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DRIVETIME DOMINATORS & KEY FORMAT LEADERS

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Our Marketing Directors are people who really understand radio. As such, they're much better able to look at your station's needs with a long-term strategic view—not a short-sighted, "what can I sell today" mentality.

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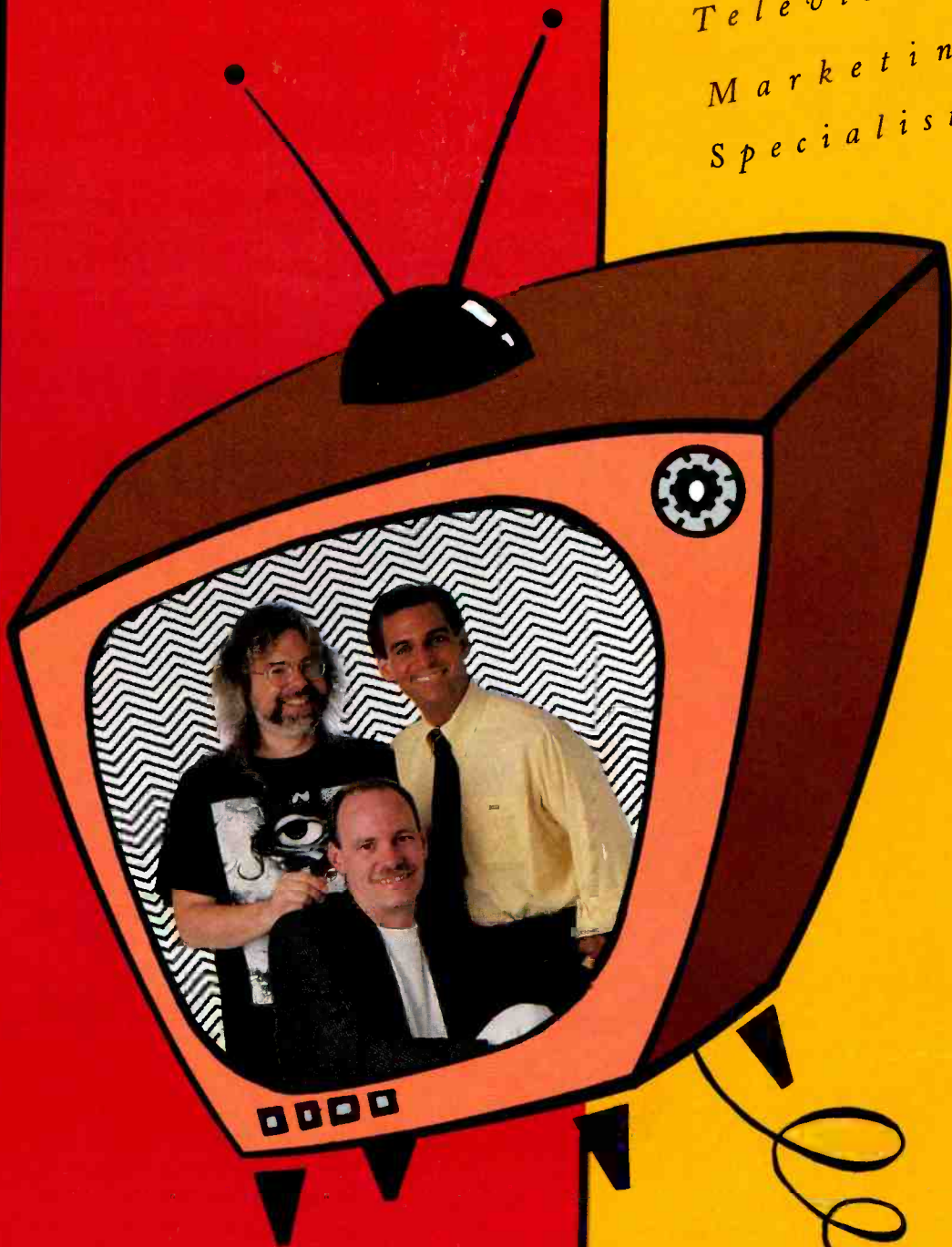
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Chicago, IL
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Los Angeles Offices: (310) 553-4330, 1930 Century Park West, Los Angeles, CA 90067 Fax: (310) 203-9763
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FORMAT REACH CHARTS

Each radio market has its own individual audience composition. Because of this, listener format reach can differ from one market to another, and from one region to another. A format that may enjoy dominance in one market may be weaker in another one — but it may still demonstrate overall regional or national strength. The National and Regional Format Reach Charts on this and the following page outline listener format reach throughout the U.S. during the Spring '92 book.

The regions used in these charts correspond to those used by R&R's format editors to define their reporting regions. Each of the top 100 markets featured in this edition of the R&R Ratings Report was tallied by its respective region (using format penetration data) to develop this information. The regional numbers were then combined and averaged to arrive at the national format numbers shown here.

AC 20.9% (21.1%)

Ctry 18.0% (17.6%)

AOR/NR 12.6% (11.8%)

CHR 12.0% (12.5%)

News/Talk 10.0% (9.9%)

Gold/CR 9.7% (9.2%)

UC 6.9% (6.8%)

B/EZ 2.6% (3.2%)

Span 2.3% (2.2%)

BBnd/Nost 2.0% (2.5%)

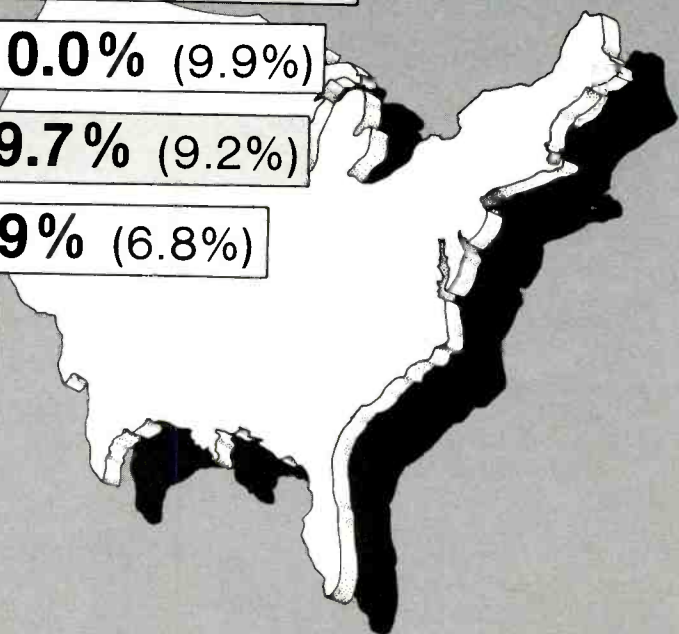
Rel/CC .9% (.9%)

Clas .9% (.8%)

NAC .8% (.8%)

Misc .3% (.3%)

Jazz .1% (.2%)



(Fall '91)

FORMAT LEGEND

AC-Adult Contemporary, AOR-Album Oriented Rock, BBnd-Big Band, B/EZ-Beautiful/Easy Listening, CC-Contemporary Christian, CHR-Contemporary Hit Radio, Clas-Classical, CR-Classical Rock, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, NAC-New AC, News-News, Nost-Nostalgia, NR-New Rock, N/T-News/Talk, Rel-Religious, Span-Spanish, Sports-Sports, Talk-Talk, UC-Urban Contemporary.

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EAST

AC	26.2 (26.3)
CHR	14.4 (14.9)
AOR/NR	13.8 (13.2)
NEWS/TALK	12.2 (12.1)
GOLD/CR	12.1 (10.7)
CTRY	8.7 (8.6)
UC	4.1 (5.0)
B/EZ	2.8 (3.4)
BBND/NOST	2.5 (3.1)
CLAS	1.1 (.8)
REL/CC	.9 (.8)
NAC	.6 (.5)
SPAN	1.4 (.3)
MISC	.2 (.2)
JAZZ	.0 (.1)



(Fall '91)

SOUTH

CTRY	24.9 (24.5)
AC	18.2 (19.0)
UC	13.6 (12.4)
AOR/NR	10.2 (9.9)
CHR	9.7 (10.7)
GOLD/CR	7.5 (6.8)
NEWS/TALK	6.1 (6.1)
SPAN	3.4 (3.3)
B/EZ	2.7 (3.1)
REL/CC	1.6 (1.6)
BBND/NOST	1.5 (1.7)
NAC	1.4 (.6)
CLAS	1.2 (.3)
JAZZ	.0 (1.6)
MISC	.0 (0)



(Fall '91)

MIDWEST

AC	21.0 (21.9)
CTRY	19.6 (18.0)
AOR/NR	14.7 (13.2)
CHR	11.2 (11.1)
NEWS/TALK	11.2 (10.9)
GOLD/CR	10.2 (10.4)
UC	4.8 (5.8)
BBND/NOST	2.1 (2.9)
B/EZ	1.9 (2.9)
CLAS	1.9 (.8)
REL/CC	1.6 (.5)
SPAN	1.6 (.3)
MISC	1.5 (.5)
NAC	1.3 (.4)
JAZZ	1.2 (.4)



(Fall '91)

WEST

AC	19.0 (18.4)
CRTY	15.3 (15.3)
CHR	13.8 (14.2)
AOR/NR	13.4 (11.9)
NEWS/TALK	12.8 (12.8)
GOLD/CR	10.3 (10.5)
SPAN	4.4 (4.6)
B/EZ	2.8 (3.4)
BBND/NOST	2.1 (2.9)
NAC	2.1 (2.1)
CLAS	1.9 (1.8)
MISC	1.9 (.9)
UC	1.7 (.5)
REL/CC	1.3 (.3)
JAZZ	1.1 (.3)



(Fall '91)



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DRIVETIME DOMINATORS

AM Drive/Top 25

Average Quarter-Hour Share
12+, M-F 6-10am



Darrin Wilhite, Tim Wall
WIVK-AM & FM/Knoxville



Michael W. Perry & Larry Price
KSSK-AM & FM/Honolulu



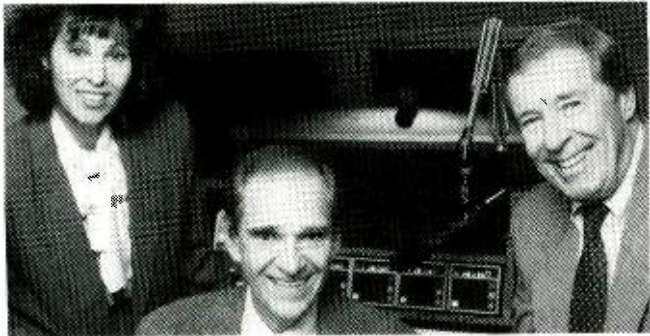
Bill Wilkerson, Wendy Wiese, Bob Hardy
KMOX/St. Louis

1. **WIVK-FM/Knoxville (Ctry)** 33.7
Darrin Wilhite, Tim Wall
2. **WXBQ-AM & FM/Johnson City (Ctry)** 30.5
Richard Quillen & Bill Blake
3. **KSSK-AM & FM/Honolulu (AC)** 27.3
Michael W. Perry & Larry Price
4. **WYNK-AM & FM/Baton Rouge (Ctry)** 26.1
Kenny Hazelette & Bob Bishop; Rick Daniels
5. **WRNS-AM & FM/Greenville-New Bern (Ctry)** 24.1
Wayne Carlyle
6. **KMOX/St. Louis (Talk)** 23.1
Bill Wilkerson, Wendy Wiese, Bob Hardy
7. **WUSY/Chattanooga (Ctry)** 22.7
Capt. Bobby Byrd & Jim Copeland
8. **WITL-AM & FM/Lansing-East Lansing (Ctry)** 21.9
Jay J. McCrae; Johnny Derringer
9. **WICC/Bridgeport (AC)** 21.6
John LaBarca
9. **WTQR/Greensboro-Winston Salem (Ctry)** 21.6
Dale Mitchell & Aunt Eloise
11. **WCCO/Minneapolis-St. Paul (AC)** 21.0
Roger Erickson & Dave Lee
12. **KXXY-AM & FM/Oklahoma City (Ctry)** 20.8
Dave Murray & Dan Stroud; Dave Dodson
13. **WTIC/Hartford (AC)** 20.7
Ray Dunaway
14. **WHAS/Louisville (AC)** 20.6
Wayne Perkey; Jack Fox
15. **KWEN/Tulsa (Ctry)** 20.2
Bob Cooper, Joann Downes; Lee Sherwood
15. **WNDE & WFBQ/Indianapolis (AOR)** 20.2
Bob & Tom
17. **KIIM/Tucson (Ctry)** 19.7
Scott Carpenter
18. **KSSN/Little Rock (Ctry)** 19.6
Bob Robbins
19. **WZZK-AM & FM/Birmingham (Ctry)** 19.4
Patti & The Doc
20. **WSIX/Nashville (Ctry)** 19.3
Gerry House and the House Foundation
21. **WCMF/Rochester, NY (AOR)** 18.8
Brother Wease Morning Circus
22. **WYYD/Roanoke-Lynchburg (Ctry)** 18.6
Steve Stroud; Robynn Jaymes
23. **WAMZ/Louisville (Ctry)** 18.1
Dickie Bruan; Bobby Jack Murphy
24. **KDKA/Pittsburgh (N/T)** 18.0
John Cigna; Larry Richert
25. **WKSJ-AM & FM/Mobile (Ctry)** 18.0
Wayne Gardner & Bill Dotson

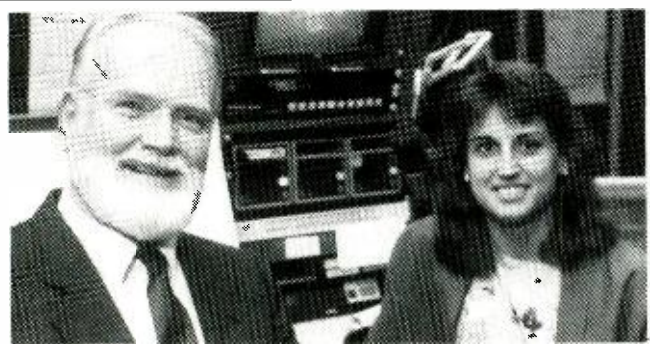
DRIVETIME DOMINATORS

AM Drive/Top 25

Average Cume Persons
12+, M-F, 6-10am



Judy DeAngelis, Paul Smith, Michael O'Neill
WINS/New York



Jim Donnelly, Brigitte Quinn
WCBS/New York




Howard Stern
WXRK/New York



Rick Dees
KIS-AM & FM/Los Angeles

1. **WINS/New York (News)** 1,629,300
Paul Smith, Michael O'Neill, Judy DeAngelis
2. **WCBS/New York (News)** 1,261,400
Bridgette Quinn, Jim Donnelly
3. **WXRK/New York (CR)** 1,147,000
The Howard Stern Show
4. **WHTZ/New York (CHR)** 1,091,100
The Z-Morning Zoo with Gary Bryan & Ross Brittan
5. **WRKS/New York (UC)** 1,072,500
Jeff Fox & Ken Webb
6. **WCBS-FM/New York (Gold)** 963,600
Harry Harrison, Ron Lundy
7. **WPLJ/New York (CHR)** 908,600
Scott Shannon, Todd Pettengill
8. **KIS-AM & FM/Los Angeles (CHR)** 881,000
Rick Dees, Ellen K., Vick "The Brick" Jacobs, Cmd. Chuck Street
9. **WLTW/New York (AC)** 870,300
Bill Buchner & Rasa Kaye, Al Bernstein
10. **KFWB/Los Angeles (News)** 829,600
Jayne Bower, John Brooks
11. **KYW/Philadelphia (News)** 795,100
Pat Farnack, Harry Donahue, Ed Abrams
12. **WQHT/New York (CHR)** 741,100
Howard Hoffman & Stephanie Miller; Debra Rath
13. **WMXV/New York (AC)** 729,900
Jim Douglas & Liz White; Bill Neal
14. **WBLS/New York (UC)** 718,200
Mike Love & Lisa Lopez
15. **KPWR/Los Angeles (CHR)** 714,700
Jay Thomas; Brenda Rosi
16. **WGN/Chicago (Misc)** 701,400
Bob Collins; Roy Leonard
17. **WNEW-FM/New York (AOR)** 697,600
Richard Neer
18. **WOR/New York (Talk)** 696,700
John R. Gambling
19. **WPAT-AM & FM/New York (B/EZ)** 681,500
Bruce Owens
20. **KLOS/Los Angeles (AOR)** 675,900
Mark & Brian
21. **KOST/Los Angeles (AC)** 671,800
Mark Wallengren & Kim Amidon
22. **KCBS/San Francisco (News)** 599,200
Al Hart, Lois Melkonian
23. **WFAN/New York (Sports)** 597,100
Don Imus
24. **WBBM-FM/Chicago (CHR)** 595,300
The Eddie & Joe Bo Show
25. **WLUP-AM & FM/Chicago (AOR)** 592,700
Jonathon Brandmeier

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DRIVETIME DOMINATORS

PM Drive/Top 25

Average Quarter-Hour Share
12+, M-F 3-7pm



Steve Randall
WXBQ/Johnson City



Ed Brantley
WIVK-FM/Knoxville



Phil Williams
WYNK-AM & FM/Baton Rouge



Don Moore
KSSN/Little Rock



The Bearman
WUSY/Chattanooga



Coyote Calhoun
WAMZ/Louisville

1. **WXBQ-FM/Johnson City-Kingsport (Ctry) 28.4**
Steve Randall
2. **WIVK-FM/Knoxville (Ctry) 25.1**
Ed Brantley
3. **WYNK-AM & FM/Baton Rouge (Ctry) 24.9**
Phil Williams
4. **KSSN/Little Rock (Ctry) 23.7**
Don Moore
5. **WUSY/Chattanooga (Ctry) 23.1**
The Bearman
6. **WRNS-AM & FM/Greenville-New Bern (Ctry) 22.5**
Mike Reid
7. **KIIM/Tucson (Ctry) 20.4**
John Collins
8. **WAMZ/Louisville (Ctry) 18.8**
Coyote Calhoun; Dan Robinson
9. **WZZK-AM & FM/Birmingham (Ctry) 18.7**
Jay Michaels
10. **KRZY & KRST/Albuquerque (Ctry) 18.6**
Joel Hixon
11. **KWEN/Tulsa (Ctry) 18.4**
Kevin Meyer
11. **WSSL-AM & FM/Greenville (Ctry) 18.4**
Mark Elliott
13. **KASE/Austin (Ctry) 17.8**
Gerry Harmon
14. **WTQR/Greensboro-Winston Salem (Ctry) 17.7**
Danny Hall
15. **WBLX-FM/Mobile (UC) 17.5**
Double D; Jammin' Jimmy Olsen
16. **WQUT/Johnson City-Kingsport (CHR) 17.4**
John Patrick
17. **WITL-AM & FM/Lansing-East Lansing (Ctry) 17.1**
Joe Brian; Carl E.
18. **WKRZ/Wilkes Barre-Scranton (CHR) 17.0**
Jumpin' Jeff Walker
19. **WYYD/Roanoke-Lynchburg (Ctry) 16.8**
Scott Walker
20. **WWDI/Columbia, SC (UC) 16.6**
Vernessa Pendergrass; Paul Jackson
21. **KXXY-FM/Oklahoma City (Ctry) 16.2**
Lynn Waggoner
22. **KZSN-AM & FM/Wichita (Ctry) 16.0**
Bob Walker
22. **WCMF/Rochester, NY (AOR) 16.0**
Janet Merriam
24. **KHEY-FM/EI Paso (Ctry) 15.8**
John Hunter; Chris Elliott
25. **WDUV/Sarasota-Bradenton (B/EZ) 15.8**
Automated

DRIVETIME DOMINATORS

PM Drive/Top 25

Average Cume Persons
12+, M-F, 3-7pm



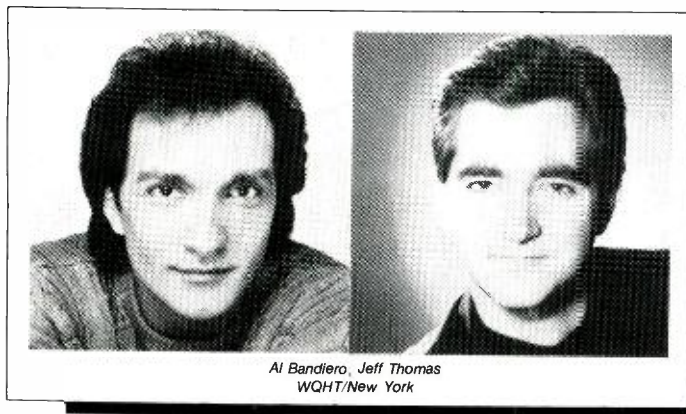
Chris Jagger
WHTZ/New York



Bob Shannon
WCBS-FM/New York



Steve Roy, Valerie Smaldone
WLTW/New York



Al Bandiero, Jeff Thomas
WQHT/New York

1. **WHTZ/New York (CHR)** 1,145,000
Chris Jagger
2. **WRKS/New York (UC)** 1,023,100
Carol Ford; Wendy Williams
3. **WLTW/New York (AC)** 1,022,200
Valerie Smaldone, Steve Roy
4. **WCBS-FM/New York (Gold)** 996,500
Bob Shannon
5. **WQHT/New York (CHR)** 961,600
Al Bandiero; Jeff Thomas
6. **WPLJ/New York (CHR)** 953,700
Fast Jimi Roberts
7. **KIIS-AM & FM/Los Angeles (CHR)** 904,100
Jeff Wyatt
8. **WMXV/New York (AC)** 892,800
Dan Taylor
9. **WNEW-FM/New York (AOR)** 815,400
Scott Muni; Carol Miller
10. **WBLS/New York (UC)** 805,700
Frankie Crocker; Sammy Mack
11. **KPWR/Los Angeles (CHR)** 792,700
Geoff St. John; George McFly
12. **WXRK/New York (CR)** 780,300
Dave Herman; Meg Griffin
13. **WINS/New York (News)** 772,100
Alice Stockton-Rossini, Ralph Howard
14. **KOST/Los Angeles (AC)** 769,600
Bryan Simmons; Karen Sharp
15. **WPAT-AM & FM/New York (BIEZ)** 761,500
Ken McKenzie
16. **WCBS/New York (News)** 714,600
Therese Crowley, Wayne Capot
17. **KRTH/Los Angeles (Gold)** 712,500
Mucho Morales; Humble Harve
18. **KFWB/Los Angeles (News)** 656,100
Jim Burson, Charlie Brailer
19. **WABC/New York (Talk)** 623,600
Bob Grant
20. **WBBM-FM/Chicago (CHR)** 623,400
Gary Spears; George McFly
21. **WWBZ/Chicago (AOR)** 588,300
Kevin Lewis
22. **WYNY/New York (Ctry)** 572,100
Dan Daniel
23. **WGCI-FM/Chicago (UC)** 570,400
Tom Joyner; Mark Young
24. **KBIG/Los Angeles (AC)** 567,100
Guy Davis
25. **WFAN/New York (Sports)** 563,400
Mike & The Mad Dog

DIRECTORY



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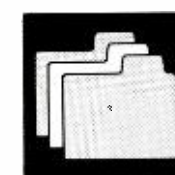
REPRESENTATIVES

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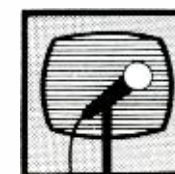
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TV PRODUCTION FIRMS

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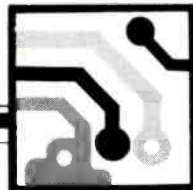
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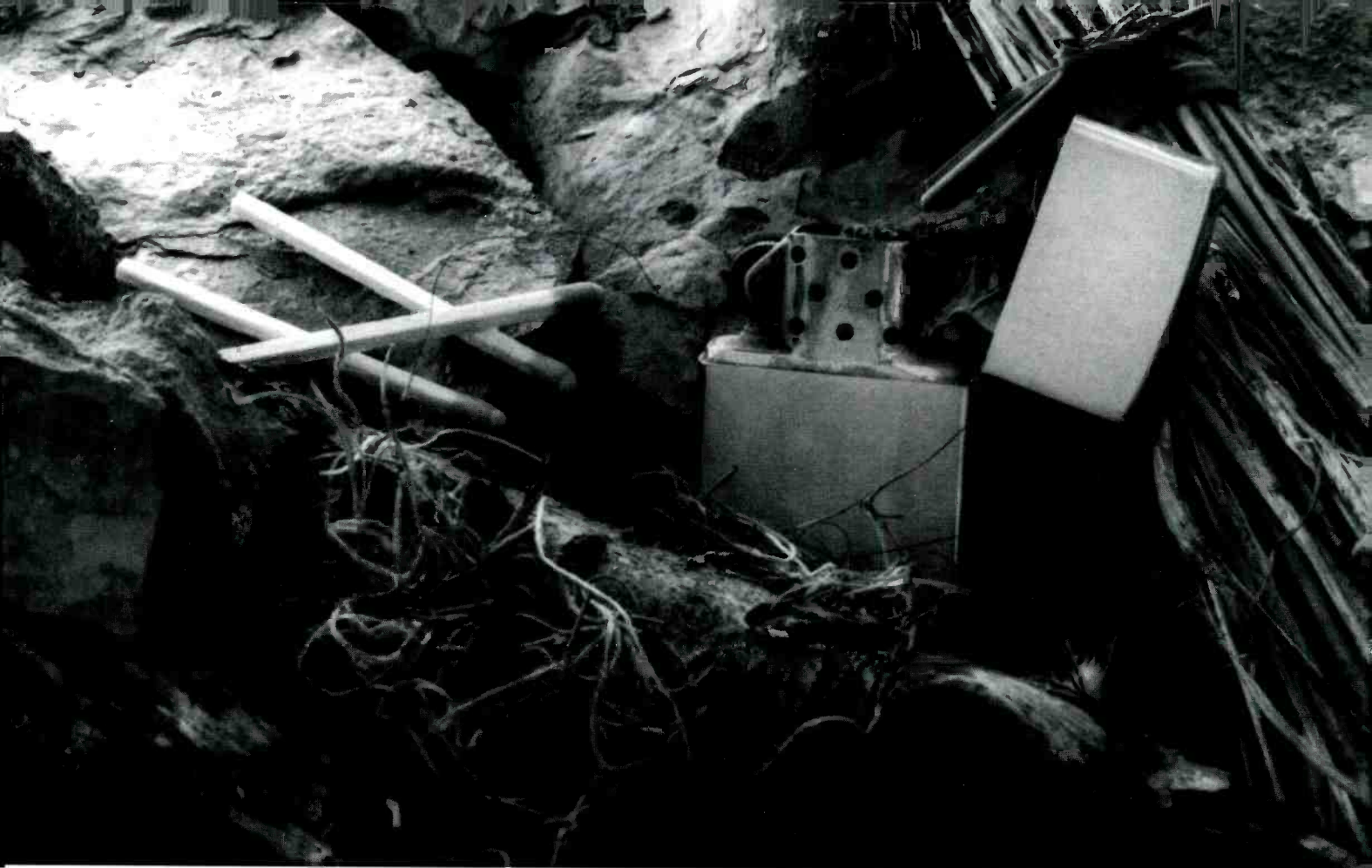
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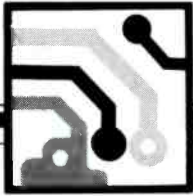
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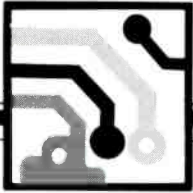
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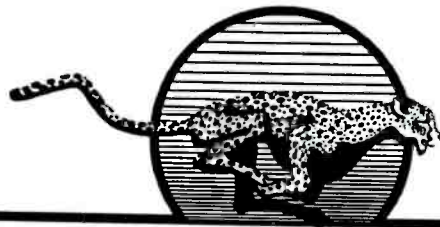
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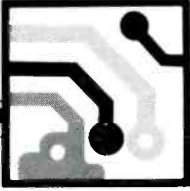
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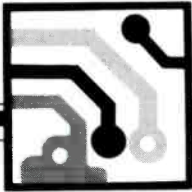
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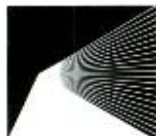
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Phoenix, AZ 85018
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Dave Cooke, VP
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R.P.M. Associates

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(804) 232-5197
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Howard Keller
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P.O. Box 16956
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(301) 604-1869
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FAX: (212) 254-1506
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Suite 305
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(203) 468-9887
FAX: (203) 468-7219
Pete Salant
Stacey Salant
P

Sales Athlete

9808 Wilshire Blvd.
Suite 304
Beverly Hills, CA 90212
(310) 277-7754
Nancy Leeds
S

SB Management

P.O. Box 12837
San Luis Obispo, CA 93406
(805) 543-9214
FAX: (805) 543-9243
Michael Hesser, President
M S



SBR Radio

7464 Arapahoe Road
Suite B-4
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(303) 444-7700
FAX: (303) 444-3555
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John Bradley, VP
David Rahn, Vice President
M M P P S O



Shane Media Services

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Suite 112
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(713) 952-9221
FAX: (713) 952-1207
Ed Shane
Pamela Shane
Laura English
Cheryl Broz
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 (205) 985-3700
 FAX: (205) 985-2933
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 Suite 204
 McLean, VA 22102
 (703) 821-0877
Barry Sherman, President
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Barry Skidelsky, Esq.
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 (212) 832-4800
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Dan Krzywiecki, VP
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 3rd Floor
 Chicago, IL 60640
 (312) 769-0251
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Phil Manning, VP
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Small Market Consulting
 P.O. Box 420013
 Naples, FL 33942
 (813) 434-8058
 FAX: (813) 649-0555
Bill Hunsinger, Consultant
 M MP P S

Small Market Radio Services
 275 19th Street
 Otsego, MI 49078
 (616) 694-9357
 FAX: (616) 692-6789
Bob Doll
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 Andover, MA 01810
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Smith and Company
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 (312) 822-0123
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 M MP P S O

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Sneed & Schuster
 1532 Dunwoody Village Parkway
 Suite 200
 Atlanta, GA 30338
 (404) 671-8015
 FAX: (404) 395-6881
Alan Sneed, President
Larry Schuster, VP/Client Services
 P MP

Sound Decisions
 2051 Glenhill Road
 Colorado Springs, CO 80906-3352
 (800) 552-2545, (719) 471-4125
 FAX: (719) 473-4546
Bobby Christian
 MP P

Southern Union Blues
 124 Long Shadow Place
 Durham, NC 27713
 (919) 490-1763
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 1808 Landmark One
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 (609) 795-7990
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 MP P O

Stadlen Radio Associates, Inc.
 3123 Adirondack Drive NE
 Cedar Rapids, IA 52402-3309
 (319) 365-0410
 FAX: (319) 365-0567
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 P

Stecker-Thompson Associates
 5206 Independence Avenue
 Arlington, TX 76017
 (817) 572-5353
 FAX: (817) 483-7502
Doris Thompson, President
 MP P

Steele Production Services
 15890 16th Avenue
 Marne, MI 49435
 (616) 677-5900
 FAX: (616) 677-3321
Rick Steele, President

Jay Stevens Radio
 150 E. Olive Avenue
 Suite 108
 Burbank, CA 91502
 (818) 953-5099
 FAX: (818) 953-4228
Jay Stevens, President
Al Gordon, Consultant
 P

Kris Stevens Enterprises
 14241 Ventura Blvd.
 Suite 204
 Sherman Oaks, CA 91423
 (818) 981-8255
 FAX: (818) 990-4350
Kris Erik Stevens, President
Tom Holdridge, VP/Sales
 MP O

Strategic Promotions, Inc.
 2602 McKinney
 Suite 250
 Dallas, TX 75204-2507
 (214) 871-1016
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CONSULTANT FIRMS

Michael Sullivan & Associates

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St. Louis, MO 63141
(314) 567-6261

FAX: (314) 567-6261

Michael Sullivan, President
MP P

The Sunday Night Monday Blues

Way Too Cool Productions
3512 Harvard Drive
Bakersfield, CA 93306
(805) 872-6248

Michael J. Allen

Ken Sunshine Consultants

2 West 45th Street
Penthouse Suite
New York, NY 10036
(212) 869-7210

FAX: (212) 869-1003

Ken Sunshine, President

Peter LoFrumento, Account Executive
MP

Super Ratings Research Company

410 W. Badillo Street
2nd Floor
Covina, CA 91723
(818) 915-3333

FAX: (818) 331-1111

Mark Olson

M MP O

Surrey Consulting

165 S. Union
Suite 570
Colorado Springs, CO 80228
(303) 989-9980

FAX: (303) 989-4945

John Stevens, Vice President

Jack Taddeo Communications Corp.

Jack Taddeo Communications Corp.

20 N. Wisner Street
Park Ridge, IL 60068
(708) 518-0340

FAX: (708) 518-0341

Jack Taddeo, President
MP P

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13971 80th Avenue N
Seminole, FL 34646
(813) 397-4422

FAX: (813) 397-4422

Ed Hartley, President
MP P

Telemetrics, Inc.

645 W. Carmel Drive
Suite 140
Carmel, IN 46032
(317) 573-8200

Tom Stoughton, President

Karen Grantham, Director/Operations
MP

Tesset Inc.

209 Southern Street
Corpus Christi, TX 78404
(512) 883-0130

FAX: (512) 883-8367

Thom Smith, President
M MP P S

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1821 Featherwood Street
Silver Spring, MD 20904
(301) 622-4842

Thom Moon, President
M MP P O

Tobias Communications

386 S. Burnside Avenue
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(213) 939-8679

FAX: (213) 939-0277

Marice Tobias, President
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167 W. 73rd Street
Suite 6

New York, NY 10023

(212) 362-6294

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Trained Ear Ltd.

520 N. Michigan Avenue
Suite 1700

Chicago, IL 60611

(312) 774-8925

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Mark Tudor & Associates

10140 Thomas Payne Circle
Charlotte, NC 28277

(704) 846-5822

FAX: (704) 846-5823

Mark Tudor, General Partner

Mike Chapman, General Partner

Cincinnati Office:, (513) 231-6701
M MP P O

Twenty First Century Media Corporation

108 S. Washington Street
Suite 200

Seattle, WA 98104

(206) 382-1516

FAX: (206) 622-7945

Richard P. Kale, Chairman

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M MP S

Vallie Consulting

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(703) 802-0700

FAX: (703) 802-0714

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Veritas Marketing & Research

7431 N.W. 14th Street
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(800) 835-6278

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PROGRAMMING CONSULTANT, INC.

Rusty Walker

P.O. Box 417

Iuka, MS 38852

(601) 423-1046

FAX: (601) 423-3420

Rusty Walker, President

Rick Shayne, Senior VP/Operations

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CONSULTANT FIRMS

Garry Wall Media
 8525 Gibbs Drive
 Suite 204
 San Diego, CA 92123
 (619) 576-2066
 FAX: (619) 576 2064
Garry Wall
 M MP P

Todd Wallace Associates
 6044 E. Foothill Drive N
 Paradise Valley, AZ 85253
 (602) 443-3500, (800) 528-6082
 FAX: (602) 948-7800
Todd Wallace, President
 M MP P O

Warren Media
 122 Sierra Circle W
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Steve Warren, President
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West Communications
 11162 Sandusky Street
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Jim West Company
 6515 Laurel Valley
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 5053 Ocean Blvd.
 Suite 129
 Sarasota, FL 34242
 (813) 349-1916
Ron White
 MP P

Whoop-T-Do Productions Inc.
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 708 S. Third Street, Suite 200
 Minneapolis, MN 55415
 (612) 340-9000
Steve Cochran, President
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George Williams Communications
 5330 Bent Tree Forest Drive
 Suite 912
 Dallas, TX 75248
 (214) 980-4050
 FAX: (214) 960-2416
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 M MP P

Yancey Marketing Corp.
 11350 N. Meridian
 Suite 370
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 (317) 843-5215
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 MP

Youngs, Walker & Co.
 1605 Colonial Parkway
 Inverness, IL 60067
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Carl E. Youngs, President
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Zarecki Radio Consulting
 129 Brookside
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 (203) 748-8411
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Tom Zarecki, Consultant
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(913) 492-1711
FAX: (816) 753-4044
Marcia Hecht, President
Mark McKay, Executive Producer

Inner Media Agency
2100 Lee Highway
Suite 132
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(703) 522-0930
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48 Optima
San Clemente, CA 92672
(714) 563-6171
Amy Khantzis

Lipson & Co.
1900 Avenue of the Stars
Suite 2810
Los Angeles, CA 90067
(310) 277-4646
FAX: (310) 277-8585
Howard Lipson, President
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Harriet Lipson, VP/Mktg & Adv,
Radio & Cable

Man From Mars Productions
159 Orange Street
Manchester, NH 03104-4217
(603) 668-0652
FAX: (603) 666-4878
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Media Marketing/THE HOT SHEET
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Palm Harbor, FL 34682-1476
(813) 786-3603
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Birmingham, AL 35216
(205) 822-9144
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Alma L. Dougherty, Director/Registration

National Broadcasting School
6464 Sunset Blvd.
Suite 770
Hollywood, CA 90028
(213) 463-2492
FAX: (213) 463-5809
Bill E. Brock, President

National Broadcasting School
2033 Howe Avenue
Suite 110
Sacramento, CA 95825
(916) 922-6688
FAX: (916) 922-6793
Bill E. Brock, President
Michael H. Darling, School Director

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12 S. First Street
Suite 811
San Jose, CA 95113
(408) 280-6260
FAX: (408) 280-6268
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"On-Air" Job Tip Sheet
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West Chicago, IL 60185
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5010 E. Cheyenne Drive
Suite 1110
Phoenix, AZ 85044
(602) 893-2147
FAX: (602) 893-3463
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HotLine

R&R Job HotLine
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Los Angeles, CA 90067
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Suite 4042
Hollywood, CA 90046
(310) 543-7432
FAX: (310) 318-0174
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Radio Placement Services
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Weehawken, NJ 07087
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Search America
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Suite 200
Agoura Hills, CA 91364
(818) 593-3700
FAX: (818) 593-3720
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Talent Developers
P.O. Box 5868
Scottsdale, AZ 85261
(602) 998-8631
FAX: (602) 998-8631
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Talent Network
4270 Aloma Avenue
124, Suite 12-C
Winter Park, FL 32792
(407) 679-8090
Gary Kines, Talent Coordinator
Charlotte Varnell, Business Manager

Talent Pros
9842 Hibert Street
Suite 185
San Diego, CA 92131
(800) 9-TALENT, (619) 689-0125
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TALENTMASTERS
Parkway 575
Suite 310
Woodstock, GA 30188
(404) 926-7573
FAX: (404) 926-5932
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Trained Ear Ltd.
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Suite 1700
Chicago, IL 60611
(312) 774-8925
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Voice Over L.A.
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Suite 620
Hollywood, CA 90028
(213) 463-8652
FAX: (213) 463-5443
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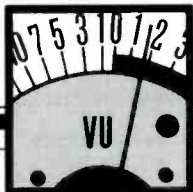
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DaleAnn Murphy, VP

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Don Yunker & Associates
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 FAX: (619) 277-7610
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 100 Challenger Road
 Ridgefield Park, NJ 07660
 (201) 440-2500
 FAX: (201) 342-4742
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Aircorp-Marketing
 3727 Northridge Drive
 Irving, TX 75038
 (214) 255-0550
 FAX: (214) 252-0020
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 P

Allied Tower Company Inc.
 900 N. Wilson
 P.O. Box 945
 Vinita, OK 74301
 (918) 256-8761
 FAX: (918) 256-6110
VG "Bud" Duvall, President
 TA

Amber Electro Design
 6969 Trans-Canada Highway, Suite 113
 St. Laurent, Quebec, Canada, H4T 1V8
 (800) 361-4914
 FAX: (514) 333-1388
Vincent DeSouza, Sales Manager

American Telesource, Inc.
 6121 Hollis Street
 Emeryville, CA 94608
 (510) 428-1111, (800) 466-0444
 FAX: (510) 428-2460
Stephen Viets, President
Dennis Winninger, Director/Sales
 IT

AMPEX Corporation
 340 Parkside Drive
 San Fernando, CA 91340
 (818) 365-8627
 FAX: (818) 365-6139
Bob Pellino, Area Sales Manager
 D

AMS Industries, Inc.
 Corporate Headquarters
 7 Parklawn Drive
 Bethel, CT 06801
 (203) 792-4997
 FAX: (203) 730-8549
John Gluck, President/AMS North America
 C CL EFX M P

Andrew Corp.
 10500 W. 153rd Street
 Orland Park, IL 60462
 (708) 349-3300
 FAX: (708) 349-5943
 TA TR

Announcement Technologies
 1401 Manatee Avenue W
 Bldg. 3, Suite 900
 Bradenton, FL 34205
 (813) 747-0195
 FAX: (813) 746-4808
Jay Rotolo

Aphex Systems, Ltd.
 11068 Randall Street
 Sun Valley, CA 91352
 (818) 767-2929
 FAX: (818) 767-2641
Marvin Caesar, President
Paul Freudenberg, Sales Manager
 A EFX P TR

Applied Research & Technology
 215 Tremont
 Rochester, NY 14608
 (716) 436-2720
 FAX: (716) 436-3942
Jim Bonis

Arrakis Systems, Inc.
 2619 Midpoint Drive
 Fort Collins, CO 80525
 (303) 224-2248
 FAX: (303) 493-1076
Mike Palmer, President
 C

ATI-Audio Technologies, Inc.
 328 W. Maple Avenue
 Horsham, PA 19044
 (215) 443-0330
 FAX: (215) 443-0394
Ed Mullin, VP
 A C MO P TT

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Hecht Enterprises

P.O. Box 2235
Kansas City, KS 66110
(913) 492-1711
FAX: (816) 753-4044

Marcia Hecht, President
Mark McKay, Executive Producer

Inner Media Agency

2100 Lee Highway
Suite 132
Arlington, VA 22201
(703) 522-0930
Chris Bauer, Director/Client Services

Chuck Jackson Radio Job Bank

933 Fremont Avenue
Salt Lake City, UT 84104
(801) 972-5319
FAX: (801) 972-5319
Dwight Woolfork, President/Owner

Joxbox Custom Cassette Mailers

P.O. Box 6014
Leawood, KS 66206
(913) 649-7665
Terry Clevenger, President

**Emilia Z. Khantzis Talent Agency/
"Gold VO"**

48 Optima
San Clemente, CA 92672
(714) 563-6171
Amy Khantzis

Lipson & Co.

1900 Avenue of the Stars
Suite 2810
Los Angeles, CA 90067
(310) 277-4646
FAX: (310) 277-8585

Howard Lipson, President
Eiji Katayama, Senior VP
Harriet Lipson, VP/Mktg & Adv,
Radio & Cable

Man From Mars Productions

159 Orange Street
Manchester, NH 03104-4217
(603) 668-0652
FAX: (603) 666-4878

Ed Brouder

Media Marketing/THE HOT SHEET

P.O. Box 1476
Palm Harbor, FL 34682-1476
(813) 786-3603
FAX: (813) 787-5808

Dave Sanders, President
Janet Ragan, Executive VP

Mr. Radio's Creative Productions

P.O. Box 1393
Miller Place, NY 11764-8172
(516) 758-3107

Stephen Springfield, President
Goobar Gonzales, GM
Venus Fly Trap, VP/Marketing



NATIONAL BROADCAST TALENT COORDINATORS
P.O. BOX 70851 • BIRMINGHAM, ALABAMA 35218 • (205) 822-9144

**National Broadcast
Talent Coordinators**

Dept. R
P.O. Box 20551
Birmingham, AL 35216
(205) 822-9144
Douglas Whitley, President
Alma L. Dougherty, Executive VP
Alma L. Dougherty,
Director/Registration

National Broadcasting School

6464 Sunset Blvd.
Suite 770
Hollywood, CA 90028
(213) 463-2492
FAX: (213) 463-5809
Bill E. Brock, President

National Broadcasting School

2033 Howe Avenue
Suite 110
Sacramento, CA 95825
(916) 922-6688
FAX: (916) 922-6793
Bill E. Brock, President
Michael H. Darling, School Director

Night Owl Media

12 S. First Street
Suite 811
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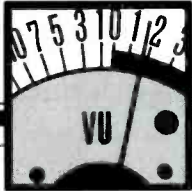
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DaleAnn Murphy, VP

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 Bldg. 3, Suite 900
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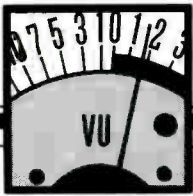
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AS = Automation Systems	EFX = Effects, Reverbs, Digital Delay	P = Audio Processors
C = Consoles	F = Studio Furniture	T = Recording Tapes/Cart Tape
CD = CD Players/Recorders	H = Headphones	TA = Towers/Antennae
CH = Computer/Hard Disk	IT = Interactive Telephone	TP = Tape Deck (Reel-to-Reel)
CR = Cart Deck	L = Loudspeakers	TR = Transmission Equipment
D = Distributors	M = Microphones	TT = Turntables & Accessories



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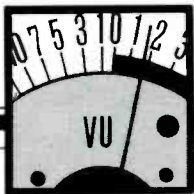
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C = Consoles
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TP = Tape Deck (Reel-to-Reel)
TR = Transmission Equipment
TT = Turntables & Accessories



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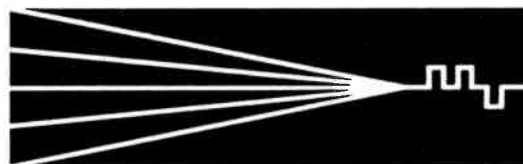
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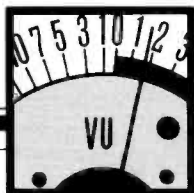
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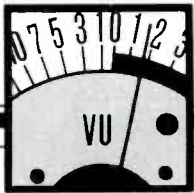
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TP = Tape Deck (Reel-to-Reel)
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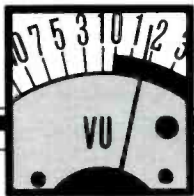
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FAX: (510) 351-0500
S. Richard Ravich, President
David Roubesh, Corporate Marketing
Manager
David Angress, National Sales Director
EFX P

Delta Electronics, Inc.
5730 Gen. Washington Drive
Alexandria, VA 22312
(703) 354-3350, (800) 8-DELTA8
FAX: (703) 354-0216
Barth Pitchford, Sales Engineer
MO P TR

Denon America, Inc.
222 New Road
Parsippany, NJ 07054
(201) 575-7810
FAX: (201) 808-1608
Laura Tyson, Sales Manager
CD

DIC Digital Supply Corporation
222 Bridge Plaza S
Fort Lee, NJ 07024
(201) 224-9344, (800) 328-1342
FAX: (201) 224-9363
Kevin Kennedy, National Marketing Manager

Dictaphone Corporation
3191 Broadbridge Avenue
Stratford, CT 06497-2559
(203) 381-4500
FAX: (203) 381-7100
Marie Bianchi, Director/Market
Communications

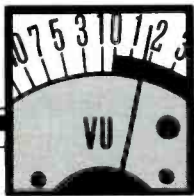
Digital Audio Information Systems, Inc. (DAISI)
1200 Blalock, Suite 202
Houston, TX 77055
(713) 465-1511, (800) DAISI-01
FAX: (713) 465-1634
Maurice Collins, President
IT

Digital Broadcast Associates
826 N. Victory Blvd.
Burbank, CA 91502
(818) 567-2873
FAX: (818) 567-2917
Ron DeBry
CR

A = Amplifiers
AS = Automation Systems
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DW = Digital Workstations
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TR = Transmission Equipment
TT = Turntables & Accessories



EQUIPMENT SUPPLIERS

Digital Support Group
626 N. Beachwood Drive
Los Angeles, CA 90004
(213) 460-4884
FAX: (213) 460-6120
Andrew Brent
DW

DigiTech
5639 S. Riley Lane
Salt Lake City, UT 84107
(801) 268-8400
FAX: (801) 262-4966
John Johnson, President
EFX

Disc Manufacturing Inc.
3500 W. Olive Avenue
Suite 1020
Burbank, CA 91505
(818) 953-7790
FAX: (818) 953-7791
Sue Simone, VP/Sales

DOD Electronics
5639 S. Riley Lane
Salt Lake City, UT 84107
(801) 268-8400
FAX: (801) 262-4966
John Johnson, President
EFX P

Dolby Laboratories, Inc.
100 Potrero Avenue
San Francisco, CA 94103
(415) 558-0200
FAX: (415) 863-1373
Bill Mead, Marketing Director
P

Dorrugh Electronics
5221 Collier Place
Woodland Hills, CA 91364
(818) 999-1132
FAX: (818) 998-1507
Kay Dorrugh
MO P

Electro-Voice, Inc.
600 Cecil Street
Buchanan, MI 49107
(616) 695-6831
FAX: (616) 695-1304
Jim Long, Marketing Manager
A C L M MO P

ESE
142 Sierra Street
El Segundo, CA 90245
(310) 322-2136
FAX: (310) 322-8127
Brian Way, Director/Marketing
A AS P TT

Eventide, Inc.
One Alsan Way
Little Ferry, NJ 07643
(201) 641-1200
FAX: (201) 641-1640
Gil Griffith, Sales Manager
EFX P

The Express Group
3518 Third Avenue
San Diego, CA 92103
(619) 298-2834
FAX: (619) 298-4143
Robin Andrus



Fidelipac Corp.
P.O. Box 808
Moorestown, NJ 08057
(609) 235-3900
FAX: (609) 235-7779
Scott Martin, VP/Sales
Bob McNeil, Sales Manager
C CR T

FMX Stereo/Broadcast Technology Partners
525 Woodward Avenue
Suite 200
Bloomfield Hills, MI 48304
(313) 540-4380
FAX: (313) 540-0942
Benjamin Micznik, Director/Marketing
P

Fostex Corp.
15431 Blackburn Avenue
Norwalk, CA 90650
(310) 921-1112
FAX: (310) 802-1964
Mark Cohen, VP/Sales
A H L M MO T TP

GBS
Giesler Broadcasting Supply, Inc.
5914 Maple
Houston, TX 77074
(713) 774-3314, (800) 634-8601
FAX: (713) 774-1306
Bernie Giesler, President
D

Gentner Communications Corp.
1825 Research Way
Salt Lake City, UT 84119
(801) 975-7200
FAX: (801) 977-0087
Dave Finley, Director/Marketing & Sales
D DW IT P TR

Gotham Audio Corp.
1790 Broadway
New York, NY 10019-1412
(212) 765-3410
FAX: (212) 265-8459
Russell O. Hamm, President
EFX L M MO P T

Harris Allied Broadcast Division
3200 Wismann Lane
P.O. Box 4290
Quincy, IL 62305-4290
(217) 222-8200, (800) 622-0022
FAX: (217) 222-7041
Gaylen Evans, Director/North American
Field Sales
Gus Ezcurra, VP/Worldwide Sales
C D MO P TA TP TR

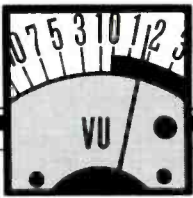
Harris-Allied Broadcast Equipment-Distribution
P.O. Box 1487
3712 National Road W
Richmond, IN 47375
(800) 622-0022, (317) 962-8596
FAX: (317) 966-0623
Tom Harle, Sales Manager
D

Harris-Allied Broadcast Equipment-Manufacturing
P.O. Box 4290
3200 Wismann Lane
Quincy, IL 62305-4290
(217) 222-8200
FAX: (217) 222-7041
Gustavo Ezcurra, VP/Sales
C CD CH D DW F TA TR

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EQUIPMENT SUPPLIERS



T H E

M E D I A

G A L L E R Y

The Media Gallery/RadioPhone
Interactive Voice Response Systems
P.O. Box 652
Torrance, CA 90508
(310) 533-0855
FAX: (310) 533-0842
Ruth Presslaff, President
Alan Mason,
Director/Database Marketing
IT

Media Touch Music Corp.
4125 Keller Springs Road
Suite 122
Dallas, TX 75244
(800) 831-9520, (214) 221-3100
FAX: (214) 931-0707
Dave Scott
AS CD CH DW

Media Touch Systems, Inc.
50 Northwestern Drive
Unit 11
Salem, NH 03079
(603) 893-5104
FAX: (603) 893-6390
John M. Connell, President
James Waterman, Sales Manager
O/AS CD CH

MNN Radio Networks, Inc.
1370 Davern Street
St. Paul, MN 55116
(612) 696-0123
FAX: (612) 696-0100
Thomas Ambrose, VP/Network Operations

Modulation Sciences
12A World's Fair Drive
Somerset, NJ 08873
(908) 302-3090, (800) 826-2603
FAX: (908) 302-0206
Eric Small, President
EFX MO P TR

Moseley Associates
111 Castilian Drive
Santa Barbara, CA 93117
(805) 968-9621
FAX: (805) 685-9638
David Chancey, National Sales Manager
TR

Motorola Inc./AM Stereo
3701 Algonquin
Suite 601
Rolling Meadows, IL 60008
(708) 576-0554
FAX: (708) 576-5479
Don Wilson

Mouser Electronics
2401 Highway 287 N
Mansfield, TX 76063
(800) 346-6873
FAX: (817) 483-0931
D

Murphy Studio Furniture
4153 N. Bonita Street
Spring Valley, CA 91977
(619) 698-4658
FAX: (619) 698-1268
Dennis Murphy, President
F

National Audio Company
P.O. Box 3657
Glenstone Station
Springfield, MO 65808
(417) 863-1925
FAX: (417) 863-7825
Steven Stepp
D T



**NATIONAL
SUPERVISORY
NETWORK**

National Supervisory Network
P.O. Box 578
Avon, CO 81620
(303) 949-7774
(800) 345-8728
Bill Sepmeier
P

New England Digital
Rivermill Commercial Center
Lebanon, NH 03766
(603) 448-5870
FAX: (603) 448-3684
Ted Pine, VP/Marketing
& Product Development

New World Music & Sound
4792 Clairemont Mesa Blvd.
San Diego, CA 92117
(619) 569-1944
FAX: (619) 569-2040
Jim Scott, Owner
A AS C CD CR EFX H L

Northeast Broadcast Lab
P.O. Box 1179
S. Glen Falls, NY 12803
(518) 793-2181, (800) 227-1093
FAX: (518) 793-7423

Bill Bingham
Texas Office: (214) 612-2053
Baltimore/DC Office: (800) 643-6325
A AS C CD CR D F H I T L M MO P
T TA TP TR TT

Numark Electronics
503 Newfield Avenue
Raritan Center
Edison, NJ 08837
(908) 225-3222
FAX: (908) 287-2155
Robert Kotovsky, VP
A CD D EFX F H L M P

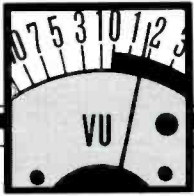
Opus Recording & Equipment
4262 Grand Avenue
Gurnee, IL 60031
(708) 336-6787
FAX: (708) 336-6895
Fred Bergstrom
D

Orban
(a division of AKG Acoustics)
1525 Alvarado Street
San Leandro, CA 94577
(510) 351-3500
FAX: (510) 351-0500
S. Richard Ravich
Bob Orban, Chief Engineer
Howard Mullinack, International
Sales Director
P TR

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EQUIPMENT SUPPLIERS

Otari Corporation

378 Vintage Park Drive
Foster City, CA 94404
(415) 341-5900
FAX: (415) 341-7200

James Goodman, National Sales Manager
CR TP

Pacific Recorders & Engineering Corp.

2070 Las Palmas Drive
Carlsbad, CA 92009
(619) 438-3911
FAX: (619) 438-9277

Mike Dosch, Marketing Manager
Dave Pollard, Sales Manager
C CR D DW F P TT

Phi Technologies, Inc./NAGRA

4605 N. Stiles
Oklahoma City, OK 73105
(405) 521-9000
FAX: (405) 524-4254

Robert P. Gelernter, Director/Sales
& Marketing
TP TT

Pristine Systems Incorporated

8489 W. Third Street
Suite 1017
Los Angeles, CA 90048
(213) 852-0737

Boyce Williams
AS CH DW

Professional Audio Supply

5700 E. Loop 820 S
Ft. Worth, TX 76119-7099
(817) 483-7474
FAX: (817) 483-9952

John Reed, GM
D

Prophet Systems

P.O. Box 509
Ogallala, NE 69153
(308) 284-3007

Yvonne Groteluschen
HD

QEI Corp.

P.O. Box 805
Williamstown, NJ 08094
(609) 728-2020, (800) 334-9154
FAX: (609) 629-1751

Jeff Detweiler, Domestic Sales Manager
A MO P TA TR

QSC Audio Products

1926 Placentia Avenue
Costa Mesa, CA 92627
(714) 645-2540
FAX: (714) 645-7927

Pete Kalmen, Sales Manager
A

Radio Resources and Services Corp.

1201 S. Sharp Street
Baltimore, MD 21230
(410) 783-0737, (800) 54-RADIO
FAX: (410) 783-4635

Ashley Scarborough, President
D

Radio Systems, Inc.

110 High Hill Road
Bridgeport, NJ 08014-0458
(609) 467-8000, (800) 523-2133
FAX: (609) 467-3044

Daniel Braverman, President
C CR P T

RAG Electronics, Inc.

21418 Parthenia Street
Canoga Park, CA 91304
(818) 998-6500
FAX: (818) 407-5559

Keith Gertzman
D

Rainbow Enterprises

332 Martin Lane
Salt Lake City, UT 84107
(801) 268-8887
FAX: (801) 269-8886

Phil Barry, GM
L

RAM Broadcast Systems

P.O. Box 3100
Barrington, IL 60011-3100
(800) 779-7575
FAX: (708) 382-8818

Ron Mitchell, President
AS C D F

Ramko Research

3501-4 Sunrise Blvd.
Rancho Cordova, CA 95742
(800) 678-1357
FAX: (916) 635-0907

Michael Pardee
A C P

Richardson Electronics, Ltd.

40 W. 267 Keslinger Road
La Fox, IL 60147
(800) 348-5580
FAX: (708) 208-2550

Larry Broome, Broadcast Business Manager
TR

Rodman/Brown & Associates

1544 Lighthouse Drive
Naperville, IL 60565
(708) 983-0977

Tom Rodman, President
Ted Brown, VP
Doug Thompson, Sales Manager
AS CD CH

Roland Corporation

7200 Dominion Circle
Los Angeles, CA 90040
(213) 685-5141
FAX: (213) 722-0911

Al Dugas
HD P

Schafer World Communications Corp.

P.O. Box 31
Marion, VA 24354
(703) 783-2000
FAX: (703) 783-2064

Bob Dix, President
AS C CD CH CR D DW

Sennheiser Electronics Corp.

6 Vista Drive
P.O. Box 987
Old Lyme, CT 06371
(203) 434-9190
FAX: (203) 434-1759

Andrew Brakhan, President
H M TR

SENTRY SYSTEMS

Sentry Systems

2211 Fifth Avenue
Seattle, WA 98121
(206) 728-2741,
(800) 426-9082
FAX: (206) 441-6582

Lee Hurley, VP
Bob Arnold, GM
Bob Owen, Production Manager
AS CD CH

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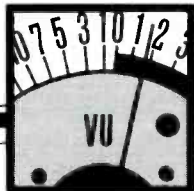
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EQUIPMENT SUPPLIERS

Shively Laboratories

107 Harrison Road
Bridgton, ME 04009
(207) 647-3327

FAX: (207) 647-8273

Jon Clark, Marketing Manager
TA TR

Shure Brothers, Inc.

222 Hartrey Avenue
Evanston, IL 60202-3696
(708) 866-2200

FAX: (708) 866-2279

Betty Pawlowski, Consumer Products
M

Siemens Audio Inc.

7 Parklawn Drive
Bethel, CT 06801
(203) 744-6230

FAX: (203) 792-7863

Gerhard G. Gruber, President
Anthony H. Langley, Director/Sales-
Broadcast Products

Douglas Ordon, Director/
Post Production Sales
AS C DW EFX M P

Smarts Broadcast Systems

Box 293
Emmetsburg, IA 50536
(712) 852-4047

FAX: (712) 852-3061

John Schad

Sonic Solutions

1891 E. Francisco Blvd.
San Rafael, CA 94901
(415) 485-4800

Mary Saver
DW

Sono-Mag Corporation

1833 W. Hovey Avenue
Normal, IL 61761
(309) 452-5313

FAX: (309) 452-2521

Jon Housour, VP

Sony Business & Professional Group

3 Paragon Drive
Montvale, NJ 07645
(201) 930-1000

FAX: (201) 358-4907

Courtney Spencer, VP/Audio Products

Ron Remschel, Marketing Manager/
Audio Products
C EFX H M P T TP

Sound Tech

22711 Eastland Drive
Elkhart, IN 46516
(219) 522-1692, (800) 877-6863

FAX: (219) 293-6467

C

Soundcraft, USA

8500 Balboa Blvd.
Northridge, CA 91329
(818) 893-4351

FAX: (818) 893-3639

David Kimm, Director/Marketing Development
C

Space Com Systems

3801 S. Sheridan
UV Annex North
Tulsa, OK 74145-1129
(918) 665-8886

FAX: (918) 621-5601

Pat Crocker, Director/Marketing
R

Spencer Broadcast

Glendale, AZ 85308
(602) 242-2211
FAX: (602) 843-2860

Charles Spencer, President
D

Stanton Magnetics, Inc.

101 Sunnyside Blvd.
Plainview, NY 11803
(516) 349-0235

FAX: (516) 349-0230

G.L. Bidwell, VP/Professional Products
CD EFX H TT

Studer ReVox America, Inc.

1425 Elm Hill Pike
Nashville, TN 37210
(615) 254-5651

FAX: (615) 256-7619

Thomas M. Jenny, VP/GM
A C CD DW L TP

Sunkyoung Magnetic America Inc.

4041 Via Oro Avenue
Long Beach, CA 90810
(310) 830-6000

FAX: (310) 830-0646

S.W. Park, Executive VP

S.C. Lee, Manager

Joe Kemper, Technical Director
T

Symetrix

4211 24th Avenue W
Seattle, WA 98199
(206) 282-2555

FAX: (206) 283-5504

Dane Butcher, President

Jon Bosaw, National Sales Manager
A P

The Systemation Corporation

337 N. Water Street
Decatur, IL 62523
(217) 428-7101

FAX: (217) 423-9764

Steve Bellinger, President

Maureen Bellinger, Executive Assistant
Robert Wille, Manager

Tapecaster

7174A 302 Industrial Drive
Southaven, MS 38671
(800) 638-0977

FAX: (601) 349-2882

Bob Jones, Manager/Owner
CR

TEAC of America, Inc.

7733 Telegraph Road
Montebello, CA 90640
(213) 726-0303

FAX: (213) 727-7656

Ken Hirata, Manager/Marketing
Communications
CD CR TP

Technidisc, Inc.

2250 Meijer Drive
Troy, MI 48084-7111
(800) 777-DISC

FAX: (313) 435-8540

Leon Chick, VP/Marketing & Sales
AV PL

Telefunken Sendertechnik

847 Syer Drive
Milton, Ontario, CN L9T 4C6
(416) 878-8472

FAX: (416) 878-8462

Allan P. Proctor

MO TA TR

Teleplex, Inc.

6100 N. Keystone
Indianapolis, IN 46220
(317) 257-2070

FAX: (317) 257-1844

Tom Fitch, President

TA TR

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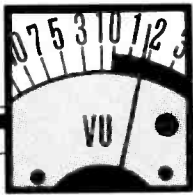
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EQUIPMENT SUPPLIERS

Telos Systems

1729 Superior Avenue
Cleveland, OH 44114
(216) 241-7225
FAX: (216) 241-4103
Steve Church, President

TFT, Inc.

3090 Oakmead Village Drive
Santa Clara, CA 95051
(408) 727-7272
FAX: (408) 727-5942
Darryl E. Parker, Marketing
TR

3M Professional Audio/Video

3M Center-Bldg. 223-5N-01
St. Paul, MN 55144
(800) 245-8332
FAX: (612) 737-5583
James S. Hoskins, Product Manager
T

360 Systems

18740 Oxnard Street
Tarzana, CA 91356-1356
(818) 342-3127
FAX: (818) 342-4372
Don Bird, GM
Hugh Heinsohn, Director/Export Sales
AS CR DW

Titus Technological Laboratories

77 Kreiger Lane
Suite 914
Glastonbury, CT 06033
(203) 633-5472
FAX: (203) 633-8244
Laurence Titus, President
EFX MO P TR

TM Century Inc.

TM Century, Inc.
14444 Beltwood Parkway
Dallas, TX 75244-3228
(214) 934-2121,
(800) 937-2100
FAX: (800) 749-2121
P. Craig Turner, Chairman/CEO
AS CD CH CR M T

Towards 2000

5302 Vineland Avenue
North Hollywood, CA 91601
(818) 769-5622
FAX: (818) 769-5699
Mark Rowlands, President
A C D EFX L P TT

Tree Dimensions

P.O. Box 609
Boone, NC 28607
(704) 262-0220
FAX: (704) 262-0844
Don Blair, President
F

Tri Tech

6015 N. Xanthus
Tulsa, OK 74130
(918) 425-5588
FAX: (918) 425-1189
Gloria Staib

Trident Audio USA

2720 Monterey Street
Suite 403
Torrance, CA 90503
(310) 533-8900
FAX: (310) 533-7072
Wayne Freeman, President
Phil Wagner, Sales Manager
AS C

Univenture

P.O. Box 570
Dublin, OH 43017
(614) 761-2669
FAX: (614) 793-0202
Ross Youngs, President
Rich Williams, National Sales Manager

UREI

8500 Balboa Blvd.
Northridge, CA 91329
(818) 893-8411
FAX: (818) 893-3639
Mark Gander, VP/Marketing
A L P

Utility Tower Co. A-Corporation

P.O. Box 12369
Oklahoma City, OK 73157
(405) 946-5551
FAX: (405) 947-8466
G. Nelson, Vice President
TA

Valley Audio Products, Inc.

