

PROGRAMS FOR WEEK BEGINNING OCTOBER 12

RADIO *Life* 8¢

FORTY PAGES

JACK BENNY

then and now

• PAGE 4



CLIFFIE STONE: why **Western Music** has swept from **Prairie** to **Parlor**

PAGE 33

• PAGE 8

SUCCESS STORY: FROM GATEMAN TO HEADMAN IN 11 YEARS



▲ **"CAVALCADE OF AMERICA"** on the air. Gayne Whitman, announcer on the NBC ailer, reads the commercial as Don Diamond and guestar Lee Bowman await cues from director John Zoller. (NBC photo.)



▲ **NEW ANNOUNCER** for NBC's Judy Canova show is Howard Petrie, who is also heard on the same network miking Jimmy Durante's program. (NBC-Herb Ball photo.)

SEEN ON THE RADIO SCENE

▼ **IN THEIR HOLLYWOOD HOME**, preparing to leave for New York, are Rise Stevens and three-year-old son Nicky. Rise has just returned as star of Prudential's "Family Hour" Sunday broadcasts on CBS.



▶ **PONDERING** a big problem on Mutual's "Juvenile Jury" is Charlie Hankinson, six years old. We're betting he came up with a sharp answer.



▼ **"POOR MIRIAM" SINGER** on Bob Hope's NBC Comedy jamboree is petite Trudy Ewan, who was married this past summer to orchestra leader Dick Stabile.



▼ **HERE'S ABE AGAIN!** That sardonic Burrows is warming up for a rendition of his "Girl with the Three Blue Eyes" on his fascinating CBS show.



Maydelle Serrano, 2911 Bullard Avenue, Los Angeles 32, Calif.

Sirs: I would like very much to see a story about Johnnie Johnston, one of the stars of the "Rhapsody in Rhythm" program, and also about Howard Duff, star of "Sam Spade."

I would also like to see a really good writeup about Glenn Langan, who plays "Barton Drake" on "Mystery Is My Hobby." He has a wonderful voice. Why can't he be starred on some more radio shows, such as "Suspense," "Lux Radio Theatre," etc.?

By the way, what happened to "Money on the Line?" Thanks for a swell and helpful program finder magazine.

"Rhapsody in Rhythm" left the air with the new fall schedules, and Johnnie Johnston's plans thereafter may or may not include radio. If he's broadcasting, however, we'll chalk him for a Men of Music profile. Howard Duff, postponed a little, comes up in our October 19 pages. Glenn Langan's story was February 9, complete with cover picture. We understand that his 20th Century-Fox camera commitments are quite heavy, limiting him to only one radio program per week. "Money on the Line" faded, due to reasons not clarified for publication purposes.



Mary M. Erlando, P. O. Box 52, San Pedro, Calif.

Sirs: I would like to know what station has the White King Soap and LaFrance program, as they are supposed to have a contest on. Can you print details?

The White King Soap offer is on a running contest basis, details broadcast regularly on Frank Hemingway's KIIJ newscasts, 7:00 a.m. and 4:15 p.m. Monday through Friday. Incidentally, Radio Life tries to keep up on all such details in its Contests and Offers department, published nearly every issue, and if you'll watch regularly you'll find many such chances for give-aways.



Nancy L. Moors, 2333 West 22nd Street, Los Angeles 7, Calif.

Sirs: Was glad to note your article on Vincent Price in your August 17 issue. I have admired him greatly for some time. Is he really English? I am looking forward to more articles on Vince, with pictures if possible.

A more complete visit with the charming Mr. Price, including pictures, was related in Radio Life October 5. In spite of his wonderfully clipped and British-sounding tones, however, Mr. Price is not English. He was born in St. Louis,

Vera H. Price, 455 Wallace Avenue, Vallejo, Calif.

Sirs: I enjoy every department of your magazine, but think Evelyn Bigsby's Radio Life Lines my favorite. Miss Bigsby seems always to hit the nail exactly on the head, expressing my thoughts in just about every instance. I often wonder at your patient and understanding answers to the many letters you publish.

A word of praise for the new singer, Vic Damone. I believe he out-Sinatra our Frankie, and that is a feat. He should go very far if, being so young, he doesn't lose his head.



Mrs. Kathleen Trager, 707 West 85th Street, Los Angeles 44, Calif.

Sirs: Finally, after two and a half years of entering contests, I am beginning to have a little luck. I won a beautiful \$25 wrist watch band from "Port of Missing Hits" and a fountain pen from "Housewives' Exchange."

I would like to commend "Grand Slam" for holding up entries until many old ones are put on the air. You see, I have about fifteen entries in, since last October, so I still have hopes.

I am very happy that Cliff Arquette is coming back. Thank you, Radio Life. I am sure your influence helped a lot.



WITH GOOD MUSIC ALWAYS RATED HIGH WITH RADIO LISTENERS, MONDAY NIGHT ON KFI OFFERS TWO EXCEPTIONALLY FINE PROGRAMS FOR YOUR ENJOYMENT, VIA NBC. THEY ARE "THE VOICE OF FIRESTONE" AND "THE TELEPHONE HOUR."

Howard Barlow



Howard Barlow directs the "Voice of Firestone" orchestra each Monday evening at 5:30 in music ranging from popular numbers of past and present to the well-known classics. Christopher Lynch, tenor, and Eleanor Steber, soprano, are featured soloists.

Donald Voorhees



Donald Voorhees handles the baton for the "Telephone Hour", Monday nights at 9, when some of the most famous stars of concert and opera are presented. On October 13th, Marian Anderson will be the guest soloist.

That's KFI—Dial 640

—Advertisement

Page Three

★ ★ RADIO LIFE ★ ★
CARL M. BIGSBY, Publisher

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JACK FOUND OUT that there were thousands of people who had their reasons why "I can't stand Jack Benny" when he launched a contest of that name last year. Now in his sixteenth year, he's also found there are thousands more who can't stand being without him.

Sundays, 4:00 and 9:30 p.m.
 NBC-KFI-KFSD

REMEMBER the day when a bright young comic named Jack Benny stepped up to a mike and, in the company of George Olsen and his orchestra, Ethel Shutta and George Hicks, brought a new type of comedy to the air? Maybe you don't—because that was 'way back in 1932.

Perhaps we'd better start with the year 1934 when Jack went on the air for a new sponsor and Don Wilson opened the program like this: "The

The Benny Show --- Then and Now



Because Jack Is Starting His Sixteenth Successful Season on the Air, We Took a Peek Backwards to See How and If the Old Master Has Changed His Approach To Radio Humor—Either Way He's Still Wonderful!

BACK IN 1934 and '35 it was bandleader Don Bestor who furnished music and gags on the Benny show. A formal dresser, Don found his spats an institution and Benny's cue, "Play, Don", an American by-word.

Jell-O program, starring Jack Benny with Don Bestor and his orchestra. The orchestra opens the program with "Sunny Disposish'."

There's nothing like old song titles to take you back to an era, so here are a few of the names of songs that the Bestor orchestra was interpolating into the Benny show—"Sweetie

WHILE JACK LOOKED TOLERANT, Mary Livingstone kissed Phil Harris goodbye when he went into the Maritime Service. Phil became Benny's long-time bandleader by giving Jack what he wanted on the show—enough brief, rollicking music passages to break the dialogue routines, and lots of comedy.

IN SEPTEMBER OF 1939, JACK welcomed a new tenor to the cast, Dennis Day by name. Comedian Day, thinly disguised by a beautiful voice, soon became as famous for his laugh lines as he was for his songs—until now look, as he says, "two shows!"





▲ **NONE OTHER THAN** Benny's arch rival, Fred Allen, was on hand to light up Jack's new sponsor's product when the Benny show went on the air for Lucky Strike.



▲ **SENIORITY ON** the Benny show is divided between Don Wilson and Mary Livingstone. Don joined the Benny show in 1933 . . . thinks he won the audition because of his laugh . . . and still laughs at Jack because he thinks he's funny.



▲ **JACK TURNED UP** as the cigar-smoking "Charley's Aunt" in the 1942 version of the old play. For once Jack's part had a romantic angle—he wooed, kissed and won Kay Francis.

Pie", "The Continental", "If I Had a Million Dollars". Remember them?

Benny's tenor side-kick in those days was fresh-voiced Frank Parker, who was singing such ballads as "Smoke Gets in Your Eyes" and "You're Devastating". How many of the songs like "Mamzelle", "How Are Things in Glocca Mora?" and "Wyoming" which Dennis Day sang on the show last year will be as forgotten as those of 1934, or how many will live as long as "Smoke Gets in Your Eyes"?

Tenor Parker wasn't quite as ingenious as Kenny Baker and Dennis Day, who followed him as singers on the program, but he was just as maddening to Jack. Parker's running gag was the one that led into Benny shouting, "Hair, hair—what have you got on your head?" Parker's rejoinder was usually something like, "Icicles—I'm riding in the rumble seat." This isn't too far from Dennis' running gags last year of which this excerpt is typical:

"Dennis: Well, this morning I weighed myself four times and the arrow always pointed to zero . . . I don't weigh anything.

"Jack: . . . Maybe after you put in your penny, you wiggle around too much when you stand on the scale.

"Dennis: Ohhhhh . . . *Stand on it!*"

Mary Livingstone, who on the 1934 shows was very recently from Plainfield, New Jersey, came on in the new series with "Good evening, Mr. Benny. Mary Livingstone is my name." Nowadays Mary is much more familiar with her partner!

Other Cast Regulars

Mary used to read poems on the program, too . . . usually something like "Fall is here, O Fall is here—trees are bare most everywhere" . . .

Sam "Schlepperman" Hearn was a program fixture in the old days and his "Hello, stranger" and "Hello, Jeckie-boy" became household words. Now Jack has Artie Auerbach and

(Please Turn to Page 32)

▼ **ROCHESTER CAME** into being when Benny had an episode on the show involving a Pullman porter on the San Francisco Chief. Bet you've forgotten that Rochester's last name was "Van Jones". This picture was taken when the two comics entrained for the opening of San Francisco Radio City, where Benny was the first star to go on the air from the new studios.

▼ **IN 1943 JACK TOURED THE WAR FRONTS** under USO auspices, entertained American troops in Africa and the Near East—and even got to play "Love in Bloom"!





Spotlight on Serials

No. 8 of a Series



"Our Gal Sunday"

▲ **VIVIAN SMOLEN** plays the title role "Sunday", in "Our Gal Sunday".

▲ **KARL SWENSON** portrays "Lord Henry Brinthrope" on this daytime serial.

Monday Through Friday, 9:45 a.m.
CBS-KNX-KSDJ

OUR GAL SUNDAY" has been one of radio's most popular daytime serials since its premiere eleven years ago, but did you know that the story really started life forty-three years ago as a Broadway play? The present soap opera is based on Thomas Racemond's play, "Sunday", which starred John and Ethel Barrymore in leading roles back in 1904.

Vivian Smolen as "Sunday" and Karl Swenson as "Lord Henry Brinthrope" play the leads in this radio version. Since its premiere on March 29 of 1937, the plot has posed the question of whether a girl from a little western mining town could find happiness as the wife of a titled Englishman. After eleven years, the answer seems definitely to be "yes".

"Lord and Lady Brinthrope" in the Person Of Karl Swenson and Vivian Smolen Are the Leading Players of "Our Gal Sunday" Series

On the anniversary program, "Sunday" and "Lord Henry" were busy helping resolve the problems of young newlyweds "Rex" and "Leona Kenmore". "Rex" and "Leona" were portrayed by Broadway stars Scott McKay and Haila Stoddard. McKay was appearing in "Another Part of the Forest" and Miss Stoddard in "Dream Girl" at the time of their stint in "Our Gal Sunday".

Other Roles

Karl Swenson, known as one of

radio's most versatile actors, has also starred on the Broadway stage, recently in "A Highland Fling". He's also well known to radio listeners in the title role of "Lorenzo Jones". Vivian Smolen, in addition to the "Sunday" role, is heard as "Stella Dallas" daughter "Laurel." Producers of the series are Frank and Anne Hummert, who also hold the reins on "Stella Dallas", "Just Plain Bill", "Front Page Farrell", "Lorenzo Jones" and "Lora Lawton" among others.

▼ **KARL SWENSON IS ONE OF THE MOST VERSATILE** actors on the air—you also hear him as "Lorenzo Jones". Swenson started out as a member of the Alexander Kirkland stock company in Stockbridge, Mass., along with fellow players Katharine Hepburn, Leo Carrillo and George Couloris. Vivian is also heard as "Stella Dallas" daughter, "Laurel".

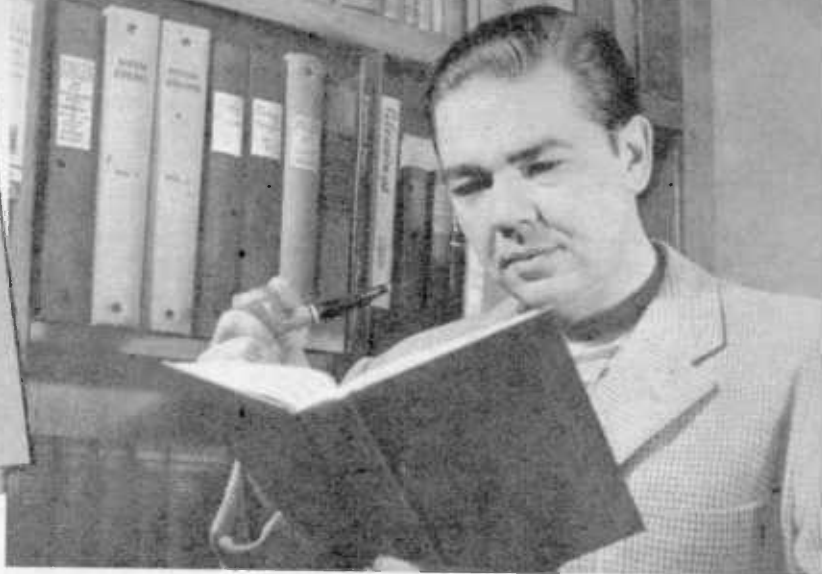
▼ **BROADWAY STAR** Haila Stoddard was heard as newlywed "Leona Kenmore" in some episodes of "Our Gal Sunday". Haila has been seen on Broadway recently in the hit play, "Dream Girl".



Mikemen

No. 25 of a Series

Marvin Miller



By Judy Maguire

▲ **STUDIOUSLY TURNING PAGES** of a treasured poetry volume and looking not a whit like the menacing heavies he enacts when not announcing is Marvin in a quiet candid home shot, (taken, incidentally, by his photographer-artist wife, Elizabeth Dawson).

Whether He's Pasting Humphrey Bogart's Jaw Or Quietly Reading Poetry to His Air Listeners, Announcer-Actor Miller Performs With Verve!

POET or pug? That's the perplexity of casting involving Marvin Miller, actor of degenerates and toughs and/or romantic weaver of "Moon Dreams," when not being a radio announcer.

In his last few pictures, "The Corpse Came C. O. D.," "The Brasher Doubloon," and "Dead Reckoning," Marvin thudded heavily around the screen with terrifying sinisterness and beat the bejabers out of George Brent, Humphrey Bogart and George Montgomery in some of the most brutal fist-smashing scenes yet.

While on the set and waiting to go before the cameras, he confesses, he wrote verse for his "Moon Dreams" program and for his forthcoming personal poetry volume, "Mirror Up to Nature."

Big, friendly Marvin is on a favorite subject, in fact, when he speaks about verse. Since 1933, he has always had a poetry time on the radio, his first "The Strolling Bard." His "Moon Dreams" time is a copyrighted open-end transcription series, not at present carried by Los Angeles, but heard throughout the country. He has narrated more than 130 episodes. He is listed in the "Biographical Dictionary of Contemporary American Poets," and he can talk with great enthusiasm and authority about lyrical meter, theme and style.

His favorite poets, although he boasts an extensive and varied library, are Stephen Vincent Benet, Vachel Lindsay and Robert Frost. He especially enjoys reading aloud, and

would like to make an album some time including "The Raven," "The Congo," and "The Highwayman."

Writes Verse

For his own part, Marvin has written over 100 original poems. He is continually dashing lines on match-covers, paper napkins and tablecloths, when he can't locate the little notebook he carries for the purpose. His longest work was a fifteen-minute narrative, "North Africa," written for the Coast Guard during that campaign, while serving with the Temporary Reserve in Chicago.

His talents and interests, however, are far from being so confined. Marvin arrived in Hollywood in June, 1944, and brought his own radio program, "The Coronet Story-Teller," with him. Soon after, he was cast to play Yamamoto with James Cagney in "Blood on the Sun." His second screen role was that of Claire Trevor's weakling husband in "Johnny Angel." He had a comedy role in "Night in Paradise," and to date has played a radio announcer in only one film, RKO's "Without Reservations."

On the air, Marvin announces "The Whistler," "The Old Gold Show," and Louella Parsons. He is the Sheaffer Parade story-teller and

▲ **AND HERE**, in quite another get-up, is Marvin in character for the role of a sadistic heavy. Hard to connect this seemingly cruel, somber-eyed face with that of the big, pleasant man in the upper corner? But cultured, well-read Marvin smiles, "It's all in a day's acting."

a regular supporting player on "Ozzie and Harriet" and "Deadline Mysteries."

In addition, he has voiced many film shorts. His most recent, for MGM, was a Dr. Seuss cartoon, "Horton Hatches the Egg," and he not long ago finished two for Belda films about "The Lonesome Octopus" and "Grumpy Shark." Marvin narrated and did all characters.

Complete versatility with his vocal chords is one of Marvin's trump professional cards. For his first radio program, "Lord Elgy and Company" over KWK in St. Louis, he started by writing and doing lines for two Englishmen, two Negroes, a Frenchman, an Italian, a tough and a straight man. Before his one-artist show had run the summer, he was enacting forty-two characters! He was, incidentally, paid \$1 for five days a week of broadcasting.

Marvin also worked his way completely through college, carrying a

(Please Turn to Page 32)





◀ **SUBJECT OF OUR SUCCESS STORY.** Frank Pittman. We almost failed to run this picture, as it's the only one the family has and belongs to Frank's mother, who says the negative is lost. (Please, printer, send it back when you're through or we're sunk.)

the trimmings, here's the rest of it. The successful fellow is named Frank Pittman. Before he heard Don Wilson describing the glories of Southern California weather during the Rose Bowl game of January 1, 1936, Frank hadn't thought seriously of coming to California. Apparently Don was in top booster form that day, for his accounts of the balmy

Frank accepted a suggestion from another crew member who had worked at Paramount and decided to try for a place at the studio.

He never arrived at Paramount, because as he passed the nearby NBC building (now site of the Mutual Don Lee studios on Melrose Avenue) Frank detoured into the NBC maintenance department. "I sort of had a desire to get into radio," he lamely explains this action.

A few minutes after Frank had gone in the door at NBC, he emerged as gateman of the parking lot. He thinks he got the job because he acted very independent, almost as if he were toying with several attractive offers.

"The parking lot is where I met the people," Frank recalls. "Jack Benny and the Chase and Sanborn crowd were some of the stars coming into the lot. I always refused tips, explaining I was 'very happy to be of service'. My turning down money always bothered people, but it left an impression. After I'd been in the lot for awhile, I started complaining at regular intervals that I wanted an inside job. Finally, to pacify me, they gave me an announcing audition, probably the worst thing that's ever been heard. Eventually it was arranged for me to be a sound effects man. I started as an assistant, or second man, then gradually moved up to first man, the salary also rising from \$150 to around \$200 a month."

Meantime, NBC had moved to its new studios at Sunset and Vine. The network was growing rapidly and so was the sound effects department. Frank had a chance to work on the Fibber McGee and Molly show and also "did" the audition when Hal Peary cut his "Gildersleeve" trial record.

After "Gildy" went on the air, Frank "worked" every show until the producer, Cecil Underwood, decided he needed more help and hired Pittman as his agency assistant at Needham, Louis and Brorby. Frank was already familiar with Underwood's method of operation and after he had been indoctrinated in company policy, was given production reins on Peary's show. He also worked closely with Underwood, who produced the Fibber McGee and Molly program, and he took full responsibility when Underwood had to go east on business. It was natural that when Underwood resigned his post, Pittman should be named his successor.

"I've been so extremely fortunate," Frank says humbly, "although I like to think I was planning my moves all along. The attitude of the people I met back on that gate has been a gratifying thing. They were so inter-

(Please Turn to Page 32)

Don't Read This!

If You Dislike a Hollywood Success Story, In Which a Radio Gateman (\$85 Per Month) Rose to Big Producer and Agency Vee-Pee

By Evelyn Bigsby

IF YOU'RE tired reading Hollywood success stories, stop right now, because this is one. If you want to go on, we'll be fair enough to tell you it's about a radio man who rose, in eleven years, from gateman at \$85 a month, to vice-president of the agency handling two of the biggest comedy shows on the air. His income today is estimated well up in five figures. He has a home in Brentwood, a lovely wife and daughter, a 1946 Buick convertible, a new Pontiac, and goes East three times a year on routine business. Eleven years ago he lived in a small apartment, cooked his own meals, and slept in a pull-down bed.

Without embellishments, that's the saga in a capsule. But if you want

weather and lightly clothed crowd moved Frank, then driving through snow, to vow his intentions of moving west.

He was doing all right, by the way, as a salesman for ladies' undergarments, working out of New York through Kentucky, Tennessee, Alabama, and parts of Indiana and Ohio. He made about \$5,000 a year and always drove a late model car.

Sailed—Into Radio

Six months after Don Wilson refused into his Pasadena mike, the unknown Pittman was en route to Hollywood. He took a job at various jobs and finally ended up as a member of the crew on a boat headed for a South Seas cruise. Illness of the ship's owner prevented sailing, so



◀ **HUDDLING OVER FIRST** "Gildersleeve" show of the season are star Hal Peary, Pittman, and Fran van Hartesveldt, who assists Frank.

RADIO IN REVIEW

NEWS and COMMENT

For Love o' Mike (General Comment)

Halp! We're Haunted!

Nelson Eddy stares accusingly at us eight hours a day.

Coming from somebody as admired as Mr. Eddy, that's awfully hard to take. We try turning him face to the wall. Our consciences hurt, so we turn him around again. We pretend we don't notice him. His eyes follow us relentlessly around the room. It's *harrowing!*

We're talking about the oil painting of Mr. Eddy which appeared on our August 31 cover, of course. Radio Life's new offices have no place for it on their walls, and it's not the type of picture which can bear being propped on a chair.

At the same time, both the picture and we know that any of you countless Nelson Eddy admirers would give an entire set of uppers to have one like it. So, to the first bonafide Eddy fan club to show up here (6361 Selma, Hollywood) with credentials, goes Nelson Eddy, with our blessings. The picture, that is. And hurry, please. We're tired of thrashing about in the middle of the night, plagued with the responsibility of finding one of our favorites of all favorites a proper home!

Rumors Are Flying

Edgar "Slow-burn" Kennedy may have his own show soon . . . Mel Torme is going with last year's Miss America . . . The country's "music stations" (i.e. independents that play strictly classical records) may band together in a network . . . Groucho Marx's audience participation and quiz show, "You Bet Your Life," goes to ABC and starts October 27 . . . Bill Goodwin will play a Broadway ham in Henry Morgan's movie . . . The "Fibber and Molly" show will cut their season to 35 weeks . . . The "Mayor LaTrivia" role on that show has been discontinued in respect to the late Ex-Mayor LaGuardia . . . Joan Davis to shop for a divorce . . . Latest old tune set for radio-record revival is "Gonna Get a Girl" . . . NBC's Red Skelton to be the first celeb honored on Grauman's Egyptian Theater's Wall of Fame . . . What sounds like a good radio idea is the show Reginald Gardiner is auditioning in New York this week—"Further Adventures of My Man Godfrey" . . . Rudy Vallee still has plenty of sponsor interest in his show business commentary series . . . Don Quinn's book will be titled, "The McGees of Wistful

Vista" . . . Mary Pickford and husband Buddy Rogers will be heard in their very first air appearance together when they guest on Mutual's "Family Theater" on October 23 . . .

Your Cue (Shows You May Like)

Front Page Farrell

"Front Page Farrell" is heard on KFI at 2:45 p.m., five days a week, so technically it falls into the soap opera category. However, a rugged male confined to the house during the day and compelled to listen to daily serials would probably become a "Front Page Farrell" fan without any further ado.

"Farrell," as you might surmise from the title, is a newspaper man, but he is a married newspaperman, and as a result enough home scenes are put in to satisfy the lady listeners. Melodrama is a little easier to take with "Farrell's" newspaper background than it is in the usual "homey" soap shows that invariably resort to it.

Staats Cotsworth as "David Farrell" is also pretty easy to take—his attractive delivery and intelligent characterization give the listener excuse enough to follow the story.

Florence Williams as "Sally," his wife, is also the possessor of a pleasant radio voice, and her wifely role seems to be written with a little more sanity than is usually employed by daytime serial scripters.

Announcer Ed Fleming does capably by his rather objectionable copy (teeth, breath and corns are the subjects under scrutiny by the sponsor).

"Stop Me If You've Heard This"

If you go for "Can You Top This?" you're going to like "Stop Me If You've Heard This" equally as well. The latter show, heard on KHJ, Saturday nights at 6:00, may or may not have been inspired by the older program, but it's a type that is seldom copied, so—who cares?

Jokes sent in by listeners are read to the board of experts by Roger Bowers. Experts Maury Amsterdam, Lew Lehr and Cal Tinney interrupt when the joke grows familiar and proceed to tell their version. If they are wrong, the listener gets additional cash. The gags purveyed by the veteran jokesters are more often than not better than the original entry.

Maury is the wise-type comic; Lew is the eccentric "monkeys are duh cwa-aziest people" guy that you see in the newsreels, and Cal is the well known "homespun" humorist. As you

(Please Turn to Next Page)

Page Nine

DON'T BE A

MissDit*



NEXT WEEK

Next week appears that long-promised "Sam Spade" story, complete with cover pictures of Howard Duff and feature on the show. Need we say more?

There's a chap in Hollywood (a married man, too!) who makes it his business to go out five nights a week, with a different woman every night. He's self-styled "prime minister" to Her Majesty, "Queen for a Day," and we think you ladies will be interested to know where he takes the Queen on her nightly pleasure round and what some of his reactions have been while serving as the royal escort.

Raising the question, "Is It an Incubator for Shows You'll Hear Tomorrow?" we present an article on KFWE's "Preview Theater" series. Jack Carson's new NBC program is covered in another feature and our "Life in Radio" series shows "Those Websters" and their friends in a social evening. Young musical conductor Frederick Steiner occupies the Men of Music niche, while Doug Gourlay is our Mikeman.

All these stories, complete with pictures, plus previews, reviews, gags, contest information, and logs. Only 8 cents at your grocer's. Buy your Radio Life early and read it exhaustively, but (we hope) enjoyably.

*She wanted to read it but she missed it.



KECA mike memos

By VIRGINIA WEST

Calling Red Lantern, Kid Squid, J. Edgar Bullfish . . . You're on the air again! Yes, beginning October 11 . . . 8:30 a.m. over KECA and ABC . . . that delightful children's fantasy, "Land of the Lost", returns to the air. To be heard every Saturday morning, the series will be sponsored by the Bosco Company.

"Land of the Lost" premiered over the American Broadcasting Company in October, '43, and was heard until September of '45. Conceived and written by Isabel Manning Hewson, the show has proved its tremendous popularity, boasting more than 9,000 "Land of the Lost" clubs in the U. S. and Canada.

"Exploring the Unknown," award-winning radio series which dramatizes the miracles of modern science in an entertaining blend of fiction and fact, is also a Saturday feature on ABC-KECA. Aired at 8:30 p.m., leading Hollywood and Broadway actors will continue to be called upon frequently to interpret the dramatic situations.

. . . Wednesday Night's the Night . . . 790 . . .



