

Centralina Council of Governments State Census Support Activities

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Local Governments

- **Preparation**

- Boundary Annexation Survey (BAS)
- Local Update of Census Addresses (LUCA)
- Participant Statistical Areas Program (PSAP)
- New Construction

- **Promotion**

- Knowledge of local barriers to participation
- Trusted local faces
- Complete Count Committees



2020 Census Partners – <https://2020census.gov/partners.html>



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2020 Census Complete Count Committees



JULY 22, 2019



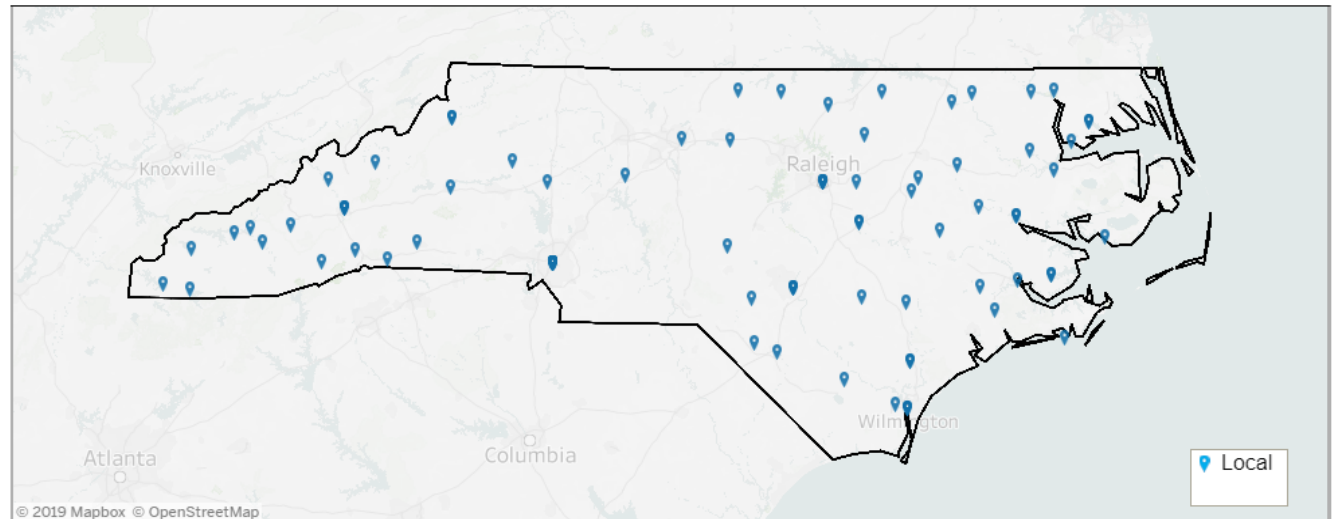
*Select geography to begin:

North Carolina

2020 Census Complete Count Committees

*Select CCC Type:

(All)



© 2019 Mapbox © OpenStreetMap

Data as of: 7/23/2019

*Non-contiguous states, Alaska and Hawaii, are included in the drop-down options. Puerto Rico is also included.

North Carolina Complete Count Committees				
Alamance County	Graham, NC	Bryan Hagood	(336) 570-4044	✉
Albemarle Commission Council of Governments	Hertford, NC	Melody Wilkins	(252) 426-5753	✉
Alexander County Manager	Taylorsville, NC	Rick French	(828) 632-9332	✉
Beaufort County	Washington, NC	--	(252) 946-0079	✉



**MAKE NC
COUNT**
CENSUS 2020



North Carolina 2020 Census

Make NC Count

The Census is your chance to make sure your community counts. Participating in the Census will help make sure your community gets:

- Fair representation in Congress
- Financial resources for health, schools, transportation, and more
- Information leaders need to help your community plan for the future.



What is the Census?

