



# EPISA 2013 Final Event and Award Ceremony

*Weathering the Storm:  
Creative EPISA Solutions  
in a Time of Crisis*



European  
and National  
Level

Regional  
Level

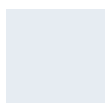
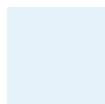
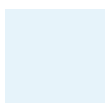
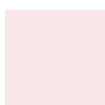
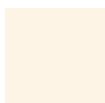
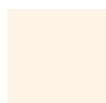
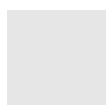
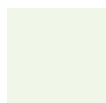
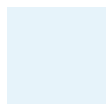
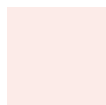
Supra-local  
and Local  
Level



European Institute of Public Administration  
Institut européen d'administration publique



*EIPA's Headquarters in Maastricht*



## MONDAY 25 NOVEMBER 2013

ESF support to administrative capacity-building in the European Union. Workshop convened jointly with the ESF Legislation and Policy Unit, Financial Engineering, DG Employment, Social Affairs and Inclusion, European Commission, Brussels.

15.00 **Registration of participants and delivery of conference kit**

### **Welcome and opening**

15.30 **Welcome**

Chaired by *Marga Pröhl (DE)*, Director-General, EIPA, Maastricht

### **Workshop**

15.40 **Fostering quality of public administration with European Social Fund support 2014-2020**

*Stefan De Keersmaecker (BE)*, Deputy Head of Unit, Unit E.1 - ESF Legislation and Policy, Financial Engineering, DG Employment, Social Affairs and Inclusion, European Commission, Brussels

### **Towards good governance: challenges and opportunities**

*Florian Hauser (DE)*, Policy Officer, Unit E.1 - ESF Legislation and Policy, Financial Engineering, DG Employment, Social Affairs and Inclusion, European Commission, Brussels

### **The EPSA Knowledge e-Platform: adding genuine European value to public sector learning**

*Alexander Heichlinger (AT)*, Manager EPSA and EIPA Expert, EIPA Barcelona

### **Performance and success of public policies: EIPA's approach and offer to support administrative capacity-building**

*Cristiana Turchetti (IT)*, Head of European Public Management Unit, EIPA Maastricht

### **Questions and answers**

17.30 **Closure**

*Alexander Heichlinger*

## MONDAY 25 NOVEMBER 2013 (EVENING)

18.30 Registration of participants

### Welcome and opening

19.00 Welcome

*Onno Hoes (NL)*, Mayor of Maastricht

*Marga Pröhl (DE)*, Director-General, EIPA, Maastricht

### Awarding of the EPISA 2013 Best Practice Certificates and Walking Dinner

#### Announcement and awarding of the EPISA 2013 Best Practice Certificates by:

*Alexander Heichlinger (AT)*, EIPA Expert and Manager EPISA,  
EIPA Barcelona

*Onno Hoes*

*Marga Pröhl*

22.00 End of walking dinner



## TUESDAY 26 NOVEMBER 2013

08.45 **Registration of participants and delivery of conference kit**

### **Welcome and opening**

09.15 **Welcome address**

*Marga Pröhl (DE)*

09.30 **Opening speech**

*László Andor (HU)*, European Commissioner for Employment, Social Affairs and Inclusion, Brussels

09.50 **Public sector innovation on the practice front:  
official presentation of the book '*In Search of Local Public  
Management Excellence: Seven Journeys to Success*'**

*Andoni Aldekoa (ES)*, CEO, Bilbao City Council, accompanied by the authors *Alexander Heichlinger (AT)*, *Prof. Jan Ole Vanebo (NO)*, *Prof. Emanuele Padovani (IT)* and *Julia Bosse (DE)*

10.15 **The EPSA 2013: key facts, figures and features**

*Alexander Heichlinger (AT)*

10.30 **Official opening of the 'EPSA Market Place'  
Networking coffee break**

11.15 **Parallel Workshops**

(two projects before lunch and three in the afternoon)

Each workshop agenda will include presentations of the five nominees, followed respectively by a brief outline of the grounds for their nomination (Evaluation Summary Notes) as well as question and answer sessions.

11.15

**Workshop category:  
European and National administrative level**

**Introduction to the workshop and chaired by**

*Michael Burnett (UK)*, EIPA Expert, Category Leader, EIPA Maastricht

- **GreenEvo: Green Technology Accelerator**  
Ministry of the Environment, Warsaw (PL)  
*Agnieszka Kozłowska-Korbicz*, Head of the GreenEvo project
- **Towards a Paperless Administration**  
Ministry of Finance and Public Administration, Madrid (ES)  
*Aleida Alcaide Garcia*, Technical Adviser

