



Draft program of the parallel sessions for IAMCR 2015, to be held at the Université de Québec à Montréal in Montreal, Canada, July 12-16.

Corrections and reports of scheduling conflicts should be sent to the heads of your [section or working group](#) as soon as possible and no later than June 17.



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SECTIONS

1. Audience - AUD

Chair: Peter Lunt (University of Leicester, UK)

Vice-Chair: Toshie Takahashi (Waseda University, Japan)

Vice-Chair: Miguel Vicente (Universidad de Valladolid, Spain)

Name of Person Submitting this information: Peter Lunt (University of Leicester, UK)

Session 1: Monday, 13 July 2015

Slot Code: AUD-M1a

Time: 09:00-10:30

Room: R-R150

Title: Film Reception

Chair: Dominique Pasquier

Presentations:

Kenneth C. Yang & Yowei Kang: The Consumption of Horror Movies: Using an Experience Sampling Method to Collect Post-Viewing Data.

Liesbeth van de Vijner: The cinema is dead, long live the cinema! A qualitative audience research on sociality and eventfulness in a post-moviegoing age.

Charles Davis: Just another Hollywood blockbuster, nothing more! Audiences and the struggle over the cultural value of Peter Jackson's The Hobbit film trilogy.

Stephan Gorland & Andy Raeder: Cinema attendance and film online: Substitution or More and More?

Session 2: Monday, 13 July 2015

Slot Code: AUD-M2a

Time: 14:00-15:30



Room: R-R150

Title: Media Audiences: Theoretical Reflections

Chair: Peter Lunt

Presentations:

Suzanne de Cheveigne: Eliseo Veron in France 1970-1995.

Iris Jennes, Jo Pierson & Wendy van der Broek: From eyeballs to click-through: the television audience from an institutional theory perspective

Asta Zelenkauskaitė: Strategic audience behaviors through interpersonal social media.

Susanne Eichner: Agency, Text, and 'Doing Media'.

Session 3: Monday, 13 July 2015

Slot Code: AUD-M2b

Time: 14:00-15:30

Room: A-2875

PANEL SESSION: Pratiques spectatoriennes des jeunes à l'heure du divertissement connecté : Un engouement amplifié pour les fictions sérielles I

Chair: Florence Millerand

Discussant: Anouk Bélanger

Presentations:

Clément Combes: Des jeunes et des séries : une passion partagée sur Internet

Jocelyn Lachance: Qu'est-ce qu'une série culte ? Lecture socio-anthropologique d'une passion rituelle dans un monde connecté

Florence Millerand, Christine Thoer, Judith Gaudet, Nina Duque & Caroline Vrignaud: Quand les 12-25 ans regardent des séries en ligne : Catégorisation et pratiques spectatoriennes des jeunes Québécois

Pierre Barrette: Ce que fait le Web à la fiction

Jean Chateaubert: De l'appartenance à l'affirmation : être sur les réseaux sociaux

**Session 4: Monday, 13 July 2015****Slot Code:** AUD-M3a**Time:** 16:00-17:30**Room:** R-R150**Title:** Audiences representation and identity**Chair:** TBC**Presentations:**

Nisim Kolota & Hillel Nossek: Watching televised representations and self-identity of minorities: A case study of televised representations and how they are perceived by the Israeli Arab Citizens.

Alexander Dhoest: 'Making do': The reception of LGBT representations by diasporic LGBT audiences.

Yoon and Jin: Ethnicized Social Media Logics in the Korean Wave Phenomenon.

Roberto Ortiz: Between Vulnerability and Empowerment: Gay Youth in New Media Culture.

Session 5: Monday, 13 July 2015**Slot Code:** AUD-M3b**Time:** 16:00-17:30**Room:** A-2875**Title:** TBC**Chair:** TBC**Presentations:** TBC**Session 6: Tuesday, 14 July 2015****Slot Code:** AUD-T1a**Time:** 09:00-10:30**Room:** R-R150



Title: Media audiences and connectivity

Chair: TBC

Presentations:

Mikko Villi & Joo-Young Jung: Accessing the audience community: A comparison of how newspapers connect with audience communities in Finland, Japan, and Korea.

Ifeoma Vivian Dunu & Gregory Obinna Ugbo: Separated Household? An Assessment of the Effects of the Social Media in Nigerian Families Communication Pattern.

Soren Schultz Jorgensen: Old media are social too: A four dimensional approach to study how people use general news media to make social connections.

Susana Kaiser: Vicariously Witnessing Human Rights Abuses: Audiences' Interactions with an Argentine Memorial Site.

Session 7: Tuesday, 14 July 2015

Slot Code: AUD-T1b

Time: 09:00-10:30

Room: A-2875

Title: Audiences and publics: engagement and indifference

Chair: TBC

Presentations:

Miriam Stehling, Maria Francesca Murru, Marco Scarcelli & Inés Amaral: The civic value of being an audience.

Ratiba Hadj-Moussa: Indifference with Critique: Public and Publicness in the Maghreb.

Jaume Suan & Pere Masip: And what if I do not want to participate? Citizens' attitudes and motivations towards online media participatory practices.

Efrat Daskal: My voice needs to be heard": anti-fans in the regulatory arena.

Session 8: Tuesday, 14 July 2015

Slot Code: AUD-T2a



Time: 14:00-15:30

Room: R-R150

Title: News reception I

Chair: Cynthia Carter

Presentations:

Jennifer T. Schwartz: Source matters: Differential gains and voting based on news source for college students in the 2012 election.

Susanne Almgren & Tobias Olsson: Commenting, Tweeting and Sharing: Measuring Online News Participation.

Tanya Muscat: "We're all busy living our lives": a qualitative case study of commercial television news viewers in Australia.

Zhao Dong: Media Hegemony and Users Ambivalence: The Credibility of Social Networked News in China.

Session 9: Tuesday, 14 July 2015

Slot Code: AUD-T2b

Time: 14:00-15:30

Room: A-2875

Title: Young people as audiences

Chair: TBC

Presentations:

Regiane Ribeiro: An approach on the cultural consumption of the young and the convergence of media.

Ingunn Hagen: Youth, media use and wellbeing: Empowerment and its flipside.

Milena Foerster, Katharina Roser, Anna Schoeni & Martin Roosli: Problematic mobile phone use: Derivation of a short scale and associations with health, behavioural and social factors in adolescents.

**Session 10: Tuesday, 14 July 2015****Slot Code:** AUD-T3a**Time:** 16:00-17:30**Room:** R-R150**Title:** News reception II**Chair:** Tanya Muscat**Presentations:**

Mira Feuerstein, Eiri Elvestad & Angela Philips: Beyond the platform: Young people's news engagement in a social networking society.

Cale Bain: News should be funny: How comedy news audiences become effective citizens of a functioning democracy.

Debra M. Clarke: Hegemony and Resistance: Reception Ambiguities Among Canadian News Audiences.

Cynthia Carter: "Adult Memories of Children's News: The Case of BBC Newsround".

Session 11: Tuesday, July 14.**Slot Code:** AUD-T3b**Time:** 16:00-17:30**Room:** A-2875**Title:** Audiences, social movements and protest**Chair:** TBC**Presentations:**

Stefania Antonioni: Resisting with social subvertising: campaigning against corporations with social networks.

Ilya Revianti Sunarwinadi: Media Resistance to Globalized Hegemonic Dominant Cultural Values: Myth or Truth?

Ilhem Allagui: Mobilizing youth: Linking audiences' practices with cultural narratives.

**Session 12: Wednesday, 15 July 2015****Slot Code:** AUD-W1a**Time:** 09:00-10:30**Room:** R-R150**Title:** Audience pedagogy and methods**Chair:** TBC**Presentations:**

Cale Bain and Chrisanthi Giotis: The Frame Feedback Loop - Journalism Students and Understanding Framing & Discourse Analysis.

José Luis Pinuel-Raigada & Miguel Vicente-Marino: Mapping audience research projects and PhD dissertations in Spain (2007-2013)

Kristen Wright: What Kids Think: A Collaborative Effort to Develop a Participatory Research Method Measuring Media Literacy with Children in the Home.

Session 13: Wednesday, 15 July 2015**Slot Code:** AUD-W1b**Time:** 09:00-10:30**Room:** A-2875**Title:** Cultural industries and audiences**Chair:** TBC**Presentations:**

Riitta Perala: Readers' relationships to magazines: Everyday experiences and comparisons between media.

Caitlin Elizabeth Lawson: From Tweens to Twerking: Miley Cyrus and Young Female Audiences.

Bhunnisa Wisassinthu: Why Do Thai Adolescents Drink or Don't Drink ? Demystifying Semiotics in Alcohol Advertising: Incorporation and Resistance.

**Session 14: Wednesday, 15 July 2015****Slot Code:** AUD-W2a**Time:** 14:00-15:30**Room:** R-R150**Title:** Audience open session**Chair:** TBC**Presentations:**

Philip Savage & Kara Weiler: “Public Service Media in Canada: Audience expectations and experiences of CBC local digital experiments”.

Helena Popovic: Media Audience Engagement through Institutional Mechanisms of Inclusion: What ‘Activates’ Audiences?

Mathias Weber, Stefan Aufenanger, Elmar Braehler, Michael Dreier, Eva Klein, Kai Mueller, Leonard Reinecke, Birgit Stark, Klaus Woelfling & Manfred Beutel: On the use of sexually explicit online media as “escape”.

Sabrina Kessler & Lars Guenther: Eyes on the frame: Eye tracking the framing effects on laypeople’s online behaviour.

Session 15: Wednesday, 15 July 2015**Slot Code:** AUD-W2b**Time:** 14:00-15:30**Room:** A-2875**Title:** Blogs and Audiences: engagement and reception**Chair:** Asta Zelenkauskaite**Presentations:**

Riitta Perala: Active and passive practices of reading and writing blogs.

Dominique Pasquier: Film critics: are amateurs challenging the professional norms?

Xuan Xie: Food experience presentation and discursive identity construction: Taking Openrice.com as an example.



Alexander Ort & Genevieve Mulack: I Feel With You – Emotional Effects of User-Comments in Digital Media.

Session 16: Wednesday, 15 July 2015

Slot Code: AUD-W3a

Time: 16:00-17:30

Room: R-R150

Title: TBC

Chair: TBC

Presentations: TBC

Session 17: Wednesday, 15 July 2015

Slot Code: AUD-W3b

Time: 16:00-17:30

Room: A-2875

Title: Audiences, violence and terror

Chair: Miguel Vicente

Presentations:

Chidinma Henrietta Onwubere: Television As An Ambiguous Teacher: Nigerian Children's Exposure to Violent Videos and Their Perception of Social Relations.

María Teresa Soto-Sanfiel & Jesús Bermejo-Berros: Violent videogame, emotional impact, and justification of perceived violence. A longitudinal study.

Raymond Thomas Hartle: Audience reception of media representations of xenophobic violence in a South African community.

Nicole Haussbecker: Terror Threat in TV-News, Threat perceptions and Emotional Reactions of the Recipients.

**Session 18: Thursday, 16 July 2015****Slot Code:** AUD-TH1a**Time:** 09:00-10:30**Room:** DS-M240**Title:** TV and its audiences: changing configurations**Chair:** Miguel Vicente**Presentations:**

Martin Herbers, Udo Goettlich & Luise Heinz: Changes in Television Audiences' Practices: Commentary and Co-Orientation in the Age of Second Screens.

Vivi Theodoropoulou: 'From broadcasting to online on-demand television. Digital streaming media and shifting audience practices'.

Paulien Coppens & Wendy van den Broeck: A mixed method study on users' expectations towards and value of second screen interactions during sports broadcasts.

Christian Strippel & Martin Emmer: Audience Involvement in German TV programs.

Session 19: Thursday, 16 July 2015**Slot Code:** AUD-TH1b**Time:** 09:00-10:30**Room:** R-R150**PANEL SESSION:** Social Remediation of the Public and Private: everyday practice of digital media and transformation of techno-affective scene**Chair:** Yeran Kim**Presentations:**

Kyounghwa Yonnie Kim: A Skill of Being There: Transformation of Photography.

Yeran Kim: Affective Technology: Fetishization of the Self on the Social Media

Sung Woo Park: Transductive Industrialisation of Sports Event, Play Ground, and Media Technology.

**Session 20: Thursday, 16 July 2015****Slot Code:** AUD-TH2a**Time:** 14:00-15:30**Room:** DS-M240**Title:** Audience open session**Chair:** DS-M240**Presentations:**

TBC

Session 21: Thursday, 16 July 2015**Slot Code:** AUD-TH2b**Time:** 14:00-15:30**Room:** R-R150**PANEL SESSION:** Old media institutions, new media strategies. The Imagined User: Expert understandings of audiences in press, radio and television**Chair:** Ignacio Gallego**Discussant:** TBC**Presentations:** TBC

J. Ignacio Gallego: Old media institutions, new media strategies. The Imagined User: Expert understandings of audiences in press, radio and television.

Sirkku Kotilainen: Old Media Institutions, New Media Strategies: the Imagined Young User in the Finnish Media.

2. Communication Policy & Technology - CPT**Chair:** Jo Pierson (Vrije Universiteit Brussel, Belgium)**Vice-Chair:** Bart Cammaerts (London School of Economics and Political Science, UK)



Vice Chair: Aphra Kerr (Maynooth University, Ireland)

Name of Persons Submitting this information: Aphra Kerr, Bart Cammaerts & Jo Pierson

Session 1: Monday, 13 July 2015

Slot Code: CPT-M1a

Time: 09:00 - 10:30

Room: DS-M460

Title: Internet Governance Post-Snowden

Chair: Robin Mansell

Discussant: Francesca Musiani

Presentations:

Arne Hintz (Cardiff University), *Ian Brown* (Oxford University), *Michael Rogers* (Technical University Delft), *Lina Dencik* (Cardiff University) & *Karin Wahl-Jorgensen* (Cardiff University): Policy and Technological Change in a Post-Snowden World

Mauro Santaniello & Francesco Amoretti (University of Salerno): The neoliberal discourse on digital networks. Is the Multistakeholder Governance a true post-hegemonic paradigm?

Dwayne Roy Winseck (School of Journalism and Communication, Carleton University, Ottawa, Canada): Internet Intermediaries: Neutral Platforms or Opaque Networks of Power?

Nanette Levinson (International Communication Program/School Of International Service) & *Meryem Marzouki* (LIP6, Université Pierre et Marie Curie, Université de Paris 6): Straddling Hegemony and Resistance in Internet Governance: The Soft Power of International Organizations

Kate Coyer (Central European University): The role of social media companies in responding to violent online political extremism and the impacts on freedom of expression.

Session 2: Monday, 13 July 2015

Slot Code: CPT-M2a

Time: 14:00 - 15:30

Room: DS-M460



Title: Digital Intermediary Innovation

Chair: Jo Pierson

Discussant: Paschal Preston (TBC)

Presentations:

Robin Elizabeth Mansell (London School of Economics and Political Science): Unpacking 'Black Boxes': Understanding Digital Intermediary Innovation

Michael Latzer & Natascha Just (University of Zurich, IPMZ, Media Change & Innovation Division): Governance by Algorithms: Reality Construction by Algorithmic Selection on the Internet

Rachel O'Dwyer (School of Computer Science and Statistics, Trinity College Dublin): When Pipes Become Banks: Sociotechnical Control in the Infrastructure of Payments

Jennifer R Whitson (University of Waterloo): Re-appropriating Big Data: Independent Game Developers' Strategic use of Analytics

Aphra Kerr (Maynooth University, Ireland): The Recruitment of Passion and Community in the Service of Capital: Online Community Managers in the Surveillant Assemblage

Session 3: Monday, 13 July 2015

Slot Code: CPT-M3a

Time: 16:00-17:30

Room: DS - M460

Title: Data and Democracy

Chair: Dwayne Winseck

Discussant: Leslie Regan Shade

Alison Powell (London School of Economics and Political Science): Mediating the Data City: Corporate and Civic Data Brokers

Daniel Pare (University of Ottawa): Enhanced Democracy? Really? Assessing design-reality gaps in Canadian municipal-level open government platforms.

Tom Seymoens, Laurence Claeys, Sanne Ruelens & Jo Pierson (iMinds-SMIT, VUB): Social Media and Datafication: Identifying User Awareness and Attitudes towards Data inferences



wei-wei Vivian Huang (Dept of Radio and TV, College of Communication): To be happy? Seeking for the social responsibility of internet platform providers

Session 4: Tuesday, 14 July 2015

Slot Code: CPT-T1a

Time: 09:00-10:30

Room: DS - M460

Title: Media Industries in the Digital Age

Chair: Caroline Pauwels

Discussant: Helena Sousa (TBC)

Presentations:

Joao Damasceno Martins Ladeira (Unisinus, University of Vale dos Sinos) & *Leonardo De Marchi* (USP, University of São Paulo): Audiovisual and phonographic segments in contemporary Brazil: a comparison

Miguel Afonso Caetano (ISCTE-IUL): How to Build a Trojan Horse for Intellectual Property in the Internet Age

Lizzie Jackson (Ravensbourne) & *Michal Glowacki* (University of Warsaw): Fluidity and the emerging media firm

Sandra Rodriguez (University of Montreal / Fellow - Open Doc Lab (Comparative Media Studies/Writing Program, MIT)): From Filter Bubble to Social Change: Rethinking the Ambiguous Power of Sharing in Networked Cultures

Fenwick Robert McKelvey (Concordia University): Techniques of Internet Control: connecting, standardizing, mediating, securing and transmitting

Session 5: Tuesday, 14 July 2015

Slot Code: CPT-T2a

Time: 14:00-15:30

Room: DS-M460

Title: User empowerment New perspectives on ICT uses session 1/ Le pouvoir des usagers revisité : nouvelles perspectives sur les usages des TIC

Chair: Florence Millerand, LabCMO, Université du Québec à Montréal (UQAM)

Discussant: Josiane Jouët, Institut Français de Presse (IFP), (Université Panthéon-Assas)

Presentations:

Nicolas Pélissier (i3M, Université Nice Sophia Antipolis), *Jean-Claude Domenget* (ELLIADD-OUN, Université de Franche-Comté), *Alexandre Coutant* (LabCMO, Université du Québec à Montréal (UQAM)) & *Paul Rasse* (i3M, Université Nice Sophia Antipolis): Analyzing uses and devices together: the interest of a sociotechnical approach

Jean-Claude Domenget (ELLIADD-OUN, Université de Franche-Comté) & *Guillaume Latzko-Toth* (LabCMO, Université Laval): For a temporalist approach of digital communication devices and their uses

Céline Masoni Lacroix (i3M, Université Nice Sophia Antipolis): From literacy to transliteracy: Is culture still relevant to examine users' competencies?

Francesca Musiani (ISCC, CNRS / Paris-Sorbonne / UPMC): When user studies inform Internet governance research

Session 6: Tuesday, 14 July 2015

Slot Code: CPT-T3a

Time: 16:00-17:30

Room: DS - M460

Title: User empowerment: New perspectives on ICT uses (Part II)/ Le pouvoir des usagers revisité : nouvelles perspectives sur les usages des TIC

Chair: Céline Masoni Lacroix, i3M, Université Nice Sophia Antipolis

Discussant: Cécile Méadel, Centre de sociologie de l'innovation (CSI), Mines ParisTECH

Presentations:

Alexandre Coutant (LabCMO, Université du Québec à Montréal (UQAM)): Developing sites which are unfinished by design. An "art of framing" user's appropriation

Pierre Barbagelata (i3M, Université de Toulon) & *Michel Durampart* (i3M, Université de Toulon): Le défi d'intégrer les usagers dans le développement d'un dispositif numérique



Laurent Collet (i3M, Université de Toulon), *Michel Durampart* (i3M, Université de Toulon) & *Pascal Maniscalco* (i3M, Université Nice Sophia Antipolis): Techno-pedagogical innovators: between autonomy and heteronomy

Francis Jauréguiberry (SET, Université de Pau): Disconnecting from communication technologies

Session 7: Wednesday, 15 July 2015

Slot Code: CPT-W1a

Time: 09:00 - 10:30

Room: DS-M460

Title: Diversity & Public Interest Policies

Chair: Maria Michalis

Discussant: Chris Marsden

Presentations:

Sylvia Blake (Simon Fraser University): Always with an agenda: Mapping the evolution of diversity in Canadian broadcast policy

Caroline Pauwels & Jan Loisen (Vrije Universiteit Brussel, iMinds-SMIT): Leading by example? An Assessment of the European Union's operationalization of Cultural Diversity objectives at internal and external level

Song Shi (McGill University): Public Interest in FCC National Broadband Plan

Dirk Arnold (Institut für Kommunikationswissenschaft, WWU Münster): Media regulation models in Europe

Session 8: Wednesday, 15 July 2015

Slot Code: CPT-W1b

Time: 09:00-10:30

Room: DS-R515

Title: Digital Forms of Resistance & Incorporation

Chair: Alison Powell



Discussant: Stefania Milan

Presentations:

Caja C. Thimm & Jessica Einspänner-Pflock (University of Bonn): Collective Actions on Twitter - Digital Storytelling as a Resistance Strategy

David Grondin (School of Political Studies, University of Ottawa): Awareness and Visibility as Resistance: Making Insecurity and Secrecy Visible

Emad Khazraee (University of Pennsylvania) & *James Losey* (Stockholm University): Contentious Politics and Digital Repertoires of Action in Iran

Rania Aoun & Maude Bonenfant (UQAM): Jeu et big data: stratégies de ludification et “datafication” du marketing

Session 9: Wednesday, 15 July 2015

Slot Code: CPT-W2a

Time: 14:00-15:30

Room: DS-M460

Title: ICT for Development and Justice

Chair: Daya Thussu (TBC)

Discussant: Leo Van Audenhove

Presentations:

ASM Asaduzzaman (Faculty, Mass Communication and Journalism, University of Dhaka): The construction of ‘digital Bangladesh’: A critical analysis of the National ICT Policy

Nikita Kothari (Masters in Journalism and Mass Communication, Jagran Lakecity University, Bhopal): To study the effectiveness of mobile communication as a tool for rural development in raisen district of madhya pradesh (India)

Faheem Hussain (State University of New York, Korea), *Mashiat Mostafa* (Asian University for Women): Connecting Citizens: Threat or Advancement? A Study of Digital Vulnerability in Social Media

Martha Fuentes-Bautista (UMass Amherst University of Massachusetts Amherst): “Media activist habitus” and local struggles for organizing media reform and justice movements in the United States

Session 10: Wednesday, 15 July 2015**Slot Code:** CPT-W2b**Time:** 14:00-15:30**Room:** DS-R515**PANEL SESSION:** Fulfilling the Public Service Remit in the Post-Broadcasting Era: Does the Medium Still Matter?**Chair:** Minna Aslama Horowitz (currently as Visiting Fellow at Aalto University, Finland)**Discussant:** Hannu Nieminen (University of Helsinki, Finland)**Presentations:***Sylvia Harvey* (University of Leeds, UK) & *Marko Ala-Fossi* (University of Tampere, Finland): Eroding the Assets of Citizenship? From Broadcast to Broadband*Gregory Ferrell Lowe* (University of Tampere, Finland) & *Alan G. Stavitsky* (University of Nevada, Reno, USA): News as Public Service in the Era of Network Communication*Fiona Martin* (University of Sydney, Australia): Mobile PSM in Australia: Ubiquity and its consequences*Gregory Taylor* (University of Calgary, Canada): Dismantling the Public Airwaves: Shifting Canadian public broadcasting to an online service.*Marko Ala-Fossi* (University of Tampere, Finland) & *Stephen Lax* (University of Leeds, UK): The Short Future of Public Broadcasting: Replacing DTT with IP?**Session 11: Wednesday, 15 July 2015****Slot Code:** CPT-W3b**Time:** 16:00-17:30**Room:** DS-M460**Title:** Policies in a Digital Age**Chair:** Sarah Bannerman (TBC)**Discussant:** Divina Frau-Meigs

**Presentations:**

Julia Pohle (Vrije Universiteit Brussel): Interests or ideas? Unmasking early policy discourses on universal access and the Internet's contribution to social justice

Mary Elizabeth Luka & Catherine A. Middleton (Ted Rogers School of Management, Ryerson University): Remaking television: Galvanizing citizen participation for digital broadcast media policy ("Let's Talk TV")

Sarah Anne Ganter (University of Vienna): Conducting interviews with media and communication policy elites in cultural foreign contexts: from the own otherness to the data

Cláudio Yutaka Suetu (University Anhembi Morumbi) & *Daniel Gambaro* (Universidade Anhembi Morumbi / Universidade de São Paulo): The Brazilian radio in the crossing of public policies with new technologies of communication

Session 12: Wednesday, 15 July 2015

Slot Code: CPT-W3c

Time: 16:00-17.30

Room: DS-R515

PANEL SESSION: Disability, Deafhood, and Other Altered States of Communication Technology: Reflections from Empowerment

Chair: Gerard Goggin (University of Sydney)

Discussant: Jonathan Sterne (Department of Art History & Communications Studies, McGill University)

Presentations:

Véronique Leduc (Université de Montréal): 'C'est tombé dans l'oreille d'une Sourde: Deafhood through graphic signed novel'

Lorenzo Dalvit (Rhodes University, South Africa): 'Disability, innovation and (dis)empowerment: mobile phone use by visually impaired people in a small South African town'

Laurence Parent (Concordia University): 'Wheeling the mobile interviews'

Wayne Hawkins (Department of Media and Communications, University of Sydney): Video on Demand: Creating a new disability digital divide in Australia?

Gerard Goggin (University of Sydney): Disability and Big Data: Citizens' Senses of Resistance

Session 13: Wednesday, 15 July 2015**Slot Code:** CPT-W3a**Time:** 16:00-17:30**Room:** DS-1525**Title:** Privacy and Information Policies - CPT/Law joint session**Chair:** Sandra Braman**Discussant:** Oscar H. Gandy (TBC)**Presentations:**

Oliver Leistert (University Paderborn): (Un)regulated affect: sensing moods and analyzing sentiments from pre-individual intensities as a new modulation of control

Wendy Van den Broeck & Paulien Coppens (iMinds-SMIT, Vrije Universiteit Brussel, Belgium): Forgot your password? A user analysis of a single sign on identity and management solution for the Belgian media sector.

Avshalom Ginosar & Yaron Ariel (The Max Stern Academic College of Yezreel Valley): Privacy on the Net: Connections between Knowledge, Concerns, and Behavior

Slavka Antonova & David Potter (University of North Dakota, USA): Reconceptualizing “privacy”: Consensus and conflicts at the U.S. NTIA Facial Recognition Technology multistakeholder forum

Seyram Avle & Omolade Adunbi (University of Michigan): “Whose Freedom? Which Information?”: Discourses on Freedom of Information Policies

Session 14: Thursday, 16 July 2015**Slot Code:** CPT-TH1a**Time:** 09:00-10:30**Room:** DS 1525**Title:** Gendering Global Media Policy: Critical Perspectives on ‘Digital Agendas’ *in memory of Dr. Heike Jensen* [CPT and the Working group on Global media Policy]**Chair:** Lisa McLaughlin (Miami University)**Discussant:** Jo Pierson (Vrije Universiteit Brussel)

**Presentations:**

Claudia Padovani (SPGI - University of Padova): Missing in Action: Gender in Canada's Digital Agenda

Leslie Regan Shade (Faculty of Information, University of Toronto): Gendering European Communication Governance: The Challenge of Gender Mainstreaming Twenty Years After Beijing

Anita Gurumurty (IT for Change): Whose Digital Agendas? Unpacking What Counts for Policy

Anne Webb (Independent consultant Qualitative Research Design and Coordination for Gender, **TBC**): Information and Communication Technology in a Gender Inequality Context: Research in Africa and the Middle East

Fiona Martin & Gerard Goggin (University of Sydney): 'Reconstructing the Ubiquitous End-User: The New Politics of Gender and Media Policy in Digital Government Services in Australia'

Session 15: Thursday, 16 July 2015

Slot Code: CPT-TH1b

Time: 09:00-10:30

Room: DS-2518

Title: Theorising and Understanding Media Use

Chair: Aphra Kerr

Discussant: Sonia Livingstone

Presentations:

Thomas Steinmaurer (Department of Communication, University of Salzburg): Mediatized Connectivity - A new Dispositif of Communication

Hui-Lan Chang (National Chengchi University): Evolving with technology: An analytical framework for embodied experience in the digital era

Bjorn Nansen (University of Melbourne): Accidental, Assisted, Algorithmic: The Emerging Mobile Communication Practices of Infants

Frederik Lesage (Simon Fraser University): Software development kits as middlebroware

**Session 16: Thursday, 16 July 2015****Slot Code:** CPT-TH1c**Time:** 09:00-10:30**Room:** DS-M460**Title:** Social Movements & Resistance**Chair:** Claudia Padovani (TBC)**Discussant:** Bart Cammaerts**Presentations:**

Mónica Cuervo Prados (Red Comed, Canada / Universidad Central, Colombia): Movimientos sociales ciborg ¿Hegemonía o resistencia? Cyborg Social Movements. Hegemony or Resistance?

Carolina Dantas Figueiredo (Universidade Federal de Pernambuco): Controversy mapping: a method applied to the “Ocupe Estelita” social movement

Melanie Radue (Research Assistant): Networked Flows of Information in Social Movements – Networked Spaces of Resistance in Myanmar’s Pro-Democracy Movement

Rianne Subijanto (University of Colorado Boulder): “Public peace and order”: Dutch policy measures to repress an anti-colonial movement in pre-independence Indonesia

Eduardo Campos Pellanda & Sandra Henriques (Pontificia Universidade Catolica do Rio Grande do Sul): Mobile technologies and the empowerment of social networks in the demonstrations in Brazil in 2013

Session 17: Thursday, 16 July 2015**Slot Code:** TBD**Time:** Lunch between 13:00-14:00**Room:** DS-M460**SECTION BUSINESS MEETING****Chair:** TBC**Session 18: Thursday, 16 July 2015****Slot Code:** CPT-TH2a

Time: 14:00-15:30

Room: DS-1525

Title: Strategic and Personal Use of Social Media

Chair: Hopeton Dunn

Discussant: Wendy Van den Broeck

Presentations:

Jennifer Martin (Centre for Academic Excellence, Niagara College) & *Jeremy Shtern* (School of Creative Industries, Ryerson University): Authenticity and Advertising: Accepting and Resisting Corporate Content on Personal Blogs

Ziqi Liang, Trisha T. C. Lin & Yi-Hsuan Chiang: Sociability, social presence, and media engagement: Examining Weibo user behavior for TV viewing in China

Cui Zhang Meadows (East Carolina University), *Charles Meadows III* (Pfeiffer University) & *Dina Vera* (University of Texas Pan American): How Do U.S. Health Departments Use Facebook to Create a Dialog Environment: Examine Social Media Strategies from a Longitudinal Perspective

Ruhan ZHAO (Communication University of China) & *Yu JIAO* (VUB-Vrije Universiteit Brussel): 'Micro-Society' Constructed by Chinese Mobile Media: Study on Wechat in Critical Perspective

Dakota Horn (Western Illinois University): Social Media Communication Development as a Life Skill: K-12 Education Responsibilities

Session 19: Thursday, 16 July 2015

Slot Code: CPT-TH2c

Time: 14:00-15:30

Room: DS-M460

Title: Panel: Critical perspectives on Big Data and development

Chair: Bruce Girard (IAMCR)

Discussant: Bill Melody (Aalborg University)

Presentations:

Allison Powell (London School of Economics): Data cities: new inequalities?



Fernando Perini (International Development Research Centre): **TBC**

Seeta Peña Gangadharan (New America Foundation): **TBC**

Stefania Milan (University of Amsterdam): Will big data shrink the transnational advocacy sector?

3. Community Communication - COC

Chair: Arne Hintz (Cardiff University, UK)

Vice-Chair: Susan Forde (Griffith University, Australia)

Vice Chair: Adilson Cabral (Federal Fluminense University, Brazil)

Name of Person Submitting this information: Susan Forde

Session 1: Monday, 13 July 2015

Slot Code: COC-M1a

Time: 09:00-10:30

Room: R-R160

Title: Searching for 'the big picture': Frameworks and theoretical considerations for community alternative, and citizens' communication

Opening comments from Community Communication Chair, Arne Hintz

Chair: Arne Hintz

Presentations:

Bart Cammaerts (London School of Economics and Political Science): The Resonance of Anti-Capitalist Discourse and Movement Frames: Opening the Black Box of Reception.

Brilliant Mhlanga (Communications School of Humanities, University of Hertfordshire): Community broadcasting as an emancipatory paradigm: A theoretical

Caitlin Turner (Carleton University): Capital restraints and affordances: A critical analysis of the spatialities of contention.



Amparo Cadavid (Pontificia Universidad Javeriana): Transformative communication: From an epistemology of the South.

Elizabeth Lloyd Miller (Concordia University): En la casa: A media topography of feminist engagement.

Session 2: Monday, 13 July 2015

Slot Code: COC-M1b

Time: 09:00-10:30

Room: DS-M560

Title: TBC

Chair: TBC

Presentations:

TBC

Session 3: Monday, 13 July 2015

Slot Code: COC-M2a

Time: 14:00-15:30

Room: R-R160

Title: Protest movements and media 1: Broad considerations

Chair: Susan Forde

Presentations:

Charlotte Ryan (University of Massachusetts Lowell) & *Karen Jeffreys* (Rhode Island Coalition for the Homeless): Resisting hegemony through social movement communication practices.

Lina Dencik (Cardiff University): The Advent of Surveillance Realism? Political activism post-Snowden.

Cheryll Reyes Soriano (De La Salle University): Cultural activism and transmedia mobilization: Activist agency and literacy in the age of spreadable media.



Cinzia Padovani (Southern Illinois University Carbondale): The Ultra-Right and its Media Strategies for Protest Mobilization.

Lilia Maria Velez (Universidad Iberoamericana Puebla): Mexican civil society organizations in action: Public opinion making and impact in the parliamentary debate.

Session 4: Monday, 13 July 2015

Slot Code: COC-M2b

Time: 14:00-15:30

Room: DS-M560

Title: Cultural minorities and third-sector media

Chair: Adilson Cabral

Presentations:

Andrea Medrado (Federal Fluminense University) & *Renata Da Silva Souza* (Federal University of Rio de Janeiro): Community media, echoes of resistance and the changing soundscapes of Rio's Favelas in the build-up to the Olympics.

Eva Bognar & Judit Szakacs (Center for Media, Data and Society at the School of Public Policy of Central European University): Talking back: New media and the struggle for control over the image of the Roma in Hungary.

Ana Rodriguez Vazquez (Universidad de Santiago de Compostela), *Maria Barreiro* (Universitat Politecnica de Catalunya) & *Miren Munoz* (Student University of the Basque Country): Breaking hegemony in film distribution: Minoritized languages and digital diffusion.

Alejandro Barranquero (Universidad Carlos III de Madrid): Community communication research in Spain: Youth and the Third Communication Sector.

Session 5: Monday, 13 July 2015

Slot Code: COC-M3a

Time: 16:00-17:30

Room: R-R160

Title: Social media, communities and communication



Chair: Stefania Milan

Presentations:

Jonathon Hutchinson (University of Sydney): Conceptualising community social media: The promise of cultural intermediation.

Rebecca LeFebvre & Crystal Douglas (Kennesaw State University): Grievance-based social movement mobilization in the #Ferguson Twitter storm.

Trisha Dowerah Baruah (Krishna Kanta Handiqui State Open University): Media activism through the lens of social media: Its impact and assessment in the North-Eastern part of India.

Mfundiso Miya (Rhodes University): Languages used on social media platforms in the community of Keiskammahoek in Eastern Cape, South Africa.

Olunifesi Suraj & Olujimi Kayde (Lagos State University): Understanding counter-hegemony movements in Nigeria: The role of twitter # tag in two anti-government protests.

Session 6: Monday, 13 July 2015

Slot Code: COC-M3b

Time: 16:00-17:30

Room: DS-M560

Title: Community media and development

Chair: Jane Regan

Presentations:

Vinod Pavarala (University of Hyderabad): Community Radio and its Discontents in India: Blurred Development Visions?

Claudia Magallanes-Blanco & Isabel Lozno-Maurer (Universidad Iberoamericana Puebla): Challenging the dominant capitalist system and the telecommunication corporations through technological self-determination: A look at the first community cellular network in Mexico.

SM Shameem Reza (University of Dhaka): NGO-ization of community radio: Issues of participation, community engagement and future of democratizing community communications.

Robert M. Bichler (University of Salzburg): Community radios for resistance in the Nicaraguan Autonomous Region of the Southern Atlantic.



Marya Doerfel & Muge Haseki (Rutgers University): Building resilience through interorganizational networking: The Kabul, Afghanistan media sector.

Session 7: Tuesday, 14 July 2015

Slot Code: COC-T1a

Time: 09:00-10:30

Room: R-R160

Title: Digital activism -- Using 'new' technologies for media activism and social change

Chair: Dorothy Kidd

Presentations:

Stefania Milan (University of Amsterdam): Media activism in times of big data.

Sarah Harney (Carleton University): Media framing of Canada's missing and murdered Indigenous women: Challenging hegemony through digital activism.

Maude Gauthier & Kimberly Sawchuk (Concordia University): ACTipedia: Addressing the invisibility of critical ageing studies on Wikipedia.

Lourdes Morales (McGill University): Digital Citizen Strategies: The present case of the Mexican movement for peace.

Karoline Truchon (Concordia University): Web plat(per)form(ing) social issues. The impacts of coding and graphic design on storytelling by community and human rights organizations.

Session 8: Tuesday, 14 July 2015

Slot Code: COC-T1b

Time: 09:00-10:30

Room: DS-M560

Title: Alternative and citizens' journalism

Chair: Susan Forde

Presentations:



Adrian Quinn (University of Leeds): Resisting the Orthodoxy: Citizen-Journalists, from the Passion to the Arab Spring.

Cecilia Cavalcanti & Renata Fontanetto (Federal University of Rio de Janeiro [UFRJ]): Journalism hacker in the Rio de Janeiro streets during the FIFA Confederations Cup – 2013.

Chen-Ling Hung (National Taiwan University): Using social media as alternative journalistic practice: News E Forum during the Sunflower Movement in Taiwan.

Chun Wei Lin (National Dong Hwa University, Taiwan): The ambiguous power of citizen journalism in a remote mediascape: A case study of Eastern Taiwan.

Debora Damasceno, Thais Ellen, Juliana Mendes & Fernando Paulino (University of Brasilia): Community communication, open source journalism and media convergence practices.

Session 9: Tuesday, 14 July 2015

Slot Code: COC-T2a

Time: 14:00-15:30

Room: R-R160

PANEL SESSION: Media poetics and performances in contexts of armed conflicts

Chair/Panel Facilitator: Clemencia Rodriguez (The University of Oklahoma)

Panel Discussant: John H. Downing

Participants:

Kristin Shamas (Oklahoma City University): Conflict and Connective Journalism: Translocal Syrian Strategies, 2011-2014

Lisa Brooten (University of Southern Illinois): Conflict, Media and Democratic Transition: The Burmese Case

Clemencia Rodriguez (The University of Oklahoma), *Camilo Perez-Quintero* (Ohio University) & *Christian Ramirez-Hincapie* (Icesi): Performative Media and Disarmament: Alternative Stories and Cameras in Colombia.

Irfan Ashraf (University of Southern Illinois): Conflict, Objectivity and Gatekeeping: Challenges in Pakistan's Tribal Belt.

**Session 10: Tuesday, 14 July 2015****Slot Code:** COC-T2b**Time:** 14:00-15:30**Room:** DS-M560**Title:** TBC**Chair:** TBC**Presentations:**

TBC

Session 11: Tuesday, 14 July 2015**Slot Code:** COC-T3a**Time:** 16:00-17:30**Room:** R-R160**Title:** Community Broadcasting – Contemporary challenges**Chair:** Kerrie Foxwell-Norton**Presentations:**

Heather Anderson (University of South Australia): Australian community radio as a middle-aged media: 4ZZZ as a case study of hegemony or resistance?

Juliet Fox (Melbourne University): Resistance is Fertile': Regenerative Voices in 3CR Community Radio (Melbourne, Australia)

Mohammadu Rasmin (Sri Lanka Development Journalist Forum) & *Mary Dalima* (MBC media network Sri Lanka): Myth or real: Exploring a critical perspective on the Sri Lankan community radio movement.

Gretchen King (McGill University): Unpacking the radical pedagogy of community radio: The case of Radio al-Balad 92.4FM and political change in Jordan.

Manuela Gruenangerl (University Salzburg): Is there a global concept of community television around the world? Values, ideals and principles and their manifestation in organizational arrangements.

**Session 12: Tuesday, 14 July 2015****Slot Code:** COC-T3b**Time:** 16:00-17:30**Room:** DS-M560**Title:** Community media and the public sphere**Chair:** Claudia Magellanes**Presentations:**

Sarah Wagner (Open University of Catalonia): Communicative hegemonies and counterpublics: ICT appropriation among Guaraní leaders in Bolivia.

Sergio Ricardo Quiroga (ISSP): Deconstructing the public concept: Public mass media and business practices.

Gisele Sayeg Nunes Ferreira (ESPACC Research Group, PUC-SP): Elements of community broadcasting sound cartography in São Paulo City, Brazil: Programming and public participation.

Diti Joshi & Archna Kumar (Delhi University): Interactive Voice Response (IVR) system and health communications: A study of Jharkhand Mobile Radio.

