

RITA C. KEAN, Ph.D.

Professor, Department of Textiles, Merchandising and Fashion Design

College of Education and Human Sciences

University of Nebraska - Lincoln

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EDUCATION

Degree Programs

1984	Ph.D. Education and Human Sciences ¹	University of Nebraska, Lincoln, Nebraska
1975	M.S. Textiles, Merchandising and Fashion Design	University of Nebraska, Lincoln, Nebraska
1971	B.S. Home Economics Education	State University College of New York at Buffalo

EMPLOYMENT HISTORY

University of Nebraska

1980- *Professor (1996); Associate Professor (1989-96), Assistant Professor (1984-89,); (1985- present; joint appointment CEHS & IANR); Instructor (1980-84), 100% Instruction.*

Administrative Positions

2003-2011 *Dean of Undergraduate Studies, University of Nebraska*
2001-03 *Associate Vice Chancellor for Academic Affairs & Interim Director of Summer Sessions*
2000 *Interim Dean, College of Human Resources & Family Sciences, University of Nebraska*
1991-2001 *Chair, Department of Textiles, Clothing & Design; Interim Chair (1990-1991),*

Other Employment

1975-1980 *Hovland Swanson Retail Stores - Lincoln, Nebraska. Retail Buyer*
1972-73 *Greenwich (Connecticut) Public School System Teacher, Home Economics*
1971-72 *B. Altman and Co., Retail Department Store - New York, New York. Assistant Buyer. Completed Executive Training Program.*

PROFESSIONAL DEVELOPMENT (*selected administrative opportunities*)

1997-98 *American Council on Education Fellow. The University of Kansas. Mentor: Chancellor Robert Hemenway.*
1996 *Bryn Mawr Summer Institute for Women in Higher Educational Administration, June 23 - July 19, Philadelphia, PA*
1992 *Chairing the Academic Department, American Council on Education Workshop, Washington, D.C., June 21-24*
1991 *North Central Region New Administrators Workshop. University of Nebraska-Lincoln. June 2-5*

ACTIVITIES: UNIVERSITY OF NEBRASKA - LINCOLN

HONORS AND AWARDS (*selected*)

2011 Faculty Fellow, College of Agricultural Sciences and Natural Resources, UNL
2009 Inducted as Honorary Member of the UNL Innocents Society (Chancellor's Senior Honorary)
2007 Inducted into Tau Sigma Transfer Student Honor Society
2006 *Spirit of Service Faculty Award* for promoting Research Service Learning

¹ Formerly Teachers College

- 2004** Inducted into Golden Key Honor Society
- 2001** *Gamma Sigma Delta Recipient of the *Distinguished Achievement Award for Merit in Agriculture*
*Mortar Board - honored at the *People Who Inspire* banquet, November 6, 2001
**McDonalds Spirit of Community Service Award* (in conjunction with W.Weiss, TCD)
- 2000** *University of Nebraska Systems Award*, Department of Textiles, Merchandising and Fashion Design for *Excellence in Teaching and Esprit de Corps*.
- 2000** *Recognition Award for Contributions to Students*. UN-L Parents Association and Teaching Council. *Also recognized in 1993, 1992, 1991, and 1990.*
- 1999** **American Textile Manufacturers Institute Award for Program Excellence* (presented to the Department of Textiles, Merchandising and Fashion Design)
*Named **Fellow** of the International Textiles and Apparel Association (this is the highest recognition given by the professional organization for scholars in the textiles and apparel field)
*Office of Multi-Cultural Affairs. *Recognition for Efforts on Behalf of Students of Color.*
- 1995** College of Human Resources and Family Sciences Award for *Distinguished Scholarly Activity by a Faculty Member*.
- 1989** College of Human Resources and Family Sciences Distinguished *Faculty Scholar Teaching Award*.
- 1985** University of Nebraska Foundation *Distinguished Teaching Award Recipient*, College of Human Resources and Family Sciences.

INSTRUCTIONAL ACTIVITIES

As a full time faculty member, I was responsible for the development and growth of the Merchandising program in the Department of Textiles, Merchandising and Fashion Design. I have taught undergraduate and graduate courses in Merchandising, as well as Textile Science and Design laboratories. I advise Masters and Doctoral students in the Department, and have served on Doctoral Committees in the CEHS Departments of Educational Administration and in the College of Business Administration.

Courses Taught

TMFD 123	Clothing and Human Behavior
TMFD 206	Textiles Laboratory
TMFD 213	Merchandising I: Textile and Apparel Industry
TMFD 313	Merchandising II: Merchandise Buying and Control
TMFD 412/812	Product Development III: Trend Analysis and Product Conceptualization
TMFD 413/813	Merchandising III: Merchandise Development and Sourcing
TMFD 811	Textile, Clothing, and Design Problems (3)
TMFD 874	Theory Development (1)
TMFD 875	Research Methods (3)
TMFD 913	Theory and Issues in Merchandising (3)
TMFD 422/822	Study Abroad.

SCHOLARLY ACTIVITIES

My scholarly activity has spanned department teaching, research and outreach programs. Scholarly efforts in my early career were directed at instructional uses of technology. My research and outreach programs have focused on the viability of home-based businesses and retail businesses in rural areas, and most recently on rural consumers' use of e-commerce to acquire goods and services

Regional Coordinating Committee

North Central Regional Research Coordinating Committee (NCCC-65) *Social Change in the Marketplace:*

Consumer/Retailer/ Producer Interface. 1986- 2003; 2011- present. *Administrative Advisor 2012-2016*; Chair, 1991-92, 2000-2001. Rural Retailing Symposia Planning Committee, 1991- 95, 1997-99.

Research Projects

Preparing 21st Century Students for Success. R. Kean, J. Ellis, M. Eckman, N. Miller. 2013-14. Received the 2012 ITAA – Fairchild Award of \$1500 to support research.

Understanding the Dynamics of Limited Store Hours and Business Performance. January 2012-2013. R.Kean, D.Vigna (in cooperation with Nancy Miller and Terry Yan, Colorado State University).

Community Resiliency: Role of Retail Sector in Easing/Cushioning Slow Motion Shocks. August 2007-10. Nancy Miller, Barbara Frazier, Linda Niehm, Leslie Stoel, **Collaborators:** Laura Jolly, Rita Kean. (*phase 1 data collected*)... Project funded by NRI \$500,000.

Nebraska Project 94. NC222. (CSREES). Rural Consumers Use of Electronic Commerce. October 1, 2000 - September 30, 2003. (*This was a USDA Regional Research team of scientists from 10 land grant universities, funded by Regional Research funds, Agricultural Research Division , UNL*).

