



2015 Dealer Program *



| Part # | Description | dealer net price* | standard dealer volume | Q4 dealer program * | MAP | MSRP | M/C Qty |
|--|---|--------------------|------------------------|----------------------------------|----------|----------|---------|
| SmartStart | | | | | | | |
| DSM300 | NEW DIRECTED SMARTSTART MODULE - Verizon CDMA/3G Technology | \$88.50 | \$88.50 | \$79.00* | \$149.99 | \$199.99 | 6 |
| DSM350 | NEW DIRECTED SMARTSTART GPS MODULE - Verizon CDMA/3G Technology | \$145.00 | \$145.00 | \$125.00* | \$249.99 | \$299.99 | 6 |
| DSS4X10 | NEW DIRECTED DIGITAL REMOTE START & SMARTSTART GPS (4X10/DSM350*) | \$195.00 | \$195.00 | \$175.00* | \$299.99 | \$399.99 | x |
| DSS5X10 | NEW DIRECTED DIGITAL SECURITY/REMOTE START & SMARTSTART GPS (5X10/DSM350*) | \$235.00 | \$235.00 | \$215.00* | \$499.99 | \$599.99 | x |
| DSK100 | DIRECTED SMARTKEY BLUETOOTH INTERFACE FOR SMARTSTART | \$75.00 | \$75.00 | \$75.00 | \$129.99 | 149.99 | N/A |
| Service Plans | | | | | | | |
| SSPLAN1DPP | SMARTSTART SERVICE PLAN SECURE 1 YEAR - prepaid (\$5.79/mo) | \$69.49 | * | * | \$69.49 | \$69.49 | N/A |
| SSPLAN3DPP | SMARTSTART SERVICE PLAN SECURE 3 YEAR - prepaid (\$3.89/mo) | \$139.99 | * | * | \$139.99 | \$139.99 | N/A |
| SSGSP1DPP | SMARTSTART SERVICE PLAN GPS PREMIUM 1 YEAR - prepaid (\$8.33/mo) | \$99.99 | * | * | \$99.99 | \$99.99 | N/A |
| SSGSP3DPP | SMARTSTART SERVICE PLAN GPS PREMIUM 3 YEAR - prepaid (\$5.56/mo) | \$199.99 | * | * | \$199.99 | \$199.99 | N/A |
| Part # | Description | dealer sheet price | standard dealer volume | Q4 dealer program * | MAP | MSRP | M/C Qty |
| Security w/ Remote Start | | | | | | | |
| 5906V | VIPER 5906V 2WAY COLOR SEC/RD SYSTEM 1 MILE RANGE | \$390.00 | \$331.50 | \$298.35 | \$599.99 | \$799.99 | 6 |
| 5706V | VIPER 5706V 2WAY LCD SEC/RS 1 MILE RANGE SST* | \$260.00 | \$221.00 | \$198.90 | \$499.99 | \$599.99 | 6 |
| 5806V | VIPER 5806V 2WAY LED SEC/RS 1 MILE RANGE SST* | \$220.00 | \$187.00 | \$168.30 | \$399.99 | \$499.99 | 6 |
| 5606V* | VIPER 5606V 1WAY SEC/RS SYS (1 REMOTE) 1/2 MILE RANGE* (2W READY) | \$155.00 | \$131.75 | \$118.58 | \$299.99 | \$399.99 | 6 |
| 5305V | NEW VIPER 5305V 2WAY LCD SECURITY / REMOTE START (2-D2D/CONTROL CENTER) | \$145.99 | \$124.09 | \$111.68 | \$399.99 | \$499.99 | 6 |
