

TELEVISION & CABLE

FACTBOOK[®]

TV STATIONS 1990

The Authoritative Reference for the Television, Cable & Electronics Industries

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Television/RadioAge

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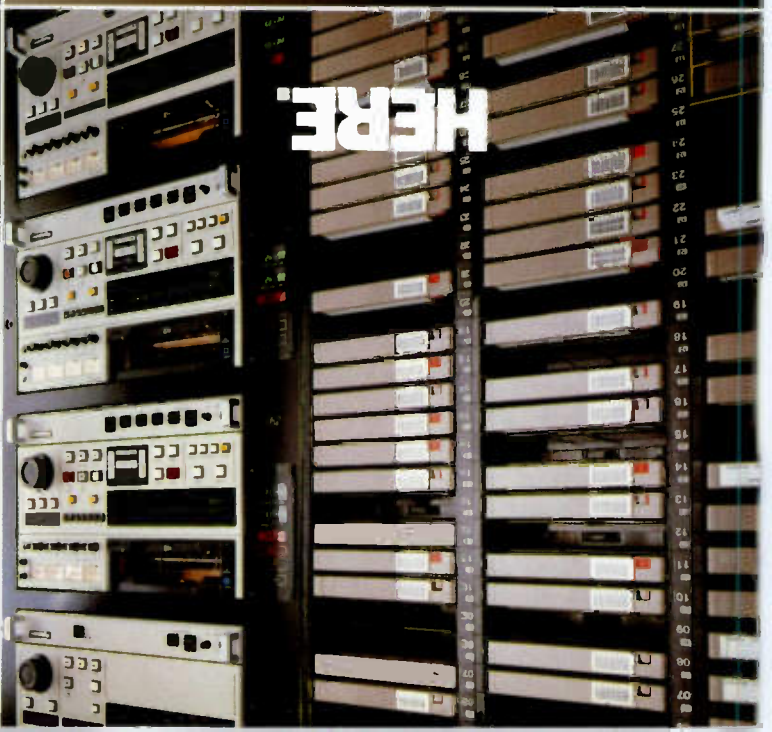
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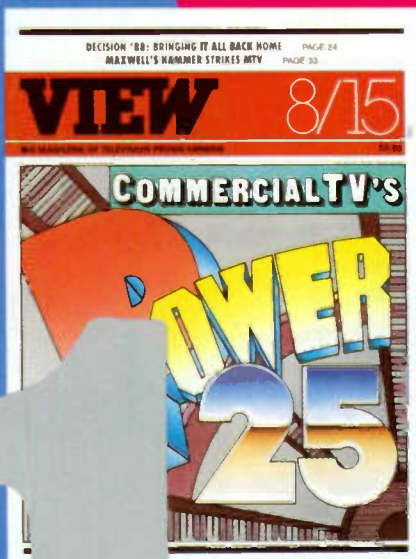
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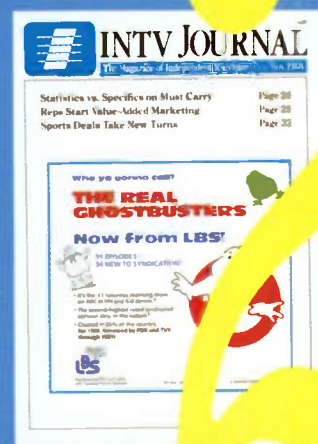
VIEW COMMUNICATIONS TARGETS THE TELEVISION INDUSTRY FIVE WAYS



VIEW: The Magazine of Television Programming

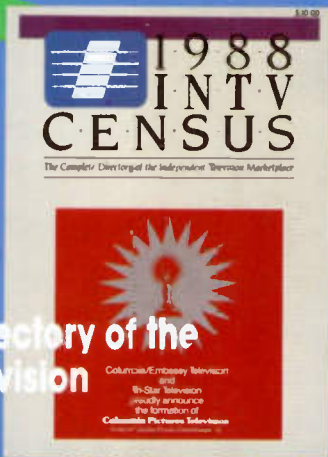
VIEW Magazine is the only publication in the broadcasting market devoted exclusively to the needs of domestic television program buyers and sellers. Published twice a month, VIEW is the authoritative television

business source for TV station general managers, program directors, sales managers and promotion directors as well as TV program distributors, ad agency time buyers and national reps. VIEW's in-depth features, interviews, industry surveys and ratings reports keep TV decision-makers up-to-date on the trends and developments in syndicated, network and cable television programming.



THE INTV JOURNAL: The Magazine of Independent Television

The INTV JOURNAL, published by VIEW Communications under license from the Association of Independent Television Stations, is the official magazine of INTV. Seven times each year, the JOURNAL covers the business of independent television—the latest from Washington, the outlook for spot, plus features on programming, marketing and promotion. The JOURNAL is edited for independent TV station executives, distributors, reps, ad agency buyers and Capitol Hill legislators.



THE INTV CENSUS The Complete Directory of the Independent Television Marketplace

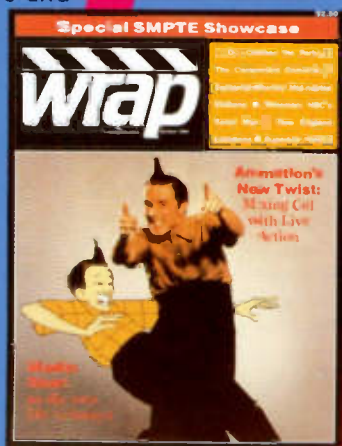
Published each January, the *CENSUS* includes listings of independent TV stations, TV program distributors, reps. and production services. The *CENSUS* is distributed at the INTV's annual convention.

WORLD SCREEN NEWS: The Magazine of International TV, Video & Film Distribution



WRAP: The Magazine of Television Production & Postproduction

WRAP concentrates exclusively on the production and postproduction of programming for television. Co-published monthly with *A/S/M*, publishers of *ADWEEK*, *WRAP* is edited for production, engineering, and promotion executives at TV stations, networks, syndication/cable/video companies, the TV divisions of film studios as well as for executives at post houses, animation, special effects and computer graphics companies. This unique creative and



technical group is the singular focus of *WRAP*'s circulation, and *WRAP*'s editorial is devoted completely to the production and postproduction community's needs.

WORLD SCREEN NEWS (WSN) concentrates on the international programming arena. *WSN* represents the interests of the American producers/distributors abroad by providing international buyers with the most comprehensive coverage of what is available to them from American distributors. Published four times a year to coincide with the major international program markets, *WSN*'s circulation includes international buyers and distributors.

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Brokerage & Financing C-49

An alphabetical listing, by company name, of companies involved in sales, financing, appraisals, consulting, mergers, etc. of television stations, radio stations, newspapers, cable systems or other communications properties.

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A complete listing of television & cable related products and services as well as companies listed in the Factbook that manufacture, distribute and/or service the products or offer the various services listed in the SERVICES section of the Buyers Guide.

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An alphabetical listing of commercial and non-commercial television station call letters including market name and channel number. Included are call letter assignments to CP holders.

Directory of Cable Systems Section A

A state by state listing of operating cable systems throughout the U.S., Puerto Rico, Guam, Marianas and Virgin Islands. Included are franchises that have been awarded and are under construction as well as applications pending for franchises. Listings include basic and pay subscribers, programming, equipment in operation, personnel, ownership and more. At the beginning of each state is a summary of the total number of cable systems for that state, total communities served, franchises not yet operating, applications pending, communities with applications, total number of basic subscribers and total number of pay units.

Cable Group Ownership—U.S. Section A

An alphabetical listing, by company name, of persons or companies which have interest in 2 or more cable systems or franchises. Listings include officers, systems/franchises owned, legal/sales/engineering reps., total basic and total pay subscribers.

CABLE & SERVICES VOLUME

SECTION A — CABLE & SERVICES VOLUME

Broadcasters with Cable Holdings Section A

An alphabetical listing, by company name, of broadcasters with cable holdings or interests in cable systems.

Canadian Cable Group Ownership Section A

An alphabetical listing, by company name, of major Canadian persons or companies which have interest in 2 or more cable systems or franchises. Listings include officers, systems/franchises owned, legal/sales/engineering reps., total basic and total pay subscribers.

SECTION B — CABLE & SERVICES VOLUME

Federal Communications Commission Directory Section B

A listing of FCC departments and personnel including major bureau heads and staff.

Congressional Committees Section B

A listing of congressional committees handling TV-radio matters.

Television Networks Section B

An alphabetical listing, by company name, of U.S. and Canadian television networks. Listed are departments and personnel as well as network affiliates.

Public & Educational TV Networks Section B

An alphabetical listing, by company name, of Public/Educational television networks. Listed are officers and personnel as well as a state by state list of member stations.

Network Parent Companies Section B

Capital Cities/ABC Inc.
CBS Inc.
General Electric Company
Listings include key personnel and major departments and divisions.

Attorneys Practicing Before the FCC Section B

An alphabetical list of law firms, attorneys active in communications, and members of the Federal Communications Bar Association.

Consulting Engineers Specializing in TV, Radio & Cable TV Section B

An alphabetical list of engineering firms and engineers specializing in television, radio and cable matters.

Network Engineering Departments Section B

A listing of the major television network engineering departments and their key personnel.

Communications Satellite Corporation (COMSAT) Section B

A listing of COMSAT officers, divisions and departments.

Direct Broadcast Satellites (DBS) Section B

An alphabetical listing, by company name, of companies involved in direct broadcast satellite operations. Included are permittees with interim operating authority for direct-to-home satellite broadcasting services.

Satellite Communications Services Section B

An alphabetical list, by company name, of companies involved in satellite communications services. Listed are the satellites operated by each company as well as their location and number of transponders.

Multipoint Distribution Service (MDS) Section B

An alphabetical list, by company name, of companies involved in Multipoint Distribution Service—a common carrier, super-high frequency service authorized to transmit specialized private TV programming or data and facsimile transmissions to customer-selected locations within a metropolitan area. Included in each listing is a list of licenses, construction permits (CPs) held and/or the primary service areas in which they have applied; followed by licensees, permittees & applicants arranged alphabetically in state and city order. Channel numbers, station locations, latitudes & longitudes, tariffs & power have been included. Cities in boldface capital letters denote licensees. Star (★) and boldface capital letters denote grantees of CPs. Asterisk (*) denotes applicants.

SECTION B — CABLE & SERVICES VOLUME

Multichannel Multipoint Distribution Service (MMDS) Section B

An alphabetical list, by city within state, of cities where MMDS service is in operation or planned. MMDS is a common-carrier, super-high frequency service authorized by the FCC in 1983 to transmit specialized private TV programming or data and facsimile transmissions to customer selected locations within a metropolitan area. Listings in all capital letters denote licensees. Star (★) preceding a listing indicates constructor permit(s). Dagger (†) preceding a listing indicates lottery selectees.

Instructional Television Stations Section B

A state by state listing of instructional television stations (2,500 MHz) including licensee name, channel number and technical data. Also listed are applications and construction permits.

Publications in Television & Related Fields Section B

An alphabetical list, by publication name, of publications concerned with communications and related fields.

Market and Audience Research Organizations Section B

An alphabetical list, by company name, of U.S. and Canadian companies and organizations involved in market and audience research. Included are firms involved in commercials & program evaluation, national monitoring and other related services.

National Association of Broadcasters (NAB) Section B

A listing of NAB personnel, committees, television and radio boards of directors.

State Associations of Broadcasters Section B

A state by state listing of State Associations of Broadcasters. Included are the president and executives involved in the operation of each association.

Labor Unions and Guilds Section B

An alphabetical listing, by company name, of labor unions and guilds involved in television and related fields.

Electronic Industries Association (EIA) Section B

A listing of the EIA board of governors, officers and senior staff. Included are groups divisions and departments and relevant personnel.

Associations and Other Organizations Section B

An alphabetical listing, by company name, of associations and other organizations involved in television, cable and related fields.

European Broadcasting Union (EBU) Section B

A listing of EBU headquarters personnel and administrative council as well as a country by country listing of active members.

NCTA, CATA, Regional and State Cable Associations Section B

A listing of NCTA and CATA personnel, committees and chairmen as well as an alphabetical listing of regional cable associations. Following the regional associations is a state by state list of state regulatory agencies for cable television.

Sales & Transfers of Television Stations 1949—1989 Section B

A state by state listing of television stations that have been sold or had a transfer in major ownership since 1949. Included are volume references to issues of *Television Digest* reporting details of deals.

SECTION C — CABLE & SERVICES VOLUME

Pay TV & Satellite Services Section C

An alphabetical listing, by company name, of companies offering Pay-TV & Satellite Services. Included are categories for Pay-TV Programmers, Pay-per-View Services, Satellite Programming Services, Audio Only Services, Text Services, Regional Programming, Planned Services and Canadian Satellite Programming Services.

