



CHAPTER 15469

SEGUNDO RUIZ BELVIS HIGH SCHOOL
HORMIGUEROS, PUERTO RICO

LOCAL CHAPTER ANNUAL BUSINESS REPORT FBLA COMPETITIVE EVENTS



1-5

CHAPTER PROFILE

President's Letter	1
Chapter Organization	2
Number of Members	2
School and Community Size	2
Local Officers	3
Local Committees	4
Chapter Achievements	5

5-14

STUDENT ACTIVITIES

Goals Achieved	6
Professional Development	7
Community Service	8
Fundraisers and Sells	9
Regional / State Activities	10
National Initiatives	11
Other Activities	12
Competitive Events	13
Future Plans	14



TABLE OF CONTENTS

PRESIDENT'S LETTER



1

Future Business Leaders of America
Segundo Ruiz Belvis High School
Hormigueros PR, 00660

May 2, 2019

Dear Chapter Members:

This school year has come to an end! A year full of challenges, but above all, development and transformation for our chapter. In such a short time, we have achieved many goals that in previous years haven't been done and that, I owe it to you. I thank you for your cooperation and desire to keep our organization active and renewed with new initiatives and activities.

Thanks to your desire to learn, we managed to bring the businessman Manuel Cidre to our school. It was the first time that a person so well known visited our school to give a workshop. In addition, you gave us the opportunity to help and guide all of our members through their development of the Business Achievement Awards and Community Service Awards.

Thanks to your desire to cooperate, we managed to make eight fundraising activities. The first being the sweet bread fundraiser which was a success. Each one of our members cooperated receiving products to sell that profited our local chapter. The second, the FBLA Movie Night in which many of our members bought and sold tickets to support our chapter. Then, the food kiosk at the school's Christmas Talent Show and our hot dog, fried food, donuts and ice creams fundraisers received a lot of cooperation too.

Thanks to your desire to create new professional ties, we managed to do four activities in which all of you could share as members of our chapter and meet members of other schools. Our Local Initiation broke records by receiving more than 300 people at the Bobby Cruz Convention Center. The Regional Encounter, also broke records when it received for the first time more than 900 students at the Arquelio Torres Coliseum. Our Christmas Party was another activity in which 120 students participated, overcoming all our expectations of this new activity. Last but not least, our first Occupational Expo to promote our organization and the Business Education Program of our school and the State Competitive Events in which our students demonstrated their skills and knowledge in Business Education.

Without a doubt, as you have been able to appreciate, you are the true reason of our entire existence. You are the engine that makes us work. This shows you something that I want to highlight. The real power is in you and not in us, the Officers. You are the ones who lead this organization and should be very proud of yourselves, because you have done it in a great way.

With love,

Luis Caraballo Ortiz

Luis Caraballo Ortiz,
Local President

CHAPTER FACTS

2

CHAPTER ORGANIZATION

Founded in 2002, Chapter 15469 of the Segundo Ruiz Belvis High School is the only local chapter established in the city of Hormigueros. This chapter has an excellent team of Business Education teachers who have developed leaders that have made an impact on the Mayagüez Educational Region and the Chapter of Puerto Rico.