Johnson and Hull . . . "Vox Pop . . . ers"

Here are the headmen of the opening stanza of ABC's Wednesday night lineup . . . Parks Johnson, who originated the "Vox-Pop" Show in Houston, 16 years ago, and Warren Hull, who has been Johnson's radio partner since 1942. . . . "Vox-Pop" on KECA at 6:30, starts that unbeatable lineup which includes "Abbott and Costello", Jack Paar, Lionel Barrymore, and of course, Bing and Henry . . . Crosby and Morgan, if we must be formal . . . Of course, we shouldn't give the impression that Wednesday night's the ONLY night on ABC! Far from it . . . Take Monday nights, for example . . . Monday night is sort of a "dark horse" night . . . a night to watch . . . already listing Paul Whiteman's new "On Stage America", Sammy Kaye's "So You Want to Lead a Band", The Lone Ranger for exciting adventure, Cliff Arquette as Ben Willet of "Point Sublime", and for laughs . . . the Phil Silvers Show . . . Now there's a lineup of listening! Maybe we should say . . .

. . . Every Night's the Night . . . on 790 . . .

For those who enjoy the classics . . . and that is an ever increasing number of radio fans . . . Boston's famed symphony orchestra begins another season's broadcasts on Oct. 14. On Tuesday nights, 6:30 to 7:30, KECA and the American Broadcasting Company will again take listeners to Symphony Hall, Boston, for this weekly treat . . . Starting Nov. 15, ABC audiences will again hear the world's best operas direct from New York's Metropolitan Opera House each Saturday morning throughout the season . . . and the Detroit Symphony will continue to occupy the 5 o'clock Sunday afternoon spot on ABC-KECA . . . Speaking of music, that inspirational quarter-hour, Club Time, heard over KECA at 11:30 on Tuesday mornings, has just been renewed for another thirteen weeks.

. . . Wednesday Night's the Night . . . 790 . . .

DIALING: Collectors of record albums have a thrill in store when they hear the special Decca album based on Edward Everett Hale's "The Man Without a Country", starring ABC's Frank Lovejoy and Bing Crosby . . . Crosby does the narration and Lovejoy, who is "Mr. Malone" of "Murder and Mr. Malone" (KECA, Saturday nights at 9:30) portrays the role of Philip Nolan . . . Tommy Bartlett of "Welcome Travelers" turns in the interesting fact that the travelers on his show are a hungry lot . . . In 12 weeks they drank 240,000 cups of coffee, munched 28,800 doughnuts, and drank 20,400 glasses of juice . . . "Welcome Travelers", heard on KECA at 9:00 a.m. Monday thru Friday.

Page Ten . . . Wednesday Night's the Night . . . 790 . . . —Advertisement

Radio in Review

(Continued from Preceding Page)

can see, the humor is well-balanced. As a matter of personal taste, we've always considered that the drawing grass-roots type of comedy was wrapped up for good and all by the late Will Rogers, so a little of Tinney goes a long way with us. Cal, however, seems to have a slightly better memory than his two partners and so perhaps merits the larger share of joke-time.

As for the jokes themselves, there's probably a reason they sound terribly funny told cold in this manner—and awfully dull worked into a regular script—but we'll be darned if we can figure out why!

"Perry Mason"

Another program that strikes a welcome spot in the middle of the daytime soap stretch is CBS' "Perry Mason", KNX, 11:15 a.m., Monday through Friday. Like most everyone else in these United States, we've been a fan of Erle Stanley Gardner's flashy lawyer throughout innumerable books and several movies.

The radio show carries on with the same spirit that "Perry Mason" fans expect. Currently "Mason" is embroiled in outwitting witnesses in a courtroom trial, and listeners will find that he's still the master at legal dodges that author Gardner intended him to be.

John Larkin portrays the radio "Mason" in a manner to satisfy even those who had a preconceived idea of what the character should sound like, and Joan Alexander is properly sympathetic and efficient as "Della Street".

"Exploring the Unknown"

KECA's Saturday at 8:30 p.m. "Exploring the Unknown" is another Sherman-Dryer production, at present, unfortunately, unsponsored. Facts from the fields of medicine, aeronautics, daily living and metaphysics have all been utilized in these "Exploring" weeklies.

Quinine cures malaria. So does "atabrine," yet only one-third as much is needed. In wartime, using only one-third of the precious shipping space, atabrine could be transported to malarial sectors. And the Guadalcanal invasion would have been a different story had not malaria first been whipped.

Dry facts, but "Exploring the Unknown" takes facts like these, drapes them in well-woven dramas for layman consumption, and present stirring plays. The dosage of things we should know is kept from becoming a "make 'em eat cake" affair by more than adequate presentation. Good casting, striven for in most radio work, is outstandingly noticeable here. Humorous and pathetic incidents are lavishly sprinkled throughout. Nothing is omitted that would detract from research and re-write effort, and nothing is added that gums up fact with fantasy.

'Are These Our Children?'

ABC's coast-to-coast series dramatizing actual cases concerning one of today's major social problems, juvenile delinquency, is heard over KECA at 1:00 p.m. Sundays. In the fifty-one broadcasts since September 29, 1946, "Are These Our Children?" dealt six times with the lack of community responsibility as a delinquency factor, five times with poor home conditions, five with neglectful parents, five with divorced parents, four with over-indulgent parents, four with over-strict parents, four with indifferent and ignorant parents, four with racial prejudices, three with morbid home conditions, three with the housing shortage, and two with the "mother complex".

Without fail, ABC has dressed up the object lessons by excellent casting and scripting, always avoiding the preachy, dogmatic "you must do this" and "you mustn't do that" so well designed to lessen listener interest. Each Sunday's "story" is vital and real.

"Are These Our Children?" will continue to be written and produced by Gil Thomas, in San Francisco, which means he will re-cast the actors and actresses responsible for the capable performances of the past year.

Original music on the program is scored and conducted by Phil Bovero, ABC musical director.

Playbacks (Critical Comment)

King Size Kudos

Two extremely gratifying performances were picked up on our dials this past week, and we hope you were lucky enough to catch them.

Probably one of the most unique new comedians we've heard in an eon is Lee Raines, who won Arthur Godfrey's "Talent Scouts" competition Monday (September 29). If Raines writes that stuff himself he's doubly terrific, but that marvelously laconic

delivery is enough to credit his act as "special". His brief take-off on a two-gun, 50-reel, thousand-lived movie cowboy brought joyous reaction from a sold audience, and had him way out in the home stretch before time to choose the winner had even come. Ex-GI (from Brooklyn) Lee was with the Mickey Rooney Unit through Europe during part of his recent army service, and has just finished tours on the RKO and Loew's circuits. Don't know what's in it yet for him, from Godfrey, but if radio knows "material" . . . plenty!

Radio Life was also delighted by the guest appearance of Al Capp on the Fred Waring show. The comic strip creator, with his Jimmy Stewart-drawl delivery and forthright modesty spiked with droll humor, was a charming air visitor whom we'd like to hear more often.

Burritt Belts 'Em

"What am I getting for my money besides germs?" is the question Burritt Wheeler has told his listeners to ask themselves while dining out. The occasion that called up this unappetizing query was Wheeler's September 30 broadcast of KNX's "Housewives' Protective League" on which Burritt delivered the promised air indictments of local eating places convicted of violations of the Los Angeles City Sanitary Code.

Naming a handful of violators, Wheeler revealed that every week brought a crop of new offenders. "There are *thousands* more," said Wheeler, "and the Health Department records are open for all to examine."

"What can you do to protect yourself? Plenty," Wheeler continued. He advised customers to ask to see the restaurant's kitchen—if the waiter is eager to show it, his eagerness itself is sufficient assurance that the place is clean. But if "there is a rule against diners entering the kitchen" or "the staff is too busy," then he advises "Grab your hat and make for the nearest exit!"

According to Wheeler, the Los Angeles City Health Department is anxious for the public to report immediately any violations of the Sanitary Code.

Among the circumstances that convicted the eating places mentioned in the broadcast were the discoveries that meat was being kept at room temperature at one place, another had balanced an insecticide can on top of one containing relish, a third had a grease-incrusted kitchen, bug-ridden and equipped with a can-opener black with rotten food.

Wheeler's broadcast was shocking, but sensible. The offenders given such adverse air publicity have probably cleaned their places beyond reproach by this time—but there are others! Our thanks to Burritt Wheeler for helping to change the fall guy into the not-so-trusting soul.

Until recently, radio has left the "fearless" revealing type of reporting mostly to other media. We think radio is missing a bet in not uncovering

more material like that forming the basis for Mr. Wheeler's broadcast.

We only wish he'd been more exhaustive in his expose. We've already tabbed a few more "dirty Gertie" establishments he should have mentioned.

Walter Winchell

Walter Winchell got aboard his September 28th, Sunday night, "Jergen's Journal" (KECA, 6:00 and KHJ, 8:30) with a load of ammunition that was readied, aimed and fired in the direction of Andrei Vishinsky, Deputy Foreign Minister of the Soviet Union.

Mr. Vishinsky incurred the barrage by having referred to Winchell as a "war monger". Winchell escaped having his broadcast sound like a violent personal message by wisely avoiding rhetorical generalities. He chose cool, impersonal facts and figures.

Winchell compared relative amounts of produce which an average worker in Russia, as opposed to an average worker in the United States, could buy with the fruit of his labor. He also quoted figures concerning the cost, to each taxpayer in the United States, of the loans made to the Soviet Union by this country. Finally he questioned why the freedom granted the visiting Soviet press hasn't become and won't become a reciprocal thing for our reporters who would like a peek behind the "iron curtain".

Even old-timers who hang eagerly onto Winchell's weekly bombastic comment must have been startled when the gentle word "liar" floated out of their speakers. Yet when Mr. Winchell *did* dip into the epithets, it wasn't to "fling" them Mr. Vishinsky's way. Each rebuttal and denial of Mr. Vishinsky's Pravda-editorial-like charges was made coldly, deliberately and authoritatively.

Probably Mr. Winchell's punchiest line was . . . "Your (meaning Mr. Vishinsky's) chief worry is not keeping Americans from knowing what is going on inside Russia . . . You are afraid to let the Russian people know what

(Please Turn to Next Page)

"PROOF THAT CHRISTIAN SCIENCE HEALS"

is the title of a series of programs to be heard over

KFI

EVERY SUNDAY MORNING AT
8:30

— AND —

KHJ

EVERY SATURDAY AFTERNOON AT
5:15

as well as other Mutual stations
in Southern California

Under the direction of
The Christian Science Board of
Directors in Boston



SUNDAY 1:30
A B C NETWORK
CALIFORNIA MEDICAL ASSN.

Page Eleven

Radio in Review

(Continued from Preceding Page)

is going on in the world . . . You and your Communist-atheist government know that one independent and honest American reporter inside Russia with a microphone is more dangerous to the Communist Party than any atomic bomb . . . And, for once, Mr. Vishinsky, you are right!"

On Mike (About Studio Happenings)

Murry Wagner Day

If you turned your dial KNX-wards almost any time of the day last Friday, you practically couldn't avoid hearing the voice of Murry Wagner.

He started his day with the 6:55 a.m. round-up of the news. At 11:00 a.m. he did "Double or Nothing" with Walter O'Keefe. At 3:30 p.m. Murry was announcing the eastern broadcast of "Club 15" for the vacationing Del Sharbutt. Following this was the rehearsal for the great Community Chest show at the CBS Vine Street Theater, with a fast return to Columbia Square to cut a record of the preview of the new "Club 15" with Bob Crosby and the Andrews Sisters. At 5:45 p.m. he did his usual news broadcast for Peter Paul, and at 6:30 p.m. the Community Chest show which was heard on all four networks. At 8:30 p.m., Murry was again in front of the "Club 15" mike for the western repeat.

After that he went home and slept!

Ready? Set? . . .!

Probably the fastest thirty seconds in radio is from 7:29½ to 7:30 Wednesday nights at Columbia.

In that half-minute, separating the first broadcast of "The Whistler" and its immediate live repeat to the West Coast: forty commercial seconds are added to the script (for a different sponsor), announcers are changed, new music is inserted in the score sheets, and the entire sound effects pattern is re-set.

Producer-Director George Allen declares that all of this is a snap . . . with careful preparation, split-second timing, and a few minutes when he stops breathing. Ken Niles, who announces the East Coast show, hardly has time to move more than a few steps before second-performance-man Marvin Miller takes over. The two of them are discussing a set of hand signals so that there will be no chance of tripping each other while making the shift.

The interval, of course, doesn't allow time to twaddle with the dramatic lines or distribute new scripts. So Allen makes the cuts for the first show in the rehearsals, and leaves it to his cast to reinsert for the second. In addition, he passes notes to the actors after their scenes, when he wants them to vary the characteriza-

tion or change tempo in the next performance.

Resetting sound effect platters and noise devices lickety-split, head soundman Berne Surrey and assistant Guz Baz manage brief definition of the whole situation . . . "Need another pair of hands."

Off Mike (Personalities)

Good Deal

Cliff Arquette acted the Good Samaritan last week and found himself amply repaid with that most precious

medium of exchange—radio laughs.

The actor, who plays "Mrs. Wilson" on the Dick Haymes Show, was riding on a local bus when a little old lady, about to pay her fare, discovered she had forgotten her coin purse. Noting her obvious distress, Cliff stepped forward with a fifty-cent piece and saved the occasion.

The little old lady sat down next to Cliff, thanked him and launched into a companionable bus-ride conversation. "She was a perfect 'Mrs. Wilson' type," beamed Cliff as he related the tale. "It was the best investment I ever made—I got five hundred dollars' worth of 'Mrs. Wilson' material for my measly fifty cents!"

"THE LETTER OF THE WEEK"

Mrs. J. Raul, Box 163, Long Beach, Calif.

Sirs: I am not much to complain about our wonderful radio programs. But I just finished listening to "Meet the Missus." Ed had another prize-seeker on his program today. I am sure many radio listeners have heard her on other radio programs, collecting prizes. It is the radio listeners at home that know more about them than anyone else.

I have only been to one broadcast and that was to "Meet the Missus." It was wonderful. But people like me never get picked to be on the program. We buy the products that put the program on. It is the home listeners that make the show. After all, what would radio programs be if we at home couldn't listen? Why don't they give us a chance to win something at home, instead of a contest to fill in twenty-five words or less? If you ask me, radio is a racket. I feel like never buying any of their products. The only thing we at home get is a chance to send a label with some money, for which we'll receive a pin or pen, or whatever else it may be. Whereas I know of one studio-show contestant alone who collected three sets of cooking ware!

And the answer . . . from:

Ed East, emcee on "Meet the Missus," Columbia Network, 3:00 p.m., Monday through Friday.

Sirs: I am really glad to have the opportunity of answering this letter from Mrs. Raul, of Long Beach, because it touches upon a problem shared by all audience participation shows . . . that of the few people who try to make a business out of becoming contestants, purely for the money and gifts they can obtain.

On "Meet the Missus." we take every precaution to guard

against repeaters. Starting with the warm-up before the show, we ask that people who have not had the opportunity to appear on a participation show volunteer, and that the repeaters give the other people a chance.

We know most of the "regulars," and where selection is done before the show, we eliminate those who have appeared before. In the particular case of which Mrs. Raul complains, anyone can volunteer from the audience for the particular classifications that we are seeking, and it is almost impossible to control that situation. Once in awhile one of the "professional participants" comes up on the stage, claiming that he or she can do the thing we are asking for.

So, even with all of our precautions, a few repeaters slip through now and then, but they represent a negligible percentage of people who participate.

It is easy to see that after a contestant appears on one program, that program certainly has no control over other programs that may choose the same person. Therefore, it's quite possible that you have heard familiar voices on more than one participation show.

We feel that all shows of the type of "Meet the Missus" are making an honest effort to eliminate repeaters for the very good reason that we much prefer new people and new contestants, as they give us a better performance than the so-called "regulars."

As for the other complaint that the listeners have no chances to win prizes—we do not have a contest of this kind. However, there are many other shows where the listeners have a chance to win too.

We are sorry that our process of elimination has not reached perfection, but we are also grateful that the percentage of repeaters is negligible.

RECORD NOTES TO YOU

By ANDY MANSFIELD

- 1 note—fair
2 notes—pleasing
3 notes—very good
Chord in G—tops

KWKW, 12.45 p.m. Daily

ALBUM OF THE WEEK

Consisting of recordings made during the 1936-41 era, "Louis Armstrong Classics" is just that and a lot more . . . Among the eight sides are tunes closely associated with Satchmo and his top band, including "I'll Be Glad When You're Dead" and "Sleepy Time Down South" . . . Since these waxings have been unavailable for some years, here's good meat for a Dixieland jazz feast for the top rating: Chord In G! (Decca)

RECORD OF THE WEEK

Combining their talents for the first time, Johnny Mercer and the King Cole Trio have two hilarious novelities in "Harmony" and "Save the Bones for Henry Jones" . . . Listen for asides and ad libs and apparent kicks that both got out of these cuttings, and you'll see why Mansfield had to price it a Chord In G! (Capitol)

PEGGY LEE

There are few songbirds who can swing out loud and lustily in one breath and turn around and chant a torchy blues in the next—but that's just what Peg does in two of her best this year. "There'll Be Some Changes Made" and "A Nightingale Can Sing the Blues" to excellent big band backing by Frank DeVol for a choice three notes. (Capitol)

TOMMY DORSEY ORCH.

It's about time our fair city was immortalized in song and Mae Williams with Mr. TD tells all about it in "L-L-L-L-A" (just try and rhyme Los Angeles) . . . Reverse has the band expounding in robust lyrics the tale of "The Old Chaperone," not up to the first side in presentation, but still a good three-noter. (RCA-Victor)

DINAH SHORE

The inimitable Dinah has two more prospective hits neatly wrapped and well tied by the "strings" of Sonny Burke's orchestra . . . Her relaxed "Lazy Countryside" style makes you ask for more of the same thing which you get in "That's All I Want to Know" for an easy three notes. (Columbia)

ZIGGY ELMAN ORCH.

One of the week's best instrumentals features some mighty-fine Elman horn-work as only Ziggy can blow it out in the two evergreens, "Body and Soul" and "I've Found a New Baby" . . . tunes are not over-arranged but designed to showcase the Elman trumpet . . . a top three-noter. (MGM)



Radio Lifelines

By Evelyn Bigsby



FOR LO, THESE MANY YEARS, Radio Life has been cudgeling and clamoring for complete name credit on radio shows. Many programs which have adopted a procedure by which hard-working cast members receive air recognition are to be commended, but we wish they'd carry the good work one more step and identify the actor with precious on a big dramatic broadcast, but it would take only a few seconds more to make name credit significant. There probably isn't time to do what some movies do—give credit at both beginning and end—but if offered a choice, we'd like to hear the cast and who's playing what at the beginning of the show. It's maddening to string along for a whole half hour trying to figure out whether "the girl" is Janet Waldo or Barbara Eiler, when a "program" handed the listener at the start would settle the indecision. How do some of you readers feel about it? Maybe you relish the added suspense.

AND SPEAKING OF JANET WALDO, didn't she do a fine job in the lead on "Favorite Story's" "Room 323" the other night? Remember her as fliberty gibbet "Corliss Archer," and you'll probably appreciate her tense, dramatic performance twice as much. "LUM AND ABNER" threw a small but so very pleasant little party the other afternoon when their show switched to CBS. Chet Lauck ("Lum") told me they were scheduled into the same studio in which they first broadcast at Columbia Square many years ago.

SUPPOSE YOU WONDERED, too, what was breaking up Dorothy Lamour on her final "Front and Center" program. She repeatedly choked back the giggles after lines not killingly funny. Seems several inside plotters, who'd squashed a wild desire to gum up Dottie's script all summer, let go with the inhibitions on her last show, with the result that Dottie found zany lines scribbled between script lines and had to hop like mad to keep things straight. This swell gal showed all her co-workers appreciation by picking out special gifts, even to the NBC page girls and boys, who received small gold pencils with little whistles on one end.

WE RECEIVE MANY unusual letters at Radio Life, but this takes the cake, so we'll break precedent and run it in full.

49 Kakawa Street
Lagos
Nigeria
B.W.A.

Dear Editor:

Without doubt I know you will be surprised to get this letter from an unexpected man (laugh) that is funny, I suppose, but you need not

worry how I managed to get your address.

Kindly allow me a space in your valuable read paper to publish this African advertiser (African man who appeals for peupals).

I am an African man, 22 years old, my hobbies are collecting mint stamps, ebony, belts, fountain pens, sweaters, singlets, stationery, cameras, wrist-watches, mouth organs, handkerchiefs, brown shoes, canvas shoes, music books, post card exchange and view cards.

Also I will like to exchange African products for American products.

Hope you will grant my request.

Yours For Ever,
OLUWOLE OTUN.

Anybody got any brown shoes?

Contests and Offers

"LORA LAWTON," KFI, 8:45 a.m. Monday through Friday—A set of eight decorated correspondence cards, with envelopes, and a 32-page address book are yours for the word Bab-O, cut from a Bab-O label, and twenty-five cents. Send to "Lora Lawton," Box 76, New York City 8, New York.

"QUEEN FOR A DAY," KHJ, 11:30 a.m. Monday through Friday—Listeners all over the country are asked to write to this program, nominating a friend as "Out of Town Queen" in addition to regular "Queen" crowned in the studio each day. Winner will be picked "fishbowl style" by a member of the jury. Gifts to include a diamond ring, a basket of fruit, a can of tobacco and other loot granted to the program winner. Address "Queen for a Day," Hollywood 28, Calif., with your entry.

"AUNT MARY," KFI, 3:30 p.m. Monday through Friday—On the block are a \$12,000 house with a \$1000 lot, or your choice of \$13,000 in cash, as winnings of a Kitchen Craft Flour contest now in progress. 150 other prizes include Bendix Home Laundries, refrigerators, and G. E. mixers and toasters. Check program for complete details, and address again, for your convenience, is: Kitchen Craft Flour, care of "Aunt Mary," Box 5733, Chicago, Illinois. Closing date, October 24.



NAY ON HEARSAY

Contrary to report in a Hollywood trade paper, Ozzie and Harriet Nelson are not adding the character of a daughter on their CBS "Adventures of Ozzie and Harriet" radio series.

Page Thirteen

DON LEE

Dial Lines



THE PICTSWEET SHOW
 Merv Griffin — Bill Gwinn
10:15 A.M. MON. thru FRI.
 for PictSweet Foods



MYSTERY OF THE WEEK
 Harold Huber as Hercule
 Poirot
9:15 P.M. MON. thru FRI.
 for Drefit



QUIZ OF TWO CITIES
 Los Angeles vs. San Francisco
7:30 P.M. SUNDAY
 for LB For the Hair

heard over

.....930.....

and other stations of the
Mutual-DON LEE NETWORK

Precasts & Previews

TIME CHANGES



Saturday, October 11—"Louise Massey and the Westerners," KHJ, 8:00 a.m. (15 min.) Temporary time shift for this popular jamboree series through the football season. Returns to the KHJ, 12:30 p.m. Saturday spot on December 13.

Sunday, October 12—"Jack in All Trades," KNX, 5:30 p.m. (25 min.) Jack McCoy confronts the studio audience with his game of matching professions and people at this new time. Previously KNX, 3:30 p.m. Sundays.

Sunday, October 12—Mayor Fletcher Bowron, KMPC, 6:15 p.m. (15 min.) Los Angeles city executive Bowron speaks to his listeners at this new time. Previously KMPC, 6:45 p.m. Sundays.

Sunday, October 12—"Proudly We Hail," KMPC, 6:45 p.m. (15 min.) C. P. MacGregor's weekly radio production for the army shifts to this time. Formerly KMPC, 7:15 p.m. Sundays.

Monday, October 13—Bill Kenneally, KMPC, 8:00 p.m. (15 min.) (In addition to other Monday through Friday scheduling at 9 a.m.) KMPC's news reporter shifts from 9:00 p.m. previous time Monday through Friday.

Wednesday, October 15—"The Whistler," KNX, 7:30 p.m. (30 min.) Columbia's sibilating story-teller shifts to a half-hour earlier for the West Coast repeat broadcast. Previously heard here, KNX, 8:00 p.m. Wednesdays.

Monday, October 27—"Let George Do It," KHJ, 8:00 p.m. (30 min.) Radio's adaptable adventurer moves his "hire me and I'll handle it" offices to a new evening. Previously KHJ, 8:00 p.m. Friday.



WHAT'S NEW

Music

Saturday, October 11—Bill Anson, KFWE, 1:00 p.m. (3 hrs.) Anson's Saturday time will originate from the Meadowbrook, where teen-ager visitors will participate in record choices and conversation.

Sunday, October 12—Zeke Manners, KFVD, 12 noon (2 hrs.) Zeke rambles happily on the chatter and piano keys in his new weekly two-hour time for Honest John.

Sunday, October 12—"Chicago Theatre of the Air," KHJ, 9:30 p.m. (1 hr.) The "Theatre" resumes its seasonal presentation of operettas, ef-

fective this broadcast. Jack LaFrance again makes these pocket-sized adaptations for radio as the 1947-48 program opens.

Monday, October 13—U. S. Coast Guard Band, KHJ, 9:30 a.m. (30 min.) The Academy band and glee club play a half-hour weekly engagement in behalf of Coast Guard recruiting in this time.

Monday, October 13—"Martin Block Show," KHJ, 2:30 p.m. (15 min.) A quarter-hour segment of the Block broadcasts now heard in other regions of the nation via Mutual, will be piped to West Coast listeners. This is in addition to the regular KFWE Block time, Monday through Saturday.

Tuesday, October 14—Boston Symphony Concerts, KECA, 6:30 p.m. (1 hr.) Eighteen out-of-town concerts will be broadcast this season over ABC, in addition to the regular programs originating in Symphony Hall, Boston. Series to include appearances at the Metropolitan Theatre in Providence, Rhode Island; at Woolsey Hall, Yale University; and Sanders Theatre, Harvard.



Quiz

Monday, October 13—"Tello-Test," KFWE, 6:15 p.m. (15 min.) Bill Anson gets on the phone for this new daily quarter-hour, connecting the listener with questions. \$10 goes to each lucky answer, with an accumulated jackpot on the stumpers. Monday through Saturday.



Commentary

Monday, October 13—"Pitching Horseshoes," KHJ, 8:55 p.m. (5 min.) Adding to careers as a song-writer, producer of extravaganzas, and columnist, Billy Rose takes over a nightly five-minute radio commentary that date on Mutual. Billy tells anecdotes from Broadway's past and present, Monday through Friday.



Public Interest

Tuesday, October 14—"World Security Workshop," KECA, 8:30 p.m. (30 min.) Mrs. Eleanor Roosevelt, one of America's delegates to the United Nations Assembly, will head the "Workshop" as moderator hereafter, as eminent world personalities guest-discuss prominent UN issues.

Wednesday, October 15—"Mayor Chace Reports," KFOX (Long Beach) 9:30 p.m. (15 min.) Reporting to Long Beach citizens first-hand on matters of city government will be Mayor Burton W. Chace in this new weekly quarter-hour.

Religion

Tuesday, October 14 — Catholic Youth Program, KECA, 8 p.m. (15 min.) Film actor Bill Gargan is master of ceremonies, with the St. Joseph's Youth Choir under direction of Roger Wagner. Guests each week.

★
WHAT'S BACK

Comedy

Saturday, October 11 — Joan Davis Show, KNX, 6:00 p.m. (30 min.) "Joanie's Tea Room" again opens for monkey business through the Columbia fall season. Cast details so far released include Ben Gage as announcer, Abe Burrows as writer and Dick Mack as producer.

★
Music

Sunday, October 12 — New York Philharmonic Symphony, KNX, 12 noon (1½ hrs.) Leopold Stokowski conducts a program of Bach, Brahms and Debussy as the Symphony returns for its eighteenth season over Columbia. Broadcasts are direct from Carnegie Hall. CBS' Symphony Orchestra filled during the summer.

★
Educational

Monday, October 13 — Columbia's "School of the Air," KNX, 1:00 p.m. (30 min.) The "School" begins its eighteenth year, with a new dramatic series entitled "Liberty Road" replacing the previous Monday program, "World Neighbors." Four programs on successive weekdays will continue to be "Tales of Adventure," "The March of Science," "Gateways to Music" and "Opinion Please." Series comprises 150 half-hour educational broadcasts, Monday through Friday.