9020 W. 51st Terrace
Merriam, KS 66203-2108
(913) 432-3388
FAX: (913) 432-9412
Dave Anderson
P

Vega (A Mark IV Company)

9900 Baldwin Place
El Monte, CA 91731
(818) 442-0782
FAX: (818) 444-1342
James Stoffo
M

Voyager RV Center, Inc.

79 Old Palatine Road
Wheeling, IL 60090
(708) 537-1770
FAX: (708) 537-1899
David Wertman

Ward-Beck Systems, Ltd.

841 Progress Avenue
Scarborough, Ontario
Canada, M1H 2X4
(416) 438-6550
FAX: (416) 438-3865
Ronald W. Ward, President
AC C D P

WaveFrame Corporation

4730 Woodman Avenue
Suite 405
Sherman Oaks, CA 91423
(818) 981-9235
FAX: (818) 981-9235
Charles Grindstaff, President
Mark Lever, VP/Sales
Susan Sloatman, Marketing Manager

West Starr Intl.

7106 W.D. Alton Drive, Suite 106
Spokane, WA 99204
(509) 838-0110
FAX: (509) 624-2941
Dick Jones, VP/Sales
Scott Dhaenens, Sales Engineer
A

Wheatstone Corporation

6720 VIP Parkway
Syracuse, NY 13211
(315) 455-7740
FAX: (315) 454-8104
Ray Esparolini, Director/Sales
C CH CR F P

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EQUIPMENT SUPPLIERS

World Tower Company Inc.
 P.O. Box 405
 Mayfield, KY 42066
 (502) 247-3642
 FAX: (502) 247-0909
M.N. Sholar, Owner
 TA

Worthington Voice Services
 740 Lakeview Plaza Blvd.
 Suite E
 Worthington, OH 43085
 (800) 229-9200, (614) 431-9710
 FAX: (614) 431-5793
Kim Robert Scovill
 IT

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 Buena Park, CA 90622-6600
 (714) 522-9011
 FAX: (714) 527-0155
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 FAX: (212) 832-8023
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 1666 K Street NW
 Suite 901
 Washington, DC 20006
 (202) 331-1112
 FAX: (202) 659-2053
G. Cabell Williams III, Executive VP

American Broadcast Financial Corp.
 4359 S. Howell Avenue
 Suite 106
 Milwaukee, WI 53207
 (414) 482-2638
 FAX: (414) 483-1980
Patrick L. Lopeman, President
Dawn Skaradzinski, Office Manager

Henry Ansbacher, Inc.
 280 Park Avenue
 20th Floor, East Building
 New York, NY 10017
 (212) 688-5544
William J. McCluskey, President/COO



AT&T Commercial Finance

AT&T Commercial Finance Corp.
 Media Finance Group
 7000 Central Pkwy., Suite 580
 Atlanta, GA 30328
 (404) 393-2310
 FAX: (404) 396-3051
Samuel D. Bush, Region
Marketing Manager
Barbara Rigg Allen,
Region Marketing Manager

Bank of America NT & SA
 Entertainment & Media Group 5777
 555 S. Flower Street, 49th Floor
 Los Angeles, CA 90071
 (213) 228-2504
 FAX: (213) 228-3145
Gary Matus, Senior VP
Zelbie Trogen, Senior VP
Michael Washburn, VP

Bank of Boston/Media
& Communications Dept.
 100 Federal Street
 Boston, MA 02110
 (617) 434-7212
 FAX: (617) 434-3401
Elizabeth M. Ferree, Division
Executive/Broadcasting
Lisa C. Gallagher, (617) 434-7156
Kevin C. Bryant, (617) 434-7956

BayBank Boston, N.A.
 175 Federal Street
 Boston, MA 02110
 (617) 556-6359
 FAX: (617) 556-6594
William R. Rogers, Senior VP
Maria Kieslich, Loan Officer

Bergner & Company
 386 Park Avenue S
 Suite 900
 New York, NY 10016
 (212) 532-0011
 FAX: (212) 481-7827
Michael J. Bergner, President

BIA Consulting
 Box 17307
 Washington, DC 20041
 (703) 818-BIA5
 FAX: (703) 803-FAXX
Thomas J. Buono, President
Frank Higney, COO
David H. Cole, ASA, Senior VP

Blackburn Capital Markets
 1100 Connecticut Avenue N.W.
 Suite 420
 Washington, DC 20036
 (202) 331-9270
 FAX: (202) 331-9685
Steven J. Pruett, Managing Director
Susan Byers

Bill Brazzil Associates, Inc.
 13520 S.W. 61st Court
 Miami, FL 33156
 (305) 662-7501
 FAX: (305) 666-2257
Bill Brazzil, President



FINANCIAL

Broadmark Capital Corp.
Pacific First Centre
1420 Fifth Avenue, Suite 3030
Seattle, WA 98101-2333
(206) 623-1200
FAX: (206) 623-2213
Gerald B. Dennon, VP

BTMI

BTMI
1090 Vermont Avenue NW
Suite 800
Washington, DC 20005
(202) 408-7036
FAX: (202) 408-1590
Paul W. Robinson, President
Scott Binder, CPA
Jennifer D. Brown, Analyst
Stephen C. Simpson, Counsel

Burr, Egan, Deleage and Co.
1 Post Office Square
Suite 3800
Boston, MA 02109
(617) 482-8020
FAX: (617) 482-1944
Bill Egan, Partner
Brian McNeill, Partner
Brian Applegate, (415) 362-4022

Cahn Capital Corp.
230 Park Avenue
Suite 1910
New York, NY 10169
(212) 922-0015
FAX: (212) 972-1039
W. Stewart Cahn, President

Central Trust Company
201 E. Fifth Street
Cincinnati, OH 45202
(513) 651-8691
FAX: (513) 651-7010
Richard M. Ellis, VP

Chapin Enterprises
751 NBC Center
Lincoln, NE 68508
(402) 475-5285
FAX: (402) 434-4181
Dick Chapin

Charterhouse Media Group
525 E. 72nd Street
Suite 36-E
New York, NY 10021
(212) 734-3827
FAX: (212) 879-6865
Jon Bulkley, President
Jose Echevarria, Managing Director

Chrysler Capital Corporation
1100 Abernathy Road NE
Suite 1400-Bldg. 500
Atlanta, GA 30328
(404) 392-6765
FAX: (404) 392-4047
Michael A. DeMita, Nat'l. Mgr./
Broadcast Investments

Crisler Capital Company
600 Vine Street
Suite 2710
Cincinnati, OH 45202
(513) 381-7775
FAX: (513) 381-8808
R. Dean Meiszer, Managing Director
Stephen E. Kaufmann, VP
Benjamin Diesbach, VP

Edwards Financial Corporation
4800 N. Federal Highway
Suite 207-E
Boca Raton, FL 33431
(407) 347-8111
FAX: (407) 347-7007
Bonnie Reed

Fahnestock & Co. Inc.
110 Wall Street
10th Floor
New York, NY 10005
(212) 668-8014
FAX: (212) 425-2028
John E. Palmer, Executive VP

The Federated Association of Media Employees, Inc.
66 W. Springer Drive
Suite 307
Highlands Ranch, CO 80126
(303) 470-9196
FAX: (303) 470-9196
Steven Gramzay, Executive Director

First Interstate Bank of Denver
633 17th Street
3N/007
Denver, CO 80270
(303) 293-5197
FAX: (303) 293-5240
Kevin Brunkow

First Union National Bank
One First Union Center
19th Floor
Charlotte, NC 28288-0735
(704) 374-4897
FAX: (704) 374-4092
William F. Laporte III, VP
Paul Thomason, VP

Fleet Mezzanine Capital, Inc.
111 Westminster Street
Providence, RI 02903
(401) 278-6267
FAX: (401) 751-1274
Colin J. Clapton, President

Fleet National Bank
111 Westminster Street
Providence, RI 02903
(401) 278-6296
FAX: (401) 751-1274
Gregory F. Mulligan, Senior VP

William Lewis Fleming
Specialized Investment Banking
94 Beacon Street
Hartford, CT 06105
(203) 236-4453
FAX: (203) 236-4453

Greyhound Financial Corporation
Dial Tower
Dial Corporate Center
Phoenix, AZ 85077
(602) 207-2808
FAX: (602) 207-5833
Matt Breyne, VP
Chris Webster, VP
Jeff Kilrea, VP (312) 855-1900



Hanevan Financial Services Corp.
Parkway 575
Suite 310
Woodstock, GA 30188
(404) 516-9766
FAX: (404) 926-5932
Ross Secunda, President

Harrison, Bond & Pecaro
1201 Connecticut Avenue NW
Suite 450
Washington, DC 20036
(202) 775-8870
FAX: (202) 775-0175
James R. Bond Jr., Principal
Timothy S. Pecaro, Principal
John S. Sanders, Principal

Heller Financial, Inc.
500 W. Monroe
Chicago, IL 60661
(312) 441-7100
FAX: (312) 441-7920
Doug Zylstra, VP: (312) 441-7638
Brian Eick, VP: (312) 441-7628

Wayne Hummer & Co.
75 Executive Drive
Aurora, IL 60504
(800) 333-4803, (708) 898-9693
FAX: (708) 898-2075
Steve Hyett, Investment Executive

KBE
8116 San Francisco NE
Albuquerque, NM 87109
(505) 828-0488
FAX: (505) 828-0488
Karl Baehr



FINANCIAL

Kidder, Peabody & Co., Inc.
10 Hanover Square
New York, NY 10005
(212) 510-3150
FAX: (212) 797-8942
Richard L. Intrator, Senior VP

Lazard Freres
1 Rockefeller Plaza
New York, NY 10020
(212) 632-6000
FAX: (212) 632-6060
Steven Rattner, General Partner
Jeffrey Leeds, VP
David Lee, Associate

Chesley Maddox & Associates, Inc.
1801 E. Ninth Street
Suite 1818
Cleveland, OH 44114
(216) 241-0900
FAX: (216) 241-0905
Chesley Maddox, President

Malarkey-Taylor Associates
1130 Connecticut Avenue NW
Suite 700
Washington, DC 20036
(202) 835-7800
FAX: (202) 835-7811
Robert M. Jones, President

Maryland National Bank
10 Light Street, 20th Floor
Corporate Banking
Baltimore, MD 21202
(410) 605-5037
Andrew L. John, VP/Manager
A. Jerome Fowikes, AVP (410) 605-1024

MCKINLEY CAPITAL PARTNERS LIMITED

McKinley Capital Partners, Ltd.
712 Fifth Avenue
New York, NY 10019
(212) 956-8383
FAX: (212) 956-8407
Robert E. Beacham,
Managing Director

Media Capital Inc.
890 Monterey Street
Suite G
San Luis Obispo, CA 93401
(805) 543-9214
FAX: (805) 543-9243
Mike Hesser, President

Media Communications Partners
75 State Street
Suite 2500
Boston, MA 02109
(617) 345-7200
FAX: (617) 345-7201
John G. Hayes, Associate

Media Mergers & Acquisitions
6210 Iroquois Court
Odessa-Tampa, FL 33556-9564
(813) 920-0800
FAX: (813) 920-3425
Tim Menowsky, President

MEDIA SERVICES GROUP, INC.

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Media Services Group, Inc.
2111 Wilson Blvd.
Suite 700
Arlington, VA 22201
(703) 351-5025
FAX: (703) 351-0361

Mitt Younts, President
Kevin Cox, VP, (215) 695-9339
Bill Lytle, VP, (913) 383-2260
Bob Maccini, VP, (401) 454-3130
Rich Marschner, VP,
(708) 798-1559
Greg Merrill, VP, (801) 753-8090
George Reed, VP, (904) 241-1031

Media Technology Capital Corp
dba S.R. Chanen & Co.
3300 N. Third Avenue
Phoenix, AZ 85013
(602) 234-1411
FAX: (602) 266-0236
Steven R. Chanen, President/CEO
Donald E. New, VP/Investments
& Acquisitions

Merchants National Bank and Trust Co.
1 Merchants Plaza
Suite 200-East
Indianapolis, IN 46255
(317) 267-7920
FAX: (317) 267-8899
William Kennedy, VP

Miller, Kaplan, Arase & Co.
10911 Riverside Drive
North Hollywood, CA 91602
(818) 769-2010
FAX: (818) 769-3100
George Nadel Rivin, Partner

Morgan Stanley & Co. Incorporated
1251 Avenue of the Americas
29th Floor
New York, NY 10020
(212) 703-7929
FAX: (212) 730-1168, (212) 703-7888
Paul J. Taubman, VP

Pension Service Associates 401 (K) Plans
13417 Ventura Blvd.
Sherman Oaks, CA 91423
(800) 752-4015
FAX: (818) 789-3982
James A. Gilbert, President

Rumbaut & Associates
Washington Office
1900 L Street NW, Suite 500
Washington, DC 20036
(202) 293-2828
FAX: (202) 466-9042

Rumbaut & Associates
2555 Collins Avenue
Suite 500
Miami Beach, FL 33140
(305) 538-2828
FAX: (305) 672-0859
Julio Rumbaut, President

Salomon Brothers Inc.
7 World Trade Center
30th Floor
New York, NY 10048
(212) 783-7000
FAX: (212) 783-3852
Nancy Peretsman, Managing Director

Sanders & Co.
1900 Emery Street, NW
Suite 206
Atlanta, GA 30318
(404) 355-6800
FAX: (404) 355-7600
William Sanders, President

Sandler Media Group
767 Fifth Avenue
45th Floor
New York, NY 10153
(212) 754-8100
FAX: (212) 826-0280
Michael Marocco, President

The Sillerman Companies
150 E. 58th Street
19th Floor
New York, NY 10155
(212) 980-4455
FAX: (212) 980-4658
Robert F.X. Sillerman, Chairman/CEO
Peggy J. Koenig, VP

Society National Bank
127 Public Square
Cleveland, OH 44114-1306
(216) 689-5787
FAX: (216) 689-3814
Kathleen Mayher, Sr. VP/Manager
Media Lending Division



FINANCIAL

Star Media Group, Inc.
17304 Preston Road
Suite 265
Dallas, TX 75252
(214) 713-8500
FAX: (214) 713-8150
John B. Frankhouser, Investment Banker

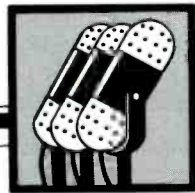
State Street Bank & Trust Company
225 Franklin Street
Boston, MA 02110
FAX: (617) 654-3708
Frederic Morris, Sr. VP (617) 654-3368
Ken Mooney, VP (617) 654-3874

Sterling National Bank
540 Madison Avenue
New York, NY 10022
(212) 826-8050
FAX: (212) 826-2413
Louis J. Cappelli, Sr. Executive VP

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Atlanta, GA 30326
(404) 266-2464
FAX: (404) 266-2165
Peter F. Szabo, President
C. Robin Szabo, VP

Veronis, Suhler & Associates, Inc.
350 Park Avenue
New York, NY 10022
(212) 935-4990
FAX: (212) 935-0877
John J. Veronis, Chairman
John S. Suhler, President
Martin I. Visconti, CFO

Wooding & Associates
1407 Sigler Street
P.O. Box 5766
Nashville, TN 37203
(615) 329-6458
FAX: (615) 327-9565
Ronald Wooding, President



GROUP OWNERS

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4401 Waterfront Drive
Suite 110
Glen Allen, VA 23060-3375
(804) 270-9600
Kenneth Brown, Chairman
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Ackerley Communications
800 Fifth Avenue
Suite 3770
Seattle, WA 98104
(206) 624-2888
Barry Ackerley, Chairman
Seattle, WA, CKJR & KLTX
Portland, OR, KFXX & KGON
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Adams Radio Corporation
9416 Mission Gorge Road
Santee, CA 92071
(619) 286-1170
FAX: (619) 449-8548

Jim Seemiller, President, Radio Division
St Louis, MO, KEZK-AM & FM
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Grand Rapids, MI, WLAV-AM & FM
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Denver, CO, KHIIH
San Diego, CA, KCBQ-AM & FM

Alaska Broadcast Communications
3161 Channel Drive
Suite 2
Juneau, AK 99801
(907) 586-3630
Roy Paschal, President/CEO
Steven L. Rhyner, GM
Juneau, AK, KJNO & KTKU
Sitka, AK, KIFW & KSBZ
Ketchikan, AK, KTKN & KGTW
Wasilla, AK, KMBQ

Albimar Communications
4001 Nebraska Avenue NW
Washington, DC 20016
(202) 686-9300
FAX: (202) 686-2028
Bertram M. Lee, Chairman
Skip Finley, President; E
Washington, DC, WKYS

All Pro Broadcasting, Inc.
161 N. La Brea Avenue
Inglewood, CA 90301
(310) 330-3100
FAX: (310) 412-7803
Willie Davis, President
Inglewood, CA, KACE
Denver, CO, KDHT & KMVP
Milwaukee, WI, WLUM & WMVP

Allegheny Mountain Network
P.O. Box 204
State College, PA 16804
(814) 238-0792
FAX: (814) 684-1220
Cary Simpson, President
Johnstown, PA, WIYQ
Bellefonte, PA, WBLF
Coudersport, PA, WFRM-AM & FM
St. Mary's-Ridgway, PA, WKBI-AM & FM
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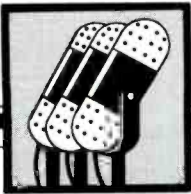
Altdoerffer Group
252 N. Queen Street
Lancaster, PA 17603
(717) 394-7261
Frank Altdoerffer II, CEO
Lancaster, PA, WLAN-AM & FM
Utica, NY, WRUN & WKGW

American General Media
P.O. Box 2700
Bakersfield, CA 93303
(805) 328-1440
Anthony Brandon, President
Birmingham, AL, WYDE
Bakersfield, CA, KERN-AM & FM
Rochester, NY, WWWG
Lubbock, TX, KKCL
Nashville, TN, WWTN
San Luis Obispo, CA, KZOZ & KKAL
Wichita Falls, TX, KLLF & KWFS

American Media, Inc.
1700 Montgomery Street
Suite 324
San Francisco, CA 94111
(415) 397-1000, (516) 475-5200
FAX: (415) 397-1723, (516) 475-5211

Art Kern, Chairman
Alan Beck, President
Long Island, NY, WALK-AM & FM
Cincinnati, OH, WUBE-AM & FM
Orlando, FL, WOCL
Tucson, AZ, KCEE & KWFM
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San Bernardino, CA

Anchor Media
11300 Fourth Street N
Suite 349
St. Petersburg, FL 33716
(813) 577-1600
FAX: (813) 576-3851
Alan Henry, President
Albuquerque, NM, KZSS & KZRR
Las Vegas, NV, KORK & KYRK



GROUP OWNERS

Anderson Stations

6535 W. Jewell Avenue
Denver, CO 80232
(303) 922-5511

Roger Anderson, President

Denver, CO KRKS
Newton, KS KJRG & KOEZ
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Columbus, NE KJSK & KLRJ

Apollo Radio, Ltd.

350 Park Avenue
10th Floor
New York, NY 10022
(212) 750-4530
FAX: (212) 750-4531

William L. Stakelin, President/CEO

Spokane, WA KEZE & KJRB
Kansas City, MO KMXV
Salt Lake City, UT CKKAT
Charleston, SC WEZL

Ardman Broadcasting Corporation

1250 Connecticut Avenue NW
Washington, DC 20036
(202) 637-9025

Mike Feldman, President/Chairman

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W. Palm Beach, FL WOWV
Ft. Pierce, FL WIRA

Arizona Television Corp.

5220 N. Seventh Street
Suite 121
Phoenix, AZ 85014
(602) 263-0100
FAX: (602) 274-1686

Jerry Ryan, GM

Phoenix, AZ KESZ

Arrow Communications

266 W. Milbrook Road
Raleigh, NC 27609
(919) 870-8400

Paul H. Rothfuss, President

Jerry Z. Ceder, CEO
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Astor Broadcast Group

1623 Fifth Avenue
Building D
San Rafael, CA 94901
(415) 456-1510
FAX: (415) 456-7261

N. Arthur Astor, President

San Rafael, CA KTID & KAPX
Orange, CA KIKF
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Atlantic Radio Corporation

40 Beach Street
Suite 200
Manchester, MA 01944
(508) 526-8132
FAX: (508) 526-8106

Steven B. Dodge, Chairman/CEO

Joseph L. Winn, President/COO
Boston, MA WRKO & WBMX
Rochester, NY WRMM-AM & FM

Bahakel Communications

P.O. Box 32488
Charlotte, NC 28232
(704) 372-4434
FAX: (704) 335-9904

Cy N. Bahakel, President

Steve Bahakel, VP/Radio
Chattanooga, TN WDOO-AM & FM
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Bakke Communications

2911 LaForce Blvd.
Midland, TX 79711
(915) 563-5636
FAX: (915) 563-3823

Dennis Elam, Trustee

Midland, TX KMND & KNFM
Lubbock, TX KXTQ & KKIK
Amarillo, TX KLSF
Abilene, TX KORQ-AM & FM

Barnstable Broadcasting, Inc.

P.O. Box 9042
125 Technology Drive
Waltham, MA 02254-9042
(617) 647-0608
FAX: (617) 647-2621

David S. Gingold, President/COO

Albert J. Kaneb, Group Owner/Chairman/CEO

James L. Paglia, VP/Finance

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Mt. Washington, NH WHOM
Akron, OH WSLR & WKDD
Hempstead, NY WHLJ & WKJY
Harrisburg, PA WWKL
Albany, NY WGNA-AM & FM

Beacon Broadcasting Corporation

475 South Avenue
P.O. Box 511
Beacon, NY 12508
(914) 831-8000
FAX: (914) 838-2109

Robert E. Lessner, Chairman/CEO

Afford H. Lessner, President

Robert A. Outer, Executive VP

Beacon/Newburgh, NY WBNR
Poughkeepsie, NY WSPK
Pondicott/Binghamton WRMR AM & FM
Portland, ME WTHR

Beasley Broadcast Group

3033 Riviera Drive
Suite 200
Naples, FL 33940
(813) 263-5000
FAX: (813) 434-8808, (813) 263-8191

George Beasley, CEO

Simon T., President/COO

Philadelphia, PA WXTU & WTEL
Orlando, FL WJHM
Los Angeles, CA KRTH
Greensboro, NC WJMH
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Aurora, IL WBIG & WYSY
Little Rock, AR KAAY

Beck-Ross Communications, Inc.

100 Merrick Road
P.O. Box 256
Rockville Centre, NY 11570
(516) 764-8999, (718) 343-1234
FAX: (516) 764-7759

Martin F. Beck, Chairman

James E. Champlin, President/CEO

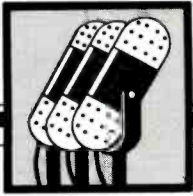
Long Island, NY WBLI
Hartford, CT WHCN
Providence, RI WSNE

Bible Broadcasting Network, Inc.

P.O. Box 1818
Chesapeake, VA 23327
(804) 547-9421

Lowell Davey, President

Amarillo, TX KYFA
Pine Bluff, AR KYFB
Alexandria, LA KYFE
Monroe, LA KYFL
High Point, NC WHPE
Waynesboro, GA WYFA
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Wichita, KS WYFW
Evans, GA WYFZ
Fisher, WV WYFY
Lafayette, LA KYFI
Charlotte, NC KYFQ
San Antonio, TX KYFS



GROUP OWNERS

Bloomington Broadcasting Corp.

236 Greenwood Avenue
Bloomington, IL 61704
(309) 829-1221
FAX: (309) 827-8071

Timothy R. Ives, President

Columbia, SC WTCB
Grand Rapids, MI WKLQ
Chattanooga, TN WGOW & WSKZ
Johnson City, TN WJCW & WQUT
Bloomington/Normal, IL WJBC & WBNQ
Charleston, SC WXYL

Bonneville International Corporation

Broadcast House
P.O. Box 1160
Salt Lake City, UT 84110-1160
(801) 575-7500
FAX: (801) 575-7548

Rodney H. Brady, President/CEO

New York, NY WMXX
Los Angeles, CA KBIG
Chicago, IL WTMX
San Francisco, CA KOIT-AM & FM
Dallas, TX KAAM & KZPS
Seattle, WA KIRO & KWMX
Kansas City, MO KMBZ & KLTH
Salt Lake City, UT KSL
Phoenix, AZ KMEO & KSPN

Booth Broadcasting

(a division of Booth American)
333 W. Fort Street
Detroit, MI 48226-3134
(313) 965-3360
FAX: (313) 965-1160

John L. Booth II, President

Detroit, MI WJLB
Cleveland, OH WWWL & WLTF
Cincinnati, OH WSAI & WWNK
Toledo, OH WTOD & WKKO
Saginaw, MI WSGW & WIOG
South Bend, IN WRBR
Indianapolis, IN WZPL

Brill Media Co., Inc.

420 N.W. 5th Street, Suite 3B
P.O. Box 3353
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(812) 423-6200
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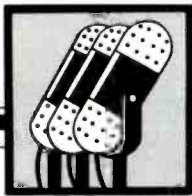
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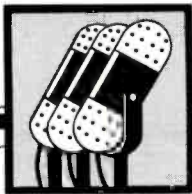
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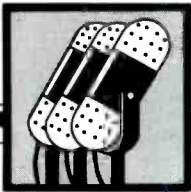
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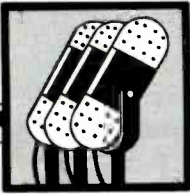
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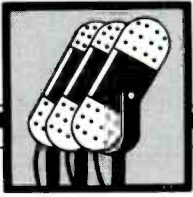
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P.O. Box 710
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(213) 460-5672

FAX: (213) 460-6620

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Los Angeles, CA
Seattle, WA

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FAX: (212) 956-1049

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(513) 562-8000

FAX: (513) 721-8413

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FAX: (316) 838-3607

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(513) 294-3333

FAX: (513) 297-5223

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Hartford, CT 06131-1411
(203) 666-1411

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(212) 307-3000

FAX: (212) 307-3184

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P.O. Box 204
Grundy Center, IA 50638
(319) 824-6924

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Suite 100
New Port Richey, FL 34654
(813) 849-2285

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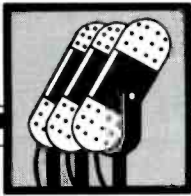
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(203) 887-3511

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(214) 702-7380

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FAX: (612) 921-2433

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201 E. Fifth Street
Cincinnati, OH 45202

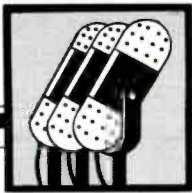
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Willmar, MN 56201
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Willmar, MN	KWLM & KQIC
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Suite 1650
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2000 Whittier Street
P.O. Box 1776
Saginaw, MI 48605
(517) 752-8161

FAX: (517) 752-8102

Kenneth MacDonald Sr., Founder

Mrs. Kenneth H. MacDonald Sr.,

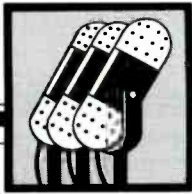
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Andrew N. MacDonald, Jr., VP

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Lansing, MI	WILS AM & FM
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c/o WDEN
Box 46
Macon, GA 31297
(912) 745-3383
FAX: (912) 745-9693
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Douglas M. Grimm, Executive VP
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800 Skylight Office Tower
1660 W. Second Street
Cleveland, OH 44113-1454
(216) 781-3010
FAX: (216) 781-0869
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(617) 267-0515
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Savannah, GA WBMQ & WIXV

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381 Mansfield Avenue
Pittsburgh, PA 15220
(412) 928-0707
FAX: (412) 928-7715
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MetroCities Communications Int'l

500 Greentree Commons
381 Manfield Avenue
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FAX: (412) 928-7715
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1818 Ohio Savings Plaza
Cleveland, OH
(216) 566-8080
FAX: (216) 566-8142
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P.O. Box 3676
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(417) 862-3990
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(317) 349-1485
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Mid-West Family Stations

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Madison, WI 53701
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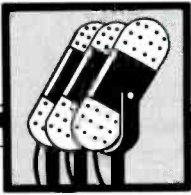
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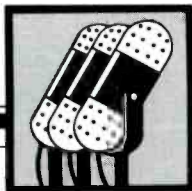
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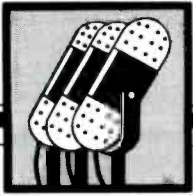
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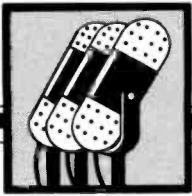
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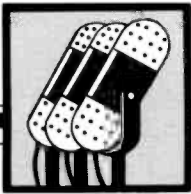
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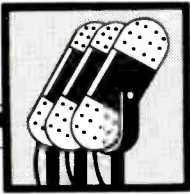
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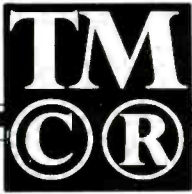
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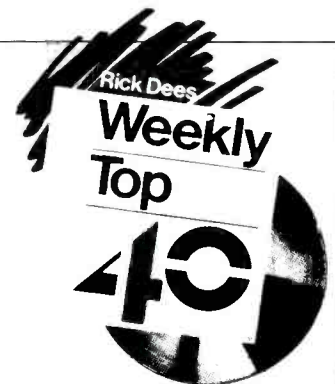
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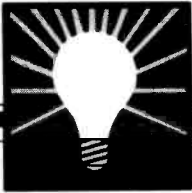
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July 17, 1992

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When we originally decided to do our direct mail/telemarketing campaign, we were foreign with the process. You promised us that Broadcast Direct would handle everything from start to finish, and assured us we would have a successful campaign with at least a 6% return. Well Courtney, we are happy to report that we actually calculated receiving a 13% return!

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Direct Marketing was a valuable tool for us because we reached exactly who we wanted to. Now we are planning to refer back to the data we received, and re-use it to make our radio station even more effective.

Thanks again for the professional way you handled our account, now let's start thinking of another great campaign for our AM station, WWJ Newsradio 95!

Sincerely,


Cathy Gatz
Advertising and Marketing Director
WWJ/WJOI Radio
Division of CBS Radio

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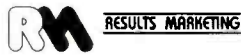


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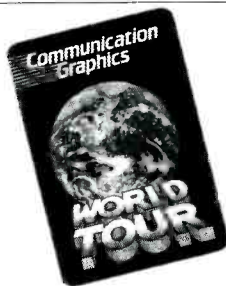


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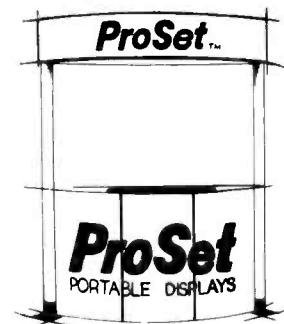
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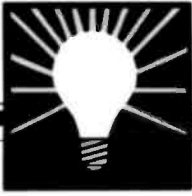
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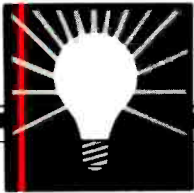
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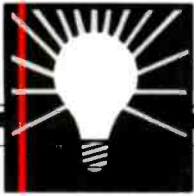
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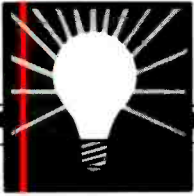
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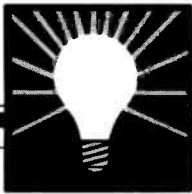
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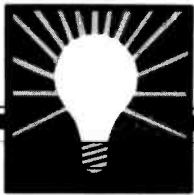
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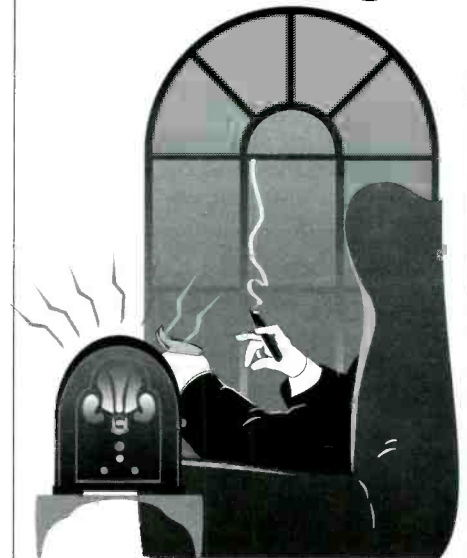
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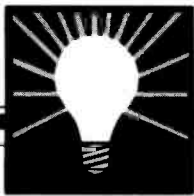
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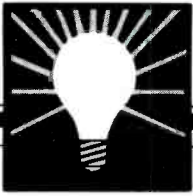
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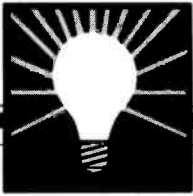
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 1170 Commonwealth Avenue
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 (617) 232-2002
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Suite 105-229
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Don Russell, President
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101 E. Kennedy Blvd.
Suite 3300
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Dale Cowle
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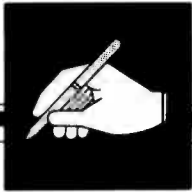
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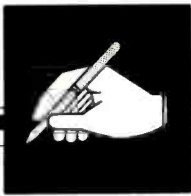
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George Moore & Associates

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Suite 1040
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FAX: (214) 661-8967

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(706) 896-4642

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FAX: (818) 783-0909
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1900 L Street NW, Suite 500
Washington, DC 20036
(202) 293-2828
FAX: (202) 466-9042

Rumbaut & Associates

2555 Collins Avenue
Suite 500
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(305) 538-2828
FAX: (305) 672-0859
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Ray Stanfield & Associates
16360 Roscoe Blvd.
Suite 109
Van Nuys, CA 91406
(818) 893-3199
FAX: (818) 893-8020
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James F. Mergen

Star Media Group, Inc.
17304 Preston Road
Suite 265
Dallas, TX 75252
(214) 713-8500
FAX: (214) 713-8150
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Howard E. Stark, Media Broker
575 Madison Avenue
10th Floor
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(212) 355-0405
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49 Locust Avenue
Suite 107
New Canaan, CT 06840
(203) 966-6465
FAX: (203) 966-6522
Gary Stevens, Managing Director

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107 N. Pennsylvania
Suite 503
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(317) 636-1016
FAX: (317) 637-2209
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P.O. Box 55298
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Edwin Tornberg, President

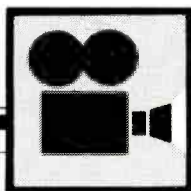
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John F. Hurlbut, VP

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FAX: (708) 953-9789
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Charles C. Wells, Senior VP

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431 Ohio Pike
Suite 210 N
Cincinnati, OH 45255
(513) 528-7373
Larry Wood, President

Wooding & Associates
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P.O. Box 5766
Nashville, TN 37203
(615) 329-6458
FAX: (615) 327-9565
Ronald Wooding, President



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FAX: (310) 247-7823
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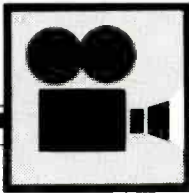
All American Communications
Scotti Brothers Pictures
2114 Pico Blvd.
Santa Monica, CA 90405
(310) 450-3193
FAX: (310) 452-9053
Carol Burnham, Publicity

Cannon Pictures
8200 Wilshire Blvd.
Beverly Hills, CA 90212
(310) 966-5652
FAX: (310) 653-5485
**Jack Fiman, Executive VP/Marketing
& Distribution**

Columbia Pictures
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Culver City, CA 90232
(310) 280-8260
FAX: (310) 280-1420
**Melanie Steele, Western Division
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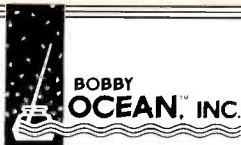
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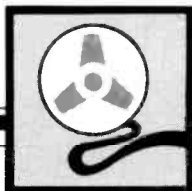
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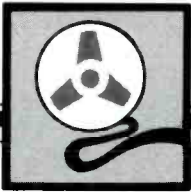


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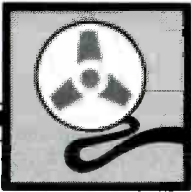


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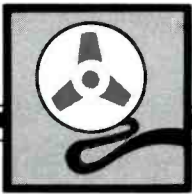
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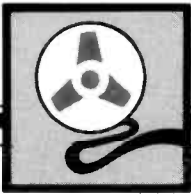
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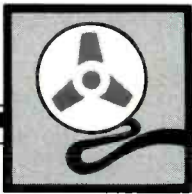
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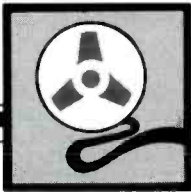
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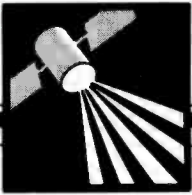
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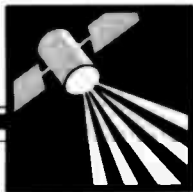
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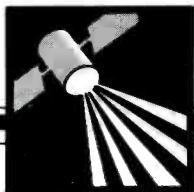
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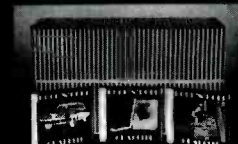
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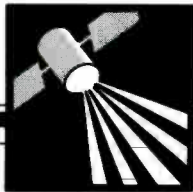
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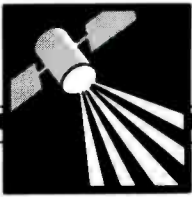
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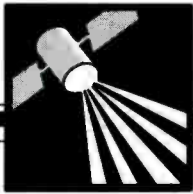
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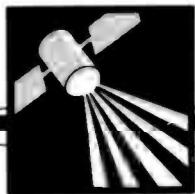
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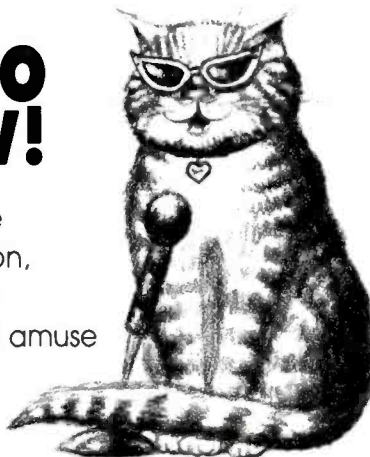
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Allen Farnham, Nat'l Radio Promotion

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FAX: (615) 327-0035

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FAX: (212) 581-2591

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(212) 275-4000
FAX: (212) 974-9314

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(212) 445-4321

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(615) 742-4379

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FAX: (212) 334-2178

6 Valley Brook Drive

Middlesex, NJ 08846

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FAX: (201) 968-6482

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FAX: (614) 866-2636

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FAX: (212) 757-0713

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Kyle Hetherington, VP/CHR Promotion
Art Phillips, VP/Rock Promotion
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Chris Lopes, Dir./National Promotion
Michelle Robbins, Dir./Alternative Promotion

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FAX: (404) 419-1230
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Michael Rivera, Radio Promotion
Jimmy Avant, Rap Promotion
Randy Sadd, AC/AOR Promotion

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Andy Dean, Dir./Nat'l Rock Promotion
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Beth Edelstein, Nat'l Promotion Coordinator

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FAX: (818) 373-7173

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(212) 995-7800
FAX: (212) 477-5918

8920 Sunset Blvd., 2nd Floor
Los Angeles, CA 90069
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FAX: (213) 276-9267
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FAX: (213) 278-5862
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Seattle, WA 98104
(206) 447-9375
FAX: (206) 447-9351
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FAX: (212) 645-3783

6777 Hollywood Blvd., 6th Floor
Hollywood, CA 90028
(213) 464-7409
FAX: (213) 464-7144

165-167 Willesden High Road
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(713) 520-6669
FAX: (713) 526-7045

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FAX: (914) 271-8628
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JVC Music

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Denny Stilwell, Label Manager
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Cary Goldberg, Dir./Public Relations

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FAX: (415) 927-4637
Allan Kaplan, Consultant
Leigh Keller, Consultant

Kaupp

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(209) 948-8186
FAX: (209) 942-2163

3225 Tomahawk Drive
Stockton, CA 95205
P(209) 942-2129
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FAX: (612) 559-6848
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Dennis Hoefer, VP
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FAX: (404) 416-0014
Lamont Boles

Laserlight

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FAX: (615) 269-2053
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FAX: (203) 567-4276
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New York, NY 10019
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FAX: (212) 307-7027
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& Marketing
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Luke

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FAX: (305) 757-3456
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West Hollywood, CA 90069
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FAX: (310) 659-6039
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2nd Floor
Carrboro, NC 27510
(919) 932-1882
FAX: (919) 932-1885
Jay Faires, President
Steve Balcom, PLabelManagr
Sean Maxon, Dir./Radio & Video Promotion
Julie-Carr Bayler, Dir./Publicity
Dan Gill, Dir./Retail
Dan Sawin, Business Affairs

MCA

(distributed by UNI)
70 Universal City Plaza
Universal City, CA 91608
(818) 777-4000
FAX: (818) 777-6435

1755 Broadway
8th Floor
New York, NY 10019
(212) 841-8000
FAX: (212) 397-1403

1514 South Street
Nashville, TN 37212
(615) 244-8944
FAX: (615) 244-8047

Al Teller, Chairman, MCA Music Group
Richard Palmese, President
Ernie Singleton, President, Black Music Division

Bruce Hinton, President, Nashville
Bruce Tenenbaum, Sr. VP/Promotion
A.D. Washington, Sr. VP/Promotion & Marketing, Black Music

Mark Gorlick, VP/Promotion
David Fleischman, VP/Album Promotion
Randy Hock, VP/Album Promotion
Martha Thomas-Frye, VP/Promotion, Black Music

Bobbie Shaw, VP/Dance Music Promotion
Shelia Shipley, VP/Nat'l Country Promotion
Pat Schoffstoll, VP/Field Country Promotion
Pat Martine, Dir./Nat'l Promotion
Donnie Sellar, Co-Dir./Nat'l Field Promotion, Black Music

Brute Bailey, Dir./Nat'l Rap & Alternative Promotion

Donnie Cohen, Dir./Nat'l AC Promotion
Sherri Trahan, Dir./Nat'l Alternative Promotion
Jan Teifeld, Dir./Nat'l Secondary Promotion
Gina Iorillo, Sr. Dir./Nat'l Promotion
Scott Borchetta, Dir./Nat'l Country Promotion

Mechanic

(distributed by BMG)
6 Greene Street
New York, NY 10013
(212) 226-7272
FAX: (212) 941-9409
Steve Sinclair, President
Holly Lane, VP
Nancy Twomlow, Promotion

Megaforce

(distributed by PGD)
210 Bridge Plaza Drive
Manalapan, NJ 07726
(908) 972-3456
FAX: (908) 972-3443
Jon Zazula, CEO
Marsha Zazula, President
Gary Waldman, VP
Missi Callazzo, Nat'l Promotion
Murray Richman, CFO

Mercury

(distributed by PGD)
825 Eighth Avenue
19th Floor
New York, NY 10019
(212) 333-8000

3800 Alameda Avenue
Suite 1500
Burbank, CA 91505
(818) 955-5200
FAX: (818) 848-7530
Ed Eckstine, President
Larry Stessel, Sr. VP/GM
David Leach, Sr. VP/Promotion
Tony Anderson, Exec. VP & GM/Rhythm & Black Music Group
Andy Szulinski, VP/Field Operations
Kerry Wood, VP/AC Promotion
Tony Smith, VP/Singles Promotion
Drew Murray, VP/Rock Promotion
Randy Roberts, Dir./Video Promotion
Tim Hyde, Dir./Alternative Promotion
Don Coddington, Mgr./Nat'l Pop Promotion

Mercury/Nashville

66 Music Square W
Nashville, TN 37203
(615) 320-0110
FAX: (615) 329-9619
Luke Lewis, President
Paul Lucks, VP/GM
Bobby Young, VP/Nat'l Country Promotion
Kevin Herring, Mgr./Nat'l Country Promotion

Mesa/Bluemoon

(incl. Justin Time, Owl, Tomato, CTI)
(distributed by WEA)
209 East Alameda
Suite 101
Burbank, CA 91502
(818) 841-8585
FAX: (818) 841-8581

1670 Bayview Avenue
Suite 300
Toronto, Ontario M4G 3C2
Canada
(416) 932-0300
FAX: (416) 932-0248
Jim Snowden, President
George Nauful, Exec. VP
Bud Harner, Dir./Nat'l Promotion
Peter Budge, GM, Canada

Metal Blade

(incl. Red Decibel, Epidemic)
(distributed by Warner Bros., R.E.D.)
18653 Ventura Blvd.
Suite 311
Tarzanna, CA 91356
(818) 981-9050
Brian Slagel, CEO
Mike Flayer, President
Mike Rittberg, Dir./Nat'l Radio Promotions

Miramar

200 Second Avenue W
Seattle, WA 98119
(206) 284-4700
FAX: (206) 286-4433
Sean Gleason, VP/GM
Kevin Schmidt, Radio & Retail Promotion

Mobile Fidelity

105 Morris Street
Sebastopol, CA 95472-3857
(707) 829-0134
FAX: (707) 829-3746
Herbert Belkin, President
Pat Weaver, Dir./Marketing

Modern

9111 Sunset Blvd.
Los Angeles, CA 90069
(310) 273-8111
FAX: (310) 273-1806
Paul Fishkin, President, CEO

Morgan Creek

(distributed by PGD)
1875 Century Park E
Suite 600
Los Angeles, CA 90067
(310) 284-8282
FAX: (310) 788-9428
Jim Mazza, Co-President
Walter Lee, VP/Promotion
Colin Stewart, VP/Marketing & Sales
Michelle St. Clair, Dir./Alternative Promotion



RECORD COMPANIES

Motown

(distributed by PGD)
6255 Sunset Blvd.
17th Floor
Hollywood, CA 90028
(213) 468-3500
FAX: (213) 461-4853

729 7th Avenue
12th Floor
New York, NY 10019
(212) 704-4440
FAX: (212) 704-4470
Jheryl Busby, President/CEO
Harry Anger, COO
Frank Turner, Sr. VP/Pop Promotion
Paris Eley, Sr. VP/R&B Promotion
Charley Lake, VP/Pop Promotion
James Cochran, VP/R&B Promotion

Mu

(distributed by Navarre)
3000 Cleveland Avenue, Suite 102
Santa Rosa, CA 95403
(707) 527-1034
FAX: (707) 576-0887
John Newbern, President

Narada

(incl. Sona Gaia)
(distributed by MCA)
1845 North Farwell Avenue
Milwaukee, WI 53202
(414) 272-6700
FAX: (414) 272-6131

327 N. State Street
Suite 208
Ukiah, CA 95482
(707) 468-5559
FAX: (707) 468-5648

Paula Samonte, Dir./Nat'l Promotions
Sue Quinn, Radio Promotions

Nastymix

(incl. J-Town, Cold Rock)
1809 Seventh Avenue
Suite 800
Seattle, WA 98101-1313
(206) 292-8772
FAX: (206) 292-8727

Ed Locke, President
Phyllis Lock, GM
Nasty-Nes Rodriguez, Dir./Nat'l
Radio Promotion

Nationwide Sound Distributors

(incl. NSD, Soundwaves, Phono, Bench)
1012 18th Avenue S
Nashville, TN 37212
(615) 327-7988
FAX: (615) 321-0464
David Gibson, President

Nebula

(distributed by Centaur)
8867 Highland Road
Suite 206
Baton Rouge, LA 70808
(504) 336-4877
FAX: (504) 336-9678
Victor E. Sachse, President
Clyde P. Rolston, VP/Promotion & Distribution

Nesak

460 Ridgedale Avenue
East Hanover, NJ 07936
(201) 386-5670
FAX: (201) 386-5679
Martin Kasen, President
Doris Chodoroff, GM

New Alliance

(distributed by SST)
P.O. Box 1389
Lawndale, CA 90260
(310) 430-6838
FAX: (310) 430-7286
Robert Vodicka, Label Manager

Next Plateau

1650 Broadway
New York, NY 10019
(212) 541-7640
FAX: (212) 315-0286
Eddie O'Loughlin, President
Jenniene Leclercq, Exec. VP/GM

Nite

8287 Grand View Drive
Los Angeles, CA 90046
(213) 650-2233
FAX: (213) 650-1100
Randall Nite, President
Noel Gray, Dir./Promotion

Nova

1730 Olympic Blvd.
Santa Monica, CA 90404
(310) 392-7445
FAX: (310) 396-2889
David Gimpel, President
Ross Harper, Dir./Nat'l Radio Promotion

NSD

(incl. Grand Prize, Soundwaves)
1012 18th Avenue S
Nashville, TN 37212
(615) 327-7988
FAX: (615) 321-0464
David N. Gibson, Dir./Promotion

Omaha

(incl. Tuff Stuff, Skuddur)
P.O. Box 4187
Omaha, NE 68104
(402) 551-0123
Tony Pflug, President

Original Sound

(incl. Now)
7120 Sunset Blvd.
Los Angeles, CA 90046
(213) 851-2500, (800) 225-4487
FAX: 851-8162

Nanette Leone, Promotions/Sales Manager
Emily K. Brown, Promotions Manager

PAR

(incl. TNT)
11701 Mississippi
Los Angeles, CA 90025
(310) 996-5555
FAX: (310) 312-1875
Chuck Fassert, President
Stuart Love, VP
Douglas Kanner, VP

Pasha

5615 Melrose Avenue
Los Angeles, CA 90038
(213) 466-3507
FAX: (213) 469-0122
Spencer Proffer

Paula

(incl. Jewel, Ronn, Whit)
1700 Centenary Blvd.
P.O. Box 1125
Shreveport, LA 71163-1125
(308) 227-2228
FAX: (308) 227-0304
Stanley J. Lewis, Owner/President
Susan Lewis, VP
Lenny Lewis, Sales & Promotion

PDS

(incl. Universal Jazz, Paradigm, Pryme Tyme,
PDS Associated)
P.O. Box 412477
Kansas City, MO 64141-2477
(800) 473-7550
Derrick Shivers, Dir./Nat'l Promotion

Penthouse Music

6728 Eton Avenue
Canoga Park, CA 91303
(818) 992-4777
FAX: (818) 992-4979
Toni Biggs Andrews, President

PM

(incl. Plug)
20 Martha Street
Woodcliff Lake, NJ 07675-8027
(201) 930-9149
FAX: (201) 391-2486
Gene Perla



RECORD COMPANIES

PolyGram Classics & Jazz

(incl. Verve, Verve Forecast, Antilles)
(distributed by PGD)

825 Eighth Avenue
Worldwide Plaza
New York, NY 10019
(212) 333-8347
FAX: (212) 333-8194

Jennifer Phelps, Mgr./Nat'l Promotion
Rachel Lewis, Assoc. Mgr./Nat'l Promotion

PolyGram Label Group

(incl. Island, London, Polydor, Smash, VMI,
Alpha International)
(distributed by PGD)

825 Eighth Avenue
Worldwide Plaza
New York, NY 10019
(212) 333-8000
FAX: (212) 333-8142

11150 Santa Monica Blvd.
Suite 1100
Los Angeles, CA 90025
(310) 996-7200
FAX: (310) 477-7622

Rick Dobbis, President/CEO

Davitt Sigerson, President, Polydor

Peter Koepke, President, London

Marvin Gleicher, President, Smash

Andy Allen, Sr. VP/GM, Island

John Barbis, Sr. VP

Sky Daniels, VP/Promotion

David Linton, VP/R&B Promotion

Hooman Majd, VP/GM Polydor Records

Russ Reiger, VP/London Records

Joe Riccitelli, Sr. Dir./Nat'l Promotion

Iris Dillon, Sr. Dir./Nat'l Crossover Promotion

Laura Hinson, Dir./Nat'l AC Promotion

Billy Cox, Dir./Nat'l AOR Promotion

Steve Leeds, Dir./Nat'l Alternative &
Video Promotion

Linda Murdock, Dir./Nat'l CHR Secondaries,
West Coast

Dave Ross, Dir./Nat'l AOR Promotion

Sincere Thomas, Dir./Nat'l Rap Promotion

Danny Ostrow, Assoc. Dir./Nat'l CHR
Secondaries, East Coast

Positive Music

P.O. Box 1521
Columbia, MD 21044
(410) 750-3813
FAX: (410) 750-1897

Ken Navarro, President

Joseph Navarro, CEO

Kristin Leonhard, Dir./Promotion

David Robinson, Dir./Nat'l Radio Promotion

Priority

(incl. Ruthless, Rap-A-Lot, Rhythm Safari)
(distributed by CEMA)

6430 Sunset Blvd.
Suite 900
Hollywood, CA 90028
(213) 467-0151

Bryan Turner, President

Mark Cerami, VP/Sales

Stephen Drath, VP/International

Alyssa Pisano, Dir./Marketing

Eric Brooks, Dir./Promotion

Ern Llamado, Dir./College Promotion

Lillian Matulic, Dir./Publicity

Private Music

(distributed by BMG)

9014 Melrose Avenue
Los Angeles, CA 90069
(310) 859-9200
FAX: (310) 859-7408

Linda Feder, VP/Promotion

Profile

740 Broadway
7th Floor
New York, NY 10003
(212) 529-2600
FAX: (212) 420-8216

8730 Sunset Blvd.

Suite 270

Los Angeles, CA 90069

(310) 659-7999

FAX: (310) 659-3516

Cory Robbins, President

Bruce Reiner, Pop Promotion Coordinator

Tracey Miller, Dir./Nat'l Media

Joe Diaz, Mgr./Nat'l Black Urban Promotion

PWL America

(distributed by Mercury/PGD)

117 W. 26th Street
5th Floor
New York, NY 10001
(212) 741-0007

FAX: (212) 243-2603

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Marthe Reynolds, GM

J.C. Hairston, Dir./Project Development &
Retail Promotion

Jamieson Grillo, Dir./Nat'l College Promotion

Leslie Drye, Dir./Artist Development

Paula Bradshaw, Media Relations

Brian Chin, Dir./A&R

Quality

(incl. Pump, Ultra)
3500 W. Olive Avenue, Suite 650
Burbank, CA 91505
(818) 955-7020
FAX: (818) 955-7041

512 Kings Road

Yardley, PA 19067

(215) 493-8754

FAX: (215) 321-7515

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Michael Scurlock, Dir./Nat'l Promotion

Les Silver, VP/Marketing & Sales

Stacy Strickland, Nat'l Urban Promotion

Mark Milano, Nat'l Promotion/East Coast

Patty young, Nat'l Production Coordinator

Quark

(incl. Minimal, Outer Limits)
1650 Broadway, Suite 1212
New York, NY 10019
(212) 489-7260

FAX: (212) 489-7267

Curtis Urbina, President

Mara Freedman, VP

Radio Active

(distributed by MCA)
8570 Hedges Place
Los Angeles, CA 90069
(310) 659-6598
FAX: (310) 659-1679

1775 Broadway

7th Floor

New York, NY 10019

(212) 489-4820

FAX: (212) 262-0043

Gary Kurfirst, Co-Chairman

Ian Flooks, Co-Chairman

Brendan Bourke, GM

Brett Green, Co-Dir./Alternative Music

Jerry Rubina, Co-Dir./Alternative Music

RCA

(incl. Beggars Banquet, BNA, Dedicated,
Rendezvous, Novus, Bluebird)

(distributed by BMG)

1133 Avenue Of The Americas

New York, NY 10036

(212) 930-4000

FAX: (212) 930-4512

Promotion FAX: (212) 930-4546

6363 Sunset Blvd.
Hollywood, CA 90028

(213) 468-4000

FAX: (213) 468-4040

Promotion FAX: (213) 468-4031

1 Music Circle N

Nashville, TN 37203

(615) 664-1200

FAX: (615) 664-1276

Joe Galante, President

Butch Waugh, Sr. VP/Nat'l Promotion

Skip Miller, Sr. VP/Black Music

Thom Schuyler, VP/Operations, Nashville

Jack Weston, VP/GM, Nashville

Geary Tanner, VP/Nat'l Promotion

Bonnie Goldner, VP/AC Promotion &

Trade Relations

Skip Bishop, VP/Pop Promotion

Roland Edison, VP/Black Promotion

Eddie Mascolo, VP/Nat'l Country Promotion

Phil Hardy, Sr. Dir./Nat'l Album Promotion

Chris Hensley, Dir./Nat'l Field Promotion

Terry Anzaldo, Dir./Nat'l Field &

Dance Promotion

Michelle Santosuosso, Dir./Nat'l

Dance Crossover

Tony Gates, Dir./Nat'l Album Promotion

Jordan Zucker, Dir./Nat'l Album Promotion

Thomas Westfall, Dir./Nat'l

Alternative Promotion

Mike Sirls, Dir./Nat'l Country Promotion



RECORD COMPANIES

Real Music

85 Libertyship Way
Suite 207
Sausalito, CA 94965
(415) 331-8273
FAX: (415) 331-8278
Gary Chappell, VP/Sales & Marketing
Kenny Altman, Dir./Promotion

Relativity

187-07 Henderson Avenue
Hollis, NY 11423
(718) 217-3600
FAX: (718) 740-5660

20525 Manhattan Place
Torrance, CA 90501
(310) 212-0801
FAX: (310) 212-0908

Barry Kobrin, President
Cliff Cultreri, VP

Alan Grunblatt, VP/Marketing
Sarah Haynes, VP/Nat'l Promotion
Stu Bergen, Dir./Nat'l Alternative Promotion
Joe Hecht, Dir./Nat'l CHR Promotion
Mohamed Ali, Nat'l Urban & Rap Promotion

Reprise

(incl. *Cold Chillin'*, *Def American*, 4 AD,
Metal Blade, *Paisley Park*, *Qwest*, *Sire*,
Slash, *Tommy Boy*)
(distributed by WEA)
3300 Warner Blvd.
Burbank, CA 91505
(818) 846-9090
FAX: (818) 953-3712

75 Rockefeller Plaza
New York, NY 10019
(212) 275-4500
FAX: (212) 275-4595

1815 Division Street
Nashville, TN 37203
(615) 320-7525
FAX: (615) 329-1739

Russ Thyret, Sr. VP/Marketing & Promotion
Rich Fitzgerald, Sr. VP/Dir. Promotion
Carol Hart, VP/Promotion
Mark Maitland, VP/Promotion
Marc Ratner, VP/Singles Promotion
Dino Barbis, VP/Promotion
Craig Kostich, VP, Dir./Contemporary
Music Dept.

Steve Tipp, VP/Contemporary
Music/Dir. Promotion

Nancy Levin, Mgr./Nat'l Singles Promotion
Bob Weil, Mgr./Nat'l Singles Promotion
Ann Hesen, Mgr./Nat'l Secondary Promotion
Phyllis Palmetto, Mgr./Nat'l
Promotion Administration

Michael Linehan, Dir./Nat'l Album Promotion
Gary Briggs, Mgr./Nat'l Album Promotion
Steve Zap, Dir./Nat'l AC Promotion
Irene Vargas, Mgr./Nat'l AC Promotion
Shaye Sullwold, Dir./Dance Music Promotion
Debra Pelton, Mgr./Nat'l
Promotion/Dance Music
Mark Neiter, Mgr./Nat'l Promotion/Modern
Music/College Radio

Ray Harris, Sr. VP/Black Music
Marketing/Jazz/Promotion
Eric Thrasher, VP/Black Music Promotion
Trupiedo Crump, Dir./Nat'l Black
Music Promotion

Ricky Schultz, VP/GM, Jazz &
Progressive Music
Randall Kennedy, Dir./Marketing/Jazz &
Progressive Music
Chris Jonz, Dir./Promotion/Jazz &
Progressive Music
Joe Grant, PDir./Promotion/Jazz &
Progressive Music

Jim Ed Norman, President, Nashville
Nick Hunter, Sr. VP/Promotion &
Marketing, Nashville
Vic Faraci, Sr. VP/Marketing, Nashville
Eddie Reeves, VP/GM, Nashville
Bill Mayne, Dir./Nat'l Promotion, Nashville
Steve Stevenson, Dir./Nat'l Video Promotion
Wendy Griffiths, Assoc. Dir./Nat'l
Video Promotion

Restless

(incl. *Twin/Tone*, *Medium Cool*, *Skene!*)
(distributed by Relativity, Navarre, Dutch East,
Twin Cities, *Encore*)
1616 Vista Del Mar
Hollywood, CA 90028
(213) 957-4357
FAX: (213) 469-0146

Rich Schmidt, VP/Marketing & Sales
Keith Moran, Nat'l Alternative Radio
Maureen McCormick, Nat'l Sales
Stacey Sanner, Dir./Nat'l Publicity

Rhino

(incl. *RNA*, *Mesa/Bluemoon*, *Word Beat*,
Tomato, *Bizarre/Straight*, *Rabbit Ears*,
Kid Rhino, *Skanless*)
(distributed by WEA)
2225 Colorado Avenue
Santa Monica, CA 90404
(310) 828-1980
FAX: (310) 453-5529

Richard Foss, President
Harold Bronson, Managing Director
Tom Kenney, Dir./Nat'l Promotion

Rhythm Safari

(distributed by Priority)
5252 Van Nuys Blvd.
Sherman Oaks, CA 91401
(818) 501-7722
FAX: (818) 501-7723
Hilton Rosenthal, President
Magda Summerfield, Mgr./Label Operations

Rouder

(incl. *Philo*, *Heartbeat*, *Varrick*, *Black Top*,
Bullseye Blues)
1 Camp Street
Cambridge, MA 02140
(617) 354-0700
FAX: (617) 491-1970
Brad Paul, Dir./Nat'l Promotion

Rykodisc

(incl. *Ryko Analogue*, *Hannibal*)
Pickering Wharf, Bldg. C-3G
Salem, MA 01970
(508) 744-7678
FAX: (508) 741-4506

530 North 3rd Street
Minneapolis, MN 55401
(612) 375-9162
FAX: (612) 375-0272

The Times Building, Suburban Square
Suite 500
Ardmore, PA 19003
(215) 649-7400
FAX: (215) 649-1122
Don Rose, President
James Neill, Dir./Promotion
John Hammond, Dir./Marketing

Savage

(distributed by BMG)
152 W. 57th Street
9th Floor
New York, NY 10019
(212) 262-1540
FAX: (212) 262-1627
Gordan Anderson, VP/GM
Joel Klaiman, Nat'l Alternative
Promotion Manager

Scotti Brothers

(incl. *Acid Jazz*)
(distributed by BMG)
2114 Pico Blvd.
Santa Monica, CA 90405
(310) 396-0088
FAX: (310) 396-7147
Myron Roth, President
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Chuck Gullo, VP/GM
Kim Travis, VP/Nat'l Promotion
Steve Lake, Sr. Dir./Nat'l Promotion
Reggie Barnes, Dir./Nat'l Urban Promotion
Robin Dixon, Dir./Nat'l Urban Promotion
John Schoenberger, Dir./Nat'l
Album Promotion

Sea Breeze

(incl. *Night Life*, *Walrus*)
P.O. Box 11267
Glendale, CA 91226
(818) 242-2093
FAX: (818) 242-7704
Danny Beher, Owner

Select

(distributed by Elektra)
16 W. 22nd Street
New York, NY 10010
(212) 691-1200
FAX: (212) 691-3375
Fred Munao, President
Wyatt Cheek, VP/Promotion & Marketing

Serenity

180 W. 25th Street
Upland, CA 91786
(714) 981-2318
FAX: (714) 981-6986
Jim Moeller, Owner
Ken Moeller, GM



RECORD COMPANIES

Shanachie

(incl. Spirit Feel, Yazoo, Message)
(distributed by Koch International)
37 East Clinton Street
Newton, NJ 07860
(201) 579-7763
FAX: (201) 579-7083

327 14th Avenue S
Suite 11
Minneapolis, MN 55414
(612) 623-1944
FAX: (612) 623-3752
Richard Nevins, President
Randall Grass, VP/A&R
Andrew Seidenfeld, Dir./Promotion
Publicity

Silver Wave

P.O. Box 7943
Boulder, CO 80306
(303) 443-5617
FAX: (303) 443-0877
James Marienthal, President

Sin-Drome

(incl. CGR Productions)
4222 Lankershim Blvd.
North Hollywood, CA 91602
(818) 508-6488
FAX: (818) 508-6387
Henry Marx, President
Linda Fine, VP
Robin Mitchell, Sr. Dir./National Promotion
Bill Mack, Nat'l Dir./Marketing
Timothy B. Smith, Dir./Nat'l Promotion
Carol Archer, Dir./Creative Services

Sire

(distributed by WEA)
75 Rockefeller Plaza
21st Floor
New York, NY 10019
(212) 275-4560
FAX: (212) 581-6416

3300 Warner Blvd.
Burbank, CA 91505
(818) 953-3305
FAX: (818) 953-3306

83 Baker Street
London W1M 1AJ
England
(071) 487-5066
FAX: (071) 935-3837
Seymour Stein, President
Howie Klein, VP/Managing Dir.
Joe McEwen, VP/A&R

Six-One-Five

P.O. Box 110829
Nashville, TN 37222
(615) 776-2060
FAX: (615) 776-2181
Bill Wence, President

Sky

(incl. Daemon, Dog Gone, Little Fish Platters,
Young God)
6400 Atlantic Blvd.
Suite 220
Norcross, GA 30071
(404) 263-7888
FAX: (404) 263-8491
Jim Parker, President/GM
Steve Dixon, Dir./Nat'l Retail Promotion
Jim Chambers, Retail Marketing
Mike Kondo, Nat'l Dir./Album Promotion
Mickey Wainmann, College Radio Promo
Michelle Roche, Nat'l Dir./Publicity
Joy Peterman, OM

Slash

(distributed by WEA)
7381 Beverly Blvd.
Los Angeles, CA 90036
(213) 937-4660
FAX: (213) 933-7277
Bob Biggs, President
Mark Trilling, Exec. VP
Michelle Zichella, Dir./Marketing
Cliff Lipman, Radio Promotions
Sharon Liveten, Dir./Publicity
Randy Klaye, A&R

Sleeping Bag/Fresh

67-45E 190th Lane
Fresh Meadows, NY 11365
(718) 454-6593
Juggy Gayles

Smash

(distributed by PGD)
727 North Hudson Suite 100
Chicago, IL 60610
(312) 751-0020
FAX: (312) 751-2483
Marvin Gleicher, President
Dee Murray, Label Manager

Solar

(distributed by Sony Music)
1635 N. Cahuenga Blvd.
Los Angeles, CA 90028
(213) 461-9032
FAX: (213) 469-6422
Virgil Roberts, President
Peter Van Brunt, VP
Glen Davis, A&R

Sony/Nashville

34 Music Square E
Nashville, TN 37203
(615) 742-4321
FAX: (615) 742-4338
Roy Wunsch, President
Michael Moore, VP/Promotion, Columbia
Jack Lameier, VP/Promotion, Epic

SOR

1300 Division Street
3rd Floor
Nashville, TN 37203
(615) 255-3009, (800) 678-2054
FAX: (615) 255-6282
Ray Pennington, President
Buzz Ledford, Dir./Nat'l Promotions
Ron Elliott, Dir./Nat'l Sales
Jeff Brothers, Dir./Nat'l Marketing
Sharon Pennington, Publicist

S.O.S. Worldwide Productions Inc.