| 5105V | NEW VIPER 5105V 1WAY SECURITY / REMOTE START (2-D2D/CONTROL CENTER) | \$95.99 | \$81.59 | \$73.43 | \$299.99 | \$399.99 | 6 |
| Security | | | | | | | |
| 3606V* | VIPER 3606V 1W SECURITY SYSTEM (1 REMOTE) 1/2 MILE RANGE* (2W READY) | \$105.00 | \$89.25 | \$80.33 | \$199.99 | \$299.99 | 12 |
| 3305V | VIPER 3305V 2W LCD RESPONDER 350 SECURITY SYSTEM | \$156.45 | \$132.98 | \$119.68 | \$249.99 | \$299.99 | 12 |
| 3105V | VIPER 3105V 1W 350 PLUS SECURITY SYS W/ 4-BTN REM, CONTROL CENTER | \$69.99 | \$59.49 | \$53.54 | \$199.99 | \$239.99 | 12 |
| Remote Start | | | | | | | |
| 4706V | VIPER 4706V 2WAY LCD REMOTE START 1 MILE RANGE SST* | \$210.00 | \$178.50 | \$160.65 | \$399.99 | \$449.99 | 6 |
| 4806V | VIPER 4806V 2WAY LED REMOTE START 1 MILE RANGE SST* | \$170.00 | \$144.50 | \$130.05 | \$299.99 | \$349.99 | 6 |
| 4606V* | VIPER 4606V 1WAY REMOTE START (1 REMOTE) 1/2 MILE RANGE* (2W READY) | \$105.00 | \$89.25 | \$80.33 | \$199.99 | \$249.99 | 6 |
| 4816V | NEW VIPER 4816V 2WAY 1BUTTON RS SYS 1 MILE RANGE SST* (4205V) | \$159.99 | \$135.99 | \$122.39 | \$249.99 | \$299.99 | 6 |
| 4105V | VIPER 4105V 1-WAY 4-BTN REMOTE START SYS | \$75.99 | \$64.59 | \$58.13 | \$199.99 | \$249.99 | 6 |
| 4115V | VIPER 4115V 1-WAY 1-BTN REMOTE START SYS | \$75.99 | \$64.59 | \$58.13 | \$199.99 | \$249.99 | 6 |
| Digital Systems Optional: RF kit - SmartStart 300/350 | | | | | | | |
| 4X10 | DIRECTED 4X10 DIGITAL REMOTE START SYSTEM W/OEM 3XLS (RF) | \$125.00 | \$106.25 | \$65.00* \$95.63 | N/A | \$199.99 | 12 |
| 5X10 | DIRECTED 5X10 DIGITAL SECURITY/REMOTE START SYSTEM W/OEM 3XLS (RF) | \$175.00 | \$148.75 | \$95.00* \$133.88 \$39.99* | N/A | \$349.99 | 6 |
| DBALL2 | DBALL2 - DATA INTERFACE/DOOR LOCK MODULE, 3X LOCK START / RSR READY!! | \$63.00 | \$53.55 | \$44.45 | N/A | \$129.99 | 24 |
| Digital Remote Start Bundles Includes: DBALL2 - XL202 - RF Kit | | | | | | | |
| 4118V | NEW VIPER 4118V DIGITAL REMOTE START XPRESSSTART 1W 1-BUTTON "WHITE BOX" | \$119.99 | \$101.99 | \$91.79 | N/A | \$299.99 | 6 |
| 4108V | NEW VIPER 4108V DIGITAL REMOTE START XPRESSSTART 1W 4-BUTTON "WHITE BOX" | \$119.99 | \$101.99 | \$91.79 | N/A | \$299.99 | 6 |
| Digital System RF Kits Includes - 2 remotes | | | | | | | |
| 9756V | VIPER 9756V 2WAY LCD 4-BUTTON W/COMPANION RF KIT 1 MILE RANGE SST* | \$160.00 | \$136.00 | \$122.40 | N/A | \$399.99 | 24 |
