

O'Dwyer's

2020

DIRECTORY OF PUBLIC RELATIONS FIRMS

50TH ANNUAL EDITION

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O'Dwyer's Directory of Public Relations Firms

2020

Directory Editor-in-Chief:
Melissa Werbell

Researchers:
Jane Landers
Christine O'Dwyer

Advertising:
John O'Dwyer

Design & Production:
Steve Barnes
Jon Gingerich

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Published by the J.R. O'Dwyer Co., Inc.
271 Madison Ave., #1500, New York, NY 10016
(212) 679-2471
www.odwyerpr.com

Publisher:
John O'Dwyer

Printed in U.S.A.
Library of Congress Catalog Number 70-86913
ISBN: 978-0-9976910-4-7
ISSN: 0078-3374

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we shape those conversations.

The conversations that matter.

FOREWORD

The 2020 edition of *O'Dwyer's Directory of Public Relations Firms* contains listings of public relations firms and public relations departments of advertising agencies worldwide. Readers should cross-reference the directory with the "Find a PR Firm" database on odwyerpr.com for the latest updates to listings as well as newly-added firms not found in the printed directory.

The rankings of PR firms are intended to allow the reader to draw rough conclusions regarding growth year over year. Only firms that list clients are included in the rankings. Outside CPAs of the firms were asked to do a "special report" on the figures involved (see page 6 for complete rules). While not the same as a full audit, such a report, also referred to as an "agreed-upon-procedure," carries the full endorsement of the CPA firms.

The rankings should be regarded as an expression of the directory's opinion, rather than a statement of fact. The rankings are only intended to be approximations in the directory's judgment of a firm's standing within the industry, and are not warranted to comply with any specific objective standards.

The directory's geographical index reflects the fact that many PR firms operate from multiple office locations. This sorting is carried over into the PR specialty index which identifies firms with skills in 25 areas such as beauty and fashion, food and beverage, healthcare, investor relations, professional services, sports and entertainment, technology, and travel.

Multiple articles in this year's directory address hiring a PR firm, ins and outs of PR firm mergers and acquisitions retirement planning for PR firm owners.

The last section of the directory, an exclusive cross-client index, lets you look up a company and determine its outside PR counsel.

The editors of the directory thank all the PR firms for their cooperation in providing data for the rankings as well as their listings of accounts, PR professionals, addresses, etc. We believe the availability of fuller information about the PR counseling industry will help clients who seek to employ firms and will help the industry to grow faster.

John O'Dwyer
Publisher
October 2020

PR FIRMS NEWLY LISTED IN THE DIRECTORY

Abbi Agency, The	JSI Research and Training Institute, Inc.	RBMG (RB Milestone Group)
Activate Health	King + Company	RENEWPR
Agency Ten22	KP Public Affairs	Resonance Consultancy Inc .
AJB Communications	La Kart People, Communications	Ripley PR, Inc.
Approach Marketing	Lawlor Media Group	Rubenstein Public Relations
Artemis ESG	Lion & Lamb Communications	Sage Communications
Brown + Dutch Public Relations	Lumina Communications	Segal Communications
Carol Fox & Associates	Mardiks Public Relations	Serendipit Consulting
CGPR LLC	McCabe Message Partners	Slice Communications
Channel V Media	Media Frenzy Global	Strategic Objectives
Chemistry PR	Milldam Public Relations	Superior Public Relations
Commonwealth Public Affairs, LLC	Mitchell Communications Group	Taft Communications
Communications Strategy Group (CSG)	Montieth & Company	Tenor PR
Diamond Public Relations	Off Madison Ave	The Brandman Agency
FischTank PR	Orangefiery	The Storied Group
Fix Your Name, dba: FixYourName.com	Orange Orchard PR	Transform Group
FrazierHeiby	Orca Communications Unlimited, LLC	Valerie Allen Public Relations
Global Results Communications	PAPER & PAGE	VEW Media
Gold PR & Social Media	Powers Brand Communications LLC	VIVA Lifestyle PR
Hewes Communications	Profile Advisors LLC	Xenophon Strategies, Inc.
High10 Media	Radio Media LLC	
Ink Link Marketing		
Jeremy Woolf Consulting		

Instructions for 2021 Rankings Based on '20 Net Fee Income

Deadline to submit: Fri., Mar. 12, 2021



Letter from the CPA of the PR firm as follows:

(This form may be photocopied and used by CPA; Send top page of latest income tax return and W-3 for 2020)

To the Board of Directors of _____ (city, state) _____:

We have performed the procedures enumerated below, which were agreed to by you solely for the purpose of ranking the PR firm named above with O'Dwyer's based on 2020 results. This engagement to apply agreed-upon procedures was performed in accordance with the standards established by the American Institute of Certified Public Accountants. The sufficiency of the procedures is solely the responsibility of the PR firm. We make no representation regarding the sufficiency of the procedures described below either for the purpose for which this report has been requested or any other purpose. Our procedures were as follows:

A. Net fee income is defined as basically charges for PR counseling and time spent preparing and placing stories in media. Mark-ups for out-of-pocket expenses and mark-ups and/or profits from collateral activities such as graphics, video production, printing, public opinion research, etc., are included as actual amounts. We compared fee income, as defined above, to the appropriate fee billing records and found that for the 12 months ended Dec. 31, 2020:

Net fee income for 2020 was: \$ _____ Percentage gain (loss) was: _____

Net fee income for 2019 was: \$ _____

B. Gross billings for calendar 2020 aggregated _____ (total income plus reimbursables).

C. We determined from the payroll records that _____ employees were employed full-time as of Dec. 31, 2020 (employees who worked at least 35 hours a week and had F.I.C.A. taxes withheld).

D. Wages paid as reported on enclosed form W-3 for 2020 totaled: \$ _____.

E. Enclosed is the first page of the latest Federal income tax return of the PR firm signed and dated by both us (the CPA) and (CEO of PR firm).

F. The PR firm named above is (is not) owned, affiliated or in any way related to an advertising agency or individual owners of an advertising agency or any other company. Name of parent or affiliated company plus industry in which it operates: _____

G. Net fees of the PR firm named above in one or more of 19 PR specialties are given below to rank the firm in that specialty category. We are providing names of accounts to show the firm's expertise in these areas (fees of specialties cannot exceed total fees of firm):

- | | |
|--|--|
| Agriculture \$ _____ | Home Furnishings \$ _____ |
| Automotive/Transportation \$ _____ | Industrial \$ _____ |
| Beauty/Fashion/Lifestyle \$ _____ | Non-Profits \$ _____ |
| Education \$ _____ | Professional Services \$ _____ |
| Energy \$ _____ | Purpose/CSR \$ _____ |
| Entertainment \$ _____ | Real Estate Finance & Development \$ _____ |
| Environmental/Sustainability/Greentech/PA \$ _____ | Sports \$ _____ |
| Financial & Investor Relations \$ _____ | Technology \$ _____ |
| Food & Beverage \$ _____ | Travel & Economic Development \$ _____ |
| Healthcare \$ _____ | |

H. List branch office fees and number of staff on a separate sheet for: Atlanta, Chicago, Connecticut, Boston, Florida, Los Angeles area, Miami, Midwest cities, New York & New Jersey, Pennsylvania, San Francisco area, Southeast, Texas, Washington, D.C. area, Western cities. We were not engaged to, and did not, perform an audit, the objective of which would be the expression of an opinion on any of the accounts or items referred to above. Accordingly, we do not express such an opinion. Had we performed additional procedures, other matters might have come to our attention that would have been reported to you. This report is intended solely for the use of the specified user listed above and should not be used by those who have not agreed to the procedures and taken responsibility for the sufficiency of the procedures for their purposes.

Signed by outside CPA _____ Signed by CEO of PR firm: _____

Agency contact for this form: _____ phone: _____ e-mail: _____

GENERAL RULES UNDER WHICH ENTRIES ARE EDITED:

Only long-term (six months or more) clients should be listed and they should be active in 2020-21. PR operations which are units of advertising agencies or partly owned by ad agency employees must indicate this. Affiliates or joint ventures of PR firms should not be listed. **A PR professional's name may appear only once. At least one full-time person must be listed at each branch.** Staff listed at h.q. cannot also be listed in branches. Firms billing more than \$1 million should list at least six PR executives or staff. Only firms that list accounts will be considered for the rankings. Firms that participate in the specialties must show at least three accounts to back up figures.

E-mail to John O'Dwyer, john@odwyerpr.com, or fax to 212/683-2750

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RANKING OF PR FIRMS WITH MAJOR U.S. OPERATIONS

Firm	2019 Net Fees	FT Employees	% Change from 2018
1. Edelman, New York, NY	\$892,039,000	5,703	0.4
2. W2O Group, San Francisco, CA	222,865,000	923	26
3. APCO Worldwide, Washington, DC	142,262,200	786	6
4. Finn Partners, New York, NY	119,322,000	777	35
5. ICR, New York, NY	88,280,795	228	27.6
6. Zeno Group, New York, NY	79,269,860	489	8
7. Ruder Finn Inc., New York, NY	78,000,000	702	12.9
8. Prosek Partners, New York, NY	54,738,707	181	16.5
9. MWWPR, New York, NY	42,741,686	178	0
10. Hotwire, New York, NY	42,161,713	285	14.3
11. Padilla, Minneapolis, MN	37,327,206	194	-9
12. Spectrum, Washington, DC	33,900,000	116	3
13. 5W Public Relations, New York, NY	33,830,327	158	4.4
14. IMRE, LLC, Baltimore, MD	33,334,000	158	52
15. Kivvit, Chicago, IL	33,087,699	105	36.7
16. Citizen Relations, Los Angeles, CA	32,577,578	206	NA
17. French West Vaughan, Raleigh, NC	32,509,302	121	11
18. Coyne PR, Parsippany, NJ	32,000,000	150	7
19. G&S Business Communications, New York, NY	30,733,412	179	1
20. Fahlgren Mortine (includes TURNER), Columbus, OH	29,504,385	193	0
21. Havas Formula, New York, NY	25,630,379	135	15
22. Evoke KYNE, New York, NY	25,149,453	107	24
23. Jackson Spalding, Atlanta, GA	24,844,375	140	-1.8
24. Crosby, Annapolis, MD	24,534,990	85	18.6
25. Hunter, New York, NY	24,300,000	121	1
26. Matter Communications, Newburyport, MA	23,174,274	166	17.4
27. PAN Communications, Boston, MA	22,493,586	148	13.1
28. Taylor, New York, NY	20,200,000	85	-3
29. Inkhouse, Waltham, MA	20,167,063	116	14
30. Highwire PR, San Francisco, CA	19,595,186	82	9.5
31. Regan Communications Group, Boston, MA	18,913,994	106	2
32. Walker Sands Communications, Chicago, IL	18,832,290	135	32.9
33. LaunchSquad, San Francisco, CA	18,602,385	117	-3.5
34. Racepoint Global, Boston, MA	18,337,000	81	-12
35. M Booth Health, New York, NY	16,582,440	50	NA
36. Shift Communications, Boston, MA	15,884,974	91	-9
37. rbb Communications, Miami, FL	15,447,216	80	14
38. Zimmerman Agency, Tallahassee, FL	15,400,000	48	1
39. Hoffman Agency, The, San Jose, CA	15,005,000	33	10
40. Bravo Group, Inc., Harrisburg, PA	14,548,629	74	-11.6
41. Bliss Integrated Communication, New York, NY	13,275,000	57	20.3
42. JeffreyGroup, Miami, FL	12,864,916	232	29
43. Jarrard Phillips Cate & Hancock, Brentwood, TN	12,416,807	42	7.1
44. J Public Relations, New York, NY	11,440,000	71	7.6
45. Gregory FCA, Ardmore, PA	11,400,000	77	16.3

RANKING OF PR FIRMS continued

Firm	2019 Net Fees	FT Employees	% Change from 2018
46. Davies, Santa Barbara, CA	\$11,220,000	35	0
47. Development Counsellors Int'l (DCI), New York, NY	11,136,484	58	10.8
48. MMGY NJF, New York, NY	10,710,041	63	14
49. Lambert, Grand Rapids, MI	10,570,000	56	5
50. 360PR+, Boston, MA	10,326,547	56	6
51. JPA Health Communications, Washington, DC	10,305,362	45	11
52. MP&F Strategic Communications, Nashville, TN	9,480,016	68	0
53. Vested, New York, NY	9,236,000	30	26
54. Peppercomm, New York, NY	8,971,064	34	NA
55. Moore, Inc., Tallahassee, FL	8,817,078	39	31
56. Greentarget Global LLC, Chicago, IL	8,765,091	42	3.5
57. Lou Hammond Group, New York, NY	8,112,253	40	4
58. Pierpont Communications, Houston, TX	7,011,832	33	3
59. Konnect Agency, Los Angeles, CA	6,481,237	38	13
60. Sam Brown Inc., Wayne, PA	6,341,947	40	12.8
61. Dukas Linden Public Relations, New York, NY	6,318,683	24	17
62. Hawkins Int'l Public Relations, New York, NY	6,154,855	38	15.8
63. Infinite Global, New York, NY	5,959,532	23	9.4
64. McCabe Message Partners, Washington, DC	5,789,127	32	-6
65. Bospar, San Francisco, CA	5,692,505	29	28
66. Singer Associates, Inc., San Francisco, CA	5,483,657	18	-30
67. Tunheim, Minneapolis, MN	4,959,635	24	-11
68. Touchdown PR, Austin, TX	4,884,345	16	19.1
69. SPI Group LLC, The, Fairfield, NJ	4,800,000	26	-6
70. Trevelino/Keller, Atlanta, GA	4,730,468	28	15
71. L.C. Williams & Associates, Chicago, IL	4,728,220	25	1
72. March Communications, Boston, MA	4,693,059	33	12
73. Lumina Communications, San Jose, CA	4,505,079	22	8
74. MCS Healthcare Public Relations, Bedminster, NJ	4,372,952	23	4.3
75. Berk Communications, New York, NY	4,306,145	21	24.6
76. Public Communications Inc., Chicago, IL	4,226,126	38	-17.3
77. Fish Consulting, Fort Lauderdale, FL	3,740,011	23	13.3
78. BackBay Communications, Boston, MA	3,674,919	17	23
79. Cerrell Associates, Los Angeles, CA	3,637,398	15	-3.6
80. Standing Partnership, St. Louis, MO	3,626,587	17	24
81. Champion Management Group, Dallas, TX	3,577,408	21	26.6
82. Beehive Strategic Communication, St. Paul, MN	3,436,169	13	15.5
83. RBMG (RB Milestone Group), Stamford, CT	3,433,225	4	41.2
84. Zapwater Communications, Chicago, IL	3,421,775	28	18
85. Brownstein Group, Philadelphia, PA	3,418,589	18	35
86. SourceCode Communications, New York, NY	3,342,813	22	112
87. Idea Grove, Dallas, TX	3,288,889	26	22
88. LaVoie Health Science, Boston, MA	3,270,282	15	31
89. Raffetto Herman Strategic Communications, Seattle, WA	3,225,950	19	-5
90. CashmanKatz, Glastonbury, CT	3,175,000	26	11



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In times of personal and professional uncertainty, we're heartened by the truth that all of us are experiencing this world together and in real time (even while keeping our distance). We want everyone to be safe, reach out, stay connected, and check in on each other. And don't be afraid to turn on the camera. A friendly face can do wonders – even if it's a little pixelated.

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RANKING OF PR FIRMS continued

Firm	2019 Net Fees	FT Employees	% Change from 2018
91. TruePoint Communications, Dallas, TX	\$3,094,469	20	18.8
92. Crenshaw Communications, New York, NY	3,047,435	14	35.9
93. BoardroomPR, Ft. Lauderdale, FL	3,000,000	17	3.5,
94. IW Group, Inc., West Hollywood, CA	2,993,000	11	38
95. Approach Marketing, Worthington, OH	2,961,685	14	57
96. Lovell Communications, Nashville, TN	2,952,973	19	0
97. Caliber Corporate Advisers, New York, NY	2,922,102	16	10.8
98. Lion & Lamb Communications, New York, NY	2,868,000	21	38.8
99. Brandware, Atlanta, GA	2,795,237	16	2.1
100. Hewes Communications, New York, NY	2,761,129	8	13.6
101. ARPR, Atlanta, GA	2,631,389	27	16.3
102. Gatesman, Pittsburgh, PA	2,622,440	67	0
103. Serendipit, Phoenix, AZ	2,552,461	23	22
104. BLAZE, Santa Monica, CA	2,540,300	12	20
105. Ripp Media/Public Relations, Inc., New York, NY	2,499,532	8	13.3
106. Perry Communications Group, Inc., Sacramento, CA	2,423,198	10	-10.3
107. Karbo Communications, San Francisco, CA	2,395,720	15	19
108. SPM Communications, Dallas, TX	2,312,203	14	10
109. O'Malley Hansen Communications, Chicago, IL	2,183,000	15	-9.5
110. Landis Communications, San Francisco, CA	2,077,286	10	19.5
111. Stanton Communications, Washington, DC	1,993,272	14	1
112. Hemsworth Communications, Ft. Lauderdale, FL	1,787,338	22	0
113. FrazierHeiby, Columbus, OH	1,733,479	10	15
114. Buchanan Public Relations, Bryn Mawr, PA	1,559,003	8	-1.7
115. WordWrite Communications LLC, Pittsburgh, PA	1,553,497	9	13.5
116. Butler Associates, LLC, New York, NY	1,547,713	8	23
117. Akrete, Evanston, IL	1,530,091	22	8
118. Pineapple Public Relations, Chamblee, GA	1,336,144	10	38.6
119. Bradford Group, The, Nashville, TN	1,286,045	11	4.4
120. Buttonwood Communications Group, New York, NY	1,212,200	9	-7.5
121. Marketing Maven Public Relations, Camarillo, CA	1,201,671	9	-10.3
122. AMP3 Public Relations, New York, NY	1,140,465	7	71.4
123. Hoyt Organization Inc., The, Torrance, CA	1,100,000	11	-8.3
124. Bob Gold & Associates, Redondo Beach, CA	1,028,570	12	31.5
125. KCD Public Relations, Inc., San Diego, CA	989,089	7	-5.5
126. Rosica Communications, Fair Lawn, NJ	937,926	5	-27
127. Lawlor Media Group, New York, NY	812,541	6	-11
128. Agency Ten22, Cumming, GA	803,475	4	-2.3
129. Bianchi Public Relations, Troy, MI	781,509	4	-13
130. BizCom Associates, Plano, TX	763,299	8	7.7
131. Violet PR, Montclair, NJ	704,241	3	13
132. Stuntman PR, New York, NY	639,561	2	26
133. Novitas Communications, Denver, CO	550,578	3	32.7
134. Judge Public Relations, LLC, Tampa, FL	542,409	7	-11.4
135. Feintuch Communications, New York, NY	488,180	3	-45

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LIST OF MAJOR HOLDING COMPANIES AND THEIR PR SUBSIDIARIES

Dentsu Group Inc.

Dentsu Inc.
Dentsu Aegis Network
Dentsu Public Relations
Mitchell (Part of Dentsu Aegis Network)

Havas Group

Abernathy MacGregor/AMO
Havas Creative
Havas Formula
Havas Health & You
Havas Life Medicom
Havas Media Group
Havas PR
Havas PR Global Collective
Red Havas

Huntsworth

Citigate Dewe Rogerson
Grayling
Huntsworth Health
Red Consultancy

Interpublic Group of Cos.

Carmichael Lynch Relate
Current Global
DeVries Global
Golin
ITB
IW Group
MullenLowe Group
Powell Tate
Rogers & Cowan PMK
Tierney
Weber Shandwick

MDC Partners

Allison+Partners
Exponent
Hunter
KWT Global
Veritas Communications

Next Fifteen Communications Group

Archetype
The Blueshirt Group
M Booth Health
The OutCast Agency
Publitek

Omnicom Group Inc.

Cone
FleishmanHillard
Ketchum
Porter Novelli

Publicis Groupe

Kekst CNC
MSL
Publicis Worldwide

WPP

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The advertisement features a black and white photograph of a Dalmatian dog sitting on a light-colored surface. To the right of the dog is a large, vintage-style electric fan. A stream of dark, leaf-like shapes is blowing from the fan towards the dog, creating a dynamic visual effect. The background is plain white.

How Will You Come Back Stronger?

It's hard to imagine a post-crisis future and how your organization will thrive in tomorrow's unknown reality. How each organization looks at recovery will be different, but one truth is certain: the steps you take now will impact future success. Let us help you create a roadmap for recovery to understand the current environment, navigate the unknown, prioritize decision-making, identify new stakeholders and engage differently with existing ones.

Together we will help you take action now to plan your future.



LEADING GAINERS AMONG THE RANKING PR FIRMS

FIRMS IN THE TOP 25 *(representing fees from \$24.3M to \$892M)*

Firm	2019 Net Fees	FT Employees	% Change from 2018
1. IMRE, LLC, Baltimore, MD	\$33,334,000	158	+52
2. Kivvit, Chicago, IL	33,087,699	105	+36.7
3. Finn Partners, New York, NY	119,322,000	777	+35
4. ICR, New York, NY	88,280,795	228	+27.6
5. W2O Group, San Francisco, CA	222,865,000	923	+26
6. Evoke KYNE, New York, NY	25,149,453	107	+24
7. Crosby, Annapolis, MD	24,534,990	85	+18.6
8. Prosek Partners, New York, NY	54,738,707	181	+16.5
9. Havas Formula, New York, NY	25,630,379	135	+15
10. Hotwire, New York, NY	42,161,713	285	+14.3

FIRMS RANKED 26 THROUGH 50 *(representing fees from \$10.3M to \$23.2M)*

1. Walker Sands Communications, Chicago, IL	\$18,832,290	135	+32.9
2. JeffreyGroup, Miami, FL	12,864,916	232	+29
3. Bliss Integrated Communication, New York, NY	13,275,000	57	+20.3
4. Matter Communications, Newburyport, MA	23,174,274	166	+17.4
5. Gregory FCA, Ardmore, PA	11,400,000	77	+16.3
6. Inkhouse, Waltham, MA	20,167,063	116	+14
7. rbb Communications, Miami, FL	15,447,216	80	+14
8. MMGY NJF, New York, NY	10,710,041	63	+14
9. PAN Communications, Boston, MA	22,493,586	148	+13.1
10. Development Counsellors Int'l (DCI), New York, NY	11,136,484	58	+10.8

FIRMS RANKED 51 THROUGH 100 *(representing fees from \$2.8M to \$10.3M)*

1. SourceCode Communications, New York, NY	\$3,342,813	22	+112
2. Approach Marketing, Worthington, OH	2,961,685	14	+57
3. RBMG (RB Milestone Group), Stamford, CT	3,433,225	4	+41.2
4. Lion & Lamb Communications, New York, NY	2,868,000	21	+38.8
5. IW Group, Inc., West Hollywood, CA	2,993,000	11	+38
6. Crenshaw Communications, New York, NY	3,047,435	14	+35.9
7. Brownstein Group, Philadelphia, PA	3,418,589	18	+35
8. Moore, Inc., Tallahassee, FL	8,817,078	39	+31
9. LaVoie Health Science, Boston, MA	3,270,282	15	+31
10. Bospar, San Francisco, CA	5,692,505	29	+28

FIRMS RANKED 101 THROUGH 135 *(representing fees from \$488K to \$2.6M)*

1. AMP3 Public Relations, New York, NY	\$1,140,465	7	+71.4
2. Pineapple Public Relations, Chamblee, GA	1,336,144	10	+38.6
3. Novitas Communications, Denver, CO	550,578	3	+32.7
4. Bob Gold & Associates, Redondo Beach, CA	1,028,570	12	+31.5
5. Stuntman PR, New York, NY	639,561	2	+26
6. Butler Associates, LLC, New York, NY	1,547,713	8	+23
7. Serendipit, Phoenix, AZ	2,552,461	23	+22
8. BLAZE, Santa Monica, CA	2,540,300	12	+20
9. Landis Communications, San Francisco, CA	2,077,286	10	+19.5
10. Karbo Communications, San Francisco, CA	2,395,720	15	+19

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“The crew from the television magazine is banging on your door. You can have the security guard throw them out and know they’ll trash you. Or you can sit down with them and figure that out of the hour you give them, they’ll use only 40 seconds on air. And those 40 seconds will make you look very guilty. Better solution, call Mike Sitrick.” – *Forbes Magazine*

“The Winston Wolf of public relations had arrived. Wolf, you will recall, was the fixer in *Pulp Fiction*. Played by Harvey Keitel, he washed away assassins’ splatter and gore. Sitrick cleans up the messes of companies, celebrities and others, and he’s a strategist who isn’t averse to treating PR as combat.”—*Fortune Magazine*

“Now (they) have hired Michael Sitrick, whose Los Angeles (based) public relations firm is known for going atomic on opponents, using “truth squads,” “wheel-of-pain” tactics and high profile journalists (to write profiles...That’s unbelievable (said the head of the PR firm for the opposing entity). This is the heavy artillery.” – *BusinessWeek*

TechCrunch: “When it comes to handling crisis situations in particular, Sitrick is as well regarded as they come.” “We’ve been in a tricky position a number of times and the thinking (in Silicon Valley) has historically been to ignore reporters, says one Bay Area tech founder. “Sitrick takes the opposite approach. You’re made to get into the trenches and engage.”

“You cannot put your firm’s interests ahead of the client’s interests,” **Michael Sitrick as quoted in the *New York Times*.**

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RANKING OF PR FIRMS BY CITIES & REGIONS

CONNECTICUT

Firm	2019 Net Fees	FT Empl.
1. ICR, Norwalk, CT	\$35,357,638	36
2. Prosek Partners, Fairfield, CT	4,926,484	24
3. RBMG (RB Milestone Group), Stamford, CT	3,433,225	4
4. CashmanKatz, Glastonbury, CT	3,175,000	26
5. W2O Group, Ridgefield, CT	397,752	1

CHICAGO

1. Edelman (includes Detroit)	\$94,648,000	118
2. Zeno Group	25,900,000	135
3. Walker Sands Communications	18,832,290	135
4. W2O Group	18,530,055	46
5. Finn Partners (includes Detroit)	12,189,000	59
6. Kivvit	9,254,915	29
7. Greentarget Global LLC	8,765,091	42
8. G&S Business Communications	5,222,793	34
9. APCO Worldwide	4,767,300	20
10. L.C. Williams & Associates	4,728,220	25
11. Public Communications Inc.	4,226,126	38
12. Zapwater Communications	3,421,775	28
13. O'Malley Hansen Communications	2,183,000	15
14. MWWPR	2,075,678	8
15. Akrete, Evanston, IL	1,530,091	22
16. Taylor	450,000	3
17. Infinite Global	259,110	1

FLORIDA

1. rbb Communications, Miami	15,447,216	80
2. Zimmerman Agency, Tallahassee	15,400,000	48
3. JeffreyGroup, Miami	12,864,916	232
4. Moore, Inc., Tallahassee	8,817,078	39
5. Fish Consulting, Ft. Lauderdale	3,740,011	23
6. Edelman, Orlando	3,427,000	12
7. BoardroomPR, Ft. Lauderdale	3,000,000	17
8. Hemsworth Communications, Ft. Lauderdale	1,787,338	22
9. Kivvit, Miami	854,687	5
10. Judge Public Relations, LLC, Tampa	542,409	7
11. W2O Group, Tampa	323,810	4

BOSTON

1. W2O Group	\$26,105,995	31
2. PAN Communications	22,493,586	148
3. Regan Communications Group	18,913,994	106
4. Matter Communications	18,698,070	138
5. Racepoint Global	18,337,000	81
6. Shift Communications	15,884,974	91
7. Inkhouse, Waltham, MA	10,893,791	66
8. Finn Partners	10,000,000	41
9. 360PR+	7,935,333	44
10. ICR	4,903,785	9
11. March Communications	4,693,059	33
12. BackBay Communications	3,674,919	17
13. LaVoie Health Science	3,270,282	15
14. Prosek Partners	2,736,935	12

WASHINGTON, D.C.

1. Edelman	\$76,108,000	289
2. APCO Worldwide	37,311,700	164
3. Spectrum	33,900,000	116
4. IMRE, LLC, Baltimore, MD	33,334,000	158
5. Crosby, Annapolis, MD	24,534,990	85
6. ICR, Baltimore, MD	12,988,560	14
7. Finn Partners	12,090,000	59
8. JPA Health Communications	10,305,362	45
9. McCabe Message Partners	5,789,127	32
10. Kivvit	5,204,937	21
11. Stanton Communications	1,993,272	14
12. Raffetto Herman Strategic Communications	1,672,196	9
13. MWWPR	1,202,269	12
14. W2O Group	879,137	24

NEW YORK & NEW JERSEY

Firm	2019 Net Fees	FT Empl.
1. Edelman (includes Rochester)	\$204,314,000	152
2. Prosek Partners	45,706,821	139
3. Finn Partners	39,511,000	245
4. 5W Public Relations	33,830,327	158
5. Coyne PR, Parsippany, NJ	32,000,000	150
6. MWWPR, New York, NY	30,366,222	91
7. Havas Formula	25,630,379	135
8. ICR	25,365,485	85
9. Evoke KYNE	25,149,453	107
10. Hunter	24,300,000	121
11. Zeno Group	18,600,000	93
12. M Booth Health	16,582,440	50
13. APCO Worldwide	15,021,800	58
14. Bliss Integrated Communication	13,275,000	57
15. W2O Group, New York, NY	12,719,265	422
16. Taylor	12,200,000	58
17. W2O Group, Florham Park, NJ	12,134,355	159
18. J Public Relations	11,440,000	71
19. Kivvit	11,368,635	30
20. Development Counsellors Int'l (DCI)	11,136,484	58
21. G&S Business Communications	10,724,915	61
22. MMGY NJF	10,710,041	63
23. Vested	9,236,000	30
24. Lou Hammond Group	8,112,253	40
25. Kivvit, Asbury Park, NJ	6,404,525	20
26. Dukas Linden Public Relations	6,318,683	24
27. Hawkins Int'l Public Relations	6,154,855	38
28. Peppercomm	5,207,069	27
29. SPI Group LLC, The, Fairfield, NJ	4,800,000	26
30. MWWPR, E. Rutherford, NJ	4,416,617	38
31. MCS Healthcare PR, Bedminster, NJ	4,372,952	23
32. Berk Communications	4,306,145	21
33. Infinite Global	3,627,541	14
34. SourceCode Communications	3,342,813	22
35. Crenshaw Communications	3,047,435	14
36. Caliber Corporate Advisers	2,922,102	16
37. Lion & Lamb Communications	2,868,000	21
38. Hewes Communications	2,761,129	8
39. Ripp Media/Public Relations, Inc.	2,499,532	8
40. 360PR+	2,391,213	12
41. Inkhouse	2,295,456	14
42. Butler Associates, LLC	1,547,713	8
43. Buttonwood Communications Group	1,212,200	9
44. AMP3 Public Relations	1,140,465	7
45. Rosica Communications, Fair Lawn, NJ	937,926	5
46. Lawlor Media Group	812,541	6
47. Violet PR, Montclair, NJ	704,241	3
48. Stuntman PR	639,561	2
49. Feintuch Communications	488,180	3

PENNSYLVANIA

1. Bravo Group, Inc., Harrisburg	\$14,548,629	74
2. Gregory FCA, Ardmore	11,400,000	77
3. Sam Brown Inc., Wayne	6,341,947	40
4. W2O Group, New Hope	5,010,192	103
5. Brownstein Group, Philadelphia	3,418,589	18
6. Gatesman, Pittsburgh	2,622,440	67
7. Buchanan Public Relations, Bryn Mawr	1,559,003	8
8. WordWrite Comms. LLC, Pittsburgh	1,553,497	9

TEXAS

1. W2O Group, El Paso	\$25,695,943	57
2. Edelman (incl. Dallas & Houston), Austin	22,836,000	199
3. Pierpont Communications, Houston	7,011,832	33
4. Touchdown PR, Austin	4,884,345	16
5. Champion Management Group, Dallas	3,577,408	21
6. Idea Grove, Dallas	3,288,889	26
7. TruePoint Communications, Dallas	3,094,469	20
8. SPM Communications, Dallas	2,312,203	14
9. BizCom Associates, Plano	763,299	8



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RANKING OF PR FIRMS BY CITIES & REGIONS continued

MIDWEST CITIES

Firm	2019 Net Fees	FT Empl.
1. Edelman (includes Detroit), Chicago, IL	\$94,648,000	118
2. Fahlgren Mortine (incl. TURNER), Columbus, OH	29,504,385	193
3. Zeno Group, Chicago, IL	25,900,000	135
4. Walker Sands Communications, Chicago, IL	18,832,290	135
5. W2O Group, Chicago, IL	18,530,055	46
6. Finn Partners (includes Detroit), Chicago, IL	12,189,000	59
7. Lambert, Grand Rapids, MI	10,570,000	56
8. Kivvit, Chicago, IL	9,254,915	29
9. Greentarget Global LLC, Chicago, IL	8,765,091	42
10. G&S Business Communications, Chicago, IL	5,222,793	34
11. Tunheim, Minneapolis, MN	4,959,635	24
12. APCO Worldwide, Chicago, IL	4,767,300	20
13. L.C. Williams & Associates, Chicago, IL	4,728,220	25
14. Public Communications Inc., Chicago, IL	4,226,126	38
15. Standing Partnership, St. Louis, MO	3,626,587	17
16. Beehive Strategic Communication, St. Paul, MN	3,436,169	13
17. Zapwater Communications, Chicago, IL	3,421,775	28
18. Approach Marketing, Worthington, OH	2,961,685	14
19. O'Malley Hansen Communications, Chicago, IL	2,183,000	15
20. MWWPR, Chicago, IL	2,075,678	8
21. FrazierHeiby, Columbus, OH	1,733,479	10
22. Akrete, Evanston, IL	1,530,091	22
23. Bianchi Public Relations, Troy, MI	781,509	4
24. Taylor, Chicago, IL	450,000	3
25. Infinite Global, Chicago, IL	259,110	1

SOUTHEAST

1. French West Vaughan, Raleigh, NC	\$32,509,302	121
2. Jackson Spalding, Atlanta, GA	24,844,375	140
3. Edelman, Atlanta, GA	23,582,000	114
4. rbb Communications, Miami, FL	15,447,216	80
5. Zimmerman Agency, Tallahassee, FL	15,400,000	48
6. G&S Business Communications, Raleigh, NC	14,785,704	84
7. JeffreyGroup, Miami, FL	12,864,916	232
8. Jarrard Phillips Cate & Hancock, Brentwood, TN	12,416,807	42
9. Finn Partners, Nashville, TN	12,160,000	76
10. MP&F Strategic Comms., Nashville, TN	9,480,016	68
11. Taylor, Charlotte, NC	6,500,000	23
12. APCO Worldwide, Raleigh, NC	5,790,700	25
13. W2O Group, Atlanta, GA	5,544,072	9
14. Trevelino/Keller, Atlanta, GA	4,730,468	28
15. Edelman, Orlando, FL	3,427,000	12
16. BoardroomPR, Ft. Lauderdale, FL	3,000,000	17
17. Lovell Communications, Nashville, TN	2,952,973	19
18. Brandware, Atlanta, GA	2,795,237	16
19. ARPR, Atlanta, GA	2,631,389	27
20. Hensworth Comms., Ft. Lauderdale, FL	1,787,338	22
21. Pineapple Public Relations, Chamblee, GA	1,336,144	10
22. Bradford Group, The, Nashville, TN	1,286,045	11
23. Kivvit, Miami, Florida	854,687	5
24. Agency Ten22, Cumming, GA	803,475	4
25. Judge Public Relations, LLC, Tampa, FL	542,409	7
26. W2O Group, Tampa, FL	323,810	

LOS ANGELES

1. Edelman (includes Beverly Hills)	\$31,795,000	1,260
2. W2O Group	29,131,297	28
3. Davies, Santa Barbara, CA	11,220,000	35
4. Konnect Agency	6,481,237	38
5. Finn Partners	4,591,000	35
6. Cerrell Associates	3,637,398	15
7. IW Group, Inc., West Hollywood, CA	2,993,000	11
8. MWWPR	2,971,189	16
9. BLAZE, Santa Monica, CA	2,540,300	12
10. Prosek Partners	1,368,467	6
11. Marketing Maven PR, Camarillo, CA	1,201,671	9
12. Hoyt Organization Inc., The, Torrance, CA	1,100,000	11
13. Taylor, Los Angeles, CA	1,050,000	4
14. Bob Gold & Associates, Redondo Beach, CA	1,028,570	12

SAN FRANCISCO & NORTH CALIF.

Firm	2019 Net Fees	FT Empl.
1. Edelman (includes Silicon Valley)	\$48,204,000	195
2. W2O Group	29,131,297	101
3. Highwire PR	19,595,186	82
4. LaunchSquad	18,602,385	117
5. Zeno Group	16,100,000	63
6. Hoffman Agency, The, San Jose, CA	15,005,000	33
7. ICR	9,665,327	7
8. Inkhouse	7,230,736	36
9. Bospar	5,692,505	29
10. Singer Associates, Inc.	5,483,657	18
11. Finn Partners	5,047,000	23
12. Lumina Communications, San Jose, CA	4,505,079	22
13. Peppercomm	3,763,995	7
14. Edelman, Sacramento, CA	3,377,000	19
15. Perry Comms. Group, Inc., Sacramento, CA	2,423,198	10
16. Karbo Communications	2,395,720	15
17. Landis Communications	2,077,286	10
18. Infinite Global	2,072,881	8

WESTERN CITIES

1. Edelman (incl. Silicon Valley), San Francisco, CA	\$48,204,000	195
2. Edelman, Seattle, WA	38,192,000	177
3. Edelman (incl. Beverly Hills), Los Angeles, CA	31,795,000	1,260
4. W2O Group, Los Angeles, CA	29,131,297	28
5. W2O Group, San Francisco, CA	29,131,297	101
6. Highwire PR, San Francisco, CA	19,595,186	82
7. LaunchSquad, San Francisco, CA	18,602,385	117
8. Zeno Group, San Francisco, CA	16,100,000	63
9. Hoffman Agency, The, San Jose, CA	15,005,000	33
10. Davies, Santa Barbara, CA	11,220,000	35
11. ICR, San Francisco, CA	9,665,327	7
12. Edelman, Portland, OR	7,629,000	35
13. Inkhouse, San Francisco, CA	7,230,736	36
14. Konnect Agency, Los Angeles, CA	6,481,237	38
15. Bospar, San Francisco, CA	5,692,505	29
16. Singer Associates, Inc., San Francisco, CA	5,483,657	18
17. Finn Partners, San Francisco, CA	5,047,000	23
18. Finn Partners, Los Angeles, CA	4,591,000	35
19. Lumina Communications, San Jose, CA	4,505,079	22
20. Finn Partners, Portland, OR	3,764,000	20
21. Peppercomm, San Francisco, CA	3,763,995	7
22. Cerrell Associates, Los Angeles, CA	3,637,398	15
23. Edelman, Sacramento, CA	3,377,000	19
24. IW Group, Inc., West Hollywood, CA	2,993,000	11
25. MWWPR, Los Angeles, CA	2,971,189	16
26. Serendipit, Phoenix, AZ	2,552,461	23
27. BLAZE, Santa Monica, CA	2,540,300	12
28. Perry Comms. Group, Inc., Sacramento, CA	2,423,198	10
29. APCO Worldwide (incl. employee presence from CA to CO), Seattle, WA	2,397,300	12
30. Karbo Communications, San Francisco, CA	2,395,720	21
31. Landis Communications, San Francisco, CA	2,077,286	10
32. Infinite Global, San Francisco, CA	2,072,881	8
33. Raffetto Herman Strategic Comms., Seattle, WA	1,553,754	10
34. Prosek Partners, Los Angeles, CA	1,368,467	6
35. Marketing Maven PR, Camarillo, CA	1,201,671	9
36. Hoyt Organization Inc., The, Torrance, CA	1,100,000	11
37. Taylor, Los Angeles, CA	1,050,000	4
38. Bob Gold & Associates, Redondo Beach, CA	1,028,570	12
39. KCD Public Relations, Inc., San Diego, CA	989,089	7
40. Novitas Communications, Denver, CO	550,578	3

The firms ranked in the O'Dwyer Co. rankings of PR firms have satisfied O'Dwyer's ranking rules, supporting fee and employee totals with income tax and W-3 forms and providing a current account list. The O'Dwyer rankings should be regarded as an expression of our judgment of a firm's standing within the industry, and are not warranted to comply with any specific objective standards.

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RHYTHM and BLUES

- 61 H1 "Let the Good Times Roll"
- 62 H2 Bobby Bland & B.B. King
"Strange Things"
- 63 H3 "When A Man Loves A Woman"
- 64 H4 Ferry Hedger
"Cover Me"
- 65 H5
- 66 H6
- 67 H7
- 68 H8

HIT TUNES

- J1 K1 "Handle With Care"
- J2 K2 "Traveling Wilburys
"Margarita"
- J3 K3 "See Thru' The Tulips With Me"
- J4 K4 "Troy Tim
"Great Balls Of Fire"
- J5 K5 "Sundown"
- J6 K6 "Gordie
"Highway"
- J7 K7 "Can't Cry Anymore"
- J8 K8 Sheryl Crow
"We Do What We Can"
- "Do You Want To Be A Rock N Roll Star"
- "Patti Smith Group
4 2 2 1/A Fire Of Unknown Origin"
- "HUMAN TOUCH"
- "SOME KIND OF WONDERFUL"
- "Grand Funk
"Wild"
- "Third Side Romance"
- "The Amazing Rhythm Aces
"Mystery Train"

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2019 CREATIVE AGENCY OF THE YEAR

RANKING OF PR FIRMS BY SPECIALTY

AGRICULTURE

Firm	2019 Net Fees
1. G&S Business Communications, New York, NY	\$13,883,411
2. Edelman, New York, NY	10,133,000
3. Peppercomm, New York, NY	3,668,793
4. IMRE, LLC, Baltimore, MD	2,965,000
5. Padilla, Minneapolis, MN	2,056,297
6. Zeno Group, New York, NY	1,827,427
7. French West Vaughan, Raleigh, NC	1,652,375
8. Standing Partnership, St. Louis, MO	531,890
9. Moore, Inc., Tallahassee, FL	370,000
10. FrazierHeiby, Columbus, OH	154,978
11. Inkhouse, Waltham, MA	59,516
12. Kivvit, Chicago, IL	35,800
13. Jackson Spalding, Atlanta, GA	2,912

SPORTS/LEISURE

1. Taylor, New York, NY	\$9,300,000
2. MWWPR, New York, NY	7,474,187
3. French West Vaughan, Raleigh, NC	4,029,255
4. Berk Communications, New York, NY	2,030,195
5. Edelman, New York, NY	1,416,000
6. IW Group, Inc., West Hollywood, CA	778,000
7. Konnect Agency, Los Angeles, CA	662,038
8. Havas Formula, New York, NY	655,188
9. Coyne PR, Parsippany, NJ	600,000
10. Racepoint Global, Boston, MA	536,085
11. IMRE, LLC, Baltimore, MD	350,000
12. Kivvit, Chicago, IL	310,821
13. Jackson Spalding, Atlanta, GA	302,881
14. Trevelino/Keller, Atlanta, GA	200,000
15. Fish Consulting, Fort Lauderdale, FL	183,000
16. 360PR+, Boston, MA	151,649
17. BizCom Associates, Plano, TX	148,429
18. Tunheim, Minneapolis, MN	112,470
19. Champion Management Group, Dallas, TX	35,000
20. Buchanan Public Relations, Bryn Mawr, PA	33,636
21. Judge Public Relations, LLC, Tampa, FL	33,367
22. Perry Communications Group, Inc., Sacramento, CA	20,200
23. FrazierHeiby, Columbus, OH	7,050
24. TruePoint Communications, Dallas, TX	2,500

PURPOSE/CSR

1. Finn Partners, New York, NY	\$3,320,000
2. Kivvit, Chicago, IL	2,586,614
3. Jackson Spalding, Atlanta, GA	653,676
4. Zeno Group, New York, NY	496,690
5. LaunchSquad, San Francisco, CA	322,000
6. 360PR+, Boston, MA	306,484
7. Inkhouse, Waltham, MA	271,700
8. French West Vaughan, Raleigh, NC	125,000
9. O'Malley Hansen Communications, Chicago, IL	111,000
10. TruePoint Communications, Dallas, TX	57,376
11. Approach Marketing, Worthington, OH	37,391
12. Tunheim, Minneapolis, MN	22,316

HOME FURNISHINGS

Firm	2019 Net Fees
1. Edelman, New York, NY	\$7,646,000
2. G&S Business Communications, New York, NY	4,306,722
3. L.C. Williams & Associates, Chicago, IL	3,420,644
4. Zimmerman Agency, Tallahassee, FL	3,400,000
5. Hunter, New York, NY	2,950,000
6. Coyne PR, Parsippany, NJ	2,000,000
7. 5W Public Relations, New York, NY	1,800,000
8. Pierpont Communications, Houston, TX	1,374,085
9. Zeno Group, New York, NY	927,154
10. IMRE, LLC, Baltimore, MD	830,000
11. 360PR+, Boston, MA	659,434
12. Havas Formula, New York, NY	642,304
13. SPM Communications, Dallas, TX	415,302
14. French West Vaughan, Raleigh, NC	408,110
15. rbb Communications, Miami, FL	363,613
16. O'Malley Hansen Communications, Chicago, IL	303,000
17. Marketing Maven Public Relations, Camarillo, CA	240,095
18. TruePoint Communications, Dallas, TX	236,086
19. Tunheim, Minneapolis, MN	209,359
20. Konnect Agency, Los Angeles, CA	172,000
21. Approach Marketing, Worthington, OH	166,767
22. Rosica Communications, Fair Lawn, NJ	78,000
23. Serendipit, Phoenix, AZ	35,329
24. Lawlor Media Group, New York, NY	10,000

BEAUTY/FASHION/LIFESTYLE

1. Edelman, New York, NY	\$82,624,000
2. French West Vaughan, Raleigh, NC	6,366,720
3. 5W Public Relations, New York, NY	5,400,000
4. Zeno Group, New York, NY	3,861,222
5. Turner, a Fahlgren Mortine company, New York, NY	3,617,938
6. LaunchSquad, San Francisco, CA	3,487,000
7. Coyne PR, Parsippany, NJ	2,800,000
8. Havas Formula, New York, NY	2,630,991
9. Hunter, New York, NY	1,600,000
10. 360PR+, Boston, MA	1,295,201
11. AMP3 Public Relations, New York, NY	1,140,465
12. Inkhouse, Waltham, MA	952,574
13. IMRE, LLC, Baltimore, MD	848,000
14. SPM Communications, Dallas, TX	836,915
15. Konnect Agency, Los Angeles, CA	754,250
16. Serendipit, Phoenix, AZ	694,989
17. TruePoint Communications, Dallas, TX	543,612
18. O'Malley Hansen Communications, Chicago, IL	459,000
19. Kivvit, Chicago, IL	319,692
20. Trevelino/Keller, Atlanta, GA	200,000
21. Marketing Maven Public Relations, Camarillo, CA	147,812
22. Hoyt Organization Inc., The, Torrance, CA	146,000
23. Approach Marketing, Worthington, OH	136,714
24. rbb Communications, Miami, FL	128,331
25. Zapwater Communications, Chicago, IL	123,726
26. Fish Consulting, Fort Lauderdale, FL	123,000
27. MP&F Strategic Communications, Nashville, TN	108,097
28. Lawlor Media Group, New York, NY	102,500
29. Berk Communications, New York, NY	55,000
30. IW Group, Inc., West Hollywood, CA	32,000
31. Stuntman PR, New York, NY	10,000
32. Tunheim, Minneapolis, MN	4,416

Specialty rankings continued on page 22

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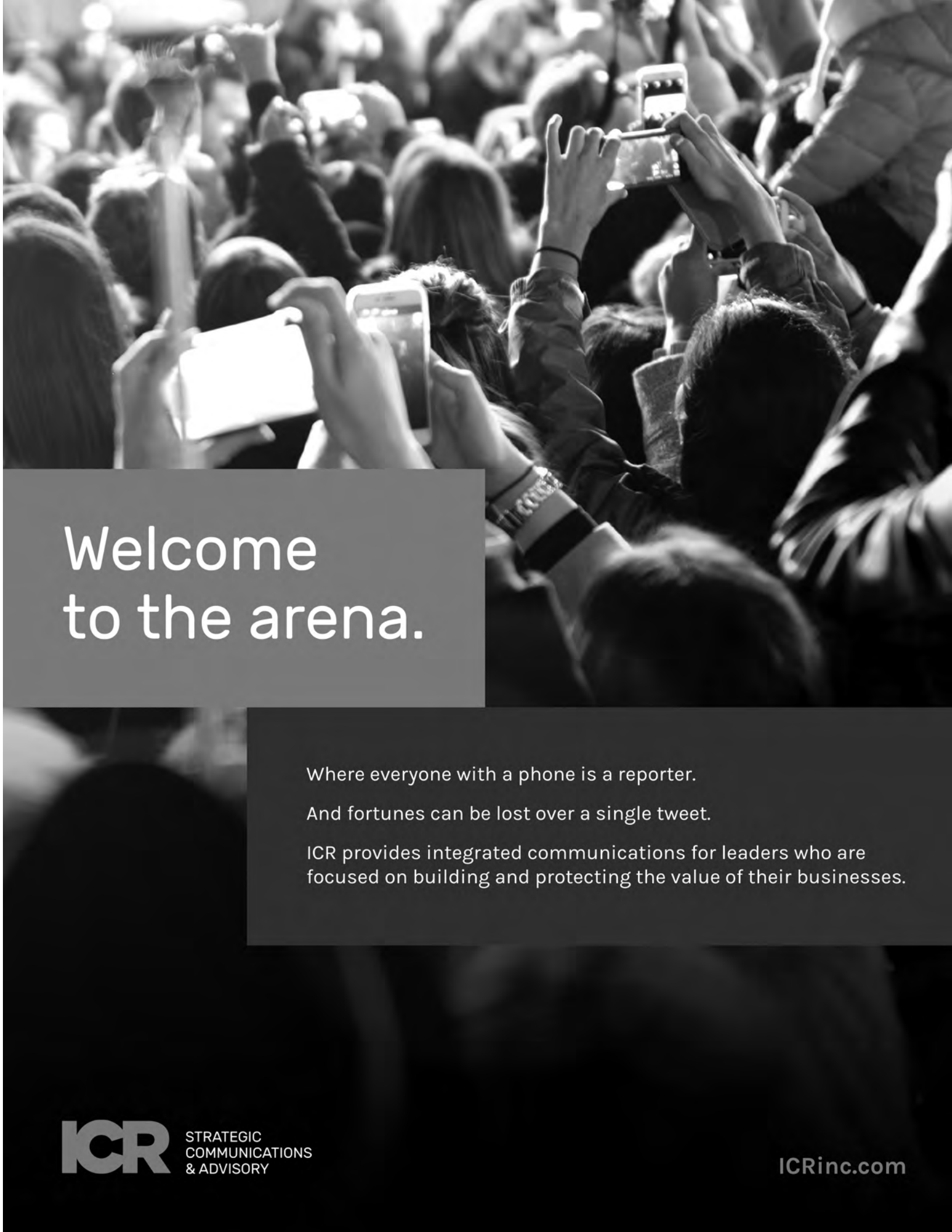
RANKING OF PR FIRMS BY SPECIALTY continued

FINANCIAL PR/INVESTOR RELS.

Firm	2019 Net Fees
1. Edelman, New York, NY	\$83,645,000
2. ICR, New York, NY	49,124,635
3. Prosek Partners, New York, NY	48,213,707
4. APCO Worldwide, Washington, DC	11,223,699
5. Vested, New York, NY	9,236,000
6. Finn Partners, New York, NY	8,825,000
7. Gregory FCA, Ardmore, PA	6,400,000
8. Dukas Linden Public Relations, New York, NY	6,318,683
9. Lambert, Grand Rapids, MI	5,136,000
10. Bliss Integrated Communication, New York, NY	3,976,000
11. Padilla, Minneapolis, MN	3,939,768
12. BackBay Communications, Boston, MA	3,674,919
13. RBMG (RB Milestone Group), Stamford, CT	3,433,225
14. Caliber Corporate Advisers, New York, NY	2,922,102
15. Hewes Communications, New York, NY	2,761,129
16. Zeno Group, New York, NY	2,633,958
17. IMRE, LLC, Baltimore, MD	2,573,000
18. 5W Public Relations, New York, NY	2,100,000
19. G&S Business Communications, New York, NY	1,978,358
20. Inkhouse, Waltham, MA	1,692,445
21. Kivvit, Chicago, IL	1,611,164
22. Peppercomm, New York, NY	1,571,186
23. Havas Formula, New York, NY	1,476,595
24. Buttonwood Comms Group, New York, NY	1,212,200
25. KCD Public Relations, Inc., San Diego, CA	\$989,089
26. 360PR+, Boston, MA	771,240
27. Greentarget Global LLC, Chicago, IL	769,590
28. Akrete, Evanston, IL	710,121
29. Pierpont Communications, Houston, TX	689,114
30. Standing Partnership, St. Louis, MO	671,717
31. rbb Communications, Miami, FL	538,819
32. Beehive Strategic Communication, St. Paul, MN	515,166
33. Bradford Group, The, Nashville, TN	426,370
34. Butler Associates, LLC, New York, NY	366,762
35. Jackson Spalding, Atlanta, GA	360,732
36. Trevelino/Keller, Atlanta, GA	330,000
37. IW Group, Inc., West Hollywood, CA	287,000
38. French West Vaughan, Raleigh, NC	260,237
39. MP&F Strategic Communications, Nashville, TN	230,760
40. Fish Consulting, Fort Lauderdale, FL	173,000
41. Brownstein Group, Philadelphia, PA	112,953
42. SPI Group LLC, The, Fairfield, NJ	100,000
43. O'Malley Hansen Communications, Chicago, IL	92,000
44. Buchanan Public Relations, Bryn Mawr, PA	79,286
45. Hoyt Organization Inc., The, Torrance, CA	65,000
46. Tunheim, Minneapolis, MN	14,469

TRAVEL & ECONOMIC DEV.

Firm	2019 Net Fees
1. Edelman, New York, NY	\$36,330,000
2. Finn Partners, New York, NY	12,498,000
3. Zimmerman Agency, Tallahassee, FL	12,000,000
4. J Public Relations, New York, NY	11,149,000
5. Turner, a Fahlgren Mortine company, New York, NY	11,004,894
6. MMGY NJF, New York, NY	10,710,041
7. Development Counsellors Int'l (DCI), New York, NY	9,976,317
8. Lou Hammond Group, New York, NY	8,112,253
9. Hawkins Int'l Public Relations, New York, NY	6,000,000
10. Jackson Spalding, Atlanta, GA	4,806,932
11. French West Vaughan, Raleigh, NC	4,487,319
12. rbb Communications, Miami, FL	3,568,936
13. Coyne PR, Parsippany, NJ	3,000,000
14. Zeno Group, New York, NY	2,724,979
15. 5W Public Relations, New York, NY	2,700,000
16. Moore, Inc., Tallahassee, FL	2,465,825
17. Zapwater Communications, Chicago, IL	1,905,975
18. Hemsworth Communications, Ft. Lauderdale, FL	1,800,000
19. Pineapple Public Relations, Chamblee, GA	1,336,144
20. Lion & Lamb Communications, New York, NY	999,000
21. 360PR+, Boston, MA	791,390
22. Kivvit, Chicago, IL	625,256
23. Berk Communications, New York, NY	623,200
24. O'Malley Hansen Communications, Chicago, IL	508,000
25. MP&F Strategic Communications, Nashville, TN	321,863
26. Violet PR, Montclair, NJ	314,189
27. Hunter, New York, NY	300,000
28. LaunchSquad, San Francisco, CA	264,000
29. Trevelino/Keller, Atlanta, GA	200,000
30. Standing Partnership, St. Louis, MO	174,544
31. IW Group, Inc., West Hollywood, CA	155,000
32. Marketing Maven Public Relations, Camarillo, CA	134,488
33. Singer Associates, Inc., San Francisco, CA	132,068
34. Bob Gold & Associates, Redondo Beach, CA	110,700
35. Inkhouse, Waltham, MA	100,000
36. Lawlor Media Group, New York, NY	54,500
37. Stuntman PR, New York, NY	35,000
38. FrazierHeiby, Columbus, OH	15,449
39. Serendipit, Phoenix, AZ	8,531



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RANKING OF PR FIRMS BY SPECIALTY continued

PROFESSIONAL SERVICES

Firm	2019 Net Fees
1. Edelman, New York, NY	\$83,834,000
2. MWWPR, New York, NY	9,471,571
3. Jackson Spalding, Atlanta, GA	8,570,356
4. Greentarget Global LLC, Chicago, IL	7,145,500
5. Prosek Partners, New York, NY	6,000,000
6. Infinite Global, New York, NY	5,959,532
7. Bliss Integrated Communication, New York, NY	5,788,000
8. Finn Partners, New York, NY	4,146,000
9. G&S Business Communications, New York, NY	4,018,129
10. 5W Public Relations, New York, NY	3,600,000
11. rbb Communications, Miami, FL	3,441,154
12. Zeno Group, New York, NY	2,913,174
13. Ripp Media/Public Relations, Inc., New York, NY	2,499,532
14. Havas Formula, New York, NY	2,191,579
15. French West Vaughan, Raleigh, NC	1,966,466
16. Racepoint Global, Boston, MA	1,732,988
17. Matter Communications, Newburyport, MA	1,677,532
18. LaunchSquad, San Francisco, CA	1,467,000
19. Fish Consulting, Fort Lauderdale, FL	1,418,000
20. Kivvit, Chicago, IL	1,387,769
21. Pierpont Communications, Houston, TX	1,204,435
22. Brownstein Group, Philadelphia, PA	1,119,000
23. BoardroomPR, Ft. Lauderdale, FL	1,000,000
24. IW Group, Inc., West Hollywood, CA	920,000
25. Approach Marketing, Worthington, OH	885,320
26. Marketing Maven Public Relations, Camarillo, CA	569,780
27. Serendipit, Phoenix, AZ	519,231
28. Bradford Group, The, Nashville, TN	489,298
29. Hoyt Organization Inc., The, Torrance, CA	472,000
30. Bospar, San Francisco, CA	466,817
31. Standing Partnership, St. Louis, MO	459,989
32. Konnect Agency, Los Angeles, CA	419,281
33. Peppercomm, New York, NY	415,546
34. Padilla, Minneapolis, MN	412,922
35. Violet PR, Montclair, NJ	394,375
36. Butler Associates, LLC, New York, NY	380,426
37. Buchanan Public Relations, Bryn Mawr, PA	379,535
38. WordWrite Communications LLC, Pittsburgh, PA	343,500
39. MP&F Strategic Communications, Nashville, TN	245,305
40. BizCom Associates, Plano, TX	234,125
41. Tunheim, Minneapolis, MN	229,668
42. Hunter, New York, NY	150,000
43. Trevelino/Keller, Atlanta, GA	150,000
44. FrazierHeiby, Columbus, OH	109,826
45. Bob Gold & Associates, Redondo Beach, CA	89,700
46. Inkhouse, Waltham, MA	77,000
47. O'Malley Hansen Communications, Chicago, IL	43,000
48. Judge Public Relations, LLC, Tampa, FL	32,625
49. Public Communications Inc., Chicago, IL	30,050
50. Zapwater Communications, Chicago, IL	26,500
51. Rosica Communications, Fair Lawn, NJ	20,000
52. Bianchi Public Relations, Troy, MI	16,287
53. SPM Communications, Dallas, TX	6,175
54. TruePoint Communications, Dallas, TX	1,050

FOOD & BEVERAGE

Firm	2019 Net Fees
1. Edelman, New York, NY	\$109,260,000
2. APCO Worldwide, Washington, DC	18,817,400
3. Hunter, New York, NY	16,100,000
4. Padilla, Minneapolis, MN	15,597,995
5. Zeno Group, New York, NY	13,803,895
6. Havas Formula, New York, NY	9,335,758
7. Coyne PR, Parsippany, NJ	7,660,000
8. MWWPR, New York, NY	7,637,440
9. Taylor, New York, NY	7,200,000
10. Jackson Spalding, Atlanta, GA	5,658,579
11. Finn Partners, New York, NY	5,085,000
12. 5W Public Relations, New York, NY	4,600,000
13. 360PR+, Boston, MA	4,030,009
14. Konnect Agency, Los Angeles, CA	3,551,959
15. Champion Management Group, Dallas, TX	3,395,408
16. French West Vaughan, Raleigh, NC	3,298,872
17. Lion & Lamb Communications, New York, NY	1,869,000
18. Tunheim, Minneapolis, MN	1,784,792
19. Lambert, Grand Rapids, MI	1,605,000
20. Fish Consulting, Fort Lauderdale, FL	1,254,000
21. LaunchSquad, San Francisco, CA	1,196,000
22. Kivvit, Chicago, IL	1,108,789
23. SPM Communications, Dallas, TX	1,041,861
24. Peppercomm, New York, NY	1,037,075
25. Berk Communications, New York, NY	936,500
26. Approach Marketing, Worthington, OH	873,557
27. Zapwater Communications, Chicago, IL	660,379
28. Stuntman PR, New York, NY	594,561
29. Inkhouse, Waltham, MA	450,000
30. rbb Communications, Miami, FL	388,676
31. L.C. Williams & Associates, Chicago, IL	375,354
32. IW Group, Inc., West Hollywood, CA	364,000
33. Buchanan Public Relations, Bryn Mawr, PA	322,676
34. O'Malley Hansen Communications, Chicago, IL	309,000
35. Trevelino/Keller, Atlanta, GA	300,000
36. TruePoint Communications, Dallas, TX	239,465
37. MP&F Strategic Communications, Nashville, TN	231,401
38. BizCom Associates, Plano, TX	139,348
39. Brownstein Group, Philadelphia, PA	133,139
40. Hemsworth Communications, Ft. Lauderdale, FL	125,011
41. Judge Public Relations, LLC, Tampa, FL	99,579
42. Lawlor Media Group, New York, NY	99,400
43. J Public Relations, New York, NY	97,000
44. IMRE, LLC, Baltimore, MD	89,000
45. Rosica Communications, Fair Lawn, NJ	34,300
46. Beehive Strategic Communication, St. Paul, MN	19,799



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RANKING OF PR FIRMS BY SPECIALTY continued

HEALTHCARE

Firm	2019 Net Fees
1. W2O Group, San Francisco, CA	\$218,883,000
2. Edelman, New York, NY	154,744,000
3. Spectrum, Washington, DC	33,900,000
4. APCO Worldwide, Washington, DC	31,556,300
5. Finn Partners, New York, NY	31,010,000
6. Evoke KYNE, New York, NY	25,149,453
7. Crosby, Annapolis, MD	23,420,131
8. IMRE, LLC, Baltimore, MD	20,995,000
9. ICR, New York, NY	18,873,911
10. M Booth Health, New York, NY	16,582,440
11. Jarrard Phillips Cate & Hancock, Brentwood, TN	12,416,807
12. JPA Health Communications, Washington, DC	10,305,362
13. Coyne PR, Parsippany, NJ	9,800,000
14. Zeno Group, New York, NY	9,746,452
15. Padilla, Minneapolis, MN	8,454,957
16. Sam Brown Inc., Wayne, PA	6,341,947
17. McCabe Message Partners, Washington, DC	5,789,127
18. Matter Communications, Newburyport, MA	4,859,956
19. SPI Group LLC, The, Fairfield, NJ	4,700,000
20. 5W Public Relations, New York, NY	4,600,000
21. MCS Healthcare PR, Bedminster, NJ	4,372,952
22. Bliss Integrated Communication, New York, NY	3,511,000
23. Moore, Inc., Tallahassee, FL	3,389,675
24. LaVoie Health Science, Boston, MA	3,270,282
25. PAN Communications, Boston, MA	3,149,102
26. MWWPR, New York, NY	3,145,208
27. Kivvit, Chicago, IL	3,024,369
28. Lovell Communications, Nashville, TN	2,952,973
29. Hunter, New York, NY	2,950,000
30. MP&F Strategic Comms, Nashville, TN	2,816,689
31. Public Communications Inc., Chicago, IL	2,656,882
32. Beehive Strategic Communication, St. Paul, MN	2,319,782
33. rbb Communications, Miami, FL	2,260,799
34. Havas Formula, New York, NY	1,560,052
35. Shift Communications, Boston, MA	1,472,202
36. Trevelino/Keller, Atlanta, GA	1,450,000
37. Racepoint Global, Boston, MA	1,249,665
38. G&S Business Communications, New York, NY	1,235,239
39. Tunheim, Minneapolis, MN	1,178,004
40. Inkhous, Waltham, MA	995,984
41. L.C. Williams & Associates, Chicago, IL	932,222
42. Agency Ten22, Cumming, GA	803,475
43. Raffetto Herman Strategic Comms, Seattle, WA	665,954
44. FrazierHeiby, Columbus, OH	631,016
45. Landis Communications, San Francisco, CA	601,000
46. Pierpont Communications, Houston, TX	593,655
47. Jackson Spalding, Atlanta, GA	590,182
48. Buchanan Public Relations, Bryn Mawr, PA	565,643
49. Singer Associates, Inc., San Francisco, CA	511,025
50. Standing Partnership, St. Louis, MO	507,455
51. French West Vaughan, Raleigh, NC	382,105
52. LaunchSquad, San Francisco, CA	377,000
53. Rosica Communications, Fair Lawn, NJ	344,950
54. Greentarget Global LLC, Chicago, IL	320,000
55. Peppercomm, New York, NY	284,061
56. Perry Comms Group, Inc., Sacramento, CA	273,675
57. Serendipit, Phoenix, AZ	206,011
58. Fish Consulting, Fort Lauderdale, FL	193,000
59. Hoyt Organization Inc., The, Torrance, CA	155,000

HEALTHCARE continued

Firm	2019 Net Fees
60. Brownstein Group, Philadelphia, PA	154,768
61. Judge Public Relations, LLC, Tampa, FL	152,772
62. WordWrite Communications LLC, Pittsburgh, PA	135,000
63. Approach Marketing, Worthington, OH	134,943
64. TruePoint Communications, Dallas, TX	111,540
65. Marketing Maven PR, Camarillo, CA	109,496
66. IW Group, Inc., West Hollywood, CA	106,000
67. Bradford Group, The, Nashville, TN	61,584
68. Lawlor Media Group, New York, NY	33,000

ENTERTAINMENT/CULTURAL

1. Edelman, New York, NY	\$27,050,000
2. Finn Partners, New York, NY	8,602,000
3. French West Vaughan, Raleigh, NC	5,481,574
4. Zeno Group, New York, NY	4,031,254
5. Taylor, New York, NY	3,700,000
6. Kivvit, Chicago, IL	3,056,891
7. 360PR+, Boston, MA	874,767
8. Havas Formula, New York, NY	730,472
9. Berk Communications, New York, NY	661,250
10. LaunchSquad, San Francisco, CA	637,000
11. Public Communications Inc., Chicago, IL	519,631
12. Jackson Spalding, Atlanta, GA	425,295
13. rbb Communications, Miami, FL	381,567
14. IW Group, Inc., West Hollywood, CA	351,000
15. Brownstein Group, Philadelphia, PA	299,566
16. Bob Gold & Associates, Redondo Beach, CA	277,060
17. Zapwater Communications, Chicago, IL	242,500
18. Serendipit, Phoenix, AZ	105,224
19. MP&F Strategic Communications, Nashville, TN	104,951
20. Hunter, New York, NY	100,000
21. Konnect Agency, Los Angeles, CA	92,550
22. Tunheim, Minneapolis, MN	85,472
23. Singer Associates, Inc., San Francisco, CA	79,763
24. Lawlor Media Group, New York, NY	65,500
25. Judge Public Relations, LLC, Tampa, FL	49,950
26. Approach Marketing, Worthington, OH	39,728
27. Inkhous, Waltham, MA	27,592
28. Buchanan Public Relations, Bryn Mawr, PA	8,840
29. SPM Communications, Dallas, TX	7,250
30. Champion Management Group, Dallas, TX	6,000

ENERGY

1. APCO Worldwide, Washington, DC	\$10,350,400
2. Kivvit, Chicago, IL	5,968,170
3. Singer Associates, Inc., San Francisco, CA	3,021,698
4. rbb Communications, Miami, FL	1,129,746
5. Pierpont Communications, Houston, TX	978,042
6. Zeno Group, New York, NY	801,209
7. French West Vaughan, Raleigh, NC	655,225
8. FrazierHeiby, Columbus, OH	556,570
9. LaunchSquad, San Francisco, CA	396,000
10. MP&F Strategic Communications, Nashville, TN	348,607
11. Tunheim, Minneapolis, MN	156,701
12. Inkhous, Waltham, MA	144,000
13. Standing Partnership, St. Louis, MO	6,388
14. TruePoint Communications, Dallas, TX	6,045

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RANKING OF PR FIRMS BY SPECIALTY continued

AUTOMOTIVE/TRANSPORTATION

Firm	2019 Net Fees
1. APCO Worldwide, Washington, DC	\$13,118,500
2. Zeno Group, New York, NY	5,493,631
3. Coyne PR, Parsippany, NJ	3,400,000
4. IMRE, LLC, Baltimore, MD	2,595,000
5. Lambert, Grand Rapids, MI	2,383,000
6. Havas Formula, New York, NY	1,422,413
7. Jackson Spalding, Atlanta, GA	910,683
8. Kivvit, Chicago, IL	803,629
9. LaunchSquad, San Francisco, CA	738,000
10. Bianchi Public Relations, Troy, MI	733,113
11. Peppercomm, New York, NY	575,999
12. 360PR+, Boston, MA	555,038
13. French West Vaughan, Raleigh, NC	509,116
14. rbb Communications, Miami, FL	464,863
15. MP&F Strategic Communications, Nashville, TN	375,104
16. Trevelino/Keller, Atlanta, GA	250,000
17. Serendipit, Phoenix, AZ	144,779
18. Konnect Agency, Los Angeles, CA	78,000
19. Fish Consulting, Fort Lauderdale, FL	52,000
20. Standing Partnership, St. Louis, MO	6,410
21. Judge Public Relations, LLC, Tampa, FL	2,700

EDUCATION

1. Edelman, New York, NY	\$12,900,000
2. Finn Partners, New York, NY	8,462,000
3. APCO Worldwide, Washington, DC	4,388,800
4. Kivvit, Chicago, IL	2,364,279
5. Lambert, Grand Rapids, MI	1,478,000
6. Inkhous, Waltham, MA	1,336,430
7. Jackson Spalding, Atlanta, GA	896,165
8. Zeno Group, New York, NY	891,384
9. rbb Communications, Miami, FL	869,505
10. MP&F Strategic Communications, Nashville, TN	634,665
11. Konnect Agency, Los Angeles, CA	622,375
12. LaunchSquad, San Francisco, CA	478,000
13. French West Vaughan, Raleigh, NC	370,075
14. Standing Partnership, St. Louis, MO	343,807
15. Fish Consulting, Fort Lauderdale, FL	259,000
16. Pierpont Communications, Houston, TX	178,769
17. 360PR+, Boston, MA	166,814
18. Coyne PR, Parsippany, NJ	160,000
19. Public Communications Inc., Chicago, IL	134,874
20. Rosica Communications, Fair Lawn, NJ	134,695
21. Peppercomm, New York, NY	128,610
22. Approach Marketing, Worthington, OH	119,727
23. Judge Public Relations, LLC, Tampa, FL	116,133
24. Butler Associates, LLC, New York, NY	110,138
25. Bradford Group, The, Nashville, TN	60,000
26. Brownstein Group, Philadelphia, PA	50,516
27. BizCom Associates, Plano, TX	48,166
28. Tunheim, Minneapolis, MN	47,859
29. Bob Gold & Associates, Redondo Beach, CA	33,008
30. Buchanan Public Relations, Bryn Mawr, PA	27,682
31. TruePoint Communications, Dallas, TX	14,344

REAL ESTATE/FINANCIAL DEV.

Firm	2019 Net Fees
1. Inkhous, Waltham, MA	\$1,530,537
2. Kivvit, Chicago, IL	1,432,734
3. Singer Associates, Inc., San Francisco, CA	1,363,359
4. rbb Communications, Miami, FL	1,304,868
5. Serendipit, Phoenix, AZ	812,908
6. Zeno Group, New York, NY	804,159
7. BoardroomPR, Ft. Lauderdale, FL	800,000
8. LaunchSquad, San Francisco, CA	697,000
9. Havas Formula, New York, NY	655,053
10. Tunheim, Minneapolis, MN	572,181
11. French West Vaughan, Raleigh, NC	451,075
12. Zapwater Communications, Chicago, IL	427,761
13. MP&F Strategic Communications, Nashville, TN	338,267
14. J Public Relations, New York, NY	194,000
15. Butler Associates, LLC, New York, NY	177,570
16. Approach Marketing, Worthington, OH	117,320
17. TruePoint Communications, Dallas, TX	100,374
18. Fish Consulting, Fort Lauderdale, FL	85,000
19. FrazierHeiby, Columbus, OH	72,230
20. Lawlor Media Group, New York, NY	54,000
21. Jackson Spalding, Atlanta, GA	53,176
22. Bianchi Public Relations, Troy, MI	32,109
23. Standing Partnership, St. Louis, MO	21,843
24. Champion Management Group, Dallas, TX	18,000
25. SPM Communications, Dallas, TX	4,700

NON-PROFITS

1. Kivvit, Chicago, IL	\$5,298,276
2. Zeno Group, New York, NY	495,029
3. Coyne PR, Parsippany, NJ	480,000
4. Pierpont Communications, Houston, TX	455,182
5. Rosica Communications, Fair Lawn, NJ	303,273
6. rbb Communications, Miami, FL	280,947
7. Public Communications Inc., Chicago, IL	259,513
8. Standing Partnership, St. Louis, MO	254,462
9. O'Malley Hansen Communications, Chicago, IL	239,000
10. WordWrite Communications LLC, Pittsburgh, PA	227,000
11. Tunheim, Minneapolis, MN	212,359
12. French West Vaughan, Raleigh, NC	200,070
13. Lawlor Media Group, New York, NY	180,700
14. MP&F Strategic Communications, Nashville, TN	146,207
15. LaunchSquad, San Francisco, CA	123,000
16. Jackson Spalding, Atlanta, GA	101,548
17. Champion Management Group, Dallas, TX	93,000
18. Konnect Agency, Los Angeles, CA	38,800
19. Bradford Group, The, Nashville, TN	38,691
20. Approach Marketing, Worthington, OH	37,527
21. Judge Public Relations, LLC, Tampa, FL	34,250
22. Buchanan Public Relations, Bryn Mawr, PA	31,504
23. TruePoint Communications, Dallas, TX	25,975
24. Serendipit, Phoenix, AZ	25,459
25. FrazierHeiby, Columbus, OH	7,675



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RANKING OF PR FIRMS BY SPECIALTY continued

TECHNOLOGY

Firm	2019 Net Fees
1. Edelman, New York, NY	\$274,677,000
2. Hotwire, New York, NY	42,161,713
3. Finn Partners, New York, NY	32,106,000
4. Zeno Group, New York, NY	22,648,226
5. Highwire PR, San Francisco, CA	19,595,186
6. PAN Communications, Boston, MA	19,344,484
7. Walker Sands Communications, Chicago, IL	18,832,290
8. ICR, New York, NY	16,671,011
9. MWWPR, New York, NY	15,013,280
10. Hoffman Agency, The, San Jose, CA	15,005,000
11. Racepoint Global, Boston, MA	14,818,082
12. W2O Group, San Francisco, CA	13,952,000
13. Inkhouse, Waltham, MA	11,342,681
14. Shift Communications, Boston, MA	10,953,765
15. 5W Public Relations, New York, NY	9,000,000
16. Fahlgren Mortine (includes TURNER) Columbus, OH	8,799,734
17. Matter Communications, Newburyport, MA	8,689,663
18. LaunchSquad, San Francisco, CA	8,032,000
19. Bospar, San Francisco, CA	5,692,505
20. Touchdown PR, Austin, TX	4,884,345
21. March Communications, Boston, MA	4,693,059
22. Lumina Communications, San Jose, CA	4,505,079
23. Havas Formula, New York, NY	3,400,395
24. SourceCode Communications, New York, NY	3,342,813
25. Idea Grove, Dallas, TX	3,288,889
26. Crenshaw Communications, New York, NY	3,047,435
27. ARPR, Atlanta, GA	2,631,389
28. Raffetto Herman Strategic Comms, Seattle, WA	2,559,996
29. Karbo Communications, San Francisco, CA	2,395,720
30. Coyne PR, Parsippany, NJ	2,100,000
31. TruePoint Communications, Dallas, TX	2,066,442
32. Kivvit, Chicago, IL	1,740,170
33. Trevelino/Keller, Atlanta, GA	1,700,000
34. Brownstein Group, Philadelphia, PA	1,548,647
35. Peppercomm, New York, NY	1,274,327
36. Jackson Spalding, Atlanta, GA	1,192,453
37. French West Vaughan, Raleigh, NC	799,308
38. Padilla, Minneapolis, MN	792,669
39. 360PR+, Boston, MA	724,514
40. Pierpont Communications, Houston, TX	564,500
41. Prosek Partners, New York, NY	525,000
42. Bob Gold & Associates, Redondo Beach, CA	518,102
43. Feintuch Communications, New York, NY	488,180
44. Landis Communications, San Francisco, CA	357,500
45. Standing Partnership, St. Louis, MO	331,540
46. Greentarget Global LLC, Chicago, IL	322,250
47. MP&F Strategic Communications, Nashville, TN	258,837
48. Approach Marketing, Worthington, OH	248,624
49. Bradford Group, The, Nashville, TN	210,102
50. BizCom Associates, Plano, TX	159,145
51. Hunter, New York, NY	150,000
52. Akrete, Evanston, IL	148,344
53. O'Malley Hansen Communications, Chicago, IL	119,000
54. rbb Communications, Miami, FL	110,003

TECHNOLOGY continued

Firm	2019 Net Fees
55. WordWrite Communications LLC, Pittsburgh, PA	109,000
56. Konnect Agency, Los Angeles, CA	89,983
57. Singer Associates, Inc., San Francisco, CA	38,416
58. Tunheim, Minneapolis, MN	35,215
59. Champion Management Group, Dallas, TX	30,000
60. FrazierHeiby, Columbus, OH	15,481
61. Zapwater Communications, Chicago, IL	7,893
62. Beehive Strategic Communication, St. Paul, MN	6,019
63. Buchanan Public Relations, Bryn Mawr, PA	4,930
64. Judge Public Relations, LLC, Tampa, FL	1,169

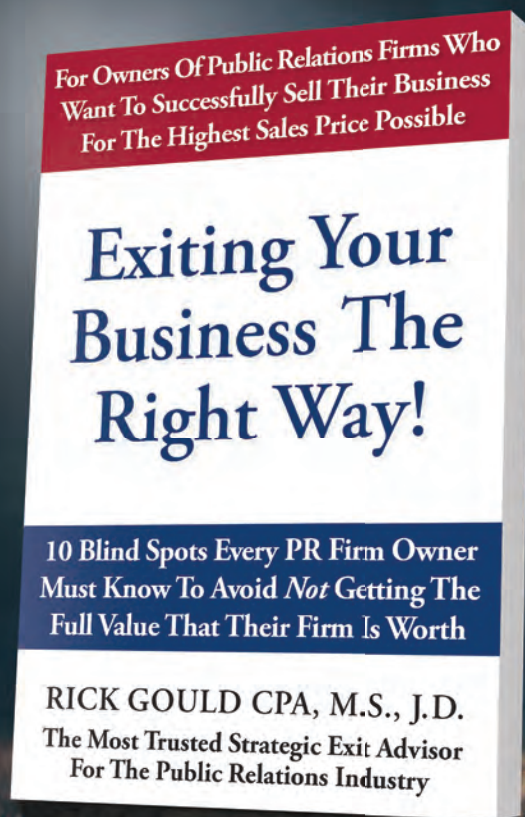
INDUSTRIAL

1. Padilla, Minneapolis, MN	\$5,341,407
2. G&S Business Communications, New York, NY	5,311,553
3. Zeno Group, New York, NY	4,226,285
4. MP&F Strategic Communications, Nashville, TN	3,169,201
5. IMRE, LLC, Baltimore, MD	1,738,000
6. Kivvit, Chicago, IL	1,041,810
7. Havas Formula, New York, NY	904,577
8. Pierpont Communications, Houston, TX	651,954
9. WordWrite Communications LLC, Pittsburgh, PA	377,500
10. Standing Partnership, St. Louis, MO	315,734
11. French West Vaughan, Raleigh, NC	265,892
12. FrazierHeiby, Columbus, OH	163,204
13. Trevelino/Keller, Atlanta, GA	150,000
14. Greentarget Global LLC, Chicago, IL	150,000
15. Jackson Spalding, Atlanta, GA	108,757
16. Tunheim, Minneapolis, MN	32,444
17. rbb Communications, Miami, FL	16,356
18. Peppercomm, New York, NY	15,467
19. Rosica Communications, Fair Lawn, NJ	10,000

ENVIRONMENTAL/PUBLIC AFFAIRS

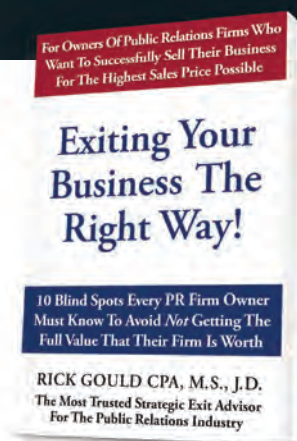
1. APCO Worldwide, Washington, DC	\$52,755,899
2. Edelman, New York, NY	20,678,000
3. Davies, Santa Barbara, CA	11,220,000
4. Finn Partners, New York, NY	5,808,000
5. Cerrell Associates, Los Angeles, CA	3,637,398
6. Moore, Inc., Tallahassee, FL	2,396,450
7. Perry Communications Group, Inc., Sacramento, CA	2,129,323
8. Zeno Group, New York, NY	938,817
9. French West Vaughan, Raleigh, NC	800,508
10. Public Communications Inc., Chicago, IL	625,176
11. Butler Associates, LLC, New York, NY	512,817
12. LaunchSquad, San Francisco, CA	388,000
13. Landis Communications, San Francisco, CA	375,000
14. Kivvit, Chicago, IL	371,466
15. Singer Associates, Inc., San Francisco, CA	337,337
16. Jackson Spalding, Atlanta, GA	210,040
17. Tunheim, Minneapolis, MN	198,121
18. MP&F Strategic Communications, Nashville, TN	150,062
19. rbb Communications, Miami, FL	129,317
20. Buchanan Public Relations, Bryn Mawr, PA	104,383
21. Trevelino/Keller, Atlanta, GA	100,000
22. WordWrite Communications LLC, Pittsburgh, PA	90,000

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Agriculture

Alabama

Stephen Bradley & Associates LLC, Birmingham
Stephen Bradley & Associates LLC, Montgomery

California

Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Financial Profiles, Inc., Los Angeles
Financial Profiles, Inc., Palo Alto
Fineman PR, San Francisco
imre, LLC, Los Angeles
KP Public Affairs, Sacramento
Mission North, San Francisco
Padilla, San Francisco
Peppercomm, San Francisco
Pollack Group, The, Los Angeles
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

Weber Shandwick, Denver

District of Columbia

Artemis ESG, Washington
Edelman, Washington
kglobal, Washington
Kivvit, Washington
Padilla, Washington
Story Partners, Washington
Weber Shandwick, Washington

Florida

Dragon Horse Ad Agency, Naples
Edelman, Miami
Edelman, Orlando
JeffreyGroup, Miami
Kivvit, Miami
Moore, Inc., Tallahassee
Weber Shandwick, Miami

Georgia

A. Brown-Olmstead Associates, Ltd., Atlanta
Edelman, Atlanta
Weber Shandwick, Atlanta

Illinois

Edelman, Chicago
Financial Profiles, Inc., Chicago

G&S Business Communications, Chicago
Kivvit, Chicago
Padilla, Chicago
Weber Shandwick, Chicago

Indiana

MEK Group, Carmel

Iowa

MorganMyers, Waterloo

Kentucky

RunSwitch, Louisville

Maryland

imre, LLC, Baltimore
Weber Shandwick, Baltimore

Massachusetts

Weber Shandwick, Boston

Michigan

Piper & Gold Public Relations, Lansing
Weber Shandwick, Detroit

Minnesota

Padilla, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, St. Louis
Standing Partnership, St. Louis
TVG, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

Kivvit, Asbury Park
Violet PR, Montclair

New York

Edelman, New York
Financial Profiles, Inc., New York
FischTank PR, New York
G&S Business Communications, New York
imre, LLC, New York
JeffreyGroup, New York
Kivvit, New York
KWT Global, New York
Padilla, New York
Peppercomm, New York
Pollack Group, The, New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
Weber Shandwick, East Aurora

Weber Shandwick, New York

North Carolina

French | West | Vaughan, Raleigh
G&S Business Communications, Raleigh

Ohio

akhia communications, Cleveland
akhia communications, Hudson
Fahlgren Mortine, Columbus
FrazierHeiby, Columbus
Inspire PR Group, Columbus
Paul Werth Associates, Columbus

Oregon

Edelman, Portland
Weinstein PR, Portland

Pennsylvania

imre, LLC, Philadelphia
Weber Shandwick, Philadelphia

Tennessee

Weber Shandwick, Nashville

Texas

Edelman, Austin
Edelman, Dallas
Edelman, Houston
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Virginia

Padilla, Richmond

Washington

Edelman, Seattle
Weber Shandwick, Seattle

Wisconsin

MorganMyers, Waukesha

Automotive/Transportation

Alabama

Stephen Bradley & Associates LLC, Birmingham
Stephen Bradley & Associates LLC, Montgomery

California

BerlinRosen, Los Angeles
Brandman Agency, The, Beverly Hills
Brown + Dutch Public Relations, Malibu

Automotive/Transportation continued

Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Financial Profiles, Inc., Los Angeles
Financial Profiles, Inc., Palo Alto
GOLD PR & Social Media, Irvine
imre, LLC, Los Angeles
Karbo Communications, Redwood City
Karbo Communications, San Francisco
KP Public Affairs, Sacramento
Mighty, San Francisco
Padilla, San Francisco
Portavoce Public Relations, Carlsbad
Torrenzano Group, The, San Francisco
Walt & Company Communications,
Campbell
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

Communications Strategy Group (CSG),
Denver
Weber Shandwick, Denver

Connecticut

Butler Associates, LLC, Stamford
Torrenzano Group, The, Hartford

District of Columbia

BerlinRosen, Washington
Curley Company, Washington
Edelman, Washington
Falls, Washington
kglobal, Washington
Kivvit, Washington
Padilla, Washington
Story Partners, Washington
Torrenzano Group, The, Washington
Weber Shandwick, Washington
Xenophon Strategies, Inc., Washington

Florida

Conroy Martinez Group, The, Coral Gables
Dragon Horse Ad Agency, Naples
Edelman, Miami
Edelman, Orlando
Judge Public Relations, LLC, Tampa
Kivvit, Miami
Moore, Inc., Tallahassee
Weber Shandwick, Miami

Georgia

BLH Consulting, Inc., Atlanta
Brandware, Atlanta
Edelman, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Illinois

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Financial Profiles, Inc., Chicago
G&S Business Communications, Chicago
Kivvit, Chicago
Padilla, Chicago
Weber Shandwick, Chicago

Maryland

imre, LLC, Baltimore
Weber Shandwick, Baltimore

Massachusetts

BIGfish Communications, Boston
CGPR LLC, Marblehead

Regan Communications Group, Boston
Version 2.0 Communications, Boston
Weber Shandwick, Boston

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EAFocus Inc., Rochester
Identity, Bingham Farms
Lambert, Detroit
Robar Public Relations, Detroit
Weber Shandwick, Detroit

Minnesota

Padilla, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, St. Louis
TVG, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

Coyne Public Relations, Parsippany
Kivvit, Asbury Park
RAM Communications, Cranford

New York

AJB Communications, Roosevelt Island
BerlinRosen, New York
Brandman Agency, The, New York
Butler Associates, LLC, New York
Coyne Public Relations, New York
Edelman, New York
Financial Profiles, Inc., New York
FischTank PR, New York
G&S Business Communications, New York
Havas Formula, New York
High10 Media, New York
imre, LLC, New York
Karbo Communications, New York
Kivvit, New York
KWT Global, New York
Lambert, New York
Mower, Syracuse
MWWPR, New York
Padilla, New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
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Weber Shandwick, East Aurora
Weber Shandwick, New York

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Falls, Cleveland
FrazierHeiby, Columbus
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Stevens Strategic Communications, Inc.,
Cleveland

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Pennsylvania

Brownstein Group, Philadelphia
imre, LLC, Philadelphia
Torrenzano Group, The, Philadelphia
Weber Shandwick, Philadelphia

Tennessee

Weber Shandwick, Nashville

Texas

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Edelman, Dallas
Edelman, Houston
Torrenzano Group, The, Austin
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

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Silverline Communications, Vienna

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Weber Shandwick, Seattle

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Chemistry PR, San Diego
Citizen Relations, Irvine
Citizen Relations, Los Angeles
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Fineman PR, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
GOLD PR & Social Media, Irvine
Hawkins International Public Relations, Los
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ICR, San Diego
ICR, San Francisco
J Public Relations, San Diego
J Public Relations, Santa Monica
Karbo Communications, Redwood City
Karbo Communications, San Francisco
Kconnect Agency, Los Angeles
Landis Communications Inc. (LCI), San
Francisco
LaunchSquad, San Francisco
Lou Hammond Group, Los Angeles
M Booth, San Francisco
Marketing Maven Public Relations, Camarillo
Mission North, San Francisco
MSR Communications, LLC, San Francisco
Murphy O'Brien, Los Angeles
Nike Communications, Inc., Los Angeles
O'Malley Hansen Communications, Irvine
Padilla, San Francisco
Peppercomm, San Francisco
Pollack Group, The, Los Angeles
Relevance International, Los Angeles
RF | Binder Partners, Inc., Los Angeles
RF | Binder Partners, Inc., San Francisco
Segal Communications, Mill Valley
360PR+, San Francisco
Taylor, Santa Monica
The Storied Group, Los Angeles
Valerie Allen Public Relations, Sherman Oaks
Walt & Company Communications,
Campbell
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara
Wicked Creative, San Diego
Zapwater Communications, Los Angeles

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Lou Hammond Group, Denver
Turner, Denver
Weber Shandwick, Denver

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ICR, Norwalk

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Edelman, Washington
Falls, Washington
Finn Partners, Washington
Kivvit, Washington
Padilla, Washington
Weber Shandwick, Washington

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Lauderdale
Boardroom Communications, Inc., Miami
Boardroom Communications, Inc., Naples
Boardroom Communications, Inc., Orlando
Boardroom Communications, Inc., Tampa
Boardroom Communications, Inc., West Palm
Beach
Brustman Carrino Public Relations, Miami
Carolyn Izzo Integrated Communications
(CIIC), Miami
Dragon Horse Ad Agency, Naples
Durée & Company, Inc., Fort Lauderdale
Edelman, Miami
Edelman, Orlando
EvClay Public Relations, Miami
Finn Partners, Fort Lauderdale
Fish Consulting, Fort Lauderdale
Hemsworth Communications, Fort Lauderdale
JeffreyGroup, Miami
Judge Public Relations, LLC, Tampa
Kivvit, Miami
KWE Partners, Miami
Lou Hammond Group, Miami
M Booth, Miami
Moore, Inc., Tallahassee
rbb Communications, Miami
SharpThink, Palm Beach
SharpThink, West Palm Beach
TJM Communications, Inc., Oviedo (Orlando
area)
Weber Shandwick, Miami
Zapwater Communications, Miami

Georgia

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Brandware, Atlanta
Edelman, Atlanta
Hope-Beckham Inc., Atlanta
M Booth, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Illinois

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Finn Partners, Chicago
Kivvit, Chicago
LaunchSquad, Chicago
Mekky Media Relations Inc., Chicago
Motion Agency, Inc., The, Chicago
O'Malley Hansen Communications, Chicago
Padilla, Chicago
Weber Shandwick, Chicago
Zapwater Communications, Chicago

Maryland

ICR, Baltimore
Weber Shandwick, Baltimore

Massachusetts

CGPR LLC, Marblehead
Finn Partners, Boston
ICR, Boston
LaunchSquad, Cambridge
M Booth, Boston
Matter, Newburyport
Regan Communications Group, Boston
RF | Binder Partners, Inc., Boston
SHIFT Communications, Boston
360PR+, Boston
Weber Shandwick, Boston

Michigan

Finn Partners, Detroit
Weber Shandwick, Detroit

Minnesota

Beehive Strategic Communication, St. Paul
Carmichael Lynch Relate, Minneapolis
Padilla, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, St. Louis
O'Malley Hansen Communications, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

Nevada

The Abbi Agency, Reno
Wicked Creative, Las Vegas

New Jersey

Coyne Public Relations, Parsippany
Kivvit, Asbury Park
Rosica Communications, Fair Lawn
Violet PR, Montclair

New York

AMP3 Public Relations, New York
Berk Communications, New York
BerlinRosen, New York
Carmichael Lynch Relate, New York
Carolyn Izzo Integrated Communications
(CIIC), Nyack
CashmanKatz, New York
Citizen Relations, New York
Coyne Public Relations, New York
CRC, Inc., New York
D & D PR, New York
Edelman, New York
EVINS Communications, Ltd., New York
5W Public Relations, New York
Farrow Communications, Buffalo
Finn Partners, New York
Goldman Communications Group, Inc.,
Bayside
Havas Formula, New York
Hawkins International Public Relations, New
York
High10 Media, New York
Hot Paper Lantern, New York
Hunter, New York
ICR, New York
J Public Relations, New York
JeffreyGroup, New York
Kaplow Communications, New York
Karbo Communications, New York
Keith Sherman and Assocs., New York
King + Company, New York
Kivvit, New York
KWT Global, New York

LaunchSquad, New York
Lawlor Media Group, New York
Lou Hammond Group, New York
M Booth, New York
Magrino PR, New York
MWWPR, New York
Nicholas & Lence Communications, New
York
Nike Communications, Inc., New York
O'Malley Hansen Communications, New
York
Padilla, New York
Peppercomm, New York
Pollack Group, The, New York
Powell Mayas, Long Island City
Rebel Gail Communications, New York
Redpoint, New York
Relevance International, New York
RF | Binder Partners, Inc., New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
SharpThink, New York
SourceCode Communications, New York
Stuntman PR, New York
360PR+, New York
Taylor, New York
Tierney, New York
Turner, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York
Xhibition, New York

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M Booth, Raleigh
Taylor, Charlotte

Ohio

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Fahlgren Mortine, Columbus
Falls, Cleveland
FrazierHeiby, Columbus
Inspire PR Group, Columbus
Stevens Strategic Communications, Inc.,
Cleveland

Oregon

A.wordsmith, Portland
Edelman, Portland
Finn Partners, Portland

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Tierney, Harrisburg
Tierney, Philadelphia
Weber Shandwick, Philadelphia

Rhode Island

Caster Communications, Inc., Wakefield
Duffy & Shanley, Inc., Providence

South Carolina

Lou Hammond Group, Charleston

Tennessee

Finn Partners, Nashville
Stones River Group, Nashville
Weber Shandwick, Nashville

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Edelman, Dallas
Edelman, Houston
Lou Hammond Group, Houston
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Weber Shandwick, Seattle

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Blaine Group, The, Beverly Hills
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
Valerie Allen Public Relations, Sherman Oaks
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

Weber Shandwick, Denver

District of Columbia

BerlinRosen, Washington
Edelman, Washington
Finn Partners, Washington
Weber Shandwick, Washington

Florida

Dragon Horse Ad Agency, Naples
Edelman, Miami
Edelman, Orlando
Finn Partners, Ft. Lauderdale
Fish Consulting, Ft. Lauderdale
Moore, Inc., Tallahassee
Weber Shandwick, Miami

Georgia

Brandware, Atlanta
Edelman, Atlanta
Weber Shandwick, Atlanta

Illinois

Edelman, Chicago
Finn Partners, Chicago
La Kart People, Communications, Chicago
Weber Shandwick, Chicago

Maryland

Weber Shandwick, Baltimore

Massachusetts

Finn Partners, Boston
Regan Communications Group, Boston
Weber Shandwick, Boston

Michigan

Finn Partners, Detroit
Lambert, Detroit
Weber Shandwick, Detroit

Minnesota

Weber Shandwick, Minneapolis

Missouri

Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

Coyne Public Relations, Parsippany

New York

AJB Communications, Roosevelt Island
BerlinRosen, New York
Coyne Public Relations, New York
Edelman, New York
Farrow Communications, Buffalo
Finn Partners, New York
GMG Public Relations, Inc., Nanuet
Goodman Media International, Inc., New York
High10 Media, New York
JConnelly, New York
King + Company, New York
LAK Public Relations, Inc., New York
Lambert, New York
Powell Mayas, Long Island City
Ruder Finn Inc., New York
Weber Shandwick, East Aurora
Weber Shandwick, New York

Ohio

Approach Marketing, Worthington
Stevens Strategic Communications, Inc.,
Cleveland

Oregon

Edelman, Portland
Finn Partners, Portland

Pennsylvania

Brian Communications, Philadelphia
Weber Shandwick, Philadelphia

Tennessee

Finn Partners, Nashville
Weber Shandwick, Nashville

Texas

Edelman, Austin
Edelman, Dallas
Edelman, Houston
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Washington

Edelman, Seattle
Finn Partners, Gig Harbor
Weber Shandwick, Seattle

Educational Institutions

Arizona

Serendipit Consulting, Phoenix

California

Allison+Partners, San Francisco
AMW Group, West Hollywood
BerlinRosen, Los Angeles
Brown + Dutch Public Relations, Malibu
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edge Communications, Inc., Los Angeles
Fineman PR, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
Firecracker PR, Brea
Hoyt Organization Inc., The, Torrance
Idea Hall, Costa Mesa
Karbo Communications, Redwood City
Karbo Communications, San Francisco
Landis Communications Inc. (LCI), San
Francisco

LaunchSquad, San Francisco
M Booth, San Francisco
Mission North, San Francisco
Padilla, San Francisco
Peppercomm, San Francisco
RF | Binder Partners, Inc., Los Angeles
RF | Binder Partners, Inc., San Francisco
UPRAISE Marketing + Public Relations, San
Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

Communications Strategy Group (CSG),
Denver
Durée & Company, Inc., Aspen
Weber Shandwick, Denver

Connecticut

Butler Associates, LLC, Stamford
Mason Public Relations, Bethany

District of Columbia

Artemis ESG, Washington
BerlinRosen, Washington
Edelman, Washington
Falls, Washington
Finn Partners, Washington
kglobal, Washington
Kivvit, Washington
Padilla, Washington
Rasky Partners, Inc., Washington
Signal Group, Washington
Story Partners, Washington
Tricom Associates, Inc., Washington
Weber Shandwick, Washington

Florida

Boardroom Communications, Inc., Fort
Lauderdale
Boardroom Communications, Inc., Miami
Boardroom Communications, Inc., Naples
Boardroom Communications, Inc., Orlando
Boardroom Communications, Inc., Tampa
Boardroom Communications, Inc., West Palm
Beach
Conroy Martinez Group, The, Coral Gables
Dragon Horse Ad Agency, Naples
Durée & Company, Inc., Ft. Lauderdale
Edelman, Miami
Edelman, Orlando
EvClay Public Relations, Miami
Finn Partners, Ft. Lauderdale
Fish Consulting, Ft. Lauderdale
JeffreyGroup, Miami
Kivvit, Miami
M Booth, Miami
Moore, Inc., Tallahassee
rbb Communications, Miami
Waite Company, The, Melbourne
Weber Shandwick, Miami

Georgia

BLH Consulting, Inc., Atlanta
Edelman, Atlanta
Hope-Beckham Inc., Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
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Trevelino/Keller, Atlanta
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This form of discovery involves research, interviewing techniques, dot-connecting logic and that scientific quality called persistence. Often, we go from Point A to Point B to Point C, which lands us on Point D where the good stuff resides.

We'd welcome a conversation on how to find your storytelling gold.

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Syreeta Mussante
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smussante@hoffman.com

ASIA PACIFIC:

Caroline Hsu
+825 2581-9380
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Weber Shandwick, Baltimore

Massachusetts

Weber Shandwick, Boston

Michigan

Weber Shandwick, Detroit

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Weber Shandwick, Minneapolis

Missouri

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 Falls, Cleveland
 FrazierHeiby, Columbus
 Paul Werth Associates, Columbus
 Roop & Co., Cleveland

Oregon

Edelman, Portland

Pennsylvania

Bravo Group, Harrisburg
 Brian Communications, Philadelphia
 Buchanan Public Relations LLC, Bryn Mawr
 Gregory FCA, Ardmore
 imre, LLC, Philadelphia
 Torrenzano Group, The, Philadelphia
 Weber Shandwick, Philadelphia
 WordWrite Communications LLC, Pittsburgh

Tennessee

Bradford Group, The, Nashville
 MP&F Strategic Communications, Nashville
 Weber Shandwick, Nashville

Texas

Edelman, Austin
 Edelman, Dallas
 Edelman, Houston
 Jackson Spalding, Dallas
 Pierpont Communications Inc., Austin
 Pierpont Communications Inc., Dallas
 Pierpont Communications Inc., Houston
 Pierpont Communications Inc., San Antonio
 Sard Verbinnen & Co, Houston
 Torrenzano Group, The, Austin
 Touchdown PR, Austin
 Weber Shandwick, Austin
 Weber Shandwick, Dallas
 Weber Shandwick, Houston

Virginia

Padilla, Richmond
 Sage Communications, McLean

Washington

Edelman, Seattle
 Weber Shandwick, Seattle

Food & Beverage**Alabama**

Markstein, Birmingham

Arizona

Serendipit Consulting, Phoenix

California

Allison+Partners, San Francisco
 Ballantines PR, West Hollywood
 BLAZE PR, Santa Monica
 Brown + Dutch Public Relations, Malibu
 Chemistry PR, San Diego
 Citizen Relations, Irvine
 Citizen Relations, Los Angeles
 Di Moda Public Relations, Santa Monica
 Edelman, Los Angeles
 Edelman, Sacramento
 Edelman, San Francisco
 Edge Communications, Inc., Los Angeles
 Financial Profiles, Inc., Los Angeles
 Financial Profiles, Inc., Palo Alto
 Fineman PR, San Francisco
 Finn Partners, Los Angeles
 Finn Partners, San Francisco
 Global Results Communications, Santa Ana
 GOLD PR & Social Media, Irvine
 Hawkins International Public Relations, Los Angeles
 ICR, San Diego
 ICR, San Francisco
 imre, LLC, Los Angeles
 IW Group, Los Angeles
 IW Group, San Francisco
 J Public Relations, San Diego
 J Public Relations, Santa Monica
 Konnect Agency, Los Angeles
 Landis Communications Inc. (LCI), San Francisco
 LaunchSquad, San Francisco
 Lou Hammond Group, Los Angeles
 M Booth, San Francisco
 Marketing Maven Public Relations, Camarillo
 Mission North, San Francisco
 Nike Communications, Inc., Los Angeles
 O'Malley Hansen Communications, Irvine
 Padilla, San Francisco
 Pollack Group, The, Los Angeles
 Relevance International, Los Angeles
 RF | Binder Partners, Inc., Los Angeles
 RF | Binder Partners, Inc., San Francisco
 Segal Communications, Mill Valley
 360PR+, San Francisco
 Taylor, Santa Monica
 W2O, San Francisco
 Weber Shandwick, Los Angeles
 Weber Shandwick, San Francisco
 Weber Shandwick, San Jose
 Weber Shandwick, Santa Barbara
 Wicked Creative, San Diego
 Zapwater Communications, Los Angeles

Colorado

Communications Strategy Group (CSG), Denver
 Durée & Company, Inc., Aspen
 Lou Hammond Group, Denver
 Weber Shandwick, Denver

Connecticut

CashmanKatz, Glastonbury
 ICR, Norwalk
 Mason Public Relations, Bethany

District of Columbia

APCO Worldwide, Washington
 Artemis ESG, Washington
 Edelman, Washington
 Falls, Washington
 Finn Partners, Washington
 kglobal, Washington
 Kivvit, Washington
 Padilla, Washington
 Signal Group, Washington
 Story Partners, Washington
 Weber Shandwick, Washington

Florida

Brustman Carrino Public Relations, Miami
 Carolyn Izzo Integrated Communications (CIIC), Miami
 Dragon Horse Ad Agency, Naples
 Durée & Company, Inc., Fort Lauderdale
 Edelman, Miami
 Edelman, Orlando
 EvClay Public Relations, Miami
 Finn Partners, Fort Lauderdale
 Fish Consulting, Fort Lauderdale
 Hemsworth Communications, Fort Lauderdale
 Ink Link Marketing, Hialeah
 JeffreyGroup, Miami
 Judge Public Relations, LLC, Tampa
 Kivvit, Miami
 Lou Hammond Group, Miami
 M Booth, Miami
 Moore, Inc., Tallahassee
 rbb Communications, Miami
 Sachs Media Group, Fort Lauderdale
 Sachs Media Group, Tallahassee
 SharpThink, Palm Beach
 SharpThink, West Palm Beach
 TJM Communications, Inc., Oviedo (Orlando area)
 Weber Shandwick, Miami
 Zapwater Communications, Miami

Georgia

A. Brown-Olmstead Associates, Ltd., Atlanta
 BLH Consulting, Inc., Atlanta
 Edelman, Atlanta
 Hope-Beckham Inc., Atlanta
 Jackson Spalding, Athens
 Jackson Spalding, Atlanta
 M Booth, Atlanta
 Trevelino/Keller, Atlanta
 Weber Shandwick, Atlanta

Illinois

Carol Fox & Associates, Chicago
 Dixon/James Communications, Chicago
 Edelman, Chicago
 Financial Profiles, Inc., Chicago
 Finn Partners, Chicago
 FoodMinds, Chicago
 Kivvit, Chicago
 LaunchSquad, Chicago
 Motion Agency, Inc., The, Chicago
 O'Malley Hansen Communications, Chicago
 Padilla, Chicago
 Pietryla PR & Marketing, Chicago
 Weber Shandwick, Chicago
 Wilks Communications Group, Chicago
 Zapwater Communications, Chicago

Iowa

MorganMyers, Waterloo

Kentucky

RunSwitch, Louisville

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KYNE**



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- Brand and data communications;
 - Corporate reputation and responsibility;
 - Disease awareness and patient advocacy;
 - Global public health; and
 - Partnerships and stakeholder engagement.
-

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can be a powerful health intervention.**

E v o k e K Y N E . c o m

Food & Beverage continued

Louisiana

Ehrhardt Group, The, New Orleans
Zehnder Communications, New Orleans

Maryland

ICR, Baltimore
imre, LLC, Baltimore
Weber Shandwick, Baltimore

Massachusetts

Finn Partners, Boston
ICR, Boston
LaunchSquad, Cambridge
M Booth, Boston
Matter, Newburyport
RF | Binder Partners, Inc., Boston
SHIFT Communications, Boston
360PR+, Boston
Weber Shandwick, Boston

Michigan

Finn Partners, Detroit
Identity, Bingham Farms
Lambert, Detroit
Logos Communications, Inc., Canton
Weber Shandwick, Detroit

Minnesota

Carmichael Lynch Relate, Minneapolis
Padilla, Minneapolis
Tunheim, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, St. Louis
O'Malley Hansen Communications, St. Louis
TVG, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

Nevada

The Abbi Agency, Reno
Wicked Creative, Las Vegas

New Jersey

Coyne Public Relations, Parsippany
Kivvit, Asbury Park
RAM Communications, Cranford
Rosica Communications, Fair Lawn

New York

AMP3 Public Relations, New York
APCO Worldwide, New York
Berk Communications, New York
Carmichael Lynch Relate, New York
Carolyn Izzo Integrated Communications (CIIC), Nyack
CashmanKatz, New York
Channel V Media, New York
Citizen Relations, New York
Coyne Public Relations, New York
CRC, Inc., New York
Edelman, New York
EVINS Communications, Ltd., New York
5W Public Relations, New York
Financial Profiles, Inc., New York
Finn Partners, New York
Geto & de Milly, Inc., New York
Goodman Media International, Inc., New York
Havas Formula, New York
Hawkins International Public Relations, New York
High10 Media, New York
Hunter, New York
ICR, New York

imre, LLC, New York
IW Group, New York
J Public Relations, New York
JeffreyGroup, New York
Kaplow Communications, New York
Kivvit, New York
KWT Global, New York
Lambert, New York
LaunchSquad, New York
Lawlor Media Group, New York
Lou Hammond Group, New York
M Booth, New York
Magrino PR, New York
Mower, Syracuse
MWWPR, New York
Nicholas & Lence Communications, New York
Nike Communications, Inc., New York
North 6th Agency, Inc. (N6A), New York
O'Malley Hansen Communications, New York
Padilla, New York
Pollack Group, The, New York
Pollock Communications, New York
Redpoint, New York
Relevance International, New York
RF | Binder Partners, Inc., New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
SharpThink, New York
Stuntman PR, New York
360PR+, New York
Taylor, New York
Tierney, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York
Xhibition, New York

North Carolina

French | West | Vaughan, Raleigh
M Booth, Raleigh
Taylor, Charlotte

Ohio

akhia communications, Cleveland
akhia communications, Hudson
Approach Marketing, Worthington
Fahlgren Mortine, Columbus
Falls, Cleveland
FrazierHeiby, Columbus
Inspire PR Group, Columbus
Paul Werth Associates, Columbus
Stevens Strategic Communications, Inc., Cleveland

Oregon

Edelman, Portland
Finn Partners, Portland
Weinstein PR, Portland

Pennsylvania

Brownstein Group, Philadelphia
Buchanan Public Relations LLC, Bryn Mawr
Gatesman, Pittsburgh
imre, LLC, Philadelphia
Powers Brand Communications LLC, Wayne
Tierney, Harrisburg
Tierney, Philadelphia
Weber Shandwick, Philadelphia

South Carolina

Lou Hammond Group, Charleston

Tennessee

Finn Partners, Nashville
MP&F Strategic Communications, Nashville
Orange Orchard PR, Maryville

Stones River Group, Nashville
Weber Shandwick, Nashville

Texas

BizCom Associates, Plano
Champion Management Group, Addison
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Jackson Spalding, Dallas
Lou Hammond Group, Houston
SPM Communications, Inc., Dallas
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Virginia

BRG Communications, Alexandria
Padilla, Richmond

Washington

Edelman, Seattle
Finn Partners, Gig Harbor
Weber Shandwick, Seattle

Wisconsin

MorganMyers, Waukesha

Foreign Markets

California

Allison+Partners, San Francisco
BerlinRosen, Los Angeles
Bob Gold & Associates, Redondo Beach
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
ICR, San Diego
ICR, San Francisco
Lou Hammond Group, Los Angeles
Relevance International, Los Angeles
Torrenzano Group, The, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

Lou Hammond Group, Denver
Weber Shandwick, Denver

Connecticut

ICR, Norwalk
Torrenzano Group, The, Hartford

District of Columbia

APCO Worldwide, Washington
BerlinRosen, Washington
Edelman, Washington
Rasky Partners, Inc., Washington
Signal Group, Washington
Stanton Communications, Inc., Washington
Torrenzano Group, The, Washington
Weber Shandwick, Washington
Xenophon Strategies, Inc., Washington

Florida

Dragon Horse Ad Agency, Naples
Edelman, Miami
Edelman, Orlando
Fish Consulting, Fort Lauderdale
JeffreyGroup, Miami
Lou Hammond Group, Miami
Weber Shandwick, Miami

Georgia

Edelman, Atlanta
Weber Shandwick, Atlanta

Illinois

Akret: Business, Articulated, Evanston
Edelman, Chicago
Jasulca Terman Strategic Communications,
Chicago
Weber Shandwick, Chicago

Maryland

ICR, Baltimore
Stanton Communications, Inc., Baltimore
Weber Shandwick, Baltimore

Massachusetts

ICR, Boston
Rasky Partners, Inc., Boston
VIVA Lifestyle PR, Framingham
Weber Shandwick, Boston

Michigan

Weber Shandwick, Detroit

Minnesota

Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

RAM Communications, Cranford

New York

APCO Worldwide, New York
BerlinRosen, New York
Edelman, New York
Feintuch Communications, New York
ICR, New York
JConnelly, New York
JeffreyGroup, New York
KWT Global, New York
Lou Hammond Group, New York
Montieth & Company, New York
Public Relations Boutiques International, New
York
Relevance International, New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
Stanton Communications, Inc., New York
Torrenzano Group, The, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York
Worldcom Public Relations Group, New York

Ohio

Stevens Strategic Communications, Inc.,
Cleveland

Oregon

Edelman, Portland

Pennsylvania

Torrenzano Group, The, Philadelphia
Weber Shandwick, Philadelphia

South Carolina

Lou Hammond Group, Charleston

Tennessee

Weber Shandwick, Nashville

Texas

Edelman, Austin
Edelman, Dallas
Edelman, Houston
Lou Hammond Group, Houston
Torrenzano Group, The, Austin
Touchdown PR, Austin
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Virginia

Sage Communications, McLean

Washington

Edelman, Seattle
Weber Shandwick, Seattle

Healthcare**Alabama**

Markstein, Birmingham
Stephen Bradley & Associates LLC,
Birmingham
Stephen Bradley & Associates LLC,
Montgomery

Arizona

Off Madison Ave, Phoenix
Serendipit Consulting, Phoenix

California

Allison+Partners, San Francisco
BerlinRosen, Los Angeles
Blaine Group, The, Beverly Hills
Bospar, San Francisco
Cerrell Associates, Inc., Los Angeles
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edge Communications, Inc., Los Angeles
Evoke KYNE, Burbank
Fineman PR, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
Firecracker PR, Brea
Global Results Communications, Santa Ana
GOLD PR & Social Media, Irvine
Hoyt Organization Inc., The, Torrance
ICR, San Diego
ICR, San Francisco
Idea Hall, Costa Mesa
imre, LLC, Los Angeles
Karbo Communications, Redwood City
Karbo Communications, San Francisco
KP Public Affairs, Sacramento
Landis Communications Inc. (LCI), San
Francisco
Marketing Maven Public Relations, Camarillo
Merritt Group, San Francisco
Merryman Communications, Redondo Beach
Mission North, San Francisco
MSR Communications, LLC, San Francisco
Orangefiery, Mill Valley
Padilla, San Francisco
PAN Communications, Inc., San Francisco
Peppercomm, San Francisco
Perry Communications Group, Inc.,
Sacramento
Portavoce Public Relations, Carlsbad
Racepoint Global, San Francisco
Revell Communications, Roseville
Scott Public Relations, Woodland Hills
Singer Associates, Inc., San Francisco
Sloane & Company, San Francisco
Torrenzano Group, The, San Francisco
Valerie Allen Public Relations, Sherman Oaks

W2O, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

Communications Strategy Group (CSG),
Denver
Durée & Company, Inc., Aspen
Novitas Communications, Denver
Weber Shandwick, Denver

Connecticut

Butler Associates, LLC, Stamford
CashmanKatz, Glastonbury
ICR, Norwalk
Mason Public Relations, Bethany
Torrenzano Group, The, Hartford

District of Columbia

APCO Worldwide, Washington
Artemis ESG, Washington
BerlinRosen, Washington
Crosby, Washington
Curley Company, Washington
Edelman, Washington
Falls, Washington
Finn Partners, Washington
JPA Health, Washington
Kivvit, Washington
Makovsky, Washington
McCabe Message Partners, Washington
Padilla, Washington
Racepoint Global, Washington
Raffetto Herman Strategic Communications,
Washington
Rasky Partners, Inc., Washington
720 Strategies, Washington
Signal Group, Washington
Spectrum, Washington
Stanton Communications, Inc., Washington
The Reis Group, Washington
Torrenzano Group, The, Washington
Tricom Associates, Inc., Washington
Weber Shandwick, Washington
Xenophon Strategies, Inc., Washington

Florida

Boardroom Communications, Inc., Fort
Lauderdale
Boardroom Communications, Inc., Miami
Boardroom Communications, Inc., Naples
Boardroom Communications, Inc., Orlando
Boardroom Communications, Inc., Tampa
Boardroom Communications, Inc., West Palm
Beach
Conroy Martinez Group, The, Coral Gables
Dragon Horse Ad Agency, Naples
Durée & Company, Inc., Fort Lauderdale
Edelman, Miami
Edelman, Orlando
EvClay Public Relations, Miami
Finn Partners, Fort Lauderdale
Fish Consulting, Fort Lauderdale
Ink Link Marketing, Hialeah
JeffreyGroup, Miami
Judge Public Relations, LLC, Tampa
Kivvit, Miami
Moore, Inc., Tallahassee
PAN Communications, Inc., Orlando
rbb Communications, Miami
Sachs Media Group, Fort Lauderdale
Sachs Media Group, Tallahassee
Waite Company, The, Melbourne
Weber Shandwick, Miami

Healthcare continued

Georgia

Agency Ten22, Cumming
BLH Consulting, Inc., Atlanta
Edelman, Atlanta
Hope-Beckham Inc., Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
March Communications, Atlanta
Media Frenzy Global, Atlanta
Spectrum, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Illinois

Akrete: Business, Articulated, Evanston
Edelman, Chicago
Finn Partners, Chicago
G&S Business Communications, Chicago
Greentarget Global LLC, Chicago
Grisko LLC, Chicago
Jarrard Phillips Cate & Hancock, Inc.,
Chicago
Jasculca Terman Strategic Communications,
Chicago
Kivvit, Chicago
L.C. Williams & Associates, Chicago
Motion Agency, Inc., The, Chicago
Padilla, Chicago
Public Communications Inc., Chicago
Spectrum, Chicago
Weber Shandwick, Chicago

Indiana

MEK Group, Carmel

Louisiana

Zehnder Communications, New Orleans

Maryland

Crosby, Annapolis
ICR, Baltimore
imre, LLC, Baltimore
Pugh & Tiller PR, LLC, Annapolis
Stanton Communications, Inc., Baltimore
Weber Shandwick, Baltimore

Massachusetts

BIGfish Communications, Boston
Birnback Communications Inc., Marblehead
Finn Partners, Boston
Greenough Brand Storytellers, Watertown
ICR, Boston
LaVoieHealthScience, Boston
March Communications, Boston
Matter, Newburyport
PAN Communications, Inc., Boston
Racepoint Global, Boston
Rasky Partners, Inc., Boston
SHIFT Communications, Boston
Sloane & Company, Boston
Version 2.0 Communications, Boston
Weber Shandwick, Boston

Michigan

EAFocus Inc., Rochester
Finn Partners, Detroit
Lambert, Detroit
Piper & Gold Public Relations, Lansing
Weber Shandwick, Detroit

Minnesota

Beehive Strategic Communication, St. Paul
Carmichael Lynch Relate, Minneapolis
Padilla, Minneapolis
Tunheim, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, St. Louis
Standing Partnership, St. Louis
TVG, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

Nevada

The Abbi Agency, Reno

New Hampshire

JSI Research and Training Institute, Inc., Bow

New Jersey

Coyne Public Relations, Parsippany
Kivvit, Asbury Park
MCS Healthcare Public Relations, Basking
Ridge
Pierpont Communications Inc., Princeton
R&J Strategic Communications, Bridgewater
Rosica Communications, Fair Lawn
SPI Group LLC, The, Fairfield
Taft Communications, Lawrenceville
Tartaglia Communications, LLC, Somerset

New Mexico

Waite Company, The, Albuquerque
Waite Company, The, Taos

New York

AJB Communications, Roosevelt Island
APCO Worldwide, New York
BerlinRosen, New York
Berman Group, Inc., The, New York
Bliss Integrated Communication, New York
Butler Associates, LLC, New York
Carmichael Lynch Relate, New York
CashmanKatz, New York
Coyne Public Relations, New York
CRC, Inc., New York
Edelman, New York
Evoke KYNE, New York
5W Public Relations, New York
Farrow Communications, Buffalo
Finn Partners, New York
FischTank PR, New York
G&S Business Communications, New York
Geto & de Milly, Inc., New York
GMG Public Relations, Inc., Nanuet
Goodman Media International, Inc., New York
Havas Formula, New York
Hot Paper Lantern, New York
ICR, New York
imre, LLC, New York
JConnelly, New York
JeffreyGroup, New York
Kaplow Communications, New York
Karbo Communications, New York
King + Company, New York
Kivvit, New York
KWT Global, New York
Lambert, New York
LaVoieHealthScience, Brooklyn
Lawlor Media Group, New York
M Booth Health, New York
Makovsky, New York
Mower, Syracuse
MWWPR, New York
North 6th Agency, Inc. (N6A), New York
Padilla, New York
PAN Communications, Inc., New York
Peppercomm, New York
Pollock Communications, New York
Rebel Gail Communications, New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
Sloane & Company, New York

Spectrum, New York
Stanton Communications, Inc., New York
the10company, New York
Tierney, New York
Torrenzano Group, The, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York
Zeno Group, New York

North Carolina

French | West | Vaughan, Raleigh
G&S Business Communications, Raleigh
Racepoint Global, Raleigh

Ohio

akhia communications, Cleveland
akhia communications, Hudson
Approach Marketing, Worthington
Fahlgren Mortine, Columbus
Falls, Cleveland
FrazierHeiby, Columbus
Paul Werth Associates, Columbus
Stevens Strategic Communications, Inc.,
Cleveland

Oregon

Bloom Communications, Portland
Edelman, Portland
Finn Partners, Portland
Weinstein PR, Portland

Pennsylvania

Bravo Group, Harrisburg
Brian Communications, Philadelphia
Brownstein Group, Philadelphia
Buchanan Public Relations LLC, Bryn Mawr
Devine + Partners, Philadelphia
Evoke KYNE, Philadelphia
Furia Rubel Communications, Inc.,
Doylestown
Gatesman, Pittsburgh
Gregory FCA, Ardmore
imre, LLC, Philadelphia
Sam Brown Inc., Wayne
SPRYTE Communications, Philadelphia
Tierney, Harrisburg
Tierney, Philadelphia
Torrenzano Group, The, Philadelphia
Weber Shandwick, Philadelphia
WordWrite Communications LLC, Pittsburgh

Tennessee

Activate Health, Nashville
Finn Partners, Nashville
Jarrard Phillips Cate & Hancock, Inc.,
Brentwood
Lovell Communications, Nashville
MP&F Strategic Communications, Nashville
ReviveHealth, Nashville
Stones River Group, Nashville
Weber Shandwick, Nashville

Texas




BizCom Associates, Plano
Bloom Communications, Austin
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Jackson Spalding, Dallas
Pierpont Communications Inc., Austin
Pierpont Communications Inc., Dallas
Pierpont Communications Inc., Houston
Pierpont Communications Inc., San Antonio
SPM Communications, Inc., Dallas
Torrenzano Group, The, Austin
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

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Healthcare continued

Virginia

BRG Communications, Alexandria
Merritt Group, McLean
Padilla, Richmond

Washington

Edelman, Seattle
Finn Partners, Gig Harbor
Raffetto Herman Strategic Communications,
Seattle
Weber Shandwick, Seattle

Home Furnishings

California

Brown + Dutch Public Relations, Malibu
Chemistry PR, San Diego
Citizen Relations, Irvine
Citizen Relations, Los Angeles
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Financial Profiles, Inc., Los Angeles
Financial Profiles, Inc., Palo Alto
Finn Partners, Los Angeles
Finn Partners, San Francisco
ICR, San Diego
ICR, San Francisco
Lou Hammond Group, Los Angeles
M Booth, San Francisco
Marketing Maven Public Relations, Camarillo
Padilla, San Francisco
Relevance International, Los Angeles
360PR+, San Francisco
Taylor & Company, Los Angeles
The Storied Group, Los Angeles
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara
Zapwater Communications, Los Angeles

Colorado

Lou Hammond Group, Denver
Weber Shandwick, Denver

Connecticut

ICR, Norwalk

District of Columbia

Edelman, Washington
Falls, Washington
Finn Partners, Washington
Padilla, Washington
Signal Group, Washington
Weber Shandwick, Washington

Florida

Dragon Horse Ad Agency, Naples
Edelman, Miami
Edelman, Orlando
EvClay Public Relations, Miami
Finn Partners, Fort Lauderdale
Lou Hammond Group, Miami
M Booth, Miami
SharpThink, Palm Beach
SharpThink, West Palm Beach
Weber Shandwick, Miami
Zapwater Communications, Miami

Georgia

Brandware, Atlanta
Edelman, Atlanta
M Booth, Atlanta

Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Illinois

Edelman, Chicago
Financial Profiles, Inc., Chicago
Finn Partners, Chicago
G&S Business Communications, Chicago
L.C. Williams & Associates, Chicago
Motion Agency, Inc., The, Chicago
Padilla, Chicago
Weber Shandwick, Chicago
Zapwater Communications, Chicago

Maryland

ICR, Baltimore
Weber Shandwick, Baltimore

Massachusetts

Finn Partners, Boston
ICR, Boston
M Booth, Boston
Regan Communications Group, Boston
360PR+, Boston
Weber Shandwick, Boston

Michigan

Finn Partners, Detroit
Weber Shandwick, Detroit

Minnesota

Beehive Strategic Communication, St. Paul
Carmichael Lynch Relate, Minneapolis
Padilla, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

Pierpont Communications Inc., Princeton
Rosica Communications, Fair Lawn

New York

Carmichael Lynch Relate, New York
Citizen Relations, New York
CRC, Inc., New York
Edelman, New York
5W Public Relations, New York
Financial Profiles, Inc., New York
Finn Partners, New York
G&S Business Communications, New York
Geto & de Milly, Inc., New York
GMG Public Relations, Inc., Nanuet
Havas Formula, New York
Hunter, New York
ICR, New York
Kaplow Communications, New York
KWT Global, New York
Lawlor Media Group, New York
Lou Hammond Group, New York
M Booth, New York
Magrino PR, New York
Padilla, New York
Powell Mayas, Long Island City
Relevance International, New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
SharpThink, New York
360PR+, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York

North Carolina

French | West | Vaughan, Raleigh

G&S Business Communications, Raleigh
M Booth, Raleigh

Ohio

Approach Marketing, Worthington
Falls, Cleveland

Oregon

Edelman, Portland
Finn Partners, Portland

Pennsylvania

Weber Shandwick, Philadelphia

Rhode Island

Duffy & Shanley, Inc., Providence

South Carolina

Lou Hammond Group, Charleston

Tennessee

Finn Partners, Nashville
MP&F Strategic Communications, Nashville
Weber Shandwick, Nashville

Texas

Edelman, Austin
Edelman, Dallas
Edelman, Houston
Lou Hammond Group, Houston
Pierpont Communications Inc., Austin
Pierpont Communications Inc., Dallas
Pierpont Communications Inc., Houston
Pierpont Communications Inc., San Antonio
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Virginia

Padilla, Richmond

Washington

Edelman, Seattle
Finn Partners, Gig Harbor
Weber Shandwick, Seattle

Industrial

California

BerlinRosen, Los Angeles
Bob Gold & Associates, Redondo Beach
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Financial Profiles, Inc., Los Angeles
Financial Profiles, Inc., Palo Alto
Karbo Communications, Redwood City
Karbo Communications, San Francisco
Mission North, San Francisco
Portavoce Public Relations, Carlsbad
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

Weber Shandwick, Denver

District of Columbia

BerlinRosen, Washington
Edelman, Washington
Kivvit, Washington
Stanton Communications, Inc., Washington
Weber Shandwick, Washington
Xenophon Strategies, Inc., Washington

Florida

Edelman, Miami
 Edelman, Orlando
 Kivvit, Miami
 Weber Shandwick, Miami

Georgia

Edelman, Atlanta
 Weber Shandwick, Atlanta

Illinois

Edelman, Chicago
 Financial Profiles, Inc., Chicago
 G&S Business Communications, Chicago
 Kivvit, Chicago
 Weber Shandwick, Chicago

Maryland

Stanton Communications, Inc., Baltimore
 Weber Shandwick, Baltimore

Massachusetts

Weber Shandwick, Boston

Michigan

Weber Shandwick, Detroit

Minnesota

Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, St. Louis
 Weber Shandwick, Kansas City
 Weber Shandwick, St. Louis

New Jersey

Kivvit, Asbury Park

New York

BerlinRosen, New York
 Edelman, New York
 Financial Profiles, Inc., New York
 G&S Business Communications, New York
 Havas Formula, New York
 Karbo Communications, New York
 Kivvit, New York
 Rubenstein Public Relations, New York
 Ruder Finn Inc., New York
 Stanton Communications, Inc., New York
 Weber Shandwick, East Aurora
 Weber Shandwick, New York

North Carolina

G&S Business Communications, Raleigh

Oregon

Edelman, Portland

Pennsylvania

Weber Shandwick, Philadelphia

Tennessee

Ripley PR, Inc., Maryville
 Weber Shandwick, Nashville

Texas

Edelman, Austin
 Edelman, Dallas
 Edelman, Houston
 Weber Shandwick, Austin
 Weber Shandwick, Dallas
 Weber Shandwick, Houston

Washington

Edelman, Seattle
 Weber Shandwick, Seattle

Mobile/Wireless**California**

Allison+Partners, San Francisco
 Bacheff Communications, Newport Beach
 BerlinRosen, Los Angeles
 Bob Gold & Associates, Redondo Beach
 Edelman, Los Angeles
 Edelman, Sacramento
 Edelman, San Francisco
 Finn Partners, Los Angeles
 Finn Partners, San Francisco
 Firecracker PR, Brea
 Global Results Communications, Santa Ana
 ICR, San Diego
 ICR, San Francisco
 Karbo Communications, Redwood City
 Karbo Communications, San Francisco
 KP Public Affairs, Sacramento
 LaunchSquad, San Francisco
 Merritt Group, San Francisco
 Mighty, San Francisco
 Mission North, San Francisco
 Portavoce Public Relations, Carlsbad
 Relevance International, Los Angeles
 Segal Communications, Mill Valley
 360PR+, San Francisco
 Taylor, Santa Monica
 UPRAISE Marketing + Public Relations, San Francisco
 Walt & Company Communications, Campbell
 Weber Shandwick, Los Angeles
 Weber Shandwick, San Francisco
 Weber Shandwick, San Jose
 Weber Shandwick, Santa Barbara

Colorado

INK Communications Co., Denver
 Weber Shandwick, Denver

Connecticut

ICR, Norwalk

District of Columbia

BerlinRosen, Washington
 Edelman, Washington
 Finn Partners, Washington
 Glen Echo Group, Washington
 Kivvit, Washington
 Signal Group, Washington
 Stanton Communications, Inc., Washington
 Weber Shandwick, Washington

Florida

Dragon Horse Ad Agency, Naples
 Edelman, Miami
 Edelman, Orlando
 Finn Partners, Fort Lauderdale
 JeffreyGroup, Miami
 Kivvit, Miami
 Weber Shandwick, Miami

Georgia

Edelman, Atlanta
 March Communications, Atlanta
 Media Frenzy Global, Atlanta
 Trevelino/Keller, Atlanta
 Weber Shandwick, Atlanta

Illinois

Edelman, Chicago
 Finn Partners, Chicago
 Glen Echo Group, Chicago
 Kivvit, Chicago
 LaunchSquad, Chicago
 Weber Shandwick, Chicago

Indiana

MEK Group, Carmel

Maryland

ICR, Baltimore
 Stanton Communications, Inc., Baltimore
 Weber Shandwick, Baltimore

Massachusetts

BIGfish Communications, Boston
 fama PR, Inc., Boston
 Finn Partners, Boston
 ICR, Boston
 LaunchSquad, Cambridge
 March Communications, Boston
 Matter, Newburyport
 360PR+, Boston
 Version 2.0 Communications, Boston
 Weber Shandwick, Boston

Michigan

Finn Partners, Detroit
 Identity, Bingham Farms
 Weber Shandwick, Detroit

Minnesota

Beehive Strategic Communication, St. Paul
 Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, St. Louis
 Weber Shandwick, Kansas City
 Weber Shandwick, St. Louis

New Jersey

Kivvit, Asbury Park

New York

BerlinRosen, New York
 Crenshaw Communications, New York
 Edelman, New York
 5W Public Relations, New York
 Feintuch Communications, New York
 Finn Partners, New York
 FischTank PR, New York
 Havas Formula, New York
 ICR, New York
 iMiller Public Relations, Mamaroneck
 INK Communications Co., New York
 JConnolly, New York
 JeffreyGroup, New York
 Karbo Communications, New York
 Kivvit, New York
 KWT Global, New York
 LaunchSquad, New York
 North 6th Agency, Inc. (N6A), New York
 Relevance International, New York
 Ruder Finn Inc., New York
 Stanton Communications, Inc., New York
 360PR+, New York
 Taylor, New York
 Weber Shandwick, East Aurora
 Weber Shandwick, New York

North Carolina

Taylor, Charlotte

Ohio

FrazierHeiby, Columbus

Oregon

Edelman, Portland
 Finn Partners, Portland

Pennsylvania

Weber Shandwick, Philadelphia

Mobile/Wireless continued

Rhode Island

Caster Communications, Inc., Wakefield

Tennessee

Finn Partners, Nashville
Weber Shandwick, Nashville

Texas

Champion Management Group, Addison
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Idea Grove, Dallas
INK Communications Co., Austin
Touchdown PR, Austin
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Virginia

BRG Communications, Alexandria
Merritt Group, McLean

Washington

Edelman, Seattle
Finn Partners, Gig Harbor
Weber Shandwick, Seattle

Multicultural Markets

California

Allison+Partners, San Francisco
BerlinRosen, Los Angeles
Citizen Relations, Irvine
Citizen Relations, Los Angeles
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
IW Group, Los Angeles
IW Group, San Francisco
Karbo Communications, Redwood City
Karbo Communications, San Francisco
Marketing Maven Public Relations, Camarillo
Taylor, Santa Monica
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

Weber Shandwick, Denver

District of Columbia

Artemis ESG, Washington
BerlinRosen, Washington
Edelman, Washington
Finn Partners, Washington
RENEWPR, Washington
Weber Shandwick, Washington

Florida

Conroy Martinez Group, The, Coral Gables
Edelman, Miami
Edelman, Orlando
EvClay Public Relations, Miami
Finn Partners, Fort Lauderdale
JeffreyGroup, Miami
Moore, Inc., Tallahassee
rbb Communications, Miami
Waite Company, The, Melbourne
Weber Shandwick, Miami

Georgia

A. Brown-Olmstead Associates, Ltd., Atlanta
BLH Consulting, Inc., Atlanta
Edelman, Atlanta
Hope-Beckham Inc., Atlanta
Weber Shandwick, Atlanta

Illinois

Edelman, Chicago
Finn Partners, Chicago
Jasculca Terman Strategic Communications,
Chicago
La Kart People, Communications, Chicago
Mekky Media Relations Inc., Chicago
Weber Shandwick, Chicago

Maryland

Weber Shandwick, Baltimore

Massachusetts

Finn Partners, Boston
VIVA Lifestyle PR, Framingham
Weber Shandwick, Boston

Michigan

Finn Partners, Detroit
Weber Shandwick, Detroit

Minnesota

Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

Nevada

The Abbi Agency, Reno

New Hampshire

JSI Research and Training Institute, Inc., Bow

New Jersey

Violet PR, Montclair

New Mexico

Waite Company, The, Albuquerque
Waite Company, The, Taos

New York

Berk Communications, New York
BerlinRosen, New York
Citizen Relations, New York
Edelman, New York
Farrow Communications, Buffalo
Finn Partners, New York
Havas Formula, New York
IW Group, New York
JConnelly, New York
JeffreyGroup, New York
Karbo Communications, New York
KWT Global, New York
Ruder Finn Inc., New York
Taylor, New York
Tierney, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York

North Carolina

Taylor, Charlotte

Ohio

Stevens Strategic Communications, Inc.,
Cleveland

Oregon

Edelman, Portland
Finn Partners, Portland
Weinstein PR, Portland

Pennsylvania

Tierney, Harrisburg
Tierney, Philadelphia
Weber Shandwick, Philadelphia

Tennessee

Finn Partners, Nashville
Weber Shandwick, Nashville

Texas

Edelman, Austin
Edelman, Dallas
Edelman, Houston
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Virginia

BRG Communications, Alexandria

Washington

Edelman, Seattle
Finn Partners, Gig Harbor
Weber Shandwick, Seattle

Non-Profits

Arizona

Serendipit Consulting, Phoenix

California

Ballantines PR, West Hollywood
BerlinRosen, Los Angeles
Blaine Group, The, Beverly Hills
Bob Gold & Associates, Redondo Beach
Brown + Dutch Public Relations, Malibu
Chemistry PR, San Diego
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Financial Profiles, Inc., Los Angeles
Financial Profiles, Inc., Palo Alto
Idea Hall, Costa Mesa
Marketing Maven Public Relations, Camarillo
Orangefiery, Mill Valley
Pollack Group, The, Los Angeles
RF | Binder Partners, Inc., Los Angeles
RF | Binder Partners, Inc., San Francisco
UPRAISE Marketing + Public Relations, San
Francisco
Valerie Allen Public Relations, Sherman Oaks
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara
Wicked Creative, San Diego

Colorado

Communications Strategy Group (CSG),
Denver
Weber Shandwick, Denver

Connecticut

Butler Associates, LLC, Stamford
Mason Public Relations, Bethany

District of Columbia

BerlinRosen, Washington
Curley Company, Washington
Edelman, Washington
Glen Echo Group, Washington

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kglobal, Washington
Kivvit, Washington
McCabe Message Partners, Washington
Signal Group, Washington
Stanton Communications, Inc., Washington
Weber Shandwick, Washington
Xenophon Strategies, Inc., Washington

Florida

Conroy Martinez Group, The, Coral Gables
Dragon Horse Ad Agency, Naples
Edelman, Miami
Edelman, Orlando
EvClay Public Relations, Miami
Ink Link Marketing, Hialeah
Judge Public Relations, LLC, Tampa
Kivvit, Miami
Moore, Inc., Tallahassee
NewmanPR, Miami
Sachs Media Group, Fort Lauderdale
Sachs Media Group, Tallahassee
SharpThink, Palm Beach
SharpThink, West Palm Beach
Waite Company, The, Melbourne
Weber Shandwick, Miami

Georgia

Edelman, Atlanta
Weber Shandwick, Atlanta

Illinois

Carol Fox & Associates, Chicago
Edelman, Chicago
Financial Profiles, Inc., Chicago
Glen Echo Group, Chicago
Kivvit, Chicago
Mekky Media Relations Inc., Chicago
Motion Agency, Inc., The, Chicago
Weber Shandwick, Chicago
Wilks Communications Group, Chicago

Louisiana

Zehnder Communications, New Orleans

Maryland

Pugh & Tiller PR, LLC, Annapolis
Stanton Communications, Inc., Baltimore
Weber Shandwick, Baltimore

Massachusetts

Birnbach Communications Inc., Marblehead
Greenough Brand Storytellers, Watertown
Matter, Newburyport
RF | Binder Partners, Inc., Boston
Weber Shandwick, Boston

Michigan

Piper & Gold Public Relations, Lansing
Weber Shandwick, Detroit

Minnesota

Tunheim, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, St. Louis
TVG, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

Nevada

Wicked Creative, Las Vegas

New Hampshire

JSI Research and Training Institute, Inc., Bow

New Jersey

Diegnan & Associates, Norman, Oldwick
Kivvit, Asbury Park
R&J Strategic Communications, Bridgewater
Tartaglia Communications, LLC, Somerset
Violet PR, Montclair

New Mexico

Waite Company, The, Albuquerque
Waite Company, The, Taos

New York

AJB Communications, Roosevelt Island
Berk Communications, New York
BerlinRosen, New York
Butler Associates, LLC, New York
Edelman, New York
Farrow Communications, Buffalo
Financial Profiles, Inc., New York
FischTank PR, New York
Geto & de Milly, Inc., New York
MG Public Relations, Inc., Nanuet
Goldman Communications Group, Inc.,
Bayside
Goodman Media International, Inc., New York
Havas Formula, New York
High10 Media, New York
iMiller Public Relations, Mamaroneck
Infinite Global, New York
Kaplow Communications, New York
Keith Sherman and Assocs., New York
King + Company, New York
Kivvit, New York
LAK Public Relations, Inc., New York
Lawlor Media Group, New York
Nicholas & Lence Communications, New
York
Pollack Group, The, New York
Powell Mayas, Long Island City
Reich Communications, New York
RF | Binder Partners, Inc., New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
SharpThink, New York
Stanton Communications, Inc., New York
TASC Group, The, New York
Tierney, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York

Ohio

Approach Marketing, Worthington
FrazierHeiby, Columbus
Inspire PR Group, Columbus
Paul Werth Associates, Columbus
Rooop & Co., Cleveland
Stevens Strategic Communications, Inc.,
Cleveland

Oregon

A.wordsmith, Portland
Bloom Communications, Portland
Edelman, Portland
Weinstein PR, Portland

Pennsylvania

Brian Communications, Philadelphia
Buchanan Public Relations LLC, Bryn Mawr
Devine + Partners, Philadelphia
Furia Rubel Communications, Inc.,
Doylestown
Powers Brand Communications LLC, Wayne
Tierney, Harrisburg
Tierney, Philadelphia
Weber Shandwick, Philadelphia

Tennessee

Orange Orchard PR, Maryville
Ripley PR, Inc., Maryville
Stones River Group, Nashville
Weber Shandwick, Nashville

Texas

Bloom Communications, Austin
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Virginia

Sage Communications, McLean
Silverline Communications, Vienna

Washington

Edelman, Seattle
Weber Shandwick, Seattle

Political Candidates

California

BerlinRosen, Los Angeles
Cerrell Associates, Inc., Los Angeles
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

Communications Strategy Group (CSG),
Denver
Weber Shandwick, Denver

Connecticut

Butler Associates, LLC, Stamford

District of Columbia

BerlinRosen, Washington
Edelman, Washington
Weber Shandwick, Washington

Florida

Edelman, Miami
Edelman, Orlando
Weber Shandwick, Miami

Georgia

Edelman, Atlanta
Weber Shandwick, Atlanta

Illinois

Edelman, Chicago
Weber Shandwick, Chicago

Maryland

Weber Shandwick, Baltimore

Massachusetts

Weber Shandwick, Boston

Michigan

Weber Shandwick, Detroit

Minnesota

Weber Shandwick, Minneapolis



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Political Candidates continued

Missouri

FleishmanHillard, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

Nevada

The Abbi Agency, Reno

New York

AJB Communications, Roosevelt Island
BerlinRosen, New York
Butler Associates, LLC, New York
Edelman, New York
Ruder Finn Inc., New York
Weber Shandwick, East Aurora
Weber Shandwick, New York

Oregon

Edelman, Portland

Pennsylvania

Weber Shandwick, Philadelphia

Tennessee

Weber Shandwick, Nashville

Texas

Edelman, Austin
Edelman, Dallas
Edelman, Houston
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Washington

Edelman, Seattle
Weber Shandwick, Seattle

Professional Services

Alabama

Markstein, Birmingham
Stephen Bradley & Associates LLC,
Birmingham
Stephen Bradley & Associates LLC,
Montgomery

California

Allison+Partners, San Francisco
BerlinRosen, Los Angeles
Bob Gold & Associates, Redondo Beach
Cerrell Associates, Inc., Los Angeles
Chemistry PR, San Diego
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edge Communications, Inc., Los Angeles
Evoke KYNE, Burbank
Financial Profiles, Inc., Los Angeles
Financial Profiles, Inc., Palo Alto
Fineman PR, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
Hoyt Organization Inc., The, Torrance
ICR, San Diego
ICR, San Francisco
Idea Hall, Costa Mesa
IW Group, Los Angeles
IW Group, San Francisco
Karbo Communications, Redwood City
Karbo Communications, San Francisco
Landis Communications Inc. (LCI), San
Francisco
Marketing Maven Public Relations, Camarillo

Merritt Group, San Francisco
Mission North, San Francisco
MSR Communications, LLC, San Francisco
Padilla, San Francisco
Peppercomm, San Francisco
Perry Communications Group, Inc.,
Sacramento
Pollack Group, The, Los Angeles
Revell Communications, Roseville
Singer Associates, Inc., San Francisco
Sloane & Company, San Francisco
Taylor, Santa Monica
Taylor & Company, Los Angeles
UPRAISE Marketing + Public Relations, San
Francisco
W2O, San Francisco
Walt & Company Communications,
Campbell
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara
Zapwater Communications, Los Angeles

Colorado

Communications Strategy Group (CSG),
Denver
Durée & Company, Inc., Aspen
Weber Shandwick, Denver

Connecticut

Butler Associates, LLC, Stamford
ICR, Norwalk
Mason Public Relations, Bethany

District of Columbia

APCO Worldwide, Washington
BerlinRosen, Washington
Curley Company, Washington
Edelman, Washington
Falls, Washington
Finn Partners, Washington
Kivvit, Washington
Padilla, Washington
Signal Group, Washington
Stanton Communications, Inc., Washington
The Reis Group, Washington
Tricom Associates, Inc., Washington
Weber Shandwick, Washington
Xenophon Strategies, Inc., Washington

Florida

Boardroom Communications, Inc., Fort
Lauderdale
Boardroom Communications, Inc., Miami
Boardroom Communications, Inc., Naples
Boardroom Communications, Inc., Orlando
Boardroom Communications, Inc., Tampa
Boardroom Communications, Inc., West Palm
Beach
Conroy Martinez Group, The, Coral Gables
Dragon Horse Ad Agency, Naples
Durée & Company, Inc., Fort Lauderdale
Edelman, Miami
Edelman, Orlando
EvClay Public Relations, Miami
Finn Partners, Fort Lauderdale
Fish Consulting, Fort Lauderdale
JeffreyGroup, Miami
Judge Public Relations, LLC, Tampa
Kivvit, Miami
Moore, Inc., Tallahassee
NewmanPR, Miami
rbb Communications, Miami
Sachs Media Group, Fort Lauderdale

Sachs Media Group, Tallahassee
Weber Shandwick, Miami
Zapwater Communications, Miami

Georgia

Agency Ten22, Cumming
Brandware, Atlanta
Edelman, Atlanta
Hope-Beckham Inc., Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Illinois

Akrete: Business, Articulated, Evanston
Dixon|James Communications, Chicago
Edelman, Chicago
Financial Profiles, Inc., Chicago
Finn Partners, Chicago
G&S Business Communications, Chicago
Greentarget Global LLC, Chicago
Grisko LLC, Chicago
Kivvit, Chicago
L.C. Williams & Associates, Chicago
Motion Agency, Inc., The, Chicago
Padilla, Chicago
Pietryla PR & Marketing, Chicago
Reputation Partners, Chicago
Weber Shandwick, Chicago
Wilks Communications Group, Chicago
Zapwater Communications, Chicago

Indiana

MEK Group, Carmel

Louisiana

Ehrhardt Group, The, New Orleans

Maryland

ICR, Baltimore
Pugh & Tiller PR, LLC, Annapolis
Stanton Communications, Inc., Baltimore
Weber Shandwick, Baltimore

Massachusetts

BackBay Communications, Boston
Bimbach Communications Inc., Marblehead
CGPR LLC, Marblehead
Finn Partners, Boston
Greenough Brand Storytellers, Watertown
ICR, Boston
LaVoieHealthScience, Boston
Matter, Newburyport
Sloane & Company, Boston
Weber Shandwick, Boston

Michigan

EAFocus Inc., Rochester
Finn Partners, Detroit
Identity, Bingham Farms
Lambert, Detroit
lovio george | communications + design,
Detroit
Weber Shandwick, Detroit

Minnesota

Padilla, Minneapolis
Tunheim, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, St. Louis
Standing Partnership, St. Louis
TVG, St. Louis

Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

Nevada

The Abbi Agency, Reno

New Jersey

Jeremy Woolf Consulting, Glen Ridge
Kivvit, Asbury Park
Pierpont Communications Inc., Princeton
R&J Strategic Communications, Bridgewater
Rosica Communications, Fair Lawn
SPI Group LLC, The, Fairfield
Violet PR, Montclair

New York

AJB Communications, Roosevelt Island
APCO Worldwide, New York
BerlinRosen, New York
Berman Group, Inc., The, New York
Bliss Integrated Communication, New York
Butler Associates, LLC, New York
Caliber Corporate Advisers, New York
Crenshaw Communications, New York
Edelman, New York
Evoke KYNE, New York
5W Public Relations, New York
Farrow Communications, Buffalo
Feintuch Communications, New York
Financial Profiles, Inc., New York
Finn Partners, New York
G&S Business Communications, New York
GMG Public Relations, Inc., Nanuet
Goldman Communications Group, Inc.,
Bayside
Goodman Media International, Inc., New York
Gould+Partners LLC, New York
Havas Formula, New York
Hot Paper Lantern, New York
ICR, New York
Infinite Global, New York
IW Group, New York
JConnelly, New York
JeffreyGroup, New York
Kaplow Communications, New York
Karbo Communications, New York
Kivvit, New York
KWT Global, New York
Lambert, New York
LaVoieHealthScience, Brooklyn
Montieth & Company, New York
MWWPR, New York
North 6th Agency, Inc. (N6A), New York
Padilla, New York
Peppercomm, New York
Pollack Group, The, New York
Profile Advisors LLC, New York
Prosek Partners, New York
Ripp Media/Public Relations, Inc., New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
Sloane & Company, New York
Stanton Communications, Inc., New York
Taylor, New York
the10company, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York

North Carolina

French | West | Vaughan, Raleigh
G&S Business Communications, Raleigh
Taylor, Charlotte

Ohio

akhia communications, Cleveland

akhia communications, Hudson
Approach Marketing, Worthington
Fahlgren Mortine, Columbus
Falls, Cleveland
FrazierHeiby, Columbus
Inspire PR Group, Columbus
Paul Werth Associates, Columbus
Roop & Co., Cleveland
Stevens Strategic Communications, Inc.,
Cleveland

Oregon

A.wordsmith, Portland
Bloom Communications, Portland
Edelman, Portland
Finn Partners, Portland

Pennsylvania

Bravo Group, Harrisburg
Brownstein Group, Philadelphia
Buchanan Public Relations LLC, Bryn Mawr
Devine + Partners, Philadelphia
Evoke KYNE, Philadelphia
Furia Rubel Communications, Inc.,
Doylestown
Gregory FCA, Ardmore
Powers Brand Communications LLC, Wayne
Weber Shandwick, Philadelphia
WordWrite Communications LLC, Pittsburgh

Tennessee

Bradford Group, The, Nashville
Finn Partners, Nashville
MP&F Strategic Communications, Nashville
Orange Orchard PR, Maryville
Ripley PR, Inc., Maryville
Weber Shandwick, Nashville

Texas

Bloom Communications, Austin
Champion Management Group, Addison
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Jackson Spalding, Dallas
Ketner Group Communications, Austin
Pierpont Communications Inc., Austin
Pierpont Communications Inc., Dallas
Pierpont Communications Inc., Houston
Pierpont Communications Inc., San Antonio
Touchdown PR, Austin
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Virginia

BRG Communications, Alexandria
Merritt Group, McLean
Padilla, Richmond

Washington

Edelman, Seattle
Finn Partners, Gig Harbor
Weber Shandwick, Seattle

Wisconsin

Reputation Partners, Milwaukee

Purpose/CSR

California

BerlinRosen, Los Angeles
Brown + Dutch Public Relations, Malibu
Edelman, Los Angeles
Edelman, Sacramento

Edelman, San Francisco
Financial Profiles, Inc., Los Angeles
Financial Profiles, Inc., Palo Alto
Idea Hall, Costa Mesa
Mission North, San Francisco
Relevance International, Los Angeles
RF | Binder Partners, Inc., Los Angeles
RF | Binder Partners, Inc., San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

Weber Shandwick, Denver

District of Columbia

BerlinRosen, Washington
Edelman, Washington
Glen Echo Group, Washington
Kivvit, Washington
Signal Group, Washington
Weber Shandwick, Washington
Xenophon Strategies, Inc., Washington

Florida

Edelman, Miami
Edelman, Orlando
Kivvit, Miami
Moore, Inc., Tallahassee
SharpThink, Palm Beach
SharpThink, West Palm Beach
Weber Shandwick, Miami

Georgia

Edelman, Atlanta
Weber Shandwick, Atlanta

Illinois

Edelman, Chicago
Financial Profiles, Inc., Chicago
G&S Business Communications, Chicago
Glen Echo Group, Chicago
Kivvit, Chicago
Mekky Media Relations Inc., Chicago
Weber Shandwick, Chicago

Maryland

Weber Shandwick, Baltimore

Massachusetts

RF | Binder Partners, Inc., Boston
Weber Shandwick, Boston

Michigan

Lambert, Detroit
Weber Shandwick, Detroit

Minnesota

Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, St. Louis
TVG, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

Kivvit, Asbury Park
Taft Communications, Lawrenceville

New York

BerlinRosen, New York
Channel V Media, New York
Edelman, New York

Purpose/CSR continued

Financial Profiles, Inc., New York
G&S Business Communications, New York
Hot Paper Lantern, New York
King + Company, New York
Kivvit, New York
Lambert, New York
Relevance International, New York
RF | Binder Partners, Inc., New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
SharpThink, New York
Tierney, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York

North Carolina

G&S Business Communications, Raleigh

Ohio

Approach Marketing, Worthington
Paul Werth Associates, Columbus

Oregon

Edelman, Portland

Pennsylvania

Devine + Partners, Philadelphia
Tierney, Harrisburg
Tierney, Philadelphia
Weber Shandwick, Philadelphia

Tennessee

Weber Shandwick, Nashville

Texas

Edelman, Austin
Edelman, Dallas
Edelman, Houston
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Virginia

Silverline Communications, Vienna

Washington

Edelman, Seattle
Weber Shandwick, Seattle

Real Estate Finance & Development

Alabama

Markstein, Birmingham

Arizona

Serendipit Consulting, Phoenix

California

Allison+Partners, San Francisco
BerlinRosen, Los Angeles
C&R, Santa Monica
Chemistry PR, San Diego
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Financial Profiles, Inc., Los Angeles
Financial Profiles, Inc., Palo Alto
Fineman PR, San Francisco
Hoyt Organization Inc., The, Torrance
ICR, San Diego
ICR, San Francisco
Idea Hall, Costa Mesa

InkHouse, San Francisco
J Public Relations, San Diego
J Public Relations, Santa Monica
Karbo Communications, Redwood City
Karbo Communications, San Francisco
Landis Communications Inc. (LCI), San Francisco

Lou Hammond Group, Los Angeles
Mission North, San Francisco
Murphy O'Brien, Los Angeles
Pollack Group, The, Los Angeles
Relevance International, Los Angeles
Revell Communications, Roseville
Singer Associates, Inc., San Francisco
Sloane & Company, San Francisco
Taylor & Company, Los Angeles
Torrenzano Group, The, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara
Wicked Creative, San Diego
Zapwater Communications, Los Angeles

Colorado

Communications Strategy Group (CSG), Denver
Durée & Company, Inc., Aspen
Lou Hammond Group, Denver
Novitas Communications, Denver
Weber Shandwick, Denver

Connecticut

Butler Associates, LLC, Stamford
ICR, Norwalk
Torrenzano Group, The, Hartford

District of Columbia

BerlinRosen, Washington
Edelman, Washington
Falls, Washington
Kivvit, Washington
Rasky Partners, Inc., Washington
Torrenzano Group, The, Washington
Weber Shandwick, Washington

Florida

Boardroom Communications, Inc., Fort Lauderdale
Boardroom Communications, Inc., Miami
Boardroom Communications, Inc., Naples
Boardroom Communications, Inc., Orlando
Boardroom Communications, Inc., Tampa
Boardroom Communications, Inc., West Palm Beach
Carolyn Izzo Integrated Communications (CIIC), Miami
Conroy Martinez Group, The, Coral Gables
David Pearson Associates, Coral Gables
Dragon Horse Ad Agency, Naples
Durée & Company, Inc., Fort Lauderdale
Edelman, Miami
Edelman, Orlando
EvClay Public Relations, Miami
Kivvit, Miami
Lou Hammond Group, Miami
Moore, Inc., Tallahassee
rbb Communications, Miami
SharpThink, Palm Beach
SharpThink, West Palm Beach
Weber Shandwick, Miami
Zapwater Communications, Miami

Georgia

A. Brown-Olmstead Associates, Ltd., Atlanta

BLH Consulting, Inc., Atlanta
Edelman, Atlanta
Hope-Beckham Inc., Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Illinois

Akrete: Business, Articulated, Evanston
Edelman, Chicago
Financial Profiles, Inc., Chicago
G&S Business Communications, Chicago
Grisko LLC, Chicago
Kivvit, Chicago
Superior Public Relations, Chicago
Weber Shandwick, Chicago
Zapwater Communications, Chicago

Indiana

MEK Group, Carmel

Maryland

ICR, Baltimore
Pugh & Tiller PR, LLC, Annapolis
Weber Shandwick, Baltimore

Massachusetts

ICR, Boston
InkHouse, Waltham
Rasky Partners, Inc., Boston
Regan Communications Group, Boston
Sloane & Company, Boston
Weber Shandwick, Boston

Michigan

Identity, Bingham Farms
Logos Communications, Inc., Canton
Weber Shandwick, Detroit

Minnesota

Weber Shandwick, Minneapolis

Missouri

TVG, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

Nevada

The Abbi Agency, Reno
Wicked Creative, Las Vegas

New Jersey

Coyne Public Relations, Parsippany
Kivvit, Asbury Park
R&J Strategic Communications, Bridgewater
RAM Communications, Cranford
Violet PR, Montclair

New York

AJB Communications, Roosevelt Island
BerlinRosen, New York
Berman Group, Inc., The, New York
Butler Associates, LLC, New York
C&R, New York
Caliber Corporate Advisers, New York
Carolyn Izzo Integrated Communications (CIIC), Nyack
Coyne Public Relations, New York
Edelman, New York
5W Public Relations, New York
Farrow Communications, Buffalo
Feintuch Communications, New York
Financial Profiles, Inc., New York
FischTank PR, New York

**WORK THAT
DARES TO**

make a difference.

