Luca
Visual FX

Film Leaders 2.0

Transitions and Overlays

Found in FCP X / Generators / Luca's Film Leaders 2.0

Film Leaders is a powerful and versatile plugin that allows the user to seemingly adjust every aspect of this unique effect. You create its look and you choose what the leader says or shows. Type in your desired text, pick your font, choose text textures, or a plain color, add effects, select a background or have it without, shift channels, tweak the
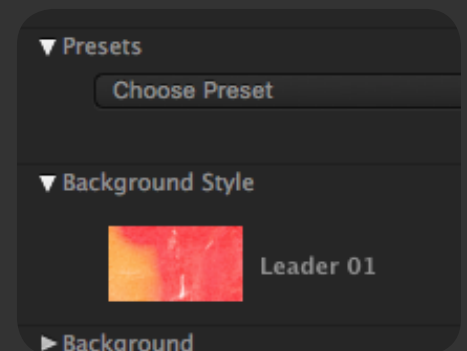
animation controls to create your own film leader and there you go, your unique and dynamic film leader is ready to use as an intro, transition or overlay. There are so many useful controls you can even create original animated text going beyond the look of a traditional leader. Furthermore the plugin comes with 57 presets you can start from!
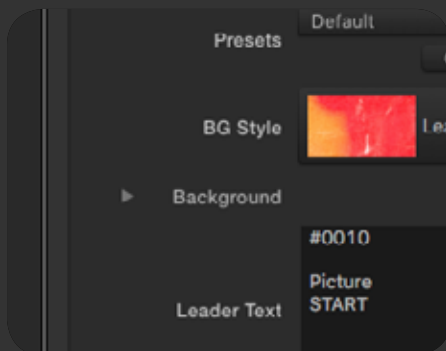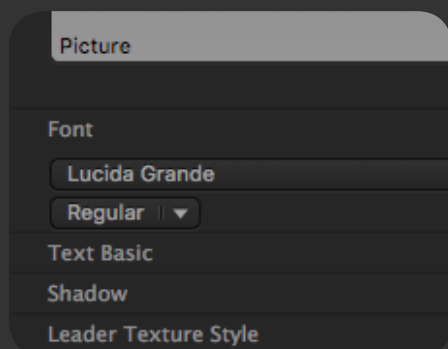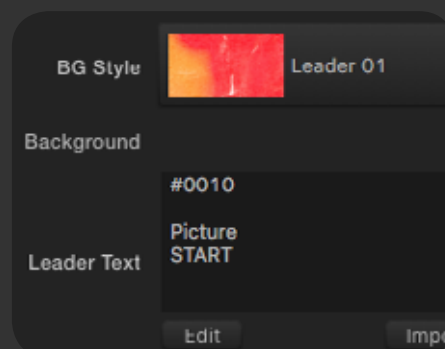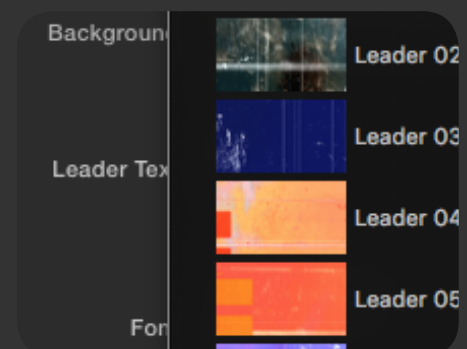
Final Cut Pro X
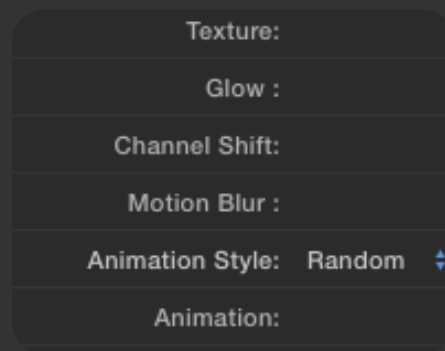
Motion 5

After Effects CC

Premiere Pro CC

Leader Text in FCP X

BG Styles in FCP X

This generator is compatible with Final Cut Pro 7, Final Cut Pro X, Apple Motion 5.0, Adobe Premiere Pro and Adobe After Effects on a Mac. (Premiere Pro users please see page 13 for further instructions). All our plugins are powered by the free application FxFactory and can be easily purchased from FxFactory store.

