



CDC Funding Opportunities



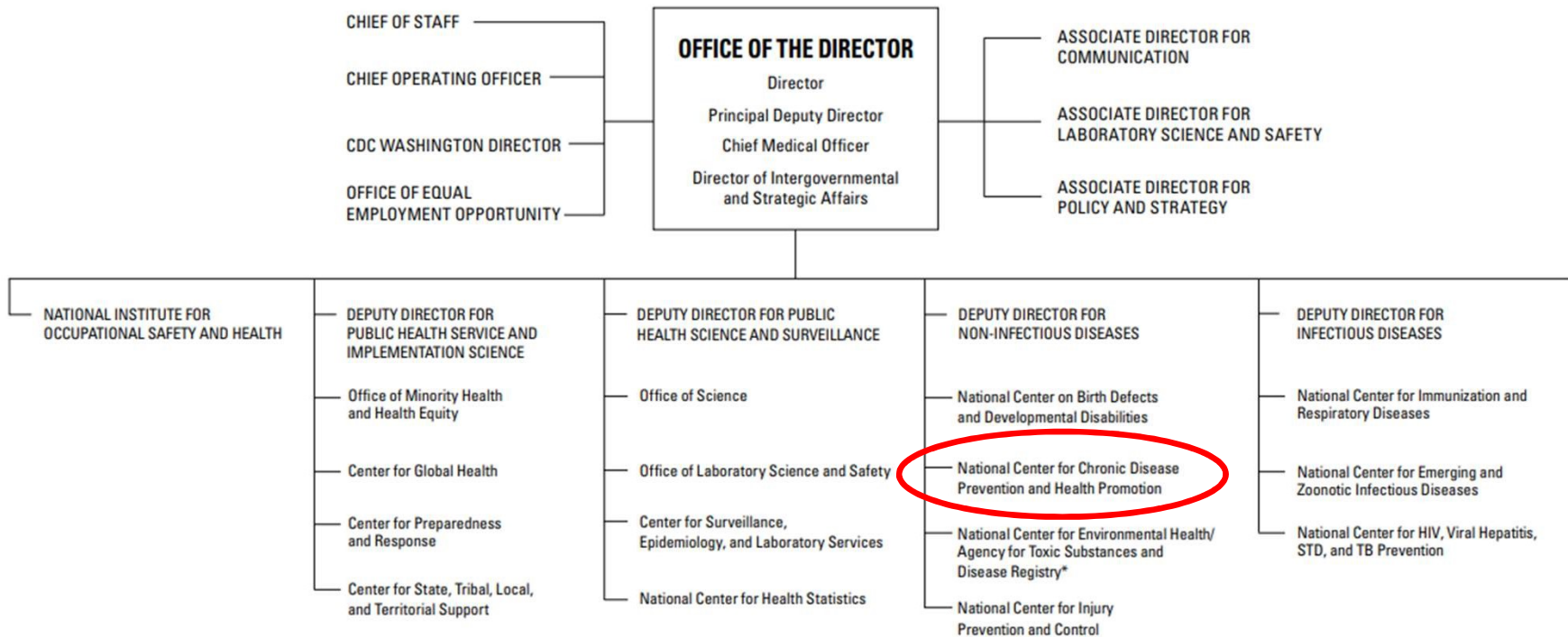
Ken Rose, Chief, Physical Activity and Health Branch

**Division of Nutrition, Physical Activity, and Obesity
National Center for Chronic Disease Prevention and Health Promotion
U.S. Centers for Disease Control and Prevention**