We are an integrated communications company on a mission: to help brands get to precisely what matters. By engaging audiences in more meaningful ways, we create and implement solutions designed to deliver measurable results.



Real Estate Finance & Dev. continued

G&S Business Communications, New York
Geto & de Milly, Inc., New York
GMG Public Relations, Inc., Nanuet
Goldman Communications Group, Inc.,
 Bayside
Havas Formula, New York
High10 Media, New York
ICR, New York
Infinite Global, New York
InkHouse, New York
J Public Relations, New York
JConnelly, New York
Karbo Communications, New York
Kivvit, New York
KWT Global, New York
LAK Public Relations, Inc., New York
Lawlor Media Group, New York
Lou Hammond Group, New York
Magrino PR, New York
North 6th Agency, Inc. (N6A), New York
Pollack Group, The, New York
Profile Advisors LLC, New York
Relevance International, New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
SharpThink, New York
Sloane & Company, New York
Tierney, New York
Torrenzano Group, The, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York

North Carolina

G&S Business Communications, Raleigh

Ohio

Approach Marketing, Worthington
Falls, Cleveland
Inspire PR Group, Columbus

Oregon

Edelman, Portland

Pennsylvania

Brian Communications, Philadelphia
Brownstein Group, Philadelphia
Buchanan Public Relations LLC, Bryn Mawr
Furia Rubel Communications, Inc.,
 Doylestown
Gregory FCA, Ardmore
Tierney, Harrisburg
Tierney, Philadelphia
Torrenzano Group, The, Philadelphia
Weber Shandwick, Philadelphia

Rhode Island

Duffy & Shanley, Inc., Providence

South Carolina

Lou Hammond Group, Charleston

Tennessee

Bradford Group, The, Nashville
Stones River Group, Nashville
Weber Shandwick, Nashville

Texas

Edelman, Austin
Edelman, Dallas
Edelman, Houston
Jackson Spalding, Dallas
Lou Hammond Group, Houston
Torrenzano Group, The, Austin

Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Washington

Edelman, Seattle
Weber Shandwick, Seattle

Social Media

Alabama

Stephen Bradley & Associates LLC,
 Birmingham
Stephen Bradley & Associates LLC,
 Montgomery

Arizona

Off Madison Ave, Phoenix
Serendipit Consulting, Phoenix

California

Allison+Partners, San Francisco
AMW Group, West Hollywood
BerlinRosen, Los Angeles
BLAZE PR, Santa Monica
Bospar, San Francisco
Cerrell Associates, Inc., Los Angeles
Chemistry PR, San Diego
Citizen Relations, Irvine
Citizen Relations, Los Angeles
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edge Communications, Inc., Los Angeles
Financial Profiles, Inc., Los Angeles
Financial Profiles, Inc., Palo Alto
Fineman PR, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
GOLD PR & Social Media, Irvine
Hawkins International Public Relations, Los
 Angeles
Hoyt Organization Inc., The, Torrance
ICR, San Diego
ICR, San Francisco
Idea Hall, Costa Mesa
imre, LLC, Los Angeles
IW Group, Los Angeles
IW Group, San Francisco
J Public Relations, San Diego
J Public Relations, Santa Monica
Karbo Communications, Redwood City
Karbo Communications, San Francisco
Landis Communications Inc. (LCI), San
 Francisco
LaunchSquad, San Francisco
Lou Hammond Group, Los Angeles
M Booth, San Francisco
Marketing Maven Public Relations, Camarillo
Mission North, San Francisco
Murphy O'Brien, Los Angeles
Padilla, San Francisco
Peppercomm, San Francisco
Pollack Group, The, Los Angeles
Relevance International, Los Angeles
RF | Binder Partners, Inc., Los Angeles
RF | Binder Partners, Inc., San Francisco
Sloane & Company, San Francisco
360PR+, San Francisco
Taylor, Santa Monica
The Storied Group, Los Angeles
Torrenzano Group, The, San Francisco
Valerie Allen Public Relations, Sherman Oaks
W2O, San Francisco
Walt & Company Communications,
 Campbell

Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara
Wicked Creative, San Diego
Zapwater Communications, Los Angeles

Colorado

Communications Strategy Group (CSG),
 Denver
Durée & Company, Inc., Aspen
INK Communications Co., Denver
Lou Hammond Group, Denver
Weber Shandwick, Denver

Connecticut

CashmanKatz, Glastonbury
ICR, Norwalk
Torrenzano Group, The, Hartford

District of Columbia

BerlinRosen, Washington
Curley Company, Washington
Edelman, Washington
Falls, Washington
Finn Partners, Washington
kglobal, Washington
Kivvit, Washington
Padilla, Washington
Rasky Partners, Inc., Washington
Signal Group, Washington
Stanton Communications, Inc., Washington
The Reis Group, Washington
Torrenzano Group, The, Washington
Tricom Associates, Inc., Washington
Weber Shandwick, Washington
Xenophon Strategies, Inc., Washington

Florida

Boardroom Communications, Inc., Fort
 Lauderdale
Boardroom Communications, Inc., Miami
Boardroom Communications, Inc., Naples
Boardroom Communications, Inc., Orlando
Boardroom Communications, Inc., Tampa
Boardroom Communications, Inc., West Palm
 Beach
Conroy Martinez Group, The, Coral Gables
Dragon Horse Ad Agency, Naples
Durée & Company, Inc., Fort Lauderdale
Edelman, Miami
Edelman, Orlando
EvClay Public Relations, Miami
Finn Partners, Fort Lauderdale
Fish Consulting, Fort Lauderdale
Hemsworth Communications, Fort Lauderdale
Ink Link Marketing, Hialeah
JeffreyGroup, Miami
Judge Public Relations, LLC, Tampa
Kivvit, Miami
Lou Hammond Group, Miami
M Booth, Miami
Moore, Inc., Tallahassee
NewmanPR, Miami
rbb Communications, Miami
Sachs Media Group, Fort Lauderdale
Sachs Media Group, Tallahassee
SharpThink, Palm Beach
SharpThink, West Palm Beach
TJM Communications, Inc., Oviedo (Orlando
 area)
Waite Company, The, Melbourne
Weber Shandwick, Miami
Zapwater Communications, Miami



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Bold makes an impact. Change inspires.
We reveal the possibilities for your brand.

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rbbcommunications.com

Social Media continued

Georgia

Agency Ten22, Cumming
Brandware, Atlanta
Edelman, Atlanta
Hope-Beckham Inc., Atlanta
M Booth, Atlanta
March Communications, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Illinois

Akrete: Business, Articulated, Evanston
Carol Fox & Associates, Chicago
Edelman, Chicago
Financial Profiles, Inc., Chicago
Finn Partners, Chicago
G&S Business Communications, Chicago
Jasculca Terman Strategic Communications,
Chicago
Kivvit, Chicago
L.C. Williams & Associates, Chicago
La Kart People, Communications, Chicago
LaunchSquad, Chicago
Motion Agency, Inc., The, Chicago
Padilla, Chicago
Public Communications Inc., Chicago
Weber Shandwick, Chicago
Wilks Communications Group, Chicago
Zapwater Communications, Chicago

Maryland

ICR, Baltimore
imre, LLC, Baltimore
Stanton Communications, Inc., Baltimore
Weber Shandwick, Baltimore

Massachusetts

BackBay Communications, Boston
Birnbach Communications Inc., Marblehead
Finn Partners, Boston
Greenough Brand Storytellers, Watertown
ICR, Boston
LaunchSquad, Cambridge
M Booth, Boston
March Communications, Boston
Matter, Newburyport
Rasky Partners, Inc., Boston
Regan Communications Group, Boston
RF | Binder Partners, Inc., Boston
SHIFT Communications, Boston
Sloane & Company, Boston
360PR+, Boston
Version 2.0 Communications, Boston
Weber Shandwick, Boston

Michigan

Finn Partners, Detroit
Identity, Bingham Farms
Weber Shandwick, Detroit

Minnesota

Beehive Strategic Communication, St. Paul
Carmichael Lynch Relate, Minneapolis
Padilla, Minneapolis
Tunheim, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, St. Louis
TVG, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

Nevada

The Abbi Agency, Reno
Wicked Creative, Las Vegas

New Hampshire

JSI Research and Training Institute, Inc., Bow

New Jersey

Coyne Public Relations, Parsippany
Jeremy Woolf Consulting, Glen Ridge
Kivvit, Asbury Park
R&J Strategic Communications, Bridgewater
Rosica Communications, Fair Lawn
Violet PR, Montclair

New Mexico

Waite Company, The, Albuquerque
Waite Company, The, Taos

New York

BerlinRosen, New York
Berman Group, Inc., The, New York
Carmichael Lynch Relate, New York
CashmanKatz, New York
Citizen Relations, New York
Coyne Public Relations, New York
CRC, Inc., New York
Crenshaw Communications, New York
Edelman, New York
EVINS Communications, Ltd., New York
5W Public Relations, New York
Farrow Communications, Buffalo
Feintuch Communications, New York
Financial Profiles, Inc., New York
Finn Partners, New York
FischTank PR, New York
G&S Business Communications, New York
Geto & de Milly, Inc., New York
Goodman Media International, Inc., New York
Havas Formula, New York
Hawkins International Public Relations, New
York
High10 Media, New York
Hot Paper Lantern, New York
ICR, New York
imre, LLC, New York
INK Communications Co., New York
IW Group, New York
J Public Relations, New York
JConnelly, New York
JeffreyGroup, New York
Kaplow Communications, New York
Karbo Communications, New York
Kivvit, New York
KWT Global, New York
LaunchSquad, New York
Lou Hammond Group, New York
M Booth, New York
Magrino PR, New York
Mower, Syracuse
Padilla, New York
Peppercomm, New York
Pollack Group, The, New York
Relevance International, New York
RF | Binder Partners, Inc., New York
Ruder Finn Inc., New York
SharpThink, New York
Sloane & Company, New York
Stanton Communications, Inc., New York
Stuntman PR, New York
360PR+, New York
Taylor, New York
the10company, New York
Tierney, New York
Torrenzano Group, The, New York

Weber Shandwick, East Aurora
Weber Shandwick, New York

North Carolina

G&S Business Communications, Raleigh
M Booth, Raleigh
Taylor, Charlotte

Ohio

akhia communications, Cleveland
akhia communications, Hudson
Approach Marketing, Worthington
Fahlgren Mortine, Columbus
Falls, Cleveland
Inspire PR Group, Columbus
Paul Werth Associates, Columbus
Roop & Co., Cleveland
Stevens Strategic Communications, Inc.,
Cleveland

Oregon

Edelman, Portland
Finn Partners, Portland
Weinstein PR, Portland

Pennsylvania

Brian Communications, Philadelphia
Brownstein Group, Philadelphia
Devine + Partners, Philadelphia
Furia Rubel Communications, Inc.,
Doylestown
Gatesman, Pittsburgh
Gregory FCA, Ardmore
imre, LLC, Philadelphia
Tierney, Harrisburg
Tierney, Philadelphia
Torrenzano Group, The, Philadelphia
Weber Shandwick, Philadelphia
WordWrite Communications LLC, Pittsburgh

Rhode Island

Caster Communications, Inc., Wakefield
Duffy & Shanley, Inc., Providence

South Carolina

Lou Hammond Group, Charleston

Tennessee

Finn Partners, Nashville
MP&F Strategic Communications, Nashville
Orange Orchard PR, Maryville
Ripley PR, Inc., Maryville
Stones River Group, Nashville
Weber Shandwick, Nashville

Texas

BizCom Associates, Plano
Edelman, Austin
Edelman, Dallas
Edelman, Houston
INK Communications Co., Austin
Lou Hammond Group, Houston
Torrenzano Group, The, Austin
Touchdown PR, Austin
TruePoint Communications, Dallas
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Virginia

BRG Communications, Alexandria
Padilla, Richmond
Sage Communications, McLean

Washington

Edelman, Seattle
 Finn Partners, Gig Harbor
 Weber Shandwick, Seattle

Sports/Leisure**Alabama**

Markstein, Birmingham

Arizona

Off Madison Ave, Phoenix
 Serendipit Consulting, Phoenix

California

Allison+Partners, San Francisco
 AMW Group, West Hollywood
 BerlinRosen, Los Angeles
 BLAZE PR, Santa Monica
 Edelman, Los Angeles
 Edelman, Sacramento
 Edelman, San Francisco
 ICR, San Diego
 ICR, San Francisco
 imre, LLC, Los Angeles
 Karbo Communications, Redwood City
 Karbo Communications, San Francisco
 Perry Communications Group, Inc.,
 Sacramento
 Revell Communications, Roseville
 360PR+, San Francisco
 Taylor, Santa Monica
 Weber Shandwick, Los Angeles
 Weber Shandwick, San Francisco
 Weber Shandwick, San Jose
 Weber Shandwick, Santa Barbara

Colorado

Communications Strategy Group (CSG),
 Denver
 Turner, Denver
 Weber Shandwick, Denver

Connecticut

CashmanKatz, Glastonbury
 ICR, Norwalk

District of Columbia

BerlinRosen, Washington
 Edelman, Washington
 Falls, Washington
 Kivvit, Washington
 Signal Group, Washington
 Weber Shandwick, Washington
 Xenophon Strategies, Inc., Washington

Florida

David Pearson Associates, Coral Gables
 Dragon Horse Ad Agency, Naples
 Edelman, Miami
 Edelman, Orlando
 Fish Consulting, Fort Lauderdale
 JeffreyGroup, Miami
 Judge Public Relations, LLC, Tampa
 Kivvit, Miami
 Moore, Inc., Tallahassee
 rbb Communications, Miami
 Sachs Media Group, Fort Lauderdale
 Sachs Media Group, Tallahassee
 SharpThink, Palm Beach
 SharpThink, West Palm Beach
 Weber Shandwick, Miami

Georgia

Brandware, Atlanta

Edelman, Atlanta
 Hope-Beckham Inc., Atlanta
 Jackson Spalding, Athens
 Jackson Spalding, Atlanta
 Trevelino/Keller, Atlanta
 Weber Shandwick, Atlanta

Illinois

Carol Fox & Associates, Chicago
 Edelman, Chicago
 Kivvit, Chicago
 Public Communications Inc., Chicago
 Weber Shandwick, Chicago

Louisiana

Ehrhardt Group, The, New Orleans

Maryland

ICR, Baltimore
 imre, LLC, Baltimore
 Weber Shandwick, Baltimore

Massachusetts

CGPR LLC, Marblehead
 ICR, Boston
 Regan Communications Group, Boston
 360PR+, Boston
 Weber Shandwick, Boston

Michigan

Weber Shandwick, Detroit

Minnesota

Carmichael Lynch Relate, Minneapolis
 Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, St. Louis
 TVG, St. Louis
 Weber Shandwick, Kansas City
 Weber Shandwick, St. Louis

New Jersey

Coyne Public Relations, Parsippany
 Kivvit, Asbury Park

New York

AJB Communications, Roosevelt Island
 Berk Communications, New York
 BerlinRosen, New York
 Carmichael Lynch Relate, New York
 CashmanKatz, New York
 Coyne Public Relations, New York
 Edelman, New York
 5W Public Relations, New York
 Geto & de Milly, Inc., New York
 Havas Formula, New York
 Hot Paper Lantern, New York
 Hunter, New York
 ICR, New York
 imre, LLC, New York
 JeffreyGroup, New York
 Karbo Communications, New York
 Keith Sherman and Assocs., New York
 Kivvit, New York
 KWT Global, New York
 MWWPR, New York
 North 6th Agency, Inc. (N6A), New York
 Rubenstein Public Relations, New York
 Ruder Finn Inc., New York
 SharpThink, New York
 360PR+, New York
 Taylor, New York
 Tierney, New York
 Turner, New York

Weber Shandwick, East Aurora
 Weber Shandwick, New York

North Carolina

French | West | Vaughan, Raleigh
 Taylor, Charlotte

Ohio

Approach Marketing, Worthington
 Fahlgren Mortine, Columbus
 Falls, Cleveland

Oregon

Edelman, Portland
 Weinstein PR, Portland

Pennsylvania

Brownstein Group, Philadelphia
 Buchanan Public Relations LLC, Bryn Mawr
 imre, LLC, Philadelphia
 Tierney, Harrisburg
 Tierney, Philadelphia
 Weber Shandwick, Philadelphia

Rhode Island

Duffy & Shanley, Inc., Providence

Tennessee

Stones River Group, Nashville
 Weber Shandwick, Nashville

Texas

Champion Management Group, Addison
 Edelman, Austin
 Edelman, Dallas
 Edelman, Houston
 Jackson Spalding, Dallas
 Weber Shandwick, Austin
 Weber Shandwick, Dallas
 Weber Shandwick, Houston

Virginia

Sage Communications, McLean

Washington

Edelman, Seattle
 Weber Shandwick, Seattle

Technology

Highwire PR, Chicago IL

Alabama

Markstein, Birmingham
 Stephen Bradley & Associates LLC,
 Birmingham
 Stephen Bradley & Associates LLC,
 Montgomery

Arizona

Serendipit Consulting, Phoenix

California

Allison+Partners, San Francisco
 AMW Group, West Hollywood
 Bacheff Communications, Newport Beach
 BerlinRosen, Los Angeles
 Bob Gold & Associates, Redondo Beach
 Bospar, San Francisco
 Brown + Dutch Public Relations, Malibu
 Cerrell Associates, Inc., Los Angeles
 Edelman, Los Angeles
 Edelman, Sacramento
 Edelman, San Francisco
 Edge Communications, Inc., Los Angeles

Technology continued

Financial Profiles, Inc., Los Angeles
Financial Profiles, Inc., Palo Alto
Finn Partners, Los Angeles
Finn Partners, San Francisco
Firecracker PR, Brea
Global Results Communications, Santa Ana
Highwire PR, San Francisco
Hoffman Agency, The, San Jose
Hotwire, San Francisco
Hoyt Organization Inc., The, Torrance
ICR, San Diego
ICR, San Francisco
InkHouse, San Francisco
IW Group, Los Angeles
IW Group, San Francisco
JPR Communications, Woodland Hills
Karbo Communications, Redwood City
Karbo Communications, San Francisco
KCD PR Inc. - Top FinTech PR Firm, San Diego
KP Public Affairs, Sacramento
Landis Communications Inc. (LCI), San Francisco
LaunchSquad, San Francisco
Lou Hammond Group, Los Angeles
Lumina Communications, San Jose
M Booth, San Francisco
Marketing Maven Public Relations, Camarillo
Merritt Group, San Francisco
Mighty, San Francisco
Mission North, San Francisco
MSR Communications, LLC, San Francisco
O'Malley Hansen Communications, Irvine
Orangefiery, Mill Valley
Padilla, San Francisco
PAN Communications, Inc., San Francisco
Peppercomm, San Francisco
Pollack Group, The, Los Angeles
Portavoce Public Relations, Carlsbad
Racepoint Global, San Francisco
Revell Communications, Roseville
Sard Verbinnen & Co, Los Angeles
Sard Verbinnen & Co, San Francisco
Sloane & Company, San Francisco
Torrenzano Group, The, San Francisco
UPRAISE Marketing + Public Relations, San Francisco
W2O, San Francisco
Walker Sands, San Francisco
Walt & Company Communications, Campbell
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

Catapult PR-IR, Boulder
Communications Strategy Group (CSG), Denver
INK Communications Co., Denver
Lou Hammond Group, Denver
Novitas Communications, Denver
Weber Shandwick, Denver

Connecticut

CashmanKatz, Glastonbury
ICR, Norwalk
Mason Public Relations, Bethany
Torrenzano Group, The, Hartford

District of Columbia

APCO Worldwide, Washington
BerlinRosen, Washington

Curley Company, Washington
Edelman, Washington
Falls, Washington
Finn Partners, Washington
Glen Echo Group, Washington
kglobal, Washington
Kivvit, Washington
Makovsky, Washington
Padilla, Washington
Racepoint Global, Washington
Raffetto Herman Strategic Communications, Washington
Rasky Partners, Inc., Washington
Sard Verbinnen & Co, Washington
Signal Group, Washington
Stanton Communications, Inc., Washington
Torrenzano Group, The, Washington
Weber Shandwick, Washington
Xenophon Strategies, Inc., Washington

Florida

CommCentric Solutions, Inc., Tampa
Dragon Horse Ad Agency, Naples
Edelman, Miami
Edelman, Orlando
EvClay Public Relations, Miami
Finn Partners, Fort Lauderdale
JeffreyGroup, Miami
Judge Public Relations, LLC, Tampa
Kivvit, Miami
Lou Hammond Group, Miami
M Booth, Miami
Moore, Inc., Tallahassee
PAN Communications, Inc., Orlando
Weber Shandwick, Miami

Georgia

Agency Ten22, Cumming
ARPR, Atlanta
Brandware, Atlanta
Edelman, Atlanta
Hope-Beckham Inc., Atlanta
M Booth, Atlanta
March Communications, Atlanta
Media Frenzy Global, Atlanta
Trevellino/Keller, Atlanta
Weber Shandwick, Atlanta

Illinois

Akrete: Business, Articulated, Evanston
Edelman, Chicago
Financial Profiles, Inc., Chicago
Finn Partners, Chicago
G&S Business Communications, Chicago
Glen Echo Group, Chicago
Grisko LLC, Chicago
Hotwire, Chicago
Kivvit, Chicago
LaunchSquad, Chicago
Mekky Media Relations Inc., Chicago
O'Malley Hansen Communications, Chicago
Padilla, Chicago
Sard Verbinnen & Co, Chicago
Superior Public Relations, Chicago
Walker Sands, Chicago
Weber Shandwick, Chicago

Indiana

MEK Group, Carmel

Louisiana

ARPR, New Orleans

Maryland

ICR, Baltimore

Pugh & Tiller PR, LLC, Annapolis
Stanton Communications, Inc., Baltimore
Weber Shandwick, Baltimore

Massachusetts

BIGfish Communications, Boston
Bimbach Communications Inc., Marblehead
fama PR, Inc., Boston
Finn Partners, Boston
Greenough Brand Storytellers, Watertown
Highwire PR, Boston
ICR, Boston
InkHouse, Waltham
LaunchSquad, Cambridge
M Booth, Boston
March Communications, Boston
Matter, Newburyport
PAN Communications, Inc., Boston
Racepoint Global, Boston
Rasky Partners, Inc., Boston
Sard Verbinnen & Co, Boston
SHIFT Communications, Boston
Sloane & Company, Boston
Version 2.0 Communications, Boston
Weber Shandwick, Boston

Michigan

Bianchi Public Relations, Inc., Troy
Finn Partners, Detroit
Lambert, Detroit
Logos Communications, Inc., Canton
Robar Public Relations, Detroit
Weber Shandwick, Detroit

Minnesota

Beehive Strategic Communication, St. Paul
Hotwire, Minneapolis
Padilla, Minneapolis
Pocket Hercules, Minneapolis
Tunheim, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, St. Louis
O'Malley Hansen Communications, St. Louis
Standing Partnership, St. Louis
TVG, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

Nevada

The Abbi Agency, Reno

New Jersey

Coyne Public Relations, Parsippany
Jeremy Woolf Consulting, Glen Ridge
Kivvit, Asbury Park
Pierpont Communications Inc., Princeton
R&J Strategic Communications, Bridgewater
RAM Communications, Cranford
Rosica Communications, Fair Lawn
Violet PR, Montclair

New York

AMP3 Public Relations, New York
APCO Worldwide, New York
BerlinRosen, New York
Berman Group, Inc., The, New York
Caliber Corporate Advisers, New York
CashmanKatz, New York
Channel V Media, New York
Coyne Public Relations, New York
CRC, Inc., New York
Crenshaw Communications, New York
Edelman, New York

We're there for our clients when it matters most.

Joele Frank provides effective and disciplined communications counsel and support to help our clients in advancing their business and strategic objectives. Our clients range from large, global public companies to smaller, private enterprises across virtually all industries. Our professionals have been recognized by our peers, the financial community and journalists for their quality work, strategic acumen and creative approach to challenging issues.

We help our clients take control.

Transaction Communications

Shareholder Activism

Investor Relations

Environmental/Social/Governance (ESG)

Restructuring + Bankruptcy

Crisis Communications + Special Situations

Litigation Support

Private Equity

Corporate Communications + Media Relations

Design + Digital

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Technology continued

5W Public Relations, New York
Farrow Communications, Buffalo
Feintuch Communications, New York
Financial Profiles, Inc., New York
Finn Partners, New York
FischTank PR, New York
G&S Business Communications, New York
Havas Formula, New York
Highwire PR, New York
Hot Paper Lantern, New York
Hotwire, New York
Hunter, New York
ICR, New York
iMiller Public Relations, Mamaroneck
INK Communications Co., New York
InkHouse, New York
IW Group, New York
JConnelly, New York
JeffreyGroup, New York
Kaplow Communications, New York
Karbo Communications, New York
Kivvit, New York
KWT Global, New York
Lambert, New York
LaunchSquad, New York
Lou Hammond Group, New York
M Booth, New York
Makovsky, New York
Montieth & Company, New York
MWWPR, New York
North 6th Agency, Inc. (N6A), New York
O'Malley Hansen Communications, New York
Padilla, New York
PAN Communications, Inc., New York
Peppercomm, New York
Pollack Group, The, New York
Prosek Partners, New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
Sard Verbinnen & Co, New York
Sloane & Company, New York
SourceCode Communications, New York
Stanton Communications, Inc., New York
the10company, New York
Tierney, New York
Torrenzano Group, The, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York
Zeno Group, New York

North Carolina

French | West | Vaughan, Raleigh
G&S Business Communications, Raleigh
M Booth, Raleigh
Racepoint Global, Raleigh

Ohio

akhia communications, Cleveland
akhia communications, Hudson
Approach Marketing, Worthington
Fahlgren Mortine, Columbus
Falls, Cleveland
FrazierHeiby, Columbus
Paul Werth Associates, Columbus
Roop & Co., Cleveland
Stevens Strategic Communications, Inc., Cleveland

Oregon

A.wordsmith, Portland
Edelman, Portland
Finn Partners, Portland

Pennsylvania

Brian Communications, Philadelphia
Buchanan Public Relations LLC, Bryn Mawr
Furia Rubel Communications, Inc., Doylestown
Gatesman, Pittsburgh
Gregory FCA, Ardmore
Tierney, Harrisburg
Tierney, Philadelphia
Torrenzano Group, The, Philadelphia
Weber Shandwick, Philadelphia
WordWrite Communications LLC, Pittsburgh

Rhode Island

Caster Communications, Inc., Wakefield
Duffy & Shanley, Inc., Providence

South Carolina

Lou Hammond Group, Charleston

Tennessee

Bradford Group, The, Nashville
Finn Partners, Nashville
MP&F Strategic Communications, Nashville
Orange Orchard PR, Maryville
Ripley PR, Inc., Maryville
Stones River Group, Nashville
Weber Shandwick, Nashville

Texas

Champion Management Group, Addison
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Idea Grove, Dallas
INK Communications Co., Austin
Ketner Group Communications, Austin
Lou Hammond Group, Houston
Pierpont Communications Inc., Austin
Pierpont Communications Inc., Dallas
Pierpont Communications Inc., Houston
Pierpont Communications Inc., San Antonio
Sard Verbinnen & Co, Houston
Torrenzano Group, The, Austin
Touchdown PR, Austin
TruePoint Communications, Dallas
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Virginia

Merritt Group, McLean
Padilla, Richmond
Sage Communications, McLean
Silverline Communications, Vienna

Washington

Edelman, Seattle
Finn Partners, Gig Harbor
Raffetto Herman Strategic Communications, Seattle
Walker Sands, Seattle
Weber Shandwick, Seattle

Travel/Hospitality/Economic Development

Alabama

Markstein, Birmingham
Stephen Bradley & Associates LLC, Birmingham
Stephen Bradley & Associates LLC, Montgomery

Arizona

Off Madison Ave, Phoenix
Serendipit Consulting, Phoenix

California

Allison+Partners, San Francisco
AMW Group, West Hollywood
Ballantines PR, West Hollywood
BerlinRosen, Los Angeles
BLAZE PR, Santa Monica
Brandman Agency, The, Beverly Hills
C&R, Santa Monica
Chemistry PR, San Diego
Citizen Relations, Irvine
Citizen Relations, Los Angeles
Di Moda Public Relations, Santa Monica
Diamond Public Relations, Los Angeles
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
Hawkins International Public Relations, Los Angeles
ICR, San Diego
ICR, San Francisco
Idea Hall, Costa Mesa
J Public Relations, San Diego
J Public Relations, Santa Monica
Karbo Communications, Redwood City
Karbo Communications, San Francisco
KP Public Affairs, Sacramento
Lou Hammond Group, Los Angeles
M Booth, San Francisco
Marketing Maven Public Relations, Camarillo
Murphy O'Brien, Los Angeles
Nike Communications, Inc., Los Angeles
Padilla, San Francisco
Pollack Group, The, Los Angeles
Relevance International, Los Angeles
Revell Communications, Roseville
Segal Communications, Mill Valley
360PR+, San Francisco
The Storied Group, Los Angeles
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara
Wicked Creative, San Diego
Zapwater Communications, Los Angeles

Colorado

Communications Strategy Group (CSG), Denver
Durée & Company, Inc., Aspen
Lou Hammond Group, Denver
Turner, Denver
Weber Shandwick, Denver

Connecticut

CashmanKatz, Glastonbury
ICR, Norwalk
Mason Public Relations, Bethany

District of Columbia

BerlinRosen, Washington
Curley Company, Washington
Edelman, Washington
Finn Partners, Washington
Kivvit, Washington
Padilla, Washington
Signal Group, Washington
Stanton Communications, Inc., Washington
Weber Shandwick, Washington
Xenophon Strategies, Inc., Washington

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Travel/Hospitality/Econ. Dev. continued**Florida**

Brustman Carrino Public Relations, Miami
 Carolyn Izzo Integrated Communications (CIIC), Miami
 Conroy Martinez Group, The, Coral Gables
 David Pearson Associates, Coral Gables
 Diamond Public Relations, Miami
 Dragon Horse Ad Agency, Naples
 Durée & Company, Inc., Fort Lauderdale
 Edelman, Miami
 Edelman, Orlando
 Finn Partners, Fort Lauderdale
 Fish Consulting, Fort Lauderdale
 Hemsworth Communications, Fort Lauderdale
 Ink Link Marketing, Hialeah
 JeffreyGroup, Miami
 Judge Public Relations, LLC, Tampa
 Kivvit, Miami
 KWE Partners, Miami
 Lou Hammond Group, Miami
 M Booth, Miami
 Moore, Inc., Tallahassee
 NewmanPR, Miami
 rbb Communications, Miami
 SharpThink, Palm Beach
 SharpThink, West Palm Beach
 TJM Communications, Inc., Oviedo (Orlando area)
 Waite Company, The, Melbourne
 Weber Shandwick, Miami
 Zapwater Communications, Miami
 Zimmerman Agency, The, Tallahassee

Georgia

A. Brown-Olmstead Associates, Ltd., Atlanta
 Edelman, Atlanta
 Hope-Beckham Inc., Atlanta
 M Booth, Atlanta
 Pineapple Public Relations, Chamblee
 Trevelino/Keller, Atlanta
 Weber Shandwick, Atlanta

Illinois

Edelman, Chicago
 Finn Partners, Chicago
 Kivvit, Chicago
 Padilla, Chicago
 Weber Shandwick, Chicago
 Zapwater Communications, Chicago

Indiana

MEK Group, Carmel

Louisiana

Ehrhardt Group, The, New Orleans
 Zehnder Communications, New Orleans

Maryland

ICR, Baltimore
 Stanton Communications, Inc., Baltimore
 Weber Shandwick, Baltimore

Massachusetts

BIGfish Communications, Boston
 Birnbach Communications Inc., Marblehead
 Finn Partners, Boston
 ICR, Boston
 M Booth, Boston
 Matter, Newburyport
 Regan Communications Group, Boston
 360PR+, Boston
 VIVA Lifestyle PR, Framingham
 Weber Shandwick, Boston

Michigan

Finn Partners, Detroit
 Weber Shandwick, Detroit

Minnesota

Carmichael Lynch Relate, Minneapolis
 Padilla, Minneapolis
 Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, St. Louis
 TVG, St. Louis
 Weber Shandwick, Kansas City
 Weber Shandwick, St. Louis

Nevada

The Abbi Agency, Reno
 Wicked Creative, Las Vegas

New Jersey

Coyne Public Relations, Parsippany
 Kivvit, Asbury Park
 Violet PR, Montclair

New Mexico

Waite Company, The, Albuquerque
 Waite Company, The, Taos

New York

Berk Communications, New York
 BerlinRosen, New York
 Brandman Agency, The, New York
 C&R, New York
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 Carolyn Izzo Integrated Communications (CIIC), Nyack
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 Citizen Relations, New York
 Coyne Public Relations, New York
 D & D PR, New York
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 Hawkins International Public Relations, New York
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 J Public Relations, New York
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 Kaplow Communications, New York
 Karbo Communications, New York
 Keith Sherman and Assocs., New York
 Kivvit, New York
 KWT Global, New York
 Lawlor Media Group, New York
 Lou Hammond Group, New York
 M Booth, New York
 Magrino PR, New York
 Mardiks Public Relations, New York
 MMGY NJF, New York
 Mower, Syracuse
 MWWPR, New York
 Nicholas & Lence Communications, New York
 Nike Communications, Inc., New York

North 6th Agency, Inc. (N6A), New York
 Padilla, New York
 Pollack Group, The, New York
 Powell Mayas, Long Island City
 Redpoint, New York
 Relevance International, New York
 Rubenstein Public Relations, New York
 Ruder Finn Inc., New York
 SharpThink, New York
 Stanton Communications, Inc., New York
 Stuntman PR, New York
 360PR+, New York
 Tierney, New York
 Turner, New York
 Weber Shandwick, East Aurora
 Weber Shandwick, New York
 WEILL (Geoffrey Weill Associates, Inc.), New York
 Xhibition, New York

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French | West | Vaughan, Raleigh
 M Booth, Raleigh

Ohio

Approach Marketing, Worthington
 Fahlgren Mortine, Columbus
 Inspire PR Group, Columbus
 Paul Werth Associates, Columbus

Oregon

Edelman, Portland
 Finn Partners, Portland
 Weinstein PR, Portland

Pennsylvania

Brownstein Group, Philadelphia
 Devine + Partners, Philadelphia
 Gregory FCA, Ardmore
 Tierney, Harrisburg
 Tierney, Philadelphia
 Weber Shandwick, Philadelphia

Rhode Island

Duffy & Shanley, Inc., Providence

South Carolina

Lou Hammond Group, Charleston

Tennessee

Finn Partners, Nashville
 MP&F Strategic Communications, Nashville
 Stones River Group, Nashville
 Weber Shandwick, Nashville

Texas

Edelman, Austin
 Edelman, Dallas
 Edelman, Houston
 Lou Hammond Group, Houston
 Weber Shandwick, Austin
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 Weber Shandwick, Houston

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Stephen Bradley & Associates LLC

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Serendipit Consulting

Tempe

Orca Communications Unlimited, LLC

Arkansas

Fayetteville

Mitchell Communications Group LLC

California

Beverly Hills

Blaine Group, The
Brandman Agency, The

Brea

Firecracker PR

Burbank

Evoke KYNE

Calabasas

Fix Your Name, dba: FixYourName.com

Camarillo

Marketing Maven Public Relations

Campbell

Walt & Company Communications

Carlsbad

Portavoce Public Relations

Costa Mesa

Idea Hall

Fallbrook

Leavitt Communications

Irvine

Citizen Relations
GOLD PR & Social Media
O'Malley Hansen Communications

Los Angeles

BerlinRosen
Cerrell Associates, Inc.
Citizen Relations
Davies
Diamond Public Relations
Diffusion

Edelman
Edge Communications, Inc.
Financial Profiles, Inc.
Finn Partners
Hawkins International Public Relations
imre, LLC
IW Group
KARV Communications
Konnect Agency
Lou Hammond Group
Marino.
Murphy O'Brien
Nike Communications, Inc.
Pollack Group, The
Relevance International
RF | Binder Partners, Inc.
Sard Verbinnen & Co
Sitrick And Company
Taylor & Company
The Storied Group
Weber Shandwick
Zapwater Communications

Malibu

Brown + Dutch Public Relations

Mill Valley

Orangefiery
Segal Communications

Montecito

Tenor PR

Newport Beach

Bacheff Communications

Palo Alto

Financial Profiles, Inc.

Redondo Beach

Bob Gold & Associates
Merryman Communications

Redwood City

Karbo Communications

Roseville

Revell Communications

Sacramento

Edelman
KP Public Affairs
Perry Communications Group, Inc.

San Diego

Chemistry PR
ICR
J Public Relations
KCD PR Inc. - Top FinTech PR Firm
Lewis
Wicked Creative

San Francisco

Allison+Partners
Bospar

Double Forte
Edelman
Fineman PR
Finn Partners
Highwire PR
Hotwire
ICR
InkHouse
IW Group
Joele Frank, Wilkinson Brimmer Katcher
Karbo Communications
Landis Communications Inc. (LCI)
LaunchSquad
Lewis
M Booth
Merritt Group
Mighty
Mission North
MSR Communications, LLC
Padilla
PAN Communications, Inc.
Peppercomm
Racepoint Global
RF | Binder Partners, Inc.
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Singer Associates, Inc.
Sitrick And Company
Sloane & Company
360PR+
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Walker Sands
Weber Shandwick

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Hoffman Agency, The
Lumina Communications
Weber Shandwick

Santa Ana

Global Results Communications

Santa Barbara

Davies
Weber Shandwick

Santa Monica

BLAZE PR
C&R
Di Moda Public Relations
J Public Relations
Taylor

Sherman Oaks

Valerie Allen Public Relations

Torrance

Hoyt Organization Inc., The

West Hollywood

AMW Group
Ballantines PR

California continued

Woodland Hills

JPR Communications
Scott Public Relations

Colorado

Aspen

Durée & Company, Inc.

Boulder

Catapult PR-IR

Denver

Communications Strategy Group (CSG)
INK Communications Co.
Lou Hammond Group
Novitas Communications
Sitrick And Company
Turner
Weber Shandwick

Connecticut

Bethany

Mason Public Relations

Glastonbury

CashmanKatz

Hartford

McDowell Communications Group
Torrenzano Group, The

Norwalk

ICR

Stamford

Butler Associates, LLC
RBMG (RB Milestone Group)

District of Columbia

Washington

APCO Worldwide
Artemis ESG
BerlinRosen
Caplan Communications LLC®
Crosby
Curley Company
Davies
Edelman
Falls
Finn Partners
Glen Echo Group
JPA Health
Keybridge Communications LLC
kglobal
Kivvit
Lewis
Makovsky
Marathon Strategies
McCabe Message Partners
Padilla
Racepoint Global
Raffetto Herman Strategic Communications
Rasky Partners, Inc.

Rational 360
REQ
Reservoir Communications Group
720 Strategies
Sard Verbinnen & Co
Signal Group
Sitrick And Company
Spectrum
Stanton Communications, Inc.
Story Partners
The Reis Group
Torrenzano Group, The
Tricom Associates, Inc.
Weber Shandwick
Xenophon Strategies, Inc.

Washington

RENEWPR

Florida

Coral Gables

Conroy Martinez Group, The
David Pearson Associates

Fort Lauderdale

Boardroom Communications, Inc.
Durée & Company, Inc.
Finn Partners
Fish Consulting
Hemsworth Communications
Sachs Media Group

Hialeah

Ink Link Marketing

Melbourne

Waite Company, The

Miami

Boardroom Communications, Inc.
Brustman Carrino Public Relations
Carolyn Izzo Integrated Communications
(CIIC)
Diamond Public Relations
Edelman
EvClay Public Relations
Kivvit
KWE Partners
Lou Hammond Group
M Booth
NewmanPR
rbb Communications
Weber Shandwick
Zapwater Communications

Miami

JeffreyGroup

Naples

Boardroom Communications, Inc.
Dragon Horse Ad Agency

Orlando

Bennett & Company
Boardroom Communications, Inc.
Edelman
PAN Communications, Inc.
Up roar PR

Oviedo (Orlando area)

TJM Communications, Inc.

Palm Beach

SharpThink

Saint Petersburg

Aqua Marketing & Communications, Inc.

Tallahassee

Moore, Inc.
Sachs Media Group
Zimmerman Agency, The

Tampa

Boardroom Communications, Inc.
CommCentric Solutions, Inc.
Judge Public Relations, LLC

West Palm Beach

Boardroom Communications, Inc.
SharpThink

Georgia

Athens

Jackson Spalding

Atlanta

A. Brown-Olmstead Associates, Ltd.
ARPR
BLH Consulting, Inc.
Brandware
Eberly & Collard Public Relations
Edelman
Hope-Beckham Inc.
Jackson Spalding
M Booth
March Communications
Media Frenzy Global
Spectrum
Trevelino/Keller
Weber Shandwick

Chamblee

Pineapple Public Relations

Cumming

Agency Ten22

Illinois

Chicago

Carol Fox & Associates
Dixon|James Communications
Edelman
Financial Profiles, Inc.
Finn Partners
FoodMinds
G&S Business Communications
Glen Echo Group
Greentarget Global LLC
Grisko LLC
Hotwire
Jarrard Phillips Cate & Hancock, Inc.
Jasculca Terman Strategic Communications
KemperLesnik
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schoe@lavoiehealthscience.com • www.lavoiehealthscience.com

Illinois continued

L.C. Williams & Associates
La Kart People, Communications
LaunchSquad
Lewis
Mekky Media Relations Inc.
Motion Agency, Inc., The
O'Malley Hansen Communications
Padilla
Pietryla PR & Marketing
Propllr
Public Communications Inc.
Reputation Partners
Sard Verbinnen & Co
Sikich Public Relations
Spectrum
Superior Public Relations
Uproar PR
Walker Sands
Weber Shandwick
Zapwater Communications

Chicago

Wilks Communications Group

Evanston

Akrete: Business, Articulated

Indiana

Carmel

MEK Group

Iowa

Waterloo

MorganMyers

Kentucky

Louisville

RunSwitch

Louisiana

New Orleans

ARPR
Ehrhardt Group, The
Zehnder Communications

Maryland

Annapolis

Crosby
Pugh & Tiller PR, LLC

Baltimore

ICR
imre, LLC
Stanton Communications, Inc.
Weber Shandwick

Rockville

Caplan Communications LLC®

Massachusetts

Arlington

Stern Strategy Group

Boston

BackBay Communications
BIGfish Communications
fama PR, Inc.
Finn Partners
Highwire PR
ICR
LaVoieHealthScience
Lewis
M Booth
March Communications
Marino.
PAN Communications, Inc.
Racepoint Global
Rasky Partners, Inc.
Regan Communications Group
RF | Binder Partners, Inc.
Sard Verbinnen & Co
SHIFT Communications
Sitrick And Company
Sloane & Company
360PR+
Version 2.0 Communications
Weber Shandwick

Cambridge

LaunchSquad

Concord

Milldam Public Relations

Framingham

VIVA Lifestyle PR

Marblehead

Birnbach Communications Inc.
CGPR LLC

Newburyport

Matter

Waltham

InkHouse

Watertown

Greenough Brand Storytellers

Michigan

Bingham Farms

Identity

Canton

Logos Communications, Inc.

Detroit

Bassett & Bassett Inc.
Finn Partners
Lambert
lovio george | communications + design
Robar Public Relations
Weber Shandwick

Farmington Hills

Marx Layne & Company

Lansing

Piper & Gold Public Relations

Rochester

EAFocus Inc.

Troy

Bianchi Public Relations, Inc.

Minnesota

Minneapolis

Carmichael Lynch Relate
Hotwire
Padilla
Pocket Hercules
Tunheim
Weber Shandwick

St. Paul

Beehive Strategic Communication

Missouri

Kansas City

Germinder + Associates,
Inc./Goodnewsforpets
Weber Shandwick

St. Louis

FleishmanHillard
O'Malley Hansen Communications
Standing Partnership
TVG
Weber Shandwick

Nevada

Las Vegas

Firm Public Relations & Marketing, The
Wicked Creative

Reno

The Abbi Agency

New Hampshire

Bow

JSI Research and Training Institute, Inc.

New Jersey

Asbury Park

Kivvit

Basking Ridge

MCS Healthcare Public Relations

Bridgewater

R&J Strategic Communications

Cranford

RAM Communications

Fair Lawn

Rosica Communications

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Glastonbury, CT | Boston | New York

New Jersey continued**Fairfield**

SPI Group LLC, The

Glen Ridge

Jeremy Woolf Consulting

Iselin

Stern Strategy Group

Lawrenceville

Taft Communications

Montclair

Violet PR

Oldwick

Diegnan & Associates, Norman

Parsippany

Coyne Public Relations

Princeton

Pierpont Communications Inc.

Somerset

Tartaglia Communications, LLC

New Mexico**Albuquerque**Agenda
Waite Company, The**Taos**

Waite Company, The

New York**Albany**

Marathon Strategies

Bayside

Goldman Communications Group, Inc.

Brooklyn

LaVoieHealthScience

Buffalo

Farrow Communications

East Aurora

Weber Shandwick

Hartsdale

Bogart Communications

Long Island City

Powell Mayas

Mamaroneck

iMiller Public Relations

Nanuet

GMG Public Relations, Inc.


New York

AMP3 Public Relations
 APCO Worldwide
 BCW
 Berk Communications
 BerlinRosen
 Berman Group, Inc., The
 Bliss Integrated Communication
 Brandman Agency, The
 Butler Associates, LLC
 Buttonwood Communications Group
 C&R
 Caliber Corporate Advisers
 Carmichael Lynch Relate
 CashmanKatz
 Channel V Media
 Citizen Relations
 Coyne Public Relations
 CRC, Inc.
 Crenshaw Communications
 D & D PR
 Decker/Royal
 Development Counsellors International (DCI)
 Diffusion
 DJC Communications
 Dukas Linden Public Relations
 Eberly & Collard Public Relations
 Edelman
 EVINS Communications, Ltd.
 Evoke KYNE
 5W Public Relations
 Feintuch Communications
 Financial Profiles, Inc.
 Finn Partners
 FischTank PR
 FTI Consulting Strategic Communications
 G&S Business Communications
 George Arzt Communications, Inc.
 Germinder + Associates, Inc./Goodnewsforpets
 Geto & de Milly, Inc.
 Gladstone Place Partners
 Goodman Media International, Inc.
 Gould+Partners LLC
 Group Gordon
 Havas Formula
 Hawkins International Public Relations
 Hewes Communications
 High10 Media
 Highwire PR
 Hot Paper Lantern
 Hotwire
 Hunter
 ICR
 imre, LLC
 Infinite Global
 INK Communications Co.
 InkHouse
 IW Group
 J Public Relations
 JConnelly
 JeffreyGroup
 Joele Frank, Wilkinson Brimmer Katcher
 Kaplow Communications
 Karbo Communications
 KARV Communications
 Keith Sherman and Assocs.
 Kekst CNC
 King + Company

Kivvit

KWT Global
 LAK Public Relations, Inc.
 Lambert
 Lansons Intermarket
 LaunchSquad
 Lawlor Media Group
 Lewis
 Lion & Lamb Communications
 Lou Hammond Group
 M Booth
 M Booth Health
 Magrino PR
 Makovsky
 Marathon Strategies
 Mardiks Public Relations
 Marino.
 MMGY NJF
 Montith & Company
 MWWRP
 Newman Group, The
 Nicholas & Lence Communications
 Nike Communications, Inc.
 North 6th Agency, Inc. (N6A)
 O'Malley Hansen Communications
 Padilla
 PAN Communications, Inc.
 Peppercomm
 Pollack Group, The
 Pollock Communications
 Profile Advisors LLC
 Prosek Partners
 Public Relations Boutiques International
 Rebel Gail Communications
 Redpoint
 ReeveMark
 Reich Communications
 Relev8 PR
 Relevance International
 RF | Binder Partners, Inc.
 Ripp Media/Public Relations, Inc.
 Rubenstein Public Relations
 Ruder Finn Inc.
 Sard Verbinnen & Co
 SharpThink
 Sitrick And Company
 Sloane & Company
 SourceCode Communications
 Spectrum
 Stanton Communications, Inc.
 Stuntman PR
 360PR+
 TASC Group, The
 Taylor
 the10company
 Tierney
 Torrenzano Group, The
 Transmitter
 Turner
 Vested
 Weber Shandwick
 WEILL (Geoffrey Weill Associates, Inc.)
 Worldcom Public Relations Group
 Xhibition
 Zeno Group

Nyack
 Carolyn Izzo Integrated Communications (CIIC)



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Mower

North Carolina

Charlotte

Taylor

Durham

Radio Media LLC

Raleigh

French | West | Vaughan
G&S Business Communications
M Booth
Racepoint Global

Ohio

Cleveland

akhia communications
Falls
Roop & Co.
Stevens Strategic Communications, Inc.

Columbus

Fahlgren Mortine
FrazierHeiby
Inspire PR Group
Paul Werth Associates

Hudson

akhia communications

Worthington

Approach Marketing

Oregon

Chicago IL

Highwire PR

Portland

A.wordsmith
Bloom Communications
Edelman
Finn Partners
Weinstein PR

Pennsylvania

Ardmore

Gregory FCA

Bryn Mawr

Buchanan Public Relations LLC

Doylestown

Furia Rubel Communications, Inc.

Harrisburg

Bravo Group
Tierney

Philadelphia

Brian Communications
Brownstein Group
Devine + Partners
Evoke KYNE
imre, LLC
Slice Communications
SPRYTE Communications
Tierney
Torrenzano Group, The
Weber Shandwick

Pittsburgh

Gatesman
WordWrite Communications LLC

Wayne

Powers Brand Communications LLC
Sam Brown Inc.

Rhode Island

Providence

Duffy & Shanley, Inc.

Wakefield

Caster Communications, Inc.

South Carolina

Charleston

Lou Hammond Group

Tennessee

Brentwood

Jarrard Phillips Cate & Hancock, Inc.

Maryville

Orange Orchard PR
Ripley PR, Inc.

Nashville

Activate Health
Bradford Group, The
Finn Partners
Lovell Communications
MP&F Strategic Communications
ReviveHealth
Stones River Group
Weber Shandwick

Texas

Addison

Champion Management Group

Austin

Bloom Communications
Edelman
INK Communications Co.
Ketner Group Communications
Pierpont Communications Inc.
Torrenzano Group, The
Touchdown PR
Weber Shandwick

Bellaire (Houston Area)

Bernstein & Associates, Inc.

Dallas

Edelman
Idea Grove
Jackson Spalding
Pierpont Communications Inc.
SPM Communications, Inc.
TruePoint Communications
Weber Shandwick

Houston

Edelman
Lou Hammond Group
Pierpont Communications Inc.
Sard Verbinnen & Co
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Plano

BizCom Associates

San Antonio

Pierpont Communications Inc.

Virginia

Alexandria

BRG Communications

Fairfax

Commonwealth Public Affairs, LLC

McLean

Merritt Group
Sage Communications

Richmond

Padilla

Vienna

Silverline Communications

Washington

Gig Harbor

Finn Partners

Seattle

Edelman
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Wisconsin

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Antwerp

Lewis

Brussels

APCO Worldwide
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How to Hire a PR Firm: The Corporate View

by Fraser P. Seitel, President of Emerald Partners and former Senior VP for Public Affairs at The Chase Manhattan Bank. He is the author of *The Practice of Public Relations*, in its 13th edition, and co-author of *Rethinking Reputation*, published by Palgrave Macmillan in 2012.

In the 21st century, the public relations business is “big business.” Public relations agency revenues run into the billions annually, and that’s big! However, the key variables in hiring and retaining a public relations agency haven’t changed much over the years. It still makes great good sense for a potential public relations agency client to be cautious before hiring an agency.

As one who has been on both the corporate and agency sides of Public Relations practice, the following “Baker’s Dozen” rules to guide the purchasers of public relations service might be helpful.

1) Whenever possible, seek competitive bids.

Consultants, like most of us, react in a more reasonable way when they know they have competition for the business. Whenever you can, put the consultant assignments out for bids assessing not only the most economical bidder but also the most creative. By seeking competitive bids, you guard against consultant complacency.

They know they’re in a “fight” for the business and can’t take anything for granted.

Beyond this, of course, by seeking several bidders and making them spell out their intentions for the account, you can pick up valuable tactics that may have application later on. In a world that is “pure,” of course, such meritorious ideas should be paid for. Sadly, that is not always the case with public relations competitive bidding.

2) Get references and interview them.

You wouldn’t hire a new employee without checking references. Nor should you hire a consultant without discovering the experience that others have had in using the firm. Even larger, well known public relations firms should be checked. (They’ve got clunkers on staff, too!)

In soliciting references, avoid generalities. Ask specific questions of those for whom the consultant previously had worked.

--What was the nature of the assignment you had the consultant work on?

--Did he or she finish it on time, on budget, with a pleasant attitude?

--Are you still using what was produced?

--How do you suggest I use this consultant and his or her people?

References can be invaluable not only in determining the worth of a particular consultant but also in structuring your specific assignment.

3) Emphasize results.

It is “results” not “activity” that counts. Make consultants specify exactly what their work will achieve; in other words, their goals. Make them commit to milestones along the way. Make them specify how much each element in the program will cost and what will be the anticipated results.

And set a time limit for when the program will conclude. Insisting on specifics and results keeps a consultant honest.

You and he or she are both aware of what the program’s objectives are and whether or not they are being attained as time goes by.

4) Negotiate down larger retainer fees.

Certainly, there are public relations consultants today who are worth every bit of the \$500 or \$600 or higher per hour that they ask. (Some ask \$1,000 an hour. Are they worth it? Well..... ..)

Not everyone in Public Relations who asks for a high fee is worth it.

Every public relations consultant wants a high monthly retainer

fee. Depending on the assignment, six-figure monthly fees are not unheard of.

Consultants may suggest such stratospheric retainers. But don’t automatically agree. Rather, negotiate with the consultant. Counter offer to start the firm at a reduced rate – hopefully a much reduced rate – to give both parties time to assess and work into the relationship.

If, after several months of activity, the consultant proves invaluable and well worth it, then revise the agreement accordingly. But push back on the first proposal, especially if it sounds too high.

5) Review monthly bills.

And speaking of costs, don’t be a patsy with the charges you receive. Review monthly bills monthly.

Check the mode of transportation that firm representatives use to visit the company. Do they take the subway or fly first class? Where do they stay when they do out-of-town work for you? Do they favor the Ritz or bunk at Motel Six?

Where do they eat on project time? Grenouille or Wendy’s?

And what about those annoying telephone, copying, and messenger costs? Are they really necessary? And how much are they being marked up?

The point is that it’s your company’s – and your stockholders’ – money. You should treat it as your own. So scrutinize and challenge, if necessary, every monthly bill the consultant

Seitel’s 13 rules when hiring outside PR counsel:

1. Whenever possible, seek competitive bids.
2. Get references and interview them.
3. Emphasize results.
4. Negotiate down larger retainer fees.
5. Review monthly bills.
6. Beware the management audit.
7. Don’t leap for the big “name.”
8. Buy creativity.
9. Insist on “social media” inclusion
10. Resist the “waffler.”
11. Beware “hidden extras.”
12. Make demands.
13. Quickly disengage.

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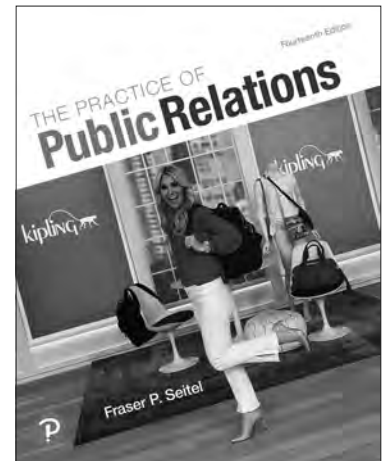
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HOW TO HIRE continued

sends. If the firm gets away with something early in the relationship then by your initial silence, you condone this behavior. And you deserve to be gouged further, as surely you will be.

6) Beware the management audit.

The first thing any self-respecting PR consultant wants to do is “get to know” the organization by interviewing the senior management team. Resist this request whenever possible.

First, top executives are busy and don’t have time to be interviewed by every new outsider hired to consult the company. Second, some consultants use the “management audit” as a guise to get to higher ranking executives for future considerations.

So while there’s nothing wrong in concept with first researching the beliefs and aspirations of senior management, you, as the firm’s public relations professional and conscience of the organization – not to mention sponsor of the consultant, – should approach the “management audit” with caution or at least question its necessity.

7) Don’t leap for the big “name.”

There are an awful lot of published authors, former congressmen, media personalities, and quasi-celebrities running around masquerading as “public relations consultants.” In many cases their specialty is who they know, not what they know.

Nothing wrong with being “connected” but...sometimes people of this ilk who claim they are “plugged in” may well have had the “plug” pulled when they left office.

Much better than hiring a former or quasi-anything as a PR consultant is retaining a firm in whom you have confidence and with whom you are familiar and comfortable. Indeed, many veteran consultant-users suggest that “personal chemistry” between the client and the consultant is an eminently more meaningful measure than the name recognition or celebrity status of the advisor.

8) Buy creativity.

Just as you don’t want to buy a consulting firm for its name or hire someone you can’t stand, neither should you dish out hard-earned corporate money for mediocre advice.

In other words, avoid the “shelf shill” the consultant whose every answer is safe, bland, and straight off-the-shelf, having been used many times before. You have the right to insist that you not be “peddled” the research, analysis, or solutions used for other clients; what quality improvement guru W. Edwards Deming called, “instant-pudding answers.”

Rather, hire creativity. You and your staff can provide “safe” counsel to management. You hire a consultant to bring you a different, more creative perspective from which you can reach a more thoughtful conclusion.

9) Insist on “social media” inclusion.

Social media isn’t “the answer” to every public relations question, but it’s a necessary tool in any public relations program. Using social media, like using traditional media, is a facility with which every public relations agency should

be conversant.

While some firms “specialize” in social media, the fact is that communicating via social media -- Facebook and Twitter and Instagram and Snapchat and Youtube and all the rest -- has become commonplace in the practice of public relations. Therefore, a social media component must be included in every agency representation pitch. So insist on it.

10) Resist the “waffler.”

The worst advice a consultant can offer is “waffling” advice counsel that yings and yangs but never commits to a specific point of view. “On the one hand, you might do this...but on the other hand...,” etc.

Advice like this just isn’t worth the money. PR consultants must stand for something. Make them commit to a point of view. How else can you find out how good they are? The kind of thumb-sucking analysis that leads to over-prudence and a risk-adverse paralysis isn’t something you should buy.

10) Beware “hidden extras.”

Keep your eyes open and your wallet closed to the “nose-under-the-tent” phenomenon that enables a consultant, once through the corporate door, to rack up additional revenues through the sale of extra services such as special reports, extraordinary research, and seconding outside experts to assist.

Occasionally, services outside the parameters of the consulting contract might well be advisable. But these should be discussed in advance of contract signing, so both sides understand the nature of the agreement.

11) Make demands.

You’ve hired the consultant for a reason. Maybe he or she thinks better than you do, and you are paying for the privilege of using the consultant’s brain. So use it often.

Call frequently for advice and counsel. Make consultants know that you’re depending on them and plan to get what you’re paying for. Make a habit of talking to all consultants at least once every couple of weeks.

If a consultant takes you for granted he’ll never produce. By the same token, a consultant who is unsure about what the client wants will also fall short. Rather, as one design consultant put it, you want to be the client the consultant thinks about at 10 o’clock at night.

12) Quickly disengage.

Finally, don’t be reluctant to fire a consultant. Sometimes the client and consultant just don’t click or you overestimated the potential of the assignment or the relationship.

If you find the consultant offers neither increased brain power nor inspired creativity and also isn’t especially thrilling to be around, there’s no shame in quickly disengaging.

In addition, keep your eyes open about “cancellation clauses” at the start of a PR consultant relationship. Many firms insist on cancellation notices of two to six months and stipulate as much in their contracts. Suggest instead a one-month cancellation clause be adopted.

By relying on rules like these dozen, you can help ensure that the counsel you receive is well worth what you pay for it.

Nine Top Reasons to Get a PR Agency Valuation

by Rick Gould, CPA, M.S., J.D., Managing Partner, Gould+Partners

Contrary to the belief of many prospective sellers, firms are not valued at a multiple of “net revenues.” I was recently called by a client saying he read that firms with 25 percent operating profit may be valued at three times revenues. He was ecstatic, thinking that his \$4 million firm is now worth \$12 million.

He was also told if the agency had an operating profit of 25 percent (his was 26 percent), the seller could get half the value, \$6 million, at closing, for his \$4 million PR agency. I assured him that, in my educated opinion, no buyer would ever offer terms that favorable.

I have been valuing PR firms for more than twenty years, initially as the CPA firm for many seller firms, and then when I started my own M&A firm, Gould+Partners, in 2001. Valuing PR agencies is a complex process. It takes financial expertise, knowledge of the M&A marketplace, and an understanding of how buyers create offers/term sheets.

There is no exact science in valuing a PR firm. Every valuation is different. PR is a business in which both actual financial performance, recast for many adjustments, and several intangibles, will determine value. Items such as relationships with clients, depth of second tier of management, specialties, and fee levels may also impact value.

There is generally an element of subjectivity in valuing a firm, but there certainly are objective rules and guidelines that a professional who values PR firms should use. In addition, there is extensive review work performed prior to doing the actual valuation report. Every PR firm has its unique components.

In today’s earn-out model, a majority of the value will be in future performance.

Term sheets, which are presented by buyers to sellers for the acquisition of the seller firm, are customized based on several factors:

1. Recasted operating profit for the past three full years, plus current interim period operating profit for the current year.
2. Net revenue (fees + markups) growth for the same periods
3. Net worth of the firm as of sale date
4. Working capital (current assets less current liabilities position as of sale date
5. Other intangible factors, such as second-tier management, quality of staff, quality of clients, office lease, client contracts in place, what percentage largest clients comprise of the total client portfolio and other factors, are all considered when a buyer prepares a term sheet

The goal is that the terms are fair for both the seller and the buyer. There is no cut-and-dried statement that can be made about how a buyer values a seller.

PR agency valuations require a detailed analysis of financials, profitability, clients, employees, investments, and several other important factors that influence the value of your firm. Although they can be time consuming—and hiring a qualified outside organization to perform the valuation can be an additional expense for your firm—PR business valuations are well worth the resources required to complete them. While having a thorough understanding of your firm’s value is a good idea, there are several specific circumstances when it is particularly beneficial to get an accurate PR firm valuation.

1. Partner Split-Up. When firm partners split up and potentially divide firm assets, understanding the value of your firm is imperative.

2. Partner Buyout. In order to ensure a fair transaction takes place when a partner buyout takes place, knowing a firm’s value is key.

3. Partner Buy-In. When adding new partners to the firm, knowing your company’s worth is necessary in order to ensure that your partners have appropriate and fair fiduciary responsibility within the organization.

4. Potential Merger of Two or More Firms. A firm valuation is a valuable resource to have on hand when considering the merger of multiple firms. Again, knowing the value of your firm will help to ensure that a fair and reasonable transaction takes place should the firm merge with another firm.

5. Potential Sale. When contemplating putting your PR firm on the market, knowing how much your firm is worth can help you tremendously when determining an asking price for your business and deciding how much you will accept from a buyer.

6. Potential Growth. Having a comprehensive firm valuation can greatly help making beneficial business decisions on a day-to-day basis. It can also provide valuable information and insight when large and small opportunities for growth come along.

7. Borrowing Power. Any substantial loan request may require an independent valuation.

8. Divorce. Whether a divorce is amicable or not, knowing the worth of your organization is a safe bet when you go into negotiations. Understanding how much the business you worked hard to build is worth can help ensure that a fair divorce settlement is reached.

9. Estate Planning. When organizing your estate and creating a succession plan for your business, it’s important to have an accurate business valuation on hand. This will help you with tax planning and assist you in determining who should ultimately inherit your financial interest in the firm.

There is no “rule of thumb.” Every valuation is different. There are many moving parts. There are items that may add or subtract from the calculated value. And there are many intangibles that impact the ultimate valuation, for example, top- and bottom-line trends, sudden loss of major clients, death of an owner who is a rainmaker, a key VP leaving and taking a major client, and so forth.

Here Is What I Recommend

1. Connect with the person who may do the valuation.
2. Ask for his or her education credentials, such as courses, teaching valuations.
3. Ask for his or her cost range.
4. Ask how long will it take to the valuation report.
5. Ask for his or her references.
6. Call the references and ask the following:
 - Was there value?
 - Was it timely?
 - Did they receive high-quality service?
 - Was the cost in line with the quote?

If you have a need for a valuation, do your homework. Interview the firms that provide this service, specifically the person who will do the valuation. Determine which firm and individual will give you the highest quality of service and product for a fair price.

10 Myths About PR Firms Being Acquired

by Art Stevens, Managing Partner of The Stevens Group, comprised of consultants to the PR agency profession and focusing on mergers, acquisitions and management consulting

Whether you're actively considering the sale of your PR firm, or it's just a vague idea that's been percolating at the back of your mind for awhile, it's important to have realistic expectations before pursuing a deal in earnest.

Because delusional beliefs about the acquisition process can occasionally preclude the most opportunistic of transactions, separating fact from fiction is a prerequisite.

Here are 10 of the most common misperceptions that PR firm CEOs hold about selling their companies:

1. MYTH: I'll lose all my autonomy.

TRUTH: You'll actually have a big say in what happens during and after the integration of your firm into the buyer's organization. The success of the deal depends on it. Your role will substantially change, but remember the buyer is not only purchasing your firm, but also your wisdom. Your opinion matters.

2. MYTH: My firm will remain as a silo within the buyer's firm.

TRUTH: It's possible that a buyer will elect to preserve your practice as a wholly owned, standalone operation. However, in our 13 years of advising both buyers and sellers of PR firms, we can attest that it's more likely that your firm is being purchased as a strategic investment because of everything it brings to the table. However, the onus is on the seller to expectations clear to the buyer – both verbally and in writing – at the outset of the transaction to ensure a true “meeting of the minds.” This might involve interviewing past PR firm CEOs acquired by the buyer.

3. MYTH: I'm better off waiting to sell until my firm reaches \$X in revenue.

TRUTH: History proves there is no magic number required for a successful transaction. Whether your annual revenues are \$300,000 or \$40 million, buyers are looking for firms that complement their organization strategically, not only monetarily. Even if you were to pick some specific revenue goal as a sale prerequisite, you may never get there on your own. Make an honest assessment of your chances of reaching your peak revenue as compared to how those chances might improve with the help of the right buyer.

4. MYTH: My firm would need to be twice as big before anybody would be interested in buying it.

TRUTH: Even through organic growth and diligent new-business initiatives, not every PR firm CEO possesses the business acumen to grow a firm 15-20 percent or more every year. Billings must grow for revenues to grow, and staffing growth is contingent upon those revenues. So waiting five, seven or 10 years to reach some hypothetical “critical mass” could be wishful thinking, and you might miss out on a rare opportunity to sell to the right buyer based upon the realities of your business now.

5. MYTH: If I sell my firm, my clients will leave me.

TRUTH: Generally, most clients are supportive of mergers – provided that you're honest with them about your motivations, and that you can assure them that they'll continue to receive the same high level of service they've come to expect. Of course, there are few guarantees in life, and some

client attrition is a natural part of any service business. But don't let that concern become an insurmountable obstacle to pursuing selling your firm.

6. MYTH: After I sell, I'll be stuck at the buyer's firm forever.

TRUTH: Your contract will be very specific about upholding your obligation to fulfill a finite tenure at the buyer's firm to receive your full earnout from the sale. A period of three or four years is common.

7. MYTH: A buyer will always pay the asking price for my firm.

TRUTH: Buyers know the marketplace like the backs of their hands, and it's the marketplace itself that dictates the selling price, not some supposed valuation prepared by you or your CPA. Unlike the real estate industry, “bidding wars” rarely happen in the PR business, and a seller who remains unrealistically firm on price based on some “accounting trick” valuation strategies may find his or her firm being repeatedly bypassed by potential buyers.

8. MYTH: After being my own boss for so long, I could never report to someone else again.

TRUTH: Following a sale or merger, the success of the combined firm is contingent upon the personal chemistry between buyer and seller. Many sellers have enjoyed rewarding careers after resuming the role of employee in the buyer's firm.

9. MYTH: I don't have to worry about my senior-level people.

TRUTH: To a buyer, your firm's key assets are its client roster and its management team. A buyer wants assurance that your senior-level managers are on board with the sale, and that you've done everything to keep them fulfilled. It's not uncommon for a seller to incorporate compensation guarantees for certain key performers into the sale agreement as a retention incentive. It's equally common for a buyer to want to continue to compensate and reward top performers in the same way you did.

10. MYTH: We've got decent billings, but my firm isn't profitable enough to attract a potential buyer.

TRUTH: Profit is not the highest-ranking criterion for a successful acquisition. Any successful for-profit company must be able to demonstrate a consistent track record of profitability to remain in business and to attract a buyer. With regard to PR firms, the actual profit margin is less important than other factors, such as strategic synergy, client roster and the quality of your management team.

The Bottom Line

Like most PR firm CEOs, you've undoubtedly poured your heart and soul into your business, and the decision to relinquish ownership of it is not one to be made hastily. And if you've never sold a business before, having a trusted advisor at your side throughout the process can be invaluable.

When it comes to reaping maximum rewards from all that you've invested in your company over the years, always remember that an educated seller is a wise seller. Don't allow erroneous preconceived notions to thwart you from reaching the next stage of your professional life.

Is Your Time to Plan for Retirement Running Out?

by Richard Goldstein, partner at Buchbinder Tunick & Company LLP, New York, Certified Public Accountants

It occurred to me that many of the PR pros I've worked with over the years are now approaching retirement age. This could be one reason why there's been a recent uptick in merger and acquisition activity.

Unfortunately, many PR agency owners are so wrapped up in the day-to-day affairs of operating their companies, they give little thought to their own financial needs. Many of these executives anticipate maintaining at least the same lifestyle during retirement that they enjoy today, perhaps even a better one.

As time goes by, you're faced with the question: "Will I really have enough to live on?" And where will the money come from? Is selling your agency the answer to this question?

There's a real need to control the future and not simply look forward to it! Even if you're 31 as opposed to 51 or 61!

Pieces of the nest egg

Most business people have four basic types of assets that can be used to create a retirement fund: Social Security; savings or a retirement plan through business; investments; and proceeds from the sale of a business interest. Together, these sources should make up a hefty nest egg. But it takes a closer look to understand what they really provide.

Social Security depends largely on the size of your pre-retirement income. Even at higher salary levels Social Security falls short, providing a fraction of the total amount needed.

A pension or profit-sharing plan may provide a third or half of the income you'll need, and you have to depend on it being there. In addition, you may be able to take advantage of other tax-favored vehicles, such as a 401(k) plan or an IRA to supplement your business' retirement plan. As for personal investments: have you allowed enough time for your investment to achieve the desired result need to retire? The longer you delay your long-term investment planning, the larger your regular contributions to your investments will have to be.

When is the time to sell?

If you're nearing retirement age, you may want to generate income for your interest in your agency. Although selling may seem the simplest solution, the cash you receive represents only part of the value of your business.

Let's assume you want the business to continue. Maybe you want to keep the business in the family. There are two basic issues that need to be considered. First, a family member will need to be a PR professional with the requisite experience and desire to buy your business. Second, where will the money come from to buy your agency? In my view, this probably isn't the best solution.

A better solution would be to "shop" your agency. There are many professionals who can guide you through this process. If you decide to go this route, there are many questions to consider:

1. Will a buyer be available when you are ready to retire?
2. Will the buyer have the necessary funds or the ability to finance the transaction?
3. Will you be able to agree on a selling price?
4. Will the price generate the income you will need in retirement?

At this point, it would be a good idea to pursue various planning options with your financial advisors: your CPA, attorney, financial planner and insurance agent.

When you do this, there are a few fundamental guidelines to keep in mind:

1. Use realistic planning assumptions. Don't ignore the eroding effect of inflation or the growth potential of interest.
2. Reduce or consider taxes on money going into and coming out of your retirement plan.
3. Plan for unexpected events according to their consequences, not just their likelihood.
4. Use your business wherever possible to fund benefits with business dollars.

You should also be sure that adequate provisions are made for possible ill health or accident that include disability insurance and long-term care insurance in your planning.

Additional thoughts on selling (mergers)

According to the late Al Croft, "mergers have become a normal part of the life-cycle of PR firms. In addition to bolstering management, they may provide greater opportunity for both parties with minimum risk. Nowadays, involvement in merger discussions usually is a sign of agency strength, not weakness. Almost all professionally managed mergers are at least reasonably successful."

When to think about merger

Well, it's never too early to think about merger. At the very least, you should discuss any promising opportunities that come your way. These talks can be very educational even if they're ultimately not successful. Properly and professionally run, it requires only a small investment of time, money and emotion. They never should distract or disrupt agency management, and they shouldn't be allowed to drag on inconclusively.

If you've reached the age of 55 and your business has leveled off, you should begin to consider merger. Most potential partners want to join forces with a dynamic firm, and—fair or unfair—age is a factor in this perception. Each year that passes usually reduces your firms' attractiveness to a merger partner.

Don't even consider selling and walking away. At the very least, you'll have to stay several years—at least three—to fulfill the terms of the merger. According to Al Croft, numerous PR firm executives have found that once they've unloaded part of the burden of top management, they can become an elder statesperson and do the kind of PR work they truly enjoy.

Public Relations' Renewed Call for Diversity

by Rick Gould, CPA, M.S., J.D., Managing Partner, Gould+Partners & Robert Udowitz, principal at RFP Associates and senior counsellor at Gould+Partners.

Those of us who've worked in public relations for many years know that calls for greater diversity in the industry are nothing new. The absence of multicultural leadership within the ranks and the absence of women in top management role are two conspicuous measures of what's not right. Lack of diversity—especially in PR agencies—is, sadly, a recurring knock on the field; thus, the industry and workplace must change significantly once and for all. If we can't walk the talk amidst this call, then that “seat at the table” we aspire to won't materialize in any meaningful way.

Almost three years ago, Rick wrote on this website that it felt major change might be coming, after yet another round of criticism that agencies were too racially and ethnically homogenized. Since then, the dust has settled and there hasn't been much to show for the effort that allegedly was extended in pursuit of this goal. The past is past, but the past is also prologue.

Today, in the midst of a new wave of fervent anti-racist protests and crusades, the PR field has an unparalleled opportunity to set itself apart as never before. While the pandemic has decimated parts of the business, there's been a strong uptick in employers and clients needing counsel on how to respond to concerns raised by Black Lives Matter and related initiatives.

More important, individual firms must take the lead proactively and start their own unique diversity transformation. They need to invest serious time and money in programs designed not only to achieve unmatched diversity and inclusion in our ranks while we also reduce groupthink about what to do—and what not to do—to get bosses and hiring managers out of their comfort zones.

Sheila Brooks, Ph.D., Founder, President and CEO of Washington, D.C.-based SRB Communications, a boutique marketing firm specializing in multicultural markets and content production, told me that over the course of her 30-plus years in the industry, she's diagnosed several things that agencies, in particular, must do to demonstrate they're serious about diversity in the field.

Dr. Brooks offers these four suggestions to begin with:

Open the recruitment process. Agencies need to build relationships with colleges and universities—particularly historically Black colleges and universities (HBCUs)—where they can tap and nurture talent early in a person's career. If companies broaden their recruitment efforts, they'll build a pipeline of talent that will enhance the agency and its clients and make for a more inclusive workforce, retention and career growth.

Internal culture. When you've got senior staff who've worked at an agency for 20 or 30 years, you've likely got people who aren't flexible to change. Those firms likely need

more robust staff training programs and mentoring opportunities. However, changing the organizational culture begins with C-suite level people who should lead by example. For action and change, begin by tying bonuses to executives' pay.

Open lines of communication. Firms need more ongoing internal discussions about race and diversity from all perspectives. They need to look under the microscope to recognize the deficiencies within their organizations. Real progress begins with transparency.

Monitor. Agencies need to ensure the diverse staff they hire are content, and if not, why. If disproportionate numbers are leaving or not advancing, there needs to be a greater effort to recognize what needs to be improved to provide careers, rather than jobs, to their employees.

Dr. Brooks added that widening the base of talent provides fresh and unforeseen perspectives on how to service clients and how to help them reach their audiences. There are many factors driving such changes. For starters, agency owners are beginning to appreciate that demographics is destiny.

Another reason diversity efforts seem more legitimate now is the growing number of Millennials working in PR, many of whom seem allergic to how previous generations staffed agencies and cultivated talent. For example, Millennials are more racially accepting than previous generations and aren't hung up on, say, interracial dating.

According to Dr. Brooks, when we talk about diversity and inclusion we need to discuss race along with socio-economic disparities in the workplace, and that also includes age discrimination and sexual orientation.

For PR firm owners and hiring managers, the ability to attract people of color, members of the LGBTQ2 community and non-traditional job candidates will require commitment from the tip-top of the organizations, persistence and, perhaps most crucial, imagination.

More and more mid- to large-size PR agencies want to buy multicultural firms nationally. There are excellent Black, Asian and Hispanic PR agencies that might be interested in selling or joining forces for executive leadership and mutual strategic opportunities.

Large agencies are also doing more internally to build their multicultural staff and management. They're getting the message at long last.

The bottom line: Diversity is good business as well as socially, politically and morally responsible in a free society. Diversity broadens a firm's brand appeal to a wider array of clients and prospects, unleashes more creative communication ideas and opens more productive paths for professional excellence and leadership in our rapidly evolving multicultural world.

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Strategic public relations counseling, planning and execution.
Founded: 1972.

Agency Statement: ABOA is focused on strategic communication counsel with special services in the areas of public affairs, community relations, media relations, marketing and event management. The firm has added a new executive coaching and planning partnership, Reservoir, in association with our strategic planning and idea generation.

Amanda Brown-Olmstead, CEO

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GA Ports Authority
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A. WORDSMITH

420 SW Washington St., #205, Portland, OR 97204
503/227-0851; info@awordsmith.com
www.awordsmith.com

Thought leadership, media relations, writing, social media, design, professional services, technology, lifestyle, non-profit. Employees: 11.
Founded: 2009.

Agency Statement: We didn't invent public relations, but we chose to make it better. For nearly a decade we've worked to help our clients get beyond the bright and shiny marketing speak, and to get real, developing and executing thought leadership campaigns for B2B and consumer clients who know their customers demand more: more truth, more proof, and a more authentic connection.

Strategically designed and delivered, A.wordsmith's brand of PR is a uniquely powerful tool. It challenges. It differentiates. It starts relationships and enhances existing ones. And it drives sales with high-value customers like nothing else.

Ann Smith, pres. & founder

Clients Include:

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ACTIVATE HEALTH

555 Marriott Dr., #315, Nashville, TN 37214
800/516-2881; info@activatehealth.com
https://activatehealth.com

Advisory, advocacy, crisis communications, corporate communication, creative, digital, marketing communication, media relations & training, research, strategy & measurement, media monitoring. Employees: 8.
Founded: 2009.

Laura Reagen

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ten22

healthcare content + pr

AGENCY TEN22

1595 Peachtree Parkway, Suite 204-224, Cumming, GA 30041
678/956-9680; info@ten22pr.com

Employees: 5
Founded: 2005
https://ten22pr.com
Healthcare Industry

PUBLIC RELATIONS: Strategic counsel, media relations, press releases, crisis management, article placements, speakers bureau, award opportunities, analyst relationships, blogs.

CONTENT SERVICES: Content strategy, content creation, case studies, white papers, webinars, ebooks, infographics, videos, executive briefs, tip sheets.

MARKETING SERVICES: Marketing campaigns, marketing automation, social media, advertising, brand development, brochures, collaterals, presentation design, website design and content, graphic design.

Agency Statement: Agency Ten22 is an award-winning, full-service, healthcare IT public relations, content management and digital marketing services firm. Ten22's proven techniques deliver compelling messages, maximize exposure and strengthen market share for healthcare IT and service vendors. We build integrated plans to exceed client goals and we adapt quickly to the ever-changing healthcare landscape. From content strategy to media relations and digital marketing, Agency Ten22 is a boutique health IT firm with a customized, hands-on approach.

Beth Friedman, president & founder, beth@ten22pr.com; Erin Wabol, partner & chief marketing officer, erin@ten22pr.com

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AGENDA

320 Gold Ave., SW, #1400, Albuquerque, NM 87102
505/888-5877; fax: 505/361-2694; info@agenda-global.com
www.agenda-global.com

Boutique national and international integrated communications agency focused on crisis management, issues management, public affairs, public relations, marketing, branding, stakeholder engagement and advocacy. Employees: 35. Founded: 1996.

Agency Statement: Agenda is an award-winning firm with unparalleled experience advancing key issues, interests, policies and trends in the U.S., Europe, Africa and across all 29 NATO member nations. Agenda specializes in developing refined and targeted campaigns and engagement programs that incorporate traditional, social, digital and earned-media designed to build broad public awareness and support – or targeted action and mobilization.

The Agenda team is also highly skilled at conducting research, identifying and mobilizing stakeholders, managing crises, building issue-based coalitions, developing grassroots and grass-tops organizations, and influencing public policy across a wide range of areas – with particular success in energy, government, military, diplomatic, healthcare, corporate and educational spaces.

And because Agenda is fully integrated, we can deploy campaign and creative professionals who crush the box – strategists, designers and writers who have mammoth-sized skills, no egos and the drive to innovate and win.

Agenda is headquartered in Albuquerque, New Mexico with offices in Washington, D.C., Los Angeles, California and Brussels, Belgium.

Doug Turner, founding partner



AJB COMMUNICATIONS

480 Main St., #16G, Roosevelt Island, NY 10044
917/783-1680; ajbcomms@gmail.com
www.ajbcomms.com

General, crisis, reputation repair & high-profile litigation PR, book publicity, political PR, PR launches, press releases, bylined/op-ed placement and media/social media training. Founded: 2013.

Agency Statement: Your Message. Our Media Moxie. Results that Matter.

AJB Communications is a NYC-based PR consultancy. Its principal Andrew Blum is a former journalist and has had in-house and freelance PR positions. He has also managed and worked for numerous PR agencies. In addition to PR, AJB Communications has an affiliated agency which does video production and voiceover work.

Client work includes law firms and legal consultants, book authors and publishers, PR agencies, an Emmy winner, PR in a proxy fight, climate change NGO, former governor and high-profile executives with PR crises and legal problems.

Andrew Blum, founder and PR consultant



AKHIA COMMUNICATIONS

85 Executive Pkwy., Hudson, OH 44236
330/463-5650; angela.bachman@akhia.com
www.akhia.com

Public relations; internal communications; consumer, business and trade media relations; marketing communications; branding; digital communications; creative design; strategic communications; content; presentation development. Employees: 50. Founded: 1996.

Agency Statement: For every business challenge, there is a communications opportunity. We thrive on bringing entire organizations together to do better, be better and achieve more through strategic communications.

We help you break down walls between departments to find the simplest, most efficient and most effective communications strategies that will drive your business forward.

Our clients, our values, our people and our passion make the difference.

Ben Brugler, pres. & CEO; Angela Bachman, COO; April Wonsick, VP, client service; Nick Pfahler, Mike Lawrence; creative dirs.; Patsie Dionise, dir., optimization

Clients Include:

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Associated Materials
Cattron North America
City of Hudson
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Diebold Nixdorf
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Content, PR, marketing and social media for the financial services, commercial real estate and cannabis industries. Employees: 10. Founded: 2011.

Agency Statement: Your business, articulated. Your impact, magni-

fied. We know your industry, your terminology, and your clients in the commercial real estate, financial services, cannabis and related industries. Team Akrete delivers the most senior team with the deepest expertise of any agency team in the nation within these industries of focus. Our clients can trace significant business results and closed deals to our services including content creation, public relations, marketing and social media services.

We aren't all things to all industries; we are a specialized team that delivers results because we swim in the waters of our clients, and we live and breathe these industries all day long. We partner regularly with other more generalist agencies to deliver stellar results, many times coming in as pinch hitters or ghostwriters who "get it."

There's no ramp-up with Team Akrete. Our team of writers, marketers and public relations consultants immediately apply our experience to bring client growth stories alive. Whether it's a social campaign driving leads from LinkedIn or securing a front-page cover story in *Crains Chicago Business*, we lean on our knowledge and experience to transform good ideas into results that drive business expansion.

We offer content creation, public relations, marketing and social media services, all informed by strategy developed leveraging our deep knowledge, experience and track record. The senior experience level of our team means that no content is too complex; we understand our audiences, how they relate to one another and who is selling to whom. As such, we can combine offerings that are more than the sum of their parts, to create campaigns that magnify the impact of your organization.

As part of our core focus on real estate and the built environment, we also offer deep experience promoting and developing marketing for #proptech, architecture, construction, financing, brokerage, investment management and other related disciplines. We have experience in all property types including traditional sectors like office, industrial, retail, hotel, healthcare and multifamily—as well as specialized sub-sectors like workforce housing, medical office, manufactured housing communities, cold storage and self-storage.

We've taken our expertise launching real estate and property technology companies and are applying it to one of the world's fastest growing industries: cannabis. Our services in the cannabis industry are based on experience with a vertically integrated adult use and medical cannabis company in Massachusetts as well as several ancillary services providers. We publish a weekly industry newsletter every Friday and provide specialized cannabis industry services including investor relations and communications, public and media relations, full-service social media content and channel management, political communications, marketing strategy, website and email newsletter content generation and distribution services, company and industry event presence, speechwriting and more. We are a part of the social equity cannabis community, and actively support other women-owned and minority-owned businesses in this space.

Key professionals include Margy Sweeney, founder & CEO, and leaders including Patricia Agos, Sophie Bartolotta, Lana Demyanyk, Brian Greenberg, Amanda Hargrove, Jennifer Harris, Lisa Karel, Leslie Kaufman, Donna McSorley, Becky Reno, Daisy Simmons, Nicole Stenclik, Morgan Sweeney and Aleks Walker

Clients Include:

Alliant Credit Union
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 Burwood Group
 Cannabis Facility Construction
 Design Construction Concepts
 Drawbridge Community Revitalization Foundation
 Grupo Ferré Rangel
 The Goldie Initiative
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 KeyBanc Capital Markets
 KeyBank Real Estate Capital
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Practice Areas: Consumer Marketing, Corporate, Healthcare, Public Affairs and Technology. All Told, which combines research, content, creative, digital and measurement expertise into one offering, works across these practices to deliver integrated storytelling for clients. We also have deep expertise in several sectors: automotive, B2B and consumer technology, beauty and personal care, CPG, finance, food and beverage, healthcare, professional services, real estate, retail and travel and hospitality, among others.

Agency Statement: Allison+Partners is a global marketing and communications agency driven by a collaborative approach to innovation and creativity. With 30 offices worldwide our nearly 500 employees work across one P+L to deliver data-driven communications strategies that produce measurable and impactful results. We are proud to have been named *The Holmes Report's* 2018 "Best Agency to Work For," *PRWeek's* 2018 "Best Place to Work," *The Holmes Report's* 2017 "Digital Agency of the Year."

Agency senior leadership: Scott Allison, global chmn. + CEO; Andy Hardie-Brown, global vice chmn.; Jonathan Heit, global pres.; Scott Pansky, co-founder; Matthew Della Croce, global pres., Europe + Corporate; Cathy Planchard, global pres., All Told

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Clients Include:

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AMP3 PR

AMP3 PUBLIC RELATIONS

210 West 29th St., Floor 6, New York, NY 10001
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https://AMP3pr.com

Fashion, beauty and lifestyle PR. Employees: 9. Founded: 2004.

Agency Statement: AMP3 PR is a boutique publicity agency based in New York City. We specialize in consumer lifestyle, beauty and fashion PR campaigns for both emerging and established global brands including: apparel, accessories, beauty, retail, tourism and technology. We amplify our clients using a three-pronged approach: traditional PR & media outreach, social media marketing & influencer marketing, and experiential event PR & production. Our top-rated agency excels because we uniquely offer one-on-one attention and a tailored approach. We help our clients to create content and communicate their stories effectively to gain maximum exposure with an emphasis on a measurable return on investment. The 2018 winner of "Agency of the Year" at the BCAs, AMP3 is currently ranked in the Top Fashion & Beauty PR Firms in the U.S. and was recently named a "Game Changer of PR" by *PR News*. AMP3 PR is an FWV affiliate agency. Together we offer the best of both worlds: a boutique agency powered by one of the nation's largest independently-held full-service PR, advertising and digital marketing firms. For more information, please visit AMP3pr.com.

Alyson Roy, owner/partner

Clients Include:

Caribbean Joe
Cat Footwear
Caterpillar Footwear
CR7 Denim by Cristiano Ronaldo
Derma-e
Designer Eyes
Disney Princess
D'Marie Group
Domenico Vacca
Eden Fine Art Gallery
Ellen Tracy
Fossil Group (licensed brands including Michael Kors, Kate Spade New York, Diesel, Armani Exchange, BMW, Emporio Armani, Puma, DKNY)
Governors Ball Music Festival
Heelys
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Iceland Naturally
Joan Oloff Footwear
Joe's Jeans
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Kimoa
KL Polish by Kathleen Lights
Kleinfeld Bridal Party
Lenzing
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Moral Code Footwear
Nolcha Shows at New York Fashion Week
Occasion Brands
PROM GIRL
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Sebago Footwear
Sequential Brands Group
Silk NY
Simply Dresses
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Wrangler Denim (Modern)



AMW GROUP

8605 Santa Monica Blvd., West Hollywood, CA 90069
310/295-4150; fax: 310/295-4130; info@amworldgroup.com
www.amworldgroup.com

Consumer brands, corporate communications, food & beverage, health wellness, travel & hospitality, technology, digital strategy, fashion, entertainment, sports, nonprofit, crisis communications, reputation management. Employees: 36. Founded: 1997.

Agency Statement: AMW is a Creative Marketing and PR group founded in 1997. The company has established a unique and strong network throughout the World while representing a diverse roster of clients that include Event properties, Startups, Grammy artists, High-Profile individuals, Luxury and Consumer Brands. AMW utilize innovative strategies and the latest technology to enhance its projects. Their services are available for all project types to both new and well established clients.

Naomi Grandison, comms. mgr.

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www.apcoworldwide.com

Employees: 783. Founded: 1984.

Agency Statement: APCO Worldwide is an advisory and advocacy communications consultancy helping leading public and private sector organizations act with agility, and build organizational reputations, brands, relationships and solutions to succeed.

APCO is an independent and majority women-owned business. Most importantly, we are a trusted partner to our clients. We help them anticipate, plan, execute and secure impact through our curiosity, insights and diverse expertise.

Services:

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- Marketing Communication
- Media Relations & Training
- Research Strategy & Measurement

Brad Staples, global CEO; Margery Kraus, founder & exec. chmn.

APCO's NEW YORK OFFICE

360 Park Ave. South, 11th flr., New York, NY 10010
212/300-1800; fax: 212/300-1819; mjohanson@apcoworldwide.com

Marc Johnson, mng. dir., New York

APCO's EMEA HEADQUARTERS
47 Rue Montoyer, 5th flr., 1000 Brussels, Belgium
32-2-645-9811; fax: 32-2-645-9812; cboussagol@apcoworldwide.com

Claire Boussagol, chmn., Europe

APCO's ASIA HEADQUARTERS
137 Market Street, #16-01, Singapore 048943, Singapore
65-6922-0555; fax: 011-65-6735-3077; jyi@apcoworldwide.com

James Yi, mng. dir., Southeast Asia & Korea

Clients Include:

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APPROACH MARKETING

63 W. Dublin Granville Rd., Worthington, OH 43085
614/543-8540; hello@approachmarketing.com
www.approachmarketing.com
Consumer, B2B, multi-location and franchise, food & beverage, CPG, nonprofit. Employees: 18.

Agency Statement: At Approach Marketing, we follow one hard and fast rule – experienced talent belongs on the front lines serving our clients. Our team of marketing, PR, and digital strategists average 15+ years of experience working for big-name brands, global agencies, and non-profits. Our 100% virtual model allows us to be nimble and use this deep expertise to achieve your goals. All this adds up to a different kind of agency. One that understands your industry and your audience. One that cares deeply about your growth and success. And one that guarantees to deliver results or work for free until we do.

Our top priority is to produce results and happy clients, but we've also picked up a few awards along the way. Approach is the top-5 fastest growing U.S. agency, and we're an *O'Dwyer's* ranked independent agency in the categories of food and beverage, retail, entertainment and culture, education, technology, healthcare, professional services, and purpose/CSR public relations.

Megan Shroy, pres. & founder; Sarah Ann Harris, mng. dir.; Meggan Needham, head of accts.; Liz Woerth, head of talent; Alyssa DeRose, head of growth; Faith Borland, head of digital

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AQUA MARKETING & COMMUNICATIONS, INC.

360 Central Ave. North, #420, Saint Petersburg, FL 33701
727/892-9280; Brittany@WelcomeToAqua.com
https://www.welcometoaqua.com

Strategic planning, media relations + training, community relations, campaign development, creative storytelling, press kit development, crisis communication, social media management, event development, promotions + partnerships. Employees: 19. Founded: 2010.

Agency Statement: Aqua is an internationally award-winning, full-service marketing communications firm specializing in travel, tourism, hospitality and economic development. Headquartered in St. Petersburg, Florida, Aqua also has offices in Ft. Lauderdale and Naples. Powerful, provocative and proven; Aqua provides extraordinarily creative solutions for its customers and their brands.

Dave Di Maggio, pres.; Fran Vaccaro, VP, acct. svc.; Brittany Chapman, PR dir.; Megan Brewster, PR A/E; Michelle Lenhart, PR A/E; Amber Coldren, digital mktg. dir.



ARPR

271 17th St., NW, Suite 125, Atlanta, GA 30363
855/300-8209; annaruth@arpr.com
www.arpr.com

Technology PR. Employees: 27. Founded: 2012.

Agency Statement: ARPR is an award-winning tech PR agency representing cybersecurity, FinTech, cloud and HealthIT brands. From Day 1 we've existed to fill a deep void in specialized subject matter expertise and to bring consistency to the integration of media relations, content marketing, social media and demand generation. As such, ARPR is uniquely built to strategize and execute multi-channel marketing communication campaigns that make our client reputations thrive and their sales pipelines prosper. Driving our Panorama Approach is our team, aka the Army of Awesome, whose collective energy and passion consistently lands us on national and local Best Places to Work lists.

Anna Ruth Williams, CEO; Blair Broussard, chief people & ops. officer; Renee Spurlin, sr. VP, analytics & digital mktg.; Evan Goldberg, sr. VP, client service

Additional office in New Orleans.



ARTEMIS ESG

700 Pennsylvania Ave., S.E., Floor 2, Washington, DC 20003
909/313-5185; sales@artemisestg.com
https://artemisestg.com/

Integrated comms. services include corp. comms., reputation mgmt., issue advocacy, brand building, thought leadership, crisis mgmt., digital and social comms.

Agency Statement: Artemis ESG is a minority-owned public affairs agency that specializes in elevating the environmental, social, and governance (ESG) profiles of corporate clients in the agriculture, food, and healthcare industries worldwide.

Continued on next page

ARTEMIS ESG continued

Our clients are disrupting markets and challenging the status quo to improve the world around us. We enable their success by helping customer, investor, and public policy shareholders focus on important ESG factors that form a vital part of client corporate reputation. Our senior leader has over 20 years of business communications and policy experience – from high-level positions in Congress and the White House overseeing U.S. trade and foreign policy communications to being the founding member of Walmart's Food Safety Collaboration Center, a \$25 million organization located in Beijing, China.

Based in Washington DC, and with offices in Cleveland, OH, we've worked with many businesses to solve important reputation, policy, and corporate challenges.

Nien Su, CEO

Clients Include:

CJ America
FibroGen
George Washington University
Oshidori International
Panbio USA



ASCENDANT COMMUNICATIONS

Parkshot House, 5 Kew Rd., Richmond TW3 2JJ, United Kingdom
+44 (0) 208 334 8041; jcooper@ascendcomms.net
www.ascendcomms.net

B2B PR and communications services for vendors and businesses offering technology and services in Europe. Founded: 2003.

Agency Statement: Ascendant Communications is a London-based PR & Communications consultancy offering a pan-European and global one stop shop solution for PR and associated services. Our proven team of experienced consultants and partners, based in offices across Europe, North America and Asia, have helped key brands such as Akamai, hybris SAP, Microsoft and TIBCO with their press, analyst, social media, content marketing and other PR requirements on a regional and global level. However, we also understand the needs of companies new to Europe and who are looking for support on a more regional, or country specific, level and who need the guidance and expertise of local media experts.

James Cooper, founder & principal

Clients Include:

Akamai
hybris SAP
Microsoft Dynamics
TIBCO



AVENIR GLOBAL

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514/843-2343; fax: 514/843-2068; info@avenir.global
www.avenir.global

Full range of public relations and public affairs services.
Employees: 1000. Founded: 1976.

Agency Statement: AVENIR GLOBAL is a Montreal-based holding and management company with an active operations mindset and a hands-on approach to all its investments. A global powerhouse of specialist communications firms, AVENIR GLOBAL has 1,000 staff and offices in 24 locations across Canada, the U.S., Europe and the Middle East, and ranks among the top 15 largest communication firms in the world.

In Canada, AVENIR GLOBAL owns NATIONAL Public Relations, the country's leading public relations firm, servicing clients across a wide range of sectors, which includes NATIONAL Capital Markets, the industry's foremost investor relations and financial services practice. In the

United States, AVENIR GLOBAL owns SHIFT Communications, a data-driven integrated communications agency; and the public relations and communication company Padilla, which includes the brand consultancy Joe Smith, the food and nutrition experts at FoodMinds and the research authorities at SMS Research Advisors. In Europe, AVENIR GLOBAL owns the London-based strategic communications consultancy Madano and Hanover, one of the EMEA's leading strategic communications and public affairs consultancies, with offices in London, Brussels, Dublin, Dubai and Abu Dhabi. Hanover Group also includes creative communications agency The Playbook, and the brand and culture consultancy Multiple. The AVENIR GLOBAL network also includes healthcare specialists AXON Communications, with offices in Toronto, the U.S, the U.K. and Europe and healthcare creative agency Cherry, based in London. AVENIR GLOBAL is owned by RES PUBLICA Consulting Group.

Andrew Molson, chmn.; Jean-Pierre Vasseur, pres. & CEO; Valerie Beaugard, exec. VP; Royal Poulin, exec. VP & CFO; Ralph Sutton, int'l mng. partner; Rick Murray, mng. partner, SHIFT; Matt Kucharski, pres., Padilla; Martin Daraiche, pres., NATIONAL Public Relations

Alcon
Boehringer Ingelheim
Bristol-Myers Squibb
Cargill
Celgene
Dairy Management
Eisai
Expo 2020 Dubai
Ford
Lucozade Ribena Suntory
Mayo Clinic
Novo Nordisk
Produce for Better Health Foundation
Ribera y Rueda
Roche
Rockwell
Sanofi Pasteur
Sobi
U.S. Highbush Blueberry Council
Vifor Pharma

B

BACHEFF COMMUNICATIONS

BACHEFF COMMUNICATIONS

620 Newport Center Dr., Suite 1100, Newport Beach, CA 92660
949/667-3645; info@bacheff.com
www.bacheff.com

B2C & B2B emerging technology, consumer electronics, electronics, greentech, high-tech, industrial technology, energy, electrical, technical, virtual reality, augmented reality, brainwave-controlled technology, robotics, medical and IT. Employees: 6. Founded: 2016.

Agency Statement: Bacheff Communications is a truly global full-service technology integrated marketing communications agency headquartered in Orange County, California. Our sole purpose is to protect, enhance and build your reputation using the power of both traditional and new media channels. We focus on helping technology and electronics companies. Our international expertise has been developed over the years through the focus on these areas alone. Simply put, we are high-tech PR mavens ready to win battles for you.

Emil Bachev, founder & mng. dir.

Agora Services
Alphacool
Baidu
be quiet!
Bodyfriend
Cartesian
Cherry
EDGE
EnGenius
ENGIE
Exclusive Networks
HWBot
Identify3D
Lazar Angelov Diet
Nahimic
Onera Health Inc.
Panda Security
Qwant
Reflare
ROMY PARIS
Soap Studio
Technaxx



BACKBAY COMMUNICATIONS

20 Park Plaza, Suite 801, Boston, MA 02116
617/391-0790; bill.haynes@backbaycommunications.com
www.BackBayCommunications.com
Financial services. Employees: 20. Founded: 2005.

Agency Statement: BackBay Communications is an integrated public relations, content marketing and branding firm focused on the financial services sector. BackBay offers a unique combination of content and creativity. BackBay’s services include digital marketing, branding, content development, public relations and social media. BackBay is highly regarded for its thought leadership initiatives and relationships with the major business media. With offices in Boston and London, BackBay serves companies in the U.S. and Europe, and around the world through strategic partnerships.

BackBay Communications’ capabilities include:

- Branding
- Corporate positioning
- Conference speaking
- Content development
- Digital marketing
- Podcasts
- Public relations
- Social media
- Videos

Bill Haynes, founder & CEO

14-16 Great Chapel St., London, UK W1F 8FL
+44 (0) 203-475-7552; stephen.fishleigh@backbaycommunications.com

Stephen Fishleigh

Clients Include:

- Adams Funds
- ATCE Holdings
- Athena Capital Advisors
- Big Path Capital
- BNY Mellon | Eagle Investment Systems
- Boston Partners
- Bregal Partners
- Bregal Sagemount
- CenterOak Partners
- Clearview Capital
- dLocal
- Falcon Investment Advisors
- Fiduciary Trust Company
- Graycliff Partners
- Heritage Partners
- HKW
- Humphreys Capital
- IMPACT Community Capital
- innogy Innovation Hub
- Karen Clark & Company
- Meketa Investment Group
- Monroe Capital
- Monument Group
- Murray Devine
- MyVest
- Northeast Investors Trust
- NovaQuest Capital
- Ridgemont Equity Partners
- Riverside Company
- Sheridan Capital
- Shore Capital Partners
- SK Capital Partners
- The Stephens Group
- TA Associates
- Temenos
- Thompson Street Capital Partners
- Weatherford Capital



ballantines pr

BALLANTINES PR

9255 W. Sunset Blvd., #1100, West Hollywood, CA 90069
310/454-3080; info@ballantinespr.com
www.ballantinespr.com

Hospitality, tourism, travel. Employees: 25. Founded: 2000.

Agency Statement: Ballantines PR (BPR) is an award-winning, full-service luxury and lifestyle public relations agency representing high-profile hospitality, entertainment, design, health and wellness brands globally. With offices in West Hollywood and New York City, BPR is comprised of passionate and creative storytellers with a combined 100+ years of industry experience. Founded in 2000 by Sarah Robarts, BPR is widely recognized for its key global media relationships, strategic thinking, innovative campaigns and consistently delivering profitable results.

Sarah Robarts, pres.; Kendal Hurley, Dara Toulch, partners

Clients Include:

- AKA Beverly Hills
- AKA West Hollywood
- Aloft Hotels
- Amazon Prime Video
- Autograph Collection
- Cattle & Claw
- CSM
- Cumulus
- Element Hotels
- Grupo Vidanta
- Jack’s Monterey
- Jean-Georges Beverly Hills
- Lawrence J. Ellison Institute for Transformative Medicine of USC
- Le Meridien Hotels
- Mani Brothers Real Estate Group
- Marina Del Rey Hotel
- Marriott Homes & Villas
- Moxy Hotels
- Peter B’s Brewpub
- Portola Hotel & Spa
- Riviera 31
- Renaissance Hotels
- SALT Restaurant
- Sofitel Los Angeles at Beverly Hills
- St. Regis Bora Bora Resort
- St. Regis Maldives Vommuli Resort
- The Rooftop by JG
- Tribute Collection
- Vidanta Cruises
- Waldorf Astoria Beverly Hills

BASSETT & BASSETT INC.

1630 First National Bldg., 660 Woodward Ave., Detroit, MI 48226
313/965-3010; fax: 313/965-3016
www.bassettbassett.com

Strategic communication management, PR, advertising and marketing; social & digital marketing; comms. mgrs., counselors & trainers. Asia-Pacific office in Pune, India established 2009; Middle East office in Beirut opened 2015. Employees: 16. Founded: 1986.

Leland K. Bassett, chmn. & CEO; Tina Bassett, pres.

BATEMAN GROUP

See Mission North



BCW

Subsidiary of WPP Group plc
200 Fifth Avenue, New York, NY 10010
212/601-3000
www.bcw-global.com

Agency Statement: BCW (Burson Cohn & Wolfe), one of the world's largest full-service global communications agencies, is in the business of moving people on behalf of clients. Founded by the merger of Burson-Marsteller and Cohn & Wolfe, BCW delivers digitally and data-driven creative content and integrated communications programs grounded in earned media and scaled across all channels for clients in the B2B, consumer, corporate, crisis management, CSR, healthcare, public affairs and technology sectors. BCW is a part of WPP (NYSE: WPP), a creative transformation company. For more information, visit www.bcw-global.com.

Global Leadership:

Donna Imperato, CEO
Jim Joseph, global pres.
Ben Boyd, chief strategy & operations officer

Regional Leadership:

Chris Foster, pres., North America
Matt Stafford, pres., Asia
Scott Wilson, pres., Europe & Africa



BEEHIVE STRATEGIC COMMUNICATION

1021 Bandana Blvd. E, Suite 226, St. Paul, MN 55108-5112
651/789-2232; fax: 651/789-2230; rmartin@beehivepr.biz
www.beehivepr.biz

Brand positioning; change management communication; crisis management and business continuity, workplace culture and employee experience; digital strategy; public relations; purpose, mission and values alignment. Employees: 13. Founded: 1998.

Agency Statement: Beehive is an independent, strategic communication firm and a Certified B Corporation. Our clients trust us to solve complex business challenges using the power of communication to get better results. We work nationally and globally with leading brands in health care, financial services, education and retail, as well as others who are committed to building better businesses for a better world.

Lisa Hannum, CEO; Nicki Gibbs, EVP; Ayme Zemke, SVP; Becky McNamara, CFO

Clients Include:

Adolfson & Peterson Construction
Associated Bank
Beaumont Health
GEHA
Lakeview Industries
Minnesota Medical Assn.
Rasmussen College
SeaChange Print Innovations



BENNETT & COMPANY

Since 1982

BENNETT & COMPANY

543 Estates Place, Orlando, FL 32779
407/478-4040; laura@bennettandco.com
www.bennettandco.com; blog: bennettaboutmarketing.wordpress.com
Client-centric, Florida-based public relations and marketing firm, focusing on travel, real estate, restaurants/hospitality, luxury products and services. Employees: 6. Founded: 1982.

Agency Statement: From Florida's coast-to-coast to-coast, Bennett & Company provides clients with a depth of understanding about Florida, its residents and visitors, and the client industries served.

Headquartered in Orlando, the agency has affiliates across the state and connections around the globe. Since 1982 we have focused on knowing the media, leaders and communication pathways to reach consumers, leaders and influencers. Utilizing today's tools for PR, marketing and social media, ultimately it is about results and whether our clients profit.

Laura Phillips Bennett, president



BERK COMMUNICATIONS

1250 Broadway, 3rd fl., New York, NY 10001
212/889-0440; melanie@berkcommunications.com
www.berkcommunications.com

Beauty/fashion/lifestyle, education, entertainment/cultural, financial PR/investor relations, food & beverage, multicultural markets, professional services, purpose/CSR, sports/leisure, technology, travel/hosp./econ. dev. Employees: 25. Founded: 1999.

Agency Statement: Berk Communications is an award-winning, independent public relations firm with a globally recognized reputation management division and expertise across a variety of verticals including sports, business & technology, music & entertainment, food & beverage, consumer lifestyle and travel. #WatchUsWork on Facebook, Instagram, and Twitter (@BerkComm).

Ron Berkowitz, founder and CEO; Ryan Muscatel, COO; Marisa Carstens, sr. VP; Alex Pitocchelli, VP; Melanie Wadden Van Dusen, VP; Matthew Mirandi, sr. dir.; Didier Morais, sr. dir.; Clark Williams, dir.

Alex Rodriguez
AMB Sports and Entertainment
BODYARMOR
Colleen Quigley
D'USSÉ
Israel Ministry of Tourism
Lids
Major League Soccer
Meek Mill
Michael Rubin
Narrativ
National Football League
Patreon
Patricof Co.
PUMA
REFORM Alliance
Robert Kraft
Roc Nation
The Cheesecake Factory
Yo Gotti

Berlin Rosen

BERLINROSEN

15 Maiden Lane, #1600, New York, NY 10038
646/452-5637; growth@berlinrosen.com
www.berlinrosen.com

Strategic communications, digital, creative, media relations, branding and positioning, crisis communications, paid media, public affairs, political campaign strategy, tech, consumer, media training. Employees: 190. Founded: 2005.

Agency Statement: Named the number one most powerful PR firm by *Observer* in 2018, BerlinRosen is a full-service communications firm with more than 190 strategists in New York, Washington, DC, and Los Angeles. The firm provides a full suite of services including digital, creative, strategic communications, branding, positioning, crisis communications, paid media, public affairs and political campaign strategy across arts & culture, campaigns & elections, crisis management, education, health, issue advocacy, labor, lifestyle & travel, nonprofits & philanthropy, public affairs, real estate & land use, renewable energy & environment, and technology & innovation.

Valerie Berlin, Jonathan Rosen, principals & co-founders; Mike Rabinowitz, Andy McDonald, Alex Navarro-McKay, mng. dirs.; David Levine, COO; Jeremy Soffin, Stephanie Mueller, Lynsey Kryzwick, Alex Field, Josh Cook, Caitlin Offinger, exec. VPs

Clients Include:

Audible
Alphabet's Sidewalk Labs
Barnard College
Bloomberg Media
Brookfield
Brooklyn Public Library
Center on Budget and Policy Priorities
Color of Change
Cornell University
#FamiliesBelongTogether
Ford Foundation
General Assembly
Ithaca College
March of Dimes
Momsrising
Mother Cabrini Health Foundation
Neon Films
Northwell Health
Robert Wood Johnson Foundation
Samsung
Service Employees International Union (SEIU)
Singapore Airlines
Silverstein Properties
SL Green
The California Endowment
The Nature Conservancy
Trinity Church
UNICEF USA
Virgin Hyperloop One
Waldorf Astoria
Wythe Hotel



BERMAN GROUP, INC., THE

380 Lexington Ave., 19th flr., New York, NY 10168
212/450-7300; fax: 212/450-7301; sberman@bermangrp.com
www.bermangrp.com
Real estate, construction, legal, non-profit, financial svcs. Employees: 40.
Founded: 2006.

Agency Statement: The Berman Group is a full-service corporate communications firm delivering business-to-business marketing, public relations and special events services to corporations, associations and nonprofits. Our work ranges from economic development campaigns on behalf of the City of New York to nonprofit galas, public relations campaigns, creative development launches and online campaigns. We apply an integrated approach and have built a proven track record in strategic communications designed to win business and grow organizations. Clients include businesses in the construction, real estate, legal, non-profit, financial services industries and other business-to-business markets.

Sarah S. Berman, president

14+ Foundation
15 William
287/LES
7 x 24 Exchange
Adam America
AFG Group
AKF Group LLC
Albanese Organization
American Heart Assn.
Anchin, Block & Anchin
Arch Real Estate
Ariel Property Advisors
Ariel Tirosh
Avenue of the Americas Assn.
Baruch College
BASF Corp.
Belkin Burden Wenig & Goldman, LLP
Breather
Brookfield Properties
Building Owners and Managers Assn.
Building Trade Employers' Assn.
C2C Networking Group
CCA Metro
Ceruzzi Properties
Certes Partners
Chelsea Lighting
Citizens School
Civic Builders
Clarion Partners
Clune Construction Corp.
Colliers
Contractors' Assn. of Greater New York, Inc.
CoreNet Global
CoreNet Global Washington State
Cove Property Group
DataGryd/Colliers International
Durst Organization
DUNA
Edison Properties
E-J Electrical Installation Co., Inc.
Empire Core
Environmental Contractors Assn.
Facade Tectonics Institute
Faithful+Gould
Fisher Brothers
FMG General Contracting
FMI Corp.
GIC New York
Goods for Good
Gotham Organization
Gracie, Inc.
Green International Affiliates
Habitat for Humanity
Heidell Pittoni Murphy & Bach LLP
Hines
Holt Construction
Hunter Roberts Construction Group
Institute of Supply Management
International Facility Management Assn.
James Fitzgerald
Janus Property Group
Jaros Baum & Bolles
JRM Construction
Kinsmen Properties
KKR Real Estate
Knoll

Continued on next page

BERMAN GROUP, INC., THE continued

Lectra
 Life Management
 L+L Holding Co.
 Madison Capital
 Margolin Winer & Evans LLP
 McGowan Builders
 Metropolitan Movers Assn.
 Mitsui Fudosan
 NAIOP NYC
 Natural Resources Defense Council
 Nelson
 New York City Builds Bio+
 New York City Economic Development Corp.
 New York City Small Business Services
 Newmark Knight Frank
 Nobul
 Noodle Companies
 Pizzarotti
 Platinum Properties
 Queensboro United Football Club, LLC
 Rabina Properties
 Real Estate Lenders Assn.
 RealConnex
 Reed MIDEM
 RICS
 Rockefeller Group
 RockFarmer Capital
 Roofing and Waterproofing Assn.
 RXR Realty
 Saint Sava Cathedral
 Simon Baron
 Slate Property Group
 Spagnolo Group Architecture
 Standard Property Group
 State University of New York System
 Strategic Capital
 Subcontractors Trade Assn.
 Suffolk Construction
 SYSTRA
The Architect's Newspaper
 The Davis Companies
The Real Deal Magazine
 Tribeca Associates
 Urban Land Institute
 VOA Architecture
 Wafra, Inc.
 Wharton Properties
 WX Inc.—New York Women Executives in Real Estate

BERNSTEIN & ASSOCIATES, INC.

6300 West Loop South, #218, Bellaire (Houston Area), TX 77401
 713/838-8400; fax: 713/838-8444; mpiazza@bernsteinandassoc.com
 www.bernsteinandassoc.com
 PR campaigns, media relations and training, marketing and consulting for business-to-business and professional services; law firms, food, beverage, consumer/retail, real estate, construction, and healthcare.
 Employees: 3. Founded: 1983.

Patricia Bernstein, pres.; Marie Piazza, mgr.



BIANCHI PUBLIC RELATIONS, INC.

888 W. Big Beaver Rd., #777, Troy, MI 48084
 248/269-1122; bianchipr@bianchipr.com
 www.bianchipr.com
 Specialized expert agency focused on the North American automotive OEM supplier / mobility technology sector, and the technical and professional service firms that support it. Employees: 7. Founded: 1992.

Agency Statement: Based in the North American industrial nexus of Detroit, Bianchi PR provides clients with strategic communications

counsel, PR/media relations support and digital/social content development in the business-to-business and automotive / mobility technology sectors. The firm has worked with 12 of the top North American automotive OEM suppliers and offers senior attention and deep expertise in media relations, strategic planning, message and content development and event / speaking support. As a member of the Public Relations Global Network (www.prgn.com), a leading consortium of independent PR agencies working to provide local expertise worldwide, Bianchi PR also offers global reach and a full range of communications services.

James A. Bianchi, pres.; Jessica Muzik, VP, acct. svcs.

1st Mile LLC
 Adient
 BASF Refinish Coatings
 Cooper Standard
 Freudenberg Sealing Technologies
 Munro & Associates
 Rolls-Royce Power Systems/MTU Brand
 SAE International
 Schaeffler Group Automotive
 Yanfeng Automotive Interiors



BIGFISH COMMUNICATIONS

283 Newbury St., Boston, MA 02115
 617/713-3800; info@BIGfishPR.com
 www.BIGfishPR.com
 Tech & innovation, mobility, energy & sustainability, consumer products & tourism, media relations, social media, product launches, review campaigns, press tours, speaking engagements, award submissions, crisis communication. Employees: 15. Founded: 1999.

Agency Statement: BIGfish makes your story impossible to ignore. We are an unconventional PR agency that designs and executes award-winning public relations and social media campaigns for disruptive brands and companies. We take pride in establishing our clients as market leaders through thoughtful storytelling and strategic campaigns. By integrating traditional PR with digital media and marketing support, we capture greater mindshare and market share for our clients.

David Gerzof Richard, Meredith Chiricosta, Jessica Crispo, partners

Clients Include:

American Robotics
 Flo Technologies
 Formlabs
 Iceland Naturally
 MIT Technology Review
 Nested Bean
 Optimus Ride
 Ring
 SmartAC.com
 UAV Turbines

BIRNBACH COMMUNICATIONS INC.

20 Devereux St., #3A, Marblehead, MA 01945
 781/639-6701; fax: 781/639-6702
 www.birnbach.com
 Technology, financial software and svcs., FinTech, clean tech/green tech, security & compliance, EdTech & education, B2B, professional svcs., healthcare, life sciences and biotech, artificial intelligence, robotics, STEM, consumer, nonprofit, social media, thought leadership and content management. Employees: 10. Founded: 2001.

Norman Birnbach, founder

Aurea Lighting
 Bambu Global
 Center for Excellence in Education
 Cloudistics
 Digital Reasoning
 Edvisors
 PCI Synthesis
 Seqens CDMO
 Vortex Aquatic



BizCom Associates

BIZCOM ASSOCIATES

1400 Preston Rd., #305, Plano, TX 75093
214/458-5751; scottwhite@bizcompr.com
www.bizcompr.com

Business-to-bus. PR, consumer products and services, environmental, franchising, social media, start-ups, technology. Founded: 1999.

Agency Statement: BizCom Associates is a Dallas area-based public relations and marketing communications firm, helping dynamic entrepreneurs, innovative franchise chains and other creative business leaders promote their products and services worldwide.

Scott White, CEO

9Round
Allen Americans Pro Hockey Club
Best Life Brands
Bluefrog Plumbing & Drain
Brix Holdings
ComForCare
Connemara Conservancy
Dina Dwyer-Owens
Edible Arrangements
Emerson Partners
Explore Horizons
Gold's Gym
HowToBuyAFranchise.com
Naranga
Neighborly (formerly Dwyer Group)
Restoration 1
School of Rock
Sustainable Structures of Texas

BLAINE GROUP, THE

8665 Wilshire Blvd., #301, Beverly Hills, CA 90211
310/360-1499; fax: 310/360-1498
www.blainegroupinc.com

PR and IR firm, financial PR, creative, direct mktg., infomercials, sales promo., healthcare and technology specialty, entertainment, authors, mktg., crisis planning and management. Employees: 10. Founded: 1975.

Devon Blaine, president/CEO

Ecoegg
Robert Stupack
SpineMark
Susan G. Komen L.A. County
The Best You Expo
The Susan G. Komen Los Angeles County More Than Pink Walk
Books:

-*Diabetes: The Real Cause and The Right Cure*
-*The Question: Find Your True Purpose*



BLAZE PR

BLAZE PR

1427 Third Street Promenade, Suite 201, Santa Monica, CA 90401
310/395-5050; mkovacs@blazepr.com
www.blazepr.com

Resorts & hospitality, food and beverage, sports & entertainment, consumer products, health & wellness, and supplements. Employees: 10. Founded: 1990.

Agency Statement: BLAZE is the go-to PR agency for lifestyle brands

hungry for a real piece of the marketshare. Fresh and seasoned, our boutique agency is comprised of veteran practitioners who stay one step ahead of trends and will not rest on the laurels of past successes. Our media strategies are meaty, creative and on-point because they are backed by a thoughtful process that considers the particular world of each brand.

Recent Awards:

PR Week, Best Places to Work

LA Business Journal, Best Places to Work

One Planet Awards, Gold – PR Campaign of the Year

One Planet Awards, Bronze – Product Launch of the Year

Matt Kovacs, president

Clients include:

AmaWaterways
Chronic Tacos
Dalmatia
ESPN
Heat Holders
Hilton Hotels
KOE Kombucha
Mary's Gone Crackers
Melora Manuka

NutraWise
Pathobiome
Perfect Hydration
Robeks
Santa Barbara Airport
Simon Malls
Weihestephan
Woodside Homes



BLH CONSULTING, INC.

502 Pryor St., Suite 301, Atlanta, GA 30312
404/688-0415; betsy@blhconsulting.net
www.blhconsulting.net

General market consumer brand and business-to-business PR and marketing communications with additional specialty areas targeting diversity markets, with an emphasis on African-Americans and U.S. Hispanic. Employees: 4+. Founded: 2002.

Agency Statement: BLH Consulting, Inc. specializes in developing and implementing consumer brand and business-to-business public relations and strategic marketing communications programs that are relevant and inclusive.

As an independent PR and marketing communications consulting firm, BLH's award-winning consultants bring corporate and global agency experience as well as the most relevant minds together to tackle their clients' most pressing communications and marketing challenges.

Select Services: traditional and social media relations, strategic counsel, media training, grassroots engagement, influencer identification and relations, diversity program communications, corporate and community partnership negotiations, special events, film screenings and launches, advertising counsel, urban and rural outreach, and Spanish translation services.

Betsy Helgager Hughes, pres./CEO; George M. Hughes, Jr., COO; Jenifer Cooper, creative dir.; Jemia Singleton, A/S; Nichole Taylor, sr. A/S; Alejandra Cadiz Gomez, Hispanic mktg. dir.; Kitty Hart, graphic designer; Geneye Childress, photographer, videographer; Linda VanBrackle, acct. coord.

Clients Include:

Allison+Partners / Toyota
Brodeur Partners
Cabarrus County Schools
Clark Atlanta University Prostate Cancer Registry
Concessions International, LLC
Cooperworks, Inc.
Fulton-DeKalb Hospital Authority
H. J. Russell & Company
Johns Hopkins Health System (Sibley Memorial)
LifeSouth Community Blood Centers
Mölnlycke Health Care
Punch of Creativity
Russell Center for Innovation & Entrepreneurship
The Estate of Herman J. Russell (The Russell Family)
Voya Financial



BLISS INTEGRATED COMMUNICATION

Member of The Worldcom Public Relations Group
500 5th Ave., 16th fl., New York, NY 10110
212/840-1661; fax: 212/840-1663
www.blissintegrated.com
Founded: 1975

Agency Statement: Bliss Integrated Communication is a 45-year old integrated marketing communication agency that partners with top-tier healthcare, financial and professional services companies—and those who live “in between”—to build reputation and sales through strategic PR, thought leadership, targeted digital media and analytics. Bliss focuses on finding the whitespace that makes each business unique, driving toward business goals and securing real results. Clients include some of the most respected names in the industries served; average tenure among large clients is eight plus years. What sets Bliss apart is its dedicated and experienced executives, an understanding of how to forge deep, long-lasting client partnerships and an unwavering commitment to success.

Want to learn more? Contact us at cortney@blissintegrated.com.

Elizabeth Sosnow, Meg Wildrick, mng. partners; Cortney Stapleton, partner, professional svcs. practice leader; Michael Roth, partner, healthcare practice leader; Alexis Odesser, Greg Hassel, Julia Mellon, Keri Toomey, Reed Handley, Sally Slater, sr. VPs; Liz DeForest, Miles Hill, VPs

Aetna
Ascensus
BDO
Berkadia
CFP Board
EmpiRx Health
E*Trade
Evolent
Exponent Women
Gore Medical
KeyCorp

Kotter
LeaseQuery
Lincoln International
MSD (Merck), Japan
Nationwide Advisory Solutions
PCS Retirement
Proskauer Rose LLP
TransCelerate
TriVista
Versant Health



WORLD COM
Public Relations Group



BLOOM COMMUNICATIONS

500 W. 2nd St., #1900, Austin, TX 78701
512/535-5066; brianna@bloomcommunications.com
www.bloomcommunications.com
Integrated mktg. comms., general comms., community rels., media rels., crisis mgmt. Employees: 14. Founded: 2012.

Agency Statement: Bloom Communications is an integrated communications agency bridging the gap between the marketing, market research, and public relations disciplines. Since 2012, Bloom has provided strategic consulting services to organizations making an impact in their communities. With specialization in nonprofit and healthcare, Bloom represents a portfolio of happy clients in a variety of industries from its offices in Austin, Texas and Portland, Oregon. Dedicated to the growth of nonprofits and socially conscious for-profit companies, Bloom’s mission is simple: You win. We win. The world wins.

Brianna McKinney, pres.

9900 SW Wilshire St., Suite 270, Portland, OR 97225
971/313-8170
leigh@bloomcommunications.com

Clients Include:

AGE of Central Texas
Boy Scouts of America - Capitol Area Council
C2-Ai
Donate Life Northwest
Human Services Council
Meals on Wheels People
MibeTec
NAMI Central Texas
Portland Bureau of Transportation
Sleep Better Georgia
Sleep Dallas
YMCA of Austin



BOARDROOM COMMUNICATIONS, INC.

1776 No. Pine Island Rd., #320, Fort Lauderdale, FL 33322
954/370-8999; donsil@boardroompr.com
www.boardroompr.com

Services: Public relations; crisis management; social media; website development; online marketing; branding; public affairs; events; media training. Employees: 17. Founded: 1989.

Agency Statement: Boardroom Communications (BoardroomPR) is a full-service public relations and integrated marketing agency, leveraging the skills of our staff of journalists, PR and marketing professionals and multimedia specialists to provide visibility across numerous platforms. Our creative solutions increase awareness and understanding, establish credibility and ultimately improve business.

BoardroomPR bridges traditional and new media, combining print, television and radio media with excellent digital expertise in website development, social media management and email campaigns. We incorporate research, search engine optimization, pay-per-click and online reputation management and offer branding capabilities, consisting of logo, graphic design, copywriting and video production.

Julie Talenfeld, pres.; Don Silver, COO; Todd Templin, exec. VP; Jennifer Clarin, Michelle Griffith, Laura Burns, Eric Kalis, VPs

Locations: Miami, Fort Lauderdale, West Palm Beach, Orlando, Tampa and Naples

Representative clients:

Associated Builders and Contractors East Florida
Association of Poinciana Villages w/Michelle
Aventura Park Square
Concord Wilshire
Cuesta Construction
Development Specialists
Downtown Dadeland
Easton Group
e-Builder
Edison Insurance Co.
Encore Capital Management
Fiske & Co. CPAs
Florida’s Children First
Florida Peninsula Insurance Co.
Florida Property and Casualty Assn.
Holocaust Documentation and Education Center
Illustrated Properties
IStar Financial
JAFCO
Keyes Company
Lynd Companies
Merrick Manor
Minto Communities
Oasis Outsourcing
Plantation Walk
Professional Bank
Pulte Group

Saint Thomas Aquinas High School
 Sapoznik Insurance
 Setnor Byer Insurance & Risk
 South Florida Technology Alliance
 SRF Ventures
 Talenfeld Law
 Trez Forman
 Tropical Financial Credit Union
 Weiss Serota Helfman Cole & Bierman



BOB GOLD & ASSOCIATES

1640 South Pacific Coast Hwy., Redondo Beach, CA 90277
 310/320-2010; hello@bobgoldpr.com
 www.bobgoldpr.com
 www.WINPRGroup.com
 Employees: 10. Founded: 1997.

Agency Statement: PR and marketing agency, Bob Gold & Associates provides guaranteed results in every contract. The agency was founded in 1997 and along the way, Bob has been named Public Relations Society of America's (PRSA-LA) 2019 Communications Professional of the Year and inducted as a Cable TV Pioneer.

The company has launched or grown more than 20 TV sports networks, numerous streaming services, many major cable TV operators and vendors and associations in the industry. Widely recognized as a specialist in the space where technology meets entertainment, the agency is also called upon when reputations need to be enhanced or even saved.

With offices in Los Angeles and New York City, Bob Gold & Associates co-founded WIN PR Group, an international association of independently owned hi-tech PR agencies, offering clients immediate global resources for projects or campaigns with consistent pricing and centralized management.

Bob Gold, president

Clients Include:

Anthem Sports & Entertainment
 Cisco
 Content Delivery & Security Assn. (CDSA)
 Corning Optical Communications
 Immersion
 Media & Entertainment Services Alliance (MESA)
 Nice Label
 Open Gear
 Plume
 The Cable Center
 Viamedia

BOGART COMMUNICATIONS

400 High Point Dr., #501, Hartsdale, NY 10530
 917/608-3477; jeff@bogart.cc
 www.bogart.cc; @jeffbogart
 Corporate communications, investor and media relations, public affairs and issues analysis, marketing communications. Founded: 1979.

