

VERFAHRENSTECHNIK

MEDIA DATA
2023

- Process and equipment
- Components and systems
- Measurement, control, automation
- Industrial Engineering
- Supplement: Umwelttechnik

NEW:
Print & E-Paper
Distribution

The logo consists of a yellow circle containing a black triangle with the letters 'i', 'v', and 'w' stacked vertically inside it. Below the triangle, the word 'audited!' is written in black text.

audited!



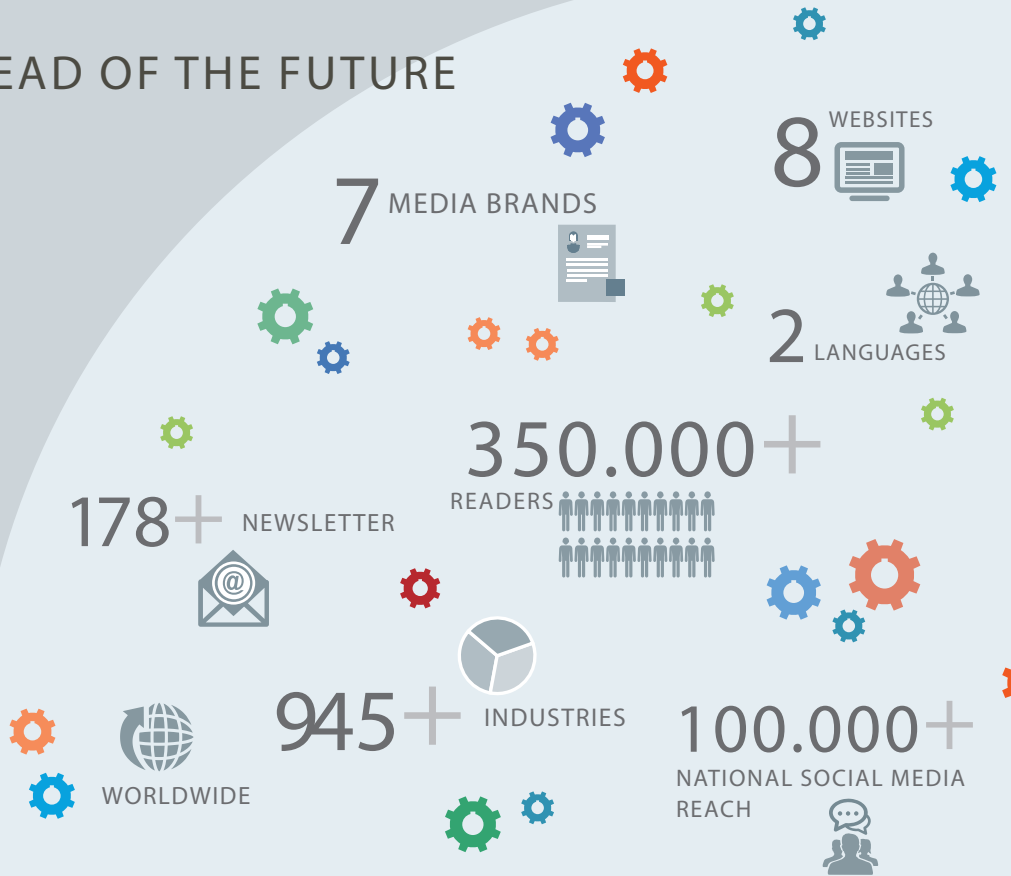


ONE STEP AHEAD OF THE FUTURE

NETWORKING MEDIA – MAXIMIZING REACH

As a multimedia enterprise we offer companies operating nationally and internationally a media portfolio with an eye to the future covering all relevant channels.

Diversification of target groups, digitization and globalization are the basis for companies of the future. We are your reliable partner for these requirements now and in the future.



antriebstechnik **FH** DER KONSTRUKTEUR **OP** FLUIDTECHNIK INDUSTRIELLE AUTOMATION MY FACTORY. VERFAHRENSTECHNIK

TECHNIKWISSEN FÜR INGENIEURE

VERFAHRENSTECHNIK **CONTENT**



PRINT / E-PAPER

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NEWSLETTER

- 10 Portrait, prices, formats and technical specifications



WEBSITE

- 11 Portrait, prices, formats and technical specifications



SOCIAL MEDIA

- 12 Portrait, prices, formats and technical specifications



CONTENT MARKETING

- 13 Portrait, prices, formats and technical specifications



WORLD OF INDUSTRIES

- 14 Digital Scout
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16 CONSULTING / CONTACT

EDITORIAL OFFICE  verfahrenstechnik.de

PUBLISHING HOUSE  vereinigte-fachverlage.de



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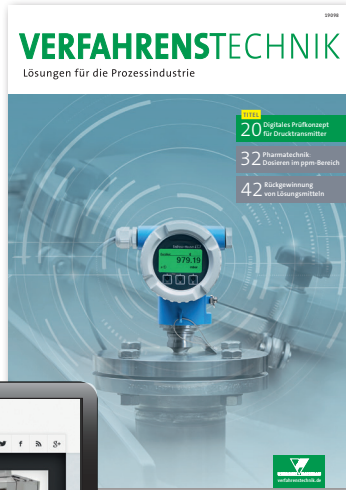
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THE MAGAZINE

Periodical for plants, components and systems in process industry



TARGET GROUPS

VERFAHRENSTECHNIK intended for process engineers in all areas of the process industry.

TOPICS

The focus of articles for 50 years has ranged from systems for converting materials to individual components such as pumps and fittings. Special measuring and automation technology, conveying and warehouse technology as well as safety and environmental technology round out the spectrum. VERFAHRENSTECHNIK is thus the allround title for mechanical process technology.

CROSS MEDIA OFFER

Print magazine, e-paper, website, social media, newsletter, events, videos – all channels are networked and interact optimally together while responding to the differing information needs and habits of the target group.

REACH

By distributing through different dissemination channels we achieve a significant increase in reach for every issue.



