6.34 KCSM-TV and KCSM-FM

- 1. KCSM-TV and KCSM-FM are designated as educational delivery resources to provide effective learning opportunities. Their primary purposes are to provide telecourse and radio instruction, to provide telecommunications training, and to act as a public broadcasting service to the community.
 - a. KCSM-TV and KCSM-FM, owned and operated by the San Mateo County Community College District, are public broadcast stations licensed to the District by the Federal Communications Commission.
 - b. The stations are an organizational unit of College of San Mateo, under the supervision of the General Manager, KCSM TV/FM, and reporting to the College President. The Chancellor shall have responsibility for legal and regulatory matters, federal grant applications, licensing requirements, and legislative activities involving the television and radio stations.

2. Delineation of Responsibility

- a. The management of KCSM-TV has final responsibility for obtaining, producing, and transmitting telecourse material. Consistent with its first priority as a broadcaster of telecourses, KCSM-TV will make available blocks of time for credit instructional programming. Technical and production quality of instructional television programs will be the responsibility of KCSM-TV staff.
- b. The College Office of Instruction will be responsible for course selection, assignment of eredit, selection and orientation of instructors, scheduling of examinations, and coordination with the other District Colleges. The Office of Instruction is responsible for funding the cost of instruction.
- e. Admissions, registration, and maintenance of permanent records for telecourse students will be the responsibilities of the College of San Mateo's Office of Admissions and Records.
- d. Public information and schedules of telecourses will be prepared by the College staff in conjunction with the Office of Instruction.
- 3. Telecourse and video instructors are to be assigned and compensated in accordance with District personnel and accounting procedures.
 - a. "Telecourse instructor" is defined as the College faculty member who coordinates and supervises the telecourse, has contact with the students, administers the course, maintains class records, and gives grades and exams.
 - b. "Video instructor" is defined as an instructor who appears in the telecourse and is seen and/or heard on a regular basis by the students. A video instructor for a particular course is not necessarily the telecourse instructor for that same course. A video instructor may or may not be a District employee.
- 4. Solicitation, receipt, and control of external funding shall conform to established procedures applying to all externally funded activities, as provided for in District Rules and Regulations.

6.34 KCSM-TV and KCSM-FM (continued)

- 5. Telecourse production is a function of KCSM.
 - a. All telecourse projects produced by KCSM shall be owned by the San Mateo County Community College District, and all copyrights in such productions will be in the name of San Mateo County Community College District.
 - b. Video instructors who participate in the actual production of telecourses will receive compensation in accordance with KCSM and District accounting procedures.

(Rev. 9/08)