

EAVESDROPPING NO LONGER IMPOLITE proces

ESDROPPING NU LUMOEN IMPOUND BE? HOW FABULOUS CAN RADIO PRIZES 30

ORTY PAGES

EDDY HOWARD Two-Timer PAGE 33

# The Ear Juspires the Pen

# Mrs. A. Peck, Los Angeles, Calif.

Sirs: Up until today, I have been a regular "listener in" on the General Mills program. I have always enjoyed it and considered it one of the best on the air. But I wouldn't listen to it again if they gave me one of their \$1000 diamond rings. When they cut off "Guiding Light" at its "most interesting stage I was greatly "peeved," but I forgave that. But "Masquerade," this second break, never again! I think the old proverb, "If a man fools me once, shame on him. If he fools me twice, shame on me" fits in here. Is there any excusable reason for such an act on the part of a sponsor? Well, I think I voice the sentiments of other listeners!

Is there a chance that some wise radio advertiser will pick "Masquerade" up and continue from where General Mills cast it out?

"Masquerade's" reappearance under another sponsorship is indefinite at present. We agree that it was an ex-cellent and beloved series but General Mills wanted to try something new with its "Holly Sloane" selection, and we wonder if you wouldn't find yourself equally appreciative of the replacement if you gave it further listening. We know that we certainly have.

# $\star$ Glen Sturdivan, 334 Gracewood, Temple City, Calif.

Sirs: What has become of "Easy Aces," one of the funniest programs on the networks? Please bring them back. Missed by so many.

ack. MISSed by So many. Goodman Ace, creator-writer and co-star of the series, is now on the Colum-bia network program-streamlining staff. working over such new ideas as "CBS Was There." He is reportedly develop-ing another show on the "Easy Aces" pattern, to star his wife, Jane, and will appear on that with her from line to time. No time set yet for its hearing, but watch us for the news.



# Kendall Webb, 505 Garfield, Taft, Calif.

Sirs: Being a fairly new reader, I am just now beginning to connect mental pictures and names with the voices on the airwaves. Am I correct in detecting Cathy Lewis'



the recent film. "The Huck-sters?" Would you please print a picture of Hans Conried, as I

commercial

voice in a soap

in

consider him the most talented Hans Conried

man in radio. Check? Your recognition of Cathy in "The Hucksters" is correct. Here, too, is your picture of Hans Conried.

# +

# Mary Stufflebeam, 23171/2 Arizona Avenue, Santa Monica, Calif.

I have a problem. I have Sirs: found the "Sons of the Pioneers" (KHJ, 1:00 p.m.) to be one of the most enjoyable programs on the air. However, when school starts I will be unable to hear them because of their broadcast time. I wondered if maybe something could be done to have the time of the show changed. so it could be heard in the evenings. I hope you can help me.

Unfortunately the program to which you refer has since yone off the air entirely, but you might write the station and the sponsor, and let them know how you feel.

# Janis Elliott, 1407 North Central, Chino, Calif.

Sirs: Would you please put the full cast of Evelyn Winters in Radio Life? I listen devotedly to the story, and buy each issue of your magazine.

We plan to include Evelyn in our Soap Opera series, and have requested the story from New York. Incidentally, many of these eastern serials seem a lit-tle slow in sending us the material we've asked for, but they're' coming in one at a time and you readers who have asked for articles on your favor-ites will be seeing them subsequently.

# Mrs. Edward Suchman, 238 North Manhattan Place, Los Angeles 4, Calif.

Sirs: The greatest boon to mankind is radio. It would require too much time and space to enumerate all its blessings, which we have come to take for granted today. There are, however, a few "ear-itations" in this modern miracle that could stand correction:

1-Women's voices that are indistinct, unnatural, stilted, coy or otherwise obnoxious.

2-I'd like to see tuned out to oblivion, crooning vocalists, blues singers or facsimiles thereof (both sexes) regardless of their big name importance.

3-There should be a law against the epidemic of inane gooey songs, As an oldtimer, my nostalgic streak is still linked to the catchy tunes we used to hum at the turn of the century. The popular songs of that day had a melody that wrapped itself around one's heart. And the singers of that bygone era put vitality into their vocals. I cannot warm up to the anemic style indulged in today by cutie vocalists on top-flight programs. And why, oh why, do emcees introduce these performers to the to check whether the compliment's true or sheer flattery.

4-Whoever introduced the modern craze called "swing" perhaps should swing for it. This noisy bedlam seems to be mostly popular with the younger set.

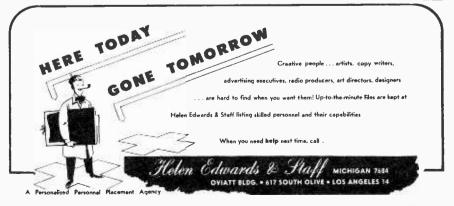
5—Why are audiences permitted in radio studios while programs are being broadcast? They act like savages on the loose. I believe the applause phobia is being overdone. As it comes out of my loud speaker it sounds as though tons of brick were falling on the audience (perhaps should).

# \*

# Mrs. Joseph W. Kinsey, 1451/2 Loma Drive, Los Angeles 26, Calif.

Sirs: Can you tell me what became of Frank Munn, the golden voice of radio, who was on the "Album of Familiar Music" until recently?

Frank Munn has retired from radio, and is at present resting at his Connecticut estate.



# Mrs. Jules, Burbank, Calif.

Sirs: After reading Mrs. Benja-mino's letter, thought I would write too and give my complaint on the quiz programs. Myself and friends have watched "Queen for a Day" and notice very seldom do they ever pick any other than glamour girls. Once in awhile an old, old lady, but have never known them to pick a middle-aged one.

We middle-aged ones would like a chance to win something some-times, too. Bet we have worked harder and own less than these young ones. Have watched these men pick their candidates, and they always go for the young highly-painted ones. And they can't say they don't know, because they find all that out before they take them up there, and to be sure, they get the one elected they want. They have that fixed too. We older ones would like airplane rides too.

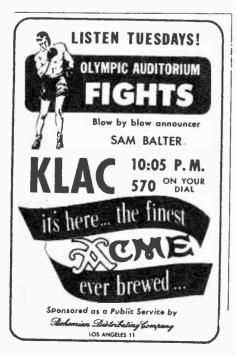
00. In difference with you, Mrs. Jules. Radio Life has seen a wide collection of photographs taken of "Queens for a Day" over a period of many broadcasts. Winners include every type and age-group of women, not the least of which are middle-agers. And in defense of Jack Bailey and his audience-scouts, we have never known them to manifest prejudice in picking contestants. Also, the choice of "Queen" is not "fixed" in any way. Judges are a wholly-unbiased punel picked from euch day's studio audience, and are neither "told" nor "given sug-gestion" regarding their selections.

# ÷

### Bob Taliaferro, 4170 Merrill Avenue, Riverside. Calif.

Sirs I was introduced to your very informative and cheerful magazine while I was confined to my bed. During this time my Radio Life was very helpful in locating radio pro-grams. Will you please tell me who plays "Mark" on "Lawyer Dan Tucker?"

"Mark Davis" was enacted by Arthur Anderson. The "Dan Tucker" series left the air September 4, with return of the Dick Haymes show. a fact which you've no doubt noted, as a regular program fan.



# A. Kugger, 169 North Michigan Avenue, Glendora, Calif.



Jimmy Scribner "The Johnson

Sirs: I would like a story on the guy that creates "The Johnson Fam-ily," or at least a picture of Jimmy Scribner.

Jimmy himself created, writes and enacts all parts on 'The Johnson Family." Family" and here's his picture. (We had quite a complete story on him last May

26, and another preceding issue.)

# +Jessie Woods, 2119 Orlando Street, Los Angeles, Calif.

Sirs: I have just listened with keenest regret to Alex Templeton's farewell show, and it is unthinkable to me that one of America's most brilliant geniuses, both as composer and pianist, not to mention his de-lightful ability as a comedian, should not be heard regularly on the radio.

Surely some sponsor will be clever enough to retain his services permanently and thus place us all in his debt?

It is more a question of Mr. Temple-ton's own choice than necessity that he have radio time only part of the year. During the fall, he is busy with con-cert, composing and arranging commit-ments. You may expect to see him re-turn regularly for Chase and Saborn when it's summer, as his contract so specifies. specifies.

# Laura G. Dorsey, 641 Twenty-First Street, San Diego 2, Calif.

Sirs: I wish to protest the change you have made in listing the sta-tions. The lines are hard to trace, and the printing is so fine I can only read it by using a reading glass. Hope you can see your way clear to go back to the old method.

So back to the old method. So far, comments on our new station-finder system, which we thought an im-provement, have been more favorable than opposed. But do any more of our readers feels as Miss Dorsey does? We should like to balance opinions as even-ly as possible, in order to determine which service is of greater benefit to our circulating public, so your letters will be appreciated.

(Please Turn lo Next Page)

### RADIO LIFE $\star$ $\star$ \* \* CARL M. BIGSBY, Publisher

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California Rotogravare Co.



WITH FALL CRISPING THE AIR AND FOOTBALL IN FULL SWING, INTEREST IN MAJOR SPORTING EVENTS HITS A NEW HIGH. FOR YOUR ENJOYMENT AND INFOR-MATION TRY THE "SATURDAY SPORTS ROUNDUP" AND "SPORTS NEWSREEL OF THE AIR", BOTH ON KFI.

**Rollie Thomas** 



ROLLIE THOMAS and Lyle Bond, both sports authorities, join forces to present game scores, news on athletes, football forecasts and highlights on the big games each Saturday afternoon at 5 on KFI.

**Bill Stern** 



BILL STERN'S "Sports Newsreel" deals mainly with stories from the world of sports, featuring interesting anecdotes from the lives of famous sports figures and in-person inter-views. The program is heard on KFI Friday nights at 7:30.

THAT'S KFI-DIAL 640

-Advertisement Page Three



# The Ear Inspires the Pen

(Continued from Preceding Page) M. R. Chezum, P.O. Box 881, Sherman Oaks, Calif.

Sirs: My son and I are discussing Mrs. Benjamino's letter concerning "racketeers" on audience participation shows. My boy was born in Hollywood Hospital in Hollywood, California in 1931, and has lived here all his life. I came here when I was a schoolgirl of fifteen, in 1910. We have never been able to get into a studio to a major broadcast.

If we had ample time to plan ahead and wait many weeks to receive tickets we might eventually succeed. However, I work split shift, etc., and can never predict when my time is to be my own. My son is an avid radio fan and tells me he has heard the same "audience names" on program after program.

Your influential magazine, which is so widely read, should have weight enough to bring about an end to this radio racketeering. We "natives" should have our rights as well as out-of-staters.

Why not give a "quickie" fingerprinting to each guest before he or she is allowed to "cash in" on a big handout? It isn't necessarily a messy job and might avoid some of these unfair prize duplications.

# $\star$

# Mrs. John Meeker, 10859 Andasol Avenue, Granada Hills, Calif

Sirs: Last week I took a guest with me to Tom Breneman's for the "Breakfast in Hollywood" program, and I surely agree with Mrs. Benjamino, who wrote you regarding her dissatisfaction with this breakfast. She was surely correct when she said the \$1.25 meal waş only worth 25 cents. After the broadcast I took my guest to another and better cafe on the boulevard and we ate there for less than half what we had paid Tom Breneman.

Do the sponsors know of this condition? If they don't, they should! Surely the big companies like Kelloggs and the Ivory people pay Tom enough for his time that his exhorbitant prices are not necessary, or maybe he is just money-mad. Anyway, I was taken for a sucker, and resent it, and so did many other paying guests that morning, for we heard many nasty remarks about the meal.

To show you that I am not just a crab. I would like to say that Columbia Square is the most accommodating of the broadcast studios. When I request tickets from them I get a quick reply and the tickets, and have always found them to be so pleasant.

In the contestant show, why not draw for the participants as "Take It Or Leave It" does? That eleminates the repetition of the same names, and no one can complain.

# Helen Scott, 8265 Marmont Lane, Hollywood 46, Calif.

Sirs: Perhaps some of your readers might be interested to know of a free class in radio script writing. University High School, in West Los Angeles, offers an evening course on Tuesdays and Thursdays from 7:00 to 9:30 under the auspices of the Board of Education Adult Education Classes.

The opening class will be Tuesday, September 16. Radio technique and script plotting are fully covered. Adults interested in sight reading of professional scripts are - welcome, though the class is primarily a writing project. The school is located on the corner of Westgate and Texas, between Wilshire and Santa Monica Boulevards.

# $\star$

Mrs. Eve Kaderian, 3745 South Grand, Los Angeles 7, Calif.

Sirs: We have been hearing Johnny Johnson on KFOX, Friday nights at 10:30, playing character parts for the Radio Club time. Lately he has not been on the program. Can you tell us if he is now on some other show, as we like him very much.

KFOX has tried to check Johnny Johnson's activities for you, but with not much success, since he played the program on a non-confract basis. Perhaps unother reader knows more about him and would let Mrs. Kaderian know through this column?

\*

# "Betsy", Los Angeles, Calif.

Sirs: Please do a story and pictures on our one and only and wonderful Kate Smith! Is she married to Ted Collins? If so, how long have they been married? Thanks for a swell magazine. Our family enjoy it so much.

Several Kale Smith stories have been done, of course, but the lust was in 1944, and she should be due for another. Keep watching our Men and Women of Music features. Kate and Ted are not married, just good radio friends, and Ted has been Kate's announcer and semi-manager for years.

# $\star$

# Mrs. Clara Jensen, 444 East Michigan Street, Marquette, Michigan.

Sirs: May I add my thanks to the many others you must have received for the wonderful Nelson Eddy story in your August 31 issue? The many pictures with it, as well as the "different" cover are a delight to this old time collector of Eddy-ana.

In spite of the fact that your program listing is of very little help in this part of the country, I wouldn't be without my Radio Life. It has given me much information about my radio favorites, and I no longer wonder what they look like. I can scan through my old copies and find most of them. You have added immeasurably to my enjoyment of radio. Thank you.

# **Ten Million Eavesdroppers**

The Concealed Mike Sneaks Up on Your Unsuspecting Fellow Citizens and Stars Them in the Most Candid Show in Radio, Allen Funt's "Candid Microphone"

# By Kay Burr

### Monday, 9:30 p.m. ABC-KECA-KPRO-KFMB

AVE YOU ever wondered how the reporters on ABC's "Candid Microphone" get their air stories? In case you've missed this novel show, the description

is simple — an interviewer merely questions an anonymous citizen, draws a conversation out of him and broadcasts it to the ten million or so listeners who are happily eavesdropping at their radios.

Sounds like an easy enough arrangement—but the truth is this show requires one of the biggest production jobs in radio. The interviewers and reporters, of course, work with concealed mikes. On a street interview the mike may be hidden under a man's scarf or in an arm sling, disguised as a hearing aid or tucked under a coat lapel. In an office or a home, it may be concealed in a flower vase or placed under a piece of paper on a desk. The wire from the mike runs inconspicuously to an engineer stationed with a wire recorder some distance away -usually hidden around a corner or sitting in a parked car. Many times an interview is discarded because the sharp-eyed subject has caught sight of the wire. When one of the report-ers asked a New York cop to give him a ticket because he had overparked, the cop's puzzled questioning was being recorded, word for word, when suddenly the cop asked what that wire was coming from the reporter's trouser leg! A private de-tective assigned by the reporter to follow his wife was less observant -he was fooled by the very device he had often used himself!

# Censored

Sometimes more than sixty conversations are eavesdropped upon in order to get the five or six that can be used on the show. The few that are suitable for airing must be edited drastically. Real life conversation is characterized by so much repetition (as the late Miss Gertrude Stein revealed) that it makes for dull listening unless it is judiciously pruned. Then there's a little matter of censorship! The only audible censor in radio takes care of deleting the words with which the average man peppers his more heated opinions, but which are taboo on Mr. and Mrs. America's air. A neat "Censored Censored Censored Censored"... fills up the places where these words have been uttered! As many as one hundred splices have been made in the length of wire required for one threeminute dialogue.

Subjects are chosen for human interest value. In the case of the tooobservant cop, the interview was saved by attracting the attention of a not-quite-so-alert member of New York's finest. One man was offered fifty dollars by the radio interviewer if he would shave off his moustache. The refusal was immediate, indignant—and colorful. A tailor was approached with an offer to make a dress suit for a kangaroo—he was businesslike. Kids were asked to repeat the pledge to the flag. "I pledge allegiance to the United States of America and to the Republicans for which it stands . . ." piped one.

A two-way conversation in a pawn shop was recorded, as was a gas station attendant's indignant refusal to empty the gas tank of a reporter's car.

After each interview, the heretofore unsuspecting subject is informed of the stunt. Naturally, nothing objectionable to the individual is ever aired---it's destroyed on the spot. Anonymity is retained throughout the series.

Recently the air audience requested that an entire sequence be broadcast, including the portion where the subject is let in on the gag. The aboutface was immediate. From a surly leave-me-alone you-must-be-crazy attitude, the man was (one) worried that he had said something wrong, (two) all smiles and apologies and (three) curious to hear his own voice.

Allen Funt, the idea-man and producer of the show, has had nine years of radio behind him, both in the agencies and as a "gimmick" man for network shows. When he re-

# PRODUCER AND REPORTER of the

show, Allen Funt, here edits the tape that's been recorded by a prying mike. As many as one hundred splices have been made in the tape to obtain one three-minute sequence.



A HARMLESS-LOOKING card index box ceases to be so harmless-Allen Funt of ABC's "Candid Microphone" has just loaded it with that eavesdropping mike! (F. Roy Kemp photos.)

signed his agency job to rely upon his ideas, he started with fourteen ideas and three hundred dollars. He soon had fourteen dollars and three hundred ideas. Dreams and dollars finally balanced when he sold a radio show titled "Funny Money Man", which is still being heard on small stations throughout the country.

A native New Yorker, graduate of Cornell with an M.A. from Columbia, married and thirty-two, Funt says he got his idea for "Candid Microphone" from an experience he had in the army.

# Griped Plenty

Stationed with the Forty-Second Infantry Division at Camp Gruber, Oklahoma, as a corporal with the S p e c i a 1 Services Division, Funt dreamed up the idea of a "gripe room". The room was in reality a booth where soldiers could make recordings to send home. Completely

(Please Turn to Page 32)



IN THIS SUN-DAPPLED PATIO the Club members, guests and wives, meet for friendship and food. The symbols below the picture represent "the Golden Rule of unselfishness, the Buried Hatchet symbolizing the burial of bitterness, hatred, envy and greed; the Oil Can to still the waters, for our stormtossed fellows, and the Golden Shovel to uncover the jewels of virtue in each bit of human clay.

# Friendship for Breakfast

For Twenty Years the Los Angeles Breakfast Club Has Been Airing Its Good Humor for Early Morning Listeners. Here's the Story of the Famed Club

# By Joan Buchanan

### Wednesday, 8:00 a.m. KFWB

N MARCH 6, 1925, the Los Angeles Breakfast Club started spreading its early morning cheer. A group of horsemen met for breakfast around an outdoor table

after their ride, just for the novelty. By the time the novelty had worn off, the Club itself was going strong. A scant two years later it started broadcasting over KFWB every Wednesday morning, and in the early days of west coast radio it was one of the most popular and widelyquoted shows on the air.

MANAGER HAROLD B. LINK pre-

sides over the mike and presents the program. Link also takes the brunt of the joshing from the Club "Roosters." They are never quite so happy as when they catch him in a fluff at the mike. The club weathered the depression, though it lost its first location and had to buy land to build its present beautiful house. Nowadays, between three hundred and five hundred business and professional men with their wives and guests are gathered in the patio at 8:00 a.m. of a Wednesday morning to partake of the food, friendship and fun.

The broadcasts which emanate from this happy atmosphere have brought many of today's stars before the mike—before they were stars. Deanna Durbin, a spindly legged schoolgirl barely in her teens, sang one morning, and before noon three motion picture directors had called with inquiries. A new orchestra with an unknown singer entertained another a.m.—and bandleader Jay Whidden and singer Betty Grable were signed for NBC. As children, Mickey Rooney, Edith Fellowes and Jackie Cooper took part in the Club's annual Christmas programs. A generation of great and neargreat have paraded before the Breakfast Club's mixe—a U. S. president, princes, ambassadors, congressmen, governors, war heroes, industrialists, grand opera stars, producers, bandleaders have been part of these early morning festivities. Schumann-Heink, Galli - Curci, Tito Schipa, Richard Crooks, Jeritza, John Charles Thomas, Katherine Meisle and Mario Chamlee are some of the opera greats who have been heard on the program.

Though the gavel that calls the meeting to order sounds at 8:00 a.m., early risers are gathered many around the orange juice and coffee bar by 7:00, introducing guests, exchanging greetings with old friends. Throughout the ensuing meeting breakfast is served — the kind of a breakfast people dream about. Orange juice, coffee cake, ham and eggs, toast, hot cakes and syrup and coffee are served and downed while the breakfaster listens to the speakers and entertainers. (We'll admit though, that at our visit we gave up on the hot cakes!) Harold Link handles the meeting, introduces the official hosts and honor guests and signals the various stunts. His is the voice you hear on your radio, emceeing the proceedings.

Hugo Kirkhoffer, who needs no introduction to long-time Southern California residents, leads the community singing in his famous vigorous style. Traditional Breakfast Club songs "Ham and Eggs" and "Sea, Sea, Sea" are among those sung. In the latter song the entire crowd links arms and shoulders and sways in the rhythm. The ideals and objectives of the Club are given allegorical interpretation by means of a dissertation on the four Club symbols the Golden Rule, the Oil Can, the Golden Shovel and the Buried Hatchet. The familiar Cryptogram is

TALL AND IMPOSING is famous song-leader Hugo Kirkholfer, who can get a song out of the most taciturn crowd. Breakfast Clubbers being far from taciturn, with Hugo's assistance they make the rafters ring. read in joyful shouts (F-V-N-E-M, etc.) The Grand Salute, consisting of a hearty handshake to each of your next-chair neighbors accompanied by the greeting, "Hello, Ham!" and the response, "Hello, Egg!", finds the entire gathering participating in the informal introductions. (We found ourselves shaking hands and greeting a dietician on our left and a publicity man on our right.)

Guests from all over the globe are introduced—and the club has a guest policy that many organizations would do well to emulate. No talks can be over twelve minutes in length (and they're usually only five or six) and no more than two songs or instrumental selections are heard from any entertainer. The cries for "more! more!" or "encore!" may ring through the air—but to no avail.

Club Chaplain, Dr. J. Whitcomb Brougher, Jr., delivers the good-humored philosophy, "Adventures in Friendship." For celebrities attending, the members hold "initiation" rites. The famous person is blindfolded and seated astride the Club's wooden horse, "Ham". His left hand is placed upon the "sacred altar" a plate of ham and eggs, sunny side up!—and he repeats a special "oath" written for him. Following this ordeal, he is presented with a gold card of honorary membership. Some of the celebrities who have been so honored are Edward Arnold, Leo Carrillo, Irvin S. Cobb, Harold Lloyd and many others.

Called "The Shrine of Friendship", the Breakfast Clubbers feel that like many organizations based on fellowship and goodwill there's a slight danger from time to time of getting too "sticky". The membership in-cludes a group that safeguards against this sentimental pitfall. "The Roosters" are the enfants terrible of the program. They are allowed to speak out of turn, heckle the chairman and otherwise disrupt the toosmooth proceedings. They pounce loudly on any of the chairman's mistakes or flaffs. During the "Sea, Sea, Sea" scng they violently tug-owar in the opposite direction from the rest of the swaying rocm. When other members introduce their wives there's always a "Rooster" or two to ask loudly, "How did he ever get her?" or to assure the room "The lady must be blind!" They sing different words to the songs during the community sings and pay audible and flattering tribute to the feminine guests of horior.

When the honor guests, speakers and entertainers are presented, however, the irrepressible "Roosters" settle down to pay serious attention.

Among the speakers heard the day we were invited to join a Wednesday morning breatfast were a count from South Africa, an Australian business man and a dietician from New York —which gave us an idea of the scope that Breakfast Clubbers can expect to be covered in a single morning!

THE CRYPTOGRAM WHICH IS READ AT EVERY MORNING MEETING looks puzzling at first glance but in reality merely says, "Have We Any Ham? Yes, We Have Ham. Have We Any Eggs? Yes, We Have Eggs. Oh, I See, We Have Ham and Eggs!" Members can tear through this recitation with great abandon—guests find themselves thinking a little too slowly to keep up. Inc dentally, the Breakfast Club isn't kidding—it does have ham and eggs! (McElroy and Fisher photos.)



CARNEGIE HALL WAS JAMMED the night of the Symphonette concert. Eighteen thousand requests were received for tickets. Doors were opened early to avoid the crush of the great crowd assembled.



FORMER CONCERT MASTER of the New York Philharmonic and distinguished conductor, Mishel Piastro has guided the Longines Symphonette since 1941. (CBS photos.)

Men of Music No. 52 of a Series Michel Piastro and the Symphonette

"World's Most Honored Music" Boasts Fine Musicians, Fine Instruments and a Famous Conductor in Man of Music Mishel Piastro



Monday, Wednesday, Friday. 10:30 p.m. CBS-KNX

> ISHEL PIASTRO, conductor of the distinguished group that is heard three times a week purveying

a week purveying "The World's Most Honored Music", has many claims to distinction, himself. He was one of the four pupils of the great Russian teacher Leopold Auer who later became known as the four most famous violinists in the world. Jascha Heifetz, Toscha Seidl and Mischa Elman are the three artists with whom Piastro shares this distinction.

Piastro's first fame was won as a concert violinist, a capacity in which he has appeared in all the capitals of the world—including the Far East. The violinist has divided his talent throughout his career between playing and conducting. His first appearance as a conductor was at the age of seventeen in his native Russia when he conducted an all Tschaikowsky program at which Tschaikowsky himself was the guest of honor. In the United States, Piastro has appeared as conductor of the New York Philharmonic, the San Francisco, Seattle, Portland and Los Angeles Symphonies. Since he took over the post of conductor of the Longines Symphonette in 1941 he has brought the organization to the forefront of concert orchestras on the air.

Piastro often doubles as violin soloist on the three-a-week symphony. "However," Insists the mae-(Please Turn to Page 32)

MAESTRO PIASTRO accepts the award from "Musical America" as conductor of "foremost concert orchestra of radio." Left to right: Piastro, program announcer Frank Knight, Miss Quaintance Eaton, associate editor of the magazine.



# For Love o' Mike (General Comment)

# World Series Sets Record

Twenty-six million of the 35,900,000 U.S. homes that have radios had sets tuned in to the 1947 World Series, a new all-time high radio "attendance" record for the forty-four-year-old baseball classic.

Mutual Broadcasting System statisticians, in conjunction with radio lis-tener specialists of Crossley, Inc., have determined that over seventytwo per cent of all radio homes in the country were tuned into the Mel Allen-Red Barber broadcasts on one or more of the seven playing days. This percentage was a jump over the sixty per cent record set in 1946.

Incidentally, these figures do not include the millions of fans who heard the broadcast in taverns, restaurants, clubs, etc., nor the hundreds of thousands who saw the series via television. Since the survey was lim-ited to Mutual stations, it does not include additional outlets added by the sponsor, the Gillette Company, or the Armed Forces Radio Service broadcasts.

In other words, the answer to that old-time radio query, "Is everybody listening?", would be—just about!

# Rumors Are Flying

Jack Edwards, Jr., who plays "Ber-nard" on "The Couple Next Door", will soon be heard on a Sunday evening series in which he plays a similar role . . Erskine Johnson has wired Westbrook Pegler an offer to appear in a guest spot on his show . . . "Lolly" Parsons will be heard from New York in Neurophys. Bill Bon New York in November . . . Bill Ben-dix's daughter, Lorraine, will be seen on a local stage in "Mourning Be-comes Electra" . . . Frederic Wakeman who authored "The Hucksters" and angered the radio crowd, has now au-thored "The Saxon Charm'' and angered the legitimate stage crowd (he could do it to the movies toobut then who'd be left to film it?) . . Sounds strange, but they say that "Sound Off" was moved again because "First Nighter" didn't want to follow it . . . Sweeney and March and Allan Jones have been added to the cast of the Elgin Thanksgiving Show . . . Milena Miller has been dropped from the cast of the Jolson show, but will continue on full salary to stand by for guest shots . . . Another ex-radio announcer clicks as a Broadway starthis time it's John Conte in the musical, "Allegro". Paul Douglas did it several seasons ago with "Born

Yesterday" . . . ABC's comedian, Phil Silvers, is also a hit in "High Button Shoes" on Broadway . . Art Link-letter's book, "People Are Funny", may reach the screen . . . Alan Young is another radio ite scheduled for a flicker . . . Doris Singleton signed as a regular on the Jack Paar show-she used to be "Betty" on Alan Young's



done in oils. Marvelous!

Double spread on the Dick Haymes show, with complete cast pictures, including Lina Ro-may and "Mrs. Wilson". Satisfying!

Second in the series, "Voices We'd Like to Hear," or persons we think should be on the ether lanes. Stimulating!

Profile of a pretty young lady who has found success at CBS. She's writer Madelyn Pugh and her story is-Inspiring!

Arthur Godfrey honestly ans-wers 20 Questions—one of the best sets of these answers we've yet received. Really amusing!

Judy Canova's lovable "Ger-anium" is sketched and turns out to be quite a person. Human interest!

John Baird occupies the milkman page and it develops he's a talker both at the KMPC studio and away, where he turns to platform lecturing. Interesting!

Barbara Luddy, recently returned to the air as co-star of "First Nighter", gives a warm interview. Friendly!

Gracie Allen holds a party to show her solution to the fall fashion dilemma. Provocative!

Nat "King" Cole tells Radio Life how he helps his minister father in the home choir when he returns for visits. Fascinating!

\*She wanted to read it but she missed it.

program ... Peter Potter divorced ... Vincent "Saint" Price will soon appear in print as the author of a book on the history of sculpture ...

# Broadcaster's Bogey

The thing that all radio interviewers and audience participation show emcees dread, an ill-mannered contest-ant, showed up on "Double or Noth-ing" one day last week. Ace emcee Walter O'Keefe, who tried to over-talk a boorish participant, had his audience wishing that he could forget his manners long enough to boot the woman off the show.

Contestants whose obstreperousness practically amounts to the psychotic probably don't and can't realize that one distasteful remark in front of a mike loses them the chance ever to make another radio appearance.

Your Cue ( Shows You ) May Like

# Edmund Hockridge Show

The name of Edmund Hockridge might be a handicap on a theater marquee, but the *voice* of Edmund Hockridge entitles him to stardom. In case you'd like to check on our taste in singers, you can hear Edmund (let's dispense with the last name) on KHJ, 10:30 p.m. Sundays.

The singer owns a big voice and he can sing the big songs the way their composers intended, but he balances his half-hour with well-sung popular tunes, too. Many of his numbers verge on the operatic or concert type, others are the current hit parade ballads. Either way, his melodious delivery is a welcome change from the half-hearted tenorizing with which air fans never seem surfeited (Buddy Clark, this doesn't mean you).

Jeffrey Waddington's orchestra supplies the accompaniment and orches-tral numbers. (Speaking of marquees —what would they do with Wadding. ton and Hockridge!)

Edmund's show is a presentation of the Canadian Broadcasting Company, which adds another talent to the two better known Canadian products heard in the U.S., Alan Young and "Studio One's" Fletcher Markle.

# Ted Lewis Show

To "Is everybody happy?" the answer is now YES!

What could be greater than a half. hour of Ted Lewis immediately following a half-hour of Al Jolson? KFI's the obliging station, the hour's from

(Please Turn to Next Page)

Page Nine



# BY VIRGINIA WEST

Another comedy scoop for ABC! On Monday nights, beginning October 27th, that eyebrow and impudence man, Groucho Marx, whose staccato queries have been amazing and amusing stage and movie audiences for two decades,



will subject members of a studio audience to the same brash technique in his new show, "You Bet Your Life," which will be heard over KECA at 9 p.m. The new half-hour weekly show will be sponsored by the Elgin watch makers. There'll be prizes for the mentally agile contestants, and a riot of fun for everyone . . . the lucky people who attend the show, and the davenport variety of listeners as well.

RADIO LIFE

# ... Always a Best Listening Bet .... 790 ....

Last year, radio editors throughout the country were writing words and singing the praises of a new comedy find Henry Morgan. His sharp wit and clever satire seemed to fit the phrase, "some-thing new in radio." Hardly had the ink dried, when another new comedian stepped up to the mike. He was ex-G.I.

Groucho Marx the radio critics and listeners as much as Morgan had done before him. Now you can compare the two new comedy finds at close range . . . They're on ABC-KECA every Bingsday Wednesday night at 8:30 and 9:30 respectively. . . . As you know, that night ABC gives you two full hours of fun. . . ics, Abbott and Costello at 8, start the session . . . then Jack Paar . . . then his nibs, Der Bingle, followed by Henry Morgan. Incidentally, below see Bing . Those top comin a characteristic pose. . . . We liked it and thought you would.

# ... Always a Best Listening Bet ... 790 ...

That perennial favorite, the hour-long "Breakfast Club", has just had the 8:15 to 8:45 a.m. portion renewed by Swift and Co. ... The 8:00 to 8:15 sec-tion is sponsored by Toni Co., and the final quarter-hour by Philco ... Speaking of good morning listening, fans who turn on their radios as early as 7:30 each weekday are rewarded by hearing the shrewd news analysis of that veteran newsman, Jumes Abbe . . . And just so the day won't get away to a too serious start, contemplating the state of the world and such ... KECA gives you the zany humor and merry melodies of Zeke Manners at 7:45 ... Tom Breneman's "Good Neighbors" around the country are having the opportunity to visit him in person ... The "Breakfast" show airs from Boston, Philadelphia and New York during this week.