- 1 Title:** VERFAHRENSTECHNIK – Journal for equipment, components and systems in the process industry
- 2 Brief description:** VERFAHRENSTECHNIK is the technical journal for material conversion praxis
- 3 Target group:** VERFAHRENSTECHNIK caters for process engineers, business managers and executives from all sectors – beginning with the chemical and petrochemical industry right through to the food and beverage industry
- 4 Frequency:** 10 times a year + Handbuch Prozesstechnologie
- 5 Magazine format:** A4, 210 x 297 mm
- 6 Issue:** 57. Edition 2023
- 7 Subscription price:**
 - Domestic annual subscription incl. shipping costs € 99,-
 - International annual subscription incl. shipping costs € 115,-
 - Retail sale price, plus shipping costs..... € 13,00

8 Scope analysis: VERFAHRENSTECHNIK 2021 = 11 issues: overall scope: 510 Seiten = 100 %

15,7 %

advertising section:
80 pages

84,3 %

editorial section:
430 pages



9 Content analysis of the editorial section: VERFAHRENSTECHNIK 2021 = 430 pages

Components and systems	121 pages	28,1 %
Process and equipment	114 pages	26,5 %
Measurement, control, automation.....	94 pages	21,9 %
Industrial engineering	65 pages	15,1 %
Title, content, editorial, etc	36 pages	8,4 %



1 Advertising rates: (Price plus the applicable VAT)

Formats	Type area formats width x height in mm	Bleed formats width x height in mm*	Price s/w in €	Price 2c in €	Price 3c in €	Price 4c in €
1/1	185 x 265	210 x 297	5.920,00	6.330,00	6.740,00	7.150,00
Junior Page	135 x 185	146 x 202	3.420,00	3.730,00	4.040,00	4.350,00
1/2	vertical horizontal 90 x 265 185 x 130	104 x 297 210 x 145	3.110,00	3.420,00	3.730,00	4.040,00
1/3	vertical horizontal 60 x 265 185 x 90	72 x 297 210 x 105	2.045,00	2.355,00	2.665,00	2.975,00
1/4	2 columns vertical horizontal 90 x 130 43 x 265 185 x 60	104 x 145 55 x 297 210 x 75	1.600,00	1.805,00	2.010,00	2.215,00
1/6	60 x 130	72 x 145	1.045,00	1.250,00	1.455,00	1.660,00
1/8	2 columns vertical horizontal 90 x 60 43 x 130 185 x 30	104 x 75 55 x 145 210 x 45	860,00	960,00	1.060,00	1.160,00
1/16	vertical horizontal 43 x 60 90 x 30	55 x 75 104 x 45	455,00	555,00	655,00	755,00
Each single-columned, 43 mm wide			6,05			

DISCOUNTS ARE CHARGED ON B/W PRICE

*Bleed size: plus 3 mm bleed on all sides,

2 Placement surcharge:

Cover page	on request
2. and 4. Cover page	20 %
Editorial page (only 1/3 page possible)	20 %
1. right page	20 %
Other space binding requirements	10 %

Colour: (not subject to discount)

Seitenanteil	2c	3c	4c
1/8 and smaller	€ 100,-	€ 200,-	€ 300,-
1/4 and smaller	€ 205,-	€ 410,-	€ 615,-
1/2 and smaller	€ 310,-	€ 620,-	€ 930,-
1/1 and smaller	€ 410,-	€ 820,-	€ 1.230,-

Special colours plus 20%

Format:

Ads above type area or gutter 10% on gross price

3 Discounts:

Acceptance within 12 months (insertion year)		
frequency scale	Volume scale	
3 ads	2 pages	5 %
6 ads	4 pages	10 %
12 ads	8 pages	15 %
24 ads	12 pages	20 %

No discounts on surcharges, classified ads, ad specials, supplements and technical costs.
Combined and cross-media on request

4 Categories:

Job vacancies, bids per mm*	€ 5,65
Job applications per mm*	€ 5,60
Code fee including postage	€ 8,50

* 1-columned, 43 mm wide

6 Contact:

consulting, booking:
see page 16

5 Ad Specials:

We will gladly make you an individual offer

Binder	4 paged	€ 11.840,-
	Half-paged / a third of a page	on request
	Concurrent	on request
Inserts	up to 25 g (up to 200 mm wide and x 290 mm high)	€ 5.920,-
	up to 40 g (up to 200 mm wide and x 290 mm high)	€ 7.700,-
	above 40 g (up to 200 mm wide and x 290 mm high)	on request
Cover	Cover overwrap	on request
	Banderole/sleeve	on request
Glue on	On the cover page	on request
	Booklet, tip-on-card, Leporello (cellophane-wrapped), CD, DVD, Post-it	€ 150,- per thousand
	Bookmarks	on request
Advertisements	Panorama advertisement	on request
	Tunnel advertisement	on request
	L-Advertisement	on request
	Promotional advertisement	on request
	Back cover package	on request
	Photo Report	on request

more Ad Specials: www.vereingte-fachverlage.de

7 Terms of payment:

Postbank Frankfurt/Main (BLZ 500 100 60)
Kto. 29 08-600, BIC/SWIFT: PBNKDEFF
IBAN: DE07500100600002908600
Ust-Ident-Nr.: DE149063659

Payable in 30 days (occasional ads within 8 days)
net after receipt of invoice. For payment within
14 days 2% cash discount.

THE VEREINIGTE FACHVERLAGE PROMISE: WE GUARANTEE "DISTRIBUTION PLUS"

Our additional service for your external communication:

Your paid service



On top: no charge for Distribution Plus
through Vereinigte Fachverlage

PRINT-MAGAZINE



E-PAPER



WEBSITE



SOCIAL
MEDIA

60.000+ TOTAL DISTRIBUTION

OUR MEDIA BRAND CHANNELS



PRINT-/

E-PAPER
CIRCULATION

- IVW-audit: certainty about the objectively determined data of the advertising media and the contractual execution of their advertising order

- Single-Content-Newsletter
- Double opt-in addresses similar to data protection regulations