Perceptions of Faculty Performance by Unit Administrators of Textiles and Clothing in the United States. October 1, 1999- September 31, 2002. Co- principal investigator: Joan Laughlin. (*This was part of a larger, multi-institutional project funded through the USDA Challenge Grants Program*).

Nebraska Project 94-021. NE167. (CSREES). Family Business: Interaction in Work and Family Spheres. Principal Investigator, Nebraska. January, 1995-September 30, 1999. Chair, 1995-96. (*This was a USDA Regional Research team of scientists from 20 land grant universities, funded by Regional Research funds, Agricultural Research Division , UNL*).

Nebraska Project 94-017. NC192 (CSREES). Rural Retailing: Impact of Change on Consumer and the Community. Principal Investigator, Nebraska. October, 1988-September 30, 1995. Chair, 1994. (*This was a USDA Regional Research team of scientists from 12 land grant universities, funded by Regional Research funds, Agricultural Research Division, UNL*).

Tourism and Crafts Marketing: Producers, Retailers and Consumers. Co-principal Investigator, Nebraska. June 1, 1989-December, 1992. (*Four scientists from Iowa and Minnesota were the other principal investigators for this project, funded by the North Central Region Rural Development Center*).

Senior Entrepreneurs: Viability of Home-Based Businesses for Older Adults. Interdisciplinary research project with Sally Van Zandt, Human Development and the Family. 1989-1993. (*Funded, in part, by CHRFS Innovation Grant*).

Rural Entrepreneurship: Viability of Home-Based Businesses in Nebraska. Rita Kean, Principal Investigator. K. Parrott and S. Niemeyer, collaborators. June 1, 198- December 31, 1989. (*Funded by Layman Award for Research, UNL*).

Nebraska Project 94-017. The Study of Clothing as a Contributor to the Self-Esteem of Individuals with Emphasis on Women, Elderly, Handicapped and Cultural Groups. Rita Kean and Audrey Newton, Co-principal Investigators, August 1985- September, 1989. (*Funded by the Agricultural Research Division, UNL*).

PUBLICATIONS (peer reviewed, invited*)

Kim, Houn-Youn and Rita Kean (Spring 2009). The Influence of Self-Construals on Young Korean Consumers' Decision Making Styles. *Journal of Fashion Marketing and Management*. Vol.13, No 1, pp.7-19.

*Kean, Rita (Spring, 2009). Everyone a Learner, Everyone a Teacher. *Enrollment Management Journal*. Vol. 3, No.1,

pp. 89-95.

- *Kean, Rita, Mitchell, Nancy and Wilson, David (Fall 2008). Toward Intentionality and Transparency: Analysis and Reflection on the Process of General Education Reform. *Peer Review*. Vol. 10, No. 4, pp. 4-8.
- Laughlin, Joan and Rita Kean (2002). Bench Marking for Strategic Planning Based On Faculty Productivity. *Clothing and Textiles Research Journal*, 20(3): 147-155.
- Laughlin, Joan and Kean, Rita (2002). Unit Administrators' Perceived Importance of Faculty Outcomes, and Potential Effect on Productivity. *Clothing and Textiles Research Journal*, 20 (2): 86-98.
- Danes, Sharon, Virginia Zuicker, Rita Kean and Jeanette Arbuthnot (September 1999). Goals and Tensions in Family Owned Business. *Family Business Review*. 12(3), 241-252.
- Miller, Nancy J., Rita C. Kean, and Mary A. Littrell, (September 1999). Exploring Consumer and Retailer Exchange In Rural Communities: Part I. *Family and Consumer Sciences Research Journal*. 28 (1): 71-98.
- Miller, Nancy J., Rita C. Kean, and, Mary A. Littrell. (September 1999). Exploring Consumer and Retailer Exchange in Rural Communities: Part II. *Family and Consumer Sciences Research Journal*. 28(1):99-121.
- Kean, Rita , LuAnn, Gaskill,, Larry Leistriz, Cynthia Jasper, Holly Bastow-Shoop, Laura Jolly, & Brenda Sternquist. (1998). Effects of Community Characteristics, Business Environment, and Competitive Strategies on Rural Retail Business Performance. *Journal of Small Business Management*. 36(2): 45-57.
- Miller, Nancy J. and Rita C. Kean. (October 1997). Reciprocal Exchange in Rural Communities: Consumers' Inducements to Inshop. *Psychology and Marketing*. 14(7): 637-661.
- Miller, Nancy J. and Rita C. Kean. (June 1997). Factors Contributing to Inshopping Behavior in Rural Trade Areas: Implications for Local Retailers. *Journal of Small Business Management*. 35(2): 172-177.
- Sternquist, Brenda, Laura Jolly, Larry Leistriz, Rita Kean, Holly Bastow-Shoop, Cynthia Jasper, and LuAnn Gaskill. (Spring, 1997). Rural Retailers: Using a Bankruptcy Model to Predict High Profit Versus Low Profit Firms. *Journal of Small Business and Entrepreneurship*. 13(1): 9-24.
- Kean, Rita (1997). The Role of the Fashion System in Fashion Change: A Response to the Kaiser, Nagasawa and Hutton Model. *Clothing and Textiles Research Journal*. 15(3): 172-177.
- Kean, Rita, Sally Van Zandt, and Nancy Miller (1996). Exploring Factors of Social Performance, Health, and Personal Control Among Seniors in Non-Metropolitan Communities. *International Journal of Research on Aging and Human Development*. 43(4).
- Bastow-Shoop, Holly, F. Larry Leistriz, LuAnn Gaskill, Cynthia Jasper, Laura Jolly, Rita Kean and Brenda Sternquist (1996). Factors Affecting the Financial Viability of Rural Retail Businesses. *Journal of the Community Development Society*. 26(2): 169-185.
- Kean, Rita, Shirley Niemeyer, and Nancy Miller (1996). Competitive Strategies in the Craft Product Retailing Industry. *Journal of Small Business Management*. 34(1):13-23.
- Gaskill, LuAnn, Cynthia Jasper, Holly Bastow-Shoop, Laura Jolly, Rita Kean, Larry Leistriz and Brenda Sternquist. (1996). Operational planning and competitive strategies of male and female retailers. *The International Review of Retail, Distribution and Consumer Research*, 6(1): 76-96.
- Laughlin, Joan and Rita Kean. (1996). An Assessment of Textiles and Clothing Faculty in Programs in the United States: Part II Unit Characteristics and Faculty. *Clothing and Textiles Research Journal*. 14(1): 145-160.

