GIRLS LEAD THE WAY - ROI

	2019 Mines Entry Term	2020 Mines Entry Term	2021 Mines Entry Term
Conference registration	209 students	250 students	167 students*
Application rate	88% (16 of 18 attendees)	71% (55 of 78 attendees)	TBA ~September 2021
Acceptance rate	94% (15 of 16 attendees)	87% (48 of 55 attendees)	ТВА
Yield	60% (9 of 15 attendees)	46% (22 of 48 attendees)	ТВА

About the conference

- Designed for HS girls grades 9th-12th
- Full day, hands-on STEM activity rotations (3 majors of interest) facilitated by academic depts and SWE volunteers
- Academic majors panel
- Lunch with SWE members
- Parent/guardian session: Admissions & Financial Aid overview
- Campus tour