WEB REACH

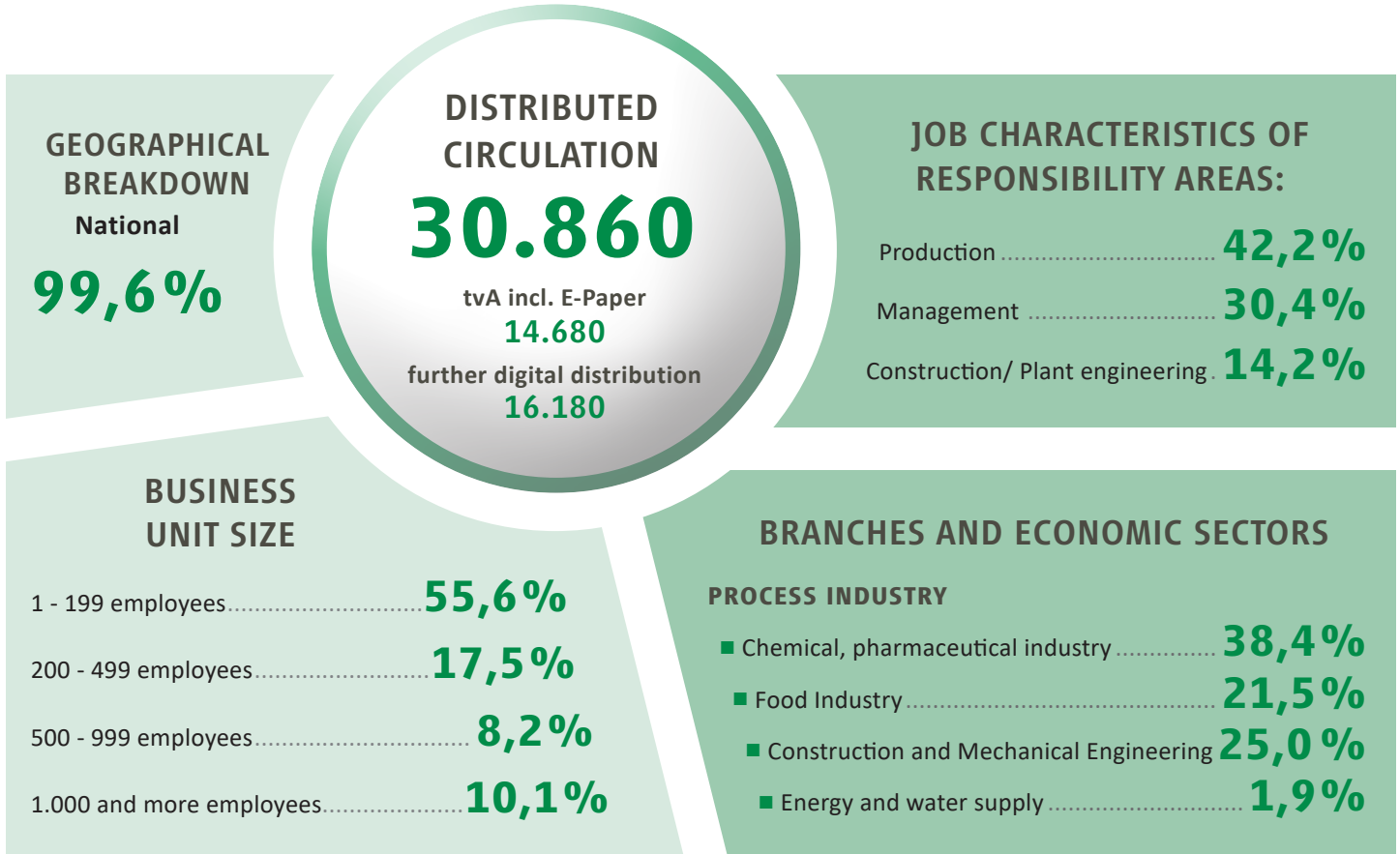
- Multi-Content



SOCIAL REACH

- Single-Content-Posting

VEREINIGTE FACHVERLAGE IS THE **ONLY** PUBLISHING HOUSE THAT HAS ALL BRANDS VERIFIED BY IVW AND IVW-EDA!



Extensive information about circulation and distribution analysis as well as recipient structural analysis can be found at: www.vereinigte-fachverlage.de



- 1 Magazine format:** 210 mm breit, 297 mm hoch, DIN A 4
Type area: 185 mm breit, 265 mm hoch,
4 Spalten à 43 mm Breite
3 Spalten à 60 mm Breite

- 2 Printing and binding method:** Web-fed offset, saddle stitching (adhesive binding for high volume prints)
- 3 Data transmission:** **by email to:** druckunterlagen@vfmz.de
An FTP server is available on request.
- 4 Data formats:** PDF/X 1a files with 5.0 compatibility are preferred. Non-separated .eps files are also possible. All fonts must be converted into paths and/or embedded. For images, a minimum resolution of 300 dpi is required, and line drawings should be delivered as vectors.

Open data (InDesign, QuarkXPress, PageMaker, etc.) on request.

- 5 Colours:** Print inks according to ISO 2846-1 (CMYK). The appropriate colour profile is ISO coated v2.
- 6 Proof:** Printing material for colour advertisements can only be processed reliably with a colour-accurate proof on paper including a FOGRA media wedge. Colour deviations are unavoidable without any colour proof.
- 7 Data archiving:** Print documents are stored for a maximum period of 3 months after processing of orders.
- 8 Warranty:** Only what has been delivered can be used. The publisher shall not be held liable for any deviations regarding texts, images, and in particular regarding colours.
- 9 Contact:** **Disposition:** Nevenka Islamovic



(Data submission, invoices)
phone: 06131 / 992-113
e-mail: n.islamovic@vfmz.de



IVW-geprüfte Auflagenzahlen bedeuten für Werbekunden



- **regelmäßige, neutrale Auflagenprüfung**
- **nachweislich verlässliche Angaben**
- **Vergleichbarkeit dank transparenter Leistungskennziffern**
- **eine professionelle Planungsgrundlage**

Die Verwendung des Zeichens ist nur IVW-Mitgliedern gestattet.
www.ivw.de/logo-info