- Laughlin, Joan and Rita Kean (1995). An Assessment of Textiles and Clothing Programs in the United States. *Clothing and Textiles Research Journal*, 13(2):184-199.
- Littrell, Mary A., Sue Baizerman, Rita Kean, Sherry Gahring, Shirley Niemeyer, Rae Riley, and JaneAnn Stout (Summer 1994). Souvenirs and Tourism Styles. *Journal of Travel Research*. pp. 3-10.
- Kean, Rita, Shirley Niemeyer, and Wendy Maupin (1994). Home-Based Entrepreneurship and Multiple Roles: Interrole Conflict. *Journal of Consumer Studies and Home Economics*, 18: 1-15.
- Kean, Rita, Sally Van Zandt and Wendy Maupin (1993). Successful Aging: The Older Entrepreneur. *Journal of Women and Aging*, 5(1): 25-42.
- Parrott, Kathleen, Rita Kean, and Shirley Niemeyer (1991). Work at Home: Conflict and Compromise. *Housing and Society*, 17(3): 17-25.
- Kean, Rita and Catherine O. Levin (Fall, 1989). Orientations Towards Home Sewing. *Clothing and Textiles Research Journal*, 8 (4): 28-34.
- Kean, Rita C. (Spring, 1988). Definition of Apparel Merchandising: Is it time for a change? *Theory Building in Apparel Merchandising*, 1(1): 8- 11.
- Kean, Rita, Carol Mehlhoff, and Robert Sorenson (Winter, 1988). Using the Meyers Briggs Type Indicator to Assess Student Needs. *Clothing and Textiles Research Journal*, 6(1): 37-42.
- Kean, Rita (1987). An Application of Learning Process to Students Use of Microcomputers. *Journal of Consumer Science and Home Economics*, 11: 275-278.
- Kean, Rita. (Fall-Winter, 1986). Perceived Importance of Selected Skills to a Group of Discount Store Buyers. *Clothing and Textiles Research Journal*, 4(1): 31-37.
- Kean, Rita and Joan Laughlin (1981). Computer-Assisted Programmed Instruction in Textiles. *Association for the Development of Computer Based Instruction*. Western Washington University, pp. 240-243.

Book Chapter

- Mitchell, Nancy, Jessica Jonson, Amy Goodburn, Deborah Minter, David E. Wilson, and Rita Kean. (August, 2010). Governance: Strategizing for Success. Chapter in Susan Gano-Phillips and Robert Barnett, Co-editors. *A Process Approach to General Education Reform: Transforming Institutional Culture in Higher Education*

Presentations (administrative, teaching, research, outreach; juried, * denotes invited)

- Kean R., Ellis, J. Eckman, M., Miller, N. Vineyard, C. Preparing 21st Century Students for Success. ITAA New Orleans, La. October 18, 2013.

Youn, E., Kean, R., Ha, Y. Effects of Website Environmental Cues on Consumers' Response and Outcome Behaviors. ITAA, New Orleans, October 18, 2013

*Kean, Rita. The NU FIBER initiative. Cornell University Graduate Seminar, Department of Fiber Science and Apparel Design. Ithaca, NY, April 4, 2012.

Mitchell, Nancy, Jonson, Jessica and Kean, Rita. *Sustaining General Education Reform*. AAC&U General Education Conference. Chicago, Ill, March 4, 2011.

* Kean, Rita and Pribbenow, Dean (Edgewood College). *Getting from there to Here. Institutional Culture and Good Practice in Advancing General Education Reform.* AAC&U General Education Conference Pre- workshop. Co-presenter and facilitator. Chicago, Ill, March 2, 2011.

* Kean, Rita. *The Chair as Leader and Manager.* American Council on Education Regional Workshop: University of Rochester, Rochester Institute of Technology and Syracuse University. Presenter and Facilitator. University of Rochester, June 9-11, 2010.

Mitchell, Nancy and Kean, Rita. *Creating General Education Outcomes that Cross Cultures: The China Link.* AAC&U Annual Conference, Washington, DC. January 22, 2010.

Kean, Rita, Mitchell, Nancy and Fuess, Scott. *Reforming General Education: a Meeting of the Minds.* Academic Chairpersons Conference, Orlando, FL February 11, 2010.

Jonson, Jessica, Nancy Mitchell and Rita Kean. *Reforming General Education by Focusing on Student Learning Outcomes.* Higher Learning Commission. Chicago, Illinois. April 19, 2009.

*Pedersen, Alma-Clayton, Terry Rhodes, Susan Albertine, Rita Kean, John Burney and Lisa Maxfield. *General Education Assessment and the Learning Students Need: LEAP Pre-conference Workshop.* Association of American Colleges and Universities, Baltimore, MD, February 26, 2009.

Mitchell, Nancy, Rita Kean and Deborah Smith-Howell (UNO) *Truth Telling: Redefining Disciplines in a New Era of General Education.* AAC&U 2009 General Education, Assessment and the Learning Students Need Conference, Baltimore, MD, February, 26-28, 2009.

Mitchell, Nancy, Joann Moseman, Dianna Parmley and Rita Kean, *The Domino Effect: Connecting Institutions to Solve Transfer and Other General Education Issues.* AAC&U 2009 Annual Meeting Seattle, Washington, January. 22, 2009.

Kean, Rita and David Wilson. *Re-commitment to Undergraduate Education: Lessons Learned.* Effective Education Practices Conference 2008, AAC&U. Austin Texas, April 2008.

Jonson, Jessica and Rita Kean. *Lessons and considerations from three different approaches for assessing general Integrative Designs for General Education and Assessment Conference 2008.* AAC&U Boston, Massachusetts, February 2008.

*Kean, Rita and Robert Thompson. *Student Learning Outcomes: from Assessment to Accountability.* Annual Meeting of the Reinvention Center for VPs of Undergraduate Education in Research Universities. Miami, Florida, November 16, 2007.

* Kean, Rita. *Teaching, Learning and Research: The UNL Undergraduate Experience.* Association of Research Libraries Leadership and Career Development Program, Lincoln, Nebraska, April 20, 2007

Kim, Jee Young and Rita Kean. *Effect of Product Information on Consumers' Purchasing Intention in the C2C E-commerce Apparel Market.* International Textile and Apparel Association Annual Meeting. San Antonio., Texas, November 2, 2006.

Frazier, Barbara, Nancy Miller, Patti Warrington, Linda Niehm, Laura Jolly and Rita Kean. *Exploring the Boundaries of the Merchandising Discipline: Are We Legitimate?.* International Textile and Apparel Association Annual Meeting. San Antonio, Texas., November 4, 2006.

Kim, Jee Young K., Rita Kean and Ben B. Kim. *Attitudinal Influence on the Apparel Purchasing Intention in the C2CE-Commerce Market*. Western Decision Sciences Institute Annual Meeting. Hawaii, April 11-15 2006.

