

THE UNITED REPUBLIC OF TANZANIA
PRIME MINISTER'S OFFICE
REGIONAL ADMINISTRATION AND LOCAL
GOVERNMENT



NORTHERN ZONE REGIONS
INVESTMENT OPPORTUNITIES



Arusha

"The centre for Tourism & Cultural heritage"



Kilimanjaro

"Home of the snow capped mountain"



Manyara

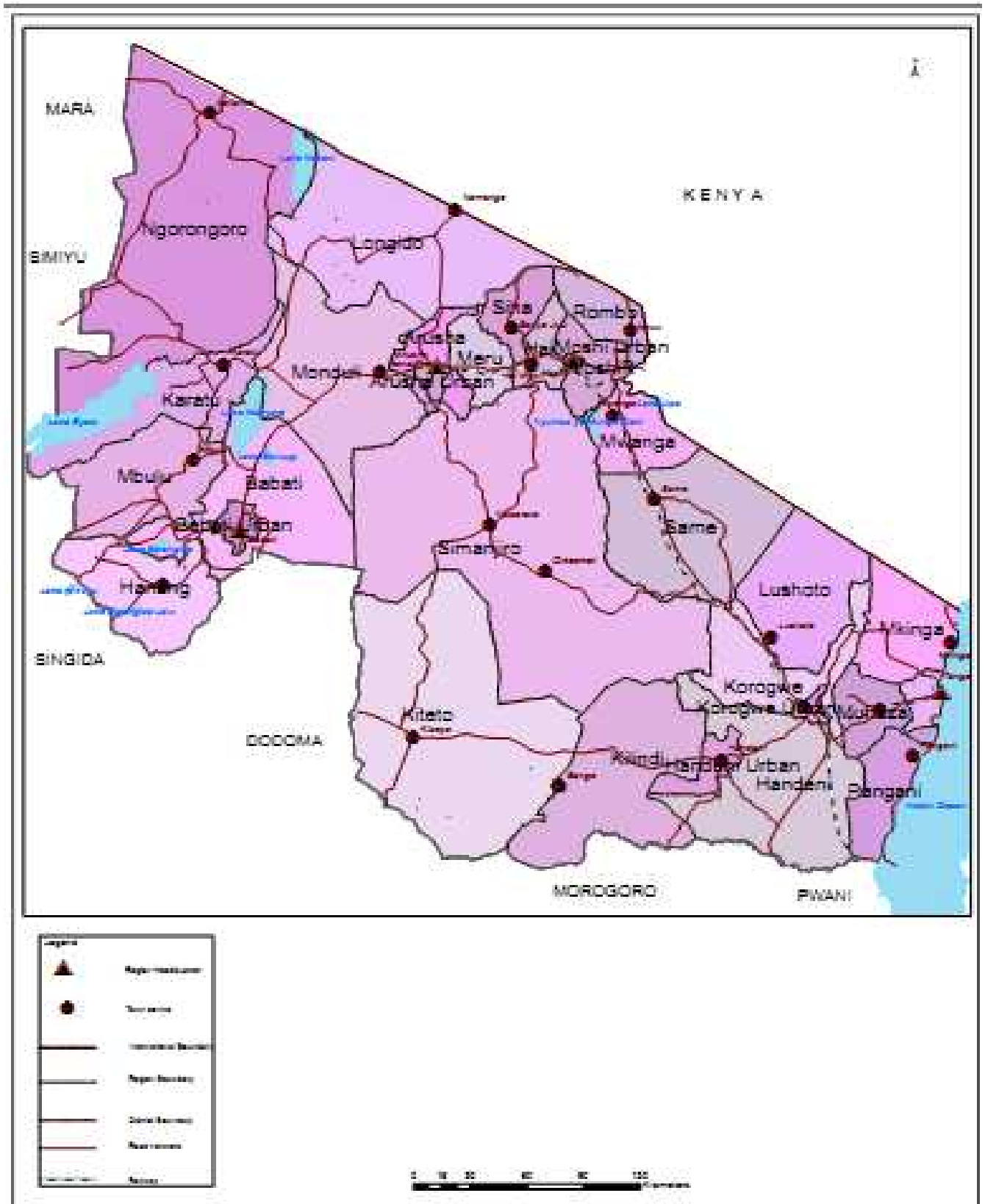
"Home of Tanzanite"



Tanga

"The land of Sisal"

NORTHERN ZONE DISTRICTS MAP



ACRONYMY

| | |
|-----------|---|
| AWF | African Wildlife Foundation |
| CBOs | Community Based Organizations |
| CCM | Chama cha Mapinduzi |
| DC | District Council |
| EPZ | Export Processing Zone |
| EPZA | Export Processing Zone Authority |
| GDP | Gross Domestic Product |
| IT | Information Technology |
| KTC | Korogwe Town Council |
| KUC | Kilimanjaro Uchumi Company |
| MKUKUTA | Mkakati wa Kukuza Uchumi na Kupunguza Umaskini Tanzania |
| NDC | National Development Corporation |
| NGOs | Non Government Organizations |
| NSGPR | National Strategy for Growth and Poverty Reduction |
| NSSF | National Social Security Fund |
| PANGADECO | Pangani Development Corporation |
| PPP | Public Private Partnership |
| TaCRI | Tanzania Coffee Research Institute |
| TAFIRI | Tanzania Fisheries Research Institute |
| TANROADS | Tanzania National Roads Agency |
| TAWIRI | Tanzania Wildlife Research Institute |
| WWF | World Wildlife Fund |

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EXECUTIVE SUMMARY

The Northern Zone Investment profile has been prepared in line with Tanzania Development vision 2025 which defines broad vision for country's development and specifically desiring "high quality livelihood, peace, stability and unity". Its direction for National growth has been complemented with focused policy of Poverty Reduction Strategy – NSGRP (MKUKUTA). The Regional and Local government efforts are geared towards implementing activities that achieve the strategic goals and objectives of Tanzania development.

The Northern zone regions have compiled investment opportunities identified by local government authorities to come up with this zonal investment profile. The zonal investment profile summarizes few among the many, council investment opportunities that are broader in scope and larger in scale within those identified by local government authorities.

The investment opportunities provided in this profile in a nutshell fall under Agriculture, Bee keeping, Commercial buildings, Livestock, Manufacturing industries, Natural resources and Tourism, Education and Health. The competitive advantage criteria were applied in identifying potential investments that would generate economic growth, provide employment and assist in reducing poverty.

The investment opportunities in this profile clearly express the type of investments needed. The regional and local government authorities invite investors to come and embark on the projects of their choice. The government assures all prospective investors a topmost cooperation as well as enabling environment of peace, security and good policies.

The investment opportunities in this profile are compiled by regions in alphabetical order - Arusha, Kilimanjaro, Manyara and Tanga. However, the regional and

council's own profiles present more detailed information on the investment opportunities, physical features, administration, population, economy, infrastructure, incentives, facilitation and support offered to investors. These profiles are available in the regional websites as follows:

- Arusha - www.arusha.go.tz
- Kilimanjaro - www.kilimanjaro.go.tz
- Manyara - www.manyara.go.tz
- Tanga - www.tanga.go.tz

1.0 INTRODUCTION

Northern zone of Tanzania is comprised of Arusha, Kilimanjaro, Manyara, and Tanga regions. It has an area of 125,455 square kilometers (Arusha 34,526km²; Kilimanjaro 13,209km²; Manyara 50,819km² and Tanga 27342km²) that is equivalent to 13.3 percent of the National total land area. According to 2012 population and housing census, the population is 6,804,733 people which is equivalent to 15.15 percent of Tanzania population. The population size of each region stands as follows: Arusha 1,694,310; Kilimanjaro 1,640,087; Manyara 1,425,131 and Tanga 2,045,205. The northern zone has moderate temperature. It has two rainy seasons, whereby short rainy season start from October to December and long rainy season start from March to May.

1.1 Food and cash crops

Main food crops are maize, paddy, cassava bananas, sorghum, beans and finger millet. The cash crops are coffee and wheat (Kilimanjaro and Arusha), sisal, tea and fruits (Tanga), sunflower, wheat and pigeon peas (Manyara).

1.2 Zonal Gross Domestic Product (GDP)

Zonal GDP at market price (2012) in Tanzania shillings is 7,755,467 millions. (Arusha 2,132,007m; Kilimanjaro 2,030,035m; Manyara 1,494,161m and Tanga 2,099,264m).

1.3 Zonal per Capita (2012)

Average zonal per capita is Tsh 1,142,741 (Arusha 1,258,334; Kilimanjaro 1,237,761; Manyara 1,048,437; and Tanga 1,026,432). The national average per capita income is 1,025,038.

1.4 Local Government Authorities in Northern Zone

The Northern zone regions have 31 local government authorities that are distributed by regions as follows:


- Arusha Region: Arusha city council; Arusha, Meru, Monduli, Karatu, Longido and Ngorongoro District Councils.


- Kilimanjaro Region: Moshi Municipal Council; Hai, Moshi, Mwanza, Rombo, Siha and Same District Councils.
- Manyara Region: Babati Town Council; Hanang', Babati, Kiteto, Mbulu and Simanjiro District Councils.
- Tanga Region: Tanga City Council; Korogwe and Handeni Town Councils; Lushoto, Korogwe, Bumbuli, Kilindi, Pangani, Handeni, Muheza and Mkinga District Councils

2.0 REGIONAL INVESTMENT OPPORTUNITIES

The investment opportunities in this profile are compiled by regions in alphabetical order - Arusha, Kilimanjaro, Manyara and Tanga. Each region has put forward the prompt projects which can be implemented within short, medium and long term period. Each proposed project is narrated to show the expected output and effects; target area and markets; recommended investment type and contact addresses. This will ease the investors to make decisions on what, where and how to get more information. The following regional presentations bring the above mentioned information in detail:

2.1 ARUSHA REGION



| 2.1.1 Tourism | |
|--|--|
| Investment Opportunity in Eco-Tourism at Suye Hill | |
| Product | Eco- Tourism, including protected natural forest, sightseeing by building observation tower, camp sites, walking around the forest and watch small game animals. |
| Potential Target Areas | <div style="display: flex; align-items: center;">  <div style="margin-left: 10px;"> <p>Suye Hill at Kijenge, Kimandolu Ward has the total area of 200 Ha, Eastern side of the City, along Impalla Hotel to Nelson Mandela Rd. This area has a good site for building a tower that can be used to view the whole of Arusha City easier. The climate on top of the hill allow for safety camping site which can accommodate more than 20 tents with the capacity of 4 people each.</p> <p>Other facilities like a small lucrative restaurant can be operated up there with local arts and crafts.</p> </div> </div> <p style="text-align: center; color: blue; font-weight: bold;">Arusha city viewed from Suye Hill</p> |
| The Market Situation | Arusha City being a tourist centre needs a lot of attractive sights for visiting/ viewing while the tourists are waiting to go to game |


