

thatpetplace.com

THAT PISHPLAGE

237 Centerville Rd. Lancaster, PA 17603 717-299-5691

Presorted Standard US Postage Paid Permit 90 Mechanicsburg, PA



15% All Toys & Perches



FISH TANK SPECIALS

SAVE BIG On All Marineland Tanks & Stands



25%

ALL TANKS 55-265 GALLONS 15% OFF

ALL TANKS 10-44 GALLONS

PTO % OFF

ALL TANK STANDS

LIMIT 3 TANKS PER ITEM NO. PER CUSTOMER



Can't make it to the Anniversary Sale? Check out the savings below.

Sat-Sun, April 28-29
That Fich Sale



TFP • TPP COUPON

TWO DAYS ONLY!

30%

All Live Fish & Live Plants

(Pond Fish & Pond Plants 20% off)

Valid Saturday & Sunday 4/28/12 & 14/29/12 with this coupon and your Pet Rewards Instant Savings Card at That Fish Place relatilistore on in-stock items only. Not valid with sale items, other offers or prior purchases. One coupon per household per day. Exdudes quantity discounts, feeder fish, algae packs, corals, inverts and live rock. No copies accepted. PCFRF30 TFP • TPP COUPON

TWO DAYS ONLY!

20%

Corals, Inverts, Frags, Clams & Live Rock

Valid Saturday & Sunday 4/28/12 & 4/29/12 with this coupon and your Pet Rewards Instant Savings Card at That Fish Place retail store on in-stock items only. Not valid with sale items, other offers or prior purchases. One coupon per household per day. Excludes quantificacounts, algae packs and plant packs. No copies accepted. PCFRF20

April Month-Long Savings

TFP • TPP COUPON

SUPER SUNDAY April 22th ONLY

5% off YOUR ENTIRE

Valid 4/22/2012 with this coupon and your Pet Rewards Instant Savings Card at That Fish Place retail store. Not valid with any other coupons. Excludes gift cards, grooming services and EcoTech Marine products. No copies accepted. PC(SA5)

PURCHASE

TFP • TPP COUPON

MIDWEEK MADNESS

30% off 1 AQUATIC OR PET ITEM

Valid Tues., Wed., & Thurs. 4/3-4/26/2012. Excludes Sun., Mon., Fri., Sat. & 4/14-4/15. Coupon and your Pet Rewards Instant Savings Card required at That Fish Place retail store on in-stock items only. Not valid with sale items, yellow tag items, other offers or prior purchases. One coupon per household per day. Excludes light fixtures, ReefKeeper monitors, EcoTech Marine Products, chillers, aquariums, aquarium kits, stands, canopies, reptile habitats, salt, dog & cat food, grooming services, feeder fish & rodents, crickets & frozen feeders, bulk items (pond liner, rock, tubing etc.), Frontline & Advantage products, dog licenses and gift cards. No copies accepted. CC(4RNZ12)



Welcome to the 39th That Fish Place - That Pet Place Anniversary Sale! The industry's top aquarium and pet supply manufacturers have teamed up with us to offer savings up to 50% on thousands of items. Explore our huge selection, and speak with manufacturer representatives and our expert staff. Check out our kids' game area or have your photo taken with a snake. Thanks for continuing to make That Fish Place - That Pet Place your place for pets.

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Cuddly Cat 24 Kent Marine 10

The Largest Pet Store In the World

237 Centerville Rd. Lancaster, PA Mon.- Sat. 9-9, Sun. 10-6 (717) 299-5691

Personal checks, credit cards and VISA check cards are welcome in our retail store. An ATM machine is located in our store. A valid drivers license is required with the use of personal checks; sorry we are unable to accept checks with P.O. Box addresses. Sales are available in our retail store only. Prices, products, availability and offers found in this booklet are subject to change. No rain checks or starter checks. We are not responsible for typographical errors.



All Sales in this booklet are valid April 14-15, 2012 with your Pet Rewards Instant Savings card. Don't have a card? Sign up for FREE in our store and save today!





Mosey on over to our FREE Pirate's Cove Touch Tank, located just outside the fish room! Bring the kids for a chance to pet real, live stingrays & other fish. Catch feeding shows Saturdays & Sundays at 3pm!