(distributed by H&L, Jerry Bassin, Malvern)
1800 NE 114 Street, Suite 1511
North Miami, FL 33181-3420
(305) 891-1000
FAX: (305) 891-9936
Sylvia Ozner Segal, President
Casey Segal, President

Sound Wave

(distributed by WEA)
3115 Ocean Front Walk
Suite 107
Marina Del Rey, CA 90292
(310) 306-5105
FAX: (310) 822-9246

4100 W. Alameda Avenue
Suite 206
Burbank, CA 91505
(818) 955-8050
FAX: (818) 955-9006
Rick Laudati, President
Suzanne Thompson, Artist Development
Cindy Laudati, Publicity

Southern Tracks

3051 Clairmont Road NE
Atlanta, GA 30329
(404) 325-0832
FAX: (404) 325-1075
Bill Lowery, President
Butch Lowery, Promotion
Wade Pepper, Promotion

Sovereign

1697 Broadway
Suite 903
New York, NY 10019
(212) 247-2904
Ruby Fisher, President

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101 Winners Circle
P.O. Box 5010
Brentwood, TN 37024
(615) 371-6800
FAX: (615) 371-6997
Jenny Lockwald, Mgr./Nat'l Promotions
Debbie Emery, Senior Publicist
Vicki Mack-Lataillade, Dir./Gospel
Artist Development



RECORD COMPANIES

Spindletop

11115 Magnolia Blvd.
North Hollywood, CA 91601
(818) 769-9086
FAX: (818) 769-6946
Tracy Daniello, VP
Brent Grulke, Promotion

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(distributed by Rounder, Bayside, Action, Big State, CRDI, Landmark, Record Depot)
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Durham, NC 27706
(919) 489-4349
FAX: (919) 489-6080
Barry Poss, President
Beverly Paul, Dir./Marketing & Promotion

Tabu

(distributed by A&M/PGD)
9229 Sunset Blvd., Suite 813
Los Angeles, CA 90069
(310) 276-0523
FAX: (310) 274-1649
Rochelle Epps, Dir./Marketing & Promotion

Telarc International

23307 Commerce Park Road
Cleveland, OH 44122
(216) 464-2313
FAX: (216) 360-9663
Kathleen DeJohn, Dir./Sales & Marketing

Tommy Boy

(incl. Livin' Large, Stepsun, Ill Records)
1747 First Avenue
New York, NY 10128
(212) 722-2211
FAX: (212) 289-3708
Tom Silverman, Chairman
Monica Lynch, President
Dan Hoffman, Sr. VP
Steve Knutson, VP/Sales & Marketing
Laura Hynes, VP/Media Relations,
Artist Development
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Albert Ragusa, Dir./Rap Promotion
Victor Lee, Dir./Nat'l Club Promotion
John Monroe, Dir./Nat'l Retail Promotion

Tropical Storm/Sound Wave

(distributed by WEA)
4100 W. Alameda Avenue
Suite 206
Burbank, CA 91505
(818) 955-8050
FAX: (818) 955-9006
Luis Plsterman, Director
Rick Laudati, Label Manager

TSR

18653 Ventura Blvd.
Suite 513
Tarzana, CA 91356
(818) 705-3512
FAX: (818) 705-3403
Tom Hayden, President
Suzanne Hayden, VP

TVT

(incl. 1001 Sundays Inc., Teevee Toons)
23 E. Fourth Street
New York, NY 10003
(212) 979-6410
FAX: (212) 979-6489
John Butler, Nat'l Radio Promotion

Twin/Tone

2541 Nicollet Avenue S
Minneapolis, MN 55404
(612) 872-0646
FAX: (612) 872-9329
Paul Stark, President
Jill McLean, Artist Developemnt
Sarah Brace, Dir./Promotions
Jim Muellerleile, Radio

Valley Vue

555 Commercial Road
Suite 10
Palm Springs, CA 92262
(619) 778-6510
Terry Washington, VP/Promotions
Tracey Smith, Dir./Promotions

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6th Floor
Los Angeles, CA 90069
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FAX: (213) 655-6814
Phil Carson, President

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Agoura Hills, CA 91301
(818) 889-1000
FAX: (818) 899-1208
John Baruck, Marketing

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(distributed by CEMA)
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Beverly Hills, CA 90210
(213) 278-1181
FAX: (213) 288-2433

30 17090 Broadway
6th Floor
New York, NY 10019

(212) 586-7700

FAX: (212) 489-9330
Jeff Ayeroff, Co-Chairman
Jordan Harris, Co-Chairman
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Michael Plon, Sr. VP/Promotion
John Boulos, VP/Promotion Field Operations
Jean Pierre, VP/R&B Operations
Jeffrey Naumann, VP/Radio Promotion
Sheila Coates, Sr. Dir./R&B Product & Artists Development
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Rhonda Herlich, Dir./Nat'l AC Promotion
Rick Squillante, Dir./Nat'l Dance Promotion
Dave Rosas, Dir./Nat'l R&B Promotion

Voss

1136 Patterson Road
Oxnard, CA 93035
(805) 985-7207
FAX: (805) 985-3014
Ernie Campagna, President

Voyager

(distributed by MCA)
812 W. Darby Road
Havertown, PA 19083
(215) 446-7100
FAX: (215) 446-7721
Denny Somach, President

Warlock

(incl. Ligoso, Detag, Hi Power, Deco, Tracer)
19 W. 21st Street
Suite 702
New York, NY 10010
(212) 807-6900
FAX: (212) 870-6993
Adam Levy, President
Joel Bonner, VP

Warner Bros.

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(distributed by WEA)
3300 Warner Blvd.
Burbank, CA 91505
(818) 846-9090
FAX: (818) 846-8474

75 Rockefeller Plaza
New York, NY 10019
(212) 275-4500
FAX: (212) 275-4595

1815 Division Street
Nashville, TN 37203
(615) 320-7525
FAX: (615) 329-1739



RECORD COMPANIES

Russ Thyret, Sr. VP/Marketing & Promotion
Carol Hart, VP/Promotion
Mark Maitland, VP/Promotion
Stu Cohen, VP/Promotion
Greg Lee, Dir./Nat'l Singles Promotion
Barney Kilpatrick, Dir./Nat'l Singles Promotion
Ed Nuhfer, Mgr./Nat'l Singles Promotion
Sue Emmer, Mgr./Nat'l Singles Promotion
Kenny Puvogel, VP/Promotion
Dave Dannheisser, Dir./Nat'l Album Promotion
Patti Oates, Nat'l Album Promotion
Valarie Goodman, Mgr./East Coast Album Promotion
Dave Lombardi, Mgr./Nat'l Album Promotion
Rochelle Staab, Dir./Marketing Research & Trade Liaison
Dino Barbis, VP/Promotion
Jennifer Grossberndt, Dir./Nat'l AC Promotion
Irene Vargas, Mgr./Nat'l AC Promotion
Craig Kostich, VP, Dir./Contemporary Music Dept.
Steve Tipp, VP/Contemporary Music, Dir./Promotion
Paul Vitagliano, Mgr./Nat'l Promotion/Modern Music
James Dickson, Mgr./Mgr./Nat'l Promotion/Comm. Modern Rock/College Radio
Debra Pelton, Mgr./Nat'l Promotion/Dance Music
Shaye Sullwold, Dir./Dance Music Promotion
Sergio Goncalves, Mgr./Dance Music Promotion
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Ray Harris, Sr. VP/Black Music Marketing/Jazz/Promotion
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Earl Jordan, VP/Black Music Sales
Marylou Badeaux, VP/Black Music Special Projects
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Ted Astin, Nat'l Dir./Black Music Promotion
C C Evans, Budget Mgr./Black Music Promotion
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Ward White, Co-Nat'l Dir./Rap Promotion
Ricky Schultz, VP/GM, Jazz & Progressive Music
Randall Kennedy, Dir./Marketing/Jazz & Progressive Music
Chris Jonz, Dir./Promotion/Jazz & Progressive Music
Joe Grant, Dir./Promotion/Jazz & Progressive Music
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Eddie Reeves, VP/GM, Nashville
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Steve Stevenson, Dir./Nat'l Video Promotion
Wendy Griffiths, Assoc. Dir./Nat'l Video Promotion

Welk Music Group
(incl. Vanguard, Ranwood, Hindsight)
 1299 Ocean Avenue
 Suite 800
 Santa Monica, CA 90401
 (310) 451-5727
 FAX: (310) 394-4148
Kent Crawford, VP
Bernie Grossman, Mgr./Nat'l Sales & Marketing
Michelle Andersen, Mgr./Promotion

Windham Hill
(incl. Dancing Cat, Windham Hill Jazz, High Street)
(distributed by BMG)
 3500 W. Olive Avenue
 Suite 1430
 Burbank, CA 91505
 (818) 972-4242
 FAX: (818) 972-4247
Laura Sanano, Dir./Promotion
Michael Ehrenberg, Promotion, High Street
Ingrid Wilkerson, NAC & Jazz Promotion

WM
(distributed by Caroline, Dutch East)
 P.O. Box 732
 Cranford, NJ 07016
 (908) 298-0331
 FAX: (908) 298-9167
Greg Papandrea, President
Robert Andrey, Dir./Promotion
Pam Cross, Dir./Publicity

World Disc Productions
 P.O. Box 2749
 Friday Harbor, WA 98250
 (206) 378-3979
 FAX: (206) 378-3977
Sharon Hooper, VP/Marketing
Michael Coyne, Nat'l Sales Manager

World Domination
(distributed by Capitol/CEMA)
 3575 Cahuenga Blvd. W
 Suite 450
 Los Angeles, CA 90068
 (213) 850-0254
 FAX: (213) 874-6246
Dave Allen, Dir./A&R
Luc Van Acker, Dir./A&R
Beth Bellis, Label Manager

WTG
(distributed by Sony Music)
 1801 Century Park West
 Los Angeles, CA 90067
 (310) 556-4784
 FAX: (310) 556-4967
Jerry Greenberg, President

Zoo Entertainment
(incl. Sedona, Philadelphia International, Praxis International, Loud)
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 6363 Sunset Blvd., 5th Floor
 Hollywood, CA 90028
 (213) 468-4200
 FAX: (213) 468-4207

Lou Maglia, President
George Gerrity, Sr. VP/GM
Vicki Leben, VP/Pop Promotion
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Michael Prince, Dir./Nat'l AOR Promotion
Rick Lippincott, Assoc. Dir./Nat'l CHR & AOR Promotion
Joan Scott, Dir./Nat'l Black Music Promotion
Amy Grosser, Assoc. Dir./Nat'l Album Promotion
Mark Matlock, Nat'l Secondaries Pop Promotion



REPRESENTATIVES

Banner Radio
 125 W. 55th Street
 4th Floor
 New York, NY 10019-5366
 (212) 424-6160
 FAX: (212) 424-6180
Charlie Colombo, President
Atlanta: (404) 231-0881
Boston: (617) 357-1670
Chicago: (312) 836-0860
Dallas: (214) 978-4995
Detroit: (313) 643-4061
Houston: (713) 961-2974
Los Angeles: (213) 966-5000
Minneapolis: (612) 339-9904
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Portland: (503) 222-2122
St. Louis: (314) 421-0888
San Francisco: (415) 495-4212
Seattle: (206) 441-4242

Caballero/MG Spanish Media
 261 Madison Avenue
 18th Floor
 New York, NY 10016
 (212) 697-4120
 FAX: (212) 697-9151
Eduardo Caballero, President
Atlanta: (404) 953-1111
Boston: (617) 426-3374
Charlotte: (704) 552-7761
Chicago: (312) 565-4888
Dallas: (214) 518-9615
Denver: (303) 766-2412
Detroit: (313) 358-8500
Houston: (713) 785-2345
Los Angeles: (310) 470-3383
Minneapolis: (612) 333-8717
New York: (212) 697-4120
Philadelphia: (215) 732-3380
Portland: (503) 223-1700
San Francisco: (415) 772-2740
Seattle: (206) 728-4117



REPRESENTATIVES

CBS Radio Representatives

51 W. 52nd Street
New York, NY 10019
(212) 975-1877

FAX: (212) 582-9448

Raif D'Amico, VP/GM

Atlanta:	(404) 233-8281
Boston:	(617) 728-1916
Chicago:	(312) 951-3286
Dallas:	(214) 526-0557
Detroit:	(313) 351-2161
Houston:	(713) 782-0911
Los Angeles:	(213) 460-3701
Minneapolis:	(612) 371-9051
Philadelphia:	(215) 668-5990
St. Louis:	(314) 444-3221
San Francisco:	(415) 765-4006

Christal Radio

125 W. 55th Street
6th Floor

New York, NY 10019-5366

(212) 424-6500

FAX: (212) 424-6507

Bill Fortenbaugh, President

Atlanta:	(404) 237-5236
Boston:	(617) 423-4110
Chicago:	(312) 836-0780
Dallas:	(214) 978-4999
Detroit:	(313) 649-3230
Houston:	(713) 629-4151
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Minneapolis:	(612) 333-8833
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Seattle:	(206) 728-4343

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271 Madison Avenue
Suite 700
New York, NY 10016

(212) 532-1900

FAX: (212) 532-1647

Peter J. Cleary, President

Atlanta:	(404) 266-1735
Chicago:	(312) 744-1144
Los Angeles:	(310) 551-1277
San Francisco:	(415) 474-0254
Dallas:	(214) 421-9848
Detroit:	(313) 352-1390

DURPETTI & ASSOCIATES

Durpetti & Associates
Corporate Headquarters
205 North Michigan Avenue,
Suite 2015
Chicago, IL 60601
(312) 819-0100
FAX: (312) 819-1970
Tony Durpetti, President

Atlanta:	(404) 859-0026
Chicago:	(312) 819-0100
Dallas:	(214) 518-9610
Detroit:	(313) 357-6670
Los Angeles:	(310) 475-5513
New York:	(212) 309-9050
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San Francisco:	(415) 772-2730
Research:	(818) 501-6016
Boston:	(617) 426-7264
Seattle:	(206) 728-4117

Eastman Radio

125 W. 55th Street

5th Floor

New York, NY 10019-5366

(212) 424-6400

FAX: (212) 424-6415

Carl Butrum, President

Atlanta:	(404) 841-9504
Boston:	(617) 338-1190
Chicago:	(312) 836-0850
Dallas:	(214) 978-4996
Denver:	(303) 393-6552
Detroit:	(313) 643-7555
Houston:	(713) 960-1252
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San Francisco:	(415) 512-9320
Seattle:	(206) 441-6773
Toronto:	(416) 923-1239

Gillis Broadcasting Representatives

10153 1/2 Riverside Drive
Suite 181

Toluca Lake, CA 91602

(818) 505-1097

FAX: (818) 505-1099

Jim Gillis, President

Jane Gillis

Charles J. Givens Organization, Inc.

Media Division

242 N. Westmonte Drive, Suite 200

Alamonte Springs, FL 32714

(407) 774-5900, ext. 213

FAX: (407) 774-0234

Shane Hackett, VP

Casey Stengl, Director/Broadcast

Operations

Leo Holzenthal, Director/Broadcast

Marketing

GROUP



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100 Park Avenue

New York, NY 10017

(212) 818-8990

FAX: (212) 818-8989

Anthony Miraglia, President

Atlanta:	(404) 984-9532
Boston:	(617) 695-9457
Chicago:	(312) 819-1177
Dallas:	(214) 518-9615
Denver:	(303) 766-2414
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100 Park Avenue

New York, NY 10017

(212) 309-9000

FAX: (212) 309-9030

Jacqui Rossinsky, President

Atlanta:	(404) 859-0059
Boston:	(617) 426-8487
Chicago:	(312) 819-0066
Dallas:	(214) 518-9620
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100 Park Avenue

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(212) 916-0700

FAX: (212) 916-0772

Ralph Guild, Chairman

Les Goldberg, President

Marc Guild, President/Marketing

Division



REPRESENTATIVES

Katz & Powell Radio
470 Park Avenue S
New York, NY 10016
(212) 545-0600
FAX: (212) 889-6370

Shelly Katz, President

Atlanta:	(404) 264-4553
Boston:	(617) 482-4370
Chicago:	(312) 467-0200
Dallas:	(214) 243-8770
Detroit:	(313) 773-7700
Los Angeles:	(310) 274-8885
Portland:	(503) 226-2911
San Francisco:	(415) 986-1147
St. Louis:	(314) 991-4261
Seattle:	(206) 727-2222

Katz Hispanic Radio Sales
125 W. 55th Street
7th Floor
New York, NY 10019-5366
(212) 424-6250
FAX: (212) 424-6247

Gene Bryan, VP/GSM

Atlanta:	(404) 233-4354
Boston:	(617) 426-7290
Chicago:	(312) 836-0555
Dallas:	(214) 978-4982
Detroit:	(313) 649-4333
Houston:	(713) 961-5094
Los Angeles:	(213) 966-5134
Minneapolis:	(612) 339-2002
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Portland:	(503) 222-2122
St. Louis:	(314) 241-5535
San Francisco:	(415) 777-3788
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Katz Radio
125 W. 55th Street
7th Floor
New York, NY 10019-5366
(212) 424-6200
FAX: (212) 424-6208

Bob McCurdy, President

Atlanta:	(404) 233-4354
Boston:	(617) 426-7290
Chicago:	(312) 836-0555
Dallas:	(214) 978-4993
Detroit:	(313) 649-4333
Houston:	(713) 961-5094
Los Angeles:	(213) 966-5000
Minneapolis:	(612) 339-2002
Philadelphia:	(215) 567-5166
Portland:	(503) 222-2122
St. Louis:	(314) 241-5535
San Francisco:	(415) 777-3788
Seattle:	(206) 441-1325

Katz Radio Group
125 W. 55th Street
21st Floor
New York, NY 10019-5366
(212) 424-6789
FAX: (212) 424-6491

Gordon Hastings, President
Stu Olds, Executive VP/GM

Bonnie Press, Senior VP/GM, KRG Sales
Gerry Boehme, Senior VP/Director/Research
Susan Wagner, Senior VP/
Corporate Marketing
Glenn Kummerow, VP/Director/AG
Services-Chicago

Lotus Hispanic Reps.

50 E. 42nd Street
Suite 702
New York, NY 10017
(212) 697-7601
FAX: (212) 697-8215

Richard Kraushaar, President
Robert Albright, Executive VP

Chicago:	(312) 346-8442
Dallas:	(214) 960-1707
Detroit:	(313) 773-7700
Los Angeles:	(213) 464-1311
San Francisco:	(415) 773-8244



Major Market Radio Sales
100 Park Avenue
New York, NY 10017
(212) 818-8900
FAX: (212) 818-8910
Warner Rush, President

Atlanta:	(404) 859-0075
Boston:	(617) 426-6796
Chicago:	(312) 938-0999
Dallas:	(214) 518-9635
Detroit:	(313) 358-2060
Los Angeles:	(310) 474-5311
Minneapolis:	(612) 341-3089
Philadelphia:	(215) 985-1330
Portland:	(503) 222-4892
St. Louis:	(314) 231-9005
San Francisco:	(415) 772-2710
Seattle:	(206) 448-3613
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McGavren Guild Radio
100 Park Avenue
New York, NY 10017
(212) 916-0500
FAX: (212) 916-0759
Peter Doyle, President

Atlanta:	(404) 953-1111
Boston:	(617) 423-0606
Charlotte:	(704) 568-8111
Chicago:	(312) 565-4888
Dallas:	(214) 518-9600
Detroit:	(313) 358-8500
Houston:	(713) 266-7667
Los Angeles:	(310) 470-3383
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New York:	(212) 916-0500
Philadelphia:	(215) 732-3380
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St. Louis:	(314) 231-0000
San Francisco:	(415) 772-2700
Seattle:	(206) 441-3401

MediaAmerica, Inc.

11 West 42nd Street
27th Floor
New York, NY 10036
(212) 302-1100
FAX: (212) 302-6024
Ron Hartenbaum, Chairman
Gary Schonfeld, President

Moss Broadcasting Communications, Inc.

4975 Ireland Lane
West Linn, OR 97068
(503) 656-5005
FAX: (503) 656-5676
John L. Moss, President

Patt Media Sales

The Michigan Radio Network
22971 9 Mile Road, P.O. Box 691
St. Clair Shores, MI 48080
(313) 773-7700
FAX: (313) 774-4889

Kenneth D. Patt, President
Michael A. Martin, VP

Atlanta:	(404) 633-9080
Chicago:	(312) 263-3340
Dallas:	(214) 788-1630
New York:	(212) 545-0600
San Francisco:	(415) 391-1984



REPRESENTATIVES

Radio Time Sales/International

559 Pacific Avenue
San Francisco, CA 94133
(415) 391-1984
FAX: (415) 788-3844

Sam Posner, President

Chicago:	(312) 346-3334
Dallas:	(214) 350-9314
Detroit:	(313) 961-3353
Los Angeles:	(818) 500-7201
New York:	(212) 679-3910
Portland:	(503) 226-2911
Seattle:	(206) 285-1913
Atlanta:	(404) 633-9080
St. Louis:	(314) 991-4261

Regional Reps Corp.

One Playhouse Square
Suite 300
Cleveland, OH 44115
(216) 781-0030

FAX: (216) 781-7508

Stuart J. Sharpe, President

**Sharon Morrow, Manager/Hometown Radio
Networks Div.**

Robert A. Stern Hearn, (216) 781-0035

Joseph C. Hearn Povlo, (513) 651-1511

**Michael E. Kelemen, Povlo,
(404) 394-7377**

Roslin Radio Sales, Inc.

515 Madison Avenue
Suite 1104
New York, NY 10022
(212) 486-0720

FAX: (212) 486-1958

Marvin Roslin, President

Atlanta:	(404) 266-0614
Boston:	(617) 262-3400
Chicago:	(312) 644-0267
Dallas:	(214) 823-7092
Detroit:	(313) 354-0691
Los Angeles:	(310) 278-8098
Philadelphia:	(215) 735-3947

Savalli Broadcast Sales

11 Penn Plaza
New York, NY 10001
(212) 239-3288

FAX: (212) 563-1301

**Joseph Savalli, CEO
Joseph Hoffman, GSM**

SCHUBERT RADIO SALES

Schubert Radio Sales

100 Park Avenue
5th Floor
New York, NY 10017
(212) 916-0780

FAX: (212) 916-0776

Jerry Schubert, President

Atlanta:	(404) 933-4272
Chicago:	(312) 819-0485
Dallas:	(214) 518-9628
Detroit:	(313) 357-0903
Los Angeles:	(310) 470-9419
Philadelphia:	(215) 731-9924
San Francisco:	(415) 772-2738

The Tacher Company

1512 S.W. 18th Street
Suite 2
Portland, OR 97201
(503) 248-1960

FAX: (503) 226-6596

**Dick Goldman, Senior VP
Sanna Hern, Radio Division Manager**



TORBET RADIO

Torbet Radio

One Dag Hammarskjold Plaza
New York, NY 10017
(212) 355-7705

FAX: (212) 644-0447

Tony Fasolino, President

Atlanta:	(404) 951-8114
Boston:	(617) 426-3374
Chicago:	(312) 819-0088
Dallas:	(214) 518-9630
Denver/Salt Lk:	(303) 368-0334
Detroit:	(313) 353-0400
Houston:	(713) 785-2345
Los Angeles:	(310) 475-0033
Lubbock, TX:	(806) 792-2000
Philadelphia:	(215) 732-9532
St. Louis:	(314) 241-8130
San Francisco:	(415) 772-2707

Hugh Wallace, Inc.

11332 Camarillo Street
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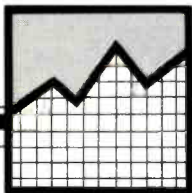
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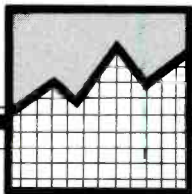
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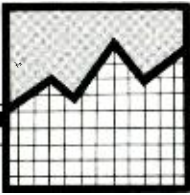
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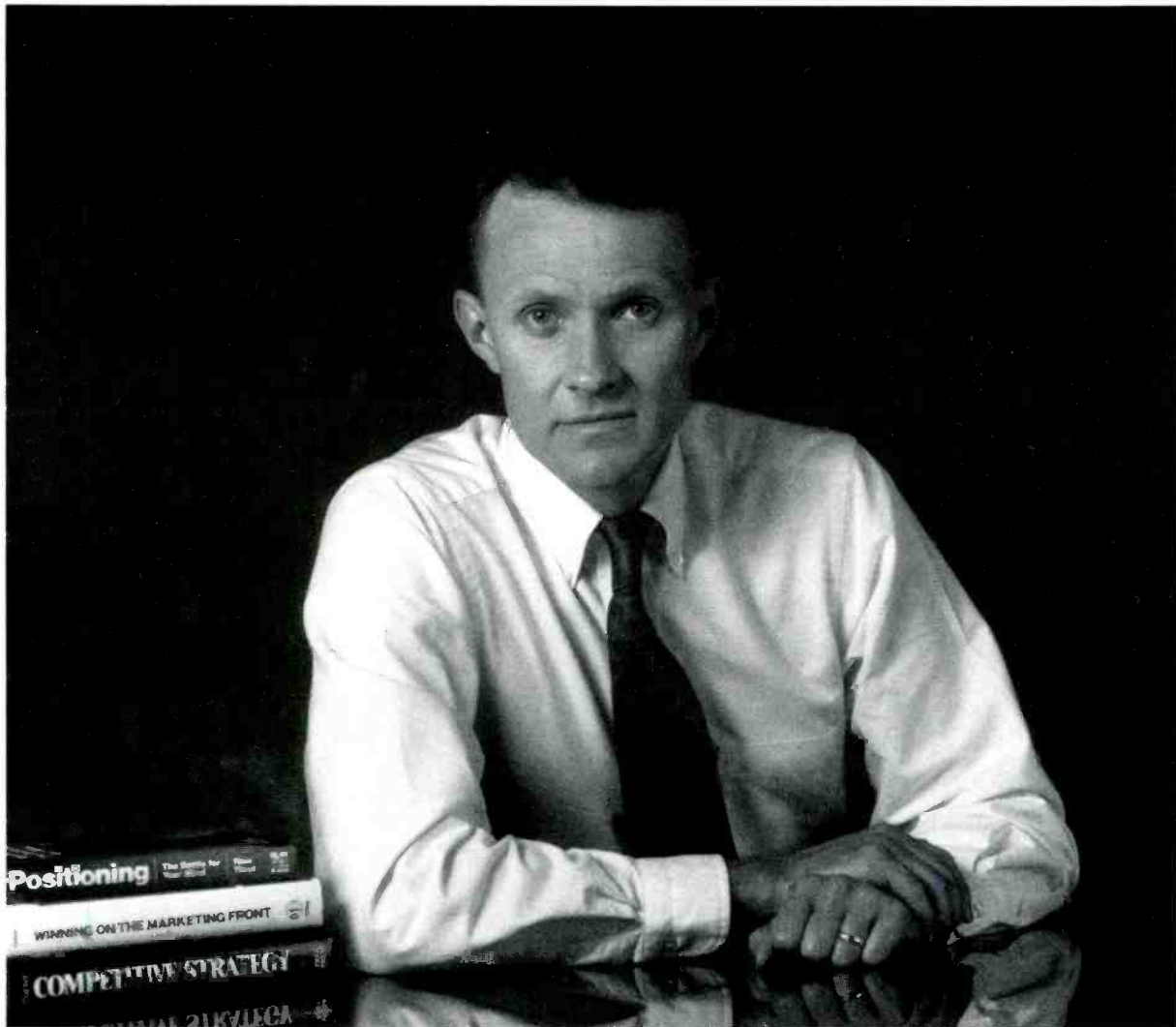
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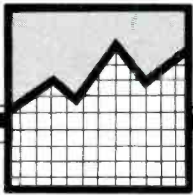
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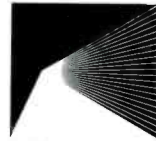
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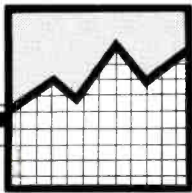


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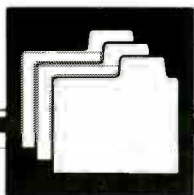
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San Bernardino, CA 92404
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Bravo Publications

117 W. Harrison Bldg., 6th Floor
Chicago, IL 60605
(800) 776-7770

Steve Hullfish, Editor

Mike Butts Creative Service

8633 Barrister Way
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(704) 392-1594, (704) 372-1104

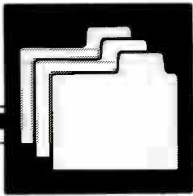
Mike Butts

California Aircheck

P.O. Box 4408
San Diego, CA 92164
(619) 460-6104

FAX: (619) 460-5685

George Junak



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Capitol Media

1000 Connecticut Avenue NW
Suite 9
Washington, DC 20036
(301) 846-0180

Jeannie Mantell, Syndication Sex Goddess
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Prince George
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(604) 564-8861
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Collins Broadcast Services

174 King Henry Court
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(708) 991-1522

FAX: (708) 991-1529

Stu Collins, President
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Comedy Connection

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Vineland, NJ 08360
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Mark Tuschel, Owner

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P.O. Box 10246
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(808) 373-9800

FAX: (808) 373-9801

Tom Adams, Editor/Publisher

Compile One Database Comedy

P.O. Box 10246
Honolulu, HI 96816
(808) 373-9800

FAX: (808) 373-9801

Tom Adams, President

Contemporary Comedy

5804 Twineing
P.O. Box 271043
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Joe Hickman

Copley Radio Network

P.O. Box 190
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(800) 848-7796

Patrick Glynn, Managing Editor
Gary Sheler, Sales Manager

The Country Extra

725 Monarch Lane
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(800) 266-6329
FAX: (805) 929-1622

Jo Armstrong

Cozmik Debris

714 Elizabeth Street
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(315) 393-1645

Mark John Astolfi

Creedyadio Services

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Jay Trachman, Editor/Publisher

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John Dryden, President

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Terry Marshall, Editor/Publisher

Dance Beats

568 Columbia Turnpike
East Greenbush, NY 12061
(518) 477-5000

Joe Giannini, Publisher

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2 W. 45th Street
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19 Shipyard Drive
Hingham, MA 02043
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Jerry Ellis, Publisher

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Suite 1
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Karen Christy, Publisher

Laffline

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Bob Roberts

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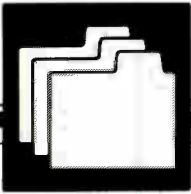
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Nick Nichols, Marketing

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Arthur Levine, President

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(617) 749-9189
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Bob Cusack, Editor

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Jack Macdonald

O'Liners

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FAX: (310) 471-7762

Dan O'Day

Ontrack Communications

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FAX: (416) 363-9090

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FAX: (617) 340-0674

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FAX: (201) 768-7908

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Frank Guida, VP/Production

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Lori Lerner, President

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FAX: (806) 352-3677

Ron Chase, System Operator

Lisa Chase, Managing Editor

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Lansdowne, PA 19050
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FAX: (215) 284-3704

Bill Harrison

radioWAVE

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Maureen McGinley, Executive Producer

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Stan Strickland

Nancy Blankenship

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FAX: (818) 347-9619

Cindy Jo Hinkleman, President

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Suite 8
San Francisco, CA 94133

(415) 434-8300

FAX: (415) 391-2569

Charles Coane

Sportsfax Scoreboard

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Deerfield, IL 60015
(708) 948-5454

FAX: (708) 945-9393

Mike Abrahamson

StarDate

University of Texas
McDonald Observatory
Austin, TX 78712

(512) 471-5285

FAX: (512) 471-5060

Rita Pirone Noak, Marketing Manager

Tele-Joke

4555 N. Pershing Avenue
Suite 33-376
Stockton, CA 95207

(209) 476-1511

Alan Ray

TM century

TM Century, Inc.

14444 Beltwood Parkway
Dallas, TX 75244-3228
(214) 934-2121, (800) 937-2100

FAX: (800) 749-2121

P. Craig Turner, Chairman/CEO



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365 Beechwood Drive
Noblesville, IN 46060
(317) 776-1252

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350 Pacific
San Francisco, CA 94111
(415) 956-3118, (800) 229-7234
FAX: (415) 956-2595

Dave Adams, President
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Lynn Branden, Operations

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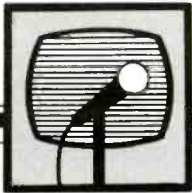
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FAX: (713) 229-8218
Ray Garcia, President
Charles Shannon, Creative Director
T. Sean Shannon, Director

Gary Whiteaker Corp.

P.O. Box 307
Belleville, IL 62222
(618) 233-0005, (800) 851-5406
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FAX: (213) 462-3822
Chuck Blore, CEO
Bill McDonald, President

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2nd Floor
New York, NY 10012
(212) 254-5400
FAX: (212) 529-5506
Steven Oakes, President

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(310) 392-8771
FAX: (310) 392-9179
Bob Benderson, President

Communication Concepts

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Jupiter, FL 33468-1150
(407) 743-0548
FAX: (407) 743-7842
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Dick Downes, CRMC, Executive VP/GM
Trey Aven, Creative Director

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Indianapolis, IN 46250
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Gary Hoffmann, President

Hot Spots America Network

c/o JCO Communications, Inc.
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Toronto, Ontario, CN M4P 2H9
(416) 820-6400
FAX: (416) 820-9512
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Jonathan Miller, President
Chris Mortensen, Creative Director



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FAX: (801) 575-7449
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& Production**
Lisa Roberts, Sales

KBE

8116 San Francisco NE
Albuquerque, NM 87109
(505) 828-0488
FAX: (505) 828-0488
Karl Baehr

Kensington Falls Animation

2921 Duss Avenue
Ambridge, PA 15003
(412) 266-0329
FAX: (412) 266-4016
Michael Schwab, Producer



McClain Enterprises

10 Music Circle E
Suite 200
Nashville, TN 37203
(615) 254-2060
FAX: (615) 254-0642
Carolyn McClain, President

Media Designs

Media Designs

100 Park Avenue
5th Floor
New York, NY 10017
(212) 818-8913
FAX: (212) 916-0774
Scott Randall, President

Media Headquarters, Inc.

6430 Sunset Blvd.
Suite 800
Los Angeles, CA 90028
(213) 467-2741
FAX: (213) 467-0231
Randy Washburn, President

Robert Michelson Inc.

127 W. 26th Street
New York, NY 10001
(212) 243-2702
FAX: (212) 691-5531
Robert Michelson, President
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Jim Bird, President
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Radio Marketing Specialists

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(713) 784-2863
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Phil Swenke, Director/Marketing

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8th Floor
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(212) 239-2000
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Donald Silverman, Director

The Spotwise Agency

1170 Commonwealth Avenue
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Julie Ciena, VP/Radio

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TM century

TM Century, Inc.

14444 Beltwood Parkway
Dallas, TX 75244-3228
(214) 934-2121, (800) 937-2100
FAX: (800) 749-2121
P. Craig Turner, Chairman/CEO

Welwood Int'l. Film Production

160 Washington SE
Suite 138
Albuquerque, NM 87108
(505) 242-5644, (814) 456-2297
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Bill Swortwood, President
Barbara Ferrel, VP
Michael Watson, VP/Marketing

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2. WXBQ-FM/Johnson City (Ctry)	28.2	2. WHTZ/New York (CHR)	2,185,600
3. WYNK-AM & FM/Baton Rouge (Ctry)	23.4	3. WPLJ/New York (CHR)	1,978,800
4. WUSY-FM/Chattanooga (Ctry)	21.5	4. WRKS/New York (UC)	1,893,100
5. KSSN/Little Rock (Ctry)	20.9	5. WCBS-FM/New York (Gold)	1,892,800
6. WRNS-FM/Greenville-New Bern (Ctry)	20.2	6. WXRK/New York (Classic Rock)	1,881,400
7. KIIM/Tucson (Ctry)	19.6	7. WLTW/New York (AC)	1,788,200
8. KMOX/St. Louis (Talk)	19.0	8. WCBS/New York (News)	1,787,700
9. WTQR/Greensboro-Winston Salem (Ctry)	18.9	9. KIIS-AM & FM/Los Angeles (CHR)	1,663,200
10. WYYD/Roanoke-Lynchburg (Ctry)	18.8	10. WBLB/New York (UC)	1,658,100
11. KWEN/Tusla (Ctry)	18.7	11. WQHT/New York (CHR)	1,639,200
12. WAMZ/Louisville (Ctry)	18.4	12. WMXV/New York (AC)	1,566,500
12. WWDN/Columbia, SC (UC)	18.4	13. KOST/Los Angeles (AC)	1,540,000
14. WDUV/Sarasota-Bradenton (B/EZ)	18.3	14. WNEW-FM/New York (AOR)	1,486,800
15. WITL-FM/Lansing-East Lansing (Ctry)	18.0	15. KPWR/Los Angeles (CHR)	1,414,000
16. WZZK-AM & FM/Birmingham (Ctry)	17.9	16. KRTH/Los Angeles (Gold)	1,350,000
17. KXXY-FM/Oklahoma City (Ctry)	17.6	17. WFAN/New York (Sports)	1,272,500
18. WBLX-FM/Mobile (UC)	17.3	18. KFWB/Los Angeles (News)	1,267,900
19. WSSL-AM & FM/Greenville-Spartanburg (Ctry)	17.0	19. WABC/New York (Talk)	1,238,300
20. KRZY & KRST/Albuquerque (Ctry)	16.5	20. WOR/New York (Talk)	1,144,300
20. WCCO/Minneapolis-St. Paul (AC)	16.5	21. WPAT-FM/New York (B/EZ)	1,126,700
22. WCMF/Rochester (AOR)	16.3	22. KYW/Philadelphia (News)	1,107,700
23. WKRZ/Wilkes Barre-Scranton (CHR)	15.8	23. WGN/Chicago (Misc)	1,088,800
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4. WNNK-AM & FM/Harrisburg-Lebanon	11.6	4. WQHT/New York	1,639,200
4. WVIC-FM/Lansing-East Lansing	11.6	5. KPWR/Los Angeles	1,414,000
6. KPRR/El Paso	11.4	6. WBBM-FM/Chicago	1,055,500
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19. KMQ-AM & FM/Honolulu	9.6	20. KPLZ/Seattle-Tacoma	412,100
21. WDJX-FM/Louisville	9.5	21. WQHT/Miami-Ft. Lauderdale	403,000
22. WFLY/Albany-Schenectady-Troy	9.2	22. KKLQ-AM & FM/San Diego	397,900
22. WZPL/Indianapolis	9.2	23. KBXX/Houston-Galveston	390,900
24. KWIN/Stockton	9.1	24. WSTR/Atlanta	381,000
24. WAPE/Jacksonville	9.1	25. WDFX/Detroit	373,800

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4. WEZK/Knoxville	13.5
4. WICC/Bridgeport	13.5
4. WTIC/Hartford-New Britain	13.5
7. WHAS/Louisville	12.7
8. KSSK-FM/Honolulu	12.5
9. WIBC/Indianapolis	12.2
10. WSYR/Syracuse	12.1
11. WRVA/Richmond	11.6
11. WSRS/Worcester	11.6
13. WYYY/Syracuse	11.1
13. WLEV/Allentown-Bethlehem	11.1
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17. KAMZ/El Paso	10.5
18. WLHT/Grand Rapids	10.3
18. WMYI/Greenville-Spartanburg	10.3
20. WARM-FM/Lancaster, PA	10.2
21. WJBR-FM/Wilmington, DE	10.0
22. WRMF/West Palm Beach	9.9
23. WKSZ/Chattanooga	9.4
23. WXLO/Worcester	9.4
25. KRMG/Tulsa	9.3
25. WHPT/Sarasota-Bradenton	9.3

1. WLTW/New York	1,788,200
2. WMXV/New York	1,566,500
3. KOST/Los Angeles	1,540,000
4. KBIG/Los Angeles	1,021,900
5. KXEZ/Los Angeles	981,600
6. WCCO/Minneapolis-St. Paul	784,100
7. WKQX/Chicago	665,200
8. WYXR/Philadelphia	622,700
9. WLIT/Chicago	615,600
10. WPNT/Chicago	615,100
11. KOIT-AM & FM/San Francisco	599,100
12. WKQI/Detroit	579,400
13. WEAZ-FM/Philadelphia	545,000
14. KIOI/San Francisco	530,900
15. WTMX/Chicago	509,600
16. WMGK/Philadelphia	499,800
17. WSB-FM/Atlanta	497,300
18. WMEX & WMJX/Boston	495,400
19. KLIT/Los Angeles	484,600
20. WPCH/Atlanta	457,900
21. WNIC/Detroit	454,500
22. WASH/Washington	443,200
23. KHMV/Houston-Galveston	441,600
24. WRQX/Washington	440,600
25. WGAY/Washington	436,500

AOR/NEW ROCK

AQH

CUME

1. WCMF/Rochester	16.3
2. WFBQ/Indianapolis	14.3
3. WIOT/Toledo	11.5
4. KLAQ/El Paso	11.3
4. KMJX/Little Rock	11.3
6. WJXQ/Lansing-East Lansing	10.9
7. KLPX/Tucson	10.8
8. WAQY-AM & FM/Springfield, MA	10.7
9. WEGR/Memphis	10.5
10. WDVE/Pittsburgh	10.4
11. KIOZ/San Diego North County	10.2
12. WAQX/Syracuse	10.0
13. WAAF/Worcester	9.7
13. WKLQ/Grand Rapids	9.7
15. WZZO/Allentown-Bethlehem	9.5
16. WPLR/New Haven	9.2
17. KQRS-AM & FM/Minneapolis-St. Paul	9.1
19. KATT/Oklahoma City	9.0
19. WYNF/Tampa (Sarasota book)	9.0
21. WTUE/Dayton	8.8
22. WPLR/New Haven (Bridgeport book)	8.7
23. KEZO-AM & FM/Omaha-Council Bluffs	8.6
23. WMMS/Cleveland	8.6
23. WROV-FM/Roanoke-Lynchburg	8.6

1. WNEW-FM/New York	1,486,800
2. KLOS/Los Angeles	1,058,600
3. KROQ/Los Angeles (New Rock)	923,700
4. WWBZ/Chicago	874,100
5. WLUP-FM/Chicago	776,100
6. KQLZ/Los Angeles	753,500
7. WMMR/Philadelphia	705,700
8. KQRS-AM & FM/Minneapolis-St. Paul	545,400
9. WXRT/Chicago (New Rock)	535,400
10. KLOL/Houston-Galveston	499,600
11. WLLZ/Detroit	481,500
12. WBCN/Boston	465,500
13. KITS/San Francisco (New Rock)	454,800
14. WWDC-FM/Washington	440,200
15. KTXQ/Dallas-Ft. Worth	414,200
16. WDRE/Nassau (New York book)(New Rock)	408,700
17. WRIF/Detroit	407,000
18. WKLS/Atlanta	405,600
19. WDVE/Pittsburgh	397,900
20. KRQR/San Francisco	392,900
21. KSHE/St. Louis	387,900
22. WMMS/Cleveland	358,800
23. XTRA-FM/San Diego (New Rock)	342,100
24. KFOG/San Francisco	341,000
25. KRXX/Minneapolis-St. Paul	336,600

FORMAT LEADERS

COUNTRY

	AQH		CUME
1. WIVK-FM/Knoxville	28.6	1. WYNY/New York	1,018,400
2. WXBQ-FM/Johnson City	28.2	2. WUSN/Chicago	785,700
3. WYNK-AM & FM/Baton Rouge	23.4	3. KSCS/Dallas-Ft. Worth	734,200
4. WUSY-FM/Chattanooga	21.5	4. KIKK-FM/Houston-Galveston	601,200
5. KSSN/Little Rock	20.9	5. KILT-FM/Houston-Galveston	592,000
6. WRNS-FM/Greenville-New Bern	20.2	6. KPLX/Dallas-Ft. Worth	544,900
7. KIIM/Tucson	19.6	7. WWWW/Detroit	522,800
8. WTQR/Greensboro-Winston Salem	18.9	8. WMZQ-AM & FM/Washington	518,700
9. WYYD/Roanoke-Lynchburg	18.8	9. WBAP/Dallas-Ft. Worth	489,600
10. KWEN/Tusla	18.7	10. KZLA/Los Angeles	470,600
11. WAMZ/Louisville	18.4	11. KEEY/Minneapolis-St. Paul	466,900
12. WITL-FM/Lansing-East Lansing	18.0	12. KSAN/San Francisco	461,200
13. WZZK-AM & FM/Birmingham	17.9	13. WXTU/Philadelphia	459,300
14. KXXY-FM/Oklahoma City	17.6	14. KNIX/Phoenix	443,600
15. WSSL-AM & FM/Greenville-Spartanburg	17.0	15. WKHX-FM/Atlanta	409,900
16. KRZY & KRST/Albuquerque	16.5	16. KMPS-AM & FM/Seattle-Tacoma	406,900
17. KZSN-AM & FM/Wichita	15.6	17. WQYK-FM/Tampa-St. Petersburg	369,900
18. KASE/Austin	15.3	18. WPOC/Baltimore	348,500
19. WSOC/Charlotte-Gastonia	14.9	19. WYAI & WYAY/Atlanta	334,100
20. WQXK/Youngstown-Warren	14.5	20. WDAF/Kansas City	328,700
21. KUZZ/Bakersfield	14.2	21. WIL/St. Louis	323,700
22. KHEY-FM/El Paso	14.1	22. KYGO-FM/Denver-Boulder	318,300
23. WKHK/Richmond	14.0	23. KYNG/Dallas-Ft. Worth	317,900
23. WKSJ-AM & FM/Mobile	14.0	24. KSON-AM & FM/San Diego	310,400
25. WGKX/Memphis	13.6	25. WGAR/Cleveland	299,800

URBAN CONTEMPORARY

	AQH		CUME
1. WWDM/Columbia, SC	18.4	1. WRKS/New York	1,893,100
2. WBLX-FM/Mobile	17.3	2. WBLS/New York	1,658,100
3. WWWZ/Charleston, SC	13.5	3. WGCI-FM/Chicago	906,000
4. WVEE/Atlanta	13.4	4. KKBT/Los Angeles	757,900
5. WOWI/Norfolk-Virginia Beach	12.7	5. WVAZ/Chicago	702,900
6. WPEG/Charlotte-Gastonia	11.8	6. WUSL/Philadelphia	534,700
7. KXQL/Baton Rouge	11.7	7. WVEE/Atlanta	513,400
8. WIKS/Greenville-New Bern	11.5	8. KJMZ/Dallas-Ft. Worth	500,100
9. KIPR/Little Rock	10.1	9. WJLB/Detroit	494,700
9. WQOK/Raleigh-Durham	10.1	10. WKYS/Washington	472,500
11. WYLD-FM/New Orleans	9.6	11. WHUR/Washington	428,200
12. WHRK/Memphis	9.5	12. KMJQ/Houston-Galveston	353,400
13. WXOK/Baton Rouge	9.1	13. KKDA-FM/Dallas-Ft. Worth	344,700
14. WQUE-FM/New Orleans	9.0	14. WEDR/Miami-Ft. Lauderdale	330,300
15. WJHM/Orlando	8.9	15. WDAS-FM/Philadelphia	326,700
16. WENN/Birmingham	8.6	16. WMXD/Detroit	317,700
17. WCDX/Richmond	8.4	17. KJLH/Los Angeles	312,100
18. WDIA/Memphis	8.2	18. WXYV/Baltimore	289,300
19. WJMH/Greensboro-Winston Salem	7.8	19. WOWI/Norfolk-Virginia Beach	261,300
20. WJTT/Chattanooga	7.6	20. KMJM/St. Louis	251,600
21. KMJM/St. Louis	7.3	21. WALR/Atlanta	250,900
21. WGCI-FM/Chicago	7.3	22. WMMJ/Washington	236,500
23. KJMS/Memphis	7.1	23. KHYS/Houston-Galveston	229,300
24. WUSL/Philadelphia	6.9	24. WZAK/Cleveland	228,200
25. KMEZ/New Orleans	6.8	25. WYLD-FM/New Orleans	209,700
25. KPRS/Kansas City	6.8		
25. WJLB/Detroit	6.8		

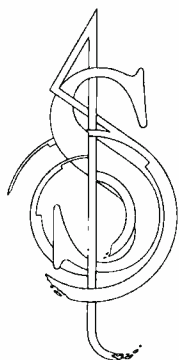
FORMAT LEADERS

NEWS/TALK

	AQH		CUME
1. KMOX/St. Louis (Talk)	19.0	1. WINS/New York (News)	2,345,700
2. WHAM/Rochester (N/T)	13.5	2. WCBS/New York (News)	1,787,700
3. KDKA/Pittsburgh (N/T)	13.1	3. WFAN/New York (Sports)	1,272,500
4. WKBN/Youngstown-Warren (N/T)	12.4	4. KFWB/Los Angeles (News)	1,267,900
5. WTMJ/Milwaukee-Racine (N/T)	11.7	5. WABC/New York (Talk)	1,238,300
6. KFBK/Sacramento (N/T)	10.7	6. WOR/New York (Talk)	1,144,300
7. WBAL/Baltimore (N/T)	9.5	7. KYW/Philadelphia (News)	1,107,700
8. WWL/New Orleans (N/T)	9.2	8. KABC/Los Angeles (Talk)	1,034,100
9. KARN/Little Rock (N/T)	9.1	9. KNX/Los Angeles (News)	984,600
9. KMJ/Fresno (N/T)	9.1	10. WBBM/Chicago (News)	934,900
11. WGY/Albany-Schenectady-Troy (N/T)	8.9	11. WMAQ/Chicago (News)	918,900
12. WJR/Detroit (Talk)	8.8	12. KGO/San Francisco (N/T)	885,000
13. KOA/Denver-Boulder (Talk)	8.6	13. KCBS/San Francisco (News)	852,800
14. KFAB/Omaha-Council Bluffs (N/T)	8.2	14. KFI/Los Angeles (Talk)	788,500
14. KGO/San Francisco (San Jose book)(N/T)	8.2	15. KMOX/St. Louis (Talk)	742,700
16. WPTF/Raleigh-Durham (N/T)	8.0	16. WJR/Detroit (Talk)	729,900
17. WSPD/Toledo (N/T)	7.8	17. WHYT/Detroit (N/T)	677,800
18. KGO/San Francisco (N/T)	7.7	18. KNBR/San Francisco (Talk)	669,000
18. WJNO/West Palm Beach (N/T)	7.7	19. WLS-AM & FM/Chicago (Talk)	648,200
18. WTAG/Worcester (Talk)	7.7	20. KDKA/Pittsburgh (N/T)	595,300
21. WHIO/Dayton (Talk)	7.6	21. WWJ/Detroit (News)	577,000
22. KTAR/Phoenix (N/T)	7.5	22. WBZ/Boston (N/T)	545,500
23. KIRO/Seattle-Tacoma (N/T)	7.4	23. KIRO/Seattle-Tacoma (N/T)	527,700
23. KTOK/Oklahoma City (N/T)	7.4	24. WRKO/Boston (N/T)	507,000
23. WNIR/Akron (Talk)	7.4	25. KMPC/Los Angeles (Sports)	497,300

NAC

	AQH		CUME
1. KIFM/San Diego (North County book)	3.7	1. WQCD/New York	860,200
2. KIFM/San Diego	3.6	2. KTWV/Los Angeles	696,500
3. WLOQ/Orlando	3.4	3. WNUA/Chicago	581,000
4. KOAI/Dallas-Ft. Worth	3.1	4. KKSF/San Francisco	427,900
4. WNAU/Chicago	3.1	5. KBLX-AM & FM/San Francisco	405,100
6. KBLX-AM & FM/San Francisco	3.0	6. KOAI/Dallas-Ft. Worth	267,300
7. KHIH/Denver-Boulder	2.9	7. WLVE/Miami-Ft. Lauderdale	208,800
7. KKNW/Seattle-Tacoma	2.9	8. WJZE/Washington	207,000
9. WJZE/Washington, DC	2.8	9. KIFM/San Diego	204,600
9. WLVE/Miami-Ft. Lauderdale	2.8	10. WCDJ/Boston	200,500



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FORMAT LEADERS

GOLD/CLASSIC ROCK

		AQH			CUME
1.	WZRR/Birmingham (Classic Rock)	10.5	1.	WCBS-FM/New York	1,892,800
2.	WXRK/New York (Morristown book) (CR)	10.0	2.	WXRK/New York (Classic Rock)	1,881,400
3.	WWSW-AM & FM/Pittsburgh	9.4	3.	KRTH/Los Angeles	1,350,000
4.	WBBG/Youngstown-Warren	9.3	4.	KLSX/Los Angeles (Classic Rock)	1,032,500
5.	WHTT-FM/Buffalo-Niagara Falls	8.2	5.	WYSP/Philadelphia (Classic Rock)	753,000
6.	WCBS-FM/New York (Morristown book)	7.6	6.	KCBS-FM/Los Angeles	740,300
7.	WYSP/Philadelphia (Wilmington book)(CR)	7.5	7.	WCKG/Chicago (Classic Rock)	722,000
8.	WTRG/Raleigh-Durham	7.4	8.	WJMK/Chicago	655,600
9.	WMJI/Cleveland	7.2	9.	WOGL-FM/Philadelphia	574,900
10.	KGOR/Omaha-Council Bluffs	7.1	10.	WCSX/Detroit (Classic Rock)	463,600
11.	WFBC-FM/Greenville-Spartanburg	7.0	11.	WODS/Boston	445,100
11.	WKFM/Syracuse	7.0	12.	KSFO/San Francisco	443,800
11.	WODE-AM & FM/Allentown-Bethlehem	7.0	13.	WOMC/Detroit	442,000
14.	WKLH/Milwaukee-Racine	6.9	14.	WWSW-AM & FM/Pittsburgh	441,400
15.	KWFM-AM & FM/Tucson	6.8	15.	WZLX/Boston	422,200
16.	KRXO/Oklahoma City	6.6	16.	KLDE/Houston-Galveston	385,900
16.	WODJ/Grand Rapids	6.6	17.	WZGC/Atlanta	358,100
18.	WHTF/Lancaster, PA	6.5	18.	KQQL/Minneapolis-St. Paul	356,500
18.	WYSP/Philadelphia (Classic Rock)	6.5	19.	WXTR/Washington	353,100
20.	WWKL/Harrisburg-Lebanon	6.4	20.	KBSG-AM & FM/Seattle-Tacoma	352,400
21.	KLZX/Salt Lake City-Ogden-Provo	6.3	21.	KFRC-FM/San Francisco	350,600
21.	KXKL-AM & FM/Denver-Boulder	6.3	22.	KSD/St. Louis (Classic Rock)	350,300
21.	WWBB/Providence	6.3	23.	WCXR/Washington (Classic Rock)	349,400
21.	WXRK/New York (Monmoth book)(Classic Rock)	6.3	24.	WFOX/Atlanta	341,500
25.	WKQL/Jacksonville	6.1	25.	KLUV/Dallas-Ft. Worth	338,600

BEAUTIFUL/EASY LISTENING

		AQH			CUME
1.	WDUV/Sarasora-Bradenton	18.3	1.	WPAT-FM/New York	1,126,700
2.	WFMZ/Allentown-Bethlehem	12.4	2.	WJOI/Detroit	405,200
3.	WDEF-AM & FM/Chattanooga	10.4	3.	WPAT/New York	349,400
4.	KUMU-AM & FM/Honolulu	9.8	4.	WDUV/Sarasota (Tampa book)	201,600
5.	WPVR/Roanoke-Lynchburg	8.3	5.	WFOG/Norfolk-Virginia Beach	192,200
6.	WFOG/Norfolk-Virginia Beach	7.6	6.	WPAT-FM/New York (Nassau-Suffolk book)	170,100
7.	WKY/Oklahoma City	7.2	7.	WRMR/Cleveland	167,800
8.	KTSM-FM/El Paso	6.7	8.	KEZX-FM/Seattle-Tacoma	136,000
9.	WRHP/Syracuse	6.6	9.	KYBG-AM & FM/Denver-Boulder	91,400
10.	KXTZ/Las Vegas	6.5	10.	KCTC/Sacramento	83,600

SPANISH

		AQH			CUME
1.	KGBT/McAllen-Brownsville	12.5	1.	KLVE/Los Angeles	777,200
2.	KIWW/McAllen-Brownsville	9.7	2.	WSKQ-FM/New York	688,100
3.	KXTN/San Antonio	9.1	3.	KTNQ/Los Angeles	685,900
4.	KBNA-AM & FM/El Paso	7.9	4.	KWKW/Los Angeles	602,300
5.	KTGE/Monterey-Salinas	6.3	5.	KKHJ/Los Angeles	540,400
6.	KWAC/Bakersfield	5.2	6.	WADO/New York	487,500
7.	KTJN/McAllen-Brownsville	5.0	7.	KALI/Los Angeles	392,100
8.	KQXX/McAllen-Brownsville	4.8	8.	WSKQ/New York	359,100
9.	WAQI/Miami-Ft. Lauderdale	4.7	9.	WOJO/Chicago	249,900
10.	WRTO/Miami-Ft. Lauderdale	4.6	10.	WKDM/New York	239,800

FORMAT LEADERS

BIG BAND/NOSTALGIA

	AQH	CUME
1. WOKY/Milwaukee-Racine (BBnd)	6.7	685,300
2. WPEN/Philadelphia (Nost)	6.4	543,900
3. KVLV/McAllen-Brownsville (Nost)	6.1	461,700
4. WMAS/Springfield, MA (BBnd)	5.2	452,800
5. WGUL-AM & FM/Tampa-St. Petersburg (BBnd)	4.5	259,500
6. KOY/Phoenix (Nost)	4.2	238,700
7. KQUE/Houston-Galveston (Nost)	4.1	238,000
8. WJAS/Pittsburgh (BBnd)	4.0	198,800
9. WAPI/Birmingham (BBnd)	3.7	170,600
9. WJJD/Chicago (Nost)	3.7	170,300
11. KPOP/San Diego (BBnd)	3.6	163,300
11. WECK/Buffalo-Niagara Falls (BBnd)	3.6	161,100
13. KFRC/San Francisco (Nost)	3.5	134,200
13. KIXI/Seattle-Tacoma (BBnd)	3.5	128,500
13. KTSA/San Antonio (Nost)	3.5	101,800
13. WPLM-AM & FM/Boston (Providence book)(BBnd)	3.5	

CLASSICAL

	AQH	CUME
1. KHFM/Albuquerque	4.7	673,500
2. KBOQ/Monterey-Salinas	4.1	624,400
3. KING-FM/Seattle-Tacoma	3.1	495,600
4. KFSD/San Diego (North County book)	2.9	339,700
4. WGMS-FM/Washington, DC	2.9	336,800
6. KFSD/San Diego	2.8	312,200
6. KFYO/St. Louis	2.8	293,400
8. WTMI/Miami-Ft. Lauderdale	2.7	268,600
9. WFMR/Milwaukee-Racine	2.6	256,600
10. WCRB/Boston	2.5	218,700
11. KVOD/Denver-Boulder	2.4	202,800
11. WFLN/Philadelphia	2.4	200,900
13. KKHI-AM & FM/San Francisco	2.2	194,200
13. WCLV/Cleveland	2.2	192,800
15. KDFC-AM & FM/San Francisco	2.1	170,000
15. KXTR/Kansas City	2.1	
15. WQRS/Detroit	2.1	

CASEY'S TOP

40

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A Step-By-Step Manual

Reps Abbreviation Key

A-C	All Canada Radio
AMA	Art Moore & Associates
BAN	Banner Radio
CAB	Caballero Spanish Media
CBS	CBS Radio Spot Sales
CHR	The Christal Company
CITI	Citimedia, Inc.
CMBS	Concert Music Broadcast Sales, Inc.
CMI	Christian Ministries
CRA	Crawford Broadcasting Co.
DCA	Dora-Clayton Agency, Inc.
DOME	Dome And Associates
DONO	John Donofrio
DUR	Durpetti And Associates
EAST	Eastman Radio, Inc.
G/W	Group W Radio Sales
HNWH	HNW&H
JCG	J.C. Gates
KATZ	Katz Radio
KBS	Keystone Broadcasting System
KT-H	Katz Hispanic
K&P	Katz & Powell
KEY	Keystone
LOTUS	Lotus Hispanic Reps
MK4	Market 4 Radio
MAS	Masia Radio
MCG	McGavren-Guild, Inc.
MMB	Major Market Broadcasters
MMR	Major Market Radio
MMRE	Major Market Radio/Espanol
RSS	Radio Spot Sales
REG	Regional Representatives
REP	Republic Radio Inc.
ROS	Roslin Radio Sales, Inc.
SAV	Savalli Broadcast Sales
SRG	Schubert Radio Sales
SMM	Special Markets Media Inc.
SRR	Salem Radio Representatives
SSS	Southern Spot Sales
SBS	Spanish Broadcasting System
TNS	TN Spot Sales
TOR	Torbet Radio
UNI	Unirep Broadcasting Co.
WR	Western Regional Broadcast Sales
WRS	Williams Radio Sales

As you examine R&R's "Ratings Report & Directory, Vol. 2, '92," you will find that the following are some of the highlights to look for in the in-depth market breakouts.

SHARE TRENDS

All stations in the top 50 markets which earned at least a 1.0 share, and the top ten stations in markets 51-100 (all according to the spring '92 Arbitron sweep), are listed. Trends read left to right, with the most recent results on the right and the spring '91 share on the left. Results from additional surveys (summer, fall, and winter) are shown in between. Up to five books can be included in any market's trend report, which covers the past year. Stations are ranked according to their Monday-Sunday (total persons 12+) average quarter hour share, with the #1 listed on top.

STATION/FORMAT

The call letters are printed in bold type with the format of each station listed beneath in italics.

FREQUENCY/POWER

The frequency and power for the radio station signal(s) are shown as listed on page 3B in each Arbitron report.

AUDIENCE RANKINGS

The six rankings to the right of each station's format designation will help you understand a station's core strength. The first listing shows a station's Monday-Sunday (total persons 12+) cume rank, followed by five AQH demo ranks for teens, adults 18-34, adults 18-49, adults 25-54, and adults 35-64. At the bottom of those pages showing results for the top 50 markets you will also find more detailed breakdowns on key adult demos. Top 10 stations are listed for six different categories: men and women 18-34, 18-49, and 25-54. These rankings are again based on Monday-Sunday AQH.

AVERAGE MINUTES LISTENED

The column to the immediate right of the adults 35-64 rankings in each market breakout chart shows the average number of minutes which a station's audience spent listening to it. This is based upon total persons 12+, Monday-Sunday, 6am-Midnight.

OWNER & REP INFORMATION

For the convenience of all users of the R&R "Ratings Report" we designate all radio station owners and their representative affiliations as listed on page 3B in each Arbitron report.

NOTATIONS

In several markets, when needed, changes in format and call letters are given.

FORMAT REACH CHART

The lower right corner for each top 50 market page shows a bar graph which ranks format reach within that market. Totals are computed, by format, by adding the spring '92 12+ Monday-Sunday AQH numbers shown in each market breakout. For example, all CHR shares are added together.