Jeffrey D. Bogart, principal



BOSPAR

40 Perego Terrace, #2, San Francisco, CA 94131
 713/240-0485; success@bospar.com
 www.bospar.com
 Technology, healthcare, crisis communications, awards, social media, messaging, trade show support, public relations, influencer relations, analyst relations and content creation and support.
 Employees: 32. Founded: 2015.

Agency Statement: *PRWeek* named Bospar its "outstanding boutique agency of the year" two years in a row: 2018 and 2019. In fact, we believe we are the most awarded boutique tech PR firm in the country.

Now Bospar is celebrating its five-year anniversary as a boutique tech PR agency, and we made this video to celebrate the milestone. It shows our greatest hits, from taking a client public to working with Star Trek legend George Takei: <https://vimeo.com/374962795/49adb5fc42>

Bospar features a staff of highly seasoned professionals servicing clients across the United States and reaching easily into Europe and Asia. Most have 10+ years of PR experience, with expertise in both social and traditional media, and are recognized influencer, financial and government relations gurus.

Bospar arms clients with the PR power to capitalize on breakthrough ideas, technologies, products, and solutions, with client success as the goal.

Curtis Sparrer, Chris Boehlke, Tom Carpenter; principals; Tricia Heinrich, CCO

Cambium Networks
 intapp
 LevaData
 nCipher
 Snow Software
 Unisys

the Bradford Group



BRADFORD GROUP, THE

2115 Yeaman Place, #210, Nashville, TN 37206
 615/515-4888; fax: 615/515-4889; info@bradfordgroup.com
 www.bradfordgroup.com

Full service public relations firm – publicity, crisis management, content marketing, social media – with focus on technology, finance, healthcare, legal, commercial real estate, construction and building products industries. Employees: 11. Founded: 2000.

Agency Statement: Celebrating our 20th anniversary, the Bradford Group is a full-service public relations and marketing firm that integrates public relations, content marketing, digital marketing and social media. We primarily serve US businesses in the technology, finance, healthcare, legal, commercial real estate, construction and building products industries. We are guided by three core values: 1) Hiring smart people. 2) Being proactive. 3) Generating results.

Jeff Bradford, CEO; Gina Gallup, COO

Clients Include:

Advance Financial
 Argent Financial Group
 Ascend Federal Credit Union
 BIA Electronic Discovery
 CertainTeed
 Comfort Supply
 Cumberland Pharmaceuticals
 DET Distributing
 Dickinson Wright Law Firm
 First Horizon Bank
 Greater Nashville Technology Council
 Legal Aid Society
 Musicians Institute Guitar Craft Academy
 Oaklyn Consulting
 Pendleton Square Trust
 Petra Business Coaching
 Southeast Venture Commercial Real Estate
 Turner Construction



BRANDMAN AGENCY, THE

261 Fifth Ave., 22nd flr., New York, NY 10016
212/683-2442; connect@brandmanagency.com
www.brandmanagency.com

Luxury + lifestyle hotels; destinations; travel + tourism; interior design; luxury + lifestyle real estate; cruise + aviation; wine + spirits; hotel product + amenities. Employees: 35. Founded: 2000.

Agency Statement: The Brandman Agency is a dynamic, results-driven integrated communications and public relations firm specialized in travel, luxury and lifestyle. Founded by Melanie Brandman in 2000, The Brandman Agency is consistently ranked one of the top tourism and hospitality agencies in the industry. With offices in New York City (HQ), Los Angeles, London and Sydney, the Agency prides itself on the global lens we bring to our work, supporting some of the industry's most respected organizations.

Melanie Brandman, founder & CEO; Kristen Vigrass, pres.; Ty Bentsen, mng. dir., global strategy; Stephanie Krajewski, sr. VP

8484 Wilshire Blvd., Suite 245, Beverly Hills, CA 90211
323/944-0064

Ty Bentsen, mng. dir., global strategy

- Blue Waters Resort & Spa
- BodyHoliday
- Cathay Pacific Airways
- CIVANA
- COMO Hotels & Resorts
- Crystal
- Dorado Beach, a Ritz-Carlton Reserve
- Experience Scottsdale
- Fairmont Olympic Hotel
- Grand Hotel Kronenhof
- Hilton Chicago
- Hotel Indigo Los Angeles Downtown
- Hyatt Regency Indian Wells Resort & Spa
- InterContinental San Diego
- Jamaica Inn
- JW Marriott Denver Cherry Creek
- Kulm Hotel St. Moritz
- La Mamounia
- LUMA Hotel Times Square
- Marriott International Caribbean & Latin America
- Moxy Chelsea
- Moxy East Village
- Moxy Times Square
- Palmer House Hilton
- Raffles Singapore
- Rome Cavalieri, A Waldorf Astoria Hotel
- Round Hill Hotel & Villas
- Starhotels Collezione
- The Galt House Hotel
- The Lodge at Sonoma
- The Ritz-Carlton, Half Moon Bay
- The Ritz-Carlton, Kapalua
- The Ritz-Carlton, Kyoto
- The Ritz-Carlton Residences, Waikiki Beach
- The Ritz-Carlton, San Francisco
- The Ritz-Carlton, Tokyo
- Triumph Hotels
- Troutbeck
- Viceroy Los Cabos
- Visit Victoria
- W Costa Rica - Reserva Conchal
- Waldorf Astoria Atlanta Buckhead
- Windsor



BRANDWARE

One Alliance Center, 3500 Lenox Rd., #1475, Atlanta, GA 30326
770/649-0880; fax: 770/649-0820; info@brandware.com
www.brandwarepr.com
facebook.com/BrandwarePR
Twitter @brandwarepr

Brandware is a nationally ranked, digital public relations, marketing communications and market research firm that uniquely helps blue-chip clients identify and broadly communicate the captivating and motivating truths about their brands, products and services.

Brandware offers its clients a full suite of communications and research capabilities, including public relations; social and digital communications; influencer engagement; thought leadership; creative content; paid and earned media campaigns, and in-house market research.

Agency Statement: In today's volatile marketing environment, Brandware is the marketing communications agency you can rely on to identify and broadly communicate the captivating truth about your products and services. Brandware offers all the ingredients you need to effectively tell your brand's unique story to the right audiences, through the right channels. We build a heavy-duty foundation of fact-based public relations, using a team of in-house researchers, a modern "truth first" storytelling and measurement process, and a method-agnostic approach to online and offline communications. Small enough to give your business the personal attention your brand deserves and large enough to have all the resources and capabilities to deliver fully integrated or stand-alone solutions.

Elke Martin, David Krysiak, co-founders; Lou Laste, CEO; Tyler Sartin, VP, research

- Clients Include:
- AirGas, Inc.
 - Ashton Woods Homes
 - BorgWarner
 - Brown Caldwell
 - CarNow
 - Client Command
 - Cummins
 - Genentech
 - Husqvarna Outdoor Equipment
 - LotLinx
 - Manheim
 - Mercedes-Benz
 - Mitsubishi Electric
 - Mizuno USA
 - North Fulton CID
 - RaceTrac
 - Rain Bird
 - Rheem
 - RoomKey
 - Sports Car Market
 - Starbucks
 - TireRack.com



BRAVO GROUP

20 N. Market Square, Harrisburg, PA 17101
717/214-2200; fax: 717/214-2205; ray@thebravogroup.com
www.bravogroup.us

Services: We have extensive in-house capabilities in the areas of research, communications, digital marketing, advocacy, fundraising, corporate communications, media relations, strategic planning, marketing and branding. Employees: 82. Founded: 1999.

Agency Statement: What keeps you up at night gets us up in the morning.

When chaos reigns. When time is against you. When bold steps are needed. We move people to action. Our solutions are grounded in data science but designed for humans, which gives our clients an edge to win tough fights.

Suited to tackle the complex and unknown because we're unlike anyone else. Part agency. Part consultancy. Public affairs and marketing. Advocacy and advertising. Creative and communications.

We help our clients to find clarity in chaos so they can see clearly and act decisively. We are always on, ready to tackle even the most complex challenges. And the bridge between us and our clients is our commitment to radical transparency and daily action.

We specialize in the following sectors:

- Energy and Infrastructure
- Utilities
- Transportation
- Health Care/Hospitals
- Life Sciences/Biotech
- Nonprofit
- Associations/Association Management
- Financial Services
- Education
- Criminal Justice
- International Development
- Government Relations

Awards:

2017 Power of A Silver Award
American Society of Association Executives
2016, 2017, 2018, 2019 Keystone Award Digital Public Relations
2018 Keystone Award Government/Public Affairs Program
Public Relations Society of America - Central PA Chapter
2018 Healthcare Marketing Impact Award Integrated Campaign
Modern Healthcare

Leadership: Chris Bravacos, pres. & CEO; Dennis Walsh, pres., gov't rels.; Topper Ray, pres., comms.; Megan Madsen, VP, comms.

Partial Client Roster:

American Cancer Society
Aqua
Comcast
CVS Health/Aetna
Energy Transfer
Enterprise
Genentech
Hospital & Healthsystem Assn. of Pennsylvania (HAP)
Lehigh Valley Economic Development Corporation
New Jersey Resources
PCN
Pennsylvania Council on the Arts
Pennsylvania Turnpike
Pharmaceutical Research & Manufacturers of America (PhRMA)
PPL Electric Utilities
Transource



BRG COMMUNICATIONS

201 N Union St., #110, Alexandria, VA 22314
703/739-8350; info@brgcommunications.com
brgcommunications.com

Strategic planning and research, corporate social responsibility, consumer awareness campaigns, media relations, social media, digital marketing, thought leadership, cause marketing, B2B outreach, branding, design, scientific communications, influencer relations, content creation. Employees: 20. Founded: 2001.

Agency Statement: Recently recognized by *PRWeek* as an Outstanding Boutique Agency finalist, BRG Communications is a full-service communications agency.

Founded in 2001, the agency forms strategic campaigns for clients that

address critical health and social issues, strengthen brand reputation, build awareness, educate and drive positive change.

BRG clients include corporations, nonprofit organizations, industry associations and medical societies focused on health, science, safety and wellness for individuals and communities.

Jane Barwis, founder & pres.; Shannon McDaniel, Laurie Mobley, sr. VPs

Aetna Foundation
American Cleaning Institute (ACI)
CVS Health
Fisher House
Heart Rhythm Society
Inova Health Foundation
Life with Cancer
Massachusetts General Hospital – Heart Center, Orthopedics, Neurology and Urology departments
Medtronic
Military Officers Assn. of America
Pet Industry Joint Advisory Council
Physician Assistant (PA) Foundation
Society for Cardiovascular Angiography & Interventions
The Nature Conservancy



BRIAN COMMUNICATIONS

123 S. Broad St., #2700, Philadelphia, PA 19109
484/385-2900; info@briancom.com
www.briancom.com
Twitter: @briancomms
Instagram: @briancomms
LinkedIn: brian-communications
Employees: 75. Founded: 2010.

Agency Statement: Brian Communications is a communications consultancy headquartered in Philadelphia with clients across the country and around the world. Focused on strategic ideas that advance business goals, the firm's services include planning, brand positioning, reputation and crisis management, advertising, social media strategy and media relations. The agency is led by Brian Tierney, former publisher of the Pulitzer Prize-winning *The Philadelphia Inquirer* and *Daily News* and former CEO and founder of Tierney Communications, which he grew into \$280 million in billings before selling to the Interpublic Group.

Senior Team: Brian Tierney, CEO; Ed Mahlman, Matt Broschious, Scott Hoeflich, exec. VPs; Aimee Tysarczyk, sr. VP; Sean Flanagan, creative dir.; Bill Marimow, David Demarest, sr. advisors

Clients Include:

Amerihealth Caritas
Aramark
BELFOR
Blue Cross Blue Shield Assn.
Capgemini
Firsttrust Bank
Graham Co.
Horatio Alger Assn.
Independence Blue Cross
PokerStars
Poynter
Republic Bank
Rutgers University
St. Joseph's University
Tandigm Health
The Center for Advanced Orthopaedics
Uber
University of Pennsylvania
Villanova University



BROWN + DUTCH PUBLIC RELATIONS

2300 Las Flores Canyon Rd., Malibu, CA 90265
310/456-7151; fax: 310/456-6101; lily@bdpr.com
www.bdpr.com

Consumer packaged goods and services. Employees: 9. Founded: 1996.

Agency Statement: Brown + Dutch Public Relations is a full service PR and marketing agency that specializes in product launch. Clients include ThinkThin nutrition bars and Swatch to solar-powered EV chargers used by Google and anti-snoring products endorsed Shaquille O'Neal. Est. 1996.

Alyson Dutch, founder/CEO

- BarbieX
- Bragg Nutritionals
- CIREM Skincare
- Coca Cola's Green Tea Terrace
- Dealmoon
- Envision Solar
- Illuminations Candles
- Macrolife Naturals
- Nanobebe
- PadX
- Rubica
- Ryan Gordy Foundation
- Sensa
- Serovital
- Twinlab
- Visalus
- WonderMedia
- Zyppah



BROWNSTEIN GROUP

215 S. Broad St., Philadelphia, PA 19107
215/735-3470; fax: 215/735-6298; hello@brownsteingroup.com
www.brownsteingroup.com

Architecture & real estate; B2B; entertainment & hospitality; retail & consumer. Employees: 100. Founded: 1964.

Agency Statement: Recognized by *Ad Age* as a 'Small Agency of the Year' and by *PRNEWS* as an outstanding small PR agency, Brownstein Group (BG) is the longest-running independent marketing communications agency in Philadelphia. Founded at the height of the Creative Revolution in 1964, BG is a full-service agency with expertise across all disciplines, including: brand strategy, advertising, public relations, social media, and digital services. BG specializes in crafting memorable campaigns that generate positive brand awareness, increased sales/leads and measurable impact for clients like Wawa, The Giant Company, ACI Speedpay, NJM Insurance, TruGreen, Lyft and DuPont™.

Ranked as an *O'Dwyer's* Top 100 National PR Agency and *Fortune Magazine's* Top 100 Best Places to Work for Women, BG is relentless in the pursuit of breakthrough ideas, but dedicated to its clients and people.

For additional information, visit www.brownsteingroup.com.

Marc Brownstein, pres. & CEO; Erin Allsman, mng. dir.

Clients Include:

- | | |
|------------------------------|-------------------------------|
| ACI Worldwide | Mount Airy Casino Resort |
| American Water | NJM Insurance |
| The Bancorp | PGA of America - Women's KPMG |
| CertainTeed | Tournament |
| DuPont™ | PREIT |
| The Giant Company | Saint-Gobain North America |
| Harrah's Philadelphia Casino | TruGreen |
| Inspira Health | Wawa |
| Lyft | Yards Brewing Co. |



BRUSTMAN CARRINO PUBLIC RELATIONS

4500 Biscayne Blvd., #204, Miami, FL 33137
305/573-0658; fax: 305/573-7077; bcpr@brustmancarrinopr.com
www.brustmancarrinopr.com

Culinary, tourism, arts & entertainment, and special events. Employees: 15. Founded: 1985.

Agency Statement: Brustman Carrino Public Relations is a full service, bi-lingual Miami-based PR firm with a proven track record in creating publicity and special event marketing programs from the local to the national level for a prestigious group of culinary, hospitality, arts & entertainment clients in the southeastern United States.

Susan Brustman, founder; Lawrence Carrino, pres.

- Ariete, Nave and Chef Michael Beltran, Coconut Grove
- Compere Lapin, Bywater American Bistro and Chef Nina Compton, New Orleans
- ETARU, Las Olas and Hallandale Beach
- Fontainebleau Miami Beach - F&B outlets: Scarpetta, Hakkasan, Stripsteak
- Jaya at The Setai Miami Beach
- JW Marriott Miami Turnberry Resort & Spa
- L'Atelier de Joel Robuchon and Le Jardinier Miami
- Nativo Kitchen + Bar at Conrad Miami
- Salt & Straw - Miami locations
- The Betsy Hotel South Beach - F&B outlets: LT Steak & Seafood
- The Food Network & Cooking Channel South Beach Wine & Food Festival
- The Ritz-Carlton Fort Lauderdale - F&B, Burlock Coast
- The Ritz-Carlton, Key Biscayne, Miami - F&B, Lightkeepers



BUCHANAN PUBLIC RELATIONS LLC

Affiliations: Founding member, Public Relations Global Network (PRGN); WBENC-Certified

890 County Line Rd., Bryn Mawr, PA 19010
610/649-9292; fax: 610/649-0457; info@buchananpr.com
www.buchananpr.com

@BuchananPR

Corporate, B2B, healthcare, financial, legal, consumer, non-profit, crisis management, social/digital. Employees: 12. Founded: 1998.

Agency Statement: Buchanan Public Relations LLC is an award-winning, national communications agency based in Philadelphia. We specialize in media relations, digital, and crisis communications, with expertise in healthcare, life sciences, financial services, professional services, not-for-profit and consumer goods.

With excellence and integrity as guiding principles, we help brands find and share stories that matter.

A founding member of the Public Relations Global Network (PRGN), we offer clients access to 50 top-tier, independent PR firms around the world.

Anne A. Buchanan, pres., 610/228-0155, anne.buchanan@buchananpr.com

Nancy Page, exec. VP, 610/228-0601, nancy.page@buchananpr.com

- 1st Watch Global
- Anthony & Sylvan
- Art Cream Ice Cream
- AtlantiCare
- Barcel USA
- Barsz Gowie Amon & Fultz, LLC
- Bimbo Bakeries USA



Blaschak Coal Corp.
 Cassatt RRG
 Chester Upland School District
 Conshohocken Borough
 DELCORA
 Foundation to Abolish Child Sex Abuse
 Humane Society of the United States
 Lancaster General Health
 McCollom D'Emilio Smith Uebler
 Milligan & Company
 Opportunity Finance Network
 PA Options for Wellness
 Pennsylvania Trust
 Pepper Hamilton LLP
 Philabundance
 Philadelphia Insurance Companies
 Ramboll
 Salvesson Stetson Group
 Shair
 St. Christopher's Hospital for Children
 Tyson Foods
 Wissahickon Trails
 World Affairs Council of Philadelphia



BUTLER ASSOCIATES, LLC

353 Lexington Ave., 17th flr., New York, NY 10016
 212/685-4600; TButler@ButlerAssociates.com
 www.ButlerAssociates.com
 Founded: 1996.

Agency Statement: 2019 Winner of PRSA-NY's Best of the Best Award. Recent winner of other top PRSA-NY accolades: Best Legal Campaign & Best Business Communications Campaign & Best Public Affairs Campaign, as well as *PR News* Agency Elite Best Public Affairs Campaign. Other accolades include Best PR & Political Messaging Campaign in U.S./Canada from the International Association of Fire Fighters. Butler is ranked among New York's top agencies for its business, financial, professional services, public affairs, environmental, legal and crisis management practices. Butler Associates is a communications strategy and research team with a proven track record of high-impact results.

Butler Associates campaigns range from victorious *Fortune* 50 shareholder proxy battles, directing messaging for public affairs, legal, crisis and public safety awareness campaigns, to visibility and multi-channel, content development and messaging for organizational CEO's. The Butler group includes seasoned media and communication pros, committed to their clients, who deliver consistently. Its Litical Solutions division delivers online engagement and results via broadcast and digital.

Thomas P. Butler, president
 290 Harbor Dr., Stamford, CT 06902

Clients Include:

2020 Irish American Presidential Forum
 American Triple I Partners
 Association of BellTel Retirees, Inc.
 Barasch McGarry P.C.
 Cognitive Assessment Group
 Core Theatre Company
 Davidoff Hatcher Citron LLP
 De Caro & Kaplen LLP
 Election Systems & Software
 Fleet Financial
 FDNY EMS Local 2507
 Friars Club
 Greater New York Automobile Dealers Associates
 Greenport Harbor Brewing Co.
 Home Health Care Workers of America
 Home Health Care Employers Assn. of New York
 Hooks for Heroes
 Hunts Point Cooperative Market
 Knights of Saint Patrick of New York City

Mechanical Contractors Assn. of New York
 M-Fire Suppression, Inc.
 Metropolitan Package Store Assn.
 New York City Fire Pension Fund
 New York Production Alliance
 Patriot Bank, NA
 Plaza College
 Sharps Technology, Inc.
 Siebert Williams Shank & Co., L.L.C.
 Steamfitters Local 638, New York
 Zalkin Law Firm
 Zara Realty Holdings Corp.



BUTTONWOOD
 COMMUNICATIONS GROUP

BUTTONWOOD COMMUNICATIONS GROUP

205 E. 42nd St., 17th flr., New York, NY 10017
 646/766-9880; jmeise@buttonwoodpr.com
 www.buttonwoodpr.com
 Employees: 9.

Agency Statement: Buttonwood Communications Group is a boutique public relations, marketing and strategic communications firm specializing in financial services. Founded in 2015, we have had the privilege to serve a diverse range of financial organizations from niche players to household names.

Buttonwood employs an integrated model emphasizing the development of strategic content that can be leveraged across communications disciplines to maximize impact and value. And our team has built an impressive track record for designing and managing successful programs to promote products and services and transform brands for many B2C and B2B companies from asset management, exchange traded funds and brokerage to investment banking, private equity, hedge funds, specialty financing, mortgage and financial technology.

Visit www.ButtonwoodPR.com to learn more or just give us a call – we love brainstorming and talking ideas!

Justin Meise, founder & pres.

Clients Include:

Alerian
 BondWave
 FTSE Russell
 Indus Valley Partners
 Investment Adviser Association
 LeaseAccelerator
 Parametric
 Westchester Capital Management

C



C&R

2901 Ocean Park Blvd., #217, Santa Monica, CA 90405
 310/664-8840; pieter@candrpr.com
<https://candrpr.com>

Hospitality, real estate, travel, golf. Employees: 15. Founded: 2009.

Agency Statement: An award-winning, Los Angeles-based PR firm with global reach, C&R specializes in full-service public relations and content creation for premium travel and real estate brands. Critical thinkers and true collaborators, we pride ourselves on working closely with our clients and having a fundamental understanding of their business goals — allowing us to develop creative strategies that drive real, success-oriented results.

Spencer Castillo, Pieter Ruig, co-founders

135 Madison Ave., 8th flr., New York, NY 10016
 646/897-1965; emily@candrpr.com
 Emily Venugopal, VP

Continued on next page

C&R continued

Banyan Tree Hotels & Resorts
Beverly Wilshire, A Four Seasons Hotel
Costa Palmas
Four Seasons Oahu
Four Seasons Private Residences Anguilla
Four Seasons Private Residences Los Cabos
Hualālai Resort
InterContinental Los Angeles Century City
Kukui'ula
La Peer Hotel
Montage Los Cabos
Montage Residences Kapalua Bay
Palmetto Bluff
Park Hyatt Aviara
Pendry Residences Park City
Port Ferdinand Yacht & Beach Club Residences
Saint Peter's Bay Luxury Resort & Residences
Snake River Sporting Club
Woodside Hotel Group



CALIBER CORPORATE ADVISERS

22 W. 38th St., 9th flr., New York, NY 10018
917/985-6630; scott@calibercorporateadvisers.com
www.calibercorporate.com

Financial svcs., fintech, real estate, realtech, insurtech, professional svcs.
Employees: 16. Founded: 2010.

Agency Statement: Caliber is a strategic marketing communications firm that helps companies tell their story and connect with key stakeholders. We provide best-in-class strategy and tactical execution of public relations, content marketing, social media, media training, and digital marketing.

Harvey Hudes, CEO; Grace Keith, pres.; Jacqueline Silva, mng. dir.;
Scott Paer, sr. dir.; Lauren Perry, dir.; Stephen Sumner, dir.

Clearpool
Clear Capital
Corvus
Episode Six (E6)
FINOS
Legal & General
Openly Insurance
Truvalue Labs
Westwood



CAPLAN COMMUNICATIONS LLC®

1700 Rockville Pike, #400, Rockville, MD 20852
301/998-6592; fax: 301/983-2126; aric@caplancommunications.com;
press@caplancommunications.com
www.caplancommunications.com
Twitter: @CaplanComms
Facebook: <https://www.facebook.com/Caplan-Communications-499217006835237/>
Founded: 2004.

Agency Statement: Caplan Communications works on the front lines of activism and journalism. For 15 years, our rapid-response practice has defended public health, social justice, the environment, conservation, clean energy, wildlife and public lands. We know audiences, the news business and how policy effects all Americans' lives. Caplan's full-service PR agency advances news value on the local and



state levels, inside the Beltway and on the national stage. The MarCom Awards recognized Caplan with Gold honors in 2018 for the Save the U.S. EPA Campaign in Strategic, Crisis Communications, Media Response and Digital Media.

Aric Caplan, president

Alaska Wilderness League
American Council for an Energy-Efficient Economy
American Federation of Government Employees
American Lung Assn.
American Rivers
American Wind Energy Assn.
Backcountry Hunters and Anglers
Chesapeake Bay Foundation
Defenders of Wildlife
Earthjustice
Environment America
Environmental Defense Fund
Friends of the Earth
Greenpeace USA
League of Conservation Voters
National Geographic
Natural Resources Defense Council
National Trust for Historic Preservation
National Wildlife Federation
Sierra Club
Southern Legal Counsel
Taxpayers for Common Sense
Union of Concerned Scientists
The Wilderness Society

Carmichael Lynch Relate.

CARMICHAEL LYNCH RELATE

Carmichael Lynch Relate is owned by the Interpublic Group (IPG)
110 North Fifth St., Minneapolis, MN 55403
612/375-8500; fax: 612/375-8501; erika.collins@clynch.com
www.carmichaellynchrelate.com

Public relations requires highly specialized expertise in many different disciplines. We house skill, talent and ability across a wide range of practice and industry groups. Employees: 90. Founded: 1990.

Agency Statement: At Carmichael Lynch Relate, we build enduring relationships between people and brands by executing what we call "Unfair Ideas," ideas that fall well within the bounds of legal and ethical guidelines, but fundamentally shift the playing field and reorder client categories.

Unfair Ideas let us do more with less. They're contagious. They get talked about. Wherever we tell a brand's story — whether in paid, earned, shared or owned media — Carmichael Lynch Relate creates highly original work that gives consumers new ways to understand, embrace and experience your brand.

Our services include the right combination of critical, longstanding public relations services such as earned media relations, brand journalism, reputation management and crisis/issues management, as well as integrated offerings such as content creation, social channel strategy, influencer analytics and engagement, creative development, paid media and digital strategy.

As a midsize public relations agency, Carmichael Lynch Relate has deep enough resources to provide best-in-class research, insights and execution while remaining nimble and responsive to client needs. After several consecutive years of outstanding work for our clients and exponential growth, the agency was recognized by top public relations industry press, *PRWeek* and *The Holmes Report*, as a 2017 Agency of the Year. Most recently, we were a finalist for 2019 Creative Agency of the Year at the SABRE Awards.

Carmichael Lynch Relate is a stand-alone agency that celebrates our adjacency to advertising powerhouse Carmichael Lynch. Our two agencies can snap together to provide a fully-integrated solution as needed. This collaboration offers clients a holistic, cross-discipline perspective on their businesses, taking into account paid, owned and earned strategies to deliver maximum results.

Julie Batliner, pres.; Grete Lavrenz, gen. mgr., food & nutrition practice chair; Marty Senn, chief creative officer; Lachlan Badenoch, chief strategy officer; Alison Dunning, client services dir., exec. VP; Beth Garcia, exec. VP, home & design practice chair; Jill Schmidt, exec. VP, corporate practice chair; Régine Labossière, assoc. dir. of media relations, New York Office; Erika Collins, sr. dir. of new business

100 W. 33rd St., 7th flr., New York, NY 10001

Aveda
Castello
Celestial Seasonings
Formica Corporation
Garden of Life
Hartz
Helzberg Diamonds
KAYAK
Marvin
MasterBrand Cabinets
Meet Minneapolis
Minnesota Twins
Mpower Health
OpenTable
Phillips 66 Company (76, Conoco, Phillips 66)
Post Consumer Brands
Red Wing Shoe Company
Schwan's Company (Edwards Desserts, Freschetta, Pagoda, Red Baron)
Sherwin-Williams
Sunbrella
TruStile
Xcel Energy

CAROL FOX & ASSOCIATES

1412 West Belmont, Chicago, IL 60657
773/327-3830; nickh@carolfoxassociates.com
www.carolfoxassociates.com

Media relations, social media, openings and special events, media training and message development, press events and photo opportunities, branding and marketing, strategic plans, crisis management. Employees: 14. Founded: 1994.

Carol Fox, pres.; Niki Morrison, Nick Harkin, sr. VPs; Alex Jakubiak, VP

Art on theMART
Blue Man Group
Chicago Dept. of Cultural Affairs & Special Events
Chicago Dogs baseball team
Chicago International Film Festival
Chicago Public Library Foundation
Chicago State Foundation
City Colleges of Chicago Foundation
Cleve Carney Museum of Art
EXPO CHICAGO International Exposition of Art
Fashion Outlets of Chicago
McAninch Arts Center at the College of DuPage
Royal George Theatre
The Clubhouse Restaurant
The Magic Parlour
The Shops at North Bridge
Urban Growers Collective
Village of Rosemont
Weinberg/Newton Gallery
Windy City Playhouse



CAROLYN IZZO INTEGRATED COMMUNICATIONS (CIIC)

NY + Miami
845/358-3920
www.ciicnews.com

PR & Social Media for travel & tourism, hospitality, food & beverage, real estate and lifestyle industries. Founded: 1996.

Agency Statement: CIIC is an award-winning full-service international public relations, social media and communications firm specializing in creating dynamic campaigns for the travel & tourism, hospitality, food & beverage, real estate and lifestyle industries.

CIIC's work is strategic, creative and results-driven. In its 24 years in business, CIIC has been honored with media relations and marketing awards by PR Daily and has received more than 16 HSMIAI (Hospitality Sales & Marketing Association International) Adrian Awards across Gold, Silver and Bronze categories.

CIIC is a woman-owned and operated business (WBENC Certified) and a proud member of latamPR, furthering our reach in Mexico, Canada and Latin America.

For more information or to inquire about new business opportunities, please contact 845-358-3920 x 11 or visit us online at www.ciicnews.com.

Carolyn Izzo-Feldman, pres. & chief strategist; Amy Sedeño, exec. dir. & partner; Paola Cuevas, sr. dir.

Aliz Hotel Times Square
Anteprima
Barton & Guestier Wines
Barbados
Bibigo Cuisine
Cala Luna Hotel Costa Rica
David Adam Realty
Edward Hopper House Museum & Arts Center
Export USA
Greg Norman Estates Los Cabos
Hacienda Encantada Hotel & Residences Los Cabos
Mexico Grand Hotels
MW Music & Wine
Opal Apples
Palladium Hotel Group
Quintana Roo Tourism Board
Rancho San Lucas Resort Los Cabos
Savoy Hotel Miami
Surfside, Florida
Tice's Corner Retail & Marketplace
Vista Encantada Hotel Los Cabos
Vivo Resorts & Residences Puerto Escondido



CASHMANKATZ

76 Eastern Blvd., Glastonbury, CT 06033
860/652-0300; fax: 860/652-0308; inquiries@cashmankatz.com
<https://cashmankatz.com>
Twitter: @CashmanKatz
LinkedIn: [linkedin.com/company/cashmankatz](https://www.linkedin.com/company/cashmankatz)
Facebook: [facebook.com/CashmanKatz](https://www.facebook.com/CashmanKatz)
Instagram: @CashmanKatz

Advertising and public relations. Employees: 30. Founded: 1992.

Agency Statement: CashmanKatz has been producing unexpected ideas and delivering unexpected results for clients since 1992. A full-service integrated marketing agency, CashmanKatz offers multiple disciplines under one roof, including advertising, public relations, social media, media planning and buying, research and branding, content creation and video/audio production services. CashmanKatz houses three separate operating companies – InFocus (www.ctinfocus.com), Dsign Digital (www.dsigndigital.com), and Octagon Strategy Group (www.octagonstrategy.com) – which offer market research, content creation, and public affairs, respectively. CashmanKatz boasts a broad set of capabilities and three Northeast offices but still maintains a nimble team that generates solutions to clients' toughest challenges.

We have built an agency that most clients don't expect. A multi-service enterprise that feels like a creative boutique. An unassuming shop with the game-changing idea and the resources to see it through. Our smaller feel and full capabilities mean smart, defensible solutions delivered quickly and without the expected time and cost casualties of big agency process.

Tony Cashman, pres. & CEO; Eric Cavoli, partner, sr. VP, group creative dir.; Amanda Mueller, partner, sr. VP, client svcs.

Continued on next page

CASHMANKATZ continued
125 E. 12th St., New York, NY 10003
646/926-0457

Tony Cashman, pres. & CEO

Aero Snow
AVANGRID
BIC North America
Bouvier Insurance
Click It or Ticket
CT Dept. of Children & Families
CT Dept. of Motor Vehicles
CT Dept. of Public Health
CT Dept. of Revenue Services
CT Dept. of Transportation
CT Natural Gas
CT Science Center
Eastern CT Health Network
Edge Fitness
Farmington Bank
Frontier Communications
Gaylord Hospital
General Dynamics
Ion Bank
Iron Mountain
Kiehl's
Kingswood Oxford
Lincoln Financial Group
Mahoney Sabol LLP
Mass Mutual
Mohegan Sun Holdings
MS Society
National Grid
National Progressive Plastic Bag Assn.
Q88
Quinnipiac Athletics
School Nutrition Association of CT
Shriners Hospitals for Children
Smithville
Ticket Network
United Illuminating
University of Connecticut Genomics
WTNH – ABC



CASTER COMMUNICATIONS, INC.

155 Main St., Wakefield, RI 02879
401/792-7080; info@castercomm.com
www.castercomm.com

Technology and consumer electronics. Employees: 13. Founded: 1998.

Agency Statement: Caster Communications is a boutique public relations and social media firm specializing in technology and consumer electronic products and services. Founded in 1998, Caster has worked with start-ups and legacy brands across numerous industries including the smart home (home automation, security, lighting control, energy management, and comfort systems), residential and commercial audio/video, digital healthcare and wellness, and mobile accessories, along with a long history of supporting dealers, associations, alliances and buying groups in the consumer electronics industry. Based in RI, but willing to eat, drink and idea share anywhere, Caster believes it's ok if dogs bark on conference calls as long as we get the story.

Kimberly D. Lancaster, president

Clients Include:

abode systems
Ametek Electronic Systems Protection (ESP/SurgeX)
Avnu Alliance
Avocor

Control4
Electrolux
Enclave
Hogar Controls
Hunter Douglas
Intellithings
Khronos Group
Mode:Green
NanoLock Security
pHin
PowerHouse Alliance
Pro Audio Technology
SnapAV
Support.com
Tempo Automation
Vanco International
Z-Wave Alliance



CATAPULT PR-IR

6560 Gunpark Dr., Suite C, Boulder, CO 80301
303/581-7760; fax: 303/581-7762; gmurrel@catapultpr-ir.com
www.catapultpr-ir.com
Employees: 10.

Agency Statement: Catapult is a narrative-focused PR and Strategic Narrative Marketing agency servicing clients in B2B technology sectors. The firm is a "hands-on boutique," with agency principals active in all account strategy, messaging and execution. Catapult's proven Strategic Narrative Marketing framework combines industry narrative development, aggressive media and industry analyst relations, social media and content marketing to help clients stand out and win in the market. Strategic Narrative Marketing includes a full-day workshop and provides tech firms with the tools to define and own new or existing market categories. The firm is an expert at coordinating and executing high-impact company/product launches.

Catapult has deep knowledge in all major vertical markets, including extensive experience in DevOps, Agile software development, cloud, big data, MarTech, wireless and enterprise platforms that disrupt market norms.

If you are ready to lead a market forward and stand out from competitors, a phone call to Catapult can help elevate your marketing to a much higher, strategic level.

Guy Murrel, Terri Douglas, principals

Clients Include:

Applitools
CollabNet
DevOps Institute
Exadel
IT Revolution
Metadata.io
Platform9



CERRELL ASSOCIATES, INC.

5900 Wilshire Blvd., Ste. 2150, Los Angeles, CA 90036
323/466-3445; fax: 323/466-8653
www.cerrell.com

Public affairs; public relations, media relations & crisis communications; campaigns & issues management; government relations; land use & planning; energy & environmental PA, corporate social responsibility. Employees: 19. Founded: 1966.

Agency Statement: Cerrell deploys integrated communications programs for



WORLD.COM
Public Relations Group

public and private sector clients to help solve regulatory, perception and reputational challenges.

Our team of professionals blend diverse experience and relentless dedication to client service to ensure a collaborative and customized approach to crafting winning strategies. In today's complex and rapidly changing political and social landscape, Cerrell is the one-stop-shop for outreach and communications.

With deep roots and extensive networks throughout California, we understand how to reach the audiences that matter most. Cerrell creates strategic and authentic multilingual programs that California's diverse environment demands. The key to our success is a comprehensive approach that combines the disciplines of government affairs, public relations, land use and campaigns.

Our value-driven approach allows for consistency in the management of your project with one team focused on achieving your goals.

That's why Cerrell is the firm of choice for local, national and global organizations doing business in California. Less Talk. More Action.

Learn more about Cerrell at www.cerrell.com, (323) 466-3445 or info@cerrell.com.

Hal Dash, chmn. & CEO; Trevor Daley, pres.; Steve Bullock, CFO; Brandon Stephenson, CSO; Marc Mitchell, Tori Chica, VPs

Allied Universal
Biocom
Bombardier Transportation
Broadrock Renewables, LLC
BYD Motors
California Nevada Cement Assn.
California Resources Corp.
California Water Assn.
Calpipe Industries
Dignity Health
Farmers Group
GC Services
Green Hills Memorial Park
HDR Engineering, Inc.
Hollywood Burbank Airport
Kiewit Corp.
Liberty Utilities
Lowe
PBF Energy
Pharmaceutical Research and Manufacturers of America (PhRMA)
Prime Group
Providence St. Joseph Health
Renewable Funding
Sandstone Properties
Servicon
Southern California Partnership for Jobs
TopGolf



CGPR LLC

24 Prospect St., Marblehead, MA 01945
781/639-4924; fax: 781/639-4328; chris@cgprpublicrelations.com
www.cgprpublicrelations.com

Media relations, social media, corporate communications, government relations, crisis management, and strategic planning. Employees: 8-10. Founded: 1993.

Agency Statement: CGPR, a wholly owned subsidiary of French/West/Vaughan, is a public relations firm with a consumer focus, leveraging a wide scope of expertise on behalf of clients that are established leaders in their industries. The agency provides first-class customer service that generates long-term relationships with clients, averaging a minimum of five to seven years, above the industry average. This broad experience enables CGPR to utilize its expertise across a variety of categories including media relations, social media, corporate communications, government relations, crisis management, and strategic planning. For more information, please visit cgprpublicrelations.com or follow us on Facebook, Twitter, LinkedIn or Instagram.

Chris Goddard, pres.; Meryl Rader, dir., client svcs.; Angie Mathews, sr. A/E; Britney Jackson, asst. A/E

Clients Include:

Adidas AG
Applied DNA
Atlantic British
California Innovations
ECOS Paint
Kelty
Lifestraw
Nite Ize
Safariland



Champion

YOUR STORY

CHAMPION MANAGEMENT GROUP

Millennium Tower, 15455 Dallas Pkwy., Ste. 1350, Addison, TX 75001
972/930-9933; lbroi@championmgt.com
www.championmgt.com

Consumer and trade PR, local/neighborhood marketing, social/digital media, franchise development, media planning/buying, crisis communications, domestic and international. Employees: 21. Founded: 2002.

Agency Statement: Champion is an award-winning, privately held, public relations, local store marketing, social media, franchise development and crisis management agency. Corporations, not-for-profits and entertainers hire us because we are experts in public relations, we build and execute spot-on local market activation plans and we know how to break through the clutter via traditional and social media. We're based in the Dallas/Fort Worth Metroplex, but we're calling on the media and working on local marketing campaigns in 20-25 different states as you read this.

Our unique team structure (it's proprietary, so you'll have to call us to find out) helps us exceed client expectations for service, responsiveness and results. And though we've been referred to as "the fastest growing PR firm in the restaurant industry," our clients span a wide array of industries, including foodservice, event production, high tech, hospitality, sports and entertainment, commercial equipment and not-for-profits.

Ladd Biro, founder & prin.; Eric Spiritas, prin.; Russell Ford, sr. VP; Jami Sharp, sr. VP, PR; Courtney Mazzella, dir., client services; Paul Solomons, media planner/buyer; Victoria Davis, Morgan Hale, Kimberly Turman, sr. A/Es; Brooke Sundermier, PR dir.; Amshi Stephenson, social media mgr.; Aryeh Kluger, digital media mgr.; Angelica Sousa, social media specialist; Leisha Griffin, Marilyn Perkins, A/Es; Andi Benson, Lexi Nelson, Rainey Russo, mktg. specialists; Cami Studebaker, PR specialist; Misty Sydnor, office administrator

Clients Include:

Advent Air Conditioning
American Concrete Pipe Assn.
Bad Daddy's Burger Bar
bellagreen
Bennigan's
Bob's Steak & Chop House
CAULIPOWER
China Mist
Choice Market
Coalition to Salute America's Heroes
Coolgreens
Corner Bakery Café
Corporate Magic
CraftWorks Holdings (Logan's Roadhouse, Old Chicago Pizza, Rock Bottom Restaurant & Brewery)
Dickey's Barbecue Pit
Dog Haus
Fajita Pete's
Farmer Bros. Coffee
Fazoli's
Fireside Pies
FreeRange Concepts (Bowl & Barrel, Mutts Canine Cantina, The General Public, The Rustic)
Front Burner Restaurants (Sixty Vines, Whiskey Cake, The Ranch at Las Colinas, Ida Claire, Furlough Kitchen)

Continued on next page

CHAMPION MANAGEMENT GROUP continued

Genghis Grill
Golden Corral
GoVision
Grapevine Wine Tours
Ideal Dental
Islands Fine Burgers & Drinks
Ledo Pizza
Maggiano's Little Italy
National Food Hall Solutions
Nestlé Toll House Café by Chip
On The Border
Original ChopShop
Pei Wei Asian Diner
Perry's Steakhouse
Press Waffle
Raising Cane's Chicken Fingers
RAVE Restaurant Group (Pizza Inn, Pie Five Pizza, Pizza Inn Express)
S2 Capital
Sushi Maki
Taco John's
Tarka Indian Kitchen
Teatulia
TGI Fridays
The Molly Ringwalds
Twin Peaks
UP Inspired Kitchen
Walk-On's Sports Bistreaux
Willy's Mexicana Grill

CHANNEL V MEDIA

167 W. 23rd St., Floors 2 & 3, New York, NY 10011
212/680-0179; kieran@channelvmedia.com
www.channelvmedia.com
Corporate communications & public relations, technology PR, consumer PR. Employees: 20. Founded: 2008.

Gretel Going, Kieran Powell
Everseen
Grapeshot
Levy Ratner
Penn Mutual
Pernod Ricard

chemistry pr

CHEMISTRY PR

3911 Fifth Ave., #302, San Diego, CA 92103
619/236-8397; audrey@chemistrypr.com
www.chemistrypr.com
Hotels & resorts, real estate, culinary, consumer packaged goods, food & beverage, CBD, health & wellness, architecture & interior design. Employees: 6. Founded: 2009.

Agency Statement: Chemistry PR is an integrated boutique communications firm headquartered in San Diego, CA with a satellite office in Los Angeles. We generate strategic and measurable results for clients in the travel and hospitality, culinary, real estate, consumer packaged goods and beverage spaces as well as those with a focus in architecture and interior design, luxury retail, health and wellness, and CBD products. Our services including traditional public relations, social media, influencer outreach, and digital marketing.

Audrey Doherty, founder & CEO
Arla
AquaVie Fitness & Wellness Club
Barona Resort & Casino
Building Owners & Managers Assn. of San Diego
Center for Community Solutions
DDI Designs
DPR Construction
Sheraton Carlsbad Resort & Spa
The Cassara Carlsbad
The Westgate Hotel
Tower23 Hotel
Westin Carlsbad Resort & Spa
Zinqué



CITIZEN RELATIONS

4201 Wilshire Blvd., 6th flr., Los Angeles, CA 90010
323/843-4294
www.citizenrelations.com
www.narrativemediagroup.com
www.thecolonyproject.com

Consumer; consumer technology; social engagement and new media; influencer/experiential marketing; diversity/Hispanic; reputation management/crisis; corporate positioning; sustainability and social responsibility; health/wellness; and business to business; travel and tourism; food and beverage; energy; financial services; consumer packaged goods. Founded: 1986.

Agency Statement: Citizen Relations is an award-winning brand communications agency that operates on a global scale with boutique service and local-market expertise. Our mission is to help organizations find the citizen inside every brand and every person. We build brands and manage reputations and our services include a modern mix of traditional earned communications along with data analytics, influencer, experiential, and performance marketing at international scale. We drive our clients' businesses forward by creating strategic frameworks that spark conversation, creating highly impactful consumer engagement and newsworthy coverage. Part of Blue Focus, which includes powerhouse sister agencies like Cossette, We Are Social and Eleven, we have the most collaborative business model and access to the best marketing services in the industry.

We have 200 staff in twelve (12) core offices in the U.S., Canada, U.K. and Singapore. Our affiliate network provides additional coverage across more than 46 cities in North America and more than 40 countries worldwide allowing us to deliver results in any market. Citizen acquired The Narrative Group (NYC and LA) in 2017; Narrative specializes in influencer, experiential, social and lifestyle marketing. Citizen created The Colony Project in Canada in 2017 as a way to serve different brands with fresh perspective and structure. Colony won Strategy Gold PR Agency of the year in 2018, in only its second year as a brand.

Senior Leadership: Daryl McCullough, chmn.; Nick Cowling, pres.; Mark Cater, pres., EIMEA

U.S. OFFICES

4201 Wilshire Blvd., 6th flr., Los Angeles, CA 90010
323/843-4294

Daryl McCullough, chmn.; Stacey Navarro, co-founder, Narrative

19100 Von Karman Ave., Suite 650, Irvine, CA 92612
949/809-6700

Erin Georgieff, exec. VP, mng. dir.

32 Avenue of the Americas, 4th flr., New York, NY 10013
212/613-4900

Laura Bremer, exec. VP, mng. dir.; Jackie Lann Brockman, co-founder, Narrative; Suresh Raj, CMO/chief business development officer; Christopher Burns, VP, finance

INTERNATIONAL OFFICES

Canada

33 Jefferson Ave., Toronto, Ontario M6K 1Y3
416/934-8011

2100, rue Drummond, Montréal, Québec H3G 1X1
514/282-4622

300, rue Saint-Paul, bureau 300m, Québec, QC G1K 7R1
418/521-3744

500-1085 Homer St., Vancouver, British Columbia V6B 1J4
778/331-8342

Singapore

26 Ann Siang Rd., Singapore, 069706

United Kingdom

Alphabeta, 2 Worship St., London EC2A 1BR
011 44 (0) 20 3195 3400

Clients Include:

Duracell
 Dyson
 Egg Farmers of Canada
 Emirates
 Hotwire.com
 Huffly Bicycles
 Intuit
 Loblaw's
 Macallan
 Moleskine
 Molson Coors
 Natrol
 Netflix
 P&G (Brands: Ivory, Old Spice, Oral-B, Secret, Crest)
 PepsiCo Foods
 Rocky Mountaineer
 SanPellegrino
 Tourism Australia
 Travelocity
 Wyndham Hotels & Resorts (Brands: Super 8, Days Inn, Howard Johnson, Travelodge, Microtel)



COMM-CENTRIC SOLUTIONS, INC.

4012 Gunn Hwy., Suite 130, Tampa, FL 33618
 813/876-0414; lbohanan@commcentric.com
 www.commcentric.com

Technology PR. Employees: 6. Founded: 2006.

Agency Statement: CommCentric Solutions is a public relations firm focused exclusively on the technology channel. Its fast-growing national and international customer base includes businesses ranging from technology distributors and vendors to IT services companies and managed services providers. The agency specializes in emerging technologies, helping those companies quickly raise their profiles for IPOs and acquisitions.

Lynette Bohanan, pres. & co-founder; Chuck Miller, VP & co-founder

Beyond Technologies
 Dickinson + Associates
 Global Technology Distribution Council
 Hitachi
 SAP
 VistaVu



COMMONWEALTH PUBLIC AFFAIRS

SPRINKLING COMMUNICATING. CONNECTING.

COMMONWEALTH PUBLIC AFFAIRS, LLC

10400 Cleveland St., Fairfax, VA 22030
 202/243-8621; dan@commonwealthpublicaffairs.com
 www.commonwealthpublicaffairs.com

Public affairs, media relations, strategic communications, integrated communications, campaign management, state and local government. Employees: 1. Founded: 2019.

Agency Statement: Storytelling. Communicating. Connecting.

When it comes to communications we value the big picture - and we see the forest through the trees - but we understand how important the details are and making sure plans are executed upon, providing deliverables that exceed expectations.

Commonwealth Public Affairs is a full-service strategic communications firm providing clients with top-notch expertise to meet organization and business objectives.

Commonwealth believes that a good story can fuel great strategies and tactics that turn into desired results.

Daniel Drummond



Communications Strategy Group

COMMUNICATIONS STRATEGY GROUP (CSG)

44 Cook St., #450, Denver, CO 80206
 970/405-8060; dmahoney@wearecsg.com
 www.wearecsg.com

Financial and professional services, education, health and wellness, aviation, technology, consumer. Employees: 30. Founded: 2004.

Agency Statement: Communications Strategy Group (CSG) is a full-service, strategic communications and marketing firm that provides public relations, content marketing, brand communications, corporate communications, social media and design services for *Fortune* 500 companies and challenger brands across financial services, health and wellness, education, professional services, technology, aviation and consumer industries.

Steven Shapiro, pres. & founder; Dan Mahoney, chief mktg. officer; Erik Keith, chief innovation officer; Shannon Fern, chief strategy officer; RJ Mutton, chief fin'l officer

Boom Supersonic
 Colorado Hospital Assn.
 Crayola
 Farmers Insurance
 Financial Planning Assn.
 FirstBank
 Hamilton Capital
 Javelin Research
 Mattel
 Modiv
 MS Society
 Myers-Briggs
 Obesity Medicine Assn.
 Rippleshot
 Sherman & Howard Law Firm
 TIAA
 Transamerica
 Wells Fargo Advisors



CONROY MARTINEZ GROUP, THE

300 Sevilla Ave., #311, Coral Gables, FL 33134
 305/445-7550; fax: 305/445-7551; cl@conroymartinez.com
 www.conroymartinez.com

Healthcare/medical, travel and tourism, retail, real estate, education, corporate and entertainment PR. Employees: 10. Founded: 1990.

Agency Statement: The Conroy Martinez Group is a bilingual, multi-cultural, full-service public relations and marketing firm delivering results to our clients in the areas of social and digital media and marketing, media relations, and strategic counsel.

The Miami P.R. firm promotes US companies to the US and Latin American markets and Latin American companies to the US marketplace.

The Conroy Martinez Group is an affiliate of The Public Relations Global Network, an organization of leading public relations agencies worldwide.

C.L. Conroy, pres.; Jorge Martinez, VP

ASAP Delivers
 Crystal Lagoons
 Dolphin Mall
 Fast Track
 Florida Counts Census 2020
 Healthy Start Coalition of Miami-Dade
 JLG Industries, Inc.
 Meza Dental
 Miami Seaquarium
 Pacific National Bank
 Palace Entertainment
 The Taubman Company



COOPERKATZ & COMPANY, INC.

Acquired by G&S Business Communications



COYNE PUBLIC RELATIONS

5 Wood Hollow Rd., Parsippany, NJ 07054
973/588-2000

www.coynepr.com

New Business inquiries: Tom Coyne, CEO
Founded: 1991.

Agency Statement: As 2019 Creative Agency of the Year, Coyne PR delivers programs built on a foundation of stand-out creative, integrated thinking and activation capabilities to effectively convey messages across paid, earned, shared and owned channels for its clients.

These programs have been recognized with more than 1,000 industry awards since the agency's inception in 1991 and led to the agency being one of the top 15 independent PR firms in the U.S.

In addition to its offices in New York and New Jersey, the agency's footprint spans across 115 cities, in 49 countries on six continents through its partnership in The Worldcom Public Relations Group®.

That's a bit about who we are and what we do, but we still believe the most important question to always ask is, "why?"

So why does Coyne exist? Because we believe great communication can change the world.

We believe both "what we say" and "how we say" matters immensely. Communications can fund charities, save factories, inspire a movement, defend the righteous and give voice to the voiceless.

We believe that when we are launching a product, that each product sold will ensure the profits of the company and more importantly will keep the factory alive and essentially, middle-class families thriving.

We believe that when a person or company is being wrongly targeted, they deserve a voice to defend themselves. No one should ever feel unrepresented or bullied when good communications can serve as both shield and sword.

We believe that each leader of a company who cares for thousands of employees should be well-trained to navigate conversations with media and influencers that are critical to the success of the company and the jobs of their coveted staff.

Communications can remind a parent that they need to take time with the family to make memories and cement the foundation for a healthy adulthood. Whether it be a modest outing to a local hotel for a weekend trip or taking the dream vacation to Disney World.

Public relations can save lives by helping educate consumers on product flaws that require a recall, teach people about the dangerous effects of opioids and present options and educate the disadvantaged about programs that will aid both them and their communities.

Communication inspires, explains and provides a real understanding. It helps end conflicts amicably with a sense of fairness. It brings people together to work toward common goals and aspirations.

Communication is the multiplier that drives success – whether it be between two people, two hundred or two million people – and allows for collaboration and contribution toward a better existence.

Great communication is what makes us the best versions of ourselves. Therefore, we choose to pursue communications because we choose to make the world a better place.

Senior Leadership

Tom Coyne, CEO; Rich Lukis, John Gogarty, presidents; Kelly Dencker, Jennifer Kamienski, Tim Schramm, Lisa Wolleon, exec. VPs

Additional Office

1400 Broadway, 36th & 37th floors, New York, NY 10018
212/938-0166

Key Clients:

American Petroleum Institute
Banfield Pet Hospital
Bausch Health



WORLDCOM
Public Relations Group

BMW
Cayman Islands Department of Tourism
Chiquita
Christopher & Dana Reeve Foundation
Del Monte Foods
Egglund's Best
Entenmann's
Express Scripts
Fiat Chrysler Automobiles
Hard Rock International
Harlem Globetrotters
Hilton
Humana
In the Raw
Lane Bryant
Mike & Ike
Newman's Own
Owens Corning
Pacira BioSciences
PEEPS
Pennzoil
Quaker State
Quest Diagnostics
Red Robin Gourmet Burgers & Brews
Reef
Salix Pharmaceuticals
SpinMaster
VTech/LeapFrog
Yahoo! Sports
Zoetis



CRC, INC.

1133 Broadway, #1020, New York, NY 10010
646/205-3573; info@crcciocomm.com
www.crcciocomm.com

Health and wellness, food, beverage, beauty, lifestyle apparel and accessories.

Employees: 5-10. Founded: 2007.

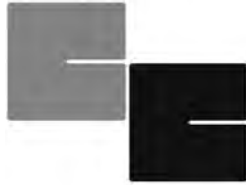
Agency Statement: CRC is an independently owned full-service PR and digital marketing agency with a long-standing reputation of creating innovative campaigns to help its clients achieve their annual business goals. Established in 2007, CRC was recognized in 2019 as one of the top 20 NYC PR firms, selected from more than 2,000 firms based on reputation, credibility, experience and professionalism as ranked by Expertise.com. The firm has also been recognized with awards including PR Daily's Grand Prize Content Marketing Strategy of the Year award in 2019 for Atkins owned SimplyProtein's #SimplyU campaign. President and Founder Cindy Riccio was a 2019 recipient of *PR News*' Top Women in PR Award. The agency was also awarded a Silver Stevie award for new product launch, Kenneth Cole Connect Smartwatch in 2016 and was named by the *New York Observer* as one of the top New York Specialty Agencies the following year. For more information, please visit www.crcciocomm.com.

Cindy Riccio, pres. & founder

Clients Include:

Ceramedx
The Coconut Collaborative
Chesapeake Bay Candle Co.
Deep River Snacks
Donna Karan & DKNY
Echo
empowerHER
Hanes Hosiery
Joules

Jovial Foods
Ted Baker
Kenneth Cole
KISS Hair Tools
L'eggs
L'Oreal
SimplyProtein
Terraboost Media
Velocity Mortgage Capital



CRENSHAW COMMUNICATIONS

36 W. 20th St., 5th flr., New York, NY 10011
212/367-9700; dorothy@crenshawcomm.com
www.crenshawcomm.com

B2C, consumer products, technology, B2B, integrated mktg. programs, social media, nat'l & regional media rels. Employees: 19. Founded: 2009.

Agency Statement: Crenshaw Communications is a New York PR and content agency that focuses on one key communications strategy: differentiation. We help our clients identify, shape, and communicate what makes them exceptional. The result is outstanding work and branded visibility that supports or even drives business outcomes. We collaborate with clients that range from emerging and early-stage businesses to large brands.

We have particular expertise in ad tech/marketing technology; consumer tech; cybersecurity, digital content brands; HR technology; retail and e-commerce; art and design, health; B2B/professional services.

Dorothy Crenshaw, CEO/founder; Chris Harihar, partner; Michael Stolyar, Erica Schain, dirs.

Clients Include:

Acceleration Partners
ActiveViam
Addicting Games
Adslot
Bizzabo
BrandTotal
DoubleVerify
Fractal Analytics
Greenhouse Software
LiveIntent
Lotame
Martin AI
Media.net
MediaRadar
National Cybersecurity Alliance
ResearchFrontiers
SecureAge
Smart Communications
SparkBeyond
StoneTurn
Synchron
Uberall
Verizon Media Services
Wix Answers



CROSBY

705 Melvin Ave., #200, Annapolis, MD 21401
410/626-0805
www.crosbymarketing.com

Integrated marketing programs, national PR/media relations, PSAs, digital/social media/content marketing, health communications. Employees: 92. Founded: 1973.

Agency Statement: The Crosby team is passionate about helping clients Inspire Actions That Matter™ – actions that positively impact people's lives and contribute to the greater good.

Crosby helps clients make powerful connections with their customers, constituents and communities to shape attitudes, inspire behavior change, and motivate action. The firm's award-winning campaigns, which integrate paid, earned, shared and owned media, have touched the lives of

virtually every American.

Crosby has specialized practices in Healthcare, Government, Nonprofits & Causes, and Military & Veterans. It has headquarters in Maryland's state capital of Annapolis and offices in Washington, D.C.

Leadership: Raymond Crosby, pres.; Denise Aube, health practice leader; Anna Zawislanski, gov't practice leader; Joel Machak, exec. creative dir.

Clients include:

Agency for Healthcare Research & Quality (AHRQ)
Centers for Disease Control & Prevention (CDC)
DAV (Disabled American Veterans)
Dept. of Defense/Military OneSource
EPA ENERGY STAR program
Kaiser Permanente
OrganDonor.gov
Shriners Hospitals for Children
Social Security Administration
Substance Abuse & Mental Health Services Administration (SAMHSA)
United States Conference of Catholic Bishops (USCCB)
U.S. Dept. of Agriculture
U.S. Dept. of Health & Human Services
Veterans Health Administration
Wallace Foundation

curleycompany

CURLEY COMPANY

919 18th St., NW, #200, Washington, DC 20006
202/263-2574; info@curleycompany.com
curleycompany.com

Crisis management, thought leadership, advocacy & PACs, digital & social, traditional media, brand & reputation, video, member communications, third party & partner development, content creation & messaging. Employees: 13. Founded: 2002.

Agency Statement: Our clients come to us to better reach their audience, tell their story and influence their stakeholders. Drawing on 30+ years of experience in Washington D.C., on Capitol Hill, in the White House and in large public relations agencies, we deliver strategies and solutions that work. As a full-service public relations firm, we integrate with each client team to ensure success from ideation to implementation. Our team of passionate problem solvers consistently thinks beyond the go-to channels to find innovative solutions to the challenges our clients face.

KayAnn Schoeneman, kayann@curleycompany.com

Clients Include:

Alliance for Health Policy
AspenDental
CDT
Expedia
Foundation for Advancing Alcohol Responsibility
Grant Thornton
Inova Health System
Loreal USA
McDonalds
Samsung
The Public Affairs Council
The Stuttering Foundation
U.S. Dept. of Commerce
U.S. Pharmacopeial Convention
U.S. Tire Manufacturers Assn.

d&dpr

D & D PR

1115 Broadway, 12th fl., New York, NY 10010
646/393-4392; info@dndpr.com
www.dndpr.com

Hospitality, travel, & lifestyle. Employees: 6. Founded: 2012.

Agency Statement: Based in New York City, D&D PR specializes in luxury travel, hospitality and lifestyle and is led by principals – Nichole DiBenedetto and Teresa Delaney – who have more than 40 years of combined experience in lifestyle and hospitality marketing.

Passionate about telling our clients' individual stories, the agency was born from a deep love of travel and personal curiosity of global exploration. From hotels and resorts to independent brands and destinations, each of our clients has a distinct tale to tell, inspiring us to be fervent storytellers. The D&D PR team gets a thrill from placing coverage in the most sought-after media and celebrating every success along with our clients. Taking nothing for granted in the ever-changing spheres of travel and media, we immerse ourselves in our clients' world to discover firsthand the unique experiences they offer, so we can effectively communicate their message with authentic enthusiasm. By cultivating true partnerships with both clients and media, we are able to achieve impactful long-term results.

From print to broadcast, bloggers to social media influencers, no two client's needs are alike, which is why each client receives a tailored program. Supported by a strong team of industry professionals the agency partners oversee client campaigns with a holistic, individualized approach designed to meet individual needs. We choose our partners carefully, protect their brands vehemently and tell their stories passionately. This level of commitment is what continues to stoke our creative fire and drive D&D PR to push ourselves and our team to exceed expectations.

Teresa Delaney, Nichole DiBenedetto, partners

Clients Include:

Casa Bonita Tropical Lodge
Discover Your Italy
El Portillo Residences
Grand Fiesta Americana Coral Beach Resort
Los Altos Residences
Mint Hotels & Residences
Plastic Free Reefs
Punta Rucia Lodge
Ray Caye Island Resort
Saba Tourist Bureau
The Bannister Hotel & Yacht Club

DAVID PEARSON ASSOCIATES

600 Biltmore Way, #217, Coral Gables, FL 33134
305/798-8446; david@davidpearsonassociates.com
www.davidpearsonassociates.com
Resort PR. Employees: 3. Founded: 1966.

David Pearson, Christopher Pearson

Clients Include:

JFK and Bobby, Arnie and Jack...and David!: The Unusual PR Career of David Pearson
Shake a Leg Miami
Tropical Audubon Society



DAVIES

808 State St., Santa Barbara, CA 93101
805/963-5929; jboisvert@daviespublicaffairs.com
www.DaviesPublicAffairs.com
Founded: 1983.

Agency Statement: Davies is the go-to public affairs firm for companies and industries facing complex mission critical issues where public sentiment is a key factor in the success or failure of major business objectives. The firm specializes in issue management, strategic communications and public engagement to generate vocal and active public and political support and thwart opposition. Through deploying compelling messages shared through award winning materials and digital communications and cultivating authentic grassroots support, Davies overcomes opposition and successfully delivers successful outcomes in a timely manner. We provide services across industries with a focus on clients in the real estate, energy, natural resources and crisis sectors.

Our goal is our clients' goal – to meet your business objectives and to soothe crises in a timely manner.

John Davies, CEO & chmn.; Taylor Canfield, pres.; Joshua Boisvert, exec. VP

Los Angeles
310/395-9510

Washington, D.C.
202/580-8930

Clients Include:

Avista
Dominion
E.ON
EDF
Exelon
HomeFed
Newland Communities
Rosemont Copper

Sares Regis Group
SoCal Gas
Sudberry Properties
Texas LNG
Toll Brothers
Vestas
Walmart



DECKER/ROYAL

135 W. 41st St., 5th fl., New York, NY 10036
646/650-2180; info@deckerroyal.com
www.deckerroyal.com
@deckerroyal
Founded: 2014

Agency Statement: We are an integrated marketing and communications agency, merging traditional public relations with a digital approach to connect, engage and influence consumers wherever they are, whenever they are. It's storytelling for a new era, now.

Cathleen Decker, Stacy Royal, partners

Clients Include:

Abu Dhabi
The Affluent Traveler Collection
App in the Air
Bowling Green, KY
Brendan Vacations
City Wonders
Contiki
Costsaver
Friendly Planet Travel
Le Barthelemy Hotel & Spa

Le Barthelemy Villa Rental (LBVR)
NEST
Reno Tahoe
Royal Champagne Hotel & Spa
Trafalgar
TRAVELSAVERS
U River Cruises
Uniworld Boutique River Cruises



DEVELOPMENT COUNSELLORS INT'L (DCI)

215 Park Ave. South, 14th fl., New York, NY 10003
212/725-0707; fax: 212/725-2254
www.aboutdci.com

@aboutdci

Economic Development and Tourism Marketing. Employees: 60.
Founded: 1960.

Agency Statement: Development Counsellors International (DCI) is the leader in marketing places. Since 1960, we have worked with 450+ cities, regions, states and countries helping them attract both investors and visitors. DCI can help communicate your community's advantages to your target markets. The firm is headquartered in New York City, with regional offices in Denver, Los Angeles and Toronto.

Andrew T. Levine, chmn.; Julie Curtin, pres./economic dev. practice;
Karyl Leigh Barnes, pres./tourism practice; Carrie Nepo, CFO

Clients Include:

Asheville Chamber of Commerce
Barbados Tourism Marketing Inc.
Baton Rouge Area Chamber
Bermuda Tourism Authority
Birmingham Business Alliance
Carolina Core
Central Coast Tourism Council
Charles County Economic Development Department
Charleston Regional Development Alliance
Charlotte Regional Visitors Authority
Chattanooga Area Chamber of Commerce
Chattanooga Area CVB
City of Carlsbad
City of Garland, Texas
City of Sugar Land, Texas
CityPass
Cleveland County EPA
Colorado Springs Chamber & EDC
Columbus Chamber
Danville Regional Foundation
Destination Cleveland
Detroit Regional Partnership
Dutchess County Local Development Corp.
Fairfax County Economic Development Authority
Fiera Milano Congressi
Florida Power & Light Co.
Fort Collins Chamber of Commerce
Fox Cities CVB
Gilbert Economic Development Corp.
Greater Houston Partnership
Greater Louisville, Inc.
Greater New Orleans
Greater Oklahoma City Chamber
Greater Phoenix Economic Council
Greater San Marcos Partnership
Greensboro Area Convention & Visitors Bureau
Guilford County Economic Development Alliance
Hobbs, New Mexico
Invest Buffalo Niagara
Invest Puerto Rico
Jamestown Yorktown Foundation
Japan National Tourism Office
JAXUSA
Long Beach Convention & Visitors Bureau

Los Cabos
Metro Little Rock Alliance
Metro Orlando Economic Development Commission
Michigan Economic Development Corp.
Missouri Partnership
Netherlands Foreign Investment Agency
New Hampshire Dept. of Economic Development
New Jersey Business Action Center
North Lake Tahoe
Northeast Indiana Regional Partnership
Oklahoma City Chamber
Pennsylvania Department of Community & Economic Development
Peru Trade and Investment Office
Piedmont Triad of North Carolina
Port of Long Beach
Rockford Area CVB
San Francisco Travel Assn.
Sanford Area Growth Alliance
Ski Vermont
Source Cincinnati
South Dakota Governor's Office of Economic Development
St. Louis Convention & Visitors Commission
Switzerland Tourism
Tahiti Tourisme
Tampa Hillsborough Economic Development Corp.
Temple Economic Development Corp.
Texas Economic Development Corp.
Thailand Board of Investment
The Right Place, Grand Rapids
Think Greenwich
Tourism Ireland
Turisme de Barcelona
Upstate South Carolina Alliance
Virginia Economic Development Partnership
Visit Berkeley
Visit Brussels
Visit Buena Park
Visit California
Visit Huntington Beach
Visit Loudoun
Visit Oakland
Visit Scotland
Visit Seattle
Visit Tuolumne County
Wake County Economic Development



DEVINE + PARTNERS

1700 Market St., #1505, Philadelphia, PA 19103
215/568-2525; fax: 215/568-3909
www.devinepartners.com

Jay Devine, pres. & CEO

CEO Council for Growth
The Circuit Trails
Comcast Spectacor
Connections Education
Cooper Union
Cristo Rey Philadelphia High School
Deloitte
Drexel University
Firsttrust Bank
Grasslands Dairy
Mann Center for the Performing Arts
PGA of America
Rails-to-Trails Conservancy
Thomas Jefferson University and Hospitals
Valley Forge Tourism & Convention Board
William Penn Foundation
Woods Services
WSFS

DI MODA PUBLIC RELATIONS

2525 Main St., #203, Santa Monica, CA 90405

310/288-0077; diana@dimodapr.com

www.dimodapr.com

Di Moda Public Relations is a lifestyle public relations and creative strategies firm established in 2002 and based in Santa Monica, California. Employees: 4. Founded: 2002.

Diana Bianchini

Agua Caliente Resort Casino Spa

All Time (Los Feliz, CA)

American Beauty/The Win-Dow (Venice, CA)

Enrique Martinez Celaya

Garrison Brothers

PitfirePizza

Superba Food + Bread

The Tasting Kitchen (Venice, CA)



public relations + social media

DIAMOND PUBLIC RELATIONS

4770 Biscayne Blvd., #503, Miami, FL 33137

305/854-3544; kara@diamondpr.com

diamondpr.com

Travel, tourism and hospitality.

Employees: 14. Founded: 2007.

Agency Statement: Diamond PR is a boutique, award-winning firm specializing in travel and tourism. Comprised of the most tapped in, revolutionary public relations minds to hit the market, DPR was built on the foundation of merging creativity with a distinct business-minded edge. With offices in Miami and LA, and clients from Cape Cod and Curaçao to Italy and Iceland, we uncover the unique stories behind your brand and find the most innovative ways to tell them.

Jody Diamond, pres.; Kara Rosner, VP; Luisana Suegart, dir.

1370 N. St Andrews Place, #207, Los Angeles, CA 90028

310/596-3200; jody@diamondpr.com

Jody Diamond, pres.

The following is a sampling of current Diamond PR clients:

Caerula Mar Club - South Andros Island in The Bahamas

Ecoventura - Galapagos Islands

Jade Mountain - St. Lucia

Il Salviatino - Italy

W Punta de Mita - Mexico

Wymara Resort & Villas - Turks & Caicos

Hotel Ranga - Iceland

The destination of Curaçao - Southern Dutch Caribbean

DIEGNAN & ASSOCIATES, NORMAN

Box 298, Oldwick, NJ 08858

908/832-7951; fax: 908/832-9650; N.Diegnan@comcast.net

www.diegnan-associates.com

Employees: 4. Founded: 1977.

Norman Diegnan, pres.

Hunterdon Harmonizers

New Jersey Bankers Assn.

Special not for profit assignments/projects

diffusjon

DIFFUSION

244 Fifth Ave., 5th flr., New York, NY 10001

646/571-0120; ivan.ristic@diffusionpr.com

www.diffusionpr.com

Employees: 20 NYC, 7 Los Angeles, 35 London. Founded: 2008.

Agency Statement: Award-winning, international, integrated PR agency in New York and London for technology, mobile, consumer and B2B brands. We use our creativity across traditional and social media to deliver campaigns that empower, engage and persuade. And always with an absolute focus on measurable business results.

Ivan Ristic, pres.; Daljit Bhurji, global mng. dir.; Kate Ryan, US mng. dir.; Giles Barron, head of bus. svcs.; Natasha Cobain, head of consumer; Ivana Farthing, head of mobile and consumer tech

Diffusion Los Angeles

10250 Constellation Blvd., Los Angeles, CA 90067

213/318-4500

DIXON | JAMES

Communications to eXcelerate business success.

DIXON|JAMES COMMUNICATIONS

Chicago, IL

708/848-8085; jim.heininger@dixon-james.com

www.dixon-james.com

Consumer brand mktg., mgmt. comms./change creation; branding/rebranding; corp. reputation mgmt. Employees: 8. Founded: 2009.

Agency Statement: Dixon|James Communications is a Chicago-based independent marketing communications firm that delivers "growth communications" to accelerate your business success.

We bring a collaborative, results-oriented approach and decades of experience in all aspects of B2B and B2B marketing communications, including branding and rebranding, change management, public relations and social media, crisis and issues communications, digital and graphic design.

We're business experts who utilize communications to drive your business transformation and growth.

Jim Heininger, founder/principal

Clients Include:

Blue Cross Blue Shield

Burtch Works

BMO Harris

Cantata Adult Life Services

Family Business Consulting Group

Graybar

IDEX Corp.

McDonald's Corp.

Radisson Hotels

The History Factory

United Electronics Group

Workspring

DJC COMMUNICATIONS

575 Lexington Ave., 4th flr., New York, NY 10022

212/971-9708; djc@djccommunications.com

www.djccommunications.com

Higher education, corporate, non-profit. Employees: 4.

Debra Caruso, pres.



DOUBLE FORTE

351 California St., San Francisco, CA 94104
415/863-4900; lcaraher@double-forte.com
www.double-forte.com

Consumer lifestyle, interactive entertainment and consumer technology, B2B and business productivity, wine, spirits and specialty food. Employees: 32. Founded: 2002.

Agency Statement: At Double Forte, our approach generates an authentic and valuable exchange between people and the brands they love.

We are expert at creating and delivering programming and dynamic execution to help brands architect and share their stories in the most compelling way. We do this by working with the most relevant media outlets and influencers and directly with key audiences through digital channels and impactful experiences.

Lee Caraher, pres.



DRAGON HORSE AD AGENCY

Main Office: 848 1st Ave. North, #200, Naples, FL 34102
305/306-3992; 239/325-5088; pbr@dragonhorseagency.com
www.dragonhorseagency.com
Founded: 2016.

Agency Statement: Dragon Horse Ad Agency was one of the first global ad agencies to identify the value and the necessity of an integrated business and marketing strategy delivering customized solutions to clients via its proprietary solution, DragonONE.

Dragon Horse Ad Agency specializes in all forms of Public Relations and Marketing providing customized end to end solutions.

Dragon Horse Ad Agency also offers an industry leading digital and social media artificial intelligence platform called DragonIQ bundled with a data analytics reporting product called DragonVISION.

DragonIQ's and DragonVISION's A.I. bundle is a precision optimization platform enabling companies and brands to drive tactical engagement, 24/7, around the world, with multiple campaigns running in unison across all platforms.

Dragon Horse Ad Agency is a leading, next generation, agency integrating the synergies of business and marketing analytics and strategy into one powerful solution called DragonONE. Dragon Horse Ad Agency is led by a highly experienced team of partners with over 60 years of combined professional experience in business and advertising.

Climb on the back of Dragon Horse and leverage the highly skilled professional team of Dragon Horse writers, creators, designers, technicians, internet/social media experts, camera and film professionals, tv/radio/print producers, media buyers, brand managers, analysts, business strategists and more all under one company.

Contact Dragon Horse Ad Agency today for a free, comprehensive business and marketing analysis. Dragon Horse, laying the foundation for the successful growth companies of tomorrow.

Soar to new heights on the back of Dragon Horse!

Julie Koester, founder/mng. partner/pres.; Patrick Blake Renda, founder/mng. partner/chief strategy officer; Ed Clay, mng. partner/chief creative officer

Downtown Naples
Headquarters:
848 1st Ave. North, #200, Naples, FL 34102
305/306-3992; 239/325-5088

North Naples Office:
999 Vanderbilt Beach Rd., #200, Naples, FL 34108
305/306-3992; 239/325-5088



DUFFY & SHANLEY, INC.

10 Charles St., Providence, RI 02904
401/274-0001
www.duffyshanley.com

General PR, consumer PR, public affairs, technology, crisis comms., PR firm with ad and interactive units. Founded: 1973.

Agency Statement: Duffy & Shanley is a public relations and content development agency for the digital age. For over 40 years, we have provided our clients with full service, integrated communications with an expertise in consumer products and services.

Jon Duffy, pres.; Annette Maggiacomo, VP

Clients Include:

AT&T
BJ's Wholesale Club
College Ave.
Dunkin' Donuts
Foster Grant
Invenergy
Motorola
Ørsted
Rhode Island Commerce Corp.
United Healthcare
Zutano



DUKAS LINDEN PUBLIC RELATIONS

100 W. 26th St., New York, NY 10001
212/704-7385; info@dlpr.com
www.dlpr.com
Founded: 2002.

Agency Statement: Dukas Linden Public Relations (DLPR) is a communications partner for leaders in finance, asset management, professional services, fintech and B2B technology. We create compelling narratives that expand our clients' share of voice, enhance their brand value and—most important—engage key audiences in a global marketplace.

Ranked #7 on *O'Dwyer's* list of top financial PR firms, we're driven by a passion to deliver targeted strategies and creative solutions that provide measurable benefits to clients—and help their businesses grow and succeed. Our full suite of integrated communications services includes: comprehensive messaging and media relations across multiple platforms, content creation, media and presentation coaching, crisis and special situations communications, online reputation management and internal communications.

DLPR's clients include well-known, large and middle-market companies in key areas of finance, including: institutional investing, mutual funds, ETFs, wealth management, alternatives and private equity, and investment and community banking. DLPR has proven professional services experience within accounting, business consulting, compliance, cybersecurity, economics, risk management, management consulting and law. DLPR also has strong experience in fintech and B2B technology.

DLPR has an exceptionally strong broadcast group that, on average, secures approximately 50 bookings per month, primarily on CNBC, Bloomberg, Fox Business and Yahoo! Finance.

Richard Dukas, chmn. & CEO; Seth Linden, pres.; Zach Leibowitz, exec. VP

Continued on next page

DUKAS LINDEN PUBLIC RELATIONS continued

Clients Include:

ARK-Invest
Adams Street Partners
BlueMountain Capital
Brandes Investment Partners
Brightstar Capital Partners
Brown Advisory
Crossmark Global Investments
Duff & Phelps
EisnerAmper
Global X Management
JMP Group
Kearney
Livingstone Partners
Navigant
Neuberger Berman
OceanFirst Bank
Raymond James
Robeco Global



DURÉE & COMPANY, INC.

Main Office: 10620 Griffin Rd., Suite 208, Fort Lauderdale, FL 33328
954/723-9350; fax: 954/723-9535; duree@dureeandcompany.com
www.dureeandcompany.com
600 E. Hopkins Ave., Suite 303, Aspen, CO 81611
Nonprofits, restaurants, lifestyle, entertainment, travel, medical, real estate, business, legal, luxury brands, PR, marketing, special events, and radio promotions. Employees: 12. Founded: 1999.

Agency Statement: Durée & Company is in the business of getting the media's attention. With clients including nonprofits, restaurants, lifestyle, entertainment, real estate, travel and medical, Durée & Company specializes in turning the normal into news. Led by Durée Ross, a professional with more than 20 years of trusted experience in successfully creating and overseeing PR/marketing campaigns and special events, Durée & Company get clients noticed. Whether it's national, regional or local coverage; in print, on air or online; Durée & Company delivers with style.

Durée Ross, president

3550 South Ocean
7918 West Drive
Amy Ballon, author
Bagatelle Restaurants
Bokamper's/PDKN Restaurants
Bonnet House Museum & Gardens
Blue Waters Development Group
Boys & Girls Clubs of Miami-Dade
Broward County Public Schools
Bryant Miller Olive P.A.
Christmas on Las Olas/Las Olas Assn.
Coldwell Banker Realty
Continental Development Holding
Cooper's Hawk Winery & Restaurants
CREW Fort Lauderdale/Boca
Feeding South Florida
Flax & Associates
Fort Lauderdale DDA
Freedland Harwin Valori, PL
Gary Feldman Group
GoSection8
Gulfstream Park
MADD - Walk Like MADD & MADD Dash Fort Lauderdale 5K
Marker Construction Group
MLE Law
Museum of Contemporary Art North Miami
Natural Life Franchise Corp.
P&O Global Technologies
Paradeis Lagardere
Paragon Processing

Pink Taco
PurWell
Rasco Klock Perez & Nieto
Rene Ruiz Collection
Rising Tide Car Wash
Riverwalk Arts & Entertainment District
SeaGlass
Serenity Yachts
Shashi Socks
Special Needs Group
Steiger Facial Plastic Surgery/Dr. Jacob D. Steiger
Susie Levan, author
Tanasi CBD
The Florida Hemp Council
The Jills Zeder Group
United Way of Broward County
Veritas Farms
The Village South
Westfield Broward

E

EAFOCUS INC.

900 W. University, Suite H, Rochester, MI 48307
248/260-8466; barbara@eafocus.com
eafocus.com
Professional svcs., healthcare, technology. Employees: 2. Founded: 1999.
Barbara M. Fornasiero, prin. & founder

Automation Alley
Dalton + Tomich
Judson Center
MedNetOne Health Solutions
Michigan Legacy Credit Union
Moss & Colella
Nemeth Law

EBERLY & COLLARD PUBLIC RELATIONS

1201 Peachtree St. NE, Suite 200, Atlanta, GA 30361-6340
404/574-2900; info@ecpr.com
www.ecpr.com
Integrated marketing, branding, digital marketing, PR, media relations, advertising, social media, lead generation, inbound marketing. Employees: 14. Founded: 2002.

Don Eberly, pres./CEO; Jeff Collard, VP/CFO

1740 Broadway, Flr. 15, New York, NY 10019-4605
332/334-2900



EDELMAN

250 Hudson St., 16th flr., New York, NY 10013
212/768-0550; fax: 212/704-0117; new.york@edelman.com
www.edelman.com
facebook.com/edelman
twitter.com/edelmanpr
instagram.com/edelman
Employees: 5300. Founded: 1952.

Agency Statement: Edelman is a global communications firm that partners with businesses and organizations to evolve, promote and protect their brands and reputations. Our 6,000 people in more than 60 offices deliver communications strategies that give our clients the confidence to lead and act with certainty, earning the trust of their stakeholders.

Our honors include the Cannes Lions Grand Prix for PR; *Advertising Age's* 2019 A-List; the *Holmes Report's* 2018 Global Digital Agency of the Year; and, five times, Glassdoor's Best Places to Work. Since our founding in 1952, we have remained an independent, family-run business. Edelman owns specialty companies Edelman Intelligence (research) and United Entertainment Group (entertainment, sports, lifestyle). For more information please visit: www.edelman.com.

Edelman's wholly-owned network of offices are located in the U.S.: Atlanta, Austin, Chicago, Dallas, Houston, Los Angeles, New York, Orlando, Portland, Sacramento, San Francisco, Seattle, and Washington, D.C.; Canada: Calgary, Montreal, Ottawa, Toronto, and Vancouver; Latin America: Bogota, Buenos Aires, Mexico City, Miami, Rio de Janeiro, and São Paulo; Europe, the Middle East and Africa: Abu Dhabi, Amsterdam, Barcelona, Berlin, Brussels, Cologne, Dubai, Dublin, Frankfurt, Hamburg, Johannesburg, Nairobi, London, Madrid, Milan, Paris and Rome; Asia Pacific: Bangalore, Beijing, Chennai, Delhi, Guangzhou, Ho Chi Minh City, Hong Kong, Hyderabad, Jakarta, Kolkata, Kuala Lumpur, Melbourne, Mumbai, Pune, Seoul, Shanghai, Shenzhen, Singapore, Sydney, Taipei, and Tokyo.

Global Operations Committee

Richard Edelman, pres. & CEO (based in New York); Matthew Harrington, global COO (based in New York); Victor Malanga, worldwide CFO (based in New York); Katie Burke, chief strategy officer, global chair of practices and sectors; (based in New York); Russell Dubner, pres. & CEO, Edelman United States (based in New York); Ed Williams, pres. & CEO, Edelman EMEA (based in London); Stephen Kehoe, pres. & CEO, Edelman APAC (based in Washington, D.C.); Lisa Kimmel, chair & CEO, Canada and Latin America (based in Toronto); Judy John, global chief creative officer (based in Toronto); Kirsty Graham, CEO, global public affairs (based in New York); Yannis Kotziagkouridis, global chief data & analytics officer (based in Dallas); Lee Maicon, global chief innovation & strategy officer (based in New York); Tristan Roy, global chair, digital (based in Toronto); Lisa Sepulveda, chief client officer, global client management (based in New York); Marie-Claire Barker, global chief talent officer (based in New York); Shan Bhati, global chief administrative officer & general counsel (based in Chicago)

Co-headquarters

250 Hudson St., New York, NY 10013
212/768-0550; fax: 212/704-0117; new.york@edelman.com

Jennifer Cohan, pres., Edelman New York

200 East Randolph St., 63rd fl., Chicago, IL 60601
312/240-3000; fax: 312/240-2900; chicago@edelman.com

Rachel Winer, pres., Edelman Chicago

U.S.

1075 Peachtree St. NE, #3100, Atlanta, GA 30309
404/262-3000

Jackie Hopkins, gen. mgr., Edelman Atlanta

506 Congress Ave., #300, Austin, TX 78701
512/478-3335; fax: 512/478-5335

Dan Susong, gen. mgr., Edelman Austin

1845 Woodall Rodgers Fwy., #1200, Dallas, TX 75254
214/520-3555; fax: 214/520-3458

Jorge Ortega, gen. mgr., Edelman Southwest region

1201 Louisiana St., #830, Houston, TX 77002
713/970-2100; fax: 713/970-2140

Jorge Ortega, gen. mgr., Edelman Southwest region

5900 Wilshire Blvd., 24th & 25th flrs., Los Angeles, CA 90036
323/857-9100; fax: 323/857-9117

Will Collie, gen. mgr., Edelman Southern California

1221 Brickell Ave., #1140, Miami, FL 33131
305/358-9500; fax: 305/358-1270

Carla Santiago, sr. VP

121 S. Orange Ave., #1500, Orlando, FL 32801
407/377-6839; fax: 407/377-6801

Lori Johnson, group head, Edelman Orlando

520 SW Yamhill St., #800, Portland, OR 97204
503/227-5767; fax: 503/227-2414

Kristin Oke, deputy gen. mgr.

921 11th St., #250, Sacramento, CA 95814
916/442-2331; fax: 916/447-8509

Kierstan DeLong, exec. VP & head of Edelman Sacramento

525 Market St., #1400, San Francisco, CA 94105
415/222-9944; fax: 415/222-9924

Sanjay Nair, global chair, technology

1601 Fifth Ave., #2300, Seattle, WA 98101
206/223-1606

Melissa Nelson, gen. mgr.

Intl. Square, 1875 Eye St., N.W., #900, Washington, D.C. 20006
202/371-0200; fax: 202/371-2858

Lisa Ross, pres., Washington, D.C.

INTERNATIONAL OFFICES Canada

Suite 220, 903 8th Ave. SW, Calgary, Alberta, Canada T2P 0P7
403/817-0620; fax: 403/264-9061

John Larsen, gen. mgr., Edelman Calgary

4446, Saint-Laurent Blvd., #501, Montreal, Quebec, Canada H2W 1Z5
514/844-6665; fax: 514/844-2588

Eve Laurier, gen. mgr., Edelman Montréal

150 Bloor St. West, #300, Toronto, Ontario, Canada M5S 2X9
416/979-1120; fax: 416/979-0176

Scott Evans, gen. mgr., Edelman Toronto

155 Queen St., #1302, Ottawa, Ontario, Canada K1P 1A4
613/569-9000

Darcy Walsh, gen. mgr., Edelman Ottawa

1500 West Georgia St., #1400, Vancouver, British Columbia, Canada V6G 2Z6

604/623-3007; fax: 604/687-4304

Rhea Dubois-Phillips, interim gen. mgr.

Latin America

Calle 109 #19 - 48. Piso 5, Bogotá D.C., Colombia
57 1 805 4444

Juanita Barrios, VP

Paraguay 610, Piso 29, C1057AAH, Buenos Aires, Argentina
011 54 11 4315 4020; fax: 011 54 11 4311 7161

Allan McCrea Steele, CEO, Latin America

Praia de Botafogo, 440 - 23º andar, 22250-040 - Rio de Janeiro - RJ, Brazil

Ana Julião, gen. mgr., Brazil

Felix Cuevas #6 dept. 601, Tlacoquemecatl Del Valle, CP 03200, Benito Juarez, Mexico City

011 52 55 5350 1500; fax: 011 52 55 5350 1555

Mariana Sanz, gen. mgr., Edelman México

Rua Fradique Coutinho, 50, 13º andar, Pinheiros, São Paulo - SP. CEP 05416-000, Brazil

55 11 3066 7777; fax: 55 11 3078 5230

Ana Julião, gen. mgr., Brazil

Europe, Middle East & Africa

Ground Fl., Twofour54, Park Rotana Complex, Abu Dhabi, UAE
011 971 (0) 2 417 8528

Omar Qirem, CEO, Edelman Middle East

Gustav Mahlerplein 2970, 1081 LA Amsterdam, The Netherlands
011 31 20 30 10 980; fax: 011 31 20 30 10 981

Steven Heywood, gen. mgr.

Passeig de Gracia, 86, 3A planta, Barcelona 08008, Spain
011 34 93 488 1290; fax: 011 34 93 215 0767

Miguel Ángel Aguirre, gen. mgr., Edelman Spain

Charlottenstraße 68, 10117 Berlin, Germany
011 49 (0) 30 243 102 16; fax: 011 49 (0) 30 243 102 22

Christiane Schulz, CEO, Germany

Avenue Marnixlaan 28, 1000, Brussels, Belgium
011 322 227 6170; fax: 011 322 227 6189

Gurpreet Brar, gen. mgr., Edelman Brussels

Agrippinawerft 28, 50678 Cologne, Germany
011 49 221 9128870

Christiane Schulz, CEO, Germany

Continued on next page

EDELMAN continued

First Fl., Boutique Villa 3, Knowledge Village, Dubai
011 971 (0) 4 455 3800

Omar Qirem, CEO, Edelman Middle East

Block 2, Harcourt Centre, Harcourt Street Dublin 2, D02 DX37 Ireland
011 353 1 678 9333; fax: 011 353 1 661 4408

Joe Carmody, mng. dir., Edelman Ireland

Niddastrasse 91, 60329 Frankfurt am Main, Germany
011 49 069 401254 000

Christiane Schulz, CEO, Germany

Medienpark Kampnagel, Barmbeker Str. 4, 22303 Hamburg, Germany
011 49 40 37 47 98 0; fax: 011 49 40 37 28 80

Christiane Schulz, CEO, Germany

11 Ralda Rd., Cnr Susman Dr., Blairgowrie, Randburg, Johannesburg,
South Africa
2711 504 4000

Jordan Rittenberry, CEO, Edelman South Africa

9 West Building, 9th Floor Ring Rd., Parklands Nairobi, Kenya

Jordan Rittenberry, CEO, Edelman South Africa

Southside, 105 Victoria St., London, SW1E 6QT, Great Britain
011 44 (0) 20 3047 2000; fax: 011 44 (0) 203 047 2507

Ed Williams, CEO, UK & vice chmn., Europe

Paseo de la Castellana 91, Edificio Centro 23, 5a pta 28046, Madrid,
Spain
011 34 91 556 0154; fax: 011 34 91 418 4716

Miguel Ángel Aguirre, gen. mgr., Edelman Spain

Via Varese, 11, Milan, 20121, Italy
011 39 02 631 161; fax: 011 39 02 6311 6300

Fiorella Passoni, gen. mgr., Edelman Italy

25, Rue Jean Goujon, 75008 Paris, France
011 33 1 56 69 75 00
20 avenue André Malraux, 92 300 Levallois Perret, France
011 33 1 40 89 96 30

Marion Darrieutort, gen. mgr., Edelman Paris

Via Giuseppe Andreoli, 9, Rome 00195, Italy
011 39 06 69922743; fax: 011 39 06 69922659

Fiorella Passoni, gen. mgr., Italy

Asia Pacific

Edelman India Pvt. Ltd., #100/4, Anchorage Building 1st flr., Richmond
Rd., Bangalore – 560025 India
011 91 (80) 79440100

Shane Jacob, head of Edelman Bangalore

Room 1001, Bldg. 2, World Profit Center, No.16 Tianzulu, Chaoyang
District, Beijing, 100125, P.R. China
011 86 10 5676 8888

Mark Wang, mng. dir., Edelman Beijing

Regus Citicentre, Level 6, 10/11, Dr. Radhakrishna Salai, Chennai 600
004, India
011 91 (80) 40619111

Madhusudhan B, sr. acct. mgr., India

6th Flr., Vatika Triangle, Sushant Lok-1, Block - A
Gurgaon, Haryana 122002, India
011 91 124 4131 400; fax: 011 91 124 4131 499

Rakesh Thukral, mng. dir., India

Dongshan Plaza, Rm 707, 69 Xianlie Zhong Rd., Guangzhou 510620,
P.R. China
011 86 20 2805 2323; fax: 011 86 20 2805 2333

Roxanne Wu, gen. mgr., Edelman Guangzhou

6th Flr., TNR Tower, 180 Nguyen Cong Tru St., Dist 1, Ho Chi Minh
City, Vietnam
011 84-8 625 17 111; fax: 011 84-8 625 18 111

Thien Thanh (TT) Nguyen, mng. dir., Edelman Vietnam

701 Central Plaza, 18 Harbour Rd., Hong Kong, China
011 852 2804 1338; fax: 011 852 2804 1303

Adrian Warr, mng. dir., Edelman Hong Kong

Regus, 1st Flr. Mid Town Plaza, Rd. No 1, Banjara Hills, Hyderabad 500
033, India
011 91 (80) 40619111

Bhavna Jagtiani, natl. dir., Edelman India

Menara Sentraya, 21st Flr., Jl. Iskandarsyah Raya No. 1A, Kebayoran
Baru, Jakarta, 12160 Indonesia
011 62 21 721 59000; fax: 011 62 21 727 86980

Radityo Prabowo, mng. dir.

Shri Manjari Bldg. 1, Camac St., 4th Flr. Kolkata - 700 016, India
011 91 (124) 4131431

Arun Shaw, sr. acct. dir., Edelman India

Level 26, Centrepoint North, Mid Valley City, 59200 Kuala Lumpur
011 603 2287 8689; fax: 011 603 2287 0234

Mazuin Zin, mng. dir., Edelman Malaysia

Level 5, 287 Collins St., Melbourne VIC 3000, Australia
011 61 (0) 3 9944 7600; fax: +61 (0) 3 9944 7630

Michelle Hutton, CEO, Australia

903, One Indiabulls Centre, B-Wing, Senapati Bapat Marg
Lower Parel, Mumbai 400 013, India
011 91 22 4353 0210; fax: 011 91 22 4353 0264

Bhavna Jagtiani, nat'l dir., Edelman India

Regus Connaught Place, Level 2 Connaught Place, Bund Garden Rd.,
Pune 411 001, India
011 91 (124) 4131431

Ameya Sirur, VP

17, 18th Flr. Samhwa Tower, 16, Eulji-ro 5-gil, Jung-gu, Seoul 100-210
Korea
011 82 2 725 2001; fax: 011 82 2 725 2007

SB Jang, mng. dir., Edelman Korea

3F, Want Want Plaza, 211 Shimen No. 1 Rd., Shanghai, 200041, P.R.
China
011 86 21 6193 7588; fax: 011 86 21 6193 7566

Melinda Po, mng. dir., Edelman Shanghai

No. 6 Building, Shenzhen Software Industry Base, Nanshan, Shenzhen,
China

Joy Song, dir., Shenzhen

15 Beach Rd., Beach Centre #04 – 01, Singapore 189677
011 65 6733 1110; fax: 011 65 6733 5550

John Kerr, CEO, Edelman Singapore

Level 4, 24 York St., Sydney, NSW 2000, Australia
011 61 2 9241 3131; fax: 011 61 2 9221 2676

Michelle Hutton, CEO, Australia

International Trade Bldg., 18F-1814, NO.333, Keelung Rd., Sec. 1,
Taipei 11012, Taiwan
011 886 2 2757 6568; fax: 011 886 2 2757 6355

Peter Tou, gen. mgr., Edelman Taiwan

10th flr., Izumi Garden Tower, 1-6-1 Roppongi, Minato-ku, Tokyo 106-
6010, Japan
011 81 3 4360 9000

Ross Rowbury, CEO, Edelman Japan

Clients Include:

Hewlett Packard
Microsoft
Starbucks Coffee Co.
Unilever



EDGE COMMUNICATIONS, INC.

5419 Hollywood Blvd., Suite C 727, Los Angeles, CA 90027
323/469-3397; info@edgecommunicationsinc.com
www.edgecommunicationsinc.com
www.edgewise.us.com
www.linkedin.com/company/edge-communications-inc.
Founded: 1996.

Agency Statement: Marking our 24th year in business, Edge Communications, Inc. is an all-star team of communications professionals, unified by a no-nonsense approach that builds brands, companies and reputations.

Through better thinking and relentless execution, we express our work ethic and our core values of quality and premium, personal service. We're a hybrid organization — virtual for professional services, traditional for administrative support. Edge consists of senior PR strategists, media relations experts and writers, each of whom brings a minimum of 15 years' experience and industry segment expertise (B2B and B2C) across a range of communications disciplines and vertical markets.

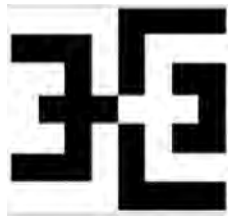
In 2012, Edge launched EdgeWise (www.edgewise.us.com), an affiliated practice focused exclusively on writing and content services. EdgeWise draws on the talent of senior writers and journalists to develop quality, publishable content for businesses large and small. We help organizations tell their stories in a compelling way, crafting messages for any number of audiences: customers, prospects, employees, investors, senior management, consumers and the media. Our writing services are offered on a sustaining basis or per project, and can augment ongoing communications efforts.

Based in Los Angeles, Edge has a presence in New York, San Francisco, Chicago and Honolulu.

Kenneth Greenberg, pres.

Clients Include:

Coast Packing Co.
Healthy Fats Coalition
Infinitely Virtual
Keck Medicine of USC
LSI International, Inc.
Ocean Media
SoloGrid
TuneGO
Woodbury University
Yez Corp.



EHRHARDT GROUP, THE

1100 Poydras St., #1325, New Orleans, LA 70163
504/558-0311; fax: 504/558-0344; marc@tegpr.com
www.tegpr.com

Media relations, content, issues & crisis, community engagement, special events, public affairs, media & presentation skills training, marketing partnerships, perception & trend research. Employees: 18. Founded: 1996.

Agency Statement: The Ehrhardt Group offers invaluable guidance, so companies and institutions can communicate tactfully and astutely with the most important people to them and their future. We protect and improve reputations by sharing stories with conviction and compassion.

Our team of "smart people who like each other" builds relationships for industry sector leaders with the media and communities of Louisiana, Mississippi, coastal Alabama and the Florida Panhandle.

Marc Ehrhardt, pres. & partner; Malcolm Ehrhardt, founder & partner;

Terri Argieard, VP, finance & administration; William Kearney IV, sr. counselor; Dominique Ellis, dir., acct. svcs.; Erin Malbroue, special projects mgr.

BP

Broadway Across America
Chevron
ExxonMobil
Galatoire's
Greater New Orleans Sports Foundation
Grow Louisiana Coalition
Louisiana Chemical Assn.
Louisiana Credit Union League
Louisiana Nursing Home Assn.
Louisiana Office of Tourism
Service Corporation International
Stone Pigman Law Firm
The Roosevelt New Orleans, A Waldorf Astoria Hotel
Uber
Verra Mobility
Walmart
Waste Management
Wizard World Comic Con



EVCLAY PUBLIC RELATIONS

6161 Blue Lagoon Dr., #270, Miami, FL 33126
305/261-6222; fax: 305/262-9977; fgong@evclay.com
www.evclay.com

Reputation mgmt., litigation & issues support, fin'l & banking, healthcare, tourism and professional services. Employees: 9. Founded: 1940.

Agency Statement: EvClay Public Relations is a family-owned firm founded in 1940. The firm is full-service and bilingual, providing communications services to *Fortune* 500 and small businesses alike. Extremely high success rate for media placements and solving complex communications problems.

Dana Clay; Melisa Mendez Chantres, pres.; Frances Gong, VP

Clients Include:

CABA Pro Bono Legal Services
Central Civil Construction
Healthcare Communications for National Companies
Hunton Andrews Kurth
Litigation Support for various matters
Mendez Fuel
Miami Awning Co.
Miami Bridge Youth & Family Services
Palmer Trinity School
The Salvation Army
U.S. Century Bank
UBS



EVINS COMMUNICATIONS, LTD.

830 Third Ave., New York, NY 10022
212/688-8200; info@evins.com
www.evins.com
facebook.com/EvinsCommunications
twitter.com/EVINSsct
pinterest.com/Evins/

Continued on next page

EVINS COMMUNICATIONS, LTD. continued

Brand marketing communications and public relations firm with specialist expertise in developing integrated multi-platform programs for brands, products and services in the premium, prestige and luxury sectors. Employees: 30. Founded: 1987.

Agency Statement: EVINS crafts, collects and shares the elements, stories and unique differentiators that connect brands and businesses with their specific target audiences, inspiring consumer action and advocacy to drive resonance and revenue. EVINS facilitates brand distinction and success by fully integrating, understanding and partnering with agency clients. Our experience is diverse, and our approach is tailored to each client's need, but our reputation for quantifiable results is unparalleled. We are the point where insight meets execution and bridge the divide between what a brand is now and what it can become in the future; we transform brands into market leaders and legacies.

As an award-winning brand marketing communications and public relations firm, EVINS specializes in the premium, prestige and luxury sectors. The agency, which encompasses 30 professionals in four practice areas; Digital Content & Integration; Food, Spirits & Wine; Lifestyle; and Travel & Hospitality, specializes in developing integrated multi-platform campaigns and programs.

Well known for its exceptional creativity, strategies and tactics, EVINS utilizes compelling brand activations, immersive content and experiential programming, event embedding and brand placement, media and influencer engagement, thought leadership and authority positioning, strategic brand collaborations and partnerships, that catalyze and enhance brand resonance, brand engagement and brand advocacy, as well as make a beneficial, consequential and transcendent contribution to the development, growth and success of a client's business.

EVINS is committed to providing clients with a demonstrable and exponential return on investment and to building enduring client partnerships, with an average client tenure of more than eight years and several with more than two decades with the agency. The ultimate affirmation and validation of EVINS' abilities, approach and commitment, is the longevity of its client relationships and its proficiency for making a beneficial and consequential contribution to each and every client.

Since its founding in 1987, EVINS has played an invaluable role in the development and growth of such icons, innovators and pioneers as American Express Centurion and Platinum, Barney's New York, Bergdorf Goodman, Cakebread Cellars, Courvoisier Cognac, CuisinArt Golf Resort & Spa, Departures Magazine, Ebel Watches, Eleven James, Exclusive Resorts, Flont, Glaceau Vitamin Water, Halfmoon Resort, Hotels & Resorts of Halekulani, Inspirato, Jet Linx Aviation, The Knickerbocker Hotel, The Lanesborough, Leica Camera, Lokai, Louis Jadot Wines, Maker's Mark Bourbon, Marquis Jet, Michal Kadar/CADAR, Nat Sherman, Neiman Marcus, Park Hyatt, Preferred Hotels & Resorts, Rosewood Hotel & Resorts, Tourneau, Trincherro Family Estates, True Facet, Uniworld Boutique River Cruise Collection, Valentino, Vera Wang and Wheels Up, amongst many others. For additional information, please visit EVINS (www.evins.com).

Mathew L. Evins, chmn.; Louise R. Evins, pres. & CEO; David Harrison, exec. VP, digital & social strategy & content integration group; Drew Tybus, sr. VP, food, spirits & wine group; Matthew Berritt, VP, lifestyle & travel group; Chad Belisario, sr. dir., lifestyle & travel group



EVOKE KYNE

300 Vesey St., 10th fl., New York, NY 10282
212/594-5500; EvokeKYNEinfo@EvokeGroup.com
www.EvokeKYNE.com
[www.twitter.com/EvokeKYNE](https://twitter.com/EvokeKYNE)
www.facebook.com/EvokeKYNE
www.instagram.com/EvokeKYNE
www.linkedin.com/company/EvokeKYNE

Agency Statement: Evoke KYNE is an award-winning health communications and public relations agency. We are part of Evoke – a leading marketing, media and communications agency bound by a common purpose: Health More Human™. Our heritage is in two strong firms, KYNE and Evoke PR & Influence, which joined forces in 2019 to become one of the world's largest health communications agencies. We work with

leading biotech and pharmaceutical companies, non-profits and foundations, offering full-service communications with core capabilities in corporate reputation and responsibility, global health, brand and data communications, partnerships and stakeholder engagement, disease awareness and patient advocacy. We have global reach with offices in New York City, Philadelphia, Los Angeles, Dublin and London, and key team members and/or senior consultants in Canada, France, Mozambique, Uganda and Zimbabwe. Our team lives by the genuine belief that communications can be a powerful health intervention.

David Kyne, CEO; Maureen Byrne, Maryellen Royle, Wendy Woods-Williams, partners; Stephanie DeViteri, Joanne Wunder, mng. dirs.; Barb Box, exec. VP; Theresa Dolge, chief media relations officer; Julie O'Donnell, exec. VP, global head of digital; Kate Callan, exec. VP, head of social media

U.S. OFFICES

Los Angeles
3900 West Alameda Ave., 15th fl., Burbank, CA 91505
424/274-0616

Business Inquiries: Wendy Woods-Williams

New York
300 Vesey St., 10th fl., New York, NY 10282
212/594-5500

Business Inquiries: Maureen Byrne

Philadelphia
One South Broad St., 13th fl., Philadelphia, PA 19107
267/765-4992

Business Inquiries: Maryellen Royle

INTERNATIONAL OFFICES

Dublin (Headquarters)
Iveagh Court, Charlemont St., Dublin 2
+353 (0) 87 714 5120

Business Inquiries: Joanne Wunder

London
6th fl., Holborn Gate, 26 Southampton Buildings, WC2A 1AN
+44 (0) 20 3928 6800

Business inquiries: Joanne Wunder

AstraZeneca
Ferring
Goodbye Malaria
Harmony
Janssen
National Foundation for Infectious Diseases
Pfizer
TEVA

F



5W PUBLIC RELATIONS

299 Park Ave., 10th fl., New York, NY 10171
212/999-5585; fax: 646/328-1711; info@5wpr.com
www.5wpr.com
Founded: 2003.

Agency Statement: Since 2003, New York City-based 5W Public Relations (5WPR) has worked with widely known and emerging brands, corporations and high-profile individuals. Our practice areas include Consumer Products & Brands, Food & Beverage, Health & Wellness, Beauty, Apparel & Accessories, Home & Housewares, Travel & Hospitality, Entertainment & Sports, Corporate, Technology, Public Affairs & Government Relations, Nonprofit, Crisis Communications, Events, Digital Marketing & Social Media. We have a 360-degree approach to PR, social media, branding and digital marketing that delivers game-changing results to our clients.

Our 150+ tenacious and creative communications practitioners develop and execute creative campaigns that connect our clients with their target

audiences in memorable ways. Every aspect of our programs are designed to impact our clients' bottom line, bringing leading businesses a resourceful, bold and results-driven approach to communication.

5WPR's diverse client experience includes Sparkling ICE, It's a 10 Haircare, *jane iredale*, Bowlmor AMF, CheapOAir, L'Oreal, SAP NS2, VIZIO, The Trade Desk, CareerBuilder, Santa Margherita, Topps, Retro Fitness, Welch's, LifeStyles, SodaStream and Zeta Global, among others. Our innovative programs have received recognition and we have won many awards including PR Agency of the Year, PR Executive of the Year, Product Launch of the Year and Business to Business Program of the Year.

Ronn D. Torossian, founder & CEO; Dara Busch, Matthew Caiola, presidents

Clients Include:

&pizza
Aersoles
AirHelp
Allergy & Asthma Network
Arbonne
Ashley Stewart
Avant
AvidXChange
Balanced Health Botanicals
Baxter of California
BornFree
Bowlmor AMF
Brooklyn Bedding
Camp Bow Wow
Captify
CareerBuilder
CheapOAir.com
Columbia care
Cooks Venture
Cosnova (Essence and Catrice cosmetics)
Crepe Erase
dagsmejan
Decl or
Delta Children
Diligent
Dos Caminos
Duane Reade
eMoney Advisor, LLC
Empire Government Strategies
Epicor
Ethique
Five9
Frog
goPuff
Gray Line New York
Greenlight
Hurom America
Hydropeptide
Indie Beauty Expo
ironSource
Isopure
It's a 10 Haircare
jane iredale
Jerusalem Venture Partners
KRUPS
L'Oreal Professional
Lansinoh
Lifestyles Condoms
Loacker
Loews Hotels
Luna Park
Miami Fashion Week
N26
Newport Academy
Paris Baguette
Patina Restaurant Group
Payoneer
Purity Vodka
Retro Fitness
Rowenta
RxAdvance
Santa Margherita
SAP NS2
SEMRush

SMEG
SodaStream
Sparkling ICE by Talking Rain
Spring Owl Asset Management
Storyblocks
Tavern on the Green
T-Fal
The Jackie Robinson Foundation
The Mochi Ice Cream Company
The Trade Desk
Topps
VIZIO
Voices Against Brain Cancer
Webull
Welch's
William Murray Golf
Xaxis
Zeta Global
ZICO Coconut Water



FAHLGREN MORTINE

4030 Easton Station, Suite 300, Columbus, OH 43219
614/383-1500; fax: 614/383-1501; neil.mortine@fahlgren.com;
aaron.brown@fahlgren.com; marty.mcdonald@fahlgren.com
www.fahlgrenmortine.com
Employees: 193. Founded: 1962.

Agency Statement: Fahlgren Mortine is an integrated communications company helping brands engage in ways that are precise and meaningful. Locations include Columbus (headquarters), Cleveland and Dayton, Ohio; Charleston, W. Va.; Boise, Idaho; Denver, Colo.; Chicago and New York City. The agency is a member of the global IPREX network.

Industry expertise includes B2B, building products, CPG, economic development, energy, healthcare, higher education, manufacturing, logistics, retail, technology, and travel and tourism.

Fahlgren Mortine helps brands get to precisely what matters using a powerful combination of data, design and creativity. Doing work that dares to make a difference and remaining accountable for getting measurable results is one of the many reasons clients choose to stay with the company at a tenure 182% longer than industry average.

Fahlgren Mortine regularly earns Best Place to Work and Agency of the Year honors from various trade organizations, as well as industry-specific recognition for campaign excellence.

TURNER, a travel, tourism and active lifestyle public relations agency, is a Fahlgren Mortine company.

Neil Mortine, pres.; Aaron Brown,
Marty McDonald, exec. VPs

Clients Include:

Avery Dennison
Avuity
Balloon Time
Bed Bath & Beyond
Bernzomatic
Boise CVB
Bradenton Area CVB
BrewDog USA
Capital University
Cardinal Health
CIRCOR
Columbia Gas
Columbus Partnership
Crown Equipment Corp.
Destination Panama City
DHL
Discover Dominica Authority
Donate Life Ohio
Dunkin'
Emerson
Hyland Software
JobsOhio
The J.M. Smucker Co.
The J.R. Simplot Co.



Continued on next page

FAHLGREN MORTINE continued

Kidde
The Kroger Co.
Lubrizol Advanced Materials
Midmark Corp.
Monterey County CVB
Myrtle Beach Chamber of Commerce/CVB
National Veterans Memorial and Museum
Niagara USA
North Dakota Tourism
Ohio Lottery Commission
Ohio Manufacturers' Assn.
Parker Hannifin
Parkinson's Foundation
Plaskolite
Savannah College of Art and Design
Smart Columbus
Swisslog
T. Marzetti Co.
Travel Nevada
University at Buffalo
Value City Furniture / American Signature Inc.
Vertiv
West Virginia Dept. of Health and Human Resources



FALLS

Member of PROI

Cleveland Office
Terminal Tower, 50 Public Square, 25th fl., Cleveland, OH 44113
O: 216/696-0229; fax: F: 216/696-0269

Washington Office
555 12th St., NW, #630B, Washington, DC 20004
O: 202/393-3777

24/7 Crisis Hotline: 1/855-4-Falls-24

www.werefalls.com

Valued Colleagues: 82. Founded: 1989.

Agency Statement: We are a *Growth Acceleration Firm*. We provide strategic counsel and impactful implementation that positively increases our client's growth goals and bottom line. We create branded experiences that get the *World to Listen, Care and Act*.

We are a purpose-driven firm. We believe that every organization should serve their communities and make the world a better place. Frankly, these are the clients we have and want.

We believe an ending is the perfect place for us to start. At the completion of our work, we always find the same thing – a person. Maybe it is a consumer, a business professional, an organizational leader or a constituent. But, in the end - there is always a person making a decision. So, in the end, it is not about us, or even about you – it's about them.

We are a strategic marketing-communications, digital and advertising firm that offers these services. It's a lot because to get the *World to Listen, Care and Act* it takes a lot.

- Marketing Support & Communications
- Brand Building & Protecting
- Media Relations
- Creative & Design
- Digital & Inbound Marketing
- Advertising
- Product Introduction & Support
- Crisis & Reputation Management
- Culture & Talent Marketing
- Website Development
- Investor Relations
- Employee Relations
- Public Affairs & Civic Engagement



- Social Media
- Media Planning & Buying
- Collateral Materials & Publications
- Research
- Video Production

We achieve success because we earn our clients' trust and satisfaction through the delivery of quality counseling, value-added services and results-oriented programming.

Rob Falls, president & CEO; Keith Mabee, group pres., corp. comms. & IR; Tom Medaglia, pres., D.C. office; Cat Kolodij, chief integration officer; Lane Strauss, creative dir.; Jennifer Allanson, Brian Bloom, Susanne Brockman, Kevin Donahue, Julie Molnar, Cristy Carlson, Chris Lynch, Eileen Petridis, Todd Morgano, Maureen Harper, Julie Telesz, sr. VPs; Tom Bernot, Lora Brand, Jamie Dalton, Courtney Yerega, Wendy Trem, VPs; Patricia Tomko, finance dir.

Our experience covers many industries including: consumer products; home and building products; energy; retail; manufacturing and distribution; education; healthcare and medical products; financial and professional services; technology; economic development; not-for-profits and charity organizations; food and beverage; hospitality; lifestyle.

Acclaim Lighting
Aebi Schmidt
Air Quality Group
Alltech
Alside / Associated Materials
Barrette Outdoor Living
Bartco Lighting
Belden
Bridgestone Senior Players
CardinalCommerce
The Centers
City Club of Cleveland
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Citymark Capital
Cleveland-Cliffs
Cleveland Clinic
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Cleveland State University
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CT Consultants
Donley's
Downtown Cleveland Alliance
DRB Systems
DUCK Tape
Dwellworks
Eagle Family Foods
Earthtronics
Edwin's Leadership & Restaurant Institute
Emerald Performance Materials
Energy Harbor
Erie Insurance
Fortune Brands
FROG Tape
Global Cleveland
Graber
Hilton Grand Vacations
Huntington National Bank
Inovalon
Integrity Staffing
Invacare
Jay Auto Group
John Carroll University
Kichler Lighting
KNR
Lincoln Electric
The Landings Club
The Landings Co.
Lanham Associates
Lincoln Electric Co.
Lyft
MFM Building Products
Maroon Group
Marathon Petroleum Group
Martin-Senour Paints
McCarthy, Lebit, Crystal & Liffman

McDonald Hopkins
 McDonald Partners
 Medina Glass Block
 Meijer
 Merchant Risk Council
 Moen
 Moen Canada
 Nicola, Gudbranson & Cooper
 Nordson
 North American Menopause Society (NAMS)
 Northwood University
 OhioGuidestone
 Paladina Health
 Parker
 ParkOhio
 Professional Case Management
 Providence Healthcare Management
 Red, the Steakhouse
 Rigid Tool Co.
 S&D Capital
 Sherwin-Williams
 Sherwin-Williams Aerospace
 Sherwin-Williams Automotive Finishes
 ShurTech Brands, LLC
 Sisters of Charity Health System
 Springs Window Fashions
 Sprout Nutrition
 Step2
 Steris
 Strive Health
 T-Rex Tape
 Team NEO
 Tivoli
 Tucker Ellis
 Univar
 US Silica
 Vancrest
 Vitamix
 Volk Optical, Inc.
 Vorys, Sater, Seymour and Pease
 Women's Industry Network



FAMA PR, INC.

Liberty Wharf, 250 Northern Ave., Boston, MA 02210
 866/326-2552; info@famapr.com
 www.famapr.com
 Technology PR. Employees: 40. Founded: 2002.

Agency Statement: fama PR is North America's premier boutique PR firm for technology companies. fama PR works closely with its clients to develop specific, measurable goals to ensure the greatest return on their PR investment. Headquartered in Boston's dynamic Seaport, fama PR is the only PR firm named *Boston Business Journal's* Best Place to Work four years in a row.

Matt Flanagan, founding partner; Keith Watson, founding partner

Clients Include:

Abnormal Security
 Awake Security
 CyberArk
 Forter
 Green Rabbit
 LRVHealth
 Motus
 Nozomi Networks
 Offensive Security
 O'Reilly Media
 Ribbon Communications
 RiskRecon

SailPoint
 SAS
 SentinelOne
 Software AG
 Tufin



FARROW COMMUNICATIONS

5888 Main St., #300, Buffalo, NY 14221
 866/949-6868; info@farrowcommunications.com
 https://farrowcommunications.com

Healthcare, tech, authors, real estate, beauty & fashion, travel, professional svcs. Employees: 3. Founded: 2013.

Agency Statement: Farrow Communications is a full-service public relations and digital marketing agency founded by Dave Farrow, the 2x Guinness Record Holder for Greatest Memory. With social media blurring the lines between truth and trash, and complex issues being unfairly simplified, the need for a dependable branding concept has never been greater. After all, our mission is to elevate your story to a dependable and understandable concept that can truly resonate.

Dave Farrow, CEO

A Better Place
 All the Women in My Family Sing
 AVI Wear
 Chris Naugle
 DeadSoxy
 Deborah Santana
 Digest This Now
 Dr. Judy Morgan
 Dr. Liz Cruz
 Dr. Rich Castellano
 Dream a Better Dream
 Eat This Mr. President
 Glowstone Peak
 Kurt Phelps
 Let's Grow Leaders
 Marcos Jacober
 National Autism Academy
 OneMovement
 Penny Longo Foundation
 Rosalie Morgan
 Seth Greene
 Staub Leadership
 SuperSlow Zone
 The Legacy Letters
 Ulrich Kellerer, Leadership Consultant
 Yin and Yan Nutrition for Dogs



FEINTUCH COMMUNICATIONS

245 Park Ave., 39th flr., New York, NY 10167
 212/808-4900; fax: 212/792-4001; info@feintuchpr.com
 www.feintuchcommunications.com; www.PRWorldAlliance.com
 Founded: 2009.

Agency Statement: Feintuch Communications is an award-winning, technology and financial services PR firm offering senior counseling, experience and hands-on support to a broad range of organizations - from the *Fortune* 500 to emerging companies, non-profits and associations.

Our services include public and investor relations, business development, partnership development, advertising and marketing. We serve on the board and are a partner in the PR World Alliance (www.PRWorldAlliance.com), a global partnership of premier independent communications consultancies

Our focus is on b-to-b and b-to-c marketing with expertise in technol-

Continued on next page

FEINTUCH COMMUNICATIONS continued

ogy, financial services/fin tech, professional services, AV, consumer electronics, energy/clean tech, advertising & media/ad tech. In our delivery of sophisticated public relations services, we focus on specific needs – such as media relations, new product launches, corporate identity and branding – as well as broader-based initiatives including industry analyst campaigns, trade and consumer outreach, awards and honors programs, speaking platforms and association marketing.

Every client engagement is managed, hands-on, by a senior professional. Our goal is to provide the expert service, experienced counsel and hands-on support that our clients need to meet their business objectives. Our commitment is to be a superior business partner and an outstanding strategic relations firm in each and every client engagement.

Henry Feintuch, pres.; Rich Roher, mng. partner; Rick Anderson, sr. mng. dir.

BasisCode Compliance
ClassWallet
Galileo Tech Media
HDMI Licensing Administrator
Leclanche
NCSolutions
Nexans
Silicon Line
Soliddd
ZeeVee



FINANCIAL PROFILES

FINANCIAL PROFILES, INC.

11601 Wilshire Blvd., #1920, Los Angeles, CA 90025
310/478-2700; mconlon@finprofiles.com
www.finprofiles.com

Investor relations, public relations, media relations, IPO preparation, M&A communication, corporate positioning and messaging, media training, and crisis communications.

Sectors include asset managers, sell-side firms, banks, specialty finance, REITs, real estate, homebuilders, consumer, services, industrials, entertainment, energy, technology, fintech, clean tech and agricultural. Founded: 2007.

Agency Statement: Founded in 2007, Financial Profiles is a strategic communications firm that specializes in creating value through effective communications. We partner with public and private companies as well as asset management firms, sell-side firms and trade associations to provide strategic counsel, value-based positioning and messaging, and access to investors, analysts and the press. We work across industry sectors and have a dedicated financial services practice.

Our senior team has deep expertise across a range of specialized services including investor relations, media relations, IPO preparation, M&A support, corporate positioning and messaging, media training and crisis communications support. We are proud of our track record of success in leveraging best-in-class communications to help our clients distinguish themselves, enhance credibility, and build Wall Street and media support.

Team:

11601 Wilshire Blvd., #1920 Los Angeles, CA 90025
310/622-8220

Moira Conlon, pres.

875 N. Michigan Ave., #3100, Chicago, IL 60611
310/622-8224

Donni Case, mng. dir.

2225 East Bayshore Rd., #106, Palo Alto, CA 94303
310/622-8226

Tricia Ross, sr. VP

950 Third Ave., 8th flr., New York, NY 10022
212/235-6979

Matthew Keating, sr. VP

Clients Include:

Aristotle Capital Management
Bank of Marin
BlackRock TCP Capital Corp.
Byline Bancorp
Calavo Growers
Columbia Banking System, Inc.
CURO Group Holdings
Duluth Holdings
First Internet Bancorp
First Western Financial
Flexsteel Industries
Green Thumb Industries
Heartland Bank and Trust Co.
Hightree Advisors
Hope Bancorp, Inc.
General Finance Corp.
Midland States Bancorp
National Assn. of Corporate Directors
National Assn. of Theater Owners
Oaktree Capital Group
Pacific Premier Bancorp
Pacific Mercantile Bancorp
PPM America
Sterling Bancorp
STORE Capital
Two Harbors Investment Corp.
Tula Technology
Victory Capital Management
Western Asset Mortgage Capital Corp.

FINEMAN PR)))

FINEMAN PR

Member of IPREX
530 Bush St., #403, San Francisco, CA 94108
415/392-1000; fax: 415/392-1099; mfineman@finemanpr.com
www.finemanpr.com

Brand PR, media rels., crisis comms., reputation and issues mgmt., online digital and social media, community rels., product publicity, food/beverages. Employees: 14. Founded: 1988.

Agency Statement: San Francisco-based FINEMAN PR, founded in 1988, is an award-winning, full-service agency that specializes in Brand PR programs and crisis communications services. "Brand PR," a term we coined to define our focus, builds and communicates a name that means something desirable to its audiences.

FINEMAN PR is a member of IPREX, one of the world's largest public relations partnerships of independent PR firms.

Michael Fineman, pres.; Lorna Bush, Heidi White, sr. VPs

Clients Include:

Amy's Kitchen
Dunkin' Donuts
Foster Farms Poultry
HealthRIGHT 360
HNTB Architects/Engineers
San Francisco Dept. of Environment
Sonoma County Dept. of Health Services
The Reutlinger Community
Wine Institute





FINN PARTNERS

301 East 57th St., New York, NY 10022
212/715-1600

www.finnpartners.com

Twitter.com/finnpartners

Facebook.com/finnpartners

LinkedIn.com/company/finn-partners

Specialty areas include: Technology, health, consumer, travel, financial services, the arts, corporate, CSR, sustainability, crisis, education, public + government affairs and manufacturing and trade.

Services include advertising, branding and positioning, content, corporate reputation, corporate social responsibility (CSR), crisis communications, digital marketing, influencer programs, integrated marketing, marketing automation, media relations, public affairs, research and insights, social media, video and websites. Founded: 2011.

Agency Statement: FINN Partners growth in 2019 was driven by a shared vision and foundation of values that served as the fabric that enabled us to navigate the COVID-19 crisis as One FINN. We were able to move quickly and engage clients with new ideas and platforms to keep their connection to customers and influencers strong and help them plan for the post-pandemic world.

Our unprecedented 35% growth in 2019 was fueled by new business wins, acquisitions, and strategic senior hires in health, consumer, financial services, sustainability and integrated marketing. Our talented account teams across 19 offices in the US, Europe and Asia collaborated across practices and countries, winning world-renowned brands and multinational assignments. Several of our global practice areas experienced strong growth, including health, technology, financial services, and integrated marketing, and our New York, London, and US midwestern and southeastern regions experienced tremendous year-over-year growth.

Clients come to FINN thanks to our values and our great work. Our Health Practice is a 'go to' source for health innovation that is driving sector change and improving lives, and, at the same time, FINN has become a prime agency for large globally known consumer brands. Our global integrated digital team is the force behind many of today's trending social conversations that expertly engage stakeholders and stimulate action.

With almost 800 staff globally, we continue to attract the industry's brightest practitioners, delivering breakthrough campaigns rooted in analytics and insights and powered by strategy and creativity.

We are proud that FINN continues to receive industry recognition, including being the first general market PR firm ever to be honored with the New York Urban League's Champions of Diversity award for our *Actions Speak Louder* Diversity and Inclusion initiative.

Agency Leadership

Peter Finn, founding mng. partner; peter@finnpartners.com (NY)
Dena Merriam, founding mng. partner; dena@finnpartners.com (NY)
Richard Funes, founding mng. partner; richard@finnpartners.com (NY)
Alicia Young, founding mng. partner; alicia@finnpartners.com (NY)
Dan Pooley, founding mng. partner; dan@finnpartners.com (Chicago)
Gil Bashe, mng. partner; gil.bashe@finnpartners.com (NY)
Howard Solomon, founding mng. partner; howard@finnpartners.com (SF)
Mark Singer, founding mng. partner; mark.singer@finnpartners.com (NY)
Marty Ettlemeyer, CFO, martin.ettlemeyer@finnpartners.com
Noah Finn, founding mng. partner; noah@finnpartners.com (NY)
Scott Widmeyer, founding mng. partner; scott.widmeyer@finnpartners.com (DC)

US Practice Leaders:

Alan B. Isacson (Industrial/B2B) alan.isacson@finnpartners.com
Gil Bashe (Health) gil.bashe@finnpartners.com
Jane Madden (Sustainability and Social Impact)
jane.madden@finnpartners.com
Jessica Ross (Public Affairs) jessica.ross@finnpartners.com
Kyle Farnham (Consumer) kyle.farnham@finnpartners.com
Margaret Dunning (Higher Ed) margaret.dunning@finnpartners.com
Missy Farren (Consumer, Lifestyle & Sports)
missy.farren@finnpartners.com

Noah Finn (Digital/Social) noah@finnpartners.com
Ryan Barr (Financial Services) ryan.barr@finnpartners.com
Philippa Polskin (Arts and Culture) polskinp@finnpartners.com
Virginia Sheridan (Travel/Lifestyle) virginia.sheridan@finnpartners.com

U.S. OFFICES

Boston

300 Massachusetts Ave., Boston, MA 02115

Jeff Freedman, jeff.freedman@finnpartners.com

Chicago

625 North Michigan Ave., #2300, Chicago, IL 60611

Dan Pooley, dan@finnpartners.com

Detroit

607 Shelby St., 8th flr., Detroit, MI 48226

Andy Schueneman, andy.schueneman@finnpartners.com

Fort Lauderdale

110 E. Broward Blvd., #1950, Ft. Lauderdale, FL 33301

Beth Davis, beth.davis@finnpartners.com

Los Angeles/Southern California

1875 Century Park East, Los Angeles, CA 90067

Howard Solomon, howard@finnpartners.com

Nashville

700 12th Ave. South, #400, Nashville, TN 37203

Beth Courtney, beth.courtney@finnpartners.com

Portland

905 SW 16th Ave., Portland, OR 97205

Wendy Lane, wendy.lane@finnpartners.com

San Francisco

101 Montgomery St., #1500, San Francisco, CA 94104

Howard Solomon, howard@finnpartners.com

Seattle

3212 50th St. Ct. NW, Suite 205-E, Gig Harbor, WA 98335

Shannon Riggs, shannon.riggs@finnpartners.com

Washington, DC

1129 20th St., N.W., #200, Washington, DC 20036

Scott Widmeyer, scott.widmeyer@finnpartners.com

Jessica Ross (Public Affairs) jessica.ross@finnpartners.com

Margaret Dunning (Higher Education) margaret.dunning@finnpartners.com

EUROPE/EMEA

Frankfurt

2nd Floor Westend, Senckenberganlage 10-12 60325 Frankfurt

Oliver Fischer, oliver.fischer@finnpartners.com

Jerusalem

8 Hartum St., Beck Science Ctr., POB 45138 Har Hotzvim Jerusalem, 91450

Go'el Jasper, goel.jasper@finnpartners.com

London

Unit B, The Cube Bldg., 17-21 Wenlock Rd., London, UK N1 7GT

Chantal Bowman-Boyles (Managing Partner, Europe)

chantal.bowman-boyles@finnpartners.com

Flora Haslam (Technology) flora.haslam@finnpartners.com

Debbie Flynn (Travel/Lifestyle-London)

debbie.flynn@finnpartners.com

Robert Kelsey (Financial Services) robert.kelsey@finnpartners.com

Zaria Pinchbeck (Consumer) zaria.pinchbeck@finnpartners.com

Munich

Herrnstraße 13 80539 München, Germany

Oliver Fischer, oliver.fischer@finnpartners.com

Paris

9 Rue Ou Quatre Septembre, Paris, France 75002

Mina Volovitch, mina.volovitch@finnpartners.com

Continued on next page

FINN PARTNERS continued

ASIA

Shanghai

Units F&G, 2/F, Building 2, No.181, 465 Zhenning Road, Changning District

Jenny Lo, jenny.lo@finnpartners.com

Singapore

2 Peck Seah St., #02-01 Airview Bldg., Singapore 079305

Allan Tan, allan.tan@finnpartners.com

Yin Ching Yeap, yinching.yeap@finnpartners.com

Hong Kong

Unit 1301, 13/F, Kodak House, Phase II 39 Healthy St. East, North Point

Cathy Chon, cathy.chon@finnpartners.com

Clients Include:

2K Games
Air France/KLM
Amylyx
Atara
Avis
Bosch-Thermador
Brand USA
Brother
Cetera
DENSO
Dentons
DHL
DXC
Experian Automotive
Guggenheim Foundation
I Love NY
IEEE
Jack Daniel's
Jamaica
MoMA
NETSCOUT
P&G
Peet's Coffee
Regions Bank
Siemens
St. Jude Children's Research Hospital
Tempur-Pedic
Turkish Airlines
Verizon
Westin Hotels & Resorts
The Whitney Museum



FIRECRACKER PR

1800 E Lambert Rd., #106, Brea, CA 92821
888/317-4687; fax: 949/269-0610; edward@firecrackerpr.com
<https://www.firecrackerpr.com>

Communications strategy, messaging and branding creation, sustained media relations, analyst relations, live events support, media training. Employees: 12. Founded: 2004.

Agency Statement: Firecracker PR blends the best in digital PR with content marketing to help get you known, period. Our unique 5-step "Ignites" process can help scale up your awareness in as short a time as possible. Ignites uses promotion, thought leadership, "newsjacking", source filing and content marketing to help you reach your goals. We not only increase your brand awareness but help improve your online reputation, SEO results and inbound lead generation.

Edward M. Yang, mng. partner

AirDroid
Beyond Limits
CIG Capital
Fujitsu
GIGABYTE
Grupo Vidanta
Keypath Education
NotForgotten
SF Planet
SRI International

FIRM PUBLIC RELATIONS & MARKETING, THE

6157 S. Rainbow Blvd., Las Vegas, NV 89118
702/739-9933; fax: 702/739-9779; thefirm@thefirmpr.com
www.thefirmpr.com

Corporate, gaming, healthcare, luxury, nonprofit, real estate, retail. Founded: 1993.

Solveig Raftery, pres. & CEO



FISCHTANK PR

32 Broadway, 17th flr., New York, NY 10004
646/699-1414; info@fischtankpr.com
www.FischTankPR.com

Sustainability PR, tech PR, healthcare PR, business & marketing PR, financial PR. Employees: 15. Founded: 2013.

Agency Statement: FischTank PR is a marketing and public relations firm led by a group of media and marketing veterans with extensive experience in implementing communications strategies. Our clients span B2B/B2C technologies, sports, emerging technologies, professional/financial services and more.

Comprised of a team of hardworking professionals with a results-oriented reputation, FischTank PR is more than a vendor; we are a strategic partner leading and supporting media efforts, online branding and lead generation, messaging and overall communications efforts.

Eric Fischgrund, founder & CEO; Matt Bretzius, partner & pres.; Kate Caruso-Sharpe, sr. acct. dir.

Clients Include:

Aeroflow Healthcare
American Armed Forces Mutual Aid Assn.
Anthem Specialty
Better Collective
Boomerang
Bright Power
CARiD
FacilityConneX
Institute for Next Generation Healthcare at Mount Sinai
Kalos Financial
KORE Power
Lantern Pharma
Ondas Networks
Rastegar Property
Sichenzia Ross Ference
Wildermuth Advisory
Yield10 Bioscience

fish

FISH CONSULTING

117 Northeast 2nd St., Fort Lauderdale, FL 33301
954/893-9150; fax: 954/893-9158; lfisher@fish-consulting.com
www.fish-consulting.com

Franchise, consumer, franchise grassroots marketing, crisis communications, cause marketing, internal communications, executive visibility, message development, creative content, franchise consulting.
Employees: 22. Founded: 2004.

Agency Statement: Fish's in-depth experience in franchising helps us customize national and local programs that drive both consumer engagement and franchise sales. Our services and capabilities range from national consumer and business public relations, franchisee recruitment and internal communications to crisis communications, social influencer marketing and grand opening support. Fish is based in Fort Lauderdale, Florida, with operations in Dallas, Washington, D.C., and London.

We're proud to serve franchise systems of all sizes, from emerging brands to some of the industry's leading concepts, and pride ourselves on becoming your PR partner.

Lorne Fisher, CEO/mng. partner; Jenna Kantrowitz, sr. VP/COO; Lauren Simo, VP

Clients Include:

Always Best Care
Authority Brands - The Cleaning Authority
Authority Brands - America's Swimming Pool Co.
Authority Brands - Mosquito Squad
Authority Brands - Benjamin Franklin Plumbing
Authority Brands - Mister Sparky
Authority Brands - One Hour Heating & Air Conditioning
Authority Brands
Baskin Robbins
Blo Blow Dry Bar
Brain Balance
Captain D's
Chicken Salad Chick
Chill-N
Conserva Irrigation
Corlex Capital
Denny's
Dunkin'
FASTSIGNS
Fleet Feet
FOCUS Brands - Jamba
FranConnect
Franworth
Freddy's
Handyman Connection
Live Well
Massage Heights
Neighborly - Aire Serv
Neighborly - Glass Doctor
Neighborly - Mr. Appliance
Neighborly - Mr. Rooter
Neighborly - Rainbow International
Neighborly
Pinch A Penny
Primrose Schools
Regus
Sizzler
Tropical Smoothie Café
Trufusion
UFC Gym

FIX YOUR NAME, DBA: FIXYOURNAME.COM

26565 Agoura Rd., #200, Calabasas, CA 91302
877/349-6263; Infous@FixYourName.com
FixYourName.com

Online reputation management: PR services, remove or suppressed negative online content or reviews. Brand yourself or business. An online

reputation defending service provider for both personal and/or business profiles. Employees: 17. Founded: 2008.

Mike Stern, PR dir.



FLEISHMANHILLARD

FLEISHMANHILLARD

200 N. Broadway, St. Louis, MO 63102
314/982-1700
www.fleishmanhillard.com
Founded: 1946.

Agency Statement: FleishmanHillard is known for never settling—for our clients and ourselves. We are experts in reputation management, public affairs, marketing, media relations, crisis, social, content, healthcare, technology, and research and analytics. We put creativity, intelligence and strategy at the heart of solving our clients' challenges and we maintain a focus on DE&I to bring unique perspectives and innovation to the work we deliver. With 80 offices worldwide, we're a seamless global team dedicated to truth and authenticity, driven by insights and bold ideas, and committed to doing what's right.

Leadership: John Graham, chmn.; John Saunders, pres. and CEO; J.J. Carter, COO and pres. of the Americas

foodminds

FOODMINDS

330 S. Wells St., #400, Chicago, IL 60606
312/258-9500; fax: 312/258-9501
foodminds.com

Agency Statement: At FoodMinds, we put passion into practice by harnessing science, public affairs, food values and communication to meet our clients' business and public health objectives — a capability we created and define as food and nutrition affairs. FoodMinds is the only agency with more than 20 registered dietitians, and a Global ExpertBench™ of nutrition science, policy and communication professionals around the world. Capabilities include: food and nutrition affairs; sustainable and nutritious food systems engagement; personal wellness strategy; food values insights; strategic planning; thought leadership; partnerships and coalitions; health professional and influencer communication; influencer mapping; strategic insights; consumer engagement and media relations. We are not just another PR agency. We help our clients tell a better story. FoodMinds works with more than 30 leading commodity boards, food companies, brands and associations in the U.S. and around the world, including several *Fortune* 500 companies. Contact us to learn more.

FoodMinds is a division of Padilla, an independently operated, globally resourced public relations and communication company with offices across the United States and an AVENIR GLOBAL company. Between FoodMinds and Padilla Food + Beverage, we are happily consumed by food all the time. Together, we're re-imagining why, what and how the world eats and drinks — to help build a stronger, flourishing future for all. We are building, growing and protecting brands and reputations by creating purposeful connections with the people who matter most to our clients. Together, our services span the ecosystem of food, beverage and nutrition — from research and insights to branding, creative and digital, to marketing communication and The Cookery, our culinary studio.

Michelle Kijek (mkijek@foodminds.com)
o. 312/248-8861; m. 312/952-0220

Erin DeSimone, MS, RD, LDN, FAND (edesimone@foodminds.com)
o. 312/248-8857; m. 312/925-9791



FRAZIERHEIBY

1500 Lake Shore Dr., #300, Columbus, OH 43204
614/902-3956; amulvany@frazierheiby.com
www.frazierheiby.com

Strategic planning, branding and positioning, public relations, social media, marketing services, content, crisis and reputation management, employee engagement, creative design, measurement. Employees: 11. Founded: 1983.

Agency Statement: FrazierHeiby is an intelligent communications consultancy based in Columbus, Ohio. In operation since 1983, the team of curious minds, creative thinkers and collaborative partners serves brands and organizations that propel the economy. Services include strategic planning, branding and positioning, public relations, social media, marketing services, content, crisis and reputation management, employee engagement, creative design and measurement. For more information, please visit www.frazierheiby.com.

Lauren Parker, pres. + CEO; Ann Mulvany, sr. partner, mktg. + opers.; Whitney Somerville, sr. partner, client experience; Doug Frazier, partner, creative svcs.; Bryan Haviland, partner, strategy + business development

- AEP Ohio
- Marion CAN DO!
- National Church Residences
- Ohio Corn & Wheat
- Ohio Insurance Agents Assn.
- Silfex, Inc. - A Division of Lam Research Corp.
- St. Elizabeth Healthcare
- Woeber Mustard Manufacturing Co.



FRENCH | WEST | VAUGHAN

112 E. Hargett St., Raleigh, NC 27601
919/832-6300
www.fwv-us.com
Founded: 1997.

Agency Statement: French/West/Vaughan (FWV) is the Southeast's leading public relations, public affairs, advertising and digital media agency. Firmly entrenched among the country's 20 largest PR firms (2020 *O'Dwyer's* Ranking of Top U.S. PR Firms), FWV was winner of the *Bulldog Reporter* Best PR Agency of 2019. FWV is the only N.C.-based public relations firm to capture National Agency of the Year honors, something it has now done 20 times over the past two decades.

Founded in April 1997, the firm is led by Chairman & CEO Rick French, President David Gwyn and Chief Operating Officer Natalie Best. Among its operating divisions are: FWV Fetching, a pet and veterinary PR and marketing agency based in Tampa; AMP3 PR, a fashion, beauty, luxury and lifestyle PR firm based in New York City; CGPR, an active lifestyle, outdoor, ski, fashion, technology and travel PR and consumer brand marketing agency based in Greater Boston; and Prix Productions, the company's longform content feature and documentary film division, with offices in Raleigh and L.A. FWV employs more than 120 public relations, public affairs, social media, advertising and digital marketing experts between its Raleigh, N.C. headquarters and other offices around the country.



FWV is also a partner in IPREX, a \$380 million + network of global communication agencies, with 1,600 staff and 110 offices worldwide.

In addition to ranking FWV 17th nationally in audited annual fee billings, *O'Dwyer's* ranks FWV #1 in the Southeast, a position it has occupied for more than 15 years. Among the top agencies, FWV ranks second in Beauty & Fashion, third in both Entertainment Marketing and Sports,

seventh in both Agriculture and Energy, eighth in Purpose/CSR, ninth in Environmental/Sustainability and 10th in Real Estate. The agency's work in Travel & Economic Development, Industrial, Automotive/Transportation, Education, Home Furnishings, Professional Services and Food & Beverage also earned category rankings in the top 20.

FWV has been recognized over 1,000 times with awards on behalf of clients such as Wrangler, Pendleton Whisky, the Wilmington and Beaches Convention & Visitors Bureau, ABB, Teen Cancer America, LS Tractor and numerous other industry leading companies and brands.

It has also become one of the nation's go-to agencies for issues management and crisis counseling work, having defended the reputation of dozens of high-profile individuals, institutions, companies and associations.

Rick French, chmn. & CEO; David Gwyn, pres./prin.; Natalie Best, COO/prin.

Clients Include:

- ABB
- American College of Ophthalmologists
- Atlantic British
- BurgerFi
- Certified Angus Beef
- Concord Hospitality Enterprises
- Cree
- Derma E
- Disney Princess
- ECOS Paints
- First Nation Group
- Fossil Group
- Happy Plugs
- Healthy Pet
- Hytex Safety Footwear
- HR Florida
- I-CAT
- International Gemological Institute
- Lenzing AG
- LifeStraw
- Locus Biosciences
- Melitta
- Nature's Way
- NC Department of Transportation
- NC Museum of Natural Sciences
- NC SweetPotato Commission
- Northeast Veterinary Dermatology Specialists
- Nutramax Laboratories Consumer Care, Inc.
- Pendleton Whisky
- PSCU
- QC Terme
- Quest Diagnostics
- RealEats
- SkyTrak
- Slinger Bag
- Sound Royalties
- SYNLawn
- Teen Cancer America
- The V Foundation for Cancer Research
- Tree Top
- UNC Pembroke
- Vets Pets
- Visit Greenville, NC
- Volvo Group
- Wilmington and Beaches CVB
- Wrangler
- Zoetis



FTITM
CONSULTING

FTI CONSULTING STRATEGIC COMMUNICATIONS

88 Pine St., 32nd fl., New York, NY 10005
212/850-5600
www.fticonsulting.com

M&A, crisis & issues management, restructuring & financial issues, capital markets communications, corporate reputation, public affairs & gov-

ernment relations, people & change, digital & creative communications, strategy consulting & research, shareholder activism. Employees: 635. Founded: 1982.