13.00

Lunch at EIPA's restaurant

14.30

**Workshops: continued**

- **SignWiki Web and Mobile Access to Sign Languages**  
Communication Centre for the Deaf and Hard of Hearing,  
Reykjavík (IS)  
*Valgerður Stefánsdóttir*, Director and  
*Árný Guðmundsdóttir*, SignWiki editor
- **The Compass of Transparency**  
Presidency of the Council of Ministers,  
Department for Public Administration, Rome (IT)  
*Davide D'Amico*, ICT Expert and  
*Marco Versari*, ICT Expert
- **Risk-Based Trade Control System (TAREKS)**  
DG Product Safety and Inspection,  
Ministry of Economy, Ankara (TR)  
*H. Sibel Kaplan*, Deputy Director-General

16.45

**End of the workshops**

11.15

**Workshop category:  
Regional administrative level**

**Introduction to the workshop and chaired by**

*Alexander Heichlinger (AT)*, Category Leader;  
co-chaired by *Julia Bosse (DE)*, Research Assistant, EIPA Barcelona

- **Upper Austrian Winter Sport Week**  
Regional Government of Upper Austria, Linz (AT)  
*Franz Schützeneder*, Head of the Department of Family Affairs
- **Managing Human Public Resources with an Integrated Vision and Looking towards the Future of the Azores**  
Directorate Modernisation and Financial Management Services, Azores (PT)  
*Ana Laranjeira*, Director of Services, Regional Directorate Regional Organisation and Public Administration

13.00

Lunch at EIPA's restaurant

14.30

**Workshops: continued**

- **Andalusian Health e-Library**  
Virtual Library of the Andalusian Public Health System, Regional Government of Andalusia, Seville (ES)  
*Laura Muñoz-Gonzalez*, Head of the Managing Department at the Virtual Library
- **Development of Wellbeing and Civil Safety in Municipalities**  
Regional State Administrative Agency for Lapland, Rovaniemi (FI)  
*Erkki Parkkinen*, Mayor of the Pelkosenniemi Municipality, and  
*Christell Åström*, Senior Adviser from Local and Regional Government in Finland
- **New ICT Model: Generalitat de Catalunya – an Innovative Sourcing Process through Public-Private Collaboration**  
Government of Catalonia, Barcelona (ES)  
*Jordi Escalé Castelló*, CEO, Telecommunications and IT Centre

16.45

**End of the workshops**

11.15

**Workshop category:**  
**Supra-local and Local administrative level**

**Introduction to the workshop and chaired by**

*Harrie Scholtens (NL)*, National Seconded Expert, Category Leader,  
EIPA Maastricht

- **The Creation of a New Economic Zone in Southern Luxembourg: Efficient Urban Planning and Social Integration through Cross-municipal, Cross-border and Cross-sectoral Cooperation**  
Municipality of Esch-sur-Alzette (LU)  
*Andreja Wirtz*, International Relations Officer, and  
*Xavier Poos*, Head of Economic Development,  
Tourism & International Relations
- **Reorganisation of Judicial Offices in Italy: the Project of the Monza Court and the Redesign of Voluntary Jurisdiction**  
Monza Court (IT)  
*Claudio Miele*, President of the Monza Court's Family Section

13.00

Lunch at EIPA's restaurant

14.30

**Workshops: continued**

- **Educational and Promotional Campaign 'Bielsko-Biała Protects the Climate'**  
Energy Management Office, City of Bielsko-Biała (PL)  
*Piotr Oślak*, Assistant to the Deputy Mayor, and  
*Ewa Kozak*, Inspector from the City Promotion Department
- **Police and Social Media: Reykjavík Metropolitan Police**  
Reykjavík Metropolitan Police (IS)  
*Stefán Eiríksson*, Commissioner
- **The Programme of Construction and Exchange of Municipal Flats in Poznań**  
Municipal Housing Authority Sp. z o.o., Poznań (PL)  
*Jarosław Pucek*, Chief Executive Officer

16.45

**End of the workshops**



**TUESDAY 26 NOVEMBER 2013 (EVENING)**

**19.00 Festive dinner at the Bonnefantenmuseum, Maastricht**

- Welcome drink
- Short introduction to the Museum and free visit of the current exhibitions and permanent art collection
- Dinner

**22.30 End of dinner**



**WEDNESDAY 27 NOVEMBER 2013**

09.00 **Shuttle transfer from several meeting points in town to the Provincial Government Buildings on the Meuse**

09.15 **Registration**

**Welcome and Plenary Sessions**

Chaired by *Marga Pröhl*

Room: Statenzaal

09.45 **Welcome**

*Theo Bovens (NL)*, Governor and King's Commissioner for the Province of Limburg, Maastricht

*Marga Pröhl (DE)*, Director-General, EIPA, Maastricht

10.00 **Opening Address**

*Paulius Skardžius (LT)*, Director, Public Governance Policy Department, Ministry of the Interior, on behalf of the Minister, the Lithuanian Presidency of the European Union and the Chair of the EUPAN network