WISSEN, WAS ZÄHLT





Publication date Copy deadline	Trade fairs/ events	Processes and plants	Components and systems	Measurement, control, automation	Industrial engineering	Trend topic
<p>1-2 2/06/2023 1/20/2023</p> <p>Editorial deadline 12/12/2022</p>		<p>Thermal process engineering Heat transfer engineering Process cooling</p> <p>Mixing, Homogenizing, Filtration, weighing, heat transfer, drying, cooling, heating/heating, Condensing, Crystallizing, Extracting, Rectifying, Distilling, Evaporating, Adsorbing</p>	<p>Pumps and vacuum technology</p> <p>Positive displacement and centrifugal pumps, dosing pumps, peristaltic pumps, chemical standard pumps, submersible pumps, drum and container pumps, worm pumps, piston pumps, vacuum pumps, compressors, compressors, seals, Energy efficiency</p>	<p>Industry 4.0 and digital production</p> <p>Sensors, transducers, transmitters and controllers for pressure, temperature, humidity, dew point, filling level, flow rate, flow and viscosity, SPS, bus systems, control and monitoring systems, tablets and smartphones at the machine, smart networks, security of cloud solutions, access control, wireless communication, power supply, control cabinets, communication systems, cyber security</p>	<p>Dosing, filling and packaging technology Explosion and fire protection</p> <p>Filling, conveying, dosing, weighing, filtering, pharmaceutical solids, dust-free production, containers, silos, tanks, chemical tank farms, containers, drums, big bags, weighing, dosing, filling and discharging equipment, handling equipment, nozzles, safety valves, gas warning systems, spark extinguishing systems, fire protection, explosion protection, process safety</p>	<p>Industry 4.0</p>
<p>3 3/09/2023 2/22/2023</p> <p>Redaktionsschluss 1/23/2023</p>	<p>Solids/ Recycling-Technik/ Pumps&Valves 29 to 30 March 2023 Dortmund</p>	<p>Messe-Special  Mechanical process engineering Bulk materials handling</p> <p>Comminution, grinding, mixing, kneading, stirring, compacting, screening, air screening, dosing, conveying, filling, weighing, vibrating, sorting, crushing, agglomerating, dispersing, pelletizing, tableting, granulating, sampling, atomizing, centrifuging, filtering, separating, ex-proof plants, food & beverage and pharmaceutical technologies</p>	<p>Fittings and gaskets Pipes and hoses</p> <p>Valves, actuators, butterfly valves, gate valves, cocks, high pressure fittings, flat, mechanical and non-contact seals, stuffing box packings, pipes, expansion joints, pipe fittings, chemical hoses, hose connections, requirement profiles for the pharmaceutical, food and chemical industries</p>	<p>Process analysis technology Measurement technology</p> <p>Analytical measuring instruments, chromatographs, photometers, spectrometers, measuring instruments for pH, conductivity, concentration, particle size and density, process analytics, gas measurement technology, wireless communication, sensors, transducers, transmitters and controllers for fill level, flow rate, pressure, temperature, humidity, dew point and viscosity</p>	<p>Predictive Maintenance Quality and environmental management</p> <p>Maintenance and servicing of equipment, microscopy, endoscopy, industrial cleaning, nozzles, hygiene, TQM, certifications, audit, quality control, software systems for quality assurance and maintenance, packaging technology</p>	<p>Fittings and gaskets</p>
<p>4 4/05/2023 3/21/2023</p> <p>Editorial deadline 2/17/2023</p>	<p>HANNOVER MESSE 17 to 21 April 2023 Hanover</p> <p>Interpack 04 to 10 May 2023 Duesseldorf</p> <p>Sensor+Test 09 to 11 May 2023 Nuremberg</p> <p>Labvolution 09 to 11 May 2023 Hanover</p> <p>Maintenance 24 to 25 May 2023 Dortmund</p>	<p>Food & beverage technology Heat transfer engineering</p> <p>Mixing, agglomerating, homogenizing, filtering, dosing, conveying, filling, weighing, heat transfer, drying, cooling, heating/superheating, condensing, crystallizing, extraction, rectification, distillation, evaporation, adsorption, CIP and SIP systems, energy-efficient plants</p>	<p>Compressors, compressed air technology</p> <p>Vacuum pumps, condensers, compressors, fans, compressed air generation, compressed air conditioning, condensate separation, compressed air lines, seals</p>	<p>Fair - Special  Process control engineering and automation</p> <p>Process controls, SPS, actuators, bus systems, control and monitoring systems, frequency converters, terminal connectors, screw connectors, plug connectors, power supply, switch cabinets, housings, monitors, process visualization, process simulation, Remote Control 4.0, smart networks, security for cloud solutions, digital networking</p>	<p>Safety and hazardous substance storage Explosion and fire protection</p> <p>Safety valves, gas warning systems, spark extinguishing systems, fire protection, explosion protection, process safety, hazardous materials storage and hazardous goods transport, drip trays, containers, chemical tank farms, leakage systems, leak detectors, explosion suppression and isolation, rupture discs, inertization, protective clothing, PPE, nozzles, cleaning technology</p>	<p>Compressed air technology</p>

Subject to change in line with current events



Publication date Copy deadline	Trade fairs/ events	Processes and plants	Components and systems	Measurement, control, automation	Industrial engineering	Trend topic	
<p>5 5/31/2023 5/12/2023</p> <p>Editorial deadline 4/13/2023</p>	<p>Diam 14 to 15 June 2023 Leipzig</p> <p>MSR Spezialmesse 06/21/2023 Hamburg</p>	<p>Thermal process engineering Heat transfer engineering Mixing, agglomerating, homogenizing, filtering, dosing, conveying, filling, weighing, heat transfer, drying, cooling, heating/superheating, condensing, crystallizing, extraction, rectification, distillation, evaporation, adsorption, CIP and SIP systems, energy-efficient plants</p>	<p>Fittings and connection technology seals, pipes and hoses Valves, actuators, butterfly valves, gate valves, cocks, sight glasses, high pressure fittings, pipes, expansion joints, pipe fittings, chemical hoses, hose connections, flanges, sleeves, fittings, clamps, couplings, chemical and food hoses, gaskets</p>	<p>Measurement in hazardous area Safety and Security Explosion-proof sensors, transmitters and controllers, explosion-proof PCs, explosion-proof weighing and dosing systems, fieldbus systems for hazardous areas, access control, cyber security</p>	<p>Material and surface engineering Wear and corrosion protection Protective coatings, linings, coatings, paints, alloys, insulation, floor coverings, corrosion and wear protection, special materials, materials testing, infrared measurement technology</p>	Heat transfer	
<p>6 6/28/2023 6/13/2023</p> <p>Editorial deadline 5/11/2023</p>		<p>Conveying, dosing, weighing Conveyor technology, weighing, dosing, filling and discharging stations, troughs, sluices, feeders, switches, gate valves, scales and weighing systems, discharge devices, palletizing systems, emptying devices, handling equipment</p>	<p>Drive and seal technology Electric, hydraulic, pneumatic and thermal drives, fluid power technology, gaskets, sliding ring and contact-free seals, stuffing box packings, energy efficiency</p>	<p>Plant planning and digital production Hardware and software for plant engineering and chemicals, simulation and planning software, CAD, CAE, CAQ, EDM, PPS, ERP, SCM, input and output devices, display devices, monitors, switch cabinets, housings, process visualization and simulation, communication systems (Internet, Intranet, Ethernet), Industry 4.0</p>	<p>Laboratory and pilot plant Components, systems and measuring systems for laboratory and pilot plant, stirrers, mills, pump stations, sampling equipment, pilot plants, laboratory outfitting, laboratory equipment, laboratory dishwashers, drying cabinets, thermostats, coolers, laboratory information systems, ultra-pure water, biotechnology</p>	Plant design	
WITH SUPPLEMENT „UMWELTECHNIK“ – more information on page 9							
<p>7-8 8/09/2023 7/25/2023</p> <p>Editorial deadline 6/27/2023</p>		<p>Environmental and energy engineering Filtration technology Processing, recycling, filtering, separation, cleaning, extraction, drying, cooling, heating/superheating, energy supply, energy generation and recovery, energy-efficient plants, renewable energies, biogas facilities</p>	<p>Pumps and vacuum technology Positive displacement and centrifugal pumps, dosing pumps, peristaltic pumps, standard chemical pumps, submersible pumps, drum and container pumps, worm pumps, piston pumps, vacuum pumps, condensers, compressors, seals, energy efficiency</p>	<p>Process measurement technology Analytical measuring instruments, chromatographs, photometers, spectrometers, measuring instruments for pH, conductivity, concentration, particle size and density, process analytics, gas measurement technology, wireless communication, sensors, transducers, transmitters and controllers for fill level, flow rate, pressure, temperature, humidity, dew point and viscosity</p>	<p>Chemicals and pharmaceuticals logistics Safety engineering Storage and packaging of hazardous materials, containers, silos, tanks, chemical tank farms, containers, barrels, big bags, palletizing systems, emptying equipment, handling equipment, discharge devices, nozzles, cleaning technology, gas warning systems, leakage systems, leak detectors, PPE</p>	Hygienic Design	
<p>9 9/05/2023 8/21/2023</p> <p>Editorial deadline 7/24/2023</p>	<p>MSR Spezialmesse 09/13/2023 Ludwigshafen</p> <p>Powtech 26 to 28 September 2023 Nuremberg</p> <p>Ilmac 26 to 28 September 2023 Lausanne, Swiss</p>	<div style="display: flex; align-items: center;"> <div> <p>In the POWTECH ISSUE, problem solutions from the POWTECH exhibitors for the process industry are presented in user reports, trend reports, interviews and statements.</p> </div> </div>			<p>TOPICS</p> <ul style="list-style-type: none"> ■ Grundverfahren für Pulver und Schüttgüter ■ Apparatebau- und Verfahrenskomponenten ■ Verpacken und Abfüllen ■ Messen, Regeln, Automatisieren 	<ul style="list-style-type: none"> ■ Nanopartikeltechnologie ■ Sicherheits- und Umwelttechnik ■ Qualitätskontrolle, -sicherung und -management ■ Dienstleistungen 	Bulk