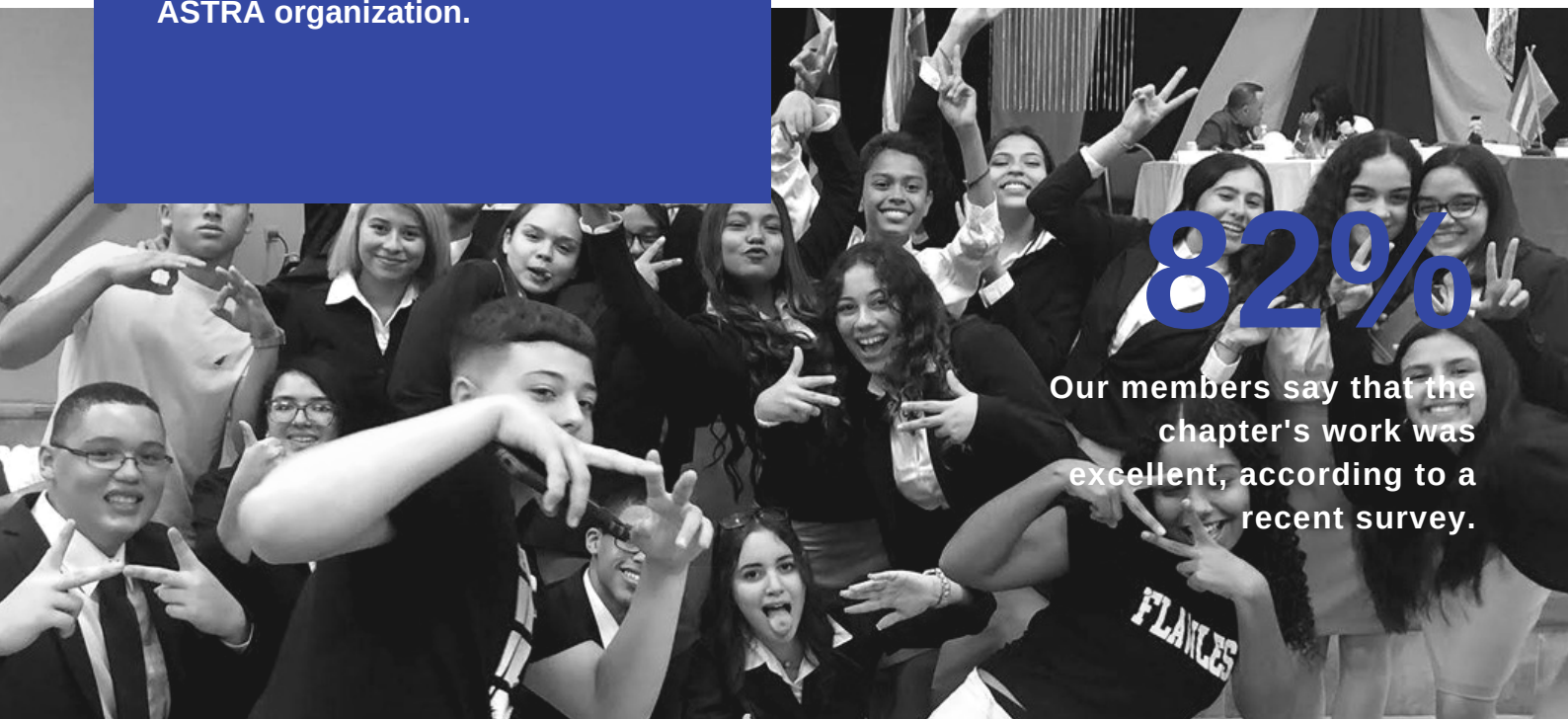
Our teachers, Iraida Irizarry and Cristina Montañez are the Local Advisers, while Ms. Montañez is also the Regional Adviser of Mayagüez. On the other hand, Shirley Vélez and Maribel Serrano, are the other Business Education teachers of our school, who are also Advisers of the ASTRA organization.

SCHOOL AND COMMUNITY SIZE

Segundo Ruiz Belvis High School is located in the city of Hormigueros and belongs to the Mayagüez Educational Region, this regional chapter has the largest number of members affiliated to FBLA in Puerto Rico.

NUMBER OF MEMBERS

Chapter 15469 of the Segundo Ruiz Belvis School has a total of 161 members. Which makes it the fourth largest chapter of the Mayagüez Region and the seventh largest at FBLA Puerto Rico.



82%

Our members say that the chapter's work was excellent, according to a recent survey.

