



## Helianthus Annuus F1 Short Day - (Winter Crop)

**Amalfi Tangy** 

**Amalfi Orange** 





**Stromboli Orange** 

**Stromboli Tangy** 

Sowing August to March Days to flowering (100%) 65/80 - Height cm 120/130- Petal cm 6 - Disc cm 10 - Disc color dark





**Luxor Golden** 

**Luxor Tangy** 

Sowing August to February Days to flowering (100%) 90 - Height cm 150/160 - Petal cm 5 - Disc cm 10 - Disc color dark

## Helianthus Annuus F1 Long Day - (Summer Crop)





New Marco Polo Orange type orange round petal New Marco Polo Pro wonderful flowers

Sowing: March to August flowering Days (100%) 45/55. Height cm 110/120 Petal cm 5 Disc cm 7 Disc color dark





**Vesuvio Orange** 

**Vesuvio Tangy** 

Sowing: March to August flowering Days (100%) 45/55. Height cm 110/120 Petal cm 5 Disc cm 7 Disc color dark





**New** Magic Dream

Sowing Time March to August Days to flowering (100%) 55/65. Height cm 120/130 Petal cm 4 Disc cm 8 Petal color orange Disc color dark

Sowing Time March to August Days to flowering (100%) 55/65. Height cm 120/130 Petal cm 4 Disc cm 8 Petal color orange Disc color dark

## **Helianthus Annuus**



Floricode.com AMALFI VBN code 130005



Floricode.com Marco Polo VBN code 130004



Floricode.com Stromboli VBN code 130003



Floricode.com Vesuvio VBN code 130006

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# Petunia Romantica series O.G.M. free

Male sterility is a unique feature of the new Farao Petunias which gives distinct advantages over other Petunias. These include: -

- Flowering earlier with continuous flowering to Autumn, long after other Petunias are exhausted.
- Temperature tolerance from 5C to 40C Male Sterile Petunias will continue to grow. Improved frost resistance.
- Phenomenal branching on short internodes ensuring a profusion of beautiful flowers throughout the season.
- Weather tolerant flowers after light rain and amazing recovery after heavy rain.
- All male sterile Petunias are adaptable and ideally suited for plugs, pots, hanging baskets and landscape. e with age and temperature. A beautiful addition to the garden.



#### Romantica Isabella F1

A small multiflora star patterned Petunia with all the benefits of male sterility. Isabella is a very floriferous selection radiating soft burgundy with yellow tones which subtly change with age and temperature. A beautiful addition to the garden.



#### **Romantica Moonlight F1**

A multiflora star patterned Petunia with all the benefits of male sterility.

Moonlight has a very attractive colour combination of rich burgundy which is enhanced by a light rose star. A romantic addition to the garden.



#### Romantica Juliette F1

A small multiflora Petunia with all the benefits of male sterility.

Julliette has a very interestingly flower which transforms, with age and temperature, from a deep red to bright red. Each flower is further enhanced with a white star or border. An intriguing addition to the garden.

#### Romantica Star F1

A small multiflora Petunia with all the benefits of male sterility.

Star provides a strong, uniform contrast between the red flower and cream star. Very floriferous. A true star in any garden.



#### Romantica Sopfie F1

A grandiflora Petunia with all the benefits of male sterility.

Sophie has alluring rich red flowers, dark throat with a light white border. A sophisticated flower for any garden.



A multiflora Petunia with all the benefits of male sterility.

Norma has a unique contrast of plum and cream colouration. A very interesting variety in all situations.