★
Commentary

Wednesday, October 15 — "Mel Venter's Pictorial," KHJ, 7:00 p.m. (15 min.) Accomplished yarn-spinner Venter returns to the air with his collection of credible to fantastic stories.

★
WHO'S GUESTING

Variety

Wednesday, October 15 — "Philco Radio Time," KECA, 9 p.m. (30 min.) Dinah Shore is Bing's guest during another half-hour of Crosby songs and variety.

Wednesday, October 15 — "Casa Colina," KMPC, 9:45 p.m. (15 min.) Dennis Day sings in a guest visit to the Chino Home for Convalescent Children.

★
Comedy

Sunday, October 12 — "Charlie McCarthy Show," KFI, 5:00 p.m. (30 min.) Linda "Forever Amber" Darnell is object of Charlie's admiration as she makes a guest appearance.

Wednesday, October 15 — "Duffy's Tavern," KFI, 6:00 p.m. (30 min.) The joint rocks as Harry James

pushes through the Tavern doors with his new seven-piece novelty combo.

Wednesday, October 15 — Jimmy Durante Show, KFI, 7:30 p.m. (30 min.) Margaret O'Brien, "D' Schnoz's" pint-sized girl friend in "Music for Millions," visits the show and joins Jimmy in a vocal duet.

Thursday, October 16 — Burns and Allen, KFI, 9 p.m. (30 min.) Cary Grant guests with George and Gracie.

★
Music

Sunday, October 12 — "Sound Off!" KNX, 10:45 a.m. (30 min.) Liltin' Miss Martha Tilton sings with Mark Warnow's orchestra, Lyn Murray's chorus and company.

Monday, October 13 — "Jack Smith Show," KNX, 8:15 p.m. (15 min.) Mary Hatcher, star of "Variety Girl", is Jack's songstress guest.

★
Quiz

Sunday, October 12—"The Quiz Kids," KFI, 1:00 p.m. (30 min.) Jimmy Stewart, in Chicago for premiere of his latest motion picture, takes over Joe Kelly's desk as guest quizzer during part of the broadcast.

★
Forum

Wednesday, October 15 — "American Forum of the Air," KHJ, 6:30 p.m. (30 min.) Jamel El-Husseini, one of Arabia's delegates to the United Nations, will participate in a discussion of the Palestine Problem.

★
Commentary

Monday, October 13 — "The Woman's Voice," KMPC, 4:15 p.m. (15 min.) Mrs. Spencer Tracy will be guest of Jeanne Gray in a special studio audience program attended by members of the Woman's Division, Hollywood Chamber of Commerce.

★
WHAT'S PLAYING

Variety

Thursday, October 16 — "Kraft Music Hall," KFI, 6:00 p.m. (30 min.) "For Me and My Gal" is Al Jolson's solo. A co-starring Oscar Levant medley follows, including "I Only Have Eyes for You" and "A Pretty Girl Is Like a Melody." Femme vocalist Mianna Miller sings "Someone to Watch Over Me."

★
Drama

Sunday, October 12—"The Ford Theatre," KFI, 2 p.m. (1 hr.) "The Great McGinty," adapted by Stanley R. Evans from the Preston Sturges motion picture, will be produced for radio's hour-long "Theatre" by George Zachary, narrated by Howard Lindsay.

Monday, October 13 — "Screen Guild Players," KNX, 7:30 p.m. (30 min.) "My Favorite Brunette" features Bob Hope and Dorothy Lamour as co-stars.

Monday, October 13 — "Cavalcade of America," KFI, 8:30 p.m. (30 min.) Ronald Reagan is starring actor of "The Forge," story of the Remington Typewriter.

Wednesday, October 15 — "Skippy Hollywood Theatre," KFI, 6:30 p.m. (30 min.) Buddy Rogers as a young astronomer and Gloria Blondell as "The Girl in the Galaxy" co-star.

Thursday, October 16 — "Suspense," KNX, 9:00 p.m. (30 min.) Marsha Hunt enacts the tension and terror in a story of "Self Defense."

★
Music

Sunday, October 12 — "Musical Masterpieces," KFAC, 4:00 p.m. (1 hr.) A "Sunday Promenade Concert" opens the week. The "Power of Music Overture," Excerpts from "Sleeping Beauty Ballet," The "Russian Easter Overture," "Batuque," "Pinocchio," and "The Wise Virgins Ballet Suite" follow on subsequent days. Monday through Saturday.

Sunday, October 12 — "The Standard Hour," KFI, 8:30 p.m. (1 hr.) "Louise," starring Dorothy Kirsten, Raoul Jobin, Claramae Turner and Ezio Pinza, will be heard on the hour, from the San Francisco Opera House.

Monday, October 13 — "Musical Digest," KGFJ, 6:00 p.m. (2 hrs.) Schubert's "Moments Musicales" will be
(Continued from Page 29)



SIT on the 50-yard line at every football game this season!

LISTEN to Dean Cromwell, noted coach and sports commentator every Sunday night at 10:15, KNX

SEE Dean Cromwell's sports resume and game predictions televised by remote control. KTLA AND

LEARN how you can win a Philco Portable Radio with your Football Scoreboard!

the **BROADWAY**
Southern California

Learn RADIO BROADCASTING

Men & Women (Veterans and Non-Veterans)

Frederick H. Speare, well-known producer and trainer of radio personalities, invites you to audition for professional training. Prepare now for a career in radio and television as an actor, announcer, emcee, etc., with expert instruction. Students get actual air experience on "CAREER THEATER," every Sunday, 3 to 4:30 P. M., Station KXLA (1110 kc.). Phone, write or stop in for frank discussion. FREE RECORDED Audition. Approved for Veterans. Free placement.



FREDERICK H. SPEARE
"The West's Outstanding Radio School"
6671 Sunset Blvd.
HO-2325, Studio 1581

- KXLA—Frederick H. Speare.
- 3:15—KOWL—Three Suns.
- 3:30★KFI—News.
- KNX, KSDJ—Pause That Refreshes.
- KECA, KFMB, KPRO—The Greatest Story Ever Told.
- KHJ, KGB, KFEM, KVOE—Nick Carter.
- KFWB—Think and Grow Rich
- KFVD—Hank, the Night Watchman.
- KWEW—Wings of Healing.
- KXLA—Challenge to Youth.
- KOWL—Then and Now.
- KGER—Back to God.
- KFOX—Pentecostal Church.
- KFSD—Favorite Composers.
- 3:45—KFI—Melody Parade.
- KOWL—Island Magic.
- 4—KFI, KFSD—Jack Benny.
- KNX, KSDJ—Gene Autry.
- KECA, KPRO, KFMB—Rev. Maupin Orch.
- KHJ, KGB—Sherlock Holmes.
- KFWB—Old Fashioned Revival.
- KMPC—Manhattan Hillies.
- KLAC—Baseball.
- KFAC—Showcase of Hits.
- KXLA—Kick of the Air.
- KGFJ—Appointment With the Clergy.
- KFVD—Hank the Night Watchman.
- KOWL—Symphony Hall.
- KWEW—Magic Circle Theatre
- ★KFI—News.
- KPPC—Afternoon Concert.
- KGER, KFEM—Old Fashioned Revival.
- KFOX—Sunshine Mission.
- 4:15—KWKW—Voice of China.
- KRRD—Tunes of the Day.
- KIEV—Modern Concert Hall.
- 4:30—KFI, KFSD—Bandwagon.
- KNX—Meet Miss Sherlock.
- KHJ, KGB, KVOE—California Tales.
- KECA, KFMB—Reserve.
- KMPC—Samuel B. McKee.
- KXLA—Lincoln Ave. Church.
- KGFJ—Here's to Veterans.
- KOWL—Let's Waltz.
- KWKW—Sunday Serenade.
- KFVD—Samuel B. McKee.
- KIEV—Bing Crosby Sings.
- KFOX—Inside China.
- 4:45—KMPC—Land of the Free.
- KGFJ—Red Feather Man.
- KFVD—Organ Moods.
- ★KOWL—Harold L. Ikes.
- KWKW—Pasadena Speaks.

- 5—KIEV—Trade Winds Tempos.
- KFI, KFSD—Charlie McCarthy Show.
- KNX—Dr. Dana.
- KECA, KPRO, KFMB—Sunday Evening Hour.
- KHJ, KGB, KVOE—Alexander's Mediation Board.
- KMPC—Musical Holiday.
- KFWB—All-Star Jamhoree.
- KLAC—Baseball.
- KGFJ—Easy Rhythm.
- KFAC—Bowlers' Sportscast.
- KXLA—Labor Arbitration.
- KOWL—Morton Gould Concert.
- KRRD—Tunes of the Day.
- KIEV—5 o'Clock Record Ride.
- KFVD—Military Academy.
- KFOX—Evangelist Hogan.
- KPPC—Afternoon Concert.
- ★KGER—News.
- 5:05★KGER—Bible Treasury Hour.
- 5:15★KFAC—News.
- 5:30—KFI, KFSD—Fred Allen.
- KNX, KSDJ—Jack of All Trades.
- KHJ, KGB—Jimmy Fidler.
- KGFJ—Keyboard Magic.
- KFAC—Random Records.
- KOWL—Sizing Up Sports.
- KIEV—Evening Dance.
- KRRD—Floyd B. Johnson.
- KGER—Church of the Air.
- KFOX—Sons of Guns.
- 5:45★KHJ, KGB, KVOE—Twin Views of the News.
- KOWL—Quartet Time.
- KFOX—The Singing Crow.
- 5:55★KNX, KSDJ—Ned Calmer.
- 6—KFI, KFSD—Manhattan Merry-Go-Round.
- KNX—Romance of the Ranchos.
- ★KECA, KPRO, KFMB—Walter Winchell.
- KHJ, KGB, KFEM, KVOE—Crime Club.
- ★KMPC, KFWB, KFOX, KLAC, KXLA, KGER—News.
- KFAC—Masterworks of Music
- KGFJ—Twilight Rhapsody.
- KOWL—Treasure Chest.
- KRRD—Concert Classics.
- 6:10—KLAC—Tommy Dorsey Orch.
- KFOX—Favorite Hymns.
- 6:15—KECA, KFMB, KPRO—Louella Parsons.
- KMPC—Mayor Bowron.
- KFWB—Dr. Cyclic.
- ★KOWL—World News.
- KXLA—Beyond Victory.
- KPPC—Sacred Song Recital.
- 6:30—KFI, KFSD—American Album of Familiar Music.
- KNX, KSDJ—Tony Martin.
- KECA, KPRO, KFMB—Theatre Guild.
- KHJ, KGB, KFEM, KVOE—Jim Backus Show.
- KMPC—Mother's Album.
- KFWB—Gospel and Song.
- KLAC—Sports.
- KXLA—Lutheran Gospel Hour
- KOWL—Hymns of All Churches.
- KPPC—Children's Corner.
- KGER—Lutheran League.
- KFOX—Hal's Memory Room.
- 6:45—KMPC—Proudly We Nail.
- KLAC—South American Way.
- KPPC—Story Time.
- KRRD—Sunset Serenade.
- 6:55★KFAC—News.
- 7—KFI, KFSD—Take It or Leave It.
- KNX—Christopher Wells.
- KECA, KFMB, KPRO—Theatre Guild.
- KHJ, KGB, KFEM, KVOE—Gabriel Heatter Show.
- KMPC—Parade of Hits.
- KFWB—Union Rescue Mission
- KFAC—Your Concert.
- ★KLAC, KGER—News.
- KPPC—Organ Recital.
- KXLA—National Voice.

- KGFJ—Overture to Evening.
- KFOX—Full Gospel Assembly.
- 7:05—KGER—Embers.
- 7:15—KLAC—Best in Variety.
- KXLA—Life and Health.
- KPPC—Masterworks.
- 7:30—KFI, KFSD—The Big Break.
- KNX, KSDJ—Hone Chest.
- KECA—Jimmy Fidler.
- KHJ—Quiz of Two Cities.
- KXLA—Church of Open Door.
- KFOX—The King's Service.
- KGB—Sunday Serenade.
- KVOE—Leave It to the Girls.
- 7:45—KECA—Don't You Believe It.
- KFWB—Catholic Answers.
- 8—KFI, KFSD—Hollywood Star Preview.
- KNX, KSDJ—Crime Doctor.
- ★KECA, KPRO, KFMB—Drew Pearson.
- KHJ, KGB, KFEM—Twenty Questions.
- ★KLAC—News.
- KMPC—Mystery House.
- KFWB—Hollywood Presbyterians Church.
- KGFJ—Waltz Invitation.
- KFAC—First Methodist Church.
- KXLA—Open Door Church.
- KFOX—Music of the Masters.
- ★KGER—News, Floyd B. Johnson.
- KPPC—Sunday Evening Hour.
- KVOE—Streams of Life.
- 8:15★KECA, KFMB, KPRO—Monday Morning Headlines.
- KLAC—Marine Corps.
- 8:30—KFI, KFSD—Standard Hour.
- KNX—Blondie.
- KECA, KPRO—The Green Hornet.
- ★KHJ, KGB, KFEM, KVOE—Jergen's Journal.
- KMPC—Music in the Air.
- KLAC—American Dream.
- KGFJ—Blue of Evening.
- KPPC—Sacred Music.
- KFWB—Bing Crosby.
- 8:45—KHJ, KGB, KFEM, KVOE—Sheila Graham.
- KLAC—Drama.
- KPPC—Word of Life.
- KFAC—Sunday Evening Club.
- KFWB—Message of Israel.
- 9—KFI, KFSD—Standard Hour.
- KNX, KSDJ—Sam Spade.
- KECA—Pat Novak for Hire.
- ★KHJ, KGB, KFEM, KVOE—News, Glenn Hardy.
- KMPC—Music in the Air.
- ★KFWB—KLAC—News.
- KGFJ—Ave Maria Hour.
- KFAC—Sunday Evening Club.
- KXLA, KPRO—Old-Fashioned Revival.
- KFOX—Your Business Reporter.
- ★KGER—News, Bethel Church.
- 9:05—KLAC—Open Forum.
- 9:15—KHJ, KGB, KFEM, KVOE—Veteran's Voice.
- KFWB—A. F. of I.
- KFOX—Message from Asia.
- 9:30—KFI, KFSD—Jack Benny.

EASTSIDE SERENADE
9:30 TO 10:00 P.M.
Every Sunday
KECA

KECA—Eastside Serenade.
KNX—Corliss Archer.
KHJ, KGB, KFEM—Chicago Theater.
KFWB—Pacific Lutheran Hr.
KFAC—Gateway to Music.

- KGFJ—Curtain Calls.
- KFOX—Sunshine Mission.
- KGER—Music.
- KFMB—Voice of the Army.
- KVOE—Minister's Hour.
- 9:45—KFMB—Parson Roberts.
- KVOE—Grace and Truth.
- 10★KFI, KFSD—The Reporter.
- ★KNX—Bet Huntley, News.
- KECA—Frankie Masters Orch.
- KHJ, KGB, KFEM—Chicago Theater.
- KMPC, KFOX, KVOE—Old-Fashioned Revival.
- KFWB—Sons of Guns.
- ★KLAC—News.
- KFAC—Gateway to Music.
- KGFJ—Concert Nocturne.
- KFVD—Spade Conley Time.
- KXLA—Sacred Record Shop.
- KPRO—Riverside Union Church.
- ★KGER—News, Music.
- 10:15—KFI—Chapel Quartet.
- KNX—Dean Cromwell and Tom Hanlon.
- KFWB—Concert Hour.
- KLAC—Music, Maestro! Please.
- KFAC—Conservatory Masterpieces.
- KFSD—Concert Hall.
- 10:30★KFI—Carveth Wells, Inside the News.
- KNX—Escape.
- KECA—Eddy Howard Orch.
- KHJ, KGB—Edmund Hockridge Show.
- KFWB—Echoes of Eden.
- KFAC—Music for Listening.
- KXLA—Kick of the Air.
- 10:45—KFI—Melody Time.
- KNX—Guest Star.
- ★KESD—News.
- 10:55—KFI—Police Bulletins.
- 11—KFI—America United.
- ★KNX, KLAC—News.
- KECA—Ciro's Orch.
- KHJ, KGB—Ray Hackett Orch
- KMPC—Dance Parade.
- KFWB—Echoes of Eden.
- KFAC—Music for Listening.
- KGFJ—Concert Nocturne.
- KXLA—Seven Seas Cafe.
- KFVD—Spade Conley Time.
- KFOX—Antioch Church.
- KESD—Music in the Night.
- 11:05—KNX—Jimmy Dorsey Orch.
- 11:15—KECA, KPRO, KFMB—Bridge to Dreamland.
- KHJ, KGB—Duke Ellington Orch.
- KLAC—Across the Footlights.

See Our Big Ad on Page 25

THAT **HAWTHORNE** THING

Voted 1947's most UNpopular Program
11:15-11:45
Nightly, Weekly
KXLA

KXLA—The Hawthorne Thing.
11:30—KFI, KFSD—Eddie Fitzpatrick Orch.
KNX—Dance Orch.
KHJ, KGB—Miguelito Valdez Orch.
KFWB—Music You Want.
11:45★KHJ, KGB—News.
KXLA—Dream Awhile.
11:55★KFI, KNX—News.

FOR FOLEY FOLLOWERS

So many requests have been received for pictures of NBC's "Grand Ole Opry" star, Red Foley, that a "Red Foley Keepsake Album" is being compiled for his fans. The book will contain pictures of Red, his family and a pictorial history of his career in show business. Also included in the fifty pages are most of the poems which have brought the greatest mail response during Red's years in radio. The "Keepsake Album" is expected to be ready for sale some time next month.

POTTER'S PUBLICATION

Peter Potter's new book, "Of Mikes and Men," will trace the development of the disk jockey profession. Band-leaders Artie Shaw and Harry James do a foreword to the volume. Negotiations are currently underway for publication with Duell, Sloan and Pierce, New York.

★ ★ HAS HIS CHOICE

NBC star Judy Canova's three-year-old Tweeny has been limited to animated cartoons as far as her movie

attendance goes. Recently when she met Andy Devine's two boys and was told that their father was in the movies, Tweeny inquired, "Oh—is he a duck or a wabbit?"



PENSION ARGUMENT

"Retired" from Mutual's "Juvenile Jury" panel is Patsy Walker, who reached her twelfth birthday October 4. Rule of the program is that none of the experts may be over eleven.

KHJ, KGB, KFXM, KVOE—Heart's Desire.
KECA, KPRO, KFMB—What's Doin', Ladies?
KMPC—Three Alarm.
KFWB—Bill Anson.
 ★**KLAC, KIEV, KGER—**News.
KGJ—Serenade to Afternoon.
KECA—Concert Matinee.
KXLA—Concert Hour.
KEVD—Hall of Records.
KOWL—American Folk Songs.
KRKD—Your Neighbors.
KFOX—Fiesta Mexicana.
 1:05 **KGER—**Monday Matinee.
 2:10 **KLAC—**570 Club.
 2:15 **KFI, KFSD—**Portia Faces Life.
KOWL—Musical Impressions.
KRKD—Musical Bouquet.
KIEV—Land o' Song.
 3:20 **KWKW—**News.
 2:25 **KECA—**Spotlight on Hollywood
KGJ—Sports Flash.
 3:30 **KFI, KFSD—**Just Plain Bill.
KXN, KSDJ—House Party.
KHJ, KGB, KVOE—Martin Block.
KECA, KFMB, KPRO—Bride and Groom.
KMPC—Hal Berger.
KGJ—Keyboard Magic.
KOWL—News, 88 Keys.
KIEW—Memories in Wax.
KIEV—Musical Potpourri.
KRKD—Tunes in Tempo.
 2:45 **KFI, KFSD—**Front-Page Farrell.
KHJ—Melody Matinee.
 ★**KEVD, KGJ—**News.
 2:55 **KGJ—**Sports Flash.
3 **KFI, KFSD—**Road of Life.
KXN, KSDJ—Meet the Missus.
KECA, KPRO, KFMB—Ladies Be Seated.
KHJ—Melody Matinee.
KMPC—Hal Berger.
KFWB—Bill Anson.
 ★**KLAC, KXLA, KGER—**News.
KFAC—Musical Favorites.
KEVD—Hall of Records.
KGJ—Armchair Concert.
KOWL—Your Radio Outlook.
KIEV—A Matter of Records.
KRKD—Top in Pops.
KWKW—Swing Session.
KVOE—Red Hook 31.
 3:05 **KGER—**Hall of Records.
 3:15 **KFI—**Life Can Be Beautiful.
KLAC—Tommy Dorsey Show.

★**KECA—**Alvin Wilder.
 ★**KHJ, KGB, KFXM—**Frank Hemingway.
KMPC—A Woman's Voice.
KFWB—Melody Matinee.
KLAC—Pet Program.
KFVD—Musical Pinups.
KRKD—Spotlight on Star.
KIEV—Show Tunes.
 4:30 **KFI—**Art Baker's Notebook.
 ★**KXN, KFVD, KOWL—**News.
KECA—Variety Parade.
KHJ, KGB, KVOE—Wen Noble.
KMPC—Bing Crosby Sings.
KLAC—Racing Roundup.
KGJ—Record Jackpot.
KIEV—Bing Crosby Sings.
KRKD—Symphony in Swing.
KWKW—Army Platter Parade.
 4:45 **KXN—**Lum and Abner.
KMPC—Green Light Revue.
KLWB—Stuart Hamblen.
KLAC—Studio Frolic.
KFVD—Favored Fifteen.
KOWL—Afternoon Potpourri.
 ★**KRKD—**News.
KWKW—Races and Sports.
KIEV—Trade Winds.
 ★**KFSD—**H. V. Kallenborn.
 4:55 **KECA—**News.
5 **KFI—**Feature Wire.
KXN—Knox Manning, News.
KECA, KPRO, KFMB—Dick Tracy.
KHJ, KGER—News.
 ★**KMPC—**News, Teen & Twenty.
KXLA—Stuart Hamblen.
 ★**KLAC—**Fred Henry Reports.
KWKW—Today at the Races.
KXLA—Juke Box Matinee.
KFAC—Punch and Judy.
KFVD—Sundown Roundup.
KOWL—The Choristers.
KRKD—Songs of the Saddle.
KIEV—Record Ride.
KGJ—Live at 5.
KGB, KVOE—Hop Harrigan.
 5:05 **KGER—**Wishing Ring.
 5:15 **KFI, KFAC—**News.
KXN—Tom Hanlon.
KECA—Terry and the Pirates.
KHJ, KGB, KFXM, KVOE—Superman.
KLAC—Kiddie Club.
KGJ—Race Recap, R. Dixon.
KOWL—Latin Americana.
KGER—Music with Appeal.
 5:30 **KFI, KFSD—**Voice of Firestone.
 ★**KXN—**Harry Flannery.
KHJ, KGB, KFXM, KVOE—Captain Midnight.
KECA—Jack Armstrong.
KLAC—Al Jarvis.
KGJ—Songs for You.
KFAC—Whoa Bill Club.
KXLA—Future Pianists.

KLAC—Sam Balter, Sports.
KFAC—Hour of Music.
KXLA—Bandstand Review.
 ★**KOWL—**News, Twilight Time.
KRKD—Motor Parade.
KFOX—Hal's Memory Room.
KGER—Helene Smith.
 5:45 **KLAC—**Irwin Allen.
KXLA—Western Caravan.
7 **KFI, KFSD—**Carnation Concocted Hour.
KXN—My Friend Irma.
KHJ, KGB, KFXM, KVOE—California Melodies.
KECA, KFMB—Lone Ranger.
KMPC—Firestone Favorites.
 ★**KLAC, KXLA, KRKD—**News.
KFWB—America Dances.
KFAC—Hour of Music.
KGJ—Musical Digest.
 ★**KGER—**News; Dr. Fagan.
 7:15 **KLAC—**Maxwell Stiles, Sports.
KXLA—Record Review.
KRKD—Three-Quarter Time.
 7:30 **KFI, KFSD—**Fred Waring Show.
KXN—Screen Guild Theater.
KECA, KPRO—So You Want to Lead a Band?
KHJ, KGB, KFAM, KVOE—Cisco Kid.
KMPC—Those Were the Days.
KFWB—Sports Final.
KLAC—Don Otis.
KFAC—Echoes and Encores.
KXLA—Ford Lewis.
KRKD—Twilight Serenade.
 7:45 **KFWB—**Inquiring Mike.
 ★**KFOX—**News.


KFWB—United Nations.
KLAC—Navv Show.
 9:30 **KFI—**The Big Story.
KXN, KSDJ—Club 15.
KECA—Candid Microphone.
KHJ, KGB, KVOE—Inside of Sports.
KMPC—Barbershop Quartet.
KFWB—Music Box.
KLAC—College Magazine.
KGER—Dr. Clem Davies.
 9:45 **KXN—**Edward R. Murrow.
KHJ, KGB, KFXM, KVOE—Henry J. Taylor.
KMPC—The Flying Public.
10 **KFI, KFSD—**The Reporter.
 ★**KXN—**Chet Huntley, News.
 ★**KHJ, KGB, KFXM, KVOE—**Fulton Lewis.
KECA—Ted Bentley, Sports.
 ★**KMPC, KLAC, KGER—**News.

EASTSIDE SHOW
 10 TO 12 P. M.
 Every Night Except Sunday
KFWB

KFWB—Eastside Show.
KXLA—Pasadena City College.
KFAC—Lucky Lager Dance.
KFVD—Spade Cooley Time.
KGJ—Concert Nocturne.
KGER—Musical Roundup.
 10:15 **KFI—**Barry Wood Show.
KXN—Bob Elson.
 ★**KECA, KHJ, KVOE—**News.
KMPC—Bridge Club.
KLAC—Don Otis.
 10:30 **KFI—**Inside the News.
KXN—Symphonette.
 ★**KECA—**Elmer Davis.
KHJ, KGB—ABC Record Party.
KMPC—Rancho Grande.
KXLA—Music for Monday.
 10:45 **KFI—**Melody Time.
KECA—D'Varga Orch.
KLAC—Ice Follies.
 10:55 **KFI—**Police Bulletins.
11 **KFI, KECA, KLAC—**News.
 ★**KXN—**Nelson Pringle.
KHJ, KGB—Wendell Noble.
KMPC—Dance Parade.
KFWB—Eastside Show.
KGJ—Concert Nocturne.
KFAC—Lucky Lager Dance.
KXLA—Seven Seas Cafe.
KFVD—Spade Cooley Time.
KGER—Musical Roundup.
 11:15 **KFI—**Biltmore Orch.
KXN—Breaking All Records.
KECA—Ken Harver Orch.
KXLA—The Hawthorne Thing.
KLAC—Don Otis.
 11:30 **KFI—**Here's to Vets.
KECA—Hollywood Holiday.
 11:40 **KXN—**In My Opinion.
 11:45 **KFI—**Music.
KXLA—Dream Awhile.
 ★**KGB, KVOE—**News.
 11:55 **KFI, KXN, KECA—**News.

Television, W6XAO, Tonight 8:00-10:30 p.m.

8 **KFI, KFSD—**Supper Club.
KXN—Lowell Thomas.
KECA—Point Sublime.

MYSTERY

MONDAY ON MUTUAL
 8:00 P.M.

KHJ, KGB, KFXM, KVOE—Richard Davis, Private Investigator.
 ★**KMPC—**News.
KFWB—United Nations.
 ★**KLAC, KXLA, KGER—**News.
KFAC—Evening Concert.
KGJ—Caucasian Memories.
KFOX—Fishing Facts.
 8:15 **KFI, KFSD—**News of the World.
KXN—Jack Smith.
KECA—Tom Reed's Scrapbook.
KMPC—Red Rove.
KGJ—Piano Parade.
KXLA—Top Tunes.
KLAC—Spotlight Serenade.
KLAC—KFSD—Carnalade of America.
KXN—Talent Scouts.
KHJ, KGB, KFXM, KVOE—Adventures of Charlie Chan.
KECA—Phil Silvers.
KMPC—Parade of Hits.
 ★**KFWB—**News.
KLAC—Fred Haney.
KXLA—The Corral.
 ★**KGJ—**Averil Berman.
 8:45 **KFWB—**A. F. of L.
KGJ—Evening Interlude.
KLAC—Behind Studio Gates.
 8:55 **KXN—**News.
KHJ, KGB, KFXM, KVOE—Billy Rose.

