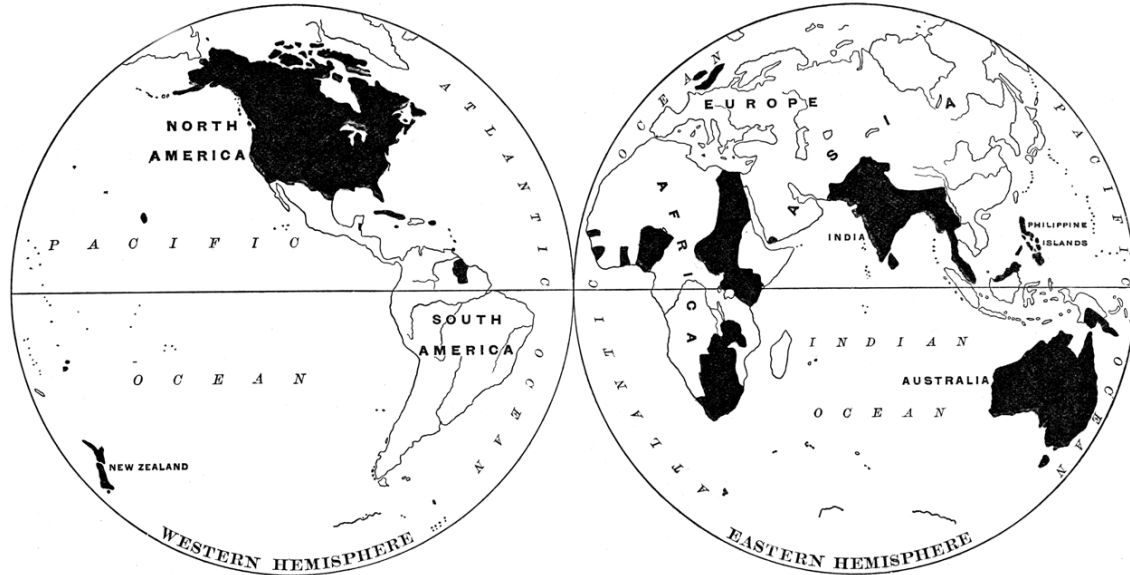




HER MAJESTY —
THE REGAL BEVERAGE
"Mr. President, may I offer you a cup of pure tea from Ceylon and India?"

At the turn of the century, Anglo-American imperial connections made their way into advertisements and other forms of popular culture. In this tea advertisement, Queen Victoria, icon of British imperial power, offers President William McKinley a cup of "the regal beverage" produced in Britain's South Asian colonies. The image of the servant in the background suggests that the invitation is to partake not only in the products of Britain's imperial commerce but also in imperial social relations.

Reprinted from Ladies' Home Journal, Oct. 1897.



"THE RACE THAT RULES ON EVERY CONTINENT BUT ONE."
The black portions of the map show the domains of English-speaking people.

Anglo-Saxonism at the turn of the twentieth century often involved dramatic reimaginings of the global political order. Some Anglo-Saxonists called for diplomatic and military cooperation between the United States and Great Britain on the basis of racial solidarity. Some called for a formal political alliance, especially one directed against Russian expansion in the Far East. The boldest visions called for a fusion of the United States and Great Britain into a single Anglo-Saxon country whose outlines are traced on this 1901 map.

Reprinted from World's Work, March 1901.



"ON THE ROAD TO MANDALAY"

The luxurious private car in which Mr. and Mrs. Turk traveled

John C. Turk, a U.S. engineer, and his wife aboard a private railroad car in Burma in 1901, attended by local servants. Before and after the advent of a U.S. overseas colonial empire in 1898, Americans such as Turk subcontracted their services to British imperial governments. In 1898 the Pennsylvania Steel Company received a contract from the Indian government for the construction of a 2,260-foot-long railway viaduct across the Gokteik Gorge in Burma. Turk supervised the project and enjoyed the hospitality of British imperial officials.

