Create 2022
The Design Marathon

Submission Deadline - 28th March, 11:59 PM

Create is a two-stage marathon that will put your uniqueness, ingenuity, and technical skills to the test. An exciting challenge with unexpected twists and turns that encourages you to be your most creative self yet! According to the challenge, you must design for certain deliverables in order to create a completely new and fascinating universe of your own and to describe what you have made.

Theme: Sector 13

In 1948, the newly constituted Indian Government commissioned French architect Le Corbusier to develop Chandigarh and house half a million people who had been relocated as a result of Partition. Le Corbusier philosophised about urban planning and architecture, and Chandigarh was both his first and final city design during his lifetime.

Sector 13 was never legally assigned to any space in the past because the French regarded the number 13 to be unlucky, resulting in various rumours. However, the administration has decided to disregard such beliefs and add Sector 13 to the Indian city of Chandigarh, which previously had 53 sectors.

The Mayor has appointed you as the sector's principal designer. You will be able to wipe away any superstitions or unfavourable perceptions that may have formed as a result of the difficulty by correctly establishing the identity of the new sector and planning the first celebration.

Is Sector 13 going to be the "party mecca" in the aftermath of a pandemic, when everything is finally returning to normal? "A cutting-edge worldwide business hub"? "A culturally significant location"? What exactly do you mean? "A foodie's paradise?" Sector 13 will be advertised and constructed in such a way that people are aware of its presence and encouraged to attend, spend time, and participate in it.

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Participation Guidelines

New Deliverables will be released every round.

Register in Teams of 1 to 4

Registration Link - bit.ly/createrdv2022

Rounds – 2 – Online Prelims and Offline Finals

Timeline of Event:
- Registration Starts: **3rd April 2022**
- Release of the deliverables for Online Prelim Round 1: **5th April, 12:00 PM**
- Deadline of Submission for Online Prelim Round 1: **18th April, 23:59 PM**
- Announcement of Results for Round 1: **19th April, 5:00 PM**
- Shortlisted Teams to confirm if they can come to IIT Delhi Campus for the finals by: **21st April, 5:00 PM**
- Offline Finals: **24th April, 10:00 AM**

Prizes: Prizes and goodies worth **30k+** for the top 3 teams.

For any queries
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