

May 31 – June 1, 2016 | Ararat Park Hyatt | Moscow

8TH RUSSIA AND CIS SUMMIT ON ANTI-CORRUPTION

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ИНФОРМАЦИОННО-ПРАВОВОЕ ОБЕСПЕЧЕНИЕ

MARKETS



Keynote Address from:



The Honorable John F. Tefft
American Ambassador
to the Russian Federation

The 2016 Agenda will provide real life information on:

- Resolving Complex Third Party Due Diligence Scenarios and Monitoring Your Third Party Relationships for Corruption Risks in Russia and CIS
- New Rules on Data Collection in Russia and How they Affect Compliance and Investigative Work
- Evolving Liability of Regional Compliance Officers in Russia and CIS
- How the Structure of the Compliance Function is Changing to Address Economic Sanctions, AML, Competition and Anti-Corruption Risks
- Lessons Learnt from Recent Investigations, Cases and a Tightening Anti-Corruption Enforcement in Russia and CIS
- PLUS! Spotlight on the Current Business and Anti-Corruption Landscape in Kazakhstan, Uzbekistan, Armenia, Azerbaijan

Hear How These Companies Tackle Risks:

Dell	GSK
Halliburton	NOV
John Deere	Sandvik
Dr. Reddy's Laboratories	Deutsche Bank
Allergan Holdings Limited	Sandoz
Panalpina CIS Helsinki OY	3M Russia
Abbott	Baker Hughes
Johnson Controls	Novo Nordisk LLC
Syngenta	Mercedes-Benz-Trucks Vostok

PLUS! Interactive Working Groups on June 2, 2016:

- A: INs and OUTs of an Effective Third Party Management Programme**
- B: A Complete Guide on Anti-Corruption Risk Assessments**

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FLAGSHIP LEGAL & REGULATORY COMPLIANCE EVENT COVERING RUSSIA AND CIS

Building upon its stellar reputation for global regulatory compliance and enforcement series and following on high industry demand, **ACI and C5 Communications** present its 8th annual **Russia and CIS ANTI-CORRUPTION** summit to encourage frank and open debate among compliance professionals representing large multinational and Russian & CIS companies.

Register today for **“the region’s premier anti-corruption compliance event”** and benefit from thought leadership and unparalleled networking and benchmarking opportunities. Whilst discussing complex, region-specific scenarios and risks, an exceptional line up of speakers will be on hand to offer you cutting-edge solutions for building and fine-tuning an effective compliance system helping you to remain competitive and compliant in a fast evolving, highly challenging political and enforcement environment.

Join senior compliance officers, legal counsel and private practice lawyers for advanced, closed-door discussions on the most pressing legal and regulatory compliance and enforcement issues, including:

- How to develop a risk-based approach to your compliance programme and ensure it can stand up to foreign and domestic government scrutiny
- How to gain the commitment from senior management to reinforce the importance of a robust and substantive compliance culture within your organisation
- How to effectively monitor third party relationships and resolve complex third party due diligence scenarios in Russia and CIS
- How the new data protection regulatory changes affect compliance and investigative work in Russia
- How AML compliance can be incorporated into your overall compliance programme

Make the most of your attendance by taking part in **Interactive Working Groups on June 2, 2016:**

- A: INs and OUTs of an Effective Third Party Management Programme**
- B: A Complete Guide on Anti-Corruption Risk Assessments**

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Для информации на русском языке свяжитесь с:
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WHO WILL YOU MEET AT THIS PRESTIGIOUS EVENT:

- Chief Compliance Officers
- General Counsel
- Ethics & Compliance Officers
- Directors of:
 - Corporate Responsibility
 - Corporate Compliance
 - Investigations
 - Fraud Prevention
 - Legal Affairs
 - Internal Audit
 - Security
 - Forensic & Audit
 - AML and financial monitoring
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 - Corporate Governance
 - International Regulation & Compliance
 - White Collar Crime
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This year marks 30 years since the inception of C5 Group.

- 30 years hosting more than 6,000 conferences
- 30 years building a network of industry leaders
- 30 years expanding across the globe

It is time for a brand, logo and language in keeping with the dynamic strides we have made as a company. It is time for a brand that will take us forward for the next 30 years.

Our new brand look and language will be fully revealed soon. Stay tuned for more exciting changes.