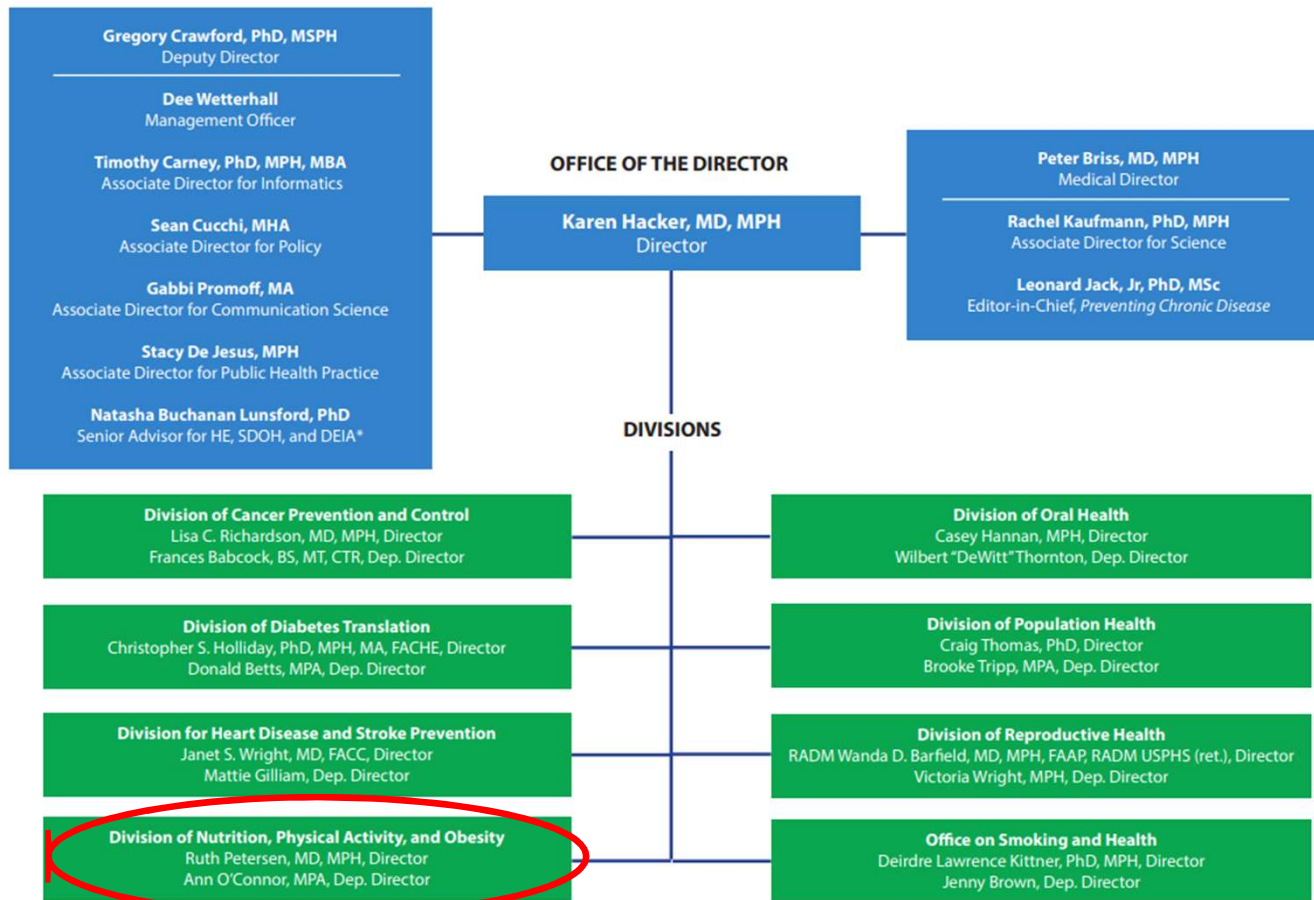
Centers for Disease Control and Prevention

DEPARTMENT OF HEALTH AND HUMAN SERVICES CENTERS FOR DISEASE CONTROL AND PREVENTION (CDC)





National Center for Chronic Disease Prevention and Health Promotion



The way we design our communities is
killing us...





Highway Infrastructure





Connectivity





The National
"No Walk"
Campaign

STRATEGY #1:

DON'T BUILD SIDEWALKS





STRATEGY #2:

BUILD REPELLANT SIDEWALKS

A decorative graphic consisting of several parallel white lines of varying lengths, slanted upwards from left to right, located in the bottom right corner of the blue background.



STRATEGY #3:

ALLOW SIDEWALKS TO DISINTEGRATE

A decorative graphic consisting of several parallel white lines of varying lengths, slanted diagonally upwards from left to right, located in the bottom right corner of the blue background.