# . . Always a Best Listening Bet . . . 790 . . .

YOUNG FRY SPECIALS . . . ABC and KECA are currently "pointing with pride" to the rediscovered "Land of the Lost," a cleverly contrived fantasy,

heard every Saturday morning at 8:30. Compared favorably with such children's classics as "Alice in Wonderland," "The Wizard of Oz," the latest adaptation of the program material is for Disney-type movie features. . . . Every Sunday follow-ing "The Lassie Show" large numbers of people, more than half of whom are children, crowd around the studio entrance waiting for the canine star. Rudd Weatherwax, Lassie's owner and trainer, always permits Lassie to pose with the young fans for snapshots. It takes about a half-hour for Rudd and Lassie to accommodate the picture takers and autograph seekers. .... Another show for the whole family that is proving to be increasingly popular with the young folks is ABC's Sunday after-noon "Greatest Story Ever Told." Many letters received from parents, and from the youngsters themselves, tell how Bing Crosby young dialers hunting Sunday radio fare discovered the program, liked it, and



# Radio in Review

(Continued from Preceding Page) 6:00 to 7:00 p.m., the evening's Thursday. And the pleasure's all ours . . . and yours.

That fine old razz-ma-tazz music Just bulls eyes the spot somehow. After Jolson's somewhat noisier "Music Hall" fare, including guest stars and the flips of the lip of Oscar Levant, the Lewis time comes on at a slower, more "yessuh, yessuh" pace. But it's in the same spontaneous vein as its predecessor, and the two programs together are a happy, happy blend.

Lewis, himself, sings about three songs, before the "Good night... and now Good Night" sign off, and his band usually root-toot-tooties another. Feminine singer is Geraldine DuBois, and Charlie Irving is additional narrating and comedy-lining talent. The thirty minutes are courteously kept together by well-spoken messages from the brewing company sponsor.

Any objections at all? Perhaps one ... to the obviously-transcribed audi-ence cheers and hand-clappings at the beginning and end. A slight touch of false atmosphere enters with them, which is out of keeping with the genuine entertainment pervading the rest of the show.

# "Studio One"

CBS's fine one-hour dramatic show, "Studio One", has finally been routed to the West and is heard on KNX, 6:30 p.m. Tuesdays.

You may have seen the coverage on this show by Time and Life maga-zines; both of which gave it their "kudos", and you may have been as frustrated as we to find that up till now it's been heard only in the East.

Fletcher Markle, the young Canadian radio writer-director, is the sparker behind the presentation. Markle, heralded as the 1947 version of the "radio genius", has Orson Wellos' approach to addie down Welles' approach to radio drama, but he copies none of the old master's over-imitated methods. The newcomer writes and directs the dramatizations of great novels, both classic and modern. His hour-long allotment gives him a big enough chunk of air time to capture the true spirit of lengthy books he attempts. For instance, last week's presentation of "A Tree Grows in Brooklyn" seemed to us to convey much more of the actual story and mood of Betty Smith's best seller than the also excellent movie version did.

The cast, which changes from week to week, is uniformly fine, and Markle gives the many good New York radio actors an opportunity to really shine.

Robert J. Landry, producer, and Alexander Semmler, who does the music, both match Markle and his cast in quality.

An innovation which should be greatly appreciated by actors and audiences alike is the manner in which credits are given at the end of the broadcast. Each actor steps up to the mike and announces his cast

brought it to their elders' attention.

Page Ten

... Always Good Listening on 790 ...

-Advertisement

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name, and Markle gives his real name. Result: name is identified with actor, actor is identified with portrayal.

Yes, radio is definitely looking up, in the opinion of fans of good drama. "Studio One" is the latest of three excellent hour-long dramatizations the other two, in case you haven't been paying attention, are "Theater Guild on the Air", KECA, 6:30 p.m. Sundays, and "Ford Theater", KFI, 2:00 p.m., also Sundays.

# "Rose of My Dreams"

The strains of Rudolf Friml's "Sweetheart" introduce "Rose of My Dreams," the Sweetheart Soap-sponsored story of two sisters, Rose and Sarah O'Brien, on KNX Monday through Friday at 10:45 a.m.

Rose is a motion picture actress, currently undergoing the cajoling and bullying of one C. F. Jones, head of Colonial Films, to whom Rose is under contract. "C. F." is a character whose delivery and dialogue would delight the heart of writer Ben Hecht, who satirizes the picture industry so comically in books and stories.

When Rose isn't wandering about the studio lot being sweet and pliable, she's attempting to run her sister Sarah's life, or else rescue Paul Winslow, an ungrateful painter, from the jaws of poverty. It seems Paul saved Rose from drowning, now Rose saves Paul from starving... by getting him a job (just like that!) in the studio.

Sister Sarah is about to break her engagement and leave for greener pastures (for which she can't be blamed), thus, to quote, "further complicating Rose's life."

A rival studio, Bekins, is introduced in a way that makes it sound more like a storage company than a part of an artistic industry.

The show should prove interesting to the group who want to build a mental image of the motion picture racket as background for the fan mag chatter they hear. A neat woman executive within the fanciful "Colonial Films" studio has almost daily dialogue that provides an interesting peek into the machinations of movie making. Writers of the show know what they're doing here.

The actual performances on the part of Rose, Paul and Sarah leave nothing to be desired. A group of competent New York radioites play the parts, and well.

# "Club 15" Jumps

The lilting, tuneful Andrews Sisters have been duly installed on popular "Club 15," beginning their three-time-a-week (Monday, Wednesday and Friday) participation on these musical sessions.

You'll hear the girls' self-styled

RADIO - STAGE - SCREEN ARTISTS Improve earning capacity thru rythmic coordination and showmanship techniques in voice and drama. Free introductory lesson will convince you. PROFESSIONAL COACHING FA. 8808 122 So. Occidental Blvd. MME. RUTH. ALIZAAR arrangements of such favorites as "Near You," "Freedom Train," "On the Avenue," "Tallahassee," and the rest of their record biggies. If the Andrews Sisters continue with the verve and life they exhibited on their first visit, their addition is going to be just the shot that was needed in the show's arm.

Apparently Jerry Gray, who. conducts the orchestra, is *quite* used to accompanying Bob Crosby's equally pleasant but less spirited vocals. Most probably with successive visits from the gals, the band will get with it, and the noticeable lag of music behind trio won't show up.

Margaret Whiting, with the Modernaires, will continue to be heard with Bob on Tuesdays and Thursdays of the Monday-through-Friday (KNX at 9:30 p.m.) jamboree.

Playbacks ( Critical Comment )

# King-Size Kudos

Getting bigger and better all the time is KFI's "Favorite Story." And most striking credit of all should be given producers Lawrence and Lee for their sixth-sense casting of radio's famillar performers in unexpected roles.

Instance: Bill Conrad (often the heavy) and Hans Conried (expert comic-dialectitian) respectively, as the kindly lawyer and morbid main character in last week's "The Strange Story of Mr. Bartelby". Hans' performance, particularly, was magnificent. To the final last scc.e., when the attorney cried angrily, "Bartelby, you must live! You must live!" and Conried's answer came quietly back . . . "I would prefer . . . not," listeners must have felt greatly compensated by his expertly dispassionate portrayal. Herb Butterfield's name, announced in credits after the drama, was also a surprise to us . . . he had so thoroughly projected himself into the character of a very old postal employee that we had not recognized his well-known voice!

Best warbling on the air last week: On "Kraft Music Hall". When Bing Crosby, backed by male chorus, sang "The Whiffenpoof Song". Seemed almost a shame to applaud afterward.

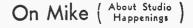
# Thrill of the Week

Radio coverage of a news story hit the peak of excellence established during the war days with reporting last Tuesday night (October 14) of the Boeing Flying Boat rescue in midocean. Lowell Thomas on CBS seemed to be his old self as he related the story of the thrilling escape from stormy seas, interrupting his script with last-minute bulletins as darkness closed in on the heroic scene. His last message, reporting that the radio communications were out between the ship and the mainland, had us impatient for the Wednesday morning news.

Morgan Beatty, covering the news from Washington on NBC's 8:15 p.m.

"News of the World", was able to use the actual communication to shore by Captain Cronk of the Bibb, the U.S. weather cutter which effected the rescue.

And in spite of the fact that by 11:00 p.m. the news was of necessity repetitious, we found Nelson Pringle's excellent human interest reporting as thrilling as the earlier reports. (And this is the type of radio that we find carefully omitted in critiques like "The Hucksters" or "The March of • Time's" recent short film on the subject.)



# Show Must Go On

If you think that the exciting backstage story of the chorus girl who goes on for the star has no counterpart in a big efficient network, then you haven't heard the story of CBS secretary Sally Lee.

Last Wednesday a network program scheduled for 4:45 p.m. fell through at 4:20 p.m. There wasn't time to notify the stations on the chain, so staff organist Dick Aurandt was ordered to stand by. Somebody remembered that Sally, secretary to executive Hal Hudson, had sung on Ona Munson's show a while back, and at 4:23 p.m. Sally was notified that she was to sing again. At 4:25 p.m. Sally was in the music library picking out her songs. And presto! at 4:45 p.m. Miss Lee was starring on a fifteen-minute show!

Sally Lee (and that's her real name) is a Texas girl who had a singing show of her own on an Austin station. After three and a half years in the Army she returned recently to a secretarial post at CBS. Nervous because her singing experience had been so limited in recent years, Sally credits organist Aurandt and announcer Roy Rowen with being "wonderful and helpful".

Opining that she must have lost ten (Please Turn to Next Page)



# 1490

on your dial

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"The Voice of the

San Fernando

Valley"

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For

News, Music,

Sports and

Special

Events

# RADIO LIFE

Radio in Review

(Continued from Preceding Page) pounds through excitement, Sally admits "Once I got on the air, I enjoyed myself tremendously."

# Hope Pays Off

The "You win, Bill", ad-libbed by Bob Hope on last Monday's "Screen Guild", was Bob's payoff on a small wager he had made with director Bill Lawrence over one of the gags in the "My Favorite Brunette" script.

During the pre-show conference, Bill felt that another line would get a greater audience response, while Bob was positive that the line in the script was better for a laugh. When the line was read on the air, Hope had very little support from the studio audience, so he acknowledged defeat to Bill Lawrence and a coast-to-coast audience. That's what you call conceding a point in a really big way!

# They Won't Like Anson!

The people who listen to Bill Anson on KFWB's "Tello-Test" think he's a fine fellow, but at the various sources of information around Los Angeles, they don't think he's so hot.

It seems that during the "Tello-Test" phone quiz when one of the questions goes begging for an answer to the tune of \$180 (as did the recent query about Harry S. Truman's middle name), the phone lines at the Los Angeles Public Library and the metropolitan papers are swamped with would-be Anson contestants seeking information.

We feel that it's fair to point out to our local library how the Chicago Public Library defended itself against a similar Anson quiz when Bill was broadcasting from that city. The Library folk displayed a sign bearing the answer to Anson's question of the day in order to take care of the rush of contestants to the reference shelf!

# Off Mike ( Personalities )

# Strictly Coincidental

Sponsors who have paled and moaned at the mere thought of there being two Henry Morgans had better be prepared for a shock — there are!

The well-known razor salesman Morgan, currently visiting the Coast to make an Enterprise Picture called "So This Is New York", is known to childhood friends as Henry Von Ost. Can you imagine a Wednesday night greeting floating out from KECA at 9:30, saying "Hello, anybody, here's Von Ost"?

The Henry Morgan of supporting roles on "Blondie", the announcing job on Peter Lorre's "Mystery in the Air", and RKO's "From This Day Forward" is addressed by long-standing intimates as Harry Bradsburg.

Neither of the boys can legitimately squeeze out the other's claim to the moniker. Henry Morgan the pirate, terrorizer of the Bermuda coasts, was the original big name in the way of Morgans, and his demise left it public.

# Conscientious

Radio work may seem like a casual, easy way to earn a living, but that's only on the surface . . . if it's done right. Among the particularly conscientious recently were Tommy Bernard and Bette Davis.

Tommy was to appear on the "Lux" presentation of "Great Expectations", in the role of "Pip". Because he wanted the part to be done as Dickens' "Pip", Tommy got a copy of the book and read it from cover to cover.

That doesn't sound like too much trouble unless you happen to know Tommy also did an "Ozzie and Harriet" show, an "Abbott and Costello", a "Red Ryder", a "Sweeney and March" and two show auditions that same week.

Bette was so earnest in her desire for perfection in the "Elizabeth" role in "Screen Guild's" presentation of "Elizabeth the Queen" that she insisted on three rehearsals instead of the usual two.

All salaries received on "Screen Guild" are turned back by the artists as contributions to the support of the Motion Picture Relief Country Home. Considering that Miss Davis received no salary, and had long known the role anyway through her screen portrayal, that's being pretty conscientious.

# Casualty List .

A hex must be attending Edgar Bergen and cast. Producer Earl Ebi was recently rushed to the hospital, stricken with appendicitis. Writer Allen Smith was wheeled down the corridor shortly afterward for an operation. Charlie McCarthy has a broken hand, casualty from trying to climb into a trunk. And on last week's broadcast, Mortimer Snerd's mouth wouldn't work and Edgar had to read the first few lines of the scene with his stooge hidden from view of the studio audience until a sharp wrench restored Mortimer's ailing jaw to working order.

# Cigar Sell-Out

Gave us quite a turn recently to hear gracious station manager Thelma Kirchner query "Any new babies today?" on her way past the KGFJ reception desk.

But it develops that the three-cornered news at the Hollywood House station has mounted to an all-time high of late. The Homer Obuchons (he's chief engineer) have a new baby boy, Joel Homer, born 'October 1st, weight seven pounds, fourteen and a half ounces.

The David Ballards (he's your host on "Musical Digest" and "Concert Nocturne") have added a girl, Diana Ruth, born October 8th, weight seven pounds, six ounces.

And the Phil Normans (he's your KGFJ Sunday announcer) now boast a first son, Eric Paul, born October 11th, weight seven pounds, eleven ounces. Sounds catching:

# "THE LETTER OF THE WEEK"

# R. Anderson, 14511/2 Rose Avenue, Long Beach, Calif.

Sirs: Can you tell me why radio stars never bother to answer fans or requests for photos? Or *return* the enclosed stamps? The ones in question: Joan Davis, Red Skelton, William Bendix. I addressed my request for a picture like this: Red Skelton, KFI, Hollywood 28.

# Lou Place, West Coast Manager, Russell M. Seeds Advertising Agency.

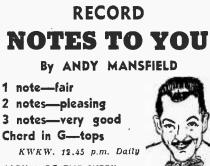
Sirs: I have long felt the need for an explanation of what happens to the letters written by the listeners to their favorite radio entertainers. I think I can best answer your letter by taking you on a tour of "Operation Fan Mail." Each star, show or agency has its own methods. Here at the Russell Seeds Agency we handle radio fan mail for the Red Skelton Show, "People Are Funny", Eddy Howard and Sig-mund Romberg at a cost of ap-proximately \$1000 a month. In addition, the Skeltons maintain a staff of secretaries for this work, as does Guedel Radio Productions for Art Linkletter's shows. At the present time, we are receiving about 10,000 pieces of mail a month. This in addition to the thousands of entries to the Raleigh Riddle, which, of course, require no answer. Each piece of mail received in this office is opened, read (many five or six pages in pencil), classified, and answered, if possible, by first class postage. The exception to this is ticket requests which we are unable to fill. These are answered by postal card. To facilitate this work, we use electric letter openers, stamping machines and electric typewriters. Now let's follow a fan letter and see what happens. It is addressed to Red Skelton, KFI. KFI sends it to NBC. NBC sends it to the Seeds Agency. By now, considerable time has elapsed since you mailed it. After several sortings, it is opened and read by a Skelton secretary. Your name and ad-dress are typed on duplicate cards, (Skelton keeps records of all mail sent out) and you receive an individual letter answering your questions as quickly as possible. This is the ordinary procedure. Many things upset this routine. For several months following the release of one of Red's MGM pictures, his office is swamped with mail. Twice last year the Skelton broadcast contained poems which caused a rush of mail (2480 letters in one day!) from all over the country requesting

15

copies. An incident occurred on the "People Are Funny" show which brought an avalanche of mail. Extra typists worked far into the night for weeks, answer-ing mail. When things like this happen, the ordinary flow of mail stops and the secretarial staff gets months behind. There are several good fan mail answering companies which can do a faster, more economical job than we do. However, both the Raleigh people and our artists feel that mail from the listener is too important to "farm out." Of course it would be physically impossible for any radio or picture personality to read all his mail. But the smart ones do keep track of what the public has to say. I have seen Red Skelton surrounded by letters, getting a great kick out of one; seriously discussing another.

Operation Fan Mail is a serious business. Letters containing jokes or script material are returned to the senders with names and dates kept on file. This is to protect us from possible suit if our writers should happen to use the same things even several years from now. Many people seek financial aid from stars. Some ask questions relating to other shows. Letters kidding the artist about his commercials are sent to Kentucky and are answered by the Brown & Williamson Tobacco Company. All in all, it's a big job. There is a lot of chance for error, but we are honestly trying to do a good job.

I would like to close this open letter with a word about tickets to broadcasts, using the Red Skelton show as an example. The largest studio which we use at NBC seats 341 people. Last June we were forced to throw away several thousand ticket requests which we were unable to fill. All summer we sent out notices that we would start a new ticket list September 1st. To be absolutely fair, we returned those received August 31st. On September 1st, we started filling requests exactly in the order received. Some people asked for ten tickets. One club asked for 100. So again in fairness, we put a limit of two tickets per request into effect. By October 10th, we started sending out cards to persons requesting tickets. "Sorry, no more." In one month we had In one month we had on file enough ticket requests for every show up to next June when Red goes on vacation. If anyone has an idea of a more equitable method of distributing tickets, I will be most grateful for a suggestion.



# ALBUM OF THE WEEK

Eight reasons why the name "Glenn Miller" will always be tops are included in a new album of most requested re-issues by this great band of yesterday . . . "Chattanooga Choo-Choo" . . . "Pavane" . . . "Perfidia" . . . "Runnin' Wild" . . . "Bugle Call" . . . "Missouri Waltz" and the others are as great today as they were when recorded, so you'd better get your copy early and see why it rates the best: A nostalgic Chord in G! (RCA-Victor).

# JUVENILE

One of the top sequences from the new Walt Disney "Fun and Fancy Free" is that of "Mickey and the Beanstalk" which makes its appearance this week in a new album, complete with picture booklet to follow the records . . . Uncle Johnny Mercer acts as narrator and album features voices of Mickey Mouse, Donald Duck and Goofy in addition to Martha Tilton, Billy Gilbert, Luana Patten and Bobby Driscoll . . . Easily one of the best in its field this year to join the toppers labeled "Chord in G!" (Capitol).

# YOCAL GROUP

The four Mills Brothers (three boys and Pop) offer some nice close harmony and instrumental effects in "You Never Miss the Water" and on the reverse it's Don Mills' swell tune, "After You", that spins out easy listening . . . and with it a choice three notes. (Decca).

# NOVELTY

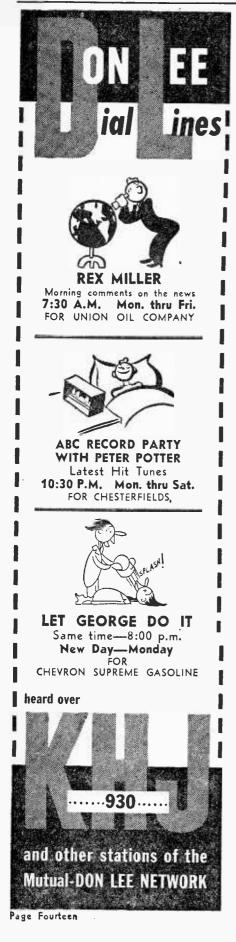
Beatrice Kay, the Gay Nineties Girl, has two dillies strictly for laughs in "Hooray, I'm Goin' Away" and "Mention My Name in Sheboygan" . . . When Bea turns on the personality, you can almost see the gas footlights and smell the Stein's Makeup—and with a little imagination you can hear the candy butcher holler: "Three notes, Bea!" (Columbia).

# MALE YOCAL

Bandleader Bobby Sherwood makes his record debut as a vocalist backed by Frank DeVol Orchestra to good advantage . . Bobby hasn't a great voice, but his warmth and sincerity do a nice job of song-selling with "I'm a Dreamer" and "Julie" . . . Here's a platter you'll like more every time you hear it, even though it couldn't quite make the three-note class. (Capitol).



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RADIO LIFE



# WHAT'S NEW

# Variety

Sunday, October 26—"The Lamplighter," KHJ, 5:45 p.m. (15 min.) Southland columnist Ted Yerxa, widely reputed for his night life reporting, hosts this new Sunday afternoon time of music, banter, Americana and comments. Steve Merrill, baritone, and Gordon Robinson, pianist, share the billing.

# \*

# Participation

- Monday, October 27 "Quizzicale," KECA, 1:30 p.m. (15 min.) A new kind of radio music quiz which folks can play at home. Listeners are asked to answer a simple question and in 25 words or less write why they would like to own the record of their choice from the day's show. Five records will be awarded for the five most accurate and original entries, for each day
- the show is on the air. Monday, Wednesday, Friday. Monday, October 27—"You Bet Your Life," KECA, 9:00 p.m. (30 min.) Groucho, much eyebrowed and mus-
- Groucho, much eyebrowed and mustached member of the brothers Marx, will host this new thirtyminute audience participation quiz for the Elgin American Company. Bernie Smith writes and Bob Dwan produces this original package by John Guedel. From Hollywood.

# ★ Music

- Monday, October 27 "Between Us Girls," KECA, 11:45 a.m. (15 min.) Lou Cook chatters about the platters on this new quarter-hour daily of all-male recordings played for an all-feminine audience. Monday through Friday. Replaces Frank Parker, discontinued by sponsor.
- Monday, October 27 "Your Melody Hour," KMPC, 7:30 p.m. (25 min.) The sweeter side of swing, as George Irwin hosts. Monday through Friday.

# ★\_\_

# Educational

Sunday, October 26—"Child's World," KECA, 4:00 p.m. (30 min.) With goal "a better understanding between children and adults" this new youth panel series premieres. Youngsters from eight to fifteen years will meet in the Manhattan home of Miss Helen Parkhurst (founder of New York's Dalton School) to discuss their personal unhappinesses and problems. Conversations are spontaneous and wire-recorded.

# $\star$ Mystery

Sunday, October 26-"The Adventures

of Mr. Ace," KMPC, 8:00 p.m. (30 min.) George Raft and Cathy Lewis co-star in this radio adaptation of Mr. Ace's movie adventures. Rexall Drug Company sponsors.

# \*

- Commentary
- Saturday, November 1 "Brooding With Brady," KNX, 7:15 a.m. (15 min.) and Monday through Friday at 7:00 a.m. Ben Brady, subtle-witted radio producer (last year's cuegiver on the Ginny Simms show) does the brooding on this new wakeup-and-get-up time.

# ★ News

Monday, October 27—Rex Miller, KHJ, 7:30 a.m. (15 min.) Mr. Miller, widely recognized as an authority on Far Eastern affairs, formerly a professor at Harvard University, and one-time staff member of the New York Times and Christian Science Monitor, will be heard Monday through Friday in his new morning time.

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Sports Monday, October 27—"Morning Sports Review," KMPC, 8:25 a.m. (15 min.) In addition to his regular 2:30 p.m. musical-sports program, Hal Berger now conducts this new five minutes daily for Dodson, Ltd. Monday through Saturday.

# WHAT'S BACK

# Mystery

Sunday, October 26—"Mystery Is My Hobby," KMPC, 9:00 p.m. (30 min.) The adventures of Barton Drake move to a new station and time, after brief absence from the air. Glenn Langan stars as the gentleman-detective.

# WHO'S GUESTING

# Variety

Wednesday, October 29—Bing Crosby, KECA, 9:00 p.m. (30 min.) The long, the short and the pretty of it guest with Bing, as Philco Hall opens its doors to Boris Karloff, Victor Moore and Peggy Lee.

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# Comedy

- Sunday, October 26—Fred Allen, KFI, 5:30 p.m. (30 min.) Along Allen's Alley saunters guest Jack Haley.
- Tuesday, October 28—Bob Hope, KFI, 7:00 p.m. (30 min.) Scripts get a breezy toss to the corner, as Bing breezy guests on a mike with his pal, Ski-Nose.

- Wednesday. October 29—"Duffy's Tavern." KFI, 6:00 p.m. (30 min.) Fred Astaire executes some deft repartee instead of dance steps, as he makes a "Tavern" appearance with Ed "Archie" Gardner and other bistro regulars.
- Wednesday, October 29—Jimmy Durante, KFI, 7:30 p.m. (30 min.) "The Schnozz" throws a Hallowe'en party with L'ucille Ball as guest of honor. In all seriousness, Jimmy and Lucille will then dramatize a scene from Miss Ball's latest Columbia picture, "Her Husband's Affair."
- **Thursday, October 30**—George Burns-Gracie Allen, KFI, 9:00 p.m. (30 min.) Cary Grant makes a second guest appearance in an effort to unravel the confusion which his week-before visit inspired.

# ★ Music

- Sunday, October 26 "Sound Off!" KNX, 10:45 a.m. (15 min.) Ilene Woods is guest talent, with Mark Warnow, the Lyn Murray chorus, baritone Glenn Darwin and Chantmaster Arno Tanney.
- Monday, October 27—"The Telephone Hour," KFI, 9:00 p.m. (30 min.) Singing with the Bell Hour orchestra, guest Polyna Stoska.

# × Sports

Saturday, October 25—"Fishing-Hunting Club of the Air," KHJ, 9:30 p.m. (30 min.) Albert M. Day, director of the United States Fish and Wild Life Service, Department of Agriculture, guests, with helpful advice to outdoor gamesmen.

# WHAT'S PLAYING

# Drama

- Saturday, October 25—"First Nighter," KNX, 5:00 p.m. (30 min.) A frontier love drama occupies the stage, as Barbara Luddy enacts "Nonani," the Indian girl, and Olan Soule co-stars as her white man sweetheart.
- Monday, October 27 "Screen Guild Players," KNX, 7:30 p.m. (30 min.) Tony Martin and Betty Grable costar in a "Guild" streamlining of "The Shocking Miss Pilgrim."
- **Tuesday, October 28**—"Favorite Story," KFI, 9:00 p.m. (30 min.) A story in the Hallowe'en mood, Robert Louis Stevenson's "The Bottle Imp," will be heard on this date. Star to be announced.
- **Thursday, October 30** "Suspense," KNX, 9:00 p.m. (30 min.) An "X-Ray Camera" is the instrument of death, as Dennis O'Keefe enacts the consequences.

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# Music

- Saturday, October 25—NBC Symphony, KFI, 3:30 p.m. (1 hr.) Arturo Toscanini conducts an all-Beethoven program, opening with the "Consecration of the House" overture and closing with the "Symphony No. 7 in A Major."
- Sunday, October 25—"Musical Masterpieces," KFAC, 4:00 p.m. (1 hr.)

Regular "Sunday Promenade Concert" opens the week. Subsequent evenings will feature music of Ravel, von Weber, Beethoven, Mendelssohn, with a special all-children's concert on Friday.

- Sunday, October 26 "The Standard Hour," KFI, 8:30 p.m. (1 hr.) From NBC, Hollywood, the "Hour" presents a radio-opera production of "Romeo and Juliet," featuring Bidu Sayao, Raoul Jobin, Ivan Petroff and Lorenzo Alvary.
- Monday, October 27—"Musical Digest," KGFJ, 6:00 p.m. (2 hrs.) Bach's "Orchestral Transcriptions." On succeeding Tuesday - through - Friday concerts: Dvorak's "Concerto in B Minor"; Wagner's "Parsifal Prelude and Good Friday Spell"; Thomas' "Mignon Overture"; and Verdi's "La Traviata."

# ★ Religion

Sunday, October 26 — "The Catholic Hour," KFI, 3:00 p.m. (30 min.) The Rev. Edmond D. Bernard. Ph.D., will speak on the general subject, "Marriage and the Home," and a subtopic, "The Grace of Life."

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# Forum

Sunday, October 26 — "Open Forum," KLAC, 9:10 p.m. (50 min.) "Should Non-Profit Cooperatives Be Subject to Payment of Income Tax?" is the evening's debate-issue.

# ★ Juvenile

Monday, October 27—"Adventure Parade," KHJ, 4:45 p.m. (15 min.) Mutual's series of children's classic adaptations devotes the week to Hallowe'en stories picked from the world's outstanding literature. Monday through Friday.

# \* Sports

- Sunday, October 26—Los Angeles Rams vs. Philadelphia Eagles, KMPC, 11:15 a.m. (3 hrs. 45 min.) Bob Kelley at the mike, as coast listeners tune in to hear this pro event played in Philadelphia.
- Sunday, October 26—Los Angeles Dons vs. Baltimore Colts, KFWB, 2:00 p.m. (2½ hrs.) From the Coliseum, Dick Fishell broadcasts the score and play on this week's local pro event.
- Saturday, November 1 Army vs. Washington & Lee, KHJ, 10:45 a.m. (to concl.) From West Point, Mutual gridcasters Ted Husing, Jimmy Dolan and Walter Kennedy cover the action for cross-country Saturday morning listeners.
- Saturday, November 1—Navy vs. Notre Dame, KFI, 11:30 a.m. (to concl.) Bill Stern covers this season-major for NBC listeners, from Cleveland, Ohio.
- Saturday, November 1 Washington vs. USC, KHJ, 2:15 p.m. (to concl.) Frank Bull at the play-by-play mike at kick-off time on this Pacific Coast Conference feature, played at Seattle.
- Sαturday, November 1—UCLA vs. California, KMPC, 2:15 p.m. (to concl.)

From the Los Angeles Coliseum, a radio sportscast of this Pacific Coast Conference tilt.

# WHAT'S SPECIAL

# Public Interest

Tuesday, October 28—"Fear Begins at Forty," KNX, 6:30 p.m. (1 hr.) A rapping indictment of economic waste and human suffering occupies this special hour over Columbia, as the network presents a dramatic documentary on America's tragic problem of "old age." Robert P. Peller produces, Arnold Perl writes, John Dietz directs. Broadcast cancels, for one time only, the regularly heard "Studio One."

# ★ ★ Sacred Disc Jockey

"Sacred Record Shop," broadcast Sunday nights, '0 o'clock, KXLA, is emceed by Earle E. Williams, the "platter preacher," and features religious music exclusively. The famous quartet and chorus choir of Charles E. Fuller's "Old Fashioned Revival Hour" are also to be available soon on wax through arrangements with Sacred Records, Inc.

# 'Case You Wondered

Voice sound familiar at the start of RKO's new movie, "Magic Town"? Sure enough, it's your old "Good News Tonight" commentator, Gabriel Heatter



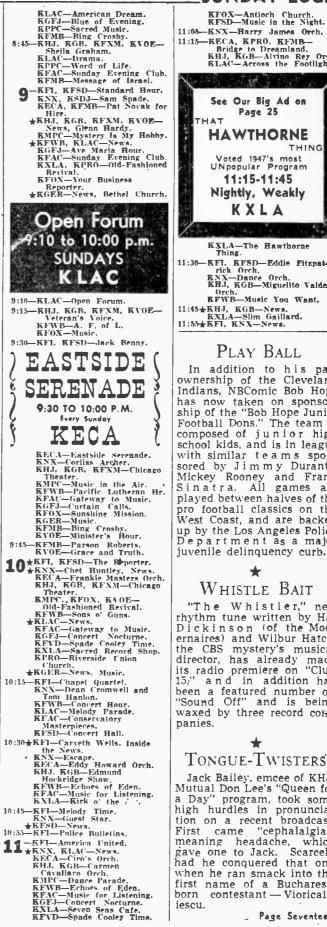
Page Fifteen



Learn RADIO 5:30 BROADCASTING Men & Women (Veterans and Non-Veterans) Non-Veterans) Frederick H. Speare well-known producer and trainer of radio personalities. invites you to audition for professional training. Prepare now for a career in radio and television as an actor, announcer, emcee, etc., with experience on "CAREER THEATER," every Sunday, 3 to 3:00 P.M., Station KXLA (110 kc.), Phone, write or stop in for frank discussion. FREE RECORDED Au-dition. Approved for Veterans. Free placement. FREDERICK H. SPEARE "The West's Outstanding Radio School" 6611 Sunset Ridd School" 6671 Sunset Blvd. HO-2325. Studio 1591 6:10-KNX, KSDJ-Pause That KNA, KNDJ-Pause That Refreshes. BECA, KFMB, KPRO-The Greatest Storr Ever Told. KHJ, KGB, KFXM, KVOE-Nick Carter. KFWB-Think and Grow Rich. KFVD-Hank, the Night Watchman. KFVD—Hank, the Night Watchman. KWKW—Wings of Healing. KVLA—Challenge to Youth. KOWL—Then and Now. KGER—Back to God. KFOX—Penterostal Church. KFSD—Favorite Composers. -KFI-Melody Parade. KOWL-Island Magic. 3:45 KUPL-UNIALG MRKC. KKI, KSRD-Jack Benny. KNX, KSDJ-Gene Autry. KECA, KPRO, KFMB-Child's World. KHJ, KGB-Sherlock Holmes. KMPC-Manhattan Highlights. KFMB--Old Fashioned REVENUE TABLIQUE Revital. \*KLAC, KIEV-News. KFAC-Musical Masterpieces. KXLA-Kirk of the Air. KGFJ-Appointment With the Clergy. KFVD-Hank the Night Westchman Watchman. KOWL-Symphony Hall. KWKW-Magic Circle Theatre. KPC—Afternoon Concert. KGER, KFXM—Old Fashioned Revisal. KFOX—Sunshine Mission. -KWKW-Voice of China. KLAC-Broadway Hits. KRKD-Tunes of the Day. KIEV-Modern Concert Hall. 4:15-KIEV-Modern Concert Hall. -KFI, KFSD-Bandwagon, KNX-Meet Miss Sherlock. KHJ, KGP, KVOE-California Tales. KECA, KFMB-Lee Sweetland Show, KMPC--Samuel B. McKee. KLAC-Three Quarter Time. KXLA-Lincoln Ave. Church. KGVI-Here's to Veterans. KOWI-Three Suns. 4:30 KOWL—Three Suns. KWKW—Sunday Serenade. KFVD—Samuel B. McKee. KIEV—Bing Crosby Sings. KFOX—Inside China. KFUA—Inside ( finda.)
 KKPCD—Land of the Free.
 KGFJ—Red Feather Man.
 KFVD—Drama.
 ★KOWL—Harold L. Ickes.
 KWKW—Pasadena Speaks.
 KHEV—Trade Winda Tempos.
 —KFI, KFSD—Charlie McCarthy 4:45-KFI, KFSD—Charlie McCarthy Show. KNX—Dr. Dana. KECA, KPRO. KFMB—San-day Evening Hour. KHJ, KGB, KVOE—Alexan-der's Mediation Board. KMPC—Musical Holiday. KFWB—All-Star Jamboree, KGFJ—Easy Rhythm. KFAC—Bowlers' Sportscast. KSLA—Labor Arbitration, KOWL—Hymns of All Churches. KGRKD—Tunes of the Day. KIEV—5 o'Clock Record Ride. KFVD—Rase Room. KFOX—Evangelist Hogan. "KFOX—Evangelist Hogan. 5:05-KGER-Bible Treasury Hour. 5:15#RFAC-News.