DAY ONE – Tuesday, May 31, 2016

09:00 Opening Remarks and Welcome from Co-Chairs

Igor Tot

General Counsel Russia & Emerging Europe
Dell (Moscow)

Anton Alferov

Regional Compliance Counsel, Russia and Caspian, Asia Pacific
Law Department, Ethics and Compliance Group
Halliburton (Moscow)

09:15 Keynote Address:

The Honorable John F. Tefft

American Ambassador to the Russian Federation

09:45 How to Ensure Your Anti-Corruption Compliance Programme Can Stand Up to Foreign and Domestic Government Scrutiny

Yulia Ostapets – Moderator

Regional Compliance Manager
John Deere (Moscow)

David Smith

Partner
EY (Moscow)

Anton Alferov

Regional Compliance Counsel, Russia and Caspian, Asia Pacific
Law Department, Ethics and Compliance Group
Halliburton (Moscow)

Timur Khasanov-Batirov

Compliance Manager
Dr. Reddy's Laboratories (Moscow)

- Testing and auditing: how to develop a risk-based approach to compliance programme testing and audits, as well as ongoing monitoring of key controls
- Distinguishing between paper policies and integrated compliance protocols
- Assigning responsibility and accountability for compliance implementation and training
- Re-evaluating what your compliance programme needs to accomplish and how it should be supported
- How to gain the commitment from senior management to reinforce the importance of a robust and substantive anti-corruption compliance programme
- The role of data analytics
- What best practices are companies are implementing to update and fine tune their anti-corruption compliance programmes

10:45 Networking Coffee Break

11:00 Resolving Complex Third Party Due Diligence Scenarios in Russia and CIS: How to Select the Level of Due Diligence Based on the Risks Each Third Party Presents

Andriy Kirmach – Moderator

Compliance & Ethics Manager for EAME Direct Markets and CIS
Allergan Holdings Limited (London)

Evgeny Maltsev

Corporate Ethics & Compliance Manager Europe and CIS
Panalpina CIS Helsinki OY (Moscow)

Artem Afanasiev

General Counsel, Head of Legal and Compliance
DIXY Group (Moscow)

Natalya Thotahewage

Regional Legal Counsel Russia & CIS
Abbott (Moscow)

- How to assess the effectiveness of your company's third party management programme and determine the level of due diligence required on the level of risk
- How latest data protection regulatory changes affect DD on third parties in Russia
- What to look for when vetting a new third party
- What is required to uncover the new ownership structure of an existing counterparty, including ultimate beneficiaries
- How to evaluate third party compliance with anti-bribery regulations, and contractual terms and conditions:
 - examining compliance programmes and codes of conduct-books, records and accounts of the third party
 - third party subsidiaries, joint ventures or affiliates
 - testing for gifts, travel and entertainment
 - reviewing expense reports for employees in high-risk positions or countries
 - examining commission payments and petty cash activity
 - analysing the general ledger for high-risk transactions and cash advances
- What's involved in being subjected to due diligence: third parties perspective
 - how third parties view their customer's compliance questionnaires
 - good examples and bad examples of sample questions
 - do's and don't's and the challenge of avoiding ambiguity
 - compliance certification: is it where your compliance efforts should end?
- **In focus:** Rules of interactions with HCPs and participation in events

12:15 Practical Analysis of New Rules on Data Collection in Russia and How they Affect Compliance and Investigative Work

Svetlana Kuznetsova – Moderator

Senior Group Counsel, Commercial Transactions Europe & Africa
Johnson Controls (Moscow)

Irina Maurits

Lead Legal and Compliance Counsel CIS
Syngenta (Moscow)

Maria Ostashenko

Of Counsel
ALRUD Law Firm (Moscow)

- Outlining the new requirement that "databases which are used for gathering, recording, systemising, accumulation, storage, updating and uploading of personal data of the Russian citizens" shall be located in Russia
- Prohibition against data leaving Russia to be processed, e.g. HR records
- Implications for companies that keep HR and other records outside of Russia
- Understanding data privacy protections of Russian employees during an internal investigation
- Analysing the results of the first inspections
- How can technology help your organisation to achieve compliance with the new data protection law

13:00 Networking Luncheon for Speakers and Attendees

14:00 How to Evaluate and Strengthen Your Sanctions Screening Protocols Amid Fast Evolving Regulatory Requirements

