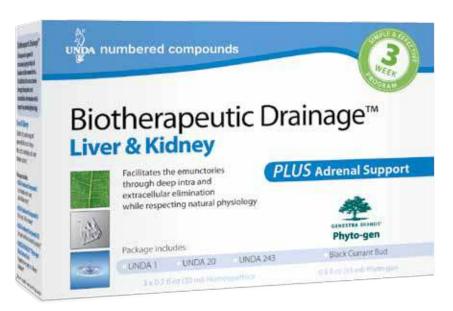


numbered compounds

Biotherapeutic Drainage™

Regulate the emunctories on an intracellular and extracellular level









Convenient 3 week programs designed to facilitate the emunctories through deep intra and extracellular elimination while respecting natural physiology

Biotherapeutic Drainage™

Regulate the emunctories on an intracellular and extracellular level

Environmental toxicity increasing

Humanity is bombarded with toxins from various sources including heavy metals, pollutants, chemical toxins, etc. Environmentalists and public health experts warn that increasing exposure and toxic accumulations within the body can endanger overall health. Chronic diseases are on the rise and rates of respiratory diseases, birth defects and developmental disorders have exponentially increased in recent decades.

Biotherapeutic Drainage™ helps physiology to prevail over pathology

The body has the potential to naturally eliminate toxins – depending on the body's toxic load. Biotherapeutic Drainage™ is the most long lasting and effective way of restoring health to the body as it works at an intracellular and extracellular level, facilitating the emunctories to remove blockages while respecting natural physiology. Primary emunctories include: the liver, kidney, stomach, intestines and lungs. Secondary emunctories include the skin and mucous membranes. Opening the emunctories to discharge toxins helps to support physiological functions, encouraging the body towards homeostasis. Hence, physiology will prevail over pathology.

Biotherapeutic Drainage™ versus detoxification

Detoxification has the potential to "push" the body, working towards the upper limits of elimination capacity in order to remove blockages. Biotherapeutic Drainage™ works in a "gentle" manner, working at an intracellular and extracellular level within the normal parameters of elimination capacity.



Innovative, convenient 3 week programs available

Packages include:



UNDA UNDA Numbered Compounds

UNDA Numbered Compounds are unique remedies formulated with both plants and metals. The organotropic nature of the plants drive pure potentized metal remedies intracellularly, exerting enzymatic and metabolic functions to remove and drain both endogenous and exogenous toxins from the target organs. Each remedy has its own fingerprint and is combined synergistically based on the integrated principles and theories of anthroposophy, oligotherapy, botanical medicine, homeopathy and Traditional Chinese Medicine. UNDA Numbered Compounds are key in Biotherapeutic Drainage™ as they work on a physiological and "terrain" level, respecting the specificity of the various reactional modes of the individual. UNDA Numbered Compounds are prescribed according to a structured protocol requiring a synergistic combination of two, three or four of the complexes. The role of the first number is to regulate the general organ system. The second complex regulates the organ's metabolic functions of elimination, detoxification, and catabolism. The third complex has a specific action on the cells of the targeted organ or tissue.



Phyto-gens

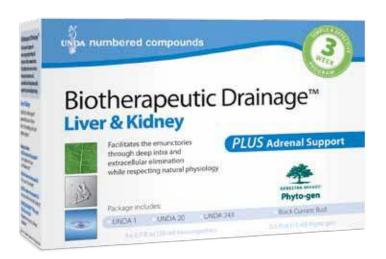
GENESTRA BRANDS™ Phyto-gens are phytoembryotherapies, a branch of phytotherapy that are potent plant remedies made from fresh buds and young shoots of growing plants. These phytoembryonic tissues contain "plant meristem" cells — the plant's genetic blueprint which is rich in beneficial phyto-chemicals normally lost after chlorophyll formation including: growth factors and plant hormones, phytonutrients such as polyphenols and flavonoids, enzymes, and nucleic acids. These embryological tissues are also utilized because their energetic components are at their highest levels when they are harvested in the spring — the most active phase of the growth cycle. Phyto-gens modify biochemical actions and evoke phytotherapeutic energetic principles.

Gemmotherapies, phytotherapies and phytoembryotherapies are traditional medicines. Traditional medicine represents the sum total of knowledge, skills and practices based on the theories, beliefs and experiences indigenous to different cultures, used in the maintenance of health, as well as in the prevention, diagnosis, improvement or treatment of physical and mental illness. This definition is based on the one used by the World Health Organization Traditional Medicine Program.