KLAC-Meet the Band. KFI KFSD-Fred Allen. KNX, KSDJ-Jack of All Trades Trades. KHJ, KGB—Jimmy Fidler. KLAC—Here's to Veterans. KGFJ—Keyhoard Magic. KFAC—Random Records. KIEV—Evening Dance. KRKD—Floyd B. Johnson. KGER—Church of the Air. KFOX—Sons o' Guns. VELL KCB EVOC The 5:45±KHJ, KGB, KVOE-The Lamplighter. KLAC-Guesi Stars. KFOX-The Singing Crow. 5:55±KNX, KSDJ-Ned Calmer. -KFI, KFSD-Manhattan Merry-Go-Round, KNX-Romance of the KNX-Romance of the Ranchos. \*KECA, KPRO. KFMB-Walter Winchell. RHJ, KGB, KFXM. KVOE--Meet Me at Parky's. \*KMPC, KFWB, KFOX, KLAC, KSAC--Masterworks of Music. KGFJ-Twilight Rhapsody. KGFJ-Twilight Rhapsody. KKKD-Concert Classics. -KLAC-Evening Serenade. KFOX-Favorite Hymns. 6:15--KECA, KFNB, KPRO-Louella Parsons. KPC-Mayor Bowron. KFWB-Dr. Cyclo. KXLA-Beyond Victory. KPPC-Sacred Song Recital. K NIA-Beynd Victory.
K PPC-Sacred Song Recital.
6:30-KFI, K FSD-American Album of Familiar Music.
K N., K SDJ-Tony Martin.
K ECA, K PRO. KFMBTheatre Guid.
K HJ, KGB, KFXM. KVOEJim Backus Show.
R MPC-Mother's Album.
K FWB-Gospel and Song.
K LAC-Sports.
K NA-Lutheran League.
K FPC-Children's Corner.
K GER-Lutheran League.
6:45-KMPC-Proudly We Hail.
K LAC-Berind Studio Gates.
K PPC-Children's Corner.
K KPC-Proudly We Hail.
K LAC-Berind Studio Gates.
K KPC-Story Time.
Congress. Ę 5 Congress. 6:55+KFAC-News. K-KFI, KFSI)—Take It or Leave It. KNX—Christopher Wella. KECA. RFMR, KPRO— Theatre Guild. KHJ, KGB, KFXM, KVOE— Gabriel Heatter Show. KMPC—Parade of Hits. KFWR—Union Rescue Mission. KFAC-Four Concert.
KKAC, KGER—News. KFPC—Organ Recital. KNLAC-mational Voice. KGFJ—Overture to Evening. KGFJ—Overture to Evening. KGCX—Full Gospel Assembly. -KFI, KFSD-Take It or 7:05-KGER-Embers. 7:65-KGER-Emhers.
7:15-KLAC-Best in Variety. KXLAC-Dife and Health. KPPC-Masterworks.
7:30-KFL, RFSD-The Big Break. KXX, RSDJ-Strike It Rich. BECA, KFMB-Jimmy Fidler. KHJ-Quiz of Two Cities. KALA-Church of Open Door. KFOX-The King's Service. KGB-Sunday Serenade. BVOE-Leave It to the Girls.
7:45-KECA KFVB-Door's You 7:45-KEC4, KFMB-Don't You Believe It. KFWB-Catholic Answers. -KFI, KFSD-Frost Warnings; Hollywood Star Preview, KNN, KSDJ-Reserve, \*KECA, KPRO, KFMB-Drew MPLA, BERN, BERN, MERN Person. KHJ, KGB, KFXM—Twenty Questions. KLAC—News. KMPC—Adventures of Mr. Ace. KFWB-Hollywood Presby-KF WB—Hollywood Fresby-terian Church. KGFJ—Waltz Insitation. KFAC—First Methodist Church. KXLA—Open Door Church. KFON—Music of the Masters. ★KGER—News, Floyd B. Johnson. Johnson.

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\_\_SUNDAY LOGS KFOX-Antioch Church. KFSD-Music in the Night. KNX-Harry James Orch. 11:15-KECA, KPRO. KFMB-Bridge to Dreamland. KHJ, KGB-Alvino Rey Orch. KLAC-Across the Footlights. The in See Our Big Ad on Page 25 HAT HAWTHORNE THING Voted 1947's most UNpopular Program 11:15-11:45 Nightly, Weakly KXLA KXLA-The Hawthorne Thing. 11:30-KFI. KFSD-Eddie Fitzpat-rick Orch. KNX-Dance Orch. KHJ, KGB-Miguelito Valdez Orch. KFWB-Music You Want. 11:45 KHJ, KGB-News. KXLA-Slim Gaillard. 11:55 KFI, KNX-News.

PLAY BALL In addition to his part ownership of the Cleveland Indians, NBComic Bob Hope has now taken on sponsor-ship of the "Bob Hope Junior Football Dons." The team is composed of junior high school kids, and is in league with similar teams spon-Sored by Jimmy Durante, Mickey Rooney and Frank Sinatra. All games are played between halves of the pro football classics on the West Coast, and are backed up by the Los Angeles Police Department as a major

\* WHISTLE BAIT

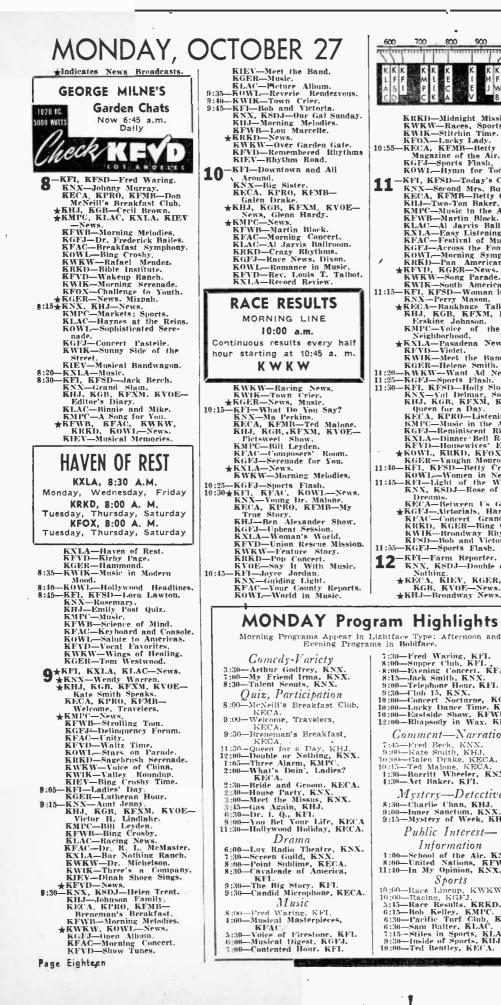
"The Whistler," new rhythm tune written by Hal Dickinson (of the Mød-ernaires) and Wilbur Hatch, the CBS mystery's musical director, has already made its radio premiere on "Club 15;" and in addition has been a featured number on "Sound Off" and is being waxed by three record com

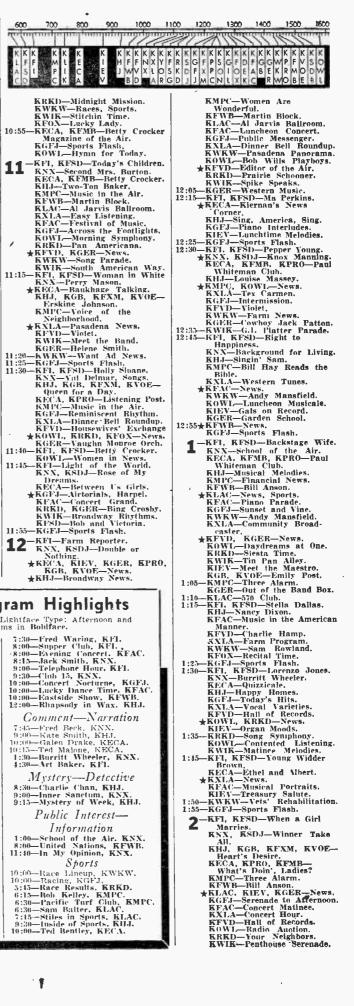
# TONGUE-TWISTERS

Jack Bailey, emcee of KHJ-Mutual Don Lee's "Queen for a Day" program, took some high hurdles in pronuncia-tion on a recent broadcast. First came "cephalalgia, meaning headache, which gave one to Jack. Scarcely had he conquered that one when he ran smack into the first name of a Bucharestborn contestant -- Vioricail-

. Page Seventeen

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KFOX-Fiesta Mexicana. 2:05-KGER-Monday Matines. 2:10-KLAC-5:10 Club. 2:15-KFI, KFSD-Portia Faces Life. 4:30 Life, KRKD—Musical Bouquet. KWIK—Our Waltz, KIEV—Land o' Song. KILV-Land o Song.
 2:20 KWKW--News.
 2:25-KECA-Spotlight on Hollywood KGFJ-Sports Flash.
 2:30-KFI, KFSD-Just Plain Bill.
 KNJ, KSD-House Party.
 KHJ, KGB, KVOE-Martin Block 4:45 Block. KECA, KFMB, KPRO-Bride KECA, KFMB, KPRO-Brid and Groom. KMPC-Hal Berger. KGFJ-Keyboard Magic. KGWL-News. KWKW-Memories in Wax. KWKW-Memories in Vax. KKKD-Tunes in Tempo. 3:35-KOWL-Top o' the Talent. KWK-Music for Moderns. 2:45-KFI, KFSD-Pront-Page Farrell. KFVD, KGFJ-News. 2:35-KGFJ-Sports Flash. 9-KFL KFSD-Rand of Life. 2:55-KGFJ-Sports Flash.
3-KFI, KFSD-Boad of Life. ENX, KSDJ-Meet the Missus. KECA, KPRO, KFMR-Ladies Be Seated.
KHJ-Melody Matince. KFWB-Bill Anson.
KKAC, KXLA, KGER-News.
KFAC-Musical Favorites.
KFVD-Hall of Records.
KGFJ-Armchair Concert.
KOWL-Your Radio Outlook.
KIFV-A Matter of Records.
KKW-Swing Session.
KWKW-Swing Session.
KWKW-Martin Block.
3:15-KGER-Hall of Records. 5:05--KFI—Life Can Be Beautiful. KLAC—Tommy Dorsey Show. 3:15 -JUKE BOX MATINEE 5:30with Carl Balley 3:15 - 5:30 p.m. KXLA Monday thru Saturday KXLA-Juke Box Matinee. KWIK-20th Century Gabriels. ★KGB-News. → KFI, KFND-Aunt Mary. KNX, KSDJ-Arthur Godfrey. KECA-Norwood Smith Selects. 3:30 MILD & MELLOW 3 3:30 to 4 P.M. Monday Through Friday KMPC KMPC-Mild and Mellow. KMPC-Mild and Mellow. KHJ-Song of the Stranger. KWKW-Sem Rowland. \*EOWL, KRKD-News. 3:35-KOWL, KRKD-Music. KWIK-1490 Club. 3:45-KFI, KFSD-Dr. Paul. KECA-Frances Scully. KHJ-Gas Again. 3:55\*KFWB-News. KGFJ-Sports Flash. \*KGFJ. KFSD-This Woman's 6 RGEJ-Spinster 1.1.1.
 → KF1, KFSD-This Woman's secret. RECA-Frances Scully.
 ★KHJ, KGB, KFXM. KVOE- Fulton Lewis.
 ★KMPC, KLAC, KIEV, KFOX, KGER-News.
 KFWB-Jerry Lawrence Show. KFWD-Sundown Roundup.
 KWKW-Waxworks. KKLA-Juke Box Mailnee. KVL-Classics in Music. KRKD-Piano Paintings.
 4:05-KGER-Hall of Records.
 4:15★KF1, KFMB, KFSD-News. KNX-George Fisher.
 ★KECA-Alvin Wilder.
 ★KHJ, KGB, KFXM-Frank Hemingway. KHYC-A Woman's Voice. KFWB-Melody Matinee. KJAC-Pet Program. 6:05-6:15 6:30-

KRKD-Spotlight on Star. KIEV-Show Tunes. MEI-Art Baker's Notebook. KKNX, KFVD, KOWL-News. KECA-Variety Parade. KHJ-Hop Harrignn. KMPC-Bing Croshy Sings. KGFJ-Becord Jackpat. KWKW-Army Platter Parade KIEV-Bing Croshy Sings. KRKD-Symphons in Swing. S-SNX-Lum & Ange. -KNX-Lum & Abner. KHJ, KGB, KVOE-Adventure KHJ, KGB, KVOE—Adventure Parade.
KMPC—Green Light Revue.
KFWB—Stuart Hamblen.
KLAC—Studio Frolic.
KFVD—Favored Fifteen.
KOWL—Afternoon Potpourt.
KKKD—News.
KWKW—Races and Sports.
KWKW—Sons o' Guns.
KIEV—Trade Winds.
KFSD—H. V. Kaltenborn. 5\*KFI-Feature Wire. \*KNX-Knox Manning, News. KECA, KPRO, KFMB-Dick KECA, KPRO, KFMB—Dick Tracy.
 ★KHJ, KGER—News,
 ★KHW, KGER—News,
 ★KHWE—Stuart Hamblen.
 ★KLAC—Fred Henry Reports.
 ★KWKW—Today at the Races.
 KNLA—Juke Box Matimee.
 KFAC—Punch and Judy.
 KFVD—Time to Dance.
 KOWL—Top Tunes at Five.
 KRKD—Sours of the Saddle.
 KIEV—Record Ride.
 KGFJ—Jive at 5.
 KWIK—Twilight Sercnade.
 KGB. RVOE—Hop Harrikan.
 5-KGER—Music with Appeal. 5:15±KFl, KFAC—News. KNX—Tom Hanlon. KECA—Terry and the Pirates. KHJ, KGB, KFXM, KVOE— Superman. Superman. KLAC—Kiddie Club. KGFJ—Race Recap. R. Dixon. KWIK—Sunset Screnade. -KFI, KFSD—Voice of Fire- KFI, KFSD-Voice of Firestone, Stone, Stank, Armstrong, KEA, Harry Flannery, KECA-Jack Armstrong, KHA, KOE, Captain Midnight, KECA-Jack Armstrong, KLAC-AJ Jarvis, KGFJ-Songs for You, KFAC-Whoa Bill Club, KXLA-Future Planists. For SPORTS-DIAL" Monday Thru Sat., 5:30 p.m. KRKD With CHARLIE CLIFTON KRKD-Sports Dial. KIEV-Evening Dance. 5:45 KNN, KSDJ-News, Garred. KIIJ, KGB, KFNM, KVOE-Adventures of Tom Mix. KMI/C-Top Tunes. KXLA-Mininture Concert. KGEJ-If They Had Lived. KRKD-Race Results. KWIK-Four of a Kind. 5:55 KNN, KSD-Bill Henry, News. - KFI-American Way, KNX-Lux Radio Theater. KHJ, KGB, KFNM, KVOE-News, Gabriel Heatter. \*KECA-Headline Edition. \*KMPC-Clete Roherts. \*KFWB, KLAC, KGER, KFOX ★KFWB, KLAC, KGER, KFUX —Newa. KGEJ—Musical Digest. KFAC—Prelude to Evening. KXLA—Toastmoster Club. KRKD—Musical Varieties. KWIK—Date for Dinner. 5-KLAC—Al Jarvis. KGER—Sports Roundup. 5-KHJ—Merv Griffin Show. ★KECA—Broadway Local News KMPC—Bob Kelley. Sports. KFWB—Tello-Test. KRKD—Hawaiian Memories. KFWB-Tello-Test. KGER-Civil Service. -KFI, KFSD-Dr. I. Q. KECA-On Stage, America. KECA-On Stage, America. KECA-On Stage, America. KHA, KGB. KFXM-Did Justice Triumph? KMPC-Pacific Turf Club. KFWB-America Dances. KLAC-Sam Balter, Sports. KFAC-Hour of Music. KXLA-Bandstand Review. KRKD-Molor Parade. KFOX-Hal's Memory Room. KGER-Helene Smith.

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MONDAY LOGS 6:45--- RLAC-- Irwin Allen. K NLA-- Western Caravan. K WIK-- Music of the Americas. -KFI, KFSD-Carnation Con- KFI, KFSD—Carnation Contented Hour.
 KNN—My Friend Irma.
 KNJ, KGB, KFXM, KVOE—California Melodies.
 KECA, KFKM—Lone Ranger.
 KECA, KFKM—Lone Ranger.
 KFMC—Firestone Favorites.
 KFWB—America Dances.
 KFWB—Hour of Music.
 KGFJ—Musical Digest.
 KSLA—Music for You.
 KKIK—Averill Berman.
 KGER—News; Dr. Fagan.
 KKGER—News) Stor, Sports. 7:15—KLAC—Maxwell Stiles, Sports, KXLA—Record Review. KRKD—Three-Quarter Time, KWIK—Here's to Veterans. KWIK—Here's to Veterans. -KF1, KFSD—Fred Waring Show. KNX—Screen Guild Theater. KECA, KPRO—So You Want to Lead a Band? KHJ, KGB, KFXM, KVDE— Clsco Kid. KMPC—Those Were the Days. KFWB—Sports Final. KLAC—Don Otis. KFAC—Echoes and Encores. KXLA—Ford Lewis. KRKD—Twilight Serenade. -KWIK—Margicas Symphone 7:30ę 7:35-KWIK-American Symphony Hour. KFWB-Inquiring Mike. Television, W6XA0, Tonight 8:00-10:30 p.m. -KFI, KFSD-Frost Warnings, 8 Supper Club. KNX—Lowell Thomas. KECA, KFMB—Point Sublime. MYSTERY RICHARD DAVIS Aivote Investigato D Ľ MONDAY ON MUTUAL 8:00 P.M. KHJ, K6B, KFXM, KV0E— Let George Do It. ★KMPC—News. KFWB—United Nations. ★KLAC, KXLA, K6ER—News. KFAC—Evening Concert. K6F4—Caucasi concert. KWIK—American Symphony Hour Hour. KFOX-Fishing Facts. KFUA—FIBRING FACES.
 8:15±KFI. KFSD—News of the World,
 KNN—Jack Smith.
 KECA—Tohe Reed's Scrapbook
 KMPC—Red Rows.
 KLA(—Jan Garber Orch.
 KGFJ—Piano Farade,
 KNLA—Top Tunes.
 Statumes. 8:30-KFI, KFSD-Cavalcade of KFT, KFSD—Cavalende of America.
 KNX—Talent Scouts.
 KNX—Talent Scouts.
 KBJ, KGB, KFXM, KV02— Adventures of Charlie Chan.
 KECA—Reserve.
 KMPC—Parade of Hits.
 KFWB—News.
 KLAC—Telephone Quiz.
 KNA—The Corral.
 KFWB—A. F. of L.
 KGEJ—Averill Berman.
 KGEJ—Exening Interfede.
 WWK—Wusie You Libe.
 KGB, KFXM, KV0E— Billy Rose.
 KKFD.—Telephone Hour. 8:45 8:55 \* 1 Billy Rose. −KFI, KFSD-Telephone Hour. KNX, KSDJ-Inner Sanctum. KECA-You Bet Your Life. ★KHJ, KGB, KFXM, KV0E-News, Glean Hardy. ★KPAC-Evening Concert. KFAC-Evening Concert. KGFJ-Hollywood House Party.

Party. KXLA-Seaboard Home Hour. KWIK-Concert Hour. KGER-News, Trio Time.

MONDAY LUGS 9:15-KHJ, KGB, KFXM-Mystery of the Week. KMPC-Romance and Rhythm. KFWB-United Nations. KLAC-Don Otis Show. 9:30-KFI-The Big Story. KNN, KSDJ-Club 15. KECA-Candid Microphone. KHJ, KGB, KVOE-Inside of Sports. KMPC-Barbershop Quartet. KFWB-Music Box. KGER-Dr. Clem Davies. 9:35-KWIK-Time to Dance. 9:35-KWIK-Time to Dance. 9:45\*KNX-Edward R. Murrow. KHJ, KGB, KFXM, KVOE-Henry J. Taylor. KMPC-Race for Air Power. 10\*KFI, KFSD-The Reporter. Fulton Lewis. KECA-Ted Bentley. Sports. \*KMPC, KLAC, KGER-News. EASTSIDE SHOW 10 TO 12 P. M. Every Night Except Sunday KFWB KFWB-Eastside Show. KXLA-Gridiron Glances. KFAC-Lucky Lager Dance. KFYD-Spade Cooley Time. KFVD-Spade Cooley Time, KGFJ-Copcert Noctures, KWIK-I. Q. Quimby, 10:15-KGER-Musical Roundup, 10:15-KFI-Barry Wood Show, KNX-Bob Elson, ★KECA, KHJ, KV0E-News, KMPC-Bridge Club, KLAC-Melody Parade, 10:30★KFI-Inside the News, KNX-Nymphonette, ★KECA-Elmer Davis, KHJ, KGB-ABC Record Party, Party, KMPC-Rancho Grande.
KMPC-Rancho Grande.
KKLA-Labor News Review, 10:35-KFI-Melody Time.
KUCA-D'Varga Orch.
10:55-KFI-Folice Bulletins.
11\*KFI, KECA, BLAC-News.
\*KHJ, KGB-Brother Arlington.
KMPC-Dance Parade.
KFWR-Eastside Show.
KGFJ-Concert Nocturne.
KFWR-Eastside Show.
KGFJ-Concert Nocturne.
KFU-Bastside Show.
KGFJ-Concert Nocturne.
KFU-Bastside Show.
KGFJ-Concert Nocturne.
KFL-Maximum Kager Dance.
KNLA-Seven Seas Cafe.
KFU-Bynde Cooley Time.
KWIK-1. Q. Quimbr.
KGER-Musical Roundup.
11:15-KFI-Biltmore Orch.
KNLA-Breaking All Records.
KECA-Here's to Vets.
KECA-Hollywood Holiday.
11:40-KNN-In My Opinion.
11:45-KFI-Misic.
KNLA-Slim Gaillard.
\*KIJ, KGR. KVOE-News.
11:55\*KFI, KNN, KECA-News. Party, KMPC-Rancho Grande,

# EVICTED

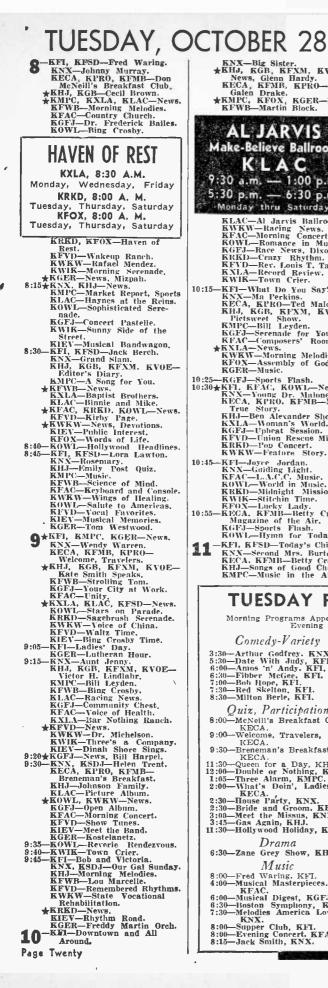
Last year, when Pat Patrick bought his small home in the San Fernando Valley, he sparsely stocked the place with a very few chickens and rabbits. This year, his lot is so over-run with feathered and fourfooted friends that he's had to buy a ranch, farther out, which is equipped to handle the additions. Next year ... Horrible thought, isn't it?

Issued Warning

"The new look" in fashions is taking away "the old look" in the masculine eye, recently commented Cliff Arquette at a Dick Haymes-CBS rehearsal.

Page Nineteen

RADIO LIFE





Drama

8:00—Fred Waring, KFI. 4:00—Musical Masterpieces. KFAC. 6:00—Musical Digest, KGFJ. 6:30—Boston Symphony, KECA. 7:30—Melodies America Loves, KNN

KNX. 8:00—Supper Club, KFI. 8:00—Evening Concert. KFAC. 8:15—Jack Smith, KNX.

6:30-Zane Grey Show, KHJ. Music

	K K K K K K K K K K K K K K K K K K K
KFWB—Martin Block. KLAC—Ai Jarvis Ballroom, KFAC—Festival of Music. KKKD—Pan Americana. KKUA—Easy Listening. KOWL—Morning Symphouy, KWWK—Vets. of Foreign WHYS. KWK—South American Way. KGFJ—Across the Footlight. *KFVD. KGER—News. 11:15—KFT, KFSD—Wonun in White KNX—Perry Mason. *KECA—Baukhare Talking. KHJ, KGB, KFYM, KVOE— Erskine Johnson. KFYD—Violet. *KXLA—Pasadena News. KWIK—Meet the Rand. KGER—Helene Smith. 11:25—KGEJ—Sources Flash.	KHJ—Sing, America, Sing. KGFJ—Piano Interlude. KHEV—Lunchtinne Melodies, KGER—Roving Reporter. 12:25-KGFJ—Sports Flash. 12:30—KFI, KFND—Pepper Young, ★KNX, KSD)—Knox Manning. KEVA, KFMB, KFRO—Paul Wiliteman Club. KHJ—Louise Massey. ★KMPC, KOWI—News. KXLA—Tex Carmen. KWKW—Farm News. KGFJ—Intermission. KFYD—Violet. 12:45-KFI, KFSD—Right to Happiness. KMJC—Bill Hay Reads Bible. ★KFAC—News.
11:25-KGFJ-Sports Flash. 11:30-KFI, KFND-Holly Sloane. KNX-Val Delmar, Songs. KECA, KFMB-Club Time. KHJ, KGB, KFNM, KVOE- Queen for a Day. KJA-Dinner Bell Roundup. KGFJ-Reminiscent Rhythms. KFVD-Housewives' Exchauge *KOWL, KRKD-News. KGER-Vaughn Monroe Orch. 11:40-KFI. KFND-betty (rocker, KOWL-Women in News. 11:45-KFI-Light of the World. KNX, KSDJ-Rose of My	ANDY MANSFIELD "His Records, Notes and Stuff" 12:45 - 1:15 p.m. Monday thru Friday KWKW
KECA-Between Us Girls, KECA-Between Us Girls, KRGFJ-Airotorials, Harpel, KFAC-Concert Grand, KWK-Broaby Records, KWK-Broadway Rhythms, EFSD-Bob and Victoria. 11:55-KGFJ-Sports Flash. KOWIFishing Outlook. <b>12</b> -KFI-Farm Reporter. KN, KSDI-Double or	KWKW Andy Mansfield. KOWL -Luncheon Musicale. KIEV-Gals on Record. KGER-Garden School. KJLA-Top Western Tunes. 12:55 KFWB-News. KGFJ-Sports Flash. <b>1</b> -KFI, KFSD-Backstage Wife. KNN-School of the Air. KECA, KFMB, KPRO-Paul Whiteman Club. KILJ-Musical Melodies.
Nothing. *KECA, KHJ, KIEV-News. KMPC-Women Are Wonderful. KFWB-Martin Block. KFWB-Martin Block. KWKW-Pasadena Panorama. KLAC-AI Jarvis Ballroom. KGFJ-Public Messenger. KFAC-Luncheon Concert. KOWI-Bob Wills Playboys. KRKD-Prairie Schooner. KFVD-Editor of the Air. KVLA-Dinner Bell Roundup. KWIK-Spike Speaks. 12:15-KFF, KFSD-Ma Perkins. *KECA-Kiernan's News Corner.	<ul> <li>KID−-Nusical uterodies,</li> <li>KID−-Financial News,</li> <li>KFWB-Bill Anson,</li> <li>★KLAC−News, Sports,</li> <li>KGFJSunset and Vine,</li> <li>KRCD-Sisetsa Time,</li> <li>KFAC-Diano Parade,</li> <li>KIAC-Community</li> <li>Broadcaster,</li> <li>KOWIDaydreans at One,</li> <li>★KFVD, KGER-News,</li> <li>KWKW-Andy Mansfield,</li> <li>KWKW-Andy Mansfield,</li> <li>KWKW-Meet the Maestro,</li> <li>KGER-Oneet the Maestro,</li> <li>KGER-Oneet the Maestro,</li> <li>KGER-Ont of the Band Box,</li> <li>1:15-KFI, KFND-Siella Dallas,</li> <li>KULA-Farm Program,</li> <li>KWKW-Sam Rowland,</li> <li>KFAC-Music in the American Manner,</li> </ul>
ram Highlights is in Boliface. 9:30-Chub 15, KNN.	KXLA-Farm Program. KWKW-Sam Rowland. KFAC-Music in the Amer- ican Manner. KFVD-Charlie Hamp, KGB, KVOE-Johnson Family KFOX-Recital Time. 1:25-KGFJ-Sports Flash. 1:30-KFL KFSD-Lorenzo Jones. KNX-Burritt Wheeler.
9:30-Club 15, KNN. 10:00-Concer Norturne, KGFJ. 10:00-Lacky Dance Time. KFAC. 10:00-Eastiside show, KFWB. 2:00-Rhapsody in Wax, KHJ. Comment—Narration 7:45-Fred Beck, KNX. 9:00-Kate Smith, KHJ.	KHJ—Happy Homes, KGFJ—Today's Hits, KXLA—Vocal Varieties, KFVD—Hall of Records.
10:00-Galen Drake, KECA. 10:15-Ted Malone, KECA. 11:30-Burritt Wheeler, KNX. 4:30-Art Baker, KFI. <i>Mystery-Detective</i> 8:00-Count of Monte Cristo, KHJ.	★KOWL, KRKD—News. KIEV—Organ Moods. <ol> <li>KIKD—Song Symphony. KOWI—Contented Listening.</li> <li>KWKA—Matinee Melodies.</li> <li>KFSD—Young Widder Brown.</li> </ol>
9:00-Big Town, KNX. 9:00-Big Town, KNX. 9:15-Mystery of Week, KHJ. Public Interest- Information	KECA-Ethet and Albert. *KXLA-News, KFAC-Musical Portraits. KIEV-Swing Stylings, 1:50-KWKW-Vets' Relabilitation., 1:55-KGEJ-Sports Flash. 2-KFI, KFSD-When a Girl Marries.
7:00—Fear Begins at 40, KNX. 8:00—United Nations, KFWB. 8:30—World Security Workshop, KECA. 9:00—Town Meeting, KECA. 9:45—Leaders of Tomorroy, KMPC. 11:40—Frontiers of Science, KNX.	KNN, KSDJ—Winner Take All, KECA, KPRO, KFMB— What's Doin' Ladies? KHJ, KGB, KFXM, KVOE— Heart's Desire, KMPC—Three Alarm, KFWB—Bill Anson, A KLWD WHY Norg
Sports 10:00-Race Lineup, KWKW, 10:00-Racing, KGFJ, 5:15-Race Results, KRRD, 6:15-Rob Keltey, KMPC, 6:30-Racific Turf (Tub, KMPC, 6:30-Sam Balter, KLAC, 9:30-Inside Sports, KHJ, 10:00-Ted Bentley, KECA.	<ul> <li>Henres Desire.</li> <li>KHVC-Three Alarm.</li> <li>KFWB-Bill Anson.</li> <li>★KAC KIEV-News.</li> <li>KFAC-Concert Matinee.</li> <li>KKIA-Concert Hour.</li> <li>KGFJ-Serenade to Afternoon.</li> <li>K0WL-Radio Auction.</li> <li>KRKD-Urban League.</li> <li>KFVD-Hall of Records.</li> <li>KWIK-Penthouse Serenade.</li> <li>KGER-Long Beach Band.</li> <li>2:15-KF1, KFSD-Portia Faces</li> </ul>
	Life. KLAC-570 Club

