



Eddie Bauer EST. 1920
LIMITED  EDITION
BY
ilaria urbinati



STYLE AND PERFORMANCE— FOR WHEREVER ADVENTURE TAKES YOU.

Leading fashion stylist Iaria Urbinati has fused modern style and fit with iconic Eddie Bauer heritage to create the ultimate outdoor sportswear line, marked by uncompromising quality, value, and performance. Built and styled for wherever adventure takes you.

"I wanted to do a collaboration with an all-American brand that had heritage— that was iconic. At the top of my list was Eddie Bauer," said Urbinati.

Anchored by modern updates to classic Eddie Bauer pieces, Urbinati has created a collection for the modern adventurer. "I got to go into the Eddie Bauer vault and I was very inspired by a lot of the pieces," she said.

New styles include a modern interpretation of Eddie Bauer's 1936 Skyliner Jacket and 1953 Kara Koram Down Parka as well as fair isle sweaters, buffalo check flannel shirts, and chino pants with a custom-designed camouflage print using the brand's iconic goose logo.

"I wanted to stay true to who Eddie Bauer is, just introduce it to a new, younger generation."





**1936
REVISITED,
REVAMPED**

In 1936, Eddie Bauer created the Skyliner, the first down jacket patented in America. Urbinati honors Eddie's breakthrough design by giving it a modern cut and feel. Classic, with an edge.



1936 MODIFIED SKYLINER BOMBER JACKET

- StormRepel® DWR finish sheds moisture • 700 fill Premium Down insulation
- Secure interior pocket • Rib-knit collar, cuffs, and hem • Classic fit • 56% cotton/44% nylon shell

DUSTED INDIGO SPRUCE CAMO



MODIFIED KARA KORAM DOWN PARKA

- 550 fill down
- Gold finish Eddie Bauer branded hardware
- Snap closure center front storm flap zipper covering
- Two flap flat bellowed pockets and left breast pocket with snap closure
- Removable fur trim on hood secured by snaps
- Adjustable hip and waist hem cinching pullcords
- Hidden ribbed sleeve cuff
- Interior hidden zip pocket for valuables