STRATEGY #4:

BUILD TREACHEROUS SIDEWALKS





•IN-SCHOOL TRAINING
•EVENING PUPPY CLASSES
•TRAINING BY BOB MOOREFIELD
874-5224

ALPHA ACADEMY
DOG TRAINING
CLIENT
PARKING
ONLY!!

UNITED

770-944-4960

STRATEGY #5:

OBSTRUCT SIDEWALKS





STRATEGY #6:


USE CREATIVE DESIGN.





STRATEGY #7:

CROSSWALKS SHOULD BE
DYSFUNCTIONAL, IF NOT SILLY.





STRATEGY #8:

COMBINE MULTIPLE STRATEGIES





STRATEGY # 9:

NEVER PLACE AN INTERESTING OR USEFUL
DESTINATION WITHIN WALKING DISTANCE
OF WHERE ANYBODY LIVES





STRATEGY #10:

JUST SAY IT





STRATEGY #11:

MAKE EVERYTHING, ABSOLUTELY
EVERYTHING ACCESSIBLE TO A CAR







Pharmacies



Dry Cleaners





Booze





Groceries



Auto Service



Fine



Food





Coffee

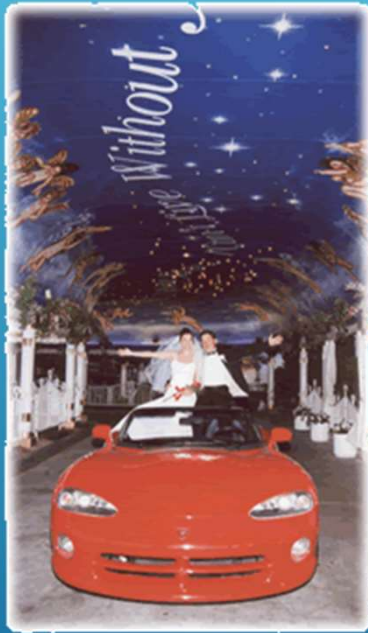


A nice touch...
Braille buttons for
blind drivers



Banking

Wedding Chapel Las Vegas, NV





Child support payments



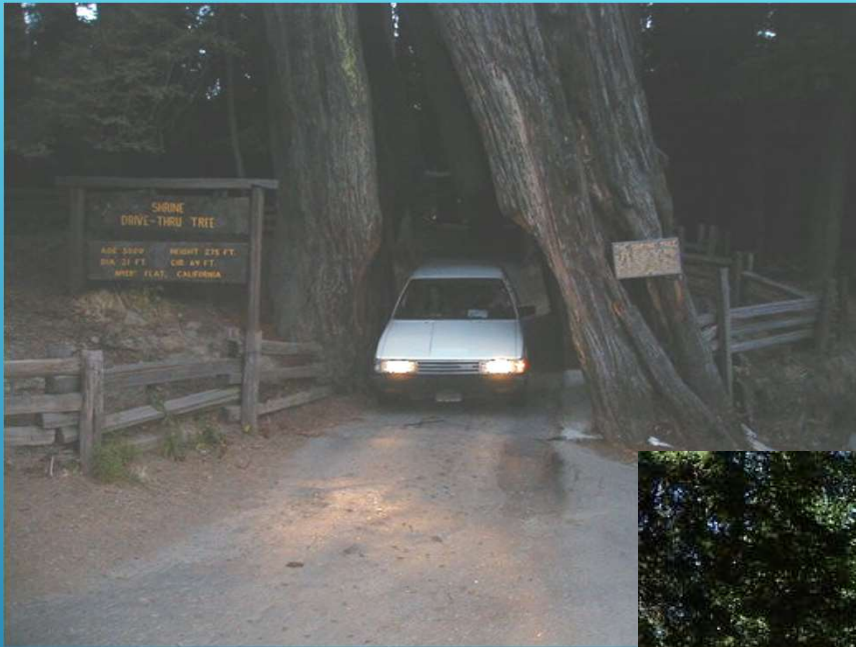


Gardner Memorial Chapel
Davidson, TN



Junior Funeral Home