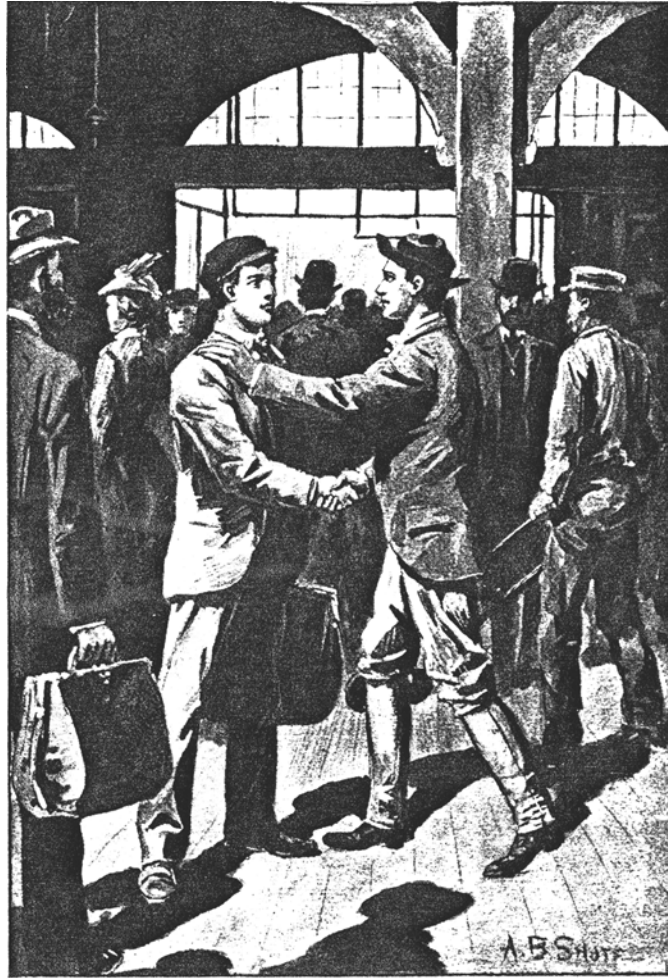
Reprinted from World's Work, Sept. 1901.



How We Dressed for \$2.50. See page 16.

Before and after 1898, Americans' experiences in the Philippines were shaped by the islands' location near other formal and informal empires in Southeast Asia. Joseph Earle Stevens, agent of a U.S. hemp company, for example, was among a handful of Americans in the Philippines prior to 1898. Indeed, he observed that Americans were "fish out of water here in the Far East," while "the Englishmen and the Germans are everywhere." Stevens thus learned about the Philippines through British eyes, joining the British-dominated Manila Club and adopting typical Anglo-Saxon colonial dress.

Reprinted from Joseph Earle Stevens, Yesterdays in the Philippines, 1898.



“MY OWN COUSIN DAVE!” — Page 134

In the 1900 boys' novel *Between Boer and Briton* by Edward Stratemeyer (later founder of the Hardy Boys detective novel series), two cousins, Dave (American) and Will (English), meet for the first time in South Africa on the eve of the Anglo-Boer War. Here the cousins are depicted as immediately united by their common heritage, but their loyalties will divide when Dave sides with the Boers and their quest for "liberty" against the British Empire. This tension between Anglo-Saxon unity and national divisions gained prominence in political debate after 1900.

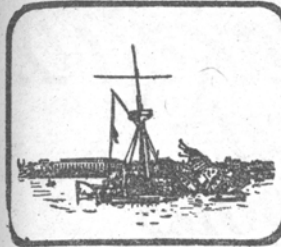
Reprinted from Edward Stratemeyer, Between Boer and Briton, 1900.



The 1892 depiction of Cecil Rhodes, diamond merchant and promoter of British imperial power, as the "The Rhodes Colossus, Striding from Cape Town to Cairo," became an archetypal image of colonialism. The 1898 American cartoon of Uncle Sam, "Colossus of the Pacific," clearly borrowed from the earlier image with the expectation that American newspaper readers would be familiar with the widely reprinted Rhodes cartoon.

Reprinted from Punch, Dec. 10, 1892. Reprinted from the Chicago Tribune, August 24, 1898.

CUBA, THE MAINE AND THE CUBAN WAR.



Battleship Maine after its destruction.
FOR VERY COMPLETE DESCRIPTION OF THIS MONEY-MAKING LECTURE OUTFIT, SEND FOR OUR ELEGANTLY ILLUSTRATED 128-PAGE ENTERTAINMENT OUTFIT CATALOGUE.

No. 21190 Price of Stereopticon Lecture Set complete, including 59 views and all the attachments as described on the preceding page..... **\$54.50**

THESE VIEWS as well as the accompanying lecture were carefully revised and brought up-to-date from time to time as the war progressed, and as now made embody a practical

HISTORY OF THE ENTIRE WAR FROM BEGINNING TO END.

Beautifully illustrated in a manner to insure the interest and appreciation of all who witness it. In addition to this, there are few people but what have near relatives or friends who have been serving in the war, and an entertainment of this kind has only to be advertised, to bring crowded houses, at good prices for admission.



Landing of American Troops in Cuba.