Thompson, Robert and Rita Kean. *Knowledge in Service of Society: Connecting Liberal Education, Research, and Civic Engagement*. American Conference of Academic Deans and the Association of American Colleges & Universities Annual Meeting, Washington, DC, January 26, 2006

Kim, Hong Yong and Rita Kean. *Use of Fashion Discourses as a Mechanism to Understand Young Korean College Women's Social Identity Construction*. International Textile and Apparel Association Annual Meeting. Alexandria, Va., November 3, 2005.

*Kean, Rita. *The Intentional Learner*. Preparing Intentional Students Using Technology. Workshop, University of Nebraska Lincoln., November 1, 2005.

Kean, Rita, *Maintaining Centrality: Opportunities for Leadership by Textiles and Apparel Programs in the Academy*, International Textile and Apparel Association Annual Meeting, Portland, Oregon, November 4, 2004.

*Kean, R., Cerveny, A. & Munier, C. *Enrollment Management: A Case Study*. Noel-Levitz North American Enrollment Management Conference. Vail, Co., June 25, 2004.

*Kean, R. *Undergraduate Research at the University of Nebraska*. Association of American Colleges and Universities (AAC&U). Washington, D.C. November, 2003.

Damuth, L., Jonson, J.L., and Kean, R.C. (2003). *Enhancing the Value of a Liberal Education: Involving our Undergraduates in Non-Laboratory Research in the Humanities, Social Sciences, and Fine and Performing Arts*. Paper presented at the annual Association of American Colleges and Universities conference. Seattle, WA, Oct 2002.

Rees, Kathleen and Rita Kean. *Reflections on the Sourcing Simulation Project: Toward the New Millennium*. International Textile and Apparel Association Annual Meeting. New York, New York, August 2002.

Jonson, Jessica and Rita Kean. *Assessing an Institution's Outcomes Assessment Efforts: Documenting Progress for Reporting*. AAHE Conference on Assessment. Boston, MA, June 23, 2002.

Damuth, Laura and Rita Kean. *Enhancing the Undergraduate Research Experience at the University of Nebraska-Lincoln*. AAHE Annual Meeting. Chicago, Illinois. March 17, 2002.

Bastow-Shoop, Holly, Laura Jolly, Rita Kean, Gwen O'Neal, Cindy Jasper, Hilda Lakner, Mary Lynn Damhorst, Kim Johnson and Joan Laughlin. *Research Agenda 2000: Developing, Activating, and Funding Team Research*. Proceedings of International Textile and Apparel Association Annual Meeting. Cincinnati, Ohio, November, 2000.

Laughlin, Joan and Rita Kean. *Perceived Importance of Textile and Apparel Program Productivity by Unit Administrators*. International Textiles and Apparel Association Annual Meeting. Cincinnati, Ohio, November, 2000.

Kean, Rita, Nancy Miller, Pamela Brown and Sara Douglas. *Benefits and Challenges to Participating in Regional Research*. International Textiles and Apparel Association Annual Meeting. Santa Fe, New Mexico, November 12, 1999.

Kean, Rita, Nancy Miller, Pamela J. Brown, Sara Douglas and Cynthia Jasper. *Profile of Computer Usage by Family Owned Businesses: The Retail Sector*. Rural Retail Symposium II: Technological Change in the Rural Marketplace: Producer, Retailer, And Consumer Interface. Snowbird, Utah, June 17, 1999

Miller, Nancy, Harriet McLeod, Rita Kean, Sara Douglas, Cynthia Jasper and Pamela Brown. *Strategic Management in Small Community Family Businesses*. Rural Retail Symposium II: Technological Change in the Rural Marketplace: Producer, Retailer, And Consumer Interface. Snowbird, Utah, June 17, 1999.

*Kean, Rita. Higher Education in Context. Newly Appointed Land Grant University Administrators Workshop. Lincoln, Nebraska. June 2, 1999.

Brown, Pamela.J., Cynthia Jasper, Rita. Kean and Sara Douglas. *Family business management factors*. Annual Conference of the International Family Business Program Association, San Antonio, TX, July 23-25, 1998.

Danes, Sharon M., Virginia Zuiker, Jeanette Arbuthnot, Rita Kean, and Elizabeth Scannell . *Business and family goals and tensions*. Annual Conference of the International Family Business Program Association (pp. 35-41), San Antonio, TX, July 23-25, 1998.

*Kean, Rita. The Climate at the University of Kansas for Women Faculty, Staff and Students. Annual Gender Colloquium sponsored by the U. of Kansas Hall Center for the Humanities, Lawrence, Kansas November 4, 1998.

*Kean, Rita. *Profile of a Field-based Partnership: The STEPP Foundation, Yerevan, Armenia and the Department of Textiles, Merchandising and Fashion Design, University of Nebraska*. Eurasia Foundation Partnership Conference. Washington, D.C., April 14, 1997.

*Kean, Rita. ITAA: Canadian Reflection: ITAA Presidential Address. International Textiles and Apparel Association Annual Meeting, Banff, Canada August 1, 1996.

Rees, Kathleen, Rita Kean and Ramesh Venkataswami. *Child Labor: The Gap in GATT*. Sixth International Meeting of the International Trade and Finance Association. San Diego, CA, May 22-25, 1996.

Sternquist, Brenda, Frazier, Barbara, Bastow-Shoop, Holly, Jolly, Laura, Jasper, Cynthia Kean, Rita and Leistriz, Larry. *Community Activeness and Solidarity: Perception of Rural Retailers*. American Collegiate Retailing Association, New Orleans, April 1996.

Douglas, Sara, Rita Kean, Teresa Summers, Holly Bastow-Shoop, Laura Jolly, Sonya Meyer and Cynthia Jasper,. *Images and Impressions of the Rural Retail Environment: A Dialogue with Consumers and Retailers*. International Textiles and Apparel Association Meeting, Pasadena, CA, October 19-22, 1995.

Miller, Nancy, Rita Kean, and Mary Littrell,. *Combining Qualitative and Quantitative Research Methods to Study Small Community Social and Market Exchange Relationships*. International Textiles and Apparel Association Meeting, Pasadena, CA, October 19-22, 1995.

Venkataswami, Ramesh, Rita Kean and Kathleen Rees. *Indian Apparel Manufacturers Use of Intermediaries in the Export Distribution Channel*. International Textiles and Apparel Association Meeting, Pasadena, CA, October 19-22, 1995.

Tondl, Rose Marie, Shirley Niemeyer, Judy Buss, Carol Thayer and Rita Kean. *Celebration of Youth: Creativity in Textiles*. International Textiles and Apparel Association Meeting, Pasadena, CA, October 19-22, 1995

*Kean, Rita, Mary Littrell, Sherri Gahring, Shirley Niemeyer, Rae Reilly, JaneAnn Stout, and Suzanne Baizerman. *The Research-Extension Connection: Marketing Crafts to Tourists*. Rural Retailing: Emerging Community Issues Conference, Snowbird, Utah, June 2, 1995.

