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# A Surprising Density of Illusionable Natural Speech

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## Abstract

Recent work on adversarial examples has demonstrated a brittleness of many state-of-the-art machine learning systems: most natural inputs can be carefully perturbed to fool the systems. In this work, we investigate one analog for humans, asking *what fraction of natural instances of speech can be turned into “illusions” which either alter humans’ perception or result in different people having significantly different perceptions?* First we consider the McGurk effect—the phenomenon by which the perception of what we hear can be influenced by what we see [1]. We estimate that over 15% of words occurring in natural speech have some susceptibility to the McGurk effect. Specifically, for these words, by adding a carefully chosen video clip to the audio channel, the error rate increases by at least 30% over the baseline audio-only listening error rate. We further demonstrate that these McGurk effects can translate to miscomprehension at the sentence level. We then propose attack models based on illusionability and language modeling. Finally we discuss future extensions to our work on the lack of human robustness, such as understanding the frequency of other sensory illusions. As an example, the Yanny or Laurel [2] auditory illusion is not an isolated occurrence; we demonstrate this by generating several very different new instances of this phenomenon. We believe that the surprising density of illusionable instances warrants further investigation, both from the perspective of cognitive science, as well as from the security standpoint.

## 1 Introduction

A growing body of work on *adversarial examples* has identified that for nearly every machine-learning (ML) system that operates on high-dimensional data, for nearly *every* natural input—including points in the training set—there exists a small perturbation of the point that will be misclassified by the system. It is not necessarily surprising that there exist natural input points that can be adversarially perturbed. What is more surprising, is the density of such points. Even for state-of-the-art computer vision systems that achieve over 95% accuracy on the ImageNet dataset [3], for over 99% of the images there exist perturbations such that: 1) the vision system incorrectly classifies the perturbed image; 2) the confidence of the system in the incorrect response is high; and 3) the perturbations are nearly imperceptible to the human eye [4].

Work on adversarial examples has sparked intense interest for several reasons. First, as has been pointed out by a line of papers from the security community [5, 6, 7, 4, 8, 9, 10], the susceptibility of ML systems to such perturbations may pose an existential threat to deploying ML systems in certain critical settings. More broadly, the apparent brittleness of ML systems to adversarial examples has prompted a re-examination of the conceptual question of what it means to learn. One can question whether current ML systems are truly learning or if they are assemblages of tricks that are effective yet brittle and easily fooled [11]. Implicit in this line of reasoning is the assumption that instances of “real” learning, such as human cognition, yield extremely robust systems. Indeed, at least in the setting of computer vision, human perception is regarded as the gold-standard for robustness to adversarial examples.

	Audio Only	Illusory Video	Relative Increase in Error
Words Incorrectly Identified	10.0%	24.8%	+148%
Words Correctly Identified with Low Confidence	2.1%	5.1%	+30%

Table 1: Test results for word-level McGurk illusions among the 147 words predicted to be illusionable. Shown are average error rates for watching the illusory video vs watching the original video, as well as the percentage of words that are correctly identified but sound ambiguous to the listener.

Voice	Sentence	Original Video	Audio Only	Illusory Video
Female	Fay mocked their proof.	0.2	0.6	1.0
Female	That viking mapped Britain.	0.3	0.5	0.6
Male	That’s a van theft tool.	0.1	0.4	0.7
Male	Tristian’s pie is tart.	0.1	0.0	0.3

Table 2: Test results for sentence-level McGurk illusions, denoting error rates for watching the illusory video, watching the original video, and listening to the audio only.

Evidently, humans can be fooled by a variety of *illusions*, whether they be optical, auditory, or other; and there is a long line of research from the cognitive science and psychology communities investigating these [12]. In general, however, these illusions are viewed as isolated examples that do not arise frequently, and which are far from the instances encountered in everyday life.

