

Committee:	Date:
Local Plans Sub (Planning and Transportation) Committee	26/01/2018
Subject: Transport Strategy – Online Survey Questions	Public
Report of: Carolyn Dwyer, Director of the Built Environment	For Decision
<p>Summary</p> <p>The report presents the draft survey that will be used to gather information on the public and other stakeholder’s perceptions of transport and streets in the City. The survey will be live from 5 February to 3 April.</p> <p>Recommendations</p> <p>Members are asked to approve the questions for the online survey</p>	

Main Report

Background

1. The Transport Strategy aims to define the City of London Corporation’s vision and priorities for transport over the next 25 years. The work to develop the Strategy will incorporate the drafting of the statutory Local Implementation Plan (LIP).
2. Significant engagement with a wide range of stakeholders is necessary to inform the development of the Strategy and ensure it meets the needs of City businesses, residents, workers and visitors.

Online survey

3. The online survey will be the main mechanism for understanding how City residents and workers perceive transport and streets in the City. The draft survey questions are provided in Appendix 1
4. The survey will be live from 5 February to 3 April, providing an eight week window for responses. It takes approximately 10 minutes to complete.
5. We are aiming for at least 3,500 responses. Activities to promote the survey will include:
 - Promotion through City Corporation social media channels, including promoted posts
 - Adverts in CityAM and, subject to costs, the Evening Standard and/or Metro

- An exhibition at the City Centre
- City Corporation newsletters and email lists, such as the Active City Network
- Flyering on-street, including outside mainline rail stations
- Roadshow events and drop in sessions, these will also provide an opportunity for residents and workers to discuss transport issues with City officers

Stakeholders will be encouraged to promote the survey through their networks. Members will be provided with materials to enable them to promote the survey.

6. The results from the survey will inform the development of the Transport Strategy Vision and Objectives (which will be subject to further consultation in June and July) and the draft Transport Strategy and Local Implementation Plan (which will both be subject to consultation on November and December).

Conclusion

7. Members are asked to approve the draft survey, which will go live on 5 February. Subject to the extent of Member comments it may be possible to launch the survey in the week beginning 29 January.

Appendices

Appendix 1 – Draft Transport Strategy survey questions

Background Papers

Transport Strategy – Stakeholder Engagement Plan, 08/12/17

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Appendix 1

Draft Transport Strategy survey questions

1. Are you responding as an:

- Individual
- On behalf of an organisation
Please specify.....

2. Do you:

(tick all that apply)

- live in the City
- work in the City
- drive professionally in the City, e.g. Taxi driver, delivery driver
- visit the City for business
- visit the City for leisure
- travel through the City
- other
Please specify.....

3. How often do you travel to/from and within the City?

(tick one)

- 5–7 days a week
- 3-4 days a week
- 1-2 days a week
- 1-2 days a month
- Less than once a month
- Never

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4. What modes of travel do you use to travel to/from the City?

(tick all that apply)

- Bus
- Bicycle
- By river
- By walking
- Company van/lorry
- Motorcycle/moped
- Private car/van
- Private Hire Vehicle/ Mini cab driver (ONLY SHOWS IF TICKED 'DRIVES PROFESSIONALLY' IN QU.2)
- Private Hire Vehicle/Mini cab - e.g. Uber, Addison Lee
- Taxi (Black Cab) driver (ONLY SHOWS IF TICKED 'DRIVES PROFESSIONALLY' IN QU.2)
- Taxi (Black Cab)
- Train/Underground/DLR

5. What modes of travel do you use to travel around the City?

(tick all that apply)

- Bus
- Bicycle
- By river
- By walking
- Company van/lorry
- Motorcycle/moped
- Private car/van
- Private Hire Vehicle/ Mini cab driver (ONLY SHOWS IF TICKED 'DRIVES PROFESSIONALLY' IN QU.2)
- Private Hire Vehicle/Mini cab - e.g. Uber, Addison Lee
- Taxi (Black Cab) driver (ONLY SHOWS IF TICKED 'DRIVES PROFESSIONALLY' IN QU.2)
- Taxi (Black Cab)

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6. Thinking about the experience of being on City's streets, please rate your responses to the following questions on a scale from 1 – 10.