The aim of this comprehensive product reference guide is for practitioner use only and to assist in building more effective and successful patient treatment strategies. The reference guide is to be used as an adjunct to Seroyal Continuing Medical Education and is not intended to be utilized as a diagnostic tool nor replace any other required education. The remedies indicated in this reference guide are potent medicines that can have profound therepatine festives to patients. As with any intervention, the dosage may need to be adjusted for those with chronic conditions, very sensitive into the remedies indicated in this profession and the remedies indicated in the remedies indicated in

Biotherapeutic Drainage™

Liver & Kidney PLUS Adrenal Support



Synergistic formulas traditionally used as a global drainage protocol targeting the primary emunctories of the liver and kidney – while respecting natural physiology.* It utilizes key therapies from the UNDA Numbered Compounds and also provides adrenal support from GENESTRA BRANDS™ Phyto-gens. Convenient and easy to use.

Package includes:



Liver function and kidney anti-inflammatory*

Each Drop Contains:
Millefolium (Yarrow) Whole Plant 4X
Uva-ursi (Bearberry) Leaf
Valeriana officinalis (Valerian) Root
Angelica archangelica (European angelica) Root 4X
Equisetum arvense (Common horsetail) Stem 4X
Lycopodium clavatum (Clubmoss) Spore
Terebinthina laricina Balsam
Argentum metallicum (Silver)
Non-Medicinal Ingredients: Ethanol (beet), purified water



Each Drop (0.028 ml) Contains:

Black Currant (*Ribes nigrum*) Bud Extract (1:20)..... 0.028 ml 1.4 mg Dried Equivalent

Non-Medicinal Ingredients: Purified water, ethanol (grain), glycerin



Kidney anti-inflammatory*

Each Drop Contains:	
Robinia pseudoacacia (Black locust) Bark of Young Twi	.gs 4X
Jacaranda caroba Flower	4X
Condurango Bark	4X
Sabina (Savin) Twig	4X
Calendula officinalis (Marigold) Flowering Tops	4X
Argentum metallicum (Silver)	12X
Aluminium metallicum (Aluminum)	12X
Aurum metallicum (Gold)	12X
Arsenicum album (Arsenic trioxide)	12X
Non-Medicinal Ingredients: Ethanol (beet), purific	ed water



Liver pain relief and intestinal purging*

. 4>
. 4>
. 4>
. 4X
12X

Recommended Dose: Adults and Children (over 12 years): From each bottle, take 5 drops three times daily or as recommended by your healthcare practitioner. See individual product packages for risk and ingredient information. Take 15 minutes before or after ingesting food or drink. To maximize results avoid intake of coffee, tea, or any products containing mint.

Other medications may be taken while using Biotherapeutic Drainage™ Liver & Kidney *PLUS* Adrenal Support, however healthcare practitioners should review the contents of each bottle to ensure applicability to individual patients.

For optimal results, Biotherapeutic Drainage[™] Liver & Kidney *PLUS* Adrenal is recommended to be taken twice a year or as recommended by a healthcare practitioner.

No special diet is required in order to obtain effective results with Biotherapeutic Drainage™ Liver & Kidney *PLUS* Adrenal Support. However to maximize results please refer to directions as recommended by a healthcare practitioner.

^{*} Based on the Materia Medica paradigm.

Biotherapeutic Drainage™

Immune Support*



Influenza preparation program*

Modern, hectic lifestyles create a challenge in meeting adequate nutritional intake and healthy lifestyle habits – thus potentially compromising immune system effectiveness. Biotherapeutic Drainage™ Immune Support* contains synergistic formulas traditionally used to support key emunctories related to digestive health (stomach, liver) – while respecting the body's natural physiology. Ideal for year-round defense and especially before the start of cold and flu season, Biotherapeutic Drainage™ Immune Support* will help protect against influenza. Convenient and easy to use.

Package includes:



Provides digestive and liver support. Strengthens respiratory response against acute mucosal inflammation and influenza.*

Each Drop Contains:
Equisetum arvense (Common horsetail) Stem
Chamomilla (German chamomile) Whole Flowering Plant4X
Condurango Bark
Viola tricolor (Pansy) Whole Plant
Boldo Leaf4X
Aluminium metallicum (Aluminum)
Stannum metallicum (Tin)
Non-Medicinal Ingredients: Ethanol (beet), purified water



Each Drop (0.028 ml) Contains:

Non-Medicinal Ingredients: Purified water, ethanol (grain), glycerin



Provides digestive support. Helps reduce mucosal inflammation.*

Orop Contains:
م pseudoacacia (Black locust) Bark of Young Twigs 4 ا
nda caroba Flower 4>
rango Bark
(Savin) Twig
ula officinalis (Marigold) Flowering Tops 4>
um metallicum (Silver)12>
iium metallicum (Aluminum)
metallicum (Gold)
tum album (Arsenic trioxide)12>
tum album (Arsenic trioxide)



Provides digestive and stomach support. Reinforces respiratory response against influenza.*

Each Drop Contains:	
Boldo Leaf	4
Senna Leaflet	4
Carduus marianus (Milk thistle) Seed	4
Millefolium (Yarrow) Whole Plant	4
Aluminium metallicum (Aluminum)	12
Argentum metallicum (Silver)	12

Recommended Dose: Adults and Children (over 12 years): From each bottle, take 5 drops three times daily or as recommended by your healthcare practitioner. See individual product packages for risk and ingredient information. Take 15 minutes before or after ingesting food or drink. To maximize results avoid intake of coffee, tea, or any products containing mint.

Other medications may be taken while using Biotherapeutic Drainage™ Immune Support*, however healthcare practitioners should review the contents of each bottle to ensure applicability to individual patients.

For optimal results, Biotherapeutic Drainage™Immune Support* is recommended to be taken twice a year or as recommended by a healthcare practitioner.

No special diet is required in order to obtain effective results with Biotherapeutic Drainage™ Immune Support*. However to maximize results please refer to directions as recommended by a healthcare practitioner.

^{*} Based on the Materia Medica paradigm.

Biotherapeutic Drainage™ Stress & Insomnia Support*



Synergistic formulas traditionally used to support the emunctories and encourage overall physical/mental comfort – while respecting the body's natural physiology. Ideal for symptoms related to stress and stress responses such as agitation, irritability, oversensitivity, mental exhaustion, restlessness and insomnia.* Convenient and easy to use.

Package includes:



For agitation, oversensitivity and irritability.*

Each Drop Contains: Mentha piperita Whole Plant	4
Melissa officinalis (Lemon balm) Whole Plant	
Salvia pratensis Leaf	
Thymus vulgaris Aerial Parts	42
Valeriana officinalis (Valerian) Root	42
Aurum metallicum (Gold)	12
Plumbum metallicum (Lead)	12



For restlessness, irritability and agitation.*

Each Drop Contains:	
Glechoma hederacea (Ground-ivy) Whole Plant	4X
Lactuca virosa (Poisonous lettuce) Whole Plant	4X
Taraxacum officinale (Common dandelion) Whole Plant	4X
Sempervivum tectorum (Houseleek) Leaf	4X
Jateorhiza palmata (Columbo) Root	4X
Valeriana officinalis (Valerian) Root	4X
Plumbum metallicum (Lead)	12X
Non-Medicinal Ingredients: Ethanol (beet), purified	water
- Constitution of the control of the	water



For mental exhaustion, agitation and insomnia.*

Each Drop Contains:
Thymus vulgaris Aerial Parts
Valeriana officinalis (Valerian) Root6X
Lactuca virosa (Poisonous lettuce) Whole Plant6X
Passiflora incarnata (Passion flower) Aerial Parts6X
Non-Medicinal Ingredients: Ethanol (beet), purified water



Each Drop (0.028 ml) Contains:

Silver Linden (*Tilia tomentosa*) Bud Extract (1:20) ... 0.009 ml 0.47 mg Dried Equivalent Fig (*ficus carica*) Bud Extract (1:20) ... 0.009 ml 0.47 mg Dried Equivalent Hawthorn (*Crataegus laevigata*) Bud Extract (1:20) ... 0.009 ml 0.47 mg Dried Equivalent

Non-Medicinal Ingredients: Purified water, ethanol (grain), glycerin

Recommended Dose: Adults and Children (over 12 years): From each bottle, take 5 drops three times daily or as recommended by your healthcare practitioner. See individual product packages for risk and ingredient information. Take 15 minutes before or after ingesting food or drink. To maximize results avoid intake of coffee, tea, or any products containing mint.

Other medications may be taken while using Biotherapeutic Drainage™ Stress & Insomnia Support*, however healthcare practitioners should review the contents of each bottle to ensure applicability to individual patients.

For optimal results, Biotherapeutic Drainage™ Stress & Insomnia Support* is recommended to be taken twice a year or as recommended by a healthcare practitioner.

No special diet is required in order to obtain effective results with Biotherapeutic Drainage™ Stress & Insomnia Support*. However to maximize results please refer to directions as recommended by a healthcare practitioner.

^{*} Based on the Materia Medica paradigm.