LOCAL OFFICERS



LUIS CARABALLO
President



NAYNUZKA MORALES
Leadership Vicepresident



ABIGAIL GONZÁLEZ
Administration Vicepresident



PAOLA TORRES
Finance Vicepresident



NATALIA GONZÁLEZ
Marketing Vicepresident



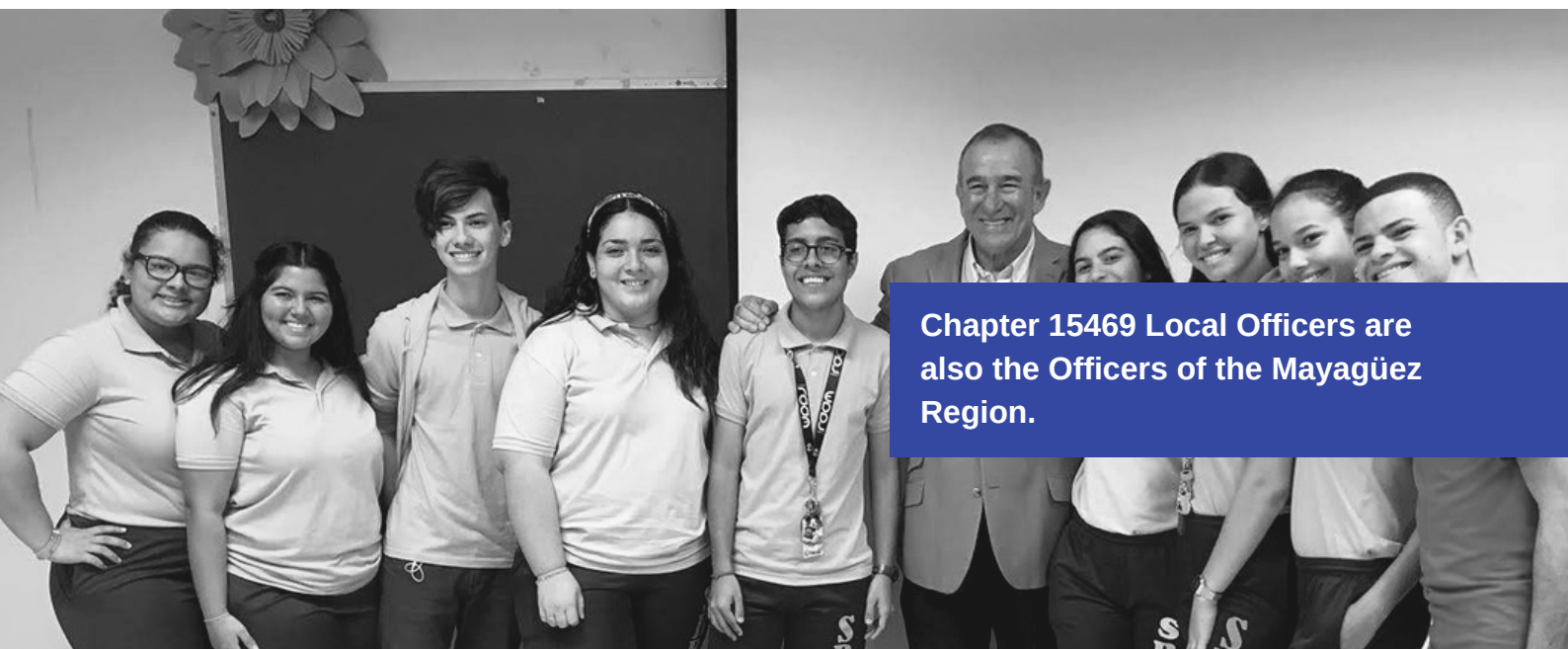
ABIEZER GERENA
Hospitality Vicepresident



VALERIE TORRES
Parliamentary Procedures Vicepresident



EINYELIA VÉLEZ
Professional Development Vicepresident



Chapter 15469 Local Officers are also the Officers of the Mayagüez Region.

LOCAL COMMITTEES

DELEGATES TEAM

The chapter has a work team that is responsible for distributing information and promoting local, regional and state activities. Two students per home room were chosen to fulfill those tasks. The designated students are the following:

- Andrea Acevedo 10-1
- Neryvette Cancel 10-1
- Dayaneiraliz Rivera 10-2
- Juliane Santiago 10-2
- Sharon Toro 10-3
- Alaynna Olmo 10-3
- Derek Cancel 11-1
- Alannys Madera 11-1
- Victoria Sepúlveda 11-2
- Cristina Montalvo 11-2
- Jorge Cruz 12-1
- Khalil Rivera 12-1



PARENTS COMMITTEE

Due to the commitment of the parents and the great support that they give to our organization, a Parent Committee was formed to help the teachers and the officers during our local activities. This group is chaired by Mrs. Lumari Cruz who has collaborated with the chapter for the past school years.

LOCAL CONSULTANTS

Chapter 15469 has the professional advice of the Mayagüez Regional Adviser, Ms. Cristina Montañez, the Supervisor of the Business Education Program, Professor Julio Ramírez, and the State President, Jorge Cruz. These people are a key element in the development of activities and in the fulfillment of the bylaws of the organization.