ASCENT BLUE

DARK BERRY

NAVY

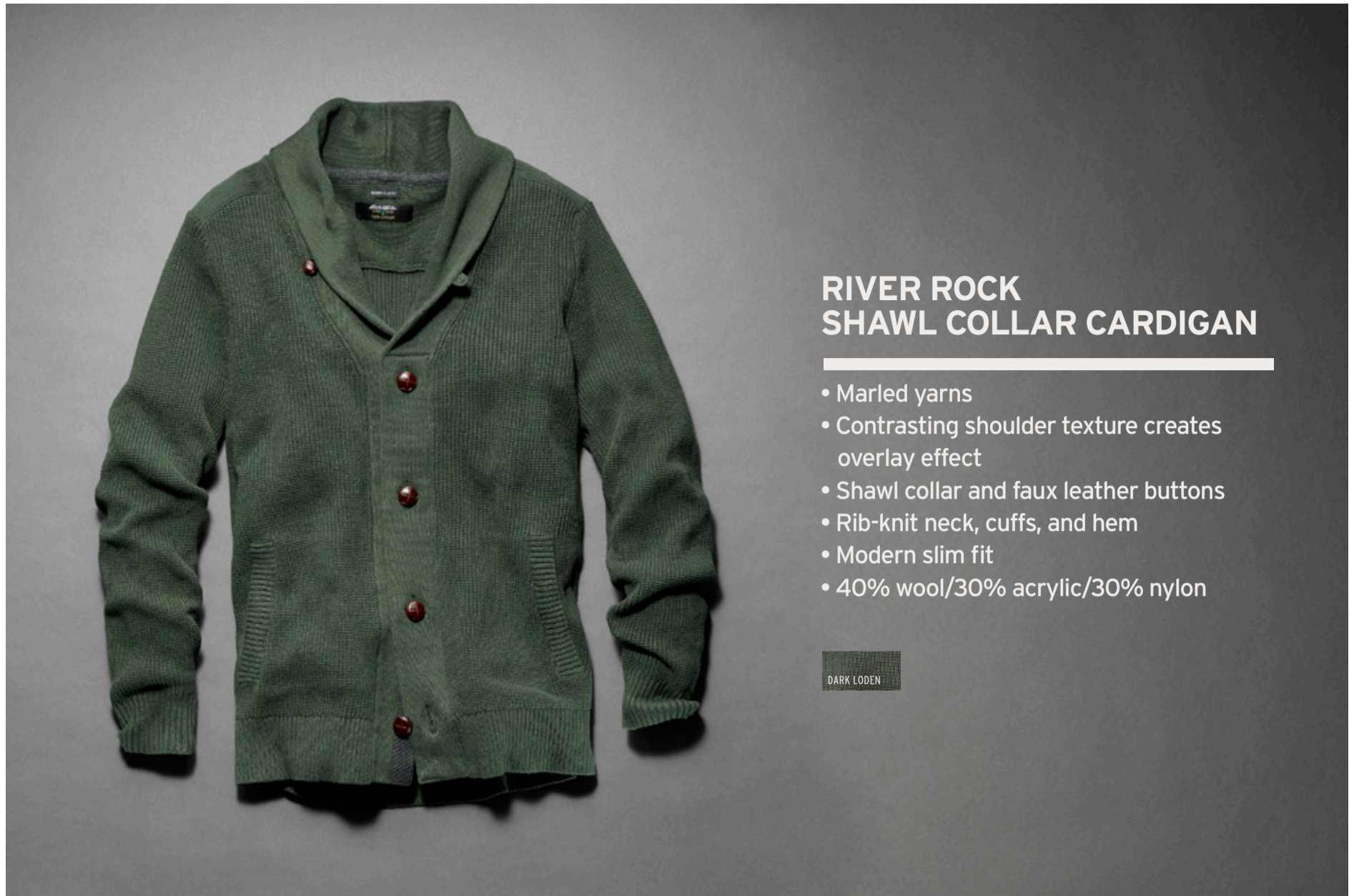


ELBERTON MARLED SHAWL COLLAR CARDIGAN

- Marled yarns
- Contrasting shoulder texture creates overlay effect
- Shawl collar and faux leather buttons
- Rib-knit neck, cuffs, and hem
- Modern slim fit
- 40% wool/30% acrylic/30% nylon

