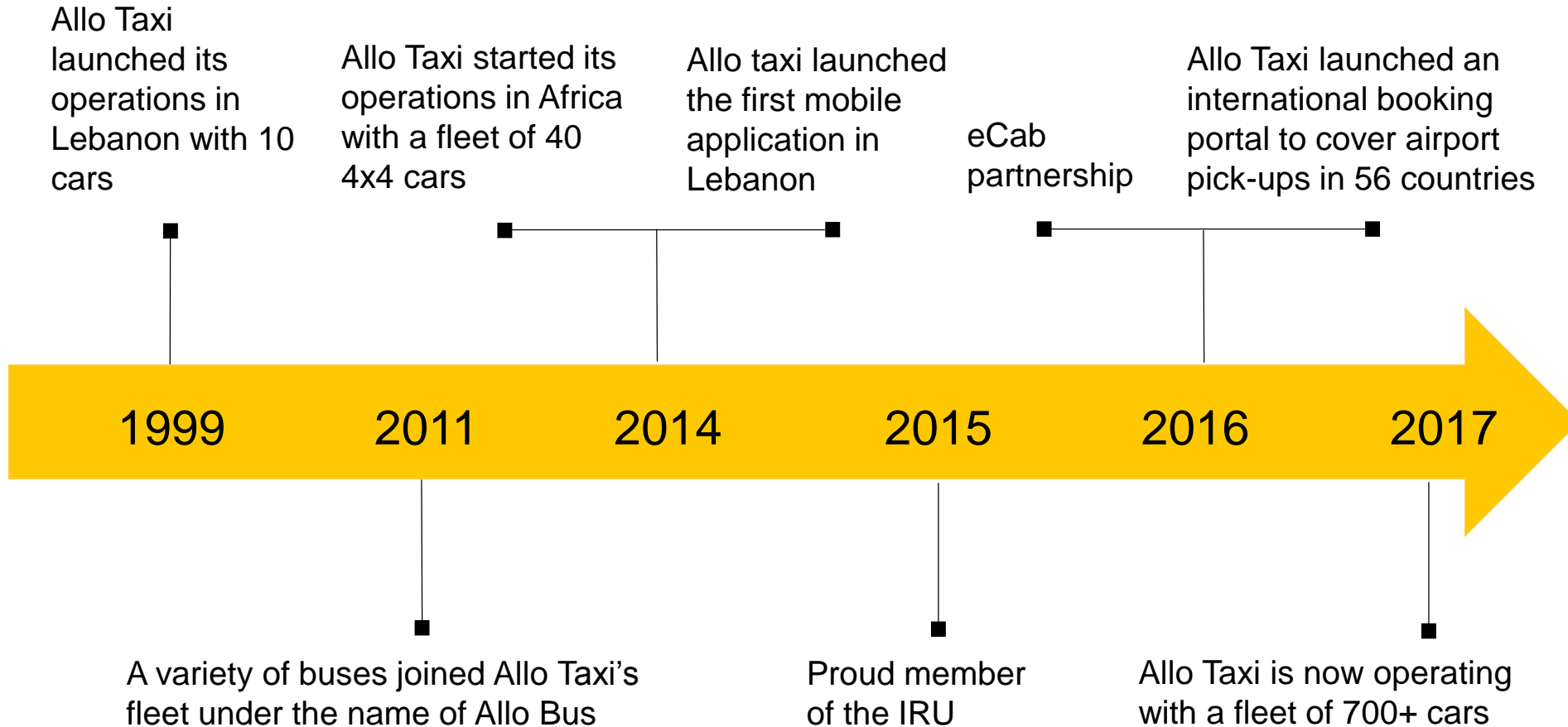




HISTORY



TAXI SITUATION IN LEBANON

- There is no decent public transportation in the country
- People commute through owned car, taxi hailing, transit buses and taxies
- The taxi will need to have a medallion and the driver will need to have driver license (medallion cost today around \$35,000)



© John Veerkamp

KNOW HOW

- Allo Taxi is part of Kurban Group which includes:
 - ❖ Automotive: Avis Rent A Car, Budget Car Rental (leading car rental companies in the world)
 - ❖ Travel: Kurban Travel and Kurban Tours
- 20 years of experience in the transportation field.
- Kurban automotive was approached in 1999 from a major 5 Star Hotel in Beirut to transport their guest since there wasn't a decent taxi service in the country. Therefore, Allo Taxi was created with brand new and identical cars with branding along with uniformed, groomed and trilingual drivers.