Film Leaders 2.0 enable you to change and adjust:

Presets - page 3

Choose a pre-made leader, to use as a starting point, from a great number of suggested looks shipping with the plugin. These can be customized to your needs and represent a great way to find out the possibilities of Film Leaders 2.0.

BG Styles / Background - page 4

Fine tune the look of the leader's background. Select one of the 15 provided BG Styles, alternatively use a BG-free leader or edit your own BG.

Leader Text / Font / Text Basic / Shadow - page 6

Select your word, font*, font size, color, text drawing and adjust your line spacing, font kerning, and angle. Add shadow to your copy.

Text Texture / Texture / Glow - page 7

Choose frome 19 available Text Textures for your type (select the "Plain" option if you wish to have a texture-free text). Add glow to you text.

Motion Blur - page 10

Adjust how much motion blur you need for the background, the leader and even the texture.

Channel Shift - page 11

Apply a stylized shift for the blue, green and red channels. For an effective use of these parameter keep motion blur to a minimum or to 0.

Animation Style / Animation - page 12

Adjust and stylize the amount of vertical, horizontal and rotational movement of your leader. The user have multiple options to animate the leader. It can roll up, roll down and move randomly, to create astatic film leader set Amplitude to 0. Use keyframes to make the leadermove into frame stay for a desired amount of time and move off frame.

Specifications & Requirements - page 14

*Please note: Luca Visual FX provides you with one customized abstract font (Luca's Abstract Font) however you can create your own fonts using third party software and place it in your fonts library. We also recommend to download and use free or purchased nice Grungy Fonts.

Presets

The Presets menu allows you to apply a stylized film leader to your project without having to fiddle necessarily with the parameters. You can either apply the preset of your choice and use it as it is or make any desired adjustment such as changing the text, animation style, texture exposure, motion blur, background etc.
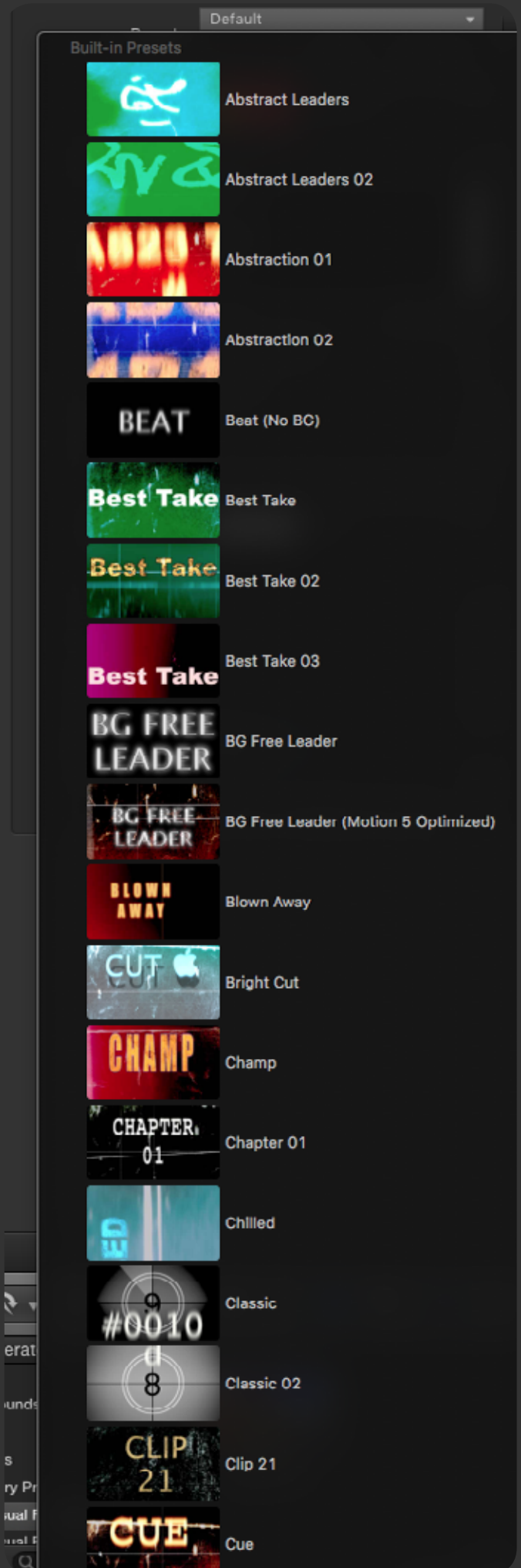