Petunia F1 Multiflora



Flower size: ca. 8 cm.
Pot size: 10-12 cm.
Habit: Upright
Crop time after potting: 7-9-weeks







PICOTEE RED



PICOTEE ROSE



Major improvement over existing multiflora petunias in the garden. Candy has greater weather and disease tolerance. It recovers very quickly after rain and

overhead watering. The flowers have a consistent picotee pattern that is main-

tained on compact well branched plants. Candy is a great choice for packs,

pots and baskets. It has been bred and tested in some of the hottest places in

PICOTEE BURGUNDY

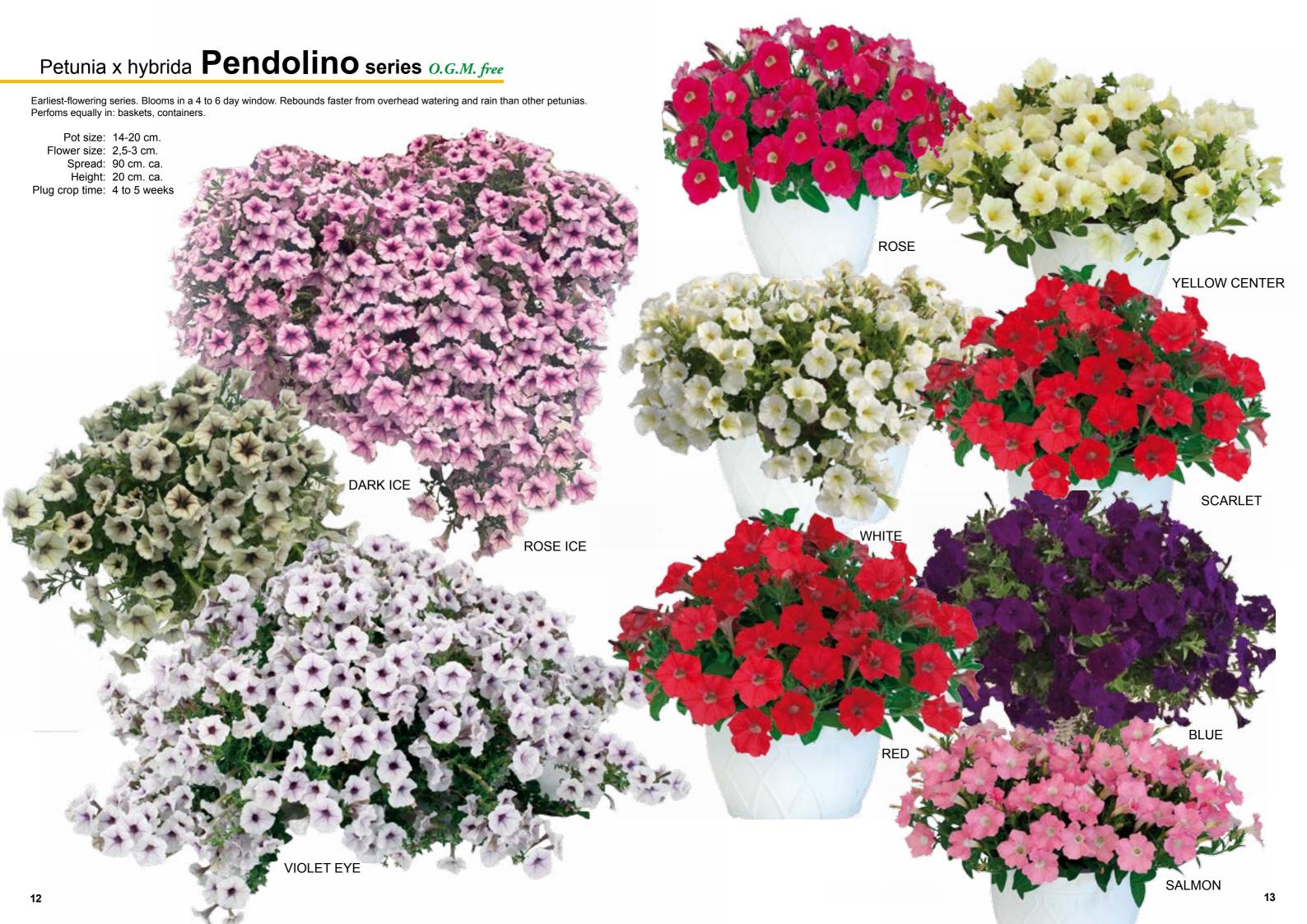


PICOTEE VELVET



PICOTEE BLUE





Upright Petunia F1 Multiflora Crop time after potting: 7-9-weeks

Kaliffo is here to join its sister Can Can on the catwalk. Another supermodel from Italy! It has all the characteristics of Can Can with more floriferous effect frilled multiflora variety.