Television & Cable Program Sources & Services Section C

An alphabetical listing, by company name, of companies producing/distributing television and/or cable programming or offering specialized programming services.

Management & Technical Consulting Services Section C

An alphabetical listing, by company name, of companies involved in marketing, market surveys, promotion, public relations, engineering, research, management consulting for television stations, radio stations, cable systems and other communications properties.

CABLE & SERVICES VOLUME

SECTION C — CABLE & SERVICES VOLUME

Brokerage & Financing **Section C**

An alphabetical listing, by company name, of companies involved in sales, financing, appraisals, consulting, mergers, etc. of television stations, radio stations, newspapers, cable systems or other communications properties.

Public Relations & Promotion **Section C**

An alphabetical list, by company name, of companies involved in television or cable public relations & promotion.

Cable TV Construction & Installation Services **Section C**

An alphabetical listing, by company name, of companies involved in cable television system construction & installation.

Security Services **Section C**

An alphabetical listing, by company name, of companies involved in cable television security services for systems & subscribers.

TV Set Makers **Section C**

An alphabetical listing, by company name, of companies that manufacture television receivers. Included are U.S. subsidiaries of foreign manufacturers.

Manufacturers & Suppliers of Broadcasting & Cable Television Equipment **Section C**

An alphabetical listing, by company name, of companies involved in manufacturing and/or distribution of television/cable equipment.

Buyers Guide of Products and Services **Section C**

A complete listing of television & cable related products and services as well as companies listed in the Factbook that manufacture, distribute and/or service the products or offer the various services listed in the SERVICES section of the Buyers Guide.

SECTION C — CABLE & SERVICES VOLUME

Buyers Guide Product Index **Section C**

An alphabetical index of all products and services listed in the Buyers Guide. Included is a page reference number as well as a product reference number for each entry.

Industry Charts **Section C**

Statistics, charts and graphs containing information concerning television, radio and cable. Initials & Abbreviations

Channel Allocations—VHF & UHF By City & State **Section A**

An alphabetical listing, by city within state, of VHF & UHF channel allocations. Channels reserved for non-commercial educational use are identified as are offset carrier positions.

VHF Channel Allocations **Section A**

A numeric listing, by channel number, of VHF channel allocations. Listed beneath each channel number is list of cities alphabetical by state.

UHF Channel Allocations **Section A**

A numeric listing, by channel number, of UHF channel allocations. Listed beneath each channel number is list of cities alphabetical by state.

Channel Allocations for Canada and Mexico **Section A**

An alphabetical listing, by city within province, of VHF & UHF channel allocations within 250 miles of the Canadian and Mexican borders as agreed upon by U.S. and respective countries through change of diplomatic notes. Mexico reports VHF within 250 miles, UHF within 200 miles. Channels reserved for non-commercial educational use are identified as are offset carrier positions.



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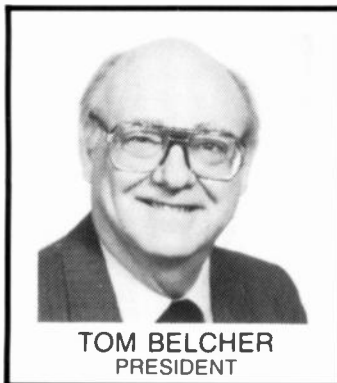
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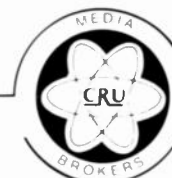


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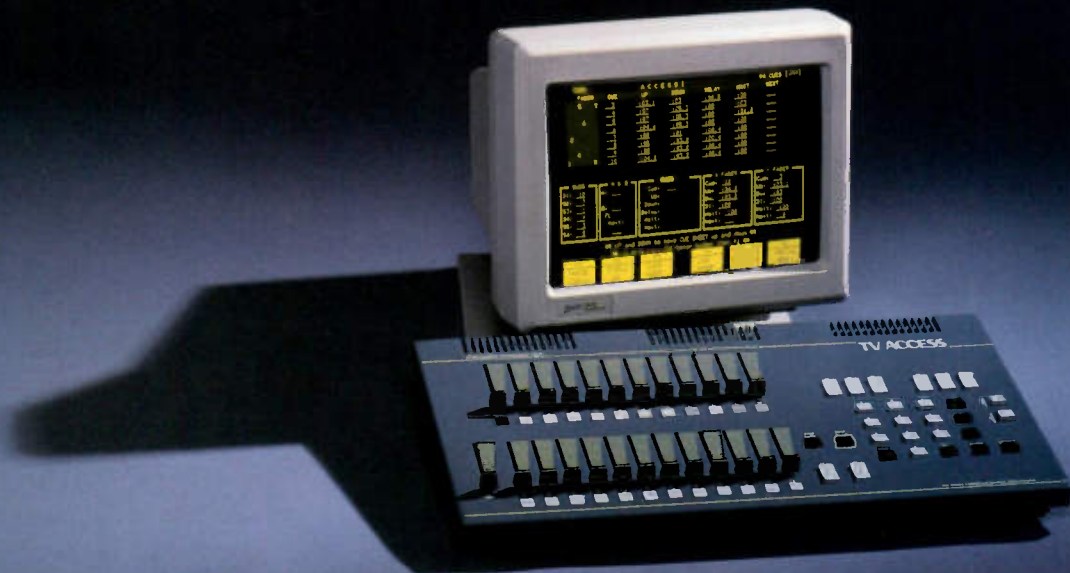
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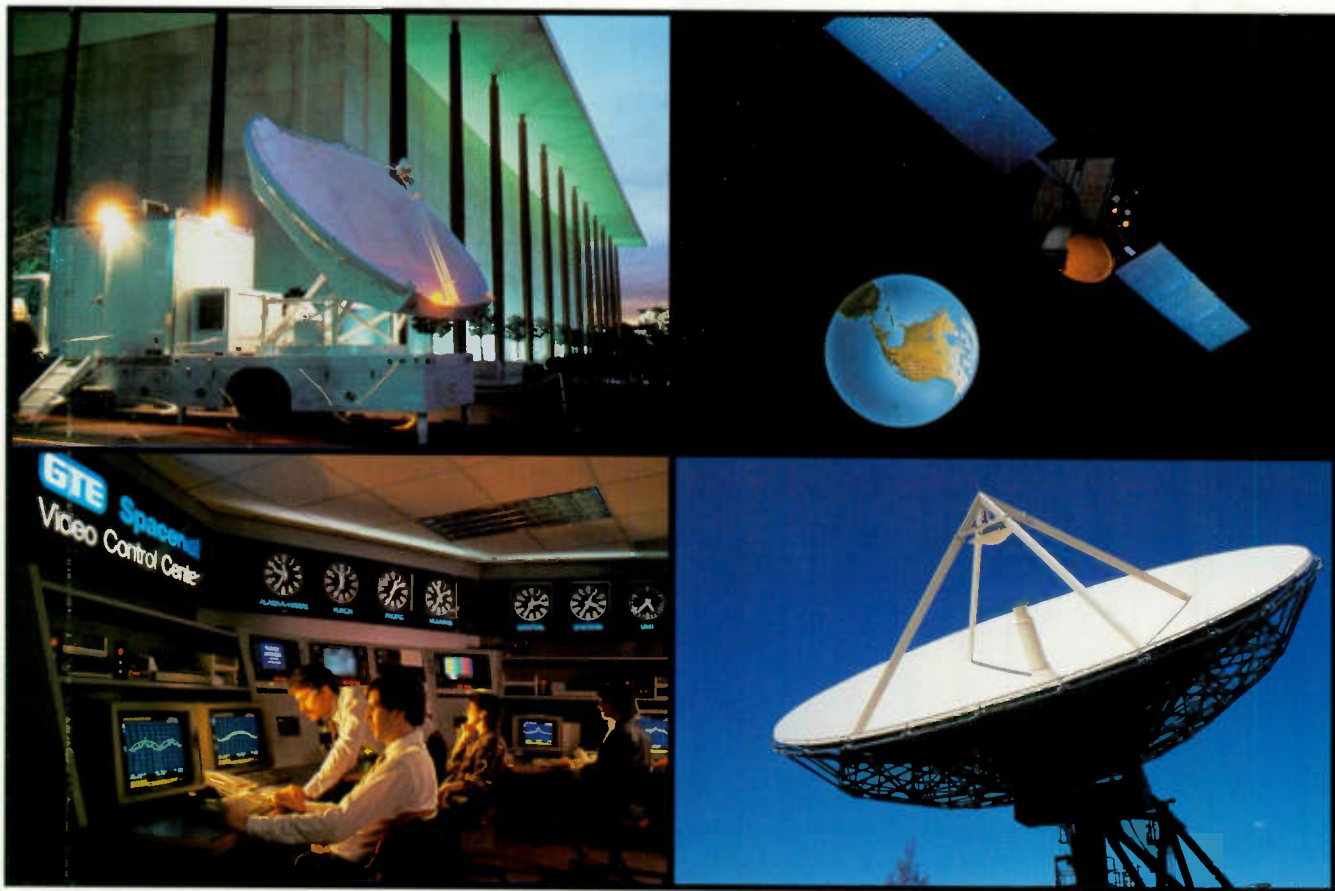
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Television Market Rankings

Listing 212 markets according to Arbitron Area of Dominant Influence Television Households

Asterisk (*) indicates no Prime Time ranking.

Arbitron ADI & Prime, TV Household information & rank are based on the 1988 to 1989 Arbitron Television Markets and Rankings Guide.

Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
New York, NY	6,944,400	1	WABC-TV (7), WCBS-TV (2), WHAI-TV (43), WHSE (68), WHSI (67), WLLG (55), WNBC-TV (4), WNYJ (47), WNYW (5), WPIX (11), WTBY (54), WTZA (62), WWOR-TV (9), WXTV (41)
Los Angeles, CA	4,807,700	2	KABC-TV (7), KADY-TV (63), KAGL (30), KCBS-TV (2), KCOP (13), KDOC-TV (56), KHJ-TV (9), KHSC (46), KMEX-TV (34), KNBC-TV (4), KSCI (18), KSLD (62), KTNB-TV (40), KTLA (5), KTTV (11), KVEA (52), KVVU (64), KWHY-TV (22)
Chicago, IL	2,860,600	3	WBBM-TV (2), WCFC-TV (38), WCIU-TV (26), WEHS (60), WFLD (32), WGBO-TV (66), WGN-TV (9), WHKE (55), WLS-TV (7), WMAQ-TV (5), WPWR-TV (50), WSNS-TV (44), WWTO-TV (35)
Philadelphia, PA	2,642,500	4	KYW-TV (3), WCAU-TV (10), WFMZ-TV (69), WGBS-TV (57), WHSP (65), WMGM-TV (40), WPHL-TV (17), WPVI-TV (6), WTGI-TV (61), WTVE (51), WTXF-TV (29), WWAC-TV (53)
San Francisco, CA	2,164,100	5	KBHK-TV (44), KDTV (14), KFCB (42), KFTY (50), KGO-TV (7), KICU-TV (36), KLXV-TV (65), KNTV (11), KOFY-TV (20), KPIX (5), KPST-TV (66), KRON-TV (4), KSTS (48), KTSF (26), KTVU (2), KWBB (38)
Boston, MA	2,045,100	6	WBZ-TV (4), WCVB-TV (5), WFXT (25), WGGT (60), WHLL (27), WHRC (46), WHSH (66), WLVI-TV (56), WMFP (62), WMUR-TV (9), WNDS (50), WNEV-TV (7), WQTV (68), WSBK-TV (38)
Detroit, MI	1,712,600	7	WADL (38), WBSX (31), WDIV (4), WGPR-TV (62), WJBK-TV (2), WKBD-TV (50), WXON (20), WXYZ-TV (7)
Dallas-Fort Worth, TX	1,676,700	8	KDAF (33), KDFI-TV (27), KDFW-TV (4), KDTX-TV (58), KFWD (52), KHXS (49), KTVT (11), KTXA (21), KUVN (23), KXAS-TV (5), KXTX-TV (39), WFAA-TV (8)
Washington, DC	1,638,900	9	WDCA-TV (20), WFTY (50), WJLA-TV (7), WRC-TV (4), WTKK (66), WTTG (5), WUSA (9)
Houston, TX	1,447,800	10	KHOU-TV (11), KHSH (67), KHTV (39), KPRC-TV (2), KRIV (26), KRTW (57), KTFH (49), KTMD (48), KTRK-TV (13), KTXH (20), KXLN-TV (45)
Cleveland, OH	1,420,100	11	WAKC-TV (23), WBNX-TV (55), WCOM (68), WDLI (17), WEWS (5), WJW-TV (8), WKYC-TV (3), WOAC (67), WOIO (19), WQHS (61), WUAB (43)
Atlanta, GA	1,315,900	12	WAGA-TV (5), WATL (36), WAWA-TV (14), WGNX (46), WNGM-TV (34), WSB-TV (2), WTBS (17), WVEU (69), WXIA-TV (11)
Minneapolis-St. Paul, MN	1,307,200	13	KARE (11), KCCO-TV (7), KCCW-TV (12), KITN (29), KMSP-TV (9), KRWF (43), KSAX (42), KSTP-TV (5), KTMA-TV (23), WCCO-TV (4)
Miami, FL	1,259,900	14	WBFS-TV (33), WCIX (6), WDZL (39), WHFT (45), WLTV (23), WPLG (10), WSCV (51), WSVN (7), WTVJ (4), WYHS (69)
Seattle-Tacoma, WA	1,255,000	15	KBGE (33), KCPQ (13), KING-TV (5), KIRO-TV (7), KOMO-TV (4), KSTW (11), KTBW-TV (20), KTZZ-TV (22), KVOS-TV (12)
Pittsburgh, PA	1,186,800	16	KDKA-TV (2), WPCB-TV (40), WPGH-TV (53), WPTT-TV (22), WPXI (11), WTAE-TV (4)
Tampa-St. Petersburg, FL	1,161,600	17	WBHS (50), WCLF (22), WFLA-TV (8), WFTS (28), WTMV (32), WTOG (44), WTSP-TV (10), WTVT (13)
St. Louis, MO	1,104,700	18	KDNL-TV (30), KMOV (4), KNLC (24), KPLR-TV (11), KSDK (5), KTVI (2), WCEE (13)
Denver, CO	1,032,200	19	KCNK-TV (4), KDVR (31), KFNR (11), KMGH-TV (7), KREG-TV (3), KSBS-TV (24), KTVD (20), KUBD (59), KUSA-TV (9), KWGN-TV (2)
Phoenix, AZ	959,700	20	KMOH-TV (6), KNXV-TV (15), KPAZ-TV (21), KPHO-TV (5), KPNX-TV (12), KTSP-TV (10), KTVK (3), KTVW-TV (33), KUSK (7), KUTP (45)
Sacramento-Stockton, CA	957,400	21	KCRA-TV (3), KCSO (19), KFTL (64), KDVR-TV (13), KRBB-TV (31), KSCH-TV (58), KTXL (40), KXTV (10)
Baltimore, MD	916,300	22	WBAL-TV (11), WBFF (45), WHSW (24), WJZ-TV (13), WMAR-TV (2), WNUV-TV (54)
Hartford-New Haven, CT	883,100	23	WFSB (3), WHCT-TV (18), WTIC-TV (61), WTNH-TV (8), WTWS (26), WTXN (20), WVIT (30)
San Diego, CA	836,300	24	KFMB-TV (8), KGTV (10), KNSD (39), KTTY (69), KUSI-TV (51), XETV (6), XEWT-TV (12)
Orlando-Daytona Beach-Melbourne, FL	827,500	25	WACX (55), WAYK (56), WAYQ (26), WBSF (43), WCPX-TV (6), WESH (2), WFTV (9), WKCF (68), WOFL (35), WTGL-TV (52)
Indianapolis, IN	816,800	26	WCLJ (42), WHMB-TV (40), WIIB (63), WISH-TV (8), WMCC (23), WRTV (6), WTHR (13), WTTK (29), WTTV (4), WXIN (59)
Portland, OR	793,100	27	KATU (2), KBSP-TV (22), KGW-TV (8), KOIN-TV (6), KPDX (49), KPVT (12), KUTF (32)
Milwaukee, WI	747,900	28	WCGV-TV (24), WDJT-TV (58), WISN-TV (12), WITI-TV (6), WTMJ-TV (4), WVCY-TV (30), WVTU (18)
Cincinnati, OH	737,400	29	WCPO-TV (9), WIII (64), WKRC-TV (12), WLWT (5), WXIX-TV (19)
Kansas City, MO	731,500	30	KCTV (5), KMBC-TV (9), KMCI (38), KSHB-TV (41), KYFC (50), KZKC (62), WDAF-TV (4)
Charlotte, NC	708,500	31	WBTV (3), WCCB (18), WCNC-TV (36), WHKY-TV (14), WJZY (46), WSOC-TV (9)
Nashville, TN	698,300	32	WCAY-TV (30), WHTN (39), WJFB (66), WKRN-TV (2), WMTT (28), WSMV (4), WTVF (5), WZTV (17)
Columbus, OH	667,800	33	WBNS-TV (10), WCMH-TV (4), WSFJ (51), WSYX (6), WTTT (28), WWAT (53)
Raleigh-Durham, NC	659,400	34	WFCT (62), WFXB (47), WKFT (40), WLFL-TV (22), WPTF-TV (28), WRAL-TV (5), WTVB (11), WYED (17)
New Orleans, LA	641,900	35	WCCL (49), WDSU-TV (6), WGNO (26), WNOI-TV (38), WVUE (8), WWL-TV (4)
Greenville-Spartanburg, SC-Asheville, NC	634,500	36	WASV-TV (62), WAXA (40), WGGG-TV (16), WHNS (21), WLOS (13), WNEG-TV (32), WSPA-TV (7), WYFF-TV (4)
Grand Rapids-Kalamazoo-Battle Creek, MI	609,900	37	WLLA (64), WOTV (8), WTLJ (54), WUHQ-TV (41), WWMT (3), WXMI (17), WZZM-TV (13)
Buffalo, NY	608,600	38	WGRZ-TV (2), WIVB-TV (4), WKBW-TV (7), WNYB-TV (49), WTJA (26), WUTV (29)
Oklahoma City, OK	607,400	39	KAUT (43), KGMC (34), KOCO-TV (5), KOKH-TV (25), KSBI (52), KTBO-TV (14), KTVY (4), KWTV (9)
Salt Lake City, UT	590,400	40	KOOG-TV (30), KSL-TV (5), KSTU (13), KTVX (4), KUTV (2), KXIV (14)
Memphis, TN	586,500	41	WHBQ-TV (13), WMC-TV (5), WMKV-TV (30), WPTV-TV (24), WREG-TV (3)
Norfolk-Portsmouth-Newport News-Hampton, VA	556,700	42	WAVY-TV (10), WGNV (27), WJCB (49), WTKR-TV (3), WTVZ (33), WVEC-TV (13)
San Antonio, TX	554,100	43	KABB (29), KENS-TV (5), KMOL-TV (4), KRRT (35), KSAT-TV (12), KVDA-TV (60), KWEX-TV (41)
Providence, RI-New Bedford, MA	548,400	44	WCYX (58), WJAR (10), WLNE (6), WNAC-TV (64), WPRI-TV (12)
Harrisburg-York-Lancaster-Lebanon, PA	538,000	45	WGAL-TV (8), WGCN-TV (49), WHP-TV (21), WHTM-TV (27), WLYH-TV (15), WPMT (43)