For Using R&R's Unique Ratings Data Features

#1

NEW YORK

12+ POPULATION: 14,024,700

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK + ADJ.	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NATIONAL REP FIRM
5.1	4.8	5.2	5.5	5.6	1	WRKS UC	98.7 7.8kw	4	1	1	2	6	12	87	SUMMIT	DUR
4.8	4.9	5.8	5.4	5.2	2	WLTW AC	106.7 7.8kw	7	11	9	3	2	2	86	VIACOM	KATZ
5.2	5.1	4.9	4.2	5.0	3	WCBS-FM Gold	101.1 6.8kw	5	13	11	4	1	1	77	CBS	CBS
3.3	3.8	3.9	4.1	4.5	4	WXRK CR	92.3 7.6kw	6	6	2	1	3	10	69	INFINITY	TOR
3.8	4.2	4.4	4.9	4.3	5	WBLS UC	107.5 5.4kw	9	4	6	6	5	5	76	INNER CITY	MCG
3.6	3.8	3.3	3.6	4.0	6	WHTZ CHR	100.3 7.8kw	2	2	3	7	8	22	53	MALRYTE	CHR
4.2	4.4	4.2	4.3	3.8	7	WMXV AC	105.1 7.8kw	11	9	4	5	4	11	71	BONNEVILLE INTL.	MCG
4.3	4.3	4.1	3.8	3.7	8	WINS News	101.0 30(50)kw	1	19	15	15	13	3	46	GROUP W	G/W
4.0	3.9	2.7	3.5	3.7	8	WPAT-FM B/EZ	90 5.4kw	16	26	27	20	18	4	97	PARK	MMR

*Formerly WNSR.

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WXRK	1 WRKS	1 WXRK	1 WRKS	1 WXRK	1 WLTW
2 WNEW-FM	2 WHTZ	2 WCBS-FM	2 WLTW	2 WCBS-FM	2 WCBS-FM
3 WRKS	3 WMXV	3 WNEW-FM	3 WMXV	3 WFAN	3 WMXV
4 WQHT	4 WLTW	4 WFAN	4 WHTZ	4 WLTW	4 WRKS
5 WBLS	5 WPLJ	5 WRKS	5 WBLS	5 WNEW-FM	5 WBLS
6 WMXV	6 WBLS	6 WLTW	6 WCBS-FM	6 WBLS	6 WHTZ
7 WPLJ	7 WQHT	7 WBLS	7 WPLJ	7 WMXV	7 WSKQ-FM
8 WHTZ	8 WXRK	8 WMXV	8 WSKQ-FM	8 WQCD	8 WPLJ
9 WFAN	9 WSKQ-FM	9 WQHT	9 WXRK	9 WYNY	9 WXRK
10 WLTW	10 WNEW-FM	10 WPLJ	10 WQHT	10 WSKQ-FM	10 WYNY

N/T	17.4
CHR	10.7
UC	9.9
GOLD/CR	9.5
AC	9.0
SPAN	5.5
B/EZ	3.7
AOR	3.1
CLAS	2.8
CTRY	2.8
NAC	2.2
BBND	2.0

ANAHEIM-SANTA ANA

12+ POPULATION: 2,070,700

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
5.8	5.4	5.5	5.4	5.7	1	KBIG AC	104.3 105kw	8	6	6	3	2	2	87	BONNEVILLE INTL.	CBS
7.9	5.8	6.7	4.2	5.4	2	KOST AC	103.5 12.5kw	3	8	3	2	3	4	64	COX	CHR
6.2	6.6	5.6	5.4	5.2	3	KLOR AOR	95.5 61kw	4	18	1	1	1	9	63	CAP CITIES/ABC	KATZ
4.2	5.2	5.0	4.3	4.8	4	KRTH Gold	101.1 51kw	2	5	8	4	4	3	57	BEASLEY	BAN
3.3	2.8	3.2	4.3	4.6	5	KFI Talk	640 50kw	10	20	26	9	5	1	72	COX	CHR
4.7	3.3	3.0	3.3	4.5	6	KROQ NR	106.7 5.5kw	9	3	2	5	8	25	69	INFINITY	TOR
5.2	4.6	4.7	5.7	4.4	7	KIIS-A/F CHR	1150/102.7 5kw/8kw	1	1	7	7	7	16	48	GANNETT	MCG
5.4	4.2	4.5	3.7	3.9	8	KABC Talk	790 5kw	15	34	33	22	15	7	78	CAP CITIES/ABC	KATZ
4.1	4.3	3.5	3.0	3.7	9	KLSX CR	97.1 21kw	5	12	4	6	6	11	49	GREATER MEDIA	MMR
3.1	3.1	2.6	3.1	3.5	10	KXEZ AC	98.7 75kw	12	15	27	15	10	5	60	VIACOM	TOR
2.5	4.7	3.2	2.3	3.0	11	KQLZ CHR	100.3 5.3kw	14	4	5	8	13	38	57	WESTWOOD ONE	DUR
3.2	2.2	2.5	3.9	2.7	12	KPWR CHR	105.9 72kw	11	2	9	13	20	32	46	EMMIS	HNWH
3.2	2.2	1.3	2.1	2.6	13	KCBS-FM Gold	93.1 28.5kw	13	14	21	11	9	6	48	CBS	CBS
2.5	2.9	3.6	2.3	2.6	13	KNX News	1070 50kw	7	32	22	19	16	8	39	CBS	CBS
2.4	2.3	1.7	2.3	2.5	15	KFWB News	980 5kw	6	36	31	24	21	10	36	GROUP W	G/W
2.1	1.6	3.3	2.5	2.5	15	KTNQ Span	1020 50kw	24	23	11	16	19	18	100	HEFTEL	CAB
0.7	1.3	1.1	2.0	2.3	17	KIKF Ctry	94.3 3kw	20	11	17	18	12	14	79	ASTOR	---
3.4	4.3	2.4	2.7	2.3	17	KMPC* Sports	710 50(10)kw	18	30	37	32	22	12	58	GOLDEN WEST	BAN
3.9	3.7	2.8	3.8	2.3	17	KTWV NAC	94.7 55kw	16	24	14	12	11	15	50	GROUP W	G/W
1.7	2.8	2.5	1.9	2.2	20	KLVE Span	107.5 29.5kw	21	22	10	10	14	19	78	HEFTEL	CAB
0.7	0.8	1.1	1.3	2.1	21	KKHJ Span	930 5kw	23	19	13	14	18	20	78	LIBERMAN	KT-H
2.0	1.6	1.7	1.5	1.8	22	KEZY CHR	95.9 2.5kw	17	10	16	21	28	21	42	WIN	---
1.8	1.8	2.1	1.8	1.8	22	KKGO Clas	105.1 18kw	19	29	35	27	23	13	56	MT. WILSON FM	CMBS
1.3	1.0	2.0	2.1	1.8	22	KZLA Ctry	93.9 18.5kw	22	43	19	17	17	17	63	MALRITE	EAST
0.8	0.5	0.8	0.7	1.4	25	KOCM/KSRF NR	103.1/103.1 2kw/3kw	25	17	12	20	32	34	60	MARS RADIO GROUP	SRG
1.2	0.8	1.4	1.9	1.2	26	KKBT UC	92.3 43kw	28	13	15	23	27	35	59	EVERGREEN	MMR
1.2	0.9	0.8	0.3	1.1	27	KSKQ-FM Span	97.9 50kw	32	38	28	34	35	31	79	SBS	SBS
1.7	1.4	1.5	1.0	1.0	28	KNAC AOR	105.5 1.05kw	27	9	18	28	31	40	47	FLAGSHIP	---
0.5	0.0	0.8	0.9	1.0	28	KWVE Rel	107.9 50kw	29	25	25	25	24	22	53	CALVARY CHAPEL	---

*Formerly Nostalgia-formatted.

Continued on Page 177



"I sure hope she notices how well I schedule."

"When I saw his perfect rotations, I thought I'd die."

Uncensored and Unedited...MusicSCAN clients tell all!

Q: Have you ever used another music scheduling system, and how did it compare with MusicSCAN?

A: *"!#*@*!# has lots of features (but)...wrong methodology and too many hang-ups and bugs."*

Dan Cowen, KKLI, Colorado Springs

Q: How would you rate your satisfaction with MusicSCAN service and support?

A: *Always there for us! The first time I ever called !#*@*!#, it took them 2 days to get back to me!!!*

Fran Carnes, Mix 98.5, WBMX, Boston

Q: Please give us your general comments.

A: *"I am satisfied and fantastically impressed with the support crew. They are true pros! Patient, friendly and understanding!"* **Ed Hill, Kicks 96, WHKZ, Columbia, SC**

A: *"Great system! !#*@*!# is a Cadillac...MusicSCAN a Maserati. Super performance."*

Dan Cowen, KKLI, Colorado Springs

A: *"Absolutely the best system I've used in 20 years in the business. Sets the standard for all others to follow."* **Roger Gaither, WSSX, Charleston, SC**

Actual responses from MusicSCAN client survey, 7-31-92.

MusicSCAN

Music Scheduling with an Edge
205-987-7456

12+ POPULATION: 2,456,100

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
11.4	12.7	12.8	12.4	13.4	1	WVEE UC	103.3 100kw	1	1	1	1	1	4	120	SUMMIT	MCG
5.1	4.7	7.6	6.2	8.0	2	WKHX-FM Ctry	101.5 99kw	5	3	3	4	3	3	90	CAP CITIES/ABC	KATZ
9.3	6.9	8.1	8.6	7.8	3	WSB-FM AC	98.5 100kw	2	8	6	2	2	1	72	COX	CHR
7.9	7.3	6.9	7.0	6.6	4	WPCH AC	94.9 99kw	3	10	11	11	6	2	66	JACOR	EAST
6.4	6.3	5.6	6.1	6.4	5	WKLS AOR	96.1 99kw	6	4	2	3	4	13	72	GREAT AMERICAN	KATZ
7.5	5.8	7.3	6.7	5.8	6	WYAI/WYAY Ctry	104.1/106.7 60kw/99kw	12	7	9	7	7	8	77	NEWCITY	MCG
3.3	3.4	3.1	4.5	5.7	7	WGST N/T	640 50(1)kw	10	12	10	12	10	7	73	JACOR	EAST
7.0	7.2	8.5	6.3	5.7	7	WSB Talk	750 50kw	4	13	13	13	11	5	60	COX	CHR
3.4	4.4	3.6	4.2	4.9	9	WSTR CHR	94.1 100kw	7	5	5	5	8	9	58	JEFFERSON-PILOT	CBS
7.5	6.5	4.7	6.3	4.6	10	WAPW CHR	99.7 100kw	8	2	4	10	13	16	59	SUSQUEHANNA	DUR
4.6	5.3	4.5	4.2	4.3	11	WZGC CR	92.9 99kw	9	11	7	6	9	11	55	COOK INLET	HNWH
6.7	6.3	4.2	4.6	4.2	12	WFOX Gold	97.1 97kw	11	9	12	9	5	6	57	SHAMROCK BR.	MMR
2.6	3.2	3.9	3.6	3.9	13	WALR UC	104.7 100kw	13	6	8	8	12	12	72	RING RADIO	KATZ
2.7	2.5	2.9	2.6	2.4	14	WAOK Rel	1380 5kw	15	14	14	14	14	10	77	SUMMIT	MCG
1.1	1.0	1.3	1.5	1.2	15	WCNN News	680 50(10)kw	14	16	15	15	15	14	34	RING RADIO	KATZ
0.9	1.6	1.0	1.7	1.0	16	WQXI News	790 5(1)kw	16	18	22	20	18	15	58	JEFFERSON-PILOT	CBS

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 WKLS	1 WVEE	1 WVEE	1 WVEE	1 WKLS	1 WVEE	UC	17.3
2 WVEE	2 WSTR	2 WKLS	2 WSB-FM	2 WVEE	2 WSB-FM	AC	14.4
3 WZGC	3 WSB-FM	3 WZGC	3 WKHX-FM	3 WSB-FM	3 WKHX-FM	CTRY	13.8
4 WKHX-FM	4 WKLS	4 WSB-FM	4 WSTR	4 WGST	4 WPCH	N/T	12.6
5 WAPW	5 WAPW	5 WKHX-FM	5 WALR	5 WZGC	5 WFOX	CHR	9.5
6 WALR	6 WKHX-FM	6 WGST	6 WFOX	6 WKHX-FM	6 WSTR	GOLD/CR	8.5
7 WGST	7 WALR	7 WSTR	7 WAPW	7 WFOX	7 WYAY	AOR	6.4
8 WSB-FM	8 WZGC	8 WYAY	8 WPCH	8 WYAY	8 WALR	REL	2.4
9 WSTR	9 WPCH	9 WAPW	9 WKLS	9 WSB	9 WKLS	BBND	1.0
10 WYAY	10 WFOX	10 WFOX	10 WYAY	10 WSTR	10 WAOK		

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12+ POPULATION: 2,014,000

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.0	8.3	7.5	7.2	9.5	1	WBAL N/T	1090 50kw	1	6	14	8	5	2	88	HEARST	HNWH
7.0	7.1	6.9	8.9	8.7	2	WPOC Ctry	93.1 16kw	2	7	5	2	1	1	101	NATIONWIDE	MCG
6.6	6.6	6.1	7.1	7.3	3	WLIF AC	101.9 16kw	3	12	7	4	3	3	89	INFINITY	CHR
8.6	8.2	8.1	6.1	6.3	4	WXYV UC	102.7 50kw	6	2	2	3	6	6	89	SUMMIT	MCG
6.0	5.1	6.3	5.4	5.6	5	WWMX AC	106.5 7.4kw	5	10	3	1	2	5	73	CAPITOL BR. CO.	KATZ
5.7	5.9	5.6	5.7	5.3	6	WQSR Gold	105.7 50kw	7	11	13	6	4	4	78	SCONNIX	MMR
7.8	6.8	5.5	5.5	5.2	7	WIYY AOR	97.9 13.5kw	4	3	1	5	9	12	65	HEARST	HNWH
1.2	0.9	3.3	4.6	4.7	8	WERQ-FM CHR	92.3 37kw	8	1	6	9	11	18	72	UNITED	MMR
3.2	2.7	2.8	2.4	3.7	9	WHFS NR	99.1 50kw	10	5	4	7	8	15	83	DUCHOSSOIS	BAN
4.0	5.6	4.2	2.8	3.2	10	WBSB AC	104.3 50kw	9	8	8	10	10	9	52	SCRIPPS HOWARD	BAN
4.1	3.0	4.3	2.7	3.1	11	WWIN-FM UC	95.9 3kw	11	14	9	11	7	8	77	RADIO ONE	DUR
2.9	3.2	3.6	4.3	2.8	12	WCBM N/T	680 10(5)kw	14	23	20	16	13	7	76	MANGIONE	KATZ
2.1	2.4	2.4	2.6	2.4	13	WITH BBnd	1230 1kw	19	27	32	34	33	17	105	ATLANTIC COAST	ROS
1.6	2.3	1.6	1.9	1.8	14	WWIN UC	1400 1kw	22	13	21	20	18	11	96	RADIO ONE	DUR
2.5	1.6	1.9	1.9	1.7	15	WGRX CR	100.7 16kw	12	9	11	13	12	21	44	SHAMROCK COM.	DUR
1.5	2.8	1.9	1.8	1.7	15	WPGC-FM CHR	95.5 50kw	13	4	12	14	16	29	45	COOK INLET	BAN
1.4	1.8	2.6	2.4	1.7	15	WWDC-FM AOR	101.1 22.5kw	15	15	10	12	14	23	46	CAPITOL	CHR
1.3	1.0	1.1	1.2	1.6	18	WCAO Rel	600 5kw	20	34	26	17	15	10	77	SUMMIT	MCG
1.4	1.1	0.9	1.3	1.5	19	WTOP News	1500 50kw	16	36	25	23	20	13	52	CHASE	CBS
1.6	1.9	1.0	1.0	1.3	20	WRBS Rel	95.1 50kw	18	22	23	24	21	14	56	PETER & JOHN	---
0.7	0.7	1.0	0.9	1.1	21	WRQX AC	107.3 36kw	21	16	17	15	17	20	57	CAP CITIES/ABC	KATZ

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WIYY	1 WWMX	1 WIYY	1 WWMX	1 WBAL	1 WLIF	AC 17.2
2 WXYV	2 WXYV	2 WPOC	2 WLIF	2 WPOC	2 WWMX	N/T 13.8
3 WHFS	3 WBSB	3 WXYV	3 WPOC	3 WQSR	3 WPOC	UC 11.2
4 WERQ-FM	4 WLIF	4 WBAL	4 WXYV	4 WXYV	4 WQSR	AOR 10.6
5 WPOC	5 WPOC	5 WHFS	5 WBSB	5 WWMX	5 WBSB	CTRY 8.7
6 WWDC-FM	6 WIYY	6 WQSR	6 WQSR	6 WIYY	6 WXYV	GOLD/CR 7.0
7 WWMX	7 WERQ-FM	7 WERQ-FM	7 WWIN-FM	7 WHFS	7 WWIN-FM	CHR 6.4
8 WLIF	8 WHFS	8 WWMX	8 WIYY	8 WLIF	8 WBAL	REL 2.9
9 WHVY	9 WWIN-FM	9 WLIF	9 WHFS	9 WERQ-FM	9 WHFS	BBND 2.4
10 WBAL	10 WPGC-FM	10 WWDC-FM	10 WERQ-FM	10 WWIN-FM	10 WIYY	

12+ POPULATION: 3,223,800

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
5.8	5.0	5.5	5.8	6.9	1	WXKS-FM CHR	107.9 23.5kw	1	2	1	1	3	10	66	PYRAMID	MMR
5.4	5.5	7.5	5.9	6.3	2	WBZ N/T	1030 50kw	3	10	18	13	8	2	73	GROUP W	G/W
7.3	8.3	6.4	7.4	5.5	3	WRKO N/T	680 50kw	4	15	20	15	11	4	69	ATLANTIC RADIO	KATZ
3.8	3.5	5.4	5.3	5.4	4	WMEX/WMJX AC	1150/106.7 5kw/24.5kw	5	7	5	4	4	5	70	GREATER MEDIA	MCG
5.9	5.6	5.3	5.4	5.3	5	WBCN AOR	104.1 19kw	6	4	3	2	2	7	72	INFINITY	TOR
4.2	4.7	4.2	4.6	5.1	6	WODS Gold	103.3 16kw	7	11	16	5	1	1	72	CBS	CBS
5.1	4.8	4.5	4.3	5.0	7	WSSH-FM AC	99.5 32kw	9	8	10	8	6	3	74	NOBLE	HNWH
6.8	7.1	5.3	5.9	4.8	8	WZOU CHR	94.5 11.5kw	2	1	4	6	13	16	53	ARDMAN	HNWH
3.9	4.2	3.6	3.6	4.6	9	WZLX CR	100.7 20kw	8	9	2	3	5	13	68	COOK INLET	HNWH
4.6	3.9	3.9	4.9	4.4	10	WHDH Talk	850 50kw	11	25	24	19	15	6	77	NEW ENGLAND TV	BAN
3.4	4.0	4.5	4.4	3.5	11	WBMX AC	98.5 9kw	10	6	7	7	7	8	57	ATLANTIC RADIO	KATZ
3.9	4.1	3.0	4.3	2.7	12	WVBF AC	105.7 14kw	12	16	11	10	9	9	62	FAIRBANKS	BAN
1.9	2.7	2.5	2.5	2.5	13	WCRB Clas	102.5 15kw	15	29	21	20	18	11	71	CHARLES RIVER	CMBS
1.9	1.3	1.9	1.8	2.5	13	WFNX NR	101.7 1.65kw	16	17	6	9	12	23	73	MCC	SRG
1.8	2.2	2.4	1.9	2.1	15	WBOS AOR	92.9 8.8kw	17	23	9	11	10	17	64	GRANUM COMM.	---
2.2	2.0	3.4	2.7	2.1	15	WPLM-A/F BBnd	1390/99.1 5kw/50kw	20	36	27	26	23	15	77	PLYMOUTH ROCK	HNWH
2.0	1.6	2.3	1.5	2.0	17	WCDJ NAC	96.9 12.5kw	18	22	15	14	14	12	64	EMMIS	DUR
1.4	1.7	1.7	1.6	2.0	17	WCGY AOR	93.7 50kw	19	14	8	12	17	20	67	CURT GOWDY	K&P
4.1	2.7	2.8	2.4	1.8	19	WEEI Sports	590 5kw	13	13	17	16	16	14	44	BOSTON CELTICS	CBS

Continued on Page 177

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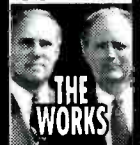
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#16

ANAHEIM-SANTA ANA

12+ POPULATION: 2,070,700

Continued from Page 172

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KLOS	1 KBIG	1 KLOS	1 KBIG	1 KLOS	1 KBIG	N/T 15.9
2 KROQ	2 KOST	2 KROQ	2 KOST	2 KRTH	2 KOST	AOR 15.1
3 KQLZ	3 KIIS-FM	3 KRTH	3 KIIS-FM	3 KFI	3 KRTH	AC 14.6
4 KLSX	4 KROQ	4 KLSX	4 KRTH	4 KLSX	4 KIIS-FM	GOLD/CR 11.1
5 KRTH	5 KLOS	5 KOST	5 KLOS	5 KOST	5 KLOS	CHR 8.9
6 KOST	6 KLVE	6 KQLZ	6 KLVE	6 KBIG	6 KXEZ	SPAN 7.9
7 KPWR	7 KPWR	7 KFI	7 KROQ	7 KROQ	7 KCBS-FM	CTRY 4.1
8 KIIS-FM	8 KLSX	8 KBIG	8 KLSX	8 KQLZ	8 KLSX	NAC 2.3
9 KOCM	9 KQLZ	9 KIIS-FM	9 KCBS-FM	9 KNX	9 KTWV	CLAS 1.8
10 KTNQ	10 KRTH	10 KKHJ	10 KTWV	10 KIIS-FM	10 KIKF	UC 1.2

#9

BOSTON

12+ POPULATION: 3,223,800

Continued from Page 176

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
1.5	1.2	1.5	1.9	1.7	20	WILD UC	1090 5kw	25	5	12	17	19	21	126	NASH	ROS
2.2	2.7	1.9	2.1	1.6	21	WAAF AOR	107.3 18.5kw	14	3	13	18	22	24	45	ZAPIS	CHR
2.8	2.5	1.8	2.6	1.6	21	WXKS BBnd	1430 5(1)kw	21	27	32	32	32	19	80	PYRAMID	MMR
0.6	0.5	0.7	0.6	1.3	23	WOKQ Ctry	97.5 50kw	22	31	22	22	21	18	88	FULLER-JEFFREY	MCG
0.4	0.4	0.0	0.0	1.1	24	WSSH Span	1510 50kw	28	24	14	21	20	29	138	NOBLE	---

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WBCN	1 WXKS-FM	1 WBCN	1 WXKS-FM	1 WBCN	1 WMJX	N/T 18.0
2 WZLX	2 WMJX	2 WZLX	2 WMJX	2 WZLX	2 WODS	AC 16.6
3 WXKS-FM	3 WZOU	3 WXKS-FM	3 WBMX	3 WODS	3 WXKS-FM	AOR 13.5
4 WZOU	4 WBMX	4 WODS	4 WODS	4 WXKS-FM	4 WSSH-FM	CHR 11.7
5 WFNX	5 WZLX	5 WZOU	5 WZOU	5 WMJX	5 WBMX	GOLD/CR 9.7
6 WMJX	6 WFNX	6 WMJX	6 WSSH-FM	6 WBZ	6 WBCN	BBND 3.7
7 WCGY	7 WBOS	7 WFNX	7 WBCN	7 WEEI	7 WZLX	CLAS 2.5
8 WBOS	8 WBCN	8 WEEI	8 WZLX	8 WRKO	8 WVBF	NAC 2.0
9 WAAF	9 WCGY	9 WCGY	9 WVBF	9 WFNX	9 WBOS	UC 1.7
10 WSSH-FM	10 WVBF	10 WBZ	10 WFNX	10 WVBF	10 WZOU	CTRY 1.3
						SPAN 1.1

BUFFALO-NIAGARA FALLS

12+ POPULATION: 990,800

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
11.6	11.1	10.8	9.6	11.3	1	WYRK Ctry	106.5 50kw	2	6	5	4	2	1	103	STONER	CHR
6.6	6.4	6.1	6.1	8.2	2	WHTT-FM Gold	104.1 50kw	3	7	7	1	1	2	76	PYRAMID	MMR
8.2	7.9	8.4	9.8	7.7	3	WKSE CHR	98.5 46kw	1	1	3	5	6	9	69	PRICE	BAN
7.2	9.0	8.0	8.4	7.1	4	WBEN AC	930 5kw	6	17	12	11	11	4	74	ALGONQUIN	DUR
7.1	6.8	7.1	6.6	6.9	5	WJYE AC	96.1 50kw	9	11	9	9	5	3	80	EBE COMMUNICATIONS	MCG
5.6	5.0	4.8	5.9	6.9	5	WUFX* AOR	103.3 49kw	7	2	2	3	8	11	73	METROPLEX	KATZ
7.3	7.9	6.2	6.4	6.5	7	WGRF AOR	96.9 12.5kw	8	3	1	2	3	13	68	RICH	KATZ
4.7	5.1	6.7	4.8	5.7	8	WMJQ AC	102.5 105kw	5	5	4	6	4	7	57	ALGONQUIN	DUR
4.8	3.9	6.1	5.9	5.5	9	WGR N/T	550 5kw	4	9	10	10	9	5	55	RICH	KATZ
6.2	6.1	6.7	6.9	5.1	10	WBLK UC	93.7 50kw	11	4	6	7	10	8	105	WBLK INC.	DUR
6.5	5.1	4.4	5.2	4.4	11	WBUF AC	92.9 91kw	10	8	8	8	7	6	60	LINCOLN GROUP	MCG
3.6	2.7	2.9	3.8	3.6	12	WECK BBnd	1230 1kw	12	21	20	16	13	10	87	EBE COMMUNICATIONS	MCG
0.0	0.2	2.3	1.2	1.7	13	CKEY Nost	101.1 52kw	18	16	24	23	22	14	91	FORT COMM.	A-C
1.5	1.7	2.2	1.9	1.7	13	WEZQ B/EZ	107.7 11.5kw	13	15	23	19	16	12	74	CASCIANI	---
0.7	0.7	1.0	1.2	1.1	15	WDCX Rel	99.5 110kw	17	14	14	14	12	16	60	CRAWFORD	---

*Has LMA with WGRF.

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 WGRF	1 WKSE	1 WGRF	1 WKSE-FM	1 WHTT-FM	1 WHTT-FM	AC	24.1
2 WUFX	2 WMJQ	2 WUFX	2 WHTT	2 WGRF	2 WYRK	AOR	13.4
3 WKSE	3 WBLK	3 WHTT-FM	3 WMJQ	3 WYRK	3 WJYE	CTRY	11.3
4 WYRK	4 WUFX	4 WYRK	4 WYRK	4 WUFX	4 WKSE	GOLD/CR	8.2
5 WMJQ	5 WGRF	5 WKSE	5 WBLK	5 WGR	5 WMJQ	CHR	7.7
6 WHTT-FM	6 WYRK	6 WGR	6 WJYE	6 WMJQ	6 WBLK	N/T	5.5
7 WBLK	7 WBUF	7 WMJQ	7 WBUF	7 WBUF	7 WBUF	BBND	5.1
8 WGR	8 WHTT-FM	8 WBUF	8 WUFX	8 WBEN	8 WGRF	UC	2.2
9 CHTZ	9 WJYE	9 WBLK	9 WGRF	9 WJYE	9 WBEN	B/EZ	1.7
10 WBEN	10 CFNY	10 WBEN	10 WGR	10 WKSE	10 WGR	REL	1.1

CHARLOTTE-GASTONIA-ROCK HILL

12+ POPULATION: 998,400

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
11.4	14.8	12.7	13.0	14.9	1	WSOC Ctry	103.7 100kw	1	7	4	2	1	1	98	COX	DUR
12.5	13.5	12.7	12.5	11.8	2	WPEG UC	97.9 50kw	2	1	1	1	2	3	119	BR. PARTNERS	KATZ
6.2	6.5	5.4	6.8	7.0	3	WTDR Ctry	96.9 100kw	5	5	2	4	4	6	79	TRUMPER	CHR
6.0	5.4	7.8	7.0	6.7	4	WBT AC	1110 50kw	4	20	12	11	9	4	74	JEFFERSON-PILOT	BAN
6.0	5.2	6.3	7.1	6.7	4	WEZC AC	102.9 31kw	8	11	9	7	6	2	82	KEYMARKET	KATZ
8.3	7.3	8.6	6.6	6.1	6	WRFX AOR	99.7 100kw	3	4	3	3	3	8	66	PYRAMID	MCG
5.0	5.8	5.0	5.4	5.7	7	WBT-FM AC	107.9 98kw	6	6	5	5	7	7	65	JEFFERSON-PILOT	BAN
4.8	4.1	3.0	3.4	4.8	8	WWMG Gold	96.1 100kw	9	10	10	6	5	5	73	VOYAGER	CHR
7.3	6.5	5.0	5.2	4.5	9	WCKZ CHR	101.9 99kw	7	2	8	9	11	11	55	BEASLEY	HNWH
5.2	4.5	5.0	3.9	4.0	10	WMXC AC	104.7 100kw	10	16	6	8	8	9	61	EZ	MMR
3.1	3.2	3.7	3.6	2.7	11	WXRC AOR	95.7 100kw	11	9	7	10	10	20	59	LONG FAMILY	---
0.8	1.6	1.2	2.1	2.1	12	WAQQ CHR	95.1 100kw	12	3	11	12	14	16	51	ADAMS	HNWH
1.1	1.3	0.9	1.6	1.7	13	WFMX Ctry	105.7 100kw	13	8	14	13	13	10	67	ADVENTURE	TNS
1.1	1.3	1.3	1.6	1.0	14	WFGW/WMIT Rel	1010/106.9 50kw/36kw	14	13	16	17	16	13	42	BLUE RIDGE	---
1.2	0.6	0.7	0.6	1.0	14	WGIV UC	1600 1(.5)kw	15	14	17	16	15	15	61	BR. PARTNERS	KATZ

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WPEG	1 WPEG	1 WPEG	1 WPEG	1 WSOC	1 WSOC	<p>CTRY 23.6 AC 23.1 UC 12.8 AOR 8.8 CHR 6.6 GOLD/CR 4.8 REL 1.0</p>
2 WRFX	2 WSOC	2 WRFX	2 WSOC	2 WRFX	2 WPEG	
3 WTDR	3 WBT-FM	3 WSOC	3 WBT-FM	3 WPEG	3 WEZC	
4 WXRC	4 WMXC	4 WTDR	4 WEZC	4 WTDR	4 WBT-FM	
5 WSOC	5 WTDR	5 WWMG	5 WMXC	5 WWMG	5 WMXC	
6 WCKZ	6 WRFX	6 WXRC	6 WTDR	6 WBT	6 WWMG	
7 WWMG	7 WEZC	7 WBT-FM	7 WRFX	7 WXRC	7 WTDR	
8 WBT-FM	8 WCKZ	8 WBT	8 WWMG	8 WEZC	8 WRFX	
9 WBT	9 WWMG	9 WEZC	9 WCKZ	9 WMXC	9 WBT	
10 WMXC	10 WAQQ	10 WCKZ	10 WAQQ	10 WBT-FM	10 WCKZ	

CHICAGO

12+ POPULATION: 6,651,100

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NATIONAL REP FIRM
8.2	8.4	8.5	8.8	7.6	1	WGN Misc	720 50kw	1	17	25	15	6	1	94	TRIBUNE	CHR
6.6	8.1	6.8	6.8	7.3	2	WGCI-FM UC	107.5 33kw	5	2	1	1	1	8	108	GANNETT	MCG
5.8	4.9	5.1	5.0	5.7	3	WBBM-FM CHR	96.3 4.2kw	2	1	3	5	13	18	73	CBS	CBS
3.3	4.5	3.8	4.7	5.5	4	WUSN Ctry	99.5 6.3kw	7	8	7	2	2	2	94	COOK INLET	SRG
3.9	4.6	3.8	4.0	4.6	5	WWBZ AOR	103.5 4.3kw	6	3	2	4	12	25	70	SUMMIT	TOR
4.3	4.7	4.2	3.9	4.4	6	WVAZ UC	102.7 6kw	10	4	6	3	3	3	83	BR. PARTNERS	BAN
3.9	3.8	4.4	4.0	3.9	7	WBBM News	780 50kw	3	33	19	18	15	6	56	CBS	CBS
3.6	4.1	3.2	3.4	3.7	8	WJJD Nost	1160 50kw	17	32	37	29	23	9	92	INFINITY	KATZ
3.9	3.4	3.4	3.7	3.4	9	WLIT AC	93.9 4kw	13	14	10	12	7	5	74	VIACOM	CHR
3.4	3.2	2.9	2.9	3.3	10	WJMK Gold	104.3 4kw	12	10	14	8	4	4	66	INFINITY	KATZ
3.3	2.6	3.3	3.8	3.3	10	WXRT NR	93.1 6.7kw	18	18	4	6	5	17	83	DIAMOND BR.	CBS
3.6	3.5	2.7	3.0	3.1	12	WLUP-FM AOR	97.9 6kw	8	12	5	7	11	22	53	EVERGREEN	MMR
3.1	3.4	3.8	3.2	3.1	12	WNUA NAC	95.5 8.3kw	16	28	12	11	8	7	72	PYRAMID	DUR
3.1	3.9	3.2	3.7	3.0	14	WLS-A/F Talk	890/94.7 50kw/4.4kw	15	19	20	19	18	10	66	CAP CITIES/ABC	BAN
3.1	2.8	3.2	3.2	2.9	15	WLUP Talk	1000 50kw	20	23	9	9	10	12	95	EVERGREEN	MMR
2.5	3.2	2.5	2.5	2.9	15	WMAQ News	670 50kw	4	13	18	20	19	11	42	GROUP W	G/W
3.4	3.4	2.7	2.6	2.8	17	WCKG CR	105.9 4.1kw	9	7	8	10	9	15	52	COX	KATZ
2.5	2.1	2.3	2.5	2.3	18	WPNT AC	100.3 8.2kw	14	5	13	13	14	13	49	CENTURY	EAST
2.8	3.0	2.1	2.3	2.0	19	WKQX* AC	101.1 6kw	11	6	15	14	16	16	41	EMMIS	HNWH
1.6	1.8	2.0	1.8	1.8	20	WOJO Span	105.1 8.4kw	23	21	11	16	20	20	97	TICHENOR MEDIA	KT-H
1.8	0.8	1.5	1.7	1.7	21	WNIB Clas	97.1 8.4kw	21	30	36	26	25	14	74	NO. ILLINOIS	CMBS
2.8	1.8	2.1	2.2	1.7	21	WTMX AC	101.9 4.2kw	19	9	16	17	17	21	46	BONNEVILLE INTL.	MCG
0.7	0.5	1.7	1.1	1.2	23	WIND Span	560 5kw	24	11	17	21	22	26	83	TICHENOR MEDIA	KATZ
0.0	0.0	0.0	0.9	1.2	23	WSCR Sports	820 5kw	26	31	21	23	21	19	93	DIAMOND BR.	CBS

* Switched to New Rock in July '92.

Continued on Page 185



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12+ POPULATION: 1,188,700

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
12.1	13.4	9.7	11.5	13.9	1	WLW AC	700 50kw	1	12	7	2	1	1	76	JACOR	EAST
7.5	7.1	9.2	7.0	9.3	2	WUBE-FM Ctry	105.1 11kw	5	6	5	3	2	2	99	AMERICAN MEDIA	CHR
7.4	7.4	6.7	7.0	7.0	3	WEBN AOR	102.7 16.5kw	3	8	1	1	3	7	69	JACOR	EAST
9.7	9.4	6.2	6.2	6.8	4	WKRQ CHR	101.9 16kw	2	1	3	6	9	12	55	GREAT AMERICAN	KATZ
4.5	6.3	6.4	6.3	6.4	5	WIZF UC	100.9 1.25kw	9	2	6	8	7	11	97	INTERURBAN BR.	HNWH
5.6	5.1	6.3	6.4	5.9	6	WWNK AC	94.1 32kw	6	3	4	5	5	6	68	BOOTH BR.	MMR
6.7	5.9	5.8	5.4	5.8	7	WGRR Gold	103.5 19.5kw	4	7	9	7	4	3	58	DALTON	BAN
4.5	5.5	3.6	4.9	5.8	7	WOFX CR	94.9 31kw	7	5	2	4	6	8	73	HERITAGE MEDIA	SRG
5.5	4.6	5.9	4.7	5.2	9	WIMJ AC	92.5 16kw	8	10	12	10	10	4	75	FEDERATED MEDIA	MCG
3.2	3.9	4.5	5.8	3.6	10	WCKY N/T	1530 50kw	12	15	20	14	12	5	72	FEDERATED MEDIA	MCG
5.1	4.8	5.0	4.1	3.5	11	WRRM AC	98.5 17.5kw	10	14	8	9	8	10	57	SUSQUEHANNA	CHR
2.8	3.7	5.0	3.8	2.9	12	WKRC AC	550 5(1)kw	11	25	21	15	11	9	51	GREAT AMERICAN	KATZ
3.5	2.1	4.2	3.6	2.4	13	WMLX Nost	1180 1kw	17	27	27	24	19	15	117	HOKER	MMR
3.4	3.1	3.4	3.0	1.9	14	WZRZ AOR	96.5 19.5kw	13	4	10	11	16	21	45	REAMS	TOR
1.8	2.1	1.2	1.2	1.5	15	WCIN UC	1480 5(.5)kw	15	20	18	13	13	13	64	JACI INC.	CMBS
0.3	0.5	0.5	1.6	1.4	16	WAQZ* AOR	107.1 3kw	14	9	11	12	15	23	59	PLESSINGER CORP.	K&P
1.1	0.9	1.2	1.2	1.3	17	WAKW Rel	93.3 50kw	16	18	16	16	14	14	57	PILLAR OF FIRE	---
0.6	0.5	0.8	0.6	1.0	18	WHKO Ctry	99.1 50kw	20	23	15	20	23	16	62	COX	DUR

*Programmed under an LMA by WEBN.

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WEBN	1 WWNK	1 WLW	1 WWNK	1 WLW	1 WGRR	AC 31.4
2 WLW	2 WEBN	2 WEBN	2 WKRQ	2 WUBE-FM	2 WWNK	GOLD/CR 11.6
3 WOFX	3 WKRQ	3 WOFX	3 WEBN	3 WEBN	3 WUBE-FM	AOR 10.3
4 WUBE-FM	4 WIZF	4 WUBE-FM	4 WUBE-FM	4 WOFX	4 WRRM	CTRY 10.3
5 WKRQ	5 WOFX	5 WGRR	5 WIZF	5 WGRR	5 WIMJ	UC 7.9
6 WIZF	6 WRRM	6 WKRQ	6 WRRM	6 WIZF	6 WLW	CHR 6.8
7 WWNK	7 WUBE-FM	7 WIZF	7 WGRR	7 WWNK	7 WEBN	N/T 3.6
8 WZRZ	8 WIMJ	8 WWNK	8 WOFX	8 WKRQ	8 WIZF	BBND 2.4
9 WAQZ	9 WGRR	9 WZRZ	9 WLW	9 WKRC	9 WKRQ	REL 1.3
10 WGRR	10 WLW	10 WAQZ	10 WIMJ	10 WAQZ	10 WOFX	

12+ POPULATION: 1,733,100

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
7.6	6.0	6.3	8.3	9.6	1	WGAR Ctry	99.5 50kw	4	6	7	4	2	1	106	NATIONWIDE	HNWH
6.8	8.5	10.2	7.7	8.6	2	WMMS AOR	100.7 34kw	1	4	1	1	3	6	79	MALRITE	KATZ
6.9	6.9	6.1	7.7	7.4	3	WDOK AC	102.1 12kw	5	12	10	7	5	2	84	INDEPENDENT/CLEV.	MMRE
9.9	7.6	9.1	6.7	7.2	4	WLTF AC	106.5 11kw	3	7	5	3	4	4	78	BOOTH BR.	CHR
7.2	7.6	5.6	6.4	7.2	4	WMJI Ctry	105.7 27kw	2	10	8	2	1	3	71	LEGACY	KATZ
6.8	6.1	7.0	6.3	6.7	6	WZAK UC	93.1 27.5kw	10	2	2	5	7	7	97	ZAP IS	DUR
5.8	4.8	5.5	5.5	5.7	7	WQAL AC	104.1 11kw	6	5	4	6	6	5	65	WIN	BAN
4.4	5.3	5.4	5.9	5.3	8	WRMR B/EZ	850 10kw	12	19	22	20	20	14	104	INDEPENDENT/CLEV.	MMRE
3.5	3.0	3.0	3.9	4.7	9	WJMO-FM CHR	92.3 40kw	7	1	6	9	10	15	59	UNITED	MMR
5.7	5.8	4.6	4.6	4.0	10	WNCX CR	98.5 16kw	8	9	3	8	8	13	54	METROPLEX	MCG
5.0	5.2	5.1	4.9	3.7	11	WWWE N/T	1100 50kw	9	14	13	12	11	8	52	BOOTH BR.	CHR
0.6	0.9	1.5	1.6	2.6	12	WKNR Sports	1220 50kw	13	16	12	13	12	12	55	C.V. ASSOCIATES	---
4.5	4.5	3.7	2.5	2.5	13	WENZ CHR	107.9 70kw	11	3	9	11	14	19	42	ARDMAN	TOR
3.1	2.9	2.8	2.9	2.5	14	WNWV NAC	107.3 50kw	14	17	11	10	9	9	66	ELYRIA-LORAIN	TOR
2.0	2.2	2.0	2.6	2.2	15	WCLV Clas	95.5 31kw	16	15	17	15	15	11	68	RADIO SEAWAY	CMBS
1.4	3.1	2.2	2.3	2.1	16	WJMO UC	1490 1kw	17	13	16	14	13	10	81	UNITED	MMR
2.0	1.4	2.6	2.5	2.0	17	WERE N/T	1300 5kw	15	22	18	18	16	16	60	METROPLEX	MCG
1.4	1.1	1.5	1.2	1.5	18	WABQ Rel	1540 1kw	22	25	25	21	18	17	134	WABQ, INC.	---
1.7	1.5	1.7	1.5	1.0	19	WHK N/T	1420 5kw	18	21	21	19	19	18	41	MALRITE	KATZ

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	FORMAT REACH	
1 WMMS	1 WMMS	1 WMMS	1 WLTF	1 WMJI	1 WLTF	AC	20.3
2 WNCX	2 WQAL	2 WMJI	2 WGAR	2 WMMS	2 WGAR	GOLD/CR	11.2
3 WZAK	3 WZAK	3 WNCX	3 WQAL	3 WGAR	3 WDOK	CTRY	9.6
4 WMJI	4 WLTF	4 WGAR	4 WMMS	4 WNCX	4 WQAL	N/T	9.3
5 WJMO-FM	5 WJMO-FM	5 WZAK	5 WZAK	5 WLTF	5 WMJI	UC	8.8
6 WGAR	6 WGAR	6 WLTF	6 WDOK	6 WDOK	6 WMMS	AOR	8.6
7 WLTF	7 WENZ	7 WKNR	7 WMJI	7 WKNR	7 WZAK	CHR	7.2
8 WKNR	8 WDOK	8 WDOK	8 WJMO-FM	8 WZAK	8 WJMO-FM	B/EZ	5.3
9 WENZ	9 WMJI	9 WQAL	9 WNWV	9 WWWE	9 WNWV	NAC	2.5
10 WQAL	10 WNCX	10 WWWE	10 WENZ	10 WQAL	10 WJMO	CLAS	2.2
						REL	1.5

COLUMBUS, OH

12+ POPULATION: 1,157,400

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
11.1	11.4	7.5	11.0	10.5	1	WNCI CHR	97.9 175kw	1	1	1	1	2	4	70	NATIONWIDE	---
10.8	9.1	8.0	10.1	9.0	2	WTVN AC	610 5kw	3	19	15	5	4	1	90	GREAT AMERICAN	KATZ
8.5	9.1	9.5	8.7	7.8	3	WSNY AC	94.7 22kw	2	4	3	3	1	2	73	SAGA	MCG
7.9	8.9	8.1	7.5	6.7	4	WLVQ AOR	96.3 18kw	4	11	2	2	3	12	69	GREAT AMERICAN	KATZ
6.8	5.4	5.7	7.4	5.5	5	WHOK Ctry	95.5 50kw	5	7	10	8	7	3	68	WHOK	EAST
2.5	2.1	2.6	2.9	4.3	6	WCLT-FM Ctry	100.3 50kw	13	10	8	12	11	10	115	WCLT INC.	---
0.9	1.2	3.1	3.4	4.3	6	WRVF Ctry	98.9 3kw	10	9	7	6	9	7	88	TRI-CITY RADIO, LP	CHR
4.6	2.3	3.5	3.3	4.3	6	WWHT CHR	105.7 6kw	7	2	5	9	14	16	64	MEDIA MANAGEMENT	SRG
4.7	5.2	5.4	3.4	4.2	9	WMGG* CR	99.7 20kw	6	12	4	4	10	13	54	NORTH AMERICAN	EAST
2.7	3.3	2.5	3.6	4.1	10	WVKO UC	1580 1(.25)kw	11	8	12	11	6	8	98	SAGA	MCG
4.7	5.6	5.4	3.8	3.7	11	WCOL-FM Gold	92.3 22kw	8	14	14	7	5	5	60	GREAT TRAILS	CHR
5.9	6.9	3.9	2.7	3.6	12	WBNS-FM Gold	97.1 20.5kw	9	22	13	10	8	6	61	RADIOHIO, INC.	BAN
1.7	2.5	3.7	3.5	2.8	13	WBNS AC	1460 5(1)kw	12	23	24	22	20	6	72	RADIOHIO, INC.	BAN
1.2	1.4	2.7	2.0	2.8	13	WCKX UC	106.3 3kw	14	3	9	14	13	18	77	WCKX ENTERPRISE	---
2.0	2.2	2.7	2.2	2.5	15	WMNI Ctry	920 1(.5)kw	18	20	21	19	17	11	97	NORTH AMERICAN	EAST
2.9	2.6	1.5	1.3	2.2	16	WWCD NR	101.1 3kw	15	16	6	13	12	19	63	VIDEO SERVICES	HNWH
0.8	1.7	1.6	3.7	2.0	17	WRZR AOR	103.1 3kw	17	5	11	15	15	23	71	US RADIO	DUR
1.6	2.1	2.2	1.5	1.8	18	WLW AC	700 50kw	16	17	18	17	19	14	53	JACOR	EAST
0.0	0.3	1.4	1.2	1.7	19	WCEZ B/EZ	107.9 6.5kw	19	21	22	18	18	15	71	RADIO DELAWARE	---
1.6	1.5	1.0	1.4	1.3	20	WTLT CC	107.1 3kw	20	6	16	16	16	20	59	M&M GROUP	SRG
0.4	0.5	0.9	0.3	1.0	21	WCOL Talk	1230 1kw	21	18	20	21	21	17	51	GREAT TRAILS	CHR

*Now AOR.

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 WLVQ	1 WNCI	1 WLVQ	1 WNCI	1 WLVQ	1 WNCI	AC	21.4
2 WNCI	2 WSNY	2 WNCI	2 WSNY	2 WTVN	2 WSNY	CTRY	16.6
3 WMGG	3 WLVQ	3 WMGG	3 WLVQ	3 WSNY	3 WLVQ	CHR	14.8
4 WRZR	4 WWHT	4 WSNY	4 WVKO	4 WNCI	4 WVKO	GOLD/CR	11.5
5 WWCD	5 WMGG	5 WTVN	5 WWHT	5 WMGG	5 WTVN	AOR	10.9
6 WSNY	6 WRVF	6 WRVF	6 WRVF	6 WBNS-FM	6 WCOL-FM	UC	6.9
7 WCLT-FM	7 WVKO	7 WCOL-FM	7 WHOK	7 WRVF	7 WHOK	B/EZ	1.7
8 WWHT	8 WCKX	8 WHOK	8 WCOL-FM	8 WCOL-FM	8 WBNS-FM	REL	1.3
9 WHOK	9 WHOK	9 WWCD	9 WMGG	9 WHOK	9 WRVF	N/T	1.0
10 WRVF	10 WBNS-FM	10 WCLT-FM	10 WBNS-FM	10 WWCD	10 WCLT-FM		

DALLAS-FT. WORTH

12+ POPULATION: 3,320,000

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NATIONAL REP FIRM
11.0	10.5	11.2	9.9	9.5	1	KSCS Ctry	96.3 99kw	1	3	1	1	1	1	83	CAP CITIES/ABC	BAN
7.0	5.3	5.3	5.6	6.4	2	KVIL-A/F AC	1150/103.7 1kw/100kw	6	11	9	2	2	2	99	INFINITY	TOR
6.2	6.0	7.3	6.5	5.8	3	KPLX Ctry	99.5 100kw	2	9	6	3	3	4	68	SUSQUEHANNA	EAST
4.3	4.3	4.0	5.7	5.6	4	KJMZ UC	100.3 89kw	3	1	4	7	13	19	72	SUMMIT	MCG
6.7	5.4	5.3	4.3	5.3	5	WBAP Ctry	820 50kw	4	16	13	9	5	3	69	CAP CITIES/ABC	BAN
4.6	5.0	4.4	4.7	4.5	6	KKDA-FM UC	104.5 98kw	11	4	5	5	6	13	84	REPUBLIC	KATZ
5.9	6.4	5.2	4.7	4.3	7	KTXQ AOR	102.1 100kw	8	14	2	4	4	15	66	CBS	CBS
2.2	1.6	1.6	3.1	4.1	8	KYNG* Ctry	105.3 100kw	13	5	3	6	8	20	83	ALLIANCE BR.	G/W
2.7	2.8	4.4	3.9	3.8	9	KLRX AC	97.9 100kw	10	24	18	15	11	5	69	COX	KATZ
1.7	3.5	2.7	2.4	3.4	10	KDMX AC	102.9 100kw	9	10	7	8	7	12	56	NATIONWIDE	MMR
4.1	4.1	4.0	3.8	3.4	10	KRLD News	1080 50kw	5	21	19	20	16	10	48	COMMAND	CBS
4.1	3.6	3.9	3.5	3.1	12	KEGL CHR	97.1 100kw	7	2	8	12	20	26	47	SANDUSKY	CHR
2.2	3.0	2.1	2.5	3.1	12	KOAI NAC	106.1 100kw	15	23	14	11	9	8	74	GANNETT	HNWH
3.8	3.2	2.2	2.4	2.9	14	KLUV Gold	98.7 100kw	12	13	20	13	10	6	55	TK	MMR
2.6	2.7	2.0	2.8	2.7	15	KZPS CR	92.5 96kw	14	22	10	10	12	16	57	BONNEVILLE INTL.	DUR
2.2	2.1	1.9	2.0	2.5	16	KKDA UC	730 500w	22	25	22	18	14	7	88	REPUBLIC	KATZ
3.1	2.8	2.3	2.6	2.5	16	KLIF News	570 5kw	18	17	23	19	15	9	69	SUSQUEHANNA	EAST
2.5	2.9	3.3	2.5	2.5	16	KLTY AC	94.1 100kw	20	8	11	14	17	17	76	MARK RODRIGUEZ	K&P
1.3	1.8	1.5	1.8	2.4	19	KESS Span	1270 5kw	27	18	16	16	19	14	122	MARK RODRIGUEZ	KT-H
1.8	1.5	1.8	1.9	2.0	20	KCDU AC	107.5 25kw	16	15	12	17	18	21	52	GILMORE	CHR
1.9	2.1	2.2	2.0	2.0	20	WRR Clas	101.1 98kw	21	29	25	24	21	11	65	CITY OF DALLAS	CMBS
1.7	2.4	2.1	1.7	1.9	22	KHVN Rel	970 1kw	24	20	24	25	23	22	90	SUMMIT	MCG

*Formerly KSRR (AC)

Continued on Page 185

Carson & Associates
Broadcast Consultants

"When 12 in a row is not enough!"

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Rock 40 Special Event Marketing

TED CARSON—1710 WOODLAND PARK, HOUSTON, TEXAS 77077 (713) 531-6040

Continued from Page 180

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WICI-FM	1 WICI-FM	1 WICI-FM	1 WICI-FM	1 WUSN	1 WVAZ	N/T 13.9
2 WWBZ	2 WBBM-FM	2 WWBZ	2 WVAZ	2 WICI-FM	2 WICI-FM	UC 11.7
3 WBBM-FM	3 WVAZ	3 WUSN	3 WBBM-FM	3 WXRT	3 WUSN	AOR 11.0
4 WLUP-FM	4 WWBZ	4 WXRT	4 WUSN	4 WLUP	4 WJMK	AC 9.4
5 WXRT	5 WXRT	5 WLUP-FM	5 WJMK	5 WJMK	5 WLIT	MISC 7.6
6 WLUP	6 WUSN	6 WLUP	6 WLIT	6 WLUP-FM	6 WGN	GOLD/CR 6.1
7 WCKG	7 WLUP-FM	7 WBBM-FM	7 WWBZ	7 WCKG	7 WNUA	CHR 5.7
8 WUSN	8 WKQX	8 WCKG	8 WPNT	8 WVAZ	8 WTMX	CTRY 5.5
9 WVAZ	9 WTMX	9 WJMK	9 WNUA	9 WWBZ	9 WPNT	BBND 3.7
10 WOJO	10 WPNT	10 WVAZ	10 WKQX	10 WNUA	10 WBBM-FM	NAC 3.1
						SPAN 3.0
						CLAS 1.7

Continued from Page 184

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK	12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
1.5	2.0	1.7	2.0	1.6	23	23	KAAM Nost	1310 5(2.5)kw	23	27	29	29	28	24	70	BONNEVILLE INTL.	DUR
2.0	2.3	2.9	2.0	1.5	24	24	KDGE NR	94.5 100kw	19	6	15	21	27	30	43	ALLISON	K&P
0.5	0.5	0.4	2.6	1.4	25	25	KJZY AOR	99.1 100kw	26	7	17	22	25	27	64	BR. HOUSE OF TX.	ROS
2.7	2.3	1.6	1.8	1.2	26	26	KODZ Gold	94.9 100kw	17	12	26	23	22	18	33	EVERGREEN	MMR
0.4	0.4	1.2	1.4	1.0	27	27	KSSA Span	1600 5(1)kw	28	19	21	27	26	25	98	RADIO PLANO	CAB
0.4	0.5	0.9	0.6	1.0	27	27	KUII N/T	1190 50(5)kw	25	28	27	26	24	23	47	GREYSTONE BR.	HNWH

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KTXQ	1 KSCS	1 KSCS	1 KSCS	1 KSCS	1 KSCS	CTRY 24.7
2 KSCS	2 KPLX	2 KTXQ	2 KVIL-FM	2 WBAP	2 KVIL-FM	AC 18.1
3 KYNG	3 KDMX	3 WBAP	3 KPLX	3 KTXQ	3 KPLX	UC 12.6
4 KJMZ	4 KYNG	4 KYNG	4 KDMX	4 KVIL-FM	4 KDMX	AOR 7.2
5 KKDA-FM	5 KTXQ	5 KKDA-FM	5 KKDA-FM	5 KPLX	5 KLUV	N/T 6.9
6 KZPS	6 KJMZ	6 KZPS	6 KJMZ	6 KYNG	6 KOAI	GOLD/CR 6.8
7 KPLX	7 KKDA-FM	7 KJMZ	7 KYNG	7 KZPS	7 KLRX	SPAN 3.4
8 WBAP	8 KEGL	8 KPLX	8 KLTY	8 KLIF	8 KKDA-FM	CHR 3.1
9 KEGL	9 KVIL-FM	9 KVIL-FM	9 KTXQ	9 KKDA-FM	9 KLTY	NAC 3.1
10 KDGE	10 KLTY	10 KLIF	10 KLUV	10 KRLD	10 KKDA	CLAS 2.0
						REL 1.9
						BBND 1.6

12+ POPULATION: 823,100

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
9.7	9.3	10.7	10.2	12.9	1	WHKO Ctry	99.1 50kw	1	5	3	2	1	1	97	COX	DUR
8.5	7.5	6.8	8.1	8.8	2	WTUE AOR	104.7 50kw	3	4	1	1	2	6	82	SUMMIT	MCG
6.9	6.4	8.0	6.8	7.6	3	WHIO Talk	1290 5kw	4	22	12	11	9	3	80	COX	DUR
9.2	9.7	7.5	7.0	7.2	4	WGTZ CHR	92.9 40kw	2	1	4	3	6	9	64	GREAT TRAILS	KATZ
5.8	4.1	5.5	3.8	5.9	5	WAZU AOR	102.9 50kw	7	2	2	5	7	20	76	OSBORN	CHR
5.5	5.6	5.9	4.3	5.9	5	WLW AC	700 50kw	5	8	7	8	4	7	73	JACOR	EAST
6.6	6.2	6.8	5.7	5.8	7	WWSN AC	107.7 50kw	6	20	6	4	3	2	74	STONER	EAST
0.0	0.0	1.2	7.2	4.6	8	WROU UC	92.1 890w	10	6	5	6	8	12	90	HAWES-SAUNDERS	---
6.5	4.8	5.8	5.1	4.3	9	WVUD AC	99.9 50kw	9	12	11	9	10	5	67	UNI./DAYTON	MCG
4.5	5.6	4.6	3.2	4.0	10	WYMJ Gold	103.9 1.15kw	8	11	10	7	5	4	58	TRI-CITY RADIO, LP	EAST
4.0	2.6	3.6	5.0	3.6	11	WONE Ctry	980 5kw	11	21	18	16	11	8	81	SUMMIT	MCG
2.5	2.2	2.4	3.0	2.9	12	WPFB-FM Ctry	105.9 34kw	13	7	8	10	14	14	88	BRADEN STATIONS	ROS
2.5	2.3	1.5	2.2	2.0	13	WCLR B/EZ	95.7 50kw	16	18	20	15	12	10	70	WPTW RADIO	REG
0.0	0.5	1.3	1.2	2.0	13	WLSN B/EZ	106.5 50kw	19	16	23	21	20	11	88	TREATY CIT BR.	---
4.5	6.3	3.7	2.1	1.9	15	WDAO UC	1210 1kw	17	28	15	13	13	13	80	STONER	---
1.2	1.0	1.7	0.9	1.6	16	WZRZ AOR	96.5 19.5kw	15	9	9	12	18	25	54	REAMS	TOR
0.6	1.4	1.1	1.0	1.4	17	WPFB Nost	910 1kw	22	25	25	25	24	21	79	BRADEN STATIONS	ROS
1.3	1.4	1.6	0.8	1.3	18	WIZE Nost	1340 1kw	24	19	26	24	22	15	95	GREAT TRAILS	UNI
1.5	1.5	1.0	1.1	1.3	18	WOFX CR	94.9 31kw	12	13	13	14	15	16	36	HOKER	SRG
0.7	0.7	1.2	0.7	1.1	20	WBZI/WDJK CHR	1500/95.3 .5kw/3kw	14	3	17	20	23	23	37	D'ING METRO BR.	---
1.2	1.4	1.2	1.8	1.0	21	WFCJ Rel	93.7 50kw	20	24	14	17	16	19	53	MIAMI VALLEY	---
0.9	1.1	0.6	1.2	1.0	21	WKSW Ctry	101.7 2.05kw	21	10	16	18	17	17	54	UNITED STATES BR.	---

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 WTUE	1 WHKO	1 WTUE	1 WHKO	1 WTUE	1 WHKO	CTRY	20.4
2 WAZU	2 WGTZ	2 WAZU	2 WWSN	2 WHKO	2 WWSN	AOR	16.3
3 WLW	3 WROU	3 WHKO	3 WGTZ	3 WLW	3 WGTZ	AC	16.0
4 WHKO	4 WTUE	4 WLW	4 WROU	4 WAZU	4 WTUE	CHR	8.3
5 WGTZ	5 WWSN	5 WYMJ	5 WTUE	5 WYMJ	5 WROU	N/T	7.6
6 WROU	6 WAZU	6 WGTZ	6 WVUD	6 WWSN	6 WYMJ	UC	6.5
7 WZRZ	7 WVUD	7 WWSN	7 WYMJ	7 WROU	7 WVUD	GOLD/CR	5.3
8 WPFB-FM	8 WPFB-FM	8 WROU	8 WAZU	8 WGTZ	8 WHIO	B/EZ	4.0
9 WWSN	9 WZRZ	9 WPFB-FM	9 WPFB-FM	9 WHIO	9 WONE	BBND	2.7
10 WYMJ	10 WFCJ	10 WOFX	10 WHIO	10 WOFX	10 WCLR	REL	1.0

12+ POPULATION: 1,534,800

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CLUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
11.3	9.6	8.3	8.5	9.6	1	KYGO-FM Ctry	98.5 100kw	2	6	2	1	1	3	88	JEFFERSON-PILOT	CBS
6.6	7.0	9.7	8.6	8.6	2	KOA Talk	850 50kw	1	9	11	7	5	1	71	JACOR	EAST
6.8	6.6	7.0	6.4	7.8	3	KOSI AC	101.1 100kw	4	10	9	5	2	2	84	D&D	BAN
6.0	7.1	6.3	6.0	6.3	4	KBPI AOR	105.9 99kw	5	2	1	3	7	15	82	GREAT AMERICAN	BAN
5.6	7.9	5.7	6.4	6.3	4	KXKL-A/F Gold	1280/105.1 5kw/100kw	3	4	10	4	4	4	67	SHAMROCK BR.	DUR
7.6	4.2	6.1	6.2	6.2	6	KBCO-A/F AOR	1190/97.3 5kw/100kw	8	8	3	2	3	6	90	NOBLE	MMR
4.7	6.5	4.6	5.9	5.7	7	KQKS CHR	104.3 28kw	6	1	6	11	12	18	75	WESTERN CITIES	SRG
4.1	3.9	3.2	4.5	5.0	8	KMJI AC	100.3 100kw	7	5	5	6	6	7	66	GENESIS	CHR
4.4	4.9	5.5	5.0	4.5	9	KHOW-A/F AC	630/95.7 5kw/100kw	9	12	14	10	9	5	67	VIACOM	MCG
3.4	4.1	2.6	2.2	4.1	10	KRXY-A/F AC	1600/107.5 5kw/91kw	10	3	7	9	10	16	65	CAP CITIES/ABC	KATZ
3.8	3.1	4.3	4.0	3.8	11	KRFX CR	103.5 100kw	12	17	4	8	8	13	69	JACOR	EAST
4.3	4.4	4.0	4.1	3.0	12	KAZY AOR	106.7 100kw	11	7	8	12	13	20	52	SUMMIT	MCG
2.3	2.1	3.7	2.4	2.9	13	KHIH NAC	94.7 100kw	13	25	13	13	11	8	72	ADAMS	HNWH
2.8	2.8	2.6	3.3	2.4	14	KEZW BBnd	1430 5kw	19	23	25	21	21	12	90	D&D	BAN
3.0	2.3	2.9	2.3	2.4	14	KVOD Clas	99.5 100kw	14	19	17	16	15	9	63	HENRY BR.	CMBS
1.4	2.4	1.1	1.9	2.2	16	KYGO Ctry	950 5kw	17	27	15	18	20	11	82	JEFFERSON-PILOT	CBS
1.8	2.2	2.4	2.4	2.1	17	KYBG-A/F B/EZ	1090/92.1 50kw/820w	15	22	16	15	14	10	73	CENTURY	ROS
1.4	2.0	2.3	1.9	2.0	18	KRZN Nost	760 5(1)kw	18	26	24	24	19	14	74	GENESIS	CHR
1.5	1.8	2.1	2.3	1.6	19	KTCL NR	93.3 100kw	16	13	12	14	16	21	60	US MEDIA	MCG
0.7	1.4	0.7	1.2	1.1	20	KDHT Ctry	92.5 57kw	21	21	21	17	17	17	68	ALL PRO	K&P

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 KBPI	1 KBCO-FM	1 KBCO-FM	1 KYGO-FM	1 KBCO-FM	1 KOSI
2 KRFX	2 KBPI	2 KBPI	2 KOSI	2 KOA	2 KYGO-FM
3 KAZY	3 KOSI	3 KRFX	3 KXKL-FM	3 KYGO-FM	3 KXKL-FM
4 KBCO-FM	4 KYGO-FM	4 KOA	4 KBCO-FM	4 KRFX	4 KBCO-FM
5 KTCL	5 KQKS	5 KAZY	5 KBPI	5 KOSI	5 KHOW-FM
6 KYGO-FM	6 KMJI	6 KYGO-FM	6 KMJI	6 KXKL-FM	6 KOA
7 KOA	7 KAZY	7 KXKL-FM	7 KHOW-FM	7 KAZY	7 KMJI
8 KQKS	8 KXKL-FM	8 KOSI	8 KQKS	8 KBPI	8 KHIH
9 KRXY-FM	9 KRFX	9 KHIH	9 KHIH	9 KHIH	9 KRFX
10 KOSI	10 KRXY-FM	10 KHOW-FM	10 KOA	10 KHOW-FM	10 KBPI

AC	21.4
AOR	17.1
CTRY	12.9
GOLD/CR	10.1
N/T	8.6
CHR	5.7
BBND	4.4
NAC	2.9
CLAS	2.4
B/EZ	2.1

12+ POPULATION: 3,611,500

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NATIONAL REP FIRM
8.0	9.3	9.3	8.3	8.8	1	WJR Talk	760 50kw	1	15	16	13	2	1	86	CAP CITIES/ABC	KATZ
6.3	6.2	6.6	6.3	6.8	2	WJLB UC	97.9 50kw	6	2	1	1	3	11	98	BOOTH BR.	MMR
6.3	6.1	5.3	5.0	6.3	3	WVWW City	106.7 61kw	5	6	3	2	1	2	87	SHAMROCK BR.	EAST
4.5	4.7	4.4	4.6	5.1	4	WHYT CHR	96.3 20kw	2	1	5	11	16	10	54	CAP CITIES/ABC	KATZ
5.7	4.4	6.3	6.2	4.6	5	WWJ News	950 5kw	4	21	20	18	15	5	57	CBS	CBS
5.1	3.6	3.9	4.4	4.3	6	WJOI AC	97.1 12kw	13	12	18	15	13	3	77	CBS	CBS
4.7	5.0	4.7	4.4	4.3	6	WKQI AC	95.5 100kw	3	5	9	5	5	7	54	BR. PARTNERS	BAN
2.7	3.5	3.8	3.1	4.1	8	WMXD UC	92.3 21.5kw	17	11	8	6	4	8	93	FRITZ	DUR
3.7	3.3	3.8	4.7	4.0	9	WLTI AC	93.1 26.5kw	11	19	10	8	6	6	68	VIACOM	CHR
3.7	3.7	4.3	4.8	4.0	9	WXYT N/T	1270 5kw	15	20	17	14	12	10	87	FRITZ	DUR
3.9	5.4	4.5	3.8	3.9	11	WOMC Gold	104.3 190kw	10	7	15	9	7	4	64	INFINITY	TOR
3.4	4.2	4.3	4.5	3.7	12	WLLZ AOR	98.7 50kw	7	8	2	3	11	15	55	GROUP W	G/W
3.5	3.2	3.4	3.5	3.7	12	WNIC AC	100.3 32.5kw	9	14	7	4	9	12	58	FAIRMONT	MCG
3.8	3.6	3.1	3.1	3.6	14	WJZZ Jazz	105.9 20kw	16	18	12	10	8	9	80	BELL	TOR
3.5	4.1	3.8	3.2	3.2	15	WCSX CR	94.7 13.5kw	8	17	6	7	10	13	50	GREATER MEDIA	MCG
2.7	3.1	2.9	3.0	2.9	16	CKLW BBnd	800 50kw	18	28	24	27	28	17	79	CUC	---
4.4	3.9	2.8	3.5	2.9	16	WRIF AOR	101.1 27kw	12	13	4	12	14	19	52	GREAT AMERICAN	BAN
2.9	2.7	2.3	2.5	2.1	18	WDFX CHR	99.5 21kw	14	3	14	19	23	28	41	HOKER	MMR
1.7	2.2	1.9	2.8	2.1	18	WQRS Clas	105.1 20kw	20	22	25	25	19	14	75	MARLIN II LTD	CHBS
0.8	0.5	0.5	0.8	2.0	20	WDZR* AOR	102.7 50kw	19	4	13	16	18	27	66	US RADIO	DUR
0.6	1.6	1.5	2.0	1.7	21	CIMX NR	88.7 100kw	21	10	11	17	17	29	63	CHUM LTD.	---

*Formerly **WXCD** (NAC).

