ENGLISH 3305

TECH WRITING

[five modules]

01. REWRITING POLICY

Revise the State of Ohio's outdated policy regarding "Breastfeeding Mothers" to achieve gender equity and inclusion in plain language.

O2. RESEARCHING PUBLIC LAND USE

Research Delaware County's historical documents about land ownership and propose decolonial solutions via a creative brief regarding a new Social Services Building.

O3. DESTIGMATIZING HEALTHCARE INSTRUCTIONS

Revise the James Cancer Center's colonoscopy preparation instructions in order to destigmatize the procedure and improve patient adherence.

04. COMMUNICATING SCIENTIFIC RESEARCH

Promote via an infographic the Ohio Sea Grant & Stone Lab's "Harmful Algal Blooms Research Initiative" in order to increase public support for and awareness of their research. Mobilize reader experience testing methods in order to collect data about the readability and suasiveness of the infographic. Revise infographic according to reader experience test results. Report results in a formal report.

05. BUILDING A DIGITAL WRITING PORTFOLIO

Polish employment documents (e.g. resume and cover letter) and design an online writing portfolio that showcases revised versions of at least two of the class's four major writing projects.