Clip 21
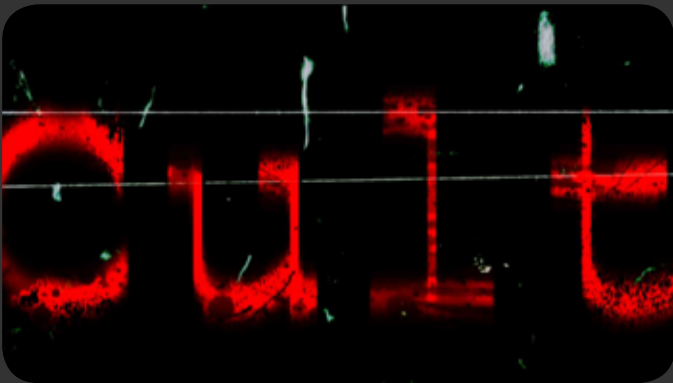
Cult

Classic 02

BG Style menu and Background controls

Choose from a selection of backgrounds for your leader. Each one different from the next to suit your project's needs. Use the controls provided to radically change its appearance (Hue parameter, Motion Blur etc.) If desired the user may simply choose not to use one of the BGs provided and underlay her own.

Background Controls:

|	
•**Scale**	Modify the background size.
•**Angle**	Rotate the angle of the background.
•**Center**	Set the center point.
•**Exposure**	Change the exposure.
•**Brightness**	Adjust the background brightness.
•**Contrast**	Change the contrast.
•**Saturation**	Control the saturation of the background.
•**Hue**	Customize the color using the hue wheel.
•**Glow**	Add a glow to the background image elements.
•**Glow Intensity**	Adjust the intensity of the glow.

None

Leader 02 with increased exposure and brightness

Leader Countdown with modified exposure, brightness and glow
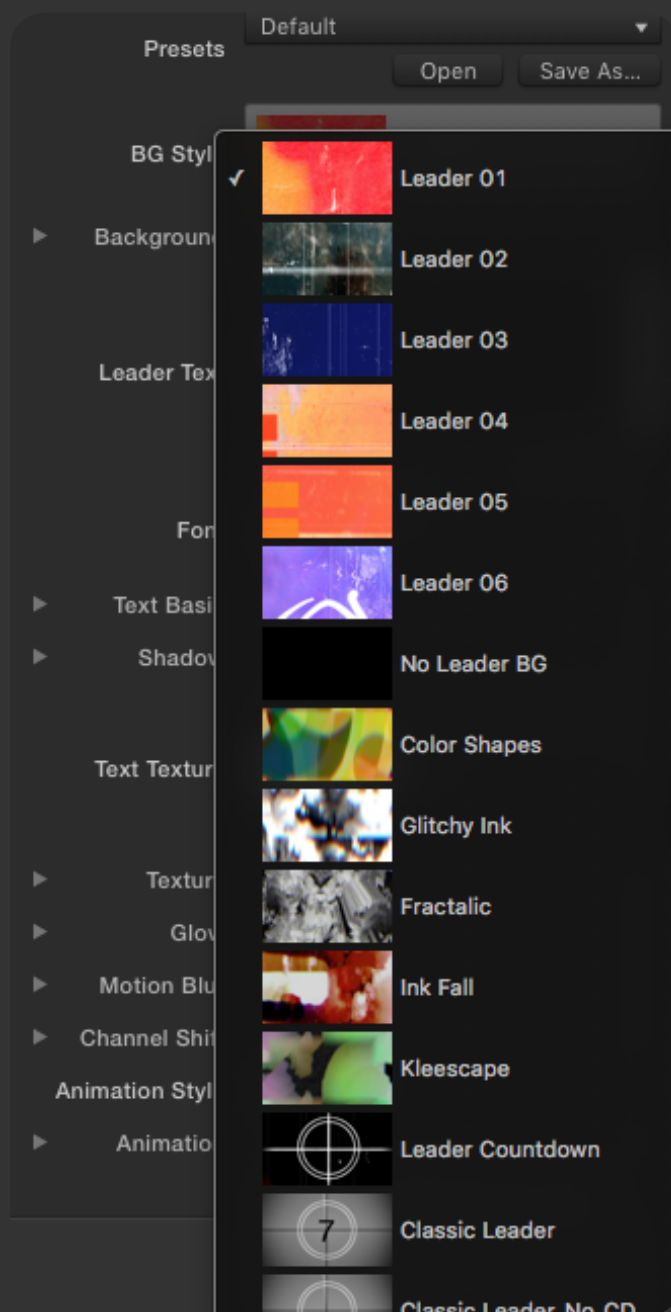
Ink Fall with modified brightness, contrast and hue

