

FOR IMMEDIATE RELEASE

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Dentsu Japan Network's Dentsu and Dentsu Kyushu Employees Named Creator of the Year 2019 and Creator of the Year 2019 Medalists

Dentsu Japan Network* announced today that Kazunori Kawagoshi, a creative director and art director in Creative Planning Division 3 at Dentsu Inc. (hereinafter "Dentsu"), a company under the Dentsu Japan Network umbrella, has been named the 2019 Creator of the Year by the Japan Advertising Agencies Association (Chairman: Junji Narita; hereinafter "JAAA").

This award recognizes a creative professional from any of the member companies of the JAAA who produced the most outstanding work in 2019. It was the 31st time that the Creator of the Year award has been presented since its establishment in 1989, and the 29th time that a Dentsu employee has won the award. Yusuke Kanda of Hakuhodo Inc. also received the award at the same time.

Kawagoshi's bold and precise design capabilities as an art director have garnered him numerous advertising awards both in Japan and abroad. In addition, the cutting-edge implementation of concepts in his work for the movie "Your Name." as part of The Terrestrial Broadcasting Project 2019 in Japan was also highly evaluated by the JAAA and led to his selection as Creator of the Year.

Miwako Hosokawa, a creative director and copywriter in Dentsu's CDC, and Teru Tsujinaka, a copywriter and CM Planner in Dentsu Kyushu Inc.'s Creative Division, were also selected as Creator of the Year Medalists.

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*Dentsu Japan Network is an in-house company of the pure holding company Dentsu Group Inc., and supports 130 operating companies in Japan. Dentsu Japan Network also refers to the network itself, which is comprised of 130 companies.

URL: <https://www.japan.dentsu.com/en/>

About the Dentsu Group

Led by Dentsu Group Inc. (Tokyo: 4324; ISIN: JP3551520004), a pure holding company established on January 1, 2020, the Dentsu Group encompasses two operational networks: Dentsu Japan Network, which oversees Dentsu's agency operations in Japan, and Dentsu Aegis

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Network, its international business headquarters in London, which oversees Dentsu's agency operations outside of Japan.

With a strong presence in over 145 countries and regions across five continents and with more than 62,000 dedicated professionals, the Dentsu Group provides a comprehensive range of client-centric integrated communications, media and digital services through its ten global brands—Carat, Dentsu, dentsu X, iProspect, Isobar, mcgarrybowen, Merkle, MKTG, Posterscope and Vizeum—as well as through Dentsu Japan Network companies, including Dentsu Inc., the world's largest single brand agency with a history of innovation. The Group is also active in the production and marketing of sports and entertainment content on a global scale.

Dentsu Group Inc. website URL: <https://www.group.dentsu.com/en/>

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