Television Market Rankings

Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Louisville, KY	531,700	46	WAVE (3), WBNA (21), WDRB-TV (41), WGRB (34), WHAS-TV (11), WLKY-TV (32)
Birmingham, AL	516,200	47	WBMG (42), WBRC-TV (6), WCAJ (68), WNAL-TV (44), WTJP (60), WTOO (21), WVTV-TV (13)
Greensboro-Winston Salem-High Point, NC	509,900	48	WEJC (20), WFMV-TV (2), WGGT (48), WGHF-TV (8), WLXI-TV (61), WNRW (45), WRDQ (16), WXII (12)
Dayton, OH	491,700	49	WDTN (2), WHIO-TV (7), WKEF (22), WKOH (43), WRGFTV (45), WTJC (26)
West Palm Beach-Fort Pierce-Vero Beach, FL	490,100	50	WFLX (29), WPEC (12), WPTV (5), WTVX (34)
Charleston-Huntington, WV	488,100	51	WCHS-TV (8), WOWK-TV (13), WSAZ-TV (3), WTSF (61), WVAH-TV (11)
Wilkes Barre-Scranton, PA	485,200	52	WBRE-TV (28), WNEP-TV (16), WOLF-TV (38), WWLF-TV (56), WYOU (22)
Albany-Schenectady-Troy, NY	483,300	53	WCDC (19), WNYT (13), WDCD (55), WRBG (6), WTEN (10), WXXA-TV (23)
Tulsa, OK	460,900	54	KDOR (17), KGCT-TV (41), KJRH (2), KOKI-TV (23), KOTV (6), KTUL-TV (8), KWHB (47)
Little Rock, AR	455,900	55	KARK-TV (4), KASN (38), KATV (7), KLRT (16), KRZB-TV (26), KTHV (11), KVTN (25)
Albuquerque, NM	451,500	56	KCHF (11), KGGM-TV (13), KGSW-TV (14), KKTO (2), KLUZ-TV (41), KNAT (23), KOAT-TV (7), KOB-TV (4), KOBV (12), KWNM-TV (10)
Jacksonville, FL	449,800	57	WAWS-TV (30), WJKS (17), WJXT (4), WNFT (47), WTLV (12)
Flint-Saginaw-Bay City, MI	433,200	58	WAQP (49), WEYI-TV (25), WJRT-TV (12), WNEM-TV (5), WSMH (66)
Wichita-Hutchinson, KS	432,100	59	KAAS-TV (18), KAKE-TV (10), KBSD-TV (6), KBSH-TV (7), KBSL-TV (10), KLBY (4), KSAS-TV (24), KSNC (2), KSNG (11), KSNK (8), KSNW (3), KUPK-TV (13), KWCH-TV (12)
Knoxville, TN	426,700	60	WATE-TV (6), WBIR-TV (10), WINT-TV (20), WKCH-TV (43), WKXV-TV (8)
Richmond, VA	426,600	61	WRLH-TV (35), WTVR-TV (6), WWBT (12), WXEX-TV (8)
Fresno-Visalia, CA	419,900	62	KAIL (53), KFSN-TV (30), KFTV (21), KJEO (47), KMPH (26), KMSG-TV (59), KSEE (24)
Mobile, AL-Pensacola, FL	410,400	63	WALA-TV (10), WEAR-TV (3), WFGX (35), WHBR (33), WJTC (44), WKRG-TV (5), WMPV-TV (21), WPAN (53), WPMI (15)
Toledo, OH	404,600	64	WGNM-TV (52), WNWQ-TV (24), WTOL-TV (11), WTVG (13), WUPW (36)
Shreveport, LA-Texarkana, TX	403,900	65	KMSS-TV (33), KSLA-TV (12), KTAL-TV (6), KTBS-TV (3)
Des Moines, IA	380,100	66	KCCI-TV (8), KDSM-TV (17), WHO-TV (13), WOI-TV (5)
Green Bay-Appleton, WI	375,100	67	WBAY-TV (2), WFRV-TV (5), WGBA (26), WJMN-TV (3), WLJK-TV (11), WSCO (14), WXGZ-TV (32)
Syracuse, NY	368,800	68	WIXT (9), WSTM-TV (3), WSYT (68), WTVH (5)
Austin, TX	353,400	69	KBVO-TV (42), KTBC-TV (7), KVUE-TV (24), KXAN-TV (36)
Roanoke-Lynchburg, VA	353,300	70	WDBJ (7), WFEC (38), WJPR (21), WSET-TV (13), WSLS-TV (10), WVFT (27)
Rochester, NY	350,900	71	WHEC-TV (10), WOKR (13), WROC-TV (8), WUHF (31)
Omaha, NE	349,700	72	KETV (7), KMTV (3), KPTM (42), WOVW (6)
Portland-Poland Spring, ME	345,100	73	WCSH-TV (6), WGME-TV (13), WMTW-TV (8), WPXT (51)
Springfield-Decatur-Champaign, IL	331,900	74	WAND (17), WCCU (27), WCFN (49), WCIA (3), WFHL (23), WICD (15), WICS (20), WRSP-TV (55)
Lexington, KY	328,100	75	WDKY-TV (56), WKYT-TV (27), WLEX-TV (18), WLJC-TV (65), WLKT (62), WTVQ-TV (36), WYMT-TV (57)
Paducah, KY-Cape Girardeau, MO-Harrisburg-Marion, IL	326,900	76	KBSI (23), KFVS-TV (12), KPOB-TV (15), WPSD-TV (6), WSIL-TV (3), WTCT (27)
Spokane, WA	323,300	77	KAYU-TV (28), KCWT (27), KHQ-TV (6), KREM-TV (2), KXLY-TV (4)
Cedar Rapids-Waterloo-Dubuque, IA	313,300	78	KCRG-TV (9), KDUB-TV (40), KGAN (23), KWWL (7)
Davenport, IA-Rock Island-Moline, IL	306,800	79	KJMH (26), KLJB-TV (18), KWQC-TV (6), WHBF-TV (4), WQAD-TV (8)
Huntsville-Decatur-Florence, AL	300,500	80	WAAY-TV (31), WAFF (48), WHNT-TV (19), WOWL-TV (15), WTRT (26), WZDX (54)
Tucson, AZ	299,800	81	KGUN (9), KMSB-TV (11), KOLD-TV (13), KPOL (40), KTTU-TV (18), KVOA-TV (4)
Springfield, MO	295,300	82	KDEB-TV (27), KOLR (10), KSPR (33), KYTV (3)
Chattanooga, TN	291,300	83	WDEF-TV (12), WDSI-TV (61), WFLI-TV (53), WRBC-TV (3), WTVG (9)
South Bend-Elkhart, IN	289,200	84	WHME-TV (46), WNDU-TV (16), WSBT-TV (22), WSJV (28)
Jackson, MS	287,900	85	WAPT (16), WDBD (40), WJTV (12), WLBT-TV (3)
Columbia, SC	281,200	86	WACH (57), WIS-TV (10), WLTX (19), WOLO-TV (25)
Bristol, VA-Kingsport-Johnson City, TN	280,800	87	WCYB-TV (5), WETO (39), WJHL-TV (11), WKPT-TV (19)
Johnstown-Altoona, PA	279,100	88	WATM-TV (23), WJAC-TV (6), WKBS-TV (47), WPTJ (19), WTAJ-TV (10), WWCP-TV (8)
Youngstown, OH	275,600	89	WFMJ-TV (21), WKBN-TV (27), WYTV (33)
Madison, WI	268,700	90	WISC-TV (3), WKOW-TV (27), WMSN-TV (47), WMTV (15)
Evansville, IN	261,600	91	WEHT (25), WEVV (44), WFIE-TV (14), WLCN (19), WROZ (61), WTVW (7)
Burlington, VT-Plattsburgh, NY	257,600	92	WCAX-TV (3), WNNM-TV (31), WPTZ (5), WVVN (22)
Baton Rouge, LA	256,600	93	WAFB (9), WBRZ (2), WVLA (33)
Las Vegas, NV	256,400	94	KBLR (39), KLAS-TV (8), KRLR (21), KTNV (13), KVBC (3), KVVU-TV (5)
Lincoln-Hastings-Kearney, NE	253,100	95	KCAN (8), KGIN (11), KHAS-TV (5), KHGI-TV (13), KOLN (10), KSNB-TV (4), KWNB-TV (6)
Springfield, MA	242,000	96	WGGB-TV (40), WWLP (22)
Waco-Temple, TX	239,100	97	KBTX-TV (3), KCEN-TV (6), KWKT (44), KWTX-TV (10), KXXV (25)
Fort Myers-Naples, FL	235,400	98	WBBH-TV (20), WEVU (26), WFTX (36), WINK-TV (11), WNPL-TV (46)
Colorado Springs-Pueblo, CO	229,200	99	KKTU (11), KOAA-TV (5), KRDO-TV (13), KXRM-TV (21)
Sioux Falls-Mitchell, SD	227,800	100	KABY-TV (9), KDLO-TV (3), KDLT (5), KELO-TV (11), KPLO-TV (6), KPRTV (4), KSFY-TV (13), KTTW (17)
Fort Wayne, IN	225,200	101	WANE-TV (15), WFFT-TV (55), WINM (63), WKJG-TV (33), WPTA (21)
El Paso, TX	224,500	102	KASK-TV (48), KCIK (14), KDCC-TV (4), KINT-TV (26), KTSM-TV (9), KVIA-TV (7), XEJ-TV (5), XEPM-TV (2), XHII-TV (44)
Savannah, GA	224,100	103	WJCL (22), WSAV-TV (3), WTGS (28), WTOG-TV (11)
Augusta, GA	222,000	104	WAGT (26), WJBF (6), WRDW-TV (12)
Lansing, MI	220,600	105	WILX-TV (10), WLNS-TV (6), WSYM-TV (47)
Greenville-New Bern-Washington, NC	219,800	106	WCTI (12), WFXI (8), WITN-TV (7), WNCN-TV (9)
Montgomery-Selma, AL	214,600	107	WAKA (8), WCOV-TV (20), WKAB-TV (32), WMCN-TV (45), WWSA (12)
Charleston, SC	212,800	108	WCBD-TV (2), WCIV (4), WCCS-TV (5), WTAFTV (24)
Fargo, ND	212,700	109	KBRR (10), KJRR (7), KNRR (12), KTHI-TV (11), KVRR (15), KXJB-TV (4), WOAY-TV (6), WDAZ-TV (8)
Peoria-Bloomington, IL	208,100	110	WEEK-TV (25), WHOI (19), WMBD-TV (31), WYZZ-TV (43)
Salinas-Monterey, CA	205,600	111	KCBA (35), KMST (46), KSBW (8), KSMN-TV (67)
Santa Barbara-Santa Maria-San Luis Obispo, CA	202,000	112	KCOY-TV (12), KEYT-TV (3), KSBY-TV (6)
Lafayette, LA	198,000	113	KADN (15), KATC (3), KLFY-TV (10)
McAllen-Brownsville, TX	189,200	114	KGFT-TV (4), KRGV-TV (5), KVEO (23), XHRIO (2)
Columbus, GA	185,300	115	WLTZ (38), WRBL (3), WWSW (66), WTVM (9), WXTX (54)
Amarillo, TX	184,800	116	KAMR-TV (4), KCIT (14), KFDA-TV (10), KVII-TV (7), KVJ-TV (8)
Tallahassee, FL-Thomasville, GA	183,000	117	WCTV (6), WTLH (49), WTVW (40), WTXL-TV (27)
Monroe, LA-El Dorado, AR	182,600	118	KARD (14), KMCT-TV (39), KNOE-TV (8), KTVE (10)
Reno, NV	180,000	119	KAME-TV (21), KCRL (4), KOLO-TV (8), KREN-TV (27), KTVN (2)
Eugene, OR	179,500	120	KCBY-TV (11), KEZI (9), KMTR-TV (16), KPIC (4), KVAL-TV (13)
Joplin, MO-Pittsburg, KS	176,600	121	KFAA (51), KOAM-TV (7), KODE-TV (12), KSNF (16)

VIDEO WEEK

The weekly news service covering cable TV, subscription TV, satellite-to-home broadcasting, videocassettes, videodiscs, videogames and home computer entertainment.

For information, call (202) 872-9200.

Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Corpus Christi, TX	174,200	122	KIII (3), KORO (28), KRIS-TV (6), KZTV (10)
Duluth, MN-Superior, WI	169,800	123	KBJR-TV (6), KDLH-TV (3), WDOJ-TV (10), WIRT (13)
Tyler-Longview, TX	169,000	124	KETK-TV (56), KLMG-TV (51), KLTV (7), KTRE-TV (9)
Terre Haute, IN	167,900	125	WBAK-TV (38), WTHI-TV (10), WTVW (2)
Beaumont-Port Arthur, TX	165,200	126	KBMT (12), KFDM-TV (6), KJAC-TV (4)
Yakima, WA	164,400	127	KAPP (35), KEPR-TV (19), KIMA-TV (29), KLEW-TV (3), KNDO (23), KNDO (25), KVEW (42)
Sioux City, IA	164,200	128	KCAU-TV (9), KMEG (14), KTIV (4)
La Crosse-Eau Claire, WI	163,500	129	WEAU-TV (13), WKBT (8), WLAX (25), WQOW-TV (18), WXOW-TV (19)
Macon, GA	163,000	130	WGXA (24), WMAZ-TV (13), WMMT (41)
Columbus-Tupelo, MS	162,300	131	WCBI-TV (4), WTVB (9), WWSB-TV (27)
Florence, SC	161,400	132	WBTW (13), WGSE (43), WPDE-TV (15)
Wausau-Rhineland, WI	160,100	133	WAOW-TV (9), WJFW-TV (12), WSAW-TV (7)
Traverse City-Cadillac, MI	159,400	134	WGTO (8), WGTU (29), WPBN-TV (7), WTOM-TV (4), WWTV (9), WWUP-TV (10)
Wichita Falls, TX-Lawton, OK	159,300	135	KAUZ-TV (6), KFDX-TV (3), KJTL (18), KSWO-TV (7)
Binghamton, NY	157,200	136	WBNG-TV (12), WICZ-TV (40), WMGC-TV (34)
Boise, ID	155,600	137	KBCI-TV (2), KIVI (6), KTRV (12), KTVB (7)
Topeka, KS	155,400	138	KSNT (27), KTKA-TV (49), WIBW-TV (13)
Rockford, IL	154,500	139	WIFR-TV (23), WQRF-TV (39), WREX-TV (13), WTVQ (17)
Fort Smith, AR	153,700	140	KFSM-TV (5), KHBS (40), KHOG-TV (29), KPOM-TV (24)
Erie, PA	153,200	141	WETG (66), WICU-TV (12), WJET-TV (24), WSEE-TV (35)
Wheeling, WV-Steubenville, OH	152,700	142	WTOV-TV (9), WTRF-TV (7)
Chico-Redding, CA	150,600	143	KCPM (24), KHSL-TV (12), KRCR-TV (7)
Bluefield-Beckley-Oak Hill, WV	150,200	144	WOAY-TV (4), WVVA (6)
Bakersfield, CA	149,000	145	KBAK-TV (29), KDOB-TV (45), KERO-TV (23), KGET (17)
Odessa-Midland, TX	148,100	146	KMID-TV (2), KMLM (42), KOSA-TV (7), KPEJ (24), KTPX (9), KWAB-TV (4)
Rochester, MN-Mason City, IA-Austin, MN	142,600	147	KAAL (6), KIMT (3), KTTC (10)
Minot-Bismarck-Dickinson, ND	139,600	148	KBMY (17), KFYY-TV (5), KMCC (14), KMOT (10), KQCD-TV (7), KUMV-TV (8), KXMA-TV (2), KXMB-TV (12), KXMC-TV (13), KXMD-TV (11)
Wilmington, NC	139,200	149	WECT (6), WJKA (26), WWAY (3)
Lubbock, TX	135,300	150	KAMC (28), KCBQ-TV (11), KJTV (34), KLBK-TV (13), KVIH-TV (12)
Columbia-Jefferson City, MO	131,300	151	KMZ (17), KNLJ (25), KOMU-TV (8), KRCC (13)
Medford, OR	130,900	152	KDKF (31), KDRV (12), KOB (5), KOTI (2), KTVL (10)
Albany, GA	129,300	153	WALB-TV (10), WSSTV (55), WTSG (31), WVGA (44)
Quincy, IL-Hannibal, MO	121,600	154	KHQA-TV (7), WGEM-TV (10), WTJR (16)
Sarasota, FL	118,200	155	WWSB (40)
Abilene-Sweetwater, TX	116,500	156	KRBC-TV (9), KTAB-TV (32), KTXS-TV (12)
Bangor, ME	114,100	157	WABI-TV (5), WLBB-TV (2), WVII-TV (7)
Biloxi-Gulfport-Pascagoula, MS	110,500	158	WLOX-TV (13), WXXV-TV (25)
Dothan, AL	106,000	159	WDHN (18), WTVY (4)
Idaho Falls-Pocatello, ID	102,500	160	KIDK (3), KIFI-TV (8), KPVI (6)
Utica, NY	101,700	161	WKTV (2), WTUV (33), WUTR (20)
Clarksburg-Weston, WV	94,000	162	WBOY-TV (12), WDTV (5), WLYJ (46)
Salisbury, MD	90,600	163	WBOC-TV (16), WMDT (47)
Billings-Hardin, MT	90,500	164	KOUS-TV (4), KTVQ (2), KULR-TV (8), KYUS-TV (3)
Laurel-Hattiesburg, MS	90,200	165	WDAM-TV (7), WHLT (22)
Alexandria, LA	87,600	166	KALB-TV (5), KLAX-TV (31)
Gainesville, FL	84,900	167	WCJB (20), WOGX (51)
Rapid City, SD	84,300	168	KCLO-TV (15), KEVN-TV (7), KHSD-TV (11), KIVV-TV (5), KOTA-TV (3), KSGW-TV (12)
Elmira, NY	83,800	169	WENY-TV (36), WETM-TV (18)
Greenwood-Greenville, MS	80,900	170	WABG-TV (6), WXVT (15)
Panama City, FL	79,600	171	WJHG-TV (7), WMBB (13), WPGX (28)
Watertown-Carthage, NY	78,900	172	WFYF (50), WWNY-TV (7)
Lake Charles, LA	75,700	173	KPLC-TV (7), KVHP (29)
Missoula, MT	75,500	174	KCFW-TV (9), KECI-TV (13), KPAX-TV (8)
Ardmore-Ada, OK	74,400	175	KTEN (10), KXII (12)
Jonesboro, AR	68,500	176	KAITV (8)
Meridian, MS	66,700	177	WLBM-TV (30), WTKO-TV (11), WTZH (24)
Palm Springs, CA	66,200	178	KESQ-TV (42), KMIR-TV (36)
Grand Junction-Durango, CO	64,600	179	KJCTV (8), KREX-TV (5), KREY-TV (10), KREZ-TV (6)
Jackson, TN	63,000	180	WBBJ-TV (7), WJWT (16)
El Centro, CA-Yuma, AZ	62,500	181	KEYC-TV (9), KYEL-TV (13), KYMA (11)
Great Falls, MT	60,400	182	KFBB-TV (5), KRTV (3), KTGF (16)
Parkersburg, WV	58,800	183	WTAP-TV (15)
Marquette, MI	55,400	184	WLUC-TV (6)
Tuscaloosa, AL	53,400	185	WCFTV (33), WOB (17)
Cheyenne, WY-Scottsbluff, NE-Sterling, CO	52,400	186	KDUH-TV (4), KGWN-TV (5), KKTU (33), KSTF (10), KTVS (3)