Subject to change in line with current events



Publication date Copy deadline	Trade fairs/ events	Processes and plants	Components and systems	Measurement, control, automation	Industrial engineering	Trend topic
10 10/05/2023 9/19/2023 Editorial deadline 8/22/2023	Fakuma 17 to 21 October 2023 Friedrichshafen A+A 24 to 27 October 2023 Duesseldorf	Plastics technology Conveyor technology Filling, conveying, dosing, sorting, screening, sifting, crushing, grinding, granulating, chutes, sluices, feeders, diverters, gate valves, scales and weighing systems, discharging devices equipment, palletizing equipment, dischargers, handling equipment, plastics recycling	Compressors, compressed air technology Vacuum pumps, compressors, fans, compressed air generation, compressed air condensate separation, compressed air lines, gaskets, compact electric motors	Measurement in hazardous area Explosion-proof sensors, transmitters and controllers, explosion-proof PCs, explosion-proof weighing and dosing systems, fieldbus systems for hazardous areas, Access control	Safety and hazardous substance storage Explosion and fire protection Safety valves, gas warning systems, spark extinguishing systems, fire protection, explosion protection, process safety, hazardous materials storage and hazardous goods transport, drip trays, containers, chemical tank farms, leakage systems, leak detectors, explosion suppression and isolation, rupture discs, inertization, protective clothing, PPE, nozzles, cleaning technology	Energy and alternative raw materials
		WITH SUPPLEMENT „UMWELTTECHNIK“ – more information on page 9				
11 11/03/2023 10/18/2023 Editorial deadline 9/19/2023	Diam 08 to 09 November2023 Bochum Brau Beviale 14 to 16 November 2023 Nuremberg SPS 14 to 16 November 2023 Nuremberg	Fair-Special BrauBeviale2023 Food & beverage technology Mixing and separation Water treatment, micro-filtration, ultra-filtration, disinfection plants, separators, distillation, rectification, screening, air screening, separating, crushing, compacting, agglomerating, granulating, mixing, homogenizing, centrifuging, environmental engineering	Valves, pipes, hoses, fittings Valves, actuators, butterfly valves, Gate valves, cocks, high pressure fittings, stainless steel pipes, pipe linings, Pipe heaters, leak detectors, compensators, pipe fittings, chemical hoses, hose connections, flanges, sleeves, connectors, clamps, couplings, gaskets	Messe-Special sps smart production solutions Instrumentation and visualization Measuring instruments, sensors, transducers, controls, SPS, controllers, bus systems, control and monitoring systems, frequency converters, switch cabinets, housings, monitors, process visualization, process simulation	Dosing, filling and packaging technology Filling, conveying, dosing, weighing, filtering, pharmaceutical solids, dust-free production, containers, silos, tanks, chemical tank farms, containers, drums, big bags, weighing, dosing, filling and discharging stations, emptying devices, handling devices, nozzles	Filling and packing
		Mechanical process engineering Bulk materials handling Comminution, grinding, mixing, kneading, stirring, compacting, screening, air screening, dosing, conveying, filling, weighing, vibrating, sorting, crushing, agglomerating, dispersing, pelletizing, tableting, granulating, sampling, atomizing, centrifuging, filtering, separating, ex-proof plants, food & beverage and pharmaceutical technologies	Pumps and vacuum technology Positive displacement and centrifugal pumps, dosing pumps, peristaltic pumps, standard chemical pumps, submersible pumps, drum and container pumps, worm pumps, piston pumps, vacuum pumps, condensers, compressors, seals, energy efficiency	Plant planning and digital production Hardware and software for plant engineering and chemicals, simulation and planning software, CAD, CAE, CAQ, EDM, PPS, ERP, SCM, input and output devices, display devices, monitors, switch cabinets, housings, process visualization and simulation, communication systems (Internet, Intranet, Ethernet), Industry 4.0	Cleaning and Maintenance Maintenance and servicing of Equipment, exhaust air cleaning, microscopy, endoscopy, predictive maintenance, industrial cleaning, industrial vacuums, extraction, nozzles, hygiene, certifications	

Subject to change in line with current events



UMWELTTECHNIK SUPPLEMENT IN MY FACTORY AND VERFAHRENSTECHNIK

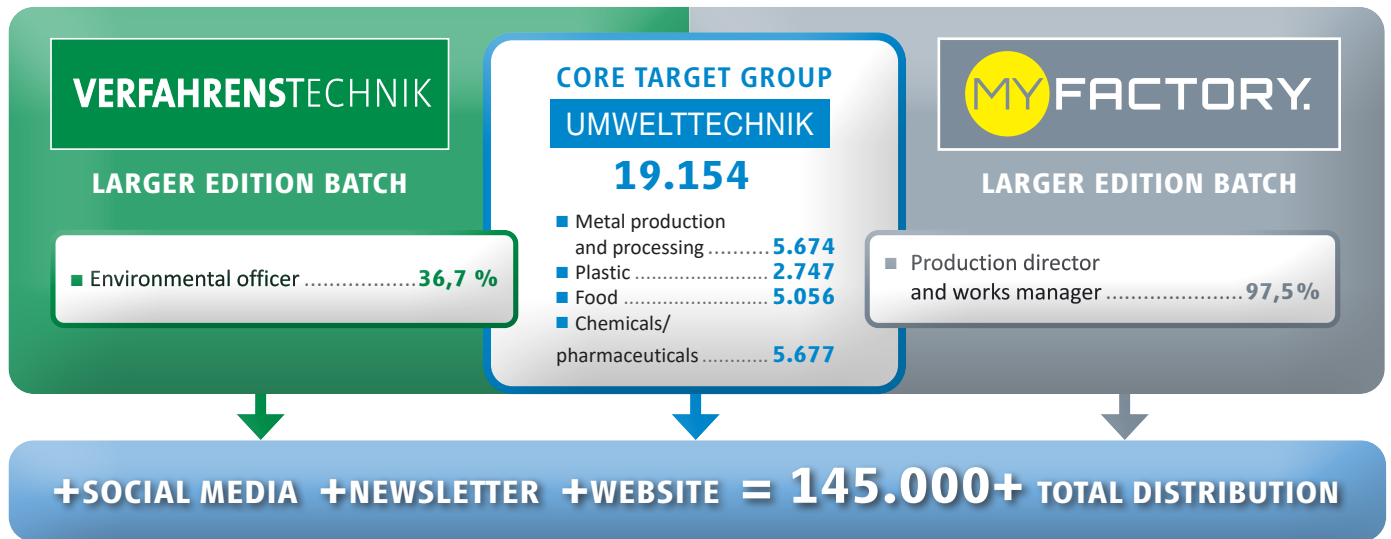
In an environment that is constantly changing, the duties of the people confronted with the challenges of new technological demands, legal regulations, and guidelines on a daily basis are constantly evolving. In situations such as these, environmental protection integrated into production, the sustainable handling of resources and energy within a company in other words, are not only good for the environment, but also bring with the cost savings.