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1100

1200

1300

1400 1500 1600

KRRD-Musical Bouquet. KWIK-Our Waltz. RIEV-Land o' Song. 2:20 KWKW-News. 2:25-KECA, KFMB-Spotlight on Hollywood. KGFJ-Sports Flash. 2:30-KFI, KFSD-Just Plain Bill. KNN, KSDJ-House Party. KECA, KFMB, KPRO-Bride and Groom. KUJ, KGB, KVOE-Martin Block Show. KUPC-Hal Berger. KGFJ-Keyboard Magic. KWKW-Menorics in Wax. \*KOWL-News. KWKW-Memories in Wax \*K0WL-News. KRKD-Tunes in Tempo. KIEV-Musical Potpourri. (GER-Feature Story. 2:40-KGER-Long Beach Band. 2:45-KFI, KFSD-Front-Page Farrell. \*KFVD, KGFJ-News. 2:55-KGFJ-Sports Flash. 2:55-KGFJ-Sports Flash. 3-KFI, KFSD-Road of Life. KNX, KSDJ-Meet the Missus. KECA, KPRO, KFMB-Ladies Be Seated. KHJ-Melody Matinee. KHPC-Hal Berger. KFWB-Bill Anson. \*KLAC, KXLA, KGER-News. KFAC-Musical Favorites. KGFJ-Armchair Concert. KFVD-Hall of Records. KOWL-Radio Outlook. KWKW-Swing Session. KWKW-Swing Session. KWIK-Rhumbalero. KHEV-A Matter of Records. S:05-KGER-Hall of Records. 3:15-KFI-Life Can Be Beautiful. TOMMY DORSEY SHOW 3:10 - 4:00 p.m. Monday thru Friday 5:30-KLAC KLAC—Tommy Dorsey Show, KXLA—Juke Box Matinee. KWIK—20th Century Gabriels. 3:30—KFI, KFSD—Aunt Mary. KNX, KSDJ—Arthur Godfrey. KECA—Norwood Smith Sings. KIJ, KGB—Song of the Stranger. MILD & z MELLOW 3:30 to 4 P.M. Monday Through Friday KMPC KMPC—Mild and Mellow. KWKW—Sam Rowland. \*KOWL, KIKD—News. KGEJ—Among My Souvenirs. 3:35—KRKI)—Tea Time Tunes. KOWL—Caravan of Melody. KOWL—Caravan of Melody. KWIK—1490 Club. 3:45—KFI, KFSD—Dr. Paul. KECA—Frances Scully. KHJ, KGB, KFXM, KVOE— (as Again. 3:55 KFWB—News. KGFJ—Sports Flash. KGFJ-Sports Flash.
KFJ, KFSD-This Woman's Secret.
KNX, KSDJ-Evelyn Winters.
KCA-Frances Scully.
KHJ, KGB, KFXM. KVOE-Fulton Lewis.
KRMPC. KIEV, KGER-News.
KFWB-Jerry Lawrence.
KFAC-Musical Mastrepices.
KKAC-Musical Mastrepices.
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KKEAC-Mastrepices.
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KKEAC-Mastrepices.
KKEB-Film of Records.
KIEBER-Hall of Records.
KKNX-Radio Views.
KKCACA-Alvin Wilder.
KKNX-Radio Views.
KECA-Alvin Wilder.
KHJJ. KGB, KFNM-Frank Hemingwar.
KMPC-Twilight Tales.
KFWB-Melody Matinee.
KLAC-Belle Martel.
KOWL-Classics in Music.
KRKD-Spotlight on Star. A-KFI, KFSD-This Woman's

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KIEV-Show Tunes. 4:25-KGFJ-Sports Flash. 4:30-KGFJ-Art Baker's Notebook. KKNX, KOWL, KFVD-News. KECA-Variety Parade. KHJ-Hop Harrigan. KMPC-Bing Crosby Sings. KLAC-Racing Roundup. KGFJ-Record Jackpot. KIEV-Bing Crosby Sings. KRKD-Symphony in Swing. KWKW-Army Platter Parade. 4:45-KNX-Lam & Abuer. KHJ, KGB, KVOE-Adven-ture Parade. KMPC-Green Light Revue. KFVB-Stuart Hamblen. KLAC-Studio Frolic. KFVD-Favored Fifteen. KOVI-Afternoon Potpourti. KKRKD-News. KEFD-Pl. V. Kaltenborn. 4:55+KECA-News. KGFJ-Sports Flash. 5+KFI-Feature Wire. 5\*KFI-Feature Wire. ★KNX→Knox Manning, News. ★KHJ, KGER→News. KECA, KPRO, KFMB→Dick \*KIIJ, RUED-CARS.
 KECA, KPRO, KFMB-Dick Tracy.
 \*KMPC-News, Teen & Twenty.
 KFWB-Stuart Hamblen.
 \*KLAC-Fred Henry Reports.
 KFKD-Songs of the Saddle.
 KRFD-Juive at Fire.
 KRKD-Songs of the Saddle.
 KNLA-Juke Box Matinee.
 KOH--Top Times at Fire.
 KOWL--Top Times at Fire.
 KWK-Today at the Races.
 KFVD--Time to Dauce.
 KWK-Twilight Serenade.
 5:05-KGER-Music with Appeal.
 5:15\*KFI, KPAC-News.
 KECA, KFMB, KPRO-Terry nod the Dirates.
 KHJ, KGB, KFXM, KVOE-Superman. KHJ, KGB, KFXM, KV0E— Superman.
KLAC--Kiddie Club.
KGFJ-Race Recap. R. Dixon.
KWIK-Sunset Serennde.
KHFV-Record Ride.
KGER--Music You Like.
KGFI, KFSD-A Date With Judy.
★KNX, KSDJ-Harry Flannery. Judy. ★KNN, KSDJ—Harry Flannery. KECA—Sky King. Kild, KGB, KFNM, KVOE— Captoin Midnight. KFAC—Whoa Bill Club. KLAC—Al Jarvis Ballroom. KGFJ—Songs for You. KNLA—Future Planists. KIRND—Sports Dial. KIRND—Sports Dial. KILAU—Sports Dial. KILAU—Sports Concert. KILA KGB, KFNM, KVOE— Adventures of Tom Mix. KMFC—Top Tunes. KXLA—Miniature Concert. KGFJ—Mušic. KWIK—Four of a Kind. KRKD—Race Results. 5:55★KNX, KSDJ—Bill Henry. KGFJ—Sports Flash. C—KFI, KFSD—Amos 'n' Andy. KSDJ-Harry Flannery. KURD-SDOTTS FIRM. -KFI, KFSD-Amos 'n' Andy. KNX-Women's Forum. \*KECA-Hendline Edition. \*KHJ, KGB-Gabriel Heatter. \*KHUC-Clete Roberts Reports. \*KFWB, KLAC, KGER, KFOX 6 \*KFWB, KLAC, KGER, KFOX -News.
 KFAC—Prelude to Evening. KGFJ—Musical Digest.
 KGFJ—Musical Varieties.
 GRD—Sports Roundup.
 6:05—KLAC—Al Jarvis.
 6:05—KLAC—Al Jarvis.
 6:05—KLAC—Al Jarvis.
 6:15 KKECA—Broadway Local News KHZD—Musical Varieties.
 6:15 KKECA—Broadway Local News KHZD—Hony Desmond.
 KHZD—Hony Bernond.
 KHZD—Hawalian Memories.
 6:36 GER—Sports Roungs Quartet.
 6:36 GER—Shorts Pear Begins at 40.
 KECA—Boston Symphony.
 KHJ, KGB, KFXM, KVOE— Zane Grey Show.
 KFWB—America Dances. KFWB-America Dances SAM BALTER'S "SPORTS BOOK" 6:30 - 6:45 p.m. Monday through Saturday KLAG

RADIO LIFE

KLAC-Sam Baiter Sportsbook.

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-KFI—Favorite Story. KNX—Big Town.

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# TUESDAY LOGS

\*KHJ, KGB, KFXM, KVOE-News, Glenn Hardy. KECA-America's Town Meeting. \*KMPC, KFWB, KLAC, KGER -News. KFAC-Evening Concert. KXLA-Seaboard Home Hour. KGFJ-Hollywood House Party. KWIK-Dave Street, 9:05-KGER-Music in the Night. 9:15-KHJ, KGB, KFXM-Mystery of the Week, KMPC-Romance and Rhythm, KFWB-United Nations, KLAC-Don Otis Show. KLAC-Don Olis Show. -KFI-Pleasure Parade. KNX, KSDJ-Club 15. KHJ, KGB, KVOE-Inside of Sports. KMPC-Barbershop Quartet. KFWB-Music Box. KGER-Dr. Clem Davies. KFSD-Mystery Is My Hobby. WWW. Then the Davies. 9:30-9:35---KWIK-Time to Dance. 3:45--KWIK-Imle dison 2345.
 ★KNX, KSDJ-Ed R. Murrow.
 KHJ, K(B, KFXM-The Wizar and the Odds.
 KMPC-Leaders of Tomorrow. 10\*KFI, KFSD-The Reporter. \*KNX-Chet Huntley, News. KECA-Ted Bentley. Sports \*KHJ, KFXM, KGB, KVOE-Fulton Lewis. EASTSIDE SHOW 10 TO 12 P. M. Every Night Except Sunday KFWB KFWB-Eastside Show. \*KMPC, KLAC, KGER-News. KFVD-Spade Cooley Time. KFAC-Lucky Lager Dance. KGFJ-Concert Nocturne. KXLA-Radio Guild. KWIK-1. Q. Quimby. **Olympic** Auditorium FIGHTS Tuesday, 10:05 p.m. KLAC 10:05—KLAC—Olynupic Boxing. KGER—Musical Roundup. 10:15—KFI—Remember That Music. KNX—Boh Elson. \*KECA—News. KECA—News, KHJ, KVOE—Morton Downey Program, KMPC—Bridge Club. KMPC-Bridge Club. 10:30★KFI-Inside the News. KNX-Sweeney and March. ★KECA-Elmer Davis. KHJ, KGB-Record Party. Peter Potter. KMPC-Rancho Grande. KXLA-Misic for Tuesday. 10:45-KFI-Melody Time. KECA-Eddy Howard Orch. ★KECA-Eddy Howard Orch. ture. KX<sup>1</sup>.A—Seven Seas. K<sup>1</sup>.4K—I. Q. Quimby. KGER—Musical Roun KGER-Musical Roundup. 11:15-KFI-Biltmore Orch. KNX-Breaking All Records. KLAC-Don Otis. KLAC-Don Otis. KLAC-Don Otis. KLAC-Hollywood Holiday. KHJ, K(iB-John Wolohan Orchestra. 11:40-KNX-Frontiers of Science. 11:45-KFI-Music. KLA-Slim Gaillard. ★KIJ, KGB, KVOE-News. 11:55★KFI, KNX. KECA-News. Roundup. Page Twenty-one

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KRKD—Musical Bouquet, KGFJ—Serenade to Afternoon, KWIK—Our Waltz, KIEV—Land of Song. 2:20 ±KWKW—News. KIEV-Land of Song. 2:20 ± K KW-News. 2:25-KECA-Spotlight on Holly-wood. KGFJ-Sports Flash. 2:30-KFI, KFSD-Just Plain Bill. KNX, KSDJ-House Party. KFCA, KFMB, KPRO-Bride and Groom. KHJ, KGB, KVOE-Martin Block Show. KMFC-Hial Preger. KGFJ-Keyboard Magic. KWK-Memories in Wax. \*KOWI-News. KKKD-Tunes in Tempo. KIEV-Musical Potpourri. KGER-Feature Story. 2:35-KOWL-Top o' the Talent. 2:40-KGER-Long Beach Band. 2:45-KFI, KFSD-Front-Page Farrell. \*KGFJ-News. 2:55-KGFJ-Sports Flash. \*KFI, KFSD-Rond of Life. \*KFVD-News.
 2:55-KGFJ-Sports Flash.
 3-KFI, KFSD-Road of Life.
 KNX, KSDJ-Meet the Missus KECA, KFNO, KFMB-Ladies, Be Seated.
 KHJ-Melody Matinee, KMPC-Hal Berger.
 KFWB-Bill Anson.
 \*KELAC, KXLA, KGER-News.
 KGFJ-Armchair Concert.
 KFAC-Musical Favorites.
 KFVD-Hall of Records.
 KOWL-Radio Outlook.
 KRKD-Tops in 'pops.
 KWW-Swing Session.
 KWK-Shumbalero.
 KIEV-A Matter of Records.
 S105-KGER-Matter of Records.
 S115-KFI-Life Can Be Reautiful.
 KLAC-Tommy Dorsey Slow.
 KUK-20th Century Gabriels.
 \*KGFJ-Sports Flash.
 3:30-KFI, KFND-Aunt Mary.
 KNX, KSDJ-Arthur Godfrey.
 KEVA-Novood Smith Selects.
 KHJ-Song of the Stranger. Selects. KHJ—Song of the Stranger. MILD & MELLOW 3:30 to 4 P.M. Monday Through Friday KMPC KMPC—Mild and Mellow. KGFJ—Among My Souvenirs. KWKW—Sam Rowland. KWKW-Sam Rowland. ★K0WL, KRKD-News. 3:35-KRKD-Tea Time Tames. K0WL-Caravan of Melody. K0WL-Caravan of Melody. 3:45-KFI, KFSD-Dr. Paul. KE(A-Frances Scully. KHJ-Gas Again. 3:55★KFWE-News. KGFJ-Sports Flash. KEFJ KEED This Wormal KHJ-Gas Again.
3:55 KFWE-News.
KGFJ-Sports Flash.
4-KFI, KFSD-This Woman's Secret.
KNX, KSDJ-Evelyn Winters.
KHJ, KGB, KFXM, KVOE-Fulton Lewis.
KECA-Frances Scully.
KRWB-Jerry Lawrence.
KRWB-Verry Lawrence.
KRLAC-News, Sports.
KKNLA-Juke Box Matimee.
KFAC-Musical Masterpieces.
KGFJ-Whai's Cp?
KWKW-Waxworks.
KOWI-Caravan of Melody.
KFVD-Sundown Roundup.
KRKD-Plano Taintings.
4:15-KGER-Hall of Records.
4:15-KGER-Hall of Records.
4:15-KGER-Main Vider.
KKNZ-George Fisher.
KECA-Alvin Wilder.
KKNZ-George Fisher.
KECA-Alvin Wilder.
KKNZ-George Fisher.
KKD-Plano Taintings.
4:10-KGFI, KFSD-News.
KNX-George Fisher.
KKD-Plano Star.
KHPC-Show Tunee.
4:20-KGFJ-Shorfs Flash.
4:30-KFI-Art Baker's Notebook.
KHJ-Hop Harrigan.
KEGEA-Iving Crosby.
KLAC-Bacing Roundup.
KKPD-Sing Crosby Sings.
KWKW-Army Platter Parade
4:45-KNX-Lum & Abner.

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RADIO LIFE

KHJ, KGB, KVOE-Adven- KHJ, KGII, KVOE—Adventure Parade.
 KMPC—Gireen Light Revue.
 KFWB—Stuart Hamblen.
 KLAC—Studio Frolic.
 KWKW—Kaces and Sports.
 KVD—Favored Fifteen.
 KOWL—Afternoon Potpourti.
 KIKD—News.
 KIKD—News.
 KIEV—Trade Winds Tempos.
 KFOX—The Singing Crow.
 KGFJ—Sports Flash.
 KKFI—Feature Wire. KGI S-Sports Flash.
 KKI - Feature Wire.
 KKIJ, KGER-News.
 KECA, KI'RO, KFMB-Dick Tracy. \*KMPC-News, Teen and Tracy. \*KMPC—News, Teen and Twenty. KFWB—Stuart Hamblen. \*KLAC—Fred Henry Reports. KFAC—Punch and Judy. KXLA—Juke Box Matinee. KGFJ—Jive at 5. KWKW—Today at the Races. KFVD—Time to Dance. KOWL—Top Tunes at Five. KOWL—Top Tunes at Five. KRKD—Songs of the Saddle. KIEV—Record Ride. KFSD—Anniversary Date. KFSD—Anniversary Date. KFSD—Anniversary Date. KFSD—Music with Appeal. 5:15+KFI, KFAC—News. KNX—Tom Hanlon. KHJ, KGB, KFSM, KVOE— Superman. KFSD—Tore Ser Composition. 5:15 \* RF1, RFAU-NeWS.
KNX-Tom Hanlon.
KHJ, KGB, KFXM, KV0E--Superman.
KECA, KFMB, KPRO-Terry and the Pirates.
KLAC--Kiddie Club.
KGFJ-Race Recap, R. Dixon.
KWIK-Sunset Serenade.
KUCA-Jack Armstrong.
KHJ, KGB, KFXM, KV0E--Captain Midnight.
KLAC--Al Jarvis.
KGCA-Jack Armstrong.
KHJ, KGB, KFXM, KV0E--Captain Midnight.
KLAC--MI Jarvis.
KGFJ-Songs for You.
KFAC--Whoa Bill Club.
KIFV-Evening Dance.
KRFD-So the Story Goes.
5:45 \* KFI. KFND--Elmer Peterson.
\* KNX, KND-News. Garred.
KMFC-Top Tunes.
KMFO-Top Tunes.
KMFO-Top Tunes.
KMFO-Top Tunes.
KMFO-Top Tunes.
KND-Fardk Morgan.
\* KFOJ-Songts Flash. **G**-KFI, KFSD-D-Duffy's Taven.
\* KKCA-Headline Edition.
\* KECA-Headline Edition.
\* KEV-KSD-Frank Rorgan.
\* KECA-Headline Edition.
\* KEV-KSD-Frank Rorgan.
\* KEV-KSD-Frank Rorgan.
\* KEV-KSD-Frank Rorgan.
\* KECA-Headline Edition.
\* KEV-KSD-Frank Rorgan.
\* KEV-KSD-Frank Rorgan. AFWB, KLAC, KGER, KFO —News, KLA—Pasadena Playhous; KGFJ-Musical Digest, KFAC—Prelude to Evening, KWIK—Date for Dinner, KUKKD—Varieties in Music, KLAC-Al Jarvis, KGER—Sports Roundup, Playhouse. 6:05-LISTEN TO **HOBBY HOURS** · KNX · 6:45 P. M. TONIGHT CHARLES RUCKER'S **Fishing Forecast** TOM HANLON, Emcee **ENTZ & RUCKER** HARDWARE

7

 BELTEE
 BELTEE Americas. 7:15 7:30-- RFM, KFSD-Jimmy Durante Show. Show. KNX, KSDJ—The Whistler. KHJ, KGB, KFXM, KVOE— Clsco Kid. RECA, KFMB—Mayor of the Town. KMPC—Those Were the Days. KFWB—Sports Final. KLAC—Don Otts. KFAC—Echoes and Encores. KXLA—Ford Lewis. KFAC—Echoes and Encores. KXLA—Ford Lewis. KFAC—Twilight Serenade. KFPC—Music. KGER—Prophecy Speaks. KFOX—Dr. Clem Davies. --KWIK—American Symphony HOW. 7:33 7:33—KWIK—American Symphony Hour.
7:45—KFWB—Inquiring Mike.
★KFOX—News. **8**—KFI, KFSD—Frost Warnings; Supper Club.
★KNX—Lowell Thomas.
★KNX—Lowell Thomas.
KECA, KFMB—Abbott and Costello.
KHJ, KGB. KFXM, KVOE— What's the Name of That Nong? what's the Name of Inat Nong? \*KSUPC-News. KEVBM-United Nations. \*KLAC, KXLA, KGER-News. KFAC-Evening Concert. KGFJ-Caucasian Memories. KWIK-American Symphony Hour KWIK—American Symphony Hour. KFOX—Jorge Morris. Songs. 8:05—KGER—Veterans' Program. 8:15★KFI, KFSD—News of the World. KNX—Jack Snith. KMTC—Red Rowe. KFWB—Music. KLAC—Jan Garber Orch. KGFJ—Piano Parade. KXLA—Jop Tunes. KGER—Lest We Forget. 8:30—KFI, KFSD—The Great Gildersleeve. BALA-Top Innes.
BALA-Top Innes.
BALA-Top Innes.
BERL-Lay We Forget.
Standard We Forget.
BERL-Lay We Forget.
Berling.
Berling. Party. KWIK—Concert Hour. KPPC—Siesta Flesta.

# \_\_\_\_WEDNESDAY LOGS



Page Twenty-three

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THURSDAY, OCTOBER 30 Indicates News Broadcasts.
 -KFI, KFND-Fred Waring,
 KNX-Johnny Murray.
 KBCA, KFRO, KFMB-Don McNeill's Breakfast Club.
 -KHJK, KGB-Cecil Brown.
 -KKMPC, KXLA, KLAC-News.
 -KFWB-Morning Melodies.
 KGFJ-Dr. Frederick Bailes.
 KOWL-Bing Crosby. HAVEN OF REST KXLA, 8:30 A.M. Monday, Wednesday, Friday KRKD, 8:00 A. M. Tuesday, Thursday, Saturday KFOX, 8:00 A. M. Tuesday, Thursday, Saturday KRKD, KFOX-Haven of Rest KRKD, KFOX-Haven of Res KFAC-Country Church. KFYD-Wakeup Ranch. KWKW-Rafael Mendez. KWKW-Rafael Mendez. KGER-News, Mipah. 8:15±KNX, KHJ-News. KMAC-Markets; Sports. KLAC-Markets; Sports. KGFJ-Concert Pastelle. KGFJ-Concert Pastelle. KGFJ-Concert Sere-KWIK-Snnny Side of the Sirreet. KWIR-SINN, Street, nade, KIEV-Musical Bandwagon, -KXLA-Music. 8:20-RAVE - VICAL FRODUCES.
RWKW - VILINGS OF Healing.
KOWL - Salute to Americas.
RGER-TOM Westwood.
KERLA, KIRO, KEMB-Welcome, Travelers.
KHLA, KGE KFXM, KVOE-Bale Smith Speaks.
KHUC, KLAC, KFSD-News.
KFWE-Strolling Tom.
KGFJ-Your County at Work.
KFAC-Unity.
KOWL-Stars on Parade.
KWKM-Valley Roundup.
KRKD-Sacebrush Serenade.
KFYD-Waltz Time.
KUK-Wendy Time.
KWK-Voice of China.
SCAS-LUtheran Hour.
SCAS-LUTHERA FOR Cross Time.
KWKW-Voice of China.
SCAS-KYME-Bill Leyden.
KIPC-Bill Leyden.
KIPC-Bill Leyden.
KIPC-Dr. R. L. McMaster.
KIA-Bar Nothing Ranch.
KOFJ-News.
SCAS-KY, KSDJ-Helen Trent.
KECA, KPRO. KFME-Tom Breneman's Breakfast.
KFWB-Music.
KEAC-Picture Album.
KEAC-Picture Album.
KEAC-Picture Album.
KEAC-Raciel Construction.
KEAC-Picture Rendezvous.
SCAS-KYD-News.
SCAS-KOWL-Reverie Rendezvous.
SCAS-KOWL-News.
< -KFT-Standard School Broad-10 cast. KNX-Big Sister. Page Twenty-four

4

1000 900 KECA, KFMB, KPRO-Galen Drake. \*KHJ, KGB, KFXM, KVOE-glenn Hardy, News. \*KMFC, KGER, KFOX-News. KFWB-Martin Block. RLAC-Al Jarvis Ballroom. RGFJ-Racing News, Dison. RXLA-Record Review. RFAC-Morning Concert. ROWL-Romance in Music. KFVD-Rev. Louis T. Talbot. KWIK-Town Crier. KRD-Crazy Rhythm. KWKW-Racing Lineup. 10:15-KNX-Ma Perkins. KHJ, KGB, KFXM, KVOE-Pictsweet Show. KECA, KFMB, KPRO-Ted Malone. KMPC-Bill Leyden. \*KNLA-News. RFAC-Composers' Corner. RGFJ-Serenade for You. KWKW-Morning Melodies. KGEK-Milt Herth Trio. 10:30\*KFI. KFAC, KOWL-News. KECA, KFMB, KPRO- KXLA-Pasadena News. KFVD-Violet. KWIK-Meet the Band. KGER-Heleno Smith.
 11:25-KGFJ-Sports Flash.
 11:30-KFI, KFSD-Holly Sloane. KNX-Val Delmar, Sonzs. KHJ, KGB, KFXM, KVOE-Queen for a Day. KECA, KFMB-Star Time with Dorothy Kilgallen. KNLA-Dinner Bell Roundup. KGFJ-Reminiscent Rhythm. \*KOWL, KRKD, KFOX-News. Won a Prize Yet? JACK SHERMAN'S KWKW-Morning Melodies, GGER-Milt Herth Trio.
 10:30±KFI, KFAC, KOWL-News, KNX-Young Dr. Malone. KECA, KPRO, KFMB-My True Story. KHJ-Ben Alexander Show. KGFJ-Upbeat Session. KXLA-Woman's World. KYLD-Union Rescue Mission. KRKD-Pop Concert. KWKW-Feature Story. KGER-Dorsey Brothers.
 10:45-KFI-Joyce Jordan. KNY.-Guiding Light. KFAC-L. A. Medical Assn. KOWL-World in Music. KWK-Stitchin Time. KRED-Midnight Mission. KFAC-L. A. Medical Assn. KOWL-World in Music. KWK-Stitchin Time. KRED-Midnight Mission. KFOX-Lucky Lady.
 10:55-KECA, KFMB-Betty Crocker Mazazine of the Air. KCA, KFMB-Betty Crocker, KMC-Music it the Air. KECA, KFMB-Betty Crocker, KMI-Music it the Air. KFWB-Martin Binck. KNC-Ansvis Bultroom. KFAC-Festigal of Hausic. KGEJ-Across the Footlights. KLA-Easy Listening. KOWL-Morning Symphony. KWKW-Song Parade. KWKW-Song Parade. KWKD-Pan Americana. KVOE-Cedric Foster.
 11:13-KFI, KFSD-Woman in White KNX-Perry Mason. KKOE-Cedric Foster.
 11:13-KFI, KFSD-Woman in White KNX-Perry Mason.
 KECA-Baukhage Talking. KHJ, KGB, KEYM, KVOE- Erskine Johnson. HOUSEWIVES 1020 KG 5000 WATTS EXCHANGE 11:30 a.m. ock/KF KFVD-Housewives' Exchange KGER-Vaughn Monroe Orch. 11:40-KFI, KFSD-Betty Crocker. 11:45-KFI-Light of the World. KNN, KSDJ-Rose of My Dreams. KECA-Between Us Girls. \*KGFJ-Airotorials, Harpel. KFAC-Concert Grand. KWK-Rroadway Rhythms KFAC—Concert Grand. KWIK—Broadway Rhythms. KRKD, KGER—Bing Crosby. KFSD—Bob and Victoria. -KGFJ—Sports Flash. KOWL—Fishing Outlook. -KFI—Farm Reporter. KNX, KSDJ—Double or Nothing. -EFCA 11:55-Nothing. ★KECA, KHJ, KIEV, KGER, KGB, KVOE—News. KMPC—Women Are Wonderful. **BELL TAILORS** Presents **Dinner Bell Round Up** 12:00 noon, Mon. thru Fri. KXLA KXLA-Dinner Bell Roundup. **THURSDAY** Program Highlights Morning Programs Appear in Lightface Type: Afternoon and Evening Programs in Boldface. ns in Boldface. 8:00-Evening Concert, KFAC. 8:15-Jack Smith, KNX. 9:30-Club 15, KNX. 10:00-Lucky Dance Time, KFAC. 10:00-Eastside Show, KFWB, 10:00-Concert Nocturne. KGFJ. 12:00-Rhapsody in Wax, KHJ. Comedy-Variety 3:30—Arthur Godfrey, KNX. 6:30—Music Hall. KFI. 6:30—Mutual's Block Party, KHJ. 7:30—Eddie Cantor, KFI. 8:39—Aldrich Family, KFI. 9:30—Burns and Allen, KFI. Comment-Narration Comment—Narration 7:45-Fred Beck, KNX. 9:00-Kate Smith, KHJ. 10:10-Galen Drake, KECA. 10:13-Ted Malone, KECA. 11:30-Dorothy Kilgalien, KECA. 1:30-Duritt Wheeler, KNX. 4:30-Art Baker, KFI. Mystery—Detective 6:30-Ciame Ratemarker KYX. Quiz. Participation 8:00-McNell's Breakfast Club, KECA. 9:00-Welcome, Travelers, KECA. 9:30-Breneman's Breakfast, KECA. 11:30-Queen for a Day, KHJ. 12:00-Dauble or Nothing. KNX. 105-Three Alarm, KMPC. 2:00-What's Doin', Ladles? KECA. 2:30-Bride and Groom, KECA. 3:00-Bride and Groom, KECA. 3:00-Bride and Groom, KECA. 3:00-Bride and Groom, KECA. 9:30-Darts for Dough, KECA. 9:30-Darts for Dough, KECA. 9:30-Noah Webster Says, KFI. 11:30-Hollywood Holiday, KECA. Quiz. Participation Cime Photographer, KNX. 6:30-Cime Photographer, KNX. 9:00-Suspense, KNX. 9:15-Mysters of Week, KHJ. Public Interest— Information 1:00-School of the Air, KNX. 8:00-United Nations, KFWB. 9:45-G. I. Doe, KMPC. 10:15-Mayor Bowron, KFI. 11:40-In My Opinion, KNX. Sports Drama 7:00—Reader's Digest, KNX. 7:00—Family Theater, KHJ. 8:30—Edward Arnold, KECA. 8:30—Mr. Keen, KNX. Shorts 10:00-Race Lineup, KWKW. 10:00-Racing, KGFJ. 5:45-Race Results, KRKD. 6:13-Bob Kelley, KMPC. 6:30-Pacific Turt Club, KMPC. 6:30-Sam Balter, KLAC. 9:15-Lealty of Notre Dame, KMPC. 9:30-Inside Sports, KHJ. 9:30-Speaking of Sports, KFOX 10:00-Ted Bentley, KECA. Music 8:00—Fred Waring, KFI. 4:00—Musical Masterpieces, KFAC. 6:00—Musical Digest. KGFJ. 6:00—Dick Haymes, KNX. 8:00—Supper Club. KFI.

1.14

KFWB-Martin Block. KLAC-Al Jarvis Ballroom. KGFJ-Phulle Messenger. KFKD-Prairie Schooner. KFAC-Luncheon Concert. KOWL-Bob Wills Playboys. KWKW-Pasadena Panorama. KFVD-Editor of the Air. KWIK-Spike Speaks. KWIK-Spike Speaks. KKIK KFD-Ma Perkins. KECA-Klernan's News Cor-ner. 12:15ner. KHJ-Sing, America, Sing, KHJ-Piano Interlude, KEEV-Lunchtime Melodies, #KGER-Roving Reporter. -KGFJ-Sports Flash. ★KGER-Roving Reporter.
 12:25-KGFJ-Sports Flash.
 12:30-KFI, KFSD-Pepper Young.
 ★KNX, KSDJ-Knox Manninr. KECA, KFMB, KPRO-Paul Whiteman Club.
 KHJ-Louise Massey.
 ★KJIPC. KOWL-News.
 KSLA-Tex Carmen.
 KWK W-Farm News.
 KGFJ-Intermission.
 KFV D-Violet.
 12:45-KFI, KFSD-Bight to Happiness.
 KNLA-Torgan Music.
 KALA-Top Western Tunes.
 ★KFAC-News.
 KGER-Garden School.
 12:55★KFWB-News.
 KGER-Garden School.
 12:55★KFWB-News.
 KGFJ-Sports Flash.
 WKY-School of the Air. 12:25 KGFJ-Sports Flash. −KFI, KFSD-Backstage Wife. KNX-School of the Air. KECA, KFMB, KPRO-Paul Whiteman Club. KHJ-Musical Melodles. KHVC-Financial Ners. KFWB-Bill Anson. ★KLAC-News, Sports. KFAC-Piano Parade. KFAC-Piano Parade. KGFJ-Sunset and Vine. KULA-Community Broadcaster. KGFJ-Sunset and Vine.
KVLA-Community Broadcaster.
KFVD, KGER-News.
KWKW-Andy Manstield.
K0WL-Daydreams at One.
K0WL-Tin Pan Alley.
K125-KFL, KFSD-Stella Dallas.
K14C-540 Club.
KFAC-Music in the American Manner.
KWKW-Sam Rowland.
KFVD-Charlie Hamp.
K1A-Farm Program.
KF0X-Recital Time.
1:35-KFL, KFSD-Lorenzo Jones.
KNX-Burrit Wheeler.
KECA-Miracles in Music.
KHJ-Happy Homes.
KFVD-Hall of Records.
KEV-Organ Moods.
1:35-KRKD-Symphony of Song.
K0WL-Contented Listening.
KWIK-Matinee Melodies. Broadcaster KWKW-Veis' Rehabilitation.
KGK-S-Sports Flash.
KFI, KFSD-When a Girl Marries.
KNX, KSDJ-Winner Take All.
KECA, KPRO, KFME-What's Doing, Ladies?
KHA, KGR, KFXM, KVOE-Heart's Desire.
KHYC-Three Alarm.
KFWE-Three Alarm.
KFWE-Three Alarm.
KFAC, KIEV-News.
KFAC-Concert Matinee.
KGFJ-The Judge Speaks.
KXLAC, CHEV-News.
KFVA-Concert Hour.
KOWL-Radio Auction.
KKWL-Radio Auction.
KFWD-Hall of Records.
KWEM-Penthouse Serenade.
KFOX-Flesta Mexicana.
KGER-Long Beach Rand.
KFAC-S70 Club. 2 2:15

1100

1200

1300

1400

1500

KGFJ-Serenade to Afternoon. KRRD-Mosical Bouquet. KWIK-Our Waltz. KWIK-Our Waltz. Status of Song. 2:20-KECA-Spatight on Mullywood. SGFJ-Separts Flash. 2:30-KIT. KFSD-Jost Pfain Bill. KNJ. KSDJ-Hause Party. KGCA. KFMB-Jost Pfain Bill. KNJ. KSDJ-Hause Party. KGCA. KFMB-May Comparise KGCA. KFMB-May Comparise KMC-Hal Berger. KGCJ-Keyboard Magic. KKKD-Tunes in Tempo. KMCL-News. KGCE-Hal Berger. KGCF-Keyboard Magic. KKKD-Tunes in Tempo. \*KWU-News. KGER-Loop of the Talent. KWK-Music for Moderns. 2:40-KGER-Loop Beach Band. 2:45-KGFJ-Septonts Flash. 3-KF, KFSD-Foad of Life. KKY, KFSD-Mead of Life. KETUD-News.
KETUD-News.
KGFJ-Sports Flash.
KETL, KFSD-Road of Life.
KN, KSDJ-Meet the Missus KECA. KPRO. KFMB-Ladles, Be Seated.
KHPC-Hal Berger.
KFWB-Bill Anson.
KECA. KALA. KGER-News.
KFAC-Musical Favorites.
KFTD-Hall of Records.
KGFJ-Armchair Concert.
KOWL-Radio Outlook.
KRKD-Tops in Pops.
KWK-Sving Session.
KWK-Shing Session.
KUK-Bhumhalero.
KIEV-A Matter of Records.
KUK-Bhumhalero.
KIEV-A Matter of Records.
KUK-Bhumhalero.
KIEV-A Matter of Seconds.
KUK-Bhumhalero.
KIEV-A Matter of Seconds.
KUK-Bhumhalero.
KIEV-Tommy Dorsey Show.
KXLA-Juke Box Matinee.
KWIK-20th Century Gabriels.
SCB-KFI, KFSD-Aunt Mary.
KKJ, KSDJ-Arthur Godfrey.
KECA-Norwood Smith Selects.
KBB-Song of the 3:05-3:15-Selects. KHJ, KGB-Song of the Stranger. MILD & MELLOW ð 3:30 to 4 P.M. Monday Through Friday KMPC KMPC-Mild and Mellow. KGFJ-Among My Souvenirs. KWKW-Sam Rowland. \*KWWL. KRKD-News. 3:35-KRKD-Cra Time Tunes. KOWL-Caravan of Melody. KWK-1430 Club. 3:45-KFI, KFSD-Dr. Paul. KEGA-Frances Scully. KHJ, KGB, KFXM, KVOE-Gas Again. 3:55\*KFWB-News. KGFJ-Sports Flash. -KFI, KFSD-This Woman's -KFI, KFSD-This Woman's 4 -KFI, KFSD-This Woman's Secret. KNX, KSDJ-Evelyn Winters. KECA-Frances Scully. KHJ, KGB, KFXM, KVOE-Fulton Lewis. KKMC, KHEV, KGER-News. KFWB-Jerry Lawrence. KILA-News, Sports. KXLA-Juke Box Matinee. KWKW-Rowland's Wax-works. KXLA-Juké Bór Matinee. KWKW-Rowland's War-works. KFAC-Musical Masterpleces. KFVD-Sundown Roundup. KGFJ-What's Up KRKD-Piano Paintings. 4:05-KGER-Hall of Records. 4:10-KOWL-Camera Club. 4:15-KER. KFSD-News. KKX-Radio Views. \*ECA-Alvin Wilder. \*HJ, KGB, KFXM-Frank Hemingway. KMPC-Twilight Tales. KFWB-Melody Matinee. KLAC-Belle Martie. KGWL-Classics in Musie. KFWB-Melody Matinee. KLWD-Show Tunes. 4:30-KFI-Art Baker's Notebook. \*KX, KFVD. KOWL-News. KECA-Variety Parade. KHP-Bing Crosby Songs. KLAC-Belle Martiga. KGFJ-Record Jackpot.

