

**DATE:** Tuesday, December 12, 2023  
**TIME:** 4:30 PM  
**PLACE:** 400 South Vine Street, Urbana, IL 61801

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## **AGENDA**

- A. Call to Order and Roll Call**
- B. Approval of Minutes of Previous Meeting**
- C. Additions to the Agenda**
- D. Public Input**
- E. Presentations**
  - [1.](#) Rose Bowl AfterMarket - Charlie Harris
  - 2. Secret Garden CU - Cris Hughes
  - 3. Deliracy Conspiracy - Andrew Binder
  - 4. Common Ground Food Co-op - Liz Sands
  - [5.](#) ArtWise - Michele Olsen
- F. Staff Report**
- G. New Business**
- H. Adjournment**



# AfterMarket

## AT THE ROSE BOWL TAVERN

**MAY THROUGH OCTOBER**

**EVERY SATURDAY STARTING AT NOON  
@ THE ROSE BOWL TAVERN**

# **WE DID IT!**

**We succeeded in presenting a diverse collection of inclusive concerts, performances, and events in downtown Urbana.**

**"AfterMarket" focused on programming Saturday daytime events which occurred outdoors in the parking lot patio of The Rose Bowl Tavern.**

# **WE DID IT!**

- **Collaborated with a diverse collection of local artists and organizations**
- **Presented performances at an accessible time and space.**
  - **Every Saturday, May through October, the program featured programming from noon - 5pm**
  - **when weather permitted, all events took place outdoors.**
- **Presented a majority of performances free of charge for attendance**
- **Activated downtown Urbana daytime on Saturdays**



# AfterMarket

- **Every Saturday: May through October**
- **Diverse array of entertainment, events & collaborations**
- **noon - 5pm every week!**
  - **Accessible to anyone with any scheduling conflicts**
  - **All ages**
  - **No cover charge for all events**
  - **Primarily outside so accommodating immunocompromised, and those adverse to the music venue and bar scene**
- **At least 2 different collaborators every Saturday**
  - **This was essential for providing diversity of experience, community outreach, and exposure and interest while having something for everyone**
  - **Primarily featured local (Champaign county and adjacent) artists and organizations, but, also some touring acts**



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SE BOW  
URBANA, ILLINOIS

SAILOR JERRY  
TROPICAL WAG BROWN ALE  
TRYPTICH DANK MEME  
GUINNESS  
SHINER BOCK





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## HIGHLIGHTS

- **SUCCESS. WE DID IT.**
- **GREAT EVENTS.**
- **CREATED WORK AND OPPORTUNITY FOR PERFORMERS AND LOCAL PRODUCERS AND ENGINEERS.**
- **EXCITEMENT, SUPPORT, AND ENTHUSIASM**
  - **NEW FACES**
  - **NEW ARTISTS**
  - **INCREASED ATTENDANCE FROM LAST YEAR**
- **COMMUNITY AND ARTISTS APPROVED AND LOTS OF POSITIVE FEEDBACK**



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# HIGHLIGHTS

**CU GIRLS ROCK!  
FEST**





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## HIGHLIGHTS

**PRIDE & FEST  
MARKET**





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**ROSE BOXX**  
URBANA, ILLINOIS



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## HIGHLIGHTS

**KIDS SHOW  
WITH  
THE PAW PAWS**





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**WHAT DID WE LEARN?**

**WHAT'S NEXT?**

**WHAT CAN BE IMPROVED ON**

**AND EXPANDED?**

**AfterMarket**

**AT THE ROSE BOWL TAVERN**





**IN YEAR 2 OF THIS SERIES PEOPLE SEEM TO BE CATCHING ON, SPREADING THE WORD, AND CREATING HABITS.**

**AfterMarket**  
**AT THE ROSE BOWL TAVERN**





**THE BEST ATTENDANCE IS ALWAYS AT  
EVENTS IN WHICH THERE IS  
COLLABORATION WITH OTHER  
ORGANIZATIONS.**

**AfterMarket**  
**AT THE ROSE BOWL TAVERN**





**FURTHER CROSS PROMOTION AND MARKETING COLLABORATIONS CAN BE A HUGE BOLSTER TO AN EVENT LIKE THIS.**





# 40 NORTH HAS INTRODUCED THEIR OWN SATURDAY AFTERNOON SERIES CALLED "POST MARK"

HOPEFULLY WE CAN CONTINUE TO SEE MORE ACTIVATION OF DOWNTOWN URBANA, AND INCREASED COMMUNICATION AND COLLABORATION AMONG ORGANIZERS.