9 **KFI, KFSD—**Telephone Hour.
KXN, KSDJ—Inner Sanctum.
KECA—Reserve.
 ★**KHJ, KGB, KFXM, KVOE—**News, Glenn Hardt.
 ★**KMPC, KFWB, KLAC—**News.
KFAC—Evening Concert.
KGJ—Hollywood House Party.
KXLA—Seaboard Home Hour.
KGER—Concert.
 9:15 **KHJ, KGB, KFXM—**Mystery of the Week.
 ★**KECA—**Earl Godwin.
KMPC—Romance and Rhythm.

JUKE BOX MATINEE
 with Carl Bailey
 3:15 - 5:30 p.m.
KXLA
 Monday thru Saturday

KXLA—Juke Box Matinee.
 ★**KGB—**News.
 3:25 **KGJ—**Sports Flash.
 3:30 **KFI, KFSD—**Aunt Mary
KXN, KSDJ—Arthur Godfrey.
KECA—Norwood Smith Sings.

MILD & MELLOW
 3:30 to 4 P.M.
 Monday through Friday
KMPC

KMPC—Mild and Mellow.
KHJ—Song of the Stranger.
KGJ—Among My Souvenirs.
KWKW—Sam Rowland.
 3:45 **KFI, KFSD—**News, Music.
KECA—Frances Scully.
KHJ—Gas Again.
 3:55 **KFWB—**News.
KGJ—Sports Flash.
4 **KFI, KFSD—**This Woman's Secret.
KXN, KSDJ—Evelyn Winters.
KECA—Frances Scully.
 ★**KHJ, KGB, KFXM, KVOE—**Fulton Lewis.
 ★**KMPC, KLAC, KIEV, KFOX, KGER—**News.
KFWB—Jerry Lawrence Show.
KFAC—Musical Masterpieces.
KGJ—What's Up?
KFVD—Crosbiana.
KWKW—Waxworks.
KXLA—Juke Box Matinee.
KOWL—Classics in Music.
KRKD—Piano Paintings.
 4:05 **KGER—**Hall of Records.
 4:15 **KFI—**News.
KXN—Reserve.

For
"SPORTS-DIAL"
 Mondar Thru Sat., 5:30 p.m.
KRKD
 With
CHARLIE CLIFTON

KRKD—Sports Dial.
KOWL—News, Music.
KIEV—Evening Dance.
 3:40 **KOWL—**Sports Roundup.
 3:45 **KXN, KSDJ—**News, Garry.
KHJ, KGB, KFXM, KVOE—Adventures of Tom Mix.
KMPC—Top Tunes.
KXLA—Miniature Concert.
KGJ—If They Had Lived.
KOWL—Island Magic.
KRKD—Race Results.
 3:55 **KXN, KSDJ—**Bill Henry, News.
6 **KII—**American Way.
KXN—Lux Radio Theater.
KHJ, KGB, KFXM, KVOE—News, Gabriel Heatter.
 ★**KECA—**Headline Edition.
 ★**KMPC—**Clete Roberts.
 ★**KFWB, KLAC, KGER, KFOX—**News.
KGJ—Musical Digest.
KFAC—Prelude to Evening.
KXLA—Toastmaster Club.
KOWL—Singing Strings.
KRKD—Musical Varieties.
 6:05 **KLAC—**Al Jarvis.
EGER—Sports Roundup.
 6:15 **KHJ—**Merr Griffin Show.
 ★**KECA—**Broadway Local News
KMPC—Bob Kelley, Sports.
KFWB—Tello-Test.
KRKD—Hawaiian Memories.
KGER—Stamps Quartet.
 6:30 **KFI, KFSD—**Dr. I. Q.
KECA—On Stage, America.
KHJ, KGB, KFXM—Did Justice Triumph?
KMPC—Pacific Turf Club.
KFWB—America Dances.

FISH STORY
 Victor Seydell, producer of KHJ-Mutual Don Lee's "Fishing and Hunting Club of the Air," has been listening attentively to the tips and hints from the expert anglers on the show for three years now. "And it's finally paid off in big dividends," says Victor. "Last week I went fishing and bagged 46 bass. For me that's a record, because three years ago I didn't know one end of a fish-hook from the other."

★

HMMMMMM

"On some women, the 'New Look,'" observes Mutual's Jack Barry, "is so myopic it's hard to tell where the 'hem' ends and the 'haw' begins."

Page Nineteen

- 2:15—KFI, KFSD—Portia Faces Life.
KLAC—370 Club.
KOWI—Musical Impressions.
KRKD—Musical Bouquet.
KFEV—Land o' Song.
- 2:20—KWKW—News.
- 2:25—KPCA—Spotlight on Hollywood.
KGFJ—Sports Flash.
- 2:30—KFI, KFSD—Just Plain Bill.
KNX, KSDJ—House Party.
KECA, KFMB, KPRO—Bride and Groom.
KHJ—Melody Matinee.
KMPC—Hal Berger.
KGFJ—Hal Berger.
KWKW—Memories in Wax.
★KOWI—News, 88 Keys.
KRKD—Tunes in Tempo.
KFEV—Musical Potpourri.
KGB, KVQE—Martin Block.
- 2:45—KFI, KFSD—Front-Page Farrell.
★KFVD, KGFJ—News.
2:55—KGFJ—Sports Flash.
- 3—KFI, KFSD—Road of Life.
KNX, KSDJ—Meet the Missus.
KECA, KPRO, KFMB—Ladies Be Seated.
KHJ—Melody Matinee.
KMPC—Hal Berger.
KFMB—Bill Anson.
★KLAC, KXLA, KGER—News.
KFAC—Musical Favorites.
KRKD—Tops in Pops.
KGFJ—Armchair Concert.
KFVD—Hall of Records.
KOWL—Radio Outlook.
KWKW—Swing Session.
KFEV—A Matter of Records.
KVQE—Red Hook 3L.
- 3:05—KGER—Hall of Records.
- 3:15—KFI—Life Can Be Beautiful.

TOMMY DORSEY SHOW
3:10 - 4:00 p.m.
Monday thru Friday
KLAC

- KLAC—Tommy Dorsey Show.
KXLA—Juke Box Matinee.
3:25—KGFJ—Sports Flash.
- 3:30—KFI, KFSD—Aunt Mary.
KNX, KSDJ—Arthur Godfrey.
KECA—Norwood Smith Sings.
KHJ, KGB, KFMB, KVQE—Song of the Stranger.

MILD & MELLOW
3:30 to 4 P.M.
Monday Through Friday
KMPC

- KMPC—Mild and Mellow.
KWKW—Sam Rowland.
- ★KRKD, KRKD—News.
KGFJ—Among My Souvenirs.
- 3:35—KRKD—Tea Time Tunes.
KOWL—Caravan of Melody.
- 3:45—KFI, KFSD—Dr. Paul.
KECA—Frances Scully.
KHJ, KGB, KFMB, KVQE—Gas Again.
- 3:55—KFWB—News.
KGFJ—Sports Flash.
- 4—KFI, KFSD—This Woman's Secret.
KNX, KSDJ—Evelyn Winters.
KECA—Frances Scully.
★KHJ, KGB, KFMB, KVQE—Fulton Lewis.
★KMPC, KFEV, KGER—News.
KFWB—Jerry Lawrence.
★KLAC—News, Sports.
KFAC—Musical Masterpieces.
KXLA—Juke Box Matinee.
KGFJ—What's Up?
KWKW—Waxworks.
KFVD—Crosbiana.
KOWL—Classics in Music.
KRKD—Piano Paintings.
- 4:05—KGER—Hall of Records.
- 4:15—KFI—News.
KNX—Radio Views.
★KECA—Alvin Wilder.
★KHJ, KGB, KFMB—Frank Henningway.
KMPC—Twilight Tales.
KFWB—Melody Matinee.
KLAC—Belle Martel.
KFVD—Musical Pinups.
KRKD—Spotlight on Star.
KFEV—Show Tunes.
- 4:25—KGFJ—Sports Flash.
- 4:30—KFI—Art Baker's Notebook.
★KNX, KOWL, KFEV, KFVD

- News.
KECA—Variety Parade.
KHJ, KGB, KFMB, KVQE—Wen Noble Show.
KMPC—Bing Crosby Sings.
KLAC—Racing Roundup.
KGFJ—Record Jackpot.
KFEV—Bing Crosby Sings.
KRKD—Symphony in Swing.
KWKW—Army Platter Parade.
- 4:45—KNX—Lum & Abner.
KMPC—Green Light Keue.
KFWB—Stuart Hamblen.
KLAC—Studio Frolic.
KFVD—Savored Fifteen.
KOWL—Afternoon Potpourri.
★KRKD—News.
KFEV—Trade Winds Tempus.
★KFSD—H. V. Kallenborn.
- 4:55—★KECA—News.
KGFJ—Sports Flash.
- 5—★KFI—Feature Wire.
★KNX—Knox Manning, News.
★KHJ, KGER—News.
KECA, KPRO, KFMB—Dick Tracy.
★KMPC—News, Teen & Twenty.
KFWB—Stuart Hamblen.
★KLAC—Fred Henry Reports.
KFAC—Punch and Judy.
KGFJ—Jive at Five.
KRKD—Songs of the Saddle.
KXLA—Juke Box Matinee.
KOWL—The Christies.
KWKW—Today at the Races.
KFVD—Sundown Roundup.
KGB, KVQE—Hop Harrigan.
5:05—KGER—Wishing Ring.
- 5:15—★KFI, KFAC—News.
KNX—Tom Hanlon.
KECA, KFMB, KPRO—Terry and the Pirates.
KHJ, KGB, KFMB, KVQE—Superman.
KLAC—Kiddie Club.
KGFJ—Race Recap. R. Dixon.
KGER—Music You Like.
- 5:30—KFI, KFSD—A Date With Judy.
★KNX, KSDJ—Harry Flannery.
KECA—Sky King.
KHJ, KGB, KFMB, KVQE—Captain Midnight.
KFAC—Whea Bill Club.
KLAC—Al Jarvis Ballroom.
KGFJ—Songs for You.
KXLA—Future Pianists.
★KOWL—News, Music.
KRKD—Sports Dial.
KFEV—Evening Dance.
- 5:40—KGFJ—Sports Roundup.
- 5:45—★KNX, KSDJ—News, Garded.
KHJ, KGB, KFMB, KVQE—Adventures of Tom Mix.
KMPC—Top Tunes.
KXLA—Miniature Concert.
KGFJ—Music.
KOWL—Harmony Isle.
KRKD—Race Results.
- 5:55—★KNX, KSDJ—Bill Henry.
KGFJ—Sports Flash.
- 6—KFI, KFSD—Amos 'n' Andy.
KNX—Women's Forum.
★KECA—Headline Edition.
★KHJ, KGB—Gabriel Heatter.
★KMPC—Clete Roberts Reports.
★KFWB, KLAC, KGER, KFOX—News.
KFAC—Prelude to Evening.
KGFJ—Musical Digest.
KXLA—Muir College.
KOWL—Singing Strings.
KRKD—Musical Varieties.
- 6:05—KLAC—Al Jarvis.
KGER—Sports Roundup.
- 6:15—★KECA—Broadway Local News
KHJ—Johnny Desmond.
KMPC—Bob Keller, Sports.
EFWB—Tello-Test.
KXLA—Mary Burke King.
KRKD—Hawaiian Memories.
KGER—Stamps Quartet.
- 6:30—KFI, KFSD—Fibber McGee and Molly.
KNX, KSDJ—Studio One.
KECA—Boston Symphony.
KHJ, KGB, KFMB, KVQE—Zane Grey Show.
KMPC—Pacific Turf Club.
KFWB—America Dances.

SAM BALTER'S "SPORTS BOOK"
6:30 - 6:45 p.m.
Monday through Saturday
KLAC

- KLAC—Sam Balter Sports-book.
KFAC—Hour of Music.
KXLA—Bandstand Review.
★KOWL—News, Twilight Time.
KRKD—Motor Parade.
KFVD—Hal's Memory Room.
KGER—Helene Smith.

- 6:45—KLAC—Irwin Allen.
KXLA—Western Caravan.
- 7—KFI, KFSD—Bob Hope.
KNX, KSDJ—Studio One.
KHJ, KGB—Scotland Yard.
KECA—Boston Symphony.
KMPC—Firestone Favorites.
KFWB—America Dances.
KFAC—Hour of Music.
KGFJ—Musical Digest.
★KLAC, KRKD, KGER—News.
★KXLA—Peter DeLima.
7:05—KGER—Fagan.
- 7:15—KLAC—Floyd A. Allen.
KXLA—Record Review.
KRKD—Three-Quarter Time.
KFOX—Fishing Pals.
- 7:30—KFI, KFSD—Red Skelton.

Melodies America Loves
OPERA MELODIES
EULA BEAL, Contralto
PAUL KEAST, Baritone
CONCERT ORCHESTRA
Earl Towner, Director
KNX—Tuesday—7:30 P. M.

- KNX—Melodies America Loves
KECA—Report to the People.
KHJ, KGB, KFMB, KVQE—Red Ryder.
KLAC—Don Otis.
KMPC—Those Were the Days.
KFWB—Sports Final.
KFAC—Echoes and Eneores.
KXLA—Ford Lewis.
KRKD—Twilight Serenade.
- 7:45—★KECA—Alvin Wilder.
KFWB—Moods in Music.
★KFOX—News.
- 8—KFI, KFSD—Supper Club.
★KNX—Lowell Thomas.
KECA—Community Chest.
KHJ, KGB, KFMB, KVQE—Count of Monte Cristo.
★KMPC—News.
KFWB—United Nations.
★KLAC, KXLA, KGER—News.
KFAC—Evening Concert.
KGFJ—Caucasian Memories.
- 8:05—KGER—Music in the Night.
- 8:15—★KFI—News of the World.
★KECA—Monitor News.
KNX—Jack Smith.
KMPC—Red Rowe.
★KFWB—K. Louis Flatau.
KLAC—Music.
KGFJ—Piano Parade.
KXLA—Top Tunes.
- 8:30—KFI, KFSD—Milton Berle.
KNX—Mr. and Mrs. North.
KECA—World Security Workshop.
KHJ, KGB, KFMB, KVQE—Official Detective.
KMPC—Parade of Hits.
★KFWB—News.
KXLA—97th Street Corral.
★KGFJ—Averill Berman.
KGER—David Felton.
- 8:45—KFWB—A. F. of L.
KGFJ—Evening Interlude.
- 8:55—★KNX, KSDJ—News.
KHJ, KGB, KFMB, KVQE—Billy Rose.

The BULLOCK'S SHOW
Favorite Story
THIS WEEK
Bartleby the Scrivener
KFI
9:00 P. M. TUESDAYS

- 9—KFI—Favorite Story.
KNX—Big Town.
★KHJ, KGB, KFMB, KVQE—News, Glenn Hardy.
KECA—America's Town Meeting.
★KMPC, KFWB, KLAC, KGER—News.
KFAC—Evening Concert.
KXLA—Seaboard Home Hour.
KGFJ—Hollywood House Party.
- 9:05—KGER—Music in the Night.
- 9:15—KHJ, KGB, KFMB—Mystery of the Week.
KMPC—Romance and Rhythm.
KFWB—United Nations.
KLAC—Music.
- 9:30—KFI—Pleasure Parade.
KNX, KSDJ—Club 15.

- KHJ, KGB, KVQE—Inside of Sports.
KMPC—Barbershop Quartet.
KFWB—Music Box.
KGER—Dr. Clem Davies.
KFSD—Mystery Is My Hobby.
- 9:45—KFI—Madison 2345.
★KNX, KSDJ—Ed R. Murrow.
KHJ, KGB, KFMB—The Wizard and the Odds.
KMPC—Leaders of Tomorrow.
- 10—★KFI, KFSD—The Reporter.
★KNX—Chet Huntley, News.
KECA—Ted Bentley, Sports.
★KHJ, KFB, KFMB, KVQE—Fulton Lewis.

EASTSIDE SHOW
10 TO 12 P. M.
Every Night Except Sunday
KFWB

- KFWB—Eastside Show.
★KMPC, KLAC, KGER—News.
KFVD—Spale Cooley Time.
KFAC—Lucky Lager Dance.
KGFJ—Concert Nocturne.
KXLA—Radio Guild.

Olympic Auditorium FIGHTS
Tuesday, 10:05 p.m.
KLAC

- 10:05—KLAC—Olympic Boxing.
KGER—Musical Roundup.
- 10:15—KFI—Remember That Music.
KNX—Bob Elson.
★KECA, KHJ, KVQE—News.
KMPC—Bridge Club.
- 10:30—★KFI—Inside the News.
KNX—CBS Was There.
★KECA—Elmer Davis.
KHJ, KGB—Record Party.
Peter Potter.
KMPC—Rancho Grande.
KXLA—Music for Tuesday.
- 10:45—KFI—Melody Time.
KECA—Eddy Howard Orch.
★KFSD—News.
- 10:55—KFI—Police Bulletins.
- 11—★KFI, KECA, KLAC—News.
★KNX—Nelson Pringle.
KHJ—Wendell Noble.
KMPC—Dance Parade.
KFWB—Eastside Show.
KFAC—Lucky Dance Time.
KFVD—Spale Cooley Time.
KGFJ—Concert Nocturne.
KSPG—Beauty of the Scripture.
KXLA—Seven Seas.
KGER—Musical Roundup.
KFI—Ray Hackett Orch.
KFI—Biltmore Orch.
KNX—Breeding All Records.
KECA—Circus Orch.
KLAC—Don Otis.
KXLA—The Hawthorne Thing.
- 11:30—KFI—Guest Star.
KECA—Hollywood Holiday.
KGB—John Wolahan Orch.
- 11:40—KNX—Frontiers of Science.
KNX, KSDJ—Rose of My Dreams.
KXLA—Dream Awhile.
★KGB, KVQE—News.
- 11:55—★KFI, KNX, KECA—News.

THE TREATMENT

Recently a persistent encyclopedia salesman plagued Mutual's writer-director Willis Cooper so much that Bill wrote him into a "Quiet Please" script. "The guy drove me nearly nuts with telephone calls and high-powered sales talk." Cooper frowns, "so I changed him into a dog in the script story and got rid of him that way." Incidentally, Cooper got rid of him in real life too . . . he bought the encyclopedias.

- KMPC—Hal Berger.
- KGFJ—Keyboard Magic.
- KWKW—Memories in Wax.
- *KKLD—News, Music.
- KKRD—Tones in Tempo.
- KIEV—Musical Potpourri.
- KGER—Feature Story.
- 2:40—KGER—Long Beach Band.
- 2:45—KFI, KFSD—Front-Page Farrell.
- KHJ—Melody Matinee.
- *KGFJ—News Notebook.
- *KFVD—News.
- 2:55—KGFJ—Sports Flash.
- 3—KFI, KFSD—Road of Life.
- KNX, KSDJ—Meet the Missus
- KECA, KPRO, KFMB—Ladies Be Seated.
- KHJ—Melody Matinee.
- KMPC—Hal Berger.
- KFWB—Bill Anson.
- *KLAC, KXLA, KGER—News.
- KGFJ—Armchair Concert.
- KFAC—Musical Favorites.
- KFVD—Hall of Records.
- KOWL—Radio Outlook.
- KKRD—Tops in Pops.
- KWKW—Swing Session.
- KIEV—A Matter of Records.
- KVOE—Red Hook 31.
- 3:05—KGER—Hall of Records.
- 3:15—KFI—Life Can Be Beautiful.
- KLAC—Tommy Dorsey Show.
- KXLA—Juke Box Matinee.
- *KGB—News.
- 3:25—KGFJ—Sports Flash.
- 3:30—KFI, KFSD—Aunt Mary.
- KNX, KSDJ—Arthur Godfrey.
- KECA—Norwood Smith Sings.
- KHJ—Song of the Stranger.

MILD & MELLOW
3:30 to 4 P.M.
Monday Through Friday
KMPC

- KMPC—Mild and Mellow.
- KGFJ—Among My Souvenirs.
- KWKW—Sam Rowland.
- *KKWL, KKRD—News.
- 3:35—KKRD—Sea Time Tunes.
- KOWL—Caravan of Melody.
- 3:45—KFI, KFSD—Dr. Paul.
- KECA—Frances Scully.
- KHJ, KVOE—Gas Again.
- 3:55—KFWB—News.
- KGFJ—Sports Flash.
- 4—KFI, KFSD—This Woman's Secret.
- KNX, KSDJ—Evelyn Winters.
- *KHJ, KGR, KFAM, KVOE—Fulton Lewis.
- KECA—Frances Scully.
- *KMPC, KIEV, KGER—News.
- KFWB—Jerry Lawrence.
- *KLAC—News, Sports.
- KXLA—Juke Box Matinee.
- KFAC—Musical Masterpieces.
- KGFJ—What's Up?
- KWKW—Boxworks.
- KOWL—Classics in Music.
- KFVD—Crosbiana.
- KKRD—Piano Paintings.
- 4:05—KGER—Hall of Records.
- 4:15—KFI—News.
- KNX—Reserve.
- *KECA—Alvin Wilder.
- *KHJ, KGR, KFAM—Frank Hemingway.
- KMPC—Woman's Voice.
- KFWB—Melody Matinee.
- KLAC—Betty Phillips.
- KFVD—Musical Pinups.
- KKRD—Spotlight on Star.
- KIEV—Show Tunes.
- 4:25—KGFJ—Sports Flash.
- 4:30—KFI—Art Baker's Notebook.
- *KNX—News.
- KHJ, KGR, KFAM, KVOE—Wen Noble Show.
- KECA—Variety Parade.
- KMPC—Bing Crosby.
- KLAC—Racing Roundup.
- KGFJ—Record Jackpot.
- KKRD—Symphony in Swing.
- *KOWL, KFVD—News.
- KIEV—Bing Crosby Sings.
- KWKW—Army Platter Parade.
- 4:45—KNX—Lynn & Ahner.
- KMPC—Green Light Revue.
- KFWB—Stuart Hamblen.
- KLAC—Studio Frolic.
- KWKW—Races and Sports.
- KFVD—Favored Fifteen.
- KOWL—Afternoon Potpourri.
- *KKRD—News.
- KIEV—Trade Winds Tempos.
- KFOK—The Singing Crown.
- *KFSD—H. V. Kaltenborn.
- 4:55—*KECA—News.
- KECA—Sports Flash.
- 5—KFI—Feature Wire.
- *KNX—Knox Manning, News.
- *KHJ—News.
- KECA, KPRO, KFMB—Dick Tracy.

- *KMPC—News, Teen and Twenty.
- KFWB—Stuart Hamblen.
- *KLAC—Fred Henry Reports.
- KFAC—Bunch and July.
- KXLA—Juke Box Matinee.
- KGFJ—Live at 5.
- KWKW—Today at the Races.
- KFVD—Sundown Roundup.
- KOWL—The Choristers.
- KKRD—Songs of the Saddle.
- KIEV—Record Ride.
- KFSD—Anniversary Date.
- KFOK—Sunshine Mission.
- *KGER—News, Wishing Ring.
- KGB, KVOE—Hop Harrigan.
- 6:15—*KFI, KFAC—News.
- KNX—Tom Hanlon.
- KHJ, KGR, KFAM, KVOE—Superman.
- KECA, KFMB, KPRO—Terry and the Pirates.
- KLAC—Kiddie Club.



Race News
Just on **KGFJ**

RACE RECAP
with well-known sports announcer
RAY DIXON
5:15 p.m. Mon.-Sat.
Dial 1230

- KGFJ—Race Recap, R. Dixon.
- KOWL—Latin Americana.
- KGER—Songs o' Guns.
- 5:30—KFI—Casa Cugat.
- *KNX—Harry Plannery.
- KECA—Jack Armstrong.
- KHJ, KGR, KFAM, KVOE—Captain Midnight.
- KLAC—Al Jarvis.
- KGFJ—Songs for You.
- KFAC—Whoa Bill Club.
- KXLA—Future Pianists.
- KIEV—Evening Dance.
- KKRD—Sports Dial.
- *KOWL, KFOX—News.
- KFSD—So the Story Goes.
- 5:40—KOWL—Sports Roundup.
- 5:45—*KFI, KFSD—Elmer Peterson.
- *KNX, KSDJ—News, Garred.
- KHJ, KGR, KFAM, KVOE—Tom Mix.
- KMPC—Top Tunes.
- KXLA—Miniature Concert.
- KGFJ—If They Had Lived.
- KOWL—Island Magic.
- KKRD—Race Results.
- 5:55—*KNX, KSDJ—Bill Henry.
- KGFJ—Sports Flash.
- 6—KFI, KFSD—Duffy's Tavern.
- KNX, KSDJ—Frank Morgan.
- *KECA—Headline Edition.
- *KHJ, KGR, KFAM, KVOE—Gabriel Heatter.
- *KMPC—Clete Roberts.
- *KFWB, KLAC, KGER, KFOX—News.
- KXLA—Dinner Concert.
- KGFJ—Musical Digest.
- KFAC—Prelude to Evening.
- KOWL—Singing Strings.
- KKRD—Varieties in Music.
- 6:05—KLAC—Al Jarvis.
- KGER—Sports Roundup.
- 6:15—KHJ—Merv Griffin Show.
- *KECA—Broadway Local News.
- KMPC—Bob Kelley, Sports.
- KFWB—Tello-Test.

LISTEN TO
HOBBY HOURS
• **KNX** •

6:45 P.M. TONIGHT

CHARLES RUCKER'S
Fishing Forecast

TOM HANLON, Emcee

ENTZ & RUCKER
HARDWARE

- KKRD—Hawaiian Memories.
- KGER—Stamps Quartet.
- 6:30—KFI—Hollywood Theatre.
- KNN—Sports.
- KECA, KFMB, KPRO—Vox Top.
- KHJ, KGR, KFAM, KVOE—American Forum.
- KMPC—Pacific Turf Club.
- KFWB—America Dances.
- KFAC—Hour of Music.
- KLAC—Sam Balter, Sports.
- KXLA—Bandstand Review.
- *KOWL—News, Twilight Time.
- KKRD—Motor Parade.
- KFOK—Hal's Memory Room.
- KGER—Helene Smith.
- 6:45—KNX—Hobby Hours.
- KLAC—Irwin Allen.
- KXLA—Western Caravan.
- 7—KFI—Conquest.
- KNX, KSDJ—The Saint.
- KECA, KFMB—Lone Ranger.
- KHJ—Mel Venter Pictorial.
- KMPC—Firestone Favorites.
- KFWB—America Dances.
- KFAC—Hour of Music.
- KGFJ—Musical Digest.
- *KLAC, KXLA, KKRD—News.
- KPPC—Pasadena Musicians.
- *KGER—News; Dr. Fagan.

Football's Best Forecast

Sam Hayes

"MOBIL TOUCHDOWN TIPS"

Tonight 7:15

DON LEE—MUTUAL
General Petroleum Show

- 7:15—KHJ, KGR, KVOE—Sam Hayes Touchdown Tips.
- KLAC—Tommy Dorsey Och.
- KPPC—Organ Recital.
- KXLA—Record Review.
- KKRD—Three-Quarter Time.
- 7:30—KFI, KFSD—Jimmy Durante Show.
- KNX, KSDJ—The Whistler.
- KHJ, KGR, KFAM, KVOE—Cisco Kid.
- KECA—Mayor of the Town.
- KMPC—Those Were the Days.
- KFWB—Sports Final.
- KLAC—Don Otis.
- KFAC—Echoes and Encores.
- KXLA—Ford Lewis.
- KKRD—Twilight Serenade.
- KPPC—Music.
- KGER—Prophecy Speaks.
- KFOX—Dr. Clem Davies.
- 7:45—KFWB—Inquiring Mike.
- *KFOX—News.
- 8—KFI, KFSD—Supper Club.
- *KNX—Lowell Thomas.
- KECA, KFMB—Abbott and Costello.
- KHJ, KGR, KFAM, KVOE—What's the Name of That Song?
- *KMPC—News.
- KFWB—United Nations.
- *KLAC, KXLA, KGER—News.
- KFAC—Evening Concert.
- KGFJ—Caucasian Memories.
- KPPC—Midweek Devotional.
- KFOX—Jorge Morris, Songs.
- 8:05—KGER—Veterans' Program.
- 8:15—*KFI, KFSD—News of the World.
- KNX—Jack Smith.
- KMPC—Red Row.
- *KFWB—R. Louis Flatau.
- KLAC—Music.
- KGFJ—Piano Parade.
- KXLA—Top Tunes.
- KGER—Lest We Forget.
- 8:30—KFI, KFSD—The Great Gildersleeve.
- KNX—Dr. Christian.
- KECA—Jack Paar.
- KHJ, KGR, KVOE—Quiet Please.
- KMPC—Parade of Hits.
- *KFWB—News.
- KXLA—97th Street Corral.
- *KGFJ—Averill Beriman.
- KPPC—Your Theater and Mine.
- KFOX—Cumberland Vespers.
- KGER—The Unexpected.
- 8:45—KFWB—A. F. of L.
- KGFJ—Evening Interlude.
- KGER—Voice of the Army.