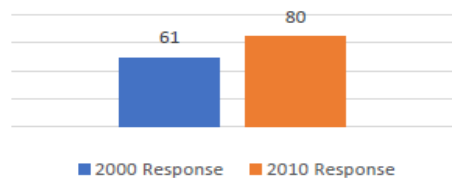


North Carolina County Profiles

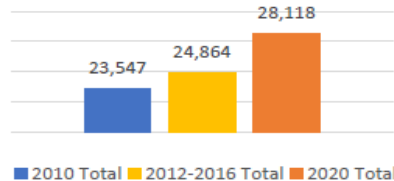


MAKE NC COUNT C E N S U S 2 0 2 0

Mail-In Response Rate



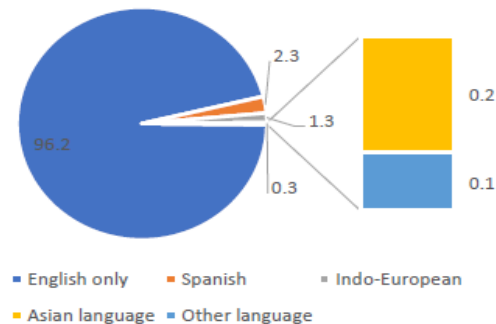
Total Population



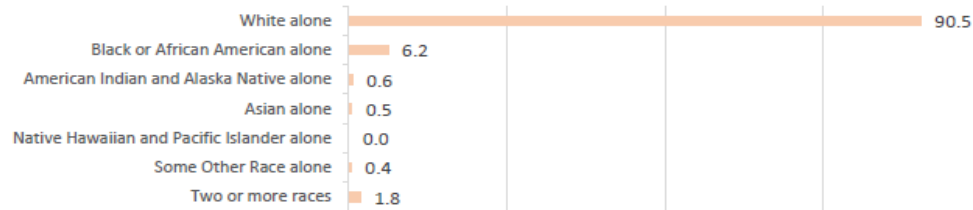
Currituck County Counts

Total Population	24,864
Persons under 5 years (percent)	4.8
Persons 65 years and over (percent)	15.0
Median household income (in 2016 dollars)	61,086
Persons in poverty (percent)	10.0
High school graduate or higher (age 25+, percent)	87.2
Foreign-born persons (percent)	2.9

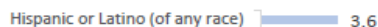
Language Spoken at Home
(Population 5 years and over)



2012-2016 Race as a Percent of the Total



2012-2016 Hispanic or Latino Origin



The US Census is required by the Constitution. The once a decade count determines how many representatives North Carolina will have in Congress and where state, county, town, and other local districts are drawn.

The Census is the largest and most reliable picture of our communities and is vital to planning for future services like schools, streets and utilities, hospitals and clinics, shopping and more.

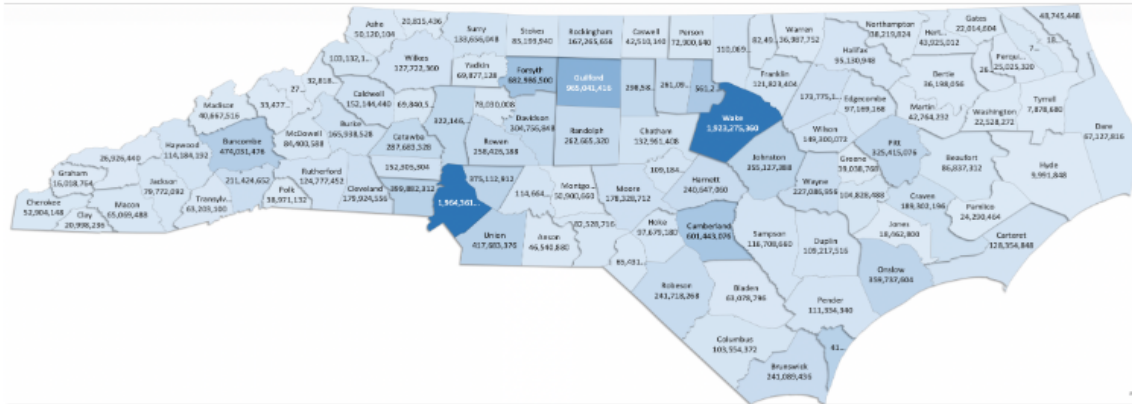
Census data brings your tax dollars back to your community.