THE SPANISH-AMERICAN WAR AND THE PHILIPPINES ILLUSTRATED.



Ingorroto Spearmen Drilling.

No. 21194 Price of Stereopticon Lecture Set, complete, including 59 views, the high grade, high power stereopticon, carrying cases, illuminating apparatus, screen, lecture book, posters and admission tickets, printing outfit, just as described on preceding page..... **\$54.50**

PATRIOTIC AND INTERESTING AS WELL AS A MOST POPULAR LECTURE.

OUR NEW POSSESSIONS, our future possibilities, expansion or anti-expansion. These are the all-absorbing topics of the day, and a lecture bearing on these subjects has only to be advertised to bring crowded houses of the best class of people.

INTEREST THE PEOPLE by appealing to popular sentiment. What the people are talking about is the subject to place before them, and the man who is early in the field and the first to secure our latest lecture outfit on the War in Cuba and the Philippines will reap his reward and cannot fail to make big money.

COMPLETE FOR \$54.50. THE LATEST BATTLES and military engagements, heroic deeds of daring, sets of heretofore beautiful scenery and native customs will interest and inspire every patriotic man, woman and child in the country.



Funston's Two Volunteers Crossing the River. This view represents a famous incident of the Philippine War.

FOR VERY COMPLETE DESCRIPTION OF THIS MONEY-MAKING LECTURE OUTFIT, SEND FOR OUR ELEGANTLY ILLUSTRATED 128-PAGE ENTERTAINMENT OUTFIT CATALOGUE.

THE BOER-ENGLISH WAR AND SCENES IN SOUTH AFRICA.



Descending a Gully in South Africa.
FOR VERY COMPLETE DESCRIPTION OF THIS MONEY-MAKING LECTURE OUTFIT, SEND FOR OUR ELEGANTLY ILLUSTRATED 128-PAGE ENTERTAINMENT OUTFIT CATALOGUE.

No. 21195 Price of Stereopticon Lecture Set complete, including 59 views and all the attachments as described on the preceding page..... **\$54.50**

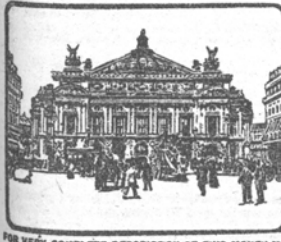
THIS, ALSO, is a magnificent lecture set, dealing with subjects of the greatest present interest and importance, and is made up of vivid and beautiful scenes descriptive of life scenery and incidents in the Transvaal and South African Republic.

THIS LECTURE SET SHOULD SWEEP THE COUNTRY at the present time, and offers possibilities of a moderate fortune within an incredibly short space of time, to those who are first in the field, and prepared to cater to an almost universal interest in this the second great struggle for liberty of the age. With a set of these most beautiful and valuable pictures, together with the very interesting description of each, every entertainment should be a grand success and serve as an entertainment and a recommendation for future exhibitions.



Battle of Elandsfontein.

SCENES IN PARIS AND THE EXPOSITION.



FOR VERY COMPLETE DESCRIPTION OF THIS MONEY-MAKING LECTURE OUTFIT, SEND FOR OUR ELEGANTLY ILLUSTRATED 128-PAGE ENTERTAINMENT OUTFIT CATALOGUE.

No. 21196 Price of Stereopticon Lecture Set complete, including 52 views and including all the attachments as described on the preceding page..... **\$54.50**

THE EXPOSITION is what everyone wants to see, although only a very small percentage of the people in the United States are in a position to attend it. The exhibitor who has one of these sets to exhibit, with one of Our Wonderful Panoramic Outfits, already described, will make big money and make it easy for a year at least, and probably much longer. The newspapers say much about it. Friends of many are going. All these serve to agitate in the public mind a longing to see it for themselves, and as the entertainment with an outfit of this kind comes the nearest to supplying the desire, the exhibitor will only find it necessary to put up large advertising posters and he will have crowded houses at good prices. Do not work for \$15.00 to \$25.00 a week, when with an outfit and these views you can make \$50.00 to \$100.00 per week. 500 posters only included with this set.



This page from a Sears, Roebuck and Co. Consumers Guide features stereopticon lecture equipment for traveling showmen, offering illustrations for lectures treating the Spanish-Cuban-American War, the Philippine-American War, and the Anglo-Boer War. The advertisement suggests that the American and British wars became linked in popular culture as comparable events in the history of two linked empires. Although the extent of their sales or use is unknown, such products aimed to bring vivid images of imperial warfare into communities far removed from it.