Agency Statement: The Strategic Communications segment (formerly Financial Dynamics) of FTI Consulting designs and executes communication strategies for clients managing financial, regulatory and reputational challenges. With more than 630 expert strategic communications consultants located in key markets around the world, we combine global reach with local knowledge to help client management teams and Boards of Directors seize opportunities, manage crises, navigate market disruptions, articulate their brand, stake a competitive position, and preserve their permission to operate. Drawing upon our unrivaled depth of industry expertise and interdisciplinary experience and using our broad network of relationships with key influencers, we help clients clarify, persuade and ensure that the right message reaches the right audience at the right time.

Mark McCall, global segment leader

FURIA RUBEL

MARKETING AND PUBLIC RELATIONS

FURIA RUBEL COMMUNICATIONS, INC.

2 Hidden Lane, Doylestown, PA 18901
215/340-0480; gina@furiarubel.com
www.FuriaRubel.com

Strategic planning, integrated marketing, media rels., trial publicity, law firm PR, crisis comms., professional service comms., M&A comms., speakers' bureaus, special events, business development, employee rels., blog dev., media training, event mgmt., e-newsletter design, promotions, press material dev., reputation mgmt., seminars, special events, social media campaigns. Employees: 7. Founded: 2002.

Agency Statement: Great communications is about doing a few simple things right, every single time. Defining a message; reaching an audience; knowing who to tell first then convincing them to pass it on. We provide integrated and proactive communications through strategic planning to identify and execute your public relations, marketing and interactive needs. We ensure each campaign reinforces your brand, generates awareness to your target audiences and reinforces your mission and key messages in order to retain existing and acquire new business.

Gina F. Rubel, Esq., pres./CEO

Clients Include:

Maron Marvel
McGlinchey Stafford
New Vitae
Penn Community Bank
Pine Run Retirement Community
Stoel Rives
Willig, Williams & Davidson



G&S BUSINESS COMMUNICATIONS

111 W. 33rd St., 22nd flr., New York, NY 10120
212/697-2600

www.gscommunications.com

Twitter: @gs_comms

LinkedIn: linkedin.com/company/gs-business-communications

Instagram: gs_comms

Facebook: facebook.com/gsbusinesscommunications

Employees: 150. Founded: 1971.

Agency Statement: G&S is more than a public relations firm, digital agency or creative shop. We are a team of researchers, media strategists, storytellers and engagement experts who meet our clients at the intersec-

tion of business and communications. Our purpose is to help innovative companies change the world.

We live and breathe our mission to inspire people to take action, resulting in business growth for our clients. That's why we choose to work with companies who are making a difference, every single day. Our vision is to fuel transformation in the key industries we serve by unleashing the power of business communications. We partner with clients in the Advanced Manufacturing & Energy; Agribusiness; Financial & Professional Services; Healthcare & Wellness; and Home & Building markets. We offer specialized services in Branding & Purpose; Creative & Storytelling; Crisis Communication; Demand Generation; Digital & Social Engagement; Media Relations; Reputation Management; and Research & Insights.

We are proudly midsized, allowing us to give our clients the senior counsel they deserve, with the nimbleness they need. Our staff operates across four offices: New York, Raleigh, Chicago and Basel. We produce global campaigns for our clients, and partner with PROI Worldwide, a network of leading independent firms across 50 countries with boots on the ground in 100 major cities such as London, Hong Kong, Frankfurt, Rio de Janeiro and Tokyo.

Leadership includes: Luke Lambert, Ron Loch, Steve Halsey, Caryn Caratelli, Anne Green, Brian Hall, Doug Hampel, Audra Hession, Stephanie Moore, Seth Niessen, Kate Threewitts (Shareholders)

Clients Include:

ANGUS Chemical Co.
American Society for Clinical Pathology
Brown-Forman
Cascades Tissue Group
CDK Global, LLC
Coldwell Banker Real Estate LLC
Cornerstone Building Brands
CropTrak
DuPont
Ferguson Enterprises
Flexible Packaging Assn.
INSIGHTEC
Knowles Corp.
Lallemand Animal Nutrition Global
Lead4Change
Littelfuse Inc
LocumTenens.com
Martin Marietta Materials Inc
Memorial Sloan Kettering Cancer Center
Million Dollar Round Table (MDRT)
MonoSol
National Elevator Industry Inc
Radian Group Inc
Schindler Elevator Corp.
Smile Train
Swagelok
Syngenta
tesa tape, Inc.
The Dow Chemical Co.



GATESMAN

Four Gateway Center, 444 Liberty Ave., Suite 700, Pittsburgh, PA 15222
412/381-5400; senglish@gatesmanagency.com
www.gatesmanagency.com

Agency Statement:

We are writers, researchers and news hounds.

Gatesman PR tackles your toughest business and communications challenges – whether it's to stand out in a competitive environment, change perception, protect your reputation or navigate the rapidly evolving digital world.

Our strategic consumer-centric model puts your target audiences at the forefront to motivate action and influence behavior that increases sales, market share and brand affinity.

Continued on next page

GATESMAN continued

We combine critical and creative thinking to produce ideas and content that stem from research and insights to disrupt, educate and engage consumers, media and the industry. We believe in research, so much so that we invest more than \$200,000 annually in tools and resources to benefit your business.

Founded in 2006, Gatesman is a privately held corporation owned by partners John Gatesman and Shannon Baker. Gatesman is an award-winning, full-service public relations practice and is a partner in IPREX, a global communication network.

Susan English, sr. VP, PR & social media; John Gatesman, CEO; Shannon Baker, partner, pres.

Clients:

Retail/Services:

British Airways
Fellowes Brands
Pace transit
SHOP 'n SAVE

Health and Wellness:

Carestream Dental
Center for Organ Recovery & Education (CORE)
Northwell Health (formerly North Shore-LIJ Health System)
National Vision

Energy:

CNX Resources
CONSOL Energy

Business-to-Business and Influencer:

FedEx Ground
National Institute for Newman Studies

Education:

CFA Institute
University of Michigan Ross School of Business
RIT

Home and Building:

Pavement Coatings Technology Council
TAMKO
USG

GEORGE ARZT COMMUNICATIONS, INC.

123 William St., 15th fl., New York, NY 10038
212/608-0333; fax: 212/608-0458
www.gacnyc.com

Public relations, government relations. Employees: 9. Founded: 1995.

George Arzt, pres.; Bob Liff, sr. VP; Brian Krapf, exec. VP

germinder + ASSOCIATES

GERMINDER + ASSOCIATES, INC./GOODNEWS-FORPETS

747 Third Ave., 2nd fl., New York, NY 10017
212/367-2170; 917/334-8682; Lgerminder@germinder.com
www.germinder.com; www.goodnewsforpets.com
Public relations, digital content, marcom. Founded: 1998.

Agency Statement: Are you looking for a savvy pr firm/digital content agency ready to guide you now and in the post-pandemic era? Engage Germinder. New York City and Kansas City-based Germinder (and with its Goodnewsforpets digital platform for the pet/vet sector) delivers. Guided by a trend spotter with over 25 years of contacts, story-telling capabilities, strategic counsel expertise, digital content and media relations savvy, we've delivered award-winning results for both brands and nonprofits. Ready for a conversation? Contact Lea-Ann Germinder at Lgerminder@germinder.com, or 917-334-8682, or message us on Instagram @GerminderPR or Tweet @Lgerminder.

Lea-Ann O'Hare Germinder, president & founder
6201 Brookside Blvd., Kansas City, MO 64113

Geto&deMilly Inc.

GETO & DE MILLY, INC.

276 Fifth Ave., #806, New York, NY 10001
212/686-4551; fax: 212/213-6850; pr@getodemilly.com
www.getodemilly.com
www.twitter.com/geto_demilly
www.facebook.com/getodemilly
www.instagram.com/getodemilly

Public affairs; strategic communications and PR; government and community relations. Employees: 18. Founded: 1981.

Agency Statement: Geto & de Milly is consistently ranked one of the top public affairs, strategic communications and public relations firms in New York City. We craft and implement effective community outreach, government relations, media, marketing and crisis management strategies to educate influencers and the public, and guide thoughtful government decision-making at the municipal, state and federal levels. With strong press relationships and digital/social media expertise, we communicate clear, compelling messages to achieve client goals.

Our corporate and nonprofit clients include *Fortune* 500 companies and small businesses, real estate development firms and property owners, labor unions, sports franchises, nonprofit cultural and social services organizations, academic and healthcare institutions.

Ethan Geto, Michele de Milly, principals; Laura Dolan, Mark Benoit, Maya Kremen, Daniel White, Cristiana Pena, Christopher Johnson, Julie Hendricks-Atkins, Michael Gough, Nick Porter, Gregory Palmer, Herminio Martinez, Tom Winkust, Risa Eadie

Clients Include:

A&E Real Estate Management
Avery Hall Investments
Brodsky Organization
Center Against Domestic Violence
The Chapin School
Emma L. Bowen Community Service Center
Fisher Brothers
Friends Seminary
Getting Out and Staying Out
Grand Street Guild HDFC
Howard Hughes Corp.
Jewish Home Lifecare
Local 802, American Federation of Musicians
New Alternatives for Children
New York City Bottlers Assn.
New York City Football Club
PepsiCo
Playwrights Horizons
Property Markets Group
Restoration Hardware
Solow Realty & Development
Sportime NY and John McEnroe Tennis Academy
Toll Brothers
Trinity School
Westbrook Partners
Zeckendorf Development



GLADSTONE PLACE PARTNERS

485 Madison Ave., 4th fl., New York, NY 10022
212/230-5930; contact@gladstoneplace.com
www.gladstoneplace.com

Corporate reputation and strategic positioning; mergers and acquisitions; shareholder activist defense and investor engagement; IPOs; financial communications and investor relations; crisis and litigation; cyber security communications; issues management and scenario planning; CEO and leadership transitions; CEO and C-suite reputation; corporate governance communications; social and digital strategies. Founded: 2017.

Agency Statement: Gladstone Place's diverse and experienced team is designed to meet the evolving strategic communications needs of leading companies' CEOs, boards of directors and heads of communications. Clear communications and effective engagement with a wide range of constituents are critical to the business success and long-term reputations of our clients. Our professionals help companies and organizations navigate complex and sensitive matters involving financial communications, strategic positioning issues, crisis situations and corporate governance communications.

GPP strives to build long-term, trusted relationships by delivering the highest quality work product, paired with uncompromising ethics, professional excellence and judgment. We are a highly-focused firm, determined to always be there for our clients' most critical communications needs. Our work is underpinned by a culture of meritocracy, collaboration and diversity.

GPP was founded in New York in 2017, and has offices in New York and San Francisco.

Steve Lipin, chmn. and CEO; Lauren Odell, partner and COO; Christina Stenson, partner, based in San Francisco



GLEN ECHO GROUP

2001 L St. NW, #901, Washington, DC 20036
202/525-4352; mcorbett@glenechogroup.com
www.glenechogroup.com

Media relations, public affairs, corporate communications, crisis communications, creative services, branding, campaign and coalition management, event management. Employees: 17. Founded: 2010.

Agency Statement: Named one of Washington, D.C.'s great places to work, the award-winning Glen Echo Group is the go-to for clients looking for strategic, cutting-edge, creative communications. Headquartered in Washington, D.C., with an office in the rapidly growing tech hub of Chicago, the Glen Echo Group integrates technology policy expertise, media relations, coalition building, event planning, content creation, branding and social media into highly creative and compelling campaigns for clients across the New Economy—*Fortune* 500 and the smallest of start-ups alike. No matter the client, issue or objective, we deliver. And we always do so with the same philosophy: We listen. We think. We create. We win.

Whether it is boosting the prominence of a brand, defining and winning a market or shepherding a new product, it is critical to be heard by the right people, at the right place, at the right time. In today's overwhelming, always-on media marketplace, that is no easy task. At the Glen Echo Group, we develop and execute smart, innovative strategies to get our clients heard and recognized by the audiences that matter. We do this by designing successful branding and thought leadership campaigns, crafting compelling content for social media platforms and employing a robust earned media strategy. Simply put, the Glen Echo Group gets results.

In recent years, the Glen Echo Group was awarded PRSA's Public Affairs Campaign of the Year, *PR News*' Pro Bono Campaign of the Year Finalist and *PR News*' Best Public Affairs Campaign Finalist. Glen Echo Group's Founder and CEO was named Washington Women in PR's 2019 PR Woman of the Year, *PR News*' CEO of the Year Finalist, *PR News*' Top Women in PR Awards Woman of the Year and the Women in Technology Leadership Award. For two years, the Glen Echo Group has been deemed one of Washington, D.C.'s Great Places to Work by *Washingtonian Magazine* and *Washington Business Journal*'s Best Places to Work in 2019.

Maura Corbett, founder & CEO; Kris Carpenter, CFO; Katie Barr, COO & exec. VP; Ellen Satterwhite, Amy Schatz, VPs; Tana Bosshard, Courtney Cowper, Wren Dillingham, dirs.

111 W. Illinois St., Chicago, IL 60654
847/987-9517; kbarr@glenechogroup.com

Katie Barr, exec. VP & COO

Clients Include:

ACT | The App Assn.
American Library Assn.

Broadcom
Consumer Technology Assn.
Digital Impact Alliance
DISH
Google
Hewlett Foundation
Intuit
Iridium
Mozilla
Palo Alto Networks
Reporters without Borders
Sprint
T-Mobile
Twitter
University of California: National Center for Free Speech & Civic Engagement



GLOBAL RESULTS COMMUNICATIONS

201 E. Sandpointe Ave., #650, Santa Ana, CA 92707
949/306-6476; grc@globalresultspr.com
www.globalresultspr.net

Technology, consumer and telecom. Employees: 84. Founded: 2005.

Agency Statement: GRC, the agency of choice for world-class tech, consumer and telecom companies, is an award-winning PR powerhouse focused on technology and all the verticals it touches. GRC's strategies consistently translate into measurable results, from increased sales, ROI and participation in industry events including CES, IBC, VidCon and Mobile World Congress to national coverage and thought-leadership commentary on platforms such as *Wall Street Journal*, *The Economist*, *Inc.*, *Politico*, *Forbes*, *Vogue*, NPR and NBC's Today and more.

Valerie Christopherson, CEO & founder; Lora Wilson, mng. dir.

Epson
Ericsson
HM Medical
Nuance Communications
Peatos
Verizon
Wahoo's Fish Tacos



GMG PUBLIC RELATIONS, INC.

23 Blauvelt St., Nanuet, NY 10954
845/627-3000; risa@gmgpr.com
www.gmgpr.com

Business to business, consumer products, not for profit. Founded: 1991.

Agency Statement: Full-service public relations, social media and communications agency focused on results-driven marketing campaigns. Our goal is to put our clients in the spotlight keeping their organizations top of mind with inspired campaigns supported by strategic planning. If you are looking for a creative partner who understands that results matter, call Risa. We have earned numerous awards however, we are more interested in the smiles on our clients' faces when they feel the impact of our efforts. NYS Certified Women's Business Enterprise.

Risa B. Hoag, pres.

Clients Include:

B.R.I.D.G.E.S.—An Independent Living Center
Brooklyn Antiquarian Book Fair

Continued on next page

GMG PUBLIC RELATIONS, INC. continued

Catholic Charities Community Services of Rockland and Dutchess
Cognitive and Behavioral Consultants
Coupé Theatre Studio
Down to Earth Living
M1 Capital Corp.
Meals on Wheels Rockland County
Prime Locations/PLI Realty
Rockland Behavioral Health Response Team
Rockland Community College
Rockland County Women's Bar
Rockland Paramedics Services
Statewide Abstract
SUEZ



GOLD PR & SOCIAL MEDIA

9970 Irvine Center Dr., #100, Irvine, CA 92618
877/465-3778; info@goldpr.com
www.goldpr.com

Lifestyle, health, wellness, beauty, fashion, medical technology, automotive, retail, food, beverage, healthcare, social media. Employees: 12. Founded: 2001.

Agency Statement: GOLD PR is a data-driven public relations, social and digital media marketing agency that delivers unrivaled results for today's emerging and market-leading consumer brands with a focus on lifestyle, health & wellness, beauty, medical technology, automotive, retail and food & beverage industries. We are an independently-owned firm with boutique quality service and global agency results and resources. We deliver extraordinary results for our clients without the layers and subsequent costs of big agencies.

Shari Gold, founder & CEO



GOLDMAN COMMUNICATIONS GROUP, INC.

1 Bay Club Dr., 10th fl., Bayside, NY 11360
718/224-4133; sherry@goldmanpr.net
www.goldmanpr.net

Award-winning public relations agency/marketing communications agency. Founded: 1996.

Agency Statement: Goldman Communications Group is an award-winning public relations/marketing communications agency working with brands, corporations, small businesses, and non-profit organizations. Our specialties include: strategic counsel, corporate communications, consumer marketing, crisis communications, media relations, community/grassroots programming, environmental issues, thought leadership programs, social media campaigns, and content creation. We become partners with our clients, building their businesses and helping them succeed. Senior management is actively involved in every program, and each account is staffed with the right talent and expertise to deliver results. Our clients are our best referrals.

Sherry Goldman, president

Clients Include:

Greater Metro Federal Credit Union
Hudson River Financial Federal Credit Union
Kyra Franchetti Foundation
LRC Properties
Municipal Credit Union
New York Academy of Sciences

Sitara Collections
Women in the Arts and Media Coalition
Workmen's Circle
Writers Guild Initiative
Writers Guild of America, East
Yona New York fashions



GOODMAN MEDIA INTERNATIONAL, INC.

600 Fifth Ave., 2nd fl., New York, NY 10020
212/576-2700
www.goodmanmedia.com
Founded: 1996.

Agency Statement: Goodman Media International, Inc. (GMI) is a leading strategic and integrated communications firm. GMI's results-driven approach focuses on delivering bottom-line impact and measurable ROI for its clients. GMI offers an extraordinary combination of world-class talent, innovative thinking and exceptional results.

With executive-level involvement and deep industry expertise, GMI helps the world's leading brands achieve their marketing and communications goals. From media relations to digital marketing, GMI ensures clients' messages are heard across mediums, while continuously delivering the highest level of client service.

GMI represents clients across a wide range of industries, including media & publishing, professional services, healthcare, lifestyle, arts & entertainment, advertising & B2B, tech, travel, multicultural and not-for-profit.

Services include brand/executive positioning, media relations, thought leadership, digital and social media strategy and execution, reputation management/crisis communications, content marketing creation and distribution, online events, strategic partnerships, influencer marketing, lead generation strategy and development, SEO/SEM efforts, asset creation, and website consultation and development.

Tom Goodman, pres. & CEO

Select Clients:

Alston & Bird
Ballet Hispanico
CohnReznick
Columbia Univ.
Feld Entertainment
FreshDirect
Highlights
Joe Torre Safe at Home Foundation
Lyda Hill Philanthropies
Mercis by for Miffy
National Museum of American Jewish history
OneSight
RWJBarnabas Health
T.A. Barron
Witt/Kieffer
Young Professionals' Org.



GOULD+PARTNERS LLC

One Penn Plaza, #3500, New York, NY 10119
212/896-1909 (phone/fax); rick@gould-partners.com
www.gould-partners.com
M&A Advisory Firm. Founded: 2001.

Agency Statement: Gould+Partners is an M&A Advisory firm consisting of a team of very senior veterans of mergers & acquisitions and operations management.

We identify buyers for sellers, sellers for buyers, make the introduction and manage and facilitate the process.

We also, on a regular basis, perform Valuations, Operations Reviews and prepare firms for an ultimate sale. Our books on M&A and PR firm management validate our commitment to the PR profession.

Rick Gould, CPA, J.D., mng. partner; Jack Bergen, strategic partner; Mike Muraszko, Jennifer Casani, partners; Sally Tilleray, sr. advisor, London/UK; Don Bates, James Arnold, Robert Udowitz, sr. counselors; Don McIver, COO svcs.; Seth Rosenstein, CFO svcs.; Yadi Gomez, acct. coord.



GREENOUGH BRAND STORYTELLERS

1 Brook St., Watertown, MA 02472
617/275-6500; info@greenough.biz
www.greenough.biz

Focus: healthcare; healthcare IT; life sciences, enterprise technology; mission-based; professional services. Employees: 30. Founded: 1999.

Agency Statement: Founded in 1999, Greenough specializes in messaging, media and integrated marketing.

Everything we do at Greenough is firmly grounded in our values:

- Clients first
- Goal-focused innovation and creativity
- Straightforward and truthful communication
- Mutual respect and support, both professional and personal
- Knowledge sharing and mentoring
- Continuous improvement
- Commitment to community and charitable causes

Our national roster of clients range from the *Fortune* 500 to closely held start-ups that give us high marks in client sat with +100 Net Promoter Score among other accolades.

Phil Greenough, founder & CEO; Jamie Parker, chief mission officer; Scott Bauman, gen. mgr.

Clients Include:

Arbella Insurance
Arthrosurface
Bridgewell
CareWell Urgent Care
East Boston Neighborhood Health Center
Fletcher School of Law and Diplomacy at Tufts University
Foley Hoag
Industrial Physics
Inovalon
Lyndra Therapeutics
Ness Digital Engineering
Quest Diagnostics
Synaptic Alliance
Thermo Fisher Scientific
WBUR
Wolters Kluwer
Workhuman



GREENTARGET GLOBAL LLC

Chicago Board of Trade, 141 W. Jackson Blvd., Suite 3100, Chicago, IL 60604

312/252-4100; fax: 312/252-4110

www.greentarget.com

Law, accounting, management consulting, real estate, financial and other professional services organizations. Full range of communications services: earned media, research and market intelligence, content and editorial, digital and analytics, and crisis and litigation communications. Employees: 60. Founded: 2005.

Agency Statement: Greentarget is a strategic public relations firm that helps professional and financial services organizations create unique positions of authority to participate skillfully in the conversations that matter most to their key stakeholders. Our multi-channel communications strategy empowers firms to increase market share, attract leading talent and achieve a higher purpose.

Founded in Chicago, Greentarget has grown into a world-class team spread across five offices and is infused with the same entrepreneurial spirit that led to the firm's creation. Our culture reflects Greentarget's core values: hard work, risk-taking, authenticity, creative thinking and individual and team growth.

We deliver a mix of earned media, content, research, digital and special-situations counsel to help clients communicate and influence through normal business cycles and in times of crisis. This powerful combination positions our firm to elevate the brands and reputations of clients across earned, owned, shared and paid media channels.

Through our proven client engagement process, we empower clients to direct conversations that influence their audiences, drive business objectives and create value.

For the last decade, Greentarget has produced the annual State of Digital & Content Marketing Survey, which looks at the information consumption attitudes, behaviors and preferences of in-house counsel and C-suite executives. The report provides practical guidance for professional services organizations who continually compete for share of voice among this critical B2B purchasing audience.

Greentarget's staff of 60 works in our Chicago headquarters as well as our offices in New York, London, Los Angeles and San Francisco. The firm was awarded "New Agency of the Year" in 2005 by *The Holmes Report* & nominated for *PRWeek Awards* "Boutique Agency of the Year" in 2012. We also received the 2018 Diamond SABRE Award from *The Holmes Report* for "Best Research and Planning" and the Bronze Stevie from the American Business Awards for "2019 PR Agency of the Year."

Greentarget Strategic Communications

Direct a Smarter Conversation.

John E. Corey, founding partner, jcorey@greentarget.com; Aaron R. Schoenherr, founding partner, aschoenherr@greentarget.com

Representative Clients Include:

Barnes & Thornburg
Berkeley Research Group
Crowe
Foley & Lardner
Hogan Lovells
Littler Mendelson
National Futures Assn.
Perkins Coie
RBC Global Asset Management
Sidley Austin



GREGORY FCA

27 West Athens Ave., Ardmore, PA 19003

610/642-8253; greg@gregoryfca.com

www.gregoryfca.com

www.financialservicesmarketing.com

www.thenewshackers.com

www.facebook.com/gregoryfca

www.twitter.com/gregoryfca

www.linkedin.com/company/gregory-fca

Media relations, financial services, technology, health and consumer products, real estate, professional services, B2B, B2C, alternative payments, industrial, banking, education, energy, investor relations, retail, venture capital, social media, content marketing, corporate and issues management. Employees: 80. Founded: 1990.

Agency Statement: A full-service, strategically integrated firm since 1990, Gregory FCA creates and deploys sophisticated national media relations, social media, content marketing, investor relations, influencer relations, and financial communications campaigns.

As one of the nation's largest PR firms, our clients include fast-growing private and publicly traded companies competing in today's digital economy. Gregory FCA's staff of 70 professionals – drawn from journalism, finance, communications, and public relations – service many key mar-

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GREGORY FCA continued

kets, including financial services, consumer and enterprise technology, real estate, healthcare and consumer products, and more.

We are experts at telling our clients' stories and driving those messages out to a proprietary network of media contacts, bloggers, consumers, investors, institutions, and other interest groups that can help our clients grow.

If your business could benefit from high-profile media exposure, social media buzz, digital and traditional communication services, or integrated investor relations capabilities, join the companies who call Gregory FCA their agency of record.

Greg Matusky, founder & pres.; Joe Anthony, pres., fin'l svcs.

ACSI
Allianz
Amplify ETFs
The Angel Oak Companies
Aware Asset Management
Brandywine Global
Bryn Mawr Trust
Caron Treatment Centers
CBIZ
Distributed Solar Development
Exponential ETFs
Facet Wealth
Fi360
Goldman Sachs Personal Financial Management
Hilco
Impact Shares
Janney Montgomery Scott
Kenna Security
Kestra Financial
Kimco Realty
Letsfit
M&T Bank
naviHealth
Orion Advisor Services
Oticon
Pacer ETFs
The Penn Mutual Life Insurance Co.
People's United Bank
Procure Asset Management
Radware
Reality Shares
SCHOTT
Scuf Gaming
SHI
Sixgill
SUEZ Water Technologies & Solutions
Sungard AS
SyncStream Solutions
Toews Corp.
Unified Trust
Wilshire Phoenix



GRISKO LLC

410 N. Michigan Ave., #600, Chicago, IL 60611
312/724-8100; fax: 312/724-8100; cgrisko@grisko.com
www.grisko.com

Strategy, integrated communications campaigns, media relations, public affairs, community outreach, crisis communications, social media, spokesperson and ambassador training, marketing, creative. Employees: 15. Founded: 1995.

Agency Statement: Grisko LLC is a Chicago-based full-service communications agency with proven leadership in public affairs, public relations and marketing. We reframe narratives, champion causes and fuel missions that drive measurable results. Every new client is met with a fresh perspective and a tailored approach.

Our work results in votes cast, laws passed and people moved to action.

Whether it's transitioning over a million public transit riders to a new fare system, encouraging healthier drink choices with a sugary beverage tax or modernizing a region's electric grid we help clients deliver real change.

Don't just tell your story. Own it.

Carolyn Grisko, pres.; Terri Cornelius, VP, PR; Bill Utter, VP, PA; Elisabeth Woodard, VP, mktg.; Gretchen Wahl, sr. acct. dir.

Clients Include:

601 W. Properties	Ventra
AECOM	WBEZ - Chicago Public Media
American Heart Assn.	Willis Tower
Camelot	WTTW WFMT
Chicago Transit Authority	
ComEd	
Cubic Transportation Systems	
Echoes & Reflections	
Federal Aviation Administration	
HMMH	
Illinois Public Health Institute	
Ladder UP	
Peoples Gas	
The Safer Foundation	
Thyssenkrupp	



GROUP GORDON

747 Third Ave., 32nd flr., New York, NY 10017
212/780-0200; fax: 212/780-0225; info@groupgordon.com
www.groupgordon.com

Corporate: finance, law, real estate, tech. Public affairs: education, housing, health, environment, venture philanthropy, global development. Founded: 2005.

Agency Statement: Group Gordon is a high-end corporate PR firm that develops and executes smart communications strategy to elevate its clients. With offices in New York, Chicago, and Philadelphia, Group Gordon works across multiple industries, including finance, law, real estate, tech, professional services, public affairs, and nonprofit. We assist clients with strategic planning, media relations, branding, crisis management, media training, and social media tactics. Our diversity of experience and focus on clients' business goals produce inspired solutions to the toughest challenges.

Michael Gordon, prin.; Jeremy Robinson-Leon, pres.

H



HAVAS FORMULA

200 Hudson St., New York, NY 10013
212/219-0321; fax: 212/219-8846; nyinfo@havasformula.com
www.havasformula.com

Consumer, lifestyle, tech, B-to-B, healthcare, professional services. Employees: 130. Founded: 1992.

Michael Olguin, CEO; Alexis McCance, CFO; Jarrod Walpert, pres., East; Emily Porter, pres., West; Adrienne Cadena, pres., Havas Street

Golden Boy	RE/MAX
Jaguar Land Rover	Republic Services
Jim Beam	Schlage
JPMorgan Chase	Shure
Justin's	Sun-Maid
Maui Jim	TurboTax
Panda Express	Wholly Guacamole



HAWKINS INTERNATIONAL PUBLIC RELATIONS

119 West 23rd St., #600, New York, NY 10011
212/255-6541; hipr@hawkpr.com
www.hawkpr.com
Employees: 40. Founded: 2002.

Agency Statement: At Hawkins International, travel is our passion. As an award-winning public relations and communications agency, Hawkins International has built an impressive global reputation for full-scope and impactful integrated social and digital campaigns.

A bi-coastal agency with offices in New York and Los Angeles, Hawkins International boasts a strong team of communication professionals that seamlessly cross from traditional public strategies to social activations in dynamic and stimulating ways on behalf of a roster of internationally acclaimed hospitality clients.

With expertise in creative, engaging and multi-dimensional storytelling, Hawkins International promotes its clients through calculated media relations, influencer activations, inventive experiences and the development of newsworthy content for its prestigious clients which include hotels, resorts, and real estate and lifestyle brands. While Hawkins International specializes in new property launches, it continues to successfully drive national and regional coverage and engagement for its 60+ clients, including AccorHotels, Fairmont Hotels & Resorts, Dorchester Collection, La Compagnie, Seabourn Cruise Line, and Wilderness Safaris, among others.

Jennifer Hawkins, founder/pres.; Corey Finjer-Bennett, COO

LOS ANGELES
12100 Wilshire Blvd., #800
Los Angeles, CA 90025

HOSPITALITY BRANDS

AccorHotels
Box House Hotel Group
Domio
Dorchester Collection
Fairmont Hotels & Resorts
Inspirato
Lifeafar
Loews Hotels
Lungarno Collection
Montage International
Mosaic Hotel Group

RESORTS & RETREATS

Balboa Bay Resort, Newport Beach, CA
Carillon Miami Wellness Resort, Miami, FL
Chebeague Island Inn, Chebeague Island, ME
Coworth Park, Ascot, United Kingdom
Grand Resort Bad Ragaz, Bad Ragaz, Switzerland
Gstaad Palace, Gstaad, Switzerland
Hotel Caesar Augustus, Anacapri, Italy
Jumby Bay/Oetker Collection, St. John's, Antigua & Barbuda
JW Marriott Venice Resort & Spa, Venice, Italy
Le Guanahani, St. Barth, French West Indies
Lough Eske Castle, Donegal, Ireland
Pikaia Lodge, Galapagos, Ecuador
Sunrise Springs Spa Resort, Santa Fe, NM
The Loren at Pink Beach, Tucker's Town, Bermuda
The Seagate Hotel & Spa, Delray Beach, FL
The Sebastian, Vail, CO
The Tryall Club, Montego Bay, Jamaica
The Wigwam, Litchfield, AZ
The Woodlands Resort, The Woodlands, TX
Westin Grand Cayman Resort & Spa, Grand Cayman, Cayman Island

METRO

Andaz Savannah, Savannah, GA
Continentale, Florence, Italy
Country Club Lima Hotel, Lima, Peru
Dolder Grand, Zurich, Switzerland
45 Park Lane, London, United Kingdom
Franklin Guesthouse, Brooklyn, NY

Gallery Hotel Art, Florence, Italy
Henry Norman Hotel, Brooklyn, NY
Hotel Bel-Air, Los Angeles, CA
Hotel Eden, Rome, Italy
Hotel 50 Bowery, New York, NY
Hotel Lungarno, Florence, Italy
Hotel Plaza Athénée, Paris, France
Hotel Principe di Savoia, Milan, Italy
Le Royal Monceau, Paris, France
Portrait Firenze, Florence, Italy
Portrait Roma, Rome, Italy
The Beverly Hills Hotel, Beverly Hills, CA
The Box House Hotel, Brooklyn, NY
The Dorchester, London, United Kingdom
The Nines, Portland, OR
The Shelbourne, Dublin, Ireland
XV Beacon, Boston, MA

ADVENTURE

Big Five Tours & Expeditions
Mountain Lodges of Peru
Nomadic Expeditions
The Bushcamp Company
Wilderness Safaris

CRUISES & AIRLINES

Circle Line Sightseeing Cruises
Coral Expeditions
La Compagnie
New York Water Taxi
Seabourn Cruise Line
Tradewind Aviation

Hemsworth | Passion.
COMMUNICATIONS | Insight.
Connections.

HEMSWORTH COMMUNICATIONS

1510 SE 17th St., Fort Lauderdale, FL 33316
954/716-7614; fax: 954/449-6068
www.hemsworthcommunications.com
[Instagram.com/HemsworthPR](https://www.instagram.com/HemsworthPR)
[Facebook.com/HemsworthCommunications](https://www.facebook.com/HemsworthCommunications)
[LinkedIn.com/Company/Hemsworth-Communications](https://www.linkedin.com/company/Hemsworth-Communications)
Employees: 22. Founded: 2014.

Agency Statement: Hemsworth is a top-ranked public relations and communications firm based in Fort Lauderdale, Florida with on-the-ground teams in Atlanta, Charleston, Tampa and Los Angeles, as well as a network of top freelancers in various markets, including New York City. The agency specializes in branding, corporate communications and strategic promotion within the travel/tourism and food/wine/spirits sectors, as well as crafting global B2B and B2C PR programs for both emerging and renowned franchise systems. A boutique-sized firm with an impressive background, Hemsworth combines unprecedented passion, insight and connections to surpass client expectations, offering personal service and powerful results.

Samantha Jacobs, founder/pres.
Samantha.Jacobs@hemsworthcommunications.com

Michael Jacobs, COO
Michael.Jacobs@hemsworthcommunications.com

Lacey Outten, dir., food/wine/spirits; Carter Long, dir., Atlanta, travel/hospitality; Rachel Tabacnic, dir., franchise/business services

Clients Include:

Air Partner
AmaWaterways
Bahamas Paradise Cruise Line
Cruise Barbados
Discover Dunwoody
Driftwood Hospitality
First American Bank
I Heart Mac & Cheese
Kenefick Ranch Winery
Margaritaville Hollywood Beach Resort
Margaritaville Lake Resort, Lake of the Ozarks
Massanutten Resort

Continued on next page

HEMSWORTH COMMUNICATIONS continued

Oasis Travel Network
Orion Span
PuroClean
SCGWest
SmartCruiser.com
Smarthinking, Inc.
Sonesta Fort Lauderdale Beach
Steelpan Kitchen + Bar
The Local Culinary
Vohra Wound Physicians
Walgreens Gridiron Grill-Off Food, Wine & Music Festival
Waters Edge Wineries
Zombie Donuts

HEWES COMMUNICATIONS

HEWES COMMUNICATIONS

1270 Avenue of the Americas, #1818, New York, NY 10020
212/207-9450; info@hewescomm.com
www.hewescommunications.com

Financial services; asset management; ETFs; financial advisors.
Employees: 8. Founded: 1993.

Agency Statement: Hewes has over 20 years of experience helping asset management firms raise their visibility, hone their content strategy, and communicate their unique value to advisors, institutional investors, retail investors, and industry groups. We build reputations over the long term and help our clients communicate effectively with their target audiences.

Hewes is known for the outstanding performance and intellectual quality of its clients.

Tucker Hewes, prin. & founder; Tony Denninger, prin.; Tyler Bradford, Steve Schaefer, VPs

Baron Funds
Bitwise
Cambria Funds
Causeway Capital Management
Davis Advisors
Driehaus Capital Management
FPA
GMO
Harding Loevner Capital Management
iM Global Partner
Inside ETFs
IVA Funds
Orbis
Osterweis Capital Management
Polen Capital
ProShares
RegentAtlantic
Research Affiliates
William Blair

HIGH10 MEDIA

HIGH10 MEDIA

62 W. 45th St., New York, NY 10036
212/918-2048; beau@high10media.com
https://high10media.com

High10 Media serves leaders across all industries, including media, entertainment, tech, advocacy, philanthropy, publishing, law, real estate, automotive, live events, travel, food, music and finance. Employees: 16. Founded: 2008.

Lisa Dallos, CEO; Evan Strome, pres.

A&E Network
Burg Simpson

Capitol Records
FlyteVu
Grist
HUFFPOST
Janice Bryant Howroyd
National Geographic Channel
NatGeo WILD
New Republic
NYSPCC
Smithsonian Magazine
Super League Gaming
Telemundo
The Hill
The Hollywood Reporter
Trusted Media Brands
YAHOO! News
YAHOO! Finance

Highwire PUBLIC RELATIONS

HIGHWIRE PR

727 Sansome St., #100, San Francisco, CA 94111
415/963-4174; hi@highwirepr.com
www.highwirepr.com

Enterprise IT, security, consumer tech, digital health, commerce, fintech, cloud, applications, mobile, AI, machine learning, big data.
Employees: 92. Founded: 2008.

Agency Statement: Established in 2008, Highwire PR is a public relations agency built on the promise of delivering creative, results-oriented communications programs for companies ranging from *Fortune*-50 corporations to mid-size tech leaders and innovative startups. Our team is composed of veteran communicators and former journalists with technology industry knowledge spanning enterprise, consumer, digital health, financial technology and security across offices in San Francisco, Chicago, New York and Boston.

More than a decade later, Highwire PR remains one of the leading technology firms delivering creative, integrated, and results-oriented PR programs for innovative technology companies and a sustainable, invigorating environment for team members. Much has since changed, but our core values remain the same and continue to shape everything we do.

We expanded our service offering to include digital consultancy, with the acquisition of Wonderscript in April 2020 to further establish our foothold in the digital arena. The wider Wonderscript team, combined with Highwire's existing digital strategists and specialists, now work together across all clients, practice areas and pursue opportunities in content, social, search and digital experiences. They will also continue existing programs of professional development and training for the wider Highwire PR team, continuing our commitment of transforming our approach to communications and marketing, with digital capabilities running throughout.

Emily Borders, Kathleen Gratehouse, and Carol Carrubba, principals

10 W. Hubbard St., Chicago IL 60654
8 W. 38th St., #1200, New York, NY 10018
142 Berkeley St., 4th flr., Boston, MA 02116

Clients Include:

ABB
Akamai
AliveCor
Boomi, a Dell Technologies Business
Cloudera
Cradlepoint
Descartes Labs
Endgame
Forcepoint
GE Digital
GitLab
HERE
Norwest Venture Partners
Rubrik
SonicWall

Splunk
Talend
Twilio
VAST Data
Wi-Fi Alliance



HOFFMAN AGENCY, THE

325 South 1st St., 3rd fl., San Jose, CA 95113
408/286-2611; fax: 408/286-0133; lhoffman@hoffman.com
www.hoffman.com
Employees: 140. Founded: 1987.

Agency Statement: Defining communications broadly to include digital, content marketing, thought leadership as well as traditional PR, The Hoffman Agency knows how to differentiate brands and deliver air cover for sales. With heritage in the technology sector, the firm's work today cuts across a range of industries.

While campaigns vary by client and industry, all share one theme: the creation of content that reflects the tenets of storytelling. This means developing narratives that prompt journalists to write and target audiences to read—a far cry from the “corporate speak” that satisfies internal stakeholders. Toward this end, the firm conducts storytelling workshops for internal communicators, executives and employees.

For clients with global needs, the company operates in Asia Pacific, Europe and the United States. Unlike traditional agencies handicapped by their silo structure, The Hoffman Agency applies a collaborative approach to implementing multi-country campaigns. This leverage of content and thinking across geographies ultimately generates better results.

Lou Hoffman, CEO; Caroline Hsu, mng. dir., Asia Pacific; Mark Pinsent, mng. dir., Europe; Lydia Lau, CFO/exec. VP, global operations

Sample Clients:

Axis Communications
Baidu
Blackberry
Cypress
City of Fremont
Flex
KaiOS
Lam Research
Lenovo
Lumileds
Nautilus
NextFlex
Nokia
Nutanix
OSISOft
Rambus
Revation
SmartSens
SpinTransfer
SuperMicro
Syniverse
Tealiu



HOPE-BECKHAM INC.

1900 Century Place, #250, Atlanta, GA 30345
404/636-8200; fax: 404/636-0530; info@hopebeckham.com
www.hopebeckham.com

PR for a wide range of issues. Employees: 12. Founded: 1994.

Agency Statement: Hope-Beckham has proven for over two decades

that, regardless of changes in technology and the evolution of media, effective communication starts with expert story-telling. Hope-Beckham masterfully crafts stories and uses them in ways that get intended results and victories for its clients.

Paul Beckham, chmn.; Bob Hope, pres.; Ann Nelson, VP; Wendy Hsiao, acct. dir.

Clients Include:

ALS Georgia Chapter
Blackhall Studios
Chick-fil-A Foundation
Christian City
Coca-Cola North America
Covenant House
ESPN Events
Georgia Lions Lighthouse Foundation
Greenberg Traurig LLC
HAVE Foundation
HOI
MAP International
Puppy Haven
Rotary International
SPADD
Uzima



HOT PAPER LANTERN

470 Park Ave. South, 4th fl., New York, NY 10016
212/404-6600; tedb@hotpaperlantern.com
https://hotpaperlantern.com

Brand strategy & positioning, digital strategy, strategic communications, social media, reputation management, crisis communications, data & analytics, experience, design, content development, marketing services, and media relations. Employees: 38. Founded: 2018.

Agency Statement: Hot Paper Lantern (HPL) works with companies to solve unprecedented brand challenges and deliver impact at critical junctures of change. From launching start-ups to helping legacy brands reinvent themselves, HPL develops integrated campaigns that make clients more compelling, relevant and unique among their most coveted audiences — regardless of where they are in their business lifecycle. Our cross-functional teams consist of some of the most talented strategists, storytellers, designers, engineers, integrated communicators and marketing minds in the agency world. Working in unison, they combine creativity, speed and agility to help brands become the preferred choice.

Ed Moed, co-founder & CEO; Ted Birkhahn, co-founder & pres.; Sara Whitman, chief people officer; Michael Friedin, chief strategy officer; Debbie Salerno, CFO; Abby Trexler, sr. VP, client service

Clients Include:

Acelero Learning
Corbin Advisors
Cysurance
Downtown Dental Arts
Drew University
EBANX
eSupport Health
Euler Hermes
EY (aka Ernst & Young)
Facebook
Fantasy Life
Lazard
M Moser Associates
Mariner Wealth Advisors
Monkey Knife Fight
News Direct
NFP
Nikon
Online Trading Academy
Oppenheimer
ProSight
PVH Corp.
Saint-Gobain

Continued on next page

HOT PAPER LANTERN continued

Steelcase
Sterling National Bank
TopTal
Trade Fan
XPO Logistics
Young Jewish Professionals

HOTWIRE

THE GLOBAL COMMUNICATIONS AGENCY

HOTWIRE

45 E. 20th St., 10th fl., New York, NY 10003
646/974-9490; hello@hotwireglobal.com
hotwireglobal.com
@hotwireglobal
Founded: 2000.

Agency Statement: Hotwire is a global communications agency that helps businesses better engage and connect with their customers. From Sydney to San Francisco, we operate with a borderless mind-set across 12 locations including the UK, US, France, Germany, Spain, Italy and Australia, together with a partner network spanning 29 cities around the world.

Barbara Bates, global CEO; Heather Kernahan, CEO, North America; Adrian Talbot, chief finance officer; Andy West, chief development officer; Chris Paxton, chief strategy officer; Fiona Chilcott, chief people & culture officer; Tara O'Donnell, mng. dir., UK

San Francisco Office
222 Kearny St., #400, San Francisco, CA 94108
415/506-9759

Minneapolis Office
225 S. 6th St., #3900, Minneapolis, MN 55402

Chicago Office
125 S. Clark St., 17th fl., Chicago, IL 60603



HOYT ORGANIZATION INC., THE

23001 Hawthorne Blvd., #200, Torrance, CA 90505
310/373-0103; helpdesk@hoytorg.com
www.hoytorg.com

Real estate, architecture & construction, healthcare, technology, finance, professional services PR, consumer/lifestyle, special events, crisis mgmt. Employees: 12. Founded: 1990.

Agency Statement: The Hoyt Organization, Inc., is a full-service strategic public relations and integrated communications agency that specializes in the development of real estate, architectural & construction, financial and professional services, technology, healthcare and consumer lifestyle programs on a national and regional basis. Based in Southern California, the 30 year-old firm also provides global coverage through its partner agencies in the Public Relations Global Network (PRGN.com). Specialized services include media relations, social media, digital media, content generation programs, media training, and crisis communications. www.hoytorg.com

Leeza L. Hoyt, pres.; Kent Barrett, VP

Clients Include:

Real Estate, Financial Services, Legal

Calmwater Capital
CIRCA
Kennedy Wilson

Mountain Real Estate Capital
Phoenix Realty Group
Riaz Capital
Starpoint Properties
Waterton Investment

Architecture/Construction/Design

Forté Specialty Contractors
Hankey Investment
HGA Architects & Engineers
Hoefler Wysocki
Nadel Architects
Retail Design Collaborative/Studio-111 (RDC-S111)

Consumer/Lifestyle

Aesthetica Medical
CIRCA
Elevé
Four Season Private Residences (FSLA)
Gage Academy of Art (Seattle)
Heartfulness Institute
LYFE Kitchen
Waterton Investment

Technology

Auction.com
Autogravity.com
NxGen
PatientPop
Quantimetrix, Inc.
Ten-X

Educational Institutions/Professional Organizations

ACE Mentorship Program LA/OC
CREW-LA
Gage Academy of Art (Seattle)
Los Angeles Headquarters Assn.
Rainbow Housing Assistance Corp.
Southern California Development Forum
Urban Land Institute, Los Angeles District
USC Judith and John Bedrosian Center
USC Lusk Center for Real Estate

Healthcare

Heartfulness Institute
New Vista Behavioral Health
Pinnacle Treatment Centers
South Bay Hospital
South Bay Independent Physicians Medical Group, Inc.
Torrance Memorial Home Health & Hospice
Torrance Memorial Medical Center

HUNTER:

EARNING CONSUMER ATTENTION

HUNTER

41 Madison Ave., 5th fl., New York, NY 10010
212/679-6600; smormar@hunterpr.com
www.hunterpr.com
Samara Farber Mormar
Employees: 130+. Founded: 1989

Agency Statement: HUNTER is an award-winning consumer marketing communications firm with primary offices in New York and London and a footprint across North America. Beginning with research-driven consumer insights, HUNTER executes strategic, integrated programs that build brand equity, increase engagement and drive measurable business results for consumer products and services. The 130-person firm employs a powerful blend of marketing solutions including strategic planning, social and digital media, talent and influencer engagement, media relations, experiential, multicultural, and content creation and distribution for all platforms and channels to earn consumer attention on behalf of some of the world's best known and most beloved brands.

Founded in 1989 with a specialization in food and nutrition, HUNTER has grown into one of the most respected and awarded mid-size marketing communications firms in the country, proudly serving a broad range

of esteemed companies and brands across Food + Beverage, Wine + Spirits, Home + Lifestyle, Health + Beauty, Retail + Ecommerce, Travel + Restaurants, Education, Fashion, and Toys + Games.

Our motto is “we earn it,” and at HUNTER we focus on doing so in three key areas: earning consumer attention, earning client relationships and earning staff dedication. Our creative approach and client service-orientation has led to some of the most enduring client relationships in the business including TABASCO® Pepper Sauce (31 years), 3M (24 years), Diageo (15 years), Church & Dwight (14 years), and Johnson & Johnson Consumer Inc. (14 years).

Grace Leong, CEO; Jonathan Lyon, Donetta Allen, Gigi Russo, Erin Hanson, partners

Clients Include:

3M
Amazon
Bayer
Bell-Carters Foods, Inc
Benjamin Moore
Cacique® Inc.
Chicken of the Sea
Church & Dwight
Combe
Diageo North America
Happy Egg
Helen of Troy
Idahoan® Foods
Jamba
Johnson & Johnson
King’s Hawaiian
La-Z-Boy
Le Creuset
McIlhenny Company, the makers of TABASCO® Sauce
Mrs. T’s Pierogies (Ateco, Inc.)
Pompeian, Inc.
Premier Nutrition Company
Reckitt Benckiser
Ritz
Smithfield Foods
Vera Bradley
The Vitamin Shoppe
The Wine Group

I



ICR

685 Third Ave., 2nd flr., New York, NY 10017
646/277-1200; tom.ryan@icrinc.com
www.icrinc.com

Investor relations, public relations, crisis communications, transactions & special situations, digital branding & creative services, governance advisory solutions, capital markets advisory. Employees: 230. Founded: 1998.

Agency Statement: Established in 1998, ICR partners with companies to execute strategic communications and advisory programs that achieve business goals, build awareness and credibility, and enhance long-term enterprise value. The firm’s highly-differentiated service model, which pairs capital markets veterans with senior communications professionals, brings deep sector knowledge and relationships to more than 650 clients in approximately 20 industries. ICR’s healthcare practice operates under the Westwicke brand (www.westwicke.com). Today, ICR is one of the largest and most experienced independent communications and advisory firms in North America, maintaining offices in New York, Norwalk, Boston, Baltimore, San Francisco, San Diego and Beijing. ICR also advises on capital markets transactions through ICR Capital, LLC. Learn more at www.icrinc.com. Follow us on Twitter at @ICRPR.

Thomas Ryan, CEO (tom.ryan@icrinc.com); Don Duffy, pres. (don.duffy@icrinc.com)

Connecticut
761 Main Ave., Norwalk, CT 06851

Boston
Riverview II, 245 First St., 18th flr., Cambridge, MA 02142

Baltimore
2800 Quarry Lake Dr., #380, Baltimore, MD 21209
443/213-0500

San Francisco
150 Spear St., #825, San Francisco, CA 94105

San Diego
12520 High Bluff Dr., #265, San Diego, CA 92130
858/356-5920

Beijing
Unit 805, Tower 1, Prosper Center, No.5 Guanghua Road Chao Yang District, Beijing 100020, PR CHINA

Abbott Laboratories
Adamas Pharmaceuticals
Beyond Meat
BJ’s Wholesale
Boot Barn
Brainstorm Cell Therapeutics
Capri Holdings
Cardlytics, Inc.
Cardtronics
CareDx, Inc.
Chunghwa Telecom Co. Ltd.
Colgate-Palmolive
Darden Restaurants
Green Dot
Freshpet
Genuine Parts Co.
Harman
Heidrick & Struggles
Herbalife Ltd.
The Hershey Company
Mobileye Inc.
Jamieson Laboratories Ltd.
Knopp Biosciences
Legg Mason & Co., LLC
lululemon athletica
MongoDB, Inc.
New Relic
Osram
Paramount Group, Inc.
Peloton
Planet Fitness
Red Hat, Inc.
Rite Aid
Shake Shack
Starwood Property Trust
Tencent
Tilray
Waitr
Welltower
Workiva
Zoom



IDEA GROVE

16000 Dallas Pkwy., #200, Dallas, TX 75248
972/235-3439; inquiries@ideagrove.com
www.ideagrove.com
Employees: 26. Founded: 2005.

Agency Statement: As a PR and marketing firm in Dallas, Texas, with a roster of international B2B technology clients, Idea Grove specializes in building authority for your brand in ways that other agencies are not equipped to achieve. We bring together every form of third-party validation, including media coverage, word of mouth, case studies, customer reviews, search authority, paid editorial and influencer endorsements to propel your company’s narrative and establish market reputation. We then transform that brand authority into industry leadership through highly focused amplification to customers, prospects and other key audiences.

Continued on next page

IDEA GROVE continued

Idea Grove takes the time to understand your business, your competition and most importantly, your buyers. We use this foundation to create PR campaigns that generate buzz, websites that attract eyeballs and marketing programs that deliver measurable ROI. We execute innovative, comprehensive programs utilizing our Idea-to-Outcome (I2O) process and a unique blend of award-winning capabilities. Idea Grove's capabilities include account management, content creation, multimedia development, in-house video production, social media marketing, digital strategy, PR and influencer engagement. Our teams have the expertise to develop results-driven marketing strategies that elevate clients' brand awareness, boost positive perception and drive share of voice.

Idea Grove exclusively focuses on B2B technology clients—with experience in industries ranging from hyperconverged infrastructure to marketing technology, AI to RPA, security to DataOps and PaaS to IoT. This domain expertise enables us to develop a highly specialized offering that spans across everything we do.

Idea Grove is led by a team of industry veterans, including:

Scott Baradell, founder & CEO; John Lacy, pres. & COO; Liz Cies, VP, PR & social media; Katie Long, VP, acct. mgmt.; Brittany McLaughlin, acct. dir.; Megan Chesterton, creative dir.; Jarrett Rush, dir., content mktg.

Idea Grove's current clients include:

Altezza	K2View
Amazon	Mitel
Avantra	NEC
Brierley	Nimbix
Clio Coffee	Pivot3
Collective 54	QJumpers
Compass DataCenters	Reflect Systems
daVinci Payments	Sabre
Digital Defense	SE2
DreamHost	Spireon
Esker	Stanford Graduate School of Business
GDS Link	TRUNO
Imagine Communications	VertexOne
InDxLogic	WorkFusion



IDEA HALL

611 Anton Blvd., Suite 140, Costa Mesa, CA 92626
714/436-0855; fax: 714/263-8774; rebecca@ideahall.com
ideahall.com

B2B and consumer clients in commercial real estate, architecture and building, banking and finance, non-profit, healthcare, education, government, hospitality and lifestyle sectors. Employees: 30. Founded: 2003.

Agency Statement: Idea Hall is an award-winning creative agency based in Southern California. Driven by design and defined by ROI, the agency works with B2B and consumer clients delivering integrated PR and marketing solutions that build brands and buzz including PR, branding, advertising, content marketing, website, digital and video services. A champion of all things good, Idea Hall is driven by a commitment to collaboration, fearless creativity, open-mindedness and a high level of pride in our craft.

Rebecca Hall, pres. & CEO; Anita Mellon, VP/group dir., PR

Be Well OC
C.W. Driver
CapRock Partners
Cityview
Cox Castle & Nicholson
CT Realty
Cystinosis Research Foundation
Discovery Cube

ECOS

H. Henty Associates
Irvine Company
Kaiser Permanente
Laura's House
R.D. Olson
Sabal Financial
SchoolsFirst Federal Credit Union
Swinerton
Trilogy Financial Services
United Way Orange County



IDENTITY

30700 Telegraph Rd., #1475, Bingham Farms, MI 48025
248/258-2333; fax: 248/258-1942; mwinter@identitypr.com
www.identitypr.com

Media rels. & mktg., social media, creative, content, B2B, B2C, Detroit PR firm, real estate PR, hospitality, professional svcs., technology, crisis comms., retail & restaurants. Employees: 27. Founded: 1998.

Agency Statement: Identity is the driving force behind public relations, marketing, and creative moments that leave a mark.

By leveraging today's modern PR mix - proven public relations strategies combined with best practices in marketing and creative design - we help our clients tap into the true value and power of strategic communications.

Headquartered in Detroit with an office in Chicago, Identity provides communications support and strategy to more than 70 clients located throughout the United States and around the world, including Motown Museum, Absopure, Hudsonville Ice Cream, Olga's Kitchen, Nationwide Realty Investors, Verizon and more.

Mark Winter, founding partner; Andrea Trapani, mng. partner; Erin Robinson, media rels. & mktg. dir.; Brandon Chesnutt, digital & dev. dir.

Clients Include:

Absopure
ADESA
Applebee's
Comcast
Concorde Investment
Del Taco
Detroit Country Day School
Fabian, Sklar & King P.C.
Farbman Group
Grand Hotel
Green Oak Village Place
Hudsonville Ice Cream
LEGOLAND Discovery Center Michigan
Motown Museum
Nationwide Realty Investors
Oakland County Bar Foundation
Olga's Kitchen
Sachse Construction
SEA LIFE Michigan
Steiner + Associates
The Recovery Project
Verizon Wireless

IMILLER PUBLIC RELATIONS

221 Harbor Hill, Mamaroneck, NY 10543
914/315-6424; pr@imillerpr.com
www.imillerpr.com

Technology & telecom. Employees: 26. Founded: 2011.

Ilissa Miller, CEO; Jennifer Hartley, VP, business process mgmt.

Clients Include:

1025Connect
Bluebird Network
CloudPOST
Data Center POST

Data Foundry
 DataGryd
 DC BLOX
 DE-CIX
 Digital Crossroads
 FiberLight
 GTT
 Liquid Technology
 NEDAS
 PacketFabric
 Point One
 STACK INFRASTRUCTURE
 ZenFi Networks



IMRE, LLC

210 W. Pennsylvania Ave., 7th flr., Baltimore, MD 21204
 410/821-8220; fax: 815/550-1030; davei@imre.com
 www.imre.com
 Consumer, healthcare.

Agency Statement: Empathy and optimism are the twin values that power imre, An Agency that Works. We are a passionate team of creative, digital, social and PR experts who build strategy-led, Orchestrated Ideas for the world's best loved brands. imre is a fiercely independent agency and certified LGBTQ diverse supplier.

Dave Imre, partner & CEO; Mark Eber, partner & pres.; Crystalyn Stuart, partner & pres., Creators; Jeff Smokler, partner & pres., health-care

6100 Wilshire Blvd., #360, Los Angeles, CA 90048
 213/289-9190

Breanna Burh, VP

1701 Walnut St., 7th flr., Philadelphia, PA 19103
 267/214-6222

Emmie Taylor, dir.

60 Broad St., #3600B, New York, NY 10004
 917/477-4800

Crystalyn Stuart, partner & pres., Creators

3M Company
 Airstream, Inc.
 AMAG Pharmaceuticals, Inc.
 American Flat Track
 Armstrong Flooring, Inc.
 AstraZeneca Pharmaceuticals LP
 Bausch Health US, LLC
 Dal-Tile Corp.
 Deere & Company
 Dickies, a Division of VF Outdoors, LLC
 Electra Meccanica Vehicles Corp.
 EQRx, Inc.
 GlaxoSmithKline
 The Honest Company, Inc.
 Hsubject, Inc.
 Infiniti Americas
 Infiniti Motor Company LTD.
 NFL Properties LLC
 Pfizer, Inc.
 Phillips 66 Company
 RECARO Automotive Seating
 RelayCars LLC
 Sobi, Inc.
 Soccer United Marketing, LLC
 STIHL, Inc.
 T. Rowe Price

Toyota Motor Credit Corp.
 Toyota Motor Sales USA
 The Travelers Indemnity Company
 Under Armour, Inc.
 YKK America
 Zoetis LLC



INFINITE GLOBAL

340 Madison Ave., 19th flr., New York, NY 10173
 917/602-0545
 www.infiniteglobal.com

Complete communications consulting for professional services firms.

Agency Statement: Infinite Global is an award-winning communications firm providing PR, Branding and Content services. Led by seasoned media professionals and top creative directors, we help professional services firms and other complex businesses demonstrate their expertise to sophisticated audiences. Our clients span the legal, financial services, real estate and built environment, corporate, asset management, accounting and not-for-profit sectors. We provide communications and creative services including media relations, crisis communications, research, video, design, brand development, media training and a full range of content services.

Jamie Diaferia, CEO



INK COMMUNICATIONS CO.

2717 South Lamar Blvd., #1087, Austin, TX 78704
 512/382-8980
 https://www.ink-co.com

B2B technology, B2C technology, clean energy and fintech. Employees: 40. Founded: 2004.

Agency Statement: INK was founded in 2004 by Starr Million Baker and Kari Hernandez. Over the past 15 years, INK has evolved from a media-focused public relations team to a full-service marketing communications company that houses public relations, content, digital, social, creative, and research under one strategic, data-driven roof.

We help our clients move beyond what's predictable by rethinking what's possible. Our approach is human-centered and data-driven – this is important because it leads to stories and opportunities that make a bigger impact. We work as an extension of our clients' teams, anticipating the changes in their business and market so that we can take advantage of emerging opportunities. We thrive on collaboration, take pride in our ability to lead in real time, and work hard to live our mission – good work with good people makes for a good life.

We have a team of 40 specialists in our Austin, Denver, and New York City offices.

Starr Baker, CEO & co-founder; Kari Hernandez, pres. & co-founder; Blair Poloskey, VP & partner

3513 Brighton Blvd., #570, Denver, CO 80216
 720/336-8832

Starr Million Baker

33 Irving Place, #1005, New York, NY 10003
 646/580-8318

Candice Eng

Adthema
 Bluetooth Special Interest Group
 CoreLogic
 CORT

Continued on next page

INK COMMUNICATIONS CO. continued

Court of Master Sommeliers
HiveIO
IFT
Location, Inc.
Longview Learning
M Holland
Netspend
Rackspace



INK LINK MARKETING

6073 NW 167th St., Suite C18, Hialeah, FL 33015
305/631-2283; kmiller@inklinkmarketing.com
inklinkmarketing.com

Public relations, crisis comms., philanthropy, mission & values creation, plan overview, plan execution, leveraging efforts, local store mktg., grand openings, radio promotions, localized POP creation, community rels. - local, gov't rels. - local, merchandising & menu board development, brand book development, graphic design, sourcing & production, franchise rels., mktg. partner & mktg. advisory council participant, centralized email comms., portal mgmt., comms. roll out & tracking, incentive comms., conference support, deck update development, local media buys, media trade deals, digital & media, social media dev., social media mgmt., community mgmt./guest response, web dev. & updates, calendar planning, sourcing media buys through 3rd party - no mark up, sourcing trade deals through 3rd party - no mark up, sourcing digital ad buys through 3rd party - no mark up, in house podcast dev. & distribution, green screen and production for simple how to videos, sourcing of loyalty platform provider and management. Employees: 15. Founded: 2012.

Agency Statement: Ink link Marketing keeps overhead low by connecting our functional experts from around the world through the power of technology. We think spatially for resources and linearly for process implementation. This makes us scalable, affordable and actionable. We link our resources to develop the plans and tactics that deliver profits to your company. We provide 360° marketing integration through copywriters, graphic designers, videographers, truly making us a "one-stop shop" marketing and public relations firm.

Kim Miller, pres. & founder; Peyton Sadler, Kampi Chaleunsouk, VPs, client svcs.; Andi Speedy, acct. dir.; Edwin Pineda, creative dir.; Victoria Segovia, mgr., comms.; Jessica Chacoff, mgr., events & promotions; Gus Diaz, ops. supv.; Miguel Grande, field supv.; Karen Regalado, mktg. comms. coord.; Rosi Garbalosa, mktg. specialist; Kacey Hayes, writer; Peter Lepcha, asst.

A Safe Safe For Newborns
Atlanta Community Food Bank
Bots For All
Church's Chicken
Experimax
Fully Promoted
Hometown Buffet
Old Country Buffet
Razzoo's Cajun Cafe
Royal Caribbean Cruises
Signarama
Texas Chicken
TGI Fridays
Transworld
United Franchise Group
Venture X

inkhouse

INKHOUSE

260 Charles St., #200, Waltham, MA 02453
781/966-4100; workwithus@inkhouse.com
www.inkhouse.com

Twitter: @InkHousePR

Employees: 116. Founded: 2007.

Agency Statement: InkHouse is an integrated PR agency for innovative thinkers, creators and leaders who believe in the power of stories to effect positive change. We translate complex ideas into accessible stories that move innovation and culture forward. We were founded in 2007 and are one of the fastest growing agencies in the country. Find us in the real world in Boston, New York and San Francisco, and in the digital one at www.inkhouse.com.

Beth Monaghan, CEO & co-founder, beth@inkhouse.com; Jason Morris, pres., jason@inkhouse.com; Alison Morra, exec. VP & East Coast gen. mgr., alison@inkhouse.com; Dan O'Mahony, exec. VP & gen. mgr., San Francisco, dan@inkhouse.com; Kate Riley, exec. VP & gen. mgr., Seattle, kate@inkhouse.com

550 Montgomery St., #450, San Francisco, CA 94111
415/299-6600

199 Water St., Floor 34, New York, NY 10038
646/975-5142

Blume Global
Carbon Black
Cockroach Labs
Fuze
Gigamon
Harvard Graduate School
Inrupt, Inc.
InterSystems
Lendlease Development
Massachusetts College of Art and Design
MindEdge
Neo4j
Nextthink
Nucleus Research
Nutanix
Okta
PatientKeeper
Raytheon
Recorded Future
Rhode Island Commerce Corp.
Rockland Trust
Thermo Fisher
Wasabi Technologies, Inc.
Wistia

Inspire.

PR GROUP

INSPIRE PR GROUP

6120 S. Sunbury Rd., Columbus, OH 43081
614/532-5279; info@inspireprgroup.com
inspireprgroup.com

Media relations, corporate and crisis communications, influencer and stakeholder engagement, issues and reputation management; digital marketing, graphic and web design; video production. Employees: 14. Founded: 2014.

Agency Statement: Inspire PR Group is a full-service public relations and digital agency that serves as a trusted partner to valued clients throughout the U.S. We work across multiple sectors such as restaurant, food and beverage, agriculture, retail, non-profit, tourism and hospitality, local government, pets, energy and real estate, and we represent nationally recognized brands, businesses, trade associations and non-profits.

Hinda Mitchell, pres.; Marisa Long, exec. VP; Diane Hurd, Hana Bieliauskas, VPs

American Dairy Assn. Mideast
American Municipal Power, Inc. (AMP)
Blue & Co.
Cameron Mitchell Restaurants
Delaware County CVB
Designer Brands Inc. (DSW)
Free the Grapes
Futures Grow Here
HealthPath Foundation of Ohio
Interim Healthcare
Licking County CVB
National Turkey Federation
Ohio Assn. of Foodbanks
Ohio Poultry Assn.
Ohio Society of CPAs
Pet Food Institute
Pet Leadership Council
Reliant Capital
Rusty Bucket Restaurants
ServeOhio
The Kroger Co.
United Egg Producers
Versova



IW GROUP

6300 Wilshire Blvd., Suite 2150, Los Angeles, CA 90048
213/262-4090; fax: 310/289-5501
www.iwgroupinc.com
Corporate, government and non-profits.
Founded: 1990.

Agency Statement: IW Group, Inc. is a fully integrated, full-service marketing communications firm that provides public relations, media relations, corporate and community relations, public affairs, advertising, marketing, experiential marketing and research services to companies, governmental organizations and nonprofits based in the U.S. Founded in 1990, IW Group has grown from a PR agency rooted in the Asian and Pacific Islander American communications space to a total market, solutions-driven strategic marketing firm.

IW Group offers a 360-degree approach to marketing and communications. The firm prides itself on being multicultural and multiethnic and is uniquely capable of providing not only a strong multicultural perspective and approach, but with decades of combined years of experience in the general market space, an ability to successfully implement campaigns targeting the ever-evolving total market.

IW Group has offices in Los Angeles, New York and San Francisco.

Bill Imada, chmn.; Nita Song, pres.

Clients include:
Bank of the West
City of Hope
HBO
Lexus
McDonald's
MGM National Harbor
Nielsen
Northwestern Mutual
Shiseido
Southern California Edison
Warner Brothers
Westfield



J



j public relations™
california • new york • london

J PUBLIC RELATIONS

530 7th Ave., #502, New York, NY 10018
212/924-3600; letstalk@jpublicrelations.com
www.jpublicrelations.com
Employees: 70. Founded: 2005.

Agency Statement: J Public Relations (JPR) is an international luxury PR, influencer management and social media agency specializing in hospitality, travel and luxury lifestyle brands. With 70 team members across four offices in New York City, London, Los Angeles and San Diego, plus a presence in Denver and Arizona, JPR is a trusted leader in media relations and brand strategy, trend forecasting, brand partnerships, influencer relations, digital and social strategy. JPR is an innovator in all things travel, being the first travel PR agency to launch a podcast in 2018, Priority Status.

Established in 2005, JPR has consistently risen to become the world's fastest growing agency in the travel and hospitality spaces. JPR's global roster includes more than 150+ hotels in the U.S., U.K. and throughout Europe, Mexico, Caribbean, Dubai, New Zealand, Asia and more. JPR represents destinations such as North Carolina and Utah as well as brands including Marriott, Relais & Châteaux, Jumeirah Hotels & Resorts, Vail Resorts Hospitality and multiple Ritz-Carlton Hotels & Resorts.

JPR is listed on the *Observer's* annual "PR Power 50" as one of the country's most powerful PR firms and *Crain's* "Best Places to Work in New York City." The agency also garnered "Top Places to Work" by *PR News* and "Agency of the Year" by *Bulldog Reporter* in addition to multiple trade and consumer awards for company culture and brand success.

Jamie Sigler O'Grady, Sarah Evans, partners

Locations:

New York

530 7th Ave., #502, New York, NY 10018
212/924-3600

San Diego

2341 Fifth Ave., San Diego, CA 92101
619/255-7069

Los Angeles

429 Santa Monica Blvd., #280, Santa Monica, CA 90401
310/722-7066

London

14 Gray's Inn Rd., 3063, London, WC1X, 8HN, UK
(011) 44 (20) 38905838

Adare Manor, Ireland
Adventures of Disney (project work)
Aulani, a Disney Spa & Resort (project work)
Chateau du Grand-Luce, France
Chewton Glen, UK
Cliveden House, UK
Four Seasons Resort Lana'i
Grand Hotel Tremezzo, Lake Como
Helena Bay, New Zealand
Hotel del Coronado, San Diego
InterContinental Los Angeles Downtown
InterContinental, Washington DC - The Wharf
Jumeirah Hotels & Resorts
Rancho La Puerta, Mexico
Rancho Valencia Resort & Spa
Relais & Châteaux
The Palms and The Shore Club, Turks & Caicos
Waldorf Astoria Los Cabos Pedregal
The Ritz-Carlton (multiple properties)
Vail Mountain Resorts
Vail Resorts Hospitality
Visit North Carolina
Visit Utah



JACKSON SPALDING

1100 Peachtree St. NE, Suite 1800, Atlanta, GA 30309
404/724-2500; atlanta@jacksonspalding.com
www.jacksonspalding.com
Founded: 1995.

Agency Statement: Jackson Spalding’s vision is to be the most trusted and respected marketing communications agency. It’s pretty simple, really. We are independently owned, which means we’re beholden only to our clients, ourselves and the communities in which we invest our time. Through integrated services, we serve the full life cycle of a brand, from the established to the evolving and those just getting started. Jackson Spalding’s campaigns have received numerous accolades, winning industry recognitions ranging from the SABRE Awards to the ADDY’s. Our company culture has also been celebrated, consistently making the *Dallas Business Journal’s* list of Best Places to Work, and in 2019, the agency was nationally ranked as a Top Place to Work by *PR News*.

Our services include branding, digital design and development, advertising and media buying, graphic design, social media strategy, media coaching, marketing, public relations, event planning and crisis management.

We work with organizations from the premiering to the preeminent, from corporate to compassionate. Above all, we choose to work with clients who inspire us – those who want to be the best at what they do. Those are our kind of people.

Executive Team: Glen Jackson, Brian Brodrick, Randall Kirsch, Eric O’Brien, Trudy Kremer, Whitney Ott and Joanna Singleton

BD Director: Colin Owens

Creative Director: Mike Martin

125 West Washington St., #775, Athens, GA 30601
706/354-0470; athens@jacksonspalding.com

1722 Routh St., #950, Dallas, TX 75201
214/269-4400; dallas@jacksonspalding.com

Clients Include:

- 2019 Super Bowl Host Committee
- Boys and Girls Clubs of America
- Chick-fil-A
- Children’s Healthcare of Atlanta
- College Football National Championship
- Dallas Regional Chamber of Commerce
- Delta Air Lines
- Georgia Forestry Foundation
- Google
- Grady Health System
- Interstate Batteries
- Mattress Firm
- Nod Hill Brewery
- Orkin
- Primrose Schools
- Shepherd Center
- The Coca-Cola Co.
- TM Capital
- Toyota Motor North America



PHILLIPS
CATE &
HANCOCK

JARRARD PHILLIPS CATE & HANCOCK, INC.

The Horse Barn at Maryland Farms, 219 Ward Circle, Brentwood, TN 37027
615/254-0575; info@jarrardinc.com
www.jarrardinc.com

150 N. Wacker Dr., Suite 2925, Chicago, IL 60606
312/419-0575
Founded: 2006

Agency Statement: Jarrard Phillips Cate & Hancock, Inc. is a top-10 strategic communications consulting firm devoted to helping the nation’s health systems and health services companies navigate confidently through change, challenge and opportunity. With offices in Nashville and Chicago, Jarrard Inc. has guided leaders at more than 500 healthcare organizations across the country through high-stakes moments, including leading communications and political strategy for more than \$60 billion in announced M&A. Our team of former journalists, political operatives and healthcare executives works alongside every client to build a custom strategy that delivers measurable results in the areas of M&A, issues and crisis management, strategic positioning opportunities and systemic change management. For more information, visit jarrardinc.com.

David Jarrard, Kevin Phillips, Molly Cate, Anne Hancock Toomey, Jana Atwell, Kim Fox, Isaac Squyres, Lauren McConville, partners



JASCULCA TERMAN
STRATEGIC COMMUNICATIONS

JASCULCA TERMAN STRATEGIC COMMUNICATIONS

730 N. Franklin St., #510, Chicago, IL 60654
312/337-7400
www.jtpr.com
Founded: 1981.

Agency Statement: Jasculca Terman Strategic Communications’ passion and purpose is to advance business and policy agendas with compelling storytelling, media and advocacy... to protect people, reputations and brands through rapid and reliable crisis management... to inspire and motivate by staging compelling and memorable events...to educate, empower and engage through strategic use of digital and video. For more than 35 years, corporations, nonprofits, institutions and government agencies have turned to JT for expert counsel, creativity and track record of success. To learn more about JT, please visit www.jtpr.com, facebook.com/jasculcaterman or @jasculcaterman.

Mary Patrick, CEO; Rick Jasculca, chmn.; Jim Terman, vice-chmn.

Clients include:

- After School Matters
- BP
- Brookfield Zoo
- CSU-Global
- iBio
- Sinai Health System
- The Carter Center
- The Chicago Community Trust
- The Knight Foundation
- Urban Prep Academies



JCONNELLY

22 W. 21 St., #301, New York, NY 10010
646/922-7770; rhennessy@jconnelly.com
www.jconnelly.com

Financial, technology, food & beverage, personal & executive brands, CSR, public relations, content marketing, digital marketing, video marketing, crisis management, strategic counsel. Employees: 70. Founded: 2003.

Agency Statement: JConnelly is a communications and marketing firm working with brands to help them expand awareness, connect and engage with clients and stakeholders, influence change, amplify online presence, and build community. JConnelly's professionals navigate the complex world of communications to effectively design and execute campaigns that are mission driven and deliver business-critical results.

Jennifer Connelly, CEO; Ray Hennessey, pres.; Chris Cherry, chief engagement officer; Karen Pellicone, chief administrative officer; Mat Murchison, CFO; Steven Stoke, mng. dir.

Clients Include:

Direxion
DoubleLine Capital
HighTower
Krasdale Foods
Revel Spirits
Pictet
Tony Robbins



JEFFREYGROUP

201 S. Biscayne Blvd., #1400, Miami, FL 33131
305/860-1000
www.jeffreygroup.com

Providing marketing, corporate communications and public affairs consulting services for multinational companies and brands throughout Latin America. Employees: 250. Founded: 1993.

Agency Statement: The leading independent agency for Latin America since 1993, successfully serving the world's largest companies and best-known brands. JeffreyGroup provides a full range of strategic communications services, including brand promotion, corporate communications, public affairs and data-driven insights and analysis, from seven wholly-owned offices and a network of local partners throughout Latin America.

MIAMI (HQ)

Brian Burlingame, CEO
Sarah Garrido, mng. dir.

NEW YORK

1 Penn Plaza, 36th fl., New York, NY 10119
212/620-4100

Jeffrey Sharlach, chmn.

MEXICO CITY

Cordillera de los Andes #120, Piso 2; Col. Lomas de Chapultepec; Ciudad de Mexico, C.P. 11000, Mexico
+52 (55) 5281-1121

Mauricio Gutiérrez, mng. dir.

SÃO PAULO

(Brazil HQ) Rua Cláudio Soares 72, cj. 1501, Pinheiros - Sao Paulo, SP
CEP 05422-030, Brazil
+55 (11) 3185-0800

Patricia Ávila, mng. dir.

RIO DE JANEIRO

Ed. Argentina, Praia de Botafogo, 228. Rio de Janeiro, RJ CEP 22250-040, Brazil
+55 (21) 3958-1245

Daniela Bottino

BRASILIA

Edifício Parque Cidade Corporate; SCS, QD 9, Torre C, 10º; Brasilia, DF
CEP 70308-200, Brazil
+55 (61) 3550-0699

Fernando Teixeira, group dir.

BUENOS AIRES

San Martin 674 3º A, Buenos Aires, C1004AAN Argentina
+54 (11) 4328-3354

Diego Campal, mng. dir.

Clients Include:

Airbus	John Deere
Amazon	Marriott
American Airlines	Mastercard
Baker McKenzie	The Patron Spirits Co.
Bayer	PepsiCo
BlackRock	Reckitt Benckiser
BMW	Roche
Citibank	Salesforce
Enel	Samsung
Enterprise Car Rental	Sony
Facebook	Tetra Pak
GE	Walt Disney World Resorts
HBO	WeWork

JEREMY WOOLF

C O N S U L T I N G

JEREMY WOOLF CONSULTING

73 Midland Ave., Glen Ridge, NJ 07028
917/803-4247; jeremy@jeremywoolf.consulting
www.jeremywoolf.consulting

Mission, vision, values and purpose workshops; marketing and communications audits and analysis; messaging, storyline and narrative building; integrated communications planning and support; executive profile/influence coaching; copywriting. Employees: 1. Founded: 2018.

Jeremy Woolf, founder & sr. consultant

bipp

Cookie Cutter Cloud
Iota Blue

JOELE FRANK

JOELE FRANK, WILKINSON BRIMMER KATCHER

622 Third Ave., 36th fl., New York, NY 10017
212/355-4449; info@joelefrank.com
www.joelefrank.com

Investor relations, corporate communications and media relations, restructuring and bankruptcy, crisis communications and special situations, transaction and integration/change management communications, shareholder activism, ESG, litigation support, private equity, and design and digital. Founded: 2000.

Agency Statement: Joele Frank provides effective and disciplined communications counsel and support to help our clients take control in advancing their business and strategic objectives. Our clients range from

Continued on next page

JOELE FRANK continued

large, global public companies to smaller, private enterprises across virtually all industries. Our professionals have been recognized by our peers, the financial community and journalists for their quality work, strategic acumen and creative approach to challenging issues. Joele Frank consistently ranks among the top PR firms in announced restructurings, M&A transactions, and defense against activist investors.

Joele Frank, mng. partner; Matthew Sherman, pres.; Andrew Brimmer, vice chmn.; Daniel Katcher, vice chmn.; Eric Brielmann, Steve Frankel, Michael Freitag, Barrett Golden, James Golden, Jonathan Keehner, Nick Lamplough, Tim Lynch, Jamie Moser, Leigh Parrish, Jed Repko, Meaghan Repko, John Roe, Andrea Rose, Andrew Siegel, Sharon Stern, Kelly Sullivan, Sarah Teslik, Ed Trissel, partners; Jude Gorman, COO

West Coast Office: One California St., #2275, San Francisco, CA 94111
415/869-3950



JPA HEALTH

1101 Connecticut Ave., NW, Suite 600, Washington, DC 20036
202/591-4000; fax: 202/591-4020; carrie@jpa.com
www.jpa.com
[@JPAHealthComm](https://www.facebook.com/JPAHealth)
[@JPAHealthCommunications](https://www.facebook.com/JPAHealth)
www.facebook.com/JPAHealth

Health, medical, public health, biotechnology and pharmaceutical; message development; stakeholder engagement; digital communications; data publicity; product approvals; social media; website development; video production; public policy planning; coalition building; thought leader cultivation; advocacy relations; media relations; branding; consumer education campaigns; marketing; market research and assessment; data analytics, insights and evaluation; medical meetings planning; executive visibility; internal communications. Employees: 60. Founded: 2007.

Agency Statement: JPA Health is an award-winning public relations, marketing and advocacy firm known for sharing our clients' commitment to making people healthier. With deep expertise in these core service categories, JPA offers a truly integrated model that delivers sustained business results. The agency provides services to clients across the health sector, including: biopharma, medtech, and non-profit organizations.

To offer unparalleled insights and efficiencies to clients, JPA utilizes its proprietary tool, Gretel™, segmenting audiences and uncovering unique insights for reaching and engaging influencers in healthcare.

JPA's exclusive focus within the health sector means that clients can count on a team that has the experience and perspective to provide sound, strategic health, medical and science communications counsel, rooted in the realities of this dynamic landscape.

The agency is recognized for its ability to deliver results quickly. As partners with our clients, we drive meaningful relationships, stimulate intellectual curiosity, combine data and intuition to go deeper and see beyond the obvious and creatively solve complex problems.

JPA is a woman-owned agency with offices in Washington, DC, Boston and London, and is a member of IPRN, the world's leading independent public relations agency network.

Carrie Jones, prin.; Michael O'Brien, mng. dir., Washington, DC;
Stephen Piotrowski, mng. dir., Boston; Diane Wass, mng. dir., London

Clients Include:

American Assn. of Clinical Endocrinologists
American College of Obstetricians and Gynecologists
American Kidney Fund
AstraZeneca
CSL Behring
Chiasma
College of American Pathologists
EMD Serono
Emergent BioSolutions
Epizyme Pharmaceuticals
Genomic Health
Global Medical Response
Lilly

Medicines360
Melanoma Research Foundation
Milestone Pharmaceuticals
Merck
National Institutes of Health
Oncopeptides
Sanofi
The David and Lucile Packard Foundation
U.S. Pharmacopeia (USP)
ViiV Healthcare

JPR COMMUNICATIONS

20750 Ventura Blvd., #104, Woodland Hills, CA 91364
818/798-1475; fax: 818/884-8868; info@jprcom.com
www.jprcom.com; www.jprcom.com/clients.html
High-technology firm specializing in storage, networking and cloud.
Employees: 10. Founded: 1991.

Judy Smith; Mark Smith

Clients Include:

Aparavi
BrainChip Holdings LLC
Burlywood Tech
Formulus Black
Storbyte
StorONE
SwiftStack
Tachyum



JSI RESEARCH & TRAINING INSTITUTE, INC.

JSI RESEARCH AND TRAINING INSTITUTE, INC.

501 South St., 2nd fl., Bow, NH 03304
603/573-3353; christin_dovidio@jsi.com
<https://healthcommunication.jsi.com>

Public health, government, crisis communication, health promotion, harm reduction, quitlines, HIV, environmental, dental, healthcare, integrated marketing and communications, social media, social marketing, community relations. Employees: 3,000. Founded: 1978.

Agency Statement: Health communication & marketing at JSI combines our decades of public health experience with approaches that inform and support people to change their behavior. JSI is a public health consulting and research organization dedicated to improving the health of individuals and communities throughout the world. Headquartered in Boston, Massachusetts, JSI operates from 8 domestic offices and over 40 countries and serves all 50 states. JSI is committed to equity, public health, and client satisfaction.

Joel Lamstein, CEO, pres.; Susan Grantham, PhD, VP, U.S. health svcs.; Carolyn Hart, MSPH, VP, int'l div.; Alexander K. Baker, MBA, COO; Penelope Riseborough, dir. of communications; Tajan Brathwaite, dir., JSI-Center for Health Equity; Rene Esler, dir., JSI-Atlanta; Karyn D. Madore, dir. of comms., JSI-NH; Liesl Lu, sr. comms. & TA consultant; Michelle Samplin-Salgado, sr. consultant, creative dir.; Christin D'Ovidio, mktg. & comms. project dir.; Martha Bradley, sr. mktg. consultant; Aisha Moore, comms. project dir.; Elizabeth Costello, sr. comms. consultant; Lori Walter, training & events mgr.; Hannabah Blue, tribal health consultant

Cornell Cooperative Ext
Heartland Alliance International
iQ Solutions
National Jewish Health
New Hampshire Charitable Foundation
New Hampshire Department of Health and Human Services
Rhode Island Department of Human Services
San Francisco Human Services Agency
Santa Clara County Department of Health
School of Visual Arts
Substance Abuse and Mental Health Services Administration
The Health Trust
Tufts Health Plan Foundation
US Centers for Disease Control & Prevention

US Health Resources and Services Administration
 US Office of HIV/AIDS and Infectious Disease Policy
 Vermont Department of Health
 Washington State Department of Health
 Wisconsin Reproductive Health Family Planning
 Wuest-Fanning Foundation



JUDGE PUBLIC RELATIONS, LLC

100 South Ashley Dr., South, Ste. 600, Tampa, FL 33602
 813/279-8335; fax: 813/279-8336; jjudge@judgepr.com
www.judgepr.com

Public relations, media relations, crisis communications, strategic communications, community relations, partnership development, government relations, video production, marketing, advertising, web design, graphic design, social media management. Employees: 6. Founded: 2011.

Agency Statement: Judge Public Relations is a full-service agency headquartered in Tampa, Florida. Our PR firm represents a wide variety of clients from around the world and has worked with members of the media on every continent. Judge PR is a certified service-disabled veteran-owned small business, and is comprised of experts in television, radio, web and print media, marketing and communications. Our team members have received numerous prestigious awards, including Emmy awards, and an MTV Movie Award.

James P. Judge, pres.; Scott O. Goodman, partner, dir., mktg. & creative svcs.; Justin A. Mayfield, partner, PR & digital media mgr.; Justin K. Clements, PR specialist; Andrew Signore, digital content producer; Josh S. Powers, print & digital mktg. design mgr.

Armed Forces Families Foundation
 Bomnin Chevrolet
 Children's Cerebral Palsy
 Children's Scoliosis Center
 Chuy's TexMex
 Dimmitt Chevrolet
 Footprints Beachside Recovery Center
 IHOP
 Love & Theft
 Pathway Vet Alliance
 Scoliosis Care
 Scratch Financial
 Skyway 10K
 Spike's Tactical
 SynDaver
 Taco Bell
 Thee Tree House
 Veterinary Emergency and Referral Group
 WannaRub Foods
 WTR



KAPLOW COMMUNICATIONS

19 West 44th St., 6th flr., New York, NY 10036
 212/221-1713; info@kaplow.com
www.kaplow.com
 Founded: 1991.

Agency Statement: Kaplow was founded on the belief that authentic storytelling could forge an emotional connection between a brand and its audience. And, for more than 25 years, Kaplow has used the magic of storytelling to change conversations, allowing so consumers fall in love with our clients' brands.

Whether our clients are redefining their mission, launching a brand or seeking to gain relevance through empathetic communications, Kaplow will differentiate them to ensure they are telling the *right story* to the *right people*. It all starts with an insight that we expand into a story that is told through our services - from best-in-class public relations and thought leadership programs to cutting-edge influencer capabilities.

We also continue to develop new product offerings that help clients better understand and communicate their stories to both external and internal audiences. These stem from the agency's core values of trust, respect, energy and enthusiasm.

Based in New York, we have satellite offices in Los Angeles and Denver from which we serve both B2C and B2B clients - from start-ups to *Fortune* 500s - in beauty & fragrance, fashion & accessories, home & lifestyle, food & beverage, health & wellness, retail, consumer technology, financial service, and more.

Each program is customized for the client's unique story, audience and goals. Our creative ideas disrupt, amuse and educate consumers wherever they may be, and our innovative, results-driven campaigns drive business results that keep clients coming back year after year.

Liz Kaplow, founder & CEO; Evan Jacobs, CFO; Randi Liodice, pres. & chief strategy officer; Bob Friedland, sr. VP, health & wellness; Claire Nilsson, sr. VP, beauty; Jee Nah Chang Walker, sr. VP, lifestyle; Samara Finn Holland, sr. VP, influencer

Clients Include:

23andMe
 Breast Cancer Research Foundation
 CEW
 Conair
 CVS Corporation
 David's Bridal
 DermStore
 Extend Fertility
 Fidelity Brokerage Services LLC
 Franciacorta (USD)
 Givz
 Kay Jewelers
 L'Oréal Ralph Lauren Fragrances
 Nuveen
 PVH
 Resident (formerly DreamCloud)
 Satisfyer
 Savencia Cheese USA LLC
 Shiseido Laura Mercier Brand
 Shyn
 Target Corporation
 Wet n Wild
 Zilingo



karbo communications

KARBO COMMUNICATIONS

601 Fourth St., #204, San Francisco, CA 94107
 415/255-6510; info@karbocom.com
www.karbocom.com

B2B and consumer tech marketing and communications: PR, branding, content, social media, creative services and digital marketing. Additional offices in Redwood City, CA, New York, NY, Los Angeles, CA, Washington, D.C. and Seattle, WA. Employees: 15. Founded: 2001.

Agency Statement: Are you looking for a respected and inventive global agency with a track record of delivering revenues, industry leading stature, partners and funding? Karbo Com's services combine successful communications and content with the newest in digital marketing. Startups to global *Fortune* 500 enterprises trust Karbo Communications for our industry knowledge, strategic thinking, creativity and entrepreneurial spirit. Everything we do is designed to create and amplify market leadership and help companies out-perform competitors.

Unlike most other agencies, Karbo Com ensures client teams are always led by senior people on a day-to-day basis. You won't get bench players. A varied and multi-talented team synthesizes the worlds of PR,

Continued on next page

KARBO COMMUNICATIONS continued

journalism and digital marketing—with a Silicon Valley ethos. Our teams have ushered in technologies such as the cloud, SaaS, AI, the Internet of Things, data analytics, mobile, security, networking, augmented reality and wearables.

We've worked extensively with both B2B and consumer tech companies ranging from small startups to global, billion-dollar brands, including: Apple, Cisco, Hootsuite, eBay, Equinix, Fog World Congress, RTI, GoDaddy, Intel, Juniper Networks, TIBCO, the IoT World Conference, The National Geographic app, NerdWallet, and Oracle.

Julie Karbo, founder & CEO

Current Clients:

500 Startups	Nutanix
Alpha Group	Oracle
Apple	Penguin Computing
Defense.net/F5	RTI (Real-Time Innovations)
eBay	Subtext
Hootsuite	TDK
Incognia	TIBCO
Intel	Vineti
Juniper Networks	
Logitech	



KARV COMMUNICATIONS

122 East 42nd Street, Suite 2005, New York, NY 10168
212-333-0275; adf@karvcommunications.com
www.karvcommunications.com

Strategic, corporate, financial, crisis management, public affairs, government and regulatory affairs; reputation management. Employees: 8. Founded: 2012.

Agency Statement: KARV Communications is a strategic communications firm with a focus on corporate and financial communications, crisis management and public affairs. The firm is led by a team of talented professionals with deep experience in a variety of industries: government, energy, finance, media, consumer goods, technology, gaming, healthcare, entertainment and more. KARV accomplishes the goals set by our clients all over the world, through an extensive network and an unbiased approach to solving problems.

Andrew Frank, founder & pres.; Eric Andrus, exec. VP

1513 6th Street, Suite 204, Los Angeles, CA 90401
213-228-3236



KCD PR INC. - TOP FINTECH PR FIRM

610 West Ash St., Suite 901, San Diego, CA 92101
619-955-7759; info@kcdpr.com
www.kcdpr.com
<https://www.linkedin.com/company/kcdpr>
<https://www.facebook.com/KCDPR>
<https://twitter.com/KCDPR>
<https://www.youtube.com/user/KCDPR>
<https://plus.google.com/+Kcdpr>
Employees: 8. Founded: 2009.

Agency Statement: KCD PR is an award-winning strategic communications agency with expertise in creating and executing individualized, integrated, and impactful media relations, social media marketing, digital marketing, and content development strategies for financial services firms, fintech companies, technology innovators, transportation and associated businesses.

We have deep, longstanding relationships with financial, technology, and transportation journalists, giving us a competitive edge that specifically benefits clients who are seeking to build reputation and brand awareness. KCD PR is based in San Diego, CA and New York, NY, serving clients around the world.

The agency is a rapidly growing powerhouse in the financial services, technology and fintech public relations and marketing space. And we have the results and awards to prove it. Each member of our talented, creative, and committed team brings a depth and diversity of knowledge and experience, and is driven to provide KCD PR clients with strategic, integrated public relations and marketing services that yield measurable results.

At KCD PR, our expertise is developing and communicating a brand's voice through highly visible campaigns, focusing on messaging development, inbound marketing, media relations, social media marketing, and other key elements. The firm is also adept at crisis communications, M&A strategy, IPO and ICO communications, blockchain themed public relations and executive media training.

Agency awards include: Hermes Platinum Award for Outstanding Media Relations Campaign 2020, Silver Stevie Award for Communications PR Campaign of the Year 2020.

Kevin Dinino, founder/pres.

Client Portfolio:

Applied Pavement Technology
Bitmo
Brain Corp.
Comdata
Cosaic
Cyber Center of Excellence (CCOE)
Ensignt
Federal Highway Authority
Fidelity Investments
FinovateAsia
Folio Financial
HeadLight
LPL Financial
Millennium Trust Company
Noble Gold Investments
Umpqua Bank
VC Innovations
Women Rocking Wall Street



KEITH SHERMAN AND ASSOCS.

234 West 44th St., New York, NY 10036
212/764-7900
www.ksa-pr.com
Founded: 1990.

Agency Statement: KEITH SHERMAN & ASSOCIATES provides strategic public relations counseling and marketing communications services to a diverse entertainment, arts, lifestyles and international brands clientele.

We are proud of several long-term client relationships including 10 years working for *The New York Times*, 18 years for the Tony Awards, 28 years representing Olympic Gold medalist Brian Boitano and a decade working for insurance giant Marsh & McLennan. KSA's four person staff is based in Times Square.

We have represented hundreds of network, cable and digital broadcasts, studio and independent films, Broadway and Off-Broadway shows, national tours, media companies, high profile events globally, festivals, not-for-profit organizations, awards, travel, sponsorships, diversity, healthcare, technology and more. Our site, ksa-pr.com, provides additional information.

As a result of our corporate to cool client base, we have a unique perspective that we've brought to campaign after campaign with tremendous results over time.

Results. A fresh point of view. Proactive work. Smart strategic thinking. Integrity. These are some of the elements that distinguish KSA's work.

Keith Sherman, pres.; Brett Oberman, Scott Klein, VPs

Clients Include:

Architectural Digest
Art Students League of New York
Be More Chill
Mike Birbiglia
Brian Boitano
Bolshoi Ballet
BRAVO
Bristol-Myers Squibb
Broadway League
Columbia University
Drama Desk Awards
Feinstein's/54 Below
Focus Features
Forum Gallery
Adrian Grenier
Henry Holt & Co.
Hertz
Kimpton Hotels
Lang Lang
Memorial Sloan-Kettering Cancer Center
Montreal Jazz Festival
New York Marriott Marquis
The New York Times
The Onion
Point Foundation
Colin Quinn
Samuel French
Sony
The Sheen Center
Tony Awards
Universal Pictures
Visiting Nurse Service of New York



KEKST CNC

U.S. Headquarters: 437 Madison Ave., New York, NY 10022
212/521-4800
www.kekstcnc.com

Specialties: Strategic and Financial Communications, Investor Relations, M&A, Crisis & Issues Management, Shareholder Activism, Litigation Support, Alternative Investments, Restructuring, Cyber Security, and Change Communications. 13 offices worldwide; 250 employees, 70 located in New York. Founded: 1970.

Agency Statement: Kekst CNC is a leading global strategic communications firm with unparalleled expertise in helping global business and institutional leaders navigate challenges and opportunities as they grow, transform, and protect their organizations. Our clients rely upon the sound judgment, innovative thinking, and proven effectiveness of our highly experienced team of advisors to develop and execute the integrated communications strategies necessary to maintain the confidence of stakeholders in an era of accelerated change.

Jeremy Fielding, co-chief executive officer, partner (New York)

Bernhard Meising, co-chief executive officer, partner (Munich)



KemperLesnik®

KEMPERLESNIK

10 S. Riverside Plaza, #1844, Chicago, IL 60606
312/755-3500; fax: 312/755-3597; info@kemperlesnik.com
www.kemperlesnik.com
Consumer, b2b, sports. Founded: 1979.

Agency Statement: KemperLesnik is a leading public relations, event marketing, sports marketing and content marketing agency serving *Fortune* 500 clients. Ranked among Chicago's top PR agencies, KemperLesnik produces award-winning campaigns that connect people to brands in innovative ways. With content generation at its core, the agency specializes in delivering integrated communications for leading brands in the areas of consumer, B2B/corporate, golf, sports and travel.

Amy Littleton, exec. VP, mng. dir.; Tom Valdiserri, exec. VP, mng. dir.

KETNER GROUP COMMUNICATIONS

3737 Executive Center Dr., #210, Austin, TX 78731
512/794-8876; catherine@ketnergroupp.com
https://ketnergroupp.com

Retail, e-commerce, grocery and CPG, advertising and marketing, social media and consumer technology. Employees: 13. Founded: 1990.

Jeff Ketner, founder & CEO; Catherine Seeds, pres.

Clients Include:

Adlucent	Retail Systems Research (RSR)
Cloudinary	Symphony RetailAI
Columbus Consulting	Theatro
Displaydata	Zynstra
Elo	
Foley & Lardner	
GK Software	
Kibo	
Mercatus	
NGC Software	
PMG	

KEYBRIDGE COMMUNICATIONS LLC

1722-A Wisconsin Ave., NW, Washington, DC 20007
202/471-4228; info@kbc.us
www.kbc.us

Op-eds, issues advocacy, writing, media placement, web development. Employees: 21. Founded: 2003.

Sam Ryan, CEO; David White, COO



KGLOBAL

2001 L St., N.W., Suite 650, Washington, DC 20036
202/270-6560; hello@kglobal.com
www.kglobal.com

Full-service communications firm specializing in digital and social media, crisis communications and public relations.

Agency Statement: We are a team of experts in **communications, strategic planning and response, crisis management and marketing.** We propel companies, government agencies, non-profits and trade associations ahead of the crowd by differentiating their capabilities, identifying new markets, and building brands that make an impact. But the biggest factor in ability is availability. We pride ourselves not only on the best strategic thinking in the communications field, but on being available at all times to manage client issues and ensure success on any project.

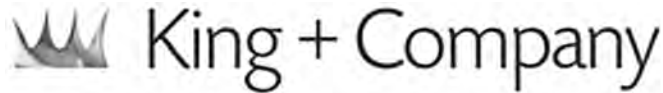
Gene Grabowski, Randy DeCleene, Jenny Nuber, partners

Continued on next page

KGLOBAL continued

Clients Include:

Amazon
APLU
BASF
CareerBuilder
Champion Petfoods
Control Risks
DonorsTrust
Ford Motor Company Foundation
Fortistar
Fuji Food Products
General Motors
One Energy
Hogan Lovells, LLP
Hyland's Homeopathic Medicines
Mixer
National Pork Producers Council
Naturipe Farms
Nolan Ryan Beef
State of Indiana
State of South Carolina
Squire Patton Boggs LLP
U.S. Army
U.S. Navy
University of South Carolina



KING + COMPANY

72 Madison Ave., 10th fl., New York, NY 10016
212/561-7464; caren.browning@kingcompr.com
<http://kingcompr.com>

Non-profits and foundations, healthcare, health-tech, life sciences, medical devices, medical experts/researchers, social causes, beauty, Jewish philanthropy, author/influencer promotion, strategic branding and messaging. Employees: 10. Founded: 2001.

Agency Statement: King + Company is a creative powerhouse. We are master storytellers and trusted advisors to companies across the globe, including established leaders in healthcare, life sciences, consumer digital properties, luxury goods and non-profit foundations. Whether it's a short-term or decades-long assignment, directing a digital campaign or launching a new brand, we learn your business inside and out to create work that truly resonates—not just for us and our clients, but for the world beyond.

Judith R. King, owner; Michael Richards, COO/partner; Caren Browning, exec. VP/partner; Cynthia Inácio Pinto, VP

amfAR
BrainCool
City Harvest
Dignitana
Indiggo
KIVA
LUNgevity
Paul Labrecque Salons
Visiting Nurse Service of New York
WHOLEHEARTED (Wisdom Press)

KIVVIT

222 W. Merchandise Mart Plaza, #2400, Chicago, IL 60654
312/664-0153; fax: 312/216-2636; info@kivvit.com
www.kivvit.com
Facebook: www.facebook.com/Kivvit
Twitter: www.twitter.com/TeamKivvit
LinkedIn: www.linkedin.com/company/kivvit
Latest Kivvit News & Updates: www.kivvit.com/news

Public affairs & issues advocacy, strategic communications, media & public relations, digital strategy, research and data analytics, innovation, reputation management, stakeholder identification & engagement, executive positioning, message development, crisis & litigation communications, advertising, creative design & content.
Employees: 100+. Founded: 2002.

Agency Statement: Kivvit is one of *O'Dwyer's* top-ranked and fastest-growing independent strategic communications and public affairs firms in the United States. Our motto is "Insights Drive Results" because the heart of our work integrates cutting-edge data tools and technology to create impactful strategies and measurable outcomes for our clients.

At Kivvit, we don't have silos. We integrate our full suite of strategic communications and data-driven advertising capabilities in order to run hyper-targeted campaigns that take advantage of our wide-ranging expertise. Our relentless focus on measurement means that our work utilizes resources in the most efficient fashion, maximizing results and achieving our client's goals.

We are committed to building the agency of the future and have invested in creating a best-in-class culture that fosters collaboration, creativity, and innovation across our teams.

Our success delivering on these priorities has earned Kivvit significant recognition in 2020 as Public Affairs Firm of the Year (Reed Awards), Most Innovative Agency (Bulldog PR Awards), a top 5 Digital PR Agency in North America and a Best Agency to Work For (Provoke). We also lead *O'Dwyer's* national rankings across multiple categories, including #1 for Non Profits, #2 for Energy, #2 for Real Estate, #2 for Corporate Social Responsibility, and #4 for Education.

Client Sectors/Industries

Energy
Regulated Industries
Technology & Innovation
Education
Corporate
Non-Profits and CSR
Labor & Trade Associations
Health & Life Sciences
Transportation & Infrastructure
Food & Beverage
Sports
Media & Entertainment
Real Estate
Defense
Financial Services
Retail

AWARDS

Agency

Bulldog PR Awards: Best Large Agency, 2020; Gold, Most Innovative Agency, 2020

Crain's New York: Top 100 Best Workplaces in New York City

O'Dwyers: No. 1 Nonprofits PR Firm; No. 2 Energy PR Firm; No. 2 Fastest-Growing PR Firm (among Top 25 firms); No. 2 Real Estate Finance & Development PR Firm; No. 2 Corporate Social Responsibility PR Firm; No. 4 Education PR Firm; No. 15 Largest Independent PR Firm in the United States

PROvoke: Top 5 Best PR Firms to Work For in North America, 2020

PROvoke Fast Movers List: No. 10 Fastest-Growing Firm in the United States; No. 6 Fastest-Growing Firms Globally with Over 30M in Revenue

PROvoke Sabre Awards: Digital PR Agency of the Year in North America, 2020; Top 5 Public Affairs Agency of the Year in North America, 2019 & 2018

Campaign

PROvoke Sabre Awards: Superior Achievement for Research and Planning, 2020; Best Education/Cultural Institution Campaign, 2020; Public Affairs Campaign of the Year, 2019

Reed Awards: Best Cross-Channel Ad Campaign, 2020; Best Use of Data Analytics/Machine Learning, 2020; Best Use of Online Targeting, 2020; Best Use of Online Targeting for Statewide Campaign - Non-Federal, 2020

Eric Sedler, founder & mng. partner; Maggie Moran, mng. partner; Rich Bamberger, Zach Silber, Tom Meara, mng. dirs., NY; Tracy Schmalzer, Kent Holland, Vince Frillici, mng. dirs., DC; Eric Herman, Sarah Hamilton, Maura Farrell, Sophie McCarthy, mng. dirs., IL; Dave Beattie, mng. dir., FL

222 W. Merchandise Mart Plaza, #2400, Chicago, IL 60654

Catherine Turco, gen. mgr.

1100 G Street NW, #350, Washington, DC 20005

Justine Sessions, gen. mgr.

200 Varick St., #201, New York, NY 10014

Molly Scherrman, gen. mgr.

608-612 Cookman Ave., #5, Asbury Park, NJ 07712

Laura Matos, gen. mgr.

3250 NE 1st Ave., #305, Miami, FL 33137

Kelly Penton-Chacon, dir.

Clients Include:

Airbnb
Allstate
Anheuser-Busch
Aon
BAE Systems
BlueCross BlueShield
Citadel
Delta Airlines
Exelon
Ford
General Dynamics
Google
Lyft
PSEG
State University of New York
Tesla
United States Olympic Committee
University of Chicago



KONNECT AGENCY

888 S. Figueroa St., #1000, Los Angeles, CA 90017

213/988-8344; info@konnectagency.com

www.konnectagency.com

Food & beverage, franchise, lifestyle and family brands. Employees: 40. Founded: 2009.

Agency Statement: Konnect Agency (www.konnectagency.com) is a fully integrated brand strategy agency that partners with innovative concepts in food & beverage, lifestyle, family, and franchise. The team of almost 40 communications and digital professionals create holistic brand programs through earned and paid media, marketing, social media, events and digital strategies. For over 10-years, Konnect Agency has worked with both national and international companies via offices in Los Angeles, New York, Denver and Austin, Texas. Clients include Dave & Buster's, Lyft, KRAVE Jerky, Sky Zone, Mrs. Fields and ONE Brands, to name a few. Konnect's team of talented communications experts know what makes a brand attractive to its target audience and how to maximize all tactics to deliver results that fully align with a brand's unique business objectives.

Sabina Gault, CEO; Amanda Bialek, exec. VP, PR; Carmen Hernandez, exec. VP, digital strategy

Clients Include:

Cybox
Dave & Buster's
KRAVE Jerky
Lenny & Larry's
Lyft
Mrs. Fields
ONE Brands
Sky Zone
The Goddard School
Yasso
Yogurtland



KP PUBLIC AFFAIRS

621 Capitol Mall, #1900, Sacramento, CA 95814

916/448-2162; fax: 916/448-4923; pgeorge@ka-pow.com

www.ka-pow.com

Public policy, public health, tech, media relations advocacy, coalition building. Employees: 32. Founded: 2003.

Agency statement: KP Public Affairs has maintained a leadership position as the largest advocacy and public relations firm in California for more than 20 years. KP is the only firm that combines public relations with advocacy to help our clients achieve their business goals. Our experienced professionals apply their skills, industry expertise and California know-how to benefit local and national-level clients. We engage in traditional and digital communications to help clients deliver their message with impact.

Mike Burns, Alison Macleod, Patrick George, partners

AECOM/ACE Rail

BCI - Battery Council International

California Small Business Assn. PR

California Society of Anesthesiologists

CASA Public Relations

City of Davis

City of Marina

CSBA

Cr6

Donate Life California

Ferring Pharmaceuticals

Google

HST Pathways

Los Angeles Business Federation (BizFed)

Mosquito and Vector Control Assn. of California

Ob Hospitalist Group (OBHG)

Pepperdine Graziadio Business School

Precision Castparts

Public Health Foundation Enterprises, Inc.

Sacramento Children's Home

San Joaquin Joint Powers Authority (SJJPA)

San Joaquin Regional Rail Commission (SJRC)

St. Hope

State Water Contractors

Westlands Water District

WL Gore



KWE PARTNERS

1581 Brickell Ave., #1103, Miami, FL 33129

305/476-5424; escalera@kwepr.com

www.kwepr.com

Founded: 1979.

Agency Statement: A leader in travel and lifestyle public relations and marketing for over 40 years, KWE Partners has developed innovative marketing, public relations and social media campaigns for a "who's who" of luxury brands: from global hotel brands, boutique hotels, spas and resort developments, to destinations, cruise lines and travel technologies. We approach PR as a branding tool, with sales-oriented thinking and ROI. Our relationships secure clients top-tier media placements and our award-winning social marketing campaigns leverage influencer and consumer engagement to exponentially increase clients' visibility and online reach.

Continued on next page

KWE PARTNERS continued

Karen Weiner Escalera, pres. & chief strategist

Clients Include:

Mar Del Cabo
Sofitel Rome Villa Borghese
Velas Resorts of Mexico



KWT GLOBAL

160 Varick St., New York, NY 10013
646/989-3919; info@kwtglobal.com
www.kwtglobal.com
Founded: 2006.

Agency Statement: KWT Global is a global brand strategy and public relations agency that employs an interdisciplinary, design-thinking approach to marketing and communications. Headquartered in New York with offices in London and Toronto, we serve B2B and B2C clients across dozens of industry sectors, including American Express Global Business Travel, Build.com, Dotdash, Experian, FiscalNote, Ricoh, Vanguard, Laurel Road, IRONMAN™, Cirque du Soleil, Deloitte, Dataminr, Royal Canin, L'Oreal, Canadian National Exhibition, Orbia, PayPal, PURE Insurance, Sprint and Telesat.

Formerly known as Kwittken, KWT Global has been a part of MDC Partners since 2010.

Recent notable awards include:

2019

- Winner: Effie Awards (OkCupid in the Media & Entertainment Companies category)
- Winner: The Shorty Awards (OkCupid in the LGBTQ Community Engagement category)
- Gold Finalist: The Shorty Awards (The ALS Association in the Non-Profit category)
- Finalist: The Drum Social Purpose Awards (Change Maker of the Year)
- Finalist: *Holmes Report* Sabre Awards North America (OkCupid, The ALS Association, Dia&Co)
- Finalist: *PRWeek* Awards (Experian Boost)

2018

- Winner: Big Apple Awards (Ironman for Reputation & Brand Management, Ironman for Marketing Consumer Services (Sports))
- Finalist: *Holmes Report* (Hisense in two categories)
- Finalist: *Holmes Report* Sabre Awards (Hisense, Pantone x Airbnb, Extend Fertility)
- Gold Winner, CPRS ACE Awards (ACE Bakery for New Product or Service Launch Campaign of the Year)
- Bronze Winner: CPRS ACE Awards (Invictus Games, Orangetheory Fitness)

2017

- Bronze Winner: Cannes Lion (Pantone Studio)
- Winner: PM360 Trailblazer Awards (Zicam for Marketing Team of the Year)
- Winner: *Holmes Report* Sabre Awards (Zicam for Healthcare Campaign of the Year)
- Finalist: *Holmes Report* Sabre Awards (Agency of the Year)
- Winner: CPRS ACE Awards (Sleeman Breweries)
- Winner: IABC Ovation Awards (Sleeman Breweries)
- 2017 *NY Observer* Top 50 PR Power List

Key People: Aaron Kwittken, founder & CEO, akwittken@kwtglobal.com; Gabrielle Zucker, pres., gzucker@kwtglobal.com; Seth Rockers, CFO, srockers@kwtglobal.com; Jeff Maldonado, mng. dir., NY, jmaldonado@kwtglobal.com; Sarah Moloney, mng. dir., London, smoloney@kwtglobal.com; Tran Nguyen, mng. dir., Toronto, tnguyen@kwtglobal.com

Clients Include:

ACE Bakery
American Express Global Business Travel
Amway

ALS Assn.
Better Homes & Gardens Real Estate
Build.com
CGI
Dataminr
Deloitte
Extend Fertility
FiscalNote
frog
Hisense
Invictus Games
IRONMAN
Laurel Road
L'Oreal
Life Happens
Morehouse
OkCupid
Oppenheimer
Orangetheory Fitness
Pantone
PODS
Puppies Behind Bars
PURE Insurance
Ricoh
Royal Canin
SokoGlam
Windstream

L

LCWA
L.C. Williams & Associates

L.C. WILLIAMS & ASSOCIATES

150 N. Michigan Ave., #3800, Chicago, IL 60601
312/565-3900; fax: 312/565-1770; info@lcwa.com
www.lcwa.com

Full-service PR and communications firm specializing in consumer and B2B marketing communications, including media relations, social media, digital marketing, brand building, corporate communications, employee and labor relations, community relations, crisis management, media training and design. Employees: 25. Founded: 1985.

Agency Statement: L.C. Williams & Associates is comprised of experienced, invested and creative individuals, providing clients a refreshing experience based on trust, flexibility and the delivery of meaningful results on time and on budget. Teams are fully immersed in clients' businesses and have the experience to offer honest opinions and creative solutions — always with an emphasis on how public relations will help clients' bottom lines.

Kim Blazek Dahlborn, pres. & CEO; Allison Kurtz, Shannon Quinn, Tim Young, Jim Kokoris, exec. VPs; Cheryl Georgas, sr. VP

Accreditation Assn. for Ambulatory Health Care
Accreditation Council for Graduate Medical Education
American Academy of Sleep Medicine

Beam Suntory
Boise Paper
Culligan International
DAP
Electrolux
First Alert/BRK Brands
Healthcare Facilities Accreditation Program
Jim Beam Bourbon
Marley Engineered Products
Pulmonary Fibrosis Foundation
Rauland
Rolfe Pancreatic Cancer Foundation
Trex Company
UnitedHealthcare of Illinois
Urgent Care Assn.
Weil-McLain

PRGN
The World's Local Agency



LA KART PEOPLE, COMMUNICATIONS

PO Box 408871, Chicago, IL 60640
312/371-7592; paula@lakartpeople.com
www.lakartpeople.com

Employees: 2. Founded: 2014.

Agency Statement: LKP expertly brings the in-culture perspective to agency and brand partners communications efforts. Strategy led content comes to life across social media, digital, media relations and influencer programs targeting these niche segments: Hispanic, Asian, African American and LGBTQ.

Areas of expertise include content creation led by subject matter experts, social media and influencer campaigns, grass roots integration, media relations (national/local), audio news releases, insight creation, multicultural 101 presentations, secured media interviews and media training.

Paula Otero, founder & pres.; Cristina Morales, social media mgr.

Access Community Health
Benjamin Marshall Society
Creative Impact Group
Loyola Press
Media Tracks



LAK PUBLIC RELATIONS, INC.

1251 Avenue of the Americas, New York, NY 10020
212/575-4545; fax: 212/575-0519
www.lakpr.com

Corporate, financial, public affairs, crisis communications, real estate, law, consumer, healthcare, technology, environmental, not-for-profit, cultural affairs, travel & hospitality. Employees: 12. Founded: 1993.

Agency Statement: LAK Public Relations, Inc. has built an outstanding reputation for fresh ideas and effective strategies that help clients project their messages, fulfill their goals and achieve their bottom line objectives. Combining a strategic approach to communications with outstanding strength in media relations, the firm has developed highly successful public relations campaigns for scores of clients in a variety of sectors that have produced national and international exposure, as well as publicity in local markets around the country. The firm has also developed and executed crisis communications programs for major companies and has worked on special situations including litigations, bankruptcies and mergers and acquisitions, and has particular expertise working with clients at the intersection of government and the private sector.

Lisa Linden, pres. & CEO

Aquamarine Investment Partners
Bideawee
Cooley LLP
Families of Flight 93/Flight 93 National Memorial
FIC Restaurants
Fortune Society
Hostess Brands, LLC
Hotel Association of NYC
JM Search
LargaVista Companies
Lewis Baach IIIc
LiveOn NY
Miller Zeiderman & Wiederkehr LLP
Sanctuary for Families
Spitzer Engineering



L A M B E R T

LAMBERT

1420 Broadway, 1st flr., Detroit, MI 48226
313/309-9500

www.lambert.com

Services: Public relations, investor relations, public affairs, crisis/issues management, brand & digital strategy, social media, brand journalism, web development, advertising, multi-media development, events, product & brand launches, corporate communications, litigation support, transaction communications, DEI consulting, multi-cultural marketing.

Agency Statement: Lambert (www.lambert.com) is a top-50 PR firm, a top-5 automotive and transportation, top-5 education communication, top-10 investor relations, and top-5 private equity public relations firm nationally (The Deal) with clients based in more than 20 states and six countries. The firm serves middle-market companies and national brands across a wide array of industries from its offices in Detroit, Grand Rapids, New York and Phoenix.

Lambert is Michigan's largest PR firm and the state's largest bipartisan public affairs firm. The firm is the reigning winner of the SABRE North America Crisis Campaign of the Year, been awarded firm of the year honors from *PR Week* and *PRNews*, listed on the *Inc.* 5000 five times and earned *Crain's* "Healthiest Employers" and "Coolest Places to Work" awards. Lambert is also a global partner in PROI Worldwide, the largest partnership of independent PR firms in the world spanning 120 cities on five continents.

Lambert has assembled a team of brand, corporate and Wall Street veterans with proven expertise in delivering tangible, winning results. This "difference" is best illustrated in our tagline — **"The PR Firm That Can Read an Income Statement®."** Our specialties and client roster span automotive and mobility, consumer, food and beverage, education and social impact, healthcare and biotech, and financial and investor relations.

Jeff Lambert, CEO & founder; Don Hunt, pres.; Jordan Hoyer, general counsel; Michelle Olson, partner, auto & mobility chair; Matt Jackson, partner, consumer chair; Mike Houston, partner, IR & capital markets chair; Joe DiBenedetto, mng. dir., education & social impact chair; Heather Lombardini, mng. dir., public affairs chair

450 Seventh Ave., New York, NY 10123
212/971-9718

Clients Include:

Bell Helicopter Textron
Blackford Capital
Capital Impact Partners
Cafe Valley Bakery
Central Michigan University
Clearlake Capital
Denali Flavors/MooseTracks® Ice Cream
Detroit Pistons
Develop Detroit
EDAG, Inc.
eVisit
Flint Community Schools
Great Expressions Dental Centers
Green Giant Fresh
Hillsdale College
Huron Capital Partners
iEducation/Fusion Education
International Automotive Components
Maracay Homes LLC
Michigan Economic Development Corp. (MEDC)
North American International Auto Show (NAIAS)
OmniSeq, Inc.
Perrigo / Ranir
Phoenix Rescue Mission

Continued on next page

LAMBERT continued

Plackers
Rehmann Group
Rockford Construction
Samaritas
TiiCKER
True Women's Health
Yazaki North America
Colony Capital (NYSE:CLNY)
Mercantile Bank (NASDAQ:MBWM)
MGP Ingredients (NASDAQ:MGPI)
Shyft Group (NASDAQ:SHYF)
Thor Industries (NYSE:THO)
Wolverine Worldwide (NYSE:WWW)



LANDIS COMMUNICATIONS INC. (LCI)

1388 Sutter St., #901, San Francisco, CA 94109
415/561-0888; fax: 415/561-0778; info@landispr.com
www.landispr.com

Consumer, consumer technology, healthcare.

Employees: 10

Agency Statement: Named America's #1 PR Agency (Small Firm) (Ragan's) and #1 Healthcare PR Agency in America (Ragan's) and PRSA SF's "Agency of the Year," San Francisco-based Landis Communications Inc. (LCI) this year celebrates 30 years in business. LCI also is an IABC Gold Quill Award Winner and a PRSA National Silver Anvil Award winner. In addition, LCI is a Bulldog Award winner for social media and media relations and has been named the #1 Social Media Agency in the U.S. by TopPRAgencies.com.

LCI is a full-service public relations, digital/social media and marketing communications agency that specializes in consumer, consumer technology, B2B, corporate and institutional public relations campaigns that help support each business' identified goals. LCI's industry sectors include: healthcare, biopharma, consumer products, technology, consumer technology, the environment, real estate, retail, nonprofit and more. Through its Promised Results[®] return-on-investment program, LCI provides tangible metrics for your PR dollars. Clients include: Velodyne Lidar, Sutter Health, Save the Redwoods League, Lucile Packard Children's Hospital Stanford, UCSF, Global Alzheimer's Platform, Walmart, Match.com, California Bank & Trust, Brain Health Registry, MetLife, Whole Foods Market and more.

LCI is a proud member of the National Gay & Lesbian Chamber of Commerce and the Golden Gate Business Association, is an official Corporate Diversity Supplier and is certified as a Small Business Enterprise by the City of San Francisco. LCI is the San Francisco member agency of the Public Relations Global Network, with 50 affiliate agencies worldwide. David Landis is a member of the Forbes San Francisco Business Council and the San Francisco Business Times Leadership Trust. Call us at: 415/561-0888 or visit LCI online at: www.landispr.com.

David Landis, pres.; Sean Dowdall, gen. mgr.; Brianne Miller, bus. dev. dir.; David Cumpston, sr. dir.

California Academy of Sciences
California Bank & Trust
Carrington College
Cold Stone Creamery
Emirates Airline
GAP
Global Alzheimer's Platform
Hilton Hotels
Jack London Square
Johnson & Johnson/Care4Today
Kimpton Hotels and Restaurants
KMD Architects

Levi's
Lotus Bakeries/Biscoff Cookies
Lucile Packard Children's Hospital Stanford
Match.com
MetLife
Native Trails
NBC Universal
Northstar Memorial Group
Old Navy
OnLok Senior Healthcare
Peninsula Open Space Trust
Pier 39
Port of San Francisco
San Francisco Ballet
San Francisco Symphony
San Francisco Travel
Save the Redwoods League
Selequity
SFJAZZ
Sony
Stanford University
Sutter Health
Tiffany & Co.
Tishman Speyer
Troon Pacific
TRUSTe
UC Berkeley
UCSF
UDR Development
Velodyne LiDAR
Vino Volo
Walmart
Whole Foods Market
Xerox



LANSONS INTERMARKET

Member, Global Communication Partners
425 Madison Ave., #600, New York, NY 10017
212/888-6115; info@intermarket.com
www.intermarket.com

Corporate and financial PR services. Employees: 18. Founded: 1986.

Agency Statement: Lansons Intermarket has long been a leading independent strategic communications consultancy with clients in the global financial services industry. More recently, its client list has grown to encompass the fields of transportation, life sciences, technology and higher education. We offer clients a combination of strategic expertise and highly targeted execution designed to generate the media coverage and social media amplification that builds and maintains reputation, and achieves sustained results.

Founded in 1986, Lansons Intermarket works with clients throughout the global business community, including investment marketplaces and exchanges, leading buy-side and sell-side institutions, banks, alternative investment providers, technology and service providers, as well as government and industry organizations.

Service is the key factor that sets Lansons Intermarket apart. All clients work directly with a team of experienced financial communications professionals who understand your business, help shape your story, and know how to make that story resonate with the audiences you need to reach.

On February 22, 2019, Intermarket announced it had been acquired by Lansons, a London-based reputation management consultancy.

Martin B. Mosbacher, exec. vice chmn., 212/754-5449

Acadiasoft
American Stock Transfer & Trust Co. (AST)
Apeiron
Bank Leumi
BioCatch
Broadhaven Capital Partners
Charles Schwab & Co.

Cult Wines
The University of Chicago Booth School of Business
Harris Williams & Co.
Index Industry Assn. (IIA)
Invesco
Keefe, Bruyette & Woods (KBW)
Mahindra and Mahindra Limited (M&M)
Nasdaq
New Frontier Advisors
Overstock.com
RBC Wealth Management
Reaves Asset Management
Societe Generale S.A. (SocGen)
Singapore Exchange (SGX)
Stifel
T Zero
Tech Mahindra

LAUNCHSQUAD

LAUNCHSQUAD

340 Pine St., #100, San Francisco, CA 94104
415/625-8555; squad@launchsquad.com
<https://launchsquad.com>

Emerging technologies, consumer products and innovation.
Employees: 115. Founded: 1999.

Agency Statement: LaunchSquad is an award-winning public relations and creative communications agency with offices in San Francisco, New York, Boston and Chicago. They are a group of dynamic storytellers who build meaningful brands by creating and spreading the stories of change-the-world companies.

LaunchSquad takes a customized, holistic approach to storytelling. Over the past 20 years, they have built long-lasting, powerhouse brands. Much like the disruptors they represent, they like to do things differently. LaunchSquad's expertise spans both consumer-facing and B2B clients in a variety of industries including consumer technology, enterprise technology, fashion, retail, entertainment, media, e-commerce, education, gaming, finance, energy and more.

Jason Mandell, Jesse Odell, co-founders; Lisa Picasso, consumer practice lead; Meghan Cavanaugh, sr. VP, talent

373 Park Ave. S., 4th fl., New York, NY 10016
212/564-3665

Gavin Skillman, NYC lead; Lori Hoffman, head of content

222 3rd St., #3100, Cambridge, MA 02142
617/945-1915

Mike Farber, Boston lead

111 W. Illinois St., #5021, Chicago, IL 60654
312/561-4560

Daniel Paul, sr. VP

American Giant
Cornerstone OnDemand
D-Wave Systems
General Catalyst
Gladly
ICF
Interactions
iHeartRadio
Netflix
Nuro
Poshmark
Rothy's
Twitch
Uber Freight
Xactly



LaVoie Health Science
Strategic Communications

LAVOIEHEALTHSCIENCE

One Thompson Square, #503, Boston, MA 02129
617/374-8800; schoe@lavoiehealthscience.com
www.lavoiehealthscience.com

Strategic communications including public relations, investor relations and corporate communications, as well as marketing and digital communications. Employees: 15. Founded: 2001.

Agency Statement: LaVoieHealthScience is a health science focused, award winning integrated communications agency providing IR and PR bringing 18 years of industry-tested counsel to more than 375 clients. Our specialized expertise in biotechnology and pharmaceuticals, medical technology and devices, and digital and public health uniquely positions us to help clients make their health and science innovations known, understandable, and approachable to target stakeholders through carefully executed strategies and plans.

The agency has received over 50 awards in recognition of the work it has done for emerging and established industry leaders helping our clients from development to launch to commercialization. We help advance health and science innovations by providing specialized thinking to clients throughout the company and product life cycle building innovation and value for human kind. We offer direct connections to media, investors, partners, advocacy groups, and KOLs. We are focused on building trust and long-term relationships based on the quality of the work that we deliver. Many of our client relationships go back over a decade.

Donna L. LaVoie, pres. & CEO; Douglas Russell, sr. VP & gen. mgr.; Sharon Correia, sr. VP, integrated comms.; Sharon Choe, sr. VP, IR & BD; Paul Sagan, asst. VP, IR & corp. comms.; Lisa DeScenza, asst. VP, integrated comms.; Ella Deych, VP, finance & ops.

58 Greenpoint Ave., Brooklyn, NY 11222

Sharon Choe

917/945-2068

Select Clients:

AC Immune SA

Biotechnology Innovation Association

Newron Pharmaceuticals SpA

Nuritas

Venthera

Celavie Biosciences

TriSalus Life Sciences

Ocugen

Omega Therapeutics

Outlook Therapeutics

Protalix Biotherapeutics

SIRION Biotech

TFF Pharmaceuticals

TG Therapeutics

Xontogeny LLC

lawlor
mediagroup

LAWLOR MEDIA GROUP

One Rockefeller Plaza, 11th fl., New York, NY 10020
212/967-6900; norah@lawlormediagroup.com
www.lawlormediagroup.com

Luxury lifestyle. Employees: 8. Founded: 2000.

Agency Statement: Lawlor Media Group is a full-service, luxury lifestyle Public Relations boutique agency with over 20 years experience in successfully meeting the diverse needs of clients in the hospitality & travel, literary, fashion, film, real estate, retail, beauty, nightlife, entertainment industries, as well as philanthropists, foundations and charity benefits.

Lawlor Media Group's expertise covers the full spectrum of public relations — from branding, strategic marketing, buzz building, crisis

Continued on next page

LAWLOR MEDIA GROUP continued

management, investor relations and political communications.

Norah Lawlor, principal & CEO

AD Hair Detox
Angelo David Salon
Balance 3H+
D&D Building
Elements
Flirting with Flavors
Harry's of London
Intelligent Living
Lawrence Scott Events
Mariebelles Chocolate
Mvvo Ad Art Show
Opus Hotel Versante
Prostate Cancer Foundation (PCF)
Samuel Waxman Cancer Research Foundation (SWCRF)
Southampton Inn
Southampton Social Club
Thomas J. Henry
Union Burger
Villa Mangiacane

LEAVITT COMMUNICATIONS

5221 Olive Hill Rd., Fallbrook, CA 92028
760/639-2900; fax: 760/639-3800; neal@leavcom.com
www.leavcom.com
Technology, environmental and healthcare. Founded: 1991.
Neal Leavitt



LEWIS

111 Sutter St., #850, San Francisco, CA 94104
415/432-2400; hello@teamlewis.com
www.teamlewis.com
twitter.com/teamlewisglobal
linkedin.com/company/lewis-global-communications
Capabilities include: global comms. strategy, media relations, analyst relations, corporate comms., crisis management, executive communications, strategic consulting, brand marketing, content marketing, sales enablement, lead gen, social media, paid media, analytics, creative, web and app development, SEO. Employees: 500. Founded: 1995.

Agency Statement: LEWIS is a global marketing agency that helps and inspires brands to shape tomorrow. Founded in 1995, the agency has grown from start-up to global multinational firm built to solve every communications problem, from awareness to demand, to adoption and advocacy. LEWIS is independent and 100% employee-owned with 24 offices and 500+ team members across North America, EMEA and APAC.

Sarah Aitchison, global operating dir.; Simon Billington, exec. creative dir., US/UK; Noah Dye, sr. VP, North America; Emma Jenkins, sr. VP, APAC; Ruth Jones, mng. dir., UK; Chris Lewis, CEO & founder; James Oehlcke, chief operating officer; Giles Peddy, sr. VP, corp. development, EMEA; Sarah Robinson, chief of staff; Yvonne Van Bokhoven, exec. VP, Europe; Andres Witterman, chief client officer, Europe

U.S. Offices: Boston, MA; Chicago, IL; New York, NY; San Diego, CA; San Francisco, CA; Washington, D.C.

EMEA Offices: Amsterdam; Antwerp; Barcelona; Brussels; Düsseldorf; Eindhoven; Lisbon; London; Madrid; Milan; Munich; Paris

APAC Offices: Beijing; Hong Kong; Kuala Lumpur; Melbourne; Singapore; Sydney

Network Partners: Argentina; Austria; Brazil; Czech Republic; Denmark; India; Israel; South Korea; Mexico; Russia; Switzerland; Taiwan; Turkey



LION & LAMB COMMUNICATIONS

285 West Broadway, Suite 200, New York, NY 10013
646/262-8506; rachel.harrison@lalcomm.com
www.lalcomm.com

Hospitality, restaurants, liquor, hotels. Employees: 23. Founded: 2015.

Agency Statement: Lion & Lamb Communications is a boutique PR agency focusing on all the wonderful things in the travel, hospitality, and lifestyle industries. Founders Melanie Weitzner and Rachel Harrison have extensive experience in branding, marketing, and communications. Lion & Lamb is a culmination of what they know works, what they've learned doesn't and how the agency sees the industry changing as print, television and digital properties compete for the most exclusive stories.

Industries the agency specializes in include: tourism, hotels, restaurants, bars, wellness, and design.

The agency has a presence in New York, Los Angeles, Chicago and the UK.

Rachel Harrison & Melanie Weitzner, founders

Absolut Elyx
Chateau Montelena, Napa
Dante, NYC
Dream Hotels
Gitano - NY, Miami and Tulum
Hutton Hotel, Nashville
Pelican Hill, Newport Beach
Terme di Relilax Boutique Hotel & Spa in Montegrotto, Italy
W Hotels of New York
Wynn Fine Dining, Las Vegas

LOGOS COMMUNICATIONS, INC.

P.O. Box 871346, Canton, MI 48187
734/667-2005; sue@logos-communications.com
www.logos-communications.com
@PRDiva

Associations, foundations, B-to-B, small business. Founded: 1999.

Agency Statement: The Logos Communications team is a group of seasoned professionals in metro Detroit who provide strategic public relations, marketing and communications counsel that's crafted to maximize effectiveness.

Susan Voyles, pres.; Kenneth H. Voyles, exec. VP

Clients Include:

Bavarian Inn
The Big Salad
FOURMIDABLE Group
Global Telecom Solutions
Kaftan Enterprises
National Gift Card
Sonitrol Great Lakes



LOU HAMMOND GROUP

900 Third Avenue, New York, NY 10022
212/308-8880; fax: 212/891-0200; lhg@louhammond.com
www.louhammond.com

Lou Hammond Group (LHG) is a marketing and communications firm serving eight key industries: destinations, economic development, travel and hospitality, cruise, real estate, arts/culture, nonprofit, culinary/spirits

and technology. With offices in New York, Charleston, Denver, Houston, Miami and Los Angeles, the agency has 40 employees offering expertise in public relations, marketing strategy, branding and integrated campaigns. LHG has an impeccable record for getting results, earning the agency one of the highest client-retention rates in the industry for the last 36 years.

Agency Statement: LHG has raised the bar as the industry leader by combining an innovative approach with a timeless work ethic and sense of integrity, empowering the agency to provide superior, results-driven marketing communications services to like-minded clients who set the standard within their respective industries.

The agency offers powerful multichannel programs, traditional and digital media relations, along with sound strategic vision, earning the recognition and respect of today's most influential media professionals.

The agency employs industry-leading tactics and flawless execution to deliver campaigns that capture media attention, drive community engagement and build long-lasting consumer advocacy for clients.

Founded by industry trailblazer Lou Hammond, the agency takes pride in remaining fiercely independent and departing from business-as-usual. The agency provides superior service to its clients by operating from an agreed-upon scope of work that is customized, strategic and measurable. We are guided not by time sheets, but from a commitment to do whatever it takes to deliver results. Expenses are never marked up and clients never run out of "allotted time."

With quality as a guiding principle, LHG has developed a proven yet agile strategic approach that contributes to its clients' success, earning it recognition as one of the nation's most award-winning marketing communications firms.

Lou Rena Hammond, chmn./founder; Stephen Hammond, CEO

Clients Include:

Destinations

Visit Alexandria, VA
Charleston Area CVB, SC
Explore Bristol, RI
Geneva Tourism, Switzerland
Kentucky Department of Tourism
Lackawanna County CVB, PA
Market New Haven
Marquette, MI
Montgomery Area Chamber of Commerce CVB, AL
Nassau Paradise Island Promotion Board
Visit Natchez, MS
New Hampshire Div. of Travel & Tourism Development
New Jersey Div. of Travel & Tourism
Visit Norfolk, VA
Paducah CVB, KY
Panama City Beach CVB, FL
Paradise Coast (Naples, Marco Island, Everglades), FL
Paradise Island Tourism Development Assn., Bahamas
Providence Warwick CVB, RI
Redding CVB, CA
Visit Sacramento, CA
Visit Santa Barbara, CA
Sonoma County Tourism Bureau
St. Barts
TOURISM Santa Fe, NM

Culinary & Spirits

5Church
Sonoma County Vintners
Sonoma County Winegrowers

Hospitality

Boar's Head Resort, VA
Chartwell Hospitality
Cliff House Maine
Club Corp, TX
Emeline, SC
The Georges, VA
The Gant, CO
Garden of Gods, CO
Jumby Bay Island, Antigua
Kimpton Key West
Oberoi Hotels & Resorts
Oetker Collection
Red Mountain Resort, UT
The Kimberly Hotel, NY
The Set Hotels

Wild Dunes Resort, SC
The Woodrow Hotel, Geneva

Economic Development & Technology

Fifth Avenue Business Improvement District
M3
Market New Haven
Montgomery Chamber of Commerce, AL
Pearland Economic Development Corporation (PEDC)

Cruise & Travel

American Queen Steamboat Company
Burgess Yachts
Victory Cruise Lines

Arts, Culture, Attractions & Nonprofits

American Quilter's Society
Brookgreen Gardens
Gibbes Museum of Art
Haunted Attraction Assn.
Houston Golf Assn.
MUSC ENT
Space Center Houston

Real Estate

Balsam Mountain Preserve
The Beach Company
Cherokee Plantation
Kiawah River, SC
Lowe Enterprises
McNair Interests
Nexton
Russell Lands on Lake Martin
Southern Land Company
Two Roads Development



LOVELL COMMUNICATIONS

3212 West End Ave., #500, Nashville, TN 37203
615/297-7766

www.lovell.com

Twitter: <https://twitter.com/LovellComm>

Facebook: <https://www.facebook.com/LovellCommunications>

Lovell blog: <http://www.lovell.com/our-outlook>

Founded: 1988.

Agency Statement: For more than 30 years, Lovell Communications has served as strategic counsel and trusted partner to health care providers and suppliers across the country.

Publicly traded companies, not-for-profit systems, early-stage and mature companies draw upon our vast communications expertise to support them through phases – or just moments – when it's crucial to persuade audiences or influence decision makers.

We help organizations optimize opportunities, manage challenges and navigate changes and crises of all size. Our in-depth, results-oriented communications strategies focus on business-to-business marketing, consumer engagement, internal communication programs and stakeholder persuasion campaigns.

We specialize in:

- Transaction Support
- Crisis Communications
- Thought Leadership
- Internal and External Communications

Leadership team includes: Rosemary Florin, pres. & CEO; Rebecca Kirkham, sr. VP; Dana Coleman, Robin Embry, Susanne Powelson, VPs

Partial list of clients:

AccuReg
American Health Partners
Ardent Health Services
Brighton Health
Chancelight Behavioral Health

Continued on next page

LOVELL COMMUNICATIONS continued

CleanSlate
Compassus
Community Health Systems
Concert Genetics
Embold Health
Maxim Health Services
McLaren Health Care
Morgan Medical Center
Newpoint Healthcare Advisors
Oceans Behavioral Health
Owensboro Health
Quorum Health Corp.
Quorum Health Resources
Rendina Healthcare Real Estate
Sentara Health
Tanner Health
Trilogy Health Services
UnitedHealthcare
UnityPoint Health

The logo for Lovio George Communications + Design features the name "lovio george" in a lowercase, black, cursive script font. The text is centered and has a slight shadow effect.

LOVIO GEORGE | COMMUNICATIONS + DESIGN

681 West Forest Ave., Detroit, MI 48201
313/832-2210; fax: 313/831-0240
www.loviogeorge.com

Full-service, integrated communications + design agency to the following industries: alternative energy, travel + tourism, transportation, sports + entertainment, consumer products + services, professional assn., education, economic + community development. Employees: 14.

Agency Statement: lovio george | communications + design opened its doors over 35 years ago in Midtown Detroit. As a communications + design agency, lovio george brands organizations and grows companies — creating well-known campaigns for both for-profit and non-profit organizations.

The agency's services include: marketing, advertising, design, public relations, corporate identity and brand development management, social + new media strategies, capital campaigns, community relations, special events, qualitative research, and web site development.

Its campaigns have been recognized for EMMY, Caddy + PRSA Awards, IABC Gold + Silver Quill Awards, and Mobius International Awards for Outstanding Creativity.

Christina Lovio George, pres. & CEO; John J. George, VP & creative dir.; Heather George, VP, media & integrated mktg.

Clients Include:

Capuchin Province of St. Joseph
Community Foundation for Southeast Michigan
Detroit Development Fund
Detroit Regional Convention Facility Authority
Detroit RiverFront Conservancy
GST AutoLeather
HNTB
MDOT
Midtown Detroit, Inc.
New Economy Initiative / NEIdeas
Schostak Brothers & Company
Shinola
TCF Center
The Empowerment Plan
The Henry Ford
The Parade Co.
Walbridge



LUMINA COMMUNICATIONS

3031 Tisch Way, #400, San Jose, CA 95128
408/680-0566; Hugh@luminapr.com
www.luminapr.com

Technology PR. Employees: 28. Founded: 2005.

Agency Statement: As one of the top B2B tech PR agencies in the U.S., Lumina is comprised of a diverse team of PR professionals who are passionate about helping businesses develop strong brands and capture the media spotlight to differentiate in crowded markets and to achieve their strategic objectives. Lumina has well-established practice groups focused on cyber security, enterprise software and services, and infrastructure.

With expertise in public relations, social media and content marketing, Lumina's comprehensive PR campaigns have led to IPOs or strategic acquisition exits yielding enterprise value well in excess of \$25B. The Lumina team has deftly handled the most complicated and critical communications challenges for businesses of all sizes, building positive awareness among our clients' target audiences, and driving solid results. Our continued success is founded on long-lasting, mutually beneficial partnerships.

Hugh Burnham, CEO; Samantha Singh, John Kreuzer, Mike Gallo, exec. VPs

Buck
Digital Shadows
Keysight Technologies
Sanmina
TeamViewer
Vectra

M

The logo for M Booth features the letters "M BOOTH" in a large, bold, black, sans-serif font. The text is centered within a light grey rectangular background.

M BOOTH

Wholly-owned subsidiary of Next Fifteen Communications Group
666 Third Ave., 7th flr., New York, NY 10017
212/481-7000; fax: 212/481-9440
www.mbooth.com
Employees: 200. Founded: 1983.

Agency Statement: M Booth, a global communications agency, runs on two words: Be Inspired. The agency is a culture-first, progressive firm comprised of self-declared ideapreneurs — professionals who think big, move fast and live at the intersection of research, insight and imagination. M Booth is full-service, with expertise in building brands across consumer and corporate sectors. The agency expanded its footprint in healthcare when parent company Next Fifteen Communications Group acquired the US division of Health Unlimited, a leading global health consultancy comprised of nearly 50 healthcare professionals expert in everything from pharmaceutical communications and global public health to advocacy and issues management. The new agency was rebranded M Booth Health and operates as a separate firm reporting to M Booth.

M Booth has a long-standing reputation for award-winning integrated programs that engage stakeholders through digital, social, earned media and experiential channels. Headquartered in New York City, M Booth is a wholly owned subsidiary of Next Fifteen Communications Group, a family of agencies employing over 1800 people across 42 offices. The agency is a proud recipient of numerous Best Place to Work, Best Agency and Best Consumer Agency honors (*PRWeek*, *The Holmes Report*, *Digiday* and *Sabre*), and has won over 40 campaign awards in recent years.

Margaret Booth, chair; Dale Bornstein, CEO; Joseph Hamrahi, COO; John Lesniak, CFO; Adrianna Bevilaqua, CCO/mng. dir.; Jon Paul Buchmeyer, exec. VP/mng. dir.; Lauren Swartz, exec. VP/mng. dir.; Nancy Seliger, exec. VP; Bonnie Ulman, chief planning officer; Matt Hantz, exec. VP; Jennifer Teitler, exec. VP; Rich Goldblatt, exec. VP

Offices: New York, San Francisco, Atlanta, Boston, Miami, Raleigh

Clients Include:

American Express
Beiersdorf
Brooks Sports Inc.
Campari America
Canada Goose
Carnival Cruise Line
EY
Google
HP Hood
JCPenney
Johnson & Johnson
Leica
LG Electronics Co.
Lime
Lutron
Morton Salt
Northwestern Mutual
Patron
Procter & Gamble
Sovos Brands
The Macallan
Wharton Business School



M BOOTH HEALTH

111 Fifth Ave., New York, NY 10003
212/886-2200; fax: 212/886-2288
www.mboothhealth.com

Full-service communications for pharmaceutical, health & wellness, medical, biotechnology, diagnostics and devices, strategic marketing, media strategy, corporate counsel, issues management, product marketing, patient/consumer education, professional/advocacy relations. Founded: 1992.