Bastow-Shoop, Holly, Larry Leistriz, Laura Jolly, LuAnn Gaskill, Cynthia Jasper, Rita Kean and Brenda Sternquist. *Perceptions of Retail Success as Defined by Rural Operators and Validated by Financial Performance Measures*. Rural Retailing: Emerging Community Issues Conference, Snowbird, Utah, June 2, 1995.

Miller, Nancy and Rita Kean. *Reciprocal Consumer Intentions in Rural Communities: Inducements to Shop with Local Retailers*. Rural Retailing: Emerging Community Issues Conference, Snowbird, Utah, June 1, 1995.

Sternquist, Brenda, Laura Jolly, Larry Leistriz, Rita Kean, Holly Bastow-Shoop, Cynthia Jasper and LuAnn Gaskill,. *Rural Retailers: Is There a Financial Profile for Success?* Rural Retailing: Emerging Community Issues Conference, Snowbird, Utah, June 2, 1995.

Kean, Rita, LuAnn Gaskill, Larry Leistriz, Cynthia Jasper, Holly Bastow-Shoop, Laura Jolly, and Brenda Sternquist. *Effects of Economic Base and Community Characteristics on Business Environment, Competitive Strategies and Business Performance.* 9th Annual U.S. Association of Small Business and Entrepreneurship, Boulder, CO, January 9-11, 1995.

Sternquist, Brenda, Laura Jolly, Larry Leistriz, Rita Kean, Holly Bastow-Shoop, Cindy Jasper and LuAnn Gaskill,. *Rural Retailers: Financial Profile of High Profit versus Low Profit Firms.* American Collegiate Retail Association. Atlanta, GA, April 15, 1994.

Kean, Rita. *Innovative Teaching Techniques: Simulation of an Off-shore Sourcing Experience for Merchandising Students.* American Collegiate Retail Association. Atlanta, GA, April 15, 1994.

Laughlin, Joan, Sara Azzam and Rita Kean. *Journal Competition in Textiles and Clothing Publications.* American Home Economics Association Annual Meeting, June 19, 1994, San Diego, CA.

Raftery, Susan and Rita Kean. *Culture as A Tool for Sustainable Development: The Irish Experience.* International Community Development Association Meeting. Lincoln, NE, July 27, 1994.

Leistriz, Larry, Bastow-Shoop, Holly, Gaskill, Luanne, Jasper, Cynthia, Jolly, Laura, Kean, Rita and Sternquist, Brenda. *Factors Affecting the Financial Viability of Rural Retail Businesses.* Rural Sociological Society, Portland, Oregon, August 12, 1994.

Miller, Nancy and Rita Kean. *Reciprocal Behavior and the Rural Community: Consumers' Perceptions of Retailer-Consumer Exchange.* International Textile and Apparel Association. Minneapolis, MN, October 22, 1994.

Gaskill, Luanne, Jasper, Cynthia, Bastow-Shoop, Holly, Jolly, Laura, Kean, Rita, Leistriz, Larry and Sternquist, Brenda. *Gender Differences and Managerial Strategies in the Retail Setting.* American Collegiate Retailing Association. Detroit, Michigan, April 1993

Jolly, Laura; Laughlin, Joan; Kean, Rita; Kunz, Grace; Cassill, Nancy; and Hamilton, Jean. *Action Plans for Merchandising Research: Diversity in Context.* International Textiles and Apparel Association annual meeting, White Sulphur Springs, West Virginia, November 5, 1993.

Niemeyer, Shirley; Thayer, Carol and Kean, Rita. *Integrating Research, Teaching and Extension: Research-based Extension and Extension-based Research.* International Textiles and Apparel Association annual meeting, White Sulphur Springs, W. VA., November 4, 1993.

Rees, Kathleen and Kean, Rita. *Computer Technology as Pedagogical Technique/Learning Tool in Textiles and Apparel Curriculum.* International Textiles and Apparel Association annual meeting, White Sulphur Springs, West Virginia, November 5, 1993.

Cardillo, Sandra and Kean, Rita. *Simulation of An Off-Store Buying Experience for Merchandising Students* International Textile and Apparel Association. Columbus, OH, October 23, 1992.

Kean, Rita. *Majoring in Textiles and Clothing: So What?* International Textile and Apparel Association annual meeting. San Francisco, CA, November 2, 1991.

Kean, Rita, Niemeyer, Shirley,; and Maupin, Wendy. *Retailers Use of Competitive Strategies in Tourist Communities.* XVIIth World Congress of the International Federation for Home Economics. Hannover, Germany, July 28, 1992.

Laughlin, Joan and Kean, Rita. *Investing In Our Future - An Assessment of Textiles and Clothing Academic Programs in the United States*. International Textile and Apparel Association. Columbus, OH, October 23, 1992.

Kean, Rita; Niemeyer, Shirley; (Littrell, Mary; Baizerman, Suzanne; Reilly Rae; Stout, JaneAnn; and Gahring, Sherri. *Update on Tourism and Craft Marketing Project: Implications for Community Development*. Building Partnerships for Community Development. Nebraska Depart of Economic Development/UN-L. Kearney, NE, January 8, 1991.

*Kean, Rita. *A Response to the Kaiser, Nagasawa, Hutton Trilogy: Thoughts About the Role of the Fashion System in Fashion Change*. International Textiles and Apparel Association. Post Conference Workshop -Theory and Practice in the Study of Fashion. San Francisco, CA, November 2, 1991.

Kean, Rita; Littrell, Mary; Baizerman, Suzanne; Maupin, Wendy; Niemeyer, Shirley; Riley, Rae; Stout, JaneAnn; and Gahring, Sherri. *Tourism and Crafts Marketing: Assessing the Tourist Industry System*. International Textile and Apparel Association, San Francisco, CA, November, 1991.

Kean, Rita (coordinator); Chowdhary, Usha; and Damhorst, MaryLynn. *Societal Issues of the 21st Century: The Researcher's Responsibility for Making An Impact*. International Textile and Apparel Association. San Francisco, CA, November 2, 1991.

Kean, Rita; DeLong, Marilyn; and Richard Fienberg (Presenters) and Members of NCR-65. *Societal Issues in the 21st Century: The Role of Textiles and Clothing Research*. Denver, Colorado, November 3, 1990. Association of College Professors of Textiles and Clothing

Kunz, Grace; Hamilton, Jean; Kotsiopulos, Antigone; and Rita Kean. *Merchandising Metamorphosis: Shedding the Cocoon*. Association of College Professors of Textiles and Clothing (special workshop). Denver, Colorado, November 2, 1990.