- 8:55—*KNX, KSDJ—News.
- KHJ, KGR, KFAM, KVOE—Billy Rose.
- 9—KFI, KFSD—Dennis Day.
- KNX—Melody Hour.
- KECA, KFMB, KPRO—Bing Crosby.
- *KHJ, KGR, KFAM, KVOE—News, Glenn Hardy.
- *KMPC, KFWB, KLAC—News.
- KFAC—Evening Concert.
- KXLA—Seahound Home Hour.
- KGFJ—Hollywood House Party.
- KPPC—Siesta Fiesta.

Listen Tonight, 9:00 P.M.

To The
BING CROSBY- PHILCO SHOW

KGER
1390 kc.

- KGER—Bing Crosby Show.
- KFOX—Red Feather Man.
- 9:15—KHJ, KGR, KFAM—Mystery of the Week.
- KMPC—Romance and Rhythm.
- KFWB—United Nations.
- KLAC—Music.
- *KFOX—News.
- 9:30—KFI, KFSD—Mr. District Attorney.
- KNX, KSDJ—Club 15.
- KECA, KFMB—Henry Morgan Show.
- KHJ, KGR, KVOE—Inside of Sports.
- KMPC—Barbershop Quartet.
- KFWB—Music Box.
- KPPC—Golden Dreams.
- KGER—Dr. Clem Davies.
- KFOX—Mayor's Chace.
- 9:45—*KNX, KSDJ—Ed. P. Murrew.
- KHJ, KGR—Land of the Free.
- KMPC—Casa Colina.
- 10—*KFI, KFSD—The Reporter.
- *KNX—Chet Huntley, News.
- KFOA—Ted Bentley, Sports.
- *KHJ, KGR, KFAM, KVOE—Fulton Lewis.
- *KMPC, KLAC, KGER—News.

EASTSIDE SHOW
10 TO 12 P.M.
Every Night Except Sunday
KFWB

- KFWB—Eastside Show.
- KEAC—Lucky Lager Dance.
- KFVD—Spade Cooley Time.
- KGFJ—Concert Nocturne.
- KXLA—Olympic Nights.
- KFOX—Swingtime Serenade.
- 10:05—KGER—Musical Roundup.
- 10:15—KFI—Barry Wood Show.
- KNX—Bob Elson.
- *KECA, KHJ—News.
- KMPC—Bridge Club.
- KLAC—Don Otis.
- 10:30—*KFI—Inside the News.
- KNX—Symphonette.
- *KECA—Elmer Davis.
- KHJ, KGR—Record Party.
- Peter Potter.
- KMPC—Rancho Grande.
- 10:45—KFI—Melody Time.
- KECA—Eddy Howard Orch.
- KLAC—Ice Follies.
- 10:55—KFI—Police Bulletin.
- 11—*KFI, KECA, KLAC—News.
- *KNX—Nelson Pringle.
- KHJ—Wendell Noble.
- KMPC—Dance Parade.
- KFWB—Eastside Show.
- KFAC—Lucky Lager Time.
- KXLA—B & R Cafe.
- KGFJ—Concert Nocturne.
- KFVD—Spade Cooley Time.
- KGER—Musical Roundup.
- 11:15—KFI—So Proudly We Hail.
- KNX—Steve Allen.
- KECA—Club Morocco Orch.
- KLAC—Don Otis.
- KXLA—The Hawthorne Thing.
- 11:30—KFI—Eddie Fitzpatrick Orch.
- KECA—Hollywood Holiday.
- 11:40—KNX—Talk.
- 11:45—KGR, KVOE—News.
- KXLA—Dream Awhile.
- 11:55—*KFI, KECA, KNX—News.

*Indicates News Broadcast
8 KFI, KFSD—Fred Waring.
KXN—Johnny Murray.
KECA, KPRO, KFMB—Don McNeill's Breakfast Club.
★KHJ, KGB, Cecil Brown.
★KMPC, KXLA, KLAC—News.
KFWB—Morning Melodies.
KGFJ—Dr. Frederick Balles.
KOWL—Dinah Shore.

HAVEN OF REST

KXLA, 8:30 A.M.
Monday, Wednesday, Friday
KRKD, 8:00 A.M.
Tuesday, Thursday, Saturday
KFOX, 8:00 A.M.
Tuesday, Thursday, Saturday

KRBD, KFOX—Haven of Rest
KFAC—Country Church.
KFVD—Wakeup Ranch.
KWKW—Rafael Mendez.
★KGER—News, Mizpah.
8:15★KXN, KHJ—News.
KMPC—Markets: Sports.
KLAC—Haynes at the Reins.
KGFJ—Concert Pastelle.
KOWL—Sophisticated Serenade.

8:20 KIEV—Musical Bandwagon.
KXLA—Music.
8:30 KFI, KFSD—Jack Berch.
KXN—Grand Slam.
KHJ, KGB, KFXM, KVOE—
Editorial Diary.
KMPC—A Song for You.
★KFWB—News.
★KLAC—Binnie and Mike.
★KFAC, KOWL, KRKD—News.
★KWKW—News, Devotions.
KXLA—Baptist Brothers.
KIEV—Public Interest.

8:45 KFI, KFSD—Lora Lawton.
KXN—Rosemary.
KHJ—Emily Post Quiz.
KMPC—Bill Leyden.
KFWB—Science of Mind.
KFAC—Keyboard and Console.
KFVD—Vocal Favorites.
KWKW—Wings of Healing.
KOWL—Salute to Americas.
KGER—Tom Westwood.

9 KFI, KXLA, KGER—News.
KXN—Wendy Warren.
KECA, KPRO, KFMB—Welcome, Travelers.
★KHJ, KGB, KFXM, KVOE—
Kate Smith Speaks.
★KMPC, KLAC, KFSD—News.
KFWB—Strolling Tom.
KGFJ—Your County at Work.
KFAC—Unity.
KOWL—Piano Portraits.
KRKD—Sagebrush Serenade.
KFVD—Waltz Time.
KIEV—Bing Crosby Time.
KWKW—Voice of China.

9:05 KFI—Ladies' Day.
KGER—Lutheran Hour.
9:15 KXN—Aunt Jenny.
KHJ, KGB, KFXM, KVOE—
Victor E. Lindharp.
KMPC—Bill Leyden.
KFWB—Bing Crosby.
KLAC—Racing News.
KFAC—Dr. R. L. McMaster.
KXLA—Bar Nothing Ranch.
KGFJ—Community Chest.
KOWL—Hollywood Headlines.
KWKW—Dr. Michelson.
KIEV—Dinah Shore Singers.
★KFVD—News.

9:20★KGFJ—News, Bill Harpel.
9:30★KXN, KSDJ—Helen Trent.
KHJ—Johnson Family.
KLAC—Al Jarvis Ballroom.
KECA, KPRO, KFMB—Tom Breneman's Breakfast.
KFWB—Music.
★KWKW, KOWL—News.
KGFJ—Open Album.
KFAC—Morning Concert.
KIEV—Meet the Band.
KGER—Kostelanetz.
KFVD—Show Tunes.

9:45 KFI—Boo and Victoria.
KXN, KSDJ—Our Gal Sunday.
KHJ—Morning Melodies.
KFWB—Lou Marcella.
KWKW—Drama.
KFVD—Remembered Rhythms.
KOWL—Island Magic.
★KRKD—News.
KIEV—Rhythm Road.

10 KFI—Standard School Broadcast.
KXN—Big Sister.
KECA, KFMB, KPRO—Galen Drake.
★KHJ, KGB, KFXM, KVOE—
Glenn Hardy, News.
★KMPC, KGER, KFOX—News.
KFWB—Martin Block.

KLAC—Al Jarvis Ballroom.
KGFJ—Racing News, Dixon.
KXLA—Red Murrell.
KFAC—Morning Concert.
KOWL—Romance in Music.
KFVD—Rev. Louis T. Talbot.
KIEV—Becky O'Reenie Show.
KRKD—Crazy Rhythm.
KWKW—Racing Lineup.
KXN—Ma Perkins.
KHJ, KVOE—Pietweet Show.
KECA—Ted Malone.
KMPC—Bill Leyden.
★KXLA—News.
KFAC—Composers' Corner.
KGFJ—Serenade for You.
KWKW—Morning Melodies.
KGER—John Gart Trio.

10:15 KXLA—News.
10:30★KFI, KFAC, KOWL—News.
KXN—Young Dr. Malone.
KECA, KPRO, KFMB—My True Story.
KHJ—Ben Alexander Show.
KGFJ—Upbeat Session.
KXLA—Woman's World.
KFVD—Union Rescue Mission.
KRKD—Pop Concert.
KWKW—Feature Story.
KGER—Dorsey Brothers.

10:45 KFI—Joyce Jordan.
KXN—Guiding Light.
KFAC—L. A. Medical Assn.
KOWL—World in Music.
KRKD—Midnight Mission.
KFOX—Lucky Lady.
10:55 KECA, KFMB—Betty Crocker Magazine of the Air.
KGFJ—Sports Flash.

11 KFI, KFSD—Today's Children.
KXN—Second Mrs. Burton.
KECA, KFMB—Hymns of All Churches.
KHJ—Two-Ton Baker.
KMFJ—Music In the Air.
KFWB—Martin Block.
KAC—Al Jarvis Ballroom.
KFAC—Festival of Music.
KGFJ—Across the Footlights.
★KFVD, KGER—News.
KXLA—Easy Listening.
KOWL—Morning Symphony.
KWKW—Song Parade.
KRKD—Pan Americana.
KIEV—Becky O'Reenie.
★KVOE—Cedric Foster.

11:15 KFI, KFSD—Woman in White
KXN—Perry Mason.
★KECA—Bankhage Talking.
KHJ, KGB, KFXM, KVOE—
Erskine Johnson.
★KXLA—Pasadena News.
KIEV—Violet.
KGER—Helene Smith.
11:25 KGFJ—Sports Flash.
11:30 KFI, KFSD—Holly Sogaane.
KXN—Val Delmar, Soane.
KHJ, KGB, KFXM, KVOE—
Queen for a Day.

THURSDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

3:30—Arthur Godfrey, KXN.
6:00—Music Hall, KFI.
6:30—Mutual's Block Party, KHJ.

7:30—Eddie Cantor, KFI.
8:30—Aldrich Family, KFI.
9:00—Burns and Allen, KFI.

Quiz, Participation

8:00—McNeill's Breakfast Club, KECA.
9:00—Welcome, Travelers, KECA.
9:30—Breneman's Breakfast, KECA.

11:30—Queen for a Day, KHJ.
12:00—Double or Nothing, KXN.
12:00—Man Says Yes, KMPC.

1:05—Three Alhums, KMPC.
2:00—What's Doin', Ladies? KECA.

2:30—House Party, KXN.
2:30—Bride and Groom, KECA.
3:00—Meet the Missus, KXN.

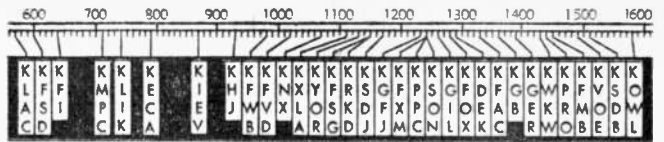
3:45—Gas Again, KHJ.
6:30—Darts for Dough, KECA.
9:30—Noah Webster Says, KFI.
11:30—Hollywood Holiday, KECA.

Drama

7:00—Reader's Digest, KXN.
7:00—Family Theater, KHJ.
8:30—Edward Arnold, KECA.
8:30—Mr. Keen, KXN.

Music

8:00—Fred Waring, KFI.
4:00—Musical Masterpieces, KFAC.
6:00—Musical Digest, KGFJ.
6:00—Dick Haynes, KXN.
8:00—Supper Club, KFI.



KECA—Star Time with Dorothy Kilgallen.
KXLA—Dinner Bell Roundup.
KGFJ—Reminiscent Rhythm.
★KOWL, KRKD, KFOX—News.

Won a Prize Yet?
JACK SHERMAN'S
HOUSEWIVES' EXCHANGE
11:30 a.m.
Check KEYD
10 ANGLES

KFVD—Housewives' Exchange
KGER—Vaughn Monroe Orch.
11:40—KFI, KFSD—Betty Crocker.
11:45—KFI—Light of the World.
KXN, KSDJ—Rose of My Dreams.
KECA—Frank Parker Show.
★KGFJ—Airtorials, Harpel.
KFAC—Concert Grand.
KRKD, KGER—Bing Crosby.
11:55—KGFJ—Sports Flash.
KOWL—Fishing Outlook.

12 KFI—Farm Reporter.
KXN, KSDJ—Double or Nothing.
★KFC, KHJ, KIEV, KGER, KGB, KVOE—News.
KMPC—The Man Says Yes.
KFWB—Martin Block.
KLAC—Al Jarvis Ballroom.

BELL TAILORS
Presents
Dinner Bell Round Up
12:00 noon, Mon. thru Fri.
K X L A
KXLA—Dinner Bell Roundup.
KGFJ—Public Messenger.
KRKD—Prairie Schooner.
KAC—Music of Twelve.
KOWL—Daydreams at Noon.
KWKW—Pasadena Panorama.
KFVD—Editor of the Air.
12:15—KFI, KFSD—Ma Perkins.
★KECA—Kiernan's News Corner.

KHJ—Sing, America, Sing.
KGFJ—Piano Interlude.
KIEV—Luncheon Melodies.
★KFOX—News.
★KGER—Roving Reporter.
12:25—KGFJ—Sports Flash.
12:30—KFI, KFSD—Pepper Young.
★KXN, KSDJ—Knox Manning.
KECA, KFMB, KPRO—Paul Whiteman Club.
KHJ—Louise Massey.
★KMPC, KOWL—News.
KXLA—Tex Carmen.
KFAC—Luncheon Concert.
KWKW—Farm News.
KGFJ—Intermission.
KFI—Violet.

12:45—KFI, KFSD—Right to Happiness.
KXN—Bill Bryan.
KHJ—Singin' Sam.
KMPC—Bill Hay Reads Bible.
KXLA—Top Western Tunes.
★KECA—News.
KOWL—Luncheon Musicale.
KWKW—Andy Mansfield.
KIEV—Gals on Record.
KGER—Garden School.
12:55★KFWB—News.
KGFJ—Sports Flash.

1 KFI, KFSD—Backstage Wife.
KXN—School of the Air.
KECA, KFMB, KPRO—Paul Whiteman Club.
KHJ—Shady Valley Folks.
KMPC—Financial News.
KFWB—Bill Anson.
★KLAC—News, Sports.
KFAC—Piano Parade.
KRKD—Siesta Time.
KGFJ—Sunset and Vine.
KXLA—Community Broadcast.

★KFVD, KGER—News.
KWKW—Andy Mansfield.
KOWL—Osole Intermzzo.
KIEV—Meet the Maestro.
KGB, KVOE—Emily Post.
1:05—KMPC—Three Alarm.
KGER—Out of the Bandbox.
1:15—KFI, KFSD—Stella Dallas.
KHJ—Nancy Dixon.
KLAC—570 Club.
KFAC—Music in the American Manner.
KWKW—Sam Rowland.
KOWL—Souvenirs.
KFVD—Charlie Hamp.
KXLA—Farm Program.
KFOX—Recital Time.

1:25—KGFJ—Sports Flash.
1:30—KFI, KFSD—Lorenzo Jones.
KXN—Burrill Wheeler.
KECA—Miracles in Music.
KHJ—Happy Homes.
KFVD—Hall of Records.
KGFJ—Today's Hits.
KXLA—Vocal Varieties.
★KOWL, KRKD—News.
KIEV—Organ Moons.
KRKD—Symphony of Song.
KOWL—Contented Listening.

1:45—KFI, KFSD—Young Widder Brown.
KECA—Ethel and Albert.
★KXLA—News.
KFAC—Musical Portraits.
KIEV—Swing Stylings.
1:50—KWKW—Vets' Rehabilitation.
1:55—KGFJ—Sports Flash.

2 KFI, KFSD—When a Girl Marries.
KXN, KSDJ—Winner Take All.
KECA, KPRO, KFMB—What's Doing, Ladies?
KHJ, KGB, KFXM, KVOE—Heart's Desire.
KMPC—Three Alarm.
KFWB—Bill Anson.
★KLAC, KIEV—News.
KFAC—Concert Matinee.
KGFJ—The Judge Speaks.
KXLA—Concert Hour.
KOWL—American Folk Songs.
KRKD—Women's Clubs.
KFVD—Hall of Records.
KFOX—Fiesta Mexicana.
KGER—Long Beach Band.

2:15—KFI, KFSD—Portia Faces Life.
KLAC—570 Club.
KGFJ—Serenade to Afternoon.
KOWL—Musical Impressions.
KRKD—Musical Bouquet.
KIEV—Land o' Song.
2:20★KWKW—News.
2:25—KECA—Spotlight on Hollywood.
KGFJ—Sports Flash.
2:30—KFI, KFSD—Just Plain Bill.
KXN, KSDJ—House Party.
KECA, KFMB, KPRO—Bride and Groom.

- KHJ, KGB, KVOE—Martin Block Show.
- KMPC—Hal Berger.
- KGFJ—Keyboard Magic.
- KRWJ—Tunes in Tempo.
- *KOWI—News, Music.
- KIEV—Musical Potpourri.
- KWKW—Memories in Wax.
- KGER—Feature Story.
- 2:40—KGER—Long Beach Band.
- 2:45—KFI, KFSD—Front Page Parade.
- KHJ—Melody Matinee.
- *KGFJ—News Notebook.
- *KFVD—News.
- 2:55—KGFJ—Sports Flash.
- 3**
- KFI, KFSD—Road of Life.
- KNN, KSDJ—Meet the Missus
- KECA, KPRO, KFMJ—Ladies, Be Seated.
- KHJ—Melody Matinee.
- KMPC—Hal Berger.
- KFWB—Bill Anson.
- *KLAC, KXLA, KGER—News.
- KEAC—Musical Favorites.
- KFVD—Hall of Records.
- KGFJ—Armchair Concert.
- KOWI—Radio Outlook.
- KRKD—Tops in Pops.
- KWKW—Swing Session.
- KIEV—Hall of Records.
- KVOE—Red Hook 31.
- 3:05—KGER—Hall of Records.
- 3:15—KFI—Life Can Be Beautiful.
- KLAC—Tammy Dorsey Show.
- KXLA—Juke Box Matinee.
- 3:25—KGFJ—Sports Flash.
- 3:30—KFI, KFSD—Aunt Mary.
- KNN, KSDJ—Arthur Godfrey.
- KECA—Newport Smith Sings.
- KHJ, KGB, KFXM, KVOE—Stranger.

MILD & MELLOW

3:30 to 4 P.M.

Monday Through Friday

KMPC

- KMPC—Mild and Mellow.
- KGFJ—Among My Souvenirs.
- KWKW—Sam Rowland.
- *KOWI, KRKD—News.
- 3:35—KRKD—Top Time Tunes.
- KOWI—Caravan of Melody.
- 3:45—KFI, KFSD—Dr. Paul.
- KECA—Frances Scully.
- KHJ, KGB, KFXM, KVOE—Gas Again.
- 3:55—KFWB—News.
- KGFJ—Sports Flash.
- 4**
- KFI, KFSD—This Woman's Secret.
- KNN, KSDJ—Evelyn Winters.
- KECA—Frances Scully.
- *KHJ, KGB, KFXM, KVOE—Fulton Lewis.
- *KMPC, KIEV, KGER—News.
- KFWB—Jerry Lawrence.
- *KLAC—News, Sports.
- KXLA—Juke Box Matinee.
- KWKW—Rowland's Wax-works.
- KFAC—Musical Masterpieces.
- KOWL—Classics in Music.
- KGFJ—What's Up?
- KRKD—Piano Paintings.
- KFVD—Crosbiana.
- 4:05—KGER—Hall of Records.
- 4:15—KFI—News.
- KNN—Radio Views.
- *KECA—Alvin Wilder.
- *KHJ, KGB, KFXM—Frank Hemingway.
- KMPC—Twilight Tales.
- KFWB—Melody Matinee.
- KLAC—Belle Martel.
- KFVD—Musical Pinups.
- KRKD—Spotlight on Star.
- KIEV—Show Tunes.
- 4:25—KGFJ—Sports Flash.
- 4:30—KFI—Art Baker's Notebook.
- *KNN, KFVD, KOWI—News.
- KECA—Variety Parade.
- KHJ, KGB, KFXM, KVOE—Wendell Noble Show.
- KMPC—Bing Crosby Songs.
- KLAC—Racing Roundup.
- KGFJ—Reverend Jackpot.
- KRKD—Symphony in Swing.
- KIEV—Bing Crosby Sings.
- 4:45—KNN—Lum & Abner.
- KMPC—Green Light Revue.
- KFWB—Stuart Hamblen.
- KLAC—Studin Fenlie.
- KOWI—Afternoon Potpourri.
- KWKW—Races and Sports.
- KFVD—Favored Fifteen.
- *KRKD—News.
- KIEV—Trade Wind Tempos.
- KWKW—Army Platter Parade.
- 4:55—KECA—News.
- KGFJ—Sports Flash.

- 5**
- *KFI—Feature Wire.
- *KNN—News, Knox Manning.
- KECA, KPRO, KFMJ—Dick Tracy.
- *KHJ, KGER—News.
- *KLAC—Fred Henry Reports.
- KEAC—Punch and Judy.
- KGFJ—Live at 5.
- KWKW—Today at the Races.
- KRKD—Songs of the Saddle.
- KXLA—Juke Box Matinee.
- KOWI—The Choristers.
- KFVD—Sun-down Roundup.
- KIEV—Record Ride.
- KGB, KVOE—Hon Harrigan.
- *KMPC—News, Teen & Twenty.
- 5:05—KGER—Wishing Ring.
- 5:15—KFI, KEAC—News.
- KNN—Tom Hanlon.
- KECA, KFMJ, KPRO—Terry and the Pirates.
- KHJ, KGB, KFXM, KVOE—Superman.
- KLAC—Kiddie Club.
- KGFJ—Race Recap, R. Dixon.
- KFWB—Stuart Hamblen.
- KGER—Guest Star.
- 5:30—KFI—Casa Cugat.
- *KNN, KSDJ—Harry Plannery.
- KECA—Sky King.
- KHJ, KGB, KFXM, KVOE—Captain Midnight.
- KLAC—Al Jarvis.
- KGFJ—Songs for You.
- KEAC—Whoo Bill Club.
- KXLA—Future Pianists.
- *KOWI—News, Music.
- KRKD—Sports Dial.
- KIEV—Evening Dance.
- 5:40—KOWI—Sports Roundup.
- 5:45—KFI, KFSD—Elmer Peterson.
- *KNN, KSDJ—News, Garred.
- KHJ, KGB, KFXM, KVOE—Adventures of Tom Mix.
- KMPC—Top Tunes.
- KXLA—Miniature Concert.
- KGFJ—Law Is Your Servant.
- KOWI—Harmony Isle.
- KRKD—Race Results.
- 5:55—KNN, KSDJ—Bill Henry.
- KGFJ—Sports Flash.
- 6**
- KFI, KFSD—Kraft Music Hall
- KNN, KSDJ—Dick Haymes.
- *KECA—Headline Edition.
- *KHJ, KGB—Gabriel Heatter.
- *KMPC—Clete Roberts Reports.
- *KFWB, KFOX—News.
- KGFJ—Musical Digest.
- KEAC—Prelude to Evening.
- KXLA—U. S. Marines.
- *KLAC—News, Al Jarvis.
- KOWI—Singing Strings.
- KRKD—Varieties in Music.
- *KGFJ—News, Sports.
- *KHJ—Johnny Desmond.
- 6:15—*KECA—Broadway Local News
- KMPC—Bob Keller, Sports.
- KFWB—Tello-Tel.
- KXLA—Technocracy.
- KRKD—Hawaiian Memories.
- KGER—Stamps Quartet.
- 6:30—KFI, KFSD—Ted Lewis Show.
- KNN—Crime Photographer.
- KHJ, KGB, KFXM—Block Party.
- KECA—Darts for Dough.
- KMPC—Pacific Turf Club.
- KFWB—America Dances.
- KEAC—Hour of Music.
- KLAC—Sam Baller, Sports.
- KXLA—Bandstand Review.
- *KOWI—News, Twilight Time.
- KRKD—Motor Parade.
- KGER—Helene Smith.
- KFOX—Hal's Memory Room.
- KVOE—Overell Trial.
- 6:45—KLAC—Irwin Allen.
- KXLA—Western Carnival.
- 7**
- KFI, KFSD—Bob Hawk Show.
- KNN, KSDJ—Reader's Digest.
- KECA—Treasury Agent.
- KHJ, KGB, KVOE—Family Theatre.
- KMPC—Firestone Favorites.
- KFWB—America Dances.
- KEAC—Hour of Music.
- KGFJ—Musical Digest.
- *KLAC, KXLA, KRKD—News.
- *KGER—News, Dr. Fagan.
- 7:15—KLAC—Tommy Dorsey Orch.
- KXLA—Record Review.
- KRKD—Three-Quarter Time.
- KFOX—Fishing Pals.
- 7:25—KFWB—News.
- 7:30—KFI, KFSD—Eddie Cantor.
- KNN, KSDJ—Man Called X.
- KECA—The Clock.
- KHJ, KGB, KFXM, KVOE—Red Ryder.
- KMPC—Those Were the Days.
- KFWB—Sports Final.
- KLAC—Don Otis.
- KEAC—Echoes and Encores.
- KXLA—Ford Lewis.
- KRKD—Twilight Serenade.
- 7:45—KFWB—Inquiring Mike.
- *KFOX—News.
- 8**
- KFI, KFSD—Supper Club.
- *KNN—Lowell Thomas.
- KECA—Willie Piper.
- KHJ, KGB, KFXM, KVOE—Mysterious Traveler.