KRKD-Symphony in Swing. KIEV-Bing Crosby Sings. KWKW-Arny Platter Parade. 4:45-KNX-Lum & Abner. KHJ, KGB. KVOE-Adven-ture Parade. KMPC-Green Light Revue. KFWB-Stuart Hamblen. KIAC-Studio Frolic. KOWL-Afternoon Patpourtl. KWKW-Races and Sports. KFVD-Favored Fifteen. KWK-Sons o' Guns. KHKD-News. KIEV-Trade Wind Tempos. 4:55 KECA-News. KGFJ-Sports Flash. KKFI-Feature Wire. 5\*KFI-Feature Wire. \*KNX-News, Knox Manning. KECA, KPRO, KFMB-Dick \*KNX-News, BBOX Manning, KECA, KFRO, KFMB-Dick Tracy, \*KHJ, KGER--News, \*KMPC-News, Teen and Twenty, KFWB-Stuart Hamblen. \*KLAC-Fred Henry Reports. KFAC-Punch and Judy. KGFJ-Jive at 5. KWW-Today at the Races. KRKD-Songs of the Saddle. KNLA-Juke Box Matinee. KOWL-Top funes at Five. KWU-Top funes at Five. KWU-Top funes at Five. KUK-Thight Serenade. KFVD-Time to Dance. KIEV-Record Ride. KGB, KVOE--Hop Harrigaa. 5:05-KGER--Music with Appeal. 5:15\*KFI, KFAC-News. KNX-Tom Hanlon. KECA, KFRMI, KFRO-Terry and the Pirnjes. KHJ, KGB, SFXM, KVOE-Superman. KLAC-Kiddie Club. Superman. Superman. KLAC--Kiddle Club. KGFJ--Race Recap, R. Dixon. KWIK-Sunset Serenade. KGER--Guest Star. KWIK-Sunse' Serenade.
 KGER-Guest Star.
 St30-KFI-Casa Cugat.
 KKN, KSDJ-Harry Flannery.
 KHJ, KGB, KFXM, KVOE-Captain Midnight.
 KLAC-Al Jarvis.
 KGEJ-Songs for You.
 KFAC-Whoa Bill Club.
 KILA-Future Planlats.
 KRKD-Sports Dial.
 KIEV-Evening Dance.
 KGER-Music with Appeal.
 St45-KFI, KFSD-Elimer Pieterson.
 KKLA.-Future for Mix.
 KMRD-Sports Dial.
 KKLA-Future Pinlats.
 KKRD-Elimer Pieterson.
 KKN, KSDJ-News, Garred.
 KKLA-Minlature Concert.
 KGFJ-Law is Your Servant.
 KWIK-Four of a Kind.
 KRD-Race Results.
 St5tKN, SSDJ-Bill Henry.
 KGFJ-Sports Flash.
 KFI, KFSD-Kreft Music Hall 6 6:15 6:30-KLA, Krindb-Daris for Dough. KMPC-Pacific Turf Club. KFWB-America Dances. KFAC-Hour of Music. KLAC-Sam Balter, Sports. KXLA-Bandstand Review. KRKD-Motor Parade. KGER-Helene Smith. KFOD-S.F. Radio Theater. -KLAC-Hai's Memory Room. KFSD-S.F. Radio Theater. Americas. KXLA-Western Caravan. -KFL KFSD-BoJ Hawk Show. 6:45-KFI, KFSD-Bob Hawk Show. KNX, KSDJ-Reader's Digest. KECA, KFMB-Treasury Agent. KHJ. F KHJ, KGB, KVOE—Family Theatre.
KMPC—Fireston: Favorites.
KFWB—America Dances.
KFAC—Hour of Music.
KGFJ—Musical Digest.
KKLAC, KXLA, KRKD—News.
KKWK—Averili Berman.
KGER—News; Dr. Fagan. KGB, KVOE-Family

# THURSDAY LOGS -KLAC-Fred Haney. KXLA-Record Review. KWIK-Here's to Veterans. KRKD-Three-Quarter Time. KFOX-Fishing Pals. -KFI, KFSD-Eddie Cantor. KNCA, KSDJ-Man Called X. KECA, KFMB-The Clock. KHJ, KGB, KFXM, KVOE-Red Ryder. KMPC-Those Were the Days. KFWB-Sports Final. KLAC-Don Ots Final. KFAC-Echoes and Encores. KSLA-Ford Lewis. KRKD-Twilight Serenade. -KWIK-American Symphony 7:15-2 hours popular music 7:30 -KWIK-American Symphony 7:35-Hour. KFWB—Inquiring Mike. KFOX—News. 7:45--KFI, KFSD-Frost Warnings; - KTI, KFSD--Frost Warnings; Supper Club. \*KNX--Lowell Thomas. KECA, KFMB--Wille Piper. KHJ, KGB, KFXM, KVOE--Warterious Traveler. \*KMPC--News. KFWB--United Nations. \*KLAC, KXLA, KGER--News. KFAC--Evening Concert. KGFJ--Caucasian Memories. KWIK--American Symphony Hour. Hour. 8:05-KGER-Music in the Night. 8:15 KFI, KFSD-News of the World. World: KNX—Jack Smith. KMPC—Red Rowe. EFWB—Music. RLAC—Jan Garber Orch. KGFJ—Piano Parade. KXLA—Top Tunes. KGER—Red Feather Man. KGER-Red Feather Man. 8:30-KF1, KFSD-Aldrich Family. KNX-Mr. Keen. KECA, KFMB-Edward Arnold. KHJ, KGB, KVOE-Scarlet Queen. KMPC-Parade of Hits. KKIAC-Telephone Quiz. KXIA-97th Street Corral. KEOX-Judge Gardner. 8:35-KWIK-Dave Street. 8:45-KFWB-A. F. of L. 8:45--KFWB-A. F. of L. KGFJ-Evening Interlude. 8:55★KNX-News. KHJ. KGB. KFXM, KVOE-Billy Rose. That -KFI, KFSD-Burns and Allen. KNX-Suspense. KECA-Challenge of the KECA--Challenge of the Yukon. ★KHJ, KGB, KFXM, KVOE--News, Glenn Hardy. ★KMPC, KFWB, KLAC, KGER --News. KYLA--Squeakin' Deacon, KFAC--Evening Concert. KGFJ--Hollywood House Party. KWE-Daya Street. Party. KWIK-Dave Street. KF0X-Fishing Facts. 9:05-KGER-Music in the Night. 9:15-KHJ, KGB, KFXM-Mystery of the Week. KMPC-Leaby of Notre Dame. KLAC-Don Otis Show. 9:30-KF1, KFSD-Noah Webster Saya. -KF1, KFSD-Noan Weuster Says. KHJ, KGB, KVOE-Inside of Sports. KNN, KSDJ-Club 15. KECA, KFRO-Retribution. KMPC-Barber Shop Quartet. KFWB-Music Box. KF0X-Speaking of Sports. KGCR-Dr. Clem Davies. -KWIK-Time to Dance. 0:35 9:35-KWIK-Time to Dance. 9:45\*KNX, KSDJ-Ed R. Murrow. KHJ, KGB, KFXM-The Wizard and the Odds. KMPC-G. I. Doe. 10\*KFI, KFSD-The Reporter. \*KNX-Chet Huntley, News. KECA-Ted Bentley. \*KHJ, KGB, KFXM-Fulton Levels. ... Bob Hope! Lewis. **\*KMPC. KLAC. KGER-News.** EASTSIDE plays ž SHOW 10 TO 12 P. M. Every Night Except Sunday KFWB KFWB-Eastside Show. KGFJ-Concert Nocturne. KNLA-Music for Listening. KFVD-Spade Cooley Time. KWIK-I. Q. Quimby. Blyth.

FA 10 to 12 EVERY NIGHT LUCKY LA DANCE TI KFAC-Lucky Lager Dance. 10:05--KGER-Musical Roundup. 10:15--KFI--Mayor Bowron. KNX--Boh Elson. \*KECA-News. KHJ, KGB-Morton Downey Program. KMPC-Bridge Club. KLAC--Melody Parade. h LAC-MPROOF Parade. 10:30 t KFI-Inside the News. KNX-Doorway to Life. t KECA-Elmer Davis. KHJ, KGB-Peter Potter Record Party. KMPC-Rancho Grande. 10:45-KFI-Melody Time. KECA-Eddy Howard Orch. See Our Big Ad on Page 17 HAWTHORNE Thing Voted 1947's Most UNpopular Program 11:15 - 11:45 nightly, weakly KXLA KXLA-The Hawthorne Thing. 11:30-KFI-Bendezvous in Paris. KECA-Hollywood Holiday. KHJ, KGB-Al Wallace Orch. 11:40-KNX-In My Opinion. 11:45-KFI-Music. KKHJ, KGB-News. KXLA-Sim Gaillard. 11:55±KFI, KECA, KNX-News. Checking Back

Many folks think that Hanley Stafford was the original "Daddy" to Fanny Brice's "Baby Snooks." Hanley has played the role for eleven years, but the original stage "Daddy" was

# PROUD PARENT

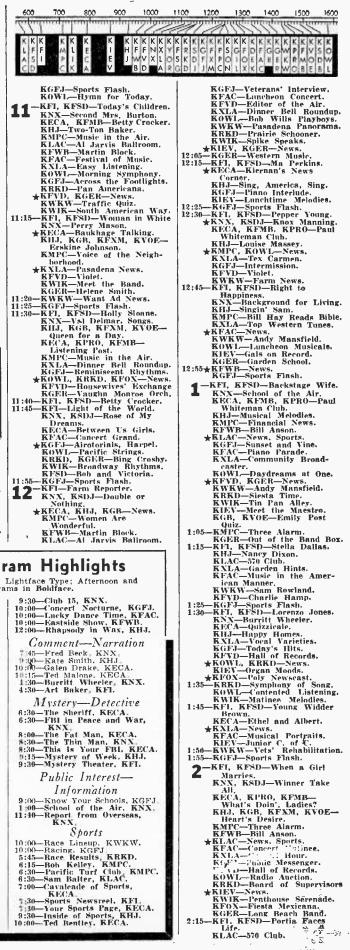
Rosemary DeCamp, who lays "Dr. Christian's" youthful secretary-nurse, "Judy Price," has appeared on the screen as the mother of Sabu, James Cagney, Ronald Reagan, Robert Alda, Robert Hutton and Ann Robert Hutton and Ann Blyt

Page Twenty-five

# FRIDAY, OCTOBER 31 #Indicates News Broadcasts. ★Indicates News Broadcasts. —KFI, KFSD—Fred Waring. KNX.—Johnny Murray. KECA, KPRO, KFMB—Don MCNeill's Breakfast Club. ★KHJ, KGB—Cecil Brown. ★KMPC. KXLA, KLAC—News. KFWB—Morning Melodies. KGFJ—Dr. Frederick Bailes. KOWL—Bing Crosby. KRKD, KFOX—Bible Insti-tute. 10 KRKD, KFOX—Bible Insti-tute. KFAC—Country Church. KFVD—Wakeup Ranch. KWKW—Rafael Mendez. KWKW—Rafael Mendez. KWKC—Norning Seronade. \*KGER—News, Mizpah. KKRC—Markets; Sporte. KLAC—Haynes at the Reins. KGFJ—Concert Pastelle. KGWL—Sophisticated Sero-nade. 8:15-10:15 nade. KWIK-Sunny Side of the Street. KIEV-Musical Bandwagon. 8:20-KXLA-Music. STO-KALAC-JUSIC. S:30-KFI, KFSD-Jack Berch, KNX-Grand Slam, ★KHJ, KGB, KFXM, KVOE-Editor's Diary. KMPC-A Song for You. ★KFWR, KFAC, KOWL-New KLAC-Binnie and Mike. -News HAVEN OF REST KXLA, 8:30 A.M. Monday, Wednesday, Friday KRKD, 8:00 A. M. Tuesday, Thursday, Saturday KFOX, 8:00 A. M. Tuesday, Thursday, Saturday uesday, Thursday, Saturday KXLA—Haven of Rest. KFVD—Kirby Page. KKWW—News, Devotions. KRKD—News. KRKD—Masical Memories, KGER—Hammond. KGER—Hammond. KWEV—Musical Memories, KGER—Hammond. KONU—Hollywood Headlines. KFI, KFND—Lora Lawton. KNX—Rosemary. KHJ—Emily Post Quiz. KMPC—Music. KFWB—Science of Mind. KFAC—Keyboard and Console. KFVD—Vocal Favorites. KGER—Tom Westwood. KKT, KCL, KGER—News. KNX—Wendy Warren. KHXLA, KGER—News. KNX—Wendy Warren. KHX, KGB, KFXM, KVOE— Kate Smith Speaks. KEYA. KFMB, Strolling Tom. KMPC, KLAC, KFSD—News. KGFAC—Unity. KOWL—Stars on Parade. KKWM—Voice of China. KFVD—Waitz Time. KWH—Valley Roundup. KHYM—Valley Roundup. KHYM—Valley Cosby Time. KGER—Latheran Hour. 10:45 10:55-KIEV-Bing Crosby Time. 9:05-KFI-Ladies' Day, KGER-Lutheran Hour. 9:15-KNX-Annt Jenny. KHJ, KGB, KFXM, KVOE-Victor H, Lindlahr. KFWB-Bing Crosby. KLAC-Racing News. KFWAC-Racing News. KFWAC-Racing News. KFWB-News. KKLA-Bar Nothing Ranch. \*KFVD-News. KWKW-Dr. Michelson. KWKW-Dr. Michelson. KWKW-Dinah Shore Sings. 9:20+KGJJ-News, Bill Harpel. 9:30-KNX, KSDJ-Helen\_Trent. 0 ★ KGFJ—News, Bill Harpel. 0 → KNX, KSDJ—Helen Trent. KECA, KPRO, KFMB—Tom Breneman's Breakfast. KHJ—Johnson Fanily. KFWB—Morning Melodies. KLAC—Picture Album. ★ KOWL, KWKW—News. KGFJ—Open Album. KFAC—Morning Concert. KFFVD—Show Tunes. KEFV—Meet the Band. KGER—Kostelanetz. 9:30-KGER-Kostelanetz. 9:35-KOWL-Reverie Rendezvous. 9:40-KWIK-Town Crier. 9:45-KFI-Boh and Victoria. KHJ-Morning Melodies KNX, KSDJ-Our Gal Sunday KFWB-Lou Marcelle. KFVD-Remembered Rhythms. KWKW-Over the Garden Gate

Page Twenty-six

KIEV—Rhythm Road. KGER—Freddy Martin Orch. KFI—Downtown and All Around, KNX-Big Sister, \*KHJ, KGB, KFXM, KVOE-News, Glean Hardy. KECA, KFMB, KPRO-Galen KECA, KFMB, KPRO—Galen Drake.
 KFMC, KFOX, KGER—News.
 KFWB—Martin Block.
 KLAC—Al Jarvis Ballroom.
 KWKW—Racing News.
 KFAC.—Morning Concert.
 KGKL.—Morning Concert.
 KGWL—Romance in Music.
 KRKD—Crazy Rhythms.
 KKLA—Record Review.
 KGFJ—Race News, Dixon.
 KFVD—Rev. Louis T. Talbot.
 KWIK—Town Crier.
 KKIX—Ma Perkins.
 KKX—Ma Perkins.
 KECA, KFRO, KFMB—Ted Malone. 11 KNX→MA FERRINS. KECA, KFRO, KFMB—Ted Malone. KHJ, KGB, KFXM, KVOE— Fictsweet Show, KVOE— KGFJ—Seerenade for You: KFAC—Composers' Corner. ★KXLA→News. KWKW—Morning Melodies. KFAC—Composers' God. KGER—Three Suns. 10:30★KFI. KFAC, KOWL—News. I0:30★KFI. KFAC, KOWL—News. KNN-Young Dr. Malone. KECA, KFAC, KOWL—News. KNN-Young Dr. Malone. KECA, KFAC, KOWL—News. KHJ—Ben Alexander Show. KGFJ—Tpheat Session. KFYD—Union Rescue Mission. 11:15-9 Years on the Air **BOB** and **MARIAN** LEE "WOMAN'S WORLD" KXLA 10:30 a.m. Mon.-Fri. 12 . **FRIDAY Program Highlights** Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface. Comedy-Variety 3:30—Arthur Godfrey, KNX. 9:00—Baby Snooks, KNX. Quiz, Participation 8:00-McNeill's Breakfast Club KECA 9:00-Welcome, Travelers, KECA KECA,
KECA,
SO-Breneman's Breakfast, KECA,
KECA,
SO-Queen for a Day', KHJ,
Cou-Double or Nothing, KNX,
Three Alarm, KMPC,
Cou-What's Doin', Ladies?
KECA,
Cou-What's Dain', Ladies?
Cou-What's Court, KNX,
Cou-What's Court, KNX,
Court, KECA,
Court, Court, KNX,
Court, KECA,
Court, KAR,
Court, KAR,
Court, KAR,
KECA,
Court, KAR,
KECA,
Court, KAR,
<l BNA. 8:30—Can You Top This? KFI. 9:00—Break the Bank, KECA. 11:30—Hollywood Holiday, KECA. Drama 9:00-Preview Theater, KFWB. Music S:00—Fred Waring KFT 4:00—Musical Masterpieces, KFAC. 6:00—Musical Digest, KGFJ. 6:00—Mark Warnow Show, KNX 6:30—Waltz Time, KFI. 8:00—Supper Club, KFT. 8:15—Jack Snith, KNX 9:10—David Street Show, KFI.



2:15-

· e 5.

KGFJ-Serenade to Afternoon, KKKD-Musical Bouquet, KWIK-Our Waltz, KIEV-Land o' Song, 2:20 KWKW-News, KIEV-Land o' Song. \$:20★KWKW-News. \$:20★KWKW-News. \$:25-KECA-Spotlight on Hollywood. \$:30-KFJ, KFSD-Just Plain Bill. KNX, KSDJ-Honse Party. KECA, KFMB, KPRO-Bride and Groom. KHJ, KGB, KVOE-Martin Hlock. KMPC-Hal Berger. KGFJ-Keyboard Magic. KWKW-Menories in Wax. ★KOWL-News. KRED-Tunes in Tempo. KIEV-Musical Potpourtl. KGER-Feature Story. \$:35-KOFER-Long Bench Band. \$:40-KFJ.KFSD-Front Page Farrell. ★KGFJ-News Notebook. ★KFVD-News. \$:55-KGFJ-Sports Flash. \$-KFI, KFSD-Rond of Life. \*KFYD-News.
 2:55-KGFJ-Sports Flash.
 3-KFI, KFSD-Road of Life.
 KNX, KSDJ-Meet the Missus RECA, KFRO, KFMB-Ladies, Be Seated.
 KHJ-Melody Matinee, KMPC-Hal Berger.
 KFWB-Bill Anson.
 KGFJ-Armchair Concert.
 \*KLAC, KNLA, KGFR-News.
 KGFJ-Armchair Concert.
 \*KLAC, KNLA, KGFR-News.
 KGFJ-Armchair Concert.
 \*KRN-Tops in Pops.
 KWKW-Swing Session.
 KFAC-Musical Favorites, KWKN-Thops in Pops.
 KWKW-Swing Session.
 KFYD-Hall of Records.
 3:15-KGER-Hall of Records.
 3:16-KFI-Life Can Be Beautiful.
 KLAC-Tonmy Dorsey Show.
 KXLA-Juke Box Matinee.
 KWKW-Baces and Sports.
 KWKW-Baces Tash.
 S:30-KFI, KFND-Annt Mary.
 KNX, KNJD-Arthur Godfrey.
 KEYA-Norwood Smith Sings.
 KHTD 0

MILD &

MELLOW 3 3:30 to 4 P.M. Monday Through Friday KMPC KMPC-Mild and Mellow, KWRV-Sam Rowland and His Waxworks. KGFJ-Among My Souvenirs, KRKD-Tea Time Tunes, KOWL, KRKD-News, KOWL-Caravan of Melody. KWIK-1490 Club. S:45-KFI, KFSD-Dr. Paul. KECA-Frances Scully, KHJ, KVOE-Gas Again. 3:55 KFWB-News. KGFJ-Sports Flash. 4-KFI, KFSD-This Woman's Secret. KGFJ-Sports Flash.
KGFJ-Sports Flash.
KFJ, KFSD-This Woman's score; KNX, KSDJ-Evelyn Winters, KECA-Frances Scully.
\*KHJ, KGB, KFXM, KVOE-Fulton Lewis.
\*KMPC, KIEV, KGFR-News.
\*KIAC-Jake Box Matinee.
KFWB-Jerry Lawrence.
KGFJ-What's Dreise.
KKDA-Frances Scully.
KKDA-Sports Flash.
\*KMPC, KIEV-Mash.
\*KAA-Jake Box Matinee.
KFWB-Weit's Dreise.
\*KKD-Piano Paintings.
KFMD-Wisical Masterpieces.
\*105-KGER-Hall of Records.
\*105-KGER-Hall of Records.
\*105-KGER-Hall of Records.
\*KKJ, KGF, KFXM-Frank Hemingway.
KMPC-A Woman's Voice.
KKD-Spotlight on Star.
\*KED-Spottis Flash.
\*125-KGFJ-Sports Flash.
\*125-KGFJ-Sports Flash.
\*125-KGFJ-Sports Flash.
\*125-KGFJ-Sports Flash.
\*125-KGFJ-Sports Flash.
\*125-KGFJ-Sports Flash.
\*126-KFJ-Art Baker's Notebook.
\*KNX, KOWL, KFFVD-News.
KECA-Variety Parade.
KMPC, KIEV-Bing Crosby.
KKD-Symphony in Swing.
KWKW-Army Platter Parade
\*4:40-KA-Luam & Abner.
\*HJ, KGB, KDE-Adventation.
\*KMD-Symphony in Swing.
KWKW-Army Platter Parade
\*4:40-KA-Luam & Abner.
\*HJ, KGB, KDE-Adventation.

KMPC-Green Light Revue. KFWB-Stuart Hamblen. KLAC-Studio Frolic. KWKW-Rates and Sports. KOWL-Afternoon Potpourrl. KFVD-Favored Fifteen. ★KIKD-News. KIEV-Trade Winds Tempos. KWK-Sons o' Guns. KFOX-The Singing Crow. ★FOX-The Singing Crow. \*KFI-Peature Wire. \*KNX, KSDJ--Knox Manning. RECA, KPRO, KFMB-Dick 5\*KFI--Feature Wire.
\*KNX, KSDJ--Knox Manning.
RCA, KPRO, KFNB-Dick Tracey.
\*KHJ, KGER--News.
\*KHJ, KGER-News.
\*KMPC-News. Teen & Twenty.
\*KMPC-News. Teen & Twenty.
\*KLAC--Fred Henry Reports.
\*KFAC--Punch and Jady.
KGEI-Jüve at 5.
KRKD-Songs of the Saddle.
KNLA--Jake Box Matinee.
KOW--Top Tunes at Five.
KFVD-Time to Dance.
KIEV-Record Ride.
KWKW-Today at the Races.
KGER.-Music with Appeal.
5:15\*KFI, KFAC-News.
\*KNX-Tom Hanlon.
KECA, KFMB, KPRO-Terry and the Pirmes.
\*KNX-Tom Hanlon.
KECA, KFMB, KPRO-Terry and the Pirmes.
\*KNX-Tharry Finnery.
\*KHJ, KGB, KFXM, KVOE-Saperman.
\*KNX-Harry Finnery.
\*KHJ, KGB, KYNM, KVOE-Captain Midnight.
KECA-Jack Armstrong.
KLAC-Al Jarvis Balroom.
KFAC-Whoa Bill Club.
KGFJ-Songs for You.
KKAA-Future Planists.
KKKD-Songs for You.
KKAA-Future Planists.
KKNX-KSDJ-News.
Sits\*KFI, KFND-Eliner Peterson.
\*KNX. KSDJ-News.
Sits\*KNX. KSDJ-News.
Sits\*KNX. KSDJ-People Are Funny.
KNX, KSDJ-Mark Warnow.
\*KHJ, KGB, KFXM, KYOE-AKHJ, KSD-Plane Results. KFI, KFSD—People Are Funny.
 KKIJ, KKSD—Mark Warnow.
 KRJ, KSDJ—Mark Warnow.
 KRJ, KGB, KFNM, KVOE— Gabriel Hentler.
 KKCA—Headline Edition.
 KKMC—Clete Roberts Reports.
 KFWB, KLAC, KGER, KFOT—News.
 KGFJ—Musical Digest.
 KFAC—Prelude to Evening.
 KKLA—Labor News Review, KRKD—Varieties in Music.
 KWK—Dute for Dinner.
 6:15-KHJ—Mery Griffia Show.
 KECA—Broadway Local News.
 KFWB—Tetho-Test KLAC—Al Jarvis Ballroom.
 KXA.—Alabor Seller, Sports.
 KFWB—Tetho-Test KLAC—Al Jarvis Ballroom.
 KXD—Hawaiian Memories. Clubs. KIKD-Hawaiian Memories. KIKD-Hawaiian Memories. KIER-Stamps Quartet. 6:30-KFI, KFND-Waltz Time. KNX-F.B.I. in Peace and War. KECA, KPRO, KFMB-The Sheriff. KHJ, KGB, KFXM, KVOE-Information Please. MFC-Pacific Turf Club. KFWB-America Dances. KLAC-Sun Balter, Sports. KFAC-Hour of Music. KTLA-Bandstand Review. KIKD-Motor Parade. KFOX-Hal's Memory Room. KIKD-Motor Parade. KTOX-Hal's Memory Room. KIAC-Western Caravan. KWIK-Music of the Americas. 6:55-KECA, KFMB, KPRO-Champion Roll Call. 7-KFI-Hank McCune Show. KNX-11 Pays to Be Ignorant. KECA. KFO. KFILE-Clubs. KRKD—Hawalian Memories. 7-KFI-Hank McCune Show. KNX-II Pays to Be Ignorant. KECA, KPRO, KFMB-Cavalcade of Sports. KHJ, KGB, KFXM, KVOE-Meet the Press. KMPC-Firestone Favorites. KFWB-America Dances. \*KLAC, KRKD, KGER-News. \*KLAC, KRKD, KGER-News. \*KLAC-Hour of Munic. KGPJ-Musical Digest. \*KWK-Averil Berman. KFOX-Twilight Mood. 7:05-KGER-Fagan.

RADIO LIFE

7:15-KLAC-High School Sports.
KVLA-Record Review.
KWIK-Here's to Veterans.
KIRKD-Three-Quarter Time.
7:30-KFI, KFND-Sports Newsreel.
KNN-Jones-Shay.
KECA, KPRO-Your American Sports Page.
KHJ, KGB, KFNM, KVOE-Cieco Kid.
KMTC-Those Were the Days.
KFWB-Sports Final.
KLAC-Don Otis.
KFAC-Echoes and Encores.
KNLA-Ford Lewis.
KRDD-Twills H Serenade.
KGER-Ft. Wayne Gospel.
KFOX-Dr. Clem Davies.
7:35-KWIK-American Symphony Hour. 7:35—KWIK—American Sympuon Hour, 7:45—KF1—Cabbages and Kings, KFWB—Inquiring Mike, ★KF0X—News, KRKD—Father Vaughan, -KF1, KFSD-Frost Warnings; →KF1, KFSD—Frost Warnings; Supper Club, KNX—Lowell Thomas, KECA, KFMB—Fat Man, KHJ, KGB, KFNM, KVOE— Rocket Smashers, ★KMPC—News, KFWB—United Nations, ★KAC, KXLA, KGER—News, KFAC—Evening Concert, KGFJ—Caucasian Memories, KWIK—American Symphony —Hour. BWIN-American Symposy Hour, KRKD-Pan American, KFOX-Labor on the Air, 8:05-KGER-Harbor Forum, the World KFON—Labor on the Air.
8:05—KGER—Harbor Forum.
8:15★KFI—News of the World. KNX—Jack Smith.
KNX—Jack Smith.
KNX—Jack Smith.
KNX—Jack Rowe.
KLAC—Jan Garber Orch.
KGFJ—Piano Parade.
KXLA—Top Tunes.
8:30—KFI, KFFD—Can You Top This?
KNX—The Thin Man.
KECA, KPRO, KFMB— This Is Your F.B.I.
KIJ, KFFM, KYOE— Burl Ives Show.
KMRC—Parade of Hits.
KRED—News.
KLAC—Telphone Quiz.
KXLA—Top Interinde.
8:35—KHJ—Remember When?
KGFI—Evening Interinde.
KGFI—Evening Interinde.
KHK—Nusic You Like.
8:55×KNX, KSD—Newid Street.
SN—Barl, Send. Billy Rose. →KFI, KFSD—David Street. KNX—Baby Snooks. KECA, KJRO, KFMB— Break the Bank. ★KHJ, KGB, KFXM, KVOE— News, Glenn Hardy. ★KMPC, KLAC—News. KFWB—Preview Theater. KFAC—Evening Concert. KNLA—Seaboard Home Hour. KGFJ—Hollywood House Party. KGFJ-Hollywood House Party. KWIK-Concert Hour. KRKD-Western Hit Parade. KGER-News, Concert. 9:15-KFI-Sincerely, Kenny Baker. KHJ, KGB, KFNM-Mystery of the Week. KMPC-Romance and Rhythm. KLAC-Don Otis. \*KFOX-News. 9:30-KFI, KFND-Mystery Theater. KFCA, KFMB-Fantous Jury Trials. KHJ, KGB, KVOE-Inside of Trials, KHJ, K6B, KVOE—Inside of Nports, KMPC—Barbershop Quartet. KFWB—Music Box, KGER—Dr. Clem Davies, 9:35—KWIK—Time to Dance, 9:45★KNX, KSDJ—Ed R. Murrow, KHJ, KGB, KFXM, KVOE— Henry J. Taylor, KMPC—Report from Congress. Congress, 10\*KF1, KFSD-The Reporter. \*KNX-Chet Huntley, News. \*KHJ, KGB, KFXM, KVOE-Fulton Lewis. EASTSIDE SHOW 10 TO 12 P. M. Every Night Except Sunday

KFWB

KFWB-Eastside Show

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# FRIDAY LOGS

ii.