| 9856V | VIPER 9856V 2WAY LED 4-BUTTON W/COMPANION RF KIT 1 MILE RANGE SST* | \$120.00 | \$102.00 | \$91.80 | N/A | \$249.99 | 24 |
| 9656V | VIPER 9656V 1WAY 4-BUTTON W/COMPANION RF KIT 1/2 MILE RANGE* | \$85.00 | \$72.25 | \$65.03 | N/A | \$199.99 | 24 |
| 9816V | NEW VIPER 9816V 2WAY LED 1-BUTTON RF KIT 1 MILE RANGE SST* (9211V) | \$120.99 | \$102.84 | \$92.56 | N/A | \$249.99 | 24 |
| Digital System Bundles (4X10/5X10 ... plus Viper RF KIT) | | | | | | | |
| 4610V | NEW VIPER 4610V 1WAY/5BTN DIGITAL REMOTE START SYS | \$210.00 | \$178.50 | \$160.65 | \$349.99 | \$399.99 | 6 |
| 4810V | NEW VIPER 4810V 2WAY/5BTN LED DIGITAL REMOTE START SYS | \$245.00 | \$208.25 | \$187.43 | \$399.99 | \$449.99 | 6 |
| 4211V | NEW VIPER 4211V 2WAY/1BTN LED DIGITAL REMOTE START SYS | \$245.00 | \$208.25 | \$187.43 | \$399.99 | \$449.99 | 6 |
| 4710V | NEW VIPER 4710V 2WAY/5BTN LCD DIGITAL REMOTE START SYS | \$285.00 | \$242.25 | \$218.03 | \$499.99 | \$549.99 | 6 |
| 5610V | NEW VIPER 5610V 1WAY/5BTN DIGITAL REMOTE START/SECURITY SYS | \$260.00 | \$221.00 | \$198.90 | \$449.99 | \$549.99 | 6 |
| 5810V | NEW VIPER 5810V 2WAY/5BTN LED DIGITAL REMOTE START/SECURITY SYS | \$295.00 | \$250.75 | \$225.68 | \$499.99 | \$599.99 | 6 |
| 5710V | NEW VIPER 5710V 2WAY/5BTN LCD DIGITAL REMOTE START/SECURITY SYS | \$335.00 | \$284.75 | \$256.28 | \$599.99 | \$699.99 | 6 |
| Digital System Accessories | | | | | | | |
| MC501 | HIGH CURRENT RELAY PACK 4X10 / 5X10 | \$19.49 | \$16.57 | \$14.91 | N/A | \$39.99 | 24 |
| ACCTEMP101 | NEW DIRECTED ACCTEMP101 TEMP SENSOR FOR DIGITAL 4X10/5X10 | \$12.49 | \$10.62 | \$9.55 | N/A | \$29.99 | 200 |
| THCHC1 | CHRYSLER TIP START TYPE T-HARNESS 4X10 / 5X10 | \$21.99 | \$18.69 | \$16.82 | N/A | \$39.99 | 60 |
| THCHC2 | CHRYSLER MUX TYPE T-HARNESS 4X10 / 5X10 | \$20.99 | \$17.84 | \$16.06 | N/A | \$39.99 | 130 |
| THCHC3 | CHRYSLER GEN3 PLUG AND PLAY T-HARNESS 4X10 / 5X10 | \$44.99 | \$38.24 | \$34.42 | N/A | \$89.99 | 70 |
| THGM610C | GM PLUG AND PLAY T-HARNESS 4X10 / 5X10 | \$49.99 | \$42.49 | \$38.24 | N/A | \$99.99 | 100 |
| THTL12 | TOYOTA TL1 & TL2 PLUG AND PLAY T-HARNESS 4X10 / 5X10 | \$25.99 | \$22.09 | \$19.88 | N/A | \$49.99 | 100 |
| THNISS3C | NISSAN/INFINITI T-HARNESS 4X10 / 5X10 | \$49.99 | \$42.49 | \$38.24 | N/A | \$99.99 | 60 |
| THFC1 | FORD PLUG AND PLAY T-HARNESS 4X10 / 5X10 | \$43.99 | \$37.39 | \$33.65 | N/A | \$89.99 | 60 |