DeeDee Halleck (Deep Dish Network): Waves of Change: Sharing community media projects on the web. (TBC)

Session 13: Wednesday, 15 July 2015**Slot Code:** COC-W1a**Time:** 09:00-10:30**Room:** R-R160**Title:** Community media and Indigenous peoples**Chair:** Peter Lewis**Presentations:**

Hart Cohen, Juan Salazar & Rachel Morley (University of Western Sydney): Cultural mediations of the visual: Knowledge resources for remote indigenous communities.

Ian Watson (Griffith University): Parallel voices of resistance: Remote Indigenous media and social justice in Canada, Mexico and Australia.

Eliana del Rosario Herrera Huerfano (UNIMINUTO University): Indigenous people's communication in Colombia: A history of the resistance (Comunicación de los pueblos indígenas en Colombia: una historia de resistencia).

Susan Forde (Griffith University): Our' voices?: The role of radical media in the struggle for First Nations' rights and justice.

Shikhty Sunny (Tufts University): Role of primary schools based on Mother Tongue language: Building communication with the Indigenous community.

Session 14: Wednesday, 15 July 2015

Slot Code: COC-W1b

Time: 09:00-10:30

Room: DS-M560

Title: Representing the underrepresented – Community and alternative media case studies

Chair: Kate Coyer

Presentations:

Aneta Podkalicka & Ellie Rennie (Swinburne University of Technology): Media work for social transformation: Reflections on a creative workforce within community-based youth media program.

Faiz Ullah & Nikhil Titus (School of Media & Cultural Studies, Tata Institute of Social Sciences): Cultural capacity and political action: Community media initiatives in the slums of Eastern Mumbai.

Siyuan Yin (University of Massachusetts at Amherst): Third-sector media for marginalized and underrepresented groups in China.

Wei-Ching Wang (Graduate Institute of Mass Communication, National Taiwan Normal University): Name rectification politics of "the Others" for the media – A comparative study on homosexuals, new immigrants, and people with disabilities.

Steven Watts (McMaster University): Online debates about Hamilton's Bus Lane: Mobilizing democracy and citizen engagement.

**Session 15: Wednesday, 15 July 2015****Slot Code:** COC-W2a**Time:** 14:00-15:30**Room:** R-R160**PANEL SESSION:** Conceptualizing media power from above and below: Mounting tensions, mediated battles and negotiated spaces between states and social movements.**Panel Facilitator:** Diana Coryat (Universidad de las Americas, Ecuador)**Chair:** Susan Forde**Panel Discussant:** Nick Couldry**Participants:***Kate Coyer* (Central European University): Media power, resistance and the state in Hungary.*Dorothy Kidd* (University of San Francisco): Emergent Power, Contentious Communications and Canadian Mining Companies.*Diana Coryat* (Universidad de las Americas, Ecuador): Extractive politics, media power, and new waves of resistance against oil drilling in the Ecuadorean Amazon: The case of Yasunidos.*Martha Fuentes-Bautista* (University of Massachusetts Amherst): The State and Popular Media Power: Promises and Contradictions of Radical Media Reform in Venezuela.**Session 16: Wednesday, 15 July 2015****Slot Code:** COC-W2b**Time:** 14:00-15:30**Room:** DS-M560**Title:** Highlighting a contemporary movement and its media: Focus on Ayotzinapa 2014**Chair:** Clemencia Rodriguez**Presentations:***Hugo Sánchez* (Universidad Nacional Autónoma de México (UNAM)): Ayotzinapa 2014: Estudiantes, Medios y la Democracia en México.



Gerardo Ruiz & Luis Vera (Universidad Iberoamericana Ciudad de México): #YoSoyAyotzinapa. Students, community and solidarity against government violence.

Silvia Ines Molina y Vedia del Castillo (Universidad Nacional Autónoma de México UNAM): Empowerment and community communication: The 43 student teachers missing (Ayotzinapa).

Priscila Goñi (El Colegio de México): The role of the hashtag '#YaMeCanse' during civic protests against the disappearance of 43 students in Ayotzinapa, Mexico.

Session 17: Wednesday, 15 July 2015

Slot Code: COC-W3a

Time: 16:00-17:30

Room: DS-2585

Title: TBC

Chair: TBC

Presentations:

TBC

Session 18: Wednesday, 15 July 2015

Slot Code: COC-W3b

Time: 16:00-17:30

Room: R-R160

Title: Protest movements and media 2: Case studies

Chair: Patrick McCurdy

Presentations:

Kerrie Foxwell-Norton (Griffith University) & *Libby Lester* (University of Tasmania): Communicating World Heritage in crisis: The fight for the Great Barrier Reef, Australia.

Venetia Papa (Cyprus University of Technology, Université Paris 8 Vincennes-Saint Denis) & *Dimitra Milioni* (Cyprus University of Technology): I don't wear blinkers right? A comparative



analysis of civic identity online and offline in the context of Indignados movement in France and in Greece.

Nafiseh Zafarmand (Gazi University): New media as a means of social movements: A study on the Gezi resistance in Turkey.

Rayen Condeza (Pontificia Universidad Catolica (PUC) de Chile, Faculty of Communication): The resistance through communication: Memories of Chilean student leaders of 2006 and 2011.

Alana Mann (University of Sydney): Re-setting the table: The constitutive role of communication in organising the Australian Fair Food movement.

Session 19: Wednesday, 15 July 2015

Slot Code: COC-W3c

Time: 16:00-17:30

Room: DS-M560

Title: Policy and organizational challenges in community and alternative media

Chair: Vinod Pavarala

Presentations:

Adilson Cabral, Bianca Alcaraz & Filipe Magalhaes (Federal Fluminense University): Placing community communication initiatives in Brazilian communication policies.

Venu Arora, Ranakrishnan Nagarajan & Leonea Fernandez (Ideosync Media Combine): Re-silencing voices: The irony of supportive community radio policies in South Asia.

Andrew O'Baoill (National University of Ireland, Galway): The prospects and challenges for Irish college radio.

Janey Gordon (University of Bedfordshire): The tensions of funding for community radio stations.

Nina Spring & Christian Nuernbergk (LMU Munich): Disentangling commenting user networks: A social network analysis.

Session 20: Thursday, 16 July 2015

Slot Code: COC-TH1a

Time: 09:00-10:30



Room: DS-1540

PANEL SESSION: First Nations Innovation and First Mile Development Initiatives in Canada

Panel Chair/Facilitator: Rob McMahon (University of New Brunswick)

Participants:

Rob McMahon (University of New Brunswick): First Nations Innovation and First Mile Development Initiatives in Canada

Susan O'Donnell (University of New Brunswick): University-based researchers supporting rural and remote community resiliency: the First Nations Innovation project

Brian Beaton (University of New Brunswick): Sustainable e-community initiatives and partnerships in remote and rural First Nations

Tim Whiteduck (First Nations Education Council): Researching Digital Literacy in Timiskaming and Long Point First Nations: Building Capacities at the First Mile

Session 21: Thursday, 16 July 2015

Slot Code: COC-TH1b

Time: 09:00-10:30

Room: R-R160

PANEL SESSION: Activism and the Academy: Communication Scholars in Action

Chair/Panel Facilitator: Sandra Jeppesen (Lakehead University)

Participants:

Arne Hintz (Cardiff University): Generating 'Impact': New opportunities and old pitfalls in academic-practitioner collaborations.

David Skinner (York University): Media Democracy Day and Open Media.

Sandra Smeltzer (Western University): International service learning internships as communication activism.

Sandra Jeppesen (Lakehead University): Anti-capitalist feminist action co-research with media activists.

Stefania Milan (University of Amsterdam): On two fronts at once: Can activist scholars survive and thrive in contemporary academia?

Session 22: Thursday, 16 July 2015**Slot Code:** COC-TH1c**Time:** 09:00-10:30**Room:** DS-M560**Title:** Diversity in the sector – approaches to community communication**Chair:** Amparo Cadavid**Presentations:**

Nivea Canalli Bona (Uninter): Habitus, strategies and tactics in social movements' communicators.

Andrew Dzvore (National Open University of Nigeria): Community communication: An investigation of Leonard Zhakata's Sungura musical lyrics as identity commentary in the context of the socio-political context of Zimbabwe.

Manaswinee Mahanta (Tezpur University): Community Documentary: A move towards digital inclusion.

Heather Gilberts (Farm Radio International): ICTs and knowledge translation for development: Is it really "community communication"?

Zeng Xing (Communication University Of China): The local online social network and urban homeowners' collective resistance: A case study of one urban community in Beijing, China.

Session 23: Thursday, 16 July 2015**Slot Code:** COC-TH2a**Time:** 14:00-15:30**Room:** DS-1540**Title:** TBC**Chair:** TBC**Presentations:**

TBC

**Session 24: Thursday, 16 July 2015****Slot Code:** COC-TH2b**Time:** 14:00-15:30**Room:** R-R160**Title:** Building capacity – Training for community and alternative media**Chair:** Andrea Medrado**Presentations:**

Paola Prado (Roger Williams University): Communicators for Development five years later: Assessing community journalism training and the promise of digital inclusion in the Dominican Republic.

Mologadi Makwela (University of Cape Town): Affirmative action in Higher Education: How has print media framed public debate on UCT's Admissions Policy?

Ankuran Dutta (Commonwealth Educational Media Centre for Asia (CEMCA), New Delhi) & *Anamika Ray* (Gauhati University): Redefining 'Volunteerism' in community radio: Issues of involvement, expectation and accountability in South Asia.

Cristina Deroo (University of Ottawa): Photovoice Narrative as a communication tool to empower adults with developmental (dis)abilities entering the Canadian workforce.

Chenta Sung (Goldsmiths, University of London): A preliminary study of non-computer users' use of smartphones as 'polymedia' in Taiwan.

Session 25: Thursday, 16 July 2015**Slot Code:** COC-TH2c**Time:** 14:00-15:30**Room:** DS-M560**SECTION BUSINESS MEETING****Chairs:** Arne Hintz, Susan Forde, Adilson Cabral

All presenters from the Community Communication section welcome to contribute to reflections on and future planning for the Section and its activities.



4. Emerging Scholars - ESN

Co-Chair: Francesca Musiani (ISCC-CNRS, France)

Co-Chair: Sandra Ristovska (University of Pennsylvania, USA)

Session 1: Monday, 13 July 2015

Slot Code: ESN-M1a

Time: 09:00-10:30

Room: DS-1420

Title: Media Policy

Chair: Sarah Ganter (University of Vienna, Austria)

Discussant: Claudia Padovani (University of Padova, Italy)

Presentations:

Michael Dick (University of Toronto, Canada): The Making Available Right in Canadian Copyright Policy: Understanding its Origins

Michael A Lithgow (McGill University, Canada): Regulation, Desire and Power: An Aesthetic Approach to Citizen Participation in Canadian Broadcasting Policy

Sylvia Blake (Simon Fraser University, Canada): The UNESCO Convention on Cultural Diversity + 10: Evaluating the Impact and Potential Role of the CCD at Sub-national Levels in Canada

Stanislav Budnitskiy (Carleton University, Canada) & *Lianrui Jia* (York University, Canada): "Cyber-reactionaries"? Internet Policy as Public Diplomacy in China and Russia

Aleksandra Sasa Gorisek (University of Vienna, Austria): Small State Civil Society Organizations: Making Their Voices Heard

Session 2: Monday, 13 July 2015

Slot Code: ESN-M2a

Time: 14:00-15:30



Room: DS-1420

Title: Global Perspectives on Journalism Practices

Chair: Francesca Musiani (ISCC-CNRS, France)

Discussant: Ibrahim Saleh (University of Cape Town, South Africa)

Presentations:

Dani Madrid-Morales (City University of Hong Kong, Hong Kong): Structure and Agency in the Newsroom: Incorporating Structuration Theory into the Sociology of News

Maria Consuelo Trivino (McMaster University, Canada): Hegemonic Ideologies Framing International News: NTN24 (Colombia) and TeleSur (Venezuela) Case

Liam Kneafsey (Trinity College Dublin, Ireland): Media Ownership and the Tone of News Coverage of Labor Unions: Evidence from a Natural Experiment

Bernadine Jones (University of Cape Town, South Africa): Television News and the Digital Environment: a Triadic Multimodal Approach for Analyzing Moving Image Media

Session 3: Monday, 13 July 2015

Slot Code: ESN-M3a

Time: 16:00-17:30

Room: DS-1420

Title: Global Media Discourses

Chair: Sara Bannerman (McMaster University, Canada)

Discussant: Annabelle Sreberny (SOAS, University of London, UK)

Presentations:

Elitsa Ivanova (Stockholm University, Sweden): Representations of Roma in Bulgarian Mainstream Newspapers 2010 – 2011

Jon Adam Chen (University of Cape Town, South Africa): Articulation and Discourse in the Dewani Case: A Comparative Analysis of Times and Cape Times

Lori Young (University of Pennsylvania, USA): Poverty Discourse in the United States, 2004-2014



Avegaile Mendiola Calzado (Royal Roads University, Canada): Perspectives on Canada's Temporary Foreign Worker Program: Policy Implications

Session 4: Tuesday, 14 July 2015

Slot Code: ESN-T1a

Time: 09:00-10:30

Room: DS-1420

Title: Media and Protest

Chair: James Losey (University of Stockholm, Sweden)

Discussant: Emad Khazraee (Kent State University, USA)

Presentations:

Rhon Teruelle (University of Toronto, Canada): Carrément dans la rouge: Investigating the Québec Students' Tactical Use of Social Media

Audrey Desrochers (Université du Québec à Montréal, Canada): Les Journaux Universitaires Comme Médias Hybrides: Le Cas du Montréal Campus de L'Uqam Pendant Le Conflit Étudiant de 2012

Can Kutay (Bilkent University, Turkey): Occupying the Social Media and the Reaction Against It During Gezi Protests

Stevie Docherty (University of Glasgow, UK): Connective (In)securities: Media and the 2011 English Riots

Session 5: Tuesday, 14 July 2015

Slot Code: ESN-T2a

Time: 14:00-15:30

Room: DS-1420

Title: Media and Activism

Chair: Ana Duarte Melo (University of Minho, Portugal)

Discussant: Stefania Milan (University of Amsterdam, The Netherlands)

**Presentations:**

Rianka Singh (McMaster University, Canada): On Hacker Manifestos, Collectivity and Violence

Sanchari De (Jadavpur University, India): Political Mobilization and the Network of Shared Cultural Connectivity: An Attempt to Locate The Shahbag Movement in Bangladesh beyond the Realm of Virtual Sphere

Evan Light (Concordia University, Canada): Ethical Telecom Futures and Activist Investment: New Strategies for Activism and Analysis

Kseniia Ermoshina (MinesParisTech, France): Is There an App for Everything? Potentials and Limits of Civic Hacking and the Hegemony of Apptivism

Dang Nguyen (University of Oxford, UK): Internet-Based Humor as Civil Resistance in Authoritarian Regimes

Session 6: Tuesday, 14 July 2015

Slot Code: ESN-T3a

Time: 16:00-17:30

Room: DS-1420

Title: (Counter-)Surveillance

Chair: Wajih Raza Rizvi (Independent Researcher, Pakistan)

Discussant: Leo Van Audenhove (Vrije Universiteit Brussel, Belgium)

Presentations:

Mary Grace Anne Lao (York University, Canada): Headless Selfies: A Response to Social Surveillance

Mthobeli Ngongo (University of Johannesburg, South Africa): The Ambiguities of Knowing: Instant Messaging and Surveillance in South African Romantic Relationships

David Myles (Université de Montréal, Canada): Helping Others Solving Crimes: Civilian Contribution to Policing

Matthew Tiessen (Ryerson University, Canada): The Implicit Algorithmic Ontologies Driving Our Digital Hegemony

**Session 7: Wednesday, 15 July 2015****Slot Code:** ESN-W1a**Time:** 09:00-10:30**Room:** DS-1420**Title:** Power, Hegemony and Resistance**Chair:** Aleksandra Sasa Gorisek (University of Vienna, Austria)**Discussant:** Kaitlynn Mendes (University of Leicester, UK)**Presentations:**

Amanda Liao (Simon Fraser University, Canada): Marketing US Militarism: Gender, Hegemony and the War on Terror

Shawn Jones (Simon Fraser University, Canada): "No Homo": Hegemonic Masculinity in Gay Pornography

Wai Han Lo (Hong Kong Baptist University, Hong Kong): A Foucauldian Analysis Poor's Self-images and Social Process of Normalization

Emily LaDue (University of Pennsylvania, USA): Social Entrepreneurship as Development: Post-industrial Space and Neoliberal Governmentality

Session 8: Wednesday, 15 July 2015**Slot Code:** ESN-W1b**Time:** 09:00-10:30**Room:** DS-M220**Title:** Global Media Practices**Chair:** Sylvia Blake (Simon Fraser University, Canada)**Discussant:** TBC**Presentations:**

Christiaan De Beukelaer (University of Leeds, UK): Music Piracy in Burkina Faso and Ghana: A Source of Conflict or a Way to Help Making Money from Music?



Warwick Lewis Jones (University of KwaZulu-Natal, South Africa): South African Selfies: Ubuntu or a Culture of Narcissism

Jenny Zhengye Hou (Massey University, New Zealand): Reflecting Power in Public Relations: Institutional Agency as a Constructive Form of Power in an Authoritarian Context

Lina M Gomez & Ramon W Borges (Universidad del Este, Puerto Rico): Social Media and Corporate Engagement: How Companies are Promoting Stakeholder Dialogue and Mobilization

Session 9: Wednesday, 15 July 2015

Slot Code: ESN-W2a

Time: 14:00-15:30

Room: DS-1420

Title: Health and Environmental Communication

Chair: Sandra Ristovska (University of Pennsylvania, USA)

Discussant: TBC

Presentations:

Elyse Amend (McGill University, Canada): Expertise, Common Sense, and Healthy Canadians: Investigating Hegemonic Nutrition in Canada's Food Guide

Karthik Kamalanathan (University of Hyderabad, India): Historical Development of the International Nutrition Policy: The Hegemonic Trajectories

Adam Snider Thomlison (University of Ottawa, Canada): From Pipeline to Plate: The Domestication of Oil Sands through Visual Food Analogies

Sibo Chen (Simon Fraser University, Canada): Environmental Communication with Chinese Characteristics: Crises, Conflicts, and Prospects

Brenna Wolf-Monteiro (University of Oregon, USA): Justice, Gadgets and Profits: Exploring Tensions Between Environmental Justice and Technology Consumption through Media Coverage of Electronic Waste

Session 10: Wednesday, 15 July 2015

Slot Code: ESN-W3a

Time: 16:00-17:30



Room: DS-1420

Title: Media Audiences

Chair: Debora Lui (University of Pennsylvania, USA)

Discussant: Peter Lunt (University of Leicester, UK)

Presentations:

Mei Li (Macquarie University, Australia) & *Naren Chitty* (Macquarie University, Australia): How China's Image in CCTV NEWS Affects Australian Viewers' Frames of China

Shashini Ruwanthi Gamage (La Trobe University, Australia): An Appropriation of Mainstream Television in the Struggle for Meanings: an Ethnographic Study of Sri Lankan Migrants Watching Teledramas in Melbourne

Emma Linnéa Dahlin (Stockholm University, Sweden): Doing Audiences – Ontology in Television Audience Practices on the Internet

Erika Walukiewicz (Stockholm University, Sweden): When Life is Televised: TV Documentary and Participant Empowerment

Session 11: Thursday, 16 July 2015

Slot Code: ESN-TH1a

Time: 09:00-10:30

Room: DS-1420

Title: Special Session- Publication Multilingualism in the Open Access Era: Opportunities and Concerns

Chair: Francesca Musiani (ISCC-CNRS, France)

Presentations:

Mathieu Bégin (Université de Montréal, Canada)

Guillaume Latzko-Toth (Université Laval, Canada)

Marilou St-Pierre (Université de Montréal, Canada)

Aimée Vega Montiel (UNAM, Mexico)

**Session 12: Thursday, 16 July 2015****Slot Code:** ESN-TH2a**Time:** 14:00-15:30**Room:** DS-1420**Title:** Digital Cultures**Chair:** Julia Pohle (WZB Social Science Research Center Berlin, Germany)**Discussant:** Jeremy Shtern (Ryerson University, Canada)**Presentations:**

Weiwei Xu (University of Sydney, Australia): Social Media Networks and the Distribution of News in China

Joseph Benjamin Bayer (University of Michigan, USA): Connection Cues: Activating Mobile Communication Norms through Habits

Stuart James Shaw (University of Leeds, UK): Overcoming the Hegemony of Enframing: Towards a Heideggerian Critical Digital Theory

Julia E Largent (Bowling Green State University, USA): /r/GradSchool: An Intercultural Analysis of Three Reddit Communities

Session 13: Thursday, 16 July 2015**Slot Code:** ESN-TH2b**Time:** 14:00-15:30**Room:** DS-3375**Title:** TBC**Chair:** TBC**Discussant:** TBC**Presentations:**

TBC



5. Gender and Communication - GEC

Chair: Margaretha Geertsema-Sligh (Butler University, USA)

Chair: Kaitlynn Mendes (University of Leicester, UK)

Name of Person Submitting this information: Margaretha Geertsema-Sligh

Session 1: Monday, 13 July 2015

Slot Code: GEC-M1a

Time: 09:00-10:30

Room: DS-R520

Title: Representations of Beauty

Chair: Jen-Yi Chen (Fooyin University)

Presentations:

Rachmah Ida (Airlangga University): Representations of Muslim Women's Beauty in Indonesian Islam Women's Magazines

Lindani Mbunyuza-Memani (Southern Illinois University, Carbondale): An African American Beauty Standard: South African Bridal Magazines Sell a White Feminine Identity – Imitations Abound

Ji Yoon Ryu (University of Colorado Boulder): Beauty as Life, Gender Norm and Capital: The Biopolitics of Makeover Shows

Mariam Esseghaier (Concordia University): Interviewing Muslim Women While Also Being One

Session 2: Monday, 13 July 2015

Slot Code: GEC-M1b

Time: 09:00-10:30

Room: DS-R525

Title: Politics of Newsproduction

Chair: Margaretha Geertsema-Sligh (Butler University)

**Presentations:**

Rita Basilio de Simoes & Maria Joao Silveirinha (University of Coimbra): Voices of Experience: Interactions of Societal Forces with Gendered Professional Practices and Experiences

Claudia Ivette Pedraza Bucio (Universidad Nacional Autonoma de Mexico): Jugando Como Visitantes: La Experiencia de las Reporteras de Deportes en Los Diarios Mexicanos Desde la Perspectiva de las Gendered Newsroom Cultures

Nithila Kanagasabai (Tata Institute of Social Sciences): Embodied Practices: The Gendered Body in the Neoliberal Newsroom

Sara De Vuyst & Karin Raeymaeckers (University of Ghent): Digital Gender Gaps in Newsrooms: A Longitudinal Study on the Gender Dimensions of Recent Technological Innovations in Journalism

Session 3: Monday, 13 July 2015

Slot Code: GEC-M2a

Time: 14:00-15:30

Room: DS-R520

Title: Feminist Social Media and Artist Responses to Violence against Women

Chair: Yasmin Jiwani (Concordia University)

Presentations:

Carrie Rentschler (McGill University): Hashtag Hijacks and the Feminist Social Media Response to Rape Culture

Brenda Longfellow (York University): Hashtag BeenRapedNeverReported: Twitter as a Feminist Agora

Julianne Pidduck (Universite de Montreal): First Nations and Inuit Women: Mediating Subjugated Knowledges of Violence

Krista Lynes (Concordia University): Intimacy and the Index: Object Relations in Transnational Feminist Media

Session 4: Monday, 13 July 2015

Slot Code: GEC-M2b



Time: 14:00-15:30

Room: DS-R525

Title: Interrogating Film

Chair: Ana Celina Puebla (Universidad Nacional de San Juan)

Presentations:

Elizabeth Prommer & Skadi Loist (University of Rostock): Underrepresented but of High Quality: German Feature Films by Female Directors

Shaikhah Alghaith (Colorado State University): The Representations of Women in Bollywood Films

Theresa Cronin (Middlesex University): Film as Rape Culture: The Ethics of Aversion in Sr'an Spasojevi's A Serbian Film (2010)

Rosemary Chikafa (University of Zimbabwe): Hegemony or Resistance: An African(a) Womanist Reading of Sembene's Moolade

Session 5: Monday, 13 July 2015

Slot Code: GEC-M3a

Time: 16:00-17:30

Room: DS-R520

Title: Responses to Violence Against Women

Chair: May Farah (American University of Beirut)

Presentations:

Irene Dorothy Awino (University of Oregon): #MyDressMyChoice versus #NudityisNotMyChoice: Resistance, Counterresistance in Kenya's 'Miniskirt Debate'

Ana Cristina Velez (Universidad Eafit): Mujeres Hablando de Mujeres, que Podo Dicen!: Analisis de Columnas de Opinion Colombianas.

Nancy E. Worthington (Quinnipiac University): Microblogging and Beyond: Tracking the Trail of Twitter's #YesAllWomen

**Session 6: Monday, 13 July 2015****Slot Code:** GEC-M3b**Time:** 16:00-17:30**Room:** DS-R525**Title:** Media and Sexualities**Chair:** Mehita Iqani (University of the Witwatersrand)**Presentations:**

Ana Celina Puebla (Universidad Nacional de San Juan): Procesos de Significacion de Practicas Sociales y Configuracion Cultural en Relacion con Lecturas, Escrituras y Biografias Trans

Bernadette Barker-Plummer (University of San Francisco): The Ultimate Makeover: US Media, Celebrity, and the Commodification of Transwomen

Markus Schafer & Richard Lemke (Johannes Gutenberg University Mainz): The Role of Gender: A Quantitative Analysis of German Press Reporting on Homosexuality in Sports

Maria T. Soto-Sanfiel & Adriana Ibiti (Universitat Autònoma de Barcelona): Engaging with Narratives about Lesbians

Tianyang Zhou (University of Sussex): LGBT Rights Movement and the Social Media Effect: A Case Study of Taiwan Pride

Session 7: Tuesday, 14 July 2015**Slot Code:** GEC-T1a**Time:** 09:00-10:30**Room:** DS-R520**Title:** Doing Feminism in the Canadian Screen Industries: Cautionary Tales from Past and Present**Chair:** Rebecca Sullivan (University of Calgary)**Respondent:** Barri Cohen**Presentations:**

Rebecca Sullivan (University of Calgary): Working the System: Feminist Documentary, Feminist Issues, and State Legislation



Catherine Murray (Simon Fraser University): Gender Chill: Unblocking the Creative Economy for the Screen Industries

Marcella Coulson (University of Calgary): Transgressing the Nation-State in Feminist Screen Activism: The Problem of Representing Feminist Politics in Sarah Zammit's NFB Documentary, *Life Inside Out*

Jennifer Febbraro (Ontario Institute for Studies in Education): Representing Race in Studio D's New Initiatives in Film Program

Session 8: Tuesday, 14 July 2015

Slot Code: GEC-T1b

Time: 09:00-10:30

Room: DS-R525

Title: Gender, Media and Development

Chair: Wajiha Raza Rizvi (Film Museum Society Lahore)

Presentations:

Karin Wilkins & Kyung (Karen) Sun Lee (University of Texas at Austin): Feminist Concerns with Global Development Discourse: Analysis of Attention to Women, Gender and Development in Egypt

Omoye Mary Akhagba (Polish Academy of Sciences): Gender Imbalance in Community Media Management in Lagos, Nigeria

Mahmuda Anwar (University of Guelph): Women's Ownership of Communication Processes in Community Radio: Power, Participation and Policy

Mamita Panda (Jawaharlal Nehru University) & *Joyti Ranjan Sahoo* (Jamia Millia Islamia-Central University): Role of Media in Social Construction of Gender in India: An Empirical Study of TV Soap Opera

Session 9: Tuesday, 14 July 2015

Slot Code: GEC-T2a

Time: 14:00-15:30

Room: DS-R520



Title: Hegemonic Masculinity

Chair: Lindani Mbunyuza-Memani (Southern Illinois University, Carbondale)

Presentations:

Nathaniel Weiner (York University): Hegemonic Masculinity or Gender Resistance? Fashion and Masculinity in Online Menswear Communities

Bimbisar Irom (Washington State University): Funny, Deadly Queers: Hegemonic Masculinity and the Emergence of Terrorist Bodies in post-9/11 Comedy

Gitiara Nasreen (University of Dhaka): The White Man's Color and the Black Man's Burden

Shawn P. Kildea & Angela Sinicki (Rider University): Away with the Prince Trope: Reshaping the Disney Male

Session 10: Tuesday, 14 July 2015

Slot Code: GEC-T2b

Time: 14:00-15:30

Room: DS-R525

Title: Portrayal of Women in the News

Chair: Allison Harthcock (Butler University)

Presentations:

Orly Tsarfaty (Emeq Yezreel College) & *Dalia Liran Alper* (Rishon Le'tsion): "Gender Lenses": the Media Portrayal of Women Politicians

Mercy Ette (University of Huddersfield): Where are the Women? Challenging Gendered Mediated Representation of Nigerian Female Politicians

K.S. Mochish (Tata Institute of Social Sciences): Negotiating Gender and Caste Publicly: An Analysis of the Struggles of a Woman Tribal Leader in Wayanad, India

Heidi Scheiffele, Michael Johann & Thomas Knieper (Passau University): Visual Construction of Gender and Power in Germany and Sweden. A Visual Content Analysis of Pictures from Selected National Daily Newspapers

**Session 11: Tuesday, 14 July 2015****Slot Code:** GEC-T3a**Time:** 16:00-17:30**Room:** DS-R520**SECTION BUSINESS MEETING****Chair:** Kaitlynn Mendes (University of Leicester, UK)**Session 12: Wednesday, 15 July 2015****Slot Code:** GEC-W1a**Time:** 09:00-10:30**Room:** DS-R520**Title:** Feminist Activism and Movements**Chair:** Enakshi Roy (Ohio University)**Presentations:**

Nelly Lucero Lara Chavez (Mexico): Practicas discursivas de las Mujeres Artistas en la Cultura Hip Hop de la Ciudad de Mexico: Un Estudio en Torno a Las Manifestaciones de Agencia y Resistencia Genericas

Tanja Thomas & Miriam Stehling (University of Tuebingen): Resistant Activists, Resistant Audiences: Femen's Protest Actions from Audiences' Perspective

Yalan Huang (Tsinghua University): From Funv Jiefang (Women's Liberation) to Nvquan Zhuyi (Feminism): Discourse Changes about Women's Movement in China, 1949-2014

Katie Blevins (Trinity University): Consciousness-Raising: bell hooks, Social Media, and an Argument for the Fourth Wave

Session 13: Wednesday, 15 July 2015**Slot Code:** GEC-W1b**Time:** 09:00-10:30**Room:** DS-R525



Title: Gender, Games & Technology

Chair: Siyuan Yin (University of Massachusetts at Amherst)

Presentations:

Undrah B. Baasanjav (Southern Illinois University Edwardsville): Resisting the Mind and Body Duality in Chess

Thorsten Busch (Corcordia University and University of St. Gallen), *Florence Chee* (Loyola University Chicago) & *Alison Harvey* (University of Leicester): Diversifying Resistance Against the Hegemony of Play: Gender, Harassment, and Corporate Responsibility in Digital Games

Janet Kwami (Furman University): Mobile Phone for Development (M4D) and Gender at the Margins: Feminist Ethnographies of Ghanaian Women Transnational Traders

Rachel Stonecipher (University of Pennsylvania): “29 Texts that Prove Love is Alive”: Publicity and Intimacy in Viral Text Message Screenshots

Session 14: Wednesday, 15 July 2015

Slot Code: GEC-W2a

Time: 14:00-15:30

Room: DS-R520

Title: Social Media Campaigns

Chair: Ana Cristina Velez (Universidad Eafit)

Presentations:

Wanjiru Mbure (Stonehill College): DeadBeat Kenya as a Gender Digital Artifact

Kristin Comeforo (University of Hartford): There’s Hegemony in my Resistance: Authenticity & the ‘fempowerment’ imagery of the Lean In Collection, #womenwhowork, and #whatbutchlookslike

Mary Lynn Young, Alfred Hermida & Emi Sasagawa (University of British Columbia): A Twitter Influence Analysis of #dylanfarrow, #woodyallen over Allegations of Historic Child Sexual Abuse

Session 15: Wednesday, 15 July 2015

Slot Code: GEC-W2b



Time: 14:00-15:30

Room: DS-R525

Title: Feminist Media Moments

Chair: Thomas Knieper (Passau University)

Presentations:

Ann M. Savage (Butler University): Feminist Media Moments as Sites of Resistance: The Changing Representation of Women in U.S. Popular Culture in the 20th Century

Siyuan Yin (University of Massachusetts at Amherst): Talking About Feminism Online: Local Integration of Feminism in the Global Flow of Media and Culture

Kaitlynn Mendes (University of Leicester): SlutWalk's Relationship with Feminism: The Branding of a Social Movement

Angeline Durand-Vallot (Université Lyon): Resistance and Subversion: The American Feminist Press in the 1970s

Session 16: Wednesday, 15 July 2015

Slot Code: GEC-W3a

Time: 16:00-17:30

Room: DS-R520

Title: Mediated Bodies

Chair: Karin Wilkins (University of Texas at Austin)

Presentations:

Mehita Iqani (University of the Witwatersrand): Celebrity Skin: Race, Gender and the Politics of Feminine Beauty in Celebrity Selfies

Shenin Nadia Yazdanian (University of Ottawa): Mirror Mirror on the Wall ... Who's that Walking Down the Hall? Exploring the Bodily Displays of Female Adolescent Students on Facebook

Katie Warfield (Kwantlen Polytechnic University): #therealme: Mediated Bodies and Digital Subjectivities

Jigyaa Khabar, Deeksha Bhalai, Ankur Chaturvedi & Arul Indrasen Chib (Nanyang Technological University): LGBT Identity in Singapore: A Behavioral Study of Offline and Online Personas

**Session 17: Wednesday, 15 July 2015****Slot Code:** GEC-W3b**Time:** 16:00-17:30**Room:** DS-R525**Title:** Gender and Social Media**Chair:** Rebecca Sullivan (University of Calgary)**Presentations:**

Andrea Hunter (Corcordia University): Monetizing the Mommy: The Rise and Fall of the 'Radical' Mommy Blog

Robert Payne (American University of Paris): From 'Je Suis Charlie' to 'Nous Sommes Tous Charlie': The Viral Construction of the Universal Sexual Citizen

Shaikah Alghaith (Colorado State University): Understanding Kuwaiti Women Entrepreneurs and Their Adoption of Social Media: A Study of Gender, Diffusion, and Culture in the Middle East

Stinne Gunder Strom Krogager (Aalborg University) & *Hans-Peter Degn* (University of Aarhus): Snapchat: A New Kind of Social Media with Significantly Gendered Media Practices

Session 18: Thursday, 16 July 2015**Slot Code:** GEC-TH1a**Time:** 09:00-10:30**Room:** DS-R520**Title:** Cosmetic Surgery and Beauty Standards**Chair:** Kaitlynn Mendes (University of Leicester)**Presentations:**

Fong-ching Chang (National Taiwan Normal University), *Ping-Hung Chen* (National Taiwan Normal University), *Chiung Hui Chiu* (National Taiwan Normal University), *Nae-Fang Miao* (Taipei Medical University) & *Ching-Mei Lee* (National Taiwan Normal University): Thin-ideal Media Pressure Predict the Initiation and Persistence of Restrained Eating and Unhealthy Weight Control Behaviors in Adolescents



Jen-Yi Chen (Fooyin University): Minimally-invasive Cosmetic Procedures: College Men's Perspectives

Azeta Hatef (The Pennsylvania State University): From Under the Veil to Under the Knife: Women, Global Beauty and Cosmetic Surgery in Afghanistan

Session 19: Thursday, 16 July 2015

Slot Code: GEC-TH1b

Time: 09:00-10:30

Room: DS-R525

Title: Women and Journalism

Chair: Margaretha Geertsema-Sligh (Butler University)

Presentations:

Eni Maryani Sunarya (Universitas Padjadjaran): Female Journalists in Conflict Areas: Resistance to the Marginalization of Women in the Media

Enakshi Roy (Ohio University): And the Ordeal Goes On: Victimization of Women in Indian Cyberspace and its Representation in News

Emily Hiltz (Carleton University): Visual Arrests: Apprehending the Notorious Woman's Image

Session 20: Thursday, 16 July 2015

Slot Code: GEC-TH2a

Time: 14:00-15:30

Room: DS-R520

Title: Media Regulation and Ethics

Chair: Margaretha Geertsema-Sligh and Kaitlynn Mendes

Presentations:

Eva Morin (Carleton University): Instagram vs. The Nipple: Regulation and Censorship of the Female Body



Wajiha Raza Rizvi (Film Museum Society Lahore): The Censorship of Visual Pleasure in Pakistani Films

Maria Silveirinha (Universidade de Coimbra and CIMJ): Emotions and the Pragmatic Challenge to Dispassionate Media Ethics: A Feminist View

6. History - HIS

Co-Chair: Dr Chandrika Kaul (University of St Andrews, Scotland, Programme Chair for Montreal)

Co-Chair: Prof E. Lauk (University of Jyvaskyla, Finland)

Name of Person Submitting this information: Dr Chandrika Kaul (University of St Andrews, Scotland)

Session 1: Monday, 13 July 2015

Slot Code: HIS-M1a

Time: 09:00-10:30

Room: DS-2518

Title: Radio Broadcasting: Historical Perspectives

Chair: Professor Carlos Barrera (University of Navarra)

Presentations:

Qi Wang (Shanghai University): Bringing America to China: American Broadcasting in Shanghai 1923-1941

Nelson Riberio (Catholic University of Portugal): Radio Club of Mozambique and the dissemination of Portuguese colonialism

R. Teer-Tomaselli (University of KwaZulu-Natal): Radio in Transition: The South African Broadcasting Corporation, 1948-60

Susan Haas (University of Pennsylvania): Negotiating Hegemony and Resistance via Journalism Practice in Radio Free Europe's Central Newsroom

**Session 2: Monday, 13 July 2015****Slot Code:** HIS-M2a**Time:** 14:00-15:30**Room:** DS-2518**Title:** Media History: American Perspectives**Chair:** Professor Peter Putnis (University of Canberra)**Presentations:**

Gideon Kouts (Université Paris 8): The Ferrymen of Culture: the Transfer of the Jewish Press Centers from Europe to America in the Second half of the 19th Century.

Christopher Francis White (Sam Houston State University): Fanning the Flames and Taking the Reigns of the First Fan Base: Promotional Strategies in 19th Century American Theatre

Michael Fuhlhage (Wayne State University): Framing and Flows of News in the Struggle to Abolish Slavery in Antebellum Kansas

Kevin G Barnhurst (University of Leeds): American Realism as Hegemony and Resistance in the History of U.S. News Events

Session 3: Monday, 13 July 2015**Slot Code:** HIS-M3a**Time:** 16:00-17:30**Room:** DS-2518**Title:** Anti-Authoritarianism and the Media**Chair:** Professor Juergen Wilke (University of Mainz)**Presentations:**

Martha Jane Evans (University of Cape Town): The State versus Nelson Mandela and Others: Media Coverage of the Rivonia Trial and the Anti-Apartheid Movement

Cristiane Freitas Gutfreind (Pontificia Universidade Católica do Rio Grande do Sul): The Brazilian biographical documentary about the military dictatorship and the resignification of the history

Anna Ferrando (University of Pavia): Translating Foreign Cultures. The International Literary Agency against Fascist Hegemony



Jan Cebe (Charles University, Prague): Comparison of media repression methods during the years of Nazi and Communist regime in Czechoslovakia

Session 4: Tuesday July 14

Slot Code: HIS-T1a

Time: 09:00-10:30

Room: DS-2518

PANEL SESSION: The unbearable lightness of Communication Research

Chair: Professor Epp Lauk (University of Jyväskylä, Finland)

Presentations: TBC

Jan Servaes (City University of Hong Kong) and Anderson (University of Utah)

Session 5: Tuesday, 14 July 2015

Slot Code: HIS-T1b

Time: 09:00-10:30

Room: DS-M240

Title: Media History: Iberian Perspectives

Chair: Dr Nelson Riberio, (Catholic University of Portugal)

Presentations:

Carlos Barerra (University of Navarra): The ambiguous power of mainstream media: the case of Prisa in the Spanish democracy

David Caminada (Pompeu Fabra University, Barcelona), *Josep Maria Sanmartí* (Universidad Carlos III, Madrid) & *Rita TBC (TBC)*: The irruption of national identities in the discourse of the democratic press in Spain after General Franco's death

Christopher David Tulloch (Universitat Pompeu Fabra, Barcelona): The role of the Spanish press in the political transition to democracy 1975-1982.

