

The Monarch Center
For Women's Leadership Development

The Women's Leadership Journey

Telecourse 2012 – 18 weeks of Results-Oriented Sessions with Post Session Coaching

Dates: Tuesdays, May 1 – September 4, 2012 – 7:30 – 8:30 PM CST



Leadership Training for Women
Telecourses
Workshops
Retreats
Symposia
Networking

Gender Diversity: Good for Women – Good for Business – Good for the World



The Monarch Center can help you leverage your most important resource

Over the next decade talent will be the most important strategic priority

We help businesses leverage their talent pool and increase leadership gender diversity through helping women to:

- Become superior leaders and organizational visionaries
- Inspire, influence, and motivate others
- Create high-powered teams
- Develop and improve business
- Transform personal behaviors for leadership success
- Build confidence and career clarity
- Be ready to take on senior level leadership positions

Workshops & Philosophy

Workshops

THE MONARCH CENTER'S workshops and telecourses are intimate, learning intensive experiences with high level content presented in a format normally expected for executive education. Faculty are women leaders across the spectrum of business who bring practical, real-world expertise to the learning experience.

The CENTER's telecourses and workshops have limited slots in order to provide a **person-focused learning environment**. During the workshop participants develop a personal action plan that helps them advance in leadership practice. Coaching & support to actualize the plan is provided for three months following the workshop.

Onsite Workshop venues are chosen with care. The workshop location provides a productive retreat environment that accommodates the needs of women with ample opportunities for reflection, networking, and exploration for self-growth.

The Monarch Center Philosophy

The following guide THE CENTER'S Women's Leadership Training:

Appreciation of the authentic self, individual values, and happiness and why these are important for leadership success

Understanding the business world and how to surmount structural, cultural, and gender-based barriers that may impede leadership advancement

Transforming personal behaviors in order to seize leadership opportunities and to further business success

Learning leadership practices that inspire and motivate others, encourage innovation, and provide energy to initiate and improve the businesses in which women work and communities in which they live

The Business Case for Gender Diversity is Clear and Compelling

- Women in greater than token proportions improve company decision-making, improve shareholder value and lower risk-taking ¹
- Companies that retain and advance women can tap into an extremely educated and skilled talent pool ²
- Companies that have the best records for promoting women outstrip their competition on every measure of profitability including equity, revenue, and assets ³
- Having more women in senior management positions improves financial performance ⁴

¹Forbes.com 11-09-10 : The Business Case for Gender Equality

²Claire Shipman & Katty Kay: 2010 Womenomics

³Roy Adler – Pepperdine University: Women in the Executive Suite Correlates to High Profits

⁴Catalyst January 2004: The Bottom Line: Connecting Corporate Performance and Gender Diversity

The Monarch Center's Leadership Development Model



PART 1

EXPLOIT YOUR LEADERSHIP STYLE FOR ORGANIZATIONAL SUCCESS

Tues. April 3 – May 8 – 7:30 PM CST

A leader understands her strengths and uses these to live her passion and to inspire others, and join forces with others to be productive and excel in her career.

This part of the Journey begins with self-assessment and ways in which strengths and gender behavioral differences can be transformed for leadership success and business advantage.

Part 1 of Personal Leadership Development Plan is completed

PART 2

ESTABLISH LEADERSHIP PRESENCE AND COMMUNICATE WITH IMPACT

Tues. May 22- June 26 – 7:30 PM CST

Establishing leadership presence is essential to influence others.

We explore the foundations of confidence and confidence building strategies that support authenticity. Learn to communicate with impact to improve relationships, decision making, problem solving and build winning partnerships.

Part 2 of Personal Leadership Development Plan is completed.

PART 3

PUT LEADERSHIP IN ACTION

Tues. July 10 – August 14 7:30 PM CST

Leadership is a journey not a destination. Before we can lead we must develop our abilities in the best of leadership practices.

We synthesize modern perspectives on leadership and provide practical steps to apply these practices. Study of values-based leadership, shared visioning, change leadership, collaboration and negotiation, and developing others for leadership are included.

Part 3 of Personal Leadership Development Plan is completed.

The Women's Leadership Journey - Three Day Intensive Workshop

Although data indicate that women in leadership roles are increasing, women still remain underrepresented in top positions. Studies show that organizations miss out on decision making, productivity and financial success when women are underrepresented in executive leadership positions.

Using a leadership development model for women, the goal of the workshop is to provide insights and actionable strategies to help women reach their leadership potential and aid organizations in tapping into these competencies.