MARLED
CARDIGAN

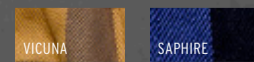


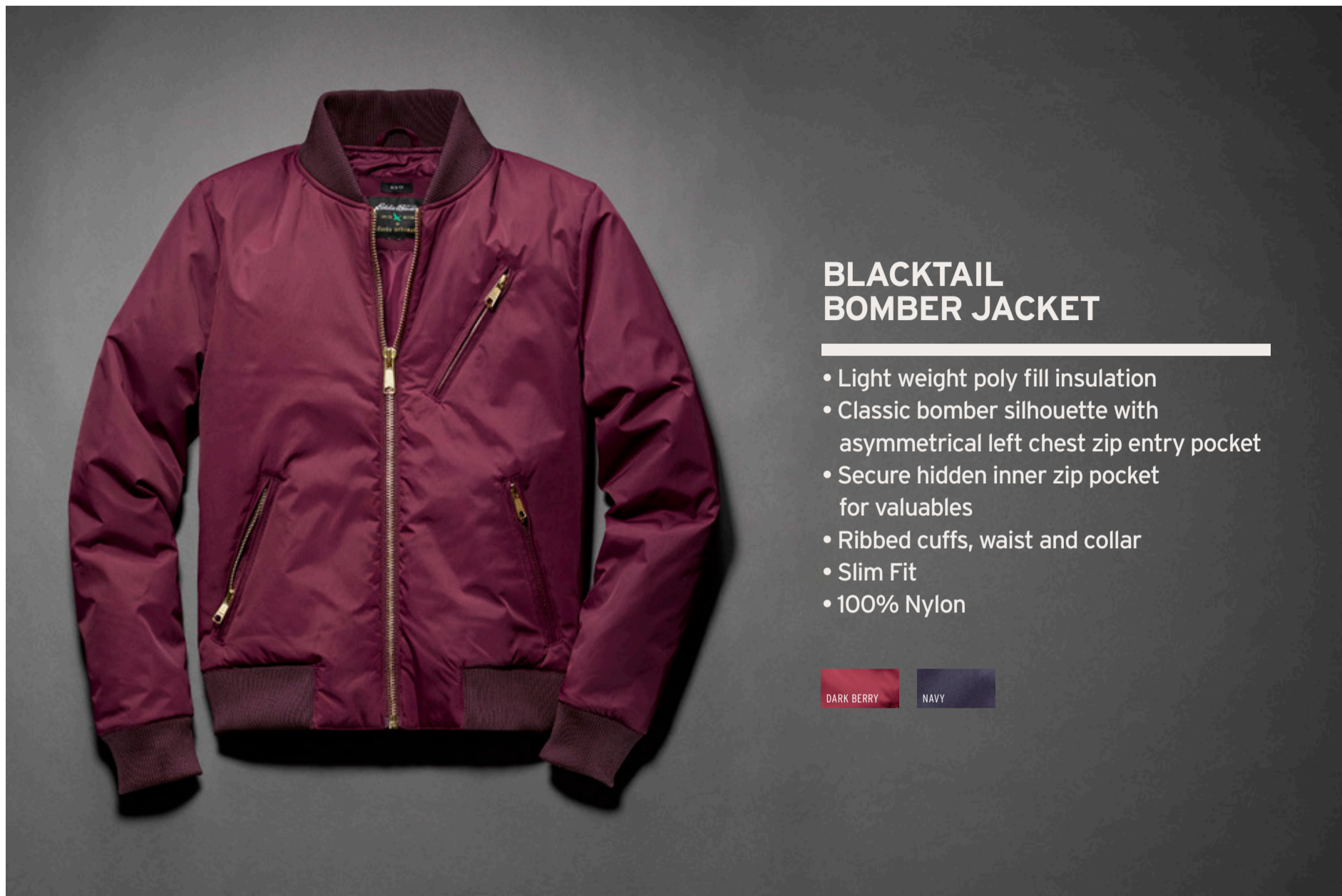




WOODHACKER HEAVY TWILL SHIRT-JACKET

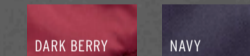
- Quilted construction with waxed canvas overlays • Snap-close left chest pocket • Slim fit





BLACKTAIL BOMBER JACKET

- Light weight poly fill insulation
- Classic bomber silhouette with asymmetrical left chest zip entry pocket
- Secure hidden inner zip pocket for valuables
- Ribbed cuffs, waist and collar
- Slim Fit
- 100% Nylon



WOODHACKER FLANNEL SHIRT

- Brushed on both sides for ultrasoft texture
- Contrasting plaid at back neck yolk, under center placket, under cuffs
- Modern Slim fit
- 100% cotton





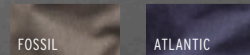
STONEBRIDGE MILITARY SHIRT

- Double-dyed and garment-washed for rich color
- Contrasting fabric at back neck yolk, under center placket, under cuffs
- Double-breasted pockets with hidden button closure
- Modern Slim fit



ARROWHEAD SLIM CARGO PANTS

- Substantial, dense twill with a soft finish for comfort
- Garment-dyed for unique, vintage, high/low effect
- Dual bellowed cargo pockets
- Button-close back pockets
- Articulated knees for enhanced mobility
- Modern Slim fit
- 100% cotton





HUNTRIDGE FIELD JACKET

- Gold finish hardware
- Center front snap - storm flap zipper gaurd
- Front left chest pocket with snap closure
- Right shoulder quilted rifle patch
- Dual front intricate triple pocket
- Corduroy piping trim details
- Lined with Buffalo Check patterned Flannel
- Hidden inside zip pocket
- Hidden inside zip pocket
- 68% cotton/32% polyester shell

HAZELNUT CREEK



DEER VALLEY FAIR ISLE PULLOVER

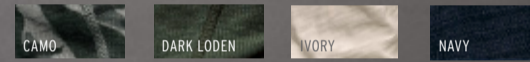
- Classic Fair Isle geometric chest pattern
- Rib-knit neck, cuffs, and hem
- Modern slim fit
- 40% wool/30% acrylic/30% nylon