Pensacola, FL

Funerals



Trees





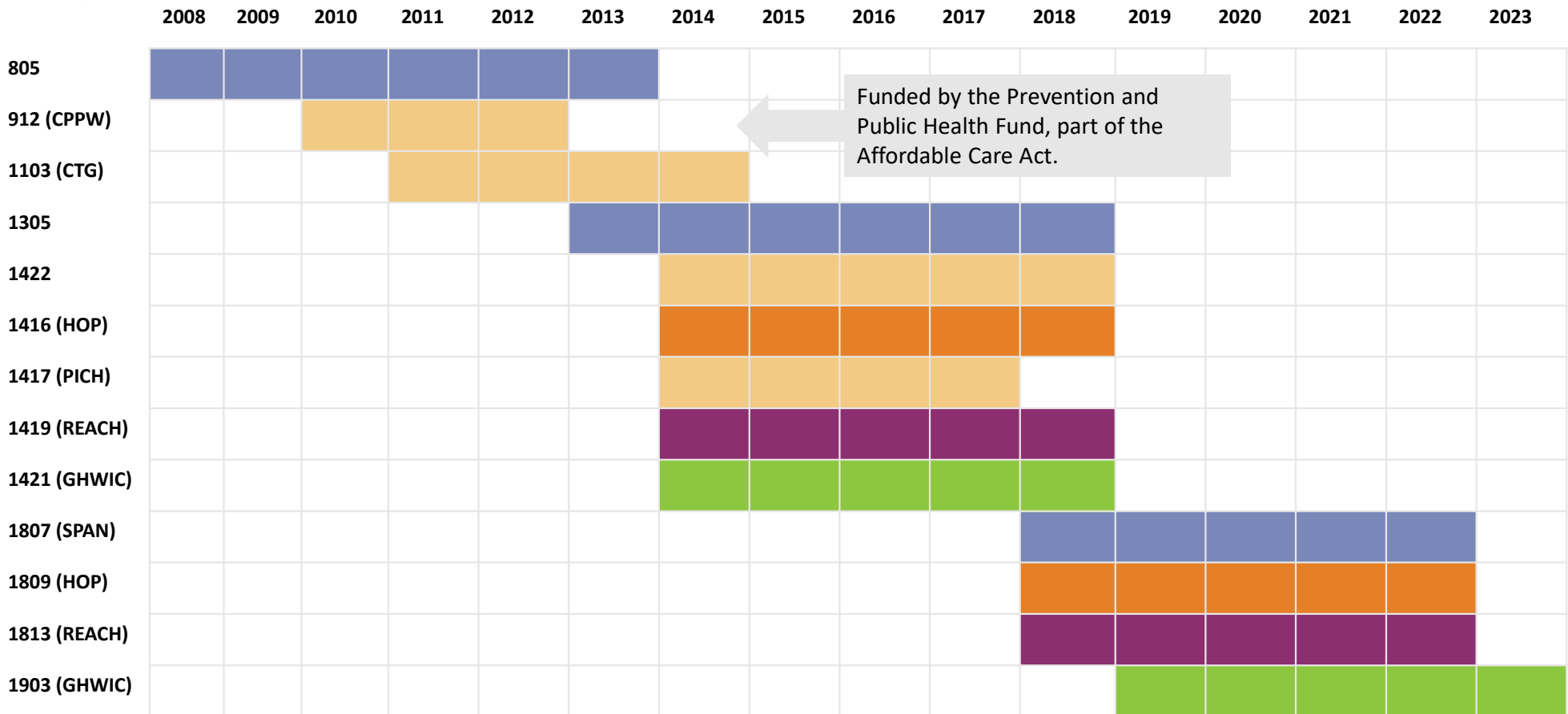
- **Heart disease: 696,962**
- **Cancer: 602,350**
- **COVID-19: 350,831**
- **Accidents (unintentional injuries): 200,955**
- **Stroke (cerebrovascular diseases): 160,264**
- **Chronic lower respiratory diseases: 152,657**
- **Alzheimer's disease: 134,242**
- **Diabetes: 102,188**

Transportation Contributors to Leading Causes of Death

- **Insufficient physical activity related to lack of infrastructure for people walking, bicycling and taking public transit (Heart Disease, Cancer, Respiratory, Stroke, Alzheimers, Diabetes, COVID)**
- **Air pollution** (Respiratory, Heart Disease, Stroke, Cancer)
- **Traffic crashes** (Accidents)



Previous PA-Focused Notice of Funding Opportunities (N=13)





A national initiative led by CDC to help

27 million Americans

become more physically active by 2027. Increased physical activity can improve health, quality of life, and reduce healthcare costs.