With the newly conceived **supplement UMWELTTECHNIK**, we meet these target groups squarely within their identified decision context:

Works managers, production directors, process engineers, and environmental officers with the market for "MY FACTORY" in production and manufacturing and also with the market "VERFAHRENSTECHNIK" in the process industry.

The **supplement UMWELTTECHNIK** appears 2x per year and efficiently unites ALL of the industries and functions associate with this topic.

Enjoy considerable reach within your target group at



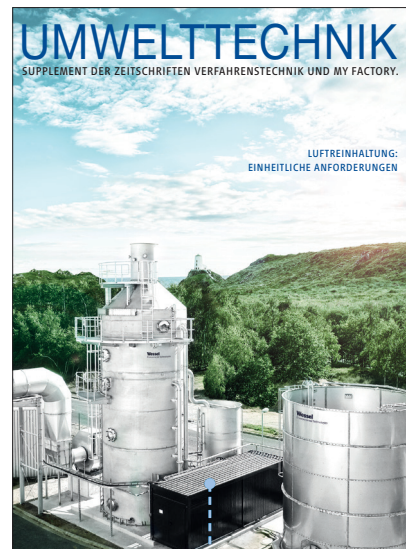
THE TOPICS:

Measuring and analysis devices, air purification/extraction systems, disposal/recycling, recycling management, process and wastewater treatment, surface drainage, material, raw material, and energy efficiency, heat and process heat utilization, environmental technology 4.0

Formats		Price s/w in €	Price 2c in €	Price 3c in €	Price 4c in €
	1/1	6.995,00	7.405,00	7.815,00	8.225,00
	Junior Page	4.040,00	4.350,00	4.660,00	4.970,00
	1/2	3.675,00	3.985,00	4.295,00	4.605,00
	1/3	2.415,00	2.725,00	3.035,00	3.345,00
	1/4	1.890,00	2.095,00	2.300,00	2.505,00

Display formats, see page 6.

Surcharges, discounts, see page 7. Other formats upon request.



Issue 1:
Closing date: 05/25/2023
Publishing date: 06/13/2023

Issue 2:
Closing date: 09/14/2023
Publishing date: 09/29/2023



Issue 1:
Closing date: 06/13/2023
Publishing date: 06/28/2023

Issue 2:
Closing date: 09/19/2023
Publishing date: 10/05/2023



1 Portrait

- 1 Name:** VERFAHRENSTECHNIK Newsletter
- 2 Brief description:** The VERFAHRENSTECHNIK Newsletter informs about hot topics in advance and also other key topics of the upcoming print edition.
- 3 Target group:** The VERFAHRENSTECHNIK newsletter is aimed at process engineers in the chemical and petrochemical industries, in the pharmaceutical sector and in the food and beverage industry across all sectors. All recipients of the newsletter have given their consent to receive mailings via the „double opt-in“ procedure.
- 4 Frequency:**

25 times a year					
	Closing date	Publishing date		Closing date	Publishing date
01	01/04/2023	01/10/2023	14	07/05/2023	07/11/2023
02	01/18/2023	01/24/2023	15	07/19/2023	07/25/2023
03	02/01/2023	02/07/2023	16	08/02/2023	08/08/2023
04	02/14/2023	02/21/2023	17	08/16/2023	08/22/2023
05	03/01/2023	03/07/2023	18	08/30/2023	09/05/2023
06	03/15/2023	03/21/2023	19	09/13/2023	09/19/2023
07	03/29/2023	04/04/2023	20	09/27/2023	10/10/2023
08	04/12/2023	04/18/2023	21	10/11/2023	10/17/2023
09	04/25/2023	05/02/2023	22	10/25/2023	10/31/2023
10	05/10/2023	05/16/2023	23	11/08/2023	11/14/2023
11	05/23/2023	05/30/2023	24	11/22/2023	11/28/2023
12	06/06/2023	06/13/2023	25	12/06/2023	12/12/2023
13	06/21/2023	06/27/2023			

STAND-ALONE-NEWSLETTER

With a stand-alone mailing, you benefit from maximum exclusivity. You reach your target group with your message directly in their mailbox. You provide the content input and information to the desired target group, we take care of the rest!



EXCLUSIVELY FOR YOUR COMPANY:

- Your Text
- Our Design
- Our Adresses

Price: per receiver € 0,70
Set-Up costs € 350,-

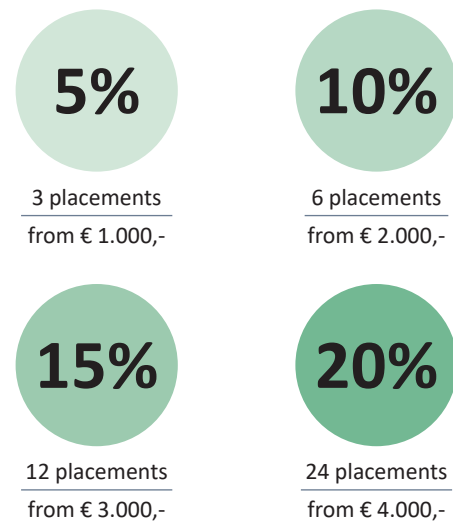
plus the respective valid VAT, no discount possible, only delivery to of total subscribers possible. Further digital target group selections on request.