Television Market Rankings

Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Eureka, CA	51,400	187	KAEF-TV (23), KIEM-TV (3), KVIQ-TV (6)
Butte, MT	48,300	188	KCTZ (7), KTVM (6), KXLF-TV (4)
St. Joseph, MO	47,800	189	KQTV (2), KTAJ (16)
San Angelo, TX	47,700	190	KACB-TV (3), KIDY (6), KLST (8), KWIY (13)
Casper-Riverton, WY	45,600	191	KGWC-TV (14), KGWL-TV (5), KGWR-TV (13), KTWO-TV (2)
Anniston, AL	44,700	192	WJSU-TV (40)
Bowling Green, KY	44,100	193	WBKO (13)
Lafayette, IN	42,300	194	WLFI-TV (18)
Roswell, NM	41,700	195	KBIM-TV (10), KOBR (8), KRPV (27), KVIQ-TV (6)
Hagerstown, MD	41,200	196	WHAG-TV (25), WJAL (68)
Lima, OH	40,600	197	WLIO (35), WTLW (44)
Charlottesville, VA	39,800	198	WVIR-TV (29)
Harrisonburg, VA	34,700	199	WHSV-TV (3)
Laredo, TX	24,700	199	KGNS-TV (8), KLDO-TV (27), KVTM (13), XEFE-TV (2)
Zanesville, OH	31,400	201	WHIZ-TV (18)
Twin Falls, ID	31,000	202	KKVI (35), KMMT (11)
Presque Isle, ME	29,200	203	WAGM-TV (8)
Ottumwa, IA-Kirksville, MO	28,900	204	KOIA-TV (15), KTVO (3)
Flagstaff, AZ	28,200	205	KNAZ-TV (2)
Victoria, TX	25,800	206	KAVU-TV (25), KVCT (19)
Bend, OR	25,600	207	KTVZ (21)
Mankato, MN	23,000	208	KEYC-TV (12)
Helena, MT	19,000	209	KTVH (12)
North Platte, NE	18,500	210	KNOP-TV (2)
Alpena, MI	15,200	211	WBKB-TV (11)
Glendive, MT	5,000	212	KXGN-TV (5)

Alphabetical List of TV Markets—Arbitron 1989

Arbitron ADI TV Households Ranking

Market	Rank	Market	Rank	Market	Rank	Market	Rank
Abilene-Sweetwater, TX.....	156	Des Moines, IA.....	66	Las Vegas, NV.....	94	Rochester, MN-Mason City, IA-	
Albany, GA.....	153	Detroit, MI.....	7	Laurel-Hattiesburg, MS.....	165	Austin, MN.....	147
Albany-Schenectady-Troy, NY.....	53	Dothan, AL.....	159	Lexington, KY.....	75	Rochester, NY.....	71
Albuquerque, NM.....	56	Duluth, MN-Superior, WI.....	123	Lima, OH.....	197	Rockford, IL.....	139
Alexandria, LA.....	166	El Centro, CA-Yuma, AZ.....	181	Lincoln-Hastings-Kearney, NE.....	95	Roswell, NM.....	195
Alpena, MI.....	211	El Paso, TX.....	102	Little Rock, AR.....	55	Sacramento-Stockton, CA.....	21
Amarillo, TX.....	116	Elmira, NY.....	169	Los Angeles, CA.....	2	St. Joseph, MO.....	189
Anniston, AL.....	192	Erle, PA.....	141	Louisville, KY.....	46	St. Louis, MO.....	18
Ardmore-Ada, OK.....	175	Eugene, OR.....	120	Lubbock, TX.....	150	Salinas-Monterey, CA.....	111
Atlanta, GA.....	12	Eureka, CA.....	187	Macon, GA.....	130	Salisbury, MD.....	163
Augusta, GA.....	104	Evansville, IN.....	91	Madison, WI.....	90	Salt Lake City, UT.....	40
Austin, TX.....	69	Fargo, ND.....	109	Mankato, MN.....	208	San Angelo, TX.....	190
Bakersfield, CA.....	145	Flagstaff, AZ.....	205	Marquette, MI.....	184	San Antonio, TX.....	43
Baltimore, MD.....	22	Flint-Saginaw-Bay City, MI.....	58	McAllen-Brownsville, TX.....	114	San Diego, CA.....	24
Bangor, ME.....	157	Florence, SC.....	132	Medford, OR.....	152	San Francisco, CA.....	5
Baton Rouge, LA.....	93	Fort Myers-Naples, FL.....	98	Memphis, TN.....	41	Santa Barbara-Santa Maria-	
Beaumont-Port Arthur, TX.....	126	Fort Smith, AR.....	140	Meridian, MS.....	177	San Luis Obispo, CA.....	112
Bend, OR.....	207	Fort Wayne, IN.....	101	Miami, FL.....	14	Savannah, GA.....	103
Billings-Hardin, MT.....	164	Fresno-Visalia, CA.....	62	Milwaukee, WI.....	28	Seattle-Tacoma, WA.....	15
Biloxi-Gulfport-Pascagoula, MS.....	158	Gainesville, FL.....	167	Minneapolis-St. Paul, MN.....	13	Shreveport, LA-Tearkana, TX.....	65
Binghamton, NY.....	136	Glendive, MT.....	212	Minot-Bismarck-Dickinson, ND.....	148	Sioux City, IA.....	128
Birmingham, AL.....	47	Grand Junction-Durango, CO.....	179	Missoula, MT.....	174	Sioux Falls-Mitchell, SD.....	100
Bluefield-Beckley-Oak Hill, WV.....	144	Grand Rapids-Kalamazoo-		Mobile, AL-Pensacola, FL.....	63	South Bend-Elkhart, IN.....	84
Boise, ID.....	137	Battle Creek, MI.....	37	Monroe, LA-El Dorado, AR.....	118	Spokane, WA.....	77
Boston, MA.....	6	Great Falls, MT.....	182	Montgomery-Selma, AL.....	107	Springfield, MA.....	96
Bowling Green, KY.....	193	Green Bay-Appleton, WI.....	67	Nashville, TN.....	32	Springfield, MO.....	82
Bristol, VA-Kingsport-		Greensboro-Winston Salem-		New Orleans, LA.....	35	Springfield-Decatur-Champaign, IL.....	74
Johnson City, TN.....	87	High Point, NC.....	48	New York, NY.....	1	Syracuse, NY.....	68
Buffalo, NY.....	38	Greenville-New Bern-Washington, NC.....	106	Norfolk-Portsmouth-Newport News-		Tallahassee, FL-Thomasville, GA.....	117
Burlington, VT-Plattsburgh, NY.....	92	Greenville-Spartanburg, SC-		Hampton, VA.....	42	Tampa-St. Petersburg, FL.....	17
Butte, MT.....	168	Asheville, NC.....	36	North Platte, NE.....	210	Terre Haute, IN.....	125
Casper-Riverton, WY.....	191	Greenwood-Greenville, MS.....	170	Odessa-Midland, TX.....	146	Toledo, OH.....	64
Cedar Rapids-Waterloo-Dubuque, IA.....	78	Hagerstown, MD.....	196	Oklahoma City, OK.....	39	Topeka, KS.....	138
Charleston, SC.....	108	Harrisburg-York-Lancaster-		Omaha, NE.....	72	Traverse City-Cadillac, MI.....	134
Charleston-Huntington, WV.....	51	Lebanon, PA.....	45	Orlando-Daytona Beach-		Tucson, AZ.....	81
Charlotte, NC.....	31	Harrisonburg, VA.....	199	Melbourne, FL.....	25	Tulsa, OK.....	54
Charlottesville, VA.....	198	Hartford-New Haven, CT.....	23	Ottumwa, IA-Kirksville, MO.....	204	Tuscaloosa, AL.....	185
Chattanooga, TN.....	83	Helena, MT.....	209	Paducah, KY-Cape Girardeau, MO-		Twin Falls, ID.....	202
Cheyenne, WY-Scottsbluff, NE-		Houston, TX.....	10	Harrisburg-Marion, IL.....	76	Tyler-Longview, TX.....	124
Sterling, CO.....	186	Huntsville-Decatur-Florence, AL.....	80	Palm Springs, CA.....	178	Utica, NY.....	161
Chicago, IL.....	3	Idaho Falls-Pocatello, ID.....	160	Panama City, FL.....	171	Victoria, TX.....	206
Chico-Redding, CA.....	143	Indianapolis, IN.....	26	Parkersburg, WV.....	183	Waco-Temple, TX.....	97
Cincinnati, OH.....	29	Jackson, MS.....	85	Peoria-Bloomington, IL.....	110	Washington, DC.....	9
Clarksburg-Weston, WV.....	162	Jackson, TN.....	180	Philadelphia, PA.....	4	Watertown-Carthage, NY.....	172
Cleveland, OH.....	11	Jacksonville, FL.....	57	Phoenix, AZ.....	20	Wausau-Rhineland, WI.....	133
Colorado Springs-Pueblo, CO.....	99	Johnstown-Altoona, PA.....	88	Pittsburgh, PA.....	16	West Palm Beach-Fort Pierce-	
Columbia, SC.....	86	Jonesboro, AR.....	176	Portland, OR.....	27	Vero Beach, FL.....	50
Columbia-Jefferson City, MO.....	151	Joplin, MO-Pittsburg, KS.....	121	Portland-Poland Spring, ME.....	73	Wheeling, WV-Steubenville, OH.....	142
Columbus, GA.....	115	Kansas City, MO.....	30	Presque Isle, ME.....	203	Wichita Falls, TX-Lawton, OK.....	135
Columbus, OH.....	33	Knoxville, TN.....	60	Providence, RI-New Bedford, MA.....	44	Wichita-Hutchinson, KS.....	59
Columbus-Tupelo, MS.....	131	La Crosse-Eau Claire, WI.....	129	Quincy, IL-Hannibal, MO.....	154	Wilkes-Barre-Scranton, PA.....	52
Corpus Christi, TX.....	122	Lafayette, IN.....	194	Raleigh-Durham, NC.....	34	Wilmington, NC.....	149
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Denver, CO.....	19	Laredo, TX.....	199	Roanoke-Lynchburg, VA.....	70		

U.S. Television Stations by Call Letters

As of Oct. 1, 1989 with Channel Numbers in Parentheses.

Call Letter Assignments to CP Holders Included.

Dagger (†) Indicates Non-Commercial/Educational Station.

Asterisk (*) Indicates Construction Permit.