Continued on Page 196


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GREENSBORO-WINSTON SALEM

12+ POPULATION: 809,600

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
17.6	17.3	16.3	17.0	18.9	1	WTQR Ctry	104.1 100kw	1	6	1	1	1	1	107	NEWMARKET MEDIA	MCG
6.7	7.3	5.5	5.0	7.8	2	WJMH UC	102.1 100kw	3	1	3	3	5	8	76	BEASLEY	HNWH
8.2	8.1	9.9	9.7	7.8	2	WKRR AOR	92.3 100kw	2	5	2	2	2	5	74	DICK	KATZ
4.8	4.1	4.0	3.5	6.7	4	WKZL* AC	107.5 100kw	4	4	4	4	3	7	76	NATIONWIDE	KATZ
5.8	4.2	5.5	7.2	6.3	5	WSJS AC	600 5kw	6	15	11	9	8	3	91	NEWMARKET MEDIA	MCG
6.2	6.4	5.6	4.9	5.9	6	WQMG-FM UC	97.1 100kw	5	3	5	5	6	6	80	MURRAY HILL	BAN
5.2	6.6	5.9	5.0	4.8	7	WMAG AC	99.5 100kw	7	7	7	6	4	2	71	VOYAGER	CHR
5.1	4.9	5.3	5.8	4.0	8	WWWB AC	100.3 100kw	9	19	8	7	7	4	67	WGLO INC.	MMR
2.2	1.6	2.0	2.5	2.6	9	WFMX Ctry	105.7 100kw	11	8	9	10	9	9	59	ADVENTURE	TNS
3.6	4.0	3.4	4.2	2.6	9	WKSI CHR	98.7 100kw	8	2	6	8	13	21	42	BAHAKEL	EAST
1.4	2.3	2.6	1.5	1.7	11	WMKG** AC	94.5 100kw	12	21	21	17	17	10	61	SPEEDO PRINT	CHR
1.4	1.9	1.7	1.2	1.6	12	WHPE Rel	95.5 100kw	15	17	22	19	16	15	73	BIBLE BR.	---
4.4	3.0	4.6	3.9	1.6	12	WMQX-FM Gold	93.1 100kw	10	11	13	11	10	12	34	EBE	DUR
1.0	0.5	1.1	1.5	1.6	12	WQMG UC	1510 1kw	21	29	17	16	12	11	118	MURRAY HILL	BAN
1.5	1.4	2.4	1.7	1.6	12	WWGL Rel	94.1 100kw	14	18	16	13	14	13	69	DAVIDSON	TNS
2.6	1.1	1.1	0.6	1.5	16	WAAA UC	980 1kw	17	26	18	15	15	16	89	MEDIA BR.	---
1.8	1.7	2.5	2.6	1.3	17	WPCM Ctry	101.1 100kw	13	13	15	21	18	17	52	RES. TRIANGLE	MCG
1.6	1.4	1.4	1.5	1.1	18	WMFR AC	1230 1kw	20	27	24	24	23	19	81	VOYAGER	CHR
0.9	1.7	1.1	0.4	1.1	18	WRDX Gold	106.5 100kw	16	23	20	12	11	14	66	WSPT INC.	SSS

*Under a sales LMA with WKRR. **Under a programming LMA with WMAG.

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WKRR	1 WTQR	1 WTQR	1 WTQR	1 WTQR	1 WTQR	CTRY 22.8
2 WTQR	2 WKZL	2 WKRR	2 WKZL	2 WKRR	2 WKZL	AC 17.9
3 WJMH	3 WJMH	3 WJMH	3 WJMH	3 WJMH	3 WMAG	UC 15.8
4 WKZL	4 WQMG-FM	4 WKZL	4 WMAG	4 WQMG-FM	4 WWWB	CHR 9.3
5 WQMG-FM	5 WKRR	5 WQMG-FM	5 WQMG-FM	5 WKZL	5 WQMG-FM	AOR 7.8
6 WROV	6 WKSI	6 WMAG	6 WWWB	6 WMAG	6 WJMH	REL 3.2
7 WFMX	7 WWWB	7 WFMX	7 WKRR	7 WSJS	7 WKRR	GOLD/CR 2.7
8 WSJS	8 WMAG	8 WSJS	8 WKSI	8 WFMX	8 WMQX-FM	
9 WKSI	9 WMQX-FM	9 WWWB	9 WMQX-FM	9 WWWB	9 WSJS	
10 WMAG	10 WPEG	10 WROV	10 WSJS	10 WMQX-FM	10 WQMG	

HARTFORD-NEW BRITAIN

12+ POPULATION: 990,500

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
16.2	15.7	15.2	16.1	13.5	1	WTIC AC	1080 50kw	1	12	12	9	4	1	93	CHASE	CBS
7.8	6.3	7.3	6.4	7.7	2	WRCH AC	100.5 7.5kw	4	11	8	6	2	2	83	RADIO CRP/HART.	BAN
8.8	9.1	7.7	8.1	7.7	2	WTIC-FM CHR	96.5 20kw	2	1	1	1	7	8	57	CHASE	KATZ
5.6	7.1	7.8	7.4	7.5	4	WWYZ Ctry	92.5 18kw	7	7	6	3	3	3	98	WWYZ, INC.	BAN
4.6	4.6	4.5	5.1	6.4	5	WZMX AC	93.7 21kw	5	3	2	1	1	5	75	MULTI MARKET COMM.	TOR
5.4	5.4	5.1	4.1	5.1	6	WKSS CHR	95.7 16.5kw	3	2	3	5	11	12	53	PRECISION MEDIA	MMR
5.6	6.9	6.1	6.5	4.7	7	WHCN AOR	105.9 16kw	6	6	5	4	5	9	61	BECK-ROSS	CHR
4.3	5.7	6.6	5.6	4.5	8	WDRC-FM Gold	102.9 19.5kw	9	13	11	8	6	4	61	BUCKLEY	MCG
5.4	4.7	5.4	5.4	4.3	9	WCCC-A/F AOR	1290/106.9 .5kw/23kw	8	4	4	7	9	11	56	GREATER HARTFORD	DUR
4.2	3.5	3.0	3.7	3.7	10	WIOF AC	104.1 18kw	10	15	10	11	8	6	63	MERV GRIFFIN	EAST
0.6	1.1	3.3	3.1	3.5	11	WDRC Gold	1360 5kw	13	16	23	19	16	7	81	BUCKLEY	MCG
2.1	2.2	1.8	2.2	2.9	12	WAQY-A/F AOR	1600/102.1 5kw/17kw	11	8	7	10	10	14	55	SAGA	KATZ
2.8	2.4	3.1	2.4	2.5	13	WPOP N/T	1410 5kw	12	14	17	13	12	10	51	MERV GRIFFIN	EAST
1.8	2.1	1.4	1.3	1.9	14	WPLR AOR	99.1 14.1kw	14	10	9	12	13	16	45	SOUTHERN STARR	EAST
1.1	0.9	0.5	0.7	1.5	15	WKCI CHR	101.3 50kw	15	5	13	15	15	15	42	CLEAR CHANNEL	MCG
1.6	1.1	1.2	1.5	1.2	16	WFAN Sports	660 50kw	16	20	15	14	14	13	41	INFINITY	HNWH

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WCCC-FM	1 WTIC-FM	1 WCCC-FM	1 WTIC-FM	1 WHCN	1 WRCH	AC 31.3
2 WHCN	2 WKSS	2 WHCN	2 WZMX	2 WWYZ	2 WZMX	CHR 14.3
3 WZMX	3 WZMX	3 WWYZ	3 WRCH	3 WDRC-FM	3 WTIC-FM	AOR 13.8
4 WWYZ	4 WHCN	4 WZMX	4 WKSS	4 WZMX	4 WWYZ	GOLD/CR 8.0
5 WKSS	5 WAQY-FM	5 WDRC-FM	5 WWYZ	5 WTIC	5 WTIC	CTRY 7.5
6 WTIC-FM	6 WRCH	6 WTIC-FM	6 WDRC-FM	6 WCCC-FM	6 WDRC-FM	N/T 3.7
7 WAQY-FM	7 WWYZ	7 WTIC	7 WIOF	7 WRCH	7 WIOF	
8 WPLR	8 WCCC-FM	8 WKSS	8 WHCN	8 WTIC-FM	8 WKSS	
9 WIOF	9 WIOF	9 WAQY-FM	9 WTIC	9 WAQY-FM	9 WHCN	
10 WRCH	10 WKCI	10 WPLR	10 WAQY-FM	10 WIOF	10 WAQY-FM	

HOUSTON-GALVESTON

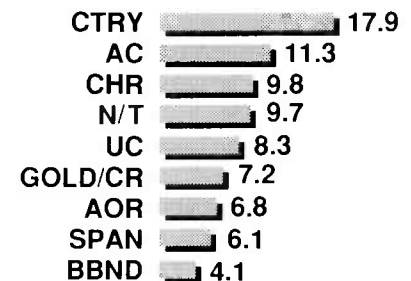
12+ POPULATION: 3,015,300

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ POP	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
9.5	8.2	8.9	8.7	8.1	1	KILT-FM Ctry	100.3 100kw	2	5	3	2	1	1	79	GROUP W	G/W
7.0	8.1	6.6	7.1	7.5	2	KIKK-FM Ctry	95.7 95kw	1	4	5	3	2	2	72	VIACOM	TOR
5.1	5.1	5.4	5.8	6.8	3	KLLOL AOR	101.1 95kw	4	6	1	1	3	8	79	RUSK	CBS
3.8	4.2	4.0	4.7	5.2	4	KRBE-A/F CHR	1070/104.1 10(5)kw/100kw	3	2	2	6	13	21	59	SUSQUEHANNA	EAST
5.5	5.8	5.7	4.7	5.0	5	KODA AC	99.1 95kw	7	18	7	5	4	4	68	COMMAND	MMR
7.0	5.1	4.1	3.8	4.7	6	KMJQ UC	102.1 100kw	10	3	6	8	9	16	76	NOBLE	MCG
3.6	4.8	6.1	4.7	4.6	7	KBXX CHR	97.9 100KW	8	1	8	11	15	17	68	COOK INLET	KATZ
5.3	4.9	6.2	4.9	4.6	7	KHMX AC	96.5 97kw	6	7	4	4	7	10	60	EMMIS	MCG
3.8	4.5	3.4	4.6	4.1	9	KQUE Nost	102.9 100kw	15	16	23	21	16	5	98	TEXAS COAST	BAN
4.4	4.7	5.3	4.8	4.1	9	KTRH News	740 50kw	5	21	18	13	10	6	52	RUSK	CBS
3.7	4.1	3.8	3.8	4.0	11	KLDE Gold	94.5 95kw	9	10	12	7	5	3	60	ENTERCOM	DUR
2.3	2.6	2.7	3.4	3.6	12	KHYS UC	98.5 100kw	16	12	10	9	6	9	90	CLEAR CHANNEL	MCG
3.1	2.9	2.7	2.2	3.6	12	KPRC N/T	950 5kw	13	23	20	14	11	7	72	H&C	BAN
3.5	3.9	2.6	3.3	3.2	14	KZFX CF	107.5 95kw	11	11	9	10	8	13	57	SHAMROCK BR.	KATZ
3.3	2.5	2.6	3.5	2.7	15	KLTR AC	93.7 100kw	12	14	11	12	12	12	49	CBS	CBS
3.4	2.4	2.2	2.7	2.3	16	KKBQ-A/F Ctry	790/92.9 5kw/97kw	14	9	13	15	14	14	52	GANNETT	MCG
1.0	0.7	1.4	1.5	2.0	17	KSEV N/T	700 15(1)kw	18	29	21	19	17	11	84	SUNBELT	KATZ
1.2	1.3	2.3	1.9	1.9	18	KQQK Span	106.5 100kw	17	8	14	16	20	18	74	PARR	CAB
0.8	1.0	1.5	1.2	1.7	19	KXYZ Span	1320 5kw	20	25	17	18	18	15	88	INFINITY	CAB
1.7	1.5	1.2	1.5	1.4	20	KLAT Span	1010 5kw	19	19	15	17	19	19	73	TICHENOR MEDIA	KATZ
1.2	1.5	1.8	1.8	1.1	21	KEYH Span	850 10kw	22	13	16	20	22	28	87	ARTLIFE	SBS

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 KLLOL	1 KHMX	1 KLLOL	1 KILT-FM	1 KLLOL	1 KIKK-FM
2 KRBE-FM	2 KRBE-FM	2 KILT-FM	2 KIKK-FM	2 KILT-FM	2 KODA
3 KILT-FM	3 KIKK-FM	3 KIKK-FM	3 KHMX	3 KHYS	3 KILT-FM
4 KMJQ	4 KILT-FM	4 KZFX	4 KODA	4 KIKK-FM	4 KHMX
5 KZFX	5 KODA	5 KHYS	5 KRBE-FM	5 KZFX	5 KLDE
6 KIKK-FM	6 KMJQ	6 KHMX	6 KMJQ	6 KLDE	6 KHYS
7 KBXX	7 KLLOL	7 KRBE-FM	7 KLDE	7 KTRH	7 KMJQ
8 KHYS	8 KLTR	8 KLDE	8 KLTR	8 KPRC	8 KLTR
9 KHMX	9 KBXX	9 KBXX	9 KLLOL	9 KODA	9 KLLOL
10 KODA	10 KZFX	10 KMJQ	10 KHYS	10 KMJQ	10 KRBE-FM



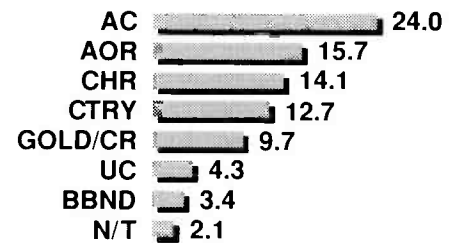
12+ POPULATION: 1,035,500

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
13.4	12.1	15.0	12.4	14.3	1	WFBO AOR	94.7 52kw	1	3	1	1	1	3	98	BROADCAST ALCHEMY	KATZ
11.0	12.4	10.8	14.1	12.7	2	WFMS Ctry	95.5 13kw	2	6	3	2	2	1	103	SUSQUEHANNA	EAST
14.9	11.5	12.4	12.0	12.2	3	WIBC AC	1070 50(10)kw	4	10	11	7	5	2	103	SCONNIX	DUR
10.4	9.8	10.2	9.8	9.2	4	WZPL CHR	99.5 12.5kw	3	1	2	4	6	8	77	BOOTH BR.	HNWH
7.4	6.9	6.7	7.0	6.9	5	WENS AC	97.1 23kw	5	9	4	3	3	6	77	EMMIS	MCG
5.9	7.2	4.8	4.1	5.4	6	WKLR Gold	93.1 12.5kw	6	5	8	5	4	4	63	SCONNIX	DUR
0.0	0.0	2.2	5.0	4.9	7	WHHH CHR	96.3 .59kw	8	2	6	8	10	12	79	SHIRK INC.	---
6.3	6.5	5.6	6.4	4.9	7	WTPI AC	107.9 22kw	9	13	9	10	7	5	81	SOMERSET	TOR
4.7	5.1	4.4	3.5	4.3	9	WFXF CR	103.3 18kw	7	8	5	6	8	9	59	WIN	BAN
7.4	8.2	6.6	5.5	4.3	9	WTLC UC	105.7 50kw	10	7	7	9	9	7	89	PANACHE	MMR
3.8	3.5	4.4	3.6	3.4	11	WTUX BBnd	1310 5(1)kw	11	16	18	20	19	11	94	PANACHE	MMR
1.5	1.5	2.0	2.0	2.1	12	WNDE Talk	1260 5kw	13	19	12	11	11	10	60	BROADCAST ALCHEMY	KATZ
0.6	1.1	1.1	1.6	1.4	13	WTTS AOR	92.3 37kw	12	12	10	12	12	14	40	SARKES TARZIAN	BAN

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WFBO	1 WZPL	1 WFBO	1 WENS	1 WFBO	1 WFMS
2 WFMS	2 WENS	2 WFMS	2 WFMS	2 WFMS	2 WENS
3 WFXF	3 WFBO	3 WKLR	3 WZPL	3 WKLR	3 WFBO
4 WZPL	4 WFMS	4 WFXF	4 WFBO	4 WFXF	4 WZPL
5 WHHH	5 WHHH	5 WZPL	5 WIBC	5 WIBC	5 WIBC
6 WTLC	6 WTLC	6 WHHH	6 WTPI	6 WTPI	6 WTPI
7 WKLR	7 WFXF	7 WIBC	7 WKLR	7 WHHH	7 WKLR
8 WENS	8 WKLR	8 WTLC	8 WHHH	8 WNDE	8 WTLC
9 WNDE	9 WTPI	9 WENS	9 WTLC	9 WENS	9 WFXF
10 WTTS	10 WTTS	10 WTPI	10 WFXF	10 WZPL	10 WHHH



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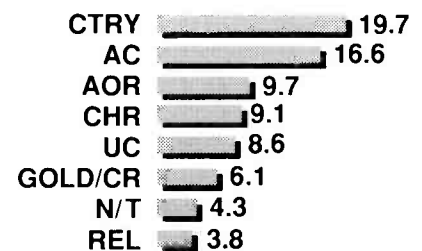
12+ POPULATION: 791,600

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
13.7	10.4	11.9	13.2	12.8	1	WQIK-FM Ctry	99.1 100kw	2	4	3	1	1	1	102	JACOR	EAST
10.2	9.6	11.7	9.7	9.1	2	WAPE CHR	95.1 100kw	1	1	2	3	6	6	64	EVERGREEN	HNWH
6.5	7.4	9.8	7.4	9.1	3	WEJZ AC	96.1 100kw	4	8	7	5	2	2	90	RENDA	KATZ
7.2	8.1	8.2	6.9	7.5	4	WFYV-FM AOR	1460 5kw	5	6	1	2	4	8	85	METROPLEX	HNWH
7.1	7.0	4.8	4.7	7.5	5	WIVY AC	102.9 98kw	3	5	4	4	3	5	72	TAYLOR	DUR
5.0	5.7	5.4	7.3	6.9	6	WROO Ctry	107.3 100kw	7	7	6	6	7	4	82	PAXSON BR.	BAN
6.3	6.6	6.7	5.3	6.1	7	WKQL Gold	96.9 100kw	6	11	10	7	5	3	73	EZ	MMR
5.9	7.6	5.1	4.9	4.8	8	WHJX UC	101.5 100kw	8	3	5	8	8	10	77	EAGLE	DUR
3.4	1.4	1.6	2.2	3.8	9	WJBT UC	92.7 6kw	10	2	8	9	9	16	78	UNC MEDIA	K&P
0.3	1.1	1.5	2.4	2.3	10	WOKV-FM N/T	100.7 100kw	12	15	12	12	10	7	81	OSBORN	---
2.8	3.1	3.1	2.3	2.2	11	WAIA AOR	93.3 50kw	9	14	9	10	11	15	44	ROWLAND	TOR
2.1	2.1	1.4	2.6	2.1	12	WSVE Rel	1280 5kw	13	12	13	13	14	11	95	DARRELL SPANN	REP
3.5	3.2	3.7	4.6	2.0	13	WOKV N/T	600 5kw	11	19	19	11	12	9	70	EZ	MMR
2.1	1.5	1.6	1.4	1.7	14	WCGL Rel	1360 5kw	14	17	17	16	13	12	81	JBD COMMUNICATIONS	K&P

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WFYV-FM	1 WAPE	1 WFYV-FM	1 WIVY	1 WQIK-FM	1 WEJZ
2 WQIK-FM	2 WIVY	2 WQIK-FM	2 WEJZ	2 WFYV-FM	2 WQIK-FM
3 WAPE	3 WQIK-FM	3 WAPE	3 WAPE	3 WKQL	3 WIVY
4 WHJX	4 WEJZ	4 WIVY	4 WQIK-FM	4 WIVY	4 WAPE
5 WIVY	5 WFYV-FM	5 WROO	5 WROO	5 WEJZ	5 WKQL
6 WJBT	6 WROO	6 WKQL	6 WKQL	6 WROO	6 WROO
7 WAIA	7 WHJX	7 WEJZ	7 WFYV-FM	7 WAPE	7 WFYV-FM
8 WROO	8 WJBT	8 WHJX	8 WHJX	8 WHJX	8 WHJX
9 WEJZ	9 WKQL	9 WJBT	9 WJBT	9 WAIA	9 WSVE
10 WKQL	10 WAIA	10 WAIA	10 WSVE	10 WOKV	10 WCGL



KANSAS CITY

12+ POPULATION: 1,307,900

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
11.2	10.5	10.6	11.7	11.4	1	KFKF Ctry	94.1 100kw	2	6	1	1	1	2	92	SCONNIX	HNWH
10.3	10.4	12.7	11.8	9.8	2	WDAF Ctry	610 5kw	1	13	9	7	3	1	71	GREAT AMERICAN	KATZ
9.0	9.2	7.8	6.9	6.9	3	KYYS AOR	102.1 100kw	4	4	2	2	5	10	79	GREAT AMERICAN	KATZ
6.1	6.2	7.5	6.8	6.8	4	KPRS UC	103.3 100kw	12	3	5	3	4	8	107	KPRS	EAST
3.9	4.0	3.2	4.7	5.8	5	KUDL AC	98.1 100kw	3	7	6	5	2	4	64	SHAMROCK BR.	CHR
4.7	3.6	2.4	2.5	5.7	6	KQRC* AOR	98.9 100kw	13	5	3	4	11	17	90	WTMJ, INC.	HNWH
4.9	4.2	4.6	4.2	5.3	7	KCMO N/T	810 50kw	10	22	15	12	10	6	77	GANNETT	MCG
4.5	3.2	4.7	5.8	5.2	8	KLTH AC	99.7 100kw	11	12	10	10	8	3	76	BONNEVILLE INTL.	DUR
3.9	4.8	5.0	4.8	4.6	9	KCFX CR	101.1 97kw	5	9	4	6	6	11	53	HERITAGE MEDIA	MMR
6.8	7.5	5.0	5.2	4.6	9	KMBZ N/T	980 5kW	8	17	13	13	12	7	65	BONNEVILLE INTL.	DUR
3.0	3.4	4.1	3.5	4.4	11	KMXV AC	93.3 100kw	7	8	8	8	7	9	61	APOLLO RADIO	MMR
3.8	4.7	4.1	3.8	3.8	12	KCMO-FM Gold	94.9 100kw	6	11	11	9	9	5	52	GANNETT	MCG
4.7	5.2	5.4	4.0	3.3	13	KBEQ CHR	104.3 99kw	9	2	7	11	13	20	47	NOBLE	CBS
0.0	0.0	1.6	2.6	2.2	14	KJLA Bnd	1190 5kw	18	21	22	20	19	15	79	BEAL BR.	ROS
2.8	2.0	2.4	2.2	2.1	15	KXTR Clas	96.5 99kw	16	15	19	17	16	14	60	KXTR BR. CO.	CMBS
2.3	1.4	1.4	1.4	2.0	16	WHB Gold	710 10(5)kw	14	16	16	15	14	12	50	SHAMROCK BR.	CHR
1.4	2.1	1.2	1.0	1.8	17	KPRT Rel	1590 1kw	20	18	14	14	15	13	94	KPRS	EAST
0.5	0.9	1.0	1.1	1.6	18	KXXR** CHR	107.3 100kw	15	1	17	18	20	22	42	CAPITOL BR.	TOR
3.7	4.0	2.9	3.2	1.5	19	KKCJ*** Ctry	106.5 100kw	17	10	12	16	17	19	47	ARDMAN	HNWH
1.4	1.1	1.0	1.4	1.0	20	KNHN News	1340 1kw	19	20	20	22	21	18	41	GREYSTONE	---

*Formerly KRVK (AC). **Formerly KCFM (Ctry). ***Formerly KXXR (CHR).

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 KQRC	1 KFKF	1 KYYS	1 KFKF	1 KYYS	1 KFKF
2 KYYS	2 KPRS	2 KQRC	2 KPRS	2 KFKF	2 KPRS
3 KCFX	3 KYYS	3 KFKF	3 KUDL	3 WDAF	3 KUDL
4 KUDL	4 KBEQ	4 KCFX	4 KMXV	4 KUDL	4 KMXV
5 KFKF	5 KMXV	5 KUDL	5 KYYS	5 KCFX	5 WDAF
6 KPRS	6 KQRC	6 WDAF	6 WDAF	6 KCMO	6 KLTH
7 WDAF	7 KCFX	7 KPRS	7 KLTH	7 KQRC	7 KCMO-FM
8 KBEQ	8 KUDL	8 KCMO-FM	8 KBEQ	8 KMBZ	8 KYYS
9 KMBZ	9 KLTH	9 KCMO	9 KCMO-FM	9 KCMO-FM	9 KCFX
10 KMXV	10 KPRT	10 KMBZ	10 KCFX	10 KPRS	10 KBEQ

CTRY	22.7
AC	15.4
AOR	12.6
N/T	10.9
GOLD/CR	10.4
UC	6.8
CHR	4.9
BBND	2.2
CLAS	2.1
REL	1.8

LOS ANGELES

12+ POPULATION: 9,483,100

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
6.1	5.9	6.0	4.8	5.0	1	KOST AC	103.5 12.5kw	2	6	4	2	1	3	61	COX	CHR
4.7	5.2	4.9	5.0	4.5	2	KIIS-A/F CHR	1150/102.7 5kw/8kw	1	2	7	7	10	16	50	GANNETT	MCG
5.1	4.7	4.2	3.4	4.4	3	KABC Talk	790 5kw	7	33	26	20	16	2	79	CAP CITIES/ABC	KATZ
2.8	3.5	4.0	3.3	4.4	3	KLVE Span	107.5 29.5kw	14	9	2	3	3	7	106	HEFTEL	CAB
3.4	3.5	4.3	5.0	4.2	5	KPWR CHR	105.9 72kw	3	1	3	9	15	26	56	EMMIS	HNWH
3.6	3.8	4.0	3.5	4.1	6	KRTH Gold	101.1 51kw	4	7	12	4	4	4	56	BEASLEY	BAN
4.1	3.8	3.2	4.2	4.0	7	KBIG AC	104.3 105kw	9	11	9	5	5	5	72	BONNEVILLE INTL.	CBS
4.5	4.5	4.4	3.5	4.0	7	KLOS AOR	95.5 61kw	6	16	1	1	1	15	71	CAP CITIES/ABC	KATZ
4.1	4.9	3.8	3.8	3.8	9	KKBT UC	92.3 43kw	15	3	5	8	8	21	93	EVERGREEN	MMR
3.0	2.8	2.9	3.2	3.7	10	KXEZ AC	98.7 75kw	11	22	17	13	9	1	70	VIACOM	DUR
3.4	3.1	3.8	4.2	3.4	11	KWKW Span	1330 5kw	20	8	10	10	7	11	105	LOTUS	LOTUS
2.8	2.8	2.8	3.0	3.3	12	KLSX CR	97.1 21kw	8	14	8	6	6	17	60	GREATER MEDIA	MMR
2.7	2.4	3.0	2.3	3.2	13	KTNQ Span	1020 50kw	19	12	13	12	11	9	87	HEFTEL	CAB
3.1	2.7	3.2	3.1	3.1	14	KROQ NR	106.7 5.5kw	12	4	6	11	19	35	63	INFINITY	TOR
2.3	2.1	2.7	2.5	2.9	15	KFI Talk	640 50kw	13	28	21	19	12	6	68	COX	CHR
3.1	3.1	2.5	3.2	2.9	15	KFWB News	980 5kw	5	26	24	22	21	8	42	GROUP W	G/W
2.7	2.6	2.8	2.4	2.5	17	KNX News	1070 50kw	10	36	25	23	20	14	47	CBS	CBS
2.0	2.2	2.4	2.2	2.3	18	KQLZ AOR	100.3 5.3kw	16	5	11	14	22	32	57	WESTWOOD ONE	DUR
1.7	2.1	1.9	2.3	2.2	19	KKHJ Span	930 5kw	21	21	14	15	17	20	78	LIBERMAN	KT-H
2.8	2.5	2.2	3.1	2.1	20	KTWV NAC	94.7 55kw	18	23	16	17	13	13	56	GROUP W	G/W
1.9	1.4	1.4	1.9	2.0	21	KCBS-FM Gold	93.1 28.5kw	17	19	18	16	14	10	51	CBS	CBS

Continued on Page 196

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DETROIT

12+ POPULATION: 3,611,500

Continued from Page 188

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WLLZ	1 WJLB	1 WWWW	1 WJLB	1 WWWW	1 WJLB	N/T 17.4
2 WRIF	2 WHYT	2 WLLZ	2 WNIC	2 WJR	2 WLTJ	AC 12.3
3 WJLB	3 WMXD	3 WCSX	3 WKQI	3 WLLZ	3 WMXD	UC 10.9
4 WCSX	4 WKQI	4 WRIF	4 WLTJ	4 WCSX	4 WNIC	AOR 10.3
5 WWWW	5 WNIC	5 WJR	5 WMXD	5 WXYT	5 WWWW	CHR 7.2
6 WDZR	6 WWWW	6 WJLB	6 WWWW	6 WOMC	6 WKQI	GOLD/CR 7.1
7 CIMX	7 WLTJ	7 WOMC	7 WHYT	7 WKQI	7 WOMC	CTRY 6.3
8 WJZZ	8 WDFX	8 WXYT	8 WJZZ	8 WJZZ	8 WJZZ	JAZZ 3.6
9 WHYT	9 WLLZ	9 WJZZ	9 WOMC	9 WRIF	9 WJOI	BBND 2.9
10 WNIC	10 WCSX	10 WMXD	10 WJOI	10 WJLB	10 WJR	CLAS 2.1

LOS ANGELES

12+ POPULATION: 9,483,100

Continued from Page 195

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK	12+ ADH RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
1.6	2.6	2.4	2.3	2.0	21	21	KZLA City	93.9 18.5kw	25	42	20	21	18	12	78	MALRITE	EAST
1.9	1.1	1.0	1.2	1.8	23	23	KALI Span	1430 5kw	26	15	15	18	23	23	84	UNITED	KATZ
1.4	1.4	1.3	1.7	1.6	24	24	KKGO Clas	105.1 18kw	23	37	32	26	25	18	60	MT. WILSON FM	CMBS
2.6	2.6	2.8	2.4	1.3	25	25	KMPC* Sports	710 50(10)kw	22	41	42	33	29	19	49	GOLDEN WEST	BAN
0.9	1.6	1.5	1.3	1.2	26	26	KLIT AC	101.9 2.5kw	24	27	22	24	24	22	46	GOLDEN WEST	BAN

*Formerly Nostalgia-formatted.

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KLOS	1 KOST	1 KLOS	1 KOST	1 KLOS	1 KOST	SPAN 15.0
2 KLSX	2 KLVE	2 KLSX	2 KLVE	2 KLSX	2 KBIG	N/T 14.0
3 KPWR	3 KKBT	3 KRTH	3 KBIG	3 KRTH	3 KLVE	AC 13.9
4 KROQ	4 KIIS-FM	4 KLVE	4 KIIS-FM	4 KLVE	4 XKEZ	AOR 9.4
5 KLVE	5 KBIG	5 KPWR	5 KKBT	5 KBIG	5 KRTH	GOLD/CR 9.4
6 KQLZ	6 KPWR	6 KROQ	6 KLOS	6 KTNQ	6 KLOS	CHR 8.7
7 KKBT	7 KLOS	7 KWKW	7 KRTH	7 KWKW	7 KIIS-FM	UC 3.8
8 KRTH	8 KROQ	8 KOST	8 XKEZ	8 KOST	8 KKBT	NAC 2.9
9 KWKW	9 KWKW	9 KTNQ	9 KPWR	9 KFI	9 KWKW	CTRY 2.1
10 KOST	10 KRTH	10 KBIG	10 KWKW	10 KKBT	10 KTNQ	NAC 2.1
						CLAS 1.6

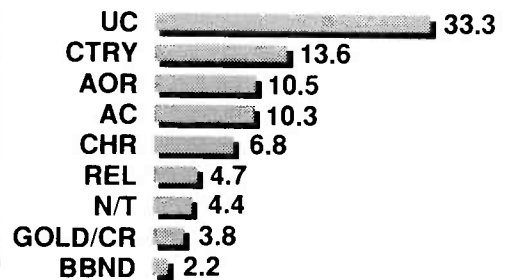
12+ POPULATION: 897,700

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.8	11.7	15.7	11.5	13.6	1	WGKX Ctry	105.9 100kw	1	5	2	2	1	1	93	BARNSTABLE	KATZ
8.0	8.3	7.7	10.3	10.5	2	WEGR AOR	102.7 100kw	4	4	1	1	2	7	102	NEWMARKET MEDIA	MCG
12.0	11.7	11.5	12.4	9.5	3	WHRK UC	97.1 100kw	2	1	3	4	5	9	83	US RADIO	MCG
6.9	5.3	5.9	7.4	8.5	4	WRVR AC	104.5 100kw	7	9	6	3	3	3	92	KEYMARKET	MMR
9.7	11.3	10.1	10.2	8.2	5	WDIA UC	1070 50(5)kw	6	7	8	5	4	2	88	US RADIO	MCG
7.9	9.7	8.5	6.8	7.1	6	KJMS UC	101.1 100kw	5	2	4	6	8	12	71	DEE RIVERS	DUR
7.9	6.7	8.7	7.0	6.8	7	WMC-FM CHR	99.7 290kw	3	3	5	7	6	8	66	SCRIPPS HOWARD	BAN
5.5	5.0	3.6	4.5	5.6	8	WLOK UC	1340 1kw	9	10	9	10	9	6	88	GILLIAM	K&P
2.7	3.9	3.2	4.9	4.4	9	WMC N/T	790 5kw	10	16	10	11	10	5	74	SCRIPPS HOWARD	BAN
0.0	0.0	0.0	3.9	3.8	10	WPYR Gold	98.1 100kw	8	6	11	8	7	4	50	DIAMOND	CBS
1.3	0.5	0.0	2.9	2.9	11	KFTH UC	107.1 3kw	11	8	7	9	11	11	70	NO. MIDWEST	---
2.7	2.3	1.7	2.3	2.2	12	WREC BBnd	600 5kw	13	19	19	19	16	15	72	NEWMARKET MEDIA	MCG
0.9	1.0	0.6	0.7	2.0	13	WBBP Rel	1480 5kw	14	14	12	13	13	14	89	BOUNTIFUL BLESSING	---
3.4	2.2	2.7	1.1	1.6	14	WEZI/WODZ AC	680/94.3 10(5)kw/6kw	12	15	14	12	12	10	52	ARDMAN	MMR
1.2	2.0	1.5	1.3	1.5	15	WCRV Rel	640 50kw	15	17	13	14	14	13	70	BOTT	---
1.0	0.0	0.7	0.5	1.2	16	WMPS Rel	1380 2.5(1)kw	17	13	15	15	15	16	98	DAVID GRAYSON	---

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WEGR	1 WHRK	1 WEGR	1 WGKX	1 WGKX	1 WGKX
2 WGKX	2 WEGR	2 WGKX	2 WRVR	2 WEGR	2 WRVR
3 KJMS	3 WGKX	3 WHRK	3 WDIA	3 WRVR	3 WDIA
4 WHRK	4 WRVR	4 KJMS	4 WHRK	4 WDIA	4 WMC-FM
5 WMC-FM	5 WMC-FM	5 WRVR	5 WEGR	5 KJMS	5 WHRK
6 WRVR	6 KJMS	6 WMC-FM	6 WMC-FM	6 WPYR	6 WEGR
7 WMC	7 WDIA	7 WDIA	7 KJMS	7 WHRK	7 WLOK
8 KFTH	8 KFTH	8 WPYR	8 KFTH	8 WMC	8 KFTH
9 WLOK	9 WLOK	9 WMC	9 WLOK	9 WMC-FM	9 WPYR
10 WDIA	10 WPYR	10 WLOK	10 WPYR	10 WLOK	10 KJMS



MIAMI-FT. LAUDERDALE-HOLLYWOOD

12+ POPULATION: 2,777,200

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
5.7	6.2	4.9	6.9	5.7	1	WEDR UC	99.1 100kw	7	3	2	1	2	7	104	WEDR, INC.	MCG
8.9	7.5	7.2	6.6	5.5	2	WLYF AC	101.5 100kw	3	19	14	14	7	2	87	JEFFERSON-PILOT	BAN
5.2	5.1	6.2	5.9	5.5	2	WPOW CHR	98.5 100kw	1	1	1	3	10	21	67	BEASLEY	HNWH
5.3	4.5	5.0	4.3	5.0	4	WHQT* CHR	105.1 100kw	2	2	4	5	13	15	75	EZ	MMR
4.0	4.9	5.7	3.9	4.9	5	WIOD N/T	610 10kw	6	20	12	11	6	4	87	COX	CHR
3.9	3.5	4.0	4.0	4.8	6	WKIS Ctry	99.9 100kw	8	11	6	4	4	5	102	SUNSHINE WIRELESS	HNWH
4.6	4.7	5.0	4.9	4.7	7	WAQI Span	710 50kw	16	36	24	18	15	3	136	VIVA AMERICA	CAB
0.6	0.9	1.3	2.8	4.6	8	WRTO Span	98.3 100kw	13	12	10	6	3	1	124	NEW AGE	LOTUS
4.2	3.9	3.3	4.2	4.2	9	WFLC AC	97.3 100kw	5	9	3	2	1	11	70	COX	CHR
2.9	2.5	4.1	3.3	3.5	10	WQBA Span	1140 50(10)kw	19	30	32	24	22	8	119	TICHENOR MEDIA	KT-H
3.1	3.2	3.0	3.2	3.3	11	WJQY AC	106.7 100kw	9	6	9	12	11	9	70	TAK	KATZ
3.3	2.9	3.6	3.8	3.1	12	WHYI AC	100.7 100kw	4	4	7	9	12	17	50	METROPLEX	MCG
2.9	2.5	2.3	2.1	2.9	13	WMRZ Gold	790 25kw	20	27	35	32	33	19	112	JEFFERSON-PILOT	BAN
2.6	3.3	3.1	2.4	2.9	13	WMXJ Gold	102.7 100kw	12	17	17	13	9	6	75	SCONNIX	DUR
3.3	4.1	3.3	3.8	2.9	13	WSHE AOR	103.5 100kw	10	5	5	8	16	27	62	TK	SRG
3.6	2.5	2.7	2.9	2.9	13	WZTA CR	94.9 100kw	11	7	8	7	8	13	69	PAXSON BR.	KATZ
2.3	2.7	2.8	3.1	2.8	17	WLVE NAC	93.9 100kw	15	29	11	10	5	10	80	GILMORE	TOR
2.5	3.4	2.8	2.7	2.7	18	WTMI Clas	93.1 96kw	17	16	22	21	19	12	80	MARLIN II LTD	CMBS
3.5	3.2	2.4	3.1	2.3	19	WXDJ Span	95.7 100kw	23	8	13	15	14	14	103	NEW AGE	---
3.0	2.6	2.5	2.5	2.2	20	WINZ News	940 50(25)kw	14	33	23	23	23	23	61	PAXSON BR.	KATZ
2.6	2.6	2.0	2.0	1.8	21	WCMQ-FM Span	92.3 41kw	22	10	19	19	20	16	79	SBS	SBS
1.9	1.8	2.0	1.7	1.8	21	WQBA-FM Span	107.5 95kw	21	21	16	16	18	18	74	TICHENOR MEDIA	KT-H
2.1	2.1	1.4	1.9	1.6	23	WAXY Gold	105.9 100kw	18	18	15	17	17	22	51	ACKERLEY	MCG
1.6	2.0	2.0	1.4	1.5	24	WWFE Span	670 50(1)kw	26	37	30	30	28	20	101	EMILLO MILAN	---
1.0	1.4	1.1	0.9	1.1	25	WCMQ Span	1210 25(2.5)kw	28	31	33	34	31	24	86	SBS	SBS
0.9	0.9	1.2	1.0	1.1	25	WFTL N/T	1400 1kw	25	25	25	29	29	29	68	KING	ROS

*Switched to Black AC in mid-Spring.

Continued on Page 204

MILWAUKEE-RACINE

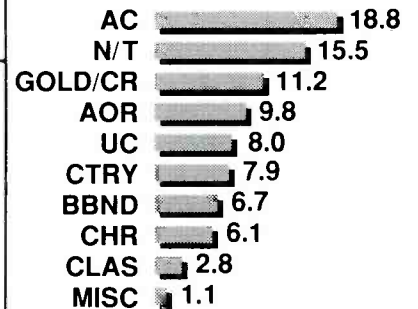
12+ POPULATION: 1,319,900

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
11.9	10.6	1.0	0.0	1.7	1	WTMJ N/T	620 5kw	1	7	11	10	6	1	81	WTMJ, INC.	CHR
9.8	7.2	8.3	8.4	7.9	2	WMIL Ctry	106.1 50kw	4	10	5	4	2	2	82	SUNDANCE	CBS
4.9	6.3	5.9	6.3	6.9	3	WKLH CR	96.5 20kw	5	4	2	1	1	6	74	SAGA	MCG
7.5	7.7	7.4	5.9	6.7	4	WOKY BBnd	920 5(1)kw	9	20	15	16	14	4	97	SUNDANCE	CBS
4.8	5.3	6.2	6.1	6.2	5	WLZR-FM AOR	102.9 50kw	6	3	1	2	7	18	72	GREAT AMERICAN	EAST
7.3	7.6	7.1	6.4	6.1	6	WLUM CHR	102.1 50kw	3	1	4	6	11	12	61	ALL PRO	K&P
6.5	5.7	5.8	5.8	5.6	7	WKTI AC	94.5 15.5kw	2	5	3	3	3	8	51	WTMJ, INC.	CHR
1.4	2.9	4.7	4.7	5.0	8	WKKV-A/F UC	1460/100.7 500w/50kw	14	2	7	8	9	13	90	ADAMS	TOR
4.9	4.1	3.8	5.2	4.5	9	WMYX AC	99.1 50kw	10	11	8	5	4	9	71	HERITAGE MEDIA	EAST
4.8	5.8	4.9	5.6	4.4	10	WEZW AC	103.7 19.5kw	12	21	12	12	10	3	74	MULTIMEDIA	MMR
3.2	4.4	3.6	4.6	4.3	11	WLTO AC	97.3 15.5kw	11	17	9	7	5	5	73	HEARST	KATZ
3.7	4.1	4.8	4.8	3.8	12	WISN Talk	1130 50(10)kw	13	15	14	13	13	10	65	HEARST	KATZ
3.3	2.9	2.6	3.8	3.6	13	WQFM AOR	93.3 12.5kw	8	9	6	9	12	16	51	SHAMROCK COMM.	MMR
4.3	5.0	3.2	4.1	3.3	14	WZTR Gold	95.7 34kw	7	8	10	11	8	7	46	SHOCKLEY COMM.	BAN
3.0	2.2	2.1	1.4	2.6	15	WFMR Clas	98.3 6kw	15	14	17	15	16	11	81	CAPITOL CLASS.	CMBS
0.9	1.0	1.8	1.5	2.0	16	WNOV UC	860 250w	16	6	13	14	15	14	71	COURIER	---
1.4	0.6	0.6	0.6	1.1	17	WTKM-A/F Polka	1540/104.9 500w/3.3kw	20	30	25	23	24	19	71	IROQUOIS COUNTY	---
1.3	1.0	1.1	0.9	1.0	18	WEMP Gold	1250 5kw	17	16	19	18	17	15	44	HERITAGE MEDIA	EAST
1.8	1.5	1.5	2.1	1.0	18	WMVP UC	1290 5kw	18	12	18	17	18	17	52	ALL PRO	BAN

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WLZR-FM	1 WKTI	1 WLZR-FM	1 WKTI	1 WKLH	1 WLTO
2 WKLH	2 WKLH	2 WKLH	2 WLTO	2 WMIL	2 WKTI
3 WQFM	3 WLUM	3 WMIL	3 WKLH	3 WLZR-FM	3 WMIL
4 WMIL	4 WKKV-FM	4 WQFM	4 WLUM	4 WTMJ	4 WKLH
5 WLUM	5 WLTO	5 WKTI	5 WMYX	5 WKTI	5 WMYX
6 WKTI	6 WLZR-FM	6 WTMJ	6 WMIL	6 WMYX	6 WTMJ
7 WMYX	7 WMYX	7 WMYX	7 WKKV-FM	7 WZTR	7 WEZW
8 WKKV-FM	8 WMIL	8 WLUM	8 WZTR	8 WQFM	8 WKKV-FM
9 WTMJ	9 WQFM	9 WKKV-FM	9 WLZR-FM	9 WISN	9 WZTR
10 WZTR	10 WZTR	10 WZTR	10 WEZW	10 WKKV-FM	10 WLUM



MINNEAPOLIS-ST. PAUL

12+ POPULATION: 2,060,800

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CLIME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
15.0	20.1	18.5	13.9	16.5	1	WCCO AC	830 50kw	1	9	8	4	2	1	84	CBS	CBS
9.7	9.3	10.8	10.9	10.8	2	KEYE Ctry	102.1 100kw	3	3	3	2	1	3	93	MALRITE	CHR
10.9	9.6	9.5	8.4	9.1	3	KQRS-A/F AOR	1440/92.5 5kw/100kw	2	4	1	1	3	6	68	CAP CITIES/ABC	KATZ
8.9	8.5	8.2	8.7	7.9	4	WLTE AC	102.9 100kw	6	7	7	6	4	2	81	CBS	CBS
7.9	5.5	6.0	7.7	7.1	5	KSTP-FM AC	94.5 95kw	5	6	4	3	5	5	67	HUBBARD	MCG
9.7	8.7	8.1	8.4	7.0	6	KDWB CHR	101.3 100kw	4	1	5	9	8	9	65	MIDCONTINENT	BAN
4.1	4.1	3.0	6.4	6.8	7	KRXX AOR	93.7 100kw	8	2	2	5	10	13	81	ENTERCOM	HNWH
3.7	4.2	4.9	4.3	5.3	8	KQQL Gold	107.9 97kw	7	5	9	7	6	4	60	TRUMPER	DUR
3.4	2.8	4.3	4.2	4.7	9	KTCJ/KTCZ AOR	690/97.1 .5kw/100kw	9	14	6	8	7	7	77	AMERICAN MEDIA	EAST
3.7	3.7	3.0	3.3	3.9	10	KSTP Talk	1500 50kw	10	12	11	10	9	8	73	HUBBARD	MCG
1.7	2.6	2.0	2.6	1.6	11	KJJO-FM NR	104.1 100kw	11	10	10	11	12	14	49	PARK	MMR
2.7	1.7	1.9	2.5	1.6	11	KLBB N/T	1400 1kw	12	16	16	16	14	11	64	LCC	ROS
0.5	0.4	1.2	0.7	1.0	13	KFAN Sports	1130 50(25)kw	14	11	13	12	11	12	56	MALRITE	CHR
1.5	1.1	1.5	0.8	1.0	13	WMIN Nost	1030 50(1)kw	13	15	17	14	13	10	56	BORGEN	---

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KQRS-FM	1 KEYE	1 KQRS-FM	1 KEYE	1 WCCO	1 KEYE	AC 31.5
2 KRXX	2 KSTP-FM	2 WCCO	2 KSTP-FM	2 KQRS-FM	2 WLTE	AOR 22.4
3 KEYE	3 KDWB	3 KRXX	3 WLTE	3 KEYE	3 KSTP-FM	CTRY 10.8
4 KTCZ	4 KQRS-FM	4 KEYE	4 KQRS-FM	4 KTCZ	4 WCCO	CHR 7.0
5 WCCO	5 KRXX	5 KTCZ	5 KDWB	5 KQQL	5 KQQL	N/T 6.5
6 KSTP-FM	6 WLTE	6 KSTP-FM	6 KQQL	6 KSTP-FM	6 KTCZ	GOLD/CR 5.3
7 KSTP	7 KTCZ	7 KQQL	7 KTCZ	7 WLTE	7 KQRS-FM	BBND 1.0
8 KDWB	8 KQQL	8 WLTE	8 WCCO	8 KSTP	8 KDWB	
9 KJJO-FM	9 KJJO-FM	9 KSTP	9 KRXX	9 KRXX	9 KSTP	
10 WLTE	10 WCCO	10 KDWB	10 KJJO-FM	10 KFAN	10 KRXX	

MONMOUTH-OCEAN, NJ

12+ POPULATION: 852,300

SPRING '91	FALL '91	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
5.2	5.3	6.3	1	WXRK CR	92.3 7.6kw	2	7	2	1	1	2	76	INFINITY	TOR
4.5	6.6	5.8	2	WOBM-FM AC	92.7 1.4kw	4	40	7	5	4	1	82	NORTH SHORE	KATZ
5.1	4.9	5.3	3	WOR Talk	710 50kw	9	23	33	27	18	8	106	BUCKLEY	MCG
5.1	6.8	5.2	4	WADB B/EZ	95.9 4kw	8	34	24	26	20	11	102	PLEASANT	---
4.2	4.6	5.0	5	WNEW-FM AOR	102.7 7.8kw	3	9	1	2	3	14	70	GROUP W	G/W
3.1	5.2	4.7	6	WJLK-FM AC	94.3 3kw	12	14	4	3	2	3	105	D&F	KATZ
2.8	3.0	3.8	7	WFAN Sports	660 50kw	7	13	15	7	6	5	65	INFINITY	HNWH
3.7	2.2	3.6	8	WPAT-FM B/EZ	93.1 5.4kw	14	30	28	22	21	9	89	PARK	MMR
4.0	3.2	3.6	8	WPLJ CHR	95.5 6.7kw	1	3	3	4	8	20	43	CAP CITIES/ABC	KATZ
4.5	3.3	3.5	10	WYNY Ctry	103.5 6.7kw	17	11	13	9	5	6	98	WESTWOOD ONE	SRG
4.0	3.3	3.3	11	WABC Talk	770 50kw	10	26	19	13	11	10	67	CAP CITIES/ABC	BAN
2.8	2.1	3.3	11	WCBS-FM Gold	101.1 6.8kw	11	42	16	6	7	4	70	CBS	CBS
3.5	4.0	3.1	13	WCBS News	880 50kw	5	16	23	20	16	12	47	CBS	CBS
5.4	3.6	3.0	14	WKXW Talk	101.5 18kw	6	15	10	8	9	7	51	PRESS BR.	MCG
1.9	1.6	2.5	15	WQHT CHR	97.1 6.7kw	16	1	6	14	28	36	67	EMMIS	HNWH
2.7	2.2	1.9	16	WHTZ CHR	100.3 7.8kw	13	2	11	17	26	29	44	MALRITE	CHR
2.1	2.6	1.9	16	WZVU AC	107.1 2.3kw	15	18	17	10	10	13	50	MAMMOTH	KATZ
2.2	2.7	1.7	18	WMXV* AC	105.1 7.8kw	18	8	14	15	13	21	50	BONNEVILLE INTL.	MCG
3.9	2.7	1.6	19	WJRZ CHR	100.1 1.6kw	19	6	9	12	19	25	49	JERSEY SHORE	DUR
0.8	0.6	1.5	20	WHLI AC	1100 10kw	41	37	41	44	44	19	203	BARNSTABLE	KATZ
2.3	1.7	1.5	20	WMMR AOR	93.3 29kw	21	22	5	11	12	34	60	GROUP W	G/W
1.0	1.3	1.5	20	WRKS UC	98.7 7.8kw	22	5	12	19	22	30	61	SUMMIT	DUR
1.9	2.7	1.4	23	WLTW AC	106.7 7.8kw	20	20	20	18	14	15	48	VIACOM	KATZ
1.2	1.2	1.3	24	WHTG-FM NR	106.3 3kw	23	10	8	16	23	40	64	WHTG INC.	BAN
2.1	2.5	1.2	25	WNEW Nost	1130 50kw	24	25	42	35	27	18	58	WESTWOOD ONE	SRG
1.1	1.6	1.2	25	WOBM Ctry	1160 5kw	27	39	43	42	41	31	72	NORTH SHORE	KATZ
1.5	1.1	1.1	27	WQCD NAC	101.9 5.3kw	25	19	25	21	15	17	60	TRIBUNE	CHR

*Formerly WNSR.

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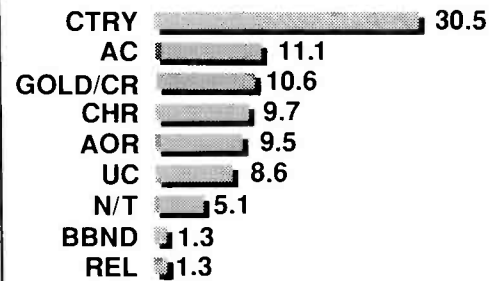
12+ POPULATION: 836,500

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ADJ	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
12.2	10.1	11.6	12.6	13.4	1	WSIX Ctry	97.9 100kw	1	5	2	1	1	2	94	CAPSTAR	MCG
9.0	11.9	12.6	11.6	11.0	2	WSM-FM Ctry	95.5 100kw	2	4	6	2	2	1	80	GAYLORD	CHR
9.9	11.0	9.1	7.1	9.7	3	WYHY CHR	107.5 58kw	3	1	1	3	7	10	71	LEGACY	EAST
7.6	7.3	9.2	8.0	7.5	4	WKDF AOR	103.3 100kw	4	3	3	4	3	12	75	DICK	KATZ
6.0	7.9	6.0	8.4	6.7	5	WQQK UC	92.1 3kw	8	2	4	5	8	9	96	PHOENIX	MMR
7.8	7.2	6.1	7.0	6.3	6	WZEZ AC	92.9 100kw	5	9	8	7	4	3	65	SOUTH CENTRAL	HNWH
4.6	4.9	5.5	5.0	4.8	7	WGFX CR	104.5 49kw	7	7	5	6	5	11	60	CAPITOL BR. CRP.	KATZ
7.9	6.1	5.2	6.7	4.8	7	WLAC-FM AC	105.9 100kw	6	6	7	8	9	8	56	FAIRMONT	DUR
2.5	2.2	3.5	3.8	4.1	9	WLAC N/T	1510 50kw	10	13	10	10	10	7	67	FAIRMONT	DUR
5.1	4.0	3.1	3.6	4.0	10	WRMX Gold	96.3 100kw	9	8	11	9	6	4	63	SIGNATURE	---
4.3	3.6	3.7	3.7	3.5	11	WSM Ctry	650 50kw	11	12	16	13	12	5	66	GAYLORD	CHR
2.2	1.8	2.0	1.2	2.6	12	WBVR Ctry	101.1 47kw	12	11	13	12	11	6	75	TARGET	---
1.2	1.6	1.7	1.0	2.0	13	WRLT AOR	100.1 200w	15	18	9	11	13	19	82	GMX	DCA
0.6	2.4	1.6	1.7	1.9	14	WMDB UC	880 2.5kw	16	19	12	14	14	13	89	BOBB	---
3.1	2.6	2.2	2.3	1.8	15	WVOL Gold	1470 5(1)kw	13	14	14	15	15	14	63	PHOENIX	MMR
1.7	1.5	1.7	1.6	1.3	16	WAMB-A/F BBnd	1160/106.7 50(1)kw/75kw	18	17	22	19	18	16	70	GREAT SOUTHERN	ROS
0.7	0.0	1.1	1.4	1.3	16	WENO Rel	760 1kw	19	22	17	16	19	15	148	RADIO CORP/NASH.	---
0.6	0.7	1.2	1.8	1.0	18	WWTN Talk	99.7 100kw	17	15	18	18	16	17	47	AMERICAN GENERAL	MCG

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WKDF	1 WYHY	1 WSIX	1 WSM-FM	1 WSIX	1 WSM-FM
2 WSIX	2 WSIX	2 WKDF	2 WSIX	2 WKDF	2 WSIX
3 WYHY	3 WQQK	3 WYHY	3 WYHY	3 WSM-FM	3 WZEZ
4 WGFX	4 WSM-FM	4 WSM-FM	4 WZEZ	4 WGFX	4 WLAC-FM
5 WQQK	5 WLAC-FM	5 WGFX	5 WQQK	5 WLAC	5 WYHY
6 WSM-FM	6 WGFX	6 WQQK	6 WLAC	6 WRMX	6 WQQK
7 WLAC	7 WKDF	7 WLAC	7 WGFX	7 WYHY	7 WRMX
8 WRLT	8 WZEZ	8 WRMX	8 WKDF	8 WQQK	8 WGFX
9 WLAC-FM	9 WRLT	9 WZEZ	9 WRMX	9 WZEZ	9 WBVR
10 WZEZ	10 WRMX	10 WRLT	10 WMDB	10 WSM	10 WKDF



12+ POPULATION: 2,218,800

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
7.1	6.4	6.3	5.4	5.5	1	WALK-A/F AC	1370/97.5 5kw/39kw	8	14	3	3	2	4	87	AMERICAN MEDIA	DUR
5.1	4.5	4.6	4.5	5.2	2	WBLI AC	106.1 25kw	6	4	4	5	4	2	79	BECK-ROSS	KATZ
5.4	4.9	5.0	4.1	5.0	3	WCBS-FM Gold	101.1 6.8kw	7	16	10	4	1	1	79	CBS	CBS
3.5	3.2	4.3	4.7	5.0	3	WXRK CR	92.3 7.6kw	3	5	2	1	3	8	67	INFINITY	TOR
4.7	4.7	3.8	5.1	4.5	5	WBAB AOR	102.3 3kw	5	7	1	2	5	17	65	NOBLE	MMR
4.1	3.3	3.9	4.3	4.1	6	WCBS News	880 50kw	2	26	26	18	13	3	51	CBS	CBS
4.2	4.2	3.2	3.8	4.0	7	WHTZ CHR	100.3 7.8kw	1	1	5	6	12	19	47	MALRITE	CHR
3.2	5.0	3.6	3.0	3.8	8	WYNY Ctry	103.5 6.7kw	15	27	11	8	6	5	88	WESTWOOD ONE	SRG
3.2	3.2	4.2	3.0	3.1	9	WFAN Sports	660 50kw	9	11	17	10	8	7	51	INFINITY	HNWH
3.8	3.9	3.7	4.3	3.0	10	WOR Talk	710 50kw	17	32	33	30	26	10	78	BUCKLEY	MCG
1.8	3.3	2.6	2.8	2.9	11	WPLJ CHR	95.5 6.7kw	4	6	6	7	15	22	41	CAP CITIES/ABC	KATZ
2.7	2.3	3.4	3.5	2.8	12	WABC Talk	770 50kw	18	23	21	21	16	13	72	CAP CITIES/ABC	BAN
3.2	2.3	2.6	2.4	2.8	12	WLTW AC	106.7 7.8kw	14	24	19	16	14	6	64	VIACOM	KATZ
2.6	3.8	3.2	3.7	2.8	12	WPAT-FM B/EZ	93.1 5.4kw	16	34	31	27	25	12	71	PARK	MMR
3.6	3.1	2.9	4.0	2.7	15	WMXV* AC	105.1 7.8kw	13	18	14	9	7	9	61	BONNEVILLE INTL.	MCG
3.1	2.9	2.2	2.6	2.5	16	WKJY AC	98.3 3kw	21	17	9	12	9	16	79	BARNSTABLE	KATZ
2.1	2.3	2.2	2.5	2.2	17	WINS News	1010 30(50)kw	10	20	24	24	18	15	37	GROUP W	G/W
2.5	3.4	2.3	3.3	2.2	17	WNEW-FM AOR	102.7 7.8kw	11	13	8	11	11	24	42	GROUP W	G/W
1.7	1.7	1.7	1.5	2.2	17	WQCD NAC	101.9 5.3kw	23	37	20	15	10	11	74	TRIBUNE	CHR
2.3	1.4	2.1	1.7	2.1	20	WDRE NR	92.7 1kw	19	8	7	13	19	30	56	JARAD	KATZ
2.1	2.1	2.2	2.1	2.1	20	WGSM BBnd	740 25kw	32	36	39	42	43	25	123	GREATER MEDIA	MMR
2.6	2.0	2.5	1.8	2.1	20	WMJC** AC	94.3 3kw	22	21	22	22	17	14	70	GREATER MEDIA	MMR
2.1	1.5	2.1	2.4	2.1	20	WRKS UC	98.7 7.8kw	20	3	15	19	22	27	62	SUMMIT	DUR
3.1	2.3	3.6	3.5	2.0	24	WHLI BBnd	1100 10kw	27	42	28	28	28	23	100	BARNSTABLE	KATZ
3.1	3.2	2.4	3.1	2.0	24	WQHT CHR	97.1 6.7kw	12	2	13	14	21	28	42	EMMIS	HNWH
1.5	1.0	1.4	1.3	1.7	26	WBLS UC	107.5 5.4kw	24	9	16	17	20	26	65	INNER CITY	MCG
0.6	1.6	1.3	1.0	1.7	26	WNEW Nost	1130 50kw	29	30	35	33	34	18	89	WESTWOOD ONE	SRG
0.8	1.3	1.7	0.9	1.4	28	WRCN AOR	103.9 1.5kw	30	10	12	20	27	41	74	EAST SHORE	MCG
1.4	0.9	1.2	1.1	1.3	29	WNCN Clas	104.3 7.8kw	26	29	23	25	23	21	58	GAF	CMBS
1.1	1.3	1.0	1.6	1.3	29	WQXR-A/F Clas	1560/96.3 50kw/7.8kw	25	40	36	32	29	20	56	INTERSTATE	MMR
0.6	1.1	0.5	0.5	1.0	31	WPLR AOR	99.1 14.1kw	31	22	18	23	24	32	58	SOUTHERN STARR	EAST

*Formerly WNSR. ** Formerly WCTO (AC).