Color Shapes with adjusted hue

Background			↺ ▼
Scale :			1.0
Angle:			0 ⌄
▶ Center:	X:	0 px Y:	0 px
Exposure :			0
Brightness:			-0.2
Contrast:			1.0
Saturation:			1.0
Hue:			0 °
Glow:			0
Glow Intensity:			1.0

The controls shown above allow you to fine tune the look of your leader's background so you can create a truly unique look for your project.
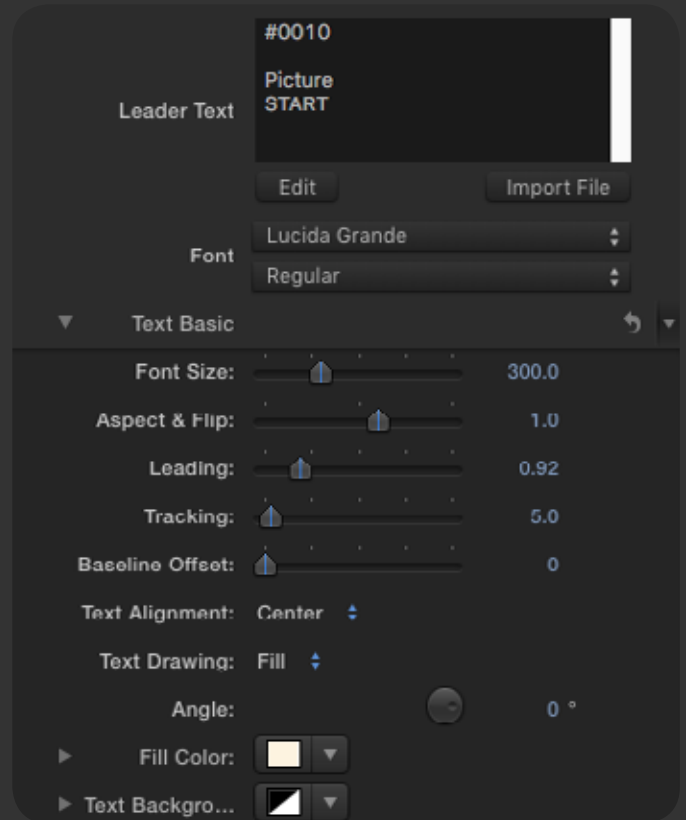

Original

With scale, brightness, contrast and saturation modified

Leader Text / Font / Text Basic

Luca's Film Leaders allows you to change the text within the leader to any word or even sentence and number of lines you need. Not only this, you may also select any font from your font library to use in the leader.

Customized leader text

Text Controls:

•**Leader Text**	Type what you want the leader text to say.
•**Font**	Select from a variety of fonts from your system.
•**Font Size**	Set the size of your font.
•**Aspect & Flip**	Change the aspect ratio of your type. Negative values will allow the text to flip horizontally.
•**Leading**	Allows you to distance or overlap text.
•**Tracking**	Adjust the spacing throughout the entire word.
•**Baseline Offset**	Set the position of the type in relation to the baseline.
•**Text Alignment**	Set the text alignment for yout text.
•**Text Drawing**	Select to have the text with fill, stroke or both.
•**Angle**	Adjust the angle of the type.
•**Fill Color**	Set the color of your type*.
•**Text Background Color**	Add a colored background to your type.

* Please note. A high value of exposure may effect the color you choose

Shadow

Film Leaders Plugin allows the user to add a shadow and change position, color and softness.

