Entrepreneurialism

Contrary to traditional belief, entrepreneurism is not just about making money, nor is it merely about starting up a venture or owning a small business. Rather, entrepreneurism is a way of life applicable to all human economic activities.

The road to entrepreneurship is often a treacherous one filled with unexpected detours, roadblocks, and dead ends. There are many sleepless nights, plans that do not work out, funding that does not come through, and customers that never materialize.

It can be challenging to launch a business that it may make you wonder why anyone willingly sets out on such a path.

The purpose of this module is to understand entrepreneurism and enable the learner to take an idea to market in a purposeful and thoughtful manner.

Learning Outcomes

1. Describe the meaning of entrepreneurism.

2. Describe how to develop as an entrepreneur.

3. Create a business plan to launch a new venture.

4. Describe the key traits, characteristics, and skills necessary for starting a business.

Recommended Learners

➢ Undergraduate Students

➢ Graduate Students

➢ Entrepreneurs

8 Remote Working Tips for Beginners
Click each one to read further

1. Over-communicate
2. Invest in reliable tech
3. Lean on your community
4. Consider your workspace
5. Figure out your working style
6. Take time for self-care
7. Know when to "log off"
8. Embrace the perks of working remotely

An example of a learning event in our Leading Edge Learning modules. The types of instructional content within the modules include: readings, videos, transcripts, audios, interactive questions, offline application exercises, flash cards, narrated presentations, matching exercises, relevant articles, downloads, a final exam, and other activities designed to engage learners based on recognized science of learning educational concepts.

Applications and Best Practices

✓ Integrate in a course on small business management or entrepreneurship.

✓ Include as a resource in a career center, library, entrepreneurship/small business center.

✓ Professional development.

✓ Anyone planning to open their own business.

Pricing
Module is Approximately 22-25 Learner Hours

1-100 Learners per Year	101-500 Learners per Year	500+ Learners per Year
$285 per Learner	$270 per Learner	$255 per Learner