Continued on Page 204

#11

MIAMI-FT. LAUDERDALE-HOLLYWOOD

12+ POPULATION: 2,777,200

Continued from Page 198











DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WEDR	1 WPOW	1 WEDR	1 WPOW	1 WIOD	1 WRTO	SPAN  21.3
2 WSHE	2 WFLC	2 WIOD	2 WFLC	2 WZTA	2 WEDR	AC  16.1
3 WPOW	3 WHQT	3 WZTA	3 WRTO	3 WFLC	3 WFLC	CHR  10.5
4 WZTA	4 WEDR	4 WSHE	4 WEDR	4 WLVE	4 WKIS	GOLD/CR  10.3
5 WKIS	5 WHYI	5 WKIS	5 WHQT	5 WEDR	5 WLYF	N/T  8.2
6 WFLC	6 WKIS	6 WFLC	6 WKIS	6 WKIS	6 WJQY	UC  5.7
7 WHQT	7 WJQY	7 WPOW	7 WJQY	7 WSHE	7 WJQY	CTRY  4.8
8 WIOD	8 WSHE	8 WLVE	8 WHYI	8 WMXJ	8 WPOW	AOR  2.9
9 WLVE	9 WRTO	9 WHQT	9 WLYF	9 WPOW	9 WMXJ	NAC  2.8
10 WHYI	10 WXDJ	10 WMXJ	10 WMXJ	10 WAQI	10 WHQT	CLAS  2.7

#44

MONMOUTH-OCEAN, NJ

12+ POPULATION: 852,300

Continued from Page 201












DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WXRK	1 WPLJ	1 WXRK	1 WJLK-FM	1 WXRK	1 WJLK-FM	N/T  18.5
2 WNEW-FM	2 WNEW-FM	2 WNEW-FM	2 WPLJ	2 WFAN	2 WOBM-FM	AC  17.4
3 WMMR	3 WJLK-FM	3 WFAN	3 WXRK	3 WNEW-FM	3 WPLJ	CHR  9.6
4 WHTG	4 WXRK	4 WCBS-FM	4 WNEW-FM	4 WYNY	4 WXRK	GOLD/CR  9.6
5 WOBM-FM	5 WQHT	5 WOBM-FM	5 WOBM-FM	5 WCBS-FM	5 WYNY	B/EZ  8.8
6 WFAN	6 WHTZ	6 WMMR	6 WCBS-FM	6 WKXW	6 WKXW	AOR  7.8
7 WJLK-FM	7 WKXW	7 WKXW	7 WKXW	7 WOBM-FM	7 WNEW-FM	CTRY  4.7
8 WRKS	8 WJRZ	8 WYNY	8 WZVU	8 WMMR	8 WZVU	UC  1.5
9 WPLJ	9 WMXV	9 WABC	9 WQHT	9 WJLK-FM	9 WCBS-FM	BBND  1.2
10 WJRZ	10 WZVU	10 WJLK-FM	10 WYNY	10 WABC	10 WOR	NAC  1.1

#14

NASSAU-SUFFOLK

12+ POPULATION: 2,218,800

Continued from Page 203

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WXRK	1 WALK-FM	1 WXRK	1 WALK-FM	1 WXRK	1 WALK-FM	AC  20.8
2 WBAB	2 WBLI	2 WBAB	2 WBLI	2 WCBS-FM	2 WBLI	N/T  15.2
3 WNEW-FM	3 WHTZ	3 WCBS-FM	3 WHTZ	3 WBAB	3 WCBS-FM	AOR  11.2
4 WDRE	4 WPLJ	4 WFAN	4 WPLJ	4 WFAN	4 WYNY	GOLD/CR  10.0
5 WPLJ	5 WKJY	5 WNEW-FM	5 WCBS-FM	5 WALK-FM	5 WKJY	CHR  8.9
6 WRCN	6 WBAB	6 WALK-FM	6 WKJY	6 WNEW-FM	6 WMXV	BBND  5.8
7 WFAN	7 WXRK	7 WBLI	7 WMXV	7 WYNY	7 WPLJ	CTRY  3.8
8 WCBS-FM	8 WDRE	8 WYNY	8 WYNY	8 WQCD	8 WHTZ	UC  3.8
9 WALK-FM	9 WRKS	9 WDRE	9 WXRK	9 WBLI	9 WXRK	B/EZ  2.8
10 WBLS	10 WQHT	10 WHTZ	10 WBAB	10 WMXV	10 WLTW	CLAS  2.6
						NAC  2.2

NEW ORLEANS

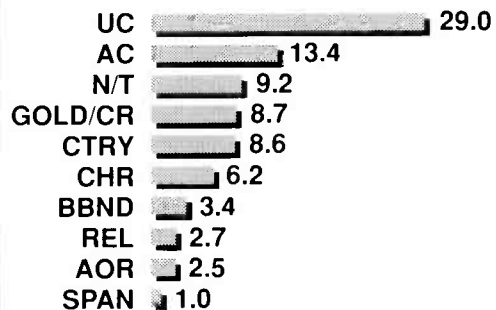
12+ POPULATION: 997,900

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
10.7	10.8	9.2	8.5	9.6	1	WYLD-FM UC	98.5 100kw	1	2	1	1	5	6	89	INTERURBAN BR.	HNWH
8.0	8.1	11.4	9.5	9.2	2	WWL N/T	870 50kw	3	15	10	7	4	1	87	KEYMARKET	KATZ
10.4	10.0	10.1	8.8	9.0	3	WQUE-FM UC	93.3 93kw	4	1	2	2	6	9	86	CLEAR CHANNEL	CHR
8.2	7.4	8.5	8.0	8.6	4	WNOE-FM Ctry	101.1 100kw	5	4	4	3	1	2	98	NEWMARKET	MCG
1.7	1.9	3.2	6.3	6.8	5	KMEZ UC	102.9 4.7kw	9	6	6	5	2	4	113	FIRST BELLE CHASE	KATZ
6.4	5.4	4.8	5.7	6.7	6	WLMG AC	101.9 100kw	6	10	7	4	3	3	80	KEYMARKET	KATZ
9.3	8.1	7.4	8.7	6.2	7	WEZB CHR	97.1 100kw	2	3	3	6	8	11	58	EZ	MMR
3.8	4.2	3.0	3.3	3.9	8	KQLD Gold	106.7 100kw	8	7	12	10	7	5	60	BEASLEY	MCG
4.0	4.6	3.5	3.7	3.6	9	WCKW-FM CR	92.3 100kw	7	12	5	8	10	15	55	222 CORPORATION	BAN
5.1	4.2	5.0	4.2	3.6	9	WLTS AC	105.3 100kw	10	13	11	9	9	7	60	PHASE II	DUR
1.9	2.9	2.9	2.3	3.6	9	WYLD UC	940 10(.5)kw	15	9	13	13	11	8	110	INTERURBAN BR.	HNWH
3.3	3.8	3.4	4.2	3.4	12	WBYU BBnd	1450 1kw	14	24	23	19	17	12	96	STONER	ROS
3.8	5.3	3.6	3.5	3.1	13	WMXZ AC	95.7 100kw	11	5	9	11	12	14	54	STONER	MMR
3.4	3.2	3.5	3.6	2.7	14	WBOK Rel	1230 1kw	13	14	14	14	13	10	68	WILLIS	ROS
2.4	3.3	3.3	2.4	2.5	15	WRNO AOR	99.5 100kw	12	8	8	12	15	19	51	GULF NORTH	MMR
1.4	1.9	0.9	1.3	1.2	16	KHOM Gold	104.1 100kw	16	25	18	15	14	13	39	KHOM, ASSOC.	TOR
1.1	0.9	0.6	0.0	1.0	17	KGLA Span	1540 1kw	27	23	17	16	16	16	287	CROCODILE BR.	CAB

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WCKW-FM	1 WYLD-FM	1 WWL	1 KMEZ	1 WWL	1 KMEZ
2 WYLD-FM	2 WQUE-FM	2 WYLD-FM	2 WYLD-FM	2 WNOE-FM	2 WLMG
3 WQUE-FM	3 KMEZ	3 WNOE-FM	3 WLMG	3 WCKW-FM	3 WNOE-FM
4 WRNO	4 WNOE-FM	4 WQUE-FM	4 WQUE-FM	4 WYLD-FM	4 WLTS
5 WEZB	5 WLMG	5 WCKW-FM	5 WNOE-FM	5 KMEZ	5 WYLD-FM
6 WWL	6 WEZB	6 WEZB	6 WEZB	6 WLMG	6 WQUE-FM
7 WNOE-FM	7 WMXZ	7 WRNO	7 WLTS	7 WQUE-FM	7 KQLD
8 WLMG	8 WLTS	8 WLMG	8 WMXZ	8 KQLD	8 WEZB
9 WMXZ	9 WCKW-FM	9 KQLD	9 KQLD	9 WEZB	9 WWL
10 KMEZ	10 KQLD	10 KMEZ	10 WYLD	10 WMXZ	10 WYLD



NEW YORK

12+ POPULATION: 14,024,700

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
5.1	4.8	5.2	5.5	5.6	1	WRKS UC	98.7 7.8kw	4	1	1	2	6	12	87	SUMMIT	DUR
4.8	4.9	5.8	5.4	5.2	2	WLTW AC	106.7 7.8kw	7	11	9	3	2	2	86	VIACOM	KATZ
5.2	5.1	4.9	4.2	5.0	3	WCBS-FM Gold	101.1 6.8kw	5	13	11	4	1	1	77	CBS	CBS
3.3	3.8	3.9	4.1	4.5	4	WXRK CR	92.3 7.6kw	6	6	2	1	3	10	69	INFINITY	TOR
3.8	4.2	4.4	4.9	4.3	5	WBLS UC	107.5 5.4kw	9	4	6	6	5	5	76	INNER CITY	MCG
3.6	3.8	3.3	3.6	4.0	6	WHTZ CHR	100.3 7.8kw	2	2	3	7	8	22	53	MALRITE	CHR
4.2	3.4	4.2	4.3	3.8	7	WMXV* AC	105.1 7.8kw	11	9	4	5	4	11	71	BONNEVILLE INTL.	MCG
4.3	4.3	4.1	3.8	3.7	8	WINS News	1010 30(50)kw	1	19	15	15	13	3	46	GROUP W	G/W
4.0	3.9	2.7	3.5	3.7	8	WPAT-FM B/EZ	93.1 5.4kw	16	26	27	20	18	4	97	PARK	MMR
4.0	4.2	4.8	3.9	3.6	10	WQHT CHR	97.1 6.7kw	10	3	7	10	15	24	64	EMMIS	HNWH
2.7	2.6	3.3	3.2	3.4	11	WABC Talk	770 50kw	14	23	18	16	17	7	80	CAP CITIES/ABC	BAN
4.6	4.0	3.3	4.0	3.2	12	WOR Talk	710 50kw	15	29	36	32	24	14	83	BUCKLEY	MCG
3.1	4.0	3.8	3.7	3.1	13	WNEW-FM AOR	102.7 7.8kw	12	10	5	8	9	23	60	GROUP W	G/W
2.2	2.3	2.8	2.8	3.1	13	WPLJ CHR	95.5 6.7kw	3	5	8	9	11	18	46	CAP CITIES/ABC	KATZ
3.4	3.5	3.0	3.4	3.0	15	WCBS News	880 50kw	8	24	24	17	16	8	49	CBS	CBS
2.9	3.3	3.0	2.4	3.0	15	WFAN Sports	660 50kw	13	7	14	13	12	9	69	INFINITY	HNWH
3.3	3.5	2.7	2.7	2.8	17	WYNY Ctry	103.5 6.7kw	17	15	13	12	10	6	80	WESTWOOD ONE	SRG
1.9	2.0	2.4	2.2	2.7	18	WSKQ-FM Span	97.9 7.8kw	19	8	10	11	7	15	116	SBS	---
2.4	2.0	1.9	2.3	2.2	19	WQCD NAC	101.9 5.3kw	18	21	12	14	14	13	75	TRIBUNE	CHR
2.1	2.5	1.9	1.9	2.0	20	WNEW Nost	1130 50kw	20	42	37	36	30	17	86	WESTWOOD ONE	SRG
1.8	1.5	1.9	1.6	1.6	21	WADO Span	1280 5kw	23	30	21	18	19	16	97	TICHENOR MEDIA	KT-H

*Formerly WNSR.

Continued on Page 210



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12+ POPULATION: 1,171,000

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
8.2	9.3	11.4	9.6	12.7	1	WOWI UC	102.9 50kw	1	1	1	1	2	5	105	U.S. RADIO	MCG
7.1	4.7	6.1	5.8	7.9	2	WWDE AC	101.3 50kw	7	5	5	3	1	1	97	EDENS	CHR
7.4	8.8	7.6	6.4	7.7	3	WNOR-A/F AOR	1230/98.7 1kw/46kw	2	4	2	2	3	12	77	SAGA	MCG
6.8	8.1	8.7	7.8	7.6	4	WFOG B/EZ	92.9 50kw	3	15	14	12	6	2	85	SUNSHINE WIRELESS	BAN
8.1	9.0	8.0	8.1	6.8	5	WCMS-A/F Ctry	1050/100.5 5kw/50kw	8	10	11	9	5	3	84	WCMS RADIO	MMR
4.3	5.0	4.0	6.4	5.9	6	WMXN AC	105.3 50kw	5	3	3	4	10	11	70	WIN	KATZ
6.2	5.1	4.7	4.4	4.8	7	WAFX CR	106.9 100kw	6	7	4	5	7	15	58	RADIO VENTURES I	CBS
4.2	3.1	3.7	4.5	4.5	8	WGH-FM Ctry	97.3 74kw	11	8	7	6	9	8	76	SUSQUEHANNA	DUR
5.5	4.5	4.3	5.5	4.3	9	WJQI-A/F AC	1600/94.9 5kw/50kw	10	12	9	8	8	6	70	COLEMAN	HNWH
6.1	4.8	3.8	4.6	4.3	9	WLTY Gold	95.7 40kw	9	14	13	7	4	4	65	LANDMARK	KATZ
6.1	4.3	5.2	4.9	4.0	11	WNVZ CHR	104.5 50kw	4	2	6	11	13	18	45	WILKS/SCHWARTZ	BAN
2.5	3.6	3.6	3.1	3.9	12	WNIS Talk	850 5(1)kw	13	20	12	14	12	7	91	WNIS, INC.	MMR
2.8	5.6	3.4	4.4	3.2	13	WMYA/WMYK UC	96.1/92.1 50kw/3.7kw	12	11	10	10	11	9	60	WILLIS	TOR
7.6	4.3	4.0	3.8	2.6	14	WKOC/WKOD AOR	93.7/94.1 100kw/50kw	15	24	8	12	14	14	75	EDGE BROADCASTING	DUR
1.3	2.3	1.3	1.2	2.1	15	WBSK UC	1350 5kw	17	13	15	15	15	10	92	US RADIO	MCG
2.6	1.7	2.0	1.8	2.0	16	WTAR News	790 5kw	14	26	17	16	16	13	52	LANDMARK	KATZ
1.4	2.1	3.2	2.4	1.7	17	WPCE Rel	1400 1(.25)kw	16	16	16	17	17	16	62	WILLIS	MCG
0.3	0.8	0.7	0.5	1.0	18	WBSK-FM* UC	107.7 3kw	20	6	26	19	19	19	91	US RADIO	MCG

* Formerly WXRI.

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 WNOR-FM	1 WOWI	1 WNOR-FM	1 WWDE	1 WNOR-FM	1 WWDE	AC	22.4
2 WOWI	2 WMXN	2 WOWI	2 WOWI	2 WOWI	2 WOWI	UC	19.0
3 WAFX	3 WWDE	3 WAFX	3 WMXN	3 WAFX	3 WJQI	CTRY	11.3
4 WMXN	4 WNOR-FM	4 WWDE	4 WJQI-FM	4 WLTY	4 WFOG	AOR	10.3
5 WNVZ	5 WNVZ	5 WLTY	5 WGH-FM	5 WCMS-FM	5 WMXN	B/EZ	7.6
6 WCMS-FM	6 WGH-FM	6 WMXN	6 WNOR-FM	6 WWDE	6 WCMS-FM	N/T	5.9
7 WGH-FM	7 WAFX	7 WNIS	7 WFOG	7 WNIS	7 WGH-FM	GOLD/CR	4.8
8 WNIS	8 WJQI-FM	8 WCMS-FM	8 WNVZ	8 WGH-FM	8 WLTY	CHR	4.0
9 WWDE	9 WKOC	9 WGH-FM	9 WAFX	9 WFOG	9 WNOR-FM	REL	1.7
10 WKOC	10 WMYA	10 WNVZ	10 WCMS-FM	10 WMXN	10 WNVZ		

12+ POPULATION: 945,800

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.4	13.6	12.6	11.2	10.4	1	WWKA Ctry	92.3 100kw	1	3	5	2	1	1	88	NEWCITY	KATZ
8.0	7.1	6.0	9.5	8.9	2	WJHM UC	101.9 28kw	3	1	2	1	4	8	95	BEASLEY	HNWH
6.7	6.9	7.5	7.7	7.2	3	WDBO AC	580 5kw	5	16	12	11	9	3	82	NEWCITY	KATZ
4.3	4.3	4.0	6.5	6.4	4	WMGF AC	107.7 100kw	10	10	11	10	5	2	91	METROPLEX	MMR
4.6	5.8	6.3	5.0	6.1	5	WHTQ AOR	96.5 100kw	4	4	1	3	7	16	68	TK	SRG
7.2	6.8	6.1	5.0	5.9	6	WMMO AC	98.9 38kw	11	17	4	4	2	7	89	RADIO ORLANDO	EAST
6.0	5.5	5.6	4.1	5.4	7	WOCL Gold	105.9 100kw	9	11	9	5	3	4	69	AMERICAN MEDIA	CHR
6.3	5.5	4.9	4.7	5.4	7	WVRI AC	101.1 100kw	7	6	7	6	8	6	66	CAPITOL BR. CO.	BAN
6.3	3.6	5.1	5.2	5.1	9	WOMX-A/F AC	950/105.1 5kw/100kw	2	5	8	7	6	5	54	NATIONWIDE	MCG
4.9	3.6	4.7	5.3	4.9	10	WXXL CHR	106.7 100kw	8	2	3	8	12	15	61	TAYLOR	DUR
5.0	4.2	4.9	5.2	4.1	11	WDIZ AOR	100.3 100kw	6	8	6	9	10	13	49	SHAMROCK COM.	MMR
2.8	2.7	2.7	3.3	3.7	12	WWNZ N/T	740 50kw	14	9	14	14	14	10	74	PAXSON BR.	CHR
3.3	4.0	3.1	3.4	3.4	13	WLOQ NAC	103.1 2.65kw	12	14	13	13	11	9	63	LITCHFIELD	BAN
3.5	3.5	3.9	2.6	2.7	14	WHVE* AC	104.1 100kw	13	7	10	12	13	12	49	PAXSON BR.	CHR
1.5	2.0	1.8	1.5	2.0	15	WTLN-FM Rel	95.3 3kw	17	13	18	18	16	14	83	ALTON	KEY
3.3	4.5	2.3	2.3	1.8	16	WWLV AC	94.5 100kw	15	19	17	15	15	11	57	PASCO PINELLAS	TOR
1.3	1.0	0.9	1.1	1.4	17	WPCV Ctry	97.5 100kw	16	21	15	16	17	18	53	HALL	TOR
0.6	0.6	1.0	1.3	1.1	18	WEZY B/EZ	94.1 100kw	19	20	22	22	20	17	76	ROOT	BAN
0.5	1.1	0.5	0.8	1.1	18	WGNE-FM Ctry	98.1 50kw	18	15	16	17	18	19	56	SOUTHERN STARR	BAN

* Formerly WZTU.

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 WHTQ	1 WJHM	1 WHTQ	1 WJHM	1 WWKA	1 WMGF	AC	34.5
2 WDIZ	2 WXXL	2 WWKA	2 WVRI	2 WMMO	2 WVRI	CTRY	12.9
3 WMMO	3 WVRI	3 WMMO	3 WWKA	3 WOCL	3 WWKA	AOR	10.2
4 WJHM	4 WMMO	4 WJHM	4 WMGF	4 WHTQ	4 WOCL	UC	8.9
5 WWKA	5 WHTQ	5 WDIZ	5 WOCL	5 WJHM	5 WMMO	GOLD/CR	5.4
6 WXXL	6 WWKA	6 WOCL	6 WOMX-FM	6 WDBO	6 WJHM	CHR	4.9
7 WOMX-FM	7 WOMX-FM	7 WOMX-FM	7 WMMO	7 WDIZ	7 WOMX-FM	N/T	3.7
8 WVRI	8 WOCL	8 WXXL	8 WXXL	8 WOMX-FM	8 WDBO	NAC	3.4
9 WOCL	9 WMGF	9 WDBO	9 WHTQ	9 WLOQ	9 WXXL	REL	2.0
10 WDBO	10 WHVE	10 WVRI	10 WHVE	10 WMGF	10 WHTQ	B/EZ	1.1

PHILADELPHIA

12+ POPULATION: 4,085,500

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ADJ	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
7.2	6.8	6.8	7.1	6.9	1	WUSL UC	98.9 18kw	9	1	3	3	6	10	105	TAK	KATZ
8.7	7.5	7.6	8.4	6.6	2	KYW News	1060 50kw	1	12	12	12	8	2	49	GROUP W	G/W
6.1	5.9	6.2	5.9	6.5	3	WYSP CR	94.1 16kw	2	5	1	1	1	7	71	INFINITY	TOR
5.6	6.3	4.3	5.5	6.4	4	WPEN Nost	950 5kw	12	20	21	20	17	8	117	GREATER MEDIA	MMR
5.7	6.4	7.2	6.2	5.5	5	WMMR AOR	93.3 29kw	4	6	2	2	2	11	64	GROUP W	G/W
5.6	5.2	5.1	6.0	5.3	6	WEAZ-FM AC	101.1 14kw	8	8	10	11	10	4	80	WEAZ, INC.	MCG
4.4	5.0	4.6	3.8	5.1	7	WOGL-FM Gold	98.1 12.5kw	7	13	9	5	3	1	74	CBS	CBS
4.2	4.3	3.8	4.2	5.1	7	WYXR AC	104.5 16kw	5	4	4	4	5	6	67	PYRAMID	DUR
4.0	4.7	4.9	4.3	4.9	9	WXTU Ctry	92.5 15.5kw	11	17	11	10	7	3	87	BEASLEY	BAN
3.9	3.7	4.9	4.9	4.6	10	WEGX CHR	106.1 22.5kw	3	2	6	7	11	13	52	MALRITE	EAST
4.9	4.1	4.4	3.5	4.3	11	WIOQ CHR	102.1 27kw	6	3	5	9	13	17	59	EZ	CHR
4.6	3.9	4.2	3.6	4.3	11	WMGK AC	102.9 8.5kw	10	9	8	6	4	5	70	GREATER MEDIA	MMR
4.8	5.0	4.7	4.8	3.9	13	WWDB Talk	96.5 17kw	13	24	17	15	15	9	79	PANACHE	BAN
3.6	3.8	3.1	3.4	3.5	14	WDAS-FM UC	105.3 3.3kw	16	7	7	8	9	12	88	UNITY	MCG
2.0	2.7	4.0	3.4	2.8	15	WIP Sports	610 5kw	15	10	13	13	12	14	70	SPECTACOR	KATZ
3.2	2.9	2.9	2.9	2.4	16	WFLN Clas	95.7 50kw	14	23	16	16	16	15	58	FRANKLIN	CMBS
3.4	2.6	2.1	2.4	2.1	17	WKSZ AC	100.3 35kw	17	14	14	14	14	16	62	WKSZ, INC.	HNWH
0.4	0.2	0.6	1.0	1.1	18	WEAZ AC	560 5kw	20	22	28	23	21	18	58	WEAZ, INC.	MCG
1.1	1.3	0.4	0.5	1.1	18	WOGL Gold	1210 50kw	18	28	18	18	18	20	41	CBS	CBS

Continued on Page 210

THE COUNTDOWN

with **Walt Love**

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NEW YORK

12+ POPULATION: 14,024,700

Continued from Page 206

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
1.6	1.8	1.4	1.8	1.6	21	WQXR-A/F <i>Clas</i>	1560/96.3 50kw/7.8kw	21	31	32	28	25	20	64	INTERSTATE	MMR
1.3	1.1	1.5	1.3	1.2	23	WNCN <i>Clas</i>	104.3 7.8kw	22	25	31	22	21	19	58	GAF	CMBS
1.3	1.2	1.1	1.2	1.2	23	WSKQ <i>Span</i>	620 5kw	26	22	22	21	22	21	94	SBS	SBS
1.6	1.7	1.2	1.3	1.1	25	WLIB <i>N/T</i>	1190 10kw	25	18	19	19	20	25	83	INNER CITY	MCG

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 WXRK	1 WRKS	1 WXRK	1 WRKS	1 WXRK	1 WLTW	N/T	17.4
2 WNEW-FM	2 WHTZ	2 WCBS-FM	2 WLTW	2 WCBS-FM	2 WCBS-FM	CHR	10.7
3 WRKS	3 WMXV	3 WNEW-FM	3 WMXV	3 WFAN	3 WMXV	UC	9.9
4 WQHT	4 WLTW	4 WFAN	4 WHTZ	4 WLTW	4 WRKS	GOLD/CR	9.5
5 WBLS	5 WPLJ	5 WRKS	5 WBLS	5 WNEW-FM	5 WBLS	AC	9.0
6 WMXV	6 WBLS	6 WLTW	6 WCBS-FM	6 WBLS	6 WHTZ	SPAN	5.5
7 WPLJ	7 WQHT	7 WBLS	7 WPLJ	7 WMXV	7 WSKQ-FM	B/EZ	3.7
8 WHTZ	8 WXRK	8 WMXV	8 WSKQ-FM	8 WQCD	8 WPLJ	AOR	3.1
9 WFAN	9 WSKQ-FM	9 WQHT	9 WXRK	9 WYNY	9 WXRK	CLAS	2.8
10 WLTW	10 WNEW-FM	10 WPLJ	10 WQHT	10 WSKQ-FM	10 WYNY	CTRY	2.8
						NAC	2.2
						BBND	2.0

PHILADELPHIA

12+ POPULATION: 4,085,500

Continued from Page 209

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 WYSP	1 WUSL	1 WYSP	1 WUSL	1 WYSP	1 WUSL	AC	17.9
2 WMMR	2 WYXR	2 WMMR	2 WYXR	2 WMMR	2 WYXR	N/T	13.3
3 WUSL	3 WYSP	3 WUSL	3 WMGK	3 WOGL-FM	3 WOGL-FM	GOLD/CR	12.7
4 WIOQ	4 WMMR	4 WOGL-FM	4 WEGX	4 WIP	4 WMGK	UC	10.4
5 WYXR	5 WIOQ	5 WYXR	5 WYSP	5 WMGK	5 WXTU	CHR	8.9
6 WDAS-FM	6 WEGX	6 WIP	6 WOGL-FM	6 KYW	6 WEAZ-FM	BBND	6.4
7 WMGK	7 WMGK	7 WMGK	7 WIOQ	7 WYXR	7 WDAS-FM	AOR	5.5
8 WIP	8 WDAS-FM	8 WDAS-FM	8 WMMR	8 WXTU	8 WYSP	CTRY	4.9
9 WEGX	9 WOGL-FM	9 WIOQ	9 WDAS-FM	9 WUSL	9 WEGX	CLAS	2.4
10 WEAZ-FM	10 WKSZ	10 KYW	10 WXTU	10 WDAS-FM	10 KYW		

12+ POPULATION: 1,811,600

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
10.4	9.1	11.7	10.9	11.7	1	KNIX Ctry	102.5 98kw	1	8	2	1	1	1	85	BUCK OWENS	KATZ
6.7	8.6	9.6	8.0	7.5	2	KTAR N/T	620 5kw	2	24	17	9	4	2	70	PULITZER	CBS
7.4	7.1	6.5	5.4	6.9	3	KUPD AOR	97.9 100kw	3	4	1	2	5	10	78	TRI-STATE	BAN
5.6	4.6	5.5	4.8	6.4	4	KKLT AC	98.7 115kw	6	13	6	4	3	3	86	PULITZER	CBS
6.6	6.4	7.3	7.1	6.3	5	KMLE Ctry	107.9 100kw	4	3	4	3	2	4	78	SHAMROCK BR.	EAST
4.3	2.8	3.1	3.9	4.2	6	KOY Nost	550 5(1)kw	12	28	28	20	18	7	85	EDENS	CHR
3.0	4.2	3.5	3.5	4.1	7	KDKB AOR	93.3 100kw	8	12	3	5	8	11	59	SANDUSKY	TOR
4.5	4.0	4.3	3.2	4.1	7	KFYI News	910 5kw	14	26	15	13	10	6	87	BROADCAST GROUP	DUR
4.9	3.6	4.2	4.9	4.1	7	KOPA/KSLX CR	1440/100.7 5kw/100kw	10	11	5	6	6	8	62	GREAT AMERICAN	EAST
4.6	4.4	3.1	3.6	3.9	10	KKFR CHR	92.3 100kw	7	1	9	12	15	18	55	BROADCAST GROUP	DUR
3.0	4.5	2.8	3.4	3.6	11	KOOL-FM Gold	94.5 100kw	11	10	13	7	7	5	59	ADAMS	HNWH
3.4	3.9	3.1	3.6	3.6	11	KVRY AC	104.7 100kw	9	5	7	8	11	14	52	NATIONWIDE	MCG
4.8	4.7	4.3	3.3	3.5	13	KOY-FM CHR	95.5 96kw	5	2	8	11	12	19	43	EDENS	CHR
3.3	3.7	2.9	3.6	3.1	14	KESZ AC	99.9 100kw	13	9	10	10	9	9	65	ARIZONA TV	BAN
3.3	3.1	2.7	2.8	2.0	15	KMXX AC	101.5 100kw	16	18	14	14	14	13	54	SUNDANCE	MMR
4.0	2.3	2.3	1.2	2.0	15	KPSN* Gold	96.9 100kw	15	14	16	15	13	12	49	BONNEVILLE INTL.	SRG
2.1	1.9	1.6	2.0	2.0	15	KZRX AOR	100.3 90kw	17	6	11	16	22	23	53	FIRST CITY	ROS
1.5	1.4	1.4	2.0	1.8	18	KUKQ NR	1060 5(1)kw	18	7	12	17	17	29	78	TRI-CITY	BAN
2.4	2.1	2.3	2.2	1.5	19	KONC Clas	106.3 3kw	19	22	21	23	19	15	68	RESOURCE MEDIA	CMBS
0.9	1.6	1.6	1.4	1.3	20	KMEO B/EZ	740 1kw	21	25	26	27	25	17	76	BONNEVILLE INTL.	SRG
1.5	1.7	2.0	1.1	1.0	21	KOOL Gold	960 5kw	20	15	25	18	16	16	53	ADAMS	HNWH

*Began Spring '92 rating period as AC.

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 KUPD	1 KNIX	1 KUPD	1 KNIX	1 KNIX	1 KNIX	CTRY ██████████ 18.0 AC ██████████ 15.1 AOR ██████████ 14.8 N/T ██████████ 11.6 GOLD/CR ██████████ 10.7 CHR ██████████ 7.4 BBND ██████████ 4.2 CLAS ██████████ 1.5 B/EZ ██████████ 1.3	
2 KDKB	2 KKLT	2 KNIX	2 KKLT	2 KTAR	2 KKLT		
3 KNIX	3 KUPD	3 KDKB	3 KMLE	3 KUPD	3 KMLE		
4 KSLX	4 KVRY	4 KSLX	4 KVRY	4 KMLE	4 KESZ		
5 KMLE	5 KMLE	5 KMLE	5 KUPD	5 KDKB	5 KOOL-FM		
6 KZRX	6 KESZ	6 KTAR	6 KESZ	6 KSLX	6 KTAR		
7 KOY-FM	7 KOY-FM	7 KOOL-FM	7 KOY-FM	7 KOOL-FM	7 KVRY		
8 KVRY	8 KDKB	8 KKLT	8 KMXX	8 KFYI	8 KMXX		
9 KFYI	9 KSLX	9 KFYI	9 KOOL-FM	9 KKLT	9 KOY-FM		
10 KKFR	10 KMXX	10 KZRX	10 KSLX	10 KVRY	10 KUPD		

12+ POPULATION: 1,889,000

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
14.2	13.1	11.3	12.0	13.1	1	KDKA N/T	1020 50kw	1	7	9	6	3	2	78	GROUP W	G/W
10.2	11.3	11.7	9.7	10.4	2	WDVE AOR	102.5 55kw	3	5	1	1	2	6	92	BROADCAST ALCHEMY	CHR
8.0	8.3	8.9	8.8	9.4	3	WWSW-A/F Gold	970/94.5 5kw/50kw	2	6	6	2	1	1	78	SHAMROCK BR.	MCG
4.4	4.8	6.6	6.0	7.0	4	WDSY-FM Ctry	107.9 50kw	5	8	5	4	4	3	89	ENTERCOM	DUR
7.2	5.9	4.8	5.3	5.9	5	WBZZ CHR	93.7 41kw	4	1	2	3	6	10	58	EZ	BAN
4.2	6.8	6.2	6.1	5.8	6	WSHH AC	99.7 1.15kw	6	10	11	10	9	4	78	RENDA	EAST
4.5	5.0	5.0	5.8	5.0	7	WAMO-FM UC	105.9 72kw	12	3	3	5	8	11	94	SHERIDAN	HNWH
4.3	6.0	5.6	5.6	4.6	8	WTAE Talk	1250 5kw	8	15	12	12	10	7	71	HEARST	KATZ
5.2	4.1	2.8	5.2	4.5	9	WLTJ AC	92.9 47kw	11	12	10	8	5	5	79	WLTJ INC.	TOR
3.6	3.0	4.3	4.2	4.0	10	WBND BBND	1320 5kw	13	21	19	19	18	9	86	RENDA	EAST
4.0	3.5	3.6	4.1	3.7	11	WVTY AC	96.1 50kw	7	9	7	7	7	8	55	HEARST	KATZ
3.5	3.0	2.4	2.9	3.6	12	WRRK AOR	96.9 45kw	9	4	4	9	11	15	56	BENNS	MMR
4.5	3.1	3.7	4.1	3.3	13	WMXP CHR	100.7 17kw	10	2	8	11	12	12	53	SIGNATURE	DUR
1.5	2.0	2.0	2.0	2.0	14	KQV News	1410 5kw	14	20	16	18	19	14	53	CALVARY	SRG
1.2	1.0	1.2	1.2	1.2	15	WBBS AC	590 1kw	18	14	22	22	21	16	82	FAYETTE	REG
0.8	0.5	0.9	0.8	1.1	16	WPIT-FM Rel	101.5 48kw	17	13	18	14	14	13	61	PYRAMID	---

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WDVE	1 WDVE	1 WDVE	1 WWSW-FM	1 WDVE	1 WWSW-FM	N/T 19.7
2 WRRK	2 WBZZ	2 WWSW-FM	2 WDVE	2 WWSW-FM	2 WLTJ	AC 15.2
3 WBZZ	3 WVTY	3 WDSY-FM	3 WBZZ	3 KDKA	3 WDSY-FM	AOR 14.0
4 WAMO-FM	4 WAMO-FM	4 WBZZ	4 WVTY	4 WDSY-FM	4 KDKA	GOLD/CR 9.4
5 WDSY-FM	5 WWSW-FM	5 KDKA	5 WLTJ	5 WBZZ	5 WVTY	CHR 9.2
6 KDKA	6 WRRK	6 WRRK	6 WDSY-FM	6 WAMO-FM	6 WDVE	CLAS 7.0
7 WWSW-FM	7 WDSY-FM	7 WAMO-FM	7 WAMO-FM	7 WTAE	7 WBZZ	UC 5.0
8 WMXP	8 WLTJ	8 WTAE	8 KDKA	8 WSHH-FM	8 WAMO-FM	BBND 4.0
9 WVTY	9 WMXP	9 WMXP	9 WSHH-FM	9 WRRK	9 WSHH-FM	REL 1.1
10 WLTJ	10 KDKA	10 WSHH-FM	10 WRRK	10 WLTJ	10 WRRK	

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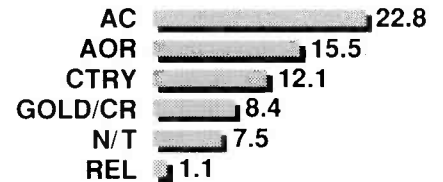
12+ POPULATION: 1,432,900

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
10.1	6.0	7.8	9.0	10.7	1	KEX AC	1190 50kw	1	5	10	2	1	1	62	GREAT AMERICAN	KATZ
8.7	9.2	7.9	9.2	8.8	2	KUPL-FM Ctry	98.5 100kw	3	9	7	4	2	2	78	SCRIPPS HOWARD	BAN
9.2	8.9	8.0	7.7	8.4	3	KKRZ CHR	100.3 95kw	2	1	2	3	7	10	70	GREAT AMERICAN	KATZ
7.0	7.4	5.7	4.5	6.7	4	KUFO AOR	101.1 100kw	7	3	1	1	6	12	79	HENRY	EAST
4.3	5.2	7.3	6.5	6.4	5	KXL N/T	750 50(20)kw	8	19	13	11	9	5	91	KAYE-SMITH	MCG
4.9	6.8	6.4	5.1	6.0	6	KKSN-FM Gold	97.1 100kw	4	4	6	5	3	3	57	HERITAGE	CHR
7.1	5.5	6.4	5.8	5.8	7	KKCW AC	103.3 95kw	5	10	9	7	5	4	63	TRUMPER	DUR
11.0	7.8	8.5	8.5	5.5	8	KGW/KINK AOR/NAC	620/101.9 5kw/100kw	6	8	5	6	4	6	64	EMBARCADO MEDIA	MMR
2.9	4.1	4.1	5.1	5.1	9	KWJJ-FM Ctry	99.5 52kw	9	6	4	8	8	7	74	PARK	HNWH
3.2	3.5	3.9	3.8	4.4	10	KKSN Gold	910 5kw	13	16	19	16	14	9	84	HERITAGE	CHR
4.2	3.4	4.0	5.9	3.3	11	KGON AOR	92.3 100kw	10	18	3	9	10	14	50	ACKERLEY	HNWH
2.9	3.5	3.9	3.5	3.3	11	KXL-FM AC	95.5 100kw	12	7	11	12	11	8	60	KAYE-SMITH	MCG
2.9	3.5	3.2	3.6	3.0	13	KXYQ AC	105.1 100kw	11	2	8	10	12	15	53	FIRST CITY	TOR
2.4	2.0	1.7	1.3	1.7	14	KMXI Gold	106.7 94kw	14	12	14	13	13	11	48	FAIRMONT	HNWH
0.8	1.8	1.2	1.6	1.6	15	KWJJ Ctry	1080 50(10)kw	16	17	21	21	17	13	79	PARK	HNWH
0.4	0.5	0.0	1.0	1.1	16	KFXX Sports	1520 50(10)kw	18	22	17	15	15	17	63	ACKERLEY	HNWH
2.0	1.4	0.9	1.5	1.1	16	KPDQ-FM Rel	93.7 100kw	15	21	18	17	16	16	35	SALEM	

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 KUFO	1 KKRZ	1 KUFO	1 KKRZ	1 KEX	1 KUPL-FM
2 KGON	2 KKCW	2 KEX	2 KKCW	2 KUFO	2 KKCW
3 KKRZ	3 KXYQ	3 KINK	3 KUPL-FM	3 KUPL-FM	3 KEX
4 KEX	4 KUFO	4 KUPL-FM	4 KEX	4 KINK	4 KKSN-FM
5 KINK	5 KKSN-FM	5 KGON	5 KKSN-FM	5 KKSN-FM	5 KKRZ
6 KWJJ-FM	6 KWJJ-FM	6 KKSN-FM	6 KINK	6 KXL	6 KINK
7 KUPL-FM	7 KUPL-FM	7 KKRZ	7 KWJJ-FM	7 KWJJ-FM	7 KWJJ-FM
8 KKSN-FM	8 KINK	8 KWJJ-FM	8 KXYQ	8 KKCW	8 KXYQ
9 KXYQ	9 KGON	9 KXL	9 KUFO	9 KGON	9 KXL-FM
10 KBBT	10 KEX	10 KKCW	10 KXL-FM	10 KKRZ	10 KXL



12+ POPULATION: 1,282,900

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ADJ	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
7.8	6.8	7.9	8.1	8.1	1	WHJY AOR	94.1 50kw	2	2	1	1	3	9	77	MERV GRIFFIN	KATZ
7.5	9.3	8.7	8.1	7.7	2	WPRO-FM CHR	92.3 39kw	1	1	2	2	4	6	57	CAP CITIES/ABC	BAN
7.1	6.1	5.8	7.4	6.6	3	WWLI AC	105.1 50kw	4	8	7	4	2	2	79	TMZ	MCG
5.6	5.9	5.2	5.8	6.3	4	WWBB Gold	101.5 13.5kw	3	7	8	3	1	1	74	WILKS/SCHWARTZ	MCG
6.5	5.7	6.0	6.0	6.0	5	WHJJ N/T	920 5kw	8	18	17	13	11	4	86	MERV GRIFFIN	KATZ
6.0	5.4	5.1	4.3	5.1	6	WPRO Talk	630 5kw	5	13	11	10	8	5	62	CAP CITIES/ABC	BAN
5.8	4.7	6.5	5.3	4.8	7	WSNE AC	93.3 30kw	6	12	4	5	5	7	60	BECK-ROSS	EAST
2.9	3.7	3.4	3.7	4.5	8	WCTK Ctry	98.1 47kw	11	31	12	9	7	3	99	HALL	TOR
3.0	3.3	2.2	2.7	4.2	9	WBRU NR	95.5 20kw	9	5	3	6	9	15	74	BROWN BC SERVICE	MMR
4.5	4.4	4.2	3.9	3.6	10	WWRX CR	103.7 50kw	7	9	5	7	6	10	50	WESTERLY	DUR
3.6	4.2	3.9	3.0	3.5	11	WPLM-A/F BBnd	1390/99.1 5kw/50kw	12	33	33	33	34	11	84	PLYMOUTH ROCK	HNWH
3.1	3.1	3.0	2.1	3.5	11	WWKX CHR	106.3 1.15kw	10	3	6	8	14	25	62	OCEAN STATE	CHR
2.5	1.9	2.3	1.9	2.2	13	WFHN CHR	107.1 3kw	17	4	9	11	12	13	84	SAGE	CHR
1.5	1.1	2.1	1.5	2.1	14	WODS Gold	103.3 16kw	13	15	22	12	10	8	70	CBS	CBS
2.0	2.8	3.2	3.9	2.0	15	WLKW B/EZ	790 5kw	16	38	36	34	28	12	75	TMZ	TOR
0.4	0.6	0.0	0.6	1.5	16	WHTB N/T	1400 1kw	36	17	31	37	37	34	158	S N E BR.	MCG
0.9	0.5	1.0	1.5	1.4	17	WVBF AC	105.7 14kw	24	36	10	14	13	16	91	FAIRBANKS	BAN
1.2	1.4	1.7	1.9	1.1	18	WBSM N/T	1420 5(1)kw	29	39	30	31	33	24	89	H&D	CHR
1.4	1.1	1.7	1.6	1.1	18	WBZ N/T	1030 50kw	18	22	42	32	31	26	58	GROUP W	G/W
0.3	0.5	0.5	0.3	1.0	20	WARV Rel	1590 5kw	37	41	18	20	17	20	124	BLOUNT COMM.	---
0.6	0.5	0.4	0.0	1.0	20	WXKS-FM CHR	107.9 23.5kw	14	10	13	15	16	37	35	PYRAMID	MMR

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 WHJY	1 WPRO-FM	1 WHJY	1 WPRO-FM	1 WWBB	1 WWLI	N/T	14.8
2 WBRU	2 WSNE	2 WWBB	2 WSNE	2 WHJY	2 WSNE	CHR	14.4
3 WPRO-FM	3 WHJY	3 WPRO-FM	3 WPRO-FM	3 WWRX-FM	3 WPRO-FM	AC	12.8
4 WWRX-FM	4 WBRU	4 WBRU	4 WHJY	4 WWLI	4 WWBB	AOR	12.3
5 WWBB	5 WWKX	5 WWRX-FM	5 WWBB	5 WCTK	5 WCTK	GOLD/CR	12.0
6 WWKX	6 WWLI	6 WWLI	6 WBRU	6 WPRO	6 WHJY	CTRY	4.5
7 WWLI	7 WWRX-FM	7 WCTK	7 WWKX	7 WPRO-FM	7 WWRX-FM	BBND	3.5
8 WSNE	8 WFHN	8 WSNE	8 WWRX-FM	8 WBRU	8 WPRO	B/EZ	2.0
9 WPRO	9 WWBB	9 WPRO	9 WFHN	9 WHJJ	9 WBRU	REL	2.0
10 WHJJ	10 WZOU	10 WWKX	10 WCTK	10 WODS	10 WODS		

RIVERSIDE-SAN BERNARDINO

12+ POPULATION: 1,297,500

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.3	7.3	9.1	8.7	8.9	1	KGGI CHR	99.1 2.55kw	1	1	2	2	3	3	88	AMERICAN MEDIA	MCG
8.3	10.1	11.5	9.6	8.3	2	KFRG Ctry	95.1 50kw	2	19	3	1	1	1	84	KEYMARKET	MMR
5.7	5.8	5.5	5.1	6.0	3	KFI Talk	640 50kw	5	15	15	7	5	2	87	COX	CHR
5.1	4.4	6.1	6.1	5.3	4	KLOS AOR	95.5 61kw	4	9	1	3	2	6	75	CAP CITIES/ABC	KATZ
5.0	4.5	5.2	4.9	4.6	5	KOST AC	103.5 12.5kw	6	7	5	4	4	5	70	COX	CHR
1.6	2.1	2.8	3.5	4.0	6	KQLZ AOR	100.3 5.3kw	8	3	4	6	11	21	75	WESTWOOD ONE	DUR
2.5	3.3	3.2	3.0	3.8	7	KIIS-A/F CHR	1150/102.7 5kw/8kw	3	2	7	8	9	14	51	GANNETT	MCG
3.5	3.1	2.8	4.5	3.5	8	KCAL-FM AOR	96.7 1.75kw	9	10	6	5	7	10	76	ANAHEIM BR.	TOR
4.0	3.4	3.7	3.2	3.3	9	KRTH Gold	101.1 51kw	7	12	11	9	6	7	53	BEASLEY	BAN
4.5	3.4	4.7	2.7	3.2	10	KHTX Gold	97.5 72kw	11	17	18	10	8	4	90	HENRY	EAST
1.5	2.3	1.4	2.4	2.4	11	KCAL Span	1410 5kw	19	8	12	11	10	13	113	ANAHEIM BR.	LOTUS
3.1	2.1	1.7	1.6	2.4	11	KKBT UC	92.3 43kw	17	6	8	12	16	27	85	EVERGREEN	MMR
0.9	0.7	1.3	1.9	2.3	13	KLVE Span	107.5 29.5kw	20	31	10	13	12	16	107	HEFTEL	CAB
1.9	1.7	1.5	2.0	1.9	14	KCBS-FM Gold	93.1 28.5kw	18	33	17	14	14	9	72	CBS	CBS
1.9	2.9	2.1	2.0	1.9	14	KROQ NR	106.7 5.5kw	12	5	9	16	26	41	60	INFINITY	TOR
1.7	1.1	1.7	1.5	1.9	14	KTWV NAC	94.7 55kw	15	24	23	15	13	8	63	GROUP W	G/W
2.8	2.1	2.7	1.8	1.8	17	KNX News	1070 50kw	10	18	24	21	20	12	41	CBS	CBS
2.1	2.4	1.4	2.3	1.7	18	KBIG AC	104.3 105kw	14	14	13	18	15	17	54	BONNEVILLE INTL.	CBS
2.3	2.4	2.8	1.9	1.5	19	KCKC Ctry	1350 5kw	24	38	39	29	21	11	83	RIVERDINO	HNWH
0.9	1.2	1.3	1.3	1.5	19	KLSX CR	97.1 21kw	13	21	14	17	17	20	46	GREATER MEDIA	MMR
0.8	0.6	0.9	1.4	1.5	19	KPWR CHR	105.9 72kw	16	4	16	19	25	26	51	EMMIS	HNWH
1.9	2.2	1.0	0.6	1.4	22	KRSO Nost	590 1kw	23	20	29	30	27	15	73	HENRY	EAST
1.6	1.2	1.0	2.0	1.4	22	KWRP B/EZ	96.1 60w	34	34	41	43	43	42	108	JERRY HARTLINE	---
0.7	1.0	1.4	0.0	1.1	24	KZLA Ctry	93.9 18.5kw	31	42	21	23	19	18	89	MALRITE	EAST
1.6	1.8	1.2	1.5	1.0	25	KABC Talk	790 5kw	25	30	30	28	29	19	57	CAP CITIES/ABC	KATZ
0.3	0.7	0.7	0.9	1.0	25	KQLH AC	92.7 3kw	32	22	19	20	18	22	80	RIVERSIDE COUNTY	BAN

Continued on Page 223

12+ POPULATION: 830,000

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
16.6	19.2	16.2	14.8	16.3	1	WCMF AOR	96.5 50kw	1	3	1	1	1	5	100	STONER	TOR
11.5	11.7	15.2	13.0	13.5	2	WHAM N/T	1180 50kw	2	5	7	6	4	2	88	LINCOLN GROUP	MCG
12.5	11.8	10.3	11.2	13.2	3	WBEE Ctry	92.5 50kw	4	10	3	2	2	1	107	HERITAGE MEDIA	KATZ
10.4	9.7	9.5	10.5	7.9	4	WPXY-FM CHR	97.9 50kw	3	1	2	3	6	9	57	PYRAMID	MMR
8.6	5.9	6.9	7.0	7.1	5	WVOR AC	100.5 50kw	6	9	5	4	3	3	70	LINCOLN GROUP	MCG
6.2	6.0	7.2	6.7	6.5	6	WRMM-FM AC	101.3 27kw	5	4	6	5	5	4	63	ATLANTIC RADIO	CHR
4.3	5.2	5.4	4.6	5.5	7	WDKX UC	103.9 800w	8	2	4	7	8	8	90	MONROE	WRS
6.6	6.5	6.1	4.6	4.6	8	WKLX Gold	98.9 37kw	7	8	10	8	7	6	59	ONTARIO SHORE	DUR
3.8	3.5	3.9	4.3	3.8	9	WBBF Ctry	950 1kw	10	14	13	11	11	7	86	HERITAGE MEDIA	KATZ
0.0	0.0	0.0	0.0	2.2	10	WMAX AOR	106.7 3.5kw	11	16	8	9	10	11	73	SILVER BR.	---
3.2	2.4	2.1	4.7	2.2	11	WRQI AOR	95.1 50kw	9	12	9	10	9	10	42	GREAT LAKES	HNWH

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	AOR ██████████ 20.7 CTRY ██████████ 17.0 AC ██████████ 13.6 N/T ██████████ 13.5 CHR ██████████ 7.9 UC ██████████ 5.5 GOLD/CR ██████████ 4.6
1 WCMF	1 WCMF	1 WCMF	1 WCMF	1 WCMF	1 WCMF	
2 WBEE-FM	2 WPXY-FM	2 WBEE-FM	2 WBEE-FM	2 WBEE-FM	2 WBEE-FM	
3 WPXY-FM	3 WBEE-FM	3 WHAM	3 WPXY-FM	3 WHAM	3 WHAM	
4 WHAM	4 WVOR	4 WVOR	4 WVOR	4 WVOR	4 WPXY-FM	
5 WDKX	5 WDKX	5 WPXY-FM	5 WRMM-FM	5 WRMM-FM	5 WRMM-FM	
6 WMAX	6 WRMM-FM	6 WKLX	6 WDKX	6 WKLX	6 WKLX	
7 WVOR	7 WKLX	7 WRMM-FM	7 WKLX	7 WPXY-FM	7 WDKX	
8 WRMM-FM	8 WMAX	8 WDKX	8 WHAM	8 WRQI	8 WHAM	
9 WRQI	9 WRQI	9 WRQI	9 WMAX	9 WDKX	9 WMAX	
10 WKLX	10 WHAM	10 WMAX	10 WRQI	10 WMAX	10 WRQI	

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12+ POPULATION: 1,274,900

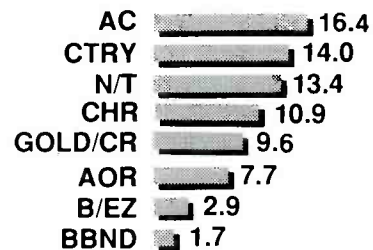
SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
10.6	10.7	12.5	11.8	10.7	1	KFBK N/T	1530 50kw	1	17	9	5	1	1	85	GROUP W	G/W
6.7	6.3	7.7	8.0	7.7	2	KSFM CHR	102.5 50kw	2	1	1	3	9	14	76	GENESIS	MMR
9.7	9.4	11.4	8.6	6.2	3	KRAK-FM Ctry	105.1 50kw	3	6	7	8	6	2	64	EZ	KATZ
3.8	5.2	4.5	5.6	6.0	4	KSEG CR	96.9 50kw	8	7	3	1	2	7	84	GREAT AMERICAN	CHR
4.9	5.7	4.4	4.5	5.9	5	KYMX AC	96.1 50kw	5	9	5	7	3	3	71	TRIBUNE	CHR
3.8	4.4	3.4	4.3	5.5	6	KGBY AC	92.5 50kw	4	5	4	2	4	8	62	GROUP W	G/W
6.9	6.6	6.0	7.3	5.3	7	KRXQ AOR	93.7 25kw	9	3	2	4	8	16	74	FULLER-JEFFREY	TOR
3.4	2.7	2.4	3.4	5.1	8	KNCI Ctry	98.5 50kw	6	4	10	9	7	5	62	NATIONWIDE	MCG
4.6	5.6	6.7	4.6	5.0	9	KXOA-FM AC	107.9 50kw	7	8	8	6	5	4	62	BROWN	BAN
3.3	4.5	3.9	3.5	3.2	10	KWOD CHR	106.5 50kw	11	2	6	10	13	19	59	ROYCE INTL.	HNWH
2.8	2.8	2.9	3.8	2.9	11	KCTC B/EZ	1320 5kw	13	21	24	24	17	11	80	TRIBUNE	CHR
2.4	2.9	2.2	2.5	2.7	12	KRAK Ctry	1140 50kw	14	15	16	13	12	6	82	EZ	KATZ
4.8	5.5	3.4	4.4	2.6	13	KHYL Gold	101.1 36kw	10	12	12	11	10	9	44	PARKER	EAST
4.0	3.2	2.8	3.1	2.4	14	KQPT* AOR	100.5 115kw	12	20	11	12	11	10	51	DUCHOSSOIS	SRG
1.7	1.2	1.9	0.9	1.7	15	KFRC Nost	610 5kw	16	28	33	32	32	12	65	COAST BROAD.	KATZ
1.7	1.7	1.3	1.4	1.4	16	KGO N/T	810 50kw	17	29	26	16	15	13	65	CAP CITIES/ABC	BAN
1.3	1.0	0.0	1.5	1.3	17	KNBR Talk	680 50kw	15	31	15	14	14	17	47	SUSQUEHANNA	EAST
0.9	0.8	1.2	1.4	1.0	18	KSMJ Gold	1380 5kw	18	10	22	15	19	18	53	GENESIS	MMR

*Formerly NAC-formatted.

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 KSEG	1 KSFM	1 KSEG	1 KXOA-FM	1 KFBK	1 KYMX
2 KRXQ	2 KGBY	2 KFBK	2 KSEG	2 KSEG	2 KFBK
3 KSFM	3 KRXQ	3 KRXQ	3 KGBY	3 KGBY	3 KSEG
4 KGBY	4 KSEG	4 KGBY	4 KSFM	4 KYMX	4 KXOA-FM
5 KFBK	5 KXOA-FM	5 KSFM	5 KYMX	5 KNCI	5 KRAK-FM
6 KWOD	6 KYMX	6 KYMX	6 KRAK-FM	6 KXOA-FM	6 KGBY
7 KYMX	7 KRAK-FM	7 KRAK-FM	7 KRXQ	7 KRXQ	7 KSFM
8 KNCI	8 KNCI	8 KNCI	8 KNCI	8 KRAK-FM	8 KNCI
9 KRAK-FM	9 KWOD	9 KXOA-FM	9 KFBK	9 KHYL	9 KRXQ
10 KQPT	10 KFBK	10 KWOD	10 KHYL	10 KQPT	10 KHYL



12+ POPULATION: 2,019,100

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK	12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
18.6	19.4	17.1	18.7	19.0	1	1	KMOX Talk	1120 50kw	1	11	5	2	1	1	99	CBS	CBS
5.5	7.7	6.7	6.7	9.0	2	2	WIL Ctry	92.3 100kw	5	6	6	6	3	2	107	HERITAGE MEDIA	EAST
8.3	9.7	8.8	7.3	8.4	3	3	KSHE AOR	94.7 100kw	2	4	1	1	2	9	84	EMMIS	HNWH
6.9	7.1	7.4	7.0	7.3	4	4	KMJM UC	107.7 100kw	8	1	3	4	6	8	112	NOBLE	MCG
5.7	5.9	6.2	5.1	5.6	5	5	KYKY AC	98.1 100kw	4	5	4	5	5	5	65	EZ	KATZ
5.9	5.7	5.9	5.2	5.4	6	6	KSD CR	93.7 100kw	3	9	2	3	4	7	59	GANNETT	MCG
5.0	3.5	4.4	4.8	4.2	7	7	KEZK-FM AC	102.5 100kw	9	7	9	8	8	3	73	CHANNEL ONE	DUR
5.2	4.3	5.0	4.8	3.6	8	8	WKBQ CHR	106.5 90kw	6	2	7	9	13	18	46	CHASE	KATZ
4.5	4.0	3.4	4.8	3.4	9	9	KLOU Gold	103.3 100kw	7	10	11	7	7	4	50	CBS	CBS
1.9	1.9	2.1	2.6	2.8	10	10	KFUO Clas	99.1 100kw	11	15	19	14	10	6	70	LC/MOS	CMBS
2.5	2.8	2.6	2.8	2.8	10	10	WKXX Ctry	104.1 39kw	12	8	8	10	9	10	72	ZIMMER BR.	BAN
1.8	1.2	2.4	1.6	2.1	12	12	WRTH Nost	1430 5kw	19	29	29	29	25	13	99	HERITAGE MEDIA	EAST
1.0	1.2	1.4	1.4	2.0	13	13	KATZ-FM UC	100.3 50kw	13	12	10	11	11	12	69	INTERURBAN BR.	K&P
2.3	3.2	2.5	2.1	1.8	14	14	KHTK CHR	97.1 100kw	10	3	14	18	22	28	37	LEGEND	TOR
1.4	1.8	1.2	1.5	1.7	15	15	KXOK UC	630 5kw	17	14	17	12	15	11	69	LEGEND	TOR
2.2	1.2	1.5	1.6	1.6	16	16	WFXB* AC	101.1 44kw	16	16	15	13	14	14	60	RIVERCITY BR.	---
0.9	0.7	0.7	0.7	1.5	17	17	WCBW Rel	104.9 4kw	21	17	12	15	12	17	74	UNIVERSAL	---
1.6	1.2	1.4	1.3	1.3	18	18	KUSA Ctry	550 5kw	18	19	25	26	23	20	61	GANNETT	MCG
1.9	1.7	1.5	1.4	1.2	19	19	KATZ UC	1600 5kw	20	27	18	19	18	19	56	INTERURBAN BR.	K&P
0.4	0.0	0.0	0.8	1.1	20	20	KASP Sports	1380 5(1)kw	26	18	13	17	16	25	76	CHASE	KATZ
1.4	1.1	1.0	1.0	1.1	20	20	KFXB* AC	105.7 100kw	14	21	16	16	19	23	42	RIVERCITY BR.	DUR
1.8	2.1	0.9	1.8	1.1	20	20	KRJY AC	96.3 100kw	15	13	21	20	17	16	42	RICHARD MILLER	BAN
0.9	0.9	0.9	0.7	1.1	20	20	WESL Rel	1490 700w	25	23	22	22	20	15	78	WILLIS	K&P
0.9	1.0	1.6	1.2	1.1	20	20	WIBV Talk	1260 5kw	22	25	20	21	21	21	67	BELLEVILLE BR.	---
2.0	1.9	2.4	2.3	1.0	25	25	WEW BBnd	770 1kw	24	28	28	28	29	22	71	WEW RADIO	ROS

*KFXB & WFXB simulcast a majority of their programming.

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 KSHE	1 KYKY	1 KSHE	1 KYKY	1 KMOX	1 WIL	N/T	21.2
2 KSD	2 KMJM	2 KMOX	2 KMJM	2 KSHE	2 KMOX	AC	13.6
3 KMOX	3 KSHE	3 KSD	3 WIL	3 KSD	3 KYKY	CTRY	13.1
4 KMJM	4 KSD	4 KMJM	4 KSHE	4 WIL	4 KMJM	UC	12.2
5 KYKY	5 WIL	5 WIL	5 KSD	5 KMJM	5 KEZK-FM	GOLD/CR	8.8
6 KASP	6 WKBQ	6 KYKY	6 KMOX	6 KYKY	6 KSD	AOR	8.4
7 WKBQ	7 KMOX	7 KLOU	7 KEZK-FM	7 KLOU	7 KSHE	CHR	5.4
8 WIL	8 KEZK-FM	8 WKXX	8 KLOU	8 WIL	8 KLOU	BBND	3.1
9 WKXX	9 WKXX	9 KATZ-FM	9 WKBQ	9 KATZ-FM	9 WKBQ	CLAS	2.8
10 KATZ-FM	10 KLOU	10 WKBQ	10 WKXX	10 KEZK-FM	10 KFUE	REL	2.6

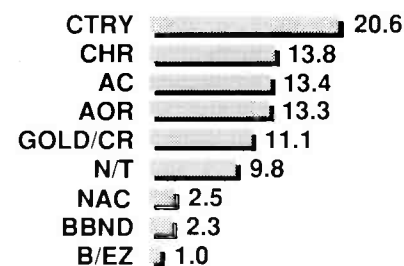
12+ POPULATION: 1,044,300

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
13.9	11.0	10.8	10.4	12.9	1	KKAT Ctry	101.9 26kw	1	3	1	1	1	1	85	APOLLO RADIO	BAN
8.8	6.6	6.7	8.9	8.4	2	KSFI AC	100.3 26kw	2	10	2	2	2	2	70	SIMMONS FAMILY	CBS
7.6	8.2	7.2	7.1	6.8	3	KSOP-A/F Ctry	1370/104.3 5(.5)kw/25kw	4	11	7	5	4	3	71	KSOP, INC.	MMR
6.7	7.3	6.0	6.7	6.3	4	KLZX CR	93.3 26kw	8	7	3	3	3	5	76	COOK INLET	CHR
6.4	5.3	7.9	6.9	6.0	5	KBER AOR	101.1 25kw	5	2	4	4	8	16	64	DEVINE	TOR
2.8	4.1	3.6	4.1	5.3	6	KUTQ CHR	99.5 40kw	7	1	6	8	15	22	62	D&B BROADCASTING	K&P
5.3	4.4	8.4	6.1	5.2	7	KSL Talk	1160 50kw	3	14	15	10	6	4	50	BONNEVILLE INTL.	CBS
3.9	5.5	4.8	3.8	5.1	8	KISN-FM CHR	97.1 30kw	6	5	5	6	5	14	56	SUN MOUNTAIN	MCG
3.4	2.4	3.0	2.3	3.1	9	KRSP AOR	103.5 27.5kw	11	9	8	7	10	18	60	CARLSON COMM. INT.	BAN
2.1	1.8	1.8	2.3	2.8	10	KALL-FM Gold	94.1 40kw	14	19	18	9	7	6	65	COMM. INVESTMENT	EAST
1.3	2.2	2.2	2.5	2.5	11	KBZN NAC	97.9 26kw	19	17	14	11	9	8	77	CAPITOL BR.	EAST
4.6	4.6	4.1	4.4	2.5	11	KCPX-A/F AC	1320/98.7 5kw/40kw	9	12	10	12	11	12	38	PRICE BROAD.	CHR
2.3	3.5	2.3	2.7	2.5	11	KMGR-FM AC	107.5 45kw	13	8	11	13	13	13	50	B&B BROADCASTING	HNWH
3.0	3.3	1.9	2.4	2.4	14	KALL N/T	910 5(1)kw	15	26	21	16	14	7	62	COMM. INVESTMENT	EAST
2.3	2.2	2.2	2.8	2.3	15	KDYL BBnd	1280 5(.5)kw	17	25	25	26	23	15	69	SIMMONS FAMILY	CBS
1.6	2.5	2.3	1.9	2.2	16	KTKK Talk	630 1(.5)kw	23	21	22	19	16	9	100	D&B BROADCASTING	K&P
0.5	1.3	0.6	2.5	2.2	16	KXRK NR	96.1 55kw	16	6	9	15	20	26	59	ACME BROAD.	HNWH
2.8	3.2	2.3	2.3	2.1	18	KZHT CHR	94.9 48kw	10	4	12	17	22	24	35	GOLDEN BEAR	DUR
0.7	1.1	1.6	1.1	2.0	19	KSOS Gold	106.9 68kw	18	16	17	14	12	11	61	FIRST NATIONAL	AMA
2.6	1.5	2.3	2.3	1.9	20	KBCK Ctry	105.7 7.3kw	22	24	20	18	17	10	83	RADIO PROPERTIES	---
1.4	0.8	1.2	1.1	1.3	21	KISN CHR	570 5kw	12	15	19	21	18	17	26	SUN MOUNTAIN	MCG
0.4	1.5	0.6	1.3	1.0	22	KFAM B/EZ	700 50(1)kw	24	22	26	25	26	19	50	GENERAL	---
3.7	3.1	3.0	1.9	1.0	22	KJQN-FM NR	95.5 50kw	20	13	16	22	19	23	41	S.G.S. BR.	SRG
1.5	0.8	0.0	0.4	1.0	22	KZQQ-FM AOR	107.9 67kw	25	18	13	20	21	25	73	CARGO BR.	DUR

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 KKAT	1 KKAT	1 KKAT	1 KKAT	1 KKAT	1 KKAT
2 KLZX	2 KSFI	2 KLZX	2 KSFI	2 KLZX	2 KSFI
3 KBER	3 KISN-FM	3 KBER	3 KSOP-FM	3 KSFI	3 KSOP-FM
4 KISN-FM	4 KUTQ	4 KSFI	4 KISN-FM	4 KALL-FM	4 KISN-FM
5 KRSP	5 KSOP-FM	5 KISN-FM	5 KUTQ	5 KSL	5 KLZX
6 KXRK	6 KBER	6 KRSP	6 KLZX	6 KSOP-FM	6 KUTQ
7 KSFI	7 KLZX	7 KALL-FM	7 KBER	7 KBER	7 KBZN
8 KSOP-FM	8 KRSP	8 KSL	8 KBZN	8 KISN-FM	8 KSL
9 KZQQ-FM	9 KZHT	9 KSOP-FM	9 KMGR-FM	9 KRSP	9 KCPX-FM
10 KCPX-FM	10 KCPX-FM	10 KXRK	10 KCPX-FM	10 KALL	10 KSOS



12+ POPULATION: 1,078,100

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
10.6	12.4	9.9	12.1	9.7	1	KCYY Ctry	100.3 100kw	1	4	4	1	1	1	82	NEWCITY	KATZ
7.4	9.7	7.5	8.5	9.1	2	KXTN Span	107.5 100kw	5	5	2	2	2	2	115	TK	SRG
9.2	9.3	9.2	10.0	8.0	3	KTFM CHR	102.7 100kw	2	1	5	5	6	10	79	WATERMAN	BAN
5.3	6.3	6.9	6.3	7.4	4	KAJA Ctry	97.3 100kw	3	7	3	3	3	4	84	CLEAR CHANNEL	CHR
1.2	1.1	0.4	5.3	5.8	5	KISS* AOR	99.5 100kw	4	6	1	4	7	21	69	ADAMS	MMR
6.3	4.4	3.7	5.5	5.2	6	WOAI N/T	1200 50kw	7	29	11	11	9	7	71	CLEAR CHANNEL	CHR
5.2	5.0	6.5	5.2	5.1	7	KQXT AC	101.9 100kw	8	15	10	7	5	3	75	GROUP W	G/W
4.4	3.4	3.7	3.3	4.8	8	KSMG Gold	105.3 100kw	10	11	8	6	4	6	76	RUSK	CBS
5.2	4.1	4.9	3.0	4.5	9	KSAQ AOR	96.1 100kw	6	2	6	8	13	19	60	INNER CITY	EAST
4.9	4.0	4.3	3.8	3.8	10	KZEP-A/F CR	1250/104.5 1kw/100kw	11	12	7	9	8	13	61	LOTUS	HNWH
2.8	2.0	2.9	2.5	3.5	11	KTSA Nost	550 5kw	12	24	16	13	10	5	76	WATERMAN	BAN
5.8	3.6	3.7	3.4	3.4	12	KCOR Span	1350 5kw	15	8	21	15	14	9	110	TICHENOR MEDIA	KATZ
3.2	3.9	3.5	3.6	3.4	12	KSRR AC	92.9 100kw	9	3	9	10	11	16	51	GENESIS	MMR
4.3	4.6	4.2	3.8	3.3	14	KKYX Ctry	680 50(10)kw	14	23	25	22	18	8	98	NEWCITY	KATZ
1.9	2.8	2.3	1.7	2.1	15	KONO-FM Gold	101.9 100kw	13	10	13	12	12	11	48	GILLESPIE BR.	MMR
3.0	2.9	2.3	2.2	2.0	16	KKYX-FM Ctry	106.7 100kw	16	18	17	17	16	14	67	VISION COMM.	KATZ
0.3	0.2	0.0	1.3	2.0	16	KLUP Nost	930 5(1)kw	18	21	28	24	23	12	91	RUSK	CBS
0.7	1.4	0.5	0.5	1.8	18	KSJL UC	760 50(1)kw	19	13	12	14	15	15	103	INNER CITY	EAST
1.2	2.1	1.0	1.6	1.6	19	KEDA Span	1540 5(1)kw	20	22	20	23	22	18	94	D&E	CAB
1.1	2.4	2.1	1.6	1.5	20	KRIO-FM* Span	94.1 22kw	17	9	14	16	17	17	60	APRIL COMM.	---

* Operates under an LMA with KSMG. ** Formerly Country.