KECA-Ted Bentley, Sports. \*KMPC, KLAC, KGER-News. KGFJ-Concert Nocturne. Tops in Western Music SPADE COOLEY TIME with Jack Sherman 10:00 p.m.-2:00 a.m. 1020 KG. SODE WATTS 7 Nights a Week leck KFVD KFVD-Spade Cooley Time. KFVD-Spade Cooley Time. KFAC-Lucky Lager Dance. KRKD-Merry-Go-Round-Up. KWIK-1. Q. Quimby. 10:15-KFI-Barry Wood Show. KWIK-1. Q. Quimby. 10:15-KFI-Barry Wood Show. KWIK-1. Q. Quimby. 10:15-KFI-Barry Wood Show. KNN-Sobe Elson. \* EECA, KHJ, KVOE-News. KMPC-Bridge Club. KFSD-Concert Hall. 10:33\*KFI-Carveth Wells, Inside the News. KNX-Symphonette. \*KECA-Elmer Davis. KHJ, K GB-Peter Potter Record Party. KWC-Symphonette. \*KECA-Eddy Howard Orch. KESD-News. 10:35\*KFI-Meloy Time. KECA-Eddy Howard Orch. KECA-Eddy Howard Orch. KESD-News. 10:35\*KFI-Police Bulletins. 11\*KFI, KECA, KLAC-News. KIMC-Dance Parade. KMPC-Dance Parade. KMPC-Dance Parade. KMWC-Dance Parade. KMK-Symbolice Bolletins. 11:15-KFI-Biltmore Orch. KALA-Pasadena Civic. KWIK-1. Q. Quimby. KHKD-Merry-Go-Round-Up. KCBR-Musical Roundup. KFSD-Biltmore Hotel Orch. 11:15-KFI-Biltmore Orch. MXLA-The Hawthorne Thing KGB-Duke Ellington Orch. KLAC-Dub Moroeco Orch. KLAC-Dub Holiday. KLAC-MIS, KOB-News. XLA-Sim Gaillard. 11:45\*KFI, KECA, KNX-News.

# The Word

Since the story about him in a fan magazine, thirteenyear-old Ben Cooper, of Co-lumbia's "Second Mrs. Burton" cast, has been assailed by letters from little girls all over the country. Most of Ben's young feminine ad-mirers have sent their descriptions, height and weight statistics, etc. But "What do I care how much they weigh, for gosh sakes?" Ben demands. "Why don't they say that they like horses, or something interesting?"

# PAGE-FLIPPER

Longest scripts on record are those of ABC-MBS com-mentator Jimmy Fidler. Where the average quarterhour program runs thirteen pages, Jimmy's takes be-tween forty and fifty, be-cause each separate item goes on a single sheet. When Fidler finds he's running overtime, he'll cut two seconds off twenty items, rather than deprive his listeners of one whole piece of news.

Page Twenty-seven

SATURDAY, N
S*KFI-Scout Jamboree. *KNX, KMPC, KXLA, KLAC,
<ul> <li>*KFI-Scout Jamboree.</li> <li>*KNX, KMPC, KXLA, KLAC, KEV, KGER-News, KLAC, KECA-Junior Junction.</li> <li>KHJ-Louise Massey.</li> <li>KFWB-Morning Melodies.</li> <li>KFAC-Country Church.</li> <li>KGFJ-Concert Pastelle.</li> <li>KOWL-Bing Crosby.</li> <li>KWW-Pasadena Four- square Church.</li> </ul>
KHJ-Louise Massey. KFWB-Morning Melodies. KFAC-Country Church.
KGFJ-Concert Pastelle. KOWL-Bing Crosby.
square Church.
HAVEN OF REST
KXLA, 8:30 A. M. Monday, Wednesday, Friday
KRKD, 8:00 A. M.
Tuesday, Thursday, Saturday KFOX, 8:00 A. M. Tuesday, Thursday, Saturday
KRKD, KFOX-Haven of Rest. KFVD-Wakeup Ranch. KGB, KFXM, KVOE- Pauline Alpert. KFSD-Eight o'Clock Special. KFMB-The Timekeeper. 8:05-KNX-Let's Pretend.
K6B, KFXM, KV0E- Pauline Alpert. KFSD-Fight o'Clock Special.
KFMB-The Timekeeper. 8:05-KNX-Let's Pretend.
Ratinge Apert. RFSD-Eight o'Clock Special. KFMB-The Timekeeper. 8:05-KNX-Let's Pretend. KGER-Mizpah. 8:15*KHJ-News. KMPC-Market Beports,
Sports. KLAC—Haynes at the Reins. KNLA—Saturday Serenade. KOWI—Sophisticated
KOWL—Sophisticated Serenade. KIEV—Musical Bandwagon.
KOWL-Sophisticated Serenade. KIEV-Musical Bandwagon. KGB, KVOE-Feilx Ganio. \$:30-KFI, KFSD-Smilin' Ed McConnell. KNX, KSDJ-Adventurer's
McConnell. KNX, KSDJ—Adventurer's Club.
Lost.
KHJ-Dr. Hiss Clinic. KMPC-Leaby of Notre Dame. KEFWB, KFAC, EWKW, <u>EWWL</u> , KRED-News.
KOWL, KRKD-News. KFVD-Kirby Page.
KFOX—Know Your Bible. KGER—Hammond.
KOWL, KRKD—News. KFVD—Kirby Page. KIEV—Children's Story Time. KFOX—Know Your Bible. KGER—Hummood. KFMB—Wake Up and Smile. KGB, KFXM, KVOE—Say It With Music. Stan=KOWL—Hollywood Headlines.
With Music. 8:40-KOWL-Hollywood Headlines. 8:45-KMPC-Fingertip Successes. KFWB-Bing Crosby. KFAC-Keyboard and
KFWB—Bing Crosby. KFAC—Keyboard aud Console.
KXLA—U. S. Army. KLAC—Business Talk. KFVD—Vocal Favorites.
KOWL—Salute to Americas. KWKW—Sacred Heart. KUKV Musical Memories
KFAC—Keyboard aud Console. KXI.AU. S. Army. KI.AC—Busheess Talk. KFVD—Vocal Favorites. KOWL—Salute to Americas. KWKW—Sacred Heart. KIEV—Musical Memories. KFOX—Voice of China. KGER—Gospel Story Hour.
KGER-Gospel Story Hour. 
<ul> <li>-KFI-Jump-Jump of Holiday House.</li> <li>KNX, KSDJ-Theatre of Today.</li> <li>KECA-Johnny Thompson.</li> <li>KHJ-Brother Arlington.</li> <li>KMPC-Bill Leyden.</li> <li>KFWB-Song Session.</li> <li>KKFWB-Song Session.</li> <li>KKFAC-NULA, KGEB,</li> <li>KGFJ-Public Messenger.</li> <li>KFAC-Unity.</li> </ul>
KHJ-Brother Arlington. KMPC-Bill Leyden. KFWB-Song Session.
★KLAC, KNEA, KGEB, KFSD—News. KGEL—Public Messenger.
KFAC—Unity. KFVD—Waltz Time.
KFSD—Aews. KGFJ—Public Messenger. KFAC—Unity. KFVD—Waltz Time. KOWL—Parade of Stars. KRKD—Sagebrush Serenade. KEEV—Bing Crosby Time. KWEW-Volce of China.
KWKW-Voice of China. KFMB-Junior Spotlite Bevue. 9:05-KGER-Lutheran Hour.
9:15-KFI-Young America Speaks. KECA-Mirandy.
KFAC-L.A.C.C. Drama. KWKW-Dr. Michelson.
KGFJ—Community Chest. KXLA—Record Bendezvous. KFVD—News.
KIEV-Dinah Shore Sings. KFSD-Jack Gregson.
9:30-KFI-Your Saturday Chef. KNX-Stars Over Hollywood.
<ul> <li>KFME-Junior Spotlite Bevue.</li> <li>9:05-KGER-Lutheran Hour.</li> <li>9:15-KFI-Young America Speaks. KECA-Mirandy. KLAC-Racing News. KFAC-L.A.C.C. Drama. KWW-D.T. Michelson. KGFJ-Community Chest. KLA-Record Bendezvous.</li> <li>★KFVD-News. HEV-Dinah Shore Sings. KFSD-Jack Gregson.</li> <li>9:20+FGI-Yours Saturday Chef.</li> <li>9:30-KFI-Your Saturday Chef. KNX-Stars Over Hollywood. KECA, KFMB-Tommy Bartlett Show. KLAC-Morning Melodies. KFAC-Morning Concert.</li> <li>★KFWD-Show Tunes. KIEY-Den Album. KFAC-Morning Concert. KFAC-Morning Concert.</li> <li>KFAC-Morning Concert. KFAC-Morning Concert. KFAC-Morning Concert. KFAC-Morning Concert. KFAC-Morning Concert. KFAC-Morning Concert.</li> <li>KFAC-Morning Concert. KFAC-Morning Concert.</li> <li>KFAC-Morning Concert. KFAC-Morning Concert.</li> <li>KFAC-Morning Concert. KFAC-Morning Concert.</li> <li>KFAC-Morning Concert.</li> <li>KFOX-Bethesda.</li> <li>KGB, KVOE-Fight Into the Past.</li> </ul>
KFAC-Morning Concert. *KWKW, KOWL-News. KGEL-Onen Album.
KFAC-Morning Concert. KFVD-Show Tunes.
KGER-A Song for You, KFOX-Bethesda.
KGB, KVOE-Flight Into the Past.
Page Twenty-eight

NOVEMBER 1 9:45-KFI, KFSD-Tillamook Kitchen. KKKKD-News. KWKW-Prep Football. KFVD-Remembered Rhythms. KIEV-Rhythm Boad. 10-KFI, KFSD-National Farm --EFI, KFSD--National Farm and Home Hour, KNX, KSDJ-Grand Central Station. KECA--Anterican Farmer. \*KHJ, KGB, KFXM, KVOE--News. KMPC--Bill Leyden. KFWB--Martin Block. \*KLAC--News, Al Jurvis. KFAC--Morning Concert. KXLA-Record Rendezvous. KGFJ--Raciug News, R. Dixon. KXLA—Record Rendervous.
KGFJ—Racing News,
R. Dixon.
KOWL—Romance in Music.
KWKW—Rate Lineup.
KKKD—Government Speaks.
KFVD—Song Stylists.
★KIEV, KFOX, KGER—News.
10:05-KGER—Easy Rhythm.
10:15-KHJ—Brother Arlington.
KGFJ—Serenade for You.
KFAC—Composers' Room.
★KWKW—Morning Melodies.
KIEV—Stars of Song.
KFOX—Assembly of God.
KGB—Auto News.
10:35-KGFJ—Sports Flash.
10:30-KFI—Jack Greyson Show.
KNX, KSDJ—County Fair.
KECA—Our Town Speaks.
KHA, KGB, KVOE—Bands for Bonds.
★KFAC, KOWL—News.
KGFJ—Upheat Session.
KFYD—Here Comes the Parade.
KXIA—H1 Neighbor! 12  $\star$ KFVD-Here Comes the Parade. KXLA-Hi Neighbor! KKKD-Pop Concert. KWKW-PC.C. Football. KIEV-Western Tube Tim KGER-Children's Hour. KFND-Meet the Meeks. KFNB-Zoo Personalities. Time. KFMB--Zoo Personalities. 10:35-KOW).--Moments of Melody. 10:43--KHJ, KGB, KFXM, KVOE--Army vs. Washington & Lee KFAC--Designing Woman. KOWL--World in Music. KEV--Western Songs. KFON--Thought for Youth. 10:53-KGFJ-Sports Flash. KOWL-Hymn for Today. -KFI, KFSD-Archie Andrews. KFI, KFSD—Archie Andrews.
KECA—Reserve.
KNX—Mary Lee Taylor.
KHJ, KGB, KFXM, KVOE— Football Game.
KMPC—Keith Hetherington.
KFWB—Martin Block.
KKFAC—Pestival of Music.
★KLAC—News, Al Jarvis.
★KRKD—Pan Americana.
KGFJ—Across the Footlights.
★KFVD—News.
★KLAC—Hi Neighbor!
KOWL—Morning Symphony. Comedy-Variety 6:00-Joan Davis, KNX. 6:30-Judy Canova, KFI. 8:00-Life of Riley, KFI. 10:30-Eve Arden and Jack Car-son, KFI. Quiz, Participation 8:30-Smiling Ed McConnell, KFI. 10:30—County Fair, KNX. 8:30—Truth or Consequences, KFI. Drama 9:00-Theater of Today, KNX, 9:30-Stars Over Hollywood, KNX. 10:00-Grand Central Station, KNX. 5:00-First Nighter, KNX. Music 9:00-Bill Leyden, KMPC. 2:30-Torme Time, KFI. 4:00-Musical Masterpleces, KFAC. 6:00-Musical Digest, KGFJ. 7:00-Saturday Night Serenade, KNN. 8:00-Evening Concert, KFAC. 9:00-Hit Parade, KFI.

1200 1300 1000 1100 here a second stand of the second s maham KKKKKKKKKKKKKKKKKKKKKKKKKKKKKK HFFNXYFRSGFPSGFDFGGWPFVSO JWVXLOSKDFXPOIOEABEKRMODW BD ARGDJJMCNLXKC RWOBEBL KWKW—Campus Chatter. KIEV—Perry Como Song KGER—Star Tinie. Songs. 11:15-KFVD-Charlie Hamp. KIEV-This Rhythmic Ag 11:20-SWKW-Want Ad News. Age. 11:25-KGFJ-Sports Flash. 11:30-KF1-Football. KNN, KSDJ-Give and Take. KECA-Football Game. KGFJ-Reminiscent Rhythm. KOVD-Violet. \*KOWL, KRKD, KFOX-News. KIEV-Latin Musicana. HIEVELAND MISCOMA 11:45#KGFJ-Airotorials, Bill Harpel. KFAC-Coucert Grand. KOWL-Pacific Strings. KRKD-Crosby Sings. 11:55-KGFJ-Sports Flash. KFI-Football. -KFI-Football. KNX-Football. KECA, KFMB-Football. KHJ, KGB, KFXM, KVOE-Football. KMPC-Juke Box Serenade. KFWB-Martin Block. KLAC-News, Al Jarvis. KGFJ-Theater Guild. KFAC-Luncheon Concert. KXLA-Hi Neighbor! KOWL-Bob Wills Playboys. KFVD-Salvation Army. KWKW-Pasadena Opers Association. KFYD-Salvation Army.
 KWKW-Pasadena Opera Association.
 KKD-Pranie Schooner.
 ★KIEV, KGER, KFSD-News.
 12:15-KGFJ-Plano Interlude.
 KFVD-Mason Rose.
 KFVD-Mason Rose.
 KGEX-Roving Reporter.
 ★KFOX-News.
 12:30-KGFJ-Intermission.
 KWKW-Farm News.
 KIA-Tec Carmen.
 KFVD-Studio Party.
 ★KOWI-News. Sweet Swing.
 KGER-Covboy Jack Patton.
 KPRO-1440 Club.
 KFSD-Musicana.
 12:45★KFAC-News.
 KXLA-Records in Review.
 KOWL-Luncheon Musicale.
 KWKW-Races and Sports.
 KIEV-Gals on Record.
 KGER-Western Music.
 12:55★KFWB-News.
 KGFJ-Sports Flash.
 -KFI-Football. KFI-Football. -KFI-Football. KNX-Football. KHJ, KGB, KFXM, KVOE-Football. KMPC-College Bandwagon. KFWB-Bill Anson. KFAC-Piano Parade. KGFJ-Sunset and Vine. \*KLAC, KFVD, KGER-News. SATURDAY Program Highlights Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface. 9:30-Vaughn Monroe, KNX. 10:00-Concert Nocturne, KGFJ. 10:00-Lucky Dance Time, KFAC. 10:00-Eastside Show, KFWB. Mystery—Detective 7:00—Diary of Fate, KECA. 7:30—I Deal in Crime, KECA. 9:30—Gangbusters, KECA. 9:30—Murder and K. Malone, KECA. Public Interest-Information 10:30-Our Town Speaks, KECA. 8:30-Exploring the Unknown, KECA. Sports Sports 10:00-Racing, KGFJ. 10:30-Football, KHJ. 11:30-Football, KFI. 11:30-Football, KECA. 12:00-Football, KECA. 10:15-Bob Kelley, KMPC. 6:30-Sam Balter, KLAC. 7:16-Colliseum Press Box, KLAC 10:15-Cromwell and Hanlon, KNX.

KXLA--Community BALA-Combunity Broadcaster. KWKW-Lee Brown, Planist. KOWL-Daydreams at One. KRKD-Siesta Time. KIEV-Meet the Maestro. 1:05-KGER-Out of the Bandbox. 1:15-KHJ, KGB, KVOE-Horse Raice: K.I.A--Adventures in Research. KLA(-Storybook Hour. KFAC-Music in the American Manner. KFVD-Matinee Melodies. KFVD-Matinee Melodies. KWKW-Sam Rowind. 1:25-KGFJ-Sports Flash. 1:30¢KHJ-News. KPC-Pre-Game Rally. KLAC-Stars and Cars. KGFJ-Today's Hits. KLAC-Stars and Cars. KFVD-Hall of Records. KEV-Organ Moods. KFOX-Red Feather Man. 1:35-KKD-Symphony of Song. KOWL.-Contented Listening. 1:45-KHJ-Football Roundup. KLAC-Storybook Hour. KLAC-Storybook Hour. KEVLA-News. KFOX-Weise Jortraits. KFV-Organ Storybook Hour. KEV-Swing Stylings. KFOX-Voice of the Army. 1:35-KGFJ-Sports Flash. 2-KFI-Football. Race. KXLA-Adventures in -KFI-Football. KNX-Football. KECA, KFMB-After the KECA, KFNB—After the Game.
 KHJ, KGB, KVOE—Bill McCune Orch.
 MPC—Music Anson.
 KLAC—News, Sports.
 KFAC—Concert Matinee.
 KVLA—Afternoon Variety Time.
 KiFJ—Serenade to Afternoon.
 KOWL—American Folk Songs.
 KFKD—Musical Bouquet.
 KKEVD—News. KFVD - Kirby Page.
KFKD - Musical Booquet.
KIEV - News.
KGER - Long Beach Band.
KFOX - Concert Miniature.
2:15-KHJ, KGB, KFXM, KVOEWashington vs. U.S.C.
KLAC - Modern Concert Hall.
KOWL-Musical Impressions.
KIEV-Land o' Song.
KFOX-Saturday at the Chase.
KNX-Saturday at the Chase.
KNX-Saturday at the Chase.
KFVD-Hall of Becords.
KIEV-L.L.A. vs.
California.
KGFJ-Keyboard Magic.
KFVD-Hall of Becords.
KWKW-Patricia Abel, Songs.
KIEV-Musical Potpourf.
KRKD-Tunes in Tempo.
KGRZ-Rhythm and Reason.
2:30-KML-Nors.
KGER-Feature Stors.
KFOX-Rhythm and Reason.
2:40-KGER-Long Beach Band.
2:40-KGER-Long Cole Trio.
KGFJ-Keybows.
KGFJ-News. Harpel. KFVD-News. 2:55-KGFJ-Sports Flash. 3-KFI-Man On the Farm. \*KNX, KXLA, KGER, KSDJ-News.
KECA-Radio, the American Way.
KHJ, KGB, KFXM, KVOE-Football.
KMPC-Football.
KFWB-Bill Anson.
KFRC-Musical Favorites.
KGFJ-Armchair Concert.
KOWL-Radio Outlook.
KFVD-Hail of Records.
KKWD-Swing Session.
KHKD-Purade of Hits.
KFCX-Mudern Concert Hall.
Stocker-Hail of Records.
KECA-Betty Russell. Songs.
Sits-KAC-Peggy Lee.
KLAC-Peggy Lee.
KLA-Peggy Lee.
KLA-Peggy Lee.
Staber Kerd-Peggy Lee.
KLA-Peggy Lee.
KLA-Peggy Lee.
KLA-Dutse Box Matines.
Staber Kerd-Babor U.S.A.
KLAC-Ellingtonia.
KGPL-Among My Souvenirs.
KWWL KKKD-News.
KuWL KKKD-News.
KuWL KKKD-News.
KuWL KKKD-News.
KuWL Sam Rowland, and His Warworks. KECA-Radio, the American

1600

1400

KIEV-Musical Favorites, 3:35-KOWL-Caravan of Melody, KRKD-Tea Time Tunes, 3:45-KECA-Let Freedom Ring, \*KN-Larry Lesueur, 3:55\*KFWB-News, KGFJ-Sports Flash, KFI, KFSD-NBC Symphony. →KFI, KFSD—NBC Symphony, KNX—Hawk Larrabee, KECA-Madhouse Musicale, KHJ, KCH, KFYM, KVOE— Football, KMPC—Football, KGPU—Football, KWW—Jarry Lawrence, \*KLAC—News, KWKW—Waxworks, KXLA—Juke Box Matinee, KGFJ—What's Up? KOWL—Caravan of Melody, KFAC—Musical Masterpieces, KFVD—Sundown Roundup, KRKD—Piano Paintings, \*KEV, KFOX, KGER—News, KFMB—Music, 5—KGER—Hall of Records, 4:05-KGER-Hall of Records. 4:15-KECA-Harry Wismer. KFWB-Helen Louise. KLAC-Music Room. KOWL-Classics in Music, KRKD-Spotlight on Star. KIEV-Show Tunes. KFOX-Meet the Band. KFOX-Meet the Baud. S-KGFJ-Sports Flash. → KFI, KFSD-Curtain Time. KFCA-Sunset Roundup. KFWB-Blind Artists' Guid. KLAC-Racing Roundup. KGFJ-Record Jackpot. \*KOWL, KFVD-News. KWKM-Disiness Reporter. KUEV-Bing Crosby Sings. KFON-Old Age Pensions. 5-KOWL-Gems of Melody. 4:25-4:30-Guild. KFOX-Old Age Pensions. 4:35-KOWL-Gerns of Melody. 4:45★KNX, KSDJ-Knox Manning. KFWB-Stuart Hamblen. KLAC-Music Boom. KWKW-Races and Sports. KFVD-Fuvered Fifteen. KOWL-Afternoon Potpourti. ★KKD-News. KIEV-Trade Winds Tempos. KIEV-Trade Winds Tempos. KIEV-Trade Winds Tempos. 4:55-KGFJ-Sports Flash. = KFI-Saturday Supers -KFI-Saturday Sports 5 Roundup. OLAN SOULE is back with BARBARA LUDDY in "FIRST NIGHTER" CBS, Saturday, 5:00 P. M.

6 6:30-6.10-KNX, KSDJ-First Nighter, KECA-Miracles in Music, #KHJ, KGB, KVOE-News, Hemingway. KMPC-Football, KFWB-Stuart Hamblen. #KLAC-News, Sports. KLAC-News, Sports. KLAC-Juke Box Matinee. KFAC-Sunset Serenade. KGFJ-Jive at Five. KWEW-Today at the Races. KFVD-Time to Dance. KFWD-Songs of the Saddle. KIEV-Record Ride. KFOX-Sunshine Mission. KFOX-Sunshine Mission. KFOX-Sunshine Mission. KFOX-Music with Appeal. 5:15±KFI, KFAC, KFSD-News.

That Christian Science Heals. KLAC-Music Room. KGFJ-Race Recap, Dixon. KGFZ-Race Recap, Dixon. 5:30-KFI-I Want II. \*KNX, KSDJ-Harry Flannery. \*KECA, KFOX-News. KHD-Sports Heview. \*KMPC-News. KFAC-Children's Music. KGFJ-Songs for You. KXLA-Future Planists. KRKD-Sports Dial. KIEV-Evening Dance. KFSD-Colonial Quiz. 5:35-KMPC-Foothall Roundup. 5:35-KMPC-Football Roundup. 5:35-KMPC-Football Roundup.
5:35-KMPC-Football Roundup.
5:45-KFI, KFSD-Elmer Peterson.
KKN, KSDJ-Garred, News.
KKD-Jaan August, Plano Magic.
KMPC-Father Craig.
KGFJ-Nat'l Safety Council.
KXLA-Miniature Concert.
KRKD-Race Results.
KFOX-Young America.
5:55-KNN, KSDJ-News, Ned Calmer.
KGFJ-Sports Flash.
C-KFL-Reserve. KGFJ—Sports Flash. →KFI-Reserve. KNX, KSDJ-Joan Davis Show. KECA-United Nations Highlights. KHJ-Melody Theatre. ★KMPC-News. KGFJ-Musical Digest. ★KFAC-News, AI Jarvis. KFAC-News, AI Jarvis. KFAC-Saturday Symphony. KILAC-Interscholastic Debate. AALA-Interscholastic Debate. KRKD--Varieties in Music. KFSD--Gastlight Gaieties. KGB, KVOE-stop Me If You've Heard This. KFMB-Ave Maria Hour. KGER-Lukin Yalley Church. 6:40-KI.AC-Irwin Allen. 7-KFI, KFSD-KAy Kyser. KNN-Saturday Night Serenade. KECA-Diary of Fate. KHU, KGB, KV0E-Hospl-tality Club. KMPC-Those Were the Days. KFWB-Gospel and Song. KFWB-Gospel and Song. KFWB-Juniscal Digest. KGFJ-Musical Digest. KI.AC, KRKD, KGER-News. KFOX-Judge Gardner. 7:15-KI.AC-Coliseum Press Box. KRKD-Three-Quarter Time. KRKD-Three-Quarter Time. KRKD-Golar Tunes. 7:30-KFI, KFSD-Grand Ole Opry. KN-BII Goodvin Show. KECA, KPRO, SFMB-1 Deal In Crime. "

State .

KHJ, KGB, KVOE-Proof That Christian Science

7



Contests and Otters

"JACK BERCH," KFI, 8:30 a.m. Monday through Friday—Absolutely free, upon re-ceipt of your written request, Jack will send you a copy of his theme song. Address Jack Berch, care of NBC, Rockefeller Plaza, New York City, New York.

"GREATEST STORY EVER TOLD," KECA, 3:30 p.m. Sunday—Records of this outstanding religious program are now being offered on a lease basis for use in churches and ecclesiastical or spiritual guidance groups, including schools, hos-pitals and prisons. Each album contains six twelve-inch double-faced records, seventy-eight r.p.m. carrying two complete pro-grams, and will be sent at a fee of \$3.75 per album plus express charges, with explicit understanding that they must not be broad-

cast commercially. Requests should be ad-dressed to "The Greatest Story Ever Told" Department, American Broadcasting Com-pany, 30 Rockefeller Plaza, New York 20, New York. Eighteen albums are now avail-able, and lists will be sent to inquirers.

"TOM MIX," KHJ, 5:45 p.m. Monday through Friday—For only fifty cents and a box top from any Ralston product, sponsors are sending three silver teaspoons in the Camelot pattern, makers American Silver Company. Additional pieces in the set may be had with further coinage and more box tops. Address: Ralston, Wallingford, Con-merticut necticut.

necticut. "QUIZ KIDS," KFI, 1:00 p.m. Sunday—A revision in the prize schedule on the "Quiz Kids'" new essay contest for American high school seniors, topic, "What America Means to Me," will increase by 500 the num-ber of awards to be presented winners. Five first prizes of \$1,200 each (money to be used for educational purposes), fifty prizes of \$50 each, and 500 prizes of \$5 each will now be given. Contest is in, cooperation with the American Heritage Foundation.

# ONLY IN RADIO

In vain NBC's "Great Gildersleeve" soundman jingled a handful of nickels, dimes, quarters and half-dollars about recently, trying to put over the effect of jingling coins. Then someone thought of using small steel ring instead. A trip to a hardware store, another brisk fist-shake before the mike, and the clink was perfect. Sounded more like money than money.

# \* \*

# INCOME TAX REPORT

Harrold Jose Pereira de Faria is real name in full of NBC's "Great Gilder-sleeve," Harold Peary.

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RADIO LIFE

### FINDER LDHA 1.0 R

Note: Programs marked with an asterisk (\*) are of the contest, quk, or offer type. \* Indicates programs of news and commentation.

+Abbe, J	James	
Abbott a	nd Costello	
Adventur	e Parade KHJ, 4:45 p.m. M-F	
Adventur	es of Bill Lance	
Adventur	es of Charlie ChanKHJ, 8:30 p.m. M	
Adventur	es of Mr. Ace	
Adventur	es of Tom MixKHJ, 5:45 p.m. M-F	
Air_o_tor	iala KGEI 11.45 a.m. M-Sa	
Album of	Familiar MusicKFI, 6:30 p.m. Su	
Aldrich ]	Family,	
Alexande	r, Ben	
Alexande	r's Mediation Board, KHJ, 5 p.m. Su	
Allen, In	win KLAC, 6:45 p.m. M-Sa	
Allen, St	eve	
All-Star	Jamboree KFWB, 5 p.m. Su	
All-Star	Western Theatre	
America	United KF1, 11 p.m. Su	
American	Farmer KECA, 10 a.m. Sa	
American	Favorites	
Americai	I Forum KHJ, 6:30 p.m. W	
American	Sketches KFWR 8 n.m. Sa	
Amoriaar	Snorts Page EFCA 7:20 nm F	
Americal	Way KFI, 6 p.m. M	
Amos 'a'	' Andy	
Andrews	, Archie	
Anson, I	Sill KFWB, 1 p.m. M-Sa	
Arlingtor	h. Charlie KHJ. 9 a.m Sa	
Arnold,	Edward KECA, 8:30 p.m. Th	
Art Bak	er's Notebook	
As Other	KNX 9:30 a.m. Su KNX 9:15 a.m. M.F	
Aunt Ma	KFI. KFSD. 3:30 p.m. M-F	
Autry. 6	iene	
Baby Sn	ooks	
Backgrou	unds for Living	
Backsta	ge Wife. KFI. 1 D.m. M-F	
Backus,	JimKHJ, 6:30 p.m. Su	
Baker, 1	KFI, 9:15 p.m. F	
Balter, b	Sam. KLAC, 6:30 p.m. M-Sa	
Bandwas	son KFI 4:30 n.m. Su	
Barbersl	nop Quartet	
Barn Di	ance	
Bartlett,	, Tommy KECA, 9:30 a.m. Sa	
Beck F	KNX, 7:45 a.m. M-F	÷
Benuy,	Jack	
Bentley,	Ted	
Berch, .	Jack KFI, 8:30 a.m. M-F	•
Bergen.	Edgar KFL 5 n.m. Su	ı
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*Berma	n, Averill	
Between Ribbo In	tituta KOKD KEON Sam M W. F	,
Bible T	reasary Bour. KGER. 8:45 a.m. M-F	•
Big Bre	ak	i.
Big Sist	erKNX, 10 a.m. M-F	Ì
Big Stor	KNX, 90.00, 70	i
Blind A	rtists Gulld	i
Block, ?	MartinKFWB, 10 a.m. M-Su	
D1. 1. 1	KHJ, 2:30 p.m. M-F	
Block P Blondie	KNX, 8:30 p.m. 11	ì
Bob and	d Victoria	1
Boston	Symphony	1
Bowron,	Fletcher	1
*Break	the Bank KECA, KFMB, 9 p.m. I	è
Breakin	g All RecordsKNN, 11:15 p.m. M-Sc	Ļ
Brenem	an's BreakfastKECA, 9:30 a.m. M-1	2
+Rride	and Groont KECA, 2:30 p.m. M-I	2
Bridge	to DreamlandKECA, 11:15 p.m. Si	1
*Broad	way Local NewsKECA, 6:15 p.m. M-1	ĺ
*Broad	Way News. KFWR 6:30 n.m. M-I	ŝ
Brown	Cecil	?
Burrows	s. Abe	L
Burns a	and Allen KF1, 9 p.m. Ti	1 F
Californ	ia Caravan KECA. 1:30 p.m. S	1
Californ	nia Melodies	l
Californ	nia Tales	D.
+Calme	Top This? KFI KFSD 8:30 n.m. 1	F
Canary	Pet ShowKHJ, KGB, 11:45 a.m. S	0
Candid	Microphone	£
Canova.	KFI, 6:30 p.m. S	at þ
Cantor,	Midnight KHJ, 5:30 p.m. M-1	F
Carnati	on Hour. KFI, 7 p.m. M	1
Carson,	KEI 10:30 p.m. S	8
Casa C	office and the second s	
UASH C	Colina. KMPC, 9:45 p.m. V	ŕ
Catholi	Colina	F
Catholi Catholi	olina	Fuu
Catholi Catholi Cavulca	Solina         KMPC, 9:45 p.m. V           ugat         KFI, 5:30 p.m. W-2           c Answers         KFWB, 7:45 p.m. S           c Hour         KFI, 8:30 p.m. S           ule of America         KFI, 8:30 p.m. S           ule of America         KFI, 8:30 p.m. S	FUU
Catholi Catholi Cavaler Cavaler Challer	Solina.         KMPC, 9:45 p.m. V.           ugat.         KFI, 5:30 p.m. W.           c Answers.         KFWB, 7:45 p.m. S           c Hour.         KFI, 3 p.m. S           ule of America.         KFI, 8:30 p.m. S           ide of Sports.         KECA, KFMB, 7 p.m. S           ge of the Yukon         KECA, Sp.m. T	Fuuderh
Catholi Catholi Cavaler Cavaler Challen Challen	Solina	FuuntFhu
Catholi Catholi Cavaler Cavaler Challen Challen	volina	vFuuden nde
Catholi Catholi Cavaler Cavaler Challen Challen Champi	Softward         KMPC, 9:45 p.m. V-J           ugut         KFI, 5:30 p.m. V-J           c Answers         KFWB, 7:45 p.m. S           c Hour         KFW, 8:30 p.m. S           ade of America         KFI, 8:30 p.m. S           ide of America         KFI, 8:30 p.m. S           ide of Sports         KECA, KFMB, 7 p.m.           ige of the Yukon         KECA, 9 p.m. T           ige to Youth         KXLA, 3:30 p.m. S           ise to Youth         KXLA, 3:30 p.m. S           ise KFOR, 8 a.m. Su: KFOA, 8 a.m. J           ion Roll Call         KECA, 6:35 p.m. m	Fuudenneer
Catholi Catholi Cavalca Challen Challen Chatlen Champi Chapel Chanel	Solina.         KMPC. 9:45 p.m. V           ugat.         KFI, 5:30 p.m. W-l           c Answers.         KFWB, 7:45 p.m. S           c Hour.         KFI, 8:30 p.m. S           ade of America.         KFI, 8:30 p.m. S           ade of America.         KFI, 8:30 p.m. S           get of Sports.         KECA, KFMB, 7 p.m. S           get of Yukon.         KXLA, 3:30 p.m. S           KY0R, 8 a.m. Su; KFOX, 8 a.m. S         KY0R, 6 a.m. Sp.m. HOUR.           Hour.         KKPCA, 6:35 p.m.           Hour.         KKPCA, 6:35 p.m.	Fuuntehndeuu
Catholi Catholi Cavalca Cavalca Challen Challen Challen Chapel Chapel	Anness         KECA, 7:30 a.m. M, W, F           nd Costello         KECA, 8 p.m. W           e Parade         KHJ, 4:45 p.m. M. S           es of Charlle Chan. KHJ, 8:30 p.m. M         ses of Tom Mix           es of Tom Mix         KHJ, 5:45 p.m. M-F           es Game         KECA, 2 p.m. Sa           Family         Mer, 8:30 p.m. Su           Family         KFI, 6:30 p.m. Su           Family         KFI, 6:30 p.m. Su           eve         KIAC, 6:45 p.m. M-Sa           ore         KIAC, 6:45 p.m. M-Sa           yestern Theatre, KFWB, 6:30 p.m. Su         Western Theatre, KFWB, 5:0 p.m. Su           Western Theatre, KFWB, 6:30 p.m. Su         Parmer, KFI, 1:45 p.m. Su           Yestern         KKFI, 1:5 p.m. Su           Yestern         KKFI, 1:5 p.m. Su           Yestern         KKFI, 6:30 p.m. Ya           Yestern         KKFI, 6:30 p.m. Ya           Yestern         KKFI, 6:30 p.m. Ya           Yestern         KKFI, 1:1 p.m. Su           Yestern         KKFI, 6:30 p.m. Ya           Yestern         KKFI, 1:1 p.m. Su           Yestern         KKKI, 1:3:30 p.m. Su           Yestern         KKFI, 1:1 p.m. Su           Yestern         KKFI, 1:1 p.m. Su           Yest	YFUUMPhideve =