Strategies That Work to Promote Physical Activity

To learn more about the strategies, visit:

- Community Preventive Services Task Force Finding for Physical Activity (www.thecommunityguide.org)
- *Physical Activity Guidelines for Americans, 2nd edition* (Chapter 8) Community Strategies, Centers for Disease Control and Prevention, 201 (www.cdc.gov/PhysicalActivity)





Everyone Can Be Involved!

What's Your Role?



<https://www.cdc.gov/physicalactivity/activepeoplehealthynation/everyone-can-be-involved/index.html>



Activity-Friendly Routes to Everyday Destinations

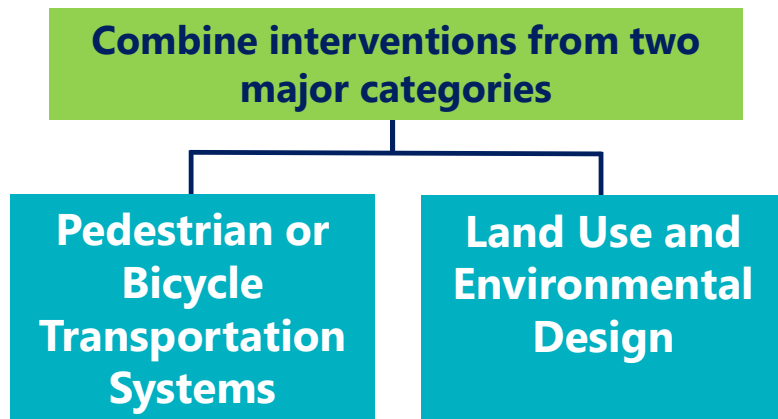
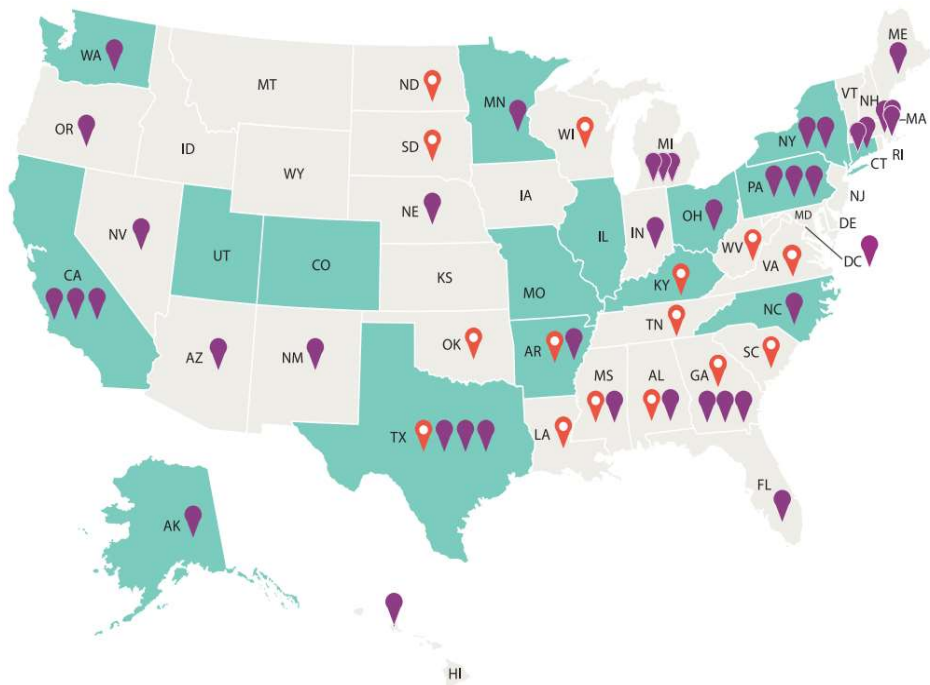