K

KAAL Austin, MN (8)	*†KCAH Watsonville, CA (25)	*†KEEF-TV Los Angeles, CA (68)	KGWN-TV Cheyenne, WY (5)
KAAS-TV Salina, KS (18)	KCAN Albion, NE (8)	†KEET Eureka, CA (13)	KGWR-TV Rock Springs, WY (13)
KABB San Antonio, TX (29)	KCAU-TV Sioux City, IA (9)	KELO-TV Sioux Falls, SD (11)	
KABC-TV Los Angeles, CA (7)	KCBA Salinas, CA (35)	†KEMV Mountain View, AR (6)	KHAI-TV Honolulu, HI (20)
KABY-TV Aberdeen, SD (9)	KCBD-TV Lubbock, TX (11)	KENS-TV San Antonio, TX (5)	KHAS-TV Hastings, NE (5)
KACB-TV San Angelo, TX (3)	KCBS-TV Los Angeles, CA (2)	†KENW Portales, NM (3)	KHAW-TV Hilo, HI (11)
†KACV-TV Amarillo, TX (2)	KCBY-TV Coos Bay, OR (11)	KEPR-TV Pasco, WA (19)	KHBC-TV Hilo, HI (2)
KADN Lafayette, LA (15)	KCCI-TV Des Moines, IA (8)	†KERA-TV Dallas, TX (13)	KHBS Fort Smith, AR (40)
KADY-TV Oxnard, CA (63)	KCCO-TV Alexandria, MN (7)	KERO-TV Bakersfield, CA (23)	†KHCE San Antonio, TX (23)
KAEF-TV Arcata, CA (23)	KCCW-TV Walker, MN (12)	†KESD-TV Brookings, SD (8)	†KHET Honolulu, HI (11)
†KAET Phoenix, AZ (8)	*KCCZ Cedar City, UT (4)	KESQ-TV Palm Springs, CA (42)	*KHFT Hobbs, NM (29)
†KAFT Fayetteville, AR (13)	KCEN-TV Temple-Waco, TX (6)	†KETA Oklahoma City, OK (13)	KHGT-TV Kearney, NE (13)
KAGL San Bernardino, CA (30)	†KCFW Los Angeles, CA (28)	†KETC St. Louis, MO (9)	†KHIN Red Oak, IA (36)
†KAID Boise, ID (4)	KCGE-TV Kalispell, MT (9)	†KETG Arkadelphia, AR (9)	KHJ-TV Los Angeles, CA (9)
KAIL-TV Wailuku, HI (7)	KCHF Santa Fe, NM (11)	†KETH Houston, TX (14)	*KHLU Lihue, HI (3)
KAIL Fresno, CA (53)	KCIK El Paso, TX (14)	KETK-TV Jacksonville, TX (56)	†KHNE-TV Hastings, NE (29)
KAIT-TV Jonesboro, AR (8)	KCIIT Amarillo, TX (14)	†KETS Little Rock, AR (2)	KHNL Honolulu, HI (13)
KAKE-TV Wichita, KS (10)	†KCKA Centralia, WA (15)	KETV Omaha, NE (7)	KHOG-TV Fayetteville, AR (29)
†KAKM Anchorage, AK (7)	KCLO-TV Rapid City, SD (15)	KEVN-TV Rapid City, SD (7)	KHON-TV Honolulu, HI (2)
KALB-TV Alexandria, LA (5)	*KCMY Sacramento, CA (29)	KEVC-TV Eugene, OR (34)	KHOU-TV Houston, TX (11)
KAMC Lubbock, TX (28)	KCNC-TV Denver, CO (4)	KEYC-TV Mankato, MN (12)	KHQ-TV Spokane, WA (6)
KAME-TV Reno, NV (21)	KCOP Los Angeles, CA (13)	KEYT-TV Santa Barbara, CA (3)	KHQA-TV Hannibal, MO (7)
KAMR-TV Amarillo, TX (4)	†KCOS El Paso, TX (13)	KEZI Eugene, OR (9)	KHSC Ontario, CA (46)
†KAMU-TV College Station, TX (15)	KCOY-TV Santa Maria, CA (12)		KHSH Alvin, TX (67)
KAPP Yakima, WA (35)	KCPM Chico, CA (24)	KFAA Rogers, AR (51)	KHSD-TV Lead, SD (11)
KARD West Monroe, LA (14)	KCPQ Tacoma, WA (13)	KFBF-TV Great Falls, MT (5)	KHSL-TV Chico, CA (12)
KARE Minneapolis-St. Paul, MN (11)	†KCPY Kansas City, MO (19)	*KFBT Las Vegas, NV (33)	KHSX Irving, TX (49)
KARK-TV Little Rock, AR (4)	KCRG-TV Sacramento, CA (3)	KFCB Concord, CA (42)	KHTV Houston, TX (39)
KASN Pine Bluff, AR (38)	KCRG-TV Cedar Rapids, IA (9)	KFDA-TV Amarillo, TX (10)	KHVO Hilo, HI (13)
KASK-TV Las Cruces, NM (48)	KCRL Reno, NV (4)	KFDB-TV Beaumont, TX (6)	
KATC Lafayette, LA (3)	†KCSM-TV San Mateo, CA (60)	KFDM-TV Wichita Falls, TX (3)	KICU-TV San Jose, CA (36)
KATN Fairbanks, AK (2)	KCSO Modesto, CA (19)	KFDX-TV San Diego, CA (8)	KIDK Idaho Falls, ID (3)
KATV Portland, OR (2)	†KCTF Waco, TX (34)	KFMB-TV Fargo, ND (13)	KIOY San Angelo, TX (6)
KATV Little Rock, AR (7)	*KCTP Poplar Bluff, MO (55)	*KFME Casper, WY (20)	KIEM-TV Eureka, CA (3)
KAUT Oklahoma City, OK (43)	†KCTS-TV Seattle, WA (9)	*KFNE Riverton, WY (10)	KIFI-TV Idaho Falls, ID (8)
KAUZ-TV Wichita Falls, TX (6)	KCTV Kansas City, MO (5)	*KFNR Rawlins, WY (11)	*KIID-TV Huron, SD (12)
KAVU-TV Victoria, TX (25)	KCTZ Bozeman, MT (7)	*KFSC Waterloo, IA (22)	KIIL Corpus Christi, TX (3)
†KAWB Brainerd, MN (22)	*KCVF Portland, OR (40)	KFSM-TV Fort Smith, AR (5)	†KIIN-TV Iowa City, IA (12)
†KAWF Bemidji, MN (9)	†KCWC-TV Lander, WY (4)	KFSN-TV Fresno, CA (30)	KIMA-TV Yakima, WA (19)
KAYU-TV Spokane, WA (28)	KCWT Wenatchee, WA (27)	KFTL Stockton, CA (64)	KIMO Anchorage, AK (23)
†KAZQ Albuquerque, NM (32)		*KFR-TV International Falls, MN (11)	KIMT Mason City, IA (3)
	KDAF Dallas, TX (33)	†KFTS Klamath Falls, OR (22)	KING-TV Seattle, WA (5)
	*KDAV Davenport, IA (30)	KFTV Hanford, CA (21)	KINT-TV El Paso, TX (26)
	KDBC-TV El Paso, TX (4)	KFTY Santa Rosa, CA (50)	KIRO-TV Seattle, WA (7)
	KDEB-TV Springfield, MO (27)	KFVE Honolulu, HI (5)	†KISU-TV Pocatello, ID (10)
	KDFI-TV Dallas, TX (27)	KFVS-TV Cape Girardeau, MO (12)	KITN Minneapolis-St. Paul, MN (29)
	KDFW-TV Dallas-Fort Worth, TX (4)	KFWD Fort Worth, TX (52)	†KITV Beaumont, TX (34)
	†KDIN-TV Des Moines, IA (11)	*KFWU Fort Bragg, CA (8)	KITV Honolulu, HI (4)
	*KDIR-TV Carlsbad, NM (25)	KFYR-TV Bismarck, ND (5)	KIVI Nampa, ID (6)
	KDKA-TV Pittsburgh, PA (2)		KIVV-TV Lead, SD (5)
	*KDKF Klamath Falls, OR (31)	KGAN Cedar Rapids-Waterloo, IA (2)	†KIXE-TV Redding, CA (9)
	KDLH-TV Duluth, MN-Superior, WI (6)	KGTT-TV Harlingen, TX (4)	
	KDLO-TV Florence, SD (3)	*KGCC Douglas, AZ (3)	KJAC-TV Port Arthur, TX (4)
	KDLT Mitchell, SD (5)	KGCTV Tulsa, OK (41)	KJCT-TV Grand Junction, CO (8)
	*KDMD Anchorage, AK (33)	KGET Bakersfield, CA (17)	KJEO Fresno, CA (47)
	KDNL-TV St. Louis, MO (30)	†KGFE Grand Forks, ND (2)	*KJJW Texarkana, TX (17)
	KDOB-TV Bakersfield, CA (45)	KGGM-TV Albuquerque, NM (13)	KJMH Burlington, IA (26)
	KDOC-TV Anaheim, CA (56)	KGIN Grand Island, NE (11)	KJNP-TV North Pole, AK (4)
	KDOR Bartlesville, OK (17)	*KGLB-TV Okmulgee, OK (44)	KJRH Tulsa, OK (2)
	KDRV Medford, OR (12)	KGMB Honolulu, HI (9)	KJRR Jamestown, ND (7)
	†KDSB-TV Aberdeen, SD (16)	KGMC Oklahoma City, OK (34)	KJTL Wichita Falls, TX (18)
	†KDSJ-TV Dickinson, ND (9)	KGMD-TV Hilo, HI (9)	KJTV Lubbock, TX (34)
	KDSM-TV Des Moines, IA (17)	KGMV Wailuku, HI (3)	KJUD Juneau, AK (8)
	†KDTN Denton, TX (2)	KGMS-TV Laredo, TX (8)	*KJVI Jackson, WY (2)
	KDTV San Francisco, CA (14)	KGO-TV San Francisco, CA (7)	
	KDXT-TV Dallas, TX (58)	KGSW-TV Albuquerque, NM (14)	*KKAK Porterville, CA (61)
	KDUB-TV Dubuque, IA (40)	†KGTG Agana, GM (12)	*KKFT Fort Scott, KS (20)
	KDUH-TV Scottsbluff, NE (4)	KGUN San Diego, CA (10)	KKTO Santa Fe, NM (2)
	KDVR Denver, CO (31)	KGVN Tucson, AZ (9)	KKTU Cheyenne, WY (33)
		KGW-TV Portland, OR (8)	KKTV Colorado Springs, CO (11)
	KECI-TV Missoula, MT (13)	KGWC-TV Casper, WY (14)	KKVI Twin Falls, ID (35)
	KECY-TV El Centro, CA (9)	KGWL-TV Lander, WY (5)	
	†KEDT Corpus Christi, TX (16)		

Canadian TV Station Call Letters

Dagger (†) Indicates Non-Commercial/Educational Station.