Arked with an asterisk (\*) are of the contest, q Indicates programs of news and commentatio
Chicago Round Table. KFI, 10:30 a.m. Su Chicky Orhenter. KBJ, KGB, 9:30 p.m. Su Chiristian Science. KHJ, 5:15 p.m. Su Christian Science. KHJ, 5:15 p.m. Su Church in the Wildwood. KECA, 1 ann. Su Church of the AHT. KNX, 7 a.m. Su College of Musical Knowledge. KNT, 7 p.m. M-S Club Fifteen. KNX, 9:30 p.m. M-Su College of Musical Knowledge. KNT, 7 p.m. Su College of Musical Knowledge. KNT, 7 p.m. Su Contenses? Koom. KFA, 10:15 a.m. M-Su Composers' Room. KFA, 10:15 a.m. M-Su Contenses? Koom. KFA, 10:15 a.m. D Cortiss Archer. KNY, 10:30 a.m. Su Contenses? KOM. KHJ, KURS, 2:30 p.m. M-Contiss Archer. KNX, 10:30 a.m. Su Count of Monte Cristo. KHJ, KGB, 8 p.m. Tu Counterspy, KECA, KFMB, KPRO, 2:30 p.m. Su County Medical Assu. KFAC, 10:15 a.m. M-Su County Medical Assu. KFAC, 10:55 a.m. M-Su County Medical Assu. KFAC, 10:55 a.m. M-F
Cronwell, Dean. KNX, 10:15 p.m. Su County Medical Assu. KFAC, 10:55 a.m. M-F
Cronwell, Dean. KFI, KFSD, 4:30 p.m. Su County Medical Assu. KFAC, 10:55 a.m. M-F
Cronwell, Dean. KKY, 10:15 p.m. Su County, Bing. KECA, 10:55 a.m. M-F
Cronwell, Dean. KFI, KFSD, 5:30 p.m. Th Crocker, Betty. KFI, KFSD, 5:30 p.m. Th Dark Venture. KECA, 10:30 p.m. Su County Bing. KECA, 10:30 p.m. Su County Science. KFI, Sp. 9.0. W Curtain Time. KFI, KFSD, 5:30 p.m. Th Dark Venture. KECA, 10:30 p.m. Su Curningham, Bill KHJ, 11:30 a.m. Su Curningham, Bill KHJ, 11:30 a.m. M-F
Dark Venture. KECA, 10:30 p.m. Th Doris Jonnen. Day's Life. KYI, 9 p.m. W-Fo Davis, Jonn. KECA, 10:30 p.m. Th Doris Jonnen. KECA, 10:30 p.m. Th Doris P. Tam. M-F
Doris P. Tam. M-FE Davis, Jonnen. M-F
Doris P. Tam. M-FE Davis, Jonnen. KFI, 11:40 a. Escape KNX, 10:30 p.m. Su Etternal Light KEVA, 10:30 p.m. Su Ethel and Albert KECA, 1:45 p.m. M-F Exploring the Unknown KECA, 8:30 p.m. Sa Everyn Winters KKYA, 4 p.m. M-F Evering Concert KFAC, 8 p.m. M-F Evering Concert KFAC, 8 p.m. M-F Evering Concert KFAC, 8 p.m. M-F Evering Concert KFAC, 9 p.m. Sa Family Doctor KIJ, 6:30 p.m. Sa Family Doctor KIJ, 6:30 p.m. Sa Family Doctor KIJ, 6:30 p.m. Sa Family Theater KFA, 7 p.m. Th Famous Jury Trials KFY, 6:15 a.m. M-Sa Farm Journal KNY, 6 a.m. M-Sa Farm Journal KNY, 6 a.m. M-F Farm Highlights KFY, 6:15 a.m. M-Sa Farm Journal KNY, 6 a.m. M-F Fart Highlights KFY, 6:30 p.m. Th FBI in Peace and War KNY, 6:30 p.m. Th FfBI in Peace and War KNY, 6:30 p.m. Th FfBI in Peace and War KYA, 6:30 p.m. Th FfBI in Story KFI, 6:30 p.m. Su First Nighter, KFY, 5:30 p.m. Su First Nighter, KFY, 7:30 p.m. Su First Nighter, KFY, 7:35 p.m. M-F Fishing Pals, KGB, KVOE, 9:30 a.m. Su Ford Theatre KFY, KY, 5:39 p.m. M-Su Ford Theatre KFY, KY, 5:39 p.m. M-F Funnies of Science KNY, 11:40 p.m. Th Funders of Science KNY, 11:40 p.m. Su Ganghusters KFY, KY, 5:35 p.m. M-Su Ganghusters KFY, KY, 5:35 p.m. M-Su Give and Take. KHY, 3:45 p.m. M-Su Give and Take. KHY, 3:45 p.m. M-Su Give and Take. KHY, 3:45 p.m. M-Su

 Init's Memory Room KFOX, 6:30 p.m. D
 Inanbien, Stuart. KFWR, 4:45 p.m. M-5
 Ikanba, Tom KYX, 10:15 p.m. Su, Sa
 Ikanba, Tom KYX, 10:15 p.m. Su, Sa
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*Ladies		
Ladies	. Re Seated	KEGA A
	Day.	KET 9:05 p.m. M-F
Lampli	ghter	KHJ. 5:45 p.m. Su
Land (	of the Free	KECA, 3 p.m. MF           KF1, 9:05 a.m. MF           KHJ, 5:45 p.m. Su           KMPC, 4:45 p.m. W           KMPC, 4:45 p.m. W           KECA, 8:30 u.m. Sa           KECA, 8:30 u.m. Sa           KECA, 12 n. Su           KHJ, 7:15 u.m. W           KECA, 12 n. Su           KMPC, 7:30 u.m. M.Sa           KMPC, 9:45 p.m. Tu           KMPC, 9:15 p.m. Th           Standard State           KMPC, 9:15 p.m. Th           State           KMPC, 9:15 p.m. State           State           KMPC, 7:30 a.m. Sa           KMPC, 9:15 p.m. State           State           KMPC, 9:15 p.m. State
Land	f the Lout	
Lassie	A THE TYPE	
Lawren	ce. Jerry KFWR	4 nm M.S. 2 n. Su
*Lawt	on, Fleetwood	<b>EMPC.</b> 7:30 a.m. M.S.
		KFI, 7:15 a.m. M-Sa
Leaders	s of Tomorrow	KMPC, 9:45 p.m. Tu
Leany,	FTANK	
Tana		
Leave	It To The Girls	
Let Ger	are Do It	KNX, 3:45 p.m. Sa
Let Fre	eedom Ring	KECA State p.m. M
Let's P	retend	KNX 8-05 9 m Sa
*Lewis	Fulton	J, 4 p.m., 10 p.m. M-F
Lewis,	Ted	
Loyden,	. БЩ	KMPC, 9:15 a.m. M-F
Liberal	Catholic Hour	
Life Ca	an Be Beautiful	KFI 2-15 a.m. Su
Life of	Riley	KFL 8 n.m Sa
Light o	the World	KFI, 11:45 a.m. M-F
Listenia	r, victor	KHJ, 9:15 a.m. M-F
- And a contra	KECA TEN	(P) 11 00
Lone R.	anger. KECA 7	1D, 11:30 a.m. M, W, F
Lora L	awton	KFI. 8:45 9 m M.F
Lorenzo	Jones	KFND, 1:30 p.m. M-F
Lucky	Lager Dance Time	KFAC, 10 p.m. M-Sa
Luthern	n Hoor Fill	KNOF 4:45 p.m. M-F
Lux Ra	dio Theater	, AVOL, 9:30 a.m. Su
Madhou	se Musicale.	KECA 4 nm Fi
Madison	2345	KF1, 9:45 p.m. Tu
маке~В	eneve Ballroom.	
Ma Per	kins LAC, 9:3	a.m., 5:30 p.m. M-Sa
and a cr		KNX 10.15 p.m. M-F
* Malon	e, Ted	KECA, 10:15 a.m. M-F
Manhatt	an Merry-Go-Rou	ndKFL 6 p.m. Sn
Man Ca.	fied X	
Man on	the Farm	
Manners	, Zeke	KECA, 7:45 a.m. M-F
Mansfiel	id Andy E	12:30 p.m., 5 p.m. M-F
Market	Reports	MPC 9:15 0 m. M-F
Martin,	Tony	KNX, 6:30 pm Su
Massey,	Louise	
Mayor o	f the Town	
McCupe	y, Charlie	
McMaste	er. Dr. R L	KEAC 0.15 7 p.m. F
McNelll	s Breakfast Club	KECA San ME
Meet Me	e at Parky's	KHJ. 6 p.m. Su
Meet Mi	iss Sherlock	
*Meet th	e Allinor	KNX, 11:30 a.m. Su
Meet th	e Press	KHI P. S. F.
Melodian	18	KFI. 7:30 a.m. Su
Meloutes	America Loves	
Malada	II	<b>B.N.X.</b> , 7:30 p.m. Tu
Melody I Melody	Hour.	
Melody Melody Melody	Hour. Matinee Parade	KNX, 7:30 p.m. Tu KNX, 9 p.m. W KHJ, 3 p.m. M-F
Melody Melody Melody Melody	Honr. Matinee Parade Theatre	
Melody Melody Melody Melody Melody	Honr Matinee Parade Theatre Time	KNX, 7:30 p.m. Tu KNX, 9 p.m. W KHJ, 3 p.m. M-F KFI, 3:45 p.m. Su KHJ, 6 p.m. Sa KFT, 10:45 p.m. Sn-F
Melody I Melody I Melody I Melody Melody Message Midnishi	Hour Matinee Parade Theatre Time of Israel	KNX, 7:30 p.m. Tn KNX, 9 p.m. W KHJ, 3 p.m. M-F KFI, 3:43 p.m. Su KHJ, 6 p.m. Sa KFI, 10:45 p.m. So-F KECA, 8 a.m. Sn
Melody 1 Melody 1 Melody 1 Melody 9 Message Midnight Midnight	Hour Matinee Parade Titeatre Time of Israel Flyer Merry-Ga-Round	
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Melody Melody Melody Melody Melody Melody Melody Melody Melody Melody Melody Melody Melody Melody Melody Melody Morgan, Moraning Morgan, Morga	Hour Matinee Parade Threatre Theatre Theatre Theatre Merry-Go-Round Special I Mellow I Music I	<ul> <li>K.N., 7 730 p.m. W</li> <li>K.N., 9 p.m. W</li> <li>K.H.J., 3 (45 p.m. Su-K.H.J., 3 (45 p.m. Su-K.H.J., 12 p.m. N.Su-K.H.J., 12 p.m. N.Su-K.K.L. 2 p.m. D.</li> <li>K.M.P.O. 3:30 p.m. M-F</li> <li>K.K.F.I. 12 p.m. M.Su-K.F.J. 2 p.m. D.</li> <li>K.M.P.O. 3:30 p.m. M-F</li> <li>K.K.K. 3 (12 p.m. D.Su-K.H.J. 2 p.m. D.</li> <li>K.M.P.O. 3:30 p.m. M-F</li> <li>K.K.K. 3 (12 p.m. D.Su-K.H.J. 2 p.m. D.Su-K.H.J. 2 p.m. M-Su-K.H.J. 2 p.m. M-Su-K.H.C.A. 9:15 a.m. Su-K.H.C.A. 9:15 a.m. Su-K.H.C.A. 9:15 a.m. Su-K.H.C.A. 9:30 p.m. Su-K.H.C.A. 9:30 p.m. W</li> <li>K.K.K.A. 8:30 p.m. Ju-K.K.K.X. 8:30 p.m. Tu-K.N.X. 8:30 p.m. Tu-K.N.X. 8:30 p.m. Tu-K.K.X. 8:30 p.m. M-F</li> <li>K.K.X. 8 a.m. M-F</li> <li>K.K.Y. 4 p.m. M-Su-K.H.J. 2 p.m. M-Su-K.H.J. 1 p.m. M-Su-K.H.J. 8:30 p.m. Su-K.H.J. 1 p.m. M-Su-K.H.J. 8:30 p.m. Su-K.H.J. 1 p.m. M-Su-K.H.J. 8:30 p.m. Su-K.H.J. 8:30 p.m. Su-K.H.J. 8:30 p.m. Su-K.H.J. 8:30 p.m. Su-K.H.J. 1 p.m. M-Su-K.H.J. 8:30 p.m. Su-K.H.J. 8:30 p.m. M-Su-K.H.J. 1 p.m. M-Su-K.H.J. 8:30 p.m. Su-K.H.J. 1 p.m. M-Su-K.H.J. 8:30 p.m. Su-K.H.J. 8:30 p.m. Su-K.H.J. 1 p.m. M-Su-K.H.J. 8:30 p.m. Su-K.H.J. 1:30 a.m. Su-K.H.J. 8:30 p.m. Su-K.H.J. 1:30 a.m. Su-K.H.J. 1:30 p.m. Su-K.H.J. 1:300 p.m. Su-K.H.J. 1:30 p.m. Su</li></ul>
Melody Melody Melody Melody Melody Melody Melody Melody Melody Melody Melody Melody Melody Melody Melody Melody Melody Morease Melody Morease Melody Morease Melody Morease Melody Morease Melody Morease Melody Morease Melody Morease Melody Morease Melody Morease Melody Morease Melody Melod	Hour Matinee Parade Theatre of Israel Special Merry-Go-Round Special Merry-Go-Round Special Methow Special Methow Special Methow Special Methow Special Special Methow Frank Henry, Bible Hour Album Mrs. North Frank Henry, Bible Hour Album Mrs. North Mrs.	<ul> <li>K.N., 7 730 p.m. W</li> <li>K.N., 9 p.m. W</li> <li>K.H.J., 3 (45 p.m. Su</li> <li>K.H.J., 3 (45 p.m. Su</li> <li>K.H.J., 3 (45 p.m. Su</li> <li>K.H.J., 1 (2 p.m. Su</li> <li>K.K.L. (1 p.m. M-Su</li> <li>K.K.L. (1 p.m. M-Su</li> <li>K.K.L. (1 p.m. M-Su</li> <li>K.K.L. (1 p.m. M-Su</li> <li>K.K.K. (2 p.m. M-F)</li> <li>K.K.K. (2 p.m. M-F)</li> <li>K.K.K. (2 p.m. M-F)</li> <li>K.K.K. (2 p.m. Su</li> <li>K.K.K. (2 p.m. Su</li> <li>K.K.K. (3 p.m. Su</li> <li>K.K.K. (3 p.m. Su</li> <li>K.K.K. (3 p.m. Su</li> <li>K.K.K. (3 p.m. M-F)</li> <li>K.K.K. (4 p.m. M-Su</li> <li>K.K.K. (5 p.m. M-F)</li> <li>K.K.K. (5 p.m. M-Su</li> <li>K.K.K. (7 p.m. M-Su</li> <li>K.K.K. (7 p.m. M-Su</li> <li>K.K.K. (7 p.m. M-Su</li> <li>K.K.K. (7 p.m. M-Su</li> <li>K.K.K. (9 p.m. M-Su</li> <li>K.K.K. (1 p. 30 p.m. Tu</li> <li>K.K.K. (1 p. 30 p.m. Tu</li> <li>K.K.K. (2 p. 30 p.m. Tu</li> <li>K</li></ul>
Melody Melody Melody Melody Melody Melody Melody Melody Message Mirandy. Morassage Mirandy. Morassage Mora	Hour Matinee Parade Threatre of Israel Flyer Merry-Go-Round Special Melow I Special Melow I Melow I Me	<ul> <li>K.N., 7 730 p.m. W</li> <li>K.N., 9 p.m. W</li> <li>K.H.J., 3 (J-1), M.F.</li> <li>K.H.J., 3 (J-2), M.F.</li> <li>K.H.J., 6 p.m. Su-F</li> <li>K.H.J., 6 p.m. Su-F</li> <li>K.K.A., 12 p.m. Su-F</li> <li>K.K.A., 12 p.m. D.</li> <li>K.M.Y., 12 p.m. M.Sa</li> <li>K.K.Y., 12 p.m. M.Sa</li> <li>K.K.Y., 12 p.m. M.Sa</li> <li>K.K.A., 12 p.m. D.</li> <li>K.M.Y., 12 p.m. M.Sa</li> <li>K.K.A., 12 p.m. M.Sa</li> <li>K.K.A., 12 p.m. M.Sa</li> <li>K.K.A., 12 p.m. D.</li> <li>K.M.Y., 12 p.m. M.Sa</li> <li>K.K.A., 13 p.m. Sa</li> <li>K.K.A., 13 p.m. Sa</li> <li>K.K.A., 13 p.m. Sa</li> <li>K.K.A., 9 (J-3) p.m. M.Fa</li> <li>K.K.A., 9 (J-3) p.m. M.</li> <li>K.K.A., 8 (J-3) p.m. M.</li> <li>K.K.A., 8 (J-3) p.m. M.</li> <li>K.K.Y. 8 p.M. M.F.</li> <li>K.K.Y. 8 p.M. M.F.</li> <li>K.K.Y. 8 p.M. M.F.</li> <li>K.K.Y. 4 p.m. M.Sa</li> <li>K.K.Y. 4 p.m. M.Sa</li> <li>K.K.Y. 15 p.m. M.F.</li> <li>K.K.Y. 10 a.m. Sa</li> <li>K.K.Y. 12 moon Su</li> <li>K.K.Y. 12 moon Su</li> <li>K.K.J. 12 (J-3) p.m. Sa</li> <li>K.K.J. 12 (J-3) p.m. Sa</li> <li>K.K.J. 12 (J-3) p.m. Sa</li> <li>K.K.Y. 12 moon Su</li> <li>K.K.J. 12 (J-3) p.m. Sa</li> <li>K.K.J. 13 (J-3) p.m. Sa</li> <li>K.K.J. 13 (J-3) p.m. Sa</li> <li>K.K.J. 13 (J-3) p.m. Sa</li> <li>K.K.J. 14 (J-3) p.m. M.F.</li> <li>K.K.J. 15 p.m. M.F.</li></ul>
Melody Melody Melody Melody Melody Melody Melody Melody Melody Melody Melody Melody Melody Melody Melody Melody Melody Morgan, Moraning Moraning Moraning Moraning Morgan, Mor	Hour Matinee Parade Threatre Threatre Threatre Threatre Special I Store Special I Mellow I Music I Superior Frank Henry Bible Hour Album Mrs. North Frank Henry Bible Hour Album Mrs. North Strak Henry Che Air Shave By Shave By Shave Shave By Shave By Shave Shave By Shave Shave By Shave Shave By Shave Shave By Shave Shave By Shave Shave By Shave Shave By Shave Shave By Shave Shave Shave Shave By Shave Shave Shave Shave By Shave Sh	<ul> <li>KMPC, 9:45 p.m. Th</li> <li>KMPC, 9:15 p.m. Th</li> <li>8:30 a.m. 8a</li> <li>KHJ, 7:35 p.m. 8a</li> <li>KHJ, 8:45 p.m. 8a</li> <li>KNX, 8:05 a.m. 8a</li> <li>KNX, 8:05 a.m. 8a</li> <li>KNX, 8:05 a.m. 8a</li> <li>KNX, 8:05 a.m. 8a</li> <li>KNY, 8:05 a.m. 8a</li> <li>KFI, 6:30 p.m. 7h</li> <li>KMPC, 9:15 a.m. M-F</li> <li>KHJ, 7:35 p.m. M-F</li> <li>KHY, 9:15 a.m. M-F</li> <li>KHJ, 1:30 p.m. M-F</li> <li>KNX, 4:35 p.m. M-F</li> <li>KNX, 4:35 p.m. M-F</li> <li>KNX, 4:35 p.m. M-F</li> <li>KNX, 4:35 p.m. M-F</li> <li>KNX, 1:30 p.m. M-Sa</li> <li>KFP, 1:13 a.m. M-F</li> <li>KNX, 1:30 p.m. M-Sa</li> <li>KFF, 1:30 p.m. M-Sa</li> <li>KFF, 1:30 p.m. M-F</li> <li>MCA, 7:30 p.m. M-F</li> <li>KECA, 7:30 p.m. M-F</li> <li>MCA, 7:30 p.m. M-F</li> <li>KECA, 9:15 a.m. M-F</li> <li>KECA, 9:15 a.m. M-F</li> <li>KECA, 9:15 a.m. M-F</li> <li>KECA, 9:15 a.m. M-F</li> <li>KECA, 9:15 a.</li></ul>

OCTOBER 26, 1947

	Steven Graham Will a sa
	Stop Me
	Street, David. KFL 9 p.m. F
	Strike It Rich
	Frun KFAC. 8:30 a.m. Su
	Studio One WWW one Studio
	Sunday Evening Club KFAC 8:45 p.m. Tu
	Sunday Feature Page
	Sunday Evening Hour
	Sunday Morning Melodies. KMPC, 8:15 a.m. Su
	Sunset Roundup. KECA 4-20*p.m. So
	Superman KHJ, 5:15 p.m. M-F
	Steven Graham       KHJ, 6:30 p.m. Sa         stop Me       KGB, KV0E, 6 p.m. Sa         Street, David       KFT, 9 p.m. F         Streit, Breide       KNX, 7:30 p.m. Su         Strolling Tom       KFAC, 8:30 a.m. Su         Strolling Tom       KFAC, 8:30 p.m. Tu         Sunday Evening Club       KFAC, 8:45 p.m. Su         Sunday Evening Club       KFAC, 8:45 p.m. Su         Sunday Feature Page       KECA, 5:30 a.m. Su         Sunday Foreing Hour       KECA, 5:15 a.m. Su         Sunday Foreing Hour       KECA, 5:15 a.m. M-Sa         Sunday Foreing Hour       KECA, 4:30 p.m. Tu         Sunday Foreing Hour       KECA, 4:30 p.m. Sa         Sunday Foreing Hour       KHZ, 5:15 a.m. M-Sa         Sunset Roundup       KECA, 4:30 p.m. Tu         Superman       KHJ, 5:30 p.m. Tu         Sweeters and March.       KXX, 10:30 p.m. Sa         Sweet Chariot Hour       KXLA, 6:30 p.m. Sa         Sweet It or Leave It       KFCA, 1:30 p.m. Mage         Sweing, Raynond       KHZA, 6:30 p.m. Sa         Symphonette       KNX, 8:30 p.m. Mage         Symphonette       KNX, 8:30 p.m. Mage         Stalett Scouts       KNX, 8:30 p.m. Mage         Tapstries of Life       KNX, 8:30 p.m. Mage
	Sweeney and March KNX, 9 p.m. Th
	Sweet Chariot Hour KXLA, 6:30 p.m. Tu
	Sweetland, Lee
	Symphonetto KECA, 10:15 a.m. Su
	Walte M. W. F
	Talent Scouts KFI, 7 p.m. Su
	Tapestries of Life EXX 30 p.m. M
	Taylor, Henry JKHJ, KGB, 9:45 n.m M F
	Taylor Made Melodies
	KHJ, 10:30 a.m. Su
	Teen and Twenty Time EMON, 11 a.m. Sa
	Telephone Hour KIT WITH D. M. M-F
	Telephone Ouiz KTAC 8.20 9 p.m. M
	Templeton, Dink. KHJ, 9:15 nm Sa
	Terry and the PiratesKECA, 5:15 p.m. M-F
	Theater of Today
	The Clock KECA 7:30 pm Th
	The SaintKNX, 7 p.m. W
	The Shadow KHJ, 2 p.m. Su
	The Whistler
	Taylor, Mary Lee     KHJ, 10:36 a.m. Su       Teen and Twenty Time.     KHJ, 10:36 a.m. Su       Teen and Twenty Time.     KMC, 5:05 p.m. M-F       Telephone Quiz     KLAC, 8:30 p.m. M-F       Tempione Quiz     KLAC, 8:30 p.m. M-F       Tempione Quiz     KLAC, 8:30 p.m. M-F       Theater of Today     KHJ, 9:15 p.m. Sa       The Clock     KECA, 5:15 p.m. M-F       The Statt     KKX, 9 a.m. Sa       The Statt     KNX, 7 p.m. W       The Shadow     KHJ, 9:130 p.m. Th       The Shadow     KNX, 7 p.m. W       The Shadow     KNX, 7:30 p.m. Th       The Whistler     XNX, 7:30 p.m. W       This Is Your FBI     KECA, 8:30 p.m. F
	This Is Your FBI
	Thin Man
	KECA, 12:30 p.m. Su
	This woman's Secret KFI, EFSD, 4 p.m. M-F
	Thompson, Johony FECA 9
	Those Websters. KHJ, KGB, KVOF, 3 nm Sn
	Three Alarm KMPC, 1:05 p.m. M-F
	*Today's Children KFT, KFSD, 9:45 a.m. Sa
	Tom Mix
	Touchdown Tips
	Town Meeting
	Treasury Agent
	*Truth or Consequences EFI 9:20 p.m. Su
	Twenty Questions. KHJ 8 nm Su
	Twilight Tales
	*This Week Around World KECA, 12:30 p.m. Su         This Woman's Secret. KFI, EFSD, 4 p.m. M-F         *Thomas, Lowell       KNX, 8 p.m. M-F         *Thomas, Lowell       KNX, 8 p.m. M-F         *Thomason, Johnny       KECA, 9 a.m. Sa         Those Websters. KHJ, KGB, KV0E, 3 p.m. Su       Three Alarm         Three Alarm       KMPC, 1:05 p.m. M-F         Tillamook KitchenKFI, KFSD, 11 a.m. M-F       Sido p.m. M-F         Touchdown Tips       Std J. T.15 p.m. W         Town Meeting       KECA, CFMB, 9 p.m. Tu         Treasury Agent       KECA, 7 p.m. M         True Detective       KHJ, KGB, 1:30 p.m. Sa         *Truth or Consequences       EFI, 8:30 p.m. Sa         Twenty Questions       KHJ, KGB, 1:30 p.m. Sa         Tue Detective       KHJ, 11 a.m. M-F         United Nations       KFWB, 8 p.m. Mu         Tuited Nations       KFWB, 8 p.m. Mu         Unitersity Explorer       KNY 11:15 a.m. Su         Variety Parade       KECA, 4:30 p.m. Sa         Weteran's Voice       KHJ, 7:10 m. Mu         Vilage Store       KFI, 10:30 p.m. Sa         Voice of Firestone       KFI, 10:30 p.m. Sa
	United Nations Highlights. KECA 6 nm Se
	University ExplorerKNX, 11:15 a.m. Su
	Variety Parade
	Veteran's Voice
	Village Store
	Voice of Firestone
	Voice of Prophecy
	Veteran's Voice. KHJ, 9:15 p.m. Su Voice of Firestone. KFI, KFSD, 5:30 p.m. M Voice of Prophecy. KHJ, K6B, 8:30 a.m. Su Voice of the Neighborhood KMPC, 11:15 a.m. M, W, F Vor Pop. KECA 6:30 p.m. W
	Vor Pop. KECA 6:30 pm W
	*Wallace, Myron. KECA, 10:55 a.m. Su
	Waltz TimeKFI, KFSD, 6:30 p.m. F
	Waring, Fred
	Warnow, Mark KNX 6 p.m. M
	Washington Inside OutKECA, 9:15 a.m. Su
	Welcome Traveland WEIcome Traveland
	Wells Correcth WEI TO BE CA
	Wells, ChristopherKNX, 7 p.m. Su-F
	Wendy Warren KNX, 9 a.m. M-F
	"What's Doin' Ladias? KFI, 10:15 a.m. M-F
	"What's the Name of That Song?
	KHJ. 8 p.m. W
	Wheeler, Burritt. KNX, 1:30 p.m. M-F
	Whistler
	Whiteman, PaulKECA, 12:30 p.m. M-F
	Whoteman, Paul KECA, 6:30 p.m. M
	Wilder Alain WDGA 5:30 p.m. M-F
	Willie Piper. KECA 9 nm Th
	Winchell, Walter
	Winner Take All KNX, 2 p.m. M-F
	Wizard and the Odds KHJ 9:45 nm To Th
	Woman's Voice
	Woman in White KFI, KFSD, 11:15 a.m. M-F
	Wonien's Forom KMPC, 12 n. M-F
	Women's World
	Wood, Barry
	Words and Music KNX, 3:15 p.m. Sa
	World Security Workshop, KECA, 8:30 nm Tu
ļ	You Bet Your Life
ļ	Young America Speaks KFAC, 10:45 a.m. Sa
	Young, Norma. KHI 1:20 pm M F
-	Toung Dr. Maione
•	Young Widder Brown KHJ, 7:30 a.m. Su
1	Lane Grey
-	Voice of Prophery. KH1, K F 8, 5:30 a.m. Su Voice of the Neighborhood KMPC, 11:15 a.m. M, W, F Vor Pop. KMPC, 11:15 a.m. M, W, F Vor Pop. KECA, 6:30 p.m. W *Wailace, Myron. KECA, 10:35 a.m. Su Waitz Time. KF1, KFSD, 7:30 p.m. M Warnow, Mark KF1, 10:30 p.m. Su Watz Shop. Tavelers. KECA, 9:15 a.m. Su Welcome, Travelers. KECA, 9:15 a.m. M-F *Wells, Carveth. KF1, 10:30 p.m. Su-F Wells, Carveth. KF1, 10:30 p.m. Su-F Wells, Carveth. KF1, 10:30 p.m. Su-F Weldy, Christopher KNX, 7 p.m. Su Wendy Warren. KNX, 7 p.m. Su Wendy Warren. KNX, 7 p.m. M-F *What's the Name of That Song? *Wheeler, Burritt. KNX, 1:30 p.m. M-F *What's the Name of That Song? *Wheeler, Burritt. KNX, 1:30 p.m. M-F Whiteman, Paul KECA, 4:15 p.m. M-F Wille Alvin. KECA, 4:15 p.m. M-F Willie Piper KECA, 4:15 p.m. M-F Willie Piper KECA, 4:15 p.m. M-F Wisner, Take All. KNX, 2 p.m. M-F Wisner, Harry. KECA, 4:15 p.m. M-F Wisner, Harry. KECA, 4:15 p.m. M-F Wisner, KF1, KFSD, 11:15 a.m. M-F Wood, Barry. KF1, 10:15 p.m. M-F Woman's Voice. KH7, 6:30 a.m. M-F Wond from the Odds. KHJ, 9:55 p.m. M-F Wond from the Country. KNX, 3:15 p.m. Sa Wizner's KF1, 10:15 p.m. M-F Sourd from the Country. KNX, 3:15 p.m. Sa Words and Music. KH7, 4:30 p.m. M-F Word from the Country. KNX, 3:15 p.m. Sa Word form the Country. KNX, 3:15 p.m. M-F

OCTOBER 26, 1947

# Ten Million Eavesdroppers

### (Continued from Page 5)

uninhibited, the soldiers would stalk into the booth and let off steam to their families. Nothing, from chow to the weather to the sergeant, was left out of their tirades against army life.