Shadow Controls:
- **Shadow Offset X**   Adjust the shadow along the X axis.
- **Shadow Offset Y**   Adjust the shadow along the Y axis.
- **Shadow Softness**   Set the shadow softness.
- **Shadow Color**   Change the color of the shadow.
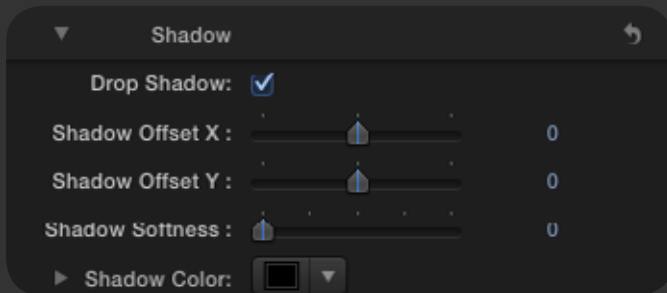
Original

Leader 1 with adjusted shadow applied

With drop shadow selected and Shadow offset X, Y and Opacity modified

Text Texture

Add texture to your type by selecting the type of texture, determining the exposure, distorting the texture's X and/or Y axis and adjusting the alpha threshold and/or sharpness.

There are two types of textures provided, some with transparency and others without. Those with transparency may in some circumstances, when selected, give the impression that the text has disappeared. In those circumstances the user should use the distort and threshold controls to adjust the texture within the font (also use invert alpha check box when appropriate).

Text Texture Controls:
- **Text Texture**   Select the texture to apply on the text.
- **Exposure**   Set the exposure of the texture. This will affect the color of the leader.
- **Distort X**   Distort the X axis.
- **Distort Y**   Distort the Y axis.

- **Alpha Threshold**   Adjust the alpha threshold.
- **Alpha Sharpness**   Adjust the alpha sharpness.
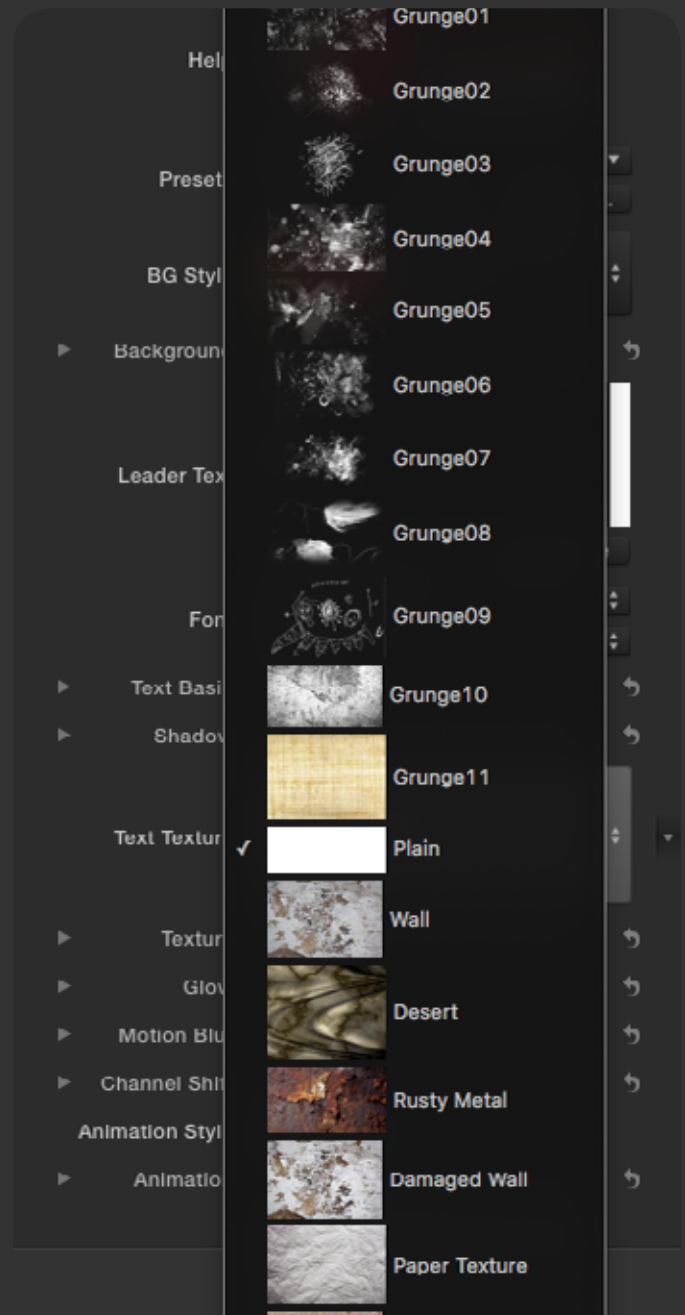- **Invert Alpha**   Select to invert the alpha channel.

