

Women Leading Locally



Masterclass #1: July 12, 2023

Power up your Community Leadership

With Licia Heath CEO Women for Election and Ruth McGowan OAM

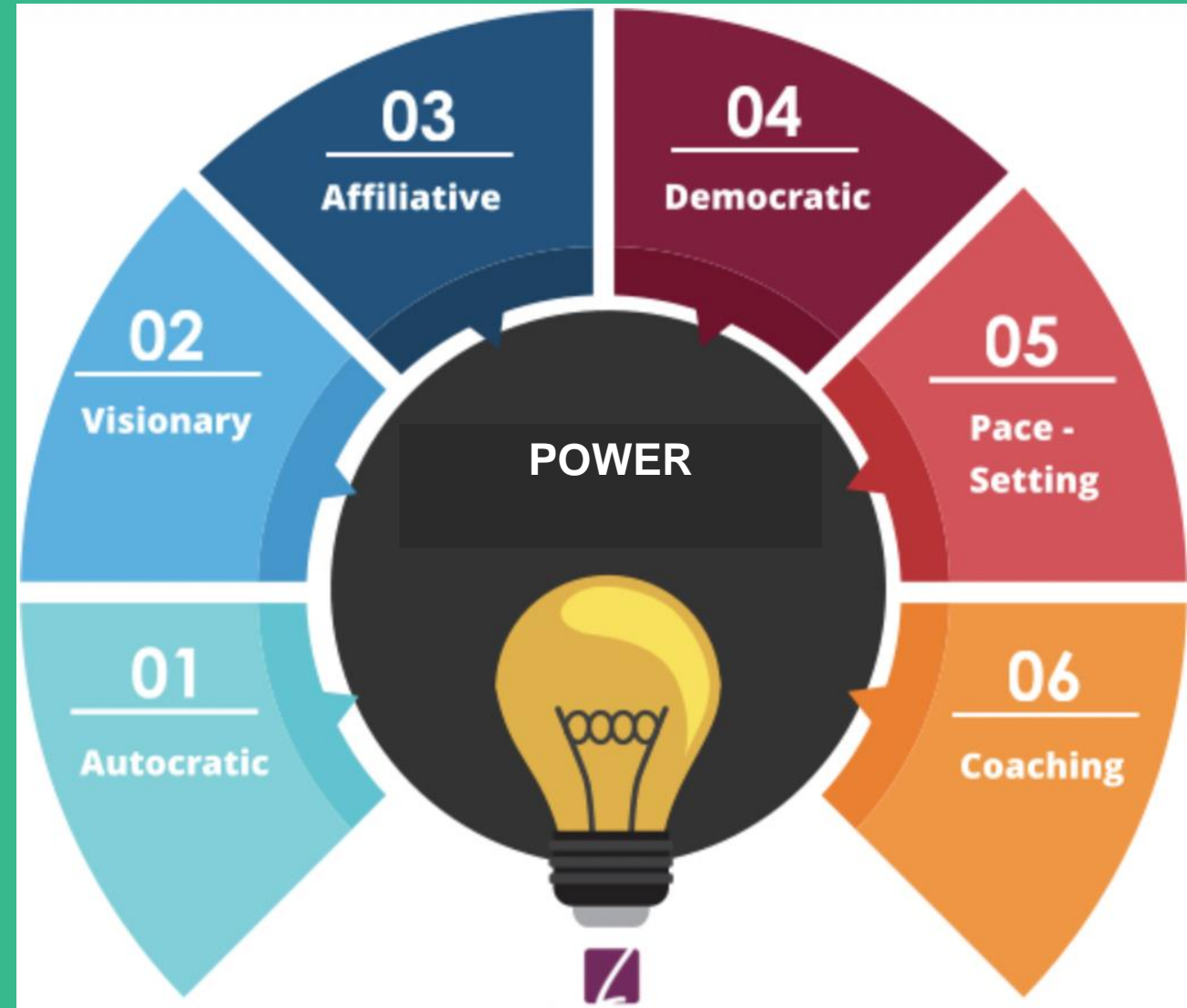
WHAT IS LEADERSHIP?

Leadership refers to the art of motivating people to work towards a common goal. It is based on ideas which can be your own or inspired by others.

Leadership is also an art of communicating these ideas effectively to others and encouraging them to take up responsibilities and grow personally.

Effective leadership is not only inspirational for the self but also others.