Chompers

& Bernie

Meet our mascots!

Chompers the Shark and
Bernie the St. Bernard will
stop by the social media
booth in the center of
the store for photos from
11am-12pm, 1pm-2pm &
3pm-4pm on Saturday and
12pm-2pm on Sunday.



SALT SPECIALS



INSTANT OCEAN OR REEF CRYSTALS 160 GAL. BUCKETS & 200 GAL. BOXES



FWVAL SEA

FLUVAL SEA SALT 165 GAL. BUCKETS

BUY 4 GET 1 FREE



Red Sea

RED SEA CORAL PRO SALT 175 GAL. BUCKETS



KENT



KENT SEA SALT 200 GAL, BOXES

ANNIVERSARY SALE Savings





Instant Ocean

Calcium Test Kits, Phosphate & Nitrate Refills, Marine Pellets, Pacific Krill, Marine Grazing Blocks

Aqueon

Circulation Pumps, Food

Current

True Lumen HO T5 Bulbs

Kaytee

Forti Diet ProHealth Bird & Small Animal Food & Treats

Pure Aquatic

Phosphate Remover, Tropical Flakes

Reef Nutrition

Reef Food





Aqueon

Quiet Flow Power Filters

Coralife

Dual Bulb HO T5 Light Fixtures & HO T5 Bulbs

FIISTAT

Canister Filters & Media

Marineland

Penguin Power Filters & Cartridges, Canister Filters







API

Air Pumps, Medications, Water Additives, Treatments & Conditioners, Aquarium Cleaning Supplies, Fish Food

Birdola

Feeder & Stacker Cakes

Current

Nova Extreme HO T5 Light Fixtures

Eshopps

Skimmers & Sumps

Jungle Talk

Bird Toys & Chews

IW Pet/PetVille

Habitats

Kent Marine

Reef Supplements

Kordon

Water Treatments

Lee's

Gravel Vacs

Marc Weiss Companies

Reef Supplements & Additives

Marineland

Emperor & Eclipse Cartridges, Visi-Therm Heaters

Marshall

Timothy Hay, Habitats

Ocean Nutrition

Flake Food & Frozen Food

Red Sea

Reef Care Supplements

San Fran. Bay Brand

Frozen & Freeze Dried Foods

Sun Seed/Vitakraft

Bird Food & Treats, Small Animal Food & Treats

Super Bird

Bird Toys

Super Pet

Small Animal Habitats



Tetra

Aquarium Fish Food

Whisper

Power Filters, Bio-Bag Cartridges

Yogies

Small Animals Treats

7illa

Reptile Incandescent & Fluorescent Bulbs

ANNIVERSARY SALE Savings



A&E

Bird Cages

AquaClear

Power Filters, Power Heads, Filter Media

AquaticLife

Dual & Four Bulb HO T5 & Expandable LED Light Fixtures

Blue Ribbon

All Ornaments, Décor

Brightwell Aquatics

Water Conditioners, Reef Supplements, Freshwater Plant Additives

Chemi Pure/Chemi Clean

Filter Media

Coralife

Four Bulb HO T5 Light Fixtures

Exo Terra

Reptile Bedding, Terrariums, Bulbs, Dishes & Décor

Fluval

Canister Filters & Media, Heaters, Aquarium Kits, Reef Supplements

Fusion

Power Filters & Air Pumps

Goldenfeast

All Bird Food

IW Pet

Aquarium Nets, Bird Toys

Marina

Aquarium Kits, Betta Kits

Marineland

LED Light Fixtures, Black Diamond Carbon & Media, Maxi Jet Pros

Marshall

Ferret Diet, Bandits Treats

Nutrafin

Automatic Feeders, Water Conditioners

OSI

Fish Food, Ornaments

Penn Plax

All Plastic Plants, Décor, Canister Filters, Battery Vacs, Air Pumps, Bird Toys & Perches