P Price list/Advertising

1 Advertising and Prices: (prices plus the applicable VAT)

SUPERBANNER	CONTENT-AD
<p>Prices: first place: € 650,- all other: € 610,-</p> <p>Format: max. 30 KB 560 x 80 Pixels</p>	<p>Prices: first place: € 790,- all other: € 735,-</p> <p>Format: max. 30 KB Headline: 45 signs incl. spaces Text: 400 signs incl. spaces Picture: 255 x 163 Pixels (linkable to your content, e.g. video) marked as ADVERTISEMENT</p>

2 Discounts: No discount combination between print and newsletter possible. Acceptance within 12 months (insertion year)



F Formats and technical specifications

- 1 File formats:** jpg, gif and png (not animated)
- 2 Newsletter format:** Multipart (HTML+Text)
- 3 Delivery adress:** e-mail to: druckunterlagen@vfmz.de
- 4 Delivery date:** at least four working days prior placement

U Usage data

2 Subscribers: 1.759 State 07/2022



1 Portrait

1 Web Address: www.verfahrenstechnik.de

2 Brief description: www.verfahrenstechnik.de delivers cross-industry technical and value-oriented information on components, plants and systems in the process industry. Current industry news, event information and relevant management topics round off the range of information.

3 Target group: www.verfahrenstechnik.de is aimed at process engineers in the chemical and petrochemical industries, in the pharmaceutical sector and in the food and beverage industry.

F Formats and technical specifications

1 File formats: gif, jpg or flash (link must be embedded in the flash file embedded, no self-playing sound). In case of flash banners in swf format, a banner of the same size as a gif or jpg file. Jpg file must be included.

2 Delivery address: e-mail to: druckunterlagen@vmfz.de

3 Delivery date: at least three working days prior placement

U Usage data

Page Impressions: 40.602 (01-08 2022 average mth.)

Visits: 7.594



P Price list/Advertising (from 01/01/2023)

1 Advertising and Prices: (prices plus the applicable VAT)

Formats	Size in Pixels	Data volume	Price / 1 Week	Price / 4 Weeks
1 Billboard	970 x 250	40 KB	€ 610,-	€ 2.220,-
2 Large Leaderboard	970 x 90	40 KB	€ 400,-	€ 1.600,-
3 Leaderboard	728 x 90	40 KB	€ 285,-	€ 1.065,-
4 Half Page Banner	300 x 600	40 KB	€ 385,-	€ 1.380,-
5 Skyscraper	120 x 600	40 KB	€ 295,-	€ 1.125,-
6 Premium-Square	300 x 300	40 KB	€ 250,-	€ 910,-
7 Square	300 x 300	40 KB	€ 230,-	€ 880,-

All banners run in rotation (max. 3 per square).

CONTENT MARKETING

SPONSORED ARTICLE

Reach: 40.602 Pls

Price: € 1.560,-

TECHNICAL SPECIFICATIONS:

Content: Text 1.000 - 1.200 signs (incl. spaces) + 1 horizontal picture,

Positioning: integration as article

see page 13

New banner formats and placements from 01/01/2023

Billboard

Large Leaderboard

Leaderboard

Half Page Banner

Skyscraper

Premium-Square/Square

2 Discounts: No combination or discounts possible between print and online. Acceptance within 12 months (insertion year)

5%

3 placements

10%

6 placements

15%

12 placements

20%

24 placements



SOCIAL-MEDIA-MARKETING WITH VERFAHRENSTECHNIK

AS A MEDIA COMPANY, WE PROVIDE AN EXTENSIVE B2B NETWORK FOR ACCESS TO THE APPROPRIATE SOCIAL MEDIA TARGET GROUPS.

You supply your contents and we provide our high-reach networks.

We can thus give you extended access to the desired target group without having to make great efforts and without tying up your own resources.

NETWORKS:



CONTENT MARKETING

SPONSORED POST

Reach: 15.000

Price: € 840,-

TECHNICAL SPECIFICATIONS:

Content: Text 1.000 - 1.200 signs (incl. spaces) + 1 horizontal picture,

Positioning: intergration as post

see page 13

CHOOSE YOUR REACH BOOSTER FOR NATIONAL AND INTERNATIONAL TARGET GROUP CLUSTERS IN SOCIAL MEDIA!

REACH OUT TO YOUR TOPIC OR INDUSTRY TARGET GROUPS!

The social media network of Vereinigte Fachverlage with cross-industry media brands offers you significant reach amplification into your target groups.

Choose from the national or international theme and industry clusters on offer or let us put together an individual campaign for you.

Design and development	Drive technology	Manufacturing and production	Intralogistics and supply chain	Automation technology	Process industry, chemical and process technology	Fluid power technology, hydraulics and pneumatics	Environmental technology	Machine construction	Industry 4.0
National distribution									
90.000	80.000	80.000	70.000	90.000	90.000	80.000	50.000	150.000	150.000
International distribution									
1,4 Mio	1,4 Mio	750 thou.	1,2 Mio	1,4 Mio	900 thou.	550 thou.	---	2,4 Mio	2,4 Mio

OUR TEAM WILL GLADLY ADVISE YOU! (consulting see page 16)



NEW CONTENT MARKETING IN THE VERFAHRENSTECHNIK

EFFECTIVE TARGET GROUP MARKETING - INNOVATIVE & INFORMATIVE

Place your content directly in the editorial environment of antriebstechnik and transport your message your message effectively to your target group. Benefit from the native integration of the high credibility and expertise of our brand.

PRINT / E-PAPER

SPONSORED ARTICLE

Reach: 30.860 tvA
Price: € 1.590,-

WEBSITE

SPONSORED ARTICLE

Reach: 7.594 Visits/ 40.602 Pls
Price: € 1.560,-

NEWSLETTER

SPONSORED POST

Reach: 1.759
Price: € 1.560,-

SOCIAL MEDIA

SPONSORED POST

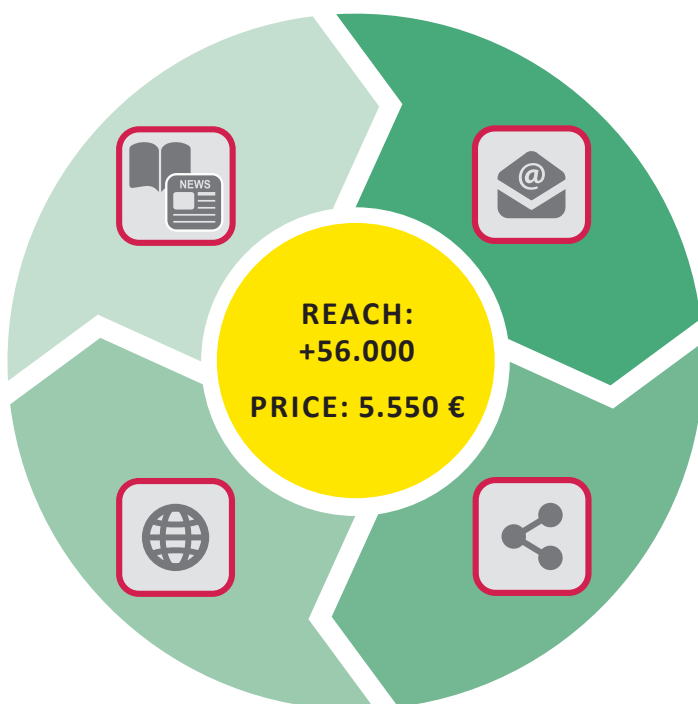
Reach: 15.000
Price: € 840,-

The content modules can be individually combined and expanded. Please contact us.