In this work, we explore the density of certain classes of illusion, and attempt to understand how susceptible humans’ perceptive systems could be to carefully planned “adversarial attacks”. As a starting place, we focus on the McGurk effect, which is the well-studied phenomenon by which the perception of what we hear can be influenced by what we see [1]. The most commonly given illustration is that the phoneme “baa”, can be perceived as “vaa” or “gaa” if the audio of “baa” is accompanied by a video of someone mouthing “vaa”. This effect persists even when the subject is aware of the setup, though the strength of the effect varies significantly across people and varies with factors such as age, gender, languages, and disorders [13, 14, 15, 16, 17, 18, 19, 20, 21]. The McGurk effect has also been observed in multimodal deep neural networks [22].

We find that 1) a significant fraction of words that occur in everyday speech *can* be turned into McGurk-style illusions, and that 2) such illusions persist when embedded within the context of natural sentences. To the best of our knowledge, prior to our work, there has been little systematic investigation of the extent to which the McGurk effect, or other types of illusions, can be made dense in the set of instances encountered in everyday life. The closest work is [23], where the authors demonstrate that some adversarial examples for computer vision systems also fool humans—at least when humans were given less than a tenth of second to view the image. Some of these examples, however, seem less satisfying, as the perturbation essentially acts as an interpolation between the original image and the “incorrect” class. In general, researchers have not probed the robustness of human perception with the same tools, intent, or perspective, with which the security community is currently interrogating the robustness of ML systems.

The density of illusionable instances for humans presents similar types of security risks as adversarial examples present for ML systems. Given the density of McGurk-style illusionable phenomena, malicious attacks are easy to conceive. For example, consider the hypothetical setting where a malicious agent hacks into the video feed at an airport; this agent could then broadcast a carefully crafted (silent) video synchronized with the announcements spoken over the public announcement system, with the result that those people who happen to be glancing at the video screens either cannot understand the announcement, or end up perceiving the wrong message. More pernicious attacks are easy to imagine, especially in a future where much of people’s time is spent in front of personalized screens and possibly wearing virtual or augmented reality headsets.

## 2 Experiments

We began by conducting a preliminary study to determine which phoneme sounds can be paired with video dubs of other phonemes to effect a perceived phoneme that is different from the actual sound. There are 20 vowel phonemes and 24 consonant phonemes in American English although /tʃ/ and /ʒ/ are redundant for our purposes. We created McGurk videos for all vowel pairs preceded with the consonant /n/ as well as for all consonant pairs followed by the vowel /a/, for both a male and a female speaker. Based on labels provided by 10 individuals (3 female, 7 male, ages 22-34) we found that although vowels were not easily confused, there are a number of illusionable consonants (Appendix A, Table 3). We note that that the illusionable phoneme pairs and strength of the effects depend both on the speaker and listener identities. We received Institutional Review Board approval for all experiments in our study (Protocol 46430).

Given this table of illusionable phonemes, the goal was to understand whether these could be leveraged within words or sentences; and if so, the fraction of natural speech that is susceptible. To this end, we sampled 200 unique words (Appendix B, Table 4) from the 10,000 most common words in the Project Gutenberg novels in proportion to their frequency in the corpus. The 10k words have a collective prevalence of 80.6%. We estimated that 147 of the 200 words (73.5%) might be susceptible to the McGurk effect because they contained illusionable phonemes, based on our preliminary study. For these 147 words, we paired audio clips spoken by the female speaker with adversarial video dubs of the speaker saying the words with appropriately switched out phonemes. We tested these videos on 20 naive test subjects (8 female, 12 male, age range 19-36) who did not participate in the preliminary study. Each subject watched half of the words and listened without video to the other half of the words, and wrote down what they heard. They were allowed a total of three plays of each video and were also asked to indicate whether a clip sounded ambiguous.

We found that watching the illusory videos led to an error rate of 24.8%, a relative 148% increase from the baseline of listening to the audio alone (Table 1). Beyond this, even when the responses were correct, the illusory videos made people less confident about their answers, with an additional 5.1% of words being heard correctly but ambiguous-sounding, compared to 2.1% for audio only. For 17.0% of the 200 words, the illusory videos increased the error rates by more than 30% above the audio-only baseline.