Biotherapeutic Drainage™ Urinary Tract Support*



Synergistic formulas traditionally used to support the key emunctory (kidney) as related to urinary tract health – while respecting the body's natural physiology. Ideal for symptoms of urinary tract conditions including inflammation of the mucosal membranes in the urinary passage.* Convenient and easy to use.

Package includes:



Provides kidney support. Reduces painful urination including burning in the urethra.*

Petroselinum sativum (Parsley) Whole Plant	
	4>
Rhamnus frangula (Buckthorn) Bark	4>
Thlaspi bursa-pastoris (Shepherd's purse) Whole Plan	t4>
Juniperus communis (Common juniper) Berry	4>
Asparagus officinalis (Asparagus) Young Shoot	4>
Berberis vulgaris (Barberry) Root Bark	4>
Genista tinctoria Aerial Parts	4
Argentum m etallicum (Silver)	12×



Provides kidney support. Decreases sensitivities in the urethra.*

Each Drop Contains:	
Equisetum arvense (Common horsetail) Stem	4>
Uva-ursi (Bearberry) Leaf	4>
Juniperus communis (Common juniper) Berry	4X
Cytisus scoparius Aerial Parts	4X
Hieracium pilosella (Mouse-ear hawkweed) Aerial Parts	4>
Argentum metallicum (Silver)	12>
Non-Medicinal Ingredients: Ethanol (beet), purified v	vater



Provides kidney support. Diminishes irritable conditions of the urinary tract including: frequent urges to urinate and painful retention.*

Each Drop Contains:	
<i>Inula helenium</i> (Elecampane) Root	4
Juniperus communis (Common juniper) Berry	42
Uva-ursi (Bearberry) Leaf	42
Dulcamara (Bittersweet) Stem and Leaf	42
Cytisus scoparius Aerial Parts	42
Stigmata maidis (Maize) Style and Stigma	42
Argentum metallicum (Silver)	12
Aurum metallicum (Gold)	12



Non-Medicinal Ingredients: Purified water, ethanol (grain), glycerin

Recommended Dose: Adults and Children (over 12 years): From each bottle, take 5 drops three times daily or as recommended by your healthcare practitioner. See individual product packages for risk and ingredient information. Take 15 minutes before or after ingesting food or drink. To maximize results avoid intake of coffee, tea, or any products containing mint.

Other medications may be taken while using Biotherapeutic Drainage[™] Urinary Tract Support*, however healthcare practitioners should review the contents of each bottle to ensure applicability to individual patients.

For optimal results, Biotherapeutic Drainage™ Urinary Tract Support* is recommended to be taken twice a year or as recommended by a healthcare practitioner.

No special diet is required in order to obtain effective results with Biotherapeutic Drainage™ Urinary Tract Support*. However to maximize results please refer to directions as recommended by a healthcare practitioner.

^{*} Based on the Materia Medica paradigm.

Clinical Support

Continuing Medical Education to Enhance Your Practice

Seroyal Continuing Medical Education is committed to providing world-class, clinically relevant information that can be immediately integrated with existing modalities for a complete, holistic approach. The program is supported by experts internationally recognized as leading practitioners and educators in naturopathy, medicine, microbial physiology, pharmacy and botany.

Biotherapeutic Drainage™ Events

Courses

- The Evolution of Disease & Biotherapeutic Drainage[™] for Individualized Medicine
- Introduction to Biotherapeutic Drainage[™]

Webinars

 How to Build Your Practice Using Biotherapeutic Drainage[™] Therapy: An Introduction

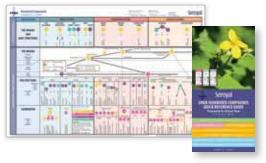
Teleconferences

 7 SESSION SERIES: Biotherapeutic Drainage[™] and UNDA Numbered Compounds



Diagnostic tools

Various diagnostic tools (synoptic chart, flip charts, audio CDs) are included with the registration of specific Seroyal events. See above for related Continuing Medical Education events or call your Seroyal representative for more details.





Product information sessions

Schedule a short teleconference with your Seroyal representative to learn more about a specific product.