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| | <p>parks. Other visitors prefer camping rather than tourist hotels, therefore Suye area can cater for it. Since there is no any other city sight viewing, the introduction of this will attract both local and foreigners as a recreational centre within the City.</p> |
| The Target Market | <p>There are more than one hundred tour operators within Arusha City and others operating from other towns and cities engaged in tourist business. Due to availability of modern conference facilities, higher level institutions, accommodation for different visitors, local and international offices and NGOs that most of them would need recreations after their tiresome programmes. Local people around the city centre especially during weekends and public holidays can be attracted as well to sight.</p> |
| Type of Investor Recommended | <p>Both local and foreign with enough capital and modern technology to establish sight viewing tower, restaurants and other small recreational infrastructures.</p> |
| Contacts | <p>Arusha City Director, P. O. Box 3013 – Arusha Telephone: + 255 272508073/27 – 2503494 Fax: 027 - 2505013 Website: www.arushacc.go.tz Email: cd@arushacc.go.tz</p> |
| <p>Investment Opportunity in Construction of Hotels and Camp Sites</p> | |
| Product | <p>Construction of two hotels and six tented camps in Arash and Engaresero villages.</p> |
| Potential Target Area | <div style="display: flex; align-items: center;">  <div style="margin-left: 10px;"> <p>Availability of reserved 76 hectares in the two villages reserved for the purpose of construction of hotels, camp sites and tented camps. The areas have enough sources of water and tourist attractions such as; active volcanic mountain of Oldonyo Lengai, hot water springs of lake Natron</p> </div> </div> <p style="text-align: center; font-size: small; color: blue;">Zebra in Ngorongoro Conservation Area</p> <p>and game reserves</p> |
| Market Situation | <p>Potential tourists route to Serengeti National Park and Ngorongoro Conservation Area</p> |
| Target Markets | <p>Local and foreign tourists</p> |

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| Investors recommended | All local and foreign investors with capital to invest in hotels and hospitality industry. |
| Contacts | The District Executive Director P. O. Box 1, Loliondo - Arusha, Tanzania Tel. +255 272535051/27 2535076 Fax +255 27 2535018 Email: ded.ngorongoro@yahoo.com |
| 2.1.2 Manufacturing Industries | |
| Investment Opportunity in Beef Processing Plant | |
| Product | Rehabilitation of Manyara Ranch Meat Processing Plant in Monduli District of Arusha Region |
| Potential Target Area |  <p>Ongoing construction of Makuyuni meet processing plant</p> <p>The factory has the total area of 17,800 Ha located at Esilalei and Oltukai villages in Makuyuni Ward. The area is under Tanzania Land Conservation Trust financed by Africa Wildlife Foundation. The factory structures are already installed but need minor renovations and additional of high technology to suit production. It has the capacity of slaughtering and processing 20 – 50 cows per day</p> |
| Market Situation | Makuyuni town is growing at a high rate and its neighbor town of Karatu thus high demand for the meat |
| Target Markets | The market for the beef is very high, due to many tourist hotels, to the neighbor town of Karatu and Ngorongoro. There are also big super markets and butcheries at urban areas like Monduli and Babati town in Manyara Region |
| Energy and Communication | The industry has all necessary facilities including electricity, drilled water source and a tarmac road alongside the industry. Since it is few meters from Makuyuni village, all communication companies have their offices around the area. |
| Type of Investor | Private sector with enough capital and modern technology to invest in beef processing factory |
| Contacts | The District Executive Director, P. O. Box 1 - Monduli, Arusha Telephone: +255 - 27253 8005/6 Fax: +255 -27253 8 136, Email: ded@mondulidistrict.go.tz |
| Investment Opportunity in Milk and Milk Products Processing | |

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| Product | Renovation and re-installation of modern technological machinery for milk/milk products processing, packaging, storage and distribution to the market place |
| Potential Target Area |  <p>The New Northern Creameries Ltd which is located near the Arusha Shoprite complex in Arusha city. The site has enough space, buildings and some of the required milk processing machines.</p> <p>It's an old industry searching for investors who have capital and capacity to repair and install modern machinery for milk/milk products processing.</p> <p><small>New Northern Creameries Limited Premises</small></p> |
| The Market Situation | Assured and availability of raw materials (milk) from within the region and nearby regions. But due to lack of reliable market, the farmers opted to sell their milk to individual milk venders who offer low and unreliable row milk prices |
| The Target Market | Hotels, restaurants, domestic consumptions, schools and higher learning institutions and other available markets within the country |
| Future Expectations | Create employment for the youth, reliable milk market for local farmers, income generation to the business community and employees. Increased GDP and per capita. With assured milk with high quality and hygienic standards, the industry qualifies for local and export market |
| Investors Recommended | Local and foreign investors who are capable to invest in this milk processing industry. |
| Contacts | <p>Director General, Consolidated Holding Corp, Head Office Plot. 220/50, Mirambo Street, P.O. Box 21195, Dar es Salaam, Tanzania. Tel: +255 222127220 Fax: +255 222113065</p> <p>Permanent Secretary Ministry of Industry and Trade NSSF Water Front Bld, Sokoine Road, P. O. Box 9503 Dar es Salaam, Tanzania Tel: +255 222127884/ 2127898 Fax: +255 222125832 Email: ps@mitm.go.tz Website: www.mitm.go.tz</p> |
| Investment Opportunity in Soda Ash Minerals | |

| | |
|--------------------------|--|
| Product | Construction of Soda ash factory at Lake Natron, Longido District in Arusha Region |
| Potential Target Area | <div data-bbox="591 289 1135 961" data-label="Image"> </div> <p data-bbox="1159 279 1520 657">Lake Natron is situated at Gelai Lumbwa and Gelai Bomba/Meirugoi Wards with an area of 2,250 km². According to the Researchers conducted, the area has a potential of about 500,000 metric tons of Soda ash which can be mined per year.</p> <p data-bbox="1159 699 1520 961">It needs only two stages of extraction by use of tona which is of lesser cost as compared to three stages of extraction done elsewhere in such explorations.</p> <p data-bbox="597 972 1128 1003">The map of Lake Natron in Longido DC</p> |
| Market Situation | The area is the only place where soda ash is found in plenty and the market for the product is highly needed locally and for export. In East Africa it will be the second to that of Magadi Soda in Kenya |
| Target Markets | Local and foreign markets |
| Energy and Communication | The area has other attraction for tourism since the lake is the habitation of flamingos found in large numbers than any other places in the World, roads and air strips are available. Energy has no problem as electricity can be sourced from the neighboring country of Kenya |

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| Other expected investments |  <p style="text-align: center;">Flamingo in Lake Natron</p> | The uniqueness of the area is that Lake Natron is the home and breeding site of over 2million of lesser flamingo birds, and other wildlife, the area is strategically positioned for tourism investments like tourist lodges and hotels, permanent tented campsites and flying camps. |
| Type of Investor | Private sector with capital and technology to invest in industries and other investment to cater for the employees' welfare and other people around | |
| Contacts | District Executive Director, P.O. Box 84, Longido, Arusha Telephone: +255 272539 602/3, Fax: + 255 272539603 | |
| Investment Opportunities in Onions Processing Factory | | |
| Product | Establishing a modern processing plant for sorting, grading and packaging of onions together with market infrastructure. | |
| Potential Target Area |  <p style="text-align: center;">Onion harvesting in Mang'ola Irrigation Scheme</p> | <p>Eyasi valley is the best potential area at Baray ward (Qangdend, Mbuga Nyekundu, Jobaj and Dumbechand villages) with 1,774ha. Mang'ola ward (Mangola Barazani, Maleckchand, Endamaghan and Laghangarer villages) with 1,939ha, Daa Ward (Endashangwet village with 64ha and Rhotia ward Chemichemi village with 78ha, the district has total of 3,855ha. These hectares have been under cultivation of different growers.</p> <p>Furthermore, the district has unutilized much more land for similar activities of 16,492ha potential for irrigation. Of these 3,855ha</p> |

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| | which are under irrigation, makes the total potential areas for irrigation being 5,552ha in the district. |
| Market Situation | Karatu District is one of the potential producers for onions in Tanzania. Unlike other agricultural products, onions are produced almost throughout the year .The potential local market is Arusha City providing income and employment to both farmers and businessmen |
| Target Markets | Local traders who can sell in both local and foreign markets within and outside East African Countries |
| Future Expectations | Improvements in varieties, handling, transportation and packaging will improve the shelf life and quality of onions for export markets. It is also possible with the improved varieties to set up onions processing plants sorting, grading, packaging and labeling to make the crop stay longer and for the matter of promotions at the market place. An investor can also contract villagers/ growers to grow the onions for the processing plant by providing them with improved seedling varieties. Farmers would benefit from extension and other services from the investor and in turn sell the products to the investor for processing |
| Type of Investor recommended | A large-scale farmer with capital and modern technology who can construct a processing plant for onions. There is unused local storage building that can be rehabilitated and be utilized for the purpose |
| Contacts | District Executive Director, P. O. Box 190, Karatu - Arusha, Tanzania Tel: +255 272534047 Fax: +255 27253 4300 |
| Investment Opportunity in Export Processing Zone (EPZ) | |
| Product | Construction of industries for export products and other business activities in Meru District council in Arusha Region |
| Potential Target Area |  <p>The site is located at Malula Ward, King'ori Division, along Moshi - Arusha road. The area also borders Kilimanjaro International Airport. It has an area of 4,000 acres sold by farmers to Ministry of Industries and Trade as an area for EPZ under the facilitation of Meru District Council</p> <p style="text-align: center;">Reserved Area for EPZ</p> |

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| The market situation | Land is a hot cake at certain parts, demand for areas for investment in Arusha Region is growing fast and most of the land/plots have been allocated to various activities including commercial activities. Meru District Council has at least open areas which can be allocated/or sold to would be investors for commercial activities. People prefer to invest but there is no vast land available suitable for investment. Therefore, this area is appropriate for small to large industries and other business activities which will create employment and raise the income to its people and the nation |
| Target Market | Exportation of produced products to earn foreign currency and consumption for local markets |
| Energy and Communication | The site has all necessary facilities including electricity, reliable water supply, main road to Arusha city and Nairobi. The area is also accessible to both mobile and land line telephones |
| Other expected investments | There will be other big business activities like recreational areas, communication systems including internet cafes, super markets, shops and other important facilities |
| Type of investors | Private investors with capital to buy land for investment in processing industries and other huge investments |
| Contacts | <p>District Executive Director, P. O. Box 3038 - Arusha, Telephone: +255 272553737 Fax: +255 272553737 Email: merudc@yahoo.com</p> <p>The Director, EPZA: P. O. Box 1211, Benjamin William Road, DSM Telephone: +255 222180075 Email: info@epza.co.tz Website: www.epza.co.tz</p> |
| Investment Opportunity in Tyre Production (General Tyre East Africa Ltd) | |
| Product | High quality tyres and rubber products |
| Potential Target Area | <p>There is existing General Tyre East Africa Limited that was put out of operation in 2007.</p> <p>The factory was formerly owned in partnership between the Government of Tanzania and American firm General Tyre USA with a purpose of manufacturing tyres.</p> <p>The Tanzania Government owned 74% while General Tyre USA owned 26% of the shares. There are some issues to be sorted out between the government of Tanzania and the Partner in order to resume production.</p> |