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| Digital System Accessories | | | | | | | |
| CHTHD1 | CHRYSLER TIP START TYPE T-HARNESS DBALL2 | \$19.49 | \$16.57 | \$14.91 | N/A | \$39.99 | 150 |
| CHTHD2 | CHRYSLER MUX TYPE T-HARNESS DBALL2 | \$19.49 | \$16.57 | \$14.91 | N/A | \$39.99 | 150 |
| THCHD3 | CHRYSLER GEN3 PLUG AND PLAY T-HARNESS DBALL2 | \$44.00 | \$37.40 | \$33.66 | N/A | \$89.99 | |
| THGM610 | GM PLUG AND PLAY T-HARNESS DBALL2 | \$34.99 | \$29.74 | \$26.77 | N/A | \$69.99 | 100 |
| TLTH1 | TOYOTA TL1 PLUG AND PLAY T-HARNESS DBALL2 | \$19.49 | \$16.57 | \$14.91 | N/A | \$39.99 | 150 |
| TLTH2 | TOYOTA TL2 PLUG AND PLAY T-HARNESS DBALL2 | \$19.49 | \$16.57 | \$14.91 | N/A | \$39.99 | 150 |
| THNISS3 | NISSAN/INFINITI T-HARNESS DBALL2 | \$49.99 | \$42.49 | \$38.24 | N/A | \$99.99 | 80 |
| THFD1 | FORD PLUG AND PLAY T-HARNESS DBALL2 | \$43.00 | \$36.55 | \$32.90 | N/A | \$89.99 | |
| RFLMIT3 | RF TRANSPONDER LOOP FOR MITSUBISHI | \$15.49 | \$13.17 | \$11.85 | N/A | \$29.99 | 100 |
| RFLCHGM | RF TRANSPONDER LOOP FOR CHRYSLER GEN2 / GM PASSKEY3+ | \$15.49 | \$13.17 | \$11.85 | N/A | \$29.99 | 100 |
| RFLUB | UNIVERSAL RF TRANSPONDER LOOP | \$6.49 | \$5.52 | \$4.96 | N/A | \$14.99 | 100 |
| PKDOCK | RF TRANSPONDER LOOP INTERFACE | \$6.49 | \$5.52 | \$4.96 | N/A | \$14.99 | 360 |
| Keyless Entry | | | | | | | |
| 412V | 211HV - KEYLESS ENTRY SYSTEM | \$40.95 | \$34.81 | \$31.33 | \$99.99 | \$119.99 | 24 |
| Replacement Remotes | | | | | | | |
| 9474T | UNIVERSAL RF KIT FOR SMARTSTART SYS, COMP WITH VSS3000/VSS5000 | \$42.99 | \$36.54 | \$32.89 | N/A | \$119.99 | N/A |
| 7944V | VIPER 7944V 2WAY COLOR REMOTE 1 MILE RANGE | \$189.99 | \$161.49 | \$145.34 | N/A | \$399.99 | N/A |
| 7752V | VIPER RESPONDER LC3 SST REMOTE CONTROL | \$103.99 | \$88.39 | \$79.55 | N/A | \$299.99 | N/A |
| 7756V | VIPER 7756V 2WAY LCD REMOTE 1 MILE RANGE SST* (2 WAY READY) | \$105.99 | \$90.09 | \$81.08 | N/A | \$249.99 | N/A |
| 7856V | VIPER 7856V 2WAY LED SST REMOTE 1 MILE RANGE SST* (2 WAY READY) | \$65.99 | \$56.09 | \$50.48 | N/A | \$149.99 | N/A |
| 7816V | NEW VIPER 7816V 2WAY LED 1-BTN REMOTE 1MILE RANGE | \$65.99 | \$56.09 | \$50.48 | N/A | \$149.99 | N/A |
| 7616V | NEW VIPER 7616V 1WAY 1-BTN REMOTE 1/2 MILE RANGE (2W ready) | \$30.99 | \$26.34 | \$23.71 | N/A | \$79.99 | N/A |