*Littrell, Mary; Kean, Rita; Baizerman, Suzanne; Niemeyer, Shirley; Reilly, R.; Stout, J.A.; and Gahring, S. *Tourism and Craft Marketing: Producers, Retailers and Consumers*. CenStates Tourism and Travel Conference. Des Moines, IA, October 4, 1990.

Kean, Rita; Niemeyer, Shirley; and Gwen Meister. *The Nebraska Project on Home-Based Businesses: Facilitating and Constraining Factors*. International Community Development Association. Little Rock, Arkansas, July 24, 1990.

Kean, Rita and Shirley Niemeyer. *Women and Home-Based Work: Opportunities and Conflicts*. Sixth Annual Women's Research Conference. Vermillion, South Dakota, April 14, 1989.

Kean, Rita and Sally Van Zandt. *Intergenerational Equity: Viability of Older Entrepreneurs*. Family Relations and Child Development Workshop on Public Policy and Aging: Intergenerational Equity. American Home Economics Association Annual Meeting, Cincinnati, Ohio, June 24, 1989.

Kean, Rita and Sally Van Zandt. *Senior Entrepreneurs: Independence and Autonomy*. Sixth National Forum on Research in Aging. Lincoln, Nebraska, September 21, 1989.

Widga, Cindy and Rita Kean. *Image Congruity as Correlated with Self-Esteem in Retail Store Selection*. Association of College Professors in Textiles and Clothing. Atlanta, Georgia, October 27, 1989.

Levin, Catherine and Kean, Rita. *Segmentation of the Home Sewing Market*. Association of College Professors of Textiles and Clothing - Central Region, Detroit, MI, October 23, 1987.

Kean, Rita. *Definition of Apparel Merchandising: Is It Time for a Change?* Theory Development in Apparel Merchandising Workshop. Lincoln, Nebraska, August 21, 1987.

*Kean, Rita. *Clarification of Definitions as a Basis for Building Theoretical Frameworks*. North Central Region Coordinating Committee (NCR-65). St. Louis, MO, November 5, 1987.

Kean, Rita and H. Buckley. *A Process Model for Theoretical Development in Textiles and Apparel Marketing*. Association of College Professors in Textiles and Clothing, Houston, Texas, October 23, 1986.

Kean Rita and A. Parkhurst. *Apparel Shopping Behaviors and Group Segmentation Among Elderly Women*. American Home Economics Association National Meeting, Kansas City, MO, June, 1986.

Kean, Rita. *Using Microcomputers to Teach Merchandise Mathematics*. Association of College Professors of Textiles and Clothing, Central Region, Knoxville, TN, 1984.

Kean, Rita. *Using Computer Simulation in Merchandising*. International Merchandising and Design Conclave. New York, NY, July 20, 1984.

Kean, Rita and Bette Tweten. *Interactive Television Teaching: A New Learning Mode*. Fashion Curriculum Workshop, Memphis, TN, April 9, 1983.

Kean, Rita and B. Tweten. *A Team Teaching Approach Toward Instruction Via Interactive Television*. Conference for the Improvement of Instruction, University of Nebraska at Omaha, April 16, 1982.

Kean, Rita and B. Tweten. *A Team Teaching Approach Toward Instruction Via Interactive Television*. Association of College Professors of Textiles and Clothing, Central Region, Minneapolis, MN, 1982.

Kean, Rita and Joan Laughlin. *Computer-Assisted Programmed Instruction in Textiles*. Association for Development of Computer-Assisted Instruction Based Systems, Atlanta, GA, March 4, 1981.

EXTENSION/ OUTREACH ACTIVITIES

Service on National Committees

CSREES Communities in Economic Transition. National Small Stores Institute (National Retail Design Team), 1995-97.

National Home-based Business Conference April 30- May 3, 1995. Planning Committee Member. Sponsored by the UNL Cooperative Extension Division, Department of Textiles, Clothing and Design, Center for Rural Revitalization and Community Development and Division of Continuing Studies.

CSREES (Cooperative Extension) Publications/ Videotapes

Kean, Rita, Cynthia Jasper; Carol Thayer and Diane Vigna (2001) . **Impact of Technology on Rural Consumer Access To Food and Fiber Products**. University of Wisconsin - Madison Cooperative Extension Publication.

Miller, Nancy, Harriet McLeod, Mary Winter, Rita Kean, Margaret Fitzgerald, Pam Brown, Karen Goebel, Cynthia Jasper and Marilyn Furry (1998). **The National Study of Family Based Businesses**. Iowa State University Cooperative Extension Publication .

Sternquist, Brenda (lead author); Jolly, Laura; Leistriz, Larry; Kean, Rita; Bastow-Shoop, Holly; Jasper, Cynthia; and Gaskill, LuAnn (1996). **Rural Retailers: Assessing Your Marketing and Planning Strategies**. North Central Regional Extension Publication 594.

Sternquist, Brenda (lead author); Jolly, Laura; Leistriz, Larry; Kean, Rita; Bastow-Shoop, Holly; Jasper, Cynthia; and Gaskill, LuAnn (1995). **Rural Retailers: Financial Profile of High-Profit, Medium-Profit and Low-Profit Firms**.

North Central Regional Extension Publication NCR #555.

Niemeyer, Shirley; Trout, Barbara; and Kean, Rita (1992). **Crafts Marketing: Display Techniques for Craft Retailers. NCR40-VC-572.**

Gahring, Sherri; Niemeyer, Shirley; Reilly, Rae; Stout, JaneAnn; Baizerman, Suzanne; Kean, Rita; and Littrell, Mary (1992). **Marketing Crafts and Other Products to Tourists.** North Central Regional Extension Publication NCR #445.

FUNDED PROPOSALS (Research, Teaching and Outreach)

External

Kean, Rita (PI), Ellis, Joan, Eckman, Molly. *Preparing 21st Century Students for Success* Fairchild Books. International Textile and Apparel Organization. 2012-2013. \$1500.

Niehm, Linda, Frazier, Barbara, Stoel, Leslie, Miller, Nancy (PI). *Community Resiliency: Role of the Retail Sector in Easing Sudden and Slow Motion Economic Shocks.* United States Department of Agriculture, NRI Program, 2008-2011, \$500,000 R Kean- Collaborator.