CBAFT Moncton, N.B. (11)	CBMVT Old Fort Bay, Que. (13)	CFCN-TV-4 Burmis, Alta. (5)	CICC-TV Yorkton, Sask. (10)
CBCA-TV-1 Etzikom, Alta. (12)	CBMYT Îles de la	CFCN-TV-5 Lethbridge, Alta. (13)	CICC-TV-1 Wynyard, Sask. (12)
CBCD-TV-4 Taylor, B.C. (12) Madeleine, Que. (7)	CFCN-TV-8 Medicine Hat, Alta. (8)	CICC-TV-2 Norquay, Sask. (7)
CBCH-TV-1 Houston, B.C. (2)	CBNAT Grand Falls, Nfld. (11)	CFEM-TV Rouyn-Noranda, Que. (13)	CICI-TV Sudbury, Ont. (5)
CBCH-TV-2 Burns Lake, B.C. (4)	CBNBT Nain, Nfld. (9)	CFER-TV Rimouski, Que. (11)	CICI-TV-1 Elliot Lake, Ont. (3)
CBCH-TV-3 Smithers, B.C. (5)	CBNLT Labrador City/	CFER-TV-2 Sept. Îles-Gaspe-	†CICO-TV-9 Thunder Bay, Ont. (9)
CBCO-TV-1 Moosonee, Ont. (9) Wabush, Nfld. (13) Nord, Que. (5)	†CICO-TV-18 London, Ont. (18)
CBCP-TV-1 Shaunavon, Sask. (7)	CBNT St. John's, Nfld. (8)	CFFB-TV Frobisher Bay, N.W.T. (8)	†CICO-TV-19 Sudbury, Ont. (19)
CBCP-TV-3 Ponteix, Sask. (3)	CBOFT Ottawa, Ont.-Hull, Que. (9)	CFGV-TV Hull, Que.-Ottawa, Ont. (14)	†CICO-TV-20 Sault Ste.
CBCQ-TV-1 Temagami, Ont. (15)	CBDT Ottawa, Ont. (4)	CFJC-TV Kamloops, B.C. (4) Marie, Ont. (20)
CBCT Charlottetown, P.E.I. (13)	CBRFT Calgary, Alta. (16)	CFJP-TV Montreal, Que. (35)	†CICO-TV-24 Ottawa, Ont. (24)
CBDBT Faro, Y.T. (8)	CBRT Calgary, Alta. (9)	CFKM-TV Trois Rivières, Que. (16)	†CICO-TV-28 Kitchener-Paris, Ont. (28)
CBDDT Dawson, Y.T. (7)	CBSAT Clermont, Que. (21)	CFLA-TV Goose Bay, Nfld. (8)	†CICO-TV-32 Windsor, Ont. (32)
CBEAT Fort Smith, N.W.T. (8)	CBSET Sept Îles, Que. (3)	CFMTV Toronto, Ont. (47)	†CICO-TV-59 Chatham, Ont. (59)
CBECT Rankin Inlet, N.W.T. (9)	CBSNT Notre Dames	CFON-TV-1 Oyen, Alta. (2)	CIEW-TV Estevan-Weyburn, Sask. (7)
CBEOT Norman Wells, N.W.T. (9) des Monts, Que. (40)	CFPL-TV London, Ont. (10)	CIFG-TV Prince George, B.C. (12)
CBEFT Windsor, Ont. (54)	CBSPT St. Pamphile, Que. (3)	CFQC-TV Saskatoon, Sask. (8)	CIHF-TV Halifax, N.S. (20)
CBEGT Fort Simpson, N.W.T. (9)	CBST Sept Îles, Que. (13)	CFQC-TV-1 Stranraer, Sask. (3)	CIIT-TV Toronto-Paris, Ont. (6)
CBEHT Eskimo Point, N.W.T. (9)	CBUAT Trail, B.C. (11)	CFQC-TV-2 North Battle-	CIIT-TV-2 Bancroft, Ont. (2)
CBEIT Baker Lake, N.W.T. (9)	CBUBT-7 Cranbrook, B.C. (10) ford, Sask. (6)	CIIT-TV-4 Owen Sound, Ont. (4)
CBEJT Cape Dorset, N.W.T. (9)	CBUCT Nelson, B.C. (9)	CFRE-TV Regina, Sask. (11)	CIIT-TV-22 Uxbridge/Toronto, Ont. (41)
CBEKT Pangnirtung, N.W.T. (9)	CBUDT Bonnington Falls, B.C. (13)	CFRN-TV Edmonton, Alta. (3)	CIIT-TV-29 Sarnia, Ont. (29)
CBELT Pond Inlet, N.W.T. (9)	CBUET Cassiar, B.C. (7)	CFRN-TV-1 Grande Prairie, Alta. (13)	CIMT-TV Rivière du Loup, Que. (9)
CBEMLT Resolute Bay, N.W.T. (9)	CBUFT Vancouver, B.C. (26)	CFRN-TV-2 Peace River, Alta. (3)	CIPA-TV Prince Albert, Sask. (9)
CBEMLT Cambridge Bay, N.W.T. (9)	CBUGT Fort Nelson, B.C. (8)	CFRN-TV-3 Whitecourt, Alta. (12)	CIPA-TV-1 Alticane, Sask. (10)
CBEOT Coppermine, N.W.T. (9)	CBUHT Tabor Mountain, B.C. (78)	CFRN-TV-4 Ashmont, Alta. (12)	CISR-TV Santa Rosa, B.C. (83)
CBEPT Tuktoyaktuk, N.W.T. (8)	CBUIT-1 Bella Bella, B.C. (13)	CFRN-TV-5 Lac La Biche, Alta. (2)	CITL-TV Lloydminster, Alta. (4)
CBEQT Spence Bay, N.W.T. (9)	CBUIT-3 Bella Coola, B.C. (13)	CFRN-TV-6 Red Deer, Alta. (8)	CITM-TV 100 Mile House, B.C. (3)
CBET Windsor, Ont. (9)	CBUIT-4 Hagensborg, B.C. (11)	CFRN-TV-7 Lougheed, Alta. (7)	CITO-TV Timmins, Ont. (3)
CBFAT Chibougamau, Que. (5)	CBUT Vancouver, B.C. (2)	CFRS-TV Jonquière, Que. (4)	CITO-TV-3 Kearns, Ont. (11)
CBFGT Fort George, Que. (9)	CBVD-TV Malarctic, Que. (5)	CFSS-TV Saskatoon, Sask. (4)	CITO-TV-4 Kapuskasing, Ont. (10)
CBFHT Fort Rupert, Que. (9)	CBVT Québec City, Que. (11)	CFSS-TV Estevan-Weyburn-	CITY-TV Edmonton, Alta. (13)
CBFMT Mistassini Post, Que. (9)	CBWAT Kenora, Ont. (8) Regina, Sask. (3)	CITY-TV Toronto, Ont. (57)
CBFNT-1 Port au Port, Nfld. (13)	CBWBT Flin Flon, Man. (10)	CFTF-TV Rivière du Loup, Que. (29)	CITY-TV-2 Woodstock, Ont. (31)
CBFRT Radisson, Que. (8)	CBWCT Fort Frances, Ont. (5)	CFTK-TV Terrace, B.C. (3)	†CIVA Abitibi-Témiscamingue,
CBFST-2 Temiscaming, Que. (12)	CBWDT Dryden, Ont. (9)	CFTM-TV Montreal, Que. (10) Que. (12)
CBFT Montreal, Que. (2)	CBWET Red Lake, Ont. (10)	CFTO-TV Toronto, Ont. (9)	†CIVA-TV-1 Abitibi-Témiscamingue,
CBFWT Nouveau Comptoir, Que. (9)	CBWFT Winnipeg, Man. (3)	CFTU-TV Montreal, Que. (29) Que. (8)
CBGAT Matane, Que. (6)	CBWGT Fisher Branch, Man. (10)	CFVS-TV Val d'Or, Que. (20)	†CIVB-TV Rimouski, Que. (22)
CBHFT Halifax, N.S. (13)	CBWHT Grand Rapids, Man. (8)	CFWH-TV Whitehorse, Y.T. (6)	†CIVC-TV Trois-Rivières, Que. (45)
CBHT Halifax, N.S. (3)	CBWIT The Pas, Man. (7)	CFYK-TV Yellowknife, N.W.T. (8)	†CIVF-TV Baie-Trinité, Que. (12)
CBIMT Îles de la	CBWJT Ear Falls, Ont. (13)	CHAK-TV Inuvik, N.W.T. (6)	†CIVK-TV Carleton, Que. (15)
..... Madeleine, Que. (12)	CBWKT Snow Lake, Man. (8)	CHAN-TV Vancouver, B.C. (8)	†CIVG-TV Sept-Îles, Que. (9)
CBIT Sydney, N.S. (5)	CBWLT Gillam, Man. (8)	CHAN-TV-4 Courtenay, B.C. (11)	†CIVK-TV-1 Anse-aux-
CBJET Chicoutimi, Que. (58)	CBWMT Wabowden, Man. (10)	CHATV Medicine Hat, Alta. (6) Gascons, Que. (32)
CBKAT Uranium City, Sask. (8)	CBWNT Cross Lake, Man. (12)	CHATV-1 Pivot, Alta. (4)	†CIVM-TV Montreal, Que. (17)
CBKBT Beauval, Sask. (7)	CBWOT Norway House, Man. (9)	CHAU-TV Carleton, Que. (5)	†CIVO-TV Hull, Que. (30)
CBKCT Île à la Croix, Sask. (9)	CBWPT Nelson House, Man. (11)	CHAU-TV-1 Ste. Marguerite-	†CIVO-TV Québec, Que. (15)
CBKOT Buffalo Narrows, Sask. (11)	CBWQT Leaf Rapids, Man. (13) Marie, Que. (3)	†CIVS-TV Estrie, Que. (24)
CBKFT Regina, Sask. (13)	CBWRT Lynn Lake, Man. (8)	CHAU-TV-5 Perce, Que. (13)	†CIVV-TV Saguenay-Lac
CBKGT Gravelbourg, Sask. (45)	CBWST Winnipeg, Man. (6)	CHBC-TV Kelowna, B.C. (2) St. Jean, Que. (8)
CBKHT Keno Hill, Y.T. (13)	CBWTT Thompson, Man. (7)	CHBX-TV Sault Ste. Marie, Ont. (2)	CJAP-TV Argentinia, Nfld. (3)
CBKST Saskatoon, Sask. (11)	CBWUT McCusker Lake, Man. (10)	CHCH-TV Hamilton, Ont. (11)	CJBN-TV Kenora, Ont. (13)
CBKT Regina, Sask. (9)	CBWVT Oxford House, Man. (8)	CHCN-TV New Castle, N.B. (6)	CJBR-TV Rimouski, Que. (2)
CBLAT Geraldton, Ont. (13)	CBWWT Waasagomach, Man. (9)	CHCR-TV Bathurst-Campbellton-	CJCB-TV Sydney, N.S. (4)
CBLCT Fraserdale, Ont. (7)	CBWXT Gods Lake Dalhousie, N.B. (4)	CJCB-TV-1 Inverness, N.S. (6)
CBLDT Fort Albany, Ont. (8) Narrows, Man. (13)	CHEK-TV Victoria, B.C. (6)	CJCB-TV-2 Antigonish, N.S. (9)
CBLET Attawapiskat, Ont. (12)	CBWYT Mafeking, Man. (2)	CHEM-TV Trois Rivières, Que. (8)	CJCH-TV Halifax, N.S. (5)
CBLFT Toronto, Ont. (25)	CBXAT Grande Prairie, Alta. (10)	CHEX-TV Peterborough, Ont. (12)	CJCH-TV-1 Canning, N.S. (10)
CBLHT Fort Hope, Ont. (12)	CBXBT Fort Chipewyan, Alta. (10)	CHFC-TV Churchill, Man. (8)	CJCH-TV-6 West Caledonia, N.S. (6)
CBLT Toronto, Ont. (5)	CBXFT Edmonton, Alta. (11)	CHFD-TV Thunder Bay, Ont. (4)	CJCH-TV-7 Yarmouth, N.S. (40)
CBMCT Chibougamau, Que. (4)	CBXT Edmonton, Alta. (5)	CHKL-TV Kelowna, B.C. (5)	CJCN-TV Grand Falls, Nfld. (4)
CBMDT Mistassini Post, Que. (12)	CBYAT Deer Lake, Nfld. (12)	CHKL-TV-1 Penticton, B.C. (10)	CJCD-TV Dawson Creek, B.C. (5)
CBMET La Tuque, Que. (9)	CBYT Corner Brook, Nfld. (5)	CHKM-TV Kamloops, B.C. (6)	CJDG-TV Lithium Mines, Que. (7)
CBMGTV Fort George, Que. (12)	CFAC-TV Calgary, Alta. (2)	CHLT-TV Sherbrooke, Que. (7)	CJFB-TV Swift Current, Sask. (5)
CBMHT Fort Rupert, Que. (12)	CFAC-TV-7 Lethbridge, Alta. (7)	CHMI-TV Portage la	CJFB-TV-3 Riverhurst, Sask. (10)
CBMIT Baie Comeau, Que. (28)	CFAP-TV Québec City, Ont. (2) Prairie, Man. (13)	CJIC-TV Sault Ste. Marie, Ont. (5)
CBMLT La Tabatière, Que. (10)	CFCF-TV Montreal, Que. (12)	CHMTV Moncton, N.B. (7)	CJMA-TV Marystown, Nfld. (11)
CBMMT Murdochville, Que. (21)	CFCF-TV Timmins, Ont. (6)	CHNB-TV North Bay, Ont. (4)	CJOH-TV Ottawa, Ont. (13)
CBMNT Nouveau Comptoir, Que. (12)	CFCL-TV-2 Kearns, Ont. (2)	CHOTV Hull-Ottawa, Que. (40)	CJOH-TV-6 Deseronto, Ont. (6)
CBMRT Fermont, Que. (9)	CFCL-TV-3 Kapuskasing, Ont. (2)	CHRO-TV Ottawa-Pembroke, Ont. (5)	CJOH-TV-8 Cornwall, Ont. (8)
CBMST Blanc Sablon, Que. (5)	CFCL-TV-6 Chapleau, Ont. (7)	CHSJ-TV Saint John, N.B. (12)	CJON-TV St. John's, Nfld. (6)
CBMT Montreal, Que. (28)	CFCM-TV Québec City, Que. (4)	CHSJ-TV-1 Bon Accord, N.B. (6)	CJOX-TV-1 Grand Bank, Nfld. (2)
CBMT-1 Trois Rivières, Que. (6)	CFCN-TV Calgary, Alta. (4)	CHSS-TV Wynyard, Sask. (6)	CJPM-TV Chicoutimi, Que. (6)
CBMUT Harrington	CFCN-TV-1 Hand Hills-	†CICA-TV Toronto, Ont. (19)	†CJPM-TV-1 Chambord-
..... Harbour, Que. (13) Drumheller, Alta. (12)	†CICA-TV-13 Huntsville, Ont. (13) Roberval, Que. (10)

Description of Station Directory Section

THE STATION MAPS

The only official and uniform rough guide to a station's physical coverage is found in the files of the Federal Communications Commission. Each TV station grantee is required to submit to the Commission its coverage contours predicted on the basis of engineering formulas designated by the Commission. The FCC specifies three grades of service as a general indication of the probable quality of reception.

The FCC does not intend or expect the predicted coverage contours, submitted by each station, to reflect whether a signal is received or not received at any specific location. Rather, the Commission regards the contours as a general guide to probable reception. The basic use made by the Commission of the contours is as a tool to determine where to allocate channels to minimize interference among stations.

