

MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Oklahoma City, OK	587,980	43	KFOR-TV (4), KMNZ (62), KOCB (34), KOCO-TV (5), KOKH-TV (25), KSBI (52), KTBO-TV (14), KWTW (9)
Tulsa, OK	461,080	58	KDOR (17), KJRH (2), KOKI-TV (23), KOTV (6), KTFO (41), KTUL (8), KWHB (47), KWMJ (53)
Wichita-Hutchinson, KS	425,580	65	KAAS-TV (18), KAKE-TV (10), KBSD-TV (6), KBSH-TV (7), KBSL-TV (10), KLBY (4), KSAS-TV (24), KSNC (2), KSNG (11), KSNK (8), KSNW (3), KUPK-TV (13), KWCH-TV (7)
Shreveport, LA	360,450	77	KMSS-TV (33), KSHV (45), KSLA-TV (12), KTAL-TV (6), KTBS-TV (3)
Fort Smith, AR	210,180	118	KFAA (51), KFMS-TV (5), KHBS (40), KHOG-TV (29), KPOM-TV (24), KSBN-TV (57)
Amarillo, TX	185,050	126	KAMR-TV (4), KCIT (14), KFDA-TV (10), KVIH-TV (12), KVII-TV (7)
Wichita Falls, TX-Lawton, OK	152,570	143	KAUZ-TV (6), KFDX-TV (3), KJTL (18), KSWO-TV (7)
Joplin, MO-Pittsburg, KS	145,080	146	KOAM-TV (7), KODE-TV (12), KSNF (16)
Sherman, TX-Ada, OK	109,230	161	KTEN (10), KXII (12)

State Cross Reference List	
Communities that receive programs of stations that are located elsewhere.	
KXII, Ardmore	See Sherman, TX
KAUZ-TV, Lawton	See Wichita Falls, TX
KFDX-TV, Lawton	See Wichita Falls, TX
KDOR, Tulsa	See Bartlesville, OK

Oklahoma Station Totals as of November 1, 1996		
	VHF	UHF
Commercial Television Stations	8	10
Educational Television Stations	4	2
	12	12

Oklahoma—Ada-Sherman, Texas

KTEN

Ch. 10

Work Service: ABC, NBC, FOX.

Licensee: KTEN Television L.P., Box 1425, Durant, OK 74702.

Offices: 1600 Arlington St., Ada, OK 74820; The Ardmore Bldg., Ardmore, OK 73401; 301 E. Main, Suite 300, Denison, TX 75020.

Phone: 903-465-5836. Fax: 903-465-5859.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw aural, 31.6-kw aural. Antenna: 1460-ft. above av. terrain, 1458-ft. above ground, 338-ft. above sea level.

Latitude 34° 21' 34"
Longitude 96° 33' 34"

Transmitter: 6-mi., 225° SSW, near Bromide, OK.

Satellite Earth Station: Prodelin, 5-meter; Prodelin receivers.

Services: ABC, AP.

Ownership: KTEN Television Limited Partnership.

License Operation: April 28, 1954. Sale to present owner approved by FCC July 20, 1994. Assignment of license to Trustee granted by FCC Feb. 8, 1993. Sale to TV Co., et al., by Bill Hoover, et al., approved by FCC Jan. 25, 1985. Transfer of control to Eastern Oklahoma Television Co. Inc. approved by FCC Nov. 16, 1988.

Presented (sales): Katz Continental Television.

Personnel:

Tom L. Johnson, President & General Manager.

Harry Carter, General Sales Manager.

Harry Meliever, News Director.

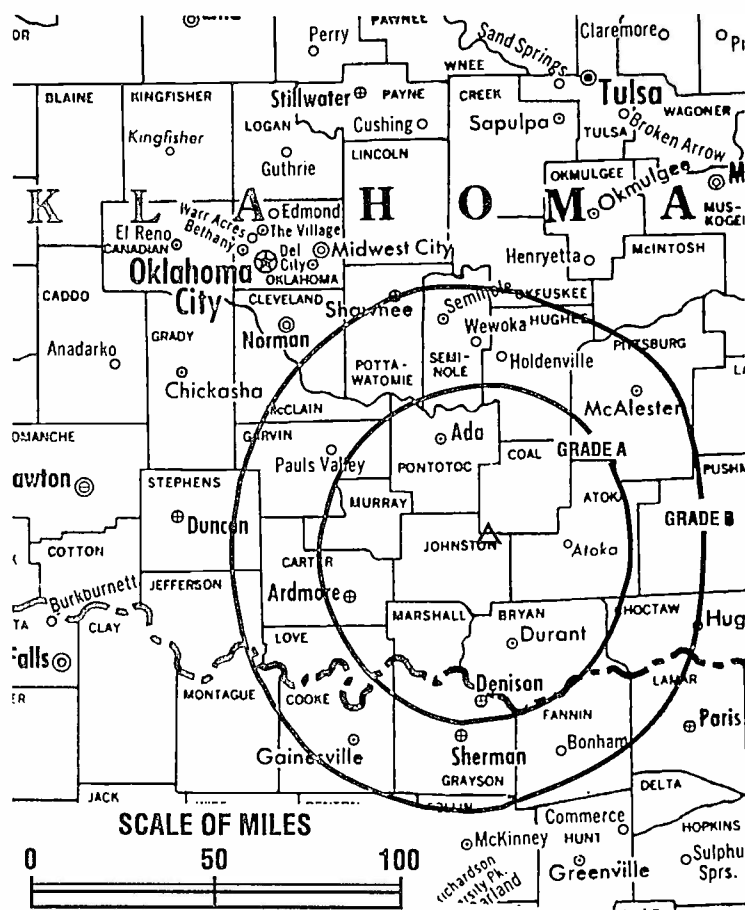
John Ketchum, Director of Accounting.

Mark Fraser, Chief Engineer.

Best 30 Sec. Rate: \$350.

Class of License: Ada. Station DMA: Sherman-Ada. Rank: 161.

Information ©1996 Nielsen. Coverage based on Nielsen study.



KTEN BPCT-3560 Granted 5/28/65

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	127,610	101,640	229,250
Average Weekly Circulation (1996)	59,390	39,935	99,325
Average Daily Circulation (1996)			47,453
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	65,210	40,170	105,380
Average Weekly Circulation (1996)	35,774	27,289	63,063
Average Daily Circulation (1996)			32,711
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	62,400	61,470	123,870
Average Weekly Circulation (1996)	23,616	12,646	36,262
Average Daily Circulation (1996)			14,742

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Oklahoma—Bartlesville

KDOR

Ch. 17

Network Service: TBN.

Licensee: All American TV Inc., 250 W. Arrow Hwy., San Dimas, CA 91773-3342.

Studio: 2120 N. Yellowwood, Broken Arrow, OK 74012.

Phone: 918-250-0777.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 3981-kw max visual, 398-kw max aural. Antenna: 1036-ft. above av. terrain, 1056-ft. above ground, 1716-ft. above sea level.

Latitude 36° 30' 59"
Longitude 95° 46' 10"

Transmitter: 4.2-mi WSW of Talala.

Satellite Earth Station: Vertex, 6.1-meter C-band, Microdyne receivers.

Ownership: All American Network Inc. (Group Owner).

Began Operation: January 10, 1987.

Personnel:

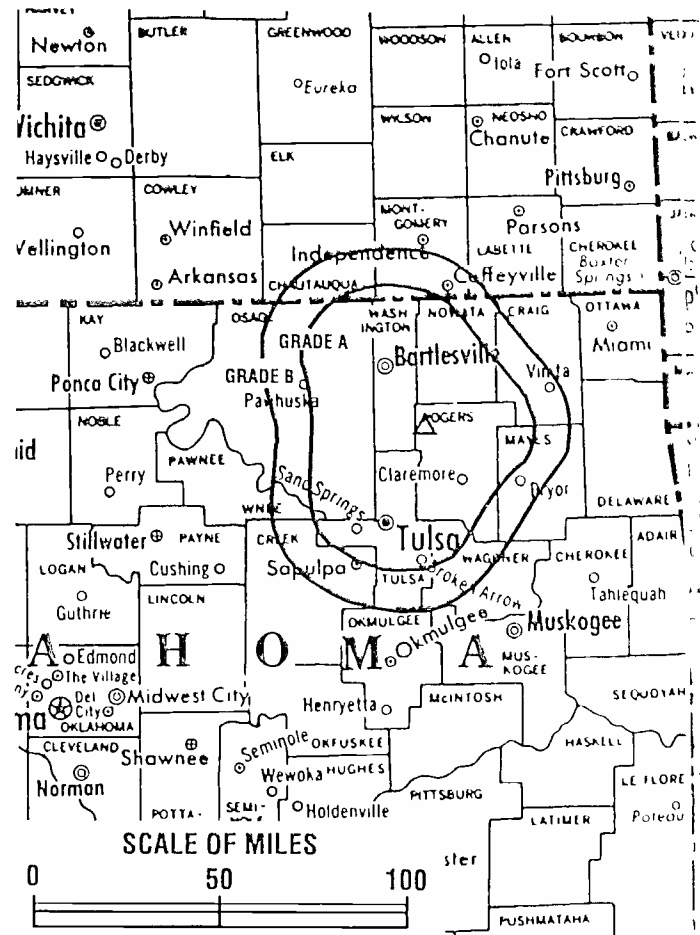
- Thomas Harrison, General Manager.
- Jim Bowles, Chief Engineer.
- Darrell Highfield, Production Assistant.

Rates: On request.

City of License: Bartlesville. Station DMA: Tulsa. Rank: 58.

Circulation © 1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	211,160	88,910	300,070
Average Weekly Circulation (1996)	13,303	7,017	20,320
Average Daily Circulation (1996)			7,490



KDOR BMPCT-840919KH Granted 8/5/85 © American Map Corp., No. 14

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	211,160	88,910	300,070
Average Weekly Circulation (1996)	13,303	7,017	20,320
Average Daily Circulation (1996)			7,490

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in the station registers viewing of more than 5% as per the Nielsen Survey Methods

Oklahoma—Lawton-Wichita Falls, Texas

KSWO-TV

Ch. 7

Network Service: ABC.

Licensee: KSWO TV Co. Inc., Box 708, Lawton, OK 73502.

Studio: Hwy. 7, 4-mi. E of Lawton

Mailing Address: Box 708, Lawton, OK 73502.

Phone: 405-355-7000. Fax: 405-357-3811.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1050-ft. above av. terrain, 1059-ft. above ground, 2199-ft. above sea level.

Latitude 34° 12' 55"
Longitude 98° 43' 13"

Transmitter: Grandfield, OK, near Wichita Falls, TX.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.5-meter C-band; WCA, 4-meter.

Frequency: 1-kw, 1380 kHz.

Services: ABC, AP, CNN.

Ownership: Drewry Communications (Group Owner).

Begin Operation: March 8, 1953.

Presented (sales): Petry Television Inc.

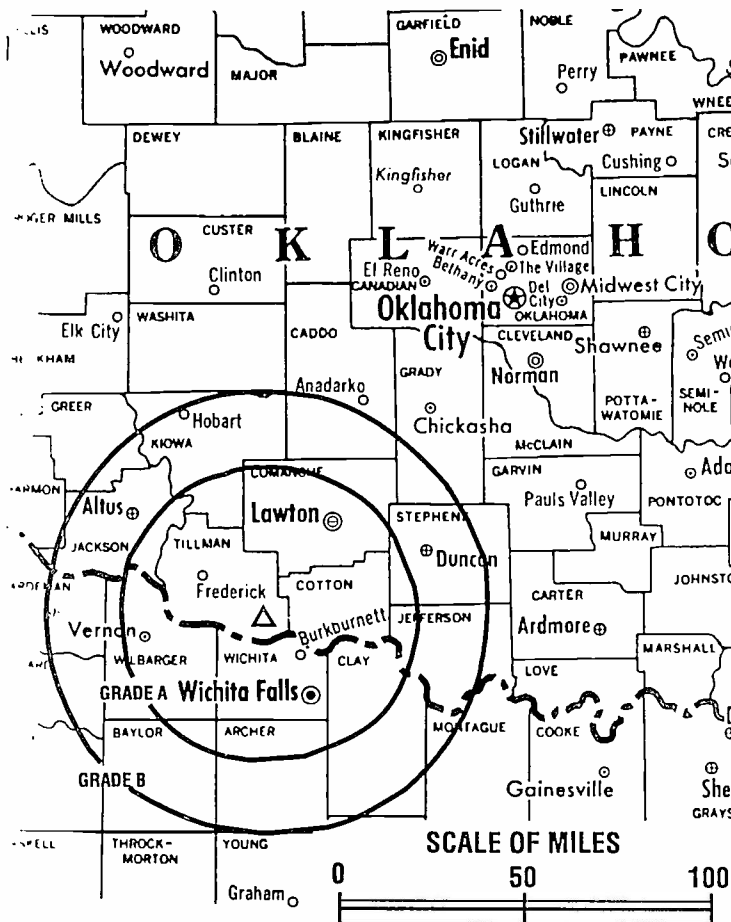
Personnel:

W. H. Drewry, President.
Larry Patton, Vice President & General Manager.
Jerry Pursley, General Sales Manager.
Lindy Coleman, National Sales Manager.
Mike Taylor, Operations Director.
Alan Stratton, News Director.
Derrick McMillian, Chief Engineer.
Todd Young, Marketing Director.

Best 30 Sec. Rate: \$450.

Class of License: Lawton. Station DMA: Wichita Falls & Lawton. Rank: 143.

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KSWO-TV BMPCT-5424 Granted 1/18/60 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	115,940	59,150	175,090
Average Weekly Circulation (1996)	84,985	32,355	117,340
Average Daily Circulation (1996)			68,264

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	98,210	43,550	141,760
Average Weekly Circulation (1996)	83,026	30,958	113,984
Average Daily Circulation (1996)			66,970

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,730	15,600	33,330
Average Weekly Circulation (1996)	1,959	1,397	3,356
Average Daily Circulation (1996)			1,293

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Oklahoma—Oklahoma City

KFOR-TV

Ch. 4

Network Service: NBC.

Licensee: The New York Times Co., 229 W. 43rd St., New York, NY 10036.

Studio: 444 E. Britton Rd., Oklahoma City, OK 73114.

Mailing Address: Box 14068, Oklahoma City, OK 73113.

Phones: 405-424-4444; 405-478-1212. Fax: 405-478-6206.

E-mail: kfor@ionet.net Web Site: <http://www.ionet.net/~kfor/kfor.html>

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 97.7-kw visual, 19.5-kw aural. Antenna: 1540-ft. above av. terrain, 1602-ft. above ground, 2749-ft. above sea level.

Latitude 35° 34' 07"
Longitude 97° 29' 20"

Transmitter: 1401 E. Britton Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 3.1-meter Ku-band; RCA Americom, 3.7-meter Ku-band; Harris, 6.2-meter C-band; Harris, 8.1-meter Ku-band; Harris, M/A-Com receivers.

SNG Mobile Dish: Vertex, 2.4-meter Ku-band.

News Services: AP, CNN, NBC.

Ownership: The New York Times Co. (Group Owner).

Began Operation: June 6, 1949. Sale to Palmer Communications approved by FCC May 8, 1989 (*Television Digest*, Vol. 28:41; 29:10). Previous sale to Knight-Ridder approved by FCC Jan. 13, 1986. Sale to Evening News Assn. by Gaylord Bcstg. Co. approved Oct. 29, 1975 (Vol. 15:29). Sale to New York Times approved by FCC July 16, 1996 (Vol. 36:21).

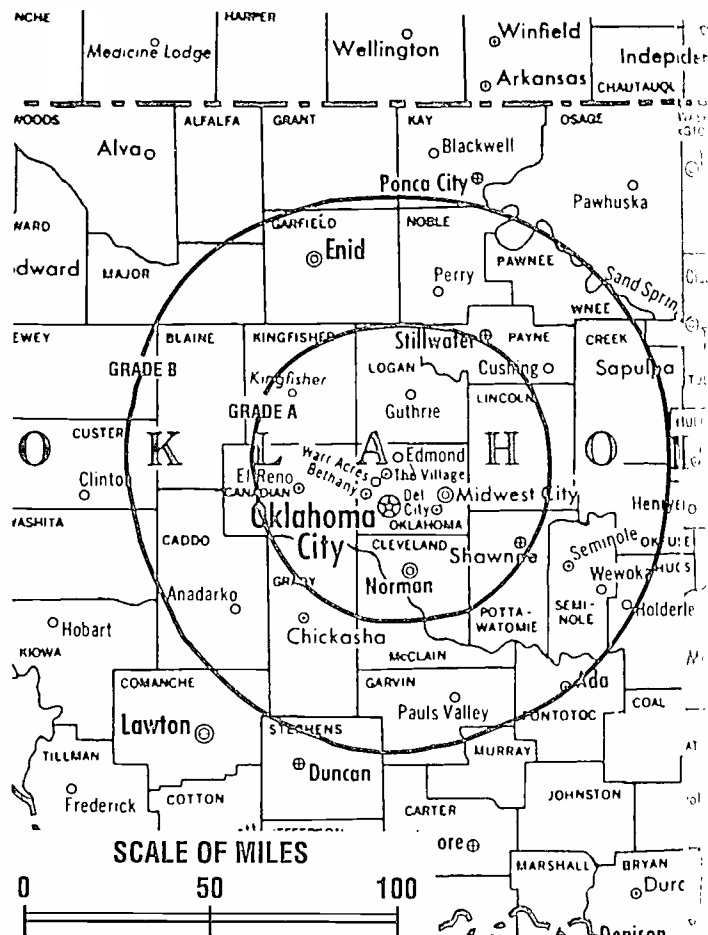
Represented (sales): Katz American Television; Canadian Communications Co.

Represented (legal): Koteen & Naftalin.

Represented (engineering): A. D. Ring, P.A.

Personnel:

Timothy Morrissey, Vice President & General Manager.
Thomas Heston, Vice President & General Sales Manager.
Wes Milbourn, Local Sales Manager.
Julie Paulsen, National Sales Manager.
Robert Brooks, Director of Programming & Operations.
Mary Ann Eckstein, News Director.
Michelle Fink, Creative Services Director.
Dennis Kelly, Business Manager.
Bob Ablah, Engineering Director.



KFOR-TV BMPCT-5994 Granted 8/13/64 © American Map Corp., No. 144

Highest 30 Sec. Rate: \$10,000.

City of License: Oklahoma City. Station DMA: Oklahoma City. Rank: 43.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	452,440	264,900	717,340
Average Weekly Circulation (1996)	349,718	196,924	546,642
Average Daily Circulation (1996)			34,200
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	343,460	213,320	556,780
Average Weekly Circulation (1996)	302,687	186,748	489,435
Average Daily Circulation (1996)			31,440
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	108,980	51,580	160,560
Average Weekly Circulation (1996)	47,031	10,176	57,207
Average Daily Circulation (1996)			2,575

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

KMNZ

Ch. 62

Work Service: Independent.

Licensee: Aracelis Ortiz, Box 1975, San Benito, TX 78586.

Address: 4501 W. Expressway 82, Harlingen, TX 78552.

Phone: 210-428-4848.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 543-kw max. visual. Antenna: 472-ft. above av. terrain, 436-ft. above ground, 1598-ft. above sea level.

Latitude	35°	36'	48"
Longitude	97°	28'	27"

Requests modification of CP for change to 2680-kw max. visual, 787-ft. above av. terrain, 751-ft. above ground, 1932-ft. above sea level, lat. 35° 34' 24", long. 97° 29' 08", transmitter to 0.6-mi. E of Kelley Ave. BMPCT-960702KH.

Transmitter: Oklahoma Christian College.

Multichannel TV Sound: Planned.

Ownership: Aracelis Ortiz.

Began Operation: August 6, 1996.

Personnel:

Carlos Ortiz, General Manager.

Clark Ortiz, Chief Engineer.

City of License: Oklahoma City. Station DMA: Oklahoma City. Rank: 43.

Nielsen Data: Not available.

Note: Map currently not available.

Oklahoma—Oklahoma City

KOCB

Ch. 34

Network Service: UPN.

Licensee: Superior Oklahoma License Corp., 1501 N.E. 85th St., Oklahoma City, OK 73131.

Studio: 1501 N.E. 85th St., Oklahoma City, OK 73131.

Mailing Address: Box 13034, Oklahoma City, OK 73113.

Phone: 405-478-3434. Fax: 405-478-1027.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 1167-kw max. & 785-kw horizontal visual, 116.7-kw max. & 78.5-kw horizontal aural. Antenna: 1209-ft. above av. terrain, 1257-ft. above ground, 2397-ft. above sea level.

Latitude 35° 33' 36"
Longitude 97° 29' 07"

Requests CP for change to 5000-kw max. visual, 1217-ft. above av. terrain, 1224-ft. above ground, 2365-ft. above sea level, transmitter to S of N.E. 93rd St. BPCT-960621KH.

Transmitter: N.E. 85th St. at Ridgeway.

Satellite Earth Stations: 3-meter Ku-band; Prodelin, 4.5-meter C-band; United Satellite Systems, 5-meter.

Ownership: Sinclair Communications Inc. (Group Owner).

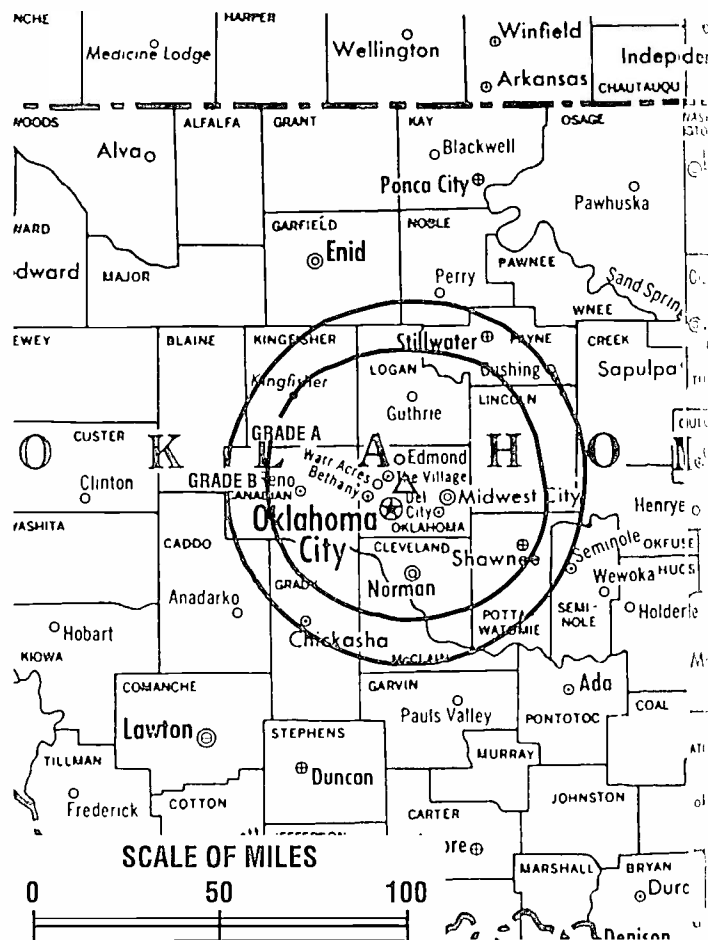
Began Operation: November 1, 1979. Purchase of remaining 80% by Oklahoma City Bcstg. Inc. from General Media Corp. approved by FCC Feb. 16, 1983. Transfer of control to Beverly Hills Hotel Corp., et al., approved Oct. 21, 1983. Transfer of control to Oklahoma City Broadcasting Co. approved Jan. 5, 1990. Transfer of control to Superior Communications Group Inc. approved by FCC October 15, 1993 (Television Digest Vol. 33:35). Purchase by Sinclair from Superior Communications Inc. approved April 26, 1996 (Vol. 36:11).

Represented (sales): Seltel Inc.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Personnel:

- Joe Muller, General Manager.
- T. Dan Loving, Director of Sales.
- Shirley Green, Director of Business Affairs.
- Greg Miller, Director of Engineering.
- Gary Creason, Local Sales Manager.
- CeCe Smith, Program Director.
- Brian Hill, Director of Creative Services.



KOCB BPCT-4997 Granted 3/2/79 © American Map Corp., No. 14

Highest 30 Sec. Rate: \$1500.

City of License: Oklahoma City. Station DMA: Oklahoma City. Rank: 43.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	355,670	236,070	591,740
Average Weekly Circulation (1996)	170,399	116,841	287,240
Average Daily Circulation (1996)			116,841

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	337,850	213,320	551,170
Average Weekly Circulation (1996)	162,977	115,092	278,069
Average Daily Circulation (1996)			115,092

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,820	22,750	40,570
Average Weekly Circulation (1996)	7,422	1,749	9,171
Average Daily Circulation (1996)			1,749

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Oklahoma—Oklahoma City

KOCO-TV

Ch. 5

Work Service: ABC.

Licensee: Combined Communications Corp. of Oklahoma Inc., Box 14555, Oklahoma City, OK 73113.

Address: 1300 E. Britton Rd., Oklahoma City, OK 73131.

Mailing Address: Box 14555, Oklahoma City, OK 73113.

Phone: 405-478-3000. Fax: 405-475-5242.

Website: <http://www.ionet.net/koco/index.html>

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1520-ft. above av. terrain, 1563-ft. above ground, 2726-ft. above sea level.

Latitude 35° 33' 45"
Longitude 97° 29' 24"

Licensee CP for change to 1522-ft. above av. terrain, 1516-ft. above ground, 2680-ft. above sea level, transmitter to 1200 E. Britton Rd. BPCT-910315KF.

Transmitter: 0.33-mi. E of N. Kelly Ave. on Britton Rd.

Channel TV Sound: Stereo only.

White Earth Stations: Andrew, 4.5-meter C-band; Andrew, 5.6-meter Ku-band; Andrew, 7.3-meter C-band; Scientific-Atlanta, 7-meter C-band; Andrew, Avantek, Scientific-Atlanta receivers.

Mobile Dish: Andrew, 2.4-meter Ku-band.

Services: AP, ESDI, Gannett News Service, National Weather Service, UPI, CNN.

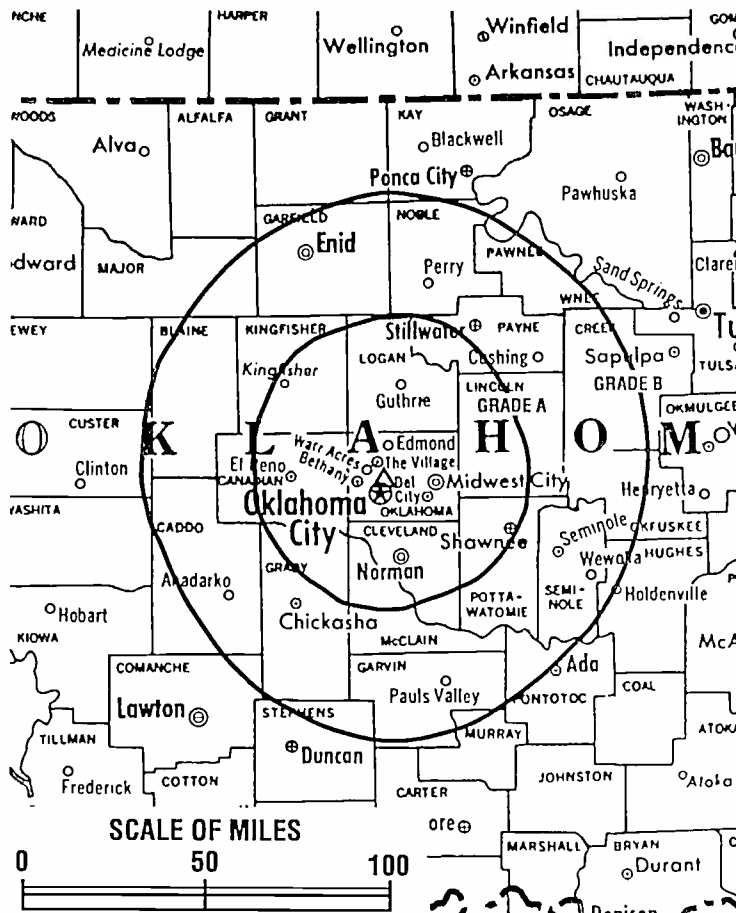
Ownership: Gannett Broadcasting Group (Group Owner).

Operation: June 19, 1954. Sale to L. E. Caster (75%) and Ashley L. Robinson (25%) by Streets Electronics Inc. approved by FCC Dec. 11, 1957 (Television Digest, Vol. 13:41, 45, 50). Transfer to Caster Estate, et al., approved March 5, 1958 (Vol. 14:7, 8, 10). Sale to Capital City Investment Co. (Cimarron Television Corp.) approved 1961 (Vol. 17:23; 1:4). Transfer to Combined Communications Corp. approved July 17, 1970 (Vol. 10:30). Merger of Combined with Gannett Co. approved June 7, 1979 (Vol. 18:20, 38; 19:24).

Presented (sales): Blair Television.

Presented (legal): Reed, Smith, Shaw & McClay.

Personnel:
Lawrence P. Herbster, Vice President & General Manager.
Robert Hensley, Vice President & General Sales Manager.
Robert Wilkinson, Vice President, Community Affairs.
John Williston, Local Sales Manager.
Arnold Patterson, National Sales Manager.
Angela Wick, Business Manager.
Kevin VanderKolk, Creative Services Manager.



KOCO-TV BPCT-910315KF Granted 6/7/91 © American Map Corp., No. 14244

Janet Sinclair, Program Coordinator.
Terry Smith, Chief Engineer.

Highest 30 Sec. Rate: \$6000.

City of License: Oklahoma City. Station DMA: Oklahoma City. Rank: 43.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	418,870	249,160	668,030
Average Weekly Circulation (1996)	317,886	192,939	510,825
Average Daily Circulation (1996)			293,269

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	343,460	213,320	556,780
Average Weekly Circulation (1996)	291,065	183,797	474,862
Average Daily Circulation (1996)			279,583

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	75,410	35,840	111,250
Average Weekly Circulation (1996)	26,821	9,141	35,962
Average Daily Circulation (1996)			13,686

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION
LEADING THE WAY

Oklahoma—Oklahoma City

KOKH-TV

Ch. 25

Network Service: FOX.

Licensee: KOKH Inc., 1228 E. Wilshire Blvd., Oklahoma City, OK 73111.

Studio: 1228 E. Wilshire Blvd., Oklahoma City, OK 73111.

Phone: 405-843-2525. Fax: 405-478-4343. E-mail: fox25@10net.net

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 1410-kw visual, 141-kw aural. Antenna: 1540-ft. above av. terrain, 1619-ft. above ground, 2749-ft. above sea level.

Latitude 35° 32' 58"
Longitude 97° 29' 18"

Holds CP for change to 3250-kw max. visual, 1539-ft. above av. terrain, 1575-ft. above ground, 2703-ft. above sea level. BPCT-960116KJ.

Transmitter: 1228 E. Wilshire Blvd.

Satellite Earth Stations: Pinzone, 5-meter C-band; RCA, 3.7-meter Ku-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Pinzone, Scientific-Atlanta receivers.

Ownership: Heritage Media Corp. (Group Owner).

Began Operation: February 2, 1959. Initially operated as a non-commercial, educational station. Sale to John Blair & Co. approved by FCC June 6, 1979 (Television Digest, Vol. 19:25). Resumed operation as commercial station Oct. 1, 1979. FCC approved sale by Blair to Gillett Bcstg. Dec. 30, 1986. Assignment to Busse Bcstg. granted July 31, 1987. Sale to present owner approved June 27, 1991 (Vol. 30:49; 31:23).

Represented (sales): Petry Television Inc.

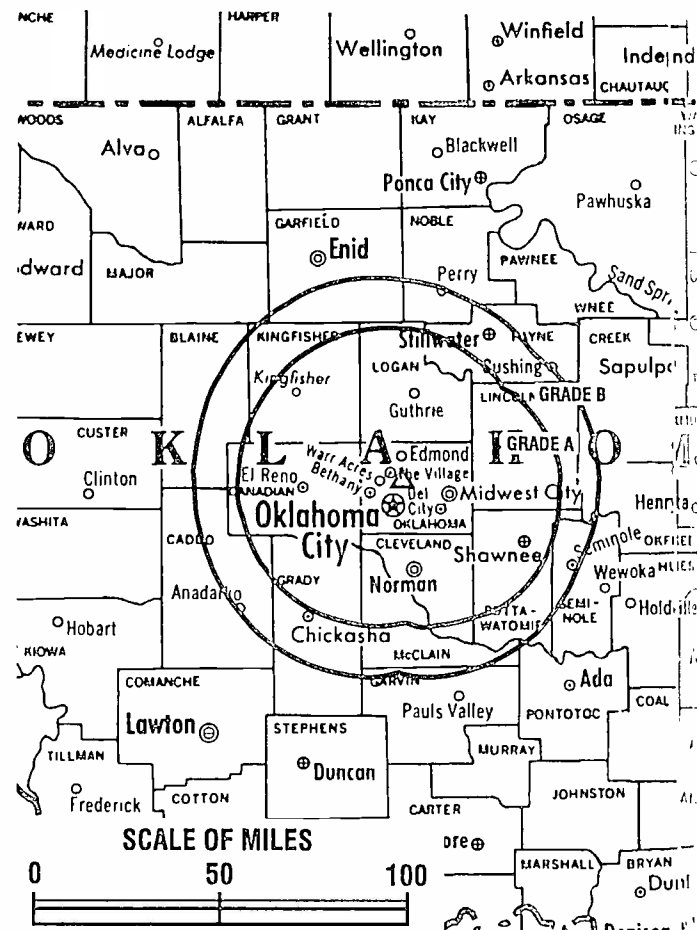
Personnel:

Steven M. Herman, President & General Manager.
H. Lee Bennett, General Sales Manager.
Dian Johnson, Director of Program Services.
Todd Lacey, Director of Promotion Services.
Bob Schadel, News Director.
Dana Kortemeier, Controller.
Jay Holmes, Production Manager.
Rod Roberts, Chief Engineer.

Highest 30 Sec. Rate: \$2000.

City of License: Oklahoma City. Station DMA: Oklahoma City. Rank: 43.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KOKH-TV BPCT-960116KJ Granted 4/22/96 © American Map Corp., No. 24

Grand Total	Cable TV Households	Non-cable TV Households	TV Hou
Estimated Station Totals*	408,970	242,020	61,9
Average Weekly Circulation (1996)	219,969	129,881	31.8
Average Daily Circulation (1996)			14.4
Station DMA Total	Cable TV Households	Non-cable TV Households	TV Hou
Estimated Station Totals*	337,850	213,320	5,1
Average Weekly Circulation (1996)	203,564	125,351	3.9
Average Daily Circulation (1996)			1.8
Other DMA Total	Cable TV Households	Non-cable TV Households	TV Hou
Estimated Station Totals*	71,120	28,700	8.8
Average Weekly Circulation (1996)	16,405	4,529	9.9
Average Daily Circulation (1996)			6.6

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Oklahoma—Oklahoma City

KSBI

Ch. 52

Work Service: Independent.

Licensee: Locke Supply Co., Box 26404, Oklahoma City, OK 73126.

Address: 1350 S.E. 82nd St., Oklahoma City, OK 73149.

Phone: 405-631-7335. Fax: 405-631-7367.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 1355-kw max. visual, 135.5-kw max. aural. Antenna: 601-ft. above av. terrain, 520-ft. above ground, 1824-ft. above sea level.

Latitude 35° 22' 54"
Longitude 97° 29' 20"

Transmitter: 1300 S.E. 82nd St., Oklahoma City.

Ownership: Locke Supply Co.

Start of Operation: October 31, 1988.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Personnel:
 Kimberly Finley, General Manager.
 Steve Easom, Local Sales Manager.
 Bill Key, Chief Engineer.
 Chuck Kroth, Production Manager.

Least 30 Sec. Rate: \$72.

Class of License: Oklahoma City. Station DMA: Oklahoma City. Rank: 43.

© 1996 Nielsen. Coverage based on Nielsen study.

Station and Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,000	143,260	172,260
Average Weekly Circulation (1996)	2,526	9,910	12,436
Average Daily Circulation (1996)			2,374



KSBI BMPCT-851114KJ Granted 12/20/85 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,000	143,260	172,260
Average Weekly Circulation (1996)	2,526	9,910	12,436
Average Daily Circulation (1996)			2,374

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Oklahoma—Oklahoma City

KTBO-TV

Ch. 14

Network Service: TBN.

Licensee: Trinity Broadcasting of Oklahoma City, 3705 N.W. 63rd, Oklahoma City, OK 73116.

Studio: 3705 N.W. 63rd, Oklahoma City, OK 73116.

Phone: 405-848-1414.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 575-kw max. visual. Antenna: 1130-ft. above av. terrain, 1185-ft. above ground, 2355-ft. above sea level.

Latitude 35° 34' 30"
Longitude 97° 29' 04"

Transmitter: 1300 N.E. 108th St., Oklahoma City.

Satellite Earth Station: Scientific-Atlanta, 7-meter C-band.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: March 6, 1981.

Represented (engineering): Smith & Fisher.

Personnel:

Fern E. Deaver, General Manager.
Joanne Mann, Public Affairs Director.
John Gordon, Chief Engineer.

Highest 30 Sec. Rate: \$72.

City of License: Oklahoma City. Station DMA: Oklahoma City. Rank: 43.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	257,910	186,840	444,750
Average Weekly Circulation (1996)	16,241	25,552	41,793
Average Daily Circulation (1996)			13,134



KTBO-TV BPCT-860721KF Granted 8/7/86 © American Map Corp., No. 144

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	257,910	186,840	444,750
Average Weekly Circulation (1996)	16,241	25,552	41,793
Average Daily Circulation (1996)			13,134

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in the station registers viewing of more than 5% as per the Nielsen Survey Methods

Oklahoma—Oklahoma City

KWTV

Ch. 9

Work Service: CBS.

Licensee: Griffin Television Inc., 7401 N. Kelley Ave., Oklahoma City, OK 73111.

Radio: 7401 N. Kelley Ave., Oklahoma City, OK 73111.

Phone: 405-843-6641. Fax: 405-841-9135.

Email: mailroom@kwtv.com Web Site: http://kwtv.com

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1525-ft. above av. terrain, 1577-ft. above ground, 190-ft. above sea level.

Latitude 35° 32' 58"
Longitude 97° 29' 50"

Transmitter: 7401 N. Kelley Ave.

Channel TV Sound: Stereo and separate audio program.

Mobile Earth Stations: AFC, 3-meter Ku-band; Harris, 3-meter C-band; Harris, 3-meter Ku-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Antenna, Harris, M/A-Com, Scientific-Atlanta receivers.

Mobile Dish: Midwest/Andrew, 2.5-meter Ku-band.

Services: AP, CBS, Conus, UPI.

Ownership: Griffin Television L.L.C. (Group Owner).

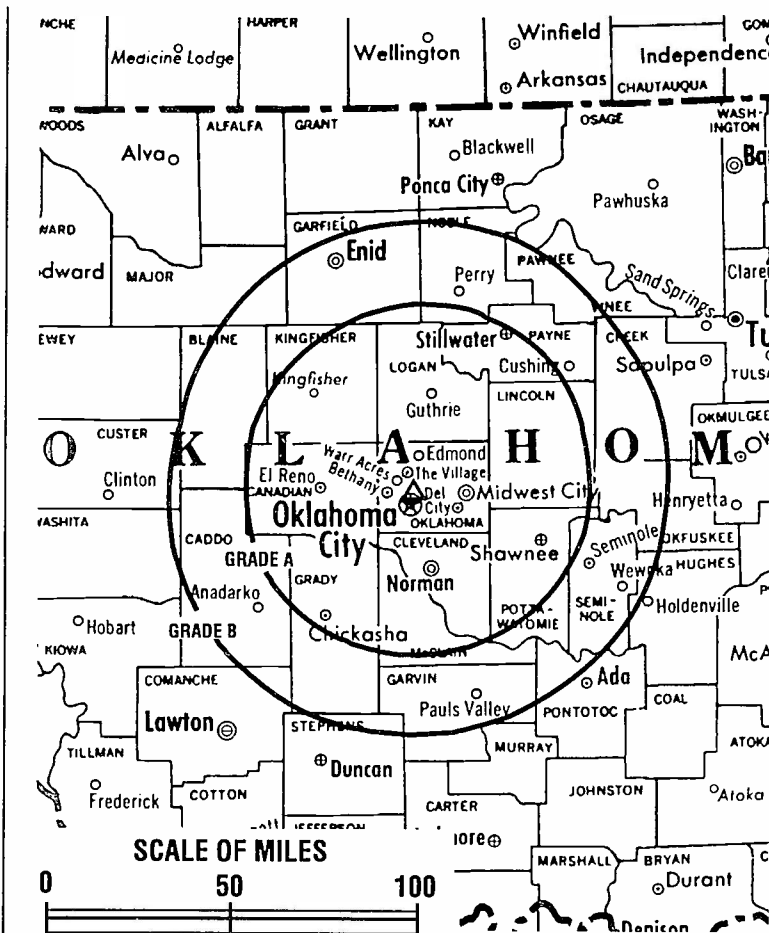
Commencement of Operation: December 20, 1953.

Presented (sales): TeleRep Inc.

Presented (legal): Fletcher, Heald & Hildreth.

Presented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:
David F. Griffin, President & General Manager.
Gary Dalrymple, Executive Vice President & Director of Operations.
Bob Krier, General Sales Manager.
Steve Foerster, Local Sales Manager.
Steve Reed, News Director.
Andy Ochoa, Program Director.
Richard Dutton, Operations Manager.
Mike Adkins, Promotion & Marketing Director.
Steve Cameron, Director of Engineering.



KWTV BPCT-860520K1 Granted 7/29/86 © American Map Corp., No. 14244

Rates: On request.

City of License: Oklahoma City. Station DMA: Oklahoma City. Rank: 43.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	459,740	248,170	707,910
Average Weekly Circulation (1996)	339,928	199,048	538,975
Average Daily Circulation (1996)			326,862
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	343,460	213,320	556,780
Average Weekly Circulation (1996)	292,648	189,508	482,156
Average Daily Circulation (1996)			300,751
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	116,280	34,850	151,130
Average Weekly Circulation (1996)	47,280	9,540	56,819
Average Daily Circulation (1996)			26,110

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Oklahoma—Tulsa

KJRH

Ch. 2

Network Service: NBC.

Licensee: Scripps Howard Broadcasting Co., 3701 S. Peoria Ave., Tulsa, OK 74105-3269.

Studio: 3701 S. Peoria Ave., Tulsa, OK 74105-3269.

Mailing Address: Box 2, Tulsa, OK 74101.

Phone: 918-743-2222. Fax: 918-748-1460.

E-mail: 74453.2417@compuserve.com; asyg17c@prodigy.com; kjrhnews@aol.com

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: Circularly polarized, 1828-ft. above av. terrain, 1775-ft. above ground, 2465-ft. above sea level.

Latitude 36° 01' 15"
Longitude 95° 40' 32"

Transmitter: 9870 S. 273rd E. Ave.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3-meter Ku-band; Microwave General, 5-meter C-band; Scientific-Atlanta receivers.

News Services: AP, CNN, CNN Headline News, NBC, NIWS, Oklahoma News Network, Southwest Newswire, UPI.

Ownership: E. W. Scripps Co. (Group Owner).

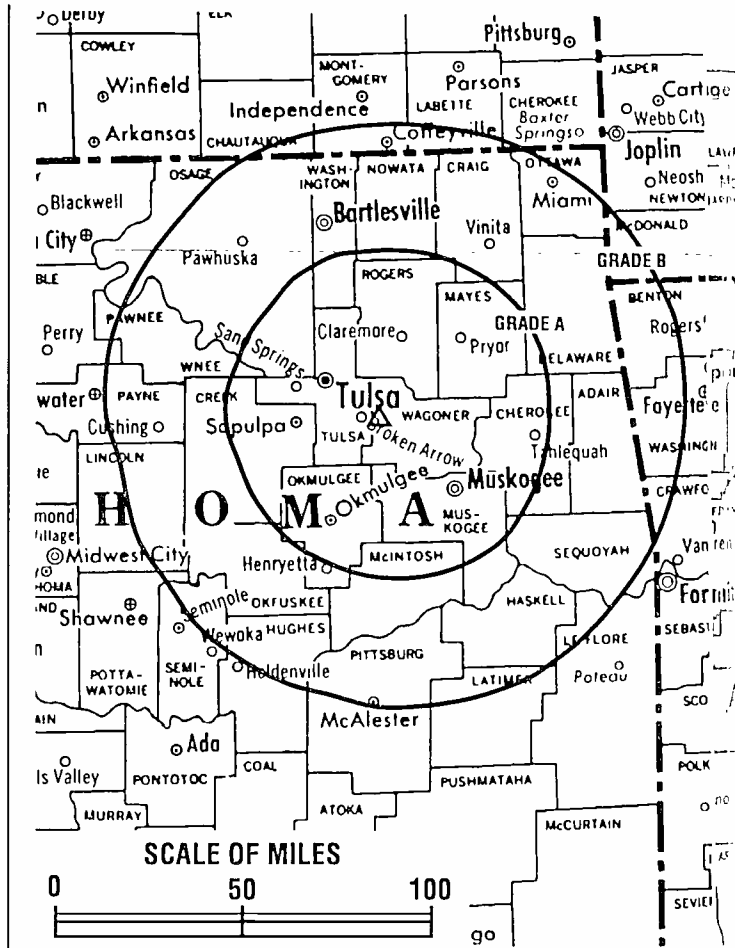
Began Operation: December 5, 1954. Sale to present owner by Central Plains Enterprises Inc. approved by FCC Nov. 25, 1970 (Television Digest, Vol. 10:24, 48).

Represented (sales): Blair Television.

Represented (legal): Baker & Hostetler.

Personnel:

- William J. Donahue, General Manager.
- Janice Todd, General Sales Manager.
- Rick Rollins, Local Sales Manager.
- Bill Sevenoaks, National Sales Manager.
- Margaret A. Young, News Director.



KJRH BMPCT-830913KF Granted 9/27/83 © American Map Corp., No. 34

Dale Vennes, Chief Engineer.
Peggy Loop, Business Manager.
Alan Douglas, Production Manager.

Rates: On request.

City of License: Tulsa. Station DMA: Tulsa. Rank: 58.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	342,470	231,150	573,620
Average Weekly Circulation (1996)	243,952	135,001	378,953
Average Daily Circulation (1996)			20,331
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	274,800	156,180	430,980
Average Weekly Circulation (1996)	230,243	125,036	355,279
Average Daily Circulation (1996)			19,355
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	67,670	74,970	142,640
Average Weekly Circulation (1996)	13,709	9,965	23,674
Average Daily Circulation (1996)			1,381

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

KOKI-TV

Ch. 23

Market Service: FOX.

Licensee: Clear Channel Television Licenses Inc., 200 Concord Plaza, Suite 600, San Antonio, TX 78265-9512.

Address: 5416 S. Yale, Suite 500, Tulsa, OK 74135.

Phone: 918-491-0023. Fax: 918-491-6650.

Website: <http://www.fox23.com>

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 3310-kw ERP, & 1480-kw horizontal visual, 331-kw max. & 148-kw horizontal aural. Antenna: 1310-ft. above av. terrain, 1274-ft. above ground, 1994-ft. above sea level.

Latitude 36° 01' 35.80"
Longitude 95° 40' 43.70"

Location: SW 1/4 of NE 1/4, Sec. 23, Twp. 18N, Range 15 E, near Coweta.

Earth Stations: Comsat, 3-meter C-band; DH Satellite, 5-meter C-band; Intelsat, 3-meter Ku-band; Microdyne, Omni receivers.

Service: AP.

Local marketing agreement with KTFD (U), Tulsa.

Ownership: Clear Channel Television Inc. (Group Owner).

Operation: October 26, 1980. Sale to Clear Channel Communications by Tulsa. Partnership approved by FCC Nov. 17, 1989 (Television Digest, Vol. 29:11, p. 4).

Presented (sales): Settel Inc.

Presented (legal): Cohn and Marks.

Presented (engineering): Marsand Inc.

Personnel:

John Capron, Vice President & General Manager.

John Abercrombie, General Sales Manager.

John Johnson, Local Sales Manager.

John Jones, National Sales Manager.

Christie Chapman, News Director.

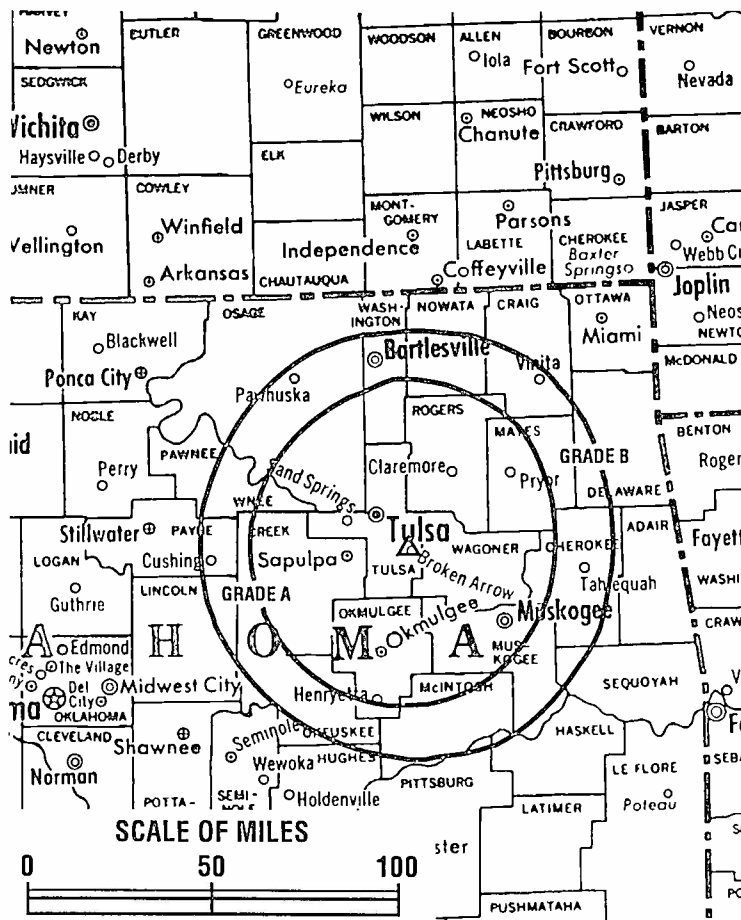
John Rivers, Program Director.

John Hall, Chief Engineer.

John Ray, Creative Services & Promotion Manager.

John Cooper, Business Manager.

John Johnson, Production Supervisor.



KOKI-TV BMPCT-800421KE Granted 7/28/80 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1000.

City of License: Tulsa. Station DMA: Tulsa. Rank: 58.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	345,190	201,260	546,450
Average Weekly Circulation (1996)	193,852	94,827	288,679
Average Daily Circulation (1996)			133,554
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	274,800	156,180	430,980
Average Weekly Circulation (1996)	177,859	90,444	268,302
Average Daily Circulation (1996)			126,747
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	70,390	45,080	115,470
Average Weekly Circulation (1996)	15,993	4,384	20,377
Average Daily Circulation (1996)			6,807

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Oklahoma—Tulsa

KOTV

Ch. 6

Network Service: CBS.

Licensee: KOTV Inc., Box 6, Tulsa, OK 74101.

Studio: 302 S. Frankfort St., Tulsa, OK 74120.

Phone: 918-582-6666. Fax: 918-581-8616. E-mail: kotv@kotv.com

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1885-ft. above av. terrain, 1839-ft. above ground, 2549-ft. above sea level.

Latitude 36° 01' 15"
Longitude 95° 40' 32"

Transmitter: Approx. 1.8-mi. E of Oneta, N of intersection of Muskogee Toll Rd. & S. 101st St.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, CBS, CNN, UPI.

Ownership: A. H. Belo Corp. (Group Owner).

Began Operation: October 22, 1949. Sale to General Television Co. (Jack D. Wrather and mother, 50%; Maria Helen Alvarez, 50%) approved by FCC July 13, 1952 (Television Digest, Vol. 8:19, 31). Sale to Corinthian Bcstg. approved May 13, 1954 (Vol. 10:20). Merger of Corinthian Bcstg. with Dun & Bradstreet approved by FCC April 14, 1971 (Vol. 11:16, 21). Sale to present owner by Corinthian approved Nov. 22, 1983 (Vol. 23:20).

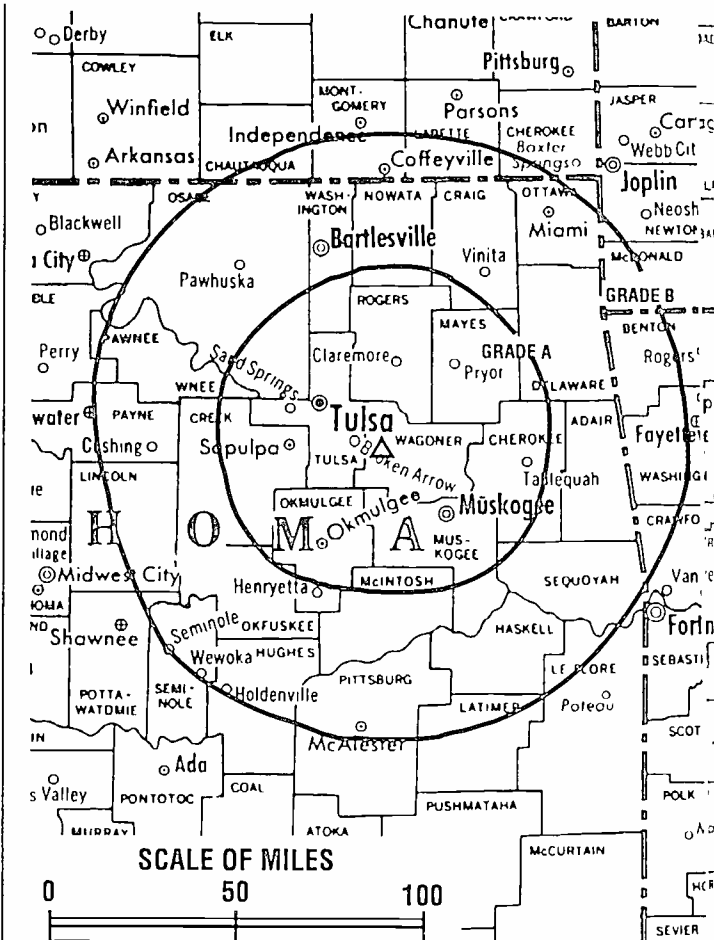
Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Ronald Longinotti, Vice President & General Manager.
- Michael Vrabac, General Sales Manager.
- Shawn Jordan, National Sales Manager.
- Bill Evans, News Director.
- Lisa Kovacs, Financial Manager.
- Don Dobbs, Chief Engineer.
- Donita Quesnel, Promotion Manager.
- John Quesnel, Production Manager.



KOTV BMPCT-830906KE Granted 9/27/83 © American Map Corp., No. 14

Rates: On request.

City of License: Tulsa. Station DMA: Tulsa. Rank: 58.

Circulation ©1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	401,880	230,420	632,300
Average Weekly Circulation (1996)	264,020	150,389	414,409
Average Daily Circulation (1996)			24,995
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	274,800	156,180	430,980
Average Weekly Circulation (1996)	239,347	138,021	377,368
Average Daily Circulation (1996)			23,204
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	127,080	74,240	201,320
Average Weekly Circulation (1996)	24,673	12,368	37,041
Average Daily Circulation (1996)			1,717

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

KTFO

Ch. 41

Work Service: UPN.

Licensee: R.D.S. Broadcasting Inc.

Address: 5416 S. Yale, Suite 500, Tulsa, OK 74135.

Phone: 918-491-0023. Fax: 918-491-6650. Web Site: <http://www.upn41.com>

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1350-kw max. & 295-kw horizontal visual, 58.9-kw max. aural. Antenna: 1510-ft. above av. terrain, 1368-ft. above ground, 2168-ft. above sea level.

Latitude 36° 02' 28"
Longitude 95° 39' 24"

Transmitter: 2.67-mi. NE of State Rte. 51, on 101st St., near Oneta.

Satellite Earth Stations: Agile Omni, 3-meter Ku & C-band; Agile Omni, 5-meter Ku C-band; Agile Omni receivers.

Local marketing agreement with KOKI-TV (F), Tulsa.

Ownership: R.D.S. Broadcasting Inc.

History: Operation: March 18, 1981. Sale of interest held by Ray L. Beindorf to Armstrong Investment Co. approved by FCC April 26, 1989. Sale to present owners approved by FCC Aug. 27, 1990. Station left air Feb. 1, 1989; resumed operation May 6, 1991.

Personnel:

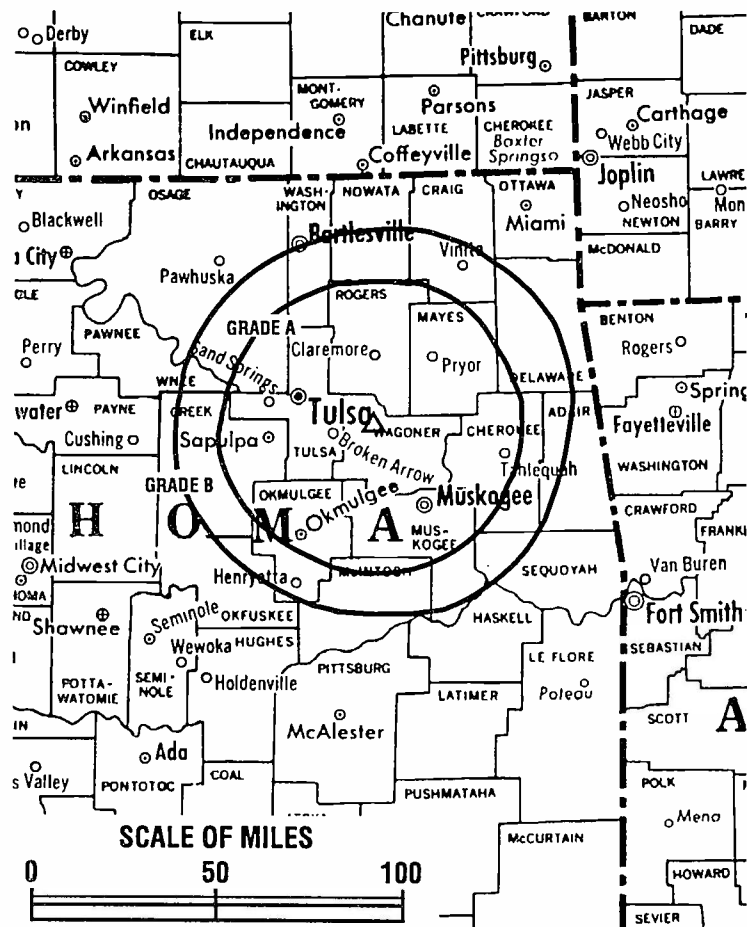
- Bill Capron, General Manager.
- Keith Abercrombie, General Sales Manager.
- William Egan, Chief Engineer.
- Carolyn Rivers, Program Director.
- Earlie Ray, Promotion Director.
- John Johnson, Production Manager.

Comments: On request.

Class of License: Tulsa. Station DMA: Tulsa. Rank: 58.

©1996 Nielsen. Coverage based on Nielsen study.

and Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	246,370	150,550	396,920
Average Weekly Circulation (1996)	81,286	53,612	134,898
Average Daily Circulation (1996)			49,386



KTFO BPCT-790907KI Granted 7/7/80

© American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	246,370	140,630	387,000
Average Weekly Circulation (1996)	81,286	52,983	134,269
Average Daily Circulation (1996)			49,316

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	9,920	9,920
Average Weekly Circulation (1996)	0	629	629
Average Daily Circulation (1996)			70

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Oklahoma—Tulsa

KTUL

Ch. 8

Network Service: ABC.

Licensee: KTUL Television Inc., Box 8, Tulsa, OK 74101-0008.

Studio: Lookout Mountain, Tulsa, OK 74107.

Mailing Address: Box 8, Tulsa, OK 74101-0008.

Phone: 918-445-8888. **Fax:** 918-445-9316. **E-mail:** ktultv@aol.com

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1880-ft. above av. terrain, 1909-ft. above ground, 2549-ft. above sea level.

Latitude 35° 58' 08"
Longitude 95° 36' 55"

Transmitter: 13455 S. 321st St. E, 2.3-mi. NE of Coweta, OK.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 4.5-meter Ku & C-band; Andrew, 7.3-meter C-band; Avantek receivers.

SNG Mobile Dish: Andrew, 2.7-meter Ku-band.

News Services: AP, Conus.

Ownership: Allbritton Communications Co. (Group Owner).

Began Operation: September 18, 1954. Sale to present owner by Leake TV Inc. approved by FCC Feb. 14, 1983 (*Television Digest*, Vol. 22:45).

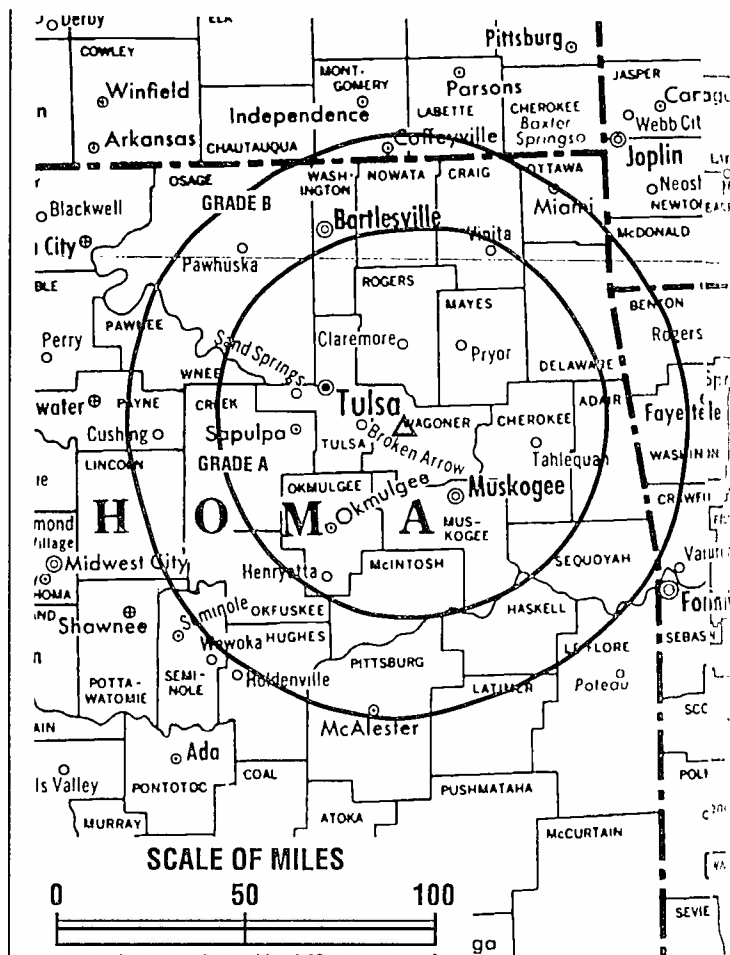
Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Dan Bates, President & General Manager.
- Garry Porterfield, General Sales Manager.
- Ron Stevens, National Sales Manager.
- Roger Herring, Director of Operations.
- Regina Moon, Director of On-Air Product.
- Denis King, News Director.
- John Hirsch, Programming Coordinator.
- Larry Nitz, Promotion Director.
- John Cawley, Director of Business Affairs.
- Doug Bonebrake, Production Supervisor.



KTUL BPCT-2941 Granted 2/19/64 © American Map Corp., No. 24

Rates: On request.

City of License: Tulsa. **Station DMA:** Tulsa. **Rank:** 58.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	458,470	247,920	706,390
Average Weekly Circulation (1996)	318,768	156,707	475,475
Average Daily Circulation (1996)			218,225
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	274,800	156,180	430,980
Average Weekly Circulation (1996)	247,280	138,243	385,523
Average Daily Circulation (1996)			241,515
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	183,670	91,740	275,410
Average Weekly Circulation (1996)	71,488	18,465	89,953
Average Daily Circulation (1996)			36,710

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Oklahoma—Tulsa

KWHB

Ch. 47

Work Service: Independent.

Licensee: Le Sea Bcstg. Corp., 11414 E. 58th St., Tulsa, OK 74146-6800.

Address: 11414 E. 58th St., Tulsa, OK 74146.

Phone: 918-250-9402. Fax: 918-254-5614.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 1660-kw visual, 166-kw aural. Antenna: 1510-ft. above av. terrain, 1425-ft. above ground, 339-ft. above sea level.

Latitude 36° 01' 15"
Longitude 95° 40' 32"

Requests CP for change to 5000-kw max. visual, 1509-ft. above av. terrain, 124-ft. above ground, 2133-ft. above sea level, transmitter to 7-mi. E of Broken Arrow. BPCT-960702KF.

Transmitter: Oneta, OK.

Satellite Earth Stations: Cyclesat, 3.6-meter Ku-band; Paraclipse, 4.8-meter; RCA Americom, 3.6-meter Ku-band; United Satellite Systems, 4.2-meter C-band; M/A Com receivers.

Ownership: Le Sea Broadcasting Co. (Group Owner).

Jan Operation: July 20, 1985. Sale to present owner by Kearn family approved by FCC May 14, 1986.

Represented (sales): Landin Media Sales.

Represented (legal): Gardner, Carton & Douglas.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:
Gary Murphy, General Manager.
Craig Wallin, General Sales Manager.
Tom Hobbs, Chief Engineer.

Lease 30 Sec. Rate: \$75.

Class of License: Tulsa. Station DMA: Tulsa. Rank: 58.

©1996 Nielsen. Coverage based on Nielsen study.



KWHB BMPCT-840622KM Granted 11/16/84 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	258,970	138,180	397,150
Average Weekly Circulation (1996)	44,321	26,047	70,368
Average Daily Circulation (1996)			21,981

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	258,970	135,610	394,580
Average Weekly Circulation (1996)	44,321	25,885	70,206
Average Daily Circulation (1996)			21,958

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	2,570	2,570
Average Weekly Circulation (1996)	0	162	162
Average Daily Circulation (1996)			23

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Oklahoma—Tulsa

KWMJ

Ch. 53

Network Service: Independent.

Grantee: University Broadcasting Inc., 7777 S. Lewis Ave., Tulsa, OK 74136.

Studio: 7777 S. Lewis Ave., Tulsa, OK 74136.

Mailing Address: Box 3286, Tulsa, OK 74101.

Phone: 918-488-5300. Fax: 918-495-7388.

E-mail: kwmj-tv53@compuserve.com Web Site: <http://tv53.oru.edu>

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 1770-kw max. visual. Antenna: 597-ft. above av. terrain, 672-ft. above ground, 1296-ft. above sea level.

Latitude	36°	02'	34"
Longitude	95°	57'	11"

Holds CP for change to 182-ft. above av. terrain, 205-ft. above ground, 395-ft. above sea level, transmitter to 2448 E. 81st St., Tulsa. BMPCT-951124KE.

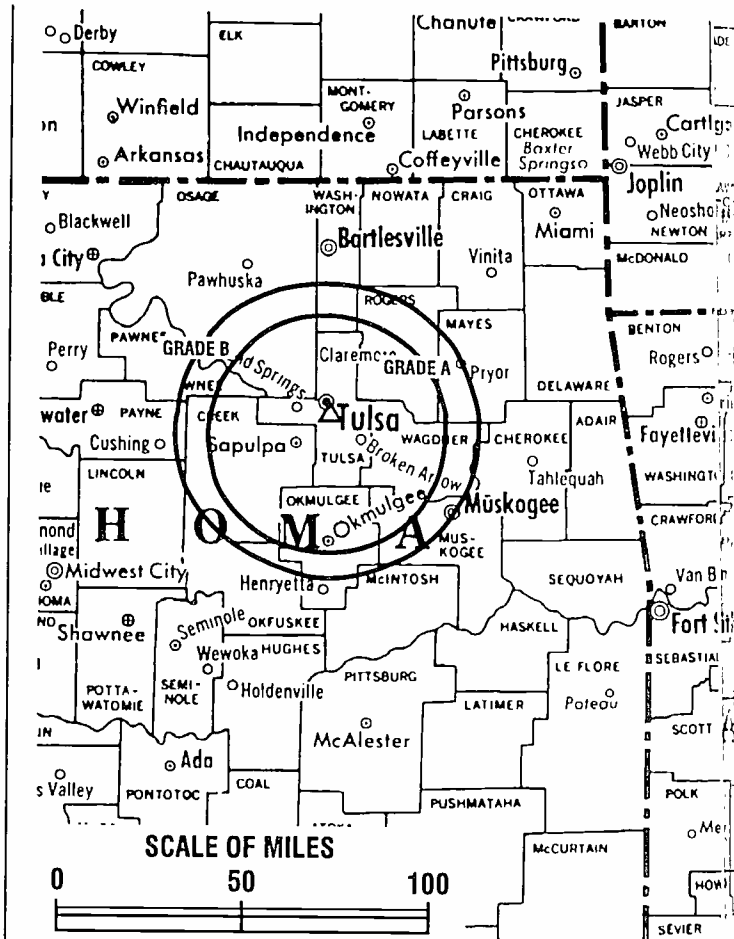
Transmitter: 8181 S. Lewis St.

Ownership: University Broadcasting Inc.

Began Operation: January 24, 1996.

Represented (legal): Hardy & Carey L.L.P.

Represented (engineering): Kramer & Associates.



KWMJ BMPCT-931112KJ Granted 11/7/94 © American Map Corp., No. 14

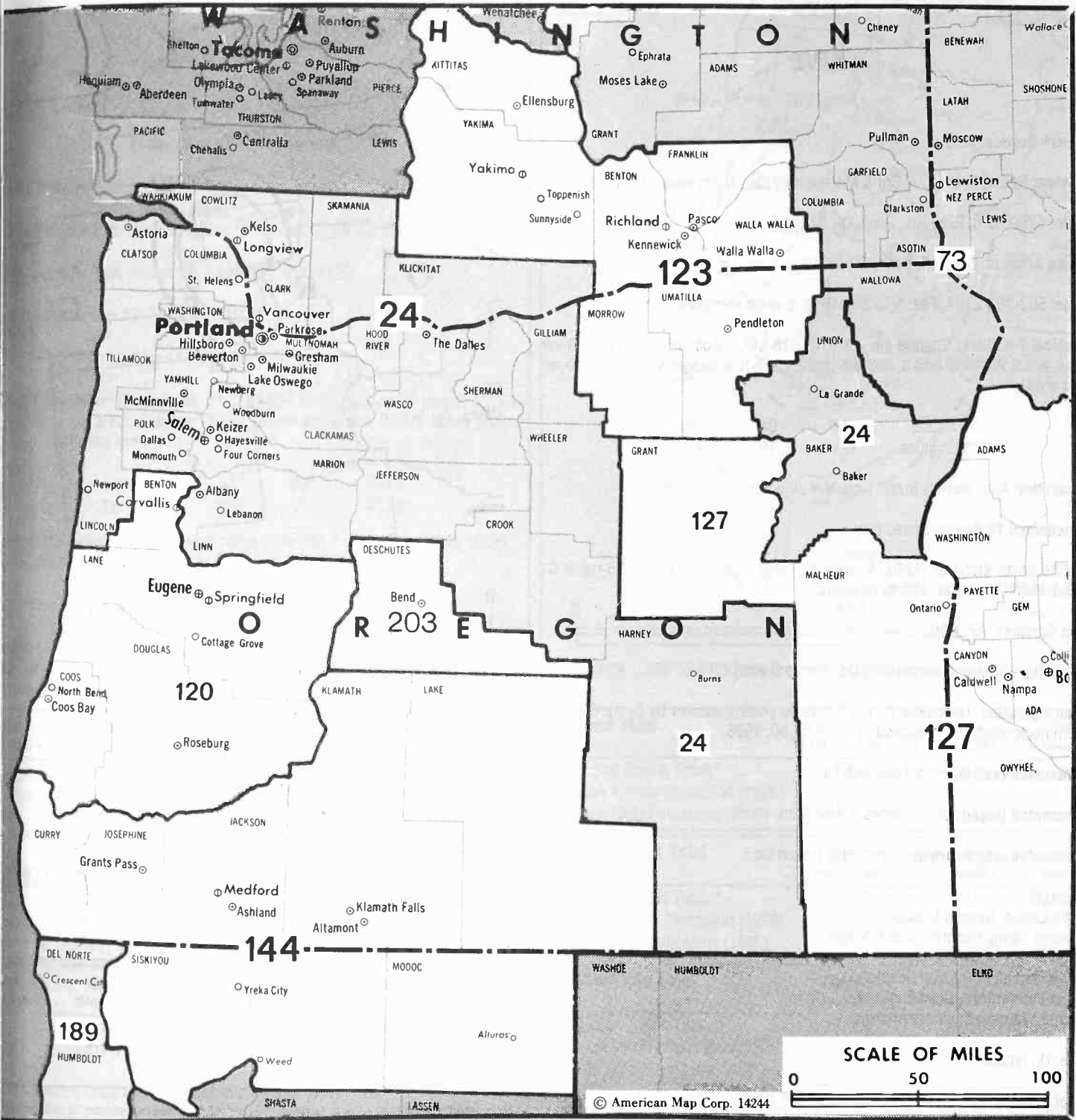
Personnel:

Walter Richardson, General Manager.
William P. Lee, Chief Engineer.
Christi Vanover, Program Director.

Rates: On request.

City of License: Tulsa. DMA: Tulsa. Rank: 58.

Nielsen Data: Not available.



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Portland, OR	952,690	24	KATU (2), KBSP-TV (22), KGW (8), KNMT (24), KOIN (6), KPDX (49), KPTV (12), KWBP (32)
Vancouver, WA	371,130	73	KAYU-TV (28), KHQ-TV (6), KLEW-TV (3), KREM-TV (2), KSKN (22), KXLY-TV (4)
Coos Bay, OR	206,360	120	KCBY-TV (11), KEVU (34), KEZI (9), KMTR (16), KMTX-TV (46), KMTZ (23), KPIC (4), KROZ (36), KVAL-TV (13)
Pasco-Richland-Kennewick, WA	197,130	123	KAPP (35), KEPR-TV (19), KIMA-TV (29), KNDO (23), KNDU (25), KVEU (42)
Bend, OR	184,150	127	KBCI-TV (2), KIVI (6), KNIN-TV (9), KTRV (12), KTVB (7)
Medford-Klamath Falls, OR	150,900	144	KDKF (31), KDRV (12), KMVU (26), KOBI (5), KOTI (2), KTVL (10)
Coos Bay, CA	56,150	189	KAEF (23), KBVU (29), KIEM-TV (3), KVIQ-TV (6)
Coos Bay, OR	37,620	203	KTVZ (21)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

SP-TV & KWBP, Portland	See Salem, OR
KDX, Portland	See Vancouver, WA

Oregon Station Totals as of November 1, 1996

	VHF	UHF	TOTAL
Commercial Television Stations	12	11	23
Educational Television Stations	5	2	7
Total	17	13	30

Oregon—Bend

KTVZ

Ch. 21

Network Service: NBC.

Licensee: Resort Bcstg. Co., 3rd & Montgomery Sts., North Wales, PA 19454.

Studio: 62990 O.B. Riley Rd., Bend, OR 97701.

Mailing Address: Box 149, Bend, OR 97709.

Phone: 503-383-2121. Fax: 503-382-1616. E-mail: ktvz@aol.com

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 133-kw max. visual. Antenna: 646-ft. above av. terrain, 167-ft. above ground, 4383-ft. above sea level.

Latitude 44° 04' 40"
Longitude 121° 19' 49"

Transmitter: Atop Awbrey Butte, 1-mi. NW of Bend.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 9-meter Ku-band; Scientific-Atlanta, 4.5-meter C-band; Harris, Scientific-Atlanta receivers.

News Services: AP, NBC.

Ownership: Stainless Broadcasting Co. (Group Owner).

Began Operation: November 6, 1977. Sale to present owners by Sierra Cascade Communications Inc. approved by FCC Oct. 30, 1986.

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Hammett & Edison Inc.

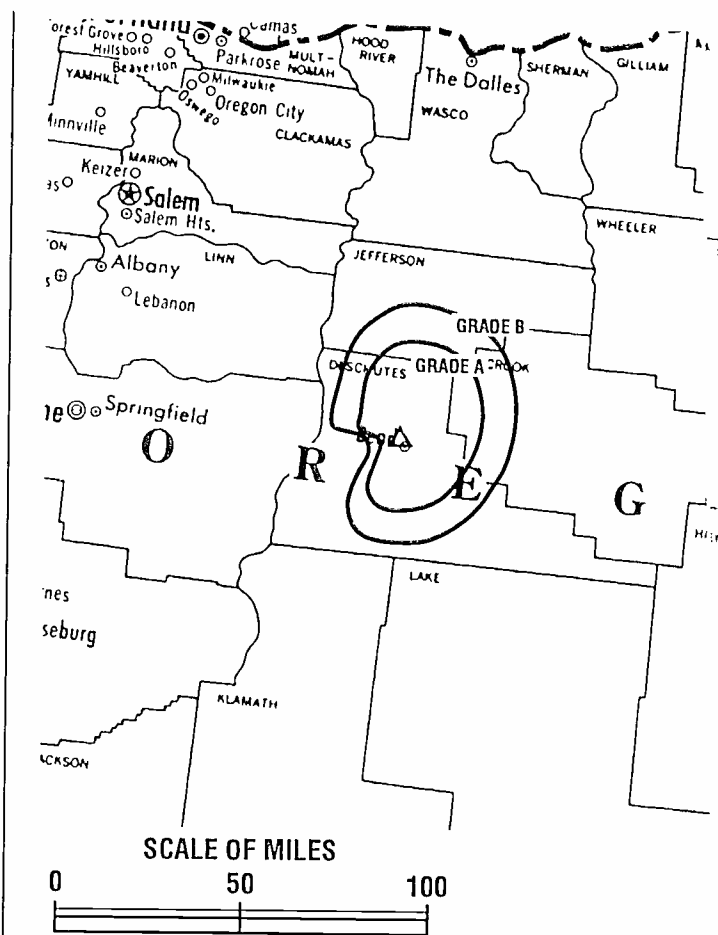
Personnel:

- John Larkin, General Manager.
- Duncan Laing, General Sales Manager.
- Mike Smith, News Director.
- Kevin Raichl, Promotion Director.
- Ernie Pendergraft, Chief Engineer.
- Marge Weimar, Business Manager.

Rates: On request.

City of License: Bend. Station DMA: Bend, OR. Rank: 203.

Circulation © 1996 Nielsen Coverage based on Nielsen study



KTVZ BPCT-920130KM Granted 5/29/92 © American Map Corp., No. 144

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	30,830	11,850	42,680
Average Weekly Circulation (1996)	26,702	8,290	34,992
Average Daily Circulation (1996)			22,128
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,040	9,400	36,440
Average Weekly Circulation (1996)	24,174	6,815	30,989
Average Daily Circulation (1996)			20,659
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,790	2,450	6,240
Average Weekly Circulation (1996)	2,528	1,475	4,003
Average Daily Circulation (1996)			2,602

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Oregon—Coos Bay-North Bend

KCBY-TV

Ch. 11

(Satellite of KVAL-TV, Eugene, OR)

Work Service: CBS.

Licensee: Retlaw Enterprises Inc., Box 5455, Fresno, CA 93755.

Address: 611 Coal Bank Slough Rd., Coos Bay, OR 97420.

Mailing Address: Box 1313, Eugene, OR 97440.

Phone: 541-269-1111. Fax: 541-269-7464.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 11.5-kw actual, 1.15-kw aural. Antenna: 680-ft. above av. terrain, 200-ft. above ground, 15-ft. above sea level.

Latitude 43° 23' 26.00"
 Longitude 124° 07' 46.30"

Requests modification of license for change to 200-ft. above av. terrain, 182-ft. above ground, 1042-ft. above sea level. BMLCT-960530KQ.

Transmitter: 5-mi. ENE of city center.

Mobile Earth Station: Tractor, 3-meter; M/A-Com receivers.

Test Service: AP.

Ownership: Retlaw Enterprises Inc. (Group Owner).

Original Operation: October 1, 1960. Sale to present owner by Northwest Television Co., approved by FCC March 29, 1996.

Presented (sales): Katz Television.

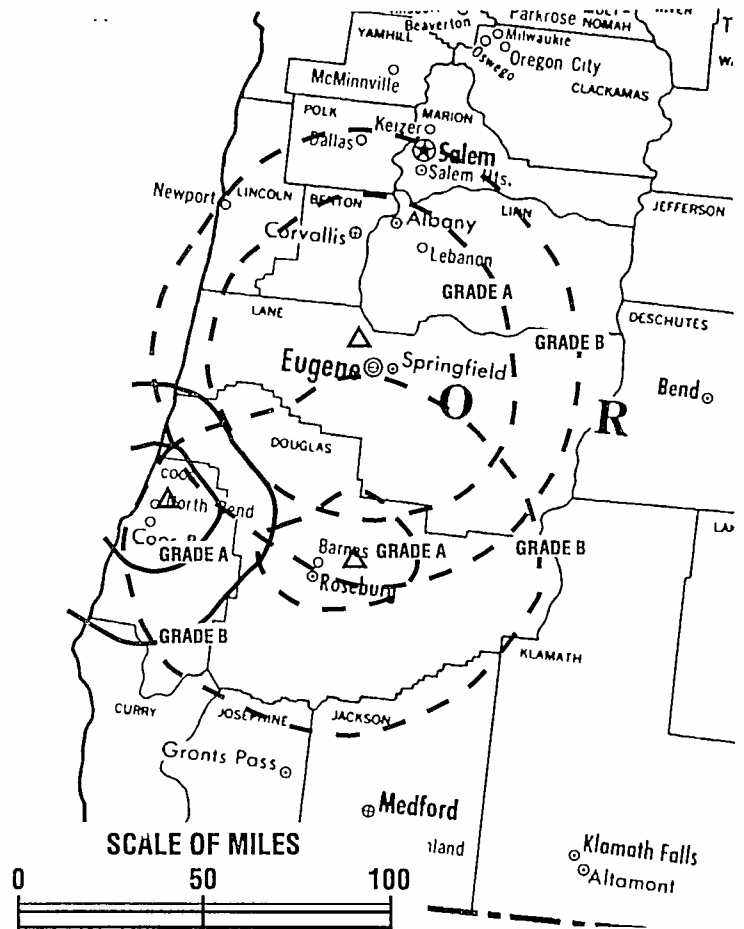
Presented (engineering): McClanathan & Associates Inc.

Personnel:
 James W. Putney, Vice President & General Manager.
 Bruce Bennett, Station Manager.
 Gary Walker, Promotion Director.
 Robert Smith, Production Manager.

Comments: On request.

Class of License: Coos Bay. Station DMA: Eugene. Rank: 120.

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KCBY-TV BMPCT-830513KI Granted 5/24/83 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	44,460	9,300	53,760
Average Weekly Circulation (1996)	19,247	4,421	23,667
Average Daily Circulation (1996)			14,673

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,480	7,290	44,770
Average Weekly Circulation (1996)	17,509	4,097	21,606
Average Daily Circulation (1996)			13,396

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,980	2,010	8,990
Average Weekly Circulation (1996)	1,738	324	2,062
Average Daily Circulation (1996)			1,277

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Oregon—Coos Bay

KMTZ

Ch. 23

(Satellite of KMTR, Eugene, OR)

Network Service: NBC.

Licensee: WBG License Co. L.L.C., 405 Park Ave., Suite 702, New York, NY 10022.

Studio: See KMTR, Eugene, OR.

Phone: 503-746-1600. Fax: 503-747-0866.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 12.43-kw max. visual, 1.24-kw aural. Antenna: 623-ft. above av. terrain, 151-ft. above ground, 1030-ft. above sea level.

Latitude 43° 23' 39"
Longitude 124° 07' 56"

Transmitter: Atop Noah Butte, 4.8-mi. E of Coos Bay at 70°.

Multichannel TV Sound: Planned.

News Services: AP, NBC.

Ownership: Wicks Broadcast Group L.P. (Group Owner).

Began Operation: July 8, 1991. Sale to Wicks Broadcast Group by KMTR Inc. approved Oct. 17, 1995 (Television Digest, Vol. 35:31).

Represented (sales): Petry Television Inc.

Represented (legal): Haley, Bader & Potts, P.L.C.

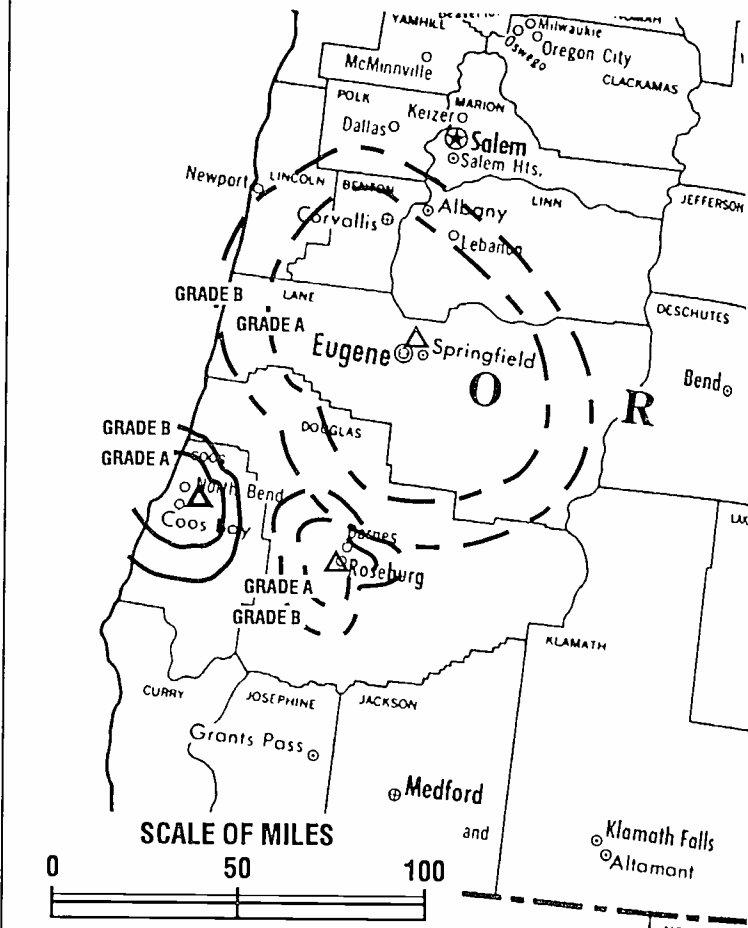
Represented (engineering): Hatfield & Dawson.

Personnel: See KMTR, Eugene, OR.

Rates: On request.

City of License: Coos Bay. Station DMA: Eugene. Rank: 120.

Circulation ©1996 Nielsen. Coverage based on Nielsen study



KMTZ BMPCT-901113KG Granted 12/12/90 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,230	7,290	24,520
Average Weekly Circulation (1996)	6,186	1,429	7,614
Average Daily Circulation (1996)			2,918

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,230	7,290	24,520
Average Weekly Circulation (1996)	6,186	1,429	7,614
Average Daily Circulation (1996)			2,918

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Oregon—Eugene

KEVU

Ch. 34

Work Service: UPN.

Office: California-Oregon Bcstg. Inc., 125 S. Fir St., Medford, OR 97501.

Address: 888 Goodpasture Island Rd., Eugene, OR 97401.

Phone: 503-342-3435. **Fax:** 503-342-2818.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 3070-kw max. visual. Antenna: 850-ft. above av. terrain, 141-ft. above ground, 1499-ft. above sea level.

Latitude 44° 00' 04"
Longitude 123° 06' 22"

Requests CP for change to 805-kw max. visual, 1000-ft. above av. terrain, 358-ft. above ground, 1656-ft. above sea level. BPCT-960711LL.

Transmitter: Antenna Farm, 0.5-mi. SE of Blanton Rd.

Television Earth Stations: Paraclipse, 5-meter; Prodelin, 5-meter.

Ownership: California-Oregon Broadcasting Inc. (Group Owner).

Commencement of Operation: October 30, 1991. Sale to California-Oregon Bcstg. Inc. approved by FCC Sept. 1, 1994 (Television Digest, Vol. 34:5).

Represented (sales): Blair Television.

Represented (legal): Hildreth & Coons.

Represented (engineering): Cecil Lynch.

Personnel:

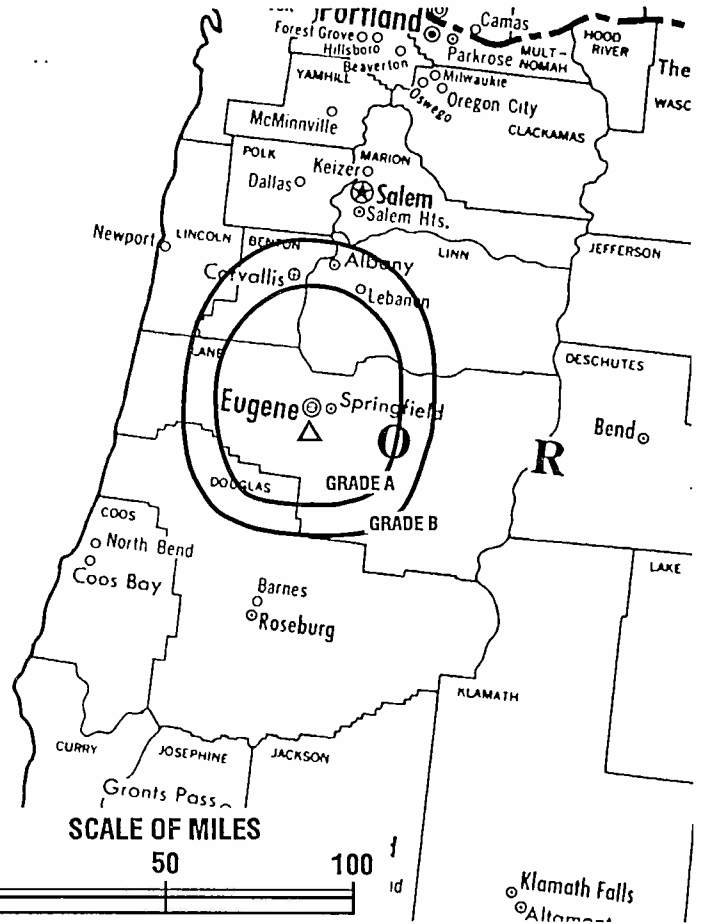
- Mark Metzger**, General Manager.
- Christine Pifer**, Production Manager.
- John Dornon-Belmont**, Program Director.
- Tom Broderick**, Promotion Director.
- John Hershiser**, Chief Engineer.
- John Kimbrough**, Business Manager.

Best 30 Sec. Rate: \$200.

License: Eugene. **Station DMA:** Eugene. **Rank:** 120.

©1996 Nielsen. Coverage based on Nielsen study.

Station and Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	92,820	63,070	155,890
Average Weekly Circulation (1996)	29,645	13,671	43,316
Average Daily Circulation (1996)			13,165



KEVU BMPCT-910214KH Granted 3/28/91 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	92,820	50,040	142,860
Average Weekly Circulation (1996)	29,645	12,733	42,378
Average Daily Circulation (1996)			13,061

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	13,030	13,030
Average Weekly Circulation (1996)	0	938	938
Average Daily Circulation (1996)			104

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION

LEADING THE WAY

Oregon—Eugene

KEZI

Ch. 9

Network Service: ABC.

Licensee: KEZI Inc., Box 7009, Eugene, OR 97401.

Studio: 2225 Coburg Rd., Eugene, OR 97401.

Mailing Address: Box 7009, Eugene, OR 97401.

Phone: 503-485-5611. Fax: 503-342-1568.

E-mail: kezitv9@aol.com Web Site: <http://www.kezi@cmc.net>

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1769-ft. above av. terrain, 496-ft. above ground, 2604-ft. above sea level.

Latitude 44° 06' 57"
Longitude 122° 59' 57"

Transmitter: Coburg Ridge, approx. 7-mi. NE of Eugene.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Harris, 3-meter C-band; Harris, 6.1-meter C-band; Vertex, 4.5-meter Ku-band; Avantek, Drake, Harris, M/A-Com receivers.

News Services: ABC, AP.

Ownership: Chambers Communications Corp. (Group Owner).

Began Operation: December 19, 1960. Sale to present owner approved by FCC Aug. 10, 1983.

Represented (sales): Seltel Inc.; Tacher Television.

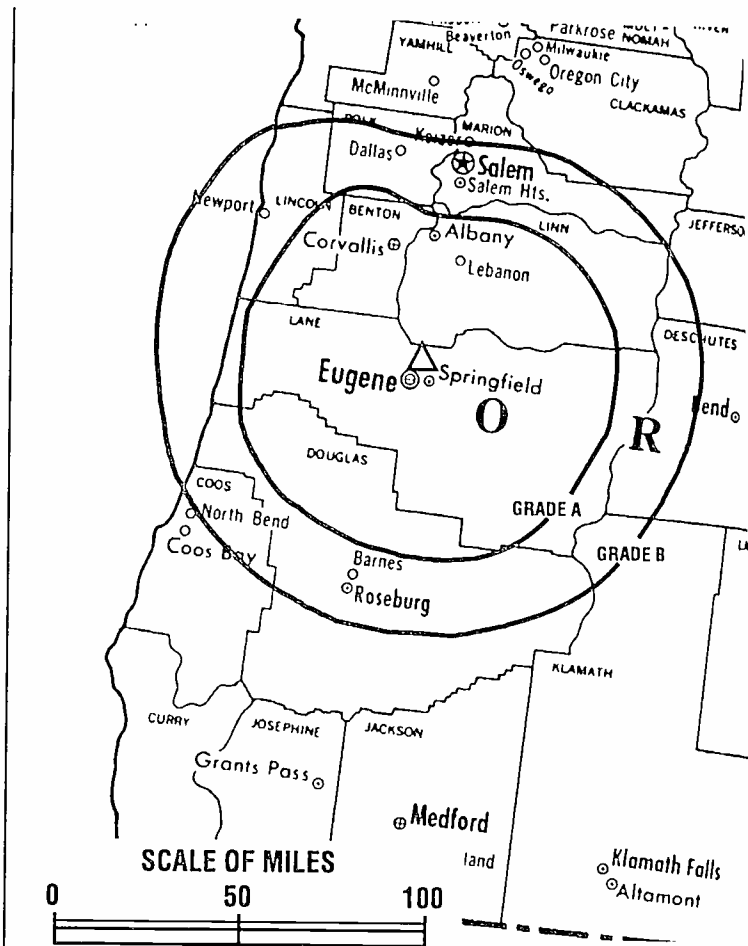
Personnel:

- Bruce R. Liljegren, General Manager.
- Dave Larson, Assistant Station Manager.
- Bruce A. Barrett, General Sales Manager.
- John Prevedello, Local Sales Manager.
- Beth Cookson, National & Regional Sales Coordinator.
- Rick Jacobs, News Director.
- Lauren McMichaels, Promotion Manager.
- Joe Smelser, Director of Operations.
- Dennis Hunt, Chief Engineer.
- Dave Cole, Assistant Chief Engineer.

Highest 30 Sec. Rate: \$650.

City of License: Eugene. Station DMA: Eugene. Rank: 120.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KEZI BPCT-820721KJ Granted 9/29/82 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	210,770	118,460	329,230
Average Weekly Circulation (1996)	135,349	49,158	184,507
Average Daily Circulation (1996)			91,076

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	130,300	73,630	203,930
Average Weekly Circulation (1996)	106,329	40,916	147,245
Average Daily Circulation (1996)			78,043

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	80,470	44,830	125,300
Average Weekly Circulation (1996)	29,020	8,242	37,262
Average Daily Circulation (1996)			13,033

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

KMTR

Ch. 16

(Operates satellites KMTZ, Coos Bay & KMTX-TV, Roseburg, OR)

Work Service: NBC.

Office: WBG License Co. L.L.C., 405 Park Ave., Suite 702, New York, NY 10022.

Address: 3825 International Court, Springfield, OR 97477.

Phone: 503-746-1600. Fax: 503-747-0866.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1910-kw
 & 871-kw horizontal visual, 381.6-kw max. & 174-kw horizontal aural.
 Antenna: 1685-ft. above av. terrain, 496-ft. above ground, 2606-ft. above sea level.

Latitude 44° 06' 58"
 Longitude 122° 59' 55"

Transmitter: Coburg Ridge, near Eugene.

Channel TV Sound: Stereo only.

Earth Stations: Harris, 3-meter Ku-band; Harris, 6.1-meter C-band; Harris,
 1.2-meter Ku-band.

Services: AP, CNN, NBC.

Ownership: Wicks Broadcast Group L.P. (Group Owner).

Operation: October 4, 1982. Transfer of control to KMTR Inc. approved by
 FCC on Jan. 16, 1984. Sale to present owners approved Oct. 17, 1995 (Television
 Digest, Vol. 35:31).

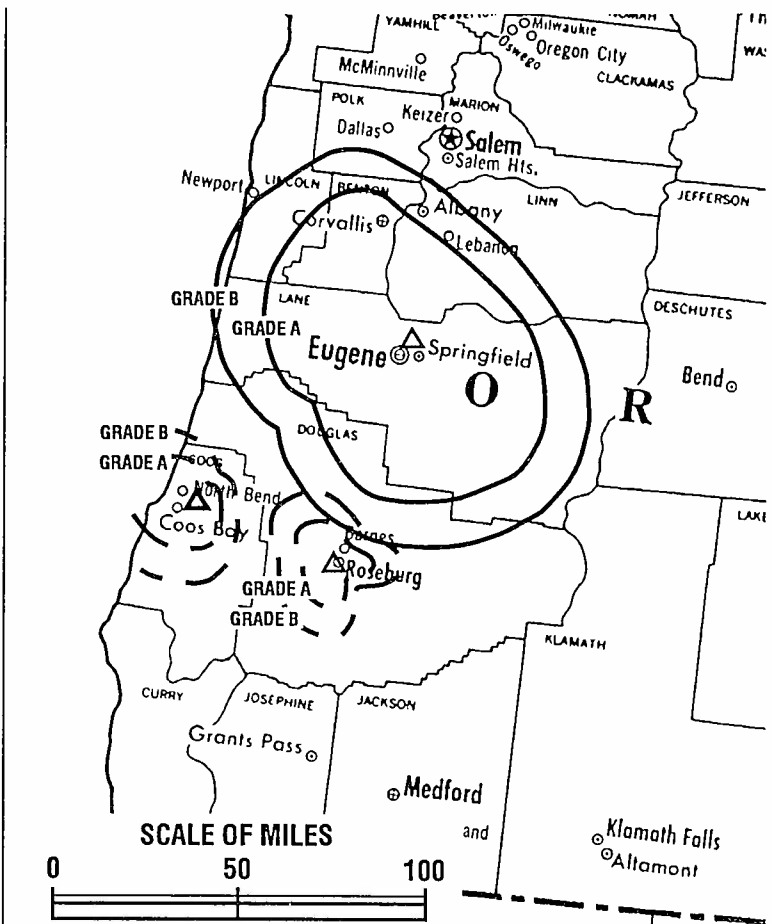
Represented (sales): Petry Television Inc.

Represented (legal): Haley, Bader & Potts, P.L.C.

Represented (engineering): Hatfield & Dawson.

Personnel:
 Robert Benschoter, President & General Manager.
 Robert L. Rector, General Sales Manager.
 James Frandin, News Director.
 Sandra Ward, Promotion Director & Production Manager.
 John Bowman, Program Director.
 Barbara Piper, Controller.
 Gary Nichols, Chief Engineer.

Additional info: On request.



KMTR BPCT-790507KJ Granted 10/19/81 © American Map Corp., No. 14244

City of License: Eugene. Station DMA: Eugene. Rank: 120.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	137,030	89,110	226,140
Average Weekly Circulation (1996)	96,407	32,247	128,654
Average Daily Circulation (1996)			60,550
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	113,070	73,630	186,700
Average Weekly Circulation (1996)	80,977	29,183	110,160
Average Daily Circulation (1996)			53,174
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	23,960	15,480	39,440
Average Weekly Circulation (1996)	15,430	3,064	18,495
Average Daily Circulation (1996)			7,376

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Oregon—Eugene

KEZI

Ch. 9

Network Service: ABC.

Licensee: KEZI Inc., Box 7009, Eugene, OR 97401.

Studio: 2225 Coburg Rd., Eugene, OR 97401.

Mailing Address: Box 7009, Eugene, OR 97401.

Phone: 503-485-5611. **Fax:** 503-342-1568.

E-mail: kezitv9@aol.com **Web Site:** http://www.kezi@cmc.net

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1769-ft. above av. terrain, 496-ft. above ground, 2604-ft. above sea level.

Latitude 44° 06' 57"
Longitude 122° 59' 57"

Transmitter: Coburg Ridge, approx. 7-mi. NE of Eugene.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Harris, 3-meter C-band; Harris, 6.1-meter C-band; Vertex, 4.5-meter Ku-band; Avantek, Drake, Harris, M/A-Com receivers.

News Services: ABC, AP.

Ownership: Chambers Communications Corp. (Group Owner).

Began Operation: December 19, 1960. Sale to present owner approved by FCC Aug. 10, 1983.

Represented (sales): Seltel Inc.; Tacher Television.

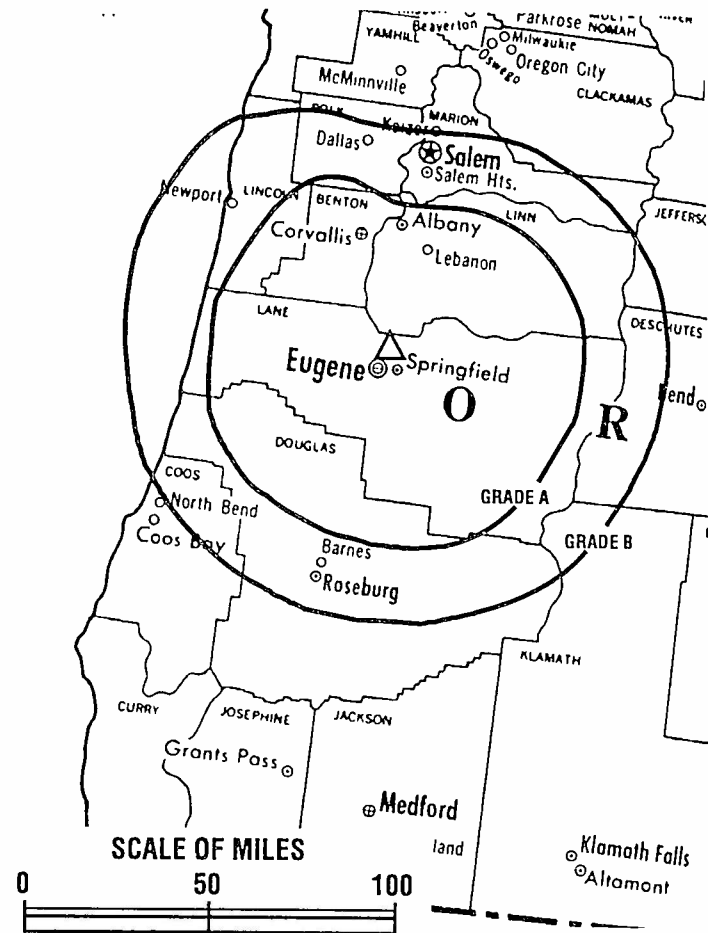
Personnel:

- Bruce R. Liljegren, General Manager.
- Dave Larson, Assistant Station Manager.
- Bruce A. Barrett, General Sales Manager.
- John Prevedello, Local Sales Manager.
- Beth Cookson, National & Regional Sales Coordinator.
- Rick Jacobs, News Director.
- Lauren McMichaels, Promotion Manager.
- Joe Smelser, Director of Operations.
- Dennis Hunt, Chief Engineer.
- Dave Cole, Assistant Chief Engineer.

Highest 30 Sec. Rate: \$650.

City of License: Eugene. **Station DMA:** Eugene. **Rank:** 120.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KEZI BPCT-820721KJ Granted 9/29/82 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	210,770	118,460	329,230
Average Weekly Circulation (1996)	135,349	49,158	184,507
Average Daily Circulation (1996)			91,071
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	130,300	73,630	203,930
Average Weekly Circulation (1996)	106,329	40,916	147,245
Average Daily Circulation (1996)			78,042
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	80,470	44,830	125,300
Average Weekly Circulation (1996)	29,020	8,242	37,262
Average Daily Circulation (1996)			13,031

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Oregon—Eugene

KMTR

Ch. 16

(Operates satellites KMTZ, Coos Bay & KMTX-TV, Roseburg, OR)

Network Service: NBC.

Licensee: WBG License Co. L.L.C., 405 Park Ave., Suite 702, New York, NY 10022.

Studio: 3825 International Court, Springfield, OR 97477.

Phone: 503-746-1600. Fax: 503-747-0866.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1910-kw max. & 871-kw horizontal visual, 381.6-kw max. & 174-kw horizontal aural. Antenna: 1685-ft. above av. terrain, 496-ft. above ground, 2606-ft. above sea level.

Latitude 44° 06' 58"
Longitude 122° 59' 55"

Transmitter: Coburg Ridge, near Eugene.

Channel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter Ku-band; Harris, 6.1-meter C-band; Harris, 1.1-meter Ku-band.

News Services: AP, CNN, NBC.

Ownership: Wicks Broadcast Group L.P. (Group Owner).

Original Operation: October 4, 1982. Transfer of control to KMTR Inc. approved by FCC Jan. 16, 1984. Sale to present owners approved Oct. 17, 1995 (Television Digest, Vol. 35:31).

Presented (sales): Petry Television Inc.

Presented (legal): Haley, Bader & Potts, P.L.C.

Presented (engineering): Hatfield & Dawson.

Personnel:

Brian Benschoter, President & General Manager.

Robert L. Rector, General Sales Manager.

James Frandin, News Director.

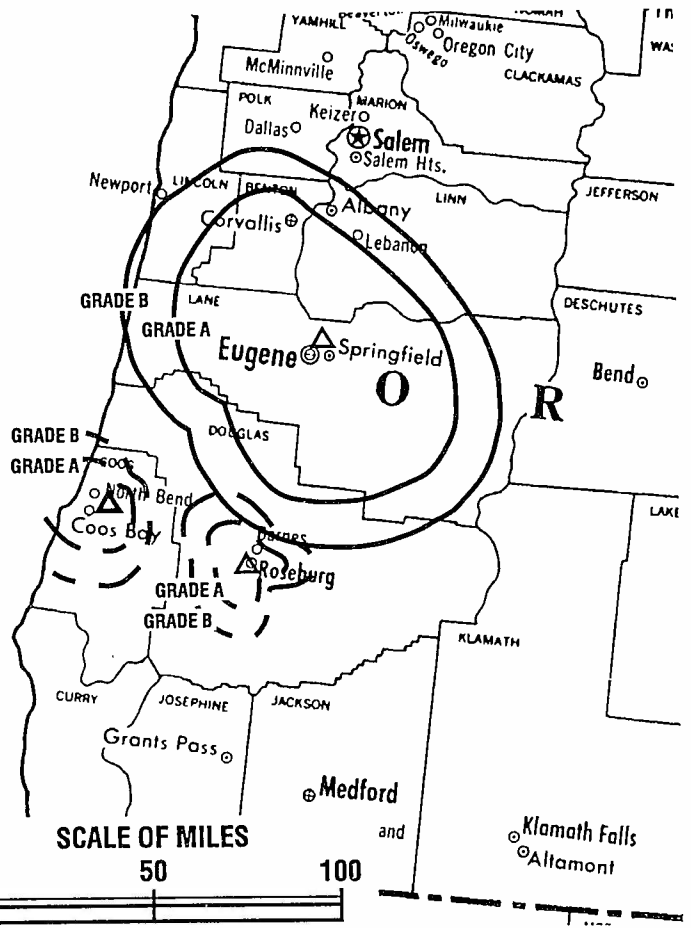
Lambra Ward, Promotion Director & Production Manager.

Ken Bowman, Program Director.

Deva Piper, Controller.

Terry Nichols, Chief Engineer.

Offices: On request.



KMTR BPCT-790507KJ Granted 10/19/81 © American Map Corp., No. 14244

City of License: Eugene. Station DMA: Eugene. Rank: 120.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	137,030	89,110	226,140
Average Weekly Circulation (1996)	96,407	32,247	128,654
Average Daily Circulation (1996)			60,550
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	113,070	73,630	186,700
Average Weekly Circulation (1996)	80,977	29,183	110,160
Average Daily Circulation (1996)			53,174
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	23,960	15,480	39,440
Average Weekly Circulation (1996)	15,430	3,064	18,495
Average Daily Circulation (1996)			7,376

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Oregon—Eugene

KVAL-TV

Ch. 13

(Operates satellites KPIC, Roseburg & KCBY-TV, Coos Bay, OR)

Network Service: CBS.

Licensee: Retlaw Enterprises Inc., Box 5455, Fresno, CA 93755.

Studio: 4575 Blanton Rd., Eugene, OR 97405.

Mailing Address: Box 1313, Eugene, OR 97440.

Phone: 541-342-4961. Fax: 541-342-2635; 541-342-7252.

E-mail: kval@rio.com Web Site: <http://www.surf.rio.com/~kval/kval.html>

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 1476-ft. above av. terrain, 848-ft. above ground, 2142-ft. above sea level.

Latitude 44° 00' 07"
Longitude 123° 06' 53"

Transmitter: Blanton Heights.

Satellite Earth Stations: Transmit/receive Andrew, 4.6-meter Ku-band; Harris, 4.6-meter Ku-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Retlaw Enterprises Inc. (Group Owner).

Began Operation: April 15, 1954. Sale to present owner by Northwest Television Inc. approved by FCC March 29, 1996 (Television Digest, Vol. 35:45).

Represented (sales): Katz Continental Television.

Represented (engineering): McClanathan & Associates Inc.

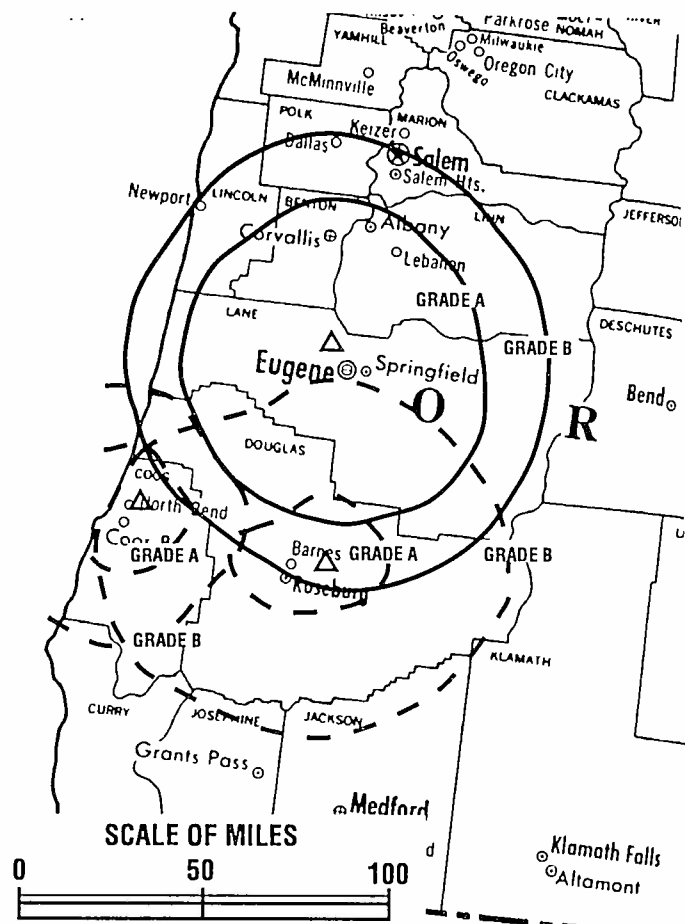
Personnel:

James W. Putney, Vice President & General Manager.
David Weinkauf, General Sales Manager.
Greg Raschio, Local Sales Manager.
Paul Riess, News Director.
Paul Greene, Program Director.
R. Wade Hughes, Promotion Director.
Gary F. Livesay, Business Manager.
James Bowen, Director of Engineering.

Rates: On request.

City of License: Eugene. Station DMA: Eugene. Rank: 120.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KVAL-TV BPCT-3588 Granted 2/23/66 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	155,520	88,380	243,900
Average Weekly Circulation (1996)	97,694	39,913	137,607
Average Daily Circulation (1996)			73,111

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	92,820	66,340	159,160
Average Weekly Circulation (1996)	75,890	34,167	110,057
Average Daily Circulation (1996)			63,180

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	62,700	22,040	84,740
Average Weekly Circulation (1996)	21,804	5,746	27,550
Average Daily Circulation (1996)			9,938

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Oregon—Klamath Falls

KDKF

Ch. 31

(Satellite of KDRV, Medford, OR)

Network Service: ABC.

Licensee: Soda Mountain Bcstg. Inc., 1090 Knutson Ave., Medford, OR 97504.

Radio: See KDRV, Medford, OR.

Phone: 503-485-5611. Fax: 503-883-8931.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 6.03-kw visual, 0.6-kw aural. Antenna: 2267-ft. above av. terrain, 145-ft. above ground, 579-ft. above sea level.

Latitude 42° 05' 50.10"
Longitude 121° 31' 59.10"

Transmitter: Stukel Mountain, Klamath County.

Ownership: Chambers Communications Corp. (Group Owner).

Begin Operation: October 15, 1989. Sale to present owners by Love Bcstg. approved by FCC May 27, 1993.

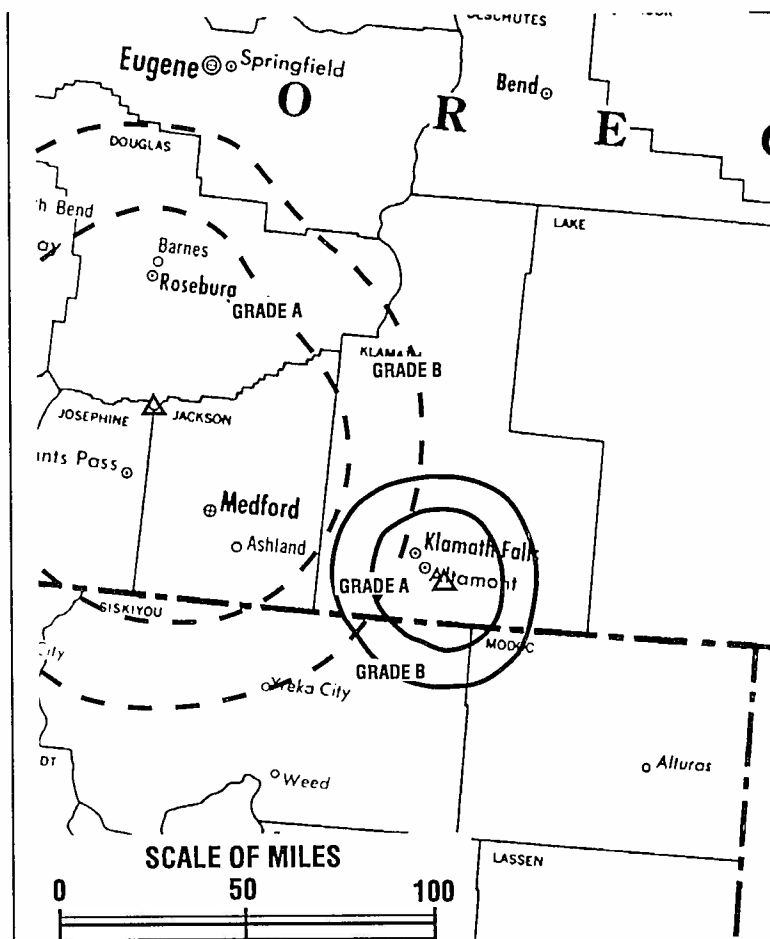
Presented (sales): Katz Television.

Presented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Presented (engineering): McClanathan & Associates Inc.

Personnel: See KDRV, Medford, OR.

Notes: On request.



KDKF BMPCT-890606KG Granted 7/26/89 © American Map Corp., No. 14244

City of License: Klamath Falls. Station DMA: Medford-Klamath Falls. Rank: 144.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,760	13,320	29,080
Average Weekly Circulation (1996)	11,631	4,716	16,347
Average Daily Circulation (1996)			9,521

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,760	13,320	29,080
Average Weekly Circulation (1996)	11,631	4,716	16,347
Average Daily Circulation (1996)			9,521

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Oregon—Klamath Falls

KOTI

Ch. 2

Network Service: NBC.

Licensee: California-Oregon Broadcasting Inc., Box 1489, Medford, OR 97501.

Studio: 222 S. 7th St., Box 2K, Klamath Falls, OR 97601.

Phone: 503-882-2222. **Web Site:** <http://www.kobi5.com>

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 35.5-kw visual, 3.55-kw aural. Antenna: 1050-ft. above av. terrain, 180-ft. above ground, 6500-ft. above sea level.

Latitude 42° 05' 48"
Longitude 121° 37' 57"

Holds CP for change to 85-kw visual, 2201-ft. above av. terrain, 154-ft. above ground, 6565-ft. above sea level, transmitter to Mount Stukel, 9.3-mi. SE of Klamath Falls. BPCT-900314KF.

Transmitter: 4-mi. ESE of city.

Satellite Earth Station: Scientific-Atlanta, 4.5-meter.

Ownership: California-Oregon Broadcasting Inc. (Group Owner).

Began Operation: August 13, 1956.

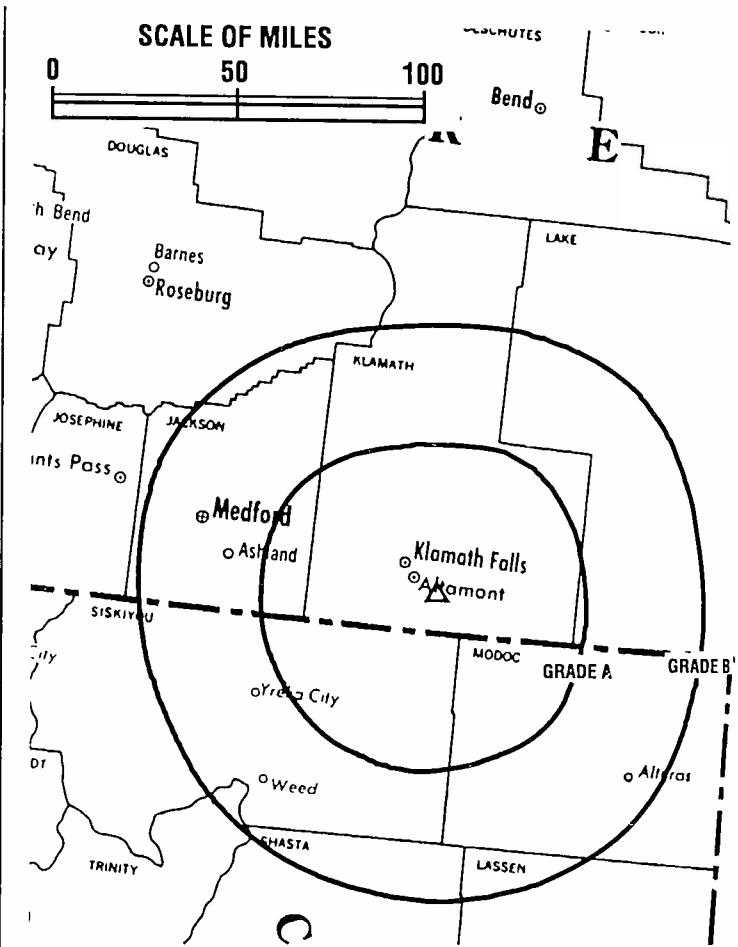
Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): Lohnes & Culver.

Personnel:

- Patricia C. Smullin, President & General Manager.
- Mark Logan, Station & General Sales Manager.
- Elliott Eki, News Director.
- Perry Young, Promotion Director.
- Mark Dumond, Production Manager.
- Scott McMahon, Chief Engineer.



KOTI BPCT-900314KF Granted 5/30/90 © American Map Corp., No. 14244

Rates: On request.

City of License: Klamath Falls. **Station DMA:** Medford-Klamath Falls. **Rank:** 144.

Circulation ©1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	15,760	26,110	41,870
Average Weekly Circulation (1996)	13,522	6,604	20,126
Average Daily Circulation (1996)			11,275

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	15,760	26,110	41,870
Average Weekly Circulation (1996)	13,522	6,604	20,126
Average Daily Circulation (1996)			11,275

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Region—Medford

KDRV

Ch. 12

(Operates satellite KDKF, Klamath Falls, OR)

Network Service: ABC.

Licensee: Soda Mountain Bcstg. Inc., Box 9007, Eugene, OR 97401.

Studio: 1090 Knutson Ave., Medford, OR 97504.

Mailing Address: Box 728, Medford, OR 97501.

Phone: 503-485-5611. Fax: 503-779-9261.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 191-kw visual, 19.1-kw aural. Antenna: 2701-ft. above av. terrain, 171-ft. above ground, 5434-ft. above sea level.

Latitude 42° 41' 30"
Longitude 123° 13' 44"

Transmitter: King Mountain, 31.4-mi. from Medford.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; United Satellite Systems, 4.5-meter C-band; Andrew, Avantek, Scientific-Atlanta receivers.

News Service: ABC.

Ownership: Chambers Communications Corp. (Group Owner).

Original Operation: February 26, 1984. Sale to present owners by Love Bcstg. approved by FCC May 27, 1993. Sale to Love Bcstg. by Dunbar, Carpenter, et al., approved by FCC July 16, 1987.

Presented (sales): Seltel Inc.; Canadian Communications Co.

Presented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Presented (engineering): McClanathan & Associates Inc.

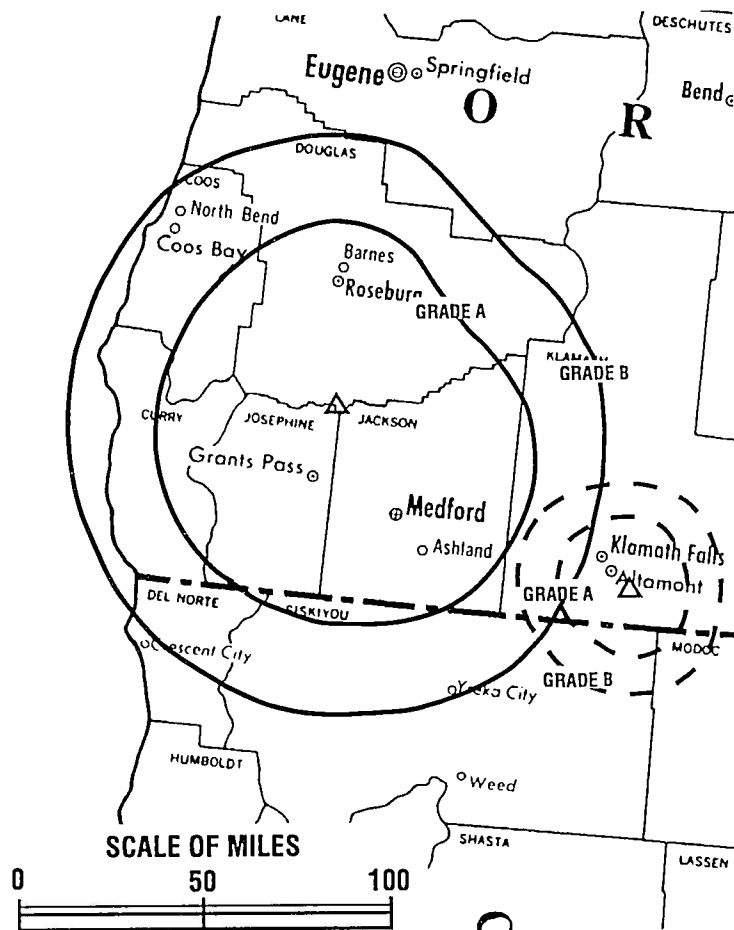
Personnel:

Keith Lollis, General Manager (01).
Jonathan Piff, Local Sales Manager.
Renard Maiuri, Broadcast Group News Manager.
Larry Black, Promotion Manager.
Doug La Feve, Business Manager.
Rick Carrara, Chief Engineer.

Notes: On request.

City of License: Medford. Station DMA: Medford-Klamath Falls. Rank: 144.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KDRV BMPCT-830506KJ Granted 6/24/83 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	100,600	76,400	177,000
Average Weekly Circulation (1996)	63,877	31,625	95,503
Average Daily Circulation (1996)			56,567
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	72,990	52,810	125,800
Average Weekly Circulation (1996)	57,610	27,538	85,149
Average Daily Circulation (1996)			52,388
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,610	23,590	51,200
Average Weekly Circulation (1996)	6,267	4,087	10,354
Average Daily Circulation (1996)			4,179

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Oregon—Medford

KMVU

Ch. 26

Network Service: FOX, UPN.

Licensee: Broadcasting Licenses L.P., 820 Crater Lake Ave., No. 105, Medford, OR 97504.

Studio: 820 Crater Lake Ave., Medford, OR 97504.

Phone: 503-772-2600. Fax: 503-772-7634.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 110.15-kw max. visual. Antenna: 1404-ft. above av. terrain, 111-ft. above ground, 3878-ft. above sea level.

Latitude 42° 17' 54"
Longitude 122° 44' 59"

Transmitter: Baldy Hill, approx. 6.8-mi. ESE of Medford.

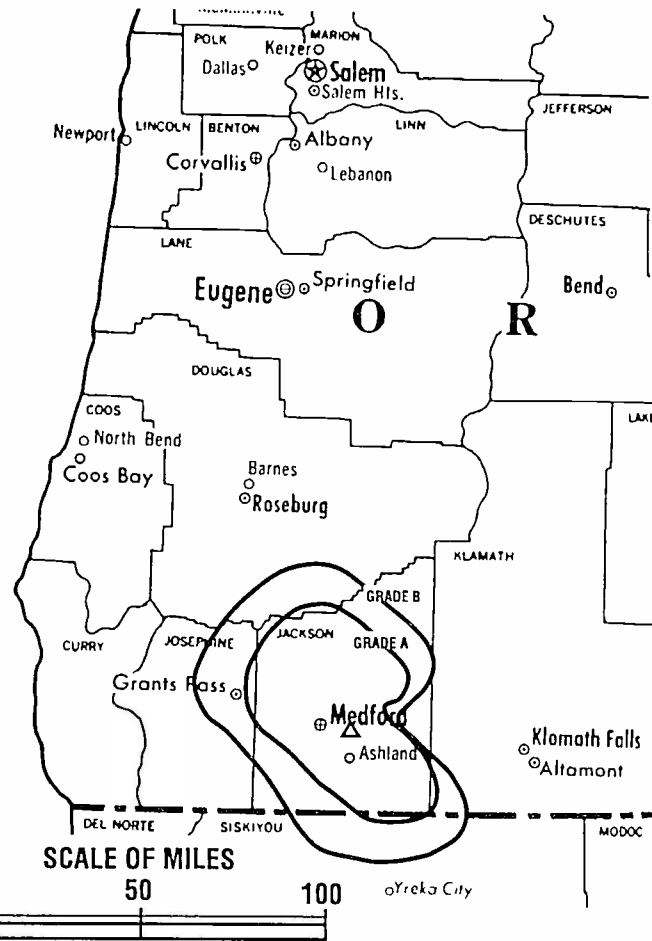
Ownership: Broadcasting Licenses L.P. (Group Owner).

Began Operation: August 8, 1994. Sale to 914 Broadcasting Inc. by Junko K. Shehan & Bobby C. Shehan approved by FCC March 11, 1995. Sale to present owners granted by FCC Oct. 16, 1995.

Personnel:

- Robert Hamacher, Chief Operating Officer.
- Peter Rogers, General Manager.
- Mike Kelly, General Sales Manager.
- Rosanne Claffin, Local Sales Manager.
- John Pena, Program Director.

Rates: On request.



KMVU BMPCT-940301KG Granted 4/7/94 © American Map Corp., No. 14244

City of License: Medford. Station DMA: Medford-Klamath Falls. Rank: 144.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	81,770	50,800	132,570
Average Weekly Circulation (1996)	44,851	14,634	59,485
Average Daily Circulation (1996)			25,239
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	81,770	50,800	132,570
Average Weekly Circulation (1996)	44,851	14,634	59,485
Average Daily Circulation (1996)			25,239

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KOBI

Ch. 5

Network Service: NBC.

Licensee: California-Oregon Broadcasting Inc., Box 1489, Medford, OR 97501.

Studio: 125 S. Fir St., Medford, OR 97501.

Phone: 503-779-5555. Fax: 503-779-5564. Web Site: <http://www.kobi5.com>

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 60.3-kw visual, 13-kw aural. Antenna: 2700-ft. above av. terrain, 120-ft. above ground, 5385-ft. above sea level.

Latitude 42° 41' 49"
Longitude 123° 13' 39"

Transmitter: King Mountain, approx. 28-mi. NW of Medford.

Satellite Earth Stations: 3-meter; Andrew, 6.3-meter; Harris, 3-meter; Paradigm, 3.5-meter; Andrew, Harris, Scientific-Atlanta receivers.

Ownership: California-Oregon Broadcasting Inc. (Group Owner).

Begin Operation: August 1, 1953.

Presented (sales): Blair Television.

Presented (legal): Reed, Smith, Shaw & McClay.

Presented (engineering): Lohnes & Culver.

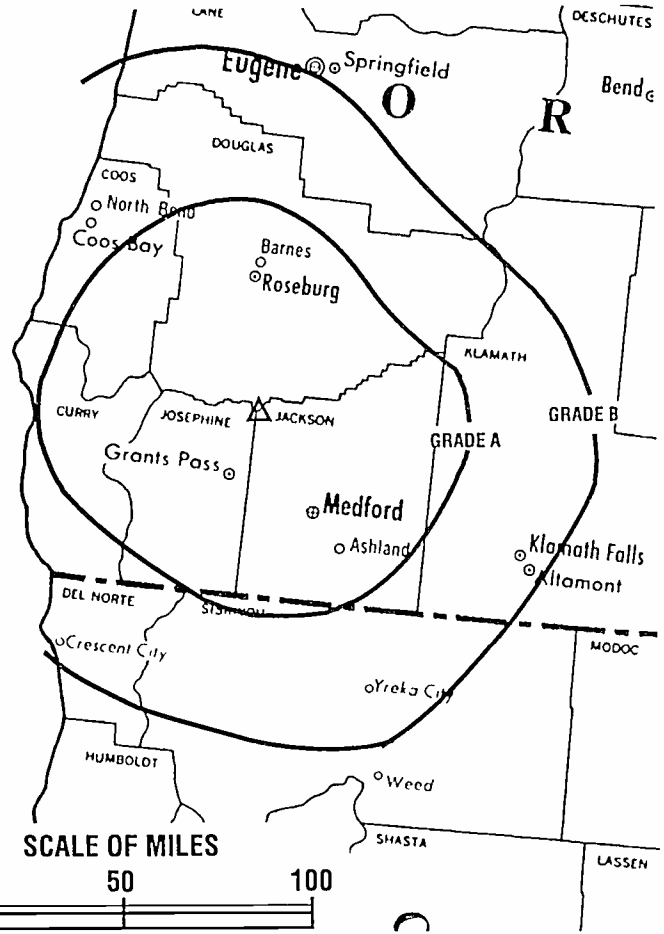
Personnel:
 Patricia C. Smullin, President & General Manager.
 Mark Logan, Station Manager.
 Elliott Eki, News Director.
 Mark DuMond, Production Manager.
 Steve Aase, Chief Engineer.

Reprints: On request.

Class of License: Medford. Station DMA: Medford-Klamath Falls. Rank: 144.

©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	117,830	77,650	195,480
Average Weekly Circulation (1996)	95,762	41,468	137,230
Average Daily Circulation (1996)			75,937



KOBI BPCT-830601KG Granted 6/24/83 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	72,990	52,810	125,800
Average Weekly Circulation (1996)	61,401	30,114	91,515
Average Daily Circulation (1996)			51,851

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	44,840	24,840	69,680
Average Weekly Circulation (1996)	34,361	11,354	45,714
Average Daily Circulation (1996)			24,087

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION

LEADING THE WAY

Oregon—Medford

KTVL

Ch. 10

Network Service: CBS.

Licensee: Freedom Communications of Medford Inc., Box 10, Medford, OR 97501.

Studio: 1440 Rossanley Dr., Medford, OR 97501.

Phone: 503-773-7373. **Fax:** 503-779-0451.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 132-kw visual, 19.1-kw aural. Antenna: 3309-ft. above av. terrain, 154-ft. above ground, 7626-ft. above sea level.

Latitude 42° 04' 55"
Longitude 122° 43' 07"

Transmitter: Mount Ashland, 8-mi. S of Ashland, OR.

Satellite Earth Stations: Transmit/receive Andrew, Ku-band; Scientific-Atlanta, 3.7-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; Andrew, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Freedom Communications Inc. (Group Owner).

Began Operation: October 3, 1961. Sale to present owner by Sierra/Cascade Communications Inc. approved by FCC July 7, 1981.

Represented (sales): Petry Television Inc.

Represented (legal): Latham & Watkins.

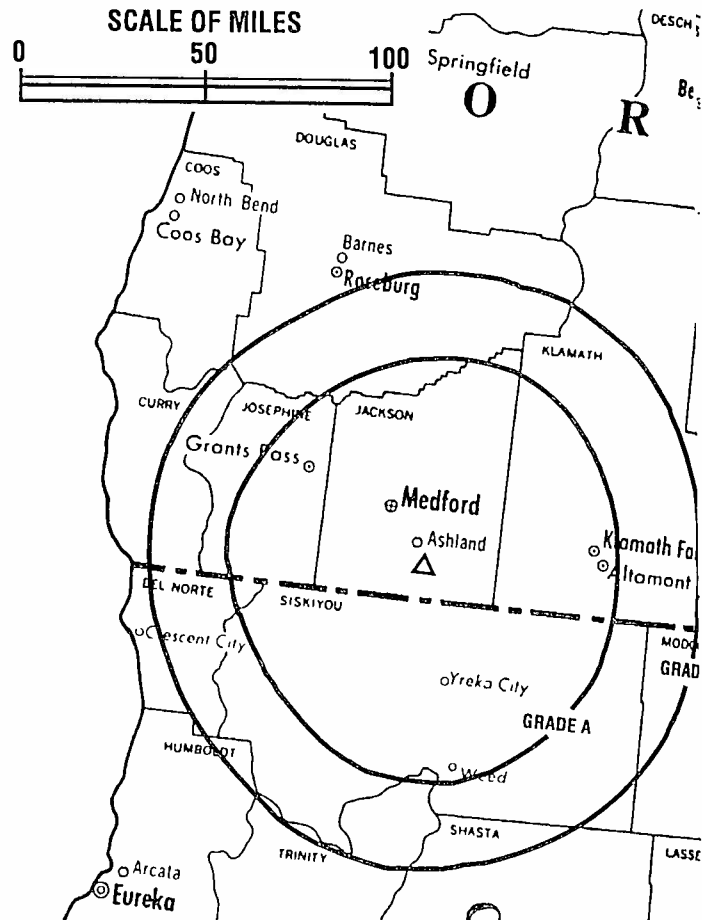
Personnel:

- Thomas M. Long, Vice President & General Manager.
- John Flores, Sales Manager.
- Gayle Mitchell, News Director.
- Mel Tynan, Chief Engineer.
- Barry Tevis, Promotion Director.
- Jim Underhill, Business Manager.
- Kingsley Kelley, Program Director & Operations Manager.

Rates: On request.

City of License: Medford. **Station DMA:** Medford-Klamath Falls. **Rank:** 144.

Circulation © 1996 Nielsen Coverage based on Nielsen study.



KTVL BPCT-3608 Granted 10/19/65 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	96,110	52,810	148,920
Average Weekly Circulation (1996)	74,404	34,760	109,164
Average Daily Circulation (1996)			62,648

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	88,750	52,810	141,560
Average Weekly Circulation (1996)	72,652	34,760	107,412
Average Daily Circulation (1996)			62,416

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,360	0	7,360
Average Weekly Circulation (1996)	1,752	0	1,752
Average Daily Circulation (1996)			412

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KATU

Ch. 2

Network Service: ABC.

Licensee: Fisher Broadcasting Inc., Box 2, Portland, OR 97207.

Studio: 2153 N.E. Sandy Blvd., Portland, OR 97232.

Phone: 503-231-4222. Fax: 503-231-4233.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 100-kw aural. Antenna: 1560-ft. above av. terrain, 918-ft. above ground, 1873-ft. above sea level.

Latitude 45° 31' 15.00"
Longitude 122° 44' 37.50"

Requests CP for change to 1745-ft. above av. terrain, 1040-ft. above ground, 195-ft. above sea level, lat. 45° 31' 14", long. 122° 44' 37". BPCT-960624KG.

Transmitter: 225 N.W. Skyline Blvd.

Technical TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Andrew, 4.6-meter C-band; Andrew, 5.6-meter Ku-band; Andrew, 7-meter C-band; Andrew, 9.1-meter C-band; Avantek, M/A-Com, Scientific-Atlanta, Vertex receivers.

Mobile Dish: Vertex, 2.6-meter Ku-band.

Services: ABC, AP, MediaLink, PR Newswire, UPI.

Ownership: Fisher Broadcasting Inc. (Group Owner).

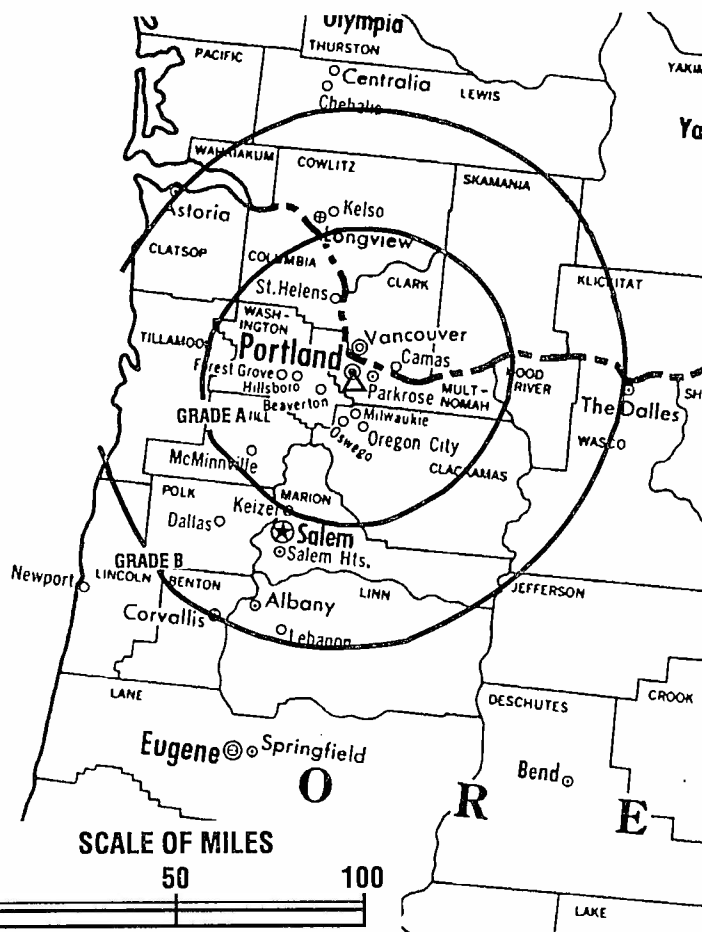
Plan Operation: March 15, 1962.

Presented (sales): TeleRep Inc.

Presented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Presented (engineering): A. D. Ring, P.A.

Personnel:
James L. Boyer, Senior Vice President & General Manager.
John Allen, Vice President & Station Manager.
Karen Heniger, Vice President & General Sales Manager.
Bonnie Grad, Vice President & Business Manager.
Jerry Upham, Local Sales Manager.
Greg Flock, National Sales Manager.
Mike Devlin, News Director.
Verett Helm, Chief Engineer.
Dollette Rees, Creative Services Director.



KATU BPCT-3063 Granted 6/26/63 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$5000.

City of License: Portland. Station DMA: Portland, OR. Rank: 24.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	634,670	396,630	1,031,300
Average Weekly Circulation (1996)	517,103	314,818	831,922
Average Daily Circulation (1996)			491,936

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	558,030	342,440	900,470
Average Weekly Circulation (1996)	474,784	298,567	773,352
Average Daily Circulation (1996)			463,641

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	76,640	54,190	130,830
Average Weekly Circulation (1996)	42,319	16,251	58,570
Average Daily Circulation (1996)			28,295

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Oregon—Portland

KGW

Ch. 8

Network Service: NBC.

Licensee: Providence Journal Co., 75 Fountain St., Providence, RI 02902.

Studio: 1501 S.W. Jefferson St., Portland, OR 97201.

Phone: 503-226-5000. Fax: 503-226-4448.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 302-kw visual, 60.3-kw aural. Antenna: 1770-ft. above av. terrain, 926-ft. above ground, 2049-ft. above sea level.

Latitude 45° 31' 21"
Longitude 122° 44' 46"

Transmitter: 299 N.W. Skyline Dr.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: RCA Americom, 4.5-meter Ku-band; Scientific-Atlanta, 7-meter; Harris, Scientific-Atlanta receivers.

News Services: AP, NBC, UPI.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

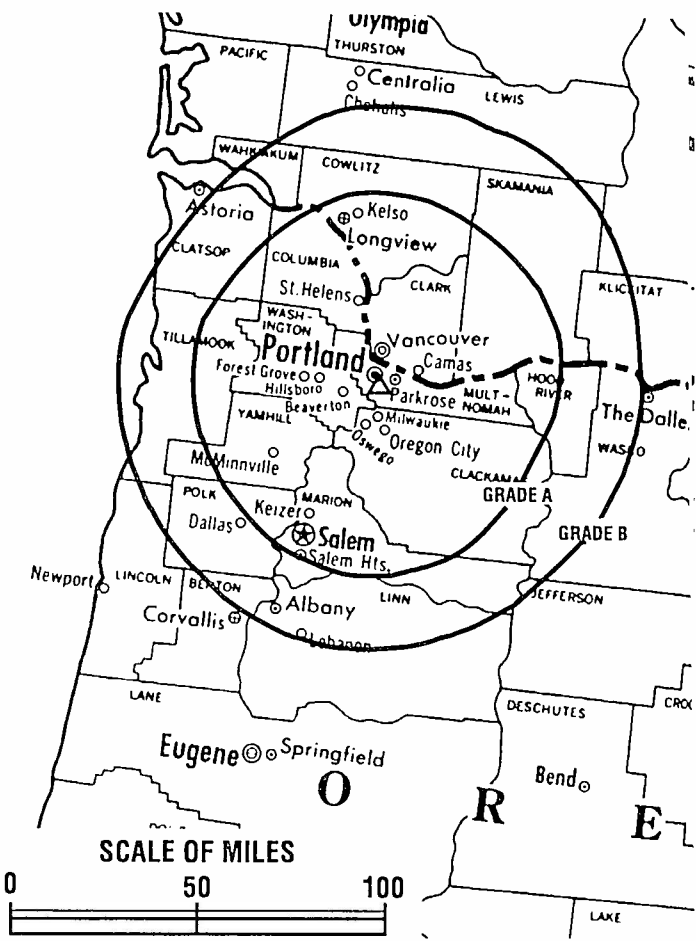
Began Operation: December 15, 1956. Sale to Providence Journal by King Bcstg. Co. approved by FCC Aug. 27, 1991 (Television Digest, Vol. 31:9, 29). Sale to A.H. Belo pends (Vol. 36:40).

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Personnel:

- Dennis Williamson, President & General Manager.
- Bob Blacher, General Sales Manager.
- Maureen Regele, Local Sales Manager.
- Chip Ermish, National Sales Manager.
- Mike Rausch, News Director.
- Brenda Buratti, Program Director.
- Anne Adkins, Creative Services Director.
- Eric Dausman, Director of Engineering.
- Jan Heskiss, Business Manager.
- Boyd Levat, Public Affairs Director.
- Mary Warner, Traffic Manager.



KGW BMPCT-5919 Granted 11/21/63 © American Map Corp., No. 1424

Rates: On request.

City of License: Portland. Station DMA: Portland, OR. Rank: 24.

Circulation ©1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	619,100	396,630	1,015,730
Average Weekly Circulation (1996)	481,596	298,528	780,124
Average Daily Circulation (1996)			428,800
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	558,030	342,440	900,470
Average Weekly Circulation (1996)	457,744	289,370	747,114
Average Daily Circulation (1996)			418,300
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	61,070	54,190	115,260
Average Weekly Circulation (1996)	23,851	9,158	33,009
Average Daily Circulation (1996)			10,570

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Oregon—Portland

KNMT

Ch. 24

Work Service: TBN.

Licensee: National Minority TV Inc., 22156 Tama Dr., Lake Forest, CA 92630.

Studio: 432 N.E. 74th Ave., Portland, OR 97213.

Phone: 503-252-0792. Fax: 503-256-4205.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 2690-kw max. visual, 269-kw max. aural. Antenna: 1433-ft. above av. terrain, 665-ft. above ground, 1830-ft. above sea level.

Latitude 45° 30' 58"
Longitude 122° 43' 59"

Transmitter: 5516 S.W. Barnes Rd., Portland.

Satellite Earth Stations: Vertex, 6.1-meter C-band; Wegener, 6-meter C-band; Wegener receivers.

Ownership: National Minority TV Inc.

Begin Operation: November 16, 1989.

Presented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

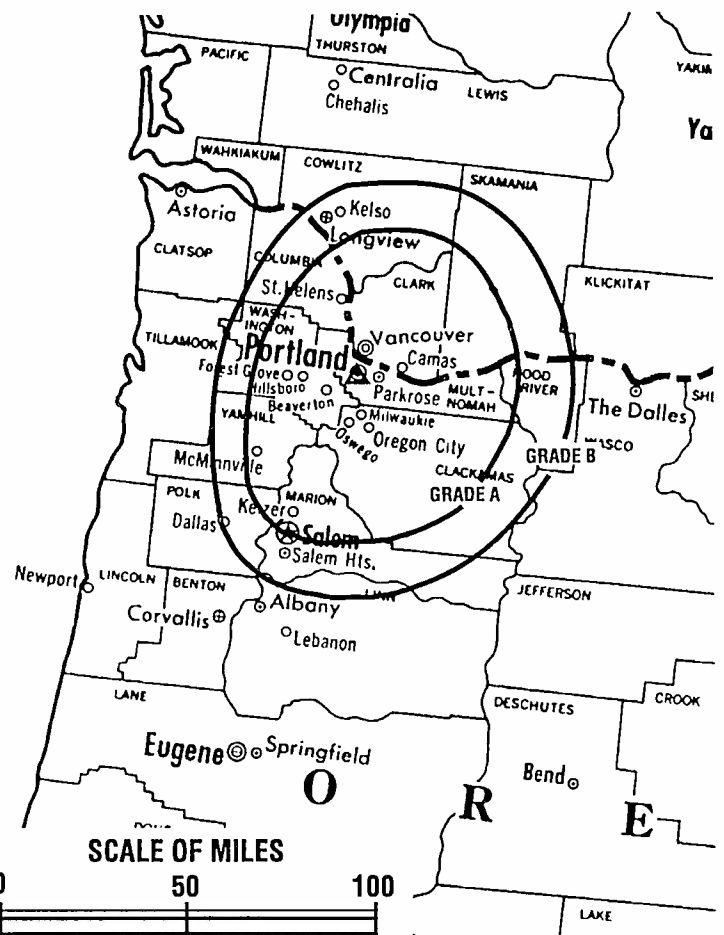
Presented (engineering): Robert du Treil.

Personnel:
Larita Lewis, Station Manager.
Clark Fountain, Chief Engineer.
Matthew Ardaiz, Production Supervisor.

Notes: On request.

Class of License: Portland. Station DMA: Portland, OR. Rank: 24.

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KNMT BMPCT-880725KE Granted 10/27/88 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	57,430	68,110	125,540
Average Weekly Circulation (1996)	3,618	4,748	8,366
Average Daily Circulation (1996)			2,246

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	57,430	68,110	125,540
Average Weekly Circulation (1996)	3,618	4,748	8,366
Average Daily Circulation (1996)			2,246

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Oregon—Portland

KOIN

Ch. 6

Network Service: CBS.

Licensee: KOIN-TV Inc., 222 S.W. Columbia St., Portland, OR 97201.

Studio: 222 S.W. Columbia St., Portland, OR 97201.

Phone: 503-464-0600. Fax: 503-464-0717.

E-mail: koinnzaol74237 Web Site: <http://koinnz@aol.com>

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1750-ft. above av. terrain, 984-ft. above ground, 2049-ft. above sea level.

Latitude 45° 30' 58"
Longitude 122° 43' 59"

Transmitter: 5516 S.W. Barnes Rd.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Harris, 9-meter C-band; Microdyne, 7-meter Ku-band; RCA, 4.6-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Harris, M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Services: AP, CBS, CNN.

Ownership: Lee Enterprises Inc. (Group Owner).

Began Operation: October 15, 1953. Sale to present owner by Newhouse Bcstg. Corp. and M. M. Tonkon & Harvey Benson, trustees, approved by FCC Aug. 26, 1977 (Television Digest, Vol. 17:21).

Represented (sales): Katz Television.

Represented (legal): Reed, Smith, Shaw & McClay.

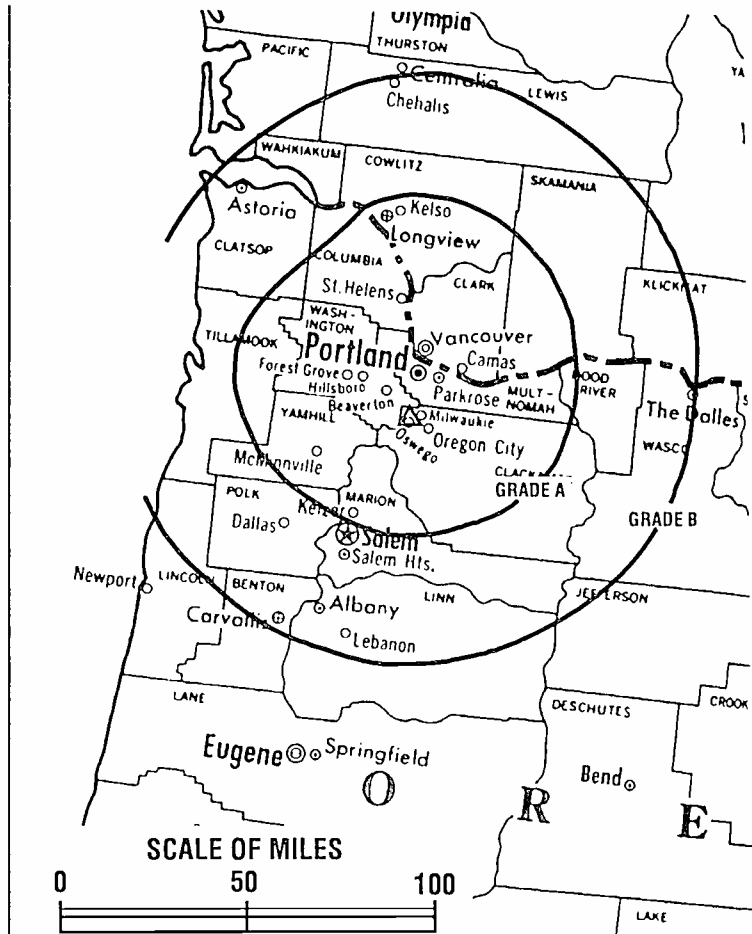
Personnel:

- Peter Maroney, General Manager.
- Charlie Hogetvedt, Director, Sales & Marketing.
- James Hanning, Local Sales Manager.
- Dave Berkeley, National Sales Manager.
- Kerry Oslund, Director, News & Programming.
- Robb Kirk, Director of Finance & Administration.
- Lee Wood, Director of Engineering.

Rates: On request.

City of License: Portland. Station DMA: Portland, OR. Rank: 24.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KOIN BMPCT-5941 Granted 3/19/64

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	634,670	375,520	1,010,190
Average Weekly Circulation (1996)	473,438	299,662	773,100
Average Daily Circulation (1996)			390,980

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	558,030	342,440	900,470
Average Weekly Circulation (1996)	433,871	286,519	720,390
Average Daily Circulation (1996)			368,010

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	76,640	33,080	109,720
Average Weekly Circulation (1996)	39,567	13,143	52,710
Average Daily Circulation (1996)			22,960

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

KPTV

Ch. 12

Work Service: UPN.

License: Oregon Television Inc., Box 3401, Portland, OR 97208.

Office: 211 S.E. Caruthers, Portland, OR 97214.

Phone: 503-230-1200. Fax: 503-736-1290.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw total, 30.9-kw aural. Antenna: 1780-ft. above av. terrain, 1049-ft. above ground, 49-ft. above sea level.

Latitude 45° 31' 19"
Longitude 122° 44' 53"

Transmitter: 212 N.W. Miller Rd.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Vertex, 4.6-meter C-band; Vertex, 7.2-meter C-band; Scientific-Atlanta receivers.

News Service: CNN.

Ownership: Chris-Craft Industries Inc. (Group Owner).

Origin Operation: September 20, 1952. George Haggarty's purchase of KLOR (Ch. 12) from Henry A. White-Stephen E. Thompson-Julius L. Meier Jr. group approved April 17, 1957 by FCC; at same time Haggarty purchased KPTV (Ch. 27) from Storer and took Ch. 27 off air (Television Digest, Vol. 13:10, 11, 16, 18). Transfer from George Haggarty to NAFI Corp. approved July 22, 1959 (NAFI Corp. name changed to Chris-Craft Industries Inc.). Transfer of stock of Chris-Craft Industries Inc. by shareholders to Baldwin-Montrose Chemical Co. Inc. bringing holdings to 35% approved Nov. 8, 1967 (Vol. 7:46). Later Baldwin-Montrose merged into Chris-Craft.

Represented (sales): United Television Sales.

Represented (legal): Marvin J. Diamond.

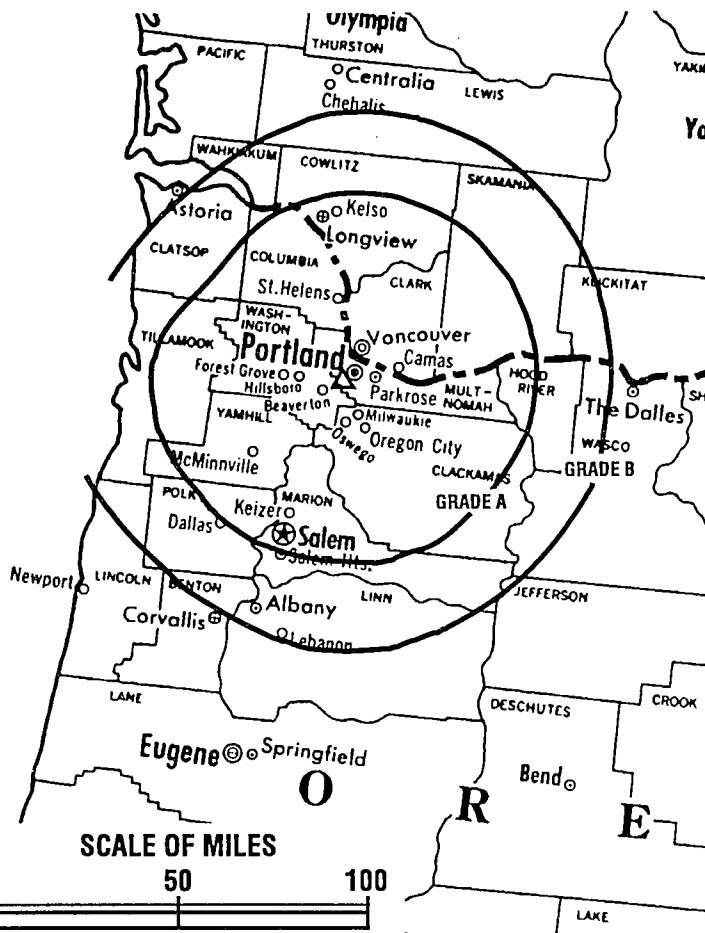
Personnel:

- Martin Brantley, President & General Manager.
- Andy Feldman, General Sales Manager.
- Reg Shelby, National Sales Manager.
- John Hubert, Local Sales Manager.
- Irvin Rhodes, Program Director.
- John Sears, News Director.
- Bill Roberts, Chief Engineer.
- Roberto Carlos, Business Manager.

Notes: On request.

Class of License: Portland. Station DMA: Portland, OR. Rank: 24.

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KPTV BMPCT-5915 Granted 12/3/63

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	789,450	434,490	1,223,940
Average Weekly Circulation (1996)	427,067	261,502	688,569
Average Daily Circulation (1996)			299,450
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	558,030	342,290	900,320
Average Weekly Circulation (1996)	362,029	249,957	611,986
Average Daily Circulation (1996)			273,005
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	231,420	92,200	323,620
Average Weekly Circulation (1996)	65,038	11,545	76,583
Average Daily Circulation (1996)			26,445

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Oregon—Roseburg

KMTX-TV

Ch. 46

(Satellite of KMTR, Eugene, OR)

Network Service: NBC.

Grantee: WBG License Co. L.L.C., 405 Park Ave., Suite 702, New York, NY 10022.

Studio: See KMTR, Eugene, OR

Phone: 503-746-1600. **Fax:** 503-747-0866.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 9.82-kw max. visual. Antenna: 358-ft. above av. terrain, 56-ft. above ground, 1227-ft. above sea level.

Latitude 43° 12' 22"
Longitude 123° 21' 56"

Transmitter: 1.9-mi. SW of Roseburg at 220°T, on Mount Nebo.

Ownership: Wicks Broadcast Group L.P. (Group Owner).

Began Operation: April 20, 1992. Sale to Wicks Broadcast Group L.P. by KMTR Inc. approved by FCC Oct. 10, 1995.

Represented (sales): Petry Television Inc.

Represented (legal): Haley, Bader & Potts, P.L.C.

Represented (engineering): Hatfield & Dawson.

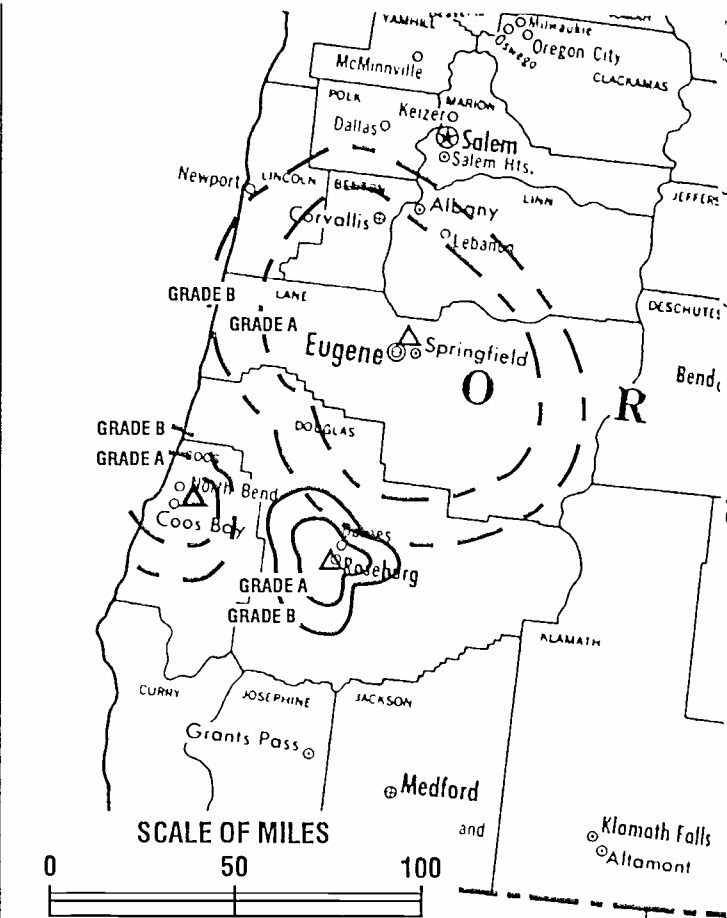
Personnel: See KMTR, Eugene, OR.

Rates: On request.

City of License: Roseburg. **Station DMA:** Eugene. **Rank:** 120.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,250	0	20,250
Average Weekly Circulation (1996)	6,156	0	6,156
Average Daily Circulation (1996)			1,316



KMTX-TV BPCT-881021KG Granted 1/15/92 © American Map Corp., No. 142

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,250	0	20,250
Average Weekly Circulation (1996)	6,156	0	6,156
Average Daily Circulation (1996)			1,316

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

KPIC

Ch. 4

(Satellite of KVAL-TV, Eugene, OR)

Network Service: CBS.

Office: South West Oregon Television Bcstg. Corp., Box 1345, Roseburg, OR 97470.

Address: 655 W. Umpqua, Roseburg, OR 97470.

Phone: 541-672-4481.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 5.37-kw visual, (5-kw aural. Antenna: 1000-ft. above av. terrain, 173-ft. above ground, 1873-ft. above sea level.

Latitude 43° 14' 39.60"
 Longitude 123° 18' 42.00"

Transmitter: 3.1-mi. NE of center of Roseburg.

Satellite Earth Station: Tractor, 3-meter C-band; M/A-Com receivers.

Service: AP.

Ownership: Retlaw Enterprises Inc. (Group Owner); California-Oregon Broadcasting Co. (Group Owner).

Operation: April 1, 1956. Sale of Northwest Television Inc.'s share to Retlaw Enterprises Inc. granted by FCC March 29, 1996.

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

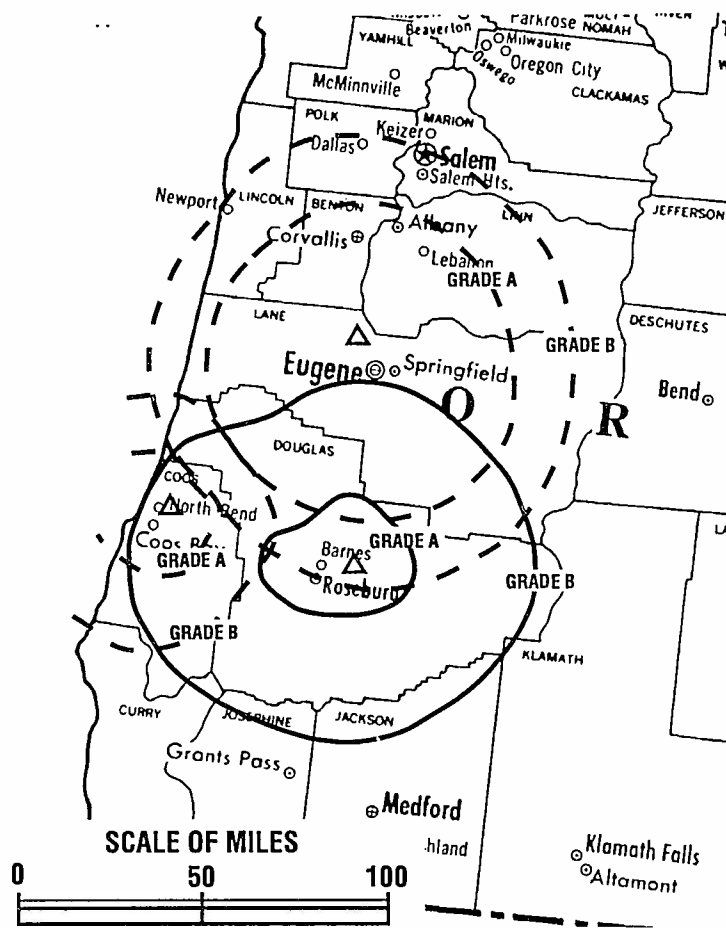
Represented (engineering): McClanathan & Associates Inc.

Personnel:
 James W. Putney, Vice President & General Manager.
 John Clithero, Station Manager.
 Michael Hill, Chief Engineer.

Least 30 Sec. Rate: \$100.

Class of License: Roseburg. Station DMA: Eugene. Rank: 120.

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KPIC BMPCT-3395 Granted 10/26/55 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,250	16,300	36,550
Average Weekly Circulation (1996)	18,387	9,193	27,580
Average Daily Circulation (1996)			19,554

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,250	16,300	36,550
Average Weekly Circulation (1996)	18,387	9,193	27,580
Average Daily Circulation (1996)			19,554

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Oregon—Roseburg

KROZ

Ch. 36

Network Service: WBN.

Licensee: Johanna Bcstg. Inc., 931 N.W. Highland, Roseburg, OR 97470.

Studio: 931 N.W. Highland, Roseburg, OR 97470.

Phone: 503-673-3636. Fax: 503-673-1136.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 43-kw max. visual. Antenna: 693-ft. above av. terrain, 88-ft. above ground, 1576-ft. above sea level.

Latitude 43° 14' 09"
Longitude 123° 19' 16"

Transmitter: Rose Mountain, 1.9-mi. from Douglas County Courthouse.

Ownership: Johanna Broadcasting Inc.

Began Operation: July 18, 1994. Transfer of control from Estate of John E. Field to Ronald & Brenda L. Lee granted by FCC Oct. 26, 1995.

Personnel:

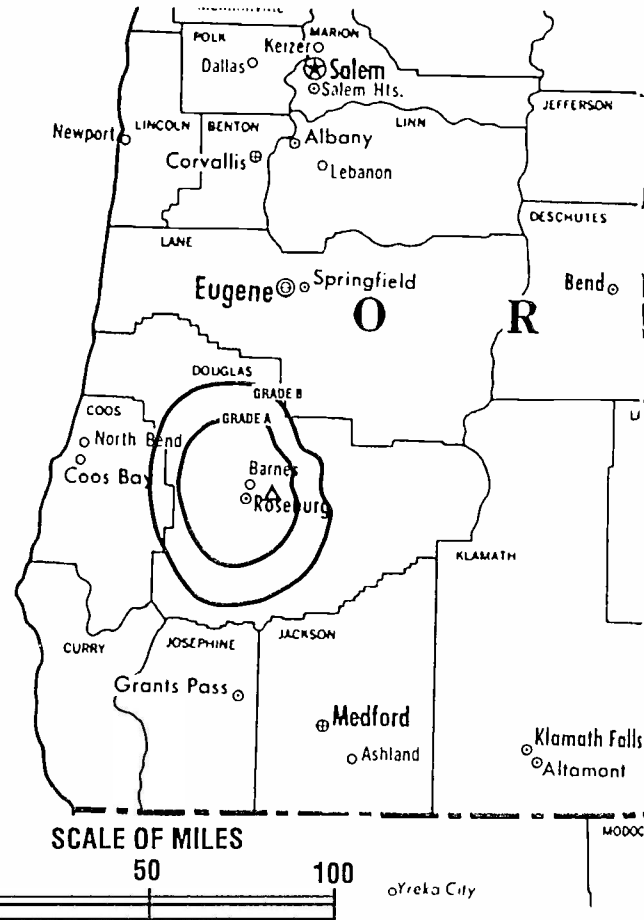
- Ron Lee, General Manager.
- Dan Mooney, Chief Engineer.
- Nicholle Winters, Program & Marketing Director.
- Chris Croda, Production Manager.
- Cathy Hartrich, Business Manager.

Highest 30 Sec. Rate: \$100.

City of License: Roseburg. Station DMA: Eugene. Rank: 120.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,250	0	20,250
Average Weekly Circulation (1996)	4,111	0	4,111
Average Daily Circulation (1996)			770



KROZ BPCT-900413KH Granted 1/16/92 © American Map Corp., No. 142

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,250	0	20,250
Average Weekly Circulation (1996)	4,111	0	4,111
Average Daily Circulation (1996)			770

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

KBSP-TV

Ch. 22

Network Service: HSN.

Address: Blackstar Communications of Salem Inc., 1765 N St. NW, Washington, DC 20036.

Address: 4923 Indian School Rd. NE, Salem, OR 97305.

Phone: 503-390-2202; 503-222-5324. Fax: 503-390-6829.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1700-kw horizontal visual, 759-kw horizontal visual, 170-kw aural. Antenna: 1100-ft. above av. terrain, 19-ft. above ground, 2049-ft. above sea level.

Latitude 45° 00' 00"
Longitude 122° 41' 37"

Transmitter: 3.1 mi. SW of Scotts Mills, OR.

Relay Earth Stations: Harris, 6-meter C-band; M/A-Com, 4-meter C-band; Harris receivers.

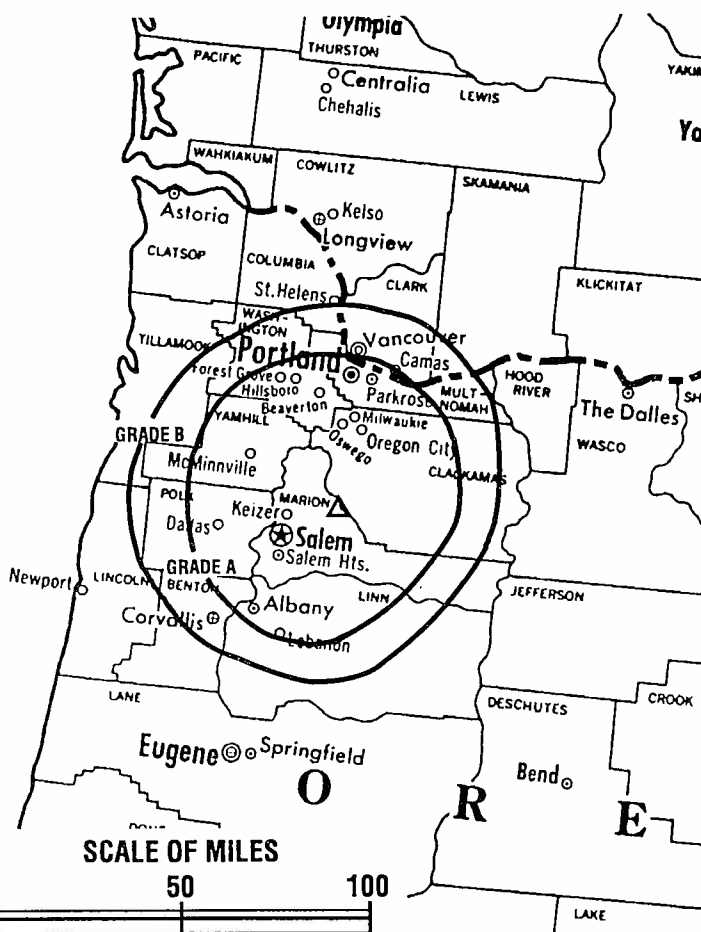
Ownership: Blackstar Communications (Group Owner).

Commencement of Operation: November 21, 1981. Transfer of control to Robert Finkelstein, et al. from Arnold Brustin & Christopher Desmond, et al., approved by FCC May 8, 1985. Sale to Home Shopping Network by Robert Finkelstein approved July 17, 1987. Sale to present owners approved by FCC Feb. 18, 1988 (Television Digest, Vol. 12, No. 27:49).

Legal Counsel: Dow, Lohnes & Albertson.

Engineering Counsel: Cohen, Dippell & Everist, P.C.

Channel: 22
General Manager: [Name] Koenig, Vice President & General Manager.
Promotion Director: [Name] Maddox, Promotion Director.



KBSP-TV BPCT-800715KE Granted 1/23/81 © American Map Corp., No. 14244

Tim Mance, Chief Engineer.
Julie Aman, Business Manager.

Highest 30 Sec. Rate: \$30.

City of License: Salem. Station DMA: Portland, OR. Rank: 24.

Nielsen Data: Not available.

Oregon—Salem

KWBP

Ch. 32

Network Service: WBN.

Licensee: Channel 32 Inc., 10255 S.W. Arctic Dr., Beaverton, OR 97005.

Studio: 10255 S.W. Arctic Dr., Beaverton, OR 97005.

Phone: 503-644-3232. Fax: 503-626-3576.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 5000-kw max. visual, 500-kw aural. Antenna: 1786-ft. above av. terrain, 220-ft. above ground, 4627-ft. above sea level.

Latitude 45° 00' 28"
Longitude 122° 20' 05"

Requests CP for change to 1781-ft. above av. terrain, 220-ft. above ground, 4626-ft. above sea level. BPCT-960712KI.

Transmitter: 14.5-mi. SE of Molalla at High Camp Lookout.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Echostar, 3-meter Ku & C-band.

Ownership: Peregrine Communications Ltd.

Began Operation: May 8, 1989. Sale to Glen Chambers, et al., by Willamette Valley Bcstg. approved by FCC July 17, 1991. Station left air in 1993. Resumed operation Sept. 13, 1994. Sale to Victor Ives, et al., approved Sept. 16, 1994. Transfer of control from Victor Ives to Peregrine Communications Ltd. approved Sept. 28, 1995.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Victor Ives, General Manager.
- Tom McCoy, Station Manager.
- Larry Andersen, General Sales Manager.
- Roger McDonald, Regional Sales Manager.
- Claudia Henderson, Local Sales Manager.
- Al Wilkins, News Director.
- Jamie Kemp, Promotion Director.
- Kevin Martinelli, Marketing Director.
- Ken Lewetag, Chief Engineer.
- Steve Klotz, Production Manager.
- Jimmy Watson, Business Manager.



KWBP BPCT-880129KU Granted 5/17/88 © American Map Corp., No. 142

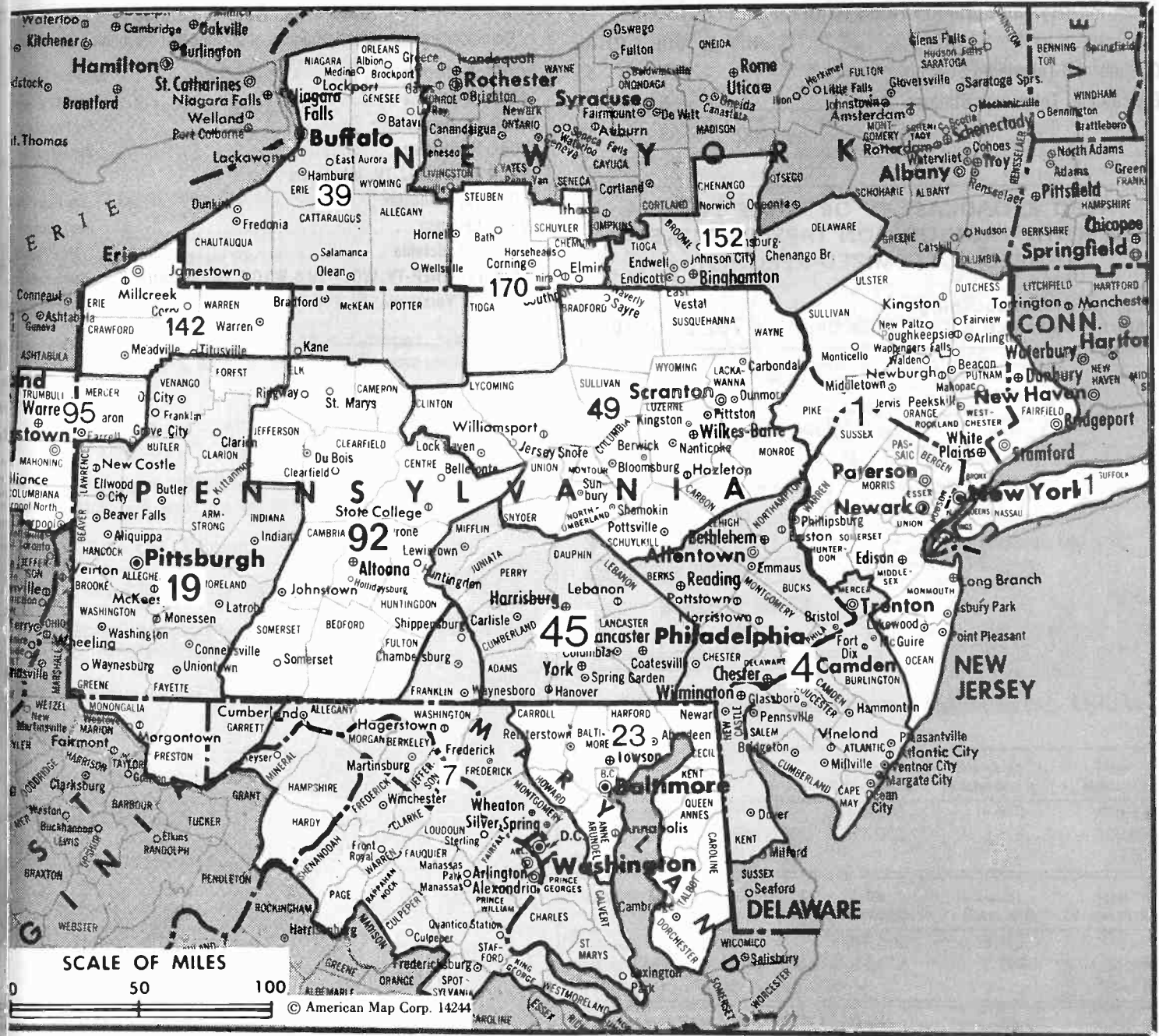
Highest 30 Sec. Rate: \$300.