| 7656V | VIPER 7656V 1WAY SST REMOTE 1/2 MILE RANGE* (2 WAY READY) | \$30.99 | \$26.34 | \$23.71 | N/A | \$79.99 | N/A |
| 7351V | VIPER RESPONDER LC 2-WAY ASK SUPERCODE REMOTE | \$93.99 | \$79.89 | \$71.90 | N/A | \$179.99 | N/A |
| 7654V | VIPER 7654V 1-WAY SST SUPERCODE COMPANION REMOTE | \$38.99 | \$33.14 | \$29.83 | N/A | \$109.99 | N/A |
| 7254V | VIPER 7254V RESPONDER LE 2-WAY REMOTE | \$58.99 | \$50.14 | \$45.13 | N/A | \$169.99 | N/A |
| 7211V | VIPER RESPONDER ONE REPLACEMENT REMOTE | \$52.99 | \$45.04 | \$40.54 | N/A | \$129.99 | N/A |
| 7111V | VIPER 7111V 1-BTN 1-WAY REPLACEMENT REMOTE | \$26.99 | \$22.94 | \$20.65 | N/A | \$59.99 | N/A |
| 7153V | VIPER SUPERCODE 1-WAY 5-BUTTON REMOTE | \$31.99 | \$27.19 | \$24.47 | N/A | \$89.99 | N/A |
| 7345V | VIPER 7345V RESPONDER REMOTE LCD 434MHZ | \$79.99 | \$67.99 | \$61.19 | N/A | \$229.99 | N/A |
| 7145V | VIPER 7145V 4 BUTTON REMOTE 434MHZ 2/66 CODE | \$30.99 | \$26.34 | \$23.71 | N/A | \$89.99 | N/A |
| 7701V | VIPER RESPONDER SST REMOTE FOR VIPER 5900 AND 5500 | \$90.99 | \$77.34 | \$69.61 | N/A | \$259.99 | N/A |
| 479V | VIPER RESPONDER TX | \$89.99 | \$76.49 | \$68.84 | N/A | \$229.99 | N/A |
| 488V | VIPER LED 2-WAY TX | \$69.99 | \$59.49 | \$53.54 | N/A | \$169.99 | N/A |
| Sensors | | | | | | | |
| 506T | AUDIO SENSOR (GLASS BREAKAGE) | \$13.99 | \$11.89 | \$10.70 | N/A | \$39.99 | N/A |
| 508D | FIELD DISTURBANCE SENSOR, DUAL ZONE (PROXIMITY OR "RADAR" SENSOR) | \$31.99 | \$27.19 | \$24.47 | N/A | \$89.99 | N/A |
| 507M | DIGITAL TILT SENSOR | \$28.99 | \$24.64 | \$22.18 | N/A | \$79.99 | N/A |
| 509U | ULTRASONIC SENSOR ("CABIN" SENSOR) | \$31.99 | \$27.19 | \$24.47 | N/A | \$89.99 | N/A |
| 504D | STINGER® DOUBLE GUARD® SHOCK SENSOR | \$10.99 | \$9.34 | \$8.41 | N/A | \$29.99 | N/A |
| Security & installation accessories | | | | | | | |
| 8606T | DIRECTED 8606T 110V USB CHARGER KIT (USB CABLE & WALL) | \$10.49 | \$8.92 | \$8.02 | N/A | \$29.99 | N/A |
| 8606U | DIRECTED 8606U MICRO USB CHARGING CABLE | \$5.49 | \$4.67 | \$4.20 | N/A | \$9.99 | N/A |
| 8210 | NEW - PKE & SMARTSTART BLUETOOTH RF ADAPTER KIT | \$7.49 | \$6.37 | \$5.73 | N/A | \$14.99 | 100 |
| 103T | FAILSAFE® DIGITAL KEYPAD STARTER KILL | \$45.99 | \$39.09 | \$35.18 | N/A | \$99.99 | N/A |
| 514N | REVENGER® SOFT CHIRP 6-TONE MINI-NEO SIREN, 120DB | \$13.99 | \$11.89 | \$10.70 | N/A | \$39.99 | N/A |