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| |  <p data-bbox="716 600 971 625">General tyre premises in Arusha</p> | <p data-bbox="1154 199 1523 426">The General Tyre has an area of 50.4 acres, with capacity to employ 420 workers with daily production of 1300 high quality tyres</p> | | |
| The Market Situation | <p data-bbox="581 632 1523 745">There is potential market within and outside the country. The factory had markets in East Africa Countries, DRC, Zambia Mozambique, Malawi and Zimbabwe</p> | | | |
| The Target Market | <p data-bbox="581 758 951 793">Local and foreign markets</p> | | | |
| Future Expectations | <p data-bbox="581 800 1523 871">Create employment to the youth, increased GDP and per capita income, and foreign currency earnings.</p> | | | |
| Investors Recommended | <p data-bbox="581 884 1523 951">Local and foreign investors who are capable to invest in tyre manufacturing industry</p> | | | |
| Contacts | <table data-bbox="597 993 1495 1371"> <tr> <td data-bbox="597 993 1008 1335"> <p data-bbox="597 993 1008 1335">Director General, Consolidated Holding Corporation, Head Office, Plot 220/50, Mirambo Street, P. O. Box 21195, Dar es Salaam, Tanzania. Tel: +255 222127220 Fax: +255 222113065</p> </td> <td data-bbox="1040 993 1495 1371"> <p data-bbox="1040 993 1495 1371">Permanent Secretary, Ministry of Industry and Trade NSSF Water Front Bld, Sokoine Rd P.O. Box 9503, Dar es Salaam, Tanzania Tel: +255 222127884/2127898 Fax: +255 222125832 Email: ps@mitm.go.tz Website: www.mitm.go.tz</p> </td> </tr> </table> | | <p data-bbox="597 993 1008 1335">Director General, Consolidated Holding Corporation, Head Office, Plot 220/50, Mirambo Street, P. O. Box 21195, Dar es Salaam, Tanzania. Tel: +255 222127220 Fax: +255 222113065</p> | <p data-bbox="1040 993 1495 1371">Permanent Secretary, Ministry of Industry and Trade NSSF Water Front Bld, Sokoine Rd P.O. Box 9503, Dar es Salaam, Tanzania Tel: +255 222127884/2127898 Fax: +255 222125832 Email: ps@mitm.go.tz Website: www.mitm.go.tz</p> |
| <p data-bbox="597 993 1008 1335">Director General, Consolidated Holding Corporation, Head Office, Plot 220/50, Mirambo Street, P. O. Box 21195, Dar es Salaam, Tanzania. Tel: +255 222127220 Fax: +255 222113065</p> | <p data-bbox="1040 993 1495 1371">Permanent Secretary, Ministry of Industry and Trade NSSF Water Front Bld, Sokoine Rd P.O. Box 9503, Dar es Salaam, Tanzania Tel: +255 222127884/2127898 Fax: +255 222125832 Email: ps@mitm.go.tz Website: www.mitm.go.tz</p> | | | |
| <p data-bbox="256 1415 1300 1451">Investment Opportunities in SOAP Industry (EMCO INDUSTRIES)</p> | | | | |
| Product | <p data-bbox="581 1457 1523 1528">Renovation and re-installation of modern technological machinery for soap production</p> | | | |


| | | | |
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| Potential Target Area |  <p>There exist the former buildings owned by EMCO Industries used to produce soap. These buildings require some renovations.</p> <p>This factory is owned by Madivan Group with their Head Office in Uganda. In 1997 the factory ceased production due to high running costs, and now the owner is looking for an investor</p> <p style="text-align: center;"><i>Inside view of EMCO soap industries</i></p> | | |
| The Market Situation | There is high demand for locally produced soap which will reduce the current import of the item and the consequent substantial foreign currency required | | |
| The Target Market | Local and foreign markets | | |
| Future Expectations | Create employment to the youth, increased GDP and per capita income | | |
| Investors Recommended | Local and foreign investors who are capable to invest in Soap manufacturing industry | | |
| Contacts | <table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> <p>Director General, Consolidated Holding Corporation, Head Office, Plot. 220/50, Mirambo Street, P. O. Box 21195, Dar es Salaam, Tanzania. Tel: +255 222127220 Fax: +255 222113065</p> </td> <td style="vertical-align: top; width: 50%;"> <p>Permanent Secretary, Ministry of Industry and Trade NSSF Water Front Bld, Sokoine Rd P.O. Box 9503, Dar es Salaam, Tanzania Tel: +255 222127884/2127898 Fax: +255 222125832 Email: ps@mitm.go.tz Website: www.mitm.go.tz</p> </td> </tr> </table> | <p>Director General, Consolidated Holding Corporation, Head Office, Plot. 220/50, Mirambo Street, P. O. Box 21195, Dar es Salaam, Tanzania. Tel: +255 222127220 Fax: +255 222113065</p> | <p>Permanent Secretary, Ministry of Industry and Trade NSSF Water Front Bld, Sokoine Rd P.O. Box 9503, Dar es Salaam, Tanzania Tel: +255 222127884/2127898 Fax: +255 222125832 Email: ps@mitm.go.tz Website: www.mitm.go.tz</p> |
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2.1.3 Livestock


| Investment Opportunity in Construction of Livestock Market | |
|--|---|
| Product | Construction of one border livestock market in Kimokouwa and Eworendeke villages of Longido District near Tanzania-Kenya border |
| Potential Target Area |  <p>Availability of reserved 102 hectares in the two bordering villages reserved for the purpose of construction of livestock market.</p> <p>The areas have enough open space that can be developed for fodder establishment, construction of associated livestock infrastructures and possibility to survey water for animals and hay production</p> <p style="text-align: center;">Cattle grazing in Longido District</p> |
| Market Situation | The area is situated near Tanzania-Kenya border where local and foreign businessmen can meet and trade. Availability of livestock in Longido and neighboring villages from Monduli and Hai Districts |
| Target Markets | Local and foreign businessmen |
| Investors recommended | All local and foreign investors with capital to invest in construction of livestock market |
| Contacts | District Executive Director, P.O Box 84, Longido, Arusha. Telephone: +255 272539 602/3, Fax: + 255 272539603 |



2.1.4 Natural Resources

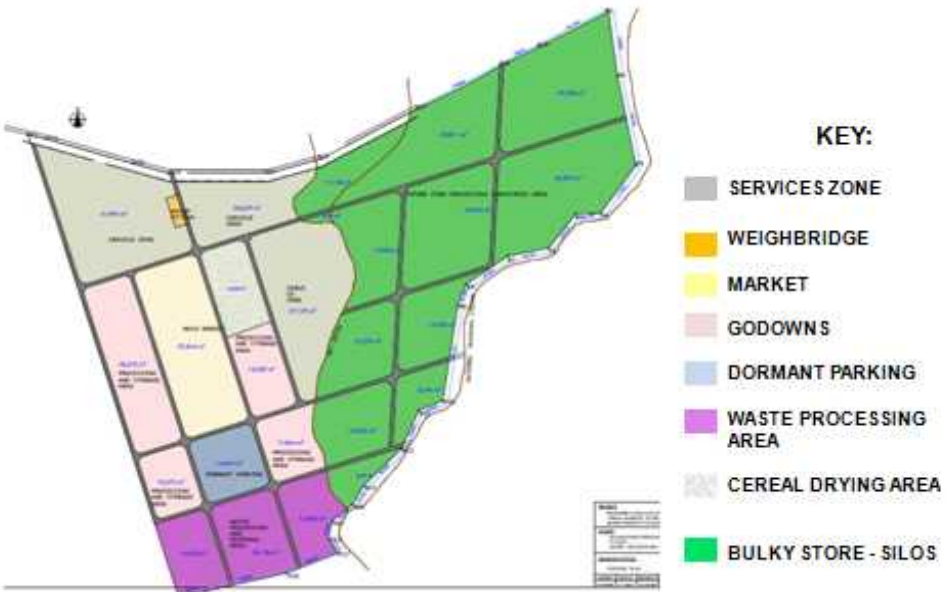

| Investment Opportunity in Bee-keeping | |
|---|--|
| Product | Production of honey and beeswax |
| Potential Target Area |  <p>Availability of reserved 95,000ha in all villages including Ngorongoro Conservation Area Authority reserved areas</p> <p><small>Beehive under World Vision bee keeping project</small></p> |
| Market Situation | Honey and beeswax has a high demand |
| Target Markets | Local and foreign markets |
| Investors recommended | All investors with modern technology in bee keeping and honey harvesting |
| Contacts | The Executive Director P. O. Box 1, Loliondo - Arusha, Tanzania Tel. +255 272535051/272535076 Fax: +255 272535018 Email: ded.ngorongoro@yahoo.com |
| 2.1.5 Commercial Buildings | |
| Investment Opportunity in Construction of Shopping Malls and Business Centers | |
| Proposed products | Shopping malls- with whole and retail shops, banks, conference halls, offices, recreational areas, restaurants, car parking, salons, curio shops, super markets and IT centers for hire |

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| <p>Potential Target Area</p> |  <p style="text-align: center; color: red;">Sketch Map of Business Centre</p> | <p>Arusha District Council owns an area of 2.3 acres within Sekei area located 1.0 km from Moshi - Arusha to Nairobi road. The area is opposite to the former Novotel (Mount Meru Hotel).</p> <p>It has a well tarmac road to the proposed centre and is actively surrounded by residential areas. The area has enough security and reliable supply of water and electrical power</p> |
| <p>The market situation and expectations</p> | <p>Arusha District Council is located closely to Arusha City Council that is why it grows fast with increased population and hence demands for development. The area is occupied by schools, government offices, tour operators' offices and other tourist attractions. Therefore, the area needs an investment venture to meet the demand of the people who normally have to go to Arusha city for most of the shopping and other necessities</p> | |
| <p>Type of Investor recommended</p> | <p>Local and foreign investors are invited to enter into a joint venture with Arusha District Council.</p> | |
| <p>Contacts</p> | <p>The District Executive Director, P. O. Box 2330 - Arusha, Telephone: +255 272502737, Fax: +255 272503701 E-mail: arumdico@cvbenez.com.tz</p> | |
| <p>Regional Contacts</p> | <p>Regional Commissioner's Office P.O.BOX 3050 Arusha Tel: 254 5872/254 5870/254 5899 Fax No: 254 5239 Email: rasarusha@pmoralg.go.tz Website: www.arusha.go.tz</p> | |

2.2 KILIMANJARO REGION



| 2.2.1 Establishing Tourist Centre | |
|--|--|
| The International Tourist Centre will comprise all recreation activities, tourist information, sport activities and other entertainments. It will be a center of tourist attraction. | |
| Location and Size | The project area covers 3,000 acres and it is located in Siha District |
| Potential Projects | <ul style="list-style-type: none"> ▪ Tower construction ▪ Construction of tourist hotels ▪ Provision of financial and insurance services ▪ Construction of shopping malls ▪ Provision of social service facilities (Health centers & water) ▪ Communication services <div style="text-align: center; margin-top: 10px;">  <p style="color: purple; font-weight: bold; margin-top: 5px;">Animal Tourism – Ndarakwai Camp site</p> </div> |
| Contact | Regional Commissioner's Office P. O. Box 3070 Moshi - Kilimanjaro Tel: +255 27 2754236; 2754237 Fax: +255 27 2753248 E-mail: ras.kilimanjaro@pmoralg.go.tz |
| Current Situation | Main prospective projects have been identified (Construction of 500 meters tourist tower, International Golf Course, Five Star Hotel and Botanical Garden). Formal expressions of interest to start the projects have been submitted to the regional government for consideration. |
| Future Expectations | The centre will accommodate recreation, tourist facilities, residential area, educational centers, commercial zones, green belts and eco-parks, cultural tourism, sports village and conference centers. |