- *KMPC—News.
 - KFWB—United Nations.
 - *KLAC, KXLA, KGER—News.
 - KEAC—Evening Concert.
 - KGFJ—Caucasian Memories.
 - KFOX—Full Gospel Assembly.
 - 8:05—KGER—Music in the Nights.
 - 8:15—*KFI, KFSD—News of the World.
 - KNN—Jack Smith.
 - KMPC—Red Rowe.
 - KFWB, KLAC—Music.
 - KGFJ—Piano Parade.
 - KXLA—Top Tunes.
 - KGER—Red Feather Man.
 - 8:30—KFI, KFSD—Aldrich Family.
 - KNN—Mr. Keen.
 - KECA—Edward Arnold.
 - KHJ, KGB, KVOE—Searlet Queen.
 - KMPC—Parade of Hits.
 - *KFWB—News.
 - KXLA—97th Street Corral.
 - *KGFJ—Averill Berman.
 - KFOX—Judge Gardner.
 - 8:45—KFWB—A. F. of L.
 - KGFJ—Evening Interlude.
 - 8:55—*KNN—News.
 - KHJ, KGB, KFXM, KVOE—Billy Rose.
 - 9**
 - KFI, KFSD—Burns and Allen.
 - KNN—Suspense.
 - KECA—Challenge of the Yukon.
 - *KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
 - *KMPC, KFWB, KLAC, KGER—News.
 - KXLA—Seaboard Home Hour.
 - KEAC—Evening Concert.
 - KGFJ—Hollywood House Party.
 - KFOX—Fishing Facts.
 - 9:05—KGER—Music in the Night.
 - 9:15—KHJ, KGB, KFXM—Mystery of the Week.
 - KMPC—Leahy of Notre Dame.
 - KFWB—United Nations.
 - KLAC—News.
 - 9:30—KFI, KFSD—Noah Webster Says.
 - KHJ, KGB, KVOE—Inside of Sports.
 - KNN, KSDJ—Club 15.
 - KECA, KPRO—Retribution.
 - KMPC—Barber Shop Quartet.
 - KFWB—Music Box.
 - KFOX—Speaking of Sports.
 - KGER—Dr. Clem Davies.
 - 9:45—*KNN, KSDJ—Ed R. Morrow.
 - KHJ, KGB, KFXM—The Wizard and the Odds.
 - KMPC—G. I. Doe.
 - 10**
 - *KFI, KFSD—The Reporter.
 - *KNN—Chet Huntley, News.
 - KECA—Ted Bentley.
 - *KHJ, KGB, KFXM, KVOE—Fulton Lewis.
 - *KMPC, KLAC, KGER—News.
- EASTSIDE SHOW**

10 TO 12 P.M.

Every Night Except Sunday

KFWB
- KFWB—Eastside Show.
 - KEAC—Lucky Lager Dance.
 - KGFJ—Concert Nocturne.
 - KXLA—Beyond Victory.
 - KFVD—Spade Cooley Time.
 - 10:05—KGER—Musical Roundup.
 - 10:15—KFI—Mayor Bowron.
 - KNN—Bob Elson.
 - *KECA, KHJ—News.
 - KMPC—Bridge Club.
 - KXLA—Don Otis.
 - KLAC—Dance Time.
 - 10:30—KFI—Inside the News.
 - KNN—Doorway to Life.
 - *KECA—Elmer Davis.
 - KHJ, KGB—Peter Potter Record Party.
 - KMPC—Rancho Grande.
 - 10:45—KFI—Melody Time.
 - KECA—Eddy Howard Orch.
 - KLAC—Joe Follies.
 - 10:55—KFI—Police Bulletins.
 - 11**
 - *KFI, KECA, KLAC—News.
 - *KNN—Nelson Pringle.
 - KHJ—Wendell Noble.
 - KMPC—Dance Parade.
 - KFWB—Eastside Show.
 - KXLA—Seven Seas.
 - KGFJ—Concert Nocturne.
 - KEAC—Lucky Lager Dance.
 - KFVD—Spade Cooley Time.
 - KGER—Musical Roundup.
 - 11:15—KFI—Biltmore Orch.
 - KNN—Breaking All Records.
 - KECA, KPRO—Ciro's Orch.
 - KLAC—Don Otis.

See Our Big Ad on Page 17

That

HAWTHORNE

Thing

Voted 1947's Most Unpopular Program

11:15 - 11:45 nightly, weakly

KXLA

- KXLA—The Hawthorne Thing.
- 11:30—KFI—Rendezvous in Paris.
- KECA—Hollywood Holiday.
- 11:40—KNN—In My Opinion.
- 11:45—KFI—Music.
- KXLA—Dream Awake.
- 11:55—KFI, KECA, KNN—News.

KXLA Presents

ALEX COOPER

Pickupacupplebucks

1:00-5:00 a.m.

TUESDAY THRU SUNDAY

MONEY IN IT

In 1934, radio's Williard Waterman was very unhappy when the lawyer he was portraying in the first episode of "Chandu, the Magician" was killed off. It was Waterman's first radio role. When the next three characters he played on the air likewise met sudden death, Williard almost went back to the University of Wisconsin to major in farming. But his next assignment was a long-lived one and for twelve years thereafter he was one of Chicago's top leading men. Last year when he came to Hollywood, Williard was snared by "The Whistler" and started dying again, an average of once a week. But he doesn't mind now, he says. That paycheck always gives him a new lease on life immediately after his demise.

★

FAST WATSON

Radio's modern day "Dr. Watson," Alfred Shirley, has a much greater advantage over "Sherlock Holmes" than the original Sir Arthur Conan Doyle character. For Shirley, who plays the role to John Stanley's "Holmes" on the new KHJ-Mutual Don Lee Sunday series, studied shorthand while attending Skerry's College, England, and can accurately note the "clues" just as fast as "Holmes" can deduce them.

Page Twenty-five



- ★ Indicates News Broadcasts.
- 8** KFI, KFSB—Fred Waring.
- KXN—Johnny Murray.
- KECA, KPRO, KFMB—Don McNeill's Breakfast Club.
- ★ KHJ, KGB—Cecil Brown.
- ★ KMPC, KXLA, KLAC—News.
- ★ KFVB—Morning Melodies.
- KGFI—Dr. Frederick Bailey.
- KOWI—Bing Crosby.
- KRKD, KFOX—Bible Institute.
- KFAC—Country Church.
- KFYD—Wakeup Ranch.
- KWKW—Rafael Mendez.
- ★ KGER—News, Mizpah.
- 8:15 ★ KXN, KHJ—News.
- KMPC—Markets; Sports.
- KLAC—Haynes at the Beins.
- KGFI—Concert Pastelle.
- KOWI—Sophisticated Serenade.
- KIEV—Musical Bandwagon.
- 8:20 KXLA—Music.
- 8:30 KFI, KFSB—Jack Berch.
- KXN—Grand Slam.
- ★ KHJ, KGB, KFXM, KVOE—Editor's Diary.
- KMPC—A Song for You.
- ★ KFVB, KFAC, KOWI—News.
- KLAC—Bonnie and Mike.

- KECA, KFMB, KPRO—Galen Drake.
- ★ KMPC, KFOX, KGER—News.
- KFVB—Martin Block.
- KLAC—Al Jarvis Ballroom.
- KWKW—Race Results.
- KFAC—Morning Concert.
- KOWL—Romance in Music.
- KRKD—Crazy Rhythms.
- KXLA—Red Murrell.
- KGFI—Race News, Dixon.
- KFYD—Rev. Louis T. Talbot.
- KIEV—Becky O'Reenie Show.
- 10:15 KFI—What Do You Say?
- KXN—Ma Perkins.
- KECA, KPRO, KFMB—Ted Malone.
- KHJ, KVOE—Pietweet Show.
- KMPC—Bill Leyden.
- KGFI—Serenade for You.
- KFAC—Composers' Corner.
- ★ KXLA—News.
- KWKW—Morning Melodies.
- KFOX—Assembly of God.
- KGER—Three Suns.
- 10:25 KGFJ—Sports Flash.
- 10:30 ★ KFI, KFAC, KOWI—News.
- KXN—Young Dr. Malone.
- KECA, KPRO, KFMB—My True Story.
- KHJ—Ben Alexander Show.
- KGFI—Uphent Session.
- KFYD—Union Rescue Mission.

- KFAC—Festival of Music.
- KXLA—Easy Listening.
- KOWI—Morning Symphony.
- KGFI—Across the Footlights.
- KRKD—Pan Americana.
- ★ KFYD, KGER—News.
- KWKW—Traffic Quiz.
- KIEV—Becky O'Reenie.
- 11:15 KFI, KFSB—Woman in White
- KXN—Perry Mason.
- ★ KFI, KFSB—Baukage Talking.
- KHJ, KGB, KFXM, KVOE—Erskine Johnson.
- KMPC—Voice of the Neighborhood.
- ★ KXLA—Pasadena News.
- KFYD—Violet.
- KGER—Irene Smith.
- 11:20 KWKW—Want Ad News.
- 11:25 KGFJ—Sports Flash.
- 11:30 KFI, KFSB—Holly Sloane.
- KXN—Val Delmar, Songs.
- KHJ, KGB, KFXM, KVOE—Queen for a Day.
- KECA, KPRO, KFMB—Listening Post.
- KMPC—Music in the Air.
- KXLA—Dinner Bell Roundup.
- KGFI—Reminiscent Rhythms.
- ★ KOWI, KRKD, KFOX—News.
- KFYD—Housewives' Exchange
- KGER—Vaughn Monroe Orch.
- 11:40 KFI, KFSB—Betty Crocker.
- 11:45 KFI—Light of the World.
- KXN, KSDJ—Rose of My Dreams.
- KFAC—Frank Parker Show.
- KFAC—Concert Grand.
- ★ KGFI—Aforatials, Harpel.
- KRKD, KGER—Bing Crosby.
- 11:55 KGFI—Sports Flash.
- KOWI—Fishing Outlook.
- 12** KFI—Farm Reporter.
- KXN, KSDJ—Double or Nothing.
- ★ KECA, KHJ, KGB—News.
- KMPC—The Man Says Yes.
- KFVB—Martin Block.
- KLAC—Al Jarvis Ballroom.
- KGFI—Veterans' Interview.
- KFAC—Music at Twelve.
- KFYD—Editor of the Air.
- KXLA—Dinner Bell Roundup.
- KOWI—Daydreams at Noon.
- KWKW—Pasadena Panorama.
- KIRK—Prairie Schooner.
- ★ KIEV, KGER—News.
- 12:05 KGER—Western Music.
- 12:15 KFI, KFSB—Ma Perkins.
- ★ KECA—Kiernan's News Corner.
- KHJ—Sing, America, Sing.

- KGFI—Piano Interlude.
- KIEV—Lunchtime Melodies.
- 12:25 KGFJ—Sports Flash.
- 12:30 KFI, KFSB—Pepper Young.
- ★ KXN, KSDJ—Knox Manning.
- KECA, KFMB, KPRO—Paul Whiteman Club.
- KHJ—Louise Massey.
- ★ KMPC, KOWI—News.
- KXLA—Tex Carmen.
- KFAC—Luncheon Concert.
- KGFI—Intermission.
- KFYD—Violet.
- KWKW—Farm News.
- 12:45 KFI, KFSB—Right to Happiness.
- KXN—Background for Living.
- KHJ—Singer Sam.
- KMPC—Bill Hay Reads Bible.
- KXLA—Top Western Tunes.
- ★ KFAC—News.
- KWKW—Andy Mansfield.
- KOWI—Lunchtime Musicale.
- KIEV—Gals on Record.
- KGER—Garden School.
- 12:55 ★ KFVB—News.
- KGFI—Sports Flash.
- 1** KFI, KFSB—Backstage Wife.
- KXN—School of the Air.
- KECA, KFMB, KPRO—Paul Whiteman Club.
- KHJ—Shady Valley Folks.
- KMPC—Financial News.
- KFVB—Bill Anson.
- ★ KLAC—News, Sports.
- KGFI—Sunset and Vine.
- KFAC—Piano Parade.
- KXLA—Community Broadcaster.
- KOWI—Console Intermezzo.
- ★ KFYD, KGER—News.
- KWKW—Andy Mansfield.
- KBKD—Siesta Time.
- KIEV—Meet the Maestro.
- KGB, KVOE—Emily Post Quiz.
- 1:05 KMPC—Three Alarm.
- KGER—Out of the Band Box.
- 1:15 KFI, KFSB—Stella Dallas.
- KHJ—Nancy Dixon.
- KLAC—570 Club.
- KXLA—Garden Hints.
- KOWI—Souvenirs.
- KFAC—Music in the American Manner.
- KWKW—Sam Rowland.
- KFYD—Charlie Hamp.
- 1:25 KGFI—Sports Flash.
- 1:30 KFI, KFSB—Lorenzo Jones.
- KXN—Burrill Wheeler.
- KECA—Music.
- KHJ—Happy Homes.
- KXLA—Vocal Varieties.
- KGFI—Today's Hits.
- KFYD—Hall of Records.
- ★ KOWI, KRKD—News.
- KIEV—Organ Moods.
- ★ KFOX—Poly Newscaast.
- 1:35 KRKD—Symphony of Song.
- KOWI—Contented Listening.
- 1:45 KFI, KFSB—Young Widder Brown.
- KECA—Ethel and Albert.
- ★ KXLA—News.
- KFAC—Musical Portraits.
- KIEV—Junior C. of C.
- 1:50 KWKW—Vets' Rehabilitation.
- 1:55 KGFI—Sports Flash.

HAVEN OF REST

KXLA, 8:30 A.M.
Monday, Wednesday, Friday
KRKD, 8:00 A. M.
Tuesday, Thursday, Saturday
KFOX, 8:00 A. M.
Tuesday, Thursday, Saturday

- KXLA—Haven of Rest.
- ★ KWKW—News, Devotions.
- ★ KRKD—News.
- KIEV—Musical Memories.
- KGER—Hammond.
- 8:45 KFI, KFSB—Laura Lawton.
- KXN—Rosemary.
- KHJ—Emily Post Quiz.
- KMPC—Bill Leyden.
- KFVB—Science of Mind.
- KFAC—Keyboard and Console.
- KFYD—Vocal Favorites.
- KOWI—Salute to Americas.
- KWKW—Wings of Healing.
- KGER—Tom Westwood.

- 9** KFI, KXLA, KGER—News.
- KXN—Wendy Warren.
- KHJ, KGB, KFXM, KVOE—Kate Smith Speaks.
- KECA, KFMB, KPRO—Welcome, Travelers.
- KFVB—Strolling Tom.
- ★ KMPC, KLAC, KFSB—News.
- KGFI—Know Your Schools.
- KFAC—Unity.
- KOWI—Piano Portraits.
- KRKD—Sagebrush Serenade.
- KWKW—Voice of China.
- KFYD—Waltz Time.
- KIEV—Bing Crosby Time.
- 9:05 KFI—Ladies' Day.
- KGER—Lutheran Hour.
- 9:15 KXN—Aunt Jenn.
- KHJ, KGB, KFXM, KVOE—Victor H. Lindlahr.
- KMPC—Bill Leyden.
- KFVB—Bing Crosby.
- KLAC—Racing News.
- KFAC—Dr. R. L. McMaster.
- KXLA—Bar Nothing Ranch.
- KOWI—Hollywood Headlines.
- ★ KFYD—News.
- KWKW—Dr. Michelson.
- KIEV—Dinah Shore Sings.
- 9:20 ★ KGFI—News, Bill Harpel.
- 9:30 KXN, KSDJ—Helen Trent.
- KECA, KPRO, KFMB—Tom Breneman's Breakfast.
- KHJ—Johnson Family.
- KFVB—Morning Melodies.
- KLAC—Al Jarvis Ballroom.
- ★ KOWI, KWKW—News.
- KGFI—Open Album.
- KFAC—Morning Concert.
- KFYD—Show Tunes.
- KIEV—Meet the Band.
- KGB—Kostelanetz.
- 9:45 KFI—Bob and Victoria.
- KHJ—Morning Melodies.
- KXN, KSDJ—Our Gal Sunday
- KFVB—Lou Marcell.
- KFYD—Remembered Rhythms.
- KWKW—Over the Garden Gate.
- KOWI—Harmony Isle.
- ★ KRKD—News.
- KIEV—Rhythm Road.
- KGER—Freddie Martin Orch.
- 10** KFI—Downtown and All Around.
- KXN—Big Sister.
- ★ KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.

9 Years on the Air
BOB and MARIAN LEE
"WOMAN'S WORLD"
K X L A
10:30 a.m. Mon.-Fri.

- KXLA—Woman's World.
- KRKD—Pop Concert.
- KWKW—Feature Story.
- KGER—Dorsey Brothers.
- 10:45 KFI—Joyce Jordan.
- KXN—Guiding Light.
- KFAC—Dr. Palmer.
- KOWI—World in Music.
- KRKD—Midnight Mission.
- KGER—Bay Block.
- KFOX—Lucky Lady.
- 10:55 KECA, KFMB—Betty Crocker Magazine of the Air.
- KGFI—Sports Flash.
- 11** KFI, KFSB—Today's Children.
- KXN—Second Mrs. Burton.
- KECA, KFMB—Hymns of All Churches.
- KHJ—Two-Ton Baker.
- KMPC—Music in the Air.
- KLAC—Al Jarvis Ballroom.
- KFVB—Martin Block.

FRIDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

- Comedy-Variety*
- 3:30—Arthur Godfrer, KXN.
- 9:00—Baby Snooks, KXN.
- Quiz, Participation*
- 8:00—McNeill's Breakfast Club, KECA.
- 9:00—Welcome, Travelers, KECA.
- 9:30—Breneman's Breakfast, KECA.
- 11:30—Queen for a Day, KHJ.
- 12:00—Double or Nothing, KXN.
- 12:00—Man Says Yes, KMPC.
- 1:05—Three Alarm, KMPC.
- 2:00—What's Doin', Ladies? KECA.
- 2:30—House Party, KXN.
- 2:30—Ride and Groom, KECA.
- 3:00—Meet the Missus, KXN.
- 3:45—Gas Again, KHJ.
- 6:00—People Are Funny, KFI.
- 6:30—Information Please, KHJ.
- 7:00—It Pays to Be Ignorant, KXN.
- 8:30—Can You Top This? KFI.
- 9:00—Break the Bank, KECA.
- 11:30—Hollywood Holiday, KECA.
- Drama*
- 9:00—Preview Theater, KFVB.
- Music*
- 8:00—Fred Waring, KFI.
- 4:00—Musical Masterpieces, KFAC.
- 6:00—Musical Digest, KGFI.
- 6:00—Mark Warnow Show, KXN.
- 6:30—Waltz Time, KFI.
- 8:00—Supper Club, KFI.
- 8:00—Evening Concert, KFAC.
- 8:15—Jack Smith, KXN.
- 9:00—David Street Show, KFI.
- 9:30—Club 15, KXN.
- 10:00—Concert Nocturne, KGFI.
- 10:00—Lucky Dance Time, KFAC.
- 10:00—Eastside Show, KFVB.
- 12:00—Rhapsody in Wax, KHJ.
- Comment—Narration*
- 7:45—Fred Beck, KXN.
- 9:00—Kate Smith, KHJ.
- 10:00—Glen Drake, KECA.
- 10:15—Ted Malone, KECA.
- 1:30—Burrill Wheeler, KXN.
- 4:30—Art Baker, KFI.
- Mystery—Detective*
- 6:30—The Sheriff, KECA.
- 6:30—FBI in Peace and War, KXN.
- 8:00—The Fat Man, KECA.
- 8:30—The Thin Man, KXN.
- 8:50—This Is Your FBI, KECA.
- 9:15—Mystery of Week, KHJ.
- 9:50—Mystery Theater, KFI.
- Public Interest—Information*
- 9:00—Know Your Schools, KGFI.
- 1:00—School of the Air, KXN.
- 11:40—Report from Overseas, KXN.
- Sports*
- 10:00—Race Lineup, KWKW.
- 10:00—Racing, KGFI.
- 8:45—Race Results, KRKD.
- 6:15—Bob Kelley, KMPC.
- 6:30—Pacific Turf Club, KMPC.
- 6:50—Sam Balter, KLAC.
- 7:00—Cavalcade of Sports, KECA.
- 7:30—Sports Newsreel, KFI.
- 7:30—Your Sports Page, KECA.
- 9:30—Inside of Sports, KHJ.
- 10:00—Ted Bentley, KECA.

- KMPC—Hal Berger.
- KGFJ—Keyboard Magic.
- KWKW—Memories in Wax.
- ★KOWL—News, Music.
- ★KRKD—Tones in Tempo.
- KIEV—Musical Potpourri.
- KGER—Feature Story.
- 2:40—KGER—Long Beach Band.
- 2:45—KFI, KFSD—Front Page Farrell.
- KHJ—Melody Matinee.
- ★KGFJ—News Notebook.
- ★KFVD—News.
- 2:55—KGFJ—Sports Flash.
- 3—KFI, KFSD—Road of Life.
- KNX, KSDJ—Meet the Missus
- KECA, KPRO, KFMB—Ladies, Be Seated.
- KHJ—Melody Matinee.
- KMPC—Hal Berger.
- KFWB—Bill Anson.
- KGFJ—Armchair Concert.
- ★KACL, KNLA, KGER—News.
- KOWL—Radio Outlook.
- KFAC—Musical Favorites.
- ★KRKD—Tops in Pop.
- KWKW—Swing Session.
- KFVD—Hall of Records.
- KIEV—A Matter of Records.
- 3:05—KGER—Hall of Records.
- 3:15—KFI—Life Can Be Beautiful.
- KLAC—Tommy Dorsey Show.
- KNLA—Juke Box Matinee.
- KWKW—Races and Sports.
- 3:25—KGFJ—Sports Flash.
- 3:30—KFI, KFSD—Aunt Mary.
- KNX, KSDJ—Arthur Godfrey.
- KECA—Norwood Smith Sings.
- KHJ—Song of the Stranger.

MILD & MELLOW

3:30 to 4 P.M.
Monday Through Friday

KMPC

- KMPC—Mild and Mellow.
- KWKW—Sam Rowland and His Waxworks.
- KGFJ—Among My Souvenirs.
- ★KOWL, KRKD—News.
- 3:35—KRKD—Tea Time Tunes.
- KOWL—Caravan of Melody.
- 3:45—KFI, KFSD—Dr. Paul.
- KECA—Frances Scully.
- KHJ, KVOE—Gas Again.
- 3:55★KFWB—News.
- KGFJ—Sports Flash.
- 4—KFI, KFSD—This Woman's Secret.
- KNX, KSDJ—Evelyn Winters.
- KECA—Frances Scully.
- ★KHJ, KGB, KFXM, KVOE—Fulton Lewis.
- ★KMPC, KIEV, KGER—News.
- ★KLAC—News, Sports.
- KNLA—Juke Box Matinee.
- KFWB—Jerry Lawrence.
- KGFJ—What's Up?
- KWKW—Waxworks.
- KFVD—Crosbiana.
- KOWL—Classics in Music.
- ★KRKD—Piano Paintings.
- KFAC—Musical Masterpieces.
- 4:05—KGER—Hall of Records.
- 4:15★KFI—News.
- ★KECA—Alvin Wilder.
- ★KHJ, KGB, KFXM—Frank Hemingway.
- KMPC—A Woman's Voice.
- KFWB—Melody Matinee.
- KLAC—Public Service.
- KFVD—Musical Pinups.
- ★KRKD—Spotlight on Star.
- KIEV—Show Tunes.
- 4:25—KGFJ—Sports Flash.
- 4:30—KFI—Art Baker's Notebook.
- ★KXN, KOWL, KFVD—News.
- KECA—Variety Parade.
- KHJ, KGB, KFXM, KVOE—Wendell Noble Show.
- KMPC, KIEV—Bing Crosby.
- KLAC—Racing Roundup.
- KGFJ—Record Jackpot.
- ★KRKD—Symphony in Swing.
- KWKW—Army Platter Parade.
- 4:45—KXN—Lum & Abner.
- KMPC—Green Light Revue.
- KFWB—Stuart Hamblen.
- KLAC—Studio Frolic.
- KWKW—Races and Sports.
- KOWL—Afternoon Potpourri.
- KFVD—Favored Fifteen.
- ★KRKD—News.
- KIEV—Trade Winds Tempos.
- KFOX—The Singing Crow.
- ★KFSD—H. V. Kaliteborn.
- 4:55★KECA—News.
- KGFJ—Sports Flash.
- 5★KFI—Feature Wire.
- ★KXN, KSDJ—Knox Manning.
- KECA, KPRO, KFMB—Dick Tracy.
- ★KHJ, KGER—News.
- KFWB—Stuart Hamblen.

- ★KMPC—News, Teen & Twenty.
- ★KLAC—Fred Henry Reports.
- KFAC—Punch and Judy.
- KGFJ—Jive at 5.
- ★KRKD—Songs of the Saddle.
- KNLA—Juke Box Matinee.
- KOWL—The Chubsters.
- KFVD—Sundown Roundup.
- KIEV—Record Ride.
- KWKW—Today at the Races.
- KGB, KVOE—Hop Harrigan.
- 5:05—KGER—Wishing Ring.
- 5:15★KFI, KFAC—News.
- KXN—Tom Hanton.
- KECA, KFMB, KPRO—Terry and the Pirates.
- KHJ, KGB, KFXM, KVOE—Superman.
- KLAC—Kiddie Club.
- KGFJ—Race Recap, R. Dixon.
- KOWL—Latin Americana.
- KGER—Music with Appeal.
- 5:30—KFI—Casa Cugat.
- ★KXN—Harry Flannery.
- KHJ, KGB, KFXM, KVOE—Captain Midnight.
- KECA—Jack Armstrong.
- KLAC—Al Jarvis Ballroom.
- KFAC—Whoa Bill Club.
- KGFJ—Songs for You.
- KNLA—Future Pianists.
- ★KRKD—Sports Dial.
- KIEV—Evening Dance.
- ★KOWL, KFOX—News.
- 5:45★KFI, KFSD—Elmer Peterson.
- ★KXN, KSDJ—News, Carred.
- KHJ, KGB, KFXM, KVOE—Adventures of Tom Mix.
- KMPC—Top Tunes.
- KNLA—Miniature Concert.
- KGFJ—If They Had Lived.
- KOWL—Island Magic.
- ★KRKD—Race Results.
- 6:55★KXN, KSDJ—Bill Henry.
- KGFJ—Sports Flash.
- 6—KFI, KFSD—People Are Funny.
- KXN, KSDJ—Mark Warnow.
- ★KHJ, KGB, KFXM, KVOE—Gabriel Heatter.
- ★KECA—Headline Edition.
- ★KMPC—Clete Roberts Reports.
- ★KFWB, KLAC, KGER, KFOX—News.
- KGFJ—Musical Digest.
- KFAC—Prelude to Evening.
- ★KNLA—Labor News, Review.
- KOWL—Singing Strings.
- ★KRKD—Varieties in Music.
- KGER—Sports Roundup.
- 6:05—KHJ—Mery Griffin Show.
- 6:15—KECA—Broadway Local News.
- KMPC—Bob Kelley, Sports.
- KFWB—Tello-Test.
- KLAC—Al Jarvis Ballroom.
- KNLA—Federated Women's Clubs.
- ★KRKD—Hawaiian Memories.
- KGER—Stamps Quartet.
- 6:30—KFI, KFSD—Waltz Time.
- KXN—F.B.I. in Peace and War.
- KECA, KPRO, KFMB—The Sheriff.
- KHJ, KGB, KFXM, KVOE—Information Please.
- KMPC—Pacific Turf Club.
- KFWB—America Dances.
- KLAC—Sam Baller, Sports.
- KFAC—Hour of Music.
- KNLA—Bandstand Review.
- ★KOWL—News, Twilight Time.
- ★KRKD—Motor Parade.
- KFOX—Hal's Memory Room.
- KGER—Helene Smith.
- 6:45—KLAC—Irwin Allen.
- KNLA—Western Caravan.
- 6:55—KECA, KFMB, KPRO—Champion Roll Call.
- 7—KFI—Hank McCune Show.
- KXN—It Pays to Be Ignorant.
- KECA, KPRO, KFMB—Cavalade of Sports.
- KHJ, KGB, KFXM, KVOE—Meet the Press.
- KMPC—Firestone Favorites.
- KFWB—America Dances.
- ★KLAC, KRKD, KGER—News.
- ★KNLA—Peter De Lina.
- KFAC—Hour of Music.
- KGFJ—Musical Digest.
- KFOX—Twilight Mood.
- 7:05—KGER—Fagan.
- 7:15—KLAC—High School Sports.
- KNLA—Record Review.
- ★KRKD—Three-Quarter Time.
- 7:30—KFI, KFSD—Sports Newsreel.
- KXN—Jones-Shay.
- KECA, KPRO—Your American Sports Page.
- KHJ, KGB, KFXM, KVOE—Cisco Kid.
- KMPC—Those Were the Days.
- KFWB—Sports Final.
- KLAC—Don Otis.
- KFAC—Echoes and Encores.
- KNLA—Ford Lewis.
- ★KRKD—Twilight Serenade.
- KGER—Ft. Wayne Gospel.
- KFOX—Dr. Clem Davies.
- 7:45—KFI—Cabbages and Kings.
- KFWB—Inquiring Mike.
- ★KFOX—News.