CHAPTER ACHIEVEMENTS



**"TOP TEN"
ESCUELAS CON MAYOR
MEMBRESÍA
AÑO ESCOLAR 2018-2019**

Escuela	Afiliados
Rafael Cordero Molina - San Juan, P.R.	247
Eugenio María de Hostos - Mayagüez, P.R.	227
Ramón Power y Giral - Las Piedras, P.R.	220
Dr. Antonio Fernós Isern - San Lorenzo, P.R.	173
Luis Negrón López - Sabana Grande, P.R.	169
Catalina Morales de Flores - Moca, P.R.	164
Segundo Ruiz Belvis - Hormigueros, P.R.	161
Dra. María Socorro Lacot - Guayama, P.R.	160
Ana Delia Flores - Fajardo, P.R.	158
Abelardo Martínez Otero - Arecibo, P.R.	155



TOP 10 CHAPTERS WITH LARGEST MEMBERSHIP

Chapter 15469 of the Segundo Ruiz Belvis Superior School occupies the seventh position in the list of chapters with the largest memberships.

MEMBERSHIP INCREASEMENT

For this school year, our chapter has a total of 161 members, compared to 160 members from the previous school year.



AUMENTO EN MEMBRESÍA FBLA

AÑO ESCOLAR 2018-2019

Región de Arecibo

Domingo Aponte Callizo - Lares, P.R.
Fernando Surro Chaves - Barceloneta, P.R.
Ileana De Gracia - Vega Alta, P.R.
José S. Alegria - Dorado, P.R.
Juan Ponce De León - Florida, P.R.
Miguel F. Santiago Echegaray - Camuy, P.R.

Región de Bayamón

Adelina Irizarry de Puig - Toa Baja, P.R.
Dr. Pedro Albizu Campos - Toa Baja, P.R.
Francisco Oller - Cataño, P.R.
Jaime A. Callizo del Río - Maravilla, P.R.
Rubén Rodríguez Figueroa - Naranjito, P.R.

Región de Caguas

Dr. José N. Gándara - Albarito, P.R.
Dra. Conchita Luevo - Caraba, P.R.
Superior Urbana - Aguas Buenas, P.R.
Vacacional Dra. María Socorro Lacot - Guayama, P.R.
Vacacional Ruth Evelyn Cruz - Cidra, P.R.

Región de Humacao

Cosiano Cepeda - Río Grande, P.R.
Luis Hernalz Veronne - Condado, P.R.
Santiago Iglesias Ponce - Ceiba, P.R.
Vacacional Antonio Fernós Isern - San Lorenzo, P.R.

Región de Mayagüez

Catalina Morales de Flores - Moca, P.R.
Dr. Carlos González - Aguada, P.R.
Eugenio María de Hostos - Mayagüez, P.R.
Leandres Morales Rodríguez - Lojós, P.R.
Lolo Rodríguez de Tila - San Germán, P.R.
Luis Muñoz Marín - Añasco, P.R.
Luis Negrón López - Sabana Grande, P.R.
Manuel García Pérez - Rincón, P.R.
Manuel Méndez Liciago - San Sebastián, P.R.
Segundo Ruiz Belvis - Hormigueros, P.R.

Región de Ponce

Asunción Rodríguez De Salo - Guayanilla, P.R.
Elvira M. Collón - Santa Isabel, P.R.
José Felipe Zayas - Coamo, P.R.
Josefina León Zayas - Jayuya, P.R.
Luis Llorens Torres - Juana Díaz, P.R.
Ocupacional y Técnico - Yauco, P.R.
Ponce High School - Ponce, P.R.
Vacacional Antonio Reyes Padilla - Utuado, P.R.
Vacacional Bernardino Cordero Bernard - Ponce, P.R.

Región de San Juan

Anríles High School - Fort Buchanan, P.R.
Centro Eugenio María de Hostos - San Juan, P.R.
Gabriela Mastral - San Juan, P.R.
Rafael Cordero Molina - San Juan, P.R.

During the first school semester, Chapter 15469 obtained 100% membership.

LEADERSHIP DEVELOPMENT

6



MEMBERS ASSEMBLY

The campaign, promotion and selection process of this year's Local Officers was held at the Segundo Ruiz Belvis Superior High School Meeting Classroom. Each candidate presented himself in a short speech and his Work Plan for the chapter.



BUSINESS ACHIEVEMENT AWARDS

The State President of FBLA Puerto Rico and the Adviser Cristina Montañez met once a month the students of the eleventh grade to work the BAA with their recommendations, guidance and examples to maximize the professional development of the members of the chapter.