We further provided a proof-of-concept that these word-level effects can translate into misunderstood sentences. We created four sentences, two spoken by each of the male and female speakers. We tested watching the videos, listening to audio alone, and watching the original videos on 30 naive test subjects (15 female, 15 male, age range 19-36). Examples of mistakes made by listeners of the illusory videos are listed in Appendix C, Table 5. As expected, the illusory videos generally have the highest error rates and the original videos generally have the lowest error rates, with the audio-only samples falling in between (Table 2).

### 3 Attack Models

We now illustrate how the surprising density of this phenomenon could be systematically leveraged to produce attacks on human perceivers. We would need to model both the likelihood of words being illusionable and the likelihood of the words occurring in context. The latter is the task of language modeling, which under the n-gram model [24, 25] approximates the probability of a length- $m$  sequence  $(v_1, \dots, v_m)$  as:

$$P(v_1, \dots, v_m) = \prod_{i=1}^m P(v_i | v_{i-(n-1)}, \dots, v_{i-1}),$$

where  $v$  can be phonemes, words, etc. Each token  $v$  is assumed to only depend on the previous  $n$  tokens.

We might approach the problem of generating McGurk-style illusions as follows. First let function  $A$  be the probability that a sequence will be illusionable under McGurk video pairing. We can tokenize words  $w$  into their phonemes  $x_i$ :  $w = \langle x_0, x_1, \dots, x_k \rangle$ . Let  $q$  be the likelihood that a given token is illusionable. Then

$$q(w) = \prod_{i=0}^k q(x_i),$$

where  $\{q(x_i)\}$  were determined from our experiments and are assumed to be independent of surrounding phonemes. Combining with a language model, we can write:

$$A(w_1, \dots, w_m) = \prod_{i=1}^m q(w_i)^a P(w_i | w_{i-(n-1)}, \dots, w_{i-1}),$$

for some parameter  $a > 0$  controlling the tradeoff between obfuscation and generating a likely sentence. If we care about the sentence making sense, as we would if we do not want the viewer to be aware that they are being attacked, then we can use a smaller  $a$ , and if we want to prioritize confusing or misdirecting the viewer, then we can use a larger  $a$ . If we wish to generate a sequence of length  $m$  for which we can pair a video that would cause confusion and misunderstanding, we simply need to maximize the above equation.

To train the n-grams' probability distributions, one common method is Kneser-Ney smoothing [26]. Researchers also often use neural networks for modeling the contextual dependencies of words or tokens, e.g. feed forward neural networks [27] and more recently, recurrent neural networks such as LSTMs [28, 29, 30]. The neural networks are trained on textual datasets to predict a probability distribution over the vocabulary  $V$  given some fixed-size window of previous words (the context), using stochastic gradient descent with backpropagation [31, 27] and word embeddings [32, 33, 34].

We may also wish to attack perception of words within a given, naturally-occurring stream of audio, such as by hijacking a radio transmission. Here we would like the perturbed word to fit in with both preceding and succeeding adjacent words. One way we can do this is to train a skip-gram model [35], making the

network learn the context given a word  $w_t$  by maximizing:

$$\sum_{-k \leq j \leq k} \log P(w_{t+j}|w_t).$$

Here, the context of a word comes both from the future and past, so its occurrence probability is

$$P(w_t|w_{t-k}, \dots, w_{t+k}).$$

If we wanted to change the meaning at time  $t$ , we can change the perception of the actual word  $w_t$  by dubbing with a video of the word given by:

$$\operatorname{argmax}_{w \in V} q(w)^a P(w|w_{t-k}, \dots, w_{t+k}).$$

Alternatively, to look both before and after in context, one can use a model trained for Cloze (“fill in the blanks”) tests [36, 37] or take the product of a forward language model and a backward language model. One benefit these two approaches have over the skip-gram model is that they incorporate positional information of all the words in the context.