GARNET DUSTED INDIGO



WOODSIDE THERMAL HENLEY

- Waffle-knit texture
- 1x1 rib-knit cuffs
- Piece-wrapped sleeves for enhanced fit
- Inspired by vintage military Henley styling
- Modern Slim fit
- 100% cotton



1936 MODIFIED SKYLINER BOMBER JACKET

- StormRepel® DWR finish sheds moisture
- 700 fill Premium Down insulation
- Secure interior pocket
- Rib-knit collar, cuffs, and hem
- Classic fit
- 56% cotton/44% nylon shell





CONTEMPORARY CAMOUFLAGE, HISTORICAL ROOTS

As an outdoorsman, Eddie Bauer was well-versed in camouflage. Urbinati starts with Eddie's iconic goose logo to create an authentic and thoroughly modern take on the classic print that defines the rugged outdoors.



ARROWHEAD MODERN SLIM CHINO PANTS

- Garment-dyed for unique, vintage, high/low effect
- Simple, clean lines with minimal topstitching • Modern Slim fit • 100% cotton





DEER VALLEY FAIR ISLE CARDIGAN

- Classic Fair Isle geometric sleeve pattern
- Faux leather buttons
- Rib-knit cuffs, pocket openings, and hem
- TBD fit
- 40% wool/30% acrylic/30% nylon



ARROWHEAD SLIM CARGO PANTS

- Substantial, dense twill with a soft finish for comfort
- Garment-dyed for unique, vintage, high/low effect
- Dual bellowed cargo pockets
- Button-close back pockets
- Articulated knees for enhanced mobility
- Modern Slim fit
- 100% cotton





RIVER ROCK MARLED SHAWL COLLAR PULLOVER

- Marled yarns • Contrasting shoulder texture creates overlay effect
- Shawl collar with single, faux leather button • Rib-knit neck, cuffs, and hem
- Modern slim fit • 40% wool/30% acrylic/30% nylon





A.



B.

C.

D.

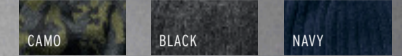
E.

F.

G.

A. RIVER ROCK SKULL CAP

• 55% cotton/40% nylon/5% wool



B. RIVER ROCK MARLED SKULL CAP

• 55% cotton/40% nylon/5% wool



C. DEER VALLEY JACQUARD SCARF

• 72" L x 8" W
• 55% cotton/40% nylon/5% wool



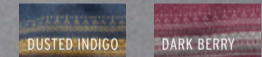
D. DEER VALLEY JACQUARD FINGERLESS GLOVES

• 55% cotton/40% nylon/5% wool



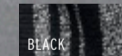
E. DEER VALLEY SLOUCHY BEANIE

• 55% cotton/40% nylon/5% wool



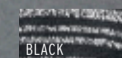
F. RIVER ROCK RAGG MARLED SCARF

• 72" L x 8" W
• 55% cotton/40% nylon/5% wool



G. RIVER ROCK RAGG MARLED FINGERLESS GLOVES

• 55% cotton/40% nylon/5% wool





GLENBROOKE BACKPACK

- Top-loader with twin side release buckles
- 420-denier nylon with polyurethane backing
- Leather haul handle, webbing ends, and zip pull tabs
- Two side water bottle pockets
- Exterior front pocket with removable key fob
- Interior padded laptop sleeve