Agency Statement: M Booth Health is a top, award-winning NY-based global health communications consultancy staffed by specialists with a track record of advancing landmark developments in global health and medicine. Clients include pharmaceuticals, medical device, government agencies, medical societies, and advocacy organizations. We're committed to helping people live better lives with fewer limitations. We work together to create positive change in the most complex and challenging health issues. We are building on a 25-year legacy of advancing positive change in health for leaders in health and medicine.

In October 2019, Next15 announced the acquisition of the US division of Health Unlimited (formerly Cooney Waters Group and Corkery Group), a leading global health consultancy and communications agency advancing landmark developments in some of the most complex and challenging areas in health. Rebranded as M Booth Health, the agency operates independently as part of M Booth, a leading public relations firm known for award-winning integrated marketing programs that engage stakeholders through digital, social, earned media, and experiential channels.

Timothy Bird, CEO; Karen O'Malley, mng. dir., public affairs; Julia Jackson, mng. dir., mktg. comms.

Clients Include:

Abbott
Arbor Pharmaceuticals
Foundation for the National Institutes of Health
Gilead Sciences, Inc.
Global Blood Therapeutics
Gutmacher-Lancet Commission
Indivior

International AIDS Society
National Foundation for Infectious Disease
National Meningitis Assn.
UCB, Inc.
US Centers for Disease Control and Prevention
Women Deliver



MAGRINO PR

352 Park Ave. South, 6th fl., New York, NY 10010
212/957-3005; fax: 212/957-4071; allyn.magrino@magrinopr.com
www.magrinopr.com

Travel & real estate, food, wine & spirits, design, consumer products, luxury goods, special events. Employees: 46. Founded: 1992.

Agency Statement: At Magrino, we put over 25 years of strategic insight and intelligence into everything we do. Employing our 360° lifestyle approach to brand building and public relations, our campaigns are focused, strategic and assembled to balance cost-effectiveness with positive results. That is the reason some of the world's most revered lifestyle brands turn to us — and return to us.

Magrino offers a full suite of public relations and social media services, from media relations and strategic partnerships to platform management, content creation and influencer and event marketing.

Susan Magrino, chmn. & CEO; Allyn Magrino, pres. & chief revenue officer; LeighAnn Ambrosi, exec. VP & chief admin. officer

Cala di Volpe
Canopy Hotels
Casa Cruz
Casa de Campo
Champagne Nicolas Feuillatte
Christie's International Real Estate
Conrad DC
Conrad Dublin
Conrad Hotels
Cosmopolitan of Las Vegas
Cuisinart
Drew Barrymore Flower Home
Fontainebleau Miami Beach
Grace Bay Club
Hastens Beds
Heitz Cellar
Hudson Yards Grill
Hunter Douglas
Independent Lodging Congress
Invest Hospitality
Jackson Park
James Beard Awards
Joali Maldives
JW Marriott Miami Turnberry Resort
JW Marriott Nashville
LXR Hotels
Marchesi Antinori
Martha Stewart
Miami Cocktail Co.
Moet Hennessy
Prestige Wine Imports
Royal Poinciana Plaza
Scout
SHA Wellness Clinic
Susie Cakes
The Lexington
The Ranch Malibu
The Tavern by WS
Waldorf Astoria Hotels
Whispering Angel
William Grant & Sons
WS New York



MAKOVSKY

Founding member of IPREX, the world's second largest partnership of global independent agencies.

228 E. 45th St., New York, NY 10017

212/508-9600

www.makovsky.com

Divisions in financial + professional services, health, energy, manufacturing + sustainability, digital + innovation, consumer, and technology. Employees: 50. Founded: 1979.

Agency Statement: Makovsky, founded 40 years ago, has become one of the nation's leading global independent integrated communications consultancies by adhering to its original vision: that specialization in key areas is the best way to build reputation, sales and fair valuation for the client. Our competitive edge is reflected in our brand energy line: "The Power of Specialized Thinking." Our future forward legend is "Thinking Ahead".

Quality Commitment - Tracking over the past five years, 90% of Makovsky clients rate the firm as "very good" to "exceptional." To ensure client delight, an independent "Quality Assurance" expert checks in twice a year with clients. To further drive client satisfaction, the heads of each of the company's specialty practices are active in day-to-day client service. The firm's "One P&L" philosophy enables the firm to deploy the right talent at the right time to further the clients' business goals.

Global - Headquartered in New York with an owned office in Washington, D.C., Makovsky has agency partners in more than 30 countries and in 40 U.S. cities through IPREX, the second largest worldwide partnership of independent agencies, of which it is the founder.



Accolades - In 2019, Makovsky won 15+ firm, people and campaign awards including *Observer* "PR Power List" — Ranked #27.

2019 Accolades: 10 Top Awards

- Observer: "The 50 Most Powerful PR Firms" (#27)
- Observer: "Rising Star"
- The Gramercy Institute: "Top 12 Agency in Financial Marketing for 2020"
- The Gramercy Institute: "Rising Star in Financial Marketing"
- Stevie Award Winner for 2019 (ABA)
- PR Campaign of the Year - Environmental (*Bronze* for Vericool): "Disrupting a Category: Introducing Very Cool Sustainable Packaging Creating an Environmental Champion and Taking on the Polystyrene Industry"

•PR Campaign of the Year - Financial Services & Investor Relations (*Bronze* for UHY Advisors): "Accounting for the Influence of Social Media Marketing"

•Healthcare PR Campaign of the Year - *Silver* for Advanced Accelerator Applications (A Novartis Company): "The Cancer That Killed Steve Jobs: Educating Oncologists about a Rare Cancer"

Values Impact - Makovsky's internal values – innovation, initiation, communication, collaboration, motivation and education – are about ensuring external value and realizing the firm's mission: smart people working in harmony to help our clients and the agency win.

Kenneth D. Makovsky, CEO + president; Doug Hesney, Michael Kaczmarek, exec. VPs; Lee Davies, Dawn Fallon, Andrea Morgan, Loretta Prencipe, sr. VPs, Leah Cox, chief human rels. officer

1775 I St., NW, #1150, Washington, DC 20006

202/587-5634

Clients Include:

Abiomed
 Association for Computer Machinery
 Advanced Accelerator Applications (Novartis)
 Alantra
 A.T. Kearney
 Bracewell LLC
 British Medical Journal (BMJ Group)
 Cadman Capital Group
 CW Financial Services LLC
 Daroga Power

DeerPath Capital Group
 EOS Climate
 Ethics Suite LLC
 Federated Securities Corp.
 Financial Architects Inc.
 FTE Networks
 GlaxoSmithKline LLC
 Greenlight Planet
 Greif, Inc.
 Hubbell Lighting, Inc.
 Hunt Military Communities
 Insulet
 JED Foundation
 Larsen & Toubro Infotech (LTI)
 Mazars USA
 McLarty Capital
 Merck Sharp & Dohme Corp.
 Moeda
 OHSU Knight Cancer Institute
 Prolong Pharmaceuticals, Inc.
 QSpex Technologies
 Russell Reynolds Associates
 Sandata
 Sleep Number
 Specialty Coffee Association
 Synchro, Inc.
 Thornburg Investment Management
 Trinseo
 UHY Advisors
 United Orthopedic Corporation
 University of Hawaii – Shidler School of Business
 Vanda Pharmaceuticals, Inc.
 Velocity Technology Solutions
 Venable LLP
 Vericool
 Verizon
 Xavient Information Systems



MARATHON STRATEGIES

38 E. 29th St., 4th fl., New York, NY 10016

212/960-8120

www.marathonstrategies.com

<https://www.linkedin.com/company/marathon-strategies-llc/>

<https://www.facebook.com/MarathonStrategies/>

<https://twitter.com/MarathonStrat>

<https://www.instagram.com/marathonstrategies/>

Strategic communications, crisis and issues management, public affairs, media relations, research and investigation, digital, creative and content, field services and stakeholder engagement. Employees: 50.

Founded: 2008.

Agency Statement: Marathon Strategies is an independent PR firm that delivers intelligent communications and research solutions for the world's top corporations, brands, and associations. We specialize in reputation management, public affairs, communications, crisis and issues management, creative content, and digital strategy. Instead of solely relying on traditional or earned media, Marathon combines research, digital, and communications strategies to meet complex PR challenges with simple solutions.

Leadership: Phil Singer, founder & CEO; Jane Hardey, mng. dir. & COO; Ray Hernandez, mng. dir., research & investigations; Michael Harinstein, chief marketing officer; Jim Scott Polsinelli, chief creative officer

1015 15th St., NW, #325, Washington, DC 20005

202/499-6482

11 N Pearl St., #30, Albany, NY 12207

518/424-0356



MARCH COMMUNICATIONS

226 Causeway St., 4th flr., Boston, MA 02114
617/960-9875; info@marchcomms.com
www.marchcomms.com
Founded: 2005.

Agency Statement: March Communications is a technology PR agency connecting innovation and people. Our insights-first methodology fuels our work crafting brand narratives and outcomes-oriented PR campaigns and experiences that bring innovation to life, inspire people to take action, and deliver mutual value to brands and buyers. Ours is a unique "under one-roof," model comprised of in-house researchers, content specialists, and seasoned PR pros. Our Consumer Innovation Group's shop within a shop structure enables our dedicated team of consumer brand planners, strategists and social and influencer authorities to tap into the knowledge of the specialist teams and technology brainiacs in our broader orbit.

We are a multi-award winning agency delivering smart, integrated, creative PR programs to a diverse portfolio of emerging and established technology and consumer brands from across the US and around the world. March has offices in Boston and Atlanta.

Martin Jones, CEO; Cheryl Gale, pres.

Atlanta office:
617/960-9877; kelly@marchcomms.com

Kelly O'Brien, VP

AbleTo
Aerohive
Affectiva
Algo Capital
Algorand
BlueCrest
Continuum
Dialog
Dynatrace
Emergn
First Line
Forge.AI
Hayes Locums
Interxion
Key Resources
Kontron
Ladder

Laudio
Lumeon
National Grid
Neurala
Nielsen Catalina Solutions
Noodle.AI
Normatec
Pegasus Tech Ventures
Pitney Bowes
Position Imaging
Pure Storage
Sharper Shape
Sophos
SSH
Zillion
Zix



MARDIKS PUBLIC RELATIONS

261 Madison Ave., New York, NY 10016
646/283-5273; chuck@mardikspr.com
www.mardikspr.com
Travel/Tourism/Hospitality/Lifestyle. Employees: 3. Founded: 2013.

Charles Mardiks, pres.

Athenaeum Hotel & Residences, London
Celestyal Cruises
Condor Airlines
My Greek Table with Diane Kochilas
Park Royal Hotels & Resorts, Mexico
Pursuit of History
Safari Pros
Visit Guernsey
Visit Sarasota County



MARINO.

747 Third Ave., 18th flr., New York, NY 10017
212/889-0808; info@marinopr.com
www.marinopr.com
@marinopr

Media rels., strategic counsel, digital media, paid media, campaign mgmt., branding & reputation mgmt., public affairs, community rels., integrated mktg., corp. comms., crisis mgmt., media training & special events. Employees: 50. Founded: 1993.

Agency Statement: Marino is a full-service strategic communications firm delivering data driven, fully integrated strategies focused on changing perceptions, amplifying impressions and fostering high-level relationships to build brands. Named one of the most powerful firms in the country in 2019 by *The Observer*, Marino serves a broad client roster and is home to a talented, committed and diverse team of communications professionals and digital strategists in New York, Los Angeles, and Boston. Now in its 27th year, the company has represented clients ranging from *Fortune* 100 companies and international brands to local and national nonprofits and businesses.

Frank C. Marino, CEO; John F. Marino, pres.; Lee Silberstein, chief strategy officer/mng. dir.; Robert Barletta, exec. VP; Cara Marino Gentile, exec. VP



MARKETING MAVEN PUBLIC RELATIONS

2390 C Las Posas Rd., #479, Camarillo, CA 93010
310/994-7380; fax: 310/868-0222; lindsey@marketingmaven.com
www.marketingmaven.com

Multicultural, beauty/fashion, professional services, travel/hospitality, home furnishings, financial PR/investor relations, healthcare, food & beverage, entertainment/sports, technology, environmental/public affairs clients, government agencies and social media. Employees: 10.
Founded: 2009.

Agency Statement: With offices in Los Angeles and New York City, Marketing Maven's integration of PR and digital marketing helps provide a competitive edge to their clients. Marketing Maven helps businesses grow their revenues by developing campaigns that engage a target audience, generate sales then utilize advanced metrics to measure ROI. Their services aid national marketing campaigns and product launches with reputation management, organic SEO tracking, competitive analysis reports, influencer marketing and online product reviews to help increase revenue. Visit www.marketingmaven.com for more information.

Lindsey Carnett, CEO & pres.

Clients Include:

Allstar Products Group
AllaModa Furniture
Baby Trend
Blackstone Products
Bryant University
Cleanlogic
EVA Air
French Canal Boat Company
Freshpet
Hidden Iceland
History Associates

Continued on next page

MARKETING MAVEN continued

Hygiena
Institute for Better Bone Health
Kingston Technology
Lido Advisors
Long Beach City College
Merced Irrigation District
Motus Insurance
Pillow Pets
Simply Fit Board
Small Business Administration
Snuggie
Travel and Adventure Show
WaterAid
Williams Data Management
Women Presidents' Organization
XYPRO Technology



MARKSTEIN

MARKSTEIN

1801 Fifth Avenue North, Birmingham, AL 35203
205/323-8208; danny@markstein.co
marksten.co

Community engagement, content marketing, corporate communications, crisis communications, executive positioning, internal communications, media relations, media training, messaging, public affairs, reputation management, social media, SEM & SEO, tourism, workforce development. Employees: 30. Founded: 2003.

Agency Statement: Markstein is a full-service marketing communications agency whose strategy-first, messaging-centric approach solves specific business problems to help clients capitalize on realized and unrealized opportunities. We develop custom, targeted messages and execute project- and partnership-based marketing communications programs to support each client's goals.

Our work blends strategy, creativity and innovation with six interrelated practice areas to generate a measurable impact and world-class client experience.

- *Brand Management
- *Digital Influence
- *Creative Experiences
- *Media Solutions
- *Crisis Communications
- *Public Affairs

Danny Markstein, founder & chmn.; Keelie Segars, chief executive officer; Chris Hoke, chief creative director; Greg Schumann, chief strategy officer

Clients Include:

Air Line Pilots Assn.
Alabama Construction Recruitment Institute
Alabama Possible
Association for Clinical Research Professionals
Association of Professionals in Infection Control & Epidemiology
BIO
Colonial Pipeline
Encompass Health
J.H. Berry & Gilbert
Maynard Cooper & Gale
Rives Construction
Royal Cup Coffee
Teach for America
The World Games Birmingham 2021
This is Alabama
Walmart



MARKETING, PUBLIC RELATIONS & DIGITAL MEDIA

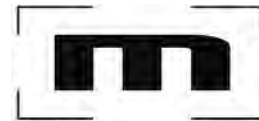
MARX LAYNE & COMPANY

31420 Northwestern Hwy., #100, Farmington Hills, MI 48334
248/855-6777, x105; fax: 248/855-6719; mlayne@marxlayne.com
www.marxlayne.com

Media relations, social media, crisis comms., special events, bus.-to-bus., public affairs, web-based marketing. Employees: 25. Founded: 1987.

Agency Statement: Founded in 1987, Farmington Hills, Michigan-based Marx Layne & Company is among the Midwest's leading independently owned public relations firms. The agency provides individualized integrated marketing and public relations services on a local, regional, national and global basis to clients in the automotive, manufacturing, retail, energy, eldercare, environmental, real estate development, entertainment, gaming, financial, hospitality, healthcare, and professional service sectors, as well as nonprofit organizations and municipalities.

Michael Layne, president



mason, inc.

MASON PUBLIC RELATIONS

23 Amity Rd., Bethany, CT 06524
203/393-1101; fax: 203/393-4027
www.mason23.com

Corporate, marketing, digital and social media. Clients rely on Mason insight for uncovering and communicating what is at the heart of their brands. From developing authentic brand platforms to message development through implementation at every point of contact, Mason connects people to brands and brands to people. Employees: 25. Founded: 1980.

Agency Statement: At Mason, we'll help you connect with your stakeholders through relevant branded content across a combination of channels. Our professionals put our clients front and center in the public's hearts and minds.

Our areas of expertise include thought leadership programs, product marketing support through e-direct tools, media relations, events, social media, SEO and SEM approaches, event management and trade show engagement. Also rely on Mason for reputation management, crisis communications and media training.

Francis Onofrio, pres.; Derek Beere, dir.

Clients Include:

Acadia Insurance
Connecticut Dept. of Transportation
Connecticut Natural Gas
Connex Credit Union
Crown Relocations
Day Kimball Healthcare
EAO Corporation
Energize Connecticut
Greenwich Fertility
Mass. Interlocal Insurance Assn. (MIIA)
Resorts Casino Hotel
United Illuminating Co., The
Y2Y
Yale New Haven Health

matter

MATTER

50 Water St., Mill #3, The Tannery, Newburyport, MA 01950
978/499-9250; info@matternow.com
www.matternow.com

Public relations, video, creative, digital marketing, planning and strategy.
Employees: 200. Founded: 2003.

Agency Statement: Matter is a Brand Elevation Agency that unifies PR, video services, creative services and digital marketing to create strategic, content-rich communications campaigns that inspire action and build value. Founded in 2003, with seven offices spanning North America and 200 employees, we work with the world's most innovative companies across high-technology, healthcare, consumer technology and consumer markets, from startups and nonprofits with focused needs to well-known corporations.

We are experts in storytelling. That means we are laser-focused on getting a client's message out and heard by the right audiences, in the right places. Our strategic communications programs maximize earned, owned, shared and paid media to tell - and show - credible brand stories.

We have in-house graphic design and web development capabilities as well as video and live broadcast services for projects big and small. Our creative, video and digital marketing services groups work hand-in-hand with the PR teams to create high-quality assets to support campaigns. Our digital marketing capabilities amplify brand stories to increase reach and ROI. Our teams understand how a campaign can be brought to life across multiple platforms and mediums, and the interplay between the mix. We understand how to elevate any brand.

Scott Signore, prin. & CEO; Patty Barry, prin.; Mandy Mladenoff, pres.

Clients Include:

Act-On
Atlantic Broadband
Blue Cross & Blue Shield of Rhode Island
Blue Yonder (formerly JDA Software)
Corindus
CVS/pharmacy
HARMAN
Hazelcast
Health Management Systems (HMS)
Jama Software
JBL
Johnson Controls
Kespry
La Brea Bakery
Level Ex
MIT Exec Education
Modernizing Medicine
Nerdio
Sectigo
Unitil
Vermont Nut Free Chocolates
Xandr (AT&T)



MCCABE MESSAGE PARTNERS

1825 Connecticut Ave., N.W., #300, Washington, DC 20009
202/868-4808; pmccabe@MessagePartnersPR.com
www.MessagePartnersPR.com

Health and healthcare, health policy, issues that affect health (housing, environment, education, etc.) Employees: 26. Founded: 2016.

Agency Statement: Like a stone meeting water, effective communications expand to reach and motivate many audiences. Washington, DC-based McCabe Message Partners helps clients create their own ripple effect. Focusing solely on health and issues that affect it, agency leaders

bring experience in journalism, market research, public policy, consumer advocacy, corporate communications, and non-profit management. McCabe Message Partners offers the expertise and professionalism of a large agency with the warmth and passion of a small business.

Patrick McCabe, pres.; Mike Warner, Becky Watt Knight, Paul Skowronek, sr. VPs

American Academy of Dermatology
American Board of Emergency Medicine
American Board of Internal Medicine
American Medical Assn.
American Nurses Assn.
Campaign for Tobacco-Free Kids
Community Oncology Alliance
Health Affairs
Infectious Diseases Society of America
John A Hartford Foundation
Kate B. Reynolds Charitable Trust
National Board of Medical Examiners
National Eczema Assn.
National Heart, Lung, and Blood Institute/Westat
National Investment Center for Seniors Housing & Care
National Partnership for Hospice Innovation
Public Health Accreditation Board
Robert Wood Johnson Foundation
Society to Improve Diagnosis In Medicine
The Duke Endowment



MCDOWELL COMMUNICATIONS GROUP

36 Trumbull St., Hartford, CT 06103
860/247-9100; mcdowell@mcdowellcg.com
www.mcdowellcg.com

Press relations & strategy, legislative & issue campaigns, public affairs, communication & reputation management, media training, digital management. Employees: 5. Founded: 2009.

Agency Statement: The McDowell Communications Group works at the intersection of press, politics, and policy. In today's fast-paced news media world, we develop and execute strategies to achieve business goals, pass or defeat legislation, and manage crises. If you face a challenge, we have solutions.

Duby McDowell, Maura Fitzgerald, Becca Brockway, Sarah Miner, Jennifer Haverty



MCS HEALTHCARE PUBLIC RELATIONS

110 Allen Rd., #303, Basking Ridge, NJ 07920
908/234-9900; elioth@mcspr.com
www.mcspr.com

We are an independent, full-service public relations agency with deep scientific and healthcare expertise. Employees: 25. Founded: 1985.

Agency Statement: Over 30 years ago, we made healthcare our single focus. Today, we're the longest standing independent all-healthcare agency in the world, and that focus will never change. This dedicated vision has enabled us to offer unmatched expertise and work quality to our clients - shaping and delivering their message with the precision demanded in healthcare communications.

Our pursuit of healthcare was driven by the desire to be a part of the most vital industry to humanity - one full of innovation and excitement.

Continued on next page

MCS HEALTHCARE PUBLIC RELATIONS continued

We've helped tell the story of some of the biggest achievements in medicine – from the eradication of smallpox, to the launch of the world's first cardiovascular mega-trials, to the mapping of the human genome.

Clients turn to MCS because of our strong heritage in healthcare and reputation for quality work. Clients stay with us because the people here share their passion for life sciences and are supported by a culture that enables exceptional service.

Joe Boyd, CEO; Eliot Harrison, pres.; Chad Hyett, exec. VP; Karen Dombek, Laura de Zutter, VPs

Clients include:

Bracco Diagnostics
Clinilabs
CSL Behring
Genentech
Janssen
Lupus Research Alliance
Luye Pharma
Merck
Photocure
SpineCare of NY at Hospital for Special Surgery



MEDIA FRENZY GLOBAL

3424 Peachtree Rd. NE, #2200, Atlanta, GA 30326
404/915-2550; sarah@mediafrenzyglobal.com
www.mediafrenzyglobal.com

Technology PR, B2B and B2C, fintech, health IT, ecommerce, retail IT, mobility, US & UK. Employees: 10. Founded: 2013.

Agency Statement: Media Frenzy Global tells stories for innovative and disruptive brands in the US and UK through strategic messaging and positioning, public relations and creative content.

Sarah Tourville, CEO & founder; Katie Kern, agency partner; Nikkia Adolphe, PR dir.; Tawanda Carton, Matthew Kaiserman, PR A/Es

AV Tech
Avantra
Belay
Ciklum
Country & Stable
Edge Solutions
FEEL
Intradiem
Pioneer
PPRO
Priority Fulfillment Services
Professional Data Solutions
Rev.io
Stratix
Surgery Exchange
Vensure
Virtana



MEK GROUP

11405 N. Pennsylvania St., #103, Carmel, IN 46032
317/805-4870; fax: 317/844-4934; mike@themekgroup.com
www.themekgroup.com
Employees: 7. Founded: 2001.

Agency Statement: MEK (Marketing Engagement Knowledge) holds an established reputation for doing what it takes to design, build and execute award-winning campaigns and projects for clients. MEK knows branding, healthcare, technology, B2B, finance, economic development, public affairs, digital MARTECH, retail and more. With our high-impact core professionals, we can scale to exceed your needs. We're a high-performing, award-winning agile agency ready to go to work and easy to work with – why not contact us right now?

Michael Snyder, pres. & mng. prin.; Jamie Snyder, VP

COOK Group
Cybertech
Daviess County Economic Development Corp.
Indiana Economic Development Assn.
Indiana Rural Health Assn.
Indiana Rural Opioid Consortium (InROC)
LifeNets International
Mobile Drill International
NikSoft
Smithville Fiber
TCS Anceus Database
Whitebark Healthcare



MEKKY MEDIA RELATIONS INC.

The Wrigley Building, 410 N. Michigan Ave., #N700, Chicago, IL 60611
312/414-1883; michelle@mekkymedia.com
www.mekkymedia.com

PR strategy, media relations, media training, social media, influencer outreach, event promotion, copywriting. Employees: 8. Founded: 2016.

Agency Statement: Mekky Media is a boutique PR agency dedicated to delivering powerful publicity using trusted experience, innovative ideas and personalized attention. Our team consists of passionate professionals from the best PR firms in the country and former journalists who work with relentless drive to achieve success for clients who all have one thing in common - a good story.

Michelle Mekky, pres. & founder; Kelli Hartsock, sr. strategist; Carleigh Rinefierd, Jenny Quinn, acct. mgrs.; Bill Rossi, CFO; David Viggiano, media rels. dir.; Charlie Minoso, pitcher

Clients Include:

Abt Electronics
Chicago Lights
Chicago Scholars
Devices 4 The Disabled
IES Abroad
Jim Fannin
Susan G. Komen Chicago
TCS Education System
The Ark Chicago
Three60Fit
Time Zone One
Wealth Management Group



MARKETING | PR | CREATIVE

MERRITT GROUP

8251 Greensboro Dr., #600, McLean, VA 22102
703/390-1500; fax: 703/860-2080; info@merrittgrp.com
www.merrittgrp.com

Merritt Group is a nationally-recognized, integrated strategic communications agency that combines public relations, content marketing, performance marketing and creative services expertise together with deep technology and industry knowledge to reach, engage and convert your buyers faster. We pride ourselves on delivering insightful, strategic communications and integrated marketing campaigns that help the world's

most inspiring companies raise awareness, engage audiences and accelerate sales.

The agency's practice group model is focused on B2B technology (cybersecurity, AI, IoT, mobile, cloud, MarTech, blockchain and more) as well as key verticals including Government, Healthcare, Retail, Financial Services, Energy and more. With offices in D.C. and San Francisco, our team of 50+ professionals works hand-in-hand with clients ranging from *Fortune* 500 industry leaders to early-stage technology startups to deliver measurable, high-impact campaigns that reach, influence and activate decision-makers. Founded: 1996.

Agency Statement: Merritt Group's philosophy starts with understanding our clients' target audiences and markets and developing powerful messages and creative programs that create awareness for their innovations. Our in-depth knowledge of our clients' competitors, industry trends and influencers turns our campaigns into immediate ROI for their business. Our client roster is a who's who of companies with one thing in common — a desire to use technology to turn their industry, or market, on its head.

While the landscape has evolved, our passion for consistently delivering high-quality, well-executed creative campaigns is unmatched. We pride ourselves on delivering insightful, strategic communications approaches that help the world's most inspiring companies get people talking and keep their audiences engaged.

We also have built our business on the expertise of our people by procuring and developing the industry's best talent. We foster innovation and experimentation that allows our people to develop their careers to their fullest potential and, in the process, deliver incredible service and value to our clients.

At Merritt Group, we are family. We are go-getters, authentic, and love a balanced and fulfilling work life. A four-time winner of the *Washingtonian* "50 Best Places to Work" award and other top accolades from *Washington Business Journal*, CARE and other PR and marketing industry media and associations, the agency places employee culture as a top priority, which has resulted in an industry-low turnover rate.

Leadership: Alisa Valudes Whyte, CEO, sr. partner; Thomas Rice, exec. VP, partner; John Conrad, exec. VP, partner; Jayson Schkloven, exec. VP, partner; Shahed Ahmed, sr. VP, partner

220 Montgomery St., #640, San Francisco, CA 94104
415/247-1660

Sample Client List:

Arctic Wolf Networks
ASRC
CalAmp
Cybrary
Elastic Federal
GoHealth
IOActive
IronNet Cybersecurity
Lexis-Nexis Public Sector
Lytics
Menlo Security
Monster Government Solutions
Nok Nok Labs
Northern Virginia Technology Council
PAS Global
Qlik Federal
Remediant
Riverbed Public Sector
Spirent
Wandera



Merryman Communications

MERRYMAN COMMUNICATIONS

318 Avenue I, Suite 227, Redondo Beach, CA 90277
424/262-0708; contact@merrymancommunications.com
www.merrymancommunications.com
twitter.com/MerrymanComm
LinkedIn.com/company/merryman-communications/

Healthcare across virtually all industry categories/therapeutic areas: medical devices & diagnostics, biotech & pharmaceuticals, health IT, health plans, hospitals & physician groups/IPAs and nonprofits. Employees: 18. Founded: 2010.

Agency Statement: Merryman Communications works closely with clients ranging from start-ups to *Fortune* 500 companies as a strategic partner in integrated marketing, communications, public relations and digital marketing. We are a full-service agency based in Los Angeles with team members around the country. We're all seasoned veterans of global advertising and PR agencies, so we offer "big agency" know-how but with a boutique, specialty agency touch. Our virtual model helps your budgets go further.

Betsy Merryman, pres. & mng. partner; Ashley Cadle, Joni Ramirez, acct. dirs.

Clients Include:

Active Implants
Ancora Heart
Boston Scientific
CHA Hollywood Presbyterian Medical Center
ControlRad
Envoy Medical
Miach Orthopaedics
Penumbra
Silk Road Medical
TherOx

MIGHTY

329 Bryant St., #4D, San Francisco, CA 94107
415/298-0416; hello@mightypr.com
www.mightypr.com

Technology, consumer technology, influencer rels., transportation tech. Employees: 20. Founded: 2011.

Candace Locklear, June Parina, Rebecca Fuller, partners

Caffeine
DCM
Google
Grabango
Kin
Skylo
Speck
TravelBank

MILLDAM PUBLIC RELATIONS

P.O. Box 206, Concord, MA 01742
978/369-9760; info@milldampr.com
milldampr.com

Tech, crisis & energy PR. Employees: 4. Founded: 2005.

Adam Waitkunas, pres.

Data Specialties
Green Revolution Cooling
Hurricane Electric
RF Code

Mission North

MISSION NORTH

1550 Bryant St., #450, San Francisco, CA 94103
415/503-1818; billbourdon@missionnorth.com
www.missionnorth.com

Technology PR, corporate PR, financial PR, life science PR, cybersecurity and crisis, digital marketing, content marketing, events and speaking bureau. Employees: 90. Founded: 2004.

Agency Statement: Mission North is a communications agency for the companies shaping our future. We help clients at every stage turn their most pivotal moments into new opportunities for growth and expansion. Whether they are going to market, scaling up, going public or securing their positions, navigating these inflection points has never been harder. Navigating the complex new dynamics of media and audience attention requires a different approach. We start with the audience — customer,

Continued on next page

MISSION NORTH continued

executive stakeholder, policy-maker, employee or investor — to gain a deeper understanding of who they are and what they want and need. Then we figure out how to best engage and activate them using all the tools at our disposal, including PR, digital marketing, content, social media, events, and more.

Bill Bourdon, co-CEO & partner; Tyler Perry, co-CEO & partner; Shannon Hutto, partner & gen. mgr., West Coast; Nicole Messier, exec. VP & gen. mgr., East Coast

Airship
Andela
ANSYS
Anthemis
Armis
Astranis
Bento for Business
Betterment
BigID
DigitalOcean
Evolved by Nature
Expensify
Factual
Fast
Fetch Robotics
Finix
Flatiron School
Flowhub
Gemini
Ginkgo Bioworks
Google
Graphika
Gusto
HackerRank
Harness
Honey
Incorta
Invoca
Joyn Bio
Kloud.io
LinkedIn
Lob
Merit
Motif
Narvar
Orbital Insight
Ping Identity
Policygenius
Portworx
Quantum Xchange
Qubole
ReliaQuest
SambaNova
Scale Venture Partners
Seed
Skyryse
Synthego
Technovation
Tenable
Tessian
ThoughtSpot
Ultimate Software
Unusual Ventures
Waystar
Zeus Living

MITCHELL COMMUNICATIONS GROUP LLC

2 North College Ave., Fayetteville, AR 72701
479/443-4673

www.mitchcommgroup.com

Consumer PR, corporate practice, community brand PR.

Sarah Clark, CEO



PR+Social+Experiential

MMGY NJF

360 Lexington Ave., 10th fl., New York, NY 10017

212/228-1500

www.njfp.com

Travel & tourism, hospitality, lifestyle PR. Employees: 63 in PR; 400+ agency-wide. Founded: 1981.

Agency Statement: At MMGY NJF we are global connectors, storytellers and curators of travel experiences – inspiring people to view the world differently and then see it for themselves. As marketers specializing solely in travel and hospitality, we help put travel brands on the map and navigate their narrative through innovative thinking, creativity and storytelling. MMGY NJF offers boutique service and expertise in consumer and trade media relations, social media, corporate and brand positioning, experiential and event marketing, strategic partnerships and promotions, influencer engagement and crisis communications. We are the winners of the 2020 HSMIAI Adrian Award Best of Show in PR for our work on the National World War II Museum’s 75th Anniversary of D-Day campaign.

For those seeking senior level counsel, unwavering brand advocacy and unrivaled media savvy, MMGY NJF is a PR powerhouse and one-stop shop. Hundreds of hotel, destination, travel and lifestyle brands have entrusted their reputations to MMGY NJF whose “Leave No Stone Unturned” philosophy has catapulted the firm to the top. Our integrated PR and social media team prides itself on long-standing client relationships and an innate ability to move within many spheres: tapping media and industry influencers, forging creative partnerships, uncovering strategic advantages, and providing global perspective. Our campaigns are rooted in research and insights, and we are master storytellers and content creators who know how to make news out of simple concepts or large-scale programs. We forge an emotional connection to reach our audiences where they live, work and play.

Industry innovators and thought leaders, MMGY NJF is the pioneer of Hotel Week NYC, and MMGY is the author of the widely acclaimed *Portrait of American Travelers*[®] annual research study. With offices in New York City, Los Angeles, Kansas City, Austin, London, Miami, Dubai, Vancouver and Washington, D.C. and an international partner network, Travel Consul, we serve many of the world’s premier travel and tourism brands. Other MMGY Global areas of expertise include research and insights, strategic communications planning and implementation, brand marketing, traditional and social media buying, digital/social media strategy, website development and management, e-CRM, travel industry relations and international destination representation.

Julie Freeman, exec. VP & mng. dir.; Lauren Kaufman, sr. VP; Nancy Friedman, founder

Clients Include:

Amtrak
Aparium Hotel Group
Berkshire Hathaway Travel Protection
Borgata Hotel Casino & Spa
Breezes Resort & Spa
British Virgin Islands
Cheap Caribbean
Costa Rica Tourism
Etihad Airways
Eurail
Fittler Club
Generator Hostels
Greater Palm Springs CVB
Hamilton Princess
HEI Hotels
Hotel Vermont
Intrepid Travel
ITC Hotels
Karisma Hotels
Meritage Resort Collection
Oceania Cruises
Pod Hotels
Refinery Hotel
Rhode Island Tourism

Sea Island
 Shinola Detroit
 South Dakota Tourism
 St. Petersburg/Clearwater
 The Asbury
 The Beaches of Fort Myers & Sanibel
 The James New York Nomad
 The National World War II Museum
 Travel Texas
 Visit California
 Visit Dallas
 Visit San Jose



MONTIETH & COMPANY

10 Grand Central, 155 E. 44th St., New York, NY 10017
 646/864-3080
 montieth@montiethco.com
 www.montiethco.com
 Marketing communications & PR, corporate & financial communications, issue management & crisis communication, public affairs & government relations, litigation PR.
 Employees: 14. Founded: 2010.

Agency Statement: Montieth & Company is a global communications consultancy that provides a fully integrated set of communications solutions to deliver high-value, measurable outcomes for your organization. We help you to achieve influence, realize your ambitions, and solve critical problems. Through our flexible, integrated and budget-efficient cross-border model, we reach into multiple money and media markets through our global hubs in New York, London and Hong Kong.

Montieth Illingworth, CEO & global mng. partner; Katarina Matic, dir., mktg. comms. & PR, issues mgmt. & crisis comms., and PA & gov't rels.; Becky Nye, dir., corp. & fin'l comms.; Perry Goldman, dir., litigation & issues mgmt. & crisis comms.

BCA Research	Guidepost
Brainbox AI	IR+M
Clearblue Technologies	Ned Davis Research
Earnix	SLC Management
GMO	



MOORE, INC.

2011 Delta Blvd., Tallahassee, FL 32303
 850/224-0174; fax: 850/224-9286; Terriea@themooreagency.com
 www.themooreagency.com
 Public relations, crisis, advocacy, digital, social, advertising, marketing, creative design, research, video, branding, strategic planning, training.
 Employees: 44. Founded: 1992.

Agency Statement: Moore is a nationally ranked integrated marketing agency headquartered in Tallahassee, Florida and offices in West Palm Beach, New Orleans, and Denver. Moore's multichannel approach places audiences at the center of a meaningful experience with brands. Our key differentiators are advocacy, digital, social and multicultural communications. We are a team of skilled communicators who shape opinions, shift behaviors and incite action with excellence in client servicing. For more information about Moore, visit www.themooreagency.com.

Karen B. Moore, CEO & founder; Richard Moore, CFO & gen. counsel; Terrie Ard, pres. & COO

Clients Include:

ABLE United
 BASF
 CareerSource Florida

FaceBook
 Florida College Systems
 Florida Dental Assn.
 Florida Dept. of Agriculture
 Florida Healthy Kids
 Florida Prepaid College Board
 Florida Sheriff's Assn.
 Florida Sterling Council
 Ford Motor Co.
 Georgia-Pacific
 Hancock Bank
 Max Planck Florida Institute
 Northwest Florida Beaches International Airport
 Pharmaceutical Research & Manufacturers Assn.



MORGANMYERS

Partner in The Worldcom Public Relations Group
 N16 W23233 Stone Ridge Dr., #200,
 Waukesha, WI 53188
 262/650-7260; fax: 262/650-7261;
 tolover@morganmyers.com
 www.morganmyers.com

Comms. planning, integrated mktg. comms., corporate affairs and social responsibility, issues mgmt., int'l, agriculture, food, bus.-to-bus., biotech, healthcare, technology. Employees: 36.
 Founded: 1982.



WORLD COM
 Public Relations Group

Agency Statement: MorganMyers is a strategic communications firm that builds, protects and promotes brands that help feed the world. We believe insights inspire ideas and we use our deep agricultural and supply side food chain expertise to create programs that build trust and move brands forward. Our consumer team has helped some of the most respected brands in the world connect with consumers in meaningful ways. We provide strategic communications counsel, including planning and executing public relations, new media, social media and digital services, advertising, research and integrated marketing communications programs. We serve clients internationally throughout the WorldCom Group.

Tim Oliver, pres.; Linda Wenck, dir. of sustainable food & consumer comms.; Max Wenck, dir. of agriculture

1005 Stratford Ave., Waterloo, IA 50701
 319/233-0502; jstewart@morganmyers.com

Janine Stewart, dir., integrated mktg. comms.

American Farm Bureau Federation
 BASF Cotton
 DNA Genetics
 Foremost Farms USA
 General Mills
 Hormel
 Illinois Agriculture Coalition
 Illinois Beef Assn.
 Illinois Corn Marketing Board
 Illinois Farm Bureau
 Illinois Pork Producers Assn.
 Iowa Corn
 Landmark Services Cooperative
 Maple Joe
 Merck Animal Health
 National Beef/Iowa Premium
 North Central Soybean Research Program
 Professional Dairy Producers
 Red Star Yeast
 The Nature Conservancy of Iowa
 The Nature Conservancy of Wisconsin
 The SCN Coalition
 United Sorghum Checkoff Program
 United Soybean Board



MOTION AGENCY, INC., THE

325 N. LaSalle Dr., Chicago, IL 60654
312/565-0044; wmarshall@agencyinmotion.com
https://agencyinmotion.com

Branding, content and PR specialists who keep brands in perpetual motion: positioning, naming, design, messaging, media relations, social management, event planning, crisis comms, content strategy/creation
Employees: 60. Founded: 2006.

Kimberly Eberl, founder & CEO; Bonni Pear, exec. VP, entertainment PR; Wheatley Marshall, Maureen Brennan, sr. VPs, PR

Clients Include:

- Ann & Robert H. Lurie Children’s Hospital of Chicago
- Boys & Girls Clubs of America
- Exelon Corp.
- Feld Entertainment
- Gladiator by Whirlpool
- Haribo
- Home Depot
- Klein Tools
- Medieval Times
- National Headache Foundation
- National Louis University
- Rheem Manufacturing Co.
- S&C Electric Co.
- Serta
- Simon Property Group
- Tractor Supply Co.
- Truluck’s Seafood, Steak & Crab House
- World of Whirlpool



MOWER

Integrated Advertising and PR/PA firm; Member of IPREX
211 W. Jefferson St., Syracuse, NY 13202
315/466-1000; fax: 315/466-2000
www.mower.com

Adv., public relations and public affairs, social media, content marketing for b-to-b, consumer, travel and tourism, energy and sustainability, health care, buildings and construction, cars & trucks, new moms.
Employees: 170. Founded: 1968.

Agency Statement: Mower is a Public Relations and Public Affairs agency operating within a digitally integrated marketing communications firm. Mower PR & PA Group is well-balanced in both consumer and business-to-business PR, and has specialized expertise in public affairs, social media, event activation, content marketing, crisis and reputation management, executive training and cause-related marketing. Mower has nine offices in Buffalo, Rochester, Syracuse, Albany, and New York, N.Y.; Cincinnati; Charlotte, N.C.; Atlanta and Boston.



211 W. Jefferson St., Syracuse, NY 13202
315/466-1000; fax: 315/466-2000; scrockett@mower.com

Stephanie Crockett, sr. VP, mng. dir.

50 Fountain Plaza, #1300, Buffalo, NY 14202
716/842-2233; fax: 716/842-1271

Christine Dougherty

28 E. Main St., #1960, Rochester, NY 14614
585/385-2000; fax: 585/385-2003; brye@mower.com

Brad Rye, sr. VP, mng. dir.

30 South Pearl St., #903, Albany, NY 12207
518/449-3000; fax: 518/449-4000; bkennedy@mower.com

Brendan Kennedy, sr. counselor

1213 W. Morehead St., 5th fl., Charlotte, NC 28208
704/375-0123; fax: 704/375-0222; psmolowitz@mower.com

Peter Smolowitz, VP, dir., reputation mgmt.

201 17th St. NW, #500, Atlanta, GA 30363
678/587-0301; fax: 770/481-1500; tarmentrout@mower.com

Tom Armentrout, exec. VP, mng. dir.

830 Main St., 10th fl., Cincinnati, OH 45202
513/381-8855; gthomas@mower.com

Geoff Thomas, sr. VP, mng. dir.

750 Lexington Ave., 9th fl., New York, NY 10022
212/980-9060; mgendron@mower.com

Mary Gendron, sr. VP, mng. dir.

134 Rumford Ave., #307, Newton, MA 02466
781/893-0053; fax: 617/663-6330; motoole@mower.com

Mark O’Toole, group VP

Clients Include:

- Alley Cat Allies
- BlueCross BlueShield of Western New York
- Bonadio Group
- Charlotte Pipe
- Domtar
- Epsom Salt Council
- EyeMed
- First Energy
- Iroquois Healthcare
- Keselowski Advanced Manufacturing
- Lufthansa
- Luxottica
- National Grid
- Nucor
- Oneida Nation Enterprise
- Paychex
- Pebble Beach
- Prysmian Group
- Standard Textile
- Sun Chemical
- Syracuse Community Health
- Welch Allyn
- Westchester County Tourism and Film
- Western New York Ford Dealers



MP&F STRATEGIC COMMUNICATIONS

611 Commerce St., #3000, Nashville, TN 37203
615/259-4000; fax: 615/259-4040; info@mpf.com
www.mpf.com

Integrated communications, including public relations, marketing, advertising, digital services and research; clients represent a variety of industries, including health care, education, real estate and development, sports and entertainment, travel and tourism, retail, technology and banking.
Employees: 71. Founded: 1987.

Agency Statement: MP&F Strategic Communications is the largest locally owned PR firm in Tennessee. We are a team of 70 communications strategists that works with clients large and small from all over the country in a variety of industries, from health care to technology to hospitality and tourism. Media relations, marketing, digital strategy, influencer outreach, partnership building, advertising and great design work are just a few of the tools we use daily. Find us online at www.mpf.com and @mpfpr on Facebook, Instagram and Twitter.

Alice Chapman, mng. partner; Katy Varney, Keith Miles, David Fox, Jennifer Brantley, partners; Mark McNeely, sr. partner; Mary Ruth Raphael, Courtenay Rossi, Javier Solano, VPs; Roger Shirley (editorial), Mary Elizabeth Davis (creative svcs.), Annakate Ross (digital svcs.), Knight Stivender (integrated marketing), Deborah Armour (IT), directors; Chad Raphael, CFO

Acumen
 ADS Security
 Asurion
 Austin Peay State University
 Bone and Joint Institute of Tennessee
 Blue Cross Blue Shield of Tennessee
 Cox Automotive
 CSX Transportation
 Department of Labor-Job Corps
 FirstBank
 Integral Senior Living
 Nashville Public Education Foundation
 National Museum of African American Music
 Nissan
 Nokian Tyres
 PhRMA
 RealTracs
 Renaissance Hotel – Nashville
 Republic Services
 Solstice Senior Living
 Steaz
 TVA
 Walmart
 Western Governors University



MSR COMMUNICATIONS, LLC
 832 Sansome St., 2nd flr., San Francisco, CA 94111
 415/989-9000

www.msrcommunications.com

Top independent PR firm, specializes in emerging-growth technology and consumer-lifestyle clients. Founded: 1999.

Agency Statement: MSR Communications is an independent PR firm that offers award-winning creative intelligence and superior communications management services to technology, B2B and consumer lifestyle companies. The firm has practice areas in media, influencer and analyst relations; speaker placement programs; corporate positioning/messaging, social media and digital marketing; and crisis/reputation management. MSR Communications has been named Best Boutique PR Firm; Best Tech PR Firm in California; and one of the Top Places to Work in PR.

Mary Shank Rockman, CEO

Clients Include:

CalExotics
 CoSo Cloud
 Dadi
 The Myers-Briggs Co.
 Promethium



MURPHY O'BRIEN

11444 W. Olympic Blvd., #600, Los Angeles, CA 90064
 310/453-2539; fax: 310/264-0083; info@murphyobrien.com

Travel, real estate, lifestyle, social media. Employees: 61.

Founded: 1989.

Agency Statement: We are an innovative team of master storytellers who elevate and build brands, deliver the exceptional, and ignite and cultivate powerful relationships.

Karen Murphy O'Brien, founder & CEO; Brett O'Brien, mng. dir.; Allyson Renner, pres.

Clients Include:

Adept
 Air Tahiti Nui
 Andalusia
 Arizona Biltmore, A Waldorf Astoria Resort
 Auberge Beach Residences and Spa Fort Lauderdale
 Auberge du Soleil
 Auberge Northeast Hotels
 Auberge Resorts
 Big Cedar Lodge
 Big Cypress Lodge
 BJ's Restaurants, Inc.
 Blue Heron
 Calistoga Ranch
 Carmel Valley Ranch
 Chileno Bay Resort & Residences
 Chrysalis
 Cinepolis
 Commodore Perry Estate
 Conrad Bora Bora
 Dunkin'
 Edward Thomas Collection
 Esperanza, An Auberge Resort
 ETCO Homes
 Flor Blanca
 Four Seasons Resort Punta Mita
 Grace Hotels
 Greystar GP
 Halton Pardee + Partners
 Hotel Jerome
 Hotel Wailea
 Hyatt Regency Huntington Beach Resort & Spa
 InterContinental San Juan
 Ka'anapali Beach Hotel
 Kohanaiki
 La Quinta Resort & Club
 Las Vegas Sands
 Madeline Hotel
 Malliouhana, An Auberge Resort
 Mandarin Oriental Hotel & Residences Honolulu
 Mastro's Restaurants
 Mauna Lani
 Mezcal El Silencio
 Nanuku Fiji
 National Children's Chorus
 Nunzio M. DeSantis Architects
 Ojai Valley Inn & Spa
 One Steuart Lane
 Palisades
 Pancho's Cheese Dip
 Peninsula Papagayo
 Portside Ventura Harbor
 Prince Resorts Hawaii
 Quail Lodge & Golf Club
 Sanderling Resort
 Serafina Beach Hotel
 Sereno Hotels
 Solage, An Auberge Resort

Continued on next page

MURPHY O'BRIEN continued

Summerhill Homes
Sun Valley Resort
Talisker Club
TCS World Travel
The Beverly Hilton
The Century Plaza
The Emerald
The Hermitage Nashville
The Hollywood Roosevelt
The J Collection
The JL Bar Ranch
The Lodge at Blue Sky
The Mayfair
The Peninsula Beverly Hills
The Peninsula Hotels
The Post Oak
Thompson Seattle
Timbers Hokuala Kauai
Toscana Country Club
Unvarnished Homes
Urban Commons
Ventana Big Sur
Visionary Women
westdrift Manhattan Beach
Whitetail Club and Shore Lodge

MWWPR

MATTER MORE +

MWWPR

1250 Broadway, 3rd fl., New York, NY 10001
212/704-9727; gdonahue@mww.com
www.mww.com
Contact: Grace Donahue

Corporate communications, executive eminence, consumer marketing, sports and entertainment, B-to-B, technology, healthcare, crisis communications/issues management, public affairs, food and beverage, LGBTQ/diversity & inclusion. Employees: 188. Founded: 1986.

Agency Statement: Driven by data and powered by humans, MWWPR is among the world's leading independent, integrated PR agencies with the industry's top innovative players, strategic thinkers, hybrid creatives, and technicians. We are an interconnected, multi-faceted arsenal of talent, committed to making each client matter more by delivering on a people-first, client centric promise that leans heavily into a digitally-led, content-driven approach to maximize earned outputs and business impact.

Michael Kempner, founder & CEO; Bret Werner, pres.; Will Starace, CFO; Gina Cherwin, chief people officer; Parker Ray, chief digital strategist; Carreen Winters, chief strategy officer; Dawn Lauer, chief client officer; Tara Naughton, consumer mng. dir.

Clients Include:

Atkins Nutritionals Inc.
E. & J. Gallo Winery
FanDuel
Men's Wearhouse
Nikon
Omron Healthcare
Red Lobster
Subaru of America

N

NEWMAN GROUP, THE

220 East 63rd St., New York, NY 10065
212/838-8371; hello@newmangroup.com
www.newmangroup.com
Specializing in presentation, media and crisis communications training.
Founded: 1986.

Richard M. Newman, COO



NEWMANPR

2140 S. Dixie Hwy., #203, Miami, FL 33133
305/461-3300
buck@newmanpr.com
www.newmanpr.com

Sectors served: Destination marketing organizations, cruise lines, sea-ports, conferences and exhibitions, leisure travel, maritime suppliers. Services: media relations, branding, influencer relations, publishing, newsletters/magazine content creation, crisis communications. Employees: 10. Founded: 1946.

Agency Statement: NewmanPR's full range of customized, creative public relations, marketing and communications services build clients' brands by generating earned media coverage across consumer, B2B, broadcast, trade and social channels. NewmanPR has been the public relations agency of record for the Florida Keys & Key West for 40 years.

Andy Newman, pres.; Buck Banks, exec. VP; Julie Ellis, VP; Carol Shaughnessy, sr. A/E; Laura Myers, Lauren Sanchez, A/Es; Ashley Serrate, mgr., media rels.

Carnival Cruise Line
Carnival Foundation
Costa Cruises North America
Florida Keys & Key West Tourism Council
Holland America Line
Tissue World Convention & Exhibition

nicholas & lence

COMMUNICATIONS

NICHOLAS & LENCE COMMUNICATIONS

28 W. 44th St., #301, New York, NY 10036
212/938-0001
www.nicholaslence.com

Real estate, tourism, non-profit, crisis comms. Employees: 14.

Cristyne Nicholas, CEO; George Lence, Pres.

ACF Fiorentina
Adrienne Arsht Center of Miami-Dade County
The ARK at JFK
Armory Track & Field
Belmont BID
Broadway Across America
The Broadway Assn.
Bronx Zoo Holiday Lights
BUS4NYC
City of New Rochelle
Clean Energy Fuels
The Durst Organization
The Emerson Resort & Spa
Empire City Casino
Empire Outlets
Environmental Science Associates
Flatiron BID
Gray Line CitySightseeing New York
Greater New York Hospital Assn.
Hornblower Cruises & Events
The John Gore Organization
Lillie's Victorian Establishment
Lincoln Square BID
LiveOnNY
Mamaroneck Coastal Environment Coalition

National Geographic Encounter: Ocean Odyssey
 New York Coalition of Code Consultants
 Norm Champ
 NYC Ferry
 Oscar Wilde NYC
 Papillon Bistro & Bar
 Sing Sing Prison Museum
 Sleepy Hollow LDC
 Soho BID
 Staten Island Chamber of Commerce
 Statue Cruises and Events
 Statue of Liberty - Ellis Island Foundation
 Thales
 Times Square Advertising Coalition
 Wendy Hilliard Gymnastics Foundation



NIKE COMMUNICATIONS, INC.

75 Broad St., #815, New York, NY 10004
 212/529-3400; info@nikecomm.com
 www.nikecomm.com

Full service communications firm specializing in luxury and prestige lifestyle brands. Offices in New York, New York and Los Angeles, California. Employees: 85. Founded: 1984.

Agency Statement: Nike Communications is a creative communications agency specializing in the marketing of luxury and prestige brands.

Always on the pulse of the cultural zeitgeist, we are a creative hub for shifting brand perceptions, enhancing image in media, growing social presence and building brands.

From high-level feature stories in influential media to innovative programs, partnerships and events that drive conversation online, we devise clever strategies to reach the right audiences.

Leadership Team: Nina Kaminer, pres. & founder; Abby O'Melia, exec. VP; Bernice Kwok-Gabel, chief creative officer; Ross Matsubara, VP, spirits/style dir.; Alexandra Miller, VP, spirits; Felicia Kwong, VP, spirits; Pieter van Vorstenbosch, VP, wine; Matthew Smith, VP, wine, home and design; Katie Archambault, VP, travel, real estate and wellness; Gina Cannon, Brian Boye, VPs, lifestyle

1800 Century Park East, #600, Los Angeles, CA 90067

Clients:

19 Crimes
 Bacardi Global Corporate Communications
 Bombay Sapphire
 Bonterra Organic Vineyards
 Cakebread
 Caliva
 Cazadores Cristallino
 Chateau Minuty
 Clinique
 Colgate Optic White Advanced LED Whitening System
 Colgate Plaqless Pro
 Carine Roitfeld Studio
 Dewar's
 D'USSE
 Gillette Labs
 Gillette Venus
 Grey Goose
 Grove Collaborative
 Guigal
 Gurney's Hotel & Spa
 Hakkasan Group
 HeTime
 IWC
 J. Crew
 LAFCO
 Mark Cross
 Martini

McIntosh
 Miraval Group
 Mohonk Mountains House
 Montblanc
 Refined Hospitality
 Riedel
 Robert Mondavi Wines
 Roger Dubuis
 Rosewood Hotels & Resorts
 Saje
 Santa Teresa
 Savannah College of Art and Design
 SHVO
 St. Germain
 Sterling Vineyards
 The Art of Shaving
 The Breeders' Cup
 The Fife Arms (Hauser & Wirth)
 The Prisoner Wine Co.
 Timbers Resorts
 Wusthof
 YSL Beauty
 Zero Halliburton



NORTH 6TH AGENCY

NORTH 6TH AGENCY, INC. (N6A)

50 Greene St., 3rd flr., New York, NY 10013
 212/334-9753; fax: 212/334-9760; marketing@n6a.com
 www.n6a.com

Technology, professional svcs., financial svcs., healthcare, food/beverage, consumer, cybersecurity, cannabis, retail, travel/hospitality, telecommunications. Employees: 45. Founded: 2010.

Agency Statement: North 6th Agency, Inc. (N6A) is The Outcome Relations Agency™. Founded in 2010, N6A is the first public relations and strategic communications firm to establish a service model that is fully aligned with the top business outcomes of CMOs, CEOs and brand marketers.

The Outcome Relations™ model combines earned media, paid media and proprietary KPI technology to drive specific business outcomes for brands. Clients can choose from more than 20 types of specific outcomes across six categories: Revenue, Recruiting, Competitive, M&A, Capital Raise and Enterprise Value.

N6A has been known to #EmbraceThePace since its inception. The customer service approach is rooted in speed, efficiency, and making sure the team never misses a beat for its clients. The firm has received several industry accolades, including *Observer's* "PR Power 50" list, *Entrepreneur's* Top Company Cultures in the United States, *PRWeek's* Best Places to Work, and *Digiday's* Most Innovative Culture.

Senior mgmt.: Matt Rizzetta, CEO; Daniela Mancinelli, COO; John Hannaway, chief of staff; Jim Morris, CFO; Al DiGuido, pres. & CRO; Dante Fusco, chief bus. officer; Jordan Cohen, CMO; Nina Velasquez, exec. VP, talent dev.; Trisha Larocchia, sr. VP, client svcs.; Jacqueline Agudelo, Florence Lousqui Bogitsh, Carrie Booze, Monika Hathaway, Valerie Leary, Danielle Montana, dirs.

Clients Include:

Akazoo
 AlphaSense
 BDS Analytics
 Bravely
 Breather
 Camber Creek
 CEO Coaching International
 CredSimple
 Doodle
 Electric
 ElectrifiAi
 H Code
 iAnthus Capital
 Infolinks
 Kargo

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NORTH 6TH AGENCY continued

Koji
LifeLabs Learning
Limelight Health
McClennan Masson
Nyack College
ON24
One Rockwell
OTA Insight
Persephone Biome
PowerFleet
PX
Remesh
Reonomy
Resonai
RevTrax
Rex Mundi
SecurityScorecard
Splash
Stealth Communications
STRATIS IoT
Sweetwater
Thinking Capital
TLGG
Tonkean
TWO NIL
Unqork
Untappd
USA CBD Expo
Vivvi
WhatIf Media
WhyHotel
WITHIN



NOVITAS COMMUNICATIONS

1732 Wazee St., #201, Denver, CO 80202
202/380-7114; mblyng@novitascommunications.com
novitascommunications.com

Corporate communications, public affairs, strategic communications, media relations, and crisis communications. Employees: 5.
Founded: 2008.

Agency Statement: Novitas Communications is a full-service public relations firm offering media relations, issue management, crisis communications, strategic marketing, and public education campaigns to clients across the globe.

Michelle Lyng, CEO/pres.

Clients Include:

Apartment Assn. of Metro Denver
Colorado Apartment Assn.
Colorado Coalition of Cyberschool Families
Economic Literacy Colorado
Great Western Petroleum
MC Dean
TTEC



O'MALLEY HANSEN COMMUNICATIONS

180 N. Wacker Dr., #400, Chicago, IL 60606
312/377-0630; fax: 312/377-0631; todd.hansen@omalleyhansen.com
www.omalleyhansen.com

Marketing comms., media rels., social media, influencer outreach, employee comms., reputation mgmt., issues/crisis mgmt. Employees: 15.
Founded: 2006.

Kelly O'Malley, Todd Hansen, principals

6677 Delmar Blvd., #200, St. Louis, MO 63130
314/721-8121; fax: 314/721-8141; kelly.omalley@omalleyhansen.com

Kelly O'Malley

349 5th Ave., #719, New York, NY 10016
646/561-8508; fax: 646/650-2772

2030 Main St., #1300, Irvine, CA 92614
949/260-4905; fax: 949/260-4906

America's Homeowner Alliance
Barclays
Blueprint4Summer
C.J. Foods
The Climate Corporation
Conagra Brands
Crystal Farms Dairy Co.
Fortune Brands Home & Security
Giordano's
HanesBrands
Humane Society of Missouri
Make-A-Wish
Manna Pro Products
Regional Arts Commission of St. Louis
Staubli International



OFF MADISON AVE

5555 E. Van Buren St., #215, Phoenix, AZ 85008
480/505-4500; Amy.Lasala@offmadisonave.com
offmadisonave.com

Travel/tourism, health care, health/fitness, retail, technology, education, nonprofit. Employees: 25. Founded: 1998.

Agency Statement: Off Madison Ave is the behavioral marketing agency that blends the advantages of science with the punch of creativity for unmatched results.

Amy La Sala, mng. dir., PR & social media; Jakki Lewis, A/S, PR & social media; Jessica Urgiles, A/E, PR & social media

Arizona Game & Fish
Arizona Office of Tourism
Cobblestone Car Wash
EoS Fitness
Harkins Theatres



WORLD.COM
Public Relations Group

Leslie's Pool Supplies
Mayo Clinic Arizona
The Joint Chiropractic
Visit Phoenix
WD-40



ORANGE ORCHARD PR

357 Ellis Ave., Maryville, TN 37804
865/977-1973

www.orangeorchardpr.com

Vegan and plant-based, animal welfare and conservation, cruelty free, ecotourism, environmental, green construction and tech, and sustainability. Employees: 9. Founded: 2018.

Agency Statement: Orange Orchard is a full-service vegan-owned communications agency. We're helping organizations like yours change the world. We will be your advocate, taking your word out to the world to create change. We'll promote your vegan, plant-based, animal-friendly or environmentally-conscious brand as if the planet depends on it (and it does). That's the message people want to hear, and we'll make sure they do.

Heather Ripley, CEO; William Mattern, pres. & CFO

Born Free USA

Fruitive

The Orangutan Project

v-dog/v-planet



ORANGEFIERY

1241 Lattie Lane, Mill Valley, CA 94941

415/384-8677; mike@orangefiery.com

www.orangefiery.com

Brand narrative, corporate narrative, advocacy engagement strategy, market development, AOR brand support, disease awareness, corporate communications, digital transformation, thought leadership, crisis and issues management. Employees: 8. Founded: 2014.

Agency Statement: Orangefiery is a consulting and communications firm focused on helping leaders and brands navigate inflection points. We aspire to provide our clients in healthcare, technology and other sectors with intellectually rigorous work that inspires their stakeholders and advances their business goals.

Mike Kuczkowski, founder & CEO; Diana Dopfel, sr. VP & head of client engagement



ORCA COMMUNICATIONS UNLIMITED, LLC

4700 S. Mill Ave., #5, Tempe, AZ 85282

480/422-0034; fax: 602/916-0029; cynthia.guiang@orcapr.com

www.orcacomunications.com

Full service PR, social media integration and influencer campaign management. Founded: 2005.

Agency Statement: Orca Communications Unlimited, LLC is known as "America's PR firm for Inventors and Entrepreneurs®." Our hard-hitting, highly effective, out-of-the-box approach to public relations allows us to continually produce exceptional results for our clients.

By working natural synergies between our clients and those who cover them, we develop PR campaigns that compel the media into featuring our clients. We have the contacts and media know-how to put the story in the right hands, in the right way, at the right time!

Pete Howmiller, CEO; Wendy Roberts, VP & mag. dir. of PR; Cynthia Guiang, CMO; Julie Simon, sr. VP



PADILLA

1101 West River Pkwy., #400, Minneapolis, MN 55415

612/455-1700

www.padillaco.com

Founded: 1961.

Agency Statement: Padilla is an independently operated, globally resourced public relations and communication company with offices across the United States.

The agency builds, grows and protects brands and reputations worldwide by creating purposeful connections with the people who matter most through public relations, advertising, digital and social marketing, investor relations and brand strategy.

Padilla includes the brand consultancy of Joe Smith, the food and nutrition experts at FoodMinds, and the research authorities at SMS Research Advisors.

Clients include 3M, Avocados From Mexico, Blue Cross and Blue Shield of Minnesota, Cargill Animal Nutrition, Dole Food Company, Mayo Clinic, Prosciutto di Parma, Rockwell Automation, Sanofi Pasteur, U.S. Highbush Blueberry Council and Winnebago Industries.

Padilla is an AVENIR GLOBAL company and is a founding member of the Worldcom Public Relations Group, a partnership of 132 independently owned partner offices in 115 cities on six continents.

Connect with purpose at PadillaCo.com.

Matt Kucharski, pres.; Heath Rudduck, chief creative officer; Brian Ellis, Laura Cubillos, exec. VPs; Tina Charpentier, Christian Markow, Dan Reilly, sr. VPs

4 World Trade Center, 150 Greenwich St., 48th flr., New York, NY 10007
212/229-0500

Fred Lake, Kristen Ingraham, sr. VPs

101 W. Commerce Rd., Richmond, VA 23224
804/675-8100

Natalie Smith, sr. VP



Continued on next page

PADILLA continued

328 South Jefferson St., #750, Chicago, IL 60661
312/258-9500

Michelle Kijek, sr. VP

1100 G St. NW, #805, Washington, DC 20005
202/684-6058

Kathryn Harrington, sr. VP

456 Montgomery St., San Francisco, CA 94104
650/860-5010

Laura Cubillos, exec. VP

Clients Include:

3M
Avocados From Mexico
Blue Cross and Blue Shield of Minnesota
Cargill Animal Nutrition
Dole Food Co.
Mayo Clinic
Prosciutto di Parma
Rockwell Automation
Sanofi Pasteur
U.S. Highbush Blueberry Council
Winnebago Industries



PAN COMMUNICATIONS, INC.

255 State St., 8th fl., Boston, MA 02109
617/502-4300; info@pancomm.com
www.pancommunications.com

Employees: 150+

B2B technology and healthcare.

Boston | San Francisco | New York | Orlando | London

Founded: 1995.

Agency Statement: PAN Communications is a leading integrated marketing and PR agency servicing B2B tech and healthcare brands. Recently named “Tech Agency of the Year” and “Best Mid-Sized Agency to Work For” by *Holmes Report* in 2018, the firm has office locations in Boston, San Francisco, New York, Orlando and London.

PAN moves ideas by creating compelling stories, driving intent and influencing markets across all forms of media. The firm offers the agility and personalized service of a mid-size agency while leveraging national and international relationships to manage large scale communications programs for brands such as SAP, Radial, MediaMath, Toast, Cogito and athenahealth. PAN strives to help today’s modern marketers by integrating a combination of services to better engage with target audiences and move markets.

Connected Content – Creative Storytelling – Results that Matter!

Leadership: Philip A. Nardone, pres. & CEO; Mark Nardone, exec. VP; Elizabeth Famiglietti, exec. VP, human resources; Darlene Doyle, exec. VP, client rels.; Gary Torpey, exec. VP, finance; Gene Carozza, Dan Martin, Nikki Festa O’Brien, Meg Kessler, sr. VPs; Gareth Thomas, mng. dir., UK

Clients Include:

8x8	Igloo
Absolute Software	MediaMath
Amdocs	Nice
App Annie	NTT Data
athenahealth	Outsystems
Bazaarvoice	Quanterix
BMC	Quorum Software
ByMiles	Radial
Citrix	Rapid7
CloudBees	SAP
CyberX	Sift
GetWellHealth	Software AG
GreatCall	Toast
Health Dialog	Vibepay
Homemade	WhiteOps

PAPER & PAGE

188 Spring Tower, Floor 12, Phaya Thai Rd., Bangkok, 10400
Thailand

robert@paperandpage.com

www.paperandpage.com

Employees: 11. Founded: 2017.

Agency Statement: Recognized as one of Asia-Pacific’s 2019 New PR Consultancies of the Year by the *Holmes Report*, PAPER & PAGE has extensive, omni-channel communications experience and robust on-the-ground resources in Thailand, as well as in other APAC countries and globally.

Robert Woodrich, CEO

AgriSource
Alaska Seafood Marketing Institute
American Pulse Assn.
Child’s Dream Foundation
Chulalongkorn University
Deutscher Fußball Botschafter (German Football Ambassador)
ECPAT International
Haier
Hilton Hotels & Resorts
KLab
KT Corporation (formerly Korea Telecom)
Pasona
Siam Winery
USA Dry Pea & Lentil Council
US Dry Bean Council
Westin Hotels & Resorts



PAUL WERTH ASSOCIATES

10 N. High St., #300, Columbus, OH 43215

614/224-8114; fax: 614/224-8509; sharbrecht@werthpr.com

https://werthpr.com

Education, health care, energy, transportation, financial and professional services, business-to-business, business-to-consumer. Employees: 18. Founded: 1963.

Agency Statement: Paul Werth Associates is an independent, full-service communications firm headquartered in Columbus, OH, with core competencies in public relations, public affairs, marketing, research and digital strategies. Werth helps leading organizations meet their objectives – on a regional and national basis. Focused on serving the needs of senior management in the private and public sectors, the firm applies its broad scope of expertise to produce results-oriented solutions that enhance reputations, shape policies and build brands.

Sandra W. Harbrecht, pres. & CEO; Dan Williamson, Mac Joseph, sr. VPs; Gene Monteith, Celina Fabrizio, Julie Granillo, Jimmy Lump, VPs

Advanced Drainage Systems (ADS)
Alcohol, Drug and Mental Health (ADAMH) Board of Franklin County/Ohio Opioid Education Alliance
City of Columbus
Columbus Partnership
Columbus State Community College
COTA
Franklin County Convention Facilities Authority
Huntington National Bank
Insurance Industry Resource Council
JobsOhio
Moody Nolan
Ohio Corn & Wheat Assn.
Ohio Soybean Council
Ohio State University Wexner Medical Center
PTT Global Chemical
Smart Columbus
Solid Waste Authority of Central Ohio (SWACO)
The Nature Conservancy
The Ohio State University
White Castle
Zaner-Bloser



PEPPERCOMM

470 Park Ave. South, 5th flr. North, New York, NY 10016
212/931-6100; contact@peppercomm.com
www.peppercomm.com

Capabilities include communications, marketing, PR, brand & digital strategy, content, web development, societal crisis/issues management, employee engagement, experience and analytics. Founded: 1995.

Agency Statement: Peppercomm's purpose is to use our innovation and imagination to inspire people to come to know and trust the organizations we work with.

Peppercomm is an award-winning strategic, integrated communications and marketing agency headquartered in New York City with offices in San Francisco and London. The firm combines 25 award-winning years of expertise serving blue chip and breakout clients with forward-thinking new service offerings and the freshness of a start-up. This unique mix of experience and energy attracts and empowers teams with a creative edge, drive and a passion for promoting, protecting and connecting clients in a fast-changing marketplace.

Leveraging analytics to drive insights, our experts create a unique mix of thinking for today's fast-paced media cycle. Core capabilities include media relations, creative design, website design, digital marketing, crisis communications, user experience, branding and positioning, and employee engagement.

Visit <http://www.peppercomm.com> or find us @Peppercomm.

Leadership includes: Ann Barlow, sr. partner & pres., West Coast; Jacqueline Kolek, sr. partner & gen. mgr., New York office; Maggie O'Neill, sr. partner & chief client officer; Tara Lilien, partner and chief talent officer

Clients Include:

- AXA Investment Managers
- MINI USA
- Pirelli
- Sharp
- trivago
- Wilbur-Ellis
- Wilmington Trust
- Xero



PERRY COMMUNICATIONS GROUP, INC.

980 9th St., #410, Sacramento, CA 95814
916/658-0144
www.perrycom.com

Award winning public affairs and strategic communications firm for national, regional, and local clients and campaigns. Employees: 10. Founded: 1996.

Kassy Perry, pres. & CEO; Julia Spiess, sr. VP

- California Association of Adult Day Services
- California WIC Association
- Center for Inherited Blood Disorders
- GO2 Foundation for Lung Cancer
- Pharmaceutical Research & Manufacturers of America
- West Health
- SCAN Foundation



PIERPONT COMMUNICATIONS INC.

1233 West Loop South, #1300, Houston, TX 77027
713/627-2223; info@piercom.com
www.piercom.com

Public relations, media relations, media training, public affairs, crisis communication and training, marketing, content, digital strategy, SEO, SEM, graphic design and creative, social media, event marketing and management. Employees: 35. Founded: 1987.

Agency Statement: Founded in 1987, Pierpont Communications is an integrated public relations, marketing and communications firm that drives our clients' business results and supports them by elevating their brands, safeguarding their reputations and improving their bottom line. With offices in Austin, Dallas, Houston, San Antonio and Princeton, Pierpont has deep Texas roots with a wide national reach, enabling the firm to quickly scale to meet clients' needs.

Pierpont offers a broad portfolio of offerings and depth of capability in public relations, public affairs, crisis communications, marketing and digital engagement. While Pierpont brings deep expertise across verticals, we are particularly known for our work in energy, technology, commercial and industrial, professional and financial services, healthcare, consumer and retail, and nonprofits and education. Our teams are well-versed in thinking and acting with an integrated mindset to bring the right strategy to execute results-driven programs for regional, national and global *Fortune* 500 firms.

Pierpont's integrated services include strategic marketing and message development, integrated marketing planning, content strategy and development, thought leadership, public relations, digital and social engagement, media relations, media training, crisis communications and issues management, brand and reputation management, government relations, corporate citizenship, branding, advertising and creative development.

To learn how our experience and capabilities can drive results for your business, call us at 713.627.2223 or visit www.piercom.com.

Phil Morabito, CEO

10900-B Stonelake Blvd., #110, Austin, TX 78759
512/448-4950

Mike Gehrig

5005 LBJ Freeway, #450, Dallas, TX 75244
214/217-7300

Kenneth Kracmer

110 E. Houston St., 7th flr., San Antonio, TX 78205
210/951-3313

Elysa Nelson

252 Nassau St., Princeton, NJ 08542
617/543-6167

Meghan Gross

- Boston Consulting Group
- BP
- Cherokee Nation
- EnVen
- Express Corporate Housing
- Group 1 Automotive
- Huntsman
- Johnson Development Services
- Kairos Aerospace
- MatthewDaniels
- NRG Reliant
- Solugen
- St. Luke's
- TMGcore
- United Piping
- University of Texas
- Walmart



PIETRYLA PR & MARKETING

333 S. Wabash, #2700, Chicago, IL 60604
312/612-0283; christine@pietrylapr.com
www.pietrylapr.com

Energy, materials, building, packaging, investor relations, crisis, green-tech, professional services, food & beverage. Employees: 3. Founded: 2002.

Agency Statement: Pietryla PR & Marketing is a boutique agency with offices in Chicago and London. We specialize in media relations, crisis communications, content development and strategy. We work best when paired directly with a client's leadership to manage a watershed moment - launching a new product, seeking funding, going through a branding update or implementing a new communications strategy.

Christine Wetzler, president

Clients Include:

Cask & Kettle Hot Cocktails
Continental Broadband
Economic Development Group, Ltd.
Expedient Data Centers
Footprint Packaging
GreenPSF
KidKlass.com
Medical Marijuana of Illinois
Miller Energy
National Coal Corp.
Novalent Antimicrobial
OVAL Fire Products
Patten Place
PFFC Magazine/YTC Media
rent24 Chicago
Servidyne
Software Management, Inc.
TCS Education System
United Federal Credit Union
Vapiano
Whitehead Energy Solutions
WiSuite



PINEAPPLE PUBLIC RELATIONS

5238 Peachtree Rd., #150, Chamblee, GA 30341
404/237-3761; DStone@pineapple-pr.com
www.pineapple-pr.com

Travel and hospitality specialists. Destination marketing organizations, hotels, resorts, culinary and attractions. Employees: 13. Founded: 1996.

Agency Statement: Pineapple Public Relations is an award-winning, full-service public relations, social and digital media marketing agency with more than 20 years of success in serving large and small businesses in the tourism, hospitality and lifestyle industries. We believe in forward-thinking, holistic strategies that deliver bottom-line results and economic success. Superior service is our hallmark; we offer big picture capabilities with the responsiveness and attentiveness of an independent agency. We tell stories and manage brands through public relations, social and digital platforms to create a truly integrated approach. Earned media experts, social media engagers, digital media drivers — our track record of delivering stellar results with a substantial ROI has resulted in long-term client relationships. Let us tell your story!

Deborah Stone, pres.; Melissa Webb, acct. dir.; Melissa Crane, digital mktg. dir.; Rachel Holt, PR mgr. & bus. dev.; Jacqueline Faerman,

social media mgr.

Clients Include:

Alpharetta Convention & Visitors Bureau
Augusta (GA) CVB
Beachview Club Hotel
Beech Mountain
Blairsville-Union County Chamber of Commerce
Bobby Jones Links
Crowne Plaza North Augusta
Dahlonega (GA) CVB
Georgia Dept. of Economic Development
Georgia State Parks & Historic Sites
Historic Banning Mills
Holiday Inn Resort Jekyll Island
Hospitality Highway
Hotel Indigo Mt. Pleasant
Jackson County (NC) TDA
North Carolina's Brunswick Islands
Northpointe Hospitality Management
Pawleys Island
South Carolina's Hammock Coast
The Partridge Inn
Towns County Chamber of Commerce
Virginia's Blue Ridge
Visit Sandy Springs (GA)
Visit Sarasota County (FL)



PIPER & GOLD PUBLIC RELATIONS

1000 S. Washington Ave., #202, Lansing, MI 48910
517/999-0820; info@piperandgold.com
www.piperandgold.com

Government, nonprofit, small business. Employees: 9. Founded: 2012.

Agency Statement: Piper & Gold Public Relations is a Michigan-based PR agency doing big work in a small community. We believe words have power, and story is at the heart of everything we do.

We specialize in bringing traditional public relations solutions with a digital twist to our government, nonprofit and small business clients to help them make an impact on our communities.

Kate Snyder, principal strategist

Clients Include:

Capital Area Michigan Works! (CAMW)
CS Partners
Early Childhood Investment Corp.
Michigan College Access Network
Michigan Farmers Market Assn.
Michigan Public Health Institute
Michigan State University
National Assn. of Social Workers - Michigan Chapter
Regional Educational Media Center Assn.
Ronald McDonald House of Mid-Michigan
Superior Data Strategies



POCKET HERCULES

510 First Ave. North, Suite 550, Minneapolis, MN 55403
612/435-8315; stephen.dupont@pockethercules.com
www.pockethercules.com

Services: Strategic planning, branding, marketing communications (B2C, B2B), content marketing, media relations, corporate communications, product publicity, social media, email marketing, writing services, media buying, advertising (print and broadcast), digital marketing, websites.

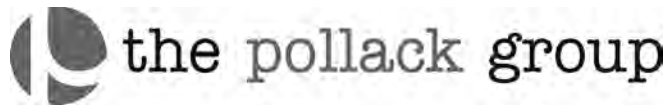
Industries: Outdoors, financial services, healthcare, insurance, nonprofits, technology, legal, professional services, manufacturing. Employees: 26. Founded: 2005.

Agency Statement: Pocket Hercules is a Minneapolis-based public relations, content marketing, advertising, branding, and digital firm that packs the punch of a full-scale agency into a smaller, more nimble model. We represent medium- and large corporations and nonprofits that desire to connect with avid enthusiasts by bringing their brands to life in potent and unexpected ways, and creating catalytic moments that drive awareness and momentum.

Stephen Dupont, VP, public relations & branded content; Jack Supple, chief creative officer, partner; Jason Smith, founder, partner; Tom Camp, founder, partner

Clients Include:

Allegis
Construction Careers Foundation
Irish Setter
JD Lymon
Rapala
Thomson Reuters



POLLACK GROUP, THE

1901 Ave. of the Stars, #1040, Los Angeles, CA 90067
310/556-4443; fax: 310/286-2350; info@pollackgroup.com
www.pollackgroup.com

Corporate, consumer products and svcs., professional svcs., bus.-to-bus. Employees: 16. Founded: 1985.

Agency Statement: At The Pollack Group, we recognize that consumers do not want to be told why a brand should matter to them, so rather than “telling and selling,” we create meaningful, long lasting brand experiences, that steer influence, drive relevance and build fierce and lasting loyalty.

Pollack serves *Fortune* 500 companies and start-ups alike, in shaping perceptions, sparking trends, managing reputations and increasing organizations’ market and mind share. We empower clients to continuously adapt to the digital transformation of our world and broaden their global reach. At the agency, content creation and social media are at the forefront of all client communications efforts, as are packaged media stories that inform and trigger conversations. Our teams are creative, critical thinkers and strong in traditional skills.

Established in 1985, the agency is led by senior professionals who are involved with every aspect of a client’s program and available to them on a day-to-day basis or per need.

Noemi Pollack, CEO; Stefan Pollack, pres. & CFO; Will Ostedt, sr. VP; Mark Havenner, VP

37 W. 26th St., #1205, New York, NY 10010
212/601-9341

Clients Include:

Advanced Symbolics
Barco Uniforms
The BARR Center
Bel Air Investment Advisors
BIGO.TV
Blue Green Water Technology
Diamond Resorts
The EXPO Center
Fiesta Parade Floats
For True Foodies Only
General Paints
Jam City
Netafim USA
Oakwood
Playtika
The Sage Group



POLLOCK COMMUNICATIONS

205 E. 42nd St., 20th fl., New York, NY 10017
212/941-1414; fax: 212/334-2131; lpollock@pollock-pr.com
www.lpollockpr.com

Food, beverage, nutrition, health & wellness & food issues management. Employees: 20. Founded: 1991.

Agency Statement: Pollock Communications is an independent PR and marketing communications agency that offers cutting-edge expertise in traditional and social media, events and trade shows, foodservice and retail support, target influencer engagement, crisis management, third-party alliance building, and science activation for food, beverage, health, wellness, and lifestyle clients. Its latest innovation, *On the Tray*, is a new division dedicated to school foodservice led by in-house dietitians who have successfully executed award-winning campaigns reaching this important audience. With an established background engaging influencers who affect change, Pollock provides impactful and successful communications campaigns for its clients.

Pollock pioneered communications for the functional food movement, creating some of the major food trends of the past decade, including making tea the healthy drink of the new millennium and making chocolate a healthy indulgence. Most recently, Pollock drove national media coverage, awareness and sales for Moon Cheese as the perfect keto snack. On behalf of its Tea Council of the USA client, the agency engaged millennials through a creative, award-winning social media campaign that inspired tea lovers to share their #IndividualiTEA. The traditional and digital media campaign drove an increase in social followers and increased awareness for National Hot Tea Month and tea benefits among a key target. For its Cranberry Marketing Committee client, Pollock harnessed the power of social media and Friendsgiving, the swanky millennial holiday, to break through the digital noise and reinvent the cranberry with this new target audience.

For more than 25 years, we have been powering change for *Fortune* 100 food and beverage companies and global commodity foods, working to direct, shape and amplify their health and wellness stories. By strategically targeting and influencing food policymakers, traditional and social media, retail professionals and the healthcare community, Pollock delivers B2B and B2C results that change perceptions and protect and enhance a brand’s position in the market.

In addition to PR practitioners and marketers, our staff includes media-savvy registered dietitians who can address health & nutrition issues that are top-of-mind for today’s print, broadcast and online journalists. Pollock Communications has built a broad network of influential spokespeople, including media registered dietitians, celebrity chefs, social media celebrities, medical doctors and scientists, who are available and ready to deliver key messages for a variety of our clients in broadcast, print and social media.

We believe in pushing boundaries, breaking barriers and asking, “what if?” We diligently do our homework to develop an executable, strategic plan that delivers measurable results...every time.

Louise Pollock, president

American Pulse Assn.
British Columbia Cranberry Marketing Committee
Cranberry Institute
Cranberry Marketing Committee
Danone North America
Healthycell
iTrackBites
Moon Cheese
National Watermelon Promotion Board
Orgain
Tea Assn. of the USA
Tea Council of the USA
USA Dry Pea & Lentil Council
USA Rice Federation



PORTAVOCE PUBLIC RELATIONS

2888 Loker Ave., #107, Carlsbad, CA 92010
760/814-8194; portavoce@portavocepr.com
www.portavocepr.com

Sectors: manufacturing, robotics, enterprise software, industrial equipment and technology. Employees: 3.

Agency Statement: Focused solely on business-to-business markets, Portavoce PR works with marketers to commercialize mission-critical products and solutions for enterprise applications. We specialize in positioning complex, highly-engineered solutions among customers, influencers and key stakeholders. Rooted in customer-centric, outcomes-oriented storytelling, Portavoce PR creates and implements omni-channel integrated communications strategies that help companies generate leads, shorten sales cycles and reach their sales goals. Clients include start-ups, privately-owned and public companies in manufacturing, robotics, enterprise software, industrial equipment and technology.

Carla Vallone, pres.

Clients Include:

Biosero
Ingersoll Rand
Kindred AI
Modal AI

POWELL MAYAS

POWELL MAYAS

5-11 47th Ave., #9F, Long Island City, NY 11101
917/520-3675; info@powellmayas.com
www.powellmayas.com

Media relations, integrated marketing & communications. Employees: 3.
Founded: 2018.

Agency Statement: Powell Mayas is a forward-thinking NYC-based consultancy focused on generating media exposure through experiential marketing, programming, content development, and strategic partnerships that create visibility opportunities for artists, designers, lifestyle brands, non-profit organizations, and for-profit enterprises who are making cultural and/or other significant contributions to urban communities and to society.

Our team has more than 20 years of experience in media outreach and strategic partnerships.

Mara McGinnis, Ludovic Leroy, partners

Brooklyn College
Dance/NYC
Fulton Area Business Alliance (FAB FULTON)
Magdalena Keck Interior Design
Myrtle Avenue Revitalization Partnership



POWERS BRAND COMMUNICATIONS LLC

995 Old Eagle School Rd., #301, Wayne, PA 19087
610/644-1022; vpowers@powersbc.com
www.powersbc.com

Strategy, messaging, media/blogger outreach, media training, writing, social media strategy and execution, content marketing, crisis/issues

management, guerilla marketing, event planning and management, local market openings. Founded: 2012.

Agency Statement: Our clients range from emerging growth companies to nationally-recognized brands. In addition to serving clients in the Consumer/Retail and B2B space, we have a team dedicated to Franchise Brands working with both franchisors and franchisees.

Vince Powers, founder & pres.; Jenny Slobotkin, dir., consumer/retail practice; Karen Murray, dir., franchise brands practice

Arcadia University
CASA Youth Advocates
Down the Line & Beyond Foundation
Fitness Machine Technicians
GIANT Food Stores
InspiriTec
Miller Bros.
NewRez
Quattro
Scout & Molly's Boutique
Spray Products
Stoneleigh Foundation
The Union League

PROFILE ADVISORS LLC

405 Lexington Ave., #915, New York, NY 10174
347/343-2999; gmarose@profileadvisors.com
www.profileadvisors.com

Capital markets PR, crisis communications, corporate reputation management, executive positioning, litigation PR, public affairs campaigns, shareholder activism / proxy contests, transaction communications. Employees: 6. Founded: 2018.

Agency Statement: Based in New York City, Profile is a top corporate, financial, and special situations communications boutique that excels at media relations, content development, and stakeholder engagement. Our primary specialization is working with capital markets participants to either build their brands or control the dialogue during complex disputes and transformative periods.

Rich Myers, co-founder & mng. partner; Gregory Marose, co-founder & partner

Behavox
Driver Management Co.
GoldenTree Asset Management
GTS
MG Capital Management
Modern Markets Initiative
Ortelius Advisors
Privet Fund Management
Rangeley Capital
Solut Alternative Asset Management
Swan Global Investments
The Loan Syndications and Trading Assn.
Third Point
Tower Research Capital
UNFI
Whitebox Advisors



PROPLLR

566 W. Adams St., Suite 550, Chicago, IL 60661
312/504-7677; josh@propllr.com
https://propllr.com

Propllr specializes in founder-led, innovative and growing companies. Employees: 12. Founded: 2011.

Agency Statement: Propllr is a Chicago PR and content marketing firm specializing in startups. Our clients tend to share a DNA of being founder-led, innovative, growing and in a place where we can have a meaningful impact on their success. Through our hard work, our commitment to transparency and our creative spirit, Propllr makes everything easier for startups – sales, recruiting, fundraising, and more.

Josh Inglis, Founder/CEO



PROSEK

PROSEK PARTNERS

105 Madison Ave., 7th flr., New York, NY 10016
212/279-3115; fax: 212/279-3117; jprosek@prosek.com
www.prosek.com

Financial communications, thought leadership and brand building, transaction services, issues management, digital, creative services. Employees: 191. Founded: 1995.

Agency Statement: Prosek Partners is among the largest independent public relations firms in the U.S., and one of the few domestic, mid-size firms that offers global capabilities through its London office and international network. We deliver an unexpected level of passion, creativity and marketing savvy to the financial and business-to-business sectors. Our “Unboxed Communications” approach brings breakthrough ideas and unmatched results to every client engagement.

•We are a rare hybrid; a corporate communications firm with a fully integrated, top-ranked deal shop and a comprehensive investor relations practice inside.

•Through our gateway office in London and network of partner agencies, we can deliver for clients in major business and financial centers around the world.

•We are an “Army of Entrepreneurs™.” Our creative, entrepreneurial culture attracts and retains the most talented professionals. Employees develop an “owner’s mindset,” delighting clients with top-quality service, fresh ideas and flawless execution.

Jennifer Prosek, Mark Kollar, Russell Sherman, Andy Merrill, Mickey Mandelbaum, Karen Niovitch Davis, Caroline Gibson, David Wells, Mike Geller, partners

Clients Include:

Ally
Bloomberg
Bridgewater
Capital One
Dun & Bradstreet
Edward Jones
EY
Franklin Templeton
Goldman Sachs
Hartford Funds
Man Group
Manning & Napier
Munich Re
Prudential
Silicon Valley Bank
TD Bank
TIAA
Travelers
Winton Capital
Voya



Public Communications Inc.

PUBLIC COMMUNICATIONS INC.

Partner in the WORLDCOM Public Relations Group
One East Wacker Dr., 24th flr., Chicago, IL 60601
312/558-1770; ideas@pcipr.com
www.pcipr.com

A national independent agency of creative professionals providing digital and social marketing and integrated communications for healthcare, conservation/environment, education, culture and destination marketing as well as senior counsel for issues management, crisis communications, cybersecurity incidents, executive/board strategic planning, media and

presentation coaching; fundraising campaign communications, product launch and lifecycle promotions; campaigns and events; websites, online platforms and collateral. We work with a purpose – to make a positive difference for our clients and community.

Employees: 40. Founded: 1962.

Agency Statement: Public Communications Inc. provides strategic counsel to clients, whether they’re dealing with the most serious and complex issue, a national awareness campaign or the splashiest of events — and we’ve been doing so for more than 50 years. PCI is a Woman Business Enterprise (WBE).

Our job is to safeguard reputations and recommend the right way for clients to communicate so what they have to say is heard and influences their audiences. We are an integrated communications firm, large enough to provide all communications services a client might need but the right size so that the firm’s officers are directly involved, hands-on, in each client’s program.

PCI is a founding partner of the WORLDCOM Public Relations Group, the world’s leading partnership of independently owned public relations counseling firms with more offices in more cities and countries than any multinational firm.

We have a strong concentration of business in healthcare, conservation/environment, education, culture and destinations, and business clients from tech to non-profits, entrepreneurs to advocacy groups nationally, regionally and locally. Specialties in community engagement for municipalities.

Our clients trust us and stay with us. Our business grows primarily through referrals and word of mouth. Most of our clients have been with us five years or more; 15 and 20+ year relationships are common (and valued).

Our size and the depth of our staff enable us to manage the most sophisticated assignments while allowing us to move quickly, be flexible and change course when it makes sense.

Jill Allread, CEO; Craig Pugh, pres.; Pamela Oettel, CFO & COO; Sharon Dewar, Mary Erangey, Wendi Koziol, Leigh Madden, sr. VPs; Amanda ReCupido, VP

Select clients:

AIDS Foundation of Chicago
American Assn. of Diabetes Educators
American Epilepsy Society
American Society of Anesthesiologists
Chicago Academy of Sciences/Peggy Notebaert Nature Museum
Chicago’s First Lady Cruises/Mercury
Chicago’s Skyline Cruiseline
Chimp Haven
Cradles to Crayons
Howard Brown Health Center
Georgia Aquarium
Giving USA
International Crane Foundation
Lowry Park Zoological Society of Tampa
National Society of Genetic Counselors
Northwestern University Buffett Institute for Global Affairs
Option Care, Inc.
The Marine Mammal Center
The Nature Conservancy
University of Illinois at Chicago



PR BOUTIQUES INTERNATIONAL™

PUBLIC RELATIONS BOUTIQUES INTERNATIONAL

New York, NY
541/296-5910; info@prboutiques.com
www.prboutiques.com
Founded: 2008.

Agency Statement: PR Boutiques International is an international network of small public relations firms led by highly experienced profes-

Continued on next page

PR BOUTIQUES INTERNATIONAL continued

sionals. Network firms, which offer a comprehensive range of services, are carefully selected for membership. The network was founded in 2008 by boutique agency owners who realized that the strength and service differentiation they all had in common was the hands-on experience they offer clients from top-grade professionals (including themselves). The network has offices in 35 locations around the world to meet clients' needs for international service.

Executive Committee:

President: Lynette Werning, Blue Water Communications, Bradenton, FL

Vice President: Tarunjeet Rattan, Nucleus PR, Bangalore, India

Secretary: Cheryl Bame, Bame Public Relations, Los Angeles, CA

Treasurer: Paul Furiga, WordWrite Communications, Pittsburgh, PA

Member-at-Large: Julia Labaton, Red PR, New York, NY

Ex-Officio: Amanda Foley, Kiterocket, Seattle, WA

Members:

PRBI UNITED STATES

ARIZONA

Phoenix: Decibel Blue; Kiterocket

CALIFORNIA

Garden Grove: Copernio

Los Angeles: Bame Public Relations; Scott Public Relations

San Diego: LaunchIt

San Francisco: Kiterocket; MSR Communications

COLORADO

Aspen: Darnauer Group Communications; Durée & Company

Denver: Decibel Blue

CONNECTICUT

Trumbull: Marx Communications

FLORIDA

Bradenton: Blue Water Communications

Ft. Lauderdale: Durée & Company

ILLINOIS

Chicago: Scott Phillips + Associates; CarusoPR

KANSAS

Leawood: Hagen and Partners

MARYLAND

Baltimore: Rotenberg Associates

MASSACHUSETTS

Newton/Boston: Ball Consulting Group

MINNESOTA

Minneapolis: Rotenberg Associates

NEW YORK

New York: RED PR

OHIO

Perrysburg: Blue Water Communications

OREGON

Portland: Weinstein PR

PENNSYLVANIA

Philadelphia: Metrospective Communications

Pittsburgh: WordWrite Communications

TEXAS

Dallas: TruePoint Communications

WASHINGTON

Seattle: Kiterocket

PRBI CANADA

Montreal/Quebec: VROY Communications

PRBI SOUTH AMERICA

BRAZIL

São Paulo: Carla Bianchi; Verdelho Associates

PRBI EUROPE

ESTONIA

Tallinn: PR Partner

FINLAND

Helsinki: Brunnen Communications

GERMANY

Düsseldorf: vom Hoff Kommunikation GmbH

Munich: Huss PR Consult

IRELAND

Dublin: Revolve Marketing and PR

ITALY

Milan: Encanto PR

Rome: Encanto PR

LATVIA

Riga: Jazz Communications

NETHERLANDS

Amsterdam: Lubbers De Jong

SWITZERLAND

Olten: TEAG Communications

UNITED KINGDOM

Brighton: Midnight Communications

PRBI ASIA/PACIFIC

AUSTRALIA

Sydney: Polkadot Communications

INDIA

Karnataka: Nucleus Public Relations

SOUTH KOREA

Seoul: C.J.'s World Public Relations & Communications

NEW ZEALAND

Auckland: Botica Butler Raudon Partners



PUGH & TILLER PR, LLC

1997 Annapolis Exchange Pkwy., #300, Annapolis, MD 21401

info@pughandtillerpr.com

www.pughandtillerpr.com

Employees: 8. Founded: 2008.

Agency Statement: Pugh & Tiller PR, LLC (formerly Weiss PR, Inc.) helps businesses and organizations reach, engage, and influence the right audiences in order to achieve their communications and business objectives.

Staffing accounts with senior-level executives only, we have developed a strong reputation for getting results by using an integrated approach to communications. Our services include media and influencer relations, social media, crisis communications, and marketing services - all anchored by strategic communications planning.

We specialize in five key industries - real estate (commercial development, architecture, engineering, and design), employee benefits, professional services, nonprofits, and technology. We also work with foreign-based companies looking to get a foothold in the United States.

Jessica Tiller, Matthew Pugh, partners; Ray Weiss, sr. counsel

1touch.io

Alera Group

The Arc Baltimore

Benefit Advisors Network

Confidio

ConnectYourCare

dancker

Envirosuite

JMT | Architecture

Kradle

LionOBytes

National Center for Manufacturing Sciences

New Zealand Institute of Environmental Science and Research

Opalstaff

Patient First

Pintas & Mullins

Point Breeze Credit Union

Protego

Shawe Rosenthal

STRmix, Ltd.

Talos Solutions

Ting

The Traffic Group



Strategic
Communications

R&J STRATEGIC COMMUNICATIONS

1140 Route 22 E, Suite 200, Bridgewater, NJ 08807
908/722-5757; fax: 908/722-5776; jlonson@randjsc.com
www.randjsc.com

Strategic planning, corporate communications, reputation management, True Grad™ publicity and media relations, branding, marketing communications, social media marketing, content creation and content marketing, Brand DiagnosticSM, Web design, graphic design, advertising, new product introductions, trade show support, crisis management, influencer marketing and engagement, analyst relations, media training, newsletters and annual reports, and special events. Employees: 18. Founded: 1986.

Agency Statement: R&J Strategic Communications is a leading full-service integrated brand-building agency specializing in assisting companies that are driven to become market leaders, or who are passionate about defending their market leadership position. R&J's strategic communications services are designed to help our clients to first uncover and define their unique stories, and then to share their core messages with their key target audiences, moving them to engagement and subsequent action. Whether through traditional media relations and publicity, initiating and engaging in direct conversation with industry analysts, bloggers and influencers, or creating content that resonates, R&J's goal is authentic, engaged communication that gives our clients a compelling voice. As practitioners of the PESO integrated media model, we pride ourselves in achieving superior results for our clients through whichever media or communication discipline is most effective.

Based in Bridgewater, N.J., and with an office in Manhattan, R&J has a highly successful track record in the development and implementation of communications, marketing and promotional programs for companies ranging from divisions of large, multi-national conglomerates to regional market leaders. Our "Make a Difference" brand DNA has earned R&J numerous awards for its strategic communications programs. The firm was named a "Top Place to Work in PR" by *PR News* and was listed among the "Best Places to Work in New Jersey" for five years running by *NJBIZ Magazine*.

John P. Lonsdorf, CEO; Scott Marioni, pres.; Tiffany Miller, exec. VP; Tim Gerdes, VP, creative & digital; Tracey Benjamini, Dan Johnson, A/Ss; Rebecca Smith, sr. A/E; Jessica Cummings, A/E; Ashlee Weingarten, asst. A/E; Maria Bayas, digital strategist; Kaila Starita, digital acct. coord.; Zach Paige, graphic designer; Dexter Cheng, creative & digital coord.; Carly Pakenham, office mgr.

Clients Include:

Alfred Sanzari Enterprises
Altoona Regional Health System
Ammon Laboratories
Arnot Health
Atkins Companies
Avis Budget Group
Berje, Inc.
Blipfoto
Bon Secours New York Health System
Care Plus NJ
Center for Hope and Safety
Coldwell Banker - New Homes
CPI Funds
CURE Auto Insurance
Datamotion
Denholtz Properties
Falcon Safety Products/DustOff
Garden Savings Federal Credit Union
GEM Events
GiiNii Tech Corp.
Hackensack University Medical Center/Mountainside
Hampshire Companies
Hampshire Investment Funds
HealthyLine
iLuv Products
Integrity House

iPlay America
KIPP NJ
Larken Associates
Manfrotto Distribution
Matheny Medical and Education Center
McVeigh Global
Mental Health Assn. in New Jersey
Monmouth Medical Center
NAI James E. Hanson
National Fire Sprinkler Assn.
New Jersey State - ReachNJ
NJ Community Mental Health Coalition
NJ PURE Insurance
NJ Veterinary Medicine Assoc.
Ocean County Sports Medicine
Picutinny Federal Credit Union
Polaroid
Providence Rest
RWJBarnabas Health
Robert Wood Johnson University Hospital-New Brunswick
Robert Wood Johnson University Hospital-Somerset
Rutgers University Center for Real Estate
Sacks & Assocs.
Saint Francis Veterinary Center
Spencer Savings Bank
Thomson Reuters – Practical Law
Torcon
Vetstreet, Inc.
Women's Center for Entrepreneurship Corp.
Yorktel



RACEPOINT GLOBAL

2 Center Plaza, #210, Boston, MA 02108
617/624-3200; fax: 617/624-4199
www.racepointglobal.com

Specialties: Technology, B2B, healthcare, life sciences, professional services, consumer, and public affairs.

Capabilities: Media & analyst relations, digital marketing, influencer engagement, strategy & comms. planning, creative strategy, video & content production, media training, paid media, crisis communications, public affairs, event management & support, measurement & analytics. Employees: 81. Founded: 2003.

Agency Statement: Racepoint Global is an independent communications agency specializing in driving conversations that matter for innovative brands. Whether an enterprise brand or emerging category disruptor, companies partner with Racepoint for its strategic, earned-first approach to building brands and reputation. The agency helps clients define their authentic brand story and builds channel-agnostic communications strategies that are meaningful to the audiences most important to their business – to own the conversations and coverage that matters.

Larry Weber, chmn. & CEO; Philip Chadwick, CFO; Jorge Rodriguez, sr. mgr., global mktg. & bus. dev. (jrodriguez@racepointglobal.com)

Additional Offices:

London

3 Waterhouse Square, 138 Holborn, London EC1N 2SW
+44 (0) 208 811 2474

Raleigh

8601 Six Forks Rd., #400, Raleigh, NC 27615
919/882-2058

San Francisco

717 Market St., 6th fl., San Francisco, CA 94103
415/694-6700

Washington, D.C.

1100 15th St, NW, 4th fl., Washington, DC 20005
202/517-1390

Continued on next page

RACEPOINT GLOBAL continued

Clients Include:

ACD/Labs
Case Farms
Consumer Technology Association
CorTechs Labs
Dassault Systèmes
E Ink
Huawei
MediaTek
Panasonic
Project Management Institute (PMI)
Qlik
RISC-V
Semtech
SiOnyx
Southland Industries



RADIO MEDIA LLC

600 Park Offices Dr., Suite 300-123, Durham, NC 27709
919/763-1230; fax: 919/763-1231; lisa@radiomedia.com
www.radiomedia.com

Radio Media Tours, ANR's, podcasts and social media integration.
Employees: 3. Founded: 2020.

Agency Statement: Radio Media is a customer-focused media relations services company whose mission is to help you deliver your message effectively and work with you as a long-term media partner.

Relying on more than two decades of experience in the industry, Radio Media offers you direct access to an expansive network of broadcast stations and national programs throughout North America as well as unmatched expertise in helping craft an effective strategy for building awareness.

Our extensive experience in both crafting and framing conversational messages — combined with precision targeting of appropriate media — will maximize your exposure to the fullest extent possible.

Lisa Fisher, pres., media rels.; Liz LaBrasca, mgr., client rels.; David Fisher, chief technology officer



RAFFETTO HERMAN STRATEGIC COMMUNICATIONS

1111 Third Ave., Ste. 1810, Seattle, WA 98101
206/264-2400; john@rhstrategic.com
www.rhstrategic.com

Corporate communications, public affairs, brand building, thought leadership, crisis communications, social media, digital, strategic consulting
Employees: 18. Founded: 2007.

Agency Statement: RH Strategic is a leading public relations agency based in Seattle and Washington, D.C., working to introduce the world to the next generation of innovators in technology, security, government and healthcare. Our clients are disrupting markets and challenging the status to improve the world around us.

Our strategic public relations services include: brand building, thought



WORLD.COM
Public Relations Group

leadership, product and company launches, reputation management, crisis management, social, digital.

John Raffetto, CEO; David Herman, pres.

1400 I St., N.W., Ste. 230, Washington, DC 20005
Jen Bemisderfer, mng. dir.
202/379-0545

Cherwell Software
DreamBox Learning
Edifecs
GCI Liberty
Govini
Intel
Interim Healthcare
McAfee
MediaPro
pdvWireless
Tenable
UnitedHealthcare

RAM COMMUNICATIONS

105 Holly St., Cranford, NJ 07016
908/272-3930; Ron@rampr.com
www.rampr.com

Corporate, trade association, non-profit. Employees: 6. Founded: 1992.

Ronald A. Margulis, pres.; Patricia E. Paul, production dir.; John Karolefski, Jamie Tenser, sr. advisors; Kathleen Hickey, advisor

Clients Include:

Antuit.AI
DL Steiger Co.
GlobalWorx
Great Western Oil & Gas
Lineage Logistics
LOC Software
Local Express
LoyaltyOne
OmniTRAX
Park City Group
Paxxal Pallets
Province of Quebec Commercial Administration
Recall InfoLink
RELEX Solutions
RW3 Technologies
Teradata
The Broe Group

Rasky Partners, Inc.™

RASKY PARTNERS, INC.

70 Franklin St., 3rd flr., Boston, MA 02110
617/443-9933
www.rasky.com
Twitter: @RaskyPartners

555 11th St., NW, Suite 401, Washington, DC 20004
202/530-7700

Services & Specialties: Ballot Questions, Biotechnology, Community Relations, Consumer/Retail, Corporate Image, Crisis/Reputation Management, Defense, Digital Communications and Advocacy, Economic Development Consulting, Education, Employee Communications, Energy and Environment, Financial Services, Government Investigations/Litigation Communications, Government Relations, Grassroots Organizing, Health and Medical, International Representation, Investor Relations, Issues Management, Life Sciences, Media and Presentation Training, Mergers and Acquisitions, Nonprofit, Private Sector Business Development, Public Affairs, Real Estate, Social Media, Sports, Technology, Telecommunications, Trade Associations/Coalitions.

Agency Statement: Rasky Partners is a nationally recognized public and government relations firm with nearly three decades of experience providing exceptional client service to organizations that operate at the intersection of business, politics and media. With offices in Boston and Washington, D.C., the firm offers a comprehensive range of services and

works with a wide array of clients that include *Fortune* 500 and emerging market companies, trade associations, coalitions, nonprofits and foreign governments.

The firm's staff of approximately 50 seasoned experts is committed to protecting and building the reputations of our clients by communicating effectively when it matters most. Our shared vision and philosophy is simple – bring together seriously smart people with backgrounds in business, government, law, the media and digital services to develop and execute strategic communications and public affairs programs that get results.

As an independent firm, Rasky Partners has the flexibility and the resources to address complex communications challenges with a commitment to serve our clients' interests first. We are dedicated to providing consistent hands-on engagement from firm principals. Each client team – including the senior professionals – is highly engaged, from the beginning to the end, in the development and execution of strategy, messages and tactics.

George Cronin, Justine Griffin, mng. dirs.

Boston Global Investors
Boston Medical Center
Carpenter & Co.
Citizens Financial Group
ENGIE North America
Harvard Pilgrim Healthcare
Mass General Hospital Development Office
Museum of Science, Boston
Shields Healthcare Group
UMass Amherst
Veolia



RATIONAL 360

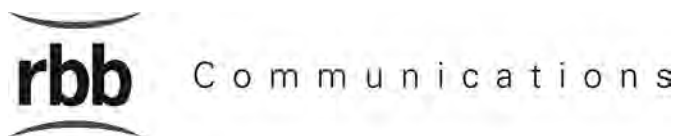
1828 L St., NW, #640, Washington, DC 20036
202/470-5337; fax: 202/429-4930; info@rational360.com
www.Rational360.com

Media relations, grassroots initiatives, media training, event development, message development, public affairs, digital strategies, rapid response. Employees: 26. Founded: 2003.

Agency Statement: Rational 360 is a leading full-service, bipartisan, strategic communications and public affairs firm. We understand the unique opportunities and challenges of the 21st century media landscape. From public relations and public affairs to marketing and new media strategy, our experienced team takes an innovative, active approach to address your needs particularly in the healthcare, technology, economic and financial sectors.

Rational 360 serviced more than 35 clients on public affairs and crisis issues in Washington D.C. and states across the country including six *Fortune* 500 companies, numerous trade associations and advocacy coalitions.

Patrick Dorton, Brian Kaminski, Peter Barden, Melissa Green, Brian Bartlett, partners; Beth Dozier, Christine Koronides, Nat Wood, VPs



RBB COMMUNICATIONS

355 Alhambra Circle, #800, Miami, FL 33134
305/448-7450; fax: 305/448-5027; andrea.hurtado@rbbcommunications.com
https://rbbcommunications.com
https://www.facebook.com/rbbcommunications
twitter.com/rbbcomm
linkedin.com/company/rbbcommunications/
https://www.instagram.com/rbbcommunications/
Arts/culture, consumer products, technology, education, energy, enter-

tainment, food & beverage, healthcare, luxury lifestyle, professional services, real estate, multicultural, travel, and hospitality.
Employees: 80. Founded: 2001.

Agency Statement: Four-time Agency of the Year winner, rbb is a fully integrated communications firm and Champion of Breakout Brands. Our toolbox includes integrated advertising campaigns, research/analysis, planning, branding, production (print, TV, radio, web, social, outdoor, banners), digital and social media campaigns, media buying/ planning, website creation, paid search, reputation management and public relations. rbb's 80 professionals are structured as Counselors, Creators, and Connectors, specifically leading and developing their respective crafts. With offices in Miami, Fort Lauderdale, Los Angeles, and New York, rbb serves clients throughout North America and has an international reach that extends across more than 50 countries through its partnership in PROI Worldwide, the largest global network of independent communications agencies.

For more information, call (305) 448-7450 or visit <https://rbbcommunications.com>.

Christine Barney, CEO; Lisa Ross, pres.; Tina Elmowitz, exec. VP

Some of our Clients:

Adrienne Arsht Center for Performing Arts of Greater Miami
AMResorts
Apple Leisure Group
Arcticom
Artefacto
Bank of America
Berger Singerman
Breathless Resorts & Spas
Brown & Brown Insurance
Chopin Imports Ltd.
Cinch Home Services
Cleveland Clinic Florida
Codina Partners
DHL Express
Disney on Ice
Dreams Resorts & Spas
Embassy Suites by Hilton
Engage PEO
Feld Entertainment
FirstService Residential
Florida International University College of Nursing and Health Services
Florida City Gas
Florida Power and Light
G4S
Greater Miami Chamber of Commerce
Greater Miami Convention & Visitors Bureau
Grossman Roth PA
GRYC
Gunster
HBO
Home2 Suites by Hilton
Homewood Suites by Hilton
Jackson Health System
Kaufman Rossin
Lyft Inc.
MAPCO
Mase Mebane & Briggs
Mast Capital
Merz Institute of Advanced Aesthetics
Miami Jewish Health Systems
Monad Terrace
Morrison, Brown, Argiz & Farra, LLC
Neste
One Thousand Museum
Orange Bowl Committee
Primrose School Franchising
Related Group
Secrets Resorts & Spas
Suffolk Construction
Tavistock Development Co.
Virgin Voyages
Vitas Healthcare
West Resorts Corp.
WrightFlood
Yes To Mexico



RBMG (RB MILESTONE GROUP)

700 Canal St., 1st flr., Stamford, CT 06902
203/487-2781; fax: 203/486-8875; tbrucato@rbmilestone.com
www.rbmilestone.com

Investor relations (corporate communications, investor access, market intelligence and targeted digital marketing). Employees: 4. Founded: 2009.

Agency Statement: At RBMG, we apply investor relations that procure investor relationships. Our US advisory practice delivers investor relations programs tailor-made for emerging cross-border clients who are publicly traded on the TSX, TSXV, CSE, ASX and AIM. We refine communications strategies, weigh data and advise clients on how to penetrate new markets. We help clients target and secure relationships with niche US stakeholders and key industry strategics globally. Utilizing digital techniques, artificial intelligence (AI) and machine learning, we have developed methods that improve traditional client IR initiatives and maximize ROI. RBMG partners with clients internationally and across a wide range of industry segments, including: cannabis, cleantech, consumer goods, crypto, fintech, healthcare, mining, professional services, renewable energy and technology.

Trevor M. Brucato, mng. dir.

Clients Include:

- Aquarius AI
- Cannabis One
- CannAmerica
- Cielo Waste Solutions
- Discovery Group
- E3 Metals
- Fura Gems
- Galaxy Resources
- Invictus MD
- Lake Resources
- Linius Technologies
- Lithium Energi
- Neometals
- Neutrisci International
- NEXT Biometrics
- Nouveau Monde Graphite
- POSaBIT
- Pure Energy
- QMX Gold
- Relay Medical
- Reliq Health Technologies
- Sound Energy
- Sirios Resources
- Stillcanna
- Stonesoft
- UGE International
- Upco International
- Vimy Resources
- Western Uranium & Vanadium
- Zealand Pharma



REBEL GAIL COMMUNICATIONS

153 W. 27th St., #202, New York, NY 10001
212/675-8555; ncaravetta@rebelgail.com
www.rebelgail.com

Rebel Gail Communications combines expertise in the health, beauty, and lifestyle space to create strategic and impactful communications strategies for products and brands. Employees: 8. Founded: 2015.

Nancy Caravetta, Jessica Goldberg, founders & joint-CEOs

Crown Laboratories
Edgewell Personal Care
Philip Kingsley
Sandoz Pharmaceuticals



REDPOINT

75 Broad St., #407, New York, NY 10004
212/229-0119; miranda@redpointspeaks.com
www.redpointspeaks.com

Travel, tourism, hospitality, destinations, hotels, resorts, cruise lines, associations, attractions, services. Employees: 12. Founded: 2002.

Agency Statement: Redpoint is a full-service agency with deep roots in travel, tourism, and hospitality. We got our start back in 2002 as a PR firm, but we've grown since then to offer a range of related services including website design, digital marketing, social media marketing, graphic design, consulting, and training. We confess, however, that PR runs through our veins, so image management and brand development are always at the forefront of our client programs.

A passion for results ALSO runs through our veins, indeed, it's in our very name (the composite of "Results, Energy, Direction, and a to-the-POINT focus"). Results come in many forms, more clicks, coverage, shares, eyes, exposure, and revenue are among the most frequently sought.

But not all results are tallied in clear, tangible quantities. We are often asked to shift the perception of a brand. Or develop a shoulder season. Or inspire a company's staff to be more gracious to its guests. Or evaluate complex situations to make decision-making simple.

We're versatile in choosing the right tools to get the job done. And while our patient determination shepherds clients all the way to the long-term goal line, we make sure there are plenty of short-term wins along the way.

Bottom line: we seek, craft, and share compelling stories with the audiences that matter most to hotels, resorts, cruise lines, destinations, attractions, travel services, associations, and more. And while we serve clients around the world, we are especially well known as leading PR and marketing experts for New England and Canadian travel brands.

Victoria Feldman de Falco, Christina Miranda, principals; Ross Evans, VP; Gina Dolecki, VP

Clients Include:

- Atlantic Canada Agreement on Tourism
- Barn on the Pemi, NH
- Basin Harbor Resort, VT
- The Beatrice Hotel, RI
- Billings Farm & Museum, VT
- The Brenton Hotel, RI
- Common Man Inns & Spa, NH
- Common Man Restaurants
- The Flying Monkey, NH
- FlyNY, NYC
- Hammetts Hotel, RI
- Inn at Manchester, VT
- Main Street Hospitality
- New Brunswick Tourism, Canada
- Newfoundland & Labrador Tourism, Canada
- Nova Scotia's South Shore
- Nova Scotia Tourism, Canada
- Perillo Tours
- Perillo's Learning Journeys
- Porches Inn at MASS MoCA
- Prince Edward Island Tourism, Canada
- The Red Lion Inn, MA
- Running Subway Productions
- Taste of Nova Scotia
- Tauca
- US Tour Operators Assn.
- Woodstock Inn & Resort, VT



REEVEMARK

261 Madison Ave., #602, New York, NY 10016
212/433-4600
www.reevemark.com
Founded: 2018.

Agency Statement: Reevemark is a strategic communications firm founded by five highly experienced professionals who have been guiding clients through challenging, value-determinative issues for decades. Our practice areas include litigation support, crisis communications, shareholder activism and corporate governance, transactions, investor relations and corporate positioning programs. We deliver candid advice and top-quality work product, collaborating seamlessly with clients' internal teams and external advisors to achieve the best results.

Brandy Bergman, CEO & founding partner; Hugh Burns, Paul Caminiti, Delia Cannan, Renée Soto, founding partners

REGAN

REGAN COMMUNICATIONS GROUP

106 Union Wharf, Boston, MA 02109
617/488-2800
regancomm.com

Public relations, social and digital media. Employees: 52. Founded: 1984.

Agency Statement: At 36 Regan Communications Group has hit its prime! We help individuals, corporations, hospitality groups, medical and educational institutions, small businesses and nonprofits clarify and claim their brand identity via traditional media and their digital presence. We are specialists in thwarting and properly managing all forms of crisis.

Regan Digital Studio is a brand new division of RCG that works in harmony with our public relations heritage. We create highly visual, data-driven, digital campaigns that reach and engage audiences throughout their decision-making journey. We collaborate, experiment, analyze, and deliver effective digital marketing results. Regan Digital Studio offers end-to-end digital marketing solutions with expertise in understanding consumer intent, online engagement, and conversion.

We've become one of the largest privately-held public relations firms in the nation by truly valuing new and decades-long relationships with clients.

George K. Regan, Jr., chmn.; Thomas Cole, pres.; Senior Management: Mariellen Burns, Amy Johnson, Lindsay Rotondi, Joanna Roffo, & Lisa Doucet-Albert

Castle Hill Inn (RI)
Creighton Farms
Davio's
Mandarin Oriental
Pairpoint Glass
Randall Companies
Willowbend Country Club

REICH COMMUNICATIONS

228 E. 45th St., Suite 11 South, New York, NY 10017
212/573-6000; david@reichcommunications.com
www.reichcommunications.com

Full-service, general PR, social media. Employees: 3. Founded: 1990.

David Reich, pres.

Clients Include:

Christophers, The
Drive Safe Atlanta
Drive Safe D.C.
Drive Safe Chicago
Drive Safe Los Angeles

National Road Safety Foundation
New Jersey Home Show
Rise Above Social Issues Foundation
Super Pet Expo

RELEV8 PR

425 E. 13th St., New York, NY 10009
917/294-5140; ray@relev8.co
www.relev8.co

Communications & brand strategy, message & story development, executive visibility & thought leadership, media & influencer relations, social media engagement & amplification, content marketing, reputation management and media coaching. Employees: 3. Founded: 2016.

Raymond Yeung, founder; Nancy Zakhary, principal



RELEVANCE INTERNATIONAL

151 W. 30th St., 9th flr., New York, NY 10001
212/257-1500; suzanne@relevanceinternational.com
www.relevanceinternational.com

Real estate, travel, hospitality, luxury goods, architecture & design. Employees: 20. Founded: 2012.

Agency Statement: Relevance International is a premier, full-service public relations and brand building agency specializing in all things luxury, from real estate and hospitality to travel and interior design. Passionate about delivering strategic results and generating media waves through creating industry firsts, Relevance is a certified, independent woman-owned business with offices in New York, London and Los Angeles, as well as its meticulously curated network of global affiliates. The agency prides itself on leveraging its established relationships within the media and its understanding of global trends to drive bespoke, integrated media campaigns.

Relevance Digital is its growing digital arm, built to deliver tactical initiatives that increase engagement and spread awareness to targeted audiences. From creative services like video production, influencer campaigns and social media content creation to optimization tools like SEO, email marketing and social media paid advertising, Relevance Digital tells a brand's story through an innovative, strategic approach.

Relevance for a Reason is the firm's new purpose initiative, which helps clients identify, create and champion purpose work in their business strategies.

Suzanne Rosnowski, CEO & Founder

LOS ANGELES

750 N San Vincente Blvd., #800W, Los Angeles, CA 90069
310/299-1699

LONDON

Grenville Court, Britwell Rd., Burnham, Bucks SL1 8DF, U.K.
+44 (0) 20 3868 8700



Restoring common sense to communications.

RENEWPR

1101 30th St., NW, #500, Washington, DC 20007
202/625-4885; ben@renewpr.com
www.renewpr.com

Energy, environment and LGBTQ communications, public affairs. Employees: 1. Founded: 2015.

Agency Statement: We are a boutique strategic communications firm based in Washington, D.C. We work with alliance, association, coalition, company, foundation and NGO leaders on a variety of issues, but we focus on energy, environmental and LGBTQ communications. We help our clients build, create, grow and nurture their organizations by address-

Continued on next page

RENEWPR continued

ing their energy, environmental and LGBTQ communications challenges. Our team includes five independent PR professionals and eleven independent partner firms across the country.

Ben Finzel, pres.

Team of five independent PR professionals who work with us on client projects includes: Lowen Baumgarten, Jayne Brady, Darren Goode, Steve Kauffman and Annette Larkin.

BuildingAction
Carbon Capture Coalition
CEO Climate Dialogue
TVB



REPUTATION PARTNERS

30 West Monroe St., #1410, Chicago, IL 60603
312/222-9887; fax: 312/222-9755; nick@reputationpartners.com
www.reputationpartners.com

Corporate PR, consumer PR, hospitality PR, financial comms., issues & crisis mgmt., employee & labor comms., sustainability & CSR comms., digital & social media strategies and creative services. Employees: 18. Founded: 2002.

Nick Kalm, founder & pres.; Jane Devron, co-founder & exec. VP; Andrew Moyer, exec. VP & gen. mgr., Chicago; Brendan Griffith, sr. VP & gen. mgr., Milwaukee

322 East Michigan St., #200, Milwaukee, WI 53202

Clients Include:

Academy of Management
Badger Meter
Equity Group Investments
Equity LifeStyle Properties
Ernst & Young
Howard Hughes Corp.
Kontoor Brands
Loyola University Chicago
Lurie Children's Hospital
Marcus Corp.
Marcus Hotels & Resorts
Marquette University
O-I Glass
Simon Property Group
University of Chicago Medicine



REQ

1211 Connecticut Ave. NW, #250, Washington, DC 20036
202/654-0800; aaustin@req.co
https://req.co

Brand & campaign strategy, search engine optimization, advertising & media, conversion rate optimization, online reputation management, design & development, social media strategy. Employees: 120. Founded: 2008.

Agency Statement: Leading digital marketing and brand management company, REQ outpaces changes in today's rapidly evolving media landscape bringing brand, reputation, advocacy, and business results to new heights. We serve global brands and leaders in technology, healthcare, government, real estate, hospitality, retail, and finance, and have been named by both *Inc.* and *Deloitte* as one of the fastest growing companies in America. Headquartered in Washington, DC, REQ has offices and employees in New York City, Boston, San Diego, Las Vegas, and San Francisco.

Tripp Donnelly, CEO; Kyong Choe, CFO/COO; Eric Gilbertsen, chief client officer; Avelyn Austin, exec. VP, strategy & dev.; Robert Fardi, exec. VP, strategic dev. & partnerships; Elizabeth Shea, exec. VP, PR; Kenny Rufino, exec. VP/creative dir.; Jason Brigham, exec. VP, west coast; Justin Cohen, exec. VP; Lisa Throckmorton, exec. VP, PR; Katie Hanusik, exec. VP, PR; Katie Garrett, sr. VP, client svc.



RESERVOIR
COMMUNICATIONS GROUP

RESERVOIR COMMUNICATIONS GROUP

607 14th St., NW, #675, Washington, DC 20005
202/499-2050; info@reservoircg.com
www.reservoircg.com

Advocacy & issues, brand strategy, reputation mgmt., value comms., policy comms., crisis comms., stakeholder engagement, corporate reputation, analytics and research. Employees: 25. Founded: 2014.

Agency Statement: Reservoir Communications Group sits at the intersection of communications and policy, focused on helping clients address important challenges and opportunities in reputation, advocacy and brand strategy. We are in the business of helping tell your story—through your brand, the way you engage stakeholders, the alliances you build, the causes you advance, and the ideas your senior leaders embrace. Reservoir consults organizations across highly regulated industries faced with complex corporate, policy, product and reputation challenges.

Robert Schooling, pres.; Megan Pohorylo Tucker, Clare Krusing, Lee Lynch, mng. dirs.



RESONANCE

RESONANCE CONSULTANCY INC.

801-602 Hastings St. W, Vancouver, BC V6B 1P2, Canada
604/681-0804; cfair@resonanceco.com
www.resonanceco.com

Travel & tourism, resort real estate, hospitality, destinations / places / cities. Employees: 20. Founded: 2007.

Agency Statement: Our vision at Resonance is global, and we seek to expand our influence and share our ideas with a worldwide audience. We have developed intellectual property that sets us apart and draws a unique, sophisticated global clientele to participate in partnerships that seek big ideas: strategic positionings for neighborhoods; development intelligence for destinations; and the re-thinking of places, their purpose and the fundamentals that make them attractive in a competitive world.

Chris Fair, pres. & CEO; Richard Cutting-Miller, exec. VP; Dianna Carr, VP, story telling; Jim McCaul, VP, destination dev.; Tom Gierasimczuk, VP, business dev.; Steven Pedigo, VP, strategy; Brandon Thomas, creative dir.

City of Los Angeles, Dept. of Convention & Tourism Development
Finger Lakes Wine Country Tourism Marketing Assn.

Four Seasons Aman
GFI Hospitality
Richmond Region Tourism
Silverstein Properties
Silverwest Hotels
South Bend Region Economic Development
The Luxury Collection
The Resort Group
Thompson Hotels
Tourism Vancouver
Travel Portland
Visit Quad Cities
Visit SLO CAL
Visit Tucson
Westcorp



REVELL COMMUNICATIONS

3721 Douglas Blvd., #160, Roseville, CA 95661
916/443-3816; fax: 916/443-5065; DCR@revellcommunications.com
www.revellcommunications.com
Full service PR/PA specializing in legislative, corp. and assn. PR & gov't
rels. Employees: 6. Founded: 1984.

Agency Statement: Revell Communications' proven performance places it among not only Sacramento's, but California's leading public relations/public affairs firms. Revell Communications has successfully designed and implemented public relations/public affairs efforts on behalf of such clients as the Council of State Chambers of Commerce; the California Business Council; the California Chamber of Commerce; IBM; the California Manufacturers Association; the National Football League; the Los Angeles RAMS; MetPath, Inc.; the American Chamber of Commerce (U.K.); the California Optometric Association; Hyatt Regency, Sacramento; American West Marketing, Inc.; American Promotional Events, Inc.; The Office of the California State Fire Marshal, and VivaHealth Plan.

Dennis C. Revell, pres. & CEO; Lisa Goytia, acct. mgr.

Clients Include:

American Promotional Events
Greater Sacramento Area Fireworks Safety Task Force (GSAFSTF)
MCM Construction, Inc.
Pyro Spectaculars, Inc.
Red Devil Fireworks
ReMax Gold
Sacramento Independent Taxi Owners Assn., Inc. (S.I.T.O.A.)
Stanislaus County Fireworks Safety Task Force
TNT Fireworks

REVIVE HEALTH

REVIVEHEALTH

209 10th Ave., South, Suite 214, Nashville, TN 37203
615/742-7242; partner@thinkrevivehealth.com
www.thinkrevivehealth.com
Full-service agency: branding, marketing, strategy, content, creative, digital, social media, public relations, issues and crisis management.
Employees: 101. Founded: 2009.

Agency Statement: ReviveHealth, a Weber Shandwick company, is a full-service agency focused on the intersection of healthcare delivery, finance, and innovation. ReviveHealth exists to help healthcare brands thrive. The agency's work and culture are perennially recognized by peers and industry leaders, including Healthcare Agency of the Year Finalist (*The Holmes Report*), Crisis Communications Agency of the Year (*Black Book*), and Boutique Agency of the Year and Best Agency to Work For (*The Holmes Report*). ReviveHealth is a national agency, headquartered in Nashville with other locations including Boston, Santa Barbara, and Minneapolis. Explore and follow ReviveHealth at thinkrevivehealth.com and on Twitter at @ThinkRevive.

Brandon Edwards, CEO; Joanne Thornton, pres.; Chris Bevolo, exec. VP; Shannon Hooper, exec. VP, business strategy & growth

Clients Include:

CareCentrix
Cincinnati Children's Hospital
Community Health Initiative (CHI)
Flatiron Health
Franciscan Missionaries of Our Lady Health System
Lumeris
Omniceil
Onduo
Penn State Health

Salinas Valley Memorial Healthcare System
Teladoc
The Christ Hospital
UC Davis Health
VCU Health

RF | BINDER

RF | BINDER PARTNERS, INC.

950 Third Ave., 7th flr., New York, NY 10022
212/994-7600
www.rfbinder.com

Services:

Communications: Content development; data & analytics; digital marketing; issues & crises; marketing; media relations; paid media; public relations; training/coaching; thought leadership.

Consulting: Business strategy; CEO/executive transitions; change management; emerging companies; family business; purpose; social impact, sustainability and ESG; supply chain integrity.

Creative: Advertising; branding; content; corporate identity; graphic design; motion graphics; video; website design.

Contacts:

jacqueline.piccolo@rfbinder.com
Amy.binder@rfbinder.com

Employees: 55. Founded: 2001.

Agency Statement: RF|Binder is a fully integrated communications and consulting firm—powered by strategy, creativity, analytics and purpose. We are business builders. We address challenges and opportunities with a communications mindset, enabling our clients to build, grow, protect and transform their brands and reputations. Our team has deep expertise across industries, nonprofits, and government entities and an extensive range of offerings. We are independent, entrepreneurial, woman-owned, and integrated across capabilities and geographies without boundaries. RF|Binder is headquartered in New York City, with offices in Boston, Los Angeles, San Francisco, and a global presence through our PROI Worldwide partners, an association of leading public relations firms across 50 countries in 100 cities. For more information about RF|Binder, visit www.rfbinder.com.

Team:

Amy Binder, CEO; Rebecca Binder, sr. mng. dir., strategic initiatives, board member; Jason Buerkle, CFO, board member; Joseph Fisher, vice chmn., board member; Atalanta Rafferty, exec. mng. dir., food & beverage, board member; Steve Weinberg, exec. mng. dir., board member; Josh Gitelson, exec. mng. dir., consumer mktg., Boston; Annie Longsworth, exec. mng. dir., sustainability & social impact; William Maroni, mng. dir., education; Bill McBride, sr. advisor, corporate & fin'l svcs.; Tom Szauer, chief technology officer; David Weinstock, chief creative officer; Jackie Piccolo, head of business development & mktg.

Boston

160 Gould St., #115, Needham, MA 02494
781/455-8250

Los Angeles

6121 Sunset Blvd., Los Angeles, CA 90028
818/804-9145

San Francisco

1187 Hayes St., San Francisco, CA 94117
415/218-7925

Clients Include:

Agilent Technologies, Inc.
Apparel Impact Institute
Baskin Robbins
Bay State Milling
Cargill
Corbion
Cornell Tech
Corporate Insight
CPI Card Group Inc.
Dunkin' Brands
Eastman Naia

Continued on next page

RF|BINDER continued

Euclid Transactional
Figure Technologies, Inc.
First American Title Corp.
FIRST Robotics
Freepoint Commodities
German Wine Institute
Global Child Forum
Global IFS Holdings Inc.
Grasshopper Bank, N.A.
Impax Asset Management
MarketAxess
Nurtury
ProctorU
Share Our Strength
SoChatti
Sustainable Apparel Coalition
Tupperware
Zipcar



RIPLEY PR, INC.

357 Ellis Ave., Maryville, TN 37804
865/977-1973; hripley@ripleypr.com
www.ripleypr.com

Ripley PR specializes in B2B tech, manufacturing, and construction. Other areas of specialty include franchise systems and home services/skilled trades. Employees: 9. Founded: 2013.

Agency Statement: Ripley PR is a full-service global public relations agency. We specialize in manufacturing, construction, and B2B technology, while also serving companies in the franchising, HVAC, plumbing, and electrical spaces. We apply our expertise to boost brand awareness, generate leads, and create local, regional, and national awareness for businesses. Our full range of strategic communication services includes crisis management, media relations, and social media strategies.

Heather Ripley, CEO; William Mattern, pres. & CFO

AlphaGraphics
Bradford White Corp.
FirstLight Home Services
Four Seasons Plumbing
Genera
Green Badger
Modine
Petri Plumbing & Heating
ServiceTitan
Southern Trust Home Services
Tint World
Water Intelligence (WINT)
XOi Technologies

Ripp Media

RIPP MEDIA/PUBLIC RELATIONS, INC.

1776 Broadway, #901, New York, NY 10019
212/262-7477 (RIPP); fax: 212/262-7478; arippnyc@aol.com
High-end press relations and editorial services. Concentration in legal affairs, law firms, professional and financial services. Employees: 7.

Founded: 1989.

Agency Statement: We are an editorial-driven practice, for premium professional and financial firms in need of impactful, senior-level press counsel and execution of their most important stories. Our client list includes leading names in corporate law, securities litigation, intellectual property and life sciences, real estate, financial services, litigation funding and wealth management. We offer superior writing and media skills, with backgrounds in journalism, law, publishing and finance. We operate with an unfashionably low agency profile, preferring to assume the role of in-house press office and communications function for our clients. We have an excellent long-term retention record with clients – and staff! – and regularly handle project work in high-stakes litigation PR and crisis communications. In the first-ever Chambers ranking of Litigation PR advisors published in 2018, we were ranked in the coveted Band One category.

Allan Ripp, prin.; John Garger, Joshua Spivak, Ivan Alexander, James Bourne, Roksana Slavinsky, Josh Karlen, sr. dirs.

Clients Include:

BakerHostetler
Berg & Androphy
Bien Cuit Bakery, NY
Bryan Cave Leighton Paisner
Faegre Drinker
Fasken Martineau
Four World Capital Management, situational investors
Grant & Eisenhofer, P.A., leading shareholder law firm
King & Spalding
Kleinberg Kaplan, hedge fund law firm
Labaton Sucharow
McGuireWoods LLP and McGuireWoods Consulting
O'Melveny & Myers
Seyfarth Shaw
Validity Finance (litigation funding)

ROBAR PUBLIC RELATIONS

1600 E. Grand Blvd., #300, Detroit, MI 48211
313/207-5960; crobar@robarpr.com
www.robarpr.com
Employees: 3. Founded: 2006.

Colleen Robar, pres.

Detroit Homecoming
Inside Out Literary Arts
Nikola Motor Co.
Project Play SE Mich.
THAW

ROOP & Co. Strategic Integrated Communication

ROOP & CO.

3800 Terminal Tower, 50 Public Square, Cleveland, OH 44113
216/902-3800

www.roopco.com

Corporate, marketing, financial, public affairs, IR, crisis comms.
Founded: 1996.

Agency Statement: Roop & Co. is an award-winning, strategic communications agency that specializes in content marketing, public relations, investor relations and graphic design for B2B businesses. We create compelling content, distribute it across digital and traditional channels, and measure its impact on our clients' business goals. Roop & Co. works with businesses ranging from global, publicly traded corporations to local start-ups. We exceed client expectations through high-quality content, attention-grabbing creativity, strategic implementation and measurable results.

Brad Kostka, pres.; Jim Roop, founder

Clients Include:

B2B MANUFACTURING

Dryvit Systems
Euclid Chemical
Guardian Protection Products
Kirker Enterprises, Inc.
PLIDCO
Republic Steel

RPM International Inc.
RPM Specialty Products Group
StonCor Group Canada
TCI Powder Coatings
Ticer Technologies
Tremco Incorporated
Tremco Roofing and Building Maintenance
PROFESSIONAL/FINANCIAL SERVICES

CM Wealth Advisors
Collins & Scanlon
Evolution Capital Partners
Fairport Asset Management
Federos
Fisher Phillips
Jacobs Real Estate Services
KeyBank
Kirtland Capital Partners
Linsalata Capital Partners

NON-PROFIT

America SCORES Cleveland
Beech Brook
Cleveland School of Science & Medicine
Fiber Reinforced Concrete Assn.
Hermit Club
Home Repair Resource Center
Irish American Law Society of Cleveland
Malachi House of Hope
Ohio Aerospace Institute

OTHER

Alifye Racing
Grace Hospital
Serval Corrective Action Committee
Shaker Heights Country Club
West Virginia University – NCC Alumni Chapter

ROSICA

Online + Traditional Public Relations & Marketing

ROSICA COMMUNICATIONS

2-14 Fair Lawn Ave., Fair Lawn, NJ 07410
201/843-5600; pr@rosica.com
www.rosica.com
Founded: 1980.

Agency Statement: Rosica Communications is an integrated PR, marketing and digital agency that focuses on our clients' business objectives, imperatives, and goals. We start with strategy and assist our client-partners by honing their positioning and messaging, which impacts all internal and external communications, thought leadership, and marketing.

Founded in 1980, the firm serves a diverse healthcare, nonprofit, education, and food clientele. Our PR and communications capabilities include positioning and messaging, media relations, social media marketing, marcom and PR strategy, thought leadership, crisis communications, influencer marketing, content development/marketing, corporate communications, cause marketing, direct marketing, and media training.

Rosica's social media services include strategy, management, branding, content development, optimization, and follower acquisition. Our online marketing team, based in New Windsor, NY, is a Google Certified Partner with 20 full-time employees and specializes in SEO, online reputation/reviews management, online advertising (PPC and social), website development, and WordPress security.

We craft compelling, authentic stories and messaging then effectively disseminate our client-partners' good news while supporting their sales and communications goals. Our process includes:

- Strategically identifying our clients' business and marketing goals/objectives
- Identifying target audiences, influencers, and key opinion leaders
- Honing the positioning, story, and key messages—tailoring messages to each audience
- Developing KPIs for our integrated and creative PR, social media, and internal/external communications programs
- Proactively communicating with clients
- Aggressively securing results, evaluating these against pre-deter-

mined KPIs

• Repurposing and leveraging content and PR coverage to augment SEO, sales activities, online reputation, tradeshow marketing, analyst relations, and direct marketing.

Chris Rosica, president

Clients include:

Boys & Girls Clubs in New Jersey
Easterseals
Encompass Group
Exergen
National Society of High School Scholars (NSHSS)
Newark Public Library
Newark Trust for Education
NJ Sharing Network
Open Up Resources
Salvation Army NJ Division
TriStar Products
and others

Please visit www.rosica.com for case studies and additional information.



RUBENSTEIN PUBLIC RELATIONS

1301 Ave. of the Americas, 13th Floor, New York, NY 10019
212/805-3000

rrubenstein@rubensteinpr.com
www.rubensteinpr.com

Corporate communications, B2B & finance, real estate, technology, health & wellness, luxury-consumer brands, hospitality, travel, entertainment, sports, education, nonprofit, crisis management.

Employees: 40. Founded: 1965.

Richard Rubenstein, president

Clients Include:

ALTR
BankMobile
Brown Harris Stevens
Calamos Investments
Columbia Pacific Advisors
Dream Hotel Group
Experian
Fox Residential
Lakhani Coaching
Madison International Realty
Mahindra
MBLM
Metro New York Synod
Patsy's Italian Restaurant
ProHEALTH
Robinson Brog LLP
SG Blocks
Simon Wiesenthal Center
Steward
Varsity Brands



RUDER FINN INC.

425 E. 53rd St., New York, NY 10022
212/593-6400; fax: 212/593-6397; inquiries@ruderfinn.com

www.ruderfinn.com
www.facebook.com/ruderfinn
www.linkedin.com/company/ruder-finn
twitter.com/RuderFinn
Instagram.com/RuderFinn

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RUDER FINN INC. continued

Public Relations: corporate reputation and media counsel, healthcare communications, content creation, C-suite thought leadership, business transformation, stakeholder engagement, financial communications, crisis and issues management, employee engagement, technology communications, digital and interactive, social media, research and analytics, community building and experiential marketing. Employees: 700. Founded: 1948.

Agency Statement: Ruder Finn is one of the world's largest independent global communications and creative agencies. Founded in 1948, Ruder Finn has defined and redefined PR for more than 70 years, shaping communications that help move industry-defining brands, companies and leaders from what's now to what's next. Uniquely co-headquartered in the U.S. and China, Ruder Finn provides clients with bold communications strategies based on a global perspective and localized market knowledge that redefine leadership, reimagine the marketplace, and rethink customer experiences around a shared sense of purpose.

The agency is organized around four core areas of expertise: Health & Wellness, Corporate Reputation, Technology & Innovation and Consumer Connection. Specialty practices include RF Relate, RFX Studios, ICX and RF TechLab. Ruder Finn has offices across 4 continents including the U.S., Asia, Europe and the Middle East. Wholly owned agencies within Ruder Finn Group include: Ruder Finn Inc., RLA Collective, RF Bloom, and SPI Group. For more information visit www.ruderfinn.com.

Leadership Team

Kathy Bloomgarden, CEO; Peggy Walsh, CFO; Michael Schubert, CIO; Rachel Spielman, exec. VP, corp. comms.; James Nolan, exec. VP, RFX; Laura Ryan, exec. VP, corp. comms.; Maryam Ayromlou, exec. VP, corp. comms.; Christie Anbar, MD, healthcare; Tejas Totade, chief technology officer; Keith Hughes, exec. VP, corp. comms.; Monica Marshall, exec. VP, global lead, RF Relate; Robin Kim, global head of technology and innovation; Travis Murdock, exec. VP, technology; Keith Bloomgarden, head of operations; Nick Leonard, U.K. mng. dir.; Elan Shou, Asia Pacific reg. dir.; Alyson O'Mahoney, RLA Collective; James Koppenal, SPI Group; James Lawler, Osmosis Films

U.S. Office

Ruder Finn New York:
Rachel Spielman
rachel.spielman@ruderfinn.com

European Office

Ruder Finn U.K., Ltd. - London:
Nick Leonard
nleonard@ruderfinn.co.uk

Asia Office

Elan Shou, regional dir., Asia
shoue@ruderfinnasia.com

Clients Include:

AstraZeneca
Biogen
Bosch
CBRE
CyberSource
Disney
Education New Zealand
Elastic
Eli Lilly
Emirates
Harley Davidson
Kite
Kohler
L'Oreal
Lots Wholesale
Lowe's
Marico
Mercedes Benz
MetLife
Michael J. Fox Foundation
Montblanc
Novartis
OPPO
Pfizer
Revolt Motors
Sanofi

Sobha Developers

Tencent
3M
UCB
Visa
VIVO
Volkswagen
Xiaomi



RUNSWITCH

9300 Shelbyville Rd., #1005, Louisville, KY 40222
502/291-8557; gary@runswitchpr.com
www.runswitchpr.com

Corporate comms., healthcare, transportation, logistics, fin'l, food & beverage, public affairs, political, education, agriculture. Employees: 18. Founded: 2012.

Agency Statement: RunSwitch is a full-service strategic communications firm and the largest public relations and public affairs firm in our region. We serve some of the best-known names in corporate America and they trust us to handle tough and sensitive issues. Our diverse team comes from corporate communications, media, politics and government. We have decades of experience delivering important messages to target audiences and high-level strategic guidance on a range of issues.