City of License: Salem. Station DMA: Portland, OR. Rank: 24.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	468,180	329,910	798,090
Average Weekly Circulation (1996)	83,854	46,138	129,992
Average Daily Circulation (1996)			34,472
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	468,180	329,910	798,090
Average Weekly Circulation (1996)	83,854	46,138	129,992
Average Daily Circulation (1996)			34,472

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
New York, NY	6,711,450	1	WABC-TV (7), WBIS (31), WCBS-TV (2), WHAI-TV (43), WHSE-TV (68), WHSI-TV (67), WLNY (55), WMBC-TV (63), WNBC (4), WNJU (47), WNYW (5), WPIX (11), WRNN-TV (62), WTBY (54), WWOR-TV (9), WXTV (41)
Philadelphia, PA	2,654,080	4	KYW-TV (3), WBPH-TV (60), WCAU (10), WFMZ-TV (69), WGTW (48), WHSP-TV (65), WMGM-TV (40), WPHL-TV (17), WPSG (57), WPVI-TV (6), WTGI-TV (61), WTVF (51), WTXF (29), WWAC-TV (53)
Washington, DC	1,908,470	7	WBDC-TV (50), WDCA (20), WHAG-TV (25), WJAL (68), WJLA-TV (7), WRC-TV (4), WSHE-TV (60), WTMW (14), WTTG (5), WUSA (9), WVVI (66)
Pittsburgh, PA	1,148,860	19	KDKA-TV (21), WPCB-TV (40), WPGH-TV (53), WPTT-TV (22), WPXI (11), WTAE-TV (4)
Baltimore, MD	989,470	23	WBAL-TV (11), WBFF (45), WHSW-TV (24), WJZ-TV (13), WMAR-TV (2), WNUV-TV (54)
Buffalo, NY	632,810	39	WGRZ-TV (2), WIVB-TV (4), WKBW-TV (7), WNYB-TV (49), WUTV (29)
Harrisburg-Lancaster-Lebanon-York, PA	584,080	45	WGAL (8), WGCN-TV (49), WHP-TV (21), WHTM-TV (27), WLYH-TV (15), WPMT (43)
Wilkes-Barre-Scranton, PA	552,870	49	WBRE-TV (28), WILF (53), WNEP-TV (16), WOLF-TV (38), WWLF-TV (56), WYOU (22)
Allentown-Altoona, PA	287,100	92	WATM-TV (23), WJAC-TV (6), WKBS-TV (47), WTAJ-TV (10), WTWB-TV (19), WWCP-TV (8)
Columbus, OH	275,300	95	WATM-TV (21), WKBN-TV (27), WYTV (33)
Cleveland, OH	153,110	142	WFXP (66), WICU-TV (12), WJET-TV (24), WSEE (35)
Albany, NY	132,270	152	WBNG-TV (12), WICZ-TV (40), WMGC-TV (34)
Buffalo, NY	93,240	170	WENY-TV (36), WETM-TV (18), WYDC (48)

Pennsylvania

Pennsylvania Station Totals as of November 1, 1996

	VHF	UHF	TOTAL
Commercial Television Stations	11	27	38
Educational Television Stations	2	6	8
	13	33	46

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State Cross Reference List

Communities that receive programs of stations that are located elsewhere

WGTW, Burlington, NJ	See Philadelphia
WJAC-TV, Altoona	See Johnstown
WPCB-TV, Greensburg	See Pittsburgh
WGAL, Harrisburg	See Lancaster
WATM-TV & WTAJ-TV, Johnstown	See Altoona
WGCB-TV, Lancaster	See Red Lion
WGAL, Lebanon	See Lancaster
WTVE, Philadelphia	See Reading
WBRE-TV, WNEP-TV, WOLF-TV & WYOU, Wilkes-Barre	See Scranton
WGCB-TV, York	See Red Lion

WFMZ-TV

Ch. 69

Service: Independent.

Owner: Maranatha Broadcasting Co. Inc., 300 East Rock Rd., Allentown, PA 18103.

Address: 300 East Rock Rd., Allentown, PA 18103.

Phone: 610-797-4530. Fax: 610-791-3000. Web Site: <http://www.wfmz.com>

Technical Facilities: Channel No. 69 (800-806 MHz). Authorized power: 1078-kw. Antenna: 1026-ft. above av. terrain, 646-ft. above ground, 1578-ft. above sea level.

Latitude 40° 33' 54"
Longitude 75° 26' 26"

Projects CP for change to 1783-kw max. visual, 1027-ft. above av. terrain, 594-ft. above ground, 1522-ft. above sea level. BMPCT-960515KE.

Transmitter: 300 E. Rock Rd., Allentown.

Channel TV Sound: Stereo and separate audio program.

Earth Stations: M/A-Com, 5-meter Ku-band; Microwave Assoc., 5-meter; M/A-Com, Microwave Assoc. receivers.

Affiliate: WFMZ, 50-kw, 100.7 MHz (No. 264). 868-ft.

Service: AP.

Ownership: Maranatha Broadcasting Co.

Operation: November 25, 1976.

Presented (engineering): Larry H. Will.

Personnel:

Richard C. Dean, President & General Manager.

Don Dallmann, National Sales Manager.

K. Arndt, National Sales Manager.

R. Rinehart, News Director.

Did G. Hinson, Program Director.

E. Reinert, Promotion Director.

D. N. Fisher, Operations Manager.

Cost 30 Sec. Rate: \$500.

License: Allentown. Station DMA: Philadelphia. Rank: 4.

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WFMZ-TV BPCT-930226KF Granted 8/12/93 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	450,580	18,540	469,120
Average Weekly Circulation (1996)	105,558	3,499	109,056
Average Daily Circulation (1996)			39,507
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	360,390	12,210	372,600
Average Weekly Circulation (1996)	88,672	2,796	91,468
Average Daily Circulation (1996)			34,712
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	90,190	6,330	96,520
Average Weekly Circulation (1996)	16,886	703	17,588
Average Daily Circulation (1996)			4,794

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Pennsylvania—Altoona

WATM-TV

Ch. 23

Network Service: ABC.

Licensee: Evergreen License Corp., 1450 Scalp Ave., Johnstown, PA 15904.

Studio: 1450 Scalp Ave., Johnstown, PA 15904.

Phone: 814-266-8088. **Fax:** 814-266-7749.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 182-kw max. visual, 9.1-kw max. aural. Antenna: 1062-ft. above av. terrain, 257-ft. above ground, 2787-ft. above sea level.

Latitude 40° 34' 06"
Longitude 78° 26' 38"

Transmitter: Wopsy Lookout, Wopsonnock Mountain, Dysart, PA.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Prodelin, 3.6-meter C-band; Drake, KLM, M/A-Com receivers.

News Services: ABC, AP, CNN, UPI.

Ownership: Smith Broadcasting Partners L.P. (Group Owner).

Began Operation: November 28, 1974. Sale to present owners by John R. Powley approved by FCC Oct. 25, 1985. Sale to Auburn Television Group Inc. approved Dec. 19, 1989 but not consummated.

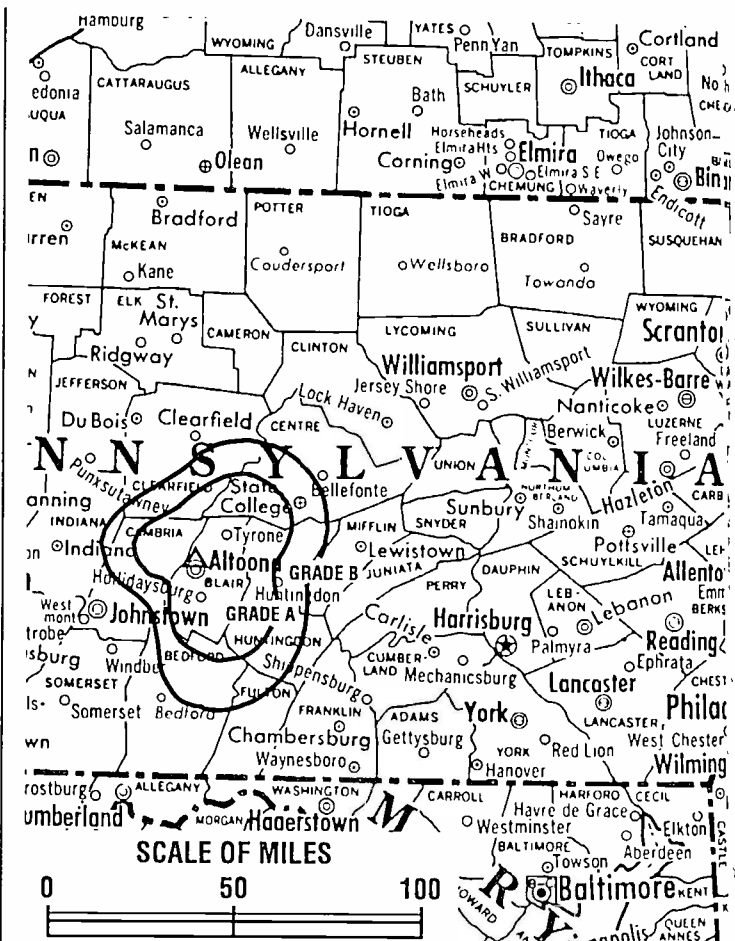
Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Marty Ostrow, General Manager.
- Christopher Taylor, Station Manager & Program Director.
- Jeff Alan, News Director.
- Ron Kabo, Local Sales Manager.
- Bob Andrade, Chief Engineer.
- Kathleen Smith, Administration Director.



WATM-TV BPCT-860828KF Granted 9/23/86 © American Map Corp., No. 142

Rates: On request.

City of License: Altoona. **Station DMA:** Johnstown-Altoona. **Rank:** 92.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	220,060	28,770	248,830
Average Weekly Circulation (1996)	119,562	5,012	124,574
Average Daily Circulation (1996)			47,625

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	220,060	28,770	248,830
Average Weekly Circulation (1996)	119,562	5,012	124,574
Average Daily Circulation (1996)			47,625

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Pennsylvania—Altoona

WKBS-TV

Ch. 47

(Satellite of WPCB-TV, Greensburg-Pittsburgh, PA)

Network Service: Independent.

Licensee: Cornerstone Television Inc., Wall, PA 15148-1499.

Studio: 1813 Valley View Blvd., Altoona, PA 16602.

Phone: 814-942-3400.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 1524.6-kw max. visual, 152.5-kw max. aural. Antenna: 1015-ft. above av. terrain, 172-ft. above ground, 2717-ft. above sea level.

Latitude 40° 34' 12"
Longitude 78° 26' 26"

Transmitter: Lookout Rd., Logan Twp.

Satellite Earth Station: DX Antenna, 3.2-meter C-band.

Ownership: Cornerstone Television Inc. (Group Owner).

Begin Operation: October 1, 1985.

Represented (legal): Gammon & Grange.

Personnel:

Ken Eagle, Executive Vice President & General Manager.

David Skeba, Vice President & Director of Programming.

Mike Richert, Vice President & Director of Engineering.

Brothy Harris, Station Manager.

Requests: On request.

Classification of License: Altoona. Station DMA: Johnstown-Altoona. Rank: 92.

Copyright ©1996 Nielsen. Coverage based on Nielsen study.

Brand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	106,010	15,780	121,790
Average Weekly Circulation (1996)	8,147	1,702	9,849
Average Daily Circulation (1996)			2,172
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	106,010	11,150	117,160
Average Weekly Circulation (1996)	8,147	1,401	9,548
Average Daily Circulation (1996)			2,103



WKBS-TV BMPCT-841212KF Granted 2/28/85 © American Map Corp., No. 14244

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	4,630	4,630
Average Weekly Circulation (1996)	0	301	301
Average Daily Circulation (1996)			69

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



WKBS-TV 47

CORNERSTONE TELEVISION

Life-Changing TeleVision

Pennsylvania—Altoona

WTAJ-TV

Ch. 10

Network Service: CBS.

Licensee: Gateway Communications Inc., 12 Gateway Plaza, Columbia Dr., Johnson City, NY 13790-0012.

Studio: 5000 6th Ave., Altoona, PA 16603-0010.

Phone: 814-944-2031. **Fax:** 814-946-8746.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 214-kw visual, 21.9-kw aural. Antenna: 1110-ft. above av. terrain, 277-ft. above ground, 2830-ft. above sea level.

Latitude 40° 34' 01"
Longitude 78° 26' 31"

Transmitter: 3-mi. NW of Altoona.

News Services: AP, CNN, CBS.

Ownership: Gateway Communications Inc. (Group Owner).

Began Operation: March 1, 1953. Sale to present owner by Triangle Publications approved by FCC Sept. 20, 1972 (*Television Digest*, Vol. 11:50; 12:39). Previous sale by William F. Gable Co. dept. store approved Jan. 11, 1956 (Vol. 11:33, 39, 47; 12:2).

Represented (sales): TeleRep Inc.

Personnel:

- Louis Gattozzi, General Manager.
- Beth Egan, Local Sales Manager.
- Michelle Kish, Regional Sales Manager.
- Dennis Fisher, News Director.
- Dave Beéney, Production Manager.
- Lisa McManus, Program Director.
- Thomas F. Murphy, Business Manager.
- John Blatt, Chief Engineer.
- Bill Luxford, Marketing Director.

Highest 30 Sec. Rate: \$2000.

City of License: Altoona. **Station DMA:** Johnstown-Altoona. **Rank:** 92.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WTAJ-TV BPCT-4443 Granted 8/16/71 © American Map Corp., No. 142

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	307,530	69,400	376,930
Average Weekly Circulation (1996)	202,403	34,943	237,346
Average Daily Circulation (1996)			144,000

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	220,060	46,710	266,770
Average Weekly Circulation (1996)	173,709	29,620	203,329
Average Daily Circulation (1996)			128,000

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	87,470	22,690	110,160
Average Weekly Circulation (1996)	28,695	5,324	34,019
Average Daily Circulation (1996)			15,000

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Pennsylvania—Bethlehem

WBPH-TV

Ch. 60

Work Service: Independent.

Licensee: Sonshine Family TV Inc., 483 Woodland Rd., Walnutport, PA 18058.

Studio: 2 Bethlehem Plaza, Bethlehem, PA 18088.

Phone: 610-691-3000. Fax: 610-954-7505.

Technical Facilities: Channel No. 60 (746-752 MHz). Authorized power: 12-kw max. visual, 1.2-kw aural. Antenna: 738-ft. above av. terrain, 288-ft. above ground, 18-ft. above sea level.

Latitude	40°	33'	54"
Longitude	75°	26'	26"

Fields CP for change to 2951-kw max. visual, 932-ft. above av. terrain, 481-ft. above ground, 1411-ft. above sea level. BPCT-960131KF.

Transmitter: 300 E. Rock Rd., Allentown.

Satellite Earth Stations: ChannelMaster, 3.2-meter C-band; Prodelin, 3.7-meter band; Drake receivers.

Ownership: Sonshine Family TV Inc.

Plan Operation: December 27, 1990.

Presented (legal): Blair, Joyce & Silva.

Presented (engineering): Mullaney Engineering Inc.



WBPH-TV BPCT-960131KF Granted 8/12/96 ©American Map Corp., No. 14244

Personnel:
 Patricia F. Huber, President.
 Art Kardos, General Manager.
 Daniel Huber, Chief Engineer.

Rates: On request.

City of License: Bethlehem. Station DMA: Philadelphia. Rank: 4.

Nielsen Data: Not available.

Pennsylvania—Erie

WFXP

Ch. 66

Network Service: FOX.

Licensee: NV Acquisition Co., 5784 Lake Forrest Dr., Suite 275, Atlanta, GA 30328.

Studio: University Square, Erie, PA 16541.

Phone: 814-451-1066. Fax: 814-451-0483.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 882-kw max. visual. Antenna: 889-ft. above av. terrain, 695-ft. above ground, 1994-ft. above sea level.

Latitude 42° 02' 31"
Longitude 80° 03' 57"

Requests modification of CP for change to 5000-kw max. visual, 1191-ft. above av. terrain, 1020-ft. above ground, 2319-ft. above sea level. BMPCT-960709KH.

Transmitter: 2.25-mi. SE of Kearsarge, on U.S. Rte. 19.

Satellite Earth Stations: Comtech, 5-meter; Cyclesat, 0-meter; Microdyne receivers.

Ownership: NV Acquisition Co.

Began Operation: September 2, 1986. Sale to Erie Broadcasting by Gannon University approved by FCC Sept. 6, 1994. Sale to present owner granted July 12, 1996.

Represented (sales): Adam Young Inc.

Represented (legal): Haley, Bader & Potts, P.L.C.

Personnel:

- Art Arkelian, Vice President & General Manager.
- Judy Shannon, Program Director.
- Rick Borkowski, Promotion Director.
- Jeff Honard, Production Manager.
- Mark Himmler, Chief Engineer.
- Cindy Folga, Business Manager.

Highest 30 Sec. Rate: \$225.

City of License: Erie. Station DMA: Erie. Rank: 142.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WFXP BPCT-950331KJ Granted 8/29/95 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	171,170	59,680	230,850
Average Weekly Circulation (1996)	54,610	25,061	79,671
Average Daily Circulation (1996)			32,520

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	103,290	49,590	152,880
Average Weekly Circulation (1996)	48,933	23,750	72,683
Average Daily Circulation (1996)			30,100

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	67,880	10,090	77,970
Average Weekly Circulation (1996)	5,677	1,312	6,989
Average Daily Circulation (1996)			2,414

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

WICU-TV

Ch. 12

Network Service: NBC.

Licensee: SJL Communications L.P.

Address: 3514 State St., Erie, PA 16508.

Phone: 814-454-5201. Fax: 814-455-0703.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw aural, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 798-ft. above ground, 70-ft. above sea level.

Latitude 42° 03' 52"
Longitude 80° 00' 19"

Transmitter: Donation Rd.

Channel TV Sound: Stereo only.

Earth Stations: Harris, 3.5-meter Ku-band; Harris, 6-meter Ku-band; Scientific-Atlanta, 3.5-meter Ku & C-band; Harris, Scientific-Atlanta receivers.

Services: AP, NBC.

Ownership: SJL Communications L.P. (Group Owner).

Operation: March 15, 1949. FCC approved sale to present owner by Lamb & Schweir interests July 12, 1996.

Represented (sales): Katz Continental Television; Radio-Television Representatives

Represented (legal): Rosenman & Colin.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Gregory Sotir, President & General Manager.

Bill Knupp, Assistant Station Manager.

Tom Roberts, News Director.

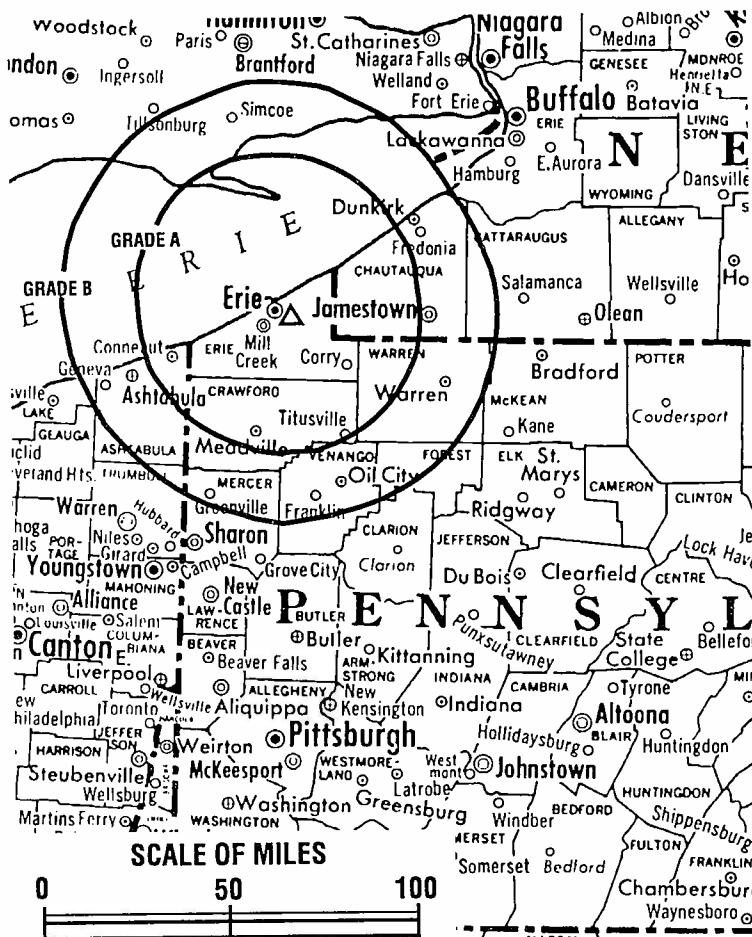
Douglas White, Local Sales Manager.

Vincent Ugoletti, Chief Engineer.

Requests: On request.

Class of License: Erie. Station DMA: Erie. Rank: 142.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WICU-TV BMPCT-1113 Granted 6/28/57 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	221,570	76,590	298,160
Average Weekly Circulation (1996)	131,327	49,509	180,836
Average Daily Circulation (1996)			95,864

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	103,290	49,590	152,880
Average Weekly Circulation (1996)	88,638	41,118	129,757
Average Daily Circulation (1996)			77,258

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	118,280	27,000	145,280
Average Weekly Circulation (1996)	42,689	8,390	51,079
Average Daily Circulation (1996)			18,606

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Pennsylvania—Erie

WJET-TV

Ch. 24

Network Service: ABC.

Licensee: Jet Broadcasting Co. Inc., 8455 Peach St., Erie, PA 16509.

Studio: 8455 Peach St., Erie, PA 16509.

Phones: 814-864-2400; 814-868-2424. Fax: 814-868-3041.

E-mail: wjet@jetcomm.com Web Site: http://www.jetcomm.com

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1120-kw max. visual, 112-kw max. aural. Antenna: 955-ft. above av. terrain, 780-ft. above ground, 2090-ft. above sea level.

Latitude 42° 02' 24"
Longitude 80° 04' 08"

Requests CP for change to 2570-kw max. visual, 951-ft. above av. terrain, 781-ft. above ground, 2089-ft. above sea level. BPCT-960710KO.

Transmitter: 8455 Peach St.

FM Affiliate: WJET, 3-kw, 102.3 MHz.

Ownership: Jet Broadcasting Co. Inc.

Began Operation: April 3, 1966.

Represented (sales): Blair Television; Canadian Communications Co.

Represented (legal): Reddy, Begley & McCormick.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

John Kanzius, President & General Manager.
Myron Jones, Chief Executive Officer.
Eric Johnson, News Director.
Marsha MacKinnon, News Director.
Michael George, General Sales Manager.
Tim Dunst, Local Sales Manager.
Charles Jennings, Chief Engineer.
Dennis Kerr, Chief Engineer.
Tom New, Promotion Director.

BLAIR TELEVISION
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WJET-TV BMPCT-840503KH Granted 5/31/84 © American Map Corp., No. 14;

Rates: On request.

City of License: Erie. Station DMA: Erie. Rank: 142.

Circulation ©1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	202,090	76,590	278,680
Average Weekly Circulation (1996)	122,260	45,766	168,026
Average Daily Circulation (1996)			98,464
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	103,290	49,590	152,880
Average Weekly Circulation (1996)	89,912	39,470	129,382
Average Daily Circulation (1996)			84,314
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	98,800	27,000	125,800
Average Weekly Circulation (1996)	32,348	6,296	38,644
Average Daily Circulation (1996)			14,170

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

WSEE

Ch. 35

Network Service: CBS.

Licensee: NTG Inc., 405 Lexington Ave., New York, NY 10174.

Studio: 1220 Peach St., Erie, PA 16501.

Phone: 814-455-7575. Fax: 814-454-5541.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 1186-kw max. visual, 118.6-kw max. aural. Antenna: 938-ft. above av. terrain, 750-ft. above ground, 2090-ft. above sea level.

Latitude 42° 02' 20"
Longitude 80° 03' 45"

Transmitter: U.S. Hwy. 19, 7-mi. S of Erie.

Satellite Earth Stations: AFC, 3.6-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Scientific-Atlanta receivers.

Service: AP.

Ownership: Northstar Television Group Inc.

Original Operation: April 25, 1954. Sale by MMT Sales Inc. approved by FCC Dec. 13, 1985. Sale to MMT by Gillett Bcstg. approved April 16, 1982. Sale to Gillett by Great Lakes Television Co. approved July 19, 1978. FCC approved sale to Federal Bcstg. Corp. Sept. 30, 1987 (*Television Digest*, Vol. 27:33); to present owners Sept. 19, 1989.

Presented (sales): Seltel Inc.; Metrosport Television Ltd.

Presented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Presented (engineering): Smith & Fisher.

Personnel:

- John Feeser, General Manager.
- Pierre Bellinili, News Director.
- Earl Kneissler, Program Director.
- Don Rowe, Production Manager.
- Jim Larkin, Promotion Director.
- Alita Masi, Business Manager.

Spots 30 Sec. Rate: \$400.

Authority of License: Erie. Station DMA: Erie. Rank: 142.

Compilation © 1996 Nielsen. Coverage based on Nielsen study.



WSEE BPCT-810911KG Granted 10/8/81 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	202,090	76,590	278,680
Average Weekly Circulation (1996)	124,310	41,664	165,974
Average Daily Circulation (1996)			94,407

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	103,290	49,590	152,880
Average Weekly Circulation (1996)	88,950	37,474	126,424
Average Daily Circulation (1996)			78,475

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	98,800	27,000	125,800
Average Weekly Circulation (1996)	35,360	4,190	39,550
Average Daily Circulation (1996)			15,932

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

THE
TED HEPBURN
COMPANY

We were the broker
in the 1982 & 1987 sales of
WSEE-TV

Ted Hepburn, President
325 Garden Rd., Palm Beach, FL 33480
(561) 863-8995

Pennsylvania—Harrisburg-York

WHP-TV

Ch. 21

Network Service: CBS.

Licensee: Clear Channel Television Licenses Inc., 3300 N. 6th St., Harrisburg, PA 17110.

Studio: 3300 N. 6th St., Harrisburg, PA 17110.

Phone: 717-238-2100. Fax: 717-238-8744. E-mail: whp099a@prodigy.com

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1200-kw max. visual, 120-kw max. aural. Antenna: 1220-ft. above av. terrain, 500-ft. above ground, 1810-ft. above sea level.

Latitude 40° 20' 44"
Longitude 76° 52' 09"

Requests CP for change to 5000-kw max. visual, 1197-ft. above av. terrain, 472-ft. above ground, 1781-ft. above sea level. BPCT-960711KY.

Transmitter: Blue Mountain.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Microdyne, 7-meter C-band; Scientific-Atlanta, 7-meter C-band; Microdyne, Scientific-Atlanta receivers.

News Service: AP.

LMA: Local marketing agreement with WLYH-TV (U), Lancaster.

Ownership: Clear Channel Television Inc. (Group Owner).

Began Operation: April 15, 1953. Sale to Becker Television Inc. & Growth Media approved by FCC Sept. 3, 1993 (Television Digest, Vol. 33:20) FCC approved sale to present owner Sept. 12, 1995 (Vol. 35:28).

Represented (sales): Seltel Inc.

Personnel:

John F. Feeser III, Vice President & General Manager.
Fran Tivald, General Sales Manager.
Mike Lewis, Local Sales Manager.
Keith Wheeler, News Director.
Rob Hershey, Chief Engineer.
Sherry Taylor, Creative Services Director.
Susan Ruch, Business Manager.

THE
TED HEPBURN
COMPANY

We were the broker
in the 1993 sale of
WHP-TV

Ted Hepburn, President
325 Garden Rd., Palm Beach, FL 33480
(561) 863 8995



WHP-TV BPCT-4510 Granted 6/26/72 © American Map Corp., No. 14

Highest 30 Sec. Rate: \$1500.

City of License: Harrisburg. Station DMA: Harrisburg-Lancaster-Lebanon-
Rank: 45.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	568,210	182,880	751,090
Average Weekly Circulation (1996)	304,573	99,021	403,594
Average Daily Circulation (1996)			199,800
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	429,780	149,130	578,910
Average Weekly Circulation (1996)	283,744	93,886	377,630
Average Daily Circulation (1996)			188,815
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	138,430	33,750	172,180
Average Weekly Circulation (1996)	20,829	5,134	25,963
Average Daily Circulation (1996)			10,665

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Pennsylvania—Harrisburg-York-Lebanon

WHTM-TV

Ch. 27

Service: ABC.

See: Allbritton Communications Co., 800 17th St. NW, Suite 301, Washington, DC 20006.

Address: 3235 Hoffman St., Harrisburg, PA 17110.

Phone: 717-236-2727. Fax: 717-232-5272. E-mail: whtmvtv@aol.com

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2138-kw. Antenna: 1135-ft. above av. terrain, 577-ft. above ground, 1657-ft. above sea level.

Latitude 40° 18' 57.40"
Longitude 76° 57' 02.20"

Transmitter: W of U.S. Hwys. 11 & 15, N of State Hwy. 944.

Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Intech, 3.5-meter Ku-band; Avantek receivers.

Service: AP.

Ownership: Allbritton Communications Co. (Group Owner).

Operation: June 19, 1953. At first, broadcast on Ch. 71; May 15, 1957 FCC authorized WTPA to purchase transmitter & tower of off-air WCMB-TV and to switch Ch. 27, Ch. 71 being assigned to WCMB-TV (Television Digest, Vol. 13:15, 20). Sale to Times Mirror Co. by Newhouse Bcstg. approved by FCC March 27, 1980 (Vol. 18:50, 19:19). Sale to Smith Broadcasting Group Inc. approved April 17, 1986. Sale to Price Communications approved by FCC March 31, 1994. Sale to Allbritton Communications Co. approved Feb. 28, 1996 (Vol. 35:43).

Presented (sales): Blair Television.

Personnel:

Gene Lammers, Vice President & General Manager.

Frank Forgey, Vice President, Sales & Marketing.

Greg Zoerb, Vice President & News Director.

John Doty, Local Sales Manager.

Carolanne Wilson, Marketing Director.

Barbara Kerr, Promotion Manager.

Donald Landis, Chief Engineer.

Steve Gaughan, Controller.

Richard Haddox, Operations Manager.

John Goforth, Creative Services Director.

Least 30 Sec. Rate: \$3500.

Station License: Harrisburg. Station DMA: Harrisburg-Lancaster-Lebanon-York. Channel: 45.

© 1996 Nielsen. Coverage based on Nielsen study.



WHTM-TV BPCT-950120KE Granted 3/21/95 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	545,760	175,580	721,340
Average Weekly Circulation (1996)	342,851	99,325	442,177
Average Daily Circulation (1996)			243,934
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	429,780	149,130	578,910
Average Weekly Circulation (1996)	317,979	93,266	411,245
Average Daily Circulation (1996)			230,198
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	115,980	26,450	142,430
Average Weekly Circulation (1996)	24,872	6,059	30,932
Average Daily Circulation (1996)			13,736

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION

LEADING THE WAY

Pennsylvania—Hazleton

WWLF-TV

Ch. 56

(Satellite of WOLF-TV, Scranton, PA)

Network Service: FOX.

Licensee: WOLF License Corp., 5 Radnor Corporate Center, 100 Matsonford Rd., Radnor, PA 19087.

Studio: See WOLF-TV, Scranton, PA

Phone: 717-347-9653. Fax: 717-347-3141.

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 1079-ft. above av. terrain, 381-ft. above ground, 2201-ft. above sea level.

Latitude 41° 02' 13"
Longitude 76° 05' 07"

Requests CP for change to 1600-kw max. visual, 1657-ft. above av. terrain, 814-ft. above ground, 2913-ft. above sea level, lat. 41° 10' 58", long. 75° 52' 26", transmitter to Penobscot Mountain, near State Rte. 93. BPCT-951215KF.

Transmitter: Nescopeck Mountain, near State Rte. 93, Hollenback/Sugarloaf.

Multichannel TV Sound: Stereo only.

Ownership: Pegasus Broadcast TV L.P. (Group Owner).

Began Operation: June 3, 1985. Sale by Scranton TV Partners Ltd. to present owner granted by FCC April 27, 1993.

Represented (sales): Seltel Inc.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Personnel: See WOLF-TV, Scranton, PA.

Rates: On request.

City of License: Hazleton. Station DMA: Wilkes Barre-Scranton. Rank: 49.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WWLF-TV BMPCT-880408KG Granted 7/8/88 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	248,720	57,890	306,610
Average Weekly Circulation (1996)	73,742	9,652	83,394
Average Daily Circulation (1996)			28,901

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	248,720	57,890	306,610
Average Weekly Circulation (1996)	73,742	9,652	83,394
Average Daily Circulation (1996)			28,901

* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Pennsylvania—Johnstown

WJAC-TV

Ch. 6

Work Service: NBC.

Licensee: WJAC Inc., 49 Old Hickory Lane, Johnstown, PA 15905.

Office: 49 Old Hickory Lane, Johnstown, PA 15905.

Phone: 814-255-7600. Fax: 814-255-3958.

Email: wjac6tv@citipage.com Web Site: http://www.citipage.com/wjac

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 70.8-kw visual, 5.5-kw aural. Antenna: 1119-ft. above av. terrain, 148-ft. above ground, 2848-ft. above sea level.

Latitude 40° 22' 17"
Longitude 78° 58' 58"

Transmitter: Laurel Hill, 4.5-mi. NW of Johnstown.

Channel TV Sound: Stereo only.

White Earth Stations: ChannelMaster, 3.5-meter C-band; Comtech, 5-meter C-band; Harris, 7-meter Ku-band; Microdyne, C-band; Drake, Harris, Microdyne, zone receivers.

Services: AP, NBC.

Ownership: WJAC Inc.

Plan Operation: September 15, 1949.

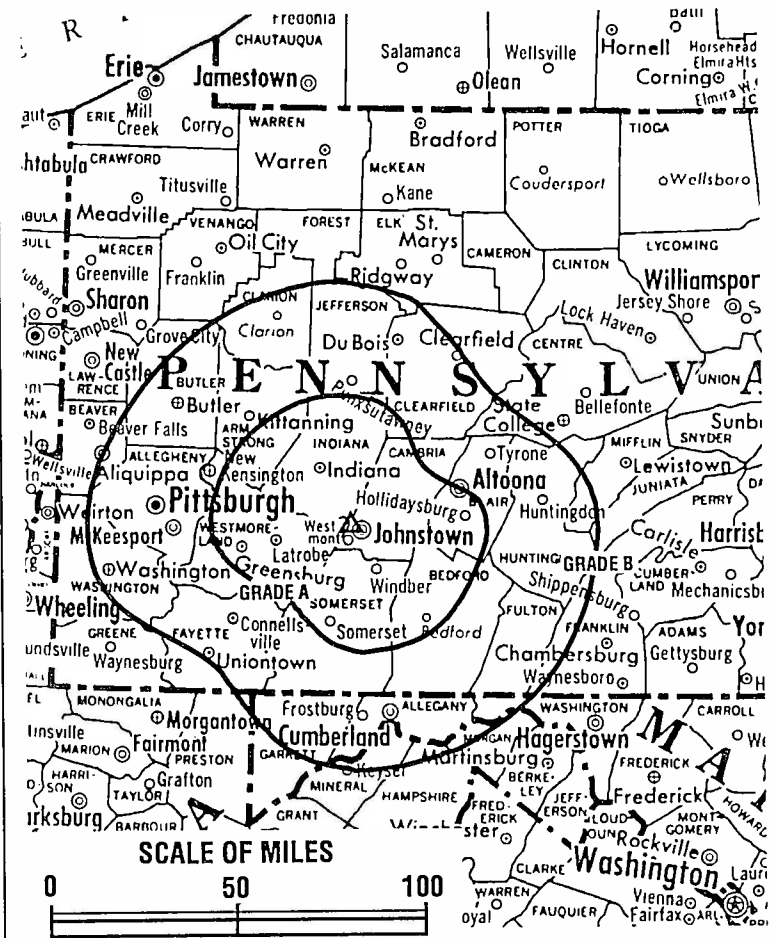
Presented (sales): Harrington, Righter & Parsons Inc.

Presented (legal): Wilkinson, Barker, Knauer & Quinn.

Presented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- James M. Edwards Sr., President & General Manager.
- Richard D. Schrott, Vice President & General Sales Manager.
- James Parker, Local Sales Manager.
- Don Miller, News Director.
- Robert Maslak, Operations Manager.
- William Legdon, Promotion Manager.
- Jack Turjan, Program Manager.
- Paul Koestler, Director of Human Resources.
- Bob Abele, Chief Engineer.



WJAC-TV BPCT-640 Granted 7/11/52 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1200.

City of License: Johnstown. Station DMA: Johnstown-Altoona. Rank: 92.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	487,620	169,490	657,110
Average Weekly Circulation (1996)	266,667	65,325	331,992
Average Daily Circulation (1996)			191,635
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	220,060	46,710	266,770
Average Weekly Circulation (1996)	189,936	31,470	221,406
Average Daily Circulation (1996)			144,241
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	267,560	122,780	390,340
Average Weekly Circulation (1996)	76,731	33,855	110,586
Average Daily Circulation (1996)			47,393

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Pennsylvania—Johnstown

WTWB-TV

Ch. 19

Network Service: WBN.

Licensee: Venture Technologies Group Inc., 6611 Santa Monica Blvd., Los Angeles, CA 90038-1311.

Studio: 50 Seco Rd., Monroe, PA 15146.

Phone: 412-374-2990. Fax: 412-374-2994. E-mail: wtwb@nauticom.net

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 3020-kw max. visual. Antenna: 1066-ft. above av. terrain, 371-ft. above ground, 3071-ft. above sea level.

Latitude	40°	10'	51"
Longitude	79°	09'	46"

Transmitter: AT&T tower site, Rte. 30, RR2, Boswell.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Comtech, 3.8-meter; Standard Communications receivers.

Ownership: Venture Technologies Group L.L.C.

Began Operation: October 15, 1953. Left air May 13 1990. Returned to air by present owner July 27, 1996. Sale by John E. Gelormino approved by FCC Oct. 14, 1982. Sale to Gelormino by Benjamin C. Werk, et al., approved July 20, 1972 (Television Digest, Vol. 12:30). Previous sale by Rivoli Realty Co. approved by FCC March 17, 1971.

Represented (legal): Kaye, Scholer, Fierman, Hays & Handler.

Represented (engineering): Ventech Engineering.



WTWB-TV BPCT-960119KF Granted 5/16/96 © American Map Corp., No. 1424

Personnel:

Bill Saltzgeber, General Manager.
 Frank Bobro, Chief Engineer.
 Mark Truax, Promotion Director.

Highest 30 Sec. Rate: \$1500.

City of License: Johnstown. Station DMA: Johnstown-Altoona. Rank: 92.

Nielsen Data: Not available.

Pennsylvania—Johnstown

WWCP-TV

Ch. 8

Network Service: FOX.

Licensee: US Broadcast Group Licensee L.P. I, 1450 Scalp Ave., Johnstown, PA 15904.

Studio: 1450 Scalp Ave., Johnstown, PA 15904.

Phone: 814-266-8088. Fax: 814-266-7749.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 166-kw total, 16.6-kw aural. Antenna: 1208-ft. above av. terrain, 270-ft. above ground, 75-ft. above sea level.

Latitude 40° 10' 53"
Longitude 79° 09' 06"

Transmitter: Approx. 6-mi. SE of Ligonier, near Hwy. 30.

Satellite Earth Stations: ChannelMaster, 4.4-meter C-band; Microdyne, 7-meter band; RCA, 3-meter Ku-band; ChannelMaster, M/A-Com, Microdyne receivers.

Services: AP, CNN, Fox News, UPI.

Ownership: US Broadcast Group (Group Owner).

Operation: October 13, 1986. Sale to US Broadcast Group by Smith Broadcasting Group approved by FCC Jan. 12, 1996 (Television Digest, Vol. 35:35).

Presented (sales): Katz Communications Inc.

Presented (legal): Hogan & Hartson.

Presented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Martin H. Ostrow, General Manager.
Christopher J. Taylor, Station Manager.
Don Kabo, Local Sales Manager.
Robert Andrade, Chief Engineer.
Jeff Alan, News Director.
Aithleen Smith, Administration Director.

Res: On request.

Class of License: Johnstown. Station DMA: Johnstown-Altoona. Rank: 92.

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WWCP-TV BMPCT-7579 Granted 5/23/75 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	408,690	321,110	729,800
Average Weekly Circulation (1996)	179,856	67,181	247,037
Average Daily Circulation (1996)			95,964
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	220,060	46,710	266,770
Average Weekly Circulation (1996)	130,429	18,855	149,284
Average Daily Circulation (1996)			66,224
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	188,630	274,400	463,030
Average Weekly Circulation (1996)	49,427	48,326	97,753
Average Daily Circulation (1996)			29,740

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Pennsylvania—Lancaster

WGAL

Ch. 8

Network Service: NBC.

Licensee: Pulitzer Bcstg. Co., Box 7127, Lancaster, PA 17604.

Studio: 1300 Columbia Ave., Lancaster, PA 17603-7127.

Branch Offices: 333 Market St., Harrisburg, PA 17100; 18 S. George St., Market Way S, York, PA 17401.

Phone: 717-393-5851. Fax: 717-393-9484. Web Site: <http://www.wgal.com>

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 107-kw visual, 21.4-kw aural. Antenna: 1360-ft. above av. terrain, 823-ft. above ground, 1849-ft. above sea level.

Latitude 40° 02' 04"
Longitude 76° 37' 08"

Transmitter: 2.25-mi. NE of Hallam, PA.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Harris, 8.8-meter C-band; RCA, Ku-band; Harris receivers.

News Services: AP, NBC, CNN.

Ownership: Pulitzer Publishing Co. (Group Owner).

Began Operation: March 18, 1949. Sale to present owner by Steinman Stations approved by FCC Oct. 5, 1978 (Television Digest, Vol. 17:50).

Represented (sales): Katz American Television; Canadian Communications Co.

Represented (legal): Verner, Lipfert, Bernhard, McPherson & Hand, Chartered.

Represented (engineering): A. D. Ring, P.A.

Personnel:

- Paul Quinn, Vice President & General Manager.
- Rebecca Campbell, Program Manager.
- Bob Bee, General Sales Manager.
- Ed Wickenheiser, News Director.
- Cil Frazier, Promotion & Marketing Director.
- Pat Saam, Commercial Operations Manager.
- Robert B. Good Jr., Chief Engineer.
- Collette Leonard, Business Manager.

Rates: On request.

City of License: Lancaster. Station DMA: Harrisburg-Lancaster-Lebanon-York. Rank: 45.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WGAL BPCT-910 Granted 2/3/54

© American Map Corp., No. 142

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	805,750	308,920	1,114,670
Average Weekly Circulation (1996)	496,852	159,118	655,970
Average Daily Circulation (1996)			381,170
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	429,780	149,130	578,910
Average Weekly Circulation (1996)	369,416	125,273	494,689
Average Daily Circulation (1996)			310,680
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	375,970	159,790	535,760
Average Weekly Circulation (1996)	127,437	33,845	161,282
Average Daily Circulation (1996)			70,420

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Pennsylvania—Lancaster-Lebanon

WLYH-TV

Ch. 15

Network Service: UPN.

Licensee: Gateway Communications Inc., 12 Gateway Plaza, Columbia Dr., Johnson City, NY 13790-0012.

Studio: RD 5, Television Hill, Lebanon, PA 17042.

Mailing Address: 3300 N. 6th St., Harrisburg, PA 17110.

Phone: 717-238-2100. Fax: 717-238-8744.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1050-kw max. & 676-kw horizontal visual, 68-kw max. & 33.8-kw horizontal aural. Antenna: 164-ft. above av. terrain, 1062-ft. above ground, 1940-ft. above sea level.

Latitude 40° 15' 45"
Longitude 76° 27' 53"

Requests CP for change to 5000-kw max. visual, 1365-ft. above av. terrain, 1037-ft. above ground, 1916-ft. above sea level, transmitter to South Mountain. PCT-960715KF.

Transmitter: RD 5, Television Hill.

Satellite Earth Stations: AFC, 3.6-meter Ku-band; Comtech, 3.8-meter Ku & C-band; Scientific-Atlanta, 4-meter C-band; Scientific-Atlanta, 7-meter C-band; Agile Omni, 1.2-meter C-band; Scientific-Atlanta receivers.

Network Service: AP.

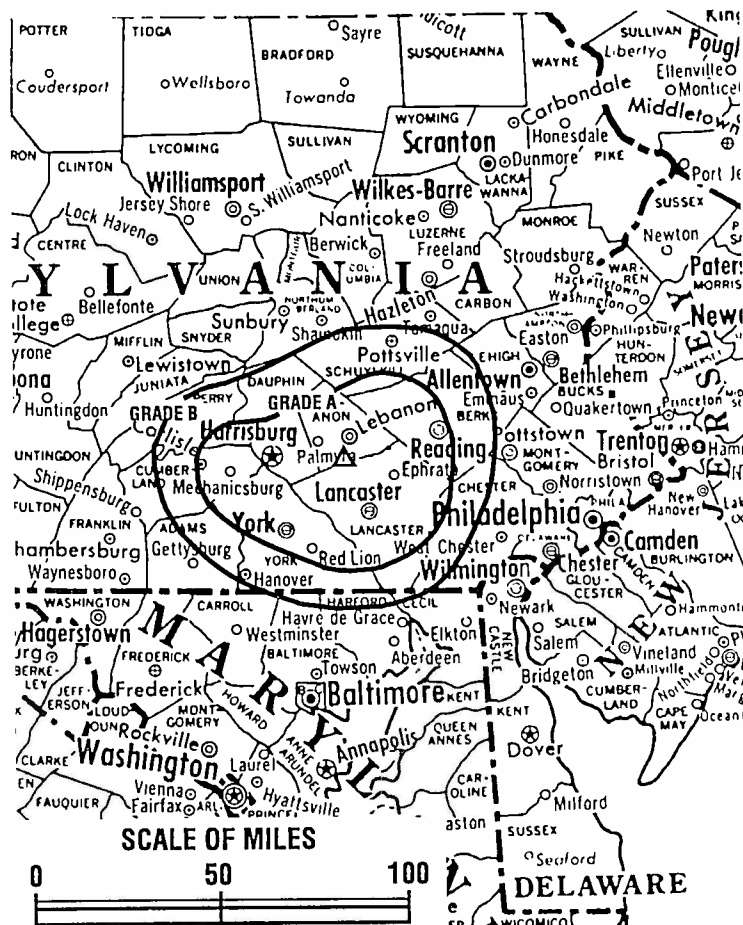
Local marketing agreement with WHP-TV (C), Harrisburg.

Ownership: Gateway Communications Inc. (Group Owner).

Station Operation: October 9, 1953. Left air Oct. 16, 1954. Sold to Triangle Publications by radio WLBR-Lebanon News interests and station resumed operation May 1957 (Television Digest, Vol. 11:27, 13:18). Sale by Triangle to present owner approved by FCC Sept. 20, 1972 (Vol. 11:50; 12:39).

Presented (sales): Settel Inc.

Personnel:
John F. Feeser III, Vice President & General Manager.
Frank Tivald, General Sales Manager.
Susan Ruch, Business Manager.
Keith Wheeler, News Director.
Bob Hershey, Chief Engineer.
Lita Marcocci, Assistant Program Director.



WLYH-TV BMPCT-790214KI Granted 6/29/79 © American Map Corp., No. 14244

Rates: On request.

City of License: Lancaster. Station DMA: Harrisburg-Lancaster-Lebanon-York. Rank: 45.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	611,910	195,730	807,640
Average Weekly Circulation (1996)	170,863	60,996	231,859
Average Daily Circulation (1996)			69,752
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	429,780	145,630	575,410
Average Weekly Circulation (1996)	144,606	54,053	198,659
Average Daily Circulation (1996)			61,094
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	182,130	50,100	232,230
Average Weekly Circulation (1996)	26,257	6,943	33,200
Average Daily Circulation (1996)			8,658

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Pennsylvania—Philadelphia

KYW-TV

Ch. 3

Network Service: CBS.

Licensee: Station Partners, 1025 Connecticut Ave. NW, Suite 506, Washington, DC 20036-5405.

Studio: Independence Mall E, Philadelphia, PA 19106.

Phone: 215-238-4700. **Fax:** 215-238-4907.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 99.5-kw visual, 9.95-kw aural. Antenna: 1000-ft. above av. terrain, 1116-ft. above ground, 1369-ft. above sea level.

Latitude 40° 02' 38"
Longitude 75° 14' 26"

Transmitter: Roxborough, PA.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 3-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Vertex, 4.5-meter Ku-band; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: CBS Inc. (Group Owner).

Began Operation: September 1, 1941. Sold to Westinghouse Bcstg. by Philco Corp. in 1953 (*Television Digest*, Vol. 9:8, 22); then transferred to NBC in deal approved Dec. 21, 1955 (Vol. 11:2, 12:3). Transfer from NBC back to Westinghouse under order by FCC approved Feb. 17, 1965 (Vol. 5:7, 8, 25). FCC approved assignment to present owners Aug. 16, 1995 (Vol. 35:34).

Represented (sales): CBS/Group W TV Sales.

Represented (legal): Wilkes, Artis, Hedrick & Lane, Chartered.

Personnel:

James Eaton, Vice President & General Manager.
Michael Collieran, General Sales Manager.
Allen Murphy, Director, KYW Enterprises.
Randall Pringle, Controller.
Jeff Bartlett, News Director.
Dick Goggin, Director, Creative Services.
Iona Harper, Human Resources Manager.
Joanne Calabria, Communications Director.

Rates: On request.

City of License: Philadelphia. **Station DMA:** Philadelphia. **Rank:** 4.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KYW-TV BPCT-2214 Granted 3/20/57

© American Map Corp., No. 14

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,677,350	760,550	3,437,900
Average Weekly Circulation (1996)	1,677,097	583,608	2,260,705
Average Daily Circulation (1996)			1,146,353

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,854,420	658,880	2,513,300
Average Weekly Circulation (1996)	1,508,679	556,446	2,065,125
Average Daily Circulation (1996)			1,080,563

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	822,930	101,670	924,600
Average Weekly Circulation (1996)	168,418	27,162	195,580
Average Daily Circulation (1996)			65,493

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Pennsylvania—Philadelphia

WCAU

Ch. 10

Network Service: NBC.

Address: NBC Stations Management Inc., 30 Rockefeller Plaza, Room 1022, New York, NY 10112.

Address: City Ave. & Monument Rd., Philadelphia, PA 19131.

Phone: 610-668-5510. E-mail: nbc10@nbc.com Web Site: http://www.nbc10.com

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 191-kw actual, 19.1-kw aural. Antenna: 1160-ft. above av. terrain, 1139-ft. above ground, 21-ft. above sea level.

Latitude 40° 02' 31"
Longitude 75° 14' 11"

Transmitter: Domino Lane & Fowler St., Roxborough, PA.

Channel TV Sound: Stereo only.

White Earth Stations: Andrew, 5.6-meter Ku-band; Scientific-Atlanta, 7-meter band; Microdyne, Scientific-Atlanta receivers.

Services: AP, UPI.

Ownership: National Broadcasting Co. (Group Owner).

Operation: March 15, 1948. Assignment to NBC in exchange for KCNC-TV, Denver, CO; license for Ch. 4, Miami, FL; KUTV, Salt Lake City, UT & other considerations approved by FCC July 19, 1995 (Television Digest, Vol. 34:29, 35, 52; 35:31). Sale to CBS by Philadelphia Bulletin interests approved July 23, 1958 (Vol. 13:51; 14:1, 18, 27, 30).

Represented (sales): Harrington, Righter & Parsons Inc.

Personnel:

- Patrick Wallace, President & General Manager.
- John Churchville, Vice President, Sales.
- Mike Ward, Vice President, Creative Services & Programming.
- Stephen Doerr, Vice President, News.
- David Harvey, Director, Engineering.
- Janne Wilder, Director, Community Affairs.

Notes: On request.

Area of License: Philadelphia. Station DMA: Philadelphia. Rank: 4.

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WCAU BPCT-4403 Granted 2/25/71 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,602,110	802,610	3,404,720
Average Weekly Circulation (1996)	1,675,630	599,157	2,274,787
Average Daily Circulation (1996)			1,162,640
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,854,420	658,880	2,513,300
Average Weekly Circulation (1996)	1,518,049	574,497	2,092,546
Average Daily Circulation (1996)			1,098,382
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	747,690	143,730	891,420
Average Weekly Circulation (1996)	157,581	24,660	182,241
Average Daily Circulation (1996)			64,258

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Pennsylvania—Philadelphia-Burlington, New Jersey

WGTW

Ch. 48

Network Service: Independent.

Grantee: Brunson Communications Inc., 3419 Bancroft Rd., Baltimore, MD 21215.

Studio: 3900 Main St., Philadelphia, PA 19127.

Phone: 215-930-0482. **Fax:** 215-930-0496.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 2340-kw max. visual, 234-kw max. aural. Antenna: 1100-ft. above av. terrain, 1079-ft. above ground, 1332-ft. above sea level.

Latitude 40° 02' 35.50"
Longitude 75° 14' 32.50"

Requests modification of CP for change to 5000-kw max. visual, 1194-ft. above av. terrain, 1079-ft. above ground, 1417-ft. above sea level, lat. 40° 02' 49", long. 75° 14' 08", transmitter to 7354 Ridge Ave. BPCT-950706KF.

Transmitter: Umbria St. near Domino Lane, Roxborough.

Ownership: Brunson Communications Inc.

Began Operation: August 13, 1992.

Represented (legal): Jones, Waldo, Holbrook & McDonough, P.C.

Personnel:

- Dorothy Brunson, General Manager.
- John Duffin, National Sales Manager.
- Chris Regina, Program Director.
- Mark Williams, Chief Engineer.
- Edward R. Brunson, Production Manager.
- Nicole Harmon, Business Manager.
- Andrew Rau, Program Continuity.
- Catherine Pugh, Promotions.

Rates: On request.

City of License: Burlington, NJ. **Station DMA:** Philadelphia. **Rank:** 4.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,286,320	614,120	1,900,440
Average Weekly Circulation (1996)	93,396	77,014	170,410
Average Daily Circulation (1996)			42,385



WGTW BPCT-840104KL Granted 8/1/86 © American Map Corp., No. 14

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,286,320	603,240	1,889,560
Average Weekly Circulation (1996)	93,396	74,294	167,690
Average Daily Circulation (1996)			41,885

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	10,880	10,880
Average Weekly Circulation (1996)	0	2,720	2,720
Average Daily Circulation (1996)			

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Pennsylvania—Philadelphia

WPHL-TV

Ch. 17

Network Service: WBN.

Address: WPHL-TV Inc., 5001 Wynnefield Ave., Philadelphia, PA 19131.

Address: 5001 Wynnefield Ave., Philadelphia, PA 19131.

Phone: 215-878-1700. Fax: 215-878-3737.

Email: alissa@wphltv.com Web Site: http://www.wphltv.com

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 2340-kw
 Antenna: 1290-kw horizontal visual, 350-kw max. aural. Antenna: 1050-ft. above av.
 Antenna: 1092-ft. above ground, 1313-ft. above sea level.

Latitude 40° 02' 30"
 Longitude 75° 14' 24"

Address: E. Domino Lane.

Channel TV Sound: Stereo only.

Alternative Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 4.5-meter C-band;
 Andrew, 7.3-meter Ku & C-band; Comtech, 5-meter Ku & C-band; Standard
 Communications receivers.

Ownership: Tribune Broadcasting Co. (Group Owner).

Operation: July 17, 1960. Left air Aug. 1, 1962. Resumed operation Sept. 17,
 1965. Assignment of license to U.S. Communications (AVC Corp.) approved by
 FCC Dec. 6, 1967. Sale to Providence Journal by AVC Corp. approved by FCC Nov.
 1978 (Television Digest, Vol. 18:20). Sale to Taft Bcstg. Partners approved
 by FCC Dec. 22, 1987 (Vol. 27:30). Transfer of control from Taft to Tribune Bcstg. Co.
 approved April 17, 1992 (Vol. 31:45; 32:24).

Represented (sales): TeleRep Inc.

Represented (legal): Sidley & Austin.

- Personnel:
- Richard Smith**, Executive Vice President & General Manager.
 - John Cabrey**, General Sales Manager.
 - John Monihan**, Local Sales Manager.
 - John Cartwright**, National Sales Manager.
 - John Srncac**, Director of Programming.
 - John Reese**, Promotion Director.
 - Vanda Fletcher**, Production Manager.
 - Richard Smith**, Engineering Manager.
 - John Wiellisbach**, Business Manager.
 - Michael Hort**, Assistant Chief Engineer.

Spots 30 Sec. Rate: \$5000.

License: Philadelphia. Station DMA: Philadelphia. Rank: 4.

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WPHL-TV BPCT-5023 Granted 6/20/77 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,775,400	739,290	3,514,690
Average Weekly Circulation (1996)	1,013,580	336,316	1,349,896
Average Daily Circulation (1996)			433,654

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,854,420	658,880	2,513,300
Average Weekly Circulation (1996)	812,224	327,260	1,139,484
Average Daily Circulation (1996)			383,830

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	920,980	80,410	1,001,390
Average Weekly Circulation (1996)	201,355	9,056	210,412
Average Daily Circulation (1996)			49,825

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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Pennsylvania—Philadelphia

WPSG

(formerly WGBS-TV)

Ch. 57

Network Service: UPN.

Licensee: Paramount Stations Group Inc., 5555 Melrose Ave., Hollywood, CA 90038.

Studio: 420 N. 20th St., Philadelphia, PA 19130.

Phone: 215-563-5757.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1159-ft. above av. terrain, 1134-ft. above ground, 1376-ft. above sea level.

Latitude 40° 02' 21"
Longitude 75° 14' 13"

Requests CP for change to 5010-kw max. visual, 1171-ft. above av. terrain, 1145-ft. above ground, 1388-ft. above sea level. BPCT-960628KI.

Transmitter: Umbria & Paoli Ave., Roxborough.

Satellite Earth Stations: Microdyne, 7-meter; Prodelin, 4.5-meter.

Ownership: Viacom International Inc. (Group Owner).

Began Operation: June 15, 1981. FCC approved sale to Grant Bcstg. by Leon S. Gross, et al., April 24, 1985. Transfer to Combined Broadcasting Inc. approved June 8, 1988. Proposed sale to Fox Television Stations dismissed (Television Digest, Vol. 33:34; 34:10). Sale to Viacom approved Aug. 24, 1995 (Vol. 34:43, 35:20).

Represented (sales): Seltel Inc.

Represented (legal): Sutherland, Asbill & Brennan.

Personnel:

- Walter F. DeHaven Jr., General Manager.
- John Satterfield, Local Sales Manager.
- Maria Kent, National Sales Manager.
- Nancy Horton, Chief Engineer.
- Mark Cooper, Program & Promotion Manager.
- Kathleen Gorman, Business Manager.

Rates: On request.

City of License: Philadelphia. Station DMA: Philadelphia. Rank: 4.

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WPSG BPCT-850809KH Granted 9/16/85 © American Map Corp., No. 14

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,189,920	677,270	2,867,190
Average Weekly Circulation (1996)	733,732	257,634	991,366
Average Daily Circulation (1996)			34,719

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,854,420	658,880	2,513,300
Average Weekly Circulation (1996)	671,843	255,071	926,914
Average Daily Circulation (1996)			331,900

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	335,500	18,390	353,890
Average Weekly Circulation (1996)	61,889	2,563	64,452
Average Daily Circulation (1996)			17,177

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Pennsylvania—Philadelphia

WPVI-TV

Ch. 6

Network Service: ABC.

Licensee: Capital Cities/ABC Inc., 4100 City Line Ave., Philadelphia, PA 19131.

Address: 4100 City Line Ave., Philadelphia, PA 19131.

Phone: 215-878-9700. Fax: 215-581-4515.

E-mail: cyber6@wpvi.com Web Site: http://www.wpvi.com

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 74.1-kw visual, 11-kw aural. Antenna: 1090-ft. above av. terrain, 1116-ft. above ground, 1368-ft. above sea level.

Latitude 40° 02' 38.50"
Longitude 75° 14' 26.50"

Transmitter: Culp St., Roxborough, PA.

Channel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 5.6-meter Ku-band; Andrew, 1.2-meter C-band; Scientific-Atlanta, 7-meter C-band; Andrew, Scientific-Atlanta receivers.

Services: ABC, AP, CNN, UPI.

Ownership: Disney Enterprises Inc. (Group Owner).

License Operation: September 13, 1947. Sale to Capital Cities/ABC Inc. by Triangle Communications approved by FCC Feb. 24, 1971 (Television Digest, Vol. 10:8, 9; 11:9).

Represented (sales): Capital Cities/ABC National TV Sales.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:
Thomas Kane, President & General Manager.
Edward Prazenica, Director of Sales.
Linda Hipp, Local Sales Manager.
Charles D. Dunn, National Sales Manager.
Steve Davis, News Director.
Robert Apfel, Business Manager.
Henry Belford, Production Manager.
Charles R. Bradley, Director of Programming & Operations.
Martin L. Ross, Engineering Director.
Linda Munich, Public Affairs Director.

Notes: On request.

Area of License: Philadelphia. Station DMA: Philadelphia. Rank: 4.

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WPVI-TV BPCT-2212 Granted 3/22/57

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,564,550	792,280	3,356,830
Average Weekly Circulation (1996)	1,847,031	632,625	2,479,656
Average Daily Circulation (1996)			1,635,203
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,854,420	658,880	2,513,300
Average Weekly Circulation (1996)	1,661,719	595,743	2,257,462
Average Daily Circulation (1996)			1,543,457
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	710,130	133,400	843,530
Average Weekly Circulation (1996)	185,313	36,882	222,194
Average Daily Circulation (1996)			91,746

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Pennsylvania—Philadelphia

WTFX

Ch. 29

Network Service: FOX.

Licensee: Fox Television Stations of Philadelphia Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

Studio: 330 Market St., Philadelphia, PA 19106.

Phone: 215-925-2929. Fax: 215-925-2420.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. & 3470-kw horizontal visual, 500-kw max. & 347-kw horizontal aural. Antenna: 1140-ft. above av. terrain, 1190-ft. above ground, 1415-ft. above sea level.

Latitude 40° 02' 26"
Longitude 75° 14' 20"

Transmitter: 340 Domino Lane.

Satellite Earth Stations: Microdyne, 3.6-meter C-band; Vertex, 3-meter C-band; Vertex, 8.8-meter C-band; Winegard, 3-meter Ku & C-band; Chapparral, Harris, Kenwood receivers.

News Services: AP, CNN.

Ownership: Fox Television Stations Inc. (Group Owner).


Began Operation: May 16, 1965. Sale to Taft Bcstg. approved by FCC May 7, 1969 (Television Digest, Vol. 9:21). Sale by Taft to TVX Broadcast Group approved by FCC Feb. 20, 1987 (Vol. 27:9, 14, 15). Sale to Fox TV Stations approved August 14, 1995 (Vol. 34:36, 43, 48, 49, 50; 35:20).

Represented (sales): Seltel Inc.

Represented (legal): Hogan & Hartson.

Personnel:

- Roger LaMay, Vice President & General Manager.
- Scott Mayes, General Sales Manager.
- Karen Gilligan, National Sales Manager.
- Drew Camerota, Local Sales Manager.
- Mike Daly, Marketing & Promotion Director.
- Kent Von Hertsberg, Business Manager.
- Diane Krach, Chief Engineer.



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WTFX BPCT-4576 Granted 6/21/73 © American Map Corp., No. 14244

Rates: On request.

City of License: Philadelphia. Station DMA: Philadelphia. Rank: 4.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,591,080	796,080	3,387,160
Average Weekly Circulation (1996)	1,360,150	439,282	1,799,432
Average Daily Circulation (1996)			785,420
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,854,420	658,880	2,513,300
Average Weekly Circulation (1996)	1,208,372	420,986	1,629,358
Average Daily Circulation (1996)			728,160
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	736,660	137,200	873,860
Average Weekly Circulation (1996)	151,778	18,296	170,074
Average Daily Circulation (1996)			57,250

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

KDKA-TV

Ch. 2

Network Service: CBS.

Head Office: CBS Inc., 1025 Connecticut Ave. NW, Suite 506, Washington, DC 20036-5555.

Address: One Gateway Center, Pittsburgh, PA 15222-1465.

Phone: 412-575-2200; 412-575-2276. Fax: 412-575-3207.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 100-kw aural. Antenna: 990-ft. above av. terrain, 683-ft. above ground, 2049-ft. above sea level.

Latitude 40° 29' 38.22"
Longitude 80° 01' 09.40"

Transmitter: 4101 Grizella St.

Channel TV Sound: Stereo and separate audio program.

Television Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; VeriCom, 4.6-meter Ku-band; Scientific-Atlanta receivers.

Mobile Dish: Satcom, 2.3-meter Ku-band.

Services: AP, CBS, CNN.

Ownership: CBS Inc. (Group Owner).

Operation: January 11, 1949. Originally operated as WDTV. Sale to Westinghouse by DuMont Laboratories approved by FCC Jan. 5, 1955 (Television Digest, Vol. 10:49; 11:2).

Presented (sales): CBS/Group W TV Sales.

Presented (legal): Wilkes, Artis, Hedrick & Lane, Chartered.

Personnel:
 Bruce Cozen, Vice President & General Manager.
 Bruce Kaplan, General Sales Manager.
 Tom McInerney, News Director.
 Elaine Snebold, Director of Marketing.
 John J. Cvetlic, Engineering Manager.
 Gary Kalke, Director, Broadcast Operations & Engineering.

Address: On request.

License: Pittsburgh. Station DMA: Pittsburgh. Rank: 19.

©1996 Nielsen. Coverage based on Nielsen study.



KDKA-TV BPCT-1979 Granted 5/12/55 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,311,100	365,200	1,676,300
Average Weekly Circulation (1996)	926,070	234,851	1,160,921
Average Daily Circulation (1996)			686,803
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	893,880	254,710	1,148,590
Average Weekly Circulation (1996)	780,288	206,353	986,641
Average Daily Circulation (1996)			618,402
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	417,220	110,490	527,710
Average Weekly Circulation (1996)	145,782	28,498	174,280
Average Daily Circulation (1996)			68,402

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Pennsylvania—Philadelphia

WTFX

Ch. 29

Network Service: FOX.

Licensee: Fox Television Stations of Philadelphia Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

Studio: 330 Market St., Philadelphia, PA 19106.

Phone: 215-925-2929. Fax: 215-925-2420.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. & 3470-kw horizontal visual, 500-kw max. & 347-kw horizontal aural. Antenna: 1140-ft. above av. terrain, 1190-ft. above ground, 1415-ft. above sea level.

Latitude 40° 02' 26"
Longitude 75° 14' 20"

Transmitter: 340 Domino Lane.

Satellite Earth Stations: Microdyne, 3.6-meter C-band; Vertex, 3-meter C-band; Vertex, 8.8-meter C-band; Winegard, 3-meter Ku & C-band; Chapparral, Harris, Kenwood receivers.

News Services: AP, CNN.

Ownership: Fox Television Stations Inc. (Group Owner).


Began Operation: May 16, 1965. Sale to Taft Bcstg. approved by FCC May 7, 1969 (Television Digest, Vol. 9:21). Sale by Taft to TVX Broadcast Group approved by FCC Feb. 20, 1987 (Vol. 27:9, 14, 15). Sale to Fox TV Stations approved August 14, 1995 (Vol. 34:36, 43, 48, 49, 50; 35:20).

Represented (sales): Seltel Inc.

Represented (legal): Hogan & Hartson.

Personnel:

- Roger LaMay, Vice President & General Manager.
- Scott Mayes, General Sales Manager.
- Karen Gilligan, National Sales Manager.
- Drew Camerota, Local Sales Manager.
- Mike Daly, Marketing & Promotion Director.
- Kent Von Hertsberg, Business Manager.
- Diane Krach, Chief Engineer.



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WTFX BPCT-4576 Granted 6/21/73 © American Map Corp., No. 14244

Rates: On request.

City of License: Philadelphia. Station DMA: Philadelphia. Rank: 4.

Circulation ©1996 Nielsen Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	2,591,080	796,080	3,387,160
Average Weekly Circulation (1996)	1,360,150	439,282	1,799,432
Average Daily Circulation (1996)			785,422

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	1,854,420	658,880	2,513,300
Average Weekly Circulation (1996)	1,208,372	420,986	1,629,358
Average Daily Circulation (1996)			728,162

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	736,660	137,200	873,860
Average Weekly Circulation (1996)	151,778	18,296	170,074
Average Daily Circulation (1996)			57,252

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

KDKA-TV

Ch. 2

Network Service: CBS.

Office: CBS Inc., 1025 Connecticut Ave. NW, Suite 506, Washington, DC 20036-5151.

Address: One Gateway Center, Pittsburgh, PA 15222-1465.

Phone: 412-575-2200; 412-575-2276. Fax: 412-575-3207.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 100-kw aural. Antenna: 990-ft. above av. terrain, 683-ft. above ground, 2049-ft. above sea level.

Latitude 40° 29' 38.22"
Longitude 80° 01' 09.40"

Transmitter: 4101 Grizella St.

Channel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; VeriSat 4.6-meter Ku-band; Scientific-Atlanta receivers.

Mobile Dish: Satcom, 2.3-meter Ku-band.

Services: AP, CBS, CNN.

Ownership: CBS Inc. (Group Owner).

Original Operation: January 11, 1949. Originally operated as WDTV. Sale to Westinghouse by DuMont Laboratories approved by FCC Jan. 5, 1955 (Television Digest, Vol. 10:49; 11:2).

Represented (sales): CBS/Group W TV Sales.

Represented (legal): Wilkes, Artis, Hedrick & Lane, Chartered.

Personnel:

George Cozen, Vice President & General Manager.

David Kaplan, General Sales Manager.

Steve McInerney, News Director.

Lizaine Snebold, Director of Marketing.

John J. Cvetic, Engineering Manager.

John Kalke, Director, Broadcast Operations & Engineering.

Address: On request.

License: Pittsburgh. Station DMA: Pittsburgh. Rank: 19.

©1996 Nielsen. Coverage based on Nielsen study.



KDKA-TV BPCT-1979 Granted 5/12/55

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,311,100	365,200	1,676,300
Average Weekly Circulation (1996)	926,070	234,851	1,160,921
Average Daily Circulation (1996)			686,803
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	893,880	254,710	1,148,590
Average Weekly Circulation (1996)	780,288	206,353	986,641
Average Daily Circulation (1996)			618,402
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	417,220	110,490	527,710
Average Weekly Circulation (1996)	145,782	28,498	174,280
Average Daily Circulation (1996)			68,402

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Pennsylvania—Philadelphia

WTXF

Ch. 29

Network Service: FOX.

Licensee: Fox Television Stations of Philadelphia Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

Studio: 330 Market St., Philadelphia, PA 19106.

Phone: 215-925-2929. Fax: 215-925-2420.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. & 3470-kw horizontal visual, 500-kw max. & 347-kw horizontal aural. Antenna: 1140-ft. above av. terrain, 1190-ft. above ground, 1415-ft. above sea level.

Latitude 40° 02' 26"
Longitude 75° 14' 20"

Transmitter: 340 Domino Lane.

Satellite Earth Stations: Microdyne, 3.6-meter C-band; Vertex, 3-meter C-band; Vertex, 8.8-meter C-band; Winegard, 3-meter Ku & C-band; Chapparral, Harris, Kenwood receivers.

News Services: AP, CNN.

Ownership: Fox Television Stations Inc. (Group Owner).


Began Operation: May 16, 1965. Sale to Taft Bcstg. approved by FCC May 7, 1969 (Television Digest, Vol. 9.21). Sale by Taft to TVX Broadcast Group approved by FCC Feb. 20, 1987 (Vol. 27:9, 14, 15). Sale to Fox TV Stations approved August 14, 1995 (Vol. 34:36, 43, 48, 49, 50; 35:20).

Represented (sales): Seltel Inc.

Represented (legal): Hogan & Hartson.

Personnel:

- Roger LaMay, Vice President & General Manager.
- Scott Mayes, General Sales Manager.
- Karen Gilligan, National Sales Manager.
- Drew Camerota, Local Sales Manager.
- Mike Daly, Marketing & Promotion Director.
- Kent Von Hertsenberg, Business Manager.
- Diane Krach, Chief Engineer.



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WTXF BPCT-4576 Granted 6/21/73

© American Map Corp., No. 14244

Rates: On request.

City of License: Philadelphia. Station DMA: Philadelphia. Rank: 4.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,591,080	796,080	3,387,160
Average Weekly Circulation (1996)	1,360,150	439,282	1,799,432
Average Daily Circulation (1996)			785,421
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,854,420	658,880	2,513,300
Average Weekly Circulation (1996)	1,208,372	420,986	1,629,358
Average Daily Circulation (1996)			728,167
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	736,660	137,200	873,860
Average Weekly Circulation (1996)	151,778	18,296	170,074
Average Daily Circulation (1996)			57,253

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KDKA-TV

Ch. 2

Network Service: CBS.

Licensee: CBS Inc., 1025 Connecticut Ave. NW, Suite 506, Washington, DC 20036-05.

Studio: One Gateway Center, Pittsburgh, PA 15222-1465.

Phones: 412-575-2200; 412-575-2276. Fax: 412-575-3207.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 1-kw aural. Antenna: 990-ft. above av. terrain, 683-ft. above ground, 2049-ft. above sea level.

Latitude 40° 29' 38.22"
Longitude 80° 01' 09.40"

Transmitter: 4101 Grizella St.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Veriex, 4.6-meter Ku-band; Scientific-Atlanta receivers.

Mobile Dish: Satcom, 2.3-meter Ku-band.

News Services: AP, CBS, CNN.

Ownership: CBS Inc. (Group Owner).

Original Operation: January 11, 1949. Originally operated as WDTV. Sale to Westinghouse by DuMont Laboratories approved by FCC Jan. 5, 1955 (Television Digest, Vol. 10:49; 11:2).

Presented (sales): CBS/Group W TV Sales.

Presented (legal): Wilkes, Artis, Hedrick & Lane, Chartered.

Personnel:
Gary Cozen, Vice President & General Manager.
Bruce Kaplan, General Sales Manager.
Sue McInerney, News Director.
Lorraine Snebold, Director of Marketing.
John J. Cvetic, Engineering Manager.
Jerry Kalke, Director, Broadcast Operations & Engineering.

Notes: On request.

Class of License: Pittsburgh. Station DMA: Pittsburgh. Rank: 19.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KDKA-TV BPCT-1979 Granted 5/12/55

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,311,100	365,200	1,676,300
Average Weekly Circulation (1996)	926,070	234,851	1,160,921
Average Daily Circulation (1996)			686,803

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	893,880	254,710	1,148,590
Average Weekly Circulation (1996)	780,288	206,353	986,641
Average Daily Circulation (1996)			618,402

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	417,220	110,490	527,710
Average Weekly Circulation (1996)	145,782	28,498	174,280
Average Daily Circulation (1996)			68,402

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Pennsylvania—Philadelphia

WTXF

Ch. 29

Network Service: FOX.

Licensee: Fox Television Stations of Philadelphia Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

Studio: 330 Market St., Philadelphia, PA 19106.

Phone: 215-925-2929. Fax: 215-925-2420.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. & 3470-kw horizontal visual, 500-kw max. & 347-kw horizontal aural. Antenna: 1140-ft. above av. terrain, 1190-ft. above ground, 1415-ft. above sea level.

Latitude 40° 02' 26"
Longitude 75° 14' 20"

Transmitter: 340 Domino Lane.

Satellite Earth Stations: Microdyne, 3.6-meter C-band; Vertex, 3-meter C-band; Vertex, 8.8-meter C-band; Winegard, 3-meter Ku & C-band; Chapparral, Harris, Kenwood receivers.

News Services: AP, CNN.

Ownership: Fox Television Stations Inc. (Group Owner).


Began Operation: May 16, 1965. Sale to Taft Bcstg. approved by FCC May 7, 1969 (Television Digest, Vol. 9.21). Sale by Taft to TVX Broadcast Group approved by FCC Feb. 20, 1987 (Vol. 27:9, 14, 15). Sale to Fox TV Stations approved August 14, 1995 (Vol. 34:36, 43, 48, 49, 50; 35:20).

Represented (sales): Seltel Inc.

Represented (legal): Hogan & Hartson.

Personnel:

- Roger LaMay, Vice President & General Manager.
- Scott Mayes, General Sales Manager.
- Karen Gilligan, National Sales Manager.
- Drew Camerota, Local Sales Manager.
- Mike Daly, Marketing & Promotion Director.
- Kent Von Hertsenberg, Business Manager.
- Diane Krach, Chief Engineer.



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WTXF BPCT-4576 Granted 6/21/73 © American Map Corp., No. 14244

Rates: On request.

City of License: Philadelphia. Station DMA: Philadelphia. Rank: 4.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,591,080	796,080	3,387,160
Average Weekly Circulation (1996)	1,360,150	439,282	1,799,432
Average Daily Circulation (1996)			785,421

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,854,420	658,880	2,513,300
Average Weekly Circulation (1996)	1,208,372	420,986	1,629,358
Average Daily Circulation (1996)			728,167

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	736,660	137,200	873,860
Average Weekly Circulation (1996)	151,778	18,296	170,074
Average Daily Circulation (1996)			57,253

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Pennsylvania—Pittsburgh

KDKA-TV

Ch. 2

Network Service: CBS.

Licensee: CBS Inc., 1025 Connecticut Ave. NW, Suite 506, Washington, DC 20036-3035.

Studio: One Gateway Center, Pittsburgh, PA 15222-1465.

Phones: 412-575-2200; 412-575-2276. Fax: 412-575-3207.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 100-kw aural. Antenna: 990-ft. above av. terrain, 683-ft. above ground, 2049-ft. above sea level.

Latitude 40° 29' 38.22"
Longitude 80° 01' 09.40"

Transmitter: 4101 Grizzella St.

Channel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; VeriCom, 4.6-meter Ku-band; Scientific-Atlanta receivers.

Mobile Dish: Satcom, 2.3-meter Ku-band.

Services: AP, CBS, CNN.

Ownership: CBS Inc. (Group Owner).

Original Operation: January 11, 1949. Originally operated as WDTV. Sale to Westinghouse by DuMont Laboratories approved by FCC Jan. 5, 1955 (Television Digest, 1955, 10:49; 11:2).

Represented (sales): CBS/Group W TV Sales.

Represented (legal): Wilkes, Artis, Hedrick & Lane, Chartered.

Personnel:
 Gary Cozen, Vice President & General Manager.
 Bruce Kaplan, General Sales Manager.
 John McInerney, News Director.
 Craig Snebold, Director of Marketing.
 Tom J. Cvetic, Engineering Manager.
 Gary Kalke, Director, Broadcast Operations & Engineering.

Comments: On request.

Class of License: Pittsburgh. Station DMA: Pittsburgh. Rank: 19.

Citation ©1996 Nielsen. Coverage based on Nielsen study.



KDKA-TV BPCT-1979 Granted 5/12/55

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,311,100	365,200	1,676,300
Average Weekly Circulation (1996)	926,070	234,851	1,160,921
Average Daily Circulation (1996)			686,803

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	893,880	254,710	1,148,590
Average Weekly Circulation (1996)	780,288	206,353	986,641
Average Daily Circulation (1996)			618,402

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	417,220	110,490	527,710
Average Weekly Circulation (1996)	145,782	28,498	174,280
Average Daily Circulation (1996)			68,402

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Pennsylvania—Philadelphia

WTXF

Ch. 29

Network Service: FOX.

Licensee: Fox Television Stations of Philadelphia Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

Studio: 330 Market St., Philadelphia, PA 19106.

Phone: 215-925-2929. Fax: 215-925-2420.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. & 3470-kw horizontal visual, 500-kw max. & 347-kw horizontal aural. Antenna: 1140-ft. above av. terrain, 1190-ft. above ground, 1415-ft. above sea level.

Latitude 40° 02' 26"
Longitude 75° 14' 20"

Transmitter: 340 Domino Lane.

Satellite Earth Stations: Microdyne, 3.6-meter C-band; Vertex, 3-meter C-band; Vertex, 8.8-meter C-band; Winegard, 3-meter Ku & C-band; Chapparral, Harris, Kenwood receivers.

News Services: AP, CNN.

Ownership: Fox Television Stations Inc. (Group Owner).


Began Operation: May 16, 1965. Sale to Taft Bcstg. approved by FCC May 7, 1969 (Television Digest, Vol. 9.21). Sale by Taft to TVX Broadcast Group approved by FCC Feb. 20, 1987 (Vol. 27:9, 14, 15). Sale to Fox TV Stations approved August 14, 1995 (Vol. 34:36, 43, 48, 49, 50; 35:20).

Represented (sales): Seltel Inc.

Represented (legal): Hogan & Hartson.

Personnel:

- Roger LaMay, Vice President & General Manager.
- Scott Mayes, General Sales Manager.
- Karen Gilligan, National Sales Manager.
- Drew Camerota, Local Sales Manager.
- Mike Daly, Marketing & Promotion Director.
- Kent Von Hertsberg, Business Manager.
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WTXF BPCT-4576 Granted 6/21/73 © American Map Corp., No. 14244

Rates: On request.

City of License: Philadelphia. Station DMA: Philadelphia. Rank: 4.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	
Estimated Station Totals*	2,591,080	796,080	3,387,161
Average Weekly Circulation (1996)	1,360,150	439,282	1,799,432
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Pennsylvania—Pittsburgh

KDKA-TV

Ch. 2

Network Service: CBS.

Licensee: CBS Inc., 1025 Connecticut Ave. NW, Suite 506, Washington, DC 20036-35.

Studio: One Gateway Center, Pittsburgh, PA 15222-1465.

Phones: 412-575-2200; 412-575-2276. Fax: 412-575-3207.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 100-kw aural. Antenna: 990-ft. above av. terrain, 683-ft. above ground, 2049-ft. above sea level.

Latitude 40° 29' 38.22"
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Transmitter: 4101 Grizella St.

Channel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; VeriSat, 4.6-meter Ku-band; Scientific-Atlanta receivers.

Mobile Dish: Satcom, 2.3-meter Ku-band.

Services: AP, CBS, CNN.

Ownership: CBS Inc. (Group Owner).

Operation: January 11, 1949. Originally operated as WDTV. Sale to Westinghouse by DuMont Laboratories approved by FCC Jan. 5, 1955 (Television Digest, 1955, 10:49; 11:2).

Represented (sales): CBS/Group W TV Sales.

Represented (legal): Wilkes, Artis, Hedrick & Lane, Chartered.

Personnel:

John Cozen, Vice President & General Manager.

Michael Kaplan, General Sales Manager.

John McNerney, News Director.

William Snebold, Director of Marketing.

John J. Cvetic, Engineering Manager.

John Kalke, Director, Broadcast Operations & Engineering.

Phone: On request.

Market License: Pittsburgh. Station DMA: Pittsburgh. Rank: 19.

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KDKA-TV BPCT-1979 Granted 5/12/55

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,311,100	365,200	1,676,300
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Average Daily Circulation (1996)			686,803

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	893,880	254,710	1,148,590
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Average Weekly Circulation (1996)	145,782	28,498	174,280
Average Daily Circulation (1996)			68,402

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Pennsylvania—Philadelphia

WTFX

Ch. 29

Network Service: FOX.

Licensee: Fox Television Stations of Philadelphia Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

Studio: 330 Market St., Philadelphia, PA 19106.

Phone: 215-925-2929. Fax: 215-925-2420.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. & 3470-kw horizontal visual, 500-kw max. & 347-kw horizontal aural. Antenna: 1140-ft. above av. terrain, 1190-ft. above ground, 1415-ft. above sea level.

Latitude 40° 02' 26"
Longitude 75° 14' 20"

Transmitter: 340 Domino Lane.

Satellite Earth Stations: Microdyne, 3.6-meter C-band; Vertex, 3-meter C-band; Vertex, 8.8-meter C-band; Winegard, 3-meter Ku & C-band; Chapparral, Harris, Kenwood receivers.

News Services: AP, CNN.

Ownership: Fox Television Stations Inc. (Group Owner).


Began Operation: May 16, 1965. Sale to Taft Bcstg. approved by FCC May 7, 1969 (Television Digest, Vol. 9:21). Sale by Taft to TVX Broadcast Group approved by FCC Feb. 20, 1987 (Vol. 27:9, 14, 15). Sale to Fox TV Stations approved August 14, 1995 (Vol. 34:36, 43, 48, 49, 50; 35:20).

Represented (sales): Seltel Inc.

Represented (legal): Hogan & Hartson.

Personnel:

- Roger LaMay, Vice President & General Manager.
- Scott Mayes, General Sales Manager.
- Karen Gilligan, National Sales Manager.
- Drew Camerota, Local Sales Manager.
- Mike Daly, Marketing & Promotion Director.
- Kent Von Hertsenberg, Business Manager.
- Diane Krach, Chief Engineer.



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WTFX BPCT-4576 Granted 6/21/73 © American Map Corp., No. 14244

Rates: On request.

City of License: Philadelphia. Station DMA: Philadelphia. Rank: 4.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	2,591,080	796,080	3,387,160
Average Weekly Circulation (1996)	1,360,150	439,282	1,799,432
Average Daily Circulation (1996)			785,420
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	1,854,420	658,880	2,513,300
Average Weekly Circulation (1996)	1,208,372	420,986	1,629,358
Average Daily Circulation (1996)			728,160
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	736,660	137,200	873,860
Average Weekly Circulation (1996)	151,778	18,296	170,074
Average Daily Circulation (1996)			57,250

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Pennsylvania—Pittsburgh

KDKA-TV

Ch. 2

Network Service: CBS.

Lic. Sec: CBS Inc., 1025 Connecticut Ave. NW, Suite 506, Washington, DC 20036-1015.

Studio: One Gateway Center, Pittsburgh, PA 15222-1465.

Phone: 412-575-2200; 412-575-2276. Fax: 412-575-3207.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 100-kw aural. Antenna: 990-ft. above av. terrain, 683-ft. above ground, 2049-ft. above sea level.

Latitude 40° 29' 38.22"
Longitude 80° 01' 09.40"

Transmitter: 4101 Grizella St.

Channel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Vertical 4.6-meter Ku-band; Scientific-Atlanta receivers.

Mobile Dish: Satcom, 2.3-meter Ku-band.

Services: AP, CBS, CNN.

Ownership: CBS Inc. (Group Owner).

Operation: January 11, 1949. Originally operated as WDTV. Sale to Westinghouse by DuMont Laboratories approved by FCC Jan. 5, 1955 (Television Digest, 10:49; 11:2).

Represented (sales): CBS/Group W TV Sales.

Represented (legal): Wilkes, Artis, Hedrick & Lane, Chartered.

Personnel:
 Guy Cozen, Vice President & General Manager.
 Bruce Kaplan, General Sales Manager.
 Tom McInerney, News Director.
 Elaine Snebold, Director of Marketing.
 John J. Cvetic, Engineering Manager.
 Jerry Kalke, Director, Broadcast Operations & Engineering.

Address: On request.

License: Pittsburgh. Station DMA: Pittsburgh. Rank: 19.

©1996 Nielsen. Coverage based on Nielsen study.



KDKA-TV BPCT-1979 Granted 5/12/55 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,311,100	365,200	1,676,300
Average Weekly Circulation (1996)	926,070	234,851	1,160,921
Average Daily Circulation (1996)			686,803

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	893,880	254,710	1,148,590
Average Weekly Circulation (1996)	780,288	206,353	986,641
Average Daily Circulation (1996)			618,402

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	417,220	110,490	527,710
Average Weekly Circulation (1996)	145,782	28,498	174,280
Average Daily Circulation (1996)			68,402

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Pennsylvania—Philadelphia

WPSG
(formerly WGBS-TV)
Ch. 57

Network Service: UPN.

Licensee: Paramount Stations Group Inc., 5555 Melrose Ave., Hollywood, CA 90038.

Studio: 420 N. 20th St., Philadelphia, PA 19130.

Phone: 215-563-5757.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1159-ft. above av. terrain, 1134-ft. above ground, 1376-ft. above sea level.

Latitude 40° 02' 21"
Longitude 75° 14' 13"

Requests CP for change to 5010-kw max. visual, 1171-ft. above av. terrain, 1145-ft. above ground, 1388-ft. above sea level. BPCT-960628K1.

Transmitter: Umbria & Paoli Ave., Roxborough.

Satellite Earth Stations: Microdyne, 7-meter; Prodelin, 4.5-meter.

Ownership: Viacom International Inc. (Group Owner).

Began Operation: June 15, 1981. FCC approved sale to Grant Bcstg. by Leon S. Gross, et al., April 24, 1985. Transfer to Combined Broadcasting Inc. approved June 8, 1988. Proposed sale to Fox Television Stations dismissed (*Television Digest*, Vol. 33:34; 34:10). Sale to Viacom approved Aug. 24, 1995 (Vol. 34:43, 35:20).

Represented (sales): Seltel Inc.

Represented (legal): Sutherland, Asbill & Brennan.

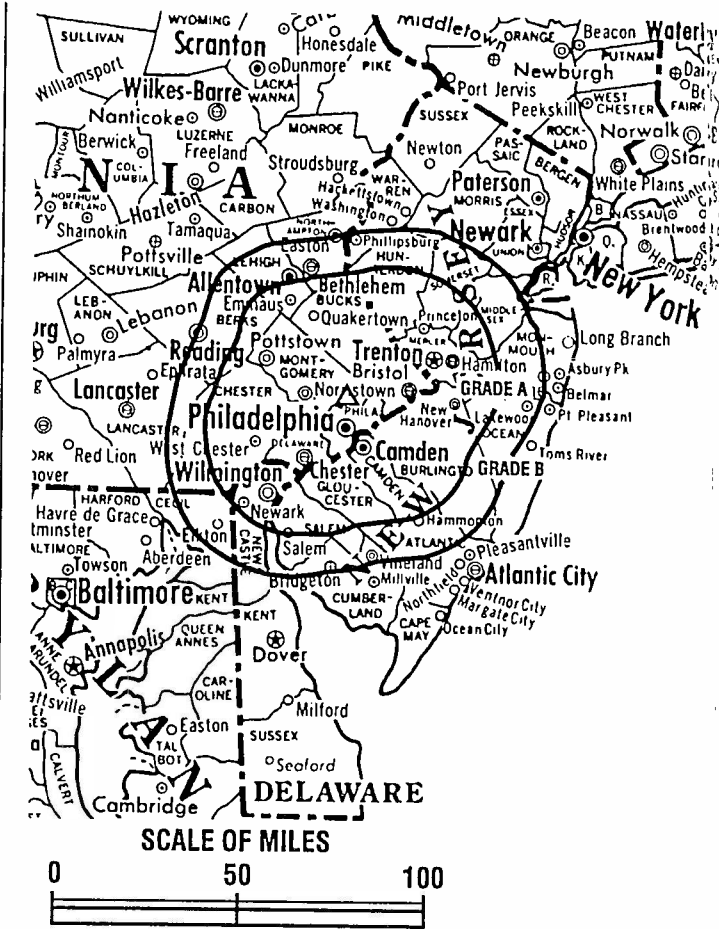
Personnel:

- Walter F. DeHaven Jr., General Manager.
- John Satterfield, Local Sales Manager.
- Maria Kent, National Sales Manager.
- Nancy Horton, Chief Engineer.
- Mark Cooper, Program & Promotion Manager.
- Kathleen Gorman, Business Manager.

Rates: On request.

City of License: Philadelphia. **Station DMA:** Philadelphia. **Rank:** 4.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WPSG BPCT-850809KH Granted 9/16/85 © American Map Corp., No. 142

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,189,920	677,270	2,867,190
Average Weekly Circulation (1996)	733,732	257,634	991,366
Average Daily Circulation (1996)			348,811
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,854,420	658,880	2,513,300
Average Weekly Circulation (1996)	671,843	255,071	926,914
Average Daily Circulation (1996)			331,288
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	335,500	18,390	353,890
Average Weekly Circulation (1996)	61,889	2,563	64,452
Average Daily Circulation (1996)			17,500

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Pennsylvania—Philadelphia

WPVI-TV

Ch. 6

Work Service: ABC.

Licensee: Capital Cities/ABC Inc., 4100 City Line Ave., Philadelphia, PA 19131.

Address: 4100 City Line Ave., Philadelphia, PA 19131.

Phone: 215-878-9700. Fax: 215-581-4515.

Email: cyber6@wpvi.com Web Site: http://www.wpvi.com

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 74.1-kw visual, 11-kw aural. Antenna: 1090-ft. above av. terrain, 1116-ft. above ground, 1368-ft. above sea level.

Latitude 40° 02' 38.50"
Longitude 75° 14' 26.50"

Transmitter: Culp St., Roxborough, PA.

Channel TV Sound: Stereo only.

ellite Earth Stations: Transmit/receive Andrew, 5.6-meter Ku-band; Andrew, 7-meter C-band; Scientific-Atlanta, 7-meter C-band; Andrew, Scientific-Atlanta receivers.

Services: ABC, AP, CNN, UPI.

Ownership: Disney Enterprises Inc. (Group Owner).

Operation: September 13, 1947. Sale to Capital Cities/ABC Inc. by Triangle Publications approved by FCC Feb. 24, 1971 (Television Digest, Vol. 10:8, 9; 11:9).

Presented (sales): Capital Cities/ABC National TV Sales.

Presented (legal): Wilmer, Cutler & Pickering.

Personnel:

Thomas Kane, President & General Manager.

Arnold Prazenica, Director of Sales.

John Hipp, Local Sales Manager.

Charles D. Dunn, National Sales Manager.

Steve Davis, News Director.

Bert Apfel, Business Manager.

Harry Belford, Production Manager.

Charles R. Bradley, Director of Programming & Operations.

William L. Ross, Engineering Director.

Debra Munich, Public Affairs Director.

Notes: On request.

License: Philadelphia. Station DMA: Philadelphia. Rank: 4.

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WPVI-TV BPCT-2212 Granted 3/22/57

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,564,550	792,280	3,356,830
Average Weekly Circulation (1996)	1,847,031	632,625	2,479,656
Average Daily Circulation (1996)			1,635,203

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,854,420	658,880	2,513,300
Average Weekly Circulation (1996)	1,661,719	595,743	2,257,462
Average Daily Circulation (1996)			1,543,457

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	710,130	133,400	843,530
Average Weekly Circulation (1996)	185,313	36,882	222,194
Average Daily Circulation (1996)			91,746

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Pennsylvania—Philadelphia

WTFX

Ch. 29

Network Service: FOX.

Licensee: Fox Television Stations of Philadelphia Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

Studio: 330 Market St., Philadelphia, PA 19106.

Phone: 215-925-2929. Fax: 215-925-2420.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. & 3470-kw horizontal visual, 500-kw max. & 347-kw horizontal aural. Antenna: 1140-ft. above av. terrain, 1190-ft. above ground, 1415-ft. above sea level.

Latitude 40° 02' 26"
Longitude 75° 14' 20"

Transmitter: 340 Domino Lane.

Satellite Earth Stations: Microdyne, 3.6-meter C-band; Vertex, 3-meter C-band; Vertex, 8.8-meter C-band; Winegard, 3-meter Ku & C-band; Chapparal, Harris, Kenwood receivers.

News Services: AP, CNN.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: May 16, 1965. Sale to Taft Bcstg. approved by FCC May 7, 1969 (Television Digest, Vol. 9:21). Sale by Taft to TVX Broadcast Group approved by FCC Feb. 20, 1987 (Vol. 27:9, 14, 15). Sale to Fox TV Stations approved August 14, 1995 (Vol. 34:36, 43, 48, 49, 50; 35:20).

Represented (sales): Seltel Inc.

Represented (legal): Hogan & Hartson.

Personnel:

- Roger LaMay, Vice President & General Manager.
- Scott Mayes, General Sales Manager.
- Karen Gilligan, National Sales Manager.
- Drew Camerota, Local Sales Manager.
- Mike Daly, Marketing & Promotion Director.
- Kent Von Hertsenberg, Business Manager.
- Diane Krach, Chief Engineer.



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WTFX BPCT-4576 Granted 6/21/73

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Rates: On request.

City of License: Philadelphia. Station DMA: Philadelphia. Rank: 4.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,591,080	796,080	3,387,160
Average Weekly Circulation (1996)	1,360,150	439,282	1,799,432
Average Daily Circulation (1996)			785,422

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,854,420	658,880	2,513,300
Average Weekly Circulation (1996)	1,208,372	420,986	1,629,358
Average Daily Circulation (1996)			728,167

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	736,660	137,200	873,860
Average Weekly Circulation (1996)	151,778	18,296	170,074
Average Daily Circulation (1996)			57,253

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

KDKA-TV

Ch. 2

Network Service: CBS.

Address: CBS Inc., 1025 Connecticut Ave. NW, Suite 506, Washington, DC 20036-1015.

Address: One Gateway Center, Pittsburgh, PA 15222-1465.

Phone: 412-575-2200; 412-575-2276. Fax: 412-575-3207.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 100-kw aural. Antenna: 990-ft. above av. terrain, 683-ft. above ground, 2049-ft. above sea level.

Latitude 40° 29' 38.22"
Longitude 80° 01' 09.40"

Transmitter: 4101 Grizella St.

Channel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; VeriSat, 4.6-meter Ku-band; Scientific-Atlanta receivers.

Mobile Dish: Satcom, 2.3-meter Ku-band.

Services: AP, CBS, CNN.

Ownership: CBS Inc. (Group Owner).

Operation: January 11, 1949. Originally operated as WDTV. Sale to Westinghouse by DuMont Laboratories approved by FCC Jan. 5, 1955 (Television Digest, Vol. 10:49; 11:2).

Presented (sales): CBS/Group W TV Sales.

Presented (legal): Wilkes, Artis, Hedrick & Lane, Chartered.

Personnel:
 Gary Cozen, Vice President & General Manager.
 Bruce Kaplan, General Sales Manager.
 Tom McInerney, News Director.
 Elaine Snebold, Director of Marketing.
 John J. Cvetic, Engineering Manager.
 Gary Kalke, Director, Broadcast Operations & Engineering.

Comments: On request.

License: Pittsburgh. Station DMA: Pittsburgh. Rank: 19.

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KDKA-TV BPCT-1979 Granted 5/12/55 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,311,100	365,200	1,676,300
Average Weekly Circulation (1996)	926,070	234,851	1,160,921
Average Daily Circulation (1996)			686,803

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	893,880	254,710	1,148,590
Average Weekly Circulation (1996)	780,288	206,353	986,641
Average Daily Circulation (1996)			618,402

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	417,220	110,490	527,710
Average Weekly Circulation (1996)	145,782	28,498	174,280
Average Daily Circulation (1996)			68,402

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Pennsylvania—Greensburg-Pittsburgh

WPCB-TV

Ch. 40

(Operates satellite WKBS-TV, Altoona, PA)

Network Service: Independent.

Licensee: Cornerstone Television Inc., Rte. 48, Signal Hill Dr., Wall, PA 15148-1499.

Studio: Rte. 48, Signal Hill Dr., Wall, PA 15148-1499.

Phone: 412-824-3930. **Fax:** 412-824-5442.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 1170-kw max. & 490-kw horizontal visual, 117-kw max. & 49-kw horizontal aural. Antenna: 980-ft. above av. terrain, 839-ft. above ground, 2049-ft. above sea level.

Latitude 40° 23' 30.00"
Longitude 79° 46' 51.10"

Requests CP for change to 5000-kw max. visual, 988-ft. above av. terrain, 814-ft. above ground, 2024-ft. above sea level. BPCT-960722KE.

Transmitter: Signal Hill Dr., Wall, PA.

Satellite Earth Stations: Transmit/receive Vertex, 11-meter C-band; DH Satellite, 5-meter Ku & C-band; Scientific-Atlanta, 5-meter C-band; Agile Omni, Scientific-Atlanta receivers.

Ownership: Cornerstone Television Inc. (Group Owner).

Began Operation: April 15, 1979.

Represented (legal): Gammon & Grange.

Personnel:

Oleen Eagle, President.

David Skeba, Vice President & Director of Programming.

Blake Richert, Vice President & Director of Engineering.



WPCB-TV BMPCT-7716 Granted 7/31/78 © American Map Corp., No. 14244

Rates: On request.

City of License: Greensburg. **Station DMA:** Pittsburgh. **Rank:** 19.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	772,410	131,410	903,820
Average Weekly Circulation (1996)	46,482	9,495	55,977
Average Daily Circulation (1996)			17,559
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	772,410	131,410	903,820
Average Weekly Circulation (1996)	46,482	9,495	55,977
Average Daily Circulation (1996)			17,559

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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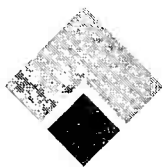
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There's much more besides, and it's exactly what your viewers want right now. Call David Skeba, Vice President of Programming today for more information about Cornerstone TeleVision's Superstation WPCB. Call (412) 824-3930.



WPCB-TV 40

CORNERSTONE TELEVISION

Pennsylvania—Pittsburgh

WPGH-TV

Ch. 53

Network Service: FOX.

Licensee: WPGH Inc., 750 Ivory Ave., Pittsburgh, PA 15214-1606.

Studio: 750 Ivory Ave., Pittsburgh, PA 15214-1606.

Phone: 412-931-5300. Fax: 412-931-8135.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 2340-kw max. & 1280-kw horizontal visual, 234-kw max. & 64-kw horizontal aural. Antenna: 1010-ft. above av. terrain, 736-ft. above ground, 2049-ft. above sea level.

Latitude 40° 29' 43"
Longitude 80° 00' 18"

Holds CP for change to 1024-ft. above av. terrain, 702-ft. above ground, 2021-ft. above sea level, lat. 40° 29' 43", long. 80° 00' 17" BPCT-930708KF.

Requests modification of CP for change to 5000-kw max. visual. BPCT-950629KP.

Transmitter: 750 Ivory Ave., Pittsburgh.

Satellite Earth Stations: AFC, 3.7-meter C-band; AFC, 4.5-meter Ku-band; AFC, 4.7-meter C-band; AFC 7.3-meter C-band; SatCom, 5.5-meter C-band; Veitex, 6.1-meter C-band; DX Communications, Harris, M/A-Com, Microdyne receivers.

LMA: Local marketing agreement with WPTT-TV (U), Pittsburgh.

Ownership: Sinclair Communications Inc. (Group Owner).

Began Operation: July 14, 1953. Started as WKJF-TV, left air July 2, 1954. Resumed operation under new ownership Feb. 1, 1969; left air Aug. 16, 1971. Transfer to Henry Posner Jr. from Receiver in Bankruptcy approved Dec. 12, 1973. Returned to air Jan. 14, 1974. Sale to Meredith Corp. by Henry Posner Jr. approved by FCC Sept. 8, 1978 (Television Digest, Vol. 18:17, 38). FCC approved sale by Meredith to Lorimar-Telepictures Nov. 12, 1986 (Vol. 26:29, 46, 52; 27:2). Sale to Renaissance Communications approved Nov. 23, 1988 (Vol. 29:3). FCC approved sale to present owner June 21, 1991.

Represented (sales): Pety Television Inc.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Personnel:

Alan B. Frank, General Manager.
John Rossi, Director of Sales.
Kevin Moylan, General Sales Manager.
Terry Caywood, Director of Operations & Programming.
David Janecek, News Director.
Bill Hansen, Chief Engineer.
Wendy Shust, Business Manager.
Melissa Stone, Promotion Manager.
Michael Wolff, Director of Marketing & Advertising.



WPGH-TV BPCT-930708KF Granted 10/26/94 © American Map Corp., No. 142

Rates: On request.

City of License: Pittsburgh. Station DMA: Pittsburgh. Rank: 19.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,281,870	337,650	1,619,520
Average Weekly Circulation (1996)	671,444	109,189	780,633
Average Daily Circulation (1996)			322,611

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	893,880	251,020	1,144,900
Average Weekly Circulation (1996)	537,693	94,379	632,072
Average Daily Circulation (1996)			265,555

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	387,990	86,630	474,620
Average Weekly Circulation (1996)	133,751	14,810	148,561
Average Daily Circulation (1996)			57,044

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Pennsylvania—Pittsburgh

WPTT-TV

Ch. 22

Work Service: UPN.

Licensee: WPTT Inc., 500 Seco Rd., Monroeville, PA 15146.

Address: 500 Seco Rd., Monroeville, PA 15146.

Phone: 412-856-9010. Fax: 412-856-0633; 412-856-4170.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. & 1950-kw horizontal visual, 500-kw max. & 195-kw horizontal aural. Antenna: 920-ft. above av. terrain, 829-ft. above ground, 2049-ft. above sea level.

Latitude 40° 26' 22.50"
Longitude 79° 43' 10.50"

Transmitter: Hawkeye Dr. Extended.

Mobile Earth Stations: AFC, 3.7-meter C-band; AFC, 3.7-meter Ku-band; AFC, 1.25-meter C-band; M/A-Com, Microdyne receivers.

Local marketing agreement with WPGH-TV (F), Pittsburgh.

Ownership: Glencairn Ltd. (Group Owner).

Commencement of Operation: September 29, 1978. Sale to present owner by Commercial Radio Properties, Inc. Antenna height approved by FCC June 21, 1991.

Presented (sales): Seltel Inc.

Presented (engineering): Carl T. Jones Corp.

Personnel:

William L. Edwards, President & General Manager.

Thelma Edwards, Secretary.

Estimated 30 Sec. Rate: \$1200.

Area of License: Pittsburgh. Station DMA: Pittsburgh. Rank: 19.

Information ©1996 Nielsen. Coverage based on Nielsen study.

Station and Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,035,170	251,580	1,286,750
Average Weekly Circulation (1996)	304,554	58,384	362,938
Average Daily Circulation (1996)			107,387



WPTT-TV BMPCT-7717 Granted 7/31/78 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	871,110	240,700	1,111,810
Average Weekly Circulation (1996)	266,463	56,919	323,383
Average Daily Circulation (1996)			97,257

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	164,060	10,880	174,940
Average Weekly Circulation (1996)	38,091	1,465	39,556
Average Daily Circulation (1996)			10,130

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Pennsylvania—Pittsburgh

WPXI

Ch. 11

Network Service: NBC.

Licensee: WPXI Inc., Box 1100, Pittsburgh, PA 15230.

Studio: 11 Television Hill, Pittsburgh, PA 15214.

Phone: 412-237-1100. **Fax:** 412-323-8097.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 990-ft. above av. terrain, 848-ft. above ground, 2048-ft. above sea level.

Latitude 40° 27' 47"
Longitude 80° 00' 17"

Transmitter: 11 Television Hill.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 6-meter; Satcom Technologies, 2.8-meter; Harris, 3-meter; Microdyne, 3-meter; Scientific-Atlanta, 7-meter; Cycle-sat, DX Antenna, Harris, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Satcom Technologies, 2.8-meter.

News Services: AP, CNN Headline News, Mediawire, National Weather Wire, NBC, Nexus, UPI.

Ownership: Cox Enterprises Inc. (Group Owner).

Began Operation: September 1, 1957. Sale to present owner by co-owners *Pittsburgh Post-Gazette & Sun Telegraph* and H. Kenneth Brennen & family approved Nov. 20, 1964 by FCC (*Television Digest*, Vol. 4:36, 47).

Represented (sales): TeleRep Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

- John Howell, Vice President & General Manager.
- Ellen Bramson, General Sales Manager.
- Phil Johnson, Local Sales Manager.
- Pat Niekamp, Local Sales Manager.
- Gary Bogart, National Sales Manager.
- Mark Barash, Program Director.
- Micah Johnson, News Director.
- Glenn Romsos, Director of Engineering.
- Steve Riley, Promotion Director.
- Bud Moore, Controller.



WPXI BMPCT-3486 Granted 3/20/57 © American Map Corp., No. 1424

Rates: On request.

City of License: Pittsburgh. **Station DMA:** Pittsburgh. **Rank:** 19.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,239,990	350,590	1,590,580
Average Weekly Circulation (1996)	899,669	218,940	1,118,609
Average Daily Circulation (1996)			656,425

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	893,880	254,710	1,148,590
Average Weekly Circulation (1996)	786,573	197,727	984,300
Average Daily Circulation (1996)			600,600

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	346,110	95,880	441,990
Average Weekly Circulation (1996)	113,097	21,213	134,310
Average Daily Circulation (1996)			55,780

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WTAE-TV

Ch. 4

Work Service: ABC

Licensee: The Hearst Corp., WTAE Division, 400 Ardmore Blvd., Pittsburgh, PA 15221.

Address: 400 Ardmore Blvd., Pittsburgh, PA 15221.

Phone: 412-242-4300. Fax: 412-244-4628.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 100-kw aural. Antenna: Circularly polarized, 965-ft. above av. terrain, 1062-ft. above ground, 2049-ft. above sea level.

Latitude 40° 16' 49"
Longitude 79° 48' 11"

Transmitter: Elizabeth Township, PA.

Channel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 5-meter C-band; Andrew, 5.3-meter Ku-band; Intelsat, 7-meter C-band; Satcom Technologies, 5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Avantek, DX Antenna, Standard Communications receivers.

Frequency: WTAE, 5-kw, 1250 kHz.

Power: WVTY, 50-kw, 96.1 MHz (No. 241), 500-ft.

Services: AP, Conus, UPI.

Ownership: Hearst Broadcasting (Group Owner).

Commencement of Operation: September 14, 1958. Hearst acquired 100% control after its purchase of 50% from Earl F. Reed and Irwin D. Wolf, as trustees for a stockholders trust. Purchase approved by FCC Aug. 1, 1962 (Television Digest, Vol. 2:29, 32).

Presented (sales): Katz American Television.

Presented (legal): Brooks, Pierce, McLendon, Humphrey & Leonard.

- Personnel:
- James R. Hefner III, Vice President & General Manager.
 - Joseph W. Heston, Vice President & Station Manager.
 - Mark Henry, General Sales Manager.
 - John Wallace, Local Sales Manager.
 - Robert Frank, National Sales Manager.
 - Virginia Spence, Resident Controller.
 - James Gilbert, Director of Engineering.
 - Thomas Pelner, News Director.
 - Michael Wojdowski, Marketing & Development Director.



WTAE-TV BMPCT-5063 Granted 5/9/58 © American Map Corp., No. 14244

Rates: On request.

City of License: Pittsburgh. Station DMA: Pittsburgh. Rank: 19.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,295,920	396,210	1,692,130
Average Weekly Circulation (1996)	994,079	239,218	1,233,297
Average Daily Circulation (1996)			717,007

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	893,880	254,710	1,148,590
Average Weekly Circulation (1996)	775,434	201,908	977,342
Average Daily Circulation (1996)			597,441

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	402,040	141,500	543,540
Average Weekly Circulation (1996)	218,645	37,310	255,955
Average Daily Circulation (1996)			119,566

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Pennsylvania—Reading

WTVE

Ch. 51

Network Service: HSN.

Licensee: Reading Broadcasting Inc., 1729 N. 11th St., Reading, PA 19604.

Studio: 1729 N. 11th St., Reading, PA 19604.

Phone: 610-921-9181. Fax: 610-921-9139.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 1445-kw max. & 1100-kw horizontal visual, 290-kw max. & 219-kw horizontal aural. Antenna: 750-ft. above av. terrain, 148-ft. above ground, 1248-ft. above sea level.

Latitude 40° 21' 15"
Longitude 75° 53' 56"

Holds CP for change to 5000-kw max. visual, 1296-ft. above av. terrain, 689-ft. above ground, 1749-ft. above sea level; lat. 40° 19' 36", long. 75° 42' 15", transmitter to Fancy Hill, 0.9-mi. NW of Rte. 562 in Worman. BMPCT-940811KL.

Transmitter: Mount Penn, 1.9-mi. NE of center of Reading.

Satellite Earth Stations: AFC, 3-meter Ku-band; Andrew, 5-meter C-band; ChannelMaster, 3-meter C-band; Microdyne, 7-meter C-band; ChannelMaster, M/A-Corn, Microdyne, Standard Communications receivers.

Ownership: Reading Broadcasting Inc.

Began Operation: May 4, 1980.

Represented (legal): Kaye, Scholer, Fierman, Hays & Handler.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Michael Parker, President.
Daniel Bendetti, General Sales Manager.
Gibson White, Chief Engineer.

Rates: On request.

City of License: Reading. Station DMA: Philadelphia. Rank: 4.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WTVE BMPCT-940811KL Granted 5/3/95 © American Map Corp., No. 14247

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	0	6,330	6,330
Average Weekly Circulation (1996)	0	449	449
Average Daily Circulation (1996)			
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	0	6,330	6,330
Average Weekly Circulation (1996)	0	449	449
Average Daily Circulation (1996)			

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Pennsylvania—Red Lion-Lancaster

WGCB-TV

Ch. 49

Service: Independent.

Red Lion Television Inc., Windsor Rd., Box 88, Red Lion, PA 17356.

Windsor Rd., Red Lion, PA 17356.

717-246-1681. Fax: 717-244-9316.

Facilities: Channel No. 49 (680-686 MHz). Authorized power: 550-kw
 110-kw aural. Antenna: 580-ft. above av. terrain, 374-ft. above ground,
 2-ft. above sea level.

Latitude 39° 54' 18"
 Longitude 76° 35' 00"

Address: State Rte. 66141, 1.75-mi. E of Red Lion.

Earth Stations: 3.3-meter C-band; 3.3-meter Ku-band; 4.3-meter C-band;
 5.6-meter C-band; Microdyne receivers.

WGCB, 1-kw, 1440 KHz.

WGCB-FM, 50-kw, 96.1 MHz (No. 241).

Red Lion Television Inc.

Operation: April 28, 1979.

Owned (sales): Hugh Wallace Inc.

Owned (legal): Benedict P. Cottone.

H. Norris, President & General Manager.

Wise, Vice President.

E. Stockstill, Station Manager.

on Moul, National Sales Manager.

Banker, Program & Promotion Director.

le Campbell, Business Manager.

Horst, Chief Engineer.

Jacobs, Marketing Director.

Montgomery, Production Manager.



WGCB-TV BPCT-3678 Granted 3/9/77

© American Map Corp., No. 14244

Rates: On request.

City of License: Red Lion. Station DMA: Harrisburg-Lancaster-Lebanon-York. Rank: 45.

Circulation © 1996 Nielsen Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	256,200	97,670	353,870
Average Weekly Circulation (1996)	18,774	12,600	31,374
Average Daily Circulation (1996)			9,714

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	256,200	97,670	353,870
Average Weekly Circulation (1996)	18,774	12,600	31,374
Average Daily Circulation (1996)			9,714

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Pennsylvania—Wilkes-Barre & Scranton

WBRE-TV

Ch. 28

Network Service: NBC.

Licensee: Northeastern Television Investors, 55 Old Post Road No. 2, 2nd Floor, Greenwich, CT 06830-6074.

Studio: 62 S. Franklin St., Wilkes-Barre, PA 18773.

Phone: 717-823-2828. **Fax:** 717-823-4523.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 3020-kw max. & 2290-kw horizontal visual, 470-kw max. & 230.1-kw horizontal aural. Antenna: 1670-ft. above av. terrain, 814-ft. above ground, 2920-ft. above sea level.

Latitude 41° 11' 01"
Longitude 75° 52' 02"

Transmitter: Penobscot Mountain, Hanover Twp.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris; Scientific-Atlanta, 7-meter; Harris, Scientific-Atlanta receivers.

News Services: AP, CNN, NBC.

Ownership: Northeastern Television Investors.

Began Operation: January 1, 1953. Sale to WBRE Associates by David M. Baltimore & family approved by FCC May 24, 1984 (*Television Digest*, Vol. 24:9). Sale to Adams Communications by WBRE Associates approved by FCC June 22, 1989 but not consummated. (Vol. 29:17).

Represented (sales): Petry Television Inc.

Personnel:

Arthur E. Daube, Vice President & General Manager.
Mary Jo Chase, General Sales Manager.
Morrell Devlin, Local Sales Manager.
Jim Bisagni, National Sales Manager.
Larry Stirewalt, Operations Director.
Charlie Bufalino, Promotion Director.
Barry Erick, Chief Engineer.
Brenda Olshetski, Business Manager.

Rates: On request.

City of License: Wilkes-Barre. **Station DMA:** Wilkes Barre-Scranton. **Rank:** 49.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WBRE-TV BPCT-890503KH Granted 9/25/89 © American Map Corp., No. 14

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	574,970	123,150	698,120
Average Weekly Circulation (1996)	353,381	71,435	424,816
Average Daily Circulation (1996)			251,200
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	406,710	99,630	506,340
Average Weekly Circulation (1996)	337,740	67,127	404,867
Average Daily Circulation (1996)			245,000
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	168,260	23,520	191,780
Average Weekly Circulation (1996)	15,641	4,308	19,949
Average Daily Circulation (1996)			5,980

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WNEP-TV

Ch. 16

Network Service: ABC.

Address: WNEP-TV Inc., 229 W. 43rd St., New York, NY 10036.

Address: 16 Montage Mountain Rd., Moosic, PA 18507.

Phone: 717-346-7474. Fax: 717-347-0359. E-mail: wneptv16@aol.com

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1150-kw
 & 525-kw horizontal visual, 115-kw max. & 52.5-kw horizontal aural. Antenna:
 10-ft. above av. terrain, 829-ft. above ground, 2949-ft. above sea level.

Latitude 41° 10' 58"
 Longitude 75° 52' 21"

Transmitter: Penobscot Nob, Electronic Heights, Wilkes-Barre.

Channel TV Sound: Stereo and separate audio program.

White Earth Stations: Scientific-Atlanta, 5-meter; Scientific-Atlanta, 11-meter;
 Scientific-Atlanta receivers.

Services: ABC, AP, NYT, UPI.

Ownership: The New York Times Co. (Group Owner).

Operation: February 9, 1954. Sale to present owner by NEP Communications
 approved by FCC Oct. 29, 1985 (Television Digest, Vol. 25:32). Sale to NEP by
 Bcstg. approved by FCC Oct. 30, 1973. Sale to Taft by Transcontinent Television
 Co.'s subsidiary Northeastern Pennsylvania Broadcasting Inc. approved Feb. 19,
 1974 (Vol. 3:15, 16, 31; 4:8). Merger & transfer of WARM-TV, Scranton (Ch. 16)
 & WILK-TV, Wilkes-Barre, PA (Ch. 34) into Northeastern Pennsylvania Bcstg. Co.
 approved Feb. 12, 1958 by FCC (Vol. 13:46; 14:7).

Presented (sales): Katz American Television.

Presented (legal): Koteen & Naftalin.

Personnel:
 Warren Reed, President & General Manager.
 Sandra Cameli, Vice President & Controller.
 Joe La Spina, Vice President & General Sales Manager.
 Frank Andrews, Vice President & News Director.

Spots 30 Sec. Rate: \$5250.

Class License: Scranton. Station DMA: Wilkes Barre-Scranton. Rank: 49.

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WNEP-TV BPCT-5138 Granted 5/10/78 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	588,950	138,600	727,550
Average Weekly Circulation (1996)	395,404	78,971	474,376
Average Daily Circulation (1996)			319,374
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	406,710	107,240	513,950
Average Weekly Circulation (1996)	355,113	73,874	428,988
Average Daily Circulation (1996)			299,227
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	182,240	31,360	213,600
Average Weekly Circulation (1996)	40,291	5,097	45,388
Average Daily Circulation (1996)			20,147

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Pennsylvania—Scranton

WOLF-TV

Ch. 38

(Operates satellites WWLF-TV, Hazleton & WILF, Williamsport, PA)

Network Service: FOX.

Licensee: WOLF-TV License Corp., 5 Radnor Corporate Center, 100 Matsonford Rd., Radnor, PA 19087.

Studio: 916 Oak St., Scranton, PA 18508.

Phone: 717-347-9653. **Fax:** 717-347-3141.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 1290-kw max. visual, 129-kw max. aural. Antenna: 1260-ft. above av. terrain, 351-ft. above ground, 2411-ft. above sea level.

Latitude 41° 26' 09"
Longitude 75° 43' 45"

Transmitter: West Mountain Rd., Ransom Twp.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3-meter Ku-band; Microdyne, 7-meter C-band; Miralite, 3.5-meter Ku & C-band; Chapparral, Wegener receivers.

Ownership: Pegasus Broadcast TV L.P. (Group Owner).

Began Operation: June 6, 1985. Sale by Scranton TV Partners Ltd. to present owner granted by FCC April 27, 1993.

Represented (sales): Seltel Inc.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Personnel:

- Gilbert J. Hoban, General Manager.
- Michael Yanuzzi, General Sales Manager.
- Paul Silvestri, Promotion Director.
- Jon Cadman, Production Manager.
- Gary Blais, Chief Engineer.
- Jeanne O'Neil, Business Manager.

Highest 30 Sec. Rate: \$4000.

City of License: Scranton. **Station DMA:** Wilkes Barre-Scranton. **Rank:** 49.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WOLF-TV BPCT-860624KF Granted 7/31/86 © American Map Corp., No. 142

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	495,770	106,310	602,080
Average Weekly Circulation (1996)	172,412	40,284	212,696
Average Daily Circulation (1996)			90,000

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	406,710	99,630	506,340
Average Weekly Circulation (1996)	164,456	39,643	204,100
Average Daily Circulation (1996)			87,300

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	89,060	6,680	95,740
Average Weekly Circulation (1996)	7,957	641	8,598
Average Daily Circulation (1996)			2,600

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Pennsylvania—Scranton & Wilkes-Barre

WYOU

Ch. 22

Work Service: CBS.

License: Nexstar Broadcasting Group L.P., 18 Newbury St., Boston, MA 02116.

Address: 415 Lackawanna Ave., Scranton, PA 18503.

Phone: 717-961-2222. Fax: 717-342-1254.

E-mail: tv22news@wyoutv22.microserve.com

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 2945-kw max. visual, 295-kw max. aural. Antenna: 1686-ft. above av. terrain, 842-ft. above ground, 2949-ft. above sea level.

Latitude 41° 10' 58"
Longitude 75° 52' 26"

Requests CP for change to 5000-kw max. visual, 1657-ft. above av. terrain, 814-ft. above ground, 2913-ft. above sea level. BPCT-960711KE.

Transmitter: Penobscot Mountain, Hanover Twp.

Channel TV Sound: Stereo and separate audio program.

Facilities: Transmit/receive Varian, 2.4-meter Ku-band; 4-meter Ku & X-band; Varian, 3.3-meter Ku-band; DX Engineering, Scientific-Atlanta, Standard Communications receivers.

Mobile Dish: Spacelink 22.

Services: AP, CBS, Conus.

Ownership: Nexstar Broadcasting Group L.P.

Operation: June 7, 1953. In 1959 Scranton Broadcasters reacquired control purchasing stock held by WCAU Inc. (*Philadelphia Evening Bulletin*), which had held 75% control of station since 1956 (*Television Digest*, Vol. 12:31, 42; 15:16, 17). Sale to Southeastern Capital Corp. approved by FCC May 9, 1984. Sale to Diversified Communications approved July 18, 1986 (Vol. 26:23). Sale to present owners approved by FCC September 12, 1996 (Vol. 36:26).

Presented (sales): Blair Television.

Presented (legal): Irwin, Campbell & Tannenwald, P.C.

Presented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

erry A. Sook, President & General Manager.

ohn B. Dittmeier, General Sales Manager.

athy Cusanelli, News Director.

usan Kalinowski, Program Director.

ean Finn, Promotion Director.

ohn Gardocki, Business Manager.

ick Stolpe, Chief Engineer.



WYOU BMPCT-860218KQ Granted 5/22/86 © American Map Corp., No. 14244

Rates: On request.

City of License: Scranton. Station DMA: Wilkes Barre-Scranton. Rank: 49.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	429,520	127,550	557,070
Average Weekly Circulation (1996)	315,317	71,481	386,798
Average Daily Circulation (1996)			210,462

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	406,710	107,240	513,950
Average Weekly Circulation (1996)	311,617	68,030	379,646
Average Daily Circulation (1996)			208,479

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	22,810	20,310	43,120
Average Weekly Circulation (1996)	3,700	3,451	7,151
Average Daily Circulation (1996)			1,983

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Kepper, Tupper & Company

We brokered the sale of WYOU-TV

183 Haviland Rd. Ridgefield, CT 06877 (203) 431-3366

Pennsylvania—Williamsport

WILF

Ch. 53

(Satellite of WOLF-TV Scranton, PA)

Network Service: FOX.

Licensee: WILF Inc., 5 Radnor Corporate Center, 100 Matsonford Rd., Radnor, PA 19087.

Studio: See WOLF-TV, Scranton, PA.

Phone: 717-347-9653.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 12.3-kw max. visual, 1.23-kw max. aural. Antenna: 728-ft. above av. terrain, 105-ft. above ground, 1725-ft. above sea level.

Latitude	41°	11'	57"
Longitude	77°	07'	38"

Requests CP for change to 1320-kw max. visual, 801-ft. above av. terrain, 177-ft. above ground, 1798-ft. above sea level. BPCT-960214KF.

Transmitter: Bald Eagle Mountain, Bastress/Susquehanna Twp. line, Lycoming County.

Ownership: Pegasus Broadcast TV L.P. (Group Owner).

Began Operation: December 30, 1992. Sale to present owner granted by FCC April 27, 1993.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Personnel: See WOLF-TV, Scranton, PA.



WILF BMPCT-910508KF Granted 7/24/91 © American Map Corp., No. 1424

Rates: On request.

City of License: Williamsport. **Station DMA:** Wilkes Barre-Scranton. **Rank:** 49.

Nielsen Data: Not available.

WPMT

Ch. 43

Network Service: FOX.

Address: Channel 43 Licensee Inc., 2005 S. Queen St., York, PA 17403-4806.

Address: 2005 S. Queen St., York, PA 17403-4806.

Phone: 717-843-0043. Fax: 717-843-9741. E-mail: fox43@aol.com

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 2159-kw visual, & 1795-kw horizontal visual, 215.9-kw max. & 179.5-kw horizontal aural. Antenna: 1360-ft. above av. terrain, 947-ft. above ground, 1847-ft. above sea level.

Latitude 40° 01' 38"
Longitude 76° 36' 00"

Requests CP for change to 5010-kw max. visual, 1368-ft. above av. terrain, 922-ft above ground, 1821-ft. above sea level. BPCT-960724KK.

Transmitter: Hellam Twp., 0.5-mi. NE of Chimney Rock.

Earth Stations: AFC, 3.9-meter Ku-band; Comtech, 5-meter C-band; M/A-COM, 5-meter C-band; General Instrument, M/A-Com, Standard Communications receivers.

Ownership: Renaissance Communications Corp. (Group Owner).

Operation: December 21, 1952. Sale to Westport-York Assoc. Inc. approved FCC Sept. 12, 1986. Previous sale to Kapuna Inc. by Susquehanna Bcstg. (Louis J. Appell) approved by FCC Dec. 30, 1982. Sale to Renaissance Communications approved March 30, 1990. Sale to Tribune Broadcasting pending (Television Digest, 1/16:28).

Represented (sales): TeleRep Inc.

Represented (legal): Koteen & Naftalin.

- Channel:
- John Riggle, Vice President & General Manager.
- John Rosella, General Sales Manager.
- John Remmert, Local Sales Manager.
- John Farish, Promotion Director.
- John Winemiller, Director of Engineering.
- John Castriota, Program Director.
- John Depury, News Director.
- John L. Koller, Business Manager.

Requests: On request.

License: York. Station DMA: Harrisburg-Lancaster-Lebanon-York. Rank: 45.

©1996 Nielsen. Coverage based on Nielsen study



WPMT BPCT-820715KJ Granted 10/18/82 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	630,090	228,020	858,110
Average Weekly Circulation (1996)	294,829	86,745	381,574
Average Daily Circulation (1996)			163,164

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	429,780	145,630	575,410
Average Weekly Circulation (1996)	252,132	78,147	330,279
Average Daily Circulation (1996)			146,338

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	200,310	82,390	282,700
Average Weekly Circulation (1996)	42,697	8,598	51,295
Average Daily Circulation (1996)			16,826

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK
Boston, MA	2,150,110	6
Hartford & New Haven, CT	915,710	27
Providence, RI-New Bedford, MA	557,560	47

MARKET AREA COMMERCIAL STATIONS

WABU (68), WBZ-TV (4), WCVB-TV (5), WFXT (25), WGOT (60), WHDH-TV (7), WHSH-TV (66), WLVI-TV (56), WMFP (62), WMUR-TV (9), WNDS (50), WSBK-TV (38), WUNI (27), WZBU (58), WBNE (59), WFSB (3), WTIC-TV (61), WTNH-TV (8), WTWS (26), WTXN (20), WVIT (30), WJAR (10), WLNE-TV (6), WNAC-TV (64), WPRI-TV (12)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WLNE, New Bedford, MA See Providence, RI

Rhode Island Station Totals as of November 1, 1996

	VHF	UHF	TO
Commercial Television Stations	3	1	
Educational Television Stations	0	1	
	3	2	

Rhode Island—Providence

WJAR

Ch. 10

Work Service: NBC.

Office: Outlet Broadcasting, 23 Kenney Dr., Cranston, RI 02920.

Address: 23 Kenney Dr., Cranston, RI 02920.

Phone: 401-455-9100.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw actual, 49-kw aural. Antenna: 1000-ft. above av. terrain, 940-ft. above ground, 36-ft. above sea level.

Latitude 41° 51' 54"
Longitude 71° 17' 15"

Transmitter: Rehoboth, MA.

Channel TV Sound: Stereo only.

Television Stations: Transmit/receive Harris, 6-meter Ku-band; Harris, 3-meter C-band; Scientific-Atlanta, 10-meter C-band; Harris, Scientific-Atlanta receivers.

Service: AP.

Ownership: National Broadcasting Co. (Group Owner).

Operation: July 10, 1949. Sale to Outlet Communications approved by FCC on Nov. 23, 1983 (Television Digest, Vol. 23:19, 22; 24:6). Sale to NBC approved on Nov. 9, 1995 (Vol. 35:28, 32).

Presented (sales): Katz American Television.

Presented (engineering): Lohnes & Culver.

Personnel:

Wanda W. Sullivan, President & General Manager.
Charles Compagnone, Vice President, Sales.
Stephen DelPico, Local Sales Manager.
Lebra J. Grivois, Chief Engineer.
Dan Salamone, News Director.
Maureen Bacigalupi, Promotion Director.
Peter Lassotovitch, Business Manager.

Phone: On request.

Address of License: Providence. Station DMA: Providence-New Bedford. Rank: 47.

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WJAR BPCT-3270 Granted 1/19/65

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,122,960	310,150	1,433,110
Average Weekly Circulation (1996)	490,417	162,085	652,503
Average Daily Circulation (1996)			370,291

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	416,900	140,060	556,960
Average Weekly Circulation (1996)	346,004	127,171	473,175
Average Daily Circulation (1996)			308,305

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	706,060	170,090	876,150
Average Weekly Circulation (1996)	144,413	34,914	179,328
Average Daily Circulation (1996)			61,986

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Rhode Island—Providence-New Bedford, Massachusetts

WLNE-TV

Ch. 6

Network Service: ABC.

Licensee: Freedom WLNE-TV Inc., 10 Orms St., Providence, RI 02904.

Studio: 10 Orms St., Providence, RI 02904.

Phone: 401-453-8000. Fax: 401-453-8088.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 928-ft. above av. terrain, 961-ft. above ground, 1049-ft. above sea level.

Latitude 41° 35' 48"
Longitude 71° 11' 24"

Transmitter: 1.8-mi. N of Tiverton, RI on Lafayette Rd.

Satellite Earth Stations: SatCom, 6-meter Ku & C-band; Vertex, 4.6-meter Ku-band; Vertex, 8.8-meter C-band; DX Antenna, Harris, M/A-Corn receivers.

News Service: AP.

Ownership: Freedom Communications Inc. (Group Owner).

Began Operation: January 1, 1963. Sale to present owner by Pulitzer Publishing Co. approved by FCC Dec. 14, 1982 (Television Digest, Vol. 22:35). Sale to Pulitzer by Steinman Stations approved Oct. 5, 1978 (Vol. 17:50). Sale to Steinman by WTEV Television Inc. was approved April 6, 1966 (Vol. 5:45; 6:7).

Represented (sales): Petry Television Inc.

Represented (legal): Latham & Watkins.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Doreen Daws on-Wade, Vice President & General Manager.
Ann McIntyre, General Sales Manager.
Truman B. Taylor, Program Manager & Director of Public Affairs.
Simonne Coutinho, Controller.
Philip B. Taylor, Chief Engineer.
Jack Battersby, Assistant Chief Engineer.
Joe Coscia, News Director.
Lisa DiMonte, Promotion Director.
Kathleen Plamer, Production Manager.
Juliana Okine, Film Department Manager.



WLNE-TV BPCT-3450 Granted 12/7/66

© American Map Corp., No. 142

Highest 30 Sec. Rate: \$1400.

City of License: New Bedford, MA. Station DMA: Providence-New Bedford. RA 47.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	915,070	246,770	1,161,840
Average Weekly Circulation (1996)	423,285	131,100	554,385
Average Daily Circulation (1996)			235,202
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	416,900	140,060	556,960
Average Weekly Circulation (1996)	300,142	108,302	408,444
Average Daily Circulation (1996)			188,411
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	498,170	106,710	604,880
Average Weekly Circulation (1996)	123,142	22,798	145,940
Average Daily Circulation (1996)			46,741

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Providence

WNAC-TV

Ch. 64

Network Service: FOX.

Address: WNAC Argyle Television Inc., 200 Concord Plaza, Suite 700, San Antonio, TX 78216.

Address: 25 Catamore Blvd., East Providence, RI 02914.

Phone: 401-438-7200. Fax: 401-434-3761.

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 3720-kw horizontal visual, 372-kw horizontal aural. Antenna: Circularly polarized, 1033-ft. above av. terrain, 951-ft. above ground, 1125-ft. above sea level.

Latitude 41° 52' 14"
Longitude 71° 17' 45"

Transmitter: 33 Pine St., Rehoboth, MA.

Satellite Earth Stations: Antenna Technology, 7-meter C-band; Paraclipse, 3.9-meter (and); Vertex, 4.7-meter Ku-band; M/A-Com, Microdyne, Scientific-Atlanta, Sony receivers.

Local marketing agreement with WPRI-TV (C), Providence.

Ownership: Argyle Television Inc. (Group Owner).

Operation: December 1, 1981. Sale to Providence Television Ltd. Partnership of C. W. Murchison Jr. approved by FCC Dec. 9, 1983. Sale to Sudbrink Bcstg. approved by FCC July 14, 1986. Sale to Price Communications Corp. approved May 1988 (Television Digest, Vol. 28:12). Sale to Northstar TV Group approved Oct. 11, 1989. Sale to Argyle Television granted Nov. 7, 1994 (Vol. 34:37; 35:2).

Represented (sales): Katz Communications Inc.

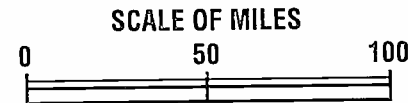
Personnel:
Barah J. Sinay, Vice President & General Manager.
Gawn O'Rourke, Local Sales Manager.
Ma Smith, National Sales Manager.
Barah Koller, Promotion Director.
Zanne Shea, Business Manager.

Address: On request.

Class of License: Providence. Station DMA: Providence-New Bedford. Rank: 47.

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Station and Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	730,000	180,540	910,540
Average Weekly Circulation (1996)	222,848	61,984	284,833
Average Daily Circulation (1996)			102,300



WNAC-TV BPCT-870916KI Granted 11/6/87 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	416,900	140,060	556,960
Average Weekly Circulation (1996)	184,230	55,517	239,748
Average Daily Circulation (1996)			90,537

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	313,100	40,480	353,580
Average Weekly Circulation (1996)	38,618	6,467	45,085
Average Daily Circulation (1996)			11,763

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

We were the broker
in the 1988 sale of
WNAC-TV

**THE
TED HEPBURN
COMPANY**

Ted Hepburn, President
325 Garden Rd., Palm Beach, FL 33480
(561) 863 8995

Rhode Island—Providence

WPRI-TV

Ch. 12

Network Service: CBS.

Licensee: Clear Channel Television License Inc., 200 Concord Plaza, Suite 600, San Antonio, TX 78216.

Studio: 25 Catamore Blvd., East Providence, RI 02914.

Phone: 401-438-7200. **Fax:** 401-434-3761.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 969-ft. above ground, 1099-ft. above sea level.

Latitude 41° 52' 37"
Longitude 71° 16' 56"

Transmitter: Homestead Ave., Rehoboth, MA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew; Harris, 6.1-meter; Microdyne, 7-meter; RCA Americom, Ku-band; Avantek, Harris, Microdyne, Standard Components receivers.

News Services: AP, CNN, Sportsticker.

LMA: Local marketing agreement with WNAC-TV (F), Providence.

Ownership: Clear Channel Television Inc. (Group Owner).

Began Operation: March 27, 1955. Purchase by Clear Channel Communications from CBS approved by FCC June 11, 1996 (**Television Digest**, Vol. 36:16). Sale to CBS approved by FCC June 22, 1995 (Vol. 34:50, 35:10, 19). Sale to Narragansett Television L. P. by Knight-Ridder Bcstg. approved April 26, 1989 (Vol. 29:9). Sale to Knight-Ridder by Poole Bcstg. approved by FCC Dec. 21, 1977 (Vol. 16:26). Sale to Poole by Capital Cities Bcstg. approved June 15, 1967. Sale to Capital Cities by William S. Cherry and associates approved March 11, 1959 (Vol. 14:51; 15:11).

Represented (sales): Katz Communications Inc.

Personnel:

- Deborah J. Sinay, Vice President & General Manager.
- Nick Cosmopolos, Local Sales Manager.
- Gina Smith, National Sales Manager.
- Bill Brand, News Director.
- William Hague, Director of Operations & Chief Engineer.
- Suzanne Shea, Business Manager.
- Stu Giannini, Production Manager.

Rates: On request.

City of License: Providence. **Station DMA:** Providence-New Bedford. **Rank:** 47.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



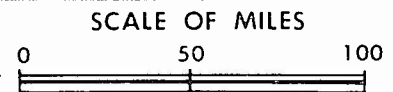
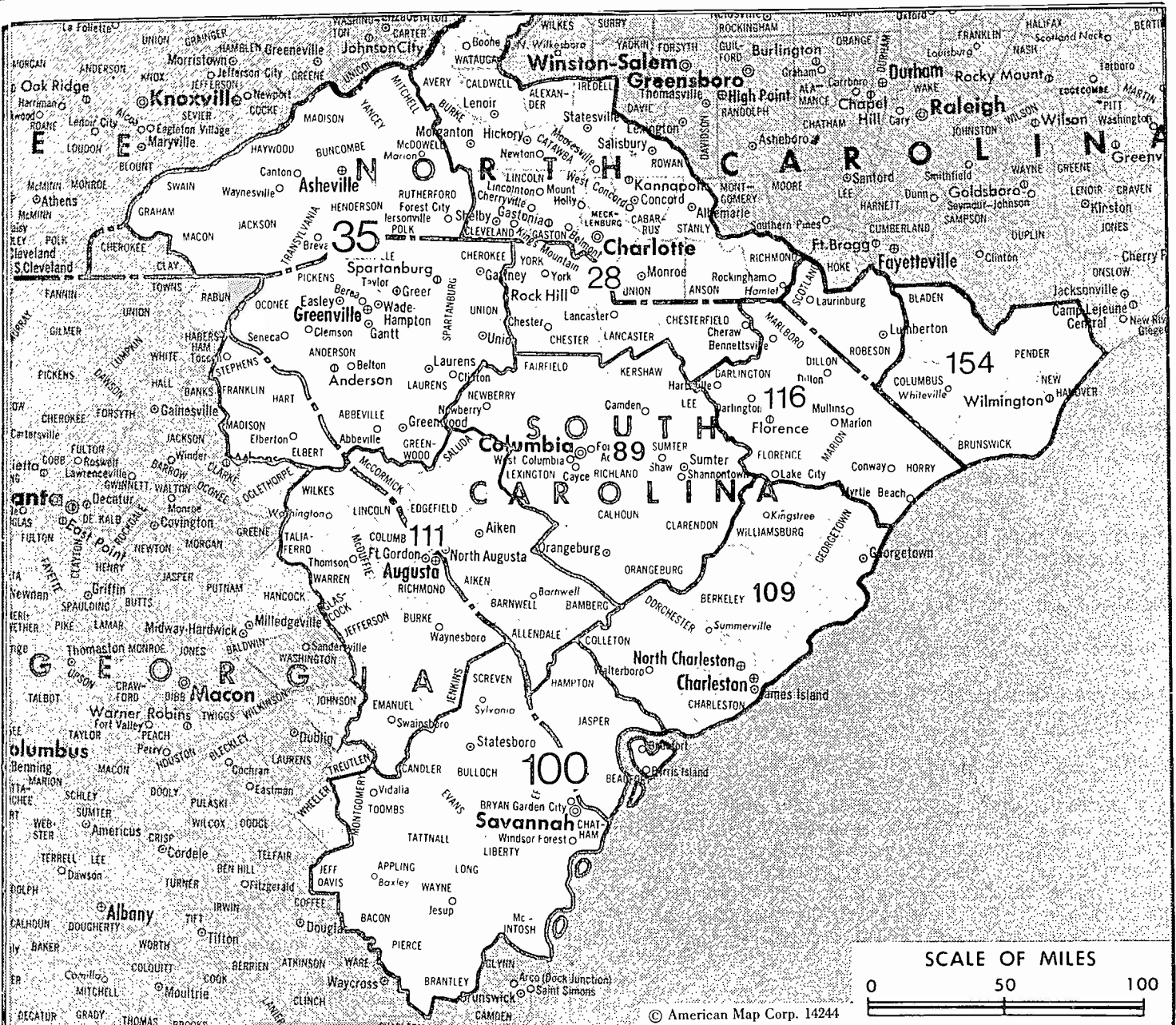
WPRI-TV BPCT-3943 Granted 7/6/67 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	915,070	298,540	1,213,610
Average Weekly Circulation (1996)	411,353	146,407	557,760
Average Daily Circulation (1996)			286,533

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	416,900	140,060	556,960
Average Weekly Circulation (1996)	322,731	115,957	438,688
Average Daily Circulation (1996)			246,799

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	498,170	158,480	656,650
Average Weekly Circulation (1996)	88,621	30,450	119,071
Average Daily Circulation (1996)			39,744

* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Charlotte, NC	817,510	28	WAXN (64), WBTV (3), WCCB (18), WCNC-TV (36), WFVT (55), WHKY-TV (14), WJZY (46), WSOC-TV (9)
Greenville-Spartanburg, SC-Asheville, NC-Anderson, SC	700,470	35	WASV-TV (62), WFBC-TV (40), WGGS-TV (16), WHNS (21), WLOS (13), WNEG-TV (32), WSPA-TV (7), WYFF (4)
Columbia, SC	302,630	89	WACH (57), WIS (10), WLTX (19), WOLO-TV (25)
Savannah, GA	255,740	100	WJCL (22), WSAV-TV (3), WTGS (28), WTOG-TV (11), WUBI (34)
Charleston, SC	223,730	109	WBNU (36), WCBD-TV (2), WCIV (4), WCSC-TV (5), WTAT-TV (24)
Augusta, GA	222,160	111	WAGT (26), WFXG (54), WJBF (6), WRDW-TV (12)
Florence-Myrtle Beach, SC	212,610	116	WBTW (13), WGE (43), WPDE-TV (15), WWMB (21)
Wilmington, NC	127,310	154	WECT (6), WSFX-TV (26), WWAY (3)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WFVT, Charlotte	See Rock Hill, SC
WIS, Florence	See Myrtle Beach, SC
WNEG-TV, Greenville-Spartanburg	See Toocoa, GA
WLOS, Spartanburg, SC-Asheville, NC	See Greenville, SC
WSPA-TV, Spartanburg	See Greenville, SC

South Carolina Station Totals as of November 1, 1996

	VHF	UHF	TOTAL
Commercial Television Stations	8	13	21
Educational Television Stations	1	10	11
	9	23	32

South Carolina—Anderson

WFBC-TV

Ch. 40

Network Service: Independent.

Licensee: River City License Partnership, 288 Macon Dr., Asheville, NC 28802.

Studio: 100 Verdae Blvd., Greenville, SC 29607.

Mailing Address: Box 1300, Asheville, NC 28802.

Phone: 864-297-1313.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 2570-kw max. visual, 257-kw max. aural. Antenna: 1020-ft. above av. terrain, 1051-ft. above ground, 1821-ft. above sea level.

Latitude 34° 38' 51"
Longitude 82° 16' 13"

Requests CP for change to 5000-kw max. visual, 1027-ft. above av. terrain, 1017-ft. above ground, 1818-ft. above sea level. BPCT-960621KM.

Transmitter: Woodside Rd., 0.9-mi. W of Fairview, Fork Shoals.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; M/A-Com, 3.6-meter Ku-band; Harris, M/A-Com receivers.

Ownership: Better Communications Inc. (Group Owner).

Began Operation: December 1, 1953. Sale by Frank Outlaw approved by FCC Dec. 28, 1982. Sale to Outlaw by Wilton E. Hall approved May 31, 1978 (*Television Digest*, Vol. 18:23). Left air 1983; resumed operation Oct. 1, 1984. Ceased operation Aug. 1, 1989. Proposed sale to Anchor Media dismissed by FCC (Vol. 30:17). Resumed operation 1990. Sale to Anchor Media remanded, eventually granted November 1, 1991. Transfer of control to Continental Bcstg. granted by FCC June 30, 1993. FCC approved sale to Better Communications July 20, 1994. Sale proposed.

Represented (sales): Harrington, Righter & Parsons.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Smith & Fisher.

Personnel:

- Will Davis, Vice President & General Manager.
- Pete Hollenstein, Station Manager.
- Ellen Vaillancourt, General Sales Manager.
- Jaki Brendle, Local Sales Manager.
- Alan Mason, News Director.
- Guy Chancey, Promotion Director.
- Bill Walsh, Business Manager.
- Glenn York, Production Manager.
- Jim Carrier, Chief Engineer.



WFBC-TV BNPCT-840126KJ Granted 2/27/84 © American Map Corp., No. 14

Rates: On request.

City of License: Anderson. Station DMA: Greenville-Spartanburg-Asheville-Anderson. Rank: 35.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	350,980	188,050	539,030
Average Weekly Circulation (1996)	80,115	32,840	112,955
Average Daily Circulation (1996)			38,321

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	350,980	179,200	530,180
Average Weekly Circulation (1996)	80,115	32,131	112,246
Average Daily Circulation (1996)			37,749

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	8,850	8,850
Average Weekly Circulation (1996)	0	710	710
Average Daily Circulation (1996)			219

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

South Carolina—Charleston

WMMP
(formerly WCTP)
Ch. 36

Market Service: WBN.

See: Max Television of Charleston L.P., 900 Laskin Rd., Virginia Beach, VA 23461.

Address: 1558 Ben Sawyer Blvd., Mount Pleasant, SC 29464.

Phone: 803-884-3185.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 147-kw max. visual. Antenna: 764-ft. above av. terrain, 761-ft. above ground, 768-ft. above sea level.

Latitude 32° 47' 15"
Longitude 79° 51' 00"

Request for change to 439-kw max. visual.

Request for modification of CP for change to 3379-kw max. visual, 840-ft. above av. terrain, 833-ft. above ground, 840-ft. above sea level, lat. 32° 47' 15", long. 79° 51' 00", transmitter to 1558 Ben Sawyer Blvd., Mount Pleasant. BMPCT-0508KI.

Transmitter: Hwy. 703, SE of Mount Pleasant.

Ownership: Max Media LLC (Group Owner).

Original Operation: December 2, 1992. Sale to present owner by Caro Bcstg. Ltd. Approved by FCC July 23, 1996.

Represented (legal): McFadden, Evans & Sill.

Represented (engineering): Lawrence Behr Associates Inc.

Channel:

Michael Pickett III, Vice President.
Michael Baynard, Sales Manager.
Samon Meares, Chief Engineer.

As: On request.

Call of License: Charleston. **Station DMA:** Charleston, SC. **Rank:** 109.

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WMMP BPCT-960229KF Granted 4/22/96 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	120,660	61,560	182,220
Average Weekly Circulation (1996)	39,215	13,337	52,552
Average Daily Circulation (1996)			16,980

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	120,660	61,560	182,220
Average Weekly Circulation (1996)	39,215	13,337	52,552
Average Daily Circulation (1996)			16,980

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

South Carolina—Charleston

WCBD-TV

Ch. 2

Network Service: NBC.

Licensee: Charleston Television Inc., Box 879, Charleston, SC 29402.

Studio: 210 W. Coleman Blvd., Mount Pleasant, SC 29464.

Mailing Address: Box 879, Charleston, SC 29402.

Phone: 803-884-2222. Fax: 803-881-3410.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1950-ft. above av. terrain, 1940-ft. above ground, 1957-ft. above sea level.

Latitude 32° 56' 24"
Longitude 79° 41' 45"

Transmitter: Awendaw Section, Sewee Rd., 4-mi. NE of Ten Mile, Charleston County.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Station: Harris, 6.1-meter C-band; Andrew, Avantek, Harris, Microdyne receivers.

News Services: AP, UPI.

Ownership: Media General Inc. (Group Owner).

Began Operation: September 25, 1954. Sale to present owner by State Record Co. approved by FCC Dec. 28, 1982 (Television Digest, Vol. 22:27). Sale to State Record by Reeves Telecom Corp. approved May 26, 1971 (Vol. 10:42). Transfer of control from J. Drayton Hastie family to Reeves approved July 14, 1960 (Vol. 16:29).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Cohn and Marks.

Represented (engineering): David Steel & Associates Inc.

Personnel:

Joseph W. (Bill) Evans III, President & General Manager.
Michael Held, General Sales Manager.
Thomas Shields, National Sales Manager.
Mac Thompson, News Director.
Richard Fordham, Operations Manager.
Sean Houston, Promotion Manager.
Jo Torrey, Traffic Manager.



WCBD-TV BMPCT-850723KF Granted 12/6/85 © American Map Corp., No. 1424

Highest 30 Sec. Rate: \$1500.

City of License: Charleston. Station DMA: Charleston, SC. Rank: 109.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	254,330	137,070	391,400
Average Weekly Circulation (1996)	143,749	84,750	228,499
Average Daily Circulation (1996)			126,344
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	142,360	82,730	225,090
Average Weekly Circulation (1996)	122,489	72,543	195,032
Average Daily Circulation (1996)			111,681
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	111,970	54,340	166,310
Average Weekly Circulation (1996)	21,260	12,207	33,467
Average Daily Circulation (1996)			14,400

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

South Carolina—Charleston

WCIV

Ch. 4

Network Service: ABC.

Licensee: First Charleston Corp.

Studio: 888 Allbritton Blvd., Mount Pleasant, SC 29464.

Mailing Address: Box 22165, Charleston, SC 29413-2165.

Phone: 803-881-4444. Fax: 803-849-2507; 803-849-2515.

Website: <http://www.wciv.com>

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 100-kw aural. Antenna: 1960-ft. above av. terrain, 1956-ft. above ground, 1972-ft. above sea level.

Latitude 32° 55' 28.00"
Longitude 79° 41' 05.80"

Transmitter: 3.4-mi. NE of Ten Mile, E of Hwy. 17-701, SE of intersection with Seweed.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5-meter C-band; Harris, 3.5-meter Ku-band; Harris, 10-meter Ku-band; RCA, 3.5-meter Ku-band; Standard Communications, Vertex receivers.

Mobile Dish: Vertex, 2.6-meter.

News Services: ABC, AP, CNN Headline News, Conus.

Ownership: Allbritton Communications Co. (Group Owner).

Origin: Operation: October 23, 1962. Sale by Washington Star Communications to present owner was finalized in 1976. Sale by First Charleston Corp. approved Oct. 1, 1966 by FCC (Television Digest, Vol. 6:28, 41).

Presented (sales): Katz Continental Television.

Presented (legal): Hogan & Hartson.

Presented (engineering): Jansky & Bailey.

Personnel:

Stephen G. Brock, President & General Manager.

Jave Ayotte, Operations Manager.

Peter Carnes, General Sales Manager.

Ferri Hegel, Local Sales Manager.

Deborah Tibbetts, News Director.

Eva Wicks, Business Manager.

Page Cannady, Promotion Manager.

Deborah Jackson, Program Director.

Robert Forsyth, Production Manager.

Joe Papp, Chief Engineer.

Notes: On request.




WCIV BNPCT-850912KU Granted 1/21/86 © American Map Corp., No. 14244

City of License: Charleston. Station DMA: Charleston, SC. Rank: 109.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	256,940	132,560	389,500
Average Weekly Circulation (1996)	150,074	82,388	232,463
Average Daily Circulation (1996)			126,022
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	142,360	82,730	225,090
Average Weekly Circulation (1996)	122,618	73,543	196,161
Average Daily Circulation (1996)			111,463
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	114,580	49,830	164,410
Average Weekly Circulation (1996)	27,456	8,846	36,302
Average Daily Circulation (1996)			14,559

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



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WCSC-TV

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News Service

Livecast

Studio

Mainly Address

Phone

Yearly Fee

Rate

Main Matter

Main Matter To

Date of Birth

Sex

News Service

Ownership

Signatures

Payment

Payment

Payment

Parties

- James H. Smith
- Eddie N. E.
- Clara M. F.
- Charles M. P.
- Minor M. M.
- Jack P. L.
- Love W. W.
- James P. G.



WCSC-TV

Andrew F.

Highest

City of

Grand Total

State of

Other

Other

Other

Other

Other

Other

WTAT-TV

Ch. 24

Network Service: FOX, UPN.

Address: Sullivan Broadcasting Co. Inc., 4301 Arco Lane, Charleston, SC 29418.

Phone: 4301 Arco Lane, Charleston, SC 29418.

Phone: 803-744-2424. Fax: 803-554-9649.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 5000-kw visual, 500-kw max. aural. Antenna: Circularly polarized, 1778-ft. above av. terrain, 1767-ft. above ground, 1784-ft. above sea level.

Latitude 32° 56' 24"
Longitude 79° 41' 45"

Transmitter: 4-mi. NE of Ten Mile on Sewee Rd., Isle of Palms.

Channel TV Sound: Stereo only.

Antenna Earth Stations: AFC, 7-meter; Microdyne, 7-meter C-band; Paraclipse, 5-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; Microdyne receivers.

Ownership: Sullivan Broadcasting Co. (Group Owner).

Original Operation: September 7, 1985. Sale to Act III Bcstg. by Terry A. Trousdale, et al. approved by FCC Oct. 22, 1987. Sale to present owner approved Dec. 15, 1995.

Represented (sales): Seltel Inc.

Represented (legal): Arter & Hadden.

Represented (engineering): A. D. Ring, P.A.

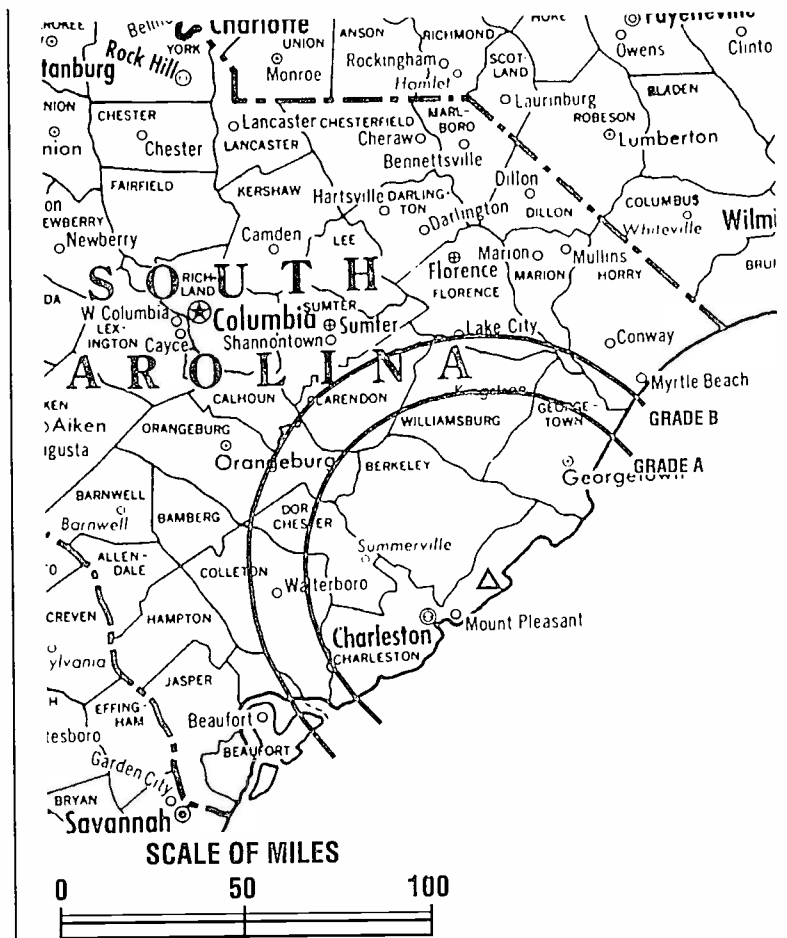
Personnel:

- P. Ryal, Vice President & General Manager.
- Mark Moseley, General Sales Manager.
- Greg O'Halloran, National Sales Manager.
- Bill Littleton, Program Director.
- Mark Bradley, Promotion Director.
- John Spencer, Marketing Director.
- Paul Bivins, Controller.
- Chris White, Production Manager.
- Mike Holmes, Chief Engineer.

Additional info: On request.

License: Charleston. Station DMA: Charleston, SC. Rank: 109.

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WTAT-TV BPCT-900201KI Granted 2/28/90 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	242,900	139,110	382,010
Average Weekly Circulation (1996)	105,256	64,716	169,972
Average Daily Circulation (1996)			74,975
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	142,360	82,730	225,090
Average Weekly Circulation (1996)	95,043	56,218	151,261
Average Daily Circulation (1996)			68,768
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	100,540	56,380	156,920
Average Weekly Circulation (1996)	10,213	8,498	18,711
Average Daily Circulation (1996)			6,207

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

South Carolina—Columbia

WACH

Ch. 57

Network Service: FOX.

Licensee: Elcom of South Carolina Inc., 3060 Peachtree Rd., Suite 1100, One Buckhead Plaza, Atlanta, GA 30305.

Studio: 1400 Pickens St., Columbia, SC 29201.

Phone: 803-252-5757. Fax: 803-212-7270.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 5000-kw max. visual. Antenna: 633-ft. above av. terrain, 522-ft. above ground, 902-ft. above sea level.

Latitude 34° 02' 39"
Longitude 80° 59' 52"

Transmitter: 0.25-mi. W of Rte. 1 on Cushman Dr., near Columbia, Richland County.

Ownership: Raycom Media Inc. (Group Owner).

Began Operation: October 2, 1981. FCC approved sale by Carolina Christian Bcstg. March 14, 1988. Sale to Ellis Communications by FCVS Communications approved Oct. 7, 1993. FCC approved sale to Raycom Media July 26, 1996.

Represented (sales): Seltel Inc.

Represented (legal): Goldberg Godles Wiener & Wright.

Personnel:

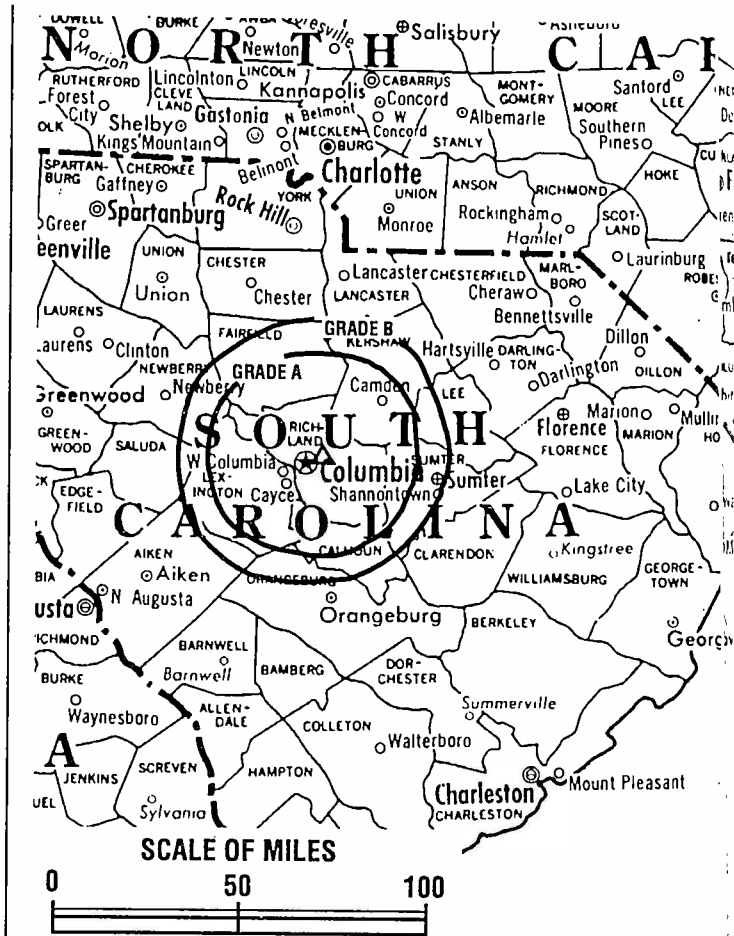
- C. Joseph Tonsing, Vice President & General Manager.
- Scott McBride, General Sales Manager.
- Lisa Cruz, Program Director.
- Jennifer Jeffries, Marketing Director.
- Lee Latham, Chief Engineer.
- Lynn Corell, Promotion Director.
- Jack Colegrove, Traffic Manager.
- Janis Metts, Office Manager.

Highest 30 Sec. Rate: \$1000.

City of License: Columbia. Station DMA: Columbia, SC. Rank: 89.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	185,580	121,410	306,990
Average Weekly Circulation (1996)	117,252	57,312	174,564
Average Daily Circulation (1996)			79,723



WACH BPCT-880222KE Granted 5/6/88 © American Map Corp., No. 142

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	168,070	115,750	283,820
Average Weekly Circulation (1996)	110,913	56,922	167,835
Average Daily Circulation (1996)			77,423

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,510	5,660	23,170
Average Weekly Circulation (1996)	6,339	391	6,730
Average Daily Circulation (1996)			2,143

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WIS

Ch. 10

Network Service: NBC.

Owner: Cosmos Bcstg. Corp., Box 19023, Greenville, SC 29602.

Address: 1111 Bull St., Columbia, SC 29201.

Mail Address: Box 367, Columbia, SC 29202.

Phone: 803-799-1010. Fax: 803-758-1155.

E-mail: wistv10@aol.com

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw. Effective radiated power: 63.2-kw aural. Antenna: 1546-ft. above av. terrain, 1526-ft. above ground, 117-ft. above sea level.

Latitude 34° 07' 27"
Longitude 80° 45' 25"

Transmitter: 1741 Tower Rd., Lugoff, SC 29078.

Channel TV Sound: Stereo only.

Available Earth Stations: AFC, 3.6-meter Ku-band; Comsat, 3-meter Ku-band; Comstar, 8-meter Ku-band; DH Satellite, 4.9-meter Ku & C-band; DX, 3.7-meter; Scientific Atlanta, 7-meter C-band; Cyclesat, Harris, M/A-Com, Scientific-Atlanta, Standard Communications receivers.

Mobile Dish: Andrew, 2.3-meter Ku-band.

Services: AP, CNN, NBC.

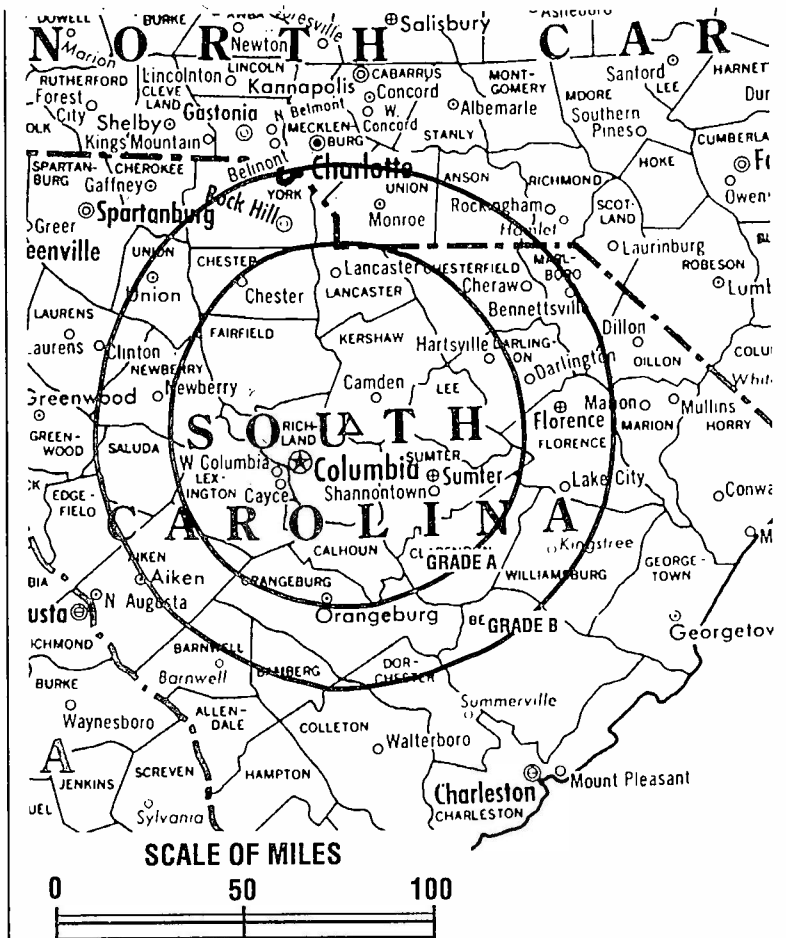
Ownership: Cosmos Broadcasting Corp. (Group Owner).

Start of Operation: November 7, 1953.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:
Rald Loewen, Vice President & General Manager.
Ed Harbert, General Sales Manager.
Bill Browning, Local Sales Manager.
Andy Covington, News Director.
Die K. Bagwell, Director of Market Development & Program Manager.
En A. Trotter, Business Manager.
Dy Cooper, Director of Broadcast Operations.
John Augustine, Chief Engineer.
John Maxwell, Promotion Director.



WIS BMPCT-5228 Granted 12/12/58 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1800.

City of License: Columbia. Station DMA: Columbia, SC. Rank: 89.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	397,150	231,500	628,650
Average Weekly Circulation (1996)	264,628	133,587	398,215
Average Daily Circulation (1996)			233,816

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	168,070	115,750	283,820
Average Weekly Circulation (1996)	150,416	100,998	251,414
Average Daily Circulation (1996)			176,529

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	229,080	115,750	344,830
Average Weekly Circulation (1996)	114,212	32,589	146,801
Average Daily Circulation (1996)			57,288

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

South Carolina—Columbia

WLTX

Ch. 19

Network Service: CBS.

Licensee: Lewis Bcstg. Corp., Drawer M, Columbia, SC 29250.

Studio: 6027 Devine St., Columbia, SC 20209.

Mailing Address: Drawer M, Columbia, SC 29250.

Phone: 803-776-3600. Fax: 803-783-2971.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1749-ft. above av. terrain, 1664-ft. above ground, 2014-ft. above sea level.

Latitude 34° 05' 49"
Longitude 80° 45' 51"

Transmitter: Screaming Eagle Rd., 11-mi. NE of Columbia.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 7-meter C-band; ChannelMaster, 3.6-meter C-band; RCA, 3.6-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; ChannelMaster, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Lewis Broadcasting Corp. (Group Owner).

Began Operation: September 1, 1953. Broadcast on Ch. 67 for first eight years. Shifted to Ch. 19 on June 30, 1961. Sale to present owner by Palmetto Radio Corp. approved by FCC Feb. 22, 1978 (Television Digest, Vol. 18:9).

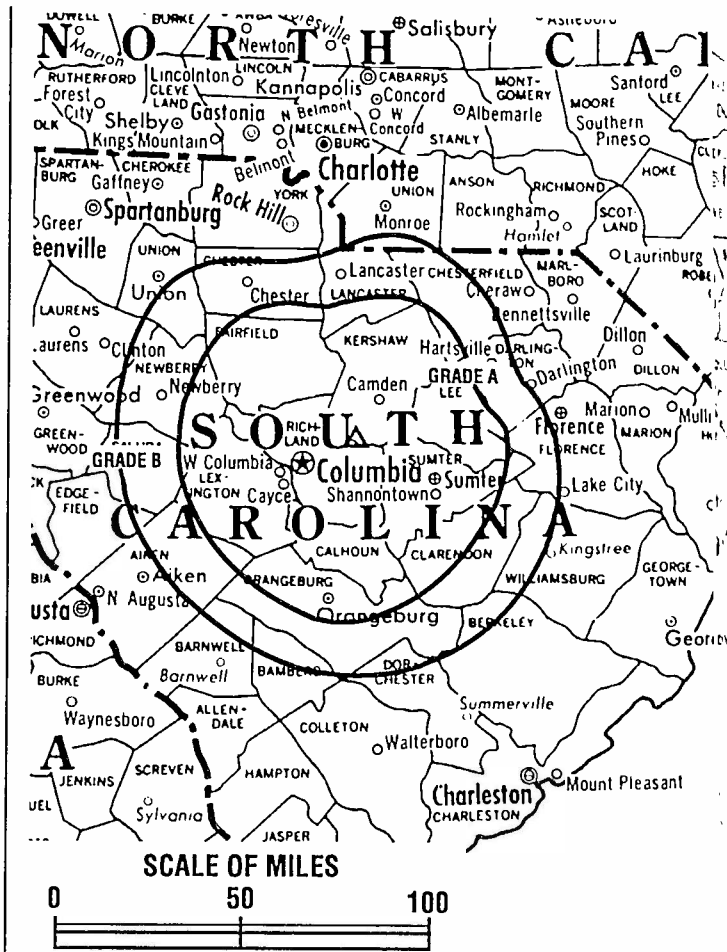
Represented (sales): Petry Television Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): Communications Engineering Services, P.C.

Personnel:

- J. C. Lewis Jr., President.
- Richard T. Laughridge, Vice President & General Manager.
- Debbie Holland, General Sales Manager.
- Charles Alexander, Local Sales Manager.
- Fred Steppe, Program Manager & Film Buyer.
- William F. Aull, Director of Technical Operations.
- Mark Laaps, News Director.
- Nell Johnson, Business Manager.



WLTX BPCT-840201LK Granted 5/31/84 © American Map Corp., No. 142

Rates: On request.

City of License: Columbia. Station DMA: Columbia, SC. Rank: 89.

Circulation ©1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	185,240	191,570	376,810
Average Weekly Circulation (1996)	141,023	102,067	243,090
Average Daily Circulation (1996)			127,545
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	168,070	115,750	283,820
Average Weekly Circulation (1996)	135,157	88,428	223,585
Average Daily Circulation (1996)			111,792
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,170	75,820	92,990
Average Weekly Circulation (1996)	5,866	13,640	19,506
Average Daily Circulation (1996)			9,753

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WOLO-TV

Ch. 25

Service: ABC.

Office: South Carolina Broadcasting Partners, Box 4217, Columbia, SC 29240.

Address: 5807 Shakespeare Rd., Columbia, SC 29223.

Post Office Address: Box 4217, Columbia, SC 29240.

Phone: 803-754-7525. Fax: 803-754-6147. E-mail: wolotv@aol.com

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 3589-kw
 & 2344-kw horizontal visual, 388-kw max. & 254-kw horizontal aural.
 Antenna: 688-ft. above av. terrain, 747-ft. above ground, 1149-ft. above sea level.

Latitude 34° 03' 23"
 Longitude 80° 58' 49"

Requests CP for change to 5000-kw max. visual, 1739-ft. above av. terrain,
 112-ft. above ground, 2011-ft. above sea level, lat. 34° 06' 59", long. 80° 45'
 5 transmitter to 4-mi. SE of Elgin at Baldwin & Tower Rds. intersection. BPCT-
 79702KL.

Transmitter: 5807 Shakespeare Rd.

Teletype Earth Station: Harris, 6-meter, Scientific-Atlanta receivers.

Services: ABC, AP, CNN, Sports News Satellite.

Ownership: Bahakel Communications Ltd. (Group Owner).

Operation: October 1, 1961. Sale to present owner by First Carolina Corp.
 Approved May 5, 1964 by FCC (Television Digest, Vol. 4:14).

Represented (sales): Katz Continental Television.

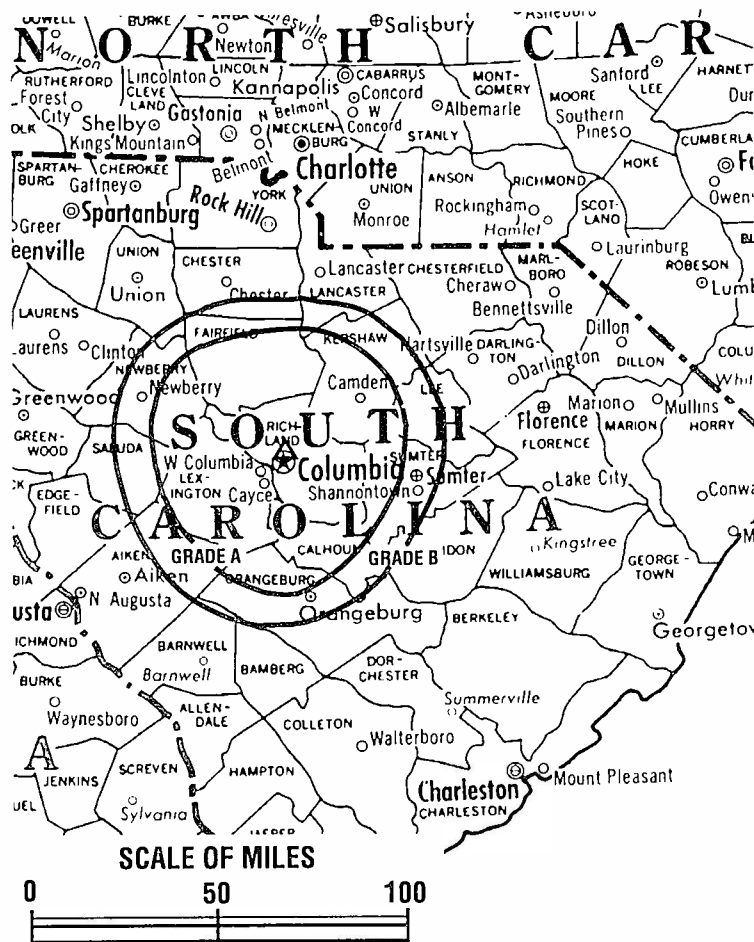
Personnel:

- D. Bruce, General Manager.
- Debra Kelly, General Sales Manager.
- Steve Robertson, Local Sales Manager.
- David Aiken, Program Director.
- Timmy Chick, News Director.
- Timothy White, Business Manager.
- Mike Fuller Jr., Production Manager.
- Bob Clark, Chief Engineer.