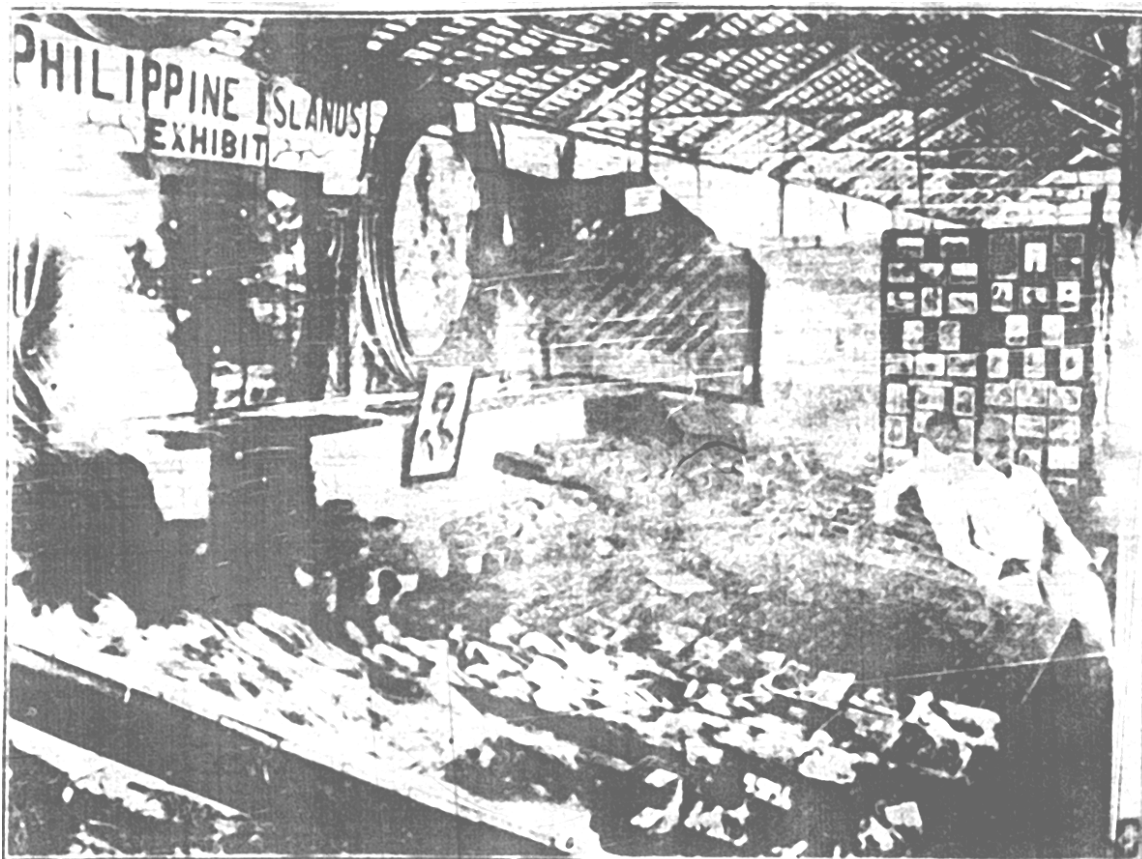
Reprinted from Sears, Roebuck and Co. Consumers' Guide, Fall 1900.



THE WHITE (?) MAN'S BURDEN.

This "anti-imperialist" political cartoon, published in the United States during the Philippine-American War, shows that interimperial borrowings by advocates of overseas colonialism involved political risks. Mocking Rudyard Kipling's poem, which urged Americans to "take up the white man's burden," the image suggests an Uncle Sam dubious about the association between the American republic and European imperial lords who are carried about by their colonial subjects.

Reprinted from Life, March 16, 1899.



Despite national-exceptionalist arguments about America's uniquely benevolent brand of overseas expansion, U.S. colonial officials took advantage of the relative proximity of European colonies in Southeast Asia to engage in intercolonial travel and policy exchanges. Here A. W. Prutch, the Philippines' agricultural secretary, stands next to a display of Philippine agricultural products at an exposition in the British colony of Singapore. While promoting Philippine goods, Prutch used the opportunity to observe British colonial systems of rubber and tapioca production.