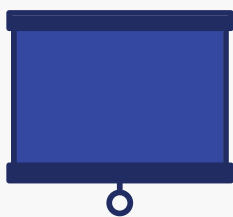
COMMUNITY SERVICE AWARDS

Service is part of the emblem of our organization, and that is why through various service initiatives, members of the Chapter 15469 have completed many the community service activities.



OFFICER'S MEETINGS

The chapter officers met once a month to work on the planning, direction and implementation of local activities and participation at the Regional, State and National activities and initiatives. Also, the State President of FBLA Puerto Rico and member of Chapter 15469 has attended the meetings of the State Executive Council.



ENTREPRENEURSHIP WORKSHOPS

During the school year, entrepreneurs, FBLA Professional Division members and FBLA alumni were invited to share their knowledge in the Business Administration area for the benefit of our chapter members.

GOALS

ACHIEVED

7

GOAL #1: SERVICE

Address the situations of members and the entire community

OBJECTIVE	TACTIC	DATE
Encourage cooperation of students in non-profit organizations in the country.	Sale March of Dimes Shirts; March Of Dimes Fundraiser	December 7
Encourage community service and passion for it.	Creation of ASTRA Chapter	October 29

GOAL #2: EDUCATE

Develop the members leadership

OBJECTIVE	TACTIC	DATE
Motivate students to grow professionally	Manuel Cidre Workshop	October 29
Show students options for the development of their leadership and professionalism.	BAA and CSA Workshops	Monthly

GOAL #3: PROGRESS

Publicize the chapter

OBJECTIVE	TACTIC	DATE
Orient the ninth grade students about Business Education courses and FBLA.	FBLA Occupational Expo	February 27

FUNDRAISERS AND SALES

8

SWEET BREAD FUNDRAISER

To raise money for the Acts of Initiation, in mid-October there was a sale of sweet bread. In it, all members had the option of taking at least two bread bags or making a donation of \$ 2.00. The product for sale was obtained from La Monserrate Bakery in Hormigueros. An investment of \$ 150.00 was made and \$ 300.00 was obtained.

FBLA MOVIE NIGHT

On November 30th a Movie Night was held at the Open Skies House in Hormigueros. In this activity, the movie "The Incredibles 2" was presented. Tickets were sold at \$ 2.00. In addition, nachos and soda were sold. Many of our members participated and a profit of \$ 106 was obtained.

CHRISTMAS TALENT SHOW KIOSK

In the school Talent Show, held on December 20th, we held a fried food kiosk. In there, we sold meat and pizza turnovers, chesee-dogs and bacalaitos. An investment of \$ 100 was made and a profit of \$ 200 was obtained.

OTHER SALES AND FUNDRAISERS

In addition, there have been a few other fundraisers . On February, we held Hot Dog Sale during the FBLA Occupational Expo. On March, we had doughnut fundraiser for those students will participate in the Youth Leadership Encounter. Last but not least, we made an Paletados' ice cream fundraiser.