Phone: On request.

License: Columbia. Station DMA: Columbia, SC. Rank: 89.

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WOLO-TV BPCT-790316LD Granted 9/28/79 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	187,100	135,600	322,700
Average Weekly Circulation (1996)	128,570	80,372	208,942
Average Daily Circulation (1996)			102,631
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	168,070	115,750	283,820
Average Weekly Circulation (1996)	125,714	78,686	204,400
Average Daily Circulation (1996)			101,328
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	19,030	19,850	38,880
Average Weekly Circulation (1996)	2,856	1,686	4,542
Average Daily Circulation (1996)			1,303

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

South Carolina—Florence

WBTW

Ch. 13

Network Service: CBS.

Licensee: Spartan Radiocasting, 3430 N. TV Road, Florence, SC 29501.

Studios: 3430 N. TV Road, Florence, SC 29501; 101 McDonald Court, Myrtle Beach, SC 29577.

Phones: 803-662-1565; 803-293-1301. Fax: 803-678-4253.

Web Site: <http://www.wbtw.com>

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1950-ft. above av. terrain, 2000-ft. above ground, 2115-ft. above sea level.

Latitude 34° 22' 02"
Longitude 79° 19' 22"

Transmitter: 3.1-mi. N of Floyd Dale, SC.

News Service: AP.

Ownership: Spartan Communications Inc. (Group Owner).

Began Operation: October 18, 1954. Sale to present owner by Daily Telegraph Printing Co. approved by FCC June 12, 1984 (Television Digest, Vol. 24:15). Sale by Jefferson Standard Life Insurance Co. approved Feb. 28, 1968 (Vol. 7:43; 8:10).

Represented (sales): Katz Continental Television.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring, P.A.

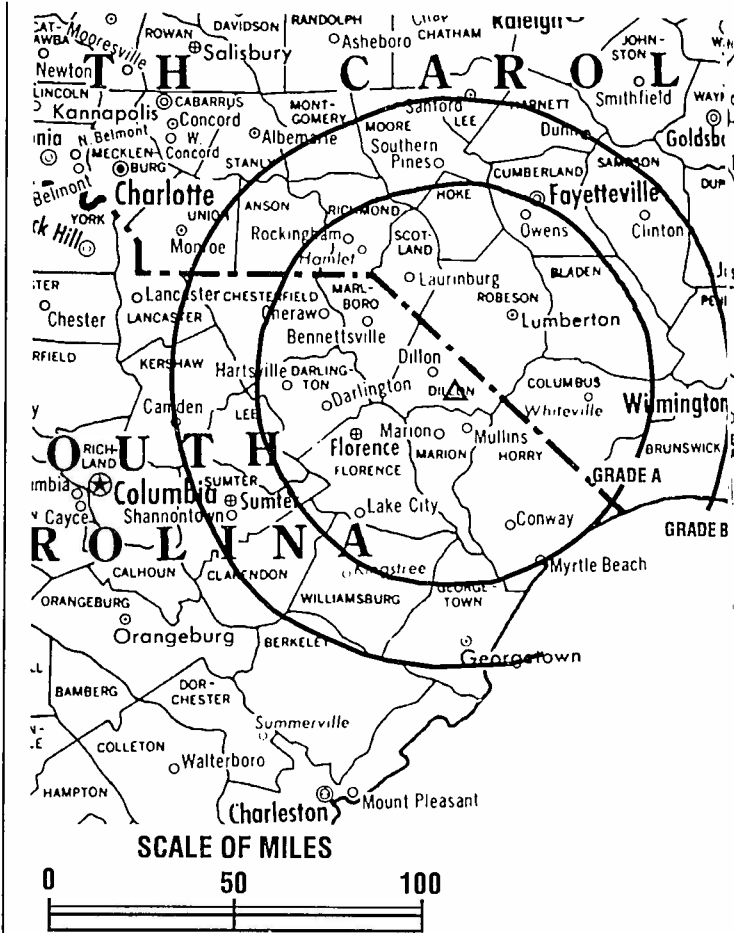
Personnel:

- Lou Kirchen, General Manager.
- Wannette Frye, General Sales Manager.
- John Wessling, News Director.
- Michelle Smith, Promotion Director.
- Judy Turner, Business Manager.
- Ken Evans, Acting Chief Engineer.

Rates: On request.

City of License: Florence. Station DMA: Florence-Myrtle Beach. Rank: 116.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WBTW BMPCT-791127LF Granted 2/4/80 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	304,140	276,720	580,860
Average Weekly Circulation (1996)	181,743	104,944	286,687
Average Daily Circulation (1996)			165,404

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	141,020	69,860	210,880
Average Weekly Circulation (1996)	122,006	57,777	179,783
Average Daily Circulation (1996)			119,871

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	163,120	206,860	369,980
Average Weekly Circulation (1996)	59,737	47,168	106,905
Average Daily Circulation (1996)			45,533

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

North Carolina—Florence

WPDE-TV

Ch. 15

Service: ABC.

Parent: Diversified Communications Inc., 121 Free St., Portland, ME 04112.

Address: 3215 S. Cashua Dr., Florence, SC 29501-6386; Founders Centre, 2411 N. Myrtle Beach, SC 29577.

Phone: 803-665-1515. Fax: 803-679-2723.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1290-kw ERP; 562-kw horizontal visual, 129-kw max. & 56.2-kw horizontal aural. Antenna: 199-ft. above av. terrain, 1997-ft. above ground, 2100-ft. above sea level.

Latitude 34° 21' 53"
Longitude 79° 19' 49"

Location: 2.7-mi. S of State Rte. 9 & 1.2-mi. E of Little Pee Dee River.

Channel TV Sound: Stereo only.

Earth Station: ADM, 4-meter; Avcom receivers.

Services: ABC, AP.

Local marketing agreement with WWMB (U), Florence.

Ownership: Diversified Communications Inc. (Group Owner).

Operation: November 22, 1980. Sale to present owner by Eastern Carolinas Broadcasting Co. approved by FCC June 27, 1985 (Television Digest, Vol. 25:24).

Parent (sales): Blair Television.

Parent (legal): Dow, Lohnes & Albertson.

Parent (engineering): Jules Cohen & Associates, P.C.

Personnel: Bill Huggins, Vice President & General Manager.

John Young, General Sales Manager.

Tom Moore, Local Sales Manager.

Steve Camp, Local Sales Manager.

John McCaskill, Program Manager.

Frank Spruill, Director of Promotion & Operations.

Bill Hall Lucius, Controller.

John Jordan, Business Manager.

John Blais, Chief Engineer.

On request.

License: Florence. Station DMA: Florence-Myrtle Beach. Rank: 116.

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WPDE-TV BMPCT-800915KE Granted 11/24/80 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	195,190	165,530	360,720
Average Weekly Circulation (1996)	126,452	63,664	190,116
Average Daily Circulation (1996)			88,198
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	141,020	69,860	210,880
Average Weekly Circulation (1996)	103,074	44,170	147,244
Average Daily Circulation (1996)			74,222
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,170	95,670	149,840
Average Weekly Circulation (1996)	23,378	19,494	42,872
Average Daily Circulation (1996)			13,975

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



South Carolina—Florence

WWMB

Ch. 21

Network Service: UPN.

Licensee: Atlantic Media Corp., Box 736, Myrtle Beach, SC 29578.

Studio: 3215 S. Cashua Dr., Florence, SC 29501.

Phone: 803-665-1515.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 2075-kw max. visual. Antenna: 1860-ft. above av. terrain, 1867-ft. above ground, 1968-ft. above sea level.

Latitude 34° 21' 53"
Longitude 79° 19' 49"

Requests CP for change to 5000-kw max. visual. BPCT-960724KH.

Transmitter: 2.8-mi. N of Floydale, 3.6-mi. SE of intersection of State Rtes. 57 & 9, Dillon County.

LMA: Local marketing agreement with WPDE-TV (A), Florence.

Ownership: Atlantic Media Group.

Began Operation: September 21, 1994.

Represented (legal): Haley, Bader & Potts, P.L.C.

Personnel:

Frank Moore, General Manager.
Linda McCaskill, Program Director.
Bill Elk, Chief Engineer.

Rates: On request.

City of License: Florence. Station DMA: Florence-Myrtle Beach. Rank: 116.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WWMB BMPCT-930720KI Granted 7/18/94 © American Map Corp., No. 14

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	135,160	121,650	256,810
Average Weekly Circulation (1996)	39,499	34,649	74,148
Average Daily Circulation (1996)			26,383
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	116,230	69,860	186,090
Average Weekly Circulation (1996)	38,162	24,884	63,046
Average Daily Circulation (1996)			24,349
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	18,930	51,790	70,720
Average Weekly Circulation (1996)	1,337	9,765	11,102
Average Daily Circulation (1996)			2,287

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods



WGGG-TV

Ch. 16

Service: Independent.

See: Carolina Christian Broadcasting Inc., Box 1616, Greenville, SC 29602.

Address: 3409 Rutherford Rd., Taylors, SC 29687.

Address: Box 1616, Greenville, SC 29602.

Phone: 864-244-1616. Fax: 864-292-8481.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1150-kw
 & 717.9-kw horizontal visual, 115-kw max. & 71.79-kw horizontal aural.
 Antenna: 1149-ft. above av. terrain, 195-ft. above ground, 2185-ft. above sea level.

Latitude 34° 56' 26"
 Longitude 82° 24' 41"

Permits CP for change to 5000-kw max. visual, 1145-ft. above av. terrain, 167-
 ft. above ground, 2156-ft. above sea level. BPCT-960628KK.

Transmitter: Ridge Rd. off Altamont Rd. on Paris Mountain near Greenville.

Earth Stations: AFC, 3.8-meter Ku-band; Scientific-Atlanta, 5-meter C-band;
 A-Com, Scientific-Atlanta receivers.

Ownership: Carolina Christian Broadcasting Co.

Operation: October 29, 1972.

Channel:

James H. Thompson, President & General Manager.

Kevin C. Duncan, Assistant to the President.

Mike Gibson, Director of Engineering.

John McLean, Program & Promotion Director.

Timmy Denny, Public Affairs Director.

Charles Wilson, Chief Engineer.

On request.

License: Greenville. Station DMA: Greenville-Spartanburg-Asheville-Anderson.

Class: 35.

© 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	256,320	165,330	421,650
Average Weekly Circulation (1996)	26,788	24,482	51,270
Average Daily Circulation (1996)			15,107



WGGG-TV BMPCT-7705 Granted 5/15/78 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	254,090	165,330	419,420
Average Weekly Circulation (1996)	26,538	24,482	51,020
Average Daily Circulation (1996)			15,076

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,230	0	2,230
Average Weekly Circulation (1996)	250	0	250
Average Daily Circulation (1996)			31

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

South Carolina—Greenville-Spartanburg & Asheville, North Carolina

WHNS

Ch. 21

Network Service: FOX.

Licensee: WHNS License Partnership, 400 Perimeter Center Terrace, Suite 400, Atlanta, GA 30346.

Studio: 21 Interstate Court, Greenville, SC 29615.

Office: 56 Central Ave., Suite 105, Asheville, NC 28801.

Phones: 864-288-2100 (Greenville); 704-258-2100 (Asheville).

Fax: 864-297-0728. Web Site: <http://www.whns.com>

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 3390-kw visual, 339-kw aural. Antenna: Circularly polarized, 2510-ft. above av. terrain, 1620-ft. above ground, 5049-ft. above sea level.

Latitude 35° 10' 56"
Longitude 82° 40' 56"

Transmitter: Slick Rock Mountain, Transylvania County.

Satellite Earth Stations: AFC, 3-meter C-band; Scientific-Atlanta, 7-meter C-band.

Ownership: First Media Television L.P. (Group Owner).

Began Operation: July 5, 1953. Sale to Pappas Telecasting by Thomas Bcstg. approved by FCC July 27, 1979 (*Television Digest*, Vol. 19:25). Resumed operation April 1, 1984. Sale to Cannell Communications by Pappas Telecasting Companies approved Aug. 2, 1990 (Vol. 29:47; 30:35). Sale by Cannell to present owner approved Nov. 1, 1994.

Represented (sales): TeleRep Inc.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Kent Replogle, Vice President & General Manager.
- Rich Bunard, General Sales Manager.
- John Livoti, Local Sales Manager.
- Rob Young, National Sales Manager.
- Jerry Garvin, Chief Engineer.
- Joe Heaton, Director, Programming & Creative Services.
- Phyllis Olson, Controller.
- John Burton, Production Manager.

Highest 30 Sec. Rate: \$800.



WHNS BMPCT-840207KE Granted 2/14/84 © American Map Corp., No. 14

City of License: Asheville, NC. Station DMA: Greenville-Spartanburg-Asheville/Anderson. Rank: 35.

Circulation ©1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	447,890	316,070	763,960
Average Weekly Circulation (1996)	253,521	142,912	396,433
Average Daily Circulation (1996)			186,441

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	402,790	256,700	659,490
Average Weekly Circulation (1996)	241,945	131,392	373,337
Average Daily Circulation (1996)			179,668

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	45,100	59,370	104,470
Average Weekly Circulation (1996)	11,576	11,520	23,096
Average Daily Circulation (1996)			6,032

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in the station registers viewing of more than 5% as per the Nielsen Survey Methods

North Carolina—Greenville-Spartanburg & Asheville, North Carolina

WLOS

Ch. 13

Work Service: ABC.

See: River City License Partnership, 1215 Cole St., St. Louis, MO 63106.

to: 288 Macon Ave., Asheville, NC 28804.

ing Address: Box 1300, Asheville, NC 28802.

has: 704-255-0013 (Asheville); 864-297-1313 (Greenville).

a 704-255-4612.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 178-kw total, 19.6-kw aural. Antenna: 2804-ft. above av. terrain, 339-ft. above ground, 616-ft. above sea level.

Latitude 35° 25' 32.21"
Longitude 82° 45' 25.06"

mitter: Mount Pisgah.

ellite Earth Stations: AFC, 3.6-meter Ku-band; Comtech, 5-meter Ku-band; Mex, 6.1-meter C-band; DX Antenna, M/A-Com, Standard Communications receivers.

Mobile Dish: Andrew, 2.4-meter Ku-band.

Services: AP, Carolina News Network, UPI.

Partnership: Better Communications Inc. (Group Owner).

Original Operation: September 18, 1954. Sale to Anchor Media Holdings by Wometco Broadcasting Co. approved by FCC April 10, 1987. Transfer of control to Continental Edg. granted by FCC June 30, 1993. Sale to Better Communications approved 7/20, 1994 (Television Digest, Vol. 34:20). Sale pends (Vol 36:16).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Smith & Fisher.

Personnel: Bill Davis, Vice President & General Manager.

John Vaillancourt, General Sales Manager.

David Brendle, Local Sales Manager.

John Mason, News Director.

John Chancey, Promotion Director.

John Walsh, Business Manager.

John Carrier, Chief Engineer.

John York, Production Manager.

Test 30 Sec. Rate: \$2000.



WLOS BMPCT-7702 Granted 11/9/77 © American Map Corp., No. 14244

City of License: Asheville, NC. Station DMA: Greenville-Spartanburg-Asheville-Anderson. Rank: 35.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	464,910	414,760	879,670
Average Weekly Circulation (1996)	326,164	205,386	531,550
Average Daily Circulation (1996)			295,073

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	402,790	270,060	672,850
Average Weekly Circulation (1996)	305,063	181,242	486,305
Average Daily Circulation (1996)			280,197

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	62,120	144,700	206,820
Average Weekly Circulation (1996)	21,101	24,144	45,245
Average Daily Circulation (1996)			14,876

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

South Carolina—Greenville-Spartanburg & Asheville, North Carolina

WSPA-TV

Ch. 7

Network Service: CBS.

Licensee: Spartan Radiocasting Co., Box 1717, Spartanburg, SC 29304.

Studios: 250 International Dr., Spartanburg, SC 29301; Greenville Commons, 220 W. Main St., Greenville, SC 29602.

Phones: 864-576-7777; 864-233-7777. **Fax:** 864-587-5425.

E-mail: news7@wspa.com **Web Site:** http://www.wspa.com

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 2000-ft. above av. terrain, 254-ft. above ground, 3465-ft. above sea level.

Latitude 35° 10' 12"
Longitude 82° 17' 27"

Transmitter: Hogback Mountain, 25-mi. NW of Spartanburg.

Satellite Earth Stations: ADM, 6.1-meter C-band; Microdyne, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.6-meter Ku-band; DX Communications, Standard Communications receivers.

AM Affiliate: WSPA, 5-kw, 950-kHz.

FM Affiliate: WSPA-FM, 100-kw, 98.9 MHz (No. 255), 1910-ft.

News Services: AP, CBS.

Ownership: Spartan Communications Inc. (Group Owner).

Began Operation: April 29, 1956.

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): Bone & Associates Inc.

Personnel:

- Nick Evans, President.
- Jack West, Executive Vice President.
- Boyd Bunting, Secretary-Treasurer.
- Jim Conschaffer, Vice President & General Manager.
- Greg Rose, Director of Sales.
- Tom Sweat, National Sales Manager.
- Ken Elmore, News Director.
- Jimmy Sanders, Program & Promotion Director.
- Bill Shatten, Advertising & Promotion Manager.
- Laura Nunamacher, Business Manager.
- Rolan Littlefield, Creative Services Director.
- Bob Richardson, Director of Engineering.
- Donna Groothedde, Personnel Director.
- Betty Foster, Traffic Manager.

Rates: On request.



WSPA-TV BMPCT-5883 Granted 9/24/63 © American Map Corp., No. 124

City of License: Spartanburg. **Station DMA:** Greenville-Spartanburg-Asheville-Anderson. **Rank:** 35.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	510,520	392,970	903,490
Average Weekly Circulation (1996)	368,176	228,923	597,099
Average Daily Circulation (1996)			339,555

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	402,790	270,060	672,850
Average Weekly Circulation (1996)	320,472	201,169	521,641
Average Daily Circulation (1996)			312,221

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,730	122,910	230,640
Average Weekly Circulation (1996)	47,704	27,754	75,458
Average Daily Circulation (1996)			27,754

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



North Carolina—Greenville-Spartanburg & Asheville, North Carolina

WYFF

Ch. 4

Network Service: NBC.

Headquarters: Pulitzer Broadcasting Co., 101 S. Hanley Rd., Suite 1250, St. Louis, MO 63103-3428.

Local Broadcast Place, 505 Rutherford St., Greenville, SC 29609.

Local Address: Box 788, Greenville, SC 29602.

Phone: 864-242-4404. Fax: 864-240-5329.

Email: news4@wyff.com Web Site: http://www.wyff.com

Local Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 2-kw aural. Antenna: 2000-ft. above av. terrain, 892-ft. above ground, 3978-ft. above sea level.

Latitude 35° 06' 40"
Longitude 82° 36' 17"

Sign-off: Caesar's Head.

Channel TV Sound: Stereo and separate audio program.

Local Earth Stations: BMS, 6.1-meter C-band; Harris, 3-meter Ku-band; Harris, 3-meter Ku-band; DX Antenna, Harris, M/A-Com, Standard Communications receiver.

Local Services: AP, CNN, NBC.

Local Ownership: Pulitzer Publishing Co. (Group Owner).

Local Operation: December 31, 1953. Exchange (with WXII, Winston-Salem, NC) approved by FCC Feb. 17, 1983 (Television Digest, Vol. 12, 22:1; 23:8). Transfer to Multimedia Inc. from Southeastern Bcstg. Corp. approved Sept. 22, 1967 by FCC.

Local Sales: Katz American Television.

Local Legal: Verner, Liipfert, Bernhard, McPherson & Hand, Chartered.

Local Engineering: Denny & Associates.

Local Personnel: **David McAtee**, Vice President & General Manager.

Bauder, General Sales Manager.

Post, National Sales Manager.

Still, News Director.

Hall, Program Director.

Dexter, Promotion Manager.

Re Bomar, Business Manager.

Ullmer, Director of Broadcast Operations.

Spencer, Marketing Director.

Henderson, Human Resources Manager.



WYFF BPCT-2395 Granted 11/18/57 © American Map Corp., No. 14244

Rates: On request.

City of License: Greenville. Station DMA: Greenville-Spartanburg-Asheville-Anderson. Rank: 35.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	448,270	348,820	797,090
Average Weekly Circulation (1996)	336,936	213,792	550,729
Average Daily Circulation (1996)			315,773

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	402,790	270,060	672,850
Average Weekly Circulation (1996)	321,005	192,506	513,510
Average Daily Circulation (1996)			302,882

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	45,480	78,760	124,240
Average Weekly Circulation (1996)	15,931	21,287	37,218
Average Daily Circulation (1996)			12,891

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

South Carolina—Hardeeville

WTGS

Ch. 28

Network Service: FOX.

Licensee: Hilton Head Television Inc., 28 Broadcast Way, Ridgeland, SC 29936.

Studio: 28 Broadcast Way, Ridgeland, SC 29936.

Phone: 803-726-5244. Fax: 803-726-5694.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1500-ft. above av. terrain, 1498-ft. above ground, 1515-ft. above sea level.

Latitude 32° 02' 48"
Longitude 81° 20' 27"

Transmitter: 4.4-mi. W of I-95 on Hwy. 204, S of Bloomington, GA.

Satellite Earth Stations: AFC, 3.6-meter Ku-band; Paraclipse, 3.7-meter C-band; Prodelin, 3.7-meter Ku & C-band; United Satellite Systems, 5-meter C-band; DX Antenna, M/A-Com, Scientific-Atlanta, Standard Components, Wegener receivers.

Ownership: American Communications & Television Inc.

Began Operation: September 1, 1985. Sale to LP Media Inc. pends.

Represented (sales): Seltel Inc.

Represented (legal): Borsari & Paxson.

Represented (engineering): W. Lee Simmons & Associates Inc.

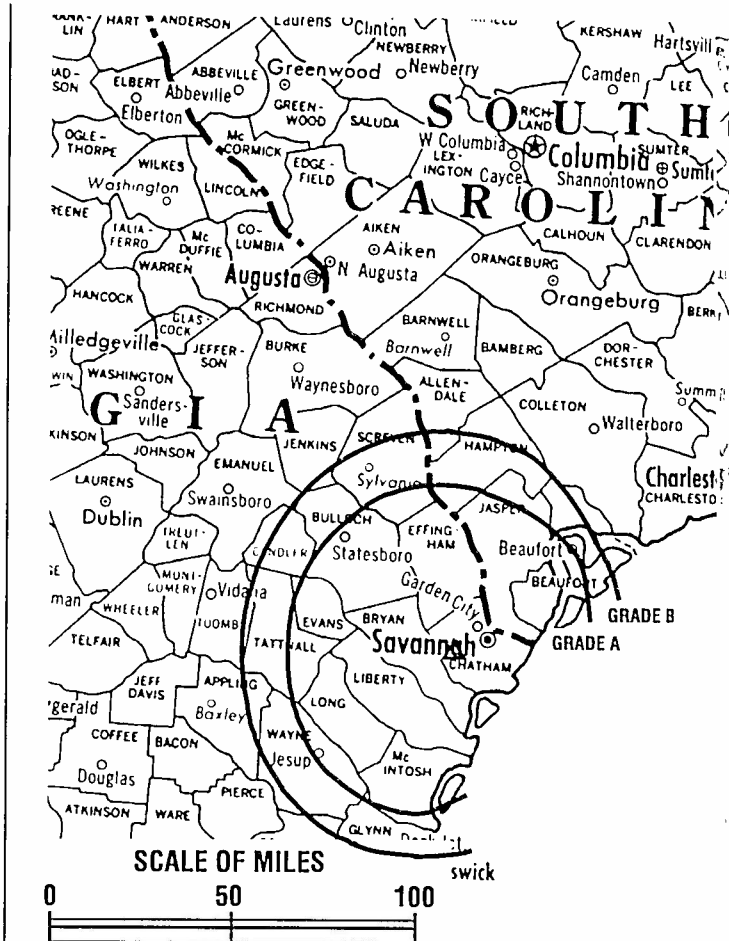
Personnel:

- Sherry Fowler, Executive Vice President & General Manager.
- Leon Spencer, Vice President & General Sales Manager.
- Ed Youmans, Vice President & Chief Engineer.
- Pat Picone, Program Director.
- David Keithley, Promotion Director.
- Leland Lyle, Production Manager.
- Al Andres, Traffic Manager.

Highest 30 Sec. Rate: \$350.

City of License: Hardeeville. Station DMA: Savannah. Rank: 100.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WTGS BPCT-880120K0 Granted 5/10/88 © American Map Corp., No. 142

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	161,300	75,730	237,030
Average Weekly Circulation (1996)	92,452	37,849	130,301
Average Daily Circulation (1996)			57,100

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	157,200	63,800	221,000
Average Weekly Circulation (1996)	92,030	36,407	128,437
Average Daily Circulation (1996)			57,100

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,100	11,930	16,030
Average Weekly Circulation (1996)	422	1,442	1,864
Average Daily Circulation (1996)			

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

South Carolina—Myrtle Beach

WGSE

Ch. 43

Network Service: WBN.

Owner: JME Media Inc., 8694 Old Reaves Ferry Rd., Conway, SC 29526.

Address: 803-A Seaboard Industrial Park, Myrtle Beach, SC 29578.

Address: Box 478, Conway, SC 29528.

Phone: 803-399-6143. Fax: 803-399-7050.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 156.4-kw visual, 15.64-kw aural. Antenna: 600-ft. above av. terrain, 609-ft. above ground, 64-ft. above sea level.

Latitude 33° 50' 10"
Longitude 78° 51' 08"

Requests CP for change to 5000-kw max. visual, 1988-ft. above av. terrain, 2051-ft. above ground, 2051-ft. above sea level, lat. 34° 11' 19", long. 79° 11' 19". Transmitter to 1.5-mi. S of Hwy. 76 & State Rd. S34-320, 4.2-mi. ESE of Myrtle Beach. BMPCT-960626KJ.

Transmitter: 0.6-mi. S of State Rte. 90, 1.8-mi. E of Nixonville.

Channel TV Sound: Separate audio program.

Earth Stations: RCA, 3.6-meter Ku-band; Trans-World, 3.6-meter C-band; Com receivers.

Ship: JME Media Inc.

Operation: July 5, 1984. Sale to present owner by Carolina Christian Bcstg. Approved by FCC April 12, 1996.

Represented (legal): Everett & Everett.

Personnel:

John Street, General Manager.

David Anderson, Program Coordinator.

Chris Hoopes, Chief Engineer.

Spot 30 Sec. Rate: \$200.



WGSE BMPCT-830930KJ Granted 7/28/83 © American Map Corp., No. 14244

City of License: Myrtle Beach. Station DMA: Florence-Myrtle Beach. Rank: 116.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	57,600	3,470	61,070
Average Weekly Circulation (1996)	9,504	392	9,896
Average Daily Circulation (1996)			2,260

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	57,600	3,470	61,070
Average Weekly Circulation (1996)	9,504	392	9,896
Average Daily Circulation (1996)			2,260

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

South Carolina—Rock Hill

WFVT

Ch. 55

Network Service: WBN.

Licensee: TV 55 L.L.C., 3501 Performance Rd., Charlotte, NC 28214.

Studio: 3501 Performance Rd., Charlotte, NC 28214.

Phone: 704-398-0046. Fax: 704-393-6034.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1952-ft. above av. terrain, 1955-ft. above ground, 2725-ft. above sea level.

Latitude 35° 21' 48"
Longitude 81° 09' 17"

Transmitter: Hwy. 1836, 0.35-mi. SW of intersection of Hwys. 1836 & 1837, near Stanley.

Ownership: TV 55 L.L.C.

Began Operation: October 21, 1994. Sale to present owner by Family 55 Inc. approved by FCC July 22, 1996.

Represented (legal): Gardner, Carton & Douglas.

Personnel:

- Dave Turner, General Manager.
- Tom Schenck, General Sales Manager.
- Andy Scheid, National Sales Manager.
- Mark Gray, Program, Promotion & Production Manager.
- Jacqueline Draper, Business Manager.
- Tom Long, Chief Engineer.

Rates: On request.

City of License: Rock Hill. Station DMA: Charlotte. Rank: 28.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	513,380	318,240	831,620
Average Weekly Circulation (1996)	145,569	94,540	240,109
Average Daily Circulation (1996)			75,929

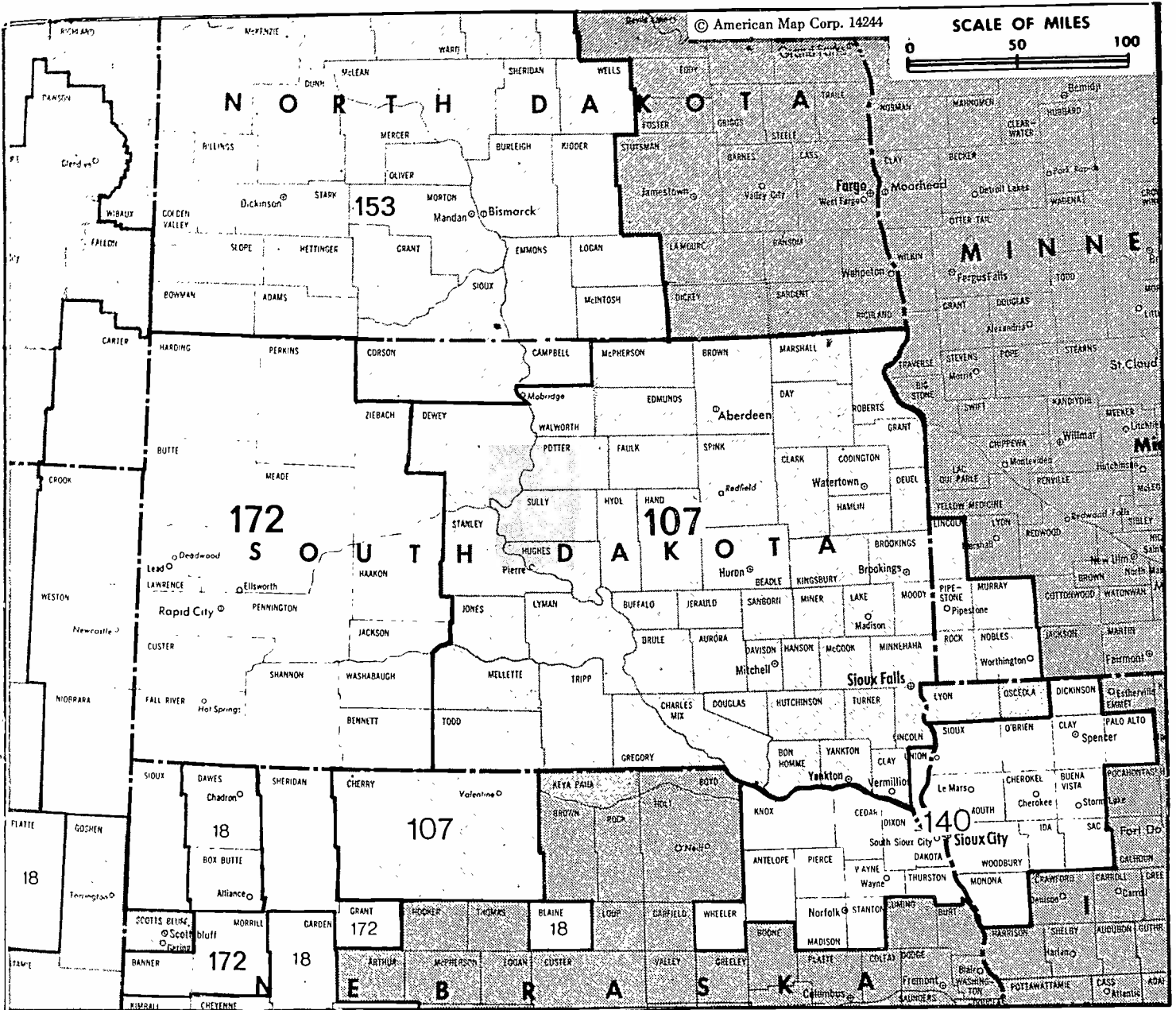


WFVT BPCT-850320KH Granted 4/1/91 © American Map Corp., No. 1424

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	507,490	252,010	759,500
Average Weekly Circulation (1996)	145,230	86,589	231,819
Average Daily Circulation (1996)			74,306

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,890	66,230	72,120
Average Weekly Circulation (1996)	339	7,951	8,290
Average Daily Circulation (1996)			1,558

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Sioux Falls, SD	1,185,410	18	KCEC (50), KCNC-TV (4), KDVR (31), KFCT (22), KFNR (11), KMGH-TV (7), KREG-TV (3), KSBS-TV (24), KTVD (20), KTVJ (14), KTVS (3), KUBD (59), KUSA-TV (9), KWGN-TV (2), KWHD (53)
Sioux Falls-Mitchell, SD	229,310	107	KABY-TV (9), KDLO-TV (3), KDLT (5), KELO-TV (11), KPLO-TV (6), KPRY-TV (4), KSFY-TV (13), KTTM (12), KTTW (17)
Sioux City, IA	154,680	140	KCAU-TV (9), KMEG (14), KTIV (4)
Bismarck-Dickinson, ND	131,300	153	KBMY (17), KFVR-TV (5), KMCCY (14), KMOT (10), KQCD-TV (7), KUMV-TV (8), KXMA-TV (2), KXMB-TV (12), KXMC-TV (13), KXMD-TV (11)
Sioux City, SD	87,470	172	KCLO-TV (15), KEVN-TV (7), KHSD-TV (11), KIVV-TV (5), KOTA-TV (3), KSGW-TV (12)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KV-TV, Deadwood	See Lead, SD
KT, Mitchell	See Sioux Falls, SD
KO-TV, Watertown	See Florence, SD

South Dakota Station Totals as of November 1, 1996

	VHF	UHF	TOTAL
Commercial Television Stations	12	2	14
Educational Television Stations	7	2	9
	19	4	23

South Dakota—Aberdeen

KABY-TV

Ch. 9

(Satellite of KSFY-TV, Sioux Falls, SD)

Network Service: ABC.

Licensee: Elcom of South Dakota Inc., 1180 Northmoor Court NW, Atlanta, GA 30327.

Studio: See KSFY-TV, Sioux Falls.

Phone: 605-225-9200. **Fax:** 605-225-9226.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 288-kw visual, 45.7-kw aural. Antenna: 1413-ft. above av. terrain, 1311-ft. above ground, 3071-ft. above sea level.

Latitude	45°	06'	32"
Longitude	97°	53'	30"

Transmitter: 3-mi. S and 3-mi. E of Crandall, SD.

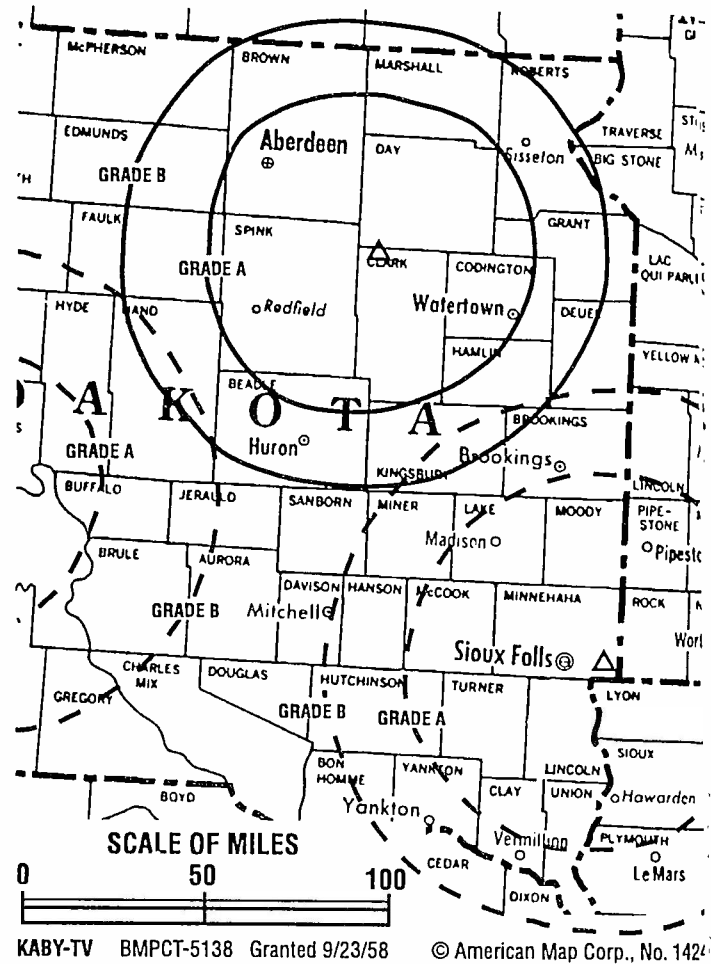
Satellite Earth Station: 3.7-meter C-band.

News Service: AP.

Ownership: Raycom Media Inc. (Group Owner).

Began Operation: November 27, 1958. FCC approved sale to Raycom Media July 26, 1996. Sale to Ellis Communications approved December 4, 1994. Previous sale to New Vision TV approved September 7, 1993. Sale to News Press & Gazette Co. by Forum Publishing approved by FCC November 15, 1985. Previous sale by Gordon H. Ritz, Wheelock Whitney, et al., approved November 14, 1973. Sale by John Boler and others approved by FCC December 23, 1969.

Represented (sales): Seltel Inc.



Personnel: See KSFY-TV, Sioux Falls, SD.

Rates: On request.

City of License: Aberdeen. **Station DMA:** Sioux Falls-Mitchell. **Rank:** 107.

Nielsen Data: Not available.

KDLO-TV

Ch. 3

(Satellite of KELO-TV, Sioux Falls, SD)

Market Service: CBS.

Office: Young Broadcasting of Sioux Falls Inc., 599 Lexington Ave., 47th Floor, New York, NY 10022.

Parent: See KELO-TV, Sioux Falls.

Phone: 605-532-3621. E-mail: kelo99a@prodigy.com

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 2kw aural. Antenna: 1684-ft. above av. terrain, 1705-ft. above ground, 3552-ft. above sea level.

Latitude 44° 57' 56.50"
Longitude 97° 35' 22.00"

Transmitter: 0.5-mi. N of Garden City, SD.

Channel TV Sound: Stereo only.

Services: AP, CBS, Conus.

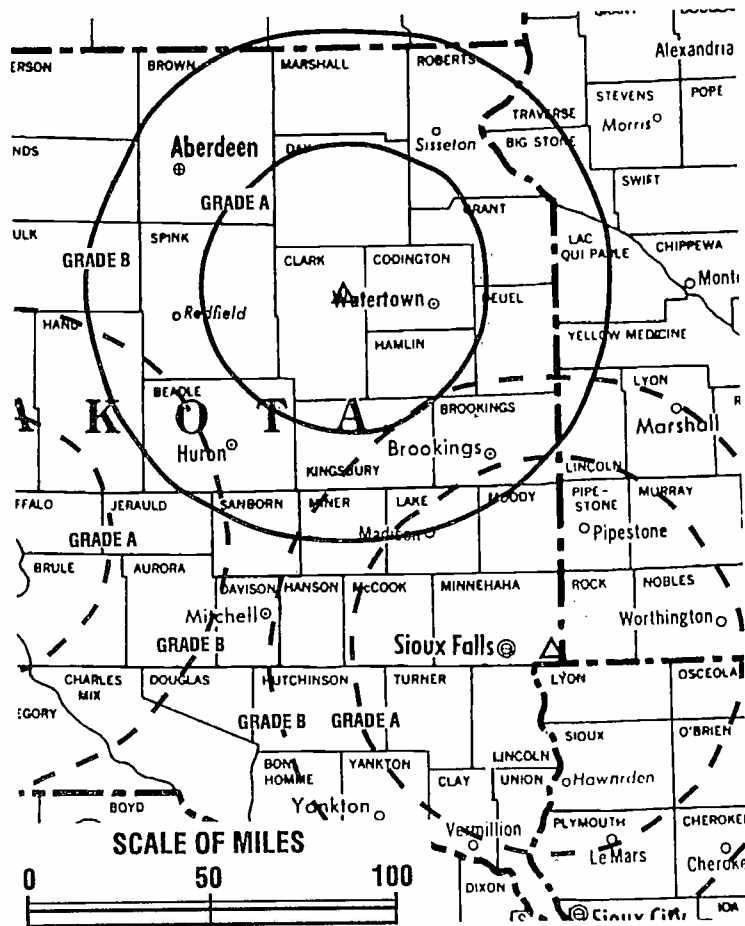
Ownership: Young Broadcasting Inc. (Group Owner).

License Operation: September 24, 1955. Sale to present owner by Midcontinent Television of South Dakota Inc. approved by FCC March 29, 1996.

Represented (sales): Adam Young Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): A. D. Ring, P.A.



KDLO-TV BPCT-5216 Granted 9/28/78 © American Map Corp., No. 14244

Personnel: See KELO-TV, Sioux Falls, SD.

Rates: On request.

City of License: Florence. Station DMA: Sioux Falls-Mitchell. Rank: 107.

Nielsen Data: Not available.

South Dakota—Huron

KTTM

Ch. 12

(Satellite of KTTW, Sioux Falls, SD)

Network Service: FOX.

Licensee: Independent Communications Inc., 2000 W. 32nd St., Sioux Falls, SD 57105.

Studio: See KTTW, Sioux Falls, SD.

Phone: 605-338-0017.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 850-ft. above av. terrain, 830-ft. above ground, 2146-ft. above sea level.

Latitude 44° 11' 39"
Longitude 98° 19' 05"

Transmitter: 12-mi. SW of Huron, Warren Twp., Sanborn County.

Ownership: Independent Communications Inc.

Began Operation: August 31, 1991.

Represented (sales): Adam Young Inc.

Represented (legal): Reddy, Begley & McCormick.

Personnel:

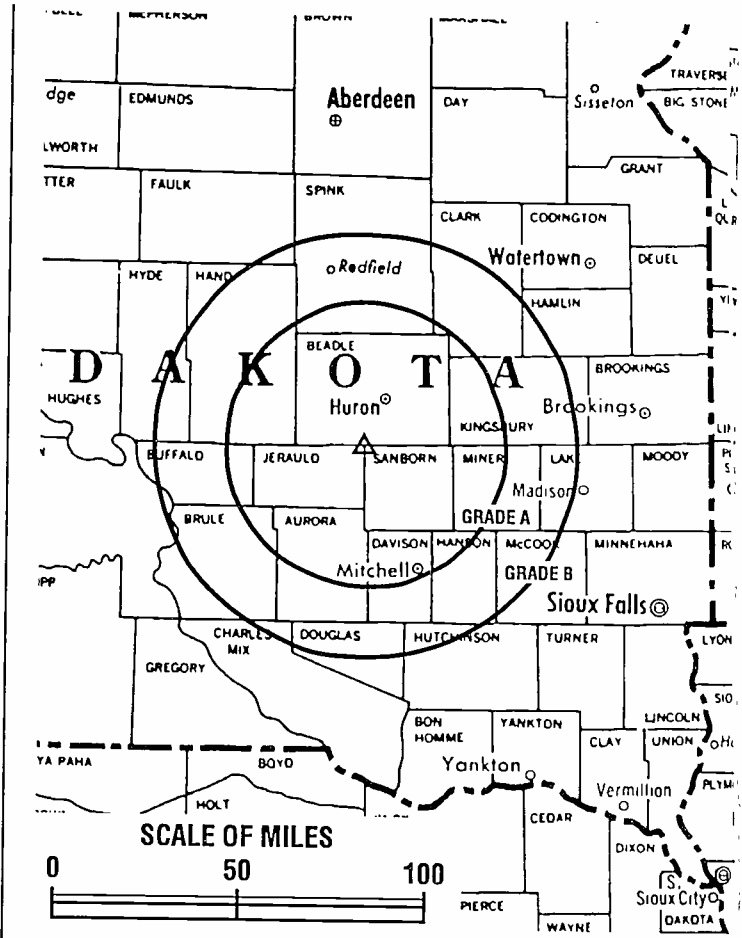
Charles Poppen, General Manager.
John Leifheit, General Sales Manager.
Ed Hoffman, Program Director.

Rates: On request.

City of License: Huron. Station DMA: Sioux Falls-Mitchell. Rank: 107.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	45,140	17,310	62,450
Average Weekly Circulation (1996)	22,212	3,616	25,829
Average Daily Circulation (1996)			9,163



KTTM BPCT-920205KF Granted 5/22/92 © American Map Corp., No. 1424

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	45,140	15,770	60,910
Average Weekly Circulation (1996)	22,212	3,512	25,724
Average Daily Circulation (1996)			9,163

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	1,540	1,540
Average Weekly Circulation (1996)	0	105	105
Average Daily Circulation (1996)			

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

KHSD-TV

Ch. 11

(Satellite of KOTA-TV, Rapid City, SD)

Network Service: ABC.

Address: Duhamel Bcstg. Enterprises, Box 1760, Rapid City, SD 57709.

Phone: See KOTA-TV, Rapid City, SD.

Phone: 605-342-2000. Fax: 605-342-7305.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw
Daytime, 31.6-kw aural. Antenna: 1890-ft. above av. terrain, 605-ft. above ground,
73-ft. above sea level.

Latitude	44°	19'	36"
Longitude	103°	50'	12"

Transmitter: Terry Peak.

Services: ABC, AP.

Ownership: Duhamel Broadcasting Enterprises (Group Owner).

Start of Operation: November 2, 1966.

Presented (sales): Katz Continental Television.

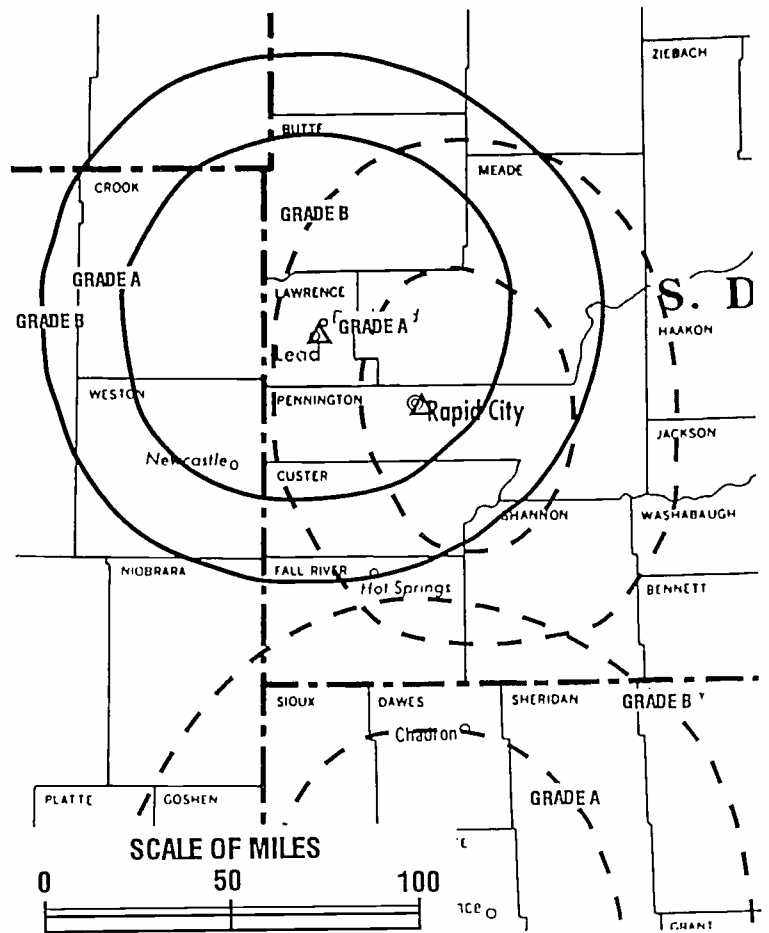
Presented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Channel:

William F. Duhamel, General Manager.

Wesley Haugen, General Sales Manager.

Frank Etherington, Director of Engineering.



KHSD-TV BMPCT-7166 Granted 3/26/70 © American Map Corp., No. 14244

Rates: On request.

City of License: Lead. Station DMA: Rapid City. Rank: 172.

Nielsen Data: Not available.

South Dakota—Lead-Deadwood

KIVV-TV

Ch. 5

(Satellite of KEVN-TV, Rapid City, SD)

Network Service: FOX.

Licensee: KEVN Inc., Box 677, Rapid City, SD 57709.

Studio: See KEVN-TV, Rapid City, SD.

Phone: 605-394-7777. **Fax:** 605-348-9128.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 95.5-kw visual, 9.55-kw aural. Antenna: 1851-ft. above av. terrain, 638-ft. above ground, 7531-ft. above sea level.

Latitude 44° 19' 30"
Longitude 103° 50' 14"

Transmitter: Terry Peak, 3.6-mi. SW of Lead.

News Services: AP, CNN, Fox News.

Ownership: Blackstar Communications (Group Owner).

Began Operation: July 11, 1976. Sale to present owner by Heritage Media Corp. approved by FCC Dec. 15, 1995.

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

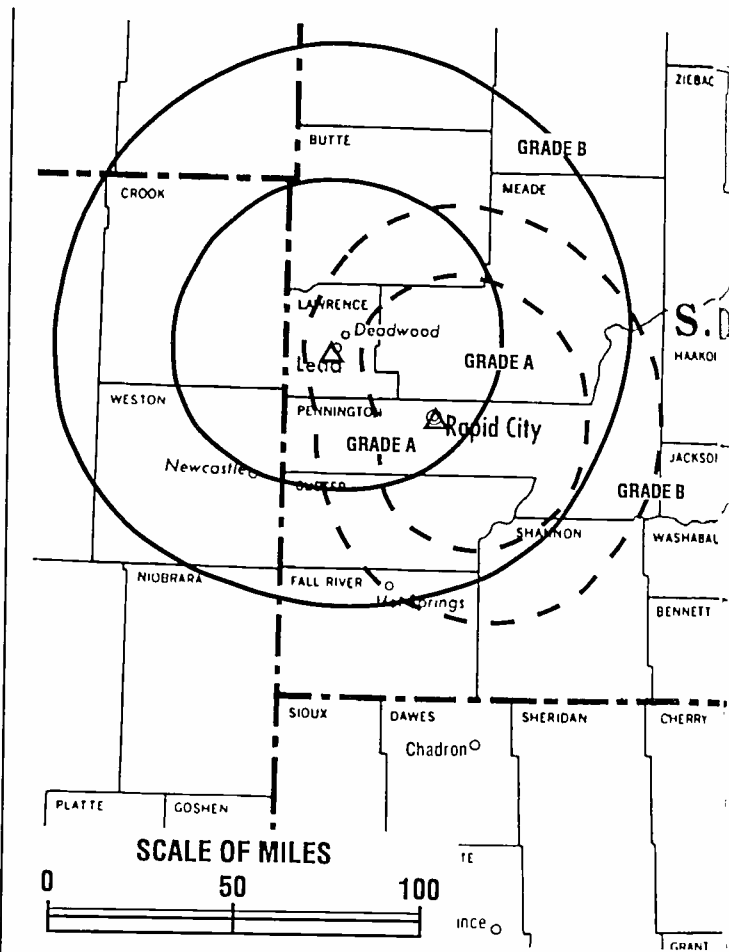
Personnel: See KEVN-TV, Rapid City, SD.

Rates: On request.

City of License: Lead. **Station DMA:** Rapid City. **Rank:** 172.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

THE TED HEPBURN COMPANY
We were the broker in the 1996 sale of **KIVV-TV**
Ted Hepburn, President
325 Garden Rd., Palm Beach, FL 33480
(561) 863-8995



KIVV-TV BMPCT-7623 Granted 3/28/77 © American Map Corp., No. 142

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,500	8,210	22,710
Average Weekly Circulation (1996)	9,871	2,456	12,327
Average Daily Circulation (1996)			6,771

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,500	7,430	21,930
Average Weekly Circulation (1996)	9,871	2,397	12,268
Average Daily Circulation (1996)			6,771

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	780	780
Average Weekly Circulation (1996)	0	59	59
Average Daily Circulation (1996)			

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

KPRY-TV

Ch. 4

(Satellite of KSFY-TV, Sioux Falls, SD)

Network Service: ABC.

Address: Elcom of South Dakota Inc., 1180 Northmoor Court NW, Atlanta, GA 30327.

Parent: See KSFY-TV, Sioux Falls, SD.

Phone: 605-336-1300; 605-336-7936. Web Site: <http://www.ksfy.com>

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 11-kw aural. Antenna: 1283-ft. above av. terrain, 1089-ft. above ground, 3129-ft. above sea level.

Latitude	44°	03'	07"
Longitude	100°	05'	03"

Transmitter: 10-mi. N of Presho, SD.

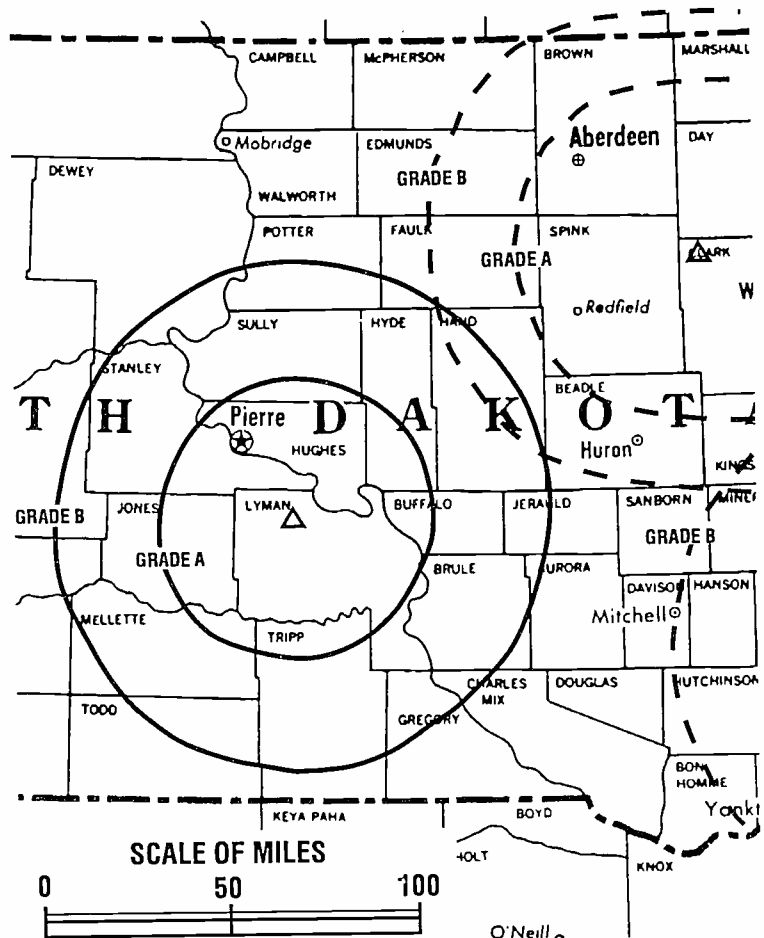
Satellite Earth Station: 3.7-meter C-band.

Service: AP.

Ownership: Raycom Media Inc. (Group Owner).

History: Operation: January 30, 1976. Sale to present owner by Ellis Communications approved by FCC July 26, 1996. Previous sale approved by FCC December 21, 1994. Sale to New Vision approved September 7, 1993. Sale to News Press & Gazette Co. approved by FCC November 15, 1985.

Represented (sales): Seltel Inc.



KPRY-TV BPCT-4755 Granted 7/30/75 © American Map Corp., No. 14244

Personnel: See KSFY-TV, Sioux Falls, SD.

Rates: On request.

City of License: Pierre. Station DMA: Sioux Falls-Mitchell. Rank: 107.

Nielsen Data: Not available.

South Dakota—Rapid City

KCLO-TV

Ch. 15

Network Service: CBS.

Licensee: Young Broadcasting of Rapid City Inc., 599 Lexington Ave., 47th Floor, New York, NY 10222.

Studio: 2497 W. Chicago, Rapid City, SD 57709.

Mailing Address: Box 9428, Rapid City, SD 57709.

Phones: 605-336-1100; 605-341-1500. **Fax:** 605-348-5518.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 690-kw max. visual, 69-kw max. aural. Antenna: 520-ft. above av. terrain, 421-ft. above ground, 4201-ft. above sea level.

Latitude 44° 04' 14"
Longitude 103° 15' 01"

Holds CP for change to 692-kw max. visual, 508-ft. above av. terrain, 371-ft. above ground, 4150-ft. above sea level. BPCT-930913KE.

Transmitter: Skyline Dr., approx. 0.8-mi. S of intersection of Rtes. 44 & 79, Pennington County.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 3.2-meter C-band.

News Service: AP.

Ownership: Young Broadcasting Inc. (Group Owner).

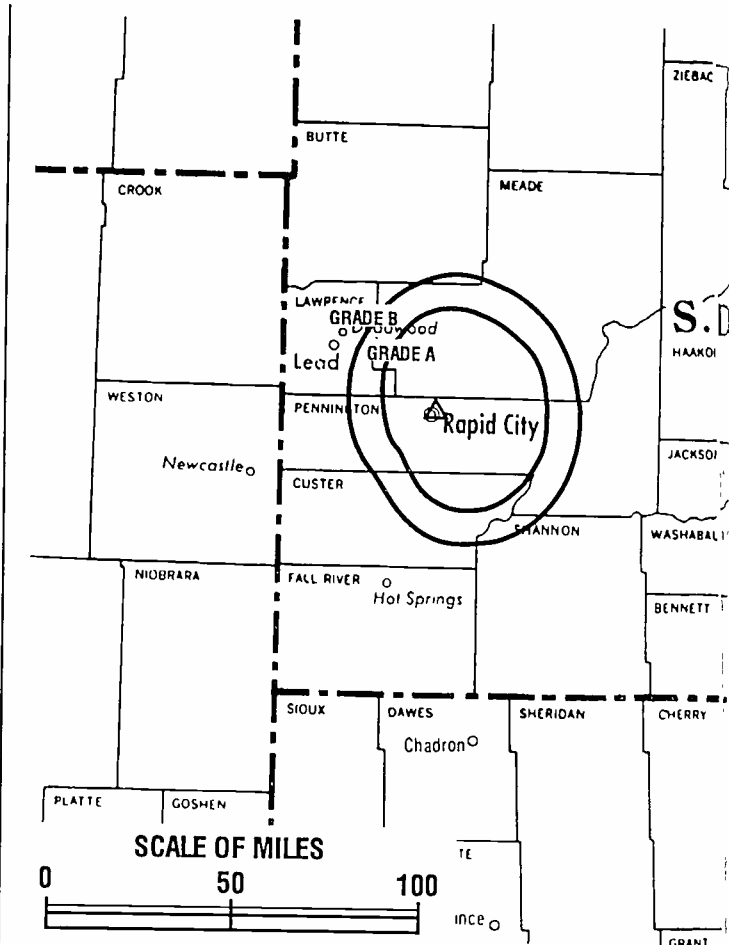
Began Operation: November 28, 1988. Sale to present owner by Midcontinent Television of South Dakota Inc. approved by FCC March 29, 1996.

Represented (sales): Adam Young Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel: See KELO-TV, Sioux Falls, SD.

Highest 30 Sec. Rate: \$90.



KCLO-TV BPCT-930913KE Granted 9/22/95 © American Map Corp., No. 142

City of License: Rapid City. **Station DMA:** Rapid City. **Rank:** 172.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,270	23,050	56,320
Average Weekly Circulation (1996)	25,195	10,249	35,444
Average Daily Circulation (1996)			17,222
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,270	23,050	56,320
Average Weekly Circulation (1996)	25,195	10,249	35,444
Average Daily Circulation (1996)			17,222

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KEVN-TV

Ch. 7

(Operates satellite KIVV-TV, Lead-Deadwood, SD)

Network Service: FOX.

Address: KEVN Inc., Box 677, Rapid City, SD 57709.

Office: 7 Skyline Dr., Rapid City, SD 57701.

Phone: 605-394-7777. Fax: 605-348-9128.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 224-kw total, 22.4-kw aural. Antenna: 670-ft. above av. terrain, 626-ft. above ground, 142-ft. above sea level.

Latitude 44° 04' 06"
Longitude 103° 15' 03"

Transmitter: Skyline Dr., 1.6-mi. from center of Rapid City.

Satellite Earth Station: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receiver.

News Services: AP, CNN, Fox News.

Ownership: Blackstar Communications (Group Owner).

Original Operation: July 11, 1976. Sale to Heritage Media Corp. by Sherwood L. Corner & Gilbert D. Moyle approved by FCC August 14, 1985. Sale to Blackstar Communications approved Dec. 15, 1995.

Presented (sales): Petry Television Inc.

Presented (legal): Dow, Lohnes & Albertson.

Presented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

erry Fenske, President & General Manager.

ary Pierone, Local Sales Manager.

ene Carlson, News Director.

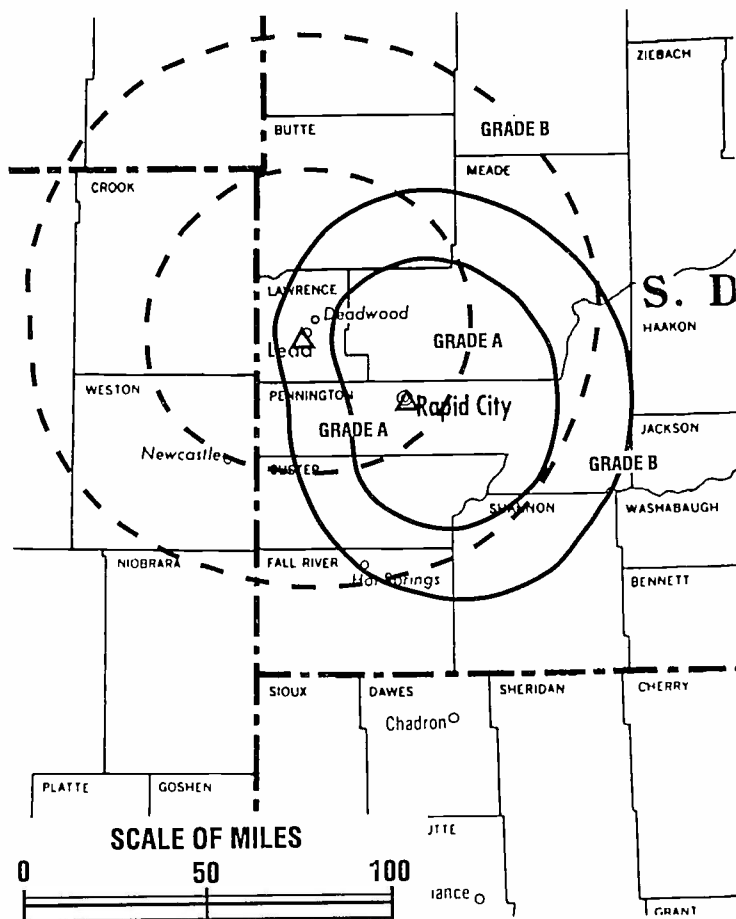
arie Morimando, Program Director.

ob Slocum, Operations Manager.

arvey Sachau, Chief Engineer.

on Neilsen, Promotion Director.

es Holland, Production Manager.



KEVN-TV BPCT-4627 Granted 6/20/75 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$750.

City of License: Rapid City. Station DMA: Rapid City. Rank: 172.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,530	25,950	62,480
Average Weekly Circulation (1996)	21,019	18,782	39,801
Average Daily Circulation (1996)			25,121

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,530	25,950	62,480
Average Weekly Circulation (1996)	21,019	18,782	39,801
Average Daily Circulation (1996)			25,121

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

THE TED HEPBURN COMPANY

We were the broker in the 1996 sale of KEVN-TV

Ted Hepburn, President
325 Garden Rd., Palm Beach, FL 33480
(561) 863 8995

South Dakota—Rapid City

KCLO-TV

Ch. 15

Network Service: CBS.

Licensee: Young Broadcasting of Rapid City Inc., 599 Lexington Ave., 47th Floor, New York, NY 10222.

Studio: 2497 W. Chicago, Rapid City, SD 57709.

Mailing Address: Box 9428, Rapid City, SD 57709.

Phones: 605-336-1100; 605-341-1500. **Fax:** 605-348-5518.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 690-kw max. visual, 69-kw max. aural. Antenna: 520-ft. above av. terrain, 421-ft. above ground, 4201-ft. above sea level.

Latitude 44° 04' 14"
Longitude 103° 15' 01"

Holds CP for change to 692-kw max. visual, 508-ft. above av. terrain, 371-ft. above ground, 4150-ft. above sea level. BPCT-930913KE.

Transmitter: Skyline Dr., approx. 0.8-mi. S of intersection of Rtes. 44 & 79, Pennington County.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 3.2-meter C-band.

News Service: AP.

Ownership: Young Broadcasting Inc. (Group Owner).

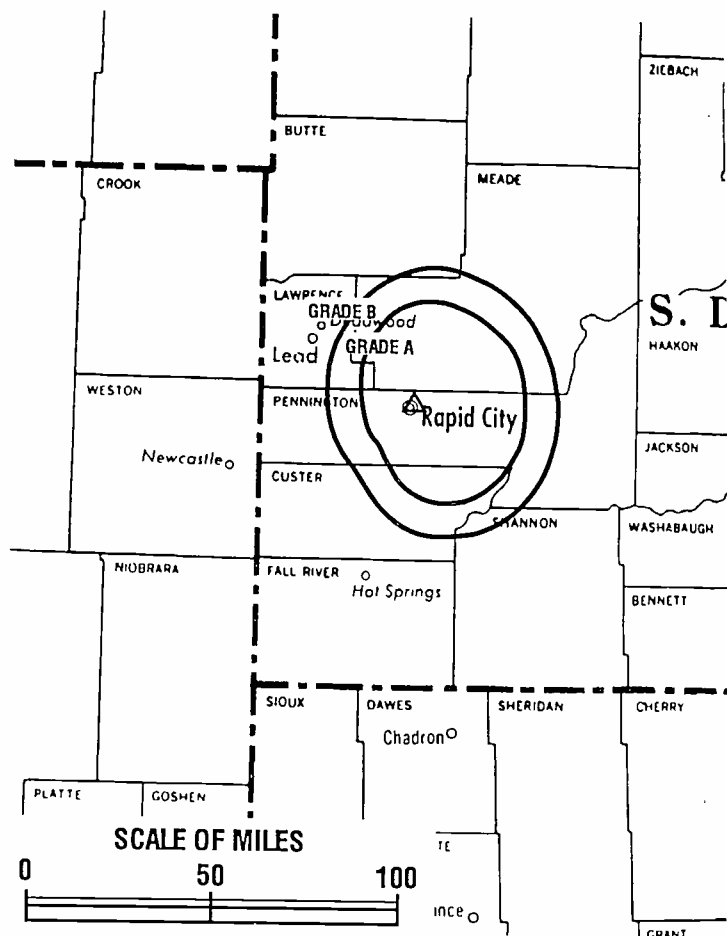
Began Operation: November 28, 1988. Sale to present owner by Midcontinent Television of South Dakota Inc. approved by FCC March 29, 1996.

Represented (sales): Adam Young Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel: See KELO-TV, Sioux Falls, SD.

Highest 30 Sec. Rate: \$90.



KCLO-TV BPCT-930913KE Granted 9/22/95 © American Map Corp., No. 14244

City of License: Rapid City. **Station DMA:** Rapid City. **Rank:** 172.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,270	23,050	56,320
Average Weekly Circulation (1996)	25,195	10,249	35,444
Average Daily Circulation (1996)			17,293

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,270	23,050	56,320
Average Weekly Circulation (1996)	25,195	10,249	35,444
Average Daily Circulation (1996)			17,293

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

South Dakota—Rapid City

KEVN-TV

Ch. 7

(Operates satellite KIVV-TV, Lead-Deadwood, SD)

Network Service: FOX.

Licensee: KEVN Inc., Box 677, Rapid City, SD 57709.

Radio: 7 Skyline Dr., Rapid City, SD 57701.

Phone: 605-394-7777. Fax: 605-348-9128.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 224-kw visual, 22.4-kw aural. Antenna: 670-ft. above av. terrain, 626-ft. above ground, 1342-ft. above sea level.

Latitude 44° 04' 06"
Longitude 103° 15' 03"

Transmitter: Skyline Dr., 1.6-mi. from center of Rapid City.

Satellite Earth Station: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

News Services: AP, CNN, Fox News.

Ownership: Blackstar Communications (Group Owner).

Original Operation: July 11, 1976. Sale to Heritage Media Corp. by Sherwood L. Corner & Gilbert D. Moyle approved by FCC August 14, 1985. Sale to Blackstar Communications approved Dec. 15, 1995.

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Gerry Fenske, President & General Manager.

Gary Pierone, Local Sales Manager.

Gene Carlson, News Director.

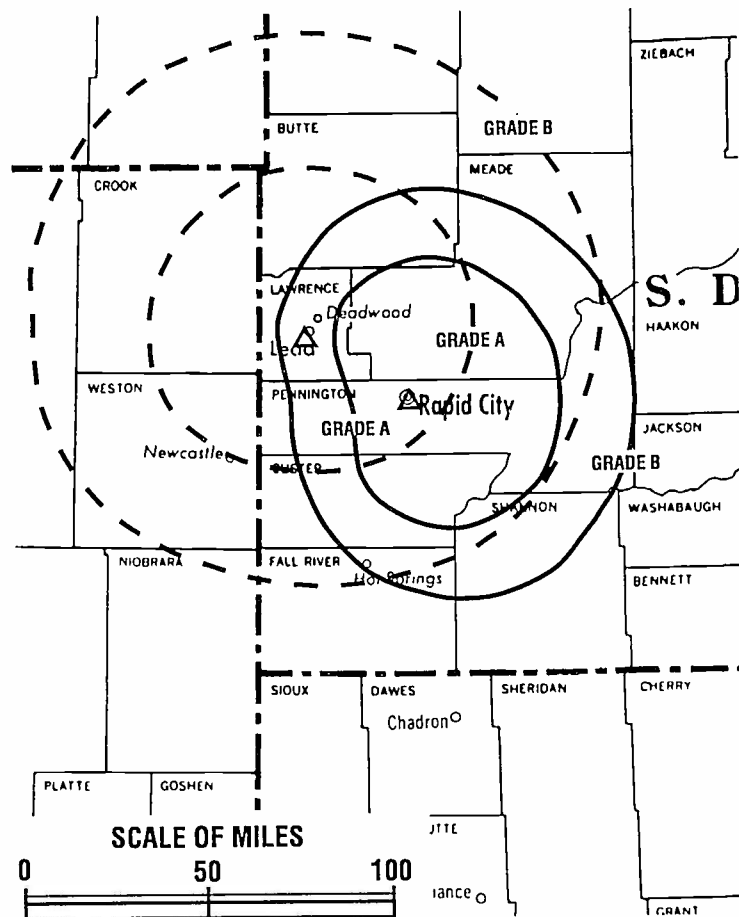
Marie Morimando, Program Director.

Bob Slocum, Operations Manager.

Harvey Sachau, Chief Engineer.

Don Neilsen, Promotion Director.

Les Hoffland, Production Manager.



KEVN-TV BPCT-4627 Granted 6/20/75

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$750.

City of License: Rapid City. Station DMA: Rapid City. Rank: 172.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,530	25,950	62,480
Average Weekly Circulation (1996)	21,019	18,782	39,801
Average Daily Circulation (1996)			25,121

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,530	25,950	62,480
Average Weekly Circulation (1996)	21,019	18,782	39,801
Average Daily Circulation (1996)			25,121

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**THE
TED HEPBURN
COMPANY**

**We were the broker
in the 1996 sale of
KEVN-TV**

Ted Hepburn, President
325 Garden Rd Palm Beach, FL 33480
(561) 863 8995

South Dakota—Rapid City

KOTA-TV

Ch. 3

(Operates affiliated KDUH-TV, Scottsbluff, NE; KHSD-TV, Lead, SD & KSGW-TV, Sheridan, WY)

Network Service: ABC.

Licensee: Duhamel Broadcasting Enterprises, Box 1760, Rapid City, SD 57709-1760.

Studio: Duhamel Bldg., 518 St. Joe St., Rapid City, SD 57709.

Phone: 605-342-2000. Fax: 605-342-7305.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 659-ft. above av. terrain, 604-ft. above ground, 4364-ft. above sea level.

Latitude 44° 04' 05"
Longitude 103° 15' 03"

Transmitter: Skyline Dr.

Satellite Earth Stations: Harris, 5.8-meter; Simulsat, 7-meter; Scientific-Atlanta, Simulsat receivers.

AM Affiliate: KOTA, 5-kw, 1380 kHz.

News Services: ABC, AP.

Ownership: Duhamel Broadcasting Enterprises (Group Owner).

Began Operation: May 29, 1955.

Represented (sales): Katz Continental Television.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

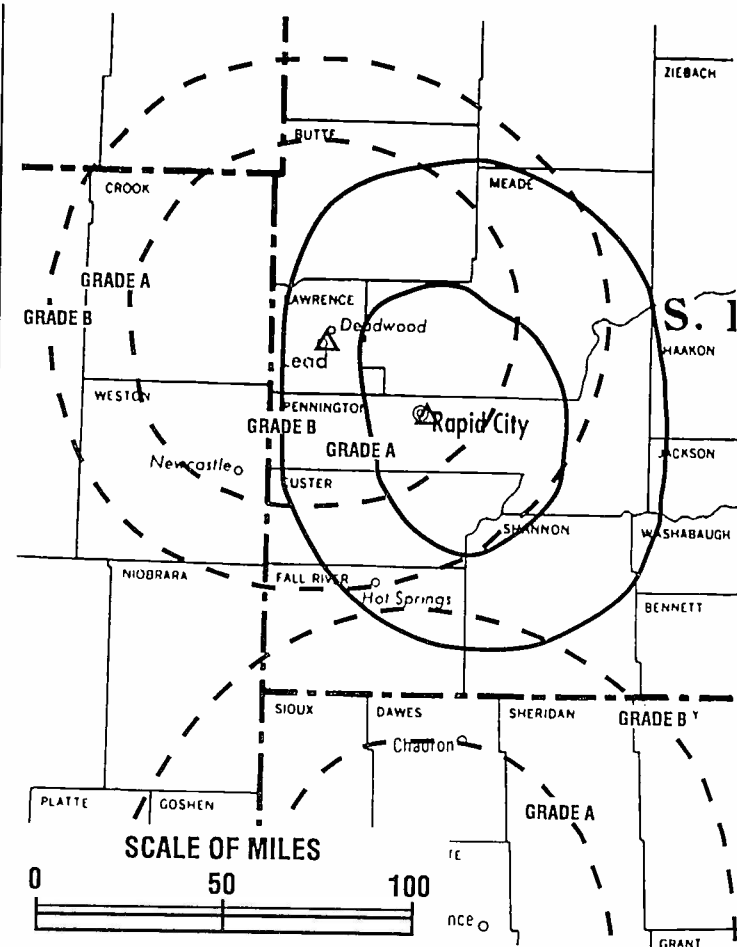
Personnel:

William F. Duhamel, President & General Manager.
Peter A. Duhamel, Vice President.
Helene M. Duhamel, Vice President.
Wes Haugen, General Sales Manager.
Monte Loos, Program & Operations Manager.
Frank Etherington, Director of Engineering.
John Petersen, News Director.
Verlyn Hammerstrom, Business Manager.
Dave Alles, Sports Director.

Rates: On request.

City of License: Rapid City. Station DMA: Rapid City. Rank: 172.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KOTA-TV BMPCT-5990 Granted 8/25/64 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,330	34,440	69,770
Average Weekly Circulation (1996)	32,476	21,451	53,927
Average Daily Circulation (1996)			36,552

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,330	28,430	63,760
Average Weekly Circulation (1996)	32,476	20,648	53,124
Average Daily Circulation (1996)			36,310

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	6,010	6,010
Average Weekly Circulation (1996)	0	803	803
Average Daily Circulation (1996)			242

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

South Dakota—Reliance

KPLO-TV

Ch. 6

(Satellite of KELO-TV, Sioux Falls, SD)

Network Service: CBS.

Licensee: Young Broadcasting of Sioux Falls Inc., 599 Lexington Ave., 47th Floor, New York, NY 10022.

Station: See KELO-TV, Sioux Falls, SD.

Phone: 605-473-5564.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 1-kw aural. Antenna: 1112-ft. above av. terrain, 711-ft. above ground, 2877-ft. above sea level.

Latitude 43° 57' 55"
Longitude 99° 36' 11"

Transmitter: Medicine Butte, 6-mi. N of Reliance.

Channel TV Sound: Stereo only.

Services: AP, CBS, CNN.

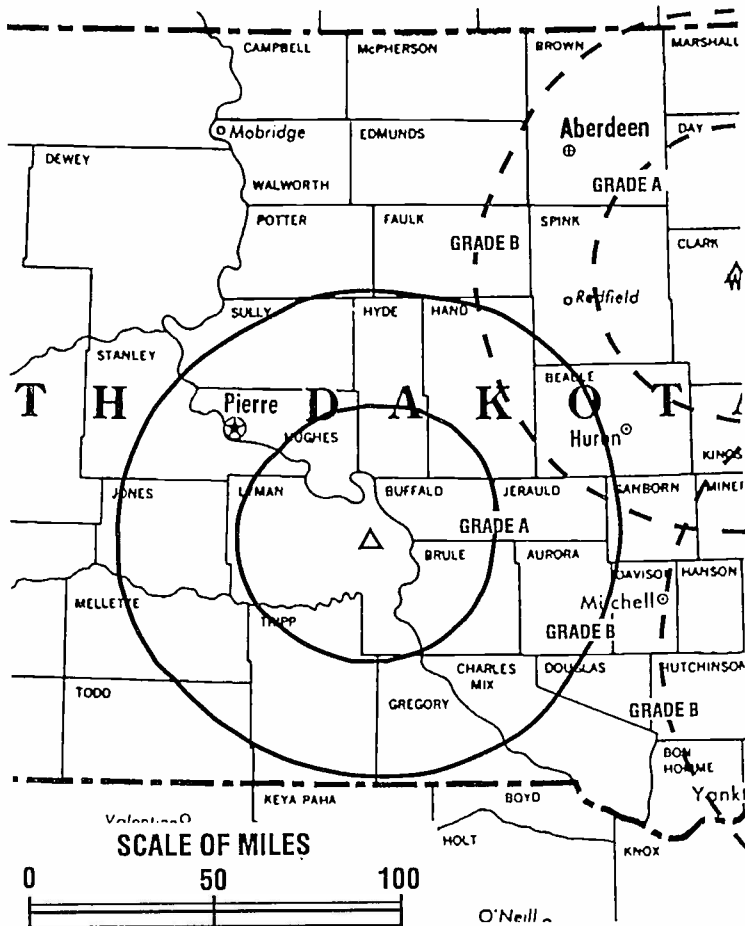
Ownership: Young Broadcasting Inc. (Group Owner).

Operation: July 15, 1957. Sale to present owner by Midcontinent Television approved by FCC March 29, 1996.

Presented (sales): Adam Young Inc.

Presented (legal): Dow, Lohnes & Albertson.

Presented (engineering): A. D. Ring, P.A.



KPLO-TV BPCT-2489 Granted 5/15/58 © American Map Corp., No. 14244

Personnel: See KELO-TV, Sioux Falls, SD.

Rates: On request.

City of License: Reliance. **Station DMA:** Sioux Falls-Mitchell. **Rank:** 107.

Nielsen Data: Not available.

South Dakota—Mitchell-Sioux Falls

KDLT

Ch. 5

Network Service: NBC.

Licensee: Red River Broadcast Corp., 4015 9th Ave. SW, Fargo, ND 58103.

Studio: 3600 S. Westport Ave., Sioux Falls, SD 57116-0196.

Phone: 605-361-5555. Fax: 605-361-3982.

E-mail: kdlit@on-ramp.com Web Site: <http://www.on-ramp.com/kdlit.htm>

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1510-ft. above av. terrain, 1565-ft. above ground, 3049-ft. above sea level.

Latitude 43° 37' 56"
Longitude 97° 22' 21"

Requests CP for change to 1026-ft. above av. terrain, 1043-ft. above ground, 2467-ft. above sea level, lat. 43° 45' 28", long. 98° 24' 39", transmitter to 2.5 mi. N & 3-mi. E of Plankinton. BPCT-941227KH.

Transmitter: 6.5-mi. S of Salem, SD.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5-meter C-band; GE, 5-meter Ku-band; Harris, 3.5-meter Ku-band; Harris, 6-meter Ku-band; United Satellite Systems, 5-meter C-band; Agile Omni, Harris, Scientific-Atlanta, United Satellite Systems receivers.

News Services: AP, NBC.

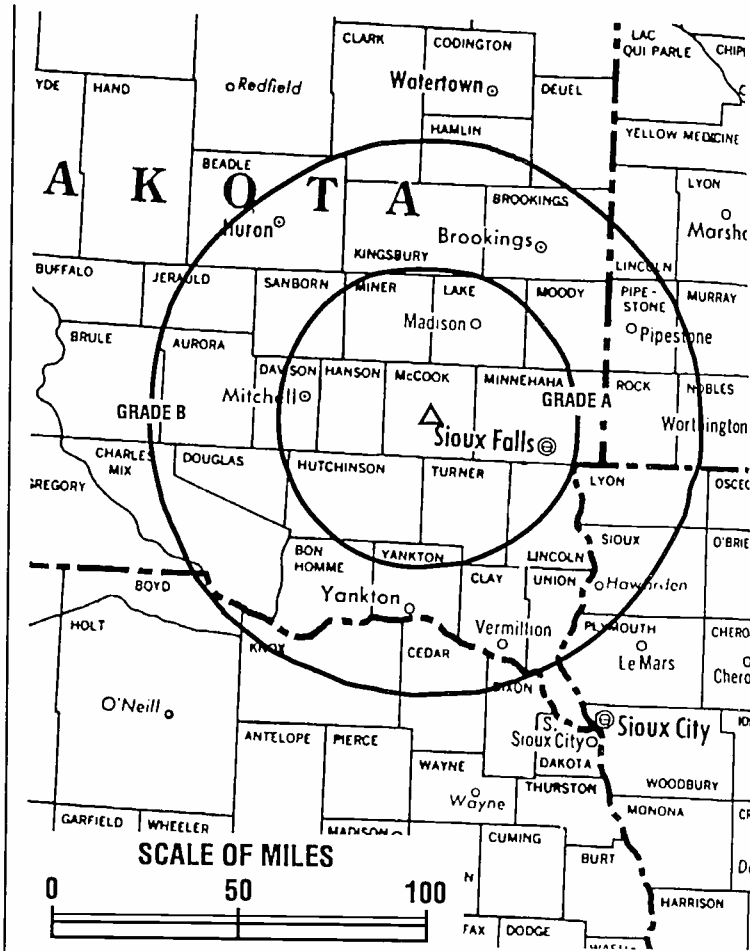
Ownership: Red River Broadcast Corp. (Group Owner).

Began Operation: June 12, 1960. Sale to present owner approved by FCC August 25, 1994. Sale to Heritage Media Corp. approved by FCC August 14, 1985. Sale to Sherwood L. Corner & Gilbert D. Moyle by Gillett Bcstg. approved by FCC May 12, 1982. Sale to Gillett by Buford TV approved January 17, 1978 (*Television Digest*, Vol. 17:44). Sale to Buford by R. V. Eppel, et al., approved October 4, 1972.

Represented (sales): Pety Television Inc.

Personnel:

- Myron Kunin, Chief Executive Officer.
- Kathy M. Lau, Vice President & Chief Financial Officer.
- Gary R. Bolton, General Manager.
- Mike Cornette, General Sales Manager.
- Terry Keegan, News Director.
- Toby Kane, Programming Coordinator.
- Don Sturzenbecher, Chief Engineer.



KDLT BPCT-4928 Granted 8/12/76 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1000.

City of License: Mitchell. Station DMA: Sioux Falls-Mitchell. Rank: 107.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	123,860	69,700	193,560
Average Weekly Circulation (1996)	81,753	31,864	113,617
Average Daily Circulation (1996)			53,179

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	113,760	59,320	173,080
Average Weekly Circulation (1996)	79,468	29,977	109,446
Average Daily Circulation (1996)			52,101

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,100	10,380	20,480
Average Weekly Circulation (1996)	2,284	1,887	4,171
Average Daily Circulation (1996)			1,078

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KELO-TV

Ch. 11

(Operates satellites KDLO-TV, Florence & KPLO-TV, Reliance, SD)

Network Service: CBS.

Licensee: Young Broadcasting of Sioux Falls Inc., 501 S. Phillips Ave., Sioux Falls, SD 57104.

Address: 501 S. Phillips Ave., Sioux Falls, SD 57104.

Phone: 605-336-1100. Fax: 605-334-3447.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 28.8-kw aural. Antenna: 2000-ft. above av. terrain, 1985-ft. above ground, 444-ft. above sea level.

Latitude 43° 31' 07"
Longitude 96° 32' 04"

Requests CP for change to 630-ft. above av. terrain, lat. 43° 30' 11", long. 96° 4' 38", transmitter to 1-mi. SW of Rowena, SD. BPCT-950531KE.

Transmitter: 1.1-mi. E of Rowena, SD.

Channel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 7-meter; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS, CNN.

Ownership: Young Broadcasting Inc. (Group Owner).

Original Operation: May 12, 1953. Sale to present owner by Midcontinent Television approved by FCC March 29, 1996 (Television Digest, Vol. 36:4, 20, 24).

Presented (sales): Adam Young Inc.

Presented (legal): Dow, Lohnes & Albertson.

Presented (engineering): A. D. Ring, P.A.

Personnel:

Vincent J. Young, Chairman.

Jeff McDermott, Executive Vice President & Director of Operations.

Mark Millage, Acting General Manager.

Jay Huizenga, General Sales Manager.

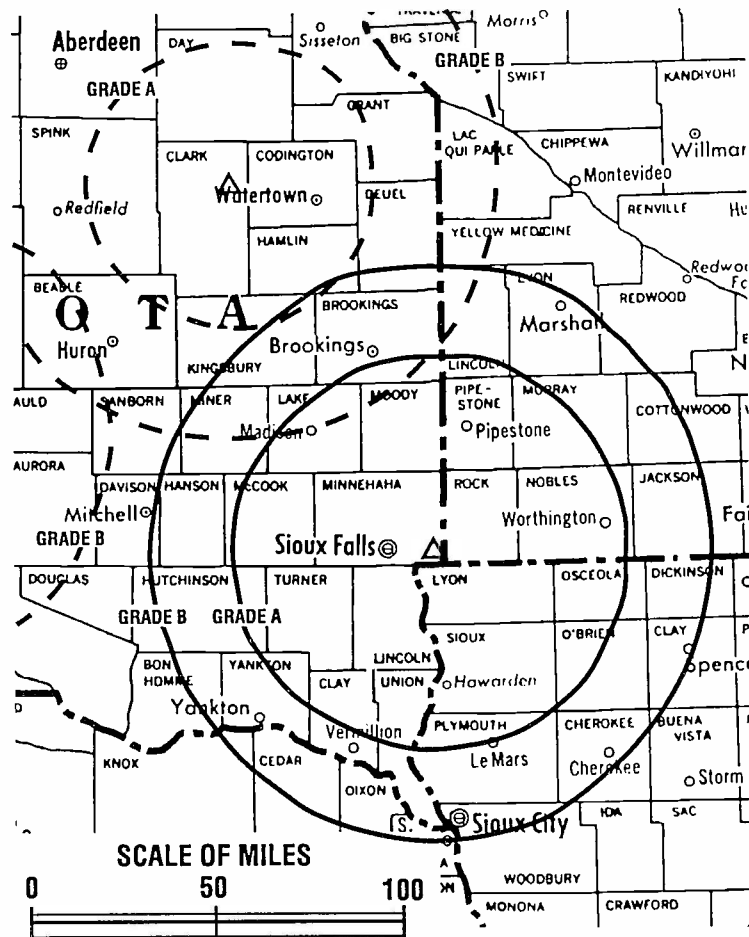
John Hertz, Director of Engineering.

Karen Runia, Program Director.

Kevin Duncan, Promotion Manager.

Marlin Van Peursesem, Business Manager.

John Miller, Production Manager.



KELO-TV BPCT-3821 Granted 10/21/66 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$850.

City of License: Sioux Falls. Station DMA: Sioux Falls-Mitchell. Rank: 107.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	173,200	128,590	301,790
Average Weekly Circulation (1996)	129,894	76,142	206,036
Average Daily Circulation (1996)			132,754
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	120,120	62,890	183,010
Average Weekly Circulation (1996)	105,131	55,475	160,605
Average Daily Circulation (1996)			112,345
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	53,080	65,700	118,780
Average Weekly Circulation (1996)	24,764	20,667	45,431
Average Daily Circulation (1996)			20,409

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

South Dakota—Sioux Falls

KSFY-TV

Ch. 13

(Operates satellites KABY-TV, Aberdeen & KPRY-TV, Pierre, SD)

Network Service: ABC.

Licensee: Elcom of South Dakota Inc., 1180 Northmoor Court NW, Atlanta, GA 30327.

Studio: 300 N. Dakota Ave., Suite 100, Sioux Falls, SD 57102.

Phone: 605-336-1300. Fax: 605-336-7936. Web Site: <http://www.ksfy.com>

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 285-kw visual, 39.5-kw aural. Antenna: 2000-ft. above av. terrain, 1985-ft. above ground, 3444-ft. above sea level.

Latitude 43° 31' 07"
Longitude 96° 32' 05"

Transmitter: Rowena, 9-mi. E of Sioux Falls.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Microdyne, 3.7-meter Ku-band; Avantek, DX Antenna receivers.

News Service: AP.

Ownership: Raycom Media Inc. (Group Owner).

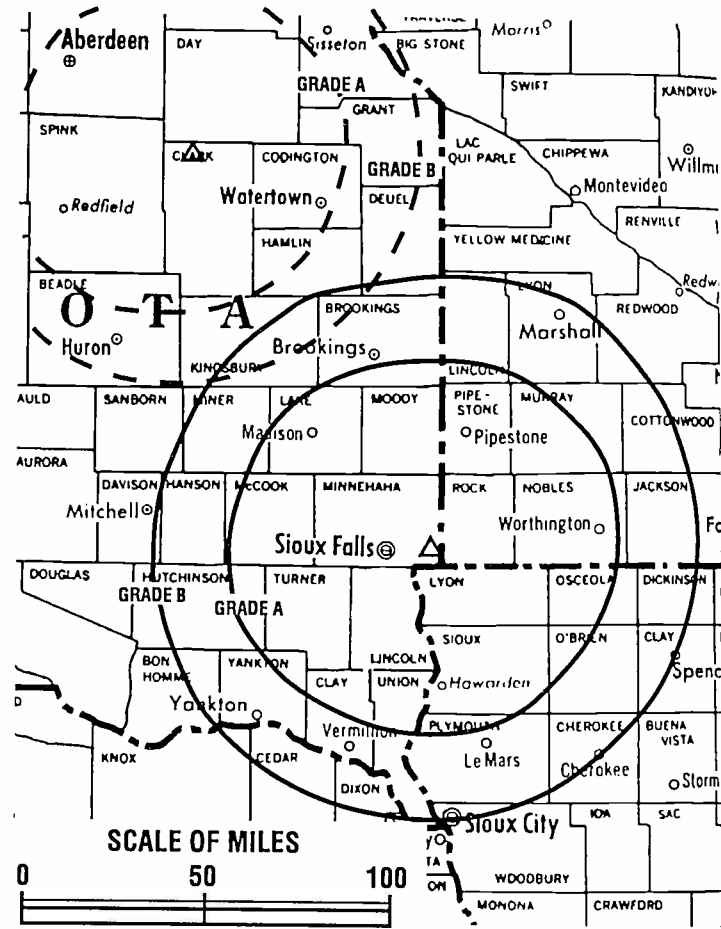
Began Operation: July 31, 1960. Sale to present owner by Ellis Communications approved by FCC July 26, 1996. Previous sale by New Vision Television approved by FCC February 10, 1995 (*Television Digest*, Vol. 34:48; 35:14). Sale to New Vision approved September 7, 1993. Previous sale to News Press & Gazette by Forum Publishing Co. approved by FCC November 15, 1985. Sale to Forum by Gordon H. Ritz, Wheelock Whitney, et al., approved November 14, 1973. Sale of control to Ritz and Whitney by former owners approved August 23, 1965 (Vol. 5:35).

Represented (sales): Sattel Inc.

Represented (legal): Arent Fox Kintner Plotkin & Kahn.

Personnel:

Randall Cleland, Vice President & General Manager.
Nick Kellen, General Sales Manager.
Mark Kunkel, Local Sales Manager.
Tom Claycomb, News Director.
Marge Hokenstad, Program Director.
Holly Kerfoot, Promotion Manager.
Marilyn Brink, Business Manager.
Gail Andera, Production Director.
Eugene Schultz, Chief Engineer.



KSFY-TV BPCT-3802 Granted 9/12/66 © American Map Corp., No. 14244

Rates: On request.

City of License: Sioux Falls. Station DMA: Sioux Falls-Mitchell. Rank: 107.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	172,740	96,130	268,870
Average Weekly Circulation (1996)	121,801	60,378	182,179
Average Daily Circulation (1996)			100,834

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	120,120	62,890	183,010
Average Weekly Circulation (1996)	103,563	50,099	153,662
Average Daily Circulation (1996)			90,636

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	52,620	33,240	85,860
Average Weekly Circulation (1996)	18,238	10,279	28,517
Average Daily Circulation (1996)			10,197

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

South Dakota—Sioux Falls

KTTW

Ch. 17

(Operates satellite KTTM, Huron, SD)

Network Service: FOX.

Licensee: Independent Communications Inc., 2817 W. 12th St., Sioux Falls, SD 57104.

Radio: 2817 W. 12th St., Sioux Falls, SD 57104.

Phone: 605-338-0017. Fax: 605-338-7173.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 196.7-kw max. visual, 20-kw max. aural. Antenna: 495-ft. above av. terrain, 443-ft. above ground, 1942-ft. above sea level.

Latitude 43° 29' 20"
Longitude 96° 45' 40"

Requests CP for change to 2025-kw max. visual, 1460-ft. above av. terrain, 526-ft. above ground, 2858-ft. above sea level, lat. 43° 31' 14", long. 96° 34' 4", transmitter to 0.2-mi. S of State Hwy. 38, Rowena. BPCT-960724KH.

Transmitter: Rural Rte. 3, Yankton Rd., Sioux Falls.

Channel TV Sound: Stereo only.

Ownership: Independent Communications Inc. (Group Owner).

Original Operation: May 25, 1987. Sale to present owners approved by FCC Jan. 15, 1988.

Legal Counsel: Reddy, Begley & McCormick.

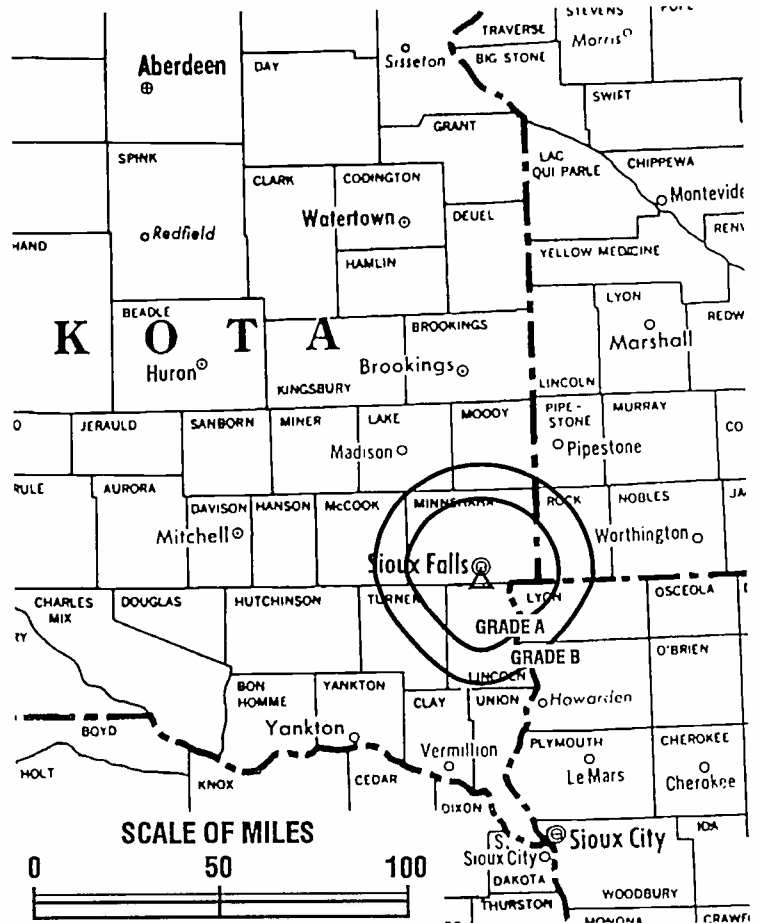
Engineering: Peter V. Gureckis & Associates.

Personnel:
Charles Poppen, General Manager.
John Leifheit, Sales Manager.
Ed Hoffman, Program Director.
Mitacey Knapp, Traffic Director.

Availability: On request.

License: Sioux Falls. Station DMA: Sioux Falls-Mitchell. Rank: 107.

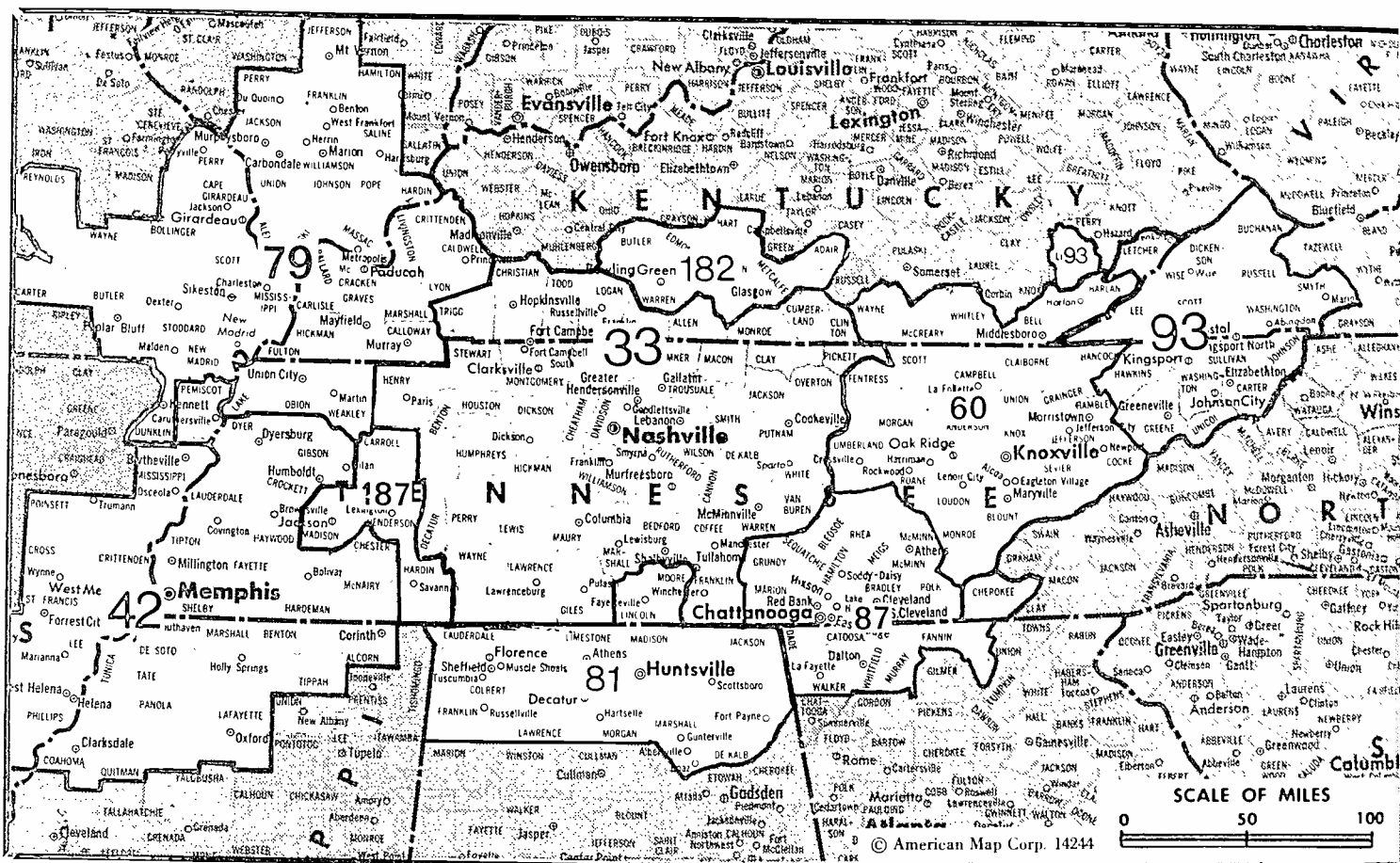
Copyright ©1996 Nielsen. Coverage based on Nielsen study.



KTTW BMPCT-920205KG Granted 3/26/92 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	96,410	55,470	151,880
Average Weekly Circulation (1996)	38,631	15,546	54,177
Average Daily Circulation (1996)			19,959
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	72,760	48,170	120,930
Average Weekly Circulation (1996)	33,524	14,638	48,162
Average Daily Circulation (1996)			18,140
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	23,650	7,300	30,950
Average Weekly Circulation (1996)	5,107	909	6,016
Average Daily Circulation (1996)			1,819

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Nashville, TN	782,940	33	WHTN (39), WJFB (66), WKRN-TV (2), WKZX (28), WNAB (58), WPGD (50), WSMV (4), WTVF (5), WJXP (30), WZTV (17)
Memphis, TN	611,920	42	WBUY (40), WFBI (50), WHBQ-TV (13), WLMT (30), WMC-TV (5), WPTY-TV (24), WREG-TV (3)
Knoxville, TN	456,260	60	WATE-TV (6), WBIR-TV (10), WKXT-TV (8), WPMC (54), WTNZ (43)
Paducah, KY-Cape Girardeau, MO-Harrisburg-Mount Vernon, IL	354,080	79	KBSI (23), KFVS-TV (12), KPOB-TV (15), WCEE (13), WPSD-TV (6), WSIL-TV (3), WTCT (27)
Huntsville-Decatur-Florence, AL	325,840	81	WAAY-TV (31), WAFF (48), WHNT-TV (19), WOWL-TV (15), WYLE (26), WZDX (54)
Chattanooga, TN	305,980	87	WDEF-TV (12), WDSI-TV (61), WELF (23), WFLI-TV (53), WRCB-TV (3), WTVG (9)
Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN)	285,930	93	WCYB-TV (5), WEMT (39), WJHL-TV (11), WKPT-TV (19), WLFG (68)
Bowling Green, KY	69,900	182	WBKO (13), WKNT (40)
Jackson, TN	61,770	187	WBBJ-TV (7), WMTU (16)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WFLI-TV, Chattanooga	See Cleveland, TN
WJHL-TV, Bristol & Kingsport	See Johnson City, TN
WKPT-TV, Bristol	See Kingsport, TN
WCYB-TV, Johnson City	See Bristol, VA
WKPT-TV, Johnson City	See Kingsport, TN
WEMT, Kingsport-Johnson City	See Greenville, TN
WHTN, Nashville	See Murfreesboro, TN

Tennessee Station Totals as of November 1, 1996

	VHF	UHF	TOTAL
Commercial Television Stations	14	17	31
Educational Television Stations	4	3	7
	18	20	38

Tennessee—Chattanooga

WDEF-TV

Ch. 12

Network Service: CBS.

Licensee: Roy H. Park Broadcasting of Tri-Cities Inc., 3300 Broad St., Chattanooga, TN 37408.

Studio: 3300 Broad St., Chattanooga, TN 37408.

Phone: 423-785-1200. Fax: 423-785-1271.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw total, 37.1-kw aural. Antenna: 1260-ft. above av. terrain, 641-ft. above ground, 149-ft. above sea level.

Latitude 35° 08' 06"
Longitude 85° 19' 25"

Transmitter: Atop Signal Mountain.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; United Products, 2.8-meter; United Products, 3-meter; United Products, 3.5-meter; M/A-Com, Microdyne, Regency, Scientific-Atlanta receivers.

News Services: AP, CBS, NIWS.

Ownership: Park Acquisition Inc. (Group Owner).

Origin Operation: April 25, 1954. Transfer of control to Park Acquisition Inc. granted FCC March 27, 1995. Sale to Park Communications Inc. by Carter M. Parham Group approved by FCC Feb. 28, 1964 (*Television Digest*, Vol. 4:7) Sale to Media General Inc. pending (Vol. 36:31).

Represented (sales): Blair Television.

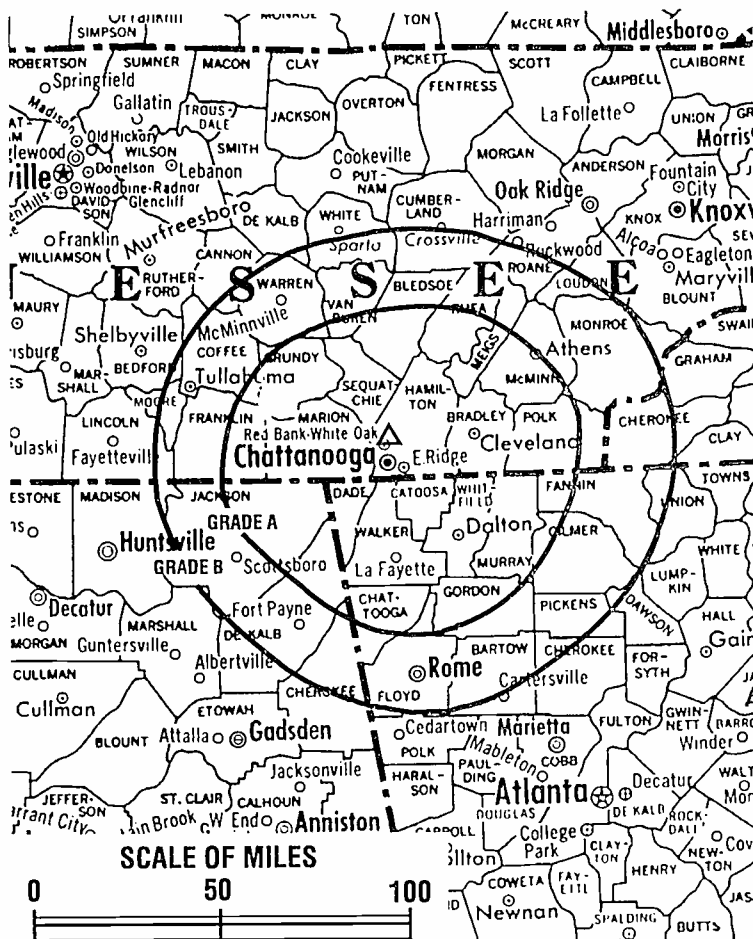
Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): A. D. Ring, P.A.

Personnel:

James Grimes, Vice President & General Manager.
 Bob Cooper, General Sales Manager.
 Mark Russell, News Director.
 Chris Ellis, Program Director.
 Gigi Howell, Promotion Director.
 Mike Newberry, Business Manager.
 William Christman, Chief Engineer.

Requests: On request.



WDEF-TV BPCT-3699 Granted 4/11/66 © American Map Corp., No. 14244

City of License: Chattanooga. Station DMA: Chattanooga. Rank: 87.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	301,350	178,030	479,380
Average Weekly Circulation (1996)	196,239	90,178	286,417
Average Daily Circulation (1996)			146,592

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	196,430	95,030	291,460
Average Weekly Circulation (1996)	156,846	68,729	225,575
Average Daily Circulation (1996)			121,967

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	104,920	83,000	187,920
Average Weekly Circulation (1996)	39,392	21,449	60,841
Average Daily Circulation (1996)			24,625

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

BLAIR TELEVISION

LEADING THE WAY

Tennessee—Chattanooga

WDSI-TV

Ch. 61

Network Service: FOX.

Licensee: WDSI License Corp. 5 Radnor Corporate Center, 100 Matsonford Rd., Radnor, PA 19087.

Studio: 2401 E. Main St., Chattanooga, TN 37404.

Phone: 423-697-0661. Fax: 423-697-0650.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 5000-kw max. & 457-kw horizontal visual, 117-kw max. & 91.2-kw horizontal aural. Antenna: 1212-ft. above av. terrain, 552-ft. above ground, 2522-ft. above sea level.

Latitude 35° 12' 34"
Longitude 85° 16' 39"

Transmitter: 1.6-mi. NW of Falling Water, TN.

Satellite Earth Stations: Paraclipse, 4-meter C-band; Paraclipse, 5-meter C-band; M/A-Com, Microdyne receivers.

Ownership: Pegasus Broadcast TV L.P. (Group Owner).

Began Operation: January 24, 1972. Sale to present owner approved Feb. 18, 1993. Sale to Donatelli & Klein Inc. by Roy L. Hess, et al., approved by FCC Jan. 30, 1985. Previous sale by Col. Jay Sadow approved Jan. 18, 1983 (Television Digest, Vol. 22:39).

Represented (sales): Seltel Inc.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

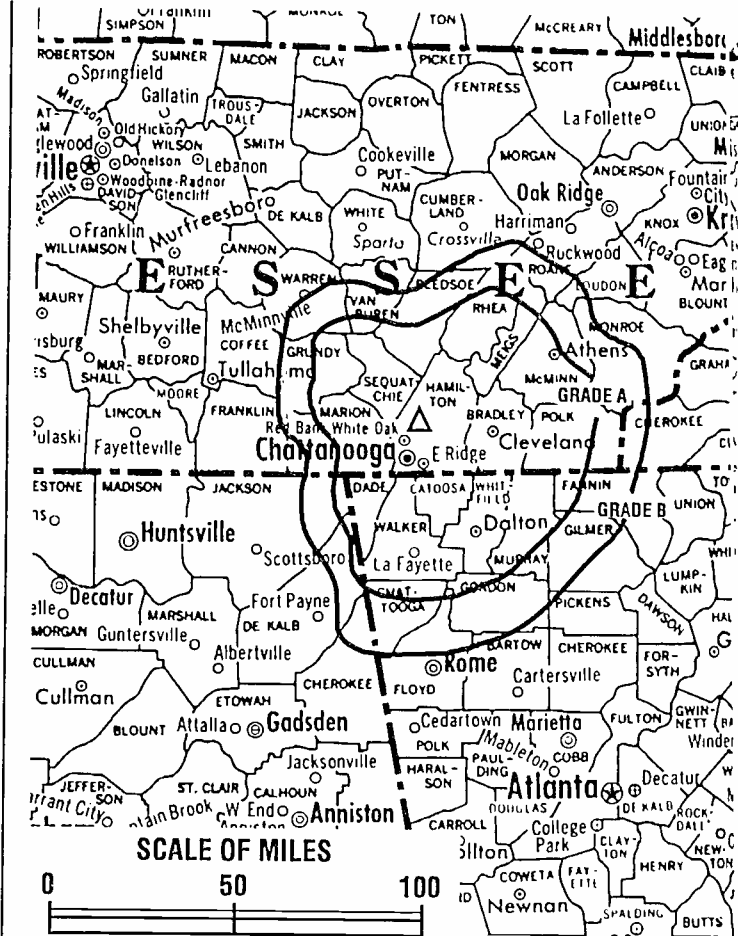
Personnel:

Bruce Lumpkin, General Manager.
Al Swainston, General Sales Manager.
Bob Keeler, Chief Engineer.
Cheryal Morgan, Program Director.
Rick Lane, Promotion Manager.
Becky McGee, Business Manager.

Highest 30 Sec. Rate: \$600.

City of License: Chattanooga. Station DMA: Chattanooga. Rank: 87.

Circulation ©1996 Nielsen Coverage based on Nielsen study



WDSI-TV BPCT-890607KH Granted 12/11/89 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	216,440	107,020	323,460
Average Weekly Circulation (1996)	117,651	35,642	153,293
Average Daily Circulation (1996)			63,147

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	196,430	85,260	281,690
Average Weekly Circulation (1996)	114,947	33,475	148,422
Average Daily Circulation (1996)			61,599

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,010	21,760	41,770
Average Weekly Circulation (1996)	2,704	2,167	4,871
Average Daily Circulation (1996)			1,555

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Tennessee—Chattanooga

WRCB-TV

Ch. 3

Network Service: NBC.

Licensee: Sarkes Tarzian Inc., 205 N. College Ave., Bloomington, IN 47402.

Radio: 900 Whitehall Rd., Chattanooga, TN 37405.

Phone: 423-267-5412. Fax: 423-267-6840; 423-756-3148.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1050-ft. above av. terrain, 251-ft. above ground, 2313-ft. above sea level.

Latitude 35° 09' 40"
Longitude 85° 18' 52"

Transmitter: Fairmont Rd., near Hwy. 8, near Chattanooga.

Channel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter C-band; Harris, 3.7-meter Ku-band; Harris, V/A-Com receivers.

Mobile Dish: 2.4-meter Ku-band.

News Services: AP, CNN.

Ownership: Sarkes Tarzian Inc. (Group Owner).

Origin Operation: May 6, 1956. Sale of 70% to WSTV Inc. by Ramon G. & Helen Patterson approved Nov. 25, 1959 by FCC (Television Digest, Vol. 15:43, 48). Allansbee Steel (interlocking ownership with WSTV Inc.) acquired 30% from H-R Television Inc. early in 1959 for undisclosed amount. For transfer of WSTV Inc. properties to United Printers & Publishers Inc. (name changed to Rust Craft Greeting Cards Inc.) and later sale to Ziff-Davis, see WTOV-TV, Steubenville, OH. Sale to present owner by Ziff-Davis Bcstg. Co. approved by FCC Sept. 29, 1982.

Presented (sales): Katz Continental Television.

Presented (legal): Leventhal, Senter & Lerman.

Presented (engineering): Denny & Associates, P.C.

Personnel:

Tom Tolar, President & General Manager.

Doug Short, General Sales Manager.

Alph Flynn, Local Sales Manager.

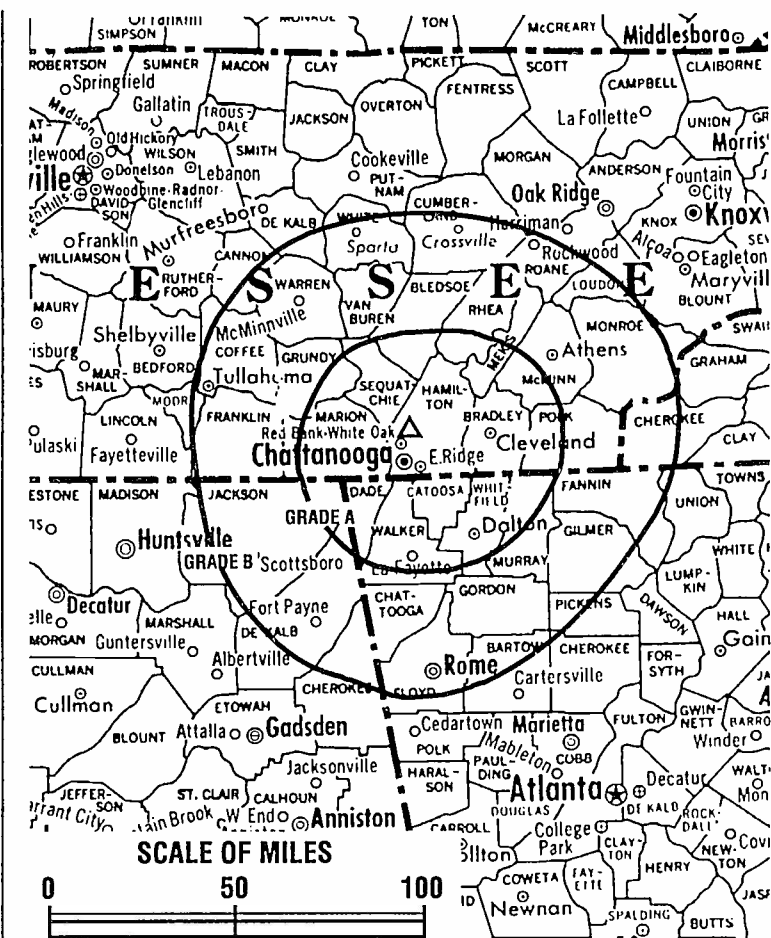
Bill Wallace, News Director.

Innie Fusco, Program Director.

Juane Bryan, Promotion Director.

Sam Teague, Business Manager.

Ed Aslinger, Chief Engineer.



WRCB-TV BPCT-850513KM Granted 7/23/85 © American Map Corp., No. 14244

Rates: On request.

City of License: Chattanooga. Station DMA: Chattanooga. Rank: 87.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	267,800	176,880	444,680
Average Weekly Circulation (1996)	193,041	93,830	286,870
Average Daily Circulation (1996)			158,887

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	196,430	95,030	291,460
Average Weekly Circulation (1996)	168,478	70,664	239,142
Average Daily Circulation (1996)			141,756

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	71,370	81,850	153,220
Average Weekly Circulation (1996)	24,563	23,165	47,728
Average Daily Circulation (1996)			17,130

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Tennessee—Cookeville

WKZX

Ch. 28

Network Service: WBN.

Licensee: Inavision Broadcasting Inc., 404 E. Broad St., Cookeville, TN 38502.

Studios: 404 E. Broad St., Cookeville, TN 38502; 9330 Sand Springs Church Rd., Monterey, TN 38574.

Phone: 615-520-0228. Fax: 615-372-8912.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 230-kw max. visual. Antenna: 869-ft. above av. terrain, 466-ft. above ground, 2444-ft. above sea level.

Latitude 36° 07' 33"
Longitude 85° 17' 33"

Holds CP for change to 229-kw max. visual, 915-ft. above av. terrain, 472-ft. above ground, 2309-ft. above sea level, lat. 36° 07' 44", long. 85° 20' 47", transmitter to 4-mi. W of Intersection of U.S. Hwy. 70 & I-40. BPCT-940523KF.

Requests modification of CP for change to 5000-kw max. visual. BMPCT-960705KI.

Transmitter: 9330 Sand Springs Church Rd., Monterey.

Ownership: Inavision Broadcasting Inc.

Began Operation: November 5, 1988. Sale to Inavision Bcstg. by Steven J. Sweeney approved by FCC June 29, 1993. Sale to Roberts Bcstg. pends (Television Digest, Vol. 36:42).

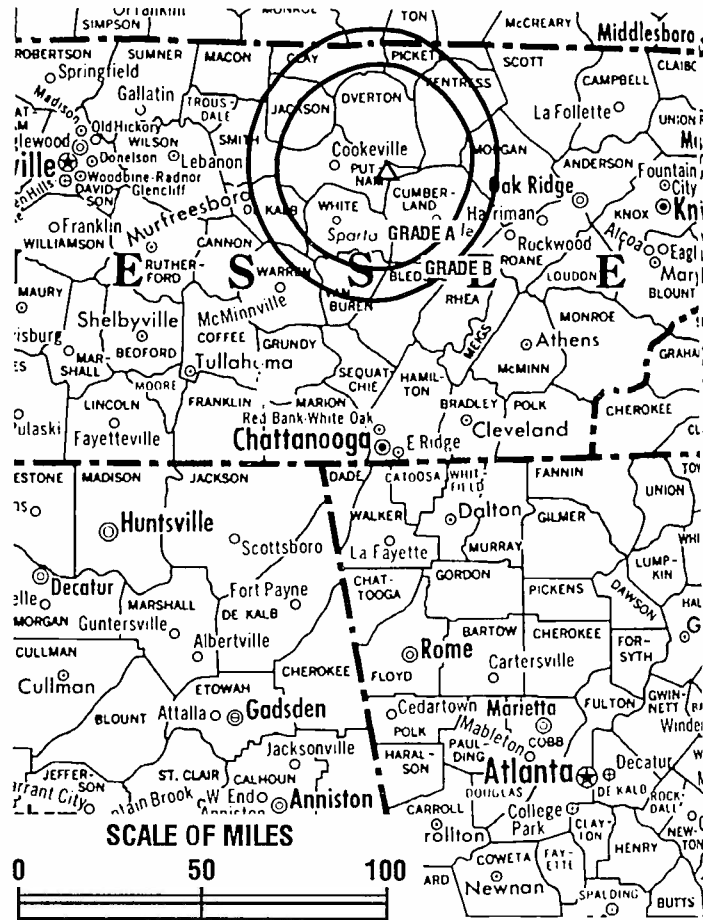
Personnel:

- Ed Gilgenbach, General Manager.
- Michael Gates, General Sales Manager.
- Butch Wilkinson, Program & Promotion Director.
- Michael Hargis, News Director.
- Robert Huddleston, Chief Engineer.

Highest 30 Sec. Rate: \$35.

City of License: Cookeville. Station DMA: Nashville. Rank: 33.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WKZX BPCT-940523KF Granted 3/29/95 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	46,880	13,230	60,110
Average Weekly Circulation (1996)	8,344	3,935	12,279
Average Daily Circulation (1996)			4,090
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,510	13,230	41,740
Average Weekly Circulation (1996)	6,129	3,935	10,064
Average Daily Circulation (1996)			3,888
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	18,370	0	18,370
Average Weekly Circulation (1996)	2,215	0	2,215
Average Daily Circulation (1996)			250

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Tennessee—Greenville

WEMT

Ch. 39

Network Service: FOX.

License: Max Television of Tri-Cities L.P., 5501 Greenwich Rd., No. 198, Virginia Beach, VA 23462.

Studio: 3206 Hanover Rd., Johnson City, TN 37602.

Mailing Address: Box 3489 CRS, Johnson City, TN 37602-3489.

Phone: 423-283-3900. Fax: 423-283-4938.

E-mail: fox39@fox39.xtn.net Web Site: http://www.fox39.xtc.net

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 3000-kw. Visual, 300-kw max. aural. Antenna: 2628-ft. above av. terrain, 141-ft. above ground, 4981-ft. above sea level.

Latitude 36° 01' 24"
Longitude 82° 42' 56"

Transmitter: Camp Creek Bald, Bald Mountain.

Channel TV Sound: Stereo only.

Satellite Earth Stations: 3 in operation; Harris, M/A Com, Satellite Technology Receivers.

Ownership: Max Television L.P. (Group Owner).

Operation: November 8, 1985. Sale to MT Communications approved by FCC July 23, 1989 (Television Digest, Vol. 29: 52). Sale to Television Marketing Group of Tri-Cities Inc. approved by FCC March 19, 1992. Sale to present owner approved July 13, 1994.

Represented (sales): Katz Continental Television; Canadian Communications Co.

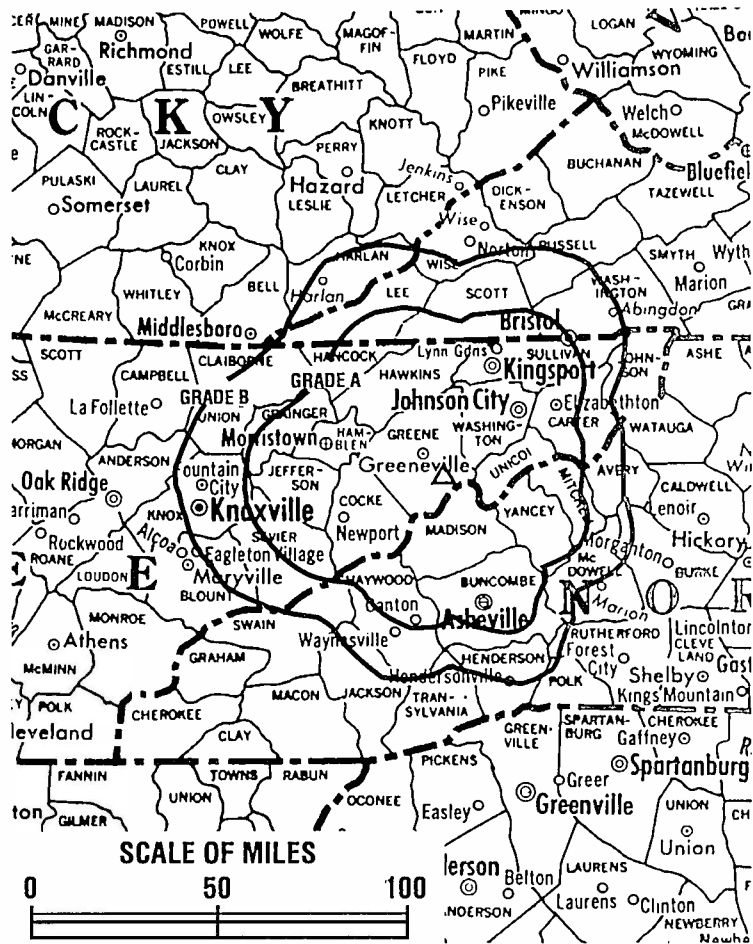
Personnel:

- Kevin Groves, Vice President & General Manager.
- Lisa Hood, General Sales Manager.
- Ray Ford, National Sales Manager.
- Jim Bestry, Program Director.
- Theresa Pritchett, Promotion Director.
- Clay McGowan, Production Manager.
- John Hartline, Chief Engineer.

Highest 30 Sec. Rate: \$750.

License: Greenville. Station DMA: Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN). Rank: 93.

©1996 Nielsen. Coverage based on Nielsen study.



WEMT BMPCT-841005KU Granted 10/31/84 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	233,210	150,860	384,070
Average Weekly Circulation (1996)	121,504	25,330	146,835
Average Daily Circulation (1996)			55,059

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	197,910	59,450	257,360
Average Weekly Circulation (1996)	107,843	14,900	122,743
Average Daily Circulation (1996)			46,615

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,300	91,410	126,710
Average Weekly Circulation (1996)	13,661	10,430	24,092
Average Daily Circulation (1996)			8,444

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Tennessee—Hendersonville

WPGD

Ch. 50

Network Service: Independent.

Licensee: Sonlight Bcstg. Systems Inc., 120 Ziegler Circle E, Mobile, AL 36608.

Studio: 36 Music Village Blvd., Hendersonville, TN 37075.

Phone: 615-822-1243.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 4470-kw max. visual, 447-kw aural. Antenna: 771-ft. above av. terrain, 472-ft. above ground, 1463-ft. above sea level.

Latitude 36° 28' 02"
Longitude 86° 28' 53"

Transmitter: 221 Music Rd., Gallatin.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Standard Communications, 3.3-meter Ku & C-band; Tractor, 3.3-meter Ku & C-band.

Ownership: Sonlight Broadcasting Systems Inc. (Group Owner).

Began Operation: September 24, 1992.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Represented (engineering): Smith & Fisher.

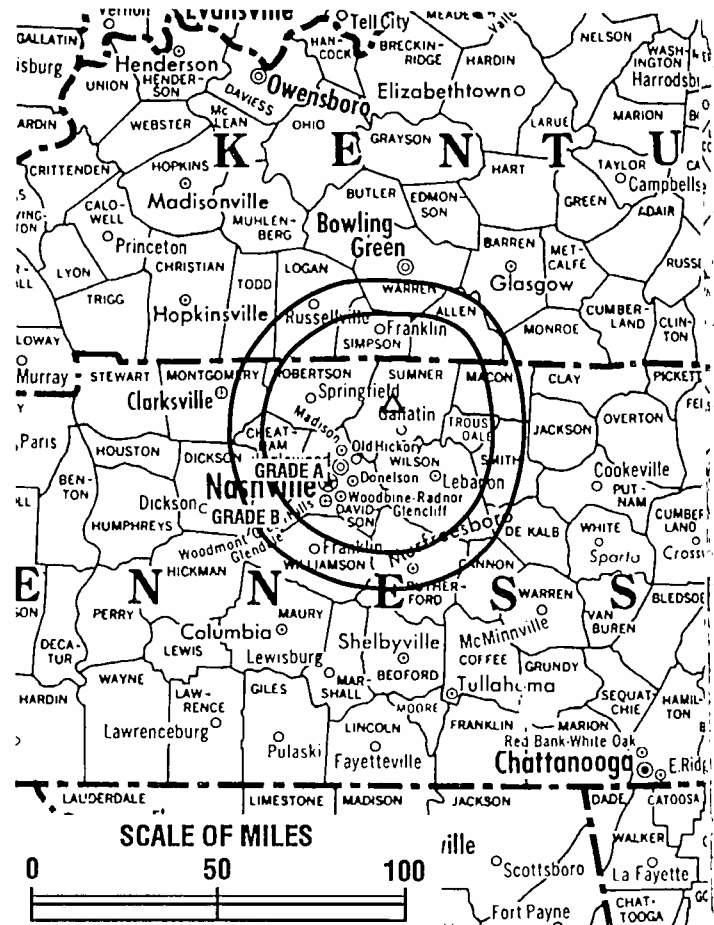
Personnel:

Jayme L. Hamilton, Interim Station Manager.
Stephen B. Box, Chief Financial Officer.

Rates: On request.

City of License: Hendersonville. Station DMA: Nashville. Rank: 33.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WPGD BMPCT-901212KF Granted 7/24/91 © American Map Corp., No. 142

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	39,710	57,220	96,930
Average Weekly Circulation (1996)	2,629	3,500	6,129
Average Daily Circulation (1996)			1,717
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	39,710	57,220	96,930
Average Weekly Circulation (1996)	2,629	3,500	6,129
Average Daily Circulation (1996)			1,717

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Tennessee—Jackson

WBBJ-TV

Ch. 7

Network Service: ABC.

Licensee: Tennessee Bcstg. Partners, Box 2387, Jackson, TN 38302.

Address: 346 Muse St., Jackson, TN 38301.

Mailing Address: Box 2387, Jackson, TN 38302.

Phone: 901-424-4515. Fax: 901-424-5448.

E-mail: manager@wbbjtv.com Web Site: http://www.wbbjtv.com

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw total, 31.6-kw aural. Antenna: 1060-ft. above av. terrain, 1065-ft. above ground, 115-ft. above sea level.

Latitude 35° 38' 15"
Longitude 88° 41' 32"

Transmitter: 6-mi. E of Jackson.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 7.2-meter C-band; Harris, 6-meter C-band; Andrew, Harris, M/A-Com receivers.

Reliability Service: AP.

Ownership: Bahakel Communications Ltd. (Group Owner).

Original Operation: March 6, 1955. Sale to present owner by Dixie Bcstg. (estate of John B. Robinson, majority owner) approved Aug. 17, 1966 by FCC (Television Rules and Regulations, Part 73, Vol. 6:17, 34).

Represented (sales): Katz Continental Television.

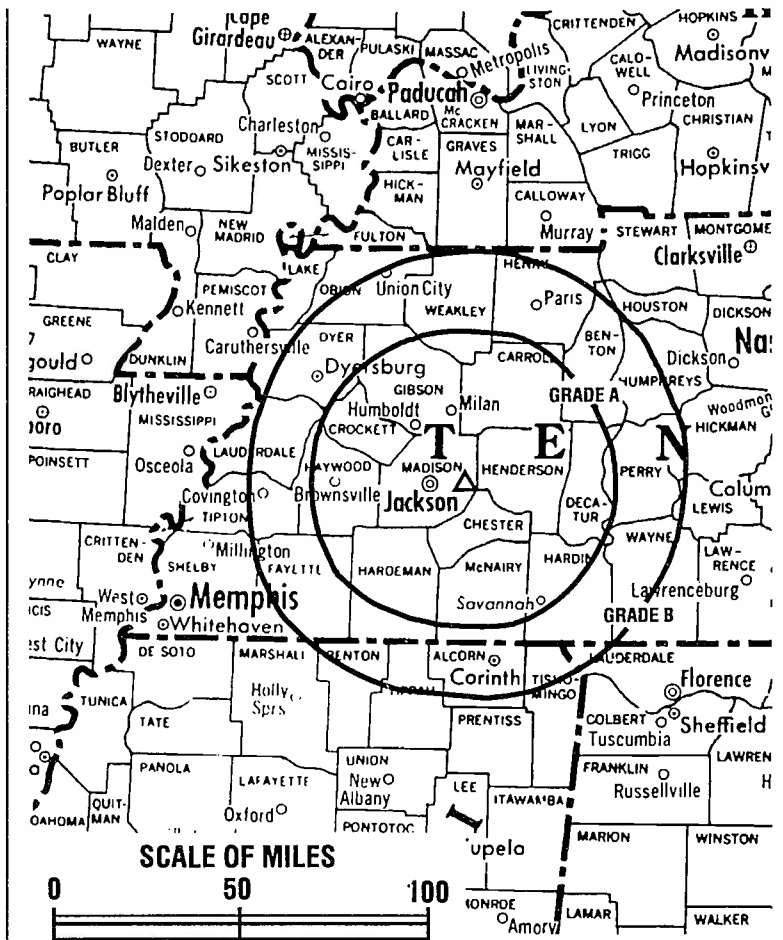
Personnel:

- William W. Harper, General Manager.
- David K. Stockard, National Sales Manager.
- John Bennett, Director of Engineering.
- Tom Britt, News Director.
- Paul McAlpin, Operations Manager.
- Thelma Jones, Office Manager.

Minimum 30 Sec. Rate: \$550.

City License: Jackson. Station DMA: Jackson, TN. Rank: 187.

Copyright © 1996 Nielsen. Coverage based on Nielsen study.



WBBJ-TV BPCT-4266 Granted 3/17/70 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	133,520	101,770	235,290
Average Weekly Circulation (1996)	83,431	51,588	135,019
Average Daily Circulation (1996)			72,498
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,600	23,120	60,720
Average Weekly Circulation (1996)	30,666	17,068	47,734
Average Daily Circulation (1996)			30,603
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	95,920	78,650	174,570
Average Weekly Circulation (1996)	52,765	34,520	87,285
Average Daily Circulation (1996)			41,895

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Tennessee—Jackson

WMTU

Ch. 16

(Satellite of WLMT, Memphis, TN)

Network Service: UPN.

Licensee: TV Marketing Group of Jackson Inc., 2701 Union Extended, Memphis, TN 38112.

Studio: 34 Federal Dr., Jackson, TN 38305.

Phones: 901-346-3030; 901-664-1673. Fax: 901-346-1451.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 4680-kw max. visual, 58.8-kw max. aural. Antenna: 1056-ft. above av. terrain, 1004-ft. above ground, 1385-ft. above sea level.

Latitude 35° 47' 22"
Longitude 89° 06' 14"

Transmitter: 0.8-mi. ENE of intersection of State Rtes. 54 & 88.

Ownership: Chesapeake Bay Holding Co. Inc. (Group Owner).

Began Operation: April 18, 1985. Sale to present owner approved by FCC March 18, 1992. Sale to MT Communications by Star North Communications approved by FCC Dec. 5, 1989 (*Television Digest*, Vol. 29:11). Sale to Star North by Aztec Communications approved by FCC Oct. 27, 1988.

Represented (sales): Petry Television Inc.

Represented (engineering): B. Scott Baxter & Associates.

Personnel:

- Jack Peck, Station Manager.
- Chuck Spohn, General Sales Manager.
- Scott Prentice, Chief Engineer.
- Suzanne Pierce, Program Director.
- George Davis, Promotion Director.
- Cathy Floyd, Business Manager.

Highest 30 Sec. Rate: \$170.

City of License: Jackson. Station DMA: Jackson, TN. Rank: 187.

Circulation ©1996 Nielsen Coverage based on Nielsen study



WMTU BMPCT-910926KJ Granted 10/24/91 © American Map Corp., No. 142

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	78,770	67,580	146,350
Average Weekly Circulation (1996)	20,493	13,294	33,787
Average Daily Circulation (1996)			12,700

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	22,550	23,120	45,670
Average Weekly Circulation (1996)	9,719	6,170	15,889
Average Daily Circulation (1996)			6,000

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	56,220	44,460	100,680
Average Weekly Circulation (1996)	10,774	7,124	17,898
Average Daily Circulation (1996)			6,700

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

WPMC

Ch. 54

Network Service: Independent.

Licensee: Pine Mountain Christian Bcstg. Inc., Box 54, Jellico, TN 37762.

Studio: 1 Huddleston Cemetery Rd., Jellico, TN 37762.

Mailing Address: Box 54, Jellico, TN 37762-0054.

Phones: 606-376-2778; 615-784-7854. Fax: 615-784-9536.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 26.1-kw max. visual. Antenna: 1296-ft. above av. terrain, 112-ft. above ground, 2900-ft. above sea level.

Latitude	36°	24'	36"
Longitude	84°	10'	38"

Requests CP for change to 5000-kw max. visual. BPCT-960627KJ.

Transmitter: Walnut Mountain, 3.5-mi. NW of La Follette.

Ownership: Pine Mountain Christian Broadcasting Inc.

Begin Operation: May 4, 1992.

Represented (legal): Baraff, Koemer, Olender & Hochberg, P.C.

Represented (engineering): Smith & Fisher.

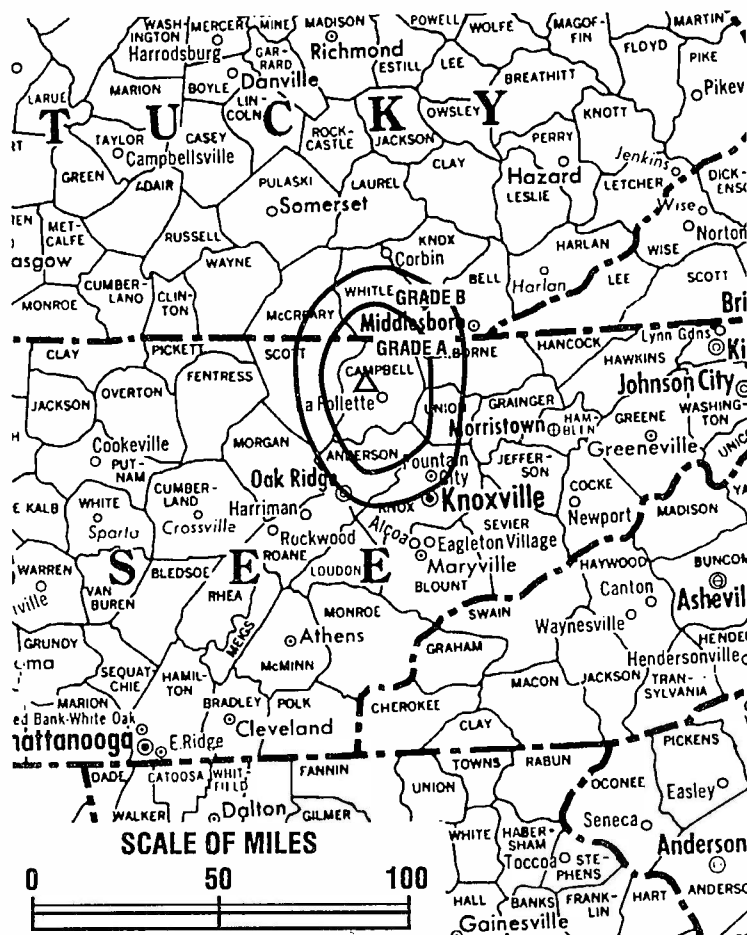
Personnel:

Wayne Marler, President & General Manager.

Anneth Marler, Program Director.

Don Cassidy, Chief Engineer.

Matthew Honeycut, Office Manager.



WPMC BMPCT-921106KF Granted 3/31/93 © American Map Corp., No. 14244

Rates: On request.

City of License: Jellico. Station DMA: Knoxville. Rank: 60.

Nielsen Data: Not available.

Tennessee—Johnson City-Bristol-Kingsport

WJHL-TV

Ch. 11

Network Service: CBS.

Licensee: Roy H. Park Bcstg. of Tri-Cities, 338 E. Main St., Johnson City, TN 37601.

Studio: 338 E. Main St., Johnson City, TN 37601.

Mailing Address: Box 1130, Johnson City, TN 37605-1130.

Phone: 615-926-2151. Fax: 615-926-7928.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 245-kw visual, 30-kw aural. Antenna: 2320-ft. above av. terrain, 228-ft. above ground, 4398-ft. above sea level.

Latitude 36° 25' 55"
Longitude 82° 08' 15"

Transmitter: Holston Mountain.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 4.7-meter Ku-band; Prodelin, 3.1-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Park Acquisition Inc. (Group Owner).

Began Operation: October 26, 1953. Assignment of license to Park Acquisition granted by FCC March 27, 1995. Sale to Park Communications Inc. by W. H. Lancaster Sr. & Jr. was approved June 8, 1964 by FCC (Television Digest, Vol. 4:11, 24). Sale to Media General Inc. pends (Vol. 36:31).

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): A. D. Ring, P.A.

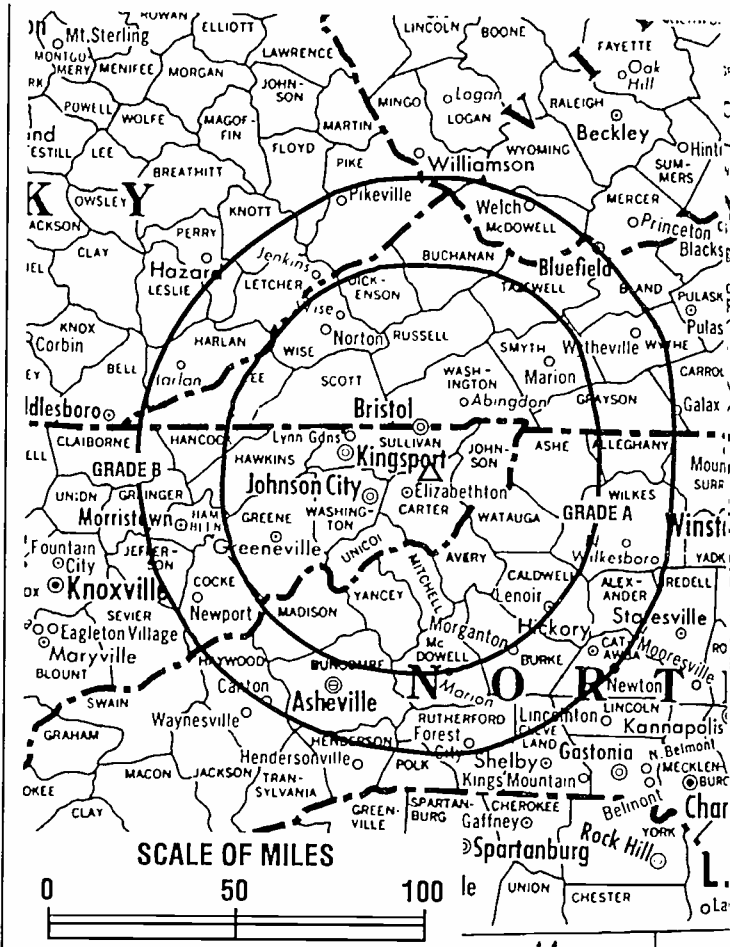
Personnel:

- Jack D. Dempsey, Vice President & General Manager.
- Edward C. Herbert, General Sales Manager.
- Rusty Sluder, Production Manager.
- Thom Throp, Promotion Director.
- Carl Dickenson, Chief Engineer.
- Debra Hobson, Operations Manager.

Highest 30 Sec. Rate: \$1000.

City of License: Johnson City. Station DMA: Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN). Rank: 93.

Circulation © 1996 Nielsen Coverage based on Nielsen study



WJHL-TV BPCT-4385 Granted 1/5/71 © American Map Corp., No. 142

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	234,540	104,800	339,340
Average Weekly Circulation (1996)	176,473	50,691	227,164
Average Daily Circulation (1996)			131,535

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	197,910	72,000	269,910
Average Weekly Circulation (1996)	165,335	45,568	210,903
Average Daily Circulation (1996)			124,900

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,630	32,800	69,430
Average Weekly Circulation (1996)	11,138	5,123	16,261
Average Daily Circulation (1996)			6,635

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

WKPT-TV

Ch. 19

Network Service: ABC.

Licensee: Holston Valley Bcstg. Corp., Box WKPT, Kingsport, TN 37662.

Address: 222 Commerce St., Kingsport, TN 37660.

Phone: 615-246-9578. Fax: 615-246-6261.

E-mail: wkpt@tricon.net Web Site: http://www.tricon.net/comm/wkpt

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1255-kw
 v. & 447-kw horizontal visual, 251-kw max. & 89.1-kw horizontal aural. Antenna:
 210-ft. above av. terrain, 225-ft. above ground, 4398-ft. above sea level.

Latitude 36° 25' 54"
 Longitude 82° 08' 15"

Requests CP for change to 3890-kw max. visual, 2313-ft. above av. terrain, 190-
 ft. above ground, 4364-ft. above sea level. BPCT-960711KM.

Transmitter: Holston Mountain, Cherokee National Forest.

Channel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: AFC, 3-meter C-band; AFC, 3-meter Ku-band; AFC, 5-meter
 C-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Avcom, M/A-Com,
 Prodyne, Scientific-Atlanta receivers.

Services: ABC, AP, ESPN, Potomac News Service.

Ownership: Glenwood Communications Corp.

Begin Operation: August 20, 1969.

Represented (sales): Seltel Inc.

Represented (legal): Cordon & Kelly; Wiley, Rein & Fielding.

Represented (engineering): Jules Cohen & Associates, P.C.; Denny & Associates,

Personnel:

- George E. DeVault Jr., President & General Manager.
- John Walker, Executive Vice President & Station Manager.
- John Lawson, Vice President, Controller & Treasurer.
- Mark Jeter, Vice President & Sales Manager.
- John Payne, News Director.
- John Falin, Program Director.
- John O. Davis, Chief Engineer.
- John Lawrence, Promotion Director.
- John Faust, Production Director.



WKPT-TV BPCT-3760 Granted 12/8/66 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1000.

City of License: Kingsport. Station DMA: Tri-Cities (Bristol, VA-Kingsport-Johnson
 City, TN). Rank: 93.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	250,570	88,490	339,060
Average Weekly Circulation (1996)	149,370	26,983	176,353
Average Daily Circulation (1996)			75,219

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	197,910	72,000	269,910
Average Weekly Circulation (1996)	136,602	25,229	161,831
Average Daily Circulation (1996)			69,889

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	52,660	16,490	69,150
Average Weekly Circulation (1996)	12,768	1,754	14,522
Average Daily Circulation (1996)			5,330

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Tennessee—Knoxville

WATE-TV

Ch. 6

Network Service: ABC.

Licensee: Young Bcstg. Inc., Box 2349, Knoxville, TN 37901.

Studio: 1306 Broadway NE, Knoxville, TN 37917.

Phone: 423-637-6666. Fax: 423-525-4091.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1490-ft. above av. terrain, 1153-ft. above ground, 2549-ft. above sea level.

Latitude 36° 00' 13"
Longitude 83° 56' 35"

Transmitter: Sharp's Ridge Memorial Park Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 4.5-meter; Andrew, 7.2-meter; Comtech, 3.8-meter Ku-band; Comtech, 5-meter; Avantek, M/A-Corn, Pinzone, Scientific-Atlanta, Standard Communications receivers.

News Service: AP.

Ownership: Young Broadcasting Inc. (Group Owner).

Began Operation: October 1, 1953. Sale to Nationwide Communications by Paul Montcastle and associates approved on April 8, 1965 by FCC (Television Digest, Vol. 5:9, 15). Sale to present owner approved by FCC Aug. 24, 1994.

Represented (sales): Adam Young Inc.

Represented (legal): Wiley, Rein & Fielding.

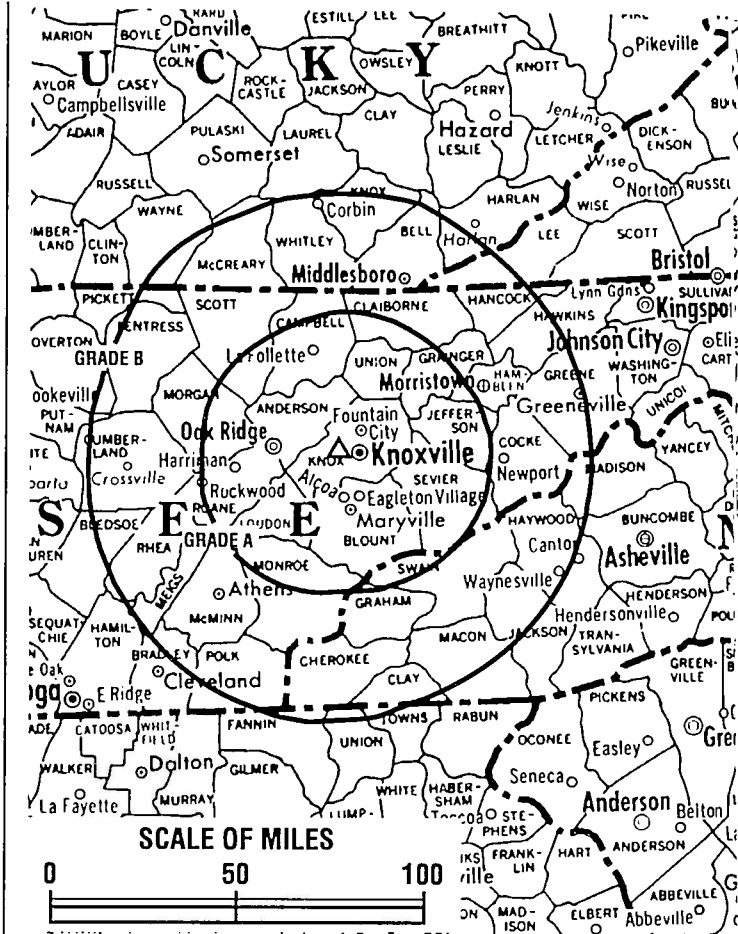
Personnel:

Jan Wade, Vice President & General Manager.
Gwen Kinsey, General Sales Manager.
John Higdon, National Sales Manager.
Martha Dooley, News Director.
David Rosch, Promotion Director.
Anthony Jones, Production Manager.
Debbie Cole, Business Manager.
Bob Williams, Chief Engineer.

Highest 30 Sec. Rate: \$4000.

City of License: Knoxville. Station DMA: Knoxville. Rank: 60.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WATE-TV BPCT-4672 Granted 1/14/74 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	302,680	200,970	503,650
Average Weekly Circulation (1996)	230,985	112,773	343,758
Average Daily Circulation (1996)			196,243

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	260,010	131,270	391,280
Average Weekly Circulation (1996)	213,927	102,381	316,308
Average Daily Circulation (1996)			186,514

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	42,670	69,700	112,370
Average Weekly Circulation (1996)	17,058	10,392	27,450
Average Daily Circulation (1996)			9,729

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

WBIR-TV

Ch. 10

Network Service: NBC.

Address: Multimedia WBIR Inc., Box 27909, Knoxville, TN 37917-3851.

Address: 1513 Hutchinson Ave., Knoxville, TN 37917.

Phone: 423-637-1010. Fax: 423-637-6380. E-mail: wbir10@aol.com

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw horizontal visual, 38-kw max. & 35.5-kw horizontal aural. Antenna: 100-ft. above av. terrain, 1504-ft. above ground, 2849-ft. above sea level.

Latitude 36° 00' 19"
Longitude 83° 56' 23"

Address: 601 Memorial Park Dr., Knoxville.

Channel TV Sound: Stereo only.

Available Earth Stations: Anixter-Mark, 5-meter C-band; Harris, 6-meter; RCA American, 3.6-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Harris, M/A-Com, Scientific-Atlanta, Standard Agile Omni receiver.

Mobile Dish: Vertex, 4.5-meter Ku-band.

Services: AP, CNN, NBC, Reuters.

Ownership: Gannett Broadcasting Group (Group Owner).

History: Operation: August 12, 1956. Sale of Multimedia to Gannett approved by FCC N. 30, 1995 (Television Digest, Vol. 35:25, 31). Transfer to Multimedia Inc. by Southeastern Bcstg. Co. approved Sept. 22, 1967 by FCC. Previous sale to WMRC Inc. by Taft Bcstg. Co. approved Nov. 16, 1960 (Vol. 16:39, 47). Sale of 70% by Ghore N. Nunn, Mr. & Mrs. Robert L. Ashe & John P. Hart to Taft Bcstg., which previously had held other 30%, was approved Oct. 29, 1959 (Vol. 15:41, 44).

Represented (sales): Petry Television Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel: Jeffrey Lee, Vice President & General Manager.

Tombras, General Sales Manager.

Hard Torbett, Local Sales Manager.

Clark, National Sales Manager.

Argie Nichols, News Director.

David Cowen, Program Director.

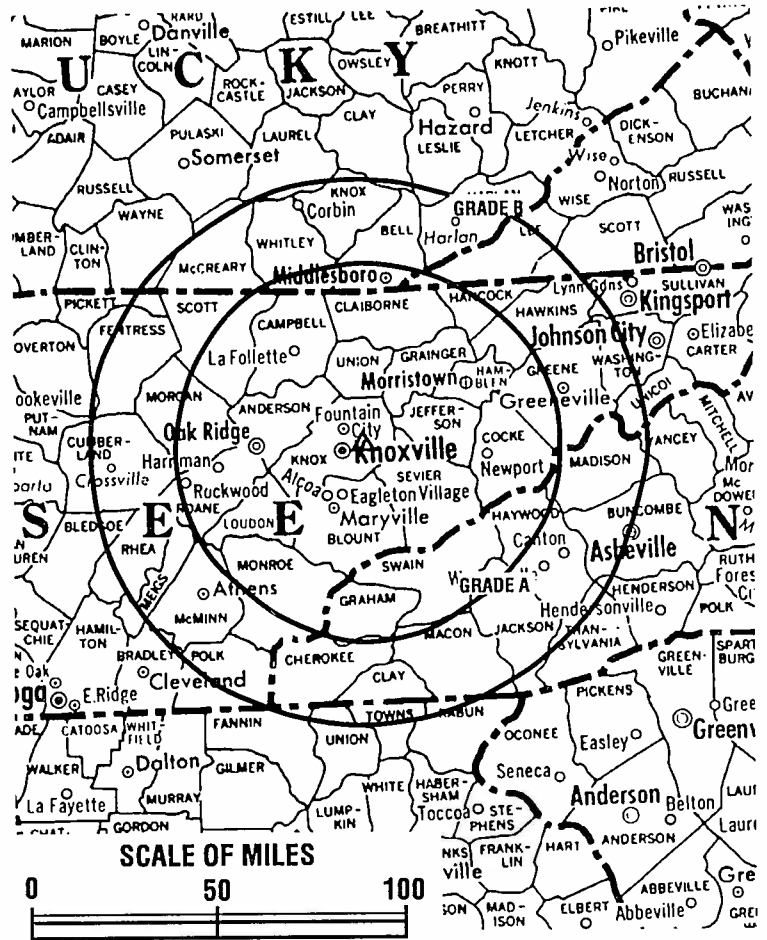
Sue Dean, Creative Services Director.

Hert E. Horton, Chief Engineer.

John Cable, Promotion Director.

Robertson, Business Manager.

Eifrig, Assistant News Director.



WBIR-TV BMPCT-790625KI Granted 5/23/80 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$3000.

City of License: Knoxville. Station DMA: Knoxville. Rank: 60.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	340,160	187,720	527,880
Average Weekly Circulation (1996)	270,447	112,932	383,379
Average Daily Circulation (1996)			253,169

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	260,010	131,270	391,280
Average Weekly Circulation (1996)	235,583	102,882	338,465
Average Daily Circulation (1996)			233,846

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	80,150	56,450	136,600
Average Weekly Circulation (1996)	34,864	10,049	44,914
Average Daily Circulation (1996)			19,323

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Tennessee—Knoxville

WATE-TV

Ch. 6

Network Service: ABC.

Licensee: Young Bcstg. Inc., Box 2349, Knoxville, TN 37901.

Studio: 1306 Broadway NE, Knoxville, TN 37917.

Phone: 423-637-6666. Fax: 423-525-4091.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1490-ft. above av. terrain, 1153-ft. above ground, 2549-ft. above sea level.

Latitude 36° 00' 13"
Longitude 83° 56' 35"

Transmitter: Sharp's Ridge Memorial Park Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 4.5-meter; Andrew, 7.2-meter; Comtech, 3.8-meter Ku-band; Comtech, 5-meter; Avantek, M/A-Com, Pinzone, Scientific-Atlanta, Standard Communications receivers.

News Service: AP.

Ownership: Young Broadcasting Inc. (Group Owner).

Began Operation: October 1, 1953. Sale to Nationwide Communications by Paul Montcastle and associates approved on April 8, 1965 by FCC (Television Digest, Vol. 5:9, 15). Sale to present owner approved by FCC Aug. 24, 1994.

Represented (sales): Adam Young Inc.

Represented (legal): Wiley, Rein & Fielding.

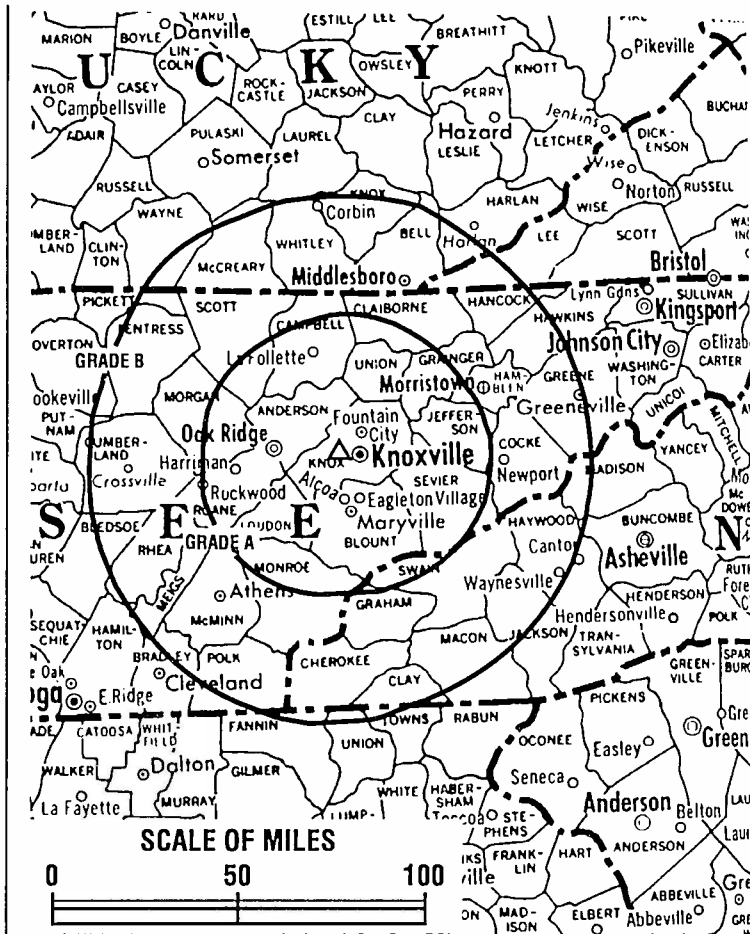
Personnel:

- Jan Wade, Vice President & General Manager.
- Gwen Kinsey, General Sales Manager.
- John Higdon, National Sales Manager.
- Martha Dooley, News Director.
- David Rosch, Promotion Director.
- Anthony Jones, Production Manager.
- Debbie Cole, Business Manager.
- Bob Williams, Chief Engineer.

Highest 30 Sec. Rate: \$4000.

City of License: Knoxville. Station DMA: Knoxville. Rank: 60.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WATE-TV BPCT-4672 Granted 1/14/74 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	302,680	200,970	503,650
Average Weekly Circulation (1996)	230,985	112,773	343,758
Average Daily Circulation (1996)			196,238

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	260,010	131,270	391,280
Average Weekly Circulation (1996)	213,927	102,381	316,308
Average Daily Circulation (1996)			186,509

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	42,670	69,700	112,370
Average Weekly Circulation (1996)	17,058	10,392	27,450
Average Daily Circulation (1996)			9,729

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WBIR-TV

Ch. 10

Work Service: NBC.

Address: Multimedia WBIR Inc., Box 27909, Knoxville, TN 37917-3851.

Address: 1513 Hutchinson Ave., Knoxville, TN 37917.

Phone: 423-637-1010. Fax: 423-637-6380. E-mail: wbir10@aol.com

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw
 & 295-kw horizontal visual, 38-kw max. & 35.5-kw horizontal aural. Antenna:
 110-ft. above av. terrain, 1504-ft. above ground, 2849-ft. above sea level.

Latitude 36° 00' 19"
 Longitude 83° 56' 23"

Address: 601 Memorial Park Dr., Knoxville.

Channel TV Sound: Stereo only.

Available Earth Stations: Anixter-Mark, 5-meter C-band; Harris, 6-meter; RCA American, 3.6-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Harris, M/A-Com, Scientific-Atlanta, Standard Agile Omni receiver.

Mobile Dish: Vertex, 4.5-meter Ku-band.

Services: AP, CNN, NBC, Reuters.

Ownership: Gannett Broadcasting Group (Group Owner).

Operation: August 12, 1956. Sale of Multimedia to Gannett approved by FCC
 1/30, 1995 (Television Digest, Vol. 35:25, 31). Transfer to Multimedia Inc. by
 Southeastern Bcstg. Co. approved Sept. 22, 1967 by FCC. Previous sale to WMRC
 by Taft Bcstg. Co. approved Nov. 16, 1960 (Vol. 16:39, 47). Sale of 70% by
 Moore N. Nunn, Mr. & Mrs. Robert L. Ashe & John P. Hart to Taft Bcstg., which
 previously had held other 30%, was approved Oct. 29, 1959 (Vol. 15:41, 44).

Represented (sales): Petry Television Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): Jules Cohen & Associates, P.C.

Channel:

Frederic Lee, Vice President & General Manager.

Tombras, General Sales Manager.

Richard Torbett, Local Sales Manager.

Clark, National Sales Manager.

Birgine Nichols, News Director.

Livid Cowen, Program Director.

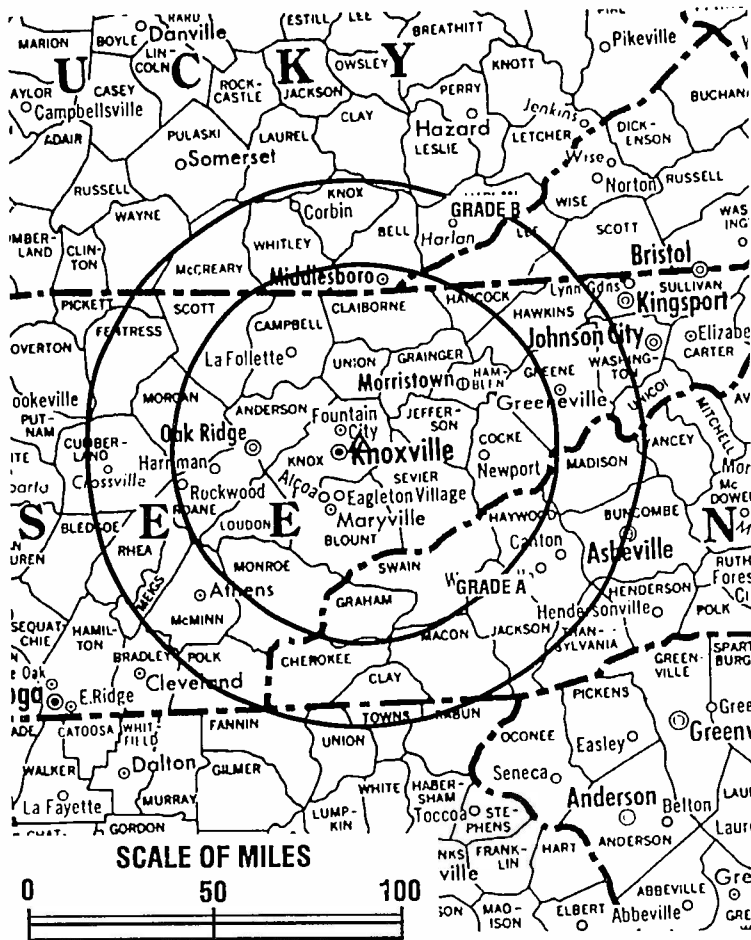
Steve Dean, Creative Services Director.

Bert E. Horton, Chief Engineer.

Steve Cable, Promotion Director.

John Robertson, Business Manager.

John Eifrig, Assistant News Director.



WBIR-TV BMPCT-790625K1 Granted 5/23/80 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$3000.

City of License: Knoxville. Station DMA: Knoxville. Rank: 60.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	340,160	187,720	527,880
Average Weekly Circulation (1996)	270,447	112,932	383,379
Average Daily Circulation (1996)			253,169

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
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Average Weekly Circulation (1996)	235,583	102,882	338,465
Average Daily Circulation (1996)			233,846

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	80,150	56,450	136,600
Average Weekly Circulation (1996)	34,864	10,049	44,914
Average Daily Circulation (1996)			19,323

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Tennessee—Knoxville

WKXT-TV

Ch. 8

Network Service: CBS.

Licensee: Knoxville Channel 8 Ltd. Partnership, Box 59088, Knoxville, TN 37950-9088.

Studio: 6516 Papermill Rd., Knoxville, TN 37919.

Mailing Address: Box 59088, Knoxville, TN 37950-9088.

Phone: 423-450-8888. **Fax:** 423-450-8869. **E-mail:** wkxt99a@prodigy.com

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1254-ft. above av. terrain, 1016-ft. above ground, 2274-ft. above sea level.

Latitude 36° 00' 35.90"
Longitude 83° 55' 56.50"

Transmitter: 0.18-mi. NE of Sharp's Ridge Memorial Park, Knox County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 4.7-meter Ku-band; AFC, 3.7-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Engineering, Scientific-Atlanta, Standard Agile Omni receivers.

News Services: AP, CBS.

Ownership: Knoxville Ch. 8 Ltd. Partnership.

Began Operation: December 6, 1988. Sale to Phipps of Tennessee, et al., approved by FCC June 9, 1992. Sale to Gray Communications pending (*Television Digest*, Vol. 35:52; 36:41).

Represented (sales): Petry Television Inc.

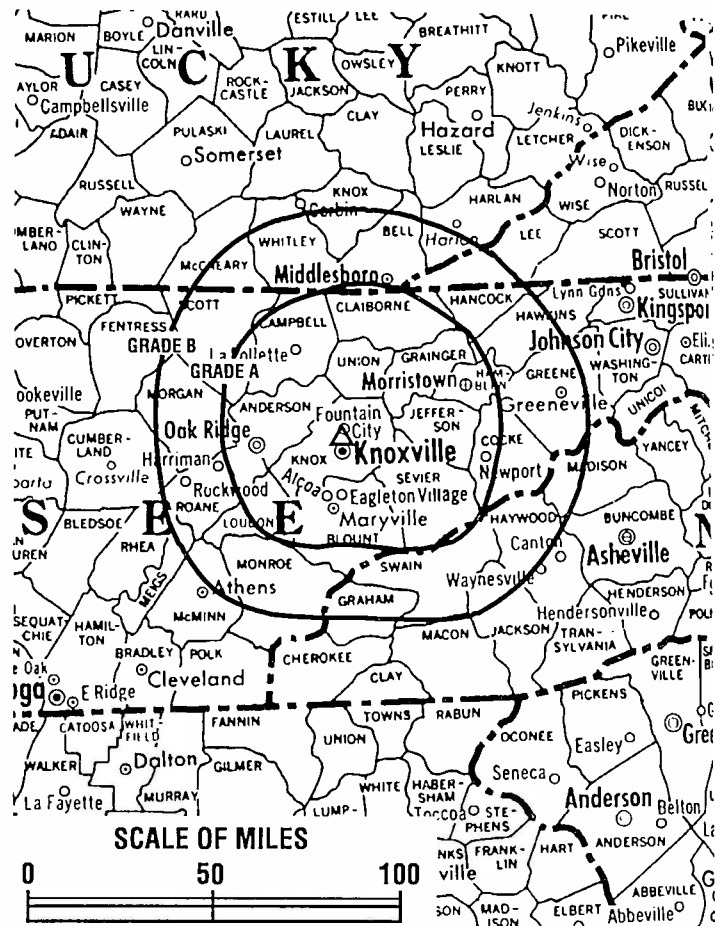
Represented (legal): McCampbell & Young, P.C.

Represented (engineering): Smith & Fisher.

Personnel:

- Lewis F. Cosby, General Manager.
- Earl R. Taylor, General Sales Manager.
- Lamar Reid, Assistant General Sales Manager.
- Roger Wallace, News Director.
- David Williams, Operations Manager.
- Ranee Ranby, Promotion Director.
- Evelyn Cannon, Business Manager.

Rates: On request.



WKXT-TV BMPCT-881011KH Granted 12/2/88 © American Map Corp., No. 1424

City of License: Knoxville. **Station DMA:** Knoxville. **Rank:** 60.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	306,360	169,290	475,650
Average Weekly Circulation (1996)	223,000	93,654	316,654
Average Daily Circulation (1996)			165,654
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	260,010	131,270	391,280
Average Weekly Circulation (1996)	210,250	87,774	298,024
Average Daily Circulation (1996)			158,280
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	46,350	38,020	84,370
Average Weekly Circulation (1996)	12,750	5,879	18,629
Average Daily Circulation (1996)			7,370

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Tennessee—Knoxville

WTNZ

Ch. 43

Network Service: FOX.

License: Elcom of Tennessee, One Buckhead Plaza, Suite 340, 3060 Peachtree Rd., Atlanta, GA 30305.

Studio: 9000 Executive Park Dr., Bldg. D, Knoxville, TN 37923.

Mailing Address: Box 43, Knoxville, TN 37901.

Phone: 423-693-4343. **Fax:** 423-691-6904.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 2210-kw max. visual, 221-kw max. aural. Antenna: 1150-ft. above av. terrain, 1079-ft. above ground, 2179-ft. above sea level.

Latitude 35° 59' 20"
Longitude 83° 57' 45"

Transmitter: Cadock Ave., Sharp's Ridge.

Satellite Earth Stations: AFC, 3-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Harris, Scientific-Atlanta receivers.

Ownership: Raycom Media Inc. (Group Owner).

Plan Operation: December 31, 1983. Sale to Raycom Media by Ellis Communications approved by FCC July 26, 1996. Previous sale by FCVS Communications approved October 7, 1993 (Television Digest, Vol. 33:35). Sale to FCVS Communications by Media Central Inc. approved July 17, 1990. FCC approved sale to Media Central by H. Bernard Dixon, et al., Oct. 1, 1985.

Represented (sales): Seltel Inc.

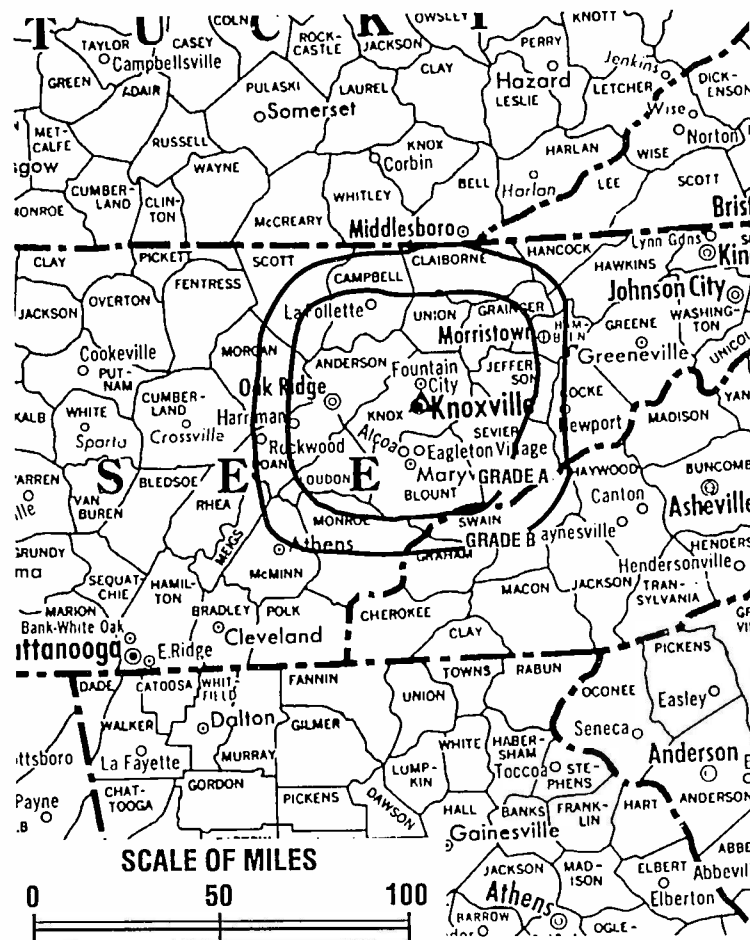
Personnel:

Michael Brunette, Vice President & General Manager.
Jim Greenier, General Sales Manager.
Scott Piper, Local Sales Manager.
Neil Rainey, Program Director & Operations Manager.
Jennifer Harris, Promotion Director.
Bill Morris, Business Manager.
Jim MacMillan, Production Manager.
Tom Grimes, Chief Engineer.

Highest 30 Sec. Rate: \$1200.

Class of License: Knoxville. **Station DMA:** Knoxville. **Rank:** 60.

Citation: ©1996 Nielsen. Coverage based on Nielsen study.



WTNZ BMPCT-830728KJ Granted 9/22/83 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	267,400	111,610	379,010
Average Weekly Circulation (1996)	138,985	41,258	180,243
Average Daily Circulation (1996)			72,885

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	256,380	104,880	361,260
Average Weekly Circulation (1996)	137,078	40,787	177,864
Average Daily Circulation (1996)			72,515

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,020	6,730	17,750
Average Weekly Circulation (1996)	1,907	471	2,378
Average Daily Circulation (1996)			369

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Tennessee—Lebanon

WJFB

Ch. 66

Network Service: Independent.

Licensee: Bryant Communications Inc., 200 E. Spring St., Lebanon, TN 37087.

Studio: 200 E. Spring St., Lebanon, TN 38087.

Phone: 615-444-8206. **Fax:** 615-444-7592.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 2250-kw max. visual. Antenna: 548-ft. above av. terrain, 279-ft. above ground, 1168-ft. above sea level.

Latitude 36° 09' 13"
Longitude 86° 22' 46"

Transmitter: 4.3-mi. S of Lebanon on Franklin Rd., Wilson County.

Ownership: Bryant Broadcasting Co.

Began Operation: July 8, 1987. Left air April 1991 after being struck by lightning. Returned to air Nov. 4, 1995.

Personnel:

William Scott, General Manager.
Dale Howard, Chief Engineer.

Rates: On request.

City of License: Lebanon. **Station DMA:** Nashville. **Rank:** 33.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,530	0	16,530
Average Weekly Circulation (1996)	1,190	0	1,190
Average Daily Circulation (1996)			512



WJFB BPCT-900308KG Granted 9/27/90 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,530	0	16,530
Average Weekly Circulation (1996)	1,190	0	1,190
Average Daily Circulation (1996)			512

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Tennessee—Memphis

WFBI

Ch. 50

Network Service: HSN.

Licensee: Flinn Broadcasting Corp., 3145 Bartlett Corporate Dr., Bartlett, TN 38133.

