



Vice President, Marketing & Communications

For a century, the Greater Milwaukee Foundation has helped individuals, families and organizations realize their philanthropic goals and make a difference in the community, during their lifetimes and for future generations.

Through the generosity of our donors, the Foundation seeks to improve the quality of life in greater Milwaukee by strengthening education, increasing economic opportunities and building strong neighborhoods, all while promoting racial equity and inclusion. By forging partnerships, inspiring philanthropy and transforming challenge into opportunity, the Greater Milwaukee Foundation is an engine for positive change.

You can help us make a difference! The Vice President, Marketing & Communications is a strategist who builds on the Foundation's significant history to maximize its long term marketing and communication goals, and benchmark trends and best practices that lead to greater impact in the community over the next decade and beyond. The position is responsible for implementing the communication aspects of the strategic plan as well as the brand awareness and value to stakeholders of the foundation. The VP oversees the planning and execution of Foundation events. The VP supports Foundation staff with communication materials needed to help them achieve their goals. This position provides direction to a staff of four.

Qualifications:

- Bachelor's degree in communications, public relations, journalism or related field.
- Minimum 10 years of progressive experience managing complex communications projects, to include print, radio and other forms of media. Nonprofit experience preferred.
- Demonstrated success in the areas of publications, advertising, media relations, research, website design, event planning, management, marketing and speech writing.
- Proven project management skills.
- Ability to build consensus and produce results in a matrix-like structure.
- Ability to craft and give persuasive speeches and presentations.
- Demonstrated leadership and management skills.
- Strong background in working on internal management teams and with external committees.
- Excellent overall communication skills (written and oral) and interpersonal skills.
- Ability to work well interdepartmentally.
- Strong donor relationship building and management skills.
- Knowledge of the nonprofit community.
- Ability to interact with people from culturally diverse backgrounds and display strong customer relation skills.
- Proficient in Microsoft Office Suite.

We offer an excellent benefit package, including health, dental, and life insurance, paid time off (PTO) and a 403(b) plan.

Please share your resume, cover letter and salary requirements with us at:

hmailbox@greatermilwaukeefoundation.org

Equal Opportunity Employer