Miller, Nancy J., Niehm, Linda, Frazier, Barbara, Stoel, Leslie, Warrington, Patricia, Kean, Rita. *Building Research Collaborations to Enhance Rural Economic Development.* United States Department of Agriculture NRI Program. 2007, \$10,000

Summers, Teresa, Cassill, Nancy, Salusso, Carol J., Kean, Rita, Laughlin, Joan, Belleau, Bonnie and Kuttruff, Jenna. *Resources Supporting Fiber, Textile, and Apparel Curricula Evolution.* United States Department of Agriculture Higher Education Challenge Grants Program. 1999-03, \$150,000.00 (\$35,424 awarded to UNL).

Miller, Susan, Albrecht, Julie, Kean, Rita and Schnepf, Marilyn. *Enhancing Economic Development Educational Programs for the Small-Scale Entrepreneurial Food and Textile Industries.* United States Information Agency. 1999-2002. \$140,000.

Craig, K., Baugher, S., Kean, R. and Schnepf. *Collaborative Faculty Development for Enhanced Teaching/Learning Opportunities for Family and Consumer Science Programs at Four Historically Black Universities and UNL.* USDA. Higher Education Challenge Grant. 1996-1998. \$72,000.

Craig, Karen, Baugher, Shirley, Schnepf, Marilyn and Kean, Rita. *Collaborative Faculty Development and Home Economics Instruction via Satellite Between Selected Historically Black and 1860 Institutions.* USDA. Higher Education Challenge Grant Program. 1994-96. \$42,405.00

Kean, Rita and Niemeyer, Shirley (Nebraska); Littrell, Mary, Reilly, Rae, and Stout, JaneAnn (Iowa); Baizerman, Suzanne and Gahring, Sherri (Minnesota). *Tourism and Crafts Marketing: Producers, Retailers and Consumers.* North Central Regional Center for Rural Development. June 1, 1989 - December 31, 1992. \$49,852.00 (\$11,751.00 -UNL).

Mehlhoff, Carol and Kean, Rita. *Computers for Use in Developing Software for Courses in Merchandising.* IBM Loan Program, Grant-in-Kind, \$12,000.00, hardware, July 1986.

Kean, Rita. *Direct Marketing Institute.* Direct Marketing Educational Foundation, Chicago, IL, 1984, \$500.00.

Internal

Kean, Rita, Tondl, Rose Marie; Williams, Susan and Birnstihl, Elizabeth. *Youth in the Information Age: Computer Aided Design*. Center for Rural Revitalization and Community Development, University of Nebraska-Lincoln. July 1994 \$7,500.00.

Niemeyer, Shirley; Thayer, Carol and Kean, Rita. *Small Scale Entrepreneurs. Tourism and Crafts Marketing*. Center for Rural Revitalization and Community Development, University of Nebraska-Lincoln. October 1992-93, \$7,000.00.

Ringenberg, Karen (UNK) and Kean, Rita. *Tourist Decision Making: Use of Conjoint Analysis*. University of Nebraska-Kearney Research Council. 1993-96, \$4,500.00.

Niemeyer, Shirley and Kean, Rita. *Extending Outcomes of Tri-State Tourism and Craft Marketing Research Project*. Center for Rural Revitalization and Community Development. University of Nebraska-Lincoln. 1990. \$4,000.00.

Kean, Rita and Van Zandt, Sally. *Senior Entrepreneurs: The Viability of Home-Based Businesses for Older Adults*. Dean's Innovative Funds. College of Home Economics, January 1, 1989 - December 31, 1989. \$1,314.00.

Kean, Rita. *Rural Entrepreneurship: The Viability of Home-based Business in Nebraska*. UN-L Layman Funds. June, 1987 - December 1989. \$10,550.00.

Kean, Rita; Hay, Audrey; Lee, Paul and Kashi, Amy. *Increasing Students Participation in the Learning Process: Developing Instruction Based on Cognitive Principles*. Teaching Council Grant, University of Nebraska, Lincoln, Nebraska, 1984-85, \$1,300.00.

Kean, Rita; VanZandt, Sally; Lewis, Nancy and Memkin, Jean. *Improving Critical Thinking by Teaching Undergraduates to do Research*. Teaching Council Grant, University of Nebraska, Lincoln, Nebraska, 1983-84, \$2,300.00.

VanZandt, Sally; Kean, Rita and Lewis, Nancy. *Improving Teaching Effectiveness with Fewer Resources*. Teaching Council Grant, University of Nebraska, Lincoln, Nebraska, 1982-83, \$2,300.00.

INTERNATIONAL ACTIVITIES – travel experiences include Western, Eastern Europe, Caucasus, Southeast Asia, Middle East, North and South America.

TMFD China Study Tour. Shanghai, Hangzhou and Beijing. May 14-26 2012. Assisted Dr. Barbara Trout and Dr. Yiqi Yang.

University of Sao Paulo. Sao Paulo, Brazil. March 2012. Met with Faculty in the Textiles & Design department.

Consultant Panel. American Intercontinental University. London, England. October 17-21, 1999

Consultant to the ATEX Design Centre, Yerevan, Armenia. June 1996-December 1997. I traveled to Armenia in March 1997 for an onsite visit and consultation, sponsored by the Eurasia Foundation, Yerevan. In addition to providing consultation on development of a university level program in textile and apparel marketing, I met with private textile/apparel entrepreneurs and government officials about the Armenian industry.

International School of Rural Development, University College - Galway, Ireland June 24- July 10, 1994. I was invited to present our work on tourism and the marketing of crafts to workshop participants.

Study of the Paris and London Haute Couture. June 1984 and June 1991. In 1984, I was co-director of the UNL Professional Study Tour of the Paris and London Haute Couture and textile industries. In 1991, I participated in the Eastern Michigan University Professional Study Tour of the Paris Haute Couture

Service

University of Nebraska

NU System

Executive Graduate Council – 2012-2014

P-16 Initiative – Nebraska Transfer Initiative 2011; improving graduation rates, 2009-10

Statewide Higher Education Admission Pathways Project. 2007

Transfer Course Equivalencies Team, 2007

Selection Committee - University wide Department Teaching Award Excellence in teaching, 2001-02

University of Nebraska -Lincoln (appointed /elected)

UNL Graduate Council – (elected) 2012-2014.

EN Thompson Forum Programming Committee, 2007-present, *Academic Director*, 2007-2013

UNL Academic Dean's Council, 2000; 2003- 2011

Academic Planning Committee (APC), 2010-2011; 1991-94; Vice Chair, 1992-93; *Chair* 1993-94

APC: Budget Reallocation Reduction Process Review Committee, 1992.

APC: Budget Reduction and Reallocation Committee - 1991.

Achievement Centered Education: *ex-officio* I-ACE Implementation Committee, 2008-09; General Education Planning Team and General Education Advisory Council, 2005-2008.

