



Duties & Responsibilities of the BPTL

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Congratulations and Welcome To All The Newly Appointed BPTLS!



What's a BPTL?

What Does a BPTL Do?

Where Do I Even Start?



What Are My Duties?

Do I have to travel???



Duties and Responsibilities of the Benefit Protection Team Leader



The BPTL should:

- Increase the rolls of the DAV CAN
- Build and maintain a grassroots network
- Invigorate and enlighten our members
- Unify and solidify DAV's critical message across the nation
- Be the local face of DAV in your community
- Develop relationships with your elected representatives
- Work with department leadership to advance state/local issues
- Help develop & prepare resolutions for National Convention
- Employ social media
- Train other chapter BPTLs
- Be the QRF for DAV!!!

DAV Commander's Action Network

2021 National Convention DAV Legislative Team Take Action DAV-Supported Legislation My Officials Meeting with Congress Help Hello, Jeremy!

OPERATION: KEEP THE PROMISE

Commander's Action Network

To stay informed and take action to support federal legislation and policies affecting veterans, their families and survivors, please join DAV CAN (Commander's Action Network) by filling out the information below. As a DAV CAN member, you will get regular updates on important laws and regulations moving through Congress and the Department of Veterans Affairs. Join other DAV members and supporters in advocating for better health care and benefits for veterans, particularly those injured and made ill during their service.

Not seeing the right officials or address? [Click here to update your information.](#)

Thank you for being a member of DAV CAN

Active Legislative Campaigns

- Appeals, Benefits and Claims
- Burn Pits, Agent Orange and other Toxic Exposures
- Caregiver
- Education and Employment

- Sign up as many as you can
 - Veteran/non-veteran alike
 - DAV CAN drives
- Keeps you informed
- This is the catalyst to action
- Pay attention & seek opportunities
- Share these on social media
- Stay alert for “Calls to Action”:
- Create ACTIVE members
 - 299,806 contacts
 - Only 58,884 consistent members

Activating Your Network

You receive an alert from DAV CAN:

What's next?

- Get the word out!
 - Phone calls- If urgent, like the revocation of benefits
 - Emails (BC/Blind Copy your network)
 - Share on Social Media
 - DAV Meetings- Share info and provide updates
 - CREATE YOUR PLATFORM

So what now?

In the majority of cases, sending emails to your network and then following up to make sure they took action AND notified their network is all that you need to do

In a few cases, you will need to take it to the next level





News Media

- The media can be used on important issues

Seek Assistance from Communication or Legislative Staff to:

- Send letters to the editor
- Contact an online newspaper
- Write an Op-Ed
- Reach out to local news stations



Social Media



DAV Commander's Action Network

BPTL
Private group · 43 members

What's on your mind, Jeremy?

Room Photo/Video Tag People

New Activity

Al Labelle shared a link.
2 hrs · 🌐

DAV Action Alert: Currently there are 2 toxic exposure bills pending—the COST of War Act in the Senate, and the PACT Act, in the House. Contact your Senators and Representative, encourage them to lead a bipartisan effort seeking passage.



OPERATION: KEEP THE PROMISE

Jeremy Villanueva
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Tweets 26 Following 78 Followers 45

Trends for you

- #MissionImpossible "Believe The Hype." Now Playing
- Detroit 34K Tweets
- #China 47.9K Tweets
- #ASTROWORLD Travis Scott's Astroworld has arrived
- #mdtraffic
- Good Friday 25.8K Tweets
- ACLU 28.3K Tweets
- #TISL
- Dense Fog Advisory
- #WhileEveryoneIsAsleep 5,214 Tweets

The American Legion @AmericanLegion · 14m
"Given the fact that the North Koreans reaffirmed that commitment to Secretary Pompeo last month, we fully expect that there might be an environment in which case they would be open to sitting down to negotiate."

Washington Post @washingtonpost
U.S. hopes to resume joint field operations with North Korea to find war remains wapo.st/2Azn588

TD Ameritrade @TDAmeritrade · Feb 12
House hunting. Not easy. Rolling over your old 401k with us. Easier than you think.

AMVETS @AMVETSHQ · 24m
#REDFriday | #RememberEveryoneDeployed

Developing Your Relationship With Local Elected Officials



- Use a DAV CAN Alert as an opportunity
 - Almost 300,000 members
- Set up discussions with the staffer
- Drop-ins
- Set Up Town Hall Meetings
- Invites to Information Seminar stops

State Issues

- State level issues
- Property taxes, naming of Post Offices/VA Clinics, etc.
- Department level resolutions
- Letters of support from department



Engaging Your Department

- Reach out to your Chapter BPTLs/Leadership
- Creating a Platform for Communication
- Include BPTL training in your Department/Chapter events
- Contact National Legislative team for input
- Reach out for BPTL team training

“Being a BPTL is not a *spectator* sport.”
Al Labelle



Interacting with DAV's Legislative Department

- Questions? Comments? Ideas? Concerns? Need supplies???
 - 202-554-3501
- Keep your contact information up-to-date!
- Watch your email!
 - Coming Soon!
 - Situation brief and questions on our Zoom platform

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Al Labelle

Outstanding Performance in Advocacy (OPA) Award

- **ENTRIES ARE DUE BY NOVEMBER 8TH**
- Quantifies your advocacy efforts between July 1, 2020 through June 30, 2021
- Look out for the memo from DAV's legislative department
- You **HAVE** to submit a nomination form to be considered



Thank You!

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