*For some...
leadership = power*







SUIT & TIE

LITTLE OR NO EMOTION

POWER POSE



GOLD

GRANDEUR

OTHER MEN SALUTE YOU



FLAGS

UN WOMEN AUSTRALIA

WOMEN FOR ELECTION

DECISIVE HAND GESTURES

DEVOTED ADORING WIFE

EMPTY SLOGANS



MUSCLES

AGGRESSION

DOMINION OVER THE NATURAL WORLD



RED 努力建设一 打胜仗、作风优

YOUR FACE IS EVERYWHERE

HOARDES OF DEVOTED MASSES



EGO FUELLED ENDEAVOURS..

DID WE MENTION THE FLAGS?

PENIS SHAPED EVERYTHING...



METAL THINGS THAT KILL PEOPLE



HAIR

THE HANDSHAKE

SIGNING THINGS

THE BRAND CO.

bmf





PERSONAL STYLE

INCLUDING SNEAKERS



NATURAL

CARING



FALLIBLE



FEMININE



MORE THAN A LEADER

VULNERABLE



EMPATHETIC

COMMUNITY-FOCUSED

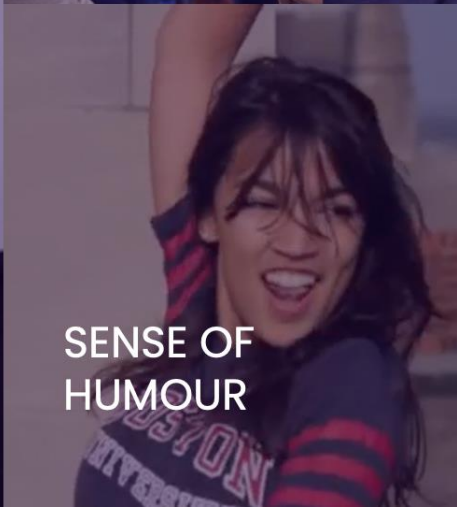
WARM



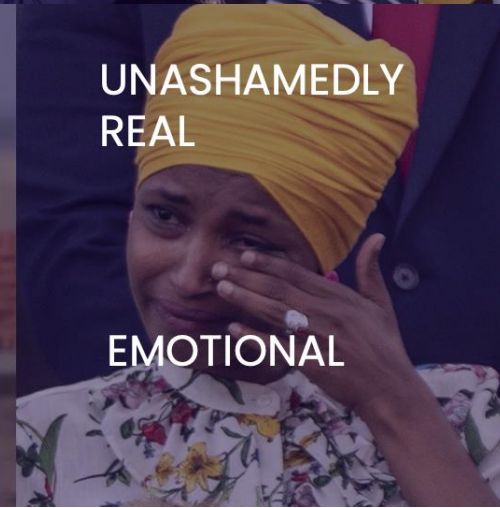
ACTION OVER GESTICULATION



DE-PRIORITISING APPEARANCE FOR WHAT MATTERS



SENSE OF HUMOUR



UNASHAMEDLY REAL

EMOTIONAL



CONNECTION TO POPULAR CULTURE





of:
munity.com.au
-profits go for help









POWER LIKE YOU'VE NEVER SEEN

“Feminism isn't about making women stronger, women are already strong...

it's about changing the way the world perceives that strength.”

G.D. Anderson, Founder The Cova Project

Their leadership values and behaviours you admired

- ✓ Women who are authentic, compassionate and excellent listening skills
- ✓ She was smart and witty, exacting... and trusted/expected her staff
- ✓ She challenged the norms and inspired me to put myself forward and push for success.
- ✓ She was dignified and eloquent, stood up to bullying world leaders, and she knew when it was time to put herself and her family first, and had the confidence to step back from 'the job'.
- ✓ She is funny, witty, informed, poignant
- ✓ She led with professionalism, kindness and grace while advocating and encouraging women to pursue leadership roles
- ✓ She was truly inclusive of all people, respectful and demonstrated a deep sense of caring
- ✓ She is honest, raw, and heartfelt and inspires us all to become better humans
- ✓ She is an advocate, agitator a voice for survivors and one of a handful of women changing the face of neurodiversity
- ✓ She was a pioneer for women in politics in Australia and paved the way for us women to do great things now and into the future.
- ✓ she lifts up other women
- ✓ She took a heartfelt interest in our community during an incredibly difficult time and lifted spirits due to her genuine compassion
- ✓ She is a strong transformational leader. Creating positive change and bringing everyone on the journey with her.