Sergey Konov

Compliance Manager, Central and Eastern Europe, Consumer Healthcare, Governance, Ethics and Assurance

GSK (Moscow)

Anna Aleshkevich

Compliance Counsel for Russia, CIS & Eastern Europe, Ethics & Compliance

NOV (Moscow)

Alexei Panich

Partner

Herbert Smith Freehills (Moscow)

- How to measure the functionality, effectiveness and user friendliness of your screening protocol
- Which USA, EU and other lists and databases to incorporate into your programme
- Factors to consider when selecting government and vendor lists and software
- How the closure of the Russian Advanced Systems of Registers will impact your sanctions screening programme
- How to tailor global sanctions screening protocols to your Russian operations
- How to customise screening criteria to the risks posed by particular products, transactions and customer/product volume
- What to do once a hit is discovered, and when to contact authorities
- How far you need to go in vetting transactions and customers
- Setting up a training and awareness programme for employees and third parties
- Technology- optimising your database of sanctioned countries and entities to screen potential transactions across compliance programmes

15:15 Debate – The Convergence of Compliance and Evolution of the Role of the Regional Compliance Counsel: How the Structure of the Compliance Function is Changing to Address Inter-Connected Sanctions, AML and Anti-Corruption Risks

Pavel Volkov

Chief Legal Counsel Russia & CIS

Sandvik (Moscow)

Nadezhda Kozyreva

Director, Compliance & Internal Controls

Deutsche Bank (Moscow)

- Parsing the evolving strategic role of regional compliance counsel and his/her relationship to the general counsel
- Combining legal and compliance function in one individual/small team. Best practices with overcoming potential conflict of interests
- Are there "legal" red flags in proposed contracts/structures that help compliance offices identify red flags?
- Understanding where AML, sanctions and anti-corruption laws converge in order to develop the right organisational structure for your compliance programme. Does it make sense to harmonise policies and processes across disciplines to streamline your programmes?
- How to leverage your established compliance structure to build AML/ABC/ sanctions controls
- Risk based approach- customising your compliance protocols based on the unique risks presented by your business operations (types of customers, types of accounts, locations of operations, etc.)

16:00 Afternoon Networking Break

16:15 Interactive Panel: Spotlight on the Current Business and Anti-Corruption Landscape in the CIS Countries (Kazakhstan, Uzbekistan, Armenia, Azerbaijan)

Anna Panasyuk

CIS Region Compliance Manager

Sandoz (Moscow)

Ilsur Akhmetshin

Acting Chair of Compliance and Ethics Committee

Association of European Businesses (Moscow)

- Update on local anti-bribery law enforcement and how they impact regional compliance officers
- What recent cases mean for multi-national companies doing business in the region
- Comparison of anti-corruption regulations in these countries
- "Red flags" to consider when conducting business in the CIS countries
- Investigating potential bribery violations in the CIS countries
- How to localise anti-corruption policies for each market
- Procedures designed for corruption prevention in companies operating in CIS countries

17:15 Summit Adjourns to Day Two

DAY TWO – Wednesday, June 1, 2016

09:00 Opening Remarks from Co-Chairs

09:15 Keynote Address: Transparency International

Elena Panfilova*

General Director, Center for Anti-Corruption Research and Initiative
Transparency International Russia (Moscow)

09:45 Large Russian Companies Speak on Monitoring Compliance and Risk Management Systems

Oxana Nedoluzhko

Department of Internal Control

Rosneft (Moscow)

Ekaterina Kaganova

Head of Internal Control (Compliance) Department

Gazprombank (Moscow)

Julia Romashkina

Chief Compliance Officer

MTS (Moscow)

Victor Astanin, Doctor of Law

Professor –Department of Intellectual Property

Plekhanov Russian University of Economics (Moscow)

This year following an overwhelming demand from the Summit's audience, we have put together a new, exclusive session, where senior compliance and internal control officers- representing the leading, largest Russian companies- will share their experience and best practice on tackling the most critical compliance risks, implementing enhanced bribery detection methods and developing a roadmap to building a strong compliance programme within one of the most complex legal and business environments in the world.