**NEW** STELLATO BURGUNDY



Flowers size:

ca. 5 cm.

10-12 cm

**NEW** VIOLET ICE

**NEW** DEEP VIOLET ICE

NEW LILAC



PICOTEE CHERRY ROSE



PICOTEE BLUE



PICOTEE BURGUNDY





Nivola is the grandiflora version of Nuvolari offering the same advantages and value for money.

Blue, Burgundy, Deep Rose, Deep Salmon, Pearl White, Pale Pink, Pink, Red, Pure White, Mixed.













BURGUNDY



Nuvolari are constant flowering semi-trailing types which mound and do not leave a bald spot in the centre. Their heat tolerance and weather resistance make them



**NEW** CHERRY RED

FUCHSIA





HARLEQUIN ROSE









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Flower size: ca. 12 cm.

Crop time after potting: 7-9-weeks

Pot size: 14-20 cm

Habit: Upright



DEEP ROSE

Allegra O.G.M. free

Petunia Grandiflora F1 Petunia Grandiflora F1













**NEW** ALLEGRA PURE WHITE



**NEW** ALLEGRA ORCHID

Petunia Grandiflora f1

**Picotee**: Red, Rose, Burgundy, Velvet, Blue, Mixed. **Bicolours**: Red, Rose, Velvet, Blue, Mixed.



STAR MIXTURE



PICOTEE MIXTURE

Dolce O.G.M. free

Petunia F1

Dolce is a brightly colored, floriferous series of petunias with extraordinary abundant, long-blooming, semi-ruffled flowers. Masses of beautiful 8cm. flowers in rose, lemon and creamy white cover these 20-25cm. plants. Dolce Petunias radiate soft pastel tones all summer long. There is simply no other Petunia like them in the world. Use them in full sun hanging baskets or mass plantings. Multiflora and grandiflora type.

Pot size: 10-12 cm
Habit: Upright
Crop time after potting: 7-9-weeks





LIMONCELLO FRAGOLINO



**BURGUNDY** 

WHITE

**BLUE VEIN** 

ORCHID VEIN

LILAC

Donna O.G.M. free

Our early flowering F1 hybrids produce large flowers on compact plants with a full range of colors including

Pot size:

**DEEP ROSE** 

10-12 cm

7-9-weeks

Upright

We recommend our varieties for pack

Crop time after potting:

Petunia Grandiflora F1

picotees, stars and veins.

and landscaping use.

Petunia F1

A hardy f1 hybrid series for outside plantings. Very free flowering in springtime. For basket and bedding.







Petunia F1
This new Petunia series has a unique plant habit. The round, dome shape is very attractive and ideally suited for pots





PURPLE NEW DEEP VIOLET





A very small multiflora Petunia with all the benefits of male sterility.

Stellina meaning Little Star, Is a beautiful new addition to the Farao range of Petunia.

This first starlet in the series is a deep rose colour enhanced by a clear white star and yellow throat.

Small flowers ensure it will be a true starlet in any situation.







#### Petunia F1 Grandiflora

A truly beautiful variety, frilled grandiflora that has extreme weather tolerance and unique garden performance. Guaranteed to embellish your baskets, borders and containers and will even flower for longer than its competitors. Italian high couture at its best!