## 4 Future Directions

This work is an initial step towards exploring the density of illusionable phenomenon for humans, and the potential security implications. There are many natural directions for future work, both in the vein of further understanding the security risks posed by McGurk-style illusions, as well as the more broad questions of understanding the weaknesses of the human perception system and how those weaknesses could be exploited by malicious agents, and whether we can make ML systems more robust by better understanding when and why certain human perception systems nonrobust.

One next step in understanding McGurk-style illusions would be to actually implement a system which takes an audio input, and outputs a video dub resulting in significant misunderstanding. Such a system would need to combine a high-quality speech-to-video-synthesis system, with a fleshed-out language model and McGurk prediction model (as described at a high level in the previous section). There is also the question of how to guard against McGurk “attacks”. For example, how one can rephrase a passage of text in such a way that the meaning is unchanged, but the rephrased text is significantly more robust to McGurk style manipulations. The central question in this direction is what fraction of natural language can be made robust (without significantly changing the semantics).

More broadly, as the tools for probing the weaknesses of ML systems develop further, it seems like a natural time to reexamine the supposed robustness of human perception. Our work suggests unexpected findings. To provide one example, an audio clip of the word “Laurel” recently gained widespread attention (with coverage by notable news outlets such as *The New York Times* and *Time*). Roughly 50% of listeners hear “Laurel” and the remaining 50% hear “Yanny” or some similar-sounding words, with high confidence on both sides. One of the reasons the public was intrigued is because examples of such phenomena are viewed as extremely rare, isolated instances that we do not expect to naturally occur in speech. In a preliminary attempt to investigate the density of such audio-only phenomena, we identified five more examples of the Yanny or Laurel phenomenon, which are all quite different from the initial example, and from each other.

These examples were generated by examining 5000 words, and selecting the 50 whose spectrograms contain a balance of high and low frequency components that most closely matched those for the word Laurel. Each audio file corresponded to the Google Cloud Text-to-Speech API synthesis of a word, after low frequencies were damped and the audio was slowed 1.3-1.9x. After listening to these top 50 candidates, we evaluated the most promising five on a set of 15 individuals (3 female, 12 male, age range 22-33). We found multiple distributional modes of perceptions for all five audio clips (Appendix D, Table 6). For example, a clip of “worlds” with the high frequencies damped and slowed down 1.5x was perceived by five listeners as “worlds”, four as “yikes/yites” and six as “nights/lights”. Meanwhile, a clip of “prologue” similarly damped and slowed down 1.9x was perceived by five listeners to sound similar to “prologue”, six as “kayak/kayank/kayan”, three as “turnip/tienap/tarzan”, and one as unintelligible. While these experiments do not demonstrate a density of such examples—and it is unlikely that illusory audio tracks in this style can be created for the majority of words—they illustrate that even the surprising Yanny or Laurel phenomenon is not an isolated occurrence. It remains to be seen how dense such phenomenon can be, given the right sort of subtle audio manipulation.

In conclusion, we hope our work inspires future investigations into the discovery, generation, and density of multimodal and unimodal auditory and visual illusions for humans. Our work also raises the possibility that human vulnerabilities may inherently limit the robustness of machine learning systems, and that some vulnerability to adversarial examples might be inherent to complex learning systems.

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Speaker	Phoneme	Lip Movement	Perceived Sound	Effect Strength
Female	/b/	/w/	/v/, /f/, /p/	strong
	/ð/	/b/	/b/	strong
	/f/	/z/	/θ/, /t/, /b/	strong
	/m/	/ð/	/nθ/, /n/, /ml/	strong
	/p/	/t/	/t/, /k/	strong
	/v/	/b/	/b/	strong
	/d/	/v/	/v/, /t/	weak
	/l/	/v/	/v/	weak
	/θ/	/v/	/d/, /k/, /t/, /f/, /θ/	weak
	/w/	/l/	/l/	weak
Male	/ð/	/v/	/v/, /θ/	strong
	/m/	/j/	/n/, /l/	strong
	/p/	/t/	/t/	strong
	/t/	/p/	/k/	strong
	/θ/	/d/	/d/, /ð/, /v/	strong
	/v/	/ð/	/ð/	strong
	/b/	/f/	/v/, /f/	weak
	/b/	/n/	/v/, /ð/	weak
	/d/	/p/	/b/, /g/, /p/	weak
	/l/	/p/	/m/, /b/	weak
/t/	/b/	/b/	weak	