10:45 Networking Coffee Break

* denotes invited speakers at time of print. Check the website for programme updates

Join the Conversation  @ACI_AntiCorrupt #ACIFCPA

 Russia and CIS Anti-Corruption Professionals

11:00 Focus on AML and Financial Crime – Addressing Risks for Banks and Other Financial Institutions in Russia and CIS

Maria Shalimova
Head of AFC
(Moscow)

Senior representative *
Sberbank (Moscow)

Senior representative *
VTB Bank (Moscow)

- How local business practices impact your AML compliance policies
- How to train your local staff to the nuances of the Russia/CIS region and local AML/KYC rules
- How AML compliance can be incorporated into your overall compliance programme
- Practical takeaways from recent money laundering investigation cases

12:00 BHP Billiton and Sports Corruption Scandals – How to Minimize Sponsorship, Marketing and Large Event Bribery Risks

Irina Lazieva
Senior Counsel, CEEMEA Area Compliance Leader
3M Russia (Moscow)

Igor Tot
General Counsel Russia & Emerging Europe
Dell (Moscow)

Denis Korolev
Senior Manager
EY (Moscow)

- How to prevent the use of bribes as a means to gain media, marketing, and sponsorship of sporting and entertainment events
- Identifying ways bribes are concealed:
 - faking consulting contracts
 - creating shell companies and payment processes in/to tax friendly countries
 - credit notes
 - marketing funds spend
- How banks and other financial institutions are used to move bribe money between and among countries
- Minimising risks for marketing and promotional “slush” funds:
 - ensuring marketing expenses are properly recorded, verified cost-wise, and used for legitimate purposes
 - training your third party marketing partners on the importance of compliance
 - spotting shell companies that may be a home for “slush” funds
 - obtaining proper verification without relying on representations made by third party partners

12:45 Networking Luncheon for Speakers and Attendees

14:00 Practical Considerations for Managing Effective Internal Investigations in Russia

Saule Kessikbayeva
Director, Legal, Compliance and Contracts
Baker Hughes (Moscow)

Polina Murzina
Compliance Manager, BACIS Compliance Department
Novo Nordisk LLC (Moscow)

Denis Korolev
Senior Manager
EY (Moscow)

Jon R. Fetterolf
Partner
Zuckerman Spaeder LLP (Washington)

- Determining the scope of your document review, and interview process and analysis
- Recent USDOJ and SFO investigations, enforcement actions and settlements, and what they reveal about correctly scoping internal investigations
- Determining how much you need to spend and how to manage costs
- When and when not to investigate new or peripheral red flags that are discovered over the course of the internal investigation
- How to know when to conclude the internal investigation
- Preparing your company for what may lie ahead (e.g. government investigation, employment issues, etc.)

15:00 Competition and Anti-Corruption Regulation in Russia: How to Reduce your Exposure to Risks Related to Irregularities between the Governing Laws

Arina Sergievskaya
Head of Compliance
Mercedes-Benz Trucks Vostok OOO (Moscow)

- Dissecting anti-monopoly rules under Russian law- Part 1 of Article 11 of the Competition Law: applicability to international transactions, joint venture agreements, services, consultancy contracts, etc.
- Jurisdiction of the Russian Federal Antimonopoly Service (FAS) under Article 23 of the Competition Law
- Understanding how complying with certain anticorruption policies may result in a company’s potential violations of Russia’s Competition Law
- Reconciling ways to comply with all applicable laws – how to comply with one and not violate another
- FAS or other authorities’ guidance on how to balance these important yet potentially conflicting legal frameworks

15:45 Networking Coffee Break

16:00 How to Respond to Corrupt Employee Conduct within the Limits of Russian Employment Laws

Speaker to be announced

- Identifying Russian employment law issues that arise when you discover employee misconduct
- Deciding what discipline action should be taken: re-training, employment suspension, demotion, employment termination
- How the Russian employee is protected during the investigation:
 - strategies for interviewing employees within the limits of local employment and privacy laws
 - how employment laws can restrict employment termination

16:45 Co-Chairs’ Closing Remarks and Summit Concludes

* denotes invited speakers at time of print. Check the website for programme updates

DAY 3 - INTERACTIVE WORKING GROUPS

Thursday, June 2, 2016

9:00 – 12:30 (Registration begins at 8:30)

Working Group A: INs and OUTs of an Effective Third Party Management Programme

Polina Murzina
Compliance Manager, BACIS Compliance Department
Novo Nordisk LLC (Moscow)

Anna Panasyuk
CIS Region Compliance Manager
Sandoz (Moscow)

Attend this advanced, highly focused working group and receive actionable, step-by-step guidance to help you to create a cost-effective and risk-based third party management programme applicable for the Russian and CIS market. Experienced workshop leaders will go through case studies and explore the key risks to consider when evaluating your third party vendors, contractors, brokers, agents, distributors and partners. This unique, closed-door session will allow for an interactive discussion, allowing ample time for questions and answers.