More leadership values and behaviours you admired

- ✓ Her integrity, honesty, humour and determination
- ✓ Her determination, strength but she leads with empathy
- ✓ She is calm and collected, stands up for other women
- ✓ She promulgated hope when morale was low.
- ✓ She showed values based leadership by role-modelling strength, compassion and integrity.
- ✓ She is authentic, has total trust in her team and is open, respectful and honest
- ✓ Her courage and unwavering commitment to education and equality, even in the face of danger.
- ✓ Her ability to bounce back from racism and hatred and still speak her truth is absolute strength and I am in awe of her bravery
- ✓ She is kind, thoughtful and generous with her time.
- ✓ She is a powerful advocate for her people who walks the walk with grace, courage and honour.
- ✓ She leads with heart and head equally and is incredibly funny, real, relatable and resilient.
- ✓ 7 decades of leadership on a global scale ... she showed up again and again.
- ✓ She showed compassion, strength & integrity.

You have identified leaders who inspire you because they behave according to their values

You identify with these values, because in some way, they align with – and perhaps reflect - your own values (or ones you aspire to).

Let's find out, what are your leadership values that drive you?

Personal Values Assessment

This is done as individual participants

Do a short survey to identify your top 5 values

Come back in 10 minutes, and we will reflect on the experience.

Of the five, what are your top 3 as a community leader?



Listen to MICHELLE OBAMA talk about values and behaviours.

Who heard a value? A behaviour that was informed by a value?

Action: Go and listen or read a speech from the woman you admire and tune in to hear how she talks about her values and how they drive or inform her behaviour.

If you haven't posted a woman leader you admire and why, please do in the next week.

10 minutes

Time for a break

Results from Values assessment

10 min break out in pairs.

If you feel comfortable share your results and discuss why, of the 3 main values you identified, these values are particularly important to you as a community leader.

What behaviour might you demonstrate as a leader guided by these values – now and in the future?

Group reflection



I thank the Voices of Goldstein for your trust. Trust is something that I don't take lightly. As a journalist of almost 30 years, I have built my career and my reputation on honesty and integrity. ...Seeing you all here today, I am so very optimistic about what we can do together.... Thank you for being here. I aim to earn your trust.
Zoe Daniels Campaign Launch Nov '21

I am committed to being a genuine and authentic representative for the people of northern Tasmania and believe I have demonstrated this over the past few years. I want to see voters have trust and faith in their elected representatives and have always sought to act with integrity and stand up for those who face discrimination in our community.
First Speech Bridget Archer MP Bass



Who remembers what Sally Capp said about her values?

I am here because I believe in The Greens principles of social justice, ecological sustainability, peace and non-violence, and the power of grassroots democracy. I am here because we must speak out for those unjustly treated, whether they were born here or are fleeing persecution and seeking refuge on our shores. I am here because we must act when the State has jurisdiction to remove discrimination over who you can love, or whether you can make choices for your own body.
Sen Dr MEHREEN FARUQI First Speech, Aug '18



The women in my family are strong, community minded, also local sporting heroes and all committed to education. My mother was a primary school teacher. Her commitment to social justice has flowed through to her children, none of whom can resist a good cause.
Sen Bridget McKenzie First speech 2011



I wish in this house ... to be respectful, to be gentle and be polite. I am thankful, happy. I could weep
 The Aboriginal part of my story is important, it is the core of who I am... But I will not be stereotyped and I will not be pigeon-holed.
 I intend to bring the fighting Wiradjuri spirit into this place. This mob behind me knows what that is about. I will bring that spirit into this place for the people of Barton, for the first peoples and for those great Labor values of social justice and equality for all people.
First Speech Linda Burney MP Barton Aug '16



You – in the community being leaders!



Breakout room in groups of 3

What can you share about your thoughts on living your values and behaviours as a community leader.

As a Fellow of the WLL, think about what can you

- Start doing?
- Stop doing?
- Do less of?
- Do more of?

"When women are able to exercise political leadership in a manner that is authentic to them, there are gains not just for women and girls but for the whole society."

The Global Institute for Women's
Leadership

Let's wrap up your first Masterclass!

Actions from tonight:

- ✓ Think about the leader you nominated and the values and behaviours that she communicates
- ✓ If you haven't done it yet, share a photo of a woman leader you admire and why.
- ✓ Post on the Facebook group your photo of you as a community leader. We love humble brags!
- ✓ Consider - what can you do in your communications to lift discussion of your values and behaviours
- ✓ Complete the survey about this Masterclass

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