Street: 3145 Bartlett Corporate Dr., Bartlett, TN 38133.

Phone: 901-384-9324. Fax: 901-384-9813.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 1310-kw. Antenna: 1033-ft. above av. terrain, 1043-ft. above ground, 1322-ft. above sea level.

Latitude 35° 12' 41"
Longitude 89° 48' 54"

Transmitter: 0.4-mi. W of Appling Rd. & Ellis Rd., SE of Ellendale, Shelby County.

Ownership: Flinn Broadcasting Corp. (Group Owner).

Begin Operation: December 31, 1994.

Represented (legal): Stephen C. Simpson.

Represented (engineering): Suffa & Cavell Inc.

Personnel:

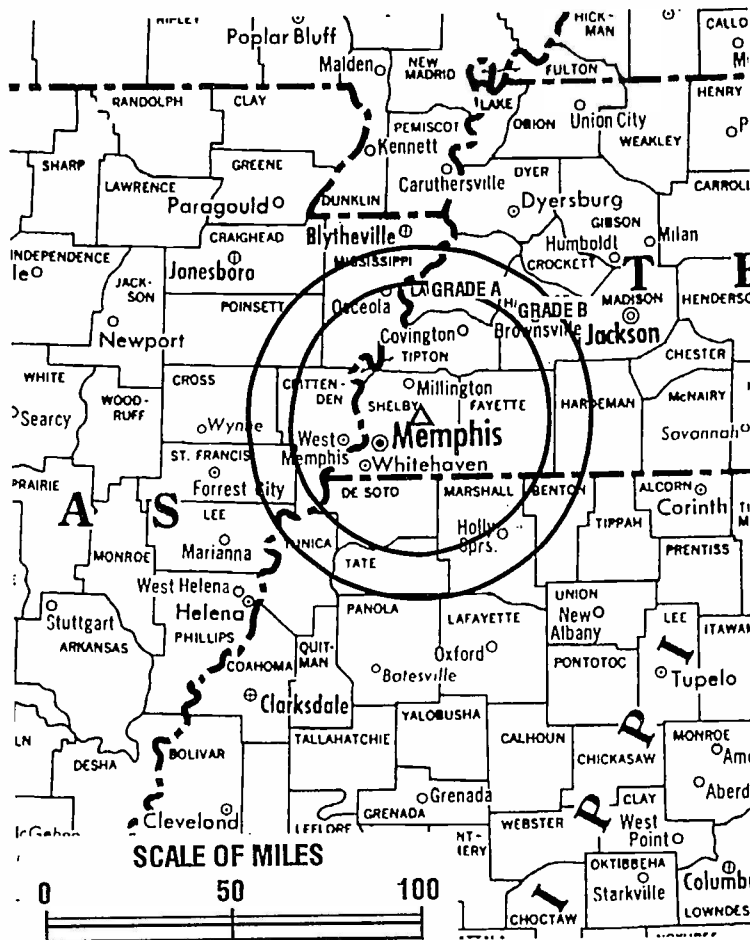
Keith Parnell, General Manager.

Frank Stalneck, Chief Engineer.

Highest 30 Sec. Rate: \$50.

Class of License: Memphis. Station DMA: Memphis. Rank: 42.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WFBI BPCF-850108KF Granted 1/4/88 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	16,260	16,260
Average Weekly Circulation (1996)	0	1,547	1,547
Average Daily Circulation (1996)			204

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	16,260	16,260
Average Weekly Circulation (1996)	0	1,547	1,547
Average Daily Circulation (1996)			204

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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Television & Cable Factbook

Tennessee—Memphis

WHBQ-TV

Ch. 13

Network Service: FOX.

Licensee: Fox Television Stations Inc., 5746 Sunset Blvd., Los Angeles, CA 90028.

Studio: 485 S. Highland, Memphis, TN 38111.

Mailing Address: Box 11407, Memphis, TN 38111.

Phone: 901-320-1313. **Fax:** 901-323-0092.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1013-ft. above av. terrain, 1076-ft. above ground, 1336-ft. above sea level.

Latitude 35° 10' 28"
Longitude 89° 50' 41"

Transmitter: 6555 Raleigh-La Grange Rd.

Satellite Earth Stations: Andrew, 4.5-meter; Andrew, 7.3-meter; Avantek receivers.

News Service: AP.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: September 27, 1953. FCC approved sale to Fox Television Stations June 7, 1995 (*Television Digest*, Vol. 34:34, 48). Sale to Communications Corp. of America approved April 26, 1994. Jan. 11, 1990, FCC dismissed RKO General's application for license renewal, granted application of South Jersey Inc. & consented to the assignment of license to Adams TV of Memphis (Vol. 29:20; 30:3).

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

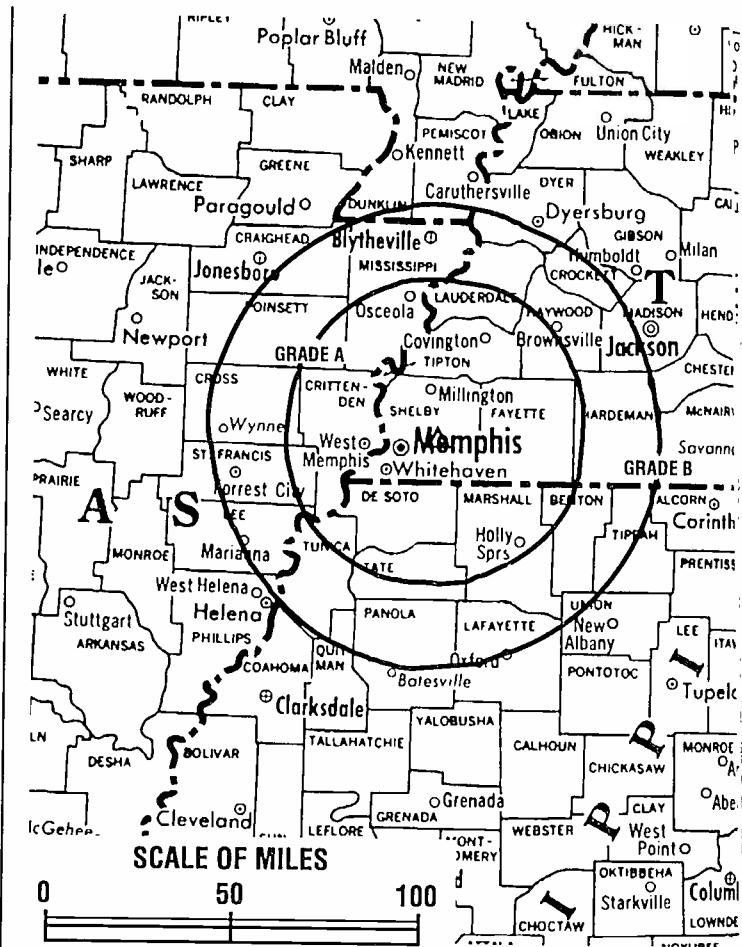
Personnel:

Timothy M. Lynch, Vice President & General Manager.
Sheri Germain, Vice President of Finance.
Susan Adams, General Sales Manager.
Vance Collins, Local Sales Manager.
George Tyll, News Director.
John Koski, Promotion Director.
Rob Mize, Production Manager.
Larry Coughlan, Chief Engineer.

Rates: On request.

City of License: Memphis. **Station DMA:** Memphis. **Rank:** 42.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WHBQ-TV BMPCT-1046 Granted 4/30/53 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	460,430	265,180	725,610
Average Weekly Circulation (1996)	298,675	160,943	459,618
Average Daily Circulation (1996)			226,610

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	330,440	202,680	533,120
Average Weekly Circulation (1996)	253,322	150,136	403,458
Average Daily Circulation (1996)			206,250

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	129,990	62,500	192,490
Average Weekly Circulation (1996)	45,353	10,807	56,160
Average Daily Circulation (1996)			20,350

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Tennessee—Memphis

WLMT

Ch. 30

(Operates satellite WMTU, Jackson, TN)

Network Service: UPN.

Licensee: TV Marketing Group of Memphis Inc., 2701 Union Extended, Memphis, TN 38112.

Studio: 2876 Directors Cove, Memphis, TN 38131.

Phone: 901-323-2430. Fax: 901-323-9503.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 5000-kw. Max. visual. Antenna: 1002-ft. above av. terrain, 1114-ft. above ground, 1449-ft. above sea level.

Latitude 35° 09' 17"
Longitude 89° 49' 20"

Transmitter: 7196 E. Raleigh LaGrange Rd., Memphis.

Satellite Earth Stations: Automation Techniques, 3.8-meter; M/A-Com, 4.2-meter; Scientific-Atlanta, 4.6-meter; Automation Techniques, Scientific-Atlanta, Standard Agile Omni receivers.

Local marketing agreement with WPTY-TV (A), Memphis.

Ownership: Chesapeake Bay Holding Co. Inc. (Group Owner).

License Operation: April 18, 1983. Sale to MT Communications by TVX Bcst. Group approved by FCC March 10, 1989 (Television Digest, Vol. 29:7). Sale to present owner approved by FCC March 19, 1992.

Represented (sales): Seltel Inc.

Represented (legal): McFadden, Evans & Sill.

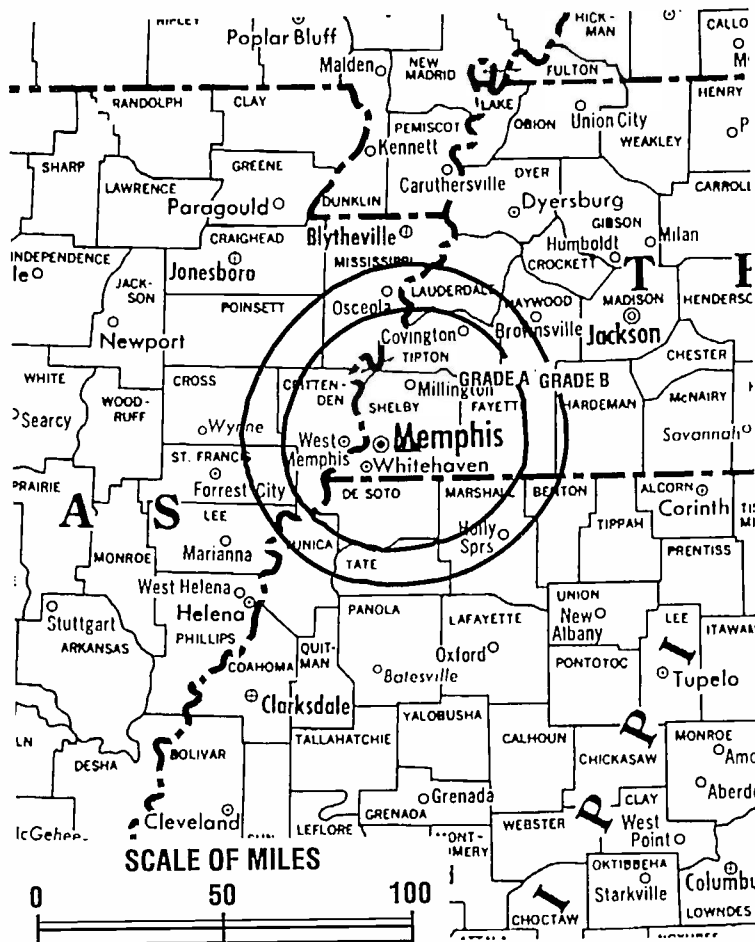
Personnel:

- Chuck Peck, Station Manager.
- Chuck Spohn, General Sales Manager.
- Lizanne Pierce, Program Director.
- Timothy Floyd, Business Manager.
- George Davis, Promotion Director.
- Jeff Watson, Production Manager.
- Scott Prentice, Chief Engineer.

Refs: On request.

Class of License: Memphis. Station DMA: Memphis. Rank: 42.

Citation ©1996 Nielsen. Coverage based on Nielsen study.



WLMT BMPCT-820730KG Granted 8/24/82 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	327,440	233,730	561,170
Average Weekly Circulation (1996)	161,755	98,468	260,223
Average Daily Circulation (1996)			105,875

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	307,200	185,070	492,270
Average Weekly Circulation (1996)	157,167	94,747	251,914
Average Daily Circulation (1996)			103,553

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,240	48,660	68,900
Average Weekly Circulation (1996)	4,588	3,721	8,309
Average Daily Circulation (1996)			2,322

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Tennessee—Memphis

WMC-TV

Ch. 5

Network Service: NBC.

Licensee: Elcom of Memphis Inc., 3060 Peachtree Rd., No. 340, Atlanta, GA 30305.

Studio: 1960 Union Ave., Memphis, TN 38104.

Mailing Address: Box 4420, Memphis, TN 38174-6851.

Phone: 901-726-0555. Fax: 901-278-7633.

Web Site: <http://wmcstations.com>

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1013-ft. above av. terrain, 1088-ft. above ground, 1335-ft. above sea level.

Latitude 35° 10' 09"
Longitude 89° 53' 12"

Transmitter: 5317 Crestview Dr., U.S. 70 & Macon Rd.

Satellite Earth Stations: GE, 5-meter Ku-band; Miralite, 3.9-meter Ku & C-band; Scientific-Atlanta, 7-meter C-band; Harris, M/A-Com, Scientific-Atlanta, Standard Components receivers.

AM Affiliate: WMC, 5-kw, 790 kHz.

FM Affiliate: WMC-FM, 300-kw, 99.7 MHz (No. 259), 910-ft.

News Services: AP, CBS, CNN.

Ownership: Raycom Media Inc. (Group Owner).

Began Operation: December 11, 1948. Sale to Elcom of Memphis Inc. was approved by FCC Oct. 7, 1993 (Television Digest, Vol. 33:30). Sale to present owner approved July 26, 1996.

Represented (sales): Blair Television.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Mason Granger, Executive Vice President & General Manager.

Michael I. Schwartz, Vice President, Engineering.

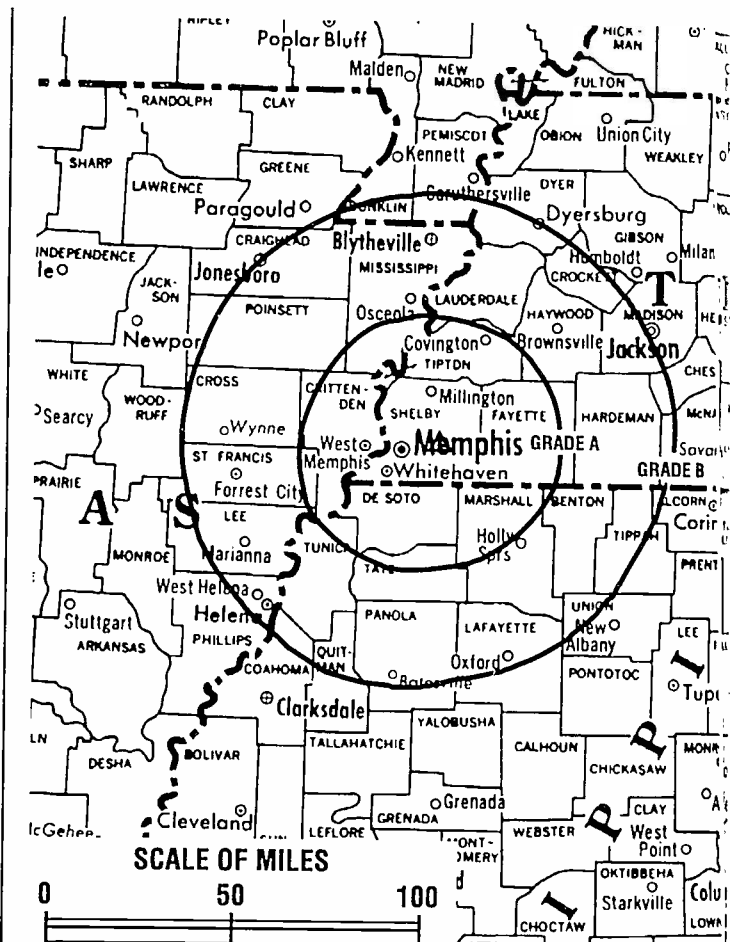
Scott Leslie, General Sales Manager.

Leigh Martin, National Sales Manager.

Kenneth Jobe, News Director.

Richard Enderwood, Promotion & Marketing Director.

BLAIR TELEVISION
LEADING THE WAY



WMC-TV BMPCT-1450 Granted 10/30/53 © American Map Corp., No. 14

John Schnabel, Business Manager.
Craten Armmer, Production Director.

Rates: On request.

City of License: Memphis. Station DMA: Memphis. Rank: 42.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	539,610	312,160	851,770
Average Weekly Circulation (1996)	384,146	194,349	578,495
Average Daily Circulation (1996)			346,200

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	330,440	202,680	533,120
Average Weekly Circulation (1996)	289,265	171,740	461,005
Average Daily Circulation (1996)			297,800

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	209,170	109,480	318,650
Average Weekly Circulation (1996)	94,881	22,609	117,490
Average Daily Circulation (1996)			48,400

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Tennessee—Memphis

WPTY-TV

Ch. 24

Network Service: ABC.

Licensee: Clear Channel Television Licenses Inc., Box 659512, San Antonio, TX 78265-9512.

Studio: 2701 Union Extended, Memphis, TN 38112.

Phone: 901-323-2430. Fax: 901-323-9503.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 3003-kw max. visual, 600.6-kw max. aural. Antenna: 1011-ft. above av. terrain, 1043-ft. above ground, 1338-ft. above sea level.

Latitude 35° 12' 11"
Longitude 89° 48' 16"

Requests CP for change to 5000-kw max. visual, 1017-ft. above av. terrain, 1010-ft. above ground, 1305-ft. above sea level. BPCT-960711LA.

Transmitter: Kate Bond Rd. & U.S. Hwy. 64, Memphis.

Satellite Earth Stations: DH Satellite, 4.3-meter Ku & C-band; Scientific-Atlanta, 3-meter C-band; United Satellite Systems, 5-meter C-band; Vertex, 3-meter Ku-band; Scientific-Atlanta, Standard Communications receivers.

Local Marketing Agreement: Local marketing agreement with WLMT (U), Memphis.

Ownership: Clear Channel Television Inc. (Group Owner).

Plan Operation: September 10, 1978. Sale by Precht Communications, et al., approved by FCC March 28, 1986. Previous sale by Martin F. Connelly, Arthur E. Pluth, et al., to Precht Communications approved by FCC July 23, 1984. Sale to Channel 24 Memphis Ltd. Partnership approved March 28, 1986. Transfer to Chase Postage Co. approved by FCC May 31, 1988. FCC approved sale to present owners March 6, 1992 (Television Digest, Vol. 32:6).

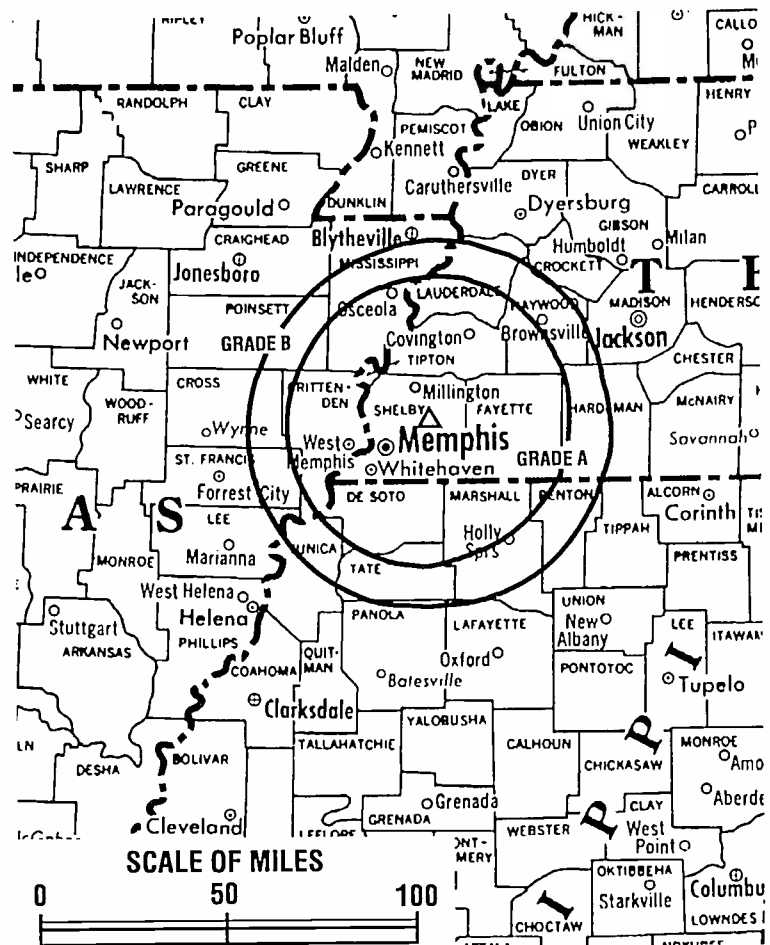
Presented (sales): Seltel Inc.

Presented (legal): Sidley & Austin.

Presented (engineering): Andrus & Associates Inc.

Personnel:

- Jack L. Peck, General Manager.
- Chuck Spohn, General Sales Manager.
- Don Goldner, National Sales Manager.
- Bojys Tomaszczuk, News Director.
- Marshall Hart, Program Director.
- Steve West, Production Manager.
- Barney Dickey, Promotion Director.
- Catherine Floyd, Business Manager.
- Stephen W. Pickell, Chief Engineer.
- Lori Daily, Research Director.



WPTY-TV BMPCT-7740 Granted 5/10/78 © American Map Corp., No. 14244

Rates: On request.

City of License: Memphis. Station DMA: Memphis. Rank: 42.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	464,170	240,810	704,980
Average Weekly Circulation (1996)	270,306	135,203	405,509
Average Daily Circulation (1996)			180,397
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	330,440	199,720	530,160
Average Weekly Circulation (1996)	216,408	128,821	345,229
Average Daily Circulation (1996)			159,235
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	133,730	41,090	174,820
Average Weekly Circulation (1996)	53,898	6,382	60,280
Average Daily Circulation (1996)			21,163

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Tennessee—Memphis

WREG-TV

Ch. 3

Network Service: CBS.

Licensee: The New York Times Broadcasting Service Inc., 803 Channel 3 Dr., Memphis, TN 38103.

Studio: 803 Channel 3 Dr., Memphis, TN 38103.

Phone: 901-577-0100. Fax: 901-577-0198.

E-mail: wregtv3@aol.com Web Site: http://wreg99a@prodigy.com

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1077-ft. above ground, 1349-ft. above sea level.

Latitude 35° 10' 52.19"
Longitude 89° 49' 56.11"

Transmitter: 2.75-mi. SE of Bartlett, 2105 Charles Bryan Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 4.5-meter Ku-band; Andrew, 4.5-meter Ku & C-band; Satcom Technologies, 5-meter Ku & C-band; Scientific-Atlanta, 4.7-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Engineering, Scientific-Atlanta, Standard Communications receivers.

News Services: AP, CBS, National Weather Service, NYT.

Ownership: The New York Times Co. (Group Owner).

Began Operation: January 1, 1956. Sale to present owner by Cowles Bcstg. approved by FCC Aug. 18, 1971 (Television Digest, Vol. 10:44; 11:34). Sale to Cowles by Hoyt B. Wooten approved by FCC April 24, 1963 (Vol. 3:1, 17).

Represented (sales): Katz American Television.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Denny & Associates, P.C.

Personnel:

Robert Eoff, President & General Manager.

Ronald Walter, Executive Vice President & Station Manager.

Peggy Vyncke, Vice President & Controller.

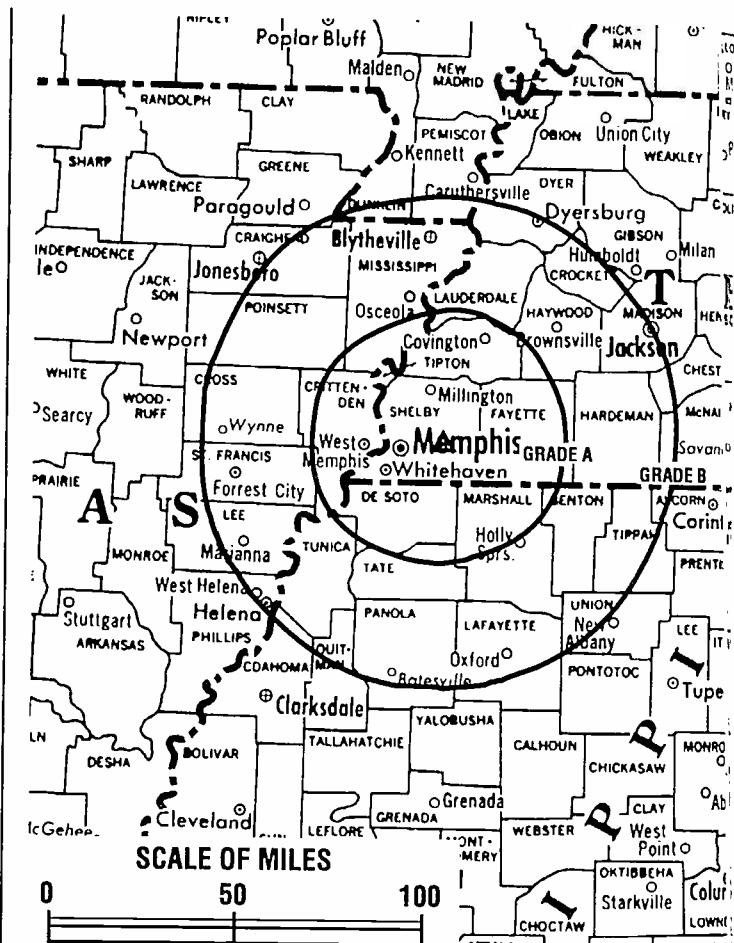
Jim Anhalt, Vice President, Engineering & Operations.

Pat Schroder, General Sales Manager.

Jim Hawkins, Regional Sales Manager.

Craig Jahelka, News Director.

Stella L. Fields, Program Traffic Manager.



WREG-TV BPCT-452 Granted 5/26/55 © American Map Corp., No. 142

Highest 30 Sec. Rate: \$3000.

City of License: Memphis. Station DMA: Memphis. Rank: 42.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	484,640	299,470	784,110
Average Weekly Circulation (1996)	352,393	181,242	533,635
Average Daily Circulation (1996)			311,220
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	330,440	202,680	533,120
Average Weekly Circulation (1996)	279,961	159,828	439,789
Average Daily Circulation (1996)			270,910
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	154,200	96,790	250,990
Average Weekly Circulation (1996)	72,432	21,414	93,846
Average Daily Circulation (1996)			40,250

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Tennessee—Murfreesboro-Nashville

WHTN

Ch. 39

Network Service: Independent.

Licensee: Christian Television Network Inc., Box 6922, Clearwater, FL 34618.

Studio: 14346 Lebanon Rd., Old Hickory, TN 37138-1628.

Phone: 615-754-0039. Fax: 615-754-0047.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 1910-kw max. visual, 191-kw max. aural. Antenna: 821-ft. above av. terrain, 878-ft. above ground, 1449-ft. above sea level.

Latitude 36° 04' 54"
Longitude 86° 25' 57"

Transmitter: Lone Oak Rd., 2.36-mi. SW of Gladeville.

Ownership: Christian Television Network (Group Owner).

Original Operation: December 30, 1983. Sale to Murfreesboro TV Corp. by Channel 39 of Murfreesboro approved by FCC Aug. 2, 1985. Sale to present owners approved Aug. 21, 1986.

Represented (legal): Gammon & Grange.

Personnel:

Donald Price, President.

Robert R. D'Andrea, General Manager.

Christian Glassford, Station Manager.

Lynne Bates, Production & Promotion Director.

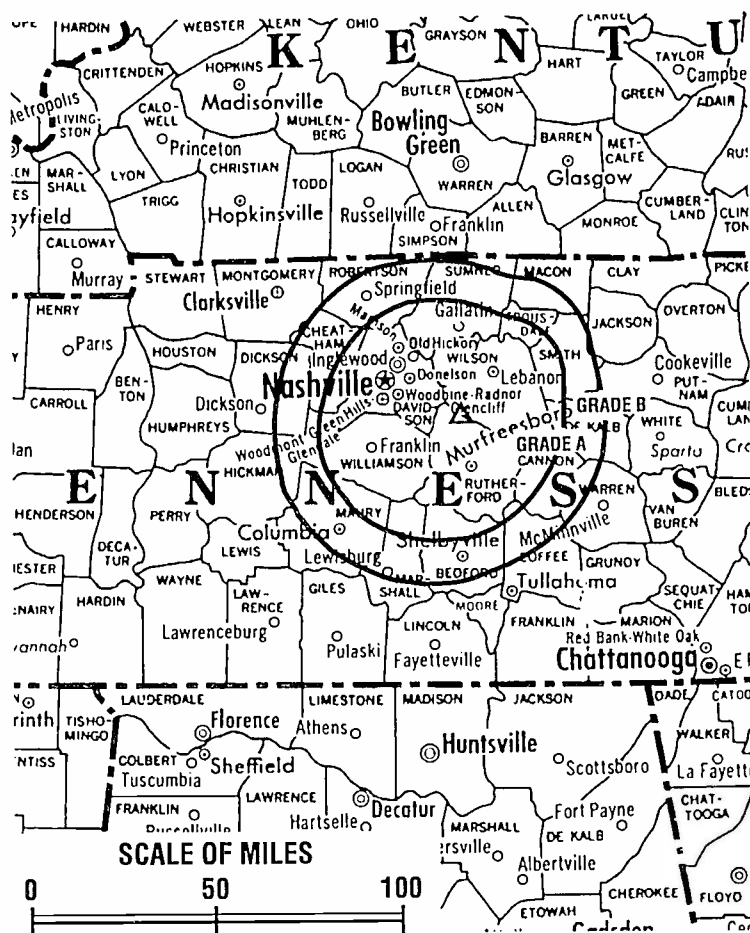
Wale Howard, Chief Engineer.

Highest 30 Sec. Rate: \$90.

Class of License: Murfreesboro. Station DMA: Nashville. Rank: 33.

Citation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,840	30,600	67,440
Average Weekly Circulation (1996)	2,461	1,969	4,429
Average Daily Circulation (1996)			928



WHTN BPCT-800627KE Granted 7/21/82 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,840	30,600	67,440
Average Weekly Circulation (1996)	2,461	1,969	4,429
Average Daily Circulation (1996)			928

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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Call Lynn Levine or Ted Starkey 202-872-9200

Tennessee—Nashville

WKRN-TV

Ch. 2

Network Service: ABC.

Licensee: WKRN L.P., 441 Murfreesboro Rd., Nashville, TN 37210.

Studio: 441 Murfreesboro Rd., Nashville, TN 37210.

Phone: 615-259-2200. Fax: 615-248-7298. E-mail: news2mail@aol.com

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1353-ft. above av. terrain, 942-ft. above ground, 2049-ft. above sea level.

Latitude 36° 02' 49"
Longitude 86° 49' 49"

Transmitter: 1406 Old Hickory Blvd., 8-mi. S of Nashville.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 9-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.5-meter Ku-band; AvanteK, DX Engineering, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Young Broadcasting Inc. (Group Owner).

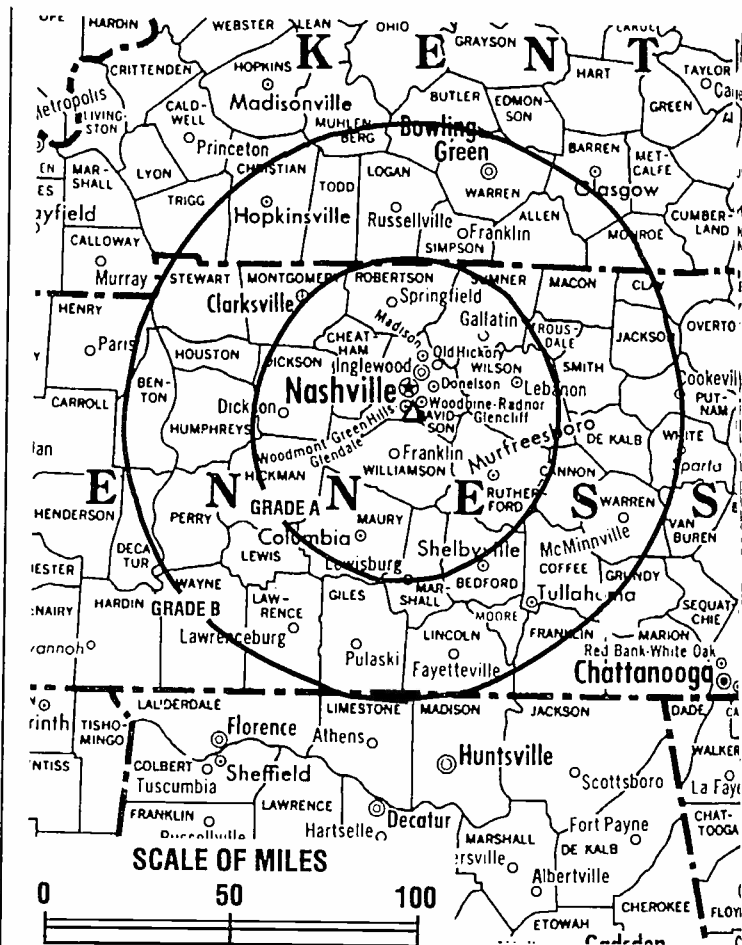
Began Operation: November 28, 1953. Originally broadcast on Ch. 8. Sale to Young Bcstg. by Knight-Ridder approved by FCC April 17, 1989 (Television Digest, Vol. 29:9). Sale to Knight-Ridder by General Electric Bcstg. Co. approved Sept. 28, 1983 (Vol. 22:48; 23:18). Sale to General Electric by Louis R. Draughton & Associates approved April 6, 1966 (Vol. 5:41; 6:15).

Represented (sales): Adam Young Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Mike Sechrist, Vice President & General Manager.
David Sankovich, Vice President & Sales Director.
Connie Sullivan, Local Sales Manager.
Jim Lannin, National Sales Manager.
Mike McCord, Regional Sales Manager.
Jim Halling, Marketing Director.
Scott Fulmer, Program Director.
Matthew Zelkind, News Director.
Gene Parker, Chief Engineer.
Bob Brennan, Business Manager.
Sharon Morris, Development Director.
Scot Laird, Production Manager.



WKRN-TV Doc-19617 Granted 8/23/73 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$6250.

City of License: Nashville. Station DMA: Nashville. Rank: 33.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	492,690	292,200	784,890
Average Weekly Circulation (1996)	359,012	183,538	542,550
Average Daily Circulation (1996)			287,210
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	435,700	246,950	682,650
Average Weekly Circulation (1996)	346,046	177,179	523,225
Average Daily Circulation (1996)			281,330
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	56,990	45,250	102,240
Average Weekly Circulation (1996)	12,966	6,359	19,325
Average Daily Circulation (1996)			5,881

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WNAB

Ch. 58

Work Service: WBN.

Station: WNAB-Channel 58 Nashville Inc., 3201 Dickerson Pike, Nashville, TN 37207.

Address: 3201 Dickerson Pike, Nashville, TN 37207.

Phone: 615-650-5858. Fax: 615-650-5859.

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 3980-kw max. visual. Antenna: 787-ft. above av. terrain, 322-ft. above ground, 1522-ft. above sea level.

Latitude 35° 55' 20"
Longitude 86° 42' 46"

Transmitter: 0.75-mi. at 176.5°T from intersection of Pleasant Hill Rd. & Clovercroft

Ownership: WNAB Limited Partnership.

Start of Operation: November 29, 1995.

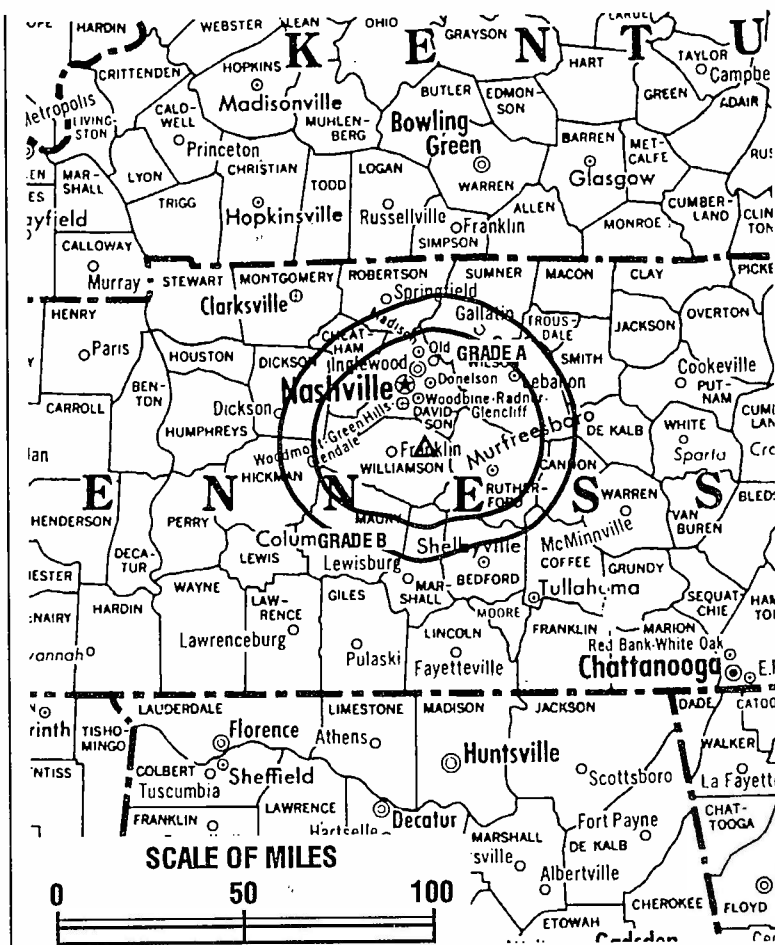
Legal Representation: Wiley, Rein & Fielding.

Personnel:
James Barresi, President.
Larry Cazavan, Vice President, Station Operations.
Frank Seymour, Sales Manager.
Herre Bishop, News Director.
Jacki Christensen, Promotion Director.
Keith Martin, Chief Engineer.

Address: On request.

License: Nashville. Station DMA: Nashville. Rank: 33.

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WNAB BMPCT-921120KG Granted 11/21/94 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	150,560	95,820	246,380
Average Weekly Circulation (1996)	9,034	7,120	16,154
Average Daily Circulation (1996)			4,722

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	150,560	95,820	246,380
Average Weekly Circulation (1996)	9,034	7,120	16,154
Average Daily Circulation (1996)			4,722

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Tennessee—Nashville

WSMV

Ch. 4

Network Service: NBC.

Licensee: Meredith Corp., 1716 Locust St., Des Moines, IA 50309.

Studio: 5700 Knob Rd., Nashville, TN 37209.

Phone: 615-353-4444. Fax: 615-353-2348.

Web Site: <http://www.wsmv.com/wsmv/>

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 200-kw visual, 20-kw aural. Antenna: 1425-ft. above av. terrain, 1368-ft. above ground, 2049-ft. above sea level.

Latitude 36° 08' 27.20"
Longitude 86° 51' 56.20"

Transmitter: 5700 Knob Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3.5-meter Ku-band; Harris, 6.1-meter Ku-band; Odom, 5-meter C-band; Harris, Microdyne receivers.

SNG Mobile Dish: Dalsat, 3-meter Ku-band.

News Service: AP.

Ownership: Meredith Corp. (Group Owner).

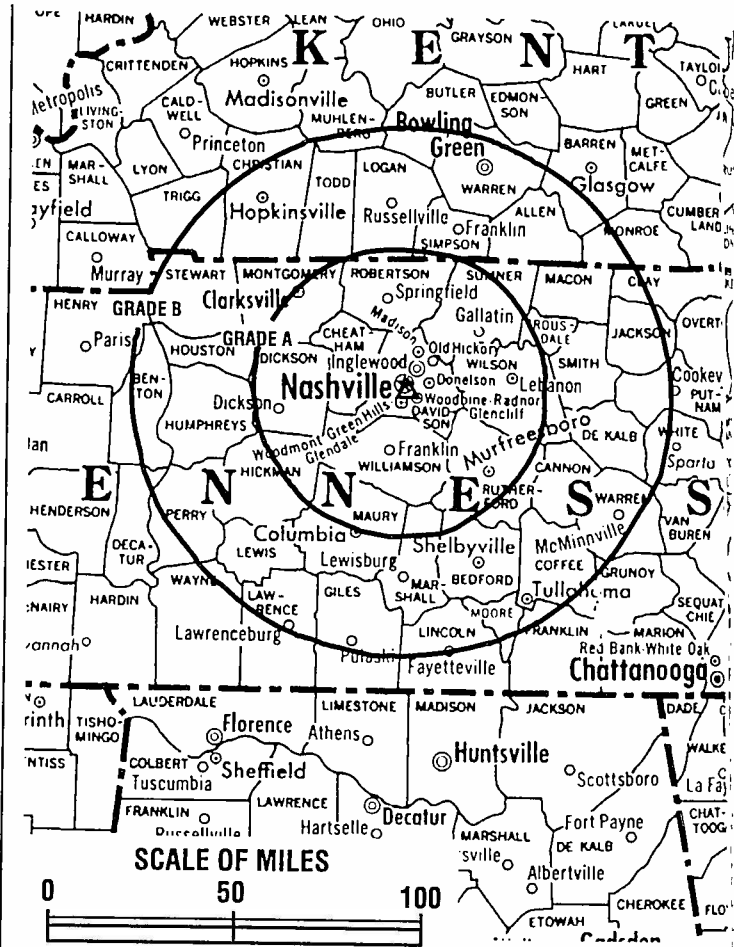
Began Operation: September 30, 1950. Sale to Cook Inlet Communications approved April 17, 1989. Sale to Gillett Bcstg. by NLT Corp. approved by FCC Sept. 14, 1981 (Television Digest, Vol. 21:20). Sale to Meredith Corp. approved Nov. 1, 1994 (Vol. 34:34; 35:2).

Represented (sales): TeleRep Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

- Frank De Tillio, President & General Manager.
- Swan Burrus III, General Sales Manager.
- Linda Sherman, Local Sales Manager.
- Steve Smith, National Sales Manager.
- Larry Emsweller, Program Director & Operations Manager.
- Al Tompkins, News Director.
- Brenda Jordan, Program Coordinator.
- Teresa McDaniel, Business Manager.
- Mike Nichols, Chief Engineer.
- Carolyn Lawrence, Creative Services Director.



WSMV BPCT-860206KE Granted 3/24/86 © American Map Corp., No. 1424

Rates: On request.

City of License: Nashville. Station DMA: Nashville. Rank: 33.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	581,310	322,930	904,240
Average Weekly Circulation (1996)	430,265	218,459	648,724
Average Daily Circulation (1996)			373,402
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	440,990	246,950	687,940
Average Weekly Circulation (1996)	378,283	201,484	579,767
Average Daily Circulation (1996)			350,104
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	140,320	75,980	216,300
Average Weekly Circulation (1996)	51,982	16,975	68,957
Average Daily Circulation (1996)			23,382

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Tennessee—Nashville

WTVF

Ch. 5

Network Service: CBS.

Licensee: Landmark Television of Tennessee Inc., 150 W. Brambleton, Norfolk, VA 23510.

Office: 474 James Robertson Pkwy., Nashville, TN 37219.

Phone: 615-244-5000. Fax: 615-244-9883.

Email: comment@nc5.infi.net Web Site: http://www.infi.net/nc5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 100-kw aural. Antenna: Circularly polarized, 1394-ft. above av. terrain, 1179-ft. above ground, 2049-ft. above sea level.

Latitude 36° 16' 05"
Longitude 86° 47' 16"

Transmitter: Brick Church Pike & Old Hickory Blvd.

Microchannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter Ku-band; Scientific-Atlanta, 4.6-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Engineering, Scientific-Atlanta receivers.

Mobile Dish: Hubcom, 2.4-meter Ku-band.

Wireless Services: AP, Conus.

Ownership: Landmark Communications Inc. (Group Owner).

Station Operation: August 6, 1954. Working control of Life & Casualty Insurance Co. was acquired in 1958 by John D. & Clint W. Murchinson Jr., but FCC didn't approve this transfer of control until July 29, 1959 (Television Digest, Vol. 14:35, 15:30). American General Insurance Co. acquired 100% of the stock of Life & Casualty Co. on Jan. 1, 1969. Sale to H & C Communications approved Oct. 15, 1975. Sale to Landmark Communications was approved by FCC Sept. 12, 1991 (Vol. 31:26).

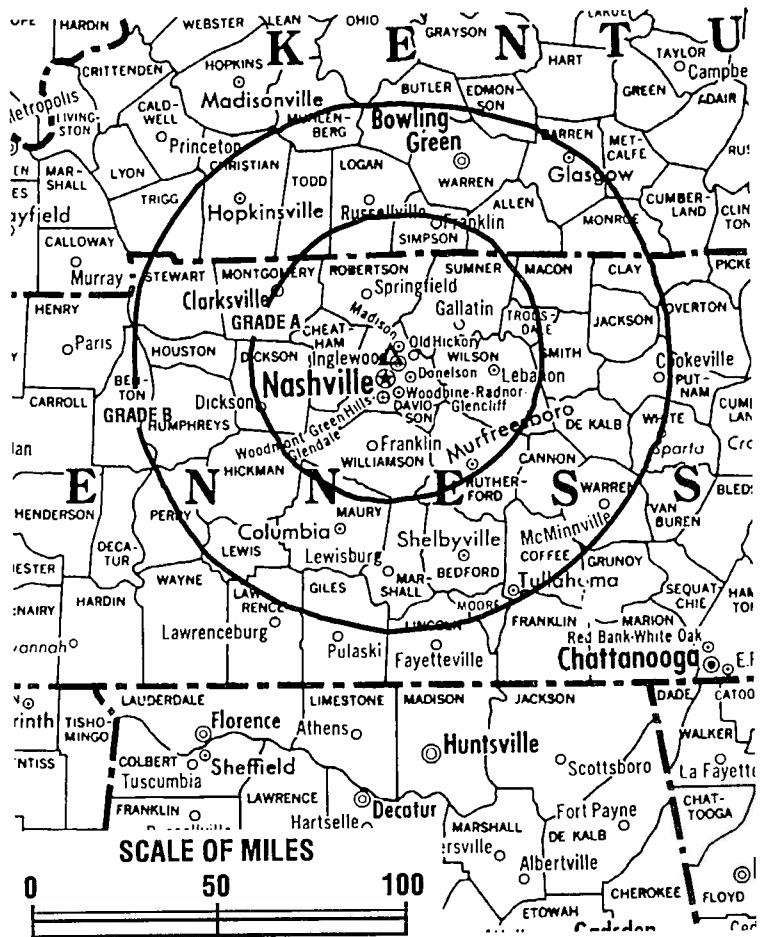
Presented (sales): Katz American Television.

Presented (legal): Hogan & Hartson.

Presented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Samuel E. Lewis, General Manager.
Bob Clift, General Sales Manager.
Lynn Moore, National Sales Manager.
Cathy Peet, Local Sales Manager.
Bob Stoldal, News Director.
Mark Binda, Program Director.
Amela Case, Promotion Director.
Julia Stone, Marketing Director.



WTVF BNPCT-850918KO Granted 11/25/85 © American Map Corp., No. 14244

Charlie Orr, Production Manager.
Debbie Turner, Business Manager.
Roger Dowdy, Chief Engineer.

Rates: On request.

City of License: Nashville. Station DMA: Nashville. Rank: 33.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	607,700	344,890	952,590
Average Weekly Circulation (1996)	425,505	225,368	650,873
Average Daily Circulation (1996)			367,733

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	440,990	246,950	687,940
Average Weekly Circulation (1996)	360,840	197,338	558,178
Average Daily Circulation (1996)			329,352

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	166,710	97,940	264,650
Average Weekly Circulation (1996)	64,665	28,030	92,695
Average Daily Circulation (1996)			38,381

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Tennessee—Nashville

WUXP

(formerly WXMT)

Ch. 30

Network Service: UPN.

Licensee: Mission Broadcasting I Inc., 300 Peabody St., Nashville, TN 37210.

Studio: 300 Peabody St., Nashville, TN 37210.

Phone: 615-256-3030. Fax: 615-244-7442.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1415-ft. above av. terrain, 1249-ft. above ground, 2017-ft. above sea level.

Latitude 36° 15' 50"
Longitude 86° 47' 38"

Requests CP for change to 1414-ft. above av. terrain, 1217-ft. above ground, 2018-ft. above sea level, transmitter to 517 Brick Church Lane, Whites Creek. BPCT-960711KG.

Transmitter: 1-mi. S of intersection of 124 & Old Hickory Blvd.

Ownership: Mission Broadcasting Inc. (Group Owner).

Began Operation: February 18, 1984. Sale to Mission Broadcasting by MT Communications approved by FCC June 28, 1996. Previous sale by TVX Broadcast Group approved by FCC Oct. 19, 1988.

Represented (legal): Arter & Hadden.

Represented (engineering): du Treil, Lundin & Rackley.

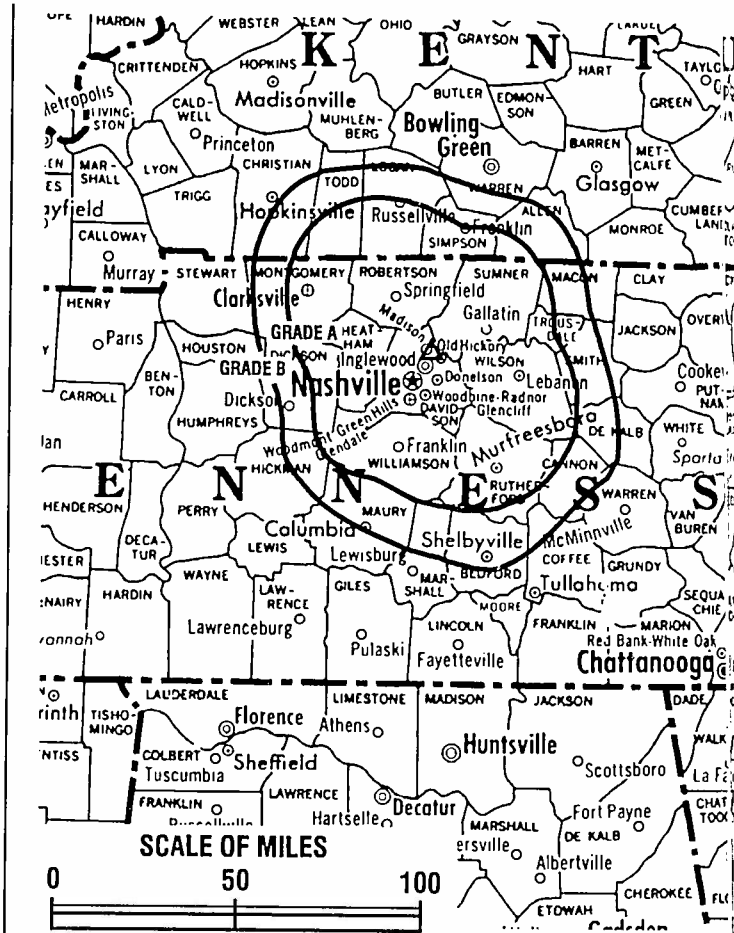
Personnel:

- David S. Smith, President.
- Dan Loftus, General Manager.
- Mark Distler, General Sales Manager.
- Wendy Harris, Program Director.
- Ray McInturff, Director of Engineering.
- Kim Leach, Business Manager.

Rates: On request.

City of License: Nashville. Station DMA: Nashville. Rank: 33.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WUXP BMPCT-831026LA Granted 12/15/83 © American Map Corp., No. 142

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	420,540	249,620	670,160
Average Weekly Circulation (1996)	171,457	92,141	263,598
Average Daily Circulation (1996)			100,119
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	399,880	231,110	630,990
Average Weekly Circulation (1996)	170,950	86,456	257,406
Average Daily Circulation (1996)			100,119
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,660	18,510	39,170
Average Weekly Circulation (1996)	507	5,178	5,685
Average Daily Circulation (1996)			1,110

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Tennessee—Nashville

WZTV

Ch. 17

Network Service: FOX.

Address: Sullivan Broadcasting Co. Inc., 110 East 59th St., New York, NY 10022.

Radio: 631 Mainstream Dr., Nashville, TN 37228.

Phone: 615-244-1717. Fax: 615-259-3962.

Email: wztv@wztv.com Web Site: http://www.wztv.com

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 3266-kw max. & 2193-kw horizontal visual, 327-kw max. & 219-kw horizontal aural. Antenna: 1160-ft. above av. terrain, 1062-ft. above ground, 1742-ft. above sea level.

Latitude 36° 08' 27"
Longitude 86° 51' 56"

Requests CP for change to 5000-kw max. visual, 1161-ft. above av. terrain, 1063-ft. above ground, 1742-ft. above sea level. BPCT-960709K1.

Transmitter: 5700 Knob Rd., Nashville.

Antenna TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Comtech, 5-meter Ku & C-band; Scientific-Atlanta, 5-meter C-band; Standard Components, Wegener receivers.

News Service: AP.

Ownership: Sullivan Broadcasting Co. (Group Owner).

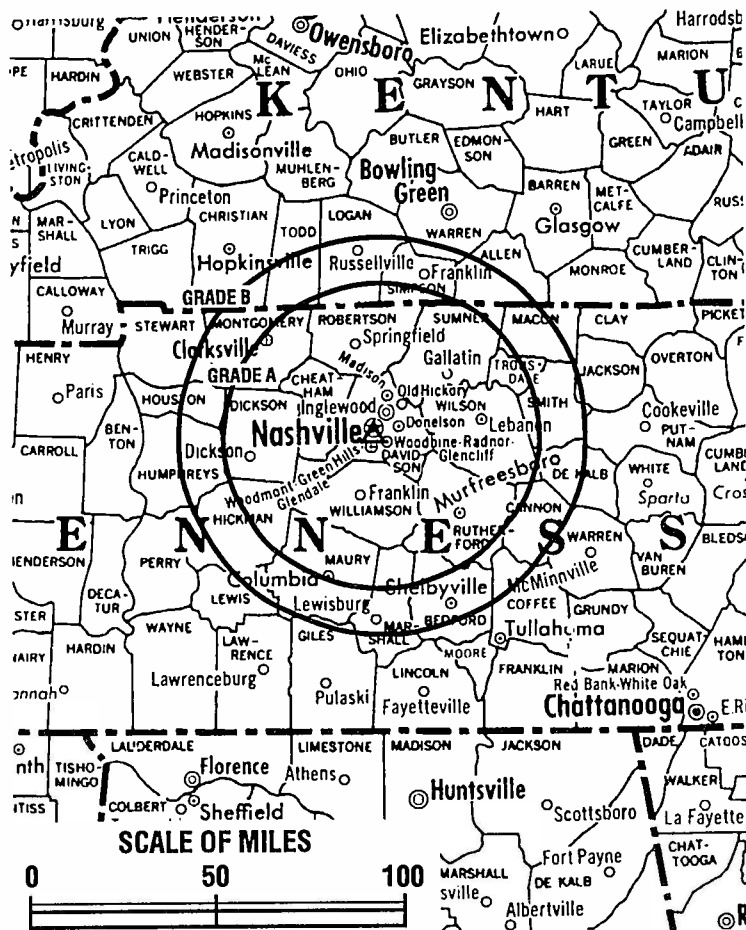
Original Operation: August 5, 1968. As WMCV, station left air March 14, 1971. Sale to Hudson Bcstg. approved by FCC Aug. 1974. Sale to Robert Zelle approved Sept. 10, 1975. Resumed operation March 6, 1976. Sale to Multimedia by Robert K. Zelle, et al., approved by FCC Dec. 14, 1979 (Television Digest, Vol. 19:5; 20:10). Sale to Act III Bcstg. by Multimedia approved by FCC April 29, 1988 (Vol. 28:5, 12, 26). Sale to present owner approved Dec. 15, 1995.

Presented (sales): Seltel Inc.

Presented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Presented (engineering): Jules Cohen & Associates, P.C.

Personnel:
Robert Jay, Vice President & General Manager.
Ludi Barnes, General Sales Manager.
Robert Rose, Local Sales Manager.
Pamela Minnicks, National Sales Manager.
Deb Chadwell, Program Director.
Heidi Cooke, Promotion Director.
Cathy Viola, Controller.
Ed Murlatt, Chief Engineer.
Mitch Sublett, Production Manager.



WZTV BPCT-920512KH Granted 6/16/92 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$10,000.

City of License: Nashville. Station DMA: Nashville. Rank: 33.

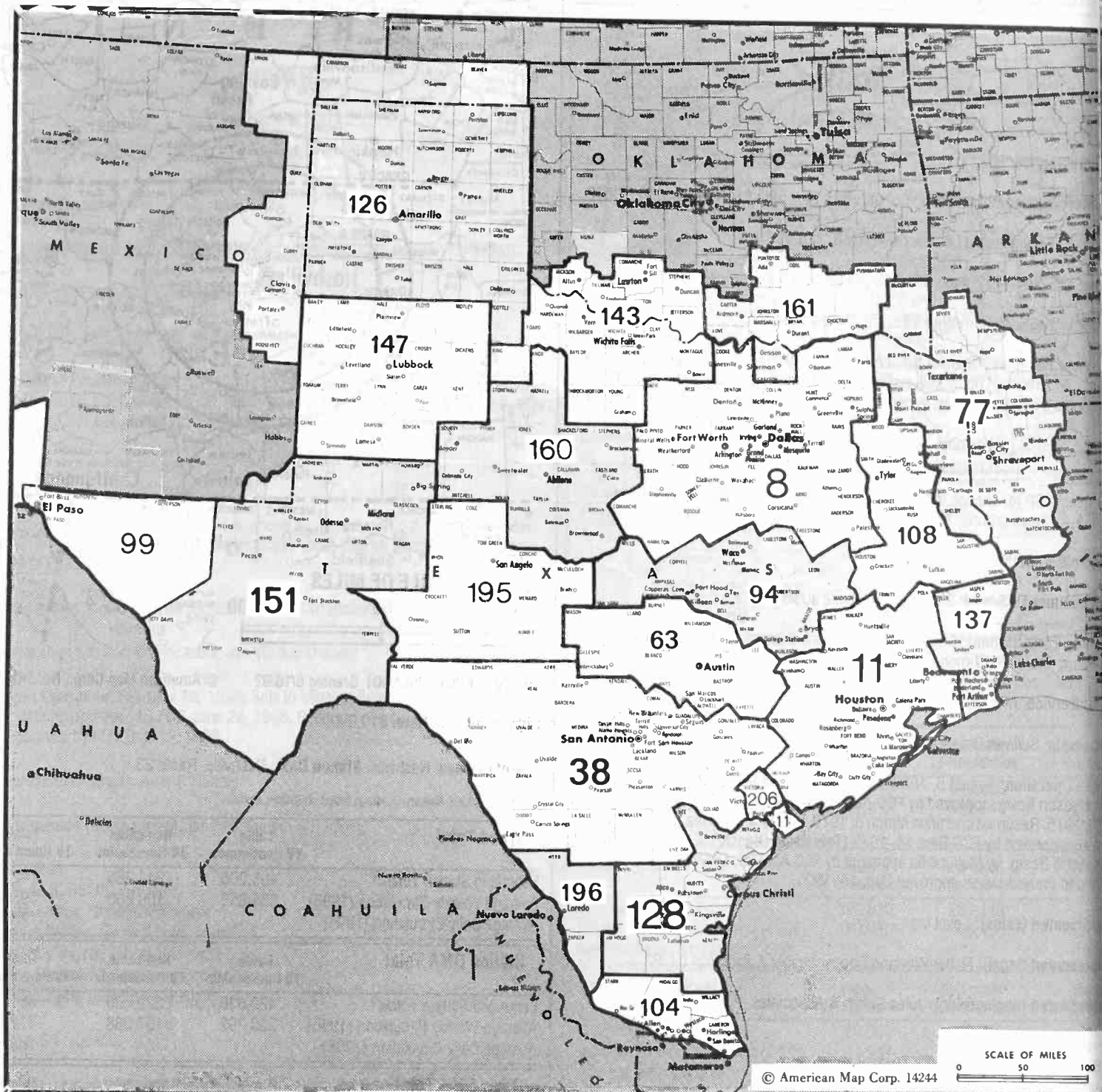
Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	498,000	244,960	742,960
Average Weekly Circulation (1996)	285,856	109,880	395,735
Average Daily Circulation (1996)			176,282

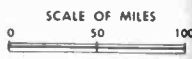
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	439,030	222,000	661,030
Average Weekly Circulation (1996)	265,792	107,088	372,879
Average Daily Circulation (1996)			168,570

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	58,970	22,960	81,930
Average Weekly Circulation (1996)	20,064	2,792	22,856
Average Daily Circulation (1996)			7,711

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Dallas-Fort Worth, TX	1,848,550	8	KDAF (33), KDFI-TV (27), KDFW-TV (4), KDTX-TV (58), KFWD (52), KHSX-TV (49), KLDI (55), KMPX (29), KTAQ (47), KTVT (11), KTXA (21), KUVN (23), KXAS-TV (5), KXTX-TV (39), WFAA-TV (8)
Houston, TX	1,595,350	11	KHOU-TV (11), KHSH-TV (67), KHTV (39), KNWS-TV (51), KPRC-TV (2), KRIV (26), KTFH (49), KTMD (48), KTRK-TV (13), KTXH (20), KVVV (57), KXLN-TV (45), KZJL (61), KABB (29), KENS-TV (5), KMOL-TV (4), KRRT (35), KSAT-TV (12), KVAW (16), KVDA (60), KWEX-TV (41)
San Antonio, TX	641,740	38	KEYE-TV (42), KNVA (54), KTBC-TV (7), KVUE-TV (24), KXAM-TV (14), KXAN-TV (36), KMSS-TV (33), KSHV (45), KSLA-TV (12), KTAL-TV (6), KTBS-TV (3)
Austin, TX	436,210	63	KAKW (62), KBTX-TV (3), KCEN-TV (6), KWKT (44), KWTX-TV (10), KXXV (25), KYLE (28), KDBC-TV (4), KFOX-TV (14), KINT-TV (26), KJLF-TV (65), KTSM-TV (9), KVIA-TV (7), KZIA (48), XEJ-TV (5), XEPM-TV (2), XHUJ-TV (44)
Shreveport, LA	360,450	77	KGST-TV (4), KNVO (48), KRGV-TV (5), KVEO (23), XHRIO (2)
Waco-Temple-Bryan, TX	281,570	94	KETK-TV (56), KFXK (51), KLSB-TV (19), KLV (7), KTRT (9)
El Paso, TX	262,410	99	KAMR-TV (4), KCIT (14), KFDA-TV (10), KVH-TV (12), KVII-TV (7), KIII-TV (3), KORO (28), KRIS-TV (6), KZTV (10)
Harlingen-Weslaco-Brownsville-McAllen, TX	236,080	104	KBMT (12), KFDM-TV (6), KJAC-TV (4)
Tyler-Longview, TX	229,080	108	KAUZ-TV (6), KFDX-TV (3), KJTL (18), KSWO-TV (7)
Amarillo, TX	185,050	126	
Corpus Christi, TX	180,240	128	
Beaumont-Port Arthur, TX	160,710	137	
Wichita Falls, TX-Lawton, OK	152,570	143	

MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Midland, TX	136,830	149	KMID (2), KMLM (42), KOSA-TV (7), KPEJ (24), KWAB-TV (4), KWES-TV (9)
Rockwall, TX	135,980	150	KAMC (28), KCBD-TV (11), KJTV (34), KLBK-TV (13)
Wichita Falls, TX	109,130	160	KTEN (10), KXII (12)
Waco, TX	108,470	161	KRBC-TV (9), KTAB-TV (32), KTXS-TV (12)
Sweetwater, TX	49,460	194	KACB-TV (3), KIDY (6), KLST (8)
Abilene, TX	45,940	197	KGNS-TV (8), KLDO-TV (27), KVTV (13), XEFE-TV (2)
Port Arthur, TX	27,970	206	KAVU-TV (25), KVCT (19)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KIT-TV, Brownsville	See Harlingen, TX
KV-TV, Brownsville	See Weslaco, TX
KX-TV, Dallas-Fort Worth	See Irving, TX
KLN, Dallas-Fort Worth	See Garland, TX
KD, Denison	See Sherman, TX
KTT, KTXA, KXAS-TV, Fort Worth	See Dallas, TX
KD, Galveston	See Houston, TX
KV-TV, Harlingen	See Weslaco, TX
KH-TV, Houston	See Alvin, TX
KYS-TV, Houston	See Katy, TX
KV, Houston	See Baytown, TX
KCK-TV, Jacksonville	See Tyler, TX
KIT, Kerrville	See San Antonio, TX
KK, Longview	See Tyler, TX
KV, Longview	See Tyler, TX
KJA-TV, Midland & Monahans	See Odessa, TX
KES-TV, Monahans	See Odessa, TX
KIE-TV, Nacogdoches	See Lufkin, TX
KD, Odessa	See Midland, TX
KAT, KJAC-TV & KFDM-TV, Port Arthur	See Beaumont, TX
KIN-TV, Rosenberg	See Houston, TX
KIS-TV, Sweetwater	See Abilene, TX
KTX-TV & KGEN-TV, Temple	See Waco, TX
KL-TV, Texarkana	See Shreveport, LA
KIT-TV, Weslaco	See Harlingen, TX
KVO-TV, Wichita Falls	See Lawton, OK

Texas Station Totals as of November 1, 1996

	VHF	UHF	TOTAL
Commercial Television Stations	53	48	101
Educational Television Stations	7	13	20
	60	61	121

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— **NEW AREA CODES** —

State	Before	After	Effective Date
Texas	214	214 Central Dallas	September 14, 1996
		972 Remainder of current 214	
	713	713 Central Houston	November 2, 1996
		281 Remainder of current 713	
Virginia	804	757 Southeastern portion, including Chesapeake, Hampton, Newport News, Norfolk, Portsmouth Virginia Beach & Williamsburg	July 1, 1996
		804 Remainder of current 804, including Charlottesville, Lynchburg & Richmond	
Puerto Rico	809	787 All of Puerto Rico	March 1, 1996

Texas—Abilene

KRBC-TV

Ch. 9

(Operates satellite KACB-TV, San Angelo, TX)

Network Service: NBC.

Licensee: Abilene Radio & Television Co., Box 178, Abilene, TX 79604.

Studio: 4510 S. 14th St., Abilene, TX 79605.

Phone: 915-692-4242. Fax: 915-692-8265; 915-698-4111.

E-mail: krbc@abilene.com Web Site: <http://www.abilene.com/krbc>

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 850-ft. above av. terrain, 543-ft. above ground, 2893-ft. above sea level.

Latitude 32° 17' 13"
Longitude 99° 44' 20"

Transmitter: Cedar Gap Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Transmit/receive.

News Service: AP.

Ownership: Abilene Radio & Television Co.

Began Operation: August 24, 1953. Sale by Abilene Reporter News approved Sept. 16, 1953 (Television Digest, Vol. 9:35, 38).

Represented (sales): Blair Television.

Personnel:

Gary Ackers, President.

Jim Batson, General Manager.

Shelly Dotson, Program Director.

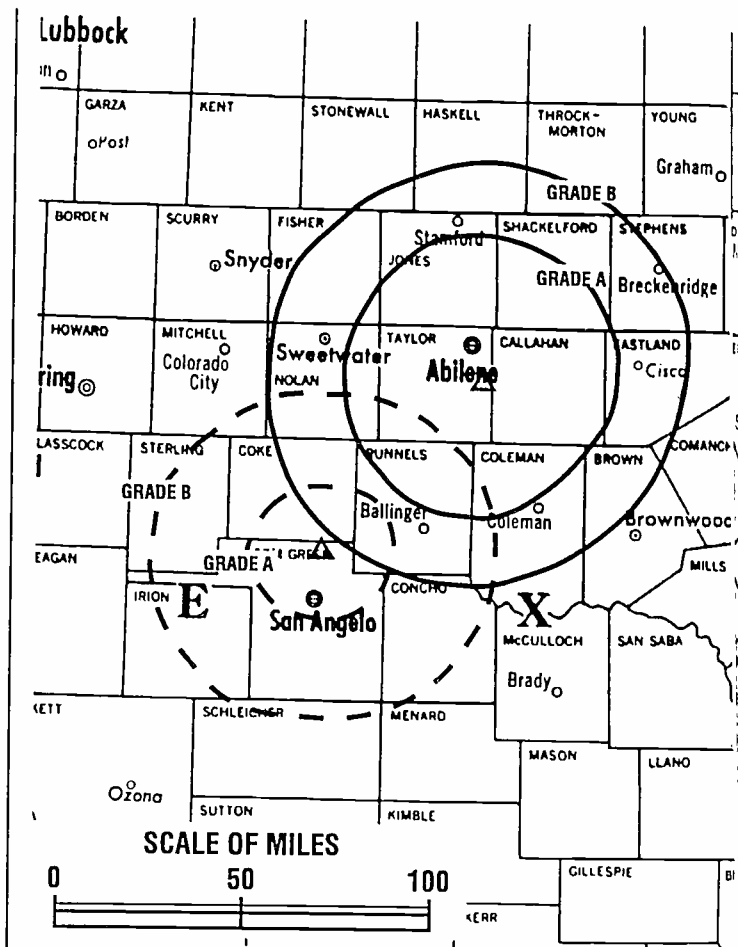
Bob Fields, News Director.

James Tilley, Chief Engineer.

M. J. Shockley, Creative Services Director.

Debbie Freeman, Accounting Manager.

BLAIR TELEVISION
LEADING THE WAY



KRBC-TV BPCT-3492 Granted 4/18/66 © American Map Corp., No. 142

Highest 30 Sec. Rate: \$2000.

City of License: Abilene. Station DMA: Abilene-Sweetwater. Rank: 160.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	77,870	49,030	126,900
Average Weekly Circulation (1996)	58,565	25,137	83,702
Average Daily Circulation (1996)			46,351
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	72,940	31,490	104,430
Average Weekly Circulation (1996)	56,102	23,234	79,336
Average Daily Circulation (1996)			45,068
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,930	17,540	22,470
Average Weekly Circulation (1996)	2,463	1,904	4,367
Average Daily Circulation (1996)			1,304

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KTAB-TV

Ch. 32

Work Service: CBS.

See: Shamrock Holdings Inc., Box 7774, Burbank, CA 91510-7774.

Address: 5401 S. 14th St., Abilene, TX 79606.

Mail Address: Box 5309, Abilene, TX 79608-5309.

Phone: 915-695-2777. Fax: 915-695-9922. Web Site: <http://www.camalott.com>

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 2040-kw horizontal & 1230-kw horizontal visual, 408-kw max. & 245-kw horizontal aural. Antenna: 920-ft. above av. terrain, 749-ft. above ground, 2949-ft. above sea level.

Latitude 32° 16' 35"
Longitude 99° 35' 39"

Transmitter: Near Hwy. 36, 15-mi. SE of Abilene.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.7-meter C-band; Vertex, 4.7-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

Services: AP, Conus.

Ownership: Shamrock Holdings Inc.

Operation: October 6, 1979. Sale to present owners by Television Investors Partnership approved by FCC Nov. 25, 1986 (*Television Digest*, Vol. 26:42). Previous sale by Big Country TV of Abilene Inc. approved by FCC Dec. 31, 1984. Sale to Big Country by William Terry, et al., approved by FCC May 25, 1984.

Represented (sales): Katz Continental Television.

Represented (legal): Leventhal, Senter & Lerman.

Personnel:

Wayne M. Roy, Vice President & General Manager.

Bob Bartlett, News Director.

David Bacon, Promotion Director.

Arlene Loza, Business Manager.

Alan Mundy, Operations Manager.

David Ohlhausen, Chief Engineer.

Least 30 Sec. Rate: \$600.

Class of License: Abilene. Station DMA: Abilene-Sweetwater. Rank: 160.

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Lubbock



KTAB-TV BPCT-5169 Granted 3/20/79

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	75,910	37,180	113,090
Average Weekly Circulation (1996)	61,295	23,019	84,314
Average Daily Circulation (1996)			56,577

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	72,940	31,490	104,430
Average Weekly Circulation (1996)	59,335	22,616	81,951
Average Daily Circulation (1996)			55,538

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,970	5,690	8,660
Average Weekly Circulation (1996)	1,960	403	2,363
Average Daily Circulation (1996)			1,038

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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Texas—Sweetwater-Abilene

KTXS-TV

Ch. 12

Network Service: ABC.

Licensee: Abilene-Sweetwater Bcstg. Co., Box 2997, Abilene, TX 79604.

Studios: 4420 N. Clack St., Abilene, TX 79603; U.S. Hwy. 83, Abilene, TX.

Mailing Address: Box 2997, Abilene, TX 79604.

Phones: 915-677-2281; 915-235-1238. Fax: 915-676-9231.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 257-kw visual, 25.7-kw aural. Antenna: 1400-ft. above av. terrain, 1063-ft. above ground, 3543-ft. above sea level.

Latitude 32° 24' 47.70"
Longitude 100° 06' 24.80"

Transmitter: 6.8-mi. SW of Merkel off U.S. 80.

Satellite Earth Stations: ADM, 4.5-meter; ADM, 6.2-meter; Automation Techniques receivers.

News Service: AP.

Ownership: Lamco Communications Inc. (Group Owner).

Began Operation: January 30, 1956. Operation by former owners A. R. Elam and Associates as Texas Key Bcstrs. Inc. (to whom Grayson Enterprises leased equipment) was terminated when transfer of all Texas Key stock to Grayson Enterprises was approved June 15, 1966 by FCC (*Television Digest*, Vol. 6:25). For sale to Prima Inc., see KLBK-TV, Lubbock, TX. Sale to S. M. Moore Jr. by Prima approved by FCC July 25, 1983. Sale to SouthWest MultiMedia Corp. approved Oct. 30, 1985. FCC approved sale to Lamco Nov. 25, 1986.

Represented (sales): Petry Television Inc.

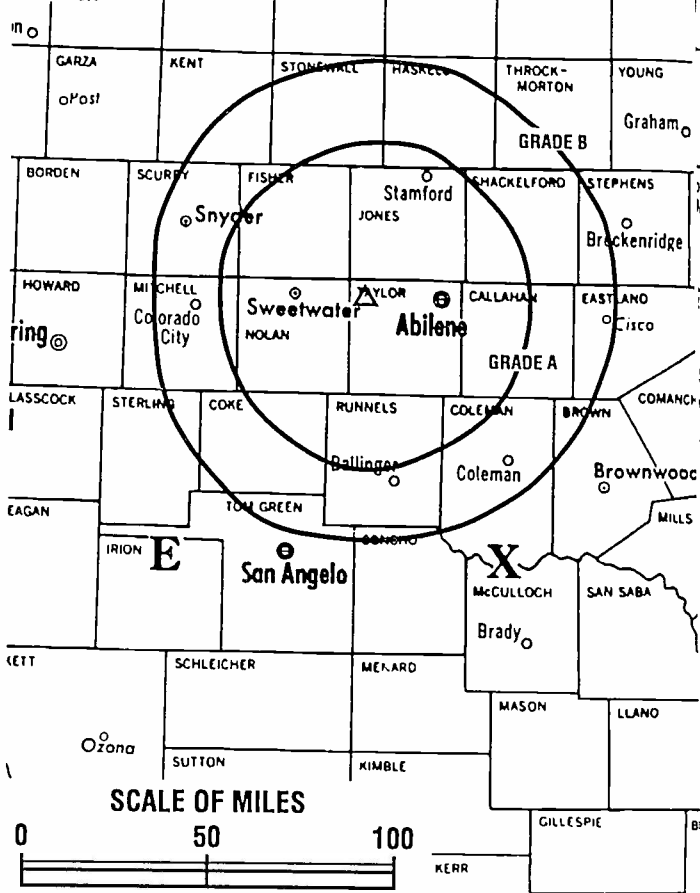
Represented (legal): Koteen & Naftalin.

Represented (engineering): A. D. Ring, P.A.

Personnel:

Jackie Rutledge, General Manager.
Keith Sommer, Local Sales Manager.
Monte Williams, Chief Engineer.
Paul Brown, News Director.
David Caldwell, Promotion Director.
Sylvia Holmes, Program Director.
Eddie Sides, Business Manager.
Greg Kemp, Production Manager.

Lubbock



KTXS-TV BMPCT-5021 Granted 4/25/58 © American Map Corp., No. 142

Rates: On request.

City of License: Sweetwater. Station DMA: Abilene-Sweetwater. Rank: 160.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	112,040	43,410	155,450
Average Weekly Circulation (1996)	57,446	26,615	84,061
Average Daily Circulation (1996)			46,135
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	72,940	31,490	104,430
Average Weekly Circulation (1996)	54,343	24,056	78,399
Average Daily Circulation (1996)			44,049
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	39,100	11,920	51,020
Average Weekly Circulation (1996)	3,104	2,559	5,663
Average Daily Circulation (1996)			2,091

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KAMR-TV

Ch. 4

Network Service: NBC.

Licensee: KAMR Ltd., 2000 N. Polk St., Amarillo, TX 79107.

Studio: 2000 N. Polk St., Amarillo, TX 79107.

Mailing Address: Box 751, Amarillo, TX 79189.

Phone: 806-383-3321. Fax: 806-381-2943. E-mail: kamrtv@aol.com

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 100-kw aural. Antenna: 1420-ft. above av. terrain, 1444-ft. above ground, 4906-ft. above sea level.

Latitude 35° 18' 52"
Longitude 101° 50' 47"

Transmitter: N of Amarillo at Broadway & Mobley Dr.

Channel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; RCA Americom, 3-meter Ku-band; Cyclesat, Harris, M/A-Com receivers.

News Service: AP.

Ownership: Cannan Communications Inc.

Origin Operation: March 18, 1953. Sale to present owners by Stauffer Publications approved by FCC July 1, 1974 (Television Digest, Vol. 13:43, 14:31). Sale to Stauffer by Globe News Publishing Co. approved Jan. 12, 1966 (Vol. 5:42; 6:3).

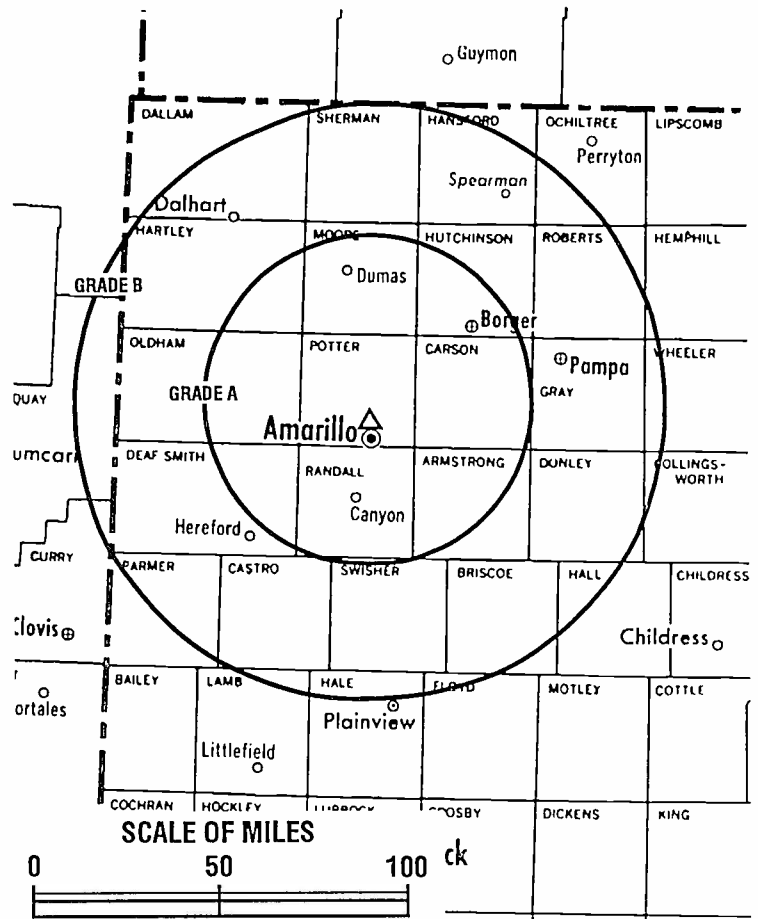
Represented (sales): Blair Television.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Errol A. Cannan, President.
- William M. Dunaway, Vice President & General Manager.
- Arker Cannan, Station Manager.
- Randy Rich, General Sales Manager.
- Tom Sturgess, Local Sales Manager.
- Miss Stockton, News Director.
- Frances Tillery, Business Manager.
- Keith McLean, Promotion Director.
- John High, Chief Engineer.
- John Morgan, Production Manager.



KAMR-TV BPCT-4146 Granted 6/4/69 © American Map Corp., No. 14244

Rates: On request.

City of License: Amarillo. Station DMA: Amarillo. Rank: 126.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	118,140	107,570	225,710
Average Weekly Circulation (1996)	88,395	43,692	132,087
Average Daily Circulation (1996)			67,237
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	101,270	51,320	152,590
Average Weekly Circulation (1996)	82,749	37,444	120,193
Average Daily Circulation (1996)			64,442
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,870	56,250	73,120
Average Weekly Circulation (1996)	5,646	6,247	11,893
Average Daily Circulation (1996)			2,795

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION

LEADING THE WAY

Texas—Sweetwater-Abilene

KTXS-TV

Ch. 12

Network Service: ABC.

Licensee: Abilene-Sweetwater Bcstg. Co., Box 2997, Abilene, TX 79604.

Studios: 4420 N. Clack St., Abilene, TX 79603; U.S. Hwy. 83, Abilene, TX.

Mailing Address: Box 2997, Abilene, TX 79604.

Phones: 915-677-2281; 915-235-1238. **Fax:** 915-676-9231.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 257-kw visual, 25.7-kw aural. Antenna: 1400-ft. above av. terrain, 1063-ft. above ground, 3543-ft. above sea level.

Latitude 32° 24' 47.70"
Longitude 100° 06' 24.80"

Transmitter: 6.8-mi. SW of Merkel off U.S. 80.

Satellite Earth Stations: ADM, 4.5-meter; ADM, 6.2-meter; Automation Techniques receivers.

News Service: AP.

Ownership: Lamco Communications Inc. (Group Owner).

Began Operation: January 30, 1956. Operation by former owners A. R. Elam and Associates as Texas Key Bcstrs. Inc. (to whom Grayson Enterprises leased equipment) was terminated when transfer of all Texas Key stock to Grayson Enterprises was approved June 15, 1966 by FCC (*Television Digest*, Vol. 6:25). For sale to Prima Inc., see KLBK-TV, Lubbock, TX. Sale to S. M. Moore Jr. by Prima approved by FCC July 25, 1983. Sale to SouthWest MultiMedia Corp. approved Oct. 30, 1985. FCC approved sale to Lamco Nov. 25, 1986.

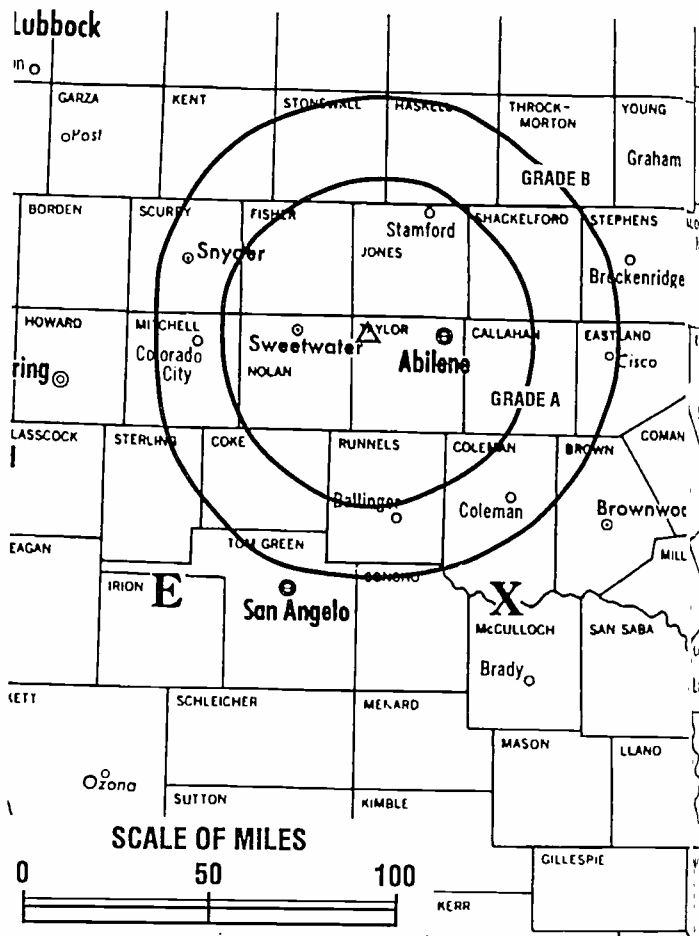
Represented (sales): Petry Television Inc.

Represented (legal): Koteen & Naftalin.

Represented (engineering): A. D. Ring, P.A.

Personnel:

- Jackie Rutledge, General Manager.
- Keith Sommer, Local Sales Manager.
- Monte Williams, Chief Engineer.
- Paul Brown, News Director.
- David Caldwell, Promotion Director.
- Sylvia Holmes, Program Director.
- Eddie Sides, Business Manager.
- Greg Kemp, Production Manager.



KTXS-TV BMPCT-5021 Granted 4/25/58 © American Map Corp., No. 14

Rates: On request.

City of License: Sweetwater. **Station DMA:** Abilene-Sweetwater. **Rank:** 160.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Grand Total			
Estimated Station Totals*	112,040	43,410	155,450
Average Weekly Circulation (1996)	57,446	26,615	84,061
Average Daily Circulation (1996)			46,000
Station DMA Total			
Estimated Station Totals*	72,940	31,490	104,430
Average Weekly Circulation (1996)	54,343	24,056	78,399
Average Daily Circulation (1996)			44,000
Other DMA Total			
Estimated Station Totals*	39,100	11,920	51,020
Average Weekly Circulation (1996)	3,104	2,559	5,663
Average Daily Circulation (1996)			2,000

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KAMR-TV

Ch. 4

Network Service: NBC.

Office: KAMR Ltd., 2000 N. Polk St., Amarillo, TX 79107.

Address: 2000 N. Polk St., Amarillo, TX 79107.

Mail Address: Box 751, Amarillo, TX 79189.

Phone: 806-383-3321. Fax: 806-381-2943. E-mail: kamrtv@aol.com

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 100-kw aural. Antenna: 1420-ft. above av. terrain, 1444-ft. above ground, 4906-ft. above sea level.

Latitude 35° 18' 52"
Longitude 101° 50' 47"

Transmitter: N of Amarillo at Broadway & Mobley Dr.

Channel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; RCA Americom, 3-meter Ku-band; Cyclesat, Harris, M/A-Com receivers.

Service: AP.

Ownership: Cannan Communications Inc.

Operation: March 18, 1953. Sale to present owners by Stauffer Publications approved by FCC July 1, 1974 (Television Digest, Vol. 13:43, 14:31). Sale to Blair by Globe News Publishing Co. approved Jan. 12, 1966 (Vol. 5:42; 6:3).

Represented (sales): Blair Television.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Errol A. Cannan, President.

William M. Dunaway, Vice President & General Manager.

Mike Cannan, Station Manager.

Andy Rich, General Sales Manager.

Tom Sturgess, Local Sales Manager.

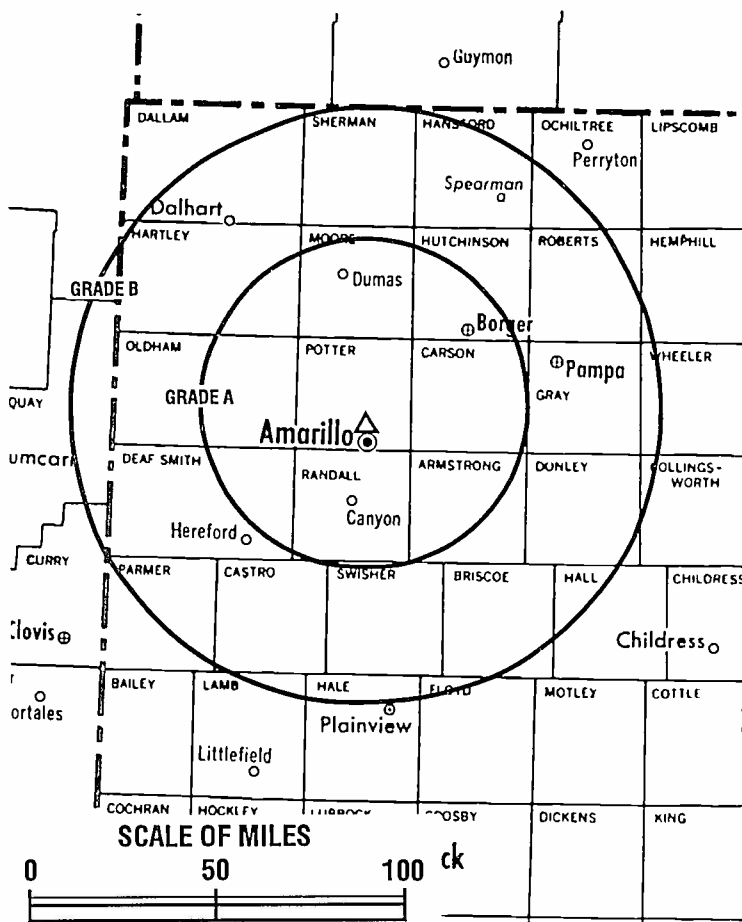
Tom Stockton, News Director.

Frances Tillery, Business Manager.

John McLean, Promotion Director.

John High, Chief Engineer.

John Morgan, Production Manager.



KAMR-TV BPCT-4146 Granted 6/4/69

© American Map Corp., No. 14244

Rates: On request.

City of License: Amarillo. Station DMA: Amarillo. Rank: 126.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	118,140	107,570	225,710
Average Weekly Circulation (1996)	88,395	43,692	132,087
Average Daily Circulation (1996)			67,237
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	101,270	51,320	152,590
Average Weekly Circulation (1996)	82,749	37,444	120,193
Average Daily Circulation (1996)			64,442
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,870	56,250	73,120
Average Weekly Circulation (1996)	5,646	6,247	11,893
Average Daily Circulation (1996)			2,795

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION

LEADING THE WAY

Texas—Amarillo

KCIT

Ch. 14

Network Service: FOX.

Licensee: WBG License Co. L.L.C., 405 Park Ave., Suite 702, New York, NY 10022.

Studio: 1015 S. Fillmore, Amarillo, TX 79105-3538.

Mailing Address: Box 1414, Amarillo, TX 79105-1414.

Phone: 806-374-1414. Fax: 806-371-0408.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 1280-kw max. visual, 128-kw max. aural. Antenna: 1521-ft. above av. terrain, 1463-ft. above ground, 4895-ft. above sea level.

Latitude 35° 20' 33"
Longitude 101° 49' 21"

Transmitter: Hwy. 287, 5-mi. N of Amarillo.

Satellite Earth Stations: AFC, 3.6-meter Ku-band; Calsat, 5-meter C-band; M/A-Corn, Scientific-Atlanta receivers.

Ownership: Wicks Broadcast Group L.P. (Group Owner).

Began Operation: October 29, 1982. Sale to Ralph Wilson Industries by Ray Moran approved by FCC December 11, 1984. Sale to present owners by Epic Bcstg. Co. approved July 6, 1995 (Television Digest, Vol. 35:18). Sale to Epic approved March 11, 1991.

Represented (sales): Seltel Inc.

Represented (legal): Kaye, Scholer, Fierman, Hays & Handler.

Represented (engineering): Smith & Fisher.

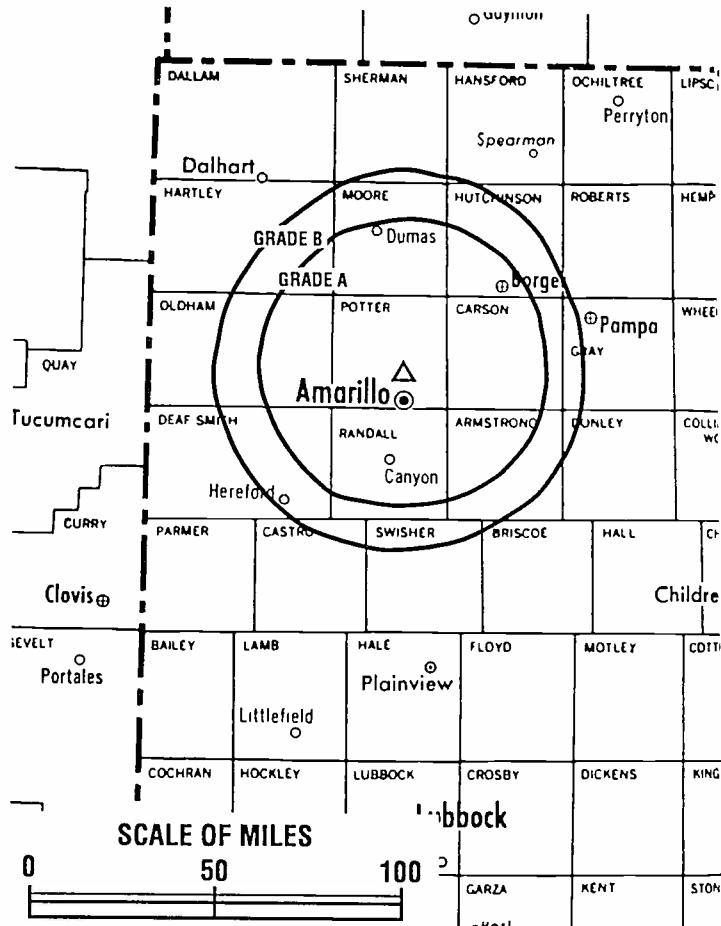
Personnel:

Trent Poindexter, General Manager.
Debbie McManus, National Sales Manager.
Brian Weber, Chief Engineer.
Ricardo Perales, Program Director.
Mindy Carrier, Promotion Director.
Darryl Hoelting, Production Manager.
Jody Adams, Business Manager.

Highest 30 Sec. Rate: \$400.

City of License: Amarillo. Station DMA: Amarillo. Rank: 126.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KCIT BPCT-860908KX Granted 4/30/87 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	111,100	52,380	163,480
Average Weekly Circulation (1996)	70,202	33,945	104,147
Average Daily Circulation (1996)			50,100

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	104,680	50,990	155,670
Average Weekly Circulation (1996)	67,045	33,583	100,628
Average Daily Circulation (1996)			48,860

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,420	1,390	7,810
Average Weekly Circulation (1996)	3,157	362	3,519
Average Daily Circulation (1996)			1,239

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KFDA-TV

Ch. 10

Network Service: CBS.

Office: Panhandle Telecasting Co., Gen. Partnership, Box 10, Amarillo, TX 79105-0010.

Location: Broadway at Cherry Ave., Amarillo, TX 79108.

Mailing Address: Box 10, Amarillo, TX 79105-0010.

Phone: 806-383-1010. Web Site: <http://www.newschannel10.com>

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1530-ft. above av. terrain, 1493-ft. above ground, 517-ft. above sea level.

Latitude 35° 17' 34"
Longitude 101° 50' 42"

Transmitter: Broadway St. at Cherry Ave., Amarillo.

Channel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 4.6-meter Ku-band; Harris, 5-meter Scientific-Atlanta, 5-meter; Andrew, Harris, Scientific-Atlanta receivers.

Services: AP, CBS, CNN.

Ownership: Drewry Communications (Group Owner).

Operation: April 4, 1953. Sale of 61% by Sid W. Richardson Foundation to Bas Bcstg. and subsequent transfer of 19.6% by Gene L. Cagle was approved by FCC Feb. 2, 1966. Sale to Midessa Cablevision by Bass Bcstg. approved by FCC Aug. 20, 1976. Sale of 50% by Midessa Television Inc. to Lawton Cablevision Inc. approved Feb. 27, 1984.

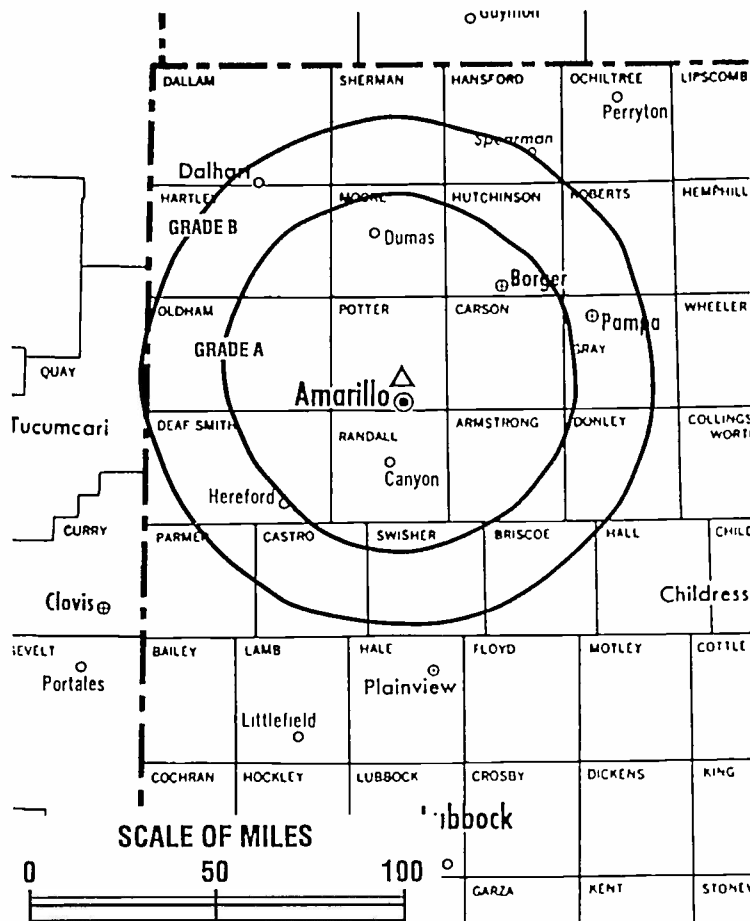
Represented (sales): Petry Television Inc.

Represented (legal): Arent Fox.

Personnel:

- Mike Lee, General Manager.
- John Austin, National & Regional Sales Manager.
- Mike Howard, News Director.
- John Groom, Promotion & Marketing Director.
- Tom Long, Business Manager.
- Tom Winn, Chief Engineer.
- Mike Davis, Production Manager.

Cost 30 Sec. Rate: \$1000.



KFDA-TV BPCT-801024KF Granted 12/20/80 © American Map Corp., No. 14244

City of License: Amarillo. Station DMA: Amarillo. Rank: 126.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	113,720	59,290	173,010
Average Weekly Circulation (1996)	93,870	42,290	136,159
Average Daily Circulation (1996)			79,846
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	105,800	51,320	157,120
Average Weekly Circulation (1996)	90,016	41,468	131,484
Average Daily Circulation (1996)			78,627
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,920	7,970	15,890
Average Weekly Circulation (1996)	3,854	821	4,675
Average Daily Circulation (1996)			1,219

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—Amarillo

KVII-TV

Ch. 7

(Operates satellite KVIH-TV, Clovis, NM)

Network Service: ABC.

Licensee: Marsh Media Inc., One Broadcast Center, Amarillo, TX 79101-4328.

Studio: 1101 S. Pierce St., Amarillo, TX 79101-4328.

Phone: 806-373-1787. **Fax:** 806-371-7329.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1703-ft. above av. terrain, 1626-ft. above ground, 5049-ft. above sea level.

Latitude 35° 22' 29"
Longitude 101° 52' 58"

Requests CP for change to 2000-ft. above av. terrain, 1877-ft. above ground, 5300-ft. above sea level. BPCT-960628KY.

Transmitter: 10.4-mi. N of Amarillo.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Avantek, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Marsh Media Inc. (Group Owner).

Began Operation: December 21, 1957. Sale to Marsh family by John B. Walton Jr. approved by FCC Jan. 31, 1968 (*Television Digest*, Vol. 7:43). Previous sale to Walton by Southwest States approved Nov. 12, 1963 (Vol. 3:46). Sale of control to TV Properties (Southwest States) approved July 16, 1958 (Vol. 14:24, 26, 29).

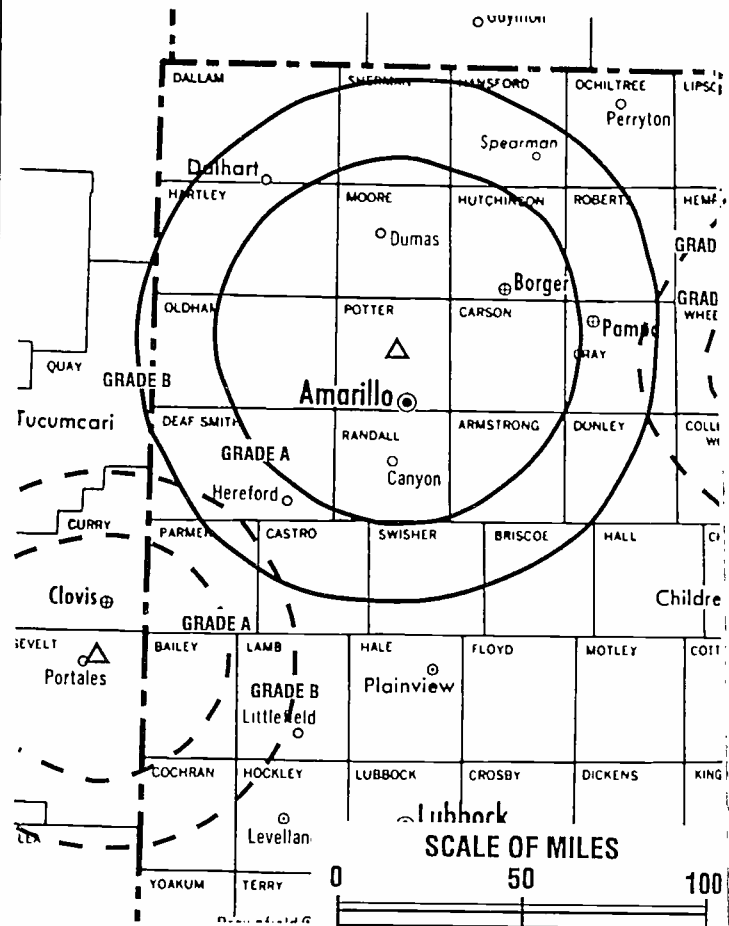
Represented (sales): Katz Continental Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Smith & Fisher.

Personnel:

Mac Douglas, General Manager.
Jim Currie, General Sales Manager.
Elizabeth Duncan, News Director.
William R. Canady, Director of Engineering.
Shannon Thornton, Business Manager.
Jackie Smith, Production Manager.



KVII-TV BPCT-4170 Granted 4/2/69

© American Map Corp., No. 14244

Rates: On request.

City of License: Amarillo. **Station DMA:** Amarillo. **Rank:** 126.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	102,860	94,300	197,160
Average Weekly Circulation (1996)	80,984	46,929	127,913
Average Daily Circulation (1996)			77,960

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	89,030	51,320	140,350
Average Weekly Circulation (1996)	78,031	42,705	120,736
Average Daily Circulation (1996)			76,290

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	13,830	42,980	56,810
Average Weekly Circulation (1996)	2,953	4,223	7,176
Average Daily Circulation (1996)			1,660

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

KEYE-TV

Ch. 42

ork Service: CBS.

ce: KBVO Inc., 10700 Metric Blvd., Austin, TX 78758.

u: 10700 Metric Blvd., Austin, TX 78758.

te: 512-835-0042. Fax: 512-837-6753. Web Site: <http://www.keyetv.com>

ical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 2510-kw
n. & 720-kw horizontal visual, 251-kw max. & 72-kw horizontal aural. Antenna:
10-ft. above av. terrain, 1311-ft. above ground, 2049-ft. above sea level.

Latitude 30° 19' 10"
Longitude 97° 48' 06"

ramitter: 2724-B Trail of the Madrones.

du: Channel TV Sound: Planned.

ate Earth Stations: Chapparal, 3.5-meter Ku-band; Harris, 6.1-meter C-band;
Vex, 4.6-meter Ku-band; Harris, M/A-Com receivers.

el Services: AP, CBS.

wrship: Granite Broadcasting Corp. (Group Owner).

Operation: December 4, 1983. Sale to Granite Bcstg. granted Dec. 20, 1994
(Revision Digest, Vol. 34:41; 35:6).

esented (sales): TeleRep Inc.

esented (legal): Akin, Gump, Strauss, Hauer & Feld, L.L.P.

esented (engineering): Jules Cohen & Associates, P.C.

ennel:

inis Upah, President & General Manager.

ry Landaker, General Sales Manager.

ki Roach, National Sales Coordinator.

l Poole, National & Regional Sales Manager.

A Smith, Chief Engineer.

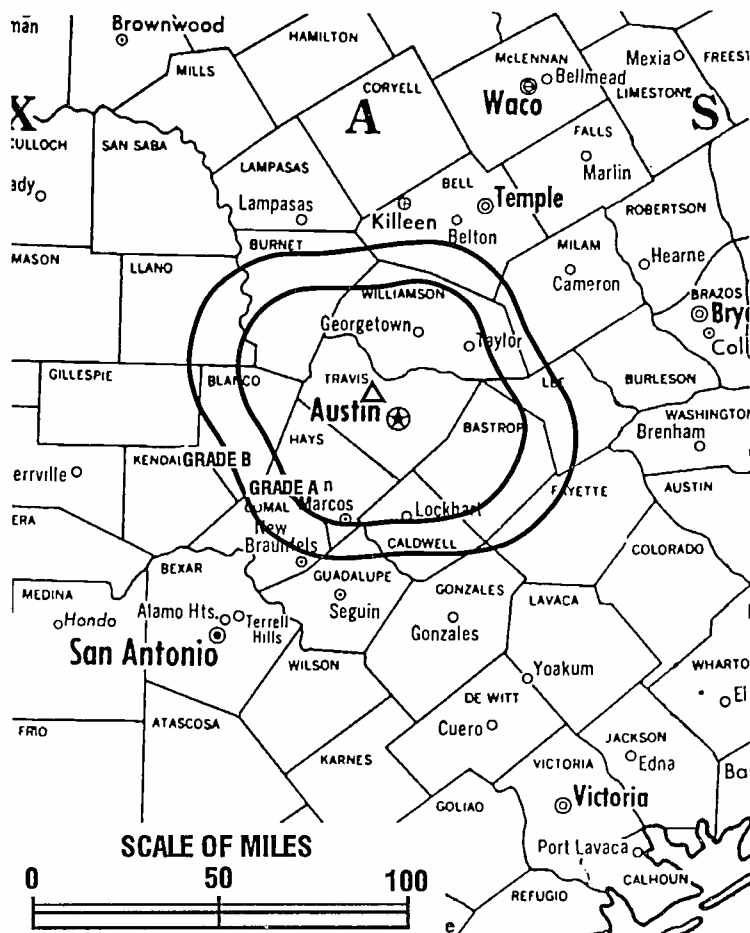
' Godlis, News Director.

li Leamons, Promotion Manager.

ts: On request.

of License: Austin. Station DMA: Austin. Rank: 63.

tion ©1996 Nielsen. Coverage based on Nielsen study.



KEYE-TV BMPCT-830425KG Granted 5/23/83 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	368,910	206,310	575,220
Average Weekly Circulation (1996)	240,241	108,975	349,216
Average Daily Circulation (1996)			173,593
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	277,230	142,210	419,440
Average Weekly Circulation (1996)	213,420	103,247	316,667
Average Daily Circulation (1996)			162,675
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	91,680	64,100	155,780
Average Weekly Circulation (1996)	26,821	5,728	32,549
Average Daily Circulation (1996)			10,918

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—Austin

KNVA

Ch. 54

Network Service: WBN.

Licensee: KNVA 54, Box 684647, Austin, TX 78768.

Studio: 908 W. Martin Luther King Blvd., Austin, TX 78701.

Phone: 512-478-5400.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 3434-kw max. visual. Antenna: 877-ft. above av. terrain, 815-ft. above ground, 1595-ft. above sea level.

Latitude 30° 19' 20"
Longitude 97° 48' 03"

Holds CP for change to 5000-kw max. visual, 1227-ft. above av. terrain, 1109-ft. above ground, 1959-ft. above sea level, lat. 30° 19' 33", long. 97° 47' 58", transmitter to Trail of the Madrones Rd., 5-mi. NW of Austin. BPCT-951207KG.

Transmitter: 2724 F Trail of Madrones Dr.

LMA: Local marketing agreement with KXAN-TV (N), Austin.

Ownership: Balcones Broadcasting Ltd.

Began Operation: August 31, 1994.

Represented (sales): Blair Television.

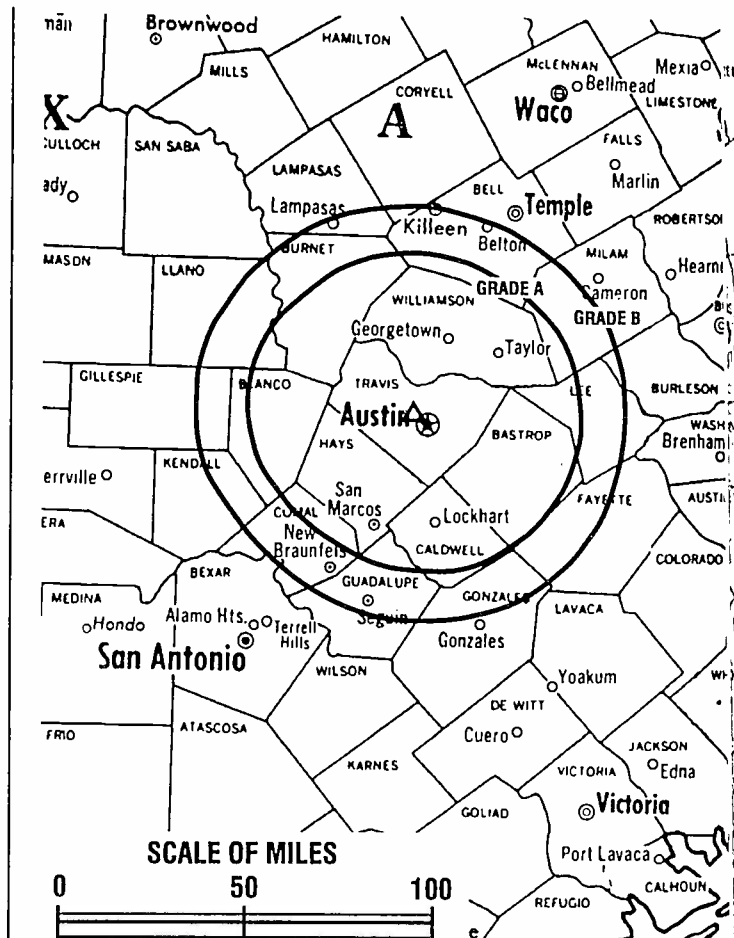
Represented (legal): Jones, Waldo, Holbrook & McDonough, P.C.

Represented (engineering): Andrus & Associates.

Personnel:

- Mark Goldberg, General Manager.
- Ross Newsome, Sales Manager.
- Alan Cohen, Chief Engineer.
- Ron Oliveira, Station Manager.
- Janice Langlinais, Program Director.

Rates: On request.



KNVA BPCT-951207KG Granted 8/12/96 © American Map Corp., No. 147

City of License: Austin. **Station DMA:** Austin. **Rank:** 63.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	267,570	141,410	408,980
Average Weekly Circulation (1996)	75,388	51,864	127,252
Average Daily Circulation (1996)			41,373
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	263,660	138,710	402,370
Average Weekly Circulation (1996)	75,169	51,675	126,844
Average Daily Circulation (1996)			40,948
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,910	2,700	6,610
Average Weekly Circulation (1996)	219	189	408
Average Daily Circulation (1996)			125

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



KTBC-TV

Ch. 7

ark Service: FOX.

icsee: KTBC Television Inc.

tp: 119 E. 10th St., Austin, TX 78701.

hix: 512-476-7777. Fax: 512-495-7001.

enical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw
 vial, 31.6-kw aural. Antenna: 1261-ft. above av. terrain, 1077-ft. above ground,
 17-ft. above sea level.

Latitude 30° 18' 36"
 Longitude 97° 47' 33"

ramitter: Mount Larson, 4-mi. NW of State Capitol building.

ite Earth Stations: Prodelin, 3.8-meter; Scientific-Atlanta, 3.6-meter; Scientific-
 Anta, 7-meter.

el Services: AP, CNN, Fox News, Reuters.

irship: New World Communications Group (Group Owner).

on Operation: November 27, 1952. Sale to Times Mirror Co. by Claudia Taylor
 nson, et al., approved by F6, 1973 (Television Digest, Vol. 12:37; 13:37). Sale
 turgyle Television Holding Inc. approved by FCC Oct. 6, 1993 (Vol. 33:13, 14;
 32, 41). FCC approved sale to present owner March 31, 1995.

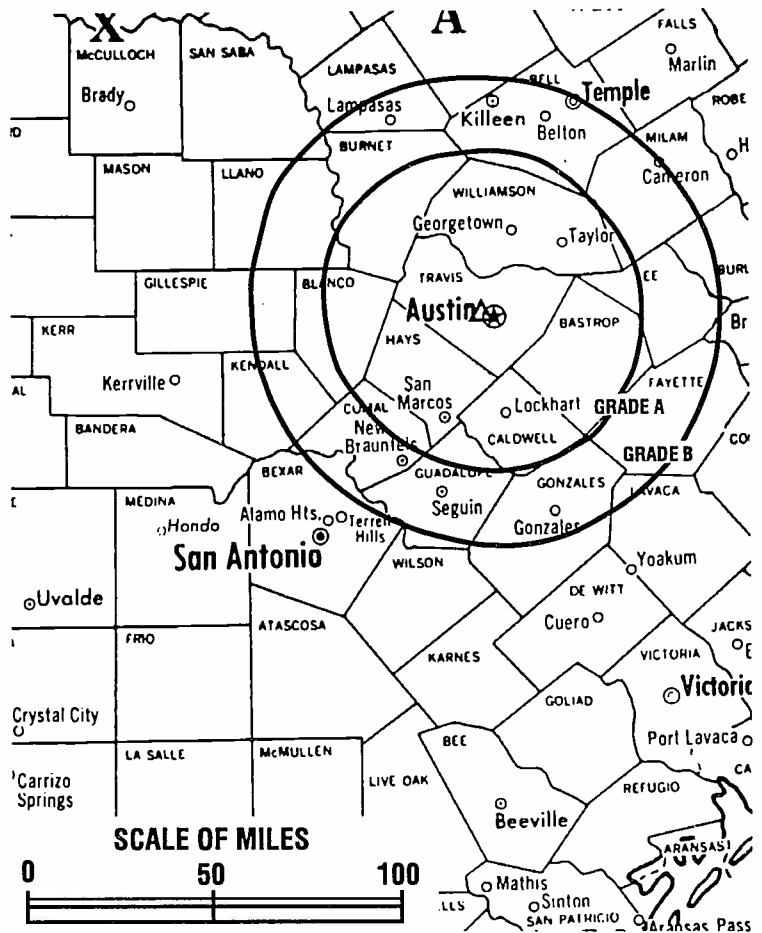
esented (sales): New World Sales & Marketing Inc.

esented (legal): Skadden, Arps, Slate, Meagher & Flom.

esented (engineering): Smith & Fisher.

annel:

- ig Millar, General Manager.
- oathy Lucas, General Sales Manager.
- rick McGinley, Local Sales Manager.
- rk Puckett, National Sales Manager.
- o Martin, News Director.
- ily Morrison, Program Director.
- hile Smith, Promotion Director.
- n Kauffman, Director of Engineering.
- ky Dan, Marketing Director.
- yle Renfro, Business Manager.
- tor Ovalle, Production Manager.
- mille Jefferson, Technical Operations Supervisor.



KTBC-TV BPCT-861029KW Granted 11/24/86 © American Map Corp., No. 14244

Rates: On request.

City of License: Austin. Station DMA: Austin. Rank: 63.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	382,040	215,630	597,670
Average Weekly Circulation (1996)	229,782	114,936	344,718
Average Daily Circulation (1996)			161,628
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	277,230	142,210	419,440
Average Weekly Circulation (1996)	216,922	104,941	321,863
Average Daily Circulation (1996)			154,190
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	104,810	73,420	178,230
Average Weekly Circulation (1996)	12,860	9,995	22,855
Average Daily Circulation (1996)			7,438

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—Austin

KVUE-TV

Ch. 24

Network Service: ABC.

Licensee: KVUE-TV Inc., Box 9927, Austin, TX 78766.

Studio: 3201 Steck Ave., Austin, TX 78757.

Phone: 512-459-6521. **Fax:** 512-467-7503. **E-mail:** news@kvue.com

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1950-kw max. & 711-kw horizontal visual, 327-kw max. & 145-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1184-ft. above ground, 2049-ft. above sea level.

Latitude 30° 19' 21"
Longitude 97° 48' 10"

Transmitter: On hill W of Trail of the Madrones Rd., near Austin.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 4.6-meter Ku-band; Andrew, 7.3-meter C-band; Andrew, Avantek, Scientific-Atlanta receivers.

News Services: ABC, AP, CNN.

Ownership: Gannett Broadcasting Group (Group Owner).

Began Operation: September 12, 1971. Sale to present owner by Evening News Assn. approved by FCC Jan. 13, 1986 (*Television Digest*, Vol. 26:3). Sale to Evening News by Tolbert Foster, Allen Shivers, et al., approved Sept. 8, 1978 (Vol. 18:21, 38).

Represented (sales): Petry Television Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

Sam Rosenwasser, Vice President & General Manager.

Michael J. Wenglar, Vice President, Engineering.

Eve Vickers, Vice President & Business Manager.

Carole Kneeland, Vice President, News.

Debbie Brizendine, General Sales Manager.

Dianne Downey, Local Sales Manager.

Jo Book, National Sales Manager.

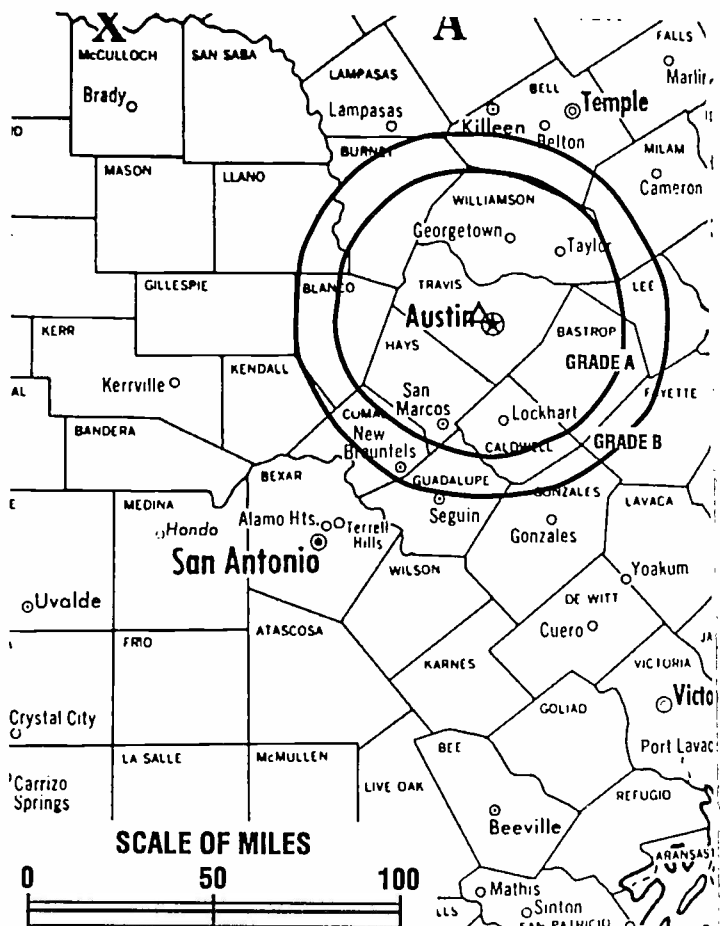
Rick Muir, Operations Manager.

Margaret Mohr, Creative Services Director.

Robert Taylor, Traffic Manager.

Thad Rosenfeld, Community Affairs Manager.

Craig Bean, Programming Coordinator.



KVUE-TV BMPCT-7272 Granted 3/2/71

© American Map Corp., No. 1424

Rates: On request.

City of License: Austin. **Station DMA:** Austin. **Rank:** 63.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	299,920	161,840	461,760
Average Weekly Circulation (1996)	236,444	109,879	346,323
Average Daily Circulation (1996)			192,495

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	277,230	142,210	419,440
Average Weekly Circulation (1996)	228,864	105,796	334,660
Average Daily Circulation (1996)			187,420

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	22,690	19,630	42,320
Average Weekly Circulation (1996)	7,581	4,083	11,664
Average Daily Circulation (1996)			5,060

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KXAN-TV

Ch. 36

(Operates satellite KXAM-TV, Llano, TX)

Work Service: NBC.

Office: KXAN Inc., Box 490, Austin, TX 78767.

Address: 908 W. Martin L. King Jr. Blvd., Austin, TX 78701.

Mail Address: Box 490, Austin, TX 78767.

Phone: 512-476-3636. Fax: 512-476-1520.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2000-kw
 visual, 200-kw max. aural. Antenna: 1286-ft. above av. terrain, 1168-ft. above
 ground, 2049-ft. above sea level.

Latitude 30° 19' 33"
 Longitude 97° 47' 58"

License CP for change to 5000-kw max. visual, 1227-ft. above av. terrain, 1108-ft.
 above ground, 1959-ft. above sea level. BPCT-951205KE.

Transmitter: Trail of Madrones Rd., 5-mi. NW of Austin.

Channel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 8-meter Ku-band; Harris, 3-meter
 Ku-band; Microdyne, 7-meter C-band; Satcom Technologies, 5-meter Ku-band;
 Harris, Microdyne, Standard Communications receivers.

Services: AP, Conus, NBC.

Local marketing agreement with KNVA (W), Austin.

Ownership: LIN Television Corp. (Group Owner).

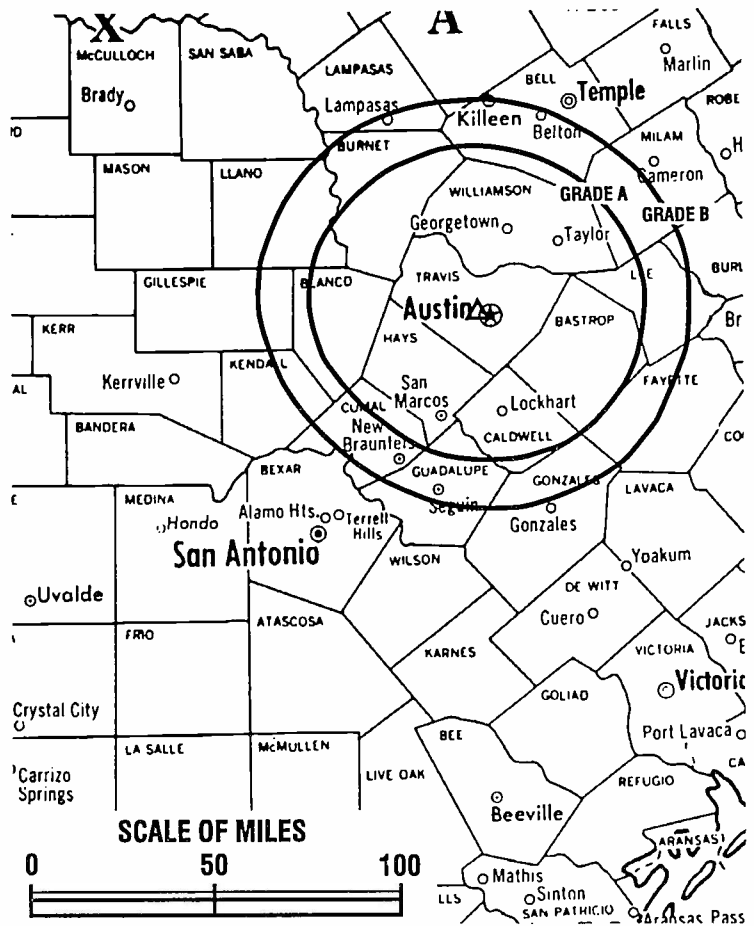
Operation: February 12, 1965. Broadcast was initially on Ch. 42. Changed to
 Ch. 36 Jan. 12, 1973. Sale to LIN Bcstg. by Kingstip Communications Inc. approved
 FCC May 2, 1979 (Television Digest, Vol. 18:16, 17).

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Personnel:

- Jim Wallace, President & General Manager.
- Tom Newsome, General Sales Manager.
- Paula Montgomery, Local Sales Manager.
- Scott Moore, National Sales Manager.
- Alan Cohen, Director of Engineering & Operations.
- Steve Whiteaker, News Director.
- John Peterson, Business Manager.



KXAN-TV BPCT-951205KE Granted 8/6/96 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$2500.

City of License: Austin. Station DMA: Austin. Rank: 63.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	294,310	164,540	458,850
Average Weekly Circulation (1996)	223,949	107,289	331,238
Average Daily Circulation (1996)			165,270

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	277,230	142,210	419,440
Average Weekly Circulation (1996)	220,424	103,909	324,334
Average Daily Circulation (1996)			162,574

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,080	22,330	39,410
Average Weekly Circulation (1996)	3,524	3,379	6,904
Average Daily Circulation (1996)			2,696

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION

LEADING THE WAY

Texas—Beaumont-Port Arthur

KBMT

Ch. 12

Network Service: ABC.

Licensee: Channel 12 of Beaumont Inc., 525 Interstate Hwy. 10 S, Beaumont, TX 77701.

Studio: 525 Interstate Hwy. 10 S, Beaumont, TX 77701.

Mailing Address: Box 1550, Beaumont, TX 77704.

Phone: 409-833-7512. **Fax:** 409-833-4007.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 1000-ft. above av. terrain, 1032-ft. above ground, 1059-ft. above sea level.

Latitude 30° 11' 26"
Longitude 93° 53' 08"

Transmitter: 2-mi. W of Mauriceville, TX.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Harris, 4.5-meter C-band; Avantek, Harris, M/A-Corn receivers.

News Services: AP, CNN, Conus, ABC.

Ownership: McKinnon Broadcasting Co. (Group Owner).

Began Operation: June 18, 1961. Transfer of control to Harbour TV Systems from A. O. Banning & William G. Hill Jr. approved by FCC Feb. 11, 1976. Sale to Banning & Hill by Devon Corp. approved by FCC Sept. 28, 1973. Sale to present owners by Liberty National Corp. approved by FCC Oct. 21, 1976 (*Television Digest*, Vol. 16:27).

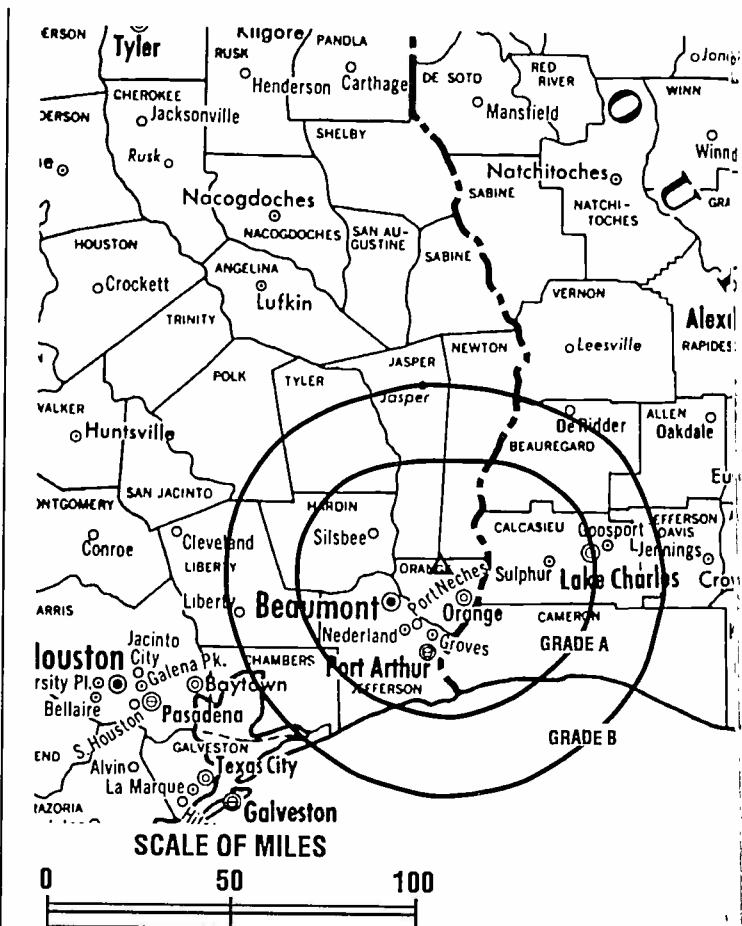
Represented (sales): Katz Continental Television.

Represented (legal): Cohn and Marks.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Michael D. McKinnon, President.
- Fred Jordan, Vice President & General Manager.
- Lanny Pogue, General Sales Manager.
- Bob Wilson, Local Sales Manager.
- Charlene Winter, Regional Sales Manager.
- Ben Spencer, News Director.
- Elizabeth West, Program Director.
- Mark Cormier, Chief Engineer.
- Don Davis, Promotion Director & Production Manager.
- Vernon J. LeJeune, Business Manager.



KBMT BPCT-3266 Granted 1/6/65

© American Map Corp., No. 1424

Highest 30 Sec. Rate: \$1000.

City of License: Beaumont. **Station DMA:** Beaumont-Port Arthur. **Rank:** 137.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	170,880	90,580	261,460
Average Weekly Circulation (1996)	128,855	53,208	182,063
Average Daily Circulation (1996)			101,470

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,960	47,560	155,520
Average Weekly Circulation (1996)	93,402	41,226	134,628
Average Daily Circulation (1996)			82,720

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	62,920	43,020	105,940
Average Weekly Circulation (1996)	35,452	11,982	47,434
Average Daily Circulation (1996)			18,746

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

as—Beaumont-Port Arthur

KFDM-TV

Ch. 6

ork Service: CBS.

ise: Freedom-TV Sub Inc., Box 7128, Beaumont, TX 77726-7128.

o: 2955 Interstate 10 E, Beaumont, TX 77702.

ng Address: Box 7128, Beaumont, TX 77726-7128.

o: 409-892-6622. Fax: 409-892-6665. E-mail: kfdm.99a@prodigy.com

ical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, kw aural. Antenna: 960-ft. above av. terrain, 1031-ft. above ground, 1049-ft. above sea level.

Latitude 30° 08' 24"
Longitude 93° 58' 44"

mitter: U.S. Hwy. 90, approx. 2.3-mi. ENE of Vidor, TX.

allite Earth Stations: Microdyne, 7-meter C-band; RCA Americom, 4.6-meter band.

ts Service: AP.

ership: Freedom Communications Inc. (Group Owner).

in Operation: April 24, 1955. Sale to present owner by Belo Bcstg. Corp. approved by FCC Dec. 13, 1983 (Television Digest, Vol. 23:42). Sale to Belo by Beaumont Bcstg. Corp. approved by FCC May 1969 (Vol. 9:19).

resented (sales): Petry Television Inc.

resented (legal): Latham & Watkins.

resented (engineering): Carl T. Jones Corp.

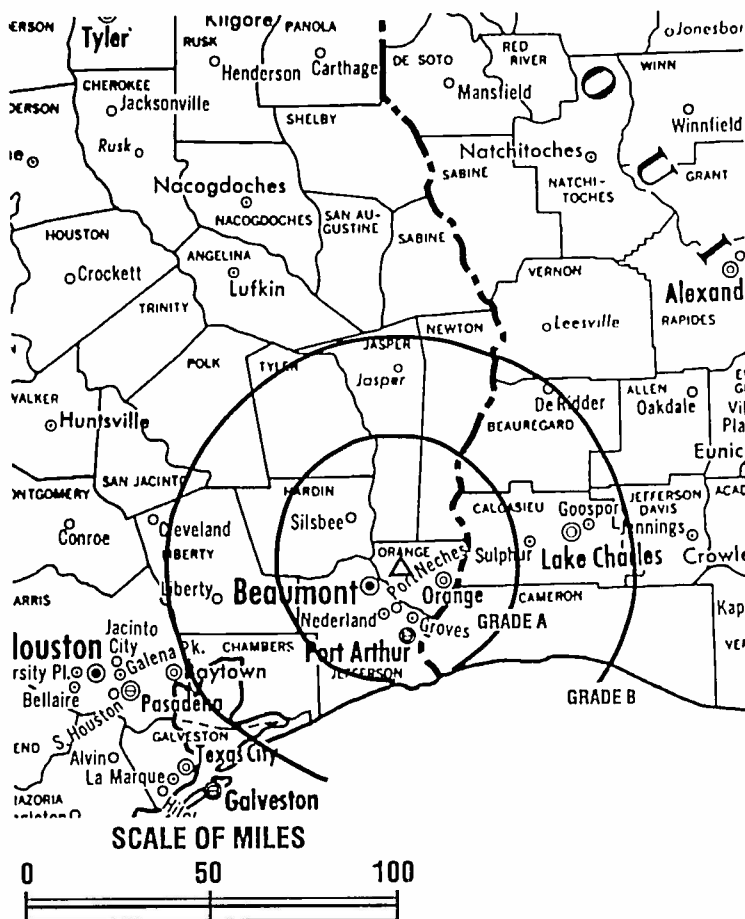
onnel:

- rry Beaulieu, General Manager.
- Rix Garey, General Sales Manager.
- uart Sepaugh, National Sales Manager.
- avid Lowell, News Director.
- Ellen Bailey, Program Scheduling.
- na Hinson, Promotion Director.
- ltherine Read, Business Manager.
- avid Kobrin, Production Director.
- chard Kihn, Chief Engineer.

es: On request.

of License: Beaumont. Station DMA: Beaumont-Port Arthur. Rank: 137.

ation ©1996 Nielsen. Coverage based on Nielsen study.



KFDM-TV BPCT-3107 Granted 1/30/63 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	175,190	108,700	283,890
Average Weekly Circulation (1996)	115,321	56,445	171,766
Average Daily Circulation (1996)			109,493
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,960	47,560	155,520
Average Weekly Circulation (1996)	96,578	43,247	139,825
Average Daily Circulation (1996)			97,288
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	67,230	61,140	128,370
Average Weekly Circulation (1996)	18,744	13,198	31,941
Average Daily Circulation (1996)			12,205

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—Port Arthur-Beaumont

KJAC-TV

Ch. 4

Network Service: NBC.

Licensee: US Broadcast Group Licensee L.P. I, 2900 17th St., Port Arthur, TX 77642.

Studio: 2900 17th St., Port Arthur, TX 77642.

Mailing Address: Box 3257, Port Arthur, TX 77643.

Phone: 409-985-5557. Fax: 409-985-4927.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1180-ft. above av. terrain, 1225-ft. above ground, 1249-ft. above sea level.

Latitude 30° 09' 31"
Longitude 93° 59' 11"

Transmitter: NW of State Rte. 235, 2.8-mi. NE of Vidor.

Satellite Earth Stations: ADM, 3.8-meter Ku-band; Harris, 3.5-meter Ku-band; Harris, 8-meter Ku-band; Harris, M/A-Com receivers.

News Services: AP, NBC.

Ownership: US Broadcast Group (Group Owner).

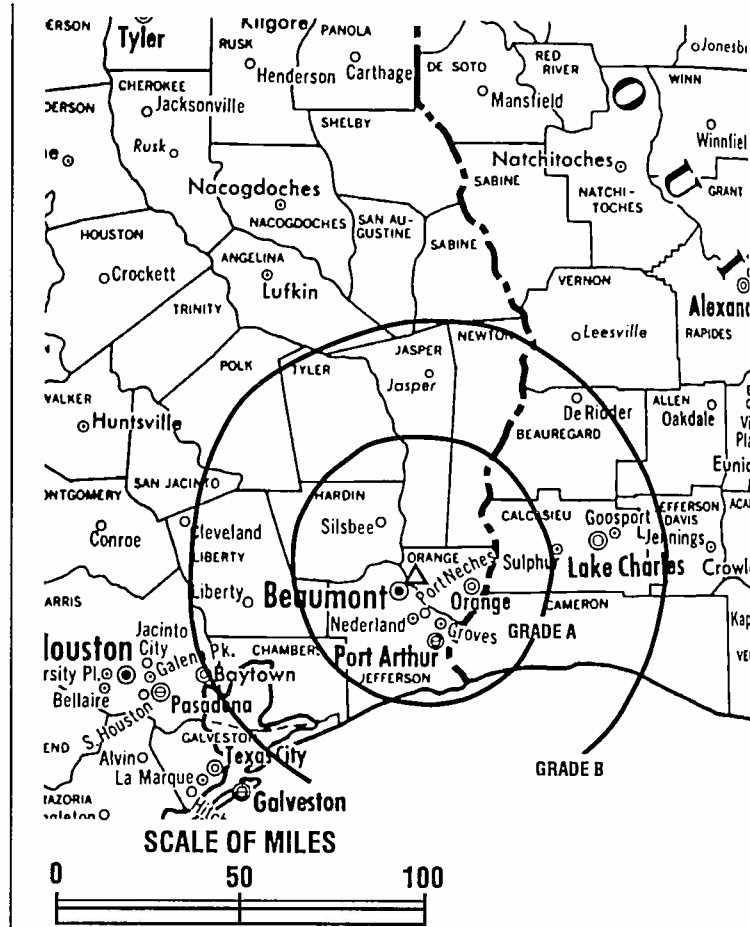
Began Operation: October 22, 1957. Originally station was equally owned by Port Arthur College & Jefferson Amusement Co. Sale of its 50% by Port Arthur College to Jefferson Amusement approved by FCC Nov. 15, 1965 (*Television Digest*, Vol. 5:43, 47). Transfer of control from Jefferson Amusement to Robert H. Park, Janet Gordon Jack, et al., approved by FCC May 1, 1969. Sale to Clay Communications approved May 31, 1973. Sale to Price Communications Corp. approved by FCC June 23, 1987 (Vol. 27:21). FCC approved sale to US Broadcast Group Nov. 9, 1995 (Vol. 35:35).

Represented (sales): Seltel Inc.

Represented (legal): Roberts & Eckard, P.C.

Personnel:

- Ron Kelly, Vice President & General Manager.
- Valerie Bonney, General Sales Manager.
- Jeff Newpher, News Director.
- Bob Schnarr, Program Director.
- Blake Russell, Promotion Director.
- Gery Meyer, Business Manager.
- J. C. Johnson, Production Manager.
- Charles Ravell, Chief Engineer.
- Diane Stephens, Traffic Manager.



KJAC-TV BPCT-4322 Granted 5/13/70 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1000.

City of License: Port Arthur. **Station DMA:** Beaumont-Port Arthur. **Rank:** 137.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	162,880	105,050	267,930
Average Weekly Circulation (1996)	107,925	51,967	159,892
Average Daily Circulation (1996)			83,383

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,960	47,560	155,520
Average Weekly Circulation (1996)	91,959	40,664	132,623
Average Daily Circulation (1996)			73,444

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,920	57,490	112,410
Average Weekly Circulation (1996)	15,967	11,302	27,269
Average Daily Circulation (1996)			9,939

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—Big Spring

KWAB-TV

Ch. 4

(Satellite of KWES-TV, Odessa, TX)

Work Service: NBC.

Licensee: Midessa Television Co., Box 60150, Midland, TX 79711.

Studio: 2500 Kentucky Way, Big Spring, TX 79720.

Phone: 915-263-4901.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 12.75-kw visual, 5.1-kw aural. Antenna: 380-ft. above av. terrain, 497-ft. above ground, 2957-ft. above sea level.

Latitude 32° 15' 14"
Longitude 101° 26' 44"

Transmitter: 2500 Kentucky Way, Big Spring.

TV Services: AP, NBC.

Ownership: Drewry Communications (Group Owner).

Original Operation: January 15, 1956. Sale to present owner by James C. Taylor, receiver, approved by FCC Sept. 9, 1991.

Presented (sales): Pety Television Inc.

Personnel: See KWES-TV, Odessa, TX.

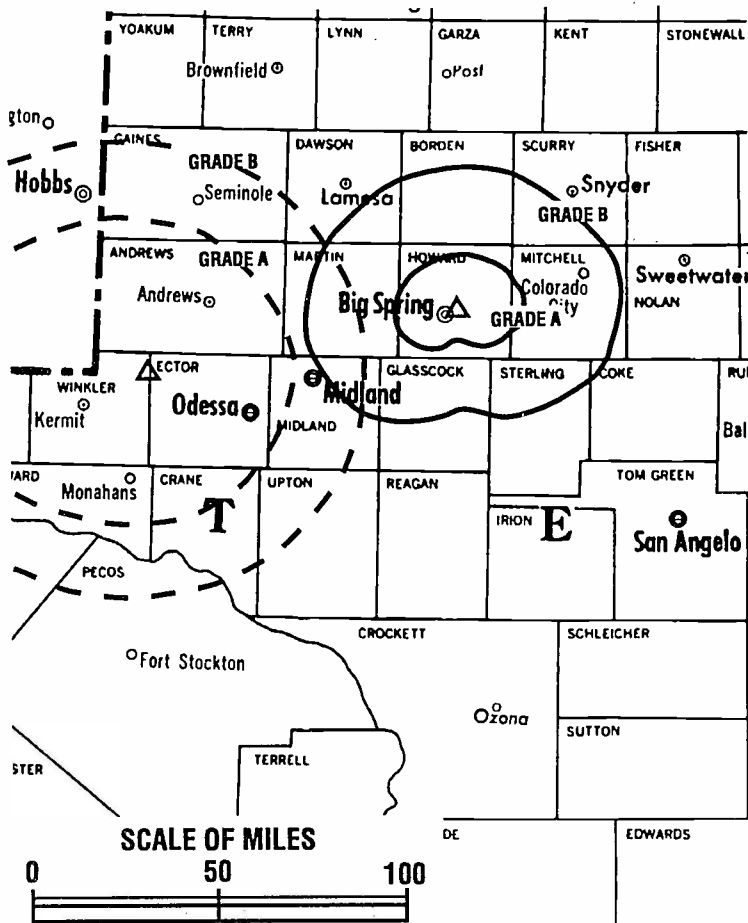
Notes: On request.

City of License: Big Spring. Station DMA: Odessa-Midland. Rank: 151.

Attribution ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,520	3,130	15,650
Average Weekly Circulation (1996)	8,233	901	9,134
Average Daily Circulation (1996)			5,065

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,290	2,430	12,720
Average Weekly Circulation (1996)	7,254	823	8,077
Average Daily Circulation (1996)			4,678



KWAB-TV BMPCT-3267 Granted 8/8/55 © American Map Corp., No. 14244

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,230	700	2,930
Average Weekly Circulation (1996)	979	78	1,057
Average Daily Circulation (1996)			387

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Kepper, Tupper & Company

We brokered the sale of KWAB-TV

183 Haviland Rd. Ridgefield, CT 06877 (203) 431-3366

Texas—Brownsville

KVEO

Ch. 23

Network Service: NBC.

Licensee: ComCorp of Texas License Corp., Box 3030, Lafayette, LA 70502.

Studio: 394 N. Expressway, Brownsville, TX 78521.

Phone: 210-544-2323. **Fax:** 210-544-4636.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 2600-kw max. & 735-kw horizontal visual, 41-kw aural. Antenna: 1487-ft. above av. terrain, 1489-ft. above ground, 1549-ft. above sea level.

Latitude 26° 06' 59"
Longitude 97° 50' 16"

Transmitter: 2-mi. S of La Feria, TX.

Satellite Earth Stations: Comtech, 3.5-meter C-band; Harris, 6.1-meter Ku-band; Vertex, 4.6-meter Ku-band; Harris, M/A-Com, Microwave Assoc. receivers.

News Service: NBC.

Ownership: Communications Corp. of America (Group Owner).

Began Operation: December 18, 1981. Sale to Valley Bcstg. Co. by Trustee-in-Bankruptcy approved by FCC August 31, 1984. Sale to SouthWest MultiMedia Corp. approved Nov. 29, 1985. FCC approved sale to Associated Broadcasters Inc. Oct. 19, 1990.

Represented (sales): Seltel Inc.

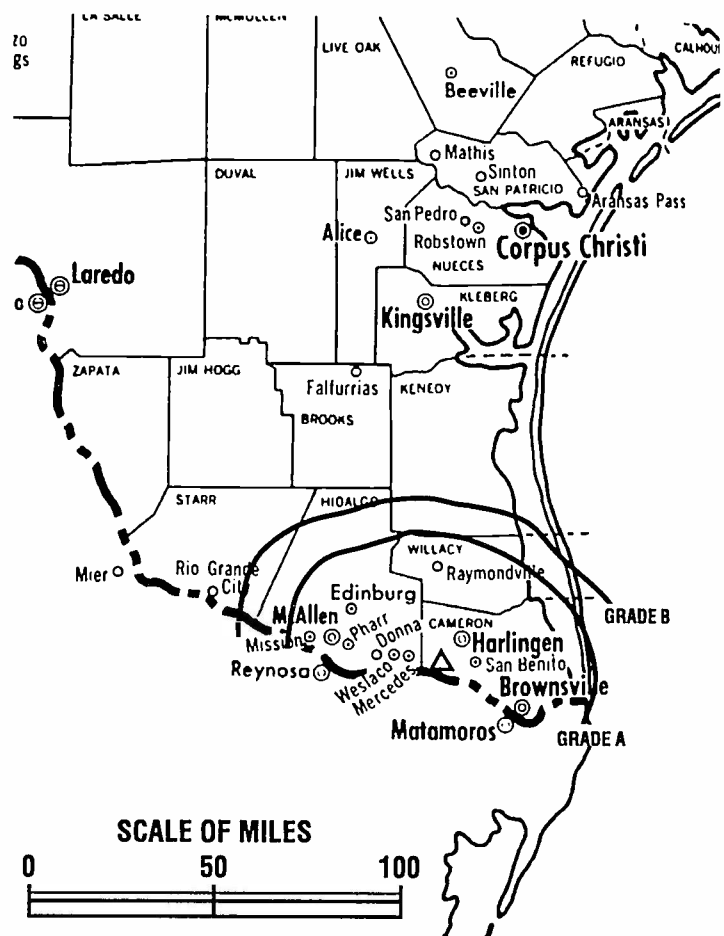
Personnel:

- Patti C. Smith, General Manager.
- Zee Zepeda, Sales Manager.
- Ernie Evans, Sales Manager.
- Lisa Kidd-Hagle, Programming Coordinator.
- Sonny Cavazos, Chief Engineer.
- Corina Lopez, Business Manager.
- Deborah Ross, Traffic Manager.

Highest 30 Sec. Rate: \$750.

City of License: Brownsville. **Station DMA:** Harlingen-Weslaco-Brownsville-McAllen. **Rank:** 104.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KVEO BPCT-791029KH Granted 9/16/80 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	105,590	116,150	221,740
Average Weekly Circulation (1996)	68,334	75,512	143,846
Average Daily Circulation (1996)			75,386
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	105,590	116,150	221,740
Average Weekly Circulation (1996)	68,334	75,512	143,846
Average Daily Circulation (1996)			75,386

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Tras—McAllen-Brownsville-Matamoras, Mexico

XHRIO

Ch. 2

Network Service: Telemundo.

Licensee: Amerimex International Media Inc., 6044 Gateway E, Suite 500, El Paso, TX 79905.

Studio: 500 E. Beaumont, McAllen, TX 78501.

Mailing Addresses: Box 9112, El Paso, TX 79982; Box 5074, McAllen, TX 78501.

Phone: 210-771-0081. Fax: 210-771-0111.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 100-kw aural. Antenna: 1096-ft. above av. terrain.

Satellite Earth Station: Scientific-Atlanta.

Ownership: Amerimex International Media Inc.

Commencement of Operation: August 3, 1979.

Represented (sales): Telemundo Network Sales.

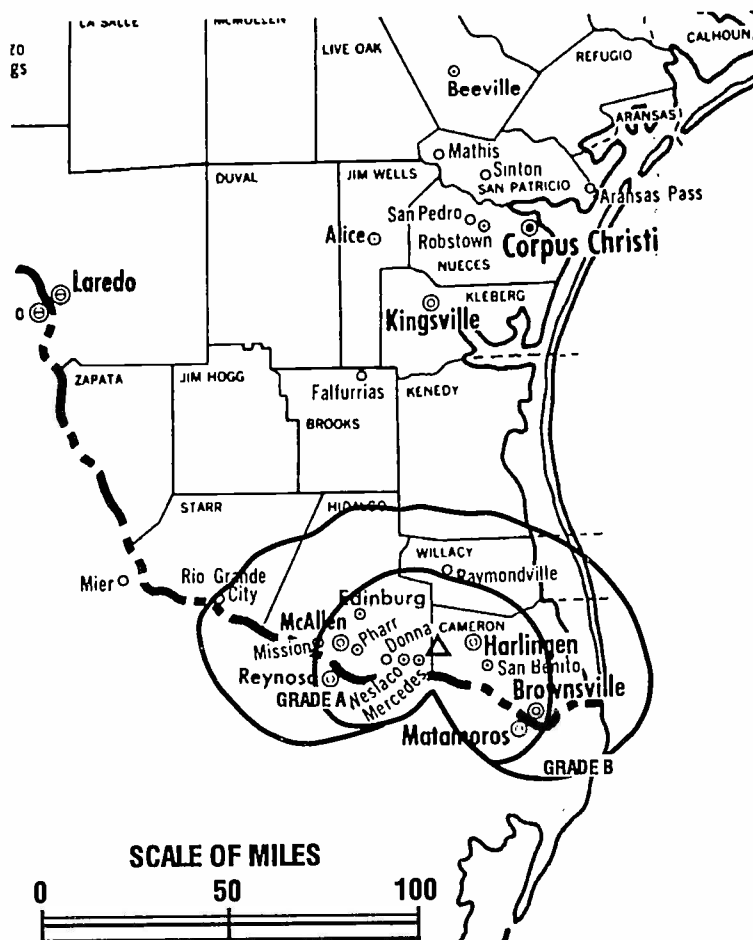
Personnel:

John W. Doran, Executive Vice President & General Manager.

Edie Gongora, Station Manager.

Arnie Quinones, National Sales Manager.

Travis Truitt, Chief Engineer.



XHRIO Predicted contours supplied by station © American Map Corp., No. 14244

Rates: On request.

Station DMA: Harlingen-Weslaco-Brownsville-McAllen. Rank: 104.

Nielsen Data: Not available.

Texas—Bryan

KBTX-TV

Ch. 3

(Affiliated with KWTX-TV, Waco, TX)

Network Service: CBS.

Licensee: Brazos Broadcasting Co., Box 3730, Bryan, TX 77805.

Studio: 4141 E. 29th St., Bryan, TX 77802.

Phone: 409-846-7777. **Fax:** 409-846-1490.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 70-kw visual, 7-kw aural. Antenna: 1687-ft. above av. terrain, 1705-ft. above ground, 2036-ft. above sea level.

Latitude 30° 33' 10"
Longitude 96° 01' 50"

Transmitter: 4-mi. SE of Carlos, TX.

Satellite Earth Stations: AFC, 4-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Service: UPI.

Ownership: KWTX Broadcasting Co. (Group Owner).

Began Operation: May 22, 1957.

Represented (sales): Seltel Inc.

Represented (legal): Cordon & Kelly.

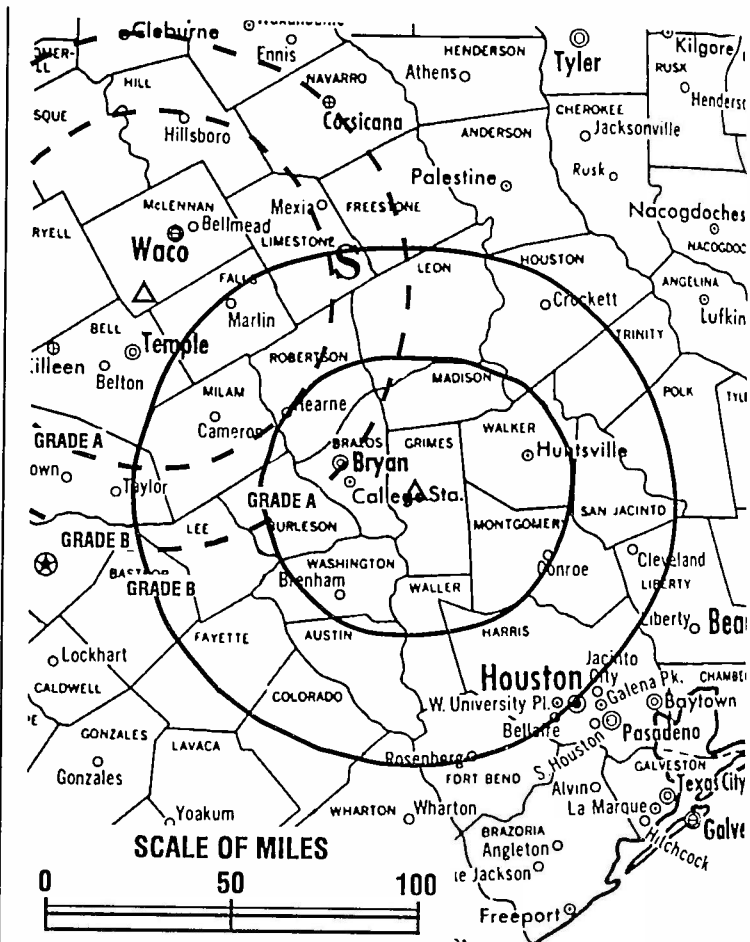
Personnel:

- M. N. Bostick, Chairman of the Board.
- Thomas G. Pears, President.
- Ray Deaver, Vice President.
- Jim Baronet, General Manager.
- Jon Boaz, General Sales Manager.
- Mike Wright, National Sales Manager.
- Jon Bennett, Chief Engineer.
- Jeff Braun, News Director.

Rates: On request.

City of License: Bryan. **Station DMA:** Waco-Temple-Bryan. **Rank:** 94.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KBTX-TV BPCT-820802KE Granted 11/18/82 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	117,680	109,760	227,440
Average Weekly Circulation (1996)	50,678	35,323	86,001
Average Daily Circulation (1996)			51,505
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	45,320	21,750	67,070
Average Weekly Circulation (1996)	36,954	15,715	52,668
Average Daily Circulation (1996)			36,157
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	72,360	88,010	160,370
Average Weekly Circulation (1996)	13,725	19,608	33,333
Average Daily Circulation (1996)			15,347

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

es—Bryan

KYLE

Ch. 28

eturb Service: WBN.

ce: Silent Minority Group Inc., Box 3008, Bryan, TX 77805.

u): 820 Industrial Blvd., Suite 100, Bryan, TX 77803.

ate: 409-823-2828. Fax: 409-822-5511.

etical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 3000-kw
 nt. visual. Antenna: 778-ft. above av. terrain, 778-ft. above ground, 1079-ft. above
 s level.

Latitude 30° 33' 58"
 Longitude 95° 59' 24"

ds CP for change to 125.9-kw max. visual, 502-ft. above av. terrain, 426-ft.
 ave ground, 807-ft. above sea level, lat. 30° 41' 18", long. 96° 25' 35", trans-
 r to 2.3-mi. NW of Bryan on Danby Rd. in Brazos County. BMPCT-
 9316KF.

uests modification of CP for change to 2102-kw max. visual, 722-ft. above
 a terrain, 640-ft. above ground, 1020-ft. above sea level, lat. 30° 41' 19", long.
 25° 36", transmitter to Danby Rd., 2.3-mi. NW of Bryan. BMPCT-960212KE.

mitter: 3-mi. SW of junction of Rtes. 30 & 90 at Roans Prairie, TX.

arship: Silent Minority Group Inc.

an Operation: October 31, 1994.

esented (legal): Mark Van Bergh.

esented (engineering): Lawrence Behr Associates Inc.

onnel:

nan McMullen, General Manager.

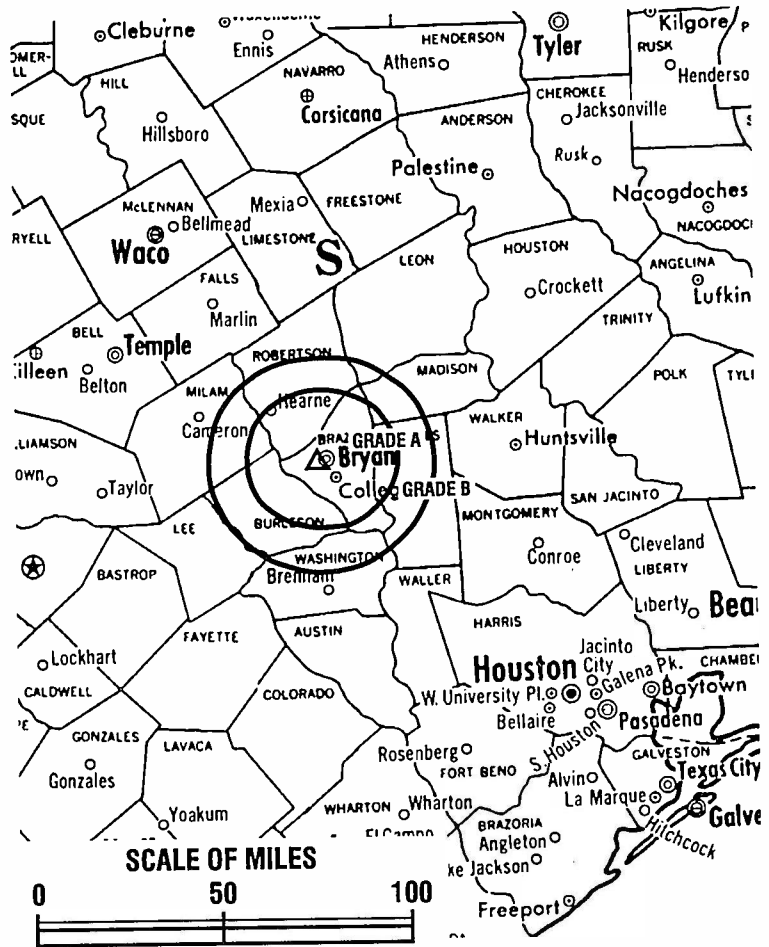
hleen Loftis, Chief Engineer.

h Wilund, Program Director.

as: On request.

of License: Bryan. Station DMA: Waco-Temple-Bryan. Rank: 94.

iration © 1996 Nielsen. Coverage based on Nielsen study.



KYLE BPCT-930316KF Granted 2/6/96 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,370	14,750	51,120
Average Weekly Circulation (1996)	3,964	3,224	7,188
Average Daily Circulation (1996)			1,773

Station DMA Total	Cable	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,370	14,750	51,120
Average Weekly Circulation (1996)	3,964	3,224	7,188
Average Daily Circulation (1996)			1,773

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—Corpus Christi

KIII-TV

Ch. 3

Network Service: ABC.

Licensee: Channel 3 of Corpus Christi Inc., 4750 S. Padre Island Dr., Corpus Christi, TX 78411.

Studio: S. Padre Island Dr. & Everhart R, Corpus Christi, TX 78411.

Mailing Address: Box 6669, Corpus Christi, TX 78466-6669.

Phone: 512-854-4733. **Fax:** 512-855-8419.

E-mail: 3news@kiiitv3.com **Web Site:** http://www.kiiitv3.com

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 860-ft. above av. terrain, 899-ft. above ground, 949-ft. above sea level.

Latitude 27° 39' 29"
Longitude 97° 36' 04"

Requests CP for change to 945-ft. above av. terrain, 935-ft. above ground, 988-ft. above sea level, lat. 27° 39' 30", long. 97° 36' 04", transmitter to 15-mi. SW of Corpus Christi. BPCT-960723KF.

Transmitter: Near Petronilla, 15-mi. SW of Corpus Christi.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, C-band; Harris, 6.1-meter C-band; Andrew, Harris receivers.

News Services: NIWS, CNN.

Ownership: McKinnon Broadcasting Co. (Group Owner).

Began Operation: June 9, 1954. Prior to transfer of control to Clinton D. McKinnon, station operated as KVDO-TV on Channel 22 until it left the air Aug. 19, 1957 and later was granted change to Ch. 3. Operation on Ch. 3 began May 4, 1964.

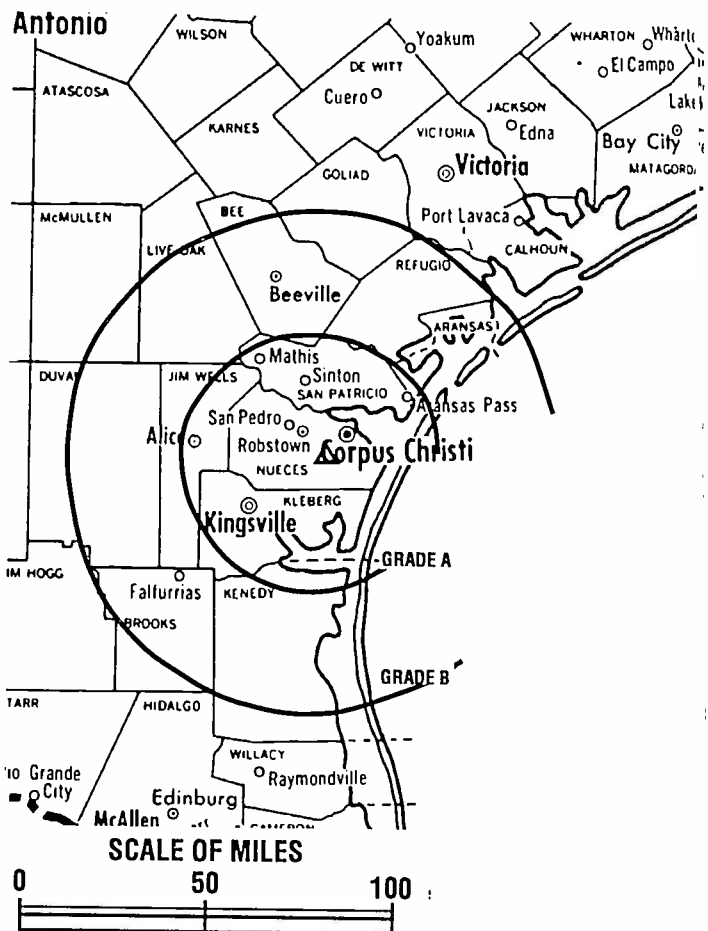
Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Cohn and Marks.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Michael D. McKinnon, President.
- Billy Brotherton, Vice President & General Manager.
- Bob Egar, National Sales Manager.
- Miles Resnick, News Director.
- Don Gillis, Promotion & Marketing Director.
- Leonard Roper, Business Manager.
- Fred Hoffmann, Chief Engineer.



KIII BMPCT-5945 Granted 11/7/63

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$700.

City of License: Corpus Christi. **Station DMA:** Corpus Christi. **Rank:** 128.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	115,220	57,850	173,070
Average Weekly Circulation (1996)	104,234	46,615	150,849
Average Daily Circulation (1996)			103,200

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	113,850	55,790	169,640
Average Weekly Circulation (1996)	103,337	46,226	149,563
Average Daily Circulation (1996)			102,910

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,370	2,060	3,430
Average Weekly Circulation (1996)	897	389	1,286
Average Daily Circulation (1996)			295

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—Corpus Christi

KORO

Ch. 28

Network Service: Univision.

Licensee: Telecorpus Inc., 102 N. Mesquite, Corpus Christi, TX 78401.

Studio: 102 N. Mesquite, Corpus Christi, TX 78401.

Mailing Address: Box 2667, Corpus Christi, TX 78401.

Phone: 512-883-2823. Fax: 512-883-2931.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 1459-kw max. visual, 146-kw max. aural. Antenna: 762-ft. above av. terrain, 750-ft. above ground, 820-ft. above sea level.

Latitude 27° 45' 11"
Longitude 97° 38' 14"

Transmitter: 2-mi. S of Hwy. 44 on Ch. 10 Rd., 2-mi. SE of Robstown.

Satellite Earth Station: Andrew, 7-meter.

News Service: AP.

Ownership: Telecorpus Inc.

Begin Operation: April 13, 1977.

Represented (sales): Univision.

Personnel:

Gerardo Caballero, General Manager.

Rozel Mendieta, Assistant Station Manager.

Abel Pacheco, General Sales Manager.

Enrique Colmenero, News Director.

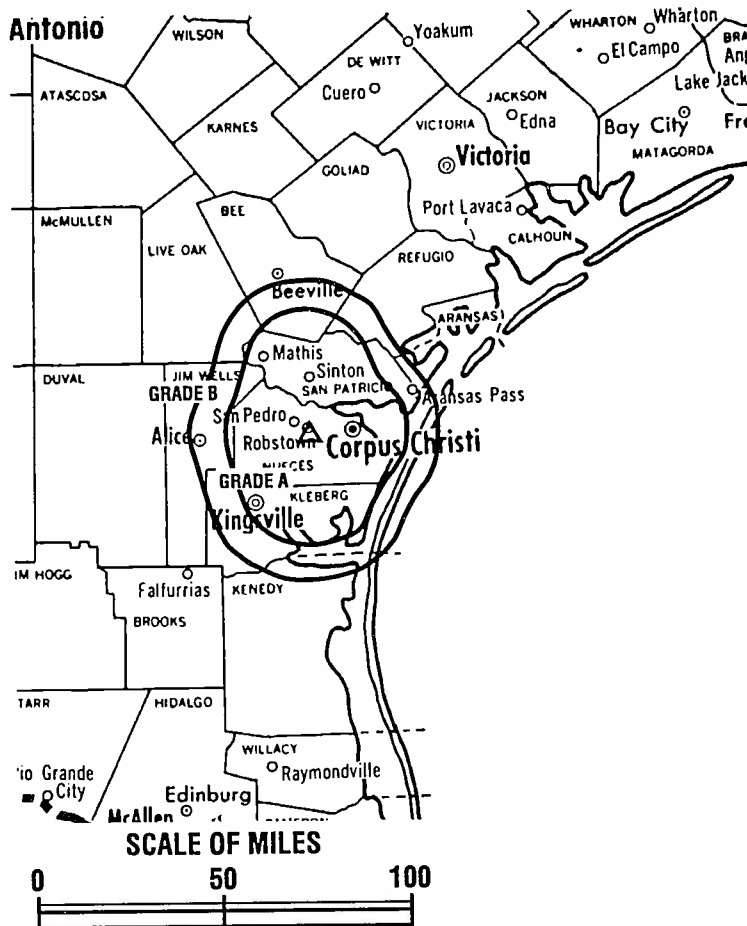
Helipe Franco, Chief Engineer.

Highest 30 Sec. Rate: \$210.

City of License: Corpus Christi. Station DMA: Corpus Christi. Rank: 128.

Compilation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	109,670	53,560	163,230
Average Weekly Circulation (1996)	19,609	12,416	32,025
Average Daily Circulation (1996)			16,438



KORO BPCT-870326KH Granted 6/27/87 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	108,300	51,500	159,800
Average Weekly Circulation (1996)	19,399	12,210	31,609
Average Daily Circulation (1996)			16,198

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,370	2,060	3,430
Average Weekly Circulation (1996)	210	206	416
Average Daily Circulation (1996)			240

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—Corpus Christi

KRIS-TV

Ch. 6

Network Service: NBC.

Licensee: Gulf Coast Broadcasting Co., Box 840, Corpus Christi, TX 78403.

Studio: 409 S. Staples St., Corpus Christi, TX 78401.

Phone: 512-886-6100. Fax: 512-887-6666.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 954-ft. above av. terrain, 945-ft. above ground, 1007-ft. above sea level.

Latitude 27° 44' 28"
Longitude 97° 36' 08"

Transmitter: Violet Rd., 2.94-mi. S of Violet community, SW of city limits.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Harris, 4.1-meter Ku-band; Harris, 6.1-meter C-band; Harris, 9.1-meter Ku-band; Harris receivers.

News Service: AP.

Ownership: Gulf Coast Broadcasting Co.

Began Operation: May 25, 1956.

Represented (sales): Blair Television.

Represented (legal): Nixon, Hargrave, Devans & Doyle.

Represented (engineering): Cohen, Dippell & Everist, P.C.

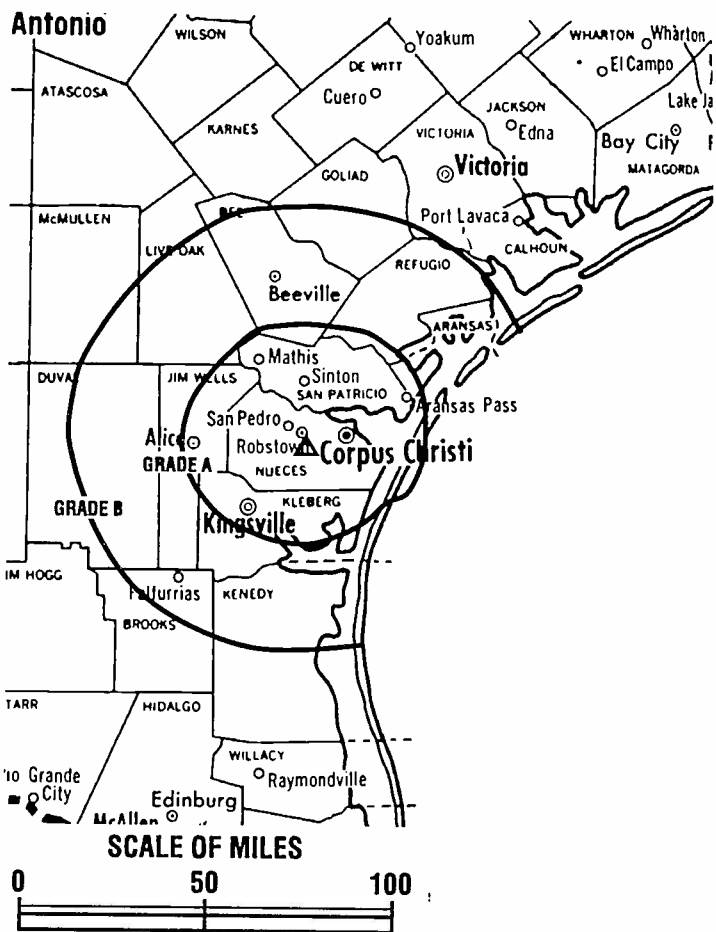
Personnel:

T. Frank Smith Jr., President & General Manager.
Bob White, Assistant to the President.
Roger Brandt, Local Sales Manager.
Steve West, Chief Engineer.
Perry Boxx, News Director.
Susan M. Hines, Business Manager.
Joanie Dry, Public Service Director.

Highest 30 Sec. Rate: \$1000.

City of License: Corpus Christi. Station DMA: Corpus Christi. Rank: 128.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KRIS-TV BPCT-860915KF Granted 11/19/86 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	115,220	57,850	173,070
Average Weekly Circulation (1996)	97,793	49,262	147,055
Average Daily Circulation (1996)			90,972

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	113,850	55,790	169,640
Average Weekly Circulation (1996)	96,712	48,630	145,342
Average Daily Circulation (1996)			90,012

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,370	2,060	3,430
Average Weekly Circulation (1996)	1,081	632	1,713
Average Daily Circulation (1996)			960

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION
LEADING THE WAY

Texas—Corpus Christi

KZTV

Ch. 10

(Operates satellite KVTV, Laredo, TX)

Network Service: CBS.

Licensee: K-SIX Television Inc., 301 Artesian St., Corpus Christi, TX 78401.

Studio: 301 Artesian St., Corpus Christi, TX 78401.

Mailing Address: Box TV-10, Corpus Christi, TX 78403.

Phone: 512-883-7070. Fax: 512-884-8111.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 940-ft. above av. terrain, 982-ft. above ground, 1049-ft. above sea level.

Latitude 27° 46' 50"
Longitude 97° 38' 03"

Transmitter: State Hwy. 44, 1.7-mi. E of Robstown, TX.

Satellite Earth Stations: 4 in operation; Pinzone, RCA, Scientific- Atlanta receivers.

Affiliate: KSIX, 1-kw, 1230 kHz.

News Services: AP, CBS.

Ownership: K-SIX Television Inc.

Begin Operation: September 30, 1956.

Presented (sales): Seltel Inc.

Personnel:

William M. Kennedy, President & General Manager.

Wale Bowers, General Sales Manager.

Diene Looper, Program Director.

Jim Bixler, Commercial Manager.

Lester Waters, Chief Engineer.

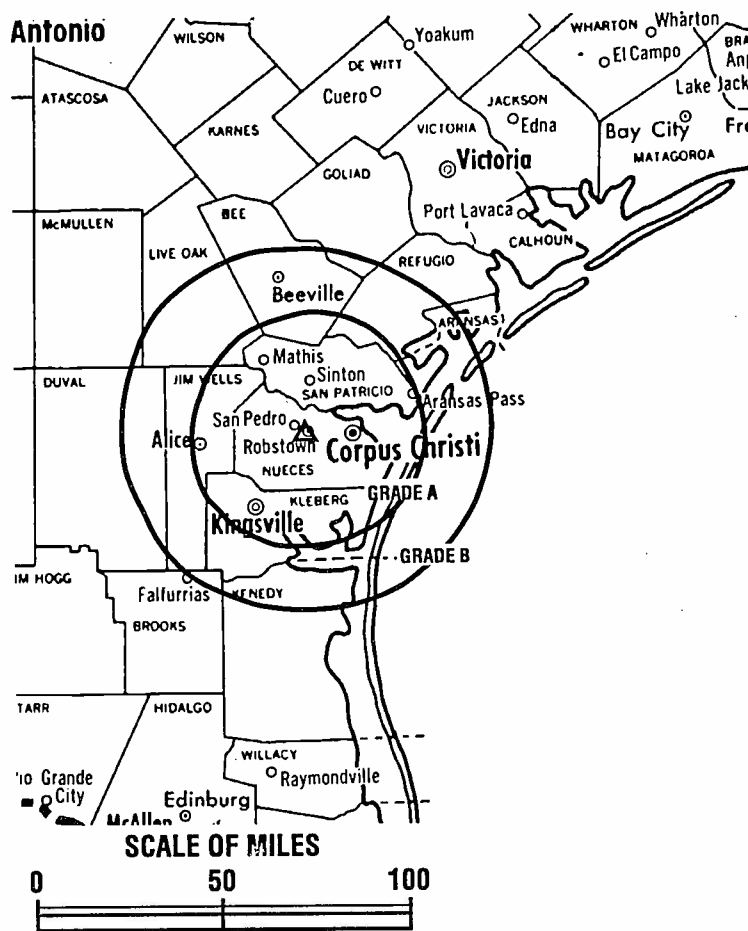
Valter Furley, News Director.

Alice Benson, Promotion Director.

Highest 30 Sec. Rate: \$450.

City of License: Corpus Christi. Station DMA: Corpus Christi. Rank: 128.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KZTV BPCT-3299 Granted 3/17/64

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	115,220	57,850	173,070
Average Weekly Circulation (1996)	87,522	46,506	134,028
Average Daily Circulation (1996)			73,064

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	113,850	55,790	169,640
Average Weekly Circulation (1996)	86,675	45,995	132,670
Average Daily Circulation (1996)			72,045

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,370	2,060	3,430
Average Weekly Circulation (1996)	847	511	1,358
Average Daily Circulation (1996)			1,019

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—Dallas

KDAF

Ch. 33

Network Service: WBN.

Licensee: Renaissance Communications Corp., One Fawcett Place, Suite 120, Greenwich, CT 06830.