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| |  <p data-bbox="1263 709 1503 772">Chagga Traditional House</p> |
| Quality Demands | Expecting to deliver high quality services which will meet both international and national standards |
| Type of Investor | Strategic investor(s) both public and private with capital to construct tourist hotels, financial services, shopping malls and provision of social services facilities are invited |
| 2.2.2 Cereal International Market | |
| Location and Size | <p data-bbox="544 1081 1518 1186">It is located at Moshi District Council. The project area covers about 140 acres and it is between Himo Town and Holili which borders with the Republic of Kenya.</p>  <p data-bbox="544 1675 1518 1732">About 1,000 acres surrounding proposed site are available for multipurpose developments.</p> |



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| <p>Potential Projects</p> | <ul style="list-style-type: none"> ▪ Construction of hotels, residential houses, financial institutions ▪ Construction of processing and value addition industries ▪ construction of storage and packaging facilities ▪ Provision of social services facilities <div style="text-align: right;">  <p>KEY:</p> <ul style="list-style-type: none"> ■ SERVICES ZONE ■ WEIGHBRIDGE ■ MARKET ■ GODOWNS ■ DORMANT PARKING ■ WASTE PROCESSING AREA ■ CEREAL DRYING AREA ■ BULKY STORE - SILOS </div> <p style="text-align: center;">The Site Land use Plan Map</p> |
| <p>Contact</p> | <p>Regional Commissioner's Office P. O. Box 3070 Moshi - Kilimanjaro Tel: +255 27 2754236; 2754237 Fax: +255 27 2753248 E-mail: ras.kilimanjaro@pmoralg.go.tz</p> |
| <p>Current Situation</p> | <p>The main infrastructure components have been outlined. A prospective investor has expressed interest of constructing the main market structures.</p> |
| <p>Future Expectations</p> | <p>The area will accommodate International Cereal Market and the adjacent area will accommodate Commercial & Industrial township</p> <div style="text-align: center;">  </div> <p style="text-align: center;">Market Layout</p> |


| | |
|-------------------|--|
| Quality Demands | Expecting to deliver high quality services which will meet both international and national standards |
| Type of Investors | Strategic investor (s) both public and private with capital to construct hotels, residential houses, financial institutions, processing & value addition industries and storage & packaging facilities are invited |

2.2.3 Production of Coffee Tree Seedlings



| | |
|--------------------------|---|
| Location and Size | <p>It is located in Hai District Council. The project area covers about 15.6 hectares at Lyamungo Centre</p> <div style="display: flex; justify-content: space-around;">   </div> <p style="text-align: center;">TaCRI Headquarters Office at Lyamungo - Hai District Kilimanjaro</p> |
| Ownership | Tanzania Coffee Research Institute (TaCRI) |
| Contact | Chief Executive Director, Tanzania Coffee Research Institute (TaCRI), Box 3004, Moshi – Tanzania |
| Current Situation | 10% of the total area is used to produce world class hybrid coffee varieties and the current production is 3,000,000 seedlings per year. |
| Target Market | Tanzania coffee growers with national demand of 20,000,000 seedlings per year. Kilimanjaro region needs 7,000,000 seedlings per year |
| Energy and Communication | The institute is well supplied with electricity from the national grid, water supply, road networks and accessibility of telecommunication services |
| Type of Investors | Strategic investors to partner with Tanzania Coffee Research Institute (TaCRI) to expand currently annual production of 3,000,000 coffee seedlings to meet annual demand of 20,000,000 coffee seedlings required nationwide with potential to sale to other Countries. |


2.2.4 High Speed Wind Energy

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| Location and Size |  | <p>The area (20km by 10km) with potential wind for electricity generation is located at Makanya Ward in Same district</p> <p>The area with High Speed Wind</p> |
| Potential Projects | <p>Wind Power Generation</p>  <p>Wind Power Generation</p> | |
| Contact | <p>Regional Commissioner's Office P. O. Box 3070 Moshi - Kilimanjaro Tel: +255 27 2754236; 2754237 Fax: +255 27 2753248 E-mail: ras.kilimanjaro@pmoralg.go.tz</p> | |
| Target Market | <p>The demand for power in Tanzania is growing by more than 50 MW every year</p> | |
| Type of Investors | <p>Strategic investor is invited to invest under Public Private Partnership (PPP) arrangement</p> | |
| 2.2.5 Completion of Four Storey Maternity Ward | | |
| Location and Size | <p>Regional Hospital at Moshi Municipality with an estimate area of 7,228 square meters</p> | |
| Ownership | <p>Regional Secretariat of Kilimanjaro Region</p> | |
| Contact Persons | <p>Regional Commissioner's Office</p> | |

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| | <p>P. O. Box 3070 Moshi - Kilimanjaro Tel: +255 27 2754236; 2754237 Fax: +255 27 2753248 E-mail: ras.kilimanjaro@pmoralg.go.tz</p> |
| Current Situation | <p>The building is at roofing level</p>  <p>Maternity Ward Building under Construction</p> |
| Future Expectations | <p>Improved neo-natal and intensive care services, reduced neo-natal and maternal deaths. The building to have Anti, Post and Neo natal wards, theatre, Pediatrics and Gynecology wards, Grade 1 and 2 wards and Labour room</p> |
| Energy and Communication | <p>The area has all necessary facilities including electricity from the national grid, water supply and accessibility of telecommunication networks.</p> |
| Quality Demand | <p>Expecting to deliver high quality services which will meet both international and national standards.</p> |
| Type of Investors | <p>Public Private Partnership (PPP)</p> |
| Target Market | <p>The completed maternity ward will serve a catchment population of 1.6 million people from Kilimanjaro Region (Mwanga, Rombo, Hai, Same, Siha Moshi Districts and Moshi Municipality) and nearby regions Manyara (Simanjiro District); Arusha (Arumeru District); Tanga (Lushoto and Korogwe Districts) and the Republic of Kenya.</p> |

2.2.6 Tourism Sector in Rombo District

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| Area | Rombo District |
| Potential Projects | <ul style="list-style-type: none"> ▪ Construction of hotels and camp sites ▪ Provision and construction of skyline cable cabs for climbing Mawenzi Peak at Mount Kilimanjaro <div style="text-align: center;">  <p style="color: purple; font-size: small;">Cable Car</p> </div> <div style="text-align: center;">  <p style="color: purple; font-size: small;">Mawenzi Peak, the Second Highest Peak of Mount Kilimanjaro - 5149m Above Sea Level</p> </div> |
| Target Areas and Location | <ul style="list-style-type: none"> ▪ Lake Challa & half mile strips for tourist hotels and camp sites ▪ Mount Kilimanjaro Mawenzi Peak for cable cars ▪ Rombo lower lands for Air Strip |
| Type of Investors | Public and Private |
| Contact Person | Rombo District Executive Director, Box 52 Mkuu – Rombo |

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| <p>Other Expected Investments</p> | <ul style="list-style-type: none"> ▪ Development of mining industry for Pozzolana in Holili about 800 acres ▪ Historical and cultural tourism, commercial complex in Mkuu and Holili Townships ▪ Establishing small or medium industries to the existing ROMBO DALTA buildings five (5) buildings in an area of four (4) acres) ▪ Establishing training institution in the existing structures of the former Mseta Primary School buildings  |
|-----------------------------------|---|

Pozzolana in Holili Rombo


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| <p>Future Expectations</p> | <p>Direct and indirect job creation increased due to various economic and social activities</p> |
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2.2.7 Industrial Sector in Hai District


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| <p>Area</p> | <p>Hai District Council</p> |
|-------------|-----------------------------|


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| <p>Potential Projects</p> |  <p>Establishment of Export Processing Zone (EPZ). The area is just few kilometers away from the Kilimanjaro International Airport.</p> <p>The area is potential for multi-products whereby a number of industries can be established.</p> |
|---------------------------|--|



Kilimanjaro International Airport


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| Target Areas and Location | The area with more than 463 acres is located along Moshi – Arusha trunk road |
| Type of Investors | Public and Private investors or PPP |
| Contact Person | District Executive Director, Box 27 Hai |
| Other Expected Investments | Tourist hotels, tour to historical and attraction sites, irrigation farming for horticulture and floriculture, beekeeping and sport stadium and historical Museum |
| |  <p>Flower Farm</p> |
| Future Expectations | Increased employment and improved economy due to the increased social & economic activities undertaken |

2.2.8 Tourism Sector in Mwanga District

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|---------------------------|--|
| Area | Mwanga District |
| Potential Projects | Tour tourism to historical sites and tourist attractions |
| Target Areas and Location |  <p>Tourist and historical sites:</p> <ul style="list-style-type: none"> ▪ First missionaries graveyards in Shigatini Villages and historical sites in Usangi, Vuchama Ngofi, and Mbore villages. ▪ Crocodiles and Hot Spring at Nyumba ya Mungu Dam <p>▪ Bird species at Lake Jipe</p> <p>Nyumba ya Mungu Dam</p> |
| Type of Investor | Private Sector |
| Contact Person | Mwanga District Executive Director, P.O. Box 176 Mwanga |



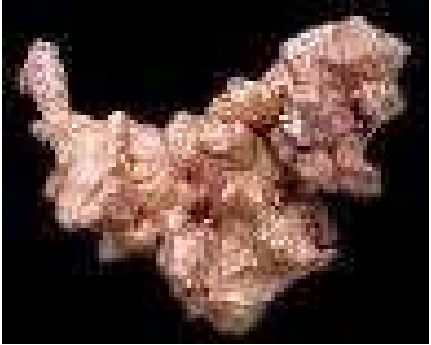

| | |
|---|--|
| Other Expected Investments | <ul style="list-style-type: none"> ▪ Construction of shopping mall in Mwanga Township (old Mwanga Market Site), ▪ Establishment of Mwanga Industrial Estate at Kisangiro Area ▪ Construction of Agricultural and Livestock Produce/Products Market at Kileo Village ▪ Construction of Instant Coffee Processing Industry at Vuchama Ngofi Village ▪ Developing mining industry for gypsum, limestone and copper |
| Future Expectations | Enhanced economy and direct and indirect job creation due to increased various economic and social activities |
| 2.2.9 Tourism Sector in Moshi District | |
| Area | Moshi District |
| Potential Projects | Construction of hotels and tour tourism to historical sites & tourist attractions and eco-tourism |
| Target Areas and Location | <ul style="list-style-type: none"> ▪ Eco-tourism around Mount Kilimanjaro ▪ Camp sites in Marangu and Mwika Villages ▪ Historical and attraction sites |
| Type of Investment | Private Sector |
| Contact Person | Moshi District Executive Director, P. O. Box 3003 Moshi |
| Other Expected Investments | <div style="display: flex; align-items: flex-start;"> <div style="flex: 1;">  <p style="color: purple; text-align: center;">Potential Area for Irrigation - Uchira</p> </div> <div style="flex: 2; padding-left: 10px;"> <p>Agriculture contributes over 60% of the regional economy and employs 70% of the regional population.</p> <p>Potential area for agriculture is 643,300ha out of which only 400,000ha is utilized in addition potential area for irrigation is 579,000ha of which only 53,875ha is irrigated (9.3%).</p> </div> </div> |