Photo available from the State and Community Health Media Center:
<https://nccd.cdc.gov/schmc/apps/overview.aspx>



DNPAO's Funded Program Recipients



■ State Physical Activity and Nutrition Program (SPAN)

- 16 state and local recipients strengthening efforts to implement interventions that support healthy nutrition, safe and accessible physical activity, and breastfeeding

📍 High Obesity Program (HOP)

- 15 land grant universities leveraging community extension services to increase access to healthier foods and opportunities for physical activity in counties that have more than 40% of adults with obesity

📍 Racial and Ethnic Approaches to Community Health (REACH) Program

- 40 organizations aiming to improve health, prevent chronic diseases, and reduce health disparities among racial and ethnic populations with the highest risk, or burden, of chronic disease

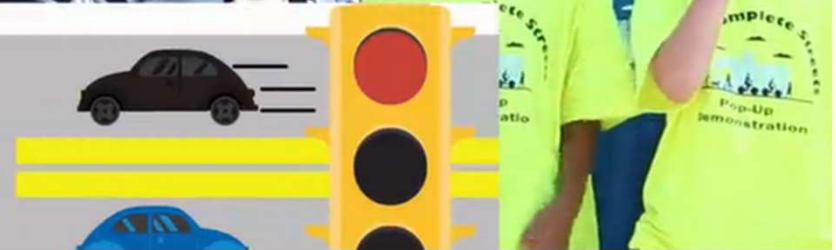
<https://www.cdc.gov/nccdphp/dnpao/state-local-programs/index.html>



SPAN – Illinois Public Health Institute



Sid Ruckriegel
At-Large Councilmember
City of Peoria



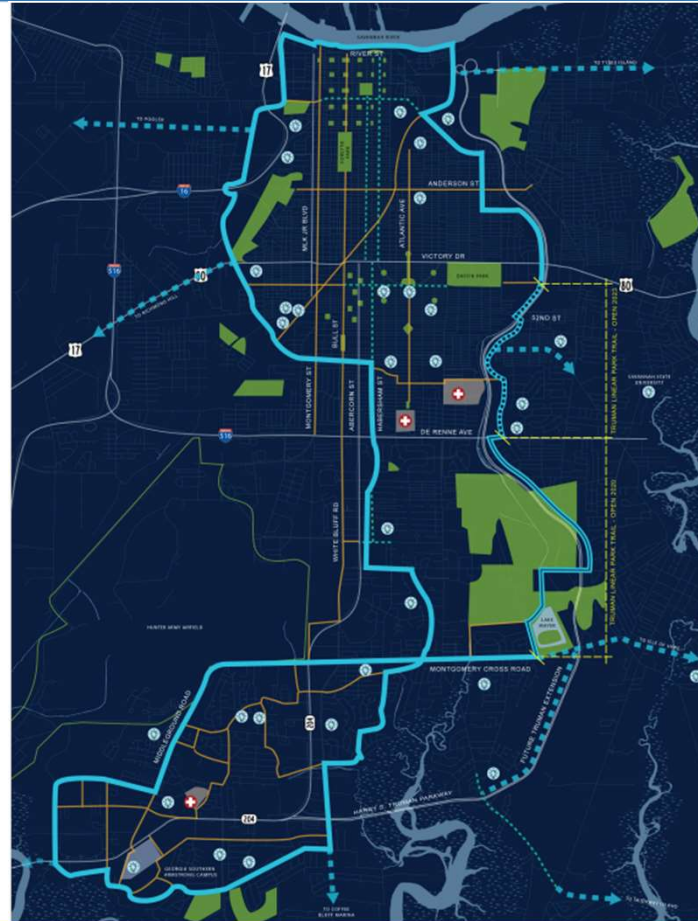


HOP – Auburn University





REACH – Healthy Savannah/YMCA of Coastal Georgia





DNPAO's Funded Partners

AMERICA
WALKS



PHYSICAL ACTIVITY ALLIANCE
MOVE WITH US



PAPREN
PHYSICAL ACTIVITY POLICY RESEARCH
AND EVALUATION NETWORK



NRPA NATIONAL RECREATION
AND PARK ASSOCIATION



**EQUITABLE
CITIES**



NATIONAL ASSOCIATION OF
CHRONIC DISEASE DIRECTORS
Promoting Health. Preventing Disease.