Listeners have come up with many suggestions about subjects for Funt's show. From a poll of the mail, it seems that far and away the most popular spot for a concealed mike as far as the listeners are concerned is a "Ladies' Room". Cops and taxidrivers head the list of conversationalists the audience most wants to hear. One enthusiast has suggested that Funt take his mike up to the top of the Empire State Building and urge someone to push him off. This one, Funt is not too enthusiastic about.

Only failure that "Candid Microphone" has admitted is the impossibility of broadcasting a tragic situation that sounds like the real thing. Pathos in real life is a far cry from pathos on screen and radio. Radio audiences are so adjusted to the emotion expressed by actors that the reality sounds flat and phony to them. Apparently deep-seated emotions are things that human beings do not discuss with strangers—or if they do, they sound so matter-of-fact and resigned about it that the incident is worthless. Funt is still trying. He feels that radio should be a reflective medium as well as an inventive one, and has this to say about his successful venture: "The microphone is being put to a use long neglected in radio—that of reflecting **a** true picture."

If you feel any qualms about eavesdropping-even en masse-you'll be pleased to hear how a "Candid Microphone" reporter got caught in his own trap—or wire. Before the show went on the air, an ABC vice-president suggested that a well-known reporter be briefed on how the show worked. Producer Funt rose from his desk when the commentator walked in the room. "Gee, I'm sorry," he said. "I don't know what to say. They phoned me here and told me that not only were you not to do this show but that they're canceling your other program as well." The reporter glared. Funt went on, "I can't understand why they picked me to break the news to you." When the shock had penetrated, the sparks started flying.

The voluble reporter slammed his fist on the table. "Who could have done it!" he shouted. "I wonder who did it—I bet I know! It must've been that so and so . . ", profanity streamed through the air. One by one, the angry dupe verbally annihilated virtually every high-ranking executive in the American Broadcasting Company's network whom he Page Thirty-two suspected of having engineered the blow.

Funt sat down, calmly lifted a piece of paper from the mike on the table which had recorded the whole tirade and said, "That, my friend, is how 'Candid Microphone' works."

# Men of Music

(Continued from Page 8) stro, "I am not a selfish conductor who plays *every* violin solo. As a matter of fact, with the exception of pianists, all the soloists who apear with us are permanent members of the orchestra.

"One of the strong points of our program," relates Piastro, "is the type of music we select. Aside from the fact that at least one great master is represented on every program, there are forgotten masterpieces uncovered by extensive research . . Among others, we have discovered unknown compositions of Beethoven and Schumann."

# **Five Instruments**

Listeners to the Symphonette have often asked how it is possible for an orchestra to produce such a beautiful tone. The answer lies not only in the caliber of musicians playing, but also in the quality of instruments at their command. The first violin section boasts two Stradivari — one valued at over fifteen thousand dollars—in addition to two Guarnieri. Other violins in the string section are creations of the great masters of Cremona. The three cellos are all collectors' pieces. Violin and cello bows, hardly noticed by a non-professional audience, represent an investment of from one hundred to five hundred dollars on the part of the musician. The rare and beautiful instruments are each capable of producing tones beyond the range of those found in an ordinary orchestra.

The Symphonette has been honored by two of the important awards given for radio performances. In 1946 the program received an award from the National Federation of Music Clubs. Presented by musicologist Sigmund Spaeth, the scroll given to the maestro read in part: "A tribute to Mishel Piastro, in Recognition of Your Outstanding Services to Music . . ." A Carnegie Hall concert was given on the occasion of the presen-

tation. This year a poll of music editors and critics conducted by Musical America named the Symphonette "the foremost concert orchestra in radio". Piastro called himself "greatly and pleasantly surprised", because of his awareness of the tremendous amount of good music on the air today.

During the war, members of the Armed Forces heard the Symphonette in every theater of war through the Armed Forces Radio Service and the O.W.I. Complete programs of music by the group have been donated to Army and Navy hospitals all over the country. One hospital, confronted with the problem of getting the wards quiet and off to sleep at the proper hour, hit upon the idea of a "Lights Out Concert", using the regular Symphonette radio programs for the purpose. Loudspeakers in the wards amplified the program as the lights went out in the wards—and wakeful tumult died down.



# Mabel Padgett, 1271½ West 37th Place, Los Angeles, Calif.

Heard on "Point Sublime":

Ben Willett: I like the skirts the way they were. At "see level."

Mrs. J. Peters, 114 West Ramona Blvd., Wilmar, Calif.

Heard on Fred Beck's show:

Tip Corning: What's a Grecian urn,

Mr. Beck? Fred Beck: Well, that depends on the Grecian.

# Mrs. Isabelie Noble, 4366 Westlawn Avenue, Venice, Calif.

Heard on "Truth or Consequences":

Ralph Edwards: What object around you has neither beginning nor end? Contestant: My ring.

Max Adler, 2814½ West Boulevard, Los Angeles 16, Calif.

Heard on "It Pays to Be Ignorant":

McNaughton: I used to be a salesman of a product that sold like hot cakes.

Tom Howard: What was that? McNaughton: Hot cakes.

# Dorothy Thompson, 31111/2 Hamilton Way, Los Angeles 26, Calif.

Heard on "People Are Funny":

Art Linkletter (to small girl): Arabella, have you ever been to a foreign country?

Arabella: Yes, San Diego.

# Raymond Waterhouse, 1894 West 22nd St., Los Angeles 7, Calif.

Heard on Jack Benny show:

Don: Jack, ask me why I call my yacht "The Girdle."

Jack: Why do you call your yacht "The Girdle"?

Don: Because it takes a lot of little tugs to get her out of her slip.

# Charles F. Schoener, 62611/2 South Hoover Street, Los Angeles 44, Calif.

Heard on "House Party":

Art Linkletter: Does "allergic" mean that you could or could not catch "poison oak"?

Little Boy: Allergic means to catch it. I've got it.

# Mrs. Virginia Inman, 5909 Willoughby Avenue, Hollywood 38, Calif.

Heard on the Bob Hope show:

Hope: You're daft.

Colonna: No, I'm from California. Taft is from Ohio.



EDDY GRABS the mike for what is strictly a posed shot, but the smile is the real McCoy and one of the reasons he's known as a "swell fellow." (NEC-Elmer Holloway photos.)

Eddy Howard's First Big Hit Came as a Result of Rummaging Through a Heap of Old Manuscripts. His Second Arose Out of a Recording Date Argument

# **By Jane Pelgram**

# Sunday, 12 noon NBC-KFI-KFSD

ACK IN 1939, when singing Eddy Howard wistfully crooned "My Last Goodbye", it was in reality his first big "hello" to the listening public who smitten snatched up the song and made it, then kept it for many weeks, a Number One on the "Hit Parade."

The appeal of the record was given a boost by the sorrowfully senti-mental story that sprang up and circulated concerning the tune's origin. Soon everyone was telling everyone else, "You know, Eddy Howard wrote that song for his wife, who just died. Isn't that sweet. Sad, too.'

Truth of this whole-cloth fabrica-

tion was that a very much alive Mrs. Howard had been rummaging around in some stacks of her husband's manuscripts, pulled out one she liked and persuaded Eddy to sing it. Eddy's mention of his wife in connection with "My Last Good-bye" resulted in this garbled tale of her demise.

While still in the limelight, Eddy followed "Goodbye" with a series of good old nostalgic tunes such as "Careless", "A Million Dreams Ago", and "If I Knew Then", all torch tunes adapted perfectly to Eddy's voice and style. Each record hit the 1,000,000copies-sold mark.

The music world being what it is, no one artist can hope to hang onto top popularity for almost ten years.

Repeat 1 Performance

PART OF the sax section make like true "cats" when one of the brasses accentuates the positive in a Howard arrangement.

Even the most sought-after records eventually fall into all the hands reaching for them, and sales slack off. So it was with Mr. Howard. He continued to since one of the comparison continued to sing, and he organized his own orchestra. Nothing spectacular happened. He disbanded the orchestra.

"Carton of Cheer" with NBC's Youngman and Virginia Henny Bruce needed a vocalist and orchestra leader, and Eddy Howard was the choice. Later he came to Hollywood to take over the same duties on NBC's "Gay Mrs. Featherstone" with Billie Burke.

# War Work

During the war, Eddy toured the country playing one-nighters and (Please Turn to Page 39)

A LITTLE CLOWNING AMONG MEMBERS of the rhythm section livens up a rehearsal lull. The neatly dressed bandmen carry formality only as far as their suits. Rehearsals and performances alike are pretty informal. Eddy likes it that way.

THE'FAMOUS EDDY HOWARD TRIO, composed of Maestro Howard (center), Ken Myers (left), who steps down from the trumpet section, and Norman Lee (right), away from his sax, all to harmonize on a tune, possibly the popular "To Each His Own".





Refrigerators! Airplanes! \$1000 Bills! What Can Radio Hand Its Lucky Winners Next — Unless It's a Trip to the Moon?

ON THEIR FORTY-FIRST WEDDING ANNIVERSARY, school teachers Florine and Albert Fowler went to see ABC's "Break the Bank," and were picked as contestants. Seventy-four-year-old Albert put his arm around his wife as they faced the mike, and with a wildly excited audience cheering them on, the couple were calm enough to romp through eight questions to \$7440—largest single cash prize ever awarded on a radio show. (Emcee Bert Parks offers a kiss of congratulation.) The Fowlers teach at Central High, Paterson, New Jersey, and spend their spare time futoring crippled children.



AFTER THE "TRUTH OR CONSE-QUENCES" haul made by Mrs. William McCormick, Lockhaven, Pennsylvania, for her "Mrs. Hush" (Clara Bow) identification, all other offers pall. For, adding up to the most tremendous "take" of any single contestant, Mrs. McCormick's \$18, 000 worth of prizes included:

A 1947 Ford convertible; a Bendix washer; a round-trip ticket for two to New York, with a weekend suite at the Waldorf; a \$1000 silver fox coat; a house trailer fully equipped for four; a \$1000 diamond and ruby wrist watch; a home freezer full of frosted foods; a gas range; an RCA-Victor Console radio-phonograph with 100 records; an electric refrigerator; a full-size billiard table; a residence furnace with fuel for one year; a 144-piece set of fine china; free maid service for a year; a complete paint job for her house, inside and out; a noiseless portable typewriter; an all-metal airplane; one week's vacation in Sun Valley, including transportation; a \$1000 diamond ring; a vacuum cleaner; a complete wardrobe for every adult member of her immediate family.

Yipes! Where do we go from here?

HERE'S A GAME a crowd can play, with matches and a milk bottle. You start with the bottle and one match, and keep stacking higher and higher, until "just one more" will knock the whole works over.

That's the sort of competition in progress today amongst radio's wand - waving give - a way shows. Since the first lucky contestant gleefully dragged home her refrigerator, participation program prizes have (Please Turn to Page 39)

NOT TO BE OUTDONE by the participation shows, Planters Peanuts recently launched a nationwide word-building contest through news broadcasts. Receiver of the 1947 Hudson Super Six first prize was Gilbert Sonbergh, Hollywood free-lance writer, who had spent a solid week at his dictionary compiling the winning word list. Presenting keys, under kleig lights, and before a tremendous Gilmore Stadium crowd, were Raymond R. Morgan (president of the advertising agency), left, and songstress Margaret Whiting.





A FLIGHT on the luxurious airliners of the British Overseas Airways to London, England; a suite in the Hotel Savoy, overlooking the Thames River; luncheon at the J. Arthur Rank picture studios; and another trans-Atlantic trip back to New York for world premiere of Universal-International's "Great Expectations." That was the itinerary of pretty "Queen for a Day" Kathleen Hughes, of Inglewood, California, who won the most exciting weekend yet presented on the program. Emcee Jack Bailey smilingly helps "Queen" Kathleen pack the genuine leather Abel and Bach luggage set presented her among other royal gifts included with the trip.



"COMPLETE BUILDING MATERIALS FOR A HOUSE, from cellar to roof" promised KMPC's "Three Alarm" boys recently, in their biggest contest yet. Bellringer was Mr. O. L. Graham (left) of Los Angeles, who shares congratulations with his wife. "Three-Alarmers" Van Des Autels and Frank Graham (shaking hands) pass on the program's approval.

OFF INTO THE WILD BLUE yonder went Mrs. Iris Smith, a secretary by profession, from San Francisco, who found herself winner of this \$6500 Taylorcraft Airplane on "People Are Funny" last fall. Mrs. Smith had never been in an airplane before, but happily listened to flying tips from NBC's program host. Art Linkletter, who made the presentation.



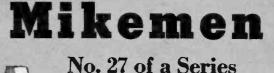
JUST TO PROVE THE LENGTHS to which a program will go for its winners, listen to this story from Mutual's "Heart's Desire."

The "Delham Triplets" wrote to the program last June, asking that their mother, Mrs. Ruth Delham, be made "Queen for a Day." Unable, naturally, to grant that, emcee Ben Alexander arranged for the family to fly to California, and for Mrs. Delham to accompany the regular "Queen" on her twenty-four-hour whirl, being known as "Queen for Hearts."

Then! Came the floods! The Delhams were washed out of their Ottumwa, lowa, home and ended up in St. Louis, Finally relocated by the program and the National Guard, they were rescued from **another** flooded house. "Heart's Desire" then brought them by bus, train and plane to Hollywood; Mrs. Delham had her wish; and they were comfortably settled in a new home with grandmother May Delham. STEPPING OFF THE PLANE with their arms full of continental souvenirs are young Chris and Richard Fortune, luckiest "Bride and Groom" married on ABC to date. For their outstanding love story, the Fortunes were chosen to make the inaugural Pan American Airways global service flight. A six-day honeymoon trip roundthe-world for them included stops at Gander, Newfoundland, Shannon, Eire, London, Istambul, Karachi, Calcutta, Bangkok, Manila, Guam, Wake and Honolulu!







# **By Judy Maguire**

Gene Baker

"Lum and Abner's" Announcer Admits He Loves Kids. He Ought to — He's Proud Father of Five of His Own!

ONE FOR THE SCRAPBOOKS, as Chet "Lum" Lauck, announcer Gene, his wife, Nancy Houston, and Norris "Abner" Goff pose, old-family-portrait style, following a recent broadcast. This last season, Gene celebrated his fourth year as announcer for the Pine Ridge fellows, and he adds that he's one of the program's best fans.



T HOME one evening not long ago, mikeman Gene Baker and his wife, Nancy, were hearing the documentary drama, "CBS The story, Texas'

Was There." The story, Texas' violent battle for independence. At a high point in the turmoil, an actor portraying Sam Houston grasped the microphone. "I will avenge the Alamo!" he cried. The scene switched.

Gene turned blankly to Nancy. "You mean," he inquired, we've been writing a book about him? A bit player?"

For hard-riding, hard-drinking Sam, founder of Houston, Texas, was Nancy's great-uncle, and in the past several months she and Gene have extensively collected material and formulated outline for a colorful biography of their illustrious rela-

# Thirt

tive's life. Plans, incidentally, are in process at Universal-International to film the finished work.

Certainly illustrious in their own rights are this outstanding radio couple. During twenty-three years in the business Gene has been: a featured singer on his own shows (Chicago's "Songs of a Dreamer," Hollywood's "American Rhapsody"); an announcer ("Quiz Kids," "Guiding Light," "Masquerade," "Hope Chest," "Heart's Desire," "Lum and Abner," the last four of which he still does); a program star and owner ("Your Hymn for Today," which Gene sings and narrates, with Irma Glen at the organ); and a writer or producer, as occasions have demanded.

### **Career Girl**

Before her marriage to Gene, Nancy was listed as one of radio's top show directors, handling all of the John Reed King series back east, the Treasury Bond programs throughout the war, and "Meet the Missus" on its initial California debut.

Still, in spite of all this, the Bakers are much more "home folks" than radio. There are five youngsters ... Jack (who's sixteen, and "going to join the navy" when he's seventeen); Mary Esther (thirteen); Tom (ten), Katherine Louise (seven); and Karen (four and a half months).

GENE'S FATHER was one of the country's first traveling salesmen. "And here I am, still at it," sighs Gene, one of the top commercial announcers in the business. But in addition, the younger Baker is a producerwriter of much experience, has starred often as a singer, and can speak with authority on almost any phase of radio. They make white-picket-fenced and little-frame-housed existence lively for Gene and Nancy.

Gene, himself, a d m its he's a "pushover for kids." Recently Nancy brought baby Karen into the control booth to watch pop do the "Lum and Abner" commercials. Halfway through, Gene looked up, saw his nearly-bald youngest with a blue ribbon tied around the few wisps of her hair, staring button-eyed and open-mouthed at him through the booth glass. The rest of his advertising, Gene admits, was barely intelligible, and as he joined his wife and family after the broadcast, another announcer, Charlie Lyons, called appropriate comment across the stage: "That's all right, Karen," he encouraged the Baker baby, "you just keep coming to a few more broadcasts and smiling at daddy like that, and I'll arrange to walk *into* the studio as he walks *out.*"

On "Heart's Desire." too, Gene once spied a freckled little girl with pigtails and two of her front teeth missing, sitting directly in front of the microphone. She was so unabashedly impressed by the entire broadcast that finally Gene couldn't stand it any longer. "Psst!" he said, "off the record . . . what's your Heart's Desire?"

Thus encouraged, the little lady admitted that she'd like "a doll that wets and a whole trunk of dollclothes," and that she also wouldn't mind having "her picture taken" with Gene. Her mother, father, aunt and uncle wanted prints, of course. Adding his shopping bill (Gene personally picked out and paid for the promised doll and equipment) to his photographic charges, Gene's moment of succumbency was budget-

(Please Turn to Page 37)

# Mikemen– Gene Baker

(Continued from Page 36) clipping by a good round figure!

# Real Fans

This last year, Gene celebrated his fourth Christmas with "Lum and Abner," and he calls Chet Lauck and Norris Goff "two of the sweetest characters you ever knew in your life." He adds that he and Nancy sit faithfully at home for the repeat broadcast every night, "Never miss it. And that's not to hear Baker . . . just those two great performers in one of the best shows on the air!"

He's done a great deal of directing himself, so Gene knows fine technique when he sees it, and he picks Forrest Owen, Joe Ainsley and Gordon Hughes as his three favorite radio producers.

Gene, of course, has the greatest enthusiasm for broadcasting, and he speaks with affection of another Baker radio fan, his father, (who recently passed away at the age of eighty, but who never had missed a ball game broadcast or favorite program up until the time of his death).

"One of dad's standbys was 'The \*Light of the World,' " Gene recollects. "He'd sit outside by his old radio every day and listen while we'd all move around in respectful silence. 'Joshua's in a pickle,' he'd insist, when I asked him why he didn't read it in the Bible, 'and I want to hear how he gets out of it.'"

The elder Mr. Baker was one of the country's first traveling salesmen. He retired from Marshall Wells Hard ware Company at sixty, sat grumpily around home for a year, suddenly rose from his chair one morning, swore violently and left the house. When he returned, his car was loaded with pie tins, wire soldering equipment, egg-beaters. From then on, he sold hardware on his own, rattling along the Oregon highways two and three thousand miles a month, until he was 79, and Gene came up and sold the car out from 'under him'

"Why dad even sold Kickapoo Indian Sagwall Patent for awhile," Gene adds, "off the back of a medicine wagon. And here *I* am . . . still at it . . . selling Alka-Seltzer over a microphone."



Perpetual carnation-sporter is Columbia's "Double or Nothing" announcer Murry Wagner, who has yet to show up for a broadcast without one in his lapel. In her own garden, Murry's wife, Clara, manages to grow at least a carnation aday for her husband. Emcee O'Keefe, of course, also gets one when two grow a day. HERE'S PROOF that Billy can look rather nicely spruced-up, if only for his "picher takin'." But this is **not** the real Conrad. Bill has a strong disrespect for neckties, much prefers a beloved, bedraggled brown jacket to this snappy tweed and can go happily without a shave for days. (Rothschild photo.)





Is Frumpily-Groomed Billy Conrad, Who Likes "to Be Comfortable" During His Acting, and Who Must Have a Theory, as He's Top-Bracket After Just Two Years

# By Jae Smith

UST OFF-SET from his picture role in Enterprise's 'Body and Soul," Billy Conrad walked into Brittingham's restaurant recently, neatly shaven and wearing a spanking - smooth s u i t, shirt and tie. A group of his fellow radio actors in the far corner regarded him with immediate hostility. "Get him?" One AFRAite nudged

the other.

"Yeah." explained the questioned party scornfully, "Conrad's gone Hollywood."

For, probably even ahead of Bing Crosby, pudgy twenty-six-year-old Bill Conrad is a notoriously ill-flungtogether guy. Canvass a rehearsal and you'll spot him in a beard of several days' growth, an unbarbered head of thick black hair, a rumpled plaid shirt with sleeves rolled almost to the shoulders, unbearable gray slacks with cuffs nubbled up three or four times instead of shortened, scuffed brown loafers which have yet to see a shoe-shine boy.

This appalling disregard for tidiness, however, is no affectation. Bill likes "to be comfortable." With all other cast members briskly sitting up straight around him in the script reading room, Bill usually occupies his chair like a chubby little Buddha, heels pulled up under him and his round body bending impassively over his lines. From this unique position he maintains an amazing pitch of emotion, getting more action into his voice than most thespians achieve striding energetically about a large stage. Perhaps it is this unperturbed attitude toward his work which makes Conrad's acting so effective. He insists that he knows nothing about the "art" of being a dramatist, and as a matter of fact he has only been one himself for about two years. But in that brief time he has been busily on call for every major show in network center, playing dialects (although he says he doesn't "know any"), heavies, cops, comedy-interests, philanthropists.

In spite of his youth too, he gives impression of extreme maturity. His heaviness contrives to make him look older, of course, and his voice has a deep, adult timbre. He was in the army for five years, first with the Air Corps as a flier and then with AFRS as a producer. There, Billy met Elliott Lewis, Jimmy Burton, Gil Doud, Bill Mead and the other fifteen AFRS veterans who now form Command Radio Productions. Mutual's "Voyage of the Scarlet Queen" is one of the series owned, written, produced and acted by the group, and Bill appears on the program almost regularly in widelydiffering roles.

It was through CRP that he got into acting. Previously he had announced and produced shows at KFOX and KMPC before enlisting in the army at nineteen. Billy started "The Hermit's Cave," incidentally, which debuted and ran on KMPC under his writing and direction.

That's also where he met his wife, blonde and Swedish June Nelson, who was a secretary while Bill was (Please Turn to Page 39)

Thirty-seven



FIRST WEST COAST GUEST SHOT of Walter Winchell during his recent Damon Runyon Memorial Fund Campaign was with Leo Guild on latter's Don Lee "The Wizard and the Odds" program. Winchell, naturally, gave the odds on cancer as a killer, and the odds on the cures to thwart it. (Rothschild photos.)

# Radio Wizard

Not of Oz, but of the Odds On Anything from Presidential Candidates to Sports and Food

OLLOWING the advice of the ancient Chinese sage who said that every man should have a hobby, Leo Guild has opened an entirely new field for KHJ-Don Lee's "Wizard of Odds". Leo not only took the advice, but now finds that the hobby has grown into a paying proposition that occupies about half his time.

The "Wizard", who has made a business of telling the odds on anyand-every-thing, started his unusual hobby back in the days when he was a top researcher for "The New Yorker" magazine. Perhaps because he was even then a wizard at playing with facts and figures in his head, Leo always drew the assignments in which statistics and odds played a prominent part.

For several years, Leo collected clippings about "odd odds" that he saw in the newspapers and magazines. One of the large New York newspapers heard of Leo's strange hobby and his unusual collection of material relating to it, and promptly sold him the idea that the stuff would make a good newspaper feature or maybe even a book.

Intrigued with the possibilities, Guild wrote Bennett Cerf, whom he knew from his own work as a publicist. However, another publisher, Marcel Rodd, heard about the collection and made a fast pitch to Leo, clinching it with an advance against the book before Cerf had even finished reading Leo's letter. From that moment, Leo's Sundays were no longer vacation days as he spent his time dictating to his wife Ruth (a bit of a wizard herself—at shorthand) and the result was the best-seller, "You Bet Your".

That would have been the end of it, for Leo came to Hollywood to do studio publicity, but an advertising agency, Charles Hoyt, saw commercial possibilities in the book and bought rights to it for advertising purposes. Guild then saw that his "hobby" was now a major factor in his life, so he signed with the New Thirty-eight York Post to do a daily "What Would You Do" column in the paper, and looked around for other uses for his store of unusual facts. Radio seemed the natural step, so, as "The Wizard of Odds", Leo started his twice weekly show. On each broadcast Leo gives the odds that answer six letters, and he thinks his mail gives an interesting slant on the American people.

# Can't Give Hope

Guild says "The order of frequency with which questions appear is topical, personal, and general interest, with the first and second classifications running neck and neck. But," says the "Wizard", "the number of questions of personal interest only, with the accent on wish fulfillment, seems indicative of widespread unrest today. For instance, people want to know whether they will strike oil on their land, or inherit money, or get a certain make of car. Too many of these people want hope rather than facts, and hope is, of course, the thing that I am unable to give."

The question asked most frequently is, "What are the odds that this letter will be read on the air?", and one that Leo can obviously not answer. Other frequently requested odds are those on presidential candidates, and on sports, both of which are right up the "Wizard's" alley.

The angle that Leo likes best about the odds, aside from the opportunity to indulge in his fancy for figures, is that it entails so much research in order to insure accuracy. He recently searched through ten tomes for information on nuclear fission to provide facts for a lessthan-two-minute spot of the program, which he now calls "The Wizard and the Odds" so as not to be

# JORGIA CURTWRIGHT'S APPEAR-

ANCE with Leo gave him an opportunity to find the odds that a secretary would become a movie star, and provided the material for a switch shot in which Leo posed as emanuensis and Jorgia as business exec. confused with the children's favorite "The Wizard of Oz". This tremendous amount of research has made it possible for Leo to converse on almost any conceivable subject and gives him many a new angle to "hang" a publicity story on.

Leo's guest register boasts leaders from every phase of the entertainment world, leading men in scientific branches and others who specialize in everything from beauty contests to raising rabbits. In a recent week, on consecutive nights, Leo had the odds on eating from restaurateur Glenn Billingsley, and on international relations, supplied by Cuban Consul Patricia Krizman, subjects that are perhaps not so far divorced as they appear to be.

These days Leo spends the few moments he has free from publicity or his program gathering odds for a new book to be called, "May the Odds Be With You", the thought with which he signs off each broadcast. But the knottiest problem he has, and the one whose odds are hardest to solve, is that of the odds that some day he'll be able to spend his time with his lovely wife and the two children, Donald, four, and Donna, two.



# Fugitive from a Haberdashery

# (Continuea from Page 37)

on staff. They were married in Phoenix, when he graduated as an Air Corps cadet, and have been together for the past five years. Billy describes his wife as "a wonderful girl...a marvelous sport." They live in Westwood, and share equal affection for their three dogs ... "Lisa," a Belgian shepherd; "Tia," a cocker spaniel; and "Wotan," a Great Dane.

June is as conventional as Billy is erratic. He loves sleep, but only at irregular hours. He has a giant turntable and loudspeaker set in the living room and sometimes plays his collection of classical records at top volume straight through to morning on a wakeful night. He has an aversion to breakfast, as such, and hasn't indulged in the conventional "bacon and eggs" since he was "three years old." When he can be finagled into a before-noon meal, he prefers Spanish foods..."enchiladas, tamales or chili, with lots of hot sauce."

This is all rather difficult for June, who likes standard hours and regular meals, but they adjust to each other beautifully, are tremendously happy together.

The Conrads like to fish, and are looking for a small-sized ketch of their own. Bill is enthusiastic about both deep-sea and stream casting, but he disposes of his haul as soon as he's ashore. "There's something about the taste of fish," he confesses, "that I just don't like."

Conrad got his own picture role in "The Killers." He'd had some publicity stills taken wherein he appeared at his unkempt worst. Instead of circular-filing the works, he packed them under his arm and traveled out to Universal-International. "Look," he commanded attention to his unflattering likenesses, "I want to be a Killer." Billy left with a role in the Hellinger picture. So successful was his appearance that he immediately copped a oneyear contract with Enterprise, which so far has assigned him as "Fernand" in "The Arch of Triumph" and as John Garfield's fight manager in "Body and Soul."

Billy is jocular, friendly and a non-worrier, but he admits trepidation about stories such as this one. "I just don't know what to say that'll sound good when you put it on paper," he confides with nervousness. "Guess I'd rather go fishing... let's put it that way."

# **Fabulous Give-Aways**

# (Continued from Page 34)

been building to greater, more original elaboration at a dizzifying rate. In the past few years of this era of \$64 questions and jackpot answers,



NEW FULL-TIME COMEDIAN scheduled for regular spot on Vaughn Monroe show on CBS is Colonel Lemuel Q. Stoopnagle, long-time ether favorite.

here are just some of the magnificent things which have happened to Mr. and Mrs. R a dio Goer and Gleaner as a result of their impromptu "A beaver is a small eager animal' identifications.

We can remember when it was a thrill to win a free Good Humor!

# **Repeat Performance**

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doing his part in the war effort. While fulfilling an engagement in Memphis, Tennessee, Eddy placed his orchestra aboard an old-fashioned wagon and toured the city. People loved it, cheered madly and within forty-five minutes bought \$45,000 worth of bonds!

Eddy has never been a forgotten man, but up to eighteen months ago young Mr. Howard was far from hitting the top brackets on the juke box and popularity polls. Then, for a second time in his career, Eddy discovered that one good recording could turn the nation's favor his way.

A year and a half ago, Eddy was to cut four sides for Majestic records. A dispute arose in the recording studio on the fourth side. The recording director said the musical choice was a bad piece of material. Eddy said it was good. The recording director pointed out that it was too sweet . . . they needed a fairly hot side. Eddy in turn pointed out that all over the country during his one-nighters, people stopped dancing to crowd around the bandstand and listen whenever he sang the music in question. He said people liked it sweet. And Eddy Howard stuck by his reaction to what he'd seen hap-pen. Now, "To Each His Own", the record that caused the big to do in the studio that day, has sold over 1,500,000 copies and is still going like the proverbial hotcakes. As a result, recent polls showed Howard's

name and the record title either leading or very near the top of all polls concerning all-around records, best-liked bands, most promising new names, and male band vocalists.

Eddy was born in Woodland, California. It was when he married a pretty co-ed from Evanston, Illinois. that the Howards settled in that pleasant Chicago suburb. In 1940 Jane and Eddy built their early American home there, and had the fun of choosing the Regency and modified modern furniture, and of setting up the maestro's studio. Since that date the house has been occupied for only three months. Even after daughter Lynn arrived, Jane and the baby accompanied Eddy every place.

Now that Eddy is leaving the California sunshine he enjoyed so thoroughly during his golf and tennis sessions, he compensates himself with the thought of at long last taking possession of the pretty house.

"This time when I go to Chicago for my Aragon engagement we are going to make a project out of having a home. Lynn is five now, and ready to start school, and she should have a regular home. And I want to catch up on some of my own work."

"His own work" will be getting started on a program that's sure to knock that 70's golf score into a cocked hat. You can't practice iron shots and work at fulfilling an ambition too. This second ambition of Eddy's is the writing, lyrics, music and all, of a Broadway production. Questioned as to whether or not it would hold a part for Howard, Eddy grins and says, "Well, sure, I'd *like* to be in it. But I've got to *write* it first!"

The extended engagement the Howard band just finished at Los Angeles' famed Cocoanut Grove accomplished, with a vengeance, the first Howard ambition. In 1930, a sixteen-year-old boy sat with his date at a Grove table, watching, enraptured, Gus Arnheim's band and vocalist, one Bing Crosby. The vocalist is still Eddy's favorite. His outspoken wish that night was . . . "Boy! I wish some day I could bring a band here to play'. . . and me sing with them!"

The eminence of being a favorite, to say nothing of the cool million the maestro has netted from writing fifteen top hits, enables him to satisfy many an ambition and whim. While the band was in New Orleans, pipe-fancying Mr. Howard wandered about in search of a little old brier to add to his collection. Coming across a tucked away pipe shop, Mr. Howard was completely carried away with his find. Finally, unable to make a selection from among the rare assortment of meerschaums, clays and porcelains, Eddy bought out the entire stock and had all the pipes shipped home to Evanston, where they'll rest on racks, undisturbed, with the other seven hundred in his collection.

Eddy, incidentally, doesn't smoke. Thirty-nine

# FOR COMMUNITY Service

# APPOINTMENT WITH THE CLERGY

'Mid the diptomatic clashings of nations arises the voice of Youth asking, "Will there, from this cauldron of international unrest, emerge a finer world for us who must establish ourselves in it? Will the Atomic Age be ushered in by world destruction, or can our statesmen guide human affairs into paths of peace? Where does God fit into the picture?" And Youth, seeking the answers, queries religious leaders of all faiths; Catholic, Jewish, Protestant, and others. KGFJ is happy to resume its highly informative public service feature, "Appointment with the Clergy," in cooperation with the University Religious Conference, Stephen Muller, moderator. During this program, serious-minded college students interview the Clergy, finding the answers for themselves and for you. Sundays 4:00 to 4:30 p.m.

# KNOW YOUR SCHOOLS

It's a far cry from the little red schoolhouse of yesteryear to the present scientifically operated educational institutions in our City School System. But is scientific education doing as good a job in teaching our young people as did the three R's in the little red schoolhouse? You can decide this for yourself when a teacher from the public schools conducts an actual class lesson over the air on KGFJ's public service feature "Know Your Schools." You'll also hear modern educational methods discussed by a member of the Board of Education, with Freeman Lusk, Supervisor of Information for Los Angeles City Schools, acting as MC. Fridays 9:00 to 9:20 a.m.



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