**AfterMarket**  
AT THE ROSE BOWL TAVERN





**CONTINUED AND FURTHER  
REINFORCEMENT THAT SUPPORT FOR THE  
ARTS IS NECESSARY AND HARD WORK.  
MORE GRANT WRITING AND SEEKING!**

**AfterMarket**  
AT THE ROSE BOWL TAVERN





THE ANNEX  
YEOO



# ARTWISE: An Art Literacy Program For Seniors





## THE URBANA PROJECT:

The ArtWise program introduced Senior residents to various styles of art by studying classic exemplars of art and by exploring the elements of art through creative projects. The goal of the summer program was to provide Senior residents the opportunity to explore art concepts in a safe and supportive environment and learn a framework for discussing the arts.





"Head of a Man" by Paul Klee

Are you interested in learning about art?  
Would you like to talk about art with your friends?  
Or even try making art?

*ArtWise is a program for seniors that demystifies the arts & gives participants confidence to enjoy the creative process.*

*No experience is necessary and PREFERRED  
We just want to learn and enjoy ourselves while becoming*

**Art Wise!**

# Learn to Love Art through the Senior ArtWise Class

Free classes start June 8 - July 6, 2023  
Contact: Urbana Free Library  
217-367-4057



"SELF PORTRAIT"  
Age 4



► **SCOPE OF SUMMMER PROGRAM:**

**ArtWise classes were held in five, two-hour sessions at the Urbana Free Library. The Urbana Free Library donated classroom space and also promoted the course. Ten participants registered for the class and there was a waiting list of ten interested seniors. Class was held from June 8-July 6, 2023.**