American Planning Association
Creating Great Communities for All



**PREVENTION
INSTITUTE**



Smart Growth America
Making Neighborhoods Great Together



National Complete
Streets Coalition



NCCOR
National Collaborative on Childhood Obesity Research



Active People, Healthy Nation Champions



SAMPLE MAYORAL PROCLAMATION

This Sample Mayoral Proclamation is part of the Centers for Disease Control and Prevention (CDC), Division of Nutrition, Physical Activity, and Obesity's (DNPAO) Active People, Healthy NationSM initiative that aims to help 27 million Americans become more physically active by 2027. Part of this initiative is engaging decisionmakers to become Active People, Healthy Nation Champions in order to help achieve strategies that work. This document is a sample of a proclamation that allows for choosing from a variety of strategies that can support this effort.

This sample proclamation is for informational purposes only and is not intended to influence the passage of any specific proclamation, legislation, or other measure.

- WHEREAS**, the mayor of [CITY, STATE] is committed to supporting a thriving, vibrant, and healthier community for residents of all ages and abilities;
- WHEREAS**, the government of [CITY, STATE] recognizes the importance of providing access to safe and convenient places to be physically active for people regardless of age, race, income, socio-economic status, disability status, and geographic location;
- WHEREAS**, approximately 1 in 5 children and 2 in 5 adults in the U.S. have obesity;
- WHEREAS**, 1 in 2 adults live with a chronic disease and about half of this group have two or more chronic diseases;
- WHEREAS**, about 1 in 4 young adults (25%) is too heavy to serve in our military;
- WHEREAS**, the Physical Activity Guidelines for Americans recommend that children (ages 6-17 years) do 60 minutes or more of moderate-to-vigorous intensity physical activity each day and adults (ages 18 years and older) do at least 150 minutes a week of moderate intensity activity such as brisk walking;
- WHEREAS**, only half of adults and one quarter of youth get the recommended amounts of aerobic physical activity they need to help reduce and prevent chronic diseases;
- WHEREAS**, physical activity is vital for healthy aging and can reduce the burden of chronic diseases and prevent early death;



Community Change Grants



- [Programs](#)
- [Resources](#)
- [Advocacy](#)
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COMMUNITY CHANGE GRANTS OPEN SOON



Applications open Thursday, September 15th
Deadline is Friday, September 30th

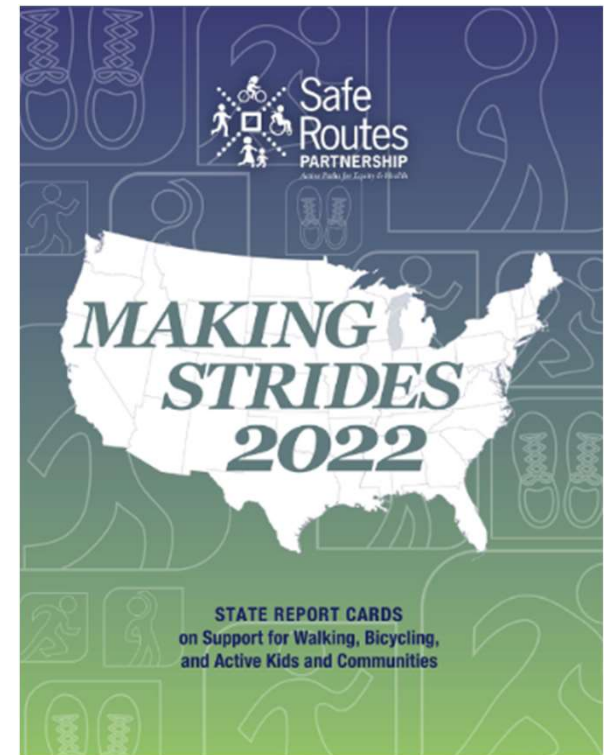
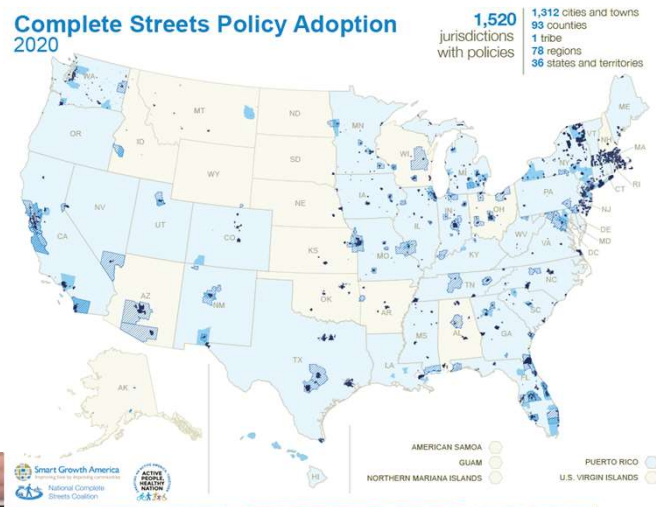