Gary Gerdemann, Scott Jennings, Steve Bryant, co-founders; Ben Keeton, Kaylee Carnahan, sr. VPs

Clients Include:

Alkermes
Churchill Downs
Dare to Care Food Bank
Kentucky Beverage Assn.
Kentucky Farm Bureau
Pfizer
PhRMA
Phillip Morris Int'l
TGI Fridays
Topgolf

S

720 YEARS Strategies^o

720 STRATEGIES

1220 19th St., NW, #300, Washington, DC 20036
202/962-3955; fax: 202/962-0995; pam.fielding@720strategies.com
www.720strategies.com

Consumer brands, health, financial, defense, energy, transportation, non-profit, technology. Employees: 21. Founded: 1999.

Pam Fielding, pres.

SACHSMEDIA GROUP

THE BREAKTHROUGH > AGENCY™

SACHS MEDIA GROUP

114 S. Duval St., Tallahassee, FL 32301
850/222-1996; fax: 850/224-2882
www.sachsmedia.com

Facebook.com/SachsMedia
Twitter.com/SachsMediaGrp

Public relations, public affairs, crisis communications, issues management, corporate and organizational branding and reputation building, social marketing, digital media, graphic and web design, advertising and video production.

Ron Sachs, founder/CEO; Michelle Ubben, pres./partner; Lisa Garcia, COO/partner; Ryan Cohn, exec. VP/partner; Herbie Thiele, partner, dir., PA; Karen Cyphers, VP/partner, research & policy; Drew Piers, dir., crisis & campaigns/partner; Cheryl Stopnick, sr. VP, PR; Jon Peck, VP, messaging; Kathy Maiorana, sr. VP, strategy & development; Chauniqua Major, dir., central Florida ops.

100 SE 3rd Ave., #1000, Fort Lauderdale, FL 33394
850/222-1996

American Chemistry Council
AMSCOT Financial
Andrew's
Ben Crump Law
Capital Health Plan
City of North Miami Beach
City of Tallahassee
Creative Benefits
Deseret Ranch
FAIR Foundation
Farah & Farah
Farm Share
FIGG Bridge Group
Florida Assn. of Community Health Centers
Florida Chamber Foundation
Florida Fish & Wildlife Conservation Commission
Florida Health Care Assn.
Gadsden Community Health Council
Guaranteed Asset Protection Alliance (GAPA)
HCA
HIE Networks, LLC
Impact Florida
Innovative Emergency Management (IEM)
KGlobal
Leon County Schools
LYFT
Meenan Law Firm
Miami Dade Clerk of Courts
Nestle Waters North America
Pfizer
Rail Customer Coalition
Ricky Carmichael Racing
Service Contract Industry Council
Suddath
The Florida Bar
Tyndall Credit Union
Wexford Health Sources



SAGE COMMUNICATIONS

SAGE COMMUNICATIONS

1651 Old Meadow Rd., #500, McLean, VA 22102-4311
703/533-1618; Bkelley@aboutsage.com
www.aboutsage.com

Technology, security, government agencies, government contractors, public affairs, financial/fintech partnerships, education, non-profits/associations, development, arts and culture, sports. Employees: 50.
Founded: 2003.

Agency Statement: Sage was built for organizations like yours. We focus on your lifecycle needs, operating culture, and goals — measured by our contribution to your value. Our team works as an extension of your team to coordinate every facet of your program, so you can focus on your core business. This client-first, value-centric perspective is why we're one of the Mid-Atlantic's largest integrated communications firms — and the leading authority in all of our practice areas.

Larry Rosenfeld, co-founder, CEO; David Gorodetski, co-founder, COO & exec. creative dir.; Julie Murphy, partner & sr. VP; Lou Anne Brossman, pres., gov't mktg.; Susan Milich, sr. VP, gov't svcs.; Duyen Truong, VP, PR; Ron Lichtinger, VP, technology mktg.

American Council on the Teaching of Foreign Languages

AT&T
Champlain College
Crystal Group
Dell
Excella
Export-Import Bank of the US
Halifax International Security Forum
Leadership Greater Washington & Chicago
Lookout
NVIDIA
Overseas Private Investment Corp. (OPIC)
Population Assn. of America (PAA)
Professional Fighting League (PFL)
S&R Foundation
SAIC
Salesforce
Science Logic
Splunk
USGSA
Vertex



SAM BROWN INC.

303 W. Lancaster Ave., #145, Wayne, PA 19087
484/580-6411; lauraliotta@sambrown.com
www.sambrown.com

Corporate and financial communications, PR, media relations and social media engagement, digital and creative services, brand/marketing communications in both professional and direct to patient, advocacy and community relations, employee communications and issues management. Employees: 40. Founded: 1999.

Agency Statement: For more than 20 years, Sam Brown Inc. has built a strong reputation as a healthcare communications agency that delivers smart strategy, creative solutions and outstanding client service. As a full-service agency, Sam Brown's unique healthcare approach consistently sets new standards for collaboration, quality and value for clients throughout all sectors of the healthcare industry — pharmaceutical, biotechnology, diagnostics, medical devices and healthcare technology and services. The agency has a solid understanding of the issues facing

Continued on next page

SAM BROWN INC. continued

biotechnology and pharma today such as drug development, pricing, access, value of medicines, challenges to innovation, etc.

Sam Brown's unique agency model includes only senior-level, dedicated professionals running all accounts, supported by a large network of specialists. What makes Sam Brown Inc. different? It's our senior expertise, service, and flexibility. The agency tailors teams to meet the individual needs of each client and provide the highest level of personalized service. Clients won't have junior-level people working on the account, because everyone on the team has an average of 15 years of healthcare PR experience. The agency has very high team retention, which allows clients to enjoy outstanding service from the same team year after year.

Laura Liotta, pres.

Biohaven Pharmaceuticals

Genomind

GW Pharmaceuticals PLC/Greenwich Bioscience, Inc.



SARD VERBINNEN & CO

909 Third Ave., New York, NY 10022

212/687-8080; inquiries@sardverb.com

www.sardverb.com

Corporate positioning; mergers and acquisitions; crisis and special situations; litigation support; activism, corporate governance and shareholder engagement; IPOs and listings; restructurings and bankruptcies; cybersecurity and privacy issues; public affairs; environmental, social and governance. Founded: 1992.

Agency Statement: SVC provides strategic communications advice and services to help clients manage overall positioning and transformative events affecting their reputation, business and market value. We help clients communicate with all key stakeholders, including journalists, investors, analysts, employees, business partners, lawmakers and regulators.

SVC is regularly cited as a top communications advisor. The firm was named 2019 #1 Global M&A PR Advisor (by deal value and count) and #1 U.S. M&A PR Advisor (by count) by Mergermarket; Top Tier - Band 1 PR Firm by Chambers & Partners Litigation Support Guide; 2018 Financial PR Agency of the Year by *The Holmes Report*.

George Sard, chmn. & co-CEO; Paul Verbinnen, co-CEO; Andrew Cole, co-pres.; Paul Kranhold, co-pres.; Ed Gillespie, mng. dir. and chmn. of SVC Public Affairs

Chicago Office

190 South LaSalle St., Chicago, IL 60603

312/895-4700

San Francisco Office

475 Sansome St., San Francisco, CA 94111

415/618-8750

Los Angeles Office

10250 Constellation Blvd., Los Angeles, CA 90067

310/201-2040

Houston Office

1001 Fannin St., Houston, TX 77002

832/680-5120

Washington, D.C. Office

1717 Pennsylvania Ave., NW, Washington, D.C. 20006

202/318-3800

Boston Office

75 Arlington St.

Boston, MA 02116

London Office

180 Great Portland St., London W1W 5QZ

+44 20 7467 1050

Hong Kong Office

Suite 2602, 26/F, LHT Tower

31 Queen's Rd. Central, Central, Hong Kong

+852 3842 2200



SCOTT PUBLIC RELATIONS

21700 Oxnard St., #1840, Woodland Hills, CA 91367

Contact: www.scottpublicrelations.com/contact-us

Healthcare, insurance, technology. Employees: 15. Founded: 1987.

Agency Statement: Scott Public Relations, founded in 1987, provides a full range of PR and marketing services to companies in the healthcare, insurance, technology and other professional services industries. From managed care to telemedicine to health insurance offerings, Scott Public Relations has been in the forefront of introducing innovation in healthcare, insurance and technology for 25 years. Launching new solutions, creating awareness, building brands and achieving success for our clients is what we do. In addition, as a member and past President of the global PR agency network PR Boutiques International (PRBI), we are well-positioned to serve clients with specialized needs and to provide "on the ground" support in different geographic regions across the U.S., as well as to support international companies expanding into U.S. markets.

Joy Scott, pres./CEO



SEGAL COMMUNICATIONS

One Lovell Ave., Mill Valley, CA 94941

415/785-7444; sarah@segalcommunications.com

www.segalcommunications.com

Consumer, consumer tech, lifestyle, hospitality.

Agency Statement: Whether you're launching a new product, seeking a cadence of coverage or getting established as an innovator and game-changer, Segal Communications is a Consulting and Public Relations Agency that will earn media attention for you by telling the most compelling stories and offering the freshest perspectives. From data to deadlines, we are constantly adapting to the needs of editors, influencers, producers, and journalists. And, to assure that every imagined opportunity is executed on, we partner with a network of professional photographers, videographers, and designers to bring your campaigns to life — brilliantly and beautifully.

Sarah Segal, founder

Clients Include:

Boon Supply

Hotel Ketchum

Pots & Co.

Relay by Republic Wireless

Shane Co.

The Tamarak Lodge



SERENDIPIT

SERENDIPIT CONSULTING

407 W. Osborn Rd., Phoenix, AZ 85013

602/283-5209; clandaker@serendipitconsulting.com

www.serendipitconsulting.com

External communications, crisis communications, event planning.

Employees: 25. Founded: 2008.

Agency Statement: Serendipit Consulting is a full-service marketing and communications agency driven by a team of individuals who are

fearless in creativity and have one thing in mind: results. With a fresh, 'big ideas' approach to traditional and digital marketing, public relations, advertising, branding, web design and development, and event planning, Serendipit has a knack for success in the student housing, residential and commercial real estate, franchising, hospitality, consumer and lifestyle, and health and wellness industries.

Melissa DiGianfilippo, partner & pres., PR; Rachel Brockway, dir., PR; Nikki Camarillo, Sabrina Leon, sr. A/Es; Taylor Tiner, A/E; Cassidy Landaker, jr. A/E; Rachel Eroh, Anna Bronson, PR acct. coords.

Beckett's Table
Clevermade
Drybar Arizona
Fast Med Urgent Care
P.B. Bell
Pit Boss Grills
Rainbow EDU Consulting
ReDirect Health
Roadmaster Group
Robbins Brothers, The Engagement Ring Store
Southern Rail
Veyo
Vic Management
Valbuena Wellness Center
Voices For Casa Children
Xcellerate Biomedical Technologies

“ SHARP
THINK ”

SHARPTHINK

579 Fifth Ave., 9th flr., New York, NY 10017
212/829-0002; fax: 212/829-9079; jb@sharpthink.com
www.sharpthink.com
Employees: 50. Founded: 2000.

Agency Statement: Award winning PR, Social Media and Events agency that specializes in working with best in class brands across a wide range of categories, including food & beverage, architecture & design, luxury lifestyle, real estate, fine arts, financial services, philanthropy, education & more.

James Sharp Brodsky, founder & CEO; Laura Halsch Mortensen, pres.; Peter Frank, CFO

3300 S. Dixie Hwy., #2, West Palm Beach, FL 33405

1stDibs
Arteriors
Asia Society
Benjamin Moore Paints
Bertazzoni
Brown Jordan Outdoor Kitchens
CBD Medic
Chihuly
Cosentino Worldwide
Cultural Council of Palm Beach County
Fine Art Print Fair
Good Catch
Hi-Chew
Hospital for Special Surgery
Kips Bay Designer Show House
Kohler Corp.
Legrand
LYFT
Master Drawings
Prudential
Randall's Island Park Alliance
Related
Serena & Lily
Silestone
Society of Memorial Sloan Kettering Cancer Center, The
Surrterra Wellness
TEFAF/Maastricht Art Fairs
USTA

SHIFT COMMUNICATIONS

SHIFT COMMUNICATIONS

120 St. James Ave., 6th flr., Boston, MA 02116
617/779-1800
www.shiftcomm.com

B2B and consumer technology, healthcare and consumer clients. Founded: 2003.

Agency Statement: SHIFT is an integrated communications firm that helps brands break through and thrive. We fuse analytical and creative thinking into one for maximum impact. We apply data and analytics to engineer the who, what, when, where and how behind programs. We harness deep human insights, empathy and expertise to craft compelling narratives and campaigns that connect on a personal level. Then we use advanced targeting to get them in front of the people who matter most.

Clients Include:

Citrix
GoDaddy
GoHealth
Foxwoods Resort & Casino

signal
— GROUP

SIGNAL GROUP

1750 K St., NW, #200, Washington, DC 20006
202/234-1224; enorthrup@signaldc.com; jprocter@signaldc.com
www.signaldc.com

Strategic comms., digital comms., public affairs, reputation mgmt., corporate comms., media relations, litigation comms., dispute resolution, coalition development, campaign creation. Employees: 42. Founded: 2002.

Agency Statement: Signal Group is a trusted adviser to global corporations for strategic communications and public affairs. As an independent company, Signal operates as a boutique and leverages top-tier agency talent through long term relationships, and taps into partnerships worldwide to deliver powerful results in all markets.

Jessica Rihani, COO; Elizabeth Northrup, John Procter, Michelle Baker, Rob Bole, Noe Garcia, Chelsea Koski, mng. dirs.

Clients Include:

Battery Council International
Coherus BioSciences, Inc.
EagleView Technologies, Inc.
Fidelity National Information Services, Inc.
Gilead Sciences
Wiley Rein
Wounded Warrior Project

SIKICH®

SIKICH PUBLIC RELATIONS

200 W. Madison, #3200, Chicago, IL 60606
312/690-8730; fax: 312/690-3023; mack.reynolds@sikich.com
https://www.sikich.com/public-relations/

PR, marketing, social media, healthcare, cyber-security, crisis communications, media training, consumer products, professional services, public pensions, technology, fin-tech. Employees: 10. Founded: 1987.

Agency Statement: Sikich Public Relations is unlike any PR firm in the U.S. We are experts in traditional media relations, social media pro-

Continued on next page

SIKICH PUBLIC RELATIONS continued

motion, and content creation who can build and protect the reputation of your company, as well as its people, products, and services. We work with top brands in consumer products, B2B products, professional services and healthcare. And we work alongside more than 1,000 Sikich professionals with expertise in cybersecurity, investment banking, HR outsourcing, technology, accounting, wealth management, and dispute resolution.

Mack Reynolds, partner-in-charge; Kyle Adams, Kara Hamstra, dirs.

Silverline

Communications

SILVERLINE COMMUNICATIONS

8605 Westwood Center Dr., #301, Vienna, VA 22182
703/286-5500; laura@teamsilverline.com
www.teamsilverline.com

Employees: 15. Founded: 2009.

Agency Statement: Silverline is an independent, agile and integrated B2B communications firm recognized for renewable energy, B2B emerging technology, manufacturing and advocacy.

Our expertise includes public relations, corporate communications, branding, content development, paid media and digital strategies, public affairs, and analytics.

Silverline is a national firm with offices in Washington D.C., Chicago and Salt Lake City, and extending internationally via its global partner network.

Laura Taylor, pres. & CEO; Joey Marquart, Ellen Backus, sr. VPs

Clients Include:

Energy Impact Partners
Energy Storage Assn.
NEC Corp.
NEXTracker
Rubicon Infrastructure Advisors
Wolfspeed, A Cree Company

SINGER ASSOCIATES, INC.

SINGER ASSOCIATES, INC.

47 Kearny St., 2nd flr., San Francisco, CA 94108
415/227-9700; fax: 415/348-8478; singer@singersf.com
www.singersf.com

Public relations, public affairs, corporate, crisis communications.
Employees: 18. Founded: 2000.

Sam Singer, pres.; Sharon Singer, CFO; Adam Alberti, mng. partner

Clients Include:

Anchor Brewing Co.
American Fuel and Petrochemical Manufacturers
Blue Shield of California
Bohannon Development Co.
California Hotel & Lodging Assn.
Chevron Corp.
City of Santa Clara
County of San Mateo
Denver Broncos
Draper Fisher Jurvetson
Goodwill Industries
Hong Kong Economic Trade Office
Jay Paul Co.
Kaiser Permanente
KB Home
Kylli Inc.
Lehigh Hanson
Long Beach Hospitality Alliance
Ocho Candy
Outside Lands Music Festival
Prana Investments
Recology
San Jose Water Co.
Sand Hill Property Co.

Santa Clara Stadium Authority
Santa Clara University
Save Mart, Lucky Grocery Stores
Signature Properties
Sims Metal Management
Skip Scooters
Stanford University and Hospitals
Tetra Tech
Washington Hospital
Webcor Obayashi Construction
Wedgewood
Wood Partners

SITRICK AND COMPANY

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Los Angeles, CA
800/288-8809
www.sitrick.com

Los Angeles 310/788-2850

New York 212/573-6100

San Francisco 415/369-8470

Denver 720/904-8560

Washington, DC 443/977-7215

Boston 617/897-0326

Michael S. Sitrick, chmn. & CEO

Tom Becker, member of the firm - head, New York Office

Mark Veverka, member of the firm, head - San Francisco Office

Lt. Gen. H. Steven Blum, (USA Ret.), mng. dir. and practice lead, Washington, DC

Agency Statement: Sitrick and Company is not a traditional public relations firm. Our practice has a specialized focus. We concentrate in corporate, financial, transactional, reputation, litigation and crisis communication. Although best known for our work in sensitive situations, we have an extensive and successful practice in each of the following areas.

Since our firm's founding 31 years ago, we have been consistently ranked among the top crisis and strategic communications firms in the nation. The *New York Times* called us "The City's Most Prominent Crisis Management Firm."

The majority of the firm's senior executives are former editors and reporters from news organizations that include the *Wall Street Journal*, the *New York Times*, Bloomberg, *Barron's*, *Los Angeles Times*, *Forbes*, *San Francisco Examiner*, CBS News, ABC News and NBC News. We also have former practicing attorneys and business executives.

Matters with which we have been involved include reputation restoration, litigation support of all kinds; intellectual property matters, allegations of stock manipulation, wrongful termination, contract disputes, allegations of fraud and fraudulent inducement, wrongful death claims, allegations of illegal drug use, SEC matters, and a variety of other white-collar crimes.

We have also handled criminal and civil cases against companies and their executives for such things as price fixing, insurance fraud, options backdating, antitrust violations, race and sex discrimination, sexual harassment, racism and #MeToo matters. We have a significant mergers and acquisitions and corporate governance practice and have done extensive work combatting short sellers and dealing with data breaches. Other issues include sensitive environmental matters, racketeering cases, family disputes, and high-profile divorces.



SLICE COMMUNICATIONS

234 Market St., Philadelphia, PA 19106
215/600-0050; dbalbier@slicecommunications.com
https://slicecommunications.com

Press releases, pitching, editorial briefings, crisis management, newsjacking, media training. Employees: 16. Founded: 2008.

Agency Statement: Slice Communications exists to get people to pay attention to our clients. Since our founding, we have put our collective innate need for attention to work for our clients. We are proud that we have helped them achieve their business goals and grow strategically. We do that using public relations, social media, and email marketing. We are certified by the Women’s Business Enterprise National Council (WBENC), a 2019 Best Place To Work awarded by the *Philadelphia Business Journal*, and we run our business on the Entrepreneurial Operating System (EOS), as outlined in the book *Traction*. This means that we provide transparency, accountability, and proven processes to all our clients.

Kathleen Hayne, Justin Burkhardt, Andie Levin, PR acct. mgrs.

SLOANE & COMPANY

SLOANE & COMPANY

7 Times Square, 17th flr., New York, NY 10036
212/486-9500; fax: 212/486-9094; info@sloanepr.com
www.sloanepr.com
Twitter: @SloaneAndCoPR

Practice Areas: Integrated Corporate Communications and Positioning; Financial Media Relations; Crisis Communications and Issue Management; Investor Relations; Transaction Support; Public Affairs; Social Media and Digital Communications; Shareholder Activism and Proxy Contests; Strategic Insights. Founded: 1998.

Agency Statement: Sloane & Company is an industry-leading strategic communications firm. We are known for our intelligence, intensity, creativity and focus on getting results. We provide a range of services including strategic counsel and support around: corporate and financial public relations; transactions; strategic insights; messaging, analytics and measurement; public affairs; shareholder activism; litigation; and investor relations – to public and private companies as well as investors, associations and individuals. Our hallmark is offering large-agency expertise in a focused environment. Senior management partner with clients on accounts from strategic counsel to tactical execution.

Team Leaders include:

Darren Brandt, Whit Clay, co-CEOs

Offices: New York City, Boston, San Francisco

Clients Include

American Well
Bloom Energy
CVS
eBay
Huntington Bank
Imax Corp.
KIND
Liberty Media
New York Life
Panera Bread



SOURCECODE COMMUNICATIONS

153 W. 27th St., #505, New York, NY 10001
hello@sourcecodecomms.com
www.sourcecodecommunications.com

Media relations, crisis communications, influencer marketing, corporate communications, executive communications, content creation, strategic counsel, messaging development, creative campaigns, launch campaigns. Employees: 27. Founded: 2017.

Agency Statement: SourceCode Communications is an award-winning communications marketing agency launched in 2017 by technology PR industry veterans Greg Mondshein and Rebecca Honeyman. Based in New York, the agency is focused on delivering measurable business impact to brands in five major sectors - Consumer & Lifestyle Technology, Financial Technology, Mobile, Cloud & Telecoms, Insights & Engagement, and Enterprise Technology. Recently shortlisted for *PRWeek’s* 2020 U.S. Awards shortlist for Outstanding Boutique Agency, SourceCode is the *Holmes Report* 2019 New Agency of the Year and *PRNews’* Best Place to Work and Small Agency of the Year. For more information, please visit www.sourcecodecommunications.com.

Greg Mondshein, Becky Honeyman, mng. partners

Clients Include:

Accedian
Albert
Blis
Braze
Cambridge Mobile Telematics
Channel Bakers
Ciena
Cloudreach
ConnectSense
Elvie
Everlast
Factr
FitTrack
FocusVision
Handshake
IDAGIO
Kuato Studios
LightStep
MakeSpace
Nanoleaf
PCIpal
Persuit
Pindrop
Rachio
SCRUFF
Shakti
SOCi
SunSpec Alliance
The Odyssey
Trintech
Turo
Upflex
Varnish
WePay



SPECTRUM

2001 Pennsylvania Ave., NW, 2nd fl., Washington, DC 20006
202/955-6222

www.spectrumscience.com
facebook.com/spectrumscience
twitter.com/spectrumscience
instagram.com/spectrumscience
linkedin.com/company/spectrumscience

Specialty: Healthcare. Employees: 120. Founded: 1996.

Agency Statement: Spectrum Science is an independent, integrated agency hyper-focused on science. As the name implies—yes, the agency took its name from Pink Floyd’s seminal album Dark Side of the Moon—our expertise spans the entire spectrum of marketing, communications and media solutions. But it’s also a place that’s emblematic of our fearless scientific spirit and an unquenchable desire to dream beyond the realm of the possible—and do it.

As scientific communicators, we know every great breakthrough is enabled by the rigor of the scientific process and people that are experienced, curious, purposeful and driven—just like every Spectrumite. Fueled by our proprietary, strategy-first methodology, we deliver the indispensable ingredients to take clients beyond the science quo.

Spectrum is free to take on the world, with offices in New York, Washington, D.C., Chicago and Atlanta, and as chair of GLOBALHealthPR, the largest network of independent health and science communications agencies worldwide.

For more information, visit www.spectrumscience.com or follow @SpectrumScience on Twitter and Instagram.

Jonathan Wilson, CEO; Michelle Gross, pres.; Michelle Strier, chief strategy officer; Rob Oquendo, chief innovation officer; Justin Rubin, chief creative officer; Scott Chesson, chief operating officer; Andrea Sessler, chief human resources officer; Tim Goddard, pres., GLOBALHealthPR

675 Ponce de Leon Ave. NE, NE223, Atlanta, GA 30308
202/587-2597

71 South Wacker Dr., #1820, Chicago, IL 60606
202/587-2500

250 Vesey St., #2630, New York, NY 10281
212/468-5340; fax: 212/468-5341



SPI GROUP LLC, THE

165 Passaic Ave., #410, Fairfield, NJ 07004
973/244-9191; fax: 973/244-9193

www.spigroup.com
<https://www.facebook.com/thespigroup/>
Twitter.com/spigroup
Instagram.com/spigroup

LinkedIn.com/company/the-spi-group-llc

Agency Statement: What is SPI? SPI stands for “Strategy, Planning and Implementation” — the core focus areas of successful communications. At SPI, we think of ourselves as communication problem solvers; we are a one-stop shop for your communication needs. We’ll help you plan a strategy, tell a great story, make it look fabulous and deliver that message through the best channel — traditional, digital or both. Our services include Corporate Reputation and Branding, Employee Communications, Digital Communications, Design, Application and Database Development, Web Development, and beyond. We’re at our best when creating integrated communications strategies that combine traditional tactics and new technologies.

James Koppenal, sr. mng. dir., digital comms.; Ollie Hartsfield, mng. dir., comms. strategy and editorial



SPM COMMUNICATIONS, INC.

2332 Irving Blvd., #110, Dallas, TX 75207
214/379-7000; 24-hour media line: 817/329-3257
www.spmcommunications.com

Employees: 20.

Agency Statement: SPM is the creative, no-jerks, above-and-beyond PR, social, influencer and reputation management agency where people come first, and great work wins the day.

Since 1999, SPM has partnered with food, restaurant, retail, apparel and lifestyle brands to tell their stories in a rapidly changing media and social landscape. We think critically about clients’ business and proactively find solutions that make a measurable impact on their bottom line. We’ve worked with emerging brands to help take them national and with established national brands that have important stories to tell to make a deeper impact.

Through our robust crisis communications practice, we’ve helped clients prepare for and manage through some 4,000 crises, from this year’s coronavirus pandemic to foodborne illnesses, data breaches, product recalls and more. SPM’s media protocol is currently deployed in more than a thousand restaurant and retail locations across the nation to help quickly escalate problems out of locations so they can get back to business.

Our work integrates earned media, influencer partnerships, events, community outreach and paid social media to create campaigns that target the right audiences, increase brand awareness and meet business objectives. We also partner with agencies to amplify advertising messages through traditional and new media outreach and placements.

We go above and beyond in all we do.

- We put our people first.
- We do what’s right.
- We foster mutual respect.
- We build and protect our clients’ brands.
- We listen intently and deliver results that matter.

Suzanne Parsonage Miller, pres. & founder

Current Clients:

Big Shots Golf
Boys & Girls Clubs of Greater Dallas
Bruegger’s Bagels
Cicis Pizza
Gold’s Gym
Haggar Clothing Co.
Kirkland’s
Leslie’s Pool Supplies
Nothing Bundt Cakes
Pollo Campero
RW Garcia
Taco Cabana
Travis Frederick’s Blocking Out Hunger
Velvet Taco

SPRYTE COMMUNICATIONS

200 S. Broad St., #1160, Philadelphia, PA 19102
215/545-4715 X22; lsimon@sprytecom.com

www.sprytecom.com
Healthcare PR. Employees: 4. Founded: 1990.

Lisa Simon, CEO

Clients Include:
Crossroads Hospice
Griswold Home Care
Holy Redeemer Health Systems
Temple University School of Podiatric Medicine
The Heart House

standing partnership

STANDING PARTNERSHIP

Member of Worldcom Public Relations Group
1610 Des Peres Rd., #200, St. Louis, MO 63131
314/469-3500; mlackey@standingpartnership.com
www.standingpartnership.com

Strategic planning, stakeholder engagement, crisis and issues management, customer retention (including customer experience), digital marketing, SEO strategy, lead generation, and marketing and sales enablement, with particular expertise serving B2B clients in agriculture, professional services, technology, industrial, nonprofit, education and health care. Employees: 16. Founded: 1991.

Agency Statement: Standing Partnership is a certified women-owned business led by president and CEO Melissa Lackey, who has evolved the firm from its PR roots to an integrated marketing communications consulting firm. We drive growth for our clients through customer acquisition, customer retention and securing freedom to operate. We create actionable marketing plans and draw on the expertise of our team to execute and deliver results.

Melissa Lackey, pres. & CEO

Clients Include:

Allegro Senior Living
Ameren
Bayer CropScience
Belden
Brown & Crouppen
Carbogen AMCIS
Civic Progress
Concordia Plan Services
Curium Pharma
FieldWatch
FLOURISH St. Louis
GreenLight Biosciences
Lutheran Church Extension Fund
Lutheran Church Missouri Synod
Maritz, Inc.
McCarthy Building Companies
Mid-America Transplant Services
MiTek
Naples Botanical Garden
National Loan Exchange
Nooter Construction
Oasis Institute
Ranken Technical College
Retirement Planners of America
ServiceNow, Inc.
Southern Illinois University Edwardsville School of Business
St. Louis College of Pharmacy
St. Louis Language Immersion School
The Doe Run Co.
Tillotts Pharma AG
Tronox
Unico Systems
United States Soybean Export Council
WFF Facility Services



WORLD
COM
Public Relations Group

STANTON COMMUNICATIONS

STANTON COMMUNICATIONS, INC.

1875 Connecticut Ave., NW, 10th flr., Washington, DC 20009
202/223-4933; washingtonoffice@stantoncomm.com
www.stantoncomm.com

Media strategy, marketing communications, strategic and crisis communication counsel, public affairs, digital & social media, creative services, international. Employees: 15. Founded: 1989.

Agency Statement: Stanton Communications, Inc., is an international public relations and public affairs firm providing strategic counsel and program implementation to clients across a broad spectrum of industries. We are fully independent and wholly dedicated to helping our clients achieve their business goals.

Now in our 30th year, we are recognized for combining serious strategic thinking with highly creative execution, and for blending thoughtfulness and deliberation with tremendous agility. We build our teams with a balance of talent so clients benefit from the best we have to offer.

Among our clients are some of the world's most successful organizations in a variety of fields including consumer products, travel and lifestyle, professional societies and membership associations. We provide a range of services from issue communication and public affairs to strategic communication planning, reputation enhancement, marketing communication, crisis counsel and spokesperson preparation.

With principle offices in Washington, DC, New York and Baltimore, Stanton Communications maintains a domestic and international network of trusted associates as a partner firm in PR World Alliance and thenetworkone, an organization of more than 2,000 agencies around the world.

On behalf of our clients, Stanton Communications has won more than 50 industry awards including multiple Silver Anvils, the public relations profession's highest honor and Gold Quill Awards of Excellence, the premier award presented by the International Association of Business Communicators. We also have been named the Best Small Agency in America by *The Holmes Report* and one of the Best Places to Work by the *Washington Business Journal*.

Peter V. Stanton, CEO; Lori Russo, pres.; Emily Wenstrom, VP

45 Rockefeller Plaza, #2000, New York, NY 10111
212/616-3601; newyorkoffice@stantoncomm.com

100 International Dr., 23rd flr., Baltimore, MD 21202
410/727-6855; baltimoreoffice@stantoncomm.com

American Assn. for Public Opinion Research
American Nurses Assn.
American Statistical Assn.
Asbury Communities
International Coaching Federation
International Society on Thrombosis and Haemostasis
Kelly Insurance Group
Live! Casino & Hotel
Railway Supply Institute
W. L. Gore & Associates

STEPHEN BRADLEY & ASSOCIATES LLC

2101 Highland Ave. S., #420, Birmingham, AL 35205
205/933-6676; fax: 205/933-8173; ebrad@bellsouth.net
pralabama.com

Full service PR, media rels., crisis comms., environmental comms., gov't rels., social media. Employees: 5. Founded: 1995.

Stephen Bradley, president

3066 Zelda Rd., Montgomery, AL 36106
334/203-5322

Airbus
Ajin USA
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Bayer Crop Science
Brookwood Baptist Health
Honda
Lhoist NA
Preferred Compounding Corporation
SouthWest Water Co.
University of South Alabama Foundation
Wexford Health
Williams Pipeline Company



STERN STRATEGY GROUP

Headquarters: 186 Wood Ave. South, Suite 300, Iselin, NJ 08830
Boston office: 1167 Massachusetts Ave., Arlington, MA 02476
908/276-4344; fax: 908/276-7007
hello@sternstrategy.com
info@sternstrategy.com
www.sternstrategy.com

Ned Ward, Tara Baumgarten, sr. VPs
908/325-3881, ned@sternstrategy.com; 908/325-3859,
tara@sternstrategy.com

Mktg. comms.; media relations.; thought leadership dev.; exec. visibility;
conference relations & event support; msg. & brand positioning; social
media strategy, content & publishing; content strategy & creation; presenta-
tion dev. & design; B2B influencer relations; business book promotion.
Employees: 30. Founded: 1985.

Agency Statement: Stern Strategy Group is not your typical PR firm. For 35 years, we've partnered with clients that have the ambition and solutions to be forces for good in business and society. We help them find, share, live and mobilize their purpose. Our work motivates action, secures loyalty, encourages advocacy and creates value – while contributing to healthier bottom lines. Visit www.sternstrategy.com to learn how we give voice to ideas, institutions and individuals impacting the world.

Susan Stern, pres.; Ned Ward, Tara Baumgarten, sr. VPs



STEVENS STRATEGIC COMMUNICATIONS, INC.

28025 Clemens Rd., #4, Cleveland, OH 44145
440/617-0100; fax: 440/389-8406; estevens@stevensstrategic.com
www.stevensstrategic.com

Agency Statement: Stevens Strategic Communications is a full-service integrated marketing, public relations, consulting and crisis communications firm located in Cleveland, Ohio. We have been providing award-winning advertising, collateral and public relations services since 1976. Our services also include digital marketing, video, global community, media training, community relations and our proprietary digital platform that covers Ohio.



Edward M. Stevens, chmn. & CEO; Julie Osborne, VP; Stephen Toth, creative dir.; Meredith Rodriguez, client svcs.; Jim DiFrangia, dir., media rels.

- Adaptive Driving Alliance
- Allied Construction
- American Baler
- American Griddle
- American Hydroformers
- American Spice
- AmTrust
- Ardleigh Minerals Inc.
- Bar Louie
- CartWrite
- City of Elyria
- City of Lorain
- Cleveland Catholic Foundation
- Cleveland Police Foundation
- Cleveland Vibrator Co.
- Community Foundation of Lorain County
- COSE

- DASMA (Door & Access Systems Manufacturers Assn.)
- Domino's Pizza
- E-Crane
- Eriez
- Eriez Flotation Division
- Family Learning Center
- Greater Cleveland Neighborhood Center Assn.
- Greater Cleveland Partnership
- Hopewell
- King Nut
- Lorain County Chamber of Commerce
- Materion
- O'Toole, McLaughlin, Dooley & Pecora Co.
- Pepple & Waggoner
- Polar King
- Rascal House Pizza
- RevoLaze
- Ross Environmental
- Rusk Conair
- Safety Today
- Soundwich
- Technology Recovery Group
- Thermodyne
- Thomas Associates
- Volk Protective Products
- Vorti-Siv
- Wild Republic



STONES RIVER GROUP

511 Union St., #1100, Nashville, TN 37219
615/645-0233; alexandra.sollberger@stonesrivergroup.com
www.stonesrivergroup.com

Comprehensive PR services, including message/content development; media engagement; crisis communications; communications strategy; branding/reputation management; digital & creative services; issue advocacy; event planning & production. Employees: 10. Founded: 2015.

Agency Statement: Stones River Group is an award-winning, full-service public affairs firm with statewide and national reach. Our staff is adept at developing and implementing comprehensive strategies, connecting with the right influencers, shaping debates, and crafting messages that resonate. Recognizing the critical intersection of perception and behavior, SRG develops and implements smart, integrated PR plans that combine digital, earned, and owned media to spark conversations and generate results.

Mark Cate, pres. & prin.; Alexandra Sollberger, prin. & dir., PR; Ann Waller Curtis, assoc.; Claire Hancock, assoc.; Jennifer Triplett, assoc.

Clients Include:

- Acadia
- ACT
- AT&T
- Blount Partnership
- Emerald Youth Foundation
- Greater Nashville Regional Council
- Leadership Tennessee
- LHP Capital
- Methodist Le Bonheur Healthcare
- Nashville Convention & Visitors Corp
- Nashville SC
- Nashville Yards
- SAIC
- Southwest Value Partners
- University of Memphis
- VitalSource
- Volkert
- YouScience

STORY PARTNERS

STORY PARTNERS

1000 Potomac St., NW, Suite 102, Washington, DC 20007
202/706-7800; debra.cabral@storypartnersdc.com
www.storypartnersdc.com

Strategic public affairs and communications for U.S. and global clients.
Employees: 16. Founded: 2010.

Agency Statement: Story Partners is a full-service public affairs firm that offers strategic communications counsel to U.S. and global clients. Headquartered in Washington, D.C., our team of veteran communicators has decades of experience working directly with journalists, business leaders, policymakers and consumers to shape the public debate; educate policymakers; define and dominate a market; manage our clients' image, brand and reputation; and position our clients as leaders in their fields. Areas of expertise include public affairs, media outreach, digital and social media, thought leadership, crisis communications, and reputation management.

Gloria Story Dittus, chmn.; Debra Cabral, pres.; Carrie Blewitt, Betsy Stephenson, Tamara Hinton, Kristin Litterst, sr. VPs

Alabama Power
American Assn. of Crop Insurance
Animal Health Institute
Center for Global Enterprise
Food Marketing Institute
iDevelopment and Economic Assn. (iDEA Growth)
Large Public Power Council
Lindsay Corp.
Noble Energy
Southern Co.
Stronger America Through Seafood (SATS)
Trucking Moves America Forward
Venture Global

STRATEGIC/OBJECTIVES

STRATEGIC OBJECTIVES

400 - 184 Front St. East, Toronto, Ontario M5A4N3, Canada
416/366-7735; debw@strategicobjectives.com
www.strategicobjectives.com

Food & beverage; fashion/beauty; lifestyle; home decor; automotive; CPG; healthcare; social media. Employees: 35. Founded: 1983.

Agency Statement: Strategic Objectives is Canada's most award-winning public relations firm and IABC Gold Quill Mid-Size Agency of the Year 2019. Master storytellers, our results-driven social, digital and experiential PR strategies help brands and organizations achieve their full potential. Headquartered in Toronto, with associates across Canada, we share passion for creative communications with our clients, and design integrated marketing programs that build positive awareness, change minds and behaviors, and drive positive reputation and sales.

Deborah Weinstein, Judy Lewis, partners, co-founders; Adriana Lurz, senior VP; Victor Anastacio, CFO; Vanessa Powell, Sarah Leone, acct. dirs.

Adra
Airhelp
Aurora (Loacker)
Avrio
Benjamin Moore
BIC
Canadian Cancer Society
Chartered Professional Accountants Canada (CPA)
Children Believe
duBreton
Foodora
Green & Black's
Groupe Marcelle
Hankook Tire
Hanstone
Jardin de Ville
Kellogg's

Kia
Kruger Products
Muji
Reckitt Benckiser
VStar Entertainment Group



STUNTMAN PR

285 W. Broadway, #280, New York, NY 10013
212/242-0002; info@stuntmanpr.com

www.stuntmanpr.com

Hospitality, food & beverage, travel, consumer/lifestyle and e-commerce.
Employees: 5. Founded: 2010.

Neil Alumkal, founder

Clients Include:

American Brass
Apple Core Hotels
Balsamic Vinegar of Modena Consortium
Bareburger
Bendt Distilling
Bryant Park Hotel
Bibigo
Cameron Hughes Wine
The Caravan of Angels
Casa Del Toro
Eatwith
Estuary
Francois Payard
Golden Platter
Hotel Indigo
HUSO
The Rink at Rockefeller Center
Japan Fes
Le Coq Rico
Lincoln Ristorante
Macchina
Marky's Caviar
Max Brenner
MealPal
Misfits Market
Naked Market
New York Biltong
ONE°15 Marina
Openigloo
Parmigiano Reggiano Cheese Consortium
Patina Restaurant Group
Pierozek
Plantmade by Matthew Keeney
Porterhouse Brew Co.
Proper Good
Riazul Premium Tequila
Selina
Seven Rooms
Vintage Wine Estates
Wandering Barman



SUPERIOR

PUBLIC RELATIONS

SUPERIOR PUBLIC RELATIONS

Chicago, IL
aimee@superior-pr.com
www.superior-pr.com
Superior Public Relations provides strategic communications for growing businesses. As your partner, we approach your business with passion and persistence to deliver superior results. Employees: Approx. 10.
Founded: 2013.

Aimee Eichelberger, founder & CEO

ARTA
HealthPlan Data Solutions
Insightly
Package Concierge
PriceSpider
RentGrata
Rev1 Ventures
Shift7 Digital
Tour24
Yewno
Zego (powered by PayLease)

T



360PR+

200 State St., Boston, MA 02109
617/585-5770; fax: 617/585-5789
www.360PR.plus
www.twitter.com/360PRplus
www.linkedin.com/company/360prplus
Founded: 2001.

Agency Statement: The world today is ultra-connected, new trends emerge, media entities rise and fall, competitors come in and shake things up and customers expect more from the brands they love. Many brands struggle to stay relevant in this climate. That's where 360 comes in. We help evolve the story and the conversation, making brands relevant in new ways. We do that by breaking through to media and influencers who have the greatest impact with your target customers and with content and experiences that elevates brand and corporate communications, driving thought leadership and real business outcomes. For legacy brands needing to connect with new audiences, or emerging brands wanting to establish themselves in a competitive category, we know how to drive relevance today and how to sustain it for the future.

360PR+ is an award-winning, creative, independent agency, ranked as a Top-50 PR firm nationally. 360PR+ has been recognized as an Agency of the Year and Best Place to Work and is a partner in PROI Worldwide, offering clients in-market resources in 100+ cities.

Laura Tomasetti, CEO; Victoria Renwick, Michael Rush, partners; Matthew Lenig, creative dir.; Erin Weinberg, gen. mgr., NY; Rob Bratskeir, exec. VP; Stacey Clement, Ali Kavulich, Caitlin Melnick; sr. VPs; VPs: Jenni Brennan, Melinda Bonner, Jill Hawkins, Erin Kadamus, Melissa Perroni (HR), Morgan Salmon (Finance)

Additional locations: NYC; San Francisco, CA

Clients Include:

Amazon
America's Test Kitchen

Avis
Blue Wave Solar
Bright Horizons
Chicco USA
Cobra
Drizly
Expedia
Giant Food
Gym Source
Harpoon
Harvest Hill Beverage Co.
Hasbro
Honeywell Home Environment
Houghton Mifflin Harcourt
Illy
Jelly Belly
Nasoya
National Institution of Yerba Mate
Nintendo
Pete and Gerry's Organic Eggs
The Rockport Co.
Sagamore Spirits
Sterno
Stonyfield Organic
Tomme Tippee
Travelpro
Trek Bicycle
Virgin Atlantic Airways
WellPet
Zipcar
Zulily



TAFT COMMUNICATIONS

2000 Lenox Dr., #200, Lawrenceville, NJ 08648
609/683-0700

jayne@taftcommunications.com
www.taftcommunications.com

Purpose-focused communications, branding and positioning, media relations, paid media, digital, creative, communications coaching, media training.

Employees: 16. Founded: 1983.

Agency Statement: Taft is a communications consultancy with 35-plus years of experience. Through strategic communications and leadership development, Taft guides clients to meaningful expressions of purpose to drive positive impact — for all stakeholders, including their customers, employees, shareholders, communities, and the earth and environment.

In 2001, Taft launched PharmApprove®, which was sold to drug development consultancy NDA Group in 2016. Taft ClearPoint, the firm's practice in leadership communications, is the go-to source for leaders and aspiring leaders who want to acquire the skills needed to master today's "constant conversation."

Ted Deutsch, pres., mng. partner; Jayne O'Connor, Connie Ludwin, VPs; Jon Shure, sr. dir.; Sheila Cort, dir., sr. coach

Clients Include:

Bristol Myers Squibb
Guerbet
Halozyme
Prudential
ReThink Energy NJ
Robert Wood Johnson Foundation
Takeda



TARTAGLIA COMMUNICATIONS, LLC

P.O. Box 5148, Somerset, NJ 08875-5148
732/545-1848; info@tartagliacommunications.com
www.TartagliaCommunications.com

Media relations; senior counsel; branding; social media; science writing, editing and design; crisis comms. and issues mgmt.; research, policy, multicultural and marketing comms. Founded: 2008.

Agency Statement: Tartaglia Communications specializes in developing strategic communications solutions for health and science-focused organizations. For more than 30 years, our principals have created award-winning public relations programs for national and international organizations like The Robert Wood Johnson Foundation, the Gordon and Betty Moore Foundation, Brookhaven National Laboratory, Max Planck Florida Institute for Neuroscience, Columbia University Medical Center and the American Federation for Aging Research, as well as for biopharmaceutical startup companies, regional hospitals and nonprofits. The firm provides personalized service, high-level strategic insight, and the results-oriented approach that clients in these sectors need.

Dennis Tartaglia, founding dir.; Sheila Tartaglia, co-owner

Clients Include:

- American College of Academic Addiction Medicine
- American Thoracic Society
- Atlantic Health System
- New York Academy of Sciences
- Rockefeller University Press

TASC GROUP, THE

153 West 27th St., Suite 405, New York, NY 10001
212/337-8870; fax: 646/723-4525; larry@thetascgroup.com
www.thetascgroup.com

Media relations, nonprofit, consumer-facing, crisis communications and issues management, corporate social responsibility campaigns, thought leadership development, cause-related marketing, red carpet and celebrity events, SEO and online reputation management, social media. Employees: 8. Founded: 2004.

Larry Kopp, CEO; Amy Kaup, COO; Rida Bint Fozi, mng. dir.

Clients Include:

- 3 Generations
- Amalgamated Transit Union
- Curb-To-Market Challenge
- Department of Orthopedics at The Mount Sinai Health System
- The Discovery Orchestra
- Eagle Academy
- Gathering For Justice
- Global G.L.O.W.
- JASA
- New York University, Tisch School of the Arts
- Stella Adler Studio of Acting
- United Way of NYC
- World Animal Protection



TAYLOR

640 Fifth Ave., 8th flr., New York, NY 10019
212/714-1280; fax: 212/695-5685
www.taylorstrategy.com
Consumer public relations.
Employees: 93. Founded: 1984.

Agency Statement: Taylor is an agency of creative thinkers that specializes in brand building through conversation. As “Shaper of Influence,” we do this for the world’s leading brands with an integrated team across all marketing disciplines. Whether it’s developing strategy, building powerful brand narratives, crafting insight-driven creative, producing content or engaging the media, everything we produce is designed to inspire, incite, and shape conversation for the benefit of our client partners, their customers and stakeholders. Founded in 1984, Taylor is headquartered in New York, with offices in Los Angeles, Chicago and Charlotte. Discover how we are “Shapers of Influence” at taylorstrategy.com.

Tony Signore, CEO & mng. partner; Bryan Harris, COO & mng. partner; John Liporace, Mike Costabile, mng. partners; Maeve Hagen, pres.; Carla Wilke, chief strategy and integration officer

Other Offices:

312 Arizona Ave., 3rd flr., Santa Monica, CA 90401
10150 Mallard Creek Rd., #300 Charlotte, NC 28262

Clients Include:

- Biohaven
- BPAA
- Capital One
- Circle K
- Diageo
- DraftKings
- Guinness
- Panini America
- P&G
- Samsung
- Secret
- Smirnoff
- Tide
- Zenni Optical

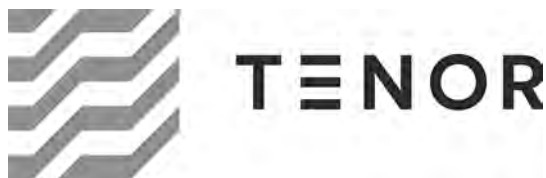
TAYLOR & COMPANY

1024 S. Robertson Blvd., Ste. 201, Los Angeles, CA 90035
310/247-1099; fax: 310/247-8147; julie@taylor-pr.com
www.taylor-pr.com

Clients in architecture, design, furniture, development, landscape and construction. Founded: 1994.

Julie D. Taylor, Hon. AIA, principal

- Blitz
- Canstruction LA
- CO Architects
- Form4 Architecture
- McIntosh Poris Associates
- Monterey Design Conference
- Surfacedesign



TENOR PR

1482 East Valley Rd., #321, Montecito, CA 93108
303/803-4343; ella@tenorpr.com
www.tenorpr.com

Agriculture, education, environment, green tech, healthcare, mobile/wireless, non-profits, PR/PA financial, PR/investor relations, professional services, technology/industrial. Employees: 5. Founded: 2003.

Ella Kerr, agency ops. mgr.

THE ABBI AGENCY

THE ABBI AGENCY

1385 Haskell St., Reno, NV 89509
775/323-2977

ty@theabbiagency.com
www.theabbiagency.com

Healthcare & medical, technology, travel & tourism, development, financial, public affairs.

Employees: 34. Founded: 2008.

Agency Statement: The Abbi Agency is designed to do one very specific thing very, very well: solve problems. To do that, we've created an operating structure that's fluid, nimble, and adaptive, one that allows us to seamlessly integrate vital expertise to meet whatever challenge might be at hand.

Think creative writers working hand-in-hand with back-end programmers. Think public relations strategists melding minds with a best-in-class SEO team. Think graphic designer gurus and social media savants joined in marketplace disruption. Think of all the beautiful results we can achieve, together.

Abbi Whitaker, pres./co-founder; Ty Whitaker, CEO/co-founder; Bryan Allison, CMO; Connie Anderson, VP of client services

Clients Include:

Bidstack
Donsuemor
Edgewood Tahoe Resort
EXO Imaging
Explore Murrieta
Go Goleta
Google
KP Aviation
Nevada Department of Motor Vehicles
Nevada Department of Wildlife
North Lake Tahoe
Prominence Health Plan
Senator Heidi Gansert
SendCutSend
Tesla
The Row
Travel Nevada
Visit Carmel By-The-Sea
Visit Henderson
Waste Management



Reputation. Media. Science.

THE REIS GROUP

1300 19th St., N.W., #600, Washington, DC 20036
202/868-4000

www.TheReisGroup.com

Full-service communications for health, medical, science, and social issues. Employees: 12. Founded: 2016.

Agency Statement: The Reis Group is an award-winning Washington-DC based public relations agency focused on health and social causes. We are passionate about our clients' issues and believe in the power of communications to transform lives.

Working closely and collaboratively with our clients as a cohesive team, we develop tailored campaigns that produce measurable and meaningful results - every time. Representing leading foundations, associations, research institutes, health systems, corporations, and universities, we offer clients a team of talented, experienced communications experts who provide a depth of knowledge, and proven successes in health, healthcare, and science communications.

Our services include: media relations, thought leadership, issues management, science promotion, social media, web sites, message testing,

clinical trial recruitment, market research, stakeholder engagement, and advocacy promotion.

Our goal is to provide every client with the skills and capabilities of a highly specialized agency, along with the commitment and dedication of a small business.

Sharon Reis, prin.; Tamara Moore, Lauren Musiol, sr. VPs; Beth Casteel, Peter Pearl, sr. counselors

Partial client list includes:

10.27 Healing Partnership
American Gastroenterological Assn.
Banner Alzheimer's Institute
Blue Shield of California Foundation
Digestive Disease Week
National Assn. of Chronic Disease Directors
Nemours Children's Health System
Society for Healthcare Epidemiology of America
Society of Interventional Radiology



THE STORIED GROUP

606 N. Larchmont Blvd., Suite 201, Los Angeles, CA 90004
323/378-6347; molly@thestoriedgroup.com

www.thestoriedgroup.com

Hospitality, entertainment/talent, lifestyle and interior design.
Employees: 4. Founded: 2008.

Agency Statement: The Storied Group was created to offer a fresh point of view that incorporates founder Molly Schoneveld's entertainment industry roots, extensive knowledge of the media landscape, and passion for finely curated lifestyle and hospitality brands.

The agency provides services in brand development, media relations, strategic partnerships, social media consulting, and crisis management for celebrities, interior designers, lifestyle and hospitality brands.

Molly Schoneveld, pres. & founder

Abode Home Design
Ashlan and Philippe Cousteau
Audrina Patridge
Briana Brown
Chris Powell
Design X Architecture and Interiors
Fangirl Sports Network
Golden Door Wellness Resort
Guta Louro Designs
Heidi Powell
Jade Tailor
Kirsten Vangsness
Milk Boutique
Seaside Hotel, North Vancouver
Shane Feldman
Toni Ko
Virginia Williams

the10company

THE10COMPANY

980 6th Ave., 2nd flr., New York, NY 10018
646/866-7173; valerie.dimaria@the10company.com
www.the10company.com; women-voices.com

Corporate reputation, executive coaching, employee engagement, marketing. Employees: 10. Founded: 2012.

Agency Statement: the10company is a women-owned marketing and communications agency dedicated to helping C-Suite executives transform their businesses through authentic, results-driven marketing and communications and strategic counsel. Our principals have held company C-Suite roles and bring extensive in-house experience. We plan and exe-

cute a range of initiatives, including thought leadership, employee change management programs and unique brand and sales campaigns.

Our coaching practice improves leadership and communications skills for senior leaders and high-potentials, and includes VOICES, executive coaching specifically for women.

Clare DeNicola, prin.; Valerie Di Maria, prin.

Clients Include:

Amgen
Aspen Insurance
AUGIE, the insurance industry digital exchange
Cardinal Health
EY
Fannie Mae
IKEA
National Assn. of Insurance Commissioners
National Assn. of Professional Insurance Agents
New York Life
Quest Diagnostics
Raytheon
Semsee
Siegel+Gale
Univision
West Monroe Partners
Xanatek



TIERNEY

A subsidiary of the Interpublic Group of Companies (IPG)
1700 Market St., 29th fl., Philadelphia, PA 19103
215/790-4100
www.hellotierney.com
Founded: 1942.

Agency Statement: Tierney is a strategy-driven content and distribution agency that creates dynamic, data-informed stories and fully integrated campaigns that humanize brands, engage consumers, and produce measurable business results.

Part of the Interpublic Group of Companies (NYSE: IPG), Tierney offers clients the stability of a publicly traded company, unmatched media clout, access to \$25MM in leading syndicated and licensed consumer and industry research, and sophisticated measurement tools.

With every key marketing discipline under one roof, one leadership and business structure, Tierney produces fully integrated solutions that can be customized, scaled and evolved to address our clients' business objectives, industry challenges, or changing consumer mindsets.

Tierney clients also tap our deep expertise in national consumer and trade media relations, social media and influencer engagement, and rely on us to execute comprehensive strategic positioning, thought leadership, and reputation management programs.

Headquartered in Philadelphia, Tierney has offices in Harrisburg, Pa. and New York City.

Mary Stengel Austen, pres. & CEO; Debbie Griffin, CFO; Patrick Hardy, CCO; Tracey Santilli, CGO

Tierney Harrisburg:
212 Locust St., #400, Harrisburg, PA 17101
717/231-5330

Tierney New York:
100 W. 33rd St., 5th fl., New York, NY 10001
212/605-7825

Clients Include:

AmerisourceBergen
bluemercury
Choice Hotels
Comcast
CSC
Donate Life Pennsylvania
ESF
Girl Scouts of Eastern Pennsylvania
Independence Blue Cross

Jazz Pharmaceuticals
McDonald's® Restaurants of Southeastern PA, Southern NJ and DE
Memorial Sloan Kettering
PECO
Pennsylvania Dept. of Community and Economic Development
Pennsylvania Liquor Control Board
Ronald McDonald House Charities of the Greater Philadelphia Region
Sierra
Takeda
TD Bank
The Achieve Institute
Toll Brothers
United Way of Greater Philadelphia and Southern New Jersey
Xfinity
Yuengling



TJM COMMUNICATIONS, INC.

2441 West State Rd. 426, Suite 1061, Oviedo (Orlando area), FL 32765
407/977-5004; info@tjmcommunications.com
www.tjmcommunications.com
Travel | Food | Wine | Conventions and Events. Employees: 4.
Founded: 2001.

Agency Statement: TJM Communications is an award-winning lifestyle public relations firm servicing the travel, food, wine, convention and event sectors. We provide strategy, media and influencer relations, storytelling, crisis management and social media services for leading hospitality brands domestically and globally.

Our agency is distinguished by a committed team of passionate professionals who develop genuine long-standing relationships with media and clients and thrive on exceeding expectations.

We don't believe in PR for the sake of PR. We believe in public relations as a creative, strategic approach aligned with sales and marketing goals.

Treva J. Marshall, pres., treva@tjmcommunications.com

Joel Kaiman, VP, joel@tjmcommunications.com

Clients Include:

Cirque du Soleil
Il Mulino
Mandara Spa (Orlando)
Ocean Prime Restaurant
Shula's Steak House (Orlando)
The Cove at Walt Disney World Swan
Todd English's bluezoo
Visit Sarasota
Walt Disney World (Disney Dreamers Academy, runDisney)
Walt Disney World Swan and Dolphin Resort



TORRENZANO GROUP, THE

Helping organizations take control of how they are perceived™.
353 Lexington Avenue, Suite 800, New York, NY 10016
212/681-1700; richard@torrenzano.com
www.torrenzano.com
Founded: 1995.

Agency Statement:

Who We Are

The Torrenzano Group is a reputation and high-stakes issues management firm specializing in building and protecting corporate reputations, helping clients grow their business and enhance brand and shareholder value.

Continued on next page

TORRENZANO GROUP, THE continued

What We Do

The Torrenzano Group helps organizations take control of how they are perceived™.

How We Do It

Through carefully researched, planned and flawlessly executed programs we directly and materially support clients' business objectives.

We draw upon the expertise in our two core practice areas: **Reputation Strategic & Brand Communications**; **Media Relations**; **Investor Relations & Financial Communications**; **Digital Strategy & Engagement**; **Executive Training & Development** and **Business-to-Business Communications and High-Stakes Issues Crisis Counsel**; **CEOs, Boards & Leadership**; **Litigation Communications**; **Merger, Acquisitions & Transaction Communications**; **High Profile Individuals** and **Violence Preparedness & Response**.

Why We Are Different

Torrenzano hands-on senior level business people work in a culture of critical thinking and focused results. We turn the big firm model of a few senior people at the top and a collection of juniors at the base, upside down.

Torrenzano's business model — senior professionals directly and actively involved day-to-day — produces immediate sustained impact and client results.

Torrenzano possesses and demonstrates the attention and partnering of boutique firms, without the limited resources, lack of reach or idiosyncrasies typical of such firms.

Where We Add Value

We are business people, strategists and counselors who have "sat in your seat" and understand how perceptions are formed...and how they can be changed.

Torrenzano builds on selective long-term relationships that add value to client business and communication objectives. We create a Reputational Cushion® that actively protects corporate reputations, enhances shareholder value and helps clients grow their businesses.

Richard Torrenzano, chief executive, richard@torrenzano.com

New York | Austin | Hartford | Philadelphia | San Francisco | Silicon Valley | Washington | London | New Delhi | Shanghai

For client experience, please visit www.torrenzano.com/experience.

TOUCHDOWNPR

TOUCHDOWN PR

7600 Burnet Rd., Austin, TX 78757
512/373-8500; info@touchdownpr.com
www.touchdownpr.com

Technology, international. Employees: 50. Founded: 2006.

Agency Statement: We deliver smart, clear and effective global PR campaigns that drive awareness, leads and sales for international enterprise technology brands. Our approach – with one PR team operating at global scale - helps deliver a consistent, constant and unified client story and message to the marketplace. Whether you need US PR, North America PR, European PR, ANZ PR, APAC PR or global PR – we have it all covered.

Notable achievements in 2020 - aside from being ranked #19 on the *O'Dwyer's* technology PR agency list - include Forrester Research listing Touchdown PR as one of the world's top PR agencies for the channel!

Key contacts: James Carter, Emily Gallagher, Lesley Booth, Alyssa Pallotti, Matt Hunt, Becki Wilkinson

Clients Include:

Barracuda	Tempered Networks
Bitglass	US Signal
Centrify	WhereScape
ConnectWise	WhiteHat
Datadobi	Zerto
Exabeam	
Globalization Partners	
Leaseweb	
Plutora	
Scale Computing	
Sinequa	
SolarWinds	
Split	

TRANSFORM GROUP

Las Vegas | Los Angeles | New York | San Francisco | San Juan | Toronto | Seoul
653 Calle McKinley, Penthouse, San Juan 00907, Puerto Rico
939/775-9575; info@transformgroup.com
www.transformgroup.com

<https://www.linkedin.com/company/transform-group/>
Blockchain, exchanges, cryptocurrency. Employees: 26.

Agency Statement: Success stories include Aeternity, Airbitz, Augur, Bancor, Bittrex, Counterparty, Dash, Decentral/Jaxx, Ethereum, Factom, GameCredits, Golem Network, Gnosis, Gyft, Incent, Kraken, Lisk, Mastercoin/Omni, MaidSafe, Qtum, Rivetz, SALT Lending, ShapeShift, Storj, Syscoin, Swarm, Unikoin Gold, VideoCoin and WAX Token.

Michael Terpin, founder & CEO; Xenia von Wedel, exec. VP & COO;
Steven Wright-Mark, sr. VP & gen. mgr., New York

Aeternity
B21
BitAngels
BlockchainWire
Blocksafe
CoinAgenda,
CPUcoin
eBoost
Eleven01
Fluid Capital
IMVU
Monarch Token
Nucleus Vision
OKEX
Presearch
Sportscastr
Temtum
QBIX/QBUX
Velocity Ledger

TRANSMITTER

TRANSMITTER

New York, NY
212/967-1449; info@transmitterpr.com
www.transmitterpr.com
Real estate public relations. Founded: 2018.

Agency Statement: Transmitter specializes in real estate and lifestyle communications. With more than 15 years of experience representing some of the industry's most prolific landlords, developers, residential projects, brokerages, trade organizations and financial institutions, Transmitter delivers strategic results that are aligned with your organization's business goals and reach your target audience. We strive to help you find your creative voice through a variety of services, from traditional media relations to social and digital campaigns and events.

Greg McGunagle, pres. & founder



TRELINO/KELLER

981 Joseph E. Lowery Blvd. N.W., #100, Atlanta, GA 30318
404/214-0722
dtrevelino@trevelinokeller.com
gkeller@trevelinokeller.com
www.trevelinokeller.com

Practices: Technology, financial services, health, franchising, lifestyle, food & beverage, government, environment. Founded: 2003.

Agency Statement: Trevelino/Keller, a digital public relations and marketing firm, delivers a 360 degree reputation marketing platform that leverages its four core offerings – public relations, digital marketing, demand generation and creative services. With a balanced client base of

emerging brands, middle market and national companies, it caters to leaders who are defined as Disruptive Forces, Category Pioneers, Stealth Leaders and Wonder Women.

Served by a suite of media services — earned media, shared media, owned media, paid media and mixed media, the firm delivers an integrated one-stop solution. Trevelino/Keller also boasts the industry's best staff retention, having lost one person to any agency in 17 years. Ranked #2 in Atlanta, it has offices on Atlanta's urban westside as well as Atlanta Tech Village. In response to a growing demand for creative and interactive needs, the firm established Groovy Studios in 2014, a creative arm that offers graphic design, web services, content development and brand identity. Since its inception, Groovy Studios has received more than 50 creative awards.

While an independent firm, Trevelino/Keller is recognized, in part, for the dynamic networks it creates to serve clients in a rapidly changing environment. Networks today include: Atlas Alliance, a global network of like-minded boutique firms that deliver in country services in Europe, Asia-Pacific, South America and the Middle East; and, WheelhouseTK, a consultant network that offers complementary services to the firm, including video production, research, media planning and experiential marketing. In 2016, the firm launched Winepreneurs, an organization that brings entrepreneurs, investors and influencers together to prosper through collaboration. Based on its commitment to startups, the firm created Start-Opia, which houses its entrepreneurial ecosystem it supports — Atlanta Tech Village, Atlanta Tech Angels, Raise Forum, Keiretsu Forum, LaunchPad and TechAlpharetta.

Dean Trevelino, founder & prin., 404/214-0722 X106

Genna Keller, founder & prin., 404/214-0722 X105

Clients Include:

Atlanta Tech Village
Belgard
Carvana
CIOX
Flying Biscuit
Genesco
Interface
Monkey Joe's
Nathan's Famous
Paris Baguette
SOC Telemed
Sita
United Healthcare

TRICOM ASSOCIATES, INC.

1750 New York Ave., NW, 3rd flr., Washington, DC 20006
703/276-2772; fax: 703/528-5058; info@tricomassociates.com
www.tricompr.com

Communications strategies, public policy, political, media training, grassroots, media relations, social media, advertising, video production, consumer, labor/management, education, health care, housing, environment, GSA. Employees: 5. Founded: 1993.

Scott Treibitz, officer

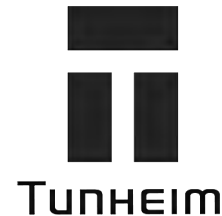
Actors' Equity Assn.
Alliance for American Manufacturing
American Federation of School Administrators
American Institutes for Research
Association of Flight Attendants
International Assn. of Fire Fighters
International Assn. of Sheet Metal, Air, Rail & Transportation Workers
The International Alliance of Theatrical Stage Employees



TRUEPOINT COMMUNICATIONS

14800 Landmark Blvd., Suite 250, Dallas, TX 75254
972/380-9595; sayhello@truepointagency.com
truepointagency.com

Jessica Nuñez, pres. & founder



TUNHEIM

8009 34th Ave. South, 11th flr., Minneapolis, MN 55425
952/851-1600; info@tunheim.com
www.tunheim.com

Communications consulting, crisis, public relations, public affairs, digital, social media, content, sports, media relations, consumer, business, event, positioning, trade, coalition building, advocacy, audits, internal, executive. Employees: 29. Founded: 1990.



Agency Statement: TUNHEIM is a communications consulting firm comprising a collaborative array of experienced, thoughtful business professionals who excel in leveraging insight and expertise to get clients the reputation they deserve. We believe well-understood organizations have the best opportunity for success. We take on our clients' challenges as our own and customize communications efforts to deliver results.

TUNHEIM is a certified woman-owned business, GSA certified and is a member of IPREX, the second largest independent global agency network

Kathy Tunheim, CEO; John Blackshaw, pres. & COO; Pat Milan, chief insights officer; Lindsay Treichel, chief transformation officer; Liz Sheets, chief mktg. officer

Accra Care
Cargill
Dominium
Great River Energy



TURNER

a fahlgren mortine company

TURNER

A Fahlgren Mortine company
250 W. 39th St., 16th flr., New York, NY 10018
212/889-1700; info@turnerpr.com

www.turnerpr.com
twitter.com/turnerpr
facebook.com/turnerpr
instagram.com/turnerpr

Full-service public relations, social media and digital communications company specializing in travel and lifestyle brands. Employees: 50. Founded: 1997.

Agency Statement: TURNER is a full service public relations, social media, content and digital communications agency specializing in travel and lifestyle brands. TURNER represents the world's best hotels, luxury resorts, destinations, wellness, fashion, and outdoor brands. Our tenured teams in New York, Chicago, Denver, Miami and Los Angeles, have unmatched industry experience and continually deliver innovative marketing communications strategies, helping brands connect and engage in a smarter, more relevant manner.

Our 360 approach to storytelling continues to deliver bottom-line results for our clients through powerful media exposure, influencer followings and consumer engagement. We are a relationship agency, acting as in-house support for our clients, and we are proud of our culture - we work hard, we get results and we give back.

Continued on next page

TURNER continued

Christine Turner, pres.; Angela Berardino, CSO/travel practice; Leslie Rummel, sr. VP/lifestyle practice

1614 15th St., 4th fl., Denver, CO 80202
303/333-1402

Christine Turner, pres.

Clients Include:

Allegro Hotels
Arc'teryx
Audley Travel
Barceló Hotels & Resorts
Bermuda Tourism Authority
Bombas
CorePower Yoga
Duluth Trading Co.
Eastpak
Ellesse
Gaylord Rockies Resort & Convention Center
Hertz Europe
Kimpton Epic
Kimpton Seafire Resort & Spa, Cayman Islands
Le Méridien Denver Downtown
MINDBODY
Obermeyer
Occidental Hotels & Resorts
Park Hyatt Beaver Creek
Pure Barre
RAEN
Red Wing Heritage
REI Adventures
REI Private Brands
Resorts World Bimini
Royal Hideaway Luxury Hotels & Resorts
Solaz, A Luxury Collection Resort, Los Cabos
Sprinkles
Swimsuits for All
Takeya
Toronto Tourism
Travel Alberta
Unique Hotels of Belize
Valencia Travel Peru
Viceroy Snowmass
Visit Albuquerque
Visit Cheyenne
Visit Houston
Visit Nebraska
Visit SLO CAL
Westin Austin Downtown
Westin Nashville



TVG

Partner of PROI Worldwide
16052 Swingley Ridge Rd., #210, St. Louis, MO 63017
314/991-4641; fax: 636/778-3048; TVG@vandivergroup.com

www.TVGPR.com

Twitter: @VandiverGroup

Facebook: VandiverGroup

Linked In: the-vandiver-group-inc

Instagram: vandivergroup

Founded: 1993.

Agency Statement: TVG is an award-winning integrated communications firm helping clients build brands



through research, reputation management, crisis communications, public relations, advertising, creative, social, digital and training. Founded in 1993, TVG is a partner of PROI, the largest independent network by fee income in the world. TVG has been named "Best PR Firm in St. Louis" for ten years by our clients and readers of *SBM* magazine, and has been chosen again by *Missouri Lawyers Weekly* as one of the leading firms in the state. TVG's clients are *Fortune* 500 and mid-sized companies in manufacturing, technology, agriculture, construction, financial services, gaming, healthcare, government, transportation, utilities, food, pet food, not-for-profits and professional services. For more information, visit www.TVGPR.com.

Donna Vandiver, pres. & CEO; Amy Crump, CFO; Andy Likes, sr. VP

Alberici
American Soybean Assn.
Cigna
Genome Partnership
Hungry Planet
Illinois Soybean Assn.
Maryland Live!
McCarthy Building Companies, Inc.
Metropolitan St. Louis Sewer District
Missouri Dept. of Conservation
Missouri Dept. of Transportation
Mississippi Lime Company
Nature's Variety
Sozensys
State of Missouri
SyllogisTeks
Tennessee Dept. of Environment & Conservation
USS Missouri Memorial Assn.
World Wide Technology

U



UPRAISE MARKETING + PUBLIC RELATIONS

111 Maiden Lane, #540, San Francisco, CA 94108

415/397-7600; info@upraisepr.com

www.upraisepr.com

B2B tech, consumer tech, cybersecurity, fintech, enterprise software, telecommunications, robotics, biometrics, consumer products, banking, payments, non-profit, government. Employees: 16. Founded: 2003.

Agency Statement: UPRAISE is the smart, savvy, scrappy agency driven to help organizations grow and build their brands through integrated campaigns, anchored with aggressive, creative strategy. Services include energized media and analyst relations, compelling content, engaging digital and social media, captivating design and video, and breakthrough events. If you want "yes men" and "yes women," you've come to the wrong place. If you're looking for an agency that thinks big but sweats the details, you've come to the right place!

Tim Johnson, pres., Victoria Guimarin, VP

Clients Include:

Ainstein AI
Bank of San Francisco
County of San Mateo, California
Faronics
Information Resources, Inc.
Plug and Play Technology Center
Pluma
Redrock Biometrics
RGB Spectrum
San Francisco Chronicle
The Aji Network
Trifo
Useful



UPROAR PR

55 W. Church St., #201, Orlando, FL 32801
321/236-0102; ermis@uproarpr.com
www.uproarpr.com

Media rels., issues mgmt., messaging, reputation mgmt./building, video production and social media. Founded: 2011.

Agency Statement: Uproar PR is an award-winning, full-service public relations and digital agency with offices in Orlando, Chicago and Annapolis. With service offerings in media relations, social media, thought-leadership, digital marketing and creative design, Uproar delivers top-tier results to drive sales and awareness for its clients. The global PR firm works with a broad spectrum of technology, lifestyle, consumer and business-to-business brands, telling each company's story in a way that is most impactful to their bottom line.

Ermis Sfakiyanudis, owner & exec. chmn.

311 W. Superior St., #444, Chicago, IL 60654
312/878-4575



VALERIE ALLEN PUBLIC RELATIONS

15300 Ventura Blvd., #503, Sherman Oaks, CA 91403
310/382-7800; info@valerieallenpr.com
www.valerieallenpr.com

Boutique agency located in Los Angeles specializing in media relations and digital for radio/TV hosts, music, authors, experts, events and crisis PR. Employees: 6. Founded: 2002.

Valerie Allen, CEO/chief media strategist; Dana Lewis, acct. dir.;
Harriet Duncan, acct. mgr./music publicist; Deena Betsamo, publicist;
Armine Galstan, publicity asst.

720Management
A Better Life Recovery
AGENT Modeling App
Alex Sparrow, Actor/Musician
Alison Triessl, Legal Analyst Access Hollywood
Amiyah Scott, Actress
Audrey Hope
Curb Records
Dina LaPolt, Music Attorney
Dr. Demetri
Dr. Drew Pinsky, Radio/TV
Dr. Elliott Hirsch, Plastic Surgery
Dr. Lisa Strohman
Dr. Venus Nicolino, TV Host
Families With Children from China, Southern California
Griffin Gluck, Actor
Kati Morton, YouTuber/Author
Kimberly Lou, Author
Regenix Hair Care
The Missing Peace Center
Wakunaga of America



version 2.0 communications

VERSION 2.0 COMMUNICATIONS

500 Harrison Ave., Boston, MA 02118
617/426-2222; fax: 617/426-1026; mfitzgerald@v2comms.com;
jserra@v2comms.com
www.v2comms.com
Twitter: @v2comms
B2B technology, consumer technology, clean energy, sustainability,

healthcare IT, HR technology, AI, mobility technology. Employees: 30.
Founded: 2006.

Agency Statement: V2 Communications is the public relations and digital communications firm for disruptive global brands, redefining what it means to be a strategic communications partner. The agency helps brands navigate the complexities that define communications today to drive business success and growth. V2's skilled professionals combine a business mindset and creative thinking to provide the strategic counsel, campaign ideas and results that move businesses forward. V2 works with a broad spectrum of clients from technology innovators to higher education to non-profits—and 85% of business consists of repeat clients and referrals.

Maura FitzGerald, co-founder & partner; Jean Serra, co-founder & partner; Katelyn Holbrook, Melissa Mahoney, sr. VPs

Offices in Boston, New York.

Clients Include:

Aras
ASG Technologies
Breakthrough Energy Ventures
Building Engines
Current Health
DataRobot
DaySmart
Decibel Insight
DirectPath
ECi Software Solutions
Evoqua
Horizons for Homeless Children
IDEALS
Imagen
Markforged
Masabi
MGCS
Michigan College of Literature Arts & Sciences
NEVCA
Nielsen
Plymouth Rock
Rave Mobile Safety
ReadSpeaker
SigFox
SpotOn
UiPath
WiTricity Corp.
Zell Lurie Institute for Entrepreneurial Studies



VESTED

22 W. 38th St., 9th flr., New York, NY 10018
917/765-8720; info@fullyvested.com
www.fullyvested.com
twitter.com/vested
<https://www.linkedin.com/company/10038977/>

Agency Statement: Vested is a global and integrated communications firm focused exclusively on the financial services industry. One of the world's largest financial services agencies, Vested creates and delivers award-winning integrated programs for financial brands both big and small. We attract and retain the industry's best talent through our equity ownership model and entrepreneurial approach - from unlimited vacation days to sabbaticals. Entrepreneurial to the core, Vested is a founding member of the Global Fintech PR Network and launched the industry's first agency-run investment group, Vested Ventures.

Say hello at team@fullyvested.com.

Dan Simon, CEO, dan@fullyvested.com; Binna Kim, pres., binna@fullyvested.com; Ishviene Arora, COO, ishviene@fullyvested.com; Elspeth Rothwell, UK CEO, elspeth@fullyvested.com; Amber Roberts, CEO, professional svcs., amber@fullyvested.com; Eric Hazard, mng. dir., eric@fullyvested.com; Christina Bertinelli, mng. dir., christina@fullyvested.com

Continued on next page

VESTED continued

Vested New York: 22 W. 38th St., 9th fl., New York, NY 10018
917/765-8720

Vested UK: 3 Waterhouse Square, 138 Holborn, London EC1N2SW, UK
+44 (0) 203 890 8122

Vested San Francisco: 232 Scott St., San Francisco, CA 94117

The agency supports a range of firms across the financial spectrum, from established global institutions to notable fintech startups. Select clients include:

Acrisure
Bloomberg
Boston Private
Centana
Clarity Money
DTCC
Digital Currency Group
Diebold Nixdorf
Elevate Credit
Forside
Golub
Mediant
Morgan Stanley Wealth
Museum of American Finance
NEPC
PeerStreet
SEI
Wirecard



VEW MEDIA

11 Robert Toner Blvd., Suite 5, Box 154, North Attleboro, MA 02760
508/643-8000; fax: 508/643-8011
veronica@vewprmedia.com
www.vewprmedia.com
Healthcare, technology, and finance.
Employees: 11. Founded: 2001.

Agency Statement: VEW Media specializes in understanding what makes a company unique and helps them achieve the exposure they deserve. Our programs are simple, effective and designed to increase an organization's visibility. VEW campaigns include a number of public relations tactics that garner our clients the publicity needed to help sell their products and services. Most public relations firms will tell you that PR is about relationships. At VEW, we believe it is about telling relevant news stories that journalists want to cover.

Veronica E. Welch, founder and CEO; Cassandra Pare, CFO; Michelle Thompson VP of client svcs.

Clients include:

AirFree
Derek Ochiai, MD
DriSteem
Eclipses
ERTT
Galatea Surgical
GEAR Capital
HealthChannels
Jane Frederick, MD
Krypti
NextOrbit
Novum Capital
OptDyn
Peak Financial
RS Americas
ScribeAmerica
Social Security Solutions
Spacejoy
Stediwear



VIOLET PR

7 N. Willow St., Suite 8C, Mailbox 11, Montclair, NJ 07042
646/586-9932; april@violetpr.com
www.violetpr.com

Media relations (national, trade and local), social media, media tours, message development, thought leadership, ghostwriting, website content development, e-newsletters, trade show and event support, media training, social media training. Employees: 5. Founded: 2010.

Agency Statement: Whether it's rebranding a city, drawing attention to a revitalized neighborhood, or promoting a new sustainable development, Violet PR helps clients make a difference. Through a combination of news stories, social media, and compelling content, our NJ-based boutique public relations firm helps clients attract more dollars and supporters.

We serve clients in industries including economic development, real estate, architecture, engineering, professional services, hospitality and more.

April Mason, pres.; Christina Forrest, acct. mgr.; Dan Gunderman, sr. A/E; Tom Ranzweiler, media strategist; Sarah Smith, asst. A/E

Clients include:

Allen Economic Development Corp.
Biggins Lacy Shapiro & Co.
Dresdner Robin
Go Topeka
Kansas City Area Development Council
Lincoln Equities Group
Luis Vidal + Architects
McLaren Engineering Group
New Jersey Business Action Center
Patch Media
Pittsburgh International Airport
Savannah Economic Development Authority
The Pinnacle Companies
The Wellmont Theater



VIVA LIFESTYLE PR

22 Griffin Rd., Framingham, MA 01701
646/266-0387; alison@vivalifestylepr.com
www.vivalifestylepr.com

Travel/tourism PR. Employees: 1. Founded: 2016.

Agency Statement: VIVA Lifestyle PR is a boutique creative consulting firm specializing in integrated public relations, communications, marketing, and branding services for international clients in the travel, lifestyle and wellness sector.

Alison Sager, founder

AG Group
AG Hotels
Boutique Journey
Elewana Collection
Manfredi Fine Hotels Collection
SIT Platinum



W2O

50 Francisco St., #400, San Francisco, CA 94133
415/362-5018
www.w2ogroup.com
Founded: 2001.

Agency Statement:

W2O: The First of What's Next in Healthcare

We provide data and insights-driven digital-first marketing communications for the healthcare sector under one P&L across 18 offices in the U.S. and Europe. Our mission is to make the world a healthier place in the tech-enabled Gig economy, where access and delivery are transformed and consumerized by an Uberized, Appified reality. Our specialized approach builds unfair advantage for clients by following the data to create more relevant targeted content, engagement and experiences.

We deliver integrated corporate/product comms.; advertising; animation, VR and creative; multi-lingual data-analytics-and-insights-informed influencer and media targeting engagement and activation; medical/scientific communications; publication planning; corporate/product branding; patient ambassador and advocacy relations; access/pricing policy and comms.; crisis and organizational comms.; and more. We also partner with clients to apply machine learning, AI and behavioral economics to listen, learn and effectively impact desired customer behavior with the greatest integrity and trust.

We want to #BecomeTheBest, hire amazing talent with diverse perspectives that spark tech-enabled creative-fueled solutions, resonate with the audiences we influence and work with clients that innovate and disrupt. Our #OneTeamOneDream culture builds collaborative partnerships that fully harness the power of multi-disciplinary teams doing breakthrough work.

Jim Weiss, founder & CEO; Jennifer Gottlieb, global pres.; Richard Neave, chief financial officer



WAITE COMPANY, THE

6000 Uptown Blvd., #350, Albuquerque, NM 87110
505/433-3498; lauren@waitecompany.com
www.waitecompany.com

Grassroots and grasstops PR campaigns, media relations, marketing and design, social and new media advertising strategies, writing and publishing feature stories and opinion pieces. Employees: 18. Founded: 2012.

Agency Statement: The Waite Company is an award-winning, results-driven, strategic communications firm specializing in public outreach and education. Our firm has a particular focus in grassroots-level healthcare education, water & natural resources, tourism, and business development. We are national in scope and have the capability to work in any media market across the United States. TWC has offices in Albuquerque, New Mexico; Taos, New Mexico; and Melbourne, Florida.

Whitney Waite, pres.; Marissa Le, A/E

1900 South Harbor City Blvd., #320, Melbourne, FL 32901
121 Camino de la Placita, Taos, NM 87571

Clients Include:

Ferrate Solutions
New Mexico Health Insurance Exchange
New Mexico Public Education Department
New Mexico Society of Anesthesiologists
Town of Taos Tourism Department
University of New Mexico College of Fine Arts
University of New Mexico Health Sciences
Southern Sandoval County Arroyo Flood Control Authority



WALKER SANDS

55 W. Monroe, #3925, Chicago, IL 60603
312/267-0066; fax: 312/876-1388; will.barthel@walkersands.com
www.walkersands.com

Key practice areas: artificial intelligence, automotive tech, cyber security, distribution & logistics, educational technology (EdTech), electronics & robotics, enterprise software, financial technology (FinTech), healthcare tech, HR tech, insurance technology (InsurTech), IT services, marketing technology (MarTech) professional services, retail and e-commerce technology, small business. Employees: 135+. Founded: 2001.

Agency Statement: Walker Sands is a full-service B2B marketing agency with core capabilities in public relations, demand generation, branding, creative, marketing strategy and web. The firm's integrated approach to marketing drives awareness, credibility and conversions for 100+ clients around the world. A seven-time *Inc.* 5000 honoree, Walker Sands is one of the fastest-growing B2B marketing agencies in the world, with offices in Chicago, San Francisco and Seattle.

Since 2001, Walker Sands has been pushing the limits of what B2B marketing can do to get the results and recognition their clients deserve. They pride themselves on helping B2B brands reach their goals — whether that's increasing revenue, pushing into new markets, attracting top talent, going public or getting acquired.

Walker Sands' mission is to accelerate the growth of B2B companies. Through strategic programs tailored to meet clients' needs, they offer a full range of marketing expertise — from strategy to execution — to provide endless possibilities for the best B2B brands in the world.

In addition to agency work, Walker Sands is a sponsor of the Illinois Technology Association and is a founding partner of their Women Influence Chicago Council. The agency has received recognition for client work from the *Holmes Report* SABRE and In2 Awards, PRSA Skylines, PRSA Totems and *PRNews* Platinum Awards, among others.

Ken Gaebler, CEO, founder, prin.; Mike Santoro, pres. & prin.; Ellen Hanson, COO & founder; Will Barthel, VP, biz. dev.; John Fairley, sr. VP, demand gen. & partner; Andrew Cross, sr. VP, PR & partner; Will Kruisbrink, sr. VP, PR & partner; Dave Parro, sr. VP, client svcs. & partner; Annie Gudorf, VP, PR & partner; Erin Jordan, VP, client svcs. & partner; Allison Ward, VP & partner

600 California St., #13-024, San Francisco, CA 94109
415/429-5155; will.kruisbrink@walkersands.com

Will Kruisbrink, sr. VP, PR & partner

2101 4th Ave., #2250, Seattle, WA 98121
206/480-1478; annie.gudorf@walkersands.com

Annie Gudorf, VP, PR & partner

Clients Include:

Globant
Miller Heiman Group
Nintex
OpenX
Paylocity



WALT & COMPANY

WALT & COMPANY COMMUNICATIONS

2105 S. Bascom Ave., #240, Campbell, CA 95008
408/369-7200; fax: 408/369-7201; bwalt@walt.com
www.walt.com

Tech PR, social media. Employees: 20. Founded: 1991.

Agency Statement:

Harnessing Influence to Build Brands

Fast-Paced. Digital. Connected. Walt & Company is a team of innova-

Continued on next page

WALT & COMPANY COMMUNICATIONS continued five PR, digital and social communications professionals committed to building creative, engaging and effective programs for consumer and B2B technology companies. From traditional media relations to high profile events to cutting-edge digital, Walt & Company builds award-winning multi-channel brand programs that advance business objectives, sustain market visibility and deliver results.



Walt & Company is a member of IPREX, one of the world's largest public relations networks, with more than 80 partners in 36 countries worldwide.

Robert Walt, pres.; Merritt Woodward, Cyndi Babasa, sr. VPs/partners

Clients Include:

- CleverTap
- D-Link
- DDN
- Epson America
- EquiFi
- FFL Brands
- Humanity
- HyperX (Division of Kingston Technology)
- OHCO
- Pow! Wow!
- thyssenkrupp
- Tintri
- Universal Grammar



WEBER SHANDWICK

Subsidiary of the Interpublic Group of Companies
909 Third Ave., New York, NY 10022
212/445-8000; fax: 212/445-8001
www.webershandwick.com

Major practice areas: B2B marketing; brand marketing; change management; corporate reputation; crisis management; data & analytics; employee engagement; financial communications; healthcare marketing; public affairs; social impact; technology.

Specialty services: Content; creative; creative technology; digital platform strategy; experience design; influencer marketing; integrated media; media relations; strategic planning. Founded: 2001.

Agency Statement: Weber Shandwick is a leading global communications network that delivers next-generation solutions to brands, businesses and organizations in major markets around the world. Led by world-class strategic and creative thinkers and activators, we have won some of the most prestigious awards in the industry. Weber Shandwick was named to *Ad Age's* Best Places to Work in 2019 and was the only PR firm designated an *Ad Age* A-List Agency Standout in 2017 and 2018. Weber Shandwick was also honored as *PRWeek's* Global Agency of the Year in 2015, 2016, 2017 and 2018, and *The Holmes Report's* Global Agency of the Year in 2015, 2017 and 2019. The firm earned 25 Lions at the 2019 Cannes Lions International Festival of Creativity. Data-led, with earned ideas at the core, the agency deploys leading and emerging technologies to inform strategy, develop critical insights and heighten impact across sectors and specialty areas, including brand and B2B marketing, healthcare marketing, change management, employee engagement, corporate reputation, crisis management, data and analytics, technology, public affairs, social impact and financial communications. Weber Shandwick is part of the Interpublic Group (NYSE: IPG). For more information, visit <http://www.webershandwick.com>.

Gail Heimann, pres. & CEO, gheimann@webershandwick.com; Andy Polansky, exec. chmn., apolansky@webershandwick.com; Jack Leslie, chmn., jleslie@webershandwick.com; Sara Gavin, chief client officer, sgavin@webershandwick.com; Jill Murphy, chief business dev. officer, jmurphy@webershandwick.com; Jill Tannenbaum, chief mktg. & comms. officer, jtannenbaum@webershandwick.com; Joy Farber Kolo, pres., North America, jfarber@webershandwick.com; Susan Howe,

chief growth officer, showe@webershandwick.com; Chris Perry, chief innovation officer, cperry@webershandwick.com

For a complete listing of our global offices please visit www.webershandwick.com.

North America Locations:

944 Brady Ave., Atlanta, GA 30318
404/266-7500; mgolden@webershandwick.com

Melissa Golden, exec. VP & gen. mgr., Atlanta

2009 S. Capital of Texas Hwy., #300, Austin, TX 78746
512/794-4700; jcho@webershandwick.com

Jen Cho, exec. VP & gen. mgr., Dallas

729 E. Pratt St., #100, Baltimore, MD 21202
410/558-2100; cftzgibbon@webershandwick.com

Chuck Fitzgibbon, exec. VP

40 Broad St., 8th flr., Boston, MA 02109
617/661-7900; sbernstein@webershandwick.com

Stacey Bernstein, exec. VP & gen. mgr., Boston

300 Gleed Ave., 2nd flr., Ste. J, East Aurora, NY 14052
212/300-6806; gwittmann@resolute.com

Greg Wittmann, chief operating officer, Resolute Digital

875 N. Michigan Ave., #2400, Chicago, IL 60611
312/988-2400; rkomar@webershandwick.com

Rana Komar, pres., Weber Shandwick Central

13455 Noel Road, 11th flr., Dallas, TX 75240
469/917-6200; JCho@webershandwick.com

Jennifer Cho, exec. VP & gen. mgr., Dallas

999 18th St., #2700, Denver, CO 80202
303/357-2381; rkomar@webershandwick.com

Rana Komar, pres., Weber Shandwick Central

One Detroit Center, 500 Woodward Ave., #1800, Detroit, MI 48226
248/203-8000; kadams@webershandwick.com

Katie Adams, exec. VP & gen. mgr., Detroit

P.O. Box 7167, Houston, TX 77248
469/917-6230; sharold@webershandwick.com

Sarah Harold, sr. VP

5626 NW 60th St., Kansas City, MO 64151
816/505-7888; rkomar@webershandwick.com

Rana Komar, pres., Weber Shandwick Central

1840 Century Park East, 6th flr., Los Angeles, CA 90067
310/854-8200; jwetmore@webershandwick.com

Jim Wetmore, exec. VP & gen. mgr., LA, health practice lead West

800 Brickell Ave., #1205, Miami, FL 33131
305/350-7171; alopez@theaxisagency.com

Adriana Lopez, acct. dir., client experience

510 Marquette Ave., 13F, Minneapolis, MN 55402
952/832-5000; LEsguerra@webershandwick.com

Lorenz Esguerra, exec. VP & gen. mgr., Minneapolis

209 10th Ave. South, #214, Nashville, TN 37203
615/742-7242; be@thinkrevivehealth.com

Brandon Edwards, CEO, ReviveHealth

909 Third Ave., New York, NY 10022
212/445-8000; mwehman@webershandwick.com

Michael Wehman, exec. VP & gen. mgr., New York

1700 Market St., 29th flr., Philadelphia, PA, 19103
215/790-4242; JFarber@webershandwick.com

Joy Farber Kolo, pres., North America

600 Battery St., San Francisco, CA 94111
415/262-5600; wladlam@webershandwick.com

Will Ludlam, pres., Weber Shandwick West

915 Saint Vincent Ave., Santa Barbara, CA 93101
805/617-2832 jt@thinkrevivehealth.com

Joanne Thornton, pres., ReviveHealth

818 Stewart St., #1300, Seattle, WA 98101
206/576-5500; wludlam@webershandwick.com

Will Ludlam, pres., Weber Shandwick West

30 E. Santa Clara St., #270, San Jose, CA 95113
408/685-0600; wludlam@webershandwick.com

Will Ludlam, pres., Weber Shandwick West

555 Washington Ave., St. Louis, MO 63101
314/436-6565; dcollet@webershandwick.com

Dave Collett, exec. VP

Powell Tate
733 10th St., NW, Washington, DC 20001
202/383-9700; pmassey@webershandwick.com

Paul Massey, pres., Powell Tate, Washington, D.C.

460 rue McGill, bureau 200, Montréal, Québec H2Y 2H2
514/447-3940; mmoel@webershandwick.com

Marie-Eve Noel, VP, client experience

351 King St. E., #800, Toronto M5A 1L1
416/642-7963; gpower@webershandwick.com

Greg Power, CEO Weber Shandwick Canada and pres., Weber Shandwick North

2015 Main St., Vancouver, BC V5T 3C2
604/681-7557; sjamal@webershandwick.com

Shafiq Jamal, sr. VP & mng. dir.

Clients Include:

ALDI
Amazon
Anheuser-Busch InBev
Chevrolet
ExxonMobil
General Motors
GMC
GlaxoSmithKline
IBM
Mars
Mattel
Milk Processor Education Program
Nestlé
Novartis
Roche
Royal Caribbean Cruises
Unilever
Verizon



WEILL (GEOFFREY WEILL ASSOCIATES, INC.)

29 Broadway, #2205, New York, NY 10006
212/288-1144; info@geoffreyweill.com
www.geoffreyweill.com

Tourism, Travel and Hotels. Employees: 12. Founded: 1995.

Agency Statement: A boutique agency celebrating its 25th year in business. We serve some of the world's finest hotels, cruise ships and tour operators as well as national tourism boards. 60% of our clients have been with us for more than 5 years, and 40% for more than 10 years. We specialize in personal service, snappy writing, wit and pizzazz, combining dignity, creativity and class with all the relevant 21st-century disciplines. Most of all, we take pride in our intelligence, passion, style, connections, knowledge, likability, honesty, sophistication, an utter lack of bull...and results.

Geoffrey Weill, pres.; Ann-Rebecca Laschever, exec. VP; Mark Liebermann, sr. VP; Beth Levin, asst. VP; Julian Schnee, acct. dir.; Blair West, sr. A/E; Keaton Ramjit, A/E

Clients Include:

Hotel Adlon Kempinski, Berlin
AdventureWomen

Angama Mara, Kenya
Aqua Expeditions, Amazon, Mekong, Indonesia
Ashford Castle, Ireland
Baur au Lac, Zurich
Hotel Beau-Rivage Palace, Lausanne
Britannia Hotel, Trondheim, Norway
Classic Journeys
Hotel D'Angleterre, Copenhagen
Dan Hotels, Israel
The Den, Bangalore
Hassler Roma, Rome
Heckfield Place, England
Inkaterra, Peru
Japan National Tourism Organization
L'Heure Bleue Palais, Morocco
Loire Valley Tourism
Medjet
Milestone Hotel, London
Museum of Art and History of Judaism, Paris
Hotel Orania.Berlin
Ovolo Hotels, Hong Kong & Australia
Regina Isabella, Ischia, Italy
The Royal Portfolio, South Africa
Schloss Elmau, Bavaria
Soneva, Maldives & Thailand
Visit Miyagi
Zurich Tourism



WEINSTEIN PR

1300 SW Park Ave., #2316, Portland, OR 97201
503/708-0402; fax: 270/721-0402; info@weinsteinpr.com
www.weinsteinpr.com

Services: Media & influencer relations, branding & marketing, creative services, digital content, employee communications, issues & crisis management, media training, research & insights, social media, website design & development. Employees: 20. Founded: 2007.

Agency Statement: Founded by former NIKE, Inc. Communications Director Lee Weinstein, Weinstein PR is a talented bunch of PR, marketing, graphic design, social media and web professionals who love their work. Specialties include corporate communications, travel & leisure, health & wellness, government & public entities, issues & crises, food & beverage, and consumer products.

The firm is Oregon's leading boutique communications agency. From select companies and brands to consumer goods and services to nonprofits and public entities, we're proud to partner with great organizations on media and influencer relations, marketing, employee communications, graphic design, web development and more.

In 2016 Weinstein PR won a Travel and Tourism Industry Achievement Award from Travel Oregon for "Outstanding Oregon PR Initiative".

Lee Weinstein, pres.

Clients Include:

Alberta Commons
Atticus Hotel
De La Salle North Catholic High School
Facebook
Ledlenser
Maryhill Winery
Miller Nash Graham & Dunn, LLP
Nike, Inc.
ORM Fertility
Portland Coffee Roasters
Portland Farmers Market
Providence Health & Services
Solace
Sunday Afternoons
The Dalles Area Chamber of Commerce
The Society Hotel
Visit Tillamook Coast

Wicked Creative

PR + SOCIAL MEDIA + DIGITAL

WICKED CREATIVE

5765 S. Rainbow Blvd., #111, Las Vegas, NV 89118
702/868-4545; stephanie.wilson@wickedcreative.com
<https://wickedcreative.com/>

Hospitality, tourism, health & fitness, entertainment, spirits, real estate and development, dining, non-profit, automotive, retail, nightlife, cannabis. Employees: 17. Founded: 2012.

Agency Statement: Built on the energy of Las Vegas, a 24-hour town, Wicked Creative is a full-service, integrated public relations, marketing, social media and digital agency with expertise in the hospitality, travel, tourism, luxury retail, dining, wellness and beauty, retail, fitness, technology, cannabis, automotive, nonprofit, celebrity, special events and entertainment industries. Wicked Creative also specializes in festivals, including large-scale music, wine and spirit, and culinary events. A boutique agency with 16 full-time public relations and social media professionals, Wicked Creative provides a nimble approach with hands-on support from experienced marketing professionals.

Stephanie Wilson, pres.; Lauren Cahlan, dir., Las Vegas; Taylor Goldberg, dir., San Diego

444 S. Cedros, #200, Solana Beach, CA 92075
619/255-9633

Taylor Goldberg, dir.

National:

Terry Bradshaw
Sammy Hagar and Guy Fieri's Santo Tequila Blanco and Santo Mezquila
Sammy's Beach Bar Rum

Las Vegas, NV:

BEER PARK by Budweiser
Cabo Wabo Cantina
Drai's Beachclub & Nightclub
FANTASY at Luxor
Freed's Bakery
Golden Entertainment, Inc.
Growth Holdings
Morton Group
Pancho's Mexican Restaurant
Pin Kaow Thai Restaurant
Pinkbox Doughnuts
Santo Tequila
Terry Bradshaw
The Queen Bee Market (Las Vegas)
The+Source
TREVI Italian Restaurant
UnCommons
Vegas Baby Vodka
Vegas Valley Views: Bella Vista Estates

San Diego, CA:

American Dance Movement
Bankers Hill Bar + Restaurant
Bleu Bohème
FLUXX Nightclub
GBOD Hospitality Group
Matter Real Estate Group
Primavera Ristorante
The Queen Bee Market (San Diego)
Theatre Box

Denver, CO:

The Green Solution

Portland, OR:

Chalice Farms

WILKS COMMUNICATIONS GROUP

WILKS COMMUNICATIONS GROUP

550 W. Van Buren St., #250, Chicago, IL 60607
312/815-5505; Brad@wilksgrp.com
wilksgrp.com

Employees: 18. Founded: 1995.

Agency Statement: Wilks Communications Group (WCG) is an award-winning, integrated marketing communications agency with a proven track record built over 25+ years of helping clients increase customer awareness, drive stakeholder engagement, differentiate through thought leadership and align marketing and sales.

With expertise deeply rooted in food and beverage, foodservice, consumer goods, corporate and financial, and nonprofit sectors, our customized programs include everything from earned and online media, influencer engagement, content, reputation and more. Our expertise is derived from years spent as big agency leaders, corporate professionals, journalists, bloggers and digital strategists.

WCG clients include mid-sized and start-up companies, *Fortune* 100 corporations and leading global and regional nonprofits. With an entrepreneurial spirit, thoughtful commitment to service excellence and focus on accountability, we seek to help our clients amplify their unique value proposition in ways that lead to growth and positive outcomes.

We offer a full suite of services within the following capabilities: strategic planning, branding, public and media relations, reputation, engagement, content, digital, creative, video and presentation.

Gardi Wilks, pres.; Brad Wilks, mng. dir.

Clients Include:

Cheese Merchants
Coppercraft Distillery
International Justice Mission
Jos. A. Magnus & Co.
Living Water International
New Moms
Nielsen-Massey Vanillas
Mercy Housing Lakefront
Partners Relief & Development
Spectrem Group
Thatcher's Organic Artisan Spirits
Wise Morrisey
World Vision



WORDWRITE COMMUNICATIONS LLC

611 William Penn Place, #501, Pittsburgh, PA 15219
412/246-0340, ext. 225; fax: 412/246-0342
paul.furiga@wordwritepr.com
www.wordwritepr.com

Crisis communication, employee communication, events, executive communications, financial communication, media relations, media training, presentation skills training, digital and inbound marketing, social media, writing and editorial services. Employees: 10. Founded: 2002.

Agency Statement: We believe authentic stories move hearts and minds and inspire action.

That's why we uncover, develop and share your company's Capital S Story to reveal why someone would want to partner with you, work for you and do business with you. Over two decades, we've developed and refined a distinctive approach to public relations and marketing communications that reveals the Capital S Story: StoryCrafting®. Once we uncover and develop your Capital S Story, we share it through PESO, the 21st-century standard of marketing success.

Our clients' success has taken WordWrite from Pittsburgh roots to servicing national and international clients.

Paul Furiga, pres. & CEO; Jeremy Church, partner & VP, dir. of results; Brenda Furiga, VP, people, policy and profits

Clients Include:

Caliente Pizza & Draft House
 Carnegie Library of Pittsburgh
 Guardian Elder Care
 Kennywood
 Koppers Inc.
 Light of Life Rescue Mission
 McClintock & Associates P.C.
 Meyer, Unkovic & Scott LLP
 Miracle Mile Shopping Center
 New Pig Corp.
 Pfizer
 The Waterfront
 Three Wire Systems / MyAdvisor / Vet Advisor
 Waldron Private Wealth
 YMCA of Greater Pittsburgh

**WORLD COM PUBLIC RELATIONS GROUP**

500 Fifth Ave., #1640, New York, NY 10110
 800/955-WORLD (9675); 212/286-9550 (U.S. and Canada);
 toddlynch@worldcomgroup.com
 www.worldcomgroup.com

Agency Statement: The Worldcom Public Relations Group is the world's leading partnership of independently owned public relations firms, with 143 offices employing some 2,000 staff in 115 cities across six continents. In total, Worldcom partners reported combined revenue of over US\$300 million last year from 3,034 clients. Established in 1988, the group was formed so that the strongest, most capable independent firms could deliver immediate impact and sustained value through the intelligent use of communications – wherever in the world a client needs support. Partners serve national, international and multinational clients, while retaining the flexibility and client-service focus inherent in independent agencies. Through Worldcom, clients have on-demand access to in-depth communications expertise from professionals who understand the language, culture and customs of the geographic areas in which they operate. www.worldcomgroup.com

Connect with Worldcom PR Group on Facebook (www.facebook.com/worldcompr) and LinkedIn (<https://www.linkedin.com/company/worldcom-public-relations-group/>).

Learn more about Worldcom at www.worldcomgroup.com or call Todd Lynch at 1-800-955-9675.

Roger Humi (Off Madison Ave), group chair; Monty Hagler (RLF Communications), Americas region chair; Todor Janev (Janev & Janev), EMEA region chair.; Todd Lynch, mng. dir.

WORLD COM PARTNERS**CANADA**

CASACOM, Montreal, Quebec
 Enterprise Canada, Toronto, Ontario

LATIN AMERICA

AF Comunicación, Dominican Republic
 Agencia Interamericana de Comunicación, La Uruca, Costa Rica
 Arvizu Comunicación Corporativa, Mexico City, Mexico
 Grupo Albion, Bogota, Colombia
 LatinMedia, Santiago, Chile
 MC Comunicaciones, Quito, Ecuador
 PLANIN, São Paulo, Brazil
 PLANIN, Rio de Janeiro, Brazil
 Realidades, Lima, Peru

UNITED STATES

Airfoil Group, Detroit, Michigan
 Beutler Ink, Washington, DC
 Bitner Group, Fort Lauderdale, Florida
 Bliss Integrated Communication, New York, New York

Brickell & Partners, Virginia Beach, Virginia
 Cerrell Associates, Inc., Los Angeles, California
 Cookerly Public Relations, Atlanta, Georgia
 Corporate Ink, Boston, Massachusetts
 Coyne Public Relations, LLC, Parsippany, New Jersey
 Deveney Communication, New Orleans, Louisiana
 Dix & Eaton, Cleveland, Ohio
 Fishman Public Relations, Northbrook, Illinois
 Fusion Communications, Miami, Florida
 Intrepid, Salt Lake City, Utah
 IW Group, Inc., Los Angeles, California
 KGBTexas, San Antonio, Texas
 KGBTexas, Houston, Texas
 Linhart Public Relations, Denver, Colorado
 MorganMyers, Milwaukee, Wisconsin
 Nuffer, Smith, Tucker, Inc., San Diego, California
 Off Madison Ave, Phoenix, Arizona
 Padilla, Minneapolis, Minnesota
 Padilla, New York, New York
 PetersGroup Public Relations, Austin, Texas
 Providence Strategic Consulting, Bakersfield, California
 Public Communications Inc., Chicago, Illinois
 Raffetto Herman Strategic Comms., Seattle, Washington
 RLF Communications, Greensboro, North Carolina
 RW Jones Communications, McMurray, Pennsylvania
 Sachs Media Group, Tallahassee, Florida
 Sandy Hillman Communications, Baltimore, Maryland
 Standing Partnership, St. Louis, Missouri
 Stryker Weiner & Yokota Public Relations Inc., Honolulu, Hawaii
 The Pollack Group, Los Angeles, California
 True Digital Communications, Bedford Heights, Ohio
 Vault Communications, Philadelphia, Pennsylvania

ASIA PACIFIC

AZ. WORLD COM JAPAN, Tokyo, Japan
 In.Fom, Singapore
 Phillips Group, Brisbane, Queensland, Australia
 SPAG Consultants Private Limited, Gurgaon, Haryana, India
 TQPR (Malaysia) Sdn Bhd, Kuala Lumpur, Malaysia
 TQPR (Thailand) Co. Ltd., Bangkok, Thailand
 TQPR (Vietnam) Co. Ltd., Ho Chi Minh City, Vietnam

EUROPE/MIDDLE EAST/AFRICA

Business Press SRL (BPRESS), Milan, Italy
 Coxit Public Relations, Oslo, Norway
 Do It On, Odivelas, Portugal
 European Service Network SA, Brussels, Belgium
 FWD PR, London, England, United Kingdom
 Grupo Albión, S.A., Madrid, Spain
 HBI Helga Bailey GmbH, Munich, Germany
 InstiCOM Corporate Communications & PR, Brussels, Belgium
 Janev & Janev, Ltd., Sofia, Bulgaria
 JBP Public Relations Limited, Bristol, England, United Kingdom
 Kaizo, London, England, United Kingdom
 Keating & Associates, Dublin, Ireland
 Kirchhoff Consult AG, Hamburg, Germany
 Komm.passion, Düsseldorf, Germany
 LF Channel, Barcelona, Spain
 Agence Maarc, Paris, France
 Made In PR, Warsaw, Poland
 Media Pozitiv, Otopeni, Romania
 Medita Communication, Helsinki, Finland
 Meropa Communications, Johannesburg, South Africa
 Onva, Epsom, Surrey, England, United Kingdom
 OptimumBrand, Istanbul, Turkey
 Oxenstierna & Partners, Stockholm, Sweden
 PRAM Consulting, Prague, Czech Republic
 Probako Communications, Budapest, Hungary
 Radius Kommunikation A/S, Copenhagen, Denmark
 R.I.M., Moscow, Russia
 Tell-em-PR, Nairobi, Kenya
 Wisse Kommunikatie/Worldcom The Netherlands, Arnhem, The Netherlands
 Yucatan, Paris, France


XENOPHON STRATEGIES, INC.

1120 G St., NW, Washington, DC 20005
202/289-4001; dfuscus@xenophonstrategies.com
www.XenophonStrategies.com

Public relations, crisis communications, public affairs, digital/social advocacy, litigation support, technology, foreign governments, aviation & aerospace PR, energy, in-house creative services including full digital development. Employees: 18. Founded: 2000.

Agency Statement: Xenophon Strategies is a leader in Media Relations, Digital & Social Advocacy, Crisis Communications and Public Affairs. The firm is widely acclaimed as a pioneer in advanced communications and executes precision campaigns at the local, state, national and international levels. We believe that influencing professional media is key because credible stories drive digital content and social audiences. Clients include many of the world's best-known companies in aviation & aerospace, transportation, energy, healthcare, technology and other industries.

David Fuscus, pres. & CEO; Mark Hazlin, sr. VP; Jennifer Lay, VP; Bob Brady, mng. dir.; Dr. Davidson Hamer, MD, consulting epidemiologist

Airbus
Air Evac Lifeteam
Caesars Entertainment
Centers for Disease Control
Eldorado Resorts
Fareportal
Government of Uzbekistan
Idaho Power
JFK Airport - Terminal One Group Assn.
Metropolitan Washington Airports Authority
Midcontinent ISO
NEC Corporation
O'Melveny & Myers
PwC Lithuania
Rail Passengers Assn.
Railway Supply Institute
Reed Smith
The Jockey Club
Vinesight
ZF TRW


XHIBITION

26 Broadway, 3rd flr., New York, NY 10004
347/624-8533; fax: 347/624-8533; nestor@xhibition.com
www.xhibition.com

Travel, hospitality, culture, design, architecture.

Agency Statement: Xhibition delivers exposure and engagement across all media platforms for leading brands in the travel, lifestyle, and hospitality industries. With offices in New York City, London, and Tel Aviv, Xhibition is comprised of press experts, media strategists, writers and business developers with proven experience in creating winning strategies.

Nestor Lara Baeza, pres., Xhibition New York; Ross Belfer, pres., Xhibition Tel Aviv; Grace Hilsley, dir., Xhibition London

Clients Include:

Alphonse Maitrepierre
Aqua Creations
Brown Beach House Croatia
Brown Beach House Tel Aviv
Brown Hotels

Brown TLV
Brut
Carlton Tel Aviv
Coffeebar
Deeper Africa Safaris
Disco Tokyo
Dunton Hot Springs
Dunton River Camp
Dunton Town House
Efendi Hotel
Essie Sakhai
Empowers Africa
Extraordinary Journeys
Gekko Group
Gekko House
George & John
Helena Restaurant, Caesarea
Herzl 16
HGU New York Hotel
Hotel Calimala
Hotel Montefiore
InsideAsia Tours
InsideJapan Tours
Locanda La Raia
Magasin III
Mamilla Hotel
Marei 1998
Margalit Winery
Nomi, Tel Aviv
Opa, Tel Aviv
Palacio Belmonte
Provocateur Berlin
Saar Zafrir
Selina, Israel
The Brodsky Organization
The Dave, Gordon
The David Citadel
The Drisco
The High Line Hotel
The Levee
The Light House
The M&H Distillery
The Poli House
Tiroche Auction House
TWA Hotel
Uri Buri
Villa Brown Jerusalem
WOM Tel Aviv
Yoko Kitahara


ZAPWATER COMMUNICATIONS

Chicago Office
118 N. Peoria, 4th flr., Chicago, IL 60607
312/943-0333; david@zapwater.com
www.zapwater.com

Los Angeles Office
1460 4th St., #306, Santa Monica, CA 90401
310/396-7851

Miami Office
95 Merrick Way, #500, Coral Gables, FL 33134
305/444-4033

Founded: 2005.

Agency Statement: Zapwater Communications is an award-winning agency with offices in Chicago, Los Angeles, and Miami. The brands that we serve center on five primary lifestyle categories, including fashion/beauty/retail, consumer, real estate and design, travel, and hospitality brands.

Over the past 12 months, Zapwater's campaigns have won 27 of the industry's biggest awards. In addition, *PRWeek* has named the agency a finalist for "Outstanding Boutique Agency" and *The Holmes Report* has named the agency a finalist for "Creative Agency of the Year – North America."

In 2019, Zapwater acquired Cheryl Andrews Marketing Communications (CAMC), South Florida's largest full-service public relations firm specializing in the travel and tourism, hospitality, and lifestyle spaces. Their high-profile client roster spanned Florida, the Caribbean, Latin America, and beyond, and is the ideal match with Zapwater's existing accounts and areas of expertise.

As a full-service agency, Zapwater services include media relations, influencer marketing, event management, strategic partnerships, trade communications, crisis communications, and social media.

Zapwater is proud to be a founding member of the Travel Lifestyle Network (TLN), an international network of independent, like-minded marketing communications agencies.

David Zapata, CEO & founder; Mayra Bacik, CFO; Jenn Lake, sr. VP; Jennifer Barry, mng. dir., Los Angeles; Holly Zawyer, mng. dir., Miami; Stephanie Poquette, VP, social media & influencer programming

Current clients include:

Advanced Clinicals
Ball Horticultural Co.
Beau Ties Ltd.
Brooklyn Boulders
Buenaventura Golf & Beach Resort
Burpee Home Gardens
Casa Kimberly
Cayo Espanto
Coco Collection
damen + hastings
Fairmont Mayakoba
Finnair
FOUND Hotels
Frangipani Beach Resort
Gallagher Way
Grand Residences Riviera Cancun
Greektown Chicago
Grenada Tourism Authority
Harbour Village Bonaire
Hawks Cay Resort
Hotel Zachary
Jenzy
Mount Cinnamon Grenada Resort
NEMA Boston
NEMA Chicago
Ocean Club Resorts
Pacifica Hotels
Pinstripes
Privatefly
Royal Uno All-Inclusive Resort & Spa
Skydeck Chicago (Willis Tower)
Swissôtel Chicago
The Board of Tourism of La Paz
The Bristol Panama
The Forge Lemont Quarries
The Santamaria Hotel & Golf Resort Panama
Tourisme Montréal
Travel Manitoba
Vail Resorts Midwest
Visit Baja California Sur
Visit Finland
Visit Maldives
Wave Petunias
West Town Chicago



ZEHNDER

ZEHNDER COMMUNICATIONS

365 Canal St., #480, New Orleans, LA 70130

504/558-7778; aedelman@z-comm.com

www.z-comm.com

Crisis communications, health care, tourism, F&B, insurance, content, financial, education, SEO/SEM and disaster recovery.

Employees: 70. Founded: 1996.

Agency Statement: Zehnder Communications is a fully integrated advertising agency providing strategic marketing, business intelligence, creative services, media placement, social media, public relations, research and analytics, interactive design and programming. Opened in 1996, Zehnder serves regional, national and global clients from its offices in New Orleans, Baton Rouge, Louisiana, and Nashville, Tennessee.

Jeff Zehnder, CEO; Henry Chassignac, pres./exec. creative dir.; Ann Edelman, VP, PR & media; Tambry Slavich, sr. PR mgr.

Clients Include:

Emeril Lagasse Foundation
Explore Brookhaven
Louisiana Economic Development
Origin Bank
Royal Sonesta New Orleans



ZENO

ZENO GROUP

140 Broadway, 39th flr., New York, NY 10005

212/299-8888; hello@zenogroup.com

www.zenogroup.com

https://www.facebook.com/zenogroup

https://www.linkedin.com/company/zeno-group/

https://twitter.com/zenogroup

Employees: 489. Founded: 1998.

Agency Statement: Zeno Group is a global, integrated communications agency, born from PR. The award-winning agency is committed to work that delivers true business value for clients across consumer, corporate, health and technology industries. Zeno was named 2019 Agency of the Year and Midsize Agency of the Year by both *PRWeek* and *PRovoke Media* in 2019. The agency was also named 2017 Midsize Agency of the Year and Global Consumer Agency of the Year by the *Holmes Report* and was named a Best Place to Work by *PRWeek* in 2016 and 2017. The agency was recognized at the Cannes International Festival of Creativity in 2018, winning a Bronze PR Cannes Lion, and in 2016, winning a Gold Cannes Lion and a Bronze PR Cannes Lion.

Zeno is a DJE Holdings Company. For more information, visit us at www.ZenoGroup.com.

Global Leadership Team:

Barby K. Siegel, CEO; Nancy Ruscheinski, COO; Grant Deady, chief culture officer & mng. dir., Chicago; Carol Gronlund, chief talent officer; Tony Blasco, CFO; Paul Mottram, regional pres., Zeno Asia-Pacific; Ruby Fu, pres., Zeno China; Christine Jewell, mng. dir., 3 Monkeys – Zeno UK; Therese Caruso, mng. dir., global strategy + insights; Byron Calamese, mng. dir., New York and D.C.; Mark Shadle, mng. dir., corporate; Oscar Suris, exec., mng. dir., C-suite strategy & crisis; Ame Wadler, mng. dir., health; Todd Irwin, mng. dir., technology & California; Alison DaSilva, mng. dir., purpose + impact; Tracey Thiele, exec. VP, dir., content & brand strategy; Julie Georgas, mng. dir., Canada; Cendrine Seror, mng. dir., France; Allanjit Singh, mng. dir., Zeno Singapore; David Lian, mng. dir., Asia, growth & innovation

THE ZIMMERMAN AGENCY

ZIMMERMAN AGENCY, THE

1821 Miccosukee Commons, Tallahassee, FL 32308
850/668-2222; carrie@zimmerman.com
www.zimmerman.com
Hospitality/Travel.

Agency Statement: For more than three decades The Zimmerman Agency has been among the leading hospitality and travel public relations firms in North America. Today, the firm offers a highly creative and contemporary approach to public relations that includes the support of full-service social media, a 360-degree approach to digital channels, and proprietary analytics. The Zimmerman Agency teams utilizes proprietary Momentum Planning to drive creativity, strategy and technology to deliver relevant and timely content and communications for clients. The firm generates measurable results through public relations for extraordinary travel clients including Discover The Palm Beaches, Visit Park City, Visit Belize, the southern Outer Banks, Hard Rock Hotels, the Kessler Collection and award-winning resorts and hotels from Planet Hollywood Costa Rica to Montage Palmetto Bluff. The firm's consumer division represent major brands including Domino Sugar, Party City, Pilot Pens, Hunter Fan and Tastykake.

Carrie Zimmerman, Kerry Anne Watson, principals

Clients Include:

Hospitality/Travel

Belize Tourism Board
Bohemian Hotel Savannah
Brazilian Court
Blue Diamond Resorts
Brown Palace
Canyon Ranch Woodside
Champions Retreat Golf Club
Chateau Elan
Grand Bohemian Hotels
Grand Lucayan Resort
Hard Rock Hotels & Casinos
Hotel DuPont (Delaware)
Innisbrook Golf Resort, Florida
Interstate Hotels & Resorts
Kartrite (New York)
Kessler Canyon Resort
Kessler Collection of Luxury Resorts
Little Palm Island
North Carolina's Crystal Coast
Orlando World Center Marriott
Mahekal Resort (Playa del Carmen)
Montage Palmetto Bluff
Pelican Grand (Ft. Lauderdale)
Ritz-Carlton Dallas
Ritz-Carlton Destination Club
Reunion Resort
Streamsong Resort (Florida)
TPC Network (Corporate)
Visit Florida's Sports Coast
Visit Park City
Visit Tallahassee
Westgate

Consumer Brands

Apartments.com
Conn's HomePlus
Domino Sugar
Florida Crystals
Highgate
Hunter Fan
Party City
Pilot Pens
Tastykake
The Joint Chiropractic
Urban Plates
X-Chair
X-Golf

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CAREER CENTER

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COULD BE CLOSER
THAN YOU THINK.**



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CROSS-INDEX TO CLIENT COMPANIES OF PR FIRMS LISTED IN DIRECTORY

— 0-9 —

1-800 Contacts: Allison+Partners
10.27 Healing Partnership: The Reis Group
1025Connect: iMiller Public Relations
14+ Foundation: Berman Group, Inc., The
15 William: Berman Group, Inc., The
19 Crimes: Nike Communications, Inc.
1st Mile LLC: Bianchi Public Relations, Inc.
1st Watch Global: Buchanan Public Relations LLC
1stDibs: SharpThink
1touch.io: Pugh & Tiller PR, LLC
2019 Super Bowl Host Committee: Jackson Spalding
2020 Irish American Presidential Forum: Butler Associates, LLC
23andMe: Kaplow Communications
287/L&S: Berman Group, Inc., The
2K Games: Finn Partners
3 Generations: TASC Group, The
3550 South Ocean: Durée & Company, Inc.
3M: Hunter; Padilla; Ruder Finn Inc.
3M Company: imre, LLC
45 Park Lane, London, United Kingdom: Hawkins International Public Relations
500 Startups: Karbo Communications
5Church: Lou Hammond Group
601 W. Properties: Grisko LLC
7 x 24 Exchange: Berman Group, Inc., The
720Management: Valerie Allen Public Relations
7918 West Drive: Durée & Company, Inc.
8x8: PAN Communications, Inc.
9Round: BizCom Associates

— A —

A Better Life Recovery: Valerie Allen Public Relations
A Better Place: Farrow Communications
A Safe Safe For Newborns: Ink Link Marketing
A&E Network: High10 Media
A&E Real Estate Management: Geto & de Milly, Inc.
A&M University: AMW Group
A.T. Kearney: Makovsky
ABB: French | West | Vaughan; Highwire PR
Abbott: M Booth Health
Abbott Laboratories: ICR
Abiomed: Makovsky
ABLE United: Moore, Inc.
AbleTo: March Communications
Abnormal Security: fama PR, Inc.
Abode Home Design: The Storied Group
abode systems: Caster Communications, Inc.
Absolut Elyx: Lion & Lamb Communications
Absolute Software: PAN Communications, Inc.
Absopure: Identity
Abt Electronics: Mekky Media Relations Inc.
Abu Dhabi: Decker/Royal
AC Immune SA: LaVoieHealthScience
Academy of Management: Reputation Partners
Acadia: Stones River Group
Acadia Insurance: Mason Public Relations
Acadiasoft: Lansons Intermarket
Accedian: SourceCode Communications
Acceleration Partners: Crenshaw Communications
Access Community Health: La Kart People, Communications
Acclaim Lighting: Falls
AccorHotels: Hawkins International Public Relations
Accra Care: Tunheim
Accreditation Assn. for Ambulatory Health Care: L.C. Williams & Associates
Accreditation Council for Graduate Medical Education: L.C. Williams & Associates
AccuReg: Lovell Communications
ACD/Labs: Racepoint Global
ACE Bakery: KWT Global
ACE Mentorship Program LA/OC: Hoyt Organization Inc., The
Acclero Learning: Hot Paper Lantern
ACF Fiorentina: Nicholas & Lence Communications
ACI Worldwide: Brownstein Group
Acrisure: Vested
ACSI: Gregory FCA
ACT: Glen Echo Group; Stones River Group

Act-On: Matter
Active Implants: Merryman Communications
ActiveViam: Crenshaw Communications
Actors' Equity Assn.: Tricom Associates, Inc.
Acumen: MP&F Strategic Communications
AD Hair Detox: Lawlor Media Group
Adam America: Berman Group, Inc., The
Adam Gotsis: Heyday Public Relations
Adamas Pharmaceuticals: ICR
Adams Funds: BackBay Communications
Adams Street Partners: Dukas Linden Public Relations
Adaptive Driving Alliance: Stevens Strategic Communications, Inc.
Adare Manor, Ireland: J Public Relations
Addicting Games: Crenshaw Communications
Adecco: Allison+Partners
Adept: Murphy O'Brien
ADESA: Identity
Adidas AG: CGPR LLC
Adient: Bianchi Public Relations, Inc.
Adlucent: Ketner Group Communications
Adolfson & Peterson Construction: Beehive Strategic Communication
Adra: Strategic Objectives
Adrian Grenier: Keith Sherman and Assocs.
Adrienne Arsht Center for Performing Arts of Greater Miami: rbb Communications
Adrienne Arsht Center of Miami-Dade County: Nicholas & Lence Communications
ADS Security: MP&F Strategic Communications
Adslot: Crenshaw Communications
Adthema: INK Communications Co.
Advance Financial: Bradford Group, The
Advanced Accelerator Applications (Novartis): Makovsky
Advanced Clinicals: Zapwater Communications
Advanced Drainage Systems (ADS): Paul Werth Associates
Advanced Symbolics: Pollack Group, The
Advent Air Conditioning: Champion Management Group
Adventures of Disney (project work): J Public Relations
AdventureWomen: WEILL (Geoffrey Weill Associates, Inc.)
Aebi Schmidt: Falls
AECOM: Grisko LLC
AECOM/ACE Rail: KP Public Affairs
AEP Ohio: FrazierHeiby
Aero Snow: CashmanKatz
Aeroflow Healthcare: FischTank PR
Aerohive: March Communications
Aerosoles: 5W Public Relations
Aesthetica Medical: Hoyt Organization Inc., The
Aeternity: Transform Group
Aetna: Bliss Integrated Communication
Aetna Foundation: BRG Communications
Affectiva: March Communications
Affluent Traveler Collection, The: Decker/Royal
AFG Group: Berman Group, Inc., The
After School Matters: Jasculca Terman Strategic Communications
AG Group: VIVA Lifestyle PR
AG Hotels: VIVA Lifestyle PR
AGE of Central Texas: Bloom Communications
Agency for Healthcare Research & Quality (AHRQ): Crosby
AGENT Modeling App: Valerie Allen Public Relations
Agilent Technologies, Inc.: RF | Binder Partners, Inc.
Agora Services: Bacheff Communications
AgriSource: PAPER & PAGE
AgriSystems: akhia communications
Agua Caliente Resort Casino Spa: Di Moda Public Relations
AIA Corp.: Approach Marketing
AIDS Foundation of Chicago: Public Communications Inc.
Ainstein AI: UPRAISE Marketing + Public Relations
Air Evac Lifeteam: Xenophon Strategies, Inc.
Air France/KLM: Finn Partners
Air Line Pilots Assn.: Markstein
Air Partner: Hemsworth Communications
Air Quality Group: Falls
Air Tahiti Nui: Murphy O'Brien
Airbnb: Allison+Partners; Kivvit
Airbus: JeffreyGroup; Stephen Bradley & Associates LLC; Xenophon Strategies, Inc.
AirDroid: Firecracker PR
AirGas, Inc.: Brandware
AirHelp: 5W Public Relations; Strategic Objectives

Airship: Mission North
 Airstream, Inc.: imre, LLC
 Aji Network, The: UPRaise Marketing + Public Relations
 Ajin USA: Stephen Bradley & Associates LLC
 AKA Beverly Hills: Ballantines PR
 AKA West Hollywood: Ballantines PR
 Akamai: Ascendant Communications; Highwire PR
 Akazoo: North 6th Agency, Inc. (N6A)
 AKF Group LLC: Berman Group, Inc., The
 Akron Children's Hospital: akhia communications
 Alabama Construction Recruitment Institute: Markstein
 Alabama Possible: Markstein
 Alabama Power: Stephen Bradley & Associates LLC; Story Partners
 Alantra: Makovsky
 Alaska Seafood Marketing Institute: PAPER & PAGE
 Alaska Wilderness League: Caplan Communications LLC®
 Albanese Organization: Berman Group, Inc., The
 Alberici: TVG
 Albert: SourceCode Communications
 Alberta Commons: Weinstein PR
 Alcohol, Drug and Mental Health (ADAMH) Board of Franklin County/Ohio
 Opioid Education Alliance: Paul Werth Associates
 Alcon: AVENIR GLOBAL
 ALDI: Weber Shandwick
 Alera Group: Pugh & Tiller PR, LLC
 Alerian: Buttonwood Communications Group
 Alex Rodriguez: Berk Communications
 Alex Sparrow, Actor/Musician: Valerie Allen Public Relations
 Alfred Sanzari Enterprises: R&J Strategic Communications
 Algo Capital: March Communications
 Algorand: March Communications
 ALICE Training Institute: akhia communications
 Alifyfe Racing: Roop & Co.
 Alison Triessl, Legal Analyst Access Hollywood: Valerie Allen Public Relations
 AliveCor: Highwire PR
 Aliz Hotel Times Square: Carolyn Izzo Integrated Communications (CIIC)
 Alkermes: RunSwitch
 All the Women in My Family Sing: Farrow Communications
 All Time (Los Feliz, CA): Di Moda Public Relations
 AllaModa Furniture: Marketing Maven Public Relations
 Allegis: Pocket Hercules
 Allegro Hotels: Turner
 Allegro Senior Living: Standing Partnership
 Allen Americans Pro Hockey Club: BizCom Associates
 Allen Economic Development Corp.: Violet PR
 Allergy & Asthma Network: 5W Public Relations
 Alley Cat Allies: Mower
 Alliance for American Manufacturing: Tricom Associates, Inc.
 Alliance for Health Policy: Curley Company
 Alliant Credit Union: Akrete: Business, Articulated
 Allianz: Gregory FCA
 Allied Construction: Stevens Strategic Communications, Inc.
 Allied Universal: Cerrell Associates, Inc.
 Allison+Partners / Toyota: BLH Consulting, Inc.
 Allstar Coaches: Veracity Marketing
 Allstar Products Group: Marketing Maven Public Relations
 Allstate: Kivvit
 Alltech: Falls
 Ally: Prosek Partners
 Aloft Hotels: Ballantines PR
 Alpha Group: Karbo Communications
 Alphabet's Sidewalk Labs: BerlinRosen
 Alphacool: Bacheff Communications
 AlphaGraphics: Ripley PR, Inc.
 Alpharetta Convention & Visitors Bureau: Pineapple Public Relations
 AlphaSense: North 6th Agency, Inc. (N6A)
 Alphonse Maitrepiere: Xhibition
 ALS Assn.: KWT Global
 ALS Georgia Chapter: Hope-Beckham Inc.
 Alside / Associated Materials: Falls
 Alston & Bird: Goodman Media International, Inc.
 Altezza: Idea Grove
 Altoona Regional Health System: R&J Strategic Communications
 ALTR: Rubenstein Public Relations
 Always Best Care: Fish Consulting
 AMAG Pharmaceuticals, Inc.: imre, LLC
 Amalgamated Transit Union: TASC Group, The
 AmaWaterways: BLAZE PR; Hemsworth Communications
 Amazon: Allison+Partners; Hunter; Idea Grove; JeffreyGroup; kglobal; 360PR+;
 Weber Shandwick
 Amazon Fire TV: Brand Agency, The
 Amazon Prime Video: Ballantines PR; Brand Agency, The
 Amazon Studios: Brand Agency, The

AMB Sports and Entertainment: Berk Communications
 Amdocs: PAN Communications, Inc.
 Ameren: Standing Partnership
 America SCORES Cleveland: Roop & Co.
 American Academy of Dermatology: McCabe Message Partners
 American Academy of Sleep Medicine: L.C. Williams & Associates
 American Airlines: JeffreyGroup
 American Armed Forces Mutual Aid Assn.: FischTank PR
 American Assn. for Public Opinion Research: Stanton Communications, Inc.
 American Assn. of Clinical Endocrinologists: JPA Health
 American Assn. of Crop Insurance: Story Partners
 American Assn. of Diabetes Educators: Public Communications Inc.
 American Baler: Stevens Strategic Communications, Inc.
 American Beauty/The Win-Dow (Venice, CA): Di Moda Public Relations
 American Board of Emergency Medicine: McCabe Message Partners
 American Board of Internal Medicine: McCabe Message Partners
 American Brass: Stuntman PR
 American Cancer Society: Bravo Group
 American Chemistry Council: Sachs Media Group
 American Cleaning Institute (ACI): BRG Communications
 American College of Academic Addiction Medicine: Tartaglia Communications,
 LLC
 American College of Obstetricians and Gynecologists: JPA Health
 American College of Ophthalmologists: French | West | Vaughan
 American Concrete Pipe Assn.: Champion Management Group
 American Council for an Energy-Efficient Economy: Caplan Communications
 LLC®
 American Council on the Teaching of Foreign Languages: Sage
 Communications
 American Dairy Assn. Midwest: Inspire PR Group
 American Dance Movement: Wicked Creative
 American Epilepsy Society: Public Communications Inc.
 American Express: M Booth
 American Express Global Business Travel: KWT Global
 American Farm Bureau Federation: MorganMyers
 American Federation of Government Employees: Caplan Communications
 LLC®
 American Federation of School Administrators: Tricom Associates, Inc.
 American Flat Track: imre, LLC
 American Fuel and Petrochemical Manufacturers: Singer Associates, Inc.
 American Gastroenterological Assn.: The Reis Group
 American Giant: LaunchSquad
 American Griddle: Stevens Strategic Communications, Inc.
 American Health Partners: Lovell Communications
 American Heart Assn.: Berman Group, Inc., The; Grisko LLC
 American Hydroformers: Stevens Strategic Communications, Inc.
 American Institutes for Research: Tricom Associates, Inc.
 American Kidney Fund: JPA Health
 American Library Assn.: Glen Echo Group
 American Lung Assn.: Caplan Communications LLC®
 American Medical Assn.: McCabe Message Partners
 American Municipal Power, Inc. (AMP): Inspire PR Group
 American Nurses Assn.: McCabe Message Partners; Stanton Communications,
 Inc.
 American Petroleum Institute: Coyne Public Relations
 American Promotional Events: Revell Communications
 American Pulse Assn.: PAPER & PAGE; Pollock Communications
 American Queen Steamboat Company: Lou Hammond Group
 American Quilter's Society: Lou Hammond Group
 American Rivers: Caplan Communications LLC®
 American Robotics: BIGfish Communications
 American Society for Clinical Pathology: G&S Business Communications
 American Society of Anesthesiologists: Public Communications Inc.
 American Soybean Assn.: TVG
 American Spice: Stevens Strategic Communications, Inc.
 American Statistical Assn.: Stanton Communications, Inc.
 American Stock Transfer & Trust Co. (AST): Lansons Intermarket
 American Thoracic Society: Tartaglia Communications, LLC
 American Triple I Partners: Butler Associates, LLC
 American Water: Brownstein Group
 American Well: Sloane & Company
 American Wind Energy Assn.: Caplan Communications LLC®
 America's Homeowner Alliance: O'Malley Hansen Communications
 America's Test Kitchen: 360PR+
 Amerihealth Caritas: Brian Communications
 AmerisourceBergen: Tierney
 Ametek Electronic Systems Protection (ESP/SurgeX): Caster Communications,
 Inc.
 amfAR: King + Company
 Amgen: the10company
 Amiyah Scott, Actress: Valerie Allen Public Relations
 Ammon Laboratories: R&J Strategic Communications
 Amplify ETFs: Gregory FCA

AMResorts: rbb Communications
 AMSCOT Financial: Sachs Media Group
 Amtrak: MMGY NJF
 AmTrust: Stevens Strategic Communications, Inc.
 Amway: KWT Global
 Amy Ballon, author: Durée & Company, Inc.
 Amy's Kitchen: Fineman PR
 Amylyx: Finn Partners
 Anchin, Block & Anchin: Berman Group, Inc., The
 Anchor Brewing Co.: Singer Associates, Inc.
 Ancora Heart: Merryman Communications
 &pizza: 5W Public Relations
 Andalusia: Murphy O'Brien
 Andaz Savannah, Savannah, GA: Hawkins International Public Relations
 Andela: Mission North
 Andrew's: Sachs Media Group
 Angama Mara, Kenya: WEILL (Geoffrey Weill Associates, Inc.)
 Angelo David Salon: Lawlor Media Group
 ANGUS Chemical Co.: G&S Business Communications
 Anheuser-Busch: Kivvit
 Anheuser-Busch InBev: Weber Shandwick
 Animal Health Institute: Story Partners
 Ann & Robert H. Lurie Children's Hospital of Chicago: Motion Agency, Inc.,
 The
 ANSYS: Mission North
 Antepima: Carolyn Izzo Integrated Communications (CIIC)
 Anthem Specialty: FischTank PR
 Anthem Sports & Entertainment: Bob Gold & Associates
 Anthemis: Mission North
 Anthony & Sylvan: Buchanan Public Relations LLC
 Antuit.AI: RAM Communications
 Aon: Kivvit
 Aparavi: JPR Communications
 Aparium Hotel Group: MMGY NJF
 Apartment Assn. of Metro Denver: Novitas Communications
 Apartments.com: Zimmerman Agency, The
 Apeiron: Lansons Intermarket
 APLU: kglobal
 App Annie: PAN Communications, Inc.
 App in the Air: Decker/Royal
 Apparel Impact Institute: RF | Binder Partners, Inc.
 Apple: Karbo Communications
 Apple Core Hotels: Stuntman PR
 Apple Leisure Group: rbb Communications
 Applebee's: Identity
 Applied DNA: CGPR LLC
 Applied Pavement Technology: KCD PR Inc. - Top FinTech PR Firm
 Applitools: Catapult PR-IR
 Aqua: Bravo Group
 Aqua Creations: Xhibition
 Aqua Expeditions, Amazon, Mekong, Indonesia: WEILL (Geoffrey Weill
 Associates, Inc.)
 Aquamarine Investment Partners: LAK Public Relations, Inc.
 Aquarius AI: RBMG (RB Milestone Group)
 AquaVie Fitness & Wellness Club: Chemistry PR
 Aramark: Brian Communications
 Aras: Version 2.0 Communications
 Arbella Insurance: Greenough Brand Storytellers
 Arbonne: 5W Public Relations
 Arbor Pharmaceuticals: M Booth Health
 Arcadia University: Powers Brand Communications LLC
 Arch Real Estate: Berman Group, Inc., The
 Architect's Newspaper, The: Berman Group, Inc., The
 Architectural Digest: Keith Sherman and Assocs.
 Architecture: Pugh & Tiller PR, LLC
 Arctic Wolf Networks: Merritt Group
 Arcticom: rbb Communications
 Arc'teryx: Turner
 Ardent Health Services: Lovell Communications
 Ardleigh Minerals Inc.: Stevens Strategic Communications, Inc.
 Area Development Magazine: Akrete: Business, Articulated
 Argent Financial Group: Bradford Group, The
 Ariel Property Advisors: Berman Group, Inc., The
 Ariel Tiros: Berman Group, Inc., The
 Ariete, Nave and Chef Michael Beltran, Coconut Grove: Brustman Carrino
 Public Relations
 Aristotle Capital Management: Financial Profiles, Inc.
 Arizona Biltmore, A Waldorf Astoria Resort: Murphy O'Brien
 Arizona Game & Fish: Off Madison Ave
 Arizona Office of Tourism: Off Madison Ave
 ARK at JFK, The: Nicholas & Lence Communications
 Ark Chicago, The: Mekky Media Relations Inc.
 ARK-Invest: Dukas Linden Public Relations
 Arla: Chemistry PR
 Armed Forces Families Foundation: Judge Public Relations, LLC
 Armis: Mission North
 Armory Track & Field: Nicholas & Lence Communications
 Armstrong Flooring, Inc.: imre, LLC
 Arnot Health: R&J Strategic Communications
 Art Cream Ice Cream: Buchanan Public Relations LLC
 Art of Shaving, The: Nike Communications, Inc.
 Art on theMART: Carol Fox & Associates
 Art Students League of New York: Keith Sherman and Assocs.
 ARTA: Superior Public Relations
 Artefacto: rbb Communications
 Arteriors: SharpThink
 Arthrosurface: Greenough Brand Storytellers
 ASAP Delivers: Conroy Martinez Group, The
 Asbury Communities: Stanton Communications, Inc.
 Asbury, The: MMGY NJF
 Ascend Federal Credit Union: Bradford Group, The
 Ascensus: Bliss Integrated Communication
 ASG Technologies: Version 2.0 Communications
 Asheville Chamber of Commerce: Development Counsellors International (DCI)
 Ashford Castle, Ireland: WEILL (Geoffrey Weill Associates, Inc.)
 Ashlan and Philippe Cousteau: The Storied Group
 Ashley Stewart: 5W Public Relations
 Ashton Woods Homes: Brandware
 Asia Society: SharpThink
 Aspen Insurance: the10company
 AspenDental: Curley Company
 ASRC: Merritt Group
 Associated Bank: Beehive Strategic Communication
 Associated Builders and Contractors East Florida: Boardroom Communications,
 Inc.
 Associated Materials: akhia communications
 Association for Clinical Research Professionals: Markstein
 Association for Computer Machinery: Makovsky
 Association of BellTel Retirees, Inc.: Butler Associates, LLC
 Association of Flight Attendants: Tricom Associates, Inc.
 Association of Poinciana Villages w/Michelle: Boardroom Communications,
 Inc.
 Association of Professionals in Infection Control & Epidemiology: Markstein
 Astranis: Mission North
 AstraZeneca: Evoke KYNE; JPA Health; Ruder Finn Inc.
 AstraZeneca Pharmaceuticals LP: imre, LLC
 Asurion: MP&F Strategic Communications
 AT&T: Duffy & Shanley, Inc.; Sage Communications; Stones River Group
 Atara: Finn Partners
 ATCE Holdings: BackBay Communications
 Athena Capital Advisors: BackBay Communications
 Athenaeum Hotel & Residences, London: Mardiks Public Relations
 athenahealth: PAN Communications, Inc.
 Atkins Companies: R&J Strategic Communications
 Atkins Nutritionals Inc.: MWWPR
 Atlanta Community Food Bank: Ink Link Marketing
 Atlanta Tech Village: Trevelino/Keller
 Atlantic British: CGPR LLC; French | West | Vaughan
 Atlantic Broadband: Matter
 Atlantic Canada Agreement on Tourism: Redpoint
 Atlantic Health System: Tartaglia Communications, LLC
 AtlantiCare: Buchanan Public Relations LLC
 Atticus Hotel: Weinstein PR
 Auberge Beach Residences and Spa Fort Lauderdale: Murphy O'Brien
 Auberge du Soleil: Murphy O'Brien
 Auberge Northeast Hotels: Murphy O'Brien
 Auberge Resorts: Murphy O'Brien
 Auction.com: Hoyt Organization Inc., The
 Audible: BerlinRosen
 Audley Travel: Turner
 Audrey Hope: Valerie Allen Public Relations
 Audrina Patridge: The Storied Group
 AUGIE, the insurance industry digital exchange: the10company
 Augusta (GA) CVB: Pineapple Public Relations
 Aulani, a Disney Spa & Resort (project work): J Public Relations
 Aurea Lighting: Birnbach Communications Inc.
 Aurora (Loacker): Strategic Objectives
 Austin Peay State University: MP&F Strategic Communications
 Authority Brands: Fish Consulting
 Authority Brands - America's Swimming Pool Co.: Fish Consulting
 Authority Brands - Benjamin Franklin Plumbing: Fish Consulting
 Authority Brands - Mister Sparky: Fish Consulting
 Authority Brands - Mosquito Squad: Fish Consulting
 Authority Brands - One Hour Heating & Air Conditioning: Fish Consulting
 Authority Brands - The Cleaning Authority: Fish Consulting
 Autograph Collection: Ballantines PR

Autogravity.com: Hoyt Organization Inc., The
Automation Alley: EAFocus Inc.
AV Tech: Media Frenzy Global
AVANGRID: CashmanKatz
Avant: 5W Public Relations
Avantra: Idea Grove; Media Frenzy Global
Aveda: Carmichael Lynch Relate
Aventura Park Square: Boardroom Communications, Inc.
Avenue of the Americas Assn.: Berman Group, Inc., The
Avery Dennison: Fahlgren Mortine
Avery Hall Investments: Geto & de Milly, Inc.
AVI Wear: Farrow Communications
AvidXChange: 5W Public Relations
Avis: Finn Partners; 360PR+
Avis Budget Group: R&J Strategic Communications
Avista: Davies
Avnu Alliance: Caster Communications, Inc.
Avocados From Mexico: Padilla
Avocor: Caster Communications, Inc.
Avrio: Strategic Objectives
Avuity: Fahlgren Mortine
Awake Security: fama PR, Inc.
Aware Asset Management: Gregory FCA
AXA Investment Managers: Peppercomm
Axis Communications: Hoffman Agency, The

— B —

B.R.I.D.G.E.S. – An Independent Living Center: GMG Public Relations, Inc.
B21: Transform Group
Baby Trend: Marketing Maven Public Relations
Bacardi Global Corporate Communications: Nike Communications, Inc.
Backcountry Hunters and Anglers: Caplan Communications LLC®
Bad Daddy's Burger Bar: Champion Management Group
Badger Meter: Reputation Partners
BAE Systems: Kivvit
Bagatelle Restaurants: Durée & Company, Inc.
Bahamas Paradise Cruise Line: Hensworth Communications
Baidu: Bacheff Communications; Hoffman Agency, The
Baker McKenzie: JeffreyGroup
BakerHostetler: Ripp Media/Public Relations, Inc.
Balance 3H+: Lawlor Media Group
Balanced Health Botanicals: 5W Public Relations
Balboa Bay Resort, Newport Beach, CA: Hawkins International Public Relations
Ball Horticultural Co.: Zapwater Communications
Ballet Hispanico: Goodman Media International, Inc.
Balloon Time: Fahlgren Mortine
Balsam Mountain Preserve: Lou Hammond Group
Balsamic Vinegar of Modena Consortium: Stuntman PR
Bambu Global: Bimbach Communications Inc.
Bancorp, The: Brownstein Group
Banfield Pet Hospital: Coyne Public Relations
Bank Leumi: Lansons Intermarket
Bank of America: rbb Communications
Bank of Marin: Financial Profiles, Inc.
Bank of San Francisco: UPRAISE Marketing + Public Relations
Bank of the West: IW Group
Bankers Hill Bar + Restaurant: Wicked Creative
BankMobile: Rubenstein Public Relations
Banner Alzheimer's Institute: The Reis Group
Bannister Hotel & Yacht Club, The: D & D PR
Banyan Tree Hotels & Resorts: C&R
Bar Louie: Stevens Strategic Communications, Inc.
Barasch McGarry P.C.: Butler Associates, LLC
Barbados: Carolyn Izzo Integrated Communications (CIIC)
Barbados Tourism Marketing Inc.: Development Counsellors International (DCI)
BarbieX: Brown + Dutch Public Relations
Barcel USA: Buchanan Public Relations LLC
Barceló Hotels & Resorts: Turner
Barclays: O'Malley Hansen Communications
Barco Uniforms: Pollack Group, The
Bareburger: Stuntman PR
Barn on the Pemi, NH: Redpoint
Barnard College: BerlinRosen
Barnes & Thornburg: Greentarget Global LLC
Baron Funds: Hewes Communications
Barona Resort & Casino: Chemistry PR
Barracuda: Touchdown PR
Barrette Outdoor Living: Falls
Barsz Gowie Amon & Fultz, LLC: Buchanan Public Relations LLC
Bartco Lighting: Falls

Barton & Guestier Wines: Carolyn Izzo Integrated Communications (CIIC)
Baruch College: Berman Group, Inc., The
BASF: kglobal; Moore, Inc.
BASF Corp.: Berman Group, Inc., The
BASF Cotton: MorganMyers
BASF Refinish Coatings: Bianchi Public Relations, Inc.
Basin Harbor Resort, VT: Redpoint
BasisCode Compliance: Feintuch Communications
Baskin Robbins: Fish Consulting; RF | Binder Partners, Inc.
Baton Rouge Area Chamber: Development Counsellors International (DCI)
Battery Council International: Signal Group
Baur au Lac, Zurich: WEILL (Geoffrey Weill Associates, Inc.)
Bausch Health: Coyne Public Relations
Bausch Health US, LLC: imre, LLC
Bavarian Inn: Logos Communications, Inc.
Baxter of California: 5W Public Relations
Bay State Milling: RF | Binder Partners, Inc.
Bayer: APCO Worldwide; Hunter; JeffreyGroup
Bayer Crop Science: Stephen Bradley & Associates LLC
Bayer CropScience: Standing Partnership
Bazaarvoice: PAN Communications, Inc.
BCA Research: Montieth & Company
BCI - Battery Council International: KP Public Affairs
BDO: Bliss Integrated Communication
BDS Analytics: North 6th Agency, Inc. (N6A)
Be More Chill: Keith Sherman and Assocs.
be quiet!: Bacheff Communications
Be Well OC: Idea Hall
Beach Company, The: Lou Hammond Group
Beaches of Fort Myers & Sanibel, The: MMGY NJF
Beachview Club Hotel: Pineapple Public Relations
Beam Suntory: L.C. Williams & Associates
Beatrice Hotel, The, RI: Redpoint
Beau Ties Ltd.: Zapwater Communications
Beaumont Health: Beehive Strategic Communication
Beckett's Table: Serendipit Consulting
Bed Bath & Beyond: Fahlgren Mortine
Beech Brook: Roop & Co.
Beech Mountain: Pineapple Public Relations
BEER PARK by Budweiser: Wicked Creative
Behavox: Profile Advisors LLC
Beiersdorf: M Booth
Bel Air Investment Advisors: Pollack Group, The
Belay: Media Frenzy Global
Belden: Falls; Standing Partnership
BELFOR: Brian Communications
Belgard: Trevelino/Keller
Belize Tourism Board: Zimmerman Agency, The
Belkin Burden Wenig & Goldman, LLP: Berman Group, Inc., The
Bell Helicopter Textron: Lambert
Bell-Carters Foods, Inc: Hunter
bellagreen: Champion Management Group
Belmont BID: Nicholas & Lence Communications
Ben Crump Law: Sachs Media Group
Bendt Distilling: Stuntman PR
Benefit Advisors Network: Pugh & Tiller PR, LLC
Benjamin Marshall Society: La Kart People, Communications
Benjamin Moore: Hunter; Strategic Objectives
Benjamin Moore Paints: SharpThink
Bennigan's: Champion Management Group
BentallGreenOak: Akrete: Business, Articulated
Bento for Business: Mission North
Berg & Androphy: Ripp Media/Public Relations, Inc.
Berger Singerman: rbb Communications
Bergstrom Nutrition: Veracity Marketing
Berje, Inc.: R&J Strategic Communications
Berkadia: Bliss Integrated Communication
Berkeley Research Group: Greentarget Global LLC
Berkshire Hathaway Travel Protection: MMGY NJF
Bermuda Tourism Authority: Development Counsellors International (DCI); Turner
Bernzomatic: Fahlgren Mortine
Bertazzoni: SharpThink
Best Life Brands: BizCom Associates
Better Collective: FischTank PR
Better Homes & Gardens Real Estate: KWT Global
Betterment: Mission North
Beverly Hills Hotel, The, Beverly Hills, CA: Hawkins International Public Relations
Beverly Hilton, The: Murphy O'Brien
Beverly Wilshire, A Four Seasons Hotel: C&R
Beyond Limits: Firecracker PR
Beyond Meat: ICR

Beyond Technologies: CommCentric Solutions, Inc.
 BFit Gyms: A.wordsmith
 BIA Electronic Discovery: Bradford Group, The
 Bibigo: Stuntman PR
 Bibigo Cuisine: Carolyn Izzo Integrated Communications (CIIC)
 BIC: Strategic Objectives
 BIC North America: CashmanKatz
 Bideawee: LAK Public Relations, Inc.
 Bidstack: The Abbi Agency
 Bien Cuit Bakery, NY: Ripp Media/Public Relations, Inc.
 Big Cedar Lodge: Murphy O'Brien
 Big Cypress Lodge: Murphy O'Brien
 Big Five Tours & Expeditions: Hawkins International Public Relations
 Big Path Capital: BackBay Communications
 Big Salad, The: Logos Communications, Inc.
 Big Shots Golf: SPM Communications, Inc.
 Biggins Lacy Shapiro & Co.: Violet PR
 BigID: Mission North
 BIGO.TV: Pollack Group, The
 Billings Farm & Museum, VT: Redpoint
 Bimbo Bakeries USA: Buchanan Public Relations LLC
 BIO: Markstein
 BioCatch: Lansons Intermarket
 Biocom: Cerrell Associates, Inc.
 Biogen: Ruder Finn Inc.
 Biohaven: Taylor
 Biohaven Pharmaceuticals: Sam Brown Inc.
 BioIQ: Agency Ten22
 Biosero: Portavoce Public Relations
 Biotechnology Innovation Association: LaVoieHealthScience
 bipp: Jeremy Woolf Consulting
 Birmingham Business Alliance: Development Counsellors International (DCI)
 BitAngels: Transform Group
 Bitglass: Touchdown PR
 Bitmo: KCD PR Inc. - Top FinTech PR Firm
 Bitwise: Hewes Communications
 Bizzabo: Crenshaw Communications
 BJ's Restaurants, Inc.: Murphy O'Brien
 BJ's Wholesale: ICR
 BJ's Wholesale Club: Duffy & Shanley, Inc.
 Blackberry: Hoffman Agency, The
 Blackford Capital: Lambert
 Blackhall Studios: A. Brown-Olmstead Associates, Ltd.; Hope-Beckham Inc.
 BlackRock: JeffreyGroup
 BlackRock TCP Capital Corp.: Financial Profiles, Inc.
 Blackstone Products: Marketing Maven Public Relations
 Blairsville-Union County Chamber of Commerce: Pineapple Public Relations
 Blaschak Coal Corp.: Buchanan Public Relations LLC
 Bleu Bohème: Wicked Creative
 Blipfoto: R&J Strategic Communications
 Blis: SourceCode Communications
 Blitz: Taylor & Company
 Blo Blow Dry Bar: Fish Consulting
 BlockchainWire: Transform Group
 Blocksafe: Transform Group
 Bloom Energy: Sloane & Company
 Bloomberg: Prosek Partners; Vested
 Bloomberg Media: BerlinRosen
 Blount Partnership: Stones River Group
 Blue & Co.: Inspire PR Group
 Blue Cross & Blue Shield of Rhode Island: Matter
 Blue Cross and Blue Shield of Minnesota: Padilla
 Blue Cross Blue Shield: Dixon|James Communications
 Blue Cross Blue Shield Assn.: Activate Health; Brian Communications
 Blue Cross Blue Shield of Tennessee: MP&F Strategic Communications
 Blue Diamond Resorts: Zimmerman Agency, The
 Blue Green Water Technology: Pollack Group, The
 Blue Heron: Murphy O'Brien
 Blue Man Group: Carol Fox & Associates
 Blue Shield of California: Singer Associates, Inc.
 Blue Shield of California Foundation: The Reis Group
 Blue Waters Development Group: Durée & Company, Inc.
 Blue Waters Resort & Spa: Brandman Agency, The
 Blue Wave Solar: 360PR+
 Blue Yonder (formerly JDA Software): Matter
 Bluebird Network: iMiller Public Relations
 BlueCrest: March Communications
 BlueCross BlueShield: Kivvit
 BlueCross BlueShield of Western New York: Mower
 Bluefrog Plumbing & Drain: BizCom Associates
 bluemercury: Tierney
 BlueMountain Capital: Dukas Linden Public Relations
 Blueprint4Summer: O'Malley Hansen Communications
 Bluetooth Special Interest Group: INK Communications Co.
 Blume Global: InkHouse
 BMC: PAN Communications, Inc.
 BMO Harris: Dixon|James Communications
 BMW: Coyne Public Relations; JeffreyGroup
 BNY Mellon: BackBay Communications
 Board of Tourism of La Paz, The: Zapwater Communications
 Boar's Head Resort, VA: Lou Hammond Group
 Bobby Jones Links: Pineapple Public Relations
 Bob's Steak & Chop House: Champion Management Group
 BODYARMOR: Berk Communications
 Bodyfriend: Bacheff Communications
 BodyHoliday: Brandman Agency, The
 Boehringer Ingelheim: AVENIR GLOBAL
 Bohannon Development Co.: Singer Associates, Inc.
 Bohemian Hotel Savannah: Zimmermann Agency, The
 Boise CVB: Fahlgren Mortine
 Boise Paper: L.C. Williams & Associates
 Bokamper's/PDKN Restaurants: Durée & Company, Inc.
 Bolshoi Ballet: Keith Sherman and Assocs.
 Bombardier: APCO Worldwide
 Bombardier Transportation: Cerrell Associates, Inc.
 Bombas: Turner
 Bombay Sapphire: Nike Communications, Inc.
 Bommin Chevrolet: Judge Public Relations, LLC
 Bon Secours New York Health System: R&J Strategic Communications
 Bonadio Group: Mower
 BondWave: Buttonwood Communications Group
 Bone and Joint Institute of Tennessee: MP&F Strategic Communications
 Bonnet House Museum & Gardens: Durée & Company, Inc.
 Bonterra Organic Vineyards: Nike Communications, Inc.
 Boom Supersonic: Communications Strategy Group (CSG)
 Boomerang: FischTank PR
 Boomi, a Dell Technologies Business: Highwire PR
 Boon Supply: Segal Communications
 Boot Barn: ICR
 Borgata Hotel Casino & Spa: MMGY NJF
 BorgWarner: Brandware
 Born Free USA: Orange Orchard PR
 BornFree: 5W Public Relations
 Bosch: Ruder Finn Inc.
 Bosch-Thermador: Finn Partners
 Boston Consulting Group: Pierpont Communications Inc.
 Boston Global Investors: Rasky Partners, Inc.
 Boston Medical Center: Rasky Partners, Inc.
 Boston Partners: BackBay Communications
 Boston Private: Vested
 Boston Scientific: Merryman Communications
 Bots For All: Ink Link Marketing
 Boutique Journey: VIVA Lifestyle PR
 Bouvier Insurance: CashmanKatz
 Bowling Green, KY: Decker/Royal
 Bowlmor AMF: 5W Public Relations
 Box House Hotel Group: Hawkins International Public Relations
 Box House Hotel, The, Brooklyn, NY: Hawkins International Public Relations
 Boy Scouts of America - Capitol Area Council: Bloom Communications
 Boys & Girls Clubs in New Jersey: Rosica Communications
 Boys & Girls Clubs of America: Motion Agency, Inc., The
 Boys & Girls Clubs of Greater Dallas: SPM Communications, Inc.
 Boys & Girls Clubs of Miami-Dade: Durée & Company, Inc.
 Boys and Girls Clubs of America: Jackson Spalding
 BP: Ehrhardt Group, The; Jasculca Terman Strategic Communications; Pierpont Communications Inc.
 BPAA: Taylor
 Bracco Diagnostics: MCS Healthcare Public Relations
 Bracewell LLC: Makovsky
 Bradenton Area CVB: Fahlgren Mortine
 Bradford White Corp.: Ripley PR, Inc.
 Bragg Nutritionals: Brown + Dutch Public Relations
 Brain Balance: Fish Consulting
 Brain Corp.: KCD PR Inc. - Top FinTech PR Firm
 Brainbox AI: Montieth & Company
 BrainChip Holdings LLC: JPR Communications
 BrainCool: King + Company
 Brainstorm Cell Therapeutics: ICR
 Brand USA: Finn Partners
 Brandes Investment Partners: Dukas Linden Public Relations
 BrandTotal: Crenshaw Communications
 Brandywine Global: Gregory FCA
 Bravely: North 6th Agency, Inc. (N6A)
 BRAVO: Keith Sherman and Assocs.
 Braze: SourceCode Communications
 Brazilian Court: Zimmerman Agency, The

Breakthrough Energy Ventures: Version 2.0 Communications
 Breast Cancer Research Foundation: Kaplow Communications
 Breather: Berman Group, Inc., The; North 6th Agency, Inc. (N6A)
 Breathless Resorts & Spas: rbb Communications
 Breeders' Cup, The: Nike Communications, Inc.
 Breezes Resort & Spa: MMGY NJF
 Bregal Partners: BackBay Communications
 Bregal Sagemount: BackBay Communications
 Brendan Vacations: Decker/Royal
 Brenton Hotel, The, RI: Redpoint
 BrewDog USA: Fahlgren Mortine
 Brian Boitano: Keith Sherman and Assocs.
 Briana Brown: The Storied Group
 Bridgestone Senior Players: Falls
 Bridgewater: Prosek Partners
 Bridgewell: Greenough Brand Storytellers
 Brierley: Idea Grove
 Bright Horizons: 360PR+
 Bright Power: FischTank PR
 Brighton Health: Lovell Communications
 Brightstar Capital Partners: Dukas Linden Public Relations
 Bristol Myers Squibb: Taft Communications
 Bristol Panama, The: Zapwater Communications
 Bristol-Myers Squibb: AVENIR GLOBAL; Keith Sherman and Assocs.
 Britannia Hotel, Trondheim, Norway: WEILL (Geoffrey Weill Associates, Inc.)
 British Airways: Gatesman
 British Columbia Cranberry Marketing Committee: Pollock Communications
 British Medical Journal (BMJ Group): Makovsky
 British Virgin Islands: MMGY NJF
 Brix Holdings: BizCom Associates
 Broadcom: Glen Echo Group
 Broadhaven Capital Partners: Lansons Intermarket
 Broadrock Renewables, LLC: Cerrell Associates, Inc.
 Broadway Across America: Ehrhardt Group, The; Nicholas & Lence Communications
 Broadway Assn., The: Nicholas & Lence Communications
 Broadway League: Keith Sherman and Assocs.
 Brodeur Partners: BLH Consulting, Inc.
 Brodsky Organization: Geto & de Milly, Inc.
 Brodsky Organization, The: Xhibition
 Broe Group, The: RAM Communications
 Bronx Zoo Holiday Lights: Nicholas & Lence Communications
 Brookfield: BerlinRosen
 Brookfield Properties: Berman Group, Inc., The
 Brookfield Zoo: Jасulca Terman Strategic Communications
 Brookgreen Gardens: Lou Hammond Group
 Brooklyn Antiquarian Book Fair: GMG Public Relations, Inc.
 Brooklyn Bedding: 5W Public Relations
 Brooklyn Boulders: Zapwater Communications
 Brooklyn College: Powell Mayas
 Brooklyn Public Library: BerlinRosen
 Brooks Sports Inc.: M Booth
 Brookwood Baptist Health: Stephen Bradley & Associates LLC
 Brother: Finn Partners
 Broward County Public Schools: Durée & Company, Inc.
 Brown & Brown Insurance: rbb Communications
 Brown & Crouppen: Standing Partnership
 Brown Advisory: Dukas Linden Public Relations
 Brown Beach House Croatia: Xhibition
 Brown Beach House Tel Aviv: Xhibition
 Brown Caldwell: Brandware
 Brown Harris Stevens: Rubenstein Public Relations
 Brown Hotels: Xhibition
 Brown Jordan Outdoor Kitchens: SharpThink
 Brown Palace: Zimmerman Agency, The
 Brown TLV: Xhibition
 Brown-Forman: G&S Business Communications
 Bruegger's Bagels: SPM Communications, Inc.
 Brut: Xhibition
 Bryan Cave Leighton Paisner: Ripp Media/Public Relations, Inc.
 Bryant Miller Olive P.A.: Durée & Company, Inc.
 Bryant Park Hotel: Stuntman PR
 Bryant University: Marketing Maven Public Relations
 Bryn Mawr Trust: Gregory FCA
 Buck: Lumina Communications
 Buenaventura Golf & Beach Resort: Zapwater Communications
 Build.com: KWT Global
 Building Engines: Version 2.0 Communications
 Building Owners & Managers Assn. of San Diego: Chemistry PR
 Building Owners and Managers Assn.: Berman Group, Inc., The
 Building Trade Employers' Assn.: Berman Group, Inc., The
 BuildingAction: RENEWPR
 Burg Simpson: High10 Media

BurgerFi: French | West | Vaughan
 Burgess Yachts: Lou Hammond Group
 Burlwood Tech: JPR Communications
 Burpee Home Gardens: Zapwater Communications
 Burtch Works: Dixon|James Communications
 Burwood Group: Akrete: Business, Articulated
 BUS4NYC: Nicholas & Lence Communications
 Buscamp Company, The: Hawkins International Public Relations
 BYD Motors: Cerrell Associates, Inc.
 Byline Bancorp: Financial Profiles, Inc.
 ByMiles: PAN Communications, Inc.