Studio: 8001 John Carpenter Freeway, Dallas, TX 75247.

Phone: 972-640-3300. **Fax:** 972-640-3409.

E-mail: 103212,1055@compuserve.com

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1696-ft. above av. terrain, 1501-ft. above ground, 2321-ft. above sea level.

Latitude 32° 35' 21.50"
Longitude 96° 58' 10.00"

Transmitter: Belt Line Rd., 0.81-mi. W of Cedar Hill Rd., Cedar Hill.

Satellite Earth Stations: Harris, 4.6-meter C-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Harris, Scientific-Atlanta, Standard Communications receivers.

Ownership: Renaissance Communications Corp. (Group Owner).

Began Operation: September 29, 1980. Sale to Renaissance Communications by Fox Television Stations Inc. approved by FCC June 7, 1995 (*Television Digest*, Vol. 34:48). Sale to Fox Television Stations by Metromedia approved by FCC November 14, 1985. Sale to Metromedia by Sheldon K. Turner and Nolanda Turner Hill approved by FCC November 8, 1983. Sale to Tribune Bcstg. Co. pends (Vol. 36:28).

Represented (sales): MMT Sales Inc.

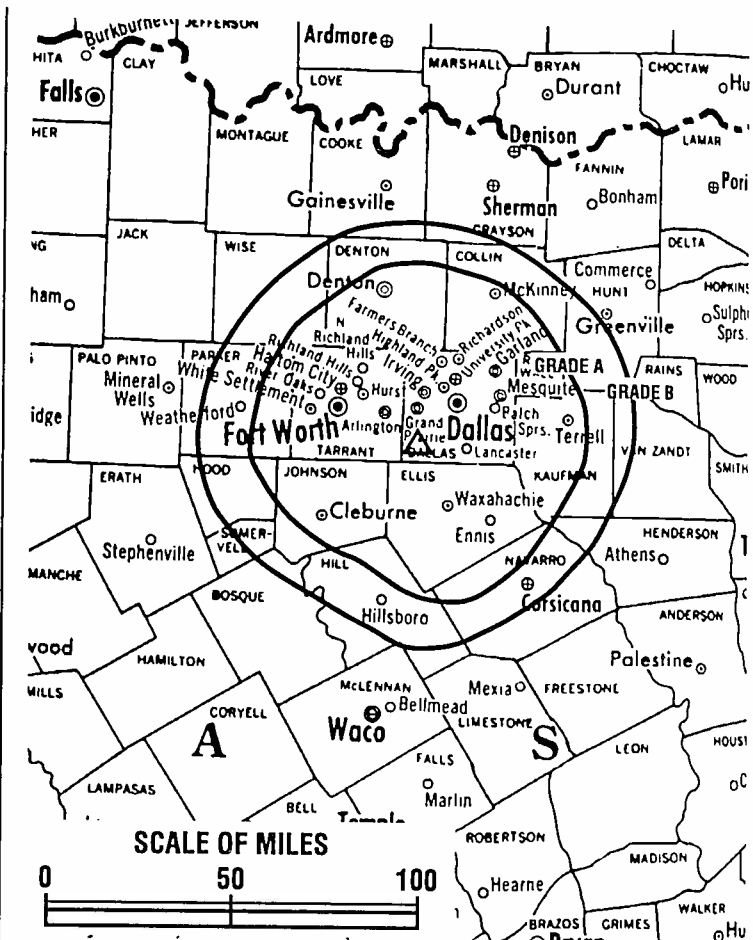
Personnel:

- Joseph A. Young, Vice President & General Manager.
- Tom Comerford, General Sales Manager.
- Steve McDonald, National Sales Manager.
- Bob Ramsey, Director of Programming & Promotion.
- Carolyn Hudspeth, Controller.
- Beth Stiles, Local Sales Manager.
- Joe Maggio, Chief Engineer.
- Roger Vertrees, Creative Services Director.

Rates: On request.

City of License: Dallas. **Station DMA:** Dallas-Fort Worth. **Rank:** 8.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KDAF BPCT-840330KE Granted 4/25/84

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	920,400	924,960	1,845,360
Average Weekly Circulation (1996)	447,415	472,375	919,789
Average Daily Circulation (1996)			393,898

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	875,000	851,670	1,726,670
Average Weekly Circulation (1996)	431,488	463,696	895,183
Average Daily Circulation (1996)			385,590

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	45,400	73,290	118,690
Average Weekly Circulation (1996)	15,927	8,679	24,606
Average Daily Circulation (1996)			8,308

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KDFI-TV

Ch. 27

Network Service: Independent.

Licensee: New DMIC Inc., 400 N. Griffin St., Dallas, TX 75202.

Address: 400 N. Griffin St., Dallas, TX 75202.

Phone: 214-637-2727. Fax: 214-720-3263.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 5000-kw
 max. & 1490-kw horizontal visual, 251-kw aural. Antenna: 1690-ft. above av.
 terrain, 1529-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 22"
 Longitude 96° 58' 10"

Transmitter: Belt Line Rd., 0.81-mi. W of Cedar Hill Rd.

Channel TV Sound: Stereo only.

Satellite Earth Station: United Satellite Systems, 5-meter; M/A-Com receivers.

News Services: Southwest Newswire, UPI.

Local marketing agreement with KDFW-TV (F), Dallas-Fort Worth, TX.

Ownership: Dallas Media Investors Corp.

Start of Operation: January 26, 1981.

Presented (sales): Katz Television.

Presented (legal): Dow, Lohnes & Albertson.

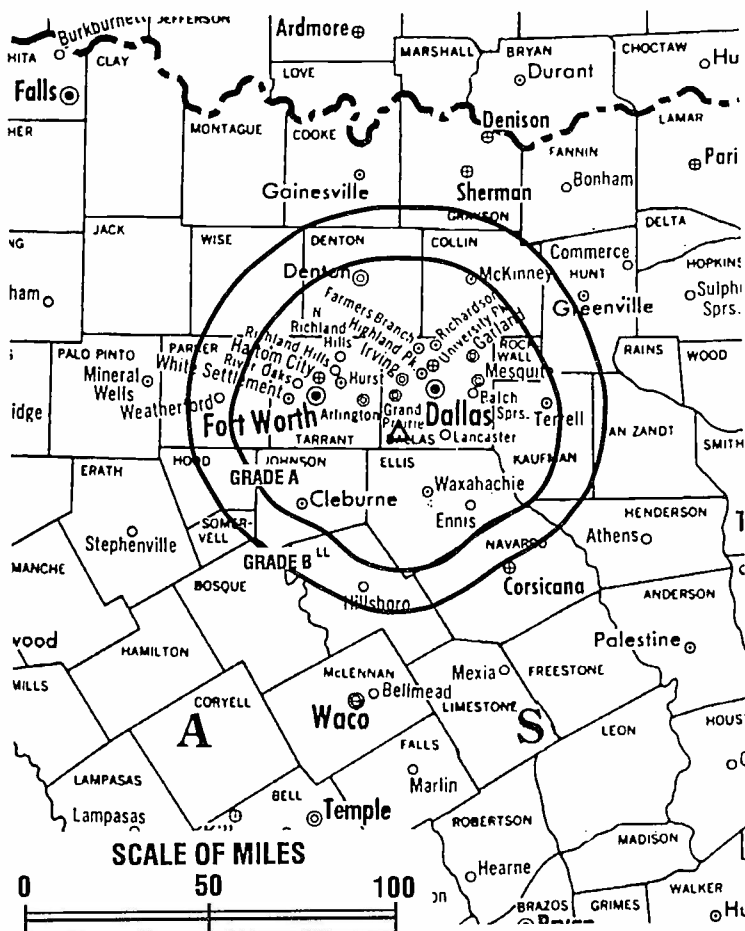
Personnel:

- John A. McKay, President & Chief Executive Officer.
- Raymond Luckey, Vice President & Chief Financial Officer.
- Cliff Parham, General Sales Manager.
- Susan Converse, National Sales Manager.
- Ken Foote, Director of Programming.
- Guy Beverlin, Chief Engineer.
- Karen Vigurs, Promotion Director.

References: On request.

City of License: Dallas. Station DMA: Dallas-Fort Worth. Rank: 8.

Copyright © 1996 Nielsen. Coverage based on Nielsen study.



KDFI-TV BPCT-4692 Granted 2/11/80

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	898,430	902,430	1,800,860
Average Weekly Circulation (1996)	244,339	292,347	536,686
Average Daily Circulation (1996)			167,820

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	863,330	851,670	1,715,000
Average Weekly Circulation (1996)	236,081	286,609	522,690
Average Daily Circulation (1996)			164,385

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,100	50,760	85,860
Average Weekly Circulation (1996)	8,259	5,738	13,996
Average Daily Circulation (1996)			3,436

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—Dallas-Fort Worth

KDFW-TV

Ch. 4

Network Service: FOX.

Licensee: KDFW License Inc., 3200 Windy Hill Rd., Suite 1100 W, Atlanta, GA 30339.

Studio: 400 N. Griffin St., Dallas, TX 75202.

Phone: 214-720-4444. **Fax:** 214-720-3177.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1677-ft. above av. terrain, 1496-ft. above ground, 2306-ft. above sea level.

Latitude 32° 35' 06"
Longitude 96° 58' 41"

Transmitter: Cedar Hill at junction of Belt Line & Mansfield Rds.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.6-meter C-band; Vertex, 4.6-meter Ku-band; Vertex, 6.1-meter; M/A-Com, Scientific-Atlanta, Standard Communications receivers.

News Services: AP, DataTime, HMS, NIWS.

LMA: Local marketing agreement with KDFI-TV (I), Dallas-Fort Worth, TX.

Ownership: New World Communications Group (Group Owner).

Began Operation: December 3, 1949. Sale to Times Mirror Co. by Times Herald Printing Co. along with **Dallas-Times Herald**, approved by FCC May 15, 1970 (**Television Digest**, Vol. 9:38; 10:20). Sale to Argyle Television Holding Inc. granted by FCC August 6, 1993 (Vol. 33:13, 14; 34:2). Sale to present owner approved March 31, 1995.

Represented (sales): New World Sales & Marketing Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Lohnes & Culver.

Personnel:

C. David Whitaker, President & General Manager.

Buff Parham, Director of Sales.

Bruce Halford, Acting Director of News.

Jean-Ann Lyons, Local Sales Manager.

Susan Converse, National Sales Manager.

Ken Foote, Program Manager.

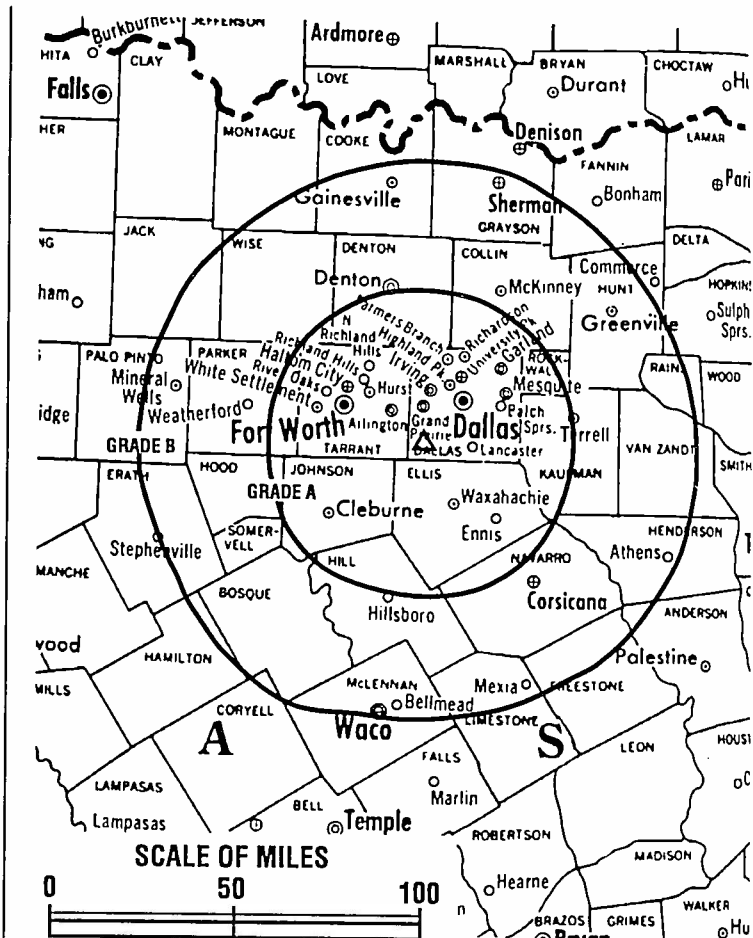
Guy Beverlin, Director of Engineering.

Dalton Lee, Business Manager.

Karen Cage, Public Relations Director.

Karen Vigurs, Creative Services Director.

Christa Morris, Traffic Manager.



KDFW-TV BPCT-881130KF Granted 1/31/89 © American Map Corp., No. 14244

Rates: On request.

City of License: Dallas. **Station DMA:** Dallas-Fort Worth. **Rank:** 8.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,077,330	937,450	2,014,780
Average Weekly Circulation (1996)	754,290	663,390	1,417,680
Average Daily Circulation (1996)			638,778

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	898,310	855,540	1,753,850
Average Weekly Circulation (1996)	676,713	646,885	1,323,598
Average Daily Circulation (1996)			606,621

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	179,020	81,910	260,930
Average Weekly Circulation (1996)	77,577	16,506	94,083
Average Daily Circulation (1996)			32,157

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KDTX-TV

Ch. 58

Work Service: TBN.

License: Trinity Bcstg. of Texas Inc., 2823 W. Irving Blvd., Irving, TX 75061.

Site: 2823 W. Irving Blvd., Irving, TX 75061.

Shipping Address: 2823 W. Irving Blvd., Irving, TX 75061.

Phone: 972-313-1333. Fax: 972-790-5853.

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1437-ft. above av. terrain, 1241-ft. above ground, 2061-ft. above sea level.

Latitude 32° 35' 22"
Longitude 96° 58' 10"

Transmitter: 1360 W. Belt Line Rd., 0.8-mi. W of Cedar Hill.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Wegener receivers.

Mobile Dish: Vertex, 2.9-meter Ku-band.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Begin Operation: February 9, 1987.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

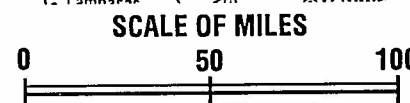
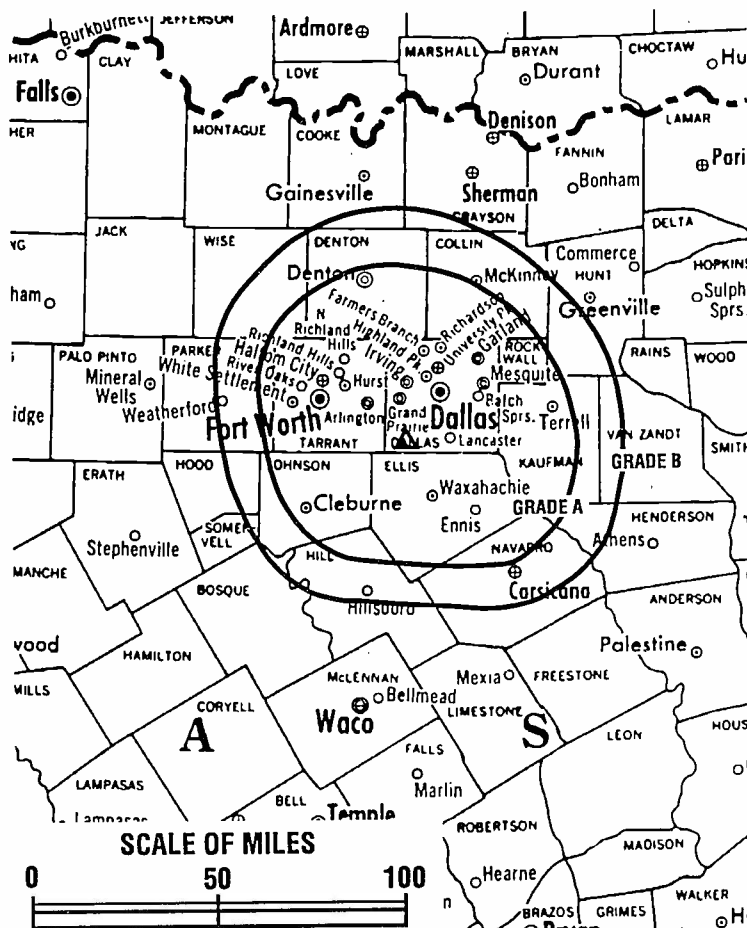
- Neil Crouch, Station Manager.
- Steve Fjordbak, Production Manager.
- Anna Hooper, Public Affairs Director.
- Mike Thomas, Chief Engineer.

Highest 30 Sec. Rate: \$95.

Class of License: Dallas. Station DMA: Dallas-Fort Worth. Rank: 8.

Copyright ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	13,310	647,180	660,490
Average Weekly Circulation (1996)	1,629	44,095	45,723
Average Daily Circulation (1996)			12,629



KDTX-TV BMPCT-860721KE Granted 8/29/86 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	13,310	643,780	657,090
Average Weekly Circulation (1996)	1,629	43,918	45,547
Average Daily Circulation (1996)			12,598

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	3,400	3,400
Average Weekly Circulation (1996)	0	177	177
Average Daily Circulation (1996)			31

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—Fort Worth-Dallas

KTVT

Ch. 11

Network Service: CBS.

Licensee: GBC L.P., 2802 Opryland Dr., Nashville, TN 37214.

Studio: 5233 Bridge St., Fort Worth, TX 76103.

Dallas Sales Office: 2777 Stemmons Freeway, Dallas, TX 75207.

Mailing Address: Box 2495, Fort Worth, TX 76113.

Phones: 817-451-1111; 214-770-4411. **Fax:** 817-457-1897.

Web Site: <http://www.ktv.com>

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1669-ft. above av. terrain, 1553-ft. above ground, 2349-ft. above sea level.

Latitude 32° 34' 43"
Longitude 96° 57' 12"

Transmitter: Approx. 0.7-mi. S of Cedar Hill, TX.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter Ku & C-band; Harris, 6.1-meter C-band; Harris, 6.1-meter Ku & C-band; Harris, Standard Agile Omni receivers.

News Service: AP.

Ownership: Gaylord Broadcasting Co. (Group Owner).

Began Operation: September 11, 1955. Sale to present owner by NAFI Telecasting approved Aug. 1, 1962 (*Television Digest*, Vol. 2:11, 32). Sale to NAFI Telecasting by Texas State Network approved July 27, 1960 by FCC (Vol. 16:21, 31).

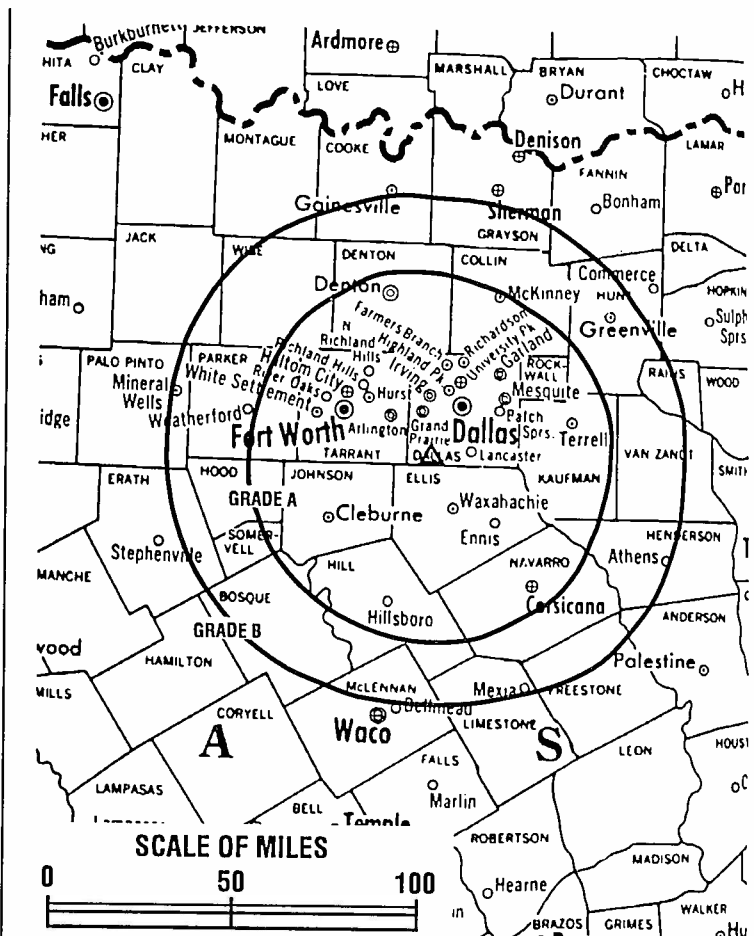
Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): A. D. Ring, P.A.

Personnel:

- Brian P. Jones, Vice President & General Manager.
- Kym Redmond, General Sales Manager.
- Donna Coomer, National Sales Manager.
- Max Robinson, National Sales Manager.
- Dana Bell, Local Sales Manager.
- Jim Holland, News Director.
- Stephanie Seywert, Director of Programming, Group Administration.
- Christy Kelly-Burkey, Marketing Director.
- Mike Kruep, Business Manager.
- Tom Daniels, Director of Engineering & Operations.
- Glenn Nickerson, Production Manager.



KTVT BPCT-3268 Granted 3/26/64

© American Map Corp., No. 14244

Rates: On request.

City of License: Fort Worth. **Station DMA:** Dallas-Fort Worth. **Rank:** 8.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,254,470	928,390	2,182,860
Average Weekly Circulation (1996)	762,321	645,405	1,407,725
Average Daily Circulation (1996)			628,913

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	895,340	855,540	1,750,880
Average Weekly Circulation (1996)	638,328	631,124	1,269,452
Average Daily Circulation (1996)			587,843

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	359,130	72,850	431,980
Average Weekly Circulation (1996)	123,993	14,281	138,274
Average Daily Circulation (1996)			41,070

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KTXA

Ch. 21

Network Service: UPN.

Licensee: Paramount Stations Group Inc., 5555 Melrose Ave., Hollywood, CA 90038.

Address: 601 Pacific Ave., Suite 700, Dallas, TX 75202.

Phone: 972-743-2100. Fax: 972-743-2121.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 5000-kw max. & 1740-kw horizontal visual, 500-kw max. & 174-kw horizontal aural. Antenna: 1690-ft. above av. terrain, 1529-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 22"
Longitude 96° 58' 10"

Transmitter: 1360-A W. Belt Line Rd., Cedar Hill.

Satellite Earth Stations: Harris, 3-meter C-band; Harris, 6.1-meter C-band; Vertex, 3-meter Ku-band; Harris, Vertex receivers.

Ownership: Viacom International Inc. (Group Owner).

Operation: January 4, 1981. Sale to TVX, later Paramount Stations Group, by Taft Television & Radio Co. approved by FCC February 20, 1987 (Television Digest, Vol. 27:9, 14, 15). Sale to Taft by Gulf Broadcast Group approved by FCC May 30, 1985 (Vol. 25:5, 20, 22). Sale to Gulf by Sidney L. Schlenker, J. Livingston Kosberg, approved December 11, 1984 (Vol. 24:23, 53).

Presented (sales): Seltel Inc.

Presented (legal): Leventhal, Senter & Lerman.

Presented (engineering): du Treil, Lundin & Rackley.

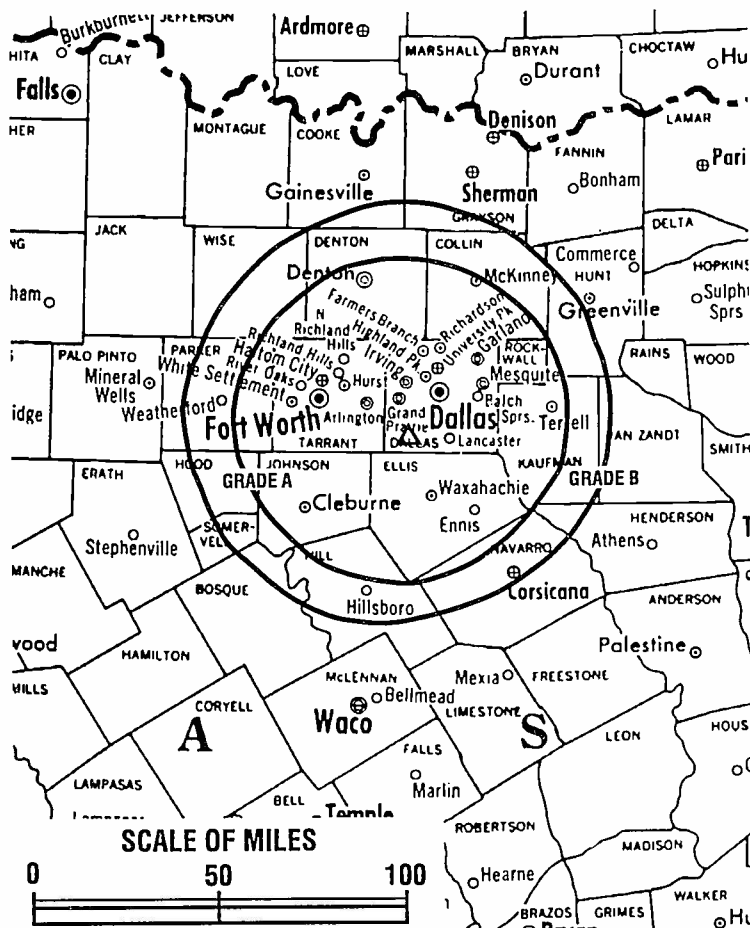
Personnel:

- Chuck Mills, General Manager.
- D. Huey, General Sales Manager.
- Andy Cooke, Local Sales Manager.
- Steve Ware, Local Sales Manager.
- Chuck Stanley, National Sales Manager.
- Jimmy Salinas, Program Manager.
- Steve Stuecheli, Business Manager.
- George Delacerda, Chief Engineer.
- Laura Askew, Traffic Manager.

Res: On request.

Class of License: Arlington. Station DMA: Dallas-Fort Worth. Rank: 8.

©1996 Nielsen. Coverage based on Nielsen study.



KTXA BPCT-4962 Granted 3/31/80

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	912,290	910,670	1,822,960
Average Weekly Circulation (1996)	376,480	443,060	819,540
Average Daily Circulation (1996)			327,974
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	875,000	851,670	1,726,670
Average Weekly Circulation (1996)	362,453	435,551	798,005
Average Daily Circulation (1996)			320,367
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,290	59,000	96,290
Average Weekly Circulation (1996)	14,027	7,508	21,535
Average Daily Circulation (1996)			7,607

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—Fort Worth-Dallas

KTVT

Ch. 11

Network Service: CBS.

Licensee: GBC L.P., 2802 Opryland Dr., Nashville, TN 37214.

Studio: 5233 Bridge St., Fort Worth, TX 76103.

Dallas Sales Office: 2777 Stemmons Freeway, Dallas, TX 75207.

Mailing Address: Box 2495, Fort Worth, TX 76113.

Phones: 817-451-1111; 214-770-4411. Fax: 817-457-1897.

Web Site: <http://www.ktvt.com>

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1669-ft. above av. terrain, 1553-ft. above ground, 2349-ft. above sea level.

Latitude 32° 34' 43"
Longitude 96° 57' 12"

Transmitter: Approx. 0.7-mi. S of Cedar Hill, TX.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter Ku & C-band; Harris, 6.1-meter C-band; Harris, 6.1-meter Ku & C-band; Harris, Standard Agile Omni receivers.

News Service: AP.

Ownership: Gaylord Broadcasting Co. (Group Owner).

Began Operation: September 11, 1955. Sale to present owner by NAFI Telecasting approved Aug. 1, 1962 (*Television Digest*, Vol. 2:11, 32). Sale to NAFI Telecasting by Texas State Network approved July 27, 1960 by FCC (Vol. 16:21, 31).

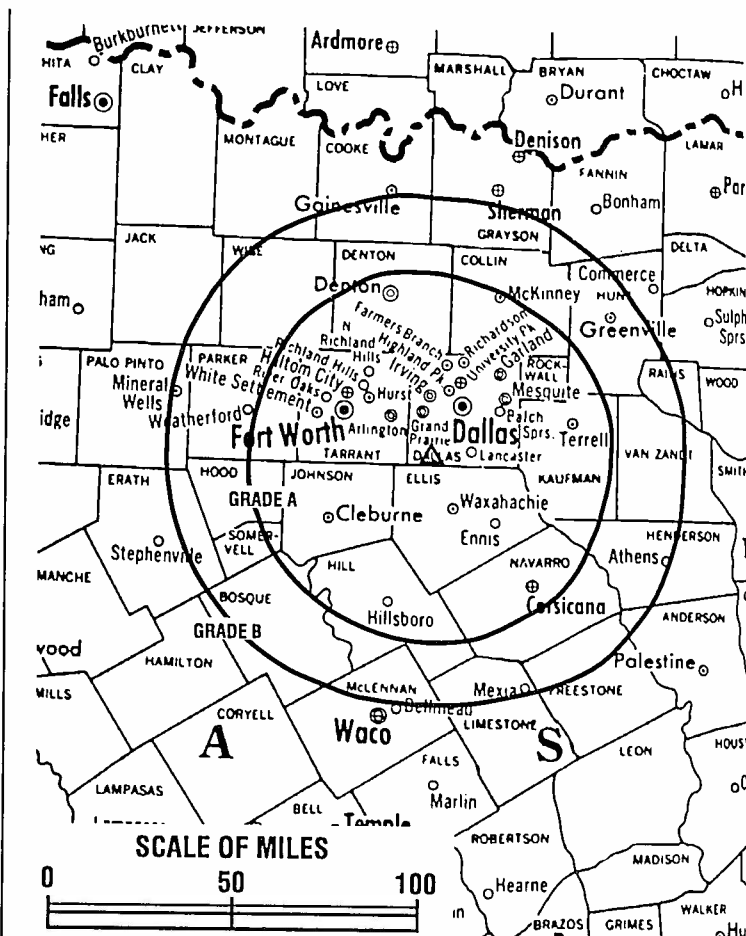
Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): A. D. Ring, P.A.

Personnel:

- Brian P. Jones, Vice President & General Manager.
- Kym Redmond, General Sales Manager.
- Donna Coomer, National Sales Manager.
- Max Robinson, National Sales Manager.
- Dana Bell, Local Sales Manager.
- Jim Holland, News Director.
- Stephanie Seywert, Director of Programming, Group Administration.
- Christy Kelly-Burkey, Marketing Director.
- Mike Kruep, Business Manager.
- Tom Daniels, Director of Engineering & Operations.
- Glenn Nickerson, Production Manager.



KTVT BPCT-3268 Granted 3/26/64

© American Map Corp., No. 14244

Rates: On request.

City of License: Fort Worth. Station DMA: Dallas-Fort Worth. Rank: 8.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,254,470	928,390	2,182,860
Average Weekly Circulation (1996)	762,321	645,405	1,407,725
Average Daily Circulation (1996)			628,913

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	895,340	855,540	1,750,880
Average Weekly Circulation (1996)	638,328	631,124	1,269,452
Average Daily Circulation (1996)			587,843

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	359,130	72,850	431,980
Average Weekly Circulation (1996)	123,993	14,281	138,274
Average Daily Circulation (1996)			41,070

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KTXA

Ch. 21

Network Service: UPN.

Licensee: Paramount Stations Group Inc., 5555 Melrose Ave., Hollywood, CA 90038.

Address: 601 Pacific Ave., Suite 700, Dallas, TX 75202.

Phone: 972-743-2100. Fax: 972-743-2121.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 5000-kw
 max. & 1740-kw horizontal visual, 500-kw max. & 174-kw horizontal aural.
 Antenna: 1690-ft. above av. terrain, 1529-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 22"
 Longitude 96° 58' 10"

Transmitter: 1360-A W. Belt Line Rd., Cedar Hill.

Satellite Earth Stations: Harris, 3-meter C-band; Harris, 6.1-meter C-band; Vertex,
 4-meter Ku-band; Harris, Vertex receivers.

Ownership: Viacom International Inc. (Group Owner).

Station Operation: January 4, 1981. Sale to TVX, later Paramount Stations Group, by
 Television & Radio Co. approved by FCC February 20, 1987 (Television Digest,
 Vol. 27:9, 14, 15). Sale to Taft by Gulf Broadcast Group approved by FCC May 30,
 1985 (Vol. 25:5, 20, 22). Sale to Gulf by Sidney L. Schlenker, J. Livingston Kosberg,
 et al., approved December 11, 1984 (Vol. 24:23, 53).

Represented (sales): Seltel Inc.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): du Treil, Lundin & Rackley.

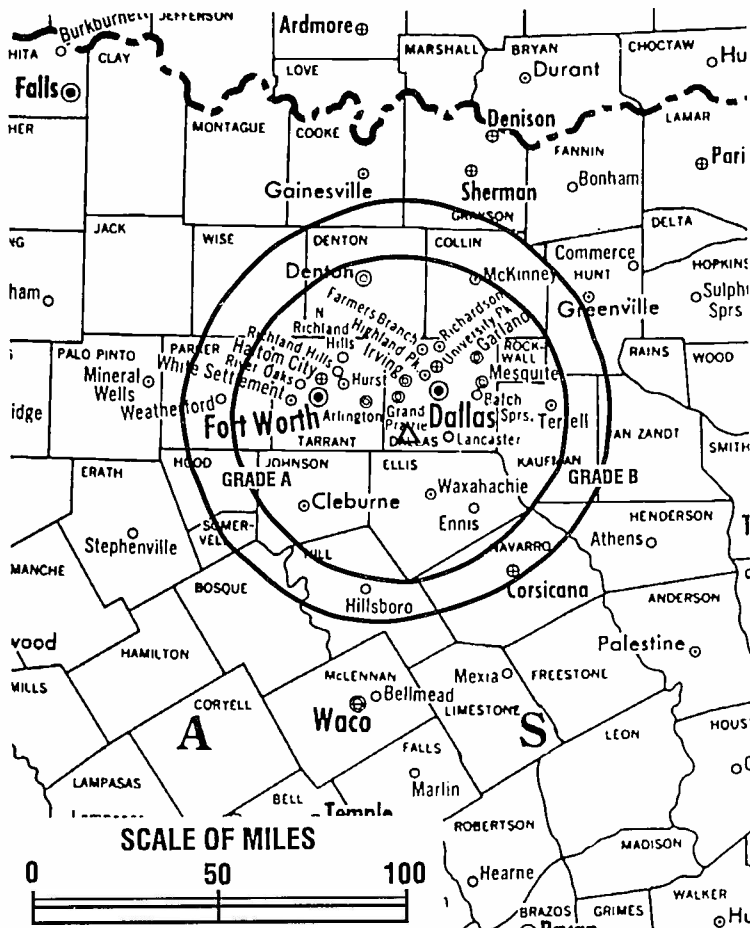
Personnel:

- Mark Mills, General Manager.
- D. Huey, General Sales Manager.
- Andy Cooke, Local Sales Manager.
- Steve Ware, Local Sales Manager.
- Mark Stanley, National Sales Manager.
- Tommy Salinas, Program Manager.
- Steve Stuecheli, Business Manager.
- George Delacerda, Chief Engineer.
- Laura Askew, Traffic Manager.

Comments: On request.

Class of License: Arlington. Station DMA: Dallas-Fort Worth. Rank: 8.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KTXA BPCT-4962 Granted 3/31/80

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	912,290	910,670	1,822,960
Average Weekly Circulation (1996)	376,480	443,060	819,540
Average Daily Circulation (1996)			327,974
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	875,000	851,670	1,726,670
Average Weekly Circulation (1996)	362,453	435,551	798,005
Average Daily Circulation (1996)			320,367
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,290	59,000	96,290
Average Weekly Circulation (1996)	14,027	7,508	21,535
Average Daily Circulation (1996)			7,607

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—Garland-Dallas

KUVN

Ch. 23

Network Service: Univision.

Licensee: KUVN License Partnership, 1901 Ave. of the Stars, Suite 680, Los Angeles, CA 90067.

Studio: 3720 Marquis Dr., Garland, TX 75042.

Phone: 972-485-2323. Fax: 972-485-2352.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 5000-kw max. visual. Antenna: 1142-ft. above av. terrain, 603-ft. above ground, 1215-ft. above sea level.

Latitude 32° 54' 04"
Longitude 96° 41' 14"

Transmitter: 3720 Marquis Dr., Garland.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Station: Harris, 6.1-meter C-band.

Ownership: Univision Communications Inc. (Group Owner).

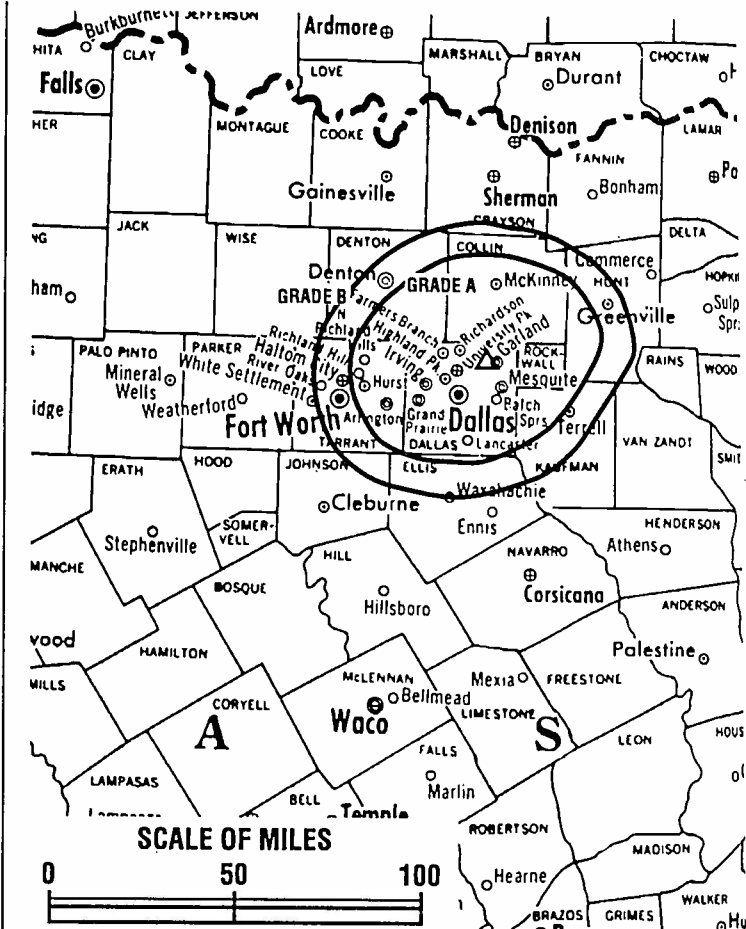
Began Operation: September 25, 1986. Purchase by Univision from Elizabeth R. Vaughn approved by FCC June 28, 1988. Sale to Perenchio TV Inc. approved Sept. 23, 1992 (Television Digest, Vol. 32:40).

Represented (sales): Univision.

Represented (legal): Gammon & Grange.

Personnel:

- Mario M. Carrera, Vice President & General Manager.
- Greg Pittman, General Sales Manager.
- Virgilio Avila, News Director.
- Marjorie Zielke, Marketing Director.
- Geoffrey Rhodes, Production Manager.
- Bashir Kalisa, Business Manager.
- Christie Torbett, Finance & Human Resources Coordinator.
- P. Page Graham, Chief Engineer.
- Roel Medina, Creative Services Director.



KUVN BMPCT-850221IB Granted 5/24/85 © American Map Corp., No. 14244

Rates: On request.

City of License: Garland. Station DMA: Dallas-Fort Worth. Rank: 8.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,260	611,180	623,440
Average Weekly Circulation (1996)	1,520	56,633	58,153
Average Daily Circulation (1996)			25,158

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,260	611,180	623,440
Average Weekly Circulation (1996)	1,520	56,633	58,153
Average Daily Circulation (1996)			25,158

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KXAS-TV

Ch. 5

Work Service: NBC.

see: North Texas Broadcasting Corp., Box 1780, Fort Worth, TX 76101-1780.

to: 3900 Barnett St., Fort Worth, TX 76101.

rich Office: 3900 Harry Hines, Dallas, TX 75219.

ng Address: Box 1780, Fort Worth, TX 76101-1780.

es: 817-536-5555; 214-745-5555. Fax: 817-654-6362.

il: kxas@pic.net Web Site: <http://www.kxas.com>

ical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 2-kw aural. Antenna: 1686-ft. above av. terrain, 1496-ft. above ground, 2306-ft. above sea level.

Latitude 32° 35' 15"
Longitude 96° 57' 59"

mitter: 1.12-mi. W of Belt Line Rd. & Rte. 67 intersection, Cedar Hill.

ichannel TV Sound: Stereo and separate audio program.

allite Earth Station: 4.6-meter Ku & C-band.

obile Dish: Andrew, 2.4-meter Ku-band.

es Services: AP, NBC, UPI.

Local marketing agreement with KXTX-TV (I), Dallas-Fort Worth, TX.

ership: LIN Television Corp. (Group Owner).

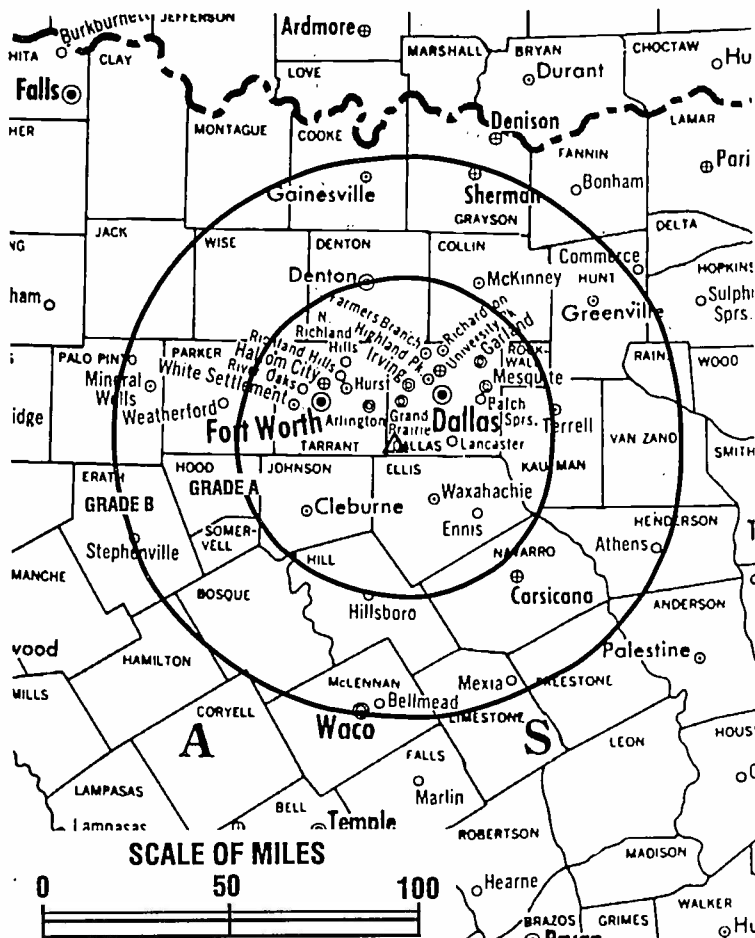
in Operation: September 29, 1948. Sale to present owner by Carter Publications (Fort Worth Star-Telegram) approved by FCC May 13, 1974 (Television Digest, Vol. 13:2; 14:19).

resented (sales): Blair Television.

resented (legal): Covington & Burling.

Personnel:

- Douglas Adams, President & General Manager.
- ansie Garfield, General Sales Manager.
- lia O'Hickey, National Sales Manager.
- ren Dickens, National Sales Manager.
- George Csahanin, Engineering Director.
- ave Overton, News Director.
- ian Hocker, Director, Operations & Programming.
- lynn Dougall, Director of Advertising & Promotion.
- an Fair, Business Manager.
- ada Ruddock, Director of Community Affairs.



KXAS-TV BPCT-890124KM Granted 3/20/89 © American Map Corp., No. 14244

Rates: On request.

City of License: Fort Worth. Station DMA: Dallas-Fort Worth. Rank: 8.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,057,830	932,230	1,990,060
Average Weekly Circulation (1996)	829,991	730,437	1,560,428
Average Daily Circulation (1996)			851,406

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	898,310	855,540	1,753,850
Average Weekly Circulation (1996)	766,746	713,959	1,480,705
Average Daily Circulation (1996)			819,357

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	159,520	76,690	236,210
Average Weekly Circulation (1996)	63,244	16,478	79,723
Average Daily Circulation (1996)			32,048

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION

LEADING THE WAY

Texas—Dallas-Fort Worth

KXTX-TV

Ch. 39

Network Service: Independent.

Licensee: KXTX of Texas Inc., 3900 Harry Hines Blvd., Dallas, TX 75219.

Studio: 3900 Harry Hines Blvd., Dallas, TX 75219.

Phone: 214-521-3900. Fax: 214-523-5946.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 4508-kw max. & 2480-kw horizontal visual, 450.8-kw max. & 248-kw horizontal aural. Antenna: 1680-ft. above av. terrain, 1520-ft. above ground, 2334-ft. above sea level.

Latitude 32° 35' 07"
Longitude 96° 58' 06"

Requests CP for change to 5000-kw max. visual, 1680-ft. above av. terrain, 1490-ft. above ground, 2303-ft. above sea level, lat. 32° 35' 07", long. 96° 58' 06", transmitter to 3900 Harry Hines Blvd., Cedar Hill. BPCT-960118K1.

Transmitter: 1200 W. Belt Line Rd., Cedar Hill, TX 75104.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 3-meter Ku & C-band; Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta receivers.

News Service: UPI.

LMA: Local marketing agreement with KXAS-TV (N), Dallas-Fort Worth, TX.

Ownership: United States Media Corp.

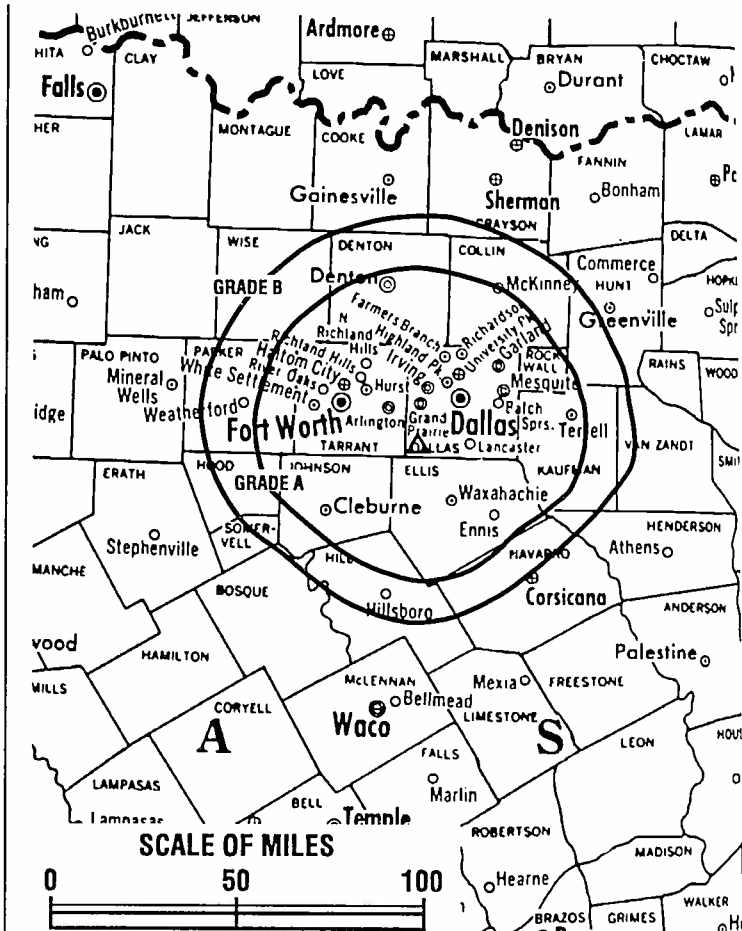
Began Operation: February 5, 1968. First broadcast as KDTV. Donation to present owner by Doubleday Bcstg. Co. approved by FCC Nov. 9, 1973. Following transfer Christian Bcstg. switched to Ch. 39 from Ch. 33 which went dark. Proposed sale to Family Group Bcstg. (Ian N. Wheeler, et al.) dismissed Nov. 24, 1986.

Represented (sales): Blair Television.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Personnel:

- Nancy Dervin, General Manager.
- Gretchen Brady, National Sales Manager.
- Peter Uzclac, Local Sales Manager.
- Harold Nash, Chief Engineer.
- Brian Hocker, Program Director.
- Keith Paxton, Promotion Director.



KXTX-TV BPCT-810616KF Granted 9/22/81 © American Map Corp., No. 14244

Dan Fair, Business Manager.
Dennis Bruns, Production Manager.

Rates: On request.

City of License: Dallas. Station DMA: Dallas-Fort Worth. Rank: 8.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,057,070	908,320	1,965,390
Average Weekly Circulation (1996)	298,518	289,610	588,128
Average Daily Circulation (1996)			174,457
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	882,950	848,520	1,731,470
Average Weekly Circulation (1996)	241,664	283,312	524,975
Average Daily Circulation (1996)			157,564
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	174,120	59,800	233,920
Average Weekly Circulation (1996)	56,855	6,298	63,153
Average Daily Circulation (1996)			16,892

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION
LEADING THE WAY

WFAA-TV

Ch. 8

Network Service: ABC.

Office: WFAA-TV Inc., Communications Center, 606 Young St., Dallas, TX 75202-410.

Address: Communications Center, Dallas, TX 75202-4810.

Phone: 214-748-9631. Fax: 214-977-6268. Web Site: <http://www.wfaa.com>

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw aural, 31.6-kw aural. Antenna: Circularly polarized, 1680-ft. above av. terrain, 199-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 06"
Longitude 96° 58' 41"

Transmitter: 1590 W. Belt Line Rd., 0.5-mi. W of Cedar Hill.

Channel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 5.5-meter Ku-band; Scientific-Atlanta, 1.2-meter C-band; Scientific-Atlanta receivers.

News Services: ABC, AP, CNN, UPI.

Ownership: A. H. Belo Corp. (Group Owner).

Begin Operation: September 17, 1949. Originally operated as KBTV. Sold to present owner February 1950 (Television Digest, Vol. 6:4, 11).

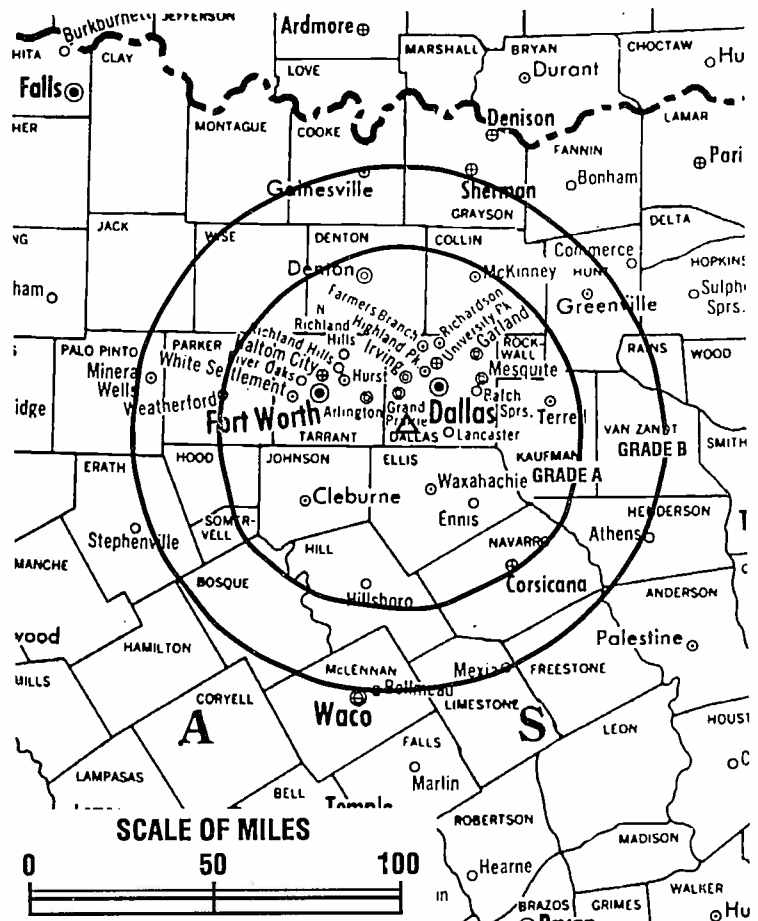
Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Aileen Creany**, President & General Manager.
- John Irvin**, Executive Director of Administration.
- Maureen Goodall**, Community Relations Director.
- Tom Savelli**, Local Sales Manager.
- Andy DeLaunay**, National Sales Manager.
- Annifer Barnum**, Human Resources Director.
- Steve Kennett**, Controller.
- John Chappell**, Production Manager.
- John Miller**, Executive News Manager.
- Steven Els**, Director of Engineering.
- Steve Muscari**, Creative Services Director.
- John Beutler**, Associate Creative Director.
- David Walther**, Program Director.



WFAA-TV BPCT-881003KS Granted 1/31/89 © American Map Corp., No. 14244

Rates: On request.

City of License: Dallas. Station DMA: Dallas-Fort Worth. Rank: 8.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,259,740	936,750	2,196,490
Average Weekly Circulation (1996)	947,420	766,347	1,713,767
Average Daily Circulation (1996)			1,038,985
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	898,310	855,540	1,753,850
Average Weekly Circulation (1996)	791,887	746,387	1,538,274
Average Daily Circulation (1996)			967,851
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	361,430	81,210	442,640
Average Weekly Circulation (1996)	155,533	19,960	175,493
Average Daily Circulation (1996)			71,134

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—Decatur

KMPX

Ch. 29

Network Service: Independent.

Licensee: Word of God Fellowship Inc., Box 612066, Dallas, TX 75261.

Studio: 6221 N. O'Connor, No. 102, Irving, TX 75039.

Phone: 972-432-0029. Fax: 972-432-0650.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 4000-wk max. visual. Antenna: 525-ft. above av. terrain, 630-ft. above ground, 1049-ft. above sea level.

Latitude 32° 52' 16"
Longitude 96° 55' 22"

Transmitter: 1680 W. Northwest Hwy., Dallas.

Satellite Earth Stations: Harris, 3.7-meter; Paracclipse, 3.7-meter; DX Communications receivers.

News Service: Conus.

Ownership: Word of God Fellowship Inc.

Began Operation: September 15, 1993.

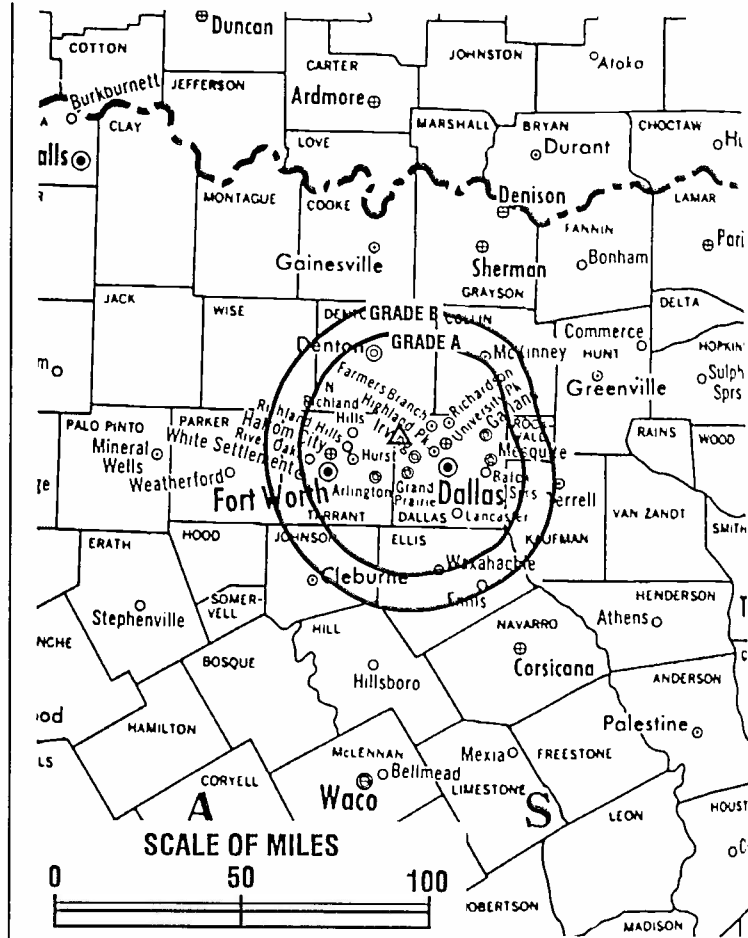
Represented (legal): Baraff, Koemer, Olender & Hochberg, P.C.

Represented (engineering): Mullaney Engineering Inc.

Personnel:

- Marcus D. Lamb, President.
- Jim Moss, Vice President & General Manager.
- Shirley Cooke-Mangrum, National Sales Manager.
- David P. Thompson, Chief Engineer.
- Steve Wilhite, Production Manager.
- B. J. Frazier, Office Manager.

Highest 30 Sec. Rate: \$95.



KMPX BMPCT-880616KE Granted 12/7/92 © American Map Corp., No. 14244

City of License: Decatur. Station DMA: Dallas-Fort Worth. Rank: 8.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,500	24,270	27,770
Average Weekly Circulation (1996)	277	1,262	1,539
Average Daily Circulation (1996)			33
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	24,270	24,270
Average Weekly Circulation (1996)	0	1,262	1,262
Average Daily Circulation (1996)			267
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,500	0	3,500
Average Weekly Circulation (1996)	277	0	277
Average Daily Circulation (1996)			70

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

KVAW

Ch. 16

Network Service: Telemundo.

Licensee: Juan Wheeler Jr., Box 788, Eagle Pass, TX 78852.

Address: 2210 Loop 431, Eagle Pass, TX 78852.

Phone: 210-757-0316. Fax: 210-773-5612.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 12.7-kw. Antenna: 279-ft. above av. terrain, 249-ft. above ground, 1063-ft. above sea level.

Latitude 28° 43' 32"
Longitude 100° 28' 35"

Transmitter: 2210 Loop 431, Eagle Pass, Maverick County.

Ownership: Juan Wheeler Jr.

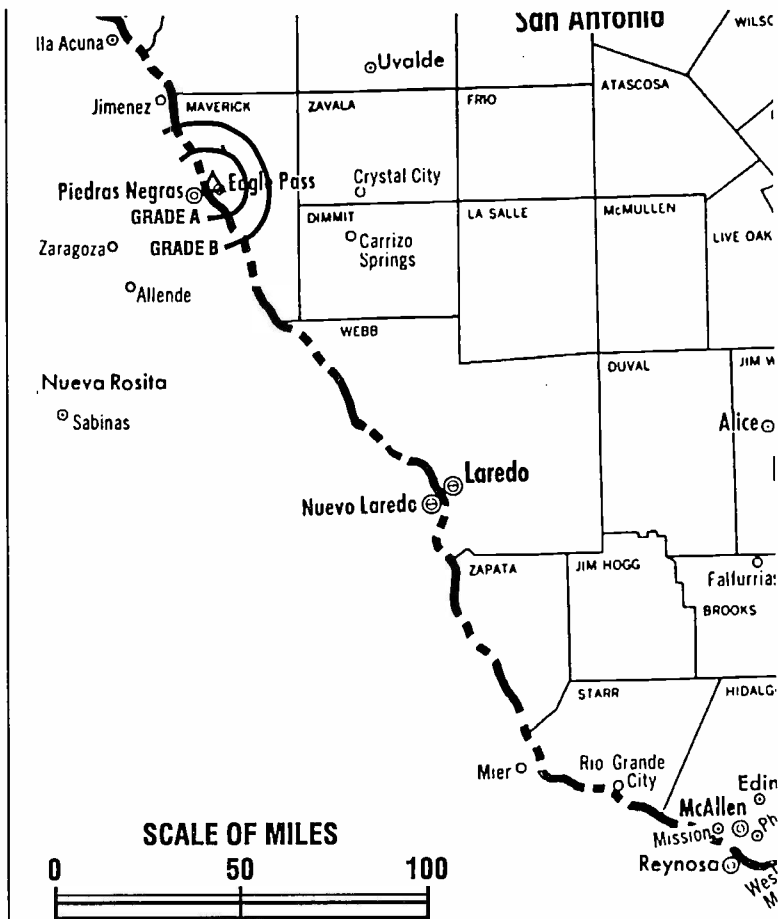
Begin Operation: June 15, 1991.

Represented (sales): Telemundo Network Sales.

Represented (legal): James L. Oyster.

Personnel:

Juan Wheeler Jr., General Manager.
Rafael Trujillo, Sales Manager.
Cristina Dehoyos, Program Director.
Thomas Winkle, Chief Engineer.



KVAW BPCT-881028KF Granted 6/29/89 © American Map Corp., No. 14244

Rates: On request.

City of License: Eagle Pass. Station DMA: San Antonio. Rank: 38.

Nielsen Data: Not available.

KDBC-TV

Ch. 4

Network Service: CBS.

Licensee: KDBC-TV Ltd. Partnership, Box 1799, El Paso, TX 79999.

Studio: 2201 Wyoming Ave., El Paso, TX 79903.

Phone: 915-532-6551. **Fax:** 915-544-2591. **Web Site:** <http://www.kdbc.com>

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1563-ft. above av. terrain, 410-ft. above ground, 5610-ft. above sea level.

Latitude 31° 47' 46"
Longitude 106° 28' 57"

Transmitter: Comanche Peak, El Paso.

Satellite Earth Stations: Comrex, 4.6-meter; Comtech, 5-meter; Scientific-Atlanta, 3-meter; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 7-meter; Harris, Microdyne, Pinzone, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Imes Communications (Group Owner).

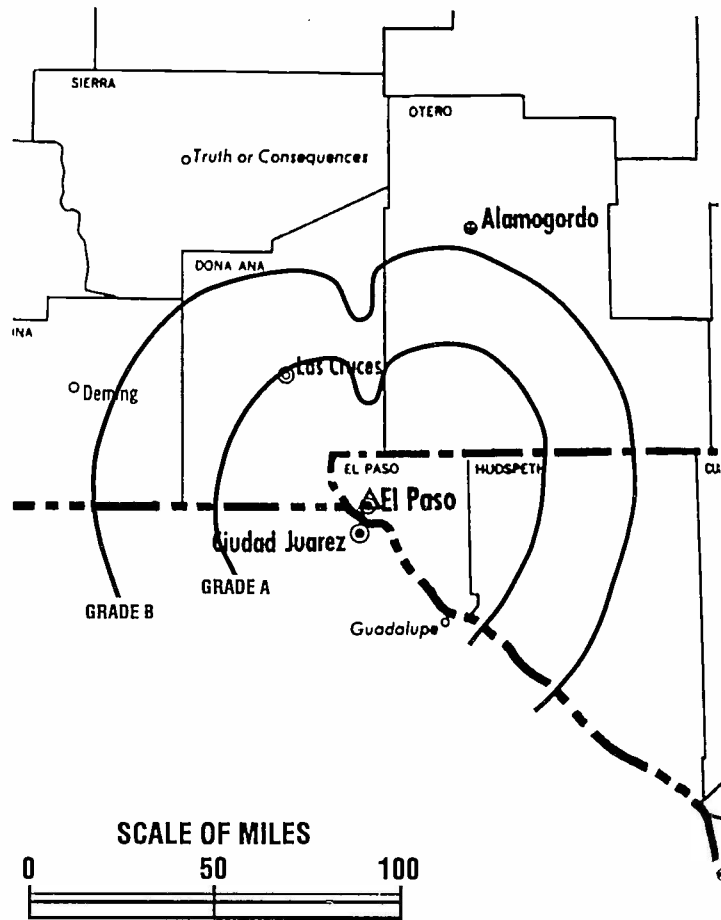
Began Operation: December 14, 1952. Sale to present owners by United Broadcasting Corp. approved May 10, 1988. Sale to United Bcstg. Corp. by El Paso TV Co. approved by FCC April 21, 1986 (*Television Digest*, Vol. 26:14, 25). Sale to Evening Post Publishing Co. by Doubleday Bcstg. Co. approved Aug. 30, 1974. Previous sale of Trigg-Vaughn station group to Doubleday approved Feb. 1, 1967 (Vol. 6:44; 7:6). Sale as KROD-TV-AM to Trigg-Vaughn interests by Dorrance Roderick and family, publisher of *El Paso Times*, approved Oct. 29, 1959 (Vol. 15:36, 44).

Represented (sales): Seltel Inc.

Represented (legal): Arent Fox Kintner Plotkin & Kahn.

Personnel:

- John R. Bennett, General Manager.
- Margie La Fleur, National Sales Manager.
- Artie Shinn, Chief Engineer.
- Anthony Maisel, News Director.
- Margaret Morgan, Program Director.
- Robert Anthony Rubio, Public Affairs Director.
- Irene Munoz, Business Manager.
- Bill Day, Production Manager.
- Jim Hiney, Creative Services Director.



KDBC-TV BPCT-821013KE Granted 2/28/83 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$500.

City of License: El Paso. **Station DMA:** El Paso. **Rank:** 99.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	171,410	111,310	282,720
Average Weekly Circulation (1996)	128,635	68,862	197,497
Average Daily Circulation (1996)			101,281
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	155,330	99,500	254,830
Average Weekly Circulation (1996)	119,346	63,280	182,626
Average Daily Circulation (1996)			96,105
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,080	11,810	27,890
Average Weekly Circulation (1996)	9,289	5,583	14,872
Average Daily Circulation (1996)			5,177

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KFOX-TV

Ch. 14

Network Service: FOX.

Office: KTVU Partnership, 6004 N. Mesa, El Paso, TX 79912.

Address: 6004 N. Mesa, El Paso, TX 79912.

Phone: 915-833-8585. Fax: 915-833-8973.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 402-kw
 visual, & 214-kw horizontal visual, 21.4-kw horizontal aural. Antenna: 1980-ft. above
 terrain, 366-ft. above ground, 6114-ft. above sea level.

Latitude 31° 48' 55"
 Longitude 106° 29' 20"

Transmitter: Approx. 3.9-mi. NNW of County Courthouse, El Paso.

Mobile Earth Stations: Microdyne, 4.5-meter Ku-band; Prodelin, 3.9-meter C-band;
 Prodelin, 4.5-meter C-band; Weatherscan, 4-meter C-band; Gardiner, M/A-Com,
 Microdyne receivers.

Ownership: Cox Enterprises Inc. (Group Owner).

History: Operation: August 1, 1979. Sale to Santa Fe Communications & DeRance
 Foundation by Cristo Rey Corp. approved by FCC April 20, 1983. Sale to John
 McDerrig & David Caparis granted June 17, 1988. Sale to Cox approved June 27,
 1996 (Television Digest, Vol. 36:21).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Mesa Saylor Burgess, Vice President & General Manager.

Larry Pepin, Station & Business Manager.

Ken Barry, National Sales Manager.

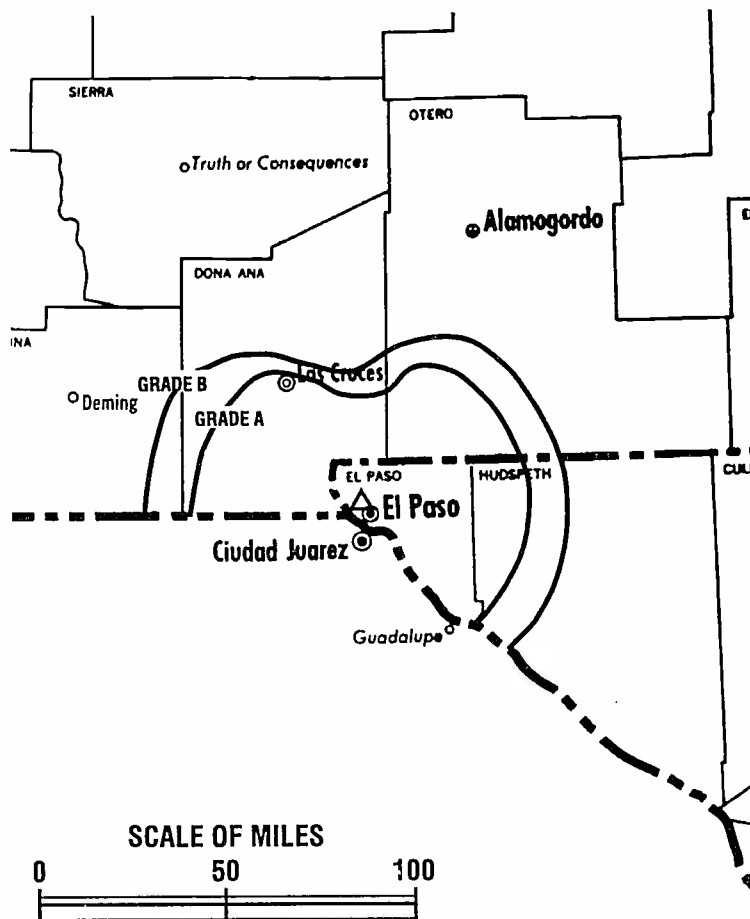
Die Hartt, Chief Engineer.

Tea Lee, Promotion & Marketing Director.

Address: On request.

License: El Paso. Station DMA: El Paso. Rank: 99.

Copyright © 1996 Nielsen. Coverage based on Nielsen study.



KFOX-TV BMPCT-790628KE Granted 8/29/79 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	171,410	111,310	282,720
Average Weekly Circulation (1996)	101,462	65,957	167,419
Average Daily Circulation (1996)			75,638
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	155,330	99,500	254,830
Average Weekly Circulation (1996)	100,374	64,797	165,171
Average Daily Circulation (1996)			74,755
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,080	11,810	27,890
Average Weekly Circulation (1996)	1,089	1,160	2,248
Average Daily Circulation (1996)			882

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—El Paso

KINT-TV

Ch. 26

Network Service: Univision.

Licensee: Paso del Norte Bcstg. Corp., 5426 N. Mesa St., El Paso, TX 79912.

Studio: 5426 N. Mesa St., El Paso, TX 79912.

Phone: 915-581-1126. **Fax:** 915-581-1393. **Web Site:** <http://www.kint.com>

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2250-kw max. visual, 225-kw max. aural. Antenna: 1500-ft. above av. terrain, 316-ft. above ground, 5516-ft. above sea level.

Latitude 31° 47' 46"
Longitude 106° 28' 56"

Transmitter: Comanche Peak, El Paso.

Satellite Earth Stations: Harris, 6.1-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Harris receivers.

News Services: AP, Univision.

Ownership: Paso del Norte Broadcasting Corp.

Began Operation: May 5, 1984.

Represented (sales): Univision.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

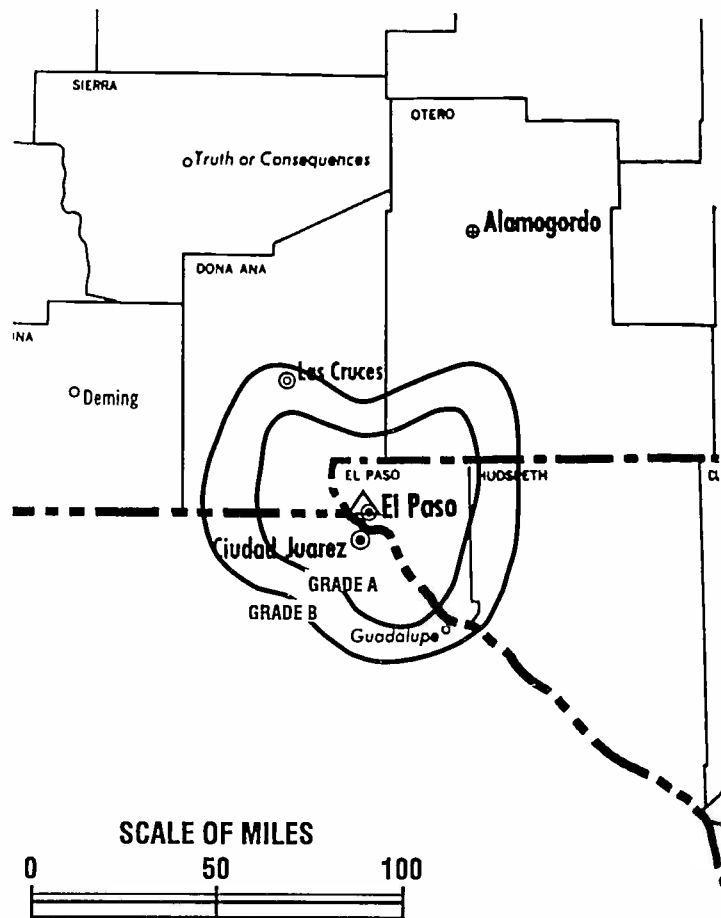
Personnel:

Jose A. Silva Jr., President.
Raul Rodriguez, Local Sales Manager.
David Candelaria, National Sales Manager.
Sylvia Martinez, Program Director.
Gus Barraza, News Director.
Abel Rodriguez, Promotion Director.
Karl Moran, Chief Financial Officer.
Joe Salcido, Production Manager.
Alfredo Durand, Chief Engineer.

Highest 30 Sec. Rate: \$600.

City of License: El Paso. **Station DMA:** El Paso. **Rank:** 99.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KINT-TV BMPCT-830422KH Granted 11/1/83 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	155,330	99,500	254,830
Average Weekly Circulation (1996)	30,467	48,774	79,241
Average Daily Circulation (1996)			49,121
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	155,330	99,500	254,830
Average Weekly Circulation (1996)	30,467	48,774	79,241
Average Daily Circulation (1996)			49,121

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KJLF-TV

Ch. 65

Network Service: WBN.

Licensee: UN2JC Communications Ltd., 5925 Cromo Dr., El Paso, TX 79912.

Address: 5925 Cromo Dr., El Paso, TX 79912.

Phone: 915-833-0065. Fax: 915-584-8005.

Technical Facilities: Channel No. 65 (776-782 MHz). Authorized power: 1000-kw (visual, 100-kw max. aural. Antenna: 1454-ft. above av. terrain, 173-ft. above ground, 5907-ft. above sea level.

Latitude 31° 48' 55"
Longitude 106° 29' 17"

Requests CP for change to 1600-kw max. visual. BPCT-920114KH.

Requests CP for change to 5000-kw max. visual, 2001-ft. above av. terrain, 410-ft. above ground, 6115-ft. above sea level. BPCT-960628KX.

Transmitter: Approx. 3.9-mi. NNW of County Courthouse.

Simulcast TV Sound: Planned.

Satellite Earth Station: Odom, 4-meter C-band; Hughes receivers.

Mobile Dish: Production Uplink, 2.4-meter Ku-band.

Ownership: UN2JC Communications Ltd.

Commencement of Operation: June 22, 1991.

Legal Counsel: Stuart B. Mitchell & Associates.

Engineering Counsel: Pete E. M. Warren III.

Personnel:

Patricia Diaz Warren, President.

John Warren, General Manager.

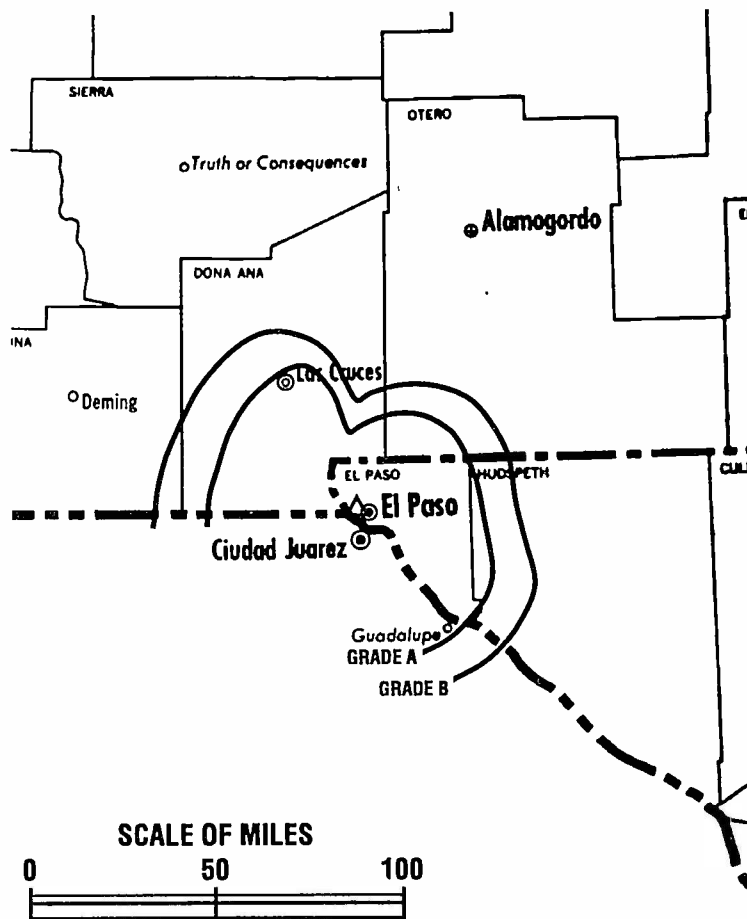
Bill Henderson, General Sales Manager.

Patricia Warren, Program Director.

Relay Sites: On request.

Classification of License: El Paso. Station DMA: El Paso. Rank: 99.

Copyright ©1996 Nielsen. Coverage based on Nielsen study.



KJLF-TV BPCT-920114KH Granted 3/27/92 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	155,330	103,760	259,090
Average Weekly Circulation (1996)	35,551	14,781	50,332
Average Daily Circulation (1996)			12,123

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	155,330	99,500	254,830
Average Weekly Circulation (1996)	35,551	14,368	49,918
Average Daily Circulation (1996)			12,063

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	4,260	4,260
Average Weekly Circulation (1996)	0	413	413
Average Daily Circulation (1996)			60

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KTSM-TV

Ch. 9

Network Service: NBC.

Licensee: Tri-State Broadcasting Co. Inc., 801 N. Oregon St., El Paso, TX 79902.

Studio: 801 N. Oregon St., El Paso, TX 79902.

Phone: 915-532-5421. Fax: 915-532-6793. E-mail: ktsmtv@aol.com

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 1910-ft. above av. terrain, 370-ft. above ground, 5993-ft. above sea level.

Latitude 31° 48' 18.50"
Longitude 106° 28' 57.00"

Transmitter: Ranger Peak, Franklin Mountains, 1-mi. NW of El Paso.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Harris, 3-meter; Harris, Scientific-Atlanta receivers.

AM Affiliate: KTSM, 5-kw (0.5-kw night), 1380 kHz.

FM Affiliate: KTSM-FM, 100-kw, 99.9 MHz (No. 260), 1820-ft.

News Services: AP, NBC.

Ownership: Tri-State Broadcasting Co. Inc.

Began Operation: January 4, 1953.

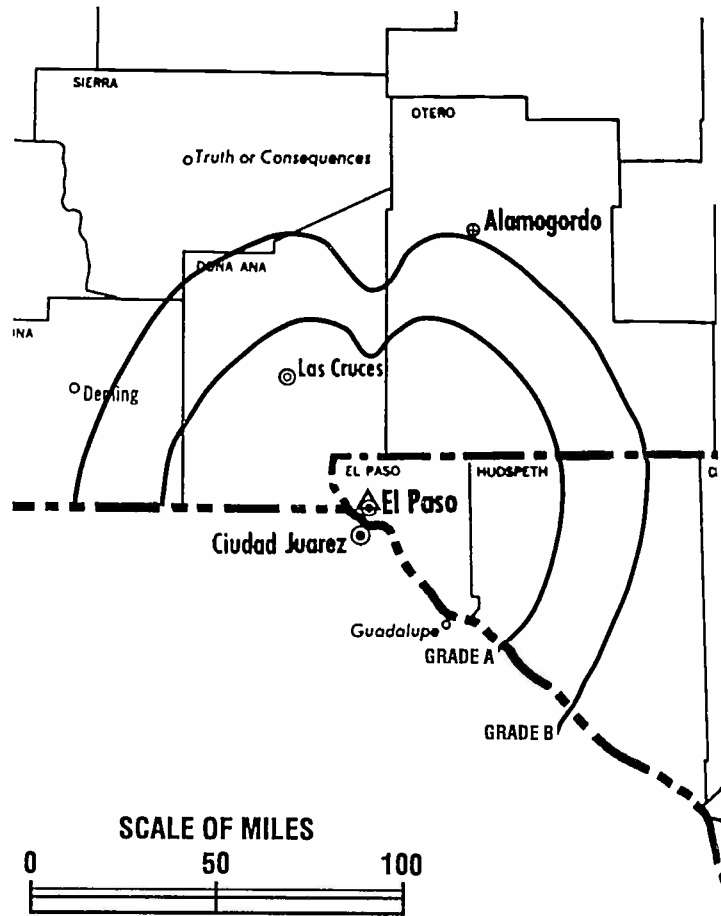
Represented (sales): Blair Television.

Represented (legal): Bryan Cave.

Personnel:

- Richard Pearson, President & Chief Executive Officer.
- Dan Krieger, Vice President & Station Manager.
- Nicholas C. Binyon, Vice President & Chief Financial Officer.
- Larry Bracher, General Sales Manager.
- Steve Masters, Local Sales Manager.
- Cathy Franco, Program Director.
- Udell Vigil, News Director.
- LeeBeau Santa Ana, Production Manager.

BLAIR TELEVISION
LEADING THE WAY



KTSM-TV BPCT-4538 Granted 9/8/72 © American Map Corp., No. 14244

Katie Carlson, Promotion Director.
Oscar G. Medina, Director of Engineering.

Highest 30 Sec. Rate: \$700.

City of License: El Paso. Station DMA: El Paso. Rank: 99.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	171,410	103,760	275,170
Average Weekly Circulation (1996)	137,573	68,375	205,948
Average Daily Circulation (1996)			121,400
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	155,330	99,500	254,830
Average Weekly Circulation (1996)	129,577	67,119	196,696
Average Daily Circulation (1996)			118,072
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,080	4,260	20,340
Average Weekly Circulation (1996)	7,996	1,257	9,252
Average Daily Circulation (1996)			3,334

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KVIA-TV

Ch. 7

et rk Service: ABC.

ctee: NPG of Texas L.P., 825 Edmond St., Box 29, St. Joseph, MO 64502.

tu: 4140 Rio Bravo St., El Paso, TX 79902.

ic: 915-532-7777. Fax: 915-532-0070.

ecical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw
 vial, 31.6-kw aural. Antenna: 820-ft. above av. terrain, 296-ft. above ground,
 413-ft. above sea level.

Latitude 31° 47' 17"
 Longitude 106° 28' 46"

mitter: S slope of Comanche Peak, 0.4-mi. N of Scenic Dr., near El Paso.

hannel TV Sound: Stereo and separate audio program.

atite Earth Stations: Andrew, 4.5-meter Ku-band; Andrew, 7.3-meter; RCA,
 4-meter Ku-band; Scientific-Atlanta, 7-meter; Superior, 5-meter Ku & C-band;
 Arew, DX Engineering, M/A-Com, RCA, Scientific-Atlanta receivers.

Services: AP, Conus, Sun World Satellite News.

owship: News Press & Gazette Co. (Group Owner).

Operation: September 1, 1956. Sale to present owners by Marsh Media Inc.
 approved by FCC Dec. 9, 1994. Previous sale by John B. Walton Jr. approved by
 FCC Feb. 24, 1976. Sale to Walton by Joseph Harris & Norman Alexander approved
 by FCC J. 19, 1966 (Television Digest, Vol. 6:4). Sale to Harris & Alexander by
 London Investment Corp. approved March 20, 1957 (Vol. 13:12).

esented (sales): Katz Continental Television.

esented (legal): Dow, Lohnes & Albertson.

esented (engineering): Smith & Fisher.

annel:

Olivas, General Manager.

Overstreet, General Sales Manager.

ny Aguilar, Local Sales Manager.

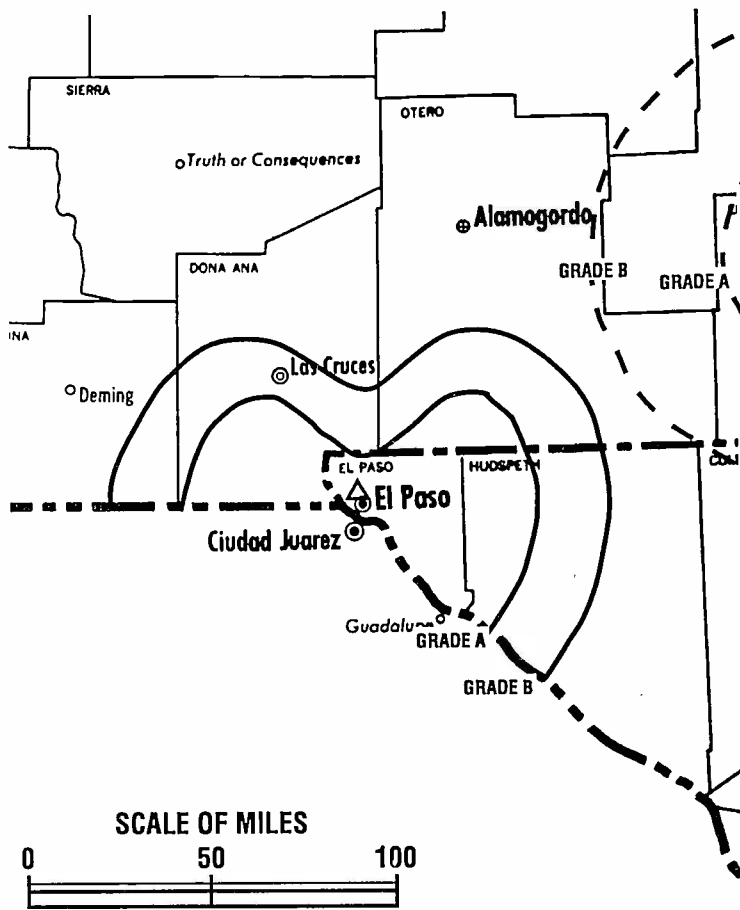
ry Warner, News Director.

helle McCown Johnson, Program Director & Controller.

en Smith, Chief Engineer.

nnine French, Promotion Director.

sa Kernaghan, Marketing Director.



KVIA-TV BPCT-5091 Granted 12/22/77 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$700.

City of License: El Paso. Station DMA: El Paso. Rank: 99.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	171,410	114,780	286,190
Average Weekly Circulation (1996)	135,712	71,994	207,706
Average Daily Circulation (1996)			117,022
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	155,330	99,500	254,830
Average Weekly Circulation (1996)	129,470	65,810	195,280
Average Daily Circulation (1996)			111,498
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,080	15,280	31,360
Average Weekly Circulation (1996)	6,242	6,184	12,426
Average Daily Circulation (1996)			5,524

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—El Paso-Juarez, Mexico

XEJ-TV

Ch. 5

Network Service: Independent.

Licensee: Television de la Frontera S.A., Box 9555, El Paso, TX 79985.

Studio: Edificio XEJ, Apartada 111, Juarez, Mexico.

Phone: 521-615-5555. **Fax:** 52-161-14-96-25.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 63-kw visual, 10-kw aural.

Transmitter: Penon Mountain.

Ownership: Television de la Frontera S.A.

Began Operation: May 17, 1954.

Personnel:

Pedro Meneses Hoyos, General Manager.
Steve Guerrero, Chief Engineer.

Highest 30 Sec. Rate: \$350.

Station DMA: El Paso. **Rank:** 99.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	103,760	103,760
Average Weekly Circulation (1996)	0	19,041	19,041
Average Daily Circulation (1996)			2,547

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	99,500	99,500
Average Weekly Circulation (1996)	0	18,675	18,675
Average Daily Circulation (1996)			2,319

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	4,260	4,260
Average Weekly Circulation (1996)	0	366	366
Average Daily Circulation (1996)			111

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

XEPM-TV

Ch. 2

Service: Independent.

Office: XEPM-TV Television Inc., Apdo. No. 271, Juarez, Mexico.

Business Office: Box 9555, El Paso, TX 79985. Phone: Juarez 2-2222.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 6.3-kw visual, 3.0-kw aural. Antenna: 1150-ft. above av. terrain.

Ownership: XEPM-TV Television Inc.

Operation: January 16, 1961.

Personnel:

M. Heredia, General Manager.

Siglo D. Molinar Jr., Sales Manager.

Comments: On request.

Station DMA: El Paso. Rank: 99.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	123,140	99,500	222,640
Average Weekly Circulation (1996)	17,363	26,328	43,691
Average Daily Circulation (1996)			23,206

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	123,140	99,500	222,640
Average Weekly Circulation (1996)	17,363	26,328	43,691
Average Daily Circulation (1996)			23,206

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**There is no more visible place for your
advertising message than the pages of
the
Television & Cable Factbook**

Texas—El Paso-Juarez, Mexico

XHIJ-TV

Ch. 44

Network Service: Telemundo.

Licensee: Arnolde Cabada de la O, Carretera Juarez Porvenir 8388, Juarez, Chihuahua, Mexico.

Studio: Carretera Juarez Porvenir 8388, Juarez, Chihuahua.

Mailing Address: 1790 Lee Trevino Blvd., Suite 440, El Paso, TX 79936.

Phone: 915-598-0440. **Fax:** 915-598-1485.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 240-kw visual. Antenna: 1200-ft. above av. terrain, 150-ft. above ground, 5773-ft. above sea level.

Transmitter: Cerro Del 44, 2-mi. SW of Juarez.

Ownership: Televisora Nacional S.A.

Began Operation: October 16, 1980.

Represented (sales): Telemundo Network Sales.

Personnel:

Arnoldo Cabada de la O, Chief Executive Officer.

Luis Arnoldo Cabada, Executive Vice President.

Jesus Cabada, Vice President & Controller.

Sergio Cabada, Vice President & Director of Programming & Marketing.

John Chapman, General Manager, El Paso.

Gabriel Rios, Chief Engineer.

Armando Cabada, News Director.

Maria Elana Solorzano, Production Manager.

Carlos Siller, Director of Public Affairs.

Peria Peon-Grimaldo, Administrative Manager, El Paso.

Highest 30 Sec. Rate: \$375.

Station DMA: El Paso. **Rank:** 99.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	123,140	99,500	222,640
Average Weekly Circulation (1996)	11,575	20,463	32,038
Average Daily Circulation (1996)			12,080

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	123,140	99,500	222,640
Average Weekly Circulation (1996)	11,575	20,463	32,038
Average Daily Circulation (1996)			12,080

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KGBT-TV

Ch. 4

Network Service: CBS.

Address: KGBT-TV Ltd. Partnership, 9201 W. Expressway 83, Harlingen, TX 78552.

Address: 9201 W. Expressway 83, Harlingen, TX 78552.

Phone: 512-421-4444. Fax: 512-421-2318. E-mail: djom@kgbttv.vt.com

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 100-kw aural. Antenna: 1299-ft. above av. terrain, 1292-ft. above ground, 1347-ft. above sea level.

Latitude 26° 08' 55"
Longitude 97° 49' 17"

Transmitter: 0.125-mi. S of La Feria, TX.

Satellite Earth Stations: Harris, 4-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Scientific-Atlanta receivers.

Services: AP, CBS, Sports News Satellite.

Ownership: Draper Communications Inc. (Group Owner).

Begin Operation: October 4, 1953. Sale to present owner by Tichenor Media System Inc. approved by FCC Feb. 7, 1986.

Represented (sales): Katz Continental Television.

Represented (legal): Covington & Burling.

Represented (engineering): D. W. Sargent Broadcast Service.

Channel:

William F. Jorn, Vice President & General Manager.

Mike Donahue, General Sales Manager.

Green Willis, Local Sales Manager.

John Garcia, News Director.

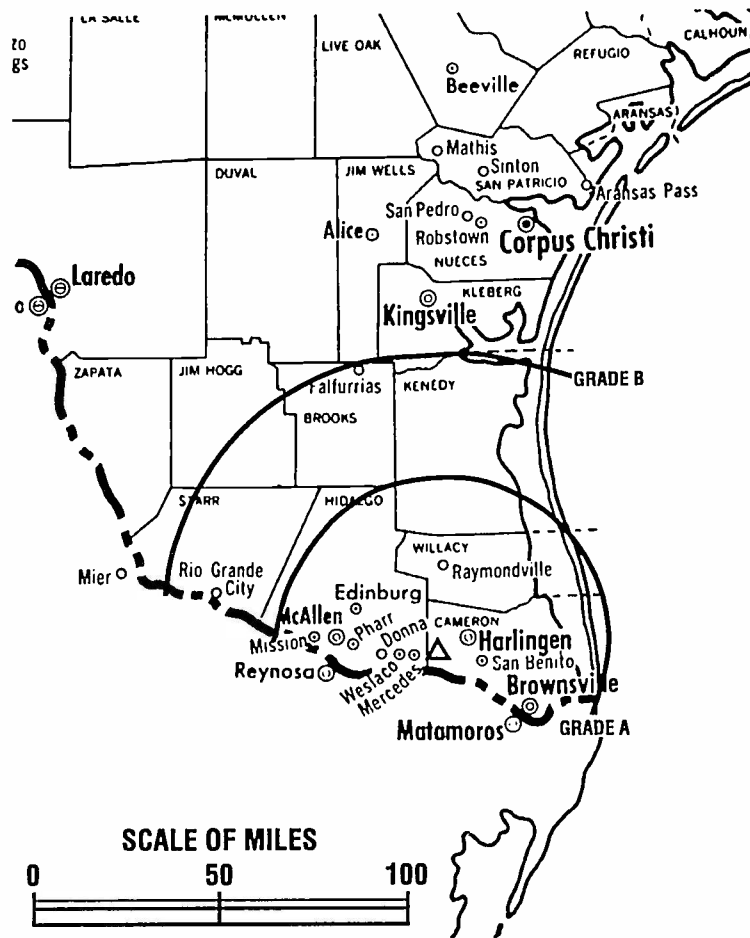
Harry Thielman, Chief Engineer.

Eric Cox, Production Manager.

John Chancey, Program & Promotion Director.

Lise McCarty, Business Manager.

Address: On request.



KGBT-TV BPCT-861104KK Granted 1/16/87 © American Map Corp., No. 14244

City of License: Harlingen. Station DMA: Harlingen-Weslaco-Brownsville-McAllen. Rank: 104.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	105,590	116,150	221,740
Average Weekly Circulation (1996)	81,995	80,277	162,272
Average Daily Circulation (1996)			97,332

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	105,590	116,150	221,740
Average Weekly Circulation (1996)	81,995	80,277	162,272
Average Daily Circulation (1996)			97,332

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—Houston

KHOU-TV

Ch. 11

Network Service: CBS.

Licensee: KHOU-TV Inc., Box 11, Houston, TX 77001-0011.

Studio: 1945 Allen Pkwy., Houston, TX 77019.

Mailing Address: Box 11, Houston, TX 77001-0011.

Phones: 713-526-1111; 713-284-8756. **Fax:** 713-521-4326.

E-mail: 11listens@khou.com **Web Site:** http://www.khou.com

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual. Antenna: Circularly polarized, 1870-ft. above av. terrain, 1937-ft. above ground, 2008-ft. above sea level.

Latitude 29° 33' 40"
Longitude 95° 30' 04"

Transmitter: 3111 Senior Rd., Missouri City, TX.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7-meter Ku & C-band; Scientific-Atlanta, 10-meter C-band; Vertex, 6-meter Ku-band; Andrew, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, CBS, GNN, UPI.

Ownership: A. H. Belo Corp. (Group Owner).

Began Operation: March 22, 1953. Transfer of control to Corinthian Bcstg. by Paul E. Taft, et al., approved July 11, 1956 by FCC (Television Digest, Vol. 12:19, 28). Sale to present owner by Corinthian Bcstg. approved by FCC Nov. 22, 1983.

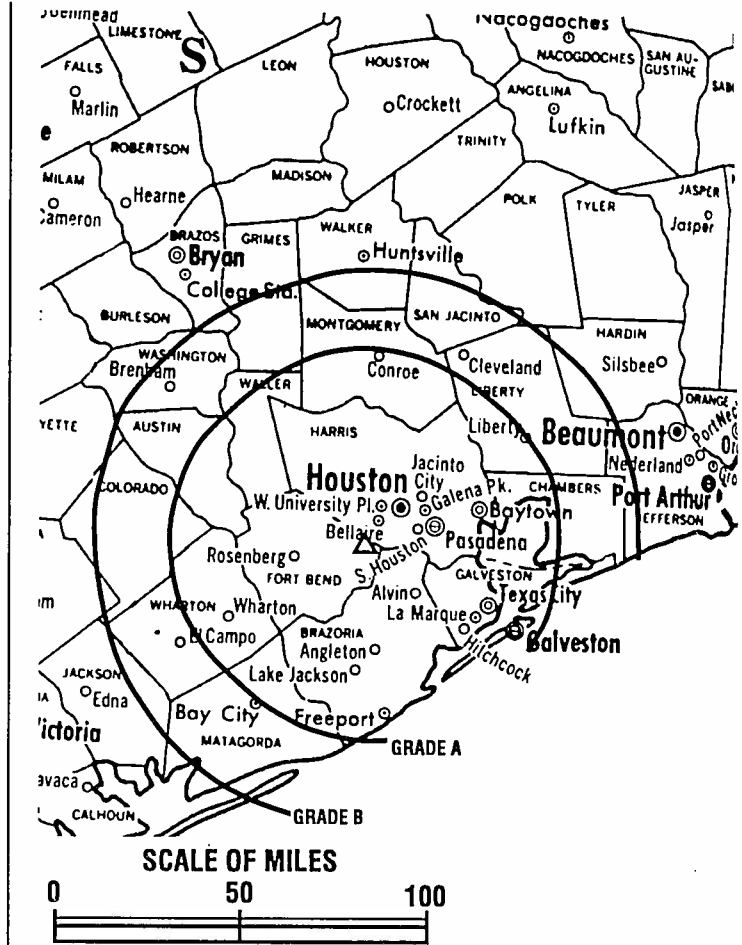
Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Allan Howard, President & General Manager.
Peter Diaz, Station Manager.
John Rizzuti, Director, Sales & Marketing.
Lynn Bailie, Local Sales Manager.
Steve Gratzler, Local Sales Manager.
Kenlyn Zschunke, National Sales Manager.
Jeff Lovins, National Sales Manager.
Joe Duke, News Director.
Myra Jolivet, Special Projects Manager.
Steven James, Operations Coordinator.
Lawrence Garza, Art Director.
Andrew Klarer, Production Manager.
Larry Giele, Financial Manager.
David Carr, Director of Engineering.



KHOU-TV BPCT-880819KF Granted 11/30/88 © American Map Corp., No. 1424

Joan Swanson, Program Director.
Cris Perez, Community Affairs Director.

Rates: On request.

City of License: Houston. **Station DMA:** Houston. **Rank:** 11.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	893,580	707,490	1,601,070
Average Weekly Circulation (1996)	726,528	534,267	1,260,795
Average Daily Circulation (1996)			735,965
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	854,830	683,610	1,538,440
Average Weekly Circulation (1996)	709,731	530,723	1,240,454
Average Daily Circulation (1996)			727,705
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	38,750	23,880	62,630
Average Weekly Circulation (1996)	16,796	3,544	20,340
Average Daily Circulation (1996)			8,257

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Alvin-Houston

KHSH-TV

Ch. 67

Network Service: HSN.

Office: SKHO Bcstg. Partnership, 10849 Kinghurst Dr., No. 130, Houston, TX 77099.

Address: 10849 Kinghurst Dr., No. 130, Houston, TX 77099.

Phone: 281-933-8867. Fax: 281-933-3181.

Technical Facilities: Channel No. 67 (788-794 MHz). Authorized power: 5000-kw. Visual, 500-kw max. aural. Antenna: 1783-ft. above av. terrain, 1769-ft. above ground, 1848-ft. above sea level.

Latitude	29°	34'	06"
Longitude	95°	29'	57"

Requests CP for change to 1781-ft. above av. terrain, 1764-ft. above ground, 1833-ft. above sea level. BPCT-960709KJ.

Transmitter: Missouri City, TX.

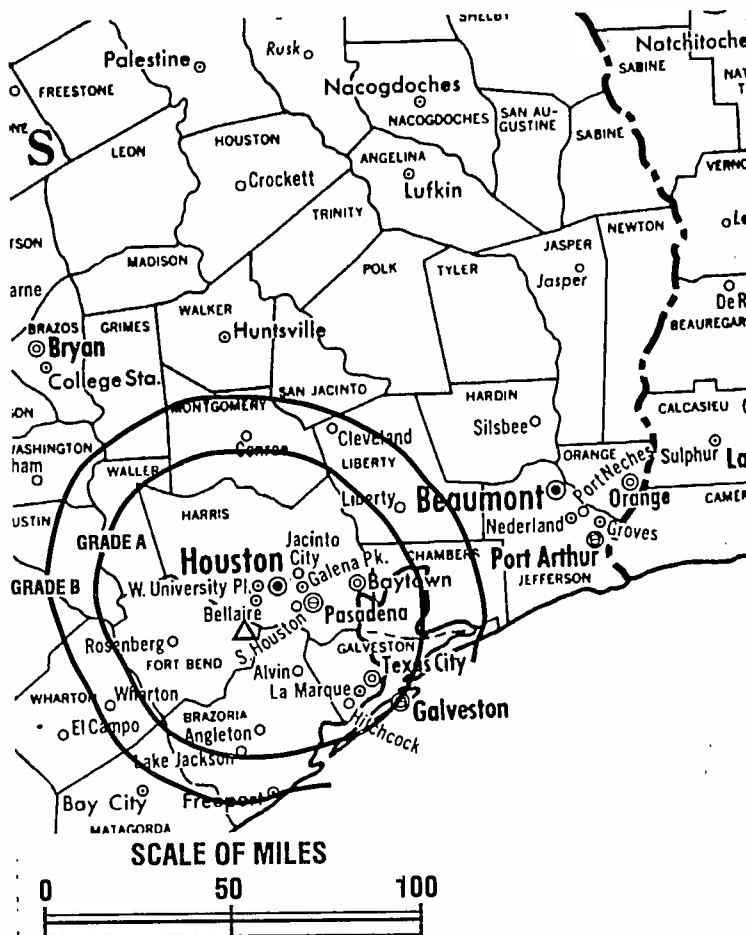
Channel TV Sound: Stereo and separate audio program.

Multiple Earth Stations: Harris, 6.1-meter C-band; Pinzone, 5-meter Ku & C-band.

Ownership: Silver King Communications Inc. (Group Owner).

Commencement of Operation: January 27, 1986. Sale to present owners by Four Star Bcstg. Inc. Approved by FCC Nov. 30, 1986 (Television Digest, Vol. 26:39, 45).

Legal Representation: Wiley, Rein & Fielding.



KHSH-TV BMPCT-841221LB Granted 1/17/85 © American Map Corp., No. 14244

Personnel:
 Sally Huffer, Operations Manager.
 Ray Cisneros, Chief Engineer.

Rates: On request.

City of License: Houston. Station DMA: Houston. Rank: 11.

Nielsen Data: Not available.

Texas—Houston

KHTV

Ch. 39

Network Service: WBN.

Licensee: KHTV Inc., Box 630129, Houston, TX 77263-0129.

Studio: 7700 Westpark Dr., Houston, TX 77063.

Mailing Address: Box 630129, Houston, TX 77263-0129.

Phone: 713-781-3939. **Fax:** 713-783-9078.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 5000-kw max. visual, 501-kw max. aural. Antenna: 1950-ft. above av. terrain, 1970-ft. above ground, 2049-ft. above sea level.

Latitude 29° 34' 06"
Longitude 95° 29' 57"

Transmitter: 4126 McHard Rd., 0.8-mi. S of Rte. 2234, 1.27-mi. E of Missouri City boundary.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Paracclipse, 4.8-meter; Scientific-Atlanta, 7-meter; Microdyne, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Tribune Broadcasting Co. (Group Owner).

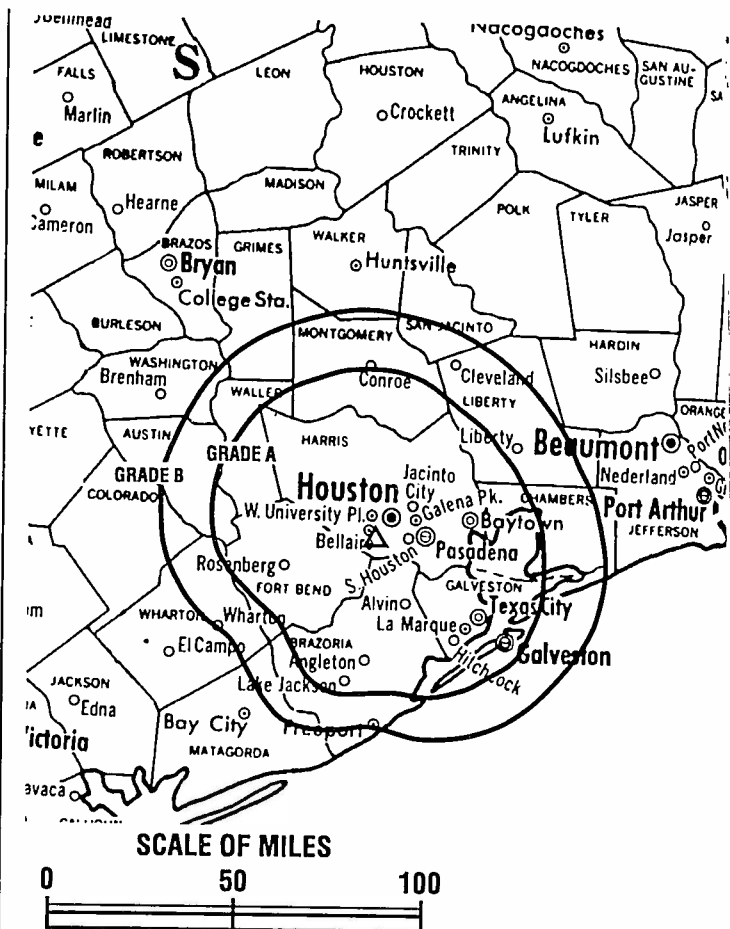
Began Operation: October 10, 1953. Initially operated as KNUZ-TV, but quit air June 25, 1954. Sale of 80% to WKY-TV by KNUZ Television Co. approved Oct. 13, 1965 by FCC (*Television Digest*, Vol. 5:21, 42). Transfer of remaining 20% approved June 17, 1966 (Vol. 6:26). Resumed operations Jan. 6, 1967. Sale to Tribune Bcstg. by Gaylord Bcstg. Co. approved Dec. 14, 1995.

Represented (legal): Sidley & Austin.

Represented (engineering): David Steel & Associates Inc.

Personnel:

- Tom Ehlmann, Vice President & General Manager.
- Glenn Massey, General Sales Manager.
- Mike Murray, Local Sales Manager.
- Roger Bare, National Sales Manager.
- Ravi Wagle, Production Manager.
- Yolanda Green, Public Service Director.
- Bob Chase, Director of Engineering & Technology.
- Lyle Schulze, Programming Director.
- Cynthia Phillips, Business Manager.
- Jeff Clemons, Director of Marketing & Creative Services.
- Sean Haley, On-Air Promotions Manager.



KHTV BMPCT-831102KF Granted 11/2/83 © American Map Corp., No. 1424

Rates: On request.

City of License: Houston. **Station DMA:** Houston. **Rank:** 11.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	958,480	692,480	1,650,960
Average Weekly Circulation (1996)	359,764	331,499	691,263
Average Daily Circulation (1996)			239,830
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	854,830	676,880	1,531,710
Average Weekly Circulation (1996)	326,806	329,574	656,380
Average Daily Circulation (1996)			229,910
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	103,650	15,600	119,250
Average Weekly Circulation (1996)	32,958	1,925	34,883
Average Daily Circulation (1996)			9,928

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Tras—Katy-Houston

KNWS-TV

Ch. 51

Network Service: Independent.

Licensee: Johnson Bcstg. Inc., 8440 Westpark Dr., Houston, TX 77063.

Studio: 8440 Westpark Dr., Houston, TX 77063.

Phone: 713-974-5151. Fax: 713-975-6397.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 2250-kw
visual, 250-kw max. aural. Antenna: 1660-ft. above av. terrain, 1644-ft. above
ground, 1716-ft. above sea level.

Latitude 29° 33' 40"
Longitude 95° 30' 04"

Transmitter: 3111 Senior Rd., Missouri City, TX.

Satellite Earth Stations: Comtech, 5-meter Ku & C-band; Comtech, 7.3-meter Ku &
C-band; Standard Communications receivers.

News Services: AP, CNN, Conus.

Ownership: Johnson Broadcasting Inc.

Begin Operation: November 3, 1993.

Represented (legal): Smithwick & Belendiuk, P.C.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

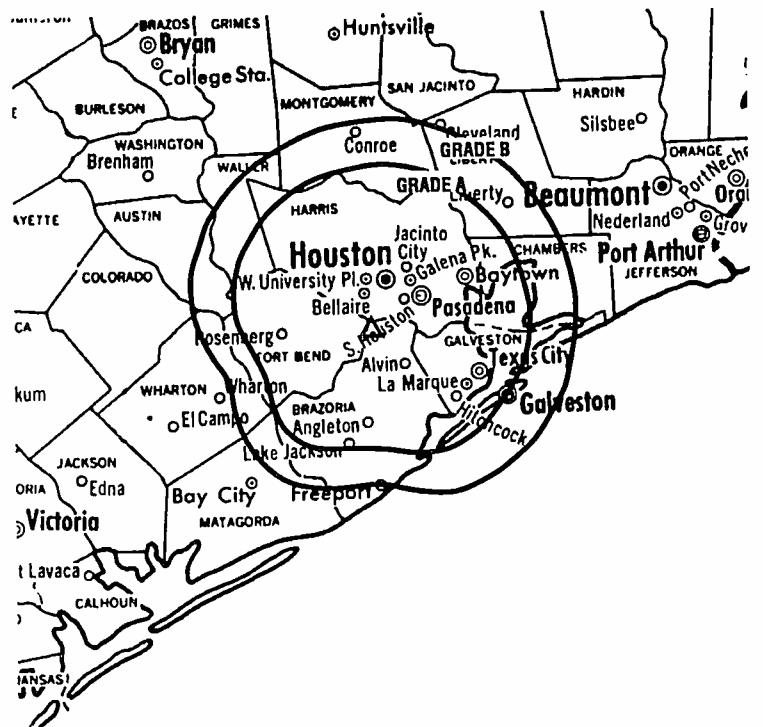
Personnel:

Doug Johnson, General Manager.
Graham McKernon, General Sales Manager.
David Rodriguez, Local Sales Manager.
Mike Crew, News Director.
Jeff Lovetinsky, Chief Operating Officer.

Press: On request.

Class of License: Katy. Station DMA: Houston. Rank: 11.

Citation ©1996 Nielsen. Coverage based on Nielsen study.



Texas Pass

sti

SCALE OF MILES



KNWS-TV BMPCT-920121KG Granted 3/19/93 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	800,510	667,990	1,468,500
Average Weekly Circulation (1996)	97,452	88,861	186,312
Average Daily Circulation (1996)			59,409

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	800,510	667,990	1,468,500
Average Weekly Circulation (1996)	97,452	88,861	186,312
Average Daily Circulation (1996)			59,409

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—Houston

KPRC-TV

Ch. 2

Network Service: NBC.

Licensee: Post-Newsweek Stations Houston Inc., Box 2222, Houston, TX 77252.

Studio: 8181 Southwest Freeway, Houston, TX 77074.

Mailing Address: Box 2222, Houston, TX 77252.

Phone: 713-222-2222. **Fax:** 713-270-9334.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1930-ft. above av. terrain, 1970-ft. above ground, 2049-ft. above sea level.

Latitude 29° 34' 06"
Longitude 95° 29' 57"

Transmitter: 0.8-mi. S of Rte. 2234, 1.27-mi. E of Missouri City line.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 8-meter Ku-band; Harris, 6.1-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Harris, Microdyne, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Service: AP.

Ownership: Post-Newsweek Stations Inc. (Group Owner).

Began Operation: January 1, 1949. Originally broadcast as KLEE-TV. Sold to H & C Communications Inc. May 1950 (*Television Digest*, Vol. 6:13, 21). FCC approved sale to present owner Feb. 28, 1994 (Vol. 33:49).

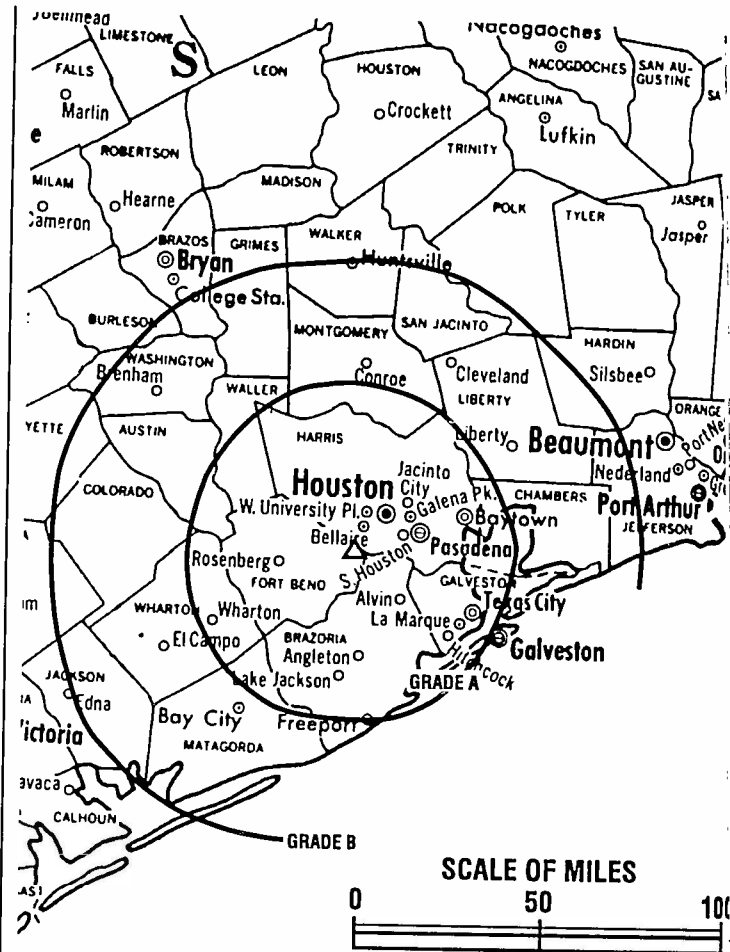
Represented (sales): Pety Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Steve Wasserman, Vice President & General Manager.
Kathleen Keefe, General Sales Manager.
Lois Culpepper, Local Sales Manager.
Kathy Bardsley, Regional Sales Manager.
Jack Walsh, National Sales Manager.
Terrie Anderson, Operations Manager.
Nancy Shafran, News Director.
Larry Parker, Director of Advertising & Promotion.
Von Johnson, Business Manager.
Dale Werner, Director of Broadcast Operations & Engineering.



KPRC-TV BMPCT-831007KF Granted 11/22/83 © American Map Corp., No. 14244

Rates: On request.

City of License: Houston. **Station DMA:** Houston. **Rank:** 11.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	918,600	706,840	1,625,440
Average Weekly Circulation (1996)	755,285	499,762	1,255,047
Average Daily Circulation (1996)			664,833

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	854,830	683,610	1,538,440
Average Weekly Circulation (1996)	731,707	497,649	1,229,356
Average Daily Circulation (1996)			658,411

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	63,770	23,230	87,000
Average Weekly Circulation (1996)	23,579	2,113	25,692
Average Daily Circulation (1996)			6,416

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KRIV

Ch. 26

ork Service: FOX.

License: Fox Television Stations Inc., Box 22810, Houston, TX 77227.

Site: 3935 Westheimer Rd., Houston, TX 77027.

ing Address: Box 22810, Houston, TX 77227.

Phone: 713-626-2610. Fax: 713-623-2982.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 5000-kw
 x. & 1303-kw horizontal visual, 500-kw max. & 130-kw horizontal aural.
 Antenna: 1950-ft. above av. terrain, 1970-ft. above ground, 2049-ft. above sea level.

Latitude 29° 34' 28"
 Longitude 95° 29' 37"

Transmitter: 0.4-mi. S of Rte. 2234, 0.1-mi. W of intersection with Blue Ridge Rd.

Satellite Earth Stations: Harris, 6.1-meter C-band; Microdyne, 5-meter C-band;
 tex, 6.1-meter Ku-band; Harris, Standard Communications receivers.

Services: AP, CNN, Fox News, National Weather Service.

Ownership: Fox Television Stations Inc. (Group Owner).

Operation: August 15, 1971. Sale to present owner by Metromedia approved
 FCC Nov. 14, 1985. Sale to Metromedia by Crest Bcstg. approved April 6, 1978
 Television Digest, Vol. 17:34).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (engineering): Hammett & Edison Inc.

Personnel:

- Jerry Marcus, Vice President & General Manager.
- on Murphy, Vice President & General Sales Manager.
- endell Wyborny, Vice President & Chief Engineer.
- ary Delaney, Vice President & Promotion Director.
- bbie Kuchera, Vice President, Administration & Finance.
- inise Bishop, Vice President, News.
- ott Eustice, Program Manager.
- ck Daggett, Local Sales Manager.
- ancy McNeill, National Sales Manager.

Rep: On request.

Class of License: Houston. Station DMA: Houston. Rank: 11.

Citation ©1996 Nielsen. Coverage based on Nielsen study.



SCALE OF MILES
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KRIV BMPCT-811014KE Granted 11/15/81 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	860,890	696,670	1,557,560
Average Weekly Circulation (1996)	575,213	492,107	1,067,320
Average Daily Circulation (1996)			504,710

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	854,830	683,610	1,538,440
Average Weekly Circulation (1996)	573,709	490,700	1,064,410
Average Daily Circulation (1996)			504,055

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,060	13,060	19,120
Average Weekly Circulation (1996)	1,504	1,407	2,911
Average Daily Circulation (1996)			655

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—Conroe-Houston

KTFH

Ch. 49

Network Service: Independent.

Licensee: Paxson Communications Corp., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

Studio: 256 Sam Houston Pkwy., Suite 49, Houston, TX 77060.

Phone: 713-820-4900. **Fax:** 713-820-4048.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 4227-kw max. visual. Antenna: Circularly polarized, 1178-ft. above av. terrain, 1171-ft. above ground, 1316-ft. above sea level.

Latitude	30°	15'	45"
Longitude	95°	14'	50"

Requests CP for change to 5000-kw max. visual, 1870-ft. above av. terrain, 1850-ft. above ground, 1968-ft. above sea level, lat. 30° 13' 50", long. 95° 07' 25", transmitter to 2.3-mi ESE of Splendora. BPCT-960710KJ.

Transmitter: N of State Rd. 2090, 12-mi. SE of Conroe, 1.05-mi. N of Hwy. 2090.

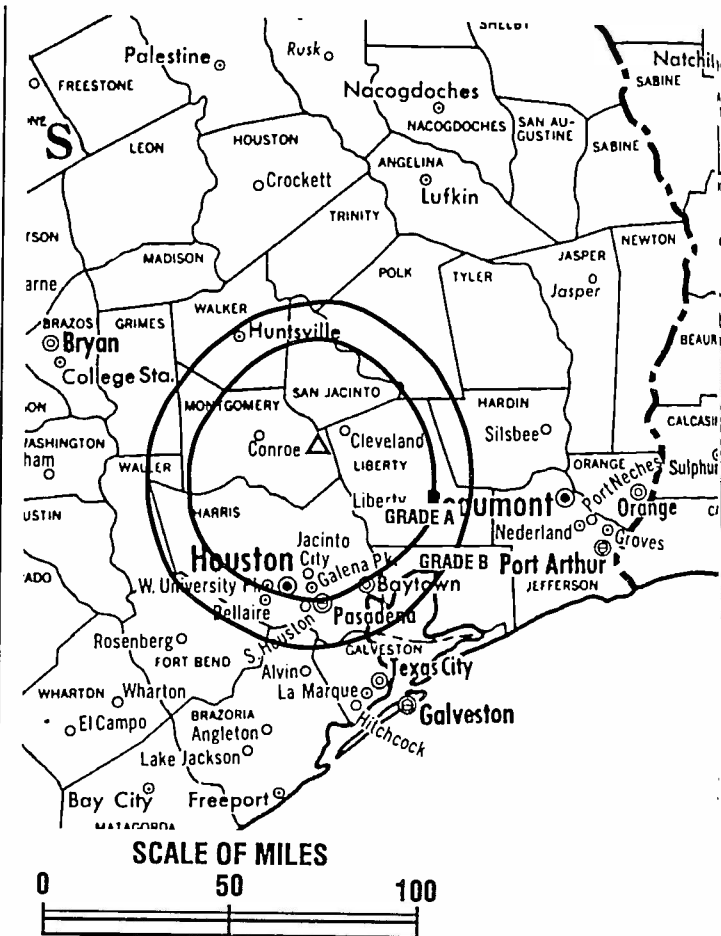
Satellite Earth Station: Paraclipse, 4-meter C-band; Houston Tracker, Standard Agile Omni receivers.

Ownership: Paxson Communications Corp. (Group Owner).

Began Operation: June 16, 1989. Sale to Paxson Communications Corp. by San Jacinto TV Corp. approved by FCC May 16, 1995.

Personnel:

Cecil Thomas, General Manager.
Calvin Smith, Chief Engineer.
Roger Ramirez, Business Manager.



KTFH BPCT-921209KE Granted 1/15/93 © American Map Corp., No. 142

Rates: On request.

City of License: Conroe. **Station DMA:** Houston. **Rank:** 11.

Nielsen Data: Not available.

Galveston-Houston

KTMD

Ch. 48

Network Service: Telemundo.

Licensee: Telemundo of Galveston-Houston License Corp., 1740 Broadway, 18th Floor, New York, NY 10019.

Studio: 3903 Stoney Brook, Houston, TX 77063.

Phone: 713-974-4848. Fax: 713-974-5875. E-mail: ktmd@electrotex.com

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 4198-kw. Max. visual. Antenna: 1176-ft. above av. terrain, 1199-ft. above ground, 1212-ft. above sea level.

Latitude 29° 27' 57"
Longitude 95° 13' 23"

Transmitter: Rte. 3, Alvin.

Satellite Earth Stations: Comtech, 5-meter Ku & C-band; Vertex, 6.1-meter C-band; Inzone receivers.

News Services: AP, CNN.

Ownership: Telemundo Group Inc. (Group Owner).

Plan Operation: February 1, 1988. Sale to present owner by Raymond G. Schindler, et al., approved by FCC March 9, 1988.

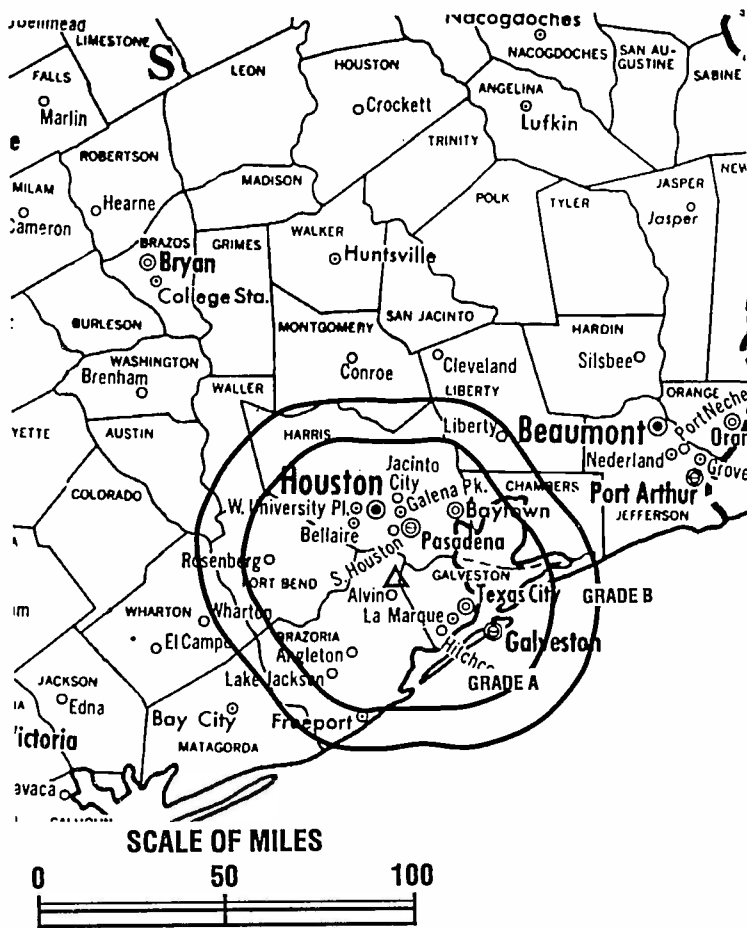
Presented (sales): Telemundo Network Sales.

Presented (legal): Hogan & Hartson.

Presented (engineering): Hammett & Edison Inc.

Personnel:

- Alis Fernandez-Rocha, General Manager.
- Stephen Gould, Local Sales Manager.
- Christina Katz, National Sales Manager.
- Ernest DeSoto, News Director.
- Marcello Marini, Program & Public Relations Manager.
- John J. Griggs, Business Manager.
- Jeff Riser, Chief Engineer.



KTMD BPCT-780907KF Granted 3/1/85 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1500.

City of License: Galveston. Station DMA: Houston. Rank: 11.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	551,100	551,100
Average Weekly Circulation (1996)	0	62,971	62,971
Average Daily Circulation (1996)			19,635

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	551,100	551,100
Average Weekly Circulation (1996)	0	62,971	62,971
Average Daily Circulation (1996)			19,635

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—Houston

KTRK-TV

Ch. 13

Network Service: ABC.

Licensee: KTRK-TV Inc., 3310 Bissonnet, Houston, TX 77005.

Studio: 3310 Bissonnet St., Houston, TX 77005.

Mailing Address: Box 13, Houston, TX 77001.

Phone: 713-666-0713. Fax: 713-668-0024.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 1930-ft. above av. terrain, 1970-ft. above ground, 2049-ft. above sea level.

Latitude 29° 34' 27"
Longitude 95° 29' 37"

Transmitter: 0.5-mi. E of S. Post Rd. & FM Rd. 2234 intersection, near Houston.

Satellite Earth Stations: Andrew, 7-meter C-band; Vertex, 6-meter Ku-band; Vertex, 9-meter C-band; Avantek, Harris receivers.

News Services: AP, Sportsticker, UPI.

Ownership: Disney Enterprises Inc. (Group Owner).

Began Operation: November 20, 1954. Sale to Capital Cities/ABC Inc. by Houston Consolidated TV Co. approved by FCC June 15, 1967 (Television Digest, Vol. 6:48; 7:25).

Represented (sales): Capital Cities/ABC National TV Sales.

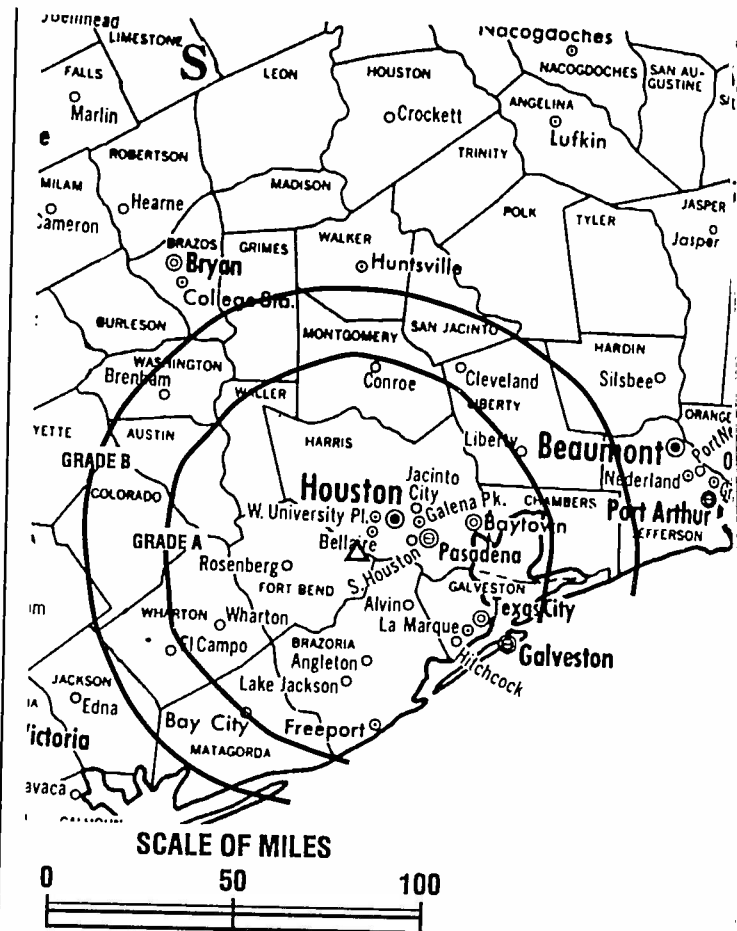
Personnel:

Jim Keeley, General Sales Manager.
Winfred Frazier, Local & Regional Sales Manager.
Kim Nordt-Jackson, Program Director.
Richard Longoria, News Director.
John Jancar, Business Manager.
Tom Ash, Creative Services Manager.
John Schilberg, Chief Engineer.
Jean Roberts, Director, Research & Sales Development.

Highest 30 Sec. Rate: \$25,000.

City of License: Houston. Station DMA: Houston. Rank: 11.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KTRK-TV BPCT-7808251B Granted 12/12/80 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	929,470	713,850	1,643,320
Average Weekly Circulation (1996)	748,772	559,854	1,308,626
Average Daily Circulation (1996)			731,222
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	854,830	683,610	1,538,440
Average Weekly Circulation (1996)	727,325	554,685	1,282,010
Average Daily Circulation (1996)			722,333
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	74,640	30,240	104,880
Average Weekly Circulation (1996)	21,447	5,169	26,616
Average Daily Circulation (1996)			8,891

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KTXH

Ch. 20

Network Service: UPN.

Office: Paramount Stations Group of Houston Inc., 5555 Melrose Ave., Hollywood, CA 90038.

Address: 8950 Kirby Dr., Houston, TX 77054.

Phone: 713-661-2020. Fax: 713-665-3909.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 5000-kw horizontal & 2275-kw horizontal visual, 500-kw max. & 228-kw horizontal aural. Tower height: 1807-ft. above av. terrain, 1971-ft. above ground, 2049-ft. above sea level.

Latitude 29° 34' 34"
Longitude 95° 30' 36"

Transmitter: 4120 McHard Rd., Missouri City.

Relay Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Harris 3-meter; Harris, 6.1-meter; Harris, 9-meter C-band; Harris receivers.

Ownership: Viacom International Inc. (Group Owner).

History: Operation: November 7, 1982. Left air Dec. 7, 1982; resumed operation Feb. 1, 1983. Sale to present owner by Taft Television & Radio Co. approved by FCC Feb. 20, 1987 (Television Digest, Vol. 27:9, 14, 15). Previous sale to Taft by Gulf Broadcasting Group approved by FCC May 30, 1985 (Vol. 25:5, 20, 22). Sale to Gulf Broadcasting by Peter S. McMullen, Sidney Schlenker, et al., approved Dec. 11, 1984 (Vol. 24:23, 25).

Represented (sales): Seltel Inc.

Represented (legal): Arent Fox Kintner Plotkin & Kahn.

Channel:

Thomas L. Hurley, Vice President & General Manager.

Debbie Sohmer, General Sales Manager.

Simon Murphy, Local Sales Manager.

Shawn McDonald, Local Sales Manager.

Debbie Thomas, National Sales Manager.

John Oliphant, Public Affairs Director.

John Wasilik, Program Director.

David Levy, Marketing Director.

George Garant, Business Manager.

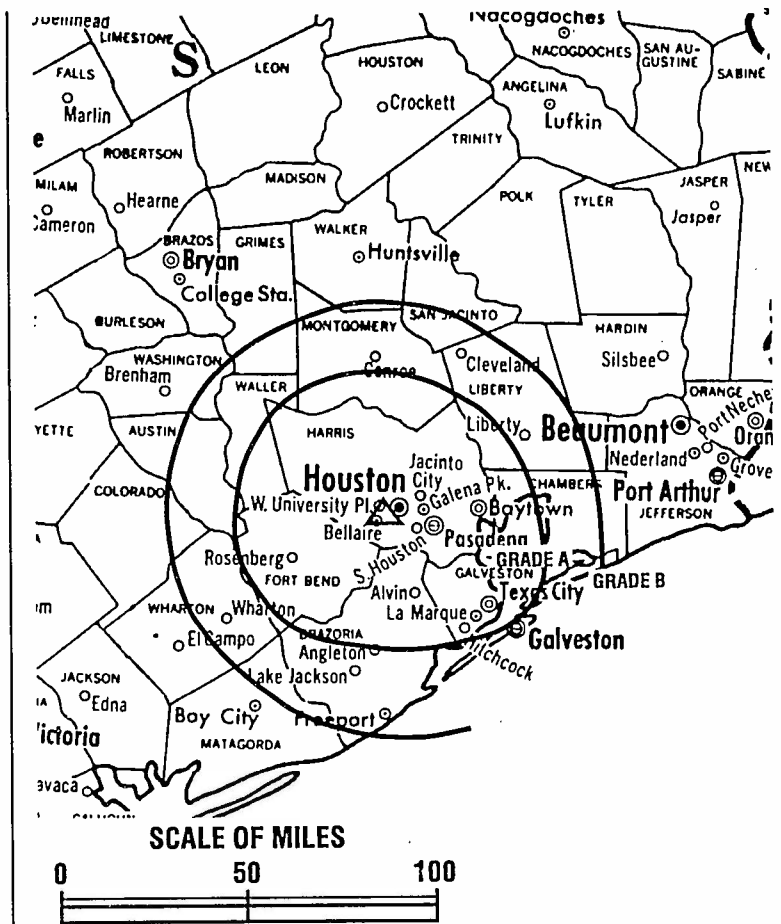
David Lewis, Chief Engineer.

Paul Byckowski, Executive Sports Producer.

David Rowland, Operations Manager.

Sandi Hardy, Traffic Manager.

David VanCleve, Promotion Manager.



KTXH BMPCT-820629KE Granted 11/5/82 © American Map Corp., No. 14244

Rates: On request.

City of License: Houston. Station DMA: Houston. Rank: 11.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	968,010	695,270	1,663,280
Average Weekly Circulation (1996)	497,052	432,052	929,104
Average Daily Circulation (1996)			370,842
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	854,830	683,610	1,538,440
Average Weekly Circulation (1996)	456,587	431,126	887,713
Average Daily Circulation (1996)			358,735
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	113,180	11,660	124,840
Average Weekly Circulation (1996)	40,464	926	41,390
Average Daily Circulation (1996)			12,107

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—Baytown-Houston

KVVV

Ch. 57

Network Service: Independent.

Licensee: VVI Baytown Inc., 6740 Shady Oak Rd., Minneapolis, MN 55344.

Studio: 1044 Hercules, Houston, TX 77058.

Phone: 281-286-4245. **Fax:** 281-286-4541.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1919-ft. above av. terrain, 1932-ft. above ground, 1909-ft. above sea level.

Latitude 29° 17' 56"

Longitude 95° 14' 11"

Transmitter: 4-mi. SE of corner of Springtown Rd. & Hwy. 35, 8-mi. S of Alvin.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Comtech, 5-meter C-band; Scientific-Atlanta receivers.

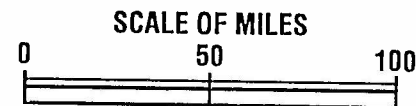
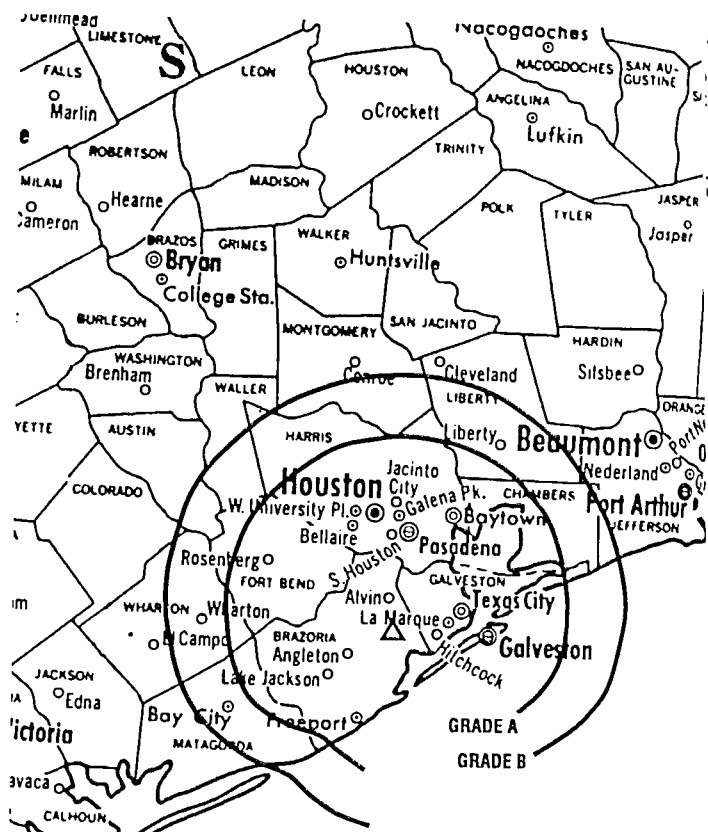
Ownership: ValueVision International Inc. (Group Owner).

Began Operation: May 18, 1988. Sale to present owner by Pray Inc. approved by FCC Jan. 27, 1994 (*Television Digest*, Vol. 33:44).

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

Elwood H. Edwards Jr., General Manager.



KVVV BPCT-900612KF Granted 8/30/90 © American Map Corp., No. 1424

Rates: On request.

City of License: Baytown. **Station DMA:** Houston. **Rank:** 11.

Nielsen Data: Not available.

Rosenberg-Houston

KXLN-TV

Ch. 45

Work Service: Univision.

Office: Univision Television Group Inc., 1901 Ave. of the Stars, Suite 680, Los Angeles, CA 90067.

Address: 9440 Kirby Dr., Houston, TX 77054.

Phone: 713-662-4545. Fax: 713-668-9054.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 2173-kw max. visual, 217-kw max. aural. Antenna: 1440-ft. above av. terrain, 1429-ft. above ground, 1505-ft. above sea level.

Latitude 29° 33' 25"
Longitude 95° 30' 04"

Requests CP for change to 5000-kw max. visual. BPCT-960628KX.

Transmitter: 3101 Senior Rd., 3-mi. E of Dewalt, Missouri City.

Satellite Earth Stations: SatCom, 5-meter; Scientific-Atlanta, 4.6-meter; Standard Communications receivers.

File Service: AP.

Ownership: Univision Communications Inc. (Group Owner).

Commencement of Operation: September 1, 1987. Sale by Pueblo Bcstg. Corp. to Univision approved by FCC July 20, 1994 (Television Digest, Vol. 34:24).

Represented (sales): Univision.

Represented (engineering): Moffet, Larson & Johnson Inc.

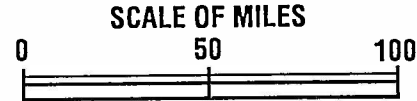
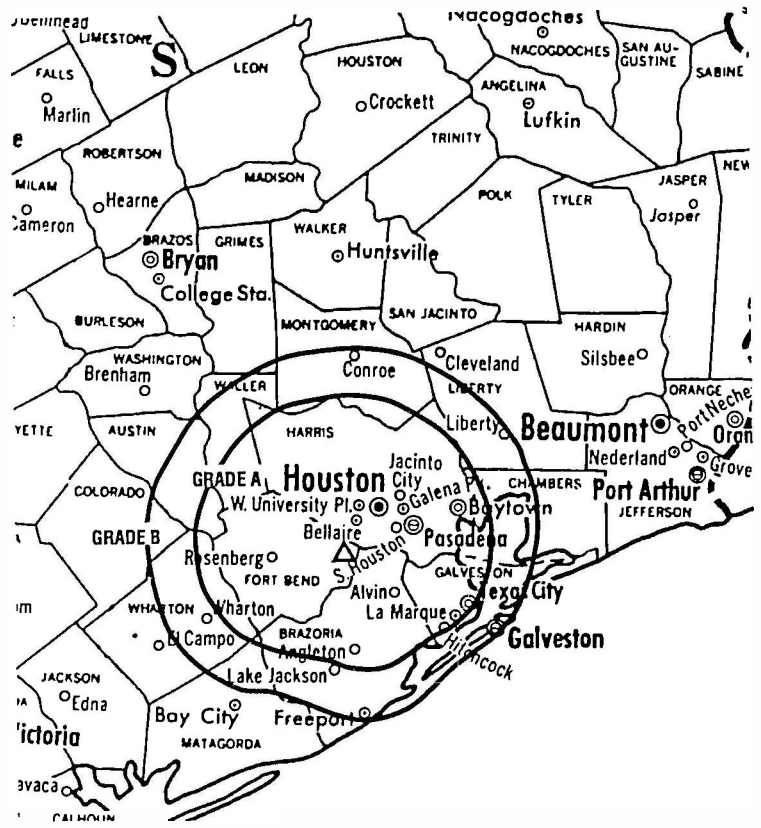
Personnel:

- Jose Adan Trevino, Senior Vice President & General Manager.
- Chris Brown, Vice President/Controller.
- Paul Bland, General Sales Manager.
- Jose Oti, Local Sales Manager.
- James Wilson, National Sales Manager.
- Patricia de Alvarado, News Director.
- Andy Chisum, Program Director.
- Jose Medina, Promotion Director.
- Steve Looney, Engineering Director.
- Ray Sepeda, Production Manager.

Highest 30 Sec. Rate: \$1600.

Class of License: Rosenberg. Station DMA: Houston. Rank: 11.

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KXLN-TV BMPCT-880314KE Granted 4/7/88 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	611,070	608,580	1,219,650
Average Weekly Circulation (1996)	38,693	112,515	151,207
Average Daily Circulation (1996)			102,584
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	607,920	608,580	1,216,500
Average Weekly Circulation (1996)	38,488	112,515	151,003
Average Daily Circulation (1996)			102,561
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,150	0	3,150
Average Weekly Circulation (1996)	205	0	205
Average Daily Circulation (1996)			22

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—Houston

KZJL

Ch. 61

Network Service: Independent.

Licensee: Urban Broadcasting Systems Inc., 1800 West Loop South, Suite 1850, San Felipe Rd., Houston, TX 77027.

Studio: 2522 Highland Square Mall, Alvin, TX 77511.

Phone: 281-835-3181.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 4680-kw max. visual. Antenna: 1407-ft. above av. terrain, 1384-ft. above ground, 1460-ft. above sea level.

Latitude	29°	33'	25"
Longitude	95°	30'	04"

Transmitter: 3101 Senior Rd., Harris County.

Ownership: Charles E. Walker.

Began Operation: June 2, 1995.

Represented (legal): Fletcher, Heald & Hildreth.

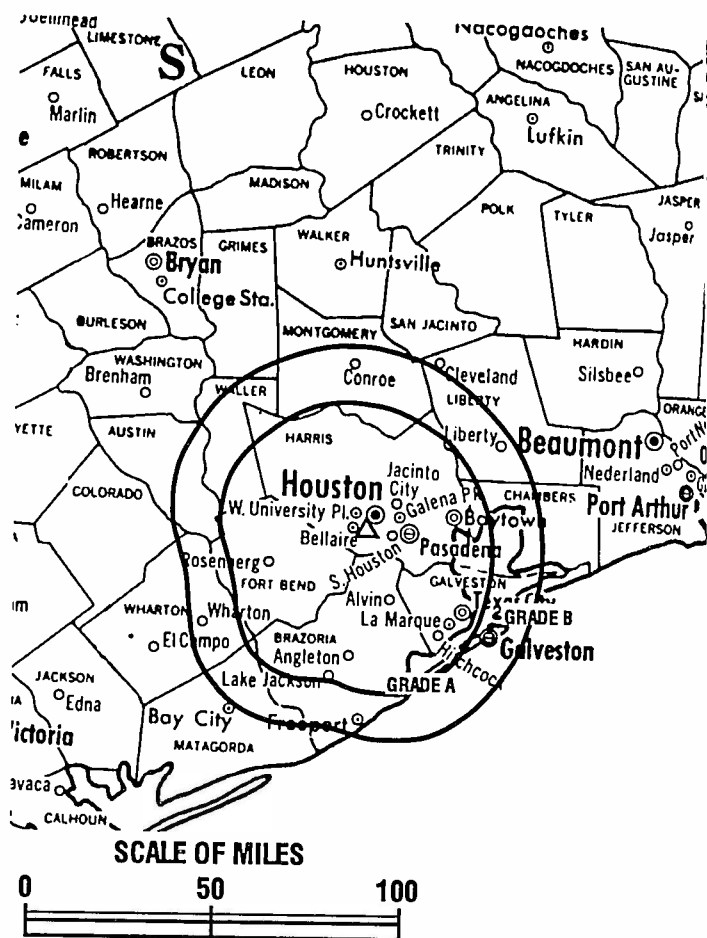
Represented (engineering): Robert E. Bullock (La Canada, CA).

Personnel:

Charles Walker, General Manager.

Alan McCarty, Chief Engineer.

Bobby Angel, Program Director.



KZJL BMPCT-931221KE Granted 7/18/94 © American Map Corp., No. 1424

Rates: On request.

City of License: Houston. **Station DMA:** Houston. **Rank:** 11.

Nielsen Data: Not available.

Irving

KHSX-TV

Ch. 49

Service: HSN.

Address: SKDA Bcstg. Partnership, 1957 E. Irving Blvd., Irving, TX 75060.

Address: 1957 E. Irving Blvd., Irving, TX 75060.

Phone: 972-579-4900. Fax: 972-579-1105.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 5000-kw
 visual, 500-kw max. aural. Antenna: 1197-ft. above av. terrain, 1166-ft. above
 ground, 1824-ft. above sea level.

Latitude 32° 35' 24"
 Longitude 96° 58' 21"

Requests CP for change to 1597-ft. above av. terrain, 1410-ft. above ground,
 22-ft. above sea level, lat. 32° 35' 05", long. 96° 57' 46", transmitter to 0.4-
 mile of Belt Line Rd., Cedar Hill. BPCT-960709KE.

Transmitter: 1574 W. Belt Line Rd., Cedar Hill.

Channel TV Sound: Planned.

Earth Station: Pinzone, 6.1-meter C-band.

Ownership: Silver King Communications Inc. (Group Owner).

Operation: April 17, 1984. Sale to present owner by Gela Inc. approved by
 FCC April 7, 1987.

Represented (legal): Wiley, Rein & Fielding.

Original:

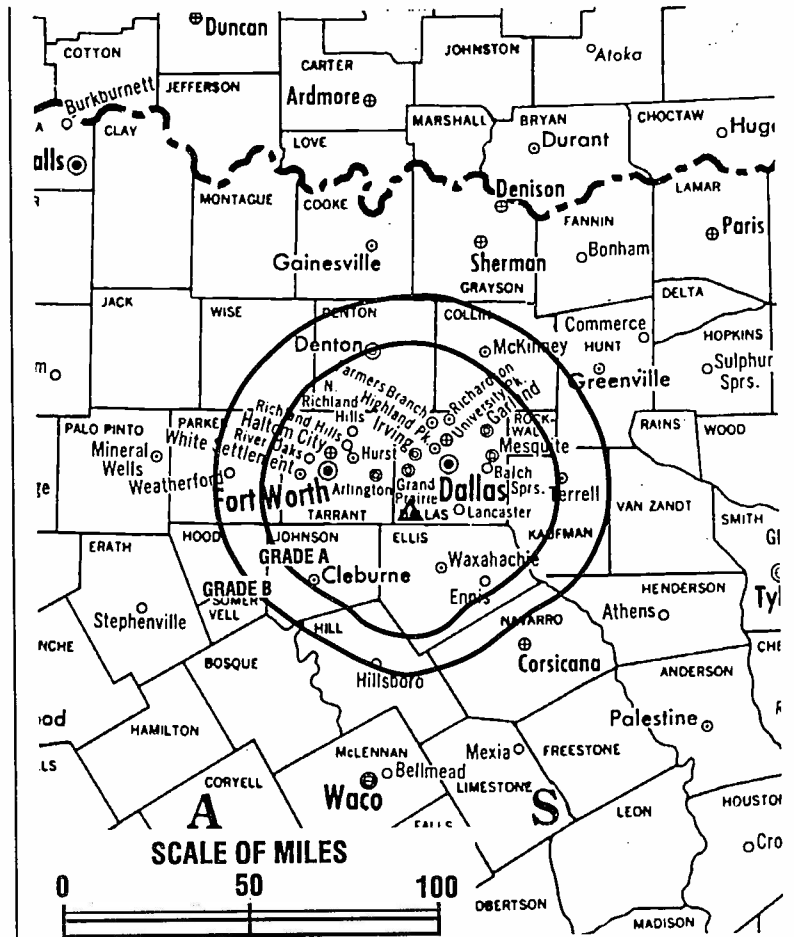
To: Montes, Operations Manager.

Artunyon, Chief Engineer.

On request.

City License: Irving. Station DMA: Dallas-Fort Worth. Rank: 8.

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KHSX-TV BMPCT-870915KG Granted 10/30/87 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,470	0	20,470
Average Weekly Circulation (1996)	1,253	0	1,253
Average Daily Circulation (1996)			447

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,470	0	20,470
Average Weekly Circulation (1996)	1,253	0	1,253
Average Daily Circulation (1996)			447

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—Lake Dallas

KLDT

Ch. 55

Network Service: Independent.

Licensee: KLDT-TV 55 Inc., Box 1212, Lewisville, TX 75067-1212.

Phones: 972-316-7000; 817-267-9725.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 3303-kw max. visual. Antenna: 466-ft. above av. terrain, 472-ft. above ground, 994-ft. above sea level.

Latitude 33° 00' 19"
 Longitude 96° 59' 00"

Requests CP for change to 3240-kw max. visual. BPCT-960710KL.

Transmitter: Round Grove Rd., State Rte. 30401, approximately 0.6-mi. W of Hwy. 35 E.

Ownership: KLDT-TV 55 Inc.

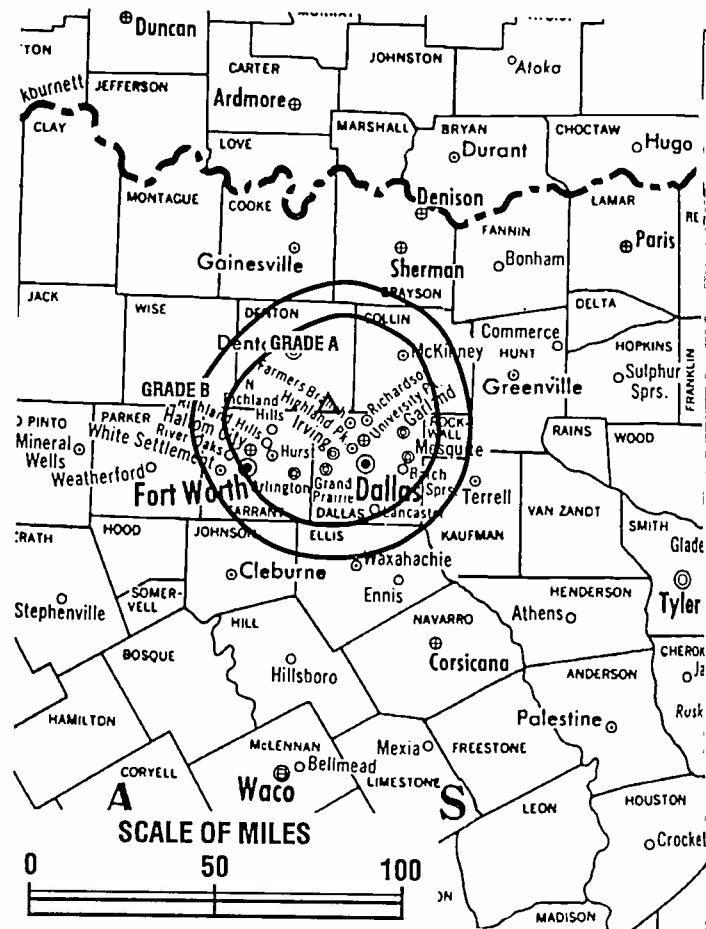
Began Operation: December 25, 1990. Sale pends (Television Digest, Vol. 35:46).

Represented (legal): Holland & Knight.

Represented (engineering): Pete E. M. Warren III.

Personnel:

Opal Thornton, General Manager.



KLDT BMPCT-901119KE Granted 1/17/91 © American Map Corp., No. 1424

Rates: On request.

City of License: Lake Dallas. Station DMA: Dallas-Fort Worth. Rank: 8.

Nielsen Data: Not available.

KGNS-TV

Ch. 8

Work Service: NBC, ABC.

Address: Century Development Corp., 270 Commerce Dr., Rochester, NY 14623.

Box: 120 W. Del Mar Blvd., Laredo, TX 78045.

Mail Address: Box 2829, Laredo, TX 78044.

Phone: 210-727-8888. Fax: 210-727-5336.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw total, 42.2-kw aural. Antenna: 1024-ft. above av. terrain, 1033-ft. above ground, 119-ft. above sea level.

Latitude 27° 40' 21"
Longitude 99° 39' 51"

Transmitter: 6.52-mi. N of Islitas.

Satellite Earth Stations: 5 in operation; Harris, Scientific-Atlanta receivers.

Service: AP.

Ownership: The Malcolm Glazer Trust.

Operation: January 5, 1956. Transfer from partners H. C. Avery Jr. & David Cole to Donald W. Reynolds approved July 30, 1958 by FCC (Television Digest, p. 14:28, 32). Sale to T. Frank Smith Jr., et al., approved by FCC Oct. 4, 1977. Sale to Burke Bcstg. approved by FCC Oct. 28, 1983. Rescinded Nov. 2, 1983. Sold Dec. 15, 1983. Federal court subsequently ordered that Burke sell station back to Gulf Coast Bcstg. Co., to be followed by sale to Century Development Co. (Malcolm I. Glazer).

Presented (sales): Katz Continental Television.

Presented (legal): Dow, Lohnes & Albertson.

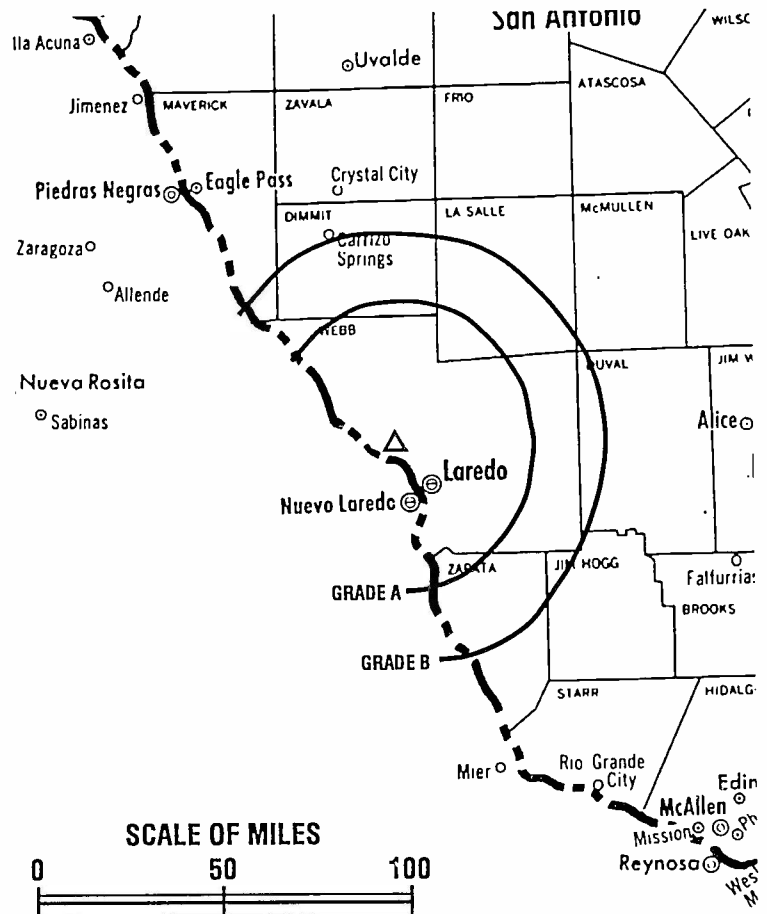
Personnel:

- John Pryor, Vice President & General Manager.
- Janette Puig, General Sales Manager.
- Richard Noriega, News Director.
- David York, Chief Engineer.
- Maria Herrera, Office Manager.
- Robert Kulick, Promotion Director.
- Johnny Garcia, Production Manager.
- Frank Wagner, Assignments Editor.

Comments: On request.

Call of License: Laredo. Station DMA: Laredo. Rank: 196.

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KGNS-TV BMPCT-6319 Granted 9/30/66 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	32,830	11,510	44,340
Average Weekly Circulation (1996)	24,587	6,066	30,654
Average Daily Circulation (1996)			18,965
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	31,560	11,150	42,710
Average Weekly Circulation (1996)	24,270	5,976	30,246
Average Daily Circulation (1996)			18,707
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,270	360	1,630
Average Weekly Circulation (1996)	318	90	408
Average Daily Circulation (1996)			258

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—Laredo

KLDO-TV

Ch. 27

Network Service: Telemundo.

Licensee: Panorama Broadcasting Co., 1600 Water St., Laredo, TX 78040.

Studio: 1600 Water St., Laredo, TX 78040.

Phone: 210-727-0027. Fax: 210-727-2673.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 3720-kw max. visual, 372-kw max. aural. Antenna: 220-ft. above av. terrain, 352-ft. above ground, 732-ft. above sea level.

Latitude 27° 30' 03"
Longitude 99° 30' 37"

Transmitter: 1600 Water St., Laredo.

Satellite Earth Stations: Hero, 5-meter C-band; United Satellite Systems, 3-meter C-band; Avcom, Scientific-Atlanta receivers.

Ownership: Panorama Broadcasting Co.

Began Operation: December 18, 1984.

Represented (sales): Telemundo Network Sales.

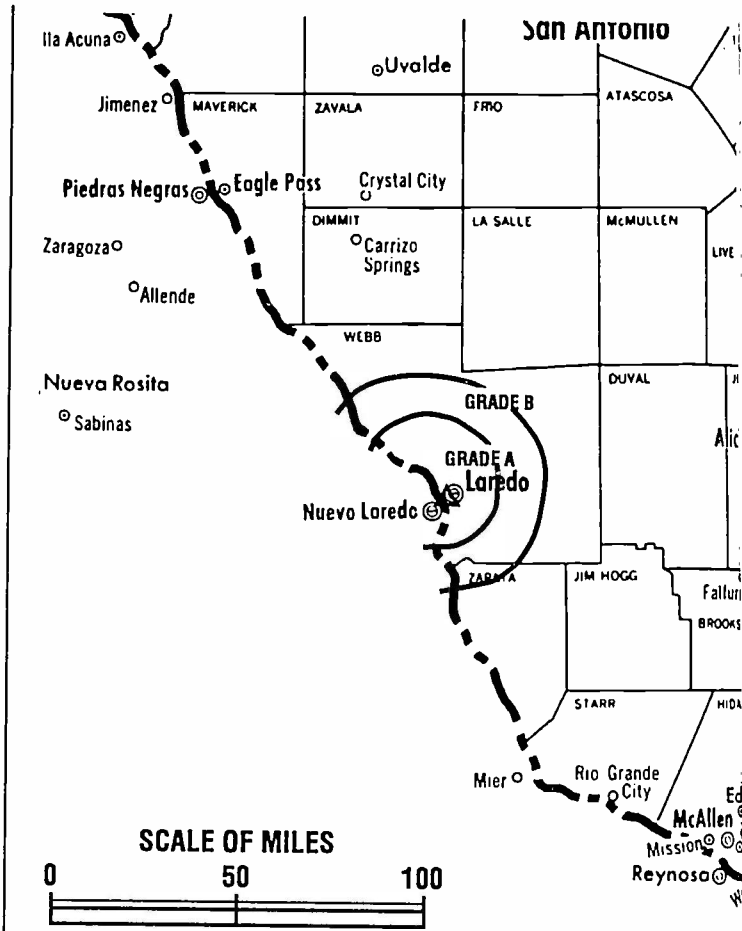
Personnel:

Elia Solis, General Manager.
Judee Williams, Local Sales Manager.
Martin Trevino, Production Manager.
Merlin Miller, Chief Engineer.
Juan Esquirel, News Director.
Adriana Centeno, Program & Promotion Director.
Alice Sanchez, Business Manager.

Highest 30 Sec. Rate: \$200.

City of License: Laredo. Station DMA: Laredo. Rank: 196.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KLDO-TV BMPCT-840612KI Granted 1/30/85 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	31,560	11,150	42,710
Average Weekly Circulation (1996)	14,454	7,192	21,646
Average Daily Circulation (1996)			12,300
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	31,560	11,150	42,710
Average Weekly Circulation (1996)	14,454	7,192	21,646
Average Daily Circulation (1996)			12,300

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KVTV

Ch. 13

(Satellite of KZTV, Corpus Christi, TX)

Service: CBS.

See: K-SIX Television Inc., 301 Artesian St., Corpus Christi, TX 78401.

Address: Anna & Shea Sts., Laredo, TX 78041.

Phone: 210-723-2923.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 87.5-kw
 visual, 17.4-kw aural. Antenna: 920-ft. above av. terrain, 1035-ft. above ground,
 119-ft. above sea level.

Latitude 27° 31' 04"
 Longitude 99° 31' 20"

Transmitter: Anna & Shea Sts.

White Earth Stations: In operation; Pinzone, RCA, Scientific-Atlanta receivers.

Services: CBS, Southwest Newswire, UPI.

Ownership: K-SIX Television Inc.

Operation: December 28, 1973.

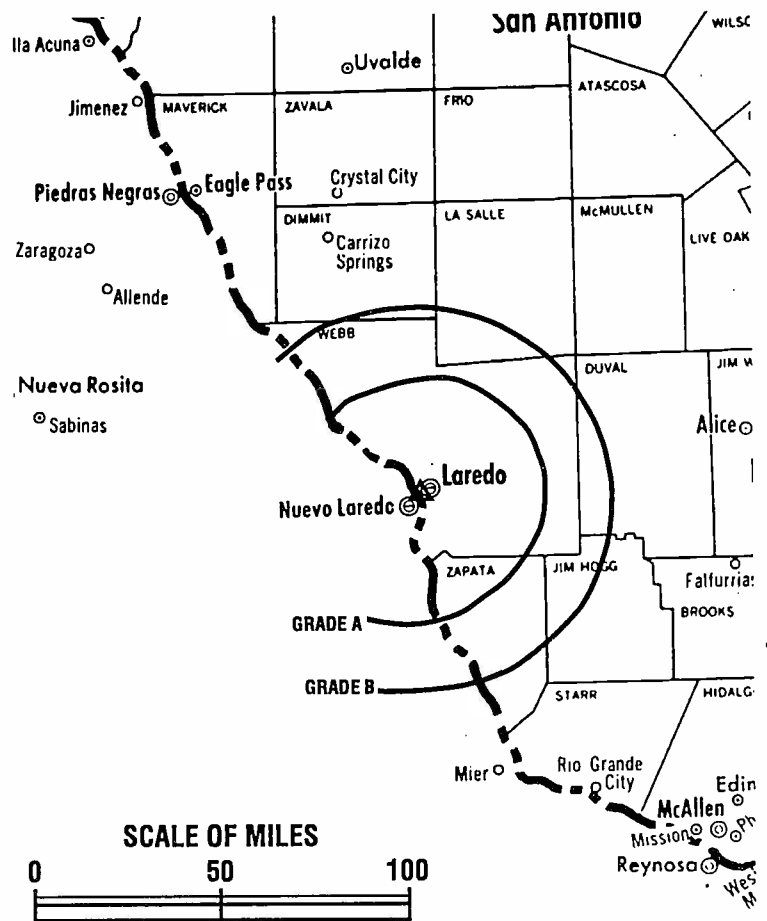
Represented (sales): Sattel Inc.

Personnel:
 M. Kennedy, President & General Manager.
 J. Dickey, Station Manager.
 D. Shoup, News Director.
 P. Quiroz, Chief Engineer.

Spots 30 Sec. Rate: \$250.

License: Laredo. Station DMA: Laredo. Rank: 196.

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KVTV BMPCT-7459 Granted 2/26/73 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	31,560	11,150	42,710
Average Weekly Circulation (1996)	17,610	4,694	22,305
Average Daily Circulation (1996)			10,080

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	31,560	11,150	42,710
Average Weekly Circulation (1996)	17,610	4,694	22,305
Average Daily Circulation (1996)			10,080

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—Laredo-Nuevo Laredo, Mexico

XEFE-TV

Ch. 2

Network Service: Independent.

Licensee: Ramoncita Esparaza, Carr. Nacional Km. 5, Col. Los Fresnos, C.P. 88000, Nuevo Laredo, Tamaulipas.

Studio: 212 Oklahoma, Laredo, TX 78042.

Mailing Address: Box 1484, Laredo, TX 78040.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 105-kw visual, 15-kw aural. Antenna: 550-ft. above av. terrain.

Ownership: Ramoncita G. Esparaza.

Began Operation: December 1, 1958.

Personnel:

Ramoncita Esparaza, General Manager.
Enrique Esparaza, Sales Manager.
Ruben Lopez, Chief Engineer.
Arturo Esparaza, Chief Engineer.
Antonio Esparaza, Program Manager.

Rates: On request.

Station DMA: Laredo. Rank: 196.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	31,560	11,150	42,710
Average Weekly Circulation (1996)	2,998	2,185	5,183
Average Daily Circulation (1996)			1,660

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	31,560	11,150	42,710
Average Weekly Circulation (1996)	2,998	2,185	5,183
Average Daily Circulation (1996)			1,660

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

KXAM-TV

Ch. 14

(Satellite of KXAN-TV Austin, TX)

Network Service: NBC.

Address: KXAN Inc., Box 490, Austin, TX 78767.

Address: 908 W. Martin Luther King Jr., Austin, TX 78701.

Phone: 512-476-3636.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 3160-kw
 visual. Antenna: 883-ft. above av. terrain, 459-ft. above ground, 1998-ft. above
 sea level.

Latitude 30° 40' 36"
 Longitude 98° 33' 59"

Transmitter: 8-mi. SE of Llano, off State Rte. 71.

Ownership: LIN Television Corp. (Group Owner).

Begin Operation: September 6, 1991.

Represented (legal): Covington & Burling.

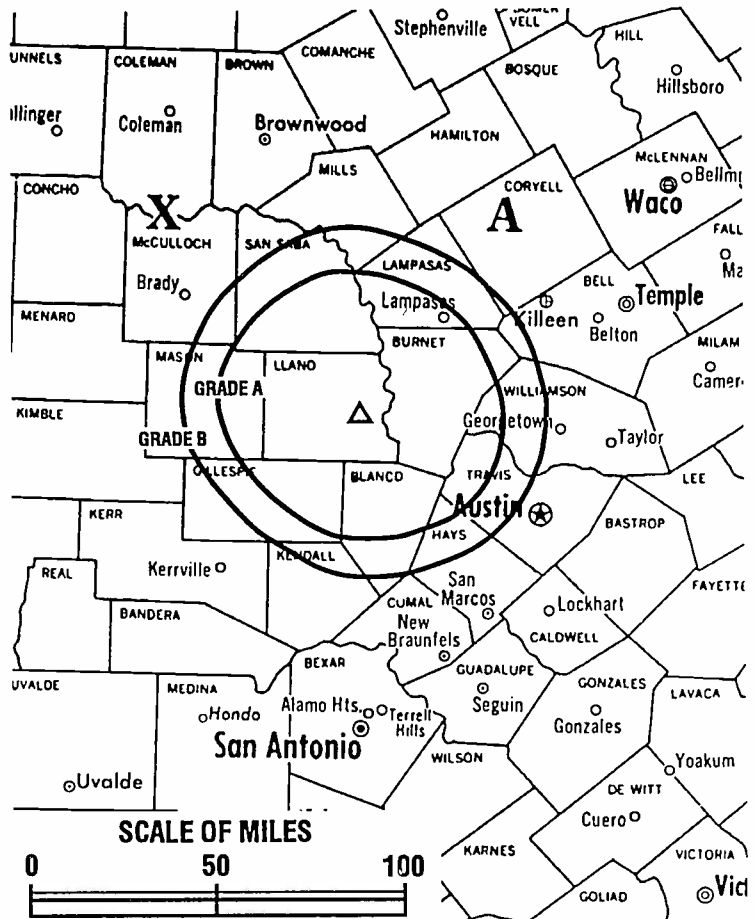
Channel: See KXAN-TV, Austin, TX.

Info: On request.

License: Llano. Station DMA: Austin. Rank: 63.

©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,860	11,340	26,200
Average Weekly Circulation (1996)	8,630	2,049	10,679
Average Daily Circulation (1996)			6,199



KXAM-TV BMPCT-890509KG Granted 11/15/90 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,560	10,440	22,000
Average Weekly Circulation (1996)	7,675	1,934	9,608
Average Daily Circulation (1996)			5,764

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,300	900	4,200
Average Weekly Circulation (1996)	955	115	1,070
Average Daily Circulation (1996)			435

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—Lubbock

KAMC

Ch. 28

Network Service: ABC.

Licensee: McAlister TV Enterprises Inc., Box 3790, Lubbock, TX 79452-3790.

Studio: 1201 84th St., Lubbock, TX 79423.

Mailing Address: Box 3790, Lubbock, TX 79452-3790.

Phone: 806-745-2828. **Fax:** 806-748-1080.

E-mail: kmc28@hub.ofthe.net **Web Site:** http://www.kamc.28.com

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 2000-kw max. & 788-kw horizontal visual, 374-kw max. & 153-kw horizontal aural. Antenna: 840-ft. above av. terrain, 875-ft. above ground, 4081-ft. above sea level.

Latitude 33° 30' 57"
Longitude 101° 50' 54"

Transmitter: 0.2-mi. SW of 84th St. & Ave. J, Lubbock.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Harris, 3-meter C-band; Satcom Technologies, 5-meter C-band; Vertex, 4.6-meter Ku-band; Andrew, M/A-Com receivers.

News Service: AP.

Ownership: McAlister TV Enterprises Inc.

Began Operation: November 11, 1968. Transfer of control to present owners approved by FCC March 24, 1975.

Represented (sales): Petry Television Inc.

Represented (legal): Bryan Cave.

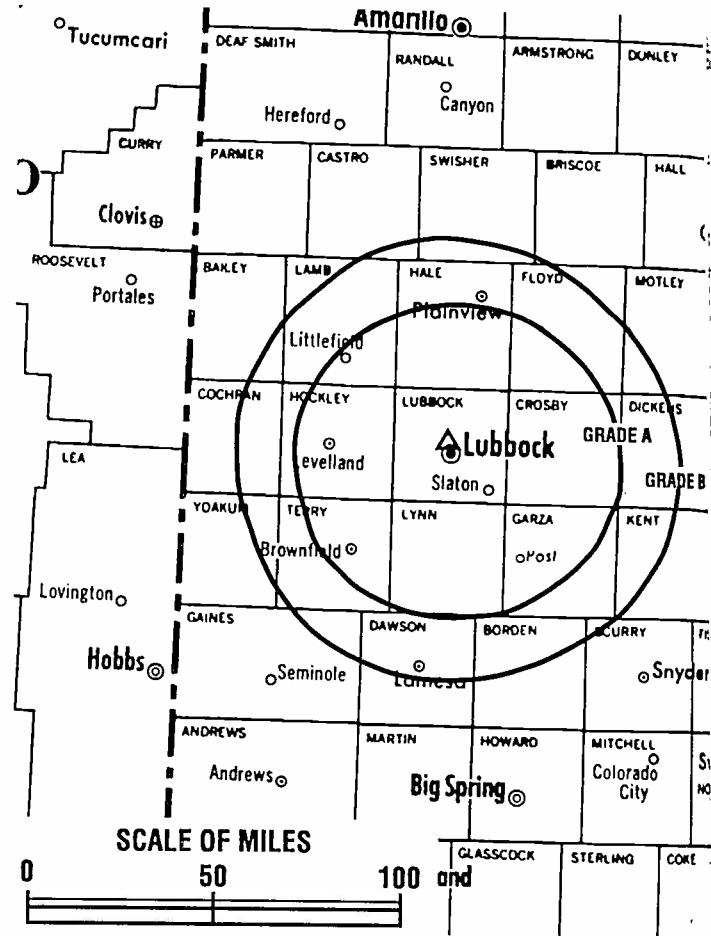
Personnel:

- Greg McAlister, President & General Manager.
- Chuck Spaugh Sr., General Sales Manager.
- Gary Melton, Regional Sales Manager.
- A. C. Wimberly, Program Director.
- Dorothy White, News Director.
- Jeff Pitner, Promotion & Marketing Director.
- Bill Enloe, Chief Engineer.
- Don Garth, Business Manager.
- George Entz, Operations Manager.

Highest 30 Sec. Rate: \$1000.

City of License: Lubbock. **Station DMA:** Lubbock. **Rank:** 147.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KAMC BMPCT-6862 Granted 10/11/68

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	81,200	48,810	130,010
Average Weekly Circulation (1996)	65,886	38,439	104,325
Average Daily Circulation (1996)			58,970

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	79,360	48,410	127,770
Average Weekly Circulation (1996)	65,661	38,339	104,000
Average Daily Circulation (1996)			58,880

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,840	400	2,240
Average Weekly Circulation (1996)	224	100	324
Average Daily Circulation (1996)			92

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KCBD-TV

Ch. 11

rk Service: NBC.

ce: Holsum Inc., Box 2527, Roswell, NM 88201.

uc: 5600 Ave. A, Lubbock, TX 79404.

aily Address: Box 2190, Lubbock, TX 79408.

ion: 806-744-1414. Fax: 806-744-0449.

ical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw
 vidual, 57.5-kw aural. Antenna: 760-ft. above av. terrain, 814-ft. above ground,
 461-ft. above sea level.

Latitude 33° 32' 32"
 Longitude 101° 50' 14"

ranmitter: U.S. Hwy. 87 between 50th & 66th Sts.

ulchannel TV Sound: Stereo only.

ate Earth Stations: Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 6-meter;
 Scientific-Atlanta, 10-meter; Harris, M/A-Com, Scientific-Atlanta receivers.

Services: AP, NBC.

ship: Holsum Inc.

Operation: May 10, 1953. Sale to State Record by Bryant Radio & Television
 approved by FCC May 26, 1971 (Television Digest, Vol. 11:4). Sale to present
 owner by State Record approved by FCC Aug. 12, 1983.

represented (sales): Katz Continental Television.

represented (legal): Dow, Lohnes & Albertson.

represented (engineering): Lohnes & Culver.

nnel:

DeTournillon, Vice President & General Manager.

G Wells, General Sales Manager.

Sirell Lambert, Director of Engineering.