Please note that the Exposure parameter may affect the color of your leader. Exposure amount is particularly relevant when using one of the text textures.
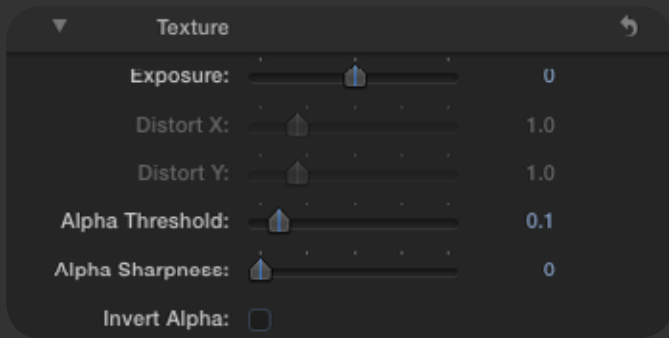
Original

With exposure and distort texture modified

Desert

Paper Texture
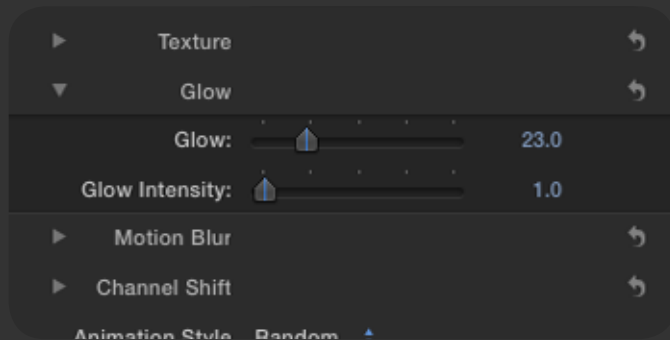
Rusty Metal

White Graffiti

Text Glow

Increase or decrease the amount of glow on your text.

Text Glow Controls Parameters:
- **Glow**   Adjust the amount of glow on the text.
- **Glow Intensity**   Adjust the glow intensity of the text.

Original

Classic Leader with Grunge 10 Text Texture and glow

With glow and glow intensity modified
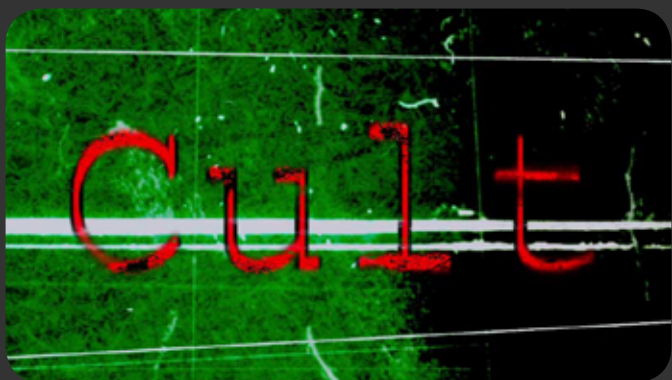
Motion Blur

One of the characteristics of a leader is that they occur at different intensities and speed. By taking advantage of the Motion Blur controls you can determine the amount of distortion and blurriness that is realistically produced during the effect. You can apply motion blur to background, leader text and text texture.
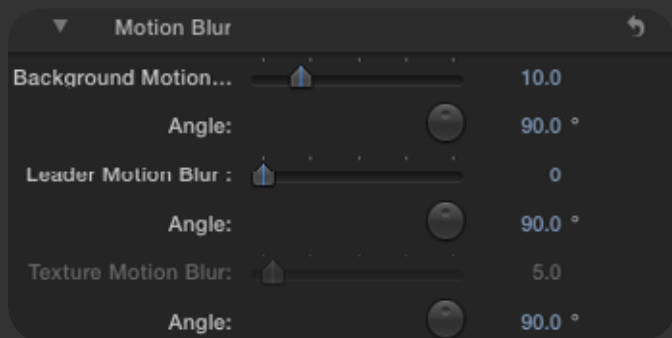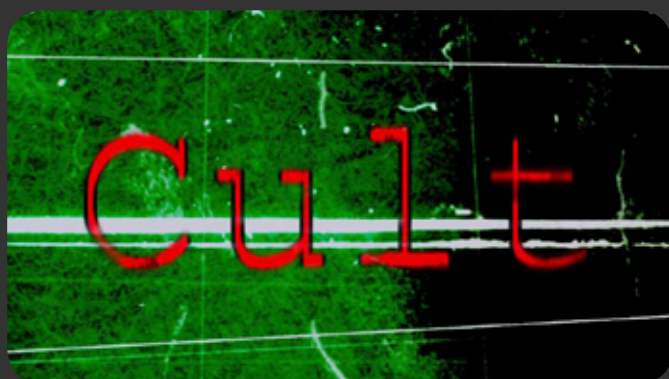