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| | Also, there is potential for drip irrigation for horticultural products at Uchira and Mtakuja Villages. |
| Future Expectations | Improved economy and increased per capita income due to employment creation |
| 2.2.10 Infrastructure Sector in Moshi Municipal | |
| Area | Moshi Municipal |
| Potential Projects and Location |  <p style="text-align: center; color: purple;">Area for Construction of Residential Houses – Majengo Ward</p> <ul style="list-style-type: none"> ▪ Construction of residential houses in Majengo Ward ▪ Parking tower at Miembeni Ward ▪ Construction of modern Abattoir in Bondeni Ward ▪ Construction of Shopping Malls in Mjohoroni Ward and ▪ Construction of sports grounds in Soweto and Majengo Wards  <p style="text-align: center; color: purple;">Memorial Ground – Soweto Ward</p> |
| Type of Investment | Public, Private Sector or PPP (Public Private Partnership) |
| Contact Person | Municipal Director, Moshi Municipal Council, Box 318 Moshi |

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| Other Expected Investments | Other services like super markets, restaurants, communication services and museum |
| Future Expectations | Enhanced economy and increased direct and indirect job creations due to implemented social economic activities |
| 2.2.11 Horticultural International Market | |
| Area | Moshi District |
| Location and size | The Project area is 6 acres located at Njiapanda Himo in Moshi District |
| Potential Projects | Construction of International market with central market, industrial storage and packaging facilities, parking lot, service facilities such as restaurants, communication and financial  |
| | <i>Layout of Proposed International Horticulture Market - Njia Panda</i> |
| Ownership | Moshi District Council |
| Current situation | Concept and preliminary drawings have been prepared, the area is surveyed |
| Type of Investment | PPP, Public and Private investors |
| Contact Person | District Executive Director Box 3003 Moshi |
| Quality demands | Expecting to deliver high quality services which will meet both international and national standards |
| Future Expectations | The project will increase employment as well as the community livelihood through increased incomes. To utilise more than 10,000 hectares potential for irrigation in Moshi, Hai, Same, Mwanga and Rombo Districts |
| 2.2.12 Infrastructure Sector in Siha District | |
| Area | Siha District Council |
| Potential Project | Developing Real Estate for commercial and residential purposes |
| Size and Location | 60 acres are available for developing Real Estate in Magadini Ward |


| | |
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| Energy and Communication | The sites are easily accessible, also water and electricity are availed |
| Type of Investment | Public and Private Sector or PPP |
| Contact Person | District Executive Director, Box 129, Siha - Kilimanjaro |
| Other Expected Investments | Establishing Vocational Training Centre at Sanya Juu and developing Improved Livestock Breeding Centre in partnership with a private individual |
| Future Expectations | Increased employment and improved economy due to the increased socio -economic activities |

2.2.13. Mining Sector in Same District

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|--------------------|--|
| Area | Same District Council |
| Potential Project | Development of mining industry for gypsum, limestone, bauxite, copper and magnetite |
| |   |
| |   |
| | <p style="text-align: center;">Limestone</p> <p style="text-align: center;">Bauxite</p> <p style="text-align: center;">Copper</p> <p style="text-align: center;">Magnetite</p> |
| Location | Makanya and Chome Wards |
| Type of Investment | Public and Private Investment |
| Contact Person | District Executive Director, Box 138, Same - Kilimanjaro |

| | |
|----------------------------|--|
| Other Expected Investments | Construction of residential houses and hotels |
| Future Expectations | Increased employment and improved economy due to the increased social & economic activities undertaken |

2.3 MANYARA REGION

| Opportunity/Attraction | Description |
|---|--|
| 2.3.1 Agriculture | |
| <p>Arable land of 700,594 ha not cultivated in all 6 Councils</p> | <ul style="list-style-type: none"> ▪ The total arable land is 1,568,117ha but the area under cultivation is only about 867,523 ha (app. 54.7% of the arable land). ▪ Cultivation of sunflower, wheat, maize sorghum and pigeon peas is recommended in Kiteto, Babati DC and Hanang' DC |
| <p>Irrigatable land – 23,372ha not utilized in: Babati TC – 120ha, Babati DC - 9,460ha, Hanang' – 725ha, Kiteto – 890ha, Mbulu - 4,717ha and Simanjiro - 7,460ha</p>  <p>Paddy production under irrigation system at Matufa village Babati District</p> | <p>Manyara region is endowed with potential areas for irrigation, but the level of irrigation development in Manyara is still very low. The region has areas suitable for large, medium and small scale irrigation schemes. The crops that could be cultivated under irrigation scheme include rice, vegetable, fruits, maize</p> |
| <p>Huge Food crop production for Food Processing in all districts</p> | <ul style="list-style-type: none"> ▪ The average annual food crop production is 489,379 tons which include the following crops: Maize 400,750 tons; sorghum 14,898 tons; paddy 16,206 tons; food beans 57,525 tons. ▪ This provides an opportunity for investment in food processing for both human and livestock consumption to meet demand from internal and external markets. |

| Opportunity/Attraction | Description |
|--|--|
|  <p data-bbox="302 669 776 701">a) Maize in Moringa Village, Mbulu</p> |  <p data-bbox="911 669 1256 701">b) Sorghum in Simanjiro</p> |
| <p data-bbox="253 772 932 846">Huge Cash crop production for processing and value addition in all districts</p> | <p data-bbox="956 772 1520 1035">The average annual cash crop production of selected crops is as follows: sunflower 36,948 tons; pigeon peas 34,338 tons; wheat 44,411 tons; onions 17,962 tons. However, there is very little or no processing of these crops</p> |
|  <p data-bbox="253 1497 878 1528">a) Sunflower in Kiperesa Village Kiteto District</p> |  <p data-bbox="976 1497 1373 1528">b) Wheat in Bassotu, Hanang'</p> |
| <p data-bbox="253 1556 1520 1671">Proposed Projects: Investors are invited to take these opportunities and embark on large scale wheat production (Hanang'), sunflower oil production and refinery; large and medium scale maize and wheat flour milling and animal feed processing.</p> | |
| <p data-bbox="253 1688 500 1719">2.3.2 Livestock</p> | |
| <p data-bbox="253 1730 932 1835">Large number of livestock which include cattle goats; sheep, donkeys, pigs and poultry in all districts.</p> | <p data-bbox="956 1730 1520 1793">The number of livestock in the region include:</p> <ul data-bbox="956 1801 1230 1873" style="list-style-type: none"> <li data-bbox="956 1801 1230 1833">▪ cattle 1,439,947; <li data-bbox="956 1841 1192 1873">▪ Goat 934,547; |

| Opportunity/Attraction | Description |
|---|---|
| <p>Livestock products:</p> <ul style="list-style-type: none"> ▪ Hides 21,330 pcs, skins 18,216pcs per annum all districts ▪ Milk production 883,301,095 litres per annum in all districts | <ul style="list-style-type: none"> ▪ Sheep 415,094; ▪ Chicken (indigenous) 879,373; ▪ Chicken (exotic) 18,672; ▪ Pigs 98,045 and ▪ Donkeys 83,219. |



a) The Local breed cattle that need to be genetically improved



b) Dairy farming at Rotiana, Simanjiro

Proposed Investment Projects


Investments opportunities are in the following areas:

- Commercial Ranching and feedlot establishment
- Dairy production and processing- establish milk processing plants
- Hides and skin processing (leather production)
- Meat production, beef processing and canning
- Animal feeds production, processing and marketing
- Supply of drugs, vaccines, equipment for livestock and development of hide and skin industries

2.3.3 Industries

Land (1,315 acres) for industrial development in Mirerani, Simanjiro District

- The land is set aside for developing a Free Trade area commonly known as Export Processing Zone (EPZ) at Mirerani Township, Simanjiro District.
- The area is just 14 km away from the Kilimanjaro International Airport.
- It is a Multi-Product industrial area whereby a number of industries will be established to boost export earnings.

| Opportunity/Attraction | Description |
|---|---|
| <p>Proposed Investment Projects: Investors are invited to establish factories such as agro-processing, leather processing, minerals processing, meat and milk processing, supermarkets, honey and wax processing in the EPZ area.</p> | |
| <p>Land for multipurpose use (4,024acres) in Babati Town Council:</p> <ul style="list-style-type: none"> ▪ Sisal Estate – 1,090 acres, ▪ Hanadeco farm – 1,097 acres ▪ Tina Estate - 740 acres ▪ Nila Estate - 1,097acres | <p>Investors are invited to acquire plots and establish the project of their choice in conformity with land use plan of the area.</p> |
| <p>Proposed Investment Projects: The Sisal Estate is set aside for industrial, hotels, shopping malls, apartments, social services and recreational development.</p> | |
| <p>2.3.4 Natural Resources</p> | |
| <p>Forest reserves of 927,526 ha</p> <ul style="list-style-type: none"> ▪ Babati TC 10,996 ▪ Babati DC 20,123 ▪ Hanang' 19,082 ▪ Kiteto 792,197 ▪ Mbulu 14,792 ▪ S' njiro 15,000 | <p>The presence of extensive forest cover and well-watered land with total area of 927,526 ha which provide life and home for many creature including African bees, birds and butterflies. The African bees well known for production of quality honey. The region has 52,480 traditional beehives and 3,056 modern beehives.</p> |
|  <p>Beekeeping using modern beehives hanged on umbrell accacia tree at Mureru Village in Hanang' District</p> | |

| Opportunity/Attraction | Description |
|---|-------------|
| <p>Proposed Investment Projects:</p> <ul style="list-style-type: none"> ▪ Honey production and processing ▪ Establishment of Production of non wood products (medicinal plants, Mushroom, indigenous fruits, honey harvesting) ▪ Commercial Ornamental Butterfly farming Eco-touring in the natural forestry including birdlife and processing of forestry products (forestry industries) such as treated poles for both local and export purposes | |