Flowers size: ca. 8 cm.
Pot size: 10-12 cm
Habit: Upright
Crop time after potting: 7-9-weeks



PICOTEE VELVET



HARLEQUIN BURGUNDY



PICOTEE CHERRY ROSE



HARLEQUIN CHERRY ROSE



**NEW** CAN CAN STAR RED



**NEW** CAN CAN HARLEQUIN BURGUNDY YELLOW



NEW CAN CAN STAR BLUE



**NEW** CAN CAN STAR SALMON RED



**NEW** CAN CAN VIOLET



**NEW** CAN CAN SALMON ORANGE



**NEW** CAN CAN VELVET



**NEW** CAN CAN DEEP ROSE

# **Bellissima** Primula Acaulis F1 Mid-season type. A unique collection of colours, including picotee, bicolour and tricolour types especially bred for professional growers. Compact habit, large flowers and uniform flowering time make this the most exciting blend of colours available. Pot size: 10-12 cm Habit: Upright Crop time after potting: 11-13-weeks MIXTURE MIX BICOLOUR & TRICOLOR BLUE JEANS **TAGETES**



Early season type. An extra large flowered F1 hybrid series of pure, pastel and tricolour shades. The first choice for growers of quality primulas.

Pot size: 10-12 cm Habit: Upright Crop time after potting: 10-11-weeks

















## **Sprint**

Primula Acaulis F1

Earliest variety suitable for early crop, compact plant and uniform between the colors. Medium large flower.

Pot size: 9-10 cm Habit: Upright Crop time after potting: 9-10-weeks





Primula Acaulis F1

Medium to large flowers on dark compact green foliage especially selected for the late markets. Available as a formula mix and separate colors.

Pot size: 10-12 cm Habit: Upright Crop time after potting: 12-14-weeks



Primula Acaulis F1

A mid season Primrose with flowers formed exquisitely into miniature rosebuds that sit above the foliage. The habit is compact and the leaves neat and dark green. Available in a range of clear standard colours, Rosebud is perfect for premium pot sales where it retains its flower form at higher temperatures.

Pot size: 12-14 cm Habit: Upright Crop time after potting: 12-14-weeks





## Primula Polyanthus Pacific Strain

Our own selection of this well known variety.

Pot size: 12-14 cm Habit: Upright Crop time after potting: 13-14-weeks



## Salvia Splendens Magic

A very early compact strain of salvia. The plants have dark foliage and strong spikes. This series has good weather tolerance and is excellent for packs and pots. Full six mixed colours.

Pot size: 12-14 cm Habit: Upright Crop time after potting: 7-8-weeks





## **Garden Beauty**

Primula Polyanthus F1

A hardy f1 hybrid series for outside plantings. Very free flowering in springtime.

pringtime.

Habit: Upright Crop time after potting: 14-15-weeks

Pot size: 12-14 cm

## Salvia Splendens Pharaoh

Pharaoh is the first salvia series on the market with striped flowers in a full range of colours. Great heat tolerance and weather resistance. Medium early, compact and with dark foliage.

Pot size: 12-14 cm Habit: Upright Crop time after potting: 7-8-weeks

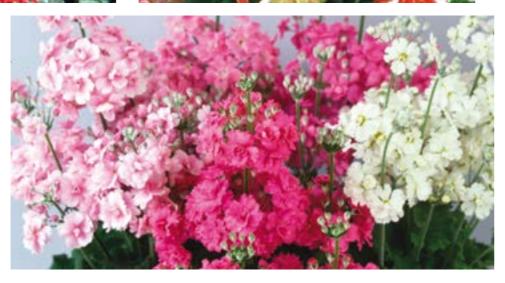


### **Juliet**

Primula Malacoides

The first semi-double flowered mixture available

Pot size: 12-14 cm Habit: Upright Crop time after potting: 8-9-weeks







LIGHT BLUE



**APRICOT** 

Excellent for full sun and warm temperature for

Crop time after potting: 8-9-weeks

used for gardens and containers.

landscape, season long, drought tolerance can be

Pot size: 14-16 cm Habit: upright

WHITE

DEEP ORCHID

















CHERRY WHITE EYE ROSE

Caramel Pandora Pansy F1

#### Viola F1

A large round flowered viola like no other. Caramel is a new concept in violas, combining outstanding garden performance with a natural compact habit which is retained throughout the season. Availablxe in some amazingly beautiful color combinations, Caramel is an outstanding introduction to the market for autumn and spring sales.