BUSINESS MODEL

- Allo Taxi provides both B2B and B2C services, serving more than 3000 rides per day segregated into:
 - Retail
 - Corporate accounts (700+)
 - Partnerships with 5 star Hotels
 - Partnership with malls
 - Third party integration (eCab, Hoppa)
 - Travel agencies



STRUCTURE

- The company consists of 200 employees distributed on the following main departments:
 - Call Center operates 24/7 and receives over 2,000 calls a day
 - Controller room operating 24/7
 - Drivers department with 800+ drivers
 - Accounting
 - Human resources
 - Sales
 - Marketing
 - Maintenance, repair shop with washing stations (Q-Motors, Le Garage)



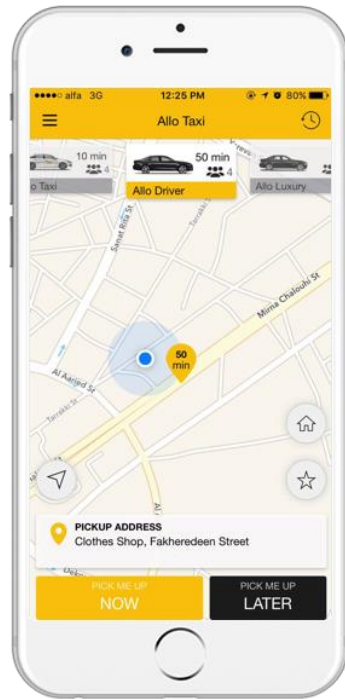
TECHNOLOGY

- Looking at the 21st century, a new era of transportation is needed based on technology.
- At Allo Taxi, we rely on different technology sources to the comfort and needs of our clients and partners.



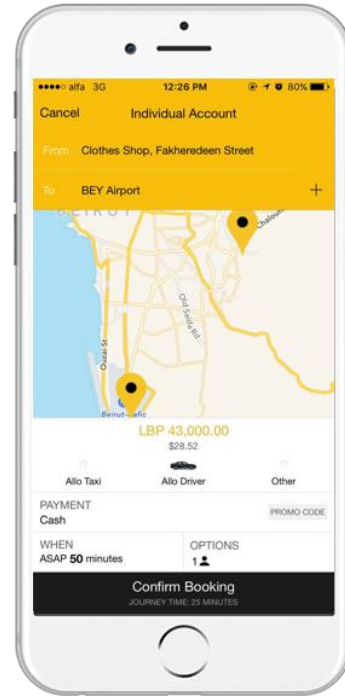
TECHNOLOGY

APP BOOKING



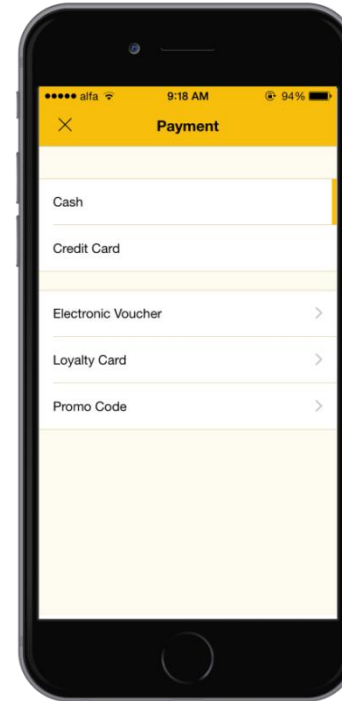
Step 1

Choose your location directly on the map (or refine it)

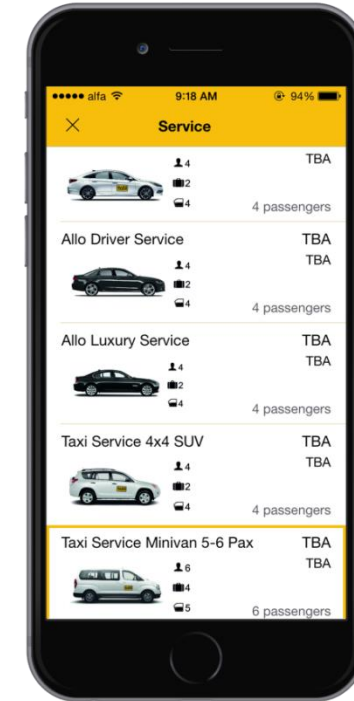


Step 2

Customize your ride then confirm your booking



Different modes of payment




Different types of services



TECHNOLOGY


WEB BOOKING

[Dashboard](#) [My profile](#) [Address book](#)

