



Ca'Foscari  
University  
Foundation

The future  
starts  
here





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Ca' Foscari University Foundation?

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**Why choose  
Ca' Foscari  
University  
Foundation?**



**A bridge  
to the future  
from the  
historic *calli*  
of Venice**

Ca' Foscari University Foundation is the instrumental body for Ca' Foscari University of Venice. The Foundation is a point of reference for companies and institutions to which it offers corporate training programs, research and technology transfer, cultural activities and conventions in the areas of expertise of the University.

## Privileged access to a University of excellence

The oldest School of Commerce in Italy with **150** years of history / Third place in the ANVUR evaluation for research quality / **5** departments of excellence rewarded by financing from MIUR / **150 million** in overall revenue / **35** University research centres / Over **40** foreign languages taught / More than **21,000** students (**1,700** international students) / **100,000** alumni in **85** countries around the world



## The Foundation in numbers

**150**  
Post graduate  
programmes and  
technology transfer  
projects per year

**7,7 Mln**  
overall value  
of projects

**350**  
events per year

**650**  
professionals  
in our network  
of collaborators

**1,900**  
companies and  
institutions that  
collaborate with us

**64**  
people  
dedicated to  
projects

## Our distinctive skills

**a.**  
**Integrated sustainability  
and circular economy**

**b.**  
**Economics and management  
innovation**

**c.**  
**Welfare governance  
and social innovation**

**d.**  
**Territorial marketing  
and complex tourism systems**



**Our  
expertise**





## **Multiply development opportunities**

The Foundation constitutes a complementary system to the University for complex project management. Its integrated and interdisciplinary approach singularly embraces the skills and services of the University's sectors, centres, and departments.

## a. Integrated sustainability and circular economy

Investing in sustainability is no longer an option but an obligatory path to maintain competitiveness with undoubted economic advantages. The University supports “green growth”, enhancing research and partnerships within the industrial sector.

- Green chemistry solutions to support businesses
- Decision analysis for the resolution of environmental problems
- Risk analysis for remediation of polluted sites
- Sustainability assessments and models for impact measurement
- Validation of new technologies, studies and interventions for the conservation of environmental, cultural and artistic heritage
- Analysis of complex environmental systems and the development of monitoring systems
- Stakeholder engagement, CSR and social communication services

## b. Economics and management of innovation

The Foundation proposes quantitative analyses and rigorous studies, redefinition of business models and company missions, development of digital skills for companies and public administrations that are facing new strategic and digital challenges and implementing innovation processes.

- Business models and innovation strategy
- Digital transformation support
- Applied economic analysis
- Certification of employment contracts and conciliations
- Instruments for Entrepreneurship, Open Innovation and business incubation

## c. Welfare governance and social innovation

Trends in social change, including aging population, migratory fluxes, new consumer needs and climate change, translate into opportunities for innovation, into growing markets and into a growing involvement of civic players in traditional business models, in the public and in the non-profit sectors. Social innovation therefore refers to new strategies, ideas and organisations capable of meeting ever-changing social needs.

- Development and assessment of soft skills

- Integration of social impact on business models

- Innovative system actions targeting public administrations and businesses – particularly in the health, credit, and IT sectors

- Diversity management

## d. Territorial marketing and complex tourism systems

The new needs of the cultural industry and the increase of foreign tourists with decreasing average spending make it essential to consider innovative methods and identify advanced tools for the promotion of the territory and the development of tourism systems. The Foundation responds to the need for a market that requires networking between various sectors, in particular agriculture, culture, transport and hospitality.

- Heritage marketing for the enhancement of products and destinations

- Solutions for integrated tourism management

- Managerial models and instruments for high-end hospitality



**Opportunities**

## Innovation and technology transfer



The Foundation supports Ca' Foscari in pursuing its third mission, fostering relationships between the University and the territory and linking companies and institutions to research results, patents and spin-offs through PINK (Promoting Innovation and Knowledge), the unit dedicated to technology transfer and knowledge.

We also support companies in:

Scouting for calls for bids and opportunities from structural funds

Acceleration and open innovation projects through innovative education with Design Thinking methodology

**50+** registered patents with cafoscarini inventors

**13** Spin-offs

**33** projects funded by structural funds in 2017 for over € 2.23 million

**2,9 Mln** invested in research in 2018

## Post Graduate Education



The University's internal expertise, combined with the ability to involve external excellence, make Ca' Foscari Challenge School a unique player. Based on the mainland of Venice at the Vega Park, the Challenge School interprets the needs of different contexts and copes with major changes in progress through diverse training opportunities targeting companies, institutions and people:

39 executive and post-graduate master's programmes (first and second level degrees)

98 lifelong learning initiatives among which include seminars, medium length courses, modular courses, and professional courses

Tailor-made training programmes

The Challenge School works with the private sector and with public administrations for the training of professional figures that are most requested by the labour market, with a focus on areas with a high impact on business results.

**3,000** people trained per year

**90** training projects per year

**900** people in the teaching faculty



## Placement

The employment rate of Ca' Foscari graduates is above the national average (78% 1 year after graduation, 90% after 5 years), illustrating the high quality of their preparation. For over 10 years, the University's Career Services promotes employability through effective intermediation that puts its graduates in direct contact with Italian and international companies, thus responding to recruiting needs and employer branding.

Promotion of internship and work opportunities in Italy and abroad

Curriculum consultation from the Career Service database

Pre-selection activities based on targeted profiles and promotion of talent research programs

Organisation of company presentations, visits and assessments

Sectoral recruiting events

Participation in career talks and guidance workshops with "industry experts"

**30,000** profiles in the database

**6** career day divided by business sector

**5.000** participants in recruiting events



## Alumni



Ca' Foscari  
Alumni

Ca' Foscari Alumni is the Association of former students of Ca' Foscari, which represents the link between the University and those who have studied there, a network of people and skills that promotes the identity of Cafoscarini alumni and the awareness of Ca' Foscari around the world.

Job opportunities and networking

Brand awareness initiatives

Events on current topics and by business sector

Ca' Foscari Alumni is:

A network of **100,000** contacts

**7** territorial chapters: Milan, Brussels, London, Dublin, Shanghai, Tokyo and San Francisco – and will soon be in New York, Paris and Dubai

**70** events per year



## Cultural productions



Ca' Foscari's exclusive venues integrate Venetian charm and historical depth. They are suitable to host exhibitions, events and conferences for companies and institutions to create highly-attended experiences in a unique setting, such as Venice, a meeting point for cultures, visions and people.

Design and management of corporate and institutional events with high public participation

Creative consultancy for art exhibitions

**350+** events and exhibitions per year

**60,000** visitors and participants



“ Whatever the mass media are dealing with today, the university took care of it twenty years ago and what the university is dealing with today will be reported by the media in twenty years. Associating with university means having twenty years of advantage

Umberto Eco

**Contacts**





## Ca' Foscari University Foundation

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