Original
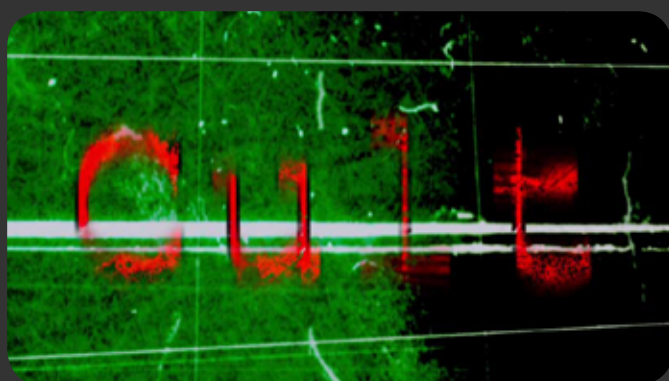
Original

Leader Blur

Background Blur

Original

Texture Blur

Motion Blur Controls:

- **Background Motion Blur** — Adjust the amount of background motion blur.
- **Angle** — Set the angle of the background blur.
- **Leader Motion Blur** — Change the motion blur of the leader.
- **Angle** — Set the blur angle for the leader blur.
- **Texture Motion Blur** — Set the motion blur for the texture.
- **Angle** — Set the angle of the texture blur.

Channel Shift

Reduce or turn off Motion Blur before adjusting Channel Shift parameters.

Note:	Reduce or turn off Motion Blur.
Blue Channel:	-32.0
Green Channel:	-31.0
Red Channel :	36.0
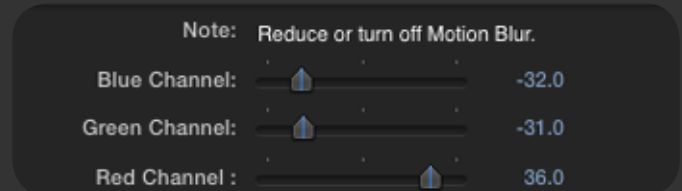
Motion Blur Controls:

- **Blue Channel** — Shift the blue channel
- **Green Channel** — Shift the green channel
- **Red Channel** — Shift the red channel

Champ Preset

Champ Preset with applied Channel Shift

Get Out Of Here! Preset

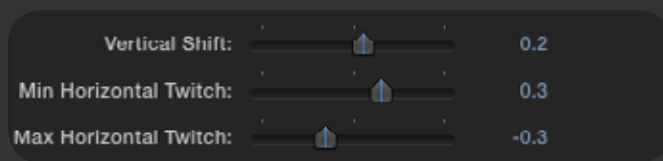Get Out Of Here! Preset with applied Channel Shift

Animation

The user can determine the position and animation style of the leader by horizontally and vertically adjusting and twitching it. It is also possible to animate the angle. The plugin comes with several Animation Styles and modes, allowing the text to roll up, roll down or move at random.

Repositioned text

The image above shows how you can horizontally and vertically reposition your text. Vertical Shift slider controls the vertical positioning. Setting Min Horizontal Twitch and Max Horizontal Twitch to the same value will simply produce a horizontal shift. Any slight or major change in either min or max horizontal twitch will produce a shaky horizontal animation.

Leader Animation Controls:

|	
•Animation Style	Choose the style of the animation such as random, up up down, down down up, wave and others.
•Mode	Set the mode, choose between roll up or roll down
•Speed	Control the speed of the animation. The lower the value the faster the animation.
•Amplitude*	Adjust the amplitude. The higher the value, the greater the vertical distance of the text movement. Set the value to 0 to have a steady text.
•Vertical Shift**	Allows you to reposition the leader vertically.
•Min Horizontal Twitch	Determine the minimum random horizontal amplitude in relation to the Max Horizontal Twitch.
•Max Horizontal Twitch	Determine the maximum random horizontal amplitude in relation to the Min Horizontal Twitch.
•Min Angle Twitch	Set the minimum randomness of the rotation on the Y axis in relation to the Max Angle Twitch.
•Max Angle Twitch	Set the maximum randomness of the rotation on the Y axis in relation to the Min Angle Twitch.
•Leader Min Flicker	Make the text flicker. Use the slider to set the on-duration of the flicker effect.
•Leader Max Flicker	Make the text flicker. Use the slider to set the off-duration of the flicker effect.