Tetra

Boxed Kits, GloFish Aquarium Kits

Tom

Algae Scrapers, Rapids Filters Systems, Betta Treasures Bowls

Two Little Fishies

Reef Supplements, Food, Reactors & Media

Ushio

Metal Halide Bulbs

Whisper

In-tank Filters







Coralife

Skimmers, Chillers

Hydor

THEO Heaters

Kent Marine

Reef Food

Koralia

Magnum, Evolution & Nano Circulation Pumps

Lafeber's

Bird Food & Treats

Marchioro

Crates, Kennels, Cages

Microbe-Lift

Aquarium Water Conditioners

Supreme

Ovation Internal Filters, Mag Drive Pumps

Over 3000 Dog & Cat Products On Sale















AQUARIUM LIVESTOCK SPECIALS

ALL AQUARIUM LIVESTOCK

Excludes feeders

- Fish
- · Corals
- InvertebratesLive plants
- · Live Rock













THE BEST QUALITY AT THE **ABSOLUTE LOWEST PRICES**





<mark>anything less wouldn't be PURE</mark>™



- Tropical Flake Food
- Phosphate Remover



- Power Compact Bulbs
- Natural Elements Plants
- Design Elements Ornaments



25% OFF

- Foam Pads
- Bio Balls
- Ceramic Rings
- Pellet & Flake Food

POND SPECIALS







THE BEST QUALITY AT THE ABSOLUTE LOWEST PRICES

Save 20% off

Koi Food • Sludge Clear • Bio-Jumpstart









ANNIVERSARY SALE Savings



Dog & Cat Savings

Bil-Iac

Buy 2 get 1 FREE

All Bill-Jac Dog & Cat Treats

Buy 1 get 1 FREE

All Dog Food - 6 lb. bags

15% OFF

All Blue™ Dog & Cat Food & Treats

California Natural

20% OFF

All California Natural Dog & Cat Food & Treats

Canidae

\$4 OFF

All Dog Food - 30 lb. bags



Dogswell 15% OFF

All Vitality Cat Treats - 2 oz.

Buy 1 get 1 FREE

All Vitality Dog Jerky Bars - 15 oz.

\$4 OFF

All Nutrisca Dry Dog Food - 15 lb. to 28 lb. bags





Earthborn

Save up to \$10 OFF

All Dog & Cat Food - 6 to 28 lb. bags

Eukanuba & Iams

Buy 2 get 1 FREE

All Canned Dog & Cat Food - 3 to 13.2 oz.

Buy 1 get 1 at 50% OFF

All Eukanuba Healthy Extra Biscuits & Iams Biscuits 12 oz. to 4 lbs.

All Iams Tartar Treats

Save up to \$6 OFF

All Dog Food - 4 to 36 lb. bags

20% OFF

All Dog & Cat Food - 3 to 15 lb. bags

Starmark Everlasting

15% OFF All Dog Treats





FV0

20% OFF

All Dog & Cat Food All Dog & Cat Treats

Greenies

Buy 1 get 1 FREE

Feline & Canine Pill Pockets - 1.6 to 7.9 oz. bags

\$1 OFF

Feline Greenies - 6 oz. bags

Dog & Cat

Over 3000 Dog & Cat products on Sale



Halo



All Dog & Cat Food & Treats

Innova

20% OFF

All Dog & Cat Food

All Dog & Cat Treats





30% OFF

All Dog & Cat Food All Dog Sausages, Chews, Bones & All treats

Mother Nature

20% OFF

All Natural Dog Biscuits & Treats

Natural Balance

20% OFF

All Dog & Cat Food

All Dog & Cat Treats

Nature's Variety Save up to \$10 OFF

All Dog & Cat Food - 12.1 lb. to 30 lb. bags

Buy 1 get 1 FREE

All Instinct Biscuits - 11 oz. to 21 oz.

\$5 OFF

All Medallions - 3 lb. bags

All RAW Boost Daily Supplement - 11 oz.

\$3 OFF

All Instinct RAW Boost Bites - 4 oz.

Nutrisource

Save up to \$7 OFF

All Dog Food - 18 lb. to 33 lb. bags

Nutro **\$6 OFF**

All Nutro Natural Choice & Nutro Max Dog Food - 30 lb. bags

Buy 1 get 1 FREE

Natural Choice Bisciuts - 16 oz.

Nvlabone

15% OFF

All Healthy Edible Treats

Plato

25% OFF

All Treats - 10 oz. to 16 oz.

Precise

Save up to \$5 OFF

All Dog & Cat Food - 5 lb. to 40 lb. bags

Pro Pac 3 for \$5 All Dog

treats - 7.2 oz.