2.3.5 Tourism

| | |
|---|---|
| <p>Diversity of Wildlife species in:</p> <ul style="list-style-type: none"> ▪ Babati, ▪ Hanang' ▪ Mbulu and ▪ Simanjiro | <p>The region is endowed with a variety of wildlife species Wildlife in Manyara region is distributed in different categories of wildlife protected areas from Open Area, Game Controlled Areas, and National Parks.</p> |
| <p>Tarangire National Park in Babati District</p> | <p>Tarangire is commonly famous for its tree – climbing pythons, zebras, hartebeests, elephants, buffaloes, water bucks, gazelles, Oryx and abundant birdlife. This park is home to more elephants per square kilometers than anywhere else in the world.</p> |



a) Herd of elephant headed by a female in Tarangire National Park



b) Tourists in Tarangire National Park

| Opportunity/Attraction | Description |
|---|---|
| <p data-bbox="251 237 889 273">Lake Manyara National Park in Babati District</p>  <p data-bbox="349 674 837 737">Tree climbing lions of Lake Manyara National Park</p> | <p data-bbox="954 310 1518 575">The Park contains a large variety of habitats able to support a large number of species such as the rift valley wall, the ground water forest, acacia woodland, area of open woodland, area of open grassland, to mention but a few.</p> |
| <p data-bbox="251 745 919 781">Mount Hanang and Qwaraa in Babati Township</p>  <p data-bbox="393 1194 792 1224">Scenic View of Mount Hanang</p> | <p data-bbox="954 745 1518 1163">Hanang District is 73 Km away from Region Headquarters where the beautiful Mount Hanang' (3,418m) is located. The mountain is the third tallest in Tanzania after Kilimanjaro and Meru. The mountain is the habitat of leopards, klipspringer, velvet monkeys, olive baboon and dik dik and variety of bird species. The mountain features beautiful catchment forest with a variety of tree species</p> |
| <p data-bbox="251 1228 695 1264">Lake Babati in Babati Township</p>  <p data-bbox="453 1759 732 1789">Hippo in Lake Babati</p> | <p data-bbox="954 1306 1518 1535">The lake provides fishing opportunity using local canoes within the view of floating hippos. The lake is 18 Km² long and is rich in tilapia, cat fish, freshwater prawns different species of birds and is estimated to hold over 200 hippos</p> |

| Opportunity/Attraction | Description |
|---|---|
| Cultural Tourism in: <ul style="list-style-type: none"> ▪ Babati Township, ▪ Mbulu District ▪ Hanang' and ▪ Simanjiro | Cultural traditional activities provide a good opportunity for tourist activity such as viewing the Maasai, Hadzabe, Barbaig, and Ndorobo cultural activities and artefacts carried out by individual groups. There are several groups producing traditional clothes, belts, and shoes etc which fetch internal and external markets. |



a) Maasai traditional dance - Simanjiro





b) A Hadzabe hut at Yaeda Chini, Mbulu District



Barbaig teenagers preparing for traditional dance

| | |
|---|--|
| Tururu Water Falls in Babati Town Council | A permanent waterfall named Tururu is found in Babati township. The site comprises a variety of reptile species including python and agama lizard. Tururu waterfall is a beautiful place for picnics and relaxation. |
|---|--|

| Opportunity/Attraction | Description |
|---|--|
|  <p data-bbox="350 594 834 653">Tururu Water Falls at River Kiongozi near Babati Town</p> | |
| <p data-bbox="253 659 768 695">Sigino Crater in Babati Town Council</p>  <p data-bbox="285 1035 899 1094">Sigino Crater (Kisima cha Mungu) near Babati Township</p> | <p data-bbox="956 659 1520 926">Sigino Crater is located in Babati Urban District. During the days of tribe wars in the pre-colonial era, Iraqw warriors used to hide women, children and old men in this Sigino crater. The water source in the crater has neither outlet nor inlet</p> |
| <p data-bbox="253 1100 716 1136">Proposed projects in tourism</p> <p data-bbox="253 1140 1520 1247">Construction of Camping sites, hotels and restaurants, holiday resorts, permanent tented camps, tours operations companies, lodges, guest houses, textile fashion, car hire, flight services, canoe and boat hire, Conference tourism</p> | |
| <p data-bbox="253 1289 456 1325">2.3.6 Mining</p> | |
| <p data-bbox="253 1331 932 1398">Variety of minerals in Simanjiro, Kiteto, Babati, Hanang and Mbulu Districts</p> | <p data-bbox="956 1331 1520 1556">Geological data reveals that in Manyara Region there are plenty of minerals. Such minerals are tanzanite, tsavolite, redline, green garnet, green tourmalines, ruby crone, red garnet, almandine and gypsum.</p> |
| <p data-bbox="253 1562 808 1598">6.2 Tanzanite in Mirerani and Simanjiro</p> | <p data-bbox="956 1562 1520 1667">Tanzanite is found nowhere else in the world except at Mirerani, Simanjiro District in Manyara Region.</p> |

| Opportunity/Attraction | Description |
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| <p>Top Grade Tanzanite from Mirerani, Simanjiro District</p> | |
| <p>Garnet and Ruby in Kiteto & Simanjiro districts</p>  <p>a) Garnet Minerals Kiteto</p>  <p>b) Ruby at Orgine in Kiteto District</p> | <ul style="list-style-type: none"> ▪ Garnet is a mineral family with a few green species, but most garnets range from salmon-orange to dark. Investment opportunities in Garnet minerals exist in value adding ventures (e.g. lapidary, cutting, polishing, Ruby is a pink to deep red, translucent variety of the mineral corundum, highly valued as a precious stone. ▪ Ruby has long been valued as beautiful and rare gemstones. Currently, ruby is mainly mined by small scale miners in the following areas: Kijungu, Loolera and Olgine Villages in Kiteto District. The first and most popular use for ruby is as decoration, in rings, earrings, bracelets, and necklaces |
| <p>Alexandrite</p> | <p>Found in Babati - Magara village</p> |


| Opportunity/Attraction | Description |
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| <p>Green Chrome in Kiteto District, Loolera Village</p> | <p>Chrome Green Tourmaline from Manyara is a very attractive shade of green which derives its unique coloration from the presence of chromium or vanadium. These minerals in Manyara are available at Loolera in Kiteto District</p> |
| <div style="text-align: center;">  </div> <p>(a) Green Chrome found in Loolera Village Kiteto</p> | <div style="text-align: center;">  </div> <p>b) Alexandrite (Chrysoberyl) found in Magara, Babati District</p> |
| <p>Salt in:</p> <ul style="list-style-type: none"> ▪ Hanang': Lake Balangdalalu and Gidawar ▪ Babati: Dewar village <div style="text-align: center;">  </div> <p>A heap of salt mined at Lake Gidewar in Hanang' District</p> | <p>Huge potential and opportunities for salt mines exist in Lake Balangdalalu, Gidaghangda (Gidewar), at Gendabi Village in Hanang' District and a Dewar village in Babati District. The salt area is located about 28 km from Katesh Town and 30km from Babati Town</p> |
| <p>Phosphate mineral Phosphate deposit is found in Babati District at Minjingu and Vilima Vitatu villages.</p> | <ul style="list-style-type: none"> ▪ Opportunities exist at Mijingu in Babati District. The mines have a proven 10 million tons deposit of Rock. Phosphates that are mined at 29% - 30% P₂O₅ ▪ The Minjingu Rock Phosphate (MRP), due to its unique composition, has |

| Opportunity/Attraction | Description |
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|  <p data-bbox="365 617 821 678">Phosphate mining and processing at Minjingu, Babati District</p>  <p data-bbox="394 1068 790 1098">Minjingu Phosphate Fertilizer</p> | <p data-bbox="987 237 1518 491">proven to be very beneficial to food crops like cereals and vegetables. Also in cash crops MRP is used in crop like coffee, tea, tobacco, and sugarcane, particularly in the acidic soils found in large parts of Tanzania</p> <ul data-bbox="966 527 1518 741" style="list-style-type: none"> ▪ Apart from Minjingu mines at minjingu village, investors are welcomed to explore and mine the phosphate in other areas such as Vilima Vitatu Village in Babati District. |
| <p data-bbox="253 1104 743 1140">Gypsum in Hanang', Mogitu village</p>  <p data-bbox="358 1623 829 1652">Gypsum in Mogitu, Hanang District</p> | <ul data-bbox="966 1104 1518 1518" style="list-style-type: none"> ▪ Gypsum is an evaporite mineral most commonly found in layered sedimentary deposits in association with halite, anhydrite, sulphur, calcite and dolomite. ▪ Gypsum uses include: manufacture of wallboard, cement, plaster of Paris, soil conditioning, a hardening retarder in Portland cement, etc. |


| Opportunity/Attraction | Description |
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| <p>Projects/ activities in Mining:</p> <ul style="list-style-type: none"> ▪ Mineral value addition ventures particularly in gemstones and jewelry manufacturing (e.g. lapidary, cutting, polishing, etc) as well as supply of mining services such as drilling, airborne geophysical surveys; laboratory services or refining ▪ Mining support services such as catering, mining equipment supply and maintenance, provision of medical services ▪ Value addition in salt by refinery, fortification and packaging. ▪ Establishment of cement plant ▪ Medium and large scale farming at a lower cost in agricultural inputs such as fertilizers | |
| <p style="text-align: center;"> Contacts Regional Commissioner's Office Manyara Region P. O. Box 310 Babati MANYARA Tel No: +255 27 2530267; 2530281; 2530317; 2530237 Fax No: +255 27 2530294 E-mail: rasmanyara@manyara.go.tz Website: www.manyara.go.tz </p> | |


2.4 TANGA REGION

2.4.1 Investing in Housing Estate and Commercial Building Complex in Tanga City.

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| Proposed products | Investing in construction of Housing Estate and Commercial Building Complex aiming at reducing residential problem |
| Areas | <ul style="list-style-type: none"> ▪ Plot area at Chuda Ward having 14,131m² equal to 1.4hectares in size, and it is 300m from the Regional Commissioner's Office, 800 meters from central bus stand and 1km from Central Ward where commercial services like banks and postal office are available, also the area has title deed ▪ Kisosora plots are 5km from the City centre and has got an area estimated at 45,628m². The area has old buildings planned to be demolished ▪ Majani Mapana has an area of 9,600m². This area also has old buildings and the plan is to be demolished and construct new estate. |
| Communication and energy | <p>The area is at the center of the city having all necessary infrastructure including water supply, electricity and roads. The area is connected by a tarmac road used by buses running from Tanga City to other districts and regions</p>  <p style="text-align: center;">Chuda Area</p> |
| Market situation and expectation | Tanga City grows rapidly and this demands for increased residential and commercial accommodation |
| Expected market | Government officials, private organizations, local and international organizations |


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| Quality Standards | We recommend both national and international standards in real estate values |
| Other investment | Improving availability of all basic services including Internet cafes, markets/shops and communication services. |
| 2.4.2 Commercial Building at Saba Saba Grounds in Tanga City. | |
| Proposed products | Commercial Building Complex |
| Areas | The area having 42,563m ² is located within the City and is owned by Chama cha Mapinduzi - CCM |
| Energy and communication | The area has basic infrastructure such as water supply, electricity, road and communication systems |
| Market expectations | Local companies, international companies, NGOs, CBOs and individuals |
| Transportation | Good transport networks are available within the area. |
| Standard levels | Products and services that meet both national and international levels |
| Other investments | Hotels, Lodges, Showrooms and Warehouses of international standards are recommended |
| Proposed investors | Local, Foreign or Joint Venture. |
| 2.4.3 Plot (Kijiji cha Miaka 21) in Tanga City. | |
| Proposed products | The area is targeted for business/office accommodation |
| Areas | The area has 8,368m ² and is located at the City Center. |
| Energy and communication | The area is connected to water, road, electricity and communication systems |
| Market expectations | Local and international companies, NGOs, CBOs and individuals |
| Transportation | Reliable roads, air, ocean and railway networks |
| Standard levels | Quality national and international standards |
| Other investments | Car parking, hotels, small scale industries, specialized handcrafts, business education center etc |
| Proposed investors | Local, Foreign or Joint Venture |
| Types of investors proposed | Investors with experience and ability in Real estate sector, conference and entertainment facilities are recommended |
| 2.4.4 Construction of Housing Settlements and Hotels in Muheza District. | |
| Proposed Products | Improved Housing and settlement condition in the district |
| Potential Target Areas | <ul style="list-style-type: none"> ▪ 21.5ha. at Chatur Estate located at Kibanda Ward ▪ 9ha for construction of 3 hotels covering 3ha. each ▪ 12.5ha. for construction of 120 flat blocks |
| The Market Situation | Concentration of high socio-economic; activities likely to boost up residential and hotel development demands |
| The Target Markets | Domestic markets in the District and Region. i.e., Civil servants working in various Government and Private institutions within |