10.15 **Promoting public sector innovation: a new European architecture**

*Peter Dröll (DE)*, Head of Innovation Unit, Responsible for the High-Level Expert Group on Public Sector Innovation, DG Research and Innovation, European Commission, Brussels

10.30 **'Weathering the Storm': trends, tendencies and solutions in a time of crisis**

*Michael Burnett (UK)*, Expert, Category Leader, EIPA Maastricht

10.45 Coffee break

11.15 **EPSA 2013 Award Ceremony for the three trophies and two honourable mentions**

Room: Feestzaal

Master of Ceremony: *Stijn Meuris (BE)*,  
TV Director and Singer, Belgian Flemish  
Television

Accompanied by: *Jeroen Riemsdijk (NL)*,  
concert pianist, chamber musician,  
teacher and author; and  
*Anna Emelyanova (RU)*, soprano  
Conservatorium Maastricht

12.45 Lunch

14.00 **End of the EPSA 2013 programme**  
Shuttle transfer from the Provincial Government  
Buildings on the Meuse to the meeting points



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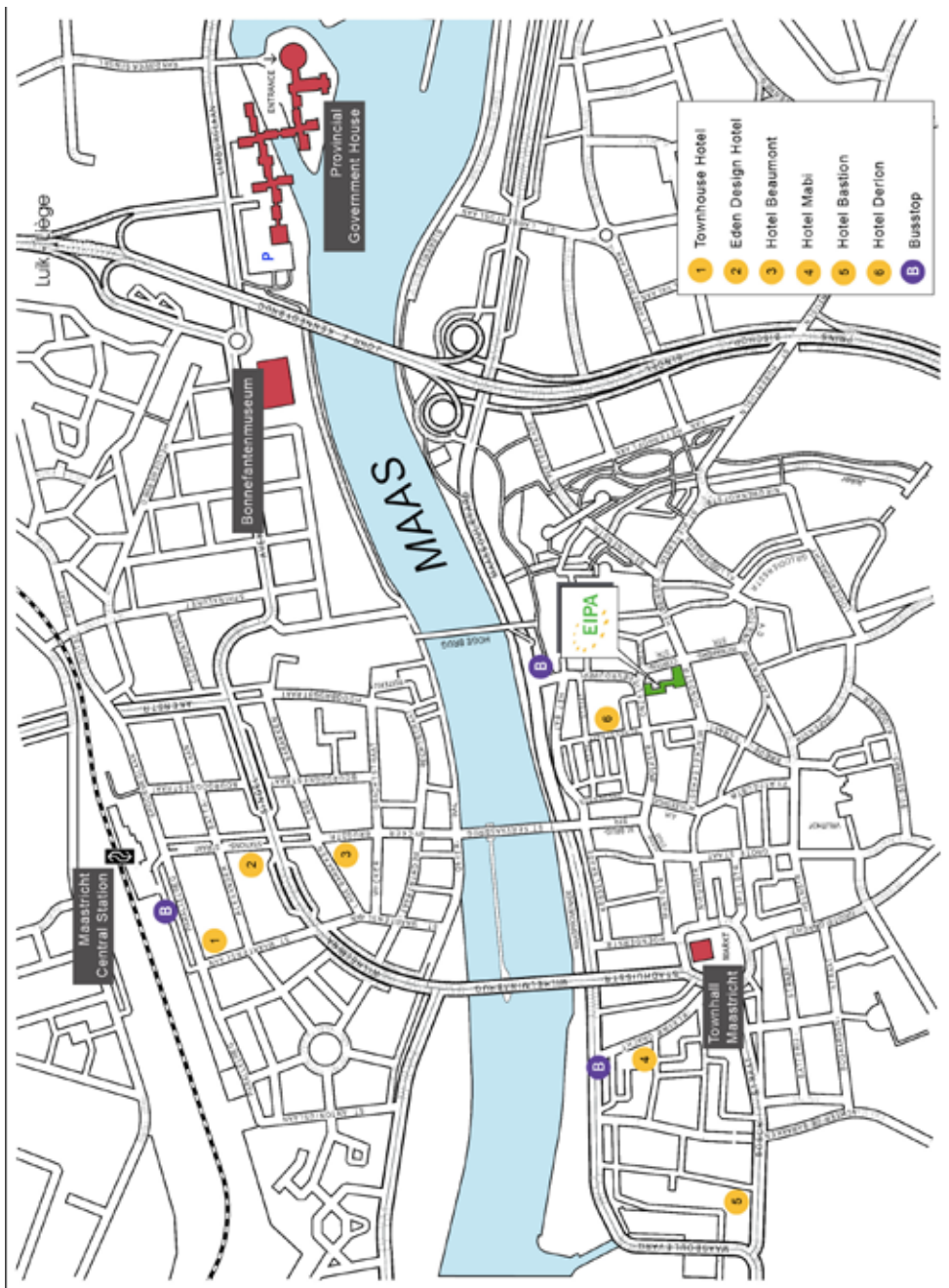
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