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C.J. Foods: O'Malley Hansen Communications
 C.W. Driver: Idea Hall
 C2-Ai: Bloom Communications
 C2C Networking Group: Berman Group, Inc., The
 CABA Pro Bono Legal Services: EvClay Public Relations
 Cabarrus County Schools: BLH Consulting, Inc.
 Cable Center, The: Bob Gold & Associates
 CableWholesale: Veracity Marketing
 Cabo Wabo Cantina: Wicked Creative
 Cacique® Inc.: Hunter
 Cadman Capital Group: Makovsky
 Caerula Mar Club - South Andros Island in The Bahamas: Diamond Public Relations
 Caesars Entertainment: Xenophon Strategies, Inc.
 Cafe Valley Bakery: Lambert
 Caffeine: Mighty
 Cakebread: Nike Communications, Inc.
 Cala di Volpe: Magrino PR
 Cala Luna Hotel Costa Rica: Carolyn Izzo Integrated Communications (CIIC)
 Calamos Investments: Rubenstein Public Relations
 CalAmp: Merritt Group
 Calavo Growers: Financial Profiles, Inc.
 CalExotics: MSR Communications, LLC
 Caliente Pizza & Draft House: WordWrite Communications LLC
 California Academy of Sciences: Landis Communications Inc. (LCI)
 California Association of Adult Day Services: Perry Communications Group, Inc.
 California Bank & Trust: Landis Communications Inc. (LCI)
 California Endowment, The: BerlinRosen
 California Hotel & Lodging Assn.: Singer Associates, Inc.
 California Innovations: CGPR LLC
 California Nevada Cement Assn.: Cerrell Associates, Inc.
 California Resources Corp.: Cerrell Associates, Inc.
 California Small Business Assn. PR: KP Public Affairs
 California Society of Anesthesiologists: KP Public Affairs
 California Water Assn.: Cerrell Associates, Inc.
 California WIC Association: Perry Communications Group, Inc.
 Calistoga Ranch: Murphy O'Brien
 Caliva: Nike Communications, Inc.
 Calmwater Capital: Hoyt Organization Inc., The
 Calpipe Industries: Cerrell Associates, Inc.
 Camber Creek: North 6th Agency, Inc. (N6A)
 Cambia: Activate Health
 Cambium Networks: Bospar
 Cambria Funds: Hewes Communications
 Cambridge Mobile Telematics: SourceCode Communications
 Camelot: Grisko LLC
 Cameron Hughes Wine: Stuntman PR
 Cameron Mitchell Restaurants: Inspire PR Group
 Camp Bow Wow: 5W Public Relations
 Campaign for Tobacco-Free Kids: McCabe Message Partners
 Campaign Monitor: Allison+Partners
 Campari America: M Booth
 Canada Goose: M Booth
 Canadian Cancer Society: Strategic Objectives
 Cannabis Facility Construction: Akrete: Business, Articulated
 Cannabis One: RBMG (RB Milestone Group)
 CannAmerica: RBMG (RB Milestone Group)
 Canopy Hotels: Magrino PR
 Canstruction LA: Taylor & Company
 Cantata Adult Life Services: Dixon|James Communications
 Canyon Ranch Woodside: Zimmerman Agency, The
 Capgemini: Brian Communications
 Capital Area Michigan Works! (CAMW): Piper & Gold Public Relations
 Capital Health Plan: Sachs Media Group
 Capital Impact Partners: Lambert
 Capital One: Prosek Partners; Taylor
 Capital University: Fahlgren Mortine

Capitol Records: High10 Media
 Capri Holdings: ICR
 CapRock Partners: Idea Hall
 Captain D's: Fish Consulting
 Captify: 5W Public Relations
 Capuchin Province of St. Joseph: lovio george | communications + design
 Carbogen AMCIS: Standing Partnership
 Carbon Black: InkHouse
 Carbon Capture Coalition: RENEWPR
 Cardinal Health: Fahlgren Mortine; the10company
 CardinalCommerce: Falls
 Cardlytics, Inc.: ICR
 Cardtronics: ICR
 Care Plus NJ: R&J Strategic Communications
 CareCentrix: ReviveHealth
 CareDx, Inc.: ICR
 CareerBuilder: 5W Public Relations; kglobal
 CareerSource Florida: Moore, Inc.
 Carestream Dental: Gatesman
 CareWell Urgent Care: Greenough Brand Storytellers
 Cargill: AVENIR GLOBAL; RF | Binder Partners, Inc.; Tunheim
 Cargill Animal Nutrition: Padilla
 Caribbean Joe: AMP3 Public Relations
 CARiD: FischTank PR
 Carillon Miami Wellness Resort, Miami, FL: Hawkins International Public Relations
 Carine Roitfeld Studio: Nike Communications, Inc.
 Carlton Tel Aviv: Xhibition
 Carmel Valley Ranch: Murphy O'Brien
 Carnegie Library of Pittsburgh: WordWrite Communications LLC
 Carnival Cruise Line: M Booth; NewmanPR
 Carnival Foundation: NewmanPR
 CarNow: Brandware
 Carolina Core: Development Counsellors International (DCI)
 Caron Treatment Centers: Gregory FCA
 Carpenter & Co.: Rasky Partners, Inc.
 Carrington College: Landis Communications Inc. (LCI)
 Carter Center, The: Jасulca Terman Strategic Communications
 Cartesiam: Bacheff Communications
 CartWrite: Stevens Strategic Communications, Inc.
 Carvana: Trevelino/Keller
 Casa Bonita Tropical Lodge: D & D PR
 Casa Cruz: Magrino PR
 Casa de Campo: Magrino PR
 Casa Del Toro: Stuntman PR
 Casa Kimberly: Zapwater Communications
 CASA Public Relations: KP Public Affairs
 CASA Youth Advocates: Powers Brand Communications LLC
 Cascades Tissue Group: G&S Business Communications
 Case Farms: Racepoint Global
 Cask & Kettle Hot Cocktails: Pietryla PR & Marketing
 Cassara Carlsbad, The: Chemistry PR
 Cassatt RRG: Buchanan Public Relations LLC
 Castello: Carmichael Lynch Relate
 Castle Hill Inn (RI): Regan Communications Group
 Cat Footwear: AMP3 Public Relations
 Caterpillar Footwear: AMP3 Public Relations
 Cathay Pacific Airways: Brandman Agency, The
 Catholic Charities Community Services of Rockland and Dutchess: GMG Public Relations, Inc.
 Cattle & Claw: Ballantines PR
 Cattron North America: akhia communications
 CAULIPOWER: Champion Management Group
 Causeway Capital Management: Hewes Communications
 Cayman Islands Department of Tourism: Coyne Public Relations
 Cayo Espanto: Zapwater Communications
 Cazadores Cristallino: Nike Communications, Inc.
 CBD Medic: SharpThink
 CBIZ: Gregory FCA
 CBRE: Ruder Finn Inc.
 CCA Metro: Berman Group, Inc., The
 CDK Global, LLC: G&S Business Communications
 CDT: Curley Company
 CEA Fresh Foods: A. Brown-Olmstead Associates, Ltd.
 Celavie Biosciences: LaVoieHealthScience
 Celestial Seasonings: Carmichael Lynch Relate
 Celestyal Cruises: Mardiks Public Relations
 Celgene: AVENIR GLOBAL
 Centana: Vested
 Center Against Domestic Violence: Geto & de Milly, Inc.
 Center for Advanced Orthopaedics, The: Brian Communications
 Center for Community Solutions: Chemistry PR
 Center for Excellence in Education: Birnbach Communications Inc.
 Center for Global Enterprise: Story Partners
 Center for Hope and Safety: R&J Strategic Communications
 Center for Inherited Blood Disorders: Perry Communications Group, Inc.
 Center for Organ Recovery & Education (CORE): Gatesman
 Center on Budget and Policy Priorities: BerlinRosen
 CenterOak Partners: BackBay Communications
 Centers for Disease Control: Xenophon Strategies, Inc.
 Centers for Disease Control & Prevention (CDC): Crosby
 Centers, The: Falls
 Central Civil Construction: EvClay Public Relations
 Central Coast Tourism Council: Development Counsellors International (DCI)
 Central Michigan University: Lambert
 Centrifry: Touchdown PR
 Century Plaza, The: Murphy O'Brien
 CEO Climate Dialogue: RENEWPR
 CEO Coaching International: North 6th Agency, Inc. (N6A)
 CEO Council for Growth: Devine + Partners
 Ceraadi: Brand Agency, The
 Ceramedx: CRC, Inc.
 CertainTeed: Bradford Group, The; Brownstein Group
 Certes Partners: Berman Group, Inc., The
 Certified Angus Beef: French | West | Vaughan
 Ceruzzi Properties: Berman Group, Inc., The
 Cetera: Finn Partners
 CEW: Kaplow Communications
 CFA Institute: Gatesman
 CFP Board: Bliss Integrated Communication
 CGI: KWT Global
 CHA Hollywood Presbyterian Medical Center: Merryman Communications
 Chalice Farms: Wicked Creative
 Champagne Nicolas Feuillatte: Magrino PR
 Champion Petfoods: kglobal
 Champions Retreat Golf Club: Zimmerman Agency, The
 Champlain College: Sage Communications
 Chancelight Behavioral Health: Lovell Communications
 Channel Bakers: SourceCode Communications
 Chapin School, The: Geto & de Milly, Inc.
 Charles County Economic Development Department: Development Counsellors International (DCI)
 Charles Schwab & Co.: Lansons Intermarket
 Charleston Area CVB, SC: Lou Hammond Group
 Charleston Regional Development Alliance: Development Counsellors International (DCI)
 Charlotte Pipe: Mower
 Charlotte Regional Visitors Authority: Development Counsellors International (DCI)
 Chartered Professional Accountants Canada (CPA): Strategic Objectives
 Chartwell Hospitality: Lou Hammond Group
 Chateau du Grand-Luce, France: J Public Relations
 Chateau Elan: Zimmerman Agency, The
 Chateau Minuty: Nike Communications, Inc.
 Chateau Montelena, Napa: Lion & Lamb Communications
 Chattanooga Area Chamber of Commerce: Development Counsellors International (DCI)
 Chattanooga Area CVB: Development Counsellors International (DCI)
 Cheap Caribbean: MMGY NJF
 CheapOAir.com: 5W Public Relations
 Chebeague Island Inn, Chebeague Island, ME: Hawkins International Public Relations
 Cheese Merchants: Wilks Communications Group
 Chelsea Lighting: Berman Group, Inc., The
 Cherokee Nation: Pierpont Communications Inc.
 Cherokee Plantation: Lou Hammond Group
 Cherry: Bacheff Communications
 Cherwell Software: Raffetto Herman Strategic Communications
 Chesapeake Bay Candle Company: CRC, Inc.
 Chesapeake Bay Foundation: Caplan Communications LLC®
 Chester Upland School District: Buchanan Public Relations LLC
 Chevrolet: Weber Shandwick
 Chevron: Ehrhardt Group, The
 Chevron Corp.: Singer Associates, Inc.
 Chewton Glen, UK: J Public Relations
 Chiasma: JPA Health
 Chicago Academy of Sciences/Peggy Notebaert Nature Museum: Public Communications Inc.
 Chicago Community Trust, The: Jасulca Terman Strategic Communications
 Chicago Dept. of Cultural Affairs & Special Events: Carol Fox & Associates
 Chicago Dogs baseball team: Carol Fox & Associates
 Chicago International Film Festival: Carol Fox & Associates
 Chicago Lights: Mekky Media Relations Inc.
 Chicago Public Library Foundation: Carol Fox & Associates
 Chicago Scholars: Mekky Media Relations Inc.
 Chicago State Foundation: Carol Fox & Associates

Chicago Transit Authority: Grisko LLC
Chicago's First Lady Cruises/Mercury: Public Communications Inc.
Chicago's Skyline Cruiseline: Public Communications Inc.
Chicco USA: 360PR+
Chick-fil-A: Jackson Spalding
Chick-fil-A Foundation: Hope-Beckham Inc.
Chicken of the Sea: Hunter
Chicken Salad Chick: Fish Consulting
Chihuly: SharpThink
Children Believe: Strategic Objectives
Children's Cerebral Palsy: Judge Public Relations, LLC
Children's Scoliosis Center: Judge Public Relations, LLC
Children's Healthcare of Atlanta: Jackson Spalding
Child's Dream Foundation: PAPER & PAGE
Chileno Bay Resort & Residences: Murphy O'Brien
Chill-N: Fish Consulting
Chimp Haven: Public Communications Inc.
China Mist: Champion Management Group
Chiquita: Coyne Public Relations
Choice Hotels: Tierney
Choice Market: Champion Management Group
Chopin Imports Ltd.: rbb Communications
Chris Naugle: Farrow Communications
Chris Powell: The Storied Group
Christ Hospital, The: ReviveHealth
Christian City: Hope-Beckham Inc.
Christie's International Real Estate: Magrino PR
Christmas on Las Olas/Las Olas Assn.: Durée & Company, Inc.
Christopher & Dana Reeve Foundation: Coyne Public Relations
Christophers, The: Reich Communications
Chronic Tacos: BLAZE PR
Chrysalis: Murphy O'Brien
Chulalongkorn University: PAPER & PAGE
Chunghwa Telecom Co. Ltd.: ICR
Church & Dwight: Hunter
Church's Chicken: Ink Link Marketing
Churchill Downs: RunSwitch
Chuy's TexMex: Judge Public Relations, LLC
Cicis Pizza: SPM Communications, Inc.
Cielo Waste Solutions: RBMG (RB Milestone Group)
Cien: SourceCode Communications
CIG Capital: Firecracker PR
Cigna: TVG
Ciklum: Media Frenzy Global
Cinch Home Services: rbb Communications
Cincinnati Children's Hospital: ReviveHealth
Cinepolis: Murphy O'Brien
CIOX: Trevelino/Keller
CIRCA: Hoyt Organization Inc., The; Hoyt Organization Inc., The
Circle K: Taylor
Circle Line Sightseeing Cruises: Hawkins International Public Relations
CIRCOR: Fahlgren Mortine
CIREM Skincare: Brown + Dutch Public Relations
Cirque du Soleil: TJM Communications, Inc.
Cisco: Bob Gold & Associates
Citadel: Kivvit
Citibank: JeffreyGroup
citizenAID North America: Approach Marketing
Citizens Financial Group: Rasky Partners, Inc.
Citizens School: Berman Group, Inc., The
Citrix: PAN Communications, Inc.; SHIFT Communications
City Club of Cleveland: Falls
City Colleges of Chicago Foundation: Carol Fox & Associates
City Harvest: King + Company
City Mission, The: Falls
City of Carlsbad: Development Counsellors International (DCI)
City of Columbus: Paul Werth Associates
City of Davis: KP Public Affairs
City of Elyria: Stevens Strategic Communications, Inc.
City of Fremont: Hoffman Agency, The
City of Garland, Texas: Development Counsellors International (DCI)
City of Hope: IW Group
City of Hudson: akhia communications
City of Lorain: Stevens Strategic Communications, Inc.
City of Los Angeles, Dept. of Convention & Tourism Development: Resonance Consultancy Inc.
City of Marina: KP Public Affairs
City of New Rochelle: Nicholas & Lence Communications
City of North Miami Beach: Sachs Media Group
City of Santa Clara: Singer Associates, Inc.
City of Sugar Land, Texas: Development Counsellors International (DCI)
City of Tallahassee: Sachs Media Group
City Wonders: Decker/Royal
Citymark Capital: Falls
CityPass: Development Counsellors International (DCI)
Cityview: Idea Hall
CIVANA: Brandman Agency, The
Civic Builders: Berman Group, Inc., The
Civic Progress: Standing Partnership
CJ America: Artemis ESG
Clarion Partners: Berman Group, Inc., The
Clarity Money: Vested
Clark Atlanta University Prostate Cancer Registry: BLH Consulting, Inc.
Classic Journeys: WEILL (Geoffrey Weill Associates, Inc.)
ClassWallet: Feintuch Communications
Clean Energy Fuels: Nicholas & Lence Communications
Cleanlogic: Marketing Maven Public Relations
CleanSlate: Lovell Communications
Clear Capital: Caliber Corporate Advisers
ClearBalance: Agency Ten22
Clearblue Technologies: Montieth & Company
Clearlake Capital: Lambert
Clearpool: Caliber Corporate Advisers
Clearview Capital: BackBay Communications
Cleve Carney Museum of Art: Carol Fox & Associates
Cleveland Catholic Foundation: Stevens Strategic Communications, Inc.
Cleveland Clinic: Falls
Cleveland Clinic Florida: rbb Communications
Cleveland County EPA: Development Counsellors International (DCI)
Cleveland Metal Exchange: Falls
Cleveland Police Foundation: Stevens Strategic Communications, Inc.
Cleveland School of Science & Medicine: Roop & Co.
Cleveland State University: Falls
Cleveland Vibrator Co.: Stevens Strategic Communications, Inc.
Cleveland-Cliffs: Falls
Clevermade: Serendipit Consulting
CleverTap: Walt & Company Communications
Click It or Ticket: CashmanKatz
Client Command: Brandware
Clients Include:: Version 2.0 Communications
Cliff House Maine: Lou Hammond Group
Clinilabs: MCS Healthcare Public Relations
Clinique: Nike Communications, Inc.
Clio Coffee: Idea Grove
Cliveden House, UK: J Public Relations
CloudBees: PAN Communications, Inc.
Cloudera: Highwire PR
Cloudinary: Ketner Group Communications
Cloudistics: Birnbach Communications Inc.
CloudPOST: iMiller Public Relations
Cloudreach: SourceCode Communications
Club Corp, TX: Lou Hammond Group
Clune Construction Corp.: Berman Group, Inc., The
CM Wealth Advisors: Roop & Co.
CNX Resources: Gatesman
CO Architects: Taylor & Company
Coalition to Salute America's Heroes: Champion Management Group
Coast Packing Co.: Edge Communications, Inc.
Cobblestone Car Wash: Off Madison Ave
Cobra: 360PR+
Coca Cola's Green Tea Terrace: Brown + Dutch Public Relations
Coca-Cola Co., The: Jackson Spalding
Coca-Cola North America: Hope-Beckham Inc.
Cockroach Labs: InkHouse
Coco Collection: Zapwater Communications
Codina Partners: rbb Communications
Coffeebar: Xhibition
Cognitive and Behavioral Consultants: GMG Public Relations, Inc.
Cognitive Assessment Group: Butler Associates, LLC
Coherus BioSciences, Inc.: Signal Group
CohnReznick: Goodman Media International, Inc.
CoinAgenda: Transform Group
Cold Stone Creamery: Landis Communications Inc. (LCI)
Coldwell Banker - New Homes: R&J Strategic Communications
Coldwell Banker Real Estate LLC: G&S Business Communications
Coldwell Banker Realty: Durée & Company, Inc.
Colgate Optic White Advanced LED Whitening System: Nike Communications, Inc.
Colgate Plaqless Pro: Nike Communications, Inc.
Colgate-Palmolive: ICR
Colin Quinn: Keith Sherman and Assocs.
CollabNet: Catapult PR-IR
Collective 54: Idea Grove
Colleen Quigley: Berk Communications
College Ave.: Duffy & Shanley, Inc.
College Football National Championship: Jackson Spalding

College of American Pathologists: JPA Health
 Colliers: Berman Group, Inc., The
 Collins & Scanlon: Roop & Co.
 Colonial Pipeline: Markstein
 Colony Capital (NYSE:CLNY): Lambert
 Color of Change: BerlinRosen
 Colorado Apartment Assn.: Novitas Communications
 Colorado Coalition of Cyberschool Families: Novitas Communications
 Colorado Hospital Assn.: Communications Strategy Group (CSG)
 Colorado Springs Chamber & EDC: Development Counsellors International (DCI)
 Columbia Banking System, Inc.: Financial Profiles, Inc.
 Columbia care: 5W Public Relations
 Columbia Gas: Fahlgren Mortine
 Columbia Pacific Advisors: Rubenstein Public Relations
 Columbia Steel: Veracity Marketing
 Columbia Univ.: Goodman Media International, Inc.
 Columbia University: Keith Sherman and Assocs.
 Columbus Chamber: Development Counsellors International (DCI)
 Columbus Consulting: Ketter Group Communications
 Columbus Partnership: Fahlgren Mortine; Paul Werth Associates
 Columbus State Community College: Paul Werth Associates
 Combe: Hunter
 Comcast: Bravo Group; Identity; Tierney
 Comcast Spectacor: Devine + Partners
 Comdata: KCD PR Inc. - Top FinTech PR Firm
 ComEd: Grisko LLC
 ComForCare: BizCom Associates
 Comfort Supply: Bradford Group, The
 Commodore Perry Estate: Murphy O'Brien
 Common Man Inns & Spa, NH: Redpoint
 Common Man Restaurants: Redpoint
 Community Foundation for Southeast Michigan: lovio george | communications + design
 Community Foundation of Lorain County: Stevens Strategic Communications, Inc.
 Community Health Initiative (CHI): ReviveHealth
 Community Health Systems: Lovell Communications
 Community Oncology Alliance: McCabe Message Partners
 COMO Hotels & Resorts: Brandman Agency, The
 Compass DataCenters: Idea Grove
 Compassus: Lovell Communications
 Compere Lapin, Bywater American Bistro and Chef Nina Compton, New Orleans: Brustman Carrino Public Relations
 ComplyAssistant: Agency Ten22
 Conagra Brands: O'Malley Hansen Communications
 Conair: Kaplow Communications
 Concert Genetics: Lovell Communications
 Concessions International, LLC: BLH Consulting, Inc.
 Concord Hospitality Enterprises: French | West | Vaughan
 Concord Wilshire: Boardroom Communications, Inc.
 Concorde Investment Services: Identity
 Concordia Plan Services: Standing Partnership
 Condor Airlines: Mardiks Public Relations
 Confidio: Pugh & Tiller PR, LLC
 Connecticut Dept. of Transportation: Mason Public Relations
 Connecticut Natural Gas: Mason Public Relations
 Connections Education: Devine + Partners
 ConnectSense: SourceCode Communications
 ConnectWise: Touchdown PR
 ConnectYourCare: Pugh & Tiller PR, LLC
 Connemara Conservancy: BizCom Associates
 Connex Credit Union: Mason Public Relations
 Conn's HomePlus: Zimmerman Agency, The
 Conrad Bora Bora: Murphy O'Brien
 Conrad DC: Magrino PR
 Conrad Dublin: Magrino PR
 Conrad Hotels: Magrino PR
 Conserva Irrigation: Fish Consulting
 Conshohocken Borough: Buchanan Public Relations LLC
 CONSOL Energy: Gatesman
 Construction Careers Foundation: Pocket Hercules
 Consumer Technology Assn.: Glen Echo Group
 Consumer Technology Association: Racepoint Global
 Content Delivery & Security Assn. (CDSA): Bob Gold & Associates
 Contiki: Decker/Royal
 Continental Broadband: Pietryla PR & Marketing
 Continental Development Holding: Durée & Company, Inc.
 Continentale, Florence, Italy: Hawkins International Public Relations
 Continuum: March Communications
 Contractors' Assn. of Greater New York, Inc.: Berman Group, Inc., The
 Control Risks: kglobal
 Control4: Caster Communications, Inc.
 ControlRad: Merryman Communications
 COOK Group: MEK Group
 Cookie Cutter Cloud: Jeremy Woolf Consulting
 Cooks Venture: 5W Public Relations
 Cooley LLP: LAK Public Relations, Inc.
 Coolgreens: Champion Management Group
 Cooper Standard: Bianchi Public Relations, Inc.
 Cooper Union: Devine + Partners
 Cooperworks, Inc.: BLH Consulting, Inc.
 Cooper's Hawk Winery & Restaurants: Durée & Company, Inc.
 CoorsTek: Falls
 Coppercraft Distillery: Wilks Communications Group
 Coral Expeditions: Hawkins International Public Relations
 Corbin Advisors: Hot Paper Lantern
 Corbion: RF | Binder Partners, Inc.
 Core Theatre Company: Butler Associates, LLC
 CoreLogic: INK Communications Co.
 CoreNet Global: Berman Group, Inc., The
 CoreNet Global Washington State: Berman Group, Inc., The
 CorePower Yoga: Turner
 Corindus: Matter
 Corlex Capital: Fish Consulting
 Cornell Cooperative Ext: JSI Research and Training Institute, Inc.
 Cornell Tech: RF | Binder Partners, Inc.
 Cornell University: BerlinRosen
 Corner Bakery Café: Champion Management Group
 Cornerstone Building Brands: G&S Business Communications
 Cornerstone OnDemand: LaunchSquad
 Corning Optical Communications: Bob Gold & Associates
 Corporate Insight: RF | Binder Partners, Inc.
 Corporate Magic: Champion Management Group
 CORT: INK Communications Co.
 CorTechs Labs: Racepoint Global
 Cortland Bank: Falls
 Corvus: Caliber Corporate Advisers
 Cosaic: KCD PR Inc. - Top FinTech PR Firm
 COSE: Stevens Strategic Communications, Inc.
 Cosentino Worldwide: SharpThink
 Cosmopolitan of Las Vegas: Magrino PR
 Cosnova (Essence and Catrice cosmetics): 5W Public Relations
 CoSo Cloud: MSR Communications, LLC
 Costa Cruises North America: NewmanPR
 Costa Palmas: C&R
 Costa Rica Tourism: MMGY NJF
 Costsaver: Decker/Royal
 COTA: Paul Werth Associates
 Country & Stable: Media Frenzy Global
 Country Club Lima Hotel, Lima, Peru: Hawkins International Public Relations
 Country Pure Foods: akhia communications
 County of San Mateo: Singer Associates, Inc.
 County of San Mateo, California: UPRAISE Marketing + Public Relations
 Coupé Theatre Studio: GMG Public Relations, Inc.
 Court of Master Sommeliers: INK Communications Co.
 Cove at Walt Disney World Swan, The: TJM Communications, Inc.
 Cove Property Group: Berman Group, Inc., The
 Covenant House: Hope-Beckham Inc.
 Covergirl: Brand Agency, The
 Coworth Park, Ascot, United Kingdom: Hawkins International Public Relations
 Cox Automotive: MP&F Strategic Communications
 Cox Castle & Nicholson: Idea Hall
 CPI Card Group Inc.: RF | Binder Partners, Inc.
 CPI Funds: R&J Strategic Communications
 CPUcoin: Transform Group
 Cr6: KP Public Affairs
 CR7 Denim by Cristiano Ronaldo: AMP3 Public Relations
 Cradlepoint: Highwire PR
 Cradles to Crayons: Public Communications Inc.
 CraftWorks Holdings (Logan's Roadhouse, Old Chicago Pizza, Rock Bottom Restaurant & Brewery): Champion Management Group
 Cranberry Institute: Pollock Communications
 Cranberry Marketing Committee: Pollock Communications
 Crate & Barrel: AMW Group
 Crayola: Communications Strategy Group (CSG)
 Creative Benefits: Sachs Media Group
 Creative Impact Group: La Kart People, Communications
 CredSimple: North 6th Agency, Inc. (N6A)
 Cree: French | West | Vaughan
 Creighton Farms: Regan Communications Group
 Crepe Erase: 5W Public Relations
 CREW Fort Lauderdale/Boca: Durée & Company, Inc.
 CREW-LA: Hoyt Organization Inc., The
 Cristo Rey Philadelphia High School: Devine + Partners
 CropTrak: G&S Business Communications

Crossmark Global Investments: Dukas Linden Public Relations
 Crossroads Hospice: SPRYTE Communications
 Crowe: Greentarget Global LLC
 Crown Equipment Corp.: Fahlgren Mortine
 Crown Laboratories: Rebel Gail Communications
 Crown Relocations: Mason Public Relations
 Crowne Plaza North Augusta: Pineapple Public Relations
 CRU: A.wordsmith
 Cruise Barbados: Hemsworth Communications
 Crystal: Brandman Agency, The
 Crystal Farms Dairy Co.: O'Malley Hansen Communications
 Crystal Group: Sage Communications
 Crystal Lagoons: Conroy Martinez Group, The
 CS Partners: Piper & Gold Public Relations
 CSBA: KP Public Affairs
 CSC: Tierney
 CSL Behring: JPA Health; MCS Healthcare Public Relations
 CSM: Ballantines PR
 CSU-Global: Jasculca Terman Strategic Communications
 CSX Transportation: MP&F Strategic Communications
 CT Consultants: Falls
 CT Dept. of Children & Families: CashmanKatz
 CT Dept. of Motor Vehicles: CashmanKatz
 CT Dept. of Public Health: CashmanKatz
 CT Dept. of Revenue Services: CashmanKatz
 CT Dept. of Transportation: CashmanKatz
 CT Natural Gas: CashmanKatz
 CT Realty: Idea Hall
 CT Science Center: CashmanKatz
 ctrl+shift+space: Veracity Marketing
 Cubic Transportation Systems: Grisko LLC
 Cuesta Construction: Boardroom Communications, Inc.
 Cuisinart: Magrino PR
 Culligan International: L.C. Williams & Associates
 Cult Wines: Lansons Intermarket
 Cultural Council of Palm Beach County: SharpThink
 Cumberland Pharmaceuticals: Bradford Group, The
 Cummins: Brandware
 Cumulus: Ballantines PR
 Curb Records: Valerie Allen Public Relations
 Curb-To-Market Challenge: TASC Group, The
 CURE Auto Insurance: R&J Strategic Communications
 Curium Pharma: Standing Partnership
 CURO Group Holdings: Financial Profiles, Inc.
 Current Health: Version 2.0 Communications
 Current, Powered by GE: akhia communications
 CVS: Sloane & Company
 CVS Corporation: Kaplow Communications
 CVS Health: BRG Communications
 CVS Health/Aetna: Bravo Group
 CVS/pharmacy: Matter
 CW Financial Services LLC: Makovsky
 Cyber Center of Excellence (CCOE): KCD PR Inc. - Top FinTech PR Firm
 CyberArk: fama PR, Inc.
 CyberSource: Ruder Finn Inc.
 Cybertech: MEK Group
 CyberX: PAN Communications, Inc.
 Cybex: Konnect Agency
 Cybrary: Merritt Group
 Cypress: Hoffman Agency, The
 Cystinosis Research Foundation: Idea Hall
 Cysurance: Hot Paper Lantern

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D&D Building: Lawlor Media Group
 D'Marie Group: AMP3 Public Relations
 D'USSE: Nike Communications, Inc.
 D-Link: Walt & Company Communications
 D-Wave Systems: LaunchSquad
 Dadi: MSR Communications, LLC
 dagsmejan: 5W Public Relations
 Dahlonega (GA) CVB: Pineapple Public Relations
 Dairy Management: AVENIR GLOBAL
 Dal-Tile Corp.: imre, LLC
 Dallas Regional Chamber of Commerce: Jackson Spalding
 Dalles Area Chamber of Commerce, The: Weinstein PR
 Dalmatia: BLAZE PR
 Dalton + Tomich: EAFocus Inc.
 damen + hastings: Zapwater Communications
 Dan Hotels, Israel: WEILL (Geoffrey Weill Associates, Inc.)
 Dance/NYC: Powell Mayas

dancker: Pugh & Tiller PR, LLC
 Danone North America: Allison+Partners; Pollock Communications
 Dante, NYC: Lion & Lamb Communications
 Danville Regional Foundation: Development Counsellors International (DCI)
 DAP: L.C. Williams & Associates
 Darden Restaurants: ICR
 Dare to Care Food Bank: RunSwitch
 Daroga Power: Makovsky
 DASMA (Door & Access Systems Manufacturers Assn.): Stevens Strategic Communications, Inc.
 Dassault Systèmes: Racepoint Global
 Data Center POST: iMiller Public Relations
 Data Foundry: iMiller Public Relations
 Data Specialties: Milldam Public Relations
 Datadobi: Touchdown PR
 DataGryd: iMiller Public Relations
 DataGryd/Colliers International: Berman Group, Inc., The
 Dataminr: KWT Global
 Datamotion: R&J Strategic Communications
 DataRobot: Version 2.0 Communications
 DAV (Disabled American Veterans): Crosby
 Dave & Buster's: Konnect Agency
 Dave, Gordon, The: Xhibition
 David Adam Realty: Carolyn Izzo Integrated Communications (CIIC)
 David and Lucile Packard Foundation, The: JPA Health
 David Citadel, The: Xhibition
 Davidoff Hutter Citron LLP: Butler Associates, LLC
 David's Bridal: Kaplow Communications
 Daviess County Economic Development Corp.: MEK Group
 daVinci Payments: Idea Grove
 Davio's: Regan Communications Group
 Davis Advisors: Hewes Communications
 Day Kimball Healthcare: Mason Public Relations
 DaySmart: Version 2.0 Communications
 DC BLOX: iMiller Public Relations
 DCM: Mighty
 DDI Designs: Chemistry PR
 DDN: Walt & Company Communications
 De Caro & Kaplen LLP: Butler Associates, LLC
 De La Salle North Catholic High School: Weinstein PR
 DE-CIX: iMiller Public Relations
 DeadSoxy: Farrow Communications
 Dealmoon: Brown + Dutch Public Relations
 Deborah Santana: Farrow Communications
 Decibel Insight: Version 2.0 Communications
 Decléor: 5W Public Relations
 Deep River Snacks: CRC, Inc.
 Deeper Africa Safaris: Xhibition
 Deere & Company: imre, LLC
 DeerPath Capital Group: Makovsky
 Defenders of Wildlife: Caplan Communications LLC®
 Defense.net/F5: Karbo Communications
 Del Monte Foods: Coyne Public Relations
 Del Taco: Identity
 Delaware County CVB: Inspire PR Group
 DELCORA: Buchanan Public Relations LLC
 Dell: Sage Communications
 Deloitte: Devine + Partners; KWT Global
 Delta Air Lines: Jackson Spalding
 Delta Airlines: Kivvit
 Delta Children: 5W Public Relations
 Den, The, Bangalore: WEILL (Geoffrey Weill Associates, Inc.)
 Denali Flavors/MooseTracks® Ice Cream: Lambert
 Denholtz Properties: R&J Strategic Communications
 Denny's: Fish Consulting
 Denny's: Allison+Partners
 DENSO: Finn Partners
 Dentons: Finn Partners
 Denver Broncos: Singer Associates, Inc.
 Department of Labor-Job Corps: MP&F Strategic Communications
 Department of Orthopedics at The Mount Sinai Health System: TASC Group, The
 Dept. of Defense/Military OneSource: Crosby
 Dereck Faulkner: Heyday Public Relations
 Derma E: French | West | Vaughan
 Derma-e: AMP3 Public Relations
 DermStore: Kaplow Communications
 Descartes Labs: Highwire PR
 Deseret Ranch: Sachs Media Group
 Design Construction Concepts: Akrete: Business, Articulated
 Design X Architecture and Interiors: The Storied Group
 Designer Brands Inc. (DSW): Inspire PR Group
 Designer Eyes: AMP3 Public Relations

Destination Cleveland: Development Counsellors International (DCI)
 Destination Panama City: Fahlgren Mortine
 DET Distributing: Bradford Group, The
 Detroit Country Day School: Identity
 Detroit Development Fund: lovio george | communications + design
 Detroit Homecoming: Robar Public Relations
 Detroit Pistons: Lambert
 Detroit Regional Convention Facility Authority: lovio george | communications + design
 Detroit Regional Partnership: Development Counsellors International (DCI)
 Detroit RiverFront Conservancy: lovio george | communications + design
 Deutscher Fußball Botschafter (German Football Ambassador): PAPER & PAGE
 Develop Detroit: Lambert
 Development Specialists: Boardroom Communications, Inc.
 Devices 4 The Disabled: Mekky Media Relations Inc.
 DevOps Institute: Catapult PR-IR
 Dewar's: Nike Communications, Inc.
 Dexcom: Allison+Partners
 DHL: Fahlgren Mortine; Finn Partners
 DHL Express: rbb Communications
 Diabetes: The Real Cause and The Right Cure: Blaine Group, The
 Diageo: Taylor
 Diageo North America: Hunter
 Dialog: March Communications
 Diamond Resorts: Pollack Group, The
 Dickey's Barbecue Pit: Champion Management Group
 Dickies, a Division of VF Outdoors, LLC: imre, LLC
 Dickinson + Associates: CommCentric Solutions, Inc.
 Dickinson Wright Law Firm: Bradford Group, The
 Diebold Nixdorf: akhia communications; Vested
 Digest This Now: Farrow Communications
 Digestive Disease Week: The Reis Group
 Digital Crossroads: iMiller Public Relations
 Digital Currency Group: Vested
 Digital Defense: Idea Grove
 Digital Impact Alliance: Glen Echo Group
 Digital Reasoning: Birnbach Communications Inc.
 Digital Shadows: Lumina Communications
 DigitalOcean: Mission North
 Dignitana: King + Company
 Dignity Health: Allison+Partners; Cerrell Associates, Inc.
 Diligent: 5W Public Relations
 Dimmitt Chevrolet: Judge Public Relations, LLC
 Dina Dwyer-Owens: BizCom Associates
 Dina LaPolt, Music Attorney: Valerie Allen Public Relations
 DirectPath: Version 2.0 Communications
 Direxion: JConnelly
 Disco Tokyo: Xhibition
 Discover Dominica Authority: Fahlgren Mortine
 Discover Dunwoody: Hemsworth Communications
 Discover Your Italy: D & D PR
 Discovery Cube: Idea Hall
 Discovery Group: RBMG (RB Milestone Group)
 DISH: Glen Echo Group
 Disney: Brand Agency, The; Ruder Finn Inc.
 Disney Music: Brand Agency, The
 Disney on Ice: rbb Communications
 Disney Parks: Brand Agency, The
 Disney Princess: AMP3 Public Relations; French | West | Vaughan
 Displaydata: Ketner Group Communications
 Distributed Solar Development: Gregory FCA
 DL Steiger Co.: RAM Communications
 dLocal: BackBay Communications
 DNA Genetics: MorganMyers
 Doe Run Co., The: Standing Partnership
 Dog Haus: Champion Management Group
 Dolder Grand, Zurich, Switzerland: Hawkins International Public Relations
 Dole Food Co.: Padilla
 Dolphin Mall: Conroy Martinez Group, The
 Domenico Vacca: AMP3 Public Relations
 Dominion: Davies
 Dominium: Tunheim
 Domino Sugar: Zimmerman Agency, The
 Domino's Pizza: Stevens Strategic Communications, Inc.
 Domio: Hawkins International Public Relations
 Domtar: Mower
 Donate Life California: KP Public Affairs
 Donate Life Northwest: Bloom Communications
 Donate Life Ohio: Fahlgren Mortine
 Donate Life Pennsylvania: Tierney
 Donley's: Falls
 Donna Karan & DKNY: CRC, Inc.

DonorsTrust: kglobal
 Donsuemor: The Abbi Agency
 Doodle: North 6th Agency, Inc. (N6A)
 Dorado Beach, a Ritz-Carlton Reserve: Brandman Agency, The
 Dorchester Collection: Hawkins International Public Relations
 Dorchester, The, London, United Kingdom: Hawkins International Public Relations
 Dos Caminos: 5W Public Relations
 DoubleLine Capital: JConnelly
 DoubleVerify: Crenshaw Communications
 DoveLewis: A. wordsmith
 Dow Chemical Co., The: G&S Business Communications
 Down the Line & Beyond Foundation: Powers Brand Communications LLC
 Down to Earth Living: GMG Public Relations, Inc.
 Downtown Cleveland Alliance: Falls
 Downtown Dadeland: Boardroom Communications, Inc.
 Downtown Dental Arts: Hot Paper Lantern
 DPR Construction: Chemistry PR
 Dr. Demetri: Valerie Allen Public Relations
 Dr. Drew Pinsky, Radio/TV: Valerie Allen Public Relations
 Dr. Elliott Hirsch, Plastic Surgery: Valerie Allen Public Relations
 Dr. Judy Morgan: Farrow Communications
 Dr. Lisa Strohman: Valerie Allen Public Relations
 Dr. Liz Cruz: Farrow Communications
 Dr. Rich Castellano: Farrow Communications
 Dr. Venus Nicolino, TV Host: Valerie Allen Public Relations
 DraftKings: Taylor
 Drai's Beachclub & Nightclub: Wicked Creative
 Drama Desk Awards: Keith Sherman and Assocs.
 Draper Fisher Jurvetson: Singer Associates, Inc.
 Drawbridge Community Revitalization Foundation: Akrete: Business, Articulated
 DRB Systems: Falls
 Dream a Better Dream: Farrow Communications
 Dream Hotel Group: Rubenstein Public Relations
 Dream Hotels: Lion & Lamb Communications
 DreamBox Learning: Raffetto Herman Strategic Communications
 DreamHost: Idea Grove
 Dreams Resorts & Spas: rbb Communications
 Dresdner Robin: Violet PR
 Drew Barrymore Flower Home: Magrino PR
 Drew University: Hot Paper Lantern
 Drexel University: Devine + Partners
 Driehaus Capital Management: Hewes Communications
 Driftwood Hospitality: Hemsworth Communications
 Drisco, The: Xhibition
 Driscoll's: Allison+Partners
 Drive Safe Atlanta: Reich Communications
 Drive Safe Chicago: Reich Communications
 Drive Safe D.C.: Reich Communications
 Drive Safe Los Angeles: Reich Communications
 Driver Management Co.: Profile Advisors LLC
 Drizly: 360PR+
 Drybar Arizona: Serendipit Consulting
 Dryvit Systems: Roop & Co.
 DTCC: Vested
 Duane Reade: 5W Public Relations
 duBreton: Strategic Objectives
 DUCK Tape: Falls
 Duff & Phelps: Dukas Linden Public Relations
 Duke Endowment, The: McCabe Message Partners
 Duluth Holdings: Financial Profiles, Inc.
 Duluth Trading Co.: Turner
 Dun & Bradstreet: Prosek Partners
 DUNA: Berman Group, Inc., The
 Dunkin': Fish Consulting; Murphy O'Brien
 Dunkin' Brands: RF | Binder Partners, Inc.
 Dunkin' Donuts: Fineman PR
 Dunkin': Fahlgren Mortine
 Dunkin' Donuts: Duffy & Shanley, Inc.
 Dunton Hot Springs: Xhibition
 Dunton River Camp: Xhibition
 Dunton Town House: Xhibition
 DuPont: G&S Business Communications
 DuPont™: Brownstein Group
 Duracell: Citizen Relations
 Durst Organization: Berman Group, Inc., The
 Durst Organization, The: Nicholas & Lence Communications
 Dutchess County Local Development Corp.: Development Counsellors International (DCI)
 Dwellworks: Falls
 DXC: Finn Partners
 Dynatrace: March Communications

Dyson: Citizen Relations
D'USSÉ: Berk Communications

— E —

E Ink: Racepoint Global
E*Trade: Bliss Integrated Communication
e-Builder: Boardroom Communications, Inc.
E-Crane: Stevens Strategic Communications, Inc.
E-J Electrical Installation Co., Inc.: Berman Group, Inc., The
E. & J. Gallo Winery: MWWPR
E.ON: Davies
E3 Metals: RBMG (RB Milestone Group)
EA Sports: Brand Agency, The
Eagle Academy: TASC Group, The
Eagle Family Foods: Falls
Eagle Investment Systems: BackBay Communications
Eagle Rock Werkshop: AMW Group
EagleView Technologies, Inc.: Signal Group
EAO Corporation: Mason Public Relations
Early Childhood Investment Corp.: Piper & Gold Public Relations
Earmix: Montieth & Company
Earthjustice: Caplan Communications LLC®
Earthtronics: Falls
East Boston Neighborhood Health Center: Greenough Brand Storytellers
Eastern CT Health Network: CashmanKatz
Easterseals: Rosica Communications
Eastman Naia: RF | Binder Partners, Inc.
Easton Group: Boardroom Communications, Inc.
Eastpak: Turner
Eat This Mr. President: Farrow Communications
Eaton Corp.: akhia communications
Eatwith: Stuntman PR
EBANX: Hot Paper Lantern
eBay: Karbo Communications; Sloane & Company
eBoost: Transform Group
Echo: CRC, Inc.
Echoes & Reflections: Grisko LLC
ECi Software Solutions: Version 2.0 Communications
Ecoegg: Blaine Group, The
Economic Development Group, Ltd.: Pietryla PR & Marketing
Economic Literacy Colorado: Novitas Communications
ECOS: Idea Hall
ECOS Paint: CGPR LLC
ECOS Paints: French | West | Vaughan
Ecoventura - Galapagos Islands: Diamond Public Relations
ECPAT International: PAPER & PAGE
EDAG, Inc.: Lambert
Eden Fine Art Gallery: AMP3 Public Relations
EDF: Davies
EDGE: Bacheff Communications
Edge Fitness: CashmanKatz
Edge Solutions: Media Frenzy Global
Edgewell Personal Care: Rebel Gail Communications
Edgewood Tahoe Resort: The Abbi Agency
Edible Arrangements: BizCom Associates
Edifecs: Raffetto Herman Strategic Communications
Edison Insurance Co.: Boardroom Communications, Inc.
Edison Properties: Berman Group, Inc., The
Education New Zealand: Ruder Finn Inc.
Educational Testing Service: APCO Worldwide
Edvisors: Birnbach Communications Inc.
Edward Hopper House Museum & Arts Center: Carolyn Izzo Integrated Communications (CIIC)
Edward Jones: Prosek Partners
Edward Thomas Collection: Murphy O'Brien
Edwin's Leadership & Restaurant Institute: Falls
Efendi Hotel: Xhibition
Egg Farmers of Canada: Citizen Relations
Egglad's Best: Coyne Public Relations
Eisai: AVENIR GLOBAL
EisnerAmper: Dukas Linden Public Relations
El Portillo Residences: D & D PR
Elastic: Ruder Finn Inc.
Elastic Federal: Merritt Group
Eldorado Resorts: Xenophon Strategies, Inc.
Election Systems & Software: Butler Associates, LLC
Electra Meccanica Vehicles Corp.: imre, LLC
Electric: North 6th Agency, Inc. (N6A)
ElectrifAi: North 6th Agency, Inc. (N6A)
Electrolux: Caster Communications, Inc.; L.C. Williams & Associates
Element Hotels: Ballantines PR

Elements: Lawlor Media Group
Elevate Credit: Vested
Elevé: Hoyt Organization Inc., The
Eleven01: Transform Group
Elewana Collection: VIVA Lifestyle PR
Eli Lilly: Ruder Finn Inc.
ELLE magazine: Brand Agency, The
Ellen Tracy: AMP3 Public Relations
Ellesse: Turner
Elo: Ketner Group Communications
Elvie: SourceCode Communications
Embassy Suites by Hilton: rbb Communications
Embold Health: Lovell Communications
EMD Serono: JPA Health
Emeline, SC: Lou Hammond Group
Emerald Performance Materials: Falls
Emerald Youth Foundation: Stones River Group
Emerald, The: Murphy O'Brien
Emergent BioSolutions: JPA Health
Emergn: March Communications
Emeril Lagasse Foundation: Zehnder Communications
Emerson: Fahlgren Mortine
Emerson Partners: BizCom Associates
Emerson Resort & Spa, The: Nicholas & Lence Communications
Emirates: Citizen Relations; Ruder Finn Inc.
Emirates Airline: Landis Communications Inc. (LCI)
Emma L. Bowen Community Service Center: Geto & de Milly, Inc.
eMoney Advisor, LLC: 5W Public Relations
Empire City Casino: Nicholas & Lence Communications
Empire Core: Berman Group, Inc., The
Empire Government Strategies: 5W Public Relations
Empire Outlets: Nicholas & Lence Communications
EmpiRx Health: Bliss Integrated Communication
empowerHER: CRC, Inc.
Empowerment Plan, The: lovio george | communications + design
Empowers Africa: Xhibition
Enclave: Caster Communications, Inc.
Encompass Group: Rosica Communications
Encompass Health: Markstein
Encore Capital Management: Boardroom Communications, Inc.
Endgame: Highwire PR
Enel: JeffreyGroup
Energize Connecticut: Mason Public Relations
Energy Harbor: Falls
Energy Impact Partners: Silverline Communications
Energy Storage Assn.: Silverline Communications
Energy Transfer: Bravo Group
Engage PEO: rbb Communications
EnGenius: Bacheff Communications
ENGIE: Bacheff Communications
ENGIE North America: Rasky Partners, Inc.
Enrique Martínez Celaya: Di Moda Public Relations
Ensign: KCD PR Inc. - Top FinTech PR Firm
Entenmann's: Coyne Public Relations
Enterprise: Bravo Group
Enterprise Car Rental: JeffreyGroup
EnVen: Pierpont Communications Inc.
Environment America: Caplan Communications LLC®
Environmental Contractors Assn.: Berman Group, Inc., The
Environmental Defense Fund: Caplan Communications LLC®
Environmental Science Associates: Nicholas & Lence Communications
Envirosuite: Pugh & Tiller PR, LLC
Envision Solar: Brown + Dutch Public Relations
Envoy Medical: Merryman Communications
EOS Climate: Makovsky
EoS Fitness: Off Madison Ave
EPA ENERGY STAR program: Crosby
Epicor: 5W Public Relations
Episode Six (E6): Caliber Corporate Advisers
Epizyme Pharmaceuticals: JPA Health
Epsom Salt Council: Mower
Epson: Global Results Communications
Epson America: Walt & Company Communications
EQRx, Inc.: imre, LLC
EquiFi: Walt & Company Communications
Equinix: APCO Worldwide
Equity Group Investments: Reputation Partners
Equity LifeStyle Properties: Reputation Partners
Ericsson: Global Results Communications
Erie Insurance: Falls
Eriez: Stevens Strategic Communications, Inc.
Eriez Flotation Division: Stevens Strategic Communications, Inc.
Ernst & Young: Reputation Partners

ESF: Tierney
 Esker: Idea Grove
 Esperanza, An Auberge Resort: Murphy O'Brien
 ESPN: BLAZE PR
 ESPN Events: Hope-Beckham Inc.
 Essie Sakhai: Xhibition
 Estate of Herman J. Russell, The (The Russell Family): BLH Consulting, Inc.
 Estee Lauder: Brand Agency, The
 Estuary: Stuntman PR
 eSupport Health: Hot Paper Lantern
 ETARU, Las Olas and Hallandale Beach: Brustman Carrino Public Relations
 ETCO Homes: Murphy O'Brien
 Ethics Suite LLC: Makovsky
 Ethique: 5W Public Relations
 Etihad Airways: MMGY NJF
 Euclid Chemical: Roop & Co.
 Euclid Transactional: RF | Binder Partners, Inc.
 Euler Hermes: Hot Paper Lantern
 Eurail: MMGY NJF
 EVA Air: Marketing Maven Public Relations
 Everlast: SourceCode Communications
 Everseen: Channel V Media
 eVisit: Lambert
 Evolent: Bliss Integrated Communication
 Evolution Capital Partners: Roop & Co.
 Evolved by Nature: Mission North
 Evoqua: Version 2.0 Communications
 Exabeam: Touchdown PR
 Exadel: Catapult PR-IR
 Excella: Sage Communications
 Exclusive Networks: Bacheff Communications
 Exelon: Davies; Kivvit
 Exelon Corp.: Motion Agency, Inc., The
 Exergen: Rosica Communications
 EXO Imaging: The Abbi Agency
 Expedia: Curley Company; 360PR+
 Expedient Data Centers: Pietryla PR & Marketing
 Expensify: Mission North
 Experian: Rubenstein Public Relations
 Experian Automotive: Finn Partners
 Experience Scottsdale: Brandman Agency, The
 Experimax: Ink Link Marketing
 Explore Bristol, RI: Lou Hammond Group
 Explore Brookhaven: Zehnder Communications
 Explore Horizons: BizCom Associates
 Explore Murrieta: The Abbi Agency
 Expo 2020 Dubai: AVENIR GLOBAL
 EXPO CHICAGO International Exposition of Art: Carol Fox & Associates
 Exponent Women: Bliss Integrated Communication
 Exponential ETFs: Gregory FCA
 Export USA: Carolyn Izzo Integrated Communications (CIIC)
 Export-Import Bank of the US: Sage Communications
 Express Corporate Housing: Pierpont Communications Inc.
 Express Scripts: Coyne Public Relations
 Extend Fertility: Kaplow Communications; KWT Global
 Extraordinary Journeys: Xhibition
 ExxonMobil: Ehrhardt Group, The; Weber Shandwick
 EY: M Booth; Prosek Partners; the10company
 EY (aka Ernst & Young): Hot Paper Lantern
 EyeMed: Mower

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Fabian, Sklar & King P.C.: Identity
 Facade Tectonics Institute: Berman Group, Inc., The
 Facebook: APCO Worldwide; Hot Paper Lantern; JeffreyGroup; Moore, Inc.;
 Weinstein PR
 Facet Wealth: Gregory FCA
 FacilityConneX: FischTank PR
 Factr: SourceCode Communications
 Factual: Mission North
 Faegre Drinker: Ripp Media/Public Relations, Inc.
 FAIR Foundation: Sachs Media Group
 Fairfax County Economic Development Authority: Development Counsellors
 International (DCI)
 Fairmont Hotels & Resorts: Hawkins International Public Relations
 Fairmont Mayakoba: Zapwater Communications
 Fairmont Olympic Hotel: Brandman Agency, The
 Fairmount Properties: akhia communications
 Fairport Asset Management: Roop & Co.
 Faithful+Gould: Berman Group, Inc., The
 Fajita Pete's: Champion Management Group

Falcon Investment Advisors: BackBay Communications
 Falcon Safety Products/DustOff: R&J Strategic Communications
 #FamiliesBelongTogether: BerlinRosen
 Families of Flight 93/Flight 93 National Memorial: LAK Public Relations, Inc.
 Families With Children from China, Southern California: Valerie Allen Public
 Relations
 Family Business Consulting Group: Dixon|James Communications
 Family Learning Center: Stevens Strategic Communications, Inc.
 FanDuel: MWWPR
 Fangirl Sports Network: The Storied Group
 Fannie Mae: the10company
 FANTASY at Luxor: Wicked Creative
 Fantasy Life: Hot Paper Lantern
 Farah & Farah: Sachs Media Group
 Farbman Group: Identity
 Fareportal: Xenophon Strategies, Inc.
 Farm Share: Sachs Media Group
 Farmer Bros. Coffee: Champion Management Group
 Farmers Group: Cerrell Associates, Inc.
 Farmers Insurance: Communications Strategy Group (CSG)
 Farmington Bank: CashmanKatz
 Faronics: UPRAISE Marketing + Public Relations
 Fashion Outlets of Chicago: Carol Fox & Associates
 Fasken Martineau: Ripp Media/Public Relations, Inc.
 Fast: Mission North
 Fast Med Urgent Care: Serendipit Consulting
 Fast Track: Conroy Martinez Group, The
 FASTSIGNS: Fish Consulting
 Fazoli's: Champion Management Group
 FDNY EMS Local 2507: Butler Associates, LLC
 Fearlandia: Veracity Marketing
 Federal Aviation Administration: Grisko LLC
 Federal Highway Authority: KCD PR Inc. - Top FinTech PR Firm
 Federated Securities Corp.: Makovsky
 Federos: Roop & Co.
 FedEx Ground: Gatesman
 Feeding South Florida: Durée & Company, Inc.
 FEEL: Media Frenzy Global
 Feinstein's/54 Below: Keith Sherman and Assocs.
 Feld Entertainment: Goodman Media International, Inc.; Motion Agency, Inc.,
 The; rbb Communications
 Fellowes Brands: Gatesman
 Ferguson Enterprises: G&S Business Communications
 Ferrate Solutions: Waite Company, The
 Ferring: Evoke KYNE
 Ferring Pharmaceuticals: KP Public Affairs
 Fetch Robotics: Mission North
 FFL Brands: Walt & Company Communications
 Fi360: Gregory FCA
 Fiat Chrysler Automobiles: Coyne Public Relations
 Fiber Reinforced Concrete Assn.: Roop & Co.
 FiberLight: iMiller Public Relations
 FiberTite: akhia communications
 FibroGen: Artemis ESG
 FIC Restaurants: LAK Public Relations, Inc.
 Fidelity Brokerage Services LLC: Kaplow Communications
 Fidelity Investments: KCD PR Inc. - Top FinTech PR Firm
 Fidelity National Information Services, Inc.: Signal Group
 Fiduciary Trust Company: BackBay Communications
 FieldWatch: Standing Partnership
 Fiera Milano Congressi: Development Counsellors International (DCI)
 Fiesta Parade Floats: Pollack Group, The
 Fife Arms, The (Hauser & Wirth): Nike Communications, Inc.
 Fifth Avenue Business Improvement District: Lou Hammond Group
 FIGG Bridge Group: Sachs Media Group
 Figure Technologies, Inc.: RF | Binder Partners, Inc.
 Financial Architects Inc.: Makovsky
 Financial Planning Assn.: Communications Strategy Group (CSG)
 Fine Art Print Fair: SharpThink
 Finger Lakes Wine Country Tourism Marketing Assn.: Resonance Consultancy
 Inc.
 Finix: Mission North
 Finnair: Zapwater Communications
 FINOS: Caliber Corporate Advisers
 FinovateAsia: KCD PR Inc. - Top FinTech PR Firm
 Fireside Pies: Champion Management Group
 First Alert/BRK Brands: L.C. Williams & Associates
 First American Bank: Hemsworth Communications
 First American Title Corp.: RF | Binder Partners, Inc.
 First Energy: Mower
 First Horizon Bank: Bradford Group, The
 First Internet Bancorp: Financial Profiles, Inc.
 First Line: March Communications

First Nation Group: French | West | Vaughan
 FIRST Robotics: RF | Binder Partners, Inc.
 First Western Financial: Financial Profiles, Inc.
 FirstBank: Communications Strategy Group (CSG); MP&F Strategic Communications
 FirstLight Home Services: Ripley PR, Inc.
 Firstrust Bank: Brian Communications; Devine + Partners
 FirstService Residential: rbb Communications
 FiscalNote: KWT Global
 Fisher Brothers: Berman Group, Inc., The; Geto & de Milly, Inc.
 Fisher House: BRG Communications
 Fisher Phillips: Roop & Co.
 Fiske & Co. CPAs: Boardroom Communications, Inc.
 Fitler Club: MMGY NJF
 Fitness Machine Technicians: Powers Brand Communications LLC
 FitTrack: SourceCode Communications
 Five9: 5W Public Relations
 Flatiron BID: Nicholas & Lence Communications
 Flatiron Health: ReviveHealth
 Flatiron School: Mission North
 Flax & Associates: Durée & Company, Inc.
 Fleet Feet: Fish Consulting
 Fleet Financial: Butler Associates, LLC
 Fletcher School of Law and Diplomacy at Tufts University: Greenough Brand Storytellers
 Flex: Hoffman Agency, The
 Flexible Packaging Assn.: G&S Business Communications
 Flexsteel Industries: Financial Profiles, Inc.
 Flint Community Schools: Lambert
 Flirting with Flavors: Lawlor Media Group
 Flo Technologies: BIGfish Communications
 Flor Blanca: Murphy O'Brien
 Florida Assn. of Community Health Centers: Sachs Media Group
 Florida Bar, The: Sachs Media Group
 Florida Chamber Foundation: Sachs Media Group
 Florida City Gas: rbb Communications
 Florida College Systems: Moore, Inc.
 Florida Counts Census 2020: Conroy Martinez Group, The
 Florida Crystals: Zimmerman Agency, The
 Florida Dental Assn.: Moore, Inc.
 Florida Dept. of Agriculture: Moore, Inc.
 Florida Fish & Wildlife Conservation Commission: Sachs Media Group
 Florida Health Care Assn.: Sachs Media Group
 Florida Healthy Kids: Moore, Inc.
 Florida International University College of Nursing and Health Services: rbb Communications
 Florida Keys & Key West Tourism Council: NewmanPR
 Florida Marlins: AMW Group
 Florida Peninsula Insurance Co.: Boardroom Communications, Inc.
 Florida Power & Light Co.: Development Counsellors International (DCI)
 Florida Power and Light: rbb Communications
 Florida Prepaid College Board: Moore, Inc.
 Florida Property and Casualty Assn.: Boardroom Communications, Inc.
 Florida Sheriffs Assn.: Moore, Inc.
 Florida Sterling Council: Moore, Inc.
 Florida's Children First: Boardroom Communications, Inc.
 FLOURISH St. Louis: Standing Partnership
 Flowhub: Mission North
 Fluid Capital: Transform Group
 FLUXX Nightclub: Wicked Creative
 Flying Biscuit: Trevelino/Keller
 Flying Monkey, The, NH: Redpoint
 FlyNY, NYC: Redpoint
 FlyteVu: High10 Media
 FMG General Contracting: Berman Group, Inc., The
 FMI Corp.: Berman Group, Inc., The
 FOCUS Brands – Jamba: Fish Consulting
 Focus Features: Keith Sherman and Assocs.
 FocusVision: SourceCode Communications
 Foley & Lardner: Greentarget Global LLC; Ketner Group Communications
 Foley Hoag: Greenough Brand Storytellers
 Folio Financial: KCD PR Inc. - Top FinTech PR Firm
 Fontainebleau Miami Beach: Magrino PR
 Fontainebleau Miami Beach - F&B outlets: Scarpetta, Hakkasan, Stripsteak: Brustman Carrino Public Relations
 Food Marketing Institute: Story Partners
 Foodora: Strategic Objectives
 Footprint Packaging: Pietryla PR & Marketing
 Footprints Beachside Recovery Center: Judge Public Relations, LLC
 For True Foodies Only: Pollack Group, The
 Forcepoint: Highwire PR
 Ford: AVENIR GLOBAL; Kivvit
 Ford Foundation: BerlinRosen
 Ford Motor Co.: Moore, Inc.
 Ford Motor Company Foundation: kglobal
 Foremost Farms USA: MorganMyers
 Foreside: Vested
 Forge Lemont Quarries, The: Zapwater Communications
 Forge.AI: March Communications
 Form4 Architecture: Taylor & Company
 Formica Corporation: Carmichael Lynch Relate
 Formlabs: BIGfish Communications
 Formulus Black: JPR Communications
 Fort Collins Chamber of Commerce: Development Counsellors International (DCI)
 Fort Lauderdale DDA: Durée & Company, Inc.
 Forté Specialty Contractors: Hoyt Organization Inc., The
 Forter: fama PR, Inc.
 Fortistar: kglobal
 Fortune Brands: Falls
 Fortune Brands Home & Security: O'Malley Hansen Communications
 Fortune Society: LAK Public Relations, Inc.
 Forum Gallery: Keith Sherman and Assocs.
 Fossil Group: French | West | Vaughan
 Fossil Group (licensed brands including Michael Kors, Kate Spade New York, Diesel, Armani Exchange, BMW, Emporio Armani, Puma, DKNY): AMP3 Public Relations
 Foster Farms Poultry: Fineman PR
 Foster Grant: Duffy & Shanley, Inc.
 FOUND Hotels: Zapwater Communications
 Foundation for Advancing Alcohol Responsibility: Curley Company
 Foundation for the National Institutes of Health: M Booth Health
 Foundation to Abolish Child Sex Abuse: Buchanan Public Relations LLC
 Four Season Private Residences (FSLA): Hoyt Organization Inc., The
 Four Seasons Aman: Resonance Consultancy Inc.
 Four Seasons Oahu: C&R
 Four Seasons Plumbing: Ripley PR, Inc.
 Four Seasons Private Residences Anguilla: C&R
 Four Seasons Private Residences Los Cabos: C&R
 Four Seasons Resort Lana'i: J Public Relations
 Four Seasons Resort Punta Mita: Murphy O'Brien
 Four World Capital Management, situational investors: Ripp Media/Public Relations, Inc.
 FOURMIDABLE Group: Logos Communications, Inc.
 Fox Cities CVB: Development Counsellors International (DCI)
 Fox Residential: Rubenstein Public Relations
 Foxwoods Resort & Casino: SHIFT Communications
 FPA: Hewes Communications
 Fractal Analytics: Crenshaw Communications
 Franciacorta (USD): Kaplow Communications
 Franciscan Missionaries of Our Lady Health System: ReviveHealth
 Francois Payard: Stuntman PR
 FranConnect: Fish Consulting
 Frangipani Beach Resort: Zapwater Communications
 Franklin County Convention Facilities Authority: Paul Werth Associates
 Franklin Guesthouse, Brooklyn, NY: Hawkins International Public Relations
 Franklin Templeton: Prosek Partners
 Franworth: Fish Consulting
 Freddy's: Fish Consulting
 Free the Grapes: Inspire PR Group
 Freedland Harwin Valori, PL: Durée & Company, Inc.
 Freed's Bakery: Wicked Creative
 Freeport Commodities: RF | Binder Partners, Inc.
 FreeRange Concepts (Bowl & Barrel, Mutts Canine Cantina, The General Public, The Rustic): Champion Management Group
 French Canal Boat Company: Marketing Maven Public Relations
 FreshDirect: Goodman Media International, Inc.
 Freshpet: ICR; Marketing Maven Public Relations
 Freudenberg Sealing Technologies: Bianchi Public Relations, Inc.
 Friars Club: Butler Associates, LLC
 Friendly Planet Travel: Decker/Royal
 Friends of the Earth: Caplan Communications LLC®
 Friends Seminary: Geto & de Milly, Inc.
 Frog: 5W Public Relations; KWT Global
 FROG Tape: Falls
 Front Burner Restaurants (Sixty Vines, Whiskey Cake, The Ranch at Las Colinas, Ida Claire, Furlough Kitchen): Champion Management Group
 Frontier Communications: CashmanKatz
 Fruitive: Orange Orchard PR
 FTE Networks: Makovsky
 FTSE Russell: Buttonwood Communications Group
 Fuji Food Products: kglobal
 Fujitsu: Firecracker PR
 Fully Promoted: Ink Link Marketing
 Fulton Area Business Alliance (FAB FULTON): Powell Mayas
 Fulton-DeKalb Hospital Authority: BLH Consulting, Inc.

Fura Gems: RBMG (RB Milestone Group)
Futures Grow Here: Inspire PR Group
Fuze: InkHouse

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G4S: rbb Communications
GA Film Foundation: A. Brown-Olmstead Associates, Ltd.
GA Ports Authority: A. Brown-Olmstead Associates, Ltd.
Gadsden Community Health Council: Sachs Media Group
Gage Academy of Art (Seattle): Hoyt Organization Inc., The; Hoyt Organization Inc., The
Galatoire's: Ehrhardt Group, The
Galaxy Resources: RBMG (RB Milestone Group)
Galileo Tech Media: Feintuch Communications
Gallagher Way: Zapwater Communications
Gallery Hotel Art, Florence, Italy: Hawkins International Public Relations
GAP: AMW Group; Landis Communications Inc. (LCI)
Garden of Gods, CO: Lou Hammond Group
Garden of Life: Carmichael Lynch Relate
Garden Savings Federal Credit Union: R&J Strategic Communications
Garrison Brothers: Di Moda Public Relations
Gary Feldman Group: Durée & Company, Inc.
Gathering For Justice: TASC Group, The
Gaylord Hospital: CashmanKatz
Gaylord Rockies Resort & Convention Center: Turner
GBOD Hospitality Group: Wicked Creative
GC Services: Cerrell Associates, Inc.
GCI Liberty: Raffetto Herman Strategic Communications
GDS Link: Idea Grove
GE: JeffreyGroup
GE Digital: Highwire PR
GE Lighting: akhia communications
GE Renewable Energy: akhia communications
GEHA: Beehive Strategic Communication
Gekko Group: Xhibition
Gekko House: Xhibition
GEM Events: R&J Strategic Communications
Gemini: Mission North
Genentech: Brandware; Bravo Group; MCS Healthcare Public Relations
Genera: Ripley PR, Inc.
General Assembly: BerlinRosen
General Catalyst: LaunchSquad
General Dynamics: CashmanKatz; Kivvit
General Finance Corp.: Financial Profiles, Inc.
General Mills: MorganMyers
General Motors: kglobal; Weber Shandwick
General Paints: Pollack Group, The
Generator Hostels: MMGY NJF
Genesco: Trevelino/Keller
Geneva Tourism, Switzerland: Lou Hammond Group
Genghis Grill: Champion Management Group
Genome Partnership: TVG
Genomic Health: JPA Health
Genomind: Sam Brown Inc.
Genuine Parts Co.: ICR
George & John: Xhibition
George Washington University: Artemis ESG
Georges, The, VA: Lou Hammond Group
Georgia Aquarium: Public Communications Inc.
Georgia Dept. of Economic Development: Pineapple Public Relations
Georgia Forestry Foundation: Jackson Spalding
Georgia Lions Lighthouse Foundation: Hope-Beckham Inc.
Georgia State Parks & Historic Sites: Pineapple Public Relations
Georgia-Pacific: Moore, Inc.
German Wine Institute: RF | Binder Partners, Inc.
Getting Out and Staying Out: Geto & de Milly, Inc.
GetWellHealth: PAN Communications, Inc.
GFI Hospitality: Resonance Consultancy Inc.
Giant Company, The: Brownstein Group
Giant Food: 360PR+
GIANT Food Stores: Powers Brand Communications LLC
Gibbes Museum of Art: Lou Hammond Group
GIC New York: Berman Group, Inc., The
GIGABYTE: Firecracker PR
Gigamon: InkHouse
GiiNii Tech Corp.: R&J Strategic Communications
Gilbert Economic Development Corp.: Development Counsellors International (DCI)
Gilead: APCO Worldwide
Gilead Sciences: Signal Group
Gilead Sciences, Inc.: M Booth Health
Gillette Labs: Nike Communications, Inc.
Gillette Venus: Nike Communications, Inc.
Ginkgo Bioworks: Mission North
Giordano's: O'Malley Hansen Communications
Girl Scouts of Eastern Pennsylvania: Tierney
Gitano - NY, Miami and Tulum: Lion & Lamb Communications
GitLab: Highwire PR
Giving USA: Public Communications Inc.
Givz: Kaplow Communications
GK Software: Ketner Group Communications
Gladiator by Whirlpool: Motion Agency, Inc., The
Gladly: LaunchSquad
GlaxoSmithKline: imre, LLC; Weber Shandwick
GlaxoSmithKline LLC: Makovsky
Global Alzheimer's Platform: Landis Communications Inc. (LCI)
Global Blood Therapeutics: M Booth Health
Global Child Forum: RF | Binder Partners, Inc.
Global Cleveland: Falls
Global G.L.O.W.: TASC Group, The
Global IFS Holdings Inc.: RF | Binder Partners, Inc.
Global Medical Response: JPA Health
Global Technology Distribution Council: CommCentric Solutions, Inc.
Global Telecom Solutions: Logos Communications, Inc.
Global X Management: Dukas Linden Public Relations
Globalization Partners: Touchdown PR
GlobalWorx: RAM Communications
Globant: Walker Sands
Glowstone Peak: Farrow Communications
GMC: Weber Shandwick
GMO: Hewes Communications; Montieth & Company
Go Goleta: The Abbi Agency
Go Topeka: Violet PR
GO2 Foundation for Lung Cancer: Perry Communications Group, Inc.
GoDaddy: SHIFT Communications
Goddard School, The: Konnect Agency
GoHealth: Merritt Group; SHIFT Communications
Golden Boy: Havas Formula
Golden Corral: Champion Management Group
Golden Door Wellness Resort: The Storied Group
Golden Entertainment, Inc.: Wicked Creative
Golden Platter: Stuntman PR
GoldenTree Asset Management: Profile Advisors LLC
Goldfish Swim School: Approach Marketing
Goldman Sachs: Prosek Partners
Goldman Sachs Personal Financial Management: Gregory FCA
Gold's Gym: BizCom Associates; SPM Communications, Inc.
Golub: Vested
Golub & Company: Akrete: Business, Articulated
Good Catch: SharpThink
Goodbye Malaria: Evoke KYNE
Goods for Good: Berman Group, Inc., The
Goodwill Industries: Singer Associates, Inc.
Google: Allison+Partners; Glen Echo Group; Jackson Spalding; Kivvit; KP Public Affairs; M Booth; Mighty; Mission North; The Abbi Agency
goPuff: 5W Public Relations
Gore Medical: Bliss Integrated Communication
GoSection8: Durée & Company, Inc.
Gotham Organization: Berman Group, Inc., The
Government of Uzbekistan: Xenophon Strategies, Inc.
Governors Ball Music Festival: AMP3 Public Relations
Govini: Raffetto Herman Strategic Communications
GoVision: Champion Management Group
GPD Group: akhia communications
Grabango: Mighty
Graber: Falls
Grace Bay Club: Magrino PR
Grace Hospital: Roop & Co.
Grace Hotels: Murphy O'Brien
Gracie, Inc.: Berman Group, Inc., The
Grady Health System: Jackson Spalding
Graham Co.: Brian Communications
Grand Bohemian Hotels: Zimmerman Agency, The
Grand Fiesta Americana Coral Beach Resort: D & D PR
Grand Hotel: Identity
Grand Hotel Kronenhof: Brandman Agency, The
Grand Hotel Tremezzo, Lake Como: J Public Relations
Grand Lucayan Resort: Zimmerman Agency, The
Grand Residences Riviera Cancun: Zapwater Communications
Grand Resort Bad Ragaz, Bad Ragaz, Switzerland: Hawkins International Public Relations
Grand Street Guild HDFC: Geto & de Milly, Inc.
Grant & Eisenhofer, P.A., leading shareholder law firm: Ripp Media/Public Relations, Inc.

Grant Thornton: Curley Company
 Grapeshot: Channel V Media
 Grapevine Wine Tours: Champion Management Group
 Graphika: Mission North
 Grasshopper Bank, N.A.: RF | Binder Partners, Inc.
 Grasslands Dairy: Devine + Partners
 Gray Line CitySightseeing New York: Nicholas & Lence Communications
 Gray Line New York: 5W Public Relations
 Graybar: Dixon|James Communications
 Graycliff Partners: BackBay Communications
 Great Expressions Dental Centers: Lambert
 Great River Energy: Tunheim
 Great Western Oil & Gas: RAM Communications
 Great Western Petroleum: Novitas Communications
 GreatCall: PAN Communications, Inc.
 Greater Cleveland Neighborhood Center Assn.: Stevens Strategic Communications, Inc.
 Greater Cleveland Partnership: Stevens Strategic Communications, Inc.
 Greater Houston Partnership: Development Counsellors International (DCI)
 Greater Louisville, Inc.: Development Counsellors International (DCI)
 Greater Metro Federal Credit Union: Goldman Communications Group, Inc.
 Greater Miami Chamber of Commerce: rbb Communications
 Greater Miami Convention & Visitors Bureau: rbb Communications
 Greater Nashville Regional Council: Stones River Group
 Greater Nashville Technology Council: Bradford Group, The
 Greater New Orleans: Development Counsellors International (DCI)
 Greater New Orleans Sports Foundation: Ehrhardt Group, The
 Greater New York Automobile Dealers Associates: Butler Associates, LLC
 Greater New York Hospital Assn.: Nicholas & Lence Communications
 Greater Oklahoma City Chamber: Development Counsellors International (DCI)
 Greater Palm Springs CVB: MMGY NJF
 Greater Phoenix Economic Council: Development Counsellors International (DCI)
 Greater Sacramento Area Fireworks Safety Task Force (GSAFSTF): Revell Communications
 Greater San Marcos Partnership: Development Counsellors International (DCI)
 Greektown Chicago: Zapwater Communications
 Green & Black's: Strategic Objectives
 Green Badger: Ripley PR, Inc.
 Green Dot: ICR
 Green Giant Fresh: Lambert
 Green Hills Memorial Park: Cerrell Associates, Inc.
 Green International Affiliates: Berman Group, Inc., The
 Green Oak Village Place: Identity
 Green Rabbit: fama PR, Inc.
 Green Revolution Cooling: Milldam Public Relations
 Green Solution, The: Wicked Creative
 Green Thumb Industries: Financial Profiles, Inc.
 Greenberg Traurig LLC: Hope-Beckham Inc.
 Greenhouse Software: Crenshaw Communications
 Greenlight: 5W Public Relations
 GreenLight Biosciences: Standing Partnership
 Greenlight Planet: Makovsky
 Greenpeace USA: Caplan Communications LLC®
 Greenport Harbor Brewing Co.: Butler Associates, LLC
 GreenPSF: Pietryla PR & Marketing
 Greensboro Area Convention & Visitors Bureau: Development Counsellors International (DCI)
 Greenwich Fertility: Mason Public Relations
 Greg Norman Estates Los Cabos: Carolyn Izzo Integrated Communications (CIIC)
 Greif, Inc.: Makovsky
 Grenada Tourism Authority: Zapwater Communications
 Grey Goose: Nike Communications, Inc.
 Greystar GP: Murphy O'Brien
 Griffin Gluck, Actor: Valerie Allen Public Relations
 Grist: High10 Media
 Griswold Home Care: SPRYTE Communications
 Grossman Roth PA: rbb Communications
 Group 1 Automotive: Pierpont Communications Inc.
 Groupe Marcelle: Strategic Objectives
 Grove Collaborative: Nike Communications, Inc.
 Grow Louisiana Coalition: Ehrhardt Group, The
 Growth Holdings: Wicked Creative
 Grupo Ferré Rangel: Akrete: Business, Articulated
 Grupo Vidanta: Ballantines PR; Firecracker PR
 GRYC: rbb Communications
 GST AutoLeather: lovio george | communications + design
 Gstaad Palace, Gstaad, Switzerland: Hawkins International Public Relations
 GTS: Profile Advisors LLC
 GTT: iMiller Public Relations
 Guaranteed Asset Protection Alliance (GAPA): Sachs Media Group
 Guardian Elder Care: WordWrite Communications LLC

Guardian Life Insurance: Allison+Partners
 Guardian Protection Products: Roop & Co.
 Guerbet: Taft Communications
 Guess: Brand Agency, The
 Guggenheim Foundation: Finn Partners
 Guidepost: Montith & Company
 Guigal: Nike Communications, Inc.
 Guilford County Economic Development Alliance: Development Counsellors International (DCI)
 Guinness: Taylor
 Gulfstream Park: Durée & Company, Inc.
 Gunster: rbb Communications
 Gurney's Hotel & Spa: Nike Communications, Inc.
 Gusto: Mission North
 Guta Louro Designs: The Storied Group
 Guttmacher-Lancet Commission: M Booth Health
 GW Pharmaceuticals PLC/Greenwich Bioscience, Inc.: Sam Brown Inc.
 Gym Source: 360PR+

— H —

H Code: North 6th Agency, Inc. (N6A)
 H. Hendy Associates: Idea Hall
 H. J. Russell & Company: BLH Consulting, Inc.
 Habitat for Humanity: Berman Group, Inc., The
 Hacienda Encantada Hotel & Residences Los Cabos: Carolyn Izzo Integrated Communications (CIIC)
 Hackensack University Medical Center/Mountainside: R&J Strategic Communications
 HackerRank: Mission North
 Haggard Clothing Co.: SPM Communications, Inc.
 Haier: PAPER & PAGE
 Hakkasan Group: Nike Communications, Inc.
 Halifax International Security Forum: Sage Communications
 Halozyme: Taft Communications
 Halton Pardee + Partners: Murphy O'Brien
 Hamilton Capital: Communications Strategy Group (CSG)
 Hamilton Princess: MMGY NJF
 Hammetts Hotel, RI: Redpoint
 Hampshire Companies: R&J Strategic Communications
 Hampshire Investment Funds: R&J Strategic Communications
 Hancock Bank: Moore, Inc.
 Handshake: SourceCode Communications
 Handyman Connection: Fish Consulting
 Hanes Hosiery: CRC, Inc.
 HanesBrands: O'Malley Hansen Communications
 Hankey Investment: Hoyt Organization Inc., The
 Hankook Tire: Strategic Objectives
 Hanstone: Strategic Objectives
 Happy Egg: Hunter
 Happy Plugs: French | West | Vaughan
 Harbour Village Bonaire: Zapwater Communications
 Hard Rock Hotel: AMW Group
 Hard Rock Hotels & Casinos: Zimmerman Agency, The
 Hard Rock International: Coyne Public Relations
 Harding Loevner Capital Management: Hewes Communications
 Haribo: Motion Agency, Inc., The
 Harkins Theatres: Off Madison Ave
 Harlem Globetrotters: Coyne Public Relations
 Harley Davidson: Ruder Finn Inc.
 Harman: ICR; Matter
 Harmony: Evoke KYNE
 Harness: Mission North
 Harpoon: 360PR+
 Harrah's Philadelphia Casino: Brownstein Group
 Harris Williams & Co.: Lansons Intermarket
 Harry's of London: Lawlor Media Group
 Hartford Funds: Prosek Partners
 Hartz: Carmichael Lynch Relate
 Harvard Graduate School: InkHouse
 Harvard Pilgrim Healthcare: Rasky Partners, Inc.
 Harvest Hill Beverage Co.: 360PR+
 Hasbro: 360PR+
 Hassler Roma, Rome: WEILL (Geoffrey Weill Associates, Inc.)
 Hastens Beds: Magrino PR
 Haunted Attraction Assn.: Lou Hammond Group
 HAVE Foundation: Hope-Beckham Inc.
 Hawks Cay Resort: Zapwater Communications
 Hayes Locums: March Communications
 Hazelcast: Matter
 HBO: IW Group; JeffreyGroup; rbb Communications
 HCA: Sachs Media Group

HDMI Licensing Administrator: Feintuch Communications
HDR Engineering, Inc.: Cerrell Associates, Inc.
HeadLight: KCD PR Inc. - Top FinTech PR Firm
Health Affairs: McCabe Message Partners
Health Dialog: PAN Communications, Inc.
Health Management Systems (HMS): Matter
Healthcare Communications for National Companies: EvClay Public Relations
Healthcare Facilities Accreditation Program: L.C. Williams & Associates
Healthcare Leadership Council: Allison+Partners
HealthEC: Agency Ten22
HealthPath Foundation of Ohio: Inspire PR Group
HealthPlan Data Solutions: Superior Public Relations
HealthRIGHT 360: Fineman PR
Healthy Fats Coalition: Edge Communications, Inc.
Healthy Pet: French | West | Vaughan
Healthy Start Coalition of Miami-Dade: Conroy Martinez Group, The
HealthyCell: Pollock Communications
HealthyLine: R&J Strategic Communications
Heart House, The: SPRYTE Communications
Heart Rhythm Society: BRG Communications
Heartfulness Institute: Hoyt Organization Inc., The
Heartland Alliance International: JSI Research and Training Institute, Inc.
Heartland Bank and Trust Co.: Financial Profiles, Inc.
Heat Holders: BLAZE PR
Heckfield Place, England: WEILL (Geoffrey Weill Associates, Inc.)
Heelys: AMP3 Public Relations
HEI Hotels: MMGY NJF
Heidell Pittoni Murphy & Bach LLP: Berman Group, Inc., The
Heidi Powell: The Storied Group
Heidrick & Struggles: ICR
Heitz Cellar: Magrino PR
Helen of Troy: Hunter
Helena Bay, New Zealand: J Public Relations
Helena Restaurant, Caesarea: Xhibition
Helzberg Diamonds: Carmichael Lynch Relate
Hennes & Mauritz: AMW Group
Hennessy X.O: Brand Agency, The
Henry Ford, The: lovio george | communications + design
Henry Holt & Co.: Keith Sherman and Assocs.
Henry Norman Hotel, Brooklyn, NY: Hawkins International Public Relations
Herbalife Ltd.: ICR
HERE: Highwire PR
Heritage Partners: BackBay Communications
Hermit Club: Roop & Co.
Hermitage Nashville, The: Murphy O'Brien
Hershey Company, The: ICR
Hertz: Keith Sherman and Assocs.
Hertz Europe: Turner
Herzl 16: Xhibition
HeTime: Nike Communications, Inc.
Hewlett Foundation: Glen Echo Group
Hewlett Packard: Edelman
HGA Architects & Engineers: Hoyt Organization Inc., The
HGU New York Hotel: Xhibition
Hi-Chew: SharpThink
Hidden Iceland: Marketing Maven Public Relations
HIE Networks, LLC: Sachs Media Group
High Line Hotel, The: Xhibition
Highgate: Zimmerman Agency, The
Highlights: Goodman Media International, Inc.
HighTower: JConnelly
Hightree Advisors: Financial Profiles, Inc.
Hilco: Gregory FCA
Hill, The: High10 Media
Hillsdale College: Lambert
Hilton: Coyne Public Relations
Hilton Chicago: Brandman Agency, The
Hilton Grand Vacations: Falls
Hilton Hotels: BLAZE PR; Landis Communications Inc. (LCI)
Hilton Hotels & Resorts: PAPER & PAGE
Hines: Berman Group, Inc., The
Hisense: KWT Global
Historic Banning Mills: Pineapple Public Relations
History Associates: Marketing Maven Public Relations
History Factory, The: Dixon/James Communications
Hitachi: CommCentric Solutions, Inc.
HiveIO: INK Communications Co.
HKW: BackBay Communications
HM Medical: Global Results Communications
HMMH: Grisko LLC
HNTB: lovio george | communications + design
HNTB Architects/Engineers: Fineman PR
Hobbs, New Mexico: Development Counsellors International (DCI)

Hoefler Wysocki: Hoyt Organization Inc., The
Hogan Lovells: Greentarget Global LLC
Hogan Lovells, LLP: kglobal
Hogar Controls: Caster Communications, Inc.
HOI: Hope-Beckham Inc.
Holiday Inn Resort Jekyll Island: Pineapple Public Relations
Holland America Line: NewmanPR
Hollywood Burbank Airport: Cerrell Associates, Inc.
Hollywood Reporter, The: High10 Media
Hollywood Roosevelt, The: Murphy O'Brien
Holocaust Documentation and Education Center: Boardroom Communications, Inc.
Holt Construction: Berman Group, Inc., The
Holy Redeemer Health Systems: SPRYTE Communications
Home Depot: Motion Agency, Inc., The
Home Health Care Employers Assn. of New York: Butler Associates, LLC
Home Health Care Workers of America: Butler Associates, LLC
Home Repair Resource Center: Roop & Co.
Home2 Suites by Hilton: rbb Communications
HomeFed: Davies
Homemade: PAN Communications, Inc.
HomePlace Solutions: A. Brown-Olmstead Associates, Ltd.
Hometown Buffet: Ink Link Marketing
Homewood Suites by Hilton: rbb Communications
Honda: Stephen Bradley & Associates LLC
Honest Company, Inc., The: imre, LLC
Honey: Mission North
Honeywell Home Environment: 360PR+
Hong Kong Economic Trade Office: Singer Associates, Inc.
Hooks for Heroes: Butler Associates, LLC
Hootsuite: Karbo Communications
Hope Bancorp, Inc.: Financial Profiles, Inc.
Hopewell: Stevens Strategic Communications, Inc.
Horatio Alger Assn.: Brian Communications
Horizons for Homeless Children: Version 2.0 Communications
Hormel: MorganMyers
Hornblower Cruises & Events: Nicholas & Lence Communications
Hospital & Healthsystem Assn. of Pennsylvania (HAP): Bravo Group
Hospital for Special Surgery: SharpThink
Hospitality Highway: Pineapple Public Relations
Hostess Brands, LLC: LAK Public Relations, Inc.
Hotel 50 Bowery, New York, NY: Hawkins International Public Relations
Hotel Adlon Kempinski, Berlin: WEILL (Geoffrey Weill Associates, Inc.)
Hotel Association of NYC: LAK Public Relations, Inc.
Hotel Beau-Rivage Palace, Lausanne: WEILL (Geoffrey Weill Associates, Inc.)
Hotel Bel-Air, Los Angeles, CA: Hawkins International Public Relations
Hotel Caesar Augustus, Anacapri, Italy: Hawkins International Public Relations
Hotel Calimala: Xhibition
Hotel D'Angleterre, Copenhagen: WEILL (Geoffrey Weill Associates, Inc.)
Hotel del Coronado, San Diego: J Public Relations
Hotel DuPont (Delaware): Zimmerman Agency, The
Hotel Eden, Rome, Italy: Hawkins International Public Relations
Hotel Indigo: Stuntman PR
Hotel Indigo Los Angeles Downtown: Brandman Agency, The
Hotel Indigo Mt. Pleasant: Pineapple Public Relations
Hotel Jerome: Murphy O'Brien
Hotel Ketchum: Segal Communications
Hotel Lungarno, Florence, Italy: Hawkins International Public Relations
Hotel Montefiore: Xhibition
Hotel Orania, Berlin: WEILL (Geoffrey Weill Associates, Inc.)
Hotel Plaza Athénée, Paris, France: Hawkins International Public Relations
Hotel Principe di Savoia, Milan, Italy: Hawkins International Public Relations
Hotel Ranga - Iceland: Diamond Public Relations
Hotel Vermont: MMGY NJF
Hotel Wailea: Murphy O'Brien
Hotel Zachary: Zapwater Communications
Hotwire.com: Citizen Relations
Houghton Mifflin Harcourt: 360PR+
Houston Golf Assn.: Lou Hammond Group
Howard Brown Health Center: Public Communications Inc.
Howard Hughes Corp.: Geto & de Milly, Inc.; Reputation Partners
HowToBuyAFranchise.com: BizCom Associates
HP Hood: M Booth
HR Florida: French | West | Vaughan
HST Pathways: KP Public Affairs
Hualalai Resort: C&R
Huawei: Racepoint Global
Hubbell Lighting, Inc.: Makovsky
Hubject, Inc.: imre, LLC
Hudson River Financial Federal Credit Union: Goldman Communications Group, Inc.
Hudson Yards Grill: Magrino PR
Hudsonville Ice Cream: Identity

HUFFPOST: High10 Media
 Huffy Bicycles: Citizen Relations
 Human Services Council: Bloom Communications
 Humana: Coyne Public Relations
 Humane Society of Missouri: O'Malley Hansen Communications
 Humane Society of the United States: Buchanan Public Relations LLC
 Humanity: Walt & Company Communications
 Humphreys Capital: BackBay Communications
 Hungry Planet: TVG
 Hunt Military Communities: Makovsky
 Hunter Douglas: Caster Communications, Inc.; Magrino PR
 Hunter Fan: Zimmerman Agency, The
 Hunter Roberts Construction Group: Berman Group, Inc., The
 Hunterdon Harmonizers: Diegnan & Associates, Norman
 Huntington Bank: Sloane & Company
 Huntington National Bank: Falls; Paul Werth Associates
 Hunton Andrews Kurth: EvClay Public Relations
 Hunts Point Cooperative Market: Butler Associates, LLC
 Huntsman: Pierpont Communications Inc.
 Hurom America: 5W Public Relations
 Huron Capital Partners: Lambert
 Hurricane Electric: Milldam Public Relations
 HUSO: Stuntman PR
 Husqvarna Outdoor Equipment: Brandware
 Hutton Hotel, Nashville: Lion & Lamb Communications
 HWBot: Bacheff Communications
 Hyatt Regency Huntington Beach Resort & Spa: Murphy O'Brien
 Hyatt Regency Indian Wells Resort & Spa: Brandman Agency, The
 hybris SAP: Ascendant Communications
 Hydropeptide: 5W Public Relations
 Hygiene: Marketing Maven Public Relations
 Hyland Software: Fahlgren Mortine
 Hyland's Homeopathic Medicines: kglobal
 HyperX (Division of Kingston Technology): Walt & Company Communications
 Hytest Safety Footwear: AMP3 Public Relations; French | West | Vaughan

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I Heart Mac & Cheese: Hemsworth Communications
 I Love NY: Finn Partners
 I-CAT: French | West | Vaughan
 iAnthus Capital: North 6th Agency, Inc. (N6A)
 iBio: Jasculca Terman Strategic Communications
 IBM: Weber Shandwick
 Iceland Naturally: AMP3 Public Relations; BIGfish Communications
 ICF: LaunchSquad
 ICP Group: akhia communications
 IDAGIO: SourceCode Communications
 Idaho Power: Xenophon Strategies, Inc.
 Idahoan® Foods: Hunter
 Ideal Dental: Champion Management Group
 IDEALS: Version 2.0 Communications
 Identify3D: Bacheff Communications
 iDevelopment and Economic Assn. (iDEA Growth): Story Partners
 IDEX Corp.: Dixon|James Communications
 IDL: A.wordsmith
 iEducation/Fusion Education: Lambert
 IEEE: Finn Partners
 IES Abroad: Mekky Media Relations Inc.
 IFT: INK Communications Co.
 Igloo: PAN Communications, Inc.
 iHeartRadio: LaunchSquad
 IHOP: Judge Public Relations, LLC
 IKEA: APCO Worldwide; the10company
 Il Mulino: TJM Communications, Inc.
 Il Salviatino - Italy: Diamond Public Relations
 Illinois Agriculture Coalition: MorganMyers
 Illinois Beef Assn.: MorganMyers
 Illinois Corn Marketing Board: MorganMyers
 Illinois Farm Bureau: MorganMyers
 Illinois Pork Producers Assn.: MorganMyers
 Illinois Public Health Institute: Grisko LLC
 Illinois Soybean Assn.: TVG
 Illuminations Candles: Brown + Dutch Public Relations
 Illustrated Properties: Boardroom Communications, Inc.
 Ily: 360PR+
 iLuv Products: R&J Strategic Communications
 iM Global Partner: Hewes Communications
 Imagen: Version 2.0 Communications
 Imagine Communications: Idea Grove
 Imax Corp.: Sloane & Company
 Immersion: Bob Gold & Associates

IMPACT Community Capital: BackBay Communications
 Impact Florida: Sachs Media Group
 Impact Shares: Gregory FCA
 Impax Asset Management: RF | Binder Partners, Inc.
 Impossible Foods: Allison+Partners
 IMVU: Transform Group
 In the Raw: Coyne Public Relations
 Incognia: Karbo Communications
 Incorta: Mission North
 Independence Blue Cross: Brian Communications; Tierney
 Independent Lodging Congress: Magrino PR
 Index Industry Assn. (IIA): Lansons Intermarket
 Indiana Economic Development Assn.: MEK Group
 Indiana Rural Health Assn.: MEK Group
 Indiana Rural Opioid Consortium (InROC): MEK Group
 Indie Beauty Expo: 5W Public Relations
 Indiggo: King + Company
 Indivior: M Booth Health
 Indus Valley Partners: Buttonwood Communications Group
 Industrial Physics: Greenough Brand Storytellers
 InDxLogic: Idea Grove
 Infectious Diseases Society of America: McCabe Message Partners
 Infinitely Virtual: Edge Communications, Inc.
 Infiniti Americas: imre, LLC
 Infiniti Motor Company LTD.: imre, LLC
 Infolinks: North 6th Agency, Inc. (N6A)
 Information Resources, Inc.: UPRAISE Marketing + Public Relations
 Ingersoll Rand: Portavoce Public Relations
 Inkaterra, Peru: WEILL (Geoffrey Weill Associates, Inc.)
 Inn at Manchester, VT: Redpoint
 Innisbrook Golf Resort, Florida: Zimmerman Agency, The
 innogy Innovation Hub: BackBay Communications
 Innovative Emergency Management (IEM): Sachs Media Group
 Inova Health Foundation: BRG Communications
 Inova Health System: Curley Company
 Inovalon: Falls; Greenough Brand Storytellers
 Inrupt, Inc.: InkHouse
 Inside ETFs: Hewes Communications
 Inside Out Literary Arts: Robar Public Relations
 InsideAsia Tours: Xhibition
 InsideJapan Tours: Xhibition
 INSIGHTEC: G&S Business Communications
 Insightly: Superior Public Relations
 Inspira Health: Brownstein Group
 Inspirato: Hawkins International Public Relations
 InspiriTec: Powers Brand Communications LLC
 Institute for Better Bone Health: Marketing Maven Public Relations
 Institute for Next Generation Healthcare at Mount Sinai: FischTank PR
 Institute of Supply Management: Berman Group, Inc., The
 Insulet: Makovsky
 Insurance Industry Resource Council: Paul Werth Associates
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 Integral Senior Living: MP&F Strategic Communications
 Integrity House: R&J Strategic Communications
 Integrity Staffing: Falls
 Intel: Karbo Communications; Raffetto Herman Strategic Communications
 Intelligent Living: Lawlor Media Group
 Intellithings: Caster Communications, Inc.
 Interactions: LaunchSquad
 InterContinental Los Angeles Century City: C&R
 InterContinental Los Angeles Downtown: J Public Relations
 InterContinental San Diego: Brandman Agency, The
 InterContinental San Juan: Murphy O'Brien
 InterContinental, Washington DC - The Wharf: J Public Relations
 Interface: Trevelino/Keller
 Interim Healthcare: Inspire PR Group; Raffetto Herman Strategic Communications
 International AIDS Society: M Booth Health
 International Assn. of Fire Fighters: Tricom Associates, Inc.
 International Assn. of Sheet Metal, Air, Rail & Transportation Workers: Tricom Associates, Inc.
 International Automotive Components: Lambert
 International Coaching Federation: Stanton Communications, Inc.
 International Crane Foundation: Public Communications Inc.
 International Facility Management Assn.: Berman Group, Inc., The
 International Gemological Institute: French | West | Vaughan
 International Justice Mission: Wilks Communications Group
 International Society on Thrombosis and Haemostasis: Stanton Communications, Inc.
 Interstate Batteries: Jackson Spalding
 Interstate Hotels & Resorts: Zimmerman Agency, The
 InterSystems: InkHouse
 Interxion: March Communications
 Intradiem: Media Frenzy Global

Intrepid Travel: MMGY NJF
 Intuit: Citizen Relations; Glen Echo Group
 Invacare: Falls
 Invenery: Duffy & Shanley, Inc.
 Invesco: Lansons Intermarket
 Invest Buffalo Niagara: Development Counsellors International (DCI)
 Invest Hospitality: Magrino PR
 Invest Puerto Rico: Development Counsellors International (DCI)
 Investment Adviser Association: Buttonwood Communications Group
 Invictus Games: KWT Global
 Invictus MD: RBMG (RB Milestone Group)
 Invoca: Mission North
 IOActive: Merritt Group
 Ion Bank: CashmanKatz
 Iota Blue: Jeremy Woolf Consulting
 Iowa Corn: MorganMyers
 iPlay America: R&J Strategic Communications
 iQ Solutions: JSI Research and Training Institute, Inc.
 IR+M: Montieth & Company
 Iridium: Glen Echo Group
 Irish American Law Society of Cleveland: Roop & Co.
 Irish Setter: Pocket Hercules
 Iron Mountain: CashmanKatz
 IRONMAN: KWT Global
 IronNet Cybersecurity: Merritt Group
 ironSource: 5W Public Relations
 Iroquois Healthcare: Mower
 Irvine Company: Idea Hall
 Islands Fine Burgers & Drinks: Champion Management Group
 Isopure: 5W Public Relations
 Israel Ministry of Tourism: Berk Communications
 IStar Financial: Boardroom Communications, Inc.
 IT Revolution: Catapult PR-IR
 ITC Hotels: MMGY NJF
 Ithaca College: BerlinRosen
 iTrackBites: Pollock Communications
 It's a 10 Haircare: 5W Public Relations
 IVA Funds: Hewes Communications
 IWC: Nike Communications, Inc.

— J —

J Collection, The: Murphy O'Brien
 J. Crew: Nike Communications, Inc.
 J.H. Berry & Gilbert: Markstein
 Jack Daniel's: Finn Partners
 Jack London Square: Landis Communications Inc. (LCI)
 Jackson County (NC) TDA: Pineapple Public Relations
 Jackson Health System: rbb Communications
 Jackson Park: Magrino PR
 Jack's Monterey: Ballantines PR
 Jacobs Real Estate Services: Roop & Co.
 Jade Mountain - St. Lucia: Diamond Public Relations
 Jade Tailor: The Storied Group
 JAFCO: Boardroom Communications, Inc.
 Jaguar Land Rover: Havas Formula
 Jam City: Pollack Group, The
 Jama Software: Matter
 Jamaica: Finn Partners
 Jamaica Inn: Brandman Agency, The
 Jamba: Hunter
 James Beard Awards: Magrino PR
 James Fitzgerald: Berman Group, Inc., The
 James New York Nomad, The: MMGY NJF
 Jamestown Yorktown Foundation: Development Counsellors International (DCI)
 Jamieson Laboratories Ltd.: ICR
 jane iredale: 5W Public Relations
 Janice Bryant Howroyd: High10 Media
 Janney Montgomery Scott: Gregory FCA
 Janssen: Evoke KYNE; MCS Healthcare Public Relations
 Janus Property Group: Berman Group, Inc., The
 Japan Fes: Stuntman PR
 Japan National Tourism Office: Development Counsellors International (DCI)
 Japan National Tourism Organization: WEILL (Geoffrey Weill Associates, Inc.)
 Jardin de Ville: Strategic Objectives
 Jaros Baum & Bolles: Berman Group, Inc., The
 JASA: TASC Group, The
 Javelin Research: Communications Strategy Group (CSG)
 JAXUSA: Development Counsellors International (DCI)
 Jay Auto Group: Falls
 Jay Paul Co.: Singer Associates, Inc.
 Jaya at The Setai Miami Beach: Brustman Carrino Public Relations

Jazz Pharmaceuticals: Tierney
 JBL: Matter
 JCPenney: M Booth
 JD Lymon: Pocket Hercules
 Jean-Georges Beverly Hills: Ballantines PR
 JED Foundation: Makovsky
 Jelly Belly: 360PR+
 Jenzy: Zapwater Communications
 Jerusalem Venture Partners: 5W Public Relations
 Jewish Home Lifecare: Geto & de Milly, Inc.
 JFK Airport - Terminal One Group Assn.: Xenophon Strategies, Inc.
 JFK and Bobby, Arnie and Jack...and David!: The Unusual PR Career of David Pearson: David Pearson Associates
 Jim Beam: Havas Formula
 Jim Beam Bourbon: L.C. Williams & Associates
 Jim Fannin: Mekky Media Relations Inc.
 JL Bar Ranch, The: Murphy O'Brien
 JLG Industries, Inc.: Conroy Martinez Group, The
 JLL: A.wordsmith; Akrete: Business, Articulated
 JM Search: LAK Public Relations, Inc.
 JMP Group: Dukas Linden Public Relations
 JMT: Pugh & Tiller PR, LLC
 Joali Maldives: Magrino PR
 Joan Oloff Footwear: AMP3 Public Relations
 JobsOhio: Fahlgren Mortine; Paul Werth Associates
 Jockey Club, The: Xenophon Strategies, Inc.
 Joe Torre Safe at Home Foundation: Goodman Media International, Inc.
 Joe's Jeans: AMP3 Public Relations
 John A Hartford Foundation: McCabe Message Partners
 John Carroll University: Falls
 John Deere: JeffreyGroup
 John Gore Organization, The: Nicholas & Lence Communications
 Johns Hopkins Health System (Sibley Memorial): BLH Consulting, Inc.
 Johnson & Johnson: Hunter; M Booth
 Johnson & Johnson/Care4Today: Landis Communications Inc. (LCI)
 Johnson Controls: Matter
 Johnson Development Services: Pierpont Communications Inc.
 Jos. A. Magnus & Co.: Wilks Communications Group
 Joules: CRC, Inc.
 Jovial Foods: CRC, Inc.
 Joyn Bio: Mission North
 JPMorgan Chase: Havas Formula
 JRM Construction: Berman Group, Inc., The
 Judson Center: EAFocus Inc.
 Jumby Bay Island, Antigua: Lou Hammond Group
 Jumby Bay/Oetker Collection, St. John's, Antigua & Barbuda: Hawkins International Public Relations
 Jumeirah Hotels & Resorts: J Public Relations
 Juniper Networks: Karbo Communications
 Justin's: Havas Formula
 JW Marriott Denver Cherry Creek: Brandman Agency, The
 JW Marriott Miami Turnberry Resort: Magrino PR
 JW Marriott Miami Turnberry Resort & Spa: Brustman Carrino Public Relations
 JW Marriott Nashville: Magrino PR
 JW Marriott Venice Resort & Spa, Venice, Italy: Hawkins International Public Relations

— K —

K2View: Idea Grove
 Ka'anapali Beach Hotel: Murphy O'Brien
 Kaftan Enterprises: Logos Communications, Inc.
 KaiOS: Hoffman Agency, The
 Kairos Aerospace: Pierpont Communications Inc.
 Kaiser Permanente: Crosby; Idea Hall; Singer Associates, Inc.
 Kalos Financial: FischTank PR
 Kampgrounds of America: Allison+Partners
 Kansas City Area Development Council: Violet PR
 Karen Clark & Company: BackBay Communications
 Kargo: North 6th Agency, Inc. (N6A)
 Karisma Hotels: MMGY NJF
 Kartrite (New York): Zimmerman Agency, The
 Kate B. Reynolds Charitable Trust: McCabe Message Partners
 Kati Morton, YouTuber/Author: Valerie Allen Public Relations
 Kaufman Rossin: rbb Communications
 Kay Jewelers: Kaplow Communications
 KAYAK: Carmichael Lynch Relate
 KB Home: Singer Associates, Inc.
 Kearney: Dukas Linden Public Relations
 Keck Medicine of USC: Edge Communications, Inc.
 Keefe, Bruyette & Woods (KBW): Lansons Intermarket
 KEF Audio: AMP3 Public Relations

Kellogg's: Strategic Objectives
 Kelly Insurance Group: Stanton Communications, Inc.
 Kely: CGPR LLC
 Kenefick Ranch Winery: Hemsworth Communications
 Kenna Security: Gregory FCA
 Kennedy Wilson: Hoyt Organization Inc., The
 Kenneth Cole: CRC, Inc.
 Kennywood: WordWrite Communications LLC
 Kentucky Beverage Assn.: RunSwitch
 Kentucky Department of Tourism: Lou Hammond Group
 Kentucky Farm Bureau: RunSwitch
 Ken's Foods: Approach Marketing
 Keselowski Advanced Manufacturing: Mower
 Kespry: Matter
 Kessler Canyon Resort: Zimmerman Agency, The
 Kessler Collection of Luxury Resorts: Zimmerman Agency, The
 Kestra Financial: Gregory FCA
 Key Private Bank: Akrete: Business, Articulated
 Key Resources: March Communications
 KeyBanc Capital Markets: Akrete: Business, Articulated
 KeyBank: Roop & Co.
 KeyBank Real Estate Capital: Akrete: Business, Articulated
 KeyCorp: Bliss Integrated Communication
 Keyes Company: Boardroom Communications, Inc.
 KeyPath Education: Firecracker PR
 Keysight Technologies: Lumina Communications
 KGlobal: Sachs Media Group
 Khronos Group: Caster Communications, Inc.
 Kia: Strategic Objectives
 Kiawah River, SC: Lou Hammond Group
 Kibo: Ketner Group Communications
 Kichler Lighting: Falls
 Kidde: Fahlgren Mortine
 KidKlass.com: Pietryla PR & Marketing
 Kiehl's: CashmanKatz
 Kiewit Corp.: Cerrell Associates, Inc.
 Kimberly Hotel, The, NY: Lou Hammond Group
 Kimberly Lou, Author: Valerie Allen Public Relations
 Kimco Realty: Gregory FCA
 Kimoa: AMP3 Public Relations
 Kimpton Epic: Turner
 Kimpton Hotels: Keith Sherman and Assocs.
 Kimpton Hotels & Restaurants: Allison+Partners
 Kimpton Hotels and Restaurants: Landis Communications Inc. (LCI)
 Kimpton Key West: Lou Hammond Group
 Kimpton Seafire Resort & Spa, Cayman Islands: Turner
 Kin: Mighty
 KIND: Sloane & Company
 Kindred AI: Portavoce Public Relations
 King & Spalding: Ripp Media/Public Relations, Inc.
 King Nut: Stevens Strategic Communications, Inc.
 Kingbird Investment Management: Akrete: Business, Articulated
 Kingston Technology: Marketing Maven Public Relations
 Kingswood Oxford: CashmanKatz
 King's Hawaiian: Hunter
 Kinsmen Properties: Berman Group, Inc., The
 KIPP NJ: R&J Strategic Communications
 Kips Bay Designer Show House: SharpThink
 Kirker Enterprises, Inc.: Roop & Co.
 Kirkland's: SPM Communications, Inc.
 Kirsten Vangsness: The Storied Group
 Kirtland Capital Partners: Roop & Co.
 KISS Hair Tools: CRC, Inc.
 Kite: Ruder Finn Inc.
 KIVA: King + Company
 KIWI-TEK: Agency Ten22
 KKR Real Estate: Berman Group, Inc., The
 KL Polish by Kathleen Lights: AMP3 Public Relations
 KLab: PAPER & PAGE
 Klein Tools: Motion Agency, Inc., The
 Kleinberg Kaplan, hedge fund law firm: Ripp Media/Public Relations, Inc.
 Kleinfeld Bridal Party: AMP3 Public Relations
 Kloud.io: Mission North
 KMD Architects: Landis Communications Inc. (LCI)
 Knight Foundation, The: Jasculca Terman Strategic Communications
 Knights of Saint Patrick of New York City: Butler Associates, LLC
 Knoll: Berman Group, Inc., The
 Knopp Biosciences: ICR
 Knowles Corp.: G&S Business Communications
 KNR: Falls
 Kodak: Approach Marketing
 KOE Kombucha: BLAZE PR
 Kohanaiki: Murphy O'Brien

Kohler: Ruder Finn Inc.
 Kohler Corp.: SharpThink
 Koji: North 6th Agency, Inc. (N6A)
 Kontoor Brands: Reputation Partners
 Kontron: March Communications
 Koppers Inc.: WordWrite Communications LLC
 KORE Power: FischTank PR
 Koter: Bliss Integrated Communication
 KP Aviation: The Abbi Agency
 Kradle: Pugh & Tiller PR, LLC
 Krasdale Foods: JConnelly
 KRAVE Jerky: Konnect Agency
 Kroger Co., The: Inspire PR Group
 Kruger Products: Strategic Objectives
 KRUPS: 5W Public Relations
 KT Corporation (formerly Korea Telecom): PAPER & PAGE
 Kuato Studios: SourceCode Communications
 Kukui'ula: C&R
 Kulm Hotel St. Moritz: Brandman Agency, The
 Kurt Phelps: Farrow Communications
 Kylli Inc.: Singer Associates, Inc.
 Kyra Franchetti Foundation: Goldman Communications Group, Inc.

— L —

L'Atelier de Joel Robuchon and Le Jardinier Miami: Brustman Carrino Public Relations
 L'Heure Bleue Palais, Morocco: WEILL (Geoffrey Weill Associates, Inc.)
 L'Occitane: Brand Agency, The
 L'Oréal: Brand Agency, The
 L'Oréal Ralph Lauren Fragrances: Kaplow Communications
 L+L Holding Co.: Berman Group, Inc., The
 La Brea Bakery: Matter
 La Compagnie: Hawkins International Public Relations
 La Mamounia: Brandman Agency, The
 La Peer Hotel: C&R
 La Quinta Resort & Club: Murphy O'Brien
 La-Z-Boy: Hunter
 Labaton Sucharow: Ripp Media/Public Relations, Inc.
 Lackawanna County CVB, PA: Lou Hammond Group
 Ladder: March Communications
 Ladder UP: Grisko LLC
 LAFCO: Nike Communications, Inc.
 Lake Resources: RBMG (RB Milestone Group)
 Lakeview Industries: Beehive Strategic Communication
 Lakhani Coaching: Rubenstein Public Relations
 Lallemand Animal Nutrition Global: G&S Business Communications
 Lam Research: Hoffman Agency, The
 Lancaster General Health: Buchanan Public Relations LLC
 Landings Club, The: Falls
 Landings Company, The: Falls
 Landmark Services Cooperative: MorganMyers
 Lane Bryant: Coyne Public Relations
 Lang Lang: Keith Sherman and Assocs.
 Lanham Associates: Falls
 Lansinoh: 5W Public Relations
 Lantern Pharma: FischTank PR
 LargaVista Companies: LAK Public Relations, Inc.
 Large Public Power Council: Story Partners
 Larken Associates: R&J Strategic Communications
 Larsen & Toubro Infotech (LTI): Makovsky
 Las Vegas Sands: Murphy O'Brien
 Laudio: March Communications
 Laura's House: Idea Hall
 Laurel Road: KWT Global
 Lauren International: akhia communications
 Lawrence J. Ellison Institute for Transformative Medicine of USC: Ballantines PR
 Lawrence Scott Events: Lawlor Media Group
 Lazar Angelov Diet: Bacheff Communications
 Lazard: Hot Paper Lantern
 Lâ€™Oreal: Ruder Finn Inc.
 Le Barthelemy Hotel & Spa: Decker/Royal
 Le Barthelemy Villa Rental (LBVR): Decker/Royal
 Le Coq Rico: Stuntman PR
 Le Creuset: Hunter
 Le Guanahani, St. Barth, French West Indies: Hawkins International Public Relations
 Le Méridien Denver Downtown: Turner
 Le Meridien Hotels: Ballantines PR
 Le Royal Monceau, Paris, France: Hawkins International Public Relations
 Lead4Change: G&S Business Communications

Leadership Greater Washington & Chicago: Sage Communications
Leadership Tennessee: Stones River Group
League of Conservation Voters: Caplan Communications LLC®
LeaseAccelerator: Buttonwood Communications Group
LeaseQuery: Bliss Integrated Communication
Leaseweb: Touchdown PR
Leclanche: Feintuch Communications
Lectra: Berman Group, Inc., The
Ledlenser: Weinstein PR
Ledo Pizza: Champion Management Group
Legacy Letters, The: Farrow Communications
Legal & General: Caliber Corporate Advisers
Legal Aid Society: Bradford Group, The
Legg Mason & Co., LLC: ICR
LEGOLAND Discovery Center Michigan: Identity
Legrand: SharpThink
Lehigh Hanson: Singer Associates, Inc.
Lehigh Valley Economic Development Corporation: Bravo Group
Leica: M Booth
Lendlease Development: InkHouse
Lenny & Larry's: Konnect Agency
Lenovo: Hoffman Agency, The
Lenzing: AMP3 Public Relations
Lenzing AG: French | West | Vaughan
Leon County Schools: Sachs Media Group
Leslie's Pool Supplies: Off Madison Ave
Leslie's Pool Supplies: SPM Communications, Inc.
Let's Grow Leaders: Farrow Communications
Letsfit: Gregory FCA
LevaData: Bospar
Levee, The: Xhibition
Level Ex: Matter
Levi's: Landis Communications Inc. (LCI)
Levy Ratner: Channel V Media
Levy Restaurants: A.wordsmith
Lewis Baach III: LAK Public Relations, Inc.
Lexington, The: Magrino PR
Lexis-Nexis Public Sector: Merritt Group
Lexus: IW Group
LG Electronics Co.: M Booth
Lhoist NA: Stephen Bradley & Associates LLC
LHP Capital: Stones River Group
Liberty Media: Sloane & Company
Liberty Utilities: Cerrell Associates, Inc.
Licking County CVB: Inspire PR Group
Lido Advisors: Marketing Maven Public Relations
Lids: Berk Communications
Life Happens: KWT Global
Life Management: Berman Group, Inc., The
Life with Cancer: BRG Communications
Lifeafar: Hawkins International Public Relations
LifeLabs Learning: North 6th Agency, Inc. (N6A)
LifeNets International: MEK Group
LifeSouth Community Blood Centers: BLH Consulting, Inc.
Lifestraw: CGPR LLC; French | West | Vaughan
Lifestyles Condoms: 5W Public Relations
Light House, The: Xhibition
Light of Life Rescue Mission: WordWrite Communications LLC
LightSpeed, Inc.: Agency Ten22
LightStep: SourceCode Communications
Lillie's Victorian Establishment: Nicholas & Lence Communications
Lilly: JPA Health
Lime: M Booth
Limelight Health: North 6th Agency, Inc. (N6A)
Lincoln Electric: Falls
Lincoln Electric Co.: Falls
Lincoln Equities Group: Violet PR
Lincoln Financial Group: CashmanKatz
Lincoln International: Bliss Integrated Communication
Lincoln Ristorante: Stuntman PR
Lincoln Square BID: Nicholas & Lence Communications
Lindsay Corp.: Story Partners
Lineage Logistics: RAM Communications
Linus Technologies: RBMG (RB Milestone Group)
LinkedIn: Mission North
Linsalata Capital Partners: Roop & Co.
LionOBytes: Pugh & Tiller PR, LLC
Liquid Technology: iMiller Public Relations
Lithium Energi: RBMG (RB Milestone Group)
Litigation Support for various matters: EvClay Public Relations
Littelfuse Inc: G&S Business Communications
Little Palm Island: Zimmerman Agency, The
Littler Mendelson: Greentarget Global LLC

Live Well: Fish Consulting
Live! Casino & Hotel: Stanton Communications, Inc.
LiveIntent: Crenshaw Communications
LiveOn NY: LAK Public Relations, Inc.
LiveOnNY: Nicholas & Lence Communications
Living Water International: Wilks Communications Group
Livingstone Partners: Dukas Linden Public Relations
Loacker: 5W Public Relations
Loan Syndications and Trading Assn., The: Profile Advisors LLC
Lob: Mission North
Loblaws: Citizen Relations
LOC Software: RAM Communications
Local 802, American Federation of Musicians: Geto & de Milly, Inc.
Local Culinary, The: Hemsworth Communications
Local Express: RAM Communications
Locanda La Raia: Xhibition
Location, Inc.: INK Communications Co.
LocumTenens.com: G&S Business Communications
Locus Biosciences: French | West | Vaughan
Lodge at Blue Sky, The: Murphy O'Brien
Loews Hotels: 5W Public Relations; Hawkins International Public Relations
Logical Position: Veracity Marketing
Logitech: Karbo Communications
Loire Valley Tourism: WEILL (Geoffrey Weill Associates, Inc.)
Long Beach City College: Marketing Maven Public Relations
Long Beach Convention & Visitors Bureau: Development Counsellors International (DCI)
Long Beach Hospitality Alliance: Singer Associates, Inc.
Longview Learning: INK Communications Co.
Lookout: Sage Communications
Lorain County Chamber of Commerce: Stevens Strategic Communications, Inc.
Loreal USA: Curley Company
Loren at Pink Beach, The, Tucker's Town, Bermuda: Hawkins International Public Relations
Los Altos Residences: D & D PR
Los Angeles Business Federation (BizFed): KP Public Affairs
Los Angeles Headquarters Assn.: Hoyt Organization Inc., The
Los Cabos: Development Counsellors International (DCI)
Lotame: Crenshaw Communications
LotLinx: Brandware
Lots Wholesale: Ruder Finn Inc.
Lotus Bakeries/Biscoff Cookies: Landis Communications Inc. (LCI)
Lough Eske Castle, Donegal, Ireland: Hawkins International Public Relations
Louisiana Chemical Assn.: Ehrhardt Group, The
Louisiana Credit Union League: Ehrhardt Group, The
Louisiana Economic Development: Zehnder Communications
Louisiana Nursing Home Assn.: Ehrhardt Group, The
Louisiana Office of Tourism: Ehrhardt Group, The
Love & Theft: Judge Public Relations, LLC
Lowe: Cerrell Associates, Inc.
Lowe Enterprises: Lou Hammond Group
Loves: Ruder Finn Inc.
Lowry Park Zoological Society of Tampa: Public Communications Inc.
LoyaltyOne: RAM Communications
Loyola Press: La Kart People, Communications
Loyola University Chicago: Reputation Partners
LPL Financial: KCD PR Inc. - Top FinTech PR Firm
LRC Properties: Goldman Communications Group, Inc.
LRVHealth: fama PR, Inc.
LSI International, Inc.: Edge Communications, Inc.
LTCG: Activate Health
Lubrizol Advanced Materials: Fahlgren Mortine
Lubrizol Corp., The: akhia communications
Lucile Packard Children's Hospital Stanford: Landis Communications Inc. (LCI)
Lucozade Ribena Suntory: AVENIR GLOBAL
Luffhansa: Mower
Luis Vidal + Architects: Violet PR
lululemon athletica: ICR
LUMA Hotel Times Square: Brandman Agency, The
Lumeon: March Communications
Lumeris: ReviveHealth
Lumileds: Hoffman Agency, The
Luna Park: 5W Public Relations
Lungarno Collection: Hawkins International Public Relations
LUNGeivity: King + Company
Lupus Research Alliance: MCS Healthcare Public Relations
Lurie Children's Hospital: Reputation Partners
Lutheran Church Extension Fund: Standing Partnership
Lutheran Church Missouri Synod: Standing Partnership
Lutron: M Booth
Luxottica: Mower
Luxury Collection, The: Resonance Consultancy Inc.