Pot size: 9-10,5 cm Habit: Upright Crop time after potting: 5-7-weeks



PURPLE W/FACE

**SCARLET** 

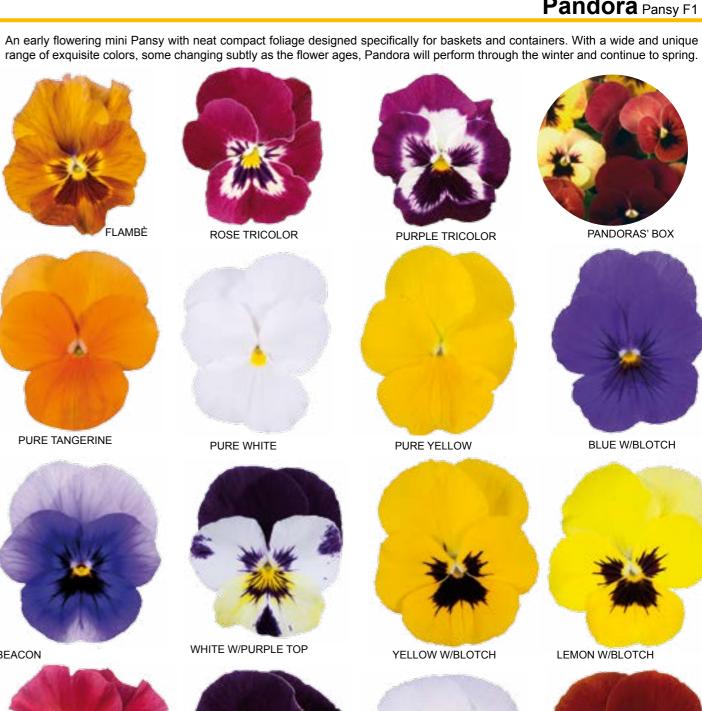
RED FIRE











ROSE TRICOLOR

PURE WHITE

WHITE W/PURPLE TOP

AZURE W/WHITE FACE

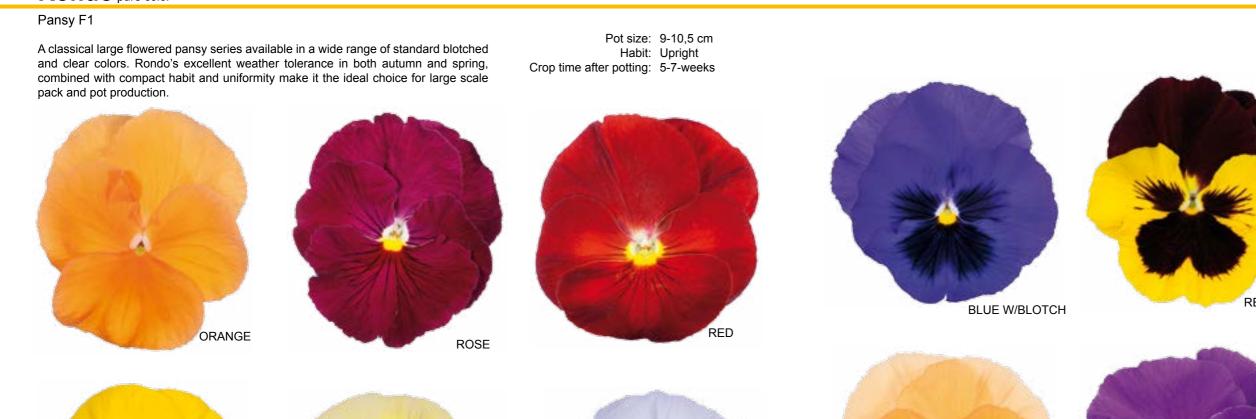


LEOPARD



TIGER FACE

LILAC ROSE



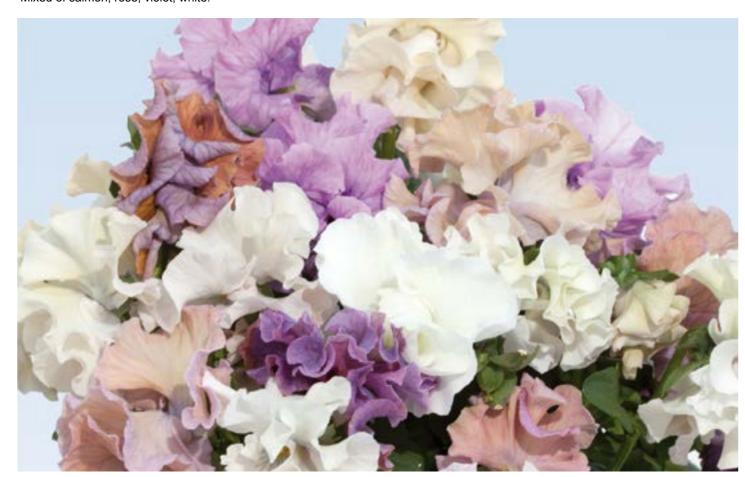






Pansy F1 Sweet Pea Mixed Acquarelle Pansy F1

The first pansy 100% double flower that can be used for cut flower, growing up right. Mixed of salmon, rose, violet, white.





## **Moulin Rouge**

A beautiful large flowered pansy with frilled and ruffled petals. With extra long flower stems, this variety makes a delightful cut flower particularly in cooler temperatures, for autumn and spring sales.



## **Aurora Shades**

Pansy F1

Yellow shades with blue picotee flowers. Aurora is a delicately painted color on a sturdy plant. The contrast between the blue picotee and yellow adds to the beauty of this variety, for autumn and spring sales.



## **Chianti Shades**

A touch of the old fashioned is sometimes needed! It reminds us of the good old days. These semi ruffled medium sized pansies carry rich shades of terracotta, salmon, rose and red wine making this variety unique in its kind. The plants are ideal for both pots and bedding, for autumn and spring sales.

The ultimate in romantic pansies. Large flowered and in a wide range of beautiful subtle watercolour shades, Acquarelle is suited to autumn.





GELATO SALMON RED

STRAWBERRY ORCHID

**Desiderio** Pansy F1

A collection of large flowered pansies for markets requiring something different. Featuring unique eye catching bicolours and tricolours,

Pot size: 9-10,5 cm Habit: Upright Crop time after potting: 5-7-weeks





Ballerina Pansy F1



Pansy F1

Pot size: 10-12 cm Habit: Upright Crop time after potting: 8-10-weeks A newly designed mixture of large exquisitely double and semi double flowered pansies with a compact well-branched habit. Early flowering and with surprising weather tolerance, Flamenco is best suited to containers where its beauty can be most appreciated, for autumn and spring sales.





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Pelargonium Zonale Uniform habit, large flower, vigorous plants and very floriferous. Pot size:10-13 cm Habit: Upright Crop time after potting: 9-11-weeks





DEEP ROSE











SALMON

Gazania F1 Solero Pot size:12-14 cm Habit: Upright Crop time after potting: 10-12-weeks Huge flowers displayed on thick beefy on strong stems plants on the market. The mix contains both clear and dark eyed colors.