Topics include:

- Conducting a risk inventory of your third parties to develop an appropriate management plan and to determine the extent of monitoring needed. What documentation is required throughout the engagement
- How to conduct the right level of due-diligence whilst complying with the new data privacy laws in Russia regulating collection, processing and transfer of personal data
- How to get management buy-in and support from the top
- Training your third parties on your compliance protocols and expectations of local and foreign enforcement authorities
- What kind of reporting requirements work best for the companies and third parties in Russia and CIS: how to prepare useful metrics that can be used to report to senior management and the board
- How to correct the third party if they are not executing the contract to comply with its terms
- Monitoring invoices and payments distributors and sub-distributors, consulting, sales and marketing intermediaries brokers and agents
- How to perform effective compliance audits of your third party management programme
- Best practices on when and how to perform compliance audits on third parties. Customising internal controls for effective third party oversight to detect and prevent anti-bribery issues

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Questions about CLE credits for your state? Visit our online CLE Help Center at AmericanConference.com/CLE

13:30 – 17:00 (Registration begins at 13:00)

Working Group B: A Complete Guide on Anti-Corruption Risk Assessments

Irina Lazieva
Senior Counsel, CEEMEA Area Compliance Leader
3M Russia (Moscow)

This practical and interactive working Group will focus on how to determine your company's risk profile in high risk markets and ensure that you have the proper procedures in place to avoid a costly government investigation and negative publicity. You will learn how to conduct an effective and comprehensive anti-corruption risk assessment that identifies risks based on rigorous analysis.

Topics include:

- How do anti-corruption programme reviews differ from financial audits and SOX testing:
 - best practices: essential components of effective anti-bribery compliance assessments
 - who, what, when: staffing, scope and frequency of testing
 - addressing unique compliance environments: how to secure cooperation overseas, and how to test whether you're getting it
 - money-saving methods: mini-audits, technology shortcuts, and other tools to stretch resources
- Uncovering new red flags for activities, transactions and schemes that are used to channel bribes
- What can be done to make sure your compliance programme is constantly evolving based on changing risk profiles
- How to build an internal compliance team based on the results from your risk assessment
- Working with finance, internal audit and accounting departments in the risk assessment and reporting findings to compliance officers, audit committees and legal counsel
- How to ensure leadership oversight over the compliance programme: "tone at the top" and "tone in the middle"
- Compliance programme reviews – how often to review policies and adjust according to evolving legislative and enforcement activity

CONTINUING PROFESSIONAL EDUCATION CREDITS



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Course objective: Update on the Russian, CIS and global anti-corruption rules and procedures to prevent inappropriate business conduct.

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The hotel offers 208 tastefully furnished guest rooms designed by Tony Chi, including exclusive two-level penthouse suite and luxurious winter garden suites with panoramic windows and private terraces overlooking the city center, as well as the authentic armenian specialties in the contemporary settings of café ararat and the rooftop conservatory lounge & bar with stunning views of the city.

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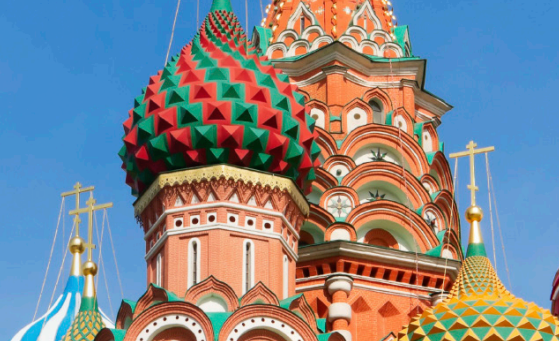
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THE REGION'S LEADING EVENT FOR LEGAL & REGULATORY COMPLIANCE RISKS PROFESSIONALS

American Conference Institute
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See inside for details...

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The Honorable John F. Tefft
American Ambassador
to the Russian Federation



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