Camila Garcia Kieling (Pontifícia Universidade Católica do Rio Grande do Sul), José Manuel Peláez Roperó (Univer TBC): Press and institutional breakdown: The military-mediatic coups d'état of 1936 in Spain and 1964 in Brazil

**Session 6: Tuesday, 14 July 2015****Slot Code:** HIS-T2a**Time:** 14:00-15:30**Room:** DS 2518**Title:** Satellites, Digital Technology and Media History**Chair:** Professor R. Teer-Tomaselli (University of KwaZulu Natal)**Presentations:**

Diana Lemberg (Lingnan University, Hong Kong): "Broadcasting Satellites, U.S. Global Power, and the Francophone World"

Henrik Bodker (Aarhus University, Denmark): Constructing Journalism as Digital Cultural Heritage

Moisés Limia Fernández (Universidade do Minho), *Carlos Toural Bran* (Universidade de Santiago de Compostela) & *Xosé López García* (Universidade de Santiago de Compostela): 20 years of digital journalism in the Iberian Peninsula

Anna Pasek (New York University): Streamlining the Black Box: IBM's Early Postwar Aesthetics and the Electronic Super Brain

Session 7: Tuesday, 14 July 2015**Slot Code:** HIS-T2b**Time:** 14:00-15:30**Room:** DS-M240**Title:** Media and Empire**Chair:** Professor Juergen Wilke (University of Mainz)**Presentations:**

Peter Putnis (University of Canberra): Reuters and the International News Business at the End of Empire

Bolette Blaagaard (Aalborg University): Cosmopolitan Relations in the Colonies: The implications of technology, politics and communication to cosmopolitan community building in colonial St. Croix.

Jiangeng Sun (Centre de Recherches sur l'Action Politique en Europe (CRAPE) /UMR 6051-CNRS/Université de Rennes1): French correspondents in China before 1950: a late and limited immersion journalism

Young-eun Moon (Ewha womans University): A Study of the Institutionalization of Modern Journalism in South Korea during the Japanese Colonial Period

Session 8: Tuesday, 14 July 2015

Slot Code: HIS-T3a

Time: 16:00-17:30

Room: DS-2518

Title: New Perspectives in European Communication Research

Chair: Professor Carlos Barrera (University of Navarra)

Presentations:

Halliki Harro-Loit (University of Tartu): Soviet Estonian journalists' professional values and moral dilemmas from biographical retrospect

Juergen Wilke (Institut für Publizistik (Universität Mainz): The newspaper in changing systems. The (Nord-)Deutsche Allgemeine Zeitung (NAZ/DAZ) from 1851 to 1945

Peter "Maxigas" Dunajcsik (Internet Interdisciplinary Institute, Barcelona): The Luddite aspects of Hackerdom: Critical Engineering Practices in the North European Hackerspaces scene

Tânia Marcia Cezar Hoff & Renata Presa Hermann (PPGCOM ESPM-SP): Politics of the beautiful, healthy and productive body: The use of technology as a resistance or subjection to the political calls of contemporary media

Jan Niklas Kocks , Juliana Raupp & Kim Murphy (Freie Universität Berlin): From Partisanship to Perpetual Neutrality? Tracing the History of Government Communication in Germany

Session 9: Wednesday, 15 July 2015

Slot Code: HIS-W1a

Time: 09:00-10:30

Room: DS 2518

Title: Society, Culture and Memory



Chair: Professor Epp Lauk (University of Jyväskylä, Finland)

Presentations:

Tanja Bosch (University of Cape Town): Social media and memory in South Africa

Rachel Bertol Domingues (Federal University of Rio de Janeiro (UFRJ)): Latin America as a region of cultural interactions through literary criticism

Fay Amanda Anderson (Monash University): 'A Strange Alchemy': The State of Australian Press Photography

Lisa Sumner (Carleton University): Ernest Dichter: Promotional Vanguard of la Révolution Tranquille?

Session 10: Wednesday, 15 July 2015

Slot Code: HIS-W2a

Time: 14:00-15:30

Room: DS-2518

Title: Political Culture and Communications

Chair: Professor Peter Putnis (University of Canberra)

Presentations:

Helena Dias Lima (University of Porto): New political players in newspapers during the Portuguese Revolution of 1974

Johanna Sumiala & Lotta Lounasmeri (University of Helsinki): The Death of the Great Father Figure Kekkonen – Media rituals and the Finnish political culture in the Finnish media in 1986

Simon Vodrey (Carleton University): A Regal Rift: Poor Communication Almost Unravels a Monarchy

Susana Kaiser (University of San Francisco): The Dark Side of Argentina's History/The Bright Side of Commercial TV

Session 11: Wednesday, 15 July 2015

Slot Code: HIS-W3a

Time: 16:00-17.30



Room: DS-2518

SECTION BUSINESS MEETING

Chair: Professor Carlos Barrera (University of Navarra)

7. International Communication - INC

Chair: Herman Wasserman (University of Cape Town, South Africa)

Vice-Chair: Karen Arriaza Ibarra (Universidad Complutense de Madrid, Spain)

Vice-Chair: (TBC)

Name of Person Submitting this information: (TBC)

Session 1: Monday, 13 July 2015

Slot Code: INC-M1a

Time: 09:00-10:30

Room: DS-R340

PANEL SESSION: The 'MacBride Report' at 35: Present and Future of Global Communication Technology and Governance

Chair: Richard C Vincent (Indiana State University, USA)

Presentations:

Kaarle Nordenstreng (University of Tampere, Finland): The Great Media Debate

Hamid Mowlana (School of International Service at American University, USA): The cultural dimension of MacBride Report

Robin E. Mansell (London School of Economics, UK): Subordinating Citizen Interests: Critical Junctures in the History of Communication Network Development

Katharine Sarikakis (University of Vienna, Austria): The shaping of communicative spaces: the impact of proprietary policy geography



Richard C Vincent (Indiana State University, USA): The Future of Communication Policy and Social Equality in a post-NWICO, post-WSS Environment

Cees J. Hamelink (University of Amsterdam, The Netherlands): Human Right to Communication and its Moral Obligation

Session 2: Monday, 13 July 2015

Slot Code: INC-M1b

Time: 09:00-10:30

Room: A-2830

PANEL SESSION: Rethinking Global Media Theory through Regionalization

Chair: Timothy Havens (University of Iowa, USA)

Presentations:

Joseph Straubhaar (University of Texas, USA): The Varied Soft Power of Brazil in other BRICS, Regional Markets, and the U.S.

Swapnil Rai (University of Texas, USA): Bollywood and Indian Soft Power in the Southern Asian Media Region

Laurena Bernabo (University of Iowa, USA): Dubbing and Localization in the Latin American Geo-Linguistic Region

Timothy Havens (University of Iowa, USA): Minority Television, the Black Atlantic, and Post-National Media Regions

Session 3: Monday, 13 July 2015

Slot Code: INC-M2a

Time: 14:00-15:30

Room: DS-R340

PANEL SESSION: Reconfiguring Global Media Hegemony and the Rise of the BRICS Nations

Chair: Daya Kishan Thussu (University of Westminster, U.K.)

Presentations:



Daya Kishan Thussu (University of Westminster, U.K.): Digital BRICS: Building a NWICO 2.0?

Joseph Straubhaar (University of Texas, USA): The BRICS as Emerging Cultural and Media Powers

Colin Sparks (University of Westminster, UK): BRICS challenging the 'global hegemon'?

Kaarle Nordenstreng (University of Tampere, Finland), *B.P. Sanjay* (University of Hyderabad, India), "The Quest for Professionalism: Challenges and Prospects for Journalism Educators in BRICS"

Juliana Soares Mendes & Fernando Oliveira Paulino (University of Brasilia, Brazil): Globo TV System of Telenovela's Production, Distribution and Access in the International Scenario

Session 4: Monday, 13 July 2015

Slot Code: INC-M2b

Time: 14:00-15:30

Room: A-2830

Title: Broadcasting between the national and the global

Chair: Karen Arriaza Ibarra (Universidad Complutense de Madrid, Spain)

Presentations:

Room TBD

Shawn Powers (Georgia State University, USA): Theorizing International Broadcasting in the Information Age.

Christina Köhler & Oliver Quiring (University of Mainz, Germany): National Media Coverage and Europe's Future. Media Coverage of the Euro Crisis in Ten EU-Countries and Public Opinion on the EU

Anabelle Srebreny (SOAS, University of London): Charlie Hebdo and the 'global media/event' horizon"

John Yu Zhang (New York Institute of Technology, USA): Hegemony or Resistance? An Examination of the Ambiguous Power Communication on US 'Rebalance' to Asia Between China and the U.S.

Session 4: Monday, 13 July 2015

Slot Code: INC-M3a



Time: 16:00-17:30

Room: DS-R340

PANEL SESSION: Media in Democratization Conflicts: Dousing the Fires or Fanning the Flames?

Chair: Herman Wasserman (University of Cape Town, South Africa)

Presentations:

Judith Lohner & Sandra Banjac (University of Hamburg, Germany): Constructive or Destructive? Journalistic work practices and ethics in democratization conflicts

Barbara Thomass (Ruhr University Bochum): "The Role of Media Assistance Organisations in Conflict and Democratisation"

Herman Wasserman, Tanja Bosch & Wallace Chuma (University of Cape Town, South Africa): South African print media coverage of service delivery protests: A content analysis

Marie-Soleil Frère & Anke Fiedler (Université Libre de Bruxelles, Belgium): Professional solidarity and journalistic practices in conflict countries: the case of the *Radio Publique Africaine* in Burundi

Jacinta Mwendu Maweu (University of Nairobi): Instigators of Conflict or Messengers of Peace? The Role of the Media in Promoting Interfaith Dialogue to Ensure lasting Peace in Mombasa, Kenya

Session 5: Monday, 13 July 2015

Slot Code: INC-M3b

Time: 16:00-17:30

Room: A-2830

PANEL SESSION: New Media and the Reconfiguration of Power in Emerging Economies: Dialogue between China and Brazil

Chair: Yun Long, (Communication University of China)

Discussant: Fernando Oliveira Paulino (University of Brasilia, Brazil)

Presentations

Yun Wen (Simon Fraser University, Canada): From Margin to Center? The Remaking of the Capitalist Class in China's Communication Industries



Pedro Benevides (Federal University of Paraíba, Brazil): Capture the Change and the Naturalization of Capitalism - Traces of Contemporary Brazilian Media

Deqiang Ji (Communication University of China): The Moral Economies of Social Media in China: A Case Study of *Tencent WeChat*

Zhihua Zhang (Communication University of China): To Rebuild the Publicity of Chinese Mass Media through Participatory Communication

Ting Zhou (Communication University of China): From Hero to Doer: Chinese Politician's Caricatures in Mediatized Politics Era

Session 6: Tuesday, 14 July 2015

Slot Code: INC-T1a

Time: 09:00-10:30

Room: DS-R340

Title: African media discourses

Chair: Ibrahim Seaga Shaw (Northumbria University, UK)

Presentations

Stijn Joyce (Ghent University, Belgium): Bringing Africa Home. Reflections on Discursive Practices of Domestication in International News Reporting on Africa by Belgian Television

Lesley Janet Cowling (Wits University, South Africa): Understanding the 'Sowetans': Journalism as a Product of Organizational Culture

Winston Mano (University of Westminster) & *Viola Candice Milton* (University of South Africa): Posters, Flamers and Trolls, Oh My!: Citizen Journalism and Ebola Talk Among Africans

Janet Kwami (Furman University, USA): Amplification and Resistance: Global Media Coverage of Ebola and the Framing of West Africa in a Convergent Media Landscape

Session 7: Tuesday, 14 July 2015

Slot Code: INC-T1b

Time: 09:00-10:30

Room: A-2830



Title: Comparative and transnational perspectives on global media

Chair: Matt Mogeckwu (Ithaca College, USA)

Presentations

Ying Wu (Shanghai International Studies University), *Yunya Song* (Hong Kong Baptist University), *Li Li* (Shanghai University of International Business and Economics) & *Xiaoyan Gu* (Zhejiang University, China): Emerging Economies, Emerging Power? A Citation Network Analysis of Global Media

Thomas Herdin & Robert Bichler (University of Salzburg, Austria): From the Aristotelian 'either/or' logic to a Taoist and Dialectical Approach: The Role of Social Networking Sites in Social Relationships Among Students in Austria and China

Matt Ebonye Mogeckwu (Ithaca College, USA): Different 'Journalisms' for Different Regions as Viable Counterpoise to Domination in the Global Media Space

Katharine Allen (Pennsylvania State University, USA): INGOs, Transnational Advocacy Networks, and Dense Exchanges of Information: Free Speech in Cuba

Session 8: Tuesday, 14 July 2015

Slot Code: INC-T2a

Time: 14:00-15:30

Room: DS-R340

Title: Media Systems, politics and globalization

Chair: Kaarle Nordenstreng (University of Tampere, Finland)

Presentations

Monroe Price (Annenberg School of Communication, University of Pennsylvania, USA): Free Expression, Strategic Communication and Globalism

Silvio Waisbord (George Washington University, USA): Communication Studies Without Frontiers: Academic Cultures, Translation and Cosmopolitanism

Maria Karidi & Michael Meyen (University of Munich, Germany): Hallin and Mancini Reloaded. Media Systems beyond the Western World

Natalia Grincheva (Concordia University, Russia): Resisting Western Hegemony: Russian Strategic Communication through the BRICS Diplomacy

**Session 9: Tuesday, 14 July 2015****Slot Code:** INC-T2b**Time:** 14:00-15:30**Room:** A-2830**Title:** Cultural identity and alternative media in Asia**Chair:** Dani Madrid-Morales (City University of Hong Kong)**Presentations**

Qin Guo (Macquarie University, Australia): New Force of Communication in the Global Society”

Kyung Sun Lee & Jennifer Kang (University of Austin at Texas): From Globalization of Hansik to Han-Style: A Discourse Analysis of South Korea’s Nation Branding Campaign

Yuhui Tai (National Chao Tung University, Taiwan): Alternative Media in Taiwan and Hong Kong during the Sunflower and the Umbrella Movements

Arul I Chib & Xin Pei (Nanyang Technological University, Singapore): Idealized Cultural Identity ‘born or curse’ coping via Mobile Phones by Female Foreign Domestic Workers in Singapore

Session 9: Tuesday, 14 July 2015**Slot Code:** INC-T3a**Time:** 16:00-17:30**Room:** DS-R340**PANEL SESSION:** Identities and Representations of Latin-American Alterity in Front of Global Communication**Chair:** Joseph Straubhaar (University of Texas, USA)**Presentations**

María del Rosario Radakovich (Universidad de la República, Uruguay): *Omnivorismo* y Consumo Cultural Global en Uruguay

Viviane Riegel (Goldsmiths College, Escola Superior de Propaganda e Marketing, Brasil): *Cosmopolitismo* Cultural y las Relaciones de Consumo de los Medios de los Jóvenes en Brasil



María Gabino-Campos (Universidad de San Luis Potosí, México), *Benoit Cordelier* (Université du Québec à Montréal, Canada) & *Antonio Castillo-Esparcia* (Universidad de Málaga, España): Imagen-País e Identidad Mexicana a través de los Españoles y Mexicanos

Session 10: Tuesday 14 July 2015

Slot Code: INC-T3b

Time: 16:00-17:30

Room: A-2830

Title: China's Soft Power at home and abroad

Chair: Herman Wasserman (University of Cape Town, South Africa)

Presentations

Ibrahim Seaga Shaw & Di Luo (Northumbria University, UK): How Western and Chinese Perceptions of Human Rights Influenced the Framing of the 3.14 Tibetan Riots: Implications and Lessons for Practicing HRJ

Kenneth C. Yang (The University of Texas at El Paso, USA) & *Yowei Kang* (University of Taoyuan, Taiwan): A Tale of Two Cities under China's Hegemony: Social Media, Political Resistance and Civil Disobedience in Taipei's Sunflower Student Movement and Hong Kong's Umbrella Revolution

Jacinta Mwendu Maweu (University of Nairobi, Kenya) & *Ibrahim Seaga Shaw* (Northumbria University, UK): Tools of Hegemony or Resistance: Media Framing of China's 'Soft Power' in Kenya and Sierra Leone

Jacqueline Lila Bendrick & Reona Hirai (Furman University, USA): Analyzing Government Censorship in China: A Study of the Portrayal of the Occupy Hong Kong Protests by the Media in the United States and China

Session 12: Wednesday, 15 July 2015

Slot Code: INC-W1a

Time: 09:00-10:30

Room: DS-R340

PANEL SESSION: A Comparative Analysis of Media Ethics in China, India and South Africa



Chair: Shakuntala Rao (State University of New York, USA)

Presentations

Shakuntala Rao (State University of New York, USA): Awakening the Elephant and the Dragon's Media: Comparative Analysis of India and China's Journalism Ethics

Herman Wasserman (University of Cape Town, South Africa): Perceived Impact of China-Africa Relations on Media Ethics and Professional Norms in South Africa

Changfen Chen (Tsinghua University, China): Debate on Humanity Versus Professionalism in Journalism: New Topic of Media Ethics in China

Vipul Mudgal (Centre for the Study of Developing Societies, India): The Indian Newsroom and Media Ethics: A Worm's Eye View

Session 13: Wednesday, 15 July 2015

Slot Code: INC-W1b

Time: 09:00-10:30

Room: A-2830

Title: Shifting images of the nation in the media

Chair: Karen Arriaza Ibarra (Universidad Complutense de Madrid, Spain)

Presentations

Athanassios N. Samaras, Maria Eleni Dimitriou & Eleni Loukopoulou (University of Piraeus, Greece): Images of Nations in the Greek Press during the 2015 Elections

Okereke nill Onwuka (Abia State University, Nigeria): Democratic Functionalism and Democratization: The Challenges of Nigeria's Media Ownership Structure

Karen Arriaza Ibarra (Universidad Complutense de Madrid, Spain): Populist Political Parties in Europe and their 'Close or Distant' Relation to Traditional Media: The Cases of France and Spain"

Dimitri Prandner (University of Salzburg, Austria): The Austrian Public Sphere and Alternative Narrations about International Events. What Media-Usage-Patterns may tell us about the Hegemonic Power of Traditional Opinion Leaders in the Political Periphery

Session 14: Wednesday, 15 July 2015

Slot Code: INC-W2a



Time: 14:00-15:30

Room: DS-R340

Title: Media, soft power and popular culture

Chair: Herman Wasserman (University of Cape Town, South Africa)

Presentations

Fei Jiang (Chinese Academy of Social Sciences, Beijing) & *Kuo Huang* (English Service, China Radio International): The Role Reflection Between a Journalist and a Public Diplomat: A Case Study of Chinese Overseas Correspondents

Shuling Huang (National Chiao Tung University, Taiwan): Popular Culture, Soft Power and Resistance: Taiwanese Media Portrayals of Japan and Korea before/after their cultural inflows

Mei Li & Naren Chitty (Macquarie University, Australia): Exploring China's Image Mediated through First Lady Diplomacy Initiatives

Yu Xiang (University of Westminster, UK): *Sinicization* of the 'Proletarian Capitalist', A New Reflection of Structural Imperialism on CCTV-News and Its Foreign Audiences

Session 15: Wednesday, 15 July 2015

Slot Code: INC-W2b

Time: 14:00-15:30

Room: A-2830

Title: News production across borders

Chair: Sudeshna Roy (Stephen F. Austin State University, USA)

Presentations

Lubna Shaheen (Punjab University, Pakistan): Are the News Priorities of Pakistani Press set by International News Wires? A Critical Analysis of International Pages of Three English Newspapers of Pakistan

Lilli Hoiting Li (Aarhus University, Denmark): News Production across the Border Pushes the Boundaries of News Censorship: Journalists with Mainland Chinese background in Hong Kong

Jack Kang Jie Liu (Guangdong University of Foreign Studies, China): International Investigation on the Chinese Diasporic Newspapers in 31 Countries – New Media Eliminate Newspapers



Ian Kivelin Davis (Augustana College, USA): Foreign Media and American Industrial Parochialism:
The Contradictions of Public Interest Diversity in Global news

Session 16: Wednesday, 15 July 2015

Slot Code: INC-W3a

Time: 16:00-17:30

Room: DS-M280

Title: TBC

Chair: TBC

Presentations

TBC

Session 17: Wednesday, 15 July 2015

Slot Code: INC-W3b

Time: 16:00-17:30

Room: DS-R340

Title: South American media countering hegemony

Chair: Fernando Paulino (TBC)

Presentations

Radoslaw Sajna (Kazimierz Wielki University, Poland): TeleSUR as a TV of Resistance against Hegemony from the North)

Rich Potter (American Jewish University, USA): The Venezuelan State in the Transnational Public Sphere: Telesur and Alba TV

Carolina Celi (TBC): Breaking News on South American Immigration: Investigating Ecuadorian and Colombia Newspaper Coverage

Sudeshna Roy (Stephen F. Austin State University, USA): Resisting the Hegemony in Brazilian Media: Shifting the Discourses of Globalization to that of Marginalization

**Session 18: Wednesday, 15 July 2015****Slot Code:** INC-W3c**Time:** 16:00-17:30**Room:** A-2830**Title:** Framing, spectacle and news agendas**Chair:** Yusuf Kalyango (Ohio University, USA)**Presentations**

Dorothy Njoroge (United States International University, Kenya): Global Activism or Media Spectacle: An Exploration of the 'Free Our Girls' Campaign

Elke Grittman (Leuphana University, Germany): From Pity to Control – Regulated Humanitarianism in Media Coverage on Refugees and Asylum

Dani Madrid-Morales (City University of Hong Kong): Neutrality, Perspective and Framing: A Content Analysis of News in International Broadcasting in Spain

Jeremiah Spence (University of Texas at Austin): Frail Infrastructure on the Periphery: An Examination of Media and Internet on the Western Frontier of Brazil

Session 19: Thursday, 16 July 2015**Slot Code:** INC-TH1a**Time:** 09:00-10:30**Room:** DS-M280**Title:** Global news and transnational movements**Chair:** Seon Gi Baek (Sungkyunkwan University, Korea)**Presentations**

Shelton A. Gunaratne (Minnesota State University, USA): Globalizing Communication / Journalism, Ending Fragmentation within Philosophy, and Analyzing History as Life-Spans in Samsara

Seon Gi Baek & Jung Woo Jang (Sungkyunkwan University, Korea): Hegemony or Resistance: The film 'Interview', Media Coverage, International Conflicts between U.S. and North Korea: A Discourse Analysis on Media Coverage of Argumentations for it among South Korea, North Korea and the U.S.



Hossein Afkhami (Allameh Tabatabaee University, Iran): TV News Coverage of Islamic Countries: A Comparative News Coverage of External and International TV News Networks: Press TV, Nile International, Al-Jazeera, Russia Today, BBC World, and CNNI

Ghadah Fahad Alrasheed (Carleton University, Canada): Youth and Technology within the Arab Protests and Iranian Movement: Historical Patterns of Utopianism in Western Discourse

Session 20: Thursday, 16 July 2015

Slot Code: INC-TH1b

Time: 09:00-10:30

Room: DS-R515

Title: Professionalism and Media Literacy across Borders

Chair: Radoslaw Sajna (Kazimierz Wielki University, Poland)

Presentations

Katarina Koleva (Concordia University, Canada): Images of death, violence and tragedy in Canadian journalism ethic codes

Claudia Paola Lagos Lira (Universidad de Chile) & *Claudia Mellado* (Universidad Católica de Valparaíso): Neoliberal Constraints of the Chilean Press in a Democracy: Personal Trajectories and Professional Models after Postdictatorship according Journalists and Editors

Sweta Singh (Guru Gobind Singh Indraprastha University, India): Coverage of Central and West Asia and North Africa (CWANA) by Indian News Television.

Karim El-Ziftawi (McMaster University, Canada): Thinking Uncritically: Why Egyptians Are Choosing to be Media Illiterate?

Session 21: Thursday, 16 July 2015

Slot Code: INC-TH1c

Time: 09:00-10:30

Room: DS-R340

Title: Comparative Internet studies

Chair: Teresa Naab (University of Augsburg, Germany)



Presentations

Christopher Starke (University of Münster, Germany) & *Teresa Naab* (University of Augsburg, Germany): Can the Internet Curb Corruption? A Longitudinal Analysis for 157 Countries

Matthew Tegelberg (York University, Canada) & *Dmitry Yagodin* (University of Tampere, Finland): Pipeline Cultures: A Comparative Study of Online Communication Networks in Canada and Russia

Pawel Popiel (University of Texas at Austin, USA): Wikileaks and the Internet as a Democratizing Medium

Session 22: Thursday, 16 July 2015

Slot Code: INC-TH1d

Time: 09:00-10:30

Room: A-2830

Title: Othering, Conflict and Identity

Chair: Sundeep Muppidi (University of Hartford, USA)

Presentations

Margarita Ledo Andión, Antía López Gómez & Marta Pérez Pereiro (Universidad de Santiago de Compostela, Spain): An Acta of Resistance: The Cinema of Small and Stateless European Nations in 'Minor' Languages"

Sundeep Muppidi (University of Hartford, USA) & *Fatimah Shah* (TBC): Identity, Patriotism and Nationhood: Hegemonic and Counter Hegemonic Portrayal of the 'Other' in Popular Films from India and Pakistan

Fangfang Ji (Chinese Academy of Social Sciences): UNESCO's Discourse on Women and Media, 2000-2014

Philip Onguny (University of Saint Paul, Canada): Using New Media for Conflict Mitigation in East Africa

Session 23: Thursday, 16 July 2015

Slot Code: INC-TH2a

Time: 14:00-15:30



Room: DS-M280

Title: Branding the South

Chair: Dani Madrid-Morales (City University of Hong Kong)

Presentations

Nadia Sayeda Hai (Carleton University, Canada): Development or Personal Development
Orientalist Narratives in Voluntourist Accounts

Victoria Gómez, Florencia Couto, Leticia Listur, Viviana Medina (Universidad de Montevideo,
Uruguay) & *Thorsten Erbismann* (Universität zu Köln, Germany): Development According to
Commercial Brands: A Triumph of Global South Claims or the Hegemonic Expansion of
Promotional Discourse

Wenna Zeng (Hong Kong Baptist University): Brand New China and Format Adaptation in
Children's Game Shows"

Hao Cao (University of Texas at Austin, USA): Understanding the Tea Party Movement from a
Globalization Perspective: The Right Wing Movement's Response

Session 24: Thursday, 16 July 2015

Slot Code: INC-TH2b

Time: 14:00-15:30

Room: DS-R515

Title: Digital media and news agendas

Chair: Naren Chitty (Macquarie University, Australia)

Presentations:

Nisha Garud & Yusuf Kalyango (Ohio University, USA): India and USA Political Party Agendas in
Press Releases and Tweets vs. Newspaper Agendas

Altug Akin (Izmir University of Economics, Turkey): Legal vs. Illegal, Individual vs. Collective:
Counter-Hegemonic Position Takings in/around Turkish Online Realm

Hong Shen (University of Illinois at Urbana-Champaign, USA): Microblogging Across the Globe: A
Comparative Study of Government Use of Social Media in the United States and China

Vivian Peron Vieira (University of Brasilia, Brazil): A Theoretical Framework for Analyzing
Interactions Between Contemporary Transnational Activism and Digital Communication



Session 25: Thursday, 16 July 2015

Slot Code: INC-TH2c

Time: 14:00-15:30

Room: DS-R525

Title: (TBC)

Chair: (TBC)

Presentations:

(TBC)

Session 26: Thursday, 16 July 2015

Slot Code: INC-TH2d

Time: 14:00-15:30

Room: DS-R340

Title: (TBC)

Chair: (TBC)

Presentations:

(TBC)

Session 27: Thursday, 16 July 2015

Slot Code: INC-TH2e

Time: 14:00-15:30

Room: A-2830

Title: (TBC)

Chair: (TBC)

Presentations:



(TBC)

8. Journalism Research & Education - JRE + UNESCO

Chair: Ibrahim Saleh (University of Cape Town, South Africa)

Vice-Chair: Claudia Lago (University of São Paulo, Brazil)

Vice Chair: Kerry Green (University of South Australia, Australia)

Session 1: Monday, 13 July 2015

Slot Code: JRE-M1a

Time: 09:00-10:30

Room: DS-M320

Theme III: The Professional Journalism

PANEL SESSION: JRE/ UNESCO Safety of Journalists

Opening Remarks of the UNESCO Sessions on Safety of Journalists

Marisol Cano, director of the Guillermo Cano Foundation & Dean of Facultad de Comunicación, Universidad Javeriana, Bogotá, Colombia

Chair: TBC

Presentations:

Rachel Pulfer (Journalists for Human Rights, Canada): Journalists for Human Rights

Anthony Feinstein (University of Toronto, Canada): The psychological health of war journalists

Linda Steiner (University of Maryland, USA): The war zone trifecta: The case of Western women journalists

Richard Shafer (University of North Dakota) & *Eric Freedman* (Michigan State University, USA): A comparative study of media watchdog reports on violence against journalists: A case study of new press systems in the Baltics and the South Caucasus

Reeta Pöyhtäri (UNESCO, France): UNESCOs academic research agenda on safety of journalists

**Session 2: Monday, 13 July 2015****Slot Code:** JRE-M2a**Time:** 14:00-15:30**Room:** DS-M320**Theme III:** The Professional Journalism**Title:** JRE/ UNESCO - Working conditions in Different Countries Affecting Safety**Chair:** TBC**Presentations:**

Sallie Hughes (University of Miami, USA) & *Mireya Márquez-Ramírez* (Universidad Iberoamericana, Mexico): Mexican journalists under threat: Explaining self-censorship and risk-reduction behavior in weak state

Surbhi Dahiya (Indian Institution of Mass Communication, India): Threats, intimidation of journalists: A case study of India

Sadia Jamil (University of Queensland, Australia): Freedom of expression and press freedom: An ethnographic account of challenges and constraints faced by Pakistani journalists

Andrea Baker (Monash University, Australia): Hegemony versus resistance, the case of Al Jazeera English and press freedom in Egypt

Désirée Deniz Hostettler (Concordia University, Canada): Uncovering the Turkish media landscape: from Gezi Park to now

Session 3: Monday, 13 July 2015**Slot Code:** JRE-M3a**Time:** 16:00-17:30**Room:** DS-M320**Theme III:** The Professional Journalism**Title:** JRE/ UNESCO - War & Conflict vs. Journalism & Safety**Chair:** TBC

**Presentations:**

Rune Ottosen (Oslo University College, Norway): The price to pay for impunity: Violence, harassment and threats towards reporters in conflict areas

Turo Uskali, Epp Lauk & Heikki Kuutti (University of Jyväskylä, Finland): Drone journalism in crisis reporting: New opportunities and limits

Yennué Zárate (Universidad Iberoamericana, Mexico): Revamping journalism in the midst of war? Latin American experience

Daniel Barredo Ibáñez (Universidad de las Américas, Ecuador): Freedom of speech and journalism: Threats to Ecuadorian journalists

Reeta Pöyhtäri (UNESCO, Paris): UNESCO's academic research agenda on safety of journalists: The way ahead

Session 4: Monday, 13 July 2015

Slot Code: JRE-M1b

Time: 09:00-10:30

Room: R-M110

PANEL SESSION: Meeting The Ethical Challenges of Long Form

Theme V: Generic Studies of Journalism

Chair/Moderator: Beate Josephi (Edith Cowan University, Western Australia)

Presentations:

Melissa Nurczynski Kutztown (University of Pennsylvania Kutztown, PA, U.S.A.): Inaccuracies and the long form of journalism

Fiona Giles & William Roberts (University of Sydney, Australia): Narrative ethics in Helen Garner's *The First Stone* and Anna Krien's *Night Games*

Anthea Garman (Rhodes University Grahamstown, South Africa): Striving to be ethical: Jonny Steinberg's negotiations of his power of narration

Bunty Avieson (University of Sydney, Australia): The ethical challenges of literary journalism across cultures

Tobias Eberwein (Austrian Academy of Sciences Vienna, Austria): Narrative journalism and emotional trust: How multimedia storytelling affects reader responses

**Session 5: Monday, 13 July 2015****Slot Code:** JRE-M2b**Time:** 14:00-15:30**Room:** R-M110**Theme III:** The Professional Journalism**Title:** Journalism Under Attack**Chair:** Mia Lindgren (Monash University, Australia)**Presentations:**

Jyotika Ramaprasad & Katharina Lang (University of Miami, USA): Journalists in Botswana: Relationship between Trust in Societal Institutions and Perceived Roles, Influences, and Freedoms

Marisol Cano (Universitat Pompeu Fabra, Spain) & *Pontificia* (Universidad Javeriana, Colombia): Violence against journalists in the beginning of twenty-first century

Anita Varma (Stanford University, USA): Power, Solidarity, and the Watchdog Ideal: The Roots of an Adversarial Press in America and Britain

Azmat Rasul (National College of Arts, Pakistan), *Stephen McDowell*, *Barbara Robinson & Defni Bilir* (Florida State University, USA): Moral Disengagement and War on Terror: A Qualitative Content Analysis of Drone Strikes in the US Elite Press

Stephen Rendahl (University of North Dakota, USA): Hegemony and Resistance: Nobel Peace and Malala and Coolish

Mia Lindgren (Monash University, Australia): The rise of confessional journalism on radio

Session 6: Monday, 13 July 2015**Slot Code:** JRE-M3b**Time:** 16:00-17:30**Room:** R-M110**Theme III:** The Professional Journalism**Title:** Old Stereotyping, New Immigrants & Vulnerable Minorities



Chair: Martin Eide (University of Bergen, Norway)

Presentations:

Paschal Preston (Dublin City University, Ireland): More than 'Banal Nationalism' – Journalism and News Media's Contribution to Rising Xenophobia in Europe

Katy Lavonne Snell (University of Miami, USA): A Critical Discourse Analysis of News Media Framing of the Migration of Central American Children Across the U.S.-Mexico Border

Elke Grittmann (Leuphana University Lueneburg Institute for Culture and Aesthetics of Digital Media, Germany) & *Tanja Thomas* (Eberhard Karls University of Tuebingen Institute of Media Studies, Germany): Reporting Crimes on Migrants: A Case Study on Journalism and Hegemony

Shiyuan Wang (Hong Kong Baptist University, China): Media Representation of China's Female Migrant Worker

Stephanie D. Agresti, Lauren Longo, Jenna Bjellquist, Stephanie L. Van Heest, James Etheridge & John C. Pollock (Communication Studies Dept., The College of New Jersey, USA): Comparing Cross-national Coverage of Muslim Immigration: A Community Structure Approach

Emiljano Kaziaj (Gent University, Belgium): Children as seen in the news / A study on the portrayal of children in television news and the views of journalists on children as news subjects

Session 7: Monday, 13 July 2015

Slot Code: JRE-M1c

Time: 09:00-10:30

Room: R-M120

Theme III: The Professional Journalism

PANEL SESSION: The Emergent Norms & Practices of Social Media Verification

Chair: Elizabeth Saad Correa (University of Sao Paulo, Brazil)

Discussant: Lew Friedland (University of Wisconsin-Madison, USA)

Presentations:

Lucas Graves (University of Wisconsin -Madison, USA): There are no gates, there are no fences: Practices and discourses of verification among online fact-checkers

Soomin Seo (Columbia University, USA): Verification when you're not "on the ground": Virtual foreign bureaus and a new hierarchy of journalistic sources



Ella McPherson (University of Cambridge, UK): Digital human rights reporting by civilian witnesses: Surmounting the verification barrier

Penny O'Donnell (The University of Sydney, Australia): Hegemons or Grunts? Technological innovation, workplace reorganization, collective bargaining, and the power of journalists in the Australian newspaper industry

Roman Hummel, Susanne Kirchhoff & Dimitri Prandner (University of Salzburg, Austria): Tailored to fit? Contradiction and consistency of strategic choices of news media organizations affecting journalism.

Session 8: Monday, 13 July 2015

Slot Code: JRE-M2c

Time: 14:00-15:30

Room: R-M120

Theme V: Generic Studies of Journalism

Title: Journalism Education & The Unresolved Issues

Chair: Claudia Lago (University of Sao Paulo, Brazil)

Presentations:

Xin Zeng (Bournemouth University, China): Journalism education in China: Globalization and localization

Thais de Mendonça Jorge & Vivian Rodrigues Oliveira (Universidade de Brasília, Brazil): Digital Journalism Education: challenges in applying mobile devices at the construction of news with Brazilian students

Andrea Elizabeth Hickerson & Ammina Kothari (Rochester Institute of Technology, USA): Learning in Public: Handling Social Media Mistakes in the Classroom

Nina Elvira Steindl, Corinna Lauerer & Thomas Hanitzsch (University of Munich, Germany): Journalism Students in Times of Crisis: Uncertainty about Professional Outlook

Daniel Barredo (Universidad de las Américas, Ecuador) & *Grupo de Investigación sobre la Profesión Periodística en el Ecuador* (Universidad Politécnica Salesiana, Ecuador): Las amenazas del periodismo en América Latina. Una revisión de las presiones de la cultura periodística ecuatoriana (Threats of journalism in Latin America. A review of the pressures of the Ecuadorian journalistic culture (Threats of journalism in Latin America. A review of the pressures of the Ecuadorian journalistic culture)

**Session 9: Monday, 13 July 2015****Slot Code:** JRE-M3c**Time:** 16:00-17:30**Room:** R-M120**Theme II:** Innovations in Journalism**PANEL SESSION:** Transformations in Journalism and Human Rights Advocacy in the Face of Digital Innovation & Social Upheaval**Chair:** John Crothers Pollock (The College of New Jersey, USA)**Discussant:** Morton Winston (The College of New Jersey, USA)**Presentations:**

Matthew Powers (University of Washington, USA): Publicity's Ends: How NGO Professionals Evaluate the Efficacy of their Media Campaigns

Ella McPherson (University of Cambridge, UK): Source Credibility as Information Subsidy: Strategies for Successful NGO Journalism at Mexican Human Rights NGOs

Sandra Ristovska (Annenberg School/UPenn, USA): Professionalizing Citizen Journalism: How Human Rights NGOs Broker Between Citizens and Journalists in Emergency Coverage"

Amit Kama (Academic College of Emek Yezreel, Israel): Journalists and Media in the Societal Trajectories of Inclusion-Exclusion of Disenfranchised Groups in Israel

John C. Pollock (The College of New Jersey, USA): Illuminating Human Rights: How Demographics Drive Media Coverage"

Session 10: Tuesday, 14 July 2015**Slot Code:** JRE-T1a**Time:** 09:00-10:30**Room:** DS-M320**Theme II:** Innovations in Journalism & **Theme IV:** Quantitative Methods of Journalism Studies**Title:** The Newsonomics of Mixing Old & New

Chair: Wing Lam Chan (Hong Kong Baptist University, China)

Presentations:

Pilar Sánchez García (Universidad de Valladolid, Spain) & *Sandra Marinho* (University of Minho, Portugal): The introduction of a digital environment in journalism curricula at European Higher Education Area: a comparative analysis of Spain and Portugal

Florian Stalph & Oliver Hahn (University of Passau, Germany): Data-Driven Investigation in International News Reporting: A Potential for Watchdog Journalism

Turo Ilari Uskali (University of Jyväskylä, Finland) & *Ester Appelgren* (Södertörn University, Sweden): Little brother also want's to play: A case study of how small countries are adopting practices of data journalism

Mario Haim, Bernhard Goodwin & Andreas Graefe (LMU Munich, Germany): A classification of technological advances in journalism

Eno Akpabio (University of Namibia, Namibia): Dissecting the promise of “details later” and its delivery in the online edition of a Nigerian newspaper – The Punch

Chloe Ann Salles (Université Stendhal, Grenoble 3, France): Negotiating resistance to internet-related development in Le Monde's blog platform

Session 11: Tuesday, 14 July 2015

Slot Code: JRE-T2a

Time: 14:00-15:30

Room: DS-M320

Theme III: The Profession of Journalism

Title: Money Talks and Journalism Listens

Chair: Patrick McCurdy (University of Ottawa, Canada)

Presentations:

Brigitte Hofstetter, Manuel Puppis, Silke Fürst, Mike Meissner & Philomen Schönhagen (University of Fribourg, Switzerland): Journalistic Autonomy under Threat? The Influence of the Media Crisis and Corporate Interests on News Coverage

Vaia Doudaki (Cyprus University of Technology, Cyprus): Legitimizing and delegitimizing discourse of the Cypriot financial crisis



Sivani Pillay (University of Cape Town, South Africa): Rumble in the concrete jungle : A reality check on the status of gender equality within the financial services sector in a democratic South Africa

Annika Sehl (TU Dortmund University Institute of Journalism, Germany): Journalistic Quality: A comparison between scientific-normative assessments and reader opinions

Penny O'Donnell (The University of Sydney, Australia), *Lawrie Zion & Merryn Sherwood* (La Trobe University, Australia): Job loss in journalism: What happens next?

Session 12: Tuesday, 14 July 2015

Slot Code: JRE-T3a

Time: 16:00-17:30

Room: DS-M320

Theme I: International Collaborative Research, **Theme II:** Innovations in Journalism & **Theme III:** the Profession of Journalism

Title: Launch of New Journal: The Journal of Transnational 'Worlds of Power': Proliferation of Journalism & Professional Standards

Chair/Moderator: Ibrahim Saleh (University of Cape Town, South Africa)

Presentations:

Surbhi Dahiya (Indian Institute of Mass Communication, India): Editorial Freedom; A Case Study of India

Azmat Rasul (Florida State University, USA): Unreliably Reliable: Application of the Intercoder Reliability Coefficients in Content Analysis

Fábio Henrique Pereira & Florence Le Cam (TBC): Understanding Journalists' Paths: A study of biographic narratives from web journalists

Marcus Antonio Assis Lima & Rafael Flores Goes Prates (Universidade Estadual do Sudoeste da Bahia, Barzil): Ninja Independent Narratives, Journalism and Action: Production Process of the Information in An Alternative Media

Sadia Jamil (The University of Queensland, Australia): Journalists' concepts of freedom of expression and press freedom in Pakistan

**Session 13: Tuesday, 14 July 2015****Slot Code:** JRE-T1b**Time:** 09:00-10:30**Room:** R-M110**Theme V:** Generic Studies of Journalism**PANEL SESSION:** Comparative Qualitative Studies of Journalism: Both Possible & Useful?**Chair:** Arnaud Anciaux (École des Médias et du Numérique de la Sorbonne, France)**Discussant:** Fábio Henrique Pereira (Universidade de Brasília, Brazil)**Presentations:**

Arnaud Anciaux (École des Médias et du Numérique de la Sorbonne, France) & *Fábio Henrique Pereira* (Universidade de Brasília, Brazil): Comparative research on journalism has a long tradition in the field of communication.

