

All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2022/113

October 5, 2022

To: All Member Publications

Sub: Withdrawal of Accreditation of M/s. Mint Idea House (Pvt.) Ltd. Lahore

Dear Sirs,

Please refer our circular No.APNS/2022/ 107 dated September 26, 2022 wherein we had informed you that M/s. Mint Idea House (Pvt.) Ltd. intended to withdraw its accreditation from APNS. In this regard, we requested members to report any dues against the agency and stop accepting the advertisements released by the agency. We have not received any claim from our member publications.

M/s. Mint Idea House (Pvt.) Ltd. Lahore have now winded up their business. We have therefore, decided to return their bank guarantee and disaccredit their accreditation with immediate effect.

All member publications are advised not to accept Release Order issued by M/s. Mint Idea House (Pvt.) Ltd. Lahore.

(Please note that M/s. Al-Hilal Industries (Pvt.) Ltd., Lahore listed client of M/s. Mint Idea House (Pvt.) Ltd. Lahore will now be considered as open client.

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir) Executive Director APNS