Workshop Objectives – Putting Leadership Principles to Work

A core outcome of this executive level program is development of a **Personal Leadership Development Plan** with practical and actionable steps that expand leadership ability to:

- Address traditional women's leadership challenges and improve relationship management and team performance
- Perfect communication, confidence, and professional presence to establish winning partnerships.
- Enhance conflict management skills to resolve problems & influence others
- Put leadership practices in action that inspire others, generate result-oriented actions & improve organizational morale, teamwork, and productivity.

What's included

- 18, 60 minute interactive learning sessions facilitated by proven women leaders
- Workshop notebook and materials
- Leadership Development Plan personalized to each participant
- **Three month after workshop support and coaching**
- Membership in The Monarch Center Women's Leadership Circle
- **Workshop Tuition: \$297 per Part - 15% Discount for payment in full**
- **Corporate and Sponsorship Discounts for 501c3 organizations available**
- Register at www.TheMonarchCtr.com

How May We Help You? Contact us at 312-403-0321

WORKSHOP FACULTY

THE MONARCH CENTER draws its faculty from a wide net of proven women leaders. The CENTER'S faculty include women who have experience in leadership at senior organizational levels in Fortune 500 companies, government, non-profit, higher-education, and healthcare sectors. The Faculty for The Women's Leadership Journey, Alexandria VA include:

Dr. Merida L. Johns, founder of THE MONARCH CENTER. Dr. Johns is a nationally recognized consultant, educator and author, with 30+ years of experience in healthcare and academia. She specializes in strategic planning and team development, performance and operation. She was a tenured faculty member at The Ohio State University and Associate Professor and founding director of the graduate program in Health Informatics at the University of Alabama at Birmingham. She has held numerous leadership positions including Chairman of the Board of a 45,000 member organization and chair and member of boards/commissions for government and non-profit organizations.

Dr. Marion Ball, author/editor of 20 books and over 260 articles, is Senior Advisor, Healthcare and Life Sciences Institute, IBM Research. She is a member of the Institute of Medicine, and serves on the Board of Regents of the National Library of Medicine. Dr. Ball also serves on a variety of boards in the area of health information technology, including serving as President of the International Medical Informatics Association (IMIA), and has served as a board member of the American Medical Informatics Association (AMIA), American Health Information Management Association (AHIMA/FORE), and Co-Chaired the Health Information Management Systems Society (HIMSS) Board. She received the Morris F. Collen Lifetime Achievement Award from ACMI/AMIA, and is an honorary member of Sigma Theta Tau, the Honor Society of Nursing, and the Medical Library Association (MLA), and most recently was inducted as an Honorary Fellow of the American Academy of Nursing (AAN). In 2010, she received the Award of Excellence, and International Medical Informatics Association (IMIA) Lifetime Achievement award. In 2011, she was selected as one of the 50 most influential IT professionals over the last 50 years by HIMSS.

Dr. Carol D. Berger has over 33 years experience in nuclear activities with emphasis in strategic planning, radiation dosimetry, instrumentation, and applied health physics. She is President of Integrated Environmental Management, Inc. (IEM), a woman-owned business with offices in Maryland, Tennessee and Ohio. She served as a senior technical consultant for IT Corporation, as head of the Radiation Dosimetry Group at Oak Ridge National Laboratory and was a member of the Health Physics and Dosimetry Task Group for the President's Commission on the Accident at Three Mile Island. She is Fellow member of the Health Physics Society and Past-President of the American Academy of Health Physics, a past member of the Panel of Examiners for the American Board of Health Physics. She has served on numerous boards of non-profit organizations. She is a recognized expert in the fields of external and internal dosimetry, having participated on several ANSI, ASTM, and NCRP committees for establishing dosimetry and radiation safety standards.

Joann Dobbie specializes in international business communications, strategic planning, business development, relationship management and designs and implements training programs at all levels. She is President of the Art of Business Communication, a company that educates global professionals in the art of communicating effectively in a business setting where English is the predominant language. She has also held leadership positions as the Director of Corporate Education, Northwestern University; Director of Business Development, AXA Advisors, and Managing Director, Aetna Financial Services.

REGISTRATION INFORMATION

www.TheMonarchCtr.com

Payment may be by credit card, check or purchase order. (A \$100 fee will be assessed for bounced checks). 15% discount applies for payment in full for all three parts of the telecourse.

Cancellation Policy: Fees are non-refundable. However, registered attendees may send a substitute. If paying online, event insurance can be taken out for a modest fee to cover unexpected cancellations.

advancing women's potential

The Monarch Center for Women's Leadership Development

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