Fábio Henrique Pereira & *Florence Le Cam* (Universidade de Brasília, Brazil): Using qualitative interviews to understand the identity of online journalists in Belgium, France and Brazil.

Bénédicte Toullec (Université de Rennes 1, France): Défis et leçons méthodologiques imposés par le rapport dialogique de la production journalistique transfrontalière

Anke Fiedler & *Marie-Soleil Frère* (Université Libre de Bruxelles, Belgium): Comparing Media Freedom in Post-Conflict Societies

Juliette Charbonneaux (CELSA, Paris-Sorbonne, France): La construction d'un « caractère franco-allemand » par la presse française et allemande : entrée dans la fabrique du comparable

Fernando Oliveira Paulino & *Madalena Oliveira* (Universidade Clássica de Lisboa/Lives in Grândola, Spain): Public service of Media in Brazil and Portugal: comparative research challenges

François Demers (Université Laval, Canada): Comparison by a comprehensive case study: Mexico

Session 14: Tuesday, 14 July 2015**Slot Code:** JRE-T2b**Time:** 14:00-15:30**Room:** R-M110

**Theme III: The Profession of Journalism****Title:** Capturing the News-Pens and Swords:**Chair:** Paschal Preston (Dublin City University, Ireland)**Presentations:**

Mulatu Alemayehu Moges (University of Oslo, Media and Communication, Norway): Exploring the Coverage of Internal Conflicts Issues in Ethiopia; Reminisced or Omitted by the local media

Wing Lam Chan (Hong Kong Baptist University, China): Conflicts in the newsroom: a theoretical analysis of anticipatory socialization and journalistic creativity

Walter Chikwendu Ihejirika, Christie U Omega, Sunny C Mbazie & Hycainth C Orlu-Orlu (University of Port Harcourt Choba, Rivers State, Nigeria): Patterns of News Reporting on conflict/Politics in the Niger Delta Region of Nigeria

Sigurd Allern (University of Oslo, Norway) & *Ester Pollack* (Stockholm University, Sweden): Advocacy Think Tanks as News Sources and Agenda Setters

Elisabeth Eide (Oslo and Akershus University College of Applied Sciences): Autonomous journalists and anonymous politicians? Norwegian media coverage of the NSA surveillance and the "Snowden Affair"

Mary Weinstein (Universidade Estadual do Sudoeste da Bahia (Uesb), Brazil): The press in the State of Bahia, Brazil: the public dispute

Session 15: Tuesday, 14 July 2015**Slot Code:** JRE-T3b**Time:** 16:00-17:30**Room:** R-M110**Theme I:** International Collaborative Research & **Theme III:** The Profession of Journalism**PANEL SESSION:** ISIS & Journalism: Representations of Threat**Chair:** Beate Josephi (Edith Cowan University, Western Australia)**Presentations:**

Barbie Zelizer (Annenberg School for Communication University of Pennsylvania, USA): How Visuals Complicate the Ability to Understand IS

Rune Ottosen & Sjur Øvrebø (Oslo University, Norway): IS the only one to be blamed for the chaos in Syria? The Syria-coverage in Aftenposten with Libya as Doha

Ganga Vadhavkar (University of Wisconsin-Eau Claire, USA): Comparative Analysis of ISIS-Related Issues In Three Newspapers

Piotr M. Szpunar George Gerbner (Annenberg School for Communication University of Pennsylvania, USA): ISIL's Americans: Representations of Homegrown Threat

Session 16: Tuesday, 14 July 2015

Slot Code: JRE-T1c

Time: 09:00-10:30

Room: R-M120

Theme III: The Profession of Journalism

PANEL SESSION: Adapting the Inverted Pyramid Style of Media Writing for Journalism Education in Multi-Cultural and Multi-national Contexts

Chair/Moderator: Richard E Shafer (University of North Dakota, USA)

Presentations:

Richard Shafer (University of North Dakota, USA) & *Eric Freedman* (Michigan State University, USA): Adapting the Western Journalism Education Model for Application to Press Systems in Central Asia: A Case Study of Turkmenistan, Uzbekistan and Kyrgyzstan

Miglana Sternadori (Texas Tech University, USA): Newswriting for Journalism Education in the Context of Bulgaria

Andrew Duffy (Nanyang Technological University, Singapore): You Won't Believe These 3 Amazing Ways They Write Ledes In Singapore

Slavka Antonova (University of North Dakota, USA): Teaching journalism: Comparing the norms of journalistic conduct in developing and developed countries

Ylva Rodny-Gumede (University of Johannesburg, South Africa): Journalism practices and audience interaction in South Africa

Ammina Kothari (Rochester Institute of Technology, USA): Reconciling Journalism Training with Professional Issues with African Journalism

**Session 17: Tuesday, 14 July 2015****Slot Code:** JRE-T2c**Time:** 14:00-15:30**Room:** R-M120**Theme III:** The Profession of Journalism**Title:** Journalism Autonomy: Expectations and Performances**Chair:** Jesse Owen Hearn-Branaman (National Institute of Development Administration, Thailand)**Presentations:**

Susanne Kirchhoff (University of Salzburg, Austria): The Dispositif of Journalism – Practices and Meanings of Professional Journalism in a Changing Environment

Lukas Otto, Isabella Glogger & Michaela Maier (University of Koblenz-Landau, Germany): The softening of journalistic political communication – a critical review of concepts and a new framework model

Juliette Storr (Pennsylvania State University, USA): Journalism, Incivility and Free Speech: Deciding the New Common Good in Online News Story Comments

Christina Holtz-Bacha (University of Erlangen-Nuremberg, Germany): A matter of freedom of the press? The Guardian case and how it was reported in German newspapers

Lu Zhao (Indiana University, Zhejiang University, China): New Scheme of Communication: A Study of Interactivity and Multimedia Use in Microblogs of News Organizations in China

Session 18: Tuesday, 14 July 2015**Slot Code:** JRE-T3c**Time:** 16:00-17:30**Room:** R-M120**Theme I:** International Collaborative Research & **Theme III:** The Profession of Journalism**PANEL SESSION:** Journalistic Experience & News Coverage of Sexual Assault & Violence Internationality**Moderator/Chair and Discussant:** Carrie Rentschler (McGill University, Canada)

**Presentations:**

Stephanie Frost & Cynthia Carter (Cardiff University, UK): UK on Rape Culture: The UK Press, Campaigning & Social Media : A Feminist Analysis

Yasmin Jiwani (Concordia University, Canada): Rape and Race in the Canadian Press: Reproducing the Moral Order.

Stine Eckert (Wayne State University, USA) & *Linda Steiner* (University of Maryland, USA): The UVA Rape Story Controversy: Responses to Rolling Stone

Kalyani Chadha & Pallavi Guha (University of Maryland, USA): Sexual Violence Against Women in India: Audience Responses To Media Coverage

Carolyn M. Byerly (Howard University, USA): Sexual Violence & the Journalists Who Cover it

Session 19: Wednesday, 15 July 2015

Slot Code: JRE-W1a

Time: 09:00-10:30

Room: DS-M320

Theme III: The Profession of Journalism

Title: Framing News and News Framing

Chair: Jonathan Ilan (Bar-Ilan University, Israel)

Presentations:

Shijin Zhao (TU Dortmund, Germany): A Comparative Framing Study of Beijing, Shanghai, Guangzhou and Hong Kong Newspaper Coverage of Google Withdrawal from Mainland China: the Impact of Media Location, Party Affiliation, Market Orientation and Ownership

Katy Lavonne Snell (University of Miami, USA): A Critical Discourse Analysis of News Media Framing of the Migration of Central American Children Across the U.S.-Mexico Border

Jungah Ahn (Hebei University, China): Framing Terror in the News Reports of CCTV, CNN, and KBS

Sisanda Bukeka Nkoala (University of Cape Town, South Africa): How South Africa's media reports on itself

Fangzhou Ding (Zhejiang University, China): The Changing Discourse in Chinese Journalistic Community

**Session 20 :Wednesday, 15 July 2015****Slot Code:** JRE-W2a**Time:** 14:00-15:30**Room:** DS-M320**Theme III:** The Profession of Journalism**Title:** TBC**Chair:** Abeer Najjar (American University of Sharjah, United Arab Emirates)**Presentations:**

Susan Keith (Rutgers University,USA): Memory, exaggeration and the watchdog function on eyewitness journalistic recollection

Mologadi Makwela (University of Cape Town,South Africa): The Media, Protest Art & Nation Building in Post-Apartheid South Africa: Debating The Spear

Oliver Hahn & Isabelle Brodesser (University of Passau, Germany): Changing Practices and Perceptions of Journalists Within Digital Protest Communication: Professional Reporters Interact with Civil Movements as Both Audiences and Sources

Suruchi Mazumdar (Nanyang Technological University, Singapore): Government lapdog or watchdog?: Corporate-state actors, non-elite protesters and democratic role of mainstream newspapers in the east Indian city of Kolkata

Jeremy Matthew (King's College London, UK): "Can you see us BBC?" Public reaction to news media organisations and 'objective' reporting during the 2014 Scottish Independence Referendum.

Session 21: Wednesday, 15 July 2015**Slot Code:** JRE-W1b**Time:** 09:00-10:30**Room:** R-M110**Theme III:** The Profession of Journalism**Title:** Journalism & Crisis: What has been lost & What Can be saved?

Chair: Tanja Aitamurto (Stanford University, USA)

Presentations:

John Christian Linis Dinco (Colegio de San Juan de Letran, Philippines): Stigmatizing AIDS: A content analysis on HIV/AIDS-related news articles published by three Philippine major broadsheets

Colin Sparks (HKBU University of Westminster, Hong Kong), *Wang Haiyan* (Sun Yat Sen University, China) & *Huang Yu* (HKBU University of Westminster, Hong Kong): Differentiation between newspapers in the PRC: a comparative content analysis of People's Daily and Southern Metropolitan Daily

Rebeca De Dobbelaer & Karin Raeymaeckers (Ghent University, Belgium): Patient empowerment or triumph of the elite? A multi-method analysis of health related issues in Belgian women's magazines

Shangyuan Wu (Simon Fraser University, Canada): Uncovering "Journalism Crisis" Paradigms in the Non-West: A Study of Newsworker Perceptions of Journalism Ideals and Crisis in Singapore and Hong Kong

Session 22: Wednesday, 15 July 2015

Slot Code: JRE-W2b

Time: 14:00-15:30

Room: R-M110

Theme III: The Profession of Journalism

Title: Beyond the Self-effacing Facade, Journalism in Canada Revisited

Chairs: Danghelly Giovanna Zuniga & Oscar Javier Parra (Universidad del Rosario, Colombia)

Presentations:

Jessica Tom (Western University, Western University, Canada): How Do Young Canadians Come to Believe Their News?

Patrick McCurdy (University of Ottawa, Canada) & *Brooks DeCillia* (London School of Economics): The Sound of Silence: The absence of "public service" in journalistic discourse about the Canadian Broadcasting Corporation (CBC)

Judith Dubois (Universite du Quebec a Montreal, Canada): A study of the factors that have increasingly impacted the capacity of journalists to produce quality journalistic work in Quebec

Juliette De Maeyer (Université de Montréal, Canada): Is there journalistic know-how behind churnalism?

Robert A Hackett (Simon Fraser University, Canada): Peace Journalism as a weapon of struggle? Paradigm transposition in the context of global climate crisis.

Session 23: Wednesday, 15 July 2015

Slot Code: JRE-W3b

Time: 16:00-17:30

Room: R-M110

Theme III: The Profession of Journalism & **Theme IV:** Quantitative Methods of Journalism Studies

PANEL SESSION: Journalists in BRICS: Reporting Findings of Empirical Research

Chair: Svetlana Pasti (University of Tampere, Finland)

Presentations:

Raquel Paiva & Muniz Sodr , Em ritos (Federal University, Rio de Janeiro, Brazil): Re-thinking Brazilian journalism

Svetlana Pasti (University of Tampere, Finland): More common than different: Examining journalists of new online media and old mainstream media in Russia

Ravindra Kumar Vemula (English and Foreign Languages University, India) & *Jyotika Ramaprasad* (University of Miami, USA): Profiling Journalists: The changing dynamics of Indian media system

Yu Xu (University of Southern California, USA), *Ruiming Zhou* (Fudan University, China) & *Xianzhi Li* (Capital University of Economics and Business, China): Imaging professional fame revisited: The evolution of journalistic professionalism in contemporary China

Musawenkosi W. Ndlovu Ndlovu (University of Cape Town, South Africa): The future of South African journalism in the BRICS context

Session 24: Wednesday, 15 July 2015

Slot Code: JRE-W1c

Time: 09:00-10:30

Room: R-M120

**Theme III: The Profession of Journalism****Title:** Journalism Conservation in a Changing World**Chair:** Désirée Deniz Hostettler (Concordia University, Canada)**Presentations:**

Marcus Assis Lima (Universidade Estadual do Sudoeste da Bahia, Brazil): Brazilian survey on journalistic practices and civic journalism

Surbhi Dahiya (Indian Institute of Mass Communication, India) & *Commonwealth Education Media Center for Asia* (CEMCA, India): Mapping Professional Needs of Indian Journalists: Curriculum vs Skill Development Gaps -

Claudia Mellado (Pontificia Universidad Católica de Valparaíso, Chile) & *Sallie Hughes* (University of Miami, USA): The Role of the Press in Chile's Actually Lived Democracy

Zhan Zhang (Università della Svizzera italiana, Switzerland): The Puzzles of reporting China: the international news making in China

Anthea Garman & Vanessa Malila (Rhodes University, South Africa): Listening and the ambiguities of voice in South African journalism.

Session 25: Wednesday, 15 July 2015**Slot Code:** JRE-W2c**Time:** 14:00-15:30**Room:** R-M120**Theme III: The Profession of Journalism & Theme V: Generic studies of Journalism****Title:** The Parody of Gender & Journalism**Chair:** Colin Sparks (HKBU University, Hong Kong)**Presentations:**

Hanne Vandenberghe (University of Leuven, Belgium): Print journalist's perceptions of the newsworthiness of ethnic minorities and women

Sivani Pillay (University of Cape Town, South Africa): Rumble in the concrete jungle | A reality check on the status of gender equality within the financial services sector in a democratic South Africa



Monica Martinez (University of Sorocaba (Uniso)-SP-Brazil), *Claudia Lago* (University of São Paulo, Brazil) & *Mara Lago Coelho de Souza Lago* (Universidade Federal de Santa Catarina, Brazil): Gender Studies in Brazilian Journalism Research: a tenuous relationship

Candis Callison, *Mary Lynn Young* & *Zoe Tennant* (University of British Columbia, Canada): 'Correspondent Confidential': The quasi-located global journalist and paradoxical feminist subjectivities in Vice

Session 26: Wednesday, 15 July 2015

Slot Code: JRE-W3c

Time: 16:00-17:30

Room: R-M120

Theme III: The Profession of Journalism

Title: Media Representations on the Edge

Chair : Kanyika - Shaw (University of Thai Chamber of Commerce, Thailand)

Presentations:

Jonathan Ilan (Bar-Ilan University, Israel): News and the word-image problematic: A (key)word on international news pictures production

Constanza Mujica & Ingrid Bachmann (Pontificia Universidad Católica de Chile, Chile): The effects of melodramatic news coverage in information appeal, recall and comprehension by Chilean audiences

Defne Bilir, *Stephen D. McDowell*, *Azmat Rasul* & *Kelly Croy* (Florida State University, USA): Through the Lens of David Douglas Duncan: Picturing the End of the British Raj in India, in 1947

Maria Karidi & Michael Meyen (University of Munich, Germany): Resilient news media? How new media actors shape the news.

Stanton Paddock (Concordia University) & *Michael Koliska* (University of Maryland, USA): Representations of photojournalists in photojournalism textbooks: forty years of changing professional self image, 1920-60

Stuart Allan (Cardiff University, UK) & *Chris Peters* (Aalborg University Copenhagen, Denmark): Photojournalism's futures: Public perceptions of citizen and professional news imagery

**Session 27: Thursday, 16 July 2015****Slot Code:** JRE-TH1a**Time:** 09:00-10:30**Room:** R-M110**Theme V:** Generic Studies of Journalism**Title:** Journalism Curriculum Renewal: Balancing Tertiary Expectations and Industry Needs in a Changing Environment**Chair:** Monica Martinez (University of Sorocaba (Uniso)-SP-Brazil)**Presentations:**

Jeremaiah Manuel Opiniano (University of Santo Tomas, Philippines): Journalism, Journalism Education and a Region's Integration

Stephen Tanner, Marcus O'Donnell (University of Wollongong, Australia), *Trevor Cullen* (Edith Cowan University, Australia) & *Kerry Green* (University of South Australia): 'Sharing the knowledge: a website encouraging Journalism academics to look beyond their own programs.'

Andrew Duffy (Nanyang Technological University, Singapore): Permission to change: journalism students and the evolving media ecosystem

Michael Harnischmacher (University of Trier) & *Nicole Romana Heigl* (University of Eichstätt, Germany): The "Communicative Self" and its Influence on the Perception of Media Power and Impact

Chia-Shin Lin (Fo Guang University, Taiwan): Innovation or replication: mass media's adoption of mobile apps in Taiwan

Session 28: Thursday, 16 July 2015**Slot Code:** JRE-TH2a**Time:** 14:00-15:30**Room:** R-M110**Theme III:** The Profession of Journalism & **Theme V:** Generic Studies of Journalism**Title:** Joining the Conversation: Journalists' Views on the Profession**Chair:** Vaia Doudaki (Cyprus University of Technology, Cyprus)

**Presentations:**

Fabian Wedeln (University of Passau, German): News Media Logics in Germany: Qualitative in-depth interviews with managing editors about agent-structure dynamics and action strategies in the German mass media system

Halliki Harro-Loit (University of Tartu, Estonia): Training methods of listening-based questioning

Danghelly Giovanna Zuniga & Oscar Javier Parra (Universidad del Rosario, Colombia): Journalists, engineers and hackers: a new convergence in investigative journalism

Bhanubhakta Acharya & Geneviève A Bonin (University of Ottawa, Canada): A case study of accountability and on-line journalism in Nepal

Kanyika - Shaw (University of Thai Chamber of Commerce, Thailand): Newsroom Ethics in Digital Age: A case study of Thai news organization

Tanja Aitamurto (Stanford University, USA): Motivation factors in crowdsourced feature journalism: Dreaming, learning and winning prizes

Session 29: Thursday, 16 July 2015

Slot Code: JRE-TH1b

Time: 09:00-10:30

Room: R-M120

Theme II: Innovation in Journalism & **Theme III:** The Profession of Journalism

Title: From post-industrial to post-journalism: New Takes for Acceleration

Chair: Oliver Hahn (University of Passau, Germany)

Presentations:

Abeer Najjar (American University of Sharjah, United Arab Emirates): Old Guards and New Players: Market and Audience for Arab News Media

Pere Masip, Jaume Suau Carles Ruiz Javier Guallar & Miquel Peralta (University Ramon Lull (Spain): Journalists hegemonies in the age of journalism participation: the audience's perspective

Alet Janse van Rensburg (University of Cape Town, South Africa): Rethinking climate change communication by going back to basics: listening to the audience



Elizabeth Saad Correa (University of Sao Paulo, Brazil): Innovations in Journalism beyond business models: using digital tools and newsroom creativity to enhance Journalism's role in contemporary society

Ye Hao (Shanghai Jiao Tong University, China) & *Guy Starkey* (University of Sunderland, UK): Multimedia news websites: conceptual and methodological issues in comparative analysis of journalism practice in China and the United Kingdom

Session 30: Thursday, 16 July 2015

Slot Code: JRE-TH2b

Time: 14:00-15:30

Room: R-M120

Theme I: International Collaborative Research & **Theme III:** The Profession of Journalism

Title: Can Unconscious Stereotypes Slow Newsroom Diversity?

Chair: Halliki Harro-Loit (University of Tartu, Estonia)

Presentations:

Jia Lu & Tian Zhang (Tsinghua University, China): Linguistic Intergroup Bias in Chinese Journalism

Jesse Owen Hearn-Branaman (National Institute of Development Administration, Thailand): How Journalists in China, Thailand, UK & the USA Talk About Truth and Power

Jyotika Ramaprasad, Aurora Occa & Joy Leopold (University of Miami, USA): Indian Journalists on New Media Technological Changes, Censorship and Control, Prestige

Huei-Ling Liu (Taipei National University of Art, Taiwan) & *Ven-hwei Lo* (The Chinese University of Hong Kong): Burnout, Working Conditions and Job Satisfaction of Taiwanese Journalists in the Age of Convergence

Session 31: Thursday, 16 July 2015

Slot Code: JRE-TH1c

Time: 09:00-10:30

Room: A-2875

Theme I: International Collaborative Research & **Theme III:** The Profession of Journalism



Title: Multi-contextual Lives: Transnational Identifications Under Mediatized Conditions

Chair: Ester Pollack (Stockholm University, Sweden)

Presentations:

Dan Wang & Lei, Vincent Huang (Hong Kong Baptist University, China): Investigating Impact of Identities and Organizational Constraints on Self-censorship of Chinese Journalists from Three Types of Newspapers

Martin Eide (University of Bergen, Norway): Digital transparency and accountability

Moniza Waheed (Universiti Putra Malaysia, Malaysia): Values in the News Coverage of Political Speeches: Comparing Pakistan, India, and Sri Lanka

Kalyani Chadha (University of Maryland, USA): When more is not better: The Impact of Structural Economic Trends and on India's Media Landscape

Henrik Bodker (Aarhus University, Denmark): VICE NEWS Inc. — Youthful Intervention and Global Conglomerate

Session 32: Thursday, 16 July 2015

Slot Code: JRE-TH2c

Time: 14:00-15:30

Room: A-2875

Across Themes of Journalism Research & Education (JRE) Section

SECTION BUSINESS MEETING

Chair: Claudia Lago, JRE Vice Chair Presides the JRE Special Members' Meeting

Moderators: Ibrahim Saleh, Claudia Lago, Kerry Green

Organizational Meeting for the NEW Re-Vamping of JRE Online

All JRE members are strongly advised to attend

Discussing Future Agenda, Topics, Editorial Board, Editors



9. Law - LAW

TBC

Session 1: Monday, 13 July 2015

Slot Code: LAW-M1a

Time: 09:00-10:30

Room: DS-M445

Title: The State of the Law: Network Neutrality

Chair: Sandra Braman (Texas A&M University, US)

Presentations:

Barbara Cherry (Indiana University, US): TBC

Christopher Marsden (University of Sussex, UK): TBC

Silvio Henrique V. Barbosa (Escola Superior de Propaganda e Marketing, Brazil): TBC

Session 2: Monday, 13 July 2015

Slot Code: LAW-M2a

Time: 14:00-15:30

Room: DS-M445

Title: Law, Policy, and Political Communication I

Chair: Hannu Nieminen (University of Helsinki, Finland)

Presentations:

Cherian George (Hong Kong Baptist University, Hong Kong): Lawmaking as "Hate Spin": The Fluid Frontiers of Religious Intolerance

Sebastian Martin Valdez (University of Western, Sydney): Legal Kaleidoscopes: Human Rights and the Dilemmas of Free Speech Regulation in Argentina



Amy Kristin Sanders (Northwestern University, Qatar): Ag-Gag Laws: Legislating an Ethical Solution to Journalistic Practice?

Hannu Nieminen (University of Helsinki): Democracy and Information and Communication Rights: The Case of Finland

Session 3: Monday, 13 July 2015

Slot Code: LAW-M3a

Time: 16:00-17:30

Room: DS-M445

Title: Developments in Intellectual Property Rights

Chair: Lucas Logan (University of Houston, US)

Presentations:

Sara Bannerman (McMaster University): International Copyright and Access to Knowledge: Institutional Foundations and Path Dependencies

Enakshi Roy (Ohio University): A Comparative Analysis of US and Indian Laws in the Context of Unauthorized Hollywood Remakes to Bollywood

Loreto Corredoira (Universidad Complutense de Madrid, Spain) & *Rodrigo Cetina* (City University of New York, US): Current Copyright Policy Tendencies in 2015: Further Weakening of Limits and Exceptions and the Ever -Diminishing Public Domain

Manojna Yeluri (Independent Scholar, India): Songs of Power and Powerless Voices: Understanding the Influence of Copyright in Shaping Public Discourse through Indian Folk Music

Jhessica Reia (FGV Law School, Brazil): Copyright Law, ICTs and Access to Educational Materials in Brazil

Session 4: Tuesday, 14 July 2015

Slot Code: LAW-T1a

Time: 09:00-10:30

Room: DS-M445

Title: Literacy and/as Access to Information



Chair: Nadine Kozak (University of Wisconsin-Milwaukee, US)

Presentations:

Henk Kloppers (North-West University, South Africa): Insurance Contracts and Consensus: A Case for Plain Use Language

Cheng-yu Lin (Shih Hsin University, Taiwan): A Study on the "Co-opetition" between Health Literacy and Law: With Special Reference to Health Advertising

Manuel Sanchez de Diego (Universidad Complutense de Madrid, Spain): La Configuración del Derecho de Acceso a la Información Pública en las Instancias Internacionales

Session 5: Tuesday, 14 July 2015

Slot Code: LAW-T2a

Time: 14:00-15:30

Room: DS-M445

Title: Regulatory Issues

Chair: Sara Bannerman (McMaster University, Canada)

Presentations:

Avshalom Ginosar (The Max Stern Academic College of Yezreel Valley, Israel) & *Or Krispil* (Haifa University, Israel): Media Regulation and Public Interest: Institutional and Substantive Aspects

Marilyn Terzic (University of Quebec, Canada): Shomi the Culture: The Netflix Effect and the Canadian Broadcasting System

Paul Torre (University of Northern Iowa, US): The Ongoing Battle for an Open and Accessible Internet in the United States: The Use and Abuse of Media Regulations Governing Municipal Broadband

Ruslan Dairbekov (Independent Scholar, Kazakhstan): Analysis and Recommendations for Improvement of National Legislation on Electronic Public Services in Kazakhstan

Wilma Areliano (Infotec Center of Investigation & Innovation, Mexico): Derechos de los Ciudadanos en el Gobierno Abierto: Regulación, Autorregulación y Efectos no Deseados de la Norma

**Session 6: Tuesday, 14 July 2015****Slot Code:** LAW-T3a**Time:** 16:00-17:30**Room:** DS-M445**Title:** The Sony vs. North Korea Affair: Free Speech, Popular Culture, and Cybersecurity**Chair:** Sandra Braman (Texas A&M University, US)

Co-sponsored by the Audience, International Communication, Communication Policy and Technology, and Mediated Communication, Public Opinion & Society Sections, and by the Comic Art and Popular & Culture Working Groups

Presentations:Barbie Zelizer (Annenberg School, University of Pennsylvania, US): **TBC**Andrew Calabrese (University of Colorado-Boulder, US): **TBC**Graham Murdock (Loughborough University, UK): **TBC****Session 7: Wednesday, 15 July 2015****Slot Code:** LAW-W1a**Time:** 09:00-10:30**Room:** DS-M445**Title:** Communication, Hegemony and Power: Latin American Perspectives**Chair:** Fernando Oliveira Paulino (University of Brasilia, Brazil)

ALAIC/Law Section Special Session (SS F)

Presentations:*Gabriel Kaplaen* (University of the Republic, Uruguay): **TBC***Delia Crovi* (National Autonomous University of Mexico, Mexico): **TBC***Marialva Barbosa* (Federal University of Rio de Janeiro, Brazil): **TBC***Ana Carolina Temer* (Federal University of Golas, Brazil): **TBC***María Elena Meneses* (Technogic Institute of Monterrey, Mexico): **TBC**



Danilo Rothberg (Sao Paulo State University, Brazil): TBC

Edgardo Carniglia (National University of Rio Cuarto, Argentina): TBC

Session 8: Wednesday, 15 July 2015

Slot Code: LAW-W2a

Time: 14:00-15:30

Room: DS-M220

Title: TBC

Chair: TBC

Presentations:

TBC

Session 9: Wednesday, 15 July 2015

Slot Code: LAW-W2b

Time: 14:00-15:30

Room: DS-M445

Title: Network Governance

Chair: *Amit Schejter* (University of the Negev, Israel) & *Ben Gurion* (Pennsylvania State University, US)

Co-sponsored with Communication Policy & Technology

Presentations:

Rita Zajacz (University of Iowa, US): Conceptual Quandary: Understanding Radiotelegraphy at the 1903 and 1906 International Conferences

Sandra Braman (Texas A&M University, US) & *Nathan Bares* (Independent Scholar, US): Fair Queuing and Network Neutrality

Melanie Dulong de Rosnay & Francesca Musiani (Institute of Communication Sciences/Paris Sorbonne Universités, France): Towards a Typology of Online Peer-Production Platforms



Lucas Vaccaro Logan (University of Houston, US) & *Patrick Burkart* (Texas A&M University, US):
Exceeding Authorized Access: Lizard Squad and the Reflexive Modernization of Hacking

Session 10: Wednesday, 15 July 2015

Slot Code: LAW-W3a

Time: 16:00-17:30

Room: DS-M220

Title: Privacy and Information Policies

Chair: Sandra Braman (Texas A&M University, US)

Discussant: Seeta Peña Gangadharan (TBC)

Co-sponsored with Communication Policy & Technology

Presentations:

Oliver Leistert (University Paderborn): (Un)regulated affect: sensing moods and analyzing sentiments from pre-individual intensities as a new modulation of control

Wendy Van den Broeck & Paulien Coppens (iMinds-SMIT, Vrije Universiteit Brussel, Belgium):
Forgot your password? A user analysis of a single sign on identity and management solution for the Belgian media sector.

Avshalom Ginosar & Yaron Ariel (The Max Stern Academic College of Yezreel Valley): Privacy on the Net: Connections between Knowledge, Concerns, and Behavior

Slavka Antonova & David Potter (University of North Dakota, USA): Reconceptualizing “privacy”: Consensus and conflicts at the U.S. NTIA Facial Recognition Technology multistakeholder forum

Seyram Avle & Omolade Adunbi (University of Michigan): “Whose Freedom? Which Information?”: Discourses on Freedom of Information Policies

Session 11: Wednesday, 15 July 2015

Slot Code: LAW-W3b

Time: 16:00-17:30

Room: DS-M445

Title: Speech and Press Rights



Chair: **TBC**

Presentations:

Silvio Henrique Vieira Barbosa (TBC): Free Speech on Trial: How the Brazilian Supreme Court Decides on Recent Cases Involving Censorship and Confidentiality for Sources in the Press

Ziyinet Seldag Gunes Peschke (TBC): The Protection of Privacy under Freedom of the Press: Decisions of the Turkish Court of Cassation

Stephanie Fiechtner (TBC): Who Has the Power to Change Television Content? Requirements in the Triangle of Politics, PSB, and Science: A Case Study on Swedish Television

David Pritchard (University of Wisconsin-Milwaukee, US) & Lisa Taylor (TBC, Canada): The Two Faces of Criminal Libel in 21st Century Canada

Session 12: Thursday, 16 July 2015

Slot Code: LAW-TH1a

Time: 09:00-10:30

Room: DS-M445

SECTION BUSINESS MEETING

Chair: Sandra Braman (Texas A&M University, US)

Session 13: Thursday, 16 July 2015

Slot Code: LAW-TH2a

Time: 14:00-15:30

Room: DS-4375

Title: **TBC**

Chair: **TBC**

Presentations:

TBC

**Session 14: Thursday, 16 July 2015****Slot Code:** LAW-TH2b**Time:** 14:00-15:30**Room:** DS-M445**Title:** Money, Power, and the Law**Chair:** TBC**Presentations:**

María Soledad Segura (TBC): The Social Impact of Communication Law and Policy-Making Processes in Latin America

Nadine Kozak (University of Wisconsin-Milwaukee): When Municipal Competition is a Threat: Exploring the History of Corporate Challenges to Municipal Communications Provision

Rolando Guevara-Martín (TBC): Telecommunications Reform in Mexico: Alternatives to Access to Communication

Isabel Serrano Maillo (TBC) & *Isabel Martín de Llano* (TBC): La Cara y La Cruz de Los Big Data: Una Herramienta al Servicio de la Transparencia o un Medio Más Para la Manipulación?

10. Media and Sport - MES**Chair:** Alina Bernstein (College of management academic studies, Israel)**Co-Chair:** Deirdre Hynes (Manchester Metropolitan University, UK)**Name of Person Submitting this information:** Alina Bernstein**Session 1: Monday, 13 July 2015****Slot Code:** MES-M1a**Time:** 09:00-10:30**Room:** DS-M260**Title:** Mediated Fan Interaction, Communication and Engagement



Chair: Linda K. Fuller (Worcester State University, USA)

Presentations:

Jordan Stalker (University of Wisconsin-Madison): Pro Kabaddi: When Child's Play Goes to Market

Olan Scott (University of Canberra), *Jerry Watkins* (University of Canberra) & *Ann Pegoraro* (Laurentian University, Canada): Bottom-up framing: Understanding social media fan interaction around international rugby union

Stelios Stylianou & Vivi Theodoropoulou (Cyprus University of Technology): Enacting fan identities through binary oppositions: the case of football fans' communication in Cyprus

Marta Fialová, Veronika Macková & Alice Němcová Tejkalová (Charles University in Prague): Yes, I am a racist! So what? Incompetence of the hegemonic Czech sports media discourse to reflect racism amongst Czech football fans

Matthew Wysocki (Flagler College, USA): #IAmCHIKARA: Fandom in the Social Media Era for CHIKARA Pro Wrestling

Session 2: Monday, 13 July 2015

Slot Code: MES-M2a

Time: 14:00-15:30

Room: DS-M260

Title: Media, Sport and Identities

Chair: Jordan Stalker (University of Wisconsin-Madison)

Presentations:

Douglas-Wade Brunton (University of Michigan): The Corridor of Uncertainty - Media, Cricket and West Indian Identity

Shekinah Dorelle Palispis Queri (University of the Philippines Baguio): Indigenous tribal games: A space for (dis)empowering the collective cultural consciousness of the Mangyan indigenous tribal games players in the Philippines

Ilan Tamir (School of communication, Ariel University, Israel) & *Alina Bernstein* (College of management academic studies, Israel): Do they even know the national Anthem? Minorities in service of the Flag – Israeli Arabs in the national football Team



Linda K. Fuller (Worcester State University): The power of ambiguous gender: The case of Indian sprinter Dutee Chand.

Cheng-Ying Lin (National Chengchi University, Taiwan): The Summoning: Reverse Women's Oppression through Road Running in Taiwan

Session 3: Monday, 13 July 2015

Slot Code: MES-M3a

Time: 16:00-17:30

Room: DS-M260

Title: Sport Media, Football and the FIFA World Cup

Chair: Alina Bernstein (College of management academic studies, Israel)

Presentations:

Banu Dağtaş (Anadolu University Department of Journalism, Turkey): The Change of the News Practices with the Industrial Football: Eskişehirspor Case

Markus Schafer (Johannes Gutenberg University Mainz) & *Christain Schafer-Hock* (TU Dresden. Institute of Media and Communication): How much truth is in transfer rumours? A quantitative analysis of quality and reliability of football transfer coverage

Sunyoung Kwak (The University of Tokyo): Between Rivalry and Regional Friendship: Japanese Newspaper Coverage of the Korean National Soccer Team in the 2002 FIFA World Cup

Joaquin Marin Montin (University of Seville) & *Paula Bianchi* (Federal University of Pampa, Brazil): FIFA 2014 World Cup Brazil. Comparative Analysis of the Televised Treatment of the Opening Ceremony by Brazil's Globo network and Cuatro in Spain

Niall Patrick Brennan (Fairfield University): Consensus and Resistance: A Comparative Look at Global Reporting on Brazil's Expectations as 2014 FIFA World Cup Host

Session 4: Tuesday, 14 July 2015

Slot Code: MES-T1a

Time: 09:00-10:30

Room: DS-M260

Title: Media and Sport around the World



Chair: Allison Levin (Independent scholar, USA)

Presentations:

Hugo Leon (Universidad Iberoamericana Puebla, Mexico): Sports coverage in Mexico: the hegemony of soccer and the baseball resistance.

Benjamin Brojakowski (Bowling Green State University): "You Know Why I'm Here:" The Framing of A Silent Black Athlete

Veronika Mackova & Ondrej Trunecka (Charles University in Prague): You haven't got a leg? Don't worry you still can be a star! - Media image of the cyclists Ježek

Fannie Valois-Nadeau (Concordia University and Queen's University): Professional hockey, Philanthropy and the (Re) Configuration of Social Classes

Felix Flemming & Christopher Starke (University of Muenster, Germany): Who is responsible for doping in sports? An analysis of the attribution of responsibility in German media coverage

Session 5: Tuesday, 14 July 2015

Slot Code: MES-T2a

Time: 14:00-15:30

Room: DS-M260

Title: Media and Sport – Past, Present and Future

Chair: Fannie Valois-Nadeau (Concordia University and Queen's University)

Presentations:

Christopher David Tulloch & Xavier Ramon (University of Pompeu Fabra, Barcelona): Time out: media convergence, a wider agenda and alternative narrative through long-form sports journalism. A comparative analysis of Sports Illustrated Longform and L'Équipe Explore

Jeff Gerson (University of Massachusetts Lowell): Media Coverage and the Concussion Crisis in Sports

Allison Levin (Independent scholar, USA): Twitter and Peds: Communication Strategies for Managing Player Transgressions in Baseball

Kirsten Frandsen (Aarhus University, Denmark): Digital media and mediatization of sport



Julien Laurent Adhepeau (Université Félix Houphouet-Boigny, Côte d'Ivoire): L'industrie sportive dans la construction de la marque pays des pays sous-développés : Le cas de la Côte D'ivoire
(Presence to be confirmed)

Session 6: Tuesday, 14 July 2015

Slot Code: MES-T3a

Time: 16:00-17:30

Room: DS-M260

SECTION BUSINESS MEETING AND ELECTIONS

Chair: Alina Bernstein (College of management academic studies, Israel)

11. Media Education Research - MER

Chair: Divina Frau-Meigs (Sorbonne Nouvelle University, France)

Vice-Chair: Manuel Pinto (Minho University, Portugal)

Session 1: Monday, 13 July 2015

Slot Code: MER-M1a

Time: 09:00–10:30

Room: DS-M280

Title: Skilling for media literacy

Chair: Sang Bai

Presentations:

Mariana de Souza Gomes (TBC, Sorbonne Nouvelle): Quality of TV programmes for children: a comparative analysis between France and Brazil.

Henrike Friedrichs, Friederike von Gross & Anna Hübenet (TBC, Germany): Facebook use of elementary school students - A qualitative study about the use of Facebook in everyday life of children



Huei Lan Wang (TBC, Taiwan): Successful TV-Production Teamwork in the Classroom: A Critical Analysis

Abel Antonio Grijalva-Verdugo (TBC, Mexico): The action of the professor in the communication process film: research with Mexican students

María del Rosario Luna (TBC, Argentina): El vídeo digital en la educación superior como herramienta para la elaboración de informes académicos

Session 2: Monday, 13 July 2015

Slot Code: MER-M2a

Time: 14:00–15:30

Room: DS-M280

Title: Media Education Policies in Evolution: Shaping the Agenda

Moderator: Sirkku Kotilainen

Presentations:

Tu'ba Asrak Hasdemir (TBC, Turkey): Media Literacy, Critical Consciousness and Communication for Empowerment: Detecting Boundaries and Potentialities with Turkey's Case

Arul Selvan (TBC, India): A Study on Curricula Framework of Academic Interventions for Media Literacy in Indian Context

Sang Y. Bai (TBC, S. Korea) A Study on the Institutionalization of Media Education for Korean Youth

Cláudia Lago & Patricia Horta Alves (TBC, Brazil): Diversity and inequality: the issue and the Media and Education Project

Anamaria Neag & Katalin Lustyik (TBC, Hungary): Policy-making and media education in Hungary - A Success Story'

Ilse Mariën, Dorien Baelden, Leo Van Audenhove & Jan Jasper Mathé (TBC, Belgium): Reconsidering media literacy in practice: A quick-scan analysis and in-depth comparison of 25 media literacy frameworks

Manuel Pinto & Sara Pereira (TBC, Portugal): Media education policies and the school curriculum: the Portuguese case in the EU context



Session 3: Monday, 13 July 2015

Slot Code: MER-M3a

Time: 16:00–17:30

Room: DS-M280

PANEL SESSION: Intersections of digital media, policy, and citizenship in media education scholarship and pedagogical practice

Moderator-Discussant: Normand Landry

Presentations:

Karen Louise Smith, Tamara Shepherd (TBC, UK) & Leslie Shade (TBC): Connected learning and immanent surveillance: Participation and agency in the co-construction of privacy education resources

Sonia Livingstone (TBC, UK): iRights - advocating for children's rights online

Stuart Poyntz (TBC, Canada): Conceptual futures: Key concepts, UNESCO's MIL policy and citizen learning in media education.