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| | the District and nearby towns e.g., Pongwe, Hale, Korogwe and Tanga City |
| Future Expectation | Improvement in housing and settlement status, better life for Muheza citizens, civil servants and visitors. |
| Power, Water, Transportation | Electric power is available in Muheza from the National Grid; water is available from Zigi River and newly constructed water projects; accessible by railway lines which is also connected to the central line; the area is situated on an area which is connected to the rest of East African highways; availability of means of communication |
| Processing | Cheap labor is available, within the District, Region and Country as a whole |
| Type of Investors Recommended | Local, Foreign or Joint Venture |
| 2.4.5 Industrial Areas in Tanga City. | |
| <ul style="list-style-type: none"> ▪ 100 Plots for Industrial constructions, located at NDC Industrial Park ▪ Neema Industrial Area (EPZ) | |
| Proposed products | Manufacturing of different products to satisfy both internal and external markets. Among the proposed projects are textiles, fish, fruits, food processing, etc |
| Areas | <p>i) NDC Site (100 Plots) The plots are owned by NDC located at Kange area, 10km from City Centre along Tanga – Segera roads having a total of 100 plots.</p> <p>ii) Export Processing Zone at Neema Area The area is estimated at 1,300 Ha and is located at Neema area along Pangani road. This area is already owned by EPZA.</p> |
| Communication and energy |  <p style="text-align: center;">Majani Mapana Substation</p> |


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| | Available services are: Water, electricity, communication and good roads. |
| Target market | Tanga City, nearby districts and regions, neighboring countries, institutes and companies |
| Transportation | All means of transport are available  Tanga Port and Dar- Tanga Highway |
| Quality of goods | Both national and international standards will be observed |
| Other investments | Showrooms and Warehouses for small and large scale industries |
| Proposed investors | Big and Experienced investors are recommended |

2.4.6 Tourism sector in Tanga City.

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| Proposed products | Construction of Hotels and tented camps |
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| |  <p style="text-align: center;">Tongoni ruins</p> |
| Areas | Tourism attractions in Tanga include: Amboni caves, Tongoni ruins, Indian ocean beach, Old buildings, Jambe and Totten islands and Sulphur water |
| Communication and energy | The areas are not far from the City centre where all necessary facilities (electricity, telephone and internet) are available |
| Target market | Targeted people are both internal and external tourists |
| Transportation | Availability of good road network, railways, port and airways |
| Level of standards | Provision of tourist services that meet International standards. |
| Other investment | Building international standard hotels, lodges, restaurants, holiday resorts and conference facilities |
| Type of proposed investors | Local, Foreign or Joint Venture |
| 2.4.7 Tourism: Ecotourism and Cultural Tourism Development in Muheza District. | |
| Proposed Products | Cultural and historical sites, sight-seeing, hiking, biking, wildlife viewing, photographing, forest reserves, butterflies, chameleons, snakes, bird species, Coral reefs, beaches, sport fishing, wind surfing, sailing, local arts and crafts development including mats, baskets, pottery, etc |
| Potential Target Areas | <p>Amani Nature Reserve, Waterfalls at river Zigi, Mlinga peak (Tanga City and Pemba can be viewed). Tongwe peak (Tongwe plant which is unique, water pond and Arab ruins).</p> <p>Kigombe for beach holidaying, fishing, scuba diving, snorkeling, sailing and boating, good coral reefs, fishing, whales, dolphins, dugong and coelacanth are found in the area.</p> |

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| <p>Butterfly from Amaani Nature Reserve and Butterfly Farm</p> |  <p>Butterfly Farm – Amaan Area</p> |
| <p>Market Situation</p> | <p>Muheza District has considerable potential for cultural tourism and ecotourism based on the marine and mountain environments, local and German historical sites. Their use for tourism is relatively undeveloped although the district is easily accessible, has good telecommunication systems and climate.</p> <p>The local government and community are interested in promoting and developing the cultural and ecotourism potential through local and international investors. Some beach hotels and resorts, e.g. Peponi and Capricorn, have been established and even have air services to local airstrips.</p> |
| <p>Customers and Marketing Chain</p> | <p>Tourists from overseas and within the country; tourists visiting Zanzibar and Northern Tanzania. Travel and tour agencies within and outside Tanzania.</p> |
| <p>Future Expectations</p> | <p>Interested villages and individuals can adhere to the Nationwide cultural tourism programme to develop the potential for tourism in Muheza District. Better integration of Muheza into the national tourism circuits of Northern Tanzania, Dar es Salaam-Mikumi-Selous, Amboni caves, Saadan National Park, Mafia Island and Zanzibar through marketing and development of Muheza's oceanic and mountain areas for tourism</p> |
| <p>Quality demands</p> | <p>Well-established tourism facilities like lodges, camps, transportation, well informed tour guides, good advertising. Strict environmental protection and safe, eco-friendly facilities, informative maps, books, brochures, local arts and crafts</p> |
| <p>Ancillary Investments</p> | <p>Mountain chalets, boats and diving, snorkeling, fishing gear, expert advice on ecological conservation available from Tanzania Wildlife Research Institute (TAWIRI) – Njiro, Arusha, University of Dar es Salaam (Zoology and Marine Biology), Tanzania Fisheries Research Institute (TAFIRI) – Dar es Salaam, national and international conservation agencies, e.g. WWf, AWF, etc.</p> |
| <p>Recommended Types of</p> | <p>Local, Foreign or Joint Venture</p> |





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| Investors | |
| 2.4.8 Tourism in Kilindi District. | |
| Products | Eco-tourism, including protected natural forests, hiking, cultural sites, sightseeing, game viewing and sport hunting tourist hotels; local arts and crafts |
| Potential Target Areas | <p>Nguu Mountains range, one of the 25 biologically rich 'hotspots' in the world, are part of the Eastern Arc Mountains and their surrounding villages and protected natural forests in the district, and Kilindi mountain at Kilindi village, Lulago forest reserves at Lulago village, and Bokwa forest reserve at Songe are scenic, have good climate, caves for recreation, and are very rich in plants and animal species, including endemics.</p> <p>Handeni Game Controlled Area is for game viewing and hunting. Foreign hunters use Handeni Game Controlled Area (3500 square kilometers) having variety of animals such as Elephant, Zebra, Giraffe, etc.; visits to cultural sites, local artists and craftsmen, cultural troupes, etc.</p> <div style="text-align: center;">  <p>Mount Kilindi</p> </div> |
| The market situation | The Eastern Arc Mountains are drawing a growing number of visitors but need much greater publicity. The Cultural Tourism Programme has an office in Arusha town, a major tourism centre in Northern Tanzania |
| The Target Market | Tourist from overseas via tour operators operating from Arusha and Dar es Salaam, beach tourists from Zanzibar, researchers, local visitors, schools etc |
| Accessibility | There are ten (10) potential hotel sites demarcated at Saunyi village. The distance between the hotel sites to the Handeni Game Controlled Area is between 3 - 5 kms. There is 40 hectars reserved for hotels and camp sites. |




Potential Area for Hotel & Camping Sites

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| <p>Type of Investor Recommended</p> | <p>Both local and foreign investors with capital to establish reasonably priced high quality hotels, lodges, camps and mountain chalets, hospitality and marketing skills.</p> |
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2.4.9 Tourism Hotels, Recreation, Entertainment Facilities and Tour Services in Pangani District.

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| <p>Proposed Investment</p> | <ul style="list-style-type: none"> ▪ Establishment of tourist hotels, along the coast beach and around Saadani National Park. ▪ Operation of tours/ transport services (Land, marine & air) ▪ Transport around beach hotels and Sadani National Park. ▪ Sea transport around East Africa coast, such as Mombasa, Zanzibar, Dar-es-Salaam, Mtwara to South Africa. ▪ Air transport. <div style="display: flex; justify-content: space-around;">   </div> <div style="display: flex; justify-content: space-around;">   </div> |
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| | <p style="text-align: center;">Beaches around Saadan National Parkpark</p> |
| <p>Potential target areas and Locations</p> | <ul style="list-style-type: none"> ▪ Pangani has wide, white sand beaches suitable and attractive for tourist hotels. ▪ There are various areas for establishing tourist hotels these areas are found in villages (Kikokwe, Ushongo, Sange, Mikocheni, Mkwaja and Buyuni) along the coastal of Pangani to Bagamoyo District. The number of tourists is increasing and the available hotels will not suffice in the future. ▪ There are 26.04 hectors of land at Sange available and ready for investment of tourist hotels. ▪ The Council owns the PANGADECO hotel which used to serve as a tourist hotel, it now needs rehabilitation. Investors are welcome for rehabilitation and joint venture. <div style="text-align: center;">  <p style="text-align: center;">Pangadeco Hotel – Pangani</p> </div> |
| <p>Accessibility</p> | <ul style="list-style-type: none"> ▪ The roads are passable throughout the year connecting the district to Tanga, Muheza, Bagamoyo and Handeni Districts. ▪ Currently local made boats are being used for transport services. ▪ There are Air strips found at Sadani National Park and Mwera Estate. |


2.4.10 Proposed Area for the Establishment of Tourists Accommodation Facility at Malindi in Lushoto District.

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| Type of Investment | Tourist's accommodation facility. |
| Investment Description | <p>Tourism industry is the fastest growing sector in Lushoto. This justify the need for the development of tourism superstructures such as recreation centers and accommodation facility such as hotel, lodge or campsite apart from the economic factors favors this area to be proposed as an area of investment are as follows.</p> <ul style="list-style-type: none"> ▪ Conducive climatic condition to tourists. ▪ The view to historical small town of Mlalo ▪ The view to the highest peak at Usambara mountains known as Mtumbi Peak. ▪ The area is surrounded by natural forest favors the acclimatization. ▪ The area is along the main road to Mtae the famous tourist's destination in Usambara West. |
| Proposed Modes of Investment | The recommended mode of investment will relay on the policy of Private Public Partnership (PPP) there will be mutual benefits on both sides during the operations of the invested project. |
| Availability of Site/surveyed Land | This area is located at coordinates 9489598 Easting 421938 Northing the area is 1902M above sea level along the way to Mtae where the famous Mambo view point existing just a one and half Km from the central point of Malindi ward, Its coverage is 10.25 acres previous this area was operating as village wattle farm, owned by Malindi village. This area can be accessed by ground transport with gravel road managed by TANROADS from Lushoto town to Mtae via Malindi. |
| Current Investment Arrangement | <ul style="list-style-type: none"> ▪ The area is sketched but still unsurveyed the process of surveying and servicing an area is on progress. ▪ After servicing an area the memorandum of understanding between the inventor and the village council will be prepared. ▪ The minutes of village assembly to declare the release of the area for investment is submitted to District Director. |