* Important note: The closer the values are to 0 the more subtle the animation becomes, when setting all values to 0 the leader will not move at all.
* ** If you wish to create an effect whereby the leader appears in frame, stays for a few instants then disappears out of frame use keyframes for Amplitude and Vertical Shift parameters.

Premiere Pro users

When using Film Leaders inside Premiere Pro, apply the generator to an adjustment layer placed on top of your video and select/use 'SCREEN' Blend Mode to get rid of the black background.
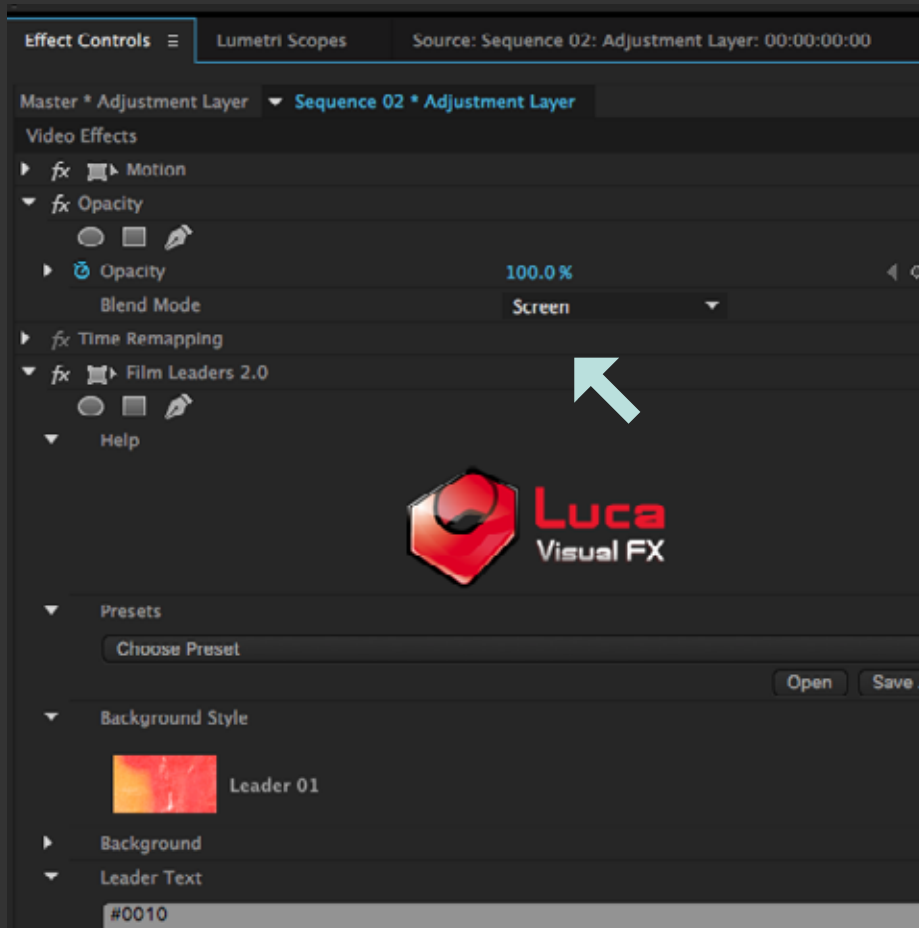
Premiere Pro CC Blend Mode

Specifications & Requirements

Motion 3.0 or later

Final Cut Pro 6.0 or later

Adobe After Effects CC or later

Final Cut Express 4.0 or later

Final Cut Pro X

Premiere Pro CC or later

Mac OSX Yosemite OSX El Capitan version 10.10.2 and 10.11

ATI, NVIDIA or Intel HD graphics processor

FxFactory 5.1.2 (Free Download: http://www.noiseindustries.com/fxfactory/download)

Premiere Pro users require:

Premiere Pro CC or above

Mac OSX Yosemite OSX El Capitan version 10.10.2 and 10.11