GLENBROOKE DUFFEL

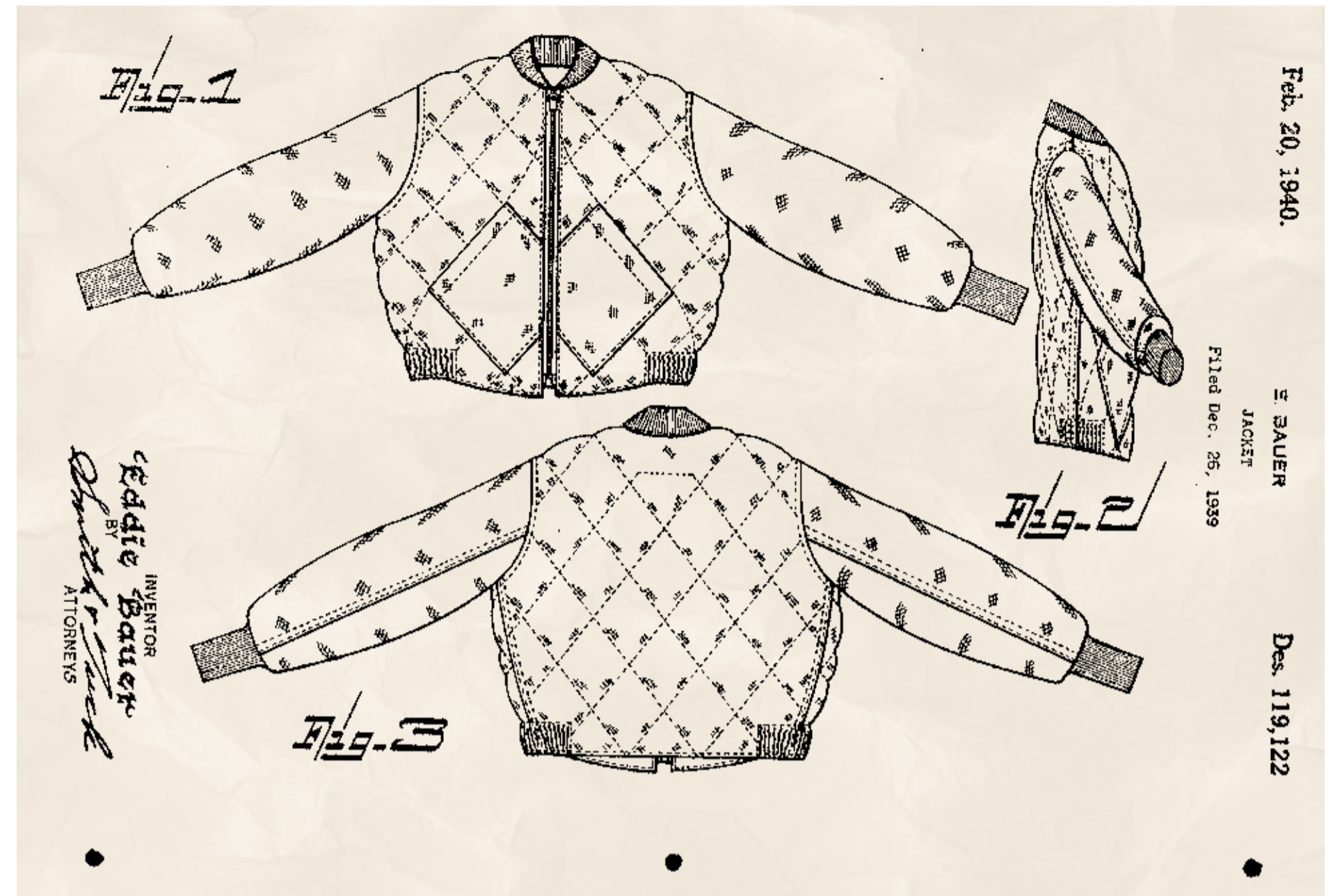
- Easy access U-shaped main compartment opening
- 420-denier nylon with polyurethane backing
- Leather haul handle, webbing ends, and zip pull tabs
- Multiple exterior pockets
- Two interior zip pockets
- Long haul handles for carrying over shoulder
- Two end haul handles
- Adjustable, removable shoulder strap





"THE ARCHIVES WERE AMAZING. SO INSPIRING."

"I loved the heritage and history and felt we could bring that to a cool, young guy. I liked the idea of taking a jacket like the Skyliner and tailoring it like a suit."





"I DON'T LIKE BELLS AND WHISTLES."

Every piece had to have function and purpose, said Urbinati. That sensibility mirrors Eddie Bauer's First Ascent guide mantra: "Bells and whistles are just extra weight on the mountain." Everything you need. Nothing you don't.





Eddie Bauer[®]
LIVE YOUR ADVENTURE

**FOR MEDIA INQUIRIES
PLEASE CONTACT:**

Megan Sekkas

Fifteen Minutes
megan@fifteenminutes.com
323.556.9700 ext. 308

Alison Nestel-Patt

Backbone Media
alison.nestel-patt@bacbkonemedia.net
970.963.4873 ext. 138