Roval Canin 20% OFF

All Dog & Cat Food



ANNIVERSARY SALE Savings



All Canned Cat Food - 5.5 oz.

5 for \$5

All Canned Dog Food - 12.8 oz. to 13 oz.

Save up to \$6 OFF

Select Dog Food - 30 lb. to 35 lb. bags

Stella & Chewy's Save up to \$3 OFF

All Dog & Cat Freeze Dried Food & Treats

Wellness 30% OFF

All Canned Cat Food

\$5 OFF

All Dry Dog Food - 4.5 lb. to 6 lb. bags

All Wellness CORE Dog & Cat Food

- 4 lb. & 26 lb. bags

Dog & Cat Supplies

Angry Birds 10% OFF

Rooda 20% OFF

All Dog Toys



Carefresh

\$5 OFF

All Carefresh Pet Bedding - 60L

Claw Doodles/Paw Doodles

20% OFF

All Cat Tovs

Drinkwell

15% OFF

All Waterers (excluding Lotus)

Dogit & Catit 15% OFF

Earthbath

25% OFF

All Shampoo & Conditioners



Furminator

30% OFF

All Products & Hair deShedding Tools for Dog & Cats



All Supplements for Dogs & Cats All Holisticlean Stain & Odor Remover for Dog & Cats - 16 oz.

IW

15% OFF

All Toys & Grooming Supplies

20% OFF

All Travel Gear & Toys

Dog & Cat



LeSalon

15% OFF

All Grooming Supplies

Loving Pets

15% OFF

All Bowls, Dishes & Treats

Mammoth

15% OFF All Toys

Marchioro

10% OFF

All Pet Carriers

Nature's Miracle

20% OFF

All Training Pads, Odor Removers, Litter & Supplies

Our Pets

15% OFF

All Bowls, Dog & Cat Toys

Perfect Coat

20% OFF

Petmate

20% OFF

All Kennels, Waterers, Littler Pans & Bowls

Skinneeez

15% OFF

All Dog & Cat Toys

Trusty Dog

Save up to 40% OFF

All Harnesses, Leashes & Collars



Urine Off

10% OFF

All Odor Remover For Dogs & Cats

VIP Tuffy's

15% OFF

All Dog Toys

Cat Litter

Petstell

30% OFF

All Clumping Cat Litter - 20 lb. - 40 lb.

Swheat Scoop

\$4 OFF

All Wheat Litter Cat Litter

- 14 lb. - 40 lb.









\$3 off Dry Cat Food 7 lb. to 10.5 lb.

\$6 off

Select Dry Dog & Cat Food

30 lb. to 35 lb. Item #248035, 248039, 248040, 248060, 248052, & 248053



5 \$4 Canno

Canned Cat Food 5.5 oz.



5 \$5 Canned Dog Food 12.8 oz. to 13 oz.



\$2 off

Dry Dog & Cat Food2 lb. to 5 lb.

Superior Nutrition for Optimal Health













Be sure to stop by That Groom Room, our in-store dog & cat groomer for bathing, nail trims, clipping & more!

Monday & Tuesday: 9am to 5:30pm Wednesday: 10am to 7pm Thursday, Friday & Saturday: 9am to 5:30pm Sunday: 10am to 5pm

Visit Our Critter Corner

Full 360-degree habitats keep our adorable rabbits and ferrets more comfortable and give you a better view. Cuddly hamsters, mice and other small pets feel great in automatically aerated caging systems. Say "hi" to our store pets Princess Alice - the Flemish Giant Rabbit and Kyan the African Grey Parrot. Ask a pet expert for a full tour of this exciting area & meet your next small pet!



REPTILES, SMALL ANIMALS E BIRDS SALE



Go Social

Visit the **SOCIAL MEDIA**booth at our
39th Anniversary Sale!

FAN FAVORITE PET CONTEST

CONTEST RULES



- Stop by the social media booth to get your pet's picture taken:
 Saturday 9-5 & Sunday 10-4
- O Check out our Facebook page on Monday, April 16th to find your photo & "like" it ☐ Like
- Share the photo with your friends so they can "like" it too!
- O The photo with the most "likes" by May 14th, 2012 will win 1st Prize

Win # 3100

That Fish Place-That Pet Place Gift Card

1st Prize Gift Card

2nd Prize Gift Card

3rd Prize



Bring the Kids!