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 KISS	1 KXTN	1 KISS	1 KCYY	1 KCYY	1 KCYY	CTRY	22.4
2 KAJA	2 KCYY	2 KCYY	2 KXTN	2 KXTN	2 KXTN	SPAN	15.6
3 KXTN	3 KTFM	3 KXTN	3 KAJA	3 KISS	3 KAJA	GOLD/CR	10.7
4 KSAQ	4 KAJA	4 KAJA	4 KTFM	4 KSMG	4 KSMG	AOR	10.3
5 KZEP-FM	5 KISS	5 KZEP-FM	5 KSMG	5 KAJA	5 KTFM	AC	8.5
6 KTFM	6 KSAQ	6 KSMG	6 KQXT	6 KQXT	6 KQXT	CHR	8.0
7 KCYY	7 KSMG	7 KSAQ	7 KSRR-FM	7 KZEP-FM	7 KSRR-FM	BND	5.5
8 KSMG	8 KSRR-FM	8 KQXT	8 KISS	8 WOAI	8 KONO-FM	N/T	5.2
9 KQXT	9 KQXT	9 KTFM	9 KSAQ	9 KTSA	9 KZEP-FM	UC	1.8
10 KSRR-FM	10 KZEP-FM	10 WOAI	10 KZEP-FM	10 KTFM	10 KCOR		

12+ POPULATION: 2,173,700

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
8.7	7.1	7.5	8.3	7.6	1	KSON-AF Ctry	1240.97.3 1kw/50kw	5	8	6	1	1	1	98	JEFFERSON-PILOT	BAN
5.4	4.7	4.4	5.0	5.7	2	KFMB-FM AC	100.7 30kw	2	10	2	2	2	6	62	MIDWEST TV	MCG
5.4	5.5	5.4	4.5	5.7	2	XTRA-FM NR	91.1 100kw	3	4	1	3	6	20	66	NOBLE	MMR
6.0	6.5	6.5	4.9	5.6	4	KKLQ-AF CHR	600/106.5 5kw/50kw	1	2	4	5	8	15	55	EDENS	CHR
5.2	5.6	4.6	5.1	5.4	5	KSDO N/T	1130 10kw	10	27	16	14	9	2	90	GANNETT	DUR
5.6	5.2	5.7	5.4	4.8	6	KJQY AC	103.7 36kw	7	12	9	7	4	5	73	COMMAND	MMR
6.0	4.9	5.5	5.3	4.5	7	KGB CR	101.5 50kw	4	7	5	4	3	12	58	BROWN	KATZ
2.6	4.0	2.1	3.2	4.4	8	KIOZ AOR	102.1 9.5kw	14	3	3	6	14	23	95	PAR	SRG
3.6	4.0	5.8	4.1	4.2	9	KYXY AC	96.5 41kw	9	5	10	9	7	7	68	PARKER	EAST
2.4	3.4	4.0	3.5	4.2	9	XHTZ CHR	90.3 100kw	4	1	7	10	16	21	53	CAL I FORMULA	---
6.5	5.0	4.0	3.6	4.0	11	KFMB N/T	760 5kw	8	35	24	16	12	4	64	MIDWEST TV	MCG
3.2	4.3	4.1	3.6	3.6	12	KIFM NAC	98.1 28kw	11	13	14	8	5	3	70	KIFM BR. LP.	CBS
4.5	3.8	3.6	3.9	3.6	12	KPOP BBnd	1360 5(1)kw	18	36	33	32	29	11	106	BROWN	KATZ
1.7	1.7	0.9	1.3	2.9	14	XHRM UC	92.5 100kw	16	6	8	12	15	22	67	MORROW	K&P
3.0	3.8	4.0	3.1	2.8	15	KFSD Clas	94.1 100kw	15	20	18	19	17	8	65	LOTUS	HNWH
1.7	1.5	1.9	2.0	2.6	16	KBZS* Gold	94.9 22kw	12	9	15	13	10	10	54	ANAHEIM BR.	BAN
4.2	2.8	3.0	3.0	2.3	17	KCLX** CR	102.9 32kw	13	25	11	11	11	13	48	GANNETT	DUR
2.5	2.9	2.4	2.6	1.9	18	KCBQ-FM Gold	105.3 29kw	17	21	21	15	13	9	53	ADAMS	HNWH
1.3	1.7	1.5	1.4	1.8	19	KNX News	1070 50kw	19	18	27	24	23	17	57	CBS	CBS
1.2	1.9	1.3	1.4	1.6	20	KFI Talk	640 50kw	20	34	26	21	18	14	62	COX	CHR
0.9	0.8	1.0	1.8	1.6	20	XLTN Span	104.5 60kw	23	19	12	17	19	27	89	CAL I FORMULA	KT-H
1.3	0.9	1.5	1.5	1.3	22	XEMO Span	860 5kw	26	26	13	18	21	30	108	J.C. GATES & CO.	CAB
1.1	2.0	2.1	1.8	1.3	22	XTRA Sports	690 50kw	22	17	17	20	20	19	65	NOBLE	MMR
1.5	0.7	1.3	1.4	1.2	24	KCBQ Gold	1170 50(5)kw	21	15	30	23	22	16	57	ADAMS	HNWH

*Operates with an LMA with KSON. **Formerly KSDO-FM.

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	AC	14.7
1 XTRA-FM	1 KFMB-FM	1 XTRA-FM	1 KFMB-FM	1 KSON-FM	1 KFMB-FM	N/T	14.1
2 KIOZ	2 XTRA-FM	2 KGB	2 KSON-FM	2 KGB	2 KSON-FM	GOLD/CR	12.5
3 KGB	3 KSON-FM	3 KSON-FM	3 KYXY	3 XTRA-FM	3 KYXY	AOR	10.1
4 KKLQ-FM	4 KKLQ-FM	4 KIOZ	4 KKLQ-FM	4 KIFM	4 KJQY	CHR	9.8
5 XHTZ	5 XHRM	5 KKLQ-FM	5 KJQY	5 KSDO	5 KIFM	CTRY	7.6
6 KSON-FM	6 KYXY	6 XHTZ	6 XTRA-FM	6 KJQY	6 KKLQ-FM	BBND	3.6
7 KFMB-FM	7 KJQY	7 KFMB-FM	7 KIFM	7 KKLQ-FM	7 KBZS	NAC	3.6
8 XHRM	8 XHTZ	8 KIFM	8 XHRM	8 KIOZ	8 XTRA-FM	SPAN	2.9
9 KJQY	9 KIOZ	9 KCLX	9 XHTZ	9 KCLX	9 XHRM	UC	2.9
10 KYXY	10 KGB	10 KSDO	10 KBZS	10 KFMB-FM	10 KCLX	CLAS	2.8

SAN FRANCISCO

12+ POPULATION: 5,178,000

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG MINS LISTENED	OWNER	NATIONAL REP FIRM
7.8	8.0	8.4	8.4	7.7	1	KGO N/T	810 50kw	1	19	10	2	1	1	81	CAP CITIES/ABC	BAN
6.1	5.3	5.3	4.6	5.6	2	KMEL CHR	106.1 69kw	3	1	1	1	5	16	70	CENTURY	CHR
3.8	4.5	3.3	3.4	4.5	3	KNBR Talk	680 50kw	4	12	16	8	3	2	63	SUSQUEHANNA	EAST
4.8	4.1	5.5	4.9	4.4	4	KCBS News	740 50kw	2	21	20	14	10	4	48	CBS	CBS
3.0	2.5	2.9	3.7	4.0	5	KSAN Ctry	94.9 30kw	9	13	3	3	2	5	81	MALRITE	MCG
3.7	2.9	3.6	4.3	3.8	6	KOIT-A/F AC	1260/96.5 5(1)kw/33kw	5	9	12	6	4	3	59	BONNEVILLE INTL.	TOR
4.3	4.9	4.3	4.5	3.5	7	KFRC Nost	610 5kw	8	43	38	35	29	6	71	COAST BROAD	KATZ
3.9	3.2	2.7	3.3	3.5	7	KIOI AC	101.3 125kw	7	5	4	5	7	8	61	FAIRMONT	DUR
2.6	2.7	3.1	2.5	3.2	9	KITS NR	105.3 15kw	10	4	2	4	11	25	66	ENTERCOM	HNWH
2.0	2.5	2.4	1.9	3.0	10	KBLX-A/F NAC	1400/102.9 1kw/6.6kw	13	7	9	7	6	9	68	INNER CITY	HNWH
3.6	2.8	2.9	2.8	2.9	11	KSOL CHR	107.7 8.9kw	6	2	6	11	16	24	47	UNITED	MMR
2.6	2.7	3.0	3.2	2.8	12	KABL-A/F AC	960/98.1 5kw/100kw	12	17	26	22	18	12	63	SHAMROCK BR.	CHR
2.5	2.7	2.5	2.7	2.7	13	KKSF NAC	103.7 7.8kw	14	31	14	10	8	7	59	BROWN	BAN
2.3	2.8	2.2	2.5	2.5	14	KRQR AOR	97.3 82kw	15	18	7	9	9	17	59	CBS	CBS
2.4	2.3	1.7	2.3	2.2	15	KKHI-A/F Clas	1550/95.7 10.5kw/6.9kw	19	37	36	33	23	13	70	BUCKLEY	HNWH
2.1	2.6	1.8	1.5	2.2	15	KSFO* Gold	560 5kw	11	20	28	17	13	11	45	FIRST BR.	MMR
2.1	2.0	2.3	2.3	2.1	17	KBAY AC	100.3 163kw	23	30	34	27	19	14	90	UNITED	MMR
2.7	2.4	2.3	2.2	2.1	17	KDFC-A/F Clas	1220/102.1 5kw/33kw	16	23	35	19	15	10	58	SUNDIAL	CMBS
0.6	0.8	0.7	2.0	1.9	19	KOFY Span	1050 50(1)kw	27	6	8	15	21	29	101	GABBERT	---
1.9	2.3	1.6	1.8	1.8	20	KFOG AOR	104.5 7.9kw	18	25	11	12	12	21	49	SUSQUEHANNA	EAST
2.2	2.3	1.8	1.5	1.7	21	KFRC-FM Gold	99.7 45kw	17	14	21	16	14	15	45	COAST BROAD.	KATZ
1.6	1.6	1.8	1.5	1.7	21	KSJO AOR	92.3 50kw	21	11	5	13	17	41	62	NARRAGANSETT	MCG

Continued on Page 223

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RIVERSIDE-SAN BERNARDINO

12+ POPULATION: 1,297,500

Continued from Page 215

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KLOS	1 KGGI	1 KLOS	1 KGGI	1 KLOS	1 KFRG	AOR 14.7
2 KQLZ	2 KOST	2 KFRG	2 KFRG	2 KFRG	2 KGGI	CHR 14.2
3 KCAL-FM	3 KFRG	3 KCAL-FM	3 KOST	3 KFI	3 KOST	CTRY 10.9
4 KFRG	4 KRTH	4 KFI	4 KRTH	4 KCAL-FM	4 KRTH	GOLD/CR 9.9
5 KGGI	5 KQLZ	5 KQLZ	5 KIIS-FM	5 KGGI	5 KHTX	N/T 8.8
6 KIIS-FM	6 KIIS-FM	6 KGGI	6 KCAL-FM	6 KQLZ	6 KCAL	AC 7.3
7 KKBQ	7 KLOS	7 KIIS-FM	7 KLOS	7 KOST	7 KIIS-FM	SPAN 4.7
8 KROQ	8 KBIG	8 KOST	8 KQLZ	8 KHTX	8 KLOS	UC 2.4
9 KLVE	9 KCAL-FM	9 KGBT	9 KCAL	9 KIIS-FM	9 KCAL-FM	NAC 1.9
10 KLSX	10 KGBT	10 KRTH	10 KBIG	10 KLVE	10 KBIG	BBND 1.4
						B/EZ 1.4

SAN FRANCISCO

12+ POPULATION: 5,178,000

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SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NATIONAL REP FIRM
1.9	1.8	1.5	1.8	1.5	23	KHOT CHR	97.7 1.65kw	22	3	17	25	36	37	60	ANAHEIM BR.	HNWH
1.1	2.0	2.1	1.4	1.4	24	KBRG Span	104.9 3kw	32	15	13	18	28	36	95	BAHIA RADIO	KT-H
1.1	1.2	1.4	1.3	1.3	25	KYA* Gold	93.3 50kw	20	22	29	20	20	18	43	FIRST BR.	MMR
1.1	1.0	0.9	0.8	1.1	26	KDIA UC	1310 5kw	33	27	19	26	26	26	82	US RADIO	---
1.0	1.2	1.5	0.9	1.1	26	KEZR AC	106.5 50kw	24	8	18	24	30	31	49	ALTA	CHR
1.1	0.8	1.0	1.2	1.1	26	KJAZ Jazz	92.7 1.8kw	28	42	33	29	25	19	61	RONALD COWAN	K&P
1.2	0.8	1.2	1.2	1.1	26	KNEW City	910 5kw	31	16	39	36	34	20	68	MALRITE	MCG
1.5	1.4	1.8	1.4	1.1	26	KOME AOR	98.5 12.5kw	26	35	15	21	27	40	51	INFINITY	TOR
1.3	0.7	0.9	1.0	1.0	31	KARA Gold	105.7 50kw	30	29	27	28	24	22	57	EMPIRE	EAST
1.5	1.8	1.2	1.8	1.0	31	KDBK/KDBQ AC**	98.9/99.1 6.5kw/1.1kw	25	38	24	23	22	23	43	VIACOM	KATZ

*KSFO & KYA simulcast a majority of their programming. ** Now AOR.

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KITS	1 KMEL	1 KGO	1 KMEL	1 KGO	1 KSAN	N/T 16.6
2 KMEL	2 KIOI	2 KITS	2 KIOI	2 KNBR	2 KGO	AC 14.3
3 KSJO	3 KSAN	3 KNBR	3 KSAN	3 KRQR	3 KMEL	AOR 10.3
4 KRQR	4 KITS	4 KMEL	4 KOIT-FM	4 KKSF	4 KIOI	CHR 10.0
5 KGO	5 KSOL	5 KRQR	5 KBLX-FM	5 KSAN	5 KOIT-FM	GOLD/CR 6.2
6 KOME	6 KBLX-FM	6 KKSF	6 KGO	6 KITS	6 KBLX-FM	NAC 5.7
7 KFOG	7 KOFY	7 KSJO	7 KSOL	7 KCBS	7 KKSF	CTRY 5.1
8 KOFY	8 KOIT-FM	8 KSAN	8 KITS	8 KBLX-FM	8 KSOL	CLAS 4.3
9 KSOL	9 KGO	9 KFOG	9 KKSF	9 KFOG	9 KCBS	BBND 3.5
10 KNBR	10 KFOG	10 KCBS	10 KOFY	10 KSFO	10 KDFC-FM	SPAN 3.3
						JAZZ 1.1
						UC 1.1

12+ POPULATION: 1,272,300

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
7.9	8.5	10.7	7.9	8.2	1	KGO N/T	810 50kw	1	9	8	2	1	1	77	CAP CITIES/ABC	BAN
7.1	6.9	5.3	6.5	5.6	2	KHQT CHR	97.7 1.65kw	2	1	2	3	11	14	62	ANAHEIM BR.	HNWH
6.2	6.3	5.9	6.1	5.5	3	KBAY AC	100.3 163kw	7	35	16	10	2	2	85	UNITED	MMR
4.7	4.7	5.1	4.3	5.0	4	KSJO AOR	92.3 50kw	4	5	1	1	5	30	65	NARRAGANSETT	MCG
3.9	3.7	4.7	4.1	4.2	5	KCBS News	740 50kw	3	23	22	14	8	3	47	CBS	CBS
3.6	4.2	3.4	2.8	4.2	5	KNBR Talk	680 50kw	6	17	12	7	4	4	58	SUSQUEHANNA	EAST
4.0	4.8	5.2	3.4	4.0	7	KEZR AC	106.5 50kw	5	2	5	4	6	10	53	ALTA	CHR
4.8	2.8	3.1	3.5	3.6	8	KARA Gold	105.7 50kw	9	19	10	6	3	5	63	EMPIRE	EAST
3.3	2.5	3.3	3.5	3.5	9	KRTY Ctry	95.3 375w	14	18	7	8	10	8	73	CROWN	DUR
3.9	4.8	3.5	4.2	3.4	10	KOME AOR	98.5 12.5kw	10	14	3	5	7	20	61	INFINITY	TOR
2.4	2.0	3.2	3.6	3.2	11	KBRG Span	104.9 3kw	22	8	4	9	17	23	96	BAHIA RADIO	KT-H
2.7	2.6	3.0	3.7	2.9	12	KOIT-A/F AC	1260/96.5 5(1)kw/33kw	8	10	14	15	14	9	52	BONNEVILLE INTL.	TOR
2.4	2.8	2.0	1.8	2.6	13	KITS NR	105.3 15kw	16	6	6	11	18	38	59	ENTERCOM	HNWH
2.0	1.8	2.1	3.1	2.6	13	KSAN Ctry	94.9 30kw	15	25	20	17	12	7	57	MALRITE	MCG
1.5	1.5	2.0	2.1	2.5	15	KKSF NAC	103.7 7.8kw	18	36	19	14	9	6	63	BROWN	BAN
3.2	4.1	3.2	2.8	2.4	16	KUFX CR	94.5 1.2kw	11	39	9	12	13	16	43	KOOL COMM.	DUR
2.5	2.6	2.4	2.0	2.1	17	KIOI AC	101.3 125kw	13	15	13	13	16	12	43	FAIRMONT	DUR
0.9	1.3	1.8	1.2	2.0	18	KBLX-A/F NAC	1400/102.9 1kw/6.6kw	21	21	17	18	15	11	58	INNER CITY	HNWH
2.0	2.6	1.7	2.5	1.9	19	KMEL CHR	106.1 69kw	12	3	11	19	24	37	35	CENTURY	CHR
1.7	2.1	1.5	3.4	1.7	20	KFRC Nost	610 5kw	23	27	37	39	39	18	57	COAST BR.	KATZ
1.0	0.8	1.5	1.4	1.7	20	KLOK AC	1170 50(5)kw	27	16	18	20	22	26	58	BAHIA RADIO	KT-H
2.1	1.8	1.6	2.2	1.6	22	KDFC-A/F Clas	1220/102.1 5kw/33kw	22	22	34	34	33	13	50	SUNDIAL	CMBS
1.5	1.7	1.7	1.9	1.6	22	KSOL CHR	107.7 8.9kw	17	4	15	21	25	34	39	UNITED	MMR
2.1	2.1	1.0	0.9	1.4	23	KKHI-A/F Clas	1550/95.7 10.5kw/6.9kw	25	35	30	29	29	22	50	BUCKLEY	HNWH
0.8	1.6	0.7	1.0	1.3	25	KSFO* Gold	560 5kw	19	11	36	30	32	21	36	FIRST BR.	MMR
1.2	1.3	0.9	0.5	1.2	26	KAZA Span	1290 5kw	32	32	26	27	28	15	70	FIESTA	CAB
1.7	1.8	1.2	2.7	1.2	26	KEEN Ctry	1370 5kw	31	34	29	28	27	24	65	UNITED	MMR
1.8	1.6	1.5	0.8	1.2	26	KFRC-FM Gold	99.7 45kw	20	20	25	22	20	19	34	COAST BR.	KATZ
1.1	0.8	1.0	0.8	1.2	26	KYA* Gold	93.3 50kw	27	13	28	25	21	17	48	FIRST BR.	MMR
2.0	1.6	0.9	1.5	1.1	30	KDBK/KDBQ AC**	98.9/99.1 6.5kw/1.1kw	24	24	23	23	19	29	39	VIACOM	KATZ
1.1	0.6	1.3	0.8	1.0	31	KABL-A/F AC	960/98.1 5kw/100kw	28	26	35	32	31	25	54	SHAMROCK BR.	CHR
0.7	0.4	0.4	0.6	1.0	31	KOFY Span	1050 50(1)kw	29	12	21	24	23	33	51	GABBERT	---

* KSFO & KYA simulcast a majority of their programming.

Continued on Page 229

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
5.6	7.7	6.8	9.0	7.8	1	KMPS-A/F City	1300/94.1 5kw/98kw	4	5	4	1	1	1	78	EZ	EAST
9.4	10.6	9.2	7.3	7.4	2	KIRO N/T	710 50kw	1	14	10	8	3	3	57	BONNEVILLE INTL.	TOR
5.1	4.7	4.5	6.1	6.2	3	KUBE CHR	93.3 100kw	2	1	1	2	8	17	60	COOK INLET	MMR
3.2	4.5	4.9	5.3	5.2	4	KBSG-A/F Gold	1210/97.3 10(1)kw/55kw	5	8	13	3	2	2	59	VIACOM	TOR
6.7	6.4	6.9	5.1	4.7	5	KPLZ CHR	101.5 100kw	3	2	8	9	12	16	46	GOLDEN WEST	BAN
4.5	3.4	3.7	3.6	4.5	6	KLSY AC	92.5 58kw	9	4	7	6	5	8	66	SANDUSKY	CHR
5.0	5.2	6.5	4.3	4.4	7	KOMO AC	1000 50kw	6	15	23	17	17	4	57	FISHER	KATZ
3.3	3.7	3.6	3.7	4.3	8	KZOK-FM CR	102.5 100kw	7	19	5	4	4	9	60	ADAMS	HNWH
5.3	5.2	3.5	4.4	4.2	9	KXRX AOR	96.5 100kw	10	7	2	5	6	20	62	SHAMROCK BR.	KATZ
4.3	2.8	5.2	3.8	4.0	10	KRPM City	106.1 58kw	11	10	11	10	10	5	67	HERITAGE MEDIA	CHR
5.9	4.7	2.4	3.4	3.9	11	KISW AOR	99.9 100kw	8	6	3	7	7	22	56	NATIONWIDE	MCG
4.2	3.8	3.8	3.3	3.5	12	KIXI BBnd	880 50kw	13	24	25	22	22	12	72	SANDUSKY	SRG
1.9	1.5	3.2	2.4	3.3	13	KNDD NR	107.7 100kw	12	3	6	11	15	24	68	NOBLE	SRG
4.5	3.4	3.4	4.1	3.1	14	KING-FM Clas	98.1 100kw	14	12	19	18	18	6	66	CLASSIC RADIO	MMR
2.2	2.3	2.1	2.9	2.9	15	KKNW NAC	106.9 100kw	19	27	16	12	9	7	77	BROWN	BAN
2.5	2.8	2.9	2.3	2.9	15	KLTX AC	95.7 100kw	15	11	12	13	11	11	66	ACKERLEY	HNWH
2.1	2.4	2.5	2.9	2.8	17	KING N/T	1090 50kw	16	25	17	20	20	13	65	CLASSIC RADIO	MMR
2.5	3.5	2.7	3.4	2.5	18	KEZX-FM B/EZ	98.9 100kw	21	31	28	23	23	10	75	PARK	DUR
2.4	3.3	2.3	2.3	2.3	19	KMTT-A/F* AC	850/103.7 10(1)kw/100kw	17	28	9	14	13	18	56	ENTERCOM	DUR
2.5	2.2	1.9	1.7	2.3	19	KWMX AC	100.7 100kw	20	16	15	15	16	14	65	BONNEVILLE INTL.	TOR
1.7	1.7	2.2	1.7	2.2	21	KCMS CC	105.3 115kw	23	9	14	16	14	19	81	CHRISTA	RSS
1.2	1.1	1.3	1.1	2.1	22	KVI Talk	570 5kw	22	30	20	19	19	15	63	GOLDEN WEST	BAN
0.8	0.7	1.8	2.3	1.8	23	KJR Spor	950 5kw	18	18	18	21	21	21	43	ACKERLEY	HNWH
0.3	0.4	0.6	0.8	1.1	24	KGNW Rel	820 50(5)kw	25	13	29	25	25	23	74	SALEM	SRR

* KMTT (AM) previously was KTAC.

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	AC	N/T
1 KISW	1 KUBE	1 KZOK-FM	1 KLSY	1 KZOK-FM	1 KBSG-FM	16.4	14.1
2 KXRX	2 KLSY	2 KISW	2 KMPS-FM	2 KMPS-FM	2 KMPS-FM	11.8	11.4
3 KZOK-FM	3 KMPS-FM	3 KXRX	3 KUBE	3 KIRO	3 KLSY	10.9	
4 KUBE	4 KNDD	4 KIRO	4 KBSG-FM	4 KISW	4 KUBE	9.5	
5 KNDD	5 KPLZ	5 KMPS-FM	5 KLTX	5 KXRX	5 KLTX	3.5	
6 KPLZ	6 KLTX	6 KBSG-FM	6 KPLZ	6 KBSG-FM	6 KKNW	3.3	
7 KMPS-FM	7 KZOK-FM	7 KUBE	7 KRPM	7 KRPM	7 KPLZ	3.1	
8 KIRO	8 KCMS	8 KNDD	8 KKNW	8 KKNW	8 KCMS	2.9	
9 KMTT-FM	9 KXRX	9 KRPM	9 KCMS	9 KNDD	9 KIRO	2.5	
10 KRPM-FM	10 KMTT-FM	10 KPLZ	10 KNDD	10 KMTT-FM	10 KRPM		

TAMPA-ST. PETERSBURG

12+ POPULATION: 1,849,200

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.7	10.1	11.6	12.3	11.9	1	WQYK-FM Ctry	99.5 100kw	1	5	3	1	1	1	116	INFINITY	KATZ
10.4	7.3	10.3	8.4	7.7	2	WWRM AC	107.3 100kw	2	10	9	7	3	2	82	COX	DUR
5.3	6.5	4.5	7.8	7.1	3	WFLA N/T	970 5kw	7	13	10	8	7	4	104	JACOR	EAST
5.5	5.8	7.1	5.6	6.9	4	WXTB AOR	97.9 100kw	9	3	1	2	6	10	113	GREAT AMERICAN	BAN
6.8	7.0	6.2	6.3	6.4	5	WUSA AC	100.7 100kw	6	11	7	3	2	3	92	GANNETT	MCG
6.2	5.9	6.5	6.2	5.9	6	WMTX-A/F AC	1040/95.7 5(1.5)kw/100kw	3	4	4	4	4	6	77	METROPLEX	MMR
5.7	4.6	3.4	4.5	5.4	7	WDUV B/EZ	103.3 100kw	12	24	14	13	13	8	96	SUNSHINE STATE	CHR
1.8	2.6	2.6	4.8	5.0	8	WHPT AC	102.5 100kw	10	6	5	5	5	7	83	PAXSON BR.	SRG
7.1	6.8	6.0	6.3	4.9	9	WFLZ CHR	93.3 100kw	5	1	6	9	11	12	65	JACOR	EAST
4.9	4.8	5.7	4.2	4.5	10	WGUL-A/F BBnd	860/105.5 2(1.5)kw/3.7kw	13	17	24	24	23	15	117	GULF ATLANTIC	K&P
4.6	4.5	3.7	4.1	4.3	10	WRBQ-FM CHR	104.7 100kw	4	2	8	11	10	9	55	CLEAR CHANNEL	CHR
5.5	5.3	5.5	5.2	3.9	11	WYNF AOR	94.9 100kw	8	9	2	6	9	13	62	CBS	CBS
3.8	3.9	4.6	3.4	3.6	12	WYUU Gold	92.5 50kw	11	12	11	10	8	5	64	ENTERCOM	HNWH
0.1	0.4	0.0	1.5	1.7	14	WRBQ UC	1380 5kw	18	7	12	12	12	11	126	CLEAR CHANNEL	CHR
1.9	1.6	2.2	1.5	1.6	15	WLUV-FM Nost	106.3 3.3kw	15	18	25	25	24	17	87	PASCO PINELLA	---
3.2	2.2	2.6	2.0	1.4	16	WSUN Ctry	620 10kw	14	20	18	19	14	14	74	COX	DUR

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WXTB	1 WMTX-FM	1 WXTB	1 WQYK-FM	1 WQYK-FM	1 WUSA	AC 25.0
2 WYNF	2 WUSA	2 WQYK-FM	2 WMTX-FM	2 WXTB	2 WMTX-FM	CTRY 13.3
3 WHPT	3 WQYK-FM	3 WHPT	3 WUSA	3 WHPT	3 WQYK-FM	AOR 10.8
4 WQYK-FM	4 WXTB	4 WYNF	4 WWRM	4 WFLA	4 WWRM	CHR 9.2
5 WFLZ	5 WFLZ	5 WFLA	5 WHPT	5 WYNF	5 WYUU	N/T 7.1
6 WFLA	6 WRBQ-FM	6 WUSA	6 WRBQ-FM	6 WUSA	6 WHPT	BBND 6.1
7 WRBQ-FM	7 WHPT	7 WFLZ	7 WXTB	7 WWRM	7 WRBQ-FM	B/EZ 5.4
8 WMTX-FM	8 WYNF	8 WWRM	8 WFLZ	8 WYUU	8 WXTB	GOLD/CR 3.6
9 WUSA	9 WWRM	9 WYUU	9 WYUU	9 WMTX-FM	9 WDUV	UC 1.7
10 WWRM	10 WYUU	10 WMTX-FM	10 WYNF	10 WFLZ	10 WFLA	

12+ POPULATION: 3,388,800

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
7.6	7.8	9.2	8.8	8.6	1	WPGC-FM CHR	95.5 50kw	1	1	1	1	3	13	81	COOK INLET	BAN
5.9	5.5	5.8	6.1	7.6	2	WMZQ-A/F Ctry	1390/98.7 5kw/50kw	2	10	6	2	1	1	92	VIACOM	CHR
4.9	4.5	5.4	4.3	5.7	3	WKYS UC	93.9 24kw	4	3	2	3	2	10	76	ALBIMAR	HNWH
5.6	5.5	5.2	5.0	5.4	4	WGAY AC	99.5 21kw	9	17	13	8	6	2	78	GREATER MEDIA	MMR
4.2	3.1	4.4	3.9	4.4	5	WRQX AC	107.3 36kw	7	2	3	4	5	15	63	CAP CITIES/ABC	KATZ
4.5	3.6	5.1	4.9	4.3	6	WMAL N/T	630 5kw	5	25	20	17	17	4	61	CAP CITIES/ABC	KATZ
4.6	4.1	4.7	3.2	4.1	7	WASH AC	97.1 26kw	6	15	10	5	4	3	59	CHASE	HNWH
2.9	3.2	3.3	2.9	3.8	8	WHUR UC	96.3 24kw	10	6	8	9	7	9	56	HOWARD UNIV.	DUR
3.3	4.2	4.3	3.7	3.6	9	WTOP News	1500 50kw	3	16	17	16	11	5	47	CHASE	CBS
4.4	5.2	3.0	4.0	3.6	9	WWDC-FM AOR	101.1 22.5kw	8	4	4	6	16	24	52	CAPITOL	CHR
1.8	2.1	2.5	3.0	3.3	11	WJFK-FM Misc	106.7 22.5kw	13	9	5	7	8	17	62	INFINITY	TOR
2.6	2.5	2.3	2.9	3.0	12	WHFS NR	99.1 50kw	15	5	7	10	13	19	65	DUCHOSSOIS	BAN
4.0	3.5	3.9	4.0	3.0	12	WMMJ UC	102.3 2.9kw	17	11	11	12	10	11	80	ALMIC BR.	SRG
3.4	3.0	2.8	2.9	2.9	14	WGMS-FM Clas	103.5 46kw	16	35	22	19	18	7	68	CLASSICAL ACQUIST.	DUR
1.1	1.8	1.7	1.1	2.8	15	WJZE NAC	100.3 40kw	18	27	15	13	9	6	85	UNITED	MCG
4.0	4.0	2.9	3.0	2.6	16	WLTT AC	94.7 22.5kw	14	20	12	15	14	12	49	CBS	CBS
3.0	3.3	3.1	3.2	2.6	16	WXTR Gold	104.1 22kw	11	8	16	14	12	8	46	RADIO VENTURES	MCG
3.0	3.4	2.3	3.3	2.5	18	WCXR CR	105.9 28kw	12	13	9	11	15	16	45	GROUP W	G/W
2.6	2.2	2.0	1.7	2.0	19	WOL UC	1450 1kw	23	18	19	18	19	14	128	ALMIC BR.	SRG
0.6	0.8	0.7	1.2	1.6	20	WWDC BBnd	1260 5kw	22	23	37	38	36	20	101	CAPITOL	CHR
2.5	1.9	2.0	2.1	1.3	21	WWRC Talk	980 5kw	19	24	25	22	21	18	51	GREATER MEDIA	MMR
1.0	1.2	0.9	1.3	1.1	22	WIYY AOR	97.9 13.5kw	20	7	14	20	22	35	43	HEARST	HNWH
4.2	3.5	3.8	1.9	1.0	23	WAVA Rel	105.1 50kw	21	14	18	21	20	21	41	SALEM	---

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FUTURE HITS

A WEEKLY LOOK AT TOMORROW'S HITS TODAY

Hosted By Joel Denver

For more information contact your Westwood One representative at 310-840-4000 or fax 310-840-4060

It Could Only Come From Westwood One®

WEST PALM BEACH

12+ POPULATION: 797,900

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
7.9	8.1	10.5	9.4	9.9	1	WRMF AC	97.9 100kw	1	7	1	1	1	1	90	FAIRBANK	BAN
15.9	15.4	12.8	12.0	8.2	2	WEAT-FM* AC	104.3 100kw	2	10	12	4	4	2	82	TAYLOR	DUR
8.5	9.2	7.5	8.4	7.7	3	WJNO N/T	1230 1kw	3	37	14	12	7	5	96	FAIRBANK	BAN
5.2	5.7	7.5	6.1	7.5	4	WIRK Ctry	107.9 100kw	4	9	3	3	2	3	97	PRICE	HNWH
6.9	5.8	5.6	5.2	5.3	5	WKGR AOR	98.7 100kw	5	5	2	2	3	7	71	TREMONT GROUP LTD.	CHR
5.5	3.7	4.2	3.3	3.4	6	WOVV CHR	95.5 100kw	6	1	5	5	14	20	50	ARDMAN	MCG
2.3	3.3	2.7	4.0	2.9	7	WOLL Gold	94.3 6kw	7	31	11	6	5	4	62	LAPPIN	KATZ
2.0	2.7	2.9	2.4	2.8	8	WNGS AC	92.1 6kw	14	20	10	11	6	6	89	PEARL	EAST
2.3	1.0	1.5	1.6	2.4	9	WPOW CHR	96.5 100kw	9	3	6	10	9	37	59	BEASLEY	HNWH
1.6	2.4	2.5	2.4	2.3	10	WSHE AOR	103.5 100kw	8	8	7	8	10	14	50	TK	SRG
0.0	0.4	1.6	2.7	2.3	11	WZZR AOR	92.7 50kw	16	16	4	7	11	27	75	CRB BR.	KATZ
1.2	2.3	1.5	1.5	2.2	12	WKIS Ctry	99.9 100kw	10	24	16	13	15	10	58	SUNSHINE WIRELESS	HNWH
0.2	0.7	0.4	0.7	2.2	13	WEAT B/EZ	850 1kw	18	19	27	28	31	12	82	TAYLOR	DUR
0.9	1.0	1.0	1.3	2.0	14	WLVE NAC	93.9 100kw	23	25	18	15	12	9	92	GILMORE	TOR
1.0	3.0	0.9	1.4	1.9	15	WZTA CR	94.9 100kw	11	34	8	9	8	15	51	PAXSON BR.	KATZ
4.3	2.5	2.2	2.7	1.9	16	WEDR UC	99.1 100kw	15	4	9	14	16	19	63	WEDR, INC.	MCG
2.9	2.5	1.8	2.4	1.9	17	WHQT** CHR	105.1 100kw	12	2	15	19	18	18	57	EZ	MMR
1.8	1.6	1.7	1.3	1.7	18	WDBF Nost	1420 5(.5)kw	20	15	35	31	32	24	71	QUALITY BR.	---
2.6	2.1	3.9	1.8	1.7	19	WIOD N/T	610 10kw	19	22	17	17	17	16	64	COX	CHR
1.1	1.4	0.7	1.1	1.7	20	WTMI Clas	93.1 96kw	21	32	32	26	26	17	71	MARLIN II LTD	CMBS
1.5	0.7	1.2	0.8	1.7	21	WMRZ Gold	790 25kw	30	27	36	33	27	11	98	JEFFERSON-PILOT	BAN
2.1	1.5	1.7	2.2	1.5	22	WLYF AC	101.5 100kw	13	26	33	30	30	29	46	JEFFERSON-PILOT	BAN
1.4	2.2	1.7	1.4	1.4	23	WMXJ Gold	102.7 100kw	22	14	25	16	13	8	59	SCONNIX	DUR
2.6	1.3	1.4	0.7	1.1	24	WHYI AC	100.7 100kw	17	11	13	18	19	26	39	METROPLEX	MCG
0.3	0.0	0.5	0.5	1.1	25	WBZT N/T	1290 5kw	25	35	30	34	35	31	59	PRICE	HNWH
0.7	0.0	0.6	1.3	1.1	26	WPOM UC	1600 5(2.5)kw	29	13	21	20	21	22	65	RIVIERA COMM.	ROS
0.4	1.3	0.8	1.5	1.0	27	WSWN UC	900 1kw	35	6	19	23	25	28	108	GRAM CORPORATION	---
1.0	1.4	0.8	0.4	1.0	28	WJQY AC	106.7 100kw	27	23	23	25	23	13	53	TAK	KATZ

* Formerly B/EZ. ** Went Black AC in mid-book.

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#31

SAN JOSE

12+ POPULATION: 1,272,300

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DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KSJO	1 KEZR	1 KSJO	1 KEZR	1 KGO	1 KGO	AC 18.4
2 KOME	2 KHQT	2 KOME	2 KHQT	2 KNBR	2 KARA	N/T 16.6
3 KITS	3 KRTY	3 KNBR	3 KARA	3 KSJO	3 KEZR	AOR 11.0
4 KBRG	4 KSJO	4 KGO	4 KGO	4 KOME	4 KBAY	GOLD/CR 9.7
5 KHQT	5 KIOI	5 KITS	5 KRTY	5 KCBS	5 KSAN	CHR 9.1
6 KNBR	6 KBRG	6 KBRG	6 KIOI	6 KKSF	6 KRTY	CTRY 7.3
7 KGO	7 KSAN	7 KHQT	7 KBAY	7 KBAY	7 KIOI	SPAN 5.4
8 KUFX	8 KUFX	8 KUFX	8 KSJO	8 KHQT	8 KHQT	NAC 4.5
9 KEZR	9 KOIT-FM	9 KCBS	9 KSAN	9 KITS	9 KBLX-FM	CLAS 3.0
10 KARA	10 KMEL	10 KKSF	10 KOME	10 KUFX	10 KKSF	BBND 1.7

#7

WASHINGTON, DC

12+ POPULATION: 3,388,800

Continued from Page 227

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WPGC-FM	1 WPGC-FM	1 WPGC-FM	1 WPGC-FM	1 WMZQ-FM	1 WMZQ-FM	AC 16.5
2 WWDC-FM	2 WKYS	2 WWDC-FM	2 WMZQ-FM	2 WKYS	2 WKYS	UC 14.5
3 WKYS	3 WRQX	3 WMZQ-FM	3 WKYS	3 WJFK-FM	3 WPGC-FM	N/T 9.2
4 WJFK-FM	4 WMZQ-FM	4 WKYS	4 WRQX	4 WWDC-FM	4 WASH	CHR 8.6
5 WHFS	5 WHUR	5 WJFK-FM	5 WASH	5 WPGC-FM	5 WGAY	AOR 7.7
6 WRQX	6 WHFS	6 WHFS	6 WGAY	6 WJZE	6 WRQX	CTRY 7.6
7 WMZQ-FM	7 WASH	7 WRQX	7 WHUR	7 WTOP	7 WHUR	GOLD/CR 5.1
8 WCXR	8 WLTT	8 WCXR	8 WMMJ	8 WASH	8 WMMJ	MISC 3.3
9 WHUR	9 WJFK-FM	9 WJZE	9 WLTT	9 WRQX	9 WLTT	CLAS 2.9
10 WIYY	10 WGAY	10 WASH	10 WHFS	10 WCXR	10 WXTR	NAC 2.8
						BBND 1.6
						REL 1.0

#49

WEST PALM BEACH

12+ POPULATION: 797,900

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DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WKGR	1 WRMF	1 WRMF	1 WRMF	1 WRMF	1 WRMF	AC 24.5
2 WRMF	2 WKGR	2 WKGR	2 WKGR	2 WKGR	2 WEAT-FM	N/T 10.5
3 WPOW	3 WIRK	3 WIRK	3 WIRK	3 WIRK	3 WIRK	AOR 9.9
4 WZZR	4 WOVV	4 WZTA	4 WEAT-FM	4 WJNO	4 WOLL	CTRY 9.7
5 WIRK	5 WZZR	5 WSHE	5 WOLL	5 WZTA	5 WKGR	GOLD/CR 7.9
6 WSHE	6 WEDR	6 WJNO	6 WOVV	6 WEAT-FM	6 WNGS	CHR 7.7
7 WZTA	7 WPOW	7 WPOW	7 WEDR	7 WPOW	7 WMXJ	UC 4.0
8 WOVV	8 WNGS	8 WZZR	8 WNGS	8 WOLL	8 WLVE	B/EZ 2.2
9 WJNO	9 WOLL	9 WOVV	9 WKIS	9 WSHE	9 WOVV	NAC 2.0
10 WNGS	10 WSHE	10 WEAT	10 WMXJ	10 WZZR	10 WKIS	BBND 1.7
						CLAS 1.7

AKRON

12+ POPULATION: 548,600

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CLUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
7.5	6.9	7.3	4.0	7.4	1	WNIR Talk	100.1 3kw	6	22	7	9	7	5	106	MEDIA-COM, INC.	K&P
6.0	7.6	6.3	5.8	6.5	2	WGAR Ctry	99.5 50kw	3	6	6	4	3	3	78	NATIONWIDE	HNWH
8.0	6.1	4.5	6.3	6.5	2	WKDD CHR	96.5 50kw	1	2	2	2	8	8	68	BARNSTABLE	KATZ
5.2	5.1	5.9	8.4	6.5	2	WONE-FM AOR	97.5 12kw	2	5	1	1	4	10	71	MEDIA COMM	MCG
6.9	4.6	6.9	5.5	6.4	5	WDOK AC	102.1 12kw	8	16	8	5	1	1	91	INDEPENDENT/CLEV.	MMRE
5.5	5.1	4.5	5.1	5.1	6	WMJI Gold	105.7 27kw	4	7	11	6	2	2	61	LEGACY	KATZ
3.2	3.0	2.7	3.8	5.1	6	WQMX AC	94.9 16kw	12	11	4	7	6	6	102	GORDON-THOMAS	BAN
4.8	3.8	4.6	5.7	4.7	8	WAKR N/T	1590 5kw	5	24	25	19	14	4	61	MEDIA COMM	MCG
4.2	4.1	4.4	5.8	4.7	8	WMMS AOR	100.7 34kw	9	18	3	3	5	11	68	MALRITE	KATZ
3.0	4.2	3.0	3.2	3.5	10	WNCX CR	98.5 16.5kw	10	20	5	8	9	19	67	METROPLEX	MCG

ALBANY-SCHENECTADY-TROY

12+ POPULATION: 743,500

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CLUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
10.1	9.6	9.5	11.5	9.2	1	WFLY CHR	92.3 17kw	1	1	1	2	4	8	66	ALBANY BR.	TOR
9.5	11.3	11.5	11.0	9.3	2	WGNA-AIF Ctry	1460/107.7 5kw/12kw	3	6	6	3	1	1	86	BARNSTABLE	KATZ
8.3	8.7	8.3	10.4	8.9	3	WGY N/T	810 50kw	2	8	10	8	6	2	78	EMPIRE RADIO	EAST
8.0	7.1	7.5	6.9	7.3	4	WKLI AC	100.9 6kw	6	9	5	1	2	4	81	BENDAT COMM.	DUR
7.0	7.8	7.6	8.2	6.9	5	WROW-FM AC	95.5 12kw	7	25	11	9	7	3	85	RADIO TERRACE	CHR
6.2	5.6	5.7	4.5	5.8	6	WGY-FM Gold	99.5 14.5kw	5	4	7	6	3	5	65	EMPIRE RADIO	EAST
6.9	6.1	6.5	3.5	5.8	6	WQBK-FM CR	103.9 3kw	8	7	2	4	5	7	72	WQBK, INC.	BAN
4.9	6.4	8.0	5.1	5.2	8	WPYX AOR	106.5 15.5kw	4	3	4	5	8	6	53	MERV GRIFFIN	MCG
0.0	0.6	0.9	2.5	4.5	9	WZRQ AOR	102.3 4.1kw	10	2	3	7	9	17	104	SARATOGA RADIO CRP	SRG
3.0	3.3	3.4	4.4	3.4	10	WQBK Talk	1300 5kw	11	21	16	17	16	11	81	WQBK, INC.	BAN

#79

ALBUQUERQUE

12+ POPULATION: 463,100

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
13.0	15.1	13.7	15.4	16.5	1	KRZY/KRST Ctry	1450/92.3 1kw/22kw	1	2	1	1	1	1	104	COMMONWEALTH	KATZ
9.4	8.1	10.4	11.5	8.4	2	KKOB AC	770 50kw	2	19	14	5	3	2	76	FAIRMONT	MCG
7.0	7.0	7.2	6.6	7.5	3	KKOB-FM AC	93.3 21.5kw	3	6	3	2	2	3	73	FAIRMONT	MCG
4.0	4.1	5.4	5.6	6.0	4	KKJY B/EZ	100.3 22.5kw	11	21	23	15	12	4	112	MBC	TOR
6.7	6.0	6.5	4.5	5.7	5	KLSK CR	104.1 100kw	5	7	2	3	4	8	72	PROGRESSIVE BR.	CHR
7.4	8.4	5.5	6.2	4.9	6	KKSS CHR	97.3 100kw	4	1	5	7	13	21	55	SUNGROUP	DUR
3.9	3.1	5.0	3.2	4.7	7	KHFM Clas	96.3 20kw	10	25	15	10	7	5	84	N.M. CLASSICAL	CMBS
5.1	6.1	7.2	6.2	4.4	8	KZSS/KZRR AOR	610/94.1 5kw/22.5kw	6	12	4	4	5	12	65	ANCHOR MEDIA	EAST
3.1	3.3	4.5	2.4	3.7	9	KMGA AC	99.5 22.5kw	9	10	9	8	8	7	64	SPACECOM	EAST
5.5	5.8	5.1	4.0	3.7	9	KZKL-A/F Gold	1580/101.7 10kw/3kw	7	5	13	6	6	6	61	AM-FM COMM.	CHR

#64

ALLENTOWN-BETHLEHEM

12+ POPULATION: 586,500

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
14.0	12.1	13.5	14.5	12.4	1	WFMZ B/EZ	100.7 17kw	4	18	13	8	4	2	111	MARANATHA	TOR
10.8	10.2	9.0	10.3	11.1	2	WLEV AC	96.1 50kw	2	6	3	2	1	1	92	TMZ	MCG
6.9	7.5	10.1	9.2	10.0	3	WAEB-FM CHR	104.1 50kw	1	1	2	3	5	5	79	CRB BROADCASTING	KATZ
9.9	12.8	11.1	12.3	9.5	4	WZZO AOR	95.1 30kw	3	2	1	1	2	7	78	HOLT CORPORATION	DUR
7.9	7.5	9.9	8.7	7.0	5	WODE-A/F Gold	1230/99.9 1kw/50kw	5	3	5	4	3	34	62	ROTH COMM.	CHR
5.3	4.9	4.6	4.7	5.1	6	WAEB AC	790 1kw	6	13	7	6	6	4	68	CRB BROADCASTING	KATZ
3.3	2.6	2.6	1.4	3.9	7	WXTU Ctry	92.5 15.5kw	8	34	6	7	7	6	112	BEASLEY	BAN
3.0	3.1	2.6	2.4	2.8	8	WYSP CR	94.1 16kw	7	35	4	5	8	12	50	INFINITY	TOR
3.0	2.9	2.3	3.8	2.6	9	WEST BBnd	1400 1kw	13	24	36	34	35	11	109	TMZ	MCG
3.3	4.4	4.9	3.6	2.4	10	WXKW Ctry	1470 5kw	11	29	29	13	9	8	82	HOLT CORPORATION	EAST

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#59

AUSTIN

12+ POPULATION: 668,800

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
13.4	15.8	15.7	17.2	15.3	1	KASE Ctry	100.7 100kW	1	3	1	1	1	1	89	KVET BR.	KATZ
7.3	7.9	7.7	7.4	8.3	2	KKMJ AC	95.5 100kw	3	7	4	3	2	2	68	AMATURO GROUP	MMR
7.3	6.3	7.5	5.3	7.2	3	KHFI CHR	96.7 100kw	2	1	2	4	9	14	55	JOYNER	BAN
8.1	8.3	6.9	5.4	6.4	4	KLBJ-FM AOR	93.7 97kw	4	4	3	2	3	5	63	LBJ CO.	EAST
6.0	5.3	6.4	7.0	6.3	5	KLBJ N/T	590 5(1)kw	5	6	9	7	4	3	66	LBJ CO.	EAST
4.4	4.7	5.1	5.8	5.8	6	KVET-FM* Ctry	98.1 100kw	6	5	6	6	5	4	71	SPUR PARTNERS	---
7.0	6.0	5.4	4.7	4.8	7	KPEZ AOR	102.3 20kw	9	11	5	5	6	7	64	CLEAR CHANNEL	CHR
5.4	4.5	4.0	4.8	4.1	8	KBTS** CHR	93.3 93kw	7	2	8	10	11	12	51	GENESIS	BAN
4.7	3.7	4.7	4.1	3.6	9	KGSR AOR	107.1 46kw	10	13	10	8	7	6	64	BEASLEY	MCG
3.3	4.5	3.9	3.5	3.1	10	KEYI AC	103.5 90kw	8	10	7	9	8	16	40	DEGREE	BAN

*KVET-FM programmed by KASE. **Now AC under LMA with KHFI.

#92

BAKERSFIELD

12+ POPULATION: 382,800

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
12.4	16.3	13.9	16.3	14.2	1	KUZZ Ctry	107.9 5.8kw	1	3	1	1	1	1	95	BUCK OWENS	KATZ
11.5	8.7	12.1	10.8	10.3	2	KKXX CHR	105.3 35kw	2	1	2	2	2	5	84	GRAPEVINE	DUR
2.0	3.4	4.5	6.3	7.2	3	KRAB AOR	106.3 3.9kw	4	2	3	3	4	23	101	DOUBLE D	BAN
6.8	8.5	6.7	6.5	6.9	4	KERN N/T	1410 1kw	3	12	8	4	3	3	85	AMERICAN GENERAL	CHR
6.1	5.7	5.4	6.1	5.2	5	KGFM B/EZ	101.5 4.8kw	5	16	12	8	6	2	85	KERN	MCG
5.1	6.7	5.0	3.7	5.2	5	KWAC Span	1410 1kw	8	5	7	7	8	6	99	KMAP INC.	LOTUS
3.6	3.5	4.0	4.7	4.1	7	KLLY AC	95.3 12.5kw	7	11	5	5	5	7	72	BUCKLEY	HNWH
4.6	3.2	3.4	4.0	3.8	8	KAFY Span	970 1kw	10	8	6	9	10	11	88	McGAVERN-BARRO	CAB
3.1	2.7	4.5	1.3	3.8	8	KCWR Ctry	550 5kw	12	14	15	13	13	4	123	BUCK OWENS	KATZ
5.6	4.8	3.4	2.6	3.6	10	KKBB CR	97.7 3kw	9	24	4	6	7	15	76	KOHL COMM.	EAST

#84

BATON ROUGE

12+ POPULATION: 423,800

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
15.5	16.1	17.6	21.0	23.4	1	WYNK-A/F Ctry	1380/101.5 5kw/100kw	1	3	1	1	1	1	116	NARRAGANSETT	KATZ
14.1	11.6	11.8	9.4	11.7	2	KQXL UC	106.5 50kw	2	1	2	2	2	5	92	CITY WIDE	BAN
7.4	10.7	10.3	12.0	9.1	3	WXOK UC	1460 5(1)kw	4	4	3	3	3	2	92	WINNFIELD LIFE	BAN
10.4	9.3	7.7	7.5	6.2	4	WFMF CHR	102.5 100kw	3	1	4	5	7	8	55	GUARANTY	CHR
5.1	4.6	5.8	5.8	5.8	5	WKJN Ctry	100.3 100kw	5	5	6	7	8	6	61	SOUTHERN COMM.	CHR
5.2	6.5	5.4	5.4	5.5	6	WJBO N/T	1150 5kw	8	11	9	10	6	4	74	BATON ROUGE	CHR
1.7	2.2	5.1	4.2	5.3	7	KRVE AC	96.1 43kw	6	7	5	4	5	7	65	McFORHUN	K&P
7.0	5.0	4.6	5.4	4.7	8	WGGZ Gold	98.1 100kw	10	12	10	6	4	3	69	WGGZ, INC.	KATZ
3.4	5.0	3.8	2.8	3.0	9	WCKW-FM AOR	92.3 100kw	9	15	8	8	9	10	45	222 CORP.	BAN
5.8	5.2	2.9	3.9	3.0	9	WTGE AOR	100.7 100kw	7	8	7	9	10	11	38	VETTER	EAST

#53

BIRMINGHAM

12+ POPULATION: 757,300

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
18.2	15.9	16.0	17.7	17.9	1	WZZK-A/F Ctry	610/104.7 5(1)kw/99kw	1	4	2	2	1	1	102	NEWCITY	KATZ
8.9	10.7	9.6	9.3	10.5	2	WZRR CR	99.5 100kw	3	5	1	1	3	6	92	DICK	EAST
8.8	9.0	9.0	8.6	8.6	3	WMJJ AC	96.5 100kw	2	7	4	3	2	2	71	CAPITOL BR. CRP.	MCG
9.7	9.5	9.5	11.3	8.6	3	WENN UC	107.7 100kw	5	2	3	4	4	4	86	BOOKER T. WASH.	HNWH
5.8	6.0	7.3	7.0	6.8	5	WERC N/T	960 5kw	6	23	12	7	5	3	80	AMERON	MCG
5.8	9.2	8.4	6.9	6.6	6	WAPI-FM CHR	94.5 98kw	4	1	5	5	9	12	62	DITTMAN GROUP	CHR
5.0	4.9	4.5	5.9	5.3	7	WATV UC	900 1kw	8	26	8	8	8	5	95	BIRMINGHAM EBONY	BAN
2.0	3.3	2.6	3.3	3.9	8	WTUG UC	92.9 100kw	10	3	6	6	11	14	98	RADIO SOUTH, INC.	EAST
3.9	4.8	4.6	4.3	3.7	9	WAPI BBnd	1070 5(5)kw	9	25	19	14	12	8	66	DITTMAN GROUP	CHR
2.9	3.9	3.2	3.7	3.4	10	WAGG UC	1320 5kw	11	11	11	11	10	7	86	BOOKER T. WASH.	HNWH

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BRIDGEPORT

12+ POPULATION: 371,900

SPRING '91	FALL '91	SPRING '92	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
12.9	12.2	13.5	1	WICC AC	600 1(.5)kw	1	5	11	4	4	1	86	WIN	BAN
15.6	13.3	10.8	2	WEZN AC	99.9 27.5kw	2	6	3	3	1	2	80	NEW CITY	KATZ
8.8	9.6	8.7	3	WEBE AC	107.9 50kw	4	7	2	2	2	3	79	WIN	BAN
6.0	6.9	8.7	3	WPLR AOR	99.1 14.1kw	5	3	1	1	3	6	93	SOUTHERN STARR	EAST
10.0	9.2	5.1	5	WKCI CHR	101.3 50kw	3	1	5	5	6	7	44	CLEAR CHANNEL	MCG
4.0	4.2	4.8	6	WFAN Sports	660 50kw	6	9	7	6	5	4	60	INFINITY	HNWH
3.2	3.7	3.6	7	WCBS News	880 50kw	7	25	13	9	8	5	49	CBS	CBS
2.9	2.6	3.5	8	WEFX CR	95.9 3kw	8	8	4	7	7	18	65	CRB BROADCASTING	CHR
1.6	1.9	2.7	9	WOR Talk	710 50kw	11	11	34	27	19	9	82	BUCKLEY	MCG
1.8	1.5	2.6	10	WWYZ Ctry	92.5 18kw	15	32	12	16	10	8	90	WWYZ, INC.	BAN

CHARLESTON, SC

12+ POPULATION: 421,300

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
5.3	4.4	5.0	10.7	13.5	1	WWVZ UC	93.3 50kw	5	1	1	2	2	4	119	JAG COMMUNICATIONS	HNWH
0.7	0.6	8.1	7.4	12.1	2	WBUB Ctry	107.5 100kw	2	3	2	1	1	1	96	LOW COUNTRY MEDIA	MCG
13.1	12.9	10.7	10.9	10.2	3	WEZL Ctry	103.5 100kw	1	5	6	4	3	2	77	APOLLO RADIO	BAN
5.7	6.8	7.1	5.7	7.1	4	WAVF AOR	96.1 100kw	4	4	3	3	5	14	63	PRITCHARD & CO.	CHR
8.8	10.3	7.7	8.1	6.4	5	WSSX CHR	95.1 100kw	3	2	5	7	10	12	56	FAIRCOM	KATZ
3.0	3.9	4.7	3.2	5.9	6	WYBB CR	98.1 50kw	6	7	4	5	6	10	60	L.M. COMM.	EAST
5.2	5.2	4.5	3.2	5.3	7	WXLY Gold	102.5 100kw	7	14	10	6	4	3	65	BLOOMINGTON	BAN
5.0	7.4	5.9	6.3	5.2	8	WTMA N/T	1250 5(1)kw	10	16	8	10	9	6	88	JETT COMM.	KATZ
5.0	6.4	6.5	6.7	4.6	9	WXTC-FM AC	96.9 100kw	8	6	7	8	8	8	64	EBE	MCG
5.6	4.2	4.5	5.6	4.3	10	WSUY AC	100.7 3kw	9	13	9	9	7	5	68	SOUTHERN COMM.	KATZ

#97

CHATTANOOGA

12+ POPULATION: 366,100

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
20.4	18.0	23.9	23.7	21.5	1	WUSY Ctry	100.7 100kw	1	3	1	1	1	1	105	COLONIAL	KATZ
13.5	10.0	10.1	12.1	10.4	2	WDEF-A/F B/EZ	1370/92.3 5kw/100kw	3	16	7	6	6	2	88	PARK	MMR
7.5	9.2	5.9	5.6	9.4	3	WSKZ AOR	106.5 100kw	2	2	2	2	2	4	73	BLOOMINGTON	CHR
9.7	12.1	10.0	8.4	7.6	4	WJTT UC	94.3 3kw	6	1	4	3	4	7	98	JETTCOM	HNWH
3.7	4.7	5.4	5.3	6.1	5	WFXS AOR	102.3 3kw	7	8	3	4	3	10	95	TENN. COMM.	BAN
8.5	6.8	6.4	8.6	6.0	6	WLMX AC	105.5 3kw	5	6	5	5	5	5	71	CHATTANOOGA	EAST
3.3	8.2	4.7	6.6	5.3	7	WDOD-FM Ctry	96.5 100kw	4	5	10	9	9	3	55	BAHAKEL	BAN
1.3	2.5	3.0	3.0	3.5	8	WGOW N/T	1150 5(1)kw	9	14	9	8	8	6	72	BLOOMINGTON	CHR
2.5	3.0	1.9	2.0	3.5	8	WJRX CC	107.9 3kw	10	7	6	7	7	12	74	VIRGINIA SATTLER	---
4.2	3.3	2.4	2.8	2.8	10	WNOO Rel	1260 5kw	12	10	13	11	10	8	90	TENNESSEE COMM.	BAN

#91

COLUMBIA, SC

12+ POPULATION: 385,800

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
14.9	15.2	16.5	17.6	18.4	1	WWDM UC	101.3 100kw	1	1	1	1	1	2	127	GAMECOOK CITY	HNWH
17.5	15.7	16.4	14.0	13.4	2	WCOS-FM Ctry	97.5 100kw	2	5	4	2	2	1	93	MEDIACOMM	MCG
10.8	8.0	9.3	8.6	8.5	3	WNOK CHR	104.7 100kw	3	2	3	4	7	10	70	VOYAGER	KATZ
6.4	5.5	5.4	6.8	7.2	4	WMFX AOR	102.3 3kw	4	3	2	3	3	12	86	WMFX-FM ASSOC.	DUR
7.9	7.8	8.0	8.3	6.4	5	WVOC N/T	560 5kw	5	11	10	8	8	3	78	CLAYTON RADIO	BAN
2.6	2.4	5.3	4.2	6.0	6	WHKZ Ctry	96.7 3.3kw	8	4	5	6	4	6	79	UNIVERSAL COMM.	K&P
6.1	5.5	4.8	4.1	6.0	6	WTCB AC	106.7 100kw	7	7	7	7	5	4	76	BLOOMINGTON	CHR
6.1	4.7	4.2	5.0	5.7	8	WOMG-FM Gold	103.1 3kw	6	6	6	5	6	5	71	PRICE	SRG
1.7	4.9	2.9	2.9	3.0	9	WTGH Rel	620 1kw	12	14	12	13	11	8	86	MIDLAND COMM.	---
1.5	1.6	1.8	1.8	2.8	10	WKWQ UC	93.1 2.1kw	10	10	8	9	9	11	72	WILLIS	---