Data for Action



Complete Streets Policy Adoption 2020





Walkability Action Institutes

NACDD's Walkability Teams





Physical Activity Policy, Research and Evaluation Network (PAPREN)

- Is a **CDC-funded thematic research network** of the CDC Prevention Research Centers and is funded by the Physical Activity and Health Branch.
- PAPREN Work Groups develop and lead specific projects that focus on priority topic areas related to **physical activity policy and the built environment** activities.
- A key **research partner** of the **Active People, Healthy Nation Initiative**.
- PAPREN is grounded in the **Community Preventive Services Task Force recommendations**, especially the one that calls for **transportation combined with built environment and land use interventions** for supporting physical activity.
- PAPREN **advances the evidence base and puts research into practice through collaboration across sectors** with a shared vision of achieving active communities.
 - Includes researchers, planners, engineers, policy makers, green space managers, advocates, physical activity and public health professionals and others!



PAPREN Work Groups





Access to Places for Physical Activity

Parks, Trails, and Greenway Interventions to Increase Physical Activity

Park, trail, and greenway infrastructure improvements



Additional interventions

- Community engagement
- Public awareness
- Programming
- Enhanced access





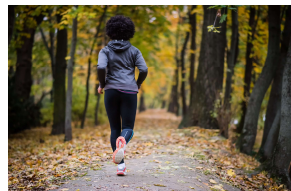
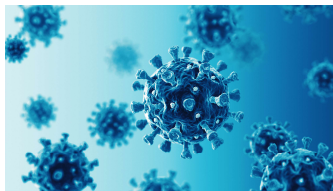
New Research



Observation of and intention to use new places and changed spaces for physical activity during the COVID-19 pandemic - United States, June 2021

[Bryant J Webber¹](#), [Katherine L Irani²](#), [John D Omura³](#), [Geoffrey P Whitfield²](#)

Approximately 1 in 4 adults reported discovering new places or changed spaces to support physical activity during the COVID-19 pandemic, and most intended to use these features.





SPAN, HOP, and REACH NOFO Forecasting

- CDC-RFA-DP23-2312: The State Physical Activity and Nutrition Program (SPAN) (<https://www.grants.gov/web/grants/view-opportunity.html?oppId=342954>)
- CDC-RFA-DP23-2313: The High Obesity Program (HOP) (<https://www.grants.gov/web/grants/view-opportunity.html?oppId=342939>)
- CDC-RFA-DP23-2314: Racial and Ethnic Approaches to Community Health (REACH) (<https://www.grants.gov/web/grants/view-opportunity.html?oppId=342940>)

	Estimated Post Date	Estimated Application Due	Estimated Award Date	Estimated Project Start
SPAN	Jan 12, 2023	Apr 10, 2023	Aug 30, 2023	Sept 30, 2023
HOP	Jan 12, 2023	March 27, 2023	Aug 30, 2023	Sept 30, 2023
REACH	Jan 12, 2023	March 13, 2023	Aug 30, 2023	Sept 30, 2023



Join today!



<https://www.cdc.gov/physicalactivity/activepeople/healthynation/join-active-people-healthy-nation>