Table 3: Illusionable phonemes and effects for the female and male speakers based on preliminary phoneme-pair testing. Where a number of lip movements were available to affect a phoneme, the most effective one is listed. The strength of the effect is based on the proportion of listeners affected.

## Appendix

### A Illusionable McGurk Phonemes

In Table 3 we show the results of our preliminary study identifying audio-phoneme-video-phoneme pairs that are illusionable.

### B Sampled Words for McGurk Study

In Table 4 we list the 200 unique words we sampled from the 10k most common words in the Project Gutenberg corpus and mark the ones which we predicted to be illusionable and for which we made illusory videos.

### C Sample Mistakes for Sentence-level McGurk Study

In Table 5 we list the sentences used for the sentence-level McGurk experiments alongside examples of mistakes made by listeners of the illusory videos.

### D Results for Yanny or Laurel illusions

In Table 6 we list the results of the Yanny or Laurel illusion experiments.

<b>Illusion Attempted</b>	about away blind called days end fighting gave happened july made months of other possessed seized speech the though was will	addressed bad bought calling dead even fly general hath large many more off outside present shall still their time water wisdom	all be box came did everything for generally have let mass Mrs old passion put sharp successful them top we with	also been brothers child die far formed god him letter may my one perhaps questions ship summer themselves upon went working	and before but close direction features from good himself life me myself open please roof should terms there used what world	anyone behind by coming done fell game half idea like meet never opinion plenty said slow than they very when would	arms besides call could else few gathered hands information list men nothing ordinary point save some that things waited which wounded
<b>No Attempt</b>	a at hair house king on seen turn	act change has i know or she who	air city he in nature our sorrow writing	an country heart into new out strange your	any eyes her is no rest take	are go higher it not saw talking	as going his its now see to

Table 4: The 200 unique words sampled from the Project Gutenberg novel corpus in proportion to their naturally occurring frequency. The 147 of those for which an illusory video was created are listed on top. Ordering is otherwise alphabetical.

<b>Sentence</b>	<b>Sample Listener Perceptions</b>
Fay mocked their proof.	they locked beer proof faith lark bear clueth They knocked their proof
That viking mapped Britain.	That biking matt written bad viking, mat britain that my king not Britain bet fiking met written
That's a van theft tool.	that's a than theft tool That's a then left tool
Tristian's pie is tart.	christian's pie is tart tristen's tie is tart trishan's pie is tarped

Table 5: Sample verbatim mistakes for sentence-level McGurk illusions. Variations on the name "Tristian" starting with the sound /trɪf/ were all considered correct.



<b>Word</b>	<b>Slowdown</b>	<b>Perceived Sound</b>	<b>N</b>
worlds	1.5x	worlds	5
		yikes/yites	4
		nights/lights	6
bologna	1.7x	bologna	2
		alarming	2
		alarmy/ayarmy/ignore me	3
		uoomi/ayomi/wyoming	3
		anomi/anolli/amomi	3
		–	2
growing	1.3x	growing	8
		pearling	3
		curling	3
		crowing	1
potent	1.7x	potent/poatin/poden	4
		pogie/bowie/po-ee	3
		pone/paam/paan	3
		power/poder/pair	3
		tana	1
		–	2
prologue	1.9x	prologue	2
		prelude/pro-why/pinelog	3
		kayak/kayank/kayan	6
		turnip/tienap/tarzan	3
		–	1

Table 6: Test results for Yanny or Laurel illusions. Each line displays a cluster of similar-sounding reported words, with counts. Emdashes indicate unintelligible.