Enrollment Management Council, 2001-2011; *co- Chair* with Dean of Admissions

Advising and Retention Group, 2004- 2011, *Chair*

United Way Campaign, UNL Chair, 2009/10

University-wide Assessment Committee (*ex officio*), 2001- 2011

UNL Curriculum Committee (*ex officio*) 2001- 2011

UNL Threat Assessment Team, 2008- 2011

Nebraska Colloquium Council, 2007; *Chair*

Undergraduate Tuition Remissions Task Force, 2007, *Chair*

Undergraduate Distance Education Task Force, 2007

Safe Assignment Committee - 2006

UNL - NCR/HCL Accreditation Steering Committee, 2005-2006

Collegiate Learning Assessment Longitudinal Study- Institutional Coordinator, 2005-2006.

Transitions to University Task Force, 2003 Chair (for PDF file of final report see <http://unl.edu/ous>)

Transitions to University Task Force: Three Years Later - 2007. (For PDF file of final report see <http://unl.edu/ous>)

Task Force on Intellectual Engagement and Achievement at UNL, 2003 (for PDF of final report see <http://unl.edu/academicaffairs>)

Blue Sky Task Force: Intellectual Engagement and Achievement at UNL 2003

Search Committees: UNL Housing Director, 2011

Vice Chancellor for Student Affairs, 2005-06

Director of Institutional Research, 2004

Dean of Admissions - 2001-02

UNL Chancellor, 2000-2001

Dean of Cooperative Extension Division, 2000-2001

Ex officio: Council of Student Affairs Directors, 2003- 2011

UNL Business Advisory Council, 2000- 2003

Review Committee for Diversity Enhancement Fund Proposals, 2000, 2001

Senior Vice Chancellor's Faculty Liaison Task Force on Diversity, *Chair*, 1998-99, *Co-chair*, 1999-2000

Chancellor's *ad hoc* Post Tenure Review Committee, 1997

Academic Senate *ad hoc* Administrative Review Committee, *Chair*, 1996

UN-L Recruitment Study Committee, 1993-94.

Academic Senate Executive Nominating Committee, 1994

Chancellor's Ad Hoc Committee on Salary Distribution, 1991, 1992.

University Dismissal Appeals Committee, 1989-90.

Faculty Senate Grading Committee, 1988-90.

Institute of Agriculture and Natural Resources

Entrepreneurship Team Extension 2011- present.
IANR Administrative Council - 2000
Vice Chancellor's Council, 1990-2000
IANR Social Sciences Initiative - 1999-2000
Center for Rural Revitalization and Community Development, Board of Directors, 1991-1997
Agricultural Research Division Advisory Council (*elected*), 1988-91

College of Education and Human Sciences

CEHS Graduate Committee, 2011-
Administrative Advisory Council, 1990-2001
Planning Group for CHRFS Performance Goals, 1998
Public Relations Committee - General Public, *Chair*, 1993
Priority Resource Allocation Committee, *Chair*, 1992
Faculty Development Committee, 1987-89, *Chair*, 1988-89
Dean's Advisory Council, (elected representative, Textiles, Merchandising and Fashion Design Department), 1985-87, *Chair*, 1986-87, Member-at-Large, 1989-90

Department of Textiles, Merchandising and Fashion Design

Graduate Committee, 1986-present. Executive Graduate Committee, *Chair*, 1995, 2001-2002, 2011-
Faculty Advisory Committee, 2012-present
Promotion and Tenure Committee, *Chair*, 1989-90, 2000- present
Search Advisory Committees: *Ardis James Professorship in Textiles, Clothing & Design*, 2002, Merchandising Faculty searches 2004, 2006, 2008, 2009, 2010, 2011
Faculty Evaluation, 1988
Research Committee, 1985-87
Budget Committee, 1982-83

Service to Other Institutions

U of Minnesota. July 2012. External Reviewer for Agricultural Experiment Station Research Proposal.

State University of New At Stony Brook, April 23, 2010. Consultant, General Education Programs (via SKYPE).

University of Missouri Kansas City, March 2-3, 2010. Consultant: General Education Program.

Widener University, Philadelphia, PA. Outside Reviewer for Faculty Awards for Research and Civic Engagement. March, 2010.

University of Nevada at Reno. *Chair*, External Program Review Team for the General Education Program at the February 24-26, 2010. Follow up consultation (via telephone) on UNL General Education reform, November 9, 2010.

Florida State University. Quality Enhancement Review for the Department of Textiles and Consumer Sciences, College of Human Sciences. September 30- October 3, 2009.

City University of Hong Kong. Review of General Education Courses. Fall 2009.

University of Southern California (USC) Center for Enrollment Research, Policy, and Practice Featured on website. 1/19/10 <http://www.usc.edu/programs/cerpp/profiles/ProfileArchives.html>

New Mexico State University. Higher Learning Commission of North Central Accreditation... April 28-30, 2008.

Big 12. Initiated and organized first annual meeting of the Deans/ Vice Provosts of Undergraduate Studies. April 2009

Louisiana State University. External Reviewer. Departmental Program Review. March 6, 2001

University of Delaware. External Reviewer. Departmental Program Review. March 12-14, 2000

University of Tennessee. External Reviewer. Departmental Program Review Knoxville. 1996, 2000

MEMBERSHIPS AND SERVICE IN PROFESSIONAL ORGANIZATIONS/ HONOR SOCIETIES

International Textile and Apparel Association. Elected Office: *Counselor, 1997-98; President, 1996-97; President-elect, 1995-96; V Pt. Operations; Co-chair 2001 Annual Meeting, Kansas City, Missouri* November 8-13, 2001. *Clothing and Textiles Research Journal* Editorial Board, (selected) 1994-96; 2000-2003; Reviewer 2003-present.

American Collegiate Retail Association

Gamma Sigma Delta: Honor Society of Agriculture. Elected Office - Nebraska Chapter; *President, 1993; Vice President, 1992; Secretary, 1991; Treasurer 1990. Award of Merit. 2000.*

American Council of Academic Deans. 2004-2011

American Association of Colleges and Universities. Campus representative 2004- 2011

OTHER ACTIVITIES

Friends of the Robert Hillestad Textiles Gallery. Board of Directors. Secretary 2012-2013. University of Nebraska – Lincoln, 2005-12.

Hildegard Center for the Arts. Board of Directors. 2010-13.

Matt Talbot Kitchen & Outreach, Lincoln, NE, Board of Directors, 1999- 2009; President 2003-2005; Past President 2006-07; Steering Committee, Capital Campaign 2009-10.

Nebraska Federal Credit Union Board of Directors. (Elected) 2010-2013. Secretary, 2012-13.

University of Nebraska Alumni Association (Life Member), Cather Circle 2000-present.

University of Nebraska Foundation. Chancellors Club. 2005 - Present