Session 4: Tuesday, 14 July 2015

Slot Code: MER-T1a

Time: 09:00–10:30

Room: DS-M280

Title: ICT-enhanced media education and e-learning potential

Moderator: Divina Frau-Meigs

Presentations:

Dan Yngve Jacobsen (TBC, Norway): Changes in classroom communication following a digital learning MOOC pilot

Priya Sasha Nayar & Avantika Banerjee (TBC, USA): MOOCs as Enabling Disruption in Higher Education: Providing Low/No Cost, Skills-Based and On-Demand Education

William Robert Grace (TBC, USA): Hegemonies of openness: Exploring the reflexive practice of an anti-MOOC

Fabricio Santos De Mattos (TBC, Brazil): INTERCOM NORTE MOBILE: Teaching methodology for



the collaborative production of applications by undergraduate students of Social Communication

Debora A Lui (TBC, USA): Online 'Maker' Education Platforms: Exploring (In)equity and Technological Affordance

Usha Sundar Harris (TBC, Australia): Virtual Partnerships: Implications for mediated intercultural dialogue in student-led e-service learning.

Session 5: Tuesday, 14 July 2015

Slot Code: MER-T2a

Time: 14:00–15:30

Room: DS-M280

Title: Media literacy, audiences and media use contexts

Moderator: Manuel Pinto

Presentations:

Nadja Zaynel (TBC, Germany): Parental influence on the media use of children with Down syndrome and the consequences for media education

Belinha de Abreu (TBC, USA): Control or Power' Using media literacy to question big data in a media saturated world

DeeDee Halleck (TBC, USA): Media Making with Lonely Girls

Aliaa I. Dakrouy (TBC, Canada): The politics of signifiers and mobilizing identities in the post Raba'a massacre: A 'four fingers'' analysis

Session 6: Tuesday, 14 July 2015

Slot Code: MER-T3a

Time: 16:00–17:30

Room: DS-M280

Title: Children and youth (self) construction in media environments (home, family)

Moderator: TBC

**Presentations:**

Stuart Pointz (TBC): TBC

Sirkku Kotilainen (TBC, Finland): Towards multiliteracies through participatory research with the young

Fong-Ching Chang, Nae-Fang Miao, Chiung Hui Chiu, Ping-Hung Chen & Ching-Mei Lee (TBC, Taiwan): Urban-rural differences in parental Internet mediation and adolescents' Internet risks in Taiwan

Sonia Livingstone, Giovanna Mascheroni, Michael Dreier & Stephane Chaudron (TBC): As ever younger kids go online, how are European families responding'

Reijo Kupiainen (TBC, Finland): Media education at homes. From digital natives to collaborative development of media competence

Kristen Wright (TBC, USA): Mediation in the family room: how parents use core family values to make choices about television with American tweens

Rayen Condeza & Rodrigo Rojas (TBC, Chile): Los adolescentes chilenos y las noticias: brechas de conversación sobre actualidad e interés ciudadano.

Session 7: Wednesday, 15 July 2015

Slot Code: MER-W1a

Time: 09:00–10:30

Room: DS-M280

Title: Media Literacy Studies as Social Practice (theories about)

Moderator: Cláudia Lago

Presentations:

Edgard Rebouças (TBC), *Franciani Bernardes* (TBC), *Esther Radaelli* (TBC) & *Maira Cabral* (TBC, Brazil): Critical reading of media in Brazil: encouraging student participation in society

Rosane Silva Borges (TBC, Brazil): Image and imagination of Brazilian black women: crosses between communication and education

Paola Madeira Nazario (TBC, Brazil): Mozambique: a study on critical media literacy in the social and human development of countries with high levels of inequality

Sean Baker (TBC, USA): Baudrillard and The Simpsons: Pedagogy and cultural studies in the



postmodern university.

Session 8: Wednesday, 15 July 2015

Slot Code: MER-W2a

Time: 14:00–15:30

Room: DS-M280

SECTION BUSINESS MEETING

Please note: This bureau meeting will proceed to the elections for Chair and Co-chair.

Chair: TBC

12. Mediated Communication, Public Opinion & Society - MPS

Chair: Hillel Nossek (College of Management Academic Studies)

Vice-Chair: Corinna Luthje (Technische Universität Dresden)

Name of Person Submitting this information: Hillel Nossek and Corinna Luthje

Session 1: Monday, 13 July 2015

Slot Code: MPS-M1a

Time: 09:00-10:30

Room: DS-M425

Title: Social Media Credibility

Chair & Discussant: Corinna Luthje (Technische Universität Dresden)

Presentations:

Daria Plotkina, Jessie Pallud (University of Strasbourg) & *Andreas Munze* (University of Toulouse 1 Capitole): The truth about the lie. Investigation of the adequacy of media coverage of deceptive electronic word-of-mouth.



Daniel Reis Silva (Universidade Federal de Minas Gerais): Astrourfing and public opinions: dynamics of demonstrations of simulated publics and its ambiguities

Saifuddin Ahmed (University of California, Davis) & *Vivian Hsueh-hua Chen* (Nanyang Technological University): Cyberbullying in online violent games: An empirical analysis of the bystander's perspective

Hsin-Yen Yang (Fort Hays State University) & *Douglas Schules* (Rikkyo University): Courting the Phantom Public and the Zombie Fans: A Comparative Study of Online Skills in the United States, China, and Japan

Session 2: Monday, 13 July 2015

Slot Code: MPS-M2a

Time: 14:00-15:30

Room: DS-M425

PANEL SESSION: Methodologies for studying the double helix of social media and mainstream media

Chair & Discussant: Lewis A. Friedland (University of Wisconsin-Madison)

Presentations:

Mikihito Tanaka (Waseda University): Social Media Production of public scientific capital in the aftermaths of Fukushima

Anna Maria, Katja Valaskivi & Risto Kunelius (University of Tampere): Tracing Emotional Systems in a Hybrid Media System 'A take on methodology'

Johanna Maaria Sumiala (University of Helsinki) : "Je suis Charlie" - Digital Ethnography in the Study of Global Media Events

Dmitry Yagodin (University of Tampere) & *Matthew Tegelberg* (York University): Online news flows and Media Agenda Setting: Examples From Canada and Russia

Session 3: Monday, 13 July 2015

Slot Code: MPS-M3a

Time: 16:00-17:30

Room: DS-M425



Title: Social media Advantages and Disadvantages - Does the Medium Matter?

Chair & Discussant: Risto Kunelius (University of Tampere)

Presentations:

Yudi Perbawaningsih (Atma Jaya Yogyakarta University): Social Penetration by Social Media Usage A Case on Indonesian Women and the Interaction with Their Online Foreign Partners

Stephan Oliver Görland (University of Rostock): Mobile Mediated Communication's Effect on Social Norms

Julia Hildebrand (Drexel University): 'Glasshole': Resisting the Remediated Self between Lifelogging and Lifeblocking

Paulo Faustino (University Nova of Lisbon): Newspaper Ownership Concentration and Market Dynamics in Brazil and in Portugal

Session 4: Tuesday, 14 July 2015

Slot Code: MPS-T1a

Time: 09:00-10:30

Room: DS-M425

Title: Media Hegemony and Resistance

Chair & Discussant: Friedrich Krotz (University of Bremen)

Presentations:

Elizabeth Prommer (University of Rostock): Critical Audience Research and Doing Media: Bringing the Media Text, Social Action Theory and the Audience Together

Christine Linke (University of Rostock): Media Rituals of Hegemony or Resistance' The Ritual Interaction Order in the Age of Digital Communication

Tanja Aitamurto (Stanford): Networked Panopticon: Balancing Power Distribution Through Crowdsourced Investigative Journalism

Maria Isabel Cortes (Politécnico Grancolombiano): Capital Channel: A strategy of Communication Resistance and Counter-hegemony

**Session 5: Tuesday, 14 July 2015****Slot Code:** MPS-T2a**Time:** 14:00-15:30**Room:** DS-M425**Title:** Media Technology and Society - New Theoretical Approaches**Chair & Discussant:** Elizabeth Prommer (University of Rostock)**Presentations:**

Joseph M Kayany (Western Michigan University): Heuristic Relevance of Mediatization and Information Technology Use

Friedrich Krotz (University of Bremen): 'Upcoming Media and Social Movements: Which Future for the Internet?'

Jher' (University of Oregon): Participatory Culture and Design: Mediated Communication and Unconferences

Session 6: Tuesday, 14 July 2015**Slot Code:** MPS-T3a**Time:** 16:00-17:30**Room:** DS-M425**PANEL SESSION:** Cultural Consecration and Digital Gatekeeping**Chair:** Nathhalie Casemajor (Université du Québec en Outaouais)**Discussant:** TBC**Presentations: Panel: Cultural Consecration and Digital Gatekeeping**

Guy Bellavance (Institut National de la Recherche Scientifique): Visual Arts Scenes Cultural Fields, Digital Networks: New Modes of Legitimation In Art Worlds

Nathalie Casemajor (Université du Québec en Outaouais): Watermark Tools and the Study of Digital Content Circulation

Suzanne Paquet (Université de Montréal): Between Site and Site: Flickr Groups and Urban Art

Jonathan Roberge (Centre Urbanisation Culture Société): Circulation of Cultural Artefacts Gone

Full Circle

Session 7: Wednesday, 15 July 2015

Slot Code: MPS-W1a

Time: 09:00-10:30

Room: DS-M425

Title: Media and Social Norms

Chair & Discussant: Corinna Luthje (Technische Universität Dresden)

Presentations:

Leon Alick Salter & Sean Phelan (Massey University): 'Rotten apples' and 'economic saviours'
Fantasmatic representations of teachers in TIME Magazine

Hanyun Huang & Xiwen Zhang (Xiamen University): Online Shopping among College Students in
China: Gratifications, Impulsive Buying and Loyalty

Jingyu Wang (Renmin University): How Does The Social Anxiety Present on Internet in China

Golam Rahman (Daffodil International University University of Dhaka): Perceived Openness of
Information among Internet Using Youths of Bangladesh: a study

Session 8: Wednesday, 15 July 2015

Slot Code: MPS-W2a

Time: 14:00-15:30

Room: DS-M425

Title: Protest and Media in the Network Society

Chair & Discussant: Hillel Nossek (College of management Academic Studies)

Presentations:

Ibrahim Saleh (University of Cape Town) & *Assya Yassin* (University of Modern Arts and Sciences
(MSA): Unpacking ISIS Mediatized religiosity: Islamic Fundamentalism Is the Haven of
Immigrants

Marcela Canavarro (University of Porto): Technopolitics and 2013 uprisings in Brazil: a study on



networked emotional contagious and political mobilization

Frederic Moulen (Universite De Strasburg): Media's defense to social scientist's charge of hegemony

Michael Aondo-verr Kombol (Benue State University Makuradi): An evaluation of counter hegemonic discourse during protests against the postponed february 2015 elections in Nigeria

Session 9: Wednesday, 15 July 2015

Slot Code: MPS-W3a

Time: 16:00-17:30

Room: DS-M425

SESSION BUSINESS MEETING

Chairs: Hillel Nossek and Corinna Luthje

Session 10: Thursday, 16 July 2015

Slot Code: MPS-TH1b

Time: 09:00-10:30

Room: DS-M425

Title: New Media and Political Participation

Chair & Discussant: TBC

Presentations:

Corinna Luethje (TU Dresden) & *Birte Faehnrich* (Berlin University for Professional Studies): The role of social scientists in crises journalism ' the case of the German 'PEGIDA' movement

Chilombo Mbenga (SACOMM): Exploring the Online and Offline Political Participation Among South African Youth

Tarjeet Sabharwal (University of Delhi): Cyberdemocracy: A new realm of the public sphere'

Thomas Roessing (University of Mainz): Internet memes as a form of public opinion expression

**Session 11: Thursday, 16 July 2015****Slot Code:** MPS-TH1a**Time:** 09:00-10:30**Room:** DS-M320**Title:** Social Media and Political Campaigns**Chair & Discussant:** TBC**Presentations:**

Yu-Chung Cheng (Hsuan Chuang University): Analysis of news citations on Twitter during the 2012 Taiwanese presidential election

Senthan Selvarajah (Northumbria University): The role of international media in humanitarian crises in Libya and Sri Lanka to condition R2P response

Steven Schnoor (McGill University): Confronting Indigenous Resistance to Mineral Extraction in Latin America with Strategically Reconfigured Discourses on Indigeneity

Di Luo (Northumbria University): A study of the Chinese news discourses and the public discourses of human rights and democracy

Session 12: Thursday, 16 July 2015**Slot Code:** MPS-TH2b**Time:** 14:00-15:30**Room:** DS-M425**Title:** Marketing Communication, Public Opinion and PR**Chair & Discussant:** TBC**Presentations:**

Cui Zhang Meadows (East Carolina University) & *Charles William Meadows III* (Pfeiffer University): Extend the Factors Influencing Public Opinion: Corporate Reputation on Mass Media and Social Media

Jenny Zhengye (Massey University) & *Debbie Yichen Wu* (Fu-Jen Catholic U): Institutionalizing public relations in the age of social media: An exploratory multi- case study in Taiwan

Jonathan Rouleau (McGill University): Urban Tourism, Nighttime Cultural Expressions and



Medial Forms: The Case of La Barceloneta Neighbourhood in Barcelona, Spain

Olivine Wai-Yu Lo (Hong Kong Shue Yan University): Guanxi and Gao Guanxi: Key Predictors of Business Relationship Performance between Hong Kong and Mainland Chinese Entrepreneurs - An Exploratory Study on Hong Kong Small- and Medium-sized Enterprises

Session 13: Thursday, 16 July 2015

Slot Code: MPS-TH2a

Time: 14:00-15:30

Room: DS-M320

Title: TBC

Chair & Discussant: TBC

Presentations:

TBC

13. Participatory Communication Research - PCR

Chair: Satarupa Dasgupta (New York University, USA)

Vice Chair: Florencia Enghel (Malmö University, Sweden)

Vice Chair: Elske van de Fliert (The University of Queensland, Australia)

Name of Person Submitting this Information: Satarupa Dasgupta

Session 1: Monday, 13 July 2015

Slot Code: PCR-M1a

Time: 09:00-10:30

Room: DS-M540

Title: Participatory communication for social justice



Chair: Pradip Thomas (The University of Queensland, Australia)

Presentations:

Valentina Bau (University of New South Wales, Australia): Citizen Engagement in Peacebuilding. A communication for development approach to rebuilding peace from the bottom up.

Simona Bonini Baldini (University of Rome "La Sapienza", Italy): Digital Storytelling to empower Refugees: potential and limitations of the European project "IntegrArt".

Florenca Enghel (Malmö University, Sweden): Should international media assistance play a role in building democratic media systems in the Western Balkans? Advancing the view of local experts.

Oscar Hemer (Malmö University, Sweden): Memory for Development : Amnesia, xenophobia and participatory communication in a South African context.

J. Michael Lyons (Saint Joseph's University, USA): The Juvenile Lifers Project: Life narratives as forms of resistance in Pennsylvania prisons.

Cayley Erin Sorochan (McGill University): Bar Camps and Unconferences: Ideologies of Participatory Knowledge Production

Session 2: Monday, 13 July 2015

Slot Code: PCR-M2a

Time: 14:00-15:30

Room: DS-M540

PANEL & DISCUSSION: Open to IAMCR Members: Towards a new Rural Communication Working Group?

Panel facilitators: Elske van de Fliert (The University of Queensland, Australia), Florenca Enghel (Malmö University, Sweden) & Satarupa Dasgupta (New York University, USA)

Presentations:

Sarah Cardey (University of Reading, UK): Rural Communication – Research to inform practice.

Helen Hambly Odame (University of Guelph, Ontario, Canada) & *Loes Witteveen* (Wageningen University, The Netherlands): Practice What You Preach: Experiences in rural communication graduate teaching and learning.



Cleofe S. Torres (University of the Philippines Los Baños): Engaging Academics and Practitioners in Information Sharing and Learning.

Mario Acunzo (Food and Agriculture Organization): Building evidences and policy dialogue for inclusive Rural Communication Services.

Rico Lie (Wageningen University, The Netherlands): Future Imperatives of Communication for Rural Development.

Session 3: Monday, 13 July 2015

Slot Code: PCR-M3a

Time: 16:00-17:30

Room: DS-M540

Title: Participatory communication for sustainability in rural, agricultural and urban contexts

Chair: Satarupa Dasgupta (New York University, US)

Presentations:

Hina Ayaz (Humboldt University of Berlin, Germany.): How to improve the effectiveness for 'participatory communication approach' based projects of UNICEF: a case study of Pakistan

Gareth David Horsfield (University of Reading, UK): A Cycle of Misperception: A Participatory Analysis of Smallholder Farmer Perceptions of Climate Variability and Change in the Communal Areas of Zimbabwe and Implications for Extension and Non-Governmental Policy and Programming

Elbé Kloppers (North-West University, South Africa): An applied model for participatory communication between emerging farmers and agriculturists in South Africa.

Eleanor R. Marchant (University of Pennsylvania, US): Participatory Communication for Development and the Mythology of 'Local Participation': A case for a change of perspective from Nairobi

Maria Touri (University of Leicester, UK): Participatory communication and sustainable food production in developing countries. A case study of Indian Organic Farmers Producer Company Limited (IOFPCL).

Session 4: Tuesday, 14 July 2015

Slot Code: PCR-T1a



Time: 09:00-10:30

Room: DS-M540

PANEL SESSION: The potential and challenge of development communication: recognizing Emile McAnany's contribution

Chair: Karin Wilkins (University of Texas at Austin, USA)

Discussant: Emile McAnany (Santa Clara University, USA)

Presentations:

Karin Wilkins (University of Texas at Austin, USA): Overview of accountability and power in participatory development.

Sérgio Mattos (Community Health Workers Network, New York City, USA): Influence of institutional, economic and social policies on development communication.

Antonio La Pastina (Texas A&M University, USA): Telenovela programs in Latin America.

Joe Straubhaar (University of Texas at Austin, USA): Researchers and research institutions as central agents in cultural mediation.

Doug Storey (Johns Hopkins University): Role of USAID in development communication.

Session 5: Tuesday, 14 July 2015

Slot Code: PCR-T2a

Time: 14:00-15:30

Room: DS-M540

Title: Art for social change: studies of South American cases

Chair: Joe Straubhaar (University of Texas at Austin, USA)

Presentations:

Milton N. Campos (University of Montreal, Canada) & *Ligia C. Leite* (Universidade Federal do Rio de Janeiro, Brazil): Re-affiliating Liquid Youth: From Street Kids to Theatre Actors.

Julieta Cuevas Parra (Universidad Iberoamericana Puebla, Mexico): El video participativo como herramienta de auto-representación y empoderamiento de la comunidad sorda en Puebla, México.



Manon Koningstein (International Centre for Tropical Agriculture, Colombia): Participatory Video for Inclusive Research.

Maria Alice Lima Baroni (Pontifical Catholic University of Rio de Janeiro, Brazil): Participatory photography as an avenue towards social dialogue in Brazil.

Mery Angeles Perez (University of Guelph, Canada): Music Production as a Participatory Process of Communication: The Legacy of the Solentiname Community.

Session 6: Tuesday, 14 July 2015

Slot Code: PCR-T3b

Time: 16:00-17:30

Room: DS-M540

Title: Participatory communication through community radio

Chair: Valentina Baú (University of New South Wales, Australia)

Presentations:

Venu Arora, Ramakrishnan Nagarajan, Himabindu Chintakunta & Nitesh Anand (Ideosync Media Combine, India): At the cross roads of desire : A case of Community Radio resisting the moral police.

Rose Nyakio Kimani (University of Bayreuth, Germany): Participatory Processes in Kenyan Community Radio – A Case Study.

Emily LeRoux-Rutledge (London School of Economics, UK): The interplay of narratives about women on South Sudanese community radio.

Mohammadu Careem Rasmin (Sri Lanka Development Journalist Forum, Sri Lanka), *Abdul Wahid Asjain Wahid* (Sri Lanka Development Journalist Forum, Sri Lanka) & *Mary Christabel Dalima* (MBC Network, Sri Lanka): Exploring the concept of public participation in the context of making radio dramas for change - experience from Sri Lanka.

Siyasanga M. Tyali (University of South Africa, South Africa): Assessing beneficiary communities' participation in HIV/AIDS communication through community radio: X-K FM as a case study.

Session 7: Tuesday, 14 July 2015

Slot Code: PCR-T3a



Time: 16:00-17:30

Room: DS-3375

Title: La communication participative et des perceptions sociales: aspects épistémologiques, méthodologiques et pratiques

Chair: Helen Hambly Odame (University of Guelph, Canada),

Presentations:

Zouari Khaled Sedda Paola (Clermont Université, France): Regards méditerranéens croisés autour du pouvoir ambigu du Web social dans un contexte de militantisme citoyen.

Nicolas Duracka (Université Blaise Pascal de Clermont Ferrand, France): Comprendre les obstacles à l'innovation sociale que rencontrent les acteurs de l'économie solidaire: Une approche communicationnelle.

Thomas Maxwell (UQAM, Canada): La participation des acteurs à une procédure de communication engageante: aspects épistémologiques et méthodologiques d'une recherche-intervention.

Katia Vianou (University of Quebec, Canada): Communication organique et communication incantatoire: sur le pouvoir ambigu de la communication dans les processus collaboratifs de recherche en Afrique.

Session 8: Wednesday, 15 July 2015

Slot Code: PCR-W1a

Time: 09:00-10:30

Room: DS-M540

PANEL SESSION: The future of communication for development and social change: scholarly perspectives

Chair: Oscar Hemer (Malmö University, Sweden)

Presentations

Pradip Thomas (The University of Queensland, Australia) and Karin Wilkins (University of Texas at Austin, USA) discuss continuities and differences between two recent Special Issues of *Nordicom Review* devoted to the field of communication for social change and edited by long-standing IAMCR-PCR members: *Communication, Media and Development: Problems and Perspectives* (eds. Florencia Enghel & Karin Wilkins, 2012), and *Beyond the Impasse: Exploring*

new thinking in communication for social change, (ed. Pradip Thomas, 2015). Both publications share a concern for advancing a critical and innovative research agenda for communication for social change.

Session 9: Wednesday, 15 July 2015

Slot Code: PCR-W2a

Time: 14:00-15:30

Room: DS-M540

Title: Advances in participatory communication: Theory, methodology and practice

Chair: Karin Wilkins (UT Austin, Texas)

Presentations:

Oscar Hemer (Malmö University, Sweden) & *Helen Hambly Odame* (University of Guelph, Ontario, Canada): The Glocal Classroom – A Story of Partnership Praxis.

Tom Jacobson (Temple University, USA): A Capabilities Approach to Development Communication.

Rico Lie & Loes Witteveen (Wageningen University, The Netherlands): Visual Informed Consent in Social Science Research. Experiences in the field.

Srinivas Melkote (Bowling Green State University, USA) & *H L Steeves* (University of Oregon, USA): Hegemony or resistance? A new avatar for development communication in its quest for social justice in social change.

Ricardo Ramirez (Independent) & *Wendy Quarry* (Independent): Can participatory communication be taught? Finding your inner Phronesis.

Pradip Thomas (The University of Queensland, Australia): Theorists outside the Fold: Williams, Thompson and Communication for Social Change Theory.

Session 10: Wednesday, 15 July 2015

Slot Code: PCR-W3a

Time: 16:00-17:30

Room: DS-M540

SECTION BUSINESS MEETING



Chair: Satarupa Dasgupta (New York University, USA)

Session 11: Thursday, 16 July 2015

Slot Code: PCR-TH1c

Time: 09:00-10:30

Room: DS-M540

Title: Media and participation: producers, audiences and advertisers

Chair: Nico Carpentier (Uppsala University, Sweden)

Presentations:

Debra Anne Adams (Queensland University of Technology, Australia): Voice, Deliberation, Resistance and Persuasion Through Networked Journalism.

Renee Barnes & Doug Mahar (Univ. of the Sunshine Coast, Australia): Psychological diversity in participatory journalism: Understanding the role of personality in online commenting behaviour

Ana Duarte Melo (Universidade do Minho, Portugal): Dynamic Axes of Participation: contributions to an assessment model between hegemony and resistance.

Annika Sehl (TU Dortmund University, Germany), *Volker Lilienthal* (University of Hamburg, Germany), *Stephan Weichert* (MHMK Hamburg & Hamburg Media School, Germany), *Dennis Reineck* (University of Hamburg, Germany) & *Silvia Worm* (University of Hamburg, Germany): Journalism and Participatory Practices: Gate opening or gate closing?

Marleen te Walvaart (University of Antwerp, Belgium): Discussing power dynamics of audience participation in television productions

Session 12: Thursday, 16 July 2015

Slot Code: PCR-TH1a

Time: 09:00-10:30

Room: DS-1545

PANEL SESSION: Mediation and Participatory Dramas: Phenomenologies of Youth Culture and Globalization

Chair: Stuart R. Poyntz (Simon Fraser University, Canada)

**Presentations:**

Jacqueline Kennelly (Carleton University, Canada) & *Stuart R Poyntz* (Simon Fraser University, Canada): Lifeworlds and Surplus Meaning in Changing Times.

Kathleen Gallagher (Ontario Institute of Education at the University of Toronto, Canada): Performing Patriarchy: Indian girls (en)gender a social imaginary.

Clovis Bergere (Rutgers University, USA): Researching Street Corners as Sites of Youth Sociability in Guinea: Participatory Visual Methods, Relational Phenomenology and the Global 'Politics of Encounter'.

Leslie Robinson (University of Alberta, Canada) & *Maria-Carolina Cambre* (King's University College, Western University, Canada): Phenomenological communication: "what is this funny thing?"

Session 13: Thursday, 16 July 2015

Slot Code: PCR-TH1b

Time: 09:00-10:30

Room: DS-2508

PANEL SESSION: Communication for participation in South America: issues in focus and research approaches

Chair: Flor Enghel (Malmö University, Sweden)

Presentations:

César Alan Ruiz Galicia (#YoSoy132, Mexico): #YoSoy132: A Technopolitical, Contra-hegemonic and Democratizing Social Movement.

Claudia Magallanes-Blanco & *Isabel Lozano-Maurer* (Universidad Iberoamericana Puebla, Mexico): ¡Vivos se los llevaron, vivos los queremos!: Un grito global para el reclamo de justicia social en México.

Isaac Nahon-Serfaty (University of Ottawa, Canada) & *Mahmoud Eid* (University of Ottawa, Canada): Research-action, communication and healthcare policy: empowering breast cancer advocates in Venezuela.

Jorge A. Saavedra (Goldsmiths College, University of London): Enabling trust: Physical and private communication in the dawn of Chile's 2011 mobilisation



Alvaro Diego Herrera (University of Montreal): Who speaks on behalf of whom? Questioning Participatory Approaches through the Witoto Ethnic Safeguarding Plan in the Colombian Amazon.

Session 14: Thursday, 16 July 2015

Slot Code: PCR-TH1d

Time: 09:00-10:30

Room: DS-2585

PANEL SESSION: Environnement et société: faire entendre sa voix... et être entend

Chair: Stéphanie Yates (UQAM, Canada)

Discussant: Pierre Mongeau

Presentations:

Stephanie Yates & Myriam Arbour (UQAM, Canada): Contestations citoyennes dans le cas d'un projet de mine aurifère au Québec: Expertises, expression émotive et légitimité

Oumar Kane (UQAM, Canada): Biens communs et Publicité: Réflexions autour des luttes de légitimité dans les arènes publiques environnementales

Henri Assogba (UQAM, Canada): Quand les acteurs de la société civile s'approprient les médias...

Johanne Saint-Charles (UQAM, Canada): Réseaux de relations et de discours – quelle place pour différentes voix?

Diane Lamoureux (Université Laval; Canada): Valoriser la figure de l'amateur

Session 15: Thursday, 16 July 2015

Slot Code: PCR-TH2c

Time: 14:00-15:30

Room: DS-M540

Title: Political engagement through ICTs: case studies from across the world

Chair: Tom Jacobson (Temple University, USA)

Presentations:



Ricard Parrilla Guix, Stefan Gadringer & Philip Sinner (Universität Salzburg, Austria): Political empowerment through social media? An analysis of Facebook's performance as a platform for the political participation of citizens and minorities in Austria.

Frederic Guerrero-Solé (Universitat Pompeu Fabra, Spain): Let's transform! Twitter as a tool for social empowerment.

Enyonam Osei-Hwere (West Texas A & M University, USA): Engaging Africans: Exploring Social Media and the Occupy Ghana Movement to Achieve Responsible Governance in Ghana.

Awais Saleem (Florida State University, Tallahassee, USA) & *Stephen McDowell* (Florida State University, Tallahassee, USA): Social Media in Indian Politics: Promises and Implications.

Steven Sam (The University of Queensland, Australia): Mobile Phone: A new mantra for challenging dominant governance practices in post conflict context

Maren Beaufort (Austrian Academy of Sciences) & *Josef Seethaler* (Austrian Academy of Sciences): Can Social Networks Help to Foster Participatory Democracy? A Comparative Analysis in 15 European Countries

Session 16: Thursday, 16 July 2015

Slot Code: PCR-TH2a

Time: 14:00-15:30

Room: DS-1545

Title: Impacts of rural communication

Chair: Elske van de Fliert (The University of Queensland, Australia)

Presentations:

Sarah Cardey, Graham Clarkson, Peter Dorward & Chris Garforth (University of Reading, UK): Innovation and "uptake": implications for smallholder farmer innovation and rural communication services in East Africa.

Mark Leclair & Heather Gilberts (Farm Radio International, Canada): ICTs and Technologies of Scale: Knowledge Translation, Agricultural Extension and the Adoption of Innovations

Gordon Gow (University of Alberta, Canada) & *Waidyanatha Nuwan* (LIRNEasia): "Answers in the Air:" A short film about a Canada-Sri Lanka partnership development project using participatory research to promote inclusive innovation with low cost ICTs in agricultural communities.



Ishita Rampal & Dr. Archna Kumar (University of Delhi, India): Water Resource Management in Rural Communities: a study of ICTs mediated Neerjaal Project in Rajasthan, India.

Ataharul Chowdhury & Helen Hambly Odame (University of Guelph, Canada): Social Media Metrics for Understanding Stakeholder's Engagement.

Session 17: Thursday, 16 July 2015

Slot Code: PCR-TH2b

Time: 14:00-15:30

Room: DS-2508

Title: TBC

Chair: TBC

Presentations:

TBC

14. Political Communication - POL

Chair: Christina Holtz-Bacha (University of Erlangen-Nürnberg, Germany)

Chair: María José Canel (Complutense University, Madrid, Spain)

Vice Chair: Bengt Johansson (University of Gothenburg, Sweden)

Vice-Chair: Julio Juárez-Gámiz (UNAM, Mexico City, Mexico)

Name of Person Submitting this information: Christina Holtz-Bacha

Session 1: Monday, 13 July 2015

Slot Code: POL-M1a

Time: 09:00-10:30

Room: DS-M340

Title: Exploring the role of new media in politics

Chair: Gerardo Luis Dorantes (UNAM)

Presentations:

Gerardo Luis Dorantes, Jesus Eduardo Alvarez Barrios, Jorge Alberto Islas Herrera & Hugo Enrique Saucedo Saucedo (National Autonomous University of Mexico (UNAM)): Twitter and political participation in 2014 Ayotzinapa slaughter in Mexico

Gabriela Gomez & Yarimis Méndez (University of Guadalajara): Violence in Mexico: Use of Twitter to alert and citizen participation

Parkie Shakantu Mbozi (Institute of Economic and Social Research, University of Zambia): Digital Democracy: an Analysis of the Role and Influence of Online Media to Political Discourse in Zambia

Yajie Chu (Tsinghua University) & *Yu Xu* (University of Southern California): Civil Participation, Internet Use and Xinfang (Petition): A Multilevel Analysis of 31 Provincial Cities in China

Session 2: Monday, 13 July 2015

Slot Code: POL-M2a

Time: 14:00-15:30

Room: DS-M340

Title: The Digital Public Sphere as an Ambiguous New Power: Twitter during the EU Elections 2014

Chair: Caja C. Thimm (University of Bonn)

Presentations:

Guy Starkey (University of Sunderland): Twitter and the 2014 elections to the European Parliament: Tweets from the United Kingdom

Caja C. Thimm, Jessica Einspänner-Pfloc & Mario Anastasiadis (University of Bonn): The EU Elections on Twitter in Germany: Anti-European voices on Twitter

Václav Štětka (Charles University, Prague): Tweeting into the dark? Comparing the use of Twitter by Czech and Slovak political actors during the EP2014 election campaign



Sandrine Roginsky (Université catholique de Louvain (UCL), Belgium): The 2014 European election campaign on Twitter: a comparison between outgoing members and new candidates in the UK, Spain and France

Evelien D'heer (iMinds-MICT-Ghent University) & *Pieter Verdegem* (Department of Communication Sciences, Ghent University): The role of Twitter in the 2014 election campaign in Belgium. Combining a small and big data approach

Session 3: Monday, 13 July 2015

Slot Code: POL-M3a

Time: 16:00-17:30

Room: DS-M340

Title: New Approaches to Research Media and Politics Interactions

Chair: Karen Arriaza Ibarra (Complutense University of Madrid)

Presentations:

Diógenes Lycariao (Fluminense Federal University) & *Antal Wozniak* (University of Mannheim): The prism of the public sphere: The COP15 coverage by the Brazilian media system

Isabel Ferin Cunha (University of Coimbra): Crisis of Democracy, Journalistic Coverage of Political Corruption and press freedom in Portugal

Seon Gi Baek & Dong Hun Kim (Sungkyunkwan University, Seoul): The Local political power can be changed or not? Coverage pattern of Korean media on the 2014 Local Governmental Election, media frames, and their political and ideological meanings

Anne-Christin Hoffmann (University of Passau): The Role of Media in the Resignation of the German President Christian Wulff

Miriam Hernandez (City University of Hong Kong): Influence of political, economic and geographical factors in the media agenda of immigration issues on the United States

Session 4: Tuesday, 14 July 2015

Slot Code: POL-T1a

Time: 09:00-10:30

Room: DS-M340

Title: Looking into the Tango: How Journalists and Politicians Manage the Dancing

Chair: Julio Juárez-Gámiz (UNAM)

Presentations:

Michael Suelflow, Pablo B. Jost & Marcus Maurer (Johannes Gutenberg-University Mainz): Parliamentary debates in the news. Journalistic selection criteria and politicians' reactions

Jari Väliverronen (University of Tampere): The Last of the Mohicans? Comparing Finnish Political Journalists' Professional Values and Attitudes with Journalists on Other Beats

Philip Baugut, Nayla Fawzi & Carsten Reinemann (University of Munich): Proximity in the City? Describing, Explaining and Assessing a Crucial Dimension of the Relationship between Political Actors and Journalists in a Mixed Methods Comparative Analysis of German Cities

Ibrahim Saleh (University of Cape Town) & *Heba Metwali* (State Information Service of the Egyptian Ministry of Information): Political Journalism Performance in Middle East and North Africa (MENA): A True Case of Dystopia in Egypt

Melanie Leidecker (University of Koblenz-Landau) & *Jürgen Wilke* (Johannes Gutenberg-University of Mainz): Do candidates matter? Press coverage of the 2014 European Parliament Election in Germany in a long-term perspective

Session 5: Tuesday, 14 July 2015

Slot Code: POL-T2a

Time: 14:00-15:30

Room: DS-M340

Title: Communicating In Between Elections. Parties' Government's, City Councils' and Politicians' Strategies to reach Citizens

Chair: Melanie Leidecker (University of Koblenz-Landau)

Presentations:

Rod Tiffen (University of Sydney): Iatrogenic Spin Doctoring

Gisela Gonçalves & Stelia Neta (University of Beira Interior): Government Communication in Mozambique (2005-2014): the open presidency of Armando Guebuza as a public relations strategy

Pablo B. Jost & Michael Sülflow (University of Mainz): Business as usual? Comparing politicians' communication strategies on Facebook during non-election period and campaigning

Derisa Grant (Stanford University): Communication, Power, and Uneven Alliances: A Case Study of the Goals 2000: Educate America Act

Matias Ponce (Universidad Católica del Uruguay): Popular support and relationship between government and the press: The performance of closed and open governments in Latin America

Session 6: Tuesday, 14 July 2015

Slot Code: POL-T3a

Time: 16:00-17:30

Room: DS-M340

Title: The Role of Key Words in Political Communication. Speech, Narratives and Discourses Analysis

Chair: Eva Pujadas (Pompeu Fabra University)

Presentations:

Nico Carpentier (Vrije Universiteit Brussel): Hegemony moulded in bronze. Statues as contested materialisations of hegemonic and counter-hegemonic discourses on the Cyprus Problem

Claire Sécaïl (IRISSO - LCP Université Paris-Dauphine), *Bernardo Amigo Latorre* (Universidad de Chile), *Maria Cecilia Bravo* (Universidad de Chile), *Pierre Lefébure* (Université Paris 13 / IRISSO-LCP (CNRS)) & *Alexandre Borrell* (Université d'Orléans / IRISSO-LCP (CNRS)): TV Interviews of the President in Chile and France (2012-2015). A comparative approach to political communication and journalistic cultures

Anna Shpyntova (National Research University): Framing the Anti-Putin Movement: Narrative analysis of "The Big Three" Russian channels

Mariano Dagatti (CONICET / Bueno Aires University): Construcción de hegemonía discursiva e identidades políticas en la Argentina contemporánea. En torno a las elecciones presidenciales de 2015

Session 7: Wednesday, 15 July 2015

Slot Code: POL-W1a

Time: 09:00-10:30



Room: DS-M340

Title: What is New on Infotainment, Politainment and Personalization?

Chair: Matías Ponce (Universidad Católica del Uruguay)

Presentations:

Diego Ignacio Cespedes & Antonio Ignacio Figueroa (Universidad de Santiago de Chile): How the infotainment model has permeated two Political Frames in the Chilean written press between 1990 and 2010

Carina Jacobi (University of Vienna), *Anita van Hoof* (VU University Amsterdam) & *Jakob-Moritz Eberl* (University of Vienna): Commercialization and partisanship as threats to diversity: A comparative case study

Salome Berrocal & Eva Campos-Dominguez (University of Valladolid): The politainment, a way of resistance to the power

Isabella Glogger, Lukas Otto & Michaela Maier (University of Koblenz-Landau): Personalization 2.0? – A traditional concept of political communication in the new setting of social media

Lynnette Fourie (North West University, Potchefstroom): Negative emotions in political television advertisements in the 2009 and 2014 South African National General Elections

Session 8: Wednesday, 15 July 2015

Slot Code: POL-W2a

Time: 14:00-15:30

Room: DS-M340

Title: Analyzing the Strategies to Reach Voters

Chair: Rod Tiffen (University of Sydney)

Presentations:

Philippe J. Maarek (Université Paris Est): Presidential Debates on French and American television: coincidental or logical similarities?