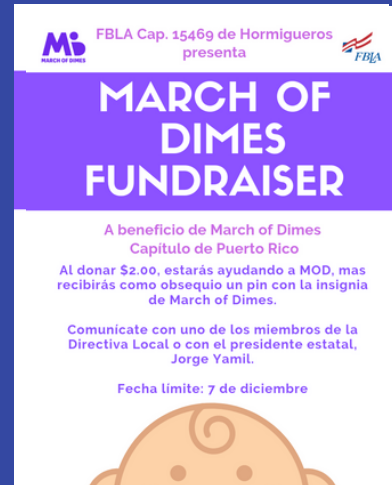


COMMUNITY SERVICE



ASTRA

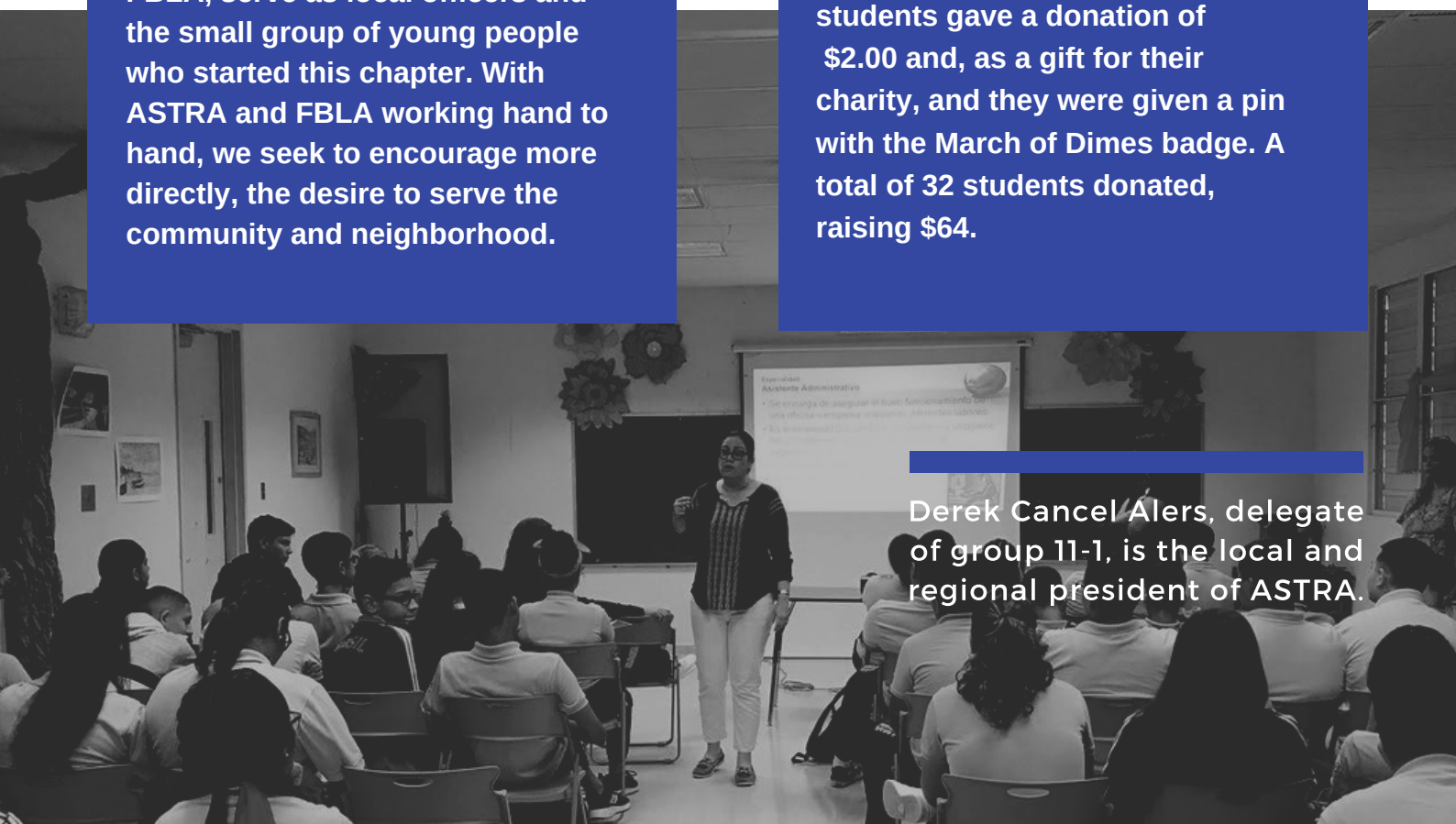
The Business Education teacher Shirley Vélez started the ASTRA chapter of Hormigueros. This is a non-profit organization that seeks to serve the community. Members of FBLA, serve as local officers and the small group of young people who started this chapter. With ASTRA and FBLA working hand to hand, we seek to encourage more directly, the desire to serve the community and neighborhood.



MARCH OF DIMES FUNDRAISER

In order to complete the Non Stop November and cooperate with the MOD organization, it was decided to make a fundraiser. In it, the students gave a donation of \$2.00 and, as a gift for their charity, and they were given a pin with the March of Dimes badge. A total of 32 students donated, raising \$64.

Derek Cancel Alers, delegate of group 11-1, is the local and regional president of ASTRA.



REGIONAL AND STATE ACTIVITIES

10

FBLA LEADERSHIP ACADEMY



Members of the Local Officer Team and Delegate Team of Chapter 15469 participated at the first state activity of the school year. Officers from all the chapters of Puerto Rico, met on November 3rd, 2018 at the Interamerican University, Metropolitan Campus.

In this activity, our delegation participated in business talks, presented by professors and former members of FBLA. In addition, conferences of the BAA and CSA programs were offered. Jorge Cruz and Luis Caraballo, gave the conference of these two important topics.