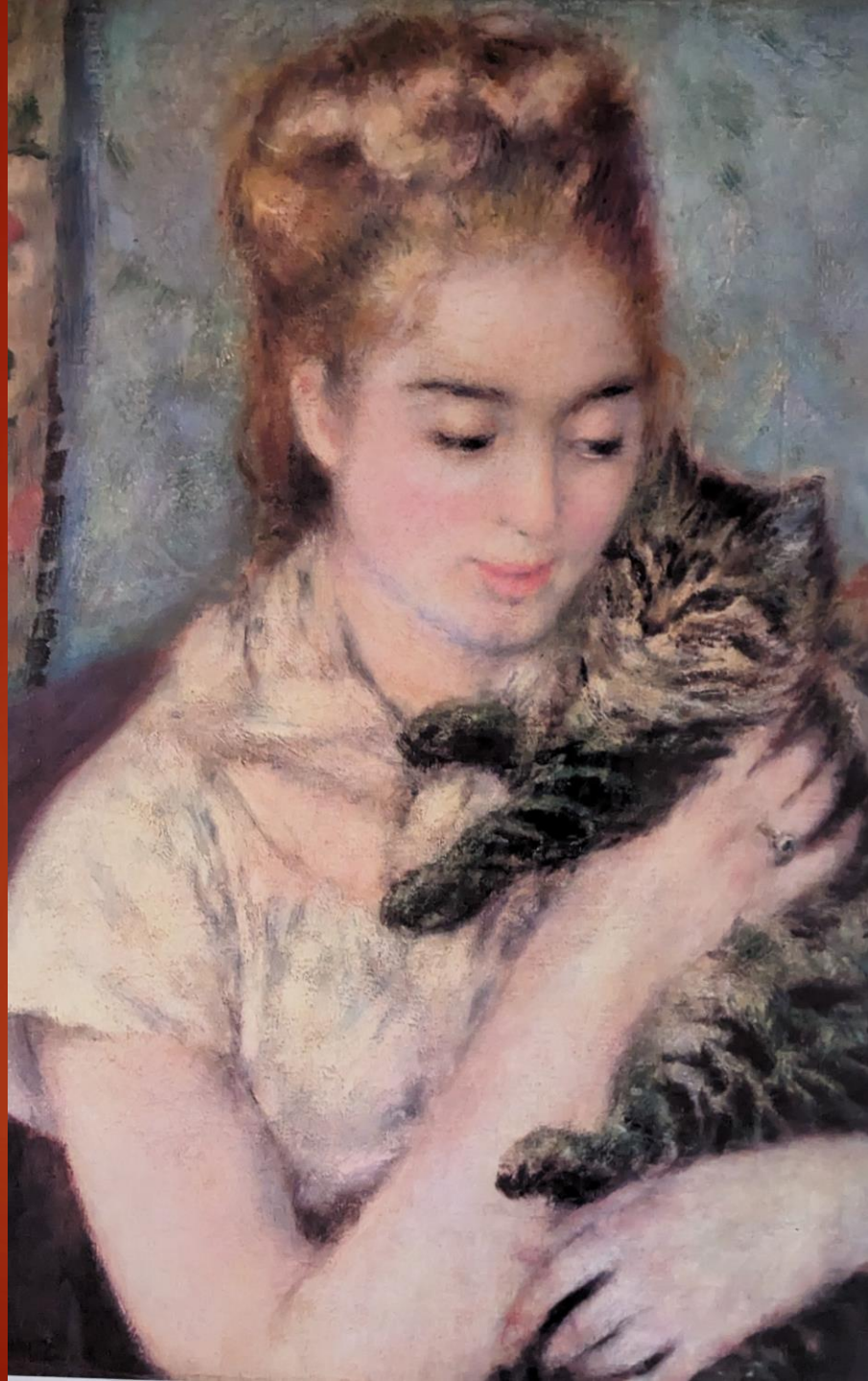


# Scanning artwork for Aesthetic Elements



SENSORY  
FORMAL  
TECHNICAL  
EXPRESSIVE







# Exploring Sensory Elements Line, Shape, Form, Color, Texture





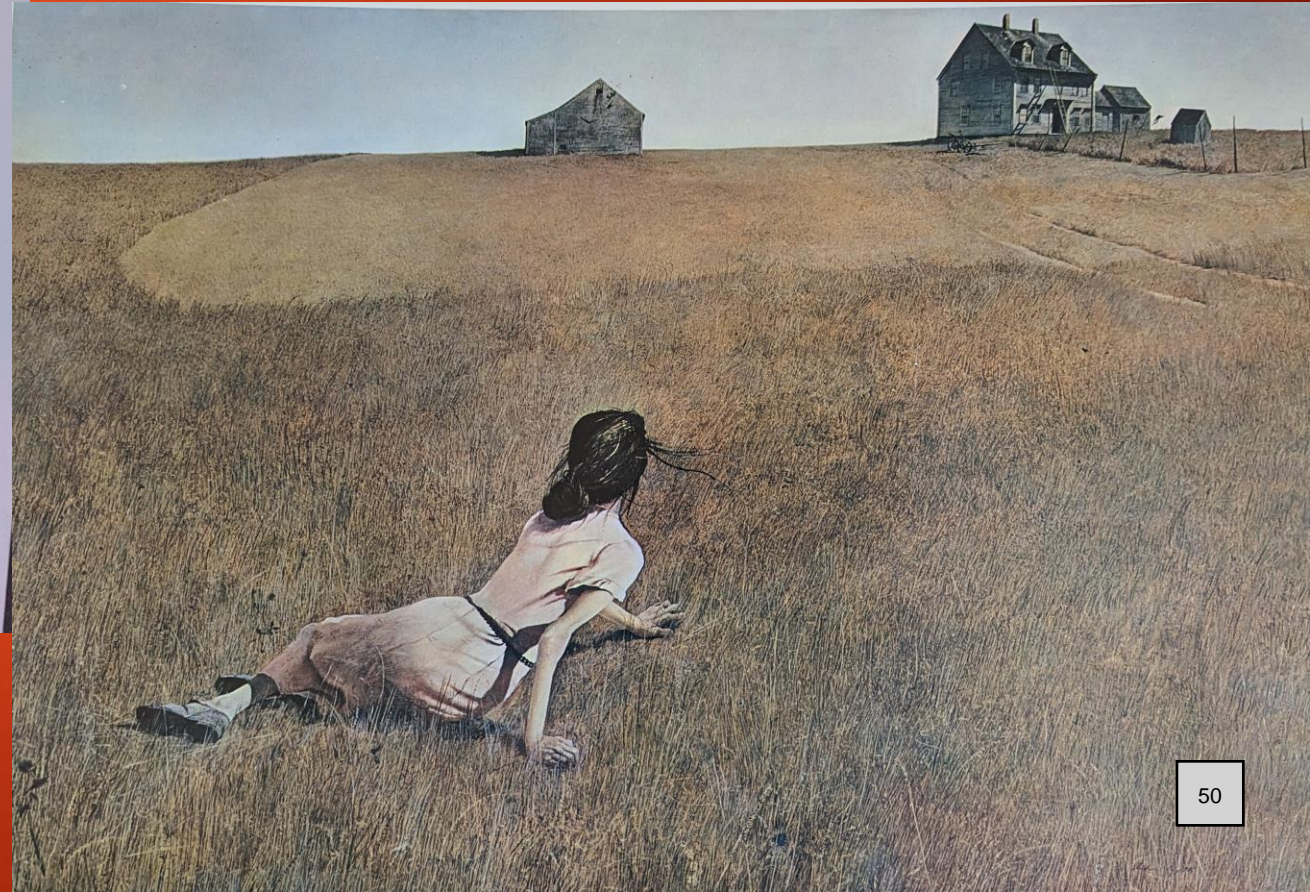
# Exploring Color Wheel

## Value, Hue, Tint and Shade





# Exploring Formal Elements: Balance, Contrast, Symmetry





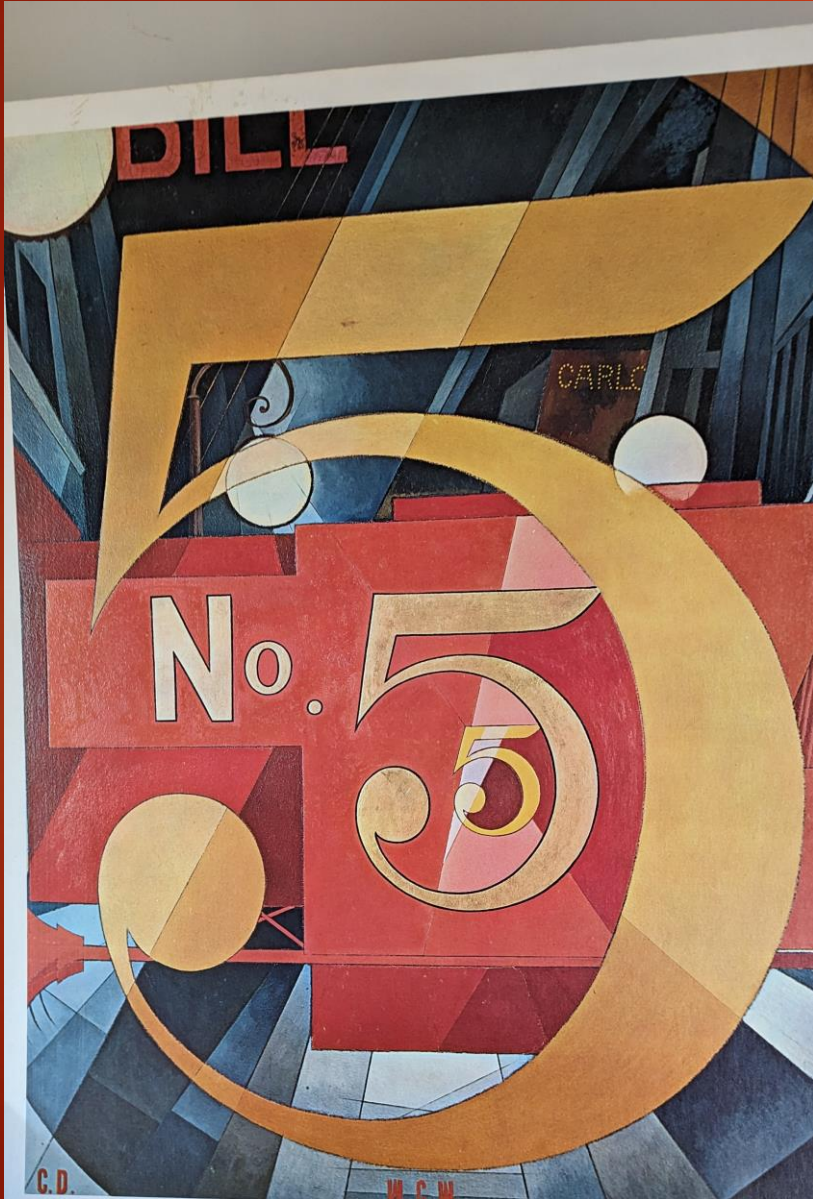
# Creative Project: Symmetry and Balance

## Colored Paper Collages





# Exploring Expressive Elements + Abstract vs Realistic





# Creative Project: Expressive Floral Acrylic Paintings





# Learning Art Criticism





# Our Art Exhibition







Item E5.





Item E5.





Item E5.









Students shared  
resources and  
their research







Artwise Gift: Every participant was given a set of acrylic paints, brushes and canvases



I'm painting all the time since  
You sent me the art materials!





When I paint, I think about the artwork we studied, and I make decisions using the concepts we learned. I think, “this is what an artist must be considering as they work.”

So I saw this dress...and that was my inspiration!