Julio Juárez-Gámiz (UNAM): Winning hearts but not minds? Emotional and rational appeals in Mexico's mid-term political advertising in 2015

Karen Arriaza Ibarra (Complutense University of Madrid), *Darren G. Lilleker* (Bournemouth University), *Václav Štětka* (Charles University, Prague), *Juri Mykkänen* (University of Helsinki) &



Jens Tenscher (University of Hamburg): Connecting with voters. Media strategies of political parties in the EP elections 2014

Angelos Kissas (London School of Economics and Political Science): Ideology in contemporary political communication: Still here? How and why

Melva Guadalupe Navarro (BUAP) & *Jorge David Cortés Moreno* (Universidad Autónoma de Puebla): DACA, y plurivocidad político-comunicativa: una crítica al mensaje de Barack Obama a los “Dreamers”

Session 9: Wednesday, 15 July 2015

Slot Code: POL-W3a

Time: 16:00-17:30

Room: DS-M340

Title: New Trends in Researching Populism

Chair: Václav Štětka (Charles University, Prague)

Presentations:

Eva Pujadas & Cristina Sanchez (Pompeu Fabra University): Pop Politics in Spain as a New Paradigm to Explain Politics for Change

Carolina Avila (Universidad del Azuay): A Populist Government Communication Model: The Case of Ecuador

Julia Hoffmann, Anna-Maria Schielicke & Wolfgang Donsbach (Dresden University of Technology): Media Criticism, Political Disenchantment and Populism

Oscar Howard Gandy, jr. (University of Pennsylvania): Wearing my values on my sleeve: Comparing local politicians' values as expressed in their newsletters and council meeting comments

Awais Saleem (School of Communication, Florida State University, Tallahassee, FL, U.S.A.): Framing the Conflict: Coverage of Indian elections 2014 in Pakistani press

Session 10: Thursday, 16 July 2015

Slot Code: POL-TH1a

Time: 09:00-10:30

Room: DS-M340

Title: Media Use and Media Agendas

Chair: Carolina Avila (Universidad del Azuay)

Presentations:

Nihal Said & Lawrence Wood (Ohio University): Political Knowledge and Participation in Relation to Media Use Habits of Egyptian Citizens

Johann Gründl, Nicole Gonser & Markus Grammel (University of Applied Sciences of WKW): The many ways to gather political information: Changing patterns of news media attention

Eiri Elvestad (Buskerud and Vestfold University College), *Mira Feuerstein* (Oranim Educational Academic College) & *Angela Phillips* (Goldsmiths University): Trust or non-trust in traditional news media and how it matters for how social media is used in different national contexts

Yuan Zeng (City University of Hong Kong): Mapping Political Interest and Democratic Orientation Predictors in East Asia: A Comparative Study on the Impact of Media Exposure and Authoritarian Family Value on Political Engagement in Four Eastern Asian Societies

Corinna Wenzel & Josef Seethaler (Austrian Academy of Sciences, Vienna): Informed vs. Interpreting Citizens: The Changing Role of Citizenship and its Implications for the Quality of News Coverage

Session 11: Thursday, 16 July 2015

Slot Code: POL-TH2a

Time: 14:00-15:30

Room: DS-M340

Title: Politics of Oil in a Promotional Culture

Chair: Melissa M. Aronczyk (Rutgers University)

Presentations:

Melissa M. Aronczyk (Rutgers University): "Big Green Radicals": Building Political Judgement in a Promotional Culture

Darin Barney (McGill University): Against the Flow: Pipelines, Publicity and Sabotage

Patrick McCurdy (University of Ottawa): Selling Oil Sands without Oil: Moving beyond Petroleum in Promotional Culture



Tim Wood (New York University): Covering the Grassroots: Professionalized Advocacy and News Framing of the Keystone Pipeline in Canada and the United States

15. Political Economy - POE

Chair: Rodrigo Gómez (Universidad Autónoma Metropolitana-Cuajimalpa, MX)

Vice-Chair: Peichi Chung (Chinese University of Hong Kong, HKSAR)

Vice Chair: Peter Thompson (University of Westminster, NZ)

Name of Person Submitting this Information: Rodrigo Gómez (Universidad Autónoma Metropolitana-Cuajimalpa, MX)

Session 1: Monday, 13 July 2015

Slot Code: POE-M1a

Time: 09:00-10:30

Room: R-R140

Title: New Agendas in the Political Economy of Communication

Chair: Helena Sousa (University of Minho)

Presentations:

Oscar Howard Gandy, Jr. (University of Pennsylvania, United States): Toward a political economy of framing: Putting inequality on the public agenda

Philippe Bouquillion (Université Paris13, Sorbonne Paris Cité, France): The construction of hegemonies in the industries of symbolic goods and industrial paradigms of convergence. Elements of a political economy of culture and communication

Dwayne Roy Winseck (Carleton University, Canada): Reconstructing and Renewing Heterodox and Critical Approaches to the Critical Political Economy of Communication and Media

Eileen R. Meehan (Southern Illinois University Carbondale, United States): "Whose Watching Is Work? Notes on the Political Economy of Broadcast Audience Measurement in the United States"

**Session 2: Monday, 13 July 2015****Slot Code:** POE-M1b**Time:** 09:00-10:30**Room:** A-2835**Title:** Evolving Political Economies of News**Chair:** Peichi Chung (Chinese University of Hong Kong, HKSAR)**Presentations:**

Chris Paterson & Toussaint Nothias (University of Leeds, UK): "Bring back our (and their) imperialism!" Representation of China and the US in Africa in global online news

Jan Miessler (Hong Kong Baptist University, HK): The Gravity of the Lowest Common Denominator: Political Economy of the Post-1989 Czech Journalism

Jesse Owen Hearn-Branaman (National Institute of Development Administration, Thailand): In defense of 'most different' comparisons: The political economy of news media in China and the USA

James Compton & Paul Benedetti (University of Western Ontario, Canada): Legitimation Crisis and the Contradictions of Technological Innovation in Mainstream Newsrooms

Viktor Chagas (Fluminense Federal University, Brazil): Brazilian prestige press and the popularity queue, or how printed quality media is becoming a niche market in competitive contemporary contexts

Session 3: Monday, 13 July 2015**Slot Code:** POE-M2a**Time:** 14:00-15:30**Room:** R-R140**PANEL SESSION:** Global Media Giants**Chair:** Benjamin J. Birkinbine (University of Nevada, United States)**Presentations:**

Janet Wasko (University of Oregon, United States): The Walt Disney Corporation



Victor Pickard & Lee McGuigan (University of Pennsylvania, United States): Welcome to Comcast Country: A Political Economic Tour

Benedetta Brevini (University of Sydney, Australia): Mediaset: The secret dream of every media mogul

Rodrigo Gómez (Universidad Autónoma Metropolitana-Cuajimalpa, MX): Televisa. Addressing Media Power from Latin America

Session 4: Monday, 13 July 2015

Slot Code: POE-M2b

Time: 14:00-15:30

Room: A-2835

Title: Poverty, Inequality & Resistance

Chair: Trish Morgan (Maynooth University, Ireland)

Presentations:

Jane Duncan (University of Johannesburg, South Africa): Riot porn: mediations of the right to protest in South Africa

Danielle Raeijmaekers (University of Antwerp, Belgium): Before there was no alternative: Austerity and press coverage in 1977

Chika Anyanwu (Charles Sturt University, New South Wales, Australia): Boko Haram and Hegemonic resistance in Nigerian Political System

Saumya Bharti Verma (A J K Mass Communication Research Center, New Delhi-25, India): Fact or fiction: truth never lies? A case study of the filmic representations of the Dalit (the lower caste) women's movement in North India (Political Economy and Feminism)

Wai Han Lo (HKU, HK): Conceptual shift in poverty discourse

Session 5: Monday, 13 July 2015

Slot Code: POE-M3a

Time: 16:00-17:30

Room: R-R140

**PANEL SESSION:** Climate Change and the Media**Chair:** Andrew Calabrese (University of Colorado, United States)**Presentations:***Graham Murdock* (University of Loughborough, UK): Questions of Materiality and Justice*Benedetta Brevini* (University of Sydney, Australia): Media ownership and climate change : An issue for media reform?*Alison Anderson* (University of Plymouth, UK): Reporting Climate Change: Challenges for Research*Robert A Hackett, Shane Gunster & Kevin Kehoe* (Simon Fraser University, Canada): Climate Crisis, Media Alternatives: Journalism, Environmental Advocacy, and Climate Politics**Session 6: Monday, 13 July 2015****Slot Code:** POE-M3b**Time:** 16:00-17:30**Room:** A-2835**Title:** New Media and New Publics**Chair:** Michael Daubs (Victoria University of Wellington, NZ)**Presentations:***Chang-de Liu* (National Chengchi University, Taiwan): Emancipation or new enclosure movement? The impacts of social media on alternative journalism in Taiwan and China*Robert Prey* (Simon Fraser University, Canada): Streaming and the Struggle over Music Space*Emilia Zboralska, Charles Davis & Irene Berkowitz* (Ryerson University, Canada): The political economy of over-the-top video distribution in Canada: Towards a consumer sovereignty regime?*Pieter Verdegem, Evelien D'heer & Frederik De Grove* (Ghent University, Belgium): Social media in times of neoliberalism: Connective action or polarization of the public debate?**Session 7: Tuesday, 14 July 2015****Slot Code:** POE-T1a



Time: 09:00-10:30

Room: R-R140

Title: News, Democracy and Corporate Power

Chair: Dwayne Roy Winseck (Carleton University, Canada)

Presentations:

Paschal T. Preston (Dublin City University, Ireland): Inequality, Power and Democracy: New Challenges to Liberal Models and the Practice & Study of Mediated Communication

Gerry Sussman & Carey L. Higgins-Dobney (Portland State University, United States): The Planned Obsolescence of TV Journalism

Tanner Mirrlees (University of Ontario, Canada): Revisiting Herbert I. Schiller: Communication and American Empire Today

Mara Einstein (Queens College, United States): Stealth Marketing: You can't resist what you cannot see

Session 8: Tuesday, 14 July 2015

Slot Code: POE-T1b

Time: 09:00-10:30

Room: A-2835

PANEL SESSION: Representing Opportunity, Resisting Inequality: Mediating Work in the Cultural Industries.

Chair: Mark Banks (University of Leicester, UK)

Discussant: Nicole Cohen (University of Toronto, Canada)

Presentations:

Kate Oakley (University of Leeds, UK): A Class Act: Media, Policy and Questions of Inequality

Mark Banks (University of Leicester, University of Leeds, UK): Spotting Talent and Making Selections: Inequality and Cultural Education

Alison Harvey & Tamara Shepherd (University of Leicester, London School of Economics and Political Science, UK): **TBC**

**Session 9: Tuesday, 14 July 2015****Slot Code:** POE-T2a**Time:** 14:00-15:30**Room:** R-R140**Title:** Market, Conglomeration and Politics of Hegemonies**Chair:** Randall Nichols (Bentley University)**Presentations:**

Rod Tiffen (University of Sydney, Australia): Rupert Murdoch's Humbling Days: Scandal - and Recovery?

Mitchell John Hobbs (University of Sydney, Australia): A 'frustrated politician': Rupert Murdoch and the contest of ideas

Robert Joseph Neubauer (Simon Fraser University, Canada): Pipeline Politics and Canada's 'Organized Right': The Hegemonic Struggle for Northern Gateway

Trish Morgan (Maynooth University Ireland): Scientific consensus or 'techno-finance fix'? A critical analysis of international climate policy reports and the role of corporate media

Session 10: Tuesday, 14 July 2015**Slot Code:** POE-T2b**Time:** 14:00-15:30**Room:** A-2835**Title:** Labour Communication: Networked Solidarity, Autonomous Media, and Collective Organization**Chair:** Errol Salamon (McGill University)**Discussant:** John Downing (Southern Illinois University, United States)**Presentations:**

Enda Brophy (Simon Fraser University), *Greig de Peuter* (Wilfrid Laurier University) & *Nicole Cohen* (University of Toronto Mississauga, Canada): Labour Messaging: Practices of Autonomous Communication



Glenda Drew (University of California Davis, United States): Designing Labor's Response To Precarity Through Social Media

Jesse Drew (University of California Davis, United States): Labor Communication: The Long View

Alessandra Renzi (Simon Fraser University, Canada): From Organizing Labour to the Labour of Organizing in Communicative Capitalism

Session 11: Tuesday, 14 July 2015

Slot Code: POE-T3a

Time: 16:00-17:30

Room: R-R140

PANEL SESSION: Communication, Technology, and Finance

Chair: Wayne Hope (Auckland University of Technology, New Zealand)

Presentations:

Micky Lee (Suffolk University, United States): A Feminist Political Economic Critique of the Tulipomania Discourse

Peter A Thompson (Victoria University of Wellington, New Zealand): Fearful Asymmetry: the political economy of financial market information flows in the wake of the Libor and FX fixing scandals

Jing Wang (Rutgers University, Canada): Big Data in China's Internet Finance: A Political Economy Approach

Aaron Heresco (California Lutheran College, United States): An Ambivalent Political Economy of Kickstarter

Vincent Manzerolle (University of Windsor, Canada): 'Always Already in the Marketplace': Consumption Capacity in the Era of Ubiquitous Media and Markets

Session 12: Tuesday, 14 July 2015

Slot Code: POE-T3b

Time: 16:00-17:30

Room: A-2835

**PANEL SESSION:** Political economy of new media platforms**Chair:** Geoff Ostrove (University of Oregon, United States)**Presentations:**

Timothy Dwyer & Fiona Martin (University of Sydney, Australia): How Did They Get Here? The Likeable Engine, Dark Referrals and the Problematic of Social Media News Analytics

Russell Newman (Emerson College, United States): Hegemony in Resistance? Moments of the U.S. network neutrality debate in neoliberal times

Randall Nichols (Bentley University, United States): The New Scarcity: Access Control as Monopolization Practice

Michael S. Daubs (Victoria University of Wellington, New Zealand): Encoding Commercial Interests: HTML5, Digital Rights Management (DRM) and the Future of the Web

Errol Salamon (McGill University, Canada): Resisting Copyright Agreements: Freelance Media Workers and Alternative Digital Communication

Session 13: Wednesday, 15 July 2015**Slot Code:** POE-W1a**Time:** 09:00-10:30**Room:** R-R140**Title:** Technologies & Informational Capitalism**Chair:** Victor Pickard (University of Pennsylvania, United States)**Presentations:**

Andrew Herman (Wilfrid Laurier University), *Vincent Manzerolle* (University of Windsor) & *Brett Caraway* (University of Toronto, Canada): There is No Snow in Silicon Valley: Materialities of Informational Capitalism in a Canadian Digital Tech Cluster

Geoff Ostrove (University of Oregon, United States): Privatizing Portland's Planning Processes: The Political Economy of Urban Communication Technologies (UCTs)

Marcus Jonathan Breen (Boston College, United States): Taxing Justice: U.S. ICT firms, Global Finance and De-funding the Public

Indranil Chakraborty (University of Western Ontario, Canada): The Universe of Underclass in the Flat World of Information, Communication and Technology



Sanjay Bharthur (University of Hyderabad, India): SITE to Digital India: The dynamics of Political Economy-Is it a case of triumph of Hegemony or tactical positioning as a New Economic leader?

Session 14: Wednesday, 15 July 2015

Slot Code: POE-W1b

Time: 09:00-10:30

Room: A-2835

PANEL SESSION: China's Internet Giants: A Rising Force? The Political Economy of Internet through Four Case Studies

Chair: Peichi Chung

Presentations:

Min Tang (University of Illinois at Urbana-Champaign, United States): Building a transnational Tencent

Yun Wen (Simon Fraser University, Canada): Corporate ownership and governance in the Chinese ICT enterprises: A case study of Huawei

Hong Shen (University of Illinois at Urbana-Champaign, United States): The "Going out" of China's Internet industry: The case of Alibaba

Oi Yan Ng (Simon Fraser University, Canada): A look at Chinese development model through indigenous innovations in information technology developments (ICT): An ongoing study of BeiDou satellite system

Session 15: Wednesday, 15 July 2015

Slot Code: POE-W2a

Time: 14:00-15:30

Room: R-R140

Title: The Ambiguous Power of the Commons Under Capitalism

Chair: Eileen R. Meehan (Southern Illinois University Carbondale, United States)

Presentations:

Graham Murdock (Loughborough University, UK): "Commons, communication, and crisis"



Benjamin J. Birkinbine (University of Nevada, Reno, United States): “Free software and the corporate commons: Red Hat, Inc. and the ambiguous power of the digital commons”

Dorothy Kidd (University of San Francisco, United States): “The commons and the contest over social reproduction: The case of the San Francisco Bay

Tewodros Workneh (University of Oregon, United States): “State vanguardism and telecommunications as commons: Perspectives from the Global South”

Session 16: Wednesday, 15 July 2015

Slot Code: POE-W2b

Time: 14:00-15:30

Room: A-2835

Title: Cultural Industries versus Creative Industries ¿What happen with Diversity?

Chair: Rodrigo Gomez (Universidad Autónoma Metropolitana-Cuajimalpa)

Presentations:

Bernard Miège (Univ. Grenoble Alpes, France): Creative Industries: Questioning Cultural and Informational Industries?

Florence Toussaint Alcaráz (Universidad Nacional Autónoma de México): Creative industries, critical mirror image

Maria Trinidad Garcia Leiva (Universidad Carlos III de Madrid, Spain): The EU-Canada CETA and the diversity of cultural industries: Hegemony or resistance?

Luis Alfonso Albornoz (Carlos III University of Madrid, Spain): La Convención de la UNESCO sobre diversidad cultural: ¿un nuevo instrumento de la gobernanza internacional de las industrias culturales?

Jessica Retis (California State University Northridge, United States) & *Angel Badillo* (Universidad de Sevilla, Spain): Entrepreneurial Strategies from Spain to the United States in the context of cultural industries: Hegemonic dislocations to debate

Session 17: Wednesday, 15 July 2015

Slot Code: POE-W3a

Time: 16:00-17:30

Room: R-R140

Title: Media Power, Reform and Politics

Chair: José Carlos Lozano (Texas A&M, United States)

Presentations:

Gabriel Kaplún (Universidad de la República, Uruguay): “The Left-wing governments and digital television in Uruguay”

Cheryl Martens (Universidad de las Americas, Ecuador): Challenging Corporate Media power: Lessons from South American Media Reform

Lee Artz (Purdue University -Calumet-, United States): The Political Economy of Power in Democratic Public Media Access

Guillermo Mastrini, Martín Becerra, Santiago Marino & Ana Bizberge (Universidad Nacional de Quilmes, Argentina): Public Policy and TDT consumption: a study of digital TV penetration in Argentina

Gabriel Sosa & Rodrigo Gómez (Universidad Autónoma Metropolitana-Xochimilco, Universidad Autónoma Metropolitana-Cuajimalpa, MX): New Act of Telecommunications and Broadcasting in Mexico. The Empire Strikes Back.

Session 18: Wednesday, 15 July 2015

Slot Code: POE-W3b

Time: 16:00-17:30

Room: A-2835

Title: Political Economies of Media In East Asia

Chair: Micky Lee (Suffolk University)

Presentations:

Peichi Chung (Chinese University of Hong Kong, HKSAR): Theorizing New Media and Cultural Regionalization in Asia

Lyu Menglu (Zhengzhou University, China): The Extension of Governmental Hegemony: Mainstreaming and Systematization of New Media in China

Yuqi Na & Christian Fuchs (University of Westminster, UK): The Political Economy of the Internet and Social Media’s Development in China



Lihyun Lin (National Taiwan University): In the shadow of China: Relations between emerging media capitals and Taiwanese government

Session 19: Thursday, 16 July 2015

Slot Code: POE-TH1b

Time: 09:00-10:30

Room: R-R140

Title: Global Media, Content & Audiences

Chair: Guillermo Mastrini (Universidad de Nacional de Quilmes)

Presentations:

Enrique Sánchez-Ruiz (Universidad de Guadalajara, MX): Concentration and contested power in the Mexican Television System

César Bolaño & Paulo Victor Purificação Melo (Federal University of Sergipe, Brazil): Lights, camera, concentration: Rede Globo's 50th year and its hegemony over Brazilian Television Market

Christopher Anthony Chavez (University of Oregon, United States): The "El Rey Network" and the Re-Negotiation of the US Latino Audience

Ergin Bulut (Koc University, Turkey): Laboring in Turkish Soap Opera Industry: Rating Wars, Time Pressure, and Precarity

Daniel Biltreyst (Ghent University, Belgium), *José Carlos Lozano* (University of Antwerp, Belgium) & *Philippe Meers* (Texas A&M International, United States): Revising Hollywood's dominance: Towards a comparative historical approach

Session 20: Thursday, 16 July 2015

Slot Code: POE-TH1a

Time: 09:00-10:30

Room: DS-3375

Title: Media & Finance

Chair: Peter Thompson (Victoria University of Wellington)

**Presentations:**

Steve Schifferes & Sophie Elizabeth Knowles (City University London, UK): Never let a good crisis go to waste: The 1929 and 2008 financial crises and the narrative of austerity

Wayne John Hope (Auckland University of Technology, New Zealand): The realisation of capital and financialised capitalism : Conflicts of time

Amanda Ciafone (University of Illinois Urbana-Champaign, United States): Futures, Futurity, Failures: Constructing the Financial Crises of Old Age

Bohyeong Kim (University of Massachusetts Amherst, United States): Thinking Rich, Feeling Hurt: Affective Pedagogy of Wealth-Tech in South Korea

Session 21: Thursday, 16 July 2015

Slot Code: POE-TH1c

Time: 09:00-10:30

Room: A-2835

Title: Political Economy of media regulation, governance & convergence

Chair: Paschal Preston (Dublin City University, Ireland)

Presentations:

Matthias Niedenfuehr (University of Tuebingen, Germany): Blurred Borders - Merger of the regulatory institutions in China as a reaction to a convergence of media content

Helena Sousa (University of Minho, Portugal): Media Regulators in Europe: Facing Media Implosion and Normative Disorientation

Titik Puji Rahayu (Airlangga University, Indonesia): Communications Convergence and the Interplay of Power in the Current Indonesian Politics

Luis Antonio Santos (Universidade do Minho, Portugal): Portuguese media under Angolan capital rule – the political economy of a troubled relationship

Session 22: Thursday, 16 July 2015

Slot Code: POE-TH2a

Time: 14:00-15:30



Room: R-R140

Title: Populist Keywords and Tropes

Chair: Andrew Calebrese (University of Colorado, United States)

Presentations:

Alison Hearn (University of Western Ontario, Canada): Accountability in Public Universities: Elegant Tombstones of Liberal Values

Janice Peck (University of Colorado, United States): Capitalizing on the Civil Rights Movement's Legacy: Media, Corporate Education Reform

Victor Pickard (University of Pennsylvania, United States): Against Corporate Libertarianism: Positive Freedoms as Foundations for Media Reform

Andrew Calabrese (University of Colorado, United States): Caveat Emptor! The Rhetoric of 'Choice' in American Food Politics

Session 23: Thursday, 16 July 2015

Slot Code: POE-TH2b

Time: 14:00-15:30

Room: A-2835

Title: Political Economy of Media Structures & Economics

Chair: Peter Thompson (Victoria University of Wellington)

Presentations:

Juliano Mendonca Domingues-da-Silva (Catholic University of Pernambuco, Brazil): Media concentration versus democratic principles? Measuring and comparing exposure diversity in national TV markets

Laia Castro Herrero & Manuel Puppis (University of Fribourg, Germany): Uncovering the Nature of Media Bias: The Role of Media Structures

Ilya Kiriya (National Research University-Higher School of Economics, Russia): Digital television revolution or re-concentration of the market: Case of Russia

Eunyoung Choi (HanYang University, Korea): Cruel Power and Smart Capital in the Korean entertainment business: The Changing Organization of Audition Programs



Sarah T. Roberts & Andrew Dicks (Western University, Canada): In the Shadows of the Upload:
Filipino Commercial Content Moderators and the Globalized Digital Media Production Chain

WORKING GROUPS

1. Comic Art - COA

Chair: John A. Lent (International Journal of Comic Art, USA)

Vice-Chair: Geisa Fernandes (Observatório de Histórias em Quadrinhos ECA/USP, Brazil)

Name of Person Submitting this information: Geisa Fernandes

Session 1: Monday, July 13 2015

Slot Code: COA-M1a

Time: 09:00-10:30

Room: DS-3375

Title: African and Arab World Cartoons

Chair: Etienne Domingue (Faculté de théologie et d'études religieuses - Université de Sherbrooke, Canada)

Presentations:

Sandra Pitcher (University of KwaZulu-Natal, South Africa): Hegemonic Myth-Making: A discussion of Zapiro's representation of Nelson Mandela (1994-1999)

Mikhail Peppas (SanKofa Book and Design Fair Durban) & *Sanabelle Ebrahim* (University of KwaZulu-Natal, South Africa): Hello Kitty, He-Man, BunnyKats: Reflections on Character Development, Merchandise Routes and Social Engagement

Shahnawaz Imran Zali (Northwestern University in Qatar, USA) & *Nissryne Dib* (Northwestern University in Qatar, Qatar): Cartoons in Protest

Session 2: Monday, July 13 2015

Slot Code: COA-M2a

Time: 14:00-15:30

Room: DS-3375

Title: Latin America Cartoons and Comics

Chair: Damien Rinaldo Tomaselli (University of Kwazulu-Natal / AFDA (The South African School of Motion Picture Medium and Live Performance, South Africa)

Presentations:

Edna Nelly Becerril Lerin (Universidad Nacional Autónoma de México, MX): The Burrón family

Monica Fontana (Faculdades Integradas Barros Melo, Brazil): Identity and trans visibility in Laerte's comic strips

Luiza Lusvarghi (Universidade de São Paulo, Brazil): Transmedia and Cartoons: Sex, Drugs and Rock and Roll Era never dies in Rê Bordosa

Jorge Salvador Anaya Martínez (Universidad Nacional Autónoma de México, MX): Animation as an approach to historical facts

Session 3: Monday, July 13 2015

Slot Code: COA-M3a

Time: 16:00-17:30

Room: DS-3375

Title: Freedom to Cartoon, Radicalism, Resistance, Responsibility and Charlie Hebdo

Chair: Waldomiro Vergueiro (Universidade de São Paulo/ Observatório de Histórias em Quadrinhos ECA/USP, Brazil)

Presentations:

John Anthony Lent (International Journal of Comic Art, USA): Freedom To Cartoon (Responsibly)

Geisa Fernandes (Area de Narrativas Dibujadas (UBA)/Observatório de Histórias em Quadrinhos (ECA/USP), Brazil): To be or not to be... Charlie: reflections on cartooning and politics

Waldomiro de Castro Santos Vergueiro (Escola de Comunicações e Artes da Universidade de São Paulo, Brazil): Maomé went to the mountain... and did not like what he saw there: political cartoon, social criticism and tension increasing in the 21st. Century



Adolpho Carlos Franoso Queiroz (Universidade Presbiteriana Mackenzie, Brazil): Bullets do not kill ideas

Session 4: Tuesday, July 14 2015

Slot Code: COA-T1a

Time: 09:00-10:30

Room: DS-3375

Title: Hegemony and Resistance in the Comics World

Chair: Benjamin Woo (Carleton University, Canada)

Presentations:

Olivier Ihl (Institut d'études politiques de Grenoble, France): La r volte des images: Sur l'art comique du caricaturiste Louis-Marie Bosredon dans le Paris de 1848

Benjamin Woo (Carleton University, Canada): The Comics Workforce

Bart Beaty (University of Calgary, Canada): Whatever Happened to the Comics Press'

Session 5: Tuesday, July 14 2015

Slot Code: COA-T2a

Time: 14:00-15:30

Room: DS-3375

Title: American Superheroes, Superheroines

Chair: Edgar Meritano (UNAM, Mexico)

Presentations:

Sergio S nchez S nchez (Universidad Nacional Aut noma de M xico, MX): Storytelling: Adaptaciones televisivas de historias de superheroes del cine a la televisi n

Ayanna Dozier (McGill University, Canada): Bondage, Chains, and Whips, Oh My!: Exploring BDSM in Golden Age Comic Books

Martin R. Herbers (Zeppelin Universit t, Germany): Concepts of Justice in Contemporary American Superhero Comics

Danghelly Giovanna Zuniga (Universidad del Rosario, Colombia): The heroines of the X-Men: Among the vanguard and social reactualization

Session 6: Wednesday, July 15 2015

Slot Code: COA-W1a

Time: 09:00-10:30

Room: DS-3375

Title: Transformation of Comics to Other Media Forms

Chair: Monica Fontana (Faculdades Integradas Barros Melo, Brazil)

Presentations:

Damien Rinaldo Tomaselli (University of Kwazulu-Natal / AFDA The South African School of Motion Picture Medium and Live Performance, South Africa): Trans-mediation of the Comic Book Visual Rhetoric from print to digital

Carlos Antonio Teixeira (Centro Universitário Adventista de São Paulo, Brazil), *Paulo Rogério Gallo* (Universidade de São Paulo, Brazil) & *Maria Inês Nogueira* (Universidade de São Paulo, Brazil): The environmental activism' by the traces of cartoons and comics: a vision of what was published in newspapers, available online, on five continents

João Batista Freitas Cardoso (Universidade Municipal de São Caetano do Sul, Brazil) & *Roberto Elísio dos Santos* (Universidade Municipal de São Caetano do Sul, Brazil): There's life in other systems: the comic character outside narratives

Edgar Meritano (UNAM, México): El comic transforma al cine, caso de estudio: Bent Bullet

Session 7: Wednesday, July 15 2015

Slot Code: COA-W2a

Time: 14:00-15:30

Room: DS-3375

Title: Theoretical Considerations

Chair: Olivier Ihl (Institut d'études politiques de Grenoble, France)

Presentations:



Levi Obonyo (Daystar University, Kenya) :Communicating to the Quick: Transparent Cartoon Messages

Citlaly Aguilar Campos (Universidad Nacional Autonoma de Mexico, MX): Los memes: El discurso satírico de nuestros tiempos

Etienne Domingue (Université de Sherbrooke, Canada): Imaginaire héroïque et religieux contemporain: vers une herméneutique pluraliste orientée par la pensée de McLuhan

2. Crisis Communication - CRI

Chair: Rikke Bjerg Jensen (Royal Holloway University of London, UK)

Vice-Chair: Eva-Karin Olsson (Swedish Defence University, Sweden)

Name of person submitting this information: Rikke Bjerg Jensen

Session 1: Monday, 13 July 2015

Slot Code: CRI-M1a

Time: 09:00-10:30

Room: DS-1540

Title: News values and news coverage

Chair: Rikke Bjerg Jensen (Royal Holloway University of London)

Presentations:

Shixin Zhang (University of Nottingham Ningbo China): Peace or War Journalism? - An Analysis of Chinese News Media's Coverage of Libyan Crisis in 2011.

Sami Siddiq (University of Auckland): Framing the killing of Osama bin Laden and its aftermath: an analysis of American and Pakistani crisis communication and news coverage.

Susana Sampaio-Dias (University of Portsmouth): Re-thinking proximity as a news value: How the financial crisis is undermining a global understanding of human rights problems.

Session 2: Monday, 13 July 2015

Slot Code: CRI-M2a

Time: 14:00-15:30

Room: DS-1540

Title: Media influences and media effects: propaganda, mediatisation and image making

Chair: Eva-Karin Olsson (Swedish Defence University)

Presentations:

Emma Briant (University of Sheffield): Paternalism and Structures of Legitimacy in post 9/11 US Propaganda.

Neofytos Aspriadis & Athanassios Samaras (University of Piraeus): Political Blame Games and Nation Image Making in Times of Financial Crises: A Comparative Analysis of PASOK and SYRIZA Administrations in Greece.

Lara Kobilke & Philip Baugut (University of Munich): Mediatization of Politics from a Psychological Point of View. Exploring Media Effects on Scandalized Politicians in a Qualitative Analysis of Two German Cases.

Charles Tunde Iruonagbe, Oladokun Omojola & Lanre Amodu (Covenant University): Intercultural Communication and the Threat of Islamist Radicalism in Nigeria.

Session 3: Monday, 13 July 2015

Slot Code: CRI-M3a

Time: 16:00-17:30

Room: DS-1540

Title: Representations of crisis: the visible and the invisible

Chair: Eva-Karin Olsson (Swedish Defence University)

Presentations:

Alexander Godulla (University of Passau), *Cornelia Wolf* (Leipzig University) & *Ralf Hohlfeld* (University of Passau): Picturing the Ukrainian crisis. The use of photographic news factors in tabloid and quality press.

Mahmoud Eid (University of Ottawa): Invisible Racist Representations of Muslims in the Spur-of-the-Moment Canadian News of 9/11.

Kenzie Burchell (University of Toronto): "Take my picture": Witnessing, Recording and the Performativity of Terror.

Robin Andersen (Fordham University): HBO's Treme and the Evolving Stories of the Storm.

Session 4: Tuesday, 14 July 2015

Slot Code: CRI-T1a



Time: 09:00-10:30

Room: DS-1540

Title: Journalistic standards, values and challenges during crisis

Chair: Rikke Bjerg Jensen (Royal Holloway University of London)

Presentations:

Maria Konow-Lund (Oslo University College HIOA, Oslo) & *Eva-Karin Olsson* (Swedish Defence University): Profession under attack: journalistic self-representational discourses during the 22 July terror attacks in Norway.

Lee Claire Wilkins (Wayne State University): Reporting cooperation: Moral judgment in news coverage of disasters.

Rod Carveth (Morgan State University): NBC's Handling of the Brian Williams Scandal.

Soledad Puente & Pablo Flores (Pontificia Universidad Católica de Chile): The relationship between the response phase of a disaster and the journalistic quality of television news during the Chile earthquake 2010, applying the theory of disaster management.

Session 5: Tuesday, 14 July 2015

Slot Code: CRI-T2a

Time: 14:00-15:30

Room: DS-1540

Title: Online and offline communities: new media and radio during crisis

Chair: Eva-Karin Olsson (Swedish Defence University)

Presentations:

Janey Gordon (University of Bedfordshire): Community radio in times of conflict and catastrophe.

Jana Fischer, Peter Hellmund & Katrin Etzrodt (Technische Universität Dresden): Twitter usage during 2013 flooding in Dresden, Germany. Users' needs and improvements in administrative communication.

Harald Hornmoen (Oslo and Akershus University College of Applied Science), *Steen Steensen* (Oslo and Akershus University College of Applied Science), *Klas Backholm* (Åbo Akademi University), *Gudrun Reimerth* (FH JOANNEUM Gesellschaft mbH), *Elsebeth Frey* (Oslo and Akershus University College of Applied Sciences) & *Rune Ottosen* (Oslo and Akershus University College of Applied Sciences): Key communicators' perceptions on the use of social media in risks and crises.



Shubhda Arora (Mudra Institute of Communications, Ahmedabad): Disasters and New Media: A study of the humanitarian actions and memory work done by online communities after the 2014 floods in Kashmir.

Session 6: Tuesday, 14 July 2015

Slot Code: CRI-T3a

Time: 16:00-17:30

Room: DS-1540

SECTION BUSINESS MEETING

Chair: Rikke Bjerg Jensen (Royal Holloway University of London)

3. Diasporas and the Media - DIM

Chair: Roza Tsagarousianou (University of Westminster)

Vice-Chair: John Sinclair (University of Melbourne)

Name of Person Submitting this Information: John Sinclair (University of Melbourne)

Session 1: Monday, 13 July 2015

Slot Code: DIM-M1a

Time: 09:00-10:30

Room: DS-2508

Title: Asia and its diasporas

Chair: John Sinclair (University of Melbourne)

Presentations:

Susan Leong (Curtin University): Overseas Chinese and the problematics of a Chinese internet

Yueyue Liang & Dieer Liao (Tsinghua University): 'Chinese diasporas', 'Malaysian' or 'Malaysian Chinese': The construction of diasporic identities in Malaysian local Chinese international television news programs



Chun-Fu Chen (Fu Jen Catholic University): Negotiating hegemony and resistance in cultural production: Southeast Asian migrants in Taiwan's documentary films

Jungwoo Jan, Slgi Lee, Hye Soo Kang & Jungen Ban (Sungkyunkwan University): Marriage migrant women, media representations, and intercultural conflicts: A semiotic and discourse analysis on televised coverage of marriage migrant women in Korea?

Session 2: Monday, July 13 2015

Slot Code: DIM-M2a

Time: 14:00-15:30

Room: DS-2508

Title: South Asian diasporas

Chair: Sudeshna Roy (Stephen F Austin State University Texas)

Presentations:

Charu Uppal (Karlstad University): Meaning as a function of distance, time & globalization: A comparison of Indian diasporas in Singapore & Fiji

Mélanie Le Forestier (Université Toulouse-Jean Jaurès): Reconfiguration of cultural and diasporic identities in the Indian diasporic and independent cinemas

Ujjwala Barve (University of Pune): Modi's speech at Madison Square Garden: Reflections on India-American media

Asmaa Malik (Ryerson University): A 'transnational moment': A case study of news and social media among Toronto's Pakistani diaspora

Session 3: Monday, July 13 2015

Slot Code: DIM-M3a

Time: 16:00-17:30

Room: DS-2508

Title: Diasporas in Europe 1

Chair: John Sinclair (University of Melbourne)

Presentations:



Rosa Cabecinhas (University of Minho): Media(ed) stories: (auto)biographic narratives of migration and social memory

Jessica Retis (California State University Northridge): 'Colombia nos une' (Colombia unites us): Diasporic media spaces in urban areas: Colombians in European global cities

Koen Leurs and Myria Georgiou (London School of Economics and Political Science): Digital makings of the cosmopolitan city? Young peoples' urban imaginaries of London

Session 4: Tuesday, July 14 2015

Slot Code: DIM-T1a

Time: 09:00-10:30

Room: DS-2508

Title: Diasporas in North America

Chair: Jessica Retis (California State University Northridge)

Presentations:

Sonia De La Cruz (University of Oregon): The delight of resisting pan-Latinidad: The role of radio in shaping and representing the transborder identity of marginalized Latino communities

Laura Cristiana Visan (University of Toronto Scarborough, Brock University): 'No country for foreign workers: the Royal Bank of Canada case - an analysis of media discursive construction'

Roxanne D Marcotte (Université du Québec à Montréal): New media and Canadian Muslim diasporas: What are they telling us about their sense of community?

Rukhsana Ahmed and Luisa Veronis (University of Ottawa): Creating in-between spaces through diasporic and mainstream media consumption: A comparative study of four immigrant communities in Ottawa, Canada

Session 5: Tuesday, July 14 2015

Slot Code: DIM-T2a

Time: 14:00-15:30

Room: DS-2508

Title: The Korean diaspora



Chair: Koen Leurs (London School of Economics and Political Science)

Presentations:

Kyong Yoon (University of British Columbia Okanagan): Diasporic apps? An ethnography of young South Korean migrants' use of communication apps

Hojeong Lee (Temple University): Renegotiating diasporic identity: how immigrants approach the motherland's news

Reza Anthony Kartosen-Wong (University of Amsterdam): Young Asian Dutch and the consumption of Japanese and South Korean film and television

Charles Jung (Sangji University): Migration, identity and communication: Korean migrants' identity negotiation and communication in Japan

Session 6: Tuesday, July 14 2015

Slot Code: DIM-T3a

Time: 16:00-17:30

Room: DS-2508

Title: Diasporas in Europe 2

Chair: Jessica Retis (California State University Northridge)

Presentations:

Jiangeng Sun (Université de Rennes 1): Images de l'immigré chinois vues des journaux télévisés en France: entre visibilité et invisibilité

Sandra Mooser (University of Bern): Finding a voice ? Nollywood inspired film filmmaking practices in Switzerland

Janine Greyer and Ada Fehr (Freie Universität Berlin): 'Who will stop the tide of these desperate people?': The attribution of responsibility in European news coverage of key events regarding immigration policy issues

Session 7: Wednesday, July 15 2015

Slot Code: DIM-W1a

Time: 9:00-10:30



Room: DS-2508

Title: Refugees and diasporic communication

Chair: John Sinclair (University of Melbourne)

Presentations:

Dila Beisembayeva (Unitec New Zealand): Representation of Oralmen in Kazakhstans post-Zhanozen media

Joanah Gadzikwa (Monash University South Africa): Diasporas or transnationals? Zimbabwean migrants in South Africa negotiating multiple identities

Umi Khattab (University of the Sunshine Coast): Media, diaspora and nation-building: Managing refugees and asylum seekers in the Australian region

Melissa Wall (California State University Northridge), *Dana Janbek* (Lasell College) & *Madeline Otis Campbell* (Worcester State University): Collecting their own news, creating their own transborder communication systems: How Syrian refugees use cell phones

Session 8: Wednesday, July 15 2015

Slot Code: DIM-W2a

Time: 14:00-15:30

Room: DS-2508

SECTION BUSINESS MEETING

Chair: John Sinclair (University of Melbourne)

4. Digital Divide - DID

Chair: Olga Smirnova (Lomonosov Moscow State University, Russia)

Vice-Chair: Ali Zarqa (Auckland University, New Zealand)

Vice Chair: Liangwen Kuo (National Chiao Tung University, Taiwan (China))

Secretary: Anna Gladkova (Lomonosov Moscow State University, Russia)



Name of Person Submitting This Information: Olga Smirnova (Lomonosov Moscow State University, Russia), Anna Gladkova (Lomonosov Moscow State University, Russia)

Session 1: Monday, 13 July 2015

Slot Code: DID-M1a

Time: 09.00-10.30

Room: DS-M220

Title: New Angles of Digital Divide

Chair: Olga Smirnova (Lomonosov Moscow State University, Russia)

Discussant: Dipak De (Banaras Hindu University, India)

Presentations:

Vir Bala Aggarwal (Himachal Pradesh University Shimla, India): Bridging the Divide: A Development Communication Perspective

Niranjana Prem (Tata Institute of Social Sciences, India): Digital Divide: Need for Realigning the top-down in ICT for D

Andrea Limberto (University of Sao Paulo, Brazil): #In terms of the interdict

Eduardo Zilles Borba (University of Sao Paulo, Brazil) & *Marcelo Knorich Zuffo* (University of Sao Paulo, Brazil): Natural to the Human Interactions with Digital Interfaces: A New Perspective to Understand the Virtual Experiences

Kulveen Trehan (Guru Gobind Singh Indraprastha University, New Delhi, India): Advertising Literacy to Empower the Young Media Consumers in India : A Critical Exploration of the Advertised Mind

Christopher McConnell (UT Austin, USA): Institutional Access Divides and Digital Inclusion

Session 2: Monday, 13 July 2015

Slot Code: DID-M2a

Time: 14.00-15.30

Room: DS-M220

SECTION BUSINESS MEETING



Chair: Olga Smirnova (Lomonosov Moscow State University, Russia)

Session 3: Monday, 13 July 2015

Slot Code: DID-M3a

Time: 16.00-17.30

Room: DS-M220

Title: The Use of New Technologies in the Context of Digital Divide

Chair: ASM Asaduzzaman (University of Dhaka, Bangladesh)

Discussant: Zarqa Ali Shaheen (University of Auckland, New Zealand)

Presentations:

Umair Nadeem (University of Gujrat, Pakistan): Effect of Social Media on Pakistani Youth Regarding Political Campaigns

Yinyi Luo (University of Leeds, United Kingdom): Uneven Accesses to Videogames: Players' Perspective

Anil Kunnel (University of Münster, Germany): Social Networking without Social Class: The Role of Trust Between Low-income Job Seekers and Middle-class Employers for the Indian Job-portal babajob.com

Bernardo Amigo (University of Chile, Chile): Hyper Everyday Life and Mobile Communication Technologies

Jose Claudio Siqueira Castanheira (Universidade Federal de Santa Catarina, Brazil): Sounding the Code: Noise as a Subversive Practice in Digital Media

Session 4: Tuesday, 14 July 2015

Slot Code: DID-T1a

Time: 09.00-10.30

Room: DS-M220

Title: Digital Divide and Social Inequality

Chair: Zarqa Ali Shaheen (University of Auckland, New Zealand)



Discussant: ASM Asaduzzaman (University of Dhaka, Bangladesh)

Presentations:

Patrick Yves Badillo (Unige Geneva University, Switzerland): Digital Divides and Inequalities Among Nations: The Negative Feedback Effect

Anna Gladkova (Lomonosov Moscow State University, Russia): Increasing Out-group Trust in the Online Dimension: What Helps Digital Audiences Trust Other Ethnic and Cultural Groups: Findings from Russia

Toks Oyedemi (University of Limpopo, South Africa): 'Anyone Can Create and Share Online Content': Exploring Perceived and Actual Digital Skills Among South African Youth

Jenna Grzeslo (Penn State University, USA): Digital Exclusion as a Contributing Factor to Social Inequality: A Political Economy Analysis of U.S. Prisons

Mihaela Popescu (California State University, San Bernardino, USA), *Catalin Stoica* (National School of Political and Administrative Studies, Romania) & *Predrag Veticanin* (TIMS Faculty for Sport and Tourism, Serbia and Montenegro): Cultural Capital and Digital Inequality in Romania: A Look Forward

Vibhav Srivastav (International Institute of Information Technology, India), *Pravin Patil* (International Institute of Information Technology, India) & *Navjyoti Singh* (International Institute of Information Technology, India): Localization of Digital Resource to Bridge Digital Divide: Case Study of Raghurajpur (India)

Session 5: Tuesday, 14 July 2015

Slot Code: DID-T2a

Time: 14.00-15.30

Room: DS-M220

Title: Digital Divide: The Regional Dimensions

Chair: Anna Gladkova (Lomonosov Moscow State University, Russia)

Discussant: Lawrence Wood (Ohio University, USA)

Presentations:

Brahim Kermia (Mohamed Boudiaf University, Algeria): The Digital Divide in Algeria: Bridging Steps and Mechanisms of Rubble. E-Algeria Model



Chia Sui Crystal Sun (National Dong Hwa University, Taiwan): Digital Divide and Digital Transformations: Cultural Hegemony or Cultural Resistance in Indigenous Television News

ASM Asaduzzaman (University of Dhaka, Bangladesh): ICT4D in Bangladesh: A New Approach to Development Communication

Viviane Riegel (Goldsmiths College and ESPM-SP, Brazil) & *Renato Vercesi Mader* (ESPM-SP, Brazil): Hybrid Cultural Consumption in Brazil: Building Cosmopolitan Encounters or Digital Divide

Dipak De (Banaras Hindu University, India) & *Swati Pahuja* (Banaras Hindu University, India): Perception of Students of Institute of Agricultural Sciences, Banaras Hindu University, Varanasi Towards Cultural Goods and Services in the Digital Era

Session 6: Tuesday, 14 July 2015

Slot Code: DID-T3a

Time: 16.00-17.30

Room: DS-M220

Title: Digital Divide in the Changing World

Chair: Dipak De (Banaras Hindu University, India)

Discussant: Anna Gladkova (Lomonosov Moscow State University, Russia)

Presentations:

Lawrence Wood (Ohio University, USA): The Urban-Rural E-government Divide: Persistent Challenges amidst the Hype

Zarqa Ali Shaheen (University of Auckland, New Zealand): New Media and Climate Communication: Hegemony or Resistance

Dipak De & Nirupam Biswas (Banaras Hindu University, India): Social Computing: As Experienced by the Students of Agricultural Sciences

Liangwen Kuo (National Chiao Tung University, Taiwan), *Gechun Chu* (Hsuan Chang University, Taiwan) & *Nienhsia Liu* (Hsuan Chang University, Taiwan): Digital Literacy and Internet Addiction: An Analysis of Generational Difference in Taiwan

Cecilia Uy-Tioco (California State University San Marcos, USA): Mobile Phones in the Philippines: Social Transformation and the Reproduction of Power



5. Environment, Science and Risk Communication - ESR

Chair: Pieter Maesele (University of Antwerp, Belgium)

Vice-Chair: Dorothee Arlt (University of Bern, Switzerland)

Vice-Chair: Anders Hansen (University of Leicester, UK)

Name of Person Submitting this information: Pieter Maesele

Session 1: Monday, 13th July 2015.