ORDER WILL BE RANDOMISED

(1 being the worst/most negative and 10 being the best/most positive)

- How clean do you think the air is?
- How intimidated do you feel by traffic?
- How safe from crime and anti-social behaviour do you feel?
- How noisy do you find the streets?
- How easy do you find the streets to cross?
- How easy do you think it is to find shelter, for example if it was sunny or raining?
- How easy would it be to find somewhere to sit or rest if you needed to?
- How enjoyable do you find being on City streets?
- How accessible do you think the City's streets are for people of all ages and abilities?

7. Overall, do you think the amount of traffic in the City is too high?

(tick one)

- Yes
- No
- I don't know

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8. Which of the following types of vehicle do you think there are too many of?

(tick all that apply)

ONLY SHOWN IF ANSWERED YES TO PREVIOUS QUESTION
ORDER WILL BE RANDOMISED

- Private car
- Mini-cabs
- Taxis
- Buses
- Vans
- Lorries
- Cycles
- Motorbikes/mopeds
- I don't know

9. Why do you think the amount of traffic in the City is an issue?

ONLY SHOWN IF ANSWERED YES TO QUESTION 7

(tick all that apply) ORDER WILL BE RANDOMISED

- It delays buses
- It contributes to poor air quality
- It discourages people from spending time outside
- It discourages people from cycling
- It discourages people from walking
- It makes the streets feel dominated by motor vehicles
- It delays taxis/ minicabs
- It delays private cars
- It delays deliveries and servicing
- It creates an unpleasant street environment
- It makes streets too noisy
- I don't know
- Other
Please specify.....

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10. Thinking about the different users of the City's streets, in what order do you think they should be prioritised?

DRAG AND DROP, ORDER WILL BE RANDOMISED

- Pedestrians
- Cyclists
- Private cars
- Motorcyclists and mopeds
- Taxis
- Private hire vehicles
- Delivery and servicing vehicles
- Buses

11. Thinking about the different uses of the City's street space, in what order do you think they should be prioritised?

DRAG AND DROP, ORDER WILL BE RANDOMISED

- Moving people
- Moving goods
- Car/van parking
- Moped/motorcycle parking
- Cycle parking
- Loading bays
- Taxi ranks
- Seating and places to stop
- Green space and planting

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12. Please complete the following statements based on your experience/perception of walking in the City

- The amount of time people walking must wait at pedestrian crossings is _____
(*too long / acceptable / too short*)
- The amount of time people walking are given to cross a pedestrian crossing is _____ (*too long / acceptable / too short*)
- The walking environment in the City is _____ (*pleasant / acceptable / unpleasant*)
- The share of street space given to people walking is _____ (*too small / adequate / too great*)
- People walking are _____ (*under / adequately / over*) prioritised on City streets

13. When walking, when do you feel pavements are overcrowded?

ONLY SHOWN IF ANSWERED YES TO WALKING AROUND THE CITY IN QUESTION 4 AND/OR 5

(*tick all that apply*)

- All day
- At lunchtime
- In the morning rush hour
- In the evening rush hour
- Never
- Other
Please specify

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14. Please complete the following statements based on your experience/perception of cycling in the City

- The cycling experience in the City is _____ (*pleasant / acceptable / unpleasant*)
- The share of street space given to people cycling is _____ (*too small / adequate / too great*)
- People cycling are _____ (*under / adequately / over*) prioritised on City streets

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15. If you could change one thing to improve your experience on the City's streets, what would it be?

(open text answer)

16. Do you have any other comments?

(open text answer)

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About You:

17. Is your day-to-day travel limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months?

- Yes, limited a lot
- Yes, limited a little
- No
- Prefer not to say

18. What is your age?

- 6 – 12 years
- 13 – 18 years
- 19 – 24 years
- 25 – 34 years
- 35 – 44 years
- 45 – 54 years
- 55 – 64 years
- 65+ years
- Prefer not to say

19. What is your gender?

- Female
- Male
- Prefer not to say
- Prefer to self-describe _____

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You said that your day-to-day travel is limited because of a health problem or disability.

[THIS SECTION ONLY SHOWN IF TICKED YES IN QU 20](#)

Please answer the following questions on travelling to/from and around the City on a scale of 1-10.

(1 being most difficult and 10 being the easiest)

How easy do you find it to travel to/from the City?

How easy do you find it to travel around the City?

What barriers do you experience when travelling to/from and within the City?

[OPEN COMMENT BOX](#)