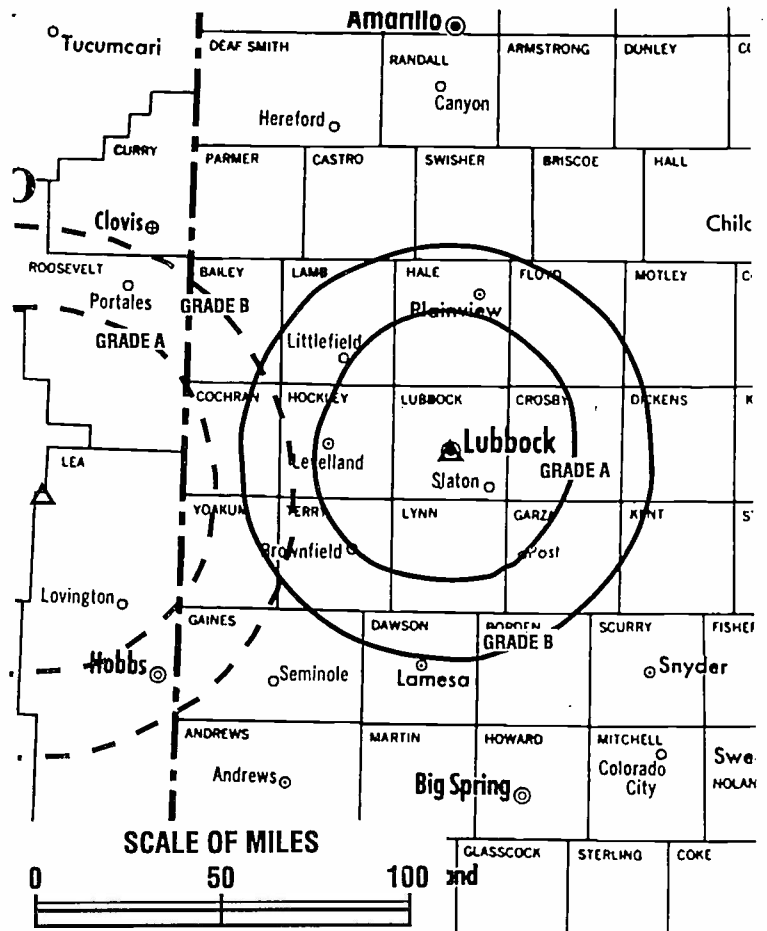
ht McClure, Promotion Director.

Wme Clark, Business Manager.

ighest 30 Sec. Rate: \$1000.

ity License: Lubbock. Station DMA: Lubbock. Rank: 147.

rcion ©1996 Nielsen. Coverage based on Nielsen study.



KCBD-TV BMPCT-5814 Granted 2/1/63 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	86,480	51,700	138,180
Average Weekly Circulation (1996)	73,497	43,471	116,969
Average Daily Circulation (1996)			73,466
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	79,360	48,410	127,770
Average Weekly Circulation (1996)	69,657	42,763	112,420
Average Daily Circulation (1996)			71,026
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,120	3,290	10,410
Average Weekly Circulation (1996)	3,840	709	4,549
Average Daily Circulation (1996)			2,440

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—Lubbock

KJTV

Ch. 34

Network Service: FOX.

Licensee: Ramar Communications Inc., Box 3757, Lubbock, TX 79452.

Studio: 9800 University Ave., Lubbock, TX 79423.

Mailing Address: Box 3757, Lubbock, TX 79452.

Phone: 806-745-3434. **Fax:** 806-748-1949.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 3732.5-kw visual, 373.25-kw aural. Antenna: 844-ft. above av. terrain, 893-ft. above ground, 4100-ft. above sea level.

Latitude 33° 30' 08"
Longitude 101° 52' 20"

Requests CP for change to 5000-kw max. visual, 1566-ft. above av. terrain, 1567-ft. above ground, 4774-ft. above sea level. BPCT-960711LM.

Transmitter: 100th & University, Lubbock.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Antenna Technology, Ku & C-band; KJ Technologies, 3.7-meter Ku & C-band; KJ Technologies, 5-meter C-band; Prodelin, 5-meter C-band; Vertex, 4.6-meter Ku-band; DX Antenna, M/A-Com receivers.

News Services: Fox News, CNN.

Ownership: Ramar Communications Inc.

Began Operation: December 10, 1981.

Represented (sales): Seltel Inc.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

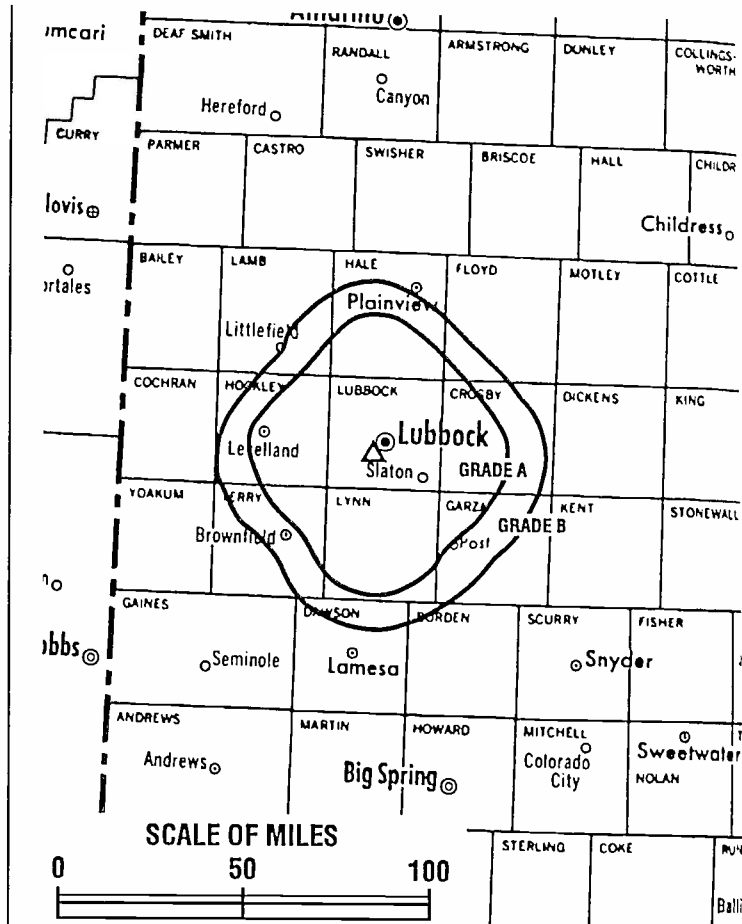
Personnel:

- Ray Moran, President.
- Brad Moran, Vice President & General Manager.
- Randy Roberts, Vice President, Station & General Sales Manager.
- David Underwood, National Sales Manager.
- Art Smith, Chief Engineer.
- Donna Elliott, Business Manager.

Rates: On request.

City of License: Lubbock. **Station DMA:** Lubbock. **Rank:** 147.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KJTV BMPCT-810923KF Granted 1/7/82

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	102,410	54,320	156,730
Average Weekly Circulation (1996)	68,765	38,071	106,836
Average Daily Circulation (1996)			50,971

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	79,360	48,020	127,380
Average Weekly Circulation (1996)	55,091	36,937	92,028
Average Daily Circulation (1996)			45,933

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	23,050	6,300	29,350
Average Weekly Circulation (1996)	13,674	1,135	14,809
Average Daily Circulation (1996)			5,035

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KLBK-TV

Ch. 13

Network Service: CBS.

Corporate: Petracom Broadcasting of Texas Inc., 1527 N. Dale Mabry Hwy., Suite 105, Fort Lauderdale, FL 33549.

Address: 7400 S. University Ave., Lubbock, TX 79423.

Phone: 806-745-2345. Fax: 806-748-2250. E-mail: klbk99c@prodigy.com

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 251-kw ERP, 25.1-kw aural. Antenna: 880-ft. above av. terrain, 923-ft. above ground, 114-ft. above sea level.

Latitude 33° 31' 33"
Longitude 101° 52' 07"

Address: 7400 S. University Ave.

Earth Stations: ADM, 6-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

Service: AP.

Ownership: Petracom Equity Partners L.P. (Group Owner).

Operation: November 13, 1952. Sale by W. D. (Dub) Rogers and associates to Layson Enterprises approved by FCC Oct. 11, 1961 (Television Digest, Vol. 77; 1:5). Sale of control to Theodore Shanbaum, Ellis Carp, Lee Optical and associated companies pension plan trust approved March 25, 1964. Sale of 1/3 interest from Ellis Carp to Dal-Tex Optical Co. Inc. approved March 19, 1971. Sale of 2/3 interest back to Carp by Dal-Tex approved Dec. 24, 1974. Sale to Robert L. Dwyer, et al., conditionally granted March 27, 1980; full grant by FCC May 23, 1980 (V 20:13). Sale of 50% by Dudley to Charles Woods, giving him 100%, approved Dec 14, 1983. Assignment of license from Woods Communications Group Inc. to Blair America Corp. granted March 16, 1993. Sale to present owner by Banam Broadcasting, Inc. granted by FCC May 31, 1995.

Accounting (sales): Blair Television.

Accounting (legal): Minken & Synder.

Accounting (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Richard Ash, President.

Richard Lipps, General Manager.

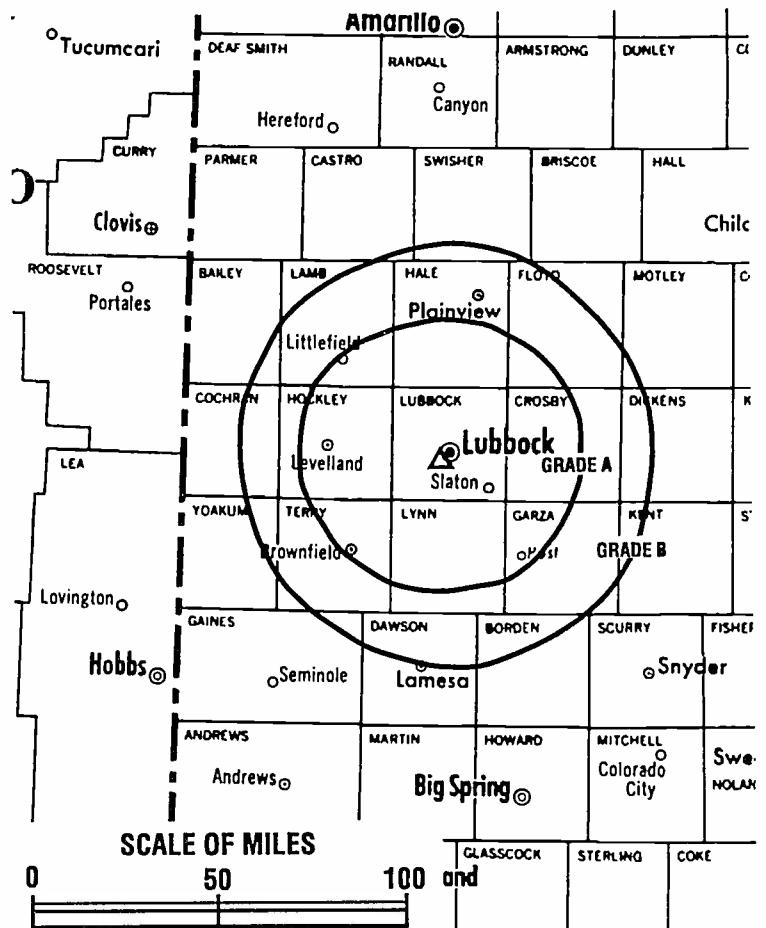
Kevin Kiser, News Director.

David King, Chief Engineer.

Rafael Fernandez, Promotion Director.

Joe Kelly, Business Manager.

Tom Chisnell, Production Manager.



KLBK-TV BPCT-4059 Granted 12/27/67 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1500.

City of License: Lubbock. Station DMA: Lubbock. Rank: 147.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	86,480	51,700	138,180
Average Weekly Circulation (1996)	69,790	41,826	111,615
Average Daily Circulation (1996)			63,139

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	79,360	48,410	127,770
Average Weekly Circulation (1996)	66,019	40,804	106,823
Average Daily Circulation (1996)			60,824

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,120	3,290	10,410
Average Weekly Circulation (1996)	3,770	1,022	4,792
Average Daily Circulation (1996)			2,315

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION
LEADING THE WAY

Texas—Lubbock

KPTB

Ch. 16

Network Service: Independent.

Grantee: Prime Time Christian Broadcasting Inc., Box 7708, Midland, TX 79708.

Studio: 1330 44th St., Lubbock, TX 79412.

Phone: 806-747-4997.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 211-kw max. visual. Antenna: 272-ft. above av. terrain, 282-ft. above ground, 3434-ft. above sea level.

Latitude	33°	33'	12"
Longitude	101°	49'	13"

Transmitter: Magnolia Ave. & 46th St.

Multichannel TV Sound: Separate audio program.

Ownership: Prime Time Christian Broadcasting Inc. (Group Owner).

Began Operation: June 10, 1996.

Personnel:

Al Cooper, President & General Manager.

Jeff Tveit, Station Manager.

Jeff Walter, Sales Manager.

Eddie H. Sills, Chief Engineer.

Rates: On request.

Note: Map not currently available.

City of License: Lubbock. **Station DMA:** Lubbock. **Rank:** 147.

Nielsen Data: Not available.

Stations—Lufkin-Nacogdoches

KTRE

Ch. 9

(Satellite of KLTV, Tyler-Longview, TX)

Network Service: ABC.

Address: TV-3 Inc., 715 S. Jefferson, Jackson, MS 39205.

Location: 1.4-mi. NW of Clawson

Phone: 409-853-5873. Fax: 409-853-3084.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 158-kw
 (aerial), 31.6-kw (aerial). Antenna: 670-ft. above av. terrain, 522-ft. above ground,
 99-ft. above sea level.

Latitude 31° 25' 09"
 Longitude 94° 48' 02"

Transmitter: 1.4-mi. NW of Clawson.

Satellite Earth Stations: 3 in operation; Harris receivers.

Services: AP, ABC.

Ownership: Civic Communications Corp. (Group Owner).

Original Operation: August 17, 1955. Sale to present owners by Buford Television Inc.
 Approved by FCC Feb. 16, 1989. Sale to Buford by R. W. Wortham Jr. and associates
 Approved by FCC July 18, 1962 (Television Digest, Vol. 2:31).

Represented (sales): Katz Television.

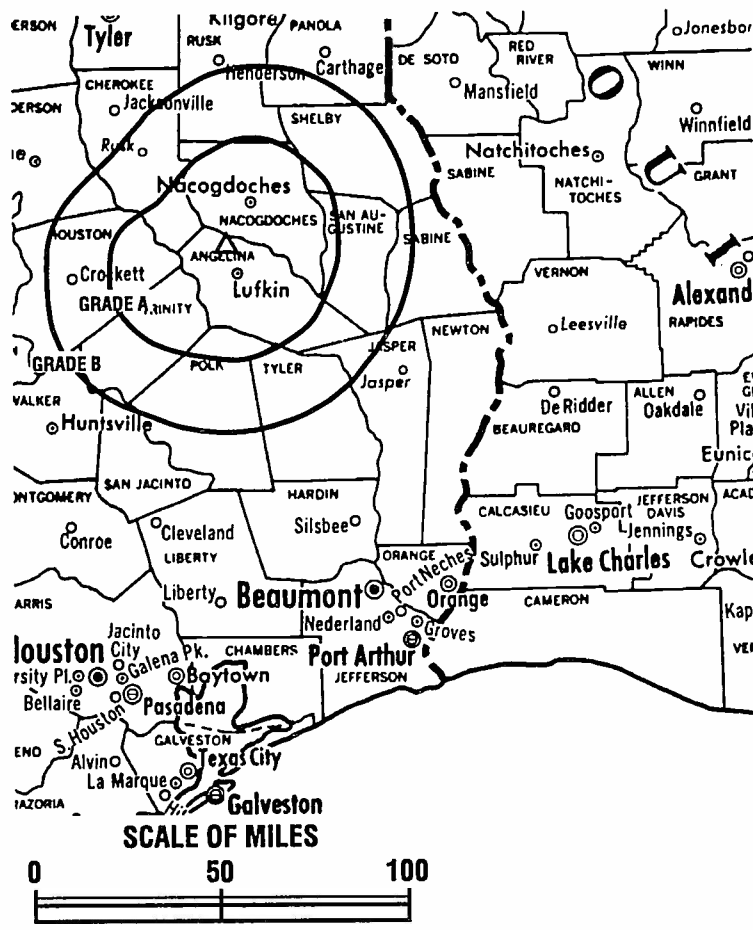
Represented (engineering): Jules Cohen & Associates, P.C.

- Personnel:
- Mike Melton, President.
 - Ed Kapellusch, Senior Vice President & General Manager.
 - Gary Powers, Sales Manager.
 - Tom Alexander, News Director.
 - Staley Martin, National Sales Manager.
 - Don Worley, Chief Engineer.
 - Gada London, Business Manager.
 - Jules Moore, Production Manager.

Reliability: On request.

Class of License: Lufkin. Station DMA: Tyler-Longview. Rank: 108.

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KTRE BPCT-850313KH Granted 7/19/85 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	72,980	52,550	125,530
Average Weekly Circulation (1996)	42,253	20,457	62,710
Average Daily Circulation (1996)			41,246

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	42,740	33,180	75,920
Average Weekly Circulation (1996)	31,867	18,460	50,327
Average Daily Circulation (1996)			37,682

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	30,240	19,370	49,610
Average Weekly Circulation (1996)	10,386	1,997	12,384
Average Daily Circulation (1996)			3,564

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—McAllen

KNVO

Ch. 48

Network Service: Univision.

Licensee: Valley Channel 48 Inc., 6100 Corporate Dr., Suite 500, Houston, TX 77036.

Studio: 1800 S. Main St., Suite 850, McAllen, TX 78503.

Phone: 210-687-4848.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 3162-kw max. visual. Antenna: 525-ft. above av. terrain, 522-ft. above ground, 600-ft. above sea level.

Latitude 26° 05' 20"
Longitude 98° 03' 44"

Holds CP for change to 3002-kw max. visual, 944-ft. above av. terrain, 942-ft. above ground, 1019-ft. above sea level. BMPCT-950824KE.

Transmitter: 6.5-mi. SW of Weslaco, 1.9-mi. N of Rio Grande.

Ownership: Valley Channel 48 Inc.

Began Operation: October 12, 1992.

Represented (sales): Univision.

Represented (legal): Semmes, Bowen & Semmes.

Represented (engineering): Marsand Inc.

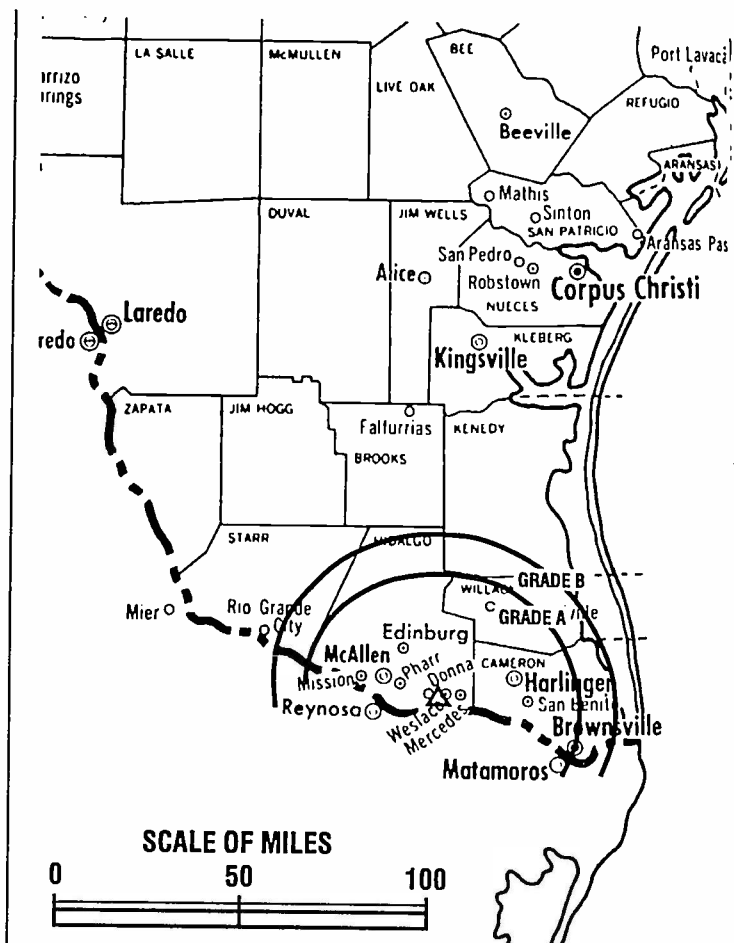
Personnel:

Larry Safir, General Manager.
Iggy Cantu, Chief Engineer.
Florencia Cano, Office Manager.

Rates: On request.

City of License: McAllen. **Station DMA:** Harlingen-Weslaco-Brownsville-McAllen.
Rank: 104.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KNVO BMPCT-950824KE Granted 8/28/96 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	105,590	116,150	221,740
Average Weekly Circulation (1996)	43,380	54,107	97,487
Average Daily Circulation (1996)			62,341
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	105,590	116,150	221,740
Average Weekly Circulation (1996)	43,380	54,107	97,487
Average Daily Circulation (1996)			62,341

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Nacogdoches

KLSB-TV

Ch. 19

(Satellite of KETK-TV, Jacksonville-Tyler-Longview, TX)

Service: NBC.

Region 56 Television Network Inc., 4300 Richmond Rd., Tyler, TX 75703.

204 W. Main St., Nacogdoches, TX 75961.

409-564-1911. Fax: 409-569-1595.

Facilities: Channel No. 19 (500-506 MHz). Authorized power: 229-kw visual. Antenna: 728-ft. above av. terrain, 610-ft. above ground, 1001-ft. above sea level.

Latitude 31° 24' 28"
 Longitude 94° 45' 53"

Requests CP for change to 5000-kw max. visual, 1549-ft. above av. terrain, 51-ft. above ground, 1919-ft. above sea level, transmitter 0.6-mi. NW of Galveston PCT-960627KU.

Site: Farm Rd. No. 2021, 6.5-mi. NW of Lufkin.

Ownership: Lone Star Broadcasting Inc. (Group Owner).

Operation: September 1, 1991. Sale to present owner by Radnor Bcstg. Co. Approved by FCC March 24, 1992.

Presented (sales): Blair Television.

Presented (legal): Winston & Strawn.

Presented (engineering): Andrus & Associates Inc.

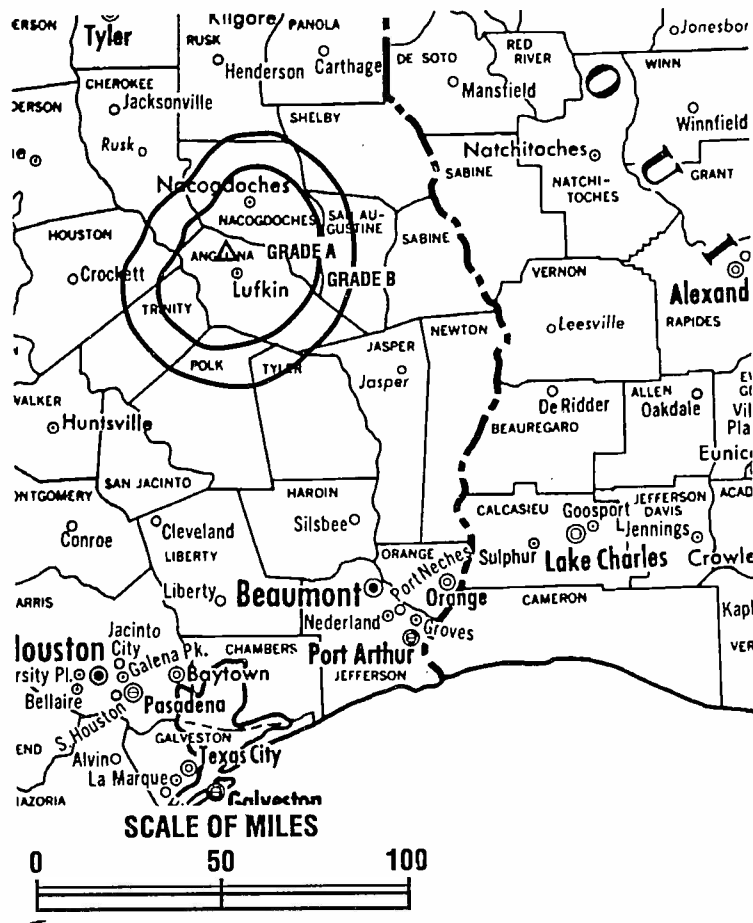
Personnel:

- Comerford, General Manager.
- Curl, General Sales Manager.
- B. Cruz, National Sales Manager.
- Magee, Chief Engineer.
- Snodgrass, Business Manager.
- Early, Production Manager.
- Brown, Traffic Manager.

On request.

License: Nacogdoches. Station DMA: Tyler-Longview. Rank: 108.

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KLSB-TV BPCT-890209KF Granted 9/18/90 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,290	18,510	78,800
Average Weekly Circulation (1996)	29,240	6,442	35,682
Average Daily Circulation (1996)			15,860

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,290	18,510	54,800
Average Weekly Circulation (1996)	25,109	6,442	31,550
Average Daily Circulation (1996)			15,193

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,000	0	24,000
Average Weekly Circulation (1996)	4,131	0	4,131
Average Daily Circulation (1996)			667

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—Midland & Odessa

KMID

Ch. 2

Network Service: ABC.

Licensee: Cottonwood Communications L.L.C., 235 W. 56th St., Suite 19-K, New York, NY 10019.

Studio: Midland-Odessa Air Terminal, Midland, TX 79711.

Mailing Address: Drawer 60230, Midland, TX 79711.

Phone: 915-563-2222. **Fax:** 915-563-5819.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1052-ft. above av. terrain, 1137-ft. above ground, 4049-ft. above sea level.

Latitude 32° 05' 14"
Longitude 102° 17' 12"

Transmitter: 13.5-mi. NW of Midland.

Satellite Earth Stations: Harris, 6.1-meter; Prodelin, 5-meter; Scientific-Atlanta, 5-meter; Scientific-Atlanta, 7-meter; Harris, Scientific-Atlanta receivers.

News Services: ABC, CNN, NIWS.

Ownership: Cottonwood Communications L.L.C. (Group Owner).

Began Operation: December 18, 1953. Sale to Lorimar-Telepictures Corp. by Midessa TV Co. Inc. approved by FCC Jan. 4, 1984 (*Television Digest*, Vol. 23:38). FCC approved sale to Davis-Goldfarb Co. Feb. 12, 1988 (Vol. 28:7); sale to present owner Feb. 13, 1995 (Vol. 35:30).

Represented (sales): Katz Continental Television.

Personnel:

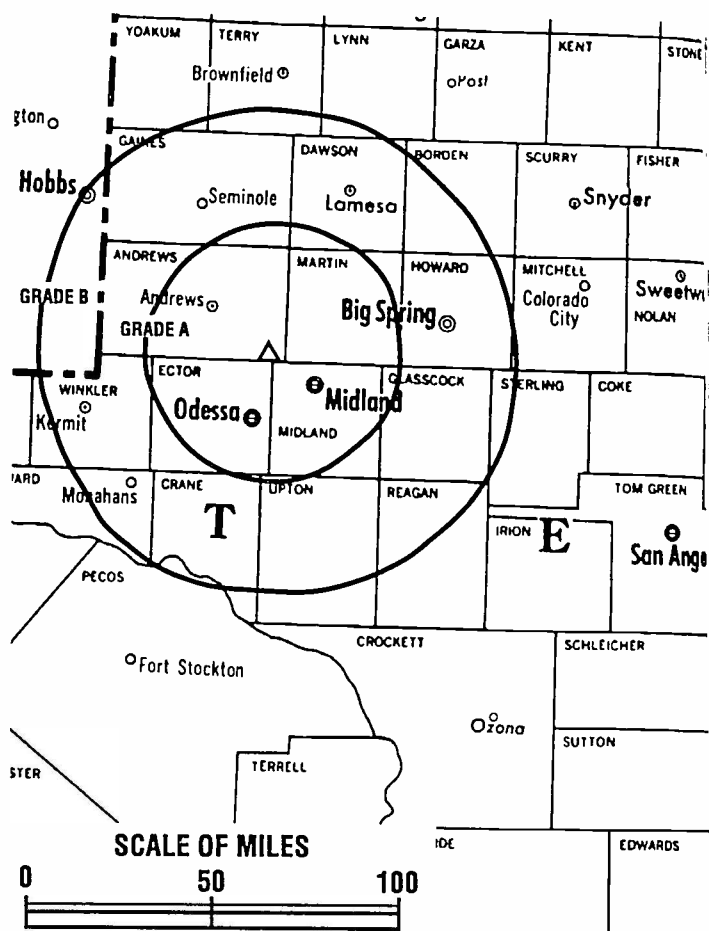
Don Hale, General Manager.
Amy Hancock, General Sales Manager.
Anthony Venti, News Director.
Sherri Smith, Program Director.
La Tanya Swinney, Business Manager.
Glenn Edwards, Chief Engineer.

Rates: On request.

THE TED HEPBURN COMPANY

We were the broker
in the 1995 sale of
KMID-TV

Ted Hepburn, President
325 Garden Rd., Palm Beach, FL 33480
(561) 863-8995



KMID BPCT-2922 Granted 10/30/61

© American Map Corp., No. 14244

City of License: Midland. **Station DMA:** Odessa-Midland. **Rank:** 151.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	100,350	30,830	131,180
Average Weekly Circulation (1996)	78,576	16,776	95,352
Average Daily Circulation (1996)			53,512
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	80,260	27,280	107,540
Average Weekly Circulation (1996)	69,313	16,116	85,429
Average Daily Circulation (1996)			50,121
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,090	3,550	23,640
Average Weekly Circulation (1996)	9,263	660	9,923
Average Daily Circulation (1996)			3,391

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KMLM

Ch. 42

Service: Independent.

Prime Time Christian Bcstg. Inc., Box 61000, Midland, TX 79711-1000.

3719 S. Midland County Rd., No. 1305, Odessa, TX 79765.

915-563-0420. Fax: 915-563-1736.

Facilities: Channel No. 42 (638-644 MHz). Authorized power: 1130-kw visual, 113-kw max. aural. Antenna: 480-ft. above av. terrain, 488-ft. above rd, 3405-ft. above sea level.

Latitude 32° 02' 52.47"
Longitude 102° 18' 12.52"

Location: 1.2-mi. W of junction of State Rtes. 158 & 1788, 12-mi. NE of Odessa.

Channel TV Sound: Stereo only.

Earth Station: Vertex, 6.1-meter C-band.

Ownership: Prime Time Christian Broadcasting Inc. (Group Owner).

Operation: October 17, 1988.

Personnel:

Operator, General Manager.

Production Manager.

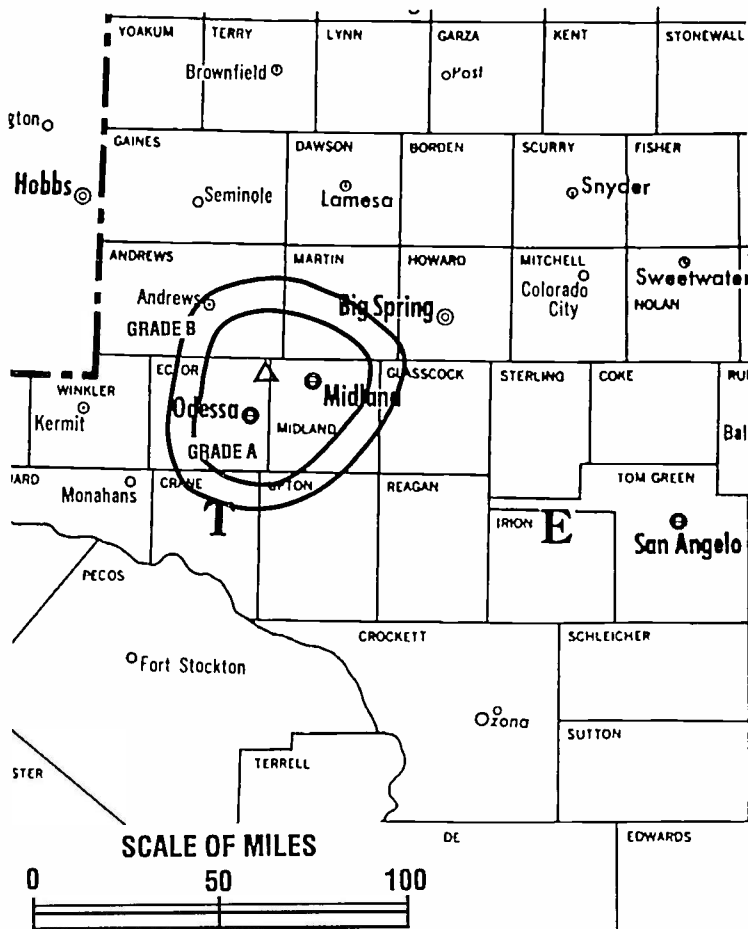
Chief Engineer.

On request.

License: Odessa. Station DMA: Odessa-Midland. Rank: 151.

© 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	83,150	23,150	106,300
Average Weekly Circulation (1996)	5,972	2,651	8,622
Average Daily Circulation (1996)			2,843



KMLM BMPCT-880121KF Granted 3/25/88 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	62,420	23,150	85,570
Average Weekly Circulation (1996)	4,535	2,651	7,186
Average Daily Circulation (1996)			2,358

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,730	0	20,730
Average Weekly Circulation (1996)	1,437	0	1,437
Average Daily Circulation (1996)			485

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KOSA-TV

Ch. 7

Network Service: CBS.

Licensee: Benedek License Corp., 1211 N. Whitaker, Odessa, TX 79763.

Studio: 1211 N. Whitaker Ave., Odessa, TX 79763.

Mailing Address: Box 4186, Odessa, TX 79760.

Phone: 915-580-5672. **Fax:** 915-580-8010.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 740-ft. above av. terrain, 726-ft. above ground, 3856-ft. above sea level.

Latitude 31° 51' 50.50"
Longitude 102° 34' 41.00"

Transmitter: Farm Rd. No. 866, 11-mi. W of Odessa.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

Began Operation: January 1, 1956. Transfer of control to Wesray Communications Corp. approved by FCC Aug. 16, 1984. Previous sale to Forward by Doubleday Bcstg. Co. approved by FCC Sept. 11, 1973. Sale to International Bcstg. Co. approved Feb. 27, 1986 but not consummated. FCC approved sale of Forward stations to Adams Communications Dec. 23, 1987. Sale to Brissette Bcstg. Inc. was approved Dec. 24, 1991. Sale to present owner approved May 22, 1996 (Television Digest, Vol. 35:37, 52).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Covington & Burling.

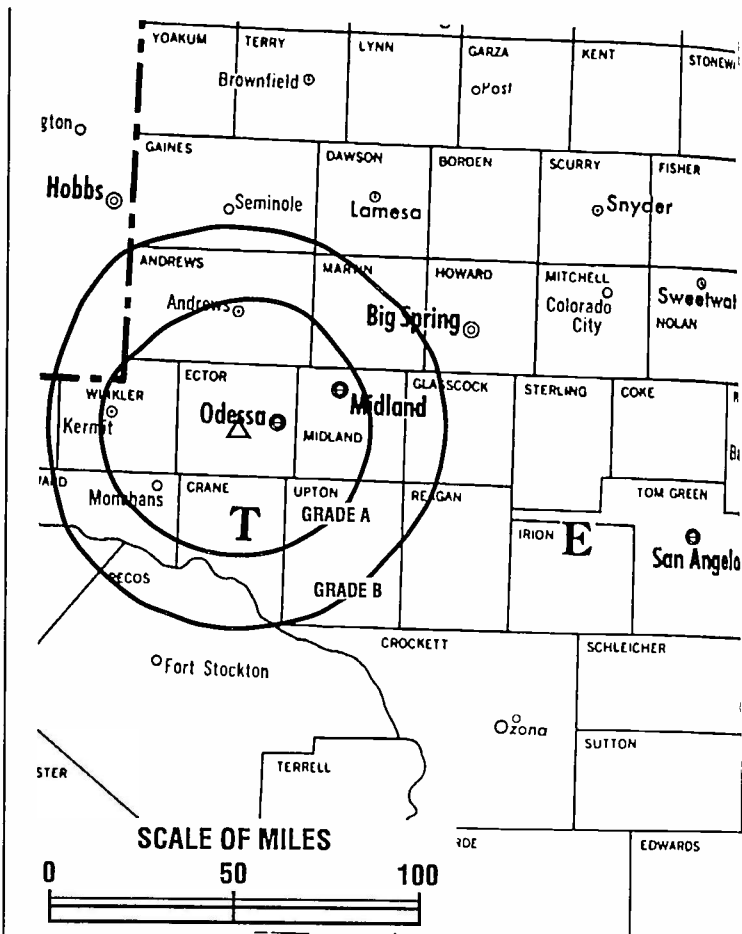
Personnel:

- Mike Braker, General Manager.
- Pat Monacelli, News Director.
- Delores Woods, Program Director.
- George Bugg, Promotion Manager & National Sales Assistant.
- Rick McGee, Production Manager.
- Mark Chanez, Chief Engineer.

Highest 30 Sec. Rate: \$600.

City of License: Odessa. **Station DMA:** Odessa-Midland. **Rank:** 151.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KOSA-TV BMPCT-4369 Granted 11/26/56 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	97,020	31,180	128,200
Average Weekly Circulation (1996)	71,955	19,259	91,214
Average Daily Circulation (1996)			47,731
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	80,260	28,420	108,680
Average Weekly Circulation (1996)	65,026	18,714	83,739
Average Daily Circulation (1996)			45,755
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,760	2,760	19,520
Average Weekly Circulation (1996)	6,929	545	7,474
Average Daily Circulation (1996)			1,975

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KPEJ

Ch. 24

Service: FOX.

ComCorp of Texas License Corp., Box 3030, Lafayette, LA 70502.

1550 W. Interstate 20, Odessa, TX 79763.

Address: Box 11009, Odessa, TX 79760.

915-580-0024. Fax: 915-337-3707; 915-337-6306.

fox24@basinlink.com

Facilities: Channel No. 24 (530-536 MHz). Authorized power: 2874-kw
 visual. Antenna: 1134-ft. above av. terrain, 1102-ft. above ground, 4014-ft.
 above sea level.

Latitude 32° 05' 51"
 Longitude 102° 17' 21"

Location: E of Hwy. 1788, 14-mi. NW of Midland.

Channel TV Sound: Stereo only.

Ownership: Communications Corp. of America (Group Owner).

Operation: June 16, 1986. FCC approved sale to Associated Broadcasters Inc.
 by VMM/Odessa-Midland Corp. 1990.

Owned (sales): Seltel Inc.

Owned (legal): Fletcher, Heald & Hildreth.

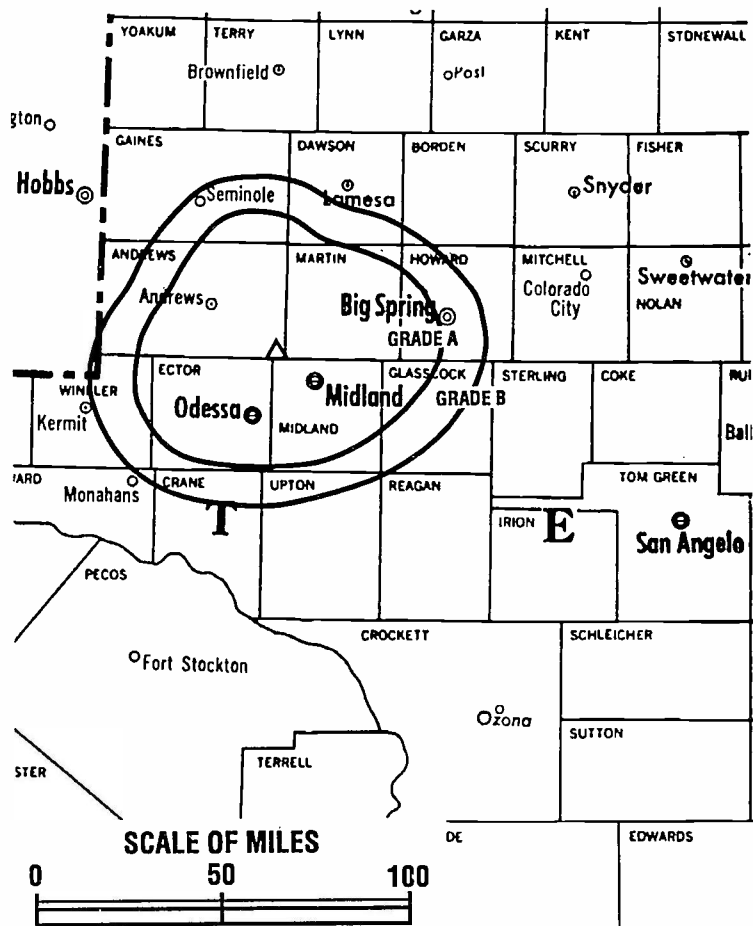
Personnel:

- Chris Beeghly, General Manager.
- John Palmer, General Sales Manager.
- Mike Faltus, Program Director.
- Ray Norris, Promotion Director.
- Tim Plumlee, Business Manager.
- Ray Barrera, Production Manager.
- Mike Faltus, Chief Engineer.

30 Sec. Rate: \$2000.

License: Odessa. Station DMA: Odessa-Midland. Rank: 151.

© 1996 Nielsen. Coverage based on Nielsen study.



KPEJ BMPCT-850809KE Granted 11/26/85 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	86,650	29,540	116,190
Average Weekly Circulation (1996)	56,993	18,298	75,291
Average Daily Circulation (1996)			34,469

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	80,260	25,990	106,250
Average Weekly Circulation (1996)	54,279	17,164	71,444
Average Daily Circulation (1996)			32,687

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,390	3,550	9,940
Average Weekly Circulation (1996)	2,714	1,133	3,847
Average Daily Circulation (1996)			1,782

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—Odessa

KWES-TV

Ch. 9

(Operates satellite KWAB-TV, Big Spring, TX)

Network Service: NBC.

Licensee: Midessa Television Co., Box 708-A, Lawton, OK 73502.

Studio: 11320 County Rd. 127 W, Midland, TX 79711.

Mailing Address: Box 60150, Midland, TX 79711.

Phone: 915-567-9999. **Fax:** 915-567-9992.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1270-ft. above av. terrain, 1080-ft. above ground, 4490-ft. above sea level.

Latitude 31° 59' 17"
Longitude 102° 51' 59"

Transmitter: 17-mi. ENE of Kermit, TX; 26-mi. NW of Odessa; 27-mi. NE of Monahans.

Satellite Earth Stations: Harris, 3.5-meter Ku-band; Harris, 7.5-meter Ku-band; RCA, 4.5-meter Ku & C-band; Harris, M/A-Corn, Scientific-Atlanta receivers.

News Services: AP, CNN, Conus, NBC.

Ownership: Drewry Communications (Group Owner).

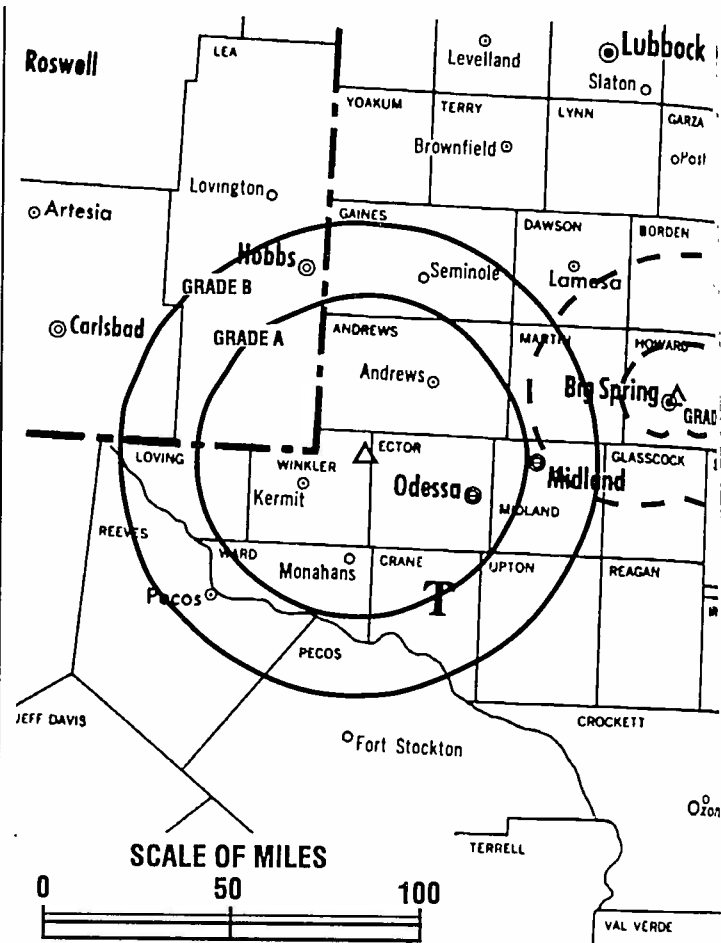
Began Operation: December 1, 1958. Moved to new site and higher power Feb. 1, 1963. Sale to Grayson Enterprises by Tri-Cities Bcstrs. (John B. Walton) approved by FCC Feb. 12, 1969. Distress sale to Permian Basin TV Corp. conditionally approved by FCC March 27, 1980; full grant April 22, 1980 (**Television Digest**, Vol. 20:13). Sale to MSP Television of Midland-Odessa approved Nov. 19, 1985. Sale to present owners approved Sept. 9, 1991.

Represented (sales): Seltel Inc.

Personnel:

John L. Foster, General Manager.
Rick Wood, General Sales Manager.
Gayle Hill, News Director.
Valarie Dugan, Business Manager.
Chuck Cooper, Chief Engineer.
Kathy Williams, Promotion Director.
Richard Esparza, Production Manager.

Kepper, Tupper & Company
We brokered the sale of KTPX-TV
183 Haviland Rd. Ridgefield, CT 06877 (203) 431-3366



KWES-TV BPCT-3000 Granted 7/25/62 © American Map Corp., No. 142

Rates: On request.

City of License: Odessa. **Station DMA:** Odessa-Midland. **Rank:** 151.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	89,950	49,170	139,120
Average Weekly Circulation (1996)	70,950	20,118	91,068
Average Daily Circulation (1996)			52,000
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	70,960	28,420	99,380
Average Weekly Circulation (1996)	60,946	16,732	77,678
Average Daily Circulation (1996)			46,320
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	18,990	20,750	39,740
Average Weekly Circulation (1996)	10,004	3,386	13,390
Average Daily Circulation (1996)			5,760

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

San Angelo

KACB-TV

Ch 3

(Call Sign of KRBC-TV, Abilene, TX)

Service: N/A

Parent: American Radio & TV Co., 4510 14th St., Abilene, TX 79605

Service: KRBC-TV, Abilene, TX

Phone: 817-424-4242

Facilities: Channel No. 3 (60-65 MHz) Authorized power 17.87-kw visual, 1.25-kw audio. Antenna: 600-ft. above av. terrain, 450-ft. above ground, 2719-ft. above sea level.

Latitude 31° 37' 22"
Longitude 100° 26' 14"

Location: 7.7-m. N of San Angelo, 0.4-m. W of State Hwy. 209

Service: N/A

Parent: American Radio & Television Co.

Operation: February 8, 1962

Controlled (sales): Blair Television

Staff:

W. Ackers, President

R. Johnson, General Manager

R. J. Datsen, Program Director

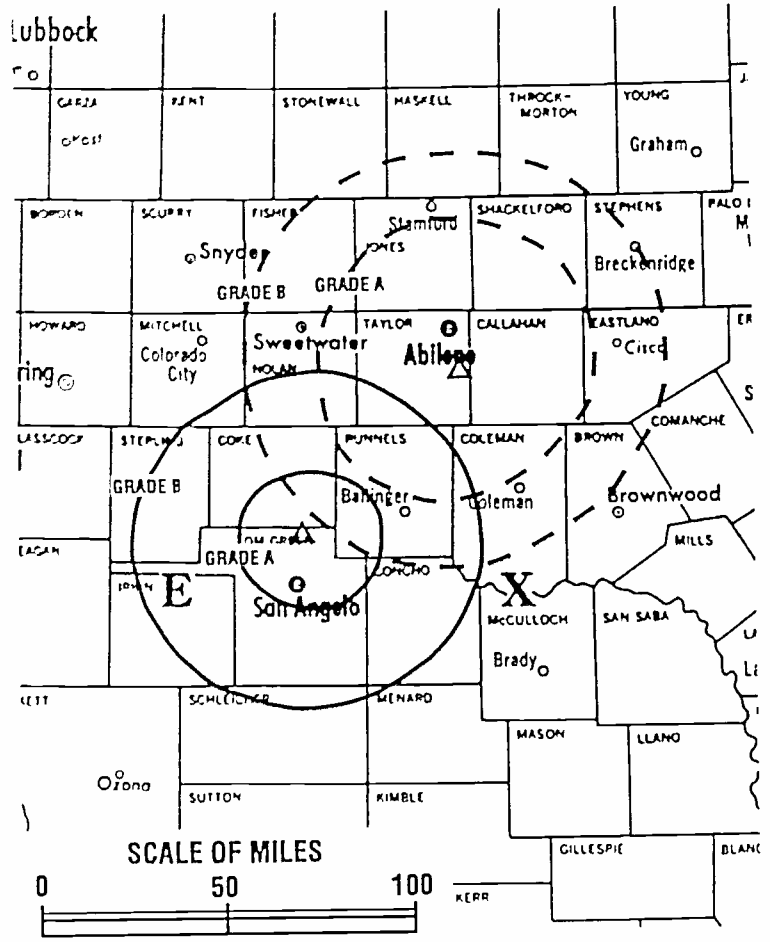
W. S. Tilly, Chief Engineer

For more information:

License: San Angelo. Station DMA: San Angelo. Rank: 195.

Source: Nielsen Media Group based on Nielsen study

Grade	Cable TV Households	Non-cable TV Households	Total TV Households
Grade A	32,830	10,670	43,500
Grade B	24,715	3,923	28,639
Grade C			13,609



KACB-TV BLCT-1171 Granted 8/22/62 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	30,450	8,320	38,770
Average Weekly Circulation (1996)	24,316	3,304	27,620
Average Daily Circulation (1996)			13,162

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,380	2,350	4,730
Average Weekly Circulation (1996)	400	619	1,019
Average Daily Circulation (1996)			447

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—San Angelo

KIDY

Ch. 6

Network Service: FOX.

Licensee: Sage Bcstg. Corp., 406 S. Irving St., San Angelo, TX 76903.

Studio: 406 S. Irving St., San Angelo, TX 76903.

Phones: 915-658-2666; 915-673-2345. **Fax:** 915-655-8461.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 910-ft. above av. terrain, 1000-ft. above ground, 3023-ft. above sea level.

Latitude 31° 35' 21"
Longitude 100° 31' 00"

Transmitter: 2.31-mi. N of intersection of U.S. 87 & March Rd., San Angelo.

Satellite Earth Stations: Harris, 3.5-meter C-band; Harris, 6.1-meter C-band; RCA, 4.5-meter Ku-band; Harris, RCA receivers.

Ownership: Sage Broadcasting Corp.

Began Operation: May 12, 1984.

Represented (sales): Seltel Inc.

Represented (legal): Rosenman & Colin.

Represented (engineering): Jules Cohen & Associates, P.C.

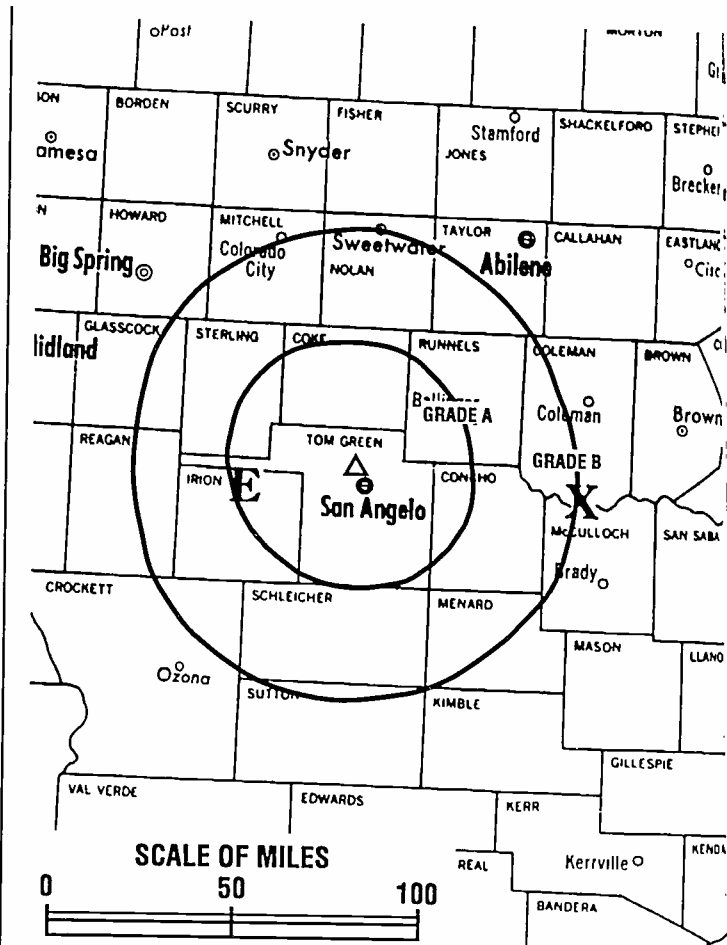
Personnel:

Bill Carter, President & General Manager.
Paris R. Schindler, Chief Executive Officer.
Jerry Rogers, General Sales Manager.
Karen Brakefield, Abilene Sales Manager.
Jim McKinnon, Chief Engineer.
Armando Rios, Public Affairs Director.
John Talley, Program Director.
Wes Lowe, Promotion Director.
Kerry Scudder, Production Manager.
Kay McKinney, Business Manager.

Highest 30 Sec. Rate: \$175.

City of License: San Angelo. **Station DMA:** San Angelo. **Rank:** 195.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KIDY BMPCT-830701KH Granted 8/25/83 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,130	26,230	62,360
Average Weekly Circulation (1996)	23,372	6,833	30,205
Average Daily Circulation (1996)			12,641
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	32,410	7,970	40,380
Average Weekly Circulation (1996)	22,612	4,921	27,533
Average Daily Circulation (1996)			12,041
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,720	18,260	21,980
Average Weekly Circulation (1996)	760	1,912	2,672
Average Daily Circulation (1996)			604

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

San Angelo

KLST

Ch. 8

Network Service: CBS.

Company: Jewell Television Corp., Box 1941, San Angelo, TX 76902.

Address: 2800 Armstrong St., San Angelo, TX 76903.

Mail Address: Box 1941, San Angelo, TX 76902.

Phone: 915-949-8800 Fax: 915-658-4006.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw total, 31.6-kw aural. Antenna: 1450-ft. above av. terrain, 1500-ft. above ground, 36-ft. above sea level.

Latitude 31° 22' 01"
Longitude 100° 02' 48"

Transmitter: 3.3-mi. SE of Eola.

Available Earth Stations: Transmit/receive Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 4.6-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

Service: AP.

Ownership: Jewell Television Corp.

License Operation: June 26, 1953. Transfer of 74% to KGKL and R. H. Simmons approved March 13, 1957 by FCC (Television Digest, Vol. 13:2, 11). Transfer of 26% from KGKL to Big Spring Bcstg. Co. effective March 25, 1959. Transfer to Big Spring TV Co. owners approved by FCC Dec. 4, 1962. Sale to T. B. Lanford by Big Spring TV Co. and Harte & A. L. Hall approved Jan. 20, 1971. Transfer of license control from Lanford estate approved June 13, 1994.

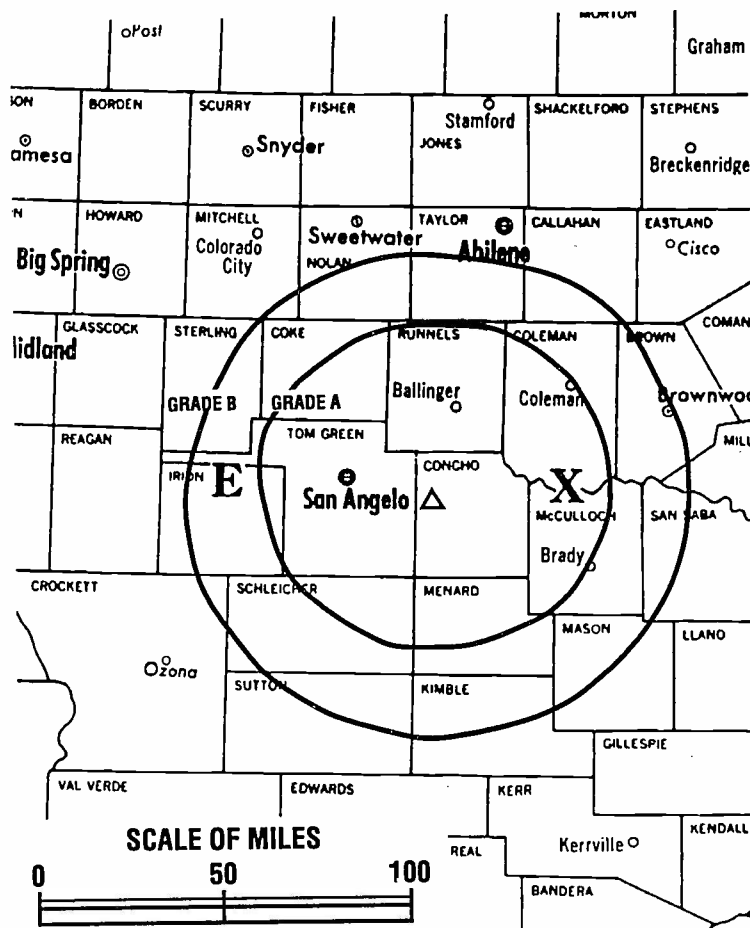
Presented (sales): Katz Continental Television.

Presented (legal): Wiley, Rein & Fielding.

Presented (engineering): Edward F. Lorentz & Associates.

Personnel:

- Bill Brassie, Vice President & General Manager.
- Ardon Hay, Station Manager & Director of Operations.
- Tommy Kiest, Sales Manager.
- John Glass, Regional Sales & Co-op Specialist.
- John Dotson, News Director.
- Tom Plachno, Promotion Director.
- Harry White, Chief Engineer.
- Steve Price, Controller.
- Debbie Howell, Administrative Assistant.
- John Czarniecki, National Sales Assistant.



KLST BPCT-800512KJ Granted 11/21/80 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$500.

City of License: San Angelo. Station DMA: San Angelo. Rank: 195.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	61,090	40,960	102,050
Average Weekly Circulation (1996)	37,201	13,175	50,376
Average Daily Circulation (1996)			32,120

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	32,410	8,320	40,730
Average Weekly Circulation (1996)	30,342	6,832	37,174
Average Daily Circulation (1996)			26,730

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,680	32,640	61,320
Average Weekly Circulation (1996)	6,859	6,343	13,202
Average Daily Circulation (1996)			5,390

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—San Antonio

KABB

Ch. 29

Network Service: FOX.

Licensee: River City Broadcasting Corp., 1215 Cole St., St. Louis, MO 63106.

Studio: 4335 N.W. Loop 410, San Antonio, TX 78229.

Phone: 210-366-1129. **Fax:** 210-377-4758. **Web Site:** <http://www.kabb.com>

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1486-ft. above av. terrain, 1503-ft. above ground, 2015-ft. above sea level.

Latitude 29° 17' 27"
Longitude 98° 16' 12"

Transmitter: 12480-B Adkins-Elmendorf Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Miralite, Ku & C-band; Scientific-Atlanta, 4.2-meter C-band; Vertex, 7.5-meter C-band; Scientific-Atlanta, Standard Agile Omni receivers.

LMA: Local marketing agreement with KRRT (U), Kerrville-San Antonio.

Ownership: Better Communications Inc. (Group Owner).

Began Operation: December 16, 1987. Sale to Better Communications by Alamo Bcstg. Corp. approved by FCC July 14, 1989 (*Television Digest*, Vol. 29:20). Sale to Sinclair Communications pending (Vol. 36:16).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

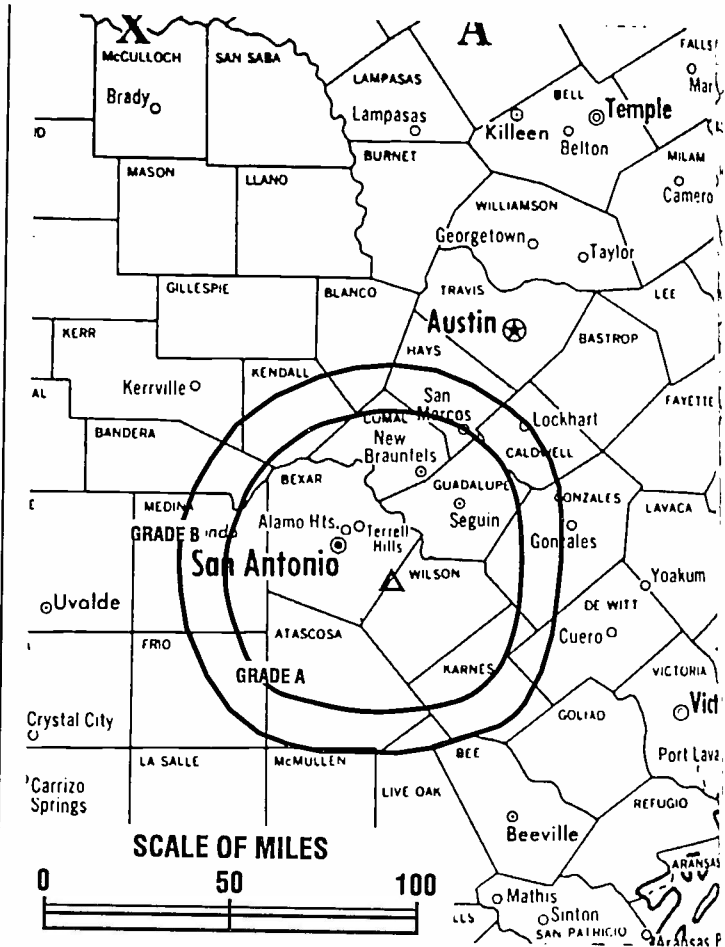
Personnel:

- Michael A. Liff, Vice President & General Manager.
- Brian Lang, General & Local Sales Manager.
- Mary Peiser, National Sales Manager.
- Alan Little, News Director.
- Scott McAninch, Promotion Director.
- Bill Drieslein, Business Manager.
- Ralph Bissey, Production Manager.
- David Ostmo, Director of Operations.

Highest 30 Sec. Rate: \$925.

City of License: San Antonio. **Station DMA:** San Antonio. **Rank:** 38.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KABB BPCT-871221KF Granted 1/28/88 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	383,350	229,050	612,400
Average Weekly Circulation (1996)	242,698	128,684	371,382
Average Daily Circulation (1996)			163,800

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	373,830	207,330	581,160
Average Weekly Circulation (1996)	241,361	124,663	366,024
Average Daily Circulation (1996)			162,400

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,520	21,720	31,240
Average Weekly Circulation (1996)	1,336	4,022	5,358
Average Daily Circulation (1996)			1,430

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KENS-TV

Ch. 5

Network Service: CBS.

Company: Harte-Hanks Television Inc., Box TV5, San Antonio, TX 78299.

Address: 5400 Fredericksburg Rd., San Antonio, TX 78229.

Phone: 210-366-5000. Fax: 210-377-0740.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1392-ft. above av. terrain, 1531-ft. above ground, 2049-ft. above sea level.

Latitude 29° 16' 07"
Longitude 98° 15' 55"

Transmitter: Tower Rd., 4-mi. NE of Elmendorf, TX.

Earth Stations: Transmit/receive Satcom Technologies, 9.2-meter; Satcom Technologies, 7-meter; Satcom Technologies, 5.5-meter Ku-band; Scientific-Atlanta receivers.

Services: AP, NIWS.

Ownership: Harte-Hanks Communications Inc.

History: Operation: February 15, 1950. Transfer to present owners from owners of San Antonio Express and News approved by FCC July 3, 1962. Sale to San Antonio Express and News by Storer Bcstg. Co., which acquired it in Oct. 1951, approved by FCC Oct. 27, 1954 (Television Digest, Vol. 7:30, 41; 10:15, 22, 26, 44).

Represented (sales): Katz American Television; Canadian Communications Co.

Represented (legal): Arnold & Porter.

Personnel:

Michael J. Conly, President & General Manager.

Jack W. Forehand, Vice President & Station Manager.

Robert King, Vice President & Chief Engineer.

Timothy Kirk, National Sales Manager.

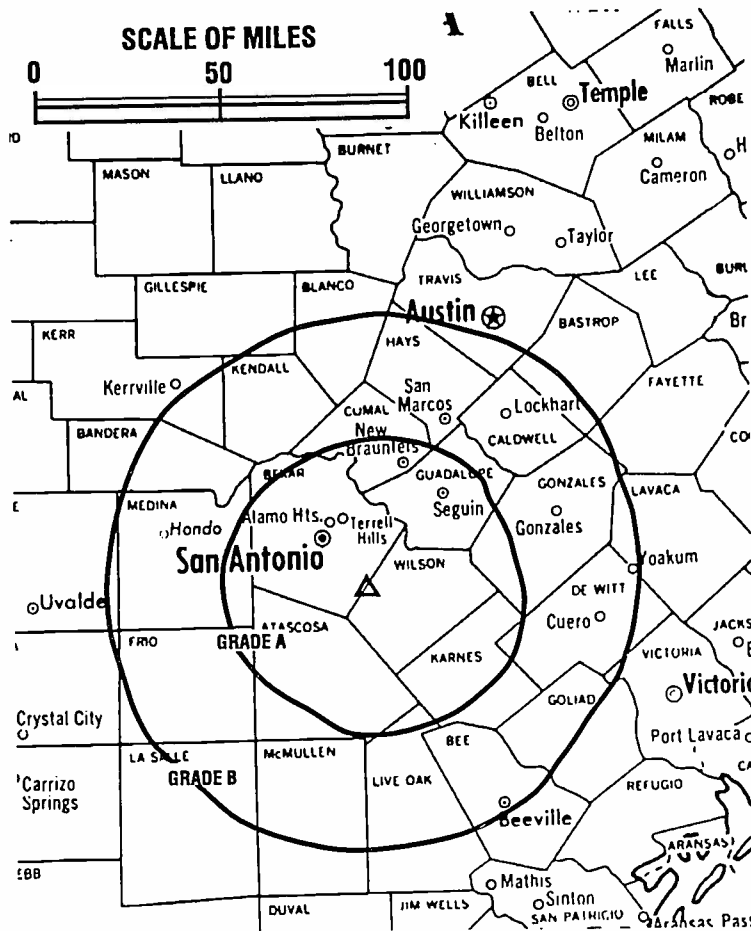
Laura Horansky, Promotion Director.

San Lynch, Business Manager.

Spot 30 Sec. Rate: \$5000.

License: San Antonio. Station DMA: San Antonio. Rank: 38.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KENS-TV BPCT-2305 Granted 8/1/57

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	466,290	245,110	711,400
Average Weekly Circulation (1996)	354,969	166,457	521,425
Average Daily Circulation (1996)			309,177

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	373,830	207,690	581,520
Average Weekly Circulation (1996)	316,497	160,734	477,231
Average Daily Circulation (1996)			289,096

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	92,460	37,420	129,880
Average Weekly Circulation (1996)	38,471	5,723	44,194
Average Daily Circulation (1996)			20,082

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—San Antonio

KMOL-TV

Ch. 4

Network Service: NBC.

Licensee: UTV of San Antonio Inc., Box 2641, San Antonio, TX 78299.

Studio: 1031 Navarro St., San Antonio, TX 78205.

Mailing Address: Box 2641, San Antonio, TX 78299.

Phone: 210-226-4444. **Fax:** 210-223-5693.

E-mail: kmoltv4@dcci.com **Web Site:** http://www.kmoltv4.dcci.com

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1476-ft. above av. terrain, 1531-ft. above ground, 2049-ft. above sea level.

Latitude 29° 16' 10"
Longitude 98° 15' 55"

Transmitter: 4-mi. from Elmendorf on bearing of N 79° E.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 8-meter Ku-band; Harris, 3-meter Ku-band; Satcom Technologies, 7-meter G-band; Comtech, Harris receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, CNN.

Ownership: United Television Inc. (Group Owner).

Began Operation: December 11, 1949. Sale to present owner by Avco Bcstg. Corp. approved by FCC Sept. 18, 1975 (*Television Digest*, Vol. 14:48). Sale to Avco by Hugh Halff Jr. and associates approved Sept. 15, 1965 (Vol. 5:22, 38).

Represented (sales): United Television Sales.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

Donald Perry, Vice President & General Manager.

Kevin Donohue, General Sales Manager.

Jay Oliver, Local Sales Manager.

John Seabers, National Sales Manager.

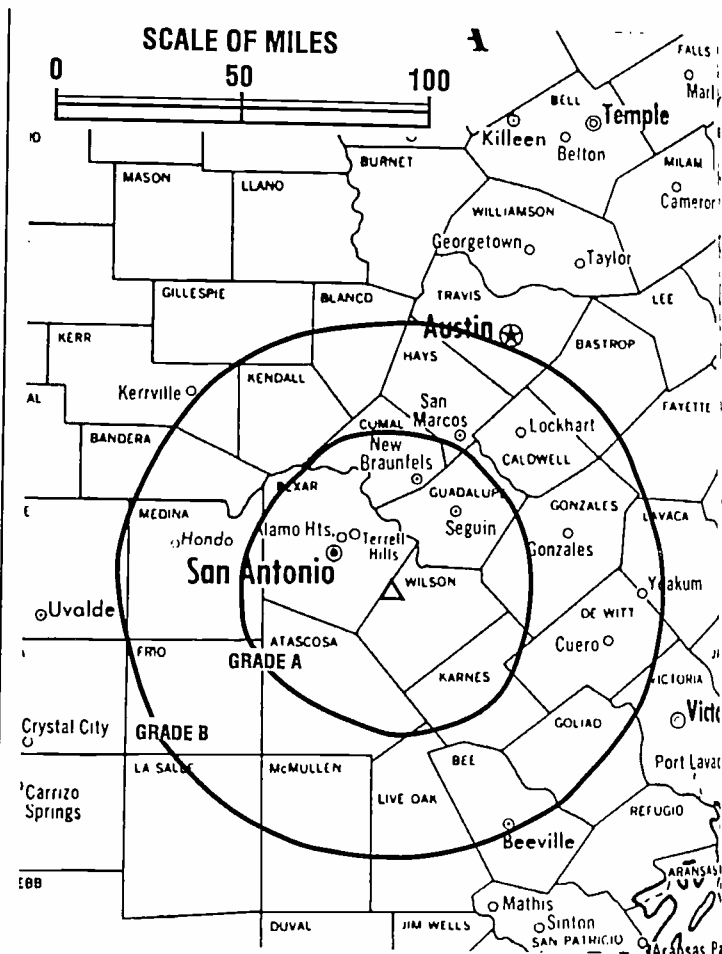
Tim Gardner, News Director.

Mike Stanford, Promotion & Creative Services Director.

Gene Hansbauer, Business Manager.

Pat Bodet, Production Manager.

Harold Friesenhahn, Chief Engineer.



KMOL-TV BPCT-2297 Granted 8/1/57

© American Map Corp., No. 1424

Rates: On request.

City of License: San Antonio. **Station DMA:** San Antonio. **Rank:** 38.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	458,720	245,110	703,830
Average Weekly Circulation (1996)	365,161	168,109	533,270
Average Daily Circulation (1996)			311,550
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	373,830	207,690	581,520
Average Weekly Circulation (1996)	327,139	161,680	488,819
Average Daily Circulation (1996)			292,600
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	84,890	37,420	122,310
Average Weekly Circulation (1996)	38,021	6,429	44,450
Average Daily Circulation (1996)			18,945

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Kerrville-San Antonio

KRRT

Ch. 35

Network Service: UPN.

Address: KRRT License Corp., 8455 Peach St., Erie, PA 16509.

City: 6218 N.W. Loop 410, San Antonio, TX 78238.

Phone: 210-366-1129. Fax: 210-523-6416.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 5000-kw
 visual, 500-kw max. aural. Antenna: 1763-ft. above av. terrain, 1520-ft. above
 ground, 3016-ft. above sea level.

Latitude 29° 36' 37"
 Longitude 98° 53' 35"

Transmitter: 2.3-mi. ENE of intersection of Hwys. 1283 & 37, Lake Hills.

Channel TV Sound: Stereo only.

Earth Stations: U.S. Tower, 2-meter Ku-band; United Satellite Systems,
 5-meter C-band; Collins, Scientific-Atlanta receivers.

Local marketing agreement with KABB (F), San Antonio, TX.

Ownership: JJK Broadcasting Inc.

Operation: November 6, 1985. Sale to present owner by Viacom Inc. approved
 FCC June 6, 1995 (Television Digest, Vol. 34:43; 35:20).

Represented (sales): Seltel Inc.

Represented (legal): Leventhal, Senter & Lerman.

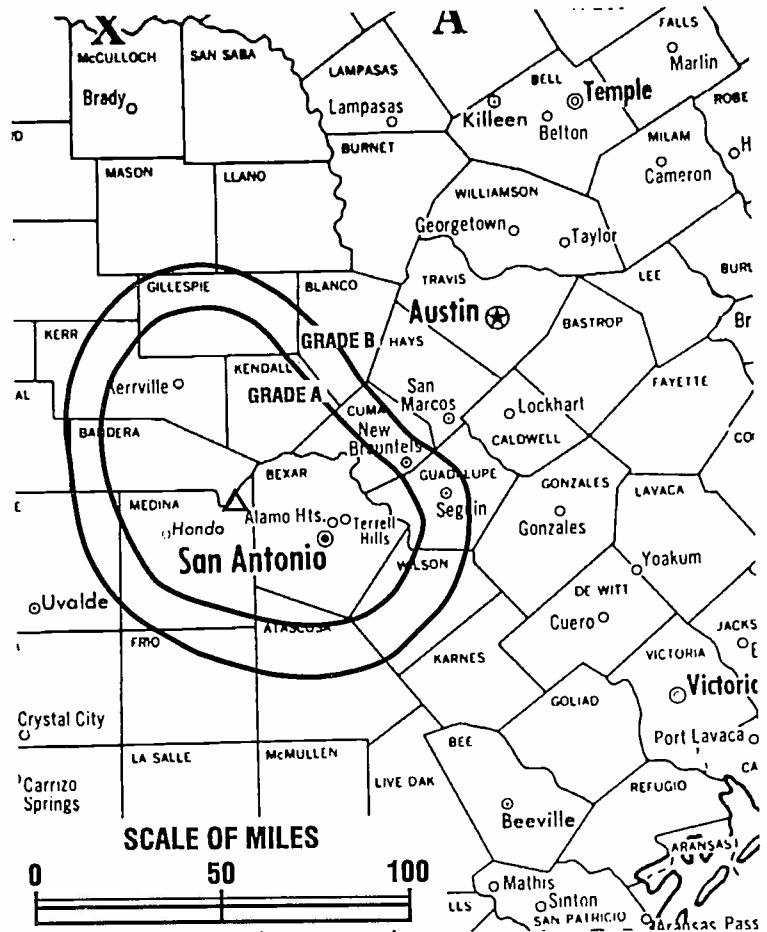
Channel: See KABB, San Antonio, TX.

Info: On request.

License: Kerrville. Station DMA: San Antonio. Rank: 38.

©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	375,350	209,780	585,130
Average Weekly Circulation (1996)	177,113	93,847	270,960
Average Daily Circulation (1996)			109,295



KRRT BMPCT-841128KG Granted 2/25/85 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	365,830	202,270	568,100
Average Weekly Circulation (1996)	176,109	92,918	269,026
Average Daily Circulation (1996)			108,587

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,520	7,510	17,030
Average Weekly Circulation (1996)	1,004	929	1,933
Average Daily Circulation (1996)			709

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—San Antonio

KSAT-TV

Ch. 12

Network Service: ABC.

Licensee: Post-Newsweek Stations San Antonio Inc., 1150 15th St. NW, Washington, DC 20071.

Studio: 1408 N. St. Mary's St., San Antonio, TX 78215.

Mailing Address: Box 2478, San Antonio, TX 78298.

Phone: 210-351-1200. **Fax:** 210-351-1297.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1483-ft. above av. terrain, 1505-ft. above ground, 2049-ft. above sea level.

Latitude 29° 16' 11"
Longitude 98° 15' 31"

Transmitter: 4.5-mi. ENE of Elmendorf, TX.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter Ku-band; Andrew, 5.6-meter Ku-band; Andrew, 7.3-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Andrew, M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Services: ABC, AP, Conus, Texas State Network.

Ownership: Post-Newsweek Stations Inc. (Group Owner).

Began Operation: January 21, 1957. FCC approved sale to Post-Newsweek Feb. 28, 1994 (Television Digest, Vol. 33:49). Sale to H & C Communications Inc. by Rockefeller Group Inc. approved by FCC April 29, 1986 (Vol. 26:6, 12). Sale to Rockefeller Group approved by FCC Nov. 23, 1983 (Vol. 23:19, 22; 24:6). Sale to the Outlet Co. by Mission Telecasting Corp. approved Nov. 22, 1967.

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

James E. Joslyn, Vice President & General Manager.

Randy Schmidt, Local Sales Manager.

Sanda Coyle, National Sales Manager.

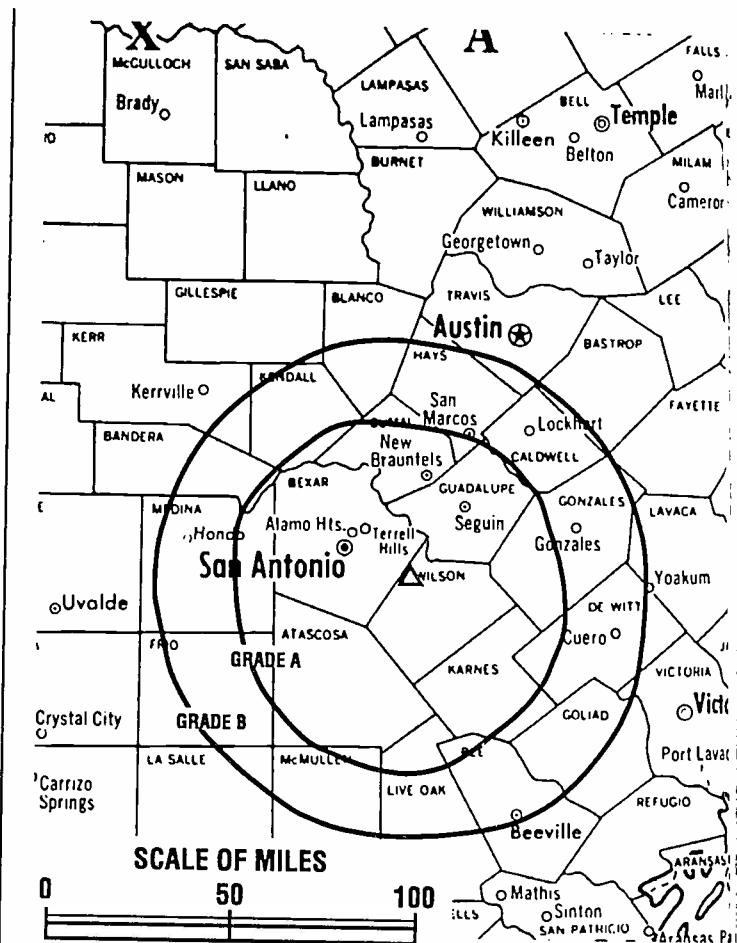
James Boyle, News Director.

Fred Lozano, Chief Engineer.

Charles B. Craig, Business Manager.

Steve Wegner, Advertising & Promotion Manager.

Jim Hart, Creative Services Director.



KSAT-TV BPCT-2892 Granted 9/27/61

© American Map Corp., No. 1424

Highest 30 Sec. Rate: \$3600.

City of License: San Antonio. **Station DMA:** San Antonio. **Rank:** 38.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	462,230	241,100	703,330
Average Weekly Circulation (1996)	365,759	171,091	536,850
Average Daily Circulation (1996)			303,990
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	373,830	207,330	581,160
Average Weekly Circulation (1996)	322,358	164,978	487,336
Average Daily Circulation (1996)			286,040
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	88,400	33,770	122,170
Average Weekly Circulation (1996)	43,401	6,113	49,514
Average Daily Circulation (1996)			17,940

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

San Antonio

KVDA
Ch. 60

Network Service: Telemundo.

Address: Telemundo of San Antonio License Corp., 2290 W. 8th Ave., Hialeah, FL 3310.

Address: 6234 San Pedro, San Antonio, TX 78216.

Phone: 210-340-8860. Fax: 210-341-3962.

Technical Facilities: Channel No. 60 (746-752 MHz). Authorized power: 5000-kw m. visual, 500-kw aural. Antenna: 1496-ft. above av. terrain, 1499-ft. above ground, 2024-ft. above sea level.

Latitude 29° 17' 39"
Longitude 98° 15' 30"

Transmitter: 12325 Jolly Rd., Elmendorf, TX.

Channel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 4.5-meter Ku & C-band; Andrew, 7-meter C-band; Standard Communications receivers.

Ownership: Telemundo Group Inc. (Group Owner).

Start of Operation: September 10, 1989.

Represented (sales): Telemundo Network Sales.

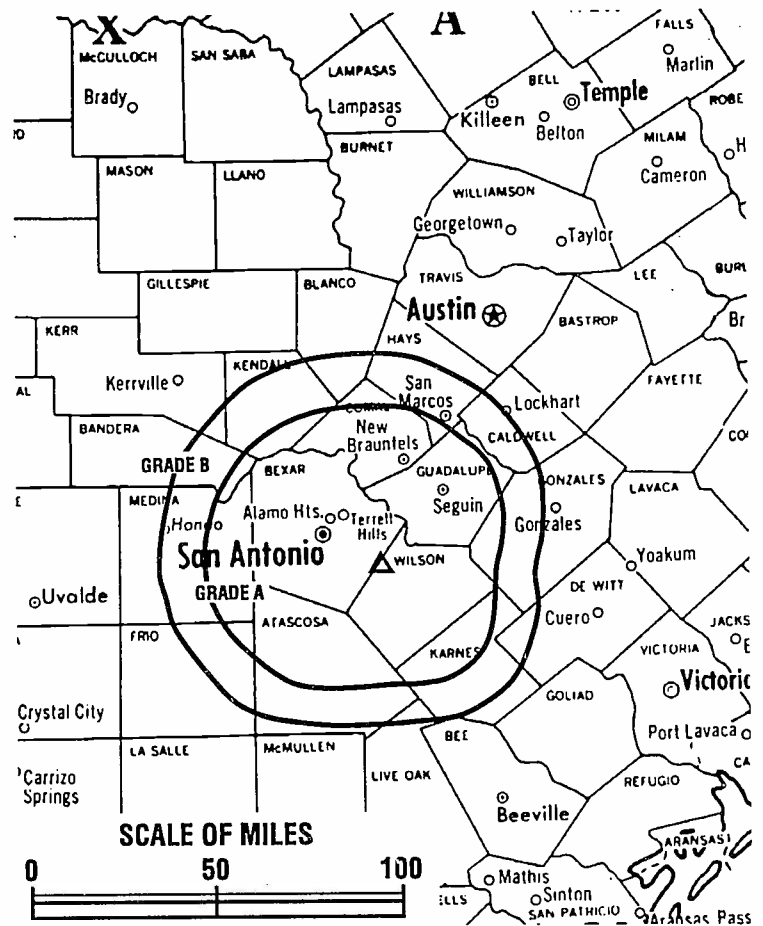
Personnel:

- Alur Rojas Emerson, Vice President & General Manager.
- Florent Rios, Local Sales Manager.
- Moyle DeLauis, National Sales Manager.
- For Landa, News Director.
- Kaleen Sanchez, Traffic & Programming Manager.
- Armando Solis, Business & Operations Manager.
- Miry Martinez, Director of Creative Services.
- Roger Topping, Chief Engineer.

Cost 30 Sec. Rate: \$535.

License: San Antonio. Station DMA: San Antonio. Rank: 38.

© 1996 Nielsen. Coverage based on Nielsen study.



KVDA BMPCT-890324KF Granted 7/27/89 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	313,340	190,170	503,510
Average Weekly Circulation (1996)	21,237	26,266	47,503
Average Daily Circulation (1996)			20,440

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	313,340	175,960	489,300
Average Weekly Circulation (1996)	21,237	25,225	46,462
Average Daily Circulation (1996)			20,185

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	14,210	14,210
Average Weekly Circulation (1996)	0	1,040	1,040
Average Daily Circulation (1996)			255

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—San Antonio

KWEX-TV

Ch. 41

Network Service: Univision.

Licensee: KWEX License Partnership, 1901 Ave. of the Stars, Suite 860, Los Angeles, CA 90067.

Studio: 411 E. Durango, San Antonio, TX 78204.

Phones: 210-227-4141; 210-227-4145.

Fax: 210-226-0131; 210-227-0469.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1000-kw max. & 832-kw horizontal visual, 100-kw max. & 83.2-kw horizontal aural. Antenna: 500-ft. above av. terrain, 604-ft. above ground, 1224-ft. above sea level.

Latitude	29°	25'	03"
Longitude	98°	29'	26"

Holds CP for change to 5000-kw max. visual, 1417-ft. above av. terrain, 1421-ft. above ground, 1946-ft. above sea level, lat. 29° 17' 39", long. 98° 15' 30", transmitter to 12325 Jolly Rd., Elmendorf. BPCT-960130KF.

Transmitter: 411 E. Durango.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, Televisa, Univision.

Ownership: Univision Communications Inc. (Group Owner).

Began Operation: June 10, 1955. Sale as KUAL-TV by Raul A. Cortez and associates approved by FCC Dec. 6, 1961 (*Television Digest*, Vol. 17:35; 2:1). Sale to Hallmark Cards (Univision Holdings) by Spanish International approved June 12, 1987. FCC approved sale to Perenchio TV Inc. Sept. 23, 1992 (Vol. 32:40).

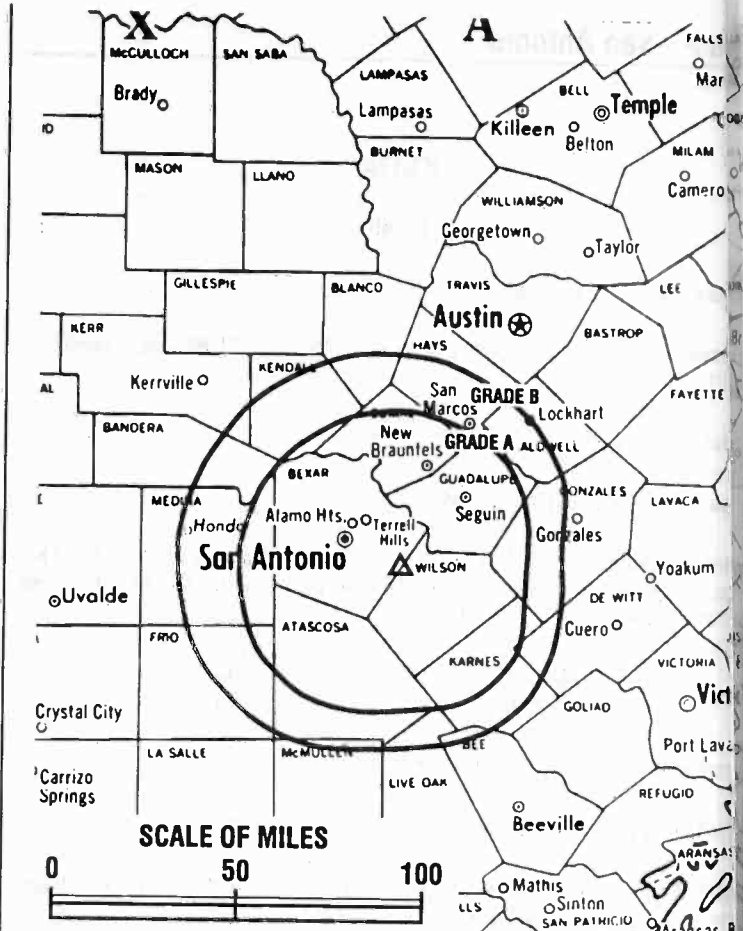
Represented (sales): Univision.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Steve Giust, General Manager.
- Toni Kirk, General Sales Manager.
- Scott Keeler, National Sales Manager.
- Marta Solis, News Director.
- Angie Ruiz, Program Director.
- Roland Davila, Production Manager.
- Lydia Luna, Comptroller.
- Irene Garza, Marketing Director.



KWEX-TV BPCT-960130KF Granted 8/2/96 © American Map Corp., No. 1424

Amparo Ortiz, Public Service & Promotion Director.
Ruben Rodriguez, Chief Engineer.

Highest 30 Sec. Rate: \$1000.

City of License: San Antonio. **Station DMA:** San Antonio. **Rank:** 38.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	310,450	176,450	486,900
Average Weekly Circulation (1996)	43,847	41,670	85,517
Average Daily Circulation (1996)			50,957

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	310,450	176,450	486,900
Average Weekly Circulation (1996)	43,847	41,670	85,517
Average Daily Circulation (1996)			50,957

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—Sherman-Denison & Ardmore, Oklahoma

KXII

Ch. 12

Network Service: CBS.

Licensee: KXII Broadcasters Inc., Box 2636, Waco, TX 76702.

Offices: 4201 Texoma Parkway, Sherman, TX 75090; 2624 S. Commerce, Ardmore, OK 73401.

Mailing Address: Box 1175, Sherman, TX 75091.

Phones: 903-892-8123 (Sherman); 405-223-0946 (Ardmore).

Fax: 903-893-7858.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 222-kw visual, 22.2-kw aural. Antenna: Circularly polarized, 1777-ft. above av. terrain, 694-ft. above ground, 2584-ft. above sea level.

Latitude 34° 01' 58"
Longitude 96° 48' 00"

Transmitter: 5-mi. SSW of Madill.

Channel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.6-meter Ku-band; Comtech, 5-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Pinzone, Scientific-Atlanta receivers.

Services: AP, CBS, CNN, Southwest Newswire.

Ownership: KXII Broadcasters Inc.

Original Operation: August 12, 1956. Sale to present owner by Texoma Bcstrs. Inc. approved by FCC Oct. 30, 1986. Sale to Texoma by John E. Riesen, executor for estate of founder John F. Easley approved June 17, 1959 by FCC (**Television Digest**, Vol. 15:17, 23, 25).

Presented (sales): Seltel Inc.

Presented (legal): Cordon & Kelly.

Personnel:

M. N. Bostick, President.

Richard D. Adams, Vice President & General Manager.

Rick Dean, General Sales Manager.

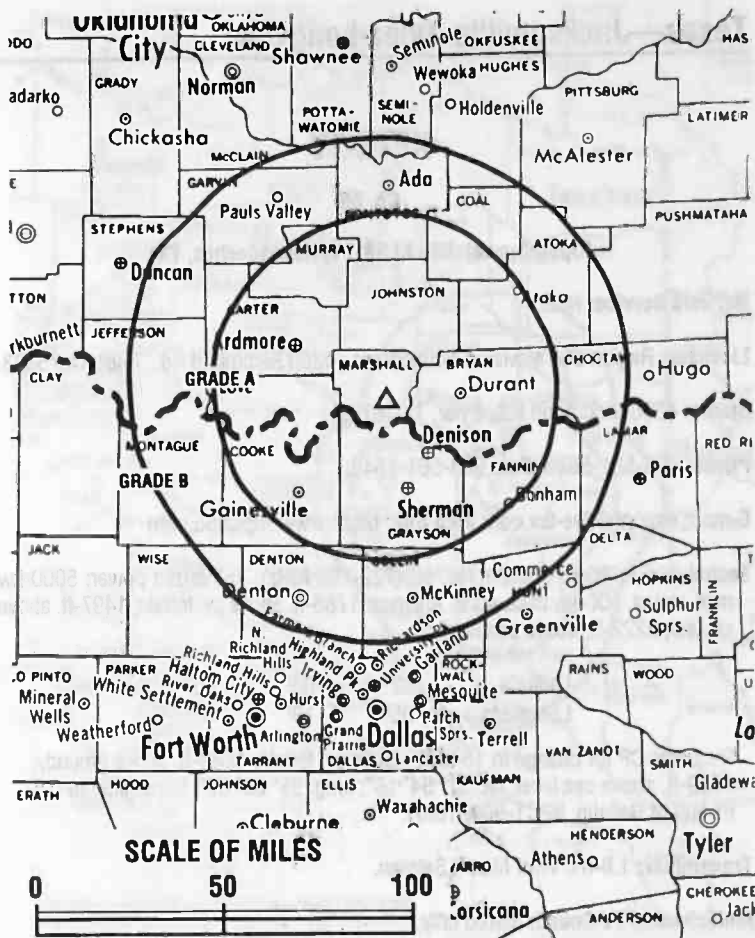
Ellen Sawko, News Director.

Alan Crone, Promotion Director.

Suzanne Hobby, Business Manager.

Dennis Kite, Chief Engineer.

Joel Scarbrough, Production Manager.



KXII BPCT-830217KF Granted 6/10/83

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$675.

City of License: Sherman. **Station DMA:** Sherman-Ada. **Rank:** 161.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	117,860	81,770	199,630
Average Weekly Circulation (1996)	63,786	42,243	106,029
Average Daily Circulation (1996)			69,170
Station DMA Total			
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	65,210	40,170	105,380
Average Weekly Circulation (1996)	47,654	31,420	79,074
Average Daily Circulation (1996)			54,269
Other DMA Total			
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	52,650	41,600	94,250
Average Weekly Circulation (1996)	16,132	10,823	26,955
Average Daily Circulation (1996)			14,901

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—San Antonio

KWEX-TV

Ch. 41

Network Service: Univision.

Licensee: KWEX License Partnership, 1901 Ave. of the Stars, Suite 860, Los Angeles, CA 90067.

Studio: 411 E. Durango, San Antonio, TX 78204.

Phones: 210-227-4141; 210-227-4145.

Fax: 210-226-0131; 210-227-0469.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1000-kw max. & 832-kw horizontal visual, 100-kw max. & 83.2-kw horizontal aural. Antenna: 500-ft. above av. terrain, 604-ft. above ground, 1224-ft. above sea level.

Latitude	29°	25'	03"
Longitude	98°	29'	26"

Holds CP for change to 5000-kw max. visual, 1417-ft. above av. terrain, 1421-ft. above ground, 1946-ft. above sea level, lat. 29° 17' 39", long. 98° 15' 30", transmitter to 12325 Jolly Rd., Elmendorf. BPCT-960130KF.

Transmitter: 411 E. Durango.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, Televisa, Univision.

Ownership: Univision Communications Inc. (Group Owner).

Began Operation: June 10, 1955. Sale as KUAL-TV by Raul A. Cortez and associates approved by FCC Dec. 6, 1961 (*Television Digest*, Vol. 17:35; 2:1). Sale to Hallmark Cards (Univision Holdings) by Spanish International approved June 12, 1987. FCC approved sale to Perenchio TV Inc. Sept. 23, 1992 (Vol. 32:40).

Represented (sales): Univision.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Steve Giust, General Manager.
- Toni Kirk, General Sales Manager.
- Scott Keeler, National Sales Manager.
- Marta Solis, News Director.
- Angie Ruiz, Program Director.
- Roland Davila, Production Manager.
- Lydia Luna, Comptroller.
- Irene Garza, Marketing Director.



KWEX-TV BPCT-960130KF Granted 8/2/96 © American Map Corp., No. 1424

Amparo Ortiz, Public Service & Promotion Director.
Ruben Rodriguez, Chief Engineer.

Highest 30 Sec. Rate: \$1000.

City of License: San Antonio. **Station DMA:** San Antonio. **Rank:** 38.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	310,450	176,450	486,900
Average Weekly Circulation (1996)	43,847	41,670	85,517
Average Daily Circulation (1996)			50,951

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	310,450	176,450	486,900
Average Weekly Circulation (1996)	43,847	41,670	85,517
Average Daily Circulation (1996)			50,951

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—Sherman-Denison & Ardmore, Oklahoma

KXII

Ch. 12

Network Service: CBS.

Office: KXII Broadcasters Inc., Box 2636, Waco, TX 76702.

Addresses: 4201 Texoma Parkway, Sherman, TX 75090; 2624 S. Commerce, Ardmore, OK 73401.

Mailing Address: Box 1175, Sherman, TX 75091.

Phones: 903-892-8123 (Sherman); 405-223-0946 (Ardmore).

Fax: 903-893-7858.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 222-kw visual, 22.2-kw aural. Antenna: Circularly polarized, 1777-ft. above av. terrain, 694-ft. above ground, 2584-ft. above sea level.

Latitude 34° 01' 58"
Longitude 96° 48' 00"

Transmitter: 5-mi. SSW of Madill.

Channel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.6-meter Ku-band; Comtech, 5-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Pinzope, Scientific-Atlanta receivers.

News Services: AP, CBS, CNN, Southwest Newswire.

Ownership: KXII Broadcasters Inc.

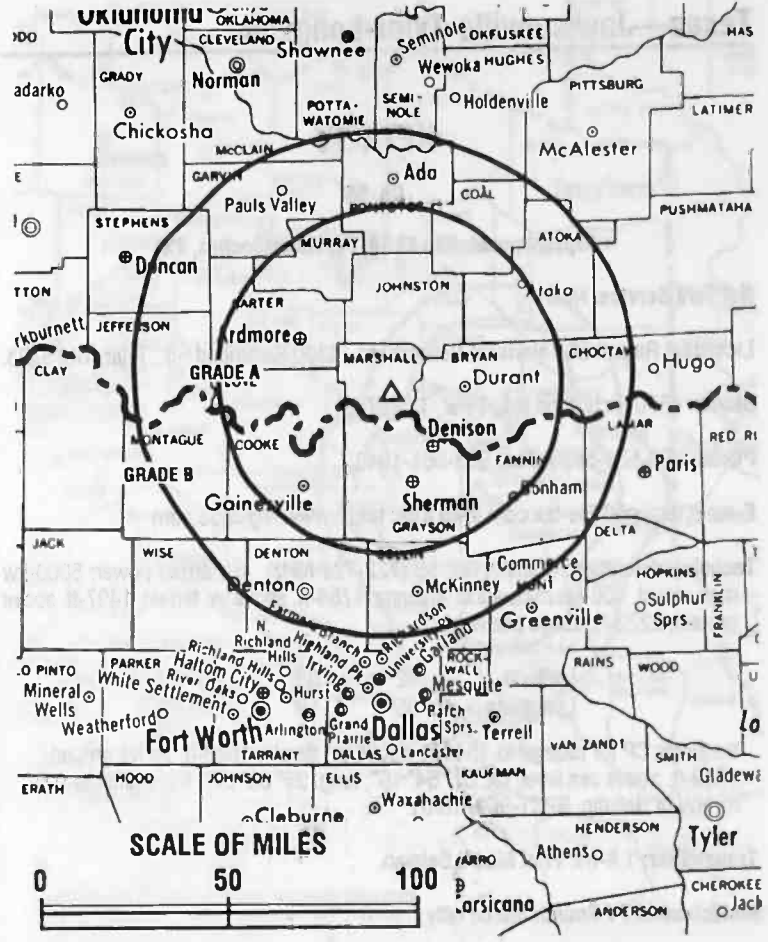
Original Operation: August 12, 1956. Sale to present owner by Texoma Bcstrs. Inc. approved by FCC Oct. 30, 1986. Sale to Texoma by John E. Riesen, executor for estate of founder John F. Easley approved June 17, 1959 by FCC (*Television Digest*, Vol. 15:17, 23, 25).

Represented (sales): Seltel Inc.

Represented (legal): Cordon & Kelly.

Personnel:

- M. N. Bostick**, President.
- Richard D. Adams**, Vice President & General Manager.
- Rick Dean**, General Sales Manager.
- Ellen Sawko**, News Director.
- Alan Crone**, Promotion Director.
- Suzanne Hobby**, Business Manager.
- Dennis Kite**, Chief Engineer.
- Joel Scarbrough**, Production Manager.



KXII BPCT-830217KF Granted 6/10/83 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$675.

City of License: Sherman. **Station DMA:** Sherman-Ada. **Rank:** 161.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	117,860	81,770	199,630
Average Weekly Circulation (1996)	63,786	42,243	106,029
Average Daily Circulation (1996)			69,170

Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	65,210	40,170	105,380
Average Weekly Circulation (1996)	47,654	31,420	79,074
Average Daily Circulation (1996)			54,269

Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	52,650	41,600	94,250
Average Weekly Circulation (1996)	16,132	10,823	26,955
Average Daily Circulation (1996)			14,901

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—Jacksonville-Tyler-Longview

KETK-TV

Ch. 56

(Operates satellite KLSB-TV, Nacogdoches, TX)

Network Service: NBC.

Licensee: Region 56 Television Network Inc., 4300 Richmond Rd., Tyler, TX 75703.

Studio: 4300 Richmond Rd., Tyler, TX 75703.

Phone: 903-581-5656. Fax: 903-561-1648.

E-mail: region56@e-tex.com Web Site: <http://www.region56.com>

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1786-ft. above av. terrain, 1497-ft. above ground, 2222-ft. above sea level.

Latitude 32° 03' 40"
Longitude 95° 18' 50"

Requests CP for change to 1548-ft. above av. terrain, 1588-ft. above ground, 1919-ft. above sea level, lat. 31° 54' 16", long. 95° 05' 07", transmitter to 0.6-mi NW of Gallatin. BPCT-960710KH.

Transmitter: 1.8-mi. W of Mount Selman.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6-meter C-band; Harris receivers.

News Service: AP.

Ownership: Lone Star Broadcasting Inc. (Group Owner).

Began Operation: March 9, 1987. Sale to present owners by Texas American Bcstg. Ltd. approved by FCC Sept. 25, 1989.

Represented (sales): Blair Television.

Represented (legal): Winston & Strawn.

Represented (engineering): Andrus & Associates Inc.

Personnel:

Philip H. Hurley, President & General Manager.

John T. Gaston, General Sales Manager.

Anthony B. Cruz, National Sales Manager.

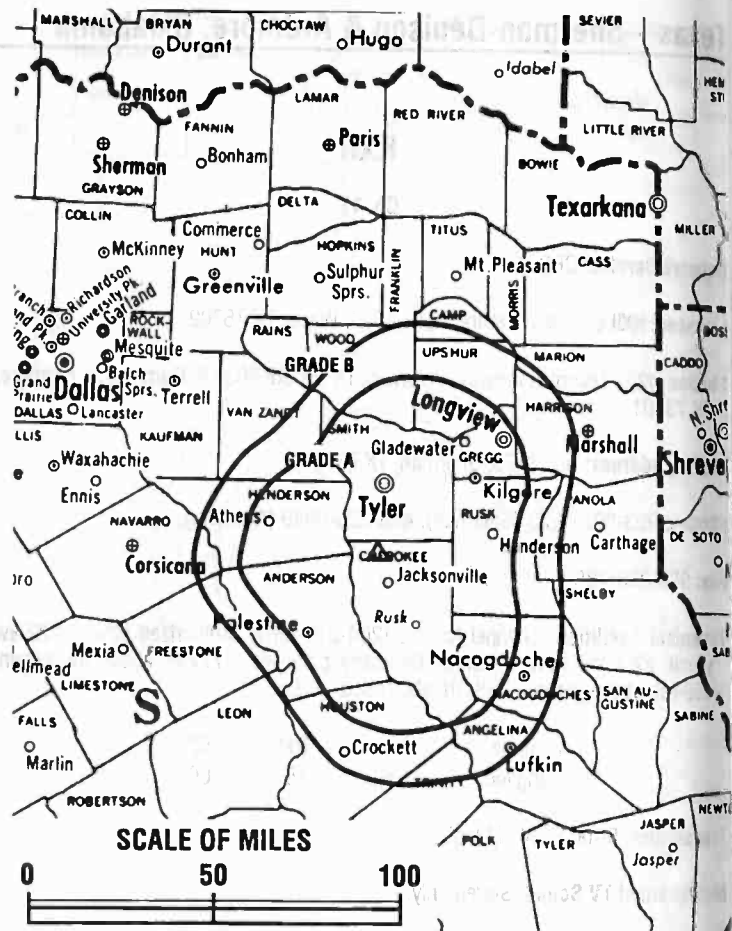
Andy Shaw, News Director.

Maurice Strout, Chief Engineer.

Carolyn Waters, Program Director.

Mark Rowlett, Promotion Director.

BLAIR TELEVISION
LEADING THE WAY



KETK-TV BMPCT-860407Kl Granted 9/3/86 © American Map Corp., No. 14244

Shirley Snodgrass, Business Manager.

Gary Swartz, Production Director.

Margaret Hill, Traffic Manager.

Rates: On request.

City of License: Jacksonville. Station DMA: Tyler-Longview. Rank: 108.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	151,600	98,580	250,180
Average Weekly Circulation (1996)	104,176	36,730	140,906
Average Daily Circulation (1996)			78,049

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	104,290	68,430	172,720
Average Weekly Circulation (1996)	85,940	29,226	115,166
Average Daily Circulation (1996)			66,740

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	47,310	30,150	77,460
Average Weekly Circulation (1996)	18,236	7,504	25,740
Average Daily Circulation (1996)			11,309

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—Longview-Tyler

KFXK

Ch. 51

Work Service: FOX.

Licensee: Warwick Communications Inc., 1802 First National Bank Bldg., 1021 Main St., Houston, TX 77002.

Address: 701 N. Access Rd., Longview, TX 75602.

Phone: 903-758-1691. Fax: 903-753-6637.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 4683-kw max. visual, 309.7-kw max. aural. Antenna: 1249-ft. above av. terrain, 1175-ft. above ground, 1695-ft. above sea level.

Latitude 32° 15' 35"
Longitude 94° 57' 02"

Transmitter: 1-mi. NW of intersection of Hwys. 42 & 1513, New London.

Satellite Earth Stations: Harris, C-band; M/A-Com, Ku-band; Scientific-Atlanta, C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

Ownership: Warwick Communications Inc.

Operation: September 9, 1984. Sale to Kamin Bcstg. Co./Longview Ltd. Partnership by trustee in bankruptcy approved by FCC Nov. 8, 1990. Sale to present owner approved May 13, 1992.

Presented (sales): Seltel Inc.

Presented (legal): Fletcher, Heald & Hildreth.

Personnel:

Mark McKay, Vice President & General Manager.

Tom Presswood, General Sales Manager.

Wanda Mills, National Sales Manager.

Ray Rowe, Chief Engineer.

Gary Borger, Promotion Director.

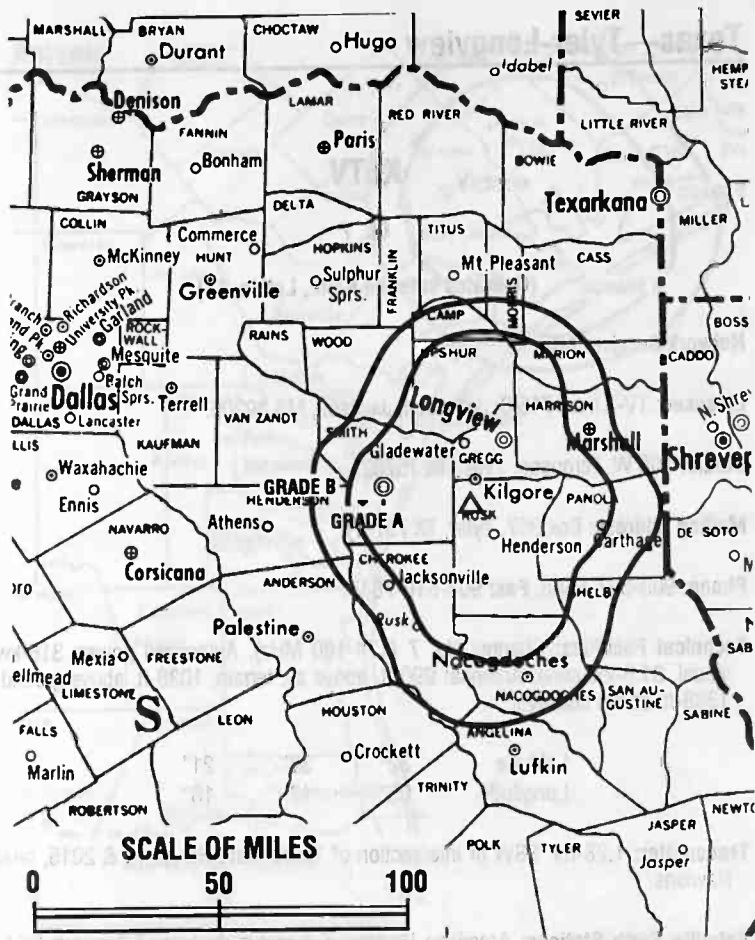
Lancy Denton, Business Manager.

Paul Kennedy, Traffic Manager.

Best 30 Sec. Rate: \$1400.

Class of License: Longview. Station DMA: Tyler-Longview. Rank: 108.

©1996 Nielsen. Coverage based on Nielsen study.



KFXK BPCT-910215KO Granted 3/26/91 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	176,260	115,690	291,950
Average Weekly Circulation (1996)	90,239	32,558	122,797
Average Daily Circulation (1996)			50,077

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	134,350	65,020	199,370
Average Weekly Circulation (1996)	78,021	28,423	106,444
Average Daily Circulation (1996)			45,494

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	41,910	50,670	92,580
Average Weekly Circulation (1996)	12,217	4,135	16,353
Average Daily Circulation (1996)			4,583

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—Tyler-Longview

KLTV

Ch. 7

(Operates satellite KTRE, Lufkin, TX)

Network Service: ABC.

Licensee: TV-3 Inc., 715 S. Jefferson, Jackson, MS 39205.

Studio: 105 W. Ferguson, Tyler, TX 75702.

Mailing Address: Box 957, Tyler, TX 75710.

Phone: 903-597-5588. **Fax:** 903-510-7847.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 990-ft. above av. terrain, 1038-ft. above ground, 1388-ft. above sea level.

Latitude 32° 32' 21"
Longitude 95° 13' 16"

Transmitter: 1.28-mi. SSW of intersection of Texas State Hwys. 14 & 2015, near Hawkins.

Satellite Earth Stations: American Horizon, 6.1-meter; Andrew, 7.3-meter; RCA, 3.7-meter; RCA, 4.5-meter; Avante receivers.

News Services: ABC, AP.

Ownership: Civic Communications Corp. (Group Owner)

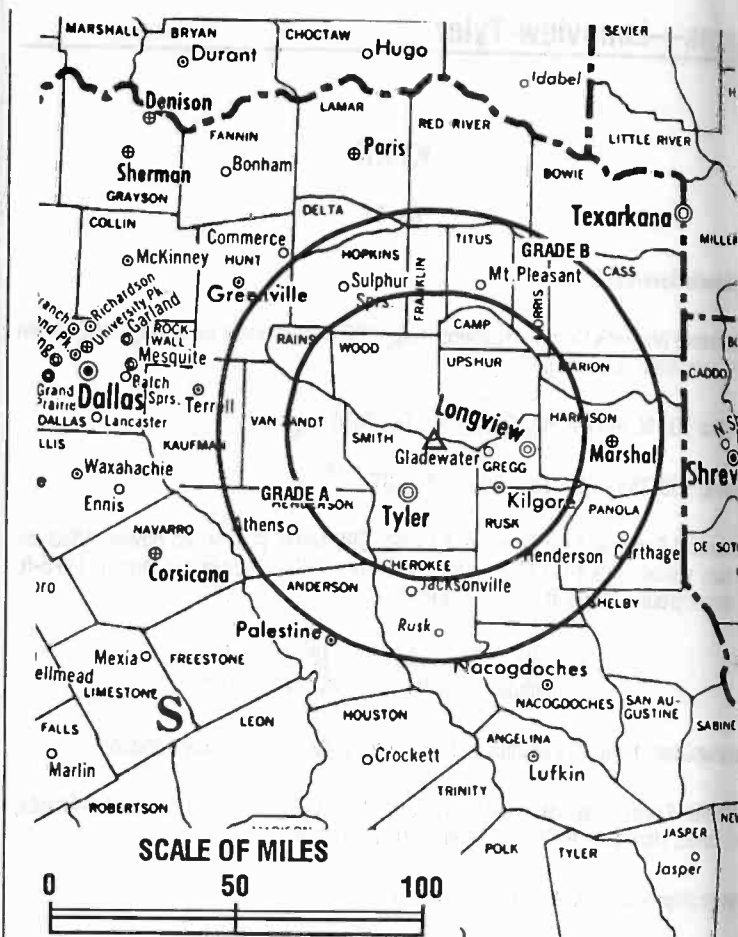
Began Operation: October 14, 1954. Sale to present owners by Buford Television approved by FCC Feb. 16, 1989.

Represented (sales): Katz Continental Television.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Frank Melton, President.
- Brad Streit, General Manager.
- Shelley Martin, General Sales Manager.
- Ron White, Local Sales Manager.
- Butch Adair, Director of Engineering.
- Kenny Boles, News Director.
- Ronnie Curtis, Program Director.
- Michele Mischer, Promotions.
- Glenda London, Business Manager.
- David Cantu, Marketing Director.
- Misty Wages, Research.



KLTV BPCT-830725KN Granted 3/21/84 © American Map Corp., No. 14244

Rates: On request.

City of License: Tyler. **Station DMA:** Tyler-Longview. **Rank:** 108.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	156,930	145,360	302,290
Average Weekly Circulation (1996)	116,035	71,953	187,988
Average Daily Circulation (1996)			121,016

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	100,450	65,020	165,470
Average Weekly Circulation (1996)	87,780	48,945	136,725
Average Daily Circulation (1996)			91,274

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	56,480	80,340	136,820
Average Weekly Circulation (1996)	28,256	23,008	51,263
Average Daily Circulation (1996)			29,742

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KAVU-TV

Ch. 25

Work Service: ABC.

Licensee: Withers Broadcasting Co. of Texas, Box 1508, Mount Vernon, IL 62864.

Radio: 3808 N. Navarro St., Victoria, TX 77901.

Mailing Address: Box 4929, Victoria, TX 77901.

Phone: 512-575-2500. Fax: 512-575-2255. Web Site: <http://www.icsi.net/kavu>

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 2140-kw max. & 933-kw horizontal visual, 214-kw max. & 93-kw horizontal aural. Antenna: 220-ft. above av. terrain, 1049-ft. above ground, 1079-ft. above sea level.

Latitude 28° 48' 06"
Longitude 96° 33' 09"

Transmitter: County Rd. 1639 S, 2.8-mi. S of Lolita.

Channel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Deep Space Tech, 5.1-meter Ku & C-band; Deep Space Tech, 5.1-meter Ku-band; Prodelin, 6-meter C-band; ORSAT, Pinzone, STS receivers.

Services: ABC, AP.

Agreement: Local marketing agreement with KVCT (F), Victoria, TX.

Ownership: W. Russell Withers Jr. (Group Owner).

Operational History: July 21, 1982. Sale to present owner by First Victoria National Bank approved by FCC March 12, 1990.

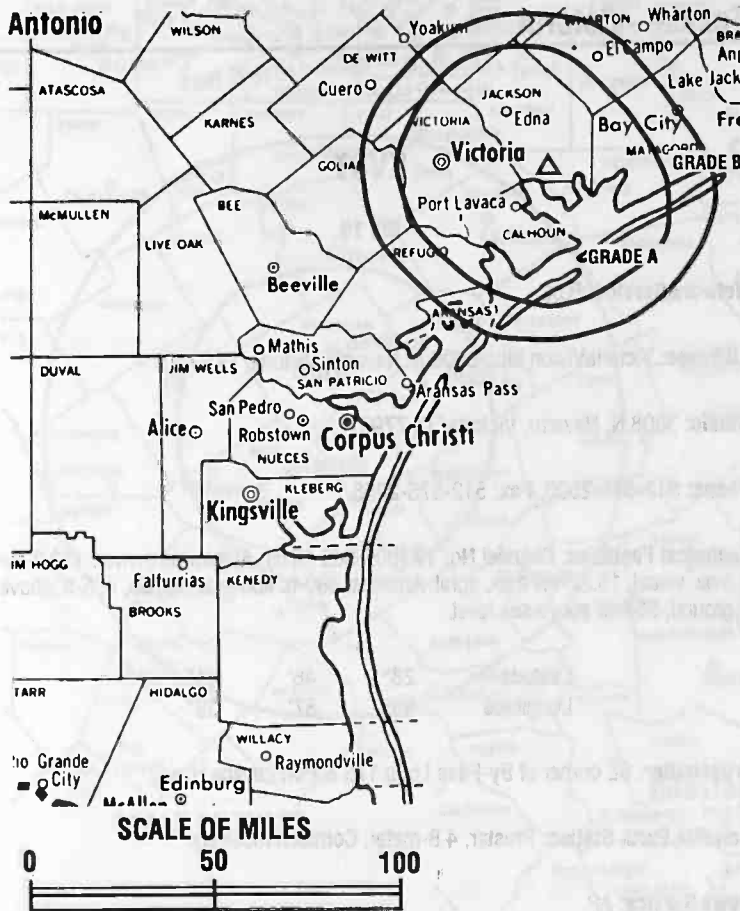
Presented (sales): Katz Continental Television.

Presented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Personnel:

- erry Larsen, General Manager.
- teve Alexander, News Director.
- eldi Garcia, Program & Promotion Director.
- teve Broussard, Production Manager.
- ebbie Curlee, Business Manager.
- runk Brucks, Chief Engineer.

Best 30 Sec. Rate: \$375.



KAVU-TV BPCT-801208KH. Granted 9/22/81 © American Map Corp., No. 14244

City of License: Victoria. Station DMA: Victoria. Rank: 206.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	45,800	17,800	63,600
Average Weekly Circulation (1996)	24,450	6,405	30,855
Average Daily Circulation (1996)			16,144

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	21,170	6,800	27,970
Average Weekly Circulation (1996)	17,042	4,366	21,407
Average Daily Circulation (1996)			13,342

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,630	11,000	35,630
Average Weekly Circulation (1996)	7,408	2,040	9,448
Average Daily Circulation (1996)			2,803

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—Victoria

KVCT

Ch. 19

Network Service: FOX.

Licensee: VictoriaVision Inc., 3808 N. Navarro, Victoria, TX 77901.

Studio: 3808 N. Navarro, Victoria, TX 77901.

Phone: 512-575-2500. Fax: 512-575-2255.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 153.2-kw max. visual, 15.32-kw max. aural. Antenna: 490-ft. above av. terrain, 495-ft. above ground, 584-ft. above sea level.

Latitude 28° 46' 41"
Longitude 96° 57' 38"

Transmitter: SE corner of By-Pass Loop 175 & Port Lavaca Hwy.

Satellite Earth Station: Prostar, 4.8-meter; Comtech receivers.

News Service: AP.

LMA: Local marketing agreement with KAVU-TV (A), Victoria, TX.

Ownership: VictoriaVision Inc.

Began Operation: October 1, 1969. Sale to KVCT Inc. approved by FCC June 8, 1990. Sale to Victoria Communications by South Texas Telecasting Co. Inc. (Michael D. & C. Dan McKinnon, et al.) approved March 4, 1976. Assignment of license to VictoriaVision granted by FCC Dec. 20, 1994.

Represented (sales): Katz Continental Television.

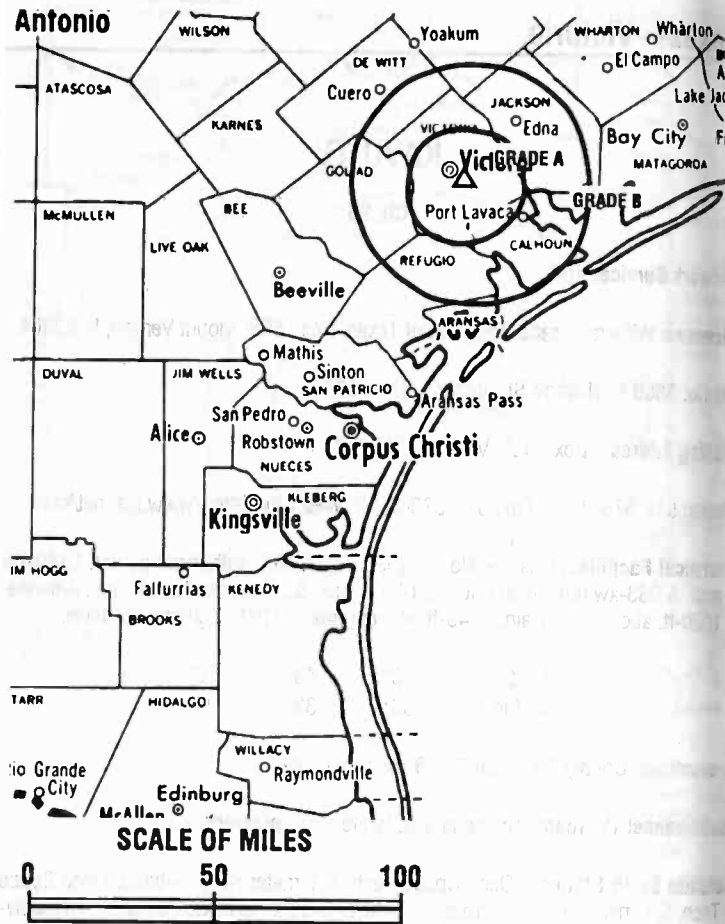
Represented (legal): Baraff, Koemer, Olender & Hochberg, P.C.

Personnel: See KAVU-TV, Victoria, TX.

Highest 30 Sec. Rate: \$300.

City of License: Victoria. Station DMA: Victoria. Rank: 206.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KVCT BPCT-830524KF Granted 6/27/83 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,980	13,030	38,010
Average Weekly Circulation (1996)	11,243	3,968	15,210
Average Daily Circulation (1996)			5,967
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	21,170	6,800	27,970
Average Weekly Circulation (1996)	10,987	3,264	14,251
Average Daily Circulation (1996)			5,762
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,810	6,230	10,040
Average Weekly Circulation (1996)	255	704	959
Average Daily Circulation (1996)			205

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—Temple-Waco

KCEN-TV

Ch. 6

Network Service: NBC.

Licensee: Channel 6 Inc., Box 6103, Temple, TX 76503-6103.

Address: 314 S. Interstate 35, Eddy, TX 76524.

Radio Office: 4716 W. Waco Dr., Waco, TX 76710-7016.

Mailing Address: Box 6103, Temple, TX 76503-6103.

Phone: 817-859-5481. Fax: 817-859-5831.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 1-kw aural. Antenna: 1866-ft. above av. terrain, 1924-ft. above ground, 2549-ft. above sea level.

Latitude 31° 16' 24"
Longitude 97° 13' 14"

Transmitter: 2.4-mi. SE of I-35 on Old Bleivins Rd., near Eddy, TX.

Channel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter; Andrew, 7.3-meter; Fort Worth Tower, 9-meter Ku-band; Harris, 3.6-meter Ku-band; Harris, 7.5-meter; Andrew, AvanteK, A-Com, Microdyne receivers.

Service: AP

Ownership: Channel 6 Inc.

When Operation: November 1, 1953.

Presented (sales): Blair Television.

Presented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Presented (engineering): Silliman & Silliman.

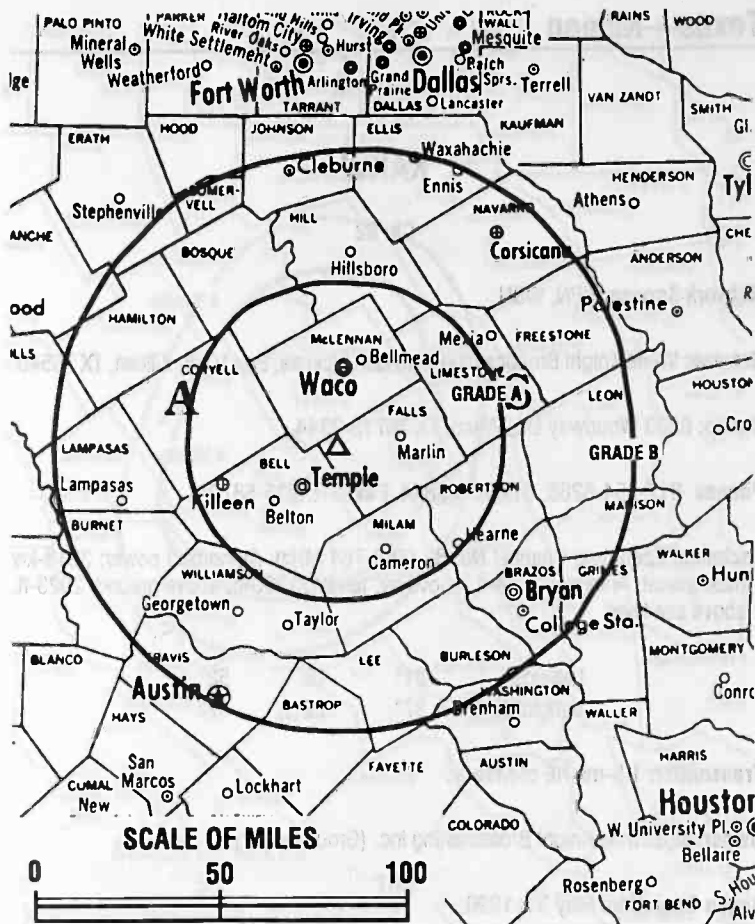
Personnel:

- Sue Mayborn, President.
- Daniel C. Lesmeister, Vice President.
- Wayne Kiger, General Manager.
- Tommy Graham, Local & National Sales Manager.
- Mike Snuffer, News Director.
- Ken Smith, Chief Engineer.
- Sheryl Mashburn-Dorn, Promotion Director.
- Al Moore, Business Manager.

Best 30 Sec. Rate: \$2000.

Class of License: Temple. Station DMA: Waco-Temple-Bryan. Rank: 94.

Citation © 1996 Nielsen. Coverage based on Nielsen study.



KCEN-TV BPCT-800121KE Granted 9/22/80 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	190,080	158,360	348,440
Average Weekly Circulation (1996)	146,186	68,327	214,513
Average Daily Circulation (1996)			114,982

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	179,640	91,710	271,350
Average Weekly Circulation (1996)	143,480	61,158	204,638
Average Daily Circulation (1996)			112,566

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,440	66,650	77,090
Average Weekly Circulation (1996)	2,706	7,169	9,875
Average Daily Circulation (1996)			2,416

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION
LEADING THE WAY

Texas—Killeen

KAKW

Ch. 62

Network Service: UPN, WBN.

Grantee: White Knight Broadcasting of Killeen License, Box 1028, Killeen, TX 76540.

Studio: 8803 Woodway Dr., Waco, TX 76712-2344.

Phones: 817-554-6266; 817-776-3844. **Fax:** 318-235-5872.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 3213-kw max. visual. Antenna: 1338-ft. above av. terrain, 1200-ft. above ground, 2023-ft. above sea level.

Latitude 31° 18' 52"
Longitude 97° 19' 37"

Transmitter: 1.5-mi. NE of Moody.

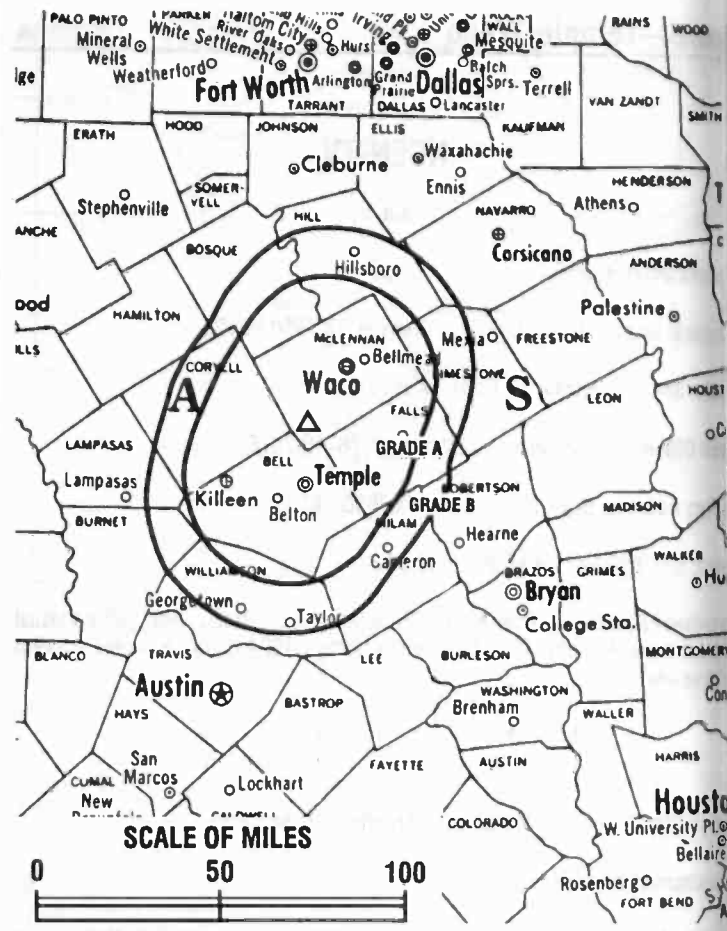
Ownership: White Knight Broadcasting Inc. (Group Owner).

Began Operation: May 31, 1996.

Represented (engineering): Marsand Inc.

Personnel:

- Sheldon Galloway, General Manager.
- Jim Lollar, Local Sales Manager.
- Charles Youdr, Chief Engineer.



KAKW BMPCT-951006KF Granted 12/11/95 © American Map Corp., No. 14244

Rates: On request.

City of License: Killeen. **Station DMA:** Waco-Temple-Bryan. **Rank:** 94.

Nielsen Data: Not available.



KWKT

Ch. 44

Network Service: FOX.

Licensee: ComCorp of Texas License Corp., Box 3030, Lafayette, LA 70502.

Address: 8803 Woodway Dr., Waco, TX 76712.

Mail Address: Box 2544, Waco, TX 76702.

Phone: 817-776-3844. Fax: 817-876-8032.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 4207-kw. Visual, 420.7-kw max. aural. Antenna: 1811-ft. above av. terrain, 1673-ft. above ground, 2497-ft. above sea level.

Latitude 31° 18' 52"
Longitude 97° 19' 37"

Transmitter: 1.5-mi. NE of Moody.

Channel TV Sound: Stereo only.

White Earth Stations: 7-meter C-band; 7-meter Ku-band.

Ownership: Communications Corp. of America (Group Owner).

Operation: March 13, 1988. Sale to Associated Broadcasters Inc. by SMM/Waco Corp. approved by FCC Oct. 31, 1990.

Represented (sales): Katz Television.

Personnel:

John Crowder, General Manager.

Jerry Clemmons, General Sales Manager.

Charles Yoder, Chief Engineer & Operations Manager.

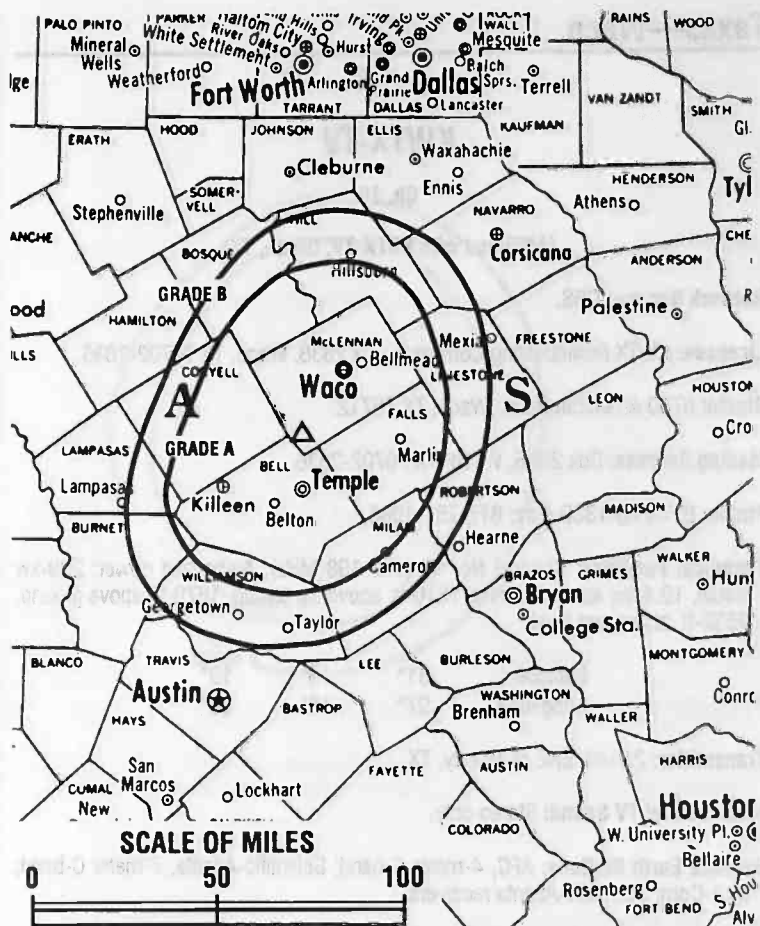
Gene Sartor, Director, Programming & Promotion.

Lia Williamson, Business Manager.

License: On request.

License: Waco. Station DMA: Waco-Temple-Bryan. Rank: 94.

© 1996 Nielsen. Coverage based on Nielsen study.



KWKT BNPCT-871123KG Granted 2/19/88 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	183,200	119,660	302,860
Average Weekly Circulation (1996)	111,322	49,360	160,683
Average Daily Circulation (1996)			67,170

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	177,900	91,710	269,610
Average Weekly Circulation (1996)	108,948	45,941	154,889
Average Daily Circulation (1996)			65,973

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,300	27,950	33,250
Average Weekly Circulation (1996)	2,374	3,419	5,794
Average Daily Circulation (1996)			1,197

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—Waco

KWTX-TV

Ch. 10

(Affiliated with KBTX-TV, Bryan, TX)

Network Service: CBS.

Licensee: KWTX Broadcasting Company, Box 2636, Waco, TX 76702-2636.

Studio: 6700 American Plaza, Waco, TX 76712.

Mailing Address: Box 2636, Waco, TX 76702-2636.

Phone: 817-776-1330. **Fax:** 817-751-1088.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 209-kw visual, 19.1-kw aural. Antenna: 1810-ft. above av. terrain, 1679-ft. above ground, 2532-ft. above sea level.

Latitude 31° 19' 19"
Longitude 97° 18' 58"

Transmitter: 2.7-mi. ENE of Moody, TX.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 4-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: KWTX Broadcasting Co. (Group Owner).

Began Operation: April 3, 1955.

Represented (sales): Seltel Inc.

Represented (legal): Cordon & Kelly.

Personnel:

M. N. (Buddy) Bostick, Chairman of the Board.

Thomas G. Pears, President.

Ray Deaver, Vice President & General Manager.

Virgil Teter, Vice President, News.

Danny Wright, Local Sales Manager.

Pam Samford, National Sales.

Ken Musgrave, Chief Engineer.

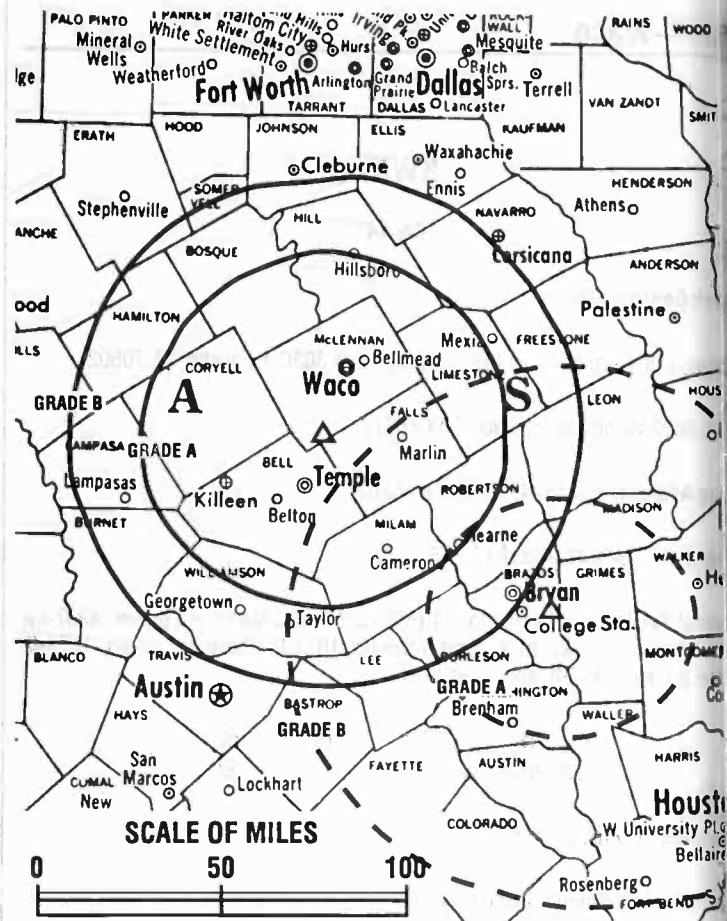
Rick Bradfield, News Director.

Dennis Yoder, Promotion Director.

Rates: On request.

City of License: Waco. **Station DMA:** Waco-Temple-Bryan. **Rank:** 94.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.



KWTX-TV BPCT-4996 Granted 6/10/77

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	159,090	118,470	277,560
Average Weekly Circulation (1996)	121,698	63,601	185,299
Average Daily Circulation (1996)			110,211

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	139,100	81,360	220,460
Average Weekly Circulation (1996)	111,184	58,854	170,038
Average Daily Circulation (1996)			105,224

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	19,990	37,110	57,100
Average Weekly Circulation (1996)	10,514	4,747	15,261
Average Daily Circulation (1996)			5,047

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

as—Waco

KXXV

Ch. 25

ork Service: ABC.

see: Centex Television Ltd. Partnership, Box 78, Lawton, OK 73205.

o: 1909 S. New Rd., Waco, TX 76711.

ing Address: Box 2522, Waco, TX 76702.

h: 817-754-2525. Fax: 817-752-1002.

ical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 5000-kw
k. visual, 500-kw max. aural. Antenna: 1828-ft. above av. terrain, 1732-ft. above
und, 2532-ft. above sea level.

Latitude 31° 20' 15.00"
Longitude 97° 18' 36.90"

mitter: 3.1-mi. NE of Moody.

ichannel TV Sound: Stereo only.

lite Earth Stations: Andrew, 4-meter; Andrew, 7.2-meter; Harris, 3-meter;
ris, 6.2-meter; Avantek, Harris receivers.

Service: AP.

Partnership: Drewry Communications (Group Owner).

on Operation: March 22, 1985. Sale to Shamrock Holdings by Robert Mann, et
approved by FCC Oct. 1, 1987 (Television Digest, Vol. 27:20). Sale to present
owners by Shamrock Broadcasting Inc. approved Oct. 7, 1994.

esented (sales): Petry Television Inc.

esented (legal): Leventhal, Senter & Lerman.

onnel:

of Cook, General Manager.

in Pratt, News Director.

ly Edens, Program Director.

ce Jugert, Chief Engineer.

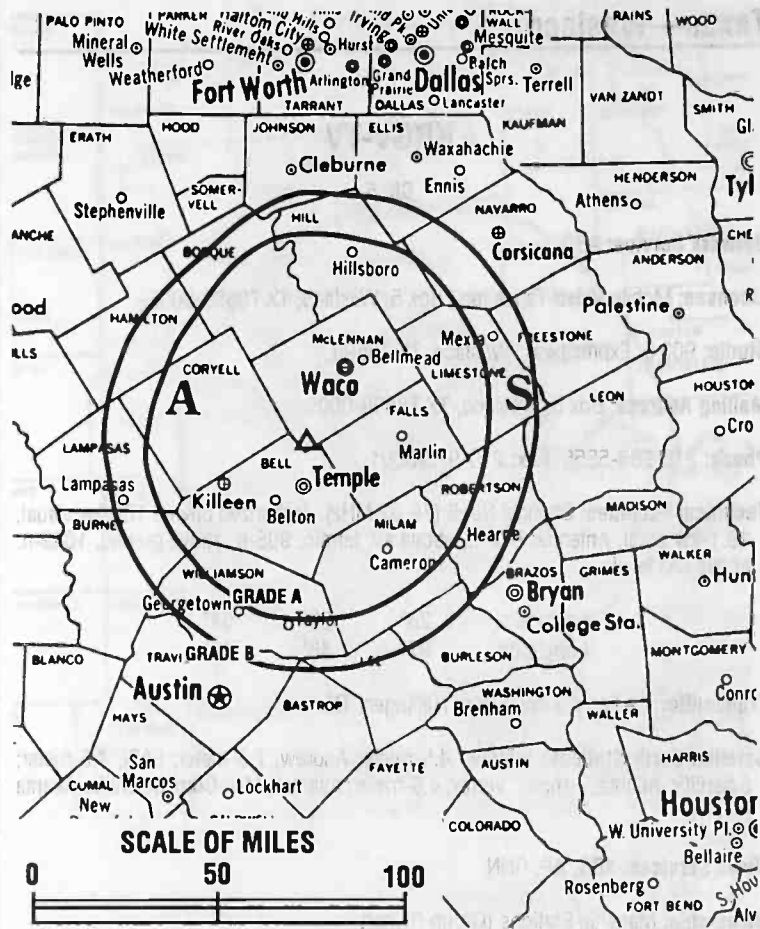
Marshall, Operations Director.

s: On request.

of License: Waco. Station DMA: Waco-Temple-Bryan. Rank: 94.

ation © 1996 Nielsen. Coverage based on Nielsen study.

and Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	194,230	135,830	330,060
Average Weekly Circulation (1996)	132,533	54,292	186,825
Average Daily Circulation (1996)			87,068



KXXV BPCT-841120KL Granted 1/28/85

© American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	177,210	91,710	268,920
Average Weekly Circulation (1996)	129,045	50,321	179,366
Average Daily Circulation (1996)			85,291

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,020	44,120	61,140
Average Weekly Circulation (1996)	3,488	3,970	7,458
Average Daily Circulation (1996)			1,777

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

THE
TED HEPBURN
COMPANY

We were the broker
in the 1987 & 1994 sales of
KXXV-TV

Ted Hepburn, President
325 Garden Rd., Palm Beach, FL 33480
(561) 863-8995

Texas—Weslaco

KRGV-TV

Ch. 5

Network Service: ABC.

Licensee: Mobile Video Tapes Inc., Box 5, Weslaco, TX 78599-0005.

Studio: 900 E. Expressway, Weslaco, TX 78596.

Mailing Address: Box 5, Weslaco, TX 78599-0005.

Phone: 210-968-5555. **Fax:** 210-973-5001.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 19.1-kw aural. Antenna: 950-ft. above av. terrain, 995-ft. above ground, 1049-ft. above sea level.

Latitude 26° 09' 54"
Longitude 97° 48' 45"

Transmitter: La Feria, 7-mi. SW of Harlingen, TX.

Satellite Earth Stations: Andrew, 4.5-meter; Andrew, 7.3-meter; EASI, 4.6-meter; Scientific-Atlanta, 7-meter; Vertex, 4.8-meter; AvanteK, M/A-Com, Scientific-Atlanta receivers.

News Services: ABC, AP, CNN.

Ownership: Manship Stations (Group Owner).

Began Operation: April 10, 1954. Sale to present owners by Kenco Enterprises approved by FCC Jan. 28, 1964 (*Television Digest*, Vol. 4:5). Sale to Kenco Enterprises by LBJ Co. approved Oct. 18, 1961 (Vol. 17:35). LBJ Co. acquired full control of TV and radio when FCC approved sale of 50% by O. L. Taylor (Vol. 14:12, 14). Original 50% of TV acquired by LBJ from Taylor after FCC approved transfer April 4, 1956 (Vol. 12:11, 14), with LBJ exercising option April 1, 1957 on 50% of radio.

Represented (sales): Blair Television.

Represented (legal): Cohn and Marks.

Personnel:

- Ray Alexander, General Manager.
- Tom Hagner, General Sales Manager.
- John Kittleman, National Sales Manager.
- Rick Diaz, News Director.
- Julian Adame, Program Director.



KRGV-TV BPCT-3788 Granted 8/18/66 © American Map Corp., No. 14244

Mary Grace Landsberg, Promotion Director.
Bert Walling, Chief Engineer.

Highest 30 Sec. Rate: \$750.

City of License: Weslaco. **Station DMA:** Harlingen-Weslaco-Brownsville-McAllen Rank: 104.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	105,590	116,150	221,740
Average Weekly Circulation (1996)	80,165	74,910	155,075
Average Daily Circulation (1996)			100,083

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	105,590	116,150	221,740
Average Weekly Circulation (1996)	80,165	74,910	155,075
Average Daily Circulation (1996)			100,083

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KAUZ-TV

Ch. 6

Network Service: CBS.

Licensee: Benedek License Corp., Box 2130, Wichita Falls, TX 76307.

Address: 3601 Seymour Hwy., Wichita Falls, TX 76309.

Post Office Address: Box 2130, Wichita Falls, TX 76307.

Phone: 817-322-6957. Fax: 817-761-3331.

E-mail: kauz99b@prodigy.com Web Site: <http://www.wf.net/kauz.html>

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 100-kw aural. Antenna: 1021-ft. above av. terrain, 1028-ft. above ground, 2046-ft. above sea level.

Latitude 33° 54' 04"
Longitude 98° 32' 21"

Transmitter: Seymour Hwy., 2.5-mi. W of center of Wichita Falls.

Earth Stations: Houston Tracker, 4.3-meter C-band; RCA, 3.7-meter Ku-band; Scientific-Atlanta, 4.7-meter C-band; Scientific-Atlanta, 7-meter C-band; DXenna, Scientific-Atlanta receivers.

Services: AP, CBS, CNN.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

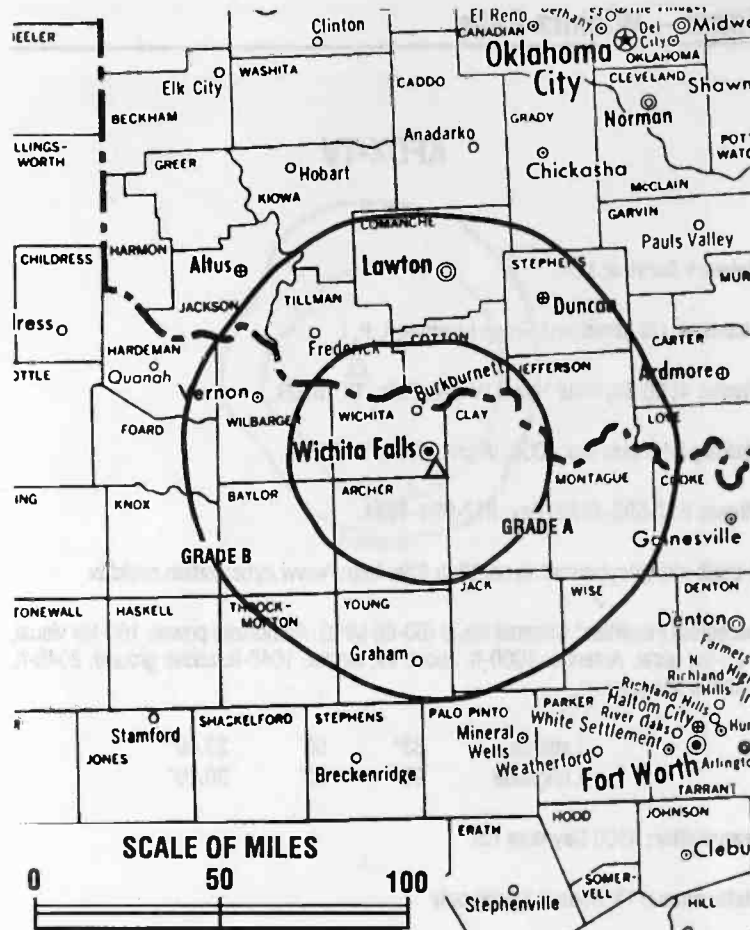
Operation: March 1, 1953. Originally operated as KWFT-TV. Sale to present owner by Brissette Bcstg. approved by FCC May 22, 1996 (Television Digest, Vol. 37, 52). Sale to Brissette Bcstg. by Adams Communications approved by FCC Dec. 24, 1991. Previous sale by Ray Clymer & W. Erle White approved Jan. 5, 1984 (Vol. 23:31). Sale to Clymer & White approved by FCC May 30, 1978 (Vol. 18:23). Previous sale by Bass Bros. approved Sept. 19, 1974. Sale to Bass Bros. by New York Bcstg. (Paul F. Harron) approved April 10, 1968. Sale by Sidney A. Grayson and associates approved March 13, 1963 (Vol. 3:11). Transfer to Sidney Grayson group by E. H. Rowley theatre chain family and Kenyon Brown approved Oct. 11, 1956 (Vol. 11:46, 48; 12:2).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Covington & Burling.

Personnel:

- Mark Cummings, President & General Manager.
- Gary Lucas, Vice President & Business Manager.
- Marlene Collier, Local Sales Manager.
- John Wallace, News Director.
- Debra Hilden, Program Manager.
- Tom Hoeffner, Chief Engineer.
- Daniel Montoya, Production Manager.



KAUZ-TV BPCT-2553 Granted 1/14/59 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1000.

City of License: Wichita Falls. Station DMA: Wichita Falls & Lawton. Rank: 143.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	98,210	48,880	147,090
Average Weekly Circulation (1996)	77,171	30,604	107,774
Average Daily Circulation (1996)			58,986

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	98,210	43,550	141,760
Average Weekly Circulation (1996)	77,171	30,332	107,503
Average Daily Circulation (1996)			58,964

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	5,330	5,330
Average Weekly Circulation (1996)	0	272	272
Average Daily Circulation (1996)			21

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Texas—Wichita Falls

KFDX-TV

Ch. 3

Network Service: NBC.

Licensee: US Broadcast Group Licensee L.P. I.

Studio: 4500 Seymour Hwy., Wichita Falls, TX 76309.

Mailing Address: Box 4000, Wichita Falls, TX 76308.

Phone: 817-692-4530. Fax: 817-691-4384.

E-mail: kfdx@cyberstation.net Web Site: <http://www.cyberstation.net/kfdx>

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1045-ft. above ground, 2049-ft. above sea level.

Latitude 33° 53' 23.60"
Longitude 98° 33' 30.20"

Transmitter: 4500 Seymour Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Comtech, 5-meter C-band; Harris, 3-meter Ku-band; Harris, 6-meter Ku-band; Paracclipse, 3.7-meter C-band; Drake, Harris, M/A-Com, Pinzone receivers.

News Service: AP.

Ownership: US Broadcast Group (Group Owner).

Began Operation: March 13, 1953. Sale to Clay Communications by Darold A. Cannan, et al., approved by FCC Jan. 27, 1971 (*Television Digest*, Vol. 11:5). Sale to Price Communications Corp. by Clay Communications approved by FCC June 23, 1987 (Vol. 27:21). Sale to US Broadcast Group approved Nov. 9, 1995 (Vol. 35:35).

Represented (sales): Katz Continental Television.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Personnel:

Andy Lee, Vice President & General Manager.

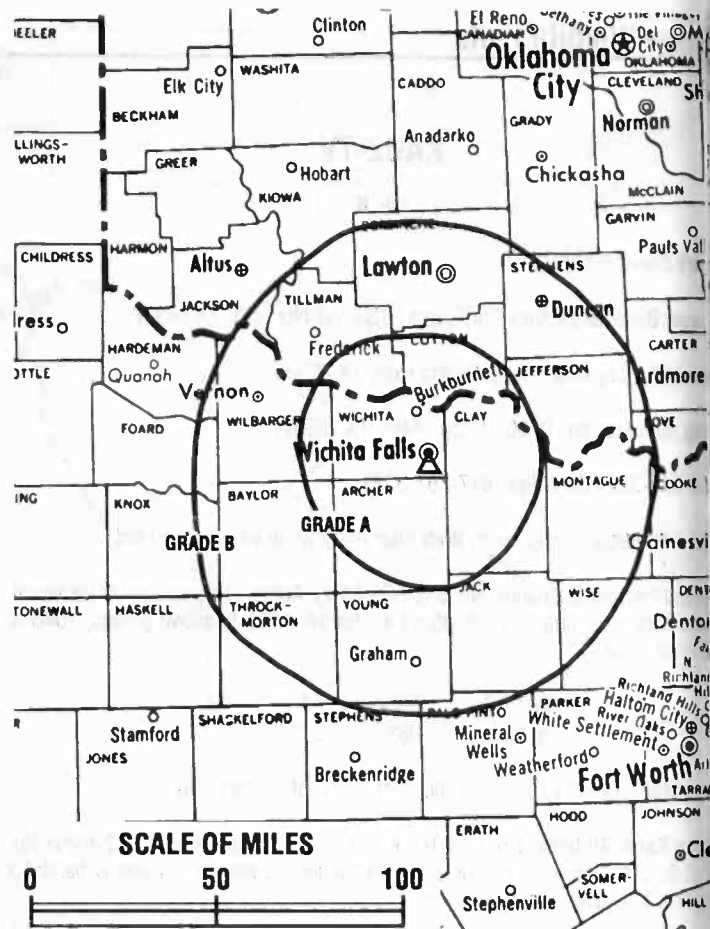
Sharon Moser, Vice President & Controller.

Stephanie Darland, Sales Manager.

Lynn Marshall, News Director.

Jeff Albert, Promotion Manager.

Jim Smith, Chief Engineer.



KFDX-TV BPCT-2456 Granted 1/8/59

© American Map Corp., No. 142

Highest 30 Sec. Rate: \$1000.

City of License: Wichita Falls. Station DMA: Wichita Falls & Lawton. Rank: 143.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	112,400	49,730	162,130
Average Weekly Circulation (1996)	84,744	31,977	116,721
Average Daily Circulation (1996)			68,846

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	98,210	43,550	141,760
Average Weekly Circulation (1996)	83,553	31,081	114,634
Average Daily Circulation (1996)			68,217

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,190	6,180	20,370
Average Weekly Circulation (1996)	1,191	896	2,087
Average Daily Circulation (1996)			569

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

as—Wichita Falls

KJTL

Ch. 18

ork Service: FOX.

ricee: WBG License Co. L.L.C., 405 Park Ave., Suite 702, New York, NY 10022.

to: 3800 Call Field Rd., Wichita Falls, TX 76308.

ing Address: Box 4865, Wichita Falls, TX 76308.

he: 817-691-1808. Fax: 817-696-5766.

ical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 2820-kw
al, 282-kw aural. Antenna: 1080-ft. above av. terrain, 1034-ft. above ground,
16-ft. above sea level.

Latitude 34° 12' 06"
Longitude 98° 43' 44"

mitter: Approx. 2.8-mi. SW of Grandfield, 2-mi. S of Hwy. 70.

channel TV Sound: Stereo only.

ite Earth Stations: AFC, 3.7-meter Ku-band; Harris, 6.1-meter C-band; Harris,
A-Com receivers.

irship: Wicks Broadcast Group L.P. (Group Owner).

en Operation: May 14, 1985. Sold to Wichita Fall Television Ltd. by Janet T. Lee,
n., Aug. 1986. Sale to BSP Bcstg. approved by FCC June 29, 1989. FCC approved
e to present owner by Epic Bcstg. Co. July 6, 1995 (Television Digest, Vol.
18).

esented (sales): Seltel Inc.

nnel:

ie D'Acosta, General Manager.

ie Williams, Station Manager.

onda Wright, National Sales Manager.

h Thomason, Chief Engineer.

est 30 Sec. Rate: \$400.

of License: Wichita Falls. Station DMA: Wichita Falls & Lawton. Rank: 143.

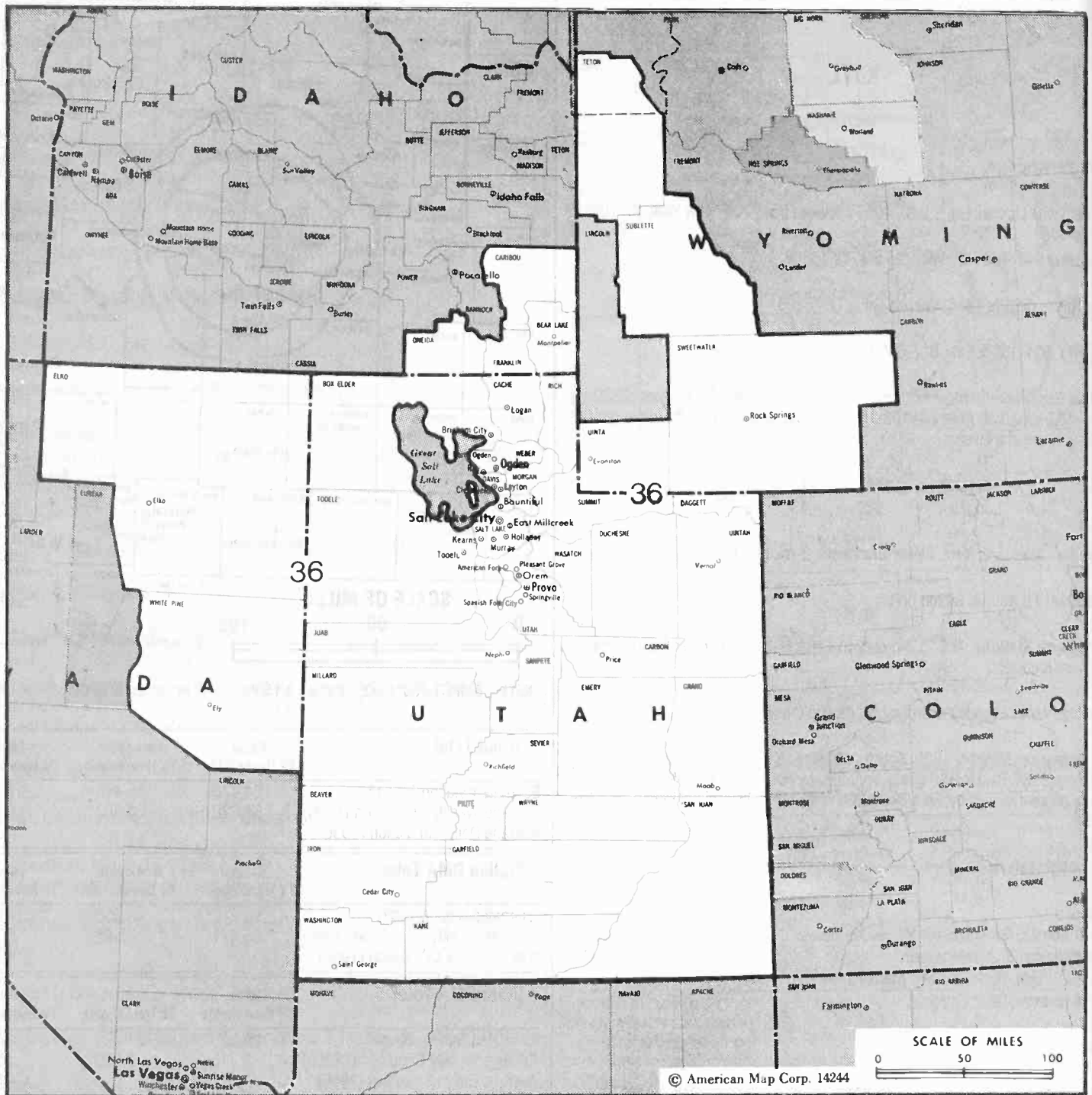
ion ©1996 Nielsen. Coverage based on Nielsen study.



KJTL BMPCT-850109KE Granted 3/15/85 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	124,470	65,440	189,910
Average Weekly Circulation (1996)	67,628	28,583	96,211
Average Daily Circulation (1996)			45,721
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	98,210	43,550	141,760
Average Weekly Circulation (1996)	65,411	25,585	90,996
Average Daily Circulation (1996)			43,794
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	26,260	21,890	48,150
Average Weekly Circulation (1996)	2,216	2,998	5,214
Average Daily Circulation (1996)			1,926

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



MARKET

Salt Lake City, UT

**NIelsen DMA
TV HOUSEHOLDS**

670,650

RANK

36

MARKET AREA COMMERCIAL STATIONS

KJZZ-TV (14), KOOG-TV (30), KSgi-TV (4), KSL-TV (5), KSTU (13), KTVX (4), KUTV (2)

Some 23,705 key industry people can see your message when you advertise in the...

Television & Cable Factbook

Utah Station Totals as of November 1, 1996

	VHF	UHF	TOT
Commercial Television Stations	5	2	
Educational Television Stations	3	0	
	8	2	

h—Cedar City

KSGI-TV

Ch. 4

ork Service: Independent.

se: Seagull Communications Corp., 210 North 1000 East, St. George, UT 770.

io: 1305 N. Airport Rd., Cedar City, UT 84720.

e: 801-628-1000. **Fax:** 801-628-6636. **E-mail:** ksgi@infowest.com

nical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 37.6-kw visual, 76-kw aural. Antenna: 2742-ft. above av. terrain, 325-ft. above ground, 10,312-ft. above sea level.

Latitude 37° 32' 32"
Longitude 113° 04' 05"

mitter: Pine Springs Knoll, 9.4-mi. S, 180°T from Cedar City.

lite Earth Stations: Miralite, 3.7-meter Ku & C-band.

ership: Seagull Communications Corp.

n Operation: April 23, 1990. Sale to present owner by Liberty Broadcast Co. Approved by FCC Jan. 19, 1994.

esented (sales): Roslin TV Sales.

esented (legal): Henry E. Crawford.

esented (engineering): F. W. Hannel & Associates.

onnel:

Morgan Skinner Jr., President & General Manager.

sk Carten, Local Sales Manager.

d Wayne, Program Director.

c Young, Production Director.

nt McGregor, News Director.

yle Haas, Promotion & Marketing Director.

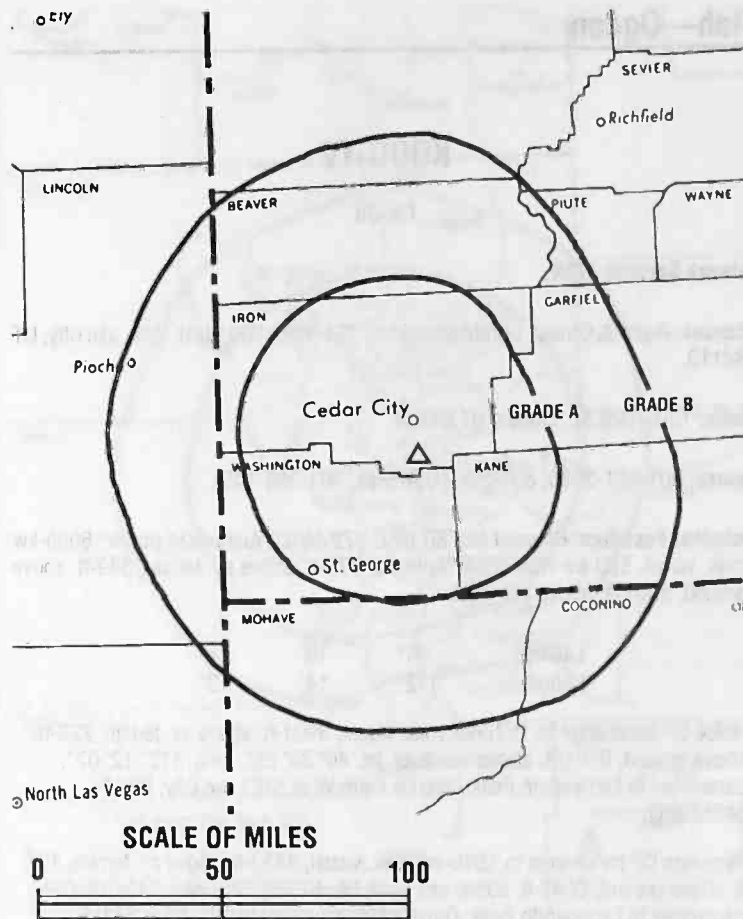
th Hardesty, Business Manager.

t O'Gara, Chief Engineer.

est 30 Sec. Rate: \$55.

of License: Cedar City. **Station DMA:** Salt Lake City. **Rank:** 36.

©1996 Nielsen. Coverage based on Nielsen study.



KSGI-TV BMPCT-870915KF Granted 10/31/88 © American Map Corp., No. 14244

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	4,620	0	4,620
Average Weekly Circulation (1996)	545	0	545
Average Daily Circulation (1996)			60

Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	4,620	0	4,620
Average Weekly Circulation (1996)	545	0	545
Average Daily Circulation (1996)			60

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Utah—Ogden

KOOG-TV

Ch. 30

Network Service: WBN.

Licensee: Alpha & Omega Communications, 131 North 900 West, Salt Lake City, UT 84110.

Studio: 1309 16th St., Ogden, UT 84404.

Phones: 801-621-3030; 801-595-0056. **Fax:** 801-394-1451.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 776-ft. above av. terrain, 349-ft. above ground, 5001-ft. above sea level.

Latitude 41° 15' 17"
Longitude 112° 14' 13"

Holds CP for change to 1537-kw max. visual, 3904-ft. above av. terrain, 223-ft. above ground, 9101-ft. above sea level, lat. 40° 39' 25", long. 112° 12' 07", transmitter to Farnsworth Peak Antenna Farm W of Salt Lake City. BPCT-890523KG.

Requests CP for change to 1646-kw max. visual, 3839-ft. above av. terrain, 191-ft. above ground, 9041-ft. above sea level, lat. 40° 39' 12", long. 112° 12' 06", transmitter to Farnsworth Peak, Oquirrh Mountain Range. BPCT-960531LF.

Transmitter: Little Mountain, 14.5-mi. W of Ogden.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Birdview, 1.8-meter C-band; United Satellite Systems, 4.6-meter C-band; Birdview, M/A-Com, Scientific-Atlanta receivers.

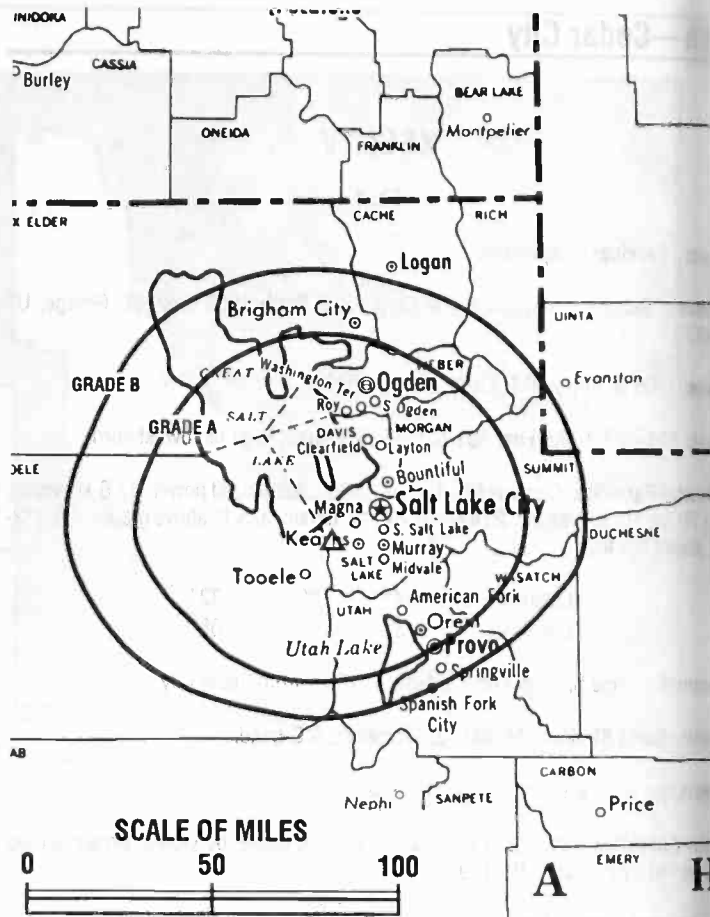
Ownership: Miracle Rock Church.

Began Operation: November 1, 1985. Involuntary assignment of license to Receiver granted by FCC Feb. 22, 1993. Sale to present owner granted July 14, 1993.

Represented (legal): Borsari & Paxson.

Personnel:

- Robert H. Stark, General Manager.
- Becky Smith, Station & Business Manager.
- Vickie Bojanski, Program Director.
- Kemp Goode, Chief Engineer.
- Ron Kirby, Promotion & Production Manager.



KOOG-TV BPCT-890523KG Granted 5/8/90 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$100.

City of License: Ogden. **Station DMA:** Salt Lake City. **Rank:** 36.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	196,710	62,500	259,210
Average Weekly Circulation (1996)	17,731	6,813	24,544
Average Daily Circulation (1996)			4,491

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	196,710	62,500	259,210
Average Weekly Circulation (1996)	17,731	6,813	24,544
Average Daily Circulation (1996)			4,491

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



11—Salt Lake City

KJZZ-TV

Ch. 14

Network Service: UPN.

Address: Larry H. Miller Communications Corp., 5650 S. State Dr., Murray, UT 84111.

Phone: 5181 Amelia Earhart Dr., Salt Lake City, UT 84116.

Phone: 801-537-1414. Fax: 801-238-6414.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 1400-kw. Antenna: 3875-ft. above av. terrain, 253-ft. above ground, 9075-ft. above sea level.

Latitude 40° 39' 12"
Longitude 112° 12' 06"

Transmitter: 0.5-mi. S of Farnsworth Peak, Salt Lake County.

White Earth Stations: 5-meter Ku & C-band; 5.5-meter Ku-band; 9.2-meter C-band; 10-meter C-band.

Ownership: Larry H. Miller Communications Corp.

Operation: February 14, 1989. Sale to present owner by American TV of Utah approved by FCC Feb. 22, 1993.

Represented (sales): Settel Inc.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Personnel:

- Andy Rigby, General Manager.
- Lyly Baum, General Sales Manager.
- Chris Baum, National Sales Manager.
- Mark Lowry, Local Sales Manager.
- Bert Quigley, Program Director.
- Area Farnsworth, Promotion Director.
- Mark Harris, Production Manager.
- Maggie Kearns, Business Manager.
- Bert Spain, Chief Engineer.

Address: On request.



KJZZ-TV BPCT-950508KE Granted 7/7/95 © American Map Corp., No. 14244

City of License: Salt Lake City. Station DMA: Salt Lake City. Rank: 36.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	312,430	274,310	586,740
Average Weekly Circulation (1996)	155,376	135,248	290,624
Average Daily Circulation (1996)			99,116

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	312,430	274,310	586,740
Average Weekly Circulation (1996)	155,376	135,248	290,624
Average Daily Circulation (1996)			99,116

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Utah—Salt Lake City

KSL-TV

Ch. 5

Network Service: NBC.

Licensee: Bonneville Holding Co., Broadcast House, Box 1160, Salt Lake City, UT 84110-1160.

Studio: Broadcast House, Box 1160, Salt Lake City, UT 84110-1160.

Phone: 801-575-5555. **Fax:** 801-575-5830.

E-mail: al.henderson@ksl.com **Web Site:** http://www.ksl.com

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 34-kw visual, 6.76-kw aural. Antenna: 3780-ft. above av. terrain, 219-ft. above ground, 9258-ft. above sea level.

Latitude 40° 39' 35"
Longitude 112° 12' 05"

Transmitter: Farnsworth Peak, Oquirrh Range.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Andrew, 4.6-meter Ku-band & Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Dalsat, 3.7-meter Ku-band.

AM Affiliate: KSL, 50-kw, 1160 kHz.

News Service: AP.

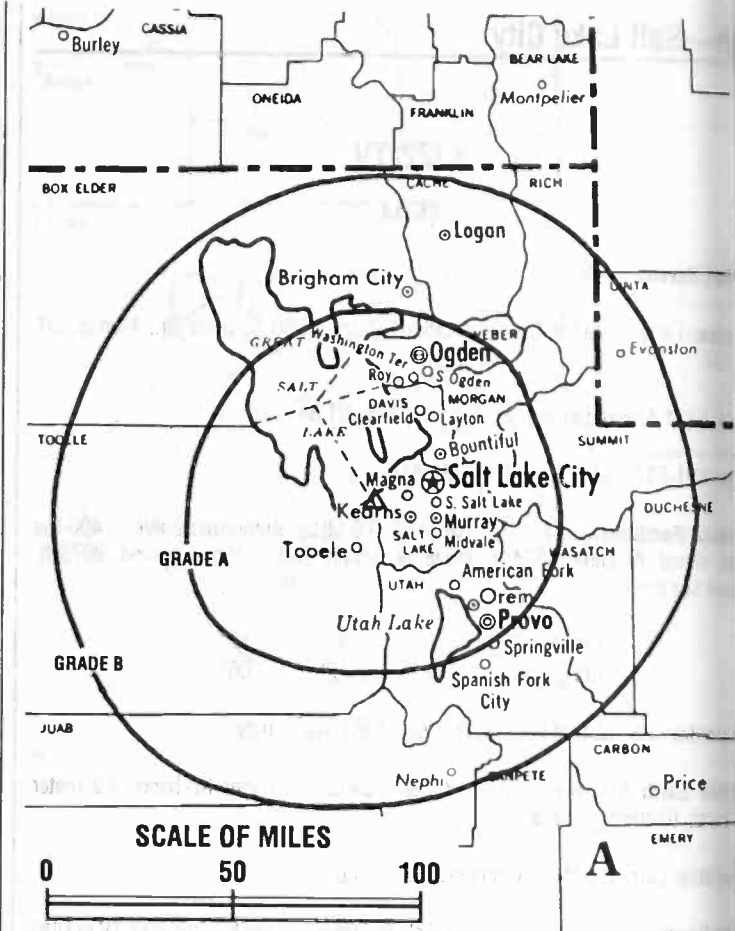
Ownership: Bonneville International Corp.

Began Operation: June 1, 1949.

Represented (sales): Petry Television Inc.; Art Moore Inc.

Personnel:

- Allan W. Henderson, President.
- Steven Lindsley, Vice President & General Manager.
- David Manookin, Vice President, Programming.
- Ray Carter, Vice President, News.
- Greg James, Vice President, Engineering.
- Sam Wilson, Vice President & Controller.
- Kurt Gentry, General Sales Manager.
- Paul Rennie, National Sales Manager.
- Jeff Winget, Promotion Director.



KSL-TV BPCT-4754 Granted 3/10/76 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$2500.

City of License: Salt Lake City. **Station DMA:** Salt Lake City. **Rank:** 36.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	397,680	278,310	675,990
Average Weekly Circulation (1996)	287,200	236,514	523,714
Average Daily Circulation (1996)			300,658

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	312,430	278,310	590,740
Average Weekly Circulation (1996)	264,225	236,514	500,739
Average Daily Circulation (1996)			295,823

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	85,250	0	85,250
Average Weekly Circulation (1996)	22,975	0	22,975
Average Daily Circulation (1996)			4,837

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Salt Lake City

KSTU

Ch. 13

Network Service: FOX.

Address: Fox TV Stations Inc., 5020 W. Amelia Earhart Dr., Salt Lake City, UT 84116.

Address: 5020 W. Amelia Earhart Dr., Salt Lake City, UT 84116.

Phone: 801-532-1300. Fax: 801-537-5335.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 112-kw total, 11.2-kw aural. Antenna: 3661-ft. above av. terrain, 157-ft. above ground, 14-ft. above sea level.

Latitude 40° 39' 33"
Longitude 112° 12' 08"

Transmitter: Farnsworth Peak, Oquirrh Range.

Available Earth Stations: Comtech, 3.8-meter C-band; Comtech, 3.8-meter Ku-band; Scientific-Atlanta, 5-meter; Agile Omni, Scientific-Atlanta receivers.