Slot Code: ESR-M1a

Time: 09:00-10:30

Room: DS-M440

Title: Hegemony, Environment and Society

Chair: Pieter Maesele (University of Antwerp)

Presentations:

Richard Doherty (University of Leeds): Environmental Communication and Critical Discourse: Methods for Understanding the Mediated Alienation of Humans from Nature

Maitreyee Mishra (Manipal University): Constructed Environments, Nature and Neoliberalism in India: Perspectives from Karnataka and Odisha

Susana Herrera (Instituto Tecnológico y de Estudios Superiores de Occidente): Genealogy and transformations of the hegemonic discourse about society/nature relationships in the stage of World's Fairs

Oscar Julián Cuesta (Universidad Los Libertadores): Comunicación ambiental: sus supuestos epistemológicos y su oportunidad para construir alternativas al capitalismo

Session 2: Monday, 13th July 2015.

Slot Code: ESR-M2a

Time: 14:00-15:30



Room: DS-M440

Title: Science Journalism and Communication

Chair: Dorothee Arlt (University of Bern, Switzerland)

Presentations:

David M. Secko (Concordia University): Debates and definitions: A qualitative metasummary of visions for the future(s) of science journalism

Shulin Chiang (Chinese Culture University): From Science to Journalism? How Meteorological Information is Translated into TV Weather Forecasting

Lars Guenther, Claudia Bader & Georg Ruhrmann (Friedrich Schiller University): Scientific (Un)Certainty of Life Sciences in the Media: Adapting a Reasoned Action Approach to Explaining Journalistic Depiction Behavior

Mette Marie Roslyng (Aalborg University): Debating the Brain: Critical Media and the Emergence of a Neuro-Chemical Social Imaginary

Qian (Sarah) Gong (University of Leicester): 'Child at risk': Communicating healthcare messages to (grand)parents in China

Session 3: Monday, 13th July 2015.

Slot Code: ESR-M3a

Time: 16:00-17:30

Room: DS-M440

Title: Environmental Journalism and News

Chair: Pieter Maesele (University of Antwerp)

Presentations:

Suzanne de Cheveigne (Le Centre national de la recherche scientifique): Environmental news on French Television 1994 - 2014

Yu Wang & Lutong Sun (Communication University of China): Highlighting and masking: A Study on China's News Coverage of Environmental Pollution

Silvia Domínguez Gutiérrez (Universidad de Guadalajara): 'El medio ambiente' no es noticia: escasa publicación en dos diarios de Jalisco, México



Stuart Allan (Cardiff University) and Jacqueline Ewart (Griffith University): 'Citizen science, citizen journalism: New forms of environmental reporting'

Robin Reul (University of Antwerp): Professional journalistic routines and the protest paradigm: The Big Potato Swap in traditional and alternative media

Sébastien Doiron & Sebastian Weissenberger (Université du Québec à Montréal): The media treatment of the Gilligan's Restaurant in the Parlee Beach Provincial Park, New Brunswick, Canada

Session 4: Tuesday, 14th July 2015.

Slot Code: ESR-T1a

Time: 09:00-10:30

Room: DS-M440

Title: The De/Politicization of the Environment

Chair: Pieter Maesele (University of Antwerp)

Presentations:

Pieter Maesele (University of Antwerp): The Depoliticization of Environmental Discourse and Politics

Yves Pepermans (University of Antwerp): Manufacturing and challenging climate consent. From communicating climate change to a climate for change

Matthew C Nisbet (Northeastern University), *Ezra Markowitz* (University of Massachusetts-Amherst), *Todd Newman* (American University) & *Erik Nisbet* (The Ohio State University): Preparing Society for Abrupt Climate Change: Assessing the Influence of Worldviews, Ideologies and Media Use on Risk Perceptions

Laurens Van der Steen (University of Antwerp): Fairphone and the (de)politicization of ethical consumerism

Session 5: Tuesday, 14th July 2015.

Slot Code: ESR-T2a

Time: 14:00-15:30

Room: DS-M440

Title: Media and Energy I

Chair: Dorothee Arlt (University of Bern, Switzerland)

Presentations:

Dorothee Arlt (University of Bern), *Markus Lang*, *Susanne Merkle* & *Reimar Zeh* (University Erlangen-Nürnberg): Who is leading in the energy discourse? A content analysis on the influence of different actors within the energy debate in the German press coverage

Tobias Weiss (University of Zurich): Framing and networks in Japanese nuclear power reporting

Mei-Ling Hsu (National Chengchi University): Visual representation of renewables in Taiwanese media in a time of global climate change

Ines Clara Vogel & *Jutta Milde* (University of Koblenz-Landau): Online news, trust and the energy transition. A qualitative content analysis of trust-relevant attributes of actors associated with the energy transition

Nan Li, *Heather Akin*, *Emily Howell*, *Dominique Brossard*, *Dietram A. Scheufele* & *Michael A. Xenos* (University of Wisconsin-Madison): 'Fracking' Communication and Public Perception: A Multi-Level Modeling Approach

Session 6: Tuesday, 14 July 2015

Slot Code: ESR-T3a

Time: 16:00-17:30

Room: DS-M440

Title: Media & Energy II

Chair: Pieter Maesele (University of Antwerp)

Presentations:

Karel Deneckere & *Benjamin De Cleen* (Free University of Brussels): The discursive struggle surrounding the introduction of nuclear energy in Belgium during the first oil crisis (1973-1974)

Brian Hough (Ohio University): Counter-Hegemonic Discourse or "Business as Usual": A Case Study of Grist's Bakken Shale Coverage

Dorothee Arlt (University of Bern), *Jens Wolling* & *Marco Bräuer* (Ilmenau University of Technology): Reframing renewables after Fukushima? An international comparison of changes in the media's framing of renewable energies.



Chun-Ju Huang & Miao-ju Jian (National Chung Cheng University): What science and technology do you sing in the environmental issue? A study of songs in the anti-nuclear movement of Taiwan

Session 7: Wednesday, 15th July 2015.

Slot Code: ESR-W1a

Time: 09:00-10:30

Room: DS-1540

Title: The Mediated Construction of Risk Communication

Chair: Dorothee Arlt (University of Bern, Switzerland)

Presentations:

Patricia Lima Pereira, Zaida Meza, Fatima Santander & Lus Ferreira (Ministerio de Salud Publica y Bienestar Social, Paraguay): Patterns and risk communication issues during the contingency against Chikungunya in print media of Paraguay, from June to October 2014

Soledad Puente, Silvia Pellegrini & Daniela Grassau (Pontificia Universidad Catolica de Chile): Six dimensions to confront a disaster: Proposal of a journalistic action model for the coverage of a catastrophe

Sofia Angeles Vargas- Payera (Simon Fraser University): Risk communication in Chile. A Study of the 2014 Valparaíso wildfire

Susana Oliveira Dias, Carolina Cantarino Rodrigues, Daniela Oliveira Klebis & Meghie Sousa Rodrigues (Campinas State University): How to communicate catastrophes. Multiple threading among humans and politics

Session 8: Wednesday, 15th July 2015.

Slot Code: ESR-W1b

Time: 9:00-10:30

Room: DS-M440

Title: The Politics of Climate Change Communication

Chair: Pieter Maesele (University of Antwerp)

Presentations:



Chris Russill (Carleton University): Detection and Danger in Climate Change Communication

Sibo Chen (Simon Fraser University): The World's Dumping Site: Ecological Ethics, Environmental Justice and China's E-waste Challenge

Sebastian Weissenberger & Matthieu Morin (Université du Québec à Montréal): The friends of science episode as a symptom of the renaissance of climate denial

Trish Morgan (Maynooth University): Communicating New and Urgent Responses to Climate Change : Are all media and cultural domains equal?

Session 9: Wednesday, 15th July 2015.

Slot Code: ESR-W2a

Time: 14:00-15:30

Room: DS-1540

Title: PANEL: Communicating environmental knowledge : Technologically-mediated practices

Chair: Lorna Heaton (Université de Montréal)

Presentations:

Lorna Heaton & Patricia Dias Da Silva (Université de Montréal): Georeferencing collections data to promote environmental knowledge and engagement

Alejandra Paniagua (Université de Montréal): Monitoring the environment online: Alerta Ambiental

Florence Millerand & Bruno Schmitt-Cornet (Université du Québec à Montréal): Making Ecological Data Public : The Case of the Canadensys Network

Ricardo Vidal Torres (Université de Montréal): Arènes d'échange entre professionnels et amateurs de la botanique au Québec

Session 10: Wednesday, 15th July 2015.

Slot Code: ESR-W2b

Time: 14:00-15:30

Room: DS-M440

Title: Social Movements and Environmental Communication



Chair: Pieter Maesele (University of Antwerp)

Presentations:

Isaltina Maria de Azevedo Mello Gomes & Natália Martins Flores (Universidade Federal de Pernambuco): Ocupe estelita, subjectivation and resistance

Catharina (Kitty) Cornelia Maria van Vuuren (The University of Queensland): Communicating Climate Change at the Grassroots: Media representation of the Australian climate change movement

Céline Pascual Espuny (Aix Marseille University), *François Allard-Huver & Nicole d'Almeida* (l'Université Paris-Sorbonne): The uses of parody and irony in NGO's environmental advertising resistance: a powerful communication counter-strategy'

Shirley Roburn (Concordia University): Building social movement leadership through translocal storytelling: protecting the Arctic National Wildlife Refuge through 'caribou stories'

Session 11: Wednesday, 15th July 2015.

Slot Code: ESR-W3a

Time: 16:00-17:30

Room: DS-1540

Title: Public Understanding, Media Effects and Environmental Communication

Chair: Dorothee Arlt (University of Bern, Switzerland)

Presentations:

Miki Kawabata (Mejiro University): Japanese view of nature and the construction of meaning about the environmental issues

Ming-Ying Lee (Providence University): NIMBY, risk communication and community development: The case of establishment of Kuokuang petrochemical plant in Taiwan

Susan Jacobson, Juliet Pinto, Robert Gutsche, Kate MacMillin & Jennifer Fu (Florida International University): It takes a village to build a sea level rise app: civic hacking as an approach to inform citizens about climate change in Miami

Taylor Stonehouse Green & Cindy T. Christen (Colorado State University): Heuristic-systematic processing: The effects of advertising environmental initiatives on ski resort visitation



Anja Uretschläger (Ludwig-Maximilians University Munich), *Rebecca Rogers* (Technische Universität München), *Cornelia Wallner* (Ludwig-Maximilians University Munich), *Bernhard Goodwin* (Ludwig-Maximilians University Munich) & *Hans-Bernd Brosius* (Ludwig-Maximilians University Munich): Influence of media coverage and observable environmental change on risk perception and environmental awareness.

Session 12: Wednesday, 15th July 2015.

Slot Code: ESR-W3b

Time: 16:00-17:30

Room: DS-M440

Title: Climate Change in Mediated Public Discourse

Chair: Pieter Maesele (University of Antwerp)

Presentations:

Elisabeth Eide (Oslo and Akershus University College of Applied Sciences): Communicating climate science - best practices in journalism

Renée Moernaut & Jelle Mast (Free University of Brussels): The Human Face of Climate Change. Environmental Justice and Visual-Verbal Framing in Mainstream and Alternative Media

Deb Anderson (Monash University): Engaging with Extremes: Reporting on Weather Risks in a Climate-Change World

Arul Aram (University Chennai): Communicating Climate Change in South Asia

Renée Moernaut & Jelle Mast (Free University of Brussels): When 'Victims' Take the Lead. Bottom-up Positionality and the Environmental Justice Frame: Deconstruction and Construction from Below

Session 13: Thursday, 16th July 2015.

Slot Code: ESR-TH1a

Time: 09:00-10:30

Room: DS-M440

Title: Corporate and State Actors in Environmental Communication

Chair: Pieter Maesele (University of Antwerp)

**Presentations:**

Derek Moscato (University of Oregon): The Political Economy of Polar Diplomacy: A Textual Analysis of Arctic Council Declarations, 2004-2014

Debra Jeanne Pentecost (Vancouver Island University): Consent and Resistance: Pipelines, Petroleum Producers, and the Battle for Public Perception.

Benjamin Bigl & Lisa Dühring (University of Leipzig): Fracking in German Newspapers. Quantitative and qualitative analyses of the impact of corporate communication on media coverage.

Danilo Rothberg (Sao Paulo State University): Public communication and ecology: how digital politics is fostering environmental sustainability in Brazil

Mackenzie Bledsoe & Suda Ishida (Hamline University): Twitter Usage in Public Communication Campaigns: Agenda Setting and Issue Framing of the California Drought Crisis

Session 14: Thursday, 16th July 2015.

Slot Code: ESR-TH1b

Time: 14:00-15:30

Room: DS-M440

SECTION BUSINESS MEETING

Chair: Pieter Maesele (University of Antwerp)

Presentations:

Chair: Pieter Maesele (University of Antwerp), Dorothee Arlt (University of Bern, Switzerland) and Anders Hansen (University of Leicester)

6. Ethics of Society and Ethics of Communication- ETH

Vice Chair: María Teresa Nicolás Gavilán (Universidad Panamericana)

**Session 1: Monday, 13 July 2015****Slot Code:** ETH-M1a**Time:** 09:00-10:30**Room:** DS-1525**Title:** Ethical perspective on digital communication I**Chair:** María Teresa Nicolás Gavilán**Discussant:** María Teresa Nicolás Gavilán**Presentations:**

Yanick Farmer (University of Quebec in Montreal): Resisting peer-pressure in on-line chats: an ethical perspective on digital communication

Elvira Garcia De Torres (University Ceu Cardenal Herrera), *Concepcion Edo Bolos* (Complutense University of Madrid), *Pedro Jeronimo* (Lusóada University of Lisbon), *Lyudmyla Yezers'ka* (University of Piura) & *Claudia Herrera* (CEU Cardenal Herrera University): The ethics of crowdsourcing journalism.

Marten Juurik (University of Tartu): Why distance matters' A theoretical concept for describing conflicts of loyalty in journalism ethics.

Juan Carlos Suarez & Jesus Cruz Álvarez (University of Seville): News consumption patterns and use of interactive tools at hearings in digital media; between the public interest and soft news.

Session 2: Monday, 13 July 2015**Slot Code:** ETH-M2a**Time:** 14:00-15:30**Room:** DS-1525**Title:** Ethical perspective on digital communication II**Chair:** Yanick Farmer**Discussant:** Yanick Farmer**Presentations:**

Nyasha Mboti (University of Johannesburg): Why Social Media Are Evil?



Yun Long (The National Centre for Radio and Television Studies, Communication University of China): Through the PRISM: A Survey on Internet Usage and Digital Ethics of Chinese Youth

Jennifer Holden (University of Aberdeen): Whose privacy is it anyway? Public perceptions of ethics and risk in social media.

Oscar Armando Jaramillo (Universidad Mayor, Chile): El derecho al olvido en Internet y el Efecto Streisand: Aplicabilidad y soluciones

Irene Da Rocha & Marta Narberhaus (Pompeu Fabra University): Identificación de las prácticas, valores y competencias éticas del periodismo transmedia

Session 3: Monday, 13 July 2015

Slot Code: ETH-M3a

Time: 16:00-17:30

Room: DS-1525

Title: Ethics in public life I: health and sciences

Chair: Leonardo Francisco Figueiras Tapia

Discussant: Leonardo Francisco Figueiras Tapia

Presentations:

Carola Isabel García Calderón (Universidad Nacional Autónoma de México): Publicidad y obesidad en México: un caso de autorregulación, regulación y políticas públicas en publicidad dirigida al público infantil.

Isabel Serrano Maillo (Universidad Complutense de Madrid), *Isabel Martin de Llano & Ana Marcos del Cano* (Universidad Nacional de Educación a Distancia): La información como arma arromadiza en las crisis sanitarias.

Luis Teixeira (School of Arts, Portuguese Catholics University) & *Ana Carvalho* (Bioethics Institute, Portuguese Catholics University): Science and Society ' promoting citizenship through the reflection on ethical issues in life sciences

Session 4: Tuesday, 14 July 2015

Slot Code: ETH-T1a

Time: 09:00-10:30



Room: DS-1525

Title: Ethics on TV dramas : social values and power characters

Chair: Elvira Garcia De Torres

Discussant: Elvira Garcia De Torres

Presentations:

Teresa Nicolas (Universidad Panamericana): La representación de la familia en las series de televisión: una revisión histórica.

Perla Paloa Vargas, María T. Nicolás & María de los Ángeles Padilla (Universidad Panamericana): Mujer ¿madre y esposa feliz' el estilo de vida que presenta Clair Dunphy de Modern Family.

Lourdes Lopez (Universidad Panamericana): El rol femenino en los bordes del poder. Análisis de la construcción y trayectoria del personaje de Alicia Florrick, en The good wife.

Ankita Singh Bisen (Jagran Lakecity University): Representation of characters in fictional crime shows.

Loreto Corredoira (Universidad Complutense de Madrid): Netflix, Hulu and Amazon as new intermediaries in the Audiovisual industry

Session 5: Tuesday, 14 July 2015

Slot Code: ETH-T2a

Time: 14:00-15:30

Room: DS-1525

Title: Transparency and accountability

Chair: Juan Carlos Suarez

Discussant: Juan Carlos Suarez

Presentations:

Monica Figueras Maz, Ruth Rodriguez Martinez & Francesc Salgado (Universitat Pompeu Fabra): Transparency and Media Accountability Systems: the presence of self-regulation instruments and their perception among Spanish journalists



Suzana Cavaco, Helena Lima, Nuno Moutinho & Ana Isabel Reis (University of Porto): Portuguese mechanisms of media accountability: the reduced power of the Journalists' Deontology Council and the Regulatory Authority for Mass Media

Xavier Ramon & Marcel Mauri (Universitat Pompeu Fabra): Transparency, self-regulation and readers' participation in the digital environment. An analysis of the innovative media accountability systems within the Spanish landscape

Ruth Rodriguez Martinez, Monica Figueras Maz & Marcel Mauri (Universitat Pompeu Fabra): The current state of Traditional and Innovative Media Accountability Systems in Spain: Social Transparency, Resistance and Media Independence

Manuel Sanchez de Diego (Universidad Complutense): Transparencia y Derecho de Acceso a la Información Pública desde la perspectiva de la Ética social.

Session 6: Tuesday, 14 July 2015

Slot Code: ETH-T3a

Time: 16:00-17:30

Room: DS-1525

PANEL SESSION: The Unguarded Moment: Telling Stories of Trauma, Resistance and Renewal

Chair: Deb Anderson

Discussant: Deb Anderson

Deb Anderson (Monash University): The Vulnerable Witness: Negotiating Trauma in the Wake of Cyclone

Fay Anderson (Monash University): Mediating Violence and Suffering: Australian Press Photographers and Trauma

Mia Lindgren (Monash University): Journalism and Trauma: Views from Both Sides

Session 7: Wednesday, 15 July 2015

Slot Code: ETH-W1a

Time: 09:00-10:30

Room: DS-1525

Title: Ethics in public Life II

Chair: Concha Edo

Discussant: Concha Edo

Presentations:

Hugo Aznar (CEU Cardenal Herrera University) & *Marcia Castillo-Martón* (Universidad Europea de Valencia): Mass Media and Gender Violence: From Ambiguity to Commitment

Leonardo francisco Figueiras Tapia (Universidad Nacional Autónoma de México): Entre los usos de la política y la ética en la comunicación del Pacto por México

Liziane Soares Guazina, Fernando Oliveira Paulino, Carlos Eduardo Esch & Luiz Martins da Silva (University of Brasilia): Where is society? An analysis of news coverage of three radio stations in the Brazilian public service of media

Juan Carlos Suarez (University of Seville): Alliance between citizen and journalists. The role of the press in the digital ecosystem and the deontological challenges. Comparative analysis between of three european countries: Spain, Belgium and Italy.

Ben-Hur Demeneck (University of São Paulo): Offshore Leaks and the search for journalistic truth in cross-border financial flows

Session 8: Wednesday, 15 July 2015

Slot Code: ETH-W2a

Time: 14:00-15:30

Room: DS-1525

GENERAL MEETING AND ELECTIONS

Chair: María Teresa Nicolás Gavilán (Universidad Panamericana)

7. Global Media Policy - GMP

Chair: Gerard Goggin (University of Sydney)

Vice-Chair: Arne Hintz (Cardiff University)

Vice Chair: Claudia Padovani (University of Padova)



Name of Person Submitting this information: Gerard Goggin

Session 1: Tuesday, 14 July 2015

Slot Code: GMP-T3a

Time: 16:00-17:30

Room: DS-1545

Title: Internet Governance: Updates & Critical Takes on a Policy Puzzle (Joint Session GMP & Taskforce on Media and Communications Policy)

Chair: Jeremy Shtern (Ryerson University)

The Internet is central to contemporary media, but its governance is complex, dynamic, and dispersed across different arena. This interactive session will feature latest updates and analyses from scholars and activists at the frontlines of global Internet governance, with a particular focus on the different civil society, policy, and research agendas in play. Topics will include: ICANN/IANA stewardship transition; Global Conference on Cyberspace; Internet Governance Forum; Internet Social Forum; Net Mundial; WSIS +10; civil society agendas.

Participants:

Stefania Milan (University of Amsterdam)

James Losey (Stockholm University)

Mallory Knodel (Association for Progressive Communications)

Stephanie Perrin (University of Toronto)

Julie Pohle (SMIT, Vrije Universiteit Brussel)

Arne Hintz (Cardiff University)

Session 2: Wednesday, 15 July 2015

Slot Code: GMP-W1a

Time: 09.00-10.30 hrs

Room: DS-1545

Title: Mapping as Relevant Knowledge? Research, Politics, Practicalities

Chair: Claudia Padovani (University of Padova)

Given the number of ‘mapping projects’ that have emerged over the past few years related to communication and digital policies, this session reflects on two intertwined questions they pose:

- How relevant is all this mapping to policy and advocacy engagement? To what extent, and in what conditions, do these initiatives may actually contribute to more participatory practices, better informed policy decisions, and better media (typically the common goals of different mapping initiatives).
- What of the practical challenges in the establishment and development of these initiatives: platform population, content generation and sharing, sustainability of projects (expert knowledge, skills, human and financial resources), language diversity and accessibility, comprehensiveness or gaps in policy information and analysis.

Participants:

Arne Hintz (Cardiff University) & *Gerard Goggin* (University of Sydney): IAMCR Mapping Media Policy

Samantha Grassle & Stefaan Verhulst (Govlab, New York University)

Annabelle Sreberny (SOAS, University of London)

Francesca Musiani (French National Centre for Scientific Research)

Marjan de Bruin (University of West Indies)

Robin Mansell (London School of Economics)

Session 3: Thursday, 16 July 2015

Slot Code: CPT-TH1a

Time: 09.00-10.30 hrs

Room: DS-1525

PANEL SESSION: Gendering Global Media Policy: Critical Perspectives on ‘Digital Agendas’: In memory of Dr. Heike Jensen (CPT and the Global Media Policy Working Group)

Convenors: Claudia Padovani (University of Padova) and Leslie Shade (University of Toronto)

Chair: Lisa McLaughlin (Miami University)

Discussant: Jo Pierson (Vrije Universiteit Brussel)

This panel features expert speakers from diverse geo-cultural contexts, from academia and the

advocacy and policy sector, to address questions related to ‘digital agendas’: overall frameworks and strategies for the development and implementation of digital policies being adopted in most regional and national contexts. It is now crucial to assess if and how such strategies live up to the commitment, made twenty years ago, of fostering women’s participation in communication and of mainstreaming gender across all sectors.

Presentations:

Claudia Padovani (University of Padova): Gendering European Communication Governance: The Challenge of Gender Mainstreaming Twenty Years After Beijing.

Leslie Regan Shade (University of Toronto): Missing in Action: Gender in Canada’s Digital Agenda.

Anita Gurumurthy (IT for Change): Whose Digital Agendas? Unpacking What Counts for Policy.

Anne Webb (Canada): Information and Communication Technology in a Gender Inequality Context: Research in Africa and the Middle East.

Fiona Martin and Gerard Goggin (University of Sydney): Reconstructing the Ubiquitous End-User: The New Politics of Gender and Media Policy in Digital Government Services in Australia.

Session 4: Wednesday, 15 July 2015

Slot Code: GMP-W2a

Time: 14:00-15:30

Room: DS-1545

Title: Mapping Communications Governance – International Collaborations and Practical Challenges

Chair: Gerard Goggin (University of Sydney)

Presentations:

Claudia Padovani (University of Padova), *Arne Hintz* (Cardiff University), *Gerard Goggin* (University of Sydney), *Marc Raboy* (McGill University): Mapping Global Media Policy

Samantha Grassle and Stefaan Verhulst (GovLab, New York University): Netmundial Solutions Map

**Session 5: Wednesday, 15 July 2015****Slot Code:** GMP-W3a**Time:** 16:00-17:30**Room:** DS-1545**SECTION BUSINESS MEETING****Chair:** Gerard Goggin (University of Sydney)**8. Health Communication and Change & HIV and AIDS
Communication - HCC****Chair:** Nanna Engebretsen (Lillehammer University College, Norway)**Chair:** Kate Holland (University of Canberra, Australia)**Co-Chair:** Sarah Cardey (University of Reading, UK)**Co-Chair:** Marjan de Bruin (University of the West Indies, Jamaica)**Co-Chair:** Ravindra Kumar Vemula (English and Foreign Languages University, India)**Name and email of Person Submitting this information:** Kate Holland**Session 1: Monday, 13 July 2015****Slot Code:** HCC-M1a**Time:** 09:00–10:30**Room:** A-2875**Title:** Risk Perception and Behaviour**Chair:** Marjan De Bruin (University of the West Indies, Jamaica)**Presentations:**

Nancy Muturi (Kansas State University, US): Risk-Perception and Self-efficacy for Alcohol Consumption and HIV/AIDS: A Comparative Study of Young Adults in Kenya and USA



Satarupa Dasgupta (New York University, US): Examination of risk perception, condom compliance and screening and testing behavior of male and transgender sex workers in India

Qian (Sarah) Gong (University of Leicester, UK): Negotiating risk: Chinese migrant mothers' perceptions of health messages in the UK

Hannah Frueh (University of Freiburg, Switzerland): Precision Estimates: The influence of information precision on risk perception and prevention behavior in bicycle accidents

Session 2: Tuesday, 14 July 2015

Slot Code: HCC-T1a

Time: 09:00 – 10:30

Room: DS-1520

Title: Structural Drivers and Conceptual Developments

Chair: Sarah Cardey (University of Reading, UK)

Presentations:

Cecilia Karolina Strand (Uppsala University, Sweden): Understanding de-humanization processes and violence's impact on HIV/AIDS communication targeting Sex workers and LGBT in Sub-Saharan Africa

Shamshad Khan (University of Texas at San Antonio, US), *Robert Lorway* (University of Manitoba, Canada), *Sushena Reza-Paul* (University of Manitoba, Canada), *Akram Pasha* (Ashodaya Academy, Mysore, India) & *John O'Neil* (Simon Fraser University, Canada): Health Communication, marginality and citizenship among sex workers in Mysore, India

Joseph Muyangata & Ghislaine Youmbi-Muyangata (International Christian Center, US): Pentecostals, healing and medication: The non-use of Anti-Retroviral among Malawian Pentecostal Churches

Olaf H. Werder (University of Sydney, Australia): Learning from health resistance: A new framework for health communication and promotion

Colin Tinei Chasi (University of Johannesburg, South Africa): HIV/AIDS leadership communication addresses a wicked problem: Insights from Mandela

Session 3: Tuesday, 14 July 2015

Slot Code: HCC-T2a



Time: 14:00–15:30

Room: DS-1520

Title: Responding to Ebola: Media and Globalization

Chair: Ravindra Kumar Vemula (English and Foreign Languages University, India)

Presentations:

Esi E Thompson (University of Oregon, US): Global response to Ebola in West Africa: Globalization or fragmentation

Brian Pindayi (City University London, UK): Press framing of the (2014-2015) Ebola crisis: A comparative case study of, South Africa, Zambia and Zimbabwe

Connie St Louis (City University London, UK): #Ebola a source of empowerment or disempowerment?

Session 4: Tuesday, 14 July 2015

Slot Code: HCC-T3a

Time: 16:00 – 17:30

Room: DS-1520

Title: Media Coverage: Drivers and Consequences

Chair: Cecilia Karolina Strand (Uppsala University, Sweden)

Presentations:

Thomas Owen (Auckland University of Technology, NZ): 20 Years of HIV/AIDS Medicines News Coverage: What Can We Learn?

Miguel Sanchez Maldonado (Universidad Autonoma de Coahuila, Mexico), *Jose Luis Terron Blanco* (Universitat Autonoma de Barcelona, Spain) & *Jose Carlos Lozano Rendon* (Texas A&M International University, US): Who speaks in the news coverage of HIV / AIDS in five Mexican newspapers?

Igor Sacramento (Oswaldo Cruz Foundation, Brazil) & *Raquel Paiva* (Federal University of Rio de Janeiro, Brazil): The Forms of Silence: Media Coverage on Neglected Diseases in Brazil

Kannan Krishnaswamy (George Institute for Global Health, India): Critical Appraisal skills programme for journalists

**Session 5: Wednesday, 15 July 2015****Slot Code:** HCC-W1a**Time:** 09:00–10:30**Room:** DS-1520**Title:** Health Communication Interventions and Tools**Chair:** Colin Tinei Chasi (University of Johannesburg, South Africa)**Presentations:**

Deepti Chittamuru (Annenberg School for Communication, US): The Role of Social Influence In HIV/AIDS Prevention Interventions

Nancy Achieng Booker (Multi Media University College, Kenya): The use of edutainment in the fight against HIV and AIDS among the youth in Kenya: Audience interpretation of the sexual and HIV and AIDS Content in Shuga

Evangelia Papoutsaki (UNITEC, Auckland, NZ): Communicating the non-communicable: developing media and communication strategies to tackle the growing NCD epidemic in the Pacific

Shweta Anand & Archna Kumar (University of Delhi, India): Community Radio and Rural Womens Voices in Health Communication: The Case of Henvalvani Community Radio Chamba, Uttarakhand, India

Arpan Yagnik & Srinivas R Melkote (Bowling Green State University, US): Empowering aspects of health communication and promotion for women: A case study of menstruation

Session 6: Wednesday, 15 July 2015**Slot Code:** HCC-W2a**Time:** 14:00–15:30**Room:** DS-1520**Title:** Public Discourse: Issues of Power, Silence and Exclusion**Chair:** Nancy Muturi (Kansas State University, US)**Presentations:**



Ruth Massingill (Sam Houston State University, US): Taking Taboo Topics Public: How HIV/AIDS Health Activism Reshaped Mass Communication and Civic Discourse

Daryl Art Mangosing (Tufts University, US): HIV-Positive: Exploring the Communicative Messages of HIV in a Post-AIDS Era

Yolanda Etakathrina Paul & Marjan de Bruin (University of the West Indies, Jamaica): Content analysis providing the tools for re-engaging major stakeholders in controversial topics around sexual diversity and HIV

Kimberly Ann Lauffer (Bowling Green State University, US) & *Sean D Baker* (Central Michigan University, US): Challenging Hegemonic Beliefs about Physician-Assisted Death: The Brittany Maynard Effect

Karthik Kamalanathan & Usha Raman (University of Hyderabad, India): The Public Discourse on Child Nutrition in India: A Case of Augmented Silence

Session 7: Wednesday, 15 July 2015

Slot Code: HCC-W3a

Time: 16:00–17:30

Room: DS-1520

SECTION BUSINESS MEETING

Chair: Kate Holland (University of Canberra, Australia)

Session 8: Thursday, 15 July 2015

Slot Code: HCC-TH1a

Time: 09:00 – 10:30

Room: DS-1520

Title: Digital Media: Use and Methodological Issues

Chair: Kate Holland (University of Canberra, Australia)

Presentations:

Vered Seidmann & Natalie Pang (Nanyang Technological University, Singapore): Autism Online: Vulnerability and Ethical Dilemmas in Ethnographic Research on Autism and Social Media

Christine Linke (University of Rostock, Germany): Digital Media and Cancer Diagnosis: A Critical Analysis of Communication in a Health-Threatening Situation for Adolescents and Young Adults

Alexander Ort (Eberhard Karls Universitaet Tuebingen, Germany) & *Genevieve Mulack* (Germany): Venting Online - Using Sentiment Analysis to Evaluate Valence of Health-Related Communication in Digital Media

Sinikka Torkkola (University of Tampere, Finland): Users of health-related Internet discussion boards: seeking support and information

Katrin Tonndorf & *Julian Windscheid* (Passau University, Germany): An interactive video application for the rehabilitation of prostate cancer patients: evaluating the effect on usability and knowledge

Session 9: Thursday, 16 July 2015

Slot Code: HCC-TH2a

Time: 14:00–15:30

Room: DS-1520

Title: Media Practices and Constructions of Health, Risk and Expertise

Chair: Yolanda Etakathrina Paul (University of the West Indies, Jamaica)

Presentations:

Oliver Quiring (Gutenberg-University of Mainz, Germany): On the way to the optimised brain? Media reporting on pharmacological cognitive enhancement

Kate Holland (University of Canberra, Australia): Contesting the Power of Media and Communication in the Context of Mental Health Issues

Patricia Campbell (University of Calgary, Canada): Public participation and self-care practices: How runners negotiate medical expertise

Yukari Seko (University of Guelph, Canada) & *Stephen Lewis* (University of Guelph, Canada): Beyond the Double-Edged Sword: A Review of Benefits and Risks of the Internet on Non-Suicidal Self-Injury

Nithila Kanagasabai (Tat Institute of Social Sciences, India): Looking healthy, measuring lifestyle: Online discourse of a fitness boot camp.



9. Islam & Media - IAM

Chair: Basyouni Hamada (Department of Mass Communication, Qatar University)

Session 1: Monday, 13 July 2015

Slot Code: IAM-M1a

Time: 09:00-10:30

Room: DS-R515

Title: Islam and Muslims between the Coverage of New and Traditional Media

Chair: Prof. Basyouni Hamada (Qatar University)

Presentations:

Roxanne D. Marcotte (Université du Québec à Montréal, UQAM): Perils and Pitfalls of Salafism in the West and the Ambiguous Power of the Internet and New Media

Rachmah Ida (University of Indonesia): Media and Sectarianism Indonesia: The Rise of Shia Media and Anti-Shia Online Movements.

Geetanjali Kala (University of Delhi): Coke Studio and the Heterodox Sufi Tradition in Islam: A Discourse Analysis

Ada Sonia Peter (Covenant University): Mapping Textual Frames of Islam in the News: A Comparison of news schemata From Al Jazeera and CNN Websites on the Kidnap of the Nigerian Chibok Girls

Session 2: Monday, 13 July 2015

Slot Code: IAM-M2a

Time: 14:00-15:30

Room: DS-R515

Title: Digital Media and Framing of Islam

Chair: Dr. Mahmoud M. Galander (Qatar University)

**Presentations:**

Nada Abdallah Bekheet (Cairo University): Framing Islamic Actors in the Egyptian Drama : An Analytical Study

Loubna El Mkaouar (CAMRI, University of Westminster): Twitter and Facebook in the absence of Voltaire & the Awakening of the 99%

Mahmoud M. Galander (Qatar University): Resistance to Hegemony: Social Networks in Sudan Occupy the Print Media landscape

Fatma Elzahraa Mohammad Elsayed (Cairo University): Resistance mechanisms used by elite and public toward propaganda content of digital media in Egypt

Session 3: Monday, 13 July 2015

Slot Code: IAM-M3a

Time: 16:00-17:30

Room: DS-R515

Title: Western Media Role in the Clash of Misconceptions

Chair: Dr. Bushra Hameedur Rahman (University of the Punjab)

Presentations:

Lee Artz (Purdue University Calumet): US Media Coverage of the 2014 Gaza War: Biased Balance, Disparate Descriptors, and Other Dominant Media Frames

Ralf Spiller, Andreas Koehler & Matthias Degen (Macromedia University of Applied Sciences, Westfalian University of Applied Sciences): How the US fails to combat Islamic State propaganda effectively

Lennart Wolfbrecht Soberon (Ghent University) : Hollywood and the Holy War: The portrayal of Islam in American Action Cinema.

Marion Dalibert (University of Lille 3): Feminism in French Mainstream Media: The Construction of Muslim Figure as Responsible of Sexism.

Session 4: Tuesday, 14 July 2015

Slot Code: IAM-T1a

Time: 09:00-10:30

Room: DS-R515

Title: Western Media Coverage of Islam: Why the Double Standard?

