



REPUBLIC OF



THE GAMBIA

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30<sup>th</sup> August 2010

### OBSERVANCE OF WORLD STATISTICS DAY IN THE GAMBIA

In response to the General Assembly call for the observance of 20<sup>th</sup> October as World Statistics Day, the Republic of The Gambia intends to commemorate the day through the following activities:

- Press release
- Press conference
- Speech by The President / Vice President or Minister
- Radio panel discussions
- TV panel discussions
- Radio announcements
- TV announcements
- Newspaper articles and announcements
- March past
- Ceremony at Gambia Bureau of Statistics where participants of the march past would converge. A total of six hundred participants will be involved. The following would take part at the ceremony at GBOS:
  - Stakeholders such as: members of the national statistical system, other government, members of the population task force (PTF), parastatals, private companies including GBOS staff
  - The cabinet
  - Members of Parliament
  - Local government leaders such as: Mayors, Governors, Chiefs, Village Heads, and area councilors
  - The media
  - students / pupils
  - The general public such as: youth and women's groups,
  - Cultural groups for entertainment
  - Publicity materials such as brochures, T-shirts, banners, posters will be produced for the event.