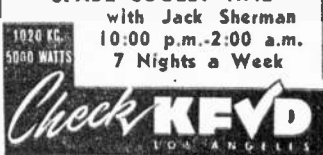
- ★KRKD—Father Vaughan.
- 8—KFI, KFSD—Supper Club.
- KXN—Lowell Thomas.
- KECA—Fat Man.
- KHJ, KGB, KFXM, KVOE—Let George Do It.
- ★KMPC—News.
- KFWB—United Nations.
- ★KLAC, KNLA, KGER—News.
- KFAC—Evening Concert.
- KGFJ—Caucasian Memories.
- ★KRKD—Pan American.
- KFOX—Labor on the Air.
- 8:05—KGER—Harbor Forum.
- 8:15★KFI—News of the World.
- KXN—Jack Smith.
- KMPC—Red Rowe.
- KLAC—Spotlight Serenade.
- KGFJ—Piano Parade.
- KNLA—Top Tunes.
- 8:30—KFI, KFSD—Can You Top This?
- KXN—The Thin Man.
- KECA, KPRO, KFMB—This is Your F.B.I.
- KHJ, KXNM, KVOE—Good Lives Show.
- KMPC—Parade of Hits.
- ★KFWB—News.
- KNLA—97th Street Corral.
- ★KGFJ—Ayerll Berman.
- ★KRKD—Merry-Go-Round-up.
- KGER—Unexpected.
- 8:45—KHJ—Remember When?
- KFWB—A. F. of L.
- KGFJ—Evening Interlude.
- 8:55★KXN, KSDJ—News.
- KHJ, KGB, KFXM, KVOE—Billy Rose.
- 9—KFI, KFSD—David Street.
- KXN—Baby Snooks.
- KECA, KPRO, KFMB—Break the Bank.
- ★KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
- ★KMPC, KLAC—News.
- KFAC—Preview Theater.
- KFAC—Evening Concert.
- KNLA—Seaboard Home Hour.
- KGFJ—Hollywood House Party.
- ★KRKD—Western Hit Parade.
- ★KGER—News, Concert.
- 9:15—KFI—Sincerely, Kenny Baker.
- KHJ, KGB, KFXM—Mystery of the Week.
- KMPC—Romance and Rhythm.
- KLAC—Melody Parade.
- ★KFOX—News.
- 9:30—KFI, KFSD—Mystery Theater.
- KXN, KSDJ—Club 15.
- KECA—Famous Jury Trials.
- KHJ, KGB, KVOE—Inside of Sports.
- KMPC—Barbershop Quartet.
- KFWB—Music Box.
- KGER—Dr. Clem Davies.
- 9:45★KXN, KSDJ—Ed R. Murrow.
- KHJ, KGB, KFXM, KVOE—Henry J. Taylor.
- KMPC—Report from Congress.
- 10★KFI, KFSD—The Reporter.
- ★KXN—Chet Huntley, News.
- ★KHJ, KGB, KFXM, KVOE—Fulton Lewis.

EASTSIDE SHOW

10 TO 12 P.M.
Every Night Except Sunday

KFWB

Tops in Western Music
SPADE COOLEY TIME
with Jack Sherman
10:00 p.m.-2:00 a.m.
7 Nights a Week



- KFVD—Spade Cooley Time.
- KEAC—Lucky Lager Dance.
- ★KRKD—Merry-Go-Round-Up.
- KNLA—Hollywood Stadium.
- 10:05—KGER—Musical Roundup.
- 10:15—KFI—Barry Wood Show.
- KXN—Bob Elson.
- ★KECA, KHJ, KVOE—News.
- KMPC—Bridge Club.
- KLAC—Don Otis.
- KFSD—Concert Hall.
- 10:30★KFI—Carveth Wells, Inside the News.

2 hours popular music

KFAC



10 to 12 EVERY NIGHT

LUCKY LAGER DANCE TIME

- KXN—Symphonette.
- ★KECA—Elmer Davis.
- KHJ, KGB—Peter Potter Record Party.
- KMPC—Rancho Grande.
- 10:45—KFI—Melody Time.
- KECA—Eddy Howard Orch.
- KFAC—Midget Auto Racing.
- ★KFSD—News.
- 10:55★KFI—Police Bulletin.
- 11★KFI, KECA, KLAC—News.
- ★KXN—Nelson Pringle.
- KHJ—Wendell Noble.
- KGER—Daue Parade.
- KFWB—Eastside Show.
- KLAC—Lucky Lager Dance.
- KFVD—Spade Cooley Time.
- KGFJ—Concert Nocturne.
- KNLA—Pasadena Civic.
- ★KRKD—Merry-Go-Round-Up.
- KGER—Musical Roundup.
- KFSD—Biltmore Hotel Orch.
- KGB—Ray Hackett Orch.
- 11:15—KFI—Biltmore Orch.
- KXN—Breaking All Records.
- KECA—Club Morocco Orch.
- KLAC—Don Otis.
- KNLA—The Hawthorne Thing.
- KGB—Duke Flington Orch.
- 11:30—KFI—Eddie Fitzpatrick Orch.
- KECA—Hollywood Holiday.
- KFSD—St. Francis Orch.
- 11:40—KXN—Report from Overseas.
- 11:45★KGB, KVOE—News.
- KNLA—Dreum Awhille.
- 11:55★KFI, KECA, KXN—News.

"HEART'S" HELPS

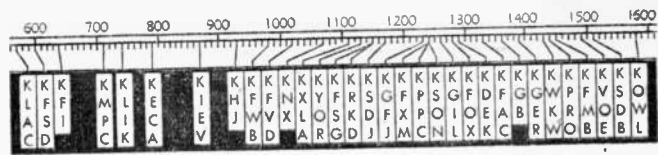
KHJ-Mutual Don Lee's "Heart's Desire" program is helping the people of a Wisconsin town make life pleasanter for a disabled veteran of World War II.

A fellow townsman from Kenosha, Wisconsin, wrote "Heart's" about young William Shnuck, who went through several campaigns in the South Pacific. In the Philippines, Bill was hit in the back by a Jap sniper's bullet which severed the nerves along his spinal cord and resulted in paralysis from the waist down.

The people of Kenosha are building a home for Bill and they asked the KHJ-Mutual Don Lee program to help out with his occupational troubles. He is interested in making leather goods such as billfolds, purses, etc.—so "Heart's" sent him the material and equipment necessary to get started in the craft.

DEFINITION

"Tact," according to Leo Guild of KHJ-Don Lee's "The Wizard and the Odds" program, "is the ability of a girl to block a man's advances without being deprived of his hospitality."



8★KFI—Scout Jamboree.
★KXN, KMPC, KXLA, KLAC,
KIEV, KGER—News.
KECA—Reserve.
KHJ—Louise Massey.
KFWB—Morning Melodies.
KFAC—Country Church.
KGFJ—Concert Pastelle.
KOWI—Dinah Shore.
KWKW—Pasadena Foursquare
Church.

HAVEN OF REST
KXLA, 8:30 A. M.
Monday, Wednesday, Friday
KRKD, 8:00 A. M.
Tuesday, Thursday, Saturday
KFOx, 8:00 A. M.
Tuesday, Thursday, Saturday

KRKH, KFOX—Haven of Rest
KFVD—Wakeup Ranch.
KGB, KFXM, KVOE—
Pauline Alpert.
KFSD—Eight o'Clock Special.
KFMB—The Timekeeper.
8:05—KXN—Let's Pretend.
KGER—Mizpah.
8:15★KHJ—News.
KMPC—Market Reports,
Sports.
KLAC—Haynes at the Reins.
KXLA—Saturday Serenade.
KOWL—Sophisticated Seren-
ade.
KIEV—Musical Bandwagon.
KGB, KVOE—Ted Irwin.
8:30—KFI, KFSJ—Smith's Ed.
McConnell.
KXN, KSDJ—Adventurer's
Club.
KECA—Land of the Lost.
KHJ—Dr. Hiss Clinic.
KMPC—Guest Star.
★KFWB, KFAC, KWKW,
KOWI, KRKD—News.
KIEV—Children's Story Time.
KFOX—Lucky Break.
KGER—Hammond.
KFMB—Wake Up and Smile.
KGB, KFXM, KVOE—Say It
With Music.
8:45—KMPC—Fingertip Successes.
KFWB—Bing Crosby.
KFAC—Keyboard and Console.
KXLA—U. S. Army.
KLAC—Business Talk.
KFVD—Vocal Favorites.
KOWI—Salute to Americans.
KWKW—Sacred Heart.
KIEV—Musical Memories.
KFOX—Voice of China.
KGER—Gospel Story Hour.
9—KFI—Jump-Jump of Holiday
House.
KXN, KSDJ—Theatre of
Today.
KECA—Johnny Thompson.
KHJ—Brother Arlington.
KMPC—Bill Leyden.
KFWB—Song Session.
★KLAC, KXLA, KGER,
KFSJ—News.
KGFJ—Public Messenger.
KFAC—Unity.
KFVD—Waltz Time.
KOWL—Piano Portraits.
KRKD—Sagebrush Serenade.
KIEV—Bing Crosby Time.
KWKW—Voice of China.
KFMB—Junior Spotlight Revue.
8:05—KGER—Lutheran Hour.
8:15—KFI—Young America Speaks.
KECA—Mirandy.
KLAC—Racing News.
KFAC—Morning Concert.
KWKW—Dr. Michelson.
KGFJ—Community Chest.
KXLA—Record Rendezvous.
KOWI—Hollywood Headlines.
★KFVD—News.
KIEV—Dinah Shore Sings.
KFSD—Make Believe.
8:20★KGFJ—News, Bill Harpel.
8:30—KFI—Your Saturday Chef.
KXN—Stars Over Hollywood.
KECA—Tommy Bartlett Show.
KLAC—Al Jarvis Bathroom.
★KWKW, KOWI—News.
KGFJ—Open Album.
KFAC—Morning Concert.
KFVD—Show Tunes.
KIEV—Meet the Band.
KGER—A Song for You.
KFOX—Bethesda.
KFMB—Kids' Bible Club.
KGB, KVOE—Flight Into the
Past.
8:45—KFI, KFSJ—Tillamook
Kitchen.
★KRKD—News.
KWKW—Prep Football.
KOWI—Island Magic.

KFVD—Remembered Rhythms
KIEV—Rhythm Road.
10—KFI, KFSJ—National Farm
and Home Hour.
KXN, KSDJ—Grand Central
Station.
KECA—American Farmer.
★KHJ, KGB, KFXM, KVOE—
News.
KMPC—Bill Leyden.
KFWB—Martin Block.
★KLAC—News, Al Jarvis.
KFAC—Morning Concert.
KXLA—Record Rendezvous.
KGFJ—Racing News, R.
Dixon.
KOWI—Romance in Music.
KWKW—Race Lineup.
KRKD—Government Speaks.
KFVD—Song Stylists.
★KIEV, KFOX, KGER—News.
10:05—KGER—Easy Rhythm.
10:15—KHJ—Reserve.
KGFJ—Serenade for You.
KFAC—Composers' Room.
★KXLA—News.
KWKW—Morning Melodies.
KIEV—Stars of Song.
KFOX—Assembly of God.
KGB—Auto News.
KVOE—Voice of the Army.
10:25—KGFJ—Sports Flash.
10:30—KFI—Jack Gregson Show.
KXN, KSDJ—County Fair.
KECA—Our Town Speaks.
KHJ—Cluquet Club.
★KFAC—News.
KGFJ—Upbeat Session.
KXLA—Hi Neighbor!
★KOWI—News, Home Show.
KRKD—Pop Concert.
KWKW—P.C.C. Football.
KIEV—Western Tune Time.
KGER—Children's Hour.
KFSD—Meet the Meeks.
KFMB—What America Plays.
KGB, KVOE—Bands for
Bonds.
10:45—KHJ, KGB, KFXM, KVOE—
Army vs. Virginia Poly.
KFAC—Designing Woman.
KOWI—World in Music.
KIEV—Western Songs.
KFOX—Thought for Youth.
10:55—KGFJ—Sports Flash.
11—KFI, KFSJ—Archie Andrews.
KECA—Reserve.
KXN—Mary Lee Taylor.
KHJ, KGB, KFXM, KVOE—
Football Game.
KMPC—Swim Party.
KFWB—Martin Block.
KFAC—Festival of Music.
★KLAC—News, Al Jarvis.
KRKD—Pan American.
KGFJ—Across the Footlights.
★KFVD—News.
KXLA—Hi Neighbor!
KOWI—Music Review.
KWKW—Campus Chatter.
KIEV—Perry Como Songs.
KGER—Music.
11:15—KFVD—Charlie Hamp.
KIEV—This Rhythmic Age.
11:20—KWKW—Want Ad News.
11:25—KGFJ—Sports Flash.

11:30—KFI—Football.
KXN, KSDJ—Give and Take.
KECA—Football Game.
KGFJ—Reminiscent Rhythm.
KFVD—Violet.
★KOWI, KRKD, KFOX—News.
KIEV—Latin Musicana.
KGER—Star Time.
11:45★KGFJ—Airtorials, Bill
Harpel.
KFAC—Concert Grand.
KRKD, KGER—Crosby Sings.
11:55—KGFJ—Sports Flash.
KOWI—Fishing Outlook.
12—KFI—Football.
KXN—Football.
KECA—Football.
KHJ, KGB, KFXM, KVOE—
Football.
KMPC—Juke Box Serenade.
KFWB—Martin Block.
★KLAC—News, Al Jarvis.
KGFJ—Theater Guild.
KFAC—Luncheon Concert.
KXLA—Hi Neighbor!
KOWI—Daydreams at Noon.
KFVD—Salvation Army.
KWKW—Pasadena Opera
Association.
KRKD—Prairie Schooner.
★KIEV, KGER, KFSJ—News.
12:15—KGFJ—Piano Interlude.
KFVD—Mason Rose.
KIEV—Lunchtime Melodies.
★KOWI—Roving Reporter.
★KFOX—News.
12:30—KGFJ—Intermission.
KWKW—Farm News.
KXLA—Tex Carmen.
KFVD—Studio Party.
★KOWI—News, Sweet Swing.
KGER—Cowboy Jack Patton.
KPRO—140 Club.
KFSD—Musicana.
12:45★KFAC—News.
KFVD—Violet.
KXLA—Records in Review.
KOWI—Luncheon Musicale.
KWKW—Races and Sports.
KIEV—Gals on Record.
KGER—Western Music.
KFWB—News.
KGFJ—Sports Flash.
12:55★KFI—Football.
KXN—Football.
KECA—Football.
KHJ, KGB, KFXM, KVOE—
Football.
KMPC—College Bandwagon.
KFWB—Bill Anson.
KFAC—Piano Parade.
KGFJ—Sunset and Vice.
★KLAC, KFVD, KGER—News.
KXLA—Community
Broadcaster.
KWKW—Lee Brown, Pianist.
KOWI—Concert Intermezzo.
KRKD—Siesta Time.
KIEV—Meet the Maestro.
KFOX—Out of the Bandbox.
1:05—KGER—Out of the Bandbox.

1:15—KHJ, KGB, KVOE—Horse
Race.
KXLA—Adventures in
Research.
KLAC—Storybook Hour.
KFAC—Music in the American
Manner.
KFVD—Matinee Melodies.
KOWI—Souvenirs.
KWKW—Sam Rowland.
1:25—KGFJ—Sports Flash.
1:30★KHJ—News.
KMPC—Pre-Game Rally.
KLAC—Stars and Cars.
KGFJ—Today's Hits.
KXLA—Vocal Varieties.
KFVD—Hall of Records.
★KOWI, KRKD—News.
KIEV—Organ Moods.
1:35—KRKD—Symphony of Song.
KOWI—Contented Listening.
1:45—KHJ—Reserve.
KLAC—Storybook Hour.
★KXLA—News.
KFAC—Musical Portraits.
KIEV—Swing Stylings.
KFOX—Voice of the Army.
1:50—KWKW—Vets' Rehabilitation.
1:55—KGFJ—Sports Flash.
2—KFI—Football.
KXN—Football.
KECA—After the Game.
KHJ, KGB, KVOE—Football
Roundup.
KMPC—Music.
KFWB—Bill Anson.
★KLAC—News Sports.
KFAC—Concert Matinee.
KXLA—Afternoon Variety
Time.
KGFJ—Serenade to Afternoon.
KOWI—American Folk Songs.
KFVD—Kirby Page.
KRKD—Musical Bouquet.
★KIEV—News.
KGER—Long Beach Band.
KFOX—Concert Miniature.
2:15—KHJ, KGB, KFXM, KVOE—
Stanford vs. UCLA.
KLAC—Modern Concert Hall.
KOWI—Musical Impressions.
KIEV—Land o' Song.
KFOX—Salvation Army.
2:20★KWKW—News.
2:25—KGFJ—Sports Flash.
2:30—KFI—Torneo Time.
KXN—Saturday at the Chase.
KMPC—U.S.C. vs. O.S.C.
KGFJ—Keyboard Magic.
KFVD—Hall of Records.
KWKW—Patricia Abel Songs.
KIEV—Musical Potpourri.
KRKD—Tunes in Tempo.
★KOWI—News.
KGER—Feature Story.
KFOX—Rhythm and Reason.
2:35—KOWI—Music.
2:40—KGER—Long Beach Band.
2:45—KFI, KFSJ—King Cole Trio.
★KGFJ—News Notebook,
Harpel.
★KFVD—News.
2:55—KGFJ—Sports Flash.
3—KFI—Man On the Farm.
★KXN—News.
KECA—Radio, the American
Way.
KHJ, KGB, KFXM, KVOE—
Football.
KMPC—Football.
KFWB—Bill Anson.
★KLAC—News, Sports.
KFAC—Musical Favorites.
★KXLA, KGER—News.
KGFJ—Archiebal Concert.
KOWI—Radio Outlook.
KFVD—Hall of Records.
KWKW—Swing Session.
KIEV—Jive Alive.
KRKD—Parade of Hits.
KFOX—Modern Concert Hall.
3:05—KGFJ—Hall of Records.
KECA—Betty Russell, Songs.
3:15—KXN—Word from the
Country.
KLAC—Peggy Lee.
KXLA—Juke Box Matinee.
3:25—KGFJ—Sports Flash.
3:30—KFI, KFSJ—NBC Symphony.
KXN—Saturday Sports
Review.
KECA—Labor, U.S.A.
KLAC—Ellington.
KGFJ—Amour My Souvenirs.
★KOWI, KRKD—News.
KWKW—Sam Rowland and
His Waxworks.
KIEV—Musical Favorites.
3:35—KOWI—Caravan of Melody.
KRKD—Tea Time Tunes.
3:45—KECA—Voice of Business.
★KXN—Larry Lesueur.
KGFJ—Sports Flash.
3:55★KFWB—News.

SATURDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and
Evening Programs in Boldface.

Comedy-Variety
6:00—Stop Me If You've Heard
This, KHJ.
6:00—John Davis, KXN.
6:30—Judy Canova, KFI.
8:00—Life of Riley, KFI.
10:30—Eve Arden and Jack Car-
son, KFI.
Quiz, Participation
8:30—Smiling Ed McConnell,
KFI.
10:30—County Fair, KXN.
8:30—Truth or Consequences,
KFI.
Drama
9:00—Theater of Today, KXN.
9:30—Stars Over Hollywood,
KXN.
10:00—Grand Central Station,
KXN.
5:00—First Nighter, KXN.
Music
9:00—Bill Leyden, KMPC.
2:30—Torneo Time, KFI.
4:00—Musical Masterpieces,
KFAC.
6:00—Musical Digest, KGFJ.
7:00—Saturday Night Serenade,
KXN.
8:00—Evening Concert, KFAC.
9:00—Hit Parade, KFI.

9:30—Vaughn Monroe, KXN.
10:00—Concert Nocturne, KGFJ.
10:00—Lucky Dance Time, KFAC.
10:00—Eastside Show, KFWB.
Mystery—Detective
7:00—Diary of Fate, KECA.
7:30—1 Deal in Crime, KECA.
9:00—Gangbusters, KECA.
9:30—Murder and Mr. Maloué,
KECA.
Public Interest—
Information
10:30—Our Town Speaks, KECA.
8:30—Exploring the Unknown,
KECA.
Sports
10:00—Race Lineup, KWKW.
10:00—Racing, KGFJ.
10:45—Football, KHJ.
11:30—Football, KFI.
11:30—Football, KECA.
12:00—Football, KXN.
2:00—Football Roundup, KHJ.
2:15—Stanford vs. U.C.L.A.,
KHJ.
5:45—Race Results, KRKD.
6:15—Bob Kelley, KMPC.
6:30—Pacific Turf Club, KMPC.
6:30—Sam Balter, KLAC.
7:15—Coliseum Press Box, KLAC.
10:15—Cromwell and Haulon,
KXN.

- 4-KFI, KFSD-NBC Symphony. KNX-Hawk Larrabee. KECA-Madhouse Musicale. KHJ, KGB, KFXM, KVOE-Football. KMPC-Football. KFWB-Jerry Lawrence
- *KLAC-News. KWKW-Waxworks. KXLA-Juke Box Matinee. KGFJ-What's Up? KOWI-Classics in Music. KFAC-Musical Masterpieces. KFVD-Crosbiana. KRKD-Piano Paintings.
- *KIEV, KFOV, KGEK-News. 4:05-KGER-Hall of Records. 4:15-KECA-Harry Wisner. KFWB-Helen Louise. KLAC-Public Service. KFVD-Musical Pinups. KRKD-Spotlight on Star. KIEV-Show Tunes. KFOV-Meet the Baud. KGFJ-Sports Flash.
- 4:25-KGFJ-Sports Flash. 4:30-KFI, KFSD-Curtain Time. KNX-Tom Hanlon. KECA-Sunset Roundup. KFWB-Blind Artists' Guild. KLAC-Racing Roundup. KGFJ-Record Jackpot. *KOWI, KFVD-News. KRKD-Symphony in Swing. KWKW-Business Reporter. KIEV-Bing Crosby Songs. KFOV-Old-Age Pensions.
- 4:35-KOWI-Gems of Melody. 4:45-KNX, KSDJ-Knox Manning. KFWB-Stuart Hamblen. KLAC-Music. KWKW-Races and Sports. KFVD-Favored Fifteen. KOWI-Afternoon Potpourri. *KRKD-News. KIEV-Trade Winds Tempos. KFOV-Favorites. KFM-B-Red Cross. 4:55-KGFJ-Sports Flash.
- 5-KFI-Saturday Sports Roundup.

OLAN SOULE
is back with
BARBARA LUDDY
in
"FIRST NIGHTER"
CBS, Saturday, 5:00 P. M.

- KNX, KSDJ-First Nighter. KECA-Miracles in Music. *KHJ, KGB, KVOE-News, Hemingway. KMPC-Football. KFWB-Stuart Hamblen. *KLAC-News, Sports. KXLA-Juke Box Matinee. KFAC-Sunset Serenade. KGFJ-Jive at Five. KOWI-The Choristers. KWKW-Today at the Races. KFVD-Sundown Roundup. KRKD-Songs of the Saddle. KIEV-Record Ride. KFOV-Sunshine Mission. KFM-B-Tell Me, Doctor. 5:05-KGER-Music with Appeal. 5:15-KFI, KFAC, KFSD-News. KHJ, KGB, KVOE-Proof That Christian Science Heals KLAC-Music Room. KGFJ-Race Recap, Dixon. KOWI-Latin Americana. 5:30-KFI-I Want It. *KXN, KSDJ-Harry Flannery.

- *KECA, KOWL, KFOX-News. KHJ-Sports Review. *KMPC-News. KRKD-Sports Forum. KLAC-Al Jarvis. KFAC-Children's Music. KGFJ-Songs for You. KXLA-Future Pianists. KRKD-Sports Dial. KIEV-Evening Dance. KFSD-Colonial Quiz.
- 5:35-KMPC-Football Roundup. 5:40-KOWI-Sports Roundup. 5:45-KFI, KFSD-Elmer Peterson. *KXN, KSDJ-Garred, News. KECA-Football Scoreboard. KHJ-Jau August Piano Magic. KMPC-Father Craig. KGFJ-Nat'l Safety Council. KXLA-Miniature Concert. KOWI-Harmony Isle. KRKD-Race Results. KFOV-Young America. 5:55-KNX, KSDJ-News, Ned Calmer. KGFJ-Sports Flash.
- 6-KFI-Reserve. KXN, KSDJ-Joan Davis Show. KECA-United Nations Highlights. KHJ, KGB, KVOE-Stop Me If You've Heard This. *KMPC-News. *KFWB, KGER, KFOX-News. KGFJ-Musical Digest. *KLAC-News, Al Jarvis. KFAC-Saturday Symphony. KXLA-Safety Valve. KOWI-Singing Strings. KRKD-Varieties in Music. KFM-B-S. D. Looks Ahead. 6:05-KGER-Sports Roundup. 6:15-KMPC-Bob Kelley, Sports. KFWB-Tello-Test. KRKD-Hawaiian Memories. KFOV-Vesper Bells. KGER-Stamps Quartet. 6:30-KFI, KFSD-Judy Canova. KXN-All-Star Western. KECA-Music of Manhattan. KHJ, KGB, KVOE-Steven Graham, Family Doctor. KMPC-Pacific Turf Club. KFWB-Star Time. KLAC-Sam Balter Sports. KXLA-Sweet Chariot Hour. *KOWI-News, Twilight Time. KRKD-Motor Parade. KFOV-Hal's Memory Room. KGER-Lukin Valley Church. 6:45-KLAC-Irwin Allen.
- 7-KFI, KFSD-Kay Kyser. KXN-Saturday Night Serenade. KECA-Diary of Fate. KHJ, KGB, KVOE-Hospitality Club. KMPC-Those Were the Days. KFWB-Gospel and Song. KFAC-Dr. James Fyfield, Jr. KGFJ-Musical Digest. KXLA-Nazarene Church. *KLAC, KRKD, KGER-News. KFOV-Judge Gardner. 7:05-KGER-Western Music. 7:15-KLAC-Coliseum Press Box. KRKD-Three-Quarter Time. KFM-B-Popular Tunes. 7:30-KFI, KFSD-Grand Ole Opry. KXN-Sweeney and March. KECA KPRO, KFM-B-I Deal in Crime. KHJ-Leave It to the Girls. KMPC-Glee Club. KFWB-Guest Star. KLAC-Don Otis.

TAPESTRIES OF LIFE
Presented by Forest Lawn
Narrated by Ted Von Eltz
Written by David Hanna

KNX Sat., 8 p.m.

- KNX-Tapestries of Life. KBJ, KGB-This Is Jazz. *KGER-KLAC-News. KFWB-American Sketches. KFAC-Evening Concert. KXLA-American Repertory Theatre. KGFJ-Caucasian Memories. *KGER-News, Grace Dotson. KFOV-County Barn Dance. KFM-B-Piano Playhouse. KVOE-Santa Ana vs. Glendale.
- 8:15-KMPC-Proudly We Hall. KFWB-Story of Israel. KLAC-Spotlight Serenade. KGFJ-Starlit Moods. KXLA-Barber Shop Quartet.
- 8:30-KFI, KFSD-Truth or Consequences. KXN, KSDJ-It's a Great Life. KECA-Exploring the Unknown. KHJ, KGB-Hawaii Calls. KMPC-Parade of Hits. KFWB-Concert Music. KGFJ-Vocal Varieties. KXLA-The Corral. KGER-Popular Music. KFWB-Al Jolson. KGFJ-Fading Interlude.
- 8:55-KNX, KSDJ-News. 9-KFI, KFSD-Hit Parade. KXN, KSDJ-Barn Dance. KECA, KPRO, KFM-B-Gangbusters. *KHJ, KFWB, KLAC, KGB, KFXM-News. KMPC-Music in the Air. KFAC-Evening Concert. KGFJ-Hollywood House Party. KXLA-Muzzy Marcellino Orch. *KGER-News, America Sings. 9:15-KHJ, KGB, KFXM-Diuk Templeton. KFWB-Here's to Veterans. KLAC-Melody Parade. 9:30-KFI, KFSD-An Evening in Radio City. KXN-Vaughn Monroe Show. KHJ, KFXM-Fishing and Hunting Club. KECA-Murder and Mr. Malone. KFWB-Music Box. KXLA-Redondo Roundup. KGER-Dr. Clem Davies. KFM-B-Ave Maria Br.
- 10-KFI, KLAC-News. *KXN-Chet Huntley. KECA-Dark Venture.