Chair: Prof. Mohamed Kirat (Qatar University)

Presentations:

Bushra Hameedur Rahman (University of the Punjab): Charlie Hebdo - Revamping thesis of Clash of Civilizations? A case of Pakistani print media

Nurhaya Muchtar & Ahmed Karam Yousof (Indiana University of Pennsylvania): Freedom of Expression Vs Religious Hegemony: Case Study on Prophet Muhammed Cartoon in European media

Priya - Kapoor (Portland State University): Bollywood's My Name is Khan and post 9-11 Muslim identity: Tales of audience resistance and consumption

Mohamed Kirat (Qatar University): How the Media Framed Charlie Hebdo and Chapel Hill Killings?

Session 5: Tuesday, 14 July 2015

Slot Code: IAM-T2a

Time: 14:00-15:30

Room: DS-R515

Title: Towards a global Islamic Perspective of Journalism Ethics

Chair: Prof. Basyouni Hamada (Qatar University)

Presentations:

Basyouni Hamada (Qatar University): Freedom, Autonomy, Dignity, Respect of Religions, Rationality and Responsibility: The Relevance of Islamic Ethics for Contemporary Global Journalism

Abida Eijaz (University of the Punjab, Pakistan): Prominence or Marginalization: Literature Review of the 21st Century on the Patterns and Depictions of Muslims in Films

Azza Osman Abdelaziz (Sohag University, Egypt): Hate discourse in the Egyptian journalism and its political consequences.

**Session 6: Tuesday, 14 July 2015****Slot Code:** IAM-T3a**Time:** 16:00-17:30**Room:** DS-R515**SECTION BUSINESS MEETING****Chair:** Prof. Basyouni Hamada (Qatar University)**10. Media Production Analysis - MPA****Chair:** Roel Puijk (Lillehammer University College, Norway)**Vice-Chair:** Chris Paterson (Leeds University, UK)**Vice Chair:** Willemien Sanders (Utrecht University, Netherlands)**Name of Person Submitting this information:** Roel Puijk**Session 1: Monday, 13 July 2015****Slot Code:** MPA-M1a**Time:** 09:00-10:30**Room:** DS-M240**Title:** Panel: Advancing Media Production**Chair:** Chris Paterson (Leeds University, UK)**Presentations:**

Chris Paterson (Leeds University, UK): Book overview and reflections on the state of news production research

Michael B. Munnik (University of Edinburgh, UK): Using the Self as Resource in Media Production Research



Frederik Lesage (Simon Fraser University, Canada): Cultural biographies of application software

Daniel Perrin (Zurich University of Applied Sciences, Switzerland): Process-oriented methodologies in news production research

Session 2: Monday, 13 July 2015

Slot Code: MPA-M2a

Time: 14:00-15:30

Room: DS-M240

Title: Journalism Practice

Chair: Willemien Sanders (Utrecht University, Netherlands)

Presentations:

Michael Munnik (University of Edinburgh, UK): Aspiration and Ambivalence among Muslim News Sources: A Case Study in Glasgow

Andrew Mills (Northwestern University in Qatar, Qatar): Remote-Control Reporting the 'Islamic State': New strategies for gathering and verifying user-generated content from conflict zones

Daniel Perrin (Zurich University of Applied Sciences, Switzerland): Public Storytelling

Session 3: Monday, 13 July 2015

Slot Code: MPA-M3a

Time: 16:00 - 17:30

Room: DS-M240

Title: European Media Production

Chair: Arne Krumsvik (Oslo and Akershus University College of Applied Sciences, Norway)

Presentations:

Andrea Esser (University of Roehampton, UK): The rise of Europe's TV production conglomerates: Challenging American hegemony in light entertainment.

Lothar Mikos (Filmuniversity Babelsberg, Germany): TV Series and European Co-Productions



Willemien Sanders (Utrecht University, Netherlands) & *Roel Puijk* (Lillehammer University College, Norway): One way or the other: financing strategies of independent production companies

M. Bjørn von Rimscha, Marcel Verhoeven, Isabelle Krebs, Christoph Sommer & Gabriele Siegert (University of Zurich, Switzerland): Patterns of successful media production

Session 4: Wednesday, 15 July 2015

Slot Code: MPA-W1a

Time: 08:00-10:30

Room: DS-M240

Title: Journalism, Social Media and Participation

Chair: Chris Paterson (Leeds University, UK)

Presentations:

Arne H. Krumsvik (Oslo and Akershus University College of Applied Sciences, Norway): Professional norms and strategies for user involvement in media production

Jenni Hokka (University of Tampere, Finland): Calling for a Committed Audience - Production of Web Content for a Multiplatform TV Serial

Wei Shao (University of Canterbury, New Zealand): Putting the management into news production studies: a meta-analysis

Elvira Garcia De torres (University Ceu Cardenal Herrera, Spain), *Concepcion Edo Bolos* (Complutense University of Madrid, Spain), *Lyudmyla Yezers'ka* (University of Piura, Peru), *Pedro Jerónimo* (Lusiada University, Portugal) & *Claudia Herrera* (University Ceu Cardenal Herrera, Spain): Towards Open Newsrooms? Tracing Adaptability

Session 5: Thursday, 16 July 2015

Slot Code: MPA-W2a

Time: 14:00-15:30

Room: DS-M240

Title: Professional Roles

Chair: Michael Munnik (University of Edinburgh, UK)

**Presentations:**

Ashfara Haque S. M. (Edith Cowan University, Bangladesh) & *Shameem Reza* (University of Dhaka, Bangladesh): Children in Broadcast Media: Realities of Child Participation in Bangladesh TV Programmes

Layan Abdul Shakoor & Jaser I. Alagha (Northwestern University in Qatar, Qatar): What Implications Do the Various Stages of Production Have on the Development of Role Models in Arab Children's Television Shows?

Denise Matthews (Eastern Connecticut State University, USA): An Auto-Ethnographic Reflection on Making a Personal Historical Documentary: Micro Resistance to the Hegemony of Silenced Past

Stephen Andriano-Moore (University of Nottingham, Ningbo, China): Professional Identities of Hollywood Film Sound Practitioners

Session 6: Thursday, 16 July 2015

Slot Code: MPA-W3a

Time: 16:00-17:30

Room: DS-M240

Title: Media Production

Chair: Willemien Sanders (Utrecht University, Netherlands)

Presentations:

Jaka Primorac (Institute for Development and International Relations, Croatia): Run Away, Turn Away. Runaway Productions and Local Audiovisual Production

César Bárcenas Curtis (Universidad Nacional Autónoma de México, Mexico): Producción y distribución cinematográfica en México. El caso de Mantarraya Producciones

Li Cornfeld (McGill University, Canada): Production Studies and Media Labor Research: Toward a Shared Methodological Practice

Dolors Palau-Sampio (Universitat de València, Spain) & *María Bella Palomo Torres* (Universidad de Málaga, Spain): Updating Media: How Consultants and Innovation Managers face the Future of the Industry



11. Popular Culture - POC

Chair: Barry King (Auckland University of Technology)

Session 1: Monday, 13 July 2015

Slot Code: POC-M1a

Time: 09:00-10:30

Room: DS-M465

Title: Images and Commodities

Chair: Barry King

Presentations:

Nikhil Thomas Titus (School of Media and Cultural Studies, Tata Institute of Social Sciences, Mumbai, India): 'Illicit Access': Technology and the economy of sharing media artifacts in Mumbai, India,

Pravin Patil & Navjyoti Singh (International Institute of Information Technology, Hyderabad, India): Deevolving Insights into capitalists' exploitation via corporate socialism on Internet

Anett Göritz, Alexander von Humboldt (Institute for Internet and Society, Berlin, Germany) & *Lothar Mikos* (Film University Babelsberg Konrad Wolf, Potsdam, Germany): New Business Models for the Television Market ' Challenges and Perspectives for TV Production Companies in the Era of Digitalization and Convergence

Zachary McDowell (University of Massachusetts Department of Communication) & *Michael Soha* (University of New Hampshire, Department of Communication, USA): Monetizing a Meme: A Case Study on the Harlem Shake

Session 2: Monday, 13 July 2015

Slot Code: POC-M2a

Time: 14:00-15:30

Room: DS-M465

Title: What Makes Danish Drama Travel



Chair: Susanne Eichner

Respondent: Elizabeth Pommer, University Rostock, Germany.

Presentations:

Pia Majbritt Jensen (Aarhus University, Denmark): Why does Danish TV Drama Travel? A Three-Tier Seven-Country Audience Study on the Rise of Denmark's Transnational TV Culture

Susanne Eichner (Aarhus University, Denmark): Applying meaning to Danish television series

Andrea Esser (University of Roehampton, UK): Danish TV drama and its audiences in the British context

Lynge Agger Gemzøe (Aarhus University, Denmark): Diffusing or Consolidating US Cultural Hegemony?

Session 3: Monday, 13 July 2015

Slot Code: POC-M3a

Time: 16:00-17:30

Room: DS-M465

Title: Mediated Logics and Identity

Chair: John Benson

Presentations:

Gabriela Gruszynski Sanseverino & Ana Claudia Gruszynski (Universidade Federal do Rio Grande do Sul Brazil): Reality television in a time of female empowerment: Exceeding the stereotypical concepts of beauty in America's Next Top Model

Bernadine Jones (University of Cape Town, SA): The hierarchy of gender perception: the instance and the imitation in ABC'S LOST

Niall Patrick Brennan (Fairfield University, USA): Contradictions between the Subversive and the Mainstream: Drag Culture and RuPaul's Drag Race

Le Yin (Institute of Journalism and Communication, Chinese Academy of Social Science): Entertainment or Empowerment: Social media and personal life sharing in China

**Session 4: Tuesday, 14 July 2015****Slot Code:** POC-T1a**Time:** 09:00-10:30**Room:** DS-M465**Title:** Media Reflexivities**Chair:** Sofie Van Bauwel**Presentations:**

Laura Shanti Basu (School of Journalism, Media and Cultural Studies, University of Cardiff, Wales): TV Satire: Resistant or Incorporative? A comparison of 'Have I Got News For You', 'The Thick of It' and 'Brass Eye'

Barry King (AUT University, New Zealand): Stardom, Celebrity and Capitalist hegemony

Nelly Quemener & Jamil Dakhli (Sorbonne Nouvelle University, Laboratory CIM-MCPN, France): Mediatized death as an hegemonic process

Tanner Mirrlees (University of Ontario, Canada): How the U.S. DOD Communicates through Global Hollywood: Transforming Transformers

Session 5: Tuesday, 14 July 2015**Slot Code:** POC-T2a**Time:** 14:00-15:30**Room:** DS-M465**Title:** Making Subjectivities**Chair:** Garry Whannel**Presentations:**

Jason Rothery (Carleton University, Canada): Ironic Cinephilia: de-authorization and audience emancipation through consumption of "best worst" films

Tonny Krijnen (Erasmus University Rotterdam): The Confrontation With the Self. Quality TV drama's contribution to the moral imagination

Susan Vertoont (Ghent University, Belgium): Would you date 'The Undateables': A textual analysis of mediated public discourses on the television show 'The Undateables'



John Benson (Department of Journalism and Strategic Communication, La Trobe, University, Bundoora, Victoria, Australia): Challenging Subjectivities: Popular Culture as a site for the construction of hegemonic consent and a more empathetic civil society.

Session 6: Tuesday, 14 July 2015

Slot Code: POC-T3a

Time: 16:00-17:30

Room: DS-M465

SECTION BUSINESS MEETING

1- Election of Chair / 2- AOB

Chair: TBC

Session 7: Wednesday, 15 July 2015

Slot Code: POC-W1b

Time: 09:00-10:30

Room: DS-M465

Title: Maps and Games

Chair: Deborah Philips

Presentations:

Catarina Duff Burnay (Catholic University of Portugal Human Sciences): Portuguese Television Fiction: hegemony or resistance? Production patterns and programming strategies in a Trans-global era,

Lennart Wolfbrecht Soberon (Ghent University, Belgium): Mapping the Menace: A quantitative content analysis on 'The Arab' as villain in post-9/11 American action cinema

Brenda Parmeggiani & Diego Weigelt (Universidade de Brasília and New University of Lisbon (UNL), University of the Rio de Janeiro State): Media events in the era of convergence: television, social media and second screen

Rosser Johnson & Frances Nelson (Auckland University of Technology, New Zealand): Playing the promoted game: childhood, collectables and commodification

**Session 8: Wednesday, 15 July 2015****Slot Code:** POC-W2b**Time:** 14:00-15:30**Room:** DS-M465**Title:** Texts and Performativities**Chair:** Tonny Krijnen**Presentations:**

Fernanda Martinelli (University of Brasilia (UnB), Brazil): Ethnic is pop! Apache chic, urban tribal, indian couture and cacique hi-tech: the politics of otherness in Brazilian fashion journalism

Alex Nelungo Wanjala (Department of Literature & Sub-Department of French, University of Nairobi, Kenya): The Use of an Emerging Language in Media as a Tool of Resistance to Hegemonic Political Discourse in Kenya; the Case of Hapa Kule News

Vivian Hsueh-Hua Chen & Jeremy Ong (Wee Kim Wee School of Communications and Information, Nanyang Technological University, Singapore): Cheating in online video games: Reflection and explication from users' perspective

Session 9: Wednesday, July 15 2015**Slot Code:** POC-W3b**Time:** 16:00-17:30**Room:** DS-M465**Title:** Consumables**Chair:** Lothar Mikos**Presentations:**

Jaehyeon Jeong (Temple University, USA): You eat what we tell: media, national cuisine, and the nation-ness.

Michelle Phillipov (University of Tasmania, Australia): Constructing a Gourmet Rural Idyll: Lifestyle Television and the New Food Industries

Seok-Kyeong Hong (Sojeong Park, Seoul National University): Manducem ergo sum : Internet



'Mukbang(Foodcasting)' and its implication on the cultivation of subjectivity in the Contemporary Korean Society

Deborah Philips (University of Brighton, UK): The Great British Craft Show: the neo-liberalisation of leisure in lifestyle programming

Session 10: Thursday, 16 July 2015

Slot Code: POC-TH1c

Time: 09:00-10:30

Room: DS-M465

Title: Screened imaginaries

Chair: Sofie van Bauwel

Presentations:

Lee Claire Wilkins (Wayne State University, USA): Dystopia on Camera: Political power and individual development in a mediated State

Mariekie Burger (University of Johannesburg, SA): Facebook postings of South Africans: sites of struggle, or sites of authentic self-expressions

Balázs Boross (Erasmus University, Rotterdam): 'These cameras are here for a reason' ' media coming out, symbolic power and the value of 'participation'. Behind the scenes of the Dutch reality programme, *Uit de Kast*

Lam Ho Yan (Hong Kong Shue Yan University, Department of Journalism and Communication): Imaginary China and Ideology of Mainland Chinese Reality TV show 'The Voice of China': Hong Kong Audiences' Interpretation and Cultural Identity Construction

Session 11: Thursday, 16 July 2015

Slot Code: POC-TH2c

Time: 14:00-15:30

Room: DS-M465

Title: Performing sexualities

Chair: Garry Whannel

**Presentations:**

Frederik Dhaenens (UGhent, Belgium): How queer is pink film programming?: An inquiry into the representational politics of an identity-based film program at Film Fest Gent

Sofie Van Bauwel & Frederik Dhaenens (UGhent, Belgium): Bending the Body: A textual analysis of Stromae and Beyoncé's body politics

Ernesto Ermar Coronel Pereyra (Posgrado de Ciencias Políticas y Sociales, Universidad Nacional Autónoma, Mexico): Cinema, Politics and Communication: The film "Milk" as the staging of a political moment

Sander De Ridder (Ghent University, Belgium): Digital media and intimacy in youth cultures: Sexualities, desires and relationships as digital media practices

Session 12: Wednesday, 15 July 2015

Slot Code: POC-W1a

Time: 09:00-10:30

Room: DS-M260

Title: Mediating the Popular

Chair: Lothar Mikos

Presentations:

Garry Whannel (University of Bedfordshire, UK): The determinants of winter wonderland: the roots of winter sports and the Winter Olympic Games.

Tabassum Khan (University of California, Riverside): Downton Abbey: Politics of Nostalgia, Neoliberalism, and Empire

Jennifer Boland (Carleton University, Canada): Responsibility and resistance: Narratives of self-abjection and family in 19th Century temperance drama and Intervention

Anne Frances MacLennan (York University, Canada): Poverty Prodded and Provoked: Notions of Poverty in Mediatized Images of Poverty in Popular Culture

Session 13: Wednesday, 15 July 2015

Slot Code: POC-W2a

Time: 14:00-15:30



Room: DS-M260

Title: Music and performance

Chair: Deborah Philips

Presentations:

Miaoju Jian (Department of Communication & Graduate Institute of Telecommunications, National Chung Cheng University): From global social media to the tangible social connections: A DIY music career in Taiwan

Suhail Mohammad (Design Space Department, National Institute of Fashion Technology, India): Creating a 'Scene': Rock Music as region in the Indian Media

Bernie Murray (Ryerson University Toronto, Canada): Focused Ethnography of Jazz Culture: Dynamics of Creative Communication in Musical Performance

Niranjana Prem (School of Media and Cultural Studies, Tata Institute of Social Sciences): Music as a space for women ' power, agency and negotiation of women musicians in the Music Industry of India

Session 14: Wednesday, 15 July 2015

Slot Code: POC-W3a

Time: 16:00-17:30

Room: DS-M260

Title: Constructions of The Popular

Chair: John Benson

Presentations:

Lucy J Watson (University of Sydney, Australia): News values and celebrity news: exploring how hegemonic frameworks adapt to the celebrity scandal

Faiza Hirji (McMaster University, Canada): Beyond Enlightened Racism: Minorities, Integration and the American Dream in the Age of Black-ish

Saumya Bharti Verma (A J K Mass Communication Research Center, Jamia, Millia Islamia, Delhi-25): Imposing meaning' Analyzing the recent readings of Indian popular cinema in mainstream (print) news media

Hans-Peter Degn, Pia Azzolinin (Aarhus University) & *Stinne Gunder* (Strøm Krogager Aalborg



University, Denmark): Danish Drama Series: An Export Success Cradled on the Domestic Market

Session 15: Thursday, 16 July 2015

Slot Code: POC-TH1a

Time: 09:00-10:30

Room: DS-M220

Title: Mobs, Leaders and The Undead

Chair: Lothar Mikos

Presentations:

Allison Levin (Independent scholar and Consultant): The Leadership Game: A Critical Analysis of the Popularity of Billy Beane

William Charles Trapani & Laura Winn (Florida Atlantic University, USA): Zombie U.: Humans vs. Zombies, Free Speech Restrictions and the Rise of the Uncanny University

Aaron Shapiro (Annenberg School for Communication, University of Pennsylvania): The Medium is the Mob

Erica Ka-yun Poon (Hong Kong Baptist University, School of Communication): Seeing Social Movements through the Spectacle of the Hunger Games: Popular Culture as a Site of Contestation over Meaning in Political Struggles

Session 16: Thursday, 16 July 2015

Slot Code: POC-TH2a

Time: 14:00-15:30

Room: DS-M220

Title: Projecting enthusiasms

Chair: Tonny Krijnen

Presentations:

Tamsin van Tonder (Department of Communication and Media Studies, University of Johannesburg, South Africa): 'Problematic Faves': K-pop fangirls and micro-activism



Jin Lee (Southern Illinois University): 'Why Are They Fanatical About K-Pop' : A case study on K-pop fans in the U.S.

Zhiqiu Zhou (Northwestern University, USA): 'Unqualified Communist Citizens: Representations of Intellectuals and 'Modernity' in China's Cultural Revolution, 1966-1976

Christopher Francis White (Sam Houston State University, Texas): 'When Monologues Were Monologues: Johnny Carson's American Forum 1984-1992

Session 17: Thursday, 16 July 2015

Slot Code: POC-TH1b

Time: 09:00-10:30

Room: DS-M260

Title: TBC

Chair: Barry King

Presentations:

Ajit S. Gagare (Department of Communication Studies, Savitribai Phule Pune University, India): 'Stylistic Similarities': Genre Analysis of Contest Reality Shows on Indian Television

Rotimi Williams Olatunji (Lagos State University, Adebola Adegunwa School of Communication, Nigeria): 'The Changing Role of Entertainment Media in Periods of General Elections: The Case of Nigeria's Emerging Democracy

Susana Jeanine Mondragon (Independent scholar and Journalist): 'Press Red Note: characterization of popular culture in Mexico

Session 18: Thursday, 16 July 2015

Slot Code: POC-TH2b

Time: 14:00-15:30

Room: DS-M260

Title: TBC

Chair: TBC

Presentations:

TBC

12. Post-Socialist and Post-Authoritarian Communication - PSP

Chair: Anastasia Grusha (Moscow State University, Russia)

Vice-Chair: Katja Lehtisaari (University of Helsinki, Finland)

Vice Chair: Michael Meyen (University of Munich, Germany)

Person submitting this information: Michael Meyen, meyen@ifkw.lmu.de

Session 1: Monday, 13 July 2015

Slot Code: PSP-M1a

Time: 09:00-10:30

Room: DS-1520

Title: Media Systems in Transition I

Chair: Michael Meyen (University of Munich, Germany)

Presentations:

Melanie Radue (University of Nuremberg, Germany): Comparing Defective Media Systems? Validation of a New Approach for the Comparison of Southeast Asian Media Systems

Radoslaw Sajna (Kazimierz Wielki University in Bydgoszcz, Poland): The Media Decentralization as a Basis for Resistance against Hegemony: the Cases of Poland, Spain and Mexico

Dragana Lazic (University of Tsukuba, Japan): New Media, Old Problems: Bosnia and Herzegovinas Media Captured between Ethnicity, Politics and Impoverished Market

Mireya Marquez Ramirez (Universidad Iberoamericana, Mexico City): Watchdogs, Agenda Setters or Straight-down Publicists? From Professional Role Ideals to Role Performances in Mexican Journalism

Maria Cristina Castilho Costa (University of São Paulo, Brazil): Censorship under Vargas? Before, During and After...

**Session 2: Monday, 13 July 2015****Slot Code:** PSP-M2a**Time:** 14:00-15:30**Room:** DS-1520**Title:** Media Systems in Transition II**Chair:** Anke Fiedler (University of Brussels, Belgium)**Presentations:**

Irena Reifová & Jirina Smejkalová (Charles University in Prague): Televising Gender: Audiences, Identities, and (Dis)continuity with the Socialist Past

Carola Richter & Hanan Badr (Freie Universität Berlin, Germany): From Counter-Hegemony to Power and back again: The Egyptian Muslim Brotherhood in Transforming Political and Media Structures

Martha Jane Evans (Centre for Film and Media Studies, South Africa): Reporting to the South African Nation: How the Media Helped to Fulfil the Truth and Reconciliation Commissions Impossible Mandate

Ylva Rodny-Gumede (University of Johannesburg, South Africa): Towards a Teaching Philosophy for Journalism Education in a Young Democracy and Transitional Society: A South African Case Study

Lihyun Lin (Graduate Institute of Journalism): Establishing Public Television in a Post-authoritarian State: The Taiwanese case

Session 3: Monday, 13 July 2015**Slot Code:** PSP-M3a**Time:** 16:00-17:30**Room:** DS-1520**Title:** Mediatization of Politics and Social Movements**Chair:** Michael Meyen (University of Munich, Germany)**Presentations:**

Camelia Cusnir (University of Bucharest, Romania): Romanian Public Intellectuals and their use of New Media



Ximena Orchard (University of Sheffield, UK): Mediatization of Politics in Transitional Democracies: On Differentiated Access and the Ambivalence of the Media Autonomy Notion

Marcelo Xavier Parker & Maria Helena Weber (Universidade Federal do Rio Grande do Sul, Brazil): Multitude, Politics and the Streets Communication: Brazil, 2013

Ana Keshelashvili (Georgian Institute of Public Affairs, Georgia): Georgia: Political Change and Media in Transition

Sovannara Chan & Samath Kim (University of Porto, Portugal): The Ambiguous Power of Communication in Cambodia: How Politicians and Citizens Explore Social Media to Build Participatory Democracy

13. Public Service Media Policies - PMP

TBC

Session 1: Monday, 13 July 2015

Slot Code: PMP-M1a

Time: 09:00-10:30

Room: DS-1545

Title: Cross-country views on current public service media values and practices

Chair: Leen d'Haenens (TBC)

Discussant: Hannu Nieminen (University of Helsinki)

Presentations:

Anne-Sofie Vanhaeght & Karen Donders (Free University of Brussels): Do Interaction, Co-creation and Participation Find their Way from PSM Literature to PSM Policy and Strategy? A Comparative Case Study Analysis of Flanders, the Netherlands, France and the UK.

Oranit Klein-Shagrir (Open University of Israel) & *Heidi Keinonen* (University of Turku): From Public Service Broadcasting towards Soci(et)al TV? PSBs' perceptions of interactivity and audience participation in Finland and Israel.



Dirk Arnold (WWU Münster): Regulation of PSB in Europe: Funding, Content Requirements and Public Value Tests.

Stanislaw Jedrzejewski (Kozminski University, Warsaw): Public Broadcasters and New Media - European Media Regulation and Communication Practices

Maria Michalis (University of Westminster): Radio Spectrum Battles in the Era of Technological Convergence: Public Service Television vs. Wireless and Broadband Internet in Europe.

Session 2: Monday, 13 July 2015

Slot Code: PMP-M2a

Time: 14:00-15:30

Room: DS-1545

Title: How are Public Service Media Fairing Beyond Europe?

Chair: Jo Bardoel (TBC)

Discussant: Josef Trappel (University of Salzburg)

Presentations:

Rama Krishnan (Jain Group of Institutions University, Bangalore): Gramsci's Hegemony in the Digital Era: The Role of Digital Media's Domination by Hegemonic Ideology and the Echoes in Southern India.

Benedetta Brevini & Jonathon Hutchinson (University of Sydney): PSB 2.0 and Social Television: The Case of ABC's #7DaysLater.

Undrah B. Baasanjav (Southern Illinois University Edwardsville): Transition to Digital Television in Mongolia: Challenges and Opportunities for Public Interest Services.

Masduki (Indonesian Islamic University, Yogyakarta): The Future of Indonesian Public Service Broadcasters in the Midst of Media Ownership Monopoly and Digitalization.

Iluska Coutinho (Juiz de Fora Federal University): Television as Public Service: The Space of Society Participation on TV Brazil and RTP.

Session 3: Monday, 13 July 2015

Slot Code: PMP-M3a

Time: 16:00-17:30

Room: DS-1545

PANEL SESSION: Globalization, International Development, and the Public Service Media Debates

Chair: Leen d'Haenens (TBC)

Discussants: Monroe Price (Annenberg School for Communication) & Marius Dragomir (Open Society Foundations)

This panel seeks to take a comparative look at the state of public service media around the world by looking at current research and insights offered by global projects such as the Open Society Foundation funded project Mapping Digital Media and the RIPE Network (Re-Visionary Interpretations of the Public Enterprise. Public Service Broadcasting). Panellists will offer comparative perspectives on current trends around the world regarding PSM in both developed and developing country contexts. In doing so, this panel will offer a historical overview of the RIPE network of scholars and advocates; a mapping of key ideas, researchers, and movements to support PSM around the world; and case studies outlining how the transition of state run media into PSB is fairing in the global South and international media development efforts.

Presentations:

Gregory Lowe (University of Tampere): RIPE@ -- Fifteen Years of International Development and the Lessons Learned.

Julio Juárez (UNAM): Rethinking PSM in Contemporary Mexico.

Anis Rahman (Simon Fraser University): South Asian State Media in Flux: Power, Politics, and the Public.

Susan Abbott (University of Pennsylvania) & *Minna Horowitz* (University of Helsinki): Re-Framing Public Media as a Global Project: New Models.

Session 4: Tuesday, 14 July 2015

Slot Code: PMP-T1a

Time: 09:00-10:30

Room: DS-1545

Title: Innovation in Content and Genre Creation in terms of PSM's Legitimacy and Audience Expectations

Chair: Jo Bardoel



Discussant: Helena Sousa (University of Minho)

Presentations:

Emili Prado Picó, Matilde Delgado Reina, Nuria Garcia Muñoz & Belen Monclús Blanco (UABarcelona): Real TV Formats: Challenges and Opportunities for the Public Television Services.

Tim Raats & Karen Donders (Free University of Brussels): Between Legitimacy and Sustainability. The Ambiguous Translation of Partnerships in Public Service Media Policy.

Nicole Gonser, Markus Grammel & Johann Gründl (FH Wien University of Applied Sciences of WKW): For You, for Me, for Everyone? The Relevance of Public Service Media from the Audiences' Perspective in Austria.

Stephanie Fiechtner (University of Fribourg): Developing a Model to Investigate the Potential of Knowledge-Relevant Content in Television Programmes.

Mike Flood Page (University of Glasgow): The BBC iPlayer, the Public Value Test and BBC Strategy Development.

Session 5: Tuesday, 14 July 2015

Slot Code: PMP-T2a

Time: 14:00-15:30

Room: DS-1545

BOOK LAUNCH AND RECEPTION offered by the Euromedia Research Group (EMRG)

Chair: Josef Trappel (University of Salzburg)

Presentations:

Trappel, J., Steemers, J. & Thomass, B. (Eds.) (2015). *European Media in Crisis. Values, Risks and Policies*. New York & London: Routledge Studies in European Communication Research and Education. Published in Association with the European Communication Research and Education Association (ECREA).

14. Religion, Communication & Culture - RCC

Vice-Chair: Yoel Cohen (Ariel University, Israel)

Vice Chair: Victor Khroul (Moscow State University, Russia)



Name and email of Person Submitting this Information: Yoel Cohen

Session 1: Monday, 13 July 2015

Slot Code: RCC-M1a

Time: 09:00-10:30

Room: DS 2585

Title: The Media & Religious Dialogue

Chair: Victor Khroul (TBC)

Presentations:

Dr Ahsan A. Naz (University of the Punjab, Pakistan): The Role of Global Elite Media in Interfaith Dialogue

Professor Ann E. Strahle (University of Illinois, USA): Media Coverage of Religion in Ferguson, Missouri: A Normative Approach

Dr Corrina Laughlin (University of Pennsylvania, USA): The Makerspace in the Basement

Session 2: Monday, 13 July 2015

Slot Code: RCC-M2a

Time: 14:00-15:30

Room: DS-2585

Title: Faith on the Web

Chair: Professor Ali Asghar Kia

Presentations:

Dr Bianca Mitu (University of Wolverhampton, Britain) & *Dr Stamatis Poulakidakos* (University of Athens, Greece): Does God have an email? Faith and Religious Consumption in the Digital Era

Professor Joonseong Lee (California State University, USA): Anal Sphincter Exercise as Meditative Prayer: Seeking a New Direction for Prayer in the Digital Age

Dr Sharday Mosurinjohn (Queen's University, Canada): In and Out of Synch with Meaning: Boredom, Texting, and Ritual



Chia Hung Yang (National Central University, Taiwan): The conversion of “Immortals-playing Drama” in Taiwan’s Taoism Religion: An impact by new media representation

Session 3: Monday, 13 July 2015

Slot Code: RCC-M3a

Time: 16:00-17:30

Room: DS-2585

Title: Religious& Secular Identity

Chair: Professor Geetanjali Kala

Presentations:

Professor Victor Khroul (Moscow State University, Russia): Religious Identity in Russian Public Sphere: Hegemony, Resistance or Ignorance?

Mélodine Sommier (University of Jyväskylä, Finland): Discourses of laïcité in news texts: A critical intercultural analysis

Professor Krishna S. Kusuma (Jamia Millia Islamia University, India): Religious Exclusion and Caste Discrimination: Tracing the trajectory through the Periodic Telugu Cinema

Natacha Yazbeck (Annenberg School of Communication, University Pennsylvania, USA): The Karbalization of Lebanon: Karbala as lieu de memoire in Hezbollah's Ashura Narrative

Session 4: Tuesday, 14 July 2015

Slot Code: RCC-T1a

Time: 09:00-10:30

Room: DS-2585

Title: Communicating Christianity

Chair: Professor Ann E. Strahle

Presentations:

Frank Coffey (Independent Scholar, Canada): Communicating Religiously in Mass Media: Francis of Rome as a Telling Example for Practice with the Resource of Times



Dr Franz-Josef Eilers (Santo Tomas University, Manila): The Concept of Social Communication

Melanie Johnson (Claremont Graduate University, USA): Celebrity Preachers: An Exploration of the Theory of Mediatization of Religion Through an Analysis of the Celebritized Messenger of the Gospel

Dr Corinna Laughlin (University of Pennsylvania, USA): Guns and God: Negotiating American folk imaginaries in emerging digital counter-publics

Session 5: Tuesday, 14 July 2015

Slot Code: RCC-T2a

Time: 14:00-15:30

Room: DS-2585

Title: The Media Construction of Religion

Chair: Dr Pradeep N. Weerasinghe

Presentations:

Professor Geetanjali Kala (University of Delhi, India): Construction of Hinduism online: new media, new narratives?

Professor Yoel Cohen (Ariel University, Israel): Is Religion Newsworthy? A Case Study of Israel

Dr Sunday O Alawode (Lagos State University, Nigeria): Occupational Reflections in Nigerian Gospel Video Films

Eliane Pereira Goncalves (TBC): Religion and the Concept of Public at Brazilian Public Broadcasting

Session 6: Tuesday, 14 July 2015

Slot Code: RCC-T3a

Time: 16:00-17:30

Room: DS-2585

Title: Social Networking

Chair: Dr Corinna Laughlin

**Presentations:**

Professor Arul Selvan (Indira Gandhi National Open University, India): A Comparative Study of Christian, Islam and Hindu Social Media Groups of Indian Context

Father Mi Shen (University of Santo Tomas, Philippines): Wechat and Catholic Youth in China Today

Ivory Li (University of China, China) & *Zhang Henry* (Independent Scholar, China): The Study of Social Networks and Trust in Religion Organizations --- A Case Study of College Students Fellowship in a Christianity Church

Professor Ali Asghar Kia (ALLameh Tabataba University, Iran): The Role of Internet data bases on Enforcing the Religious Beliefs Among Tehran's university students

Session 7: Wednesday, 15 July 2015

Slot Code: RCC-W1a

Time: 09:00-10:30

Room: DS-2585

Title: Media Negotiation of Religious Conflict

Chair: Professor Krishna S. Kusuma

Presentations:

Dr Pradeep N. Weerasinghe (University of Colombo, Sri Lanka): Framing "Halal": Media Representation of the Religious Ideology

Dr Orly Tsarfaty (Emeq Yisrael College, Israel): Election 2015: The Succession Struggle at the Shas Party on the Yom Le-Yom Newspaper

Dr Ahsan A. Naz (University of the Punjab, Pakistan): Hegemony and Resistance? Ambiguous Power of Communication

Session 8: Wednesday, 15 July 2015

Slot Code: RCC-W2a

Time: 14:00-15:30

Room: DS-2585

**SECTION BUSINESS MEETING**

Chair: Yoel Cohen & Victor Khroul

15. Visual Culture - VIC**Session 1: Monday, 13 July 2015**

Slot Code: VIC-M1a

Time: 09:00-10:30

Room: DS-4375

Title: Political Communication and Visual Media

Chair: Sunny Yoon (Hanyang University)

Presentations:

Nicholas Grodsky (Drexel University) & *Ernest Hakanen* (Drexel University): On Screen: Implosion and Conspiracy in 9/11 Discourse

Sonja Solomun (McGill University): A 'Mobile' Army of Metaphors: From Archiving to Distributing Photo-Memories

Lucia Mulherin Palmer (University of Texas at Austin): Rhizomatic Writings on the Wall: Graffiti and Street Art in Cochabamba, Bolivia as Nomadic Visual Politics

Nicola Jones (University of KwaZulu-Natal): Who will tell the emperor he has no clothes? Art as political protest in the work of South African artists Brett Murray and Ayanda Mabulu

Session 2: Monday, 13 July 2015

Slot Code: VIC-M2a

Time: 14:00-15:30

Room: DS-4375

Title: Cinema and Visual Culture I

Chair: Isaac Nahon-Serfaty (University of Ottawa)

**Presentations:**

Margherita Sprio (University of Westminster): Silence as a Mode of Resistance - The Terrain of Subculture in Silences of the Palace (Mofida Tlatli, 1994)

Denize Correa Araujo (Universidade Tuiuti do Paraná): Big Eyes and Camille Claudel: revisiting controversial works of art

Deborah A. Tudor (Southern Illinois University): The Spectre of Forgotten Heroes: Captain America, The Winter Soldier, and the Traumatized Nation

Luíza Beatriz Alvim (UFRJ): Rhythms of images and sounds – an analysis of films by Robert Bresson

Session 3: Monday, 13 July 2015

Slot Code: VIC-M3a

Time: 16:00-17:30

Room: DS-4375

Title: Cinema and Visual Culture II

Chair: Deborah Tudor (Southern Illinois University)

Presentations:

Emily LaDue (University of Pennsylvania): Flickers of resistance: the gentrification film in Barcelona

Ting-Ying Lin (University of London): Third Cinema Revisited: Cinema as a Site of Resistance in the Case of Postcolonial Taiwan Cinema

Enoch Yee-lok Tam (Hong Kong Baptist University): The Silver Star Group: A First Attempt at Theorizing Wenyi in Chinese Cinema in the 1920s

Randal Rogers (University of Regina): Tinker, Tailor, Soldier, Queer

Session 4: Tuesday, 14 July 2015

Slot Code: VIC-T1a

Time: 09:00-10:30

Room: DS-4375



Title: Digital Media and Visual Culture

Chair: Denize Correa Araujo (Universidade Tuiuti do Paraná)

Presentation:

Fernando Redondo (University of Santiago de Compostela): Contemporary conflicts and videos on the Web. Among the fascination and knowledge

Esau Salvador Bravo (Universidad Nacional Autónoma de México): Fan Shot Multi-cam: Domesticación Tecnológica y practicas de creación audiovisual colectiva para indagar en los Estudios de la Cultura Visual

Fernanda Elouise Budag (Universidade de São Paulo): Resistance and cultural identity: thinking about a north American television fictional series and its repercussions on social media in Brazil

Willemien Sanders & Hagedoorn (Utrecht University): The digital and the visual: Challenges and opportunities for audiovisual research.

Johan Oomen (Netherlands Institute for Sound and Vision): The digital and the visual: Challenges and opportunities for audiovisual research

Session 5: Tuesday, 14 July 2015

Slot Code: VIC-T2a

Time: 14:00-15:30

Room: DS-4375

Title: Reality on Media and Everyday life

Chair: Maghareta Sprio (University of Westminster)

Presentations:

Sunny Yoon (Hanyang University): Privatization of Media and family relations on TV reality shows

José Augusto Mendes Lobato (Universidade de São Paulo): Evenemential images and the experience of the Other: a study on discursive strategies of alterity representation in television

Charles Rodney Metts (California State University San Bernardino): Liminal and Other (Mediated) Spaces in Everyday Life

Dalia Liran Alper & Shelly Geffen (The College of Management Academic Studies Division Rishon Lezion): Children as players on an adult stage: representations of children and family in reality shows on Israeli television

**Session 6: Tuesday, 14 July 2015****Slot Code:** VIC-T3a**Time:** 16:00-17:30**Room:** DS-4375**Title:** Video Activism and Cultural Resistance**Chair:** Sului He (Communication University of China)**Presentations:**

Irmgard Wetzstein (University of Vienna): The Visual Composition of Protest Movements in Social Media: The Case of Hong Kong 2014

Michael Koliska (University of Maryland) & *Stanton Paddock* (Concordia University): Selfies: Witnessing and Protest

Felipe da Silva Polydoro (Universidade de São Paulo): Images of resistance: raw videos and mediactivism in Brazilian street demonstrations

Sandra Ristovska (University of Pennsylvania): Visualizing Human Rights: The Role of Citizen Video in International Human Rights Law

Session 7: Wednesday, 15 July 2015**Slot Code:** VIC-W1a**Time:** 09:00-10:30**Room:** DS-4375**Title:** Documentary in visual perspective**Chair:** Irmgard Wetzstein (University of Vienna)**Presentations:**

Suliu He (Communication University of China): The Changing Discourse and the Narrated Nation: A Historical Review of Documentary Filmmaking and Industrialization in Mainland China (1958-2014)

Ludmila Moreira Macedo de Carvalho (Federal University of Bahia): Resistance and representation in contemporary Brazilian music documentaries



Yaping Xu (China University of Political Science and Law): Marketing the Myth of Professionalization: Online 'Making-of' Documentary Videos of China's Commercial Movies

Jason W Buel (North Carolina State University): Imag(in)ing Black Lives Matter: Representations of Resistance in Web Videos

Session 8: Wednesday, 15 July 2015

Slot Code: VIC-W2a

Time: 14:00-15:30

Room: DS-4375

Title: Political Economies of Visual Communication

Chair: Deborah Tudor (Southern Illinois University Carbondale)

Presentations:

Isaac Nahon-Serfaty (University of Ottawa): Towards a theory of grotesque transparency: visual communication and the economy of the affects

Ye Hao (Shanghai Jiao Tong University): Sexual Content in British and Chinese Television Advertising: A Cross- Cultural Perspective

Filip Lab (Charles University) & *Sandra Stefanikova* (Charles University): No Adventures, No Surprises! Current State of Photojournalism in Central Europe

Luiza Lusvarghi (UFRJ): The Narcos – Drugs and Transmedia in Latin-American TV Series

Session 9: Wednesday, 15 July 2015

Slot Code: VIC-W3a

Time: 16:00-17:30

Room: DS-4375

SECTION BUSINESS MEETING

Chair: Sunny Yoon (Hanyang University)