REGIONAL ENCOUNTER

For the eleventh consecutive year, the Mayagüez Regional Encounter was held at the Arquelio Torres Coliseum in San Germán. The students had the opportunity to participate in a Talent Show, which had the categories of Singing, Dancing, Duet, and Imitation

Our chapter received the following acknowledgments:

- 3rd Place - Duet
- 3rd Place - Largest Chapter to Attend



Students participated in the Regional Encounter, being the most attended activity since its inception.

NATIONAL INITIATIVES

CHAPTER CHALLENGE

For the first time, chapter 15469 is completing this national recognition that consists of carrying out activities of recruitment, retention and involvement of its members.

- Super Sweeps - Ten tasks related to membership and introduction to FBLA were completed.
- Nonstop November - Five tasks involving the March of Dimes and American Enterprise Day were completed.
- Action Awareness - Four activities related to CTE Education Month and FBLA Week were completed.

BUSINESS ACHIEVEMENT AWARDS

As a requirement to complete some BAA tasks, Membership Madness and Membership Mania forms have been completed.

FBLA OUTSTANDING CHAPTER AWARD

The 20 activities were completed to receive this recognition in the National Leadership Conference 2019.

COMMUNITY SERVICE AWARDS

In order for our members to complete all three levels of the CSA, the chapter's participation in community service activities has increased by joining organizations such as ASTRA, March of Dimes, and the American Cancer Society.

100 PERCENT CLASS PARTICIPATION

The 100% Membership form was completed to receive recognition at the National Leadership Conference.



OTHER ACTIVITIES

12



LOCAL INITIATION

As part of every local chapter, the Acts of Initiation were held on November 2nd, 2018. In it, the new members were initiated and the Local Officers were sworn in, artistic presentations were made, lunch was offered and finally, there was a party with music for all the members. For the first time, we have more than 140 members and 200 parents and relatives in this activity.



FBLA OCUPACIONAL EXPO

Celebrating the CTE Month, we held the Occupational Expo. This was an activity, where we promoted our organization in our school. Also, we invited businesses from the country and personal of universities to orient the students about the different business related courses they offer.



CHRISTMAS PARTY

To finish our first semester, a Christmas activity was celebrated on December 20. For the first time, this activity was carriedth out and it was a success. There was food, music, prizes and several dynamics, which consisted of singing, dancing and guessing.

For the first time, the Initiation Acts were held at the Bobby Cruz Convention Center.

COMPETITIVE EVENTS



The past January 25th, twelve of our members participated in the State Competitive Events. The events were celebrated in the facilities of the American University, in Bayamón.

From all of this competitions, six of them achieved the Top 10 (Business Communication Spanish, Business Communication English, Future Business Leader, Public Speaking, Publication Design and Local Chapter Annual Report). From those six, the Future Business Leader and Local Chapter Annual Report competitions, achieved the Top 4 places and received the opportunity to compete at next National Leadership Conference.

The students who won, received their recognition at the State Leadership Conference, celebrated in the Embassy Suites Hotel on April 10 to April 12. Over 30 students from our chapter participated in this convention.

PARTICIPATING STUDENTS

Natalia I. González Moreno
Client Service

Derek Cancel Alers
Business Plan

Naynuzka J. Morales Collazo
Personal Finance

Luis A. Caraballo Ortiz
Publication Desing

Claudia Báez Martínez
Impromptu Speaking

Lianel Bobé Martínez
Public Speaking Spanish

Valerie Torres Balaguer
Public Speaking English

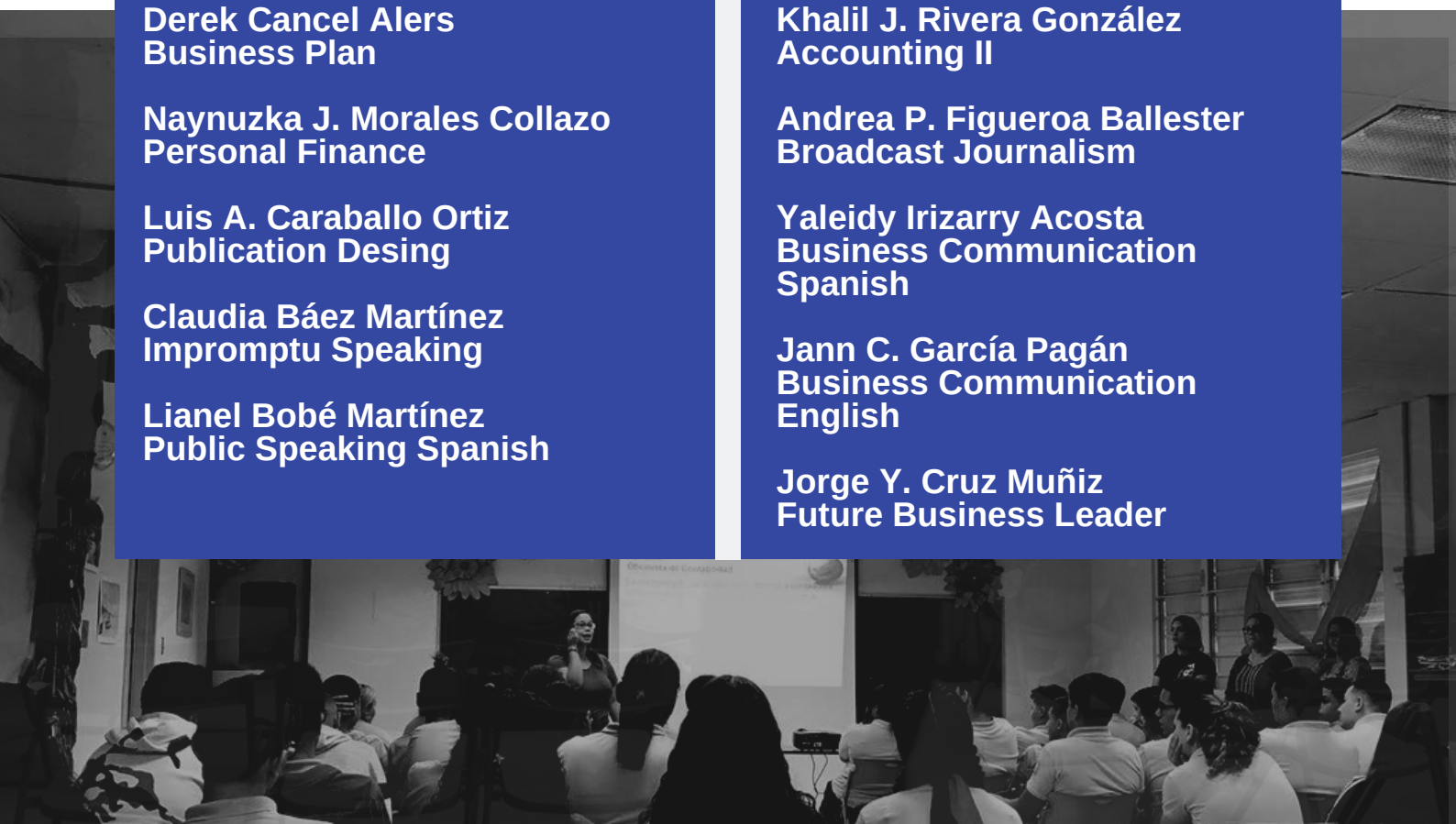
Khalil J. Rivera González
Accounting II

Andrea P. Figueroa Ballester
Broadcast Journalism

Yaleidy Irizarry Acosta
Business Communication
Spanish

Jann C. García Pagán
Business Communication
English

Jorge Y. Cruz Muñiz
Future Business Leader



FUTURE PLANS

14



CLOSING PARTY

On May, we plan to celebrate this year in FBLA. It is going to be like the Christmas Party, where the students will go to participate in different games and have some lunch. Also, we are going to recognize the students who participated in the State Competition Events and the ones who completed any level of the Business Achievement Awards.



FBLA MEET & GREET

On October, there will be a professional development activity where our members are going to meet some businessmen and FBLA Alumni. This, to show to the students the importance of studying Business related courses and starting their own businesses. The activity is going to be held at the Juanita Arena Theater in Hormigueros.



FBLA FIELD DAY

During the month of September we expect to develop a Field Day that encourages physical attitude and knowledge in the trade.



NIGHT OF ACHIEVEMENTS

In June, we want to work a Night of Achievement where the triumphs of our students are recognized, both in Business Education and in our FBLA organization. Academic achievements and other rewards are going to be awarded.



FBLA SOCCER CUP

With the desire to promote the sport and keep the chapter fund in good condition, we want to make a Soccer Cup with teams from the West area.