Ownership: Fox Television Stations Inc. (Group Owner).

License Operation: October 24, 1978. Originally broadcast on Channel 20. Began operation on Channel 13 Nov. 2, 1987. Sale to present owner by MWT Corp., with Star Communications Inc., et al., approved by FCC Feb. 16, 1990 (Television Digest, Vol. 29:43). Previous sale approved by FCC Feb. 29, 1988. Sale to MWT Corp., et al., approved Sept. 9, 1987. Sale to Adams Communications by Springfield Television Corp. approved by FCC Jan. 9, 1984 (Vol. 23:35).

Represented (sales): TeleRep Inc.

Personnel:

Winn Dyer, Vice President & General Manager.

Anton Jones, General Sales Manager.

Maloney, National Sales Manager.

Ryan, News Director.

Christy Elswood, Program Director.

Schultz, Chief Engineer.

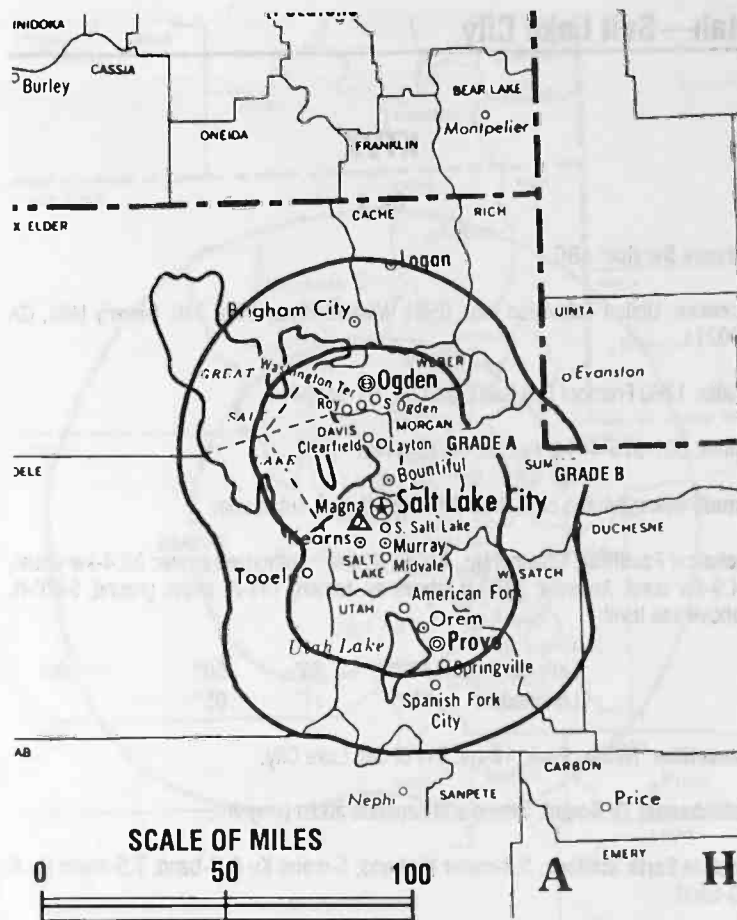
Janie Say, Promotion Director.

Chuck Budt, Business Manager.

As: On request.

License: Salt Lake City. Station DMA: Salt Lake City. Rank: 36.

© 1996 Nielsen. Coverage based on Nielsen study.



KSTU BMPCT-870803KF Granted 11/2/87 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	302,450	279,140	581,590
Average Weekly Circulation (1996)	195,236	198,233	393,469
Average Daily Circulation (1996)			196,825
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	302,450	274,310	576,760
Average Weekly Circulation (1996)	195,236	197,122	392,358
Average Daily Circulation (1996)			196,724
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	4,830	4,830
Average Weekly Circulation (1996)	0	1,111	1,111
Average Daily Circulation (1996)			101

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Utah—Salt Lake City

KTVX

Ch. 4

Network Service: ABC.

Licensee: United Television Inc., 8501 Wilshire Blvd., Suite 340, Beverly Hills, CA 90211.

Studio: 1760 Fremont Dr., Salt Lake City, UT 84104.

Phone: 801-975-4444. **Fax:** 801-975-4442.

E-mail: news@4utah.com **Web Site:** http://www.4utah.com

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 32.4-kw visual, 4.9-kw aural. Antenna: 3870-ft. above av. terrain, 131-ft. above ground, 9470-ft. above sea level.

Latitude 40° 36' 50"
Longitude 112° 11' 05"

Transmitter: Nelson Peak, 18-mi. SW of Salt Lake City.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: 3.8-meter Ku-band; 5-meter Ku & C-band; 7.5-meter Ku & C-band.

News Service: ABC.

Ownership: United Television Inc. (Group Owner).

Began Operation: July 1, 1948. Sale to present owner by Screen Gems Stations Inc., subsidiary of Columbia Pictures Industries Inc., approved by FCC Aug. 12, 1975 (Television Digest, Vol. 15:18). Sale to Screen Gems by TLF Bcstrs. Inc. (Time Inc.) approved Nov. 5, 1959 (Vol. 15:30, 45). Sale to Time Inc. by Intermountain Bcstg. & Television Corp. (S. S. Fox, et al.) approved June 24, 1953 (Vol. 9:14, 26).

Represented (sales): United Television Sales.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Hammett & Edison Inc.

Personnel:

- Peter Mathes, Vice President & General Manager.
- Ron Fessenden, General Sales Manager.
- Mark Rodman, National Sales Manager.
- Tom Love, Local Sales Manager.
- Gloria Lee, Creative Services Director.
- K. Randall Kimball, Business Manager.
- Dennis Shiner, Production Manager.
- John Edwards, News Director.
- Jim McDermaid, Chief Engineer.
- Michele Stratton, Director of Public Affairs.



KTVX BMPCT-790616KG Granted 10/15/79 © American Map Corp., No. 14244

Rates: On request.

City of License: Salt Lake City. **Station DMA:** Salt Lake City. **Rank:** 36.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	314,610	285,540	600,150
Average Weekly Circulation (1996)	268,596	236,071	504,667
Average Daily Circulation (1996)			295,233
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	312,430	278,310	590,740
Average Weekly Circulation (1996)	267,066	234,792	501,858
Average Daily Circulation (1996)			294,161
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,180	7,230	9,410
Average Weekly Circulation (1996)	1,530	1,279	2,809
Average Daily Circulation (1996)			1,072

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Utah—Salt Lake City

KUTV

Ch. 2

Network Service: CBS.

Licensee: Station Partners, 2185 South 3600 West, Salt Lake City, UT 84119.

Address: 2185 South 3600 West, Salt Lake City, UT 84119.

Phone: 801-973-3000. Fax: 801-973-3369.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 45.7-kw visual, 12-kw aural. Antenna: 3060-ft. above av. terrain, 233-ft. above ground, 8736-ft. above sea level.

Latitude 40° 36' 23"
Longitude 112° 09' 47"

Transmitter: Pix Peak

Microchannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive RCA Ku-band; Satcom Technologies, 5-meter; Scientific-Atlanta, 5-meter; Harris, Microdyne, Scientific-Atlanta receivers.

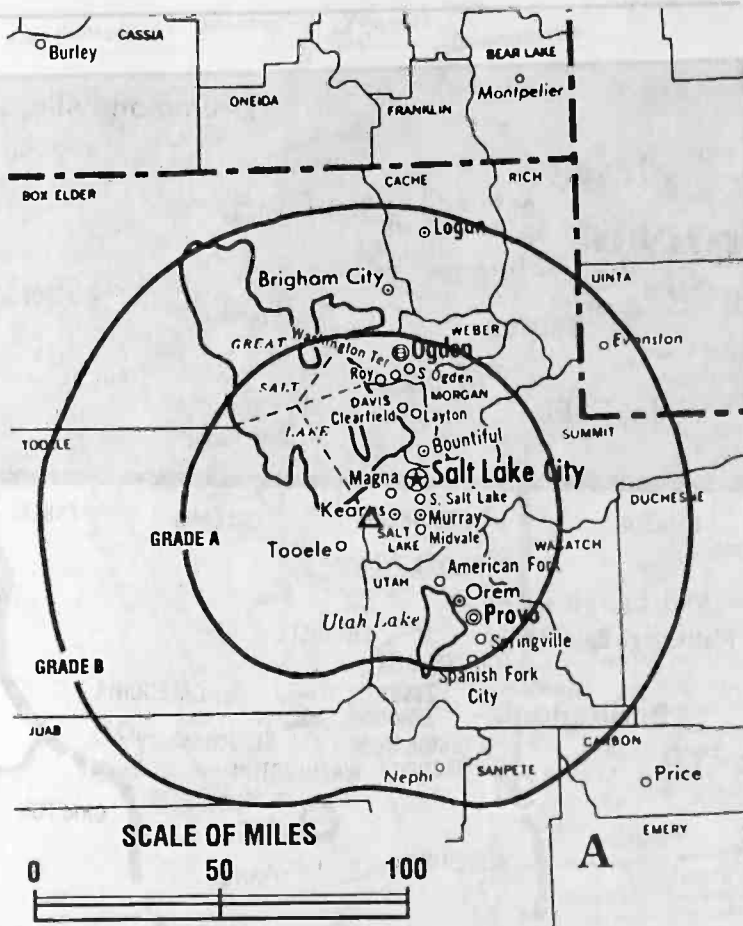
News Services: AP, Conus.

Ownership: CBS Inc. (Group Owner).

Operation: September 10, 1954. Transfer of control to VS & A Hughes granted by FCC Oct. 18, 1993. Sale to KUTV Inc. by Frank C. Carman, Grant R. Wrathall & Keams-Tribune Corp., approved March 7, 1956 (Television Digest, Vol. 11:31, 38; 2:10). Acquisition of Keams-Tribune Corp. minority interest approved Jan. 29, 1972. Sale to NBC granted Feb. 28, 1995 (Vol. 34:34, 48, 52). Transfer to Group W-CBS approved Aug. 16, 1995 (Vol. 35:34).

Presented (sales): CBS/Group W TV Sales.

Personnel:
Steve Phillips, Vice President & General Manager.
John Bailey, Program Manager.
Robert Crawford, Director of Sales.
Debbie Pulley, Sales Manager.
John Psarras, News Director.
Bill Bradford, Director of Engineering.
Larry Renfro, Director of Operations.
John Fall, Marketing Director.
John Greene, Promotion Director.



KUTV BMPCT-2149 Granted 6/18/54 © American Map Corp., No. 14244

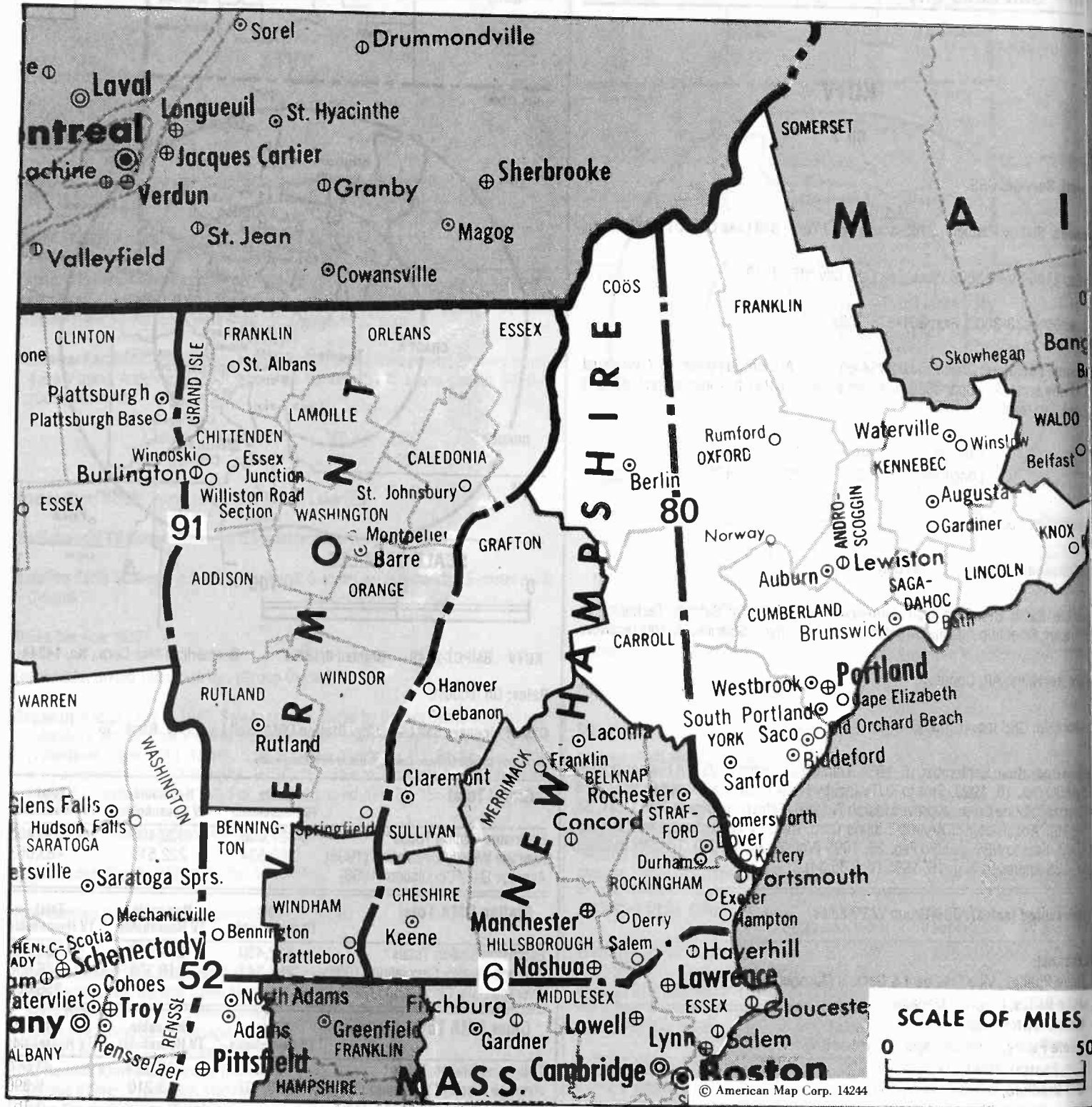
Rates: On request.

City of License: Salt Lake City. Station DMA: Salt Lake City. Rank: 36.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	321,000	309,400	630,400
Average Weekly Circulation (1996)	260,534	222,518	483,053
Average Daily Circulation (1996)			257,161
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	312,430	274,310	586,740
Average Weekly Circulation (1996)	257,348	219,309	476,656
Average Daily Circulation (1996)			256,000
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,570	35,090	43,660
Average Weekly Circulation (1996)	3,187	3,210	6,396
Average Daily Circulation (1996)			1,161

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK
Boston, MA	2,150,110	6
Albany-Schenectady-Troy, NY	506,850	52
Portland-Auburn, ME	345,190	80
Burlington, VT-Plattsburgh, NY	292,870	91

MARKET AREA COMMERCIAL STATIONS

WABU (68), WBZ-TV (4), WCVB-TV (5), WFXT (25), WGOT (60), WHDH-TV (7), WHSH-TV (66), WLVI-TV (56), WMFP (62), WMUR-TV (9), WNDS (50), WSBK-TV (38), WUNI (27), WZBU (58)

WCDC (19), WNYT (13), WOCD (55), WRGB (6), WTEN (10), WXXA-TV (23)

WCSH-TV (6), WGME-TV (13), WMTW-TV (8), WPXT (51)

WCAX-TV (3), WNNE (31), WPTZ (5), WVNY (22)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WPTZ, Burlington	See Plattsburgh, NY
WNNE-TV, White River Junction	See Hartford, VT

Vermont Station Totals as of November 1, 1996

	VHF	UHF	TOTAL
Commercial Television Stations	2	1	3
Educational Television Stations	0	4	4
	2	5	7

Vermont—Burlington

WCAX-TV

Ch. 3

Network Service: CBS.

Licensee: Mount Mansfield Television Inc., Joy Dr., South Burlington, VT 05403.

Site: Joy Dr., South Burlington, VT 05403.

Mailing Address: Box 608, Burlington, VT 05402.

Phone: 802-658-6300. Fax: 802-658-0529.

E-mail: citannol3@wcax.com Web Site: http://www.wcax.com

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 37.6-kw visual, 4-kw aural. Antenna: 2740-ft. above av. terrain, 116-ft. above ground, 4176-ft. above sea level.

Latitude 44° 31' 36"
Longitude 72° 48' 57"

Transmitter: Atop Mount Mansfield.

Channel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 6-meter Ku-band; Harris, 9-meter C-band; RCA Americom, Ku-band; Harris, Scientific-Atlanta receivers.

Mobile Dish: Midwest Communications, 2.3-meter Ku-band.

News Service: AP.

Ownership: Mount Mansfield Television Inc.

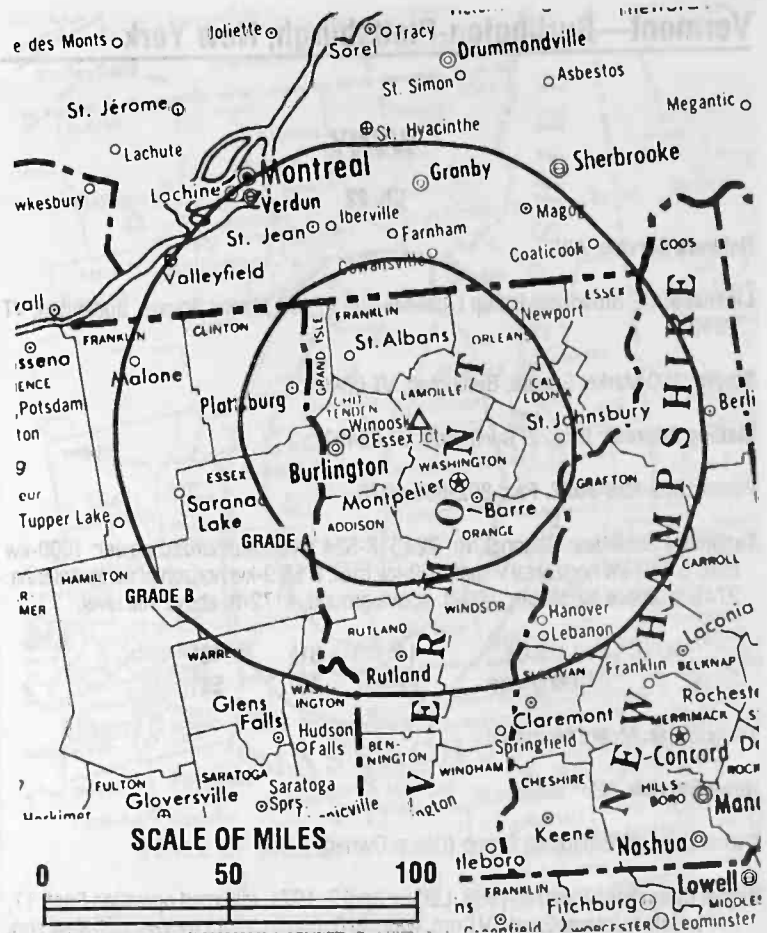
Begin Operation: September 3, 1954.

Presented (sales): Harrington, Righter & Parsons Inc.

Presented (legal): Wilmer, Cutler & Pickering.

Personnel:

- Quart T. Martin, President.
- Peter R. Martin, Executive Vice President & General Manager.
- Colores Drolette, Vice President & Comptroller.
- Ben Jarvis, Vice President, Sales.
- Andrew Luchini, Vice President & Production Manager.
- Judith Fisher, Local Sales Manager.
- Ruce Grindle, National Sales Manager.
- Marselis Parsons, News Director.
- Theodore Tefner, Chief Engineer.
- Jim Strader, Promotion Director.



WCAX-TV BPCT-3188 Granted 11/20/64 © American Map Corp., No. 14244

Rates: On request.

City of License: Burlington. Station DMA: Burlington-Plattsburgh. Rank: 91.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	234,290	149,960	384,250
Average Weekly Circulation (1996)	167,695	75,386	243,081
Average Daily Circulation (1996)			147,426
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	178,120	98,070	276,190
Average Weekly Circulation (1996)	147,339	69,069	216,408
Average Daily Circulation (1996)			137,342
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	56,170	51,890	108,060
Average Weekly Circulation (1996)	20,356	6,318	26,673
Average Daily Circulation (1996)			10,084

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Vermont—Burlington-Plattsburgh, New York

WVNY

Ch. 22

Network Service: ABC.

Licensee: US Broadcast Group Licensee L.P. II, 100 Market Square, Burlington, VT 05401.

Studio: 100 Market Square, Burlington, VT 05401.

Mailing Address: Box 22, Burlington, VT 05402.

Phone: 802-658-8022. Fax: 802-865-9976.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1000-kw max. & 589-kw horizontal visual, 100-kw max. & 58.9-kw horizontal aural. Antenna: 2740-ft. above av. terrain, 309-ft. above ground, 4172-ft. above sea level.

Latitude 44° 31' 40"
Longitude 72° 48' 58"

Transmitter: Mount Mansfield.

News Service: AP.

Ownership: US Broadcast Group (Group Owner).

Began Operation: April 19, 1968. Left air April 2, 1971; resumed operation Sept. 17, 1971. Sale to International TV Corp. (Donald G. Martin, et al.) by Vermont-New York TV Inc. approved by FCC April 17, 1974. Sale to Citadel Communications approved Oct. 18, 1982 (Television Digest, Vol. 22:34). FCC approved sale Nov. 9, 1995 to US Broadcast Group L.P. (Vol. 35:35).

Represented (sales): Katz Continental Television; Canadian Communications Co.

Personnel:

- Lynn Fairbanks, President & General Manager.
- Phil Maglione, General Sales Manager.
- Paul Rossi, National Sales Manager.
- John Cavazos, News Director.
- Linda Noyes, Promotion Director.
- Ken Kaszubowski, Operations Manager & Program Director.

Highest 30 Sec. Rate: \$2000.

City of License: Burlington. Station DMA: Burlington-Plattsburgh. Rank: 91.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WVNY BPCT-791219KE Granted 2/11/80 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	168,740	78,280	247,020
Average Weekly Circulation (1996)	84,176	32,724	116,900
Average Daily Circulation (1996)			47,680

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	168,740	78,280	247,020
Average Weekly Circulation (1996)	84,176	32,724	116,900
Average Daily Circulation (1996)			47,680

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Vermont—Hartford-Hanover, New Hampshire

WNNE

Ch. 31

(Satellite of WPTZ, Plattsburgh, NY)

Network Service: NBC.

Licensee: WNNE-TV Inc., Box 1310, White River Junction, VT 05001.

Site: Holiday Inn Dr., White River Junction, VT 05001.

Phone: 802-295-3100. **Fax:** 802-295-3983.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 2240-kw max. visual, 224-kw max. aural. Antenna: 2220-ft. above av. terrain, 149-ft. above ground, 3299-ft. above sea level.

Latitude 43° 26' 38"
Longitude 72° 27' 17"

Transmitter: Mt. Ascutney, Windsor, VT.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 7-meter C-band; Harris, 1-meter Ku-band; Harris, 3-meter Vertex, 4.5-meter Ku-band; Harris, Scientific-Atlanta receivers.

News Services: AP, NBC, Potomac News Service, Skycom.

Ownership: Heritage Media Corp. (Group Owner).

When Operation: September 27, 1978. Sale to present owner by Taft Bcstg. Co. Approved by FCC Oct. 10, 1990 (Television Digest, Vol. 30:17, 43).

Presented (sales): Petry Television Inc.

Presented (legal): Sidley & Austin.

Personnel:
Bob Shields, General Manager.
Mary Osheyack, General Sales Manager.
Bruce Lyndes, News Director.
Doug Johnson, Business Manager.
Tutu Boughton, Chief Engineer & Production Manager.

Files: On request.

Authority of License: Hartford. **Station DMA:** Burlington-Plattsburgh. **Rank:** 91.

© 1996 Nielsen. Coverage based on Nielsen study.



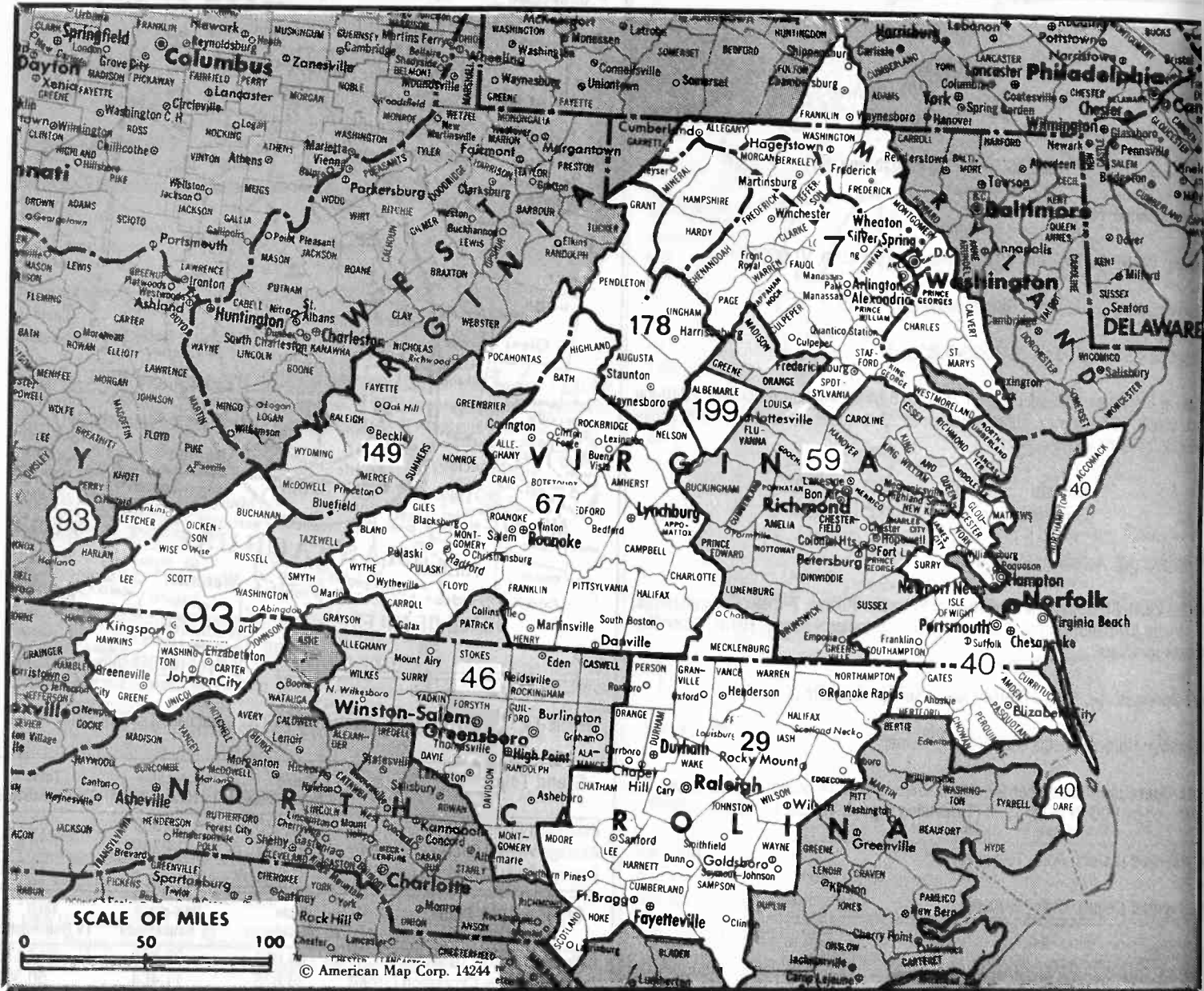
WNNE-TV BPCT-781113KF Granted 5/31/79 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	150,420	53,330	203,750
Average Weekly Circulation (1996)	61,283	14,339	75,622
Average Daily Circulation (1996)			33,398

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	84,810	32,350	117,160
Average Weekly Circulation (1996)	38,836	11,464	50,300
Average Daily Circulation (1996)			22,672

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	65,610	20,980	86,590
Average Weekly Circulation (1996)	22,447	2,875	25,321
Average Daily Circulation (1996)			10,726

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Washington, DC	1,908,470	7	WBDC-TV (50), WDCA (20), WHAG-TV (25), WJAL (68), WJLA-TV (7), WRC-TV (4), WSHE-TV (60), WTMW (14), WTTG (5), WUSA (9), WVVI (66)
Raleigh-Durham, NC	814,730	29	WFAY (62), WKFT (40), WLFL (22), WNCN (17), WRAL-TV (5), WRAY-TV (30), WRAX (50), WRDC (28), WRMV (47), WTVD (11)
Norfolk-Portsmouth-Newport News, VA	631,720	40	WAVY-TV (10), WGNT (27), WJCB (49), WTKR (3), WTVZ (33), WVBT (43), WVEC-TV (13)
Greensboro-High Point-Winston Salem, NC	567,740	46	WAAP (16), WBFX (20), WFMV-TV (2), WGHP-TV (8), WLXI-TV (61), WUPN-TV (48), WXII (12), WXLV-TV (45)
Richmond-Petersburg, VA	460,890	59	WAWB (65), WRIC-TV (8), WRLH-TV (35), WTVR-TV (6), WWBT (12)
Roanoke-Lynchburg, VA	398,760	67	WDBJ (7), WDRG (24), WEFC (38), WFXR-TV (27), WJPR (21), WSET-TV (13), WSLV-TV (10)
Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN)	285,930	93	WCYB-TV (5), WEMT (39), WJHL-TV (11), WKPT-TV (19), WLFG (68)
Bluefield-Beckley-Oak Hill, WV	137,560	149	WOAY-TV (4), WVAW (6)
Harrisonburg, VA	79,690	178	WHSV-TV (3)
Charlottesville, VA	46,210	199	WWIR-TV (29)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

JHL-TV, Bristol	See Johnson City, TN
KPT-TV, Bristol	See Kingsport, TN
LFG, Bristol	See Grundy, VA
VEC-TV, Hampton	See Norfolk, VA
DBJ & WSLS-TV, Lynchburg	See Roanoke, VA
AVY-TV & WNGT, Norfolk	See Portsmouth, VA
VBT, Norfolk	See Virginia Beach, VA
RIC-TV, Petersburg	See Richmond, VA
DRG, Roanoke	See Danville, VA
JPR & WSET-TV, Roanoke	See Lynchburg, VA

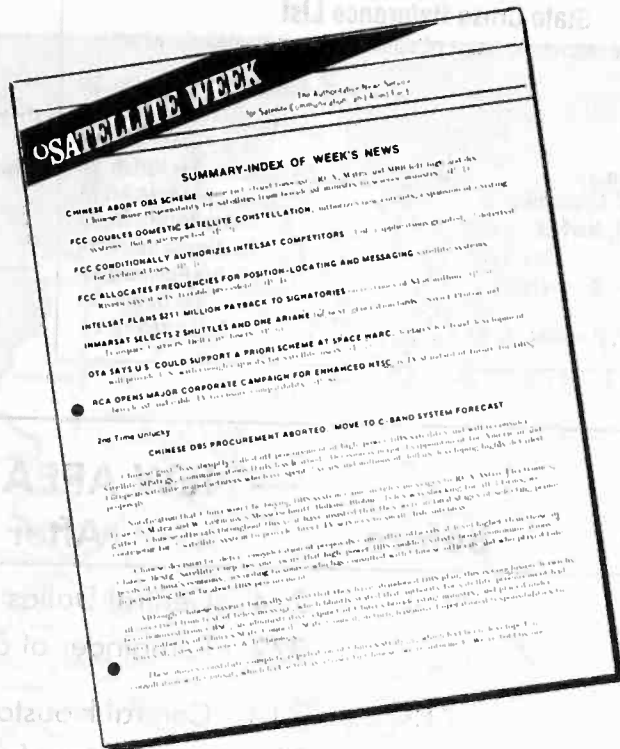
Virginia Station Totals as of November 1, 1996

	VHF	UHF	TOTAL
Commercial Television Stations	11	14	25
Educational Television Stations	0	10	10
	11	24	35

— NEW AREA CODES —

State	Before	After	Effective Date
Texas	214	214 Central Dallas	September 14, 1996
		972 Remainder of current 214	
	713	713 Central Houston	November 2, 1996
		281 Remainder of current 713	
Virginia	804	757 Southeastern portion, including Chesapeake, Hampton, Newport News, Norfolk, Portsmouth Virginia Beach & Williamsburg	July 1, 1996
		804 Remainder of current 804, including Charlottesville, Lynchburg & Richmond	
Puerto Rico	809	787 All of Puerto Rico	March 1, 1996

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WTMW

Ch. 14

Service: HSN.

Licensee: Urban Broadcasting Corp., Debtor-in-Possession., 3565 Lee Hwy., Arlington, VA 22207.

Address: 3565 Lee Hwy., Arlington, VA 22207.

Phone: 703-528-0051.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 2880-kw. Max. visual. Antenna: 568-ft. above av. terrain, 650-ft. above ground, 1010-ft. above sea level.

Latitude 38° 56' 24"
Longitude 77° 04' 54"

Transmitter: 4001 Nebraska Ave. NW, Washington, DC.

Ownership: Urban Broadcasting Corp.

Begin Operation: August 31, 1993.

Personnel:

- David White, General Manager.
- Mano Saez, Sales Account Executive.
- George Silver, Business Manager.
- Robert Sanders, Chief Engineer.



WTMW BMPCT-910905KF Granted 7/20/92 © American Map Corp., No. 14244

Rates: On request.

City of License: Arlington. Station DMA: Washington, DC. Rank: 7.

Nielsen Data: Not available.

Virginia—Ashland

WAWB

Ch. 65

Network Service: WBN.

Licensee: Christel Bcstg. Inc., 4120 E. Parham Rd., Richmond, VA 23228.

Studio: 4120 E. Parham Rd., Richmond, VA 23228.

Phone: 804-672-6565.

Technical Facilities: Channel No. 65 (776-782 MHz). Authorized power: 1600-kw max. visual. Antenna: 860-ft. above av. terrain, 869-ft. above ground, 968-ft. above sea level.

Latitude 37° 44' 32"
Longitude 77° 15' 18"

Holds CP for change to 2710-kw max. visual. BPCT-960627KT.

Transmitter: Rte. 652, 1.4-mi. from intersection of Rte. 615.

Ownership: Christel Broadcasting Inc.

Began Operation: March 9, 1990.

Represented (engineering): Smith & Fisher.

Personnel:

- Jim Campana, General Manager.
- Phil Goldman, General Sales Manager.
- John Ogle, News Director.
- Kenyatta Gunn, Business Manager.
- Jeff Loughridge, Chief Engineer.

Highest 30 Sec. Rate: \$25.

City of License: Ashland. Station DMA: Richmond-Petersburg. Rank: 59.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	240,860	113,030	353,890
Average Weekly Circulation (1996)	44,646	14,696	59,342
Average Daily Circulation (1996)			15,282



WAWB BPCT-930729KO Granted 8/25/93 © American Map Corp., No. 1424

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	236,720	113,030	349,750
Average Weekly Circulation (1996)	44,294	14,696	58,990
Average Daily Circulation (1996)			15,250

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,140	0	4,140
Average Weekly Circulation (1996)	352	0	352
Average Daily Circulation (1996)			28

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Virginia—Bristol-Kingsport-Johnson City, Tennessee

WCYB-TV

Ch 5

Network Service: NBC.

Licensee: Appalachian Bcstg. Corp., Cumberland & Lee Sts., Bristol, VA 24201.

Radio: 101 Lee St., Bristol, VA 24201.

Phone: 540-645-1555. Fax: 540-645-1513.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 83.2-kw visual, 1.5-kw aural. Antenna: 2230-ft. above av. terrain, 140-ft. above ground, 4380-ft. above sea level.

Latitude 36° 26' 57"
Longitude 82° 06' 31"

Requests CP for change to 53-kw visual, 2897-ft. above av. terrain, 778-ft. above ground, 5016-ft. above sea level. BPCT-960111K1.

Transmitter: Rye Patch Knob, Cherokee National Forest.

Antenna TV Sound: Stereo only.

Mobile Earth Stations: Comtech, 3.8-meter Ku & C-band; Harris, 3-meter Ku-band; Harris, 6.1-meter C-band; Harris, 6.1-meter Ku-band; Harris, Standard Communications receivers.

News Services: AP, NBC, Conus, Sports News Satellite.

Ownership: Lamco Communications Inc. (Group Owner).

Origin Operation: August 13, 1956. Sale to present owner by Starr Bcstg. Group approved by FCC March 17, 1977 (Television Digest, Vol. 16:33). Sale to Starr by Robert H. Smith, J. Fey Rogers, Charles M. Gore & Harry M. Daniel approved Nov. 2, 1970 (Vol. 10:6, 46).

Presented (sales): Petry Television Inc.

Presented (legal): Koteen & Naftalin.

Presented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Joe Macione Jr., Executive Vice President & General Manager.

Jim Bowman, Sales Manager.

Steve Hawkins, News Manager.

Sheryl Stout, Program Manager.

Tom Cupp, Engineering Manager.

Lancy Booher, Accounting Manager.

Tests: On request.

Authority of License: Bristol. Station DMA: Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN). Rank: 93.

Simulation ©1996 Nielsen. Coverage based on Nielsen study.



WCYB-TV BPCT-5221 Granted 8/23/78 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	249,150	157,780	406,930
Average Weekly Circulation (1996)	189,037	64,565	253,602
Average Daily Circulation (1996)			168,621
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	197,910	72,000	269,910
Average Weekly Circulation (1996)	173,046	51,780	224,826
Average Daily Circulation (1996)			156,286
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	51,240	85,780	137,020
Average Weekly Circulation (1996)	15,991	12,785	28,775
Average Daily Circulation (1996)			12,336

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



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Virginia—Grundy-Bristol

WLFG

Ch. 68

Network Service: Independent.

Licensee: Living Faith Ministries, Rte. 460, Box 151, Vansant, VA 24656.

Studio: 8594 Hidden Valley Rd., Abingdon, VA 24210.

Phone: 540-935-7850. Fax: 540-935-8856.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 1140-kw max. visual. Antenna: 2504-ft. above av. terrain, 167-ft. above ground, 4348-ft. above sea level.

Latitude 36° 49' 47"
Longitude 82° 04' 45"

Transmitter: Clinch Mountain.

Ownership: Living Faith Ministries Inc.

Began Operation: January 1, 1995.

Represented (engineering): Robert L. Littler II.

Personnel:

- Buford Smith, General Manager.
- Michael D. Smith, Marketing and Sales.
- Chuck Britt, Chief Engineer.

Rates: On request.

City of License: Grundy. Station DMA: Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN). Rank: 93.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	32,150	0	32,150
Average Weekly Circulation (1996)	2,115	0	2,115
Average Daily Circulation (1996)			602



WLFG BMPCT-890913KF Granted 9/2/89 © American Map Corp., No. 1424

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	32,150	0	32,150
Average Weekly Circulation (1996)	2,115	0	2,115
Average Daily Circulation (1996)			602

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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Virginia—Charlottesville

WVIR-TV

Ch. 29

Network Service: NBC.

Licensee: Virginia Broadcasting Corp., Box 769, Charlottesville, VA 22902.

Address: 503 E. Market St., Charlottesville, VA 22902.

Phone: 804-977-7082. Fax: 804-971-2800.

Email: wvir@comet.net Web Site: <http://www.wvirtv.com>

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. visual. Antenna: 1188-ft. above av. terrain, 269-ft. above ground, 1729-ft. above sea level.

Latitude 37° 59' 00"
Longitude 78° 28' 54"

Transmitter: Carter Mountain, 3.5-mi. S of Charlottesville.

Channel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 5-meter.

News Service: AP.

Ownership: Waterman Broadcasting Corp. (Group Owner).

Original Operation: March 11, 1973. Sale to present owner by Harold B. Wright Jr., et al., approved by FCC Oct. 30, 1986.

Presented (sales): Katz Continental Television.

Presented (legal): Cohn and Marks.

Presented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Harold B. Wright Jr., Vice President & General Manager.

Jim Fernald, General Sales Manager.

Jave Cupp, News Director.

Bob Doyle, Program Director.

Phyllis Melton, Business Manager.

Jave McGrady, Chief Engineer.

Highest 30 Sec. Rate: \$550.

Class of License: Charlottesville. Station DMA: Charlottesville. Rank: 199.

©1996 Nielsen. Coverage based on Nielsen study.



WVIR-TV BMPCT-921208KE Granted 3/31/93 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	95,050	76,930	171,980
Average Weekly Circulation (1996)	59,955	24,401	84,355
Average Daily Circulation (1996)			48,648
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	31,080	14,540	45,620
Average Weekly Circulation (1996)	26,622	10,681	37,303
Average Daily Circulation (1996)			25,242
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	63,970	62,390	126,360
Average Weekly Circulation (1996)	33,333	13,719	47,053
Average Daily Circulation (1996)			23,406

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Virginia—Danville

WDRG

Ch. 24

Network Service: WBN.

Licensee: Danville Television Partnership, 713 Piney Forest Rd., Danville, VA 24540.

Studio: 713 Piney Forest Rd., Danville, VA 24540.

Phone: 804-791-2424. Fax: 804-791-1056.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1142.6-kw max. visual. Antenna: 351-ft. above av. terrain, 174-ft. above ground, 915-ft. above sea level.

Latitude 36° 30' 36"
Longitude 79° 28' 23"

Transmitter: 0.5-mi. S of NC Hwys. 29 & 1353, Old Post Office Bldg., Pelham.

Ownership: Danville Television Partnership.

Began Operation: August 16, 1994.

Personnel:

Mel Eleazer, Chief Executive Officer.

Larry Smith, National Sales Manager.

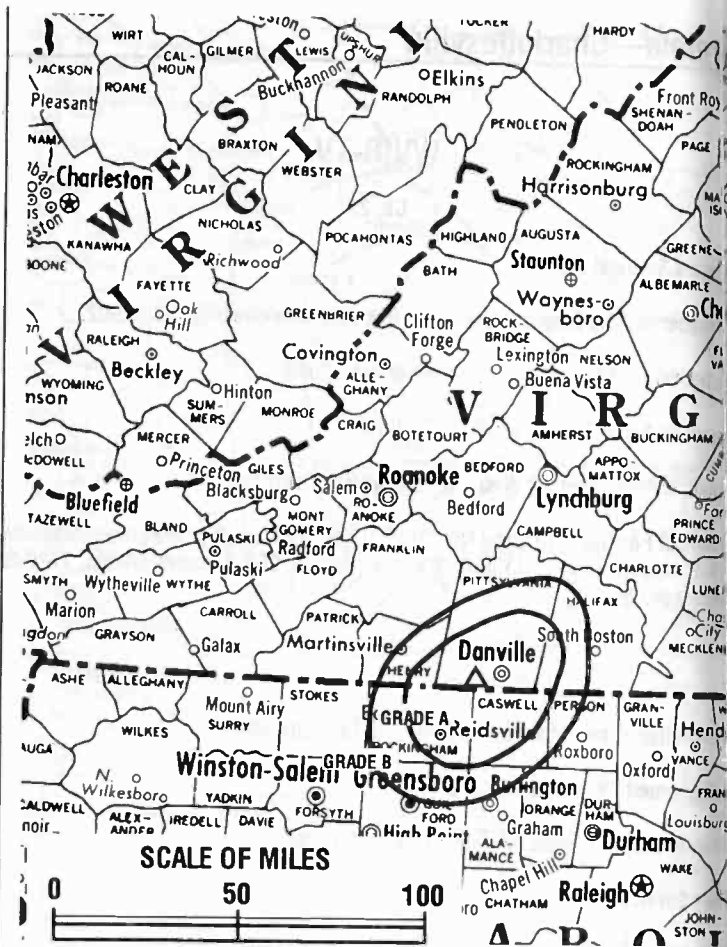
Robert Motley, Engineer.

Rates: On request.

City of License: Danville. Station DMA: Roanoke-Lynchburg. Rank: 67.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,170	5,430	33,600
Average Weekly Circulation (1996)	3,775	277	4,052
Average Daily Circulation (1996)			702



WDRG BMPCT-930909KE Granted 2/18/94 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,170	0	28,170
Average Weekly Circulation (1996)	3,775	0	3,775
Average Daily Circulation (1996)			672

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	5,430	5,430
Average Weekly Circulation (1996)	0	277	277
Average Daily Circulation (1996)			51

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Virginia—Harrisonburg

WHSV-TV

Ch. 3

Network Service: ABC, FOX.

Licensee: Benedek Bcstg. Co. L.L.C., Box TV3, Harrisonburg, VA 22801-0030.

Studio: Rte. 33 West, Harrisonburg, VA 22801.

Mailing Address: Box TV3, Harrisonburg, VA 22801-0030.

Phone: 540-433-9191. Fax: 540-433-4028.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 8.32-kw visual, 83-kw aural. Antenna: 2130-ft. above av. terrain, 332-ft. above ground, 3287-ft. above sea level.

Latitude 38° 36' 05"
Longitude 78° 37' 57"

Transmitter: Big Mountain, New Market, VA.

Satellite Earth Stations: ADM, 6.1-meter C-band; AFC, 3.6-meter C-band; Andrew, 7-meter C-band; ChannelMaster, 3.7-meter C-band; DH Satellite, 3.7-meter Ku & band; Avantek, M/A-Com, Standard Agile Omni receivers.

News Services: AP, ABC.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

Station Operation: October 9, 1953. Sale to present owner by Worrell Bcstg. approved by FCC Nov. 5, 1986. Sale to Worrell Bcstg. by Gilmore Bcstg. approved by FCC on 15, 1976; transfer completed June 3, 1976. Sale to Gilmore Bcstg. by Evening Star and Hamilton Shea approved Aug. 9, 1965 (Television Digest, Vol. 5:23, 33). Previous sale of 50% by Transcontinent Corp. and 1% by Hamilton Shea to the Evening Star Broadcasting Co. approved Sept. 23, 1959 (Vol. 15:30, 32, 39). Sale to Transcontinent Corp. & Hamilton Shea as co-equal owners by Frederick L. Allman approved May 29, 1956 (Vol. 12:15, 22).

Presented (sales): Katz Continental Television.

Presented (legal): Covington & Burling.

Personnel:

- Robert Smith, General Manager.
- Frank Brady, General Sales Manager.
- Bug Spero, News Director.
- John Houle, Chief Engineer & Operations Manager.
- Allie Wolfe, Promotion Director.
- Tenda Brown, Business Manager.

Best 30 Sec. Rate: \$1000.



WHSV-TV BMPCT-1171 Granted 7/28/53 © American Map Corp., No. 14244

City of License: Harrisonburg. Station DMA: Harrisonburg. Rank: 178.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	122,260	60,190	182,450
Average Weekly Circulation (1996)	71,913	21,545	93,458
Average Daily Circulation (1996)			53,711

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	56,120	22,810	78,930
Average Weekly Circulation (1996)	47,566	14,180	61,746
Average Daily Circulation (1996)			40,774

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	66,140	37,380	103,520
Average Weekly Circulation (1996)	24,348	7,364	31,712
Average Daily Circulation (1996)			12,938

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Virginia—Lynchburg

WJPR

Ch. 21

(Satellite of WFXR-TV, Roanoke, VA)

Network Service: FOX.

Licensee: Grant Bcstg. System II Inc., 915 Middle River Dr., Fort Lauderdale, FL 33304.

Studio: 2618 Colonial Ave. SW, Roanoke, VA 24015.

Phone: 540-344-2127. Fax: 540-345-1912.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 4207-kw max. visual, 421-kw max. aural. Antenna: 1640-ft. above av. terrain, 886-ft. above ground, 2748-ft. above sea level.

Latitude 37° 19' 14.00"
Longitude 79° 37' 58.50"

Transmitter: Flat Top Mountain, Bedford County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3-meter Ku-band; Comtech, 5-meter C-band; M/A-Com, Pinzone receivers.

Ownership: Grant Broadcasting Stations (Group Owner)

Began Operation: March 23, 1986. FCC approved sale to present owners Aug. 27, 1990.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

- Milton Grant, President.
- Tony Kahl, Station & General Sales Manager.
- Marie Bryant, Program Director.
- Sam Lawson, Promotion Director.
- Judy Witt, Business Manager.
- John Baker, Chief Engineer.

Rates: On request.

City of License: Lynchburg. Station DMA: Roanoke-Lynchburg. Rank: 67.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WJPR BPCT-930226KG Granted 5/13/93 © American Map Corp. No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	98,570	109,110	207,680
Average Weekly Circulation (1996)	52,744	25,376	78,120
Average Daily Circulation (1996)			29,930

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	96,180	103,930	200,110
Average Weekly Circulation (1996)	51,575	24,920	76,495
Average Daily Circulation (1996)			29,720

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,390	5,180	7,570
Average Weekly Circulation (1996)	1,169	456	1,625
Average Daily Circulation (1996)			210

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Virginia—Lynchburg

WSET-TV

Ch. 13

Network Service: ABC.

Licensee: WSET Inc., Box 11588, Lynchburg, VA 24506-1588.

Studio: 2320 Langhorne Rd., Lynchburg, VA 24501.

Mailing Address: Box 11588, Lynchburg, VA 24506-1588.

Phone: 804-528-1313. Fax: 804-847-0458; 804-947-9212.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 300-kw actual, 29.5-kw aural. Antenna: Circularly polarized, 1960-ft. above av. terrain, 89-ft. above ground, 3149-ft. above sea level.

Latitude 37° 18' 54"
Longitude 79° 38' 06"

Transmitter: Thaxton Mountain, 15-mi. E of Roanoke.

Satellite Earth Stations: Andrew, 7-meter; Microdyne, 7-meter; Avantek, M/A-Com, Microdyne receivers.

Services: ABC, AP.

Ownership: Allbritton Communications Co. (Group Owner).

Original Operation: February 8, 1953. Sale to present owner by Evening Star Bcstg. Co. approved May 5, 1976 by FCC. Sale to Evening Star by Lynchburg Bcstg. Co. approved Aug. 23, 1965 (Television Digest, Vol. 5:25, 35).

Presented (sales): Katz Continental Television.

Presented (legal): Hogan & Hartson.

Presented (engineering): Jansky & Bailey.

Personnel:

Ray Clem, Vice President, Station Operations.

Wanda Ottinger-Dinkle, Director of Sales.

John Crumpler, Promotion Director.

Douglas Daniel, Director, Broadcast Operations & Engineering.

Steve Lutz, Director, Business & Human Resources.

Chris O'Donnell, Community Services Director.

Billis Little, Chief Engineer.

Brothy Ballagh, Traffic Manager.

Reprints: On request.



WSET-TV BMPCT-810423KF Granted 9/29/81 © American Map Corp., No. 14244

City of License: Lynchburg. Station DMA: Roanoke-Lynchburg. Rank: 67.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	253,980	163,000	416,980
Average Weekly Circulation (1996)	181,743	77,585	259,328
Average Daily Circulation (1996)			131,683
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	236,230	116,900	353,130
Average Weekly Circulation (1996)	174,167	71,756	245,923
Average Daily Circulation (1996)			127,392
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,750	46,100	63,850
Average Weekly Circulation (1996)	7,577	5,829	13,405
Average Daily Circulation (1996)			4,290

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Virginia—Manassas

WVVI

Ch. 66

Network Service: Independent.

Licensee: VI Manassas Inc., 6740 Shady Oak Rd., Minneapolis, MN 55344.

Studio: 9008 Center St., Manassas, VA 22110.

Phone: 703-631-2310. **Fax:** 703-369-1910.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 550-ft. above av. terrain, 459-ft. above ground, 897-ft. above sea level.

Latitude	38°	47'	16"
Longitude	77°	19'	48"

Holds CP for change to 4400-kw max. visual, 551-ft. above av. terrain, 397-ft. above ground, 835-ft. above sea level. BPCT-940128KH.

Requests CP for change to 4330-kw max. visual, lat. 38° 47' 16", long. 77° 19' 49", transmitter to 6199 Old Arlington Lane, Fairfax Station. BPCT-960515KE.

Transmitter: 6110 Ox Rd., Fairfax Station.

Satellite Earth Stations: Weatherscan, 2.3-meter Ku-band; Weatherscan, 3-meter; Weatherscan, 10-meter.

Ownership: ValueVision International Inc. (Group Owner).

Began Operation: March 26, 1978. Sale to present owner by WTKK Inc. approved by FCC Jan. 27, 1994 (**Television Digest**, Vol. 33:44).

Represented (legal): Wilmer, Cutler & Pickering.



WVVI BPCT-940128KH Granted 3/9/94 © American Map Corp., No. 1424

Personnel:

Mike Jones, President & General Manager.
Phil DeLorme, Chief Engineer.

Highest 30 Sec. Rate: \$450.

City of License: Manassas. **Station DMA:** Washington, DC. **Rank:** 7.

Nielsen Data: Not available.

WJCB

Ch. 49

Work Service: Independent

License: Tidewater Christian Communications Corp., 910 W. Mercury Blvd., Suite 2-C, Hampton, VA 23666.

Address: 910 W. Mercury Blvd., Suite 2-C, Hampton, VA 23666.

Phone: 757-838-4949.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 495.9-kw max. visual. Antenna: 509-ft. above av. terrain, 499-ft. above ground, 522-ft. above sea level.

Latitude 36° 48' 32"
Longitude 76° 30' 13"

Requests CP for change to 2000-kw max. visual, 1129-ft. above av. terrain, 1125-ft. above ground, 1152-ft. above sea level, lat. 36° 49' 51", long. 76° 31' 13", transmitter to Sleepy Hole Rd., Rte. 629. BPCT-960627KK.

Transmitter: On Hwy. 337, 0.75-mi. S of Driver.

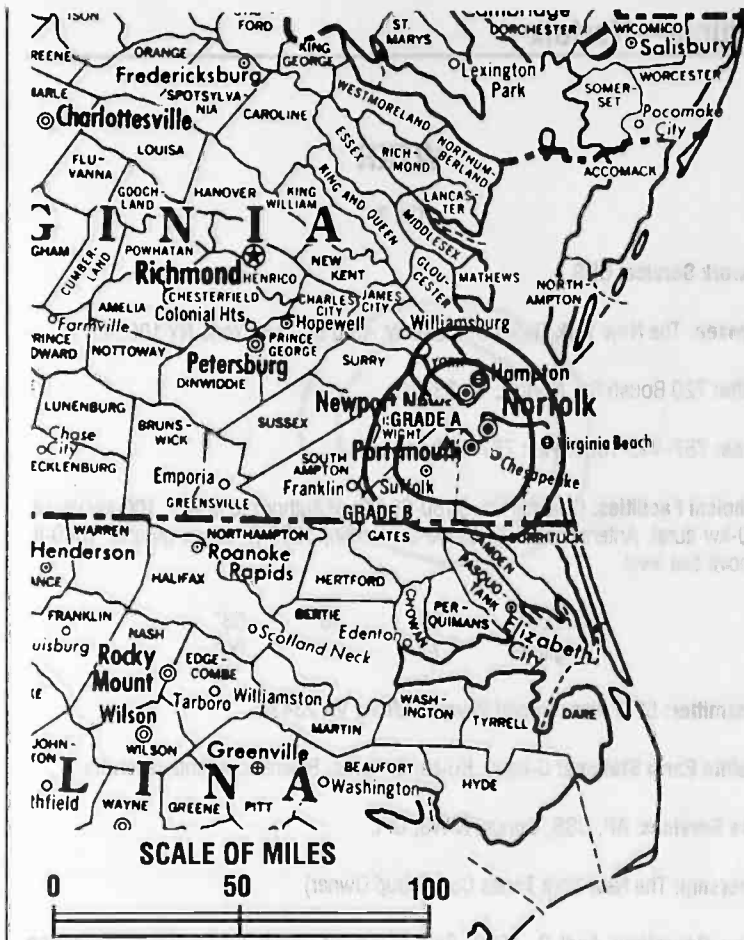
Ownership: Tidewater Broadcasting Co.

Commencement of Operation: May 29, 1989.

Personnel:

Tom Jacobs, General Manager.

James Counsel, Local Sales Manager.



WJCB BMPCT-870918KG Granted 10/30/87 © American Map Corp., No. 14244

Rates: On request.

City of License: Norfolk. Station DMA: Norfolk-Portsmouth-Newport News. Rank: 40.

Nielsen Data: Not available.

Virginia—Norfolk

WTKR

Ch. 3

Network Service: CBS.

Licensee: The New York Times Co., 229 W. 43rd St., New York, NY 10036.

Studio: 720 Boush St., Norfolk, VA 23510.

Phone: 757-446-1000. **Fax:** 757-622-1113.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 980-ft. above av. terrain, 1029-ft. above ground, 1049-ft. above sea level.

Latitude 36° 48' 56"
Longitude 76° 28' 00"

Transmitter: 5277 Nansemond Pkwy., Suffolk, VA 23434.

Satellite Earth Stations: C-band; Ku-band; Harris, Scientific-Atlanta receivers.

News Services: AP, CBS, Conus, NIWS, UPI.

Ownership: The New York Times Co. (Group Owner).

Began Operation: April 2, 1950. Sale to Knight-Ridder by Landmark Television approved by FCC Jan. 16, 1981 (*Television Digest*, Vol. 20:33; 21:4). Sale to Narragansett Television approved April 26, 1989 (Vol. 29:9). FCC approved sale to present owner May 9, 1995 (Vol. 34:50; 35:10).

Represented (sales): Katz American Television.

Represented (legal): Koteen & Naftalin.

Personnel:

- Elden Hale, President & General Manager.
- Anne Cordts, General Sales Manager.
- Jack Welsby, Business Manager.
- Cutch Armstrong, Creative Director, Promotions.
- Sperry Davis, Chief Engineer.
- Julie McCollum, Director of Personnel & Community Relations.

Rates: On request.

City of License: Norfolk. **Station DMA:** Norfolk-Portsmouth-Newport News. **Rank:** 40.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WTKR BMPCT-1051 Granted 4/7/53 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	449,220	185,980	635,200
Average Weekly Circulation (1996)	366,780	139,325	506,105
Average Daily Circulation (1996)			288,290

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	432,660	156,910	589,570
Average Weekly Circulation (1996)	360,435	133,645	494,080
Average Daily Circulation (1996)			281,780

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	16,560	29,070	45,630
Average Weekly Circulation (1996)	6,345	5,680	12,025
Average Daily Circulation (1996)			6,510

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WTVZ

Ch. 33

Network Service: FOX.

See: Norfolk Acquisition Licensee Inc., 2000 W. 41st St., Baltimore, MD 21211.

Address: 900 Granby St., Norfolk, VA 23510.

Phone: 757-622-3333. Fax: 757-623-1541.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 5000-kw
 & 1320-kw horizontal visual, 204-kw horizontal aural. Antenna: 910-ft. above
 terrain, 1027-ft. above ground, 1049-ft. above sea level.

Latitude 36° 48' 32"
 Longitude 76° 30' 13"

Transmitter: 1-mi. S of Driver, VA.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 5-meter C-band; Conti-
 nental, 4.9-meter C-band; DX Engineering, M/A-Com, Scientific-Atlanta receivers.

Ownership: Sinclair Communications Inc. (Group Owner).

Operation: September 24, 1979. Sale to Max Television by TVX Broadcast
 Corp. approved by FCC May 24, 1989 (Television Digest, Vol. 29:15). Sale to
 Sinclair approved May 15, 1995.

Represented (sales); Seltel Inc.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Channel:

Scott Sanders, General Manager.

Bergie Nelowett, National Sales Manager.

Mark Hudgins, Program Director.

Colley Stiles, Promotion Director.

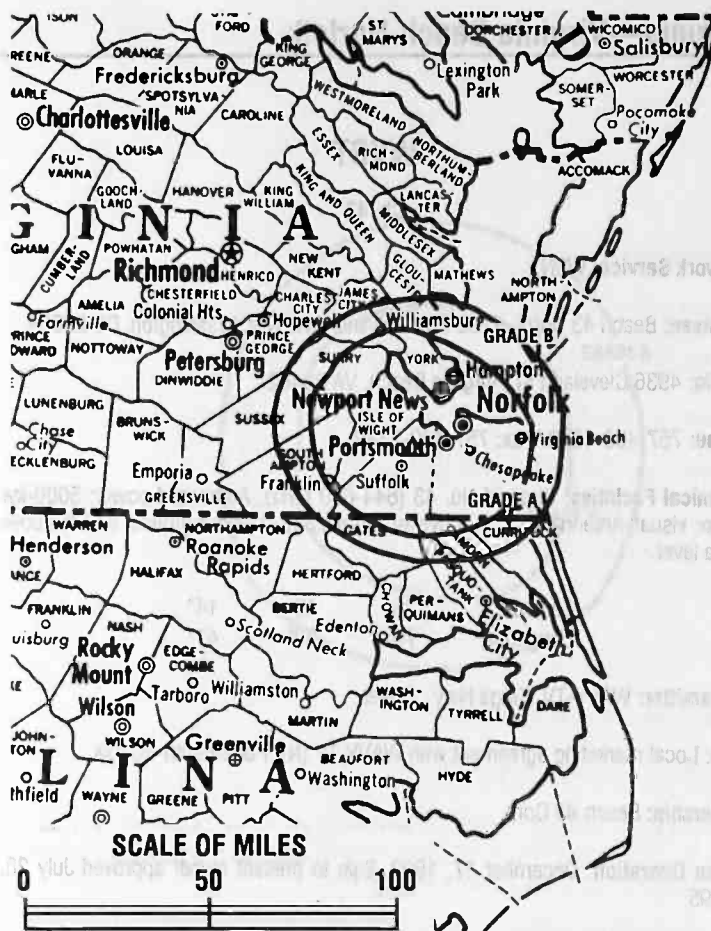
John Cuthrell, Chief Engineer.

License: On request.

License: Norfolk. Station DMA: Norfolk-Portsmouth-Newport News. Rank:

©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	450,680	168,900	619,580
Average Weekly Circulation (1996)	289,307	99,449	388,756
Average Daily Circulation (1996)			170,161



WTVZ BMPCT-790416KL Granted 9/28/79 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	432,660	156,910	589,570
Average Weekly Circulation (1996)	280,907	98,153	379,060
Average Daily Circulation (1996)			166,701

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	18,020	11,990	30,010
Average Weekly Circulation (1996)	8,400	1,296	9,696
Average Daily Circulation (1996)			3,461

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Virginia—Virginia Beach-Norfolk

WVBT

Ch. 43

Network Service: WBN.

Licensee: Beach 43 Corp., 1299 Pennsylvania Ave. NW, Washington, DC 20004.

Studio: 4936 Cleveland St., Virginia Beach, VA 23462.

Phone: 757-499-4343. Fax: 757-499-7389.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 5000-kw max. visual. Antenna: 853-ft. above av. terrain, 853-ft. above ground, 879-ft. above sea level.

Latitude 36° 49' 14"
Longitude 76° 30' 41"

Transmitter: WAVY-TV, Kings Hwy., Driver.

LMA: Local marketing agreement with WAVY-TV (N), Portsmouth-Norfolk.

Ownership: Beach 43 Corp.

Began Operation: December 17, 1992. Sale to present owner approved July 28, 1995.

Represented (legal): William Goddard.

Represented (engineering): Silliman & Silliman.

Personnel:

- Larry Hunt, General Manager.
- Lisa Rhodes, Program & Promotion Director.
- Rick Smith, Production Manager.
- Walter Ulloa, Business Manager.

Rates: On request.



WVBT BNPCT-950421KE Granted 1/23/96 © American Map Corp., No. 1424

City of License: Virginia Beach. Station DMA: Norfolk-Portsmouth-Newport News. Rank: 40.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	407,480	116,200	523,680
Average Weekly Circulation (1996)	81,637	23,722	105,359
Average Daily Circulation (1996)			30,613

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	407,480	116,200	523,680
Average Weekly Circulation (1996)	81,637	23,722	105,359
Average Daily Circulation (1996)			30,613

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Virginia—Hampton-Norfolk

WVEC-TV

Ch. 13

Network Service: ABC.

Office: WVEC Television Inc., 613 Woodis Ave., Norfolk, VA 23510.

Studio: 613 Woodis Ave., Norfolk, VA 23510.

Hampton Bureau: 1932 Pembroke Ave., Hampton, VA 23663.

Phone: 757-625-1313. Fax: 757-628-6220.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw total, 31.6-kw aural. Antenna: Circularly polarized, 987-ft. above av. terrain, 974-ft. above ground, 994-ft. above sea level.

Latitude 36° 49' 00"
Longitude 76° 28' 05"

Transmitter: Old Suffolk Rd., 7-mi. W of Portsmouth, Shoulders Hill, Nansemond County.

Channel TV Sound: Stereo only.

White Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; A, 3.7-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Superior, 4.5-meter band; Avantek, RCA, Scientific-Atlanta, Standard Components receivers.

Services: AP, CNN, UPI.

Ownership: A. H. Belo Corp. (Group Owner).

Operation: September 19, 1953. Initial broadcasts were on Ch. 15; it switched Ch. 13 on Nov. 13, 1959. Sale to Corinthian Bcstg. by Thomas P. Chisman, et al. approved by FCC Feb. 12, 1980 (Television Digest, Vol. 19:21). Sale to present owner approved Nov. 29, 1983 (Vol. 23:20).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

- Richard Keilty, Vice President & General Manager.
- Mario A. Hewitt, Director of Sales & Marketing.
- Arnold A. Brauer III, Local Sales Manager.
- John Connors, News Director.
- Steve Yarashes, Financial Manager.
- Robert Dennant, Director of Engineering.
- Andy Sharp, Creative Services Manager.
- Terri Brennan, Community Affairs Director.



WVEC-TV BPCT-3279 Granted 7/29/64 © American Map Corp., No. 14244

Rates: On request.

City of License: Hampton. Station DMA: Norfolk-Portsmouth-Newport News. Rank: 40.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	452,250	176,260	628,510
Average Weekly Circulation (1996)	367,743	140,899	508,642
Average Daily Circulation (1996)			304,164

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	432,660	156,910	589,570
Average Weekly Circulation (1996)	361,929	136,659	498,589
Average Daily Circulation (1996)			299,003

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	19,590	19,350	38,940
Average Weekly Circulation (1996)	5,813	4,240	10,053
Average Daily Circulation (1996)			5,161

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Virginia—Portsmouth-Norfolk-Newport News

WAVY-TV

Ch. 10

Network Service: NBC.

Licensee: WAVY TV Inc., 300 Wavy St., Portsmouth, VA 23704.

Studio: 300 Wavy St., Portsmouth, VA 23704.

Phone: 757-393-1010. Fax: 757-399-7628.

E-mail: wavy10@ipfi.net Web Site: <http://www.wavy.com>

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 38.9-kw aural. Antenna: 990-ft. above av. terrain, 1026-ft. above ground, 1050-ft. above sea level.

Latitude 36° 49' 14"
Longitude 76° 30' 41"

Transmitter: 2865 Kings Hwy., Driver, VA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Andrew, 4.5-meter Ku & C-band; Harris, 3.1-meter C-band; Harris, 3.5-meter Ku-band; Andrew, DX Engineering, Harris, Microdyne receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, UPI.

LMA: Local marketing agreement with WVBT (W), Virginia Beach.

Ownership: LIN Television Corp. (Group Owner).

Began Operation: September 1, 1957. Sale to LIN Bcstg. by Tidewater Teleradio Inc. approved by FCC March 27, 1968.

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

- Edward L. Munson Jr., President & General Manager.
- David Rogers, General Sales Manager.
- Judy Triska, Marketing Director.
- Les Garrenton, Director of Engineering.
- Manny Munoz, Business Manager.

BLAIR TELEVISION

LEADING THE WAY



WAVY-TV BPCT-1750 Granted 5/29/56 © American Map Corp., No. 1424

Dave Whitener, Production Manager.
Joe Weller, Program Coordinator.

Rates: On request.

City of License: Portsmouth. Station DMA: Norfolk-Portsmouth-Newport News
Rank: 40.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	456,340	176,260	632,600
Average Weekly Circulation (1996)	381,126	140,000	521,126
Average Daily Circulation (1996)			301,600

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	432,660	156,910	589,570
Average Weekly Circulation (1996)	372,325	135,075	507,400
Average Daily Circulation (1996)			295,200

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	23,680	19,350	43,030
Average Weekly Circulation (1996)	8,801	4,925	13,726
Average Daily Circulation (1996)			6,360

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Virginia—Portsmouth-Norfolk-Newport News

WGNT

Ch. 27

ork Service: UPN.

isee: Centennial Communications Inc., 1318 Spratley St., Portsmouth, VA 23704.

io: 1318 Spratley St., Portsmouth, VA 23704.

ch Office: 753 Thimble Shoals Blvd., Newport News, VA 23606.

ie: 757-393-2501. Fax: 757-399-3303.

nical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2340-kw
x. & 1440-kw horizontal visual, 234-kw max. & 144-kw horizontal aural.
enna: 970-ft. above av. terrain, 1023-ft. above ground, 1049-ft. above sea level.

Latitude 36° 48' 43"
Longitude 76° 27' 49"

mitter: 5443 Nansemond Pkwy., Suffolk, VA.

lite Earth Stations: AFC, 3.7-meter Ku-band; Comtech, 7.3-meter Ku-band;
eFocus, 4.9-meter Ku & C-band; Agile Omni, M/A-Com, Uniden receivers.

ership: Centennial Communications Inc.

an Operation: October 1, 1961. First broadcast as a non-commercial religious
tion. Began commercial operation July 1967. Sale to present owners approved
FCC May 22, 1989.

esented (sales): Katz Independent Television.

esented (legal): Reed, Smith, Shaw & McClay.

onnel:

ristopher W. Pike, General Manager.

Scott Benton, Executive Vice President & Program Director.

ff Armstrong, Local Sales Manager.

th Young, National Sales Manager.

orge Randell, Director of Engineering.

ank Gerardi, Production Manager.

arry Fagan, Business Manager.

anne Pennington, Promotion Director.

is: On request.

of License: Portsmouth. Station DMA: Norfolk-Portsmouth-Newport News.
nk: 40.

ation © 1996 Nielsen. Coverage based on Nielsen study.



WGNT BPCT-4187 Granted 9/18/69 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	457,270	171,310	628,580
Average Weekly Circulation (1996)	224,518	98,095	322,613
Average Daily Circulation (1996)			129,771
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	424,220	156,910	581,130
Average Weekly Circulation (1996)	216,245	94,361	310,607
Average Daily Circulation (1996)			126,280
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,050	14,400	47,450
Average Weekly Circulation (1996)	8,273	3,733	12,006
Average Daily Circulation (1996)			3,491

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Virginia—Richmond-Petersburg

WRIC-TV

Ch. 8

Network Service: ABC.

Licensee: Young Broadcasting of Richmond Inc.

Studio: Arboretum Place, Richmond, VA 23236-3464.

Phone: 804-330-8888. Fax: 804-330-8881.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 269-kw visual, 26.9-kw aural. Antenna: 1052-ft. above av. terrain, 999-ft. above ground, 1356-ft. above sea level.

Latitude 37° 30' 46"
Longitude 77° 36' 06"

Transmitter: 23 Sesame St., Midlothian District.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7-meter C-band; Comtech, 5-meter C-band; RF Systems, 3-meter Ku-band; Scientific-Atlanta, 4.5-meter Ku & C-band; Avantek, Drake, M/A-Com, Scientific-Atlanta receivers.

News Services: ABC, AP, CNN, NIWS.

Ownership: Young Broadcasting Inc. (Group Owner).

Began Operation: August 15, 1955. Sold to Nationwide Communications Inc. by Thomas G. Tinsley Jr. & Assoc. in 1968 (*Television Digest*, Vol. 7:45). Sale to Young Bcstg. approved August 24, 1994 (Vol. 34:48).

Represented (sales): Adam Young Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Tom Best, Vice President & General Manager.
David Weems, General Sales Manager.
Stephen Hayes, Local Sales Manager.
Pam Magee, News Director.
Janet South, Director of Business Affairs.
Kim Roberts, Business Manager.
Dan Klintworth, Director of Operations.
Tom Beauchamp, Chief Engineer.

Rates: On request.

City of License: Petersburg. Station DMA: Richmond-Petersburg. Rank: 59.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.



WRIC-TV BPCT-5022 Granted 5/19/77 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	403,650	210,830	614,480
Average Weekly Circulation (1996)	258,811	137,412	396,223
Average Daily Circulation (1996)			218,223

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	263,310	146,170	409,480
Average Weekly Circulation (1996)	217,484	124,207	341,691
Average Daily Circulation (1996)			199,900

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	140,340	64,660	205,000
Average Weekly Circulation (1996)	41,328	13,205	54,533
Average Daily Circulation (1996)			18,323

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WRLH-TV

Ch. 35

Network Service: FOX.

Address: Sullivan Broadcasting Co. Inc., 1925 Westmoreland St., Richmond, VA 23230.

Address: 1925 Westmoreland St., Richmond, VA 23230.

Address: Box 11169, Richmond, VA 23230.

Phone: 804-358-3535; 804-359-3510. Fax: 804-358-1495.

Email: fox35@fox35.com Web Site: http://www.fox35.com

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 2588-kw visual, & 1183-kw horizontal visual, 259-kw max. & 118-kw horizontal aural. Antenna: 1259-ft. above av. terrain, 1212-ft. above ground, 1514-ft. above sea level.

Latitude 37° 30' 22"
Longitude 77° 42' 03"

Requests CP for change to 5000-kw max. visual, 1260-ft. above av. terrain, 1212-ft. above ground, 1512-ft. above sea level. BPCT-960705KE.

Address: 15703 Midlothian Turnpike, Chesterfield.

Equipment: AFC, 3.6-meter Ku-band; Comtech, 5-meter C-band; Agile Mini receivers.

Ownership: Sullivan Broadcasting Co. (Group Owner).

History: Operation: February 20, 1982. Sale to Gillett Group by Times Mirror Co. Following merger with A. S. Abell Co. approved by FCC Sept. 4, 1986 (Television Digest, Vol. 26:28). Sale to A. S. Abell Co. by Television Corp. of Richmond approved by FCC April 24, 1985. Transfer to Busse Bcstg. approved 1987. Sale to III Bcstg. approved Sept. 9, 1988. Sale to present owner approved Dec. 15, 1995.

Represented (sales): Seltel Inc.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Personnel:

- Richardson, General Manager.
- Wandt Minnick, General Sales Manager.
- Le Davies, Local Sales Manager.
- Richard Miller, National Sales Manager.
- Finch, News & Program Director.
- Ongstad, Promotion Director.
- Cosio, Business Manager.
- Brown, Chief Engineer.



WRLH-TV BPCT-861230KF Granted 3/26/87 © American Map Corp., No. 14244

Rates: On request.

City of License: Richmond. Station DMA: Richmond-Petersburg. Rank: 59.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	290,990	190,030	481,020
Average Weekly Circulation (1996)	171,640	97,524	269,164
Average Daily Circulation (1996)			119,674

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	263,310	144,290	407,600
Average Weekly Circulation (1996)	167,013	90,933	257,946
Average Daily Circulation (1996)			116,698

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,680	45,740	73,420
Average Weekly Circulation (1996)	4,627	6,591	11,218
Average Daily Circulation (1996)			2,976

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**THE
TED HEPBURN
COMPANY**

**We were the broker
in the 1988 sale of
WRLH-TV**

Ted Hepburn, President
325 Garden Rd., Palm Beach, FL 33480
(561) 863-8995

Virginia—Richmond-Petersburg

WTVR-TV

Ch. 6

Network Service: CBS

Licensee: Roy H. Park Bcstg. of Roanoke Inc., Box 11064, Richmond, VA 23230.

Studio: 3301 W. Broad St., Richmond, VA 23230.

Phone: 804-254-3600. Fax: 804-254-3699.

E-mail: wtvr99e@prodigy.com Web Site: http://www.newschannel16.com

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 840-ft. above av. terrain, 844-ft. above ground, 1049-ft. above sea level.

Latitude 37° 34' 00"
Longitude 77° 28' 36"

Transmitter: Tilden St. & Cutshaw Ave.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5.2-meter C-band; Comtech, 5.2-meter Ku & C-band.

SNM Mobile Dish: Harris-Allied-Vertex, Ku-band.

News Services: AP, CNN.

Ownership: Park Acquisition Inc. (Group Owner).

Began Operation: April 15, 1948. Sale to Park Acquisition approved by FCC March 27, 1995. Sale to Park Communications by Wilbur M. Havens approved Oct. 13, 1965 by FCC (Television Digest, Vol. 5:42). Sale to Media General pending (Vol. 36:31).

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

- Michael Gee, General Sales Manager.
- Julie Gray, National Sales Manager.
- Rob Cizek, News Director.
- Sandy Fowler-Jones, Program Director.
- Kelly McBride, Business Manager.
- Michael DeWire, Chief Engineer.

BLAIR TELEVISION

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WTVR-TV BMPCT-882 Granted 12/12/52 © American Map Corp., No. 1424

Rates: On request.

City of License: Richmond. Station DMA: Richmond-Petersburg. Rank: 59.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	420,960	253,980	674,940
Average Weekly Circulation (1996)	287,582	143,996	431,578
Average Daily Circulation (1996)			233,749

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	263,310	146,170	409,480
Average Weekly Circulation (1996)	217,187	126,655	343,842
Average Daily Circulation (1996)			201,222

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	157,650	107,810	265,460
Average Weekly Circulation (1996)	70,395	17,341	87,736
Average Daily Circulation (1996)			32,553

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WWBT

Ch. 12

Network Service: NBC.

Address: Jefferson-Pilot Communications Co. of VA, 5710 Midlothian Pike, Richmond, VA 23225.

Phone: 5710 Midlothian Pike, Richmond, VA 23225.

Mail Address: Box 12, Richmond, VA 23201.

Phone: 804-230-1212. Fax: 804-230-2793. Web Site: <http://www.wwbt.com>

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw. Channel 63.2-kw aural. Antenna: Circularly polarized, 790-ft. above av. terrain, 790-ft. above ground, 1000-ft. above sea level.

Latitude 37° 30' 22.50"
Longitude 77° 30' 11.95"

Address: 5710 Midlothian Pike.

Channel TV Sound: Stereo only.

Site Earth Stations: Harris, 5-meter Ku-band; Satcom Technologies, 9.2-meter band; Harris, Microwave Assoc. receivers.

Mobile Dish: Andrew, 2.4-meter Ku-band.

Services: AP, Conus, NBC, UPI.

Ownership: Jefferson-Pilot Communications Co. (Group Owner).

Operation: April 29, 1956. Sale to Jefferson Standard Bcstg. by Richmond Television Corp. approved Oct. 16, 1968 (Television Digest, Vol. 8:43).

Represented (sales): Petry Television Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): A. D. Ring, P.A.

Personnel: John Shreves, Senior Vice President & General Manager.

David G. Frasier, Vice President, Operations.

John Escobar, Vice President & Controller.

John Shuler, Assistant Vice President, Sales.

Wayne Powers, Assistant Vice President, News.

John MacMillan, Marketing Manager.

Test 30 Sec. Rate: \$2500.

License: Richmond. Station DMA: Richmond-Petersburg. Rank: 59.

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WWBT BPCT-1622 Granted 11/30/55 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	401,360	228,060	629,420
Average Weekly Circulation (1996)	270,183	136,575	406,759
Average Daily Circulation (1996)			231,799

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	263,310	146,170	409,480
Average Weekly Circulation (1996)	222,234	124,714	346,948
Average Daily Circulation (1996)			211,293

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	138,050	81,890	219,940
Average Weekly Circulation (1996)	47,950	11,861	59,811
Average Daily Circulation (1996)			20,506

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Virginia—Roanoke

WDBJ

Ch. 7

Network Service: CBS.

Licensee: WDBJ Television Inc., Box 7, Roanoke, VA 24022-0007.

Studio: 2001 Colonial Ave. SW, Roanoke, VA 24015.

Phone: 540-344-7000. **Fax:** 540-344-5097.

Web Site: <http://www.teleweb.com/wdbj7>

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 62.5-kw aural. Antenna: 2000-ft. above av. terrain, 146-ft. above ground, 3936-ft. above sea level.

Latitude 37° 11' 42"
Longitude 80° 09' 22"

Transmitter: On Poor Mountain, 13-mi. SW of city.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 5.6-meter Ku-band; AFC, 3.7-meter Ku-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, CBS, Conus, UPI, WSI.

Ownership: Schurz Communications Inc. (Group Owner).

Began Operation: October 3, 1955. Sale to present owner by Times World Corp. approved by FCC Oct. 29, 1969 (*Television Digest*, Vol. 9:44).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Bryan Cave.

Personnel:

- Robert G. Lee, President & General Manager.
- James N. Shaver, Vice President, News & Programming.
- George Bassett, Director, Sales & Marketing.
- Jim Kent, News Director.
- Joan Turner, Local Sales Manager.
- Carl Guffey, Director of Engineering & Operations.
- Mike Bell, Program Manager.
- Edward Allen, Business Manager.
- Glenn Saunders, Engineering Manager.
- Ellen Bishop, Traffic Manager.



WDBJ BMPCT-3023 Granted 4/14/56 © American Map Corp., No. 1424

Rates: On request.

City of License: Roanoke. **Station DMA:** Roanoke-Lynchburg. **Rank:** 67.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	397,760	262,790	660,550
Average Weekly Circulation (1996)	253,931	110,087	364,018
Average Daily Circulation (1996)			220,724
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	236,230	117,580	353,810
Average Weekly Circulation (1996)	198,034	91,162	289,196
Average Daily Circulation (1996)			191,747
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	161,530	145,210	306,740
Average Weekly Circulation (1996)	55,896	18,925	74,821
Average Daily Circulation (1996)			29,031

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WEFC

Ch. 38

Service: Independent

Owner: Vine & Branch Inc., 612 Bullitt Ave. SE, Roanoke, VA 24013.

Address: 612 Bullitt Ave. SE, Roanoke, VA 24013.

Phone: 540-982-3696. Fax: 540-345-8568.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 1334-kw visual, 66.7-kw max. aural. Antenna: 2022-ft. above av. terrain, 166-ft. above ground, 3926-ft. above sea level.

Latitude 37° 11' 35"
Longitude 80° 09' 29"

Transmitter: Poor Mountain Communications site.

Off-site Earth Stations: M/A-Com, 3.2-meter Ku-band; Scientific-Atlanta, 4.6-meter band, M/A-Com, Microdyne, Scientific-Atlanta receivers.

Ownership: Vine & Branch Inc.

Start of Operation: January 3, 1986.

Legal Counsel: Baraff, Koerner, Olender & Hochberg, P.C.

Personnel: Kenneth Wright, President & General Manager.

Andrew Wright, Station Manager.

George Stein, Chief Engineer.

L. Dowdy, Business Manager.

Estimated 30 Sec. Rate: \$65.



WEFC BMPCT-840423KF Granted 6/4/85 © American Map Corp., No. 14244

City of License: Roanoke; Station DMA: Roanoke-Lynchburg; Rank; 67.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	109,090	66,530	175,620
Average Weekly Circulation (1996)	8,512	4,706	13,218
Average Daily Circulation (1996)			3,745

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	109,090	66,530	175,620
Average Weekly Circulation (1996)	8,512	4,706	13,218
Average Daily Circulation (1996)			3,745

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

ELAIR TELEVISION
LEADING THE WAY

Virginia—Roanoke

WFXR-TV

Ch. 27

(Operates satellite WJPR, Lynchburg, VA)

Network Service: FOX.

Licensee: Grant Bcstg. System II Inc., 915 Middle River Dr., Fort Lauderdale, FL 33304.

Studio: 2618 Colonial Ave. SW, Roanoke, VA 24015.

Mailing Address: Box 2127, Roanoke, VA 24009-2127.

Phone: 540-344-2127. **Fax:** 540-345-1912.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2690-kw max. visual. Antenna: 1991-ft. above av. terrain, 161-ft. above ground, 3894-ft. above sea level.

Latitude 37° 11' 46"
Longitude 80° 09' 16"

Transmitter: 8127 Honeysuckle Rd., Bent Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Comtech, 3.5-meter, Chapparral receivers.

Ownership: Grant Broadcasting Stations (Group Owner).

Began Operation: November 11, 1986. Sale to present owners by Family Group Ltd. approved by FCC Aug. 27, 1990.

Represented (sales): Seltel Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

Tony Kahl, Station & General Sales Manager.
Don Fisher, Local Sales Manager.
Marie Bryant, Program Director.
Sam Lawson, Promotion Director.
Judy Witt, Business Manager.
John Baker, Chief Engineer.
W. D. Rinker, Production Manager.

Rates: On request.

City of License: Roanoke. **Station DMA:** Roanoke-Lynchburg. **Rank:** 67.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WFXR-TV BPCT-931227KE Granted 11/21/94 © American Map Corp., No. 142

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	160,960	135,570	296,530
Average Weekly Circulation (1996)	80,691	31,486	112,177
Average Daily Circulation (1996)			47,000

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	146,660	109,240	255,900
Average Weekly Circulation (1996)	78,258	26,972	105,230
Average Daily Circulation (1996)			45,100

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,300	26,330	40,630
Average Weekly Circulation (1996)	2,433	4,514	6,947
Average Daily Circulation (1996)			1,300

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WSLS-TV

Ch. 10

Service: NBC.

Office: Roy H. Park Bcstg. of Roanoke Inc., Church Ave. at 3rd St., Roanoke, VA 24011.

Address: Church Ave. at 3rd St., Roanoke, VA 24011.

Post Office Address: Box 2161, Roanoke, VA 24009.

Phone: 540-981-9110. Fax: 540-343-3157. E-mail: wsls@roanoke.infi.net

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw total, 47-kw aural. Antenna: 2000-ft. above av. terrain, 241-ft. above ground, 31-ft. above sea level.

Latitude 37° 12' 02"
Longitude 80° 08' 55"

Transmitter: Poor Mountain, approx. 13-mi. SW of Roanoke.

Channel TV Sound: Stereo only.

Reception: Transmit/receive Harris, 3-meter Ku-band & Harris, 6-meter Ku-band; ATC, 5-meter Ku-band; Parton, 4.5-meter Ku & C-band; Harris, Standard Communications receivers.

Services: AP, CNN, NBC.

Ownership: Park Acquisition Inc. (Group Owner).

Operation: December 11, 1952. Sale to Park Communications by Shenandoah Insurance Co. approved by FCC Sept. 10, 1969 (Television Digest, Vol. 9:36). Sale to Park Acquisition approved March 27, 1995. Sale to Media General Inc. (Vol. 36:31).

Represented (sales): Blair Television.

Personnel:

Andy Smith, Vice President & General Manager.

Charlie Boush, General Sales Manager.

Mike Johnson, Local & Regional Sales Manager.

John Sparks, National Sales Manager.

Michael Berkey, Chief Engineer.

William Foy, News Director.

Bob Preston, Program Director.

Eric Lear, Promotion & Marketing Director.

Lisa Bright, Assistant Marketing Director.

Debra Crouse, Production Manager.

Carolena Trammell, Business Manager.

Special: On request.

Class of License: Roanoke. Station DMA: Roanoke-Lynchburg. Rank: 67.

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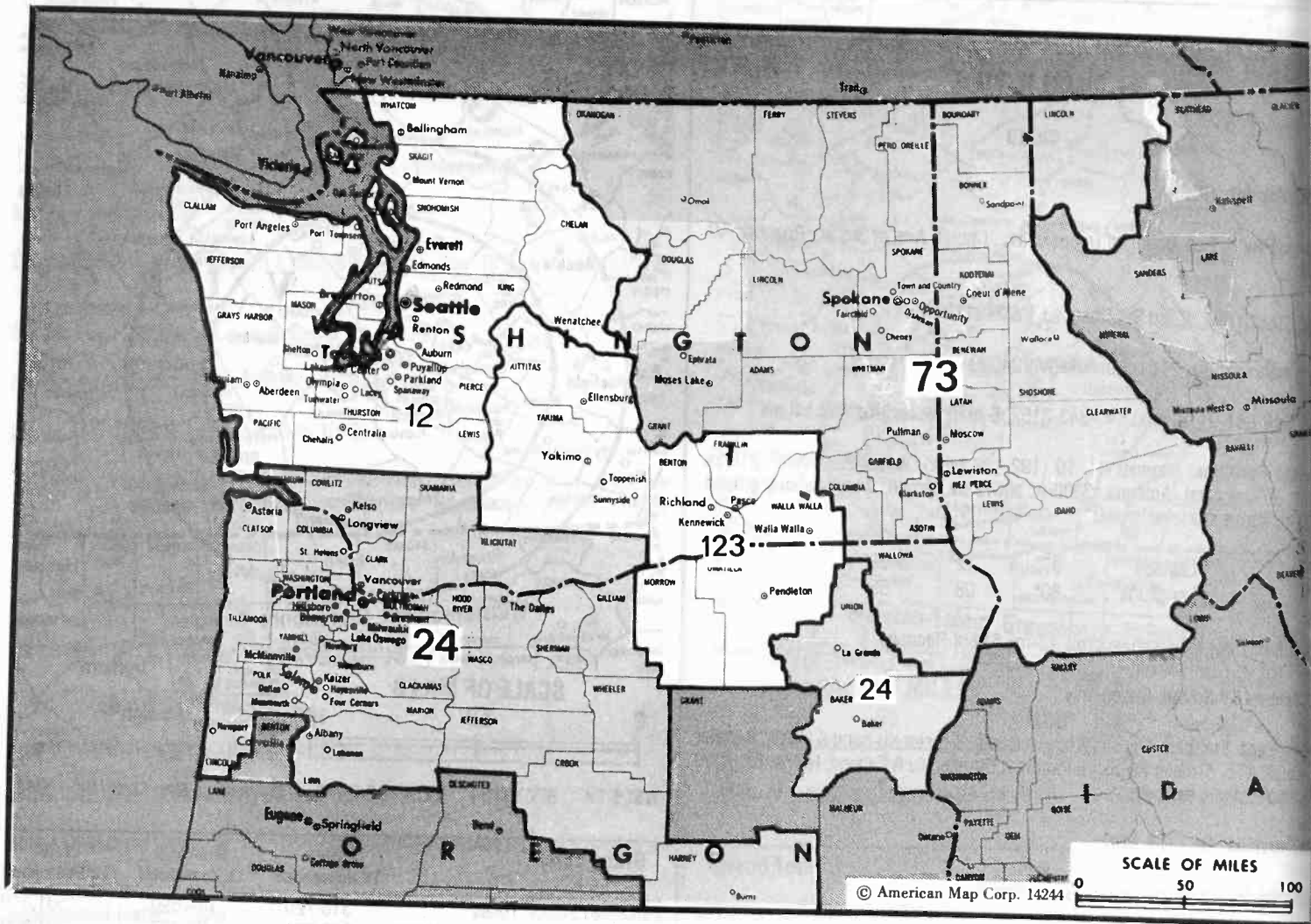


WSLS-TV BPCT-5093 Granted 7/14/78 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	316,720	184,590	501,310
Average Weekly Circulation (1996)	205,981	95,327	301,309
Average Daily Circulation (1996)			157,206
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	236,230	117,580	353,810
Average Weekly Circulation (1996)	184,415	84,046	268,461
Average Daily Circulation (1996)			146,803
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	80,490	67,010	147,500
Average Weekly Circulation (1996)	21,566	11,282	32,848
Average Daily Circulation (1996)			10,403

*Estimated station totals are sums of the Nielsen TV and Cable TV-household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION
LEADING THE WAY



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK
Seattle-Tacoma, WA	1,492,300	12
Portland, OR	952,690	24
Spokane, WA	371,130	73
Yakima-Pasco-Richland-Kennewick, WA	197,130	123

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KEPR-TV, Kennewick	See Pasco, WA
KNDU, Kennewick	See Richland, WA
KNDU, Pasco	See Richland, WA
KVEW, Pasco	See Kennewick, WA
KEPR-TV, Richland	See Pasco, WA
KVEW, Richland	See Kennewick, WA
KBGE, Seattle	See Bellevue, WA
KCPQ, KSTW & KTBW-TV, Tacoma	See Seattle, WA

MARKET AREA COMMERCIAL STATIONS

KBGE (33), KCPQ (13), KING-TV (5), KIRO-TV (7), KOMO-TV (4), KSTW (11), KTBW-TV (20), KTZZ-TV (22), KVOS-TV (12), KATU (2), KBSP-TV (22), KGW (8), KNMT (24), KOIN (6), KPDX (49), KPTV (12), KWBP (32), KAYU-TV (28), KHQ-TV (6), KLEW-TV (3), KREM-TV (2), KSKN (22), KXLY-TV (4), KAPP (35), KEPR-TV (19), KIMA-TV (29), KNDO (23), KNDU (25), KVEW (42)

Washington Station Totals as of November 1, 1996

	VHF	UHF	TOTAL
Commercial Television Stations	9	12	21
Educational Television Stations	3	4	7
	12	16	28

Washington—Bellevue

KBGE

Ch. 33

Work Service: Independent.

See: VVI Seattle Inc., 701 5th Ave., Suite 4370, Seattle, WA 98104.

Address: 2442 N.W. Market St., No. 219, Seattle, WA 98107-4137.

Phone: 206-386-8033. Fax: 206-386-5183.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 14.82-kw max. visual. Antenna: 938-ft. above av. terrain, 945-ft. above ground, 1060-ft. above sea level.

Latitude 47° 36' 17"
Longitude 122° 19' 46"

Requests modification of CP for change to 3813-kw max. visual, 1083-ft. above terrain, 1089-ft. above ground, 1204-ft. above sea level. BMPCT-890714KF.

Transmitter: Top of Columbia Center, 701 5th Ave., Seattle.

Ownership: ValueVision International Inc. (Group Owner).

Commencement of Operation: May 17, 1989. Left air, date unreported. Resumed operation under present ownership Nov. 1, 1995.

Legal Representation: Wilmer, Cutler & Pickering.

Engineering Representation: Moffet, Larson & Johnson Inc.

Personnel:

Frank Patrick, General Manager.

John Pinski, Chief Engineer.



KBGE BMPCT-870312KF Granted 1/31/89 © American Map Corp., No. 14244

Rates: On request.

City of License: Bellevue. Station DMA: Seattle-Tacoma. Rank: 12.

Nielsen Data: Not available.

Washington—Bellingham

KVOS-TV

Ch. 12

Network Service: Independent.

Licensee: Ackerley Communications Group Inc., 800 5th Ave., Suite 3770, Seattle, WA 98104.

Studio: 1151 Ellis St., Bellingham, WA 98225.

Phones: 360-671-1212; 604-681-1212. Fax: 360-647-0824.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 229-kw visual, 45.7-kw aural. Antenna: 2370-ft. above av. terrain, 141-ft. above ground, 2550-ft. above sea level.

Latitude 48° 40' 40"
Longitude 122° 49' 48"

Transmitter: Mount Constitution, Orcas Island, WA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 7-meter; Microdyne, 7-meter; Microdyne receivers.

News Services: AP, Canadian Press, CNN.

Ownership: Ackerley Communications Inc. (Group Owner).

Began Operation: May 23, 1953. Sale to present owner approved by FCC June 5, 1985. Sale to Wometco Enterprises Inc. by Rogan Jones and associates approved March 29, 1961 (Television Digest, Vol. 16:48; 17:14).

Represented (sales): Seltel Inc.; Airtime Television Sales Inc. (Toronto & Montreal).

Represented (legal): Rubin, Winston, Diercks, Harris & Cooke.

Personnel:

David P. Reid, Vice President & General Manager.
John Gibson, General Sales Manager.
Marti Ward, Local Sales Manager.
Duane Lee, National Sales Manager.
Terry Kaye, News Director.
Amy Cloud, News Director.
Margot Wilson, Operations Manager.
Joan McCauley, Controller.
Bernadette Holsworth, Marketing Director.
Donald Luchsinger, Chief Engineer.
Joyce Lorenz, Traffic Manager.



KVOS-TV BPCT-4002 Granted 12/4/67 © American Map Corp., No. 142

Rates: On request.

City of License: Bellingham. Station DMA: Seattle-Tacoma. Rank: 12.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	311,680	121,270	432,950
Average Weekly Circulation (1996)	89,702	29,433	119,135
Average Daily Circulation (1996)			40,818
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	311,680	121,270	432,950
Average Weekly Circulation (1996)	89,702	29,433	119,135
Average Daily Circulation (1996)			40,818

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Washington—Kennewick-Pasco-Richland

KVEW

Ch. 42

(Satellite of KAPP, Yakima, WA)

Network Service: ABC.

Licensee: Apple Valley Broadcasting Inc., 1610 S. 24th Ave., Yakima, WA 98902.

Studio: 601 Edison, Kennewick, WA 99336.

Phone: 509-735-8369. Fax: 509-735-7889.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 501-kw max. & 200-kw horizontal visual, 100-kw max. & 39.8-kw horizontal aural. Antenna: 180-ft. above av. terrain, 208-ft. above ground, 2328-ft. above sea level.

Latitude 46° 06' 11"

Longitude 119° 07' 54"

Transmitter: Jump Off Joe Butte, near Kennewick.

Channel TV Sound: Stereo only.

Satellite Earth Station: M/A-Com, 5-meter; Avantek, M/A-Com receivers.

News Service: AP.

Ownership: Morgan Murphy Stations (Group Owner).

Commencement of Operation: October 29, 1970.

Presented (sales): Harrington, Righter & Parsons Inc.

Presented (legal): Rini, Coran & Lanzellotta, P.C.

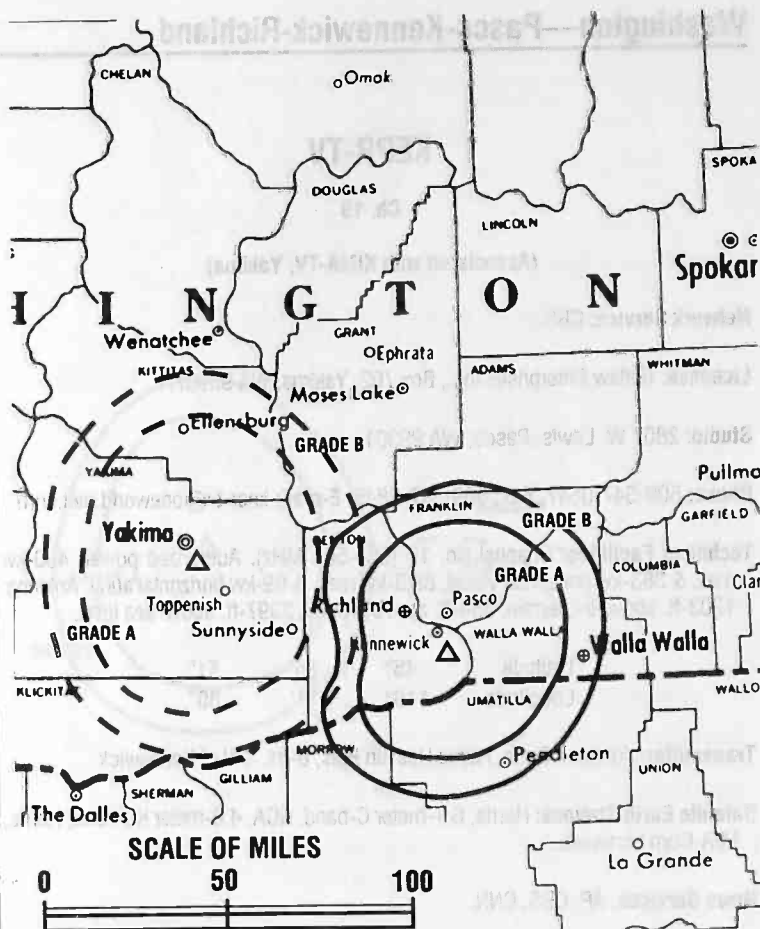
Personnel:

- Elizabeth Murphy Burns, President.
- Harrell Blue, Vice President & General Manager.
- Tom Simmons, Assistant General Manager.
- Mark Veach, Local Sales Manager.
- Neil Bennett, Chief Engineer.
- Tom Spencer, News Director.
- Massy Soden, Creative Services.

Comments: On request.

Area of License: Kennewick. Station DMA: Yakima-Pasco-Richland-Kennewick. Rank: 123.

Copyright © 1996 Nielsen. Coverage based on Nielsen study.



KVEW BPCT-5032 Granted 7/29/77 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	73,210	46,480	119,690
Average Weekly Circulation (1996)	56,557	25,560	82,118
Average Daily Circulation (1996)			42,492

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	70,150	36,160	106,310
Average Weekly Circulation (1996)	55,756	24,172	79,928
Average Daily Circulation (1996)			41,566

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,060	10,320	13,380
Average Weekly Circulation (1996)	802	1,389	2,190
Average Daily Circulation (1996)			926

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Washington—Pasco-Kennewick-Richland

KEPR-TV

Ch. 19

(Associated with KIMA-TV, Yakima)

Network Service: CBS.

Licensee: Retlaw Enterprises Inc., Box 702, Yakima, WA 98907.

Studio: 2807 W. Lewis, Pasco, WA 99301.

Phone: 509-547-0547. Fax: 509-547-2845. E-mail: kepr-tv@oneworld.owt.com

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 490-kw max. & 383-kw horizontal visual, 88.3-kw max. & 69-kw horizontal aural. Antenna: 1203-ft. above av. terrain, 354-ft. above ground, 2397-ft. above sea level.

Latitude 46° 05' 51"
Longitude 119° 11' 30"

Transmitter: Johnson Butte, Horse Heaven Hills, 8-mi. SW of Kennewick.

Satellite Earth Stations: Harris, 6.1-meter C-band; RCA, 4.6-meter Ku-band; Harris, M/A-Com receivers.

News Services: AP, CBS, CNN.

Ownership: Retlaw Enterprises Inc. (Group Owner).

Began Operation: December 28, 1954.

Represented (sales): Katz Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Hammett & Edison Inc.

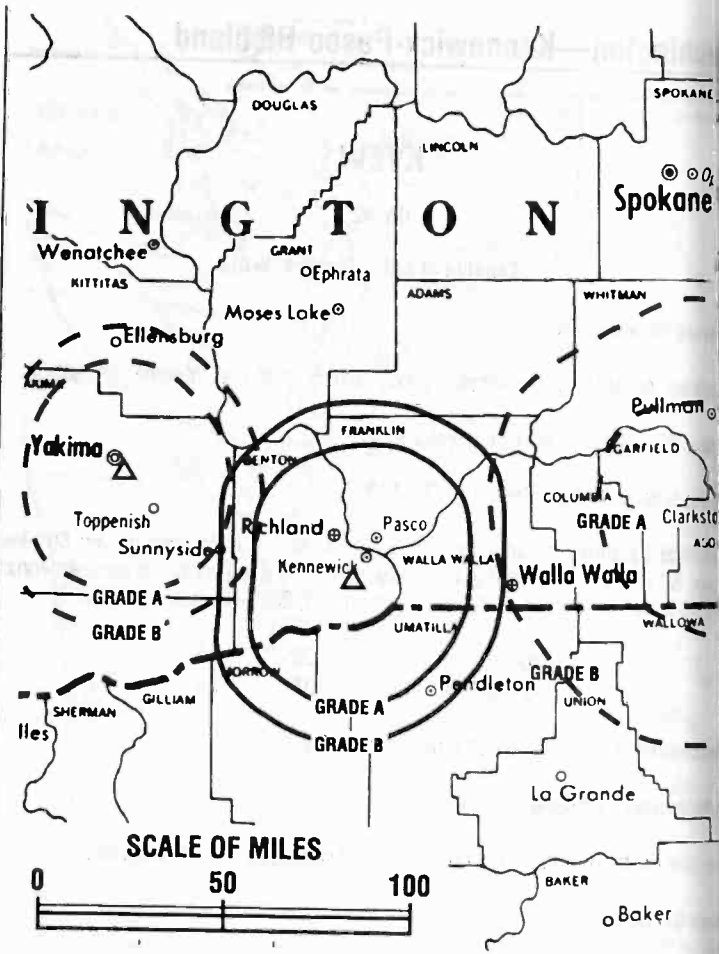
Personnel:

Steve Beehler, Station Manager.
Vic Dailey, Production Director.
Joe Martin, News Director.
Don Eckis, Chief Engineer.

Rates: On request.

City of License: Pasco. Station DMA: Yakima-Pasco-Richland-Kennewick. Rank: 123.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KEPR-TV BPCT-5033 Granted 7/25/77

© American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	73,210	46,480	119,690
Average Weekly Circulation (1996)	53,914	27,091	81,005
Average Daily Circulation (1996)			41,725

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	70,150	36,160	106,310
Average Weekly Circulation (1996)	52,815	25,265	78,080
Average Daily Circulation (1996)			40,550

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,060	10,320	13,380
Average Weekly Circulation (1996)	1,099	1,826	2,925
Average Daily Circulation (1996)			1,195

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Washington—Richland-Pasco-Kennewick

KNDU

Ch. 25

(Satellite of KNDO, Yakima, WA)

Network Service: NBC.

Address: KNDO/KNDU License Subsidiary Inc., Box 10028, Yakima, WA 98909.

Address: 3312 W. Kennewick Ave., Kennewick, WA 99336-2916.

Phone: 509-783-6151. Fax: 509-783-3746.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 677-kw max. & 550-kw horizontal visual, 67.7-kw max. & 55-kw horizontal aural. Antenna: 151-ft. above av. terrain, 228-ft. above ground, 2415-ft. above sea level.

Latitude 46° 06' 11"
Longitude 119° 07' 47"

Transmitter: Jump Off Joe Butte, S of Kennewick, WA.

Mobile Earth Stations: Microdyne, 3.7-meter; Microdyne, 5.1-meter; M/A-Com, Microdyne receivers.

News Services: AP, NBC.

Ownership: Federal Broadcasting Co. (Group Owner).

Station Operation: October 10, 1961. Sale to Farragut Communications Inc. by Hugh Davis, et al., approved by FCC January 29, 1988. FCC approved sale to Federal Stg. Co. Dec. 11, 1995. Sale to Raycom Media pending.

Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

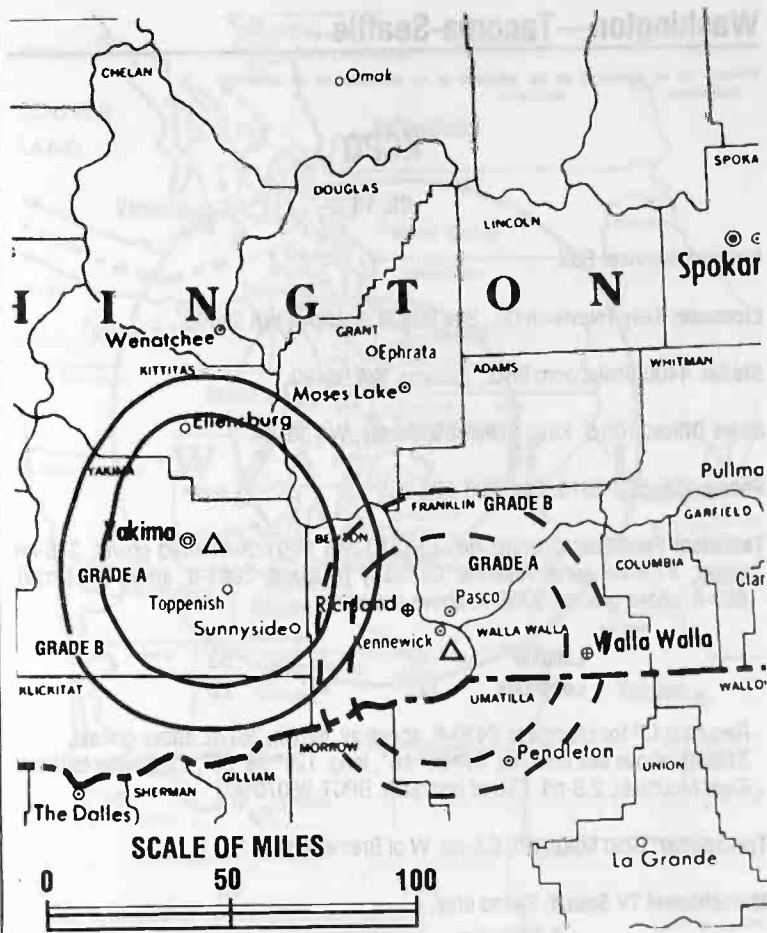
Personnel:

- Wanda Nicholls, General Manager.
- Steve Dalthorp, Station & Sales Manager.
- Mike Chaney, General Sales Manager.
- Christine Brown, News Director.
- Gaspar Martinez, Program Director.
- Mike Grief, Production Manager.
- Rodney Johnson, Chief Engineer.

Phone: On request.

Class of License: Richland. Station DMA: Yakima-Pasco-Richland-Kennewick. Rank: 23.

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KNDU BMPCT-6858 Granted 9/25/68 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	73,210	49,740	122,950
Average Weekly Circulation (1996)	55,622	27,135	82,757
Average Daily Circulation (1996)			46,163

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	70,150	39,420	109,570
Average Weekly Circulation (1996)	54,683	25,284	79,966
Average Daily Circulation (1996)			44,993

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,060	10,320	13,380
Average Weekly Circulation (1996)	939	1,851	2,790
Average Daily Circulation (1996)			1,170

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION
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Washington—Tacoma-Seattle

KCPQ

Ch. 13

Network Service: FOX.

Licensee: Kelly Television Co., Box 98828, Tacoma, WA 98498.

Studio: 4400 Steilacoom Blvd., Tacoma, WA 98499.

Sales Office: 100 S. King, Suite 405, Seattle, WA 98104.

Phone: 206-582-8613. Fax: 206-383-9551.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 2001-ft. above av. terrain, 669-ft. above ground, 2356-ft. above sea level.

Latitude 47° 32' 53"
Longitude 122° 48' 22"

Requests CP for change to 2430-ft. above av. terrain, 367-ft. above ground, 3198-ft. above sea level, lat. 47° 30' 16", long. 121° 58' 05", transmitter to West Tiger Mountain, 2.8-mi. ESE of Issaquah. BPCT-960705KG.

Transmitter: Gold Mountain, 6.5-mi. W of Bremerton.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter Ku & C-band; Scientific-Atlanta, 10-meter C-band; Vertex, 4.5-meter Ku-band; DX Antenna, Standard Communications receivers.

News Services: CNN, Fox News.

Ownership: Kelly Broadcasting Co. (Group Owner).

Began Operation: August 2, 1953. Commercial station left air December 13, 1974. Sale to Clover Park School District No. 400 approved by FCC September 9, 1975. Resumed operation as an educational station January 4, 1976. Sale to present owners approved by FCC December 4, 1979. Resumed operation as a commercial station November 4, 1980.

Represented (sales): Petry Television Inc.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Denny & Associates, P.C.

Personnel:

- Robert Kelly, Partner.
- Roger Ottenbach, General Manager.
- Greg Obata, General Sales Manager.
- Lloyd Low, Western Regional Sales Manager.
- Mike Seifert, Eastern Regional Sales Manager.
- Dennis McCormick, Local Sales Manager.
- Christopher Kelly, Program Director.
- Marlene Gottfried, Business Manager.



KCPQ BMPCT-921207KE Granted 3/25/93 © American Map Corp., No. 1424

Don Lacy, Operations Manager.
Larry Brandt, Chief Engineer.

Rates: On request.

City of License: Tacoma. Station DMA: Seattle-Tacoma. Rank: 12.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,032,230	414,180	1,446,410
Average Weekly Circulation (1996)	672,993	233,057	906,050
Average Daily Circulation (1996)			393,680

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,016,910	399,960	1,416,870
Average Weekly Circulation (1996)	672,032	232,073	904,105
Average Daily Circulation (1996)			393,139

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,320	14,220	29,540
Average Weekly Circulation (1996)	961	984	1,945
Average Daily Circulation (1996)			544

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KING-TV

Ch. 5

Network Service: NBC.

Office: Providence Journal Co., 75 Fountain St., Providence, RI 02902.

Address: 333 Dexter Ave. N, Seattle, WA 98109.

Mailing Address: Box 24525, Seattle, WA 98124.

Phone: 206-448-5555. Fax: 206-448-3936.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 1-kw aural. Antenna: 820-ft. above av. terrain, 570-ft. above ground, 1000-ft. above sea level.

Latitude	47°	37'	55"
Longitude	122°	20'	59"

Coordinates: 1142-ft. above av. terrain, 896-ft. above ground, 1290-ft. above sea level. BPCT-870811KG.

Transmitter: 301 Galer St.

Channel TV Sound: Stereo only.

Other Stations: Scientific-Atlanta, 5-meter; Scientific-Atlanta, 7-meter; Har-Scientific-Atlanta receivers.

Services: AP, NBC.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

Operation: November 25, 1948; initially operated as KRSC-TV. Sold to King Broadcasting Co. August 1949 (Television Digest, Vol. 5:20, 23, 30). Sale to Providence Journal approved August 27, 1991 (Vol. 30:35; 31:9, 29). Sale to A. H. Belo pending (Vol. 36:40).

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): Smith & Fisher.

Personnel:

- John Twibell, President & General Manager.
- John Washington, General Sales Manager.
- Marlene Feder, Interim News Director.
- Bill Haller, Business Manager & Program Director.
- Bob Casazza, Marketing Director.
- James Heacock, Operations Manager.
- Alan Lay, Chief Engineer.



KING-TV BPCT-870811KG Granted 6/27/91 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$9000.

City of License: Seattle. Station DMA: Seattle-Tacoma. Rank: 12.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,057,830	405,160	1,462,990
Average Weekly Circulation (1996)	922,835	327,022	1,249,856
Average Daily Circulation (1996)			722,121

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,016,910	400,850	1,417,760
Average Weekly Circulation (1996)	903,119	326,771	1,229,890
Average Daily Circulation (1996)			715,648

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	40,920	4,310	45,230
Average Weekly Circulation (1996)	19,716	250	19,966
Average Daily Circulation (1996)			6,472

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION
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Washington—Seattle

KIRO-TV

Ch. 7

Network Service: UPN.

Licensee: Third Avenue Television Inc., Communications Center, Box 655237, Dallas, TX 75265.

Studio: 2807 3rd Ave., Seattle, WA 98111-7777.

Phone: 206-728-7777. Fax: 206-728-8230.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 820-ft. above av. terrain, 599-ft. above ground, 1013-ft. above sea level.

Latitude 47° 38' 01"
Longitude 122° 21' 20"

Transmitter: 1518 Queen Anne Ave. N.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: A. H. Belo Corp. (Group Owner).

Began Operation: February 8, 1958. Sale to Bonneville International by Saul Haas and associates approved by FCC December 17, 1963 (Television Digest, Vol. 3:51). Sale to A. H. Belo Corp. approved January 27, 1995 (Vol. 34:49).

Represented (sales): TeleRep Inc.

Represented (legal): Preston, Thorgrimson & Gates.

Represented (engineering): Hammett & Edjson Inc.

Personnel:

Glenn C. Wright, Vice President & General Manager.
James Zogg, General Sales Manager.
Michael Poth, Director of Sales Operations.
Maria Margaris, Programming.
Ilene Engel, News Director.
David Blakely, National Sales Manager.
John Walters, Director of Engineering & Technical Operations.
Paul Polzin, Chief Engineer.
William Mosley, Contoller.
Bud Brown, Creative Services Director.
Janeen Gutierrez, Operations/Traffic Director.



KIRO-TV BPCT-453 Granted 7/25/57 © American Map Corp., No. 14244

Rates: On request.

City of License: Seattle. Station DMA: Seattle-Tacoma. Rank: 12.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,149,170	400,850	1,550,020
Average Weekly Circulation (1996)	750,830	275,961	1,026,791
Average Daily Circulation (1996)			432,553
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,016,910	400,850	1,417,760
Average Weekly Circulation (1996)	736,113	275,961	1,012,074
Average Daily Circulation (1996)			429,961
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	132,260	0	132,260
Average Weekly Circulation (1996)	14,717	0	14,717
Average Daily Circulation (1996)			2,623

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Washington—Seattle

KOMO-TV

Ch. 4

Network Service: ABC.

Address: Fisher Broadcasting Inc., 100 4th Ave. N, Seattle, WA 98109.

Address: 100 4th Ave. N, Seattle, WA 98109.

Phone: 206-443-4000. Fax: 206-443-4014. Web Site: <http://www.komotv.com>

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 2-kw aural. Antenna: 810-ft. above av. terrain, 550-ft. above ground, 1006-ft. above sea level.

Latitude 47° 37' 56.36"
Longitude 122° 21' 09.82"

Requests CP for change to 902-ft. above av. terrain, 604-ft. above ground, 1056-ft. above sea level, lat. 47° 37' 56", long. 122° 21' 11", transmitter to 157 Galer BPCT-960624KO.

Transmitter: 157 Galer St.

Channel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Andrew, 4.5-meter C-band; Andrew, 5.6-meter Ku-band; Andrew, 7.3-meter C-band; AvanteK, 4.5-meter Ku-band; AvanteK, Scientific-Atlanta receivers.

Mobile Dish: Midwest Communications, 2.6-meter Ku-band.

Services: AP, UPI.

Ownership: Fisher Broadcasting Inc. (Group Owner).

Operation: December 10, 1953. Sale of 1/3 to Fisher's Blend Station (making 100% owner) by Theodore Gamble & C. Howard Lane consummated in April 1959 (Television Digest, Vol. 15:16).

Presented (sales): Katz American Television.

Presented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Presented (engineering): du Treil, Lundin & Rackley.

Personnel:

Richard Warsinske, Senior Vice President & General Manager.

Scott Hayner, Vice President & General Sales Manager.

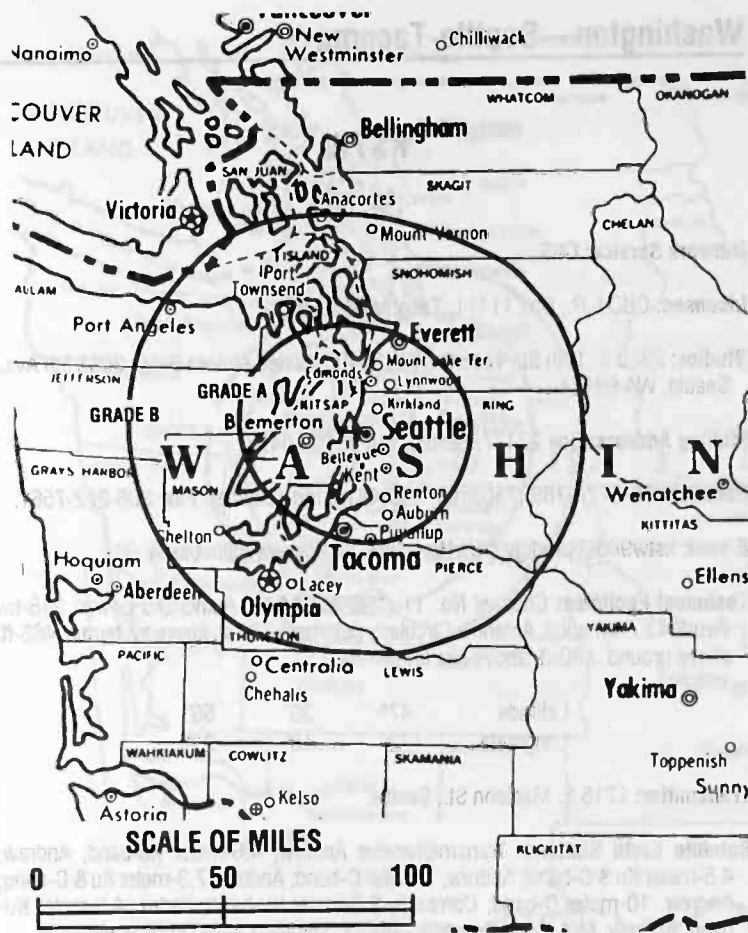
Andy Montgomery, Vice President, Broadcast Operations.

John Johnson, Local Sales Manager.

Deane Wilson, Local Sales Manager.

Mike Eguchi, National Sales Manager.

Carlos Espinoza, Promotion Manager.



KOMO-TV BPCT-407 Granted 6/10/53

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$16,000.

City of License: Seattle. Station DMA: Seattle-Tacoma. Rank: 12.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,073,680	574,310	1,647,990
Average Weekly Circulation (1996)	901,365	338,201	1,239,566
Average Daily Circulation (1996)			689,533

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,016,910	400,850	1,417,760
Average Weekly Circulation (1996)	881,420	324,961	1,206,381
Average Daily Circulation (1996)			681,179

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	56,770	173,460	230,230
Average Weekly Circulation (1996)	19,945	13,240	33,185
Average Daily Circulation (1996)			8,354

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Washington—Seattle-Tacoma

KSTW

Ch. 11

Network Service: CBS

Licensee: GBC L.P., Box 11411, Tacoma, WA 98411.

Studios: 2320 S. 19th St., Tacoma, WA 98405; United Airlines Bldg., 2033 6th Ave., Seattle, WA 98121.

Mailing Address: Box 22477, Seattle, WA 98122-0477.

Phones: 206-572-5789 (Tacoma); 206-441-1111 (Seattle). Fax: 206-272-7581.

E-mail: kstw98d@prodigy.com Web Site: <http://www.infinet/kstw>

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 43.7-kw aural. Antenna: Circularly polarized, 761-ft. above av. terrain, 466-ft. above ground, 880-ft. above sea level.

Latitude 47° 36' 56"
Longitude 122° 18' 29"

Transmitter: 1715 E. Madison St., Seattle.

Satellite Earth Stations: Transmit/receive Andrew, 4.6-meter Ku-band; Andrew, 4.5-meter Ku & C-band; Andrew, 7-meter C-band; Andrew, 7.3-meter Ku & C-band; Andrew, 10-meter C-band; Comtech, 3.8-meter Ku-band; Vertex, 4.5-meter Ku-band; Andrew, M/A-Com, Scientific-Atlanta, Standard Agile Omni receivers.

News Services: AP, CBS, CNN.

Ownership: Gaylord Broadcasting Co. (Group Owner).

Began Operation: February 22, 1953. Sale to present owner by Tribune Publishing Co. approved by FCC January 30, 1974 (Television Digest, Vol. 13:13; 14:5).

Represented (sales): Harrington, Righter & Parsons Inc.

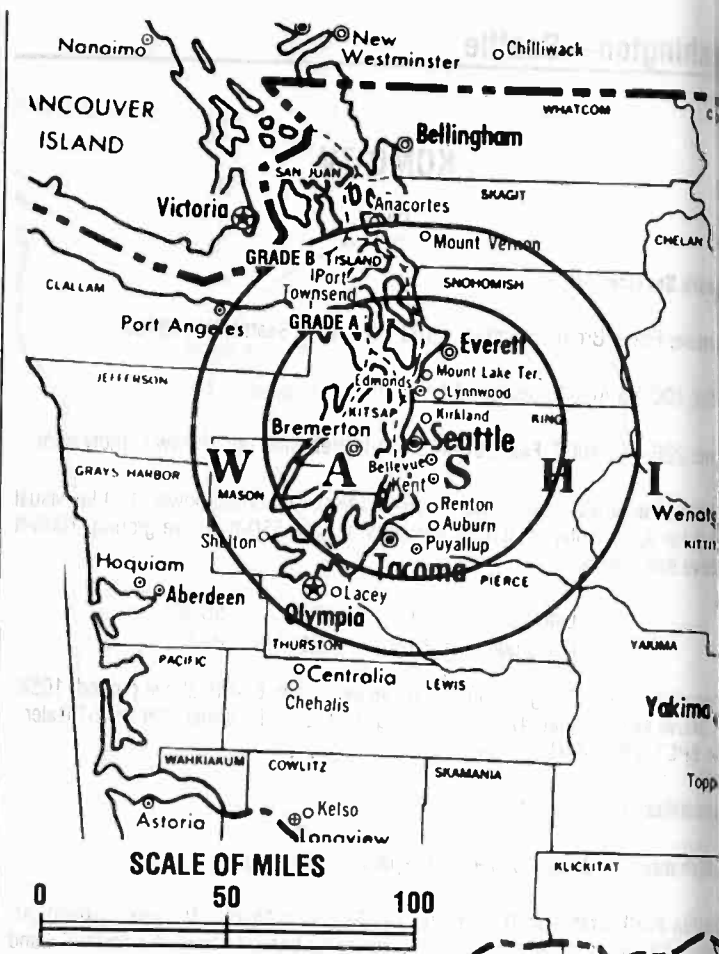
Personnel:

- Kevin Hale, General Manager.
- Scott Bauer, General Sales Manager.
- Jon Rand, Seattle Sales Manager.
- Noreen King, National Sales Manager.
- Curtis M. Holman, Business Manager.
- David Saline, Market Research Manager.
- Ray Clark, Production Manager.
- Blane Huhn, Director of Engineering & Operations.
- Wendi Novak, Manager, Public & Community Relations.
- Mary Anderson, Traffic Manager.

Highest 30 Sec. Rate: \$3000.

City of License: Tacoma. Station DMA: Seattle-Tacoma. Rank: 12.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KSTW BPCT-4934 Granted 4/14/78 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,064,680	411,450	1,476,130
Average Weekly Circulation (1996)	779,480	260,325	1,039,805
Average Daily Circulation (1996)			417,800

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,016,910	408,190	1,425,100
Average Weekly Circulation (1996)	764,823	259,986	1,024,809
Average Daily Circulation (1996)			414,780

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	47,770	3,260	51,030
Average Weekly Circulation (1996)	14,657	339	14,996
Average Daily Circulation (1996)			3,100

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Washington—Tacoma—Seattle

KTBW-TV

Ch. 20

Network Service: TBN.

License: Trinity Broadcasting of Washington, Box A, Santa Ana, CA 92711.

Studio: 1909 S. 341st Place, Federal Way, WA 98003.

Phone: 206-927-7720. Fax: 206-874-7432. E-mail: tbntalk@aol.com

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 3550-kw max. visual, 355-kw max. aural. Antenna: 1610-ft. above av. terrain, 330-ft. above ground, 2000-ft. above sea level.

Latitude 47° 32' 50"
Longitude 122° 47' 39"

Transmitter: Gold Mountain, 12-mi. W of Bremerton.

Microchannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 6-meter C-band; Scientific-Atlanta receivers.

News Service: TBN.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

When Operation: March 30, 1984. Sale to present owner by Family Bcstg. Co. approved by FCC October 25, 1984.

Personnel:

Jane Allen, Station Manager.

Gene Glasunow, Chief Engineer.

David Kearney, Program & Production Director.

Highest 30 Sec. Rate: \$77.

Class of License: Tacoma. Station DMA: Seattle-Tacoma. Rank: 12.

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KTBW-TV BMPCT-830926KE Granted 2/10/84 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	228,330	78,080	306,410
Average Weekly Circulation (1996)	12,892	6,177	19,069
Average Daily Circulation (1996)			7,576

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	228,330	78,080	306,410
Average Weekly Circulation (1996)	12,892	6,177	19,069
Average Daily Circulation (1996)			7,576

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Washington—Seattle

KTZZ-TV

Ch. 22

Network Service: WBN.

Licensee: USTV of Washington State Inc., 500 3rd St., No. 208-17, Wausau, WI 54401.

Studio: 945 Dexter Ave. N, Seattle, WA 98109.

Phone: 206-282-2202. Fax: 206-281-0207.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 894-ft. above av. terrain, 637-ft. above ground, 1049-ft. above sea level.

Latitude	47°	36'	57"
Longitude	122°	18'	26"

Transmitter: 1618 18th Ave., Seattle.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 4.5-meter Ku-band; Harris, 6.1-meter C-band; Harris receivers.

News Services: AP, INN.

Ownership: Dudley Communications Corp. (Group Owner).

Began Operation: June 22, 1985. Sale by United States Television Seattle Ltd. Partnership to present owner approved by FCC Sept. 29, 1988 (*Television Digest*, Vol. 29:19; 30:3).

Represented (sales): Seltel Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Wade Brewer, General Manager.
 Greg Winston, Local Sales Manager.
 Bud Alger, Chief Engineer.
 Bill Geingerich, Promotion Director.
 Brian Pezel, Production Manager.
 Linda Vaughan, Accounting Manager.
 Wendy Anderson, Traffic Manager.



KTZZ-TV BPCT-890821KE Granted 3/23/90 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1000.

City of License: Seattle. Station DMA: Seattle-Tacoma. Rank: 12.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	944,750	322,880	1,267,630
Average Weekly Circulation (1996)	308,815	54,304	363,119
Average Daily Circulation (1996)			124,655
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	944,750	322,880	1,267,630
Average Weekly Circulation (1996)	308,815	54,304	363,119
Average Daily Circulation (1996)			124,655

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KAYU-TV

Ch. 28

Network Service: FOX.

Licensee: Mountain Licenses L.P., Box 30028, Spokane, WA 99223.

Station: S. 4600 Regal St., Spokane, WA 99223.

Phone: 509-448-2828. Fax: 509-448-3815.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 2400-kw max. visual, 120-kw max. aural. Antenna: 1972-ft. above av. terrain, 794-ft. above ground, 4370-ft. above sea level.

Latitude 47° 34' 44"
Longitude 117° 17' 46"

Transmitter: 3-mi. SE of Spokane on Krell Hill.

Channel TV Sound: Stereo only.

White Earth Stations: Microdyne, 5-meter C-band; Prodelin, 5-meter C-band; Intertex, 4.5-meter Ku-band; M/A-Com, Microdyne, Pinzone receivers.

Ownership: Broadcasting Licenses L.P. (Group Owner).

Operation: October 31, 1982. Sale to Bingham Communications by Robert J. Hamacher, et al., approved by FCC January 29, 1988 but never consummated. Television Digest, Vol. 27:42. FCC approved sale to current owner Oct. 19, 1995.

Represented (sales): Petry Television Inc.

Personnel:

Robert J. Hamacher, President & Chief Operating Officer.

Julia Bauer, Business Manager.

Gregory Peterson, Regional Sales Manager.

Robert Kuwada, Local Sales Manager.

Becca Swett, National Sales Manager.

John Brandvold, Marketing Director.

W. Clark, Production Manager.

Shirley Putnam, Promotion Director.

Mike Peterson, Chief Engineer.

Hours: On request.

Class of License: Spokane. Station DMA: Spokane. Rank: 73.

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KAYU-TV BPCT-880111KF Granted 2/29/88 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	217,310	135,610	352,920
Average Weekly Circulation (1996)	128,710	50,640	179,350
Average Daily Circulation (1996)			76,440

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	202,790	121,790	324,580
Average Weekly Circulation (1996)	124,456	49,208	173,664
Average Daily Circulation (1996)			74,627

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,520	13,820	28,340
Average Weekly Circulation (1996)	4,254	1,432	5,687
Average Daily Circulation (1996)			1,814

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION
LEADING THE WAY

Washington—Spokane

KHQ-TV

Ch. 6

Network Service: NBC.

Licensee: KHQ Inc., 4202 S. Regal St., Spokane, WA 99223.

Studio: 4202 S. Regal St., Spokane, WA 99223.

Mailing Address: Box 8088, Spokane, WA 99203.

Phone: 509-448-6000. **Fax:** 509-448-4694.

E-mail: /eel@khq.com; q6news@khq.com; q6tv@khq.com

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 87.1-kw visual, 17.4-kw aural. Antenna: Circularly polarized, 2150-ft. above av. terrain, 904-ft. above ground, 4549-ft. above sea level.

Latitude 47° 34' 53.40"
Longitude 117° 17' 46.60"

Transmitter: Tower Mountain, 3.25-mi. SE of Spokane.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter Ku-band; Harris, 8-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.6-meter Ku-band; Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, PR Newswire.

Ownership: KHQ Inc.

Began Operation: December 20, 1952.

Represented (sales): Katz Continental Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Lon Lee, President & General Manager.

Bill Storms, General Sales Manager.

Patricia McRae, News Director.

Cary Seward, Promotion Director.

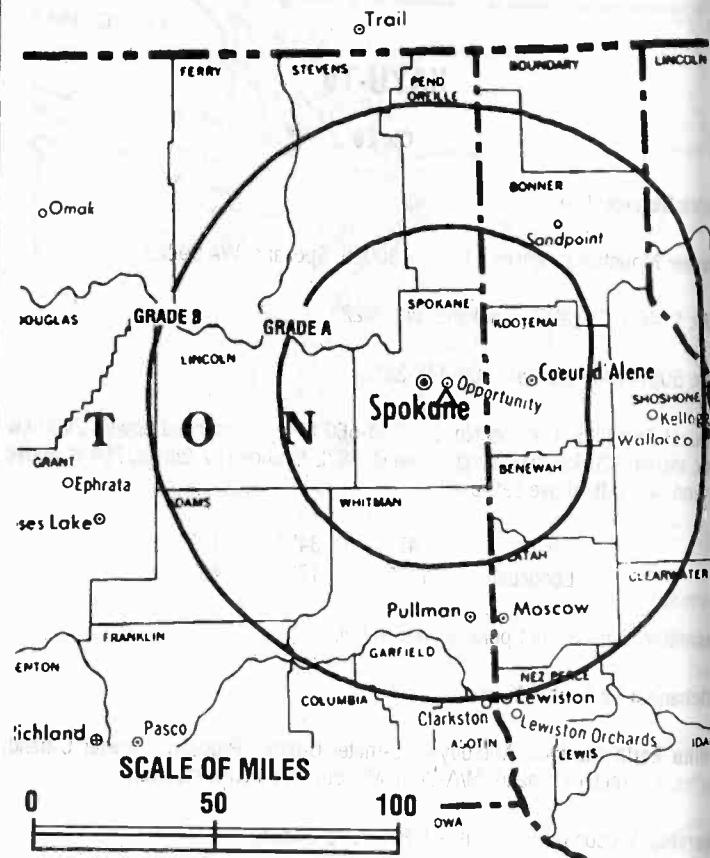
Mike Dugger, National Sales Manager.

Scott Blair, Operations Manager.

Jim Elder, Chief Engineer.

Bob Busse, Business Manager.

Louise Hansen, Community Affairs.



KHQ-TV BPCT-2713 Granted 11/18/59 © American Map Corp., No. 14244

Rates: On request.

City of License: Spokane. **Station DMA:** Spokane. **Rank:** 73.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	
Estimated Station Totals*	249,810	141,980	391,790
Average Weekly Circulation (1996)	194,754	98,368	293,122
Average Daily Circulation (1996)			170,480

Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	
Estimated Station Totals*	202,790	125,150	327,940
Average Weekly Circulation (1996)	176,102	92,924	269,026
Average Daily Circulation (1996)			160,630

Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	
Estimated Station Totals*	47,020	16,830	63,850
Average Weekly Circulation (1996)	18,652	5,444	24,096
Average Daily Circulation (1996)			9,840

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KREM-TV

Ch. 2

Network Service: CBS.

Office: Providence Journal Co., 75 Fountain St., Providence, RI 02902.

Address: 4103 S. Regal St., Spokane, WA 99223.

Mailing Address: Box 8037, Spokane, WA 99203.

Phone: 509-448-2000. Fax: 509-838-7308.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 84.7-kw visual, 5-kw aural. Antenna: 2203-ft. above av. terrain, 969-ft. above ground, 4549-ft. above sea level.

Latitude 47° 35' 42"
Longitude 117° 17' 53"

Transmitter: 7-mi. SE of center of Spokane.

Microchannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 7-meter C-band; Anaw, 4.6-meter Ku-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Vertex, 4.6-meter Ku-band; M/A-Com, Scientific-Atlanta, Standard Communications receivers.

News Services: AP, CBS, CNN, UPI.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

Station Operation: October 29, 1954. Sale to King Bcstg. by founder Louis Wasmer approved September 25, 1957 (Television Digest, Vol. 13:28, 39, 51). Sale to Providence Journal approved by FCC August 27, 1991 (Vol. 30:35; 31:9, 29). Sale to A. H. Belo Corp. pending (Vol. 36:40).

Presented (sales): Blair Television.

Presented (legal): Covington & Burling.

Personnel:

Harry Barth, President & General Manager.

Books Hogg, General Sales Manager.

Christa McDonald, Local Sales Manager.

John Comings, News Director.

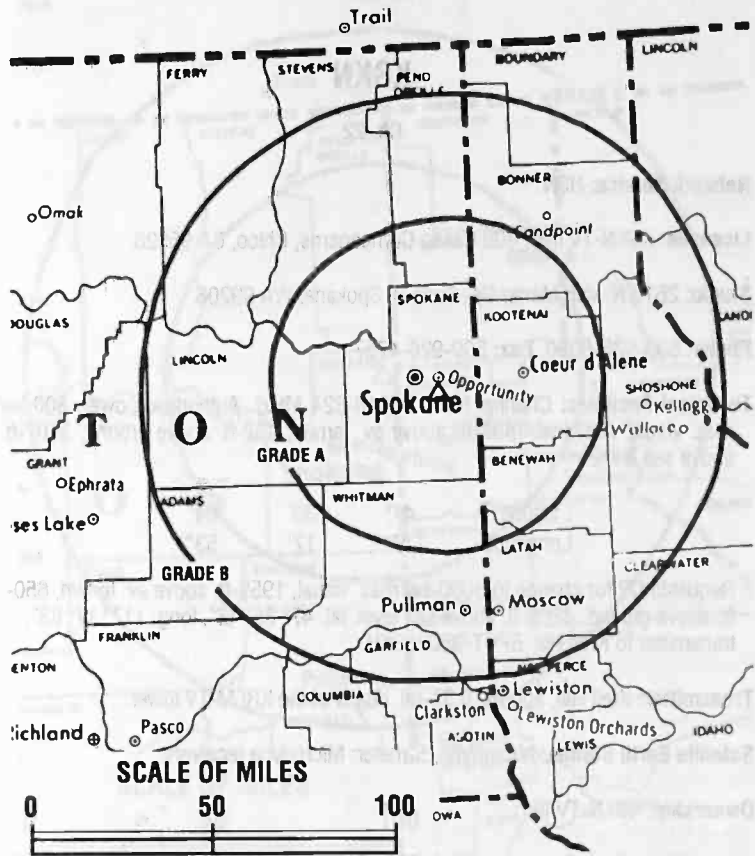
Greg Antonius, Program Director.

John Souza, Operations Manager.

Harry McDaniel, Promotion Manager.

Roy Lundberg, Chief Engineer.

Barbara Nargang-Grant, Business Manager.



KREM-TV BPCT-3209 Granted 7/9/63 © American Map Corp., No. 14244

Rates: On request.

City of License: Spokane. Station DMA: Spokane. Rank: 73.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	255,330	170,340	425,670
Average Weekly Circulation (1996)	192,986	101,025	294,011
Average Daily Circulation (1996)			165,148
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	202,790	125,150	327,940
Average Weekly Circulation (1996)	166,802	91,145	257,946
Average Daily Circulation (1996)			150,703
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	52,540	45,190	97,730
Average Weekly Circulation (1996)	26,185	9,880	36,064
Average Daily Circulation (1996)			14,446

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION
LEADING THE WAY

KXLY-TV

Ch. 4

Network Service: ABC.

Office: Spokane TV Inc., 500 W. Boone Ave., Spokane, WA 99201.

Address: 500 W. Boone Ave., Spokane, WA 99201.

Phone: 509-324-4000. Fax: 509-328-5274.

Website: <http://www.kxly.skywalk.com>

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 48-kw visual, 48-kw aural. Antenna: 3060-ft. above av. terrain, 153-ft. above ground, 6030-ft. above sea level.

Latitude 47° 55' 18"
Longitude 117° 06' 48"

Transmitter: Top of Mount Spokane.

Channel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 4.6-meter Ku-band; Andrew, 7.3-meter C-band; Satcom Technologies, 7-meter C-band; Vertex, 4.6-meter Ku-band; Avantek, M/A-Com receivers.

Mobile Dish: Andrew, 2.4-meter Ku-band.

Affiliate: KXLY, 5-kw, 920 kHz.

Affiliate: KXLY-FM, 37-kw, 99.9 MHz (No. 260), 2998-ft.

Services: AP, Conus.

Ownership: Morgan Murphy Stations (Group Owner).

Operation: January 16, 1953. Sale to present owners by Joseph Harris and Herman E. Alexander approved by FCC January 17, 1962 (*Television Digest*, Vol. 34; 2:4, 6, 7). Sale to Harris and Alexander by Symons Bcstg. Co. (E. B. Craney) and Bing Crosby approved January 6, 1954 (Vol. 9:49; 10:2).

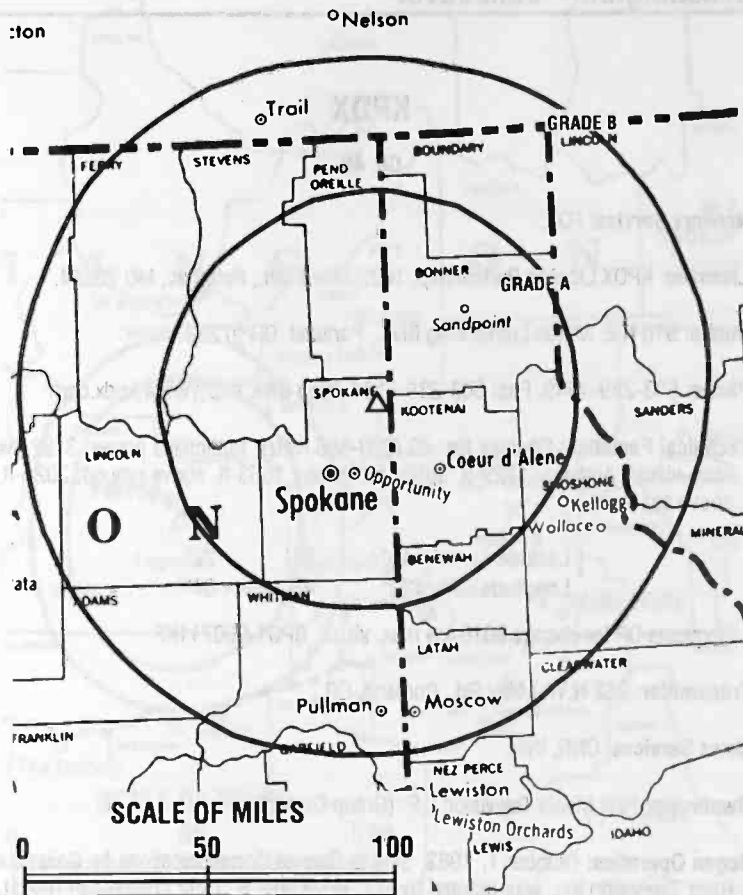
Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Riji, Coran & Lancellotta, P.C.

Represented (engineering): Hatfield & Dawson.

Personnel:

- Stephen R. Herling, Vice President & General Manager.
- Eddie Gibbon, General Sales Manager.
- Gene Guin, National Sales Manager.
- Robbie Sieverding, Local Sales Manager.
- Michael Espinoza, News Director.
- Marla Miller, Program Assistant.
- Tom Koonce, Promotion & Production Director.



KXLY-TV BPCT-780912KF Granted 1/13/79 © American Map Corp., No. 14244

Tim Anderson, Chief Engineer.
Bob Cole, Business Manager.

Highest 30 Sec. Rate: \$1500.

City of License: Spokane. Station DMA: Spokane. Rank: 73.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	247,510	441,800	689,310
Average Weekly Circulation (1996)	192,601	115,668	308,269
Average Daily Circulation (1996)			160,342

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	202,790	125,150	327,940
Average Weekly Circulation (1996)	172,565	90,433	262,998
Average Daily Circulation (1996)			149,263

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	44,720	316,650	361,370
Average Weekly Circulation (1996)	20,036	25,235	45,271
Average Daily Circulation (1996)			11,079

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Washington—Vancouver

KPDX

Ch. 49

Network Service: FOX.

Licensee: KPDX License Partnership, 10220 River Rd., Potomac, MD 20854.

Studio: 910 N.E. Martin Luther King Blvd., Portland, OR 97232.

Phone: 503-239-4949. **Fax:** 503-239-6184. **Web Site:** <http://www.kpdx.com>

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 3192-kw max. visual. Antenna: 1729-ft. above av. terrain, 1053-ft. above ground, 2021-ft. above sea level.

Latitude 45° 31' 22"
Longitude 122° 45' 07"

Requests CP for change 5010-kw max. visual. BPCT-960711KP.

Transmitter: 262 N.W. Miller Rd., Portland, OR.

News Services: CNN, INN.

Ownership: First Media Television L.P. (Group Owner)

Began Operation: October 1, 1983. Sale to Cannell Communications by Columbia River Television Inc. was granted by FCC November 6, 1992 (*Television Digest*, Vol. 32:34). Sale to present owner granted November 1, 1994.

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Hammett & Edison Inc.

Personnel:

- Cary D. Jones, General Manager.
- Tony Thompson, General Sales Manager.
- Ray Mirabella, Local Sales Manager.
- Maureen Regele, National Sales Manager.
- Linda Edinger, Business Manager.
- Ed Williams, Chief Engineer.
- Craig Miller, Promotion Manager.
- Doug Darroch, Production Manager.

Rates: On request.

City of License: Vancouver. **Station DMA:** Portland, OR. **Rank:** 24.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KPDX BPCT-941206KM Granted 4/26/95 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	603,910	361,650	965,560
Average Weekly Circulation (1996)	357,167	169,541	526,708
Average Daily Circulation (1996)			218,587

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	558,030	341,000	899,030
Average Weekly Circulation (1996)	337,625	162,910	500,535
Average Daily Circulation (1996)			208,468

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	45,880	20,650	66,530
Average Weekly Circulation (1996)	19,542	6,631	26,173
Average Daily Circulation (1996)			10,100

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KAPP

Ch. 35

(Operates satellite KVEW, Kennewick, WA)

Network Service: ABC.

Address: Apple Valley Broadcasting Co., 1610 S. 24th Ave., Yakima, WA 98902.

Phone: 1610 S. 24th Ave., Yakima, WA 98902.

Phone: 509-453-0351. Fax: 509-453-3623.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 646-kw
 & 257-kw horizontal visual, 64.6-kw max. & 25.7-kw horizontal aural.
 Antenna: 960-ft. above av. terrain, 175-ft. above ground, 2150-ft. above sea level.

Latitude 46° 31' 57"
 Longitude 120° 30' 37"

Antenna: Ahtanum Ridge.

Service: AP.

Ownership: Morgan Murphy Stations (Group Owner).

Start of Operation: September 21, 1970.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Rini, Coran & Lancellotta, P.C.

Channel:

Elbeth Murphy Burns, President.

Dwight Blue, Vice President & General Manager.

Bob Simmons, Assistant General Manager.

Steve Pierone, Local Sales Manager.

Tom Spencer, News Director.

Christe Riojas, Program Coordinator.

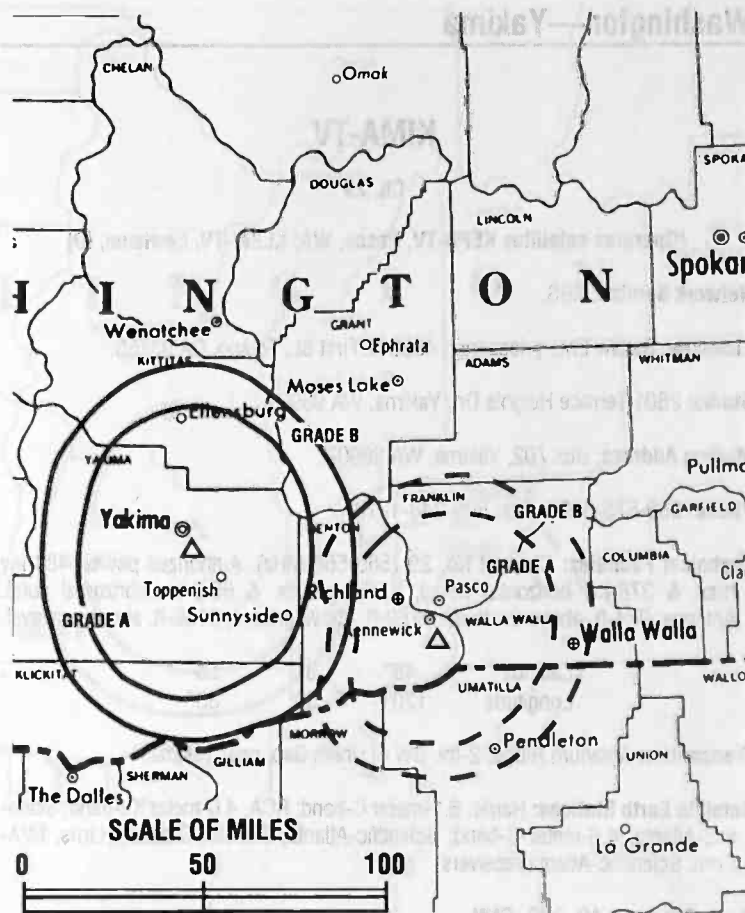
Chris Soden, Creative Services Director.

Mike Bennett, Chief Engineer.

On request.

License: Yakima. Station DMA: Yakima-Pasco-Richland-Kennewick. Rank:

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KAPP BMPCT-7065 Granted 9/3/69

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	43,940	56,290	100,230
Average Weekly Circulation (1996)	34,744	31,249	65,993
Average Daily Circulation (1996)			37,731

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	43,940	56,290	100,230
Average Weekly Circulation (1996)	34,744	31,249	65,993
Average Daily Circulation (1996)			37,731

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Washington—Yakima

KIMA-TV

Ch. 29

(Operates satellites KEPR-TV, Pasco, WA; KLEW-TV, Lewiston, ID)

Network Service: CBS.

Licensee: Retlaw Enterprises Inc., 4880 N. First St., Fresno, CA 93755.

Studio: 2801 Terrace Heights Dr., Yakima, WA 98901.

Mailing Address: Box 702, Yakima, WA 98907.

Phone: 509-575-0029. **Fax:** 509-248-1218.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 484-kw max. & 378-kw horizontal visual, 87.3-kw max. & 68.2-kw horizontal aural. Antenna: 974-ft. above av. terrain, 169-ft. above ground, 2169-ft. above sea level.

Latitude 46° 31' 58"
Longitude 120° 30' 33"

Transmitter: Ahtanum Ridge, 2-mi. SW of Union Gap, near Yakima.

Satellite Earth Stations: Harris, 6.1-meter C-band; RCA, 4.6-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS, CNN.

Ownership: Retlaw Enterprises Inc. (Group Owner).

Began Operation: July 19, 1953. Sale to present owner by NWG Bcstg. Co. approved by FCC November 25, 1986 (**Television Digest**, Vol. 26:45). Sale to NWG Bcstg. by Filmways Inc. approved by FCC August 30, 1972 (Vol. 12:4). Previously, merger of Filmways Inc. & Cascade Bcstg. approved by FCC July 23, 1969. Sale to Cascade Bcstg. by A. W. Talbot and Ralph Sundquist, et al., approved February 21, 1962 (Vol. 1:14).

Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Ken Messer, Vice President & General Manager.

John Vorous, Local Sales Manager.

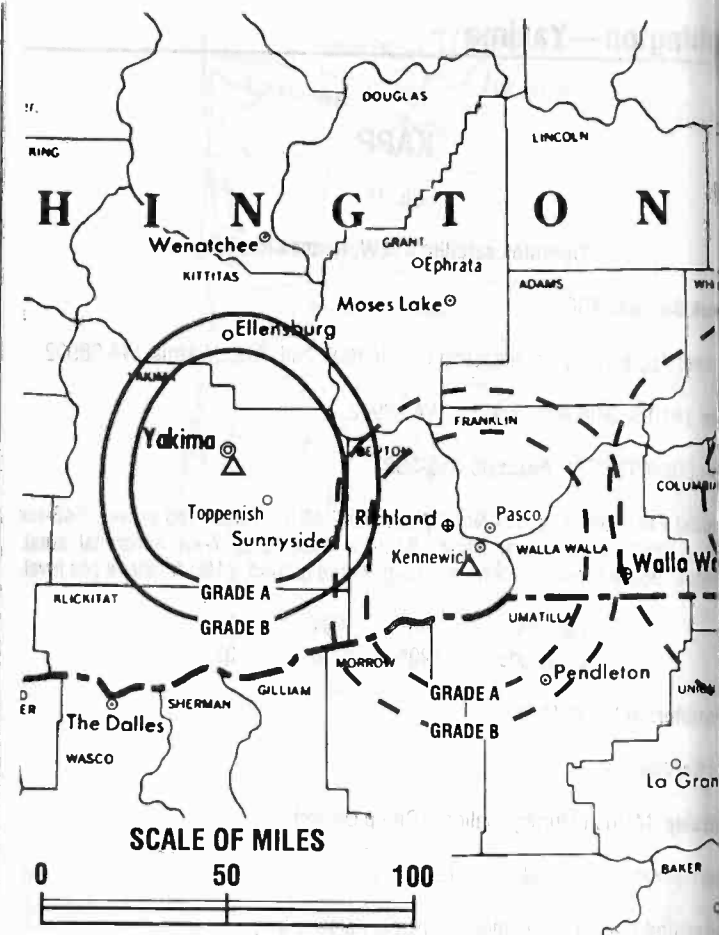
T. J. Close, News Director.

Stu Seibel, Program Director.

Karla Griffin, Promotion & Operations Director.

Cliff Grady, Chief Engineer.

Harriet Pettie, Business Manager.



KIMA-TV BPCT-5034 Granted 7/25/77 © American Map Corp., No. 142

Rates: On request.

City of License: Yakima. **Station DMA:** Yakima-Pasco-Richland-Kennewick. RA 123.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	43,940	56,290	100,230
Average Weekly Circulation (1996)	35,531	31,894	67,425
Average Daily Circulation (1996)			39,513

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	43,940	56,290	100,230
Average Weekly Circulation (1996)	35,531	31,894	67,425
Average Daily Circulation (1996)			39,513

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Yakima—Yakima

KNDO

Ch. 23

(Operates satellite KNDU, Richland-Pasco-Kennewick, WA)

Network Service: NBC.

Office: KNDO/KNDU License Subsidiary Inc., 1608 S. 24th Ave., Yakima, WA 99101.

Address: 1608 S. 24th Ave., Yakima, WA 98901.

Mail Address: Box 10028, Yakima, WA 98909.

Phone: 509-248-2300. Fax: 509-575-0266.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 500-kw & 389-kw horizontal visual, 63-kw max. & 38-kw horizontal aural. Antenna: 160-ft. above av. terrain, 160-ft. above ground, 2155-ft. above sea level.

Latitude 46° 31' 59"
Longitude 120° 30' 26"

Transmitter: Ahtanum Ridge, S of Yakima.

White Earth Stations: Harris, 3.1-meter; Harris, 6.1-meter; Microdyne, 3.7-meter; Harris, M/A-Com receivers.

Services: AP, NBC.

Ownership: Federal Broadcasting Co. (Group Owner).

History: Operation: October 15, 1959. Sale to Hugh E. Davis, et al., by Ralph Tronsrud approved by FCC February 1, 1961 (Television Digest, Vol. 16:34; 17:6) FCC approved sale to Farragut Communications January 29, 1988 (Vol. 27:51). Sale to Federal Bcstg. Co. approved Dec. 11, 1995. Sale to Raycom Media Inc. pends.

Presented (sales): Seltel Inc.

Presented (legal): Hogan & Hartson.

Personnel:

Linda Nicholls, General Manager.

De Chaney, General Sales Manager.

Sally Swanke, News Director.

San Martinez, Program Director.

Ing Dietrich, Business Manager.

B. Couchman, Chief Engineer.

J. Stanfill, Production Manager.



KNDO BMPCT-6858 Granted 9/25/68 © American Map Corp., No. 14244

Rates: On request.

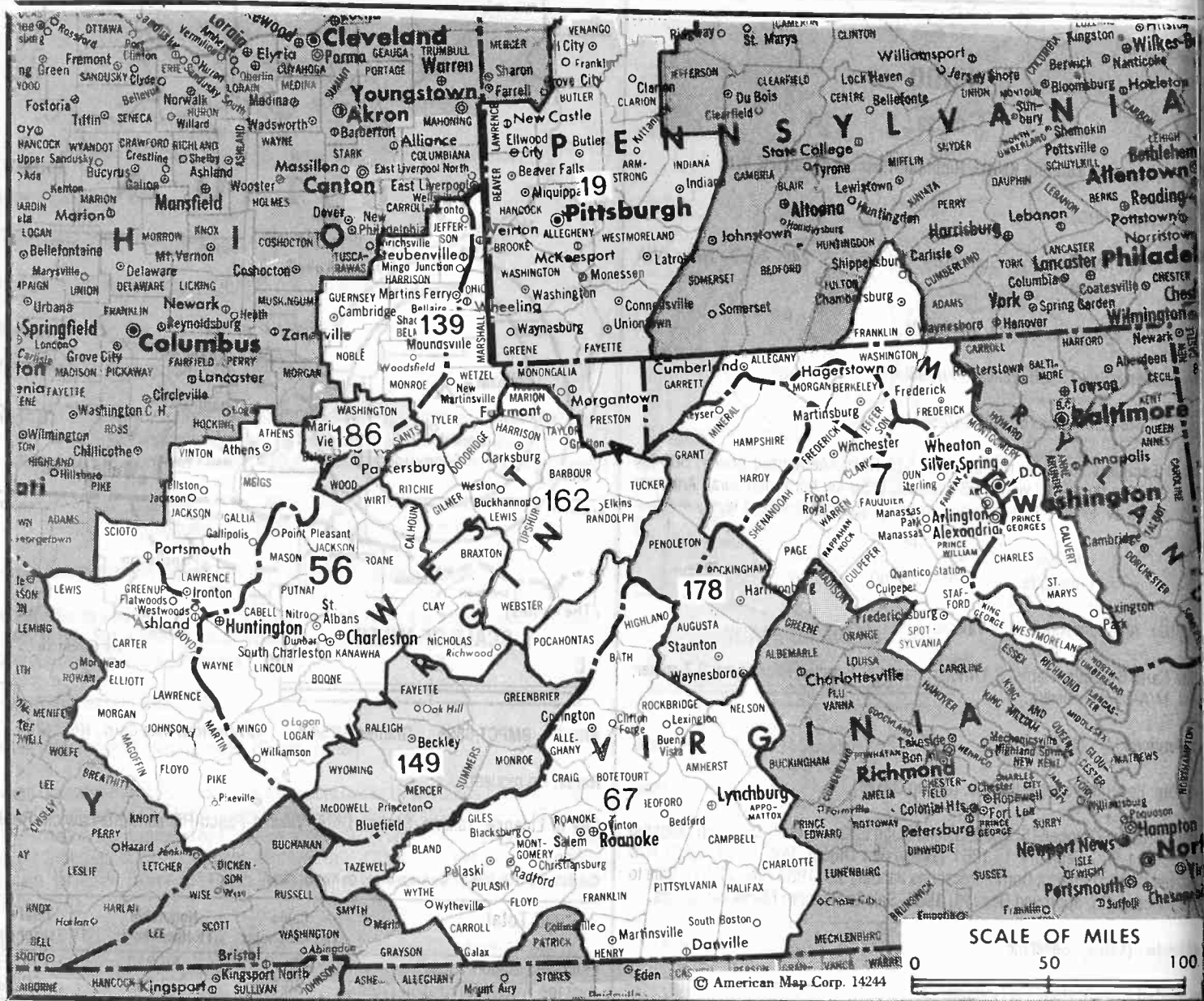
City of License: Yakima. Station DMA: Yakima-Pasco-Richland-Kennewick. Rank: 123.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	78,270	56,290	134,560
Average Weekly Circulation (1996)	36,889	32,505	69,394
Average Daily Circulation (1996)			40,950

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	78,270	56,290	134,560
Average Weekly Circulation (1996)	36,889	32,505	69,394
Average Daily Circulation (1996)			40,950

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK
Washington, DC	1,908,470	7
Pittsburgh, PA	1,148,860	19
Charleston-Huntington, WV	482,790	56
Roanoke-Lynchburg, VA	398,760	67
Wheeling, WV-Steubenville, OH	157,890	139
Bluefield-Beckley-Oak Hill, WV	137,560	149
Clarksburg-Weston, WV	104,870	162
Harrisonburg, VA	79,690	178
Parkersburg, WV	61,840	186

MARKET AREA COMMERCIAL STATIONS

WBDC-TV (50), WDCA (20), WHAG-TV (25), WJAL (68), WJLA-TV (7), WRC-TV (4), WSHE-TV (60), WTMW (14), WTTG (5), WUSA (9), WVVI (66)
 KDKA-TV (2), WPCB-TV (40), WPGH-TV (53), WPTT-TV (22), WPXI (11), WTAE-TV (4)
 WCHS-TV (8), WOWK-TV (13), WSAZ-TV (3), WTSF (61), WVAH-TV (11)
 WDBJ (7), WDRG (24), WEFC (38), WFXR-TV (27), WJPR (21), WSET-TV (13), WSLS-TV (11)
 WTOV-TV (9), WTRF-TV (7)
 WOAY-TV (4), WVVA (6)
 WBOY-TV (12), WDTV (5), WLYJ (46)
 WHSV-TV (3)
 WTAP-TV (15)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WOAY-TV, Beckley-Bluefield	See Oak Hill, WV
WVSX, Beckley-Bluefield	See Lewisburg, WV
WTSF, Charleston	See Ashland, KY
WBOY-TV, Fairmont	See Clarksburg, WV
WOWK-TV, Huntington	See Charleston, WV
WSAZ-TV, Huntington	See Charleston, WV
WCHS-TV, Huntington	See Charleston, WV
WTSF, Huntington	See Ashland, KY
WVAH-TV, Huntington	See Charleston, WV
WDTV, Weston	See Clarksburg, WV
WTOV-TV, Wheeling	See Steubenville, OH

West Virginia Station Totals as of November 1, 1996

	VHF	UHF	TOTAL
Commercial Television Stations	9	3	12
Educational Television Stations	1	2	3
	10	5	15

West Virginia—Bluefield

WVVA

Ch. 6

Market Service: NBC.

Address: WVVA Television Inc., 130-138 S. 5th St., Quincy, IL 62301

Route: Rte. 460 Bypass, Box 1930, Bluefield, WV 24701.

Phone: 304-325-5487. Fax: 304-327-5586.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 50-kw visual, 5-kw aural. Antenna: 1220-ft. above av. terrain, 185-ft. above ground, 3837-ft. above sea level.

Latitude 37° 15' 21.31"
Longitude 81° 10' 55.43"

Transmitter: Top of East River Mountain.

Channel TV Sound: Stereo only.

Earth Stations: ADM, 5-meter C-band; Gardiner, 6-meter; Harris, 6-meter; and; Gardiner, Harris receivers.

Mobile Dish: 3.9-meter, Ku-band.

Services: AP, NBC.

Ownership: Quincy Broadcasting Co. (Group Owner).

Operation: July 31, 1955. Sale to present owner by Daily Telegraph Printing Co. approved by FCC April 9, 1979.

Advertising (sales): Blair Television.

Advertising (legal): Wilkinson, Barker, Knauer & Quinn.

Advertising (engineering): Lohnes & Culver.

Personnel:
Charles Webb, Vice President & General Manager.
Mary Roe, Station Manager.

John McGraw, News Director.
Mary Kaplan, Promotion Director.
Kenneth Dick, Chief Engineer.

Spots: 30 Sec. Rate: \$600.

License: Bluefield. Station DMA: Bluefield-Beckley-Oak Hill. Rank: 149.

© 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	133,460	40,020	173,480
Average Weekly Circulation (1996)	87,157	17,165	104,322
Average Daily Circulation (1996)			68,725



WVVA BPCT-1515 Granted 10/20/54 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	88,380	27,000	115,380
Average Weekly Circulation (1996)	73,708	15,875	89,582
Average Daily Circulation (1996)			61,576

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	45,080	13,020	58,100
Average Weekly Circulation (1996)	13,449	1,291	14,740
Average Daily Circulation (1996)			7,149

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION

LEADING THE WAY

West Virginia—Huntington-Charleston

WOWK-TV

Ch. 13

Network Service: CBS.

Licensee: Gateway Communications Co.

Headquarters: WOWK-TV Center, 555 5th Ave., Huntington, WV 25701.

Charleston Bureau: 1601 Kanawha Blvd. W, Charleston, WV 25312.

Post Office Address: Box 13, Huntington, WV 25706-0013.

Phone: 304-525-1313. Fax: 304-529-4910.

E-mail: wowk@ramlink.net Web Site: <http://www.ramlink.net/wowk>

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 132-kw
 visual, 26.3-kw aural. Antenna: 1270-ft. above av. terrain, 1109-ft. above ground,
 219-ft. above sea level.

Latitude 38° 30' 21"
 Longitude 82° 12' 30"

Transmitter: Barker's Ridge Rd., Huntington.

Channel TV Sound: Stereo only.

White Earth Stations: ChannelMaster, 3.5-meter C-band; Comtech, 3.8-meter
 C-band; RCA, 3.5-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-
 Atlanta, 7-meter C-band; ChannelMaster, M/A-Com, Scientific-Atlanta, Standard
 Communications receivers.

Mobile Dish: BAF, 2.5-meter Ku-band.

Services: AP, CBS, CNN.

Ownership: Gateway Communications Inc. (Group Owner).

Operation: October 2, 1955. Sale to present owner by Reeves Telecom
 approved by FCC September 13, 1974. Sale to Reeves by Cowles Bcstg. Co.
 approved December 21, 1960 (Television Digest, Vol. 16:43, 52). Sale to Cowles
 B. J. Hyman theatre interests approved June 20, 1956 (Vol. 12:18, 25).

Represented (sales): TeleRep Inc.

Represented (legal): Ballard, Spahr, Andrews & Ingersoll; Bryan Cave.

Represented (engineering): Cohen, Dippell & Everist.

Personnel:

Greg Ritchie, Vice President & General Manager.

John Cole, Station Manager.

John Fusco, General Sales Manager.

Paul Conaty, Local Sales Manager.

Steve Ferrara, Regional Sales Manager.

Chris Geiger, National Sales Manager.

John Payne, Production Manager.

Margaret Payne, Business Manager.



WOWK-TV BMPCT-7566 Granted 2/3/75 © American Map Corp., No. 14244

Tom Syner, Promotion Director.
 Joe Subich, Chief Engineer.

Rates: On request.

City of License: Huntington. Station DMA: Charleston-Huntington. Rank: 56.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	385,480	154,000	539,480
Average Weekly Circulation (1996)	278,368	80,609	358,977
Average Daily Circulation (1996)			190,987

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	269,440	108,810	378,250
Average Weekly Circulation (1996)	217,141	70,991	288,132
Average Daily Circulation (1996)			158,844

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	116,040	45,190	161,230
Average Weekly Circulation (1996)	61,227	9,618	70,845
Average Daily Circulation (1996)			32,143

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

West Virginia—Huntington-Charleston

WSAZ-TV

Ch. 3

Network Service: NBC.

Licensee: Lee Enterprises Inc., WSAZ Bldg., 645 5th Ave., Huntington, WV 25701.

Studios: 645 5th Ave., Huntington, WV 25701; Columbia Ave. & Virginia St., Charleston, WV.

Mailing Address: Box 2115, Huntington, WV 25721.

Phones: 304-697-4780 (Huntington); 304-344-3521 (Charleston).

Fax: 304-522-8721. E-mail: wsaznews@ianet.net

Web Site: <http://www.ianet.net/wsaz>

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 42.7-kw visual, 4.27-kw aural. Antenna: Circularly polarized, 1274-ft. above av. terrain, 1009-ft. above ground, 2020-ft. above sea level.

Latitude 38° 30' 34"
Longitude 82° 13' 09"

Transmitter: Barker's Ridge, WV.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive SatCom, 5.5-meter C-band; Pinzone, 5-meter C-band; Pinzone, 5-meter Ku-band; DX Engineering, Harris, M/A-Com, Pinzone receivers.

News Services: AP, NBC.

Ownership: Lee Enterprises Inc. (Group Owner).

Began Operation: October 14, 1949. Sale to present owner by Capital Cities Bcstg. approved by FCC February 1971. Previous sale by Goodwill Stations Inc. approved July 29, 1964 (Television Digest, Vol. 4:9, 18, 19, 31). Sale to Goodwill Stations by Huntington Publishing Co. & Mrs. Eugene Katz approved March 20, 1961 (Vol. 17:6, 14).

Represented (sales): Katz American Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

Donald Ray, General Manager.

Chris Leister, General Sales Manager.

Jack Deakin, Local Sales Manager.

George M. Curry, Program Manager.

Ken Selvaggi, News Director.

Bill Allen, Business Manager.

Bill Galloway, Manager of Engineering.

Teresa Branham, Traffic.



WSAZ-TV BPCT-890414KL Granted 6/28/89 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$2000.

City of License: Huntington. Station DMA: Charleston-Huntington. Rank: 56.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	384,620	159,320	543,940
Average Weekly Circulation (1996)	251,665	92,320	343,985
Average Daily Circulation (1996)			218,990

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	269,440	108,810	378,250
Average Weekly Circulation (1996)	213,128	81,095	294,223
Average Daily Circulation (1996)			198,515

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	115,180	50,510	165,690
Average Weekly Circulation (1996)	38,537	11,225	49,762
Average Daily Circulation (1996)			20,411

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Virginia—Charleston-Huntington

WVAH-TV

Ch. 11

Service: FOX, UPN.

Owner: Sullivan Broadcasting Co. Inc., 11 Broadcast Plaza, Hurricane, WV 25526.

Address: 11 Broadcast Plaza, Hurricane, WV 25526.

Phone: 304-757-0011. Fax: 304-757-7533.

Facilities: Channel No. 11 (198-204 MHz). Authorized power: 51-kw. Effective radiated power: 5.1-kw aural. Antenna: Circularly polarized, 1722-ft. above av. terrain, 2522-ft. above ground, 2522-ft. above sea level.

Latitude 38° 25' 15"
Longitude 81° 55' 27"

Location: S side of Poplar Fork Rd., 1.53-mi. N of U.S. Rte. 60.

Channel TV Sound: Stereo only.

Earth Stations: Comtech, 5-meter C-band; Vidare, 4.6-meter C-band; Standard Communications receivers.

Ownership: Sullivan Broadcasting Co. (Group Owner).

Operation: September 19, 1982. Started broadcasts on Ch. 23. Began operation on Ch. 11 April 1988. Sale to Act III Bcstg. approved by FCC December 1987. Sale to present owner approved Dec. 15, 1995.

Parent (sales): Seltel Inc.

Parent (legal): Arter & Hadden.

Parent (engineering): Gallagher & Associates, Consulting Radio Engineers.

Personnel:

White, General Manager.

Hill, General Sales Manager.

Cooper, National Sales Manager.

Gazitano, Program Director.

Fawcett, Promotion Director.

Billups, Controller.

Beckner, Chief Engineer.

Bradley, Marketing Director.

Utt, Production Manager.

On request.

License: Charleston. Station DMA: Charleston-Huntington. Rank: 56.

© 1996 Nielsen. Coverage based on Nielsen study.



WVAH-TV BMPCT-870917KF Granted 12/29/87 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	388,710	160,800	549,510
Average Weekly Circulation (1996)	228,146	67,840	295,986
Average Daily Circulation (1996)			128,151
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	269,440	108,810	378,250
Average Weekly Circulation (1996)	164,759	55,820	220,579
Average Daily Circulation (1996)			95,649
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	119,270	51,990	171,260
Average Weekly Circulation (1996)	63,387	12,020	75,407
Average Daily Circulation (1996)			32,502

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

West Virginia—Clarksburg-Fairmont

WBOY-TV

Ch. 12

Network Service: NBC.

Licensee: WBOY-TV Inc., 904 W. Pike St., Clarksburg, WV 26301.

Studio: 912 W. Pike St., Clarksburg, WV 26301.

Phone: 304-623-3311. Fax: 304-624-6152.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 265-kw visual, 26.2-kw aural. Antenna: 860-ft. above av. terrain, 572-ft. above ground, 2024-ft. above sea level.

Latitude 39° 17' 06"
Longitude 80° 19' 47"

Transmitter: Pinnickinnick Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Microdyne, 5-meter; Harris, Microdyne receivers.

News Service: AP.

Ownership: Imes Communications (Group Owner).

Began Operation: November 17, 1957. Sale to present owners by Marion R. Ascoli, Max Ascoli & Nathan W. Levin approved by FCC November 5, 1976. Previous sale by Rust Craft Bcstg. Co. was approved March 11, 1964 (Television Digest, Vol. 3:12, 46; 4:11). For transfer of all WSTV Inc. properties to Rust Craft Broadcasting Co. Inc., see WTOV-TV, Steubenville, OH.

Represented (sales): Seltel Inc.

Represented (legal): Latham & Watkins.

Represented (engineering): A. D. Rjng, P.A.

Personnel:

- Gary R. Bowden, Vice President & General Manager.
- Jamie Logue, News Director.
- Frances Basile, Program Director.
- Mike Simons, Promotion Director.
- Ray Myers, Chief Engineer.

Rates: On request.

City of License: Clarksburg. Station DMA: Clarksburg-Weston. Rank: 162.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WBOY-TV BPCT-850906KH Granted 12/11/85 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	132,140	52,340	184,480
Average Weekly Circulation (1996)	85,344	22,834	108,178
Average Daily Circulation (1996)			62

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	68,440	29,010	97,450
Average Weekly Circulation (1996)	59,252	14,732	73,984
Average Daily Circulation (1996)			47

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	63,700	23,330	87,030
Average Weekly Circulation (1996)	26,092	8,101	34,193
Average Daily Circulation (1996)			15

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

West Virginia—Clarksburg-Weston

WDTV

Ch. 5

Network Service: CBS.

Licensee: Withers Broadcasting Co. of West Virginia, 5 Television Dr., Box 480, Bridgeport, WV 26330.

Address: 5 Television Dr., Box 480, Bridgeport, WV 26330.

Phone: 304-623-5555. Fax: 304-842-7501.

Email: wdtv@wdtv.com Web Site: http://www.wdtv.com

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 2-kw aural. Antenna: 884-ft. above av. terrain, 505-ft. above ground, 2165-ft. above sea level.

Latitude 39° 04' 27"
Longitude 80° 25' 28"

Transmitter: Television Park, Fisher Mountain, U.S. Rte. 19, Weston, WV.

Available Earth Stations: ADM, 6-meter C-band; AFC, 3.3-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Automation Technologies, Chapparral, General Instrument, M/A-Com, Scientific-Atlanta receivers.

Service: AP.

Ownership: W. Russell Withers Jr. (Group Owner).

License Operation: June 22, 1960. Sale to present owner by Broadcasting Industries of West Virginia approved by FCC April 5, 1973. Transfer of control to William A. Mahan, Receiver, from Broadcast Industries of West Virginia approved June 30, 1971. Sale to Broadcast Industries (formerly Medallion Pictures) by J. Patrick McCoom, Thomas P. Johnson & George W. Eby approved August 24, 1966 (Television Digest, Vol. 6:34, 35).

Represented (sales): Katz Continental Television.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Channel:

Mike Smith, General Manager.

Mike Pellegrin, Program Director.

Mike Stafford, News Director.

Mike Schrock, Promotion Director.

Harvey E. Heskett, Chief Engineer.

Test 30 Sec. Rate: \$500.

License: Weston. Station DMA: Clarksburg-Weston. Rank: 162.

© 1996 Nielsen. Coverage based on Nielsen study.



WDTV BPCT-2310 Granted 11/4/59 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	134,720	101,160	235,880
Average Weekly Circulation (1996)	85,747	32,814	118,561
Average Daily Circulation (1996)			66,142
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	68,440	29,010	97,450
Average Weekly Circulation (1996)	57,613	17,864	75,477
Average Daily Circulation (1996)			48,212
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	66,280	72,150	138,430
Average Weekly Circulation (1996)	28,134	14,950	43,084
Average Daily Circulation (1996)			17,930

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

West Virginia—Clarksburg

WLYJ

Ch. 46

Network Service: Independent.