EASTSIDE SHOW
10 TO 12 P. M.
Every Night Except Sunday

KFWB

KFWB-Eastside Show.
KMPC-Laymen's Hour.
KXLA-Western Caravan.

Tops in Western Music
SPADE COOLEY TIME
with
JACK SHERMAN
10 p.m. - 2:00 a.m.
7 Nights a Week

1020 KC.
5000 WATTS

Check KEYD
LOS ANGELES

- KFVD-Spade Cooley Time. KGFJ-Concert Nocturne. KFOV-Ice Follies. KFM-B-Melody Lane. KFAC-Lucky Lager Dance. 10:05-KGER-Musical Roundup. 10:15-KFI-Police Bulletins. KXN-Dean Cromwell and Tom Hanlon. KLAC-Don Otis. KFSD-Sports Recap.
- 10:20-KFI-Close Harmony. 10:30-KFI-Village Store. KXN, KSDJ-Abe Burroughs. KECA-Eddy Howard Orch. KHJ, KGB-Peter Potter's Record Party. KMPC-Candlelight and Silver. KXLA-Poppy Trall Villa. KFOV-Music Maestro. KFM-B-Trade Winds Tavera.
- 10:45-KXN-Jimmy Dorsey Orch. KLAC-Ice Follies.
- 11-KFI-Solitaire Time. *KXN-Nelson Pringle. KHJ, KGB, KVOE-Ray Hackett Orch. KECA-Ciro's Orch. KMPC-Dance Parade. *KLAC-News. KFWB-Eastside Show. KGFJ-Concert Nocturne. KFAC-Lucky Lager Dance. KFVD-Spade Cooley Time. KXLA-Saturday Serenade. KGER-Musical Roundup. KFOV-Disc Jockey. KFSD-Biltmore Orch. KFM-B-Cheatin' on Sandman. KFI-Biltmore Orch. KXN-Breaking All Records. KECA-Dale Cross Orch. KHJ, KGB-John Walaahan Orch. KLAC-Don Otis. KXLA-The Hawthorne Thing. 11:30-KFI, KFSD-Harry Owens Orch. KECA-D'Varga Orch. KHJ, KGB, KVOE-Duke Ellington Orch. 11:40-KXN-Dance Orch. 11:45-KXLA-Dream Awhile. 11:55-KFI, KECA, KXN-News.

Precasts & Previews

(Continued from Page 15)

on Monday's program. Heard during the week: Brahms' "Concerto in D Major," "The William Tell Overture," "Divertissement," Verdi's "Otella," and "Petrouchka." Monday through Saturday.

★
Education

Sunday, October 12 — "Invitation to Learning," KNX, 9:00 a.m. (30 min.) "Horizons" will be theme of this and succeeding broadcasts for eleven weeks. Lyman Bryson, noted educator and CBS Counselor on Public Affairs, acts as chairman in these

discussions of today's world and its knowledge.

Sunday, October 12 — "Open Forum," KLAC, 9:10 p.m. (50 min.) Subject before the round table: "Is an anti-Communist affidavit by labor leaders justified?"

★
Sports

Sunday, October 12 — Los Angeles Rams vs. Detroit Lions, KMPC, 10:45 a.m. (to concl.) Bob Kelley covers the kick-off and play-by-play for at-home rooters.

Sunday, October 12 — Los Angeles Dons vs. Cleveland Browns, KFWB, 11 a.m. (2½ hrs.) Sixth game in the city's pro schedule will be played at

Cleveland Municipal Stadium. Dick Fishell reporting.

Saturday, October 18—Army vs. V.P.I., KHJ, 10:45 a.m. (to concl.) From West Point, Mutual broadcasts play-by-play to cross-country listeners. Ted Husing, Jimmy Dolan and Walter Kennedy at the mike.

Saturday, October 18 — Stanford vs. UCLA, KHJ, 2:15 p.m. (to concl.) Frank Bull sportscasts this game of the Pacific Coast Conference from Palo Alto.

Saturday, October 18 — USC vs. OSC, KMPC, 2:30 p.m. (to concl.) Another local highlight in the Pacific Coast Conference is broadcast to the arm-chair bleachers.

The Benny Show— Then and Now

(Continued from Page 5)

his "Hoo-hoo-hoo!" as "Mr. Kitzel".

Early programs had a team of zany females, "The Chicken Sisters", Blanche and Mary Kelly, who sang comedy songs and ribbed Jack. In 1947 the comedy songs were mainly the forte of Jack's famed quartet, while the delightful comedy of Gloria Gordon and Jane Morgan as "Martha and Emily" and switch-board operators "Mabel and Gertrude" in the person of Sara Berner and Bea Benedaret took care of the zany female department.

The year 1934 saw the great Benny dramas, "Grind Hotel" and "The Bennys of Wimpole Street", both of which were so popular they were repeated at later dates. Last year Benny did his version of such hits as "It's a Wonderful Life" and "The Egg and I".

Topical references on the show during 1934 were to such subjects as Huey Long, the Irish Sweepstakes and the quintuplets. Nowadays Joe Dimaggio, Petrillo and the Academy Awards have taken the topical spots.

Amazingly enough, Jack's one guest star during the '34-'35 season was little Mitzi Green, who did her famous impersonation of George Arliss and sang a song. Quite a jump to his last year's show which featured such a parade of guest talent as Sam Goldwyn and "Hugo" Carmichael, the fabulous star quartet with Crosby, Haymes, Baker and Day; Jane Wyman, Victor Moore, Leo McCarey and, of course, Ronnie and Benita Colman, among other prominent names.

Other Differences

Another difference between Benny humor then and now is that in the old days Benny wasn't mad at Fred Allen, nobody made jokes about his receding hairline and there were very few references to his nickel-nursing!

December 16, 1934, was an important show date—Jack played a violin solo, "If I Had a Million Dollars". He wasn't so fortunate on the January 13, 1935, show—he started his long range plans to play "Love in Bloom"!

Has Jack Benny changed during his years on the air? Well, yes and no. Right from the beginning Jack has integrated his humor into the scripts so well that it's practically impossible to lift one or two gags out of a show without destroying the whole structure.

As time has gone on, Jack's character and eccentricities have become better defined and he has become more and more the butt of his cast's jokes. As his cast has grown, it has been given much more to do. Each member has had his own air character developed so definitely that he is no less a laugh-getter than the star of the show. In fact, the great

Page Thirty-two

bulk of laugh-lines is handed out to the cast. By doing this, Benny has developed his own character more distinctly than any other funny man on the air. It sounds paradoxical, but it's true that Jack has proved that you don't have to hog the limelight in order to catch its brightest rays.

Mikeman - Marvin Miller

(Continued from Page 7)

full-time course and a radio job (at KMOX, St. Louis) simultaneously. In June, 1934, he received his A.B. degree from the College of Liberal Arts at Washington University.

With the same perseverance he has made himself into an outstanding radio personality. He admits that he was unbelievably poor as the announcer of his first musical program. So, he studied music for three years and became one of St. Louis' foremost concert-broadcast annotators. He polished his styles as a newscaster and as an announcer by continued practice at home and in the empty studio. Marvin likes learning to do any new thing, and doing it well.

His wife, Elizabeth Dawson Miller, is a painter and photographer. That's her camera-shot of Marvin at the top of the page, and she has a work studio in Hollywood, recently exhibited her landscapes and portraits at the Chabot Galleries, and is already sketching the illustrations she will do for Marvin's poetry book.

Same Tastes

The pair of them are tremendously alike in hobbies and whims. Their house is too small for a library room, so Elizabeth designed twin night-stands which reach up and across their double-size bed in a series of completely filled bookshelves. This in addition to more bookcases throughout the house, which the Millers keep adding to steadily, after long afternoons or evenings wandering together through bookstores.

They've made a great deal of their own furniture, and sometimes they cook the meals together, as Marvin has a collection of his own favorite recipes. Both of them love music, and a contented evening at home beside their record player, with small and energetic son Tony (six years old) tucked sleepily away in his bed. The Millers are a sentimental couple and keep dozens of scrapbooks, including one called "Us," full of memory items collected since they've known each other.

And they share a curious phobia. They both hate to sleep. It's not uncommon to ring their home at two in the a.m. and find Elizabeth busily swashing a picture print around in development fluid and Marvin hammering away at a loose door screen or typing furiously on a radio script.

Usually even at that hour they're still wide awake, so they've been known to drive to the top of Mount Wilson or down the coast past Malibu and watch the sun come up.

At just this pace, Marvin has gone unconcernedly without sleep for more than forty-eight hours at a time. "But," he admits pensively, "sometimes I do hit a low spot at about two in the afternoon."

Don't Read This!

(Continued from Page 8)

ested in my desires and always helped and encouraged me. Bob Redd ('Point Sublime' author) who's now become my close friend, used to cheer me up by telling me, 'Just hang on. Just bide your time.' Another encouraging person was Robert Armbruster. The Armbrusters are god-parents of our child. Lum and Abner were always helpful, and all the people on Chase and Sanborn—Bergen, Ameche, Lamour, and Eddy."

Executive Duties

Last year, Pittman was elevated to his vice-presidential status—"scared the heck out of me," he comments on this honor. It's his responsibility to manage the agency's Hollywood office, produce-direct the McGee show, supervise production on "Gildersleeve" which Fran van Hartesveldt cues, and decide any other matters concerning these two air shows.

"I'm happy, but not satisfied," Frank candidly states. His advice to others wanting to duplicate his success is "do as I did." "I think," he said, "that if a fellow wants to get into production, Hollywood is his best bet, because the shows here are by far the most important and the staffs are specialized. If I had to hire another director, I'd go automatically to NBC and feel out a couple of staff men who have worked with me."

Placid-faced, with dark curly hair, Frank doesn't look like an ulcer producer, and frankly he doesn't think he is. He likes flying and golf and has fiddled around with photography. His wife is from the entertainment and business world, the daughter of Earle Lewis, assistant manager of the Met. Germaine, or "Gerry" as Frank calls her, met him on a trip here for Columbia Concerts for which she was doing publicity. Their daughter, Germaine, is now five and a half.

Although Frank easily falls into the lingo of lingerie salesmen and discusses a "fore-gore bias slip" with clinical coldness, he admits he's never purchased even one single "pretty" for his missus.

"And it always worries me when her slip shows," he sadly shook his head. "Yes, I tell her," he added.

It was a terrible temptation to ask if she retaliated by telling Frank the wheeze about his show slipping. We restrained ourselves, especially inasmuch as his shows are practically non-skid.

He Went Western

By Joan Buchanan

Cliffie Stone Tells Us Why the Folks Go for Their Music Western Style. We Think That, Fan or No Fan, You Will Be Intrigued by His Facts on Folk Music

Monday Through Saturday, 7:00 a.m.
KFVD
Saturday, 10:30 p.m. (tentative)
KNX
Monday Through Friday, 11:30 a.m.
KXLA

WHEN Cliffie Stone was faced with the choice of what type of music to follow, he made the decision that has made him one of the top artists in the folk music field today. As a youngster, he had appeared (at no pay but with lots of fun) on local western radio programs at the same time he was studying bass fiddle with Arthur Pabst of the Los Angeles Philharmonic. In high school he played in the band and after graduation joined the orchestras of Anson Weeks, Bob Mohr and finally Freddie Slack. "Difficult hours and terrific pressure", is the description that Cliffie now gives of his stint with these popular bands. He decided that he would be a lot happier in western music, that the simplicity and easy-goin' rhythms of the country folk were the musical life for him.

His first western radio job as a professional was with the Stuart Hamblen gang on KFVB. Immediately discovered by western fans, he was soon propelled to the high place he holds today on the list of western stars. Cliffie, for the benefit of those who don't follow western programs, is heard six days a week on KFVD from 7:00 to 8:30 a.m., on the "Hollywood Barn Dance" on KNX. Saturdays, and on the "Dinner Bell Roundup" on KXLA, 11:30 a.m. Monday through Friday. In addition, for the past two years Stone has headed the folk music department at Capitol Records.

Describes Rise

We asked Cliffie to give us a little background on western music in California and theorize on its sudden rise to popularity locally. "When the Beverly Hill Billies went off the air," he related, "there was no western music at all here for a long time. During the war the people who loved country music left their native states and spread out all over America, taking their desire for their sort of

entertainment with them. Many people in the services, having no other music at hand, were forced to listen, maybe, to one guy with a guitar and a repertoire of western songs. People found out that if they *really* listened they found a lot of things to like."

At present, according to the star, many folks are as rabid over this type of music as others are over the popular dance bands. Kids collect western records with the enthusiasm of the old Glenn Miller-Dorsey-Goodman record collectors. "And after six years, the music has improved a lot. They play and sing in tune now. And, as the presentation has improved, a higher calibre of musician has come along with it."

Because we didn't know a great deal about country music, Cliffie gave us some of the fascinating lore behind it. It originally came from England along with the first settlers in this country. The ballads such as "Barbara Allen", "I Wonder as I Wander" and "Sam Hall" date from this movement.

The grand-daddy of today's country music is Jimmy Rogers, who with a guitar and a plaintive voice put over that long-time hit, "The Prisoner's Song". "From one guitar to fifteen-piece bands," smiled Cliffie, "that's the story of the western craze."

Incidentally, there are three types of this sort of music—hill-billy, country and cowboy. Though the three names are often applied indiscriminately, the inclusive tag "country" is much preferred.

All hit country songs become standards. Popular hit songs may die, but the folk music in the record catalogues just goes on and on. "There's only one way to kill a folk song," Stone continued, "and that's



JOVIAL CLIFFIE STONE SAYS that western music is the easy-goin' music for him. An accomplished musician, Cliffie was bass player with Freddie Slack's boogie-woogie band when Margaret Whiting was the gal vocalist. Says the latest style in western music is that with a boogie-woogie slant.

by forcing its popularity. Too much plugging stops it dead. The people themselves control the market."

The fans don't like their music kidded. They want it played and sung straight and sincerely. Stone cites Roy Acuff's renditions as a criterion. Simple chords, simple harmony and simple words are the first demand of western music lovers. Stone says that the songs themselves fall into three categories—those that make you laugh, those that make you cry and the love songs.

"Lately many people have asked me how the true dyed-in-the-wool western fans feel about the Red Ingle and Spike Jones records that kid western music. The answer to that is—they love it! They don't feel that it's western music that's being kidded, it's the more sophisticated popular music such as 'Cocktails for Two', 'These Foolish Things' and 'Holiday for Strings'—and they think it's wonderful!"

Most of the big folk artists are what Cliffie calls "natural musicians". They don't read music and have had no musical training, but, like the old-time jazz greats, their songs come from the heart.

Stone lists Sons of the Pioneers, Curt Massey, Ken Carson and Roy Rogers as a few of the artists whose voices are fine enough to compete

(Please Turn to Page 39)



Here Are Some More Memories of Folks Who've Made Radio History. Bet You'll Find a Few Surprises!

▲ **REMEMBER WHEN ROMANTIC-VOICED** Donald Novis made headlines by winning the Atwater Kent auditions in 1928 at the age of twenty? Donald was headlined in numerous stage and movie musicals while he continued his radio career. When this picture was taken he was singing star of the "Fibber McGee and Molly" show. Latest reports had Novis concertizing in the Pacific Northwest. (Maurice Seymour photo.)

▼ **JACK HALEY WAS A NEW YORK** musical comedy star when this shot was taken and he was famous for his singing of "You're an Old Smoothie". From the cut of the showgirl's costume we'd place it about 1931. (De Mirjian photo, New York.)

▼ **EDNA SKELTON DECORATED** young Red's vaudeville act when this publicity still was shot in Chicago. From their smile we'd say that the young Skeltons knew that they were on the way 'way up! Edna no longer supplies the leg art in the act—but she does supply a good deal of the brainwork. (Maurice Seymour photo.)





▲ **"THREE HITS AND A MISS" WERE FEATURED** with Lud Gluskin and "The Barn Dance" on KNX when this picture was taken. Nowadays the "Miss" is better known as singing star liltin' Martha Tilton. (CBS photo.)



▲ **GONE, BUT NOT** forgotten is the comedy show, "Uncle Walter's Dog House," which glorified the downtrodden male. Bob Strong is the luckless male sharing the abode with the pooch.

MAMES aren't made overnight, regardless of the prevalence of the Cinderella legend in Hollywood. In these pictures, you'll discover that many of your favorites were around long before anyone thought of them as star material. We've looked through our old files to bring you these memories of stars and shows and we think you'll share our joy of rediscovery in this and ensuing issues.

▼ **WOULD YOU** recognize this radio juvenile who played "Davy Lane" in "Bachelor's Children" as rugged screen lead John Hodiak? (NBC photo.)



▼ **NOT SO LONG AGO, SWEET-VOICED JO STAFFORD** was one of the "Pied Pipers" singing group. Now a radio and recording star in her own right, Jo sang with the group when they backed up Sinatra vocals in Tommy Dorsey's band, and did the "Poor Miriam" commercial on "Johnny Mercer's Music Shop".





▲ "QUICK AS A FLASH" emcee Win Elliot assumes a woebegone expression as he helps his wife, Ruth, with kitchen chores. (Photos by Nemeth, Harold Stein Studios, New York.)



▲ SPOILED, YET! RUTH CLAIMS THAT SERVING Win breakfast in bed is an everyday feature in the Elliot household and she smiles as she says it!

You've Gotta Be Quick

And Willing to Run the Gamut From Magazine Salesman, Medical Student, And Radio Neophyte to Emerge as M.C. Earning \$75,000 a Year on the Air

▼ WIN INDULGES HIS FAVORITE hobby of painting while Mrs. E. holds the subject, their year-and-a-half-old cocker spaniel, Punky.



Sunday, 2:30 p.m.
MBS-KHJ-KGB-KFXM-KVOE

MAYBE it was because Win Elliot was a top-ranking local magazine salesman and was fond of vaudeville in the Chelsea, Massachusetts, days of his youth that he secured a grounding which helped him become one of radio's foremost masters-of-ceremonies, particularly in the field of audience participation broadcasts.

Or perhaps again it was because, while a medical student at the University of Michigan, he thought doctors should know something about dealing with people vocally as well as anatomically that he took a public speaking course and hence his life should be so shaped that he would ultimately be chosen to guide such broadcasts as the weekly "Quick as a Flash" series on MBS.

Doubtless it was these and other such factors as sweating it out on smaller radio stations, with a salary at one of them starting at zero dollars a week and winding up at \$30 fortnightly for frequently as much

as ten hours a day, which also helped qualify him for the post which demands considerable alertness and versatility.

What efforts like these meant to Win in many a perspiring hour and what experience brought him for his then unanticipated success can well be conjectured from such reports of earlier harrowing moments as when he was assigned to cover an event at a Boston airport—an event which never took place. Win took his place, however, and talked for two straight hours about everything he could think of.

It could also be mentioned here that what happened to him in the various studios in which he worked on his way up on the ladder shouldn't happen to anyone except maybe to a fellow who was going to become the kind of emcee Win is today. For example, at one radio station where Elliot was starting to climb the rungs, a ten- to twelve-hour day required such instant changes of pace as announcing religious broadcasts with a properly reverent voice, speeding news items into the microphone with a congruous urgency, and introducing local notables with the kind of respect regarded as due their rank.

The Outcome

There's your "Quick as a Flash" picture of what happens when a fellow starts working for nothing and winds up with a yearly income approaching \$75,000, a wife who first met him when he shook hands with her with an ice cube cupped in his

(Please Turn to Page 39)



▲ **EXTREMELY DEXTEROUS WITH SEWING MACHINE** and needle, Ruth takes time out to sew a button on hubby's shirt. She says this routine is almost as regular as his broadcasting schedule. Emceeing must be strenuous!

▼ **COMBINING MUSICAL TALENTS**, the Elliots don't look too happy. Or is it that high note Win is struggling to hit?

▼ **NO CUES, NO TIMING, NO FRANTIC SIGNALLING** by a production man—and no audience but his wife is fortunately the frequent lot of Win, as he and Ruth read together in their Fifth Avenue apartment.



Page Thirteen

"Echoes of Eden"



Sunday, 10:30 p.m.
KFWB

▲ THE "ECHOES OF EDEN" CHOIR boasts 150 voices. The congregation grew at a rate of eighteen new members per day after the program started on the air. (Robert Perkins photos.)

ONE Sunday night last December, Frank Bull, the sportscaster and conductor of "America Dances" on KFWB, attended services at the St. Paul Baptist Church, 1385 East 21st Street, just off Central Avenue.

He was accompanied by a handsome young Negro named Joe Adams, who had announced a record show for Bull and who also is a publicist for Negro artists.

The church was fairly large, with a high, sloping knotty pine ceiling, and the congregation, in Sunday best, filled the seats that fanned out from the pulpit and choir stage.

Bull was there to hear the "Echoes of Eden" Choir of the St. Paul Baptist Church. Not only had Adams been raving about the group, but Lionel Hampton, the bandleader, had

Choir of Negro Church, Singing Spirituals With Joyous Lift, Is Discovered by Frank Bull and Now Airs Every Sunday Over KFWB

By Jack Lawson

told Bull only shortly before that the choir was "out of this world."

Presently, the choir members began marching in, taking places on the stage. In a continual stream they came, 150 in all, women in white uniforms, men in dark suits with black bow ties.

The tall, heavy-set choirmaster took the rostrum, and during the

next half hour Bull heard singing such as he had never before imagined.

It was sacred Negro spiritual music, but it was music with rock and sway. It was happy, joyous, lifting music. At times it "jumped" with rhythm, and at other times it was tinged with the Negro blues.

It began with a bright hand-

▼ **SPIRITUAL JAM SESSION.** Each soloist takes a chorus, with the congregation keeping time to the rhythm and joining in the handclapping.

▼ **GOING OVER PROGRAM BEFORE AIRTIME** are J. Earl Hines, choir director, seated, left; Rev. John L. Branham, pastor of the St. Paul Baptist Church, seated, right; Charles D. Trammel, narrator, standing, left; and Dick Garten of Smith, Bull and McCreery, producer.



A SOLOIST PUTS joy to music. Most of the songs are happy, lifting. Others are tinged with Negro blues.

clapping song, "I'm So Glad Jesus Lifted Me." The congregation joined in the hand-clapping, even in the singing. As the program went on, the music became more intense, with first one member of the choir and then another taking off on solos, the congregation became worked up to a point where hand-clapping and foot-stamping weren't enough. They jumped to their feet and danced in the aisles.

An Old Song

Religion in song is nothing new. St. Francis of Assisi taught his followers to sing. They sang wherever they went. They sang with joy, for the love of their Master. Although they lived in self-imposed poverty, humility and hardship, their spirits glowed with the gay and happy songs that sprang from their hearts.

It was not only the songs themselves, as songs, that impressed Bull. It was the voices, rich, strong, deep with expression and spirit, blending in the most amazing and intricate harmonies. "Echoes of Eden"—echoes of Paradise.

You can hear these same voices every Sunday from 10:30 to 11:30 p.m. over KFWB now, thanks to the "scouting" expedition of Frank Bull that night in December.

Greatly impressed, Bull took up the matter of broadcasting the choir with Harry Maizlish, general manager of KFWB. Arrangements were made, time was cleared, and on February 2 of this year the "Echoes of Eden" Choir took the air, with Dick Garten as producer, Charles Trammel as narrator and Joe Adams as announcer.

During the ensuing months, the congregation grew at a rate of 18 new members per day—an unheard-of increase! Now, on Sunday during broadcast time, the church is "filled



to capacity, with members lining the walls and with loudspeakers carrying the music and sermons to scores of others outside. It is estimated an average of 2,500 attend the broadcast each Sunday. Five officers have been detailed to handle the traffic.

Talented Leader

Rev. John L. Branham, an energetic and enterprising young minister, is pastor of the church. To bolster his congregation, Rev. Branham imported Prof. J. Earl Hines from New York about a year ago. Prof. Hines is no relation to Earl (Fatha) Hines, the famous bandleader, but as a choirmaster and soloist he is equally talented.

Prof. Hines drafted his choir from the congregation. His choir members are no great artists. They are just natural singers, with fine, fervent voices, following strong direction in unusual spiritual arrangements. They sing as the songs move them.

Since its broadcasts started over KFWB, the "Echoes of Eden" Choir has become the official religious singing group of the Armed Forces Radio Services, resulting in mail from all over the world. The choir recently signed a four-year contract with Capitol Records, and its first disc, "I'm So Glad Jesus Lifted Me" and "God Be With You," the closing theme, has just been released.

Among prominent Negroes who regularly attend St. Paul Baptist Church when they are in town are Joe Louis, Kenny Washington, Count Basie, Lionel Hampton, Duke Ellington, Fletcher Henderson, Joe Liggins, Hadda Brooks and many others, including newspapermen, writers, professors and musicians.

They come not only for the spiritual messages of Rev. Branham and the spiritual music of the choir, but because the combination sets their hearts singing. It's a joyous, lifted feeling that stays with them all through the week.

REV. BRANHAM PREACHES to his faithful. He also sings with the choir.

You've Gotta Be Quick

(Continued from Page 37)

palm, and an avocation of painting, which she apparently urged upon him in a well-wishing spirit of uxorial retaliation.

The fact that a gag of one sort or another is usually taking life within his mind is characteristic of Win, but though he has had to keep his home fires burning with a practically constant shower of sparks of humor, and though he, himself, has been the butt of many a radio studio joke, Win does feel that in dealing with participants on his broadcasts he should "try to treat them when they're up with me just the way I'd like to be treated."

So now, if you think you could be a master-of-ceremonies on a radio network quiz show any time you desired without taking your jumps first, think twice, thrice or four times, long and loud before you step onto that first rung of radio's ladder. There might be a slip of the foot as well as one of the tongue.

He Went Western

(Continued from Page 33)

with singers in any of the popular fields. He names Tex Williams as one who has done a great deal to influence western music with his progressive touch. Cliffie himself is noted as the composer of such hits as "So Round, So Firm, So Fully Packed", "No Vacancy", "Divorce Me C.O.D." and "T.N. Teasin' Me". His newest tune is "B-One Baby".

Believe it or not, Stone is a native Californian—Burbank, California, to be specific. He is married to Dorothy Darling, also a local girl, and the father of two children, Linda, five, and Steven, four. "They sing everything!" Cliffie exclaimed when we asked them if they were going to be western stars too.

We wondered if perhaps his western fans wouldn't be disillusioned to discover that Cliffie was a "Burbankian" instead of an Oklahoman or a Texan. "Heck no," smiled Cliffie. "speaking of the West—how far west can you get?"

★ ★

ANSON INCORPORATES

With a nucleus of ten original songs, KFWB's Bill Anson plans to enter the music publishing field. He'll call his company Disc Jockey Music, with headquarters in Hollywood. Tunes tabbed for publication include "You're Cute," "Disc Jockey Blues," "Juke Box Blues," "It's Time for the Postman's Ring," "Your Eyes Are Bigger Than Your Heart," and "If You Were My Phonograph Record."

Thirty-nine





▲ **"CAVALCADE OF AMERICA"** on the air. Gayne Whitman, announcer on the NBC ailer, reads the commercial as Don Diamond and guestar Lee Bowman await cues from director John Zoller. (NBC photo.)



▲ **NEW ANNOUNCER** for NBC's Judy Canova show is Howard Petrie, who is also heard on the same network miking Jimmy Durante's program. (NBC-Herb Ball photo.)

SEEN ON THE RADIO SCENE

▼ **IN THEIR HOLLYWOOD HOME**, preparing to leave for New York, are Rise Stevens and three-year-old son Nicky. Rise has just returned as star of Prudential's "Family Hour" Sunday broadcasts on CBS.



▶ **PONDERING** a big problem on Mutual's "Juvenile Jury" is Charlie Hankinson, six years old. We're betting he came up with a sharp answer.



▼ **"POOR MIRIAM" SINGER** on Bob Hope's NBC Comedy jamboree is petite Trudy Ewan, who was married this past summer to orchestra leader Dick Stabile.



▼ **HERE'S ABE AGA!!!** That sardonic Burrows is warming up for a rendition of his "Girl with the Three Blue Eyes" on his fascinating CBS show.