Luye Pharma: MCS Healthcare Public Relations
 LVMH: Brand Agency, The
 LXR Hotels: Magrino PR
 Lyda Hill Philanthropies: Goodman Media International, Inc.
 LYFE Kitchen: Hoyt Organization Inc., The
 Lyft: Brownstein Group; Falls; Kivvit; Konnect Agency; Sachs Media Group; SharpThink
 Lyft Inc.: rbb Communications
 Lynd Companies: Boardroom Communications, Inc.
 Lyndra Therapeutics: Greenough Brand Storytellers
 Lytics: Merritt Group
 L'eggs: CRC, Inc.
 L'Oreal: CRC, Inc.; KWT Global
 L'Oreal Professional: 5W Public Relations

— M —

M Holland: INK Communications Co.
 M Moser Associates: Hot Paper Lantern
 M&H Distillery, The: Xhibition
 M&T Bank: Gregory FCA
 M-Fire Suppression, Inc.: Butler Associates, LLC
 M1 Capital Corp.: GMG Public Relations, Inc.
 M3: Lou Hammond Group
 Macallan: Citizen Relations
 Macallan, The: M Booth
 Macchina: Stuntman PR
 Macrolife Naturals: Brown + Dutch Public Relations
 Macy's: AMW Group; Brand Agency, The
 MADD - Walk Like MADD & MADD Dash Fort Lauderdale 5K: Durée & Company, Inc.
 Madeline Hotel: Murphy O'Brien
 Madison Capital: Berman Group, Inc., The
 Madison International Realty: Rubenstein Public Relations
 Magasin III: Xhibition
 Magdalena Keck Interior Design: Powell Mayas
 Maggiano's Little Italy: Champion Management Group
 Mahekal Resort (Playa del Carmen): Zimmerman Agency, The
 Mahindra: Rubenstein Public Relations
 Mahindra and Mahindra Limited (M&M): Lansons Intermarket
 Mahlum: A.wordsmith
 Mahoney Sabol LLP: CashmanKatz
 Main Street Hospitality: Redpoint
 Major League Soccer: Berk Communications
 Make-A-Wish: O'Malley Hansen Communications
 MakeSpace: SourceCode Communications
 Malachi House of Hope: Roop & Co.
 Malliouhana, An Auberge Resort: Murphy O'Brien
 Mamaroneck Coastal Environment Coalition: Nicholas & Lence Communications
 Mamilla Hotel: Xhibition
 Man Group: Prosek Partners
 Mandalay Bay: AMW Group
 Mandara Spa (Orlando): TJM Communications, Inc.
 Mandarin Oriental: Regan Communications Group
 Mandarin Oriental Hotel & Residences Honolulu: Murphy O'Brien
 Manfredi Fine Hotels Collection: VIVA Lifestyle PR
 Manfrotto Distribution: R&J Strategic Communications
 Manhattan Vintage: AMP3 Public Relations
 Manheim: Brandware
 Mani Brothers Real Estate Group: Ballantines PR
 Mann Center for the Performing Arts: Devine + Partners
 Manna Pro Products: O'Malley Hansen Communications
 Manning & Napier: Prosek Partners
 MAP International: Hope-Beckham Inc.
 MAPCO: rbb Communications
 Maple Joe: MorganMyers
 Mar Del Cabo: KWE Partners
 Maracay Homes LLC: Lambert
 Marathon Petroleum Group: Falls
 March of Dimes: BerlinRosen
 Marchesi Antinori: Magrino PR
 Marcos Jacober: Farrow Communications
 Marcus Corp.: Reputation Partners
 Marcus Hotels & Resorts: Reputation Partners
 Marei 1998: Xhibition
 Margalit Winery: Xhibition
 Margaritaville Hollywood Beach Resort: Hemsworth Communications
 Margaritaville Lake Resort, Lake of the Ozarks: Hemsworth Communications
 Margolin Winer & Evans LLP: Berman Group, Inc., The
 Marico: Ruder Finn Inc.
 Mariebelle Chocolate: Lawlor Media Group

Marina Del Rey Hotel: Ballantines PR
 Marine Mammal Center, The: Public Communications Inc.
 Mariner Wealth Advisors: Hot Paper Lantern
 Marion CAN DO!: FrazierHeiby
 Maritz, Inc.: Standing Partnership
 Mark Cross: Nike Communications, Inc.
 Marker Construction Group: Durée & Company, Inc.
 Market New Haven: Lou Hammond Group; Lou Hammond Group
 MarketAcess: RF | Binder Partners, Inc.
 Markforged: Version 2.0 Communications
 Marky's Caviar: Stuntman PR
 Marley Engineered Products: L.C. Williams & Associates
 Maron Marvel: Furia Rubel Communications, Inc.
 Maroon Group: Falls
 Marquette University: Reputation Partners
 Marquette, MI: Lou Hammond Group
 Marriott: JeffreyGroup
 Marriott Homes & Villas: Ballantines PR
 Marriott International Caribbean & Latin America: Brandman Agency, The
 Mars: Weber Shandwick
 Martha Stewart: Magrino PR
 Martin AI: Crenshaw Communications
 Martin Marietta Materials Inc: G&S Business Communications
 Martin-Senour Paints: Falls
 Martini: Nike Communications, Inc.
 Marvin: Carmichael Lynch Relate
 Maryhill Winery: Weinstein PR
 Maryland Live!: TVG
 Mary's Gone Crackers: BLAZE PR
 Masabi: Version 2.0 Communications
 Mase Mebane & Briggs: rbb Communications
 Mass General Hospital Development Office: Rasky Partners, Inc.
 Mass Mutual: CashmanKatz
 Mass. Interlocal Insurance Assn. (MIIA): Mason Public Relations
 Massachusetts College of Art and Design: InkHouse
 Massachusetts General Hospital – Heart Center, Orthopedics, Neurology and Urology departments: BRG Communications
 Massage Heights: Fish Consulting
 Massanutten Resort: Hemsworth Communications
 Mast Capital: rbb Communications
 Master Drawings: SharpThink
 MasterBrand Cabinets: Carmichael Lynch Relate
 Mastercard: JeffreyGroup
 Mastro's Restaurants: Murphy O'Brien
 Match.com: Landis Communications Inc. (LCI)
 Materion: Stevens Strategic Communications, Inc.
 Matheny Medical and Education Center: R&J Strategic Communications
 Mattel: Communications Strategy Group (CSG); Weber Shandwick
 Matter Real Estate Group: Wicked Creative
 MatthewDaniels: Pierpont Communications Inc.
 Mattress Firm: Jackson Spalding
 Maui Jim: Havas Formula
 Mauna Lani: Murphy O'Brien
 Maverick Commercial Mortgage: Akrete: Business, Articulated
 Max Brenner: Stuntman PR
 Max Planck Florida Institute: Moore, Inc.
 Maxim Health Services: Lovell Communications
 Mayfair, The: Murphy O'Brien
 Mayfran International: akhia communications
 Maynard Cooper & Gale: Markstein
 Mayo Clinic: AVENIR GLOBAL; Padilla
 Mayo Clinic Arizona: Off Madison Ave
 Mazars USA: Makovsky
 MBLM: Rubenstein Public Relations
 MC Dean: Novitas Communications
 McAfee: Raffetto Herman Strategic Communications
 McAninch Arts Center at the College of DuPage: Carol Fox & Associates
 McCarthy Building Companies: Standing Partnership
 McCarthy Building Companies, Inc.: TVG
 McCarthy, Lebit, Crystal & Liffman: Falls
 McClennan Masson: North 6th Agency, Inc. (N6A)
 McClintock & Associates P.C.: WordWrite Communications LLC
 McCollom D'Emilio Smith Uebler: Buchanan Public Relations LLC
 McCullough Research: Veracity Marketing
 McDonald Hopkins: Falls
 McDonald Partners: Falls
 McDonald's: IW Group
 McDonald's Corp.: Dixon|James Communications
 McDonald's® Restaurants of Southeastern PA, Southern NJ and DE: Tierney
 McDonalds: Curley Company
 McGlinchey Stafford: Furia Rubel Communications, Inc.
 McGowan Builders: Berman Group, Inc., The

McGuireWoods LLP and McGuireWoods Consulting: Ripp Media/Public Relations, Inc.

McIlhenny Company, the makers of TABASCO® Sauce: Hunter

McIntosh: Nike Communications, Inc.

McIntosh Poris Associates: Taylor & Company

McLaren Engineering Group: Violet PR

McLaren Health Care: Lovell Communications

McLarty Capital: Makovsky

MCM: Brand Agency, The

MCM Construction, Inc.: Revell Communications

McNair Interests: Lou Hammond Group

McVeigh Global: R&J Strategic Communications

MDOT: lovio george | communications + design

MealPal: Stuntman PR

Meals on Wheels People: Bloom Communications

Meals on Wheels Rockland County: GMG Public Relations, Inc.

Mechanical Contractors Assn. of New York: Butler Associates, LLC

Media & Entertainment Services Alliance (MESA): Bob Gold & Associates

Media Tracks: La Kart People, Communications

Media.net: Crenshaw Communications

MediaMath: PAN Communications, Inc.

Mediant: Vested

MediaPro: Raffetto Herman Strategic Communications

MediaRadar: Crenshaw Communications

MediaTek: Racepoint Global

Medic Management Group: akhia communications

Medical Marijuana of Illinois: Pietryla PR & Marketing

Medicines360: JPA Health

Medieval Times: Motion Agency, Inc., The

Medina Glass Block: Falls

Medjet: WEILL (Geoffrey Weill Associates, Inc.)

MedNetOne Health Solutions: EAFocus Inc.

Medtronic: BRG Communications

Meek Mill: Berk Communications

Meenan Law Firm: Sachs Media Group

Meet Minneapolis: Carmichael Lynch Relate

Meijer: Falls

Meketa Investment Group: BackBay Communications

Melanoma Research Foundation: JPA Health

Melitta: French | West | Vaughan

Melora Manuka: BLAZE PR

Memorial Sloan Kettering: Tierney

Memorial Sloan Kettering Cancer Center: G&S Business Communications

Memorial Sloan-Kettering Cancer Center: Keith Sherman and Assocs.

Men's Wearhouse: MWWPR

Mendez Fuel: EvClay Public Relations

Menlo Security: Merritt Group

Mental Health Assn. in New Jersey: R&J Strategic Communications

Mercantile Bank (NASDAQ:MBWM): Lambert

Mercatus: Ketner Group Communications

Merced Irrigation District: Marketing Maven Public Relations

Mercedes Benz: Ruder Finn Inc.

Mercedes-Benz: Brandware

Merchant Risk Council: Falls

Mercis by for Miffy: Goodman Media International, Inc.

Merck: JPA Health; MCS Healthcare Public Relations

Merck Animal Health: MorganMyers

Merck Sharp & Dohme Corp.: Makovsky

Mercy Housing Lakefront: Wilks Communications Group

Merit: Mission North

Meritage Resort Collection: MMGY NJF

Merrick Manor: Boardroom Communications, Inc.

Merz Institute of Advanced Aesthetics: rbb Communications

Metadata.io: Catapult PR-IR

Methodist Le Bonheur Healthcare: Stones River Group

MetLife: Landis Communications Inc. (LCI); Ruder Finn Inc.

Metropolitan Little Rock Alliance: Development Counsellors International (DCI)

Metro New York Synod: Rubenstein Public Relations

Metro Orlando Economic Development Commission: Development Counsellors International (DCI)

Metropolitan Movers Assn.: Berman Group, Inc., The

Metropolitan Package Store Assn.: Butler Associates, LLC

Metropolitan St. Louis Sewer District: TVG

Metropolitan Washington Airports Authority: Xenophon Strategies, Inc.

Mexico Grand Hotels: Carolyn Izzo Integrated Communications (CIIC)

Meyer, Unkovic & Scott LLP: WordWrite Communications LLC

Meza Dental: Conroy Martinez Group, The

Mezcal El Silencio: Murphy O'Brien

MFM Building Products: Falls

MG Capital Management: Profile Advisors LLC

MGCS: Version 2.0 Communications

MGM National Harbor: IW Group

MGP Ingredients (NASDAQ:MGPI): Lambert

Miach Orthopaedics: Merryman Communications

Miami Awning Co.: EvClay Public Relations

Miami Bridge Youth & Family Services: EvClay Public Relations

Miami Cocktail Co.: Magrino PR

Miami Dade Clerk of Courts: Sachs Media Group

Miami Fashion Week: 5W Public Relations

Miami Jewish Health Systems: rbb Communications

Miami Seaquarium: Conroy Martinez Group, The

MibeTec: Bloom Communications

Michael J. Fox Foundation: Ruder Finn Inc.

Michael Rubin: Berk Communications

Michigan College Access Network: Piper & Gold Public Relations

Michigan College of Literature Arts & Sciences: Version 2.0 Communications

Michigan Economic Development Corp.: Development Counsellors International (DCI)

Michigan Economic Development Corp. (MEDC): Lambert

Michigan Farmers Market Assn.: Piper & Gold Public Relations

Michigan Legacy Credit Union: EAFocus Inc.

Michigan Public Health Institute: Piper & Gold Public Relations

Michigan State University: Piper & Gold Public Relations

Microsoft: APCO Worldwide; Edelman

Microsoft Dynamics: Ascendant Communications

Mid-America Transplant Services: Standing Partnership

Midcontinent ISO: Xenophon Strategies, Inc.

Midland States Bancorp: Financial Profiles, Inc.

Midmark Corp.: Fahlgren Mortine

Midtown Detroit, Inc.: lovio george | communications + design

Mike & Ike: Coyne Public Relations

Mike Birbiglia: Keith Sherman and Assocs.

Milestone Hotel, London: WEILL (Geoffrey Weill Associates, Inc.)

Milestone Pharmaceuticals: JPA Health

Military Officers Assn. of America: BRG Communications

Milk Boutique: The Storied Group

Milk Processor Education Program: Weber Shandwick

Millennium Trust Company: KCD PR Inc. - Top FinTech PR Firm

Miller Bros.: Powers Brand Communications LLC

Miller Energy: Pietryla PR & Marketing

Miller Heiman Group: Walker Sands

Miller Nash Graham & Dunn, LLP: Weinstein PR

Miller Zeiderman & Wiederkehr LLP: LAK Public Relations, Inc.

Milligan & Company: Buchanan Public Relations LLC

Million Dollar Round Table (MDRT): G&S Business Communications

MINDBODY: Turner

MindEdge: InkHouse

MINI USA: Peppercomm

Minnesota Medical Assn.: Beehive Strategic Communication

Minnesota Twins: Carmichael Lynch Relate

Mint Hotels & Residences: D & D PR

Minto Communities: Boardroom Communications, Inc.

Miracle Mile Shopping Center: WordWrite Communications LLC

Miraval Group: Nike Communications, Inc.

Misfits Market: Stuntman PR

Missing Peace Center, The: Valerie Allen Public Relations

Mississippi Lime Company: TVG

Missouri Dept. of Conservation: TVG

Missouri Dept. of Transportation: TVG

Missouri Partnership: Development Counsellors International (DCI)

MIT Exec Education: Matter

MIT Technology Review: BIGfish Communications

MiTek: Standing Partnership

Mitel: Idea Grove

Mitsubishi Electric: Brandware

Mitsui Fudosan: Berman Group, Inc., The

Mixer: kglobal

Mizuno USA: Brandware

MLE Law: Durée & Company, Inc.

Mobile Drill International: MEK Group

Mobileye Inc.: ICR

Modal AI: Portavoce Public Relations

Mode:Green: Caster Communications, Inc.

Modern Markets Initiative: Profile Advisors LLC

Modernizing Medicine: Matter

Modine: Ripley PR, Inc.

Modiv: Communications Strategy Group (CSG)

Moeda: Makovsky

Moen: Falls

Moen Canada: Falls

Moet Hennessy: Magrino PR

Mohegan Sun Holdings: CashmanKatz

Mohonk Mountains House: Nike Communications, Inc.

Moleskine: Citizen Relations

Molly Ringwalds, The: Champion Management Group
 Molson Coors: Citizen Relations
 MoMA: Finn Partners
 Momsrising: BerlinRosen
 Monad Terrace: rbb Communications
 Monarch Token: Transform Group
 MongoDB, Inc.: ICR
 Monkey Joe's: Trevelino/Keller
 Monkey Knife Fight: Hot Paper Lantern
 Monmouth Medical Center: R&J Strategic Communications
 MonoSol: G&S Business Communications
 Monroe Capital: BackBay Communications
 Monster Government Solutions: Merritt Group
 Montage International: Hawkins International Public Relations
 Montage Los Cabos: C&R
 Montage Palmetto Bluff: Zimmerman Agency, The
 Montage Residences Kapalua Bay: C&R
 Montblanc: Nike Communications, Inc.; Ruder Finn Inc.
 Monterey County CVB: Fahlgren Mortine
 Monterey Design Conference: Taylor & Company
 Montgomery Area Chamber of Commerce CVB, AL: Lou Hammond Group
 Montgomery Chamber of Commerce, AL: Lou Hammond Group
 Montreal Jazz Festival: Keith Sherman and Assocs.
 Monument Group: BackBay Communications
 Moody Nolan: Paul Werth Associates
 Moon Cheese: Pollock Communications
 Moral Code Footwear: AMP3 Public Relations
 Morehouse: KWT Global
 Morgan Medical Center: Lovell Communications
 Morgan Stanley Wealth: Vested
 Morrison, Brown, Argiz & Farra, LLC: rbb Communications
 Morton Group: Wicked Creative
 Morton Salt: M Booth
 Mosaic Construction: Akrete: Business, Articulated
 Mosaic Hotel Group: Hawkins International Public Relations
 Mosquito and Vector Control Assn. of California: KP Public Affairs
 Moss & Colella: EAFocus Inc.
 Mother Cabrini Health Foundation: BerlinRosen
 Motif: Mission North
 Motorola: Brand Agency, The; Duffy & Shanley, Inc.
 Motown Museum: Identity
 Motus: fama PR, Inc.
 Motus Insurance: Marketing Maven Public Relations
 Mount Airy Casino Resort: Brownstein Group
 Mount Cinnamon Grenada Resort: Zapwater Communications
 Mountain Lodges of Peru: Hawkins International Public Relations
 Mountain Real Estate Capital: Hoyt Organization Inc., The
 Moxy Chelsea: Brandman Agency, The
 Moxy East Village: Brandman Agency, The
 Moxy Hotels: Ballantines PR
 Moxy Times Square: Brandman Agency, The
 Mozilla: Allison+Partners; Glen Echo Group
 Mpower Health: Carmichael Lynch Relate
 MRO Corp.: Agency Ten22
 Mrs. Fields: Konnect Agency
 Mrs. T's Pierogies (Atecco, Inc.): Hunter
 MS Society: CashmanKatz; Communications Strategy Group (CSG)
 MSD (Merck), Japan: Bliss Integrated Communication
 Muji: Strategic Objectives
 Munich Re: Prosek Partners
 Municipal Credit Union: Goldman Communications Group, Inc.
 Munro & Associates: Bianchi Public Relations, Inc.
 Murray Devine: BackBay Communications
 MUSC ENT: Lou Hammond Group
 Museum of American Finance: Vested
 Museum of Art and History of Judaism, Paris: WEILL (Geoffrey Weill Associates, Inc.)
 Museum of Contemporary Art North Miami: Durée & Company, Inc.
 Museum of Illusions: Approach Marketing
 Museum of Science, Boston: Rasky Partners, Inc.
 Musicians Institute Guitar Craft Academy: Bradford Group, The
 Mvvo Ad Art Show: Lawlor Media Group
 MW Music & Wine: Carolyn Izzo Integrated Communications (CIIC)
 My Greek Table with Diane Kochilas: Mardiks Public Relations
 Myers-Briggs: Communications Strategy Group (CSG)
 Myers-Briggs Co., The: MSR Communications, LLC
 Myrtle Avenue Revitalization Partnership: Powell Mayas
 Myrtle Beach Chamber of Commerce/CVB: Fahlgren Mortine
 MyVest: BackBay Communications
 Mólnlycke Health Care: BLH Consulting, Inc.

N26: 5W Public Relations
 Nadel Architects: Hoyt Organization Inc., The
 Nahimic: Bacheff Communications
 NAI James E. Hanson: R&J Strategic Communications
 NAIOP NYC: Berman Group, Inc., The
 Naked Market: Stuntman PR
 NAMI Central Texas: Bloom Communications
 Nanobebe: Brown + Dutch Public Relations
 Nanoleaf: SourceCode Communications
 NanoLock Security: Caster Communications, Inc.
 Nanuku Fiji: Murphy O'Brien
 Naples Botanical Garden: Standing Partnership
 Naranga: BizCom Associates
 Narrativ: Berk Communications
 Narvar: Mission North
 Nasdaq: Lansons Intermarket
 Nashville Convention & Visitors Corp: Stones River Group
 Nashville Public Education Foundation: MP&F Strategic Communications
 Nashville SC: Stones River Group
 Nashville Yards: Stones River Group
 Nasoya: 360PR+
 Nassau Paradise Island Promotion Board: Lou Hammond Group
 NatGeo WILD: High10 Media
 Nathan's Famous: Trevelino/Keller
 National Assn. of Chronic Disease Directors: The Reis Group
 National Assn. of Corporate Directors: Financial Profiles, Inc.
 National Assn. of Insurance Commissioners: the10company
 National Assn. of Professional Insurance Agents: the10company
 National Assn. of Social Workers - Michigan Chapter: Piper & Gold Public Relations
 National Assn. of Theater Owners: Financial Profiles, Inc.
 National Autism Academy: Farrow Communications
 National Beef/Iowa Premium: MorganMyers
 National Board of Medical Examiners: McCabe Message Partners
 National Center for Manufacturing Sciences: Pugh & Tiller PR, LLC
 National Children's Chorus: Murphy O'Brien
 National Church Residences: FrazierHeiby
 National Coal Corp.: Pietryla PR & Marketing
 National Cybersecurity Alliance: Crenshaw Communications
 National Eczema Assn.: McCabe Message Partners
 National Elevator Industry Inc: G&S Business Communications
 National Fire Sprinkler Assn.: R&J Strategic Communications
 National Food Hall Solutions: Champion Management Group
 National Football League: Berk Communications
 National Foundation for Infectious Disease: M Booth Health
 National Foundation for Infectious Diseases: Evoke KYNE
 National Futures Assn.: Greentarget Global LLC
 National Geographic: Caplan Communications LLC®
 National Geographic Channel: High10 Media
 National Geographic Encounter: Ocean Odyssey: Nicholas & Lence Communications
 National Gift Card: Logos Communications, Inc.
 National Grid: CashmanKatz; March Communications; Mower
 National Headache Foundation: Motion Agency, Inc., The
 National Heart, Lung, and Blood Institute/Westat: McCabe Message Partners
 National Institute for Newman Studies: Gatesman
 National Institutes of Health: JPA Health
 National Institution of Yerba Mate: 360PR+
 National Investment Center for Seniors Housing & Care: McCabe Message Partners
 National Jewish Health: JSI Research and Training Institute, Inc.
 National Loan Exchange: Standing Partnership
 National Louis University: Motion Agency, Inc., The
 National Meningitis Assn.: M Booth Health
 National Monuments Foundation: A. Brown-Olmstead Associates, Ltd.
 National Museum of African American Music: MP&F Strategic Communications
 National Museum of American Jewish history: Goodman Media International, Inc.
 National Partnership for Hospice Innovation: McCabe Message Partners
 National Pork Producers Council: kglobal
 National Progressive Plastic Bag Assn.: CashmanKatz
 National Road Safety Foundation: Reich Communications
 National Safe Boating Council: Approach Marketing
 National Society of Genetic Counselors: Public Communications Inc.
 National Society of High School Scholars (NSHSS): Rosica Communications
 National Trust for Historic Preservation: Caplan Communications LLC®
 National Turkey Federation: Inspire PR Group
 National Veterans Memorial and Museum: Fahlgren Mortine

National Veterinary Associates: Approach Marketing
National Vision: Gatesman
National Watermelon Promotion Board: Pollock Communications
National Wildlife Federation: Caplan Communications LLC®
National World War II Museum, The: MMGY NJF
Nationwide Advisory Solutions: Bliss Integrated Communication
Nationwide Realty Investors: Identity
Native Trails: Landis Communications Inc. (LCI)
Nativo Kitchen + Bar at Conrad Miami: Brustman Carrino Public Relations
Natrol: Citizen Relations
Natural Life Franchise Corp.: Durée & Company, Inc.
Natural Resources Defense Council: Berman Group, Inc., The; Caplan Communications LLC®
Nature Conservancy of Iowa, The: MorganMyers
Nature Conservancy of Wisconsin, The: MorganMyers
Nature Conservancy, The: BerlinRosen; BRG Communications; Paul Werth Associates; Public Communications Inc.
Nature's Variety: TVG
Nature's Way: French | West | Vaughan
Naturipe Farms: kglobal
Nautilus: Hoffman Agency, The
Navigant: Dukas Linden Public Relations
naviHealth: Gregory FCA
NBC Universal: Landis Communications Inc. (LCI)
NC Department of Transportation: French | West | Vaughan
NC Museum of Natural Sciences: French | West | Vaughan
NC SweetPotato Commission: French | West | Vaughan
nCipher: Bospar
NCSolutions: Feintuch Communications
NEC: Idea Grove
NEC Corp.: Silverline Communications
NEC Corporation: Xenophon Strategies, Inc.
Ned Davis Research: Montieth & Company
NEDAS: iMiller Public Relations
Neighborly: Fish Consulting
Neighborly (formerly Dwyer Group): BizCom Associates
Neighborly - Aire Serv: Fish Consulting
Neighborly - Glass Doctor: Fish Consulting
Neighborly - Mr. Appliance: Fish Consulting
Neighborly - Mr. Rooter: Fish Consulting
Neighborly - Rainbow International: Fish Consulting
Nelson: Berman Group, Inc., The
NEMA Boston: Zapwater Communications
NEMA Chicago: Zapwater Communications
Nemeth Law: EAFocus Inc.
Nemours Children's Health System: The Reis Group
Neo4j: InkHouse
Neometals: RBMG (RB Milestone Group)
Neon Films: BerlinRosen
NEPC: Vested
Nerdio: Matter
Ness Digital Engineering: Greenough Brand Storytellers
NEST: Decker/Royal
Neste: rbb Communications
Nested Bean: BIGfish Communications
Nestlé: Weber Shandwick
Nestlé Toll House Café by Chip: Champion Management Group
Nestle Waters North America: Sachs Media Group
Netafim USA: Pollack Group, The
Netflix: Citizen Relations; LaunchSquad
Netherlands Foreign Investment Agency: Development Counsellors International (DCI)
NETSCOUT: Finn Partners
Netspend: INK Communications Co.
Neuberger Berman: Dukas Linden Public Relations
Neurala: March Communications
Neutrisci International: RBMG (RB Milestone Group)
Nevada Department of Motor Vehicles: The Abbi Agency
Nevada Department of Wildlife: The Abbi Agency
NEVCA: Version 2.0 Communications
New Alternatives for Children: Geto & de Milly, Inc.
New Brunswick Tourism, Canada: Redpoint
New Economy Initiative / NEIdeas: lovio george | communications + design
New Frontier Advisors: Lansons Intermarket
New Hampshire Charitable Foundation: JSI Research and Training Institute, Inc.
New Hampshire Department of Health and Human Services: JSI Research and Training Institute, Inc.
New Hampshire Dept. of Economic Development: Development Counsellors International (DCI)
New Hampshire Div. of Travel & Tourism Development: Lou Hammond Group
New Jersey Bankers Assn.: Diegnan & Associates, Norman
New Jersey Business Action Center: Development Counsellors International (DCI); Violet PR
New Jersey Div. of Travel & Tourism: Lou Hammond Group
New Jersey Home Show: Reich Communications
New Jersey Resources: Bravo Group
New Jersey State - ReachNJ: R&J Strategic Communications
New Mexico Health Insurance Exchange: Waite Company, The
New Mexico Public Education Department: Waite Company, The
New Mexico Society of Anesthesiologists: Waite Company, The
New Moms: Wilks Communications Group
New Pig Corp.: WordWrite Communications LLC
New Relic: ICR
New Republic: High10 Media
New Vista Behavioral Health: Hoyt Organization Inc., The
New Vitae: Furia Rubel Communications, Inc.
New York Academy of Sciences: Goldman Communications Group, Inc.; Tartaglia Communications, LLC
New York Biltong: Stuntman PR
New York City Bottlers Assn.: Geto & de Milly, Inc.
New York City Builds Bio+: Berman Group, Inc., The
New York City Economic Development Corp.: Berman Group, Inc., The
New York City Fire Pension Fund: Butler Associates, LLC
New York City Football Club: Geto & de Milly, Inc.
New York City Small Business Services: Berman Group, Inc., The
New York Coalition of Code Consultants: Nicholas & Lence Communications
New York Life: Sloane & Company; the10company
New York Marriott Marquis: Keith Sherman and Assocs.
New York Production Alliance: Butler Associates, LLC
New York University, Tisch School of the Arts: TASC Group, The
New York Water Taxi: Hawkins International Public Relations
New Zealand Institute of Environmental Science and Research: Pugh & Tiller PR, LLC
Newark Public Library: Rosica Communications
Newark Trust for Education: Rosica Communications
Newfoundland & Labrador Tourism, Canada: Redpoint
Newland Communities: Davies
Newman's Own: Coyne Public Relations
Newmark Knight Frank: Berman Group, Inc., The
Newpoint Healthcare Advisors: Lovell Communications
Newport Academy: 5W Public Relations
NewRez: Powers Brand Communications LLC
Newron Pharmaceuticals SpA: LaVoieHealthScience
News Direct: Hot Paper Lantern
Nexans: Feintuch Communications
NEXT Biometrics: RBMG (RB Milestone Group)
NextFlex: Hoffman Agency, The
Nexthink: InkHouse
Nexton: Lou Hammond Group
NEXTracker: Silverline Communications
NFL Properties LLC: imre, LLC
NFP: Hot Paper Lantern
NGC Software: Ketner Group Communications
Niagara USA: Fahlgren Mortine
NICE: A.wordsmith; PAN Communications, Inc.
Nice Label: Bob Gold & Associates
Nicola, Gudbranson & Cooper: Falls
Nielsen: IW Group; Version 2.0 Communications
Nielsen Catalina Solutions: March Communications
Nielsen-Massey Vanillas: Wilks Communications Group
Nike, Inc.: Weinstein PR
Nikola Motor Co.: Robar Public Relations
Nikon: Hot Paper Lantern; MWWPR
NikSoft: MEK Group
Nimbix: Idea Grove
Nines, The, Portland, OR: Hawkins International Public Relations
Nintendo: 360PR+
Nintex: Walker Sands
Nissan: MP&F Strategic Communications
Nite Ize: CGPR LLC
NJ Community Mental Health Coalition: R&J Strategic Communications
NJ PURE Insurance: R&J Strategic Communications
NJ Sharing Network: Rosica Communications
NJ Veterinary Medicine Assoc.: R&J Strategic Communications
NJM Insurance: Brownstein Group
Noble Energy: Story Partners
Noble Gold Investments: KCD PR Inc. - Top FinTech PR Firm
Nobul: Berman Group, Inc., The
Nod Hill Brewery: Jackson Spalding
Nok Nok Labs: Merritt Group
Nokia: Hoffman Agency, The
Nokian Tyres: MP&F Strategic Communications
Nolan Ryan Beef: kglobal
Nolcha Shows at New York Fashion Week: AMP3 Public Relations
Nomadic Expeditions: Hawkins International Public Relations

Nomi, Tel Aviv: Xhibition
 Noodle Companies: Berman Group, Inc., The
 Noodle.AI: March Communications
 Nooter Construction: Standing Partnership
 Nordson: Falls
 Norm Champ: Nicholas & Lence Communications
 Normatec: March Communications
 North American International Auto Show (NAIAS): Lambert
 North American Menopause Society (NAMS): Falls
 North Carolina's Brunswick Islands: Pineapple Public Relations
 North Carolina's Crystal Coast: Zimmerman Agency, The
 North Central Soybean Research Program: MorganMyers
 North Dakota Tourism: Fahlgren Mortine
 North Fulton CID: Brandware
 North Highland Worldwide: A.wordsmith
 North Lake Tahoe: Development Counsellors International (DCI); The Abbi Agency
 Northeast Indiana Regional Partnership: Development Counsellors International (DCI)
 Northeast Investors Trust: BackBay Communications
 Northeast Veterinary Dermatology Specialists: French | West | Vaughan
 Northern Virginia Technology Council: Merritt Group
 Northpointe Hospitality Management: Pineapple Public Relations
 Northstar Memorial Group: Landis Communications Inc. (LCI)
 Northwell Health: BerlinRosen
 Northwell Health (formerly North Shore-LIJ Health System): Gatesman
 Northwest Florida Beaches International Airport: Moore, Inc.
 Northwestern Mutual: IW Group; M Booth
 Northwestern University Buffett Institute for Global Affairs: Public Communications Inc.
 Northwood University: Falls
 Norwest Venture Partners: Highwire PR
 NotForgotten: Firecracker PR
 Nothing Bundt Cakes: SPM Communications, Inc.
 Nouveau Monde Graphite: RBMG (RB Milestone Group)
 Nova Scotia Tourism, Canada: Redpoint
 Nova Scotia's South Shore: Redpoint
 Novalent Antimicrobial: Pietryla PR & Marketing
 NovaQuest Capital: BackBay Communications
 Novartis: Ruder Finn Inc.; Weber Shandwick
 Novo Nordisk: AVENIR GLOBAL
 Nozomi Networks: fama PR, Inc.
 NRG Reliant: Pierpont Communications Inc.
 NTT Data: PAN Communications, Inc.
 Nuance Communications: Global Results Communications
 Nucleus Research: InkHouse
 Nucleus Vision: Transform Group
 Nucor: Mower
 Nunzio M. DeSantis Architects: Murphy O'Brien
 Nuritas: LaVoieHealthScience
 Nuro: LaunchSquad
 Nurture: RF | Binder Partners, Inc.
 Nutanix: Hoffman Agency, The; InkHouse; Karbo Communications
 Nutramax Laboratories Consumer Care, Inc.: French | West | Vaughan
 NutraWise: BLAZE PR
 Nuveen: Kaplow Communications
 nVent: akhia communications
 NVIDIA: Sage Communications
 NxGen: Hoyt Organization Inc., The
 Nyack College: North 6th Agency, Inc. (N6A)
 NYC Ferry: Nicholas & Lence Communications
 NYSPPC: High10 Media
 NYX Cosmetics: Brand Agency, The



O'Melveny & Myers: Ripp Media/Public Relations, Inc.; Xenophon Strategies, Inc.
 O'Toole, McLaughlin, Dooley & Pecora Co.: Stevens Strategic Communications, Inc.
 O-I Glass: Reputation Partners
 Oakland County Bar Foundation: Identity
 Oakley: AMW Group
 Oaklyn Consulting: Bradford Group, The
 Oaktree Capital Group: Financial Profiles, Inc.
 Oakwood: Pollack Group, The
 Oasis Institute: Standing Partnership
 Oasis Outsourcing: Boardroom Communications, Inc.
 Oasis Travel Network: Hemsworth Communications
 Ob Hospitalist Group (OBHG): KP Public Affairs
 Obermeyer: Turner
 Oberoi Hotels & Resorts: Lou Hammond Group

Obesity Medicine Assn.: Communications Strategy Group (CSG)
 Occasion Brands: AMP3 Public Relations
 Occidental Hotels & Resorts: Turner
 Ocean Club Resorts: Zapwater Communications
 Ocean County Sports Medicine: R&J Strategic Communications
 Ocean Media: Edge Communications, Inc.
 Ocean Prime Restaurant: TJM Communications, Inc.
 OceanFirst Bank: Dukas Linden Public Relations
 Oceania Cruises: MMGY NJF
 Oceans Behavioral Health: Lovell Communications
 Ocho Candy: Singer Associates, Inc.
 Ocugen: LaVoieHealthScience
 Oetker Collection: Lou Hammond Group
 Offensive Security: fama PR, Inc.
 OHCO: Walt & Company Communications
 Ohio Aerospace Institute: Roop & Co.
 Ohio Assn. of Foodbanks: Inspire PR Group
 Ohio Corn & Wheat: FrazierHeiby
 Ohio Corn & Wheat Assn.: Paul Werth Associates
 Ohio Education Assn.: Approach Marketing
 Ohio Insurance Agents Assn.: FrazierHeiby
 Ohio Lottery Commission: Fahlgren Mortine
 Ohio Manufacturers' Assn.: Fahlgren Mortine
 Ohio Poultry Assn.: Inspire PR Group
 Ohio Society of CPAs: Inspire PR Group
 Ohio Soybean Council: Paul Werth Associates
 Ohio State Medical Assn.: Approach Marketing
 Ohio State University Wexner Medical Center: Paul Werth Associates
 Ohio State University, The: Paul Werth Associates
 OhioGuidestone: Falls
 OhioHealth Healthcare System: Approach Marketing
 OHSU Knight Cancer Institute: Makovsky
 Ojai Valley Inn & Spa: Murphy O'Brien
 OkCupid: KWT Global
 OKEX: Transform Group
 Oklahoma City Chamber: Development Counsellors International (DCI)
 Okta: InkHouse
 Old Country Buffet: Ink Link Marketing
 Old Navy: Landis Communications Inc. (LCI)
 Olga's Kitchen: Identity
 Omega Therapeutics: LaVoieHealthScience
 Omnicell: ReviveHealth
 OmniSeq, Inc.: Lambert
 OmniTRAX: RAM Communications
 Omron Healthcare: MWWPR
 On The Border: Champion Management Group
 ON24: North 6th Agency, Inc. (N6A)
 Oncopeptides: JPA Health
 Ondas Networks: FischTank PR
 Onduo: ReviveHealth
 ONE Brands: Connect Agency
 One Energy: kglobal
 One Rockwell: North 6th Agency, Inc. (N6A)
 One Steuart Lane: Murphy O'Brien
 One Thousand Museum: rbb Communications
 Oneida Nation Enterprise: Mower
 OneMovement: Farrow Communications
 Onera Health Inc.: Bacheff Communications
 OneSight: Goodman Media International, Inc.
 ONE°15 Marina: Stuntman PR
 Online Trading Academy: Hot Paper Lantern
 OnLok Senior Healthcare: Landis Communications Inc. (LCI)
 Opa, Tel Aviv: Xhibition
 Opal Apples: Carolyn Izzo Integrated Communications (CIIC)
 Opalstaff: Pugh & Tiller PR, LLC
 Open Gear: Bob Gold & Associates
 Open Up Resources: Rosica Communications
 Openigloo: Stuntman PR
 Openly Insurance: Caliber Corporate Advisers
 OpenTable: Carmichael Lynch Relate
 OpenX: Walker Sands
 Oppenheimer: Hot Paper Lantern; KWT Global
 OPPO: Ruder Finn Inc.
 Opportunity Finance Network: Buchanan Public Relations LLC
 Optimal Solar: A. Brown-Olmstead Associates, Ltd.
 Optimus Ride: BIGfish Communications
 Option Care, Inc.: Public Communications Inc.
 Optum: Activate Health
 Opus Hotel Versante: Lawlor Media Group
 Oracle: Karbo Communications
 Orange Bowl Committee: rbb Communications
 Orangetheory Fitness: KWT Global

Orbis: Hewes Communications
 Orbital Insight: Mission North
 Orgain: Pollock Communications
 OrganDonor.gov: Crosby
 Origin Bank: Zehnder Communications
 Original ChopShop: Champion Management Group
 Orion Advisor Services: Gregory FCA
 Orion Span: Hensworth Communications
 Orkin: Jackson Spalding
 Orlando World Center Marriott: Zimmerman Agency, The
 ORM Fertility: Weinstein PR
 Ørsted: Duffy & Shanley, Inc.
 Ortelius Advisors: Profile Advisors LLC
 Oscar Wilde NYC: Nicholas & Lence Communications
 Oshidori International: Artemis ESG
 OSIssoft: Hoffiman Agency, The
 Osram: ICR
 Osterweis Capital Management: Hewes Communications
 OTA Insight: North 6th Agency, Inc. (N6A)
 Oticon: Gregory FCA
 Outlook Therapeutics: LaVoieHealthScience
 Outside Lands Music Festival: Singer Associates, Inc.
 Outsystems: PAN Communications, Inc.
 OVAL Fire Products: Pietryla PR & Marketing
 Overseas Private Investment Corp. (OPIC): Sage Communications
 Overstock.com: Lansons Intermarket
 OVO: A.wordsmith
 Ovolo Hotels, Hong Kong & Australia: WEILL (Geoffrey Weill Associates, Inc.)
 Owens Corning: Coyne Public Relations
 Owensboro Health: Lovell Communications
 O'Reilly Media: fama PR, Inc.

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P&G: Finn Partners; Taylor
 P&G (Brands: Ivory, Old Spice, Oral-B, Secret, Crest): Citizen Relations
 P&O Global Technologies: Durée & Company, Inc.
 P.B. Bell: Serendipit Consulting
 PA Options for Wellness: Buchanan Public Relations LLC
 Pace transit: Gatesman
 Pacer ETFs: Gregory FCA
 Pacific Mercantile Bancorp: Financial Profiles, Inc.
 Pacific National Bank: Conroy Martinez Group, The
 Pacific Premier Bancorp: Financial Profiles, Inc.
 Pacifica Hotels: Zapwater Communications
 Pacira BioSciences: Coyne Public Relations
 Package Concierge: Superior Public Relations
 PacketFabric: iMiller Public Relations
 Paducah CVB, KY: Lou Hammond Group
 PadX: Brown + Dutch Public Relations
 Pairpoint Glass: Regan Communications Group
 Palace Entertainment: Conroy Martinez Group, The
 Palacio Belmonte: Xhibition
 Paladina Health: Falls
 Palisades: Murphy O'Brien
 Palladium Hotel Group: Carolyn Izzo Integrated Communications (CIIC)
 Palmer House Hilton: Brandman Agency, The
 Palmer Trinity School: EvClay Public Relations
 Palmetto Bluff: C&R
 Palo Alto Networks: Glen Echo Group
 Panama City Beach CVB, FL: Lou Hammond Group
 Panasonic: Racepoint Global
 Panbio USA: Artemis ESG
 Pancho's Cheese Dip: Murphy O'Brien
 Pancho's Mexican Restaurant: Wicked Creative
 Panda Express: Approach Marketing; Havas Formula
 Panda Security: Bacheff Communications
 Panera Bread: Sloane & Company
 Panini America: Taylor
 Pantone: KWT Global
 Paper Magazine: Brand Agency, The
 Papillon Bistro & Bar: Nicholas & Lence Communications
 Parade Co., The: lovio george | communications + design
 Paradeis Lagardere: Durée & Company, Inc.
 Paradise Coast (Naples, Marco Island, Everglades), FL: Lou Hammond Group
 Paradise Island Tourism Development Assn., Bahamas: Lou Hammond Group
 Paragon Processing: Durée & Company, Inc.
 Parametric: Buttonwood Communications Group
 Paramount Group, Inc.: ICR
 Paris Baguette: 5W Public Relations; Trevelino/Keller
 Park City Group: RAM Communications
 Park Hyatt Aviara: C&R

Park Hyatt Beaver Creek: Turner
 Park Royal Hotels & Resorts, Mexico: Mardiks Public Relations
 Parker: Falls
 Parker Hannifin: Fahlgren Mortine
 Parkinson's Foundation: Fahlgren Mortine
 ParkOhio: Falls
 Parmigiano Reggiano Cheese Consortium: Stuntman PR
 Partners Relief & Development: Wilks Communications Group
 Partridge Inn, The: Pineapple Public Relations
 Party City: Zimmerman Agency, The
 PAS Global: Merritt Group
 Pasona: PAPER & PAGE
 Patch Media: Violet PR
 Pathobiome: BLAZE PR
 Pathway Vet Alliance: Judge Public Relations, LLC
 Patient First: Pugh & Tiller PR, LLC
 PatientKeeper: InkHouse
 PatientPop: Hoyt Organization Inc., The
 Patina Restaurant Group: 5W Public Relations; Stuntman PR
 Patreon: Berk Communications
 Patricof Co.: Berk Communications
 Patriot Bank, NA: Butler Associates, LLC
 Patron: M Booth
 Patsy's Italian Restaurant: Rubenstein Public Relations
 Patten Place: Pietryla PR & Marketing
 Paul Labrecque Salons: King + Company
 Pavement Coatings Technology Council: Gatesman
 Pawleys Island: Pineapple Public Relations
 Paxxal Pallets: RAM Communications
 Paychex: Mower
 Paylocity: Walker Sands
 Payoneer: 5W Public Relations
 PBF Energy: Cerrell Associates, Inc.
 PCI Synthesis: Birnbach Communications Inc.
 PCIpal: SourceCode Communications
 PCN: Bravo Group
 PCS Retirement: Bliss Integrated Communication
 pdvWireless: Raffetto Herman Strategic Communications
 PDX Women in Tech: A.wordsmith
 Pearland Economic Development Corporation (PEDC): Lou Hammond Group
 Peatos: Global Results Communications
 Pebble Beach: Mower
 PECO: Tierney
 PEEPS: Coyne Public Relations
 PeerStreet: Vested
 Peet's Coffee: Finn Partners
 Pegasus Tech Ventures: March Communications
 Pei Wei Asian Diner: Champion Management Group
 Pelican Grand (Ft. Lauderdale): Zimmerman Agency, The
 The Pelican Hill, Newport Beach: Lion & Lamb Communications
 Peloton: ICR
 Pena4: Agency Ten22
 Pendleton Square Trust: Bradford Group, The
 Pendleton Whisky: French | West | Vaughan
 Pendry Residences Park City: C&R
 Penguin Computing: Karbo Communications
 Peninsula Beverly Hills, The: Murphy O'Brien
 Peninsula Hotels, The: Murphy O'Brien
 Peninsula Open Space Trust: Landis Communications Inc. (LCI)
 Peninsula Papagayo: Murphy O'Brien
 Penn Community Bank: Furia Rubel Communications, Inc.
 Penn Mutual: Channel V Media
 Penn State Health: ReviveHealth
 Pennsylvania Council on the Arts: Bravo Group
 Pennsylvania Department of Community & Economic Development:
 Development Counsellors International (DCI)
 Pennsylvania Dept. of Community and Economic Development: Tierney
 Pennsylvania Liquor Control Board: Tierney
 Pennsylvania Trust: Buchanan Public Relations LLC
 Pennsylvania Turnpike: Bravo Group
 Penny Longo Foundation: Farrow Communications
 Pennzoil: Coyne Public Relations
 Penumbra: Merryman Communications
 Peoples Gas: Grisko LLC
 People's United Bank: Gregory FCA
 Pepper Hamilton LLP: Buchanan Public Relations LLC
 Pepperdine Graziadio Business School: KP Public Affairs
 Pepple & Waggoner: Stevens Strategic Communications, Inc.
 PepsiCo: Allison+Partners; Geto & de Milly, Inc.; JeffreyGroup
 PepsiCo Foods: Citizen Relations
 Perfect Hydration: BLAZE PR
 PerfectServe: Agency Ten22

Perillo Tours: Redpoint
 Perillo's Learning Journeys: Redpoint
 Perkins Coie: Greentarget Global LLC
 Pernod Ricard: Channel V Media
 Perrigo / Ranir: Lambert
 Perry's Steakhouse: Champion Management Group
 Persephone Biome: North 6th Agency, Inc. (N6A)
 Pursuit: SourceCode Communications
 Peru Trade and Investment Office: Development Counsellors International (DCI)
 Pet Food Institute: Inspire PR Group
 Pet Industry Joint Advisory Council: BRG Communications
 Pet Leadership Council: Inspire PR Group
 Pete and Gerry's Organic Eggs: 360PR+
 Peter B's Brewpub: Ballantines PR
 Petra Business Coaching: Bradford Group, The
 Petri Plumbing & Heating: Ripley PR, Inc.
 PetSuites: Approach Marketing
 PFFC Magazine/YTC Media: Pietryla PR & Marketing
 Pfizer: Evoke KYNE; Ruder Finn Inc.; RunSwitch; Sachs Media Group;
 WordWrite Communications LLC
 Pfizer, Inc.: imre, LLC
 PGA of America: Devine + Partners
 PGA of America - Women's KPMG Tournament: Brownstein Group
 Pharmaceutical Research & Manufacturers Assn.: Moore, Inc.
 Pharmaceutical Research & Manufacturers of America: Perry Communications
 Group, Inc.
 Pharmaceutical Research & Manufacturers of America (PhRMA): Bravo Group
 Pharmaceutical Research and Manufacturers of America (PhRMA): Cerrell
 Associates, Inc.
 Philabundance: Buchanan Public Relations LLC
 Philadelphia Insurance Companies: Buchanan Public Relations LLC
 Philip Kingsley: Rebel Gail Communications
 Phillip Morris Int'l: RunSwitch
 Phillips 66 Company (76, Conoco, Phillips 66): Carmichael Lynch Relate
 Phillips 66 Company: imre, LLC
 pHin: Caster Communications, Inc.
 Phoenix Realty Group: Hoyt Organization Inc., The
 Phoenix Rescue Mission: Lambert
 Photocure: MCS Healthcare Public Relations
 PhRMA: Allison+Partners; MP&F Strategic Communications; RunSwitch
 Physician Assistant (PA) Foundation: BRG Communications
 Picitinny Federal Credit Union: R&J Strategic Communications
 Pictet: JConnelly
 Piedmont Triad of North Carolina: Development Counsellors International (DCI)
 Pier 39: Landis Communications Inc. (LCI)
 Pierozek: Stuntman PR
 Pikaia Lodge, Galapagos, Ecuador: Hawkins International Public Relations
 Pillow Pets: Marketing Maven Public Relations
 Pilot Pens: Zimmerman Agency, The
 Pin Kaow Thai Restaurant: Wicked Creative
 Pinch A Penny: Fish Consulting
 Pindrop: SourceCode Communications
 Pine Run Retirement Community: Furia Rubel Communications, Inc.
 Ping Identity: Mission North
 Pink Taco: Durée & Company, Inc.
 Pinkbox Doughnuts: Wicked Creative
 Pinnacle Treatment Centers: Hoyt Organization Inc., The
 Pinstripes: Zapwater Communications
 Pintas & Mullins: Pugh & Tiller PR, LLC
 Pioneer: Media Frenzy Global
 Pirelli: Peppercomm
 Pit Boss Grills: Serendipit Consulting
 PitfirePizza: Di Moda Public Relations
 Pitney Bowes: March Communications
 Pittsburgh International Airport: Violet PR
 Pivot3: Idea Grove
 Pizzarotti: Berman Group, Inc., The
 PK: A.wordsmith
 Plackers: Lambert
 Planet Fitness: ICR
 Plantation Walk: Boardroom Communications, Inc.
 Plantmade by Matthew Keeney: Stuntman PR
 Plaskolite: Fahlgren Mortine
 Plastic Free Reefs: D & D PR
 Platform9: Catapult PR-IR
 Platinum Properties: Berman Group, Inc., The
 Playboy: Brand Agency, The
 Playtika: Pollack Group, The
 Playwrights Horizons: Geto & de Milly, Inc.
 Plaza College: Butler Associates, LLC
 PLIDCO: Roop & Co.
 Plug and Play Technology Center: UPRAISE Marketing + Public Relations

Pluma: UPRAISE Marketing + Public Relations
 Plume: Bob Gold & Associates
 Plutora: Touchdown PR
 Plymouth Rock: Version 2.0 Communications
 PMG: Ketner Group Communications
 Pod Hotels: MMGY NJF
 PODS: KWT Global
 Point Breeze Credit Union: Pugh & Tiller PR, LLC
 Point Foundation: Keith Sherman and Assocs.
 Point One: iMiller Public Relations
 PokerStars: Brian Communications
 Polar King: Stevens Strategic Communications, Inc.
 Polaroid: R&J Strategic Communications
 Polen Capital: Hewes Communications
 Poli House, The: Xhibition
 Policygenius: Mission North
 Pollo Campero: SPM Communications, Inc.
 Pompeian, Inc.: Hunter
 Population Assn. of America (PAA): Sage Communications
 Porches Inn at MASS MoCA: Redpoint
 Port Ferdinand Yacht & Beach Club Residences: C&R
 Port of Long Beach: Development Counsellors International (DCI)
 Port of San Francisco: Landis Communications Inc. (LCI)
 Porterhouse Brew Co.: Stuntman PR
 Portland Bureau of Transportation: Bloom Communications
 Portland Coffee Roasters: Weinstein PR
 Portland Farmers Market: Weinstein PR
 Portland State University: A.wordsmith
 Portola Hotel & Spa: Ballantines PR
 Portrait Firenze, Florence, Italy: Hawkins International Public Relations
 Portrait Roma, Rome, Italy: Hawkins International Public Relations
 Portside Ventura Harbor: Murphy O'Brien
 Portworx: Mission North
 POSaBIT: RBMG (RB Milestone Group)
 Poshmark: LaunchSquad
 Position Imaging: March Communications
 Post Consumer Brands: Carmichael Lynch Relate
 Post Oak, The: Murphy O'Brien
 Pots & Co.: Segal Communications
 Pow! Wow!: Walt & Company Communications
 PowerFleet: North 6th Agency, Inc. (N6A)
 PowerHouse Alliance: Caster Communications, Inc.
 Poynter: Brian Communications
 PPG Industries: akhia communications
 PPL Electric Utilities: Bravo Group
 PPM America: Financial Profiles, Inc.
 PPRO: Media Frenzy Global
 Prana Investments: Singer Associates, Inc.
 Precision Castparts: KP Public Affairs
 Preferred Compounding Corporation: Stephen Bradley & Associates LLC
 PREIT: Brownstein Group
 Premier Nutrition Company: Hunter
 Presearch: Transform Group
 Press Waffle: Champion Management Group
 Prestige Wine Imports: Magrino PR
 PriceSpider: Superior Public Relations
 Primavera Ristorante: Wicked Creative
 Prime Group: Cerrell Associates, Inc.
 Prime Locations/PLI Realty: GMG Public Relations, Inc.
 Primrose School Franchising: rbb Communications
 Primrose Schools: Fish Consulting; Jackson Spalding
 Prince Edward Island Tourism, Canada: Redpoint
 Prince Resorts Hawaii: Murphy O'Brien
 PrintingCenterUSA: Veracity Marketing
 Priority Fulfillment Services: Media Frenzy Global
 Prisoner Wine Co., The: Nike Communications, Inc.
 Privately: Zapwater Communications
 Privet Fund Management: Profile Advisors LLC
 Pro Audio Technology: Caster Communications, Inc.
 Procter & Gamble: M Booth
 ProctorU: RF | Binder Partners, Inc.
 Procure Asset Management: Gregory FCA
 Produce for Better Health Foundation: AVENIR GLOBAL
 Professional Bank: Boardroom Communications, Inc.
 Professional Case Management: Falls
 Professional Dairy Producers: MorganMyers
 Professional Data Solutions: Media Frenzy Global
 Professional Fighting League (PFL): Sage Communications
 Progressive: Allison+Partners
 ProHEALTH: Rubenstein Public Relations
 Project Management Institute (PMI): Racepoint Global
 Project Play SE Mich.: Robar Public Relations

Prolong Pharmaceuticals, Inc.: Makovsky
 PROM GIRL: AMP3 Public Relations
 Promethium: MSR Communications, LLC
 Prominence Health Plan: The Abbi Agency
 Propeller: A.wordsmith
 Proper Good: Stuntman PR
 Property Markets Group: Geto & de Milly, Inc.
 Prosciutto di Parma: Padilla
 ProShares: Hewes Communications
 ProSight: Hot Paper Lantern
 Proskauer Rose LLP: Bliss Integrated Communication
 Prostate Cancer Foundation (PCF): Lawlor Media Group
 Protalix Biotherapeutics: LaVoieHealthScience
 Protego: Pugh & Tiller PR, LLC
 Providence Health & Services: Weinstein PR
 Providence Healthcare Management: Falls
 Providence Rest: R&J Strategic Communications
 Providence St. Joseph Health: Cerrell Associates, Inc.
 Providence Warwick CVB, RI: Lou Hammond Group
 Province of Quebec Commercial Administration: RAM Communications
 Provocateur Berlin: Xhibition
 Prudential: Prosek Partners; SharpThink; Taft Communications
 Prysmian Group: Mower
 PCSU: French | West | Vaughan
 PSEG: Kivvit
 PTT Global Chemical: Paul Werth Associates
 Public Affairs Council, The: Curley Company
 Public Health Accreditation Board: McCabe Message Partners
 Public Health Foundation Enterprises, Inc.: KP Public Affairs
 Public Interest Registry: Allison+Partners
 Pulmonary Fibrosis Foundation: L.C. Williams & Associates
 Pulte Group: Boardroom Communications, Inc.
 PUMA: Berk Communications
 Punch of Creativity: BLH Consulting, Inc.
 Punta Rucia Lodge: D & D PR
 Puppies Behind Bars: KWT Global
 Puppy Haven: Hope-Beckham Inc.
 Pure Barre: Turner
 Pure Energy: RBMG (RB Milestone Group)
 PURE Insurance: KWT Global
 Pure Storage: March Communications
 Purity Vodka: 5W Public Relations
 PuroClean: Hemsworth Communications
 Pursuit of History: Mardiks Public Relations
 PurWell: Durée & Company, Inc.
 PVH: Kaplow Communications
 PVH Corp.: Hot Paper Lantern
 PwC Lithuania: Xenophon Strategies, Inc.
 PX: North 6th Agency, Inc. (N6A)
 Pyro Spectaculars, Inc.: Revell Communications

— Q —

Q88: CashmanKatz
 QBIX/QBUX: Transform Group
 QC Terme: French | West | Vaughan
 QC Terme Spas & Resorts: AMP3 Public Relations
 QJumpers: Idea Grove
 Qlik: Racepoint Global
 Qlik Federal: Merritt Group
 QMX Gold: RBMG (RB Milestone Group)
 QSpex Technologies: Makovsky
 QuadraMed: Agency Ten22
 Quail Lodge & Golf Club: Murphy O'Brien
 Quaker State: Coyne Public Relations
 Qualcomm: Allison+Partners
 Quanex: akhia communications
 Quanterix: PAN Communications, Inc.
 Quantimetrix, Inc.: Hoyt Organization Inc., The
 Quantum Xchange: Mission North
 Quattro: Powers Brand Communications LLC
 Qubole: Mission North
 Queen Bee Market (Las Vegas), The: Wicked Creative
 Queen Bee Market (San Diego), The: Wicked Creative
 Queensboro United Football Club, LLC: Berman Group, Inc., The
 Quest Diagnostics: Coyne Public Relations; French | West | Vaughan; Greenough
 Brand Storytellers; the10company
 Quinnipiac Athletics: CashmanKatz
 Quintana Roo Tourism Board: Carolyn Izzo Integrated Communications (CIIC)
 Quorum Software: PAN Communications, Inc.
 Quorum Health Corp.: Lovell Communications
 Quorum Health Resources: Lovell Communications
 Qwant: Bacheff Communications

— R —

R.D. Olson: Idea Hall
 Rabina Properties: Berman Group, Inc., The
 RaceTrac: Brandware
 Rachio: SourceCode Communications
 Rackspace: INK Communications Co.
 Radial: PAN Communications, Inc.
 Radian Group Inc: G&S Business Communications
 Radisson Hotels: Dixon|James Communications
 Radware: Gregory FCA
 RAEN: Turner
 Raffles Singapore: Brandman Agency, The
 Rail Customer Coalition: Sachs Media Group
 Rail Passengers Assn.: Xenophon Strategies, Inc.
 Rails-to-Trails Conservancy: Devine + Partners
 Railway Supply Institute: Stanton Communications, Inc.; Xenophon Strategies, Inc.
 Rain Bird: Brandware
 Rainbow EDU Consulting: Serendipit Consulting
 Rainbow Housing Assistance Corp.: Hoyt Organization Inc., The
 Raising Cane's Chicken Fingers: Champion Management Group
 Raising Canes: Approach Marketing
 Ramboll: Buchanan Public Relations LLC
 Rambus: Hoffman Agency, The
 Ranch Malibu, The: Magrino PR
 Rancho La Puerta, Mexico: J Public Relations
 Rancho San Lucas Resort Los Cabos: Carolyn Izzo Integrated Communications (CIIC)
 Rancho Valencia Resort & Spa: J Public Relations
 Randall Companies: Regan Communications Group
 Randall's Island Park Alliance: SharpThink
 Rangeley Capital: Profile Advisors LLC
 Ranken Technical College: Standing Partnership
 Rapala: Pocket Hercules
 Rapid7: PAN Communications, Inc.
 Rascal House Pizza: Stevens Strategic Communications, Inc.
 Rasco Klock Perez & Nieto: Durée & Company, Inc.
 Rasmussen College: Beehive Strategic Communication
 Rastegar Property: FischTank PR
 Rauland: L.C. Williams & Associates
 Rave Mobile Safety: Version 2.0 Communications
 RAVE Restaurant Group (Pizza Inn, Pie Five Pizza, Pizza Inn Express):
 Champion Management Group
 Ray Caye Island Resort: D & D PR
 Raymond James: Dukas Linden Public Relations
 Raytheon: InkHouse; the10company
 Razzoo's Cajun Cafe: Ink Link Marketing
 RBC Global Asset Management: Greentarget Global LLC
 RBC Wealth Management: Lansons Intermarket
 RE/MAX: Havas Formula
 ReadSpeaker: Version 2.0 Communications
 Real Deal Magazine, The: Berman Group, Inc., The
 Real Estate Lenders Assn.: Berman Group, Inc., The
 RealConnex: Berman Group, Inc., The
 RealEats: French | West | Vaughan
 Reality Shares: Gregory FCA
 RealTracs: MP&F Strategic Communications
 Reaves Asset Management: Lansons Intermarket
 Recall InfoLink: RAM Communications
 RECARO Automotive Seating: imre, LLC
 Reckitt Benckiser: Hunter; JeffreyGroup; Strategic Objectives
 Recology: Singer Associates, Inc.
 Recorded Future: InkHouse
 Recovery Project, The: Identity
 Red Devil Fireworks: Revell Communications
 Red Hat, Inc.: ICR
 Red Lion Inn, The, MA: Redpoint
 Red Lobster: MWWPR
 Red Mountain Resort, UT: Lou Hammond Group
 Red Robin Gourmet Burgers & Brews: Coyne Public Relations
 Red Star Yeast: MorganMyers
 Red Wing Heritage: Turner
 Red Wing Shoe Company: Carmichael Lynch Relate
 Red, the Steakhouse: Falls
 Redding CVB, CA: Lou Hammond Group
 ReDirect Health: Serendipit Consulting
 Redrock Biometrics: UPRAISE Marketing + Public Relations
 Reed MIDEM: Berman Group, Inc., The
 Reed Smith: Xenophon Strategies, Inc.
 Reef: Coyne Public Relations
 Refined Hospitality: Nike Communications, Inc.

Refinery Hotel: MMGY NJF
 Reflare: Bacheff Communications
 Reflect Systems: Idea Grove
 REFORM Alliance: Berk Communications
 Regence Blue Cross Blue Shield: Activate Health
 Regenix Hair Care: Valerie Allen Public Relations
 RegentAtlantic: Hewes Communications
 Regina Isabella, Ischia, Italy: WEILL (Geoffrey Weill Associates, Inc.)
 Regional Arts Commission of St. Louis: O'Malley Hansen Communications
 Regional Educational Media Center Assn.: Piper & Gold Public Relations
 Regions Bank: Finn Partners
 Regus: Fish Consulting
 Rehmann Group: Lambert
 REI Adventures: Turner
 REI Private Brands: Turner
 Relais & Châteaux: J Public Relations
 Related: SharpThink
 Related Group: rbb Communications
 Relay by Republic Wireless: Segal Communications
 Relay Medical: RBMG (RB Milestone Group)
 RelayCars LLC: imre, LLC
 RELEX Solutions: RAM Communications
 Reliant Capital: Inspire PR Group
 ReliaQuest: Mission North
 Reliq Health Technologies: RBMG (RB Milestone Group)
 ReMax Gold: Revell Communications
 Remediant: Merritt Group
 Remesh: North 6th Agency, Inc. (N6A)
 Renaissance Hotel – Nashville: MP&F Strategic Communications
 Renaissance Hotels: Ballantines PR
 Rendina Healthcare Real Estate: Lovell Communications
 Rene Ruiz Collection: Durée & Company, Inc.
 Renewable Funding: Cerrell Associates, Inc.
 Reno Tahoe: Decker/Royal
 rent24 Chicago: Pietryla PR & Marketing
 RentGrata: Superior Public Relations
 Reonomy: North 6th Agency, Inc. (N6A)
 Reporters without Borders: Glen Echo Group
 Republic Bank: Brian Communications
 Republic Services: Havas Formula; MP&F Strategic Communications
 Republic Steel: Roop & Co.
 Research Affiliates: Hewes Communications
 ResearchFrontiers: Crenshaw Communications
 Resident (formerly DreamCloud): Kaplow Communications
 Resonai: North 6th Agency, Inc. (N6A)
 Resort Group, The: Resonance Consultancy Inc.
 Resorts Casino Hotel: Mason Public Relations
 Resorts World Bimini: Turner
 Restoration 1: BizCom Associates
 Restoration Hardware: Geto & de Milly, Inc.
 Retail Design Collaborative/Studio-111 (RDC-S111): Hoyt Organization Inc.,
 The
 Retail Me Not RxSaver: Activate Health
 Retail Systems Research (RSR): Ketner Group Communications
 ReThink Energy NJ: Taft Communications
 Retirement Planners of America: Standing Partnership
 Retro Fitness: 5W Public Relations
 Reunion Resort: Zimmerman Agency, The
 Reutlinger Community, The: Fineman PR
 Rev.io: Media Frenzy Global
 Rev1 Ventures: Superior Public Relations
 Revation: Hoffman Agency, The
 Revel Spirits: JConnelly
 RevoLaze: Stevens Strategic Communications, Inc.
 Revolt Motors: Ruder Finn Inc.
 RevTrax: North 6th Agency, Inc. (N6A)
 Rex Mundi: North 6th Agency, Inc. (N6A)
 RF Code: Milldam Public Relations
 RGB Spectrum: UPRAISE Marketing + Public Relations
 Rheem: Brandware
 Rheem Manufacturing Co.: Motion Agency, Inc., The
 Rhode Island Commerce Corp.: Duffy & Shanley, Inc.; InkHouse
 Rhode Island Department of Human Services: JSI Research and Training
 Institute, Inc.
 Rhode Island Tourism: MMGY NJF
 Riaz Capital: Hoyt Organization Inc., The
 Riazul Premium Tequila: Stuntman PR
 Ribbon Communications: fama PR, Inc.
 Ribera y Rueda: AVENIR GLOBAL
 Richmond Region Tourism: Resonance Consultancy Inc.
 Ricky Carmichael Racing: Sachs Media Group
 Ricoh: KWT Global

RICS: Berman Group, Inc., The
 Ridgmont Equity Partners: BackBay Communications
 Riedel: Nike Communications, Inc.
 Right Place, The, Grand Rapids: Development Counsellors International (DCI)
 Rigid Tool Co.: Falls
 Ring: BIGfish Communications
 Rippleshot: Communications Strategy Group (CSG)
 RISC-V: Racepoint Global
 Rise Above Social Issues Foundation: Reich Communications
 Rising Tide Car Wash: Durée & Company, Inc.
 RiskRecon: fama PR, Inc.
 RIT: Gatesman
 Rite Aid: ICR
 Ritz: Hunter
 Ritz-Carlton Dallas: Zimmerman Agency, The
 Ritz-Carlton Destination Club: Zimmerman Agency, The
 Riverbed Public Sector: Merritt Group
 Riverside Company: BackBay Communications
 Riverwalk Arts & Entertainment District: Durée & Company, Inc.
 Rives Construction: Markstein
 Riviera 31: Ballantines PR
 Roadmaster Group: Serendipit Consulting
 Robbins Brothers, The Engagement Ring Store: Serendipit Consulting
 Robeco Global: Dukas Linden Public Relations
 Robeks: BLAZE PR
 Robert Kraft: Berk Communications
 Robert Mondavi Wines: Nike Communications, Inc.
 Robert Stupack: Blaine Group, The
 Robert Wood Johnson Foundation: BerlinRosen; McCabe Message Partners;
 Taft Communications
 Robert Wood Johnson University Hospital-New Brunswick: R&J Strategic
 Communications
 Robert Wood Johnson University Hospital-Somerset: R&J Strategic
 Communications
 Robinson Brog LLP: Rubenstein Public Relations
 Roc Nation: Berk Communications
 Roche: AVENIR GLOBAL; JeffreyGroup; Weber Shandwick
 Rockefeller Group: Berman Group, Inc., The
 Rockefeller University Press: Tartaglia Communications, LLC
 RockFarmer Capital: Berman Group, Inc., The
 Rockford Area CVB: Development Counsellors International (DCI)
 Rockford Construction: Lambert
 Rockland Behavioral Health Response Team: GMG Public Relations, Inc.
 Rockland Community College: GMG Public Relations, Inc.
 Rockland County Women's Bar: GMG Public Relations, Inc.
 Rockland Paramedics Services: GMG Public Relations, Inc.
 Rockland Trust: InkHouse
 Rockport Co., The: 360PR+
 Rockwell: AVENIR GLOBAL
 Rockwell Automation: Padilla
 Rocky Mountaineer: Citizen Relations
 Roger Dubuis: Nike Communications, Inc.
 Rolfé Pancreatic Cancer Foundation: L.C. Williams & Associates
 Rolls-Royce Power Systems/MTU Brand: Bianchi Public Relations, Inc.
 Rome Cavalieri, A Waldorf Astoria Hotel: Brandman Agency, The
 ROMY PARIS: Bacheff Communications
 Ronald McDonald House Charities of the Greater Philadelphia Region: Tierney
 Ronald McDonald House of Mid-Michigan: Piper & Gold Public Relations
 Roofing and Waterproofing Assn.: Berman Group, Inc., The
 Rooftop by JG, The: Ballantines PR
 RoomKey: Brandware
 Rosalie Morgan: Farrow Communications
 Rosemont Copper: Davies
 Rosewood Hotels & Resorts: Nike Communications, Inc.
 Ross Environmental: Stevens Strategic Communications, Inc.
 Rotary International: Hope-Beckham Inc.
 Rothy's: LaunchSquad
 Round Hill Hotel & Villas: Brandman Agency, The
 Rowenta: 5W Public Relations
 Royal Canin: KWT Global
 Royal Caribbean Cruises: Ink Link Marketing; Weber Shandwick
 Royal Champagne Hotel & Spa: Decker/Royal
 Royal Cup Coffee: Markstein
 Royal George Theatre: Carol Fox & Associates
 Royal Hideaway Luxury Hotels & Resorts: Turner
 Royal Poinciana Plaza: Magrino PR
 Royal Portfolio, The, South Africa: WEILL (Geoffrey Weill Associates, Inc.)
 Royal Sonesta New Orleans: Zehnder Communications
 Royal Uno All-Inclusive Resort & Spa: Zapwater Communications
 RPM International Inc.: Roop & Co.
 RPM Specialty Products Group: Roop & Co.
 RTI (Real-Time Innovations): Karbo Communications

Rubica: Brown + Dutch Public Relations
 Rubicon Infrastructure Advisors: Silverline Communications
 Rubrik: Highwire PR
 Running Subway Productions: Redpoint
 Rusk Conair: Stevens Strategic Communications, Inc.
 Russell Center for Innovation & Entrepreneurship: BLH Consulting, Inc.
 Russell Lands on Lake Martin: Lou Hammond Group
 Russell Reynolds Associates: Makovsky
 Rusty Bucket Restaurants: Inspire PR Group
 Rutgers University: Brian Communications
 Rutgers University Center for Real Estate: R&J Strategic Communications
 RW Garcia: SPM Communications, Inc.
 RW3 Technologies: RAM Communications
 RWJBarnabas Health: Goodman Media International, Inc.; R&J Strategic Communications
 RxAdvance: 5W Public Relations
 RXR Realty: Berman Group, Inc., The
 Ryan Gordy Foundation: Brown + Dutch Public Relations

— S —

S&C Electric Co.: Motion Agency, Inc., The
 S&D Capital: Falls
 S&R Foundation: Sage Communications
 S2 Capital: Champion Management Group
 Saar Zafir: Xhibition
 Saba Tourist Bureau: D & D PR
 Sabal Financial: Idea Hall
 Sabre: Idea Grove
 Sachse Construction: Identity
 Sacks & Assocs.: R&J Strategic Communications
 Sacramento Children's Home: KP Public Affairs
 Sacramento Independent Taxi Owners Assn., Inc. (S.I.T.O.A.): Revell Communications
 SAE International: Bianchi Public Relations, Inc.
 Safari Pros: Mardiks Public Relations
 Safariland: CGPR LLC
 Safety Today: Stevens Strategic Communications, Inc.
 SAFY of America: Approach Marketing
 Sagamore Spirits: 360PR+
 SAIC: Sage Communications; Stones River Group
 SailPoint: fama PR, Inc.
 Saint Francis Veterinary Center: R&J Strategic Communications
 Saint Peter's Bay Luxury Resort & Residences: C&R
 Saint Sava Cathedral: Berman Group, Inc., The
 Saint Thomas Aquinas High School: Boardroom Communications, Inc.
 Saint-Gobain: Hot Paper Lantern
 Saint-Gobain North America: Brownstein Group
 Saje: Nike Communications, Inc.
 Salesforce: JeffreyGroup; Sage Communications
 Salinas Valley Memorial Healthcare System: ReviveHealth
 Salix Pharmaceuticals: Coyne Public Relations
 Salt & Straw - Miami locations: Brustman Carrino Public Relations
 SALT Restaurant: Ballantines PR
 Salvation Army NJ Division: Rosica Communications
 Salvation Army, The: EvClay Public Relations
 Salvesson Stetson Group: Buchanan Public Relations LLC
 Samaritas: Lambert
 SambaNova: Mission North
 Sammy Hagar and Guy Fieri's Santo Tequila Blanco and Santo Mezquila: Wicked Creative
 Sammy's Beach Bar Rum: Wicked Creative
 Samsung: Allison+Partners; BerlinRosen; Brand Agency, The; Curley Company; JeffreyGroup; Taylor
 Samuel French: Keith Sherman and Assocs.
 Samuel Waxman Cancer Research Foundation (SWCRF): Lawlor Media Group
 San Francisco Ballet: Landis Communications Inc. (LCI)
 San Francisco Chronicle: UPRaise Marketing + Public Relations
 San Francisco Dept. of Environment: Fineman PR
 San Francisco Human Services Agency: JSI Research and Training Institute, Inc.
 San Francisco Symphony: Landis Communications Inc. (LCI)
 San Francisco Travel: Landis Communications Inc. (LCI)
 San Francisco Travel Assn.: Development Counsellors International (DCI)
 San Joaquin Joint Powers Authority (SJJPA): KP Public Affairs
 San Joaquin Regional Rail Commission (SJRC): KP Public Affairs
 San Jose Water Co.: Singer Associates, Inc.
 Sanctuary for Families: LAK Public Relations, Inc.
 Sand Hill Property Co.: Singer Associates, Inc.
 Sandata: Makovsky
 Sanderling Resort: Murphy O'Brien
 Sandoz Pharmaceuticals: Rebel Gail Communications
 Sandstone Properties: Cerrell Associates, Inc.

Sanford Area Growth Alliance: Development Counsellors International (DCI)
 Sanmina: Lumina Communications
 Sanofi: JPA Health; Ruder Finn Inc.
 Sanofi Pasteur: AVENIR GLOBAL; Padilla
 SanPellegrino: Citizen Relations
 Santa Barbara Airport: BLAZE PR
 Santa Clara County Department of Health: JSI Research and Training Institute, Inc.
 Santa Clara Stadium Authority: Singer Associates, Inc.
 Santa Clara University: Singer Associates, Inc.
 Santa Margherita: 5W Public Relations
 Santa Teresa: Nike Communications, Inc.
 Santamaria Hotel & Golf Resort Panama, The: Zapwater Communications
 Santo Tequila: Wicked Creative
 SAP: CommCentric Solutions, Inc.; PAN Communications, Inc.
 SAP NS2: 5W Public Relations
 Sapoznik Insurance: Boardroom Communications, Inc.
 Sares Regis Group: Davies
 SAS: fama PR, Inc.
 Satisfyer: Kaplow Communications
 Savannah College of Art and Design: Fahlgren Mortine; Nike Communications, Inc.
 Savannah Economic Development Authority: Violet PR
 Save Mart, Lucky Grocery Stores: Singer Associates, Inc.
 Save the Redwoods League: Landis Communications Inc. (LCI)
 Savencia Cheese USA LLC: Kaplow Communications
 Savoy Hotel Miami: Carolyn Izzo Integrated Communications (CIIC)
 Scale Computing: Touchdown PR
 Scale Venture Partners: Mission North
 SCAN Foundation: Perry Communications Group, Inc.
 SCGWest: Hemsworth Communications
 Schaeffler Group Automotive: Bianchi Public Relations, Inc.
 Schindler Elevator Corp.: G&S Business Communications
 Schlage: Havas Formula
 Schloss Elmau, Bavaria: WEILL (Geoffrey Weill Associates, Inc.)
 School Nutrition Association of CT: CashmanKatz
 School of Rock: BizCom Associates
 School of Visual Arts: JSI Research and Training Institute, Inc.
 SchoolsFirst Federal Credit Union: Idea Hall
 Schostak Brothers & Company: lovio george | communications + design
 SCHOTT: Gregory FCA
 Schwan's Company (Edwards Desserts, Freschetta, Pagoda, Red Baron): Carmichael Lynch Relate
 Science Logic: Sage Communications
 SCN Coalition, The: MorganMyers
 Scoliosis Care: Judge Public Relations, LLC
 Scout: Magrino PR
 Scout & Molly's Boutique: Powers Brand Communications LLC
 Scratch Financial: Judge Public Relations, LLC
 SCRUFF: SourceCode Communications
 Scuf Gaming: Gregory FCA
 SE2: Idea Grove
 Sea Island: MMGY NJF
 SEA LIFE Michigan: Identity
 Seabourn Cruise Line: Hawkins International Public Relations
 SeaChange Print Innovations: Beehive Strategic Communication
 Seagate Hotel & Spa, The, Delray Beach, FL: Hawkins International Public Relations
 SeaGlass: Durée & Company, Inc.
 Seaman Corp.: akhia communications
 Seantavius Jones: Heyday Public Relations
 Seaside Hotel, North Vancouver: The Storied Group
 Sebago Footwear: AMP3 Public Relations
 Sebastian, The, Vail, CO: Hawkins International Public Relations
 Secret: Taylor
 Secrets Resorts & Spas: rbb Communications
 Sectigo: Matter
 SecureAge: Crenshaw Communications
 SecurityScorecard: North 6th Agency, Inc. (N6A)
 Seed: Mission North
 See's Candies: Allison+Partners
 SEI: Vested
 Selequity: Landis Communications Inc. (LCI)
 Selina: Stuntman PR
 Selina, Israel: Xhibition
 SEMpdx: Veracity Marketing
 SEMRush: 5W Public Relations
 Semsee: the10company
 Semtech: Racepoint Global
 Senator Heidi Gansert: The Abbi Agency
 SendCutSend: The Abbi Agency
 Sensa: Brown + Dutch Public Relations

Sentara Health: Lovell Communications
 SentinelOne: fama PR, Inc.
 Seqens CDMO: Birnbach Communications Inc.
 Sequential Brands Group: AMP3 Public Relations
 Serafina Beach Hotel: Murphy O'Brien
 Serena & Lily: SharpThink
 Serenity Yachts: Durée & Company, Inc.
 Sereno Hotels: Murphy O'Brien
 Serovital: Brown + Dutch Public Relations
 Serta: Motion Agency, Inc., The
 Servel Corrective Action Committee: Roop & Co.
 ServeOhio: Inspire PR Group
 Service Contract Industry Council: Sachs Media Group
 Service Corporation International: Ehrhardt Group, The
 Service Employees International Union (SEIU): BerlinRosen
 ServiceNow, Inc.: Standing Partnership
 ServiceTitan: Ripley PR, Inc.
 Servicon: Cerrell Associates, Inc.
 Servidyne: Pietryla PR & Marketing
 Set Hotels, The: Lou Hammond Group
 Seth Greene: Farrow Communications
 Setnor Byer Insurance & Risk: Boardroom Communications, Inc.
 Seven Rooms: Stuntman PR
 Seventh Generation: Allison+Partners
 Sexy Hair: Allison+Partners
 Seyfarth Shaw: Ripp Media/Public Relations, Inc.
 SF Planet: Firecracker PR
 SFJAZZ: Landis Communications Inc. (LCI)
 SG Blocks: Rubenstein Public Relations
 SHA Wellness Clinic: Magrino PR
 Shair: Buchanan Public Relations LLC
 Shake a Leg Miami: David Pearson Associates
 Shake Shack: ICR
 Shaker Heights Country Club: Roop & Co.
 Shakti: SourceCode Communications
 Shane Co.: Segal Communications
 Shane Feldman: The Storied Group
 Share Our Strength: RF | Binder Partners, Inc.
 Sharp: Peppercomm
 Sharper Shape: March Communications
 Sharps Technology, Inc.: Butler Associates, LLC
 Shashi Socks: Durée & Company, Inc.
 Shawe Rosenthal: Pugh & Tiller PR, LLC
 Shelbourne, The, Dublin, Ireland: Hawkins International Public Relations
 Shepherd Center: Jackson Spalding
 Sheraton Carlsbad Resort & Spa: Chemistry PR
 Sheridan Capital: BackBay Communications
 Sherman & Howard Law Firm: Communications Strategy Group (CSG)
 Sherwin-Williams: Carmichael Lynch Relate; Falls
 Sherwin-Williams Aerospace: Falls
 Sherwin-Williams Automotive Finishes: Falls
 SHI: Gregory FCA
 Shields Healthcare Group: Rasky Partners, Inc.
 Shift7 Digital: Superior Public Relations
 Shinola: lovio george | communications + design
 Shinola Detroit: MMGY NJF
 Shiseido: IW Group
 Shiseido Laura Mercier Brand: Kaplow Communications
 SHOP 'n SAVE: Gatesman
 Shore Capital Partners: BackBay Communications
 Shriners Hospitals for Children: CashmanKatz; Crosby
 Shula's Steak House (Orlando): TJM Communications, Inc.
 Shure: Havas Formula
 ShurTech Brands, LLC: Falls
 SHVO: Nike Communications, Inc.
 Shyft Group (NASDAQ:SHYF): Lambert
 Shyn: Kaplow Communications
 Siam Winery: PAPER & PAGE
 Sichenzia Ross Ference: FischTank PR
 Sidley Austin: Greentarget Global LLC
 Siebert Williams Shank & Co., L.L.C.: Butler Associates, LLC
 Siegel+Gale: the10company
 Siemens: Finn Partners
 Sierra: Tierney
 Sierra Club: Caplan Communications LLC®
 Sift: PAN Communications, Inc.
 SigFox: Version 2.0 Communications
 Signarama: Ink Link Marketing
 Signature Properties: Singer Associates, Inc.
 Silestone: SharpThink
 Silfex, Inc. - A Division of Lam Research Corp.: FrazierHeiby
 Silicon Line: Feintuch Communications

Silicon Valley Bank: Prosek Partners
 Silk NY: AMP3 Public Relations
 Silk Road Medical: Merryman Communications
 Silverstein Properties: BerlinRosen; Resonance Consultancy Inc.
 Silverwest Hotels: Resonance Consultancy Inc.
 Simon Baron: Berman Group, Inc., The
 Simon Malls: BLAZE PR
 Simon Property Group: Motion Agency, Inc., The; Reputation Partners
 Simon Wiesenthal Center: Rubenstein Public Relations
 Simply Dresses: AMP3 Public Relations
 Simply Fit Board: Marketing Maven Public Relations
 SimplyProtein: CRC, Inc.
 Sims Metal Management: Singer Associates, Inc.
 Sinai Health System: Jasculca Terman Strategic Communications
 Sinequa: Touchdown PR
 Sing Sing Prison Museum: Nicholas & Lence Communications
 Singapore Airlines: BerlinRosen
 Singapore Exchange (SGX): Lansons Intermarket
 SiOnyx: Racepoint Global
 SIRION Biotech: LaVoieHealthScience
 Sirius Resources: RBMG (RB Milestone Group)
 Sisters of Charity Health System: Falls
 SIT Platinum: VIVA Lifestyle PR
 Sita: Trevelino/Keller
 Sitara Collections: Goldman Communications Group, Inc.
 Sixgill: Gregory FCA
 Sizzler: Fish Consulting
 SK Capital Partners: BackBay Communications
 Skender: Akrete: Business, Articulated
 Ski Vermont: Development Counsellors International (DCI)
 Skip Scooters: Singer Associates, Inc.
 Sky Zone: Konnect Agency
 Skydeck Chicago (Willis Tower): Zapwater Communications
 Skylo: Mighty
 Skyryse: Mission North
 SkyTrak: French | West | Vaughan
 Skyway 10K: Judge Public Relations, LLC
 SL Green: BerlinRosen
 Slate Property Group: Berman Group, Inc., The
 SLC Management: Montieth & Company
 Sleep Better Georgia: Bloom Communications
 Sleep Dallas: Bloom Communications
 Sleep Number: Makovsky
 Sleepy Hollow LDC: Nicholas & Lence Communications
 Slinger Bag: French | West | Vaughan
 Small Business Administration: Marketing Maven Public Relations
 Smart Columbus: Fahlgren Mortine; Paul Werth Associates
 Smart Communications: Crenshaw Communications
 SmartAC.com: BIGfish Communications
 SmartCruiser.com: Hemsworth Communications
 Smarthinking, Inc.: Hemsworth Communications
 SmartSens: Hoffman Agency, The
 SMEG: 5W Public Relations
 Smile Train: G&S Business Communications
 Smirnoff: Taylor
 Smithfield Foods: Hunter
 Smithsonian Magazine: High10 Media
 Smithville: CashmanKatz
 Smithville Fiber: MEK Group
 Snake River Sporting Club: C&R
 SnapAV: Caster Communications, Inc.
 Snow Software: Bospar
 Snuggie: Marketing Maven Public Relations
 Soap Studio: Bacheff Communications
 Sobha Developers: Ruder Finn Inc.
 Sobi: AVENIR GLOBAL
 Sobi, Inc.: imre, LLC
 SOC Telemed: Trevelino/Keller
 SoCal Gas: Davies
 Soccer United Marketing, LLC: imre, LLC
 SoChatti: RF | Binder Partners, Inc.
 SOCi: SourceCode Communications
 Social Security Administration: Crosby
 Societe Generale S.A. (SocGen): Lansons Intermarket
 Society for Cardiovascular Angiography & Interventions: BRG Communications
 Society for Healthcare Epidemiology of America: The Reis Group
 Society Hotel, The: Weinstein PR
 Society of Industrial and Office Realtors (SIOR) – Chicago: Akrete: Business, Articulated
 Society of Interventional Radiology: The Reis Group
 Society of Memorial Sloan Kettering Cancer Center, The: SharpThink
 Society to Improve Diagnosis In Medicine: McCabe Message Partners

SodaStream: 5W Public Relations
Sofitel Los Angeles at Beverly Hills: Ballantines PR
Sofitel Rome Villa Borghese: KWE Partners
Software AG: fama PR, Inc.; PAN Communications, Inc.
Software Management, Inc.: Pietryla PR & Marketing
Soho BID: Nicholas & Lence Communications
SokoGlam: KWT Global
Solace: Weinstein PR
Solage, An Auberge Resort: Murphy O'Brien
SolarWinds: Touchdown PR
Solaz, A Luxury Collection Resort, Los Cabos: Turner
Solid Waste Authority of Central Ohio (SWACO): Paul Werth Associates
Solidd: Feintuch Communications
SoloGrid: Edge Communications, Inc.
Solow Realty & Development: Geto & de Milly, Inc.
Solstice Senior Living: MP&F Strategic Communications
Solugen: Pierpont Communications Inc.
Solus Alternative Asset Management: Profile Advisors LLC
Sonesta Fort Lauderdale Beach: Hemsworth Communications
Soneva, Maldives & Thailand: WEILL (Geoffrey Weill Associates, Inc.)
SonicWall: Highwire PR
Sonitrol Great Lakes: Logos Communications, Inc.
Sonoma County Dept. of Health Services: Fineman PR
Sonoma County Tourism Bureau: Lou Hammond Group
Sonoma County Vintners: Lou Hammond Group
Sonoma County Winegrowers: Lou Hammond Group
Sony: JeffreyGroup; Keith Sherman and Assocs.; Landis Communications Inc. (LCI)
Sophos: March Communications
Sound Energy: RBMG (RB Milestone Group)
Sound Royalties: French | West | Vaughan
Soundwich: Stevens Strategic Communications, Inc.
Source Cincinnati: Development Counsellors International (DCI)
South Bay Hospital: Hoyt Organization Inc., The
South Bay Independent Physicians Medical Group, Inc.: Hoyt Organization Inc., The
South Bend Region Economic Development: Resonance Consultancy Inc.
South Carolina's Hammock Coast: Pineapple Public Relations
South Dakota Governor's Office of Economic Development: Development Counsellors International (DCI)
South Dakota Tourism: MMGY NJF
South Florida Technology Alliance: Boardroom Communications, Inc.
Southampton Inn: Lawlor Media Group
Southampton Social Club: Lawlor Media Group
Southeast Venture Commercial Real Estate: Bradford Group, The
Southern California Development Forum: Hoyt Organization Inc., The
Southern California Edison: IW Group
Southern California Partnership for Jobs: Cerrell Associates, Inc.
Southern Co.: Story Partners
Southern Illinois University Edwardsville School of Business: Standing Partnership
Southern Land Company: Lou Hammond Group
Southern Legal Counsel: Caplan Communications LLC®
Southern Rail: Serendipit Consulting
Southern Sandoval County Arroyo Flood Control Authority: Waite Company, The
Southern Trust Home Services: Ripley PR, Inc.
Southland Industries: Racepoint Global
Southwest Value Partners: Stones River Group
SouthWest Water Co.: Stephen Bradley & Associates LLC
Sovos Brands: M Booth
Sozensys: TVG
Space Center Houston: Lou Hammond Group
SPADD: Hope-Beckham Inc.
Spagnolo Group Architecture: Berman Group, Inc., The
Spark Pretty: AMP3 Public Relations
SparkBeyond: Crenshaw Communications
Sparkling ICE by Talking Rain: 5W Public Relations
Specht Development: Veracity Marketing
Special Needs Group: Durée & Company, Inc.
Specialty Coffee Association: Makovsky
Speck: Mighty
Spectrem Group: Wilks Communications Group
Spencer Savings Bank: R&J Strategic Communications
Spike's Tactical: Judge Public Relations, LLC
SpineCare of NY at Hospital for Special Surgery: MCS Healthcare Public Relations
SpineMark: Blaine Group, The
SpinMaster: Coyne Public Relations
SpinTransfer: Hoffman Agency, The
Spirent: Merritt Group
Spireon: Idea Grove
Spitzer Engineering: LAK Public Relations, Inc.
Splash: North 6th Agency, Inc. (N6A)
Split: Touchdown PR
Splunk: Highwire PR; Sage Communications
Sportime NY and John McEnroe Tennis Academy: Geto & de Milly, Inc.
Sports Car Market: Brandware
Sportscastr: Transform Group
SpotOn: Version 2.0 Communications
Spray Products: Powers Brand Communications LLC
Spring Owl Asset Management: 5W Public Relations
Springs Window Fashions: Falls
Sprinkles: Turner
Sprint: Glen Echo Group
Sprout Nutrition: Falls
Squire Patton Boggs LLP: kglobal
SRF Ventures: Boardroom Communications, Inc.
SRI International: Firecracker PR
SSH: March Communications
St. Barts: Lou Hammond Group
St. Christopher's Hospital for Children: Buchanan Public Relations LLC
St. Elizabeth Healthcare: FrazierHeiby
St. Germain: Nike Communications, Inc.
St. Hope: KP Public Affairs
St. Joseph's University: Brian Communications
St. Jude Children's Research Hospital: Finn Partners
St. Louis College of Pharmacy: Standing Partnership
St. Louis Convention & Visitors Commission: Development Counsellors International (DCI)
St. Louis Language Immersion School: Standing Partnership
St. Luke's: Pierpont Communications Inc.
St. Petersburg/Clearwater: MMGY NJF
St. Regis Bora Bora Resort: Ballantines PR
St. Regis Maldives Vommuli Resort: Ballantines PR
STACK INFRASTRUCTURE: iMiller Public Relations
Standard Property Group: Berman Group, Inc., The
Standard Textile: Mower
Stanford Graduate School of Business: Idea Grove
Stanford University: Landis Communications Inc. (LCI)
Stanford University and Hospitals: Singer Associates, Inc.
Stanislaus County Fireworks Safety Task Force: Revell Communications
Starbucks: Brandware
Starbucks Coffee Co.: Edelman
Starhotels Collezione: Brandman Agency, The
Starpoint Properties: Hoyt Organization Inc., The
Starwood Property Trust: ICR
State of Indiana: kglobal
State of Missouri: TVG
State of South Carolina: kglobal
State University of New York: Kivvit
State University of New York System: Berman Group, Inc., The
State Water Contractors: KP Public Affairs
Staten Island Chamber of Commerce: Nicholas & Lence Communications
Statewide Abstract: GMG Public Relations, Inc.
Statue Cruises and Events: Nicholas & Lence Communications
Statue of Liberty - Ellis Island Foundation: Nicholas & Lence Communications
Staub Leadership: Farrow Communications
Staubli International: O'Malley Hansen Communications
Stealth Communications: North 6th Agency, Inc. (N6A)
Steamfitters Local 638, New York: Butler Associates, LLC
Steaz: MP&F Strategic Communications
Steelcase: Hot Paper Lantern
Steelpan Kitchen + Bar: Hemsworth Communications
Steiger Facial Plastic Surgery/Dr. Jacob D. Steiger: Durée & Company, Inc.
Steiner + Associates: Identity
Stella Adler Studio of Acting: TASC Group, The
Step2: Falls
Stephens Group, The: BackBay Communications
Steris: Falls
Sterling Bancorp: Financial Profiles, Inc.
Sterling National Bank: Hot Paper Lantern
Sterling Vineyards: Nike Communications, Inc.
Sterno: 360PR+
Steward: Rubenstein Public Relations
Stifel: Lansons Intermarket
STIHL, Inc.: imre, LLC
Stillcanna: RBMG (RB Milestone Group)
Stoel Rives: Furia Rubel Communications, Inc.
StonCor Group Canada: Roop & Co.
Stone Pigman Law Firm: Ehrhardt Group, The
Stoneleigh Foundation: Powers Brand Communications LLC
Stonesoft: RBMG (RB Milestone Group)
StoneTurn: Crenshaw Communications

Stonyfield Organic: 360PR+
 Storbyte: JPR Communications
 STORE Capital: Financial Profiles, Inc.
 StorONE: JPR Communications
 Storyblocks: 5W Public Relations
 Strategic Capital: Berman Group, Inc., The
 STRATIS IoT: North 6th Agency, Inc. (N6A)
 Stratix: Media Frenzy Global
 Streamsong Resort (Florida): Zimmerman Agency, The
 Strive Health: Falls
 STRmix, Ltd.: Pugh & Tiller PR, LLC
 Stronger America Through Seafood (SATS): Story Partners
 Stuttering Foundation, The: Curley Company
 SubApollo: AMP3 Public Relations
 Subaru of America: MWWPR
 Subcontractors Trade Assn.: Berman Group, Inc., The
 Substance Abuse & Mental Health Services Administration (SAMHSA): Crosby
 Substance Abuse and Mental Health Services Administration: JSI Research and
 Training Institute, Inc.
 Subtext: Karbo Communications
 Sudberry Properties: Davies
 Suddath: Sachs Media Group
 SUEZ: GMG Public Relations, Inc.
 SUEZ Water Technologies & Solutions: Gregory FCA
 Suffolk Construction: Berman Group, Inc., The; rbb Communications
 Summerhill Homes: Murphy O'Brien
 Sun Chemical: Mower
 Sun Valley Resort: Murphy O'Brien
 Sun-Maid: Havas Formula
 Sunbrella: Carmichael Lynch Relate
 Sunday Afternoons: Weinstein PR
 Sungard AS: Gregory FCA
 Sunrise Springs Spa Resort, Santa Fe, NM: Hawkins International Public
 Relations
 SunSpec Alliance: SourceCode Communications
 Super League Gaming: High10 Media
 Super Pet Expo: Reich Communications
 Superba Food + Bread: Di Moda Public Relations
 Superior Data Strategies: Piper & Gold Public Relations
 SuperMicro: Hoffman Agency, The
 SuperSlow Zone: Farrow Communications
 Support.com: Caster Communications, Inc.
 Surfacedesign: Taylor & Company
 Surfside, Florida: Carolyn Izzo Integrated Communications (CIIC)
 Surgery Exchange: Media Frenzy Global
 Surterra Wellness: SharpThink
 SurveyMonkey: A.wordsmith
 Susan G. Komen Chicago: Mekky Media Relations Inc.
 Susan G. Komen L.A. County: Blaine Group, The
 Sushi Maki: Champion Management Group
 Susie Cakes: Magrino PR
 Susie Levan, author: Durée & Company, Inc.
 Sustainable Apparel Coalition: RF | Binder Partners, Inc.
 Sustainable Structures of Texas: BizCom Associates
 Sutter Health: Landis Communications Inc. (LCI)
 Swagelok: akhia communications; G&S Business Communications
 Swan Global Investments: Profile Advisors LLC
 Sweetwater: North 6th Agency, Inc. (N6A)
 SwiftStack: JPR Communications
 Swimsuits for All: Turner
 Swinerton: Idea Hall
 Swisslog: Fahlgren Mortine
 Swissôtel Chicago: Zapwater Communications
 Switzerland Tourism: Development Counsellors International (DCI)
 SyllogisTeks: TVG
 Symphony RetailAI: Ketner Group Communications
 Synapse Intensive Outpatient Clinic: A. Brown-Olmstead Associates, Ltd.
 Synaptic Alliance: Greenough Brand Storytellers
 Syncron: Crenshaw Communications
 SyncStream Solutions: Gregory FCA
 SynDaver: Judge Public Relations, LLC
 Synechron, Inc.: Makovsky
 Syngenta: G&S Business Communications
 Syniverse: Hoffman Agency, The
 SYNlawn: French | West | Vaughan
 Synthego: Mission North
 Syracuse Community Health: Mower
 SYSTRA: Berman Group, Inc., The

— T —

T Zero: Lansons Intermarket
 T-Fal: 5W Public Relations
 T-Mobile: Glen Echo Group
 T-Rex Tape: Falls

T. Marzetti Co.: Fahlgren Mortine
 T. Rowe Price: imre, LLC
 T.A. Barron: Goodman Media International, Inc.
 TA Associates: BackBay Communications
 Tachyum: JPR Communications
 Taco Bell: Judge Public Relations, LLC
 Taco Cabana: SPM Communications, Inc.
 Taco John's: Champion Management Group
 Tahiti Tourisme: Development Counsellors International (DCI)
 Takeda: Taft Communications; Tierney
 Takeya: Turner
 Talend: Highwire PR
 Talenfeld Law: Boardroom Communications, Inc.
 Talia Jewelry: AMP3 Public Relations
 Talisker Club: Murphy O'Brien
 Talos Solutions: Pugh & Tiller PR, LLC
 Tamarak Lodge, The: Segal Communications
 TAMKO: Gatesman
 Tampa Hillsborough Economic Development Corp.: Development Counsellors
 International (DCI)
 Tanasi CBD: Durée & Company, Inc.
 Tandigm Health: Brian Communications
 Tanner Health: Lovell Communications
 Target Corporation: Kaplow Communications
 Tarka Indian Kitchen: Champion Management Group
 Taste of Nova Scotia: Redpoint
 Tasting Kitchen, The (Venice, CA): Di Moda Public Relations
 Tastykake: Zimmerman Agency, The
 Taubman Company, The: Conroy Martinez Group, The
 Tauck: Redpoint
 Tavern by WS, The: Magrino PR
 Tavern on the Green: 5W Public Relations
 Tavistock Development Co.: rbb Communications
 Taxpayers for Common Sense: Caplan Communications LLC®
 TCF Center: lovio george | communications + design
 TCI Powder Coatings: Roop & Co.
 TCS Anceus Database: MEK Group
 TCS Education System: Mekky Media Relations Inc.; Pietryla PR & Marketing
 TCS World Travel: Murphy O'Brien
 TD Bank: Prosek Partners; Tierney
 TDK: Karbo Communications
 Tea Assn. of the USA: Pollock Communications
 Tea Council of the USA: Pollock Communications
 Teach for America: Markstein
 Tealium: Hoffman Agency, The
 Team NEO: Falls
 TeamViewer: Lumina Communications
 Teatulia: Champion Management Group
 Tech Mahindra: Lansons Intermarket
 Technaxx: Bacheff Communications
 Technology Assn. of Oregon: A.wordsmith
 Technology Recovery Group: Stevens Strategic Communications, Inc.
 Technovation: Mission North
 Ted Baker: CRC, Inc.
 Teen Cancer America: French | West | Vaughan
 TEFAF/Maastricht Art Fairs: SharpThink
 Teladoc: ReviveHealth
 Telemundo: High10 Media
 Temenos: BackBay Communications
 Tempered Networks: Touchdown PR
 Temple Economic Development Corp.: Development Counsellors International
 (DCI)
 Temple University School of Podiatric Medicine: SPRYTE Communications
 Tempo Automation: Caster Communications, Inc.
 Tempur-Pedic: Finn Partners
 Temtum: Transform Group
 Ten-X: Hoyt Organization Inc., The
 Tenable: Mission North; Raffetto Herman Strategic Communications
 TENCEL(TM): AMP3 Public Relations
 Tencent: ICR; Ruder Finn Inc.
 Tennessee Dept. of Environment & Conservation: TVG
 Teradata: Allison+Partners; RAM Communications
 Terme di Relilax Boutique Hotel & Spa in Montegrotto, Italy: Lion & Lamb
 Communications
 Terraboost Media: CRC, Inc.
 Terry Bradshaw: Wicked Creative; Wicked Creative
 tesa tape, Inc.: G&S Business Communications
 Tesla: Kivvit; The Abbi Agency
 Tessian: Mission North
 Tetra Pak: JeffreyGroup
 Tetra Tech: Singer Associates, Inc.
 TEVA: Evoke KYNE
 Texas Chicken: Ink Link Marketing
 Texas Economic Development Corp.: Development Counsellors International
 (DCI)

Texas LNG: Davies
 TFF Pharmaceuticals: LaVoieHealthScience
 TG Therapeutics: LaVoieHealthScience
 TGI Fridays: Champion Management Group; Ink Link Marketing; RunSwitch
 Thailand Board of Investment: Development Counsellors International (DCI)
 Thales: Nicholas & Lence Communications
 Thatcher's Organic Artisan Spirits: Wilks Communications Group
 THAW: Robar Public Relations
 The Achieve Institute: Tierney
 The Angel Oak Companies: Gregory FCA
 The App Assn.: Glen Echo Group
 The Arc Baltimore: Pugh & Tiller PR, LLC
 The BARR Center: Pollack Group, The
 The Best You Expo: Blaine Group, The
 The Betsy Hotel South Beach - F&B outlets: LT Steak & Seafood: Brustman Carrino Public Relations
 The Caravan of Angels: Stuntman PR
 The Cheesecake Factory: Berk Communications
 The Circuit Trails: Devine + Partners
 The Climate Corporation: O'Malley Hansen Communications
 The Clubhouse Restaurant: Carol Fox & Associates
 The Coconut Collaborative: CRC, Inc.
 The Davis Companies: Berman Group, Inc., The
 The destination of Curaçao - Southern Dutch Caribbean: Diamond Public Relations
 The Discovery Orchestra: TASC Group, The
 The EXPO Center: Pollack Group, The
 The Florida Hemp Council: Durée & Company, Inc.
 The Food Network & Cooking Channel South Beach Wine & Food Festival: Brustman Carrino Public Relations
 The Galt House Hotel: Brandman Agency, The
 The Gant, The, CO: Lou Hammond Group
 The Goldie Initiative: Akrete: Business, Articulated
 The Health Trust: JSI Research and Training Institute, Inc.
 The International Alliance of Theatrical Stage Employees: Tricom Associates, Inc.
 The J.M. Smucker Co.: Fahlgren Mortine
 The J.R. Simplot Co.: Fahlgren Mortine
 The Jackie Robinson Foundation: 5W Public Relations
 The Jills Zeder Group: Durée & Company, Inc.
 The Joint Chiropractic: Off Madison Ave; Zimmerman Agency, The
 The Kroger Co.: Fahlgren Mortine
 The Lodge at Sonoma: Brandman Agency, The
 The Magic Parlour: Carol Fox & Associates
 The Mochi Ice Cream Company: 5W Public Relations
 The New York Times: Keith Sherman and Assocs.
 The Odyssey: SourceCode Communications
 The Onion: Keith Sherman and Assocs.
 The Orangutan Project: Orange Orchard PR
 The Palms and The Shore Club, Turks & Caicos: J Public Relations
 The Patron Spirits Co.: JeffreyGroup
 The Penn Mutual Life Insurance Co.: Gregory FCA
 The Pinnacle Companies: Violet PR
 The Question: Find Your True Purpose: Blaine Group, The
 The Rink at Rockefeller Center: Stuntman PR
 The Ritz-Carlton (multiple properties): J Public Relations
 The Ritz-Carlton Fort Lauderdale - F&B, Burlock Coast: Brustman Carrino Public Relations
 The Ritz-Carlton Residences, Waikiki Beach: Brandman Agency, The
 The Ritz-Carlton, Half Moon Bay: Brandman Agency, The
 The Ritz-Carlton, Kapalua: Brandman Agency, The
 The Ritz-Carlton, Key Biscayne, Miami - F&B, Lightkeepers: Brustman Carrino Public Relations
 The Ritz-Carlton, Kyoto: Brandman Agency, The
 The Ritz-Carlton, San Francisco: Brandman Agency, The
 The Ritz-Carlton, Tokyo: Brandman Agency, The
 The Roosevelt New Orleans, A Waldorf Astoria Hotel: Ehrhardt Group, The
 The Row: The Abbi Agency
 The Safer Foundation: Grisko LLC
 The Sage Group: Pollack Group, The
 The Sheen Center: Keith Sherman and Assocs.
 The Shops at North Bridge: Carol Fox & Associates
 The Susan G. Komen Los Angeles County More Than Pink Walk: Blaine Group, The
 The Trade Desk: 5W Public Relations
 The University of Chicago Booth School of Business: Lansons Intermarket
 The V Foundation for Cancer Research: French | West | Vaughan
 The Village South: Durée & Company, Inc.
 The Wellmont Theater: Violet PR
 The World Games Birmingham 2021: Markstein
 The+Source: Wicked Creative
 Theatre Box: Wicked Creative
 Theatro: Ketner Group Communications
 Thee Tree House: Judge Public Relations, LLC
 Thermo Fisher: InkHouse

Thermo Fisher Scientific: Greenough Brand Storytellers
 Thermodyne: Stevens Strategic Communications, Inc.
 TherOx: Merryman Communications
 Think Greenwich: Development Counsellors International (DCI)
 Thinking Capital: North 6th Agency, Inc. (N6A)
 Third Point: Profile Advisors LLC
 This is Alabama: Markstein
 Thomas Associates: Stevens Strategic Communications, Inc.
 Thomas J. Henry: Lawlor Media Group
 Thomas Jefferson University and Hospitals: Devine + Partners
 Thompson Hotels: Resonance Consultancy Inc.
 Thompson Seattle: Murphy O'Brien
 Thompson Street Capital Partners: BackBay Communications
 Thomson Reuters: Pocket Hercules
 Thomson Reuters - Practical Law: R&J Strategic Communications
 Thor Industries (NYSE:THO): Lambert
 Thornburg Investment Management: Makovsky
 ThoughtSpot: Mission North
 Three Wire Systems / MyAdvisor / Vet Advisor: WordWrite Communications LLC
 Three60Fit: Mekky Media Relations Inc.
 Thyssenkrupp: Grisko LLC; Walt & Company Communications
 TIAA: Communications Strategy Group (CSG); Prosek Partners
 TIBCO: Ascendant Communications; Karbo Communications
 Ticer Technologies: Roop & Co.
 Tice's Corner Retail & Marketplace: Carolyn Izzo Integrated Communications (CIIC)
 Ticket Network: CashmanKatz
 Tide: Taylor
 Tiffany & Co.: Landis Communications Inc. (LCI)
 TiiCKER: Lambert
 Tillotts Pharma AG: Standing Partnership
 Tilray: ICR
 Timbers Hokuala Kauai: Murphy O'Brien
 Timbers Resorts: Nike Communications, Inc.
 Time Zone One: Mekky Media Relations Inc.
 Times Square Advertising Coalition: Nicholas & Lence Communications
 Timken: akhia communications
 Ting: Pugh & Tiller PR, LLC
 Tint World: Ripley PR, Inc.
 Tintri: Walt & Company Communications
 TireRack.com: Brandware
 Tiroche Auction House: Xhibition
 Tishman Speyer: Landis Communications Inc. (LCI)
 Tissue World Convention & Exhibition: NewmanPR
 Tivoli: Falls
 TLGG: North 6th Agency, Inc. (N6A)
 TM Capital: Jackson Spalding
 TMGcore: Pierpont Communications Inc.
 TNT Fireworks: Revell Communications
 Toast: PAN Communications, Inc.
 Todd English's bluezoo: TJM Communications, Inc.
 Toews Corp.: Gregory FCA
 Toll Brothers: Davies; Geto & de Milly, Inc.; Tierney
 Tommee Tippee: 360PR+
 Toni Ko: The Storied Group
 Tonkean: North 6th Agency, Inc. (N6A)
 Tony Awards: Keith Sherman and Assocs.
 Tony Robbins: JConnelly
 TopGolf: Cerrell Associates, Inc.; RunSwitch
 Topps: 5W Public Relations
 TopTal: Hot Paper Lantern
 Torcon: R&J Strategic Communications
 Toronto Tourism: Turner
 Torrance Memorial Home Health & Hospice: Hoyt Organization Inc., The
 Torrance Memorial Medical Center: Hoyt Organization Inc., The
 Toscana Country Club: Murphy O'Brien
 Tour24: Superior Public Relations
 Tourism Australia: Citizen Relations
 Tourism Ireland: Development Counsellors International (DCI)
 TOURISM Santa Fe, NM: Lou Hammond Group
 Tourism Vancouver: Resonance Consultancy Inc.
 Tourisme Montréal: Zapwater Communications
 Tower Research Capital: Profile Advisors LLC
 Tower23 Hotel: Chemistry PR
 Town of Taos Tourism Department: Waite Company, The
 Towns County Chamber of Commerce: Pineapple Public Relations
 Toyota: Allison+Partners
 Toyota Motor Credit Corp.: imre, LLC
 Toyota Motor North America: Jackson Spalding
 Toyota Motor Sales USA: imre, LLC
 TPC Network (Corporate): Zimmerman Agency, The
 Tracker: Pocket Hercules
 Tractor Supply Co.: Motion Agency, Inc., The
 Trade Fan: Hot Paper Lantern

Tradewind Aviation: Hawkins International Public Relations
 Trafalgar: Decker/Royal
 Traffic Group, The: Pugh & Tiller PR, LLC
 Transamerica: Communications Strategy Group (CSG)
 TransCelerate: Bliss Integrated Communication
 Transource: Bravo Group
 Transworld: Ink Link Marketing
 Travel Alberta: Turner
 Travel and Adventure Show: Marketing Maven Public Relations
 Travel Manitoba: Zapwater Communications
 Travel Nevada: Fahlgren Mortine; The Abbi Agency
 Travel Portland: Resonance Consultancy Inc.
 Travel Texas: MMGY NJF
 TravelBank: Mighty
 Travelers: Prosek Partners
 Travelers Indemnity Company, The: imre, LLC
 Travelocity: Citizen Relations
 Travelpro: 360PR+
 TRAVELSAVERS: Decker/Royal
 Travis Frederick's Blocking Out Hunger: SPM Communications, Inc.
 Tree Top: French | West | Vaughan
 Trek Bicycle: 360PR+
 Tremco Incorporated: Roop & Co.
 Tremco Roofing and Building Maintenance: Roop & Co.
 TREVI Italian Restaurant: Wicked Creative
 Trex Company: L.C. Williams & Associates
 Trez Forman: Boardroom Communications, Inc.
 Tribeca Associates: Berman Group, Inc., The
 Tribute Collection: Ballantines PR
 Trifo: UPRAISE Marketing + Public Relations
 Trilogy Financial Services: Idea Hall
 Trilogy Health Services: Lovell Communications
 Trinity Church: BerlinRosen
 Trinity School: Geto & de Milly, Inc.
 Trinseo: Makovsky
 Trintech: SourceCode Communications
 TriSalus Life Sciences: LaVoieHealthScience
 TriStar Products: Rosica Communications
 Triumph Hotels: Brandman Agency, The
 trivago: Peppercomm
 TriVista: Bliss Integrated Communication
 Tronox: Standing Partnership
 Troon Pacific: Landis Communications Inc. (LCI)
 Tropical Audubon Society: David Pearson Associates
 Tropical Financial Credit Union: Boardroom Communications, Inc.
 Tropical Smoothie Café: Fish Consulting
 Troutbeck: Brandman Agency, The
 Trucking Moves America Forward: Story Partners
 True Women's Health: Lambert
 Trufusion: Fish Consulting
 TruGreen: Brownstein Group
 Truluck's Seafood, Steak & Crab House: Motion Agency, Inc., The
 TRUNO: Idea Grove
 TRUSTe: Landis Communications Inc. (LCI)
 Trusted Media Brands: High10 Media
 TruStile: Carmichael Lynch Relate
 Truvalue Labs: Caliber Corporate Advisers
 Tryall Club, The, Montego Bay, Jamaica: Hawkins International Public Relations
 TTEC: Novitas Communications
 Tucker Ellis: Falls
 Tufin: fama PR, Inc.
 Tufts Health Plan Foundation: JSI Research and Training Institute, Inc.
 Tula Technology: Financial Profiles, Inc.
 TuneGO: Edge Communications, Inc.
 Tungsram: akhia communications
 Tupperware: RF | Binder Partners, Inc.
 TurboTax: Havas Formula
 Turisme de Barcelona: Development Counsellors International (DCI)
 Turkish Airlines: Finn Partners
 Turner Construction: Bradford Group, The
 Turo: SourceCode Communications
 TVA: MP&F Strategic Communications
 TVB: RENEWPR
 TWA Hotel: Xhibition
 Twilio: Highwire PR
 Twin Peaks: Champion Management Group
 Twinlab: Brown + Dutch Public Relations
 Twitch: LaunchSquad
 Twitter: Glen Echo Group
 Two Harbors Investment Corp.: Financial Profiles, Inc.
 TWO NIL: North 6th Agency, Inc. (N6A)
 Two Roads Development: Lou Hammond Group
 Tyndall Credit Union: Sachs Media Group
 Tyson Foods: Buchanan Public Relations LLC
 U River Cruises: Decker/Royal
 U.S. Army: kglobal
 U.S. Century Bank: EvClay Public Relations
 U.S. Dept. of Agriculture: Crosby
 U.S. Dept. of Commerce: Curley Company
 U.S. Dept. of Health & Human Services: Crosby
 U.S. Highbush Blueberry Council: AVENIR GLOBAL; Padilla
 U.S. Navy: kglobal
 U.S. Pharmacopeia (USP): JPA Health
 U.S. Pharmacopeial Convention: Curley Company
 U.S. Tire Manufacturers Assn.: Curley Company
 UAV Turbines: BIGfish Communications
 Uber: Brian Communications; Ehrhardt Group, The
 Uber Freight: LaunchSquad
 Uberall: Crenshaw Communications
 UBS: EvClay Public Relations
 UC Berkeley: Landis Communications Inc. (LCI)
 UC Davis Health: ReviveHealth
 UCB: Ruder Finn Inc.
 UCB, Inc.: M Booth Health
 UCSF: Landis Communications Inc. (LCI)
 UDR Development: Landis Communications Inc. (LCI)
 UFC Gym: Fish Consulting
 UGE International: RBMG (RB Milestone Group)
 UHY Advisors: Makovsky
 UiPath: Version 2.0 Communications
 UL: Allison+Partners
 Ulrich Kellerer, Leadership Consultant: Farrow Communications
 Ultimate Software: Mission North
 UMass Amherst: Rasky Partners, Inc.
 Umpqua Bank: KCD PR Inc. - Top FinTech PR Firm
 UNC Pembroke: French | West | Vaughan
 UnCommons: Wicked Creative
 Under Armour, Inc.: imre, LLC
 UNFI: Profile Advisors LLC
 UNICEF USA: BerlinRosen
 Unico Systems: Standing Partnership
 Unified Trust: Gregory FCA
 Unilever: Edelman; Weber Shandwick
 Union Burger: Lawlor Media Group
 Union League, The: Powers Brand Communications LLC
 Union of Concerned Scientists: Caplan Communications LLC®
 Unique Hotels of Belize: Turner
 Unisys: Bospar
 United Egg Producers: Inspire PR Group
 United Electronics Group: DixonJames Communications
 United Federal Credit Union: Pietryla PR & Marketing
 United Franchise Group: Ink Link Marketing
 United Healthcare: Duffy & Shanley, Inc.; Trevelino/Keller
 United Illuminating: CashmanKatz
 United Illuminating Co., The: Mason Public Relations
 United Orthopedic Corporation: Makovsky
 United Piping: Pierpont Communications Inc.
 United Sorghum Checkoff Program: MorganMyers
 United Soybean Board: MorganMyers
 United States Conference of Catholic Bishops (USCCB): Crosby
 United States Olympic Committee: Kivvit
 United States Soybean Export Council: Standing Partnership
 United Way of Broward County: Durée & Company, Inc.
 United Way of Greater Philadelphia and Southern New Jersey: Tierney
 United Way of NYC: TASC Group, The
 United Way Orange County: Idea Hall
 UnitedHealthcare: Lovell Communications; Raffetto Herman Strategic Communications
 UnitedHealthcare of Illinois: L.C. Williams & Associates
 Uniti Fashion: AMP3 Public Relations
 Unilit: Matter
 UnityPoint Health: Lovell Communications
 Univar: Falls
 Universal Grammar: Walt & Company Communications
 Universal Pictures: Keith Sherman and Assocs.
 University at Buffalo: Fahlgren Mortine
 University of California: National Center for Free Speech & Civic Engagement: Glen Echo Group
 University of Chicago: Kivvit
 University of Chicago Medicine: Reputation Partners
 University of Connecticut Genomics: CashmanKatz
 University of Hawaii – Shidler School of Business: Makovsky
 University of Illinois at Chicago: Public Communications Inc.
 University of Memphis: Stones River Group
 University of Michigan Ross School of Business: Gatesman
 University of New Mexico College of Fine Arts: Waite Company, The

University of New Mexico Health Sciences: Waite Company, The
 University of Pennsylvania: Brian Communications
 University of South Alabama Foundation: Stephen Bradley & Associates LLC
 University of South Carolina: kglobal
 University of Texas: Pierpont Communications Inc.
 Univision: the10company
 Uniworld Boutique River Cruises: Decker/Royal
 Unqork: North 6th Agency, Inc. (N6A)
 Untappd: North 6th Agency, Inc. (N6A)
 Unusual Ventures: Mission North
 Unvarnished Homes: Murphy O'Brien
 UP Inspired Kitchen: Champion Management Group
 Upco International: RBMG (RB Milestone Group)
 Upflex: SourceCode Communications
 Upstate South Carolina Alliance: Development Counsellors International (DCI)
 Urban Commons: Murphy O'Brien
 Urban Growers Collective: Carol Fox & Associates
 Urban Land Institute: Berman Group, Inc., The
 Urban Land Institute, Los Angeles District: Hoyt Organization Inc., The
 Urban Plates: Zimmerman Agency, The
 Urban Prep Academies: Jasculca Terman Strategic Communications
 Urgent Care Assn.: L.C. Williams & Associates
 Uri Buri: Xhibition
 US Centers for Disease Control & Prevention: JSI Research and Training Institute, Inc.
 US Centers for Disease Control and Prevention: M Booth Health
 US Dry Bean Council: PAPER & PAGE
 US Ecology: akhia communications
 US Health Resources and Services Administration: JSI Research and Training Institute, Inc.
 US Office of HIV/AIDS and Infectious Disease Policy: JSI Research and Training Institute, Inc.
 US Signal: Touchdown PR
 US Silica: Falls
 US Tour Operators Assn.: Redpoint
 USA CBD Expo: North 6th Agency, Inc. (N6A)
 USA Dry Pea & Lentil Council: PAPER & PAGE; Pollock Communications
 USA Rice Federation: Pollock Communications
 USC Judith and John Bedrosian Center: Hoyt Organization Inc., The
 USC Lusk Center for Real Estate: Hoyt Organization Inc., The
 Useful: UPRAISE Marketing + Public Relations
 USG: Gatesman
 USGSA: Sage Communications
 USS Missouri Memorial Assn.: TVG
 USTA: SharpThink
 Uzima: Hope-Beckham Inc.

— V —

v-dog/v-planet: Orange Orchard PR
 Vail Mountain Resorts: J Public Relations
 Vail Resorts Hospitality: J Public Relations
 Vail Resorts Midwest: Zapwater Communications
 Valbuena Wellness Center: Serendipit Consulting
 Valencia Travel Peru: Turner
 Validity Finance (litigation funding): Ripp Media/Public Relations, Inc.
 Valley Forge Tourism & Convention Board: Devine + Partners
 Value City Furniture / American Signature Inc.: Fahlgren Mortine
 Vanco International: Caster Communications, Inc.
 Vancrest: Falls
 Vanda Pharmaceuticals, Inc.: Makovsky
 Vapiano: Pietryla PR & Marketing
 Varnish: SourceCode Communications
 Varsity Brands: Rubenstein Public Relations
 VAST Data: Highwire PR
 VC Innovations: KCD PR Inc. - Top FinTech PR Firm
 VCU Health: ReviveHealth
 Vectra: Lumina Communications
 Vegas Baby Vodka: Wicked Creative
 Vegas Valley Views: Bella Vista Estates: Wicked Creative
 Velas Resorts of Mexico: KWE Partners
 Velocity Ledger: Transform Group
 Velocity Mortgage Capital: CRC, Inc.
 Velocity Technology Solutions: Makovsky
 Velodyne LiDAR: Landis Communications Inc. (LCI)
 Velvet Taco: SPM Communications, Inc.
 Venable LLP: Makovsky
 Vensure: Media Frenzy Global
 Ventana Big Sur: Murphy O'Brien
 Venthera: LaVoieHealthScience
 Ventra: Grisko LLC
 Venture Global: Story Partners
 Venture X: Ink Link Marketing
 Veolia: Rasky Partners, Inc.
 Vera Bradley: Hunter

Verdara Technologies, Inc.: Akrete: Business, Articulated
 Vericool: Makovsky
 Veritas Farms: Durée & Company, Inc.
 Verizon: Finn Partners; Global Results Communications; Makovsky; Weber Shandwick
 Verizon Media Services: Crenshaw Communications
 Verizon Wireless: Identity
 Vermont Department of Health: JSI Research and Training Institute, Inc.
 Vermont Nut Free Chocolates: Matter
 Verra Mobility: Ehrhardt Group, The
 Versant Health: Bliss Integrated Communication
 Versova: Inspire PR Group
 Vertex: Sage Communications
 VertexOne: Idea Grove
 Vertiv: Fahlgren Mortine
 Vestas: Davies
 Veterans Health Administration: Crosby
 Veterinary Emergency and Referral Group: Judge Public Relations, LLC
 Vets Pets: French | West | Vaughan
 Vetstreet, Inc.: R&J Strategic Communications
 Veyo: Serendipit Consulting
 Viamedia: Bob Gold & Associates
 Vibepay: PAN Communications, Inc.
 Viceroy Los Cabos: Brandman Agency, The
 Viceroy Snowmass: Turner
 Victory Capital Management: Financial Profiles, Inc.
 Victory Cruise Lines: Lou Hammond Group
 Vidanta Cruises: Ballantines PR
 Vie Management: Serendipit Consulting
 Vifor Pharma: AVENIR GLOBAL
 ViiV Healthcare: JPA Health
 Villa Brown Jerusalem: Xhibition
 Villa Mangiacane: Lawlor Media Group
 Village of Rosemont: Carol Fox & Associates
 Villanova University: Brian Communications
 Vimy Resources: RBMG (RB Milestone Group)
 Vinesight: Xenophon Strategies, Inc.
 Vineti: Karbo Communications
 Vino Volo: Landis Communications Inc. (LCI)
 Vintage Wine Estates: Stuntman PR
 Virgin Atlantic Airways: 360PR+
 Virgin Hyperloop One: BerlinRosen
 Virgin Voyages: rbb Communications
 Virginia Economic Development Partnership: Development Counsellors International (DCI)
 Virginia Williams: The Storied Group
 Virginia's Blue Ridge: Pineapple Public Relations
 Virtana: Media Frenzy Global
 Visa: Ruder Finn Inc.
 Visalus: Brown + Dutch Public Relations
 Visionary Women: Murphy O'Brien
 Visit Albuquerque: Turner
 Visit Alexandria, VA: Lou Hammond Group
 Visit Baja California Sur: Zapwater Communications
 Visit Berkeley: Development Counsellors International (DCI)
 Visit Brussels: Development Counsellors International (DCI)
 Visit Buena Park: Development Counsellors International (DCI)
 Visit California: Development Counsellors International (DCI); MMGY NJF
 Visit Carmel By-The-Sea: The Abbi Agency
 Visit Cheyenne: Turner
 Visit Dallas: MMGY NJF
 Visit Finland: Zapwater Communications
 Visit Florida's Sports Coast: Zimmerman Agency, The
 Visit Greenville, NC: French | West | Vaughan
 Visit Guernsey: Mardiks Public Relations
 Visit Henderson: The Abbi Agency
 Visit Houston: Turner
 Visit Huntington Beach: Development Counsellors International (DCI)
 Visit Loudoun: Development Counsellors International (DCI)
 Visit Maldives: Zapwater Communications
 Visit Miyagi: WEILL (Geoffrey Weill Associates, Inc.)
 Visit Natchez, MS: Lou Hammond Group
 Visit Nebraska: Turner
 Visit Norfolk, VA: Lou Hammond Group
 Visit North Carolina: J Public Relations
 Visit Oakland: Development Counsellors International (DCI)
 Visit Park City: Zimmerman Agency, The
 Visit Phoenix: Off Madison Ave
 Visit Quad Cities: Resonance Consultancy Inc.
 Visit Sacramento, CA: Lou Hammond Group
 Visit San Jose: MMGY NJF
 Visit Sandy Springs (GA): Pineapple Public Relations
 Visit Santa Barbara, CA: Lou Hammond Group
 Visit Sarasota: TJM Communications, Inc.
 Visit Sarasota County: Mardiks Public Relations

Visit Sarasota County (FL): Pineapple Public Relations
 Visit Scotland: Development Counsellors International (DCI)
 Visit Seattle: Development Counsellors International (DCI)
 Visit SLO CAL: Resonance Consultancy Inc.; Turner
 Visit Tallahassee: Zimmerman Agency, The
 Visit Tillamook Coast: Weinstein PR
 Visit Tucson: Resonance Consultancy Inc.
 Visit Tuolumne County: Development Counsellors International (DCI)
 Visit Utah: J Public Relations
 Visit Victoria: Brandman Agency, The
 Visiting Nurse Service of New York: Keith Sherman and Assocs.; King + Company
 Vista Encantada Hotel Los Cabos: Carolyn Izzo Integrated Communications (CIIC)
 VistaVu: CommCentric Solutions, Inc.
 VitalSource: Stones River Group
 Vitamin Shoppe, The: Hunter
 Vitamix: Falls
 Vitas Healthcare: rbb Communications
 Vivial: Approach Marketing
 VIVO: Ruder Finn Inc.
 Vivo Resorts & Residences Puerto Escondido: Carolyn Izzo Integrated Communications (CIIC)
 Vivvi: North 6th Agency, Inc. (N6A)
 VIZIO: 5W Public Relations
 VOA Architecture: Berman Group, Inc., The
 Vohra Wound Physicians: Hemsworth Communications
 Voices Against Brain Cancer: 5W Public Relations
 Voices For Casa Children: Serendipit Consulting
 Volk Optical, Inc.: Falls
 Volk Protective Products: Stevens Strategic Communications, Inc.
 Volkert: Stones River Group
 Volkswagen: Ruder Finn Inc.
 Volvo Group: French | West | Vaughan
 Vortex Aquatic: Birnbach Communications Inc.
 Vorti-Siv: Stevens Strategic Communications, Inc.
 Vorys, Sater, Seymour and Pease: Falls
 Voya: Prosek Partners
 Voya Financial: BLH Consulting, Inc.
 VStar Entertainment Group: Strategic Objectives
 V/Tech/LeapFrog: Coyne Public Relations

— W —

W Costa Rica - Reserva Conchal: Brandman Agency, The
 W Hotels of New York: Lion & Lamb Communications
 W Punta de Mita - Mexico: Diamond Public Relations
 W. L. Gore & Associates: Stanton Communications, Inc.
 Wafra, Inc.: Berman Group, Inc., The
 Wahoo's Fish Tacos: Global Results Communications
 Waitr: ICR
 Wake County Economic Development: Development Counsellors International (DCI)
 Wakunaga of America: Valerie Allen Public Relations
 Walbridge: lovio george | communications + design
 Waldorf Astoria: BerlinRosen
 Waldorf Astoria Atlanta Buckhead: Brandman Agency, The
 Waldorf Astoria Beverly Hills: Ballantines PR
 Waldorf Astoria Hotels: Magrino PR
 Waldorf Astoria Los Cabos Pedregal: J Public Relations
 Waldron Private Wealth: WordWrite Communications LLC
 Walgreens Gridiron Grill-Off Food, Wine & Music Festival: Hemsworth Communications
 Walk-On's Sports Bistreaux: Champion Management Group
 Wallace Foundation: Crosby
 Walmart: Davies; Ehrhardt Group, The; Landis Communications Inc. (LCI); Markstein; MP&F Strategic Communications; Pierpont Communications Inc.
 Walt Disney World (Disney Dreamers Academy, runDisney): TJM Communications, Inc.
 Walt Disney World Resorts: JeffreyGroup
 Walt Disney World Swan and Dolphin Resort: TJM Communications, Inc.
 Wandera: Merritt Group
 Wandering Barman: Stuntman PR
 WannaRub Foods: Judge Public Relations, LLC
 Warner Brothers: IW Group
 Wasabi Technologies, Inc.: InkHouse
 Washington Hospital: Singer Associates, Inc.
 Washington State Department of Health: JSI Research and Training Institute, Inc.
 Waste Management: Ehrhardt Group, The; The Abbi Agency
 Water Intelligence (WINT): Ripley PR, Inc.
 WaterAid: Marketing Maven Public Relations
 Waterfront, The: WordWrite Communications LLC
 Waters Edge Wineries: Hemsworth Communications
 Waterton Investment: Hoyt Organization Inc., The; Hoyt Organization Inc., The
 The Wave Petunias: Zapwater Communications
 Wawa: Brownstein Group
 Waystar: Mission North
 WBEZ - Chicago Public Media: Grisko LLC

WBUR: Greenough Brand Storytellers
 WD-40: Off Madison Ave
 Wealth Management Group: Mekky Media Relations Inc.
 Weatherford Capital: BackBay Communications
 Webcor Obayashi Construction: Singer Associates, Inc.
 Webull: 5W Public Relations
 Wedgewood: Singer Associates, Inc.
 Weihenstephan: BLAZE PR
 Weil-McLain: L.C. Williams & Associates
 Weinberg/Newton Gallery: Carol Fox & Associates
 Weiss Serota Helfman Cole & Bierman: Boardroom Communications, Inc.
 Welch Allyn: Mower
 Welch's: 5W Public Relations
 WellPet: 360PR+
 Wells Fargo Advisors: Communications Strategy Group (CSG)
 Welltower: ICR
 Wendy Hilliard Gymnastics Foundation: Nicholas & Lence Communications
 WePay: SourceCode Communications
 West Health: Perry Communications Group, Inc.
 West Monroe Partners: the10company
 West Resorts Corp.: rbb Communications
 West Town Chicago: Zapwater Communications
 West Virginia Dept. of Health and Human Resources: Fahlgren Mortine
 West Virginia University - NCC Alumni Chapter: Roop & Co.
 Westbrook Partners: Geto & de Milly, Inc.
 Westchester Capital Management: Buttonwood Communications Group
 Westchester County Tourism and Film: Mower
 Westcorp: Resonance Consultancy Inc.
 westdrift Manhattan Beach: Murphy O'Brien
 Western Asset Mortgage Capital Corp.: Financial Profiles, Inc.
 Western Governors University: MP&F Strategic Communications
 Western New York Ford Dealers: Mower
 Western Uranium & Vanadium: RBMG (RB Milestone Group)
 Westfield: IW Group
 Westfield Broward: Durée & Company, Inc.
 Westgate: Zimmerman Agency, The
 Westgate Hotel, The: Chemistry PR
 Westin Austin Downtown: Turner
 Westin Carlsbad Resort & Spa: Chemistry PR
 Westin Grand Cayman Resort & Spa, Grand Cayman, Cayman Island: Hawkins International Public Relations
 Westin Hotels & Resorts: Finn Partners; PAPER & PAGE
 Westin Nashville: Turner
 Westlands Water District: KP Public Affairs
 Westwood: Caliber Corporate Advisers
 Wet n Wild: Kaplow Communications
 WeWork: JeffreyGroup
 Wexford Health: Stephen Bradley & Associates LLC
 Wexford Health Sources: Sachs Media Group
 WFF Facility Services: Standing Partnership
 Wharton Business School: M Booth
 Wharton Properties: Berman Group, Inc., The
 WhatIf Media: North 6th Agency, Inc. (N6A)
 WhereScape: Touchdown PR
 Whirlpool: APCO Worldwide
 Whispering Angel: Magrino PR
 White Castle: Paul Werth Associates
 Whitebark Healthcare: MEK Group
 Whitebox Advisors: Profile Advisors LLC
 WhiteHat: Touchdown PR
 Whitehead Energy Solutions: Pietryla PR & Marketing
 WhiteOps: PAN Communications, Inc.
 Whitetail Club and Shore Lodge: Murphy O'Brien
 Whitney Museum, The: Finn Partners
 Whole Foods Market: Landis Communications Inc. (LCI)
 WHOLEHEARTED (Wisdom Press): King + Company
 Wholly Guacamole: Havas Formula
 WhyHotel: North 6th Agency, Inc. (N6A)
 Wi-Fi Alliance: Highwire PR
 Wigwam, The, Litchfield, AZ: Hawkins International Public Relations
 Wilbur-Ellis: Peppercomm
 Wild Dunes Resort, SC: Lou Hammond Group
 Wild Republic: Stevens Strategic Communications, Inc.
 Wildermuth Advisory: FischTank PR
 Wilderness Safaris: Hawkins International Public Relations
 Wilderness Society, The: Caplan Communications LLC®
 Wiley Rein: Signal Group
 William Blair: Hewes Communications
 William Grant & Sons: Magrino PR
 William Murray Golf: 5W Public Relations
 William Penn Foundation: Devine + Partners
 William Rast: AMP3 Public Relations
 Williams Data Management: Marketing Maven Public Relations
 Williams Pipeline Company: Stephen Bradley & Associates LLC
 Willig, Williams & Davidson: Furia Rubel Communications, Inc.

Willis Tower: Grisko LLC
 Willowbend Country Club: Regan Communications Group
 Willy's Mexicana Grill: Champion Management Group
 Wilmington and Beaches CVB: French | West | Vaughan
 Wilmington Trust: Peppercomm
 Wilshire Phoenix: Gregory FCA
 Windermere Real Estate: Veracity Marketing
 Windsor: Brandman Agency, The
 Windstream: KWT Global
 Windy City Playhouse: Carol Fox & Associates
 Wine Group, The: Hunter
 Wine Institute: Fineman PR
 Winnebago Industries: Padilla
 Winton Capital: Prosek Partners
 Wirecard: Vested
 Wisconsin Reproductive Health Family Planning: JSI Research and Training Institute, Inc.
 Wise Morrissey: Wilks Communications Group
 Wissahickon Trails: Buchanan Public Relations LLC
 Wistia: InkHouse
 WiSuite: Pietryla PR & Marketing
 WITHIN: North 6th Agency, Inc. (N6A)
 WiTricity Corp.: Version 2.0 Communications
 Witt/Kieffer: Goodman Media International, Inc.
 Wix Answers: Crenshaw Communications
 Wizard World Comic Con: Ehrhardt Group, The
 WL Gore: KP Public Affairs
 Woebler Mustard Manufacturing Co.: FrazierHeiby
 Wolfsped, A Cree Company: Silverline Communications
 Wolters Kluwer: Greenough Brand Storytellers
 Wolverine Worldwide (NYSE:WWW): Lambert
 WOM Tel Aviv: Xhibition
 Women Deliver: M Booth Health
 Women in the Arts and Media Coalition: Goldman Communications Group, Inc.
 Women Presidents' Organization: Marketing Maven Public Relations
 Women Rocking Wall Street: KCD PR Inc. - Top FinTech PR Firm
 Women's Center for Entrepreneurship Corp.: R&J Strategic Communications
 Women's Industry Network: Falls
 WonderMedia: Brown + Dutch Public Relations
 Wood Partners: Singer Associates, Inc.
 Woodbury University: Edge Communications, Inc.
 Woodlands Resort, The, The Woodlands, TX: Hawkins International Public Relations
 Woodrow Hotel, The, Geneva: Lou Hammond Group
 Woods Services: Devine + Partners
 Woodside Homes: BLAZE PR
 Woodside Hotel Group: C&R
 Woodstock Inn & Resort, VT: Redpoint
 WorkFusion: Idea Grove
 Workhuman: Greenough Brand Storytellers
 Workiva: ICR
 Workmen's Circle: Goldman Communications Group, Inc.
 Workspring: Dixon|James Communications
 World Affairs Council of Philadelphia: Buchanan Public Relations LLC
 World Animal Protection: TASC Group, The
 The World of Whirlpool: Motion Agency, Inc., The
 World Vision: Wilks Communications Group
 World Wide Technology: TVG
 Wounded Warrior Project: Signal Group
 Wrangler: French | West | Vaughan
 Wrangler Denim (Modern): AMP3 Public Relations
 Wright Heerema Architects: Akrete: Business, Articulated
 WrightFlood: rbb Communications
 Writers Guild Initiative: Goldman Communications Group, Inc.
 Writers Guild of America, East: Goldman Communications Group, Inc.
 WS New York: Magrino PR
 WSFS: Devine + Partners
 WTNH - ABC: CashmanKatz
 WTR: Judge Public Relations, LLC
 WTTW WFMT: Grisko LLC
 Wuest-Fanning Foundation: JSI Research and Training Institute, Inc.
 Wusthof: Nike Communications, Inc.
 WX Inc. - New York Women Executives in Real Estate: Berman Group, Inc., The
 Wymara Resort & Villas - Turks & Caicos: Diamond Public Relations
 Wyndham Hotels & Resorts (Brands: Super 8, Days Inn, Howard Johnson, Travelodge, Microtel): Citizen Relations
 Wynn Fine Dining, Las Vegas: Lion & Lamb Communications
 Wythe Hotel: BerlinRosen

— X —

X-Chair: Zimmerman Agency, The
 X-Golf: Zimmerman Agency, The
 Xactly: LaunchSquad
 Xanatek: the10company

Xandr (AT&T): Matter
 Xavient Information Systems: Makovsky
 Xaxis: 5W Public Relations
 Xcel Energy: Carmichael Lynch Relate
 Xcellerate Biomedical Technologies: Serendipit Consulting
 Xero: Peppercomm
 Xerox: Landis Communications Inc. (LCI)
 Xfinity: Tierney
 Xiaomi: Ruder Finn Inc.
 XOi Technologies: Ripley PR, Inc.
 Xontogeny LLC: LaVoieHealthScience
 XPO Logistics: Hot Paper Lantern
 XV Beacon, Boston, MA: Hawkins International Public Relations
 XYPRO Technology: Marketing Maven Public Relations

— Y —

Y2Y: Mason Public Relations
 YAHOO! Finance: High10 Media
 YAHOO! News: High10 Media
 Yahoo! Sports: Coyne Public Relations
 Yale New Haven Health: Mason Public Relations
 Yanfeng Automotive Interiors: Bianchi Public Relations, Inc.
 Yards Brewing Co.: Brownstein Group
 Yasso: Konnect Agency
 Yazaki North America: Lambert
 Yes To Mexico: rbb Communications
 Yewno: Superior Public Relations
 Yez Corp.: Edge Communications, Inc.
 Yield10 Bioscience: FischTank PR
 Yin and Yan Nutrition for Dogs: Farrow Communications
 YKK America: imre, LLC
 YMCA of Austin: Bloom Communications
 YMCA of Greater Pittsburgh: WordWrite Communications LLC
 Yo Gotti: Berk Communications
 Yogurtland: Konnect Agency
 Yoko Kitahara: Xhibition
 Yona New York fashions: Goldman Communications Group, Inc.
 Yorktel: R&J Strategic Communications
 Young Jewish Professionals: Hot Paper Lantern
 Young Professionals' Org.: Goodman Media International, Inc.
 YouScience: Stones River Group
 YRCW: akhia communications
 YSL Beauty: Nike Communications, Inc.
 Yuengling: Tierney

— Z —

Z-Wave Alliance: Caster Communications, Inc.
 Zalkin Law Firm: Butler Associates, LLC
 Zaner-Bloser: Paul Werth Associates
 Zara Realty Holdings Corp.: Butler Associates, LLC
 Zealand Pharma: RBMG (RB Milestone Group)
 Zeckendorf Development: Geto & de Milly, Inc.
 ZeeVee: Feintuch Communications
 Zego (powered by PayLease): Superior Public Relations
 Zell Lurie Institute for Entrepreneurial Studies: Version 2.0 Communications
 ZenFi Networks: iMiller Public Relations
 Zenni Optical: Taylor
 Zero Halliburton: Nike Communications, Inc.
 Zerto: Touchdown PR
 Zeta Global: 5W Public Relations
 Zeus Living: Mission North
 ZF TRW: Xenophon Strategies, Inc.
 ZICO Coconut Water: 5W Public Relations
 Zilingo: Kaplow Communications
 Zillion: March Communications
 Zinqué: Chemistry PR
 Zipcar: RF | Binder Partners, Inc.; 360PR+
 Zix: March Communications
 Zoetis: Coyne Public Relations; French | West | Vaughan
 Zoetis LLC: imre, LLC
 Zoll: Agency Ten22
 Zombie Donuts: Hemsworth Communications
 Zoom: ICR
 Zulily: 360PR+
 Zurich Tourism: WEILL (Geoffrey Weill Associates, Inc.)
 Zutano: Duffy & Shanley, Inc.
 Zynstra: Ketner Group Communications
 Zypah: Brown + Dutch Public Relations

If you would like to appear in the "Find the right PR firm" database on odwyerpr.com and also be listed in the printed 2021 O'Dwyer's Directory of PR Firms, please fill out the form below. Cost is \$100.

Name of Firm _____

Address _____

City, State, Zip _____

Phone _____ Fax _____ E-mail (bus. contact) _____

Website _____ E-mail (to appear in listing) _____

Type of PR Handled (e.g., healthcare, tech., crisis comms., etc.) _____

_____ No. of full-time employees _____ Year Founded _____

Principals & Executive Staff (titles in lower case) _____

Current Retainer Clients in Alphabetical Order (six months or more, active in 2020) _____

(Use separate sheet if necessary)

PR Specialties (client list backing up your specialties must appear in listing and be active in 2020)

Agriculture ___	Energy ___	Foreign Markets ___	Multicultural Markets ___	Real Estate Fin. & Dev. ___
Automotive/Trans. ___	Entertain./Cultural ___	Healthcare ___	Non-Profits ___	Social Media ___
Beauty/Fashion/Life. ___	Environ./Greentech/PA ___	Home Furnishings ___	Political Candidates ___	Sports/Leisure ___
Books & Publications ___	Financial PR/IR ___	Industrial ___	Professional Svcs. ___	Technology ___
Education ___	Food & Beverage ___	Mobile/Wireless ___	Purpose/CSR ___	Travel & Econ. Dev. ___

***ENHANCED LISTING: For \$300 you get the above plus display of your firm's logo and Agency Statement** (description of PR philosophy) with your online and print listing. Pictures of key executives and even video can be added to the web listing. **As a bonus, one-year access to the subscriber area of odwyerpr.com** is included (\$295 value), **one-year subscription to O'Dwyer's magazine** (\$60 value), and the **2021 O'Dwyer's Directory of PR Firms** (\$95 value).

Agency Statement (75 words; each additional 75 words is \$100) _____

(Use separate sheet if necessary)

\$100 listing in the PR firms database on odwyerpr.com and 2021 O'Dwyer's Directory of PR Firms.

\$300 listing in the PR firms database on odwyerpr.com and 2021 O'Dwyer's Directory of PR Firms (Includes web access, copy of '20 Directory and magazine).

(Logo for the printed directory must be grayscale, no larger than 3.5 x 1.25 inches, 300 dpi, and saved as either a JPG, TIF or EPS file. Logo and pictures for web listing should be sent as color JPGs. Send files to john@odwyerpr.com.)

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Listing approved by _____ (required)

Signature _____ (required)

Phone _____

E-mail _____

Check Enclosed **Charge Visa/MC/Amex**

Card # _____

Exp. Date _____ **Security Code** _____

Signature _____

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Form may be faxed to 212/683-2750

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dna
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FLIPSIDE

FRUKT

FUTURES
Brand & Experience

GENUINE

GOLIN

Hugo&Cat

itb

JACK MORTON

KRC RESEARCH

MILKMONEY

octagon

**powell
tate**

**PRIME
WEBER
SHANDWICK**

R&CPMK
ROGERS & COWAN PMK

RESOLUTE DIGITAL

REVIVE HEALTH

THAT LOT

**THE
BROOKLYN
BROTHERS**

unitedminds
a Weber Shandwick consultancy

UXUS

VIRGO HEALTH

**WEBER
SHANDWICK**

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