Licensee: Christian Communication Center Inc., 775 W. Pike St., Clarksburg, WV 26301.

Studio: 775 W. Pike St., Clarksburg, WV 26301.

Mailing Address: Box 2544, Clarksburg, WV 26302-2544.

Phone: 304-623-5782.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 156-kw max. visual, 15.6-kw max. aural. Antenna: 796-ft. above av. terrain, 632-ft. above ground, 1992-ft. above sea level.

Latitude 39° 18' 02"
Longitude 80° 20' 37"

Transmitter: N. 16th Extended, Clarksburg.

Satellite Earth Stations: Paradigm, 3.7-meter; Scientific-Atlanta, 5-meter; DX Antenna receivers.

Ownership: Christian Communications Center Inc.

Began Operation: February 8, 1981.

Represented (legal): Gammon & Grange.

Represented (engineering): Serge Bergen.

Personnel:

- Jack L. Kincaid, General Manager.
- John David Bise, Program & Promotion Director.
- Delbert Floyd, Chief Engineer.

Highest 30 Sec. Rate: \$40.

City of License: Clarksburg. Station DMA: Clarksburg-Weston. Rank: 162.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	70,990	0	70,990
Average Weekly Circulation (1996)	6,087	0	6,087
Average Daily Circulation (1996)			1,445



WLYJ BPCT-801222KH Granted 4/14/81 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	65,980	0	65,980
Average Weekly Circulation (1996)	5,540	0	5,540
Average Daily Circulation (1996)			1,300

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,010	0	5,010
Average Weekly Circulation (1996)	546	0	546
Average Daily Circulation (1996)			120

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

West Virginia—Martinsburg

WSHE

(formerly WYVN)

Ch. 60

Work Service: FOX.

Licensee: Paxson Washington License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401-6233.

Address: 1 Discovery Place, Martinsburg, WV 25401.

Phone: 304-264-9960. Fax: 304-267-6180.

Technical Facilities: Channel No. 60 (746-752 MHz). Authorized power: 3890-kw. Antenna: 1024-ft. above av. terrain, 240-ft. above ground, 1699-ft. above sea level.

Latitude 39° 27' 27"
Longitude 78° 03' 53"

Transmitter: 2.4-mi. W of Nolville, Gerrardstown District, Berkeley County.

Ownership: Paxson Communications Corp. (Group Owner).

Operation: October 1, 1991. Station went off air; resumed operation August 1996.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

David Patterson, Chief Engineer.



WSHE BMPCT-910930KL Granted 2/21/92 © American Map Corp., No. 14244

City of License: Martinsburg. Station DMA: Washington, DC. Rank: 7.

Nielsen Data: Not available.

West Virginia—Oak Hill-Beckley-Bluefield

WOAY-TV

Ch. 4

Network Service: ABC

Licensee: Thomas Broadcasting Co., Box 251, Oak Hill, WV 25901.

Studio: Rte. 16 S, Oak Hill, WV 25901.

Mailing Address: Box 251, Oak Hill, WV 25901.

Phones: 304-469-3361; 304-255-5224. Fax: 304-465-1420.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 740-ft. above av. terrain, 688-ft. above ground, 2683-ft. above sea level.

Latitude 37° 57' 30"
Longitude 81° 09' 03"

Transmitter: U.S. Hwy. 16, 0.7-mi. S of Oak Hill city limits.

News Services: ABC, AP.

Ownership: Thomas Broadcasting Co.

Began Operation: December 3, 1954.

Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Silliman & Silliman.

Personnel:

- Robert R. Thomas III, President.
- Al Marra, Vice President & General Manager.
- John Maybin, Local Sales Manager.
- John Price, News Director.
- Mike McMillon, Promotion Manager.
- Don Watkins, Production Manager.
- Jim Martin, Chief Engineer.

Rates: On request.

City of License: Oak Hill. Station DMA: Bluefield-Beckley-Oak Hill. Rank: 149.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WOAY-TV BMPCT-2280 Granted 8/3/54 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	197,170	50,710	247,880
Average Weekly Circulation (1996)	84,870	15,983	100,853
Average Daily Circulation (1996)			54,071

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	88,380	27,000	115,380
Average Weekly Circulation (1996)	69,543	11,086	80,629
Average Daily Circulation (1996)			45,941

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	108,790	23,710	132,500
Average Weekly Circulation (1996)	15,327	4,897	20,224
Average Daily Circulation (1996)			8,138

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

West Virginia—Parkersburg-Marietta, Ohio

WTAP-TV

Ch. 15

Network Service: NBC.

Licensee: Benedek License Corp., 1 Television Plaza, Parkersburg, WV 26101.

Address: 1 Television Plaza, Parkersburg, WV 26101.

Phones: 304-485-4588 (Parkersburg); 614-375-0806 (Marietta).

304-422-3920.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 236-kw max. & 208-kw horizontal visual, 46.6-kw max. & 41.4-kw horizontal aural. Antenna: 620-ft. above av. terrain, 435-ft. above ground, 1395-ft. above sea level.

Latitude 39° 20' 59"
Longitude 81° 33' 56"

Transmitter: Dole's Knob, Constitution, OH.

Teletype Earth Station: Ku & C-band.

Services: AP, NBC.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

Original Operation: October 8, 1953. Sale to present owner by Robert E. Richardson, et al., approved by FCC Oct. 3, 1979 (Television Digest, Vol. 19:44). Previous sale to R. L. Drake Co. approved Nov. 1974. Sale by T/R Inc. (Zanesville Publishing) approved Nov. 2, 1967. Sale by Frank Baer-Howard Chernoff group approved March 1955 (Vol. 11:10, 14).

Presented (sales): Katz Continental Television.

Personnel:

Robert Nelson, General Manager.

George Sheppard, News Director.

John Ancrile, Program & Promotion Director.

John Lung, Business Manager.

John Monday, Chief Engineer.

Estimated 30 Sec. Rate: \$450.

Class of License: Parkersburg. Station DMA: Parkersburg. Rank: 186.

Information ©1996 Nielsen. Coverage based on Nielsen study.

Station and Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	75,980	35,520	111,500
Average Weekly Circulation (1996)	52,144	10,196	62,340
Average Daily Circulation (1996)			40,493



WTAP-TV BMPCT-7043 Granted 9/30/69 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	46,990	14,530	61,520
Average Weekly Circulation (1996)	41,959	7,713	49,672
Average Daily Circulation (1996)			36,184

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,990	20,990	49,980
Average Weekly Circulation (1996)	10,185	2,483	12,668
Average Daily Circulation (1996)			4,309

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Kepper, Tupper & Company

We brokered the sale of WTAP-TV

183 Haviland Rd. Ridgefield, CT 06877 (203) 431-3366



TV HOUSEHOLDS

Chicago, IL	3,124,340	3
Minneapolis-St. Paul, MN	1,428,100	14
Green Bay, WI	786,970	31
Green Bay-Appleton, WI	376,380	70
Madison, WI	312,680	84
Rockford-Racine, WI	306,470	86
La Crosse-Eau Claire, WI	177,490	130
Duluth, MN-Superior, WI	169,030	134
Rockford, IL	166,090	135
Wausau-Rhineland, WI	163,840	136
Marquette, MI	83,740	176

WBBM-TV (2), WCFC-TV (38), WCIU-TV (26), WEHS-TV (60), WFLD (32), WGBO-TV (66), WGN-TV (9), WJYS (62), WLS-TV (7), WMAQ-TV (5), WPWR-TV (50), WSNS-TV (44), WWTO-TV (35)
KARE (11), KCCO-TV (7), KCCW-TV (12), KLGT-TV (23), KMSP-TV (9), KRWF (43), KSAX (42), KSTP-TV (5), KVBM-TV (45), KXLI (41), WCCO-TV (4), WFTC (29)
WCGV-TV (24), WDJT-TV (58), WHKE (55), WISN-TV (12), WITI-TV (6), WJJA (49), WTMJ-TV (4), WVCY-TV (30), WVTU (18)
WACY (32), WBAY-TV (2), WFRV-TV (5), WGBA (26), WLUC-TV (11)
WISC-TV (3), WKOW-TV (27), WMSN-TV (47), WMTV (15)
KCRG-TV (9), KFAX (28), KFAB (40), KGAN (2), KWLL (7)
WEAU-TV (13), WEUX (48), WKBT (8), WLAX (25), WQOW-TV (18), WXOW-TV (19)
KBJR-TV (6), KDLH (3), WDIO-TV (10), WIRT (13)
WIFR (23), WQRF-TV (39), WREX-TV (13), WTVU (17)
WAOW-TV (9), WJFW-TV (12), WSAW-TV (7)
WDHS (8), WJMN-TV (3), WLUC-TV (6)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

ACY, Green Bay	See Appleton, WI
EUX, La Crosse	See Chippewa Falls, WI
FRV-TV & WLUC-TV, Marinette	See Green Bay, WI

Wisconsin Station Totals as of November 1, 1996

	VHF	UHF	TOTAL
Commercial Television Stations	12	15	27
Educational Television Stations	1	7	8
	13	22	35

Wisconsin—Appleton

WACY

Ch. 32

Network Service: UPN.

Licensee: Ace TV Inc., 1391 North Rd., Green Bay, WI 54313.

Studio: 1391 North Rd., Green Bay, WI 54313.

Mailing Address: Box 12328, Green Bay, WI 54307.

Phone: 414-733-3232. Fax: 414-713-0704.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 1050-kw max. visual, 107-kw max. aural. Antenna: 1102-ft. above av. terrain, 919-ft. above ground, 1903-ft. above sea level.

Latitude 44° 21' 30"
Longitude 87° 58' 48"

Requests CP for change to 5000-kw max. visual. BPCT-960626KG.

Transmitter: 3329 Shirley Rd., Glenmore, Brown County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5-meter; DH Satellite, 5-meter; Fiberdome, 4-meter C-band; Vertex, 4.6-meter Ku-band; Agile Omni, M/A-Com receivers.

Ownership: Ace TV Inc.

Began Operation: January 15, 1984. Transfer of control to Appleton Midwestern TV Ltd. approved by FCC April 9, 1985. Assignment of license to Trustee granted Nov. 18, 1991. Sale to Ace TV Inc. granted August 3, 1992. Left air August 1993. Resumed operation June 3, 1994.

Represented (sales): Adam Young Inc.

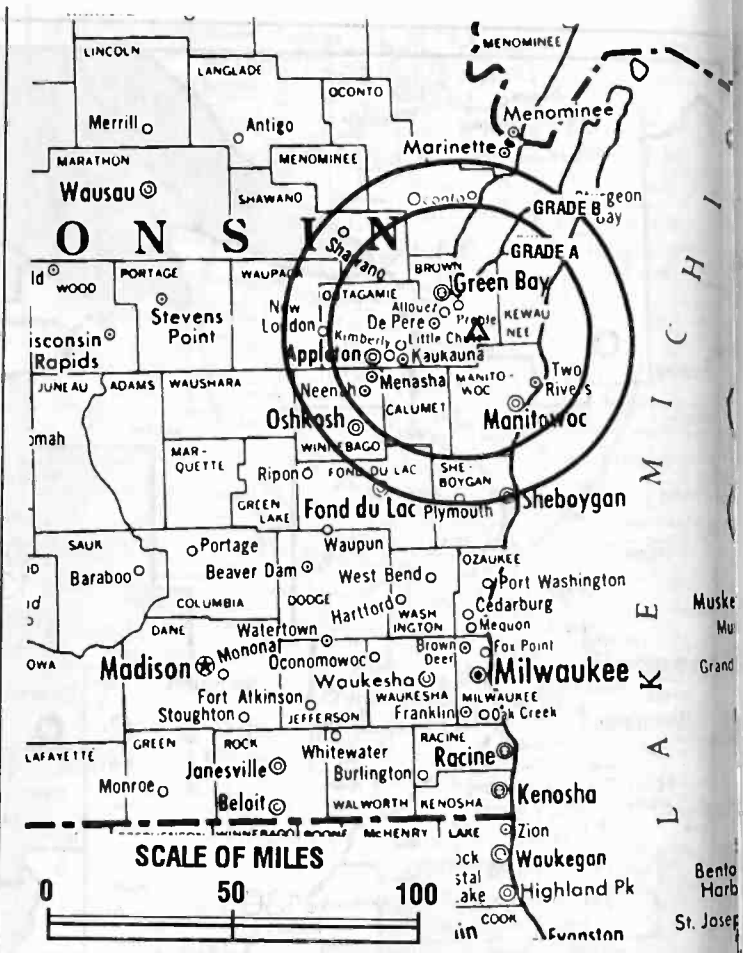
Personnel:

Robert J. Cox, General Manager.
Donna Kiley, Program Director.
Mark Kramer, Chief Engineer.

Highest 30 Sec. Rate: \$160.

City of License: Appleton. Station DMA: Green Bay-Appleton. Rank: 70.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WACY BPCT-931012KE Granted 3/29/94 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	222,240	178,380	400,620
Average Weekly Circulation (1996)	76,339	68,914	145,253
Average Daily Circulation (1996)			53,377

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	219,940	150,870	370,810
Average Weekly Circulation (1996)	76,199	65,941	142,139
Average Daily Circulation (1996)			52,943

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,300	27,510	29,810
Average Weekly Circulation (1996)	140	2,973	3,113
Average Daily Circulation (1996)			434

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Station	City	Channel	Power
WACY	Appleton	32	1050 kW
WISN	Madison	12	1050 kW
WISN-TV	Madison	12.1	1050 kW
WISN-TV2	Madison	12.2	1050 kW
WISN-TV3	Madison	12.3	1050 kW
WISN-TV4	Madison	12.4	1050 kW
WISN-TV5	Madison	12.5	1050 kW
WISN-TV6	Madison	12.6	1050 kW
WISN-TV7	Madison	12.7	1050 kW
WISN-TV8	Madison	12.8	1050 kW
WISN-TV9	Madison	12.9	1050 kW
WISN-TV10	Madison	13	1050 kW
WISN-TV11	Madison	13.1	1050 kW
WISN-TV12	Madison	13.2	1050 kW
WISN-TV13	Madison	13.3	1050 kW
WISN-TV14	Madison	13.4	1050 kW
WISN-TV15	Madison	13.5	1050 kW
WISN-TV16	Madison	13.6	1050 kW
WISN-TV17	Madison	13.7	1050 kW
WISN-TV18	Madison	13.8	1050 kW
WISN-TV19	Madison	13.9	1050 kW
WISN-TV20	Madison	14	1050 kW
WISN-TV21	Madison	14.1	1050 kW
WISN-TV22	Madison	14.2	1050 kW
WISN-TV23	Madison	14.3	1050 kW
WISN-TV24	Madison	14.4	1050 kW
WISN-TV25	Madison	14.5	1050 kW
WISN-TV26	Madison	14.6	1050 kW
WISN-TV27	Madison	14.7	1050 kW
WISN-TV28	Madison	14.8	1050 kW
WISN-TV29	Madison	14.9	1050 kW
WISN-TV30	Madison	15	1050 kW

Wisconsin—Chippewa Falls

WEUX

Ch. 48

Network Service: FOX.

Office: Grant Media Inc., 1305 Interchange Place, La Crosse, WI 54603.

Address: 1324 W. Clairemont, Eau Claire, WI 54701.

Phone: 715-831-2548. Fax: 715-831-2550.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 1500-kw max. visual. Antenna: 699-ft. above av. terrain, 725-ft. above ground, 1955-ft. above sea level.

Latitude 44° 57' 27"
Longitude 91° 40' 08"

Requests modification of CP for change to 2000-kw max. visual, 984-ft. above terrain, 725-ft. above ground, 1988-ft. above sea level, lat. 44° 57' 24", long. 91° 40' 03", transmitter to E 9772 789th Ave., Colfax. BMPCT-960711KZ.

Transmitter: 400-ft. S of Longview Rd., 0.27-mi. E of Longview & Starr Rds. Intersection.

Ownership: Grant Broadcasting Stations (Group Owner)

First Operation: March 8, 1993. FCC approved sale by Donald E. Clark to Grant Btg. Dec. 15, 1995.

Represented (legal): Nixon, Hargrave, Devans & Doyle.

Channel:

Nancy Martinson, General Manager.

Wynne Kohlhaas, Sales Manager.

Bob Quillan, Program Director.

Mark Burg, Chief Engineer.

Reliability: On request.

License: Chippewa Falls. Station DMA: La Crosse-Eau Claire. Rank: 130.

© 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,350	35,150	71,500
Average Weekly Circulation (1996)	8,771	8,128	16,899
Average Daily Circulation (1996)			4,177



WEUX BMPCT-931012KF Granted 10/26/93 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,730	26,090	40,820
Average Weekly Circulation (1996)	3,570	6,830	10,401
Average Daily Circulation (1996)			2,486

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	21,620	9,060	30,680
Average Weekly Circulation (1996)	5,201	1,297	6,498
Average Daily Circulation (1996)			1,691

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Wisconsin—Eau Claire

WEAU-TV

Ch. 13

Network Service: NBC.

Licensee: WEAU License Inc., 141 E. Michigan Ave., Suite 300, Kalamazoo, MI 49007.

Studio: 1907 S. Hastings Way, Eau Claire, WI 54701.

Mailing Address: Box 47, Eau Claire, WI 54702-0047.

Phone: 715-835-1313. **Fax:** 715-832-0246.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1990-ft. above av. terrain, 1997-ft. above ground, 3077-ft. above sea level.

Latitude 44° 39' 51"
Longitude 90° 57' 41"

Transmitter: 4.4-mi. N of Fairchild, WI on County Rd. H.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6-meter Ku-band; United Satellite Systems, 5-meter C-band; DX Antenna, Harris, Microdyne, Wegener receivers.

News Services: AP, NBC.

Ownership: Busse Broadcasting Corp. (Group Owner).

Began Operation: December 17, 1953. Transfer of control from Lawrence A. Busse to Mikael Salovaara & Alfred C. Eckert III in reorganization granted by FCC May 2, 1995. Sale to Richard Benedek approved April 6, 1990 (**Television Digest**: Vol. 30:13) but never consummated. Sale to Busse Bcstg. approved July 31, 1987. Sale to Gillett Bcstg. by Post Corp. approved by FCC June 19, 1984. Sale to Post Corp. by Morgan Murphy interests approved May 16, 1962 (Vol. 2:4, 21).

Represented (sales): TeleRep Inc.

Represented (legal): Pepper & Corazzini.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Cheri Weinke, General Manager.
- Allan Lancaster, General Sales Manager.
- Joe Frank, National Sales Manager.
- John Hoffland, News Director.
- Kristen Lorentz, Program Director.
- Ron Wiedemeier, Chief Engineer.
- Barb Renbarger, Business Manager.
- Dick Dionne, Operations Manager.
- Linda Mueller, Traffic Manager.



WEAU-TV BPCT-790412KE Granted 2/25/80 © American Map Corp., No. 14244

Rates: On request.

City of License: Eau Claire. **Station DMA:** La Crosse-Eau Claire. **Rank:** 130.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	215,720	162,000	377,720
Average Weekly Circulation (1996)	134,690	86,555	221,245
Average Daily Circulation (1996)			133,415

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	104,370	72,140	176,510
Average Weekly Circulation (1996)	85,107	51,192	136,299
Average Daily Circulation (1996)			90,065

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	111,350	89,860	201,210
Average Weekly Circulation (1996)	49,582	35,363	84,945
Average Daily Circulation (1996)			43,350

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WQOW-TV

Ch. 18

(Satellite of WXOW-TV, La Crosse, WI)

Network Service: ABC.

Licensee: Shockley Communications Corp., 2306 W. Badger Rd., Madison, WI 53713.

Address: 2881 S. Hastings Way, Eau Claire, WI 54701.

Phone: 715-835-1881. Fax: 715-835-8009.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1150-kw max. & 407-kw horizontal visual, 115-kw max. & 40.7-kw horizontal aural. Antenna: 100-ft. above av. terrain, 506-ft. above ground, 1776-ft. above sea level.

Latitude 44° 57' 39"
Longitude 91° 40' 05"

Requests CP for change to 2500-kw max. visual, 744-ft. above av. terrain, 472-ft. above ground, 1742-ft. above sea level. BPCT-960610KH.

Transmitter: 3.9-mi. SE of Colfax.

Satellite Earth Station: United Satellite Systems, 5-meter; M/A-Com, Scientific Atlanta, Uniden receivers.

Ownership: Shockley Communications Corp. (Group Owner).

When Operation: September 22, 1980. Sale to Sharad Tak by Liberty Bcstg. approved by FCC Jan. 7, 1985 (Television Digest, Vol. 24:43). Assignment of license to Operating Agent granted Jan. 27, 1993. Sale to present owners approved by FCC Sept. 27, 1995.

Presented (sales): Katz Television.

Presented (legal): Rosenman & Colin.

Personnel:

Chuck Roth, General Manager.

Mark Golden, Local Sales Manager.

Steve White, Chief Engineer.

Best 30 Sec. Rate: \$500.

Class of License: Eau Claire. Station DMA: La Crosse-Eau Claire. Rank: 130.

©1996 Nielsen. Coverage based on Nielsen study



WQOW-TV BMPCT-800222KF Granted 5/29/80 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	69,210	68,930	138,140
Average Weekly Circulation (1996)	38,150	20,610	58,760
Average Daily Circulation (1996)			25,139

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	47,660	49,080	96,740
Average Weekly Circulation (1996)	28,906	16,982	45,887
Average Daily Circulation (1996)			20,392

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	21,550	19,850	41,400
Average Weekly Circulation (1996)	9,244	3,629	12,873
Average Daily Circulation (1996)			4,746

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Wisconsin—Green Bay

WBAY-TV

Ch. 2

Network Service: ABC.

Licensee: Young Bcstg. Inc., 115 S. Jefferson St., Green Bay, WI 54301.

Studios: 115 S. Jefferson St., Green Bay, WI 54301; 4351 W. College Ave., Suite 200, Appleton, WI 54914.

Phones: 414-432-3331 (Green Bay); 414-735-1222 (Appleton).

Fax: 414-432-7808. **E-mail:** wbay2@netnet.net

Web Site: <http://www.wbay.com>

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1205-ft. above av. terrain, 1149-ft. above ground, 2049-ft. above sea level.

Latitude 44° 24' 35"
Longitude 88° 00' 05"

Transmitter: Town of DePere, WI.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Comtech, 5-meter C-band; DH Satellite, 3.7-meter Ku & C-band; Andrew, DX Antenna, M/A-Com, Pinzone receivers.

News Service: AP.

Ownership: Young Broadcasting Inc. (Group Owner).

Began Operation: March 17, 1953. Sale to Nationwide Communications by Norbertine Fathers approved by FCC Dec. 30, 1974 (*Television Digest*, Vol. 15:3). Sale to present owner approved Aug. 24, 1994 (Vol. 34:48).

Represented (sales): Adam Young Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Don Carmichael, General Manager.
- Rob Krieghoff, General Sales Manager.
- Jonie Paye, National Sales Manager.
- Jan Letko, Regional Sales Manager.
- Richard D. Millhiser, Program Director.
- Tom McCarey, News Director.
- Thomas P. Heed, Promotion Director.
- John Franken, Production Manager.
- Peggy Wilcox, Business Manager.
- Arthur J. Williams, Chief Engineer.
- John Gibbons, Traffic Manager.



WBAY-TV BPCT-2851 Granted 8/8/61 © American Map Corp., No. 14244

Rates: On request.

City of License: Green Bay. **Station DMA:** Green Bay-Appleton. **Rank:** 70.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	280,700	217,480	498,180
Average Weekly Circulation (1996)	216,265	142,500	358,765
Average Daily Circulation (1996)			212,164
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	219,940	150,870	370,810
Average Weekly Circulation (1996)	189,553	131,816	321,369
Average Daily Circulation (1996)			199,404
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,760	66,610	127,370
Average Weekly Circulation (1996)	26,711	10,684	37,396
Average Daily Circulation (1996)			12,760

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WFRV-TV

Ch. 5

(Operates satellite WJMN-TV, Escanaba, MI)

Network Service: CBS.

Address: CBS Inc., 51 W. 52nd St., New York, NY 10019.

Address: 1181 E. Mason St., Green Bay, WI 54301.

Phone: 414-437-5411. Fax: 414-437-4576.

E-mail: wfrv@act.com Web Site: http://www.wfrv.com

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 93.3-kw visual, 6-kw aural. Antenna: 1120-ft. above av. terrain, 999-ft. above ground, 1916-ft. above sea level.

Latitude 44° 24' 21"
Longitude 88° 00' 19"

Requests CP for change to 100-kw visual, 1260-ft. above av. terrain, 1093-ft. above ground, 2011-ft. above sea level, transmitter to 4895 Tower Rd., De Pere, WI 54601. DT-951030KE.

Transmitter: 3-mi. SE of DePere.

Satellite Earth Stations: Andrew, 4.5-meter; Andrew, 7.3-meter; Comtech, 5-meter; Avantek, 4.6-meter Ku-band; Avantek, M/A-Com, Microdyne receivers.

Services: AP, UPI.

Ownership: CBS Inc. (Group Owner).

Operation: May 21, 1955. Sale to present owner approved by FCC Dec. 19, 1991 (Television Digest, Vol. 31:25, 30, 45, 51). Sale to Midwest Communications Orion Bcstg. approved Aug. 14, 1981 (Vol. 21:4). Sale to Orion by S. N. Pickard approved Jan. 4, 1961 (Vol. 16:49; 17:2).

Represented (sales): TeleRep Inc.

Personnel:

Perry Kidder, Vice President & General Manager.

Mike Stewart, General Sales Manager.

Lee Hitter, News Director.

Hours: On request.

Class of License: Green Bay. Station DMA: Green Bay-Appleton. Rank: 70.

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WFRV-TV BMPCT-4300 Granted 11/2/56

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	329,000	241,040	570,040
Average Weekly Circulation (1996)	216,572	152,786	369,358
Average Daily Circulation (1996)			213,470

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	217,270	150,870	368,140
Average Weekly Circulation (1996)	183,164	137,426	320,591
Average Daily Circulation (1996)			195,418

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	111,730	90,170	201,900
Average Weekly Circulation (1996)	33,408	15,360	48,768
Average Daily Circulation (1996)			18,051

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Wisconsin—Green Bay

WGBA

Ch. 26

Network Service: NBC

Licensee: Aries Telecommunications Corp., 374 W. Spring Blvd., Port Charlotte, FL 33909.

Studio: 1391 North Rd., Green Bay, WI 54313.

Mailing Address: Box 19099, Green Bay, WI 54307-9099.

Phone: 414-494-2626. Fax: 414-494-9550.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2510-kw max. visual, 250-kw max. aural. Antenna: 1180-ft. above av. terrain, 980-ft. above ground, 2000-ft. above sea level.

Latitude 44° 21' 30"
 Longitude 87° 58' 48"

Holds CP for change to 5000-kw max. visual, 1168-ft. above av. terrain, 981-ft. above ground, 1965-ft. above sea level, lat. 44° 21' 30", long. 87° 58' 48", transmitter to SE Quarter of Section 20, Town 22 N, Range 46 W, Glenmore Twp. BPCT-960213KE.

Transmitter: Shirley Rd. at Ridgeview Rd., Glenmore Twp.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: DH Satellite, 5-meter Ku & C-band; United Satellite Systems, 5-meter Ku & C-band; Pinzone receivers.

Ownership: Donald E. Clark.

Began Operation: December 31, 1980. Sale to Family Group Ltd. by TV-26 Inc., Debtor-in-Possession, approved by FCC Sept. 27, 1985. Sale to Aries Telecommunications Corp. approved Sept. 27, 1991. Sale to Donald E. Clark approved July 29, 1992.

Represented (sales): Seltel Inc.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Represented (engineering): L. R. Evans Engineering.

Personnel:

- James Tomlin, General Manager.
- Jay Zollar, Station & General Sales Manager.
- Mike Smith, Local Sales Manager.
- Chris Wertz, National Sales Manager.
- Tedd O'Connel, News Director.
- Joe Norred, Program Director.
- Marty Frey, Promotion Director.
- David Lent, Business Manager.
- Mark Cramer, Chief Engineer.



WGBA BPCT-960213KE Granted 8/12/96 © American Map Corp., No. 142

Highest 30 Sec. Rate: \$650.

City of License: Green Bay. Station DMA: Green Bay-Appleton. Rank: 70.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	259,640	179,630	439,270
Average Weekly Circulation (1996)	144,865	104,649	249,514
Average Daily Circulation (1996)			114,214
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	219,940	150,870	370,810
Average Weekly Circulation (1996)	133,653	99,871	233,524
Average Daily Circulation (1996)			109,685
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	39,700	28,760	68,460
Average Weekly Circulation (1996)	11,212	4,778	15,990
Average Daily Circulation (1996)			4,665

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Wisconsin—Green Bay

WLUK-TV

Ch. 11

Network Service: FOX.

Licensee: SF Broadcasting of Green Bay Inc., 600 Jefferson Place, Suite 310, Rockville, MD 20852.

Studio: 787 Lombardi Ave., Green Bay, WI 54304.

Mailing Address: Box 19011, Green Bay, WI 54307-9011.

Phone: 414-494-8711. Fax: 414-494-8782. Web Site: <http://www.wluk.com>

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw actual, 47.9-kw aural. Antenna: 1260-ft. above av. terrain, 1160-ft. above ground, 146-ft. above sea level.

Latitude 44° 24' 31.40"
Longitude 87° 59' 29.00"

Transmitter: Glenmore Rd., DePere Township.

Simultaneous TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3.5-meter; Harris, 6.1-meter; KLM, 5-meter; Microdyne; Harris, Microdyne receivers.

Ownership: Silver King Communications Inc. (Group Owner).

Station Operation: August 9, 1954. Sale to Burnham Bcstg. Co. approved by FCC June 3, 1984. Sale to Post Corp. by M & M Broadcasting Co. Inc. approved Jan. 6, 1965 by FCC (Television Digest, Vol. 4:41; 5:2). Sale to M & M Bcstg. by W. E. Walker (50%), J. D. Mackin (23.3%) and associates approved March 19, 1958 by FCC (Vol. 13:52; 14:2, 12). Sale to SF Bcstg. approved April 27, 1995 (Vol. 34:31, 35, 40-43, 46, 48-50, 52; 35:18). FCC approved sale to present owner Aug. 16, 1996.

Represented (sales): Petry Television Inc.

Personnel:

James Schuessler, Vice President & General Manager.

Lawrence Oswald, Local Sales Manager.

John Kelly, National Sales Manager.

Paul Buehler, News Director.

Mark Young, Marketing Director.

Steve Campbell, Director of Production.

Jim Lueck, Chief Engineer.

Hours: On request.

Classification of License: Green Bay. Station DMA: Green Bay-Appleton. Rank: 70.

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WLUK-TV BMPCT-5591 Granted 8/7/62 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	348,210	201,730	549,940
Average Weekly Circulation (1996)	232,396	136,593	368,989
Average Daily Circulation (1996)			174,011

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	219,940	150,870	370,810
Average Weekly Circulation (1996)	172,523	128,456	300,979
Average Daily Circulation (1996)			152,605

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	128,270	50,860	179,130
Average Weekly Circulation (1996)	59,873	8,137	68,010
Average Daily Circulation (1996)			21,406

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Wisconsin—Kenosha

WHKE

Ch. 55

Network Service: Independent.

Licensee: Le Sea Bcstg. Inc., Box 12, South Bend, IN 46624.

Studio: 4300 43rd Ave., Kenosha, WI 53144.

Phone: 414-657-9453. **Fax:** 414-656-7664.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 741-kw max. visual, 18.84-kw max. aural. Antenna: 449-ft. above av. terrain, 413-ft. above ground, 1142-ft. above sea level.

Latitude 42° 30' 36"
Longitude 87° 53' 11"

Requests CP for change to 5000-kw max. visual, 472-ft. above av. terrain, 472-ft. above ground, 1204-ft. above sea level, lat. 42° 45' 30", long. 87° 57' 53", transmitter to N. Two Mile Rd., W of Interstate 94 in Franklin. BPCT-960105KE.

Transmitter: 700-ft. NE of Hwy. 31 & Tobin Rd., Kenosha.

Ownership: Le Sea Broadcasting Co. (Group Owner).

Began Operation: June 1, 1988. Sale to Christian Network Inc. approved by FCC June 30, 1995, but not consummated.

Represented (sales): Landin Media Sales.

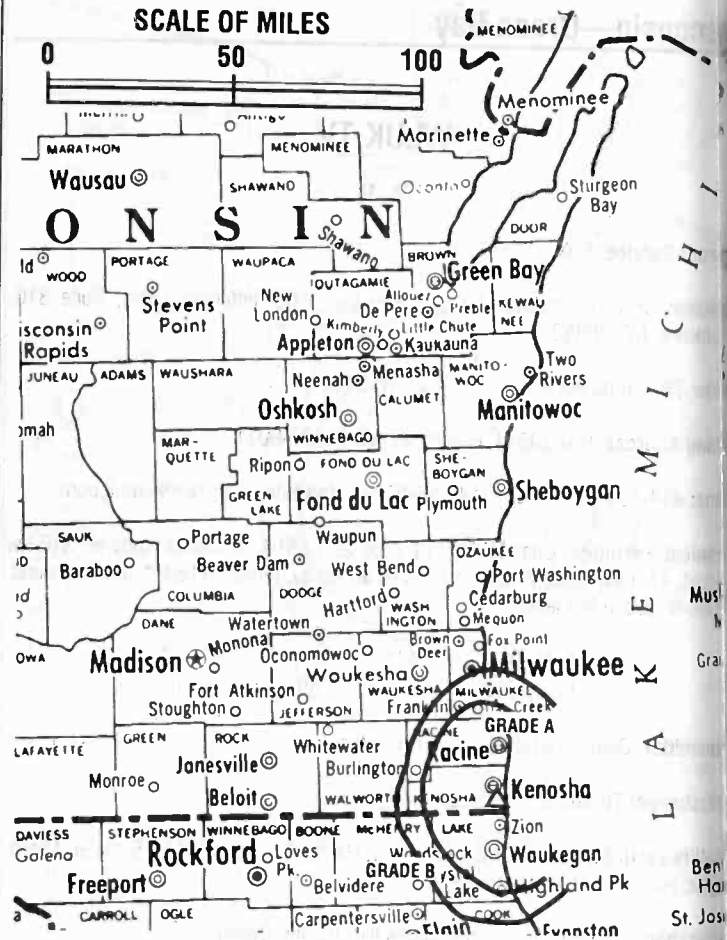
Personnel:

- John R. Miller, General Manager.
- David Strash, Sales Manager.
- Paula Slack, Business Manager.
- Doug Garlinger, Chief Engineer.
- Mijke Roggeveen, News Director.
- Matt Riutta, Program Director & Production Manager.

Rates: On request.

City of License: Kenosha. **Station DMA:** Milwaukee. **Rank:** 31.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WHKE BMPCT-86112KK Granted 2/26/88 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	15,440	15,440
Average Weekly Circulation (1996)	0	1,498	1,498
Average Daily Circulation (1996)			214

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	15,440	15,440
Average Weekly Circulation (1996)	0	1,498	1,498
Average Daily Circulation (1996)			214

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Wisconsin—La Crosse

WKBT

Ch. 8

Network Service: CBS.

Office: Young Bcstg. of La Crosse Inc., 599 Lexington Ave., 47th Floor, New York, NY 10022.

Address: 141 S. 6th St., La Crosse, WI 54601.

Phone: 608-782-4678. Fax: 608-782-4674.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw total, 57.5-kw aural. Antenna: 1540-ft. above av. terrain, 1625-ft. above ground, 299-ft. above sea level.

Latitude 44° 05' 28"
Longitude 91° 20' 15"

Location: 1-mi. NE of Galesville, WI

Antenna Earth Stations: Comtech, 5-meter; DH Satellite, 5-meter; Scientific-Atlanta, 4-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta, Standard Communications receivers.

Service: AP.

Ownership: Young Broadcasting Inc. (Group Owner).

Operation: August 1, 1954. Sale to present owner by Backe Communications approved by FCC May 14, 1986 (Television Digest, Vol. 25:15). Sale to Backe by G. S. Telecasting approved April 26, 1984 (Vol. 24:12). Sale to Gross by La Crosse Time, Dahl family & others approved by FCC Dec. 10, 1969 (Vol. 9:24, 50).

Represented (sales): Adam Young Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Bob Pfeiffer, Vice President & General Manager.

Bob Hoel, Station Manager.

Bob Perviskey, National Sales Manager.

Joe Paape, News Director.

Mia Roswall, Program Director.

Dick Konrad, Chief Engineer.

Gary Nilsen, Creative Services Manager.

Spot 30 Sec. Rate: \$650.

License: La Crosse. Station DMA: La Crosse-Eau Claire. Rank: 130.

© 1996 Nielsen. Coverage based on Nielsen study.



WKBT BPCT-2917 Granted 7/25/62 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	166,440	139,870	306,310
Average Weekly Circulation (1996)	104,164	59,916	164,080
Average Daily Circulation (1996)			87,734
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	104,370	72,140	176,510
Average Weekly Circulation (1996)	80,712	46,373	127,085
Average Daily Circulation (1996)			73,652
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	62,070	67,730	129,800
Average Weekly Circulation (1996)	23,452	13,543	36,995
Average Daily Circulation (1996)			14,081

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Wisconsin—La Crosse

WLAX

Ch. 25

Network Service: FOX.

Licensee: Grant Media Inc., 374 W. Spring Blvd., Port Charlotte, FL 33909.

Studio: 1305 Interchange Place, La Crosse, WI 54603.

Phone: 608-781-0025. **Fax:** 608-781-1456.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 562-kw max. visual, 56.2-kw max. aural. Antenna: 1004-ft. above av. terrain, 677-ft. above ground, 1870-ft. above sea level.

Latitude 43° 48' 15.70"
Longitude 91° 22' 18.00"

Requests CP for change to 2000-kw max. visual, 981-ft. above av. terrain, 649-ft. above ground, 1863-ft. above sea level. BPCT-960711LD.

Transmitter: 1000 Tschumper Ridge Rd., La Crosse, MN.

Satellite Earth Stations: Comtech, 5-meter C-band; DH Satellite, 5-meter C-band; Microdyne, 3.7-meter Ku-band; Pinzone, Standard Agile Omni receivers.

Ownership: Grant Broadcasting Stations (Group Owner).

Began Operation: November 10, 1986. Sale to Aries Telecommunications Corp. by Family Group Ltd. approved by FCC Sept. 27, 1991. Sale to Donald E. Clark approved July 29, 1992. FCC approved sale to Grant Bcstg. Dec. 15, 1995.

Represented (sales): Seltel Inc.

Represented (legal): Nixon, Hargrave, Devans & Doyle.

Personnel:

- Nancy Martinson, General Manager.
- Terry Sacia, Local Sales Manager.
- Barb Quillin, Program Director.
- Brant Mayer, Production Director.
- Bill Wiesjahn, Business Manager.
- Mark Burg, Engineering Director.
- Judy Taylor, Traffic Director.

Rates: On request.

City of License: La Crosse. **Station DMA:** La Crosse-Eau Claire. **Rank:** 180.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WLAX BPCT-900508KF Granted 7/31/90 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	130,360	72,380	202,740
Average Weekly Circulation (1996)	58,882	24,950	83,832
Average Daily Circulation (1996)			30,000
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	102,210	49,240	151,450
Average Weekly Circulation (1996)	51,047	21,927	72,974
Average Daily Circulation (1996)			26,300
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,150	23,140	51,290
Average Weekly Circulation (1996)	7,835	3,023	10,858
Average Daily Circulation (1996)			3,650

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Wisconsin—La Crosse

WXOW-TV

Ch. 19

Network Service: ABC.

Office: Shockley Communications Corp., 5721 Odana Rd., Suite 100, Madison, WI 53719.

Address: 3705 County Hwy. 25, La Crescent, MN 55947.

Post Office Address: Box C-4019, La Crosse, WI 54602.

Phone: 507-895-9969. Fax: 507-895-8124.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 625-kw visual, 62.5-kw max. aural. Antenna: 1168-ft. above av. terrain, 821-ft. above ground, 2046-ft. above sea level.

Latitude 43° 48' 23"
Longitude 91° 22' 04"

Requests CP for change to 3780-kw max. visual, 1155-ft. above av. terrain, 791-ft. above ground, 2018-ft. above sea level. BPCT-960610KF.

Transmitter: 3705 County Hwy. 25, La Crescent, MN.

Earth Stations: AFC, 3-meter Ku-band; Andrew, 5-meter C-band; Andrew, 7-meter C-band; DH Satellite, 5-meter Ku-band; United Satellite Systems, 5-meter C-band; ChannelMaster, Cyclosat, Drake, M/A-Com, Scientific-Atlanta receivers.

Service: AP.

Ownership: Shockley Communications Corp. (Group Owner).

Operation: March 7, 1970. Sale to Tak Communications by Liberty Bcstg. approved by FCC Jan. 7, 1985 (Television Digest, Vol. 24:43). FCC approved assignment of license to Operating Agent Jan. 27, 1993. Sale to present owners approved by FCC Sept. 27, 1995.

Represented (sales): Katz Continental Television.

Represented (legal): Rosenman & Colin.

Represented (engineering): Lohnes & Culver.

Personnel:

Clark Roth, General Manager.

David Booth, Sales Manager.

Michelle Byom, National Sales Coordinator.

John Dwyer, News Director.

Deborah Simonis, Program Director.

David Marshall, Promotion Director.



WXOW-TV BPCT-820617KE. Granted 7/27/82 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$850.

City of License: La Crosse. Station DMA: La Crosse-Eau Claire. Rank: 130.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	92,600	79,880	172,480
Average Weekly Circulation (1996)	57,610	32,711	90,321
Average Daily Circulation (1996)			50,878
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	66,200	49,240	115,440
Average Weekly Circulation (1996)	51,600	28,578	80,178
Average Daily Circulation (1996)			47,206
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	26,400	30,640	57,040
Average Weekly Circulation (1996)	6,010	4,133	10,143
Average Daily Circulation (1996)			3,672

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Wisconsin—Madison

WISC-TV

Ch. 3

Network Service: CBS.

Licensee: Television Wisconsin Inc., Box 44965, Madison, WI 53744-4965.

Studio: 7025 Raymond Rd., Madison, WI 53719.

Phone: 608-271-4321. Fax: 608-271-1709. Web Site: <http://wisctv.com>

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 24-kw visual.
Antenna: 1539-ft. above av. terrain, 1398-ft. above ground, 2523-ft. above sea level.

Latitude 43° 03' 21"
Longitude 89° 32' 06"

Transmitter: 8559 Mineral Point Rd.

Multichannel TV Sound: Stereo only.

News Service: AP.

Ownership: Morgan Murphy Stations (Group Owner).

Began Operation: June 24, 1956.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Rini, Coran & Lancellotta, P.C.

Personnel:

Elizabeth Murphy Burns, President.
David Sanks, Vice President & General Manager.
Donna Kirner, General Sales Manager.
Tom Bier, News Director.
Jill Sommers, Program Director.
Nan Roach, Promotion & Marketing Director.
Chris Cain, Chief Engineer.
Jeff Ver Voort, Production Coordinator.

Highest 30 Sec. Rate: \$3000.



WISC-TV BPCT-940429KH Granted 10/12/94 American Map Corp., No. 1424

City of License: Madison. Station DMA: Madison. Rank: 84.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	328,760	259,050	587,810
Average Weekly Circulation (1996)	198,233	125,270	323,503
Average Daily Circulation (1996)			192,502
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	188,390	114,540	302,930
Average Weekly Circulation (1996)	158,444	92,000	250,444
Average Daily Circulation (1996)			161,115
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	140,370	144,510	284,880
Average Weekly Circulation (1996)	39,789	33,269	73,058
Average Daily Circulation (1996)			31,387

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WKOW-TV

Ch. 27

Network Service: ABC.

See: Shockley Communications Corp., 2306 W. Badger Rd., Madison, WI 53713.

Address: 5727 Tokay Blvd., Madison, WI 53719.

Mail Address: Box 100, Madison, WI 53701.

Phone: 608-274-1234. Fax: 608-274-9514.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1000-kw max. & 879-kw horizontal visual, 100-kw max. & 87.9-kw horizontal aural. Antenna: 100-ft. above av. terrain, 1182-ft. above ground, 2245-ft. above sea level.

Latitude 43° 03' 09.00"
Longitude 89° 28' 41.60"

Requests CP for change to 5000-kw max. visual, 1493-ft. above av. terrain, 12-ft. above ground, 2477-ft. above sea level, lat. 43° 03' 21", long. 89° 32'. Transmitter to 6963 Mineral Point Rd. BPCT-960607KF.

Transmitter: 5727 Tokay Blvd.

White Earth Stations: ADM, 6.1-meter C-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; RCA, 5-meter Ku-band; ADM, Andrew, Avantek, Avcom, Receivers.

Service: AP.

Ownership: Shockley Communications Corp. (Group Owner).

Operation: June 30, 1953. Sale to Sharad Tak by Liberty Broadcasting approved by FCC Jan. 7, 1985 (Television Digest, Vol. 24:43). Sale to Liberty by Hizons Communications approved by FCC Sept. 20, 1978 (Vol. 18:24). Sale to Hizons by Midcontinent Bcstg. Co. (Joseph L. Floyd, N. L. Benton & Edmund R. Pen) approved Sept. 9, 1970 (Vol. 10:37). Previous sale to Midcontinent by Monona Bcstg. Co. approved July 20, 1960 (Vol. 16:24, 26, 30). Assignment of license to Operating Agent granted by FCC Jan. 27, 1993. Sale to present owners approved by FCC Sept. 27, 1995.

Represented (sales): Katz Continental Television.

Represented (legal): Rosenman & Colin.

- Channel:
- Miller, General Manager.
- Simmons, General Sales Manager.
- Olson, National Sales Manager.
- Bohage, News Director.
- Zimmerman, Chief Engineer.
- Genter, Promotion Director.
- Robbins, Business Manager.
- Goessling, Production Manager.



WKOW-TV BPCT-4561 Granted 2/12/73 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1000

City of License: Madison. Station DMA: Madison. Rank: 84.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	246,720	197,680	444,400
Average Weekly Circulation (1996)	150,421	106,467	256,888
Average Daily Circulation (1996)			137,820

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	188,390	114,540	302,930
Average Weekly Circulation (1996)	141,484	85,257	226,741
Average Daily Circulation (1996)			124,952

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	58,330	83,140	141,470
Average Weekly Circulation (1996)	8,937	21,210	30,147
Average Daily Circulation (1996)			12,868

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Wisconsin—Madison

WMSN-TV

Ch. 47

Network Service: FOX

Licensee: Sullivan Broadcasting License Corp., 7847 Big Sky Dr., Madison, WI 53719.

Studio: 7847 Big Sky Dr., Madison, WI 53719.

Phone: 608-833-0047. **Fax:** 608-833-5055.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 1150-kw max. visual. Antenna: 1476-ft. above av. terrain, 1335-ft. above ground, 2460-ft. above sea level.

Latitude 43° 03' 21"
Longitude 89° 32' 06"

Requests modification of CP for change to 5000-kw max. visual, 1479-ft. above av. terrain, 1338-ft. above ground, 2463-ft. above sea level. BMPCT-960705KH.

Transmitter: 8559 Mineral Point Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5-meter C-band; Microdyne, 3-meter Ku-band; M/A-Com, Pinzone receivers.

Ownership: Sullivan Broadcasting Co. (Group Owner).

Began Operation: June 8, 1986. Transfer of control from James L. Arnold, Receiver, to Ronald J. Koeppler granted by FCC July 26, 1995. Sale to Sullivan Bcstg. approved by FCC May 7, 1996.

Represented (sales): Seltel Inc.

Represented (legal): Arter & Hadden.

Personnel:

- Jim Arnold, General Manager.
- David Ford, General Sales Manager.
- Keith Triller, National Sales Manager.
- John Noonan, Program Director.
- Audra Johnson, Promotion Manager.
- Leon Saindon, Controller.
- Kerry Maki, Chief Engineer.

Rates: On request.

City of License: Madison. **Station DMA:** Madison. **Rank:** 84.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WMSN-TV BPCT-940811KF Granted 11/7/94 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	242,460	225,370	467,830
Average Weekly Circulation (1996)	133,827	87,461	221,288
Average Daily Circulation (1996)			95,000

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	188,390	114,540	302,930
Average Weekly Circulation (1996)	119,794	68,481	188,275
Average Daily Circulation (1996)			83,220

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,070	110,830	164,900
Average Weekly Circulation (1996)	14,033	18,981	33,014
Average Daily Circulation (1996)			11,780

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Wisconsin—Madison

WMTV

Ch. 15

Service: NBC.

Owner: Benedek License Corp., 615 Forward Dr., Madison, WI 53711

Address: 615 Forward Dr., Madison, WI 53711.

Phone: 608-274-1515. Fax: 608-274-2737.

E-mail: feedback@15wmtv.com Web Site: http://www.15wmtv.com

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 945-kw
visual. Antenna: 1155-ft. above av. terrain, 1066-ft. above ground, 2132-ft.
above sea level.

Latitude 43° 03' 03"
Longitude 89° 29' 13"

Address: 615 Forward Dr., Madison.

Channel TV Sound: Stereo only.

Earth Stations: 3.8-meter Ku-band; Harris, Ku-band; Microdyne, 7-meter
C-band; United Satellite Systems, 3.8-meter C-band; United Satellite Systems,
5-meter C-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

Services: AP, CNN, NBC.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

Operation: July 8, 1953. Transfer of control to Benedek Bcstg. from Brissette
approved by FCC May 22, 1996 (Television Digest, Vol. 35:37, 52). Sale to
Brette approved Dec. 24, 1991. Sale to Adams Communications approved Dec.
23, 1987. Sale by Forward Communications Corp. approved by FCC Aug. 16, 1984.
Previous sale to Forward by Lee P. Loomis approved May 15, 1963 by FCC (Vol.
33:14:10, 14). Previous sale to Loomis by WTVJ interests (Mitchell Wolfson) approved April 2, 1958
(Vol. 14:10, 14). Previous sale to WTVJ interests by founding Gerald A. Bartell family
approved July 25, 1957 (Vol. 13:26, 30).

Printed (sales): Blair Television.

Printed (legal): Wiley, Rein & Fielding.

Personnel:

L. Trabert, General Manager.

Sheldon Ripson, News Director.

Phil Telvick, Business Manager.

Sam McCormack, Local Sales Manager.

Per Calgario, Creative Services Director.

Tom Weeden, Chief Engineer.

Tim Perko, Operations Manager.



WMTV BPCT-930420KF Granted 6/23/93 © American Map Corp., No. 14244

Rates: On request.

City of License: Madison. Station DMA: Madison. Rank: 84.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	265,250	187,140	452,390
Average Weekly Circulation (1996)	172,349	107,844	280,194
Average Daily Circulation (1996)			143,228
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	188,390	114,540	302,930
Average Weekly Circulation (1996)	151,111	87,665	238,776
Average Daily Circulation (1996)			126,119
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	76,860	72,600	149,460
Average Weekly Circulation (1996)	21,238	20,180	41,418
Average Daily Circulation (1996)			17,109

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Wisconsin—Milwaukee

WCGV-TV

Ch. 24

Network Service: UPN

Licensee: WCGV License Inc., 2000 W. 41st St., Baltimore, MD 21211.

Studio: 4041 N. 35th St., Milwaukee, WI 53216.

Phone: 414-442-7050. Fax: 414-874-1899.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 3000-kw max. visual, 300-kw max. aural. Antenna: 1027-ft. above av. terrain, 1056-ft. above ground, 1713-ft. above sea level.

Latitude 43° 05' 15"
Longitude 87° 54' 13"

Requests CP for change to 5000-kw max. visual. BPCT-950629KH

Transmitter: 3950 N. Holton St.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microwave Specialties, 5-meter; Paraclipse; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, Standard Communications receivers.

LMA: Local marketing agreement with WVTM (I), Milwaukee, WI.

Ownership: Sinclair Communications Inc. (Group Owner).

Began Operation: March 19, 1980. Sale to HR Bcstg. by Byron Lasky, Howard Heckel, et al., approved by FCC July 14, 1986 (Television Digest, Vol. 26:26). Sale to ABRY Communications by HR Bcstg. approved Oct. 19, 1990 (Vol. 30:24). FCC approved sale to present owner May 20, 1994 (Vol. 33:3, 35).

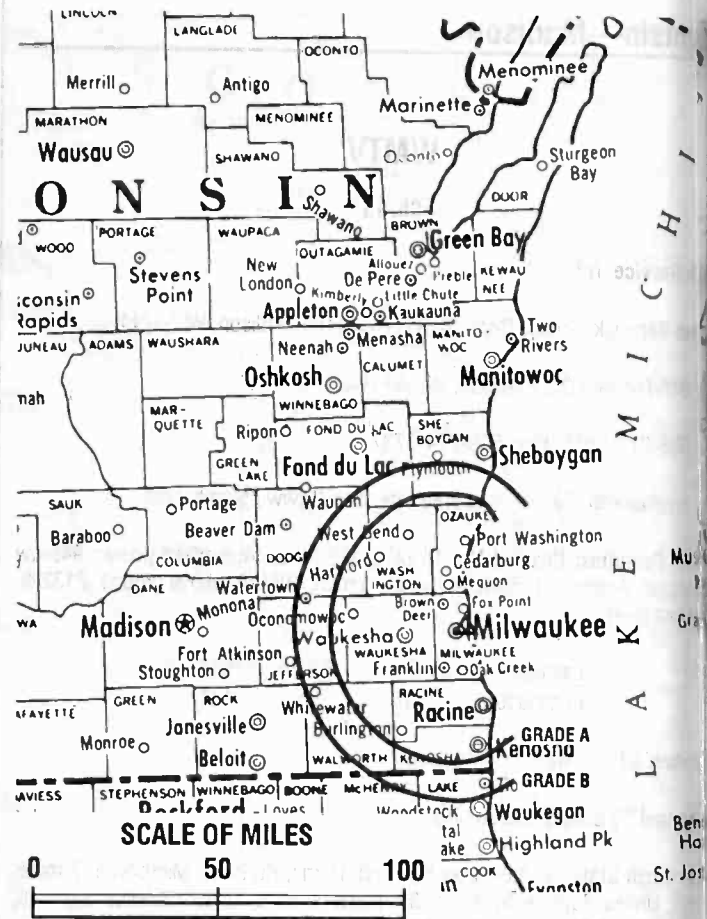
Represented (sales): Katz Television.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Personnel:

- Alan Frank, General Manager.
- Terry Gaughan, Director of Sales & Marketing.
- Nancy Stephens, National Sales Manager.
- Betty Hertz, Program Director.
- Karen Ross Gardner, Promotion Director.
- Tom Leidolf, Chief Engineer.
- Denise Learned, Business Manager.

Rates: On request.



WCGV-TV BPCT-91119KG Granted 5/29/92 © American Map Corp., No. 142

City of License: Milwaukee. Station DMA: Milwaukee. Rank: 31.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	488,610	393,540	882,150
Average Weekly Circulation (1996)	211,485	188,038	399,523
Average Daily Circulation (1996)			156,167

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	452,220	330,590	782,810
Average Weekly Circulation (1996)	204,701	181,215	385,916
Average Daily Circulation (1996)			153,222

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,390	62,950	99,340
Average Weekly Circulation (1996)	6,784	6,822	13,606
Average Daily Circulation (1996)			3,548

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Wisconsin—Milwaukee

WDJT-TV

Ch. 58

Network Service: CBS.

Address: Weigel Bcstg. Co., 26 N. Halstead St., Chicago, IL 60661.

Offices: 509 W. Wisconsin Ave., Suite 2500, Milwaukee, WI 53203; 809 S. 60th St., Milwaukee, WI 53214.

Phone: 414-271-5800. **Fax:** 414-272-1368; 414-443-1761.

Website: http://www.cbs58.com

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 2500-kw max. visual. Antenna: 630-ft. above av. terrain, 653-ft. above ground, 1230-ft. above sea level.

Latitude 43° 02' 20"
Longitude 87° 55' 04"

Frequency: CP for change to 5000-kw max. visual, 1112-ft. above av. terrain, 1226-ft. above ground, 1820-ft. above sea level, lat. 43° 06' 42", long. 87° 55' 45", transmitter to 5201 N. Milwaukee Pkwy. BPCT-950111KL.

Transmitter: Marc Plaza Hotel, 509 W. Wisconsin Ave., Milwaukee.

Channel TV Sound: Stereo only.

Available Earth Stations: Comtech, 5-meter Ku & C-band; Comtech, 5-meter C-band; Comtech, 5-meter C-band; Standard Communications receivers.

Available Services: AP, CBS.

Ownership: Weigel Broadcasting Co. (Group Owner).

Commencement of Operation: November 1, 1988.

Represented (sales): Seltel Inc.

Represented (legal): Cohn and Marks.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

John Hall, Station Manager.

John Corken, General Sales Manager.

John Karolczak, Local Sales Manager.

John Shafer, News Director.

John Morgan, Program & Promotion Director.

Christina Farrell, Business Manager.

Chris Sass, Production Manager.

John Gehlar, Traffic Manager.



WDJT-TV BPCT-950111KL Granted 5/3/96 © American Map Corp., No. 14244

Rates: On request.

City of License: Milwaukee. **Station DMA:** Milwaukee. **Rank:** 31.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	437,730	342,880	780,610
Average Weekly Circulation (1996)	257,673	188,083	445,756
Average Daily Circulation (1996)			192,895
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	437,730	330,590	768,320
Average Weekly Circulation (1996)	257,673	186,879	444,551
Average Daily Circulation (1996)			192,698
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	12,290	12,290
Average Weekly Circulation (1996)	0	1,204	1,204
Average Daily Circulation (1996)			197

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Wisconsin—Milwaukee

WISN-TV

Ch. 12

Network Service: ABC.

Licensee: The Hearst Corp., 959 8th Ave., New York, NY 10019.

Studio: 19th & Wells Sts., Milwaukee, WI 53233.

Mailing Address: Box 402, Milwaukee, WI 53201.

Phone: 414-342-8812. Fax: 414-342-6490.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 1105-ft. above ground, 1735-ft. above sea level.

Latitude 43° 06' 42"
Longitude 87° 55' 42"

Holds CP for change to 994-ft. above av. terrain, 1063-ft. above ground, 1693-ft. above sea level, lat. 43°06' 41", long. 87° 55' 38", transmitter to 5201 Milwaukee River Pkwy. BPCT-950313KE.

Requests CP for change to 229-kw visual, 1105-ft. above av. terrain, 1175-ft. above ground, 1805-ft. above sea level. BPCT-960311KF.

Transmitter: 5201 N. Milwaukee River Pkwy.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter; Andrew, 5-meter; Andrew, 7.3-meter; SatCom, 5.6-meter; Vertex, 4.5-meter Ku-band; Avantek, Scientific-Atlanta receivers.

AM Affiliate: WISN, 50-kw, 1130 kHz.

FM Affiliate: WLTO, 11.5-kw, 97.3 MHz (No. 247), 910-ft.

News Services: ABC, AP, Conus.

Ownership: Hearst Broadcasting (Group Owner).

Began Operation: October 27, 1954. Station's first calls were WTVW; sale to present owners by group headed by L. F. Gran, Paul A. Pratt & Loron Thurwachter approved by FCC March 2, 1955 (Television Digest, Vol. 11:2, 5, 10).

Represented (sales): Blair Television.

Represented (legal): Tharrington, Smith & Hargrove.

Personnel:

Howard Ritchie Jr., Vice President & General Manager.

Pete Monfre, Vice President of Sales.

Dean Maytag, Director of Broadcast Services.

BLAIR TELEVISION
LEADING THE WAY



WISN-TV BMPCT-3231 Granted 7/20/55 © American Map Corp., No. 1424

Kerry Johnson, Local Sales Manager.
Lori Hayes, National Sales Manager.
Fred D'Ambrosi, News Director.
Suzanne Grethen, Director of Promotion & Community Services.
Russ Elkin, Director of Engineering.

Highest 30 Sec. Rate: \$7000.

City of License: Milwaukee. Station DMA: Milwaukee. Rank: 31.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	547,830	370,480	918,310
Average Weekly Circulation (1996)	381,188	290,840	672,028
Average Daily Circulation (1996)			381,188
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	452,220	330,590	782,810
Average Weekly Circulation (1996)	360,099	282,770	642,869
Average Daily Circulation (1996)			371,188
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	95,610	39,890	135,500
Average Weekly Circulation (1996)	21,088	8,070	29,158
Average Daily Circulation (1996)			9,386

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Wausau—Milwaukee

WITI-TV

Ch. 6

Network Service: FOX.

Licensee: WITI License Inc., 9001 N. Green Bay Rd., Milwaukee, WI 53217.

Address: 9001 N. Green Bay Rd., Milwaukee, WI 53217.

Mail Address: Box 17600, Milwaukee, WI 53217.

Phone: 414-355-6666. **Fax:** 414-355-3263.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 11-w aural. Antenna: 1000-ft. above av. terrain, 1078-ft. above ground, 1720-ft. above sea level.

Latitude 43° 05' 24"
Longitude 87° 53' 47"

Transmitter: NE corner of Capitol Dr. & Estabrook Pkwy., Shorewood, WI.

Channel TV Sound: Stereo only.

White Earth Stations: Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 7-meter; Vertex, 6.2-meter Ku & C-band; M/A-Corn, Pinzone, Scientific-Atlanta receivers.

Mobile Dish: BAF, 2.3-meter Ku-band.

Services: AP, CNN.

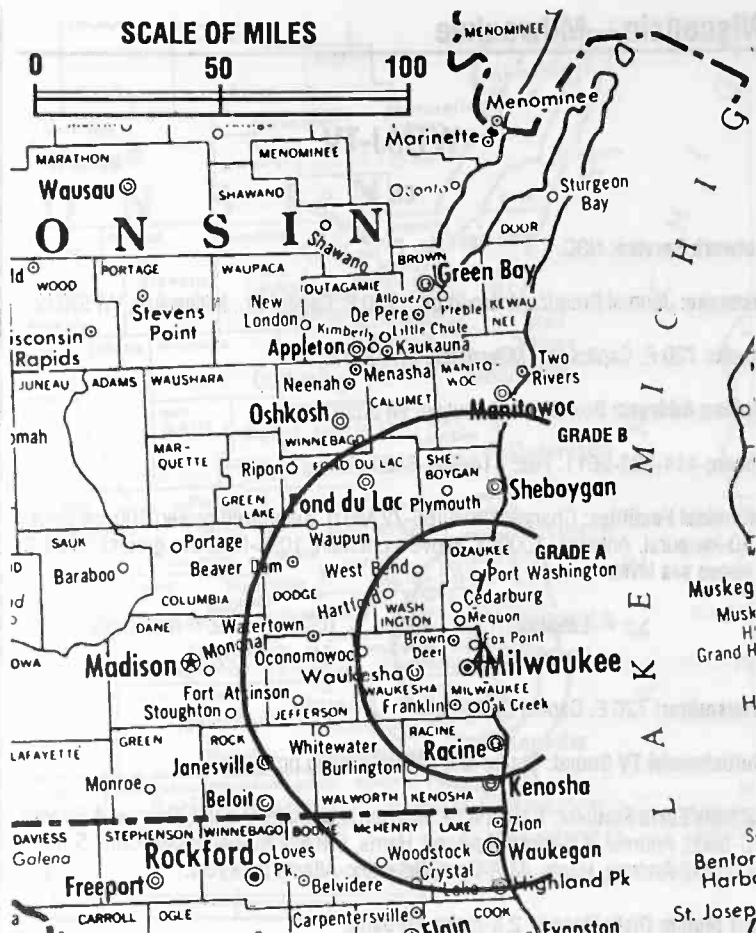
Ownership: New World Communications Group (Group Owner).

Operation: May 21, 1956. Transfer from Gillette to Trustee granted Sept. 1, 1972. Sale to New World Communications granted by FCC April 13, 1993. Sale to WITI Television Stations pending (**Television Digest**, Vol. 36:13, 30).

Represented (sales): New World Sales & Marketing Inc.

Represented (legal): Pepper & Corazzini.

- Personnel:**
- Andrew P. Potos**, President & General Manager.
 - Maria Tully**, Vice President, Sales, Marketing & Station Manager.
 - John Arbogast**, Local Sales Manager.
 - John Clausen**, Director of Programming & Research.
 - John Wucherer**, Director of Creative Services.
 - John Geisler**, News Director.
 - Donald Roering**, Chief Engineer.
 - John Kurz**, Controller.



WITI-TV BPCT-2807 Granted 3/29/61 © American Map Corp., No. 14244

Rates: On request.

City of License: Milwaukee. **Station DMA:** Milwaukee. **Rank:** 31.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	560,270	450,480	1,010,750
Average Weekly Circulation (1996)	374,635	278,839	653,474
Average Daily Circulation (1996)			311,278

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	452,220	330,590	782,810
Average Weekly Circulation (1996)	339,267	268,021	607,288
Average Daily Circulation (1996)			300,810

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	108,050	119,890	227,940
Average Weekly Circulation (1996)	35,368	10,818	46,186
Average Daily Circulation (1996)			10,469

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Wisconsin—Milwaukee

WTMJ-TV

Ch. 4

Network Service: NBC.

Licensee: Journal Broadcast Group Inc., 720 E. Capitol Dr., Milwaukee, WI 53212.

Studio: 720 E. Capitol Dr., Milwaukee, WI 53212.

Mailing Address: Box 693, Milwaukee, WI 53201.

Phone: 414-332-9611. **Fax:** 414-967-5400.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 1096-ft. above ground, 1728-ft. above sea level.

Latitude 43° 05' 29"
Longitude 87° 54' 07"

Transmitter: 720 E. Capitol Dr.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 5-meter C-band; Andrew, 4.6-meter C-band; Andrew, 4.6-meter Ku-band; Harris, 5-meter Ku-band; M/A-Com, 5-meter C-band; Andrew, Harris, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Roscor, 2.8-meter Ku-band.

AM Affiliate: WTMJ, 5-kw, 620 kHz.

FM Affiliate: WKTI, 15.5-kw, 94.5 MHz (No. 233), 910-ft.

News Services: CNN, NBC, NPS.

Ownership: Journal Broadcast Group Inc. (Group Owner).

Began Operation: December 3, 1947.

Represented (sales): Petry Television Inc.

Represented (legal): Hogan & Hartson.

Personnel:

- Doug Kiel**, President.
- Ron Kurtis**, Senior Vice President & Chief Financial Officer.
- Jim Prather**, Vice President & General Manager.
- Randy Price**, Vice President, Engineering.
- Mary Alice Tierney**, Vice President, Communications & Community Affairs.
- Ed Hinshaw**, Vice President, Human Resources.
- Mark Strachota**, General Sales Manager.
- Mark LeGrand**, Local Sales Manager.
- Jim Thomas**, Program & Promotion Director.
- Dennis Majewski**, Production Manager.
- Rod Synnes**, Community Relations Director.
- Dennis Krause**, Sports Director.



WTMJ-TV BPCT-3947 Granted 6/14/67 © American Map Corp., No. 1424

Highest 30 Sec. Rate: \$4000.

City of License: Milwaukee. **Station DMA:** Milwaukee. **Rank:** 31.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	547,550	390,470	938,020
Average Weekly Circulation (1996)	418,848	298,720	717,568
Average Daily Circulation (1996)			438,320
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	452,220	330,590	782,810
Average Weekly Circulation (1996)	385,666	291,315	676,981
Average Daily Circulation (1996)			423,490
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	95,330	59,880	155,210
Average Weekly Circulation (1996)	33,182	7,405	40,587
Average Daily Circulation (1996)			14,900

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Wisconsin—Milwaukee

WVCY-TV

Ch. 30

Service: Independent.

Address: Wisconsin Voice of Christian Youth, 3434 W. Kilbourn Ave., Milwaukee, WI 53208.

Phone: 2712 W. Vliet St., Milwaukee, WI 53208.

Phone: 414-935-3000. **Fax:** 414-935-3015.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 1070-kw max. & 550-kw horizontal visual, 107-kw max. & 55-kw horizontal aural. Antenna: 111-ft. above av. terrain, 1089-ft. above ground, 1747-ft. above sea level.

Latitude 43° 05' 15"
Longitude 87° 54' 12"

Transmitter: 3950 N. Holton St.

Satellite Earth Stations: ChannelMaster, 3-meter C-band; Kaultronics, 4-meter L-band.

Ownership: Wisconsin Voice of Christian Youth Inc. (Group Owner).

Begin Operation: January 1, 1983.

Represented (legal): Wiley, Rein & Fielding.

Personnel:
Eliason, General Manager.
Piedot, Chief Engineer.
Schneider, Program Director.

Phone: On request.

License: Milwaukee. **Station DMA:** Milwaukee. **Rank:** 31.

©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	252,960	252,960
Average Weekly Circulation (1996)	0	16,650	16,650
Average Daily Circulation (1996)			3,395



WVCY-TV BPCT-5077 Granted 10/21/80 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	252,960	252,960
Average Weekly Circulation (1996)	0	16,650	16,650
Average Daily Circulation (1996)			3,395

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

THIS DATA IS AVAILABLE ON TAPE OR DISKETTE FOR USE ON YOUR OWN COMPUTER OR AS CUSTOMIZED REPORTS

Call Lynn Levine or Ted Starkey 202-872-9200

Wisconsin—Milwaukee

WVTV

Ch. 18

Network Service: Independent.

Licensee: WVTV Licensee Inc., 500 Seco Rd., Monroeville, PA 15146.

Studio: 4041 N. 35th St., Milwaukee, WI 53216.

Phone: 414-442-7050. **Fax:** 414-874-1899.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1008-ft. above av. terrain, 1101-ft. above ground, 1732-ft. above sea level.

Latitude 43° 05' 48"
Longitude 87° 54' 19"

Transmitter: 0.5-mi. N of E. Capitol Dr. on N. Humboldt Ave., Milwaukee.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 3-meter Ku-band; Comtech, 4.6-meter Ku-band; Comtech, 5-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Microwave Assoc., Pinzone, Scientific-Atlanta, Standard Communications receivers.

LMA: Local marketing agreement with WCGV-TV (U), Milwaukee, WI.

Ownership: Glencaim Ltd. (Group Owner).

Began Operation: July 20, 1959. Sale to Gaylord Bcstg. by Harold & Bernard Sampson approved by FCC March 24, 1966 (*Television Digest*, Vol. 5:45; 6:13). Previous sale of 51% by Gene Posner to Harold & Bernard Sampson approved Aug. 9, 1962 (Vol. 2:26). Sale to present owner by Gaylord Bcstg. approved June 20, 1995 (Vol. 33:34).

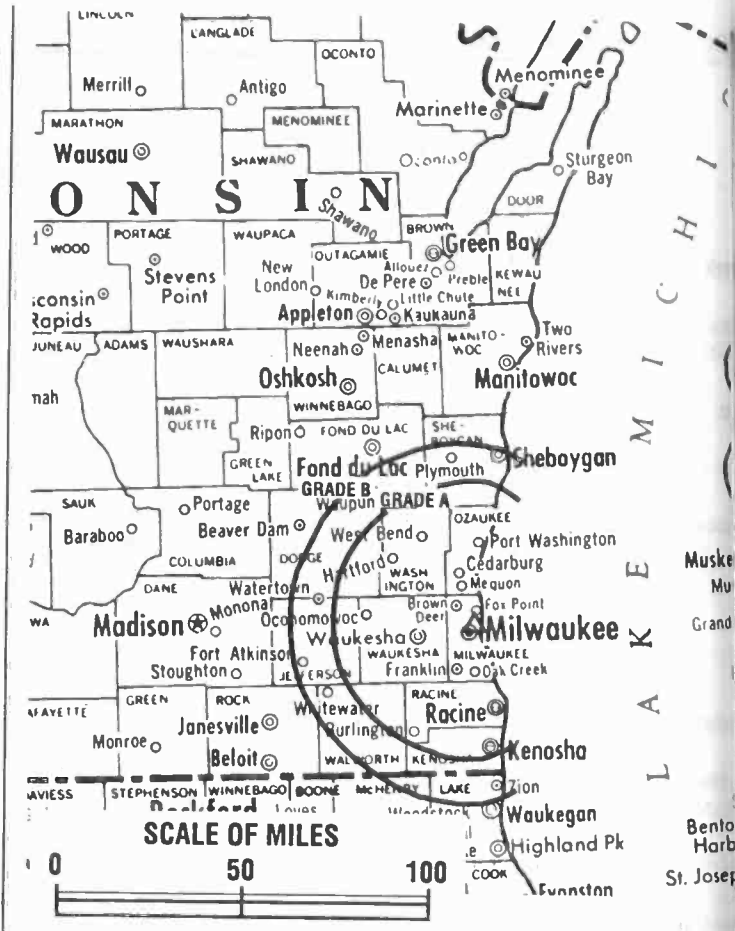
Personnel:

- Alan Frank, General Manager.
- Eddie Edwards, Station Manager.
- Terry Gaughan, Director of Sales & Marketing.
- Rigby Wilson, General Sales Manager.
- Mike Neale, National Sales Manager.
- Betty Hertz, Program Director.
- Karen Ross Gardner, Promotion Director.
- Tom Leidolf, Chief Engineer.
- Paul Rudolph, Production Manager.
- Denise Learned, Business Manager.

Rates: On request.

City of License: Milwaukee. **Station DMA:** Milwaukee. **Rank:** 31.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WVTV BMPCT-870202LJ Granted 4/30/87 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	664,350	369,640	1,033,990
Average Weekly Circulation (1996)	268,418	194,362	462,780
Average Daily Circulation (1996)			157,927
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	452,220	330,590	782,810
Average Weekly Circulation (1996)	217,041	188,879	405,920
Average Daily Circulation (1996)			144,453
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	212,130	39,050	251,180
Average Weekly Circulation (1996)	51,377	5,482	56,859
Average Daily Circulation (1996)			13,463

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WJJA

Ch. 49

Network Service: HSN.

Address: TV 49 Inc., 4311 Oakwood Rd., Oak Creek, WI 53154.

Address: 4311 E. Oakwood Rd., Oak Creek, WI 53154.

Phone: 414-764-4953. Fax: 414-764-5190.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 2690-kw max. visual, 269-kw max. aural. Antenna: 469-ft. above av. terrain, 413-ft. above ground, 1112-ft. above sea level.

Latitude 42° 51' 18"
Longitude 87° 50' 41"

Site CP for change to 5000-kw max. visual, 895-ft. above av. terrain, 925-ft. above ground, 1574-ft. above sea level, lat. 43° 05' 15", long. 87° 54' 01", transmitter to 3872 N. Fratney St., Milwaukee. BPCT-960328KG.

Transmitter: 4311 E. Oakwood Rd., Oak Creek.

Site Earth Station: DH Satellite; Omni receivers.

Ownership: TV 49 Inc.

Start of Operation: January 27, 1990.

Legal Representative: Arter & Hadden.

Engineering Representative: Lyle R. Evans.

Channel:

General Manager: J. Kinlow.

Chief Engineer: Bruce Herzog.

Business Manager: J. Kinlow.



WJJA BPPCT-870918KJ Granted 11/30/88 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$20.

City of License: Racine. Station DMA: Milwaukee. Rank: 31.

Nielsen Data: Not available.

Wisconsin—Rhineland-Wausau

WJFW-TV

Ch. 12

Network Service: NBC.

Licensee: Northland TV Inc., Box 858, Rhineland, WI 54501.

Studio: S. Oneida Ave., Rhineland, WI 54501.

Phone: 715-369-4700.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 57.6-kw aural. Antenna: 1662-ft. above av. terrain, 1679-ft. above ground, 3323-ft. above sea level.

Latitude 45° 40' 02"
Longitude 89° 12' 27"

Requests CP for change to 1732-ft. above av. terrain, 1630-ft. above ground, 3129-ft. above sea level, lat. 45° 13' 55", long. 89° 50' 51", transmitter to S of W. End Rd., 1-mi. W of Hwy. E. BPCT-960702KN.

Transmitter: County Hwy. C at Starks.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3 in operation; ChannelMaster, Harris receivers.

News Services: NBC, UPI.

Ownership: Seaway Communications Inc. (Group Owner).

Began Operation: October 20, 1966. Left air Nov. 17, 1968 following destruction of transmitter by plane crash. Resumed operation Sept. 10, 1969 (*Television Digest*, Vol. 9:37). Distress sale to present minority-owned company by Alvin E. O'Konski approved by FCC April 20, 1979 (Vol. 19:16).

Represented (sales): Seltel Inc.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

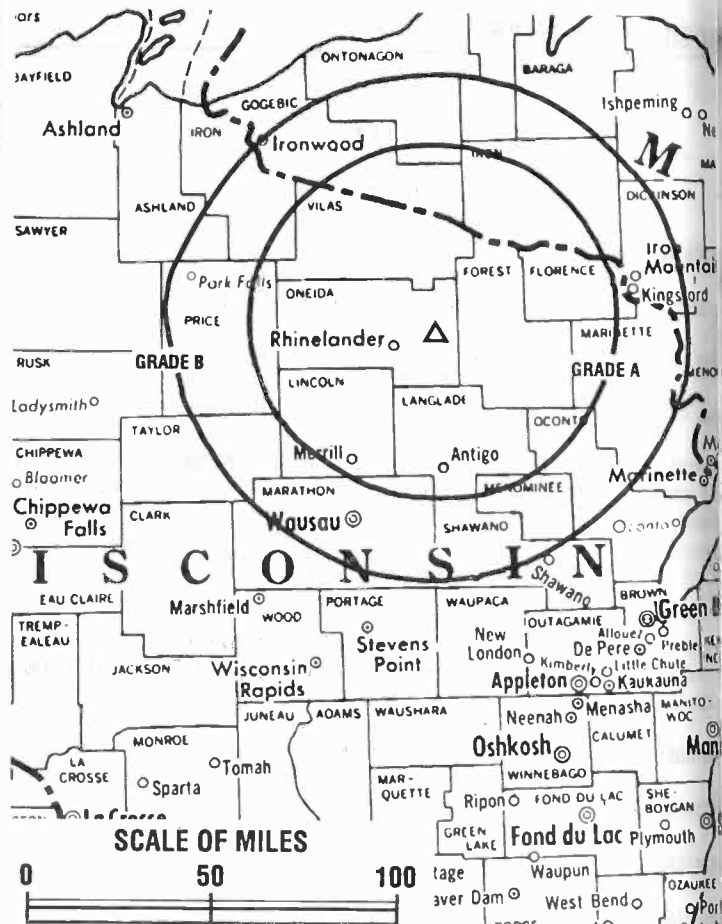
Personnel:

Marie Fields, General Manager.
Thomas Schneider, General Sales Manager.
Michael Michalak, News Director.
Brian Henning, Chief Engineer.
Dan Venezia, Promotion Director.
Brigitte Jorgensen, Business Manager.
Andrea Smugala, Production Manager.
Susan Sharkey, Traffic Manager.

Rates: On request.

City of License: Rhineland. **Station DMA:** Wausau-Rhineland. **Rank:** 136.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WJFW-TV BPCT-4216 Granted 4/30/69 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	117,140	97,120	214,260
Average Weekly Circulation (1996)	57,617	40,158	97,774
Average Daily Circulation (1996)			46,414
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	80,200	68,630	148,830
Average Weekly Circulation (1996)	43,996	34,633	78,629
Average Daily Circulation (1996)			38,687
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,940	28,490	65,430
Average Weekly Circulation (1996)	13,621	5,525	19,145
Average Daily Circulation (1996)			7,727

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WAOW-TV

Ch. 9

Service: ABC.

Headquarters: Shockley Communications Corp., 2306 W. Badger Rd., Madison, WI 53713.

Address: 1908 Grand Ave., Wausau, WI 54401.

Phone: 715-842-2251. Fax: 715-848-0195.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw ERP, 63-kw actual. Antenna: 1210-ft. above av. terrain, 647-ft. above ground, 5-ft. above sea level.

Latitude 44° 55' 14.30"
Longitude 89° 41' 30.60"

Transmitter: Rib Mountain.

Earth Stations: Andrew, 4-meter C-band; Andrew, 7.3-meter C-band; United Satellite Systems, 5-meter; Avantek, United Satellite Systems receivers.

Services: AP, CNN.

Ownership: Shockley Communications Corp. (Group Owner).

Operation: May 7, 1965. Sale to Sharad Tak by Liberty Broadcasting approved by FCC Jan. 7, 1985 (Television Digest, Vol. 24:43) Assignment of license to present owner granted by FCC Jan. 27, 1993. Sale to present owners approved by FCC Sept. 27, 1995.

Presented (sales): Katz Continental Television.

Presented (legal): Rosenman & Colin.

Personnel:
John Jorstad, General Manager.
John Heinkel, General Sales Manager.
John Winter, News Director.
John Reyer, Promotion Director.
John Crass, Chief Engineer.

30 Sec. Rate: \$1550.

License: Wausau. Station DMA: Wausau-Rhineland. Rank: 136.

© 1996 Nielsen. Coverage based on Nielsen study.



WAOW-TV BPCT-4608 Granted 2/26/75 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	106,550	133,650	240,200
Average Weekly Circulation (1996)	79,626	81,854	161,480
Average Daily Circulation (1996)			101,588

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	82,320	73,240	155,560
Average Weekly Circulation (1996)	72,184	63,091	135,275
Average Daily Circulation (1996)			88,913

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,230	60,410	84,640
Average Weekly Circulation (1996)	7,442	18,764	26,205
Average Daily Circulation (1996)			12,676

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Wisconsin—Wausau

WSAW-TV

Ch. 7

Network Service: CBS.

Licensee: Benedek License Corp.

Studio: 1114 Grand Ave., Wausau, WI 54403.

Phone: 715-845-4211. **Fax:** 715-845-2649. **Web Site:** <http://www.wsawtv7.com>

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1209-ft. above av. terrain, 645-ft. above ground, 2547-ft. above sea level.

Latitude 44° 55' 14.30"
Longitude 89° 41' 30.60"

Transmitter: Rib Mountain.

Satellite Earth Stations: Comtech, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.6-meter Ku-band; M/A-Corn, RCA, Scientific-Atlanta receivers.

News Services: AP, CBS, CNN.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

Began Operation: October 24, 1954. Sale by Forward Communications Corp. approved by FCC August 16, 1984 (**Television Digest**, Vol. 23:44). Sale to Adams Communications approved Dec. 23, 1987. Sale to Brissette Bcstg. Corp. approved Dec. 24, 1991. Transfer of control to present owner approved May 22, 1996 (Vol. 35:37, 52).

Represented (sales): Harrington, Righter & Parsons Inc.

Personnel:

- Scott Chorski, General Manager.
- Danalee Gray, Local Sales Manager.
- Glen Moberg, News Director.
- Joe Kamenick, Chief Engineer.
- Steve Kehl, Program Coordinator.
- John Ciriello, Promotion Manager.
- Tony Christman, Business Manager.
- Lee Klaus, Operations Manager.

Highest 30 Sec. Rate: \$600.

City of License: Wausau. **Station DMA:** Wausau-Rhineland. **Rank:** 136.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



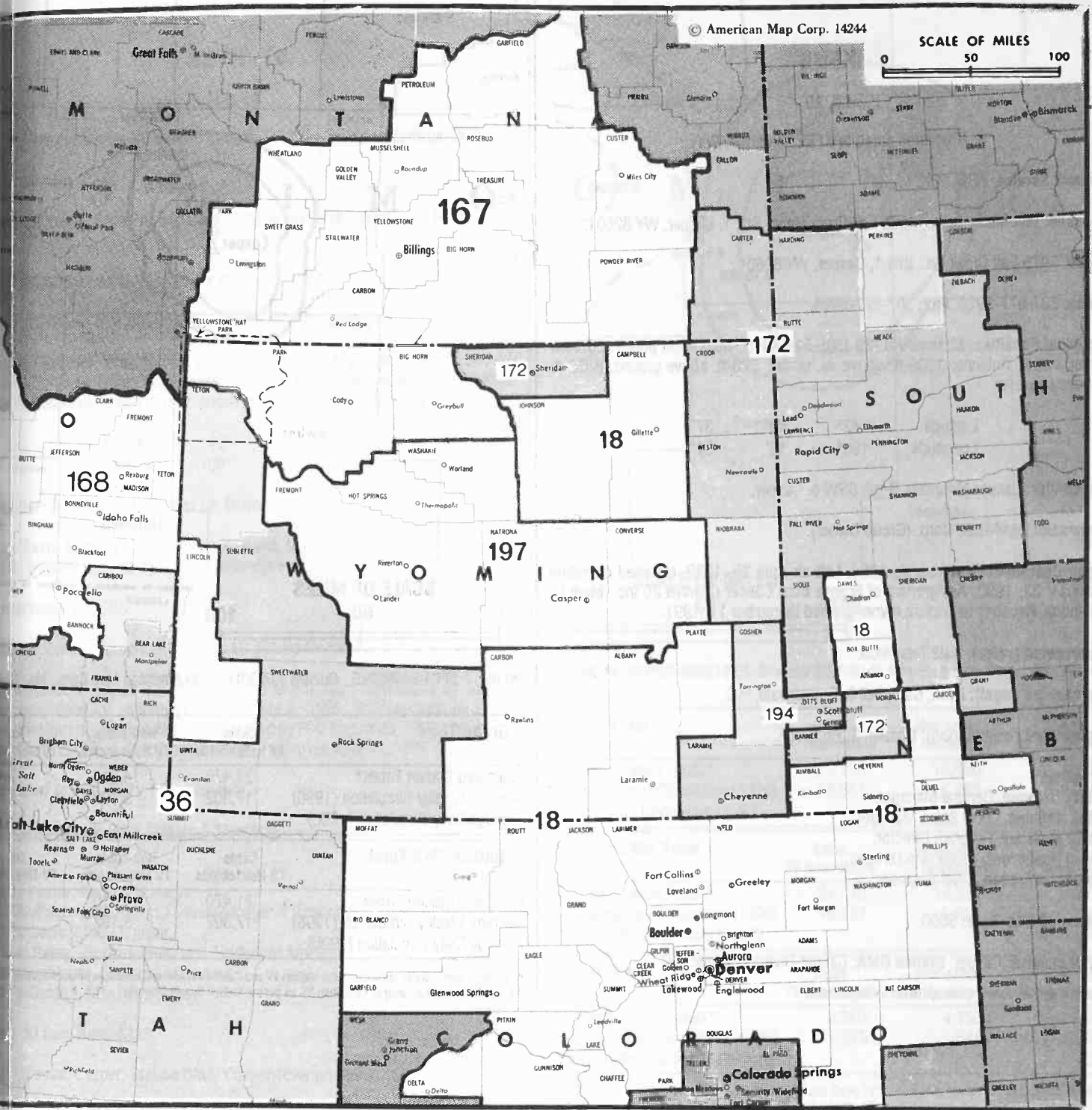
WSAW-TV BPCT-2289 Granted 9/13/57 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	127,420	122,620	250,040
Average Weekly Circulation (1996)	85,882	81,794	167,676
Average Daily Circulation (1996)			110,420

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	82,320	73,240	155,560
Average Weekly Circulation (1996)	72,283	64,786	137,069
Average Daily Circulation (1996)			93,210

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	45,100	49,380	94,480
Average Weekly Circulation (1996)	13,599	17,008	30,607
Average Daily Circulation (1996)			17,210

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



MARKET	NIELSEN DMA	RANK	MARKET AREA COMMERCIAL STATIONS
CO	1,185,410	18	KCEC (50), KCNC-TV (4), KDVR (31), KFCT (22), KFNR (11), KMGH-TV (7), KREG-TV (3), KSBS-TV (24), KTVD (20), KTVJ (14), KTVS (3), KUBD (59), KUSA-TV (9), KWGN-TV (2), KWHD (53)
Idaho Falls, UT	670,650	36	KJZZ-TV (14), KOOG-TV (30), KSGI-TV (4), KSL-TV (5), KSTU (13), KTVX (4), KUTV (2)
Idaho Falls, MT	94,360	167	KSVI (6), KTVQ (2), KULR-TV (8), KYUS-TV (3)
Pocatello, ID	94,060	168	KIDK (3), KIFI-TV (8), KJWY (2), KPVI (6)
Idaho Falls, SD	87,470	172	KCLO-TV (15), KEVN-TV (7), KHSD-TV (11), KIWW-TV (5), KOTA-TV (3), KSGW-TV (12)
Idaho Falls, WY-Scottsbluff, NE-Sterling, CO	50,090	194	KDUH-TV (4), KGWN-TV (5), KKTU (33), KLWY (27), KSTF (10)
Riverton, WY	47,660	197	KFNB (20), KFNE (10), KGWC-TV (14), KGWL-TV (5), KGWR-TV (13), KTWO-TV (2)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KWL-TV, Lander	See Riverton, WY
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Wyoming Station Totals as of November 1, 1996

	VHF	UHF	TOTAL
Commercial Television Stations	8	4	12
Educational Television Stations	1	0	1
	9	4	13

Wyoming—Casper

KFNB

Ch. 20

(Operates satellite KFNE, Riverton, WY)

Network Service: ABC, FOX.

Licensee: WyoMedia Corp., 7075 Salt Creek Hwy., Box 1, Casper, WY 82601.

Studio: 7075 Salt Creek Rd., Box 1, Casper, WY 82601.

Phone: 307-577-5923. **Fax:** 307-577-5928.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 58.9-kw max. visual. Antenna: 1909-ft. above av. terrain, 328-ft. above ground, 8333-ft. above sea level.

Latitude 42° 44' 37"
Longitude 106° 18' 31"

Transmitter: Casper Mountain, 8-mi. SSW of Casper.

Ownership: WyoMedia Corp. (Group Owner).

Began Operation: November 1, 1984. Left air April 25, 1989, resumed operation January 22, 1990. Assignment of license from Casper Channel 20 Inc., Mark R. Nalbene, Receiver to present owner granted December 11, 1991.

Represented (sales): Katz Television.

Represented (legal): Irwin, Campbell & Tannenwald, P.C.

Represented (engineering): Charles S. Fitch, P.E.

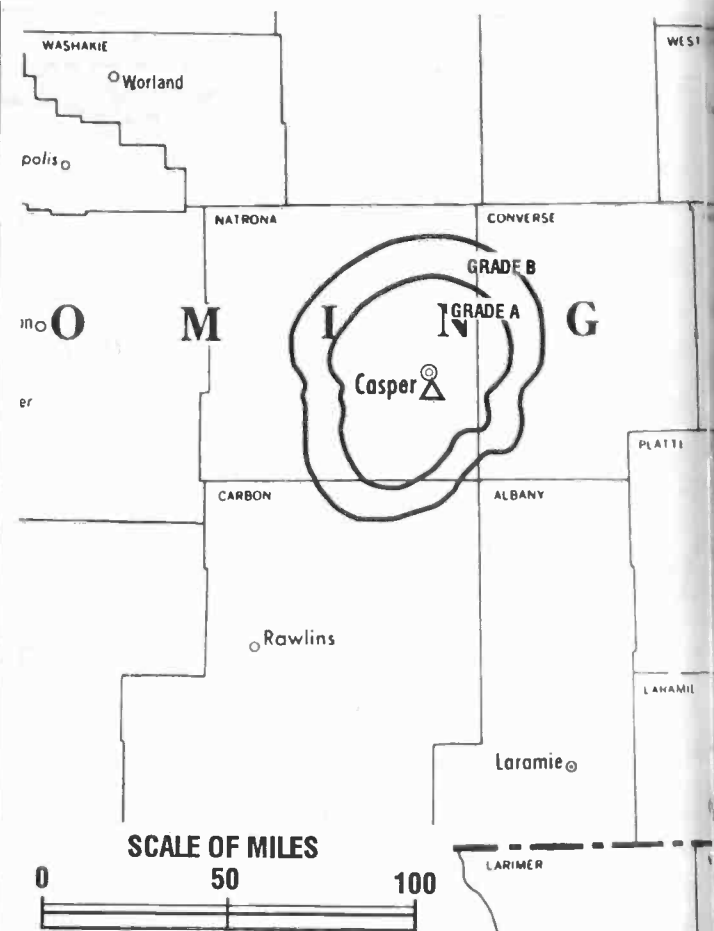
Personnel:

- Mark Nalbene**, General Manager.
- Tina Nalbene**, Local Sales Manager.
- Mike McAulay**, Program Director.
- Neva Hashbrook**, Promotion Director.
- Roger La France**, Chief Engineer.

Highest 30 Sec. Rate: \$500.

City of License: Casper. **Station DMA:** Casper-Riverton. **Rank:** 197.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KFNB BPCT-940902KG Granted 11/23/94 © American Map Corp., No. 142

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	21,470	14,310	35,780
Average Weekly Circulation (1996)	17,302	5,192	22,494
Average Daily Circulation (1996)			11,247

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	21,470	14,310	35,780
Average Weekly Circulation (1996)	17,302	5,192	22,494
Average Daily Circulation (1996)			11,247

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KGWC-TV

Ch. 14

operates satellites KGWL-TV, Lander & KGWR-TV, Rock Springs, WY

Service: CBS.

Address: Benedek Broadcasting Corp., 308 W. State St., Suite 210, Rockford, IL

Address: 304 N. Center St., Casper, WY 82601.

Phone: 307-234-1111; 800-788-5492. Fax: 307-234-2835.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 1380-kw & 759-kw horizontal visual, 140-kw max. & 79.4-kw horizontal aural. Antenna: 8-ft. above av. terrain, 235-ft. above ground, 8255-ft. above sea level.

Latitude 42° 44' 26"
Longitude 106° 21' 34"

Transmitter: R79W, T32N, Section 18, Natrona County.

Earth Stations: AEL, 4-meter Ku-band; Magnatech, 3-meter C-band; Magwash, 5-meter C-band; M/A-Com, Microdyne receivers.

Services: AP, CBS.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

Operation: August 12, 1980. Sale to Morris Communications by Stauffer Communications Inc. approved by FCC May 2, 1995. Previous sale by Rocky Mountain Communications Network approved by FCC August 25, 1986 (Television Act, Vol. 26:23). Sale to Benedek Bcstg. approved April 12, 1996 (Vol. 35:49).

Presented (sales): Pety Television Inc.

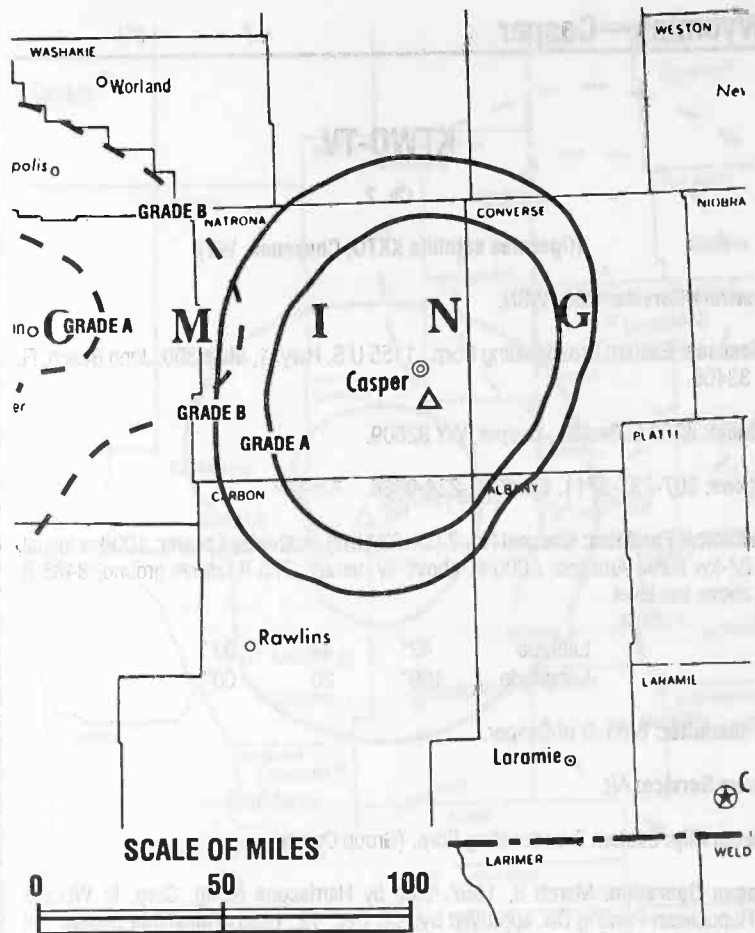
Presented (legal): Dow, Lohnes & Albertson.

Personnel:
 Mike Foster, General Manager.
 Mike Woitaszewski, National Sales Manager & Promotion Director.
 Mike Roberts, Chief Engineer.
 Jimmy Patey, Program Director & Production Manager.
 Mike Braunberger, Business Manager.
 Mike DeCesare, Managing Editor.

30 Sec. Rate: \$125.

License: Casper. Station DMA: Casper-Riverton. Rank: 197.

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KGWC-TV BMPCT-800519KH Granted 6/27/80 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,730	18,660	43,390
Average Weekly Circulation (1996)	18,661	6,268	24,929
Average Daily Circulation (1996)			11,124

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	21,470	14,310	35,780
Average Weekly Circulation (1996)	16,787	5,624	22,410
Average Daily Circulation (1996)			10,567

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,260	4,350	7,610
Average Weekly Circulation (1996)	1,875	644	2,519
Average Daily Circulation (1996)			556

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Wyoming—Cheyenne

KKTU

Ch. 33

(Satellite of KTWQ-TV, Casper, WY)

Network Service: NBC, WBN.

Licensee: Eastern Bcstg. Corp., 1155 U.S. Hwy. 1, Suite 300, Juno Beach, FL 33408.

Studio: See KTWQ-TV, Casper, WY.

Phone: 307-237-3711. **Fax:** 307-234-9866.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 253-kw max. visual. Antenna: 485-ft. above av. terrain, 482-ft. above ground, 6940-ft. above sea level.

Latitude 41° 08' 55"
Longitude 104° 57' 22"

Requests CP for change to 5010-kw max. visual, 545-ft. above av. terrain, 564-ft. above ground, 7001-ft. above sea level. BMPCT-960611KG,

Transmitter: 6.25-mi. W of Cheyenne.

Ownership: Eastern Broadcasting Corp. (Group Owner).

Began Operation: August 28, 1987. Sale to present owner approved by FCC September 6, 1994.

Represented (sales): Seitel Inc.

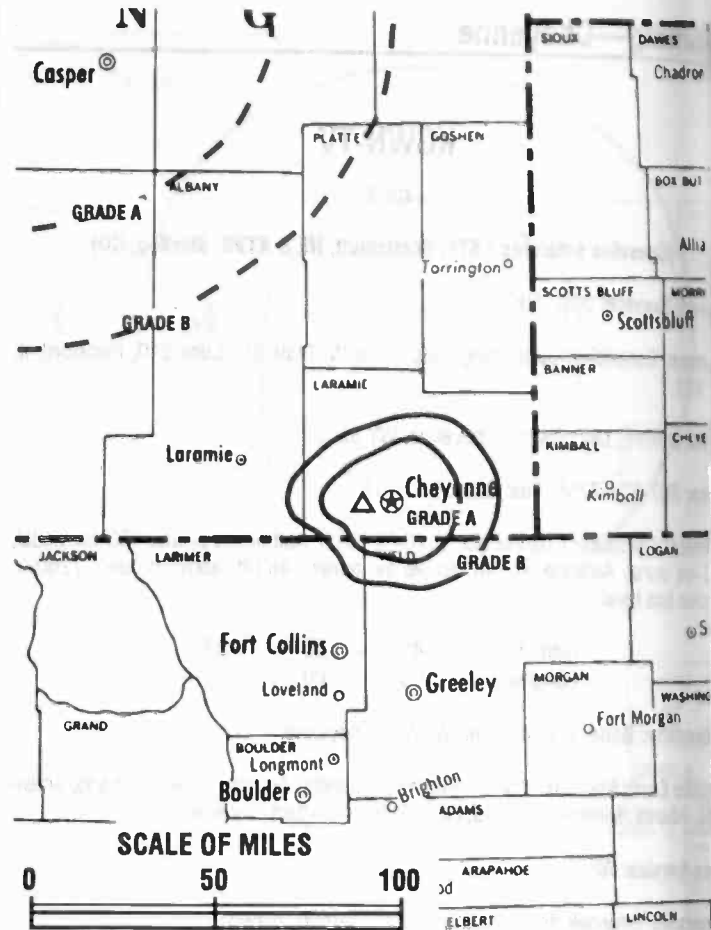
Represented (legal): Schwartz, Woods & Miller.

Represented (engineering): Hammett & Edison Inc.

Personnel: See KTWQ-TV, Casper, WY.

City of License: Cheyenne. **Station DMA:** Cheyenne-Scottsbluff-Sterling. **Rank:** 194.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KKTU BMPCT-870424KG Granted 7/24/87 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	23,520	6,730	30,250
Average Weekly Circulation (1996)	7,456	2,854	10,310
Average Daily Circulation (1996)			3,770

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	23,520	6,730	30,250
Average Weekly Circulation (1996)	7,456	2,854	10,310
Average Daily Circulation (1996)			3,770

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KLWY

Ch. 27

Service: FOX.

Owner: WyoMedia Corp., 7075 Salt Creek Hwy., Box 1, Casper, WY 82601.

Address: 7075 Salt Creek Hwy., Box 1, Casper, WY 82601.

Phone: 307-577-5923. Fax: 307-577-5928.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 4270-kw max. & 1170-kw horizontal visual, 427-kw max. & 117-kw horizontal aural. Antenna: 760-ft. above av. terrain, 631-ft. above ground, 7031-ft. above sea level.

Latitude 41° 02' 05"
Longitude 104° 53' 28"

Location: Off Hwy. 87, 0.6-mi. SE of Speer.

Company: WyoMedia Corp. (Group Owner).

Operation: August 5, 1994.

Printed (legal): Cordon & Kelly.

Printed (engineering): Charles S. Fitch, P.E.

Personnel:

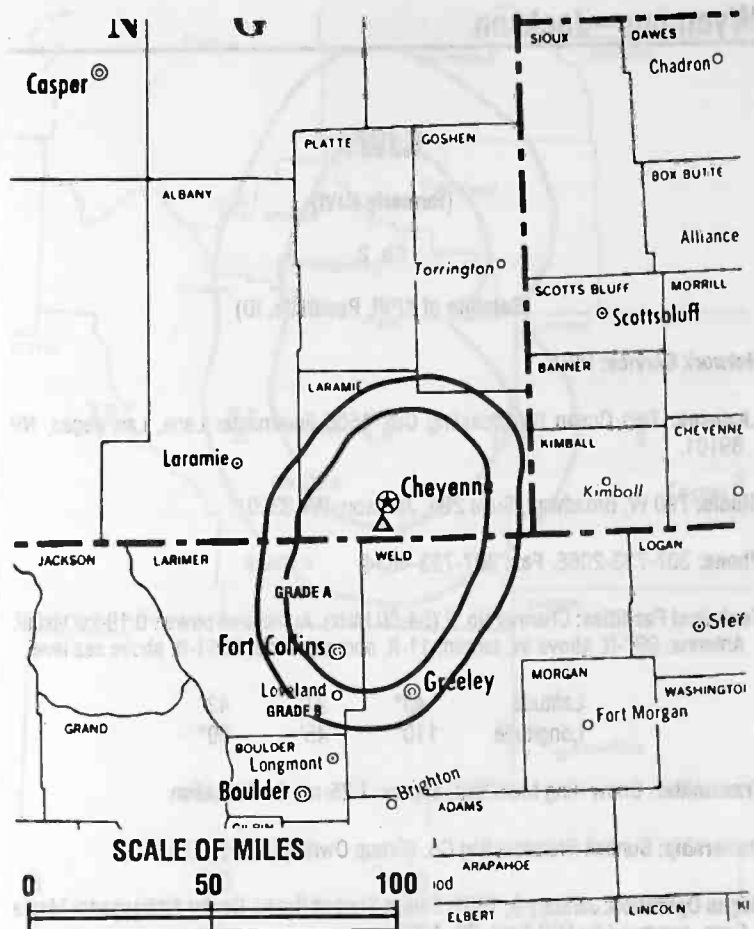
- Michael Halbone, General Manager.
- Thomas Halbone, Local Sales Manager.
- Robert La France, Chief Engineer.
- William McAulay, Program Director.
- Michael Hashbrook, Promotion Director.
- Christopher Ortega, Business Manager.

Light 30 Sec. Rate: \$350.

License: Cheyenne. Station DMA: Cheyenne-Scottsbluff-Sterling. Rank: 194.

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Station Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	23,520	35,510	59,030
Average Weekly Circulation (1996)	11,925	4,351	16,275
Average Daily Circulation (1996)			6,037



KLWY BPCT-800829KE Granted 8/4/81 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	23,520	6,730	30,250
Average Weekly Circulation (1996)	11,925	2,221	14,146
Average Daily Circulation (1996)			5,778

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	28,780	28,780
Average Weekly Circulation (1996)	0	2,130	2,130
Average Daily Circulation (1996)			259

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Wyoming—Jackson

KJWY

(formerly KJVI)

Ch. 2

(Satellite of KPVI, Pocatello, ID)

Network Service: NBC.

Licensee: Two Ocean Broadcasting Co., 1500 Foremaster Lane, Las Vegas, NV 89101.

Studio: 790 W. Broadway, Suite 204, Jackson, WY 83001.

Phone: 307-733-2066. **Fax:** 307-733-4834.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 0.19-kw visual. Antenna: 997-ft. above av. terrain, 11-ft. above ground, 8051-ft. above sea level.

Latitude 43° 27' 42"
Longitude 110° 45' 09"

Transmitter: Snow King Mountain, approx. 1.25-mi. S of Jackson.

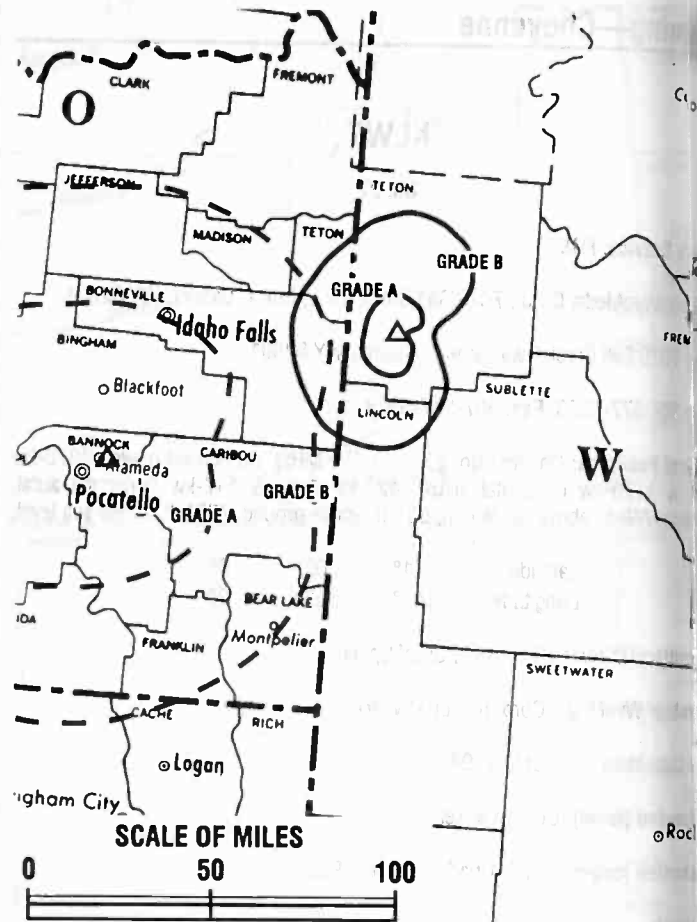
Ownership: Sunbelt Broadcasting Co. (Group Owner)

Began Operation: January 9, 1991. Sale to Sunbelt Bcstg. Co. by Ambassador Media Corp. approved by FCC Sept. 29, 1995.

Represented (sales): Blair Television.

Represented (legal): Drinker Biddle & Reath.

BLAIR TELEVISION
LEADING THE WAY



KJWY BMPCT-881215KG Granted 5/31/89

© American Map Corp., No. 142

Personnel:

Harry P. Neuhardt, General Manager.

Kathryn Brody, Station Manager.

Nick Davidson, Chief Engineer.

Rates: On request.

City of License: Jackson. **Station DMA:** Idaho Falls-Pocatello. **Rank:** 168.

Nielsen Data: Not available.

Wyoming—Lander-Riverton

KGWL-TV

Ch. 5

(Satellite of KGWC-TV, Casper, WY)

Network Service: CBS.

Licensee: Benedek Broadcasting Corp., 308 W. State St., Suite 210, Rockford, IL 61101.

Studio: See KGWC-TV, Casper.

Phones: 307-234-1111; 800-788-5492. **Fax:** 307-234-2835.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 272-ft. above av. terrain, 183-ft. above ground, 6003-ft. above sea level.

Latitude 42° 53' 41.50"
Longitude 108° 43' 34.00"

Transmitter: 3.6-mi. N of Lander on Sand Hills.

News Services: AP, CBS.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

Began Operation: September 12, 1982. Sale to Morris Communications approved May 2, 1995. Sale to Stauffer Communications Inc. by Rocky Mountain Communications Network approved by FCC Aug. 25, 1986 (*Television Digest*, Vol. 26:23). Sale to Benedek approved April 12, 1996 (Vol. 35:49).

Represented (sales): Katz Television.

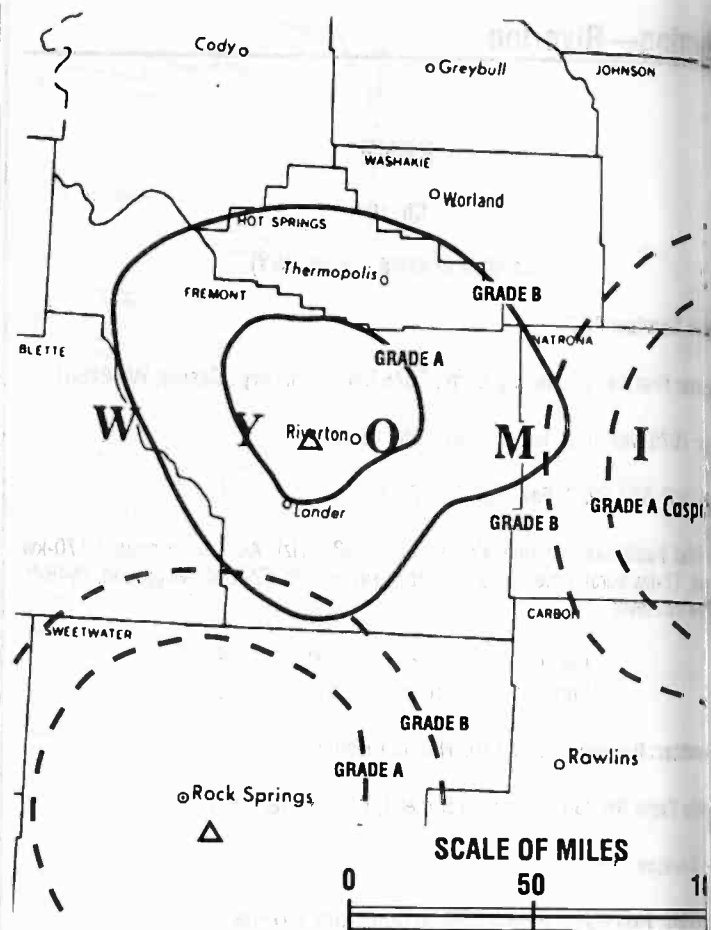
Represented (legal): Covington & Burling.

Personnel: See KGWC-TV, Casper, WY.

Rates: On request.

City of License: Lander. **Station DMA:** Casper-Riverton. **Rank:** 197.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KGWL-TV BPCT-810428KG Granted 1/6/82 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,790	5,300	15,090
Average Weekly Circulation (1996)	5,641	2,088	7,729
Average Daily Circulation (1996)			3,135

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,790	5,300	15,090
Average Weekly Circulation (1996)	5,641	2,088	7,729
Average Daily Circulation (1996)			3,135

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

ing—Rawlins

KFNR

Ch. 11

Service: ABC.

First National Bcstg. Corp., Box 2129, Salt Lake City, UT 84110.

075 Salt Creek Hwy., Casper, WY 82601.

07-577-5923. Fax: 307-577-5928.

Facilities: Channel No. 11 (198-204 MHz). Authorized power: 1.67-kw
0.16-kw aural. Antenna: 230-ft. above av. terrain, 49-ft. above ground,
25 ft. above sea level.

Latitude	41°	46'	15"
Longitude	107°	14'	25"

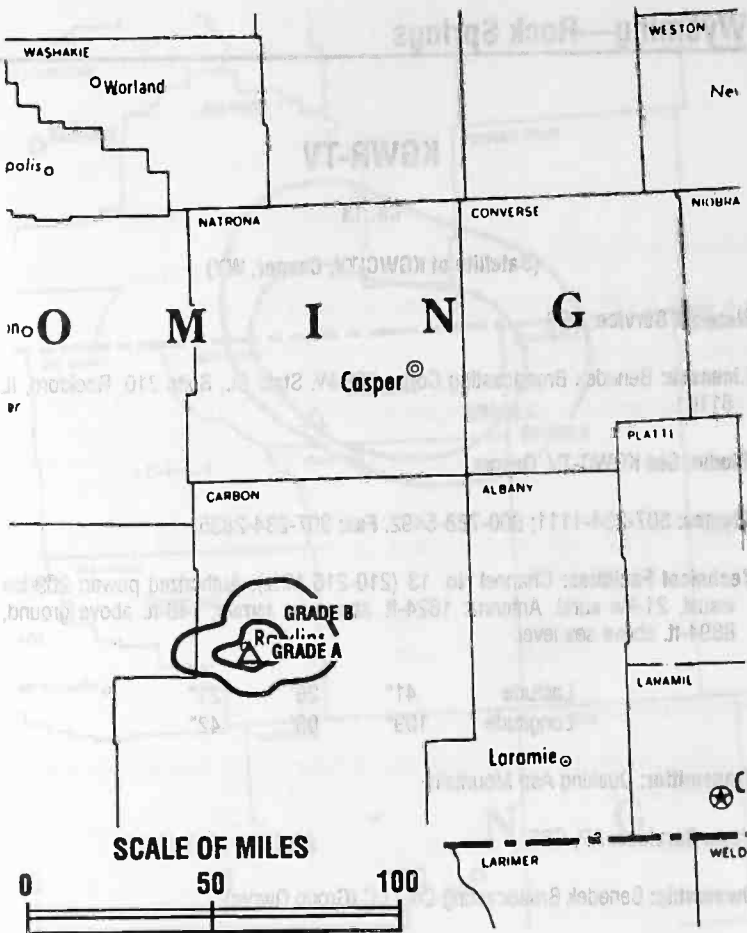
1.2-mi. S of city center of Rawlins, Carbon County.

First National Broadcasting Corp. (Group Owner).

Operation: April 16, 1986. Left air, date unannounced. Resumed operation
current ownership April 7, 1991.

oriented (sales): Katz Television.

See KFNB, Casper, WY.



KFNR BPCT-880901KF Granted 10/24/90 © American Map Corp., No. 14244

Rates: On request.

City of License: Rawlins. Station DMA: Denver. Rank: 18.

Nielsen Data: Not available.

Wyoming—Rock Springs

KGWR-TV

Ch. 13

(Satellite of KGWC-TV, Casper, WY)

Network Service: CBS.

Licensee: Benedek Broadcasting Corp., 308 W. State St., Suite 210, Rockford, IL 61101.

Studio: See KGWC-TV, Casper.

Phones: 307-234-1111; 800-788-5492. **Fax:** 307-234-2835.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 209-kw visual, 21-kw aural. Antenna: 1624-ft. above av. terrain, 148-ft. above ground, 8694-ft. above sea level.

Latitude	41°	26'	21"
Longitude	109°	06'	42"

Transmitter: Quaking Asp Mountain.

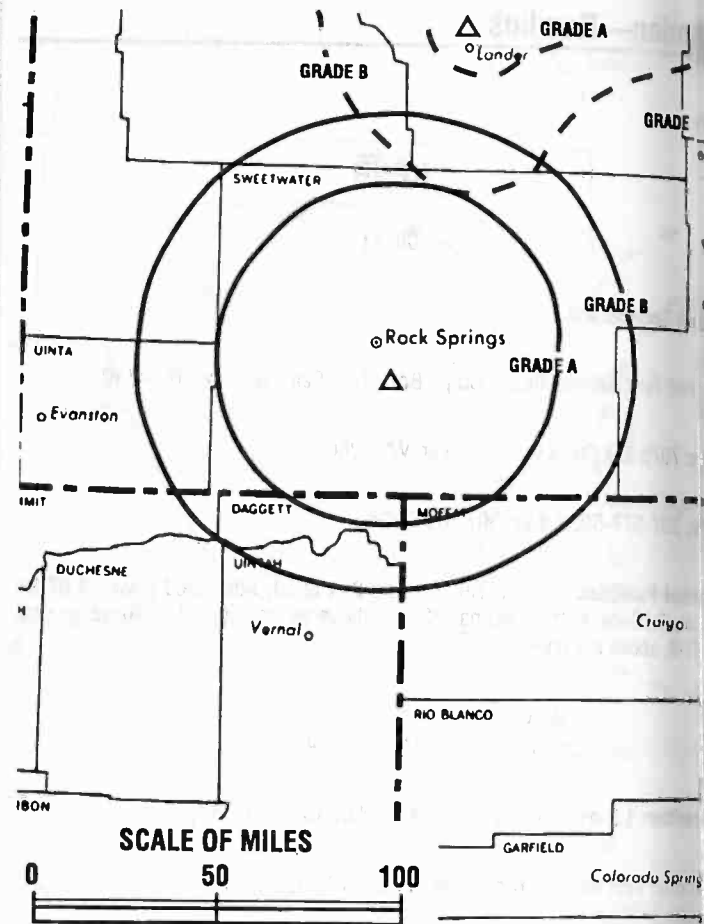
News Services: AP, CBS.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

Began Operation: October 21, 1977. Sale of KTUX to Rocky Mountain Communications by Gerald E. & Linda K. Devine approved by FCC July 13, 1982. Resumed operation as KWWY Jan. 27, 1983. Sale to Stauffer Communications Inc. approved Aug. 25, 1986 (*Television Digest*, Vol. 26:23). Sale to Morris Communications Corp. approved May 2, 1995. Sale to Benedek Bcstg. approved by FCC April 12, 1996.

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.



KGWR-TV BMPCT-891026KG Granted 3/27/90 © American Map Corp., No. 1424

Personnel: See KGWC-TV, Casper, WY.

Rates: On request.

City of License: Rock Springs. **Station DMA:** Casper-Riverton. **Rank:** 197.

Nielsen Data: Not available.

KSGW-TV

Ch. 12

(Satellite of KOTA-TV, Rapid City, SD)

Service: ABC.

Address: Duhamel Broadcasting Enterprises, Box 1760, Rapid City, SD 57709.

See KOTA-TV, Rapid City.

Phone: 605-342-2000. Fax: 605-342-7305.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw. 18-kw aural. Antenna: 1220-ft. above av. terrain, 144-ft. above ground, 80 ft. above sea level.

Latitude 44° 37' 20"
Longitude 107° 06' 57"

Location: 12-mi. S & 8-mi. W of Sheridan.

Services: ABC, AP.

Ownership: Duhamel Broadcasting Enterprises (Group Owner).

Operation: October 28, 1977.

Parent (sales): Katz Television.

Parent (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Personnel:

William F. Duhamel, General Manager.

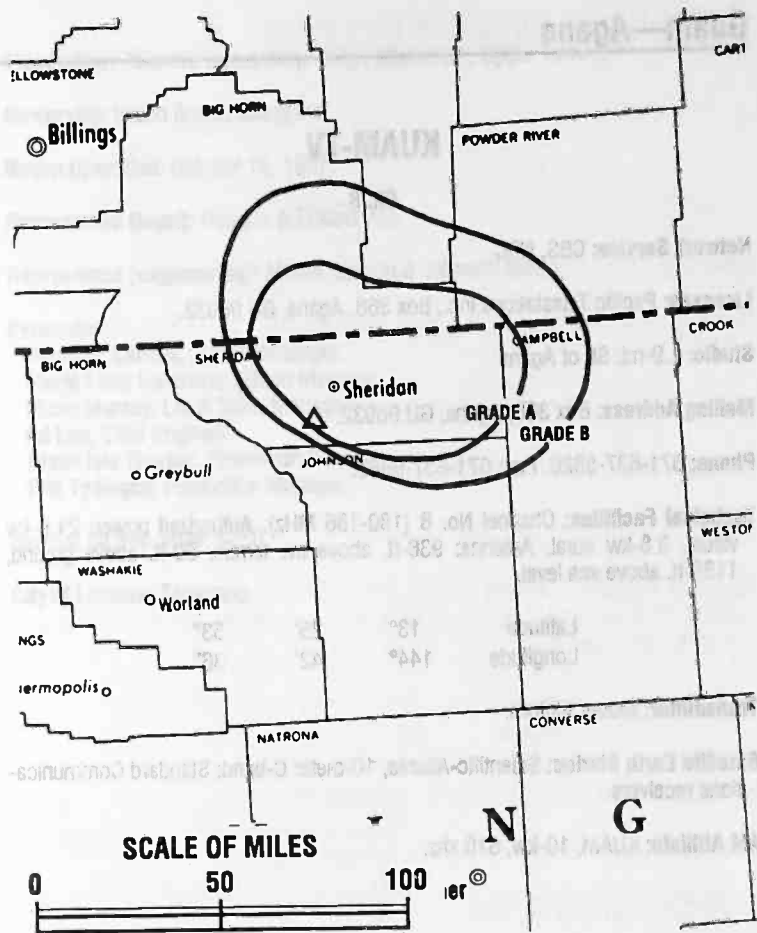
William Haugen, General Sales Manager.

Available on request.

License: Sheridan. Station DMA: Rapid City. Rank: 172.

© 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,160	5,200	14,360
Average Weekly Circulation (1996)	7,751	1,674	9,425
Average Daily Circulation (1996)			5,371



KSGW-TV BPCT-4905 Granted 3/18/77

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Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,520	2,480	10,000
Average Weekly Circulation (1996)	7,069	972	8,041
Average Daily Circulation (1996)			4,970

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,640	2,720	4,360
Average Weekly Circulation (1996)	682	701	1,384
Average Daily Circulation (1996)			401

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Guam—Agana

KUAM-TV

Ch. 8

Network Service: CBS, NBC.

Licensee: Pacific Telestations Inc., Box 368, Agana, GU 96932.

Studio: 1.9-mi. SE of Agana

Mailing Address: Box 368, Agana, GU 96932.

Phone: 671-637-5826. **Fax:** 671-637-9865.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 21.9-kw visual, 3.8-kw aural. Antenna: 936-ft. above av. terrain, 60-ft. above ground, 1139-ft. above sea level.

Latitude	13°	25'	53"
Longitude	144°	42'	36"

Transmitter: Mount Alutom.

Satellite Earth Station: Scientific-Atlanta, 10-meter C-band; Standard Communications receivers.

AM Affiliate: KUAM, 10-kw, 610 khz.

FM Affiliate: KUAM-FM, 2.5-kw, 93.9 MHz (No. 230), 77-ft.

News Services: AP, NBC.

Ownership: Pacific Telestations Inc.

Began Operation: August 5, 1956. Transfer of control to present owners approved by FCC April 13, 1989. Sale to Pacific Telestation Inc. by H. S. Killgore approved by FCC Sept. 15, 1977 (*Television Digest*, Vol. 17:38). Sale to Killgore by Phillips approved April 9, 1964 (Vol. 3:48; 4:16). Previously, 5% sold by John P. Healy Berg, raising Berg's holdings to 54.5% (Vol. 2:34).

Represented (sales): Intercontinental Services Ltd.

Represented (legal): Haley, Bader & Potts, P.L.C.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Jon M. Denight, General Manager.

Tom Blaz, Station Manager.

Carmen Ulloa, News Director.

Kerry Cutting, Controller.

Kate Eberle, Program Director.

Richard Garman, Chief Engineer.

Rates: On request.

City of License: Agana.

KTGM

Ch. 14

Service: Independent.

Owner: Island Bcstg. Inc., 692 N. Marine Dr., Suite 308, Tamuning, GU 96911.

Address: 692 N. Marine Dr., Tamuning, GU 96911.

Phone: 671-649-8814. Fax: 671-649-0371. E-mail: ktgm@ite.net

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 12.8-kw visual. Antenna: Minus 52-ft. above av. terrain, 66-ft. above ground, 230-ft. above sea level.

Latitude	13°	30'	09"
Longitude	144°	48'	17"

Transmitter: Atlantica Guam Corp. Bldg., Marine Dr., Upper Tumon.

Ownership: Island Broadcasting Inc.

Began Operation: October 19, 1987.

Represented (legal): Roberts & Eckard P.C.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

- David M. Larson, General Manager.
- Marie Leon Guerrero, Station Manager.
- Phala Murray, Local Sales Manager.
- Ed Lee, Chief Engineer.
- Diane Isis Thurber, Promotion Director.
- Eric Tydingco, Production Manager.

Highest 30 Sec. Rate: \$250.

City of License: Tamuning.

Puerto Rico—Aguadilla-Mayaguez

WOLE-TV

Ch. 12

Network Service: Independent

Licensee: Western Broadcasting Corp. of Puerto Rico, Box 1200, Mayaguez, PR 00681.

Studio: 17 Marina St., Aguadilla, PR 00603.

Mailing Address: Box 415, Aguadilla, PR 00605.

Phone: 787-833-1200. **Fax:** 787-831-6330.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 275-kw visual, 27.5-kw aural. Antenna: 2182-ft. above av. terrain, 237-ft. above ground, 3189-ft. above sea level.

Latitude	18°	09'	00"
Longitude	66°	59'	00"

Transmitter: Pico Atalaya, 4.5-mi. SE of Rincon, PR.

Ownership: Western Broadcasting Corp. of Puerto Rico.

Began Operation: May 10, 1960.

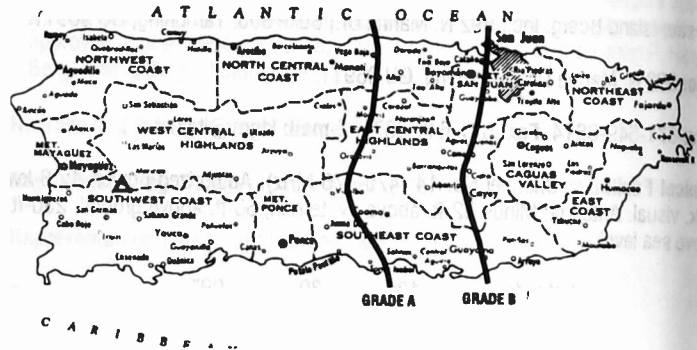
Represented (legal): Peper, Martin, Jensen, Maichel & Hetlage.

Represented (engineering): du Treil, Lundin & Rackley.

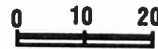
Personnel:

Irwin Young, President.

Luis A. Morales, General Manager.



SCALE OF MILES



WOLE-TV BPCT-890828KH Granted 6/14/91 © American Map Corp., No. 14

Santiago Hernandez, Program Director.
Doel Oriol, Chief Engineer.

Rates: On request.

City of License: Aguadilla.

WVEO

Ch. 44

Service: Independent.

Address: Southwestern Bcstg. Corp., Penthouse, Darlington Bldg., Rio Piedras, PR 00955.

Location: Road 411, km 77, Aguada, PR

Phone: 787-895-3033; 787-756-8888.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 308-kw. Effective radiated power: 120-kw. Antenna: 1220-ft. above av. terrain, 213-ft. above ground, 1427-ft. above sea level.

Latitude	18°	19'	06"
Longitude	67°	10'	42"

Transmitter: Barrio Atalaya, Aguada, PR.

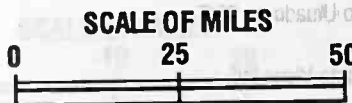
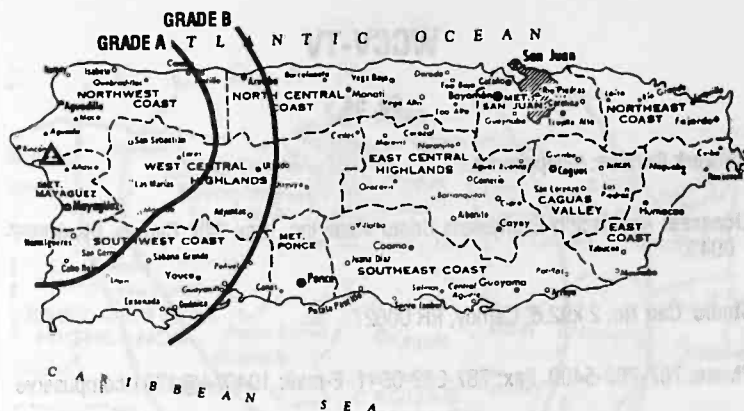
Ownership: Pedro Roman Collazo (Group Owner).

Operation: October 7, 1974. Sale of off-air station to James C. Leake approved August 20, 1987 but never consummated. Sale to Seglares Iglesia Catolica Inc. by Empresas Del Oeste approved by FCC March 7, 1985. Sale to present owner approved Oct. 10, 1990 (*Television Digest*, Vol. 30:43).

Represented (sales): Contemporary Media.

Represented (legal): Piper & Marbury, L.L.P.

Represented (engineering): John F. X. Browne & Associates, P.C.



WVEO BPCT-950328KF Granted 5/25/95 © American Map Corp., No. 14244

Rates: On request.

City of License: Aguadilla.

Note: Current information not available.

Puerto Rico—Arecibo

WCCV-TV

Ch. 54

Network Service: Independent.

Licensee: Asociacion Evangelista Cristo Viene Inc., Box 949, Camuy, PR 00627-0949.

Studio: Carr No. 2 k92.6, Camuy, PR 00627.

Phone: 787-262-5400. **Fax:** 787-262-0541. **E-mail:** 104074@1731.compuserve

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 1500-kw max. visual. Antenna: 1969-ft. above av. terrain, 512-ft. above ground, 3571-ft. above sea level.

Latitude	18°	14'	06"
Longitude	66°	45'	36"

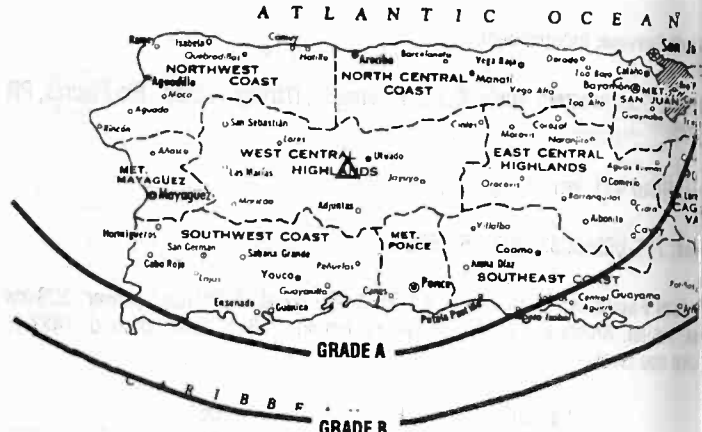
Transmitter: Cerro Roncador, 4.3-mi. to Utuado on 60°T.

Ownership: Asociacion Evangelistica Cristo Viene Inc.

Began Operation: April 9, 1982. Sale to present owners by Arecibo Video Corp. approved by FCC March 17, 1989.

Personnel:

- Jose J. Avila, President.
- Tito Atilas, Executive Director.
- Jorge Figueroa, Chief Engineer.



SCALE OF MILES



WCCV-TV BPCT-890609KF Granted 8/30/89 · © American Map Corp., No. 14

Highest 30 Sec. Rate: \$30.

City of License: Arecibo.

WDWL

Ch. 36

Service: Independent.

Address: Bayamon Christian Network, Levittown Station, Box 50615, Toa Baja, PR 00960.

Phone: Ave. Sebaná Seca, Levittown, PR 00620.

Phone: 787-795-8181. Fax: 787-795-8140.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 9.3-kw max. Antenna: 1078-ft. above av. terrain, 104-ft. above ground, 1704-ft. above sea level.

Latitude 18° 16' 40"
Longitude 66° 06' 38"

Transmitter: Cerro Marquesa, Aguas Buenas.

Ownership: Iglesia Cristiana Amor y Verdad Inc.

Begin Operation: March 25, 1991.

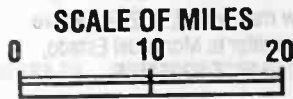
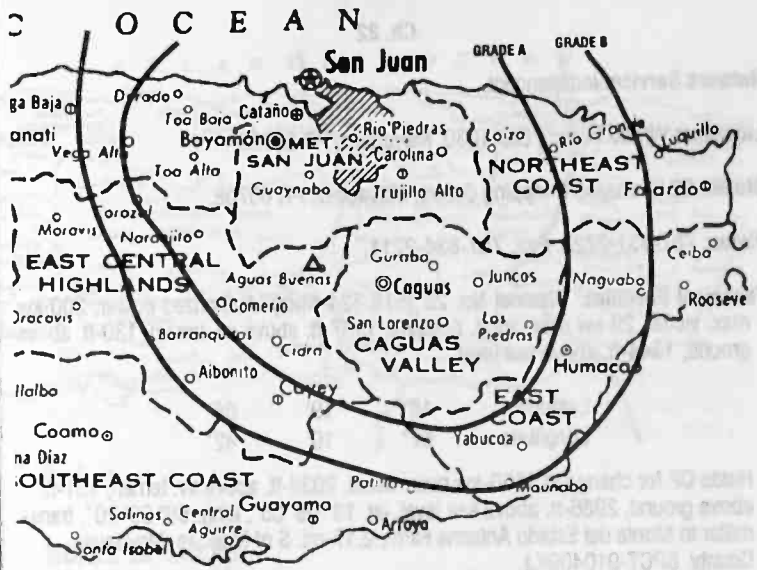
Personnel:

Rob Rivera, General Manager.

Did Baez, Chief Engineer.

Or Lozano, Program Director.

Did Guerrero, Production Manager.



WDWL BMPCT-890428KG Granted 5/11/90 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$50.

City of License: Bayamon.

Puerto Rico—Mayaguez

WNJX-TV

Ch. 22

Network Service: Independent.

Licensee: WNJX-TV Inc., Box 1030, Mayaguez, PR 00709.

Studio: 22 Guanajibo Shopping Center, Mayaguez, PR 00708.

Phone: 787-831-2222. **Fax:** 787-834-2211.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 200-kw max. visual, 20-kw max. aural. Antenna: 1137-ft. above av. terrain, 130-ft. above ground, 1344-ft. above sea level.

Latitude	18°	19'	06"
Longitude	67°	10'	42"

Holds CP for change to 1550-kw max. visual, 2034-ft. above av. terrain, 131-ft. above ground, 2986-ft. above sea level, lat. 18° 09' 05", long. 66° 59' 20", transmitter to Monte del Estado Antenna Farm, 2.17-mi. S of Maricao, Mayaguez County. BPCT-910409KJ.

Requests modification of CP for change to 35.5-kw max. visual, 2027-ft. above av. terrain, lat. 18° 09' 07", long. 66° 59' 15", transmitter to Monte del Estado, 9.4 mi. from Maricao on Rd. 120, Maricao County. BMPCT-930615LF.

Transmitter: Atalaya Mountain, Aguada.

Satellite Earth Station: In operation, C-band.

Ownership: WNJX-TV Inc.

Began Operation: April 27, 1986.

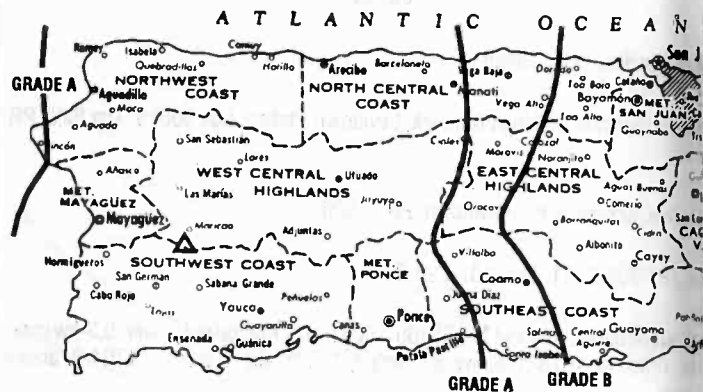
Represented (legal): Latham & Watkins.

Represented (engineering): D.B. Communications.

Personnel:

Ana P. Tryon, President.

Glenn A. Tryon, General Manager.



SCALE OF MILES

0 10 20



WNJX-TV BPCT-910409KJ Granted 7/17/91 © American Map Corp., No. 142

Frances Irizarry, General Sales Manager.
Pedro Caraballo, Production Director.
Ramon Rivera Perez, Chief Engineer.
Nydia Plaza, Traffic Director.

Highest 30 Sec. Rate: \$100.

City of License: Mayaguez.

Note: Current information not available

WORA-TV

Ch. 5

Service: Independent.

Telecincos Inc., Box 43, Mayaguez, PR 00681-0043.

Marlington Bldg., Mayaguez, PR 00681-0043.

787-831-5555; 787-721-4054. Fax: 787-833-0075.

Facilities: Channel No. 5 (76-82 MHz). Authorized power: 95.5-kw visual, 10-kw aural. Antenna: 2000-ft. above av. terrain, 240-ft. above ground, 3060-ft. above sea level.

Latitude	18°	09'	02"
Longitude	66°	59'	20"

CP for change to 100-kw max. visual, 2001-ft. above av. terrain, 190-ft. above ground, 3012-ft. above sea level. BPCT-950607KF.

Site: 2.2-mi. S of Maricao on Road No. 120.

Ownership: Telecincos Inc.

Operation: October 1, 1955.

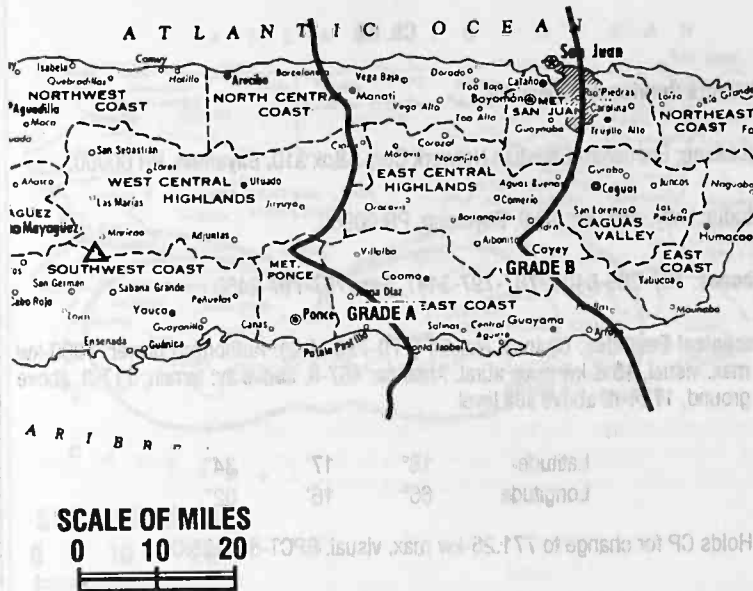
Authorized (legal): Bryan Cave.

Authorized (engineering): Hammett & Edison Inc.

President: R. de Arellano Jr., President.

General Manager: do Bado, General Manager.

General Sales Manager: Min Torres, General Sales Manager.



WORA-TV BPCT-950607KF Granted 1/24/96 © American Map Corp., No. 14244

G. A. Bonet, Director of Engineering.
 Jose Delgado, News Director.
 Rey Perez, Program Director.
 Jesus Echevarria, Chief Engineer.

Highest 30 Sec. Rate: \$200.

City of License: Mayaguez.

WECN

Ch. 64

Network Service: Independent.

Licensee: Encuentro Christian Network Corp., Box 310, Bayamon, PR 00960.

Studio: Hwy. 167, km 18.9, Bayamon, PR 00960.

Phones: 787-799-6400; 787-797-3447. **Fax:** 787-797-2450.

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 1000-kw max. visual, 15.8-kw max. aural. Antenna: 467-ft. above av. terrain, 117-ft. above ground, 1724-ft. above sea level.

Latitude	18°	17'	34"
Longitude	66°	16'	02"

Holds CP for change to 771.25-kw max. visual. BPCT-890125KH.

Transmitter: Barrio Cedro Abajo.

Ownership: Encuentro Christian Network Corp.

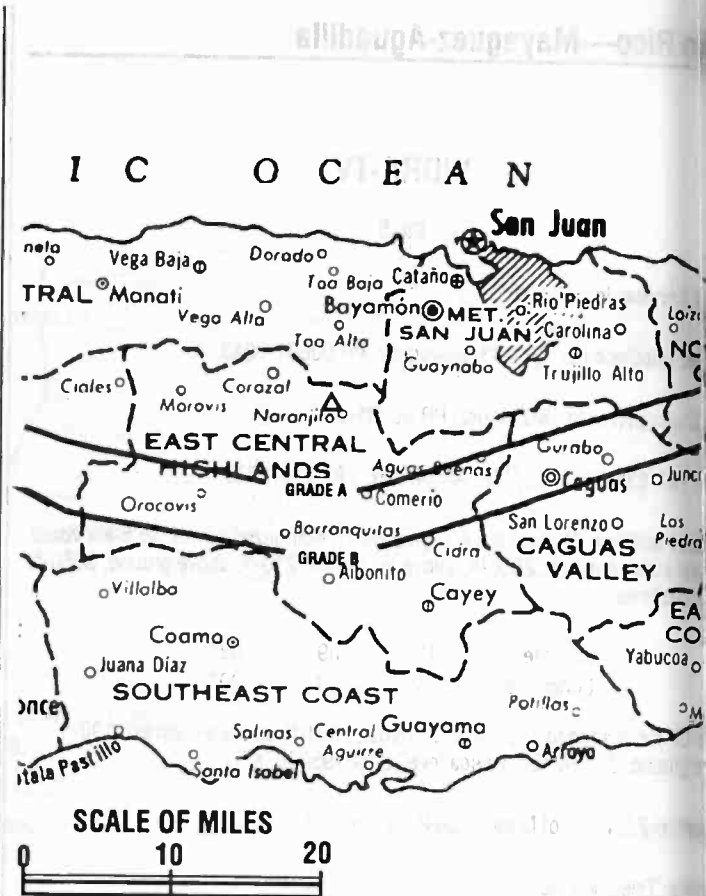
Began Operation: January 1, 1989.

Represented (legal): Mitchell, Boyer & Associates, P.C.

Represented (engineering): Satellite Technology for Christ.

Personnel:

- Rafael Torres Padilla, General Manager.
- Eliezer Hernandez Rolon, General Sales Manager.
- Nacha Rivera, News Director.



WECN BPCT-890125KH Granted 5/31/89 © American Map Corp., No. 14

- Myriam Guzman Rodriguez, Program & Production Director.
- Andres Carrasquillo Merced, Promotion Director.
- Mickey Linares Perez, Chief Engineer.
- Fernando Luis Casan, Development Director.

Rates: On request.

City of License: Naranjito.

WKPV

Ch. 20

(Satellite of WSJN-TV, San Juan, PR)

Service: Independent.

Owner: S & E Network Inc., Box 2556, San Juan, PR 00936-2556.

Address: Vayas Torres, Mercedita, Ponce

Phone: 787-725-3305.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 100-kw visual, 10-kw max. aural. Antenna: 849-ft. above av. terrain, 105-ft. above ground, 2073-ft. above sea level.

Latitude	18°	04'	46"
Longitude	66°	44'	43"

Transmitter: 2-mi. N 315°T E of Penuelas.

Earth Station: 6-meter; Scientific-Atlanta receivers.

Service: AP.

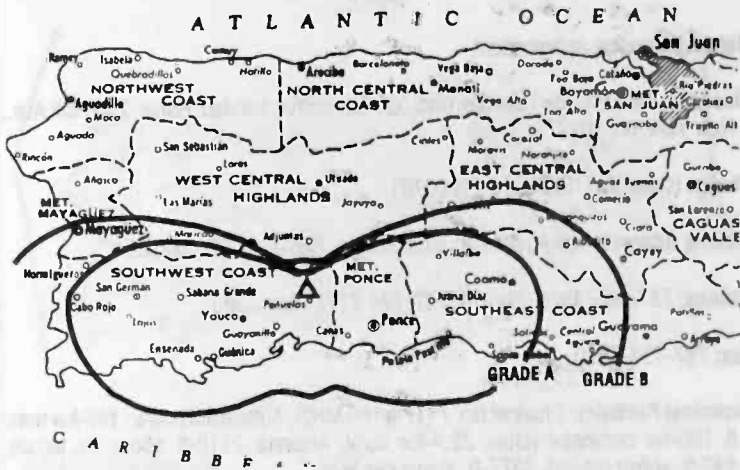
Ownership: S & E Network Inc. (Group Owner).

Operation: August 6, 1985. Left air, date unreported; resumed operation Jan. 5, 1985.

Legal Consultant: Dow, Lohnes & Albertson.

Engineering Consultant: Kessler & Gehman Associates Inc.

Channel: See WSJN-TV, San Juan, PR.



SCALE OF MILES



WKPV BMPCT-851217KE Granted 3/10/86 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$160.

City of License: Ponce.

Note: Current information not available.

WSTE

Ch. 7

Network Service: Independent.

Licensee: Siete Grande Television Inc., c/o Lownethal, Landau, Fisher, 250 Park Ave., New York, NY 10177.

Studio: Isabel No. 15, Ponce, PR 00731.

Mailing Address: Box A, Old San Juan Station, San Juan, PR 00902.

Phones: 787-845-7575 (Ponce); 787-724-7777 (San Juan).

Fax: 787-725-5870.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 186-kw max. & 166-kw horizontal visual, 22.4-kw aural. Antenna: 2710-ft. above av. terrain, 440-ft. above ground, 4377-ft. above sea level.

Latitude	18°	09'	17"
Longitude	66°	33'	16"

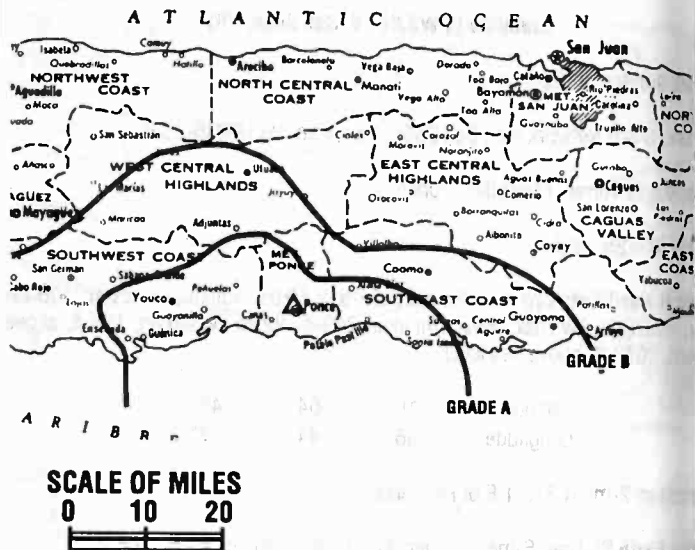
Transmitter: Cerro Maravilla, 5-mj. SE of Jayuya, PR.

Satellite Earth Stations: Avantek, 13-meter; Gardiner, 13-meter; Avcom, Gardiner receivers.

Ownership: Siete Grande Television Inc.

Began Operation: February 2, 1958. Sale to present owners by Malrite & Muniz approved by FCC Aug. 5, 1991. Sale of 80% to Malrite by Lucas Tomas Muniz approved by FCC Sept. 27, 1985 (**Television Digest**, Vol. 25:23). Previous sale by United Artists Bcstg. approved by FCC Dec. 21, 1978. Sale to United Artists approved March 11, 1970 (Vol. 9:31). Sale of 36.67% to Alfred C. Ramirez, giving him control, approved Dec. 23, 1964 (Vol. 5:1).

Represented (legal): Verner, Lipfert, Bernhard, McPherson & Hand, Chartered.



WSTE BMPCT-861223KN Granted 1/29/87 © American Map Corp., No. 14

Personnel:
Wanda Costanzo, General Manager.
Modesto Delgado, Chief Engineer.
Felix O. Roman, Controller.

Rates: On request.

City of License: Ponce.

WSUR-TV

Ch. 9

Service: Independent.

Owner: Estrella Brillante Ltd. Co-Partnership, 800 Skylight Office Tower, Cleveland, OH 4115.

Address: La Rambla, Ponce.

Office: 657 Ave. Condado, Santurce, PR.

Phone: 787-842-4178.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 178-kw video, 7.24-kw aural. Antenna: 2812-ft. above av. terrain, 266-ft. above ground, 41-ft. above sea level.

Latitude	18°	10'	09"
Longitude	66°	34'	37"

Transmitter: Mount Jayuya.

Service: AP.

Ownership: Estrella Brillante Ltd. Co-Partnership (Group Owner).

Operation: February 20, 1958. Sale to Lorimar-Telepictures, et al., by American Colonial Bcstg. Corp. approved by FCC July 22, 1985 (Television Digest, Vol. 2:2). Sale to Timothy Brumlik dismissed (Vol. 28:51; 29:3). Sale to present owners approved Aug. 5, 1991.

Personnel:
Felipe Rodriguez, Production Manager.
Robert L. Beurket, Chief Engineer.



SCALE OF MILES



WSUR-TV BMPCT-931115KH Granted 3/30/94 © American Map Corp., No. 14244

Rates: On request.

City of License: Ponce.

Note: Current information not available.

WTIN

Ch. 14

Network Service: Independent.

Licensee: Hector Nicolau, Valle Verde Urbanization, AS. 15 Rio Orocovis, Bayamon, PR 00619.

Phone: 787-848-5250.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 1513.6-kw max. visual. Antenna: 1834-ft. above av. terrain, 174-ft. above ground, 3281-ft. above sea level.

Latitude	18°	09'	00"
Longitude	66°	52'	50"

Holds CP for change to 1074-kw max. visual, 2825-ft. above av. terrain, 236-ft. above ground, 4505-ft. above sea level, lat. 18° 10' 11", long. 66° 34' 38", transmitter to Mount Jayuya, Jayuya. BPCT-941103KF.

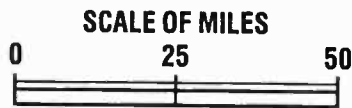
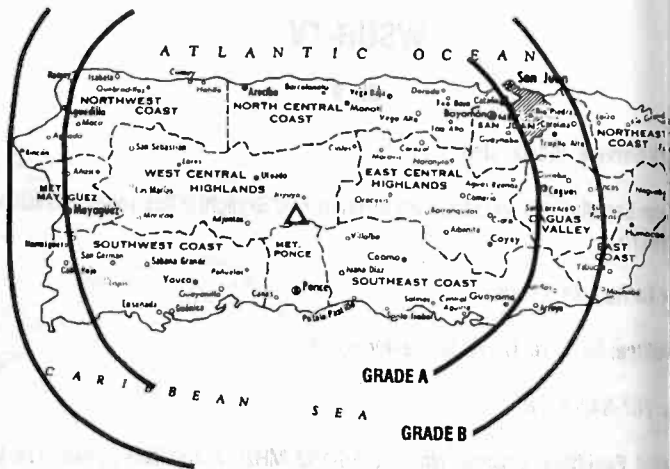
Transmitter: El Cerro Penuelas, PR.

Ownership: Hector Nicolau.

Began Operation: December 27, 1985.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Personnel:
Hector Nicolau, General Manager.



WTIN BPCT-941103KF Granted 11/6/95 © American Map Corp., No. 142

City of License: Ponce.

Note: Current information not available.

WAPA-TV

Ch. 4

Service: Independent.

Address: Pegasus Bcstg. of San Juan, Puerto Rico Inc., Box 362050, San Juan, PR 00920-0500.

State Rd. 19, km 0.5, San Juan, PR 00657.

Address: Box 362050, San Juan, PR 00936-2050.

787-792-4444. Fax: 787-782-4420.

Facilities: Channel No. 4 (66-72 MHz). Authorized power: 53.7-kw visual, 1.4-kw aural. Antenna: 2863-ft. above av. terrain, 1046-ft. above ground, 4002-ft. above sea level.

Latitude 18° 06' 42"
Longitude 66° 03' 05"

Site: Cerro La Santa, 21-mi. S of San Juan.

Earth Station: Harris, 13-meter; Harris receivers.

Service: CNN.

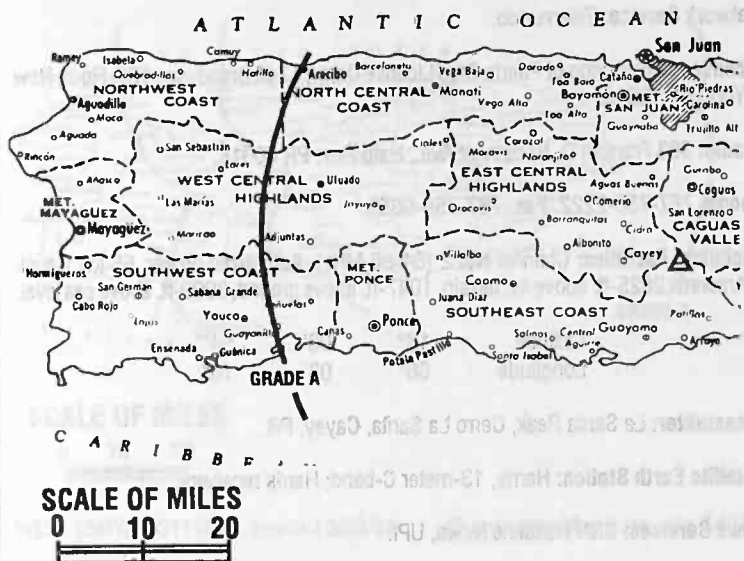
Ownership: General Electric Capital Corp.

Operation: March 5, 1954. Sale of 80% to Winston-Salem Bcstg. by Jose R. Torres interests was approved May 1, 1957 (*Television Digest*, Vol. 13:13, 14). Sale to Columbia Pictures Industries by Winston-Salem Bcstg. & Jose R. Torres approved April 25, 1962. Sale to Western Bcstg. Co. by Columbia approved May 26, 1976. Sale to SFN Communications by Western Bcstg. approved July 15, 1984. Sale to Pegasus Bcstg. by SFN approved Oct. 2, 1986. Transfer of ownership to present owner approved Sept. 11, 1990.

Interested parties (sales): Katz Hispanic Media; Canadian Communications Co.

Interested parties (legal): Akin, Gump, Strauss, Hauer & Feld, L.L.P.

Interested parties (engineering): John F. X. Browne & Associates, P.C.



WAPA-TV BMPCT-870709KF Granted 8/31/87 © American Map Corp., No. 14244

Personnel:

- Enrique Cruz**, Executive Vice President & News Director.
- Julio Toro**, General Manager.
- Maria Rodriguez**, Station Manager.
- Luis Somoza**, Director of Sales.
- Juan Abel Gonzalez**, Director of Engineering.
- Gurin Belgodere**, Promotions & Public Affairs Director.
- Otto Oppenheimer**, Programming Director.

Highest 30 Sec. Rate: \$3500.

City of License: San Juan.

Puerto Rico—San Juan

WKAQ-TV

Ch. 2

Network Service: Telemundo.

Licensee: Telemundo of Puerto Rico License Corp., 1740 Broadway, 18th Floor, New York, NY 10019.

Studio: 383 Franklin D. Roosevelt Ave., Hato Rey, PR 00918.

Phone: 787-758-2222. **Fax:** 787-759-9655.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 55-kw visual. Antenna: 2825-ft. above av. terrain, 1047-ft. above ground, 3999-ft. above sea level.

Latitude	18°	06'	54"
Longitude	66°	03'	10"

Transmitter: La Santa Peak, Cerro La Santa, Cayey, PR.

Satellite Earth Station: Harris, 13-meter C-band; Harris receivers.

News Services: CNN Headline News, UPI.

Ownership: Telemundo Group Inc. (Group Owner).

Began Operation: March 28, 1954. Sale to present owner by Angel Ramos estate, et al., approved by FCC Aug. 9, 1983.

Represented (sales): Telemundo Network Sales.

Represented (legal): Covington & Burling.

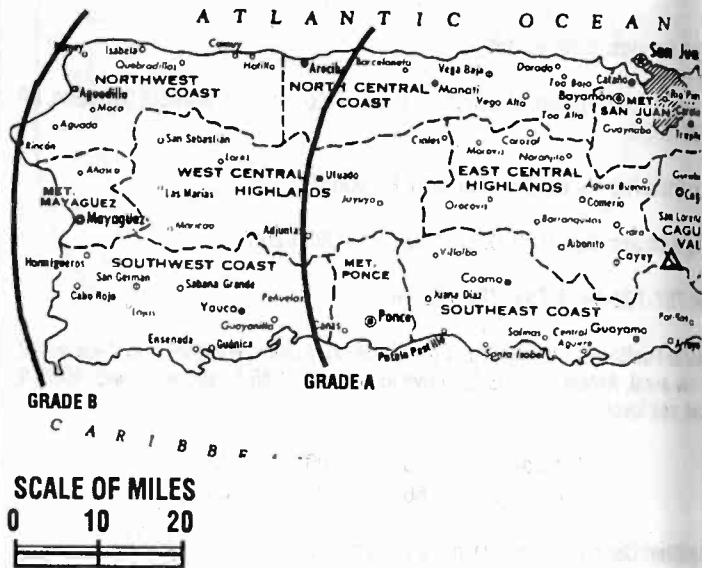
Personnel:

Jose Ramos, President & General Manager.

Ileana Santiago, Program Director.

Jose Medina, Chief Engineer.

Magdalena Alonso, Promotion Director.



WKAQ-TV BPCT-881109KH Granted 4/28/89 © American Map Corp., No. 142

Hector Pena, News Director.
Sonia Melendez, Business Manager.

Rates: On request.

City of License: San Juan.

WLII

Ch. 11

Service: Independent.

Estrella Brillante Ltd. Co-Partnership, 800 Skylight Office Tower, Cleveland, OH 44115.

657 Condado Ave., Santurce, PR 00907.

Address: Call Box 10000, Santurce Station, Santurce, PR 00907.

787-724-1111.

Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw. Antenna: Circularly polarized, 1165-ft. above av. terrain, 207-ft. above ground, 1880-ft. above sea level.

Latitude	18°	16'	54"
Longitude	66°	06'	46"

Site: Cerro Marquessa Mountain, 6-mi. NW of Caguas.

Earth Station: Vertex, 13-meter C-band; Harris receivers.

Services: AP, CNN, UPI, WSI.

Ownership: Estrella Brillante Ltd. Co-Partnership (Group Owner).

Operation: April 22, 1960. Sale to TeleOnce Corp. by American Colonial Bcstg. Co. approved by FCC July 22, 1985 (Television Digest, Vol. 23:52). Sale to present owners approved Aug. 5, 1991.

Represented (sales): Pety Television Inc.

Represented (legal): Kaye, Scholer, Fierman, Hayes & Handler.

Represented (engineering): Hammett & Edison Inc.



SCALE OF MILES



WLII BMPCT-931118KE Granted 3/30/94 © American Map Corp., No. 14244

Personnel:

- David E. Murphy, General Manager.
- Santiago Rubín, General Sales Manager.
- Hector Martínez, National Sales Manager.
- Diana Hernández, Program Director.
- Manuel Santiago, Promotion Director.
- Linda Hernández, News Director.
- Andrés Díaz, Chief Engineer.
- Tere Mirando, Production Manager.
- Blas Torres, Business Manager.

Highest 30 Sec. Rate: \$3000.

City of License: Caguas.

WRWR-TV

Ch. 30

Network Service: Independent.

Licensee: Aerco Broadcasting Corp., 218 Almirante Pinzon, Hato Rey, PR 00918.

Studio: RD 2, km 9.2, Bayamon, PR 00918.

Phones: 787-765-1501; 787-765-8700.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 2630-kw max. & 288-kw horizontal visual, 263-kw max. & 28.8-kw horizontal aural. Antenna: 942-ft. above av. terrain, 196-ft. above ground, 1672-ft. above sea level.

Latitude	18°	16'	30"
Longitude	66°	05'	36"

Transmitter: 1.4-mi. N, 30°E directly from Aguas Buenas.

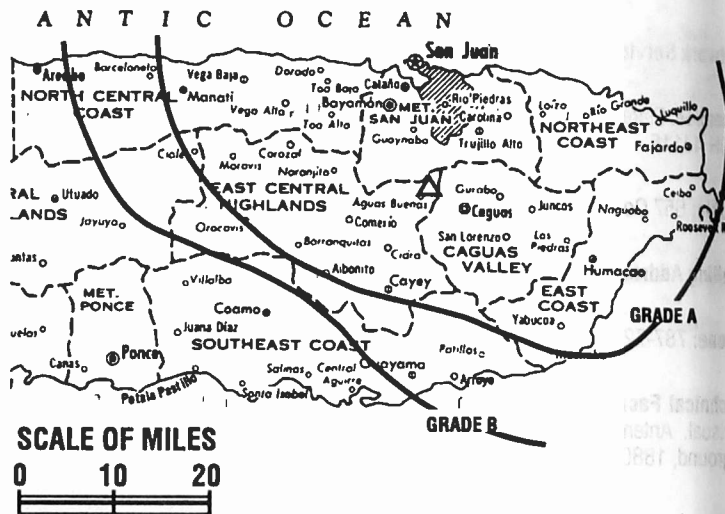
Ownership: Aerco Broadcasting Corp.

Began Operation: January 1, 1987. Left air January 17, 1989. Returned to air May 27, 1992 under lease agreement with Monte Sinai Corp.; left air again August 21, 1992. Bankruptcy sale from Bay Broadcasting to present owner approved by FCC June 6, 1995.

Represented (legal): Gammon & Grange.

Personnel:

Ramon Rodriguez Nieves, General Manager.



WRWR-TV BMPCT-830331KH Granted 11/23/83 © American Map Corp., No.14244

Rates: On request.

City of License: San Juan.

Note: Current information not available.

WSJN-TV

Ch. 24

(Operates satellites WKPV, Ponce & WJWN-TV, San Sebastian, PR)

Service: Independent.

Office: S & E Network Inc., Box 2556, San Juan, PR 00936-2556.

Address: 171 Quisqueya St., Hato Rey, PR 00917.

Phone: 787-722-2424.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 680-kw. Visual. Antenna: 1906-ft. above av. terrain, 220-ft. above ground, 2648-ft. above sea level.

Latitude	18°	16'	47"
Longitude	65°	51'	14"

Transmitter: 0.5-mi. E of State Rd. 186 in Cubuy Barrio.

Site Earth Station: 7.3-meter C-band; DX Antenna, Drake, M/A-Com, Scientific-Atlanta receivers.

Service: AP.

Ownership: S & E Network Inc. (Group Owner).

Operation: February 15, 1987. Left air, date unreported. Resumed operation July 5, 1995.

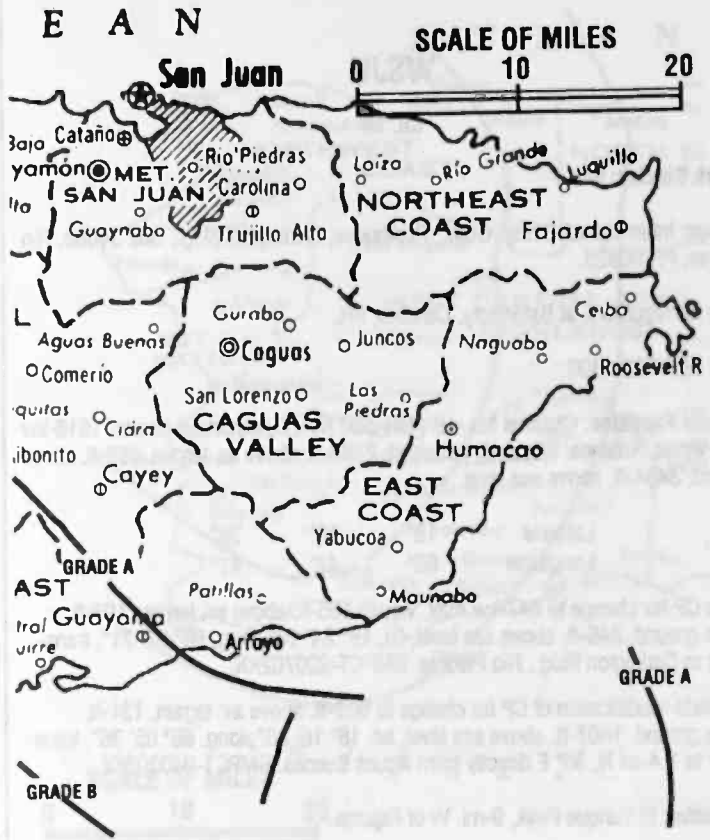
Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Kessler & Gehman Associates Inc.

Personnel:

Harold Panneflek, General Manager.

Salvador Medina, Chief Engineer.



WSJN-TV BMPCT-861120KH Granted 2/13/87 © American Map Corp., No. 14244

Jaime Trullen, Sales Manager.
Rosario Reyes, Program Director.
Edwin Ramos, Business Manager.

Rates: On request.

City of License: San Juan.

Puerto Rico—San Juan

WSJU

Ch. 18

Network Service: NBC.

Licensee: International Bcstg. Corp., Penthouse, Darlington Bldg., Box 34086, Rio Piedras, PR 00925.

Studio: Iturregui Ave. at Baldorioty, Carolina, PR.

Phone: 787-752-1800.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1518-kw max. visual. Antenna: Circularly polarized, 2783-ft. above av. terrain, 168-ft. above ground, 3464-ft. above sea level.

Latitude	18°	18'	36"
Longitude	65°	47'	41"

Holds CP for change to 447-kw max. visual, 105-ft. above av. terrain, 197-ft. above ground, 246-ft. above sea level, lat. 18° 24' 10", long. 66° 03' 21", transmitter to Darlington Bldg., Rio Piedras. BMPCT-920702KK.

Requests modification of CP for change to 902-ft. above av. terrain, 131-ft. above ground, 1607-ft. above sea level, lat. 18° 16' 30", long. 66° 05' 36", transmitter to 1.4-mi N, 30° E directly from Aguas Buenas. BMPCT-940303KE.

Transmitter: El Yunque Peak, 9-mi. W of Fajardo.

Multichannel TV Sound: Stereo and separate audio program.

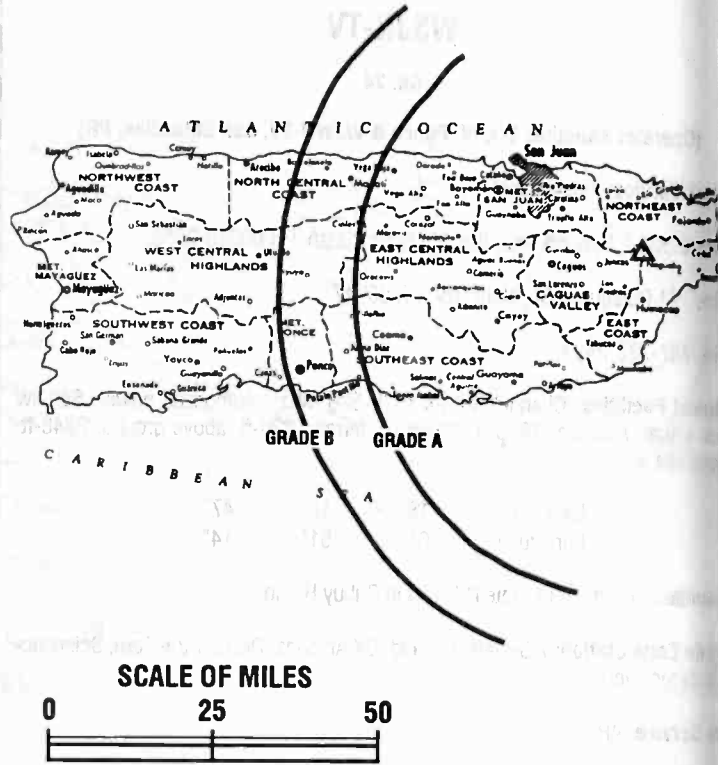
Satellite Earth Stations: Harris, 6-meter; Harris, 9-meter; Harris, 11-meter; Harris receivers.

News Services: INN, NBC.

Ownership: Pedro Roman Collazo (Group Owner).

Began Operation: July 29, 1984. Sold to present owner by trustee in bankruptcy 1990.

Represented (legal): Holland & Knight.



WSJU BPCT-910920KQ Granted 1/31/92 © American Map Corp., No. 14244

Represented (engineering): Peter V. Gureckis & Associates.

Personnel:
Crysell Torres, General Manager.
Jorge L. Alvarez, Assistant Manager & Controller.
Rafael Cruz, Chief Engineer.

Highest 30 Sec. Rate: \$750.

City of License: San Juan.

WJWN-TV

Ch. 38

(Satellite of WSJN-TV, San Juan, PR)

Network Service: Independent.

Office: S & E Network Inc., Box 4522, San Juan, PR 00936.

Address: Military Road, San Sebastian, PR 00901.

Phone: 787-765-1810.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 85.9-kw max. visual, 8.6-kw max. aural. Antenna: 1088-ft. above av. terrain, 81-ft. above ground, 1295-ft. above sea level.

Latitude 18° 19' 06"
Longitude 67° 10' 42"

Transmitter: Atalaya Peak, 3.2-mi. NW of Anasco, Aguada.

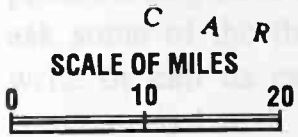
Ownership: S & E Network Inc. (Group Owner).

Commencement of Operation: January 1, 1987. Left air, date unreported.

Represented (legal): James L. Oyster.

Represented (engineering): Hector Nicolau.

Personnel: See WSJN-TV, San Juan, PR.



WJWN-TV BMPCT-860612KH Granted 7/15/86 © American Map Corp., No. 14244

Rates: On request.

City of License: San Sebastian.

WARREN
COMMUNICATIONS

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Puerto Rico—Yauco

WIRS

Ch. 42

Network Service: Independent.

Licensee: Maranatha Christian Network, Box 635, Bayamon, PR 00960.

Studio: 167 Hwy., km 18.9, Bayamon, PR 00960.

Phones: 787-797-3447; 787-799-6400. **Fax:** 787-797-2450.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 1500-kw max. visual. Antenna: 2797-ft. above av. terrain, 126-ft. above ground, 4424-ft. above sea level.

Latitude	18°	10'	10"
Longitude	66°	34'	36"

Transmitter: Mount Jayuya electronic site.

Satellite Earth Station: 6-meter C-band; Startrack receivers.

SNG Mobile Dish: C-band.

Ownership: Maranatha Christian Network.

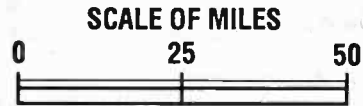
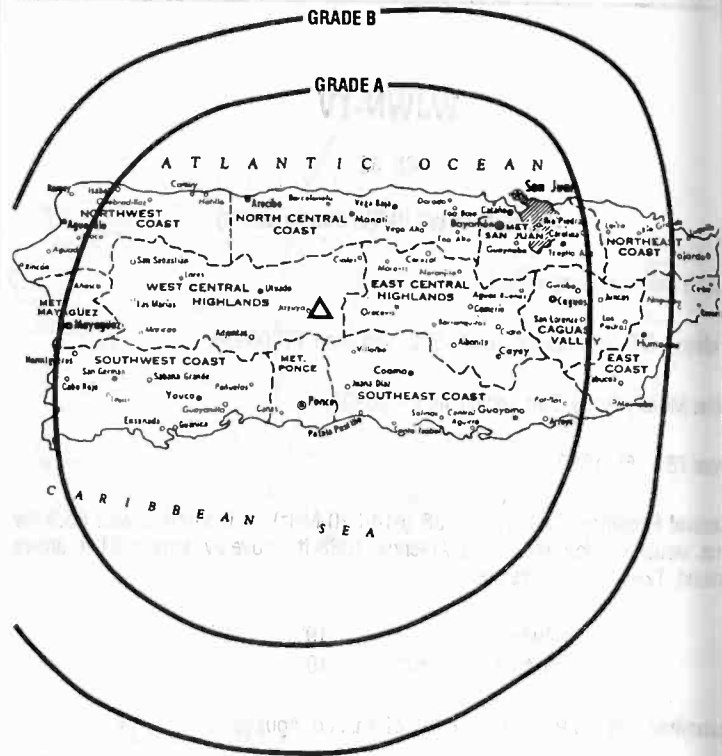
Began Operation: December 1, 1991.

Represented (legal): Bisulca & Slaughter, P.C.

Represented (engineering): Pete E. Myrl Warren III.

Personnel:

- Rafael Torres Padilla, General Manager.
- Eliezer Hernandez Rolon, General Sales Manager.
- Nacha Rivera, News Director.
- Myriam Guzman Rodriguez, Program & Production Director.



WIRS BMPCT-890927KG Granted 12/15/89 © American Map Corp., No. 14244

Mickey Linares Perez, Chief Engineer.
Andres Carrasquillo Merced, Promotion Director.

Highest 30 Sec. Rate: \$85.

City of License: Yauco.

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Virgin Islands—Christiansted

WSVI

Ch. 8

Network Service: ABC.

Licensee: Alpha Broadcasting Corp., Sunny Isle Shopping Center, Box 8 ABC, St. Croix, VI 00823.

Studio: Sunny Isle Shopping Center, St. Croix, VI 00823.

Studio: Island Marine Bldg., St. Thomas, VI 00801.

Phone: 809-778-5008. **Fax:** 809-778-5011.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 200-kw visual, 20-kw aural. Antenna: 1141-ft. above av. terrain, 265-ft. above ground, 1341-ft. above sea level.

Latitude	17°	45'	25"
Longitude	67°	47'	59"

Holds CP for change to 958-ft. above av. terrain, 135-ft. above ground, 1125-ft. above sea level, lat. 17° 45' 21", long. 64° 47' 56", transmitter Plot 549A, Estate Mon Bijou, 6-mi. W of Christiansted. BPCT-951204KF.

Transmitter: Blue Mountain, 6-mi. W of Christiansted.

Satellite Earth Stations: Harris, 5-meter C-band; Harris, 6-meter C-band; Harris, Pinzone receivers.

News Services: ABC, AP.

Ownership: Alpha Broadcasting Corp.

Began Operation: November 10, 1965. Sale to Peoples Bcstg. by Quality Telecat; approved by FCC Nov. 19, 1973. Left air Nov. 14, 1975. Sale to Antilles Bcstg. Co. approved Jan. 31, 1978. Resumed operations Nov. 1978. Sale to John A. La. Jay Emmett approved by FCC June 18, 1985 (*Television Digest*, Vol. 25:20) not consummated. Sale to Commonwealth Enterprises Inc. approved by FCC 12, 1986 but not consummated. Sale to current owner approved Sept. 20, 19

Represented (sales): Petry Television Inc.

Represented (legal): Calfee, Halter & Griswold.

Personnel:

Michael Wach, President & General Manager.

Charles Thanas, News Director.

Barbara Snell, Program Director.

Ricki Black, Local Sales Manager.

Noel Suarez, Regional Sales Manager.

George Moore, Production Manager.

Kim Alexander, Business Manager.

Chester Benjamin, Chief Engineer.

Highest 30 Sec. Rate: \$350.

City of License: Christiansted.

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George Moore, Production Manager.

Kim Alexander, Business Manager.

Chester Benjamin, Chief Engineer.

Highest 30 Sec. Rate: \$350.

City of License: Christiansted.

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