| 516L | VOICE SYSTEM, PROGRAMMABLE | \$69.99 | \$59.49 | \$53.54 | N/A | \$199.99 | N/A |
| 520T | BACK-UP BATTERY SYSTEM | \$25.99 | \$22.09 | \$19.88 | N/A | \$69.99 | N/A |
| 528T | PULSE TIMER RELAY MODULE, 30A | \$11.49 | \$9.77 | \$8.79 | N/A | \$29.99 | N/A |
| 8613 | BALL BEARING TILT SWITCH | \$6.49 | \$5.52 | \$4.96 | N/A | \$19.99 | N/A |
| 8616 | MINI RELAY ASSEMBLY, 20/10A, PRE-WIRED | \$3.99 | \$3.39 | \$3.05 | N/A | \$9.99 | N/A |
| 535T | DIRECTED 535T WINDOW AUTOMATION SYSTEM WITH LEARN | \$55.99 | \$47.59 | \$42.83 | N/A | \$169.99 | N/A |
| 529T | POWER WINDOW ROLL UP MODULE | \$26.99 | \$22.94 | \$20.65 | N/A | \$69.99 | N/A |
| 620V | ELECTRO-LUMINESCENT INDICATOR, VIPER | \$10.99 | \$9.34 | \$8.41 | N/A | \$29.99 | N/A |
| 8634 | BLUE SUPER BRIGHT LED W/ PLUG (5 PACK) | \$14.49 | \$12.32 | \$11.08 | N/A | \$39.99 | N/A |





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| Security & installation accessories | | | | | | | |
| 451M | DOOR LOCK RELAY MODULE | \$7.99 | \$6.79 | \$6.11 | N/A | \$19.99 | N/A |
| 522T | TRUNK RELEASE SOLENOID | \$22.99 | \$19.54 | \$17.59 | N/A | \$59.99 | N/A |
| 524F | DOOR LOCK MOTOR, 5 WIRE, HIGH POWER | \$13.99 | \$11.89 | \$10.70 | N/A | \$39.99 | N/A |
| 524K | 4 DOOR LOCK KIT W/ MOTORS AND CONTROL MODULE | \$38.99 | \$33.14 | \$29.83 | N/A | \$109.99 | N/A |
| 524N | DOOR LOCK MOTOR, 2 WIRE, HIGH POWER | \$12.99 | \$11.04 | \$9.94 | N/A | \$39.99 | N/A |
| 524T | DOOR LOCK MOTOR, 2 WIRE, STANDARD | \$10.99 | \$9.34 | \$8.41 | N/A | \$29.99 | N/A |
| Programming tools | | | | | | | |
| 998M | BITWRITER 1 MEMORY UPGRADE - NEEDED FOR v2.5 AND UP | \$15.99 | \$13.59 | \$12.23 | N/A | \$49.99 | N/A |
| 998T | BITWRITER [®] 1 PROGRAMMING TOOL | \$78.99 | \$67.14 | \$60.43 | N/A | \$209.99 | N/A |
| 998U | BITWRITER [®] 1 UPGRADE CHIP | \$6.49 | \$5.52 | \$4.96 | N/A | \$14.99 | N/A |
| XKLOADER2 | GEN2 XPRESSKIT COMPUTER PROGRAMMING TOOL | \$30.99 | \$26.34 | \$23.71 | N/A | \$99.99 | N/A |
| XKLOADER3 | NEW OBD2 PLUG IN BLUETOOTH WIRELESS BOOTLOADER (IOS/ANDROID) | \$229.99 | \$195.49 | \$175.94 | N/A | \$299.99 | N/A |
| Consumer Brochures | | | | | | | |
| 903V | Viper Consumer Brochure (10 Pack) | No Charge* | N/A | | N/A | N/A | N/A |



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