The prices are not AE-deductible and do not include VAT.

CONTENT MARKETING CAMPAIGN

THE COMPLETE SOLUTION: PERFECT FOR YOUR PRODUCT AND BRAND MESSAGE



THE PACKAGE:

You book your content and receive distribution via four channels PRINT, NEWSLETTER, WEBSITE and SOCIAL MEDIA.
Benefit from the high overall reach.

ADDED VALUE, THAT CONVINCES:

- Advertising-free representation
- Contents without ad blockers
- High reader acceptance

TECHNICAL SPECIFICATIONS:

Content: Text 1.000 - 1.200 signs (incl. spaces) + 1 horizontal picture
Placements: integration as post

WITH THE DIGITAL MEDIA CHANNELS OF WORLD OF INDUSTRIES YOU COMMUNICATE TARGETED IN YOUR FOCUS MARKETS TO INTERNATIONALLY RELEVANT TRADE FAIRS!

DIGITAL SCOUT powered by WORLD OF INDUSTRIES is a digital magazine specially developed for reaching relevant target groups at international trade fairs. Published as a cross-industry compendium the **DIGITAL SCOUT** is published for HANNOVER MESSE, AUTOMATICA and SPS drives.

The **DIGITAL SCOUT** brings the focus topics of the respective trade show from various trade magazines and thus addresses all relevant industry target groups. an.

TO BE RELEASED IN 2023:

DIGITAL SCOUT 1 CD: 21.03.2023 PD: 06.04.2023

FOR HANNOVER MESSE with focus topics:
Drive technology, Fluid technology, Konstruktion, Automation

DIGITAL SCOUT 2 CD: 25.05.2023 PD: 20.06.2023

FOR AUTOMATICA with focus topics:
Automation, Drive technology, Motion & Drives, Logistics, Smart Factory

DIGITAL SCOUT 3 CD: 17.10.2023 PD: 07.11.2023

FOR SPS with focus topics:
Automation, Drive technology, Motion control, Control technology, Software and IT in manufacturing



REACH: 200.000 RECIPIENTS VIA NEWSLETTER, WEB AND SOCIAL MEDIA!

SPONSORED ARTICLE

Present your company with a Sponsored Article in DIGITAL SCOUT to present your trade fair novelty and use this reach booster: The Sponsored Article appears as an additional highlight article on the WORLD OF INDUSTRIES website (in English).

Price: 2.500€

FRONT PAGE PACKAGE

On the cover page of DIGITAL SCOUT, you put your innovations exclusively on the cover page of DIGITAL SCOUT, thus attracting maximum attention from your target group. Combined with an exclusive cover feature, you anchor your trade show topic perfectly in the industry!

Price: € 5.000

EXTRA

Advertising customers of the carrier trade journals receive your advertisement in Digital Scout free of charge in addition to the ad in the in the carrier magazine as an extension

INCREASE YOUR REACH TO TRADE SHOWS INTERNATIONALLY AS WELL:

Supplement your communication internationally with the „WORLD OF INDUSTRIES“ digital media: The international newsletters and the international website round off the trade show offering. Reach international target groups on your trade show topics: Decision-makers in design, development and production, logistics and the process industry in the most important economic markets in Europe and worldwide.



COMMUNICATE INTERNATIONALLY AND ACROSS EUROPE IN YOUR FOCUS MARKETS!

WORLD OF INDUSTRIES is the key English-language media brand for your communications

in target markets such as: **Automation, Motion & Drives, Logistics, Smart Factory and Process Industry.**

Reach decision makers in design, development and production, logistics and process industry in the most important economic markets in Europe and worldwide.

TOP HEADINGS AND TOPICS:



LOGISTICS



MOTION & DRIVES



AUTOMATION



SMART FACTORY



PROCESS INDUSTRY

NEW SPONSORED ARTICLE / SPONSORED POST

Paid and thus guaranteed editorial publication on the desired date. Your English-language content, product presentations, etc. are presented in editorial form on the website. content publications are temporarily on the home page and permanently in the topic section.

CONTENT MARKETING

SPONSORED POST NEWSLETTER



Reach: 2.847

Price: € 1.770,-

SPONSORED ARTICLE WEBSITE



Reach: 8.046

Visits: 48.956 Pls (average mth.)

Price: € 1.510,-

SPONSORED POST SOCIAL MEDIA



Reach: 25.000

Price: € 1.250,-

TECHNICAL SPECIFICATIONS:

Content: Text 1.000 - 1.200 signs (incl. spaces) + 1 horizontal picture, **Placement:** integration as content

NEWSLETTER-RECIPIENTS: 2.847 THROUGHOUT EUROPE

NEWSLETTER

Format	Size	Data volume	Price first Place	Price any other
Superbanner	560 x 80 Pixels	30 KB	€ 780,-	€ 730,-
Content-Ad* (*marked as Advertisement)	400 signs incl. spaces, picture optional (linkable to your content, e.g. video)	30 KB	€ 940,-	€ 865,-

	Closing date	Publishing date
1	01/26/2023	02/01/2023
2	03/24/2023	03/30/2023
3	06/01/2023	06/07/2023
4	09/01/2023	09/07/2023
5	09/15/2023	09/21/2023
6	10/20/2023	10/26/2023

VISITORS / ACCESSES: 45.895 PAGE IMPRESSIONS – 8.046 Visits (01-08 2022 average mth.)

WEBSITE

	Format	Size in Pixels	Data volume	Price / 1 week	Price / 4 week
1	Billboard	970 x 250	40 KB	€ 610,-	€ 2.220,-
2	Large Leaderboard	970 x 90	40 KB	€ 400,-	€ 1.600,-
3	Leaderboard	728 x 90	40 KB	€ 285,-	€ 1.065,-
4	Half Page Banner	300 x 600	40 KB	€ 385,-	€ 1.380,-
5	Skyscraper	120 x 600	40 KB	€ 295,-	€ 1.125,-
6	Premium-Square	300 x 300	40 KB	€ 250,-	€ 910,-
7	Square	300 x 300	40 KB	€ 230,-	€ 880,-

REACH: TO 1 MILLION

Format	Distribution	Reach	Price in €
Post	Europaweit	25.000	1.250,-
Post	International	100.000	2.800,-

* no deduction of agency commission possible

SOCIAL MEDIA



www.world-of-industries.com

(prices plus the applicable VAT)

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antriebstechnik



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**INDUSTRIELLE
AUTOMATION**

**DER
KONSTRUKTEUR**

VERFAHRENSTECHNIK

**TECHNIKWISSEN
FÜR INGENIEURE**