EL PASO

12+ POPULATION: 481,220

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
16.8	16.1	15.7	15.5	14.1	1	KHEY-FM Ctry	96.3 100kw	1	4	2	1	1	1	86	US RADIO	KATZ
12.4	11.5	13.0	10.8	11.4	2	KPRR CHR	102.1 100kw	2	1	3	4	6	9	81	TRANSCONTINENTAL	DUR
7.5	6.6	7.9	8.9	11.3	3	KLAQ AOR	95.5 100kw	3	3	1	2	3	10	91	D&F	HNWH
9.8	7.5	7.8	6.9	10.5	4	KAMZ AC	93.1 30kw	4	2	4	3	2	2	93	PINNACLE	EAST
4.9	6.8	6.6	9.6	7.9	5	KBNA-A/F Span	920.97.5 1(.5)kw/100kw	5	7	8	5	4	3	77	TICHENOR MEDIA	KT-H
5.1	6.9	3.9	5.3	6.7	6	KTSM-FM B/EZ	99.9 100kw	6	9	6	6	5	4	84	TRI-STATE	CHR
2.7	2.1	1.9	3.2	4.6	7	KSET Ctry	94.7 61kw	8	6	7	8	8	7	67	DUNN BR.	DUR
3.2	4.3	4.1	5.1	4.5	8	KTSM N/T	1380 5(.5)kw	9	25	9	9	10	5	81	TRI-STATE	CHR
5.2	7.1	6.2	4.6	3.9	9	KOFX Gold	92.3 100kw	7	8	5	7	7	8	53	ELP	MCG
3.9	2.7	3.8	4.6	3.7	10	KAMA Span	750 10(1)kw	10	10	10	10	9	6	83	PINNACLE	CAB

FRESNO

12+ POPULATION: 543,800

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.8	12.1	9.5	7.8	9.5	1	KNAX Ctry	97.9 48kw	2	7	2	1	1	2	99	FIRST SIERRA	HNWH
11.5	10.9	12.1	12.3	9.1	2	KMJ N/T	580 5kw	1	19	9	3	2	1	80	HENRY	KATZ
3.8	3.4	5.1	5.0	5.5	3	KRZR AOR	103.7 50kw	4	8	1	2	4	22	75	OLYMPIA	CHR
4.8	3.6	5.4	6.1	4.7	4	KBOS CHR	94.9 16.5	3	2	3	7	14	20	62	JAYVEECO	---
6.6	5.9	3.9	4.6	4.7	4	KJOI AC	98.9 19kw	8	10	11	9	6	3	76	RADIO DINUBA	MMR
4.2	4.6	5.3	4.3	4.5	6	KQPW CHR	101.9 50kw	6	1	8	10	15	15	65	KENNETH HOLT	MCG
3.5	3.4	4.0	4.4	4.4	7	KTHT AC	102.7 50kw	5	4	5	5	7	9	62	SPACE CENTERS	CHR
4.5	3.7	3.7	5.2	4.3	8	KFSO Gold	92.9 18.5kw	7	5	13	6	3	4	67	AMERICAN	---
2.3	2.5	2.1	3.7	4.3	8	KSXS Ctry	93.7 68kw	9	11	4	4	5	8	72	HENRY	KATZ
3.4	2.5	4.7	1.9	4.0	10	KGST Span	1600 5kw	13	13	15	13	10	6	101	LOTUS	LOTUS

#66

GRAND RAPIDS

12+ POPULATION: 560,900

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
6.4	8.8	6.0	10.1	10.3	1	WLHT AC	95.7 40kw	3	8	2	1	1	1	92	LIGGETT	EAST
6.8	10.4	9.9	8.9	9.7	2	WKLO AOR	94.5 50kw	2	3	1	2	2	8	76	BLOOMINGTON	BAN
8.8	7.7	9.4	9.0	9.0	3	WCUZ-FM Ctry	101.3 50kw	4	6	4	3	3	3	81	FEDERATED MEDIA	CHR
9.6	8.9	9.6	7.8	7.3	4	WGRD CHR	97.9 13kw	1	1	3	5	10	9	57	REGIONAL GR./MI	DUR
7.3	6.3	7.2	5.6	6.6	5	WODJ Gold	107.3 50kw	6	5	10	4	4	2	75	GOODRICH BR.	KATZ
8.0	7.3	9.9	5.9	6.5	6	WOOD-FM AC	105.7 265kw	5	15	8	6	5	4	69	UNITED ARTISTS	KATZ
7.2	5.7	6.4	7.9	5.1	7	WOOD AC	1300 5kw	7	14	12	10	6	5	63	UNITED ARTISTS	KATZ
4.6	3.9	5.8	5.5	4.6	8	WMUS-FM Ctry	106.9 50kw	11	10	9	8	8	6	70	GREATER MUSKEGON	HNWH
2.9	2.7	2.4	3.0	4.2	9	WSNX CHR	104.5 50kw	9	2	7	11	12	16	59	GOODRICH BR.	KATZ
3.9	6.1	2.5	4.0	3.8	10	WJFM* Gold	93.7 320kw	8	9	5	7	7	12	48	RADIO ASSOC./MICH.	TOR
3.7	3.9	4.5	3.3	3.8	10	WLAV-A/F AOR	1340/96.9 1kw/50kw	10	4	6	9	9	11	51	ADAMS	MMR

* Now WBCT (Ctry)

#81

GREENVILLE-NEW BERN-JACKSONVILLE, NC

12+ POPULATION: 443,300

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
18.7	19.9	17.4	21.2	20.2	1	WRNS-FM Ctry	95.1 100kw	1	4	1	1	1	1	112	PINNACLE	MCG
18.5	16.1	14.3	14.2	11.5	2	WIKS UC	101.9 100kw	2	1	3	2	2	2	95	TAYLOR	HNWH
8.0	5.6	6.7	4.8	6.3	3	WDLX AC	93.3 100kw	3	3	4	4	4	7	58	TAR HILL	BAN
5.8	5.6	5.3	5.5	5.9	4	WNCT B/EZ	107.9 100kw	5	19	12	8	7	4	90	ROY H. PARK	MMR
0.0	0.0	4.8	5.4	5.7	5	WSFL AOR	106.5 100kw	4	12	2	3	5	8	78	CARAVELLE	EAST
3.9	5.8	5.4	4.2	5.4	6	WKOQ Gold	98.7 100kw	6	13	7	5	3	3	83	WINFAS OF VA.	DUR
3.2	3.2	2.6	4.6	4.0	7	WRHT CHR	96.3 50kw	7	2	6	9	11	13	76	EASTERN CAROLINA	---
2.2	4.0	3.7	3.5	3.6	8	WVYY AC	99.5 16.5kw	8	5	10	6	6	5	76	W & B MEDIA	---
1.3	3.7	1.9	2.1	2.6	9	WTRG Gold	100.7 100kw	10	8	15	10	8	6	72	JOYNER ADVERTISING	HNWH
2.3	2.3	3.1	2.6	2.4	10	WXQR AOR	105.5 3kw	11	9	5	7	10	20	74	MARINE	TNS

#58

GREENVILLE-SPARTANBURG

12+ POPULATION: 670,800

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
11.5	9.9	15.7	13.8	17.0	1	WSSL-A/F Ctry	1440/100.5 5kw/100kw	1	1	1	1	1	1	104	CAPSTAR	MCG
15.4	12.2	12.7	12.0	10.6	2	WESC-FM Ctry	92.5 100kw	2	4	3	3	4	3	79	BR. COM./CAROLINA	BAN
12.8	11.8	9.5	8.5	10.3	3	WMYI AC	102.5 20kw	3	7	2	2	2	4	84	AMCOM GENERAL	EAST
6.0	5.6	4.3	4.6	7.0	4	WFBC-FM Gold	93.7 100kw	4	10	11	4	3	2	87	MULTIMEDIA	KATZ
6.0	4.6	4.9	6.0	5.7	5	WELP/WLWZ UC	1360/103.9 1kw/3kw	8	3	4	6	5	7	103	VOYAGER	HNWH
6.5	7.6	7.6	8.0	4.9	6	WSPA-FM AC	98.9 100kw	5	13	9	8	7	5	63	SPARTAN	CHR
6.7	8.5	8.0	8.5	4.7	7	WROQ AOR	101.1 100kw	6	8	5	5	6	6	63	CAROLINA BR.	BAN
4.1	3.7	3.9	3.0	3.9	8	WBBO CHR	93.3 92.5kw	7	2	6	7	9	16	57	RUTHERFORD COUNTY	TOR
1.5	2.4	2.5	2.8	3.0	9	WFBC N/T	1330 5kw	12	24	8	9	8	8	104	MULTIMEDIA	KATZ
2.2	1.1	1.3	1.3	1.6	10	WCKZ CHR	101.9 99kw	9	5	7	10	12	23	48	BEASLEY	HNWH
1.7	1.9	1.0	2.8	1.6	10	WSPA N/T	950 5kw	13	23	22	23	20	10	74	SPARTAN	CHR

#75

HARRISBURG-LEBANON-CARLISLE

12+ POPULATION: 500,200

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
13.3	11.3	14.8	10.5	11.6	1	WNNK-A/F CHR	1440/104.1 1kw/22.5kw	1	1	2	1	1	3	74	KEYMARKET	CHR
9.5	7.9	9.3	7.4	7.1	2	WRKZ Ctry	106.7 14kw	6	18	6	6	4	2	94	TELE MEDIA	TOR
3.2	3.3	3.3	4.1	7.0	3	WRVV* AC	97.3 17kw	4	19	3	2	3	5	86	DAME MEDIA	MMR
5.3	6.3	7.9	6.5	6.9	4	WHP Talk	580 5kw	7	7	12	11	8	6	93	DAME MEDIA	MMB
7.2	10.0	8.5	7.4	6.4	5	WWKL Gold	94.9 25kw	2	6	7	4	2	1	68	BARNSTABLE	KATZ
12.4	10.6	8.2	10.2	6.3	6	WTPA AOR	93.5 1.75kw	3	5	1	3	6	12	75	QUAKER STATE	BAN
5.0	4.5	5.5	5.9	5.9	7	WIMX-FM AC	99.3 3kw	5	4	5	5	5	4	75	HUDSON GROUP	MCG
4.5	4.9	3.5	4.1	5.1	8	WQXA-A/F CHR	1250/105.7 1kw/25kw	8	1	4	7	10	13	70	HGF MEDIA	DUR
5.0	4.3	2.5	4.2	4.1	9	WHYL-FM Ctry	102.3 3kw	11	10	8	8	7	7	113	ZEVE	---
2.3	1.4	2.9	2.4	3.8	10	WLBR AC	1270 5(1)kw	10	8	21	12	12	9	81	LEBANON BR.	K&P
3.0	4.4	3.4	2.7	3.8	10	WNCE AC	101.3 6.9kw	9	16	19	10	9	8	81	HALL COMM.	TOR

*Formerly WHP-FM (B/EZ).

HONOLULU

12+ POPULATION: 704,500

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.7	9.3	11.8	11.8	12.5	1	KSSK-FM AC	92.3 100kw	1	4	2	1	1	2	77	COAST BR.	EAST
12.7	10.3	8.2	10.0	11.1	2	KIKI-FM CHR	93.9 100kw	2	1	1	2	5	9	81	HENRY	CHR
8.8	8.1	9.0	9.5	9.8	3	KUMU-A/F B/EZ	1500/94.7 10kw/100kw	5	24	8	7	4	1	101	JOHN HUTTON	BAN
6.6	9.6	8.1	8.4	9.6	4	KMQ-A/F CHR	690/93.1 10kw/54kw	3	2	3	3	2	4	63	NORTHPARK	KATZ
10.5	6.6	11.0	9.3	8.4	5	KSSK AC	590 7.5kw	4	9	10	6	3	3	88	COAST BR.	EAST
10.9	13.3	11.4	9.9	6.7	6	KCCN-FM Misc	100.3 100kw	6	3	4	4	6	8	73	KCCN RADIO	BAN
4.8	5.8	4.6	4.3	5.4	7	KRTR-FM AC	96.3 75kw	7	19	5	5	7	7	63	MARVRA KEA	KATZ
3.8	2.3	5.1	4.2	4.3	8	KGU N/T	760 10kw	8	10	13	13	9	5	77	CHARLES J. GIVENS	BAN
3.5	2.5	1.6	2.2	3.9	9	KINE Misc	105.1 100kw	10	8	9	8	8	6	78	SINCLAIR BR.	MMR
2.0	2.6	2.6	2.0	2.6	10	KDEO-FM Misc	102.7 61kw	13	7	6	9	14	13	68	LOEW BR.	K&P
5.1	3.6	3.6	4.4	2.6	10	KPOI AOR	97.5 80kw	11	15	7	10	10	12	60	KILOHANA	BAN

JOHNSON CITY-KINGSPORT-BRISTOL

12+ POPULATION: 374,000

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
22.7	20.9	24.9	25.2	28.2	1	WXBQ-FM Ctry	96.9 67kw	1	3	1	1	1	1	108	BRISTOL	MCG
18.0	21.1	14.9	16.3	15.7	2	WQUT CHR	101.5 100kw	2	1	2	2	3	3	90	BLOOMINGTON	KATZ
14.2	10.9	13.2	12.1	13.6	3	WTFM AC	98.5 100kw	3	2	3	3	2	2	79	HOME NEWS	EAST
2.1	2.0	2.2	3.3	4.8	4	WKPT AC	1400 1kw	6	20	12	10	8	6	95	HOME NEWS	EAST
4.3	5.1	3.4	3.3	4.5	5	WJCW Ctry	910 5(1)kw	4	17	10	7	6	5	71	BLOOMINGTON	KATZ
2.9	2.0	2.4	2.4	3.8	6	WKOS Gold	104.9 1.4kw	5	19	6	5	4	4	72	BAHAKEL	KATZ
4.3	4.4	4.2	4.7	3.5	7	WIMZ-FM AOR	103.5 100kw	8	8	4	4	5	16	72	STONER	CHR
5.9	4.4	5.6	5.4	2.2	8	WUSJ Ctry	99.3 420w	7	23	7	8	7	8	47	TRI-CITY BR.	DUR
2.1	0.4	1.3	0.9	2.1	9	WXBQ Ctry	980 5(1)kw	9	6	14	12	9	7	62	BRISTOL	MCG
2.1	1.1	2.4	1.7	1.6	10	WIVK-FM Ctry	107.7 100kw	11	19	5	6	10	9	57	DICK	KATZ

KNOXVILLE

12+ POPULATION: 518,200

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NATIONAL REP FIRM
32.0	33.4	32.1	30.8	28.6	1	WIVK-FM Ctry	107.7 100kw	1	2	1	1	1	1	117	DICK	KATZ
14.2	10.9	13.1	12.0	13.5	2	WEZK AC	97.5 100kw	2	6	4	2	2	2	89	SOUTH CENTRAL	DUR
9.1	9.7	7.2	9.0	10.4	3	WOKI CHR	100.3 100kw	4	1	2	4	5	9	83	RADIOAK INC.	HNWH
9.6	9.6	8.8	9.0	8.5	4	WMYU AC	102.1 15kw	3	4	5	5	3	3	65	DALTON GROUP	EAST
9.5	7.1	8.2	7.4	8.3	5	WIMZ-A/F AOR	1240/103.5 1kw/100kw	5	3	3	3	4	4	82	STONER	CHR
3.8	4.1	3.9	2.4	3.6	6	WWZZ Ctry	93.1 2.4kw	6	7	6	6	6	10	73	CBS BR. GROUP	SRG
3.9	4.1	3.0	6.0	2.8	7	WQBB/WEMO Nost	1040/104.5 10kw/2kw	9	14	17	15	10	5	83	SEQUOYAH COMM.	ROS
1.3	2.5	1.8	2.4	2.6	8	WJBZ Rel	96.3 1.2kw	7	12	8	8	8	7	10	SEYMOUR COMM.	---
2.1	2.4	2.9	2.5	2.2	9	WIVK* Ctry	990 10kw	8	11	9	9	9	8	64	DICK	KATZ
0.0	0.5	1.1	1.7	2.2	9	WXST Gold	105.3 6kw	10	8	7	7	7	6	86	TELLICO SOUND LTD.	---

*Went News/Talk in June '92.

LANCASTER

12+ POPULATION: 356,100

SPRING '91	FALL '91	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NATIONAL REP FIRM
9.7	10.3	10.2	1	WARM-FM AC	103.3 6.4kw	1	5	2	1	1	1	79	SUSQUEHANNA	EAST
12.3	8.6	10.0	2	WIOV Ctry	105.1 50kw	2	7	8	4	3	2	79	BRILL MEDIA INC.	BAN
5.5	6.7	8.0	3	WDAC Rel	94.5 19kw	7	17	5	6	2	4	86	WDAC RADIO INC.	SAV
8.8	8.6	7.4	4	WNCE AC	101.3 6.9kw	3	10	12	8	6	3	87	HALL	TOR
6.5	6.8	6.5	5	WHTF CR	92.7 1.4kw	5	4	1	2	4	9	69	STARVIEW MEDIA	MCG
6.2	7.0	6.3	6	WRKZ Ctry	106.7 14kw	6	14	9	7	8	5	83	TELE MEDIA	TOR
6.7	6.7	5.8	7	WLAN-FM CHR	96.9 50kw	4	1	3	3	7	7	57	ALTDORFFER GROUP	HNWH
3.5	2.5	3.9	8	WWKL Gold	94.9 25kw	9	9	11	5	5	6	55	BARNSTABLE BR.	KATZ
3.7	4.1	3.2	9	WQXA-A/F CHR	1250/105.7 1kw/25kw	8	3	6	10	11	26	60	HGF MEDIA	DUR
0.0	0.4	2.6	10	WRVV* AC	97.3 17kw	11	27	4	9	9	15	56	DAME MEDIA	MMR
0.9	2.3	2.6	10	WYCR CHR	98.5 10.5kw	10	2	7	11	15	29	38	JOAN McANALL	HNWH

*Formerly WHP-FM (B/EZ).

#98

LANSING-EAST LANSING

12+ POPULATION: 359,000

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
17.6	14.4	15.1	18.9	18.0	1	WITL-FM Ctry	100.7 26.5kw	2	4	2	1	1	1	105	MSP	BAN
12.7	9.6	10.4	12.2	11.6	2	WVIC-FM CHR	94.9 49kw	1	1	3	3	5	6	65	GOODRICH	KATZ
10.1	10.3	9.7	10.7	10.9	3	WJXQ AOR	106.7 50kw	3	3	1	2	2	7	88	REGIONAL-HIT	DUR
5.1	5.4	8.8	5.6	8.3	4	WFMK AC	99.1 28kw	4	6	4	4	3	4	69	LIGGETT	EAST
7.0	8.5	5.8	6.4	6.3	5	WJIM-FM AC	97.5 28kw	6	11	6	7	6	3	71	DOUBLE L	MCG
4.6	5.1	5.3	5.1	5.6	6	WIBM-FM Gold	94.1 40kw	5	2	10	5	4	2	53	CR BROADCASTING	MMR
5.7	4.3	5.1	5.6	5.5	7	WJR Talk	760 50kw	8	22	12	8	7	5	99	CAP CITIES/ABC	KATZ
3.1	2.7	3.7	3.6	3.5	8	WMMQ CR	92.7 1.5kw	7	13	5	6	8	8	49	OTTAWAY	HNWH
1.0	1.4	1.9	2.5	2.8	9	WJIM N/T	1240 1kw	9	10	13	12	11	9	59	DOUBLE L	MCG
1.6	1.3	1.6	1.5	2.5	10	WILS-FM* Ctry	101.7 2.1kw	11	7	8	9	9	10	63	MacDONALD	CHR

*Formerly WLYY (AC).

#60

LAS VEGAS

12+ POPULATION: 661,700

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
5.6	8.1	6.3	7.3	8.5	1	KMZQ AC	100.5 100kw	2	6	2	1	1	3	90	COMMONWEALTH	EAST
8.1	9.0	9.0	7.8	8.2	2	KLUC-A/F CHR	1140/98.5 10kw/100kw	1	1	3	3	7	8	69	NATIONWIDE	MCG
8.9	10.1	10.5	7.9	8.1	3	KFMS-A/F Ctry	1410/101.9 5kw/100kw	3	9	8	6	2	1	96	BROADCAST ASSOC.	KATZ
6.4	4.7	7.8	8.4	7.0	4	KOMP AOR	92.3 100kw	5	4	1	2	4	17	102	LOTUS	CHR
7.4	5.9	5.8	7.3	6.5	5	KXTZ B/EZ	94.1 100kw	10	24	12	11	11	2	121	PARKER COMM.	DUR
4.7	4.7	4.2	4.7	6.2	6	KRLV AC	106.5 100kw	6	3	5	4	3	4	92	WESCOM GROUP	MMR
6.5	5.8	7.2	5.3	5.5	7	KKLZ CR	96.3 100kw	7	7	4	5	5	9	82	SOUTHERN NEVADA	HNWH
3.8	1.3	2.5	2.8	4.8	8	KDWN N/T	720 50kw	12	13	14	12	9	5	104	A.J. WILLIAMS	ROS
4.7	4.7	3.9	8.3	4.7	9	KWNR Ctry	95.5 100kw	8	10	7	8	8	7	72	SOUTHWEST RA/L.V.	BAN
5.3	4.6	3.6	2.5	4.0	10	KUDA Gold	107.5 24.5kw	9	8	10	7	6	6	73	AMERICOM	---

LITTLE ROCK

12+ POPULATION: 425,800

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
20.1	17.3	24.7	25.7	20.9	1	KSSN Ctry	95.7 92kw	1	3	1	1	1	1	100	SOUTHERN SKIES	KATZ
9.2	11.2	7.7	10.0	11.3	2	KMJX AOR	105.1 79kw	3	4	2	2	2	5	104	COASTAL	HNWH
8.9	8.9	7.4	9.4	10.1	3	KIPR UC	92.3 100kw	5	1	3	3	4	6	112	CORNERSTONE	KATZ
6.3	6.1	5.2	7.2	9.1	4	KARN N/T	920 5kw	4	9	10	7	6	2	90	SNIDER	KATZ
10.2	8.5	8.4	6.3	6.6	5	KEZQ AC	100.3 44.2kw	7	11	11	5	5	3	79	OMNI BROADCASTING	MCG
5.2	8.6	6.2	6.7	6.0	6	KURB-A/F AC	1250/98.5 2.5kw/99kw	2	5	4	4	3	7	55	GHB BROADCASTING	HNWH
4.3	5.5	5.1	3.9	4.2	7	KKYK CHR	103.7 100kw	6	2	5	8	12	14	50	SNIDER	BAN
5.7	5.2	3.2	4.6	3.8	8	KOLL Gold	94.9 96kw	8	7	13	6	7	4	51	SOUTHERN STARR	MCG
2.8	3.6	3.3	2.7	3.5	9	KXIX Ctry	102.9 50kw	9	6	6	9	9	8	53	N.P.I. PARTNERS	---
2.9	2.2	2.0	1.9	2.5	10	KLRG CC	1150 5(1)kw	12	8	9	12	10	11	82	WILLIS	K&P
2.1	3.2	3.5	3.3	2.5	10	KMZX UC	106.3 3kw	11	12	8	10	8	9	65	WILLIS	K&P

LOUISVILLE

12+ POPULATION: 791,500

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
19.5	17.9	22.9	21.4	18.4	1	WAMZ Ctry	97.5 100kw	1	4	1	1	1	1	96	CLEAR CHANNEL	CHR
14.3	14.3	14.5	14.6	12.7	2	WHAS AC	840 50kw	2	7	8	4	2	2	75	CLEAR CHANNEL	CHR
8.9	8.0	7.6	8.5	9.5	3	WDJX CHR	99.7 24kw	3	1	3	3	6	6	64	STONER	EAST
7.8	10.4	7.1	7.5	8.5	4	WQMF AOR	95.7 34kw	4	2	2	2	4	8	78	OTTING	HNWH
3.4	4.6	4.8	4.8	5.9	5	WLRS AC	102.3 3kw	6	5	4	5	5	7	70	KENTUCKY TECH	DUR
4.9	6.7	5.0	6.2	5.7	6	WRKA Gold	103.1 3kw	5	11	6	6	3	3	67	CAPITOL BR. CRP.	BAN
6.7	5.8	5.9	5.9	5.4	7	WGZB UC	96.5 3kw	8	3	5	7	8	9	97	POWER COMM.	---
2.1	2.2	3.1	5.0	5.1	8	WAVG Gold	970 5kw	9	12	14	12	11	4	97	RADIO 970, INC.	DUR
6.5	6.9	6.4	5.0	5.0	9	WVEZ AC	106.9 24.5kw	7	8	7	8	7	5	64	WILKS/SCHWARTZ	KATZ
1.2	1.1	0.8	1.6	2.7	10	WWKY Talk	790 5(1)kw	11	14	11	11	12	10	85	WILKS/SCHWARTZ	KATZ
5.0	3.5	3.7	1.5	2.7	10	WZKS* Ctry	103.9 1.35kw	10	9	10	10	10	11	57	NEON COMM.	MMR

*Formerly CHR, has an LMA with WDJX.

#71

McALLEN-BROWNSVILLE

12+ POPULATION: 513,600

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
19.5	16.8	20.9	16.0	13.5	1	KTEX Ctry	100.3 100kw	1	2	1	1	1	2	88	TATE	CHR
13.8	12.9	13.4	12.9	12.5	2	KGBT Span	1530 50(10)kw	5	9	8	3	2	1	114	TICHENOR	CAB
11.1	10.8	10.9	11.5	9.8	3	KBFM CHR	104.1 100kw	2	1	4	6	7	8	72	MAY COMM.	HNWH
7.0	9.3	7.1	8.9	9.7	4	KIWW Span	96.1 100kw	3	6	2	2	3	3	86	MAGIC VALLEY	KT-H
6.8	4.9	4.3	4.7	8.4	5	KFRQ* Ctry	94.5 100kw	4	3	3	4	5	5	76	SIGNATURE	KATZ
5.5	4.9	4.3	6.1	6.1	6	KVLY Nost	107.9 100kw	6	8	5	5	4	4	81	TIPPLE	TOR
2.2	3.5	3.4	4.6	5.0	7	KTJN Spn	106.3 530w	7	5	7	8	8	10	80	LA NUEVA	CAB
4.6	4.6	4.4	4.2	4.8	8	KQXX Span	98.5 100kw	9	17	6	7	6	7	95	BRAVO	CAB
5.3	5.7	4.7	2.7	4.4	9	KRGY** CHR	99.5 100kw	8	4	9	9	10	12	72	SUNBELT RADIO	TOR
1.3	1.2	1.8	1.6	3.3	10	KRGE Rel	1290 5kw	13	11	10	10	9	6	122	CHRISTIAN MINI.	CMI

* Formerly KELTS (AC) ** Now AC

#89

MOBILE

12+ POPULATION: 391,500

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
15.9	17.3	16.5	17.7	17.3	1	WBLX-FM UC	92.9 100kw	3	1	1	1	2	2	140	APRIL BROAD.	HNWH
17.0	14.3	14.7	13.2	14.0	2	WKSJ-A/F Ctry	1270, 94.9 5kw, 100kw	1	4	3	2	1	1	90	CAPITOL BR. GROUP	BAN
6.8	6.8	8.4	7.3	8.1	3	WABB-FM CHR	97.5 100kw	2	2	4	3	3	6	64	DITTMAN GROUP	CHR
5.9	4.4	5.3	6.5	6.8	4	WGXC AOR	104.1 100kw	6	3	2	4	5	11	98	WESCOM GROUP	EAST
6.8	5.3	5.9	5.1	5.6	5	WGOK UC	900 1(.5)kw	7	5	10	8	7	5	92	ROBERDS	ROS
4.9	6.2	4.9	4.7	5.6	5	WKRQ NT	710 1(.5)kw	8	26	11	11	9	8	95	WKRQ-TV INC.	KATZ
5.3	5.6	5.5	4.8	4.8	7	WKRQ-FM AC	99.9 100kw	4	6	6	6	6	4	59	WKRQ-TV INC.	KATZ
5.6	5.6	3.4	5.0	4.7	8	WAVH AC	96.1 100kw	5	22	7	5	4	3	66	TM	DUR
2.8	3.5	2.5	3.9	3.5	9	WMEZ AC	94.1 100kw	13	18	17	14	12	9	104	WMEZ-FM INC.	TOR
2.1	2.6	2.8	2.9	3.5	9	WXBM Ctry	102.7 100kw	10	7	5	7	8	10	84	SMITH & MAHACEK	KATZ

#76

MONTEREY-SALINAS-SANTA CRUZ

12+ POPULATION: 495,200

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
11.7	9.6	11.8	9.9	11.0	1	KDON CHR	102.5 18.5kw	1	1	1	1	2	3	78	HENRY	CHR
7.8	7.2	7.2	6.0	7.8	2	KTOM-FM Ctry	100.7 910w	2	7	3	2	1	1	104	MAGIC BR.	KATZ
3.1	2.8	2.9	4.0	6.3	3	KTGE Span	1570 5(.5)kw	8	2	2	3	5	12	142	TGR BROADCASTING	CAB
9.0	9.7	8.3	8.2	5.9	4	KGO N/T	810 50kw	3	26	9	6	6	2	79	CAP CITIES/ABC	BAN
3.2	2.4	3.6	2.7	4.8	5	KMBY AOR	107.1 860w	4	4	4	4	4	16	74	C&C	HNWH
4.9	4.3	4.5	4.7	4.4	6	KWAV AC	96.9 18kw	5	6	5	5	3	4	70	BUCKLEY	HNWH
3.0	3.3	2.8	5.3	4.1	7	KBOQ Clas	92.7 1kw	6	18	14	11	8	5	82	MODEL ASSOC. INC.	DUR
4.2	4.0	5.1	4.8	3.0	8	KBAY AC	100.3 163kw	9	21	26	20	13	6	71	UNITED	MMR
2.2	2.9	1.5	1.8	2.9	9	KLFA Span	93.9 5.4kw	19	3	6	7	12	17	127	ROLIN	CAB
1.8	1.5	1.2	0.0	2.3	10	KTOM Ctry	1380 5kw	23	11	15	19	23	18	131	MAGIC BR.	KATZ

#99

MORRISTOWN

12+ POPULATION: 358,600

SPRING '91	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
6.5	10.0	1	WXRK CR	92.3 7.6kw	2	5	1	1	1	4	93	INFINITY	TOR
5.9	7.6	2	WCBS-FM Gold	101.1 6.8kw	5	14	10	2	2	1	88	CBS	CBS
4.2	5.3	3	WLTW AC	106.7 7.8kw	9	15	7	4	5	2	74	VIACOM	KATZ
6.4	5.3	3	WNEW-FM AOR	102.7 7.8kw	3	6	2	3	4	16	56	GROUP W	G/W
7.9	5.3	3	WPAT-FM B/EZ	93.3 5.4kw	8	16	20	15	13	5	74	PARK	MMR
7.0	5.3	3	WYNY Ctry	103.1 6.7kw	13	25	5	7	3	3	102	WESTWOOD ONE	SRG
3.5	4.8	7	WPLJ CHR	95.5 6.7kw	1	3	3	6	6	13	44	CAP CITIES/ABC	KATZ
4.2	4.7	8	WOR Talk	710 50kw	10	10	24	14	12	6	85	BUCKLEY	MCG
4.3	4.4	9	WDHA AOR	105.5 1kw	7	7	4	5	7	9	61	SIGNAL COMM.	KATZ
5.0	4.4	9	WHTZ CHR	100.3 7.8kw	4	1	6	8	10	14	48	MALRITE	CHR

NEW BEDFORD-FALL RIVER

12+ POPULATION: 426,700

SPRING '91	FALL '91	SPRING '92	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
7.5	6.9	6.9	1	WFHN CHR	107.1 3kw	3	3	1	1	3	5	86	SAGE	CHR
5.9	6.5	6.1	2	WPRO-FM CHR	92.3 39kw	1	2	2	2	8	8	53	CAP CITIES/ABC	BAN
7.6	5.8	5.7	3	WHJY AOR	94.1 50kw	2	1	3	3	10	14	60	MERV GRIFFIN	KATZ
5.8	2.8	5.3	4	WWBB Gold	101.5 13.5kw	5	7	16	4	1	1	74	WILKS/SCHWARTZ	MCG
1.3	0.8	4.7	5	WHTB N/T	1400 1kw	20	26	23	29	26	19	162	S N E BR.	MCG
4.7	4.0	4.6	6	WCTK Ctry	98.1 47kw	7	11	13	10	5	2	78	HALL	TOR
5.0	4.8	4.6	6	WWLI AC	105.1 50kw	6	34	9	5	4	4	74	TMZ	MCG
3.2	3.3	3.9	8	WODS Gold	103.3 16kw	8	23	15	9	2	3	71	CBS	CBS
5.9	5.9	3.8	9	WSNE AC	93.3 30kw	4	38	6	7	9	6	52	BECK-ROSS	EAST
3.7	5.3	3.5	10	WBSM N/T	1420 5(1)kw	16	20	24	22	16	9	91	H&D	CHR

NEW HAVEN

12+ POPULATION: 391,000

SPRING '91	FALL '91	SPRING '92	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
8.3	9.4	9.2	1	WPLR AOR	99.1 14.1kw	2	6	1	1	1	6	74	SOUTHERN STARR	EAST
9.7	9.4	8.1	2	WKCI CHR	101.3 50kw	1	1	2	2	2	5	59	CLEAR CHANNEL	MCG
7.6	8.3	8.0	3	WELI AC	960 5kw	4	12	15	9	6	1	85	CLEAR CHANNEL	MCG
3.3	3.7	5.8	4	WFAN Sports	660 50kw	5	9	9	3	3	2	76	INFINITY	HNWH
7.4	5.4	5.4	5	WEZN AC	99.9 27.5	6	8	5	4	5	4	71	NEWCITY	KATZ
5.4	5.1	5.2	6	WWYZ Ctry	92.5 18kw	8	17	16	12	10	3	82	WWYZ, INC.	BAN
5.6	4.8	4.0	7	WKSS CHR	95.7 16.5kw	3	2	3	5	9	20	41	PRECISION MEDIA	MMR
1.1	1.5	3.7	8	WZMX AC	93.7 21kw	9	4	8	8	8	8	69	MULTI MEDIA COMM.	TOR
6.9	4.2	3.4	9	WDRC-FM Gold	102.9 19.5kw	7	23	10	6	7	7	46	BUCKLEY	MCG
3.9	1.7	3.1	10	WEBE AC	107.9 50kw	10	22	6	7	4	10	62	WIN	BAN

#52

OKLAHOMA CITY

12+ POPULATION: 787,900

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
17.6	17.8	18.0	17.4	17.6	1	KXXY-FM Ctry	96.1 98kw	1	2	2	1	1	1	91	NEWMARKET MEDIA	MCG
9.8	10.6	9.9	10.9	9.6	2	KJYO CHR	102.7 98kw	2	1	3	3	7	9	74	CLEAR CHANNEL	CHR
8.4	8.7	7.7	7.3	9.0	3	KATT AOR	100.5 97kw	4	3	1	2	5	10	86	SURREY	BAN
7.4	7.4	8.0	7.2	8.8	4	KEBC Ctry	94.7 100kw	3	4	5	5	2	2	73	INDEPENDENCE	SRG
6.9	6.8	7.6	6.9	7.4	5	KTOK N/T	1000 5kw	5	12	10	9	8	5	80	CLEAR CHANNEL	CHR
4.9	3.7	4.4	6.2	7.2	6	WKY B/EZ	930 5kw	8	9	15	13	11	3	103	GAYLORD	TOR
8.1	6.3	6.8	6.1	6.6	7	KRXO CR	107.7 99kw	7	7	4	4	3	7	81	DIAMOND BR.	CBS
7.6	7.0	6.4	7.0	6.3	8	KMGL AC	104.1 99kw	6	6	6	6	4	4	76	REDA	EAST
5.7	5.2	4.5	4.3	5.1	9	KOQL Gold	101.9 98kw	9	8	8	7	6	6	73	ENTERCOM	DUR
3.6	3.5	2.6	3.8	2.8	10	KYIS AC	98.9 100kw	10	5	7	8	12	12	42	DESERT COMM.	HNWH

#74

OMAHA-COUNCIL BLUFFS

12+ POPULATION: 502,900

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
11.9	11.3	12.6	11.3	13.3	1	WOW-FM Ctry	94.1 100kw	4	4	5	3	1	1	114	GREAT EMPIRE	TOR
10.3	8.8	8.6	12.7	11.3	2	KQKQ CHR	98.5 100kw	1	1	2	1	5	6	74	MITCHELL	HNWH
11.7	10.6	10.6	7.8	8.6	3	KEZO-A/F AOR	1490/92.3 1kw/100kw	2	5	1	1	3	9	63	NARRAGANSETT	TOR
10.2	11.6	14.6	13.1	8.2	4	KFAB N/T	1110 50kw	3	8	12	10	9	4	63	HENRY	CHR
8.4	6.8	6.9	9.7	7.5	5	KEFM AC	96.1 100kw	6	6	3	4	4	5	72	WEBSTER	MCG
7.8	9.8	6.0	7.4	7.1	6	KGOR Gold	99.9 115kw	5	7	6	5	2	2	61	HENRY	CHR
6.8	7.8	8.8	8.0	7.1	6	KESY-A/F AC	1420/104.5 1kw/100kw	7	15	10	7	6	3	71	SUN GROUP	DUR
0.0	2.9	2.5	2.7	4.8	8	KRRK AOR	93.3 3.6kw	10	2	4	6	10	12	78	93.3 INC.	---
5.3	3.9	4.1	2.8	4.6	9	WOW Ctry	590 5kw	12	16	14	12	11	8	86	GREAT EMPIRE	TOR
3.0	1.9	2.9	3.1	4.4	10	KKAR N/T	1180 5(1)kw	9	10	8	8	7	7	69	MITCHELL BR.	HNWH

#61

RALEIGH-DURHAM

12+ POPULATION: 645,800

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
7.5	10.1	10.2	9.8	10.1	1	WQOK UC	97.5 100kw	4	1	1	1	4	8	101	MEDIA COMM	DUR
6.3	5.5	6.2	8.4	8.6	2	WQDR Ctry	94.7 99kw	6	10	3	4	2	3	88	CURTIS MEDIA	MCG
9.3	8.1	7.2	9.3	8.2	3	WRDU AOR	106.1 100kw	1	3	2	2	3	5	74	VOYAGER	MMR
8.6	9.4	7.5	9.1	8.0	4	WPTF N/T	680 50kw	5	23	10	10	6	2	82	CURTIS MEDIA	MCG
5.1	3.9	5.3	3.1	7.4	5	WTRG Gold	100.7 100kw	7	6	7	3	1	1	78	JOYNER ADVERT.	HNWH
6.9	7.7	5.8	7.0	6.0	6	WDCG CHR	105.1 100kw	3	2	5	7	9	6	56	DURHAM HERALD	HNWH
7.0	9.2	8.1	7.0	5.7	7	WRAL AC	101.5 97kw	2	5	6	5	5	4	53	CAPITOL BR. CO.	KATZ
2.7	3.7	3.8	2.3	4.7	8	WZZU CR	93.9 100kw	8	7	4	6	7	12	52	VILLCOM BR.	CHR
4.7	5.3	4.5	4.1	3.4	9	WFXC UC	107.1 2.6kw	10	14	8	8	8	7	61	PINNACLE BR.	EAST
5.0	4.0	5.3	4.5	3.1	10	WYLT AC	96.1 100kw	9	17	9	9	10	10	53	UNIVERSAL	CBS

#55

RICHMOND

12+ POPULATION: 736,100

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
11.2	10.5	10.7	10.8	14.0	1	WKHK Ctry	95.3 13kw	1	6	3	1	1	1	118	ABS COMM.	BAN
11.3	10.5	12.2	12.5	11.6	2	WRVA AC	1140 50kw	2	14	12	9	8	2	102	CLEAR CHANNEL	CHR
9.9	11.4	10.7	11.7	8.4	3	WCDX UC	92.7 2.35kw	5	2	4	3	3	5	92	SINCLAIR TELE.	MMR
9.7	9.0	9.3	6.5	7.4	4	WRVQ CHR	94.5 200kw	3	1	2	6	7	9	68	CLEAR CHANNEL	CHR
10.3	9.3	6.4	6.8	7.3	5	WRXL AOR	102.1 140kw	6	3	1	2	4	8	81	CAPITOL BR. CO.	KATZ
6.8	6.2	5.4	5.9	7.1	6	WMXB AC	103.7 20kw	4	5	5	4	2	6	68	RADIO VENTURES	EAST
6.1	7.9	6.1	7.5	6.7	7	WPLC/WPLZ UC	99.3/99.3 3kw/3kw	8	4	6	5	5	7	91	PACO-JON	MCG
7.4	6.5	6.9	7.9	6.0	8	WTVR-FM B/EZ	98.1 50kw	9	18	14	10	10	4	84	PARK	MMR
3.6	3.2	4.0	4.5	5.0	9	WDCK Gold	96.5 50kw	7	8	8	8	6	3	65	KEYMARKET	HNWH
3.3	3.7	4.3	5.0	4.8	10	WVGO AOR	106.5 7.6kw	10	7	7	7	9	10	71	FIRST CITY	TOR

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ROANOKE-LYNCHBURG

12+ POPULATION: 367,200

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
13.3	12.1	11.8	14.8	18.8	1	WYYD Ctry	107.9 20.5kw	1	4	3	1	1	1	113	WINFAS OF VIRGINIA	MCG
15.1	16.1	13.3	14.1	14.0	2	WXLK CHR	92.3 93kw	2	1	1	2	2	3	91	CEBE INVESTMENTS	MCG
10.6	7.7	8.5	8.0	8.6	3	WROV-FM AOR	96.3 14kw	4	2	2	3	3	8	106	JOYNER	HNWH
9.3	10.3	10.7	9.7	8.3	4	WPVR B/EZ	94.9 100kw	3	20	6	4	4	2	90	JIM GIBBONS	TOR
4.3	3.4	5.9	5.1	6.0	5	WJLM Ctry	93.5 6kw	6	11	4	6	6	6	100	WRIS	TOR
0.6	1.3	1.0	5.9	5.3	6	WJJS UC	101.7 3.4kw	8	3	5	7	7	9	123	CRS COMMUNICATIONS	K&P
8.0	10.3	9.7	8.5	4.7	7	WSLQ AC	99.1 200kw	5	7	7	5	5	4	59	MEL WHEELER	KATZ
4.3	5.9	5.4	5.1	4.6	8	WFIR AC	96.0 5kw	7	10	11	8	8	7	77	JIM GIBBONS	TOR
4.0	2.4	2.9	2.6	3.9	9	WSLC Ctry	61.0 5(1)kw	10	18	18	16	10	5	135	MEL WHEELER	KATZ
2.7	2.6	3.6	2.3	1.7	10	WGOL Gold	98.3 3.9kw	9	15	12	9	9	10	56	DOUGLAS	TOR
1.3	0.7	1.2	0.6	1.7	10	WQOK UC	97.5 100kw	12	8	8	10	12	12	82	MEDIA COMM	DUR
1.9	1.3	1.2	1.9	1.7	10	WTOY UC	148.0 5kw	15	9	13	12	14	15	105	WARD BROADCASTING	---

SAN DIEGO NORTH COUNTY

12+ POPULATION: 674,800

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
5.7	7.2	4.0	6.2	0.2	1	KIOZ AOR	102.1 9.5kw	2	1	1	1	3	20	110	PAR	SRG
6.2	5.9	6.7	7.1	6.5	2	KFMB-FM AC	100.7 30kw	1	6	3	2	1	1	63	MIDWEST TV	MCG
7.8	6.5	6.6	6.6	5.2	3	KJQY AC	103.7 36kw	5	10	8	4	2	2	84	COMMAND	MMR
5.9	3.8	3.1	3.4	4.5	4	KKLQ-A/F CHR	600/106.5 5kw/50kw	3	2	4	8	18	27	54	EDENS	CHR
3.8	3.9	5.6	3.2	4.3	5	XTRA-FM NR	91.1 100kw	4	7	2	3	7	25	61	NOBLE	MMR
5.3	4.0	5.0	6.7	4.2	6	KSON-A/F Ctry	124.0/97.3 1kw/50kw	8	20	6	5	4	7	78	JEFFERSON-PILOT	BAN
3.1	4.2	3.6	3.8	3.7	7	KIFM NAC	98.1 28kw	16	18	10	7	6	4	86	KIFM BR. LP.	CBS
5.4	3.8	3.2	3.0	3.5	8	KFMB N/T	76.0 5kw	6	16	23	17	9	3	63	MIDWEST TV	MCG
2.1	3.0	2.6	2.7	3.3	9	KNX News	107.0 50kw	10	25	22	19	17	11	67	CBS	CBS
1.6	1.4	2.3	2.0	3.1	10	XHTZ CHR	90.3 100kw	9	3	5	11	26	31	62	CAL I FORMULA	---

#80

SARASOTA-BRADENTON

12+ POPULATION: 446,700

SPRING '91	FALL '91	SPRING '92	METRO RANK 12+ ADP	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
17.9	19.2	18.3	1	WDUV B/EZ	103.3 100kw	1	23	13	11	8	1	116	SUNSHINE STATE	CHR
4.0	4.3	9.3	2	WHPT AC	102.5 100kw	2	7	1	2	1	2	97	PAXSON BROAD.	SRG
7.7	9.6	9.0	3	WYNF AOR	94.9 100kw	3	2	2	1	2	3	102	CBS	CBS
4.5	5.2	5.0	4	WFLZ CHR	93.3 100kw	4	1	3	3	7	13	73	JACOR	EAST
5.7	4.9	4.6	5	WFLA N/T	970 5kw	6	10	7	6	5	9	77	JACOR	EAST
1.6	3.1	3.9	6	WINK-FM AC	96.9 100kw	10	6	5	4	3	7	89	FT. MYERS BR.	MCG
4.3	3.1	3.7	7	WSUN Ctry	620 10kw	9	14	16	14	9	4	80	COX	DUR
4.2	4.2	3.3	8	WCTQ Ctry	92.1 6kw	8	26	11	7	6	5	62	ASTERISK	---
6.1	4.0	3.3	8	WWRM AC	107.3 100kw	7	28	12	12	10	8	58	COX	DUR
2.5	3.4	3.2	10	WQYK-FM Ctry	99.5 100kw	12	8	8	10	11	10	86	INFINITY	KATZ
5.8	5.7	3.2	10	WSRZ Gold	106.3 3.6kw	5	9	9	5	4	6	50	WILKS/SCHWARTZ	EAST

#72

SPRINGFIELD, MA

12+ POPULATION: 509,900

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ADP	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.3	10.8	9.0	8.6	10.7	1	WAQY-A/F AOR	1600/102.1 5(2.5)kw/16kw	1	3	1	1	1	5	84	SAGA	KATZ
8.3	5.5	7.5	6.2	8.6	2	WHYN AC	560 5(1)kw	4	14	9	6	5	2	89	WILKS/SCHWARTZ	MCG
6.1	9.5	10.0	10.6	8.1	3	WPXX Ctry	97.9 2.2kw	6	10	4	3	4	3	103	GOLDENBERG	DUR
8.8	6.9	6.7	8.7	7.8	4	WHYN-FM AC	93.1 8.9kw	3	20	3	2	3	4	78	WILKS/SCHWARTZ	MCG
8.1	7.2	5.4	6.9	7.4	5	WTIC-FM CHR	96.5 20kw	2	1	2	4	6	9	71	CHASE	KATZ
8.6	10.0	7.7	6.9	7.4	5	WMAS-FM AC	94.7 50kw	5	7	5	5	2	1	82	LAPPIN	BAN
4.9	5.2	6.8	6.6	5.2	7	WMAS BBrnd	1450 1kw	13	13	29	25	19	8	124	LAPPIN	BAN
6.4	3.2	2.8	3.6	3.1	8	WRCH AC	100.5 7.5kw	11	12	11	10	8	7	71	RADIO CRP/HART.	BAN
3.4	3.4	3.1	2.5	2.8	9	WDRC-FM Gold	102.9 19.5kw	10	9	12	7	7	6	62	BUCKLEY	MCG
2.3	2.6	2.5	2.7	2.7	10	WCCC-A/F AOR	1290/106.9 5kw/23kw	8	5	6	8	9	14	49	GREATER HART.	DUR

STOCKTON

12+ POPULATION: 396,200

SPRING '91	FALL '91	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
6.9	6.0	9.1	1	KWIN CHR	97.7 3kw	1	1	1	1	4	8	84	FRONT LINE COMM.	MMR
4.2	4.9	6.2	2	KFMR Ctry	100.1 6kw	3	10	6	3	1	2	84	CARSON GROUP	EAST
6.1	6.5	5.4	3	KHOP CHR	104.1 50kw	2	2	3	4	3	11	61	FULLER-JEFFREY	MCG
7.3	8.1	5.4	3	KBEE B/EZ	103.3 50kw	5	26	29	13	8	1	84	PRICE BR.	EAST
3.0	3.5	4.8	5	KVFX CR	96.7 3kw	6	6	2	2	2	12	83	GREAT AMERICAN	HNWH
6.1	5.1	4.6	6	KNBR Talk	680 50kw	4	37	11	8	5	3	70	SUSQUEHANNA	EAST
2.6	4.3	4.3	7	KSTN-FM Span	107.3 8.1kw	8	7	5	5	6	4	91	SAN JOAQUIN BR.	---
4.0	2.9	3.4	8	KOSO AC	93.1 2.95kw	7	5	4	6	7	13	61	SPACECOM	KATZ
2.2	2.7	3.1	9	KCVR Span	1570 5(.5)kw	18	13	10	7	9	7	111	FRONT LINE COMM.	LOTUS
3.9	2.4	3.1	9	KRAK Ctry	1140 50kw	12	22	24	14	13	6	92	EZ	KATZ

SYRACUSE

12+ POPULATION: 545,500

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
10.2	9.4	13.5	12.7	12.1	1	WSYR AC	570 5kw	3	8	7	5	4	1	89	NEW CITY	KATZ
11.1	10.1	10.7	10.8	11.1	2	WYYY AC	94.5 100kw	1	3	2	1	1	2	79	NEW CITY	KATZ
6.7	9.5	9.5	8.1	10.0	3	WAQX AOR	95.7 25kw	4	2	1	2	5	15	78	ATLANTIC VENTURES	BAN
10.7	10.2	9.9	9.3	9.7	4	WNTQ CHR	93.1 97kw	2	1	3	4	3	6	71	OSBORN	MCG
8.2	7.5	5.0	5.2	7.0	5	WKFM CR	104.7 50kw	5	4	4	3	2	5	65	WILKS/SCHWARTZ	CHR
6.3	5.9	6.4	5.8	6.6	6	WRHP B/EZ	107.9 50kw	6	11	13	12	10	3	95	PARK	MMR
4.1	6.1	5.4	4.5	4.1	7	WSEN-A/F Gold	1050/92.1 25kw	7	6	9	6	6	4	57	BUCKLEY	HNWH
4.9	3.0	3.7	3.6	3.3	8	WEZG AC	100.9 6kw	9	19	5	7	7	10	59	LORENZ	EAST
3.5	2.7	3.2	3.5	3.1	9	WPCX Ctry	106.9 14kw	10	15	6	8	9	9	74	SCOTT	MK4
2.6	3.3	3.8	3.4	3.0	10	WHEN AC	620 5(1)kw	8	10	14	10	8	7	51	PARK	MMR

#73

TOLEDO

12+ POPULATION: 504,300

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
12.0	12.6	14.4	12.8	11.5	1	WIOT AOR	104.7 50kw	1	3	1	1	4	8	77	REAMS	EAST
11.4	9.4	9.4	9.6	10.5	2	WKKO Ctry	99.9 50kw	3	13	3	4	1	1	95	BOOTH BROAD.	KATZ
8.2	7.9	6.9	8.9	9.9	3	WVKS CHR	92.5 50kw	2	2	2	2	3	6	67	NOBLE	MCG
8.9	7.4	8.8	7.7	8.0	4	WWWM-FM AC	105.5 2.7kw	4	10	4	3	1	2	75	MIDWESTERN	DUR
6.6	5.9	7.9	6.3	7.8	5	WSPD N/T	1370 5kw	6	17	10	8	7	5	97	TOLEDO BR.	MMR
6.0	8.4	6.4	6.6	5.9	6	WLQR AC	101.5 19kw	7	15	6	5	5	3	81	TOLEDO BR.	MMR
8.1	7.7	6.4	7.1	4.6	7	WRON Gold	93.5 4.1kw	5	7	8	6	6	4	50	ABS COMM.	BAN
2.7	2.4	3.0	3.7	4.0	8	WTOD Ctry	1560 5kw	14	14	9	10	10	9	138	BOOTH BR.	KATZ
3.5	5.4	4.1	3.0	3.5	9	WJR Talk	760 50kw	9	11	17	11	9	7	57	CAP CITIES/ABC	KATZ
5.0	4.5	5.0	5.3	3.4	10	CKLW BBnd	800 50kw	11	23	23	20	16	10	83	CUC	---

#65

TUCSON

12+ POPULATION: 569,500

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
13.2	17.6	20.1	18.9	19.6	1	KIIM Ctry	99.5 93kw	1	2	1	1	1	1	116	REX	KATZ
11.5	9.9	7.6	9.3	10.8	2	KLPX AOR	96.1 93kw	3	4	2	2	2	5	89	LOTUS	HNWH
13.9	10.5	12.1	10.0	10.2	3	KRQQ CHR	93.7 91kw	2	1	3	3	4	4	78	NATIONWIDE	MCG
7.7	8.4	7.6	7.8	7.5	4	KKLD AC	94.9 100kw	5	10	4	4	3	3	90	DUCHOSSOIS	MMR
8.6	7.6	6.5	8.2	6.8	5	KWFM-A/F* Gold	790/92.9 5(.5)kw/90kw	4	5	5	5	5	2	60	AMERICAN MEDIA	MMR
5.0	3.7	5.0	5.3	4.5	6	KNST N/T	940 1(.25)kw	6	19	10	7	6	6	76	NATIONWIDE	MCG
1.7	2.3	4.6	3.1	3.1	7	KMRR Nost	1330 2(5)kw	11	23	22	17	13	9	100	GOLDEN STATE BR.	EAST
3.3	2.3	4.8	2.1	3.0	8	KGvy BBnd	1080 1kw	15	24	24	24	24	12	145	CANOA BR.	K&P
2.8	3.0	2.5	2.3	2.9	9	KCUB Ctry	1290 1kw	9	12	23	16	9	7	87	REX	KATZ
2.0	1.3	1.4	2.4	2.8	10	KTZN AC	92.1 50kw	7	6	6	6	7	11	48	RADIO PARTNERS	EAST

* KWFM (AM) formerly KCEE.

#63

TULSA

12+ POPULATION: 608,500

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
18.1	15.7	15.8	17.2	18.7	1	KWEN Ctry	95.5 96kw	1	2	1	1	1	1	97	NEWCITY	KATZ
9.6	7.8	9.2	9.7	9.3	2	KRMG AC	74.0 50(25)kw	2	8	7	6	4	2	77	NEWCITY	KATZ
7.5	9.6	8.7	8.4	8.7	3	KMYZ CHR	104.5 70kw	3	1	2	2	5	11	72	SHAMROCK COMM.	BAN
6.0	6.7	7.5	6.0	6.3	4	KBEZ B/EZ	92.9 100kw	6	5	10	9	9	3	80	RENDA	EAST
8.9	8.2	8.3	6.1	6.3	4	KMOD AOR	97.5 96kw	4	11	3	3	2	6	74	CLEAR CHANNEL	CHR
3.6	4.0	4.2	4.8	5.5	6	KRAV AC	96.5 100kw	8	9	4	4	3	7	78	KRAVIS CO.	TOR
6.3	5.2	6.5	4.5	5.4	7	KVOO Ctry	117.0 50kw	9	14	13	13	10	5	86	GREAT EMPIRE	DUR
6.0	4.3	4.0	5.7	5.0	8	KAYI CHR	106.9 100kw	5	3	5	5	8	10	62	NARRAGANSETT	MMR
3.3	5.0	3.0	4.2	4.4	9	KTFX Ctry	103.3 100kw	10	6	6	8	7	9	73	CENTRAL BR.	---
4.4	4.7	4.3	4.2	4.3	10	KOLL-FM Gold	106.1 100kw	7	10	9	7	6	4	59	FEDERATED MEDIA	CHR

#87

WICHITA

12+ POPULATION: 397,200

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
7.5	16.7	13.2	12.8	15.6	1	KZSN-A/F Ctry	1480/102.1 5(1)kw/100kw	1	2	1	1	1	1	89	SOUTHERN SKIES	KATZ
15.5	13.5	12.9	15.0	13.0	2	KFDI-FM Ctry	101.3 100kw	2	6	6	2	2	2	87	GREAT EMPIRE	TOR
6.7	6.7	7.3	7.6	7.6	3	KKRD CHR	107.3 100kw	3	1	5	6	6	7	63	SHERMAN	HNWH
7.9	7.9	7.7	7.0	7.1	4	KFDI Ctry	107.0 10(1)kw	9	11	14	14	13	2	97	GREAT EMPIRE	TOR
3.3	4.2	5.0	4.4	6.6	5	KNSS N/T	1240 1kw	7	9	11	9	7	4	79	NEW WEST	DUR
9.0	8.1	5.0	9.3	6.2	6	KICT AOR	95.1 100kw	4	5	2	3	5	13	70	LAKODUK	MCG
9.1	5.4	7.1	5.8	5.9	7	KRBB AC	97.9 100kw	8	14	4	4	4	5	73	MARATHON BR.	CHR
4.6	6.1	6.6	5.3	5.9	7	KRZZ AOR	96.3 50kw	5	4	3	5	3	12	68	NEW WEST	DUR
4.9	4.8	4.8	5.2	5.6	9	KOEZ B/EZ	92.3 100kw	10	12	12	10	10	3	93	ANDERSON STATIONS	---
7.3	5.6	5.3	3.8	3.8	10	KEYN AC	103.7 100kw	6	7	8	7	8	6	44	ABERDEEN	EAST

#62

WILKES BARRE-SCRANTON

12+ POPULATION: 627,000

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ADJ.	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
15.7	15.0	16.5	14.4	15.8	1	WKRZ CHR	98.5 8.7kw	1	1	1	1	1	1	88	KEYMARKET	---
7.9	7.8	8.0	7.1	7.9	2	WEZX AOR	107.1 1.9kw	2	3	2	2	2	5	93	SHAMROCK COMM.	CHR
6.1	5.7	6.5	3.9	6.7	3	WARM/WYRN N/T	590/97.1 5kw/250w	3	8	18	10	6	3	86	SUSQUEHANNA	MCG
3.4	5.9	5.8	3.5	5.3	4	WDLS Ctry	93.7 750w	8	6	7	3	3	2	114	MOUNTAIN	DUR
5.3	6.3	5.4	4.9	4.8	5	WMGS AC	92.9 5.3kw	4	17	3	4	4	4	83	SUSQUEHANNA	MCG
4.3	6.1	5.2	6.9	4.1	6	WNAK B/EZ	730 1kw	9	25	33	28	23	9	110	SEVEN-THIRTY	K&P
4.1	3.7	4.3	4.0	3.4	7	WEJL Gold	630 5kw	7	36	34	23	21	7	72	SHAMROCK COMM.	CHR
2.6	3.3	2.4	3.4	2.8	8	WGBI-FM AC	101.3 7kw	6	28	6	5	5	8	59	MEGARGEE	TOR
3.0	3.0	3.3	2.5	2.7	9	WWSH B/EZ	97.9 19.5kw	10	22	15	13	11	6	73	LUZERNE	K&P
2.5	2.6	2.3	2.1	2.5	10	WTLO CHR	102.3 3kw	5	2	5	8	18	19	51	FUTUREMARK COMM.	EAST

#77

WILMINGTON

12+ POPULATION: 489,700

SPRING '91	FALL '91	SPRING '92	METRO RANK 12+ ADJ.	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
10.6	9.6	10.0	1	WJBR-FM AC	99.5 50kw	1	8	4	1	1	1	82	CRB BROADCASTING	KATZ
10.7	8.7	8.7	2	WSTW CHR	93.7 50kw	2	6	1	1	2	3	76	STEINMAN STATIONS	EAST
3.6	3.7	7.5	3	WYSP CR	94.1 16kw	3	5	1	3	3	7	68	INFINITY	TOR
5.6	6.4	6.0	4	WUSL UC	98.9 18kw	9	3	5	5	6	11	96	TAK	KATZ
5.9	6.7	5.9	5	WMMR AOR	93.3 29kw	4	9	3	4	4	9	55	GROUP W	G/W
6.7	6.3	4.3	6	WDEL AC	1150 5kw	6	15	16	12	14	4	59	STEINMAN STATIONS	EAST
3.0	4.2	3.9	7	WOGL-FM Gold	98.1 12.5kw	8	10	11	7	5	2	61	CBS	CBS
4.0	5.1	3.8	8	WILM N/T	1450 1kw	10	13	21	15	16	5	67	DELAWARE	SAV
3.4	3.8	3.6	9	WIOQ CHR	102.1 27kw	5	1	7	9	9	16	48	EZ	CHR
2.5	2.0	3.6	9	WIYY AOR	97.9 13.5kw	11	4	6	6	8	20	91	HEARST	HNWH

WORCESTER

12+ POPULATION: 374,200

SPRING '91	FALL '91	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
12.6	13.1	11.6	1	WSRS AC	96.1 14.1kw	1	4	5	3	2	1	79	KNIGHT QUALITY	BAN
9.1	8.8	9.7	2	WAAF AOR	107.3 18.5kw	4	1	1	2	4	13	84	ZAPIS	CHR
7.1	8.8	9.4	3	WXLO AC	104.5 37kw	3	3	2	1	1	3	79	DEER RIVER	MCG
9.1	8.0	7.7	4	WTAG Talk	580 5kw	2	33	12	11	7	2	61	KNIGHT QUALITY	BAN
6.8	6.5	6.8	5	WZOU CHR	94.5 11.5kw	5	2	3	4	6	7	67	ARDMAN	HNWH
2.8	3.5	4.5	6	WODS Gold	103.3 16kw	6	6	10	7	3	4	74	CBS	CBS
3.7	3.5	4.2	7	WZLX CR	100.7 20kw	7	7	4	5	5	6	75	COOK INLET	HNWH
2.6	3.2	3.6	8	WBMX AC	98.5 9kw	8	8	7	6	8	5	68	ATLANTIC RADIO	KATZ
2.8	3.7	2.7	9	WBCN AOR	104.1 9kw	9	11	6	8	9	14	54	INFINITY	TOR
1.8	1.9	2.7	9	WQVR Ctry	100.1 3kw	15	20	9	10	11	11	112	EASTERN MEDIA	TOR

YOUNGSTOWN-WARREN

12+ POPULATION: 407,000

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
11.2	11.6	12.0	13.1	14.5	1	WQXK Ctry	105.1 88kw	1	5	3	1	1	1	112	LINCOLN GROUP	BAN
10.9	10.4	11.5	12.4	12.4	2	WKBN N/T	570 5kw	3	14	10	8	6	3	108	WKBN BROAD.	KATZ
10.5	8.7	8.2	9.5	9.3	3	WBBG Gold	93.3 50kw	4	7	5	2	2	2	83	MAHONING VALLEY	CHR
7.8	10.0	8.4	10.3	8.3	4	WKBN-FM AC	98.9 4.5kw	5	22	7	5	3	4	76	WKBN BROAD.	KATZ
11.0	10.8	10.6	8.0	8.0	5	WHOT-FM CHR	101.1 25kw	2	1	2	3	4	5	66	WHOT, INC.	MCG
7.7	7.7	7.6	6.4	7.2	6	WNCD AOR	106.1 3kw	6	1	1	4	7	7	73	WN BROADCASTING	TOR
5.5	3.6	4.5	5.5	4.6	7	WYFM AC	102.9 26kw	7	6	6	6	5	6	54	SHARON	DUR
2.1	3.1	2.9	1.4	3.3	8	WRKU AOR	95.1 19kw	10	8	4	7	8	13	79	WEST. PENN. RADIO	---
5.6	5.0	4.8	3.5	3.0	9	WHOT Nost	1390 5kw	11	21	22	23	21	8	75	WHOT, INC.	MCG
3.5	2.7	2.0	2.5	2.9	10	WENZ* CHR	107.9 70kw	8	1	8	9	9	15	47	ARDMAN	TOR

*Formerly WPHR.

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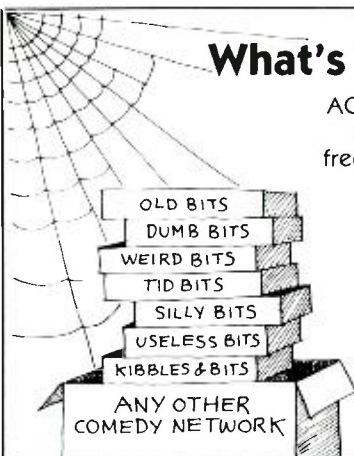
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