Though all stations and applicants are required to submit predicted contours to the FCC, stations may also file contours based on actual measurements of transmitted signals. Under FCC rules, such filings are not mandatory, and only a relatively few stations have offered such measurements voluntarily. The Commission has no official and uniform rules for measuring service contours; such submissions are associated with stations' files but are not given official status by the Commission.

The maps are intended to serve as guides. It should be emphasized that the use of maps for legal proceedings, such as those before the FCC, may require precision greater than that reasonably obtainable in maps of the size employed in the *Factbook*.

On May 29, 1975 the FCC amended Section 73.699 of the rules providing revised charts for the prediction of field strengths of TV stations and requiring licensees to file new contours with renewal applications filed after the effective date. When a revised map was not available from the station or the FCC, a note to that effect appears on the station page.

The three grades of predicted contours required by the FCC are as follows:

Grade B Service: The quality of picture expected to be satisfactory to the median observer at least 90% of the time for at least 50% of the receiving locations within the contour, in the absence of interfering co-channel and adjacent-channel signals.

Grade A Service: Satisfactory service expected at least 90% of the time for at least 70% of the receiving locations.

Principal City Service: Satisfactory service expected at least 90% of the time for at least 90% of the receiving locations.

We obtained the predicted contour maps from the FCC files or from the stations. We publish two contour lines, "Grade A" and "Grade B."

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1990 Edition

ARBITRON TV STATION CIRCULATION

The counties listed on the station pages represent the home market Arbitron Metro area plus those counties in which the station receives a Net Weekly Circulation of at least 5% according to Arbitron circulation estimates. Each of these counties is then delineated by three circulation categories which include those in which the station's circulation is 50% or more, 25%-49% and 5%-24%. In some instances, counties listed do not appear on the maps, since the reduction in scale required to include them would impair the legibility of the maps.

The station circulation estimates which determined the allocation of each county to the proper category were derived from samples obtained over several survey periods. The estimates were based on Arbitron market surveys conducted during 1988 and 1989.

The Total Households and Television Households which are listed for each county qualifying for inclusion in one of the three circulation categories are current Arbitron projections as of January 1989 (see Definitions of Arbitron Terms).

Net Weekly and Average Daily Circulation totals for each station are based on the above surveys.

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DEFINITIONS OF ARBITRON TERMS

Total Households—A household is a single dwelling unit, which may be a house, an apartment, or a group of one or more rooms. The total households figures shown in the current study are Market Statistics estimates projected to January 1, 1989 and rounded to the nearest hundred. These estimates include households on military installations.

Television Households—A television household is an occupied dwelling unit having one or more television sets. Updated estimates of TV households in each county are prepared annually by the Arbitron Research Department.

TV Penetration—The percent of total homes having one or more television sets at the time of the surveys. TV penetration uses current regional penetration estimates derived by the Advertising Research Foundation from U.S. Bureau of the Census surveys conducted in accordance with ARF specifications.

Net Weekly Circulation—The estimated number of different television households viewing a particular station at least once per week, Monday-Sunday, Sign-on to Sign-off.

Average Daily Circulation—The estimated average number of different television households reached by a particular station on each day of the week, Sign-on to Sign-off.

EDITOR'S NOTE: Total Households listed for each station in this Volume of the *Television and Cable Factbook* do not include households in any county in which the station's circulation is less than 5%. The counties appearing in the circulation report are listed alphabetically by state. The states are arranged alphabetically by two-letter state abbreviations.

A-13

Station Directory Description

SURVEY METHODS, Described by ARBITRON

Arbitron uses one-week, interviewer-supervised family viewing diaries to secure information for television audience estimates. Families are contacted initially by mail to inform them of their selection for the survey. They are then contacted by telephone to secure their cooperation in the survey and to elicit basic information as to television set ownership and number of sets owned in the household. Contact is maintained with the sample families through followup calls to encourage proper recording and prompt return of the diaries.

Sampling is controlled by geographic units of no larger than county size, and in some instances for reasons of population distribution, terrain or technical control a county is divided into two sampling units. Sample homes are selected by computer from all available households with listed telephones in the sampling universe through a systematic interval selection technique with random selection occurring within each interval.

In the Metro and ADI Rating Area, households with unlisted telephones are included in the sample universe by using a list of potential telephone numbers. Known listed numbers, business numbers, nonresidential business exchanges and unassigned number blocks have been eliminated.

The Arbitron family viewing diary measurement technique is used for both market surveys of television viewing and broadscale station circulation information by county.

At least four times each year, Arbitron surveys every county to provide viewing information for every television market in the country. Further details on Arbitron sampling procedures are available from Arbitron.

EXPLANATION OF FCC SYMBOLS

FCC Filing Symbols:

1. BPCT: Broadcast Permit Commercial Television.
2. BMPCT: Broadcast Modification of Permit Commercial Television.
3. DOC: Docket (designation applied by FCC to hearing cases).
4. GRANTED: Date of authorization by FCC.

Note: "BPCT" and "BMPCT" designations, accompanied by numbers, are affixed by the FCC to applications for new or changed station facilities to identify each when it is accepted for filing. They therefore constitute file numbers. Each map in the Factbook is accompanied with its file number to facilitate reference to the Commission's official files. In each case, the file number used is the one affixed to the application for facilities which were subsequently authorized by the FCC and in use at the time this Factbook was published. "Docket" numbers are used in those few cases where the application was in a hearing status and a file number hasn't been assigned. The "granted" date indicates when the FCC approved construction of facilities involved.

After a station is completed according to the terms of its construction permit, it receives a license; this is identified by a number with a "BLCT" (Broadcast License Commercial Television) prefix. When a license is renewed, a number with a "BRCT" (Broadcast Renewal Commercial Television) prefix is employed. Applications for licenses or license renewals do not include requests for changes in facilities, thus do not affect predicted Grade A & B contours. Therefore, they are not employed as references in the Factbook.

The Grade A & B contours on the maps are predicted by station engineers according to the formulas designated by the FCC, as previously explained. They are based on facilities authorized or in use by stations at the time of Factbook publication.

BBM SURVEY METHODS

BBM is a non-profit tripartite association of advertising agencies, advertisers, broadcasters and broadcast representatives.

BBM conducts national surveys of television viewing and radio listening in all ten Canadian provinces.

A television market survey is taken over a seven day period and compiled and reported as the average of two or three weeks. Three week surveys are the designated sweep surveys. BBM identifies a range of dates during which a sweep survey can be taken. Toronto, Montreal and Vancouver are reported seven times yearly; markets four through twelve four times yearly; all others twice yearly. The individual weeks selected by BBM are not disclosed. Network television reports are produced for forty-eight weeks of each year.

BBM provides detailed survey data for fifty recognized markets across Canada. BBM divides the country into three hundred and forty-six mutually exclusive sampling cells which, when combined, cover all of Canada's ten provinces. Ten times yearly, household enumerations are conducted by telephone. A master file of all individuals aged two and over is compiled. From this master file, BBM draws its television sample, just prior to each survey interval. Households selected are not used again except as they may occur in the random selection of a sample. More than a half million Canadians are asked to participate in BBM television surveys each year, 350,000 of whom agree.

Randomly selected households are mailed a diary for each television set in the home. Household members are asked to record their personal television tuning by quarter hour for a specific seven day period to each set. The returned diaries are then weighted to represent the population within each sampling cell. Projections are made separately by age/sex group and by week of survey. In the bilingual markets of Montreal and Ottawa-Hull the intab diaries are also weighted by language group.

For each home station, BBM provides rating information by time periods and for each program for all specified markets in either central and/or extended markets. Full coverage audience data or total station tuning from all measured areas is also published. A reach report showing results by station and area is produced each Fall and Spring.

The definition of the central markets corresponds to Statistics Canada defined Census Metropolitan Areas (CMA) or Census Agglomerations (CA) from which the home stations broadcast. To be considered a central market, CA/CMA will normally contribute the largest of the total hours of tuning to a home station. All BBM central markets have one accompanying extended market (similar in definition to Designated Market Areas or an Area of Dominant Influence) except for some markets where no concentration of hours of tuning to home stations is found within the CA/CMA.

Note: In the Spring 1989 BBM Survey, results do not include stations which did not subscribe to the study.

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U.S. Television Station Directory

Data updated to October 1, 1989 unless otherwise indicated. Includes rate digests, personnel, facilities and other data.

THE STATE PAGES

Following the map of each state, rankings for Arbitron's Area of Dominant Influence Television Households are shown. ADI Household Rank is established by Arbitron.

The state pages also carry additional cross-reference material, indicating for example, those stations within the state that are identified with two or more cities, or with cities in another state.

Operating commercial and educational TV stations by VHF and UHF are shown for each state in a status report as of October 1, 1989.

Alabama	A-18
Alaska	A-49
Arizona	A-60
Arkansas	A-81
California	A-97
Colorado	A-178
Connecticut	A-201
Delaware	A-210
District of Columbia	A-212
Florida	A-220
Georgia	A-278
Hawaii	A-332
Idaho	A-350
Illinois	A-362
Indiana	A-416
Iowa	A-446
Kansas	A-467
Kentucky	A-485
Louisiana	A-505
Maine	A-530
Maryland	A-539
Massachusetts	A-550
Michigan	A-567
Minnesota	A-604
Mississippi	A-625
Missouri	A-642
Montana	A-674
Nebraska	A-690
Nevada	A-707
New Hampshire	A-719
New Jersey	A-723
New Mexico	A-727
New York	A-744
North Carolina	A-797

North Dakota	A-829
Ohio	A-847
Oklahoma	A-890
Oregon	A-910
Pennsylvania	A-928
Rhode Island	A-966
South Carolina	A-971
South Dakota	A-991
Tennessee	A-1007
Texas	A-1038
Utah	A-1134
Vermont	A-1142
Virginia	A-1146
Washington	A-1169
West Virginia	A-1191
Wisconsin	A-1204
Wyoming	A-1232
Guam	A-1241
Puerto Rico	A-1243
Virgin Islands	A-1262
U.S. Public/Educational Stations	A-1264

STATION PAGES

Rates, personnel and other data supplied by stations.

RATE DIGESTS: These show only the highest one-time rate charged by the stations. Most rates are also subject to frequency discounts, separate or additional rehearsal charges, talent & production charges, etc. For further details and for contract conditions, specifications etc., consult complete station rate cards, available from the stations on request.

STATION POWER: Powers shown are Effective Radiated Powers (ERP).

NETWORK SYMBOLS (registered trademarks)



The individual station tables show a complete listing of all counties grouped by Arbitron Net Weekly Circulation levels, with Total Households, and TV Penetration in each county individually. For definitions of Arbitron terms, see Introduction.

SATELLITE STATIONS are shown with a dash line pattern in relation to the parent listing. In the satellite listing the parent station is shown with a dash line pattern.

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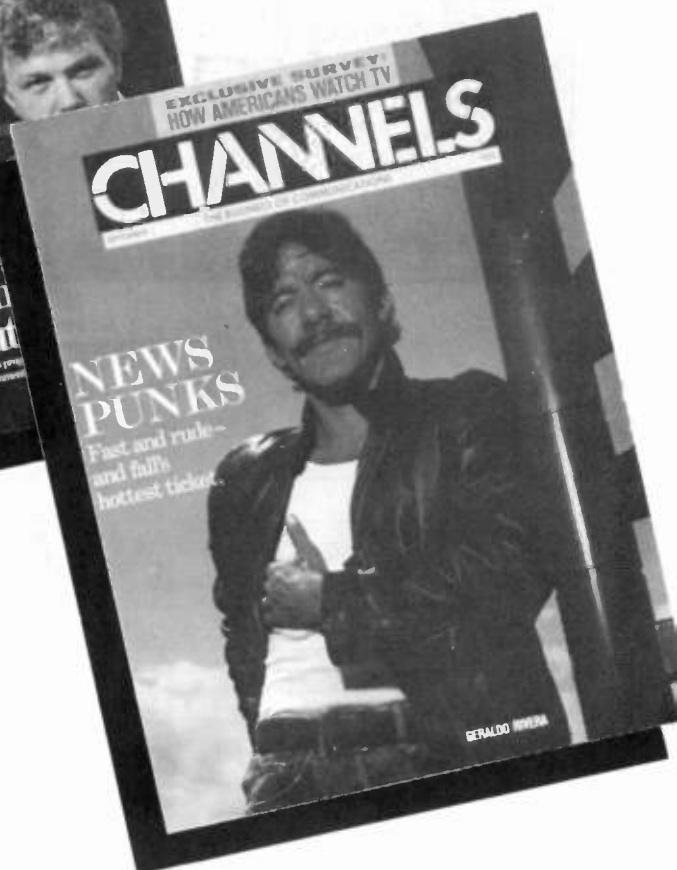
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