More than \$1,623 per person in federal aid and \$205 in state aid are distributed annually in North Carolina based on the census count. CHIP, Medicare and Medicaid, SNAP (Food Stamps), Head Start, Foster Care and National School Lunch Program grants, and Highway planning and construction grants (including the NC Powell Bill) rely on census information.



North Carolina Content

Approximate Annual Census Economic Impact by County 7,878,680 1,964,361,488



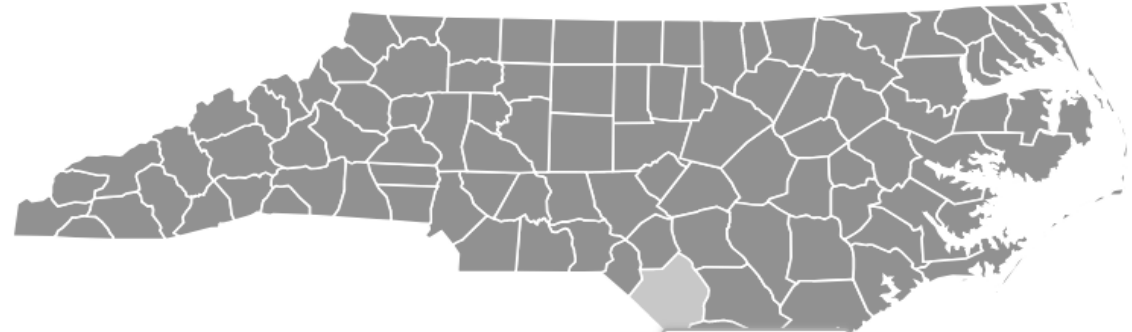
Economic Impact

More than \$1,623 per person in federal aid and \$205 in state aid are distributed annually in North Carolina based directly or indirectly on the census count. CHIP, Medicare and Medicaid, SNAP (Food Stamps), Head Start, Foster Care and National School Lunch Program grants, and Highway planning and construction grants (including the NC Powell Bill) rely on census information.

Map for printing →

Census Data Brings Tax Dollars Back to Your Community

Select a county from the map to view the economic impact for that county. Approximate fiscal impact for the largest federal and state programs are shown. Actual federal funding to counties varies by program participation. State fiscal impacts for the two largest programs: State Street-Aid and Sales & Use Tax Distributions. Note: Not all state fiscal distributions included.



Robeson County
\$241,718,268

Text Version →



Get Connected and Social



Stay Informed

Join the NC Census Listserv.



Form a New Complete Count Committee, or Join an Existing One

Forming a 2020 Census Complete Count Committee in North Carolina? Like to join one that's already formed? Let us know who you are and we can help.



Apply for a Job with the 2020 Census

The U.S. Census Bureau is recruiting thousands of workers for temporary jobs available nationwide.

Let's get social!

Tag @nccensus and follow #MakeNCCount for updates!



Facebook



Instagram



Twitter



You Can Help!





Here's Where to Start

- Start/join a Complete Count Committee
Stay connected with the NC CCC
- Involve agency partners - staff and customers
- Leverage your existing resources

Add the NC Census Logo to your website and email taglines

Link to census.nc.gov

Use #MakeNCCount and @NCCensus on social media

Include Census logo, reference, or content on standard work processes (mailings, documents, listservs, blogs, etc.)

Add Census message at conferences



What Can We Expect?

- **Speaking Points Card**
Quick points for meetings
- **Drop-in Articles and Templates**
Brief topical stories for local media, newsletters, or other established communications
- **Inserts**
Census message for inclusion in mailings
- **Census in Schools Mailings**
Outreach to school systems to take advantage of lesson plan resources
- **Events and Public Presentations**



MAKE NC COUNT

C E N S U S 2 0 2 0

Contact

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