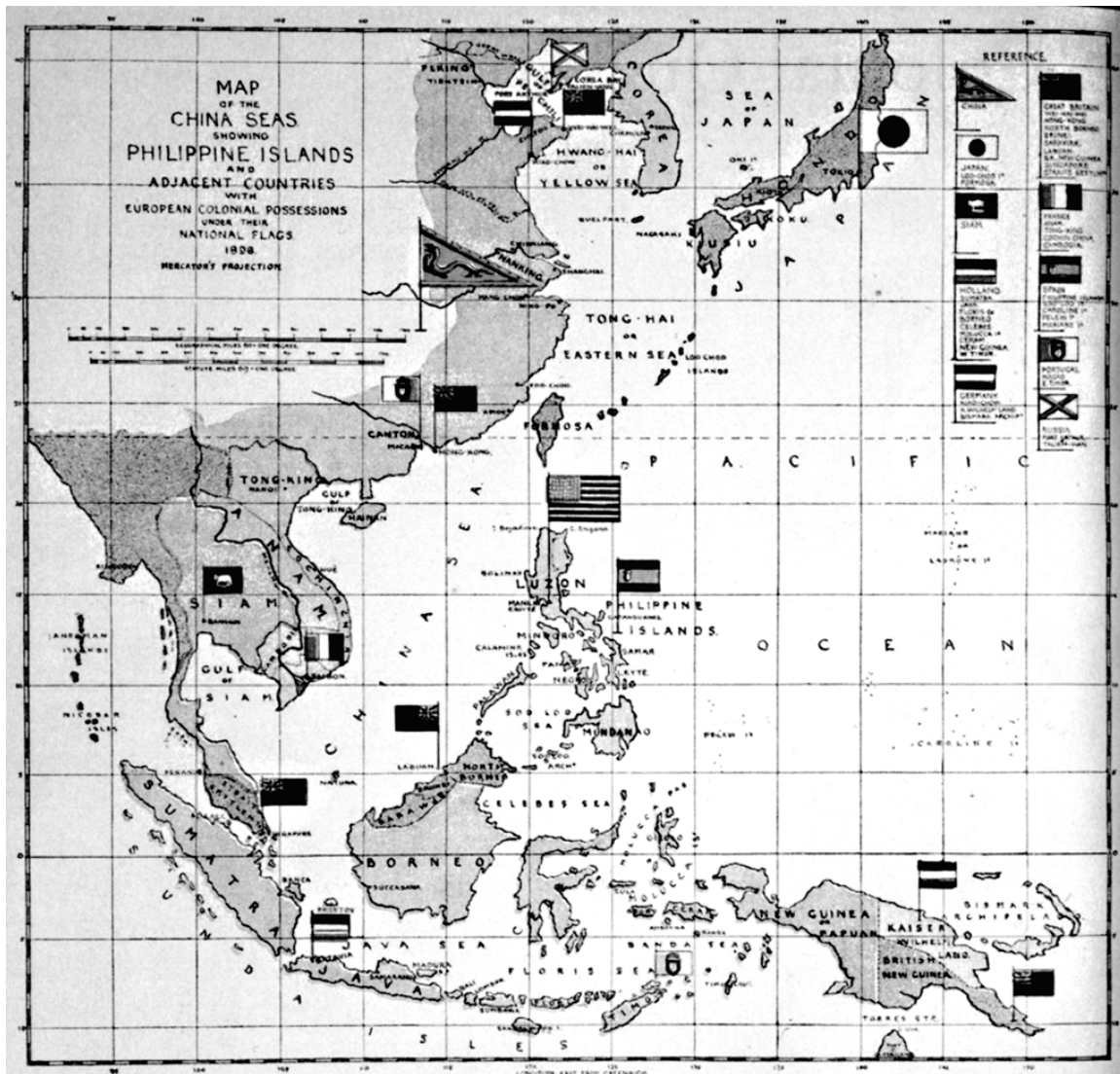
Reprinted from El Renacimiento Filipino, Oct. 14, 1910.



IF THE WAR BRING NOTHING ELSE, WE ARE THANKFUL.

The Spanish-Cuban-American War was often heralded as an opportunity to close both rifts between North and South dating from the American Civil War and those between Britain and the United States. In this cartoon, John Bull is a third party essential to the American project of sectional reconciliation. The cartoon puts the 1898 war in the context of Anglo-Saxon dominance and offers it as the end of the older sectional conflict.

Reprinted from Charles Neelan, Cartoons of Our War with Spain, 1898.



This map of colonial Southeast Asia in 1898 conveys the proximity of the Philippines, highlighted by the U.S. flag, to other colonies. By 1900, development of steamship travel in the region meant that a voyage between Manila and Hong Kong lasted just under three days; one between Singapore and Batavia lasted about two. American merchants and officials took their vacations in other nations' colonies and sometimes made official visits to discuss policy and business.

From Harper's Weekly, June 11, 1898.