2.4.11 Segera International Market for Fruit and Vegetables in Handeni District.

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| Proposed Investment | Establishment of market infrastructure for fruits and vegetables. (Fruit collection centers, processing plants, supermarkets, recreational facilities, parking yards, residential houses and air strip) |
| Target areas and locations | Segera International Market is a new project in Handeni District Council located in Segera Ward along the Tanga-Dar es Salaam – Arusha High Way. This project is one of the selected special |

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| | Economic Zone (EPZ) in our country covering 320 hectares. The area has a great potential for fruits and vegetables production locally and neighboring Regions. |
| Labour supply | Labor force is available |
| Availability of infrastructure | The area can be accessed by reliable National, Regional and District roads, air, railway and harbor. Electricity, water, communication are readily available |
| The Market Situation | <ul style="list-style-type: none"> ▪ Currently supply is from local varieties of a very short shelf life. There is high spoilage of fruits apparently due to unreliable transport and cooling facilities. ▪ The bulk of production is sold to nearby markets in urban centers. The proposed market will link producers, buyers, sellers, processors and consumers and reduce loses |
| Target Market/ buyers | Foreign markets, major cities |
| Future Expectation | Improved local fruits and vegetables varieties shelf life, handling, transportation and packaging. Possible set up of fruit processing plants, for canning/bottling or concentrates. Also villagers can be contracted as outgrowers provided with improved varieties and modern extension services |
| Processing Chain | Labor is readily available however will be complimented by adoption of sophisticated processing |
| Quality demand | The demand of fresh, clean, evenly ripe, well graded, and packed and labeled fruits and vegetables are expected to meet standards |
| Recommended Investors | Local, Foreign or Joint Venture |
| 2.4.12 Establishment of Large Scale Cotton Production in Handeni District. | |
| Proposed Investment | Establishment of large and small scale cotton plantations and ginneries centers |
| Target Areas and Locations | Three villages at Handeni District council have been identified for cotton production of which 10,000 acres are available for growing the crop |
| Labour Supply | Labor is readily available at reasonable recommended rates |
| Availability of infrastructure | The area is accessible to reliable roads, air, railway and harbor. Both electricity and water supply are available. |

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| |  <p style="text-align: center;">Tarmac road</p> |
| The Market Situation | Currently cotton is minimally produced in the area although the district is very potential and on its establishment, the project will support local growers also |
| Target Market/ buyers | Cotton is principal raw material for the manufacture of various products; clothing, string, cooking oil etc and is in great demand locally and internationally |
| Future Expectation | Improvements in cotton production technology, set up cotton processing plants, quality cotton exports and possibility of contracting local out growers provided with certified seeds and technological extension methods |
| Processing Chain | The intended established processing industries would add value to cotton |
| Quality demand | Produced products are expected to meet desired standards |
| Recommended Investors | Local, Foreign or Joint Venture |
| 2.4.13 Establishment of Large Scale Ranches in Handeni District. | |
| Proposed Investment | Establishment of sub ranches at 5 sites for beef ranching and crossbreeding |

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| Target areas and locations | <ul style="list-style-type: none"> ▪ Livestock ranch at Mzeri owned by National Ranching Company with a holding capacity of 14,000 head of cattle but currently 6,475 cattle. ▪ Small – scale keepers get improved stocks from the ranch consequently a constant supply to an investor in meat processing and export. ▪ Eight associated villages for sub ranches and cattle fattening are within the 15,000 ha of land for intensive husbandry. ▪ Investments required satellites are water through construction of charco dams, pastures development, fattening and others. There is a close linkage and collaboration with the existing nucleus ranch. |
| Labour Supply | Labor is readily available and ready to work in various fields of production per Tanzania's laws |
| Availability of infrastructure | <ul style="list-style-type: none"> ▪ Availability of cattle markets at Mkata, Gendagenda and Kwamkono ▪ There are plans to construct an abattoir at Mkata ▪ The area is accessible to good roads, air and shipment |
| The market situation | Mainly livestock products are consumed locally, an average of 10,850 cattle at value of Tzs. 4,340,000,000/= are sold annually. On completion it is estimated 50 cattle are estimated to be slaughtered at the abattoir per day. |
| Target market/ buyers | Potential markets are the major cities although with unexploited Export prospects |
| Future expectation | Improvement of the existing breeds, marketing and maintenance of Public Private Partnership |
| Processing chain | Establishment of processing industries will add value to the livestock products |
| Quality demand | Possibility is high for the local breeds to produce high quality products |
| Recommended Investors | Local, Foreign or Joint Venture |
| 2.4.14 Paddy Cultivation in Korogwe District Council. | |
| Proposed product and the potential target area | <p>Rice for Human Consumption.</p> <ul style="list-style-type: none"> ▪ Mafuleta Irrigation Scheme (1000Ha Available) ▪ Mombo, Mkomazi, and Bwiko.19,286Ha are available and suitable for irrigation, and 13,416Ha need the establishment of Irrigation Infrastructure at Mombo scheme. |

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| |  <p style="text-align: center;">Paddy Farm - Mombo</p> |
| The Market situation Recommended | The market is available within the district, neighboring regions such as Kilimanjaro, Arusha, Pwani and Dar es Salaam. It can be exported to neighboring countries like Kenya and Uganda. The rice can also be sold in bulk to institutions like schools, colleges, prisons and National service |
| Clients | A large number of individuals, traders and institutions |
| Type of Investor Recommended | Local, Foreign or Joint Venture who is ready to partner with the village government |
| 2.4.15 Agriculture and Agro-Processing: Meat and Animal Products Processing in Korogwe Town Council. | |
| Proposed Products | Fresh Meat, Sausages, Smoked Meats, e.g. beef, mutton, chicken, duck Modern Abattoir and Holding Pens Animal By-Products e.g. bone meal, blood meal, glue Tanned Skins and Hides, feathers Compounding Animal Feeds |
| Potential target areas and Locations | Korogwe Town Industrial Area for establishing factories/plants. Central location 5 Ha of land is available at Old Korogwe - Lwengera area. The surveying processes are underway |
| Raw Materials | Locally and regionally produced livestock and cattle from KTC auction market. Local river and KTC piped water. Locally available rice husks, maize cobs, etc. cotton/sunflower seed cakes from Lake Zone. Packaging materials from Tanga, Dar es Salaam, etc |
| Power and Energy | Hydro-electricity, petrol/diesel and gas are locally available, potential to generate solar and bio-fuel Energy |
| Labour Sources | Locally Available at Low Costs |
| Market Situation/Recommended | Markets available for fresh meat within the KTC, Tanga City, Dar es Salaam Region, Pemba and Zanzibar. Export potentials to neighbouring Kenya Coast and Uganda. Hides/Skins to local leather works, to Europe, China, India. Bulk sales to institutions like schools, colleges, prisons and national service, etc |

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| Clients/Marketing Chain | A large number of individuals, shops/traders, markets, groceries, supermarkets, bars/hotels, institutions, cooperatives |
| Transportation | Truck transportation on tarmac highways to all major urban centres in Tanga, Coast, Dar es Salaam, Kilimanjaro, and Arusha Regions. Sea borne access to Pemba and Zanzibar from Tanga City and Pangani. Railway to Arusha, Tanga City and Dar es Salaam |
| Quality Standards | Fresh and High Quality, preferably with minimum use of antibiotics, for internal and export markets. Well sorted and graded, cleaned, safely processed and packaged, stored and transported |
| Ancillary Investments | Freezing/Cooling Chambers for Products, Stores, Bio-chemistry Analysis Laboratory, Plant for Compounding Feeds; expert advice from Livestock Research Centre and Sokoine University of Agriculture |
| Type of investors recommended | Require industrialists with experience in food processing and marketing. |

2.4.16 Beekeeping in Kilindi District.


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| Product | Investment for honey and beeswax production |
| Potential Target Areas | Availability of reserved 10,000 acres for beekeeping at Mswaki (5,000 acres) and Negero (5,000 acres) villages. |



Local Beehive

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| The market situation | Honey and beeswax in highly demanded worldwide |
| The Target Market | Local and International market |
| Future expectation | To be the leading District in the production of honey and beeswax countrywide |
| Investors recommended | All investors with modern technology and sound capital. |

2.4.17 Educational Institutional: University and Vocational Training in Korogwe Town Council.


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| Proposed Products | University, Boarding Secondary and High Schools; Vocational and Professional Training Centres |
| Potential target areas/Locations | Korogwe Town Institutional Development Area where land has been set aside specifically for Institutional development. The area is 42 Ha at 38° 29' E and 5° 09' S in Old Korogwe ward.  <p style="text-align: center;">Potential Area for vocational training centres</p> |
| Power/Energy and Telecommunication | Hydro-electricity, petrol/diesel and gas are locally available, potential to generate solar and bio-fuel energy. Good telecommunications available in KTC |
| Labour Sources | Recruitment of teaching/training professionals from all over Tanzania and internationally are needed |
| The Market situation/Recommended | Expanding local/regional demands for all types and levels of affordable and quality education, and professional training services. Use existing education/training facilities as a nucleus to develop educational, and professional training institutions to serve national, regional and local needs |
| Client/Market chain | Local, regional and national students and professional trainees |
| Transportation | Tarmac roads and rail links to commercial and industrial centres of northern and coastal Tanzania. Feeder roads into nearby districts e.g. Handeni, Kilindi, tarmac to Lushoto |
| Quality Standards | High quality and well equipped schools, hostels, colleges and centres, Student and Professional Development Counselling Services. IT and Laboratory Centres and training |
| Ancillary Investments | Fire and Ambulance Services, Sports and Recreation Facilities, Libraries and Laboratories, Training Workshops, Computers and Books, Programmes for Apprenticing in local and regional |

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| | education facilities, professional firms, etc. Grants and Scholarships |
| Type of investor recommended | Local and Local/Foreign joint ventures, NGO's, Community Organizations, and Donor Governments. |

2.4.18 Investment Opportunities for Education Sector in Mkinga District.

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| Type Of Investment | University College Establishment |
| Investment Description | Establishment of university college at machimboni and jirihini village which has an area of 100Ha. Expected to hold a number of 1000 students. |
| Proposed Mode Of Investment | Private/Public |
| Availability Of Site/ Surveyed Land | The Area is owned by the Machimboni and Jirihini Village, an area demarcated (preliminary survey) to make an agreement with the Village Councils to acquire land from the villages. |
| Current Investment/ Arrangement | Local and Local/Foreign joint ventures, NGO's, Community Organizations, and Donor Governments. |

2.4.19 Sports Academy: Volleyball, Netball, Basketball, Football, Running Track, Swimming Pool and Jumping Field High and Long in Korogwe Town Council.

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| Proposed sports | All types of sports academy like volleyball, netball, football, basketball ,running track, swimming pool and jumping field high and long can be available at the area |
| The Location/Potential target areas | Korogwe Town Council. Central location 13 Ha of land is available at Old Korogwe - Kwazomolo.The surveying processes are underway.  |
| Power and Energy | Hydro-electricity, petrol/diesel and gas are locally available, potential to generate solar and bio-fuel energy |
| Labour Sources | Locally Available at Low Costs |

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| Ancillary Investments | Hostel, Hotel and camping site |
| Type of investors recommended | Require sports specialist with experience in sports academy |
| Market Situation/Recommended | The area is accessible hence transportation of raw material and goods is easy, The area is close to the high way -Moshi-Arusha. Transportation of the Team and sports materials was easy. |
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