Chompers & Bernie



Stop by the Social Media Booth during the 39th Anniversary Sale on **April 14th & 15th** & have your picture taken with our store mascots!

Saturday: 11am - 12pm

1pm - 2pm 3pm - 4pm

Sunday: 12pm - 2pm

Follow Us Today!



facebook.com/thatpetplace



twitter.com/thatpetplace

Aisle Index

DOG SUPP FISH SUPPLIES

POND SUP

Fish Supplies

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BackgroundsInfo. Center
Betta Supplies 1A
Books Center Aisle
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ATTENDING MANUFACTURERS

A & E Cage

Animate

Bil Jac

Blue Buffalo

Canidae

Central Aquatics

Aqueon, Coralife, Kent Marine, Oceanic, Zilla

Chemi-Pure/Boyd

Danner

Dogswell

Ecoxotic

Eshopps

FM Brown

Four Paws

Hagen

AquaClear, CatIt, DogIt, Elite, ExoTerra, Fluval, Laguna, LeSalon, Living World, Nutrafin, Marina

Hikari

Hill's Science Diet

Hvdor

Iams and Eukanuba Koller Craft/Toms Aquatic

Lee's Aquarium

Lifegard Aquatics

Loving Pets

Mars Fishcare

API, Filstar, Pondcare, Rena

Merrick

5 Star, Before Grain,

Whole Earth Farms

Midwestern Pet Food

Earthborn, PRO PAC

Natura

NutriSource

Nutro

Paragon

PE Mysis

Phillips

Precise

Red Sea

Reed Mariculture

Royal Canin

Seachem

Super Pet

Two Little Fishies

United Pet Group

Aquarium Systems, Dingo, Instant Ocean, Jungle Talk,

Marineland, Nature's Miracle,

Perfecto, Tetra
VIP Products

*Most vendors will

be available Saturday 9-5, Sunday 10-3

Snake Photos

ONLY \$5 PER PHOTO

Have your photo taken with a live snake or reptile!

Sat: 10-5 Sun: 11-4





Proceeds benefit the Lancaster Herpetological Society



In-Store Satellite Adoption Center

Cats and dogs available for adoption at That Pet Place

Find your next best friend at the Humane League satellite adoption center. Lovable cats and dogs in need of homes are available seven days a week at That Pet Place.

Mon, Tues & Thurs: 3:00 pm-7:00 pm

Wed, Fri, Sat & Sun:

10:00 am-4:00 pm



Special Anniversary Sale adoption offers

\$10

Cat Adoption Special

Adopt a cat during That Fish Place - That Pet Place's Anniversary Sale for only \$10! **\$39**

Dog Adoption Special

Adopt a dog during That Fish Place - That Pet Place's Anniversary Sale for only \$39!

For more information on the Humane League, visit our website at **WWW.HUMANELEAGUE.COM**



SAVE 10 60%

Chain, Super Store & Local Pet Store Prices
WITH YOUR

PET REWARDS

INSTANT SAVINGS CARD

Pet Rewards members have saved over \$3.5 MILLION

- FREE sign up
- Save 5 to 40% off our everyday low prices on virtually every item*
- ✓ Instant enrollment, start saving today!
- **✓** Unadvertised in-store specials
- Save at our special events & sales
- Receive exclusive offers, emails & coupons only for members

*Some exclusions apply, see store for details.

















SERIOUS SCIENCE FOR HEALTHY FISH

All XP Canister Filters

25%
OFF!

API Treatments have been helping people take good care of aquarium fish for over 40 years.



The first choice of aquarium owners

API Treatments
UP TO
300/0
OFF!

VISIT OUR BOOTH for super savings all weekend!

Feed Your Fish with Trusted Brands

UP 50%OFF



Instant Ocean Fish Foods

20% THE ENTIRE LINE



Tetra Fish Foods

Buy 3 Get 1 FREE



Instant Ocean

Instant Ocean Sea Salt

160 gal. Buckets & 200 gal. Boxes

Reef Crystals Sea Salt

160 gal. Buckets & 200 gal. Boxes