Product guides

Call your Seroyal representative to order the following comprehensive product guides:

- UNDA Numbered Compounds Product Guide
- UNDA Gammadyn Product Guide
- UNDA Schüessler Salts Product Guide
- UNDA Gemmotherapy Product Guide
- UNDA Plexes Product Guide
- GENESTRA BRANDS™ Phyto-gen Product Guide





Highest Quality and Scientifically Sound Formulas

A clinical nutrition leader, GENESTRA BRANDS™ 300 nutritional, herbal and homeopathic products including: Phyto-gens, Human MicroFlora (HMF™) probiotics, essential fatty acids, digestive aids, women's health formulas, naturally emulsified hypoallergenic vitamins, amino acid chelated minerals, proteins and amino acids, glandular concentrates, standardized extracts, and wildcrafted or certified organic tinctures. GENESTRA BRANDS™ help maximize patient compliance and individualize patient treatment with a wide array of product formulas and dosage formats (chewables, powders, liquids, sprays, creams and capsules) as well as a wide range of products suitable for vegans which are 100% pure vegetable sourced. Formulations include synergistic herbs and other co-factors in ratio-specific amounts in order to allow for optimal bioavailability and efficacy.



The Purest Homeopathic Source in the World

Established over half a century ago in Belgium, UNDA is renown for manufacturing exceptional homeopathic products utilized in supporting immune, lymphatic and endocrine systems to properly process and eliminate toxins from the body. In the production of all homeopathic remedies UNDA uses only pure materials and herbs that are biodynamically grown or wildcrafted. UNDA produces a broad range of homeopathic products in various potencies including: the unique Numbered Compounds, Gemmotherapy macerates, Schüessler Tissue Salts, Gammadyn Oligo-Elements, Organotherapy, Plexes, creams and oils, as well as homeopathic compatible dental care.



Schüessler Salts

Schüessler Tissue Salts act on the cellular level to balance and restore cell function. UNDA Tissue Salts are prepared using methods based on Dr. W. H. Schüessler Biochemical System of Medicine (in accordance with the German Homeopathic Pharmacopeia [HAB]).



Plexes

Plex Remedies are condition-specific homeopathic specialties prepared in low dilutions and are recommended for acute and chronic ailments. The product range helps support: the digestive, hormonal, immune, musculoskeletal, nervous, respiratory, skin, oral and vascular systems. Products come in a variety of formats: creams, liquids, lozenges, sachets, spray, gum, paste and dissolvable tablets.



Gemmotherapy

Gemmotherapy uses the extracts of fresh buds, young shoots, rootlets, seeds or saps from developing plants, where the plant's life essence is at its peak in the young growths. UNDA Gemmotherapy remedies are prepared in a natural glycerin and organic ethanol medium, which is then filtered and potentized at a 1/10th dilution (1X Hahnemannian) in a pure water, natural glycerin and organic ethanol medium. These complex remedies are macerated for increased patient compliance. This methodology captures the most complete set of highly-concentrated active constituents necessary for tissue regeneration, favourable growth development and essential drainage properties. UNDA Gemmotherapy facilitates Biotherapeutic Drainage™ and is an excellent adjunct to the UNDA Numbered Compounds.



Gammadyn

Oligotherapy is a method of furnishing the body with the ions it cannot synthesize and which are indispensable for cellular enzymatic functions. This functional therapeutic modality requires the use of trace elements in precisely measured, small doses in a highly bioavailable form. These trace elements are co-factors in a multitude of biochemical reactions where they accelerate the speed of these reactions without ever modifying the important equilibrium that exists and that must reign within the body to maintain optimum health. UNDA Gammadyn Oligo-Elements are: convenient, effective, highly stable, highly bioavailable and great-tasting.

Seroyal is dedicated to making a difference in peoples' lives

Seroyal is a professional-line natural pharmaceutical company dedicated to assisting healthcare practitioners optimize the health of their patients through professional education programs and the use of clinical nutrition, homeopathic and botanical products, and other natural remedies available under the GENESTRA BRANDS™, UNDA and Pharmax product lines.

Since 1989, Seroyal has been providing extensive post-graduate training for naturopathic physicians, medical doctors, chiropractors, veterinarians, dentists, homeopaths and other healthcare professionals. These programs have received top recommendations from thousands of practitioners who have experienced phenomenal results.

Seroyal

www.seroyal.com

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Seroyal USA 112 Technology Drive, Pittsburgh, PA USA 15275 TEL (888) 737-6925 | FAX (877) 737-6925 Seroyal proudly supports the Foundations of Naturopathic Medicine Project Leading North American holistic scientists and key academic and scientific thought

leaders in the naturopathic scholastic community have committed to producing a global textbook on the philosophy, theory and principles of naturopathic medicine. It will provide an extensive explanation of how to think clinically within the practice of naturopathic medicine and conclude with implications for public health policy, global health and international naturopathic medicine, and implications for a renewal of public health practice. To learn more visit: www.foundationsproject.com