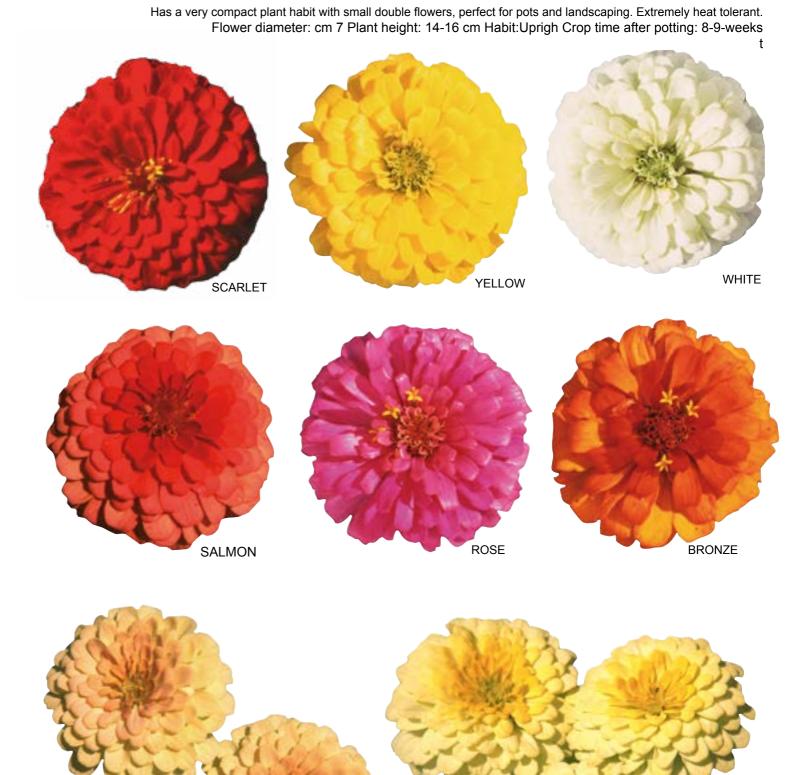
#### Zinnia Elegans

Dwarf habit with large, double flowers. Master was bred to be extremely heat and disease tolerant. Zinnia Master has been tested in some of the hottest places in the world, including the Saudi Arabian peninsula!

Flower diameter: 10cm.
Plant height: 25 cm.
Pot size: 12-14 cm

Habit: Upright bush Crop time after potting: 10-13-weeks





LEMON 2 SALMON

LEMON 2 YELLOW

## **Red Magic**

#### Tomato F1

Indeterminate plant - Residue: 6.5 - Shape of the fruit: enlogated - Weight of the fruit: ca. 80 gr



#### **Faraoro**

#### Tomato F1

In 1990 we had started a project to improve the genetic San Marzano tomatoes. As part of this project were obtained several improved lines of San Marzano. Very good for industrial service.

Indeterminate plant Residue: 6.5 Shape of the fruit: enlogated Weight of the fruit: ca. 65 gr



## Tomato F1 Biliardino

Determinate plant Residue: 6.5 Shape of the fruit: round Weight of the fruit: ca. 25 gr



## **Buono Peel**

#### Tomato F1

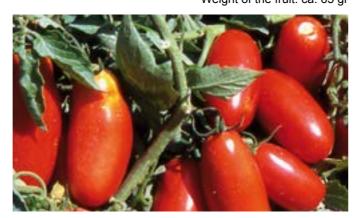
Determinate plant - Residue: 6 - Shape of the fruit: enlogated - Weight of the fruit: ca. 70 gr



# Baby Doc

#### Tomato F1

Deep red color, very similar to the Sanmarzano Determinate plant Residue: 5.5 Shape of the fruit: enlogated Weight of the fruit: ca. 65 gr



## **Red Arcobaleno**

#### Tomato F1

The variety is for the production of concentrates and grinding, good simultaneous ripening of fruit and excellent texture, suitable for mechanical harvesting. The fruit is rounded, deep red at maturity, with a thin skin, thick pulp of good and intense color at maturity, with excellent organoleptic characteristics.

Determinate plant Residue: 5.5 Shape of the fruit: oval

Weight of the fruit: ca. 55 gr







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