New booking

Journey Details

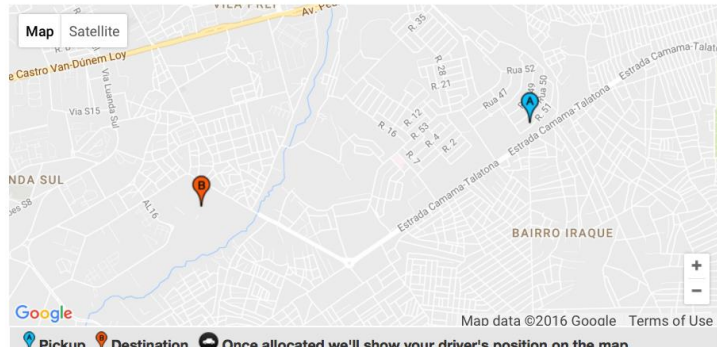
Pickup Address	Map options Airports Train Stations <input type="text"/>	Find address
Destination	Map options Airports Train Stations <input type="text"/>	Find address
Add another destination Wait and return Time Job Destination Unknown		
Service	Allo Taxi	Change
Job date	Today - as soon as possible	Change
Notes for the driver		Change

[Dashboard](#) [My profile](#) [Address book](#)

Recently completed bookings

[view all recently completed bookings →](#)

✓ 105642 13/09/2016 08:00 Rua 51, Nova Vida, Luanda → Av. Talatona, Av. Talatona, Luanda Sul, Luanda, Viana, Luanda



Map Satellite
Castro Van-Dunem Loy
Via S15
NDA SUL
R. 35
R. 21
R. 12
R. 53
R. 4
R. 2
Rua 47
Rua 52
Estrada Camama Talatona
Estrada Camama Talatona
BAIRRO IRAQUE
Google
Map data ©2016 Google Terms of Use
Pickup Destination Once allocated we'll show your driver's position on the map

Journey Details

Pickup	Rua 51, Nova Vida, Luanda
Destination	Av. Talatona, Av. Talatona, Luanda Sul, Luanda, Viana, Luanda
Service	Allo Taxi
Job date	13/09/2016 08:00
Additional:	
Price:	4,350.00 Kz

Contacts and references

Passengers	Sir Marvim, +244 997 321 824
Contact	Sir Marvim, +244 997 321 824



TECHNOLOGY

TAXI BUTLER

- Ordering a taxi is literally a click away.



OUR FLEET

- Our fleet ranges from regular cars, SUVs, vans, buses and premium cars
- Our cars averages 2 years old



DRIVER'S GROUP



OUR FLEET

- We provide special seating arrangements for people with physical disabilities.



ROLE

PUBLIC TRANSPORTATION

- Allo Taxi is a proud member of the IRU (World's road Transport Organization)
- Allo Taxi is part of the public transportation association in Lebanon.

TAXI ENHANCEMENT

- CSR activities



The collage consists of three distinct images. On the left is a photograph of a restaurant interior with tables and chairs. In the center is a yellow poster for 'RIDE WITH US FOR A GOOD CAUSE' supporting the CCCL. On the right is a dark blue poster for the 'BEIRUT MARATHON' on November 13, 2016, for the 'MY SCHOOL PULSE' initiative.

RIDE WITH US FOR A GOOD CAUSE

This year, we're supporting the CCCL and giving away free rides back home from the Junkyard fundraising event on September 1st.

CHILDREN'S CANCER CENTER - CCCL
ALLO TAXI 1213

RUN FOR MY SCHOOL PULSE
TO HELP BRING SCHOOLS FOR CHILDREN IN HOSPITALS

BEIRUT MARATHON | NOV 13 2016

YOUR SUPPORT IS HIGHLY APPRECIATED AND REWARDED



INTERNATIONAL FOOTPRINT



- Allo Taxi launched an international booking portal to cover airport pick-ups in 56 countries



INTERNATIONAL FOOTPRINT



- Allo Taxi is a proud member of the global eCab alliance



FINAL NOTE

- Whether in Lebanon, Africa or on a global scale, Allo Taxi is always looking to expand by identifying